SEARS, ROEBUCK AND CO.

SATISFACTION GUARANTEED OR YOUR MONEY BACK



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Ann Barton

our own trade mark

SEARS FAMOUS DRESSES

$4.98 each

STUNZI'S RAYON GABARDINE stays smooth, wears well, thanks to its crease-resistant finish and fine weave. Nothing like it for day-in, day-out service . . for crispness that holds up. Teamed with the precision of tailoring, specified below, that has made our $4.98 dresses famous . . and classic simplicity of styling . . the result is a trio of year-round *Ann Barton* dresses that prove Sears fashions bring you more for your money.

- Waistlines, yokes—taped, bound or double-stitched
- Sleeve bottoms have deep, blind stitched hems
- Fine stitching throughout
- All seams are pinked
- Side seams all are wide enough for letting out
- Hems are two inches deep; allows for lengthening
- Belts firmly reinforced; belt loops of self fabric
- Button holes closely stitched for longer wear
- Contour Closure, exclusive Sears feature, a bulk-free placket closing. Serves as handy, unseen pocket

[A] THE SHIRTFROCK with trouser-pleated skirt, popular favorite with new dash. Nail heads shine on self belt. Button front halfway down skirt. Gored back skirt. Stunzi's rayon gabardine. Dry clean.
Sizes: 10, 12, 14, 16, 18; see size scale on page 11. *State size.* Shipping weight, each, 1 pound 8 ounces.
♦31 K 5035—Aqua ♦31 K 5036—Beige
♦31 K 5037—Coral red ♦31 K 5038—Violet. . $4.98

[B] THE CARDIGAN DRESS, multi-stitched on waist and big hip pockets for clean-cut look. Imitation leather front on self belt. Skirt has kick-pleat in front, and gores in back. Of Stunzi's rayon gabardine. Dry clean.
Sizes: 12, 14, 16, 18, 20; see size scale on page 11. *State size.* Shipping weight, each, 1 pound 8 ounces.
♦31 K 5030—Beige ♦31 K 5031—Aqua
♦31 K 5032—Violet ♦31 K 5033—Coral red. . $4.98

[C] THE TWO-PIECE SUIT DRESS fits all figures easily, smartly. Darts on cardigan jacket, slim waist. Plain dickey comes off quickly to give way to print or frilly one. Skirt kick-pleated in front, gored in back. Of Stunzi's rayon gabardine. Dry clean. *Sizes:* 12, 14, 16, 18, 20; size scale on page 11. *State size.* Shpg. wt., 1 lb. 8 oz.
♦31 K 5025—Coral red ♦31 K 5026—Aqua
♦31 K 5027—Cocoa brown Each. $4.98

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house. Sears Easy Terms are available if your order totals $10 or more. See inside back cover for details. Why not include Sears famous Ann Barton Cosmetics in your order?

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B



C

ALL PAGE 3 . . . . . DRESSES

Ann Barton
our own trade mark

SEARS FAMOUS DRESSES

$4.98 each

Frankly's Pacalon RAYON ALPACA-TYPE FABRIC

FRANKLY'S PACALON, a good quality rayon alpaca-type fabric, is worthy of the fine making that goes into Sears Famous $4.98 Dresses. It's closely woven, holds its shape. Just what these *Ann Bartons* demand to keep their good looks through all the wearing you'll want to give them. Not too dressy, not too tailored; right for so many occasions.

- Waistlines, yokes—taped, bound or double-stitched
- Sleeve bottoms made with deep, blind-stitched hems
- Fine stitching throughout • All seams are pinked
- Side seams all are wide enough to permit letting out
- Hems are two inches deep; allows for lengthening
- Belts firmly reinforced; belt loops made of self fabric
- Button holes are all closely stitched for longer wear
- Contour Closure, exclusive Sears feature, a bulk-free placket closing. Serves as a handy and unseen pocket

[A] THE SIDE-BUTTON DRESS, No. 1 favorite in the Spring catalog, in different fabric, in Fall colors. Back gored skirt with spaced gathers in front; self belt. Frankly's rayon alpaca-type fabric. Dry clean. *Sizes:* 12, 14, 16, 18, 20; scale on page 11. *State size.* Shpg. wt., 1 lb. 8 oz.

♦31 K 5000—Navy
♦31 K 5001—Cherry rose
♦31 K 5002—Aqua
♦31 K 5003—Pearl Gray
Each $4.98

[B] THE SCALLOPED DRESS with fly front effect to slenderize, slash pockets for convenience. All around gored skirt with clusters of gathers in front. Imitation leather on tie-front self belt. Frankly's rayon alpaca-type fabric. Dry clean. *Sizes:* 12, 14, 16, 18, 20; size scale on page 11. *State size.* Shipping weight, each, 1 pound 8 ounces.

♦31 K 5004—Cherry rose
♦31 K 5005—Black
♦31 K 5006—Aqua
Each $4.98

[C] THE BUTTON DRESS, jaunty buttons outline side folds, sleeves. Centered front fullness; back gores on skirt. Imitation leather trim self belt. Frankly's rayon alpaca-type fabric. Dry clean. *Sizes:* 12, 14, 16, 18, 20; see size scale, page 11. *State size.* Shpg. wt., each, 1 lb. 8 oz.

♦31 K 5008–Medium blue
♦31 K 5009–Cherry rose
♦31 K 5010–Pine green
Each $4.98

HATS, illustrated on these pages. All wool felt. To fit head sizes 21½-22¾. *State color.* Shpg. wt., each, 14 oz.

[A] *Mandarin Pompadour Hat;* matching grosgrain trim.
78 K 3030–*Colors:* Navy, black, dk. brown, cherry . $2.98

[B] *Chelton Beret;* self material coin shaped trim.
78 K 3000–*Colors:* Cherry rose, black, dk. brown . $1.98

[C] *Halo Beret.* See hat section for complete details.

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house. Sears Easy Terms available, if your order totals $10 or more. See inside back cover for full details. Why not include Sears Famous Ann Barton cosmetics, too?



B

C

ALL PAGE 5 . . . . . DRESSES

Ann Barton
our own trade mark

SEARS FAMOUS DRESSES

$4.98 each

"CROWN" TESTED RAYON FABRIC

CROWN TESTED French-Type Rayon Crepe, in Fall-Winter colors with white polka dots . . hand washable separately in Lux . . *that's* news at only $4.98. For tests predict it will not change visibly in color or texture, nor in size more than 2%, if instructions on tag are followed. But fabric is just part of the *Ann Barton* value story. Add careful workmanship indicated below, becoming styles, good fit, year-round, long-time wearability—and you know why Sears $4.98 dresses are famous from coast to coast.

- Waistlines, yokes—taped, bound or double-stitched
- Sleeve bottoms have deep, blind-stitched hems
- Fine stitching throughout. • All seams are pinked
- Side seams all are wide enough for letting out
- Hems are two inches deep; allows for lengthening
- Belts firmly reinforced; belt loops of self fabric
- Button holes closely stitched for longer wear
- Contour Closure, exclusive Sears feature, a bulk-free placket closing. Serves as handy, unseen pocket
- Shoulder pads can be easily taken off for washing

A THE TUCKED BOSOM DRESS set off with white at neck, on belt. Fullness across front of skirt, gores in back; roomy patch pocket. Bodice buttons to waist in back. French-type rayon crepe. Wash separately in Lux.
Sizes: 10, 12, 14, 16, 18; see size scale on page 11. *State size.* Shipping weight, each, 1 pound 8 ounces.
♦31 K 5015—Pine green ♦31 K 5016—Red
♦31 K 5017—Cocoa brown ♦31 K 5018—Violet..$4.98

B THE SHIRTWAIST DRESS with yoke back bodice, neatly cuffed long sleeves. All-around gored skirt flatters hips. Buttoned patch pockets add trimness. French-type rayon crepe. Wash separately in gentle Lux.
Sizes: 12, 14, 16, 18, 20; see size scale on page 11. *State size.* Shipping weight, each, 1 pound 8 ounces.
♦31 K 5020—Cocoa brown ♦31 K 5021—Pine green
♦31 K 5022—Navy Each.....$4.98

C THE BUTTON FRONT DRESS makes a fresh, feminine appearance with self pleating down front, and at wrists. Softly shirred front, gored back skirt. French-type rayon crepe. Lux separately. *Sizes:* 12, 14, 16, 18, 20; see size scale on page 11. *State size.* Shpg. wt., 1 lb. 8 oz.
♦31 K 5011—Violet ♦31 K 5012—Pine green
♦31 K 5013—Cocoa brown ♦31 K 5014—Navy . $4.98

Catalog numbers marked ♦ shipped from New York. Order, pay postage from your Sears nearest mail order house. Sears Easy Terms are available, if your order totals $10 or more. See inside back cover for full details on Sears Easy Payment Plan. Why not include Sears famous Ann Barton Cosmetics in your order?





B



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ALL PAGE 7 . . . . . DRESSES



Our Finest Rayon Gabardines

$8.98 each

P-38

A RAYON FABRIC CONTAINING APPROX. 40% TECA EASTMAN ACETATE RAYON

A feather in Sears cap—bringing you, at this price, this superb gabardine that fashion magazines headline, many smart stores prefer, Hollywood designers love to work with. Better? Of course it's better. For everything to make it so is done by the fine house that produces it. Heavier, more costly yarns (40% Teca rayon) for that rich, full, firm-textured feel. The best dyes, most expensive finish have been lavished on it, so that it tailors exceptionally well, doesn't wrinkle easily, the popular Fall colors have great beauty and luster.

- Waistlines, yokes and shoulder seams are taped
- Sleeve bottoms have deep faced and taped hems
- Fine stitching, with 12 to 16 stitches per inch
- All seams pinked. Side seams are pinked, pressed open and 7/8 inches wide to allow for letting out
- Hems taped, blind-stitched, 2-in. deep for altering
- Button holes closely stitched; corners reinforced
- Shoulder pads firmer, hand tacked for smooth fit
- Belts firmly reinforced; belt loops of self fabric

[A] THE SIDE-BUTTON DRESS, one of the biggest style successes in years, looks "like a million" when tailored in this luxurious rayon gabardine. Easy-to-wear 7-gore skirt; imitation leather belt; buttoned tab pocket. Dry clean. *Sizes:* 12, 14, 16, 18, 20; size scale on page 11. *State size.* Shipping wt., 2 lbs.

♦31 K 5050—Violet
♦31 K 5051—Pine green
♦31 K 5052—Gold
Each..... $8.98

[B] THIS MULTI-STITCHED BUTTON FRONT DRESS has crisp trimness. Buttoned folds, slope of surplice front create popular wide-shouldered look. Front flared, back gored skirt; big, side-entry pockets. Rayon gabardine. Dry clean. *Sizes:* 12, 14, 16, 18, 20; size scale on page 11. *State size.* Shipping wt., 2 lbs.

♦31 K 5040—Pine green
♦31 K 5041—Gold
♦31 K 5042—Violet
Each.....$8.98

[C] THE SADDLE-BAG POCKET DRESS, becoming button fronter, looks new, different through use of these novel pockets and unpressed front pleats. Imitation leather belt slips through pocket tops. Rayon gabardine. Dry clean. *Sizes:* 10, 12, 14, 16, 18, 20; see size scale on page 11. *State size.* Shipping wt., 2 lbs.

♦31 K 5045—Gold
♦31 K 5046—Violet
♦31 K 5047—Pine green
Each.....$8.98

BOW TRIM CALOT, shown on figure [B]. All wool felt. Fits head sizes 21½-22¼. *State color.* Shpg. wt., 14 oz.
78 K 3040—*Colors:* Kelly green, gold, black..$2.98

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house. If order totals $10 or more, Easy Terms are available. See inside back cover for complete details.

B

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ALL PAGE 9 . . . . DRESSES


C
B

Tebilized

Crease Resistant

Rayon Flannel Dresses

$8.98 each

They're fashioned of one of the most beautiful fabrics we've ever seen—a credit to the fine mill that produces it. It's rayon, a blend of spun and acetate rayon yarns, that looks like costly English wool flannel. Firm-textured, weighty, it responds slickly to the fine tailoring we give it . . dyes up in the bright colors Fashion has chosen for Fall-Winter. And with the Tebilized finish (patented process increasing resistance to wrinkles), you can count on them to give you the most wear with the least care.

- Waistlines, yokes and shoulder seams are all taped
- Sleeve bottoms have deep, faced and taped hems
- Fine stitching that has 12 to 16 stitches per inch
- All seams pinked. Side seams are pinked, pressed open and are 7/8 inches wide to allow for letting out
- Hems taped, blind stitched, 2-in. deep for lengthening
- Button holes are closely stitched; corners reinforced
- Shoulder pads are firm, hand-tacked for smooth fit
- Belts are firmly reinforced; belt loops of self fabric

[A] THE BUTTON FRONT DRESS with the new, dramatic touch of big, dark buttons down front and on the pockets creates slimming T-line. Gored skirt; self belt. Rayon flannel. Dry clean. *Sizes:* 12, 14, 16, 18, 20; see size scale below. *State size.* Shipping weight, 1 pound 8 ounces.

♦31 K 5055—Aqua green ♦31 K 5056—Lemon yellow
♦31 K 5057—Violet Each.....$8.98

[B] THE SURPLICE FLY-FRONT DRESS sports shoulder flaps and tucks for swagger look of a trench coat. Has youth, dash. Imitation leather fronted self belt; gored skirt. Rayon flannel. Dry clean. *Sizes:* 10, 12, 14, 16, 18; size scale below. *State size.* Shipping weight, 1 lb. 8 oz.

♦31 K 5060—Violet ♦31 K 5061—Lemon yellow
♦31 K 5062—Aqua green Each.....$8.98

[C] THE BIB YOKE SHIRTFROCK has the easy comfort you like, with bloused fullness, deep front kick pleat on gored skirt. Imitation leather belt; buttoned pockets, cuffed sleeves. Rayon flannel. Dry clean. *Sizes:* 12, 14, 16, 18, 20; scale below. *State size.* Shpg. wt., 1 lb. 8 oz.

♦31 K 5065—Lemon yellow ♦31 K 5066—Aqua green
♦31 K 5067—Violet Each.....$8.98

HATS, shown on figures at left. Fine all wool felt. Fits head sizes 21½-22½. Shipping weight, each, 14 ounces.

[C] *Bow-trim Half Hat.* Turf tan, dk. violet, black.
78 K 3010—*State color*.....$1.98

[B] *Half Hat.* Violet, cherry rose, dark brown, black.
78 K 3020—*State color*.....$2.98

MISSES' SIZE SCALE..Misses' figure has a well-developed but youthful bustline; slender waist; well proportioned throughout. This average figure has the widest choice of styles. Order your exact size—measure carefully.

Order Size:	10	12	14	16	18	20	22
If hips are	34	35	36½	38	39½	41	43 in.
If waist is	24	25½	27	28½	30	32	34 in.
If bust is	31	32½	34	35½	37	39	41 in.
Dress length is	41	41½	42	42½	43	43½	44 in.

Catalog numbers marked ♦ shipped from New York Order, pay postage from Sears nearest mail order house. If order totals $10 or more, Easy Terms available. See inside back cover for Sears Easy Payment Plan.





Sequin Suit Dresses;

Pacific's All Wool Crepe

$12.98 each, cash

On Easy Terms, ⅓ down

Newest twinkle on fashion horizon . . . dazzle of sequins for your festive, dress-up affairs. Newer, more flattering against the delicate pastel tones of Pacific's 100% wool crepe . . . cloud-soft, light, yet warm. Assigned to our finest makers for better finish, these suit dresses deserve to be your best. Darts mold jackets, make them merge into skirt line. Rich fabric-covered buttons. Bulk-free Contour Closure placket closing on gored skirts. Dry clean. Shipping weight, each, 1 lb. 8 oz.

COLLAR AND POCKETS glitter with sequin embroidery on two-piece suit dress at left. Dressy yet casual. Short-sleeve, notch-collared, 3-button jacket. *Sizes:* 12, 14, 16, 18, 20; see size scale on page 11. *State size.*

♦31 K 5082—Pastel blue
♦31 K 5083—Pastel green
♦31 K 5084—Pastel gold. Cash $12.98

SEQUIN BOUQUET shimmers darkly on pastel jacket of two-piece suit dress at right. Long-sleeved, tapering shawl-collared, 3-button jacket. *Sizes:* 12, 14, 16, 18, 20; scale on page 11 *State size.*

♦31 K 5078—Pastel blue jacket, with contrasting brown skirt.
♦31 K 5079—Pastel rose jacket, black skirt..... Cash $12.98

Catalog numbers marked ♦ shipped from New York. Order and pay postage from Sears nearest mail order house.



Sequins on Mallinson's "Whirlaway" Rayon Crepe

$9.98 each, cash
On Easy Terms, 1/3 down

Shining examples of Sears value-giving in fashion. The glamor-glitter of sequins on costly Mallinson's "Whirlaway" for two charming dine-and-dance dresses. Have you ever bought this fabric by the yard? Then you know finding it in such carefully detailed dresses . . with sequins . . at only $9.98 is truly amazing. It's a rayon crepe with a rich nubby texture that doesn't sag . . that drapes superbly to show off a fine figure. Dry clean. Shipping weight, each, 1 pound 8 ounces.

CLUSTERS OF SEQUINS sparkle on molded bodice of basque dress at left and also outline sweetheart neck. Self bows add softness; skirt full in front, gored in back. *Sizes:* 10, 12, 14, 16, 18, size scale on page 11. *State size.*

♦31 K 5073—Royal blue
♦31 K 5074—Black
♦31 K 5075—Gold. Each, cash . . $9.98

SEQUIN SPRAY gleams on pastel insert of two-piece dress, at right. Button-front top molded to figure; gored skirt has slight ripple; Contour Closure. *Sizes:* 10, 12, 14, 16, 18, 20; size scale on page 11. *State size.*

♦31 K 5070—Brown with pastel blue
♦31 K 5071—Black with pastel rose
Each, cash $9.98

Color *Gold* shown in actual color on page 9

Does your order total $10 or more? Sears Easy Terms available—for complete details, see inside back cover.



Mallinson's Rayon Crepe

2-piece Suit Dresses

$7.98 each

"Cavalcade" by Mallinson, year-round rayon with rib-like weave, is rich enough, firm enough to mold into suit dresses you can wear as smartly without a coat as with one. It gives this duet an air of fashionable elegance . . body to the dart-smooth jackets and good, even hang to the pleated skirts. Contour Closure makes skirt plackets lie flat. Dry clean. Shipping weight, each, 1 pound 8 ounces.

FLUFFY SELF-RUFFLES add softness to notch-collared jacket of two-piece suit dress at left; create a slimming wide-shouldered look. 3 handsome buttons add fashion interest. Front pleated, back gored skirt. *Sizes:* 10, 12, 14, 16, 18; size scale on page 11. *State size.*
♦31 K 5085–Aqua ♦31K5086–Black
♦31 K 5087–Cherry rose Each . .$7.98

DARK EMBROIDERED motif ornaments jacket of 2-piece suit dress at right, 4 richly self-covered buttons on rounded notch-collared jacket. Skirt has inverted front pleats, back gores. *Sizes:* 12, 14, 16, 18, 20; size scale on page 11.
♦31 K 5095–Medium blue *State size.*
♦31 K 5096–Cocoa brown
♦31 K 5097–Dove gray Each . .$7.98

Actual Colors: *Aqua* shown on page 2; *Cherry rose* and *Medium blue* on page 5

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house.

SEE PAGE 10 . . DRESSES



Draped Dresses of "Cavalcade" Rayon Crepe

$7.98 each

Fashion decrees the flattery of drapes for those dress-up times when you want to look your prettiest, your most feminine. Sears stylists, knowing the need of suiting fabric to style for smartest lines, choose Mallinson's Cavalcade for our draped dresses. It's a luxury rayon with rib-like firmness that adds richness to their soft folds and ripples. Dry clean. Shipping weight, each, 1 pound 8 ounces.

TORSO FOLDS and tiny button-opening down front make draped dress, at left, follow lines of figure to show off lovely curves. Smartly handled folds give skirt front fullness. Self belt in back. *Sizes:* 10, 12, 14, 16, 18; see size scale on page 11. *State size.*

♦31 K 5098–Black
♦31 K 5099–Aqua Each.....$7.98

CASCADE SIDE RIPPLE serves as clever hip-hider for draped dress, at right; makes you look taller. Flower bouquet embroidered on shoulder, plus diagonal line of surplice bodice for slimming effect; self belt. *Sizes:* 12, 14, 16, 18, 20; size scale on page 11. *State size.*

♦31 K 5090–Black
♦31 K 5091–Brown Each.....$7.98

Actual Color: Aqua shown on page 2

Sears Easy Terms are available if order totals $10 or more. Inside back cover gives you complete details.



De Luxe Casuals in Mallinson's Rayon Twill Tour

$9.98 each, cash
1/3 down, on Easy Terms

Nothing like stripes to slim you, to create a casual, smart look. Especially when the fabric is Mallinson's smooth Twill Tour, a rayon flannel Tebilized for crease-resistance . . with the feel and handle of wool. Entrusted to our top maker, specialist in costlier dresses, this tailored two-some boasts every value and long-service feature of our finer classics *plus* such quality touches as hand-bound button holes, fabric-covered buttons, stitched back side seams. *Colors*: White stripes on rose, gray, aqua grounds. Dry clean. Shipping weight, each, 1 lb. 8 oz.

BUTTON-FRONT DRESS, at left, with clever yoke treatment; set-in belt; back gores. *Sizes:* 12, 14, 16, 18, 20; See size scale on page 11. *State size.*

♦31 K 5104—Gray ♦31 K 5105—Rose
♦31 K 5106—Aqua Each, cash $9.98

BOW-TIE DRESS, at right, buttons to waist. Fly front effect. Skirt gored in back; has Contour closure. *Sizes:* 10, 12, 14, 16, 18, 20; scale, pg. 11. *State size.*

♦31 K 5100—Rose ♦31 K 5101—Aqua
♦31 K 5102—Gray Each, cash $9.98

See inside back cover for Easy Terms and full details of Sears Easy Payment Plan.

Women

This is *your* year. Fashion takes its cue from you, favors the pretty softness you've always liked, found so becoming and youthful. Our women's dresses are styled just that way, without fussiness, along basic good lines that flatter the mature figure. Shrewdly placed trims make you look taller, slimmer. Comfortable in fit because they're scaled specially for your fuller figure. We've great variety . . . dress-up styles, many versions of the all-purpose shirtfrock, ensemble-like suit dresses. Rich colors and plenty of smart black. All of the better fabrics and making that have won our fashions fame for lasting good looks with value-wise women.

$8.98

Stunzi's "Elissa" rayon crepe Suit Dress for women, half sizes

No. 1 favorite in two-piece suit dresses, in the season's most wanted colors, brought to you at a typical Sears-low price. Has slenderizing flattery, all-around, all-season usefulness. Wear it with or without coat, depending on time of year. Rosettes and tucks on jacket add charm . . focus attention on your face and away from hips. Double darts, front and back, mold jacket to figure, merge into slim lines of gored skirt. Close spacing of front gores creates a gentle flare. Contour Closure insures flat placket closing. Beautifully made of Stunzi's "Elissa," a flat even rayon crepe, nationally famed for wear, looks. Dry clean. *State size.* Shpg. wt., 1 lb. 8 oz.

Women's sizes: 34, 36, 38, 40, 42, 44; see size scale below.

♦31 K 5310—Black
♦31 K 5311—Purple
Each.....$8.98

Half sizes: 16½, 18½, 20½, 22½, 24½, 26½; see size scale, page 22.

♦31 K 5510—Black
♦31 K 5511—Purple
Each.....$8.98

Available after July 20th.

Women's size scale . . . for the mature figure. Well-proportioned with waistline slightly larger than Misses'. Measure carefully—order *exact* size for best fit, longer wear.

Order size	**34**	**36**	**38**	**40**	**42**	**44**	
If hips are	38½	40½	42½	44½	46½	48½	inches
If waist is	30	32	34	36	38	40	inches
If bust is	36	38	40	42	44	46	inches
Dress length	43	43½	44	44½	45	45½	inches

Larger women's size scale . . . figure heavier through upper body than Women's. Garments have Sears Trimline styling to slim you. Measure with care . . . then order your *exact* size.

Order size	**46**	**48**	**50**	**52**
If hips are	49½	51½	53½	55 inches
If waist is	42	44	46	48 inches
If bust is	47	49	51	53 inches
Dress length	45½	46	46½	47 inches

Numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house.



Casual Rayon Dresses

Women's, shorter women's sizes

Sears answer your need for a simple, becoming dress, with this thrifty trio of favorites. Designed to stay in style a long time. Carefully made to wear just as long and longer because they've all these value features: fine stitching . . pinked seams..side seams wide enough to allow letting out . . deep, blind stitched hems on sleeve bottoms . . taped, bound or double-stitched waistlines, yokes..2-in. hems for lengthening..reinforced belts..self fabric belt loops . . closely stitched button holes . . Sears-exclusive Contour Closure placket closing. Shpg. wt., ea., 1 lb. 8 oz.

$5.98 each

A THE DEEP V-NECK DRESS, basic in lines. Shirred dickey comes off easily. Gored skirt has front fulness with stitched down, unpressed pleats. Contour Closure placket. Dress, dickey of rayon alpaca-type fabric. Dry clean. *Women's sizes:* 34, 36, 38, 40, 42, 44; scale, pg. 17. *State size.*

♦31 K 5325—Black with aqua trim
♦31 K 5326—Cocoa with beige trim.....Each $5.98

Shorter women's sizes: 16½, 18½, 20½, 22½, 24½, 26½; see size scale on page 22. *State size when ordering.*

♦31 K 5525—Black with aqua trim
♦31 K 5526—Cocoa with beige trim.....Each $5.98

Available after July 20th

B THE TWO-PIECE EFFECT DRESS, becoming to all figures, achieves that dressier look with front peplum. White dickey collar is detachable, washable. Soft shirring at shoulders, waist. Gored skirt, full cut for flare, comfort. Contour Closure placket. Of rayon Luana. Dry clean.

Women's sizes: 34, 36, 38, 40, 42, 44; scale, pg. 17. *State size.*

♦31K5320–Med. blue ♦31K5321–Cocoa brown. Ea. $5.98

Shorter women's sizes: 16½, 18½, 20½, 22½, 24½, 26½; see size scale on page 22. *State size when ordering.*

♦31K5520–Med. blue ♦31K5521–Cocoa brown. Ea. $5.98

Available after July 20th

C THE ROUND YOKE DRESS has easy to get into button front, which, with buttons around yoke, forms slenderizing T-silhouette. White dickey on cardigan neck, detaches easily for washing. Skirt has back gores, front stitched down, unpressed pleats. Of rayon Luana. Dry clean.

Women's sizes: 34, 36, 38, 40, 42, 44; scale, pg. 17. *State size.*

♦31K5315–Med. blue ♦31K5316–Med. green. Ea. $5.98

Shorter women's sizes: 16½, 18½, 20½, 22½, 24½, 26½; see size scale on page 22. *State size when ordering.*

♦31K5515–Med. blue ♦31K5516–Med. green. Ea. $5.98

Available after July 20th

HATS shown on figures B and C. Both styles made of all wool felt. *State color.* Shipping weight, each, 1 lb.

B *Pleated-ruffle sailor* to fit head sizes 21¾-23.
78 K 3070—*Colors:* Black, dk. brown, red, slate blue. $2.98

C *Brimmed casual* to fit head sizes 21¾-22¾.
78 K 4000—*Colors:* Black, dark brown, red.....$2.49

Catalog numbers marked ♦ shipped from New York. Order and pay postage from Sears nearest mail order house. Easy Terms available if order totals $10 or more . . see inside cover for complete information.



B

C

ALL PAGE 19. . . . . DRESSES



[A] Rayon Velvet $9.98 [B] Pacific's All Wool Crepe $9.98 [C] Mallinson's Cavalcade $7.98

Our fine quality Dresses for women, shorter women

Women's sizes: 34, 36, 38, 40, 42, 44; size scale, page 17. *Shorter women's sizes:* 16½, 18½, 20½, 22½, 24½, 26½; size scale, page 22. Shpg. wt., ea., 1 lb. 8 oz.

[A] Rayon Velvet, transparent, for best, in your favorite shirtfrock style. Luxury you can afford at a Sears-low price. Shirring, self braid trim at shoulders add height. Roll collar with dazzle buttons continue tapering line, slim you. Gored skirt full in front. Dry clean. *Sizes:* 34-44. *State size.*

♦ **31 K 5330**—Black

Sizes: 16½-26½. *State size.*

♦ **31 K 5530**—Black

On Easy Terms, ⅓ down.
Each, cash $9.98

[B] Pacific's All Wool Crepe button front dress. Smart with or without coat. Saw tooth trimmed front, tabs give this classic ■ dress-up air. Gored skirt. Dry clean. *Sizes:* 34-44. *State size.*

♦ **31 K 5333**—Purple
♦ **31 K 5334**—Pearl gray
♦ **31 K 5335**—Aqua green

Sizes: 16½-26½. *State size.*

♦ **31 K 5533**—Purple
♦ **31 K 5534**—Pearl gray
♦ **31 K 5535**—Aqua green

On Easy Terms, ⅓ down.
Each, cash $9.98

[C] Mallinson's "Cavalcade", a good quality rib-like rayon, in year-round V-neck dress. Contrasting pastel yoke, and rich embroidery trim outlining it light up your face, make bust look smaller. All-around gored skirt, hangs well, slenderizes. Dry clean.

Sizes: 34-44. *State size.*

♦ **31 K 5337**—Black with pastel blue yoke....$7.98

Sizes: 16½-26½. *State size.*

♦ **31 K 5537**—Black with pastel blue yoke....$7.98

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house.



[A] Button Front Dress

[B] Basic V-Neck Dress

[C] Suit-Effect Dress

[A] Button Front dress you can slip into without mussing hair. Clover-trim festooned around buttons, collar gives thinning up-and-down look. Front pleats inverted back pleat give ease to skirt, add to slimming effect. Of Luana rayon. Dry clean. *Sizes:* 34, 36, 38, 40, 42, 44, 46, 48; size scales, page 17. *State size.* Shipping weight, 1 pound 8 ounces.

♦ **31 K 5344**—Med. green
♦ **31 K 5345**—Med. blue
Each.....$4.98

[B] Basic V-Neck dress flatters all sizes, is right for all occasions. That's why we do it for you in long-lasting rayon alpaca type fabric in Fall-Winter colors. Scallops, rayon ribbon, flower trim soften neckline. Easy hang to gored skirt. Dry clean. *Sizes:* 34, 36, 38, 40, 42, 44, 46, 48; size scales on page 17. *State size.* Shpg. wt., 1 pound 8 ounces.

♦ **31 K 5348**—Black
♦ **31 K 5349**—Rosewine
Each.....$4.98

[C] Suit - Effect Dress has all-around peplum for youthful 2-piece look. Front pleated, back gored skirt. Jacket effect of rayon; skirt and bodice trim of polka dotted French-type rayon crepe. Dry clean. *Sizes:* 34, 36, 38, 40, 42, 44, 46, 48; size scales on page 17. *State size.* Shpg. wt., 1 lb. 8 oz.

♦ **31 K 5340**—Navy with navy-and-white dots.
♦ **31 K 5341**—Black with black-and-white dots.
Each.....$4.98

All-purpose Favorites in rayon, sizes 34 to 48

$4.98 each



[B] Pacific's Wool Crepe $9.98 [A] Mallinson's Rayon "Whirlaway" $8.98

Wools or Rayons in Half Sizes

If you're 5 feet 3 inches or under, Sears Half Sizes are for you. Scientifically proportioned to *fit right* the minute you put them on . . without cost and bother of alterations. They're cleverly designed to make you *look taller, slimmer*. Young, basic lines picked with your shorter figure in mind and shrewd use of trims are the reason. *Sizes:* 14½, 16½, 18½, 20½, 22½, 24½, 26½; scale below. Shpg. wt., ea., 1 lb. 8 oz.

[A] Mallinson's "Whirlaway," a fine rayon crepe, in front-tucked dress that has slimming charm. Youthful square neck, self bowed. Tucks create front skirt fullness; back gores. Dry clean. *Sizes:* 14½-26½. *State size.*
♦31 K 5546—Black
♦31 K 5547—Aqua Each.....$8.98

[B] Pacific's All Wool Crepe for a colorful flower-trim dress that's dressy and warm. Surplice style creates illusion of height. Tuck-trimmed waist, pockets. Double buckled belt tops gored skirt. Dry clean. *Sizes:* 14½–26½. *State size.*
♦31 K 5540—Purple ♦31 K 5541—Cherry rose.
⅓ down on Easy Terms.....Each cash $9.98

Dresses described below, shown on opposite page

[C] Rayon Gabardine Shirtfrock with T-line button trim on pockets, skirt to make you look taller. Fly front bodice; button front skirt. Imitation leather on self belt. Dry clean. *Sizes:* 14½–26½. *State size.*
♦31 K 5550—Violet ♦31 K 5551—Coral red
♦31 K 5552—Beige Each.....$5.98

[D] Embroidery on Rayon Crepe adds richness to your favorite, all-purpose shirtfrock. Skirt soft in front with unpressed pleats, gored in back. Self belt. Dry clean. *Sizes:* 14½–26½. *State size.*
♦31 K 5543—Black ♦31 K 5544—Brown. Ea. $6.98

[E] Fine Rayon Suit Dress with white scroll embroidery around shawl collar, patch pockets. Jacket smoothly dart-fitted. Gored skirt has kick pleat in front. Dry clean. *Sizes:* 14½–26½. *State size.*
♦31 K 5554—Cocoa brown
♦31 K 5555—Navy. Each.....$5.98
Available after July 20th

[F] Surplice Jumper in spun rayon with button front skirt, back gores, front unpressed pleats. Fullness under shoulder yoke. Hand wash separately in Lux. *Sizes:* 14½–26½. *State size.* Blouse not included.
♦31 K 5563—Cocoa brown
♦31 K 5564—Medium blue. Jumper only. Each $3.49

[G] Tailored Rayon Gabardine with bib yoke and fly-effect front, has easy comfort for all day wear. Dramatic button on bodice; double stitching outlines yoke; 2 pockets on back gored skirt. Dry clean. *Sizes:* 14½–26½. *State size.*
♦31 K 5557—Cocoa brown
♦31 K 5558—Aqua blue. Each.....$5.98

[H] Smocked Spun Rayon Shirtfrock with casual softness so becoming to all, so suitable for noon-to-night. Skirt flatters hips with front unpressed pleats, back gores. Dry clean. *Sizes:* 14½–26½. *State size.*
♦31 K 5560—Soldier blue
♦31 K 5561—Rosewine. Each.....$3.98

HALF SIZE SCALE—for the slightly shorter, slightly fuller figure
Measure carefully—then order exact size.

Order size	14½	16½	18½	20½	22½	24½	26½	
If hips are	38	40	42	44	46	47½	49	in.
If waist is	29	31	33	35	37	39	41	in.
If bust is	35	37	39	41	43	45	47	in.
Dress length is	41½	42	42½	42½	43	43½	44	in.

Catalog numbers marked ♦ are shipped from New York. Order and pay postage from Sears nearest mail order house. Easy Terms are available if your order totals $10 or more . . see inside cover for full details.



Ⓒ Rayon Gabardine Classic $5.98



Ⓓ Embroidered Rayon Crepe $6.98



Ⓔ Fine Rayon Suit Dress $5.98



Ⓕ Surplice Jumper $3.49



Ⓖ Tailored Rayon Gabardine $5.98



Ⓗ Spun Rayon Shirtfrock $3.98

Dresses illustrated above, described on opposite page



Frankly's Rayon "Frostspun" in dressed-up casual styles

Frankly's Frost-Spun ALL SPUN RAYON

Clever trims give this foursome a different air, a certain sparkle. Frankly's "Frostspun", white-flecked spun rayon, gives them softness that stands up to wear. Dry clean. Shpg. wt., each, 1 lb. 8 oz.

$3.98 each

WHITE BOW APPLIQUES light up bodice, patch pocket to give dress gaiety. Easy, front full, back gored skirt. Self belt. *Sizes:* 10, 12, 14, 16, 18; scale on page 11.

♦31 K 5114—Medium blue
♦31 K 5115—Cocoa brown
♦31 K 5116—Pine green
State size. Each.....$3.98

RICH EMBROIDERY, on cardigan neck, pockets, of button front dress. Front shirred, back gored skirt; set-in, tie-front belt. *Sizes:* 12, 14, 16, 18, 20; scale, pg. 11.

♦31 K 5118—Navy
♦31 K 5119—Pine green
♦31 K 5120—Violet
State size. Each.....$3.98

NAILHEADS GLEAM on collar and pocket of becoming classic fly front dress. Well cut gored skirt; self belt. *Sizes:* 12, 14, 16, 18, 20; see size scale on page 11.

♦31 K 5110—Gold
♦31 K 5111—Medium blue
♦31 K 5112—Pine green
State size. Each.....$3.98

NAILHEAD LUSTER sets off round neckline and belt. Folds give shoulder width; front pleated, gored skirt. *Sizes:* 10, 12, 14, 16, 18; size scale on page 11.

♦31 K 5122—Medium blue
♦31 K 5123—Coral red
♦31 K 5124—Pine green
State size. Each.....$3.98

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LUXABLE dresses of "Super-Charmalac", Charmettized for wear

Charmette's new even-weave fabric, Super-Charmalac, has a woolly warmth, because it's part Aralac, part rayon. Charmettized so it has a maximum shrinkage of only 2%. Hand washable separately in LUX. Shpg. wt., ea., 1 lb. 8 oz.

$3.98 each

FLY FRONT-EFFECT DRESS, trim and smart with bow-tie dickey (detach before washing). Front full, back gored skirt. *Sizes:* 12, 14, 16, 18, 20; size scale on pg. 11.

♦31 K 5126—Coral red
♦31 K 5127—Medium blue
♦31 K 5128—Gray
State size. Each.....$3.98

SIDE-BUTTON JUMPER with embroidery at neck, pockets. Front gathered, back gored skirt. *Sizes:* 10, 12, 14, 16, 18; size scale on page 11. Blouse not included.

♦31 K 5139—Pine green
♦31 K 5140—Navy
♦31 K 5141—Coral red
State size. Jumper only...$3.98

SHIRTFROCK, for all-purpose wear, with set-in waistband, front unpressed pleats, back gores, one pocket. Buttons to waist. *Sizes:* 12, 14, 16, 18, 20; scale, page 11.

♦31 K 5135—Aqua
♦31 K 5136—Melon rose
♦31 K 5137—Gold
State size. Each.....$3.98

2-PIECE SUIT DRESS with white wool edging around cardigan neck, down front, on pockets for contrast. Gored skirt. *Sizes:* 10, 12, 14, 16, 18; size scale, page 11.

♦31 K 5130—Cocoa brown
♦31 K 5131—Aqua
♦31 K 5132—Violet
State size. Each.....$3.98

If you're assembling a wardrobe and order totals $10 or more, Easy Terms available. See inside back cover for full story.



Misses' Luxable Spun Rayon, Part Rayon Dresses $3.49 each

BUTTON FRONT dress with scallop braid embroidery from top to hem. Bow tied at neck, waist. Back gored skirt. Rayon-and-cotton. Hand wash in LUX separately.
Sizes: 10, 12, 14, 16, 18; see size scale on page 11. *State size.* Shipping weight, 1 lb. 8 oz.
♦ 31 K 5155–Medium blue
♦ 31 K 5156–Cocoa brown
♦ 31 K 5157–Med. green. Ea. $3.49

BUTTON BACK DRESS (to waist) in medium colors set off with white trim. Front kick pleated, back gored skirt. Spun rayon. Hand wash in LUX separately.
Sizes: 12, 14, 16, 18, 20; see size scale on page 11. *State size.* Shipping weight, 1 lb. 8 oz.
♦ 31 K 5147–Pine green
♦ 31 K 5148–Cocoa brown
♦ 31 K 5149–Med. blue. Ea. $3.49

PRINT SHIRTFROCK spiced with white applique bow and collar. Back gored, front shirred and pleated skirt. Rayon-and-cotton. Hand wash in LUX separately.
Sizes: 12, 14, 16, 18, 20; see size scale on page 11. *State size.* Shipping weight, 1 lb. 8 oz.
♦ 31 K 5151–Medium blue ground
♦ 31 K 5152–Rose ground
♦ 31 K 5153–Green grd. Ea. $3.49

SURPLICE JUMPER, with make-believe fly front and smart, double-buckled belt. Wear with classic or ruffly blouses. Spun rayon. Hand wash in LUX separately.
Sizes: 10, 12, 14, 16, 18; scale, page 11. *State size.* Shpg. wt., 1 lb. 8 oz. *Blouse not included.*
♦ 31 K 5143–Medium blue
♦ 31 K 5144–Cocoa brown
Each, jumper only $3.49

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house.



Luxable Rayon-and-Cotton Favorites in misses sizes $3.49 each

BUTTON FRONT dress has dark buttons, binding, monogram-effect trim for neat-as-a-pin look. Unpressed front pleated, back gored skirt. Rayon-and-cotton. Hand wash in LUX separately. *Sizes:* 12, 14, 16, 18, 20; scale on page 11. *State size.* Shpg. wt., 1 lb. 8 oz.

♦ 31 K 5158—Beige
♦ 31 K 5159—Aqua. Ea. . . . $3.49

BASQUE DIRNDL with white embroidery around neck, pockets. Tie back sash makes for sleek waist fit, trim look. Full gathered skirt. Rayon-and-cotton. Hand wash in LUX separately. *Sizes:* 10, 12, 14, 16, 18; size scale on page 11. *State size.* Shpg. wt., 1 lb. 8 oz.

♦31 K 5162–Red
♦31 K 5163–Aqua
♦31 K 5164–Med. blue. Each $3.49

SURPLICE FLY FRONT-effect dress in colorful print that knows no season. Front gathered, back gored skirt. Rayon-and-cotton. Hand wash in LUX separately. *Sizes:* 12, 14, 16, 18, 20; size scale, page 11. *State size.* Shpg. wt., 1 lb. 8 oz.

♦ 31 K 5165–Cocoa brown ground
♦ 31 K 5166–Medium green ground
♦ 31 K 5167–Medium blue ground
Each $3.49

CLASSIC FLY FRONT-effect dress has festive white embroidery to make it right for noon-to-night wear. Front gathered, back gored skirt. Rayon-and-cotton. Hand wash in LUX separately. *Sizes:* 12, 14, 16, 18, 20; scale, page 11. *State size.* Shpg. wt., 1 lb. 8 oz.

♦ 31 K 5168–Violet
♦ 31 K 5169–Medium green
♦ 31 K 5170–Cocoa brown $3.49

If order totals $10 or more, Easy Terms available. See inside back cover for details.



Luxable Spun Rayons for women, sizes 34 to 52 $3.98 each Sizes 34 to 44 and $4.49 each Sizes 46 to 52

BUBBLE-SHIRRED POCKETS give shirt-frock a dressy air. Skirt has unpressed front pleats, back gores. Rayon crepe. Hand wash separately in LUX. Shpg. wt., 1 lb. 8 oz.

Women's sizes: 34, 36, 38, 40, 42, 44; scale on page 17. *State size.*

♦31 K 5371—Med. green ground
♦31 K 5372—Cocoa brown ground
♦31 K 5373—Med. blue. Ea. $3.98

Larger women's sizes: 46, 48, 50, 52; scale on page 17. *State size.*

♦31 K 5374—Med. green ground
♦31 K 5375—Cocoa brown ground
♦31 K 5376—Med. blue. Ea. $4.49

BUTTON FRONT DRESS with white collar. Tie-front set-in waistband. Front pleated, back gored skirt. Spun rayon. LUX separately. Shipping weight, 1 pound 8 oz.

Women's sizes: 34, 36, 38, 40, 42, 44; scale on page 17. *State size.*

♦31 K 5365–Med. blue, white dots
♦31 K 5366–Med. green, white dots
♦31 K 5367–Cocoa, white. Ea. $3.98

Larger women's sizes: 46, 48, 50, 52; scale on page 17. *State size.*

♦31 K 5368–Med. blue, white dots
♦31 K 5369–Med. green, white dots
♦31 K 5370–Cocoa, white. Ea. $4.49

HIGH-PLACED POCKETS with dark buttons create a slimming T-line on trimly smart shirtfrock. Easy-stride skirt is pleated in front, gored in back. Spun rayon. Hand washable separately in LUX. Shipping weight, 1 pound 8 ounces.

Women's sizes: 34, 36, 38, 40, 42, 44; scale on page 17. *State size.*

♦31 K 5351—Cadet blue
♦31 K 5352—Rosewine. Ea. $3.98

Larger women's sizes: 46, 48, 50, 52; scale on page 17. *State size.*

♦31 K 5355—Cadet blue
♦31 K 5356—Rosewine. Ea. $4.49

CARDIGAN NECKLINE shirtfrock with detachable white collar, 3 rich buttons, loose tie belt. Flared skirt is gored all around. Spun rayon. Hand wash separately in LUX. Take off collar before washing. Shipping weight, 1 lb. 8 oz.

Women's sizes: 34, 36, 38, 40, 42, 44; scale on page 17. *State size.*

♦31 K 5359—Cocoa brown
♦31 K 5360—Pearl gray. Ea. $3.98

Larger women's sizes: 46, 48, 50, 52; scale on page 17. *State size.*

♦31 K 5362—Cocoa brown
♦31 K 5363—Pearl gray. Ea. $4.49

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house.



Everyday Luxable Rayon-and-Cotton Dresses, sizes 34 to 52 $3.49 each

SCALLOPED TUCK button front dress you slip into easily. Trim-fit, all around gored skirt. Rayon-and-cotton. Hand wash separately in LUX. Shpg. wt., 1 lb. 8 oz.

Women's sizes: 34, 36, 38, 40, 42, 44; scale on page 17. *State size.*

♦31 K 5392—Med. blue ground
♦31 K 5393—Med. green ground
♦31 K 5394—Rose grd. Ea. $3.49

Larger women's sizes: 46, 48, 50, 52; scale on page 17. *State size.*

♦31 K 5395—Med. blue ground
♦31 K 5396—Med. green ground
♦31 K 5397—Rose grd. Ea. $3.49

COIN DOT button front dress. Patch pockets on bodice, loose tie belt. Front pleated, back gored skirt. Rayon-and-cotton. LUX separately. Shpg. wt., 1 lb. 8 oz.

Women's sizes: 34, 36, 38, 40, 42, 44; scale on page 17. *State size.*

♦31 K 5380–Cocoa brown ground
♦31 K 5381–Med. green ground
♦31 K 5382–Navy grd. Ea. $3.49

Larger women's sizes: 46, 48, 50, 52; scale on page 17. *State size.*

♦31 K 5383–Cocoa brown ground
♦31 K 5384–Med. green ground
♦31 K 5385–Navy grd. Ea. $3.49

SCALLOPED COLLAR adds softness to floral print shirtfrock. Gored skirt; loose tie belt. Rayon-and-cotton. Hand wash separately in LUX. Shipping weight, 1 lb. 8 oz.

Women's sizes: 34, 36, 38, 40, 42, 44; scale on page 17. *State size.*

♦31 K 5405—Aqua ground
♦31 K 5406—Cocoa brown grd.
♦31 K 5407—Rose grd. Ea. $3.49

Larger women's sizes: 46, 48, 50, 52; scale on page 17. *State size.*

♦31 K 5408—Aqua ground
♦31 K 5409—Cocoa brown grd.
♦31 K 5410—Rose grd. Ea. $3.49

TUCKED BOSOM, contrasting whip-stitching and buttons, add zest to all-occasion shirtfrock. Stitched down front pleats fan out for freedom on back gored skirt. Tie belt. Rayon-and-cotton. LUX separately. Shpg. wt., 1 lb. 8 oz.

Women's sizes: 34, 36, 38, 40, 42, 44; scale on page 17. *State size.*

♦31 K 5386—Aqua
♦31 K 5387—Med. rose. Ea. $3.49

Larger women's sizes: 46, 48, 50, 52; scale on page 17. *State size.*

♦31 K 5389—Aqua
♦31 K 5390—Med. rose. Ea. $3.49

Why not pick your wardrobe for an entire season at one time? Easy Terms available if order totals $10 or more . . . see inside back cover.



Ⓐ Rayon Alpaca-type Fabric $5.98



Ⓑ Rayon Alpaca-type Fabric $6.98



Ⓒ Spun Rayon Button Front $4.98

Gracious Lady Fall-Winter Wardrobe

GRACIOUS LADY dresses are conservatively styled, cut longer. For size, refer to Women's size scales on page 17.

***Size*..... 34 36 38 40 42 44 46 48 50 52**

***Dress Lgth.* 45 45½ 46 46½ 47 47½ 48 48½ 49 49½ in.**

Ⓐ Surplice dress of rayon alpaca-type fabric. Contrast trim, detachable white dickey. Unpressed front pleats on gored skirt. Dry clean. *Sizes:* 34, 36, 38, 40, 42, 44, 46. *State size.* Shpg. wt., each, 1 lb. 8 oz.
♦31K 5575–Pine green ♦31K 5576–Navy. Ea. $5.98

Ⓑ Ruffled shirtfrock of rayon alpaca-type fabric. Shoulder darts for bust fullness. Front pleated, back gored skirt. Dry clean. *Sizes:* 34, 36, 38, 40, 42, 44, 46. *State size.* Shpg. wt., each, 1 lb. 8 oz.
♦31K 5577–Soldier blue ♦31K 5578–Black. Ea. $6.98

Ⓒ Button front dress of spun rayon. Detachable dickey. Front pleated, gored skirt flatters hips. Hand wash in Lux separately. *Sizes:* 34, 36, 38, 40, 42, 44, 46; scale, page 17. *State size.* Shpg. wt., 1 lb. 8 oz.
♦ 31 K 5579—Navy plaid.....$4.98

Ⓓ Floral percale shirtfrock with convertible neckline. Buttons to waist; front pleated, back gored skirt. Washable. *Sizes:* 34, 36, 38, 40, 42, 44, 46, 48, 50, 52. *State size.* Shipping weight, 1 lb.
47 K 1794—Navy ground print
47 K 1795—Black ground print. Each.....$2.19

Ⓔ Rayon and cotton shirtfrock. Tucks, buttons at shoulder, and front pleated, back gored skirt slim you. Hand wash in Lux. *Sizes:* 34, 36, 38, 40, 42, 44, 46; scale, page 17. *State size.* Shpg. wt., 1 lb. 8 oz.
♦ 31 K 5581—Medium blue ground print
♦ 31 K 5582—Rose ground print. Each.....$3.49



Ⓓ Washable Floral Percale $2.19



Ⓔ Luxable Rayon-and-Cotton $3.49

Juniors

Some of you are called Miss, some Mrs. . but you're all young in outlook as well as looks—with that attractive figure known as Junior Size. A bit shorter, bust slightly higher, waist slimmer. So Sears size-and-style experts do a sparkling series of dresses specially designed and scaled to play up your pretty petiteness . . to fit right without cost or bother of alterations. All the fashion headliners are here on the next four pages, for campus, office or date shift. All are priced to show again how little it costs to get a whole wardrobe and be well-dressed when you order your clothes by mail at Sears.

$9.98 cash
On Easy Terms, 1/3 down

Botany's Virgin Wool Flannel

100% VIRGIN WOOL *Botany Flannel* BOTANY WORSTED MILLS

TALON SLIDE FASTENER zips up side opening to give this scalloped dress smooth fit. Botany's flannel, every thread pure new wool of rich warmth, has just the softness to show off a sleek bodice, to drape gently. Takes light colors lusciously. Dress itself has simplicity of your pet shirtfrock. Scallops circling front, sleeves, peg pockets, make it dressy enough to do a quick-change act from desk to date. Belt, set in at back, ties in front. Skirt gored in back, gathered in front. Dry clean. *Sizes:* 9, 11, 13, 15, 17; size scale below. *State size.* Shpg. wt., each, 1 lb. 8 oz.

♦31 K 5200—Violet ♦31 K 5201—Gold
♦31 K 5202—Aqua Each, cash $9.98

Colors *Violet* and *Gold* shown in actual color on pages 8 and 9; *Aqua* on page 2.

Juniors' Size Scale . . . figure slightly shorter than Misses', bust higher, waist slimmer. Measure carefully —then order size closest to your measurements.

Order Size	9	11	13	15	17	
If hips are:	33	34½	36	37½	39	in.
If waist is:	23½	24½	26	27½	29	in.
If bust is:	30½	32	33½	35	36½	in.
Dress length:	39½	40½	41	41½	42	in.

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house. Easy Terms available if order totals $10 or more . . see inside cover for complete information.





[B] Fine Quality Rayon Crepe $6.98



[A] Transparent Rayon Velvet $9.98



[D] White and Light Rayon Flannel $8.98



[C] Tebilized Rayon Gabardine $6.98

Dress-up styles

Figure-flatterers Juniors wear gaily by day, by night

[A] Transparent rayon velvet lives up to your most festive "big moments" with its shimmery loveliness. Ours has the added flattery of white lace ruffles to create a bertha effect and lustrous pearl-like buttons at neck. Soft shirring down front, on bodice and skirt, make for figure-following lines. Back of skirt gored. Dry clean. *Sizes:* 9, 11, 13, 15, 17; scale, pg. 28C. *State size.*
♦31 K 5205–Black. Shpg. wt., 1 lb. 8 oz.
Easy Terms, ⅓ down; cash. . . . $9.98

[B] Ruffles and bows for a dress soft and sweet enough to go anywhere at night, yet so simple you can wear it by day. Bodice darts mold your waist. Skirt gathered in front, gored in back; hangs well when dancing. Of fine quality rayon crepe. Dry clean. *Sizes:* 9, 11, 13, 15, 17; size scale, page 28C. *State size.* Shipping wt., 1 lb. 8 oz.
♦31 K 5207—Violet
♦31 K 5208—Black
♦31 K 5209—Aqua blue Each $6.98

[C] Surplice-side button dress, crisply multi-stitched, trimly embroidered. Easy to slip into. So comfortable for work or fun. Set-in belt; front gathered and gored skirt. Of Tebilized rayon gabardine specially treated for crease resistance. Dry clean. *Sizes:* 9, 11, 13, 15, 17; scale, page 28C. *State size.* Shipping weight, 1 lb. 8 oz.
♦31 K 5214—Coral red
♦31 K 5215—Aqua blue
♦31 K 5216—Beige. . . . . Each $6.98

[D] White and light colors in crease-resistant rayon flannel—fashion's new Fall-Winter note. Flowers embroidered on bodice and skirt of princess dress. Tucks and darts accent your curves. Note clever back treatment created by spacing of gores. Dry clean. *Sizes:* 9, 11, 13, 15, 17; scale, page 28C. *State size.* Shpg. wt., 1 lb. 8 oz.
♦31 K 5210—Cherry rose
♦31 K 5211—Aqua green
♦31 K 5212—White. . . . . Each $8.98



Actual colors: *Aqua blue, Coral red, Beige* shown on pages 2 and 3; *Cherry rose* on page 5; *Violet* on page 8.

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house.

for Juniors

Personality-plus fashions in rayons at Sears low prices

[A] Side-button dress everybody likes, cut along princess lines to suit your petite figure and give it the figure flattery you want. White embroidery encircles high round neck, covers patch pockets. Self belt. Of rayon Luana. Dry clean. *Sizes:* 9, 11, 13, 15, 17; scale, pg. 28C. *State size.* Shpg. wt., 1 lb. 8 oz.
♦31 K 5221–Medium green, white trim
♦31 K 5222–Red with white trim
Each.....$4.98

[B] Surplice jumper banded back, front to waist, around pockets. 2-button closing on set-in waistband. Front shirred, back gored skirt. Of Tebilized rayon gabardine, treated to resist creases. Dry clean. *Sizes:* 9, 11, 13, 15, 17; scale, pg. 28C. *State size.* Shpg. wt., 1 lb. 8 oz. Blouse not included.
♦31 K 5218—Coral red with navy
♦31 K 5219—Aqua blue with brown
♦31 K 5220—Cocoa brown with beige
Each.....jumper only $4.98

[C] White scroll embroidery fronts bodice of dirndl-effect dress for style interest. Gives it dress-up air that's not too much so for office, is smart for dates. Slash-pocketed, front full skirt. Of spun rayon. Dry clean.
Sizes: 9, 11, 13, 15, 17; see size scale on page 28C. *State size.* Shipping weight, 1 pound 8 ounces.
♦31 K 5224–Aqua blue with white trim
♦31 K 5225–Cocoa brown with white
Each.....$3.98

[D] Felt flowers bloom colorfully on front midriff insert of your favorite shirtfrock, for fashion brightness. Surplice front makes you look taller. Tie-back sashes for perfection of waistline fit. Front pleated, back gored skirt. Of spun rayon. Dry clean. *Sizes:* 9, 11, 13, 15, 17; scale, page 28C. *State size.* Shipping weight, 1 pound 8 ounces.
♦31 K 5227—Rose
♦31 K 5228—Green.....Each $3.49

When planning your wardrobe, remember Easy Terms available if order is $10 or more. See inside back cover for details of Sears Easy Payment Plan.



[A] Embroidered Rayon Luana $4.98



[B] Rayon Gabardine Jumper $4.98



[C] Scroll-Trim Spun Rayon $3.98



[D] Felt-Flowered Spun Rayon $3.49



Ⓐ Border Print Two-Piecer $3.98



Ⓑ Seersucker Pinafore Dress $4.98



Ⓒ Checked Chesterfield $2.98



Ⓓ Seersucker Button-Front $4.98

Junior Luxables

Sprightly cottons; part rayons

Ⓐ Border Print Two-Piece Dress molds to torso. Basque top has two pockets, side button closing. Yoked, all-around pleated skirt. Of rayon-and-cotton. Hand wash in Lux. *Sizes:* 9, 11, 13, 15, 17; size scale, page 28C. *State size.* Shpg. wt., 1 lb. 8 oz.
♦27 K 8446—Red ground print
♦27 K 8447—Copen ground print..... Each $3.98

Ⓑ Seersucker Pinafore Dress, eyelet edged butterfly ruffles back, front. Buttons to waist in back. Dirndl skirt; tie-back belt. Printed striped seersucker. Hand washable, no ironing. *Sizes:* 9, 11, 13, 15 only; scale, pg. 28C. *State size.* Shpg. wt., 1 lb.
♦27K8441—Red-and-white stripes
♦27K8442–Copen blue-and-white stripes. Ea. $4.98

Ⓒ Checked Chesterfield, princess-line version of your favorite style, with black collar. Fly front to below waist; buckled back belt. Better quality cotton suiting. Hand wash in Lux. *Sizes:* 9, 11, 13, 15, 17; scale, pg. 28C. *State size.* Shpg. wt., 1 lb.
♦27 K 8451—Black-and-white checks.....$2.98

Ⓓ Seersucker Button-Front, princess style, with saucy, white eyelet edged ruffles on yoke-effect, Peter Pan collar, pockets. Printed striped seersucker—no ironing. Hand washable. *Sizes:* 9, 11, 13, 15 only; scale, pg. 28C. *State size.* Shpg. wt., 1 lb.
♦27 K 8443—Red-and-white stripes
♦27 K 8444—Green-and-white stripes
♦27 K 8445—Brown-and-white stripes.....$4.98

Ⓔ Basque Dirndl Dress, full skirted, with smart play of stripes for flattering lines. Better quality striped cotton. Luxable. *Sizes:* 9, 11, 13, 15 only; size scale, page 28C. *State size.* Shpg. wt., 1 lb.
♦27 K 8448—Green-and-white stripes
♦27 K 8449—Red-and-white stripes.....$2.84



Ⓔ Basque Dirndl Dress $2.84

GUARANTEED COLOR FAST "a Lonsdale Fabric" PRE-SHRUNK

Kerrybrooke

our own trademark

Cotton Shirtfrock in famous Lonsdale Cord

$3.98 each

Some styles are so good, so well liked, they go on year after year. This dress is one of them . . . a featured favorite at Sears for the last several years, No. 1 cotton choice of America's most discriminating women. So comfortable, so becoming it looks well on any age or figure, women want it in every color. Of such good quality it can be worn and laundered for many seasons. The fabric is the famous Lonsdale Cord, a fine corded chambray with stripes woven in . . product of the century-old Lonsdale Mill in Providence, Rhode Island. Tailored to Sears own specifications listed below:

- Fullness under back yoke adds to comfort
- Cleanly finished with neatly pinked seams
- Fresh water pearl buttons are closely spaced
- Well-made novelty belt with leather-like trim
- Fine, careful stitching throughout dress
- Hem overcast, 2-in. wide for lengthening
- Pre-shrunk fabric; residual shrinkage not more than 3%, assures correct fit always

KERRYBROOKE SHIRTFROCK, becoming classic you like more the longer you wear it. Easy to put on, easy to iron, with non-gap button front. Pleats on front bodice and skirt, back gores; roomy pockets. Our best quality chambray, washfast. *Sizes:* 12, 14, 16, 18, 20; size scale on page 11. *State size.* Shpg. wt., 1 lb.

♦ 27 K 8012–Copen-and-white
♦ 27 K 8013–Red-and-white
♦ 27 K 8014–Brown-and-white
♦ 27 K 8015–Green-and-white
♦ 27 K 8016–Lavender-and-white. Each $3.98

Catalog numbers marked ♦ shipped from Kansas City. Order and pay postage from Sears nearest mail order house. See inside back cover for information on Easy Terms.



Searspride
Reg. U. S. Pat. Off.

Our finest Luxables cottons, part cottons in misses' sizes

Searspride . . the label tells the story. Our pride because they're our best, as you've come to learn. When a cotton or part cotton dress rates this label you can be sure of finer making, nicety of detailing, better fabrics. *And* fashion successes smart enough to go anywhere . . in the styles best suited for all-occasion wear. For instance, the suit dresses opposite, trim and well-groomed looking, could see you through a busy noon-to-night schedule. The ruffled dresses on this page have a Sunday-best femininity but the fabric represents everyday practicality. The stripes are woven right into the chambray—washing won't dull their spic-and-span brightness. Whichever you pick, you're getting proven fashion rightness and unlimited serviceability.

Quality details for better service:

- Seams cleanly pinked. Fine, careful sewing throughout with small stitches
- Hems neatly finished . . two inches wide (except border print 2-piece suit dress because of the pattern)
- Top grade buttons firmly attached . . closely spaced to prevent gaping
- Pleats and gathers are generously full everywhere for free movement
- Smooth, bulk-less placket closings
- Belts are reinforced; self fabric belt loops strongly sewn. Buckle self fabric covered for richness.

Numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house. Easy Terms available if order totals $10 or more . . see inside back cover for details.



Self-ruffled woven-striped chambray

THE CARDIGAN NECK DRESS, with pleated ruffles down waist, on slash pockets. Front gathered, gored skirt. Of better quality chambray. Hand wash separately in LUX. *Sizes:* 10, 12, 14, 16, 18 only; see size scale on page 11. *State size.* Shipping weight, 1 pound.

♦27 K 8001–Red-and-white
♦27 K 8002–Blue-and-white
♦27 K 8003–Green-and-white. Ea. $4.98

THE LOW OVAL NECK DRESS, especially feminine with ruffle trim. Button front; well pockets; front gathered, gored skirt. Of better quality chambray. Hand wash separately in LUX. *Sizes:* 12, 14, 16, 18 only; see size scale on page 11. *State size.* Shipping weight, 1 pound.

♦27 K 8004–Red-and-white
♦27 K 8005–Copen-and-white
♦27 K 8006–Brown-and-white. Ea. $4.98



Luxable cotton, cotton-and-rayon Suit Dresses

THE BORDER PRINT SUIT with tie-front, set-in belted jacket for smooth waistline fit. Skirt box-pleated in front, kick-pleated in back. Of better quality rayon-and-cotton. Hand wash separately in LUX.
Sizes: 12, 14, 16, 18, 20; see size scale on page 11. *State size.* Shipping weight, 1 pound 8 ounces.
♦27 K 8017–Red ground print
♦27 K 8018–Copen blue grd. Ea. $3.98

THE BOUND CARDIGAN SUIT, natty as can be for year-round wear. White collar is removable; should be detached before washing. All-around gored skirt. Of good quality cotton suiting. Hand wash separately in LUX. *Sizes:* 12, 14, 16, 18, 20; see size scale on page 11. *State size.* Shipping weight, 1 pound 8 ounces.
♦27 K 8019–Black-and-white check only, with black binding $3.98

THE SELF-BOW TRIMMED SUIT has soft charm. Pockets follow curve of jacket line; cardigan neck. Gored skirt. Of better quality cotton-and-rayon print. Hand wash separately in LUX. *Sizes:* 12, 14, 16, 18, 20; see size scale on page 11. *State size.* Shipping weight, 1 pound 8 ounces.
♦27 K 8021–Rose ground print
♦27 K 8022–Copen blue ground
♦27 K 8023–Luggage tan grd. Ea. $3.98



Button-trimmed Cottons, Cotton-and-Rayons . . all Luxable

$3.98

BUTTON FRONT shirt-frock with sporty pockets-on-square. Front pleated, back gored skirt. Better quality woven striped chambray. LUX separately by hand. *Sizes:* 12, 14, 16, 18, 20; scale, pg. 11. *State size.* Shpg. wt., 1 lb.

♦ 27 K 8031—Copen-and-white
♦ 27 K 8032—Red-and-white
♦ 27 K 8033—Brown-and-white
Each $3.98

$2.98

BUTTONS ON POCKETS add snap to simple, wearable surplice bodice dress. Easy-fit, front pleated, back gored skirt. Good quality cotton-and-rayon. Hand wash separately in LUX. *Sizes:* 12, 14, 16, 18, 20; scale, page 11. *State size.* Shipping weight, 1 lb.

♦ 27 K 8024—Copen blue
♦ 27 K 8025—Rose
♦ 27 K 8026—Aqua . . Each $2.98

$2.98

BUTTONS TO WAIST with ric-rac at neck and on pockets. Front gathered, back gored skirt. Set-in front waistband; tie back sash. Printed striped seersucker. Hand wash in LUX—no ironing. *Sizes:* 12, 14, 16, 18, 20; scale, pg. 11. *State size.* Shpg. wt., 1 lb.

♦ 27 K 8035—Copen-and-white
♦ 27 K 8036—Red-and-white
Each $2.98

$3.98

BUTTONS ON THE SIDE in better quality woven checked gingham, cotton version of our best selling rayon. Side-spaced gathers on gored skirt. Washable in LUX. *Sizes:* 12, 14, 16, 18, 20; scale, pg. 11. *State size.* Shpg. wt., 1 lb.

♦ 27 K 8027—Copen-and-white
♦ 27 K 8028—Green-and-white
♦ 27 K 8029—Red-and-white
Each $3.98

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.



Misses' Thrift Cottons, tailored or ruffly . . all washable, long-wearing

$1.98

SHIRTFROCK makes clever use of its stripes for bodice trim and pockets. 3-button closing to waist. Bias-cut skirt with front inverted pleat. Good quality striped cotton. Washable. *Sizes:* 12, 14, 16, 18, 20; see size scale on page 11. *State size.* Shpg. wt:, 1 lb.

♦ 27 K 8041—Red-and-white
♦ 27 K 8042—Copen-and-white
Each $1.98

$1.98

BUTTON-FRONT DRESS with pretty crispness. Self-ruffles trim bodice and skirt pockets. Front gathers on gored skirt. Good quality checked cotton. Washable. *Sizes:* 12, 14, 16, 18, 20; size scale on page 11. *State size.* Shipping weight, 1 pound.

♦ 27 K 8037—Red-and-white
♦ 27 K 8038—Copen blue-and-white. Each $1.98

$1.98

BUTTON FRONT PINAFORE DRESS. Butterfly ruffles back, front. Curve on top of pockets follows lines of sweetheart neck. Gathered skirt; tie-back sash. Good quality striped cotton. Washable. *Sizes:* 12, 14, 16, 18, 20; size scale, pg. 11. *State size.* Shpg. wt., 1 lb.

47 K 1604—Red-and-white
47 K 1605—Copen-and-white
Each $1.98

$1.59

TIE-BACK PINAFORE dress with front butterfly ruffle. White ric-rac crisply outlines ruffle, and pockets. Full, gathered skirt. Back closing to waist. Good quality cotton floral print. Washable. *Sizes:* 12, 14, 16, 18, 20; see size scale on page 11. *State size.* Shipping weight, 1 pound.

47 K 1602 — Assorted colorful floral patterns $1.59



Women's Luxable Suit Dresses

For good looks, good fit, pick a Sears neatly made suit dress. All-around gored skirts hang well, have flat button plackets, 2-in. hems. Shpg. wt., ea., 1 lb., 8 oz.

TIE-FRONT set-in-belt suit dress has smart, go-everywhere look you like for your busy days. Jacket buttons to waist; has 2 flap pockets. Of better quality cotton-and-rayon. Hand washable in LUX. *Sizes:* 34, 36, 38, 40, 42, 44; size scale, page 17. *State size.*

♦ 27 K 8511–Copen; white dots
♦ 27 K 8512–Luggage brown; white dots. Each **$3.98**

CLASSIC FLORAL PRINT suit dress with casual trimness you find so comfortable any hour of the day. Jacket darted back, front; 2 pockets. Better quality cotton suiting. Hand wash in LUX. *Sizes:* 34, 36, 38, 40, 42, 44; scale, pg. 17. *State size.*

♦ 27 K 8501–Luggage brown ground
♦ 27 K 8502–Green ground
♦ 27 K 8503–Red ground. Each **$4.98**

Better quality Luxable Cottons

Two versions of the ever becoming, comfortable shirt-frock . . buttoned to waist or to hem. Both with cleanly pinked hems, 2-in. deep hems. Shpg. wt., each, 1 lb.

BUTTON-WAIST DRESS of chambray. Stripes woven in to stay bright. Shoulder yoke; flap pockets. Bias cut skirt, gored front, back; front pleats. Hand wash separately in LUX. *Sizes:* 34, 36, 38, 40, 42, 44; size scale, page 17. *State size.*

♦ 27 K 8504–Copen-and-white
♦ 27 K 8505–Green-and-white
♦ 27 K 8506–Brown-and-white **$4.98**

BUTTONED-TO-HEM DRESS of woven checked gingham. Self fabric, bias cut, effectively used for bosom yoke and trim. Closely spaced buttons keep gored skirt from gaping. Hand washable in LUX. *Sizes:* 34, 36, 38, 40, 42, 44; see size scale on page 17. *State size.*

♦ 27 K 8507–Red-and-white checks
♦ 27 K 8508–Copen blue-and-white checks. . .Each **$4.98**

Catalog numbers marked ♦ shipped from Kansas City. Order and pay postage from Sears nearest mail order house.



Women's Button Front Dresses of Luxable cotton-and-rayon

Favorite style of busy women . . slips on over shoulders as easily as a coat without disturbing hair-do. Opens flat for quick ironing. Slenderizing, too. Note how closely spaced buttons are, so skirt won't gap open. All hand washable in LUX. Shpg. wt., ea., 1 lb.

FLORAL PRINT button front dress designed for plenty of ease throughout, with shirring at shoulders and waistline. Skirt has front pleats, back gores. Self belt. Of better quality rayon-and-cotton.
Sizes: 34, 36, 38, 40, 42, 44; size scale on page 17. *State size.*
♦ 27 K 8517—Rose ground print
♦ 27 K 8518—Copen blue ground print. Each.. **$2.98**

SOLID COLOR button front dress with dark button trim. Novel criss-cross pockets add style interest to bodice. Skirt has sharp knife-pleated front, is gored in back. Of good quality rayon-and-cotton. *Sizes:* 34, 36, 38, 40, 42, 44; scale, page 17. *State size.*
♦ 27 K 8521—Copen blue
♦ 27 K 8522—Rose
Each..... **$2.98**

POLKA DOTTED button front dress with braid trim on shoulder yoke, pockets. Sweetheart neckline; all-around gored skirt. Of better quality rayon-and-cotton. *Sizes:* 34, 36, 38, 40, 42, 44; see size scale on page 17. *State size.*
♦ 27 K 8513–Dark copen blue with white polka dots.
♦ 27 K 8514—Dusty rose, white polka dots. Each. **$3.98**

BORDER PRINT button front dress with pattern narrowing off at top for slimming, handsome effect. Easy-stride skirt with front pleats, back gores. Self belt. Of better quality rayon-and-cotton. *Sizes:* 34, 36, 38, 40, 42, 44; size scale on page 17. *State size.*
♦ 27 K 8515–Copen blue ground
♦ 27 K 8516–Green ground
Each..... **$3.98**

It's smart to have several button fronters. Easy Terms available if order is $10 or more—see inside back cover.



Famous "Nip 'n Tuck" Housefrocks

Inserts at waist nip in middle. Vertical front tucks, plus convenient button front, slim you. Both of long-wearing, washable cottons. Shpg. wt., each, 1 lb.

STRIPED printed seersucker, of better quality, in notch collar style. 2 handy patch pockets; fullness under shoulder yoke; 2-inch hem. No ironing needed. *Sizes:* 34, 36, 38, 40, 42, 44; scale, page 17. *State size.*

♦27K8524–Copen blue-and-white
♦27K8525—Red-and-white, each..... $2.98

SOLID COLOR cotton of better quality, in comfortable sweetheart neck style. White ric-rac trimming down front, around neck, yoke, sleeves, pockets. 2-in. hem. Dress opens flat for speedy ironing. *Sizes:* 34, 36, 38, 40, 42, 44; scale, page 17. *State size.*

♦27 K 8527–Copen blue
♦27 K 8528–Aqua green $2.88

Washable Buttonfront Dresses

Coat style makes dressing and ironing quick, easy. Looks pretty on, yet built for working ease. Have many changes at Sears low prices. Shpg. wt., ea., 1 lb.

SET-IN BELT button front dress. Pretty sweetheart neckline. Front pleated, non-gap skirt; 2 roomy patch pockets. Bias-cut self-binding trims neckline, pockets. Good quality printed checked cotton. Washable. *Sizes:* 34, 36, 38, 40, 42, 44; scale, page 17. *State size.*

47K1600–Copen-and-white.
47K1601–Red-and-white. Ea. $1.69

BUTTON FRONT dress with front midriff and back tie sash to give trim look to waist. Ric-rac edged collar and pockets. All-around gored skirt. Of good quality floral print cotton. Washable. *Sizes:* 34, 36, 38, 40, 42, 44; size scale, page 17. *State size when ordering.*

♦27 K 8531—Assorted colorful floral prints.... $1.98

Catalog numbers marked ♦ shipped from Kansas City. Order and pay postage from Sears nearest mail order house.



Size of check

Button Front washables, 34 to 52

Slimming, flattering for all sizes and figures. Hair doesn't muss when putting it on. Opens flat to handle easily on ironing board. Shipping weight, each, 1 pound.

CHECKED button front dress of better cotton-and-rayon suiting, wearable year round. Its tailored trimness is smart everywhere. White edged pockets on bodice; gored skirt. Hand wash separately. *Sizes:* 34, 36, 38, 40, 42, 44, 46, 48, 50, 52; scales, pg. 17. *State size.*
♦27 K 8532 - Black-and-white checks only . . . $3.98

STRIPED BUTTON FRONT dress with shoulder yoke, gathers below. Lots of walking room—skirt has front stitched down pleats, back gores. Big pockets. Good quality printed striped cotton. Washable. *Sizes:* 34, 36, 38, 40, 42, 44, 46, 48, 50, 52; scales, page 17. *State size.*
♦27K8537-Copen-and-white
♦27K8538-Red-and-white. $2.19

Softer, Dressier Luxables 34 to 52

The type you call an afternoon dress and like to wear to luncheons, parties, when work is done. Wear these the year-round. Washable in LUX. Shpg. wt., each, 1 lb.

SELF BOWED DRESS with white embroidery inserts. 4-button closing to waist. Skirt pleated in front, gored in back. 2-in. hems. Better quality cotton. *Sizes:* 34, 36, 38, 40, 42, 44, 46, 48, 50, 52; scales, page 17. *State size.*
♦27K8535-Navy ground print
♦27K8536-Rose ground print, each $2.88

SWEETHEART NECK dress has becoming simplicity. White edging around neck; tiny dark buttons to waist; gathers under shoulder yoke; gored skirt; 2-in. hem. Of better quality printed cotton-and-rayon. *Sizes:* 34, 36, 38, 40, 42, 44, 46, 48, 50, 52; scales, page 17. *State size.*
♦27K8533-Copen blue grd.
♦27K8534-Luggage grd. Ea. $3.98

If your order totals $10 or more, Easy Terms are available—see inside back cover for details.



Washable Cotton-and-Rayons, 16½ to 24½

Everyday favorite for year-round wear, the shirtfrock, styled for slimming good looks . . carefully made to give you the service you expect from Sears fashions. Shpg. wt., ea., 1 lb.

WHITE-DOTTED shirtfrock buttoned to waist. Front pleated, back gored skirt. Button-trimmed flap pocket. 2-inch hem. Of better quality cotton-and-rayon. Hand washable separately in LUX. *Sizes:* 16½, 18½, 20½, 22½, 24½; size scale on page 22. *State size.*

♦27 K 8544–Copen blue ground
♦27 K 8545–Luggage brown grd.
♦27 K 8546–Rose ground. Each $3.98

FLORAL PRINT shirtfrock with multi-stitching down fly front, on pockets and convertible collar for stay-crisp trimness. All-around gored skirt. 2-inch hem. Of better quality cotton-and-rayon. Hand washable separately in LUX. *Sizes:* 16½, 18½, 20½, 22½, 24½; size scale on page 22. *State size.*

♦27 K 8547–Copen blue ground
♦27 K 8548–Luggage ground. Each . . . $2.98

Button-trimmed Cottons, half sizes

Buttons in a row from top to hem have a way of making you look taller. That's why we use them on the side or down the front for Shorter Women's cottons. Shpg. wt., ea., 1 lb.

SIDE BUTTON DRESS cleverly uses stripes up and down and across, for a fresh edition of this fashion hit. Front gathered, back gored skirt. Of better quality woven striped chambray. Hand washable in LUX. *Sizes:* 16½, 18½, 20½, 22½, 24½; scale, page 22. *State size.*

♦27 K 8541—Copen-and-white
♦27 K 8542—Red-and-white
♦27 K 8543—Brown-and-white Each. $3.98

FRONT-BUTTON DRESS, our most popular style. Bias-cut self trim on collar, bodice, pockets. Easy to slip on or off because front opens all way down . . easy to iron, too. Gored skirt. Of good quality checked cotton. Washable. *Sizes:* 16½, 18½, 20½, 22½, 24½; scale, page 22. *State size.*

♦27 K 8551—Copen-and-white
♦27 K 8552—Red-and-white. Each . . . $1.98

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.



Ⓐ Floral Pinafore Apron $1.98 Ⓑ Striped Bib-Topper $1.59 Ⓒ Ric-Rac Trimmed $1.69 Ⓓ Pinafore Apron $1.79

Apron Assortment

Take to cover under pretty cottons while you work

Ⓐ Floral Pinafore Apron. Fluffy ruffles back and front. Button closing at back neck. Contrast binding around neckline, and deep pockets. Full skirt; tie back sash. Washable cotton. *Sizes:* Small (12, 14); medium (16, 18); large (20, 22). *State size.* Shipping weight, 10 ounces.
♦ 27 K 9501–Asstd. prints $1.98

Ⓑ Striped Bib Top, front and back, gives you complete protection. Button closing at back neck. Set-in waistband with tie back sashes. 2 convenient patch pockets. Of washable striped cotton. *Sizes:* Small (12, 14); medium (16, 18); large (20, 22). *State size.* Shpg. wt., 10 oz.
47 K 1809–Blue-and-white $1.59

Ⓒ Ric-Rac Trimmed bib-top apron with halter back. Tie-back sash; gathered skirt; one patch pocket. Better quality cotton. Washable. One size, fits up to size 20. Shpg. wt., 10 oz.
47 K 1806—Red-and-white
47 K 1807—Blue-and-white
47 K 1818—Green-and-white
Each $1.69

Ⓓ Pinafore Apron striped up, down, across. Butterfly ruffles, back and front, suspender-effect. Tie-back sashes; full skirt. Good quality cotton. Washable. *Sizes:* Small (12, 14); medium (16, 18); large (20,22). *State size.* Shipping weight, 10 oz.
47 K 1808—Red - white - and blue stripes only $1.79

← Ⓔ Halter-Neck Bib Top apron with contrasting binding on pocket tops and bib. Generously gathered skirt on waistband ending in tie back sashes. Better quality cotton floral print. Washable. One size fits up to size 20. Shipping weight, 10 ounces.
47 K 1805—Floral designs on assorted grounds $1.39

Ⓕ Waistband Apron, well made of colorful gingham, percale or chambray in checks, plaids and stripes. Front edge and pouch pockets contrastingly bound. Washable. One size, fits up to size 20. Shpg. wt., 8 oz.
47 K 1804—Assorted colors but no choice of pattern, fabric or color. Each . . . . . 79c →



Ⓔ Halter-Neck Coverall $1.39



Ⓕ Waistband Apron 79c

Catalog numbers marked ♦ shipped from Kansas City. Order and pay postage from Sears nearest mail order house.

Crisp Work Dress of sturdy cotton, easy to slip into or iron

THE BUTTON-FRONT COAT DRESS is the all time favorite with busy women for work at home or on the job. That's why we present it in two versions: striped or solid cotton, as pictured. Styled for clean-cut good looks, as well as working efficiency, it can serve as a uniform too. Sears low prices make it thrifty to have several. No fuss, no muss—slips on just like your coat. Just as easy to iron because it opens flat. Comfortable to work in—fullness under yoke, and at waistline allows free movement. Buttons closely spaced so skirt does not gap; 2 handy large pockets. *Misses' sizes:* 12, 14, 16, 18, 20; scale, page 11. *Women's sizes:* 38, 40, 42, 44; scale, pg. 17.

THE SOLID color button front coat dress with matching buttons. Two-inch deep hem. Of strong cotton. Washable. Sizes above. Shipping weight 1 lb. *State size.*

47 K 1812—Blue
47 K 1813—White
47 K 1814—Tan. Each **$1.98**

THE STRIPED button front coat dress with white buttons in two attractive colors. 2-inch hem. Long-wearing cotton. Washable. Sizes as above. *State size.*
Shipping weight, 1 pound.

47 K 1815—Blue-and-white stripes
47 K 1816—Rose-and-white stripes **$1.98**

$2.29

THE MAGIRAP APRON DRESS, much in demand because it does double duty so comfortably. Gives protection when worn as a dress. Doubles as an apron over your good clothes. Front midriff and long tie sashes insure perfection of fit at waistline. The fronts reverse so you can enjoy twice the wear from each washing. Ample over-lap on skirt provides complete cover-up; allows you to move freely. Made according to Sears specifications of good quality cotton that's able to stand countless washings. Novelty edging on white collar and cuffs.
Misses' sizes: 12, 14, 16, 18, 20; size scale on page 11.
Women's sizes: 38, 40, 42, 44, 46; size scale on page 17.
State size. Shipping weight, each, one pound.
♦27 K 9615—Assorted colorful floral prints $2.29

Catalog numbers marked ♦ shipped from Kansas City. Order and pay postage from Sears nearest mail order house.



Profession Uniforms for nurses, lab workers and beauticians

THE BUTTON FRONT UNIFORM, No. 1 choice of active nurses, offered in three long-wearing, washable fabrics. Its clean-as-a-whistle simplicity is becoming to large or small figures. You slip into or out of it just like a coat without messing up your hair-do. Opens flat for speedy handling on ironing board. Action-built with pleated back shoulder yoke to give easily as you move. 6-gore skirt flatters hips; doesn't gap because buttons are closely spaced. Set-in waistband is of double thickness for added strength and wear. 3 patch pockets with multi-stitched tops. Seams overlocked, with main seams double stitched to prevent splitting, to give non-stop service.

SANFORIZED "SOULETTE", washable mercerized poplin in white only. Max. shrinkage, 1%. *Misses' sizes:* 12, 14, 16, 18, 20; scale, pg. 11. *Women's sizes:* 38, 40, 42, 44; scale pg. 17. *State size.* Shpg. wt., 1 lb. 6 oz.
♦27 K 9654—Long sleeves..... **$4.98**

WASHABLE RAYON SHARKSKIN fine quality, trimly made, in white only. *Misses' sizes:* 12, 14, 16, 18, 20; scale, pg. 11. *Women's sizes:* 38, 40, 42, 44; size scale on page 17. *State size.* Shpg. wt., 1 lb. 6 oz.
♦27 K 9656—Long sleeves..... **$4.64**

WASHABLE COTTON POPLIN, in white only. *Misses sizes:* 12, 14, 16, 18, 20; scale, pg. 11. *Women's sizes:* 38, 40, 42, 44; size scale on page 17. *State size.* Shpg. wt., 1 lb. 6 oz.
♦27 K 9652—Long sleeves
♦27 K 9653—Short sleeves..... **$2.89**
Available after July 20

$2.59

THE PRINCESS EFFECT UNIFORM with the famous "Nip 'n Tuck" construction. Triangular inserts nip in and smooth waistline. Vertical tucks, from shoulder to hem on either side, make you look taller and slimmer. Fly front buttons to below the waistline; balance of front is stitched to stay closed. Two roomy patch pockets. Strongly made of sturdy cotton broadcloth. Washable. *Misses' sizes:* 12, 14, 16, 18, 20; scale, page 11. *Women's sizes:* 38, 40, 42, 44; scale, page 17. *State size.* Shpg. wt., ea., 1 lb. 6 oz.
♦27 K 9667—All white.....$2.59
♦27 K 9668—Copen blue with white collar and cuffs.....$2.59

If order totals $10 or more, Sears Easy Terms available . . see inside back cover for complete details.



Ⓐ JUMPER, 2 FABRICS . . $6.98, $4.98



Ⓑ BLOUSE . . $2.98 SKIRT $4.98



Bow Print $3.79

Floral Print $2.98

Ⓒ SMOCKED DRESS, RAYON FRENCH-TYPE CREPE $4.98

Your complete Maternity Wardrobe

Order regular size—we've allowed for figure changes with clever, hidden adjustable features to meet new measurements

Ⓐ JUMPER. Kick-pleated, gored skirt. Buttons control adjustment. *Sizes:* 9, 11, 13, 15, 17; scale, pg. 28C. *State size.* Shpg. wt., ea., 1 lb. 8 oz. (blouse not included).

Rayon Flannel, smooth, warm. Dry clean.
♦ 31 ▮ 5972—Cherry rose
♦ 31 K 5973—Aqua green . . . Each $6.98

Super-Charmalac, rayon with Aralac for woolly warmth. Wash separately in LUX.
♦ 31 K 5974—Medium blue
♦ 31 K 5975—Cocoa brown . . Each $4.98

Ⓑ DRAWSTRING BLOUSE of rayon broadcloth. Hand Luxable. *Sizes:* 12, 14, 16, 18, 20; scale, pg. 80. *State size.* Shpg. wt., 10 oz.
♦ 7 K 3218—White, blue braid trim $2.98

FRONT DRAWSTRING SKIRT of Pacific's 100% wool crepe. Expands to fit. Dry clean *Sizes:* 12, 14, 16, 18, 20; see size scale, page 82. *State size.* Shpg. wt., 1 lb. 2 oz.
♦ 7 K 3438—Soldier blue
♦ 7 K 3439—Black
♦ 7 K 3441—Brown . Each $4.98

Ⓒ SMOCKED DRESS, a top ranking favorite, in three fabrics, beloved by young-minded mothers-to-be for comfortable fit, good looks. Peter Pan collar. Concealing front fulness; adjustable belt from back panel. All dresses, hand wash separately we recommend LUX. *Sizes:* 12, 14, 16, 18, 20, 22; see size scale, page 11. *State size.* Shpg. wt., ea., 1 lb. 8 oz.

French-type Rayon Crepe, as illustrated. Fall colors, white polka dots.
♦ 31 ▮ 5945—Navy with white dots
♦ 31 K 5946—Rose with white dots
♦ 31 K 5947—Cocoa brown, white dots
Each $4.98

Rayon-and-cotton Bow Print, same style.
♦ 31 K 5949—Navy ground
♦ 31 K 5950—Rose ground
♦ 31 K 5951—Cocoa brown grd. Ea., $3.79

Cotton Floral Print, same style.
♦ 31 K 5957—Blue ground
♦ 31 K 5958—Rose ground. Ea., $2.98

Catalog numbers ♦7 K 3218, ♦7 K 3438, ♦7 K 3439 and ♦7 K 3441 are shipped from Kansas City; other numbers on these pages marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house



Polka Dot $4.49

Ⓐ RUFFLE DRESS IN ALPACA-TYPE RAYON $5.98



Ⓑ BASQUE DIRNDL-TYPE DRESS $6.98



Ⓒ CHECKED COTTON GINGHAM $3.98

Young Styles... Sears low prices

Pretty fashions you'd wear normally; with added comfort of deep gathers, generous pleats and easy fit you need now.

Ⓐ RUFFLE DRESS in choice of 2 fabrics. Full ruffles on top bodice and on slash pockets tend to make you look taller, slimmer, by creating wide-shouldered look. Skirt, gored in back, has drawstring inserts to create front fullness that expands as you need extra width. Long tie belt. *Sizes:* 10, 12, 14, 16, 18, 20; size scale on page 11. *State size.* Shpg. wt., each, 1 lb. 8 oz.

Rayon Alpaca-type Fabric, illustrated, good quality in year-round colors. Dry clean.
♦ 31 K 5962—Navy blue
♦ 31 K 5963—Cherry rose. . Each, $5.98

Rayon-and-Cotton print with neat, small polka dot on dark grounds to wear Fall-Winter. Hand wash separately in Lux.
♦ 31 K 5964—Deep aqua with white dots
♦ 31 K 5965—Med. blue with white dots
♦ 31 K 5966—Cocoa brown with white dots. . . . . Each, $4.49

Ⓑ BASQUE DIRNDL-TYPE DRESS, white embroidered, with charm of dresses you wore before. Tie-back sash, with hidden snap adjustments. Front gathered, back gored skirt. Rayon alpaca-type fabric. Dry clean. *Sizes:* 9, 11, 13, 15, 17; size scale, page 28C. *State size.* Shpg. wt., 1 lb. 8 oz.
♦ 31 K 5960—Navy with white trim
♦ 31 K 5961—Aqua with white trim
Each. $6.98

Ⓒ CHECKED COTTON GINGHAM dirndl-type dress. White ric-rac trim. Tie-back sash has snap adjustments under it. Front gathered gored skirt. Hand wash separately. *Sizes:* 9, 11, 13, 15, 17; scale, pg. 28C. *State size.* Shpg. wt., 1 lb. 8 oz.
♦ 31 K 5968—Brown-and-white checks
♦ 31 K 5969—Green-and-white checks
♦ 31 K 5970—Blue-and-white checks
♦ 31 K 5971—Rose-and-white checks
Each. $3.98

Why not assemble your maternity clothes all at one time? If order totals $10 or more, Easy Terms available . . see inside back cover.



Dressmaker Suits in Doeskin-effect flannel

$18.98 each, cash

1/3 down on Easy Terms

The new suit to wear is the one that might have come from the hands of a fine dressmaker and has that made-for-you look. The new fabric to have it in is an all wool flannel that's smooth as cream, drapes beautifully. These suits have everything that's new including a buckle closing and smart novelty pockets.

THE SHIRT-COLLAR SUIT, at left, dressed up with pockets made of curly black wool, cotton backed, (72% face, 28% back) resembling Persian Lamb. Darts open for softened waistline on rayon lined jacket. Skirt has inverted pleats front, back. *Sizes:* 10, 12, 14, 16, 18, 20; scale, pg. 40H. *State size.* Shpg. wt., 3 lbs.

♦17 K 6853--Med. delft blue

♦17 K 6854--Black . . . . . Cash $18.98

THE CARDIGAN SUIT, at right, has long darts for soft figure-flattering fullness in the rayon lined jacket. Self-covered buckles closing it, is a smart fashion addition. Well-placed gores on skirt. *Sizes:* 10, 12, 14, 16, 18, 20; size scale, pg. 40H. *State size.* Shpg. wt., 3 lbs. 4 oz.

♦17 K 6855-Med. delft blue

♦17 K 6856-Purple

♦17 K 6857-Luggage brown. Cash $18.98

Why not build your order to $10 and buy on Easy Terms? See inside back cover for complete details.



This is the year for the soft feminine suit that can be worn everywhere. Here are two such suits with fully rayon lined jackets that lie flat and hug the waist . . skirts that fit smoothly over hips. New yokelines, taped hems, smooth plackets are signs of Sears careful attention to even the smallest of tailoring details.

THE PANEL SUIT, at left, is exquisite doeskin-effect all wool flannel. Clever seaming detail squares off shoulders, hip pockets smartly. Skirt with inverted pleat front and back. *Sizes:* 10, 12, 14, 16, 18, 20; scale, page 40H. *State size.* Shipping weight, 3 lbs.

♦17K6838–Laurel green
♦17K6839–Luggage brown
♦17K6840–Soldier blue. Cash **$16.98**

THE HALF-BOW SUIT, at right, in a richly textured all wool crepe calls attention to a good shoulderline. Has smart rounded collar, slimming gores at the waistline, fancy buttons. Skirt with inverted pleats front and back. *Sizes:* 10, 12, 14, 16, 18, 20; scale, page 40H. *State size.* Shpg. wt., 2 lbs. 14 oz.

♦17K6841–Honey brown
♦17K6842–Mist blue. Cash **$18.98**

Fine wools in new, softly styled Dressmaker-type Suits

Both suits, ⅓ down on Easy Terms

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house.

Catalog numbers marked ♦ on these 2 pages shipped from New York. Order, pay postage from . . .



Gabardine

All Wool Worsteds

$18.98 Each, cash

⅓ down on Easy Terms

Simple suits like these are always favorites. And when they come in gabardine they are even greater favorites. When you buy yours, you'll buy a good one . . . a Sears gabardine that's not only all wool but worsted which is made of longer, stronger fibers, that tailors handsomely. Jackets fully lined with rayon.

THE CARDIGAN GABARDINE, at left, with soft feminine touches like little pocket insets below smooth shoulders, hip pockets below darts that open for soft fulness. Inverted pleats front and back on slim-hipped skirt. Neat placket. *Sizes:* 10, 12, 14, 16, 18, 20; scale, page 40H. *State size.* Shpg. wt., 3 lbs.

♦17K6847–Slate blue

♦17K6848–Cocoa brown. Cash $18.98

THE 3-BUTTON GABARDINE, right, has long darts to slim your waistline while piped pockets are placed just-so at the hips. Skirt is pleated front and back, has neat side placket. *Sizes:* 10, 12, 14, 16, 18, 20; scale, page 40H. *State size.* Shipping weight, 3 pounds.

♦17 K 6844–Cavalry tan

♦17 K 6845–Navy blue

♦17 K 6846–Cocoa brown. Cash $18.98

⅓ down on Easy Terms . . . see inside back cover for complete details.



When a man tailors a suit of this type, it makes all the difference in the world. You see it in the way the jacket shoulders sit so smoothly, waistlines curve to yours, skirts fit sleekly through the hips. If you like them strict, take the stripe . . if feminine, the satin bound one is for you. Jackets are fully lined with rayon.

ALL WOOL WORSTED, at left, with a faint white hairline stripe worked in slimming lines. Wingspread lapels and welt pockets. Skirt is pleated front and back, neatly side-closed. *Sizes:* 14, 16, 18, 20. *Women's sizes:* 38, 40, 42, 44; see size scale on page 40H. *State size.* Shipping weight, 2 pounds 6 ounces.
♦17 K 6850—Navy
♦17 K 6851—Black . . . . Cash **$16.98**

ALL WOOL CREPE, at right, smartly dull-textured in contrast to its shimmery rayon satin binding. Well-cut jacket with flapped pockets. Skirt is pleated front and back, has neat placket. A suit that can look dressy or tailored depending on your accessories. *Sizes:* 12, 14, 16, 18, 20; see size scale on pg. 40H. *State size.* Shpg. wt., 3 lbs.
♦17 K 6852—Black . . . . Cash **$18.98**

Man-tailored Link-Button Suits in all new wools

Catalog numbers marked ♦ on these 2 pages shipped from New York. Order, pay postage from Sears nearest mail order house



Ⓐ Check Tweed

Ⓑ Chalk Stripes

Ⓒ Glen Plaid

Checks, stripes, plaids for our low-priced Suits

$12.98 each, cash
⅓ down on Easy Terms

Top fashion magazines devote pages and pages to suits like these. The best-groomed women wear them everywhere. That's why Sears are quick to have them in these low priced versions. Their smart good looks and good cut prove again how little it costs to be smartly dressed at Sears. Easy-shouldered jackets are fully rayon lined.

Ⓐ Checked Tweed of all wool (65% new, 35% reused). Fitted jacket has new flap pockets at hips. Skirt has pleats front and back. *Sizes:* 10, 12, 14, 16, 18, 20; size scale on page 40H. *State size.* Shpg. wt., 3 lbs. 4 oz.
♦17 K 6858 — Blue, brown, gray check. . . . Cash $12.98

Ⓑ Chalk Stripes have their flattering way on a flannel suit of 65% new wool, 35% rayon. New long lapels plunge to indented link - buttoned waistline. Skirt pleated front, back. *Sizes:* 10, 12, 14, 16, 18, 20; scale on page 40H. *State size.* Shpg. wt., 3 lbs.
♦17 K 6859—Gray and white stripes. Cash $12.98

Ⓒ Glen Plaid cardigan suit of 31% new wool, 39% reprocessed, 30% rayon. Smartly cut jacket with piped pockets. Skirt pleated front and back. A well matched pattern. *Sizes:* 10, 12, 14, 16, 18, 20; scale, pg. 40H. *State size.* Shpg. wt., 3 lbs. 4 oz.
♦ 17 K 6860—Brown-and-beige plaid. Cash $12.98

Catalog numbers marked ♦ on these 2 pages shipped from New York. Order, pay postage from Sears nearest mail order house.



[A] HERRINGBONE TWEED $14.98

[B] CARDIGAN SUIT $16.98

[C] ALL WOOL CREPE $16.98

These are the suits that live up to your most tailored or dressy accessories, that you wear year after year, because they're fashions that aren't dated. Could it be their simplicity of style, their clean tailoring, and popular colors that make them so desirable? We think so. Smooth-shouldered jackets are fully lined with rayon.

[A] HERRINGBONE TWEED of all wool, for the casual suit with the flattering fitted waistline. Neat welt stitching. Skirt pleated front, back. *Sizes:* 10, 12, 14, 16, 18, 20; scale, pg. 40H. *State size.* Shpg. wt., 3 lbs. 4 oz.

♦17 K 6861—Oatmeal tan
♦17 K 6862—Mist blue
Each . . . Cash $14.98

[B] CARDIGAN SUIT, in monotone wool, soft-draping fabric. Self-covered buttons, piped pockets, front-pleated, back gored skirt. *Sizes:* 10, 12, 14, 16, 18, 20; scale, pg. 40H. Shpg. wt., 3 lbs.

♦17K6863–Med. delft blue
♦17K6864–Luggage brown
♦17K6865–Purple
State size Cash $16.98

[C] ALL WOOL CREPE suit, with dazzle buttons. Stitched shirt collar, flattering waistline. Skirt pleated front, back. *Sizes:* 10, 12, 14, 16, 18, 20; scale, page 40H. Shpg. wt., 2 lbs. 8 oz.

♦17 K 6866—Black
♦17 K 6867—Evergreen
♦17 K 6868—Luggage brown . . . Cash $16.98

Popular Suit Classics in all new wools rich fall colors

Suits on these 2 pages ⅓ down on Easy Terms. See inside back cover for details of Sears Easy Payment Plan



Kerrybrooke
our own trade mark

Suit and Companion Coat in diagonal wool tweed

We believe in tweeds and so does fashion, for they go on year after year. Handsome, hearty woolens with plenty of life to them, expertly tailored into a suit and matching winter coat. And because we've been doing them for years, we know just how to scale their just-alike lines . . . shape the neatly turned collars and lapels, cut the armholes and shoulders so they fit smoothly. In sturdy all woolens, they're a warm as well as a smart combine against chilly weather. Certainly, they look and are worth more than this low Sears price.

Coat tailored with these fine features . .

- Open vent back for walking freedom
- Patch pockets; finely stitched flaps
- Set-in shoulders; deep-cut armholes
- Complete interlining for extra warmth

Suit tailored with these fine features . .

- Dart-fitted jacket that's fully lined
- Stitched flap pockets to match coat's
- Skirt with gores placed for good lines
- Talon zip placket closing on the skirt

Both suit and coat have these in common . .

- Rayon linings carefully sewn and fitted
- Plenty of precise welt seaming detail
- Taped hems; strongly stitched seams
- Smart buttons to match suit colors

coat **$17.98** each, cash suit **$16.98** each, cash

1/3 down on Easy Terms

KERRYBROOKE MATCH-UPS in a sturdy fine quality diagonal tweed, all new wools in quality color mixtures. *Sizes:* 10, 12, 14, 16, 18, 20; size scale, suits, below; coats, page 48. *State size.* Shpg. wt., for suit, 3 lbs. 4 oz.; for the coat, 3 lbs. 6 oz.

- ♦ 17K6874M–Beige-and-brown suit . $16.98
- ♦ 17K6876M–Beige-and-brown coat. $17.98
- ♦ 17K6875M–Blue-and-brown suit . $16.98
- ♦ 17K6877M–Blue-and-brown coat . $17.98

Size Scale Misses' and Women's Suits

Order your correct size. Check size before ordering. Measure hips, waist, bust. Do not make allowances.

Order size:	If you measure Hips	waist	Bust	Skirt length
10	34	24	31	25 in.
12	35	25½	32½	25 in.
14	36½	27	34	25½ in.
16	38	28½	35½	25½ in.
18	39½	30	37	26 in.
20	41	32	39	26 in.
38	42½	34	40	26½ in.
40	44½	36	42	26½ in.
42	46½	38	44	27 in.
44	48½	40	46	27 in.

Match-ups

Suit and Coat to match in soft monotone wool

They're our specialty . . the suit that's a smart twin of the warm winter coat topping it. Careful tailoring produces their soft flattering fit, their smooth lines, the ease with which the topcoat goes over the suit (armholes are cut extra deep). Both adopt the same deeply peaked lapels, flap pockets and rich stitching detail. Both are completely independent of one another, can be teamed with other things in your wardrobe. Once you own our splendidly tailored Kerrybrooke Match-Ups, you'll wonder how you ever did without them.

Coat tailored with these fine features . .

- Open vent back for walking freedom
- Deep flap pockets within easy reach
- Set-in shoulders; deep-cut armholes
- Complete interlining for extra warmth

Suit tailored with these fine features . .

- Figure-moulded jacket fully lined
- Piped pockets neatly set-in at hips
- Inverted pleat front and back on skirt
- Talon zip placket closing on the skirt

Both suit and coat have these in common . .

- Glove-stitching with a hand-done look
- Carefully fitted and full rayon linings
- Taped hems and reinforced seams
- Smart buttons to match their colors

coat **$19.98** each, cash suit. **$18.98** each, cash

1/3 down on Easy Terms

Kerrybrooke Match-Ups owe their smart appearance to this wonderful American fabric whose weave and softness was inspired by the imported woolens smart exclusive shops feature. Every thread pure new wool . . no wonder it wears for seasons, takes so beautifully to all the new colors. *Sizes:* 10, 12, 14, 16, 18, 20; size scale, suits page 40H, coats, page 48. *State size.* Shpg. wt., for the suit, 3 lbs 8 oz.; for the coat, 3 lbs. 12 oz.

♦17 K 6878M–Evergreen suit $18.98
♦17 K 6881M–Evergreen coat $19.98
♦17 K 6879M–Luggage brown suit . $18.98
♦17 K 6882M–Luggage brown coat . $19.98
♦17 K 6880M–Med. delft blue suit $18.98
♦17 K 6883M–Med. delft blue coat . $19.98

Catalog numbers on these two pages marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house. For full information on Sears Easy Terms, see inside back cover.





Menswear Gray Flannel Team-Ups

Suit $18.98 Cash Coat $19.98 Cash

Layaway or Easy Terms

We doubled up on a good thing . . pure wool flannels matched up in classic suits and rayon velvet collared chesterfields. Coats and jackets fully rayon lined. Coats are warmly interlined. Expertly cut and tailored. *Sizes:* 10, 12, 14, 16, 18, 20; see size scales, pages 40H and 48. *State size.* Shpg. wt., suits ea., 3 lbs.; coat, 3 lbs. 8 oz.; short coat, 3 lbs. 4 oz.

THE FULL LENGTH CHESTERFIELD, at left, tops its suit twin. Lapels, flap pockets have the same smart stitching. Skirt has inverted pleats back and front. Coat has open vent back and deep armholes. Both beautifully tailored. *Sizes above.*

- ♦ 17 K 6884 Menswear gray suit $18.98
- ♦ 17 K 6885 Menswear gray coat $19.98

THE SHORTCUT (33-INCH) COAT, at right, with self buttons and flap pockets miniature editions of which appear on the matching cardigan suit. Skirt has inverted pleats, top-stitched seams back and front. Coat has open vent back. *Sizes above.*

- ♦ 17 K 6890–Menswear gray suit $18.98
- ♦ 17 K 6891–Menswear gray coat $19.98

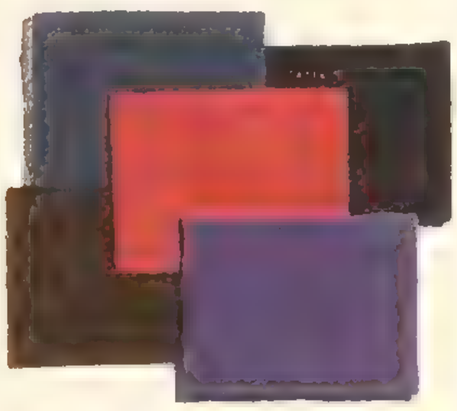
Catalog numbers on these two pages marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house.

Kerrybrooke
our own trade mark

Chesterfield

$22.98 each, cash
1/3 down on Easy Terms

The big news in Sears number one Chesterfield is the variety of color it comes in . . the right bright colors with fashion's okay. And there's not only color to flatter you . . there are the countless fine tailoring touches that have given Sears its deserved reputation for producing coats of great quality for the money.



Choose from six Fall colors

THE FABRIC is a popular, suede-like pure woolen. It is soft-napped, smooth and hardy. There's no better fabric for well-groomed tailoring . . . no better coat to put it into than our Kerrybrooke Chesterfield with the flattering rayon velvet collar and new, deeply cut lapels. You'll love its easy swing from shoulders that are set-in to make way for suits, the clean, steady welt seaming, the extra warmth its interlining provides. Two deep flapped pockets are crisply outlined by stitching. Full rayon lining with sling straps of the same material for tossing it over shoulders smartly at the first sign of warm weather. *Sizes:* 10, 12, 14, 16, 18, 20; see size scale on page 48. *State size.* Shipping weight, each, 4 pounds 12 ounces.

♦17 K 6335—Evergreen
♦17 K 6337—Dk. brown
♦17 K 6336—Slate blue
♦17 K 6339—Cranberry red
♦17 K 6340—Black
♦17 K 6338—Purple
⅓ down on Easy Terms. Each, cash . . $22.98

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house. Everything at Sears is available on Easy Terms. See inside back cover for Sears Easy Payment Plan.



Kerrybrooke
our own trade mark

All Wool Fleeces

$22.98 each, cash
1/3 down on Easy Terms

The new look in fashion is the bright one. That is why our finest fleeces come in a long line-up of colors. The coats are the latest editions of your favorite classics. It takes our famous Kerrybrooke tailoring to give them that easy fit through the shoulders, the neat turn of a collar, the fine detailing of a pocket or welt seaming. Fully rayon lined and warmly interlined . . these coats have everything to make them your day-to-day, season-to-season standbys. *Sizes:* 10, 12, 14, 16, 18, 20. See size scale on page 48. *State size.* Shipping weight, each, 4 pounds 12 ozs.

[A] THE BOY COAT, always the favorite style because of its simple good looks, has plenty of dash in its straight-cut lines and fashion's new sharply peaked lapels. Huge flap pockets outlined in stitching. Deep vent pleat in back for walking freedom. *See sizes above.*
♦17 K 6341—Purple ♦17 K 6342—Brown
♦17 K 6343—Moss green Each, cash..$22.98

[B] THE WRAP COAT in one of the most sought-after versions has a set-in tie belt for a small-drawn waist, raglan shoulders for that Hollywood look. See the new pockets at your hips, smart widespread lapels, button tabs on sleeves. *Sizes above.*
♦17 K 6344—Slate blue ♦17 K 6345—Red
♦17 K 6346—Brown Each, cash..$22.98

[C] THE BALMACAAN has all the crisp tailoring details you admire in a man's coat. Its collar is flattering and feminine, softly rolled because of the clever little notch we put in it. Deep California-type pockets with stitching to show them off. Sling straps of lining material for tossing over shoulders. *Sizes above.*
♦17 K 6347—Brown ♦17 K 6349—Red
♦17 K 6348—Slate blue Each, cash..$22.98
Color Red for Coats [B] and [C] shown on page 46.

MANDARIN POMPADOUR HAT, shown on figure [B]. All wool felt, matching grosgrain trim. Fits head sizes 21½-22¼. *State size and color. Colors:* Navy, black, dark brown, cherry rose.
78 K 3030—Shipping weight, 8 oz.....$2.98

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house. Available on Easy Terms . . see inside back cover for complete details.



ALL PAGE 45 . . . . . COATS

C

B

Redgate
our own trade name

Chesterfields

$17.50 each, cash
1/3 down on Easy Terms

We open our Redgate line with a trio of Chesterfields, number 1 coat of the year. Study them and the four pages that follow . . for they reveal the complete Redgate idea . . a line of basic styles to bring you, each season, the outstanding coat successes—the basic fabrics from famous mills that prize wear as well as beauty in their cloths,-the clean tailoring that puts fine work into the parts you don't see as well as those you do. *Sizes:* 10, 12, 14, 16, 18, 20, 22; size scale on page 48. *State size.* Shpg. wt., each, 5 lbs. 2 oz.

- All wool fabrics firmly woven for wear
- Canvas reinforcing where necessary, helps to keep collars, cuffs and fronts in shape
- All seams firmly stitched to resist strain
- Rayon linings cut for good fit and hang
- Deep-cut action armholes slip on easily
- All are fully interlined for extra warmth

[A] THE DOUBLE-BREASTED CHESTERFIELD in a warm all wool fleece (50% new, 25% reprocessed, 25% reused) with inset rayon velvet collar, deep flap pockets and a vent pleat back. Long well-placed darts at shoulders. Let this be your *good* black coat. *Sizes above.*
♦17 K 6357—Black . . . . . .cash $17.50

[B] THE TULIP-COLLAR CHESTERFIELD. Soft-napped suede-effect all wool melton cloth. Rayon velvet collar. Mannish welt pockets (one unreal at breast), vent pleat back. Neat welt seaming detail for quality look. *Sizes above.*
♦17K6353—Dk. brown ♦17K6356—Black
♦17K6354—Slate blue
♦17K6355—Evergreen Each, cash . . . $17.50

[C] THE SINGLE-BREASTED CHESTERFIELD in a soft, suede-like all wool melton cloth. Rayon velvet collar and new peaked lapels. Mannish pockets (one unreal at breast); vent pleat in back. Welt seaming detail. *Sizes above.*
♦17K6350—Red ♦17K6352—Evergreen
♦17K6351—Slate blue Each, cash $17.50
Colors: *Evergreen* and *Slate blue* shown on page 43

HATS illustrated on these pages

[A] *Templer* in 70% wool, 30% cotton. Fits all sizes. *Colors:* Black, dark brown, red.
78K3065–*State color.* Shpg. wt., 14 oz. $1.98

[B] *Templer* in all wool felt. Fits sizes 21¾ to 22½. Gold, bright red, dk. brown, black.
78K3060–*State color.* Shpg. wt., 14 oz. $2.98

Catalog numbers marked ♦ are shipped from New York. Order and pay postage from Sears nearest mail order house. Available on Easy Terms, see inside back cover for details.





Redgate

our own trade name

Soft Monotone Wools

$17.50 each, cash

1/3 down on Easy Terms

So you want a coat that's colorful? A fabric with some texture interest? Then this trio of Redgate beauties in soft monotone wools is for you. The fabric is American but was inspired by those fine imported woolens smart exclusive shops feature. It has an interesting weave, soft-to-the-hand feel, long life, a way of taking to color that makes it first choice for anyone wanting a rich fashionable shade. *Sizes:* 10, 12, 14, 16, 18, 20, 22; see size scale on page 48. *State size.* Shipping weight, each 4 lbs. 4 oz.

- All new woolens are firmly woven for wear
- Canvas reinforcing used wherever necessary
- All seams firmly stitched to resist strain
- Rayon linings and full warm interlinings
- Deep action armholes slip over suits easily

[A] THE PIPED CHESTERFIELD with rich rayon velvet detail that accents easy broad shoulders and tapers down to deep pockets. Lapels can be buttoned over. Soft velvet collar, too. A pinched tuck back above a gored skirt. *Sizes above.*
♦17 K 6362—Slate blue
♦17 K 6363—Medium brown
♦17 K 6364—Evergreen. Each, cash $17.50

[B] THE BLOUSE-TOP COAT with the tie-belt that flatters your figure is fashion's rising star this season. Convertible collar, welt-seamed skirt, new slash pockets. Tailoring that stands up under stiff wear. *Sizes above.*
♦17 K 6369—Slate blue
♦17 K 6370—Medium brown
♦17 K 6371—Evergreen. Each, cash $17.50

[C] THE REEFER that fits into any setting, sports or dress, depending on accessories. Simplest of styles, beautifully tailored down to the last carefully stitched gore. *Sizes above.*
♦17 K 6365—Slate blue
♦17 K 6366—Medium brown
♦17 K 6367—Evergreen
♦17 K 6368—Purple. Each, cash $17.50

All colors listed for coats above shown in actual color on pg. 43

Size Scale for Misses' Coats

Boxy coats fit body loosely. Order regular size, not a larger size. Measure bust, waist, hips 7 inches below waist. Check size scale below with your measurements.

Order Size:	10	12	14	16	18	20	22	
If hips are:	34	35	36½	38	39½	41	43	in.
If waist is:	24	25½	27	28½	30	32	34	in.
If bust is:	31	32½	34	35½	37	39	41	in.
Coat Length:	*41½	42	42½	43	43½	44	44½	in.

*Fitted coats in lgths. above. Boxy coats 1 in. shorter, each size.

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house. For Easy Terms, see Sears Easy Payment Plan on inside back cover.

B

C

ALL PAGE 49 . . . COATS

Redgate
our own trade mark

ALL WOOL FLEECES

$17.50 each, cash
1/3 down on Easy Terms

The Redgate line of coats is typical of Sears point of view in fashion, in value. We believe in long-lived styles that will be smart for many seasons, tailoring so outstanding that you and all your friends will talk about Sears. Of course, the Redgate collection accords a place of honor to fleeces—those warm favorites that go on year after year, regardless of time, season, or fashion. In all wool and with the notable Redgate tailoring, they're definitely among fashion's most sought-after coats. *Sizes:* 10, 12, 14, 16, 18, 20, 22; size scale on page 48. *State size.* Shipping weight, each, 4 pounds 14 ounces.

- All new woolens are firmly woven for wear
- Well-shaped necklines; canvas reinforcing for collars, cuffs and fronts where necessary
- All seams firmly stitched to resist strain
- Rayon linings cut for good fit and hang
- Completely interlined to give extra warmth
- Deep action armholes slip over suits easily

A POPULAR BALMACAAN with new shirt collar cleverly notched to give it a flattering feminine roll. Deep mannish welt pockets, vent pleat back; welt seaming. Sling straps for tossing it over shoulders. *Sizes above.*
♦17 K 6358—Camel tan
♦17 K 6359—Cranberry red. Each, cash $17.50

B TWIN-BUTTON WRAP with long skirt gores that open at waistline for soft freedom—fullness above the belt. Lines are so good coat can be worn without belt. Two deep mannish welt pockets. Gored back. *Sizes above.*
♦17 K 6360—Camel tan
♦17 K 6361—Slate blue. Each, cash $17.50

C THE BOY COAT with flap pockets and plenty of crisp welt seaming. Note the handsome set of the shoulders, the neat turn of the new deeply peaked lapels. Sling straps of lining material. Smart vent pleat back. *Sizes above.*
♦17 K 6398—Camel tan
♦17 K 6399—Med. brown. Each, cash $17.50

Colors other than tan, shown in actual color on page 43.

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house. For Easy Terms, see inside back cover for Sears Easy Payment Plan.

B

C

ALL PAGE 51 . . . . . COATS



Our Top Quality Suede-like Wools

$35.00 each, cash

$3 down on Easy Terms

Warm, velvety-textured all wool coats, prize products of a top-ranking coat maker. Made with our best tailoring which includes such quality details as arm shields, rayon satin linings, sling straps, open vent backs that button, welt seaming. Interlined to keep the cold out. *Sizes:* 10, 12, 14, 16, 18, 20; size scale, page 48. *State size.*

FAVORITE BOY COAT, at left, is headed for fashion success because it comes in the newest colors. Flap pockets, set-in sleeves, trim, notched collar tailored in the best boy coat tradition. *Sizes above.* Shpg. wt., 4 lbs. 14 oz.

- ♦17 K 6372 Evergreen
- ♦17 K 6373 Slate blue
- ♦17 K 6374 – Cranberry red
- ♦17 K 6375 – Purple. Ea., cash $35.00

GLOVE-STITCHED CHESTERFIELD, at right, with smooth raglan shoulders for over-suit wear. New tulip-lapels and a rayon velvet collar. Covered buttons, extra set of bone buttons included. *Sizes above.* Shpg. wt., 4 lbs. 14 oz.

- ♦17 K 6376 – Black
- ♦17 K 6377 – Dark brown
- ♦17 K 6378 – Slate blue
- ♦17 K 6379 – Evergreen. Ea. cash $35.00

Colors listed above shown in actual color on pages 43 and 44

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house.

Mannish Overcoats in All Wool Fleeces

$32.50 each, cash

⅓ down on Easy Terms

A man can tell you . . there's nothing like a good warm overcoat, expertly tailored and wearable day in and out. These are in the mannish tradition . . easy-shouldered, welt seamed, rayon lined. Woven fleeces of pure new wools so deep piled they keep you warm in coldest weather. *Sizes:* 10, 12, 14, 16, 18, 20; size scale, pg. 48. *State size.*

THE BALMACAAN, at left, depends on its well-cut shoulders for the casual easy lines you admire. Has a button-high collar to keep you warm. Deep flap pockets, a vent pleat back and plenty of precise welt seaming. Team with your suits . . wear it season after season. *Sizes above.* Shpg. wt., 4 lbs. 14 oz.

♦17 CK 6380–Dark teal blue

♦17 CK 6381–Dark brown Cash $32.50

THE CHESTERFIELD, at right, has the new rounded look to its lapels that fashion labels "tulip". Rayon velvet at your neck. Over-suit shoulderline . . the sleeves are set in. Deep flap pockets; a welt pocket that isn't real. Vent pleat back for walking freedom. *Sizes above.* Shpg. wt., 4 lbs. 14 oz.

♦17 CK 6382—Black

♦17 CK 6383—Navy . . . . . Cash $32.50

Dark brown shown in actual color on page 43.

Catalog numbers marked ♦ shipped from New York. Order and pay postage from Sears nearest mail order house.

Button-in linings for an All-Year Coat

$29.98 each, cash

1/3 down on Easy Terms

Shed the windproof, bulkless chamois leather lining to turn a warm winter coat into one that gives year-round usefulness. Perfectly concealed and smooth-fitting (especially at armholes), covered with the same fine rayon lining as the coat so it slips on easily.



THE CHESTERFIELD, at left, in a sturdy all wool monotone tweed has your pet rayon velvet collar as well as fashion's newest lapels that are softly rounded. Deep pockets, smart welt seaming. Button-in lining with open back vent like coat's. *Sizes:* 10, 12, 14, 16, 18, 20; scale, page 48. *State size.* Shpg. wt., 5 lbs. 6 oz.

♦17 CK 6386–Dark Soldier blue

♦17 CK 6387–Brown. Each, cash $29.98

THE BALMACAAN, at right, in a richly textured all wool monotone tweed is nicely tailored with set-in sleeves, deep pockets and plenty of smart welt seaming for the quality look. Button-in lining and coat have open back vents. *Sizes:* 10, 12, 14, 16, 18, 20; see size scale on page 48. *State size.* Shipping weight, 5 lbs. 6 oz.

♦17 CK 6384–Dark Soldier blue

♦17 CK 6385–Brown. Each, cash $29.98

Catalog numbers marked ♦ shipped from New York. Order and pay postage from Sears nearest mail order house.



Good styling, good workmanship, good tweeds . . that sums up the story of our Donegal-type tweeds, the coats you wear morning, noon and night. In all new woolens with a hardy character and a fresh look that belies the typically Sears-low price. They're fully rayon lined and completely interlined to keep you warm.

THE BALMACAAN, at left, with the pert club collar that buttons high. Its free and easy lines fall from the marvelous cut of the set-in shoulders. Deep pockets styled like the men's, plenty of top-tailoring in the way it's put together. *Sizes:* 10, 12, 14, 16, 18, 20, 22; size scale on page 48. *State size.* Shpg. wt., 4 lbs. 12 oz.

♦17 K 6388–Black and white mixture
♦17 K 6389–Brown and white Ea. $14.98

THE CHESTERFIELD, at right, has lapels that flare wide or button high when cold winds blow. Rayon velvet collar on a tweed is a brand new fashion touch you will like when you see how much it flatters. Set-in sleeves for suit room. *Sizes:* 10, 12, 14, 16, 18, 20, 22; size scale, page 48. *State size.* Shpg. wt., 4 lbs. 12 oz.

♦17 K 6390–Black and white mixture
♦17 K 6391–Brown and white Ea. $14.98

All Wool Classics in Donegal-type Tweeds

$14.98 each, cash

⅓ down on Easy Terms



[A] The 36-inch Stroller $19.98 [B] The 33-inch Short Coat $14.98 [C] The 40-inch Cardigan $22.98

Warm Winter Coats go to new lengths for fashion rightness

Three lengths . . three new looks, all important in the fashion picture. The short cut coat just right to swing over suits and slacks . . 2 of these handsomely detailed coats have newest of trimmings . . thick, silky rayon and cotton braid. Fine fabrics, rayon linings, and full warm interlinings. *Sizes:* 10, 12, 14, 16, 18, 20; scale on page 48. *State size.*

[A] The 36-in. Stroller in sturdy woven wool fleece. Raglan shoulders, smart belted waistline. California-type pockets set in welt seams. *Sizes above.* Shpg. wt., 4 lbs. 2 oz.
♦17 K 6170—Slate blue
♦17 K 6171—Red
♦17 K 6172—Dark purple
⅓ down, Easy Terms, cash $19.98

[B] The 33-in. Short Coat in soft monotone wool (70% new, 30% reused). Black cotton braid used in the newest fashion. Convertible collar. *Sizes above.* Shpg. wt., 3 lbs. [illegible] oz.
♦17 K 6395–Slate blue
♦17 K 6396–Cranberry red
♦17 K 6397–Purple
⅓ down, Easy Terms, cash $14.98

[C] The 40-in. Cardigan in a fur like, deep-pile all wool on a cotton back (face 58%, back 42%). Braid trim is smart, protects against wear. *Sizes above.* Shpg. wt., 4 lbs. 14 oz.
♦17 K 6392–Light beige
♦17 K 6393–Honey brown
♦17 K 6394–Purple
⅓ down, Easy Terms, cash $22.98

Actual colors *Dark purple, Slate blue, Cranberry red* shown on page 43

Coats on this page ⅓ down on Easy Terms. See inside back cover for details of Sears Easy Payment Plan.



[A] THE FITTED REEFER [B] THE CHESTERFIELD [C] THE BALMACAAN

Whenever a coat is wanted for all-around wear, we put it into tweed. In this case, a herringbone blending 25% reprocessed, 25% reused wools, 50% rayon. They're Sears low-priced and carefully put together. Our high standards of flattering fit and fine tailoring hold good no matter the price. Rayon lined, fully interlined for warmth.

[A] THE FITTED REEFER has newest lapels, inverted tucks above set-in bands for sleek waistline. Vertical pockets. *Sizes:* 10, 12, 14, 16, 18, 20, 22, scale, page 48. *State size.* Shpg. wt., 4 lbs. 6 oz.
♦17 K 6177–Soldier blue
♦17 K 6178–Misty brown
Each, cash $10.98

[B] THE CHESTERFIELD, with fashion's newest tulip lapels, rayon velvet collar. Nice boxy lines; welt seaming. *Sizes:* 10, 12, 14, 16, 18, 20, 22; scale, page 48. *State size.* Shpg. wt., 4 lbs. 6 oz.
♦17 K 6175–Soldier blue
♦17 K 6176–Misty brown
Each, cash $10.98

[C] THE BALMACAAN neatly tailored the way you like it. Convertible collar, two mannish welt pockets. *Sizes:* 10, 12, 14, 16, 18, 20, 22; see size scale on page 48. *State size.* Shpg. wt., 4 lbs. 6 oz.
♦17 K 6173–Soldier blue
♦17 K 6174–Misty brown
Each, cash $10.98

Herringbone Part Wool Tweeds

$10.98 each, cash
⅓ down on Easy Terms

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house.



Any-Weather Coat Favorites

Today a raincoat isn't something you buy just to protect you in a storm. It's a smart knockabout style for sunny days as well, whether it's a year round reversible coat or a classic style raincoat. Sears coats are cut smartly, tailored in supple fabrics specially treated to resist wind, rain. Full cut armholes for over-suit wear. Reinforced where strain is greatest.

The Officer's Coat

Comes in two fine fabrics, tailored in the military manner with a belt that holds it closely wrapped about you. Full easy lines with plenty of new fashion features as well as the practical ones listed below. *Sizes:* 10, 12, 14, 16, 18, 20; size scale, page 48. *State size.* Shipping wt., each, 2 lbs. 6 oz.

- Treated to resist wind and rain
- Buttoned flaps and sleeve tabs
- Collar can be worn high or low
- Vent back pleat for walking ease
- Pockets that have double entry
- Deep protective self yoke lining
- Stay buttons reinforce outside ones
- Every seam finished and reinforced
- Deep coat facings and wide overlap.

$12.98 cash
1/3 down on Easy Terms

FINE-WOVEN TWILL for the officer's coat (as shown), a fabric with sturdy cotton topside treated to resist the rain. The sleek rayon inner side makes it easy to slip on and off, over suit, without a struggle. *Sizes above.*
♦17 K 6980—Neutral tan
♦17 K 6981—Med. blue. . Cash $12.98

$6.98

COTTON GABARDINE, a smart choice for the officer's coat (same style as above). Specially treated to repel wind and rain. *Sizes above.*
♦17 K 6989—Natural tan
♦17 K 6990—Medium blue. $6.98

Catalog numbers marked ♦ on these pages are shipped directly from New York. Order and pay postage only from Sears nearest mail order house.



Reversibles and Raincoats . . designed for all year wear

$4.29

FLY FRONT BOXY RAINCOAT in heavy cotton gabardine is treated to shed the rain. Favorite boy style with collar that is convertible; pockets nice and deep. Well-made with storm tab above hem and a button back vent. Smart ⅞ length. A typical Sears value. *Sizes:* 10, 12, 14, 16, 18, 20; see size scale on page 48. *State size.* Shipping weight, 2 pounds 2 oz.
♦17 K 6982—Natural tan. . $4.29

$5.98

MANNISH RAINCOAT in a heavy quality cotton gabardine that has been specially processed to make it water resistant. Smart fly front closing; fine railroad stitching. Two convenient pockets, open vent back, colorful rayon and cotton plaid lining are style features. *Sizes:* 10, 12, 14, 16, 18, 20; see size scale on page 48. *State size.* Shipping weight, 2 lbs. 14 oz.
♦17 K 6983—Natural tan. . $5.98

$12.98 cash
1/3 down on Easy Terms

WOVEN FLEECE REVERSIBLE; warm all wool for its sunny every day side. Turns to a specially processed, water resistant cotton gabardine side when it rains. Set-in shoulders; comfortable balmacaan style. *Sizes:* 10, 12, 14, 16, 18, 20; see size scale on page 48. *State size.* Shpg. wt., 4 lbs. 12 oz.
♦17K6984-Camel tan
♦17K6985-Red
♦17K6991-Evergreen Cash $12.98

$12.98 cash
1/3 down on Easy Terms

CORDUROY REVERSIBLE, wide-wale cotton corduroy for its smartly colorful dress-up side. Reverses to a specially treated water-repellent cotton gabardine. Convertible collar, a shirred back yoke, belt ties detachable. *Sizes:* 10, 12, 14, 16, 18, 20; scale, page 48. *State size.* Shpg. wt., 4 lbs. 8 oz.
♦17 K 6986—Red
♦17 K 6987—Kelly green
♦17 K 6988—Purple. Cash $12.98

Easy Terms are available if your order totals $10 or more. See inside back cover for complete details.



Furred Tuxedos on Botany's All Wool Coats

$49.98 each, cash

1/3 down on Easy Terms

There's nothing like a big splurge of fur on your winter coat. It makes for beauty and warmth as well as good fashion. Popular boxy coats in fine, rich suede-like "Karasham", the famous fabric with a faint diagonal weave..the wear and long-lasting loveliness only a famous mill like Botany can produce.

SKUNK-DYED OPOSSUM, at left, rich glossy fur in a deep glossy black. Set-in sleeves for easy shoulders. Stitched slash pockets; swingy gored back. Hook-and-eye closing. Lovely rayon satin lining; warm interlining. *Sizes:* 10, 12, 14, 16, 18, 20; scale, page 48. *State size.* Shpg. wt., 5 lbs. 3 oz.

♦17 K 6179—Evergreen

♦17 K 6180—Black.....Cash, $49.98

PERSIAN DYED TINGONA LAMB, at right (processed broadtail), in the silvery gray tones that are so flattering. Full-cut box coat with set-in shoulders, swingy gored back. Slash pockets. Rayon satin lining; interlining. *Sizes:* 10, 12, 14, 16, 18, 20; scale, page 48. *State size.* Shpg. wt., 5 lbs. 3 oz.

♦17 K 6181—Cranberry red

♦17 K 6182—Slate blue. Cash, $49.98

Actual colors: *Evergreen, Slate blue, Cranberry red* shown on page 43

Catalog numbers on these two pages marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house.



Furred Casuals

in woven wool fleeces

$39.98 each, cash

1/3 down on Easy Terms

Pale coats, dark fluffy furs . . that's the smart new look in casual winter coats. You'll be ear-deep in fur, grateful for its added warmth when the temperature drops. Coats are expertly tailored in the softest, downiest of fleeces, firmly woven for many seasons of wear. Coats are fully lined with rayon, warmly interlined.

THE CASUAL COAT, at left, may be worn buttoned over. Deep saucer collar of genuine raccoon, one of the most durable furs. Tailored in easy-to-wear boxy style with set-in sleeves and slash pockets. *Sizes:* 10, 12, 14, 16, 18, 20, 22; scale, page 48. *State size.* Shipping weight, 5 pounds.

♦17 K 6183—Light beige

♦17 K 6184—Slate blue . . Cash, $39.98

THE NEW FLANGE COAT at right has a generous peter pan collar and cuffs of soft, brown Beaver-dyed Mouton Lamb. The flange squares off at shoulders, tapers down to patch pockets. Plenty of fine welt seaming detail. *Sizes:* 10, 12, 14, 16, 18; scale, page 48. *State size.* Shipping weight, 5 pounds.

♦17 K 6185—Light beige

♦17 K 6186—Slate blue . . Cash, $39.98

Actual color, *Slate blue* shown on page 43

ALL PAGE 61 . . COATS

Available on Sears Easy Terms . . see inside back cover for details.



Fur Collared All Wool Coat

The coat itself is simple . . a figure moulding reefer of all new wool that has a smart, velvety, suede-like appearance. It is dressed up by the luxurious collar—a deep ripple of fur around your neck—and self covered buttons. Set-in sleeves, back tucks at waistline, and the roll-pleated, gently flaring skirt are responsible for its flattering fit. Choice of our most popular furs for your collar. *Sizes:* 12, 14, 16, 18, 20, 22; scale, page 48. *State size.* Shpg. wt., each, 4 lbs. 14 oz.

$59.98 each, cash
1/3 down on Easy Terms
Price includes 20% Federal Tax

SABLE-DYED SQUIRREL (as shown) for our best version of the fur-collared coat. Squirrel, you know, is soft, silky and full-furred; skins are supple enough to be worked into this deeply rippled collar. Dyed in the same dark velvety brown, high-lighted to make it very like costly sable. Suede-like all wool coat, rayon satin lined and warmly interlined. *Sizes above.*
♦17 K 6187E—Black
♦17 K 6188E—Slate blue
♦17 K 6189E—Evergreen
Each, cash $59.98

$39.98 each, cash
1/3 down on Easy Terms

BEAVER-DYED CONEY fur makes a stunning collar for our suede-like wool coat (same style as above). Remember admiring expensive Beaver, loving its rich brown color, silvery shadows and silken softness? Our dye job is so expert, you see these same qualities here. Rayon lined, warmly interlined. Count on it for faithful service. *Sizes above.*
♦17 K 6190—Black
♦17 K 6191—Slate blue
♦17 K 6192—Evergreen
Each, cash $39.98

Actual Colors: *Slate blue* and *Evergreen*, shown on page 43.

HAIR-DO CALOT, in all wool felt. Fits sizes 21¾-22¾. Shpg. wt., 1 lb. *Colors:* Black, slate blue, cocoa.
78 K 3080—*State color* $2.98

Numbers marked ♦ on these 2 pages shipped from New York. Order, pay postage from Sears nearest mail order house. For Easy Terms, see inside back cover for details.



[A] HERRINGBONE TWEED Suit $16.98 Coat $17.98 cash

[B] CARDIGAN SUIT $16.98 cash

[C] FLANNEL SUIT $18.98 cash

Wool Suit Fashions for the shorter figure in sizes 14½ to 26½

Do you usually have to choose between a *smart* suit and one that *fits* you? You don't at Sears. We manage both for the Average American figure (5 ft. 3 in. or under) by scaling them along shorter shoulder-to-waist lines . . shorter waist-to-hem lines. Shorter sleeves, too. Suit jackets and coat are fully rayon lined. *Sizes:* 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Scale for Half Size Suits

Order your correct size. Check your size before ordering. Measure hips, waist, bust. Do not make allowances.

Order size	14½	16½	18½	20½	22½	24½	26½
If hips are (7 in. down)	38	40	42	44	46	47½	49 in.
If waist is	29	31	33	35	37	39	41 in.
If bust is	35	37	39	41	43	45	47 in.
Skirt length	24½	25	25	25½	25½	26	26 in.

[A] HERRINGBONE TWEED MATCH-UPS in all new wool. Both with the same peaked lapels, flapped pockets. Easy shouldered. Coat warmly interlined. Skirt pleated front, back. *Sizes above.* Coat scales, page 64. *State size.* Shpg. wt., coat, 3 lbs. 6 oz.; suit, 3 lbs. 4 oz.

♦ 17 K6896M–Mist blue suit $16.98
♦ 17 K6898M–Mist blue coat $17.98
♦ 17 K6897M–Oatmeal tan suit . . $16.98
♦ 17 K6899M–Oatmeal tan coat . $17.98

[B] CARDIGAN SUIT, in all new wool diagonal tweed. Smart yoke treatment; waist-moulding darts above welt pockets. Front, back pleats on skirt. *Sizes:* 14½, 16½, 18½, 20½, 22½, 24½, 26½, scale left. *State size.* Shpg. wt., 3 lbs.

♦ 17 K 6869—Blue-and-brown
♦ 17 K 6870—Brown-and-beige
Each, cash $16.98

[C] FLANNEL SUIT of all new wool with cream-smooth doeskin effect. Pockets of wool, cotton backed, resembling glossy black Persian lamb (72% wool face, 28% cotton back). Skirt pleated front, back. *Sizes:* 14½, 16½, 18½, 20½, 22½, 24½, 26½; scale at left. *State size.* Shpg. wt., 3 lbs.

♦ 17 K 6871—Black.
⅓ down, Easy Terms. Cash $18.98

⅓ down on Easy Terms—see inside back cover for complete details of Sears Easy Payment Plan.



[A] THE CHESTERFIELD [B] THE BOX COAT [C] THE WRAP COAT

Warm Wool Fleeces for shorter figures

$19.98 each, cash
1/3 down on Easy Terms

If you are 5 ft. 3 in. or under . . these coats are scaled to your figure. Soft pure wool fleece classics you'll never tire of, with length-giving lines. All coats have full rayon linings and warm interlining.

Scale for Half-Size Coats

Order size	14½	16½	18½	20½	22½	24½	26½
If hips are	38	40	42	44	46	47½	49 in.
If waist is	29	31	33	35	37	39	41 in.
If bust is	35	37	39	41	43	45	47 in.
Length —	41½	42	42½	42½	43	43½	44 in.

Boxy coats run about 1 inch shorter

[A] THE CHESTERFIELD with rayon velvet collar, new tulip lapels. Handsome shoulders, neat welt seaming, pleat vent back. *Size:* 14½, 16½, 18½, 20½, 22½, 24½, 26½; size scale above. *State size.* Shipping weight, 5 pounds 2 ounces.

♦17 K 6400—Black
♦17 K 6401 Med. brown
♦17 K 6402 Slate blue
Each, cash $19.98

[B] THE BOX COAT with fashion's newest flange front hiding two pockets. Set-in sleeves for suit room. Nice stitching detail. *Sizes:* 14½, 16½, 18½, 20½, 22½, 24½, 26½; size scale above. *State size.* Shipping weight, 5 pounds 2 ounces.

♦17 K 6403—Slate blue
♦17 K 6404—Med. green
♦17 K 6405—Med. brown
Each, cash $19.98

[C] THE WRAP COAT has a collar you wear high or low, soft gathers above the belt for smart blouse effect. Nip it in to suit *your* figure. *Sizes:* 14½, 16½, 18½, 20½, 22½, 24½, 26½; scale above. *State size.* Shipping weight, 5 pounds 2 ounces.

♦17 K 6406—Camel tan
♦17 K 6407—Slate blue
♦17 K 6408—Med. brown
Each, cash $19.98

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house.



[A] The Dressy Coat $29.98

[B] Velvet Trim Reefer $14.98

[C] The Box Coat $22.98

In warm, handsome-textured woolens, these coats are specially designed to slim and flatter the Average American figure (5 ft. 3 in. or under). Smartly buttoned, treated with fashion's newest details to flatter shoulders. The secret of their famous fit lies in shorter sleeves, shorter bodice and shorter waist-to-hem lines. All coats are fully rayon lined, and warmly interlined. *Sizes:* 14½, 16½, 18½, 20½, 22½, 24½, 26½.

[A] The Dressy Coat in all wool suede-like fabric has rich trapunto detail. Inverted tucks give it a sleek waistline. Roll-pleated skirt. *Sizes:* 14½-26½; scale opposite page. *State size.* Shpg. wt., 4 lbs. 2 oz.
♦17 K 6409—Black
♦17 K 6410—Slate blue
♦17 K 6411—Med. brown
Each, cash.....$29.98

[B] Velvet Trim Reefer in soft, monotone wool (50% new, 50% reprocessed) dressed up with newest fashion touches. *Sizes:* 14½-26½; scale opposite page. *State size.* Shpg. wt., 4 lbs. 10 oz.
♦17 K 6412—Black
♦17 K 6413—Dark brown
♦17 K 6414—Evergreen
Each, cash.....$14.98

[C] The Box Coat, in suede-like all wool, has a youthful collar, sunburst tucks below smooth shoulders. *Sizes:* 14½, 16½, 18½, 20½, 22½, 24½, 26½; size scale, opposite page. *State size.* Shipping weight, 4 pounds 12 ounces.
♦17 K 6415—Black
♦17 K 6416—Slate blue
Each, cash.....$22.98

Actual colors. Dk. brown, slate blue, evergreen, shown on page 43.

Why not build your order up to $10 and buy on Sears Easy Terms? See inside back cover for complete details.

Simple and slimming Half-size Dress Coats in fine quality wools



The Boy Coat

in suede-like woolens

Women's sizes 34 to 52

A good thing bears repeating. That's why we have the boy coat in larger sizes again. But good things can be improved. Witness *this* boy coat with its new plastron vent which tapers from shoulders to hips, where it squares off to clever concealed pockets. Basically it's the same . . the same young boxy lines, carved lapels, neat welt seaming. Beautifully tailored in two qualities of a very popular mannish fabric. *Sizes:* 34, 36, 38, 40, 42, 44, 46, 48, 50, 52; scale, opposite page. *State size.* Shipping weight, each, 5 lbs. 2 oz.

- Fine rayon linings, full warm interlinings
- Lining seams reinforced for long wear
- Welt seaming, stitching finely done
- Pocket corners are strongly reinforced
- Deep armholes reinforced against strain
- Big buttons are a smart fashion touch

$24.98 each, cash
⅓ down on Easy Terms

ALL WOOL, as shown, with a smartly dull, velvety, suede-like texture. A fabric well known for its good grooming, the way it shows off fine tailoring. *Sizes above.*
♦17 K 6425—Dark brown
♦17 K 6426—Slate blue
♦17 K 6427—Evergreen. Ea., cash . $24.98

$16.98 each, cash
⅓ down on Easy Terms

MELTON CLOTH, same style as above, that's a fine blend of all wool (50% new wool, 50% reprocessed). Has a soft, suede-like texture. *Sizes above.*
♦17 K 6428 Dark brown
♦17 K 6429 - Medium blue
♦17 K 6430 -Evergreen. Ea., cash.$16.98

Actual colors: *Dark brown, Slate blue, Evergreen,* shown on page 43

SMALL BRIM PROFILE HAT, in all wool felt. Fits headsizes 21¾ to 23. Shpg. wt., 1 lb. *Colors:* Black, dk. brown, red.
78 K 3075- *State color* $2.49

Catalog numbers marked ♦ on these two pages shipped from New York. Order and pay postage from Sears nearest mail order house. Everything at Sears is available on Easy Terms if you build your order up to $10. See complete details on inside back cover.

The Chesterfield

in suede-like woolens

Women's sizes 34 to 52

Since it is the No. 1 coat of the year . . and we've always been the champion of younger styles for women . . Sears have the Chesterfield made specially for them. The same flattering rayon velvet collar, and new tulip lapels, the same young boxy look headlined by all the top fashion magazines. For added smartness, slimming lines, fashion's newest touch . . a tapering plastron vent that hides 2 deep pockets. *Sizes:* 34, 36, 38, 40, 42, 44, 46, 48, 50, 52; scale below. *State size.* Shipping weight, each, 5 pounds 2 ounces.

- Fine rayon linings, full interlinings
- Lining seams reinforced for long wear
- Set-in sleeves for over-suit wear
- Welt seaming mark of fine tailoring
- Deep armholes reinforced against strain
- Pocket corners strongly reinforced

$24.98 each, cash

⅓ down on Easy Terms

ALL WOOL, as illustrated at right, a specially fine fabric with a stunning velvety, suede-like texture. It's soft, smooth, and hardy . . . a world of warmth and wear in it. Shows up our fine tailoring beautifully. *Sizes above.*

♦17K6417–Black ♦17K6418–Dk. brown
♦17K6419–Slate blue
♦17K6420–Evergreen. Each, cash . . $24.98

$16.98 each, cash

⅓ down on Easy Terms

MELTON CLOTH, same style as above, that's a fine blend of all wool (50% new wool, 50% reprocessed). Soft, smooth suede-like texture. Will see you through seasons of wear. *Sizes above.*

♦17K6421–Black ♦17K6422–Dk. brown
♦17K6423–Med. blue
♦17K6424–Evergreen. Each, cash . $16.98

Actual colors: *Dark brown, Evergreen, Slate blue,* shown on page 43

Boxy Coats are full cut, made to fit the body loosely. Order your *regular* size, *not a larger* size. Measure bust, waist, and hips 7 inches below waistline.

Size scale for Women's Coats

Order Size	**34**	**36**	**38**	**40**	**42**	**44**	**in.**
If hips are:	38½	40½	42½	44½	46½	48½	in.
If waist is:	30	32	34	36	38	40	in.
If bust is:	36	38	40	42	44	46	in.
Coat length:	43	43½	44	44½	45	45½	in.

Size scale for Larger Women's Coats

Order Size	**46**	**48**	**50**	**52 in.**
If hips are:	49½	51½	53½	55 in.
If waist is:	42	44	46	48 in.
If bust is:	47	49	51	53 in.
Coat length:	45½	46	46½	47 in.

Fitted coats are made in lengths specified above. Boxy coats run about 1 inch shorter.



ALL PAGE 67 . . COATS



The Fitted Reefer

Herringbone weaves in Women's sizes 34 to 52

There is no coat fashion so becoming to a woman as the reefer . . no better fabric to put it into than tweed. Good and warm. Good and sensible. As dressy or tailored as accessories makes it. The simple slimming lines depend on nothing but good tailoring . . the kind that shapes gores to your figure, places pockets just-so at your hips. Wear collar low, or button it high when cold winds blow. *Sizes:* 34, 36, 38, 40, 42, 44, 46, 48, 50, 52; size scale page 67. Shpg. wt., ea., 5 lbs.

- Long-wearing winter weight fabrics
- Carefully sewn with full rayon linings
- Extra warm and complete interlinings
- Collar that is smartly, easily convertible
- Deep-cut armholes for easy fit
- Generous lapover for extra warmth
- Welt seaming; finely stitched gores

$19.98 cash

⅓ down on easy terms

All New Wool herringbone tweed . . the soft-finish variety with a firmness and tightness of weave to distinguish it from other tweeds. Important because it takes the maximum in wear . . takes to our famous casual tailoring beautifully. *Sizes above. State size.*

♦ 17 K 6434—Medium brown
♦ 17 K 6435—Med. blue Cash $19.98

$14.98 cash

⅓ down on easy terms

Herringbone Tweed that blends 36% new, 21% reprocessed wools with 43% rayon. The result is a fine hearty fabric that will see this coat through every day wear. Consider the making, the smart style and you have a typical Sears value at a low Sears price. *Sizes above. State size.*

♦ 17 K 6431—Brown and beige tweed
♦ 17 K 6432—Black and white tweed
Each, cash $14.98

Catalog numbers marked ♦ on these 2 pages are shipped from New York. Order and pay postage only from your Sears nearest mail order house.

The Tapered Coat

Warm winter woolens

Women's sizes 34 to 52

A really exciting new twin-buttoned coat that gives a woman's figure a tapered, slim line. It's our careful tailoring that makes it fold smoothly over shoulders, narrow gently down to a slim waistline. (Moulding tucks above and darts below flap pockets do the trick.) Have it in your choice of woolens, in rich textures and fashion's most popular colors. *Sizes:* 34, 36, 38, 40, 42, 44, 46, 48, 50, 52; size scale on page 67. *State size.* Shpg. wt., each, 4 lbs. 12 oz.

- Durable all-wool winter weight fabrics
- Carefully sewn with full rayon linings
- Extra warm and complete interlinings
- Dressy young full rayon velvet collar
- Deep-cut armholes for over suit wear
- Generous lapover for extra warmth
- Buttons are smart fashion additions

$22.98 cash

⅓ down on easy terms

SOFT MONOTONE ALL WOOL is a perfect choice for the twin-buttoned coat. Its soft-touch texture, hazy weave, soft draping qualities lend themselves so well to this particular tailoring. Finely sewn, carefully fitted. Will see you through seasons of day-to-day wear. *Sizes above.*

- 17 K 6439—Navy
- 17 K 6440—Black
- 17 K 6441—Med. brown. Cash $22.98

$16.98 cash

⅓ down on easy terms

ALL WOOL MELTON CLOTH (50% new, 50% reprocessed) for you who like a fabric with a smooth suede-like appearance. Hardy, long wearing, it shows off the tailoring of this slimming tapered coat. *Sizes as stated above.*

- 17 K 6436—Navy
- 17 K 6437—Black
- 17 K 6438—Dark brown. Cash $16.98

TEMPLER HAT in dressmaker felt (70% wool, 30% cotton). Fits all head sizes. *Colors:* Black, dk. brown, red. *State color.*
78 K 3065—Shpg. wt., 14 oz. $1.98

Coats on these 2 pages ⅓ down on Sears Easy Terms . . see inside back cover.



ALL PAGE 68A . . . . . COATS



The Balmacaan

in fleece or melton-type wools
Women's sizes 34 to 52

A simply marvelous coat for women because it's soft and easy fitting, perfect with suits as well as dresses. The shoulders are especially noteworthy because they're smoothed down under a flat welt-seam that squares off into a long slimming line the length of the coat. Welt pockets, a collar that buttons high, complete a standout tailoring job. *Sizes:* 34, 36, 38, 40, 42, 44 46, 48, 50, 52; scale, page 67. *State size.* Shipping weight, each, 5 pounds.

- Long wearing winter-warm fabrics
- Full rayon linings are carefully sewn
- Extra warm, complete interlinings
- Sleeves made for plenty of arm room
- Flat, consistently straight, welt seams
- Deep mannish welt pockets
- Fashion's half-dollar size buttons

$19.98 cash

down on Easy Terms

All Wool Woven Fleece, with a soft deep nap, pleasant touch. Firmness of weave that means greater wearing power. A fine coat maker puts his quality touches on this new version of our woman's balmacaan. *Sizes above.*

- 17 K 6442 Brown
- 17 K 6443 Camel tan
- 17 K 6444 Slate blue

Each, cash $19.98

$14.98 cash

down on Easy Terms

Melton-Type Wool, of 50% new, 50% reprocessed wools for our new balmacaan will please those who love a smooth-finished fabric with a suede-like appearance. *Sizes above.*

- 17 K 6445—Dark brown
- 17 K 6446—Evergreen
- 17 K 6447—Medium blue

Each, cash $14.98

Casual Hat, with stitched brim, in all wool felt. Fits sizes 22½-23¼. *Colors:* Dark brown, navy, black. *State color.*
78 K 3085—Shpg. wt., 1 lb. . . . $2.49

Actual colors: Dark brown, Evergreen, Slate blue, shown on page 43.

Catalog numbers on these 2 pages marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house.

The Cuff Coat

Persian Lamb-like wool face
Cotton back. Sizes 34 to 52

The next best thing to a fur coat is this one in a choice of warm deep-piled fabrics with all wool face and cotton back. Tight, glossy black curls to remind you of costly Persian Lamb. Lines to flatter a woman's figure . . smart fur-coat styling in the cuffed sleeves, soft shoulder darts, a collar that stands up high or opens into a low flaring one. *Sizes:* 34, 36, 38, 40, 42, 44, 46, 48, 50, 52; size scale, page 67. *State size.* Shpg. wt., ea., 6 lbs.

- Set-in sleeves with deep armholes
- Sleeves and shoulder lining yoke
- Two deep reinforced lined pockets
- Cotton jersey windbreaker wristlets
- Cuffs 3 inches deep; sewn in place
- Braid where lining and fabric join
- Linings are carefully sewn into coats
- Extra warm and complete interlinings

$29.98 cash
⅓ down on Easy Terms

OUR BEST CUFF COAT comes in a deep-piled fabric with an all wool face and cotton back. (72% face, 28% back.) It has a beautiful brocaded rayon satin lining, and protective armshields. A lovely long-wearing quality—glossy black, tiny tight curls. Count on it for warmth and long-term beauty
Sizes above.
♦ 17 K 6448—Black Cash $29 98

$22.98 cash
⅓ down on Easy Terms

THRIFT-PRICED CUFF COAT comes in a deep piled fabric with an all wool face and cotton back (face 68%, back 32%). Tight, black curls, a really remarkable job of resembling Persian lamb. The lining is a handsome rayon quilted one. A fine coat at a typically low Sears price. *Sizes above.*
♦ 17 K 6449—Black . . . . .Cash $22.98

PILL BOX HAT of fabric resembling Persian lamb (80% rayon, 20% cotton). Fits all head sizes. Black only.
78 K 3090—Shpg. wt., 1 lb $2.49

Everything at Sears available on Easy Terms. See inside back cover for details of Sears Easy Payment Plan.





Sable-dyed Coney

A Sable-dyed Coney fur coat is one of the most sensible things you can buy today. It keeps you so very warm, takes day-to-day wear, looks beautiful for years. All are typical good Sears values. Available on Easy Terms; see inside back cover for complete details.

Our Skins are specially selected . . . dressed and put together by expert furriers. Full-furred pelts *all over* coat. Every coat is fully stayed to reinforce strongly all points of strain.

Our Dyeing is expert, too, improves the beauty and lasting appearance of fur, makes skins supple so they endure strain, drape easily. Produces lustrous, velvety color that lasts.

Our Patterns are smartly styled, and amply cut. Generous front panels; deep armholes.

Our Details, buttons, hooks, loops, rayon satin linings, warm interlinings are good quality, long wearing. Armshields and ties. Collars and fronts piped. Sleeves have windshields.

The Tuxedo Box coat

$107.40 cash

1/3 down on Easy Terms; Price incl. 20% Fed. Tax

OUR BEST version (shown) of the Coney tuxedo coat is not only beautifully dyed to resemble precious Sable, but expertly blended and striped by the famous Hollander process, which means it was hand-done and requires the finest workmanship to achieve such coloring. Smartly styled with deep tuxedo you hook or button over, fashion's turn-back cuffs, slash pockets, plus features above. Length, 41 in. *Sizes:* 12, 14, 16, 18, 20, 22; size scale on page 48. *State size.* Shpg. wt., 5 lbs. 14 oz.
♦17 CK 6660E—Sable brown . . . Cash $107.40

$83.40 cash

1/3 down on Easy Terms; Price incl. 20% Fed. Tax

OUR FINE QUALITY Coney fur, (same style as above) looks like costly Sable, has the same rich color and striping. Made of selected prime winter skins (deeper furred). Appliqued designs on rayon satin lining; elastic-shirred waistband. *Sizes above.* Shpg. wt., 5 lbs. 14 oz.
♦17 CK 6659E—Sable brown . . . Cash $83.40

$59.40 cash

1/3 down on Easy Terms; Price incl. 20% Fed. Tax

OUR GOOD QUALITY Coney fur coat (same style as above), dyed and striped like fine Sable. Rayon satin lining; warm interlining. An excellent value at this low Sears price. *Sizes above. State size.* Shpg. wt., 5 lbs. 14 oz.
♦17 CK 6658E—Sable brown . . . Cash $59.40

For complete details of Sears Easy Terms, see inside back cover. Catalog numbers marked ♦ shipped from New York. Order and pay postage from Sears nearest mail order house.



Warm, supple, luxurious coats with gracefully shaped shoulders, swingy backs. Rayon satin linings, warm interlinings, armshields and sleeve windshields. Ruching on collar protects it. Rich prime winter skins fully stayed at all strain points. See opposite page for more fine features.

$107.40 each, cash

THE TUXEDO COAT, at left, with yoke back has fashionable cuffs, full tuxedo that hooks or buttons over. Slash pockets. *Sizes:* 12, 14, 16, 18, 20. Lgth., 41 in. *Sizes:* 40, 42, 44; Lgth., 43 in.; size scales, pages 48 and 67. *State size.* Shipping weight, each, 6 lbs. 2 oz.

Beaver-dyed Coney –richly marked, and expertly dyed by famous Mendoza process.
♦17 CK 6662E—Beaver brown $107.40

Seal-dyed Coney—Beautifully black, rich dull luster on prime winter buck skins.
♦17 CK 6661E— Seal black . . Cash $107.40

Our Best **$107.40** cash

Good Value **$83.40** cash

THE BOX COAT, at right, in two qualities of Sable-dyed Coney. Collar buttons high at neck or rolls to your waistline. Deep cuffs. *Sizes:* 12, 14, 16, 18, 20. Lgth., 41 in. *Sizes:* 40, 42, 44. Lgth., 43 in.; size scales, pages 48 and 67. *State size.* Shpg. wt., ea., 5 lbs. 12 oz.

Our best quality Coney fur, Sable-dyed and striped by the famous Hollander process.
♦17 CK 6664E—Sable brown . Cash $107.40

Good-Value Coney fur with the coloring and striping of good sable. A Sears-low price.
♦17 CK 6663E—Sable brown . . Cash $83.40

Coney Furs

in silky deep-toned browns and blacks

Fur coat prices include 20% Federal Tax. ⅓ down on Easy Terms . . see inside back cover



NATURAL MUSKRAT $190.80 cash

SKUNK-DYED OPOSSUM $77.40 cash

Fashionable Furs

in popular styles for all-around wear

They're not only fashion favorites but they're noted for their long-term beauty and their luxurious warmth. Time won't date them. They make any suit or dress look important. Expertly cut and styled in furs specially selected for their suppleness and fine full skins. Rayon satin lined; warmly interlined. Beautifully made with arm-shields, sleeve windshields and necklines piped against wear. Note their Sears low price.

NATURAL MUSKRAT box coat, at left, made of silvery, tawny, top quality Southern Muskrat skins. Exquisitely matched pelts will wear wonderfully, keep their good looks. Smart tuxedo front hooks or buttons over. Fashion's turn-back cuffs. Silvery light brown. Length, 40 in. *Sizes:* 10, 12, 14, 16, 18, 20; size scale, page 48. *State size.* Shipping wt., 5 lbs. 8 oz.
♦17 CK 6665E . . . . . Cash $190.80
Price includes Federal Tax of 20%

SKUNK-DYED OPOSSUM greatcoat, at right, envelops you in its silky, long-haired luxuriousness. Skins mounted on narrow tapes to give them soft easy line, do away with bulkiness. Stand-up collar ends in perky revers. Slash pockets, hook-and-eye closing. Length, 40 in. *Sizes:* 10, 12, 14, 16, 18, 20, 22; scale, pg. 48. *State size.* Shpg. wt., 5 lbs. 8 oz.
♦17 CK 6666E—Black . . . . . Cash $77.40
Price includes Federal Tax of 20%

Catalog numbers marked ♦ shipped from New York. Order, pay postage from Sears nearest mail order house.



[A] Lynx-dyed Lamb $67.80 cash

[B] Skunk-dyed Opossum $71.40 cash

[C] Beaver-dyed Coney $83.40 cash

The new length in furs, 36 inches, not only has more fashion appeal but proves more practical because you wear them through the winter as well as between seasons. Wide loose sleeves, plenty of shoulder room. Warm full-skinned furs with the modern handling that does away with the bulky look. Coats are beautifully made with rayon satin linings, warm interlinings, armshields, sleeve windshields.

[A] Lynx-dyed Lamb, fluffy long-haired fur for the cardigan coat. Neckline bound with braid. Easy set-in sleeves; slash pockets. *Color:* Lynx tone. *Sizes:* 10, 12, 14, 16, 18, 20; size scale, page 48. *State size.* Shpg. wt., 4 lbs. 10 oz.
♦17 CK 6668E-Cash $67.80
Price incl. 20% Fed. Tax

[B] Skunk-dyed Opossum, for the coat with the stand-up collar. Skins mounted on narrow tapes for supple lines. *Sizes:* 10, 12, 14, 16, 18, 20, 22; size scale on page 48. *State size.* Shpg. wt., 4 lbs. 12 oz.
♦17 CK 6669E—Black
Cash $71.40
Price incl. 20% Fed. Tax

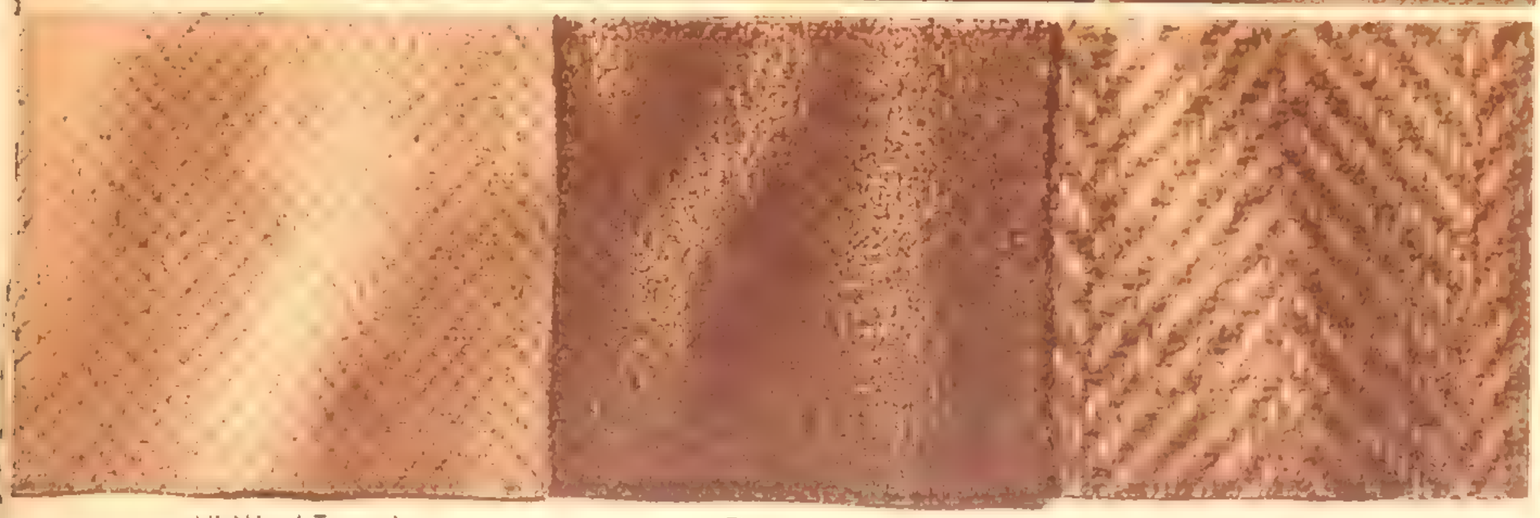
[C] Beaver-dyed Coney, with deep, soft luster. New rolling tuxedo hooks or buttons over. Collar, fronts piped. Skins stayed for wear. Beaver brown. *Sizes:* 10, 12, 14, 16, 18, 20, 22; size scale, pg. 48. *State size.* Shpg. wt., 5 lbs. 3 oz.
♦17 CK 6667E-Cash $83.40
Price incl. 20% Fed. Tax

Short-cut Coats

A new length in handsome furs

Coats on these two pages 1/5 down on Easy Terms . . . see inside back cover for Sears Easy Payment Plan.





All Wool Tweed | Flannel | Herringbone Tweed

Kerrybrooke
our own trade mark

Casual Jackets

A group of classic jackets in smart, serviceable fabrics. Choose your favorite style . . wear it with slacks, skirts, or casually, over a dress. It's the practical way to look smart and to keep warm.

[A] Man-tailored Classic Jacket, in choice of 4 all wool fabrics. Superior tailoring includes canvas interlined fronts, collar, lapels; trim padded shoulders; two darts in each side, front, full rayon lining. Length about 25 in. *Sizes:* 12, 14, 16, 18, 20; size scale below. *State size.* Shpg. wt., each, 1 lb. 6 oz.

All wool suede cloth; shown. Camel tan.
♦7 K 3909–⅓ down, Easy Terms. Cash, $9.98

Fine all wool tweed; same style as above.
♦7 K 3901–Brown ♦7 K 3903–Navy
♦7 K 3902–Red. Sizes above. Each $8.98

All wool flannel; same style, sizes above.
♦7 K 3904–Menswear gray
♦7 K 3905–Red ♦7 K 3906–Brown
⅓ down, Easy Terms. Each, cash . . . $9.98

All wool herringbone tweed; same style above.
♦7 K 3907–Blue mixture
♦7 K 3908–Tan mixture. Sizes above. $8.98

Illustrations on opposite page

[B] Classic Jacket In Part Wool Tweed (32% new wool, 12% reused wool, 56% rayon). Collar, fronts, canvas interlined. About 25 in. long. Unlined. *Sizes:* 12, 14, 16, 18, 20; size scale below. *State size.* Shipping weight, 1 pound 2 ounces.
♦7 K 3913–Brown ♦7 K 3914–Red
♦7 K 3915–Navy Each $5.98

[C] Ribbed Knit Jacket, 65% new wool, 10% rabbit's hair, 25% rayon. Unlined. About 24 in. long. Front and back yoke. Set-in belt. Dry clean. *Sizes:* 12, 14, 16, 18, 20, 22; size scale below. *State size.* Shipg. wt., 1 lb. 2 oz.
♦7 K 3214–Melon Rose
♦7 K 3216–Powder blue
♦7 K 3217–Natural. Each $4.98

[D] Leisure Jacket In Contrasting Wools: 100% wool suede cloth sleeves, back. 100% wool checked tweed fronts. Patch pockets. Unlined. About 25 in. long. *Color:* Camel tan, with brown check. *Sizes:* 12, 14, 16, 18, 20; scale below. *State size.* Shpg. wt., 1 lb. 4 oz.
♦7 K 3916–⅓ down. Easy Terms. Cash $9.98

[E] Blazer In Fine All Wool Suede Cloth —contrasting trim around all edges, lapels. Rayon sleeve lining. Seams bound. About 25 in. long. *Sizes:* 12, 14, 16, 18, 20; size scale below. *State size.* Shpg. wt., 1 lb. 6 oz.
♦7 K 3911–Camel tan, with hunter green
♦7 K 3912–Hunter green with red
⅓ down on Easy Terms. Each, cash $9.98

Size scale for Jackets

Size:	12	14	16	18	20	22
Bust:	32½	34	35½	37	39	41
Length:	24½	24½	25	25	25½	25½

Order your correct size. Check carefully, to be sure that your size is offered in the item you order.

Catalog numbers marked ♦ are shipped from Kansas City. Order, and pay postage from Sears nearest mail order house.

[A] Man-Tailored Jacket In Four All Wool Fabrics $8.98 and $9.98



B Classic Jacket In Part Wool Tweed $5.98



C Ribbed-Knit Jacket In New Light Colors $4.98



D Leisure Jacket In Contrasting Wools $9.98



E Blazer In Fine All Wool Suede Cloth $9.98 Cash

See opposite page for descriptions of jackets shown above



Kerrybrooke
our own trade mark

Leather Jackets

Soft, pliant skins, carefully selected for strength and fine texture. Scientifically tanned to withstand wind and cold. Rich, true colors treated to minimize crocking (rubbing off). Expertly tailored, these jackets are full cut to wear comfortably over your sweaters. Order your regular size; see size scale on page 68H.

[A] SUEDE CARDIGAN JACKET sleekly fitted with 3-gore back, front shoulder darts. Self belt; patch pockets. Velvety suede; fully rayon lined. About 24 inches long. *Sizes:* 12, 14, 16, 18, 20, 22. *State size.* Shpg. wt., 1 lb. 6 oz.
♦7 K 3939—Chamois
♦7 K 3941—Nut brown
⅓ down, Easy Terms. Cash $13.98

[B] BOXY SUEDE JACKET with lines set off by stitched squared-off shoulders. Convertible collar: darts for good fit front and back. Carry-all patch pockets. Full rayon lining. About 25 inches long. *Sizes:* 12, 14, 16, 18, 20, 22. *State size.* Shpg. wt., 1 lb. 9 oz.
♦7 K 3927—Chamois
♦7 K 3928—Red
♦7 K 3929—Leaf green
♦7 K 3931—Nut brown
⅓ down, Easy Terms. Cash $13.98

[C] FINE QUALITY CAPESKIN with self-tie belt to give a soft drape. Diagonal opening, patch pockets. Convertible collar; 3-gore back; front shoulder darts. Full rayon lining. About 24 inches long. *Sizes:* 12, 14, 16, 18, 20, 22. *State size.* Shpg. wt., 1 lb. 4 oz.
♦7 K 3977—Luggage brown
⅓ down, Easy Terms. Cash $11.98

[D] CAPESKIN SHORTIE that is long on value. Separating zipper closing; button side adjustments; fitted 3-gore back. Sturdy, glove-tanned capeskin; with full rayon lining. About 19 inches long. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shipping weight, 1 lb. 7 oz.
♦7 K 3938—Luggage brown $8.98

For all orders totalling $10 or more, Sears Easy Terms are available. See the inside back cover for complete details.

[B] BOXY SUEDE JACKET $13.98

[A] SUEDE CARDIGAN JACKET $13.98



[D] CAPESKIN SHORTIE $8.98

[C] FINE QUALITY CAPESKIN $11.98



The Western Jacket and the Boxy Topper

In selected suede

Two top-flight favorites, smart because they're jaunty and young-looking, popular because they go nicely over everything. Flattering in soft suede, in brilliant colors, or rich, warm browns . . beautiful because the quality is so good, the styling right; lasting because they're treated to minimize "crocking" or wearing off.

THE BOXY TOPPER, at left, in brightly colored flattering suede. Rayon lining quilted on 80% reused wool, 20% cotton. 2 flap pockets, 2 false pockets. *Sizes:* 12, 14, 16, 18, 20, 22; scale, page 68H. *State size.* Shpg. wt., 2 lbs. 15 oz.

♦7K3934–Leaf green ♦7K3935–Red
♦7K3936–Nut brown
♦7K3937–Chamois

⅓ down, Easy Terms . . Cash $19.98

THE WESTERN JACKET, at right, complete with fringe. Frontier-type that's worn by the movie stars, smart girls everywhere because it's so casual, so new. Full rayon lined. *Sizes:* 12, 14, 16, 18, 20, 22; see size scale, page 68H. *State size.* Shpg. wt., 1 lb. 12 oz.

♦7 K 3932—Camel tan
♦7 K 3933—Nut brown

⅓ down, Easy Terms . . Cash $15.98

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.



Kerrybrooke
our own trade mark

Finely tailored skirts in all wool and part wools

Color takes the lead, both in striking solo shades and in the youthful harmony of plaids. Gores, pleats, dirndls have fine stitching, concealed plackets. Skirts of wool and part wool are generously cut, finely tailored, expertly finished. Check your size; see skirt size scale on page 82.

A BLOCK PLAID, with bias cut pleats front and back. 26% new wool, 13% reprocessed wool, 61% rayon. Concealed placket. Beige, green and rust plaid. *Sizes:* 12, 14, 16, 18. *State size.*
♦7 K 3301—Shpg. wt., 1 lb. 2 oz. $4.98
Jacket ♦7 K 3901 – see page 68H

B ALL WOOL CLAN-TYPE PLAID in hunter green, red and natural. Knife pleats all around. Smooth placket. *Sizes:* 12, 14, 16, 18. *State size.*
♦7 K 3302—Shpg. wt., 1 lb. 2 oz. $5.98
Blazer Jacket ♦7 K 3911 – see page 69

Skirts described below shown opposite page.

C KNIFE-PLEATED SKIRT with smooth-fitting hip yoke, in Pacific all wool crepe. Smooth placket. *Sizes:* 12, 14, 16, 18. *State size.* Shpg. wt., 1 lb. 2 oz.
♦7 K 3311—Red ♦7 K 3313—Soldier blue
♦7 K 3314—Brown Each.....$3.98

D PART WOOL JERSEY DIRNDL, 75% wool, 25% rabbit's hair. High-pointed waistband; false pockets. Smooth placket. *Sizes:* 12, 14, 16, 18. *State size.* Shipping weight, each, 1 lb. 2 oz.
♦7 K 3304—Purple
♦7 K 3306—Kelly green ♦7 K 3305—Natural
♦7 K 3307—Brown Each..... $4.98

E PACIFIC ALL WOOL CREPE 8-gore skirt with 4-row stitching trim and smart, slenderizing pressed-in effect, back and front. Smooth placket. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 15 oz.
♦7 K 3401—Brown ♦7 K 3402—Purple
♦7 K 3403—Navy Each $4.98

F BLOCK PLAID in brown, violet, green. 25% new wool, 20% reused wool, 55% rayon. Stitched pleats in bias-cut front. Button placket. 2-gore back. *Sizes:* 12, 14. 16, 18. *State size.*
♦7 K 3303—Shpg. wt., 1 lb. 2 oz.....$2.98

G ALL WOOL CLAN-TYPE PLAID, bright youthful effect in red, green and natural. Bias pleats stitched down over hips, front and back. Button closing. *Sizes:* 12, 14, 16, 18. *State size.*
♦7 K 3309—Shpg. wt., 1 lb. 2 oz.....$5.98

H ALL WOOL BLOCK PLAID with stitched knife pleats all around. Smooth placket. Beautiful harmonizing shades of brown, green, and beige. *Sizes:* 12, 14, 16, 18. *State size.*
♦7 K 3327—Shpg. wt., 1 lb. 2 oz.....$5.98

Catalog numbers marked with ♦ are shipped from Kansas City. Order and pay postage from Sears nearest mail order house.

B ALL WOOL CLAN-TYPE PLAID $5.98 A BLOCK PLAID $4.98



↑ [C] KNIFE-PLEATED SKIRT $3.98



↑ [D] WOOL AND RABBIT'S HAIR JERSEY DIRNDL $4.98



↑ [E] PACIFIC ALL WOOL CREPE $4.98



[F] BLOCK PLAID IN PART WOOL $2.98



[G] ALL WOOL CLAN-TYPE PLAID $5.98



[H] ALL WOOL BLOCK PLAID $5.98

Skirts illustrated above, described on opposite page



C $3.98



D $2.98



A $3.98



B $2.98

Jersey Blouses in bright colors

Warm all wool jersey or sleek rayon jersey in a variety of new shades to compliment your Fall costumes.

A THE V-NECK BLOUSE with self ruffles. *Sizes:* 12, 14, 16, 18, 20; scale, page 80. Shpg. wt., ea., 12 oz. *All wool jersey.* Dry clean. *State size.*
♦7 K 3007–Violet ♦7 K 3008–Cherry red
♦7 K 3009–Powder blue Each.....$3.98
Rayon jersey, same style. Lux separately. *State size.*
♦7 K 3011–White ♦7 K 3012–Maize
♦7 K 3013–Kelly green Each.....$2.98

C THE TIE-NECK BLOUSE, beautifully made in soft-draping all wool jersey. Perfect with suits, skirts, or slacks. For best results, dry clean. *Sizes:* 12, 14, 16, 18, 20; see size scale on page 80. *State size.* Shipping weight, each, 10 ounces.
♦7 K 3041–Cherry red ♦7 K 3042–Aqua
♦7 K 3043–Maize Each.....$3.98

B THE TORSO BLOUSE, shirred at the waist. Bracelet length sleeves. *Sizes:* 12, 14, 16, 18; scale, page 80. Shipping weight, each, 10 ounces. *All wool jersey.* Dry clean. *State size.*
♦7 K 3015–Kelly green ♦7 K 3016–Cherry red
♦7 K 3017–Powder blue Each.....$2.98
Rayon jersey, same style. Lux separately. *State size.*
♦7 K 3022–Kelly green ♦7 K 3023–Red..$2.19

D ROUND NECKLINE BLOUSE in all wool jersey. Back closing. ¾ length sleeves. The style that looks so well with tailored or dressy suits. Dry clean. *Sizes:* 12, 14, 16, 18, 20; size scale on page 80. *State size.* Shipping weight, each, 12 ounces.
♦7 K 3026–Maize ♦7 K 3027–Cherry red
♦7 K 3028–Powder blue Each.....$2.98

Catalog number marked ♦ shipped from Kansas City. Order, pay postage from store nearest mail order house.









Fine Rayon Dress-up Blouses

$3.98 each

[A] The Round Neck Blouse with self-ruffle, string ties at the neck and at the wrists of full sleeves. Darts front, back. Beautifully made of fine rayon crepe. Hand wash separately in Lux. *Sizes:* 12, 14, 16, 18, 20. *State size;* see size scale on page 80. Shipping weight, 12 ounces.

♦7 K 3204–Dusty maize ♦7 K 3205–White
♦7 K 3206–Dusty pink Each $3.98

[B] The Jabot Ruffle Blouse, beautifully made with tiny stand-up collar and wrist-flattering ruffle; self bow at neck. Well-tailored shoulders. Smartly made of fine quality rayon. Perfect to dress-up tailored suits. Hand wash in Lux. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 12 oz.

♦7 K 3201–Dusty blue ♦7 K 3202–White
♦7 K 3203–Dusty maize Each $3.98

[C] The V-Neck Blouse, softly feminine, in superior soft rayon crepe. Self-ruffled revers with tiny bows, darts, trim shoulders, fine stitching. Hand wash separately in gentle Lux. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 12 oz.

♦7 K 3211–White
♦7 K 3213–Dusty maize Each $3.98

[D] The Weskit Blouse, revers and peplum smartly trimmed with self-pleating. Shoulder pads. Back darts, front gathers. Made of superior rayon faille. Hand wash separately. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 12 oz.

♦7 K 3207–White ♦7 K 3208–Dusty maize
♦7 K 3209–Powder blue Each $3.98

Measure carefully. See blouse size scale, page 80. State size nearest bust measurement. Easy Terms see inside back cover.



Kerrybrooke

our own trade name

Famous Classic Shirts with stitching trim

What does as much for your outfit as a pastel-toned or white classic shirt? Made with fine Kerrybrooke tailoring..double stitched seams..neat shoulder pads.. darts. Beautiful styling..rows of top stitching..ocean pearl buttons. Hand Luxable. *Sizes:* 12, 14, 16, 18, 20; size scale, pg. 80. *State size.* Shpg. wt., ea., 13 oz.

RAYON CREPE, a superior Colonial fabric, at left. Long sleeves, 2-button cuff, 7 rows fine stitching on collar, pocket. Front and back yoke. *Sizes above.*

♦7 K 3224—White
♦7 K 3225—Dusty pink
♦7 K 3226—Maize ♦7 K 3227—Beige
Each $3.98

Short sleeves, same style. *Sizes above.* Cuff-band, with seven rows of stitching.

♦7 K 3228—White ♦7 K 3231—Maize
♦7 K 3229—Dusty pink
♦7 K 3232—Beige . . . . . Each $3.98

RAYON SHIRTING, fine firm weave, at right, 2-button cuff, 3-row stitching on collar, pocket down front. *Sizes above.*

♦7 K 3108—White ♦7 K 3109—Maize
♦7 K 3111—Blue
♦7 K 3112—Pink . . . . . Each $2.98

Short sleeves (not shown). *Sizes above.*

♦7 K 3113—White ♦7 K 3114—Maize
♦7 K 3115—Blue ♦7 K 3116—Pink

Women's sizes: 38, 40, 42, 44. *State size.*

♦7 K 3118—White only
Each $2.98



Round-neck Tucked Bosom Blouses in fine rayons

The round-neck Kerrybrooke is a classic, too, with its smooth, clean-cut line, so flattering to tailored suits. Many find this new neck-line far more youthful-looking. These with pin-tucked bosoms come in a choice of fine rayons. Hand washable. *Misses' sizes:* 12, 14, 16, 18, 20. See size scale on page 80.

RAYON CREPE, at left. Youthful round neck blouse with pin tucks in front, short sleeves with self-cuffs; button back closing with fresh water pearl buttons; neat self-material shoulder pads. *Sizes above. State size.* Shipping weight, 12 ounces.

♦7 K 3048—White
♦7 K 3049—Blue . . . . . Each $2.98

RAYON FAILLE, at right, fine woven, superior quality, the perfect fabric for this round-neck blouse. 4 groups of pin tucks in front; ¾ sleeves; self cuffs; ocean pearl button back closing; smart 3-loop bow. *Sizes above.* Shpg. wt., 12 oz.

♦7 K 3062—White
♦7 K 3063—Maize
♦7 K 3064—Beige . . . . . Each $3.98


C


D


A


B

Popular Fashions . .

Luxable Rayon Blouses

$1.98 each

[A] Tailored Type Blouse of rayon crepe . . short sleeves, club collar; front, back yoke. Front pleats have rows of stitching, row saddle stitching. Neat cuff-band. Fresh-water pearl buttons. Hand Luxable. *Sizes:* 12, 14, 16, 18, 20; scale, pg. 80. *State size.* Shpg. wt., 9 oz.
♦ 7 K 3071—White only $1.98

[B] V-Neckline Blouse, in fine quality striped rayon crepe. Self-ruffle trim at neck, front, sleeves. Yoke front, short sleeves have soft gathers. Lux separately. *Sizes:* 12, 14, 16, 18, 20; scale, page 80. *State size.*
♦ 7 K 3068—Copen, white. Shpg. wt., 9 oz.
♦ 7 K 3069—Red, white . . . . . Each $1.98

[C] Round Neckline Blouse in soft quality rayon crepe with cotton eyelet trim around neckline, down front and on short sleeves. Fastens with fresh-water pearl buttons, in front closing. Hand Luxable. *Sizes:* 12, 14, 16, 18; scale, pg. 80. *State size.* Shpg. wt., 9 oz.
♦ 7 K 3074—White only $1.98

[D] Shirred Neckline Blouse in fine rayon crepe, with self-string bow in front. Short sleeves; fullness at shoulders; darts in waist back. Fastens at back with fresh-water pearl buttons. Hand Luxable. *Sizes:* 12, 14, 16, 18, 20; scale, pg. 80. *State size.* Shpg. wt., 9 oz.
♦ 7 K 3067—White only $1.98

Catalog numbers marked ♦ shipped from Kansas City. Order and pay postage from Sears nearest mail order house.


C


D


A


B

A ROUND NECKLINE BLOUSE, fine rayon crepe, 2 front darts, 2 back darts. Self-material loop trim around neck, sleeves, down front. Ocean pearl buttons. Hand LUXable. *Sizes:* 12, 14, 16, 18, 20; scale, pg. 80. *State size.*
♦ 7 K 3101—White. Shpg. wt., 12 oz..
♦ 7 K 3102—Dusty pink.....Each $2.98

C SOFTLY TAILORED BLOUSE in striped rayon crepe. Front yoke forms large bow. Gathers under yoke, darts front, back. Shoulder pads. LUX separately. *Sizes:* 12, 14, 16, 18, 20; scale, pg. 80. *State size.* Shpg. wt., 12 oz.
♦ 7 K 3072—Copen-blue-and-white
♦ 7 K 3073—Red-and-white.....Each $2.98

B PETER PAN COLLAR BLOUSE in a firm-weave rayon. Front, back yoke. Front, back darts. Cotton eyelet trimming on collar, down front. Ocean pearl buttons. Hand wash in LUX. *Sizes:* 12, 14, 16, 18, 20; size scale on page 80. *State size.* Shpg. wt., 12 oz.
♦ 7 K 3107—White only.....$2.98

D ROUND NECKLINE BLOUSE in a firm weave rayon, with shirred self-ruffle from neck down front. Yoke front with gathers. Wrist ruffle. Hand washable in LUX. *Sizes:* 12, 14, 16, 18, 20; scale, page 80. *State size.*
♦ 7 K 3104—White. Shpg. wt., 12 oz.
♦ 7 K 3105—Dusty maize.....$2.98

Dressy Blouses in fine Luxable rayons

$2.98 each

Why not combine with skirts or suits so your order totals $10 or more? Easy Terms available; see inside back cover.



B Club Collar Blouse $1.69



A Round Neck Blouse $1.69

Low Priced Luxable Blouses

Summer and Winter, Fall and Spring —in every season, you need plenty of fresh, easy to wash blouses. Frilly styles for suits . . classic, simple ones, precisely tailored, smooth-fitting, to wear with skirts, slacks. Order several at Sears typically low prices. *State size.* Size scale below.



D Slipover Blouse $1.59



C Jacket Blouse $1.69

A Round Neck Blouse in soft rayon crepe. Cotton eyelet trim at neck, cuffs. Front darts; fresh water pearl buttons. Hand washable. *Sizes:* 12, 14, 16, 18. *State size.* Shpg. wt., 7 oz.
47 K 1307—White.....$1.69

B Club Collar Blouse. Rayon crepe, gathered into shoulder yoke. 2 rows red saddle stitching on collar, pocket flap. Hand washable. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 7 oz.
47 K 1308—White.....$1.69

C Jacket Blouse with wide revers, in rayon sharkskin. 3-button closing. Plain back. Yoke front. Patch pocket with flap. Hand washable. *Sizes:* 12, 14, 16, 18, 20. Shpg. wt., 9 oz.
47 K 1303—White.....$1.69

D Slip-Over Blouse in rayon jersey. Saddle shoulders. Back, front shirring. Hand wash separately. *Sizes:* Small (10, 12); Med. (14, 16); Large (18, 20). *State size.* Shpg. wt., 8 oz.
47 K 1309—Maize 47 K 1311—Red
47 K 1312—White
47 K 1313—Kelly green.....$1.59



F Long Sleeve Shirt $1.89



E Kerrybrooke Man-Tailored Shirt 98c

E Kerrybrooke Man - Tailored Shirt, in Sanforized cotton (max. shrinkage, 1%). Double-stitched seams. Gathered front; back yoke, patch pocket. Washable. *Sizes:* 12, 14, 16, 18, 20, 22. Shpg. wt., 8 oz.
47 K 1302—White.....98c

F Long-Sleeve Shirt, man-tailored in a fine, firm-weave rayon. Gathered front, back yoke. Patch pocket. Double stitched seams. Hand washable in gentle Lux. *Sizes:* 12, 14, 16, 18, 20, 22. Shpg. wt., 14. oz.
47 K 1301—White.....$1.89

Size scale for Misses' and Women's Blouses

Order size:	**10**	**12**	**14**	**16**	**18**	**20**	**22**
If bust is:	31	32½	34	35½	37	39	41 in.
Order size:	**38**	**40**	**42**	**44**			
If bust is:	40	42	44	46			

Be certain blouse comes in size you want.

All items available after August 1st.

Kerrybrooke
our own trade mark

Junior Skirts

Pacific Mills fine fabrics are used in these youthful Junior style versions of Sears famous classic skirts. Kerrybrooke features include superior cut, smart graduated gores, evenly spaced pleats, careful seaming, smooth plackets, generous hems. *Sizes:* 9, 11, 13, 15. Size scale below. *State size.*

[A] 8-Gore All Wool Pacific Crepe skirt, smart dressy fabric noted for good quality, long wear. Wear with blouse or sweaters. Typical Sears quality, at a typical low Sears price. *Sizes above;* skirt size scale below. Shpg. wt., 10 oz.
- ♦ 7 K 3331—Black
- ♦ 7 K 3332—Soldier blue
- ♦ 7 K 3334—Brown. . . Ea. $2.98

[B] All 'Round Pleats in all wool Pacific crepe, a favorite because it takes a crisp knife edge and holds its pleats beautifully. Deep hem, smooth concealed placket, snug-fitting waistband. *Sizes above,* scale below. Shpg. wt., 15 oz.
- ♦ 7 K 3335—Brown
- ♦ 7 K 3336—Navy
- ♦ 7 K 3337—Beige. . . . Ea. $4.98

[C] Gob Front Skirt in Pacific soft all wool monotone tweed. 8 buttons and buttonholes, 2 pleats at each side front, 1 pleat in back; snug-fitting waistband. *Sizes above;* skirt size scale below. Shpg. wt., 15 oz.
- ♦ 7 K 3320—Brown
- ♦ 7 K 3321—Navy
- ♦ 7 K 3322—Red. . . . Each $3.98

[D] Bias Cut Skirt in Pacific all wool crepe—fine, soft-textured, warm and durable. 3 tucked pleats, 2 inward-pressed pleats at either side of front and back. Snug-fitting waistband. *Sizes above;* size scale below. Shpg. wt., 15 oz.
- ♦ 7 K 3324—Navy
- ♦ 7 K 3325—Brown
- ♦ 7 K 3326—Purple. Each $3.98

Juniors' Skirt Size Scale

Size:	9	11	13	15
Hips:	33	34½	36	37½ in.
Waist:	23½	24½	26	27½ in.
Length	22½	22½	23	23 in.

Numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.



[A] 8-Gore All Wool Pacific Crepe $2.98 — [B] All 'round Pleats, Pacific Wool Crepe $4.98



[C] Gob Front, in Pacific Wool Tweed $3.98 — [D] Bias-Cut Skirt, Pacific Wool Crepe $3.98



Kerrybrooke
our own trade mark

Gored, pleated Skirts

Fine all wool, part wool or rayon made with extra care that results in better hang . . smoother fit through the hips . . graceful flares . , balanced pleats. All handsome fabrics, rich-textured, with plenty of good looks. Fine tailoring features include smooth plackets, pinked seams, taped hem, snug waistbands. Dry clean. Scale below.

[A] Part Wool Tweed (30% wool, 20% reprocessed wool, 50% rayon), gored and flared. Two fashion highlights: the tweed and the smart button-front closing. 2 front gores, 2 back gores. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 15 oz.
- 7 K 3371–Blue-and-brown
- 7 K 3372–Tan-and-brown. $2.98

[B] All Wool Pacific Crepe, nationally famous fabric in popular 4-gore style. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 11 oz.
- 7 K 3338—Soldier blue
- 7 K 3339—Black
- 7 K 3341—Brown
- 7 K 3345—Navy....Each, $2.98

Faille-type Rayon, same style, sizes above. State size. Shpg. wt., 10 oz.
- 7 K 3367—Navy
- 7 K 3368—Kelly green
- 7 K 3369—Copen blue. Ea. $1.98

[C] Pacific All Wool Crepe. Beautiful quality, pleated style. Box pleats in front, back; giving skirt a gentle swing. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 15 oz.
- 7 K 3376—Soldier blue
- 7 K 3377—Brown
- 7 K 3378—Black....Each, $3.98

[D] Rayon Crepe, soft, rich texture has dressy effect, with ten tucked and ten cut gores for plenty of flare. Perfect with any of our blouses. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 1 lb.
- 7 K 3373—Brown
- 7 K 3374—Black
- 7 K 3375—Navy.... Each, $3.98

Skirt Size Scale

Be certain of your size . . check measurements. Measure hips, waist only

Misses' size scale for Skirts

Order size:	12	14	16	18	20	
If waist is:	25½	27	28½	30	32	in.
If hips are:	35	36½	38	39½	41	in.
Length about:	24½	25	25	25½	25½	in.

Women's size scale for Skirts

Sizes:	38	40	42	44	
Waist:	34	36	38	40	in.
Hip:	42½	44½	46½	48½	in.
Length:	26½	26½	27	27	in.

[B] Pacific Wool Crepe $2.98
Faille-Type Rayon $1.98

[A] Part Wool Tweed $2.98



[D] Rayon Crepe Multi-Gore Style $3.98

[C] Pacific Mills' Fine All Wool Crepe $3.98

Kerrybrooke
our own trade mark

Wool or Rayon Skirts

More fine Kerrybrooke styles, all wool or rayon, including the season's fashion successes. Each skirt is outstanding in its class, each is made by an expert with features that assure extra wear. Each is cut with gores nicely graded; the swing of the skirt perfect; the placket smoothly tailored. Dry cleanable. See scale page 82.

[A] ALL WOOL PACIFIC CREPE, handsomely textured, 10 tucked gores. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., each, 14 oz.
- ♦ 7 K 3379—Black
- ♦ 7 K 3381—Brown
- ♦ 7 K 3382—Navy. Each....$3.98

Women's skirt, same style as above. *Sizes:* 38, 40, 42, 44. *State size.*
- ♦ 7 K 3383—Black
- ♦ 7 K 3384—Brown
- ♦ 7 K 3385—Navy. Each....$4.98

[B] ALL WOOL PACIFIC TWEED, a soft, casual monotone weave. High pointed waistband; 2 pleats partly stitched down on each side of front. Kick pleat in front, kick pleat in back. *Sizes:* 12, 14, 16, 18. *State size.* Shpg. wt., 15 oz.
- ♦ 7 K 3394—Brown
- ♦ 7 K 3395—Navy
- ♦ 7 K 3396—Red. Each.....$3.98

[C] RAYON CREPE. Excellent quality. Looks lovely in all around knife-pleating. Snug fitting, with generous hem. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 15 oz.
- ♦ 7 K 3442—Black
- ♦ 7 K 3443—Brown
- ♦ 7 K 3444—Navy. Each...$3.98

[D] ALL WOOL PACIFIC TWEED, monotone weave. Bias cut pleats front and back. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., each, 15 oz.
- ♦ 7 K 3386—Beige
- ♦ 7 K 3387—Brown
- ♦ 7 K 3388—Huntergreen. Ea. $5.98

All Wool Pacific Crepe, style, sizes, shpg. wt., as above. *State size.*
- ♦ 7 K 3389—Soldier blue
- ♦ 7 K 3391—Navy
- ♦ 7 K 3392—Brown
- ♦ 7 K 3393—Black. Each....$3.98

Catalog numbers marked ♦ shipped from Kansas City. Order and pay postage from Sears nearest mail order house. Why not combine with blouses, so your order totals $10 or more. Sears Easy Terms available, see inside back cover for complete details of this plan.



[A] ALL WOOL PACIFIC CREPE $3.98 [B] ALL WOOL, SOFT MONOTONE TWEED $3.98

[C] RAYON CREPE, ALL ROUND PLEATS $3.98 [D] WOOL TWEED $5.98 WOOL CREPE $3.98



JUNE O'DAY All Wool Bulky Knit Casuals . . each Luxable

our own trade mark

Our new June O'Day Casuals are knit of soft, thick new all wool yarns in the bulky big needle stitch that looks like an expensive hand knit. Styled extra long, loose and boxy . . beautifully made with snug fitting rib knit crew necks . . long push up sleeves . . shaped armholes for freedom and fine fit. Hand washable in Lux.

Long Boxy Pullover in two qualities

100% New Wool Worsted Pullover . . your first choice for beauty at a thrifty price. The yarns are soft, heavy . . in clear lovely colors. Carefully knit in the smart big needle stitch, it's all you desire in good looks, warmth, comfort and beauty. *Colors:* Yellow, jockey red, copen blue. *Sizes:* 34, 36, 38, 40-inch bust. *State bust size and color.* Shipping weight, 1 pound.
38 K 7304 . . . . . $2.98

100% Virgin Zephyr Wool Pullover . . in softer, lovelier quality yarns that are a luxurious heavier weight. Firmer knit with finer details of workmanship to give you a sweater of superior beauty. Neckline is smoothly looped to lie flat and trim. *Colors:* Yellow, pine green, pink, copen blue. *Sizes:* 34, 36, 38, 40-inch bust. *State bust size and color.* Shipping weight, 1 pound 2 oz.
38 K 7306 . . . . . $3.98

Long Boxy Cardigan in two qualities

100% New Wool Worsted Cardigan. A Fashion First for so little money is a thrilling buy. The bulky all wool yarns are soft, fluffy and evenly knit . . in clear, soft colors. Can be worn with or without a blouse. Cotton and rayon button band; plastic buttons. *Colors:* Pine green, jockey red, copen blue. *Sizes:* 34, 36, 38, 40-in. bust. *State bust size, color.* Shpg. wt., 1 lb. 2 oz.
38 K 7305 . . . . . $3.98

100% Virgin Zephyr Wool Cardigan . . heavier weight yarns that are superbly soft . . more luxurious looking . . well worth the higher price. Finer workmanship; hand looped neck. Rayon and cotton grosgrain button band. Fresh water pearl buttons. *Colors:* Pine green, yellow, jockey red, copen blue. *Sizes:* 34, 36, 38, 40-in. bust. *State bust size. color.* Shpg. wt., 1 lb. 4 oz.
38 K 7307 . . . . . $4.98



JUNE O'DAY All Wool Fine Gauge Classics . . each Luxable

our own trade mark

June O'Day Classics have quality tailored into every detail. Both pullover and turn-about cardigan are knit in classic fine gauge stitch . . long, boxy, young of line, easy of fit, with snug ribbed crew necks . . free action armholes . . tapered sleeves for fit. In fashion's newest array of soft, feminine colors . . hand washable in LUX.

Long, Boxy Pullover in three qualities

100% VIRGIN WOOL PULLOVER . . first choice for beauty at our low price. Soft, warm, closely knit and well made. *Colors:* Copen blue, red, lt. green, yellow, lilac, brown. *Sizes:* 32, 34, 36, 38, 40-in. bust. *State bust size, color.* Shpg. wt., 13 oz.
38 K 7020 . . . . $2.50

100% VIRGIN ZEPHYR WOOL PULLOVER, softer, heavier, lovelier. Hand looped neck lies flat . . fits smoothly. *Colors:* Copen blue, red, white, pink, yellow. *Sizes:* 32, 34, 36, 38, 40-in. bust. *State bust size and color.* Shipping wt., 14 oz.
38 K 7053 . . . . $3.50

100% IMPORTED VIRGIN WOOL PULLOVER . . our loveliest, softest and finest. Hand fashioned neck, armholes. *Colors:* Copen blue, red, yellow, lt. green. *Sizes:* 32, 34, 36, 38, 40-in. bust. *State bust size, color.* Shpg. wt., 15 oz.
38 K 7056 . . . . $4.98

Long, Boxy Cardigan in three qualities

100% VIRGIN WOOL CARDIGAN . . soft, closely knit, well made; thrift priced. Cotton and rayon button band. *Colors:* Red, copen blue, pink, yellow, pine green, brown. *Sizes:* 32, 34, 36, 38, 40-in. bust. *State bust size, color.* Shpg. wt., 13 oz.
38 K 7021 . . . . $2.89

100% VIRGIN ZEPHYR WOOL CARDIGAN, softer, lovelier, heavier. Hand looped neck. Rayon, cotton button band. Plastic buttons. *Colors:* Copen blue, red, yellow, pink. *Sizes:* 32, 34, 36, 38, 40-in. bust. *State bust size, color.* Shpg. wt., 15 oz.
38 K 7052 . . . . $3.98

100% IMPORTED WOOL CARDIGAN. Our softest, finest, heaviest weight. Hand fashioned neck, armholes. Pearl buttons. *Colors:* Red, copen blue, lt. green. *Sizes:* 32, 34, 36, 38, 40-in. bust. *State bust size, color.* Shipping weight, 1 pound.
38 K 7060 . . . . $5.89



[D] 100% Virgin Wool Pullover $1.98

[E] Smart Longer Length Fashion $1.98

[F] Long Sleeve Boxy Pullover $1.98



[A] Smart Bulky Knit Style $2.98

[B] 100% Virgin Wool Classic $3.39

[C] Jacquard 2-Tone Sportster $3.98

Pullovers in heavenly colors to give you many changes

[A] **Smart Bulky Knit Style** in delightfully soft 100% virgin wool. The big needle stitch in these fleecy all wool yarns has a convincing hand knit look. Flattering cable design on front. Rib knit crew neck and bottom. Shipping weight, 1 pound 1 ounce. *Sizes:* 32, 34, 36, 38-in. bust. *State bust size.*

38 K 7310—Yellow
38 K 7311—Copen blue
38 K 7312—Pink
Each $2.98

[B] **100% Virgin Wool Classic** . . popular hip-length style that's the Sweater Girl's favorite to wear with or without jackets. The fleecy all wool zephyr yarns make it toasty warm. Rib knit for trim fit at crew neck, cuffs, bottom. Shipping weight, 1 pound. *Sizes:* 32, 34, 36, 38, 40-in. bust. *State bust size.*

38 K 7323—Jockey red
38 K 7324—Copen blue
38 K 7325—Yellow
Each $3.39

[C] **Jacquard 2-Tone Sportster** . . the dashing topper for slacks, skirts or ski clothes. Popular with outdoor women and the Young Sweater Set. Long, loose, boxy . . knit in all over design of 35% new wool, 35% fine rayon, 30% cotton. Shpg. wt., 1 lb. 4 oz. *Sizes:* 32, 34, 36, 38-in. bust. *State bust size.*

38 K 7308—Blue and red
38 K 7309—Wine and red . . . . . Each $3.98

[D] **100% Virgin Wool Pullover,** in classic hip length. Knit of soft, fluffy yarns softly brushed for added beauty. The fine gauge stitch makes it ideal for dress . . the perfect background for your pearls. Snug rib knit crew neck. Shipping weight, 7 ounces. *Sizes:* 32, 34, 36, 38, 40-in. bust. *State bust size.*

38K7319–Copen blue
38K7320–Pink
38K7321–Yellow
38K7322–Black . . Ea. $1.98

[E] **Smart Longer Length Fashion** superbly styled for lovely lines. You'll like the flattering stripe effect novelty stitch . . the nipped-in waist . . they're definitely slenderizing. Knit of soft blended yarns of 50% wool, 50% fine rayon. Shipping weight, ▮ ounces. *Sizes:* 32, 34, 36, 38, 40-in. bust. *State bust size.*

38 K 7316—Cherry red
38 K 7317—Copen blue
38 K 7318—Light green
Each $1.98

[F] **Long Sleeve Boxy Pullover** with the casual swagger that makes it ideal for sports or everyday wear. Long, loose and fleecy warm . . because it's knit of 100% wool yarns, softly brushed for added richness. Rib knit crew neck. Shipping weight, 9 ounces. *Sizes:* 34, 36, 38, 40-in. bust. *State bust size.*

38 K 7313—Rose
38 K 7314—Copen blue
38 K 7315—Brown
Each $1.98

Be sure to measure bust round fullest part. Order bust size nearest measurement taken.



[D] Chenille V-neck Vestee $1.98 [E] Flattering 2-Tone Cardigan $2.98 [F] Jumbo Knit Torso Fashion $3.98



[A] Waffle Design Jacket $5.49 [B] 100% Virgin Wool V-neck Coat $4.98 [C] Jacquard Knit Cardigan $6.98

Cardigans double for jackets or blouses . . top skirts, slacks

[A] **Waffle Design Jacket,** tremendously smart and new. The soft, thick all wool worsted yarns are knit in a firm attractive pattern. Beautifully fitted style with smart cardigan neckline. Wooden buttons. Fine rib knit binding. Shipping weight, 1 pound 3 oz. *Sizes:* 34, 36, 38, 40-inch bust. *State bust size.*

38 K 7212—Copen blue
38 K 7213—Jockey red . . . . . Each $5.49

[D] **Chenille V-neck Vestee** . . the smart little weskit for warmth under a jacket . . or for dressing up your skirts and slacks. Front is velvety cotton chenille . . back is ribbed knit cotton. Shipping weight, 8 oz. *Sizes:* 32, 34, 36, 38-in. bust. *State bust size.*

38K7203–Yellow, brown combination
38K7204–Red, black combination
38K7205–Light blue, navy combination . . Ea. $1.98

[B] **100% Virgin Wool V-neck Coat** in smart drop needle design . . delightfully soft and winter warm. It's a real two-timer . . doubles beautifully for a jacket. Has smart nipped in waist and 2 big handy pockets. Shipping weight, 1 pound 3 ounces. *Sizes:* 34, 36, 38, 40-in. bust. *State bust size.*

38 K 7209—Rose
38 K 7210—Copen blue
38 K 7211—Pine green
Each $4.98

[E] **Flattering 2-Tone Cardigan** . . attractive light tone on dark . . knit in a striking design that does marvels for your figure. Beautifully made, with tapered sleeves and trim waist. Knit of soft 100% cotton in gorgeous colors. Metal buttons. Shpg. wt., 1 lb. 4 oz. *Sizes:* 32, 34, 36, 38-in. bust. *State bust size.*

38 K 7206–Blue and brown
38 K 7207–Red, black
38 K 7208–Lilac and purple
Each $2.98

[C] **Jacquard Knit Cardigan.** Its stunning design, its soft all wool worsted warmth . . make it the ideal sweater for work or play. Note the decorative pattern on front . . the smart all-over acorn design on sleeves and back. Metal buttons. Shipping weight, 1 lb. 4 oz. *Sizes:* 32, 34, 36, 38, 40-in. bust. *State bust size.*

38K7214–Navy, green, red combination
38K7215–Red, green, yellow combination . . Ea. $6.98

[F] **Jumbo Knit Torso Fashion** . . the pet of the Sweater Crowd. Thick, fluffy all wool worsted yarns in big needle stitch with artful hand knit look. Styled for flattery . . round neck, slim midriff . . topped off with big wooden buttons. Shipping weight, 1 pound 5 oz. *Sizes:* 32, 34, 36, 38, 40-in. bust. *State bust size.*

38 K 7107—Copen blue
38 K 7108—Jockey red
38 K 7216—Yellow
Each $3.98

Hand wash your sweaters carefully in mild, lukewarm Lux suds. Squeeze through clear water, do not wring.



LADY PILGRIM . . America's favorite All Wool Utility Coat Sweaters

our own trade name

Finer quality . . heavier weight virgin wool worsted yarns . . make these Lady Pilgrim sweaters a boon to women all over the country. Women in factories, on farms, and home front workers will appreciate the warm comfort and the practical, tailored style of these ideal sweaters. Knit in a firm rib stitch to retain its fit. Well made with strongly taped shoulder seams that will not pull or sag. Two smoothly set-in pockets. Hand washable.

Tailored collar style $3.98 reg. sizes

Neatly tailored collar can be worn high for extra warmth, or open with smart flat lying revers. All wool. Shipping weight, 1 lb. 2 oz.

Regular sizes: 34, 36, 38, 40, 42, 44-in. bust. *Be sure to state bust size.*

38 K 7141—Navy blue
38 K 7142—Wine
38 K 7143—Black
38 K 7144—Medium blue. Each . . $3.98

Stout sizes: 46, 48, 50, 52-inch bust. *Be sure to state bust size.*

38 K 7145—Navy blue
38 K 7146—Black
Each $4.98

Classic V-neck style $3.55

The all wool sweater that lies flat and smooth . . fits trimly under coats without bulk . . because it is beautifully made along slender, tailored lines. The V-neckline looks well with both tailored and frilly blouses . . looks well over dresses too. Shipping weight, 1 lb. 4 oz.

Regular sizes: 34, 36, 38, 40, 42, 44-inch bust. *State bust size.*

38 K 7138—Navy blue
38 K 7139—Wine
38 K 7140—Black
Each $3.55

We recommend hand washing all sweaters carefully in lukewarm Lux suds . . helps keep woolens soft, fluffy.



PULLOVER $1.59 reg. sizes CARDIGAN $2.19



C ALL WOOL V-NECK COAT $2.29 D ALL WOOL SHAKER SWEATER $4.98



A FLEECED COTTON CARDIGAN $1.09 B KNIT COTTON COAT STYLE $1.29

All wool companion Sweaters

This good-looking pullover and matching cardigan can be worn as a matched set . . or separately to top slacks or skirts. The set makes a toasty-warm outfit for wintry days, because it's knit of 100% wool, softly brushed . . in smart closely knit design.

Regular sizes: 32, 34, 36, 38, 40-inch bust. *State bust size.*

Pullover: Short sleeves; rib knit crew neck and bottom. Shipping weight, each, 11 oz.
38 K 7120–Navy
38 K 7121–Wine
38 K 7122–Black. Each . $1.59

Cardigan: Rib knit crew neck, cuffs and bottom. Shipping weight, each, 14 ounces.
38 K 7123–Navy
38 K 7124–Wine
38 K 7125–Black. Each . $2.19

Stout sizes: 42, 44, 46-inch bust. *Be sure to state bust size.*

Pullover: Short sleeves; rib knit crew neck. Shipping weight, each, 15 ounces.
38 K 7126–Navy
38 K 7127–Black. Each . $2.49

Cardigan: Rib knit crew neck, cuffs and bottom. Shipping weight, each, 1 pound 2 oz.
38 K 7128–Navy
38 K 7129–Black. Each . $2.98

All-occasion Sweater Coats

A FLEECED COTTON CARDIGAN . . an all-occasion knockabout. In good quality medium weight knit cotton, softly fleeced inside. Fancy buttons; 2 pockets. Washable. *Sizes:* 30-32, 34-36, 38-40-in. bust. *State bust size.* Shpg. wt., 1 lb. 2 oz.
38 K 7367—Copen blue 38 K 7366—Red
38 K 7200—Wine Each $1.09

C ALL WOOL V-NECK SWEATER COAT in a winter-warm good, sturdy quality . . slightly brushed for beauty. Nicely tailored; 2 big set-in pockets. Rib knit cuffs. Hand washable. *Sizes:* 34, 36, 38, 40, 42, 44-inch bust. *Be sure to state bust size.* Shipping weight, 12 ounces.
38 K 7300—Navy 38 K 7301—Black
38 K 7302—Wine
38 K 7303—Pine Green Each . . . $2.29

B KNIT COTTON COAT SWEATER at a thrifty low price for this sturdy quality. Firmly ribbed knit, it buttons up to a cozy collar for extra warmth. 2 pockets. *Sizes:* 34, 36, 38, 40, 42, 44-in. bust. *State bust size.* Shipping weight, 12 oz.
38 K 7201—Navy
38 K 7202—Wine Each $1.29

D ALL WOOL SHAKER . . our heaviest weight 100% wool (50% virgin wool, 50% reused wool). *Sizes:* 34, 36, 38, 40, 42, 44-in. bust. *State bust.* Wt., 2 lbs. 8 oz.
38 K 7086—Navy
38 K 7087—Burgundy Each $4.98
In 50% wool, 47% reused wool, 3% other fibers. Sizes above. Shpg. wt., 1 lb. 11 oz.
38 K 7002–Black 38 K 7003–Navy
38 K 7004–Burgundy Each $2.69

MEASURE bust around fullest part. Order size nearest measurement. All these sweaters hand washable in LUX.



Warm, full-lined Outdoor Pants . . bright Classic Shirts

Size scale for Misses' Snow Suits

Order size:	12	14	16	18	20	22
If bust is:	32½	34	35½	37	39	41 in.
If waist is:	25½	27	28½	30	32	34 in.
If hips are:	35	36½	38	39½	41	43 in.
Outseam lgth. (including waistband)	42	42½	43	43	43½	44 in.

Measure to insure proper fit. Check your size before you order. Order size that most nearly corresponds to your measurements. Be sure that the garment you order comes in your size.

All wool $5.98 Part wool $3.98

REGULATION SKI PANTS at left; adjustable waistband, knit anklets, reinforced crotch seam. Lined. *Sizes:* 12, 14, 16, 18, 20, 22; scale left. *State size.* Shpg. wt., ea., 2 lbs. 10 oz.
All Wool (100% reused wool). *Sizes above.*
♦7 K 3853–Brown ♦7 K 3854–Navy
♦7 K 3855–Green Each.....$5.98
Part Wool (46% wool, 54% cotton). *Sizes above.*
♦7 K 3856—Navy ♦7 K 3857—Green..$3.98

PLAID CLASSIC SHIRT, 25% wool, 20% reused wool, 55% rayon. Convertible collar; double needle seams. *Sizes:* 12, 14, 16, 18, 20; scale, page 80. *State size.* Shpg. wt., 15 oz.
♦7 K 3222—Plaid.....$3.98

Slacks $6.98

SLACKS WITH HIDDEN KNIT ANKLETS, at right. Tapered bottom with full-cut comfort *plus* casual good looks. Adjustable waistband. 2 slash pockets. Reinforced crotch seam. Tailored of all wool snow cloth, 100% reused wool. Fully lined. *Sizes:* 12, 14, 16, 18, 20, 22; size scale, left. *State size.* Shpg. wt., 2 lbs. 14 oz.
♦7 K 3851–Brown ♦7 K 3852–Navy Ea., $6.98

CHECKED CLASSIC SHIRT in Sanforized-shrunk (max. shrinkage, 1%) red and blue cotton check. Front, back yoke; 1 button cuff; convertible collar; double needle seams. *Sizes* 12 to 20. *State size;* size scale, page 80.
♦7 K 3172—Shpg. wt., 9 oz.....$2.29

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.



Sturdy Snow Suits . . weather resistant and warmly lined

$16.98 cash

SEMI-PRO SKI SUIT of close woven, wind-resistant gabardine (35% wool, 35% spun rayon, 30% cotton). Warm quilted lining in jacket has smooth rayon facing, 100% reused wool filling. Jacket has fullness across shoulders, scarlet piping on collar, pocket-flaps, sleeve tabs. Front belt closes with buckle. An unusually smart, smooth-looking ski suit. Stitched crease, fully lined, tapering trousers, with instep tape. *Sizes:* 12, 14, 16, 18, 20; size scale, opposite page. *State size.* Shpg. wt., 3 lbs. 7 oz.

♦7 K 3864—Navy ♦7 K 3865—Med. blue
⅓ down on Easy Terms. Each, cash $16.98

$16.98 Alpaca lined **$14.98** Kasha lined

EMBROIDERED JACKET SNOW SUIT in heavy wool snow cloth (95% reprocessed wool, 5% other fibers). Pro-type ski pants, 1 left hip pocket, buttoned placket. Zipper front, embroidered jacket has warm pure Alpaca lining. *Sizes:* 12, 14, 16, 18, 20; scale, opposite page. *State size.* Shpg. wt., 5 lbs. 3 oz.

♦7 K 3876–Brown ♦7 K 3877–Navy
♦7 K 3878–Dark green. Each, cash . . $16.98

Cotton Kasha lined. Same style. *Sizes above. State size.* Shipping weight, 4 lbs. 14 oz.

♦7 K 3861–Brown ♦7 K 3862–Navy
♦7 K 3863–Dark green
⅓ down on Easy Terms. Each, cash $14.98

$19.98 cash

SKI SUIT WITH REVERSIBLE JACKET combining all wool snow cloth (75% reused wool, 25% new wool) and contrasting, water-repellent cotton gabardine. Jacket has one side gabardine, one side snow cloth which matches pro-type ski pants. Slash pockets with flaps on gabardine side of jacket. Adjustable waist straps. Lined ski pants have knitted anklets. *Sizes:* 12, 14, 16, 18, 20; scale opposite page. *State size.* Shipping weight, 4 pounds 11 ounces.

♦7 K 3859—Brown and tan
♦7 K 3879—Navy and red
⅓ down on Easy Terms. Each, cash $19.98

For details of Sears Easy Payment Plan and Easy Terms, see inside back cover.



Water-resistant Poplin Sports Jackets . . . for any weather

Lightweight yet exceptionally warm—far more comfortable, far less bulky than old-style outdoor jackets. Special process makes poplin wind resistant . . keeps warmth in, cold out.

UNLINED JACKET, at left, in Sanforized-shrunk (max. shrinkage 1%) cotton poplin, Zelan treated to make it water-resistant, wind-resistant, stain-resistant. Warm, bulkless, smartly cut for wear in any weather. Wear it in wind and rain, you'll be snug and dry inside. Deep pocket flaps. Side openings in each pocket, for extra convenience. Reinforced fly front adds style. Adjustable wrist keeps out draughts. Convertible collar turns up or down. About 25 inches long, and man-tailored to a fine point of perfection. *Misses' sizes:* 12, 14, 16, 18, 20; see size scale on page 68H. *State size.* Shipping weight, each, 1 pound.

♦7 K 3874—Cream
♦7 K 3875—Tan Each..... $3.98

SHEEPSKIN LINED JACKET, at right, in fine mercerized cotton poplin, treated to repel moisture. Extra warm, shaped sheepskin lining buttons in smoothly. Warmth is stored up in this special fabric, in sheepskin lining, in the way the jacket is made with zipper closing, elastic at waist for snug fit, convertible collar, adjustable wrist tab. Reinforced seams. About 25 in. long. *Sizes:* 12, 14, 16, 18, 20; scale, pg. 68H. *State size.* Shpg. wt., ea., 2 lbs., 13 oz.

♦7 K 3858—Light blue ♦7 K 3869—Navy
♦7 K 3871—Natural ⅓ down, easy terms. Each, cash $12.98

Cotton Kasha Lined, in mercerized cotton poplin. Same style, sizes as above. Shipping weight, 2 pounds.

♦7 K 3872—Tan ♦7 K 3873—Red Each..... $7.98

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.
If your order totals $10 or more, Easy Terms are available. For details of Easy Terms, see inside back cover.



Kerrybrooke Riding Clothes . . . famous for style and quality

Reg. U. S. Pat. Off.

Sears are known for fine, low priced riding wear. We've specified *all* the details that mean precise fit and longer wear. Measure carefully; order your exact size.

PRAIRIE PANTS, Sanforized (max. shrink. 1%), mercerized, long wearing cotton gabardine, with western style high waistband, belt loops and contrasting outseam. Double fabric seat and knees, two slash pockets, chamois-lined crotch, so they will take plenty of hard wear. Well-fitted, with placket on left side. For riding, hiking, camping. Wash separately. *Waist sizes:* 24, 26, 28, 30, 32, 34; size scale below. *State waist, inseam.* Shipping weight, 1 pound 10 ounces.

♦7 K 2917—Tan ♦7 K 2919—Black
♦7 K 2918—Dk. brown Each..... **$4.29**

JODHPURS, in sturdy cotton cavalry twill with suede leather knee guards, chamois-lined crotch, boot straps, adjustable waist strap. Outlet in back seam for alteration. Dry clean. *Waist sizes:* 24, 26, 28, 30, 32, 34 in.; size scale below. *State waist, inseam.* Shipping weight, 1 pound 8 ounces.

♦7 K 2911—Dk. brown ♦7 K 2912—Black
♦7 K 2913—Dk. green Each..... **$3.69**

RIDING SHIRT, Sanforized-shrunk cotton (max. shrinkage 1%). White saddle stitching. *Sizes:* 12, 14, 16, 18, 20; scale, pg. 80. Shpg. wt., 8 oz.

♦7K3133—White. *State size*.....Each $2.29

SADDLE PANTS, Sanforized (max. shrinkage 1%), cotton cavalry twill. Western style. Chamois-lined crotch, bar-tacked pockets, 2 leather waist adjusters, smooth placket. Wash separately. *Waist sizes:* 24, 26, 28, 30, 32, 34; size scale below. *State waist, inseam.* Shpg. weight, 1 pound 8 ounces.

♦7 K 2914—Dk. brown ♦7 K 2915—Tan
♦7 K 2916—Black Each..... **$3.69**

HOUNDSTOOTH CHECK VEST (25% wool, 45% reprocessed wool, 30% rayon). Rayon lined. *Misses' sizes:* 12, 14, 16, 18, *State size;* scale, page 68H.

♦7 K 2907—Brown only. Shpg. wt., 14 oz. . . $3.98

HOW TO MEASURE FOR RIDING PANTS . . . remove shoes. Have someone else measure you over underwear. Measure waist around smallest part. Measure inseam (inside of leg) from body crotch to floor. Send measurement of waist and inseam.

RIDING WEAR SIZE SCALE: *Waist:* 24, 26, 28, 30, 32, 34 in. *Inseam Short* (to fit 27-28 in. inseam). *Medium* (to fit 29-30 in. inseam). *Long* (to fit 31-32 in. inseam). State which is waist, which is inseam.

Items on this page available after August 1st.



Kerrybrooke
our own trade mark

Tailored Slacks

If you have worn our famous Kerrybrooke slacks, you know how dependable and how smart they are . . . how they're expertly cut for added comfort, greater style. Precisely man-tailored in choice of six fine, long-wearing sports fabrics, with the tailoring details listed below. *Misses' sizes:* 12, 14, 16, 18, 20. *Women's sizes:* 38, 40, 42, 44. See size scale for slacks on the opposite page. *State size.*

- Reliable stitching throughout and bar-tacked at all points of strain
- Single front pleats like a man's slacks
- Deep back seam allows alteration
- Lined waistband will lessen rolling
- Roomy pocket. Side button placket

$2.98

PART WOOL FLANNEL (54% reused wool, 31% cotton, 15% rayon), dry clean. *Misses' sizes above.* Shipping weight, 1 pound 11 oz.
♦7 K 2821—Brown
♦7 K 2822—Navy Each.....$2.98

$3.98

MENSWEAR GRAY FLANNEL, fine quality wool in this season's favorite color. 15% new, 23% reprocessed, 20% reused, 42% rayon. Dry clean. *Misses' sizes above.* Shpg. weight, 1 pound 12 oz.
♦7 K 2826—Gray.....$3.98

PART WOOL FLANNEL (54% wool, 31% rayon, 15% cotton). Man-tailored to fit you precisely. *Women's sizes:* 38, 40, 42, 44. Scale, opposite page. Dry clean. *State size.* Shipping weight, 1 lb. 13 oz.
♦7 K 2807—Brown
♦7 K 2808—Navy Each.....$3.98

SOFT CASUAL TWEED, 32% new wool, 12% reused, 56% rayon. Dry clean. *Misses' sizes above.* Shipping weight, 1 lb. 12 oz.
♦7 K 2823—Brown ♦7 K 2824—Navy
♦7 K 2825—Dk. green Each.....$3.98

$5.89

ALL WOOL FLANNEL, shown, fine quality fabric, man-tailored with Kerrybrooke features above. Only a master tailor could produce this perfect fit, these talented touches. Dry clean. *Misses' sizes above. State size.* Shipping weight, 1 pound 11 oz.
♦7 K 2831—Brown
♦7 K 2832—Menswear gray
♦7 K 2833—Black Each.....$5.89

Catalog numbers marked ♦ shipped from Kansas City. Order and pay postage from Sears nearest mail order house. Easy Terms available, see inside back cover for details.

Classic Slacks

in fine quality fabrics

Kerrybrookes are man-tailored of casual or dressy fabrics that keep their good looks, give amazingly good service. Each tailoring detail handled by an expert. Depend on Kerrybrookes for style. They're so smart because of quality and fine making.

$3,98

[A] HERRINGBONE TWEED, 50% wool, 50% rayon, a hardy fabric that you can rely on. Man-tailored with Kerrybrooke features. Front pleats; lined waistband. Dry clean. *Sizes:* 12, 14, 16, 18, 20; scale below. *State size.* Shpg. wt., 1 lb. 7 oz.
♦7 K 2837—Brown tweed.....$3.98

$5.89

[B] ALL WOOL HOUNDSTOOTH CHECKS, top-notch in style and wear. Tailored with lined waistband, front pleats. Other Kerrybrooke features listed opposite. Dry clean. *Sizes:* 12, 14, 16, 18, 20; scale below. *State size.* Shpg. wt., 1 lb. 6 oz.
♦7 K 2838—Brown-and-white checks
♦7 K 2839—Black-and-white. Each $5.89

$4.98

[C] STITCHED CREASE SLACKS, 15% wool, 85% rayon serge, man-tailored with sharp stitched crease to help keep that slim, well-groomed look. Kerrybrooke tailoring details throughout. Dry clean. *Sizes:* 12, 14, 16, 18, 20; scale below. *State size.* Shpg. wt., 1 lb. 8 oz.
♦7 K 2804—Brown ♦7 K 2805—Navy
♦7 K 2806—Black Each.....$4.98

$2.98

[D] STITCHED CREASE SLACKS, in faille-type rayon (54% viscose, 46% acetate). Lined waistband, roomy pocket. Kerrybrooke details mean fine finish. Dry clean. *Sizes:* 12, 14, 16, 18, 20; see size scale below. *State size.* Shpg. wt., 1 lb. 2 oz.
♦7 K 2801–Brown ♦7 K 2802—Navy
♦7 K 2803–Forest green Each...$2.98

Size scale for Misses' Slacks

Order size:	12	14	16	18	20	
If waist is:	25½	27	28½	30	32	in.
If hips are:	35	36½	38	39½	41	in.
Outseam length:	40½	40½	41	41	41½	in.

Size scale for Women's Slacks

Order size:	38	40	42	44	
If waist is:	34	36	38	40	in.
If hips are:	42½	44½	46½	48½	in.
Outseam length:	41½	41½	42	42	in.

Check your size before ordering. Measure hips and waist carefully. Order the size that most nearly corresponds to your measurements.



↑ [A] HERRINGBONE TWEED $3.98



↑ [B] WOOL HOUNDSTOOTH CHECKS $5.89



↑ [C] STITCHED CREASE SLACKS $4.98



↑ [D] STITCHED CREASE SLACKS $2.98



Sanforized-shrunk Work Clothes for factory or farm

They're built rugged, like a man's work clothes . . practical and dependable for plenty of active service indoors or out. They're rip-proof, with important seams double-stitched and bar-tacked at strain points. They're comfortable because they fit the feminine figure.

Slacks **$1.98**

SANFORIZED COTTON TWILL SLACKS, built to take plenty of wear, keep their fit, give long service (max. fabric shrinkage, 1%). Made with single pleat, set-in pocket on right side. Covered button placket. Double stitched. Wash separately. *Sizes:* 12, 14, 16, 18, 20. *State size;* see size scale on page 95. Shpg. weight, 1 lb. 3 oz.

♦7 K 2908—Navy blue
♦7 K 2909—Brown . . . . . Each $1.98

Misses' **$1.79** Women's **$1.98**

SANFORIZED COTTON COVERT OVERALL in husky dark blue color. Strongly reinforced, with adjustable straps. Dark-fitted. Wash separately. A typical Sears value at a low Sears price. *Misses' sizes:* 12, 14, 16, 18, 20. *Women's sizes:* 38, 40, 42, 44. *State size;* see size scale on page 95. Shipping weight, 1 pound.

47 K 1416—Dark blue. Misses' sizes . . . $1.79
47 K 1417—Dark blue. Women's sizes . . $1.98

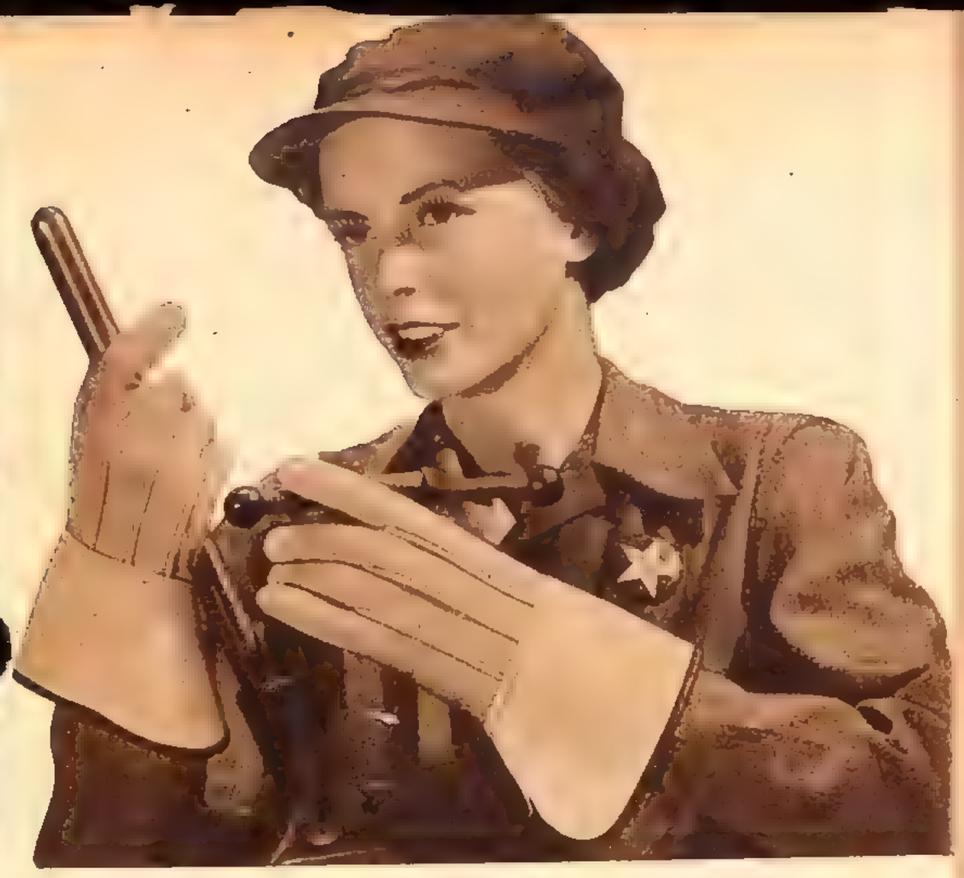
Misses' **$1.79** Women's **$1.98**

SANFORIZED COTTON COVERT WORK SLACKS, a close-woven dark blue fabric, trim and neat looking (max. fabric shrinkage, 1%). Strong buttonholes. Reinforced pockets. Wash separately. Shirt not sold. *Misses' sizes:* 12, 14, 16, 18, 20. *Women's sizes:* 38, 40, 42, 44. *State size;* see size scale, page 95. Shipping weight, each, 1 pound.

47 K 1418—Dark blue. Misses' sizes . . . $1.79
47 K 1419—Dark blue. Women's sizes . . $1.98

WORK CAP in cotton drill. Fits all head sizes: drawstring adjustment. 78 K 15—*Color:* Blue only. Shpg. wt., 9 oz. 69c

Catalog numbers marked with ♦ are shipped from Kansas City. Order and pay postage from Sears nearest mail order house.



Women's Work Gloves for home, garden or factory

All side split cowhide leather for long wear

Especially cut to women's proportions for a comfortable fit. All leather chrome tanned for lasting softness. Cuffs are sturdy waterproofed canvas, protected by leather pull.

Sizes: small, med. or large. *State size.* Shpg. wt., pair, 7 oz.

Narrow gauntlet	Wide gauntlet	Knit Wrists
A 33 K 3967 Pair.....**94c**	B 33 K 3968 Pair.....**94c**	C 33 K 3969 Pair.....**87c**

10½-ounce brown cotton jersey

D Napped on inside. *One size only.* Shipping weight, pair, 3 oz.
33 K 3822—Double thick knit wrists.....Pair **21c**

Heavyweight 8-ounce canvas Gloves

Heavily twilled cotton canton flannel, napped on inside for comfort. *One size only.* Shipping weight, 1 pair, 4 ounces.

E Band top style Secure stitching	F Double thick knit wrists Available after September 15
33 K 3940—Pair **17c**	33 K 3879—Pair.....**17c**

Canvas reinforced with split calfskin

G Entire glove sturdy cotton canton flannel, napped inside. Reinforced with soft, supple leather on palms, fingers, thumb.
Sizes: small, medium or large. Shpg. wt., pair, 4 oz.
33 K 3973—*State size.* Slip-on style only.....Pair **52c**

Imported split pigskin leather

Soft, pliable leather. Chrome tanned. Inseam sewn to keep seams off wearing surface. Slip-on has bound top. Band top cuff is cotton lined. Shipping weight, pair, 5 ounces.
Sizes: small, medium or large. *State size wanted.*

Band top style	Slip-on style
H 33 K 3990—Pair..**$1.00**	J 33 K 3997—Pair.....**$1.00**

Soft sueded sheepskin . . . . slip-on style

K Cut the famous California way with a somewhat shorter wrist so gloves do not interfere with wrist movement. Leather all chrome tanned. Full outseam sewn to keep seams away from your fingers.
Sizes: small, medium or large. *State size wanted.*
33 K 3942—*Color:* gray only. Shpg. wt., pair, 5 oz. Pair **$1.09**

Cowhide or mocha-type leather slip-ons

Continuous thumb construction. Strong wear seams. Chrome tanned for lasting softness. Shipping weight, pair, 6 ounces.

Top grain cowhide	Mocha-type imported leather
L *Sizes:* medium or large. *State size wanted.* 33 K 3991 Bound top... Pair **94c**	M *Sizes:* small, medium or large. *State size wanted.* 33 K 3950 Self-hemmed top. Pair **$1.29**

Welders' styles for women . . . all cowhide

Chrome tanned side split cowhide . . the best cut of the hide. Cuffs strongly interlined. *One size only.* Shpg. wt., pr., 1 lb.

One-finger mitten	5-finger gloves
N About 13 in. long. Seamless palm, thumb. Wear seams welted. Insulating pad on back. 33 K 3978...Pair **$1.94**	P Abt. 12½ in. long. Gunn cut-seam at base of two middle fingers. Leather welted base, thumb seams. Unlined. 33 K 3976..... Pair **$1.79**

Be sure gloves are listed in size you order. Size small corresponds to 6-6½; medium 7-7½; large 8-8½



Handsome Robes

for warmth and wear

Maximum warmth and service at Sears usual low prices. Fabrics are old-time favorites with a reputation for comfort, durability.

[A] BEACON COTTON BLANKET CLOTH, ankle length, braid trim, ample overlap. Sash belt, attached to center back panel, ties in front for neat fit. Hand wash separately in LUX. Woven design. Shipping weight, each, 3 lbs.
Misses' sizes: 12, 14, 16, 18, 20. *State size;* see misses' size scale on page 11.
♦27 K 9050—Blue ground
♦27 K 9051—Wine ground . . . . . Each $5.49
Women's sizes: 38, 40, 42, 44. *State size;* see women's size scale on page 17.
♦27 K 9052—Blue ground
♦27 K 9053—Wine ground . . . . . Each $5.98

COTTON BLANKET CLOTH (not illustrated), mid-calf wrap robe. Rayon cord trim, loose belt; patch pocket. Woven design. Hand wash separately in LUX. Shpg. wt., 2 lbs. 4 oz.
Regular sizes: Extra small (12-14); small (16-18); medium (20-22); large (40-42). *State size;* see size scale on pages 11 and 17.
♦27 K 9070—Blue ground
♦27 K 9071—Wine ground . . . . . Each $3.29
Stout women's sizes: Stout (44-46); extra stout (48-50); special stout (52). *State size;* see larger women's size scale on page 17.
♦27 K 9072—Blue ground
♦27 K 9073—Wine ground . . . . . Each $3.98

[B] CORDUROY WRAP ROBE, velvety-textured. Dart-fitted bodice, generous overlap on skirt; trim belt, inside ties. Wash separately in LUX. Shipping weight, 2 pounds 8 ounces.
Misses' sizes: 12, 14, 16, 18, 20. *State size;* see misses' size scale on page 11.
♦27 K 9086—Red
♦27 K 9087—Royal blue . . . . . Each $5.98
Women's sizes: 38, 40, 42, 44. *State size;* see women's size scale on page 17.
♦27 K 9088—Red
♦27 K 9089—Royal blue . . . . . Each $6.49

[C] SUEDED RAYON with soft, downy surface texture and sleek knit back. Wrap style, inside ties; loose belt; polka dot ribbon binding. Dry clean. Shipping weight, 2 lbs.
Misses' sizes: 12, 14, 16, 18, 20. *State size;* see misses' size scale on page 11.
♦27 K 9090—Copen with red trim
♦27 K 9091—Scarlet with blue trim. Ea. $6.98
Women's sizes: 38, 40, 42, 44. *State size;* see women's size scale on page 17.
♦27 K 9092—Copen with red trim
♦27 K 9093—Scarlet with blue trim. Ea. $7.98

Catalog numbers marked ♦ are shipped from Kansas City. Order and pay postage from Sears nearest mail order house. If order totals $10 or more, Sears Easy Terms are available . . . see inside back cover for complete details.



B Corduroy Wrap Robe $5.98 and $6.49

C Sueded Rayon $6.98 and $7.98

ALL 2PAGE 99 . . ROBES



Quilted Robes

for rich warmth

For warmth that's pretty and feminine as well as practical, choose a Sears quilted robe. Fabrics are luxurious to the touch, yet they'll give lots of wear. Quilting is plump and full for heat-giving comfort, but not bulky. Styles are fashion's newest favorites, charming in line, cut for ease. All are at Sears low prices, showing how little it costs to look lovely and keep the chills away when you buy your leisure-time fashions by mail at Sears.

[A] Floral Print Rayon Satin wrap robe has delicate charm of pattern and color to flatter your complexion. The tie-front sash nips in your waist neatly. Becoming cardigan neckline; patch pocket on graceful skirt; contrasting pastel rayon crepe lining. Dry clean.

Misses' sizes: 12, 14, 16, 18, 20; size scale on page 11. *State size.* Shipping weight, 3 lbs.

♦27 K 9004—White ground

♦27 K 9005—Blue ground. Each $7.98

Women's sizes: 38, 40, 42, 44; size scale on page 17. *State size.* Shipping weight, 3 lbs.

♦27 K 9006—White ground

♦27 K 9007—Blue ground. Each $8.98

Same Style in Floral Print Cotton. Hand wash in Lux. Copen blue grd. Shpg. wt., 3 lbs.

♦27 K 9014—*Misses' sizes:* 12, 14, 16, 18, 20; size scale, page 11. *State size* $3.98

♦27 K 9015—*Women's sizes:* 38, 40, 42, 44; size scale; page 17. *State size* $4.49

[B] The Solid Color Rayon Poplin dirndl-effect robe, young and perky, with figure-hugging bodice. Make believe fly front on front-gathered skirt. One real pocket, one imitation pocket. Dry clean. *Sizes:* 12, 14, 16, 18, 20; size scale, pg. 11. *State size.* Shipping wt., 3 lbs.

♦27 K 9026—Red with white lining, piping

♦27 K 9027—Green with white lining, piping

♦27 K 9028—Navy with red lining, piping

On Easy Terms, ⅓ down. Each, cash . . $13.95

[C] Printed Checked Rayon Robe with the smart Chesterfield look, complete with black rayon velvet notched collar. Comfortable wrap style with loose belt to tie as trimly as you like. Easy-fitting skirt; self lining; big patch pocket. Dry clean. *Sizes:* 12, 14, 16, 18, 20; size scale, page 11. *State size.* Shipping weight, 3 lbs.

♦27 K 9036—Blue-and-white checks

♦27 K 9037—Red-and-white checks

Each, cash $8.98

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house. Easy Terms available if order $10 or more . . see inside back cover.

[A] Floral Print Rayon Satin $7.98 Misses' sizes



Kerrybrooke
our own trade mark

Warm tailored Robe

Put your money in a quality robe like this and you've something you can wear and enjoy for years. Warm, as only a pure wool worsted flannel or Ara-ray flannel (part rayon, part Aralac, nearest man-made approach to wool in warmth) can be. Good lines flatter your figure. Precise tailoring, like that in a man's robe . . niceties of finish listed below:

- Firm flat lapels. Generous overlap to skirt
- Bodice darts for good fit. All seams pinked
- Inside ties give a smoothly trim waistline
- Luxurious fine white rayon satin binding
- Long, wide, loose belt is richly tasseled
- Full long sleeves for warmth and comfort

Misses' sizes **$13.95** cash

FINE 100% WOOL worsted flannel (as shown). Closely woven, wears well, keeps its shape and keeps you comfortably warm. Dry clean.

Misses' sizes: 12, 14, 16, 18, 20. *State size.* Size scale on pg. 11. Shpg. wt., 2 lbs. 4 oz.
♦27 K 9074—Wine ♦27 K 9075—Navy
⅓ down on Easy Terms. Each, cash. . $13.95

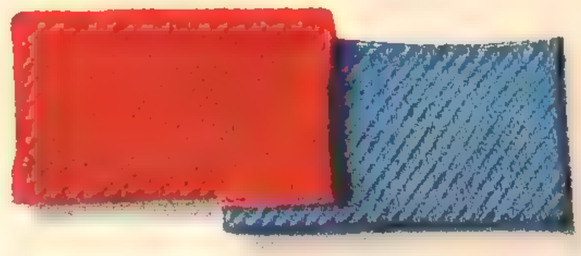
Women's sizes: 38, 40, 42, 44. *State size.* Size scale on page 17. Shipping wt., 2 lbs. 4 oz.
♦27 K 9076—Wine ♦27 K 9077—Navy
⅓ down on Easy Terms. Each, cash. . $14.95

Misses' sizes **$8.95**

ARA-RAY FLANNEL, blend of 50% aralac and 50% spun rayon. (Same style as above.) "Aralac" is a man-made protein fibre, nearest approach to natural wool in looks, has the same warmth and softness. Dry clean.

Misses' sizes: 12, 14, 16, 18, 20. *State size.* Size scale on page 11. Shpg. wt., 2 lbs. 4 oz.
♦27 K 9078—Copen
♦27 K 9079—Scarlet Each. $8.95

Women's sizes: 38, 40, 42, 44. *State size.* See size scale on page 17. Shpg. wt., 2 lbs. 4 oz.
♦27 K 9080—Copen ♦27 K 9081—Scarlet
⅓ down on Easy Terms. Each, cash. . $9.95



Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house. If order totals $10 or more, Easy Terms available, see inside cover.



[B] Solid Color Rayon Poplin $13.95 cash

[C] Printed Checked Rayon Robe $8.98 cash

ALL 2PAGE 101 . . ROBES



Floral print Housecoats..flattering leisure-time Luxables

$5.49

LUSTROUS RAYON BENGALINE, with huge flowers printed all over, gives you the luxury look you like for leisure, winter or summer. Easy-to-slip-into wrap style; loose self belt cinches in waist; surplice lapel; patch pocket. Hand washable separately in LUX. *Misses' sizes:* 12, 14, 16, 18, 20; see size scale on page 11. *Women's sizes:* 38, 40, 42, 44; see size scale on page 17. *State size.* Shipping weight, 1 pound 10 ounces.

♦ 27 K 9094—Rose grounds

♦ 27 K 9095—Copen grounds. Each...$5.49

$3.98

SPLASHY FLORAL RAYON-AND-COTTON print, good quality. Dirndl-effect style has pretty pertness; flatters your figure. Wide front set-in waistband slims you through middle, tapers off into a back sash that adds to trim fit. Fly front-effect skirt with fullness each side; 3 button opening to waist. Hand wash separately in LUX. Assorted floral designs. *Misses' sizes:* 12, 14, 16, 18, 20, 22; see size scale on page 11. *State size.* Shipping weight, 1 pound 10 ounces.

♦ 27 K 9085.....$3.98

$2.29

GAY FLOWERED COTTON, good quality, for year round wear, in a comfortable wrap style. Typical Sears value at a low Sears price. Sleek front midriff has ties in back to trim your waistline. Front gathers under shoulder yoke and on skirt. Washable. In assorted floral designs. Shpg. wt., each, 1 lb. 10 oz. *Misses' sizes:* 12, 14, 16, 18, 20; see size scale on page 11. *State size when ordering. Women's sizes:* 38, 40, 42, 44; see size scale on page 17. *State size when ordering.*

♦ 27 K 9056.....$2.29

Catalog numbers marked ♦ are shipped from New York or Kansas City. Order and pay postage from Sears nearest mail order house.



Smart new Billfolds for today's busy women

A FEDERAL EXCISE TAX OF 20% IS INCLUDED IN THE PRICE OF EACH BILLFOLD ON THIS PAGE. For example: billfold 25 KR 2968E below has a selling price without tax of $3.50. This, plus 20% Excise Tax, or 70c, equals $4.20, the total price for this wallet.

A FAMOUS "AMITY" Lady Gray Special. Two double-faced transparent swing windows, snap button closing coin pocket, card pockets, ▪ perpetual calendar in pocket. Rayon lined bill compartment. Secret pocket for larger bills. Size closed, 3x4¼ in. Fine Morocco leather. *State color:* black, brown, navy blue, red. *Print gold stamping wanted.*
25 KR 2968E—Postpaid . . (Fed. tax included) **$4.20**

B LADY GRAY BILLFOLD by "Amity." Key holder, 4 pockets for cards, passes, pictures. Identification card in pull-tab sliding holder. Rayon lined bill compartment with secret pocket. Fine Morocco leather. Size closed, 3¼x4 inches. *State colors:* black and red, two-tone blue, all red. *Print gold stamping wanted.*
25 KR 2964E—*Postpaid* . . (Fed. Tax included) **$4.20**

C "MEXAMIGO" WOMEN'S BILLFOLD. Attractive Aztec design smartly embossed on select quality sheepskin. 5 card pockets, coin pocket, bill pocket with divider. Size closed, 3x4½ in. *Colors:* antique brown, or black. *State color. Print gold stamping wanted.*
25 KR 2858E—Shpg. wt., 4 oz. . (Fed. tax incl.) **$1.98**

D "MODERN MISS" BILLFOLD. Two removable swing windows, coin pocket, 3 transparent card holders, each in pocket. 2 other large card pockets. Divided bill compartment. Size closed, 3½x4¼ in. Sheepskin Morocco grained leather. *State color:* black, brown, navy blue, red. *Print gold stamping wanted.*
25 KR 2849E—Shpg. wt., 4 oz. (Fed. tax incl.) **$2.34**

E PHOTO OR PASS CASE. Eight double-faced transparent windows. Pocket for bills. Size closed, 3x4⅛ in. Sheepskin leather: brown in smooth saddle finish; black Morocco grained. *State color. No stamping.*
25 K 2836E—Shpg. wt., 4 oz. . . . (Fed. tax incl.) **$1.16**

F MIGHTY MIDGET. Has four window pockets for pictures, passes, identification and miscellaneous cards. Roomy bill pocket. Snap button change pocket on back. Closes compactly with snap button to size 3x4½ inches. Two eyelets on top flap for fastening your key chain. Morocco grained sheepskin. *Colors:* black, brown, red, turf tan. *State color. Print gold stamping wanted.* Shipping weight, 4 ounces.
25 KR 2864E. . . . . (Fed. tax included) **$2.34**

G WOMEN'S BILLFOLD. Morocco grained sheepskin embossed with letter V for Victory. Three double faced swing windows for photos. passes. Four card pockets; stamp or coin holder in one. Bill pocket. Size closed, 3x4½ in. *State color:* black, brown, navy blue, red. No stamping. Shipping weight, 4 oz.
25 K 2816E. . . . . (Fed. tax included) **$1.49**

H COIN PURSE. Covered metal frame—easy ball snap closing. Artificial leather. One pocket. Size: 4¾x3 in. *State color:* black, brown. *No stamping.*
25 K 2802E—Shpg. wt., 2 oz. . . (Fed. tax incl.) . . **35c**

J LADY GRAY "JIFFY" BILLFOLD. Handy plastic coin holder. Space for quarters, dimes, nickels, pennies. Snap closing pocket for small bills, large bill pocket. Snap button outer closing. Size closed, 2¼x3⅞ in. Better quality assorted leathers. *State color:* black, brown. *Print gold stamping wanted.*
25 KR 2823E—Shpg. wt., 4 oz. . . (Fed. tax incl.) **$1.76**

"JIFFY" BILLFOLD (not shown). Similar to 25 KR 2823E above. Assorted leathers. Size closed, 2x3¾ inches. *Colors:* black, brown. *State color.*
25 K 2819E—Shpg. wt., 4 oz. . . . . (Fed. tax incl.) **$1.16**

K "JIFFY" BILLFOLD AND MONEY HOLDER. A favorite, smartly styled, practical plastic coin holder. Card pocket with card holders, bill compartment, pencil in pocket. Snap button closing. Fine quality assorted leathers. Size closed, 3x4-in. *State color:* black, brown, navy blue, red. *Print gold stamping wanted.*
25 KR 2902E—Shpg. wt., 4 oz. (Fed. tax incl.) **$3.50**

NAME OR INITIALS IN GOLD. Personalize your gift billfold or your own billfold with smart gold stamped identification. Sears will stamp your name or initials in 22 carat gold leaf at no extra charge on billfolds selling for more than $1.50. *PRINT plainly on your order the Name or Initials to be stamped.*

Real Sears Values

$2.39 each

Price includes 20% Federal Excise Tax

Handbags that you wear season after season—in artificial leather, felt or real cape leather. Most are rayon lined, fitted with coin cases, mirrors and handy snap fasteners.

A SUITMATE. Good-looking top handle envelope with boxed bottom, generous gussets and slim, rounded handles. Artificial leather. *Size:* 11½ x 8½ in. Shipping weight, 1 lb. 6 oz.
88 K 1494E—Black
88 K 1495E—Brown
88 K 1496E—Turf tan. Each $2.39

B SWAGGER STITCHING smartens this jaunty shoulder bag of artificial leather. Gussets and bottom expand. Adjustable handle. *Size:* 12 x 8½ in. Shipping weight, 1 lb. 5 oz.
88 K 1293E—Black
88 K 1295E—Turf tan
88 K 1294E—Brown
88 K 1270E—Red.....Each $2.39

C STOWAWAY. That twin envelope pocket in front is handy for holding change or hanky. Artificial leather. *Size:* 14 x 8 in. Shpg. wt., 1 lb. 8 oz.
88 K 1296E—Black
88 K 1297E—Brown
88 K 1298E—Tan. Each.....$2.39

D EXTRA ROOMY. Bellows, gussets, folded bottom widen out. Double rear wall pocket. Artificial leather. *Size:* 13 x 7½ in. Shpg. wt., 1 lb. 10 oz.
88 K 1247E—Black
88 K 1248E—Brown
88 K 1249E—Red
88 K 1269E—Green. Each $2.39

E FELT OVERSHOULDER. Choose this classic in vivid color felt (70% wool, 30% cotton) to brighten your outfit. Cotton lining. Coin case, mirror. *Size:* 11¼ x 8 in. Shpg. wt., 1 lb. 4 oz.
88 K 1244E—Red
88 K 1245E—Brown
88 K 1246E—Green Each $2.39

F LEATHER. Imagine pig-grained cape leather at this price. Rayon and cotton drawstrings. Unlined, unfitted. 6¼ x 7¾ in. deep. Shpg. wt., 13 oz.
88 K 1240E—Black
88 K 1241E—Brown
88 K 1253E—Green
88 K 1243E—Red
88 K 1242E—Turf tan Each $2.39

G CORDETTE. Ribbed cordette fabric (rayon and cotton). Unusual front design forms triangles. Zip fastener has plastic pull. *Size:* 13¼ x 6¾ in. Shpg. wt, 12 oz.
88 K 1489E–Black
88 K 1490E–Brown
88 K 1488E–Multi-color. Ea. $2.39

H INSIDE STORY. Designed for women who like smaller bags, but its center zipper pocket, two compartments and rear wall pocket hold everything. Artificial leather. *Size:* 10¾ x 6¼ in. Shpg. wt., 15 oz.
88 K 1491E–Black 88 K 1493–Red
88 K 1492E–Brown Each..$2.39

Bag Initials shown not included. For descriptions, see following page.



Popular Bags nicely detailed

$3.59 each

Price includes 20% Federal Excise Tax

Economy priced, but their nice details are typical of much more expensive bags. All have good rayon linings, coin cases and mirrors.

A SHOULDER STRAP . . Casual favorite in artificial leather. Pleated gussets are caught by bright metal rings. Has zip top; extra wallet. *Size:* 13 x 8 in. Shpg. wt., 1 lb. 9 oz.
88 K 1482E—Black
88 K 1483E—Brown
88 K 1462E—Red
88 K 1463E—Turf tan. Ea. $3.59

B LUCITE TRIM . . Just see that twisted pull of genuine lucite. Shirred underarm style with curved yoke. Zip fastener. Artificial leather. *Size:* 17 x 8 in. Shpg. wt., 1 lb. 9 oz.
88 K 1476E—Black
88 K 1477E—Brown Each $3.59

C POUCH . . A covered frame at this price is unusual. Dressy bag of pliable artificial leather, gently shirred. Double top handles, plastic clasp. *Sizes:* 14½ x 7½ in. Shpg. wt., 1 lb. 10 oz.
88 K 1474E—Black
88 K 1475E—Brown Each $3.59

D SATCHEL . . Wide gussets and boxed bottom make this really roomy. Has inside zip pocket and rear wall pocket. Artificial leather. Snap fastener. *Size:* 16 x 8 in. Shpg. wt., 1 lb. 13 oz.
88 K 1478E—Black
88 K 1479E—Brown
88 K 1497E—Red
88 K 1499E—Green Each $3.59

E ENVELOPE . . Roomiest yet. 2 compartments, center zip pocket, divided wall pocket. Fitted with extra keycase, billfold. Snap fastener. Artificial leather. *Size:* 13¾ x 7½ in. Shpg. wt., 1 lb. 8 oz.
88 K 1470E—Black
88 K 1471E—Brown Each $3.59

F TOP-HANDLE . . Unusual design with horn shaped trimming, front and back. Zip fastened top handle style in artificial leather. Extra rayon wallet. *Size:* 15½ x 7½ in. Shpg. wt., 1 lb. 2 oz.
88 K 1472E—Black
88 K 1473E—Brown
88 K 1428E—Red Each $3.59

G CORDETTE . . Smart for dress wear. Ribbed cordette fabric (rayon and cotton) shirred onto a covered frame. Plastic clasp. *Size:* 17 x 7½ in. Shpg. wt., 1 lb. 8 oz.
88 K 1485E—Black
88 K 1486E—Brown
88 K 1487E—Multi-color . . $3.59

Smart Monograms

Script initials, 1½-in. size, in rich gold color plastic. Sold only for bags shown with monograms; not alone. Print initials in the order you want them. No "X" available. Shpg. wt., each, 1 oz.
88 K 1146—Each 20c; 3 for 50c

Fine New Bags in leather or fabric

$4.79 each

Price includes 20% Federal Excise Tax

It's unusual to find good looking leather or velvety fine 100% virgin wool broadcloth at this thrifty price. And these well-styled bags have other superior features, too . . handy zipper tops and sturdy covered frames. Well fitted with finer rayon linings, coin cases and mirrors.

A NIP AND TUCK . . Check this stunning zip-top underarm for several new fashion points: the V-line yoke, the way the bottom is nipped and tucked into smart scallops. Smart grainy textured lambskin with prystal zipper pull. Size: 19 x 8½ inches. Shpg. wt., 1 lb. 6 oz.
88 K 1105E—Black
88 K 1106E—Brown Each $4.79

B SOFT POUCH . . A trim top-handler with that new "soft" look. Pebble grained lambskin leather shirred onto a sturdy frame with prystal clasp. Has graceful gussets and handles of rayon faille. Rear wall pocket. Size: 15 x 7 in. Shpg. wt., 1 lb. 6 oz.
88 K 1282E—Black
88 K 1283E—Brown
88 K 1284E—Turf tan Each $4.79

C SHIRRED ENDS . . A long-line underarm for women who prefer large bags. Small grained lambskin attractively shirred onto strong metal frame. Rayon faille gussets, prystal fastening. Rear wall pocket. Size: 18 x 7 inches. Shpg. wt., 1 lb. 4 oz.
88 K 1102E—Black
88 K 1103E—Brown
88 K 1104E—Red Each $4.79

D WING POUCH . . This bag boasts a covered frame. Silky textured 100% virgin wool broadcloth that wears so wonderfully, looks and feels like exquisite antelope. The deep gussets make this really roomy. Plastic knob closing. Size: 14 x 8½ inches. Shpg. wt., 1 lb. 4 oz.
88 K 1107E—Black
88 K 1108E—Brown Each $4.79

E HOOP HANDLE . . Dramatic bag with wide curving hoop handle of clear plastic. Distinctive ribbed rayon and cotton cordette fabric. And—rare in a dress bag—it has a rear zipper pocket. Snap fastener. *Size:* 14½ x 7½ in. Shpg. wt., 1 lb. 4 oz.
88 K 1100E—Black
88 K 1101E—Brown Each $4.79

F OPEN-WIDE POUCH . . The smart, soft squatty pouch so many women prefer. Deep enough to hold a lot but the covered frame opens so wide, no rummaging around is necessary. Ribbed cordette fabric (rayon and cotton). Plastic fastening. Size: 12 x 6 in. Shpg. wt., 1 lb. 2 oz.
88 K 1289E—Black
88 K 1290E—Brown
88 K 1299E—Multi-color Each $4.79

If order totals $10 or more, Sears Easy Terms available. See inside back cover.



Our Better Handbags in leather and fabric

$5.94 each

Price includes 20% Federal Excise Tax.

Imagine attractive leathers . . rich 100% wool broadcloth . . fine felt . . and even exquisite hand-crocheted gimp at this low Sears price. Beautifully made with covered or metal frames, extra inside pockets, zipper pockets. Rayon lined, with mirrors and coin cases.

A MELON SHAPED POUCH. One of those popular big styles. Small grain lambskin on a sturdy metal frame, with shirred panel in front. Prystal clasp. Zip pocket; rear pocket. *Size:* 14 x 8 in.
88 K 1127E—Black 88 K 1128E—Brown
88 K 1129E—Turf tan Shpg. wt., 1 lb. 1 oz. Each $5.94

B TRIPLE TIERS. Threefold smart and roomy. Glossy, smooth lambskin worked into three folds. Two full size compartments, top and bottom, form a leather lined pocket between. Wall pocket, too. *Size:* 13 x 7 in. Shpg. wt., 1 lb. 6 oz.
88 K 1124E—Black 88 K 1125E—Brown
88 K 1126E—Red Each.....$5.94

For illustrations of C, D, E, see opposite page

C POPULAR POUCH. One of our sought-after roomy styles. Rough grained lambskin on a strong metal frame that opens wide. Has an extra zip pocket and back pocket. Carved prystal clasp. *Size:* 14 x 9 inches. Shipping weight, 1 pound 11 ounces.
88 K 1112E—Black 88 K 1113E—Brown. Each...$5.94

D ZIP TOP-HANDLE. Individual design. Small grain lambskin handled softly, as though it were fabric. Beautifully shirred across the bottom. Zipper top. *Size:* 15½ x 8¾ in. Shpg. wt., 1 lb. 7 oz.
88 K 1118E—Black 88 K 1119E—Brown. Each...$5.94

E WINGED UNDERARM. Tubular weltings of leather lend front interest to this underarm with wings at the sides. Has a fine metal frame. Prystal clasp. *Size:* 18 x 7 in. Shpg. wt., 1 lb. 8 oz.
88 K 1109E—Black 88 K 1110E—Brown
88 K 1111E—Turf tan 88 K 1135E—Red, Each $5.94

F LUCITE-BAR BAG. Different and very dressy. The stunning top bar is of crystal-like lucite with sash handle pulled thru. Rayon and cotton cordette. *Size:* 14 x 9 in. Shpg. wt., 1 lb. 7 oz.
88 K 1122E—Black 88 K 1123E—Brown. Each...$5.94

G HAND-CROCHETED GIMP. If you've admired expensive bags of hand crocheted rayon gimp—now you can get one at a budget price. Exquisitely handworked in dainty shell design. Zipper topped, with long brilliant lucite pull. *Size:* 10 x 6¾ inches. Shipping weight, 1 lb. 4 oz.
88 K 1120E—Black 88 K 1121E—Brown. Each $5.94

For illustrations of H, J, K, see opposite page.

H FAN SHAPE. Every woman who admires fine things will appreciate the rich, suede-like texture of 100% virgin wool broadcloth. The covered frame opens wide. Lucite clasp; loop handle in back. *Size:* 20 x 7 inches. Shpg. wt., 1 lb. 9 oz.
88 K 1116E—Black 88 K 1117E—Brown. Each...$5.94

J BOX BOTTOM POUCH. A dress bag that's roomy. Smooth 100% virgin wool broadcloth with the feel and look of precious suede. Beautifully made with carved frame and box bottom. Carved lucite clasp. *Size:* 15 x 7 inches. Shpg. wt., 1 lb. 7 oz.
88 K 1114E—Black 88 K 1115E—Brown. Each...$5.94

K FELT DISC. Over-shoulder bag in vivid felt (70% virgin wool 30% cotton), outlined in bold white saddle stitching. Zipper closing, all around bellows gusset, adjustable handle. Self-lined, handy felt wallet. *Size:* 12-in. diameter. Shpg. wt., 1 lb. 9 oz.
88 K 1130E—Black 88 K 1131E—Brown 88 K 1132E—Red
88 K 1133E—Green 88 K 1134E—Tan Each.....$5.94

Sears Easy Terms are available on orders of $10.00 or more. See inside back cover for complete details.





See Opposite Page For Descriptions





Our Finest Bags in leather, fabric

$8.88 each

Price includes 20% Federal Excise Tax

These are our handsomest bags, beautifully constructed in choice leathers or velvety fine all wool broadcloth. Outstanding examples of fine bag making, they have the soft new dressmaker details that are so important. Rayon lined, fastidiously fitted with good mirrors and coin cases.

A GRAINED LEATHER CLASSIC. Rugged, superb wearing goatskin is a value, for its rough grain resists marring. Has a new curved yoke and fan pleated front, with 2 lined swagger pockets. Zip closing. *Size:* 13½ x 8½ inches. Shipping weight, 1 lb. 10 oz.
88 K 1142E—Black
88 K 1143E—Brown Each $8.88

B PLUMP SOFT LEATHER POUCH. Not only does this smart squatty pouch hold a lot, but it opens wonderfully wide. Creamy soft, grained lambskin shirred onto a covered frame. Prystal clasp and handy pull tab. *Size:* 14 x 6 in. Shipping weight, 1 lb., 12 oz.
88 K 1140E—Black
88 K 1141E—Brown Each $8.88

C SOFT DRESSMAKER POUCH. Small grain lambskin, supple and smooth, in a lovely dressmaker pouch with strong covered frame. Opens so wide, there's no need to rummage. Prystal clasp with pull tab. *Size:* 15 x 7 in. Shipping weight, 1 lb. 10 oz.
88 K 1138E—Black
88 K 1139E—Brown. Each $8.88

D WINGED BAG IN BROADCLOTH. Charming dress bag of finest smooth all wool broadcloth. Dramatically draped on a rich gleaming frame of matching moulded plastic. Sides flare out in graceful wings. *Sizes:* 16½ x 8½ in. Shpg. wt., 1 lb. 6 oz.
88 K 1136E—Black
88 K 1137E—Brown Each $8.88

If order totals $10 or more, Sears Easy Terms are available. See inside back cover for details.

Luxury Bags in genuine corde

$11.88 each, cash

Price includes 20% Federal Excise Tax

Now you can enjoy the thrill of owning a really elegant handbag, moderately priced for such quality. These are the rich rayon cordes you've admired, exquisite enough to treasure, sturdy enough for many seasons' wear. Graceful, undated styles with the bold touch of gleaming lucite. Lined with fine rayon, beautifully fitted with excellent mirrors and coin cases.



A SCALLOPED BOTTOM. See how beautifully the rich rayon corde is worked by hand into graceful scallops. Lovely curved shape with glittering lucite pull on the top zipper. Has 2 lined swagger pockets. *Size:* 16 x 7½ in. Shpg. wt., 1 lb. 5 oz.
88 K 1398E—Black
88 K 1399E—Brown Each $11.88

B PRECIOUS SCROLLWORK. Exquisite scrollwork, all done by hand, forms the yoke of this elegant underarm bag in fine rayon corde. Slim, not bulky, yet very roomy. The zipper top boasts a shimmering lucite pull. *Size:* 12 x 7 in. Shpg. wt., 1 lb. 4 oz.
88 K 1468E—Black
88 K 1469E—Brown Each $11.88

C THE DOUBLE BRACELET BAG. Wear it over your arm or swing it by those flexibly attached lucite bracelets. Lustrous rayon corde with lucite zip pull. Has 2 lined swagger pockets. Handles go flat so bag may be used underarm. *Size:* 10 x 8 in. Shpg. wt., 1 lb. 3 oz.
88 K 1464E—Black
88 K 1465E—Brown Each $11.88

D THE SMART OBLONG ENVELOPE. Beautifully simple envelope in genuine rayon corde, highlighted by a large lift-lock of crystal-clear lucite Amply proportioned with handy inside zipper pocket. *Size:* 12 x 7 in. Shpg. wt., 1 lb. 4 oz.
88 K 1466E—Black
88 K 1467E—Brown Each $11.88

These beautiful corde bags only ⅓ down on Sears Easy Terms. See inside back cover for details.



Lapel "Pin-ups" in gay hand-painted ceramics

12 styles **85c** Each

For your lapel . . . whimsical animals, shy fawns, impish monkeys and many other pets in fun-provoking poses. Bizarre masks, too! They're conversation makers wherever worn, and so low priced you'll want several. Made of ceramic with hand painted colors: luscious reds, vivid greens, soft blues, yellow and white. Trimmed with bits of leather, plastic Lucite, yarn and beads. Make grand gifts. Clever pin-ups for bedroom or kitchen curtains too. Individually gift boxed. Shpg. wt., each, 4 oz.

A 4 K 3777E—HOBBY. Prancing thoroughbred with flying green mane and tail. Brown body. 3 inches high...85c

B 4 K 3774E—BAMBI. Dear little fawn with soft-blue body and white spots. Pink Lucite ears. 2¼ in. high.....85c

C 4 K 3773E—ELIZA. A belle with clear Lucite hat tilted over her eye. Orange color flower trim. 3½ in. high.85c

D 4 K 3764E—BUNKY. Mischievous little white monkey with tiny button cap. Purple Lucite tail. 2¾ in. high.85c

E 4 K 3772E—WUMPIE. Whimsical giraffe with nodding head. Red Lucite spring neck. Yellow body with green spots. 3½ inches high. Smart on sweaters.....85c

F 4 K 3763E—SHEIK. Arabian chieftain. Head swathed in yarn turban (variegated colors). 3¼ inches high....85c

G 4 K 3779E—MADAME X. Mysterious lady with yellow braid and red yarn pompon hat. Red Lucite bow tied under her chin. 3¼ inches high.....85c

H 4 K 3775E—MARY'S LAMB wears pink bonnet tied under her chin, carries purple leather purse. 4 in. high....85c

J 4 K 3770E—PEGASUS. Mythical flying horse with wings of clear Lucite. Green body. 3¼ inches high.....85c

K 4 K 3778E—CAROL ANN. Shy little miss with red felt hat, green dress, yellow pigtails. 2¼ in. high.....85c

L 4 K 3769E—TEXAS STEER. Outthrust green Lucite horns. Brown leather ears. Brown wood face. 3 in. high...85c

M 4 K 3768E—BONNIE. Demure little lamb wears orange pompon bonnet with blue bead trim. 2¾ inches high.85c

Ceramic pins more richly ornamented

6 styles **$1.39** to **$2.17** Each

We forecast a longer and brighter future for your suit and blouse wardrobe with these lavishly trimmed and gaily colorful accessories. They're more decorative for those who like elaborate lapel pins.

N 4 K 3771E—MERRY-GO-ROUND. Pony with purple, green and gold trappings. Purple Lucite pole. 4 in. high.$1.69

P 4 K 3761E—EXOTIC LADY. Red feathers, sequins, and cellophane combine to make her costume. 4 in. high..$1.69

R 4 K 3765E—TEMPLE DANCER wears gold color braid headdress with multi-color bead trim. 4 inches high...$2.17

S 4 K 3762E—SUN GODDESS. Red Lucite double circle above her head. Blue and yellow flower. 3½ in. high.$1.39

T 4 K 3767E—SUSIE. Multi-color ribbons hold her yellow pigtails. Red and yellow hat. 4 inches high.....$1.39

U 4 K 3766E—CHONI balances multi-color imitation jewels in gold headdress. Metal chain. 3¾ inches high.....$2.17

All prices include 20% Federal Excise Tax.

KENMORE WASHING MACHINES

Charmode CORSETRY

Boyville BOYS' CLOTHING

MASTER-MIXED PAINTS, ENAMELS

Slumbersound BEDDING

SERVISTAN FLOOR COVERINGS

Fashion Tailored MEN'S WEAR

Lightmaster LIGHTING FIXTURES

Harmony House DRAPERIES

ALLSTATE TIRES

DAVID BRADLEY FARM EQUIPMENT

ELGIN BICYCLES

Ann Barton COSMETICS

HERCULES WORK CLOTHING

CROSS COUNTRY AUTO ACCESSORIES

Royal Purple HOSIERY

Honeysuckle CHILDREN'S DRESSES

HAPPI-TIME TOYS

Gold Bond DRESS SHOES

Garden Master NURSERY GOODS

Kerrybrooke WOMEN'S WEAR

FRANKLIN SEWING MACHINES

CRAFTSMAN TOOLS

SEARS Approved DRUGS

PROSPERITY RANGES

Silvertone RADIOS

Commander CLEANERS

COLDSPOT REFRIGERATORS

Wearmaster WORK SHOES

FARM MASTER "Our Pledge of Superior Quality" FARM IMPLEMENTS

Pilgrim CLOTHING

Sears Trade Names are your buying guide

These are names we are proud of. They distinguish products on which we have built a nation-wide reputation of high quality at a money-saving price.

Sears trade names are your assurance, too, of a continuing standard of excellence on which you may rely with complete confidence as you buy again and again, season after season.

Every item Sears sell is backed by Sears famous guarantee of satisfaction or money back.

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TO SAVE YOU MONEY . . .
TO DELIVER ALL MERCHANDISE SAFELY
TO SATISFY YOU PERFECTLY

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We guarantee that any article purchased from us will give you the service you have a right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.



B Bib-'n-Tucker $1.98

A Eyelet Angel $1.98

New fashions in full length Dickies

The new fashion firsts—so frankly feminine and flattering. Very practical, too, for they can be hand washed like a charm in gentle Lux suds.

$1.98 each

Crisp clean-cut classics

A Eyelet Angel—Two-timer dicky. Buttoned, it's tailored and trim. Open, it's frivolous and feminine. Crisp, paper white pebbly rayon, frosted with cotton eyelet. Ties at sides. Hand washable; use Lux. For women or girls.
88 K 4117—Shpg. wt., 3 oz. $1.98

B Bib-'n-Tucker. Fresh, white and washable, no wonder the suit set loves it. Spic and span white rayon sharkskin neatly tucked with a winged bow at neck. Side-button band bottom. Hand washable; use Lux. For women or girls.
88 K 4077—Shpg. wt., 4 oz. $1.98



D Batiste Beauty $1.68

C Ruffled Romantic $1.68

$1.68 each

Dainty dressmaker Designs

C Ruffled Romantic. Pleated ruffles lend that romantic Latin American look. Flawlessly tailored in lily white grained rayon. Tiny shell stitched edges. Bow unties for easy ironing. Cotton net back. Ties at sides. Hand wash with mild Lux. For women or girls.
88 K 4115—Shpg. wt., 4 oz. $1.68

D Batiste Beauty. Sugar and spice for dark clothes, in filmy white cotton batiste. Front and sunburst bow of dainty embroidered cotton batiste with a hand-done look. Ties at sides. Hand wash; use mild Lux. For women or girls.
88 K 4116—Shpg. wt., 3 oz $1.68



F Versatile V-neck $1.00

E Pert Peter Pan $1.00

$1.00 each

Suit and Sweater standbys

E Pert Peter Pan. Sweater fans are ever faithful to this simple style. Man-tailored in snowy white rayon sharkskin, full cut and finished with an expensive air. Side ties. Hand washable; use gentle Lux. For women or girls.
88 K 4553—Shpg. wt., 4 oz. $1.00

F Versatile V-Neck. Slick tailored favorite all over America. Made by a shirtmaker so it's well cut, finely detailed in fresh white Luxable rayon sharkskin. Convertible neck. Side ties. For women or girls.
88 K 4502—Shpg. wt., 4 oz. $1.00

Sears Easy Terms are available on orders of $10.00 or more. See inside back cover.

Sears newest smartest Dickies

All the fine frills and lovely laces every feminine heart fancies in dainty new designs that look so expensive but are so down-to-earth in price.

$1.98 each

Smart soft suit styles

[A] Bow-Neck Belle. Bows are big news. Soft version nicely detailed in white rayon crepe. Sweet little pearl buttons parade down the front. Bow unties for easy ironing. Side ties. Hand wash in gentle Lux. For women or girls.
88 K 4118—Shpg. wt., 4 oz.....$1.98

[B] Rayon Chiffon Charmer. Here's to the romance of sheerest, starched white rayon chiffon, frothy with fine Val-type and Venise-type cotton laces. Front, collar and back are of sheer cotton net. Ties at sides. Hand washable; use mild Lux. For women or girls.
88 K 4119—Shpg. wt., 3 oz.....$1.98

$2.69 each

Frilly feminine Fashions

[C] Lady in Lace. Nothing looks so fragile or feminine as this exquisite white Alencon type cotton lace. Sweet as spun sugar, with flirtatious high or low neck. Edging of cotton Venise-type lace; cotton net back. Ties at sides. Hand wash; use Lux. For women or girls.
88 K 4120—Shpg. wt., 4 oz.....$2.69

[D] Double-Duty. This clever-style leads a double life. Smooth, spotless white rayon crepe, dressed up with a button-on double jabot, accented with cotton Alencon-type lace. Remove jabot for a trim, tab-neck style. Jabot opens flat for easy ironing. Side ties. Hand wash in Lux. For women or girls.
88 K 4121—Shpg. wt., 4 oz.....$2.69

$2.98 each

Dramatic dress-up Dickies

[E] Sheer Delight. First choice for flattery. Sheer white rayon organdy, rippling with lace-edged ruffles. The shirred center jabot finishes off at the neck with a demure shoestring bow. Ties at sides. For women or girls.
88 K 4122—Shpg. wt., 3 oz.....$2.98

[F] V-Neck Victorian. Change your look with the flick of a ruffle. Demure, starched white rayon chiffon, pretty as a Victorian valentine, all edged with cotton Venise-type lace. Cascading jabot goes high or low. Ties at sides. Hand wash; use Lux. For women or girls.
88 K 4123—Shpg. wt., 5 oz.....$2.98



[A] Bow-Neck Belle $1.98 [B] Rayon Chiffon Charmer $1.98



[C] Lady in Lace $2.69 [D] Double-Duty $2.69



[E] Sheer Delight $2.98 [F] V-Neck Victorian $2.98

We recommend sudsing in mild Lux to keep this neckwear soft and new looking.



B LACY BEAU CATCHER 98c pr.

A PIQUE BUTTON BOWS 98c pr.



D TWO-TIMER COLLAR 59c, 69c set

C COLLAR TRIPLETS $1.00 set



G PRETTY PURITAN 74c set

F PIQUE V-NECK $1.00 set

E EXQUISITE LACE $1.49 set



K EYELET INNOCENT $1.00

J SHEER RAYON $1.49 set

H FINE EMBROIDERY $1.69 set

Thrifty Neckwear

The exciting, economical way to stretch that wardrobe. Hand washing with LUX keeps these daintily fresh . . they're easy to iron, too.

A PIQUE BUTTON-BOWS. Easy on-and-off bows. Button them at neck, pockets or cuffs for a gay touch. Spotless white cotton pique in oak leaf design, daintily eyelet embroidered. Luxable.
88 K 4135–White only. Shpg. wt., 4 oz. Pr., 98c

B LACY BEAU CATCHER. There's nothing prettier than these white pin-up ruffles. Cobwebby cotton lace shirred onto a center star of Venise-type cotton lace. Pin them on at neck, pockets or cuffs. White only. Hand wash with LUX.
88 K 4027—Shpg. wt., 4 oz. . . . . Pair 98c

C COLLAR TRIPLETS. Three little collars go to business . . canteen . . dates. One's white, one's pale blue, one's pretty pink. Neatly tailored of smooth, washable rayon. Worn high, each fits neck about 15 in.; V-neck to 30 in.
88 K 4028—Shpg. wt., 6 oz. . . . Set of 3, $1.00

D TWO-TIMER COLLAR. Young America likes this crisp white cotton pique classic, with sweaters and shirtfrocks. Really two in one, for it's tailored of double fabric, can be worn on both sides. Neckline high about 14½ in.; V-neck to 30 in.
88 K 4106–Collar only. Shpg. wt., 3 oz. 59c
88 K 4105–Set. Shpg. wt., 5 oz. 69c

E EXQUISITE LACE-GLAMOUR for your favorite dress in rich, romantic Venise-type cotton lace with all the elegance of an heirloom. Graceful V-neck style accented in narrow Val-type cotton lace. Fits neck about 25½ in. White only.
88 K 4128–Set. Shpg. wt., 4 oz. $1.49
88 K 4129–Collar only. Shpg. wt., 4 oz. . $1.25

F PIQUE V-NECK. Put this on a dark dress and hear the compliments fly. Crisp, frosty-white cotton pique with dainty medallions of Venise-type cotton lace and edges of narrow Val-type lace. Hand washable. Fits neck about 26½ in.
88 K 4124–Set. Shpg. wt., 4 oz. $1.00
88 K 4125–Collar only. Shpg. wt., 4 oz. . . . 87c

G PRETTY PURITAN. Demure high neck set to transform a plain dress. Angelic white cotton pique, iced with elegant Venise-type lace (cotton). Fits neck abt. 15 in. Hand wash; use LUX.
88 K 4126–Set. Shpg. wt.. 3 oz. 74c
88 K 4127–Collar only. Shpg. wt., 3 oz. . . . 64c

H FINE EMBROIDERY. This sentimental bib-yoke set makes you look like a picture book heroine. Misty white rayon, cut high, ruffled romantically and all highlighted with embroidery, hand-done looking. Hand wash; use mild LUX. Fits neck about 15 in. White only.
88 K 4133–Set. Shpg. wt., 4 oz. $1.69
88 K 4134–Collar only. Shpg. wt., 4 oz. . $1.39

J SHEER RAYON. You can wear this collar proudly, for its Appenzell type batiste trimming has the lovely look and enchanting bluish tint of expensive imported handwork. White only. Hand washable. Fits neck about 26 in.
88 K 4131–Set. Shpg. wt., 4 oz. $1.49
88 K 4132–Collar only. Shpg. wt., 4 oz. . $1.25

K EYELET INNOCENT. Gay upper story for dark dresses, pretty as an old fashioned bouquet. Prim white cotton pique set off with artful eyelet embroidered batiste frills. Hand washes like a charm; use LUX. Fits neck to 30 in.
88 K 4130—White only. Shpg. wt., 4 oz. $1.00

Smart, flattering Hair-do fashions

LILLY DACHÉ SNOODS AND NETS. The one great sensation in all style centers . . . created in a rainbow of colors. Designed to flatter your hair-do. Wear them with any costume, any hair style, any hour of the day. Wear them with flowers, with hats or head bands.

[A] DACHÉ FINE MESH RAYON NET. *State colors:* Chinese green, Chinese red, tiger lily pink, turq. blue, lavender; also lt. brown, med. brown, dk. brown, black, blonde, auburn or gray.
25 K 9073—*Postpaid*.....3 for $1.00 Each **35c**

[B] DACHÉ SNOOD MESH RAYON NET. *State colors:* Chinese green, Chinese red, tiger lily pink, turquoise blue, lavender, white, black or brown. The smartest style in hair fashions.
25 K 9072—*Postpaid*.....3 for $2.00 Each **70c**

[C] GARDENIAS AND VEILING ON TIARA. Two artificial gardenias with face-flattering black rayon veiling. A glamorous style for day or evening wear. *State color:* white or pink gardenias.
25 K 9006—Shipping weight, 6 ounces.....Each **98c**

[D] RAYON VELVET HEAD BAND WITH SNOOD NET. Multi-color chenille-dotted black rayon net attached to head band in a smart fashion. *State band color:* medium red, black, kelly green.
25 K 9008—Shipping weight, 3 ounces.....Each **59c**

[E] SMART CROCHETED SNOOD. Hand-made, of cotton chenille. Extra full. *State color:* white, yellow, black.
25 K 9095—Shipping weight, 4 ounces.....Each **98c**

[F] RAYON VELVET HEAD BAND. The newest style ribbon head band with bright metal nail-head trim. *State colors:* black with gold color trim or royal blue with silver color trim.
25 K 9009—Shipping weight, 3 ounces.....Each **59c**

[G] RAYON VELVET HEAD BAND. 1¾-inch ribbon band has cellophane rosette puffs at each ear. Cotton grosgrain ribbon ties. It's smart to wear flattering head bands. Black only.
25 K 9040—Shipping weight, 3 ounces.....Each **98c**

[H] CLEVER HAND-CROCHETED HEAD BAND. Made of soft, cotton chenille. A smart fashion . . . wear it many ways. *Colors:* turquoise blue, maize yellow, white or medium red. *State color.*
25 K 9007—Shipping weight, 3 ounces.....Each **$1.15**

[J] ARTIFICIAL GARDENIA AND BUD. Wear them in pairs . . . in your hair, on your lapel. They're lovely with any outfit . . . as fresh looking as real blooms. White only.
25 K 9092—Shipping weight, 2 ounces.....Each **39c**

[K] LOVELY ROSE AND BUD SPRAY. Artificial flower with three rayon velvet leaves to accent your ensemble. Red only.
25 K 9036—Shipping weight, 3 ounces.....Each **59c**

[L] REALISTIC ROSES. Two clusters of three artificial roses each on metal barrettes. Becoming when worn one above each ear. *State colors:* pink, maize yellow, white, medium red.
25 K 9028—Shipping weight, 3 ounces.....Pair **54c**

[M] GARDENIA ENSEMBLE. Flower and rayon velvet bow on comb. Matching buds on plastic ear clips. *State bow colors:* medium red, copen blue, black. Shipping weight, 3 ounces.
25 K 9046—4c Fed. Tax included.....Set **59c**

[N] TWIN RAYON VELVET BOWS ON COMB. For a bit of color. *State colors:* red, kelly green, copen blue, white, black.
25 K 9058—Shipping weight, 3 ounces.....Each **45c**

[P] DAINTY BOW AND ROSETTE ON COMB. Rayon bow with matching color flower in center is youthful and becoming. *State colors:* turquoise, blue, pink, white, red.
25 K 9035—Shipping weight, 3 ounces.....Each **35c**

[R] LARGE DAISY CLUSTER ON COMB. Four artificial daisies with fluffy centers, green leaves. *Colors:* white or yellow. *State color.*
25 K 9002—Shipping weight, 3 ounces.....Each **49c**

[S] TWO DAHLIAS AND BUD ON COMB. Flattering for daytime or evening wear. *State colors:* purple, red, wine.
25 K 9079—Shipping weight, 3 ounces.....Each **69c**

[T] CLUSTER OF ARTIFICIAL VIOLETS AND PANSIES ON COMB. Dainty natural-looking flowers and three green leaves that dress up your hair-do. Heliotrope-and-lavender combination.
25 K 9198—Shipping weight, 3 ounces.....Each **95c**



[A] Lilly Daché Fine Mesh Net..Each 35c **3 for $1.00**

[B] Lilly Daché Snood Mesh Net. Each 70c **3 for $2.00**



[C] Gardenias and Veiling.....**98c**

[D] Head Band with Snood Net. **59c**

[E] Crocheted Snood.. ....**98c**



[F] Ribbon Head Band.....**59c**

[G] Rayon Velvet Band....**98c**

[H] Crocheted Head Band..**$1.15**



[J] Gardenia and Bud.....**39c**

[K] Rose and Bud Spray.....**59c**

[L] Two Lovely Rose Clusters..**54c**



[M] Gardenia Ensemble Set...**59c**

[N] Twin Bows on Comb:.....**45c**

[P] Bow and Rosette on Comb.**35c**



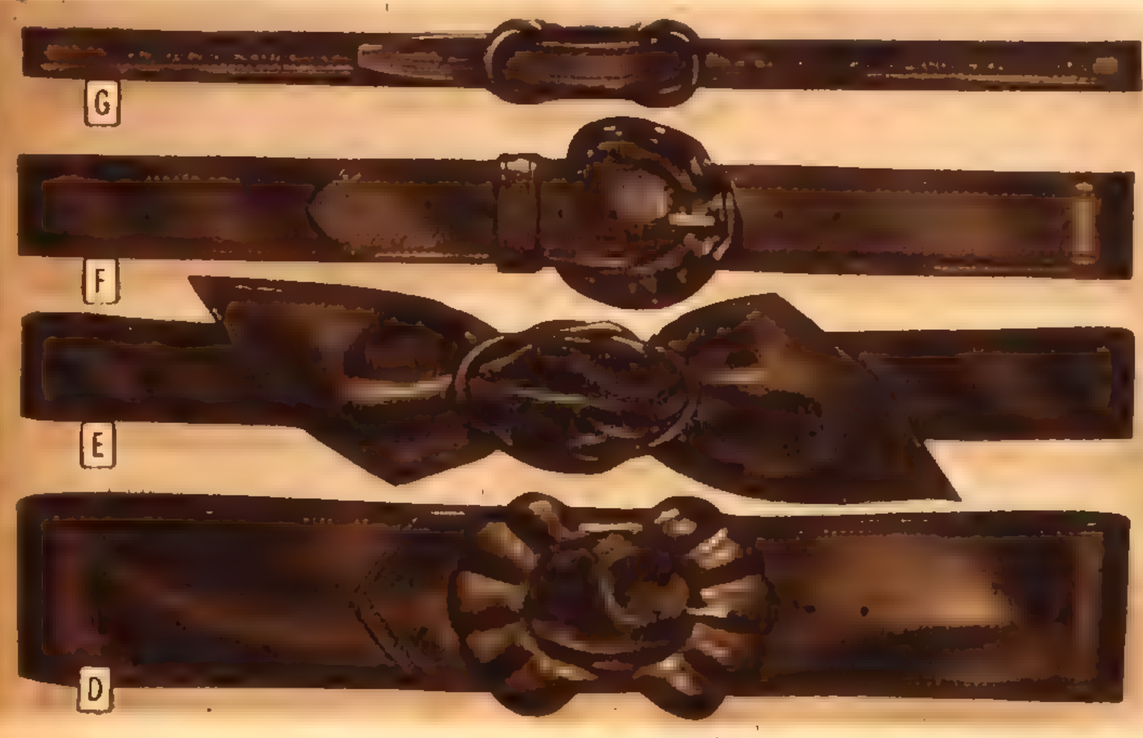
[R] Daisy Cluster on Comb.....**49c**

[S] Two Dahlias on Comb.....**69c**

[T] Violet-Pansy Cluster.....**95c**



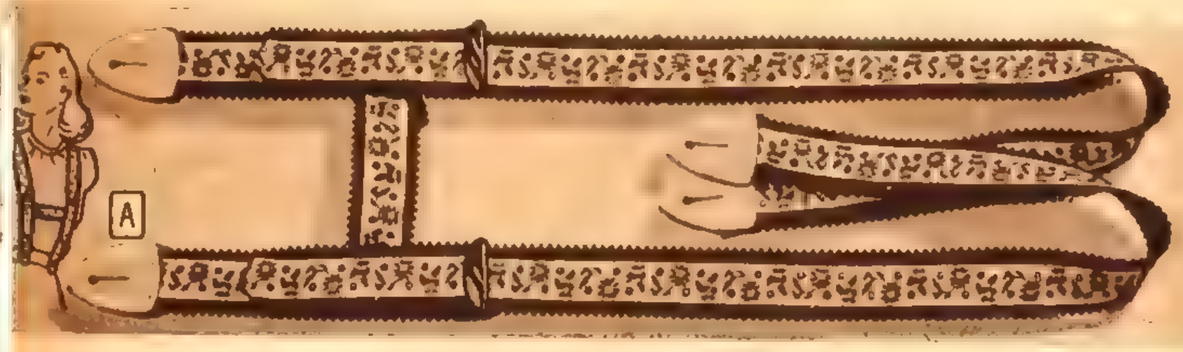
GENUINE LEATHER BELTS 49c Each



BETTER LEATHER BELTS $1.00 Each



FINEST DRESS-UP BELTS $1.44 Each



NOVELTY SUSPENDERS 87c Each

Smart belts and suspenders

[A] **Suspenders**—Gay peasant-type suspenders of red felt (54% cotton, 46% wool). Center panel of decorated cotton tape. Adjustable.
88 K 4651—Shipping weight, 4 oz. 87c

[B] **Cartridge Buckle**—Choice cape, 2¼ in. wide. *Colors:* Black, brown, navy. *Even waist sizes:* 26 to 36 in. Adjustable. *State size, color.*
88 K 2024—Shipping weight, 4 oz. $1.44

[C] **Bow Belt**—Choice cape, 1½ in. wide. *Colors:* Black, navy, red. *Even waist sizes:* 26 to 34 in. Adjustable. *State size, color.*
88 K 2023—Shipping weight, 4 oz. $1.44

[D] **Scallop Buckle**—Fine cape, 2¼ in. wide. *Colors:* Black, brown, navy. *Even waist sizes:* 26 to 34 in. *State size, color.*
88 K 2022—Shipping weight, 4 oz. $1.00

[E] **Windsor Belt**—Fine cape, 1¼ in. wide. *Colors:* Black, navy, kelly. *Even waist sizes:* 26 to 36 in. Adjustable. *State size, color.*
88 K 2021—Shipping weight, 3 oz. $1.00

[F] **Ruffle Buckle**—Fine cape, 1¼ in. wide, double stitched. *Colors:* Black, brown, red. *Even waist sizes:* 26 to 36 in. *State size, color.*
88 K 2020—Shipping weight, 3 oz. $1.00

[G] **Tubular Belt**—Finer cape, ⅝ in. wide, stitched. *Colors:* Black, navy, red, turf tan. *Even waist sizes:* 26 to 36 in. *State size, color.*
88 K 2019—Shipping weight, 3 oz. $1.00

[H] **Swagger Belt**—Soft cape, 1¼ in. wide. *Colors:* Black, brown, navy. *Even waist sizes:* 26 to 36 in. *State size, color.*
88 K 2015—Shipping weight, 3 oz. 49c

[J] **Fancy Buckle**—Smooth cape, 1 in. wide, stitched. *Colors:* Black, navy, red, turf tan. *Even waist sizes:* 26 to 36 in. *State size, color.*
88 K 2014—Shipping weight, 3 oz. 49c

[K] **Classic Belt**—Fine cape, ¾ in. wide. *Colors:* Black, brown, red, kelly. *Even waist sizes:* 26 to 36 in. *State size, color.*
88 K 2018—Shipping weight, 3 oz. 49c

New Accessories

that add to every outfit

These are the bright, fashion-right accessories which add that all-important touch of color to every outfit . . at Sears thrifty prices, ever true to quality.

Illustrated on opposite page

[L] WOOL FRINGED HEADKERCHIEF—Thousands of value-wise women choose this rayon serge triangle each season for its smart, flattering virgin wool tassels; the graceful drape across the shoulders. Red or copen blue with white fringe, green with brown fringe. Size 28 x 28 x 44.
88 K 4326—*State color.* Shipping weight, 5 oz. 79c

[M] LACY ALL WOOL FASCINATOR—Flattery for 16 to 60. All wool in lovely, lacy chain stitch. Delicately feminine, deliciously warm. 3-way fashion: head shawl, scarf or turban. *Sizes:* 17x52 in. White, copen blue, pink, red.
88 K 4433—Shipping weight, 5 oz. *State color*. $1.57
88 K 4434—50% wool, 50% rayon (same as above) . $1.00

[N] FELT VEST AND DUTCH CAP SET. Matchmates of warm, fashionable felt (70% wool, 30% cotton). Snowflakes in vari-color embroidery brighten the vest and Dutch cap. *Colors:* White or red, multi-color trim. *Sizes:* Small (fits 30-32). Medium (fits 34-36). *State size, color.*
88 K 4431—Shipping weight, 6 oz. . . . . Set, $3.98
88 K 4432—*Vest only.* Shipping weight, 3 oz. . . Vest, $2.98

[P] RAYON CREPE SCARF—Classic scarf of spotless white rayon acetate crepe, so neat with suits or topcoats. Fashioned of double fabric to drape gracefully. Self-fringed ends. Hand washable; we recommend gentle LUX suds. 9½x42 in.
88 K 4626—White only. Shipping weight, 4 oz. 79c

[R] JACQUARD SCARF—A novel cross-bar weave lends character to this good-looking scarf of soft textured fabric (50% mohair, 50% rayon). Ample size—12 x 50 in. *Colors:* White, yellow. *State color.* Shpg. wt., 6 oz.
88 K 4436. . . . . $1.00

[S] SHADOW PLAID SCARF—A touch of filmy white at the throat improves almost any outfit. This sheer rayon chiffon is excellent under fur coats, too, when a thin scarf is needed. Hand washable in LUX. Size 20 x 41 in.
88 K 4437—White only. Shipping weight, 3 oz. $1.00

[T] SHEER FLORAL SCARF—Brighten up dark clothes with this rayon chiffon scarf, gay as blossom time. Patterned in the mellow, delicate softer shades that only finer hand screened prints give you. Size 18 x 45, neat rolled hems.
88 K 4435—White background only. Shpg. wt., 3 oz. $1.98

[V] FLORAL HEADSQUARE—Bright rock-garden print on spun rayon, right with everything from denims to dimities. Treated to be water repellent, protects on rainy days. Blue, red or white background. 26-in. size. *State color.*
88 K 4442—Shipping weight, 3 oz. 49c

[W] PLAIN COLOR SQUARE—The square that's become a sportswear classic. Fine, wool-like spun rayon and Aralac fabric, with nicely corded border, self fringed. White, copen blue, red. *State color.* Shipping weight, 4 oz.
88 K 4440—30-*inch size* 95c
88 K 4441—26-*inch size* 69c

[Y] WOOL AND RAYON—Flowers run riot on this new headsquare. Hand screened in lovely colors on fine challis-like fabric (50% wool, 50% rayon). Self-fringed borders. 27-in. size. Shipping weight, 3 ounces.
88 K 4439—White background only 95c

[Z] RAINBOW PLAID—This soft, multi-color plaid square of lovely-to-touch spun rayon and Aralac fabric claims the rainbow's very own misty pastels. Backgrounds of white, copen blue or yellow. *State color.* Shpg. wt., 3 oz.
88 K 4402—30-*inch size* 95c
88 K 4438—26-*inch size* 69c



[L] Wool Fringed Triangle 79c



[M] Lacy All Wool Fascinator $1.57



[N] Felt Vest and Dutch Cap Set $3.98









[P] Rayon Crepe Scarf 79c

[R] Jacquard Scarf $1.00

[S] Shadow Plaid Scarf $1.00

[T] Sheer Floral Scarf $1.98









[V] Spun Rayon Square 49c

[W] Rayon and Aralac 95c

[Y] Wool and Rayon Square 95c

[Z] Rainbow Plaid 95c

See opposite page for descriptions of merchandise illustrated above





"Match-mates". Twin buckle back adjusts to all heads

$4.98 Set
Plus 52c Tax



A HEAD HUGGER WITH MATCHING DRAWSTRING BAG. Soft dressmaker felt (70% wool, 30% cotton), self fringed loops form rosettes to cap each ear. Huge bag (about 15x13½ in.) trimmed in matching loops forms a smart accessory team.

Colors: navy blue, black, dark brown, turf tan. *State color.*

78 K 2002—Hat and Bag Set. Shpg. wt., 1 lb. 2 oz $5.50
78 K 2003—Hat only. Shipping weight, 14 ounces 2.39

Set price includes 52c Federal Excise Tax on Bag



B LOOPED POMPADOUR WITH DRAWSTRING BAG TO MATCH. Dressmaker felt (70% wool, 30% cotton) with dainty halo of tiny self loops which also trim your giant-size drawstring bag (about 15x13½ in., shown above). Hat has welt-seamed crown

Colors: navy blue, dark brown, black, turf tan. *State color.*

78 K 2000—Hat and Bag Set. Shpg. wt., 1 lb 2 oz $5.50
78 K 2001—Hat only. Shipping weight, 14 ounces 2.39

Set price includes 52c Federal Excise Tax on Bag

C PLATTER BERET WITH MATCHING BAG An oversized beret that can be worn many ways. Pleat-effect top Button and loop trimming match the closing on the pleated pouch bag. Bag, about 17x9½ in. Dressmaker felt (70% wool, 30% cotton).

Colors: black, dark brown, kelly green, bright red. *State color.*

78 K 2007—Beret and Bag Set. Shpg. wt., 1 lb. 2 oz $5.50
78 K 2008—Hat only. Shipping weight, 14 ounces 2.39

Set price includes 52c Federal Excise Tax on Bag





D OFF-THE-FACE BONNET WITH MATCHING BAG, teamed for fashion success and clear-browed flattery. Soft dressmaker felt (70% wool, 30% cotton). Hat has stitched sunburst brim to match full pleated straight top pouch bag (about 17x9½ in., shown above).

Colors: dark brown, black, kelly green, bright red *State color.*

78 K 2005—Hat and Bag Set. Shpg wt., 1 lb. 2 oz $5.50
78 K 2006—Hat only. Shipping weight, 14 ounces 2.39

Set price includes 52c Federal Excise Tax on Bag

Everything at Sears available on Easy Terms . . see inside back cover



F Hat and Muff Set $5.98 Plus 70c Tax Hat only $2.49



H Hat and Bag Set $4.45 Plus 55c Tax Hat only $1.69



E Hat and Bag Set $5.49 Plus 70c Tax Hat only $1.98



G Hat and Bag Set $5.98 Plus 60c Tax Hat only $2.98

Glamour Teams—Hat and Bag Sets to accent your ensemble



E CALOT AND "FEED BAG". Dressmaker felt (70% wool, 30% cotton). Hat has scalloped edge, fitted stitched crown, rayon veil. Double felt bag with huge metal eyelets for drawstrings. Overall size, about 25 in. round, 11½ in. long. Mirror and change purse.
Colors: navy blue, dark brown, black, purple. *Measure; state color.*
78 K 2025—Set. Fits 21¾ to 22½-in. Shpg. wt., 1 lb. 6 oz. . $6.19
78 K 2026—Hat. Fits 21¾ to 22½-in. Shpg. wt., 14 oz. 1.98
Set price includes 70c Federal Excise Tax on Bag



F PERSIAN LAMB-effect cloth (75% rayon, 25% cotton) on muff bag and wool felt hat. Big muff, 14x15 in., zipper top, crinkled rayon back.
Colors: black with bright red, solid black. *Measure; state color.*
78 K 2060—Hat and Muff. 21¾ to 22½-in. Wt., 1 lb. 6 oz. . $6.68
78 K 2062—Hat only. 21¾ to 22½-in. Shpg. wt., 15 oz. 2.49
78 K 2061—Hat and Muff. 22¾ to 23½-in. Wt., 1 lb. 6 oz. . 6.68
78 K 2063—Hat only. 22¾ to 23½ in. Shpg. wt., 15 oz. 2.49
Set price includes 70c Federal Excise Tax on Bag



G PILLBOX WITH MATCHING BELLOWS BAG. Allover stitching trims both hat and bag for smart companionship. Soft dressmaker felt (70% wool, 30% cotton). Clever drawstring bag, about 7½ in. square by 10½ in. long. Hat has self-topped hat pin.
Colors: black, kelly green, brown, navy blue. *Measure; state color.*
78 K 2020—Set. Fits 21¾ to 22¾-in. Shpg. wt., 1 lb. 6 oz. . $6.58
78 K 2021—Hat. Fits 21¾ to 22¾-in. Shpg. wt., 15 oz. 2.98
Set price includes 60c Federal Excise Tax



H BOW-BACK BONNET WITH MATCHING TULIP-TOP BAG. Dressmaker felt (70% wool, 30% cotton). Hat has stitched crown detail. Matching color rayon veil. Huge drawstring bag (19x13 in.) has platform insert to make it stand out at sides and bottom.
Colors: black, bright red, brown, kelly green. *Measure; state color.*
78 K 2030—Set. Fits 21¾ to 22¾-in. Shpg. wt., 1 lb. 6 oz. . $5.00
78 K 2031—Hat. Fits 21¾ to 22¾-in. Shpg. wt., 15 oz. 1.69
Set price includes 55c Federal Excise Tax on bag



Ⓐ Feather Face-Framer $3.69



Ⓑ Sophisticated Pillbox $2.49



Ⓒ Winged Feather Flatterer . $3.98



Ⓓ Bare-brow Feather Flowers $3.98



Ⓔ The "Banana" Hat $2.79



Ⓕ Side-pleat Half-Hat $2.69



Ⓖ Head-hugging Matador . . $2.79



Ⓗ The Dressmaker Drape $1.98



Ⓙ Ruffled Pomp-adorable . . . $2.79



Ⓚ Nailhead Coolie Beret $1.98



Ⓛ Pompadour Half-Hat $1.69



Ⓜ Bejeweled Rayon Velvet . $2.98



Ⓝ Crocheted Captivator $1.89



Ⓟ Twin Pompon "Cutaway" . . $1.89



Ⓡ The Rosette Coif Cap $1.89



Ⓢ Whimsical Dutch Cap $1.89

ILLUSTRATED ON OPPOSITE PAGE

Fine feathers for important occasion headlines

A FEATHER FACE-FRAMER of wool felt with hackle feathers to cap your ears and frame your face enchantingly. Rayon veil. *Colors:* brightred,dk.brown,black kelly green. *Measure; state color.*
78 K 2080—Fits 21¾ to 22½-in. Shpg. wt., 1 lb. **$3.69**

B SOPHISTICATED PILLBOX. Smooth feathers fashion sloped crown. Chenille dotted rayon veil. *Colors:* autumn (med.) gold. beauty (med.) rose or black. *Measure; state color.*
78 K 2095—Fits 21¾ to 22½-in. Shpg. wt., 15 oz. **$2.49**

C WINGED FEATHER FLATTERER. Small brim and wings of soft shaded feathers. Inner brim, rayon jersey. Rayon band; veil. *Colors:* purple, black or brown. *Measure; state color wanted.*
78 K 2085—Fits 21¾ to 22¾-in. Shpg. wt., 1 lb. **$3.98**

D BARE-BROW FEATHER FLOWERS. Head-hugging with three self-feather flowers capping each ear. Stems trim the oval crown. *Colors:* kelly green, beauty (med.) rose, brown. *Measure; state color.*
78 K 2090—Fits 21¾ to 22½-in. Shpg. wt., 1 lb. **$3.98**

New Breadth Hats to give your head the 1944 silhouette

E BANANA HAT is a fashion whimsy that's making news. Dressmaker felt (70% wool, 30% cotton) with self bows and tiny bunches of self felt bananas on either side. Welt edge. Rayon veil. *Colors:* bright red, black, dark brown, navy. *Measure; state color.*
78 K 2035—Fits 21¾ to 22½-in. Shpg. wt., 14 oz. **$2.79**

F SIDE-PLEAT HALF-HAT. The new, squared-off silhouette softened by side pleats. Dressmaker felt (70% wool, 30% cotton). Gives smart bare-brow look. *Colors:* black, bright red, kelly green, Autumn (med.) gold. *Measure; state color.*
78 K 2050—Fits 21¾ to 22½-in. Shpg. wt., 15 oz. **$2.69**

G HEAD-HUGGING MATADOR. Wool felt shaped to cap your hair-do. Braided over the ears in smart, coif-like fashion. Fits down in back with self-bows catching up the rayon veil. *Colors:* black, dark brown, bright red, purple. *Measure; state color.*
78 K 2190—Fits 21¾ to 22½-in. Shpg. wt., 15 oz. **$2.79**

H THE DRESSMAKER DRAPE. Beautifully molded dressmaker felt (70% wool, 30% cotton) with pleated top and front bow to do exciting things for your costume. Back ties. Rayon veil. *Colors:* black, brown, bright red, kelly green. *Measure; state color.*
78 K 2040—Fits 21½ to 22¾-in. Shpg. wt., 15 oz. **$1.98**

Four styles for "the-Loyal-to-the-pompadour" girl

J RUFFLED POMP-ADORABLE. Triple ruffle front forms three flare effects to frame face. 100% wool felt cloth. Head-hugging calot crown comes to a point in back. Hatpin. Rayon veil. *Colors:* black, dark brown, bright red, navy. *Measure; state color.*
78 K 2475—Fits 21¾ to 22¾-in. Shpg. wt., 1 lb. **$2.79**

K NAILHEAD COOLIE BERET. Gold-colored nailheads stud the entire hat making it festive enough for any occasion. Wool felt. Wear back on your head above your pompadour, or forward. *Colors:* autumn (med.) gold, black, coffee brown, bright red. *Measure; state color.*
78 K 2150—Fits 21½ to 22½-in. Shpg. wt., 1 lb. **$1.98**

L POMPADOUR HALF-HAT. Combines ruffled pompadour hat with the new breadth silhouette. Soft dressmaker felt (70% wool, 30% cotton). Welt edge. Two felt topped hatpins. Rayon veil. *Colors:* navy blue, black, purple, dark brown. *Measure; state color.*
78 K 2045—Fits 21¾ to 22¾-in. Shpg. wt., 1 lb. **$1.69**

M BEJEWELED RAYON VELVET. Head-hugging calot a-glitter with varied color "pretend-jewels" to make it festive enough for important occasions. Rayon velvet with wispy rayon veil for beauty. *Colors:* kelly green, black, dark brown, royal blue. *Measure; state color.*
78 K 2055—Fits 21¾ to 22¾-in. Shpg. wt., 15 oz. **$2.98**

Hand crocheted felt strips for that casual touch

N CROCHETED CAPTIVATOR. A pompadour pillbox with four rows of ruffles to perch above your hair-do. Felt strips (70% wool, 30% cotton) combine plain and fancy crocheting. *Colors:* black, dark brown, bright red, navy. *Measure; state color.*
78 K 2100—Fits 21½ to 22¾-in. Shpg. wt., 15 oz. **$1.89**

P TWIN POMPON "CUTAWAY". An antimacasser shaped to fit your head. Felt strips (70% wool, 30% cotton) with self loop rosettes. Self-topped hatpin. *Colors:* black, dark brown, autumn (medium) gold. *Measure; state color.*
78 K 2105—Fits 21½ to 22¾-in. Shpg. wt., 15 oz. **$1.89**

R THE ROSETTE COIF CAP. A half-hat with lots of distinction. Crocheted felt strips (70% wool, 30% cotton) with self rosettes on either side. Dips in front to follow your hairline. Rounded back. *Colors:* black, dark brown, bright red, purple. *Measure; state color.*
78 K 2110—Fits 21½ to 22¾-in. Shpg. wt., 15 oz. **$1.89**

S WHIMSICAL DUTCH CAP. It's smart to "go Dutch" in a hand crocheted felt strip cap like this (70% wool, 30% cotton). Fits head smoothly; flares out at sides for clear-browed beauty. *Colors:* black, brown, navy blue, kelly green. *Measure; state color.*
78 K 2115—Fits 21½ to 22½-in. Shpg. wt., 15 oz. **$1.89**

Millinery may be added to any Sears Easy Terms order . . . see inside back cover

Charmode Hair-Do Hats

Our Own Trade...ark

Flatter your hair, enhance your prettiness

Choose your hat to bring out the beauty of your latest hair-do . . . you'll find a complimentary style designed especially for your type . . . All created for admiration.



T BUCKLE BERET. Your favorite draped beret that compliments any ensemble and can be worn so many ways! All wool felt with side buckle that is easily adjustable to fit your head securely . . . change the headsize to fit your hair-do. Always smart. *Colors:* black, dark brown, bright red, kelly green or navy blue. *Measure; state color.* Shpg.wt. 1 lb.
78 K 2010—Fits 21½ to 23-inch headsizes **$1.89**

U "CHETNIK". Dramatically slanted to make the best of a good profile . . . it's the new fashion silhouette in berets this season. Long, side tassel of self felt strips. Our best quality wool felt beautifully tailored and molded to fit your head sleekly. Shpg. wt., 1 lb. *Colors:* black, dark brown, beauty (med.) rose, or invincible (med.) blue. *Measure; state color.*
78 K 4020—Fits 21¾ to 22½-inch headsizes. **$1.98**

HOW TO MEASURE FOR HATS — you can measure your own head and get a size that is accurate. Draw tape measure around head . . . the number of inches is your headsize. Check this against sizes given, and order one closest to your own measure.



Ⓐ Side-swept brim $3.98

Ⓑ The "Sou'wester" $3.98

Kerrybrooke

REG. U. S. PAT. OFF.

DeLuxe Excello Felts

Choice of six styles $3.98 Each

Ⓐ SIDE-SWEPT BRIM. The new head-hugging silhouette in a side-swept version to add fashion awareness to any wardrobe. A style luxurious in quality . . . a supreme wool felt achievement made by one of the world's famous millinery makers. Wide rayon grosgrain bow on side back emphasizes the side-swept effect. Self topped hat pin.

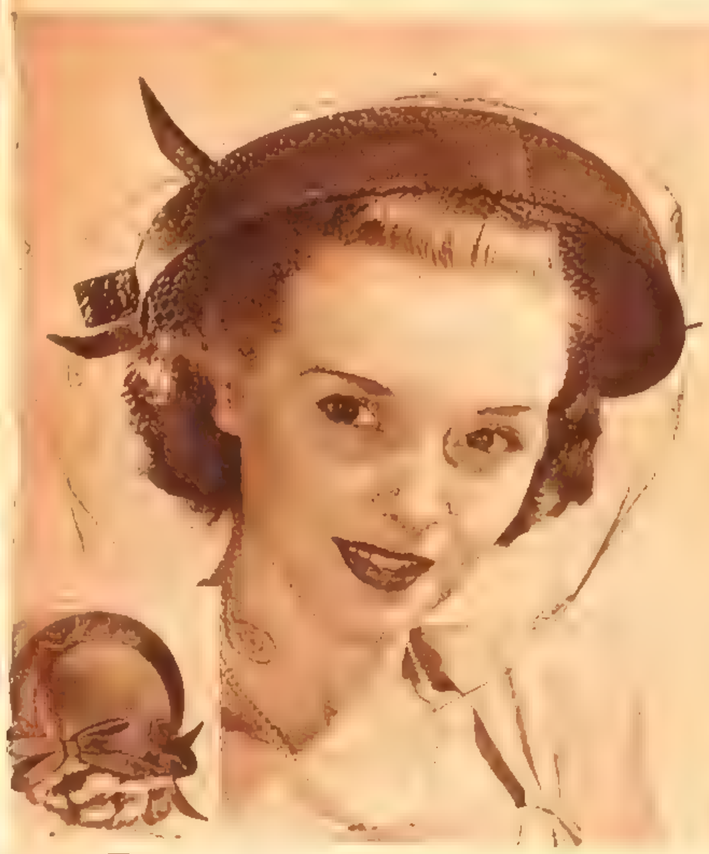
Colors: black, autumn (med.) gold, cherry (bright) rose or navy blue. *Measure; state color wanted.*

78 K 2680—Fits 21¾ to 22¾ inch heads. Shipping weight, 1 pound. **$3.98**

Ⓑ THE "SOU'WESTER." A style that's smart as well as practical, for you can reverse it to wear the up-turned brim at front or at back . . . gives you two hats in one. Cleverly trimmed with rayon grosgrain band. In fine quality Excello wool felt that's known for its beautiful texture and long wear.

Colors: olive green with dark green; solid black, beauty (med.) rose, or camel (light) tan. *Measure headsize; state color.* Shipping weight, each, 1 lb.

78 K 2675—Fits 21¾ to 22¼ inch heads.
78 K 2676—Fits 22½ to 23 inch heads. **$3.98**



Ⓒ The Half Bonnet $3.98



Ⓓ Squared Muffin Beret $3.98

Ⓒ THE HALF BONNET. Your favorite style now in a 1944 version that makes it smaller, more delectable and twice as flattering! Molds to your head like a little cap with a knack of combining sophistication with demure charm. The rare grades of wool and the fine workmanship combine to give the rich, soft smoothness of the Excello felt. Two self bows at side back have a perky smartness. Swathed in fine rayon mesh veiling that you can drape to flatter your face. Self-topped hat pin.

Colors: black, invincible (medium) blue, dark brown or navy blue. *Measure headsize; state color.*

78 K 2685—Fits 21¾ to 22½-inch heads. Shipping weight, 1 pound. **$3.98**

Ⓓ SQUARED MUFFIN BERET. A little hat with a lot of individuality. Self bandeau. Wedge back is designed to anchor your hat on your head—self topped hat pins for extra security. Two small felt bows top the crown, and a grosgrain ribbon bow perks out at the back. Soft rayon veiling drapes about your face. Styled in Excello, the rare grade of wool felt that assures you quality and workmanship. Looks many times its low price. Made by a famous maker.

Colors: black, turf (rust) tan or navy blue. *Measure your headsize; state color wanted when ordering.*

78 K 2690—Fits 21¾ to 22½ inch heads. Shipping weight, 1 pound. **$3.98**



Ⓔ Side-dip Pompadour $3.98



Ⓕ Breadth Bumper Beret $3.98

Ⓔ SIDE-DIP POMPADOUR for the loyal-to-the-pompadour girl who wants something new to flatter her hair-do. Side-swept style has wide rayon ribbon bow over the eye-dip brim. Soft rayon veiling to drape as you please. Self-topped pin for anchorage. You can also wear the hat forward tilt with a smooth top hair-do. Beautifully designed of all wool Excello felt and made by one of the world's famous makers . . . so you know it's a quality hat the moment you try it on. It's sure to flatter.

Colors: black, dark brown, navy blue, bright red. *Measure your headsize; state color wanted.*

78 K 2695—Fits 21¾ to 22¾ inch heads. Shipping weight, 1 pound. **$3.98**

Ⓕ BREADTH BUMPER BERET. A favorite style that has a real quality look because it's fashioned of fine quality all wool Excello felt that's soft to the touch and long wearing. High front stands up to give you height. Tapering back assures you of snug fit, and the accompanying hat pin gives anchorage against high winds. Self felt bows perk out on both sides at back for whimsical beauty. Fine rayon mesh veiling adds feminine allure and makes the beret dressy enough for any occasion. You'll see similar styles in smart fashion magazines and exclusive shops.

Colors: black, coffee brown, Siesta (dark) violet, or kelly green. *Measure your head; state color.*

78 K 2700—Fits 21¾ to 22¾ inch heads. Shipping weight, 1 pound. **$3.98**

Read "How to Measure for Hats," page 135.

Charmode Hats

Our own trade mark

to wear with your furs



A Looks like Persian Lamb $2.59

B Silver Fox Trim..... $6.98



C With Mink...$4.79 Plain..$2.59



D With Mouton.$4.98 Plain..$2.49



E Button Beret.....$2.69

F Trimmed...$2.49 Plain ...$1.98

A LOOKS LIKE PERSIAN LAMB—(75% rayon, 25% cotton). A smart head-hugging calot. It's the new silhouette to give you that clear-browed appeal so smart this season. It fits your head like a mold and is perfect with a smooth hair-do or your pompadour. Frothy rayon veiling covers the hat and can be worn tied under your chin for glamour. Wear it with fur or fur-trimmed coats, or your cloth coat . . . it's a smart accent to any ensemble.
Color: black with black trim. *Measure headsize.*
78 K 2070—Fits 21¾ to 22¾-in. heads.
Shipping weight, 1 pound..... $2.59

B SILVER FOX TRIM. The elegance of bright-with-silver Fox is unsurpassable to accent your winter wardrobe. The little wool felt calot hugs your head and is swirled with a band of genuine Fox. Wool felt band assures you of a perfect fit. Topped with a large wool felt bow to give you height. Made by one of the world's famous makers—its quality will add beauty to your ensemble and assure you of flattering smartness.
Color: black with silver fox. *Measure headsize.*
78 K 2490E—Fits 21¾ to 23-in. heads.
Shipping weight, 1 pound..... $6.98

Price includes 20% Federal Excise Tax on furs.

C GENUINE MINK TAILS cuff the turned back front of this unusual Tricorne that is destined to be one of the most important hats in any wardrobe. Perked out sides give you the new breadth silhouette. All wool felt with misty rayon veil.
Colors: black or dark brown—with brown genuine Mink tails. *Measure; state color.* Shpg. wt., ea., 1 lb.
78 K 2500—Fits 21¾ to 22¼-in. heads.
78 K 2501—Fits 22½ to 23- in. heads. $4.79

All wool felt (without Mink trimming)
Colors: black, dark brown, or beauty (medium) rose. *Measure; state color.* Shipping weight, each, 1 pound.
78 K 2495—Fits 21¾ to 22¼-in. heads.
78 K 2496—Fits 22½ to 23- in. heads. $2.59

D MOUTON LOOP-TRIMMED CALOT. Little round wool felt calot dramatized with a wide loop of Mouton (sheep clipped to resemble beaver) fur that circles back from the front. An all-important accessory. Rayon mesh veil. Shpg. wt., ea., 1 lb.
Colors: black, bright red or dark brown with brown Mouton loop. *Measure; state color.*
78 K 2415—Fits 21¾ to 22½-in. heads.
78 K 2416—Fits 22¾ to 23½-in. heads. $4.98

All wool felt with felt loop (no fur trimming)
Measure; state colors: black, coffee brown, or red.
78 K 2410—Fits 21¾ to 22½-in. heads.
78 K 2411—Fits 22¾ to 23½-in. heads. $2.49

E BUTTON BERET. Smart wool felt cookie-beret glamourized with a black persian lamb-effect cloth (75% rayon, 25% cotton) button top. Wedgie back holds it securely on your head. Frothy rayon veil drapes effectively around your face. You can buy it untrimmed and add your own fur.
Colors: black or wing (medium) gray with black fur-effect trim. *Measure: state color wanted.*
78 K 2295—Fits 21¾ to 23-in. heads.
Shipping weight, 1 pound..... $2.69

All wool felt Beret with self button (no fur)
Colors: black, bright red, wing (medium) gray, or coffee brown.
78 K 2290—Fits 21¾ to 23-inch heads.
Shipping weight, 1 pound..... $2.69

F PERSIAN LAMB EFFECT CLOTH (75% rayon, 25% cotton) bands this smart little wool felt pillbox. Trimmed with a felt bow and frothy rayon veil for that glamour look. It will compliment your fur or fur-trimmed coat or accent your cloth coat. If you select the untrimmed version you can add your own fur, or wear it plain.
Colors: black, bright red or kelly green—all with black trim. *Measure headsize; state color.*
78 K 2065—Fits 21½ to 22½-in. heads.
Shipping weight, 1 pound..... $2.49

All wool felt (no fur trimming)
78 K 2300—*Colors:* black, bright red, kelly green, navy blue. *Measure; state color.*
Sizes and shipping weight, as above.... $1.98

Hats may be added to any Sears Easy Terms order . . . see inside back cover



[A] Embroidered Pillbox.....$1.98

[B] Multi-colored embroidery.....$1.98



[C] Antimacassar.....$1.98



[D] Jeweled Pillbox.....$2.79



[E] Breadth Pillbox.....$1.98



[F] Flower-trimmed side-drape...$1.98



[G] Muffin Pompadour.....$2.29



[H] Leaf-trimmed Calot.....$2.29

Dramatic Little Hats

are smart for all occasions

[A] EMBROIDERED PILLBOX. Set it jauntily atop your pompadour or sleek hair-do . . . it's just the right note to flatter you and give a bright touch to your costume. Wool felt with multi-colored embroidery trim patterning the entire crown. Shpg. wt., 15 oz.

Colors: black, kelly green, bright red, invincible (medium) blue. *Measure; state color.*

78 K 2140—Fits 21½ to 22¾-in. headsizes **$1.98**

[B] MULTI-COLORED EMBROIDERY spotlights the sleek beauty of this head-hugging wool felt calot giving it a festive gaiety to accent your smartest ensembles. Two self felt bows cap your ears and give the new "wide-look" to your calot. Misty rayon veiling for glamour. Shipping wt., 14 oz.

Colors: black, coffee brown, siesta (dark) violet. *Measure your headsize; state color.*

78 K 2530—Fits 21½ to 22½-in. headsizes **$1.98**

[C] ANTIMACASSAR. Soft rayon chenille yarn fashioned into a little hat to frame your face and flatter your hair-do. Self ruffles are smartly feminine . . . and just the right accent for your ensemble. Perfect for date occasions when you want to look especially glamorous. Snugs your head comfortably.

Colors: black, dark brown, autumn (medium) gold or bright red. *State color wanted when ordering.*

78 K 2120—Fits all headsizes.

Shipping weight, each, 14 ounces..... **$1.98**

[D] JEWELED PILLBOX. Minute mirror "pretend-jewels" flash against rich rayon velvet. A glamorous hat that will take you to your most important dates. Fits your head comfortably—perfect above your winter coat collar. Frothy rayon veil enhances its beauty for feminine allure. Styled to dramatize your ensemble and accent your loveliness.

Colors: black, cherry (bright) rose, royal blue, kelly green. *Measure; state color.* Shpg. wt., 1 lb.

78 K 2130—Fits 21½ to 22¾-in. headsizes **$2.79**

[E] BREADTH PILLBOX. For fashion's favorite "wide" silhouette you'll want this wool felt pillbox. It slopes gracefully toward the ears to accent your flat-top hair-do or your pompadour. Tiny self bow-knots are scattered all over the crown for a whimsical touch that's very smart. Cut-out in back for better fit; self-topped hat pin assures anchorage.

Colors: black, bright red or coffee brown. *Measure; state color.* Shipping weight, 15 oz.

78 K 2195—Fits 21½ to 22½-in. headsizes **$1.98**

[F] FLOWER-TRIMMED SIDE DRAPE. A smart little hat with flowers capping each ear and adding feminine glamour to your ensemble. All wool felt molded to fit your head sleekly and give you a new look for the coming season. Flowers in smart contrasting colors. Self-topped hat pins for stay-on satisfaction..

Colors: black or navy blue with bright red flowers, or dark brown with gold colored flowers. *State color.*

78 K 2660—Fits all headsizes.

Shipping weight, each, 1 pound..... **$1.98**

[G] MUFFIN POMPADOUR. You'll like the way it fits your head . . . and its certain art of flattery. The self strips of felt perk out on either side to achieve a "broad" look that's new this season. Good quality all wool felt. Wispy rayon veiling makes it dressy enough for any occasion. You can wear it draped forward or back on your head . . . complements your hair-do any way you wear it. A universal favorite.

Colors: black, dark brown or bright red. *Measure; state color.* Shipping weight, 1 pound.

78 K 2205—Fits 21¾ to 22½-in. headsizes **$2.29**

[H] LEAF-TRIMMED CALOT. A headline-worthy cap that molds to your head and flatters your hair-do. All wool felt with large felt cut-out leaves capping each ear and giving you a "broad" silhouette so important in millinery fashions this season. Wear with your pompadour or flat-top hair-do. Three rows of self bands pattern the sleekly fitting crown. Self-topped hat pin for stay-on comfort.

Colors: black, bright red, invincible (med.) blue. *Measure; state color.* Shipping wt., 1 lb.

78 K 2670—Fits 21¾ to 22½-in. headsizes **$2.29**

For Easy Payment Terms see inside back cover

Charmode Berets

Our own trade mark

Wear plain or add jewels

[A] COOKIE-TOP BERET. A fashion hit from coast to coast. All wool felt with hand crocheted yarn headband to snug your forehead for stay-on satisfaction. New cookie-top for a smart, imaginative touch. You'll wear it everywhere—with everything—it's flattering and easy to wear.
Colors: black, bright red, navy blue or dark brown. *Measure; state color.* Shpg. wt., 14 oz.
78 K 2485—Fits 21¾ to 23-in. headsizes. $2.49

[B] PROFILE BERET dramatizes the side-swept silhouette. All wool felt with hand crocheted yarn headband to assure snug fit and easy adjustment. Big enough to adjust becomingly to flatter your face and your hair-do. Shpg. wt., 14 oz.
Colors: black, turf tan, siesta (dark) violet, cherry (bright) rose. *Measure; state color.*
78 K 2480—Fits 21¾ to 23-in. headsizes. $2.49



[A] Cookie-top Beret..... $2.49

[B] Profile Beret.....$2.49

[C] EMBOSSED-TOP BERET is a dressy version of your favorite casual. Wool felt with self bow top for tailored distinction. Embossed scalloping gives dressmaker smartness . . . adds expensive detail. A hat made for Sears by one of the foremost millinery houses. Elastic back for comfortable adjustment. Jewelry shown not included with hat.
Colors: black, coffee brown or invincible (medium) blue. *Measure; state color.* Shpg. wt., 1 lb.
78 K 2210—Fits 21¾ to 22¾-in. headsizes. $1.98

[D] PLEATED BERET in soft dressmaker felt (70% wool, 30% cotton) drapes beautifully and adjusts in styles to flatter you. Pleats all around give added fullness. Perfect touch for tailored or dress-up ensembles. A style becoming to young or old—a universal favorite. Elastic back for better fit. Jewelry shown not included with hat.
Colors: black, navy blue or dark brown. *Measure; state color.* Shipping weight, 1 pound.
78 K 2320—Fits 22 to 23-inch headsizes. $1.69



[C] Embossed-top Beret.....$1.98

[D] Pleated Beret.....$1.69

[E] STITCHED-TOP BERET. A big wool felt beret that you can adjust to suit your mood. Double stitching adds a smart accent. You'll recognize its quality in the fine tailoring and detail. Wide rayon grosgrain back bow. Elastic back assures you of snug-fitting comfort. Shpg. wt., 1 lb. Jewelry shown not included with hat.
Colors: black, wing (medium) gray, beauty (med.) rose or dark brown. *Measure; state color.*
78K 2215—Fits 21¾ to 23-in. headsizes. $2.79

[F] MUFFIN BERET. Always a flatterer, especially when it's dressed-up with a wide rayon ribbon back bow and frothy rayon veil to drape about your face. Good quality wool felt. Small enough to fit comfortably with your winter coat collars. You can wear it for every occasion—with any type of ensemble, and always be smart.
Colors: black, dark brown, invincible (med.) blue. *Measure; state color.* Shipping weight, 1 lb.
78K2355—Fits 21¾ to 22¾-in. headsizes. $1.89



[E] Stitched-top Beret.....$2.79

[F] Muffin Beret.....$1.89

[G] SMOOTH-TOP BERET. Sectional stitching accents the round beauty of this wool felt fashion success. A flattering hat keyed to the tempo of today's women . . . easy to put on, perfect with any ensemble. Self-topped hat pin. Shipping weight, 1 lb.
Measure; state color: black, cherry (brt.) rose, kelly green, dark brown.
78K 2220—Fits 21¾ to 22¾-in. headsizes. $1.89

[H] LACED CROWN BERET. Hand-lacing in "V" pattern lends fashion-interest to this big top beret. Wool felt with two self bows for tailored trim. Pull it smartly forward—or wear it tilted back . . . the versatility of this beret assures flattery.
Colors: black, coffee brown, bright red, or navy blue. *Measure; state color.* Shpg. wt., 1 lb.
78K2200—Fits 21¾ to 22¾-in. headsizes. $2.25

HOW TO MEASURE FOR HATS. You can be perfectly fitted at Sears by mail. Drape tape measure around head . . . the number of inches is your headsize. Check this against sizes given, and order one closest to your own measure.



[G] Smooth-top Beret.....$1.89

[H] Laced Crown Beret.....$2.25

For Jewelry Shown on Berets See Page 137



C Dutch Bonnet and Bag..$4.98 Plus 60c Tax Hat...$1.98

D Calot and Bag....$4.98 Plus 60c Tax Calot ... $1.98



E Yarn Hat, Bag ...$4.98 Plus 60c Tax Yarn Hat...$1.98

F Yarn Hat, Bag...$4.98 Plus 60c Tax Yarn Hat...$1.98



G Yarn Hat, Bag ...$4.98 Plus 60c Tax Yarn Hat...$1.98

H Yarn Hat, Bag ..$4.98 Plus 60c Tax Yarn Hat ..$1.98

"Yarn-Craft"

Hat, Bag Sets $4.98 Plus 60c Tax

All wool yarn sewn row-on-row to look like hand crocheted . . resembles fine needlepoint.

THE BAGS—bags (A) and (B) shown at left match any yarn hat pictured on this page. When you order a set, *specify choice of bag* by stating (A) or (B) on order. Wool Felt hats do not have bags to match.

A BAG (A) Clever over-arm saddle style. Large size, about 15 x 18 in. *State Bag (A) when ordering.*

B BAG (B) is smart drawstring style. Big size, about 12 x 13 in. *State Bag (B) when ordering.*

C "YARN-CRAFT" DUTCH BONNET AND BAG—a little off-the-brow cap with turned-back side brim to reveal your hair-do. Self back-bow trim. Youthfully flattering—easy to wear. A smart costume accent.
Colors: black, coffee brown, bright red, kelly green, navy blue. *Measure: state color and Bag (A) or (B).* Hat fits 21¾ to 22½-inch headsize.
78 K 2740—Set. Shpg. wt., 1 lb. 14 oz. $5.58
78 K 2741—Hat. Shipping weight, 14 ounces ... $1.98

D "YARN-CRAFT" CALOT AND BAG—multi-loop self bow trim at back. Wear back or forward to flatter your hair-do. Team with matching bag for fashion news.
Colors: black, coffee brown, bright red, kelly green, navy blue. *Measure: state color and Bag (A) or (B).* Hat fits 21¾ to 22¾-inch headsizes.
78 K 2735—Set. Shpg. wt., 1 lb. 14 oz. $5.58
78 K 2736—Hat. Shipping weight, 14 ounces ... $1.98

E "YARN-CRAFT" CALOT AND BAG—side interest in self loops gracefully trims hat. Flattering—new! Shipping weights: Set, 1 lb. 14 oz.; Hat, 14 oz.
Colors: black, coffee brown, bright red, kelly green, navy blue. *Measure; state color and Bag (A) or (B).*
78 K 2745—Set. Hat fits 21¾ to 22¼-in.
78 K 2746—Set. Hat fits 22½ to 23-in. $5.58
78 K 2747—Hat. Fits 21¾ to 22¼-in. heads.. $1.98
78 K 2748—Hat. Fits 22½ to 23-in. heads..... $1.98
WOOL FELT (Hat only). *Colors:* black, red, invincible (medium) blue. *Measure; state color.*
78 K 2750—Hat fits 21¾ to 22¼-in. $1.98
78 K 2751—Hat fits 22½ to 23 -in. heads..... $1.98

F "YARN-CRAFT" CLOCHE AND BAG—smooth fitting with self loop rosettes at sides. Easy to wear—perfect with casual or tailored ensembles—always smart.
Colors: black, coffee brown, bright red, kelly green, navy blue. *Measure; state color and Bag (A) or (B).* Hat fits 21¾ to 22¾-inch heads.
78 K 2755—Set. Shpg. wt., 1 lb. 14 oz. $5.58
78 K 2756—Hat. Shipping weight, 14 ounces. . . $1.98
WOOL FELT—(Hat only). *Colors:* black, dk. brown or navy blue. *Measure; state color.* Shpg. wt., 14 oz.
78 K 2760—Hat fits 21¾ to 22¾-in. $1.98

G "YARN-CRAFT" POMP-ADORABLE AND BAG—a nation-wide favorite. Self-looped bow trims the off-the-face brim at front . . . flattering. Wear it with your pompadour, or above your sleek hair-do . . . it's equally becoming either way.
Colors: black, coffee brown, bright red, kelly green, navy blue. *Measure; state color and Bag (A) or (B).* Hat fits 21¾ to 22¾-inch heads.
78 K 2765—Set. Shpg. wt., 1 lb. 14 oz. $5.58
78 K 2766—Hat. Shipping weight, 14 ounces. . . $1.98
WOOL FELT (Hat only). *Colors:* black, bright red, invincible (medium) blue. *Measure; state color.* Shpg. wt., 14 oz.
78 K 2770—Hat fits 21¾ to 22¾-in. $1.98

H "YARN-CRAFT" CIRCLE CALOT AND BAG—three circles with three self bows for accent. Hatpin for stay-on comfort. A hat everyone adores . . . and when teamed with a bag it's a sure fashion success.
Colors: black, coffee brown, bright red, kelly green, navy blue. *Measure; state color and Bag (A) or (B).* Hat fits 21¾ to 23¼-in. heads.
78 K 2775—Set. Shpg. wt., 1 lb. 14 oz. $5.58
78 K 2776—Hat. Shipping weight, 14 oz. $1.98
WOOL FELT (Hat only). *Colors:* black, kelly green, coffee brown, bright red, navy blue. *Measure; state color.* Shipping weight, 14 ounces.
78 K 2780—Hat fits 21¾ to 23¼-in. $1.98

For Easy Terms, see inside back cover.

Prices on above sets include 60c Federal Excise Tax on bag

Charmode Hats

Our Own Trade Mark

In Fur Felt or Wool Felt

Styles that you can wear unadorned, add fancy pins, hatpins, or trim in other ways to match your costume.

[A] CANNES BERET—the new beret sensation. A well-bred little classic that fits your head smoothly . . . and can be dressed up with your favorite jewels or worn plain. Fine quality felts. Easy to drape. Pins shown are not included with hat.

Fine quality Fur Felt
Colors: black, dark brown, dark rose, red, kelly green. *Measure, state color.*
78 K 2160—21½ to 22½-in. Wt., 14 oz. **$3.49**

Good Quality Wool Felt
Colors: black, coffee brown, bright red, invincible (med.) blue. *Measure; state color.*
78 K 2162—21½ to 22½-in. Wt., 14 oz.. **$1.98**

[B] CHELTON BERET—a favorite little casual in a choice of fur or wool felt. Easy-to-wear . . . always flattering. Wear it unadorned, or choose smart scatter pins to give it a festive air. Pins shown are not included with hat.

Fine quality Fur Felt
Colors: black, dark brown, wine red, kelly green, navy blue. *Measure; state color.*
78 K 2225—21½ to 22¾ in. Wt., 14 oz. **$2.98**

Good quality Wool Felt
Colors: black, bright red, siesta (dark) violet, dark brown. *Measure; state color.*
78 K 2535—21½ to 22¾ in. Wt., 14 oz... **$1.19**

[C] CALOT—small in size . . . but mammoth in its fashion rightness and flattery. A compliment to your new hair-do. Wear plain, or adorned with your precious jeweled pins. Choice of two quality felts. Pins shown are not included with hat.

Fine quality Fur Felt
Colors: black, wine red, dark brown, navy blue. *Measure; state color.*
78 K 4030—21¾ to 22½-in. Wt., 14 oz.. **$1.98**

Good quality Wool Felt
Colors: black, cherry (bright) rose, invincible (med.) blue, turf tan. *Measure; state color.*
78 K 4032—21¾ to 22½-in. Wt., 14 oz.... **98c**

[D] MELON CALOT—smaller than a regular calot, but shaped to snug your head comfortably and reveal your latest hair-do. Wear plain or with scatter pins or flowers. Choice of two quality felts. Flowers and pins shown are not included with hat.

Fine quality Fur Felt
Colors: black, dark brown, kelly green or navy blue. *Measure; state color.*
78 K 4040—21¾ to 22¾-in. Wt., 14 oz. **$1.98**

Good quality Wool Felt
Colors: black, coffee brown or fuchsia (med. purple). *Measure; state color.*
78 K 4042—21¾ to 22¾-in. Wt., 14 oz.... **98c**

[E] HALF-HAT—fashion's latest whimsy . . . flatters your hair-do. If you add your fancy pins or flowers it's a gay style for dress-up occasions. Choice of two quality felts. Pins and flowers shown are not included with hat.

Fine quality Fur Felt
Colors: black, dark brown, wine red. *Measure your headsize; state color.*
78 K 4050—21¾ to 22¾-in. Wt., 14 oz.. **$1.98**

Good quality Wool Felt
Colors: black, cherry (bright) rose, dark brown. *Measure your headsize; state color.*
78 K 4052—21¾ to 22¾ in. Wt., 14 oz.... **98c**

Jewelry adds individual smartness

Fashion's newest designs—pins that give a festive air to your hat. Polished rose gold plate on sterling silver. Prices include 20% Federal Tax. Shipping wt., of set or pin, 3 oz.

[F] BUTTERFLY PIN set with brilliant multi-colored stones.
4 K 3867E—2¼ inches long. Safety Clasp.....$6.47

[G] GOLDEN SWORD PIN—a smart adornment for your little hat.
4 K 3868E—2¾ inches long. Safety Clasp.....$4.33

[H] THREE LITTLE FISHES . . . scatter pins of unusual design.
4 K 3864E—1¾-in., 1¼-in., ¾-in., sizes.....Set of 3 $7.52

[J] WINGED LION PINS—for smart effect wear two sizes together.
4 K 3866E—2¼ inches wide. Safety Clasp.....$5.40
4 K 3865E—1⅝ inches wide. Safety Clasp..... 4.33

Hatpins for anchorage and ornament

[K] SEQUIN-STUDDED—black wool felt topped hatpin agleam with multi-colored sequins. Size, about 3 in. long.
78 K 38—Shipping weight, 2 ounces.....Each 35c

[L] LUMITE PIN—round, length about 3½ inches. *Colors:* crystal, emerald, wine or amber.
78 K 37—*State color.* Shipping weight, 2 oz.....Each 10c

[M] WOOL FELT TOPPED—square-shaped. Size, about 3½ in. long. *Colors:* black, brown, navy blue, red or dark green.
78 K 35—*State color.* Shipping wt., 2 oz. Each 10c 2 for 15c

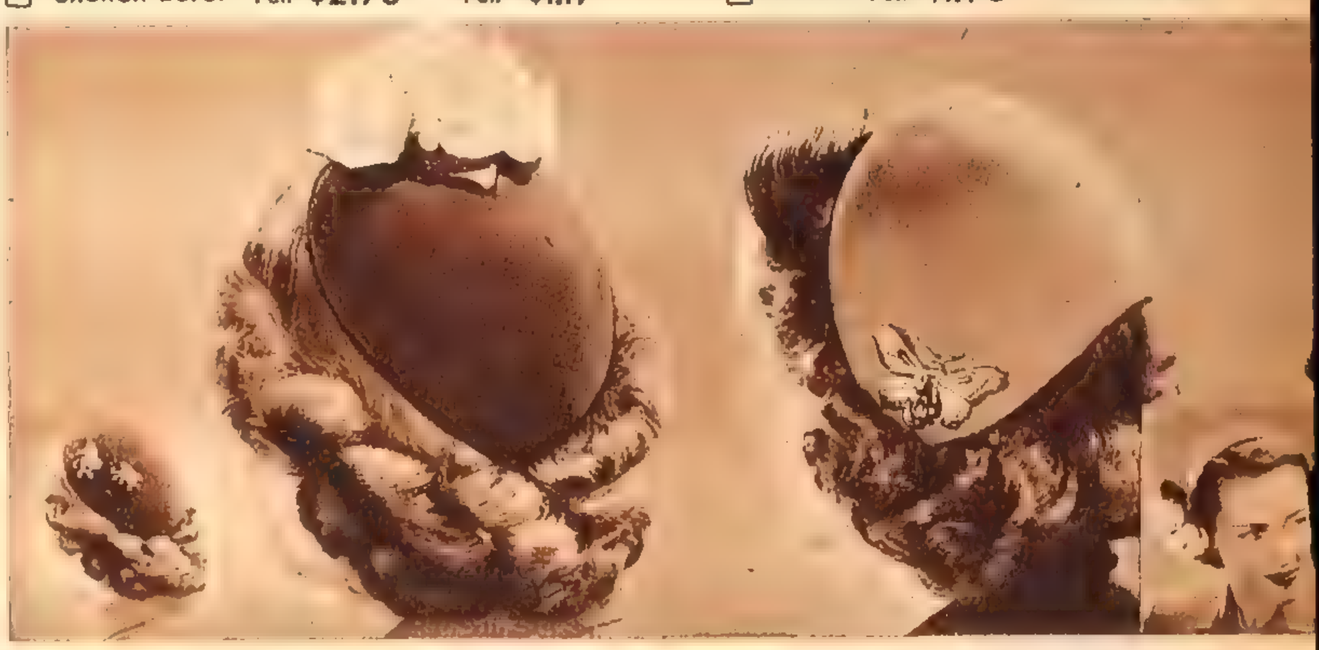
Flowers shown sold on page 125F



[A] Cannes Beret.....Fur Felt $3.49 Wool Felt.....$1.98



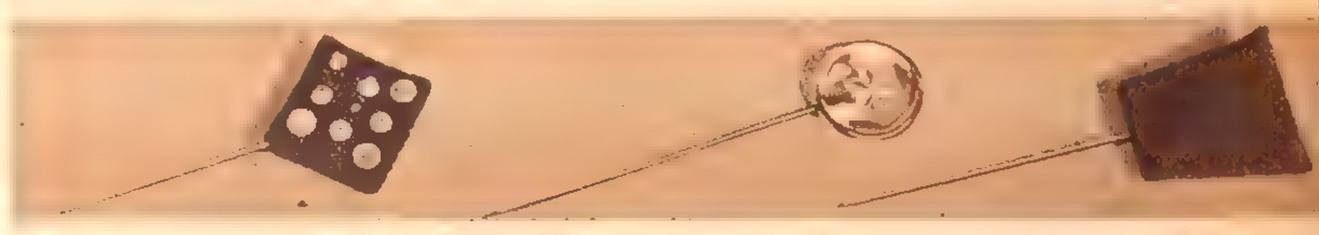
[B] Chelton Beret Fur Felt $2.98 Wool Felt $1.19 [C] Calot Fur Felt $1.98 Wool Felt 98c



[D] Melon Calot Fur Felt $1.98 Wool Felt 98c [E] Half-Hat Fur Felt $1.98 Wool Felt 98c



[F] Butterfly Pin $6.47 [G] Golden Sword $4.33 [H] 3 Little Fishes $7.52 [J] Large Lion $5.40 Small Lion 4.33



[K] Sequin-Studded..35c [L] Lumite Pin..... 10c [M] Wool Felt Topped 10c



A Casablanca brim.....$2.79



B Muffin brim.....$2.39



C Creased-crown Bonnet.....$2.49



D Fur felt. $3.98 Wool felt. $1.98



E Embossed Casual.....$2.29



F Breton brim.....$2.49



G Side drape Cloche.....$1.89



H Telescope crown.....$2.89



J Topper Cloche.....$2.39



K Tricorne Pompadour.....$2.19



L Wide-brim Casual.....$1.69



M Sweetheart brim.....$1.98

Read "How to Measure" for Hats, page 135

ILLUSTRATIONS ON OPPOSITE PAGE

[A] CASABLANCA BRIM. Wool felt with turned-down brim, little crown. Self bow trim on misty rayon veil. *Measure; state color:* black, dk. brown, bright red.
78 K 2260—21¾ to 22¾-in. Shpg. wt., 1 lb. . . . $2.79

[B] MUFFIN BRIM. Wool felt; rayon grosgrain V-loops at back. Rayon veil. *Measure; state color.*
Colors: black, turf tan, ranger (dark) green.
78 K 2245—22 to 22½-in. Shpg. wt., 1 lb. . . . .
78 K 2246—22¾ to 23¼-in. Shpg. wt., 1 lb. . $2.39

[C] CREASED-CROWN BONNET with sharply dipped brim to shade your face. Wool felt; rayon ribbon bow and veiling for tailored trim. *Measure; state color.*
Colors: black, turf tan, beauty (med.) rose.
78 K 2265—21¾ to 22½-in. Shpg. wt., 1 lb. . $2.49

[D] STITCHED CASUAL in wool or fur felt with double row of floss stitching around brim. Rayon ribbon, self bow. *Measure; state color:* black, coffee brown, navy blue.

Fine quality fur felt	All wool felt
78 K 2232–21¾-22¼ in.	78 K 2230–21¾-22¼ in.
78 K 2233–22½-23 in.	78 K 2231–22½-23 in.
Shpg. wt., 1 lb. Ea. $3.98	Shpg. wt., 1 lb. Ea. $1.98

[E] EMBOSSED CASUAL. *Wool-felt.* Laced crown, embossed brim. Rayon grosgrain band. Self bow. Shpg. wt., ea. 1 lb.
Colors: black, dk. brown, navy blue. *Measure; state color.*
78 K 2240—Fits 21½ to 22-in. heads.
78 K 2241—Fits 22¼ to 22¾-in. heads.
78 K 2242—Fits 23 to 23½-in. heads. Each $2.29

[F] BRETON BRIM. Large stitched brim that you can wear turned up all around or down in front. Wool felt. *Colors:* coffee brown with dark brown; solid black or navy blue. *Measure; state color.* Shpg. wt., ea., 1 lb.
78 K 2255—Fits 21½ to 22-in. heads.
78 K 2256—Fits 22¼ to 22¾-in. heads.
78 K 2257—Fits 23 to 23½-in. heads. Each $2.49

[G] SIDE DRAPE CLOCHE. A flattering casual, dressy enough for any occasion. Beautifully styled in soft dressmaker felt (70% wool, 30% cotton) for long wear.
Colors: black, dark brown, bright red or kelly green. *Measure; state color.* Shpg. wt., each, 1 lb.
78 K 2235—Fits 21¾ to 22½-in. heads.
78 K 2236—Fits 22¾ to 23½-in. heads. Ea. . . $1.89

[H] TELESCOPE CROWN. The slightly gathered stitching on wide front brim gives it a dressmaker touch. Wool felt with rayon ribbon band. Self bow back trimming.
Colors: black, coffee brown, invincible (medium) blue. *Measure headsize; state color.* Shipping weight, ea., 1 lb.
78 K 2250—Fits 21½ to 22¼-in. heads.
78 K 2251—Fits 22½ to 23¼-in. heads. Each. . . $2.89

[J] TOPPER CLOCHE. A well-bred young classic refreshingly smart and new looking. Good quality wool felt with wide rayon grosgrain band and tailored back bow. Short back clears your coat collar comfortably. Glamorous rayon veiling adds to its beauty.
Measure; state color: black, bright red, navy blue.
78 K 2270—Fits 21½ to 22½-in. heads.
Shipping weight, 1 pound $2.39

[K] TRICORNE POMPADOUR. A flattering style with tricky cuffed brim and self front bow to perk out above your hair-do. Wool felt with cloudy rayon veiling caught up at side back. Self-topped hat pin.
Colors: black, dark brown, ranger (dark) green. *Measure your headsize; state color wanted.*
78 K 2665—Fits 21¾ to 22¾-in. heads.
Shipping weight, 1 pound. $2.19

[L] WIDE-BRIM CASUAL. Wool felt with welt edge brim to keep its shape indefinitely. Rayon puggree band in contrasting color adds a gay note. Shpg. wt., ea., 1 lb.
Colors: black with kelly green; navy blue with royal blue; solid grape (deep) wine. *Measure; state color.*
78 K 2155—Fits 22 to 22¾-in. heads.
78 K 2156—Fits 23 to 23¾-in. heads. . . . Each $1.69

[M] SWEETHEART BRIM is frankly feminine and very flattering. Wool felt with tailored rayon grosgrain bow. Wispy rayon veil can be draped to suit your mood.
Colors: black, bright red, navy blue, invincible (medium) blue. *Measure headsize; state color wanted.*
78 K 2785—Fits 21¾ to 22¾-inch headsizes. Shipping weight, 1 pound $1.98

For Sears Easy Terms, see inside back cover.

Kerrybrooke REG. U.S. PAT. OFF Casuals for all occasions

Fine quality wool or fur felt hats with long lived smartness and tailored distinction. A style for every face and every costume. Made for Sears by nationally famous millinery makers and designers.



Classic Cloche Bonnets for clear-browed beauty . . . always youthful

Choice of three smart styles **$2.29** Each

[N] QUILLED CLOCHE. Two dashing feather quills pierce the band of this head-molding cloche bonnet. Perfect to add a jaunty note to your wardrobe. Good quality wool felt with rayon ribbon band.
Colors: black, beauty (medium) rose, siesta (dark) violet, navy blue or turf tan. *Measure; state color.* Shipping weight, 1 lb.
78 K 2280—Fits 21¾ to 22½-inch heads. . . . $2.29

[P] HEART-THROB CLOCHE. Its tiny bonnet-like brim will give you winsome charm—and as if that wasn't enough, the wispy rayon veiling is trimmed with three cut-out felt hearts. Good quality wool felt, rayon ribbon banding.
Colors: black, bright red, kelly green or coffee brown. *Measure headsize; state color.* Shipping weight, 1 lb.
78 K 2285—Fits 21¾ to 22½-inch heads. $2.29

[R] THREE-WAY CLOCHE. A cloche is versatile but this one is thrice as versatile for you can wear the brim up in front with bow at back; the back turned up, or the brim down all around. Wool felt.
Colors: black, cherry (bright) rose, autumn (med.) gold, invincible (med.) blue. *Measure; state color.* Shpg. wt., 1 lb.
78 K 2275—Fits 21¾ to 22½-inch heads. . . . $2.29



A Beret brim.....$2.49



B Awning-brim Sailor.....$2.98



C Watteau brim.....$2.98



D Puffed-edge little Hat.....$1.98



E Homburg-type brim.....$2.49



F Watteau profile.....$2.49



G Draped profile Turban.....$2.39



H Tam Turban.....$1.69



J Draped Turban.....$1.69



K "Gracious Lady".....$2.98



L Double-brim visor.....$1.69



M Up-turned back.....$1.79

Read "How to Measure for Hats", page 135.

ILLUSTRATED ON OPPOSITE PAGE

A BERET BRIM. Fine wool felt; rayon ribbon loop. Rayon veil. *Measure. State color:* turf (rust) tan with brown; or solid black or navy blue.
78 K 2505—Fits 22 to 22½-inch. Shpg. wt., 1 lb.
78 K 2506—Fits 22¾ to 23¼-inch. Shpg. wt., 1 lb. **$2.49**

B AWNING-BRIM SAILOR in wool felt with rayon velvet petals, veil. *Measure. State color:* black with shaded rose (med.) wine; navy blue with shaded royal blue; dark brown with shaded turf (rust) tan. Shipping weight, each, 1 pound.
78 K 2715—Fits 22 to 22½-inch headsizes.
78 K 2716—Fits 22¾ to 23¼-inch headsizes.
78 K 2717—Fits 23⅓ to 24-inch headsizes.... **$2.98**

C WATTEAU BRIM. Brim rises at back. Wool felt; pleated rayon ribbon trim, veil. Wt. ea., 1 lb.
Colors: black with kelly green; navy blue with royal blue; turf (rust) tan with brown or wine with gray. *Measure; state color.*
78 K 2515—Fits 22 to 22½-inch headsizes.
78 K 2516—Fits 22¾ to 23¼-inch headsizes..... **$2.98**

D PUFFED-EDGE LITTLE HAT to wear forward or back of your pompadour. Soft dressmaker felt (70% wool, 30% cotton) with self puffed front and full rayon veiling adds a note of glamour. Rayon grosgrain band tied in bow at back.
Colors: black, dark brown, navy blue or purple. *Measure; state color wanted.* Shipping weight, 1 pound.
78 K 2545—Fits 21¾ to 23-in. headsizes..... **$1.98**

E HOMBURG-TYPE BRIM. Its kettle-edge and lifted sides mark it "new" for this season. Wool felt with reinforced edge to keep its shape. Self spiral curls and misty rayon veil.
Colors: black, navy blue, wing (medium) gray. *Measure; state color wanted.* Shipping weight, each, 1 pound.
78 K 2710—Fits 21¾ to 22½-inch headsizes.
78 K 2711—Fits 22¾ to 23½-inch headsizes..... **$2.49**

F WATTEAU PROFILE. Beautiful tailleur with cleverly manipulated brim that tilts provokingly to cast shadows over your eyes. Wool felt; self bow, lumite pin. Rayon veil.
Colors: black, coffee brown or navy blue. *Measure your headsize; state color wanted.* Shipping weight each, 1 pound.
78 K 2705—Fits 21¾ to 22½-inch headsizes.
78 K 2706—Fits 22¾ to 23½-inch headsizes..... **$2.49**

G DRAPED PROFILE TURBAN of rich rayon Bagheera pleated softly all around. Side swirl is accented with two buttons. Horizontal pleats on graceful back band. Hand made.
Colors: black, navy blue, dark brown or purple. *Measure; state color.* Shipping weight, each, 1 pound.
78 K 2550—Fits 22¼ to 22¾-inch headsizes.
78 K 2551—Fits 23 to 23½-inch headsizes..... **$2.39**

H TAM TURBAN combines your two favorites into a style that's unsurpassed for flattery and comfortable fit. Wool felt with self bow and two bright feather quills piercing the high rising side. Perfect for all occasions. Shipping weight, each, 1 lb.
Colors: black, navy blue, turf (rust) tan or wine. *Measure; state color.*
78 K 2325—Fits 21¾ to 22½-inch headsizes.
78 K 2326—Fits 22¾ to 23½-inch headsizes..... **$1.69**

J DRAPED TURBAN is a "must" in every smart woman's hat wardrobe. Its soft draped lines are flattering, and its rolled top gives you an illusion of height. Beautiful rayon Bagheera that complements any ensemble. Shpg. wt., ea., 1 lb.
Colors: black, navy blue, grape (deep) wine. *Measure; state color.*
78 K 2555—Fits 21¾ to 22½-inch headsizes.
78 K 2556—Fits 22¾ to 23½-inch headsizes..... **$1.69**

K "GRACIOUS LADY". A popular deep-fitting silhouette in good quality wool felt with rayon velvet flowers. Small brim, upturned in back, with wispy rayon veil caught up in a bow.
Colors: black with purple; navy blue with royal blue. *Measure; state color.* Shipping weight, each, 1 lb.
78 K 2520—Fits 21¾ to 22½-inch headsizes.
78 K 2521—Fits 22¾ to 23½-inch headsizes..... **$2.98**

L DOUBLE-BRIM VISOR. You'll wear this hat confident of its fashion smartness and flattery. Good quality wool felt with double-brim shaped to give close-to-the-head beauty. Felt cloth bow and rayon veil add tailored trim. Shpg. wt., ea., 1 lb.
Colors: black, dark brown, navy blue. *Measure; state color.*
78 K 2330—Fits 22 to 22½-inch headsizes.
78 K 2331—Fits 22¾ to 23¼-inch headsizes..... **$1.69**

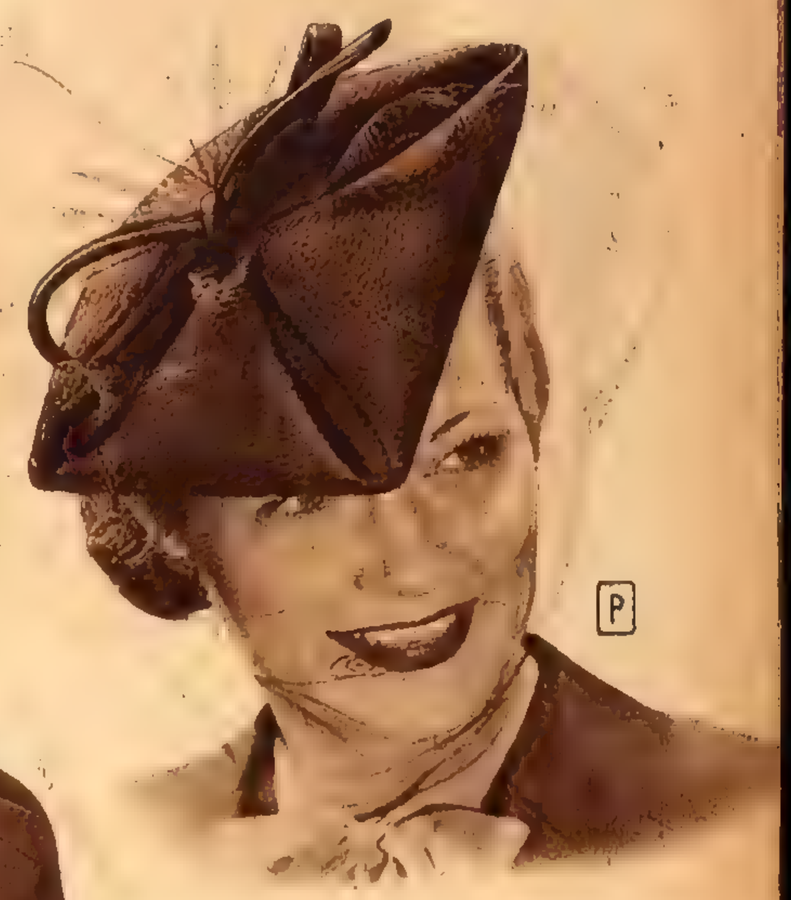
M UP-TURNED BACK. A smartly tailored brim ideal to wear with your winter coat collars. Grosgrain ribbon band has contrasting color back with plastic pin. Good quality wool felt. Dented-in crown has a new look. Rayon veil covers banding.
Measure; state color: black with dark rose; navy blue with royal blue or dark brown with turf (rust) tan. Shpg. wt., ea., 1 lb.
78 K 2335—Fits 22 to 22¾-inch headsizes.
78 K 2336—Fits 23 to 23¾-inch headsizes..... **$1.79**

See inside back cover for Sears Easy Terms

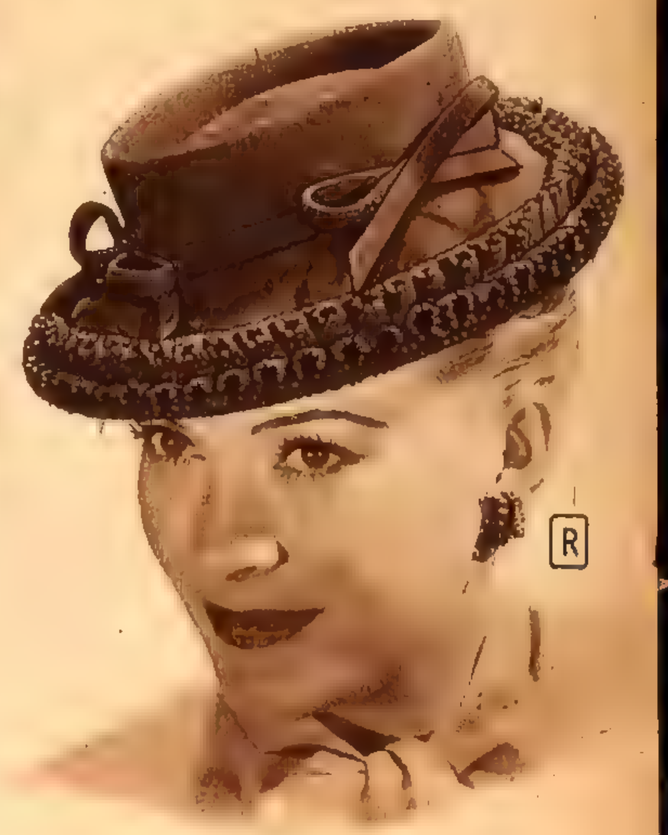
Charmode Women's Hats

OUR OWN TRADE MARK

Ageless distinction . . . youthful flattery







Excello Wool Felts—lightweight, luxurious quality and texture

Choice of three smart styles **$3.98** Each

N CASABLANCA SAILOR. Small turned-down brim and shallow crown have a personality of their own keyed to make you look smarter . . . fashion-right. Excello wool felt. Two self bows at side back, and soft rayon veiling. Deep fitting. Self-topped hat pin.
Colors: black, coffee brown, beauty (med.) rose or navy blue. *Measure; state color.* Shipping weight, each, 1 lb.
78 K 2730—Fits 21¾ to 22½-inch heads.
78 K 2731—Fits 22¾ to 23½-in.....$3.98

P TRICORNE BERET. A smart woman's hat in fine all wool felt that has a luxury-feel and quality look. Point dips down over forehead; three pleats fold into tricorne shape. Self bow perks out at top to give you height. Draped misty rayon veil. Back elastic and self-topped hat pin holds hat in place.
Colors: black, dark brown, purple, navy blue or wine. *Measure; state color.* Shipping weight, 1 pound.
78 K 2720—Fits 21¾ to 23-inch heads....$3.98

R RUFFLED-EDGE SAILOR. A dressy version of your favorite style that will complement your frocks for any occasion. Lovely quality all wool felt . . . soft to the touch, and beautiful in texture. Rayon grosgrain pleated ribbon edges the tiny brim. Self band with front and side bows for a distinctive touch. Grosgrain back band for anchorage.
Measure; state color: black, dark brown, navy blue or ranger (dark) green. Shpg. wt., 1 lb.
78 K 2725—Fits 21¾ to 23-inch heads.....$3.98



C Set $2.59 Plus 26c Tax Tam $1.29 B Set $2.29 Plus 26c Tax Beret 99c A Set $2.49 Plus 26c Tax Pillbox $1.19



D Dutch Cloche.....$1.69 E Tasseled Chelton.....$1.59 F Stitched "Dutchie"....$1.49



G Wedding-ring Hat..$1.79 H Cookie-top Beret...$1.49 J Corduroy Tam.....$1.00

Charmode

Our Own Trade Mark

Junior Hats

The newest, brightest and gayest of the 1944 millinery styles at prices to fit Junior budgets and flatter young faces.

HAT AND BAG SETS. Choice of three hats to match bag. Novelty stitched 70% wool, 30% cotton felt cloth combined with contrasting color cotton yarn. Bag, about 8 by 9 inches, has over-the-shoulder-strap, and smart button flap.

Colors: brown with gold yarn; bright red with royal blue yarn; soldier (medium) blue with kelly green yarn.

A PILLBOX AND BAG. Side pom pons. *State color.* Hat fits 21½ to 22¼-in.
78K2565–Set. Shpg. wt., 1 lb. 2 oz. **$2.75**
78K2566–Hat. Shpg. wt., 14 oz. $1.19

B CHELTON BERET AND BAG. Top-knot. *State color.* Hat fits 21½ to 22¼-in.
78K2570–Set. Shpg. wt., 1 lb. 2 oz. **$2.55**
78K2571–Hat. Shpg. wt., 14 oz. 99c

C TAM AND BAG. Easy to wear—flattering. *Measure; state color.* Hat fits 21½ to 22½-in.
78 K 2575—Set. Shpg. wt., 1 lb. 2 oz. **$2.85**
78 K 2576—Hat. Shpg. wt., 14 oz. ... $1.29

Prices for above sets include 26c Federal Excise Tax on Bag

D TWO-WAY DUTCH CLOCHE. Wear bow at front or back. Wool felt with self felt band and bow. Wispy rayon veiling. Smart enough for date occasions.
Colors: black, brown or bright red. *Measure; state color.* Shpg. wt., 14 oz.
78 K 2340—Fits 21¾ to 22½-inch . **$1.69**

E TASSELED CHELTON BERET. Rayon yarn stitched wool felt with long self tassel. Made in 8 gores for better fit.
Colors: brown, navy blue or bright red; all with contrasting yarn trim, or solid black. *Measure; state color.* Wt., 14 oz.
78 K 2420—Fits 21½ to 22½-inch . **$1.59**

F STITCHED "DUTCHIE." Classic style that's practical because you can wear the bow at front or back. 70% wool, 30% cotton felt cloth; stitched crown, flared brim. Shipping weight, 14 ounces.
Colors: kelly green, red, soldier (med.) blue. *Measure; state color.*
78 K 2430—Fits 21¾ to 22½-inch . **$1.49**

G WEDDING-RING HAT. A small silhouette with gracefully curving lines. Small rayon grosgrain band ties in bow at front. All wool felt with frothy rayon veil for glamour.
Colors: black with white; solid brown or wine. *Measure; state color.* Shipping weight, 14 ounces.
78 K 2345—Fits 21¾ to 22½-inch . **$1.79**

H COOKIE-TOP BERET. The newest beret fashion news this season. All wool felt with self band. Perfect accent for casual or dress-up frocks. Easy to wear, extremely flattering, and low priced.
Colors: black, brown, navy blue or red. *Measure; state color.* Shpg. wt., 14 oz.
78 K 2350—Fits 21½ to 22½-inch . **$1.49**

J CORDUROY TAM. Jauntily styled to add smart accent to your ensemble . . . drape it many ways for flattery. Good quality all cotton corduroy that will give sturdy wear for everyday. Rayon grosgrain band and bow. Shpg. wt., 12 oz.
Colors: brown, kelly green, navy blue, bright red. *State color.*
78 K 2540—Fits all headsizes..... **$1.00**

Read "How To Measure for Hats," page 135

Hats for day-time through date-time

We've found that smart juniors like casuals and dress-up hats equally as well . . . this assortment includes both types.

HAT AND BAG SETS. Your choice of three smart little hats with matching drawstring bag. All of soft dressmaker felt (70% wool, 30% cotton). Bag is about 9¾ by 9½ inches. Hats fit 21½ to 22¼-inch head sizes.
Colors: red with royal blue, turf (rust) tan with brown or solid black.

$2.39 Set Plus 20c tax **$1.39** Hat

A HEAD-HUGGER and BAG. Two self bows on either side. *Measure; state color.*
78 K 2590—Set. Shpg. wt., 1 lb. 2 oz. $2.59
78 K 2591—Hat. Shpg. wt., 14 oz. . . 1.39

B LOOP CALOT and BAG. Self loops and double "leaf" trim. *Measure; state color.*
78 K 2585—Set. Shpg. wt., 1 lb. 2 oz $2.59
78 K 2586—Hat. Shpg. wt., 14 oz. . . . 1.39

C DUTCH BONNET and BAG. Large self back-bow trimming. *Measure; state color.*
78 K 2580—Set. Shpg. wt., 1 lb. 2 oz $2.59
78 K 2581—Hat. Shpg. wt., 14 oz. . . . 1.39

Prices for above sets include 20c Federal Excise Tax on Bags.

D POMPADOUR CALOT. Flattering to your hair-do. Wool felt with self ruffle to halo your face. Fits your head snugly—very cute. Rayon veil. Shpg. wt., 1 lb.
Colors: black, coffee brown, navy blue or red. *Measure; state color wanted.*
78 K 2310—Fits 21¾ to 22¾-inch **$1.98**

E MANY-WAY PORK-PIE. Adjust the brim to suit your face . . . can be worn several ways for flattery. All wool felt with tailored rayon grosgrain ribbon band.
Colors: black, brown, navy blue or red. *Measure; state color.* Shipping weight, 1 lb.
78 K 2370—Fits 21½ to 22-inch
78 K 2371—Fits 22¼ to 22¾-inch **$1.59**

F ROSETTE HALF-HAT. 70% wool, 30% cotton felt cloth; self rosettes capping each ear. Self band in back holds hat securely on your head. Shipping wt., 14 oz.
Colors: black, kelly green, navy blue or red. *Measure; state color wanted.*
78 K 2435—Fits 21½ to 22¾-inch . **$1.59**

G RAYON VELVET CALOT. Simple in style, but the intricate stitched pattern marks it as unusual. Self-topped hatpin anchors it firmly against sharp winds. Easy to wear. Shipping weight, 14 ounces.
Colors: black, cherry (bright) rose, kelly green, navy blue. *Measure; state color.*
78 K 2445—Fits 21½ to 22½-inch . **$1.09**

H SCOTTY CASUAL. A favorite for every occasion. All wool felt with fluff feather side trim and rayon grosgrain ribbon band. Rises slightly on one side to give you height. Fits snugly. Low priced.
Colors: navy blue or red. *Measure; state color.* Shipping weight, 14 ounces.
78 K 2165—Fits 21 to 22¼-inch. . . **$1.39**

J EMBROIDERED PILLBOX AND BAG. 70% wool, 30% cotton. Matching bag, about 10½x6½ inches, has button closing and top handle. Very colorful. Hat fits 21½ to 22¾-inch.
Colors: brown, kelly green, navy blue or red. *Measure; state color.*
78K2595–Set. Shpg. wt., 1 lb. 2 oz. **$2.18**
78K2596–Hat. Shpg. wt., 14 oz 98c
Set price includes 20c Federal Tax



A Set $2.39 Plus 20c Tax Hat $1.39 B Set $2.39 Plus 20c Tax Hat $1.39 C Set $2.39 Plus 20c Tax Hat $1.39



D Pompadour Calot. . . $1.98 E Many-way Pork-Pie. . $1.59 F Rosette Half-Hat. $1.59



G Rayon velvet Calot. . . $1.09 H Scotty Casual. . . . . $1.39 J Set $1.98 Plus 20c Tax Hat 98c

Millinery may be added to any Sears Easy Terms order . . . see inside back cover



A Set..$2.69 Hat..$1.49



B Set. $2.39 Hat. $1.39
Plus 20c Tax

C Set. $2.19 Hat. $1.19
Plus 20c Tax



D Applique Trim $1.59 E Poke Bonnet $1.49 F Two-way $1.79



G Set.....$2.39
Plus 22c Tax

Bonnet.....$1.29



H Brimmed Bonnet...$1.98



J Dress-up Beanie.....$2.19



K Sweetheart Calot.....$2.19



L Classic Cloche.....$1.69

M Big Bonnet.....$1.59

N Off-the-face.....$1.59

P Casual Bonnet.....$1.59



R Triple-bow Bonnet..$1.69

S Set (Bag at right). $1.79 Hat..89c
Plus 18c Tax

T Set.....$2.38 Hat.....$1.29
Plus 22c Tax

V Breadth Bonnet.....$1.00

Children's Millinery may be added to any Sears Easy Terms Order, see inside back cover.

A BONNET AND MUFF. Rayon suede cloth. Matching muff, about 8x6 in., for smart ensembling. Hat, fits 20½ to 21½-in. *Colors:* solid white; red or royal blue with multi-color trim on muff. *Measure; state color.*
78K2610–Set. Wt., 1 lb. 2 oz. $2.69
78K2611–Hat. Wt., 14 oz.. 1.49

B OFF-THE-FACE HAT, BAG. Felt (70% wool, 30% cotton). Bag, 11½x6 in. Hat, fits 19¾ to 20½-in. *Colors:* red with navy blue trim, wine with copen, or solid royal blue. *Measure; state color.*
78K2605–Set. Wt., 1 lb. 2 oz. $2.59
78K2606–Hat. Wt., 14 oz.. 1.39
Set price includes 20c Federal Tax

C DUTCH BONNET, BAG. Felt (70% wool, 30% cotton). Bag, 11½x6 in. Hat fits 19½ to 21-in. *Colors:* bright red with navy blue, royal blue with red, wine with copen blue. *Measure; state color.*
78K2600–Set. Wt., 1 lb. 2 oz.. $2.39
78K2601–Hat. Wt., 14 oz.. 1.19
Set price includes 20c Federal Tax

D FLOWER APPLIQUE trims this smart fluted brim wool felt poke bonnet that's *so* pretty. Rayon band and ties to keep it on your head. Shpg. wt., 14 oz. *Colors:* bright red, navy blue or wine. *Measure; state color.*
78K2380–19½ to 20¼-in.
78K2381–20½ to 21¼-in. **$1.59**

E POKE BONNET. All wool felt with curled feather trim. Rayon grosgrain band and ties. A popular style. Shpg. wt., 14 oz. *Colors:* navy blue, bright red or wine. *Measure; state color.*
78K2375–19½ to 20¼-in.
78K2376–20½ to 21¼-in. **$1.49**

F TWO-WAY BONNET. Wear brim up or down. All wool felt with self laced edge. Rayon grosgrain bow and ties. Shpg. wt., 14 oz. *Colors:* brown, navy blue or bright red. *Measure; state color.*
78K2305–19½ to 20¼-in.
78K2306–20½ to 21¼-in. **$1.79**

G BONNET AND BAG. Dressmaker felt (70% wool, 30% cotton) with self appliqued flowers and colorful embroidery. Bag, 10½x6½ in. Hat fits 21 to 22-in. *Colors:* kelly green, navy blue or bright red. *Measure; state color.*
78K2635–Set. Wt., 1 lb. 2 oz.. $2.61
78K2636–Hat. Wt., 14 oz. 1.29
Set price includes 22c Federal Tax

H BRIMMED BONNET. Appliqued flowers and embroidery on dressmaker felt (70% wool, 30% cotton). Fine quality. Fabric is double thickness. *Colors:* cherry (bright) rose, bright red or soldier (med.) blue. *Measure; state color.* Shipping weight, 14 ounces.
78K2460–20½ to 21½-in. **$1.98**

J DRESS-UP BEANIE. Cluster of multi-colored felt cloth flowers top the cotton velveteen beanie. Designed in sections to fit the head comfortably. Very smart. *Colors:* beauty (med.) rose, royal blue, kelly green. *Measure; state color.* Shpg. wt., 12 oz.
78K2465–20½ to 21½-in. **$2.19**

K SWEETHEART CALOT. Heart-shaped. Picot edge, heart-shaped ear-laps with rayon grosgrain band. Ties under chin. 70% wool, 30% cotton felt cloth. *Colors:* brown, navy blue or red. *Measure; state color.* Shipping weight, 14 ounces.
78K2455–20½ to 21½-in. **$2.19**

L CLASSIC CLOCHE. Styled like mother's in good quality wool felt. Turned down brim is flattering. Rayon grosgrain ribbon. *Colors:* navy blue, bright red or wine. *Measure; state color wanted.* Shipping weight, 14 ounces.
78K2400–20¼ to 20¾-in.
78K2401–21 to 21½-in. **$1.69**

M BIG BONNET. Tailored smartness for any costume. Wool felt with rayon grosgrain band and flat back-bow trim. Fits well. *Colors:* brown, navy blue, or bright red. *Measure; state color.* Shipping weight, 14 ounces.
78K2390–20½ to 21¼-in.
78K2391–21½ to 22¼-in. **$1.59**

N OFF-THE-FACE. Wool felt with cotton yarn fluff trimming the upturned brim. Scalloped edges add a new note to this favorite style. Shpg. wt., 14 oz. *Colors:* bright red, royal blue or wine. *Measure; state color.*
78K2170–20 to 20¾-in.
78K2171–21 to 21¾-in... **$1.59**

P CASUAL BONNET. Wool felt with colorful embroidery and cut-out felt flowers trimming the rayon grosgrain band. Back bow, long streamers. Shipping wt., 14 oz. *Colors:* soldier (med.) blue, bright red or wine. *Measure; state color.*
78K2385–20¾ to 21¼-in.
78K2386–21½ to 22 -in. **$1.59**

R TRIPLE-BOW BONNET. Wool felt with self bows accenting the off-the-face Dutch brim. Sweet flattery for any girl—fits so comfortably on head with its deep sides. She'll adore it for all occasions. Shpg. wt., 14 oz. *Colors:* bright red, soldier (med.) blue, or wine. *Measure; state color.*
78K2395–20½ to 21-in.
78K2396–21¼ to 21¾-in. **$1.69**

S BEANIE AND BAG. Felt strips (70% wool, 30% cotton) sewn row on row. Self felt bow top-knot. Matching bag, 11½ by 5½ in., makes a smart set. Beanie fits 21 to 22-inch heads. *Colors:* kelly green, bright red, royal blue. *Measure; state color.*
78K2640–Set. Wt., 1 lb... $1.97
78K2641–Hat. Wt., 14 oz... 89c
Set price includes 18c Federal Tax

T "DUTCHIE" AND BAG. Row on row of felt strips (70% wool, 30% cotton). Self slashed loops at sides. Bag, 11½ by 5½ in. Hat fits 20¾ to 21½-in. heads. *Colors:* kelly green, bright red or royal blue. *Measure; state color.*
78K2645–Set. Wt., 1 lb... $2.60
78K2646–Hat. Wt., 14 oz.. 1.29
Set price includes 22c Federal Tax

V BREADTH BONNET. Soft dressmaker felt (70% wool, 30% cotton) with self-felt cut-out flowers capping each ear. Easy to wear—and becoming to most any girl. Fits head comfortably. *Colors:* kelly green, bright red or royal blue. *Measure; state color.* Shipping weight, 14 oz.
78K2405–21 to 22-in.... **$1.00**

Read "How to Measure for Hats," page 135

Charmode *Classmates*
REG U S PAT OFF

The smartest hats and sets for young moderns

Clever styles that fashion-wise little girls like, and quality sought by value-wise mothers.



Quilted Hat and Bag Match-mates

HAT AND BAG SETS. Any young girl will adore these clever match-mates . . . and she can choose any one of these four becoming hats to team up with the smart drawstring bag shown above. Sets in soft dressmaker felt cloth (70% wool, 30% cotton.) that will give long wear plus attractive appearance. Allover stitching gives quilted effect . . . looks very expensive. Bag, about 12 by 8¾-inch size, has self looped fringe all around for trim. *Colors:* bright red, royal blue or wine.

$2.89 Set Plus 32c Tax **$1.29** Hat

W CALOT AND BAG SET. Quilted detail. Self fringed loops capping each ear. Hat fits 21 to 21¾-in. headsizes. *Measure; state color wanted.*
78K2625–Set. Shpg. wt., 1 lb. 2 oz. $3.21
78K2626–Hat. Shpg. wt., 14 oz.. 1.29
Set price includes 32c Federal Tax

$3.09 Set Plus 32c Tax **$1.49** Hat

Y TAM AND BAG SET. Tailored neatness for the young miss. Self bow and rosette trim. Adjustable headsize. *State color wanted.*
78K2620–Set. Shpg. wt., 1 lb. 2 oz. $3.41
78K2621–Hat. Shpg. wt., 14 oz. 1.49
Set price includes 32c Federal Tax

$2.69 Set Plus 32c Tax **$1.09** Hat

X BEANIE AND BAG SET. Self looped halo and top knot trim. Beanie fits 20¾ to 21½-inch headsizes. *Measure; state color wanted.*
78K2630–Set. Shpg. wt., 1 lb. 2 oz. $3.01
78K2631–Hat. Shpg. wt., 14 oz. 1.09
Set price includes 32c Federal Tax

$2.79 Set Plus 32c Tax **$1.19** Hat

Z NEW DUTCH BONNET AND BAG. Self bow trim at front. Hat fits 20¾ to 21½-inch headsizes. *Measure; state color wanted.*
78K2615–Set. Shpg. wt., 1 lb. 2 oz. $3.11
78K2616–Hat. Shpg. wt., 14 oz. 1.19
Set price includes 32c Federal Tax



Ⓐ Colorful Pompon Parka.....$1.00



Ⓑ New style Babush-Kap.....$1.35



Ⓒ Gypsy Parka faverite.....98c



Ⓓ Ski Cap and Gauntlets. $4.39



Ⓔ 100% wool Parka.... $1.98



Ⓕ Knubby-knit Parka. 89c



Ⓖ "Breadth" Parka.....$1.00



Ⓗ Bandolette and Mitts..$1.59



Ⓙ Dutch Parka.....89c



Ⓚ Eskimo Parka $1.29



Ⓛ Hockey Caps. 39c and $1.00



Ⓜ Wind-charmer, Mitts.. $1.69



Ⓝ Sweetheart Parka.....$1.19



Ⓟ Lined Utility Parka.....$1.15



Ⓡ Big and Little Sister. .$1.09 and $1.00

Charmode Sportswear

Our Own Trade Mark

SHOWN ON OPPOSITE PAGE

[A] COLORFUL POMPON PARKA. Colorful chain stitch. Knit of all cotton yarn. 2 pompons for trimming.
Colors: red, royal blue, wine with multi-colors.
78 K 2805—Fits all heads. *State color.* Shpg. wt., 8 oz. **$1.00**

[B] NEW STYLE BABUSH-KAP. Rayon suede cloth. Long scarf ties snugly under your chin.
Colors: kelly green, red, white, all with white fringe.
78 K 2895—21¼ to 22¼ in. *State color.* Shpg. wt., 8 oz. **$1.35**

[C] GYPSY PARKA FAVORITE. Fits like a hood over your head. Multi-colored fringe. Ties under chin. All cotton.
Colors: dark brown, kelly green, bright red, wine.
78 K 2800—Fits all heads. *State color.* Shpg. wt., 10 oz. **98c**

[D] SKI CAP AND GAUNTLETS. Wind and water repellent cotton gabardine twill. Ear flaps. Cap fits to 23 in.; gauntlets, all sizes.
Colors: navy blue, red, tan. *State color.* Wt., sets, 14 oz.
78 K 2915—Set. Gauntlets with zip pocket. **$4.39**
78 K 2916—Set. Gauntlets without zip $3.39
78 K 2917—Ski cap only. Shpg. wt., 10 oz 1.59

[E] 100% WOOL PARKA. Our best, our warmest. Ties under chin.
Colors: red, royal, white or wine. *Measure; state color.*
78 K 2810—Fits to 22½ in. heads. Shpg. wt., 8 oz. **$1.98**

[F] KNUBBY-KNIT PARKA. Bonnet style with edging of white clipped yarn to halo your face. All cotton for durability.
Colors: navy blue, red, wine—all with white trim.
78 K 2900—Fits to 22¾ in. *State color.* Wt., 8 oz. **89c**

[G] "BREADTH" PARKA. The new wide silhouette comes to the sports world in this parka. 15% wool, 15% rayon, 70% cotton.
Colors: brown with yellow pompons and piping, red with royal, or wine with copen blue. *Measure; state color.*
78 K 2840—Fits to 22½ in. heads. Shpg. wt., 8 oz. **$1.00**

[H] BANDOLETTE AND MITTS. 30% wool, 30% rayon, 40% cotton.
State color: bright red, copen blue or white, all with self color trim. Fits all heads; mittens fit all sizes.
78 K 2855—Bandolette and Mittens. Shpg. wt., 10 oz. **$1.59**
78 K 2856—Bandolette only. Shipping weight, 8 oz. 69c

[J] DUTCH PARKA. All cotton. Piping and front pompon trim.
Colors: kelly green with bright red trim; bright red with royal blue trim; royal blue with red trim.
78 K 2815—Fits to 22½ in. *State color.* Shpg. wt., 8 oz. **89c**

[K] ESKIMO PARKA. Genuine rabbit fur on soft rayon suede cloth. Embroidered flowers trim the back crown.
Colors: kelly green, bright red or white—all with white rabbit fur trim and colorful multi-colored embroidery.
78 K 2890—Fits to 22½ in. *State color.* Shpg. wt., 10 oz. **$1.29**

[L] HOCKEY CAPS. Pompon. Fit all heads. Shpg. wt., 6 oz.
78 K 2820—65% wool, 35% cotton. Solid colors.
Colors: red, royal blue or white. *State color.* **$1.00**
78 K 2910—100% Cotton. Striped. *Colors:* brown, red, royal blue with contrasting stripes. *State color.* . . **39c**

[M] POMPON WIND-CHARMER AND MITTEN SET. 15% wool, 15% rayon, 70% cotton fashions this calot with attached scarf.
Colors: bright red, royal blue or wine. *Measure; state color.*
Hat fits to 22½ inches; mittens fit all sizes.
78 K 2845—Hat and Mitten Set. Shpg. wt., 10 oz. **$1.69**
78 K 2846—Hat only. Shipping weight, 8 ounces $1.00

[N] SWEETHEART PARKA. A beautiful frame for your face. 50% wool, 50% cotton. Edged in flossy loops of white cotton yarn. Bonnet back snugs your head. Ties under your chin.
Colors: brown, red, royal blue, wine—all with white trim.
78 K 2850—Fits to 23 in. *State color.* Shpg. wt., 10 oz. **$1.19**

[P] LINED UTILITY PARKA. Designed for general wear. 30% wool, 30% rayon and 40% cotton to give warmth as well as attractive appearance. Ties snugly under chin for anchorage.
Colors: Black or navy blue. *State color.*
78 K 2860—Fits all heads. Shpg. wt., 8 oz. **$1.15**

[R] BIG AND LITTLE SISTER PARKAS. 50% wool, 50% cotton.
Colors: brown with yellow trim; red with white, or royal blue with white. *Measure; state color.* Shpg. wt., 8 oz.
78 K 2835—Big sister. Fits 21½ to 22¾ in **$1.09**
78 K 2836—Little sister. Fits to 21¼ in. headsizes . . $1.00



Wrap-around Turbans in gay colors for dress, work or play wear

TWO FABRICS. For "dress" choose the soft ribbed texture rayon—for "everyday", the smooth.
Colors: black, brown, copen blue, navy blue, bright red.
State color. Fits all headsizes. Shipping weight, each, 5 ounces.

Ribbed corduroy effect
78 K 2885—
34x8½ inches. . . **$1.00**

Smooth sueded Rayon
78 K 4324—
34x8 inches **49c**

SMOOTH FITTING. Lustrous glove-knit rayon fabric wrap-around that drapes beautifully. Full size, about 34 by 8 inches. An excellent quality that will compliment even your most dressed up ensembles.
Colors: black, beauty (med.) rose, dark brown, copen blue, kelly green. *State color.*
Shpg. wt., each, 5 oz.
78 K 2880—Fits all heads **$1.19**

MESH WRAP-AROUND. Fine quality in 50% wool, 50% cotton to give you long wear and real warmth. Completely adjustable, fits all headsizes. Drape it yourself. *Extra large size:* about 50x12 inches.
Colors: copen blue, bright red or white. *State color wanted.* Shipping weight, 6 ounces.
78 K 2905—
Fits all heads. . . **87c**



"Wind-charmers" and Berets smartly styled to defy winter winds

"WIND-CHARMER"—little calot with attached scarf to protect your neck from the cold. Ties securely under your chin. Rayon suede cloth stitched for beauty. Very new—and perfect compliment to your winter sports clothes.
Colors: beige, brown, copen blue, bright red, dark rose, kelly green, white or wine. *Measure; state color.* Shpg. wt., 10 oz.
78 K 2875—
Fits to 22½ in. . **$1.69**

SUEDED RAYON—another "Wind-charmer" to add variety to your winter wardrobe. Tiny calot fits your head securely because the attached scarf holds it in place and winds around your neck for extra protection.
Colors: brown, kelly green, bright red or white. *Measure; state color wanted.* Shipping weight, each, 8 ounces.
78 K 2560—
Fits to 22½ in. . **79c**

BLOCKED BERET—100% wool cloth. Wear plain or with jewels.
Colors: beige, brown, kelly green, navy blue, bright red or white. *Measure; state color.*
Shpg. wt., 14 oz.
78 K 2920—Fits
21¾ to 23 in. . **$1.59**
Soft 100% wool cloth. Colors and wt. as above.
78 K 28—Fits
21¾ to 23 inch . **69c**
78 K 29—As above, but fits up to 21½-in. heads. **69c**



Our finest lacy CHARMODES in luxurious rayon fabrics

$2.98

MULTI-FILAMENT RAYON SATIN, in a rich, petal-soft quality, fashions this lovely 4-gore style. Sheer, wide cotton lace tops the V-shaped bodice that is darted for fine fit. Matching wide lace all around bottom; narrow lace at V back. Bias cut for graceful lines and perfect fit. Length, 42 inches.
Sizes: 32, 34, 36, 38, 40, 42, 44-inch bust. *State bust size.* Shipping weight, each, 8 ounces.
38 K 3888—Tearose
38 K 3889—White Each $2.98

$2.98

FINE RAYON SATIN, our better multi-filament quality, is soft, shimmering and lovely. Fashioned in becoming midriff style . . with novelty hemstitching and dainty lace insertions at bodice top. Wide cotton lace all around bottom . . bias cut for lovely lines. Length, 42 inches.
Sizes: 32, 34, 36, 38, 40-inch bust. *State bust size.* Shipping weight, each, 8 ounces.
38 K 3851—Tearose
38 K 3852—White Each $2.98

$3.98

MULTI-FILAMENT RAYON CREPE, delightfully soft and smooth, in a gorgeous slip. Lavish with exquisite Alencon-type cotton lace at bodice . . deep, rich looking lace inserts at bottom. Narrow lace at back. Perfect for gifts, for dressy occasions. Its 6-gore bias cut makes it a masterpiece of superb fit. Length, 42 inches.
Sizes: 32, 34, 36, 38, 40-in. bust. *State bust size.* Shpg. wt., 8 oz.
38 K 3890—Tearose
38 K 3891—White Each $3.98

$3.98

ALENCON-TYPE LACE, wide, rich, luxurious-looking . . tops this stunning gift slip. Matching wide cotton lace all around bottom. The soft rayon crepe, in an improved multi-filament quality, is remarkable for its beauty, rich texture and excellent wear. Bias cut for action-free fit and flattering lines. Length, 42 inches.
Sizes: 32, 34, 36, 38, 40-inch bust. *State bust size.* Shipping weight, each, 9 ounces.
38 K 3855—Tearose.....$3.98

We recommend hand washing these lovely slips in LUX suds because it's kind to fine laces, rich fabrics

Charmode

Sears Famous Classic Slips

Over a million women choose these 4-gore bias cut slips for their better fit, longer service . . and typical Sears value. One of America's finest slip factories makes them, using modern methods of production which include skillful cutting to eliminate waste . . triple inspection to insure highest standards of workmanship . . which, true to our policy, raises the quality and saves you money.



Features that make Charmode Classics top choice

1—Made in two lengths: *Short* . . 40-in. length. *Half sizes:* 31½ to 39½-in. bust. For women 5ft. 3 in. or less, and those who wear Junior sizes. *Regular* . . 42-in. length. *Even sizes:* 32 to 44-in. bust. For women 5 ft. 4 in. or over.
2—Truly proportioned sizes for perfected fit (a) between bust and waist, (b) waist and hips, (c) hips and hem, to fit your figure type whether you wear Short length or Regular length.
3—Double fabric yoke tops. At front, back and under arms for better fit . . . for longer wear.
4—Strong Rip-proof seams; double needle hem.

$1.29 Reg. sizes

MULTI-FILAMENT RAYON SATIN in an improved, wear-tested better quality . . at a thrifty price. (Shown at right.) Shipping weight, each, 9 ounces.

Short . . 40-inch length. *Half sizes:* 31½, 33½, 35½, 37½, 39½-inch bust. *Be sure to state your bust size.*
38 K 3921—Tearose 38 K 3922—White Each $1.29

Regular . . 42-inch length. *Sizes:* 32, 34, 36, 38, 40, 42, 44-inch bust. *Be sure to state your bust size.*
38 K 3923—Tearose 38 K 3924—White Each $1.29

Stout . . 45-in. length. *Sizes:* 46, 48, 50, 52-in. bust.
38 K 3926—Tearose. *State bust size*. **$1.59**

$1.98 Reg. sizes

IMPROVED MULTI-FILAMENT RAYON CREPE in a soft, fine quality, long-wearing as tests prove. Shpg. wt., 9 oz.

Short . . 40-inch length. *Half sizes:* 31½, 33½, 35½, 37½, 39½-inch bust. *Be sure to state your bust size.*
38 K 3818—Tearose. $1.98

Regular . . 42-inch length. *Sizes:* 32, 34, 36, 38, 40, 42, 44-inch bust. *Be sure to state your bust size.*
38 K 3816—Tearose 38 K 3817—White Each $1.98

Stout . . 45-in. length. *Sizes:* 46, 48, 50, 52-in. bust.
38 K 3821—Tearose. *State your bust size*. **$2.39**

$2.69 each

OUR FINEST CLASSIC in luxurious rayon crepe back satin . . soft, shimmering with the beauty and graceful drape only a crepe back fabric has. It will remain strong and firm-textured, retain its luster after many washings.

Short . . 40-inch length. *Half sizes:* 31½, 33½, 35½, 37½, 39½-inch bust. *Be sure to state your bust size.*
38 K 3814—Tearose. . . . Shpg. wt., 9 oz. $2.69

Regular . . 42-inch length. *Sizes:* 32, 34, 36, 38, 40, 42, 44-inch bust. *Be sure to state your bust size.*
38 K 3815—Tearose. Shpg. wt., 9 oz. **$2.69**

HOW TO MEASURE: Measure bust by placing tape around fullest part. Measure hips. If hips measure more than 4 in. larger than bust, order next larger bust size.





Hand wash your slips in gentle LUX to help prolong beauty and wear. For Easy Terms, see inside back cover.



CHARMODE slips in multi-filament rayon satin $1.67 each, reg. sizes

Expertly made . . smartly styled for smooth fit . . each slip a Sears value

PERFEC-FIT SLIP . . Sears own exclusive style, specially designed for superb fit, supreme comfort. Straight cut at front and sides, with tapered bias cut back panel that flexes freely as you move . . will not twist, bunch or ride up. Bias cut double fabric top extends to waist and is darted for fine fit. In multi-filament rayon satin, a rich, improved quality that washes and wears exceptionally well. Rip-proof seams for longer service. Shipping weight, each, 10 ounces.

Regular sizes: 32, 34, 36, 38, 40, 42, 44-inch bust. *State your bust size.* Length, 42 inches.

38 K 3588—Navy
38 K 3581—Tearose
38 K 3582—White
Each $1.67

Stout sizes: 46, 48, 50, 52-in. bust. *State bust.* Lgth., 45 in.

38 K 3592—Navy
38 K 3590—Tearose. Each, $1.98

DAINTY V-TOP SLIP in lustrous rayon satin . . a lovely multi-filament quality easily hand washable in gentle LUX. Bias cut for smooth fit and slender lines . . with tiny gathers at bust for graceful fullness. Eyelet embroidered cotton batiste trims the bodice top . . making it ideal to wear under blouses. Double needle hemmed bottom. *Sizes:* 32, 34, 36, 38, 40-inch bust. *State bust size.* Length, 42 inches. Shipping weight, 6 ounces.

38 K 3876—Tearose
38 K 3877—White. Each $1.67

POPULAR 4-GORE STYLE made of multi-filament rayon satin in an improved quality that's soft, rich, delightfully Luxable. Has double fabric top front and back for longer wear. The gracefully curved bust sections are attractively trimmed with dainty hemstitching. Non-rip seams for longer service. Double needle hem. *Sizes:* 32, 34, 36, 38, 40, 42, 44-in. bust. *State bust size.* Length, 42 inches. Shipping weight, 8 ounces.

38 K 3870—Tearose
38 K 3871—White. Each $1.67

MEASURE around fullest part of bust. Measure hips; if more than 4 in. larger than bust, order next larger bust size.



Better CHARMODE rayon satin slips . . finer details $1.98 each

Exquisite trims . . cleverly designed with lovely lines for figure-flattering fit

LACY BIAS CUT SLIP in improved quality multi-filament rayon satin, that combines beauty with excellent wear. Lovely wide cotton lace and a sweet rayon satin bow at basque bodice . . Matching wide lace at bottom. Beautifully made with smooth, slender lines . . non-rip seams for longer wear. Washable, use LUX suds. Length, 42 inches. *Sizes:* 32, 34, 36, 38, 40-inch bust. *State your bust size.* Shipping weight, 10 oz.
38 K 3848—Tearose $1.98

EXQUISITE SCHIFFLI EMBROIDERY in delicate scrolls gives this slip charming daintiness. The becoming basque bodice edged with cotton lace is softly gathered at bust for graceful fit. Bias cut for smooth, sleek lines. In petal-soft multi-filament rayon satin a rich, lustrous fabric easy to hand wash. Length, 42 inches. *Sizes:* 32, 34, 36, 38, 40-inch bust. *State bust.* Shipping weight, 7 oz.
38 K 3882—Tearose
38 K 3883—White. Each . . $1.98

EMBROIDERED RAYON SHEER TRIM on this flattering style makes it rich and luxurious looking. The rayon satin is all you could desire in beauty and texture . . it's an improved multi-filament quality easy to hand wash in LUX. Bias cut for perfect fit . . basque bodice softly gathered for lovely lines. Length, 42 in. *Sizes:* 32, 34, 36, 38, 40-inch bust. *State bust.* Shpg. wt., 8 oz.
38 K 3849—Tearose
38 K 3850—White. Each . . $1.98

NYLON FAGOTTED SEAMS accent the superb fit . . the smooth, wrinkle free lines of this handsome slip. Expertly designed . . cleverly cut to give the molded bodice top figure enhancing beauty. Made of multi-filament rayon satin, a soft lovely fabric, easily hand washable. *Sizes:* 32, 34, 36, 38, 40-inch bust. *State bust.* Shpg. wt., 7 ounces, Length, 42 inches.
38 K 3880—Black
38 K 3878—Tearose
38 K 3879—White. Each . . $1.98

We recommend hand washing these lovely slips in gentle LUX suds . . it helps prolong their beauty and wear.





E MATERNITY SLIP $1.98 D KNIT RAYON SLIP $1.98 ROSETEX UNDIES 49c Ea., reg. sizes



H STRAIT-FIT SLIP $1.29 G SWISH RAYON TAFFETA $1.29 F 4-GORE STYLE 98c Reg. sizes

Rosetex
Reg. U.S. Pat. Off.

Knit Rayon Undies

The plain knit rayon is closely knit in a durable service weight. Well tailored; sized for fine fit. Panties, briefs are cut longer in back for comfort . . bar tacked . . have double fabric crotches. Washable. Tearose. Shpg. wt., ea., 6 oz.

C 38 K 2623—*Vest.* Straight top; drawstring; no side seams. *Sizes:* 34, 36, 38, 40, 42, 44-in. bust. *State bust size*. . . . 49c

B 38 K 2631—*Briefs. Sizes:* 30-34; 35-38; 39-40-in. hips. *State hip size*. 49c

A 38 K 2629—*Band leg panties. Sizes:* 32-36; 37-40; 41-44-in. hips. *State hip size*. . 49c
38 K 2630—*Band leg panties. Stout sizes:* 45-48; 49-52; 53-56-in. hips.
State your hip size. 59c

Charmode
our own trade mark

Tailored Slips

D KNIT RAYON SLIP in fine 2-bar tricot glove knit rayon jersey. 4-gore style. Double fabric top is darted for fine fit. Shpg. wt., ea., 8 oz. Lgth., 42 in. *Sizes:* 32, 34, 36, 38, 40, 42, 44-in. bust. *State bust size.*
38 K 3856—Tearose
38 K 3857—White. Each. $1.98

E MATERNITY SLIPS in comfortable wrap-around style. 2-button side closing adjusts 4 inches *in all sizes*, for changing needs. Well made, full cut, correctly sized. Shpg. wt., ea., 7 oz. Length, 44 inches. *Sizes:* 32, 34, 36, 38, 40, 42, 44-in. bust. *State bust size.*
Multi-filament rayon satin
38 K 3864—Tearose
38 K 3865—White. Each. $1.98
Good quality rayon crepe
38 K 3700—Tearose. $1.59

F 4-GORE STRAIGHT CUT STYLE in good quality rayon taffeta. Hemstitch trim. Length, 43 inches. *Regular sizes:* 34, 36, 38, 40, 42, 44-in. bust. *State bust size.* Shpg. wt., ea., 9 oz.
38 K 3833—Navy
38 K 3834—Tearose. Each. 98c
Stout sizes: 46, 48, 50, 52-in. bust. Length, 44 in. *State bust size.* Shpg. wt., 9 oz.
38 K 3835—Navy
38 K 3836—Tearose. Each. $1.19

G SWISH RAYON TAFFETA in a better quality fashions this smart 4-gore bias cut style. Smooth fitting circular bust sections. Non-rip seams. Length, 42 inches. *Sizes:* 32, 34, 36, 38, 40, 42, 44-in. bust. *State bust size.* Shpg. wt., 8 oz.
38 K 3862—Black
38 K 3863—Tearose. Each. $1.29

H STRAIT-FIT SLIP. Exclusive at Sears. In better quality rayon crepe. Double top. Bias back panel flexes for freedom. *Regular sizes:* 32, 34, 36, 38, 40, 42, 44-in. bust. *State bust size.* Length, 42 inches. Shpg. wt., ea., 6 oz.
38 K 3668—Tearose
38 K 3669—White. Each. $1.29
For smaller, shorter women
Half sizes: 31½, 33½, 35½, 37½, 39½-in. bust. *State bust.* Lgth., 40-in. Shpg. wt., 6 oz.
38 K 3671—Tearose
38 K 3672—White. Each. $1.29

Lingerie on this page hand washable in LUX.
See how to measure for slips on page 148.

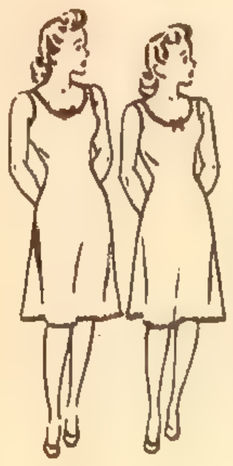
Everything at Sears available on Easy Terms . . . see inside back cover.

Lady Pilgrim

Our own trade mark

Winter-warm Knit Slips

Famous for extra warmth without weight . . for better fit because they are designed in individualized sizes . . in the 2 most popular lengths. Choice of 4 long-service qualities.



Many women prefer Sears Lady Pilgrim slips because: 1) They're cut to fit body contour, in individualized sizes . . which gives wrinkle-free smoothness, slenderizing lines. 2) Strong flat seams for longer wear. 3) High cut back for warmth and better fit. 4) Crocheted bottom prevents curling and riding up. 5) Elastic knit of strong yarns, keeps its shape. 6) Adjustable drawstring neckline. **How to measure for Knitted Slips:** Measure bust, placing tape around fullest part, holding it close against body. Order bust size nearest measurement. Lengths in regular even sizes are 40 and 43 in. . . in stout even sizes 45 in. Given length of slip is measured from top of shoulder to edge of hem.

$1.95 Reg. sizes

OUR BEST 50% VIRGIN WOOL, as shown, luxuriously soft, extra warm 50% wool, 50% strong cotton. *Even sizes:* to fit 32 to 44-in. bust. *State bust.* Shpg. wt., ea., 11 oz.

40-inch length	*43-inch length*
38 K 8483—Tearose	38 K 8485—Tearose
38 K 8482—Gray . . . $1.95	38 K 8484—Gray . . . $1.95
45-inch length in stout sizes to fit 46 to 54-inch bust.	
38 K 8487—Tearose . $2.14	38 K 8486—Gray . . . $2.14

$1.09 Reg. sizes

OUR FINE 10% VIRGIN WOOL . . enough wool for cozy warmth . . 90% strong cotton for durability. *Even sizes:* to fit 32 to 44-inch bust. *State bust size.* See how to measure above. Shipping weight, each, 11 ounces.

40-inch length	*43-inch length*
38 K 8473—Tearose	38 K 8474—Tearose
38 K 8476—Gray . . . $1.09	38 K 8478—Gray . . . $1.09
45-inch length in stout sizes to fit 46 to 54-inch bust.	
38 K 8475—Tearose . $1.29	38 K 8480—Gray . . . $1.29

79¢ each

HEAVIER WEIGHT COTTON . . stronger, more durable than our lightweight cotton slip. Gives plenty of warmth for Fall and Winter . . wears much better, too. *Even sizes:* to fit 32 to 44-inch bust. *State bust size.* Shpg. wt., ea., 10 oz.

40-inch length	*43-inch length*
38 K 8489—Tearose	38 K 8490—Tearose
38 K 8445—Gray 79c	38 K 8447—Gray 79c

67¢ each

THRIFTY-LIGHTWEIGHT COTTON . . firmly, strongly knit . . low priced but very serviceable. *Even sizes:* to fit 32 to 44-inch bust. *State bust size.* Shpg. wt., ea., 9 oz.

40-inch length	*43-inch length*
38 K 8408—Tearose	38 K 8409—Tearose
38 K 8403—Gray 67c	38 K 8405—Gray 67c
45-inch length in stout sizes to fit 46 to 54-inch bust.	
38 K 8410—Tearose . . 81c	38 K 8407—Gray 81c

All these slips hand washable in Lux . . need no ironing.



OUR BEST KNIT SLIP $1.95 Reg. sizes $2.14 Stout sizes











Ⓐ Attractive Bias Cut Style $2.98

Ⓑ Eyelet Embroidery Trim $1.98 Reg. sizes

Ⓒ Convertible Collar Style $1.69

Ⓓ Pretty Floral Print $1.98 Reg. sizes

Ⓔ Floral Print V-Neck $1.69 Reg. sizes

Slumber Queens . . our finest flannelettes

Reg. U. S. Pat. Off.

Your best buy because they give extra wear, extra warmth, extra value. The flannelette is heavier, fleecier and Sanforized (max. shrinkage 1%). Colors are vat-dyed, wash fast. Each gown is cut extra full, 54 in. long . . seams are double stitched for longer service, better wear.

Ⓐ Attractive Bias Cut Style has snowy white cotton eyelet embroidery edging the collar . . dainty scalloped front and pocket top. True bias cut slimmed in at waist with self sash. Made of our best quality deep-napped flannelette . . vat-dyed and Sanforized-shrunk to keep its color and perfect fit. *Sizes:* 34, 36, 38, 40-in. bust. *State bust size.* Shpg. wt., 1 lb. 1 oz.

38 K 9025—Peach 38 K 9026—Blue . . Ea. $2.98

How to Measure for Gowns

Place tape around fullest part of bust. Order bust size nearest measurement taken. Length of gown is given in each description. When ordering be sure to state size and color desired.

Ⓑ Eyelet Embroidery Trim on this straight cut gown. Our best Sanforized flannelette. Double yokes. *State bust.* Shpg. wt., ea., 1 lb. 1 oz.

Regular sizes: 34-36; 38-40; 42-44-in. bust.

38 K 9020—Tearose 38 K 9021—Blue

38 K 9022—White . . . . . Each $1.98

Stout sizes: 46-48; 50-52; 54-inch bust.

38 K 9023—Tearose 38 K 9024—White. Ea. $2.19

Ⓓ Pretty Floral Print that keeps its beauty because the heavy flannelette is vat-dyed, Sanforized-shrunk. Straight cut; cotton moss fringe trim. Double yokes. Shpg. wt., ea., 1 lb. 1 oz.

Regular sizes: 34-36; 38-40; 42-44-inch bust.

38 K 9086—Floral print . . . *State bust* $1.98

Stout sizes: 46-48; 50-52; 54-inch bust.

38 K 9087—Floral print . . . *State bust* $2.19

Good Flannelettes

Warm, deep-napped flannelette in well made, full-cut gowns . . full 54 in. length. with warm double yokes back and front.

Ⓒ Convertible Collar Style that can be worn buttoned up snug under your chin, or worn open. Neatly trimmed with rayon braid and hemstitching. Double fabric yokes. Made of our better, heavy Sanforized-shrunk flannelette (max. shrinkage 1%). *Sizes:* 34-36; 38-40; 42-44-in. bust. *State bust.* Shpg. wt., 1 lb. 1 oz.

38 K 9016—Tearose 38 K 9017—White. Ea., $1.69

Ⓔ Floral Print V-Neck, straight cut style. The flannelette is sturdy, fleecy, closely woven for long wear. Strongly stitched for lots of service. Lengths, 54 in. Shpg. wt., ea., 1 lb. 1 oz.

Regular sizes: 34-36; 38-40; 42-44-inch bust.

38 K 9000—Floral print . . . *State bust* $1.69

Stout sizes: 46-48; 50-52; 54-inch bust.

38 K 9001—Floral print . . . *State bust* $1.89

 We recommend Lux care for all these washable flannelette gowns . . it helps keep them soft and fluffy, and they wear longer.



B CLUSTER TUCKS $1.69 Reg. sizes



A EYELET EMBROIDERY $1.98 Reg. sizes



C LONG SLEEVE STYLE $1.98 Reg. sizes D DAINTY PRINT $2.66 E SCHIFFLI EMBROIDERY $2.98

Nainsook Gowns

Popular long sleeve styles . . full cut, neatly trimmed . . ideal for mothers, for hospital wear. Easy to wash in LUX.

A EYELET EMBROIDERY TRIM with dainty tucks at yoke . . ruffle at V neck and wrists. In better quality, long wearing nainsook. Lgth., 54 in. Shpg. wt., ea., 14 oz.
Regular sizes: 34-36; 38-40; 42-44-in. bust.
38 K 1067—White. . . *State bust*. . . $1.98
Stout sizes: 46-48; 50-52; 54-in. bust.
38 K 1068—White. . . *State bust*. . . $2.19

B CLUSTER TUCKS TRIM the yoke with self ruffle at neck and wrists. The nainsook is our better quality . . soft, closely woven easy to LUX. Lgth., 54 in. Shpg. wt., ea., 14 oz.
Regular sizes: 34-36; 38-40; 42-44-in. bust.
38 K 1005—White. . . *State bust*. . . $1.69
Stout sizes: 46-48; 50-52; 54-in. bust.
38 K 1006—White. . . *State bust*. . . $1.89

Cotton Crepes need no ironing

Gowns that are practical as well as pretty. The cotton crinkle crepe is soft, durable, stays daisy-fresh after washing and never needs ironing. Busy women say they're tops in utility.

C LONG SLEEVE STYLE has neat hemstitching, self ruffle trim. Full cut and roomy for supreme sleeping comfort . . it is an ideal gown for mothers, for hospital wear. Well made with rip-proof seams for long service. Durable cotton crepe, needs no ironing. Lgth., 54 in. Shpg. wt., ea., 15 oz.

Regular sizes: 34-36; 38-40; 42-44-in. bust. *State bust size.*
38 K 1078—Tearose
38 K 1079—White. $1.98

Stout sizes: 46-48; 50-52-inch bust. *State bust size.*
38 K 1090—White. $2.19

D DAINTY FLORAL PRINT on our finest, softest cotton crinkle crepe . . so easy to LUX, dries quickly and it's ready to wear . . never needs ironing. Made in the popular shirt waist style so becoming to every woman. Has nicely tailored notched collar . . and a pocket for your hankie. Bias cut for smooth, slender lines . . with tie back belt to slim in at waist. Length, 54 inches. Wash in LUX to keep its beauty. Shipping weight, 15 ounces.
Sizes: 34, 36, 38, 40-inch bust. *State bust size.*
38 K 1014—Floral print. . $2.66

Fine Batiste

Imported cotton batiste . . an exquisitely fine, soft, sheer fabric . . easy to hand wash in LUX.

E SCHIFFLI EYELET EMBROIDERY, exquisitely fine and lacy, trims this stunning gown. It's styled sweetly feminine in a flattering Victorian manner. Embroidery accents the becoming square neck and pert cap sleeves. Insertion embroidery at front waistline has rayon satin ribbon run through to gather it softly. V-cut surplice back. In delightfully sheer, Luxable cotton batiste. Lgth., 54 in. Shpg. wt., 12 oz.
Sizes: 34, 36, 38, 40-inch bust. *State bust size.*
38 K 1001—White
38 K 1002—Pastel pink. . $2.98

Hand wash your pretty cotton gowns in gentle LUX suds . . it helps keep them soft, lovely and they last longer.



CHARMODE Gowns in rich-textured, Luxable rayons

our own trade mark

$2.98

DAINTY EMBROIDERY and lovely Alencon-type cotton lace trim the bodice of this stunning gown. Bias cut, hemstitched midriff style for graceful, slenderizing lines. The rayon satin is petal-soft, lustrous and easy to hand wash in LUX. Tie sash. Lgth, 54 in. *Sizes:* 34, 36, 38, 40, 42, 44-in. bust. *State bust.* Shpg. wt., 10 oz.

38 K 931—Tearose
38 K 932—Blue
38 K 933—Ivory . . . . Each $2.98

$2.98

PRINTED TRICOT KNIT RAYON gown in a pretty, feminine floral print, is delightfully soft and run-proof. It's as easy to LUX as a hanky and never needs ironing. Made in becoming midriff style, it has slenderizing lines and flattering fit. Length, 54 in. *Sizes:* 34, 36, 38, 40, 42-inch bust. *State bust size.* Shipping weight, 8 ounces.

38 K 938—Tearose
38 K 939—White . . . . Each $2.98

$2.49

PRINTED RAYON SATIN, a soft, lustrous fabric in delightful floral patterns, makes this a lovely gown. Cleverly styled, the softly gathered bodice is looped through double shoulder straps. Flattering bias cut for smooth, slender lines. Length, 54 inches. Hand washable, use LUX. *Sizes:* 34, 36, 38, 40-inch bust. *State bust size.* Shipping weight, 8 ounces.

38 K 940—Tearose print
38 K 941—Blue print, . Ea. $2.49

$3.98

ALENCON-TYPE COTTON LACE and a luxurious fabric combine to make this our loveliest gown. The shimmering rayon satin is soft, rich, LUXable. Enchanting style has lace insertion at midriff, softly gathered bodice . . beautifully shaped shoulder straps. Lgth., 54 in. *Sizes:* 34, 36, 38, 40, 42, 44-in. bust. *State bust.* Shipping weight, 10 ounces.

38 K 900—Tearose
38 K 901—Blue
38 K 902—Ivory . . . . Each $3.98

 MEASURE FOR GOWNS by placing tape around fullest part of bust . . order size nearest measurement taken.



[A] Rayon Satin Coat [B] Rayon Satin Gown



[E] Lacy Rayon Satin $1.98 [F] Quilted Print Rayon $2.98



[C] Print Rayon Satin $2.79 [D] Quilted Rayon Crepe $3.98

Matching Ensemble

Coat $5.98 Gown $3.98

Luxurious Rayon Satin in a rich, petal-soft quality . . printed in a stunning floral design fashions this captivating two-some. Coat can be worn separately. Both hand washable in Lux. *Sizes:* 34, 36, 38, 40-in. bust. *State bust size.*

[A] *Coat* has shirring at front, darts in back for perfect fit. Matching pearl-like buttons.
38 K 918–Blue 54 in. long
38 K 919–White . . Shpg. wt., 14 oz. Ea. $5.98

[B] *Matching Gown* has flattering sweetheart neck . . shirred bodice . . fitted midriff.
38 K 920–Blue 54 in. long
38 K 921–White . . Shpg. wt., 10 oz. Ea. $3.98

Stunning CHARMODE Bed-jackets

our own trade mark

Flattering gift styles . . luxurious-looking but thriftily priced

[C] Rayon Satin in a dainty shadow print . . with Schiffli embroidered rayon sheer trim. Graceful pleats at yoke front. Ideal gift for mothers. Hand washable in Lux. *Sizes:* 34-36; 38-40; 42-44-in. bust. *State bust.* Shpg. wt., 9 oz.
38 K 1379–Pink 38 K 1380–Blue. Ea. $2.79

[D] Quilted Rayon Crepe in a gorgeous "picture" jacket. Sweet Victorian frill to flatter your face. Cut longer in back with long sleeves for warmth. Pocket. *Sizes:* 32-36; 38-40; 42-46-in. bust. *State bust.* Shpg. wt., 14 oz.
38 K 1375–Tearose 38 K 1376–Blue Ea. $3.98

[E] Lacy Rayon Satin style. Soft, lustrous . . and a very thrifty buy. Alencon-type cotton lace trim. Washable in Lux. *Sizes:* 34-36; 38-40; 42-44-in. bust. *State bust.* Shpg. wt., 9 oz.
38 K 1381—Tearose 38 K 1382—Blue
38 K 1383—Ivory Each $1.98

[F] Quilted Print Rayon yoke style jacket. A real chill-chaser, it's lined with soft, warm flannelette. A grand utility jacket. Three-quarter length sleeves. *Sizes:* 34-36; 38-40; 42-44-in. bust. *State bust.* Shpg. wt., 14 oz.
38 K 1377–Tearose 38 K 1378–Blue. Ea. $2.98

We recommend Lux care for all unquilted Jackets. We recommend dry cleaning for the *quilted* styles.





Charmode Flannelette Pajamas

$1.98

ATTRACTIVE PLAID 'N PLAIN PAJAMAS. The colorful plaid in the boxy top is woven-in . . the best for wash and wear to keep its gay bright colors. Plain color trim is topped off with snowy cotton moss fringe on front and hanky pocket. Roomy cut for complete sleeping comfort. Plain color trousers have adjustable waistband. The flannelette is our good, sturdy quality that's warm and washable. *Sizes:* 34, 36, 38, 40-inch bust. *State bust size.* Shpg. wt., 15 oz.

38 K 9416–Dusty blue
38 K 9417–Dusty rose. . . Ea. $1.98

$2.98

COLORFUL FLORAL PRINT in our finest quality flannelette . . fleecy, deep-napped in a heavy winter-warm weight. Sanforized-shrunk to keep its lasting good fit (will not shrink more than 1%). Smart Butcher-Boy style has boxy top trimmed with cotton moss fringe and bright novelty stitching. Big hanky pocket. Well made, full cut throughout. Roomy trousers have adjustable waistband. Washable. *Sizes:* 34, 36, 38, 40-inch bust. *State bust size.* Shpg. wt., 1 lb.

38 K 9421—Blue print
38 K 9422—Red print. Each . $2.98

Our famous Flannelette Jamarettes

*Reg. U. S. Pat. Off.

$2.98 Reg. length

$3.29 Longer length

Women the country over choose Sears De Luxe Jamarettes for unsurpassed value, superb wear. Made of our finest flannelette . . extra heavy, deeper napped, Sanforized (max. shrink. 1%). Expertly tailored to the last detail . . with expensive stitched shirtwaist finish, strongly sewn seams. Styled with convertible collars . . adjustable trouser waistbands . . fine fresh water pearl buttons.

PLAIN COLOR STYLE. Washable. *Sizes:* 34, 36, 38, 40-in. bust. *State bust.* Shpg. wt., ea., 1 lb. 4 oz.

38 K 9429—Copen blue
38 K 9430—Peach. Each $2.98

For woman 5 ft. 6 in. or over
38 K 9431—Copen blue
38 K 9432—Peach. Each $3.29

WOVEN STRIPE STYLE. Washable. *Sizes:* 34, 36, 38, 40-inch bust. *State bust.* Shpg. wt., ea., 1 lb. 4 oz.

38 K 9402—Rose stripe
38 K 9403—Blue stripe. Each $2.98

For woman 5 ft. 6 in. or over
38 K 9404—Rose stripe
38 K 9405—Blue stripe. Each $3.29

We recommend LUX care for flannelettes to help keep them soft and the nap fluffy . . they wear longer, too.





Printed Cotton Pajamas

$2.49

COTTON BROADCLOTH with a soft, lustrous sheen, in a pretty print . . fashions these smart Butcher Boy pajamas. Top has dainty cotton loop braid on front, notched collar and big hankie pocket. Trousers have drawn string. *Sizes:* 34, 36, 38, 40-in. bust. *State bust.* Shpg. wt., 15 oz.

38 K 1213—Rose print
38 K 1214—Blue print
Each.....$2.49

$2.79

PRINTED COTTON POPLIN in an adorable style. The feminine be-ruffled top frames your face in a sweet and flattering manner . . with crisp, piping for accent. Ruffled pocket, too. Trousers have adjustable waist. Washable. *Sizes:* 34, 36, 38, 40-in. bust. *State bust.* Shpg. wt., 15 oz.

38 K 1239—Rose print
38 K 1240—Blue print
Each.....$2.79

Spun Rayon Crepe

$5.98

BEAUTIFULLY TAILORED PAJAMAS . . ideal for lounging because they're as well made as your slacks. Top has smart stitching like a blouse, down front, on notched collar, pocket and cuffs. Novelty buttons. Trousers have pleats front and back for trim fit. Adjustable waistband. The spun rayon crepe is soft but firm . . tailors to perfection . . easily washable. *Sizes:* 34, 36, 38, 40-inch bust. *State bust size.* Shipping weight, 15 ounces.

38 K 1309—Rose
38 K 1310—Copen blue...Each $5.98

Cotton Jamarettes

Reg. U. S. Pat. Off.

$2.98 Reg. length

OUR FAMOUS DE LUXE JAMARETTES in oxford cloth . . a soft mercerized cotton that wears well, tailors beautifully and washes like a charm. Expertly cut, superbly tailored in every small detail. Made to our own high standards of workmanship. Top has convertible collar, and a hankie pocket. Well cut trousers have adjustable waistband. Wash in gentle LUX. *Sizes:* 34, 36, 38, 40-inch bust. *State bust size.* Shipping weight, each, 15 ounces.

38 K 1294—Wine stripe
38 K 1295—Blue stripe.....Each $2.98

Longer length for taller figures

38 K 1292—Wine stripe
38 K 1293—Blue stripe.....Each $3.29

How to measure for Women's Pajamas: Measure bust by placing tape around fullest part. Order bust size nearest measurement taken.

Bust size:	30	32	34	36	38	40
Regular length trousers:	40	40	40	41	41	41 In.
Longer length trousers:	43	43	43	44	44	44 In.





TALON CLOSING—LENO ELASTIC SIDES. Designed by our "Famous Maker" with all the quality features of more expensive styles. Lightweight rayon and cotton Leno (mesh) elastic sides give firm controlling support. Our sensational lightweight rayon and cotton Contro-flex fabric in front and back panels. Double cotton net bra top with stitched cotton ribbon in lower cup gives firm uplift for Medium bust. Easy working, side Talon "zip" closing for convenience. Slims and trims your figure beautifully. Four garters; elastic in back garters. Nude color.

Fits hips 1 to 4 inches larger than bust
State bust and hip measure

Bust sizes: 32, 33, 34, 35, 36, 37, 38, 39, 40 in. Shipping weight, 14 ounces.

18 K 406—Medium to Long length: over bust, 25½ inches; waist down, 16 inches..... **$7.98**

How to measure for Foundations

It's easy to order by mail from Sears. Marion Lamont, Sears expert corsetiere, says, "Measuring is important—follow the simple rules below and you're sure to be pleased. Measure snugly over dress with foundation on, as this makes your body firmer and an accurate fit can be had . . . have someone else help you take your measurements, if possible. If you are wearing a Charmode foundation now and your figure has not changed—order the same size. Specify size stamped on garment or size tab." If you have a particular figure problem, write Marion Lamont, care of Sears, Roebuck and Co.

How to measure for Full Length Foundations

Send only bust and hip measure when ordering.

1. **Bust Measure . . .** measure at fullest part over dress.

2. **Hip Measure . . .** measure at fullest part over dress.



How to measure for Waistline Foundations

Send waist and hip measure when ordering.

1. **Waist Measure . . .** measure at narrowest part over dress with belt removed.

2. **Hip Measure . . .** measure at fullest part over dress.

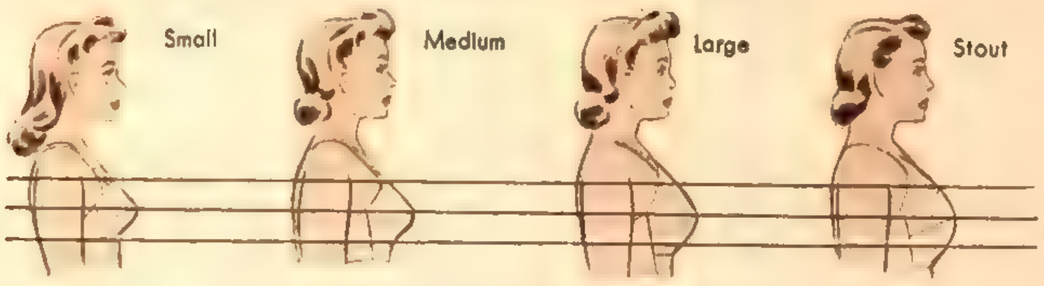
How to determine your figure type before ordering

FOR ALL FOUNDATIONS. (3) Check your length, *"waist down."* This is the most important measure to determine what length garment you need, for height alone does not determine proper length. Place tape measure at waistline, side back (as shown in center illustration above); measure to point well under curve of buttocks. Each garment is classified as Short, Medium or Long length. Select a Short length if you measure 13 inches or less, waist down; Medium length if 14 to 15 inches, waist down; Long length if over 15 inches, waist down.

FOR FULL LENGTH FOUNDATIONS. Compare the difference in inches between your bust and hip measure. In the description of each garment, we state what size hips it will fit. For example: "Fits hips 2 to 5 inches larger than your bust," means that this garment will fit you, if your hips measure either 2, 3, 4 or 5 inches larger than your bust. So, if your hips measure less than 2 inches, or more than 5 inches larger than your bust choose another garment.

FOR WAISTLINE FOUNDATIONS. Compare the difference in inches between your waist and hip measure. In the description of each garment, we state what size hips each garment will fit. For example: "Fits hips 7 to 10 inches larger than waist"—means that this garment will fit you if your hips measure 7, 8, 9 or 10 inches larger than your waist. If your hips measure less than 7 inches, or more than 10 inches larger than your waist, choose another garment.

HOW TO MEASURE FOR BRASSIERES



They all wear the same size Bra—
but each takes a different bust-cup development

Correct fit is determined by bust development as well as bust measurement. You may be Small, Medium, Large or Stout bust-type regardless of size. From bust chart determine your cup type. Select a brassiere designed for your particular development. Each brassiere listed gives bust-cup development.

TO MEASURE YOUR BUST SIZE draw tape measure snugly around fullest part of bust over your dress while wearing a brassiere. If your measurement is not even, order the nearest size. For example, if you measure 33 inches or more, order a size 34; if you measure 32½ inches or less, order a size 32.

Whenever pre-shrunk is applied to corset or brassiere fabrics, it means maximum shrinkage does not exceed 5%. We recommend gentle Lux care.

Charmode
REG. U. S. PAT. OFF.

Numeral Bras

Each model wears the same size and style brassiere, but four different bust pockets are developed in Nos. 1, 2, 3 and 4. Sears Numeral Brassieres will fit *you*.

1 NUMERAL BRA FOR SMALL BUST. Proportioned to give beauty to the small bustline. Fine pre-shrunk cotton broadcloth stitched underbust for gentle uplift. Adjustable straps and back assure comfortable fit. Nude color.
Bust sizes: 32, 34, 36 in. *State size.*
18 K 814—Shipping weight, 3 ounces... **$1.19**

2 NUMERAL BRA FOR MEDIUM BUST. Stitched underbust to achieve youthful rounded uplift. Fine quality pre-shrunk cotton broadcloth. Adjustable straps and back. Good fitting. Nude.
Bust sizes: 32, 34, 36, 38 inches. *State bust size.*
See bust-type chart on opposite page.
18 K 816—Shipping weight, 3 ounces... **$1.19**

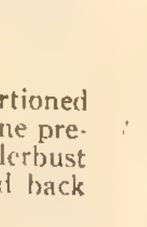
3 NUMERAL BRA FOR LARGE BUST. Specially designed to give proper support to the fuller bust. Pre-shrunk cotton broadcloth, stitched for uplift. Adjustable stretch back. Nude color.
Bust sizes: 34, 36, 38, 40 in. *State bust.*
18 K 819—Shipping weight, 3 ounces... **$1.19**

4 NUMERAL BRA FOR STOUT BUST. Supports and uplifts the stout bust in youthful lines. Fine quality pre-shrunk cotton cloth, underbust stitching. Built-up top, adjustable back. Nude.
Bust sizes: 36, 38, 40, 42, 44 inches. *State bust size.* Bust type chart on opposite page.
18 K 820—Shipping weight, 3 ounces... **$1.19**



1 For Small Bust $1.19 2 For Medium Bust $1.19 3 For Large Bust $1.19 4 For Stout Bust $1.19

Small Bust Type Charmode Bras
REG U. S. PAT. OFF



A **Available after August 1st.** HOLLYWOOD BRA. Fancy cotton edging. Adjustable back straps.
For Small bust (bust type chart on opposite page)
Bust sizes: 32, 34, 36 in. *State bust size.* Postpaid.
18 K 776—Nude cotton broadcloth.
18 K 777—White cotton broadcloth... **$2.50**
18 K 876—Nude rayon satin.
18 K 877—White rayon satin..... **$3.00**

B RAYON SATIN. Smaller-than-average four piece net-lined cotton lace bust cups are perfectly proportioned to fit. Elastic front insert. Adjustable straps and back closing. Nude color.
For Small bust (bust type chart on opposite page)
Bust sizes: 30, 32, 34, 36 in. *State size.*
18 K 725—Shipping weight, 3 ounces..... **97c**

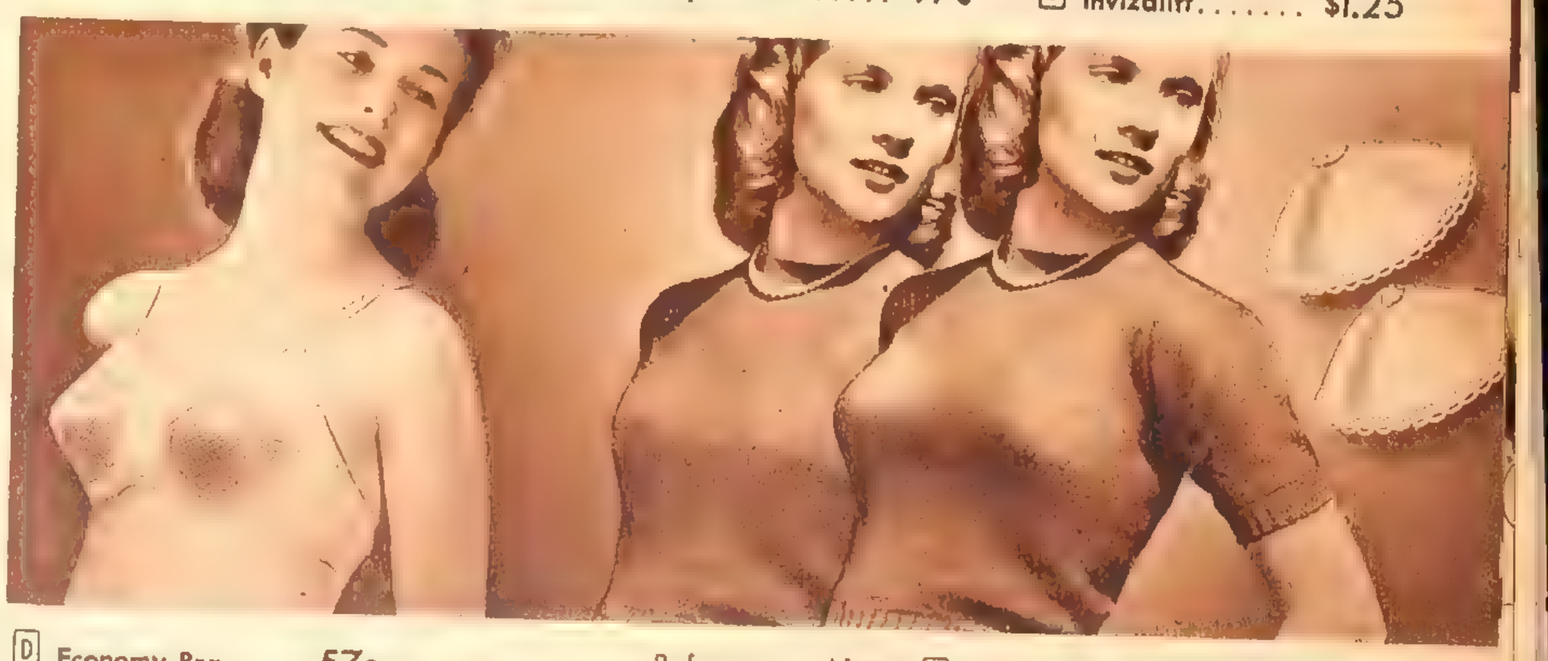
C INVIZALIFT FEATURE. Adjustable rayon ribbon strap inner support—moulds the smaller bust to a new loveliness. Adjustable shoulder straps. 2-way adjustable back. Pre-shrunk cotton broadcloth. Nude color. Shpg. wt., 3 oz.
18 K 706—For Small bust. *Even sizes:* 32 to 36 in.
18 K 707—For Medium bust. *Even sizes* 32 to 38 in. *State size*..... Each **$1.25**

D ECONOMY BRA. Sturdy cotton fabric with attractive cotton net cups for gentle uplift. Styles like or similar to illustration—no choice. Adjustable straps and back closing. Tearose.
For Small bust (bust type chart on opposite page)
Bust sizes: 30, 32, 34, 36 in. *State size.*
18 K 621—Shipping weight, 4 ounces..... **57c**

E BEAUTY AIDS. New curves for your figure! Gives natural looking uplift under your frocks Rayon satin with flannelette lining. Fancy edging. Nude. Shpg. wt. 3 oz.
18 K 770—Large. 18 K 771—Small. Pr. **57c**
Finer quality rayon satin with fancy edge, rosette trim. Shpg. wt., 3 oz.
18 K 732—Nude color. Medium size. Pr. **97c**



A Hollywood Bra $2.50 and $3.00 B Rayon Satin..... 97c C Invizalift..... $1.25



D Economy Bra..... 57c Before After E Beauty Aids..Pr. 57c and 97c

Everything at Sears available on Easy Terms . . . see inside back cover for complete information.

Medium Bust Type

Charmode Brassieres

REG. U. S. PAT. OFF.



Charmode Cordtex-lift Bras—with "the famous Beauty-Lift" that lasts. Three bras to right have rayon and cotton arches under bust. Never become limp—always keep their shape.

[A] CORDTEX-LIFT ELFIN BRA. Improved shape; rayon satin; net-lined cotton lace top for beauty. Lastex front insert for comfort. Back adjusts to fit four sizes. Nude.

For Medium bust. State size

Bust sizes: 32, 34, 36, 38, 40 in.
18 K 644—Shipping weight, 4 oz. . . **$1.98**

[B] RAPTURE BANDEAU. Adjustable straps; back adjusts to 4 sizes. 2 materials.

For Medium bust. State size

Bust sizes: 32, 34, 36, 38 in. Shpg. wt., 4 oz.
18 K 702—Nude cotton broadcloth.
18 K 752—White cotton broadcloth.
18 K 700—Nude rayon satin.
18 K 712—White rayon satin. . Each **97c**

[C] RAPTURE BANDETTE. Rayon satin. 1⅛-in. lined band. Lastex front insert. Adjustable straps, back. Shpg. wt., 5 oz.

For Medium bust. State size

Bust sizes: 32, 34, 36, 38, 40 inches.
18 K 716—Nude.
18 K 736—White. . . . . Each **$1.49**

[D] **Available after August 1st.** HOLLYWOOD LONGLINE. Pre-shrunk cotton broadcloth with upper bust cups and edging of cotton lace to give distinctive feminine trim. 6-inch band. Adjustable straps and back. Nude.

For Medium bust. State size

Bust sizes: 34, 36, 38, 40, 42 inches.
18 K 630—Postpaid . . . . . Each **$3.25**



[A] Cordtex-Lift Elfin Bra $1.98

[E] **Available after August 1st.** HOLLYWOOD BRA styled for famous screen stars. Cotton net lined. Adjustable straps, back.

For Medium bust. State size

Bust sizes: 32, 34, 36, 38 inches. Postpaid.
18 K 749—Nude cotton broadcloth.
18 K 750—White cotton broadcloth. **$2.50**
Bust sizes: 32, 34, 36, 38, 40 inches.
18 K 652—Nude rayon satin. . . . . .
18 K 653—White rayon satin **$3.00**

[F] WIDE-R-AIZE BRA. A patented, stitched double top feature distributes strap pull over "wider" area. Rayon and cotton cloth. Stitched lower part bust cup for beautiful rounded uplift . . . gives a youthful appearance to your bustline. Cloth and net lined cups. Adjustable straps and back. Lined 1¼-inch diaphragm band. Nude color.

For Medium bust. State size

Bust sizes: 32, 34, 36, 38, 40 inches.
18 K 817—Shipping weight, 4 oz . . . **$1.84**

[G] MAIDEN FORM INTIMO BANDETTE. Famous-make design with curved stitching under bust. Adjustable back; adjustable straps. 2-inch diaphragm band. Postpaid.

For Medium bust. State size

Bust sizes: 32, 34, 36, 38, 40 in.

18 K 684—White cotton broadcloth. **$1.25**
18 K 683—Tearose cotton broadcloth. . $1.25
18 K 685—Nude rayon satin with fine cotton broadcloth back and upper bust. $1.50

[H] MAIDEN FORM INTIMO BANDEAU for the woman who prefers a narrower bra without diaphragm band. Curved stitching under bust for uplift. 3-way adjustable back for "fraction-of-an-inch" fit. Adjustable shoulder straps eliminate cutting-in discomfort. Nationally advertised. Nude color.

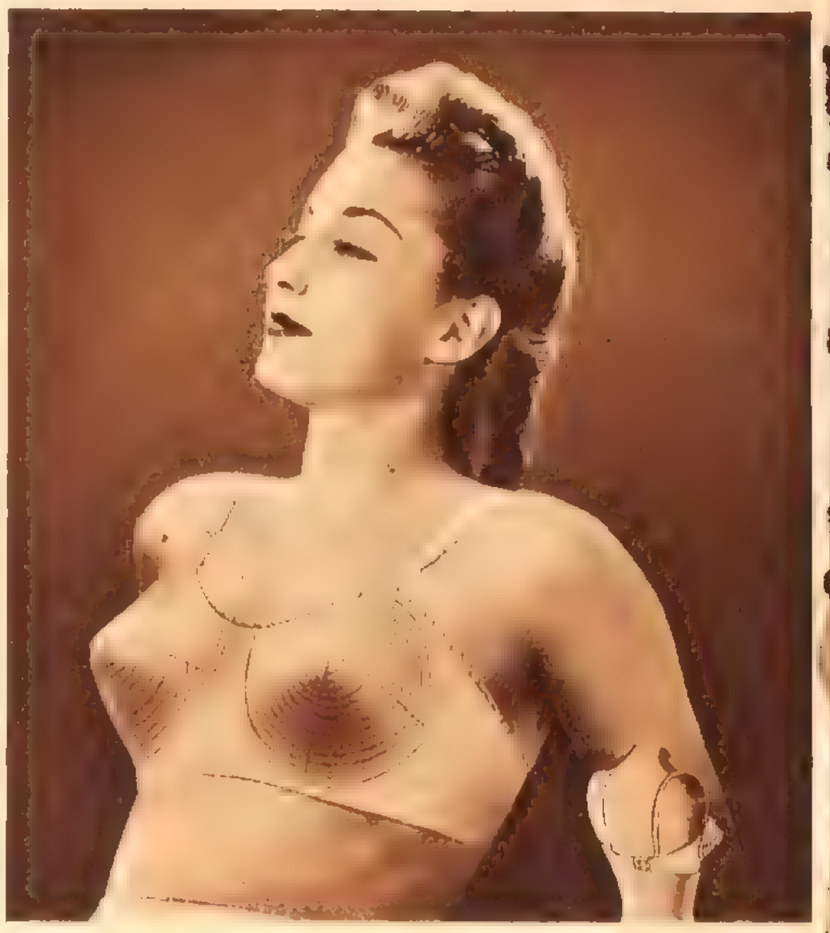
For Medium bust. State size

Bust sizes: 32, 34, 36, 38 inches. Postpaid.
18 K 681—Cotton broadcloth.
18 K 682—Fine rayon satin. Each **$1.00**

[J] SHEER TOP GLAMOUR BRA. A lovely style with fine cotton net or lace top (no choice). Rayon and cotton cloth with 4-piece bust cups to give rounded uplift. Elastic front insert. Adjustable straps, back. Nude.

For Medium bust (*See bust-type chart, page 151G*)

Bust sizes: 32, 34, 36, 38 inches. Shipping weight, 3 ounces.
18 K 845—*State bust size wanted*. **97c**



[E] Hollywood Bra. Postpaid. $2.50 and $3.00

[K] PRACTICAL DICKEE BRA. Favorite bra and dicky combination that's so practical to wear with suits, sweaters or V-neck dresses. Girls like it for everyday or sports. Dickee is rayon; bra of cotton cloth holds bust firmly. Designed to flatter your bustline. Adjustable straps for comfort. Back adjusts to fit four sizes. White only.

For Medium bust. State size

Bust sizes: 32, 34, 36, 38 inches.
18 K 710—Shipping weight, 6 oz. . . . **$1.19**

[L] SHEER COTTON NET. Beautiful stitched uplift support. Gives a smart silhouette under frocks. Adjustable straps and back for comfortable fit. Shipping weight, each. 3 oz.

For Medium bust. State size

Bust sizes: 32, 34, 36, 38 inches.
18 K 677—Nude.
18 K 687—White. . . . . Each **97c**

Lovely Materials (not sheer)
18 K 670—Nude rayon satin.
18 K 671—White cotton broadcloth. . **97c**

[M] CIRCULAR STITCHED BRA. A well-fitting bra designed to give youthful, rounded uplift. Pre-shrunk cotton broadcloth for practical, everyday wear. Back adjusts to fit three sizes. Adjustable straps for extra comfort. A real "buy" at an economy price . . . will give satisfactory everyday wear. Nude color. We recommend Lux care.

For Medium bust. State size

Bust sizes: 32, 34, 36, 38 inches.
18 K 834—Shipping weight, 3 oz. **57c**

[N] NURSING BRASSIERE with many fine features. Made to give every convenience for mothers. Pre-shrunk cotton broadcloth for long wear. Adjustable back for better fit. Semi-front hook opening . . . easy to put on. Adjustable straps. Inner pockets for necessary support, hold bust firmly and comfortably for a smart silhouette. Waterproofed shield. Well fitting. Tearose color.

Bust sizes: 32, 34, 36, 38, 40, 42, 44 inches.
State present bust size.
18 K 825—Shipping weight, 5 oz. **97c**

[P] FINER QUALITY NURSING BRA. Pre-shrunk cotton cloth. Convenient front hook closing makes it ideal for nursing. Waterproofed inner shields. Two-inch diaphragm band for support. Comfortable on the figure, yet gives the bust the support it requires. Nude color.

Bust sizes: 32, 34, 36, 38, 40, 42 inches.
18 K 883—*State bust size wanted*. Shpg. wt., 5 oz **$1.49**



[K] Practical Dickee Bra $1.19

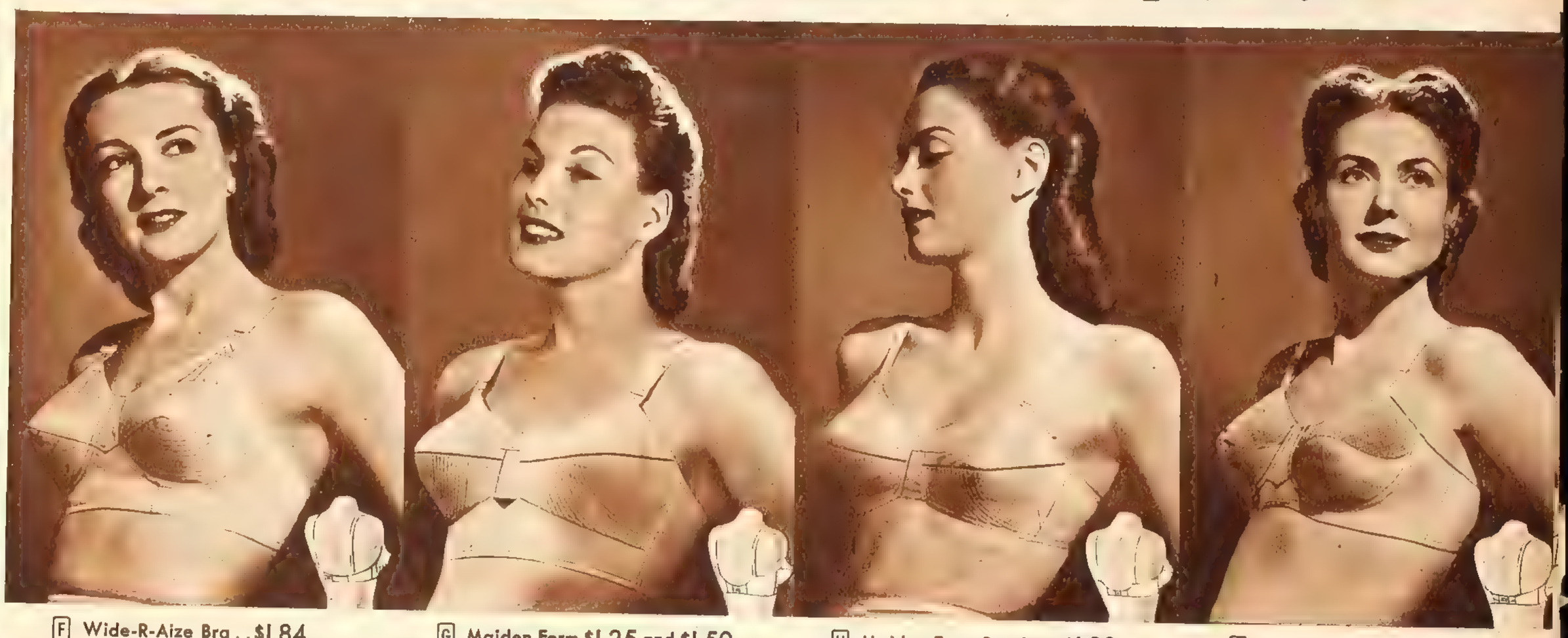
To keep your Bras lovely looking longer, we recommend gentle LUX care. It's so easy to use, too!



B Rapture Bandeau.....97c

C Rapture Bandette.....$1.49

D Hollywood Longline.....$3.25



F Wide-R-Aize Bra..$1.84

G Maiden Form $1.25 and $1.50

H Maiden Form Bandeau.$1.00

J Sheer-top Bra.....97c



L Sheer Cotton Net...97c

M Circular stitched Bra.57c

N Nursing Brassiere...97c

P Finer Nursing Bra..$1.49

Be sure to read "Bust Type Chart," page 151G.

Large Bust Type *Charmode* Brassieres

REG. U. S. PAT. OFF.



A **Available after August 1st.** HOLLYWOOD BANDETTE. Pre-shrunk cotton broadcloth. Fit 4-back. 1⅝-in. band. Nude.

For Large bust (see chart, page 151G)

Bust sizes: 34, 36, 38, 40, 42 in.
18 K 650—Postpaid. *State size*. . . . $2.50

B **Available after August 1st.** HOLLYWOOD BANDETTE. Overlay strap support. Inner pockets. Cotton broadcloth. Lgth., 9¾ in.

For Large bust. State size wanted.

Bust sizes: 34, 36, 38, 40, 42 inches.
18 K 801—Nude.
18 K 802—White. Postpaid. $2.50

C DIA-TRIM INNER-BAND banishes bulge. Cotton batiste. 5-in. band. Shpg. wt., 5 oz. Nude.

18 K 701—Large Bust. Regular top. Adj. straps. *Even sizes:* 34 to 46 in. . . $1.98

18 K 703—Stout Bust. Built-up top. *Even sizes:* 36 to 50 inches. *State size* . . $2.23

D DELUXE UNDERLIFT. 3-way strap control lifts bust from under. Skinner's rayon satin. Diagonally stitched and fagotted bust. 1¼-in. diaphragm band. Fit 2-size back. Nude.

For Medium to Large bust. State size.

Bust sizes: 32, 34, 36, 38, 40 inches.
18 K 606—Shipping weight, 5 oz . . . $2.19

E UNDERLIFT BRA. Three-way strap raises bust from under. Forked straps attached to sides eliminate strain. Spun rayon; stretchy gores in 1-in. band. Cotton net-lined lace top. Nude color. Shipping weight, 3 ounces.

For Medium to Large bust. State bust size. (See chart, page 151G)

18 K 657—*Bust sizes:* 32, 34, 36, 38, 40 inches. $1.19



A Hollywood Bandette. $2.50

F PATENTED WIDE-R-AIZE BRA. Stitched top feature distributes strap pull and assures comfortable uplift. Cotton and rayon batiste. Underpart of cups stitched for rounded accentuation. Gives your figure new beauty plus necessary support. Adjustable straps. Adjustable back. Nude color.

For Large bust (see page 152 for Medium bra)

Bust sizes: 34, 36, 38, 40, 42 inches.
18K818—Shpg. wt., 4 oz. *State size*. . $1.84

G CORDTEX-LIFT BANDETTE. Beauty arch of ribbed rayon and cotton fabric gives miracle lift. Pre-shrunk cotton broadcloth styled for rounded accentuation. One-inch diaphragm band. Medium low back adjusts to fit 4-sizes. Self material straps.

For Large bust. State size.

Bust sizes: 32, 34, 36, 38, 40, 42 inches.
18 K 708—Nude color.
18 K 788—White. Shpg. wt., 4 oz. . . . $1.19

H LONGLINE ECONOMY BRA. Nicely darted rayon jersey bust gives naturally molded bustline, rounded for accentuation. Strong, durable cotton twill makes it sturdy enough for practical, everyday wear. Cotton elastic gores, each side front. Corset hook in front. 4-inch band. Back hook. Tearose.

For Large bust. State size.

Bust sizes: 34, 36, 38, 40, 42, 44, 46 in.
18 K 711—Shipping weight, 5 oz $1.19

J SEPARATION UPLIFT SUPPORT. Stitched under bust (similar to illustration) for rounded uplift. Pre-shrunk cotton and rayon cloth. 1½-inch diaphragm band snugs midriff for a smooth line. Adjustable back closing for better fit. Adjustable straps eliminate "cutting-in" discomfort. Nude.

For Large bust (see chart, page 151G)

Bust sizes: 32, 34, 36, 38 and 40 in.
18 K 605—Shpg. wt., 3 oz. *State size*. 97c

K ECONOMY BRA. A low priced bra in good quality cotton cloth that will be practical for everyday wear. Built-up top smooths shoulder flesh. 2-inch diaphragm band. Back hooking. Tearose color.

For Large bust (see chart, page 151G)

Bust sizes: 34, 36, 38, 40, 42, 44, 46 inches. *State bust size wanted.*
18 K 679—Shipping weight, each, 4 ounces. 57c



F Patented Wide-R-Aize Bra $1.84

Stout bust *Charmode* Bras

REG. U. S. PAT. OFF.



L **Available after August 1st.** HOLLYWOOD LONGLINE. Designed by Hollywood stylists to glamourize the feminine figure. Exquisite details and tailoring. Center tucking molds bust firmly; inner pockets for support. Pre-shrunk cotton broadcloth; overlay straps. 4½ in. band. Nude.

For Stout bust (see chart, page 151G)

Bust sizes: 36, 38, 40, 42, 44 in.
18 K 631—*State size.* Postpaid. . . . $3.25

M ELFIN LONGLINE combines a new, improved shaped Cordtex-lift with Wide-R-Aize patented stitched top that distributes strap pull. Pre-shrunk cotton batiste. 2-way back. *State size wanted.* Nude color. Shipping weight, 5 ounces.

18 K 672—For Stout figures. 4½-in. band. *Even sizes:* 34 to 46 in. $2.49

18 K 667—For Large bust. 4-in. band. *Even sizes:* 34 to 42 inches $2.19

N BUILT-UP LONGLINE. Built-up both front and back. Pre-shrunk cotton twill cloth. 6-inch lined diaphragm band. Stitched (similar to illustration) for uplift. Back hooking. Corset hooks. Nude. Shipping weight, 6 oz.

For Stout Bust-Type

Bust sizes: 36, 38, 40, 42, 44, 46, 48 in.
18 K 861—*State bust size* $1.79

P SEMI-BUILT-UP LONGLINE. 5½-inch boned front and high boned back are semi-built-up to help smooth flesh. Pre-shrunk rayon figured cotton. Rayon jersey bust. Side hook and eye closing makes it easy to put on and take off. Tearose.

For Stout Bust-Type

Bust sizes: 34, 36, 38, 40, 42, 44, 46, 48 inches. *State bust size.*
18 K 738—Shipping weight, 6 oz $1.19

R FLAT-FIT LONGLINE. Front hook. Built-up top, front and back—designed to smooth excess shoulder flesh. Rayon figured cotton cloth; stretchy knit side gores. Length, center front, 11 in. Tearose color.

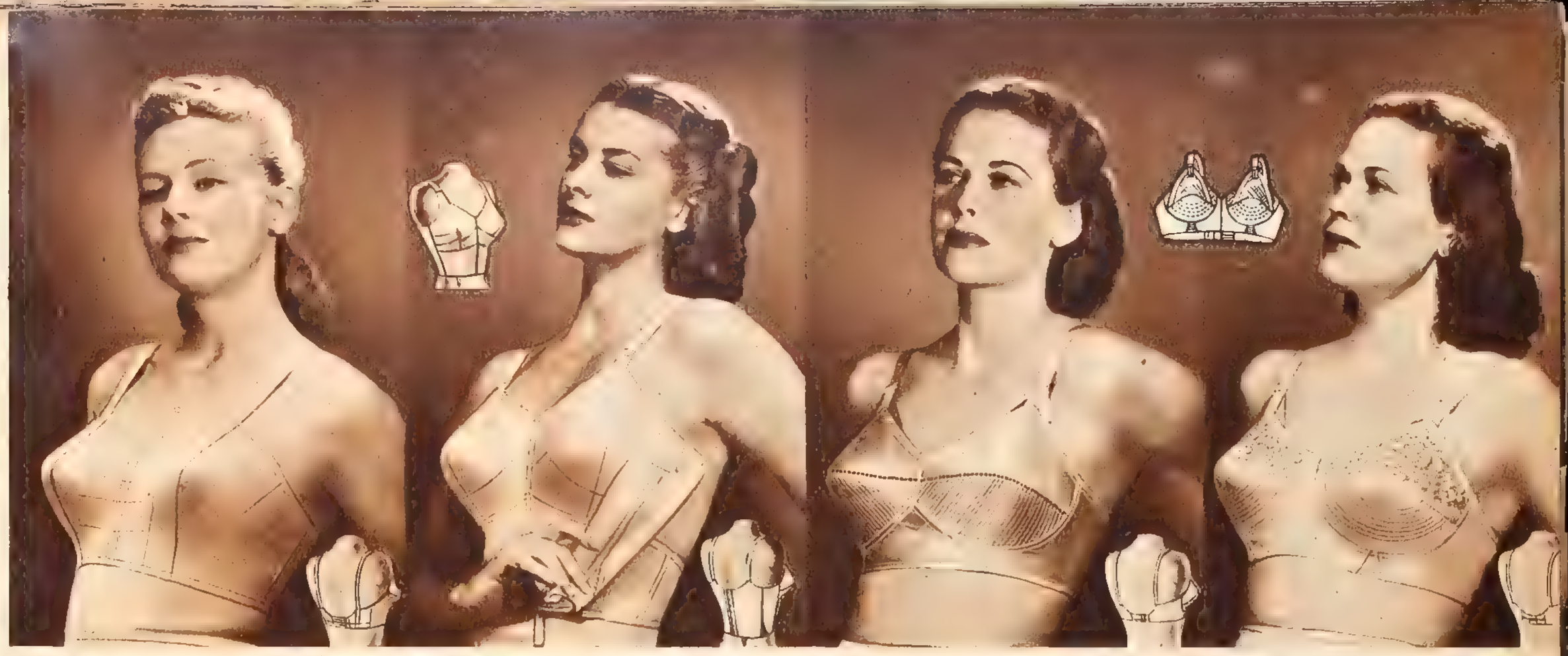
For Stout Bust-Type (see chart on page 151G)

Bust sizes: 36, 38, 40, 42, 44, 46, 48, 50 inches. *State bust size wanted.*
18 K 863—Shipping weight, 5 ounces. 97c

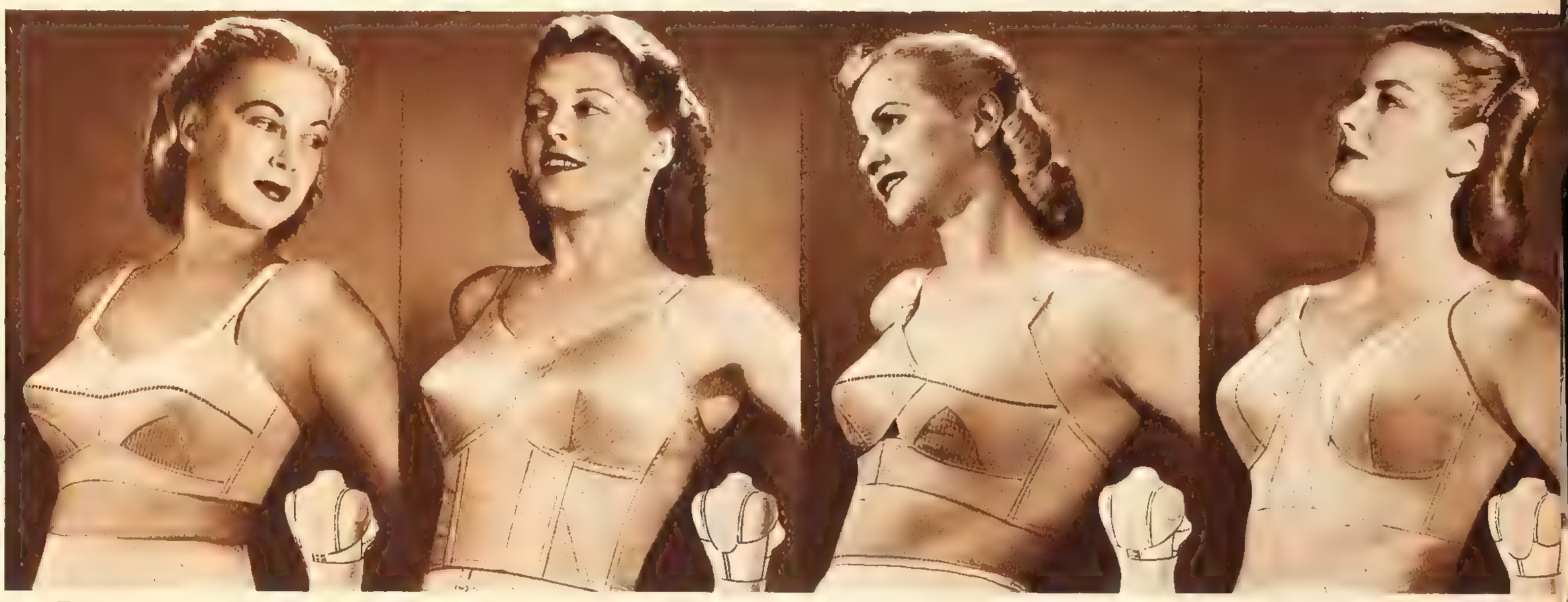


L Hollywood Longline $3.25

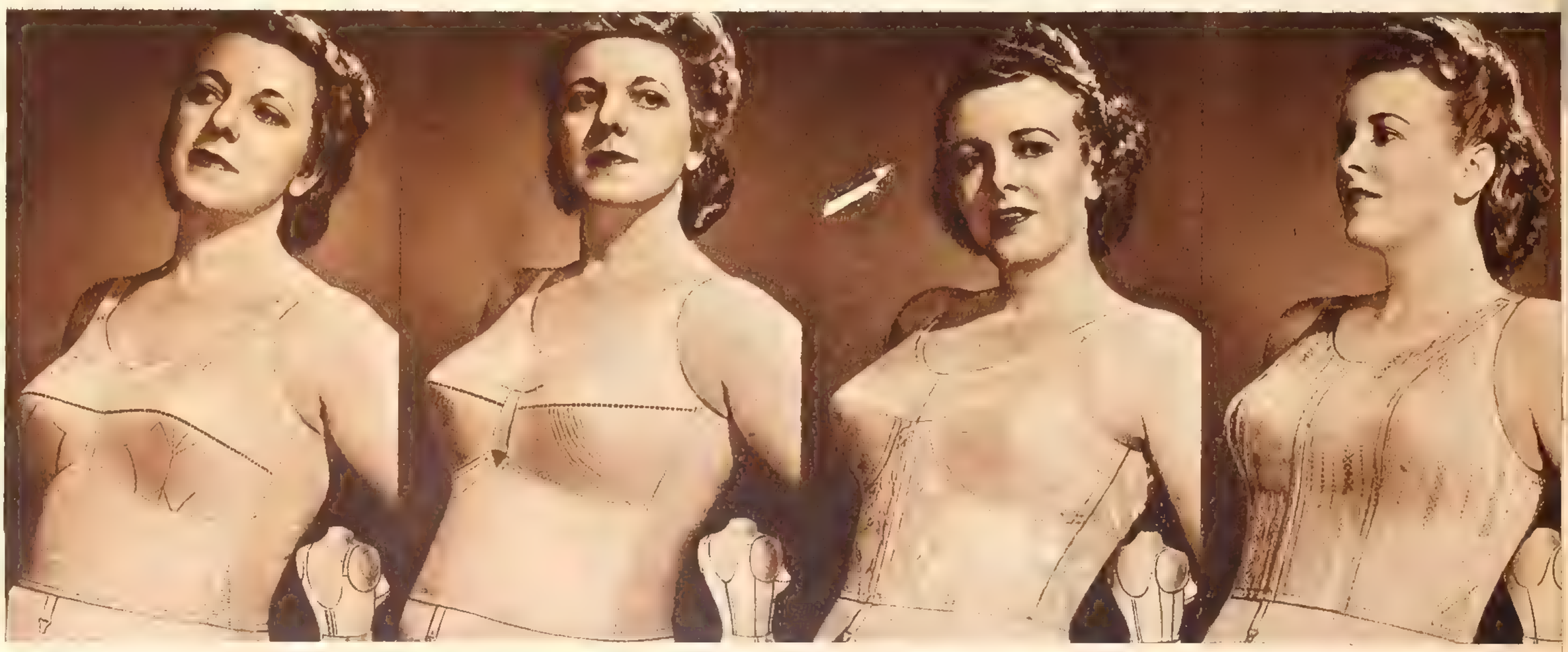
Bras may be added to any Sears Easy Terms Order . . . see inside back cover.



[B] Hollywood Bandette . . . $2.50 [C] Dia-Trim Bra, low as . . . . $1.98 [D] Deluxe Underlift . . . . . $2.19 [E] Underlift Brassiere . . $1.19



[G] Cordtex-lift Bandette . . . . $1.19 [H] Longline economy Bra . . . . $1.19 [J] Separation Uplift Support . 97c [K] Economy Brassiere . . 57c

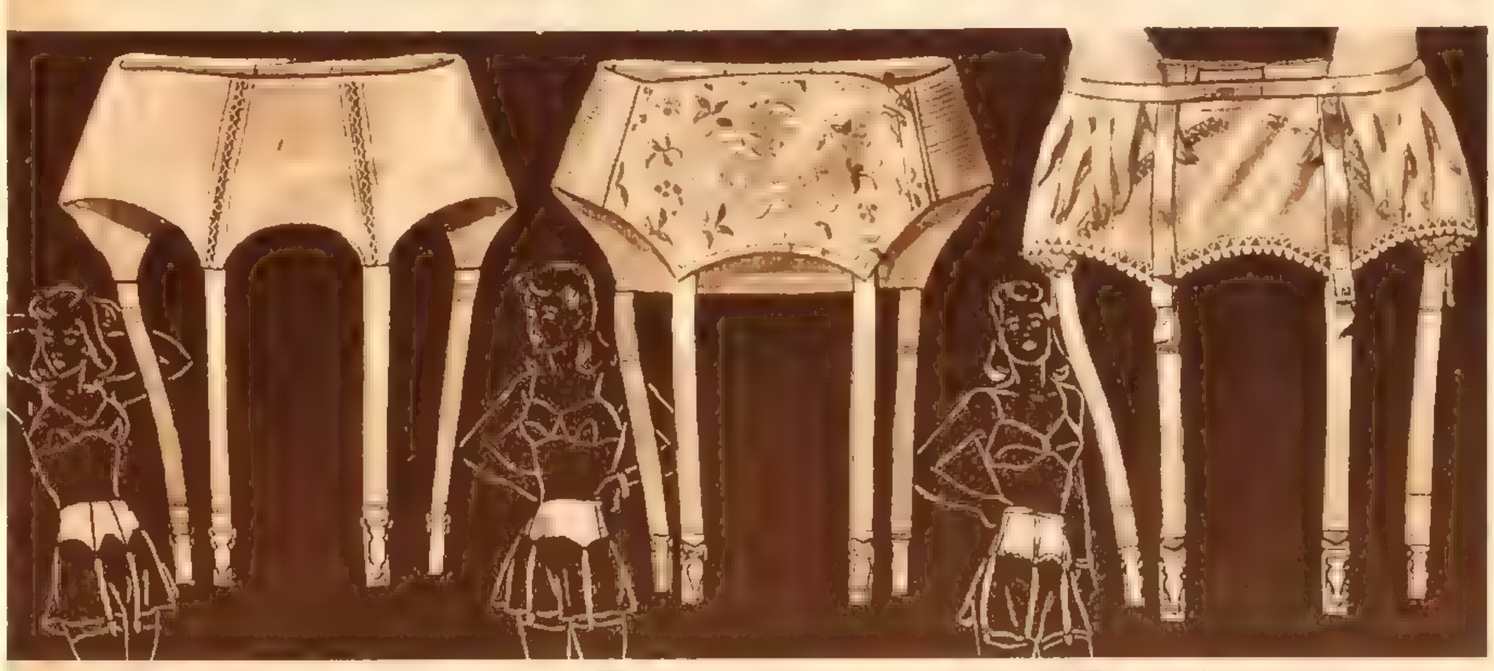


[M] Elfin Longline . . . . . $2.49 [N] Built-up Longline . . . . . $1.79 [P] Semi-built-up Longline . . . . $1.19 [R] Flat-fit Longline 97c

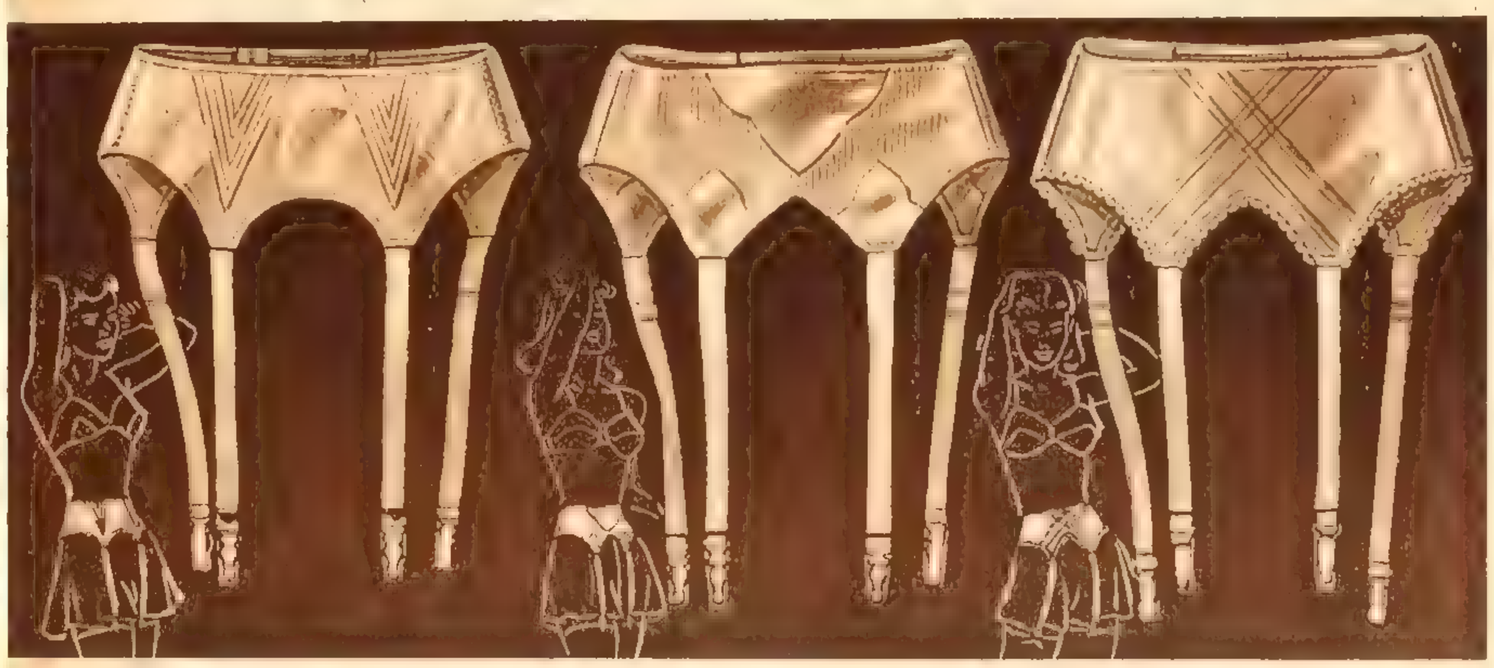
We recommend gentle LUX care for all Charmode Brassieres



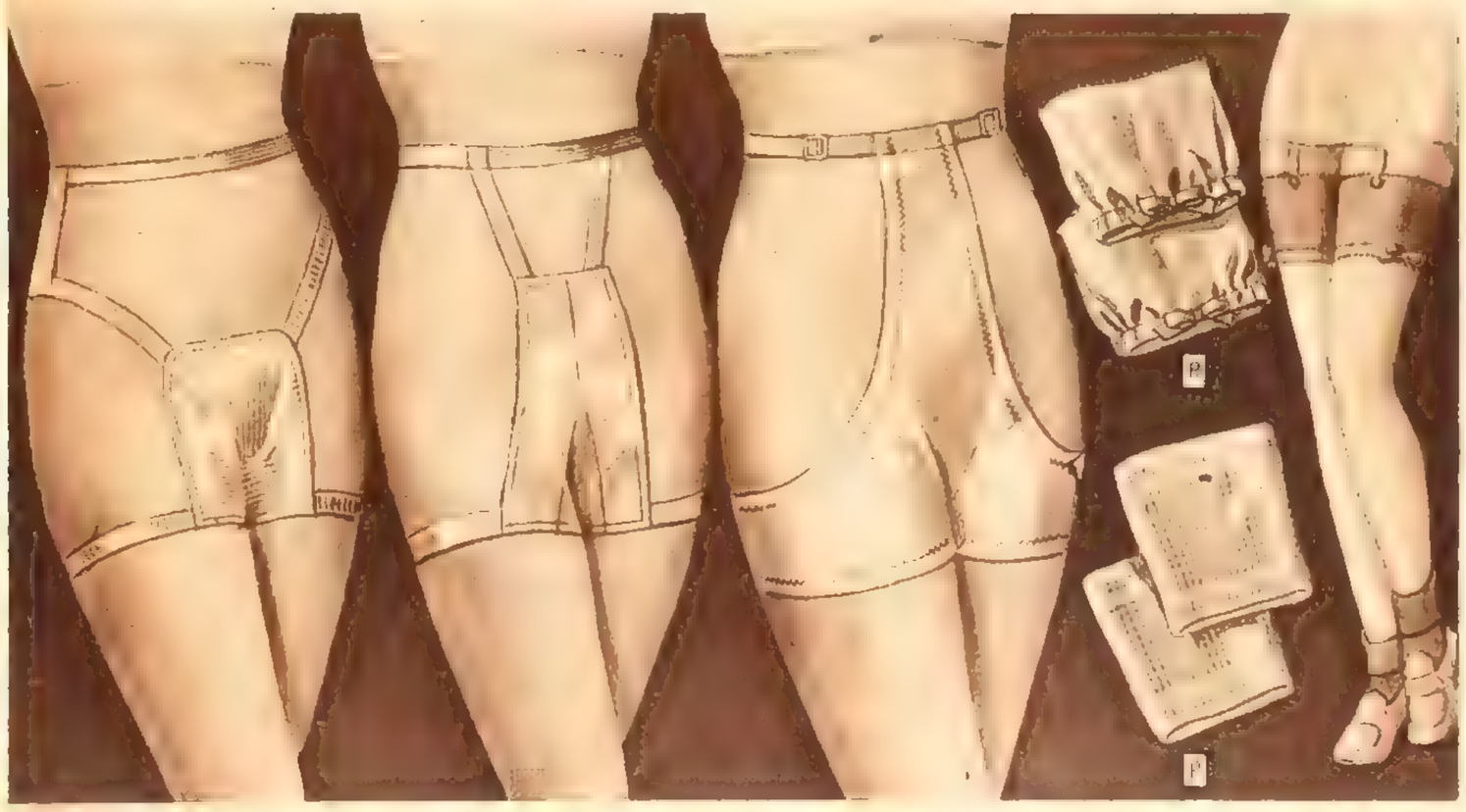
A Lace front.....67c B Boned front... 94c C Lace applique.. $1.00



D Fagoted trim.$1.00 E Double-duty.. $1.10 F Low priced....$1.69



G Sheer nylon..$1.98 H Knit-to-fit....$1.98 J Hollywood Belt .$2.49



K 56c L $1.29 M $1.97 P 25c R 79c

Charmode
REG. U. S. PAT. OFF.

Garter Belts

A LACE FRONT. Attractive Co-ed belt of rayon figured cotton batiste with 3½-inch cotton lace front. 4 garters (elastic in back garters). Nude color.
Waist sizes: 24, 26, 28, 30, 32 inches.
18 K 1328—*State waist.* Shpg. wt., 6 oz.....67c

B BONED FRONT. Stitched cotton batiste. 6-in. cotton and rayon knit sides, 9½-in. back. 4 garters (elastic in back garters). Nude. Shpg. wt., 6 oz.
Waist sizes: 24 to 30; also 32, 34, 36 in.
18 K 385—*State waist and hip measure*.....94c

C LACE APPLIQUE. Rayon and cotton satin with cotton lace trim. 4½-in. front. Back hooking; adjusts to fit 4 sizes. Four garters. Form-fit style. Nude.
Waist sizes: 24, 26, 28, 30, 32, 34 inches.
18 K 348—*State waist.* Shpg. wt., 6 oz....$1.00

D FAGOTED TRIM. Fine quality cotton batiste with attractive fagoting at 4-inch front. Hooks at back with fit 4-size adjustment. Four garters. Nude color.
Waist sizes: 24, 26, 28, 30, 32, 34 inches.
18 K 448—*State waist.* Shpg. wt., 6 oz....$1.00

E DOUBLE-DUTY BELT. Garter and sanitary belt in one. Concealed elastic pin tabs. Cotton and rayon batiste. Elastic in back garters. Nude color.
Waist sizes: 24 to 30; also 32, 34, 36 inches.
18 K 355—*State waist.* Shipping wt., 8 oz...$1.10

F LOW PRICED. Transparent—Feather-weight rayon voile (doubled for strength), rayon satin ribbon trim. Cotton lace edge. 6-in. front. Fit-4-back. Four garters (elastic in back garters). Nude.
Waist sizes: 24, 26, 28, 30, 32 inches.
18 K 468—*State waist.* Shpg. wt., 6 oz....$1.69

G SHEER NYLON. Lustrous rayon and cotton satin trim on nylon voile. 4-in. front. 2-inch cotton elastic at back, 2 hooks and eyes. Four garters (elastic in back garters). Nude color.
Waist sizes: 24, 26, 28, 30, 32 inches.
18 K 427—*State waist.* Shpg. wt., 6 oz....$1.98

H KNIT-TO-FIT. Rayon and cotton knit fits figure smoothly. 3½-in. center front. Rayon satin trim. Elastic in back garters. Fit-4 size back. Nude.
Waist sizes: 24, 26, 28, 30, 32, 34 inches.
18 K 414—*State waist.* Shpg. wt., 6 oz.....$1.98

J HOLLYWOOD BELT. Fine quality Skinner's rayon satin. 4-in. cotton batiste lined front. 4-size waist adjustment at back. Elastic in back garters. Nude.
Waist sizes: 24, 26, 28, 30, 32, 34 inches.
18 K 1411—*State size.* Shpg. wt., 6 oz....$2.49

Leg Shields and Girdle Anchors

K NON-CHAFE SHIELD. Good rayon and cotton knit; bands hold it in place. Adj. waistband. Tearose.
Waist sizes: Med. 24–28 in.; large 29–34 in.
18 K 181—*State waist.* Shipping weight, 4 oz. 56c

L "PART-WAYS" SHIELD. Better rayon knit fabric. Double thickness at crotch. Elastic bands. Tearose.
To Fit Waists: 24 to 38 inches.
18 K 1314—*State waist.* Shpg. wt., 4 oz...$1.29

M "NO-CHAFE" PANTY. Our best quality rayon knit. Shield, girdle anchor and brief panty. Nude color.
Sizes: small (19 to 20 in. thigh); med. (21 to 22 in.); large (23 to 25 in.) Shpg. wt., 6 oz.
18 K 403—*State thigh 6 in. above knee*.....$1.97

P GOOD QUALITY GIRDLE ANCHORS. Cotton and rayon. Holds your girdle down. Nude.
Sizes: small (16 to 18 in.); med. (19 to 21 in.); large (22 to 24 in.) Shipping weight, 3 ounces.
18 K 1332—*State thigh at hose top*...25c

R OUR BEST QUALITY GIRDLE ANCHOR. Rayon knit stocking material; ribbon ties at bottom for anchorage. Fits snugly. Nude. 1 size only. Shpg. wt., 3 oz.
18 K 1331—*Fits thighs 17 to 25 in*..79c



We recommend gentle LUX care for garter belts

Charmode
REG. U. S. PAT. OFF.

Garter Girdles

A APRON BACK. Assorted figured cotton and rayon batiste; matching elastic sides. Four garters, elastic inserts in back. Boned front. Side hook. Nude color.
Waist sizes: 24, 25, 26, 27, 28, 29, 30; also 32, 34, 36 in. *State waist and hip.* Shipping weight, 8 ounces.
18 K 386—10-inch length.
18 K 387—12-inch length.....Each **$1.36**

B BONED FRONT. 10½-inch boned front for abdominal control; 12-inch boneless back. Rayon and cotton satin; matching side elastics. Side hook. Nude.
Fits hips 7 to 10 inches larger than waist
Waist sizes: 25, 26, 27, 28, 29, 30; also 32, 34 inches. Shipping weight, each, 10 ounces.
18 K 744—*State waist and hip measure*.....**$1.36**

C SHAPED-TO-FIT FRONT. Lightweight rayon and cotton satin garter girdle with 7¼-inch stitched and boned front for support. 11-inch boneless back. Matching 8½-inch elastic side panels. Four garters; elastic inserts in back garters. Side hook. Nude color.
Waist sizes: 25, 26, 27, 28, 29, 30; also 32, 34, 36 inches. Shipping weight, each, 8 ounces.
18 K 342—*State waist and hip measure*.....**$1.79**

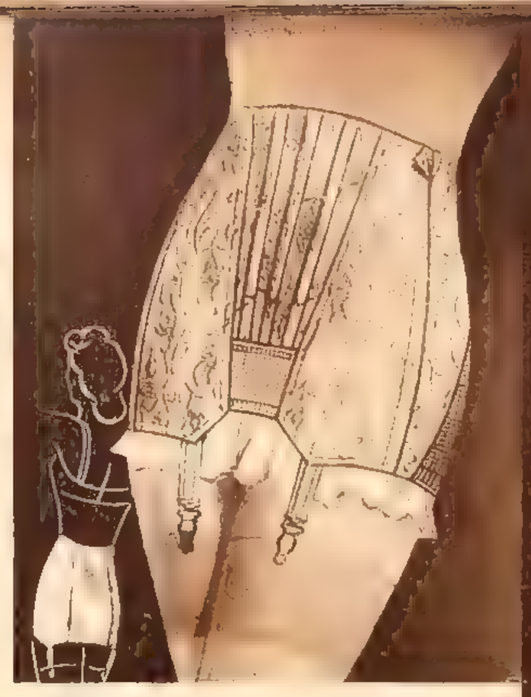
D SHEER NYLON VOILE. Beautiful, lightweight garter girdle with 7-inch rayon and cotton satin elastic sides for necessary release. Attractive fagoted stitched front. 9 inches at center front, 11-inch back. 4 garters, elastic in back. Side hook. Nude.
Waist sizes: 25, 26, 27, 28, 29, 30 inches. Shipping weight, each, 6 ounces.
18 K 393—*State waist and hip measure*....**$2.98**

E SOFT, BONELESS BACK. Lustrous rayon and cotton satin front, 8 inches long, is lined for extra wear and support. 9½-inch sides and 11¾-inch back is of rayon and cotton knit to give necessary stretch for comfort. Two light bones at front prevent rolling over. Stitched design for extra glamour. Elastic binding at top and bottom, each side gives comfortable release when you move or bend. Four garters (elastic in back garters). Nude color.
Waist sizes: 24, 25, 26, 27, 28, 29, 30, 31, 32 inches. Shipping weight, 8 ounces.
18 K 354—*State waist and hip measure*....**$2.49**

F FEATHERWEIGHT NET. Beautiful to look at . . . and smooth fitting on your figure. Fine quality cotton net with lustrous rayon satin ribbon trim for luxurious accent. 8-inch front holds your tummy in for smooth lines. 6-inch rayon and cotton satin elastic side panels smooth your hips—give comfortable release when you move. Convenient side hooking makes it easy to put on or take off. Four garters, elastic inserts in back garters. Nude color.
Waist sizes: 24, 25, 26, 27, 28, 29, 30, 31, 32 inches. Shipping weight, 6 ounces.
18 K 364—*State waist and hip measure*...**$2.98**

G DELUXE GARTER GIRDLE. The lovely Lustre-Stripe fabric adds a glamour note to this well-fitting girdle. Pre-shrunk cotton batiste highlighted with a rayon satin stripe. Cotton and rayon elastic side panels give the stretch you need for comfort when sitting or bending. Lightly boned 8-inch front smooths tummy bulge. 12-inch back fits down well on your figure. Convenient side hook. Four garters; elastic in back garters. Nude color.
Waist sizes: 24, 25, 26, 27, 28, 29, 30, 31, 32 inches. Shipping weight, each, 10 ounces.
18 K 430—*State waist and hip measure*...**$3.98**

Better Care Means Longer Wear—prolong the life of your Garter Girdle by frequent laundering in gentle LUX. It's easy to use . . . and will leave your garments flower-fresh and ready to wear. Use lukewarm water, turn garments wrong side out, close fasteners. Squeeze suds through garment—do not scrub, twist or wring. Rinse thoroughly. Hang so air will circulate through garment—do not hang over heat. To press, use warm (not hot) iron. Your foundation will last longer with the right care. If you have difficulty selecting the proper garment, write Marion Lamont, Sears, Roebuck and Co. for advice.



A Apron back....$1.36



B Boned front....$1.36 **C** Shaped front...$1.79 **D** Sheer nylon....$2.98



E Boneless back.$2.49 **F** Featherweight.$2.98 **G** DeLuxe model.$3.98



Charmode Co-ed Synthetic Rubber Panties and Girdles

REG. U. S. PAT. OFF.

Here they are . . . the girdles and panties you've been waiting for—offered for the first time in our catalog. Fashioned of new, sensational SYNTHETIC RUBBER knit with rayon and cotton that stretch crosswise and downward . . . science's answer to the rubber shortage! They have all the stretch, all the controlling power of real rubber . . . and will give you long wear, plus day-long comfort.

ALL SYNTHETIC ELASTIC GIRDLE. At last the girdle you've been waiting for . . . fits without a ripple under your sleekest fitting frocks. The new synthetic elastic knit with rayon and cotton gives you vertical and crosswise stretch for freedom and comfort. Beautifully tailored and designed. Four garters; elastic in back garters. Step-in style. Nude color.

State waist and hip measure over dress

Waist sizes: 25, 26, 27, 28, 29, 30 inches. Shipping weight, 10 ounces.

18 K 372—Medium length: 15 in. waist down, at sides..... $2.88

ALL SYNTHETIC ELASTIC PANTY. Matches the girdle at left—ideal to wear with slacks for work or sports, as well as for every day. Stretches vertically and crosswise to give all the comfort you've wanted. The new synthetic elastic is knit with rayon and cotton for firmness . . . helps flatten unruly bulges. Step-in style. No garters. Nude.

State waist and hip measure over dress

Waist sizes: 25, 26, 27, 28, 29, 30 inches. Shipping weight, 10 ounces.

18 K 373—Medium length: 15 in. waist down, at sides..... $2.88

SYNTHETIC ELASTIC SIDES. DeLuxe quality in a sleek fitting girdle that will give you plenty of control plus comfort. Beautiful rayon satin front has light boning to smooth those tummy bulges. Firmly knit rayon and cotton back panel stretches vertically; helps to prevent riding up. Front stitching trim. Sides of fine quality synthetic elastic knit with rayon and cotton stretch with your figure when you move. Gives you that glorious feeling of freedom you've wanted in a girdle. Smooth side talon "zip" closing. Four garters, elastic in back garters. We recommend LUX care. Nude color.

Fits hips 7 to 10 inches larger than waist
State waist and hip measure taken over dress with girdle on

Waist sizes: 26, 27, 28, 29, 30, 31, 32 inches.

18 K 304—Medium length: 15 inches, waist down, at sides. Shipping weight, 14 ounces..... $4.88

For Bras shown on this page see pages 151H and 152.

Charmode
REG. U. S. PAT. OFF.

Panties and Girdles

A CONTRO-FLEX GIRDLE with Talon "zip" closing. Made entirely of the new sensational fabric, lightweight, stretchable rayon and cotton knit Contro-flex. Wide matching elastic gore at top back and lower front. Boned rayon satin front panel. Four garters (elastic in back garters). Nude color.

Fits hips 7 to 10 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 26, 27, 28, 29, 30, 31, 32, 33, 34 inches.
18 K 401—Medium length: about 15 in. at sides. Shipping weight, 12 ounces.... $3.29

B STITCHED DESIGN. Rayon and cotton satin front. 2 lightweight bones at top prevent rolling. Boneless rayon and cotton back with Restrai-knit fabric sides. Elastic binding at top and bottom. Side Talon closing. Elastic in back garters. Nude.

Fits hips 7 to 10 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 25, 26, 27, 28, 29, 30, 31, 32 inches.
18 K 346—Medium length: about 14½ in. at sides. Shipping weight, 10 ounces..... $3.59

C OPEN-CROTCH PANTY. Our famous rayon and cotton Contro-flex cloth with self material thigh bands to hold panty in place. Boneless except for short bones at top front to prevent rolling over. Talon "zip" closing. 4 detachable garters. Nude color.

Fits hips 7 to 10 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 25, 26, 27, 28, 29, 30, 31, 32, 33, 34 inches. Read "How to Measure", see page 151G.
18 K 402—Medium length: about 15 inches at sides. Shipping weight, 12 ounces.... $2.98

D ACTIVE-WEAR PANTY. The ideal garment for women at work or play. Combines a practical garter belt, comfortable brief panty and figure controller in one. It's entirely rubberless . . . but the rayon and cotton Contro-flex fabric is knit to smooth your figure . . . sleeks your silhouette. Convenient Talon "zip" closing at side makes it easy to get into. Four detachable garters (back garters have elastic) so that you can easily wear it with slacks and no stockings, or with your frocks for dress-up occasions. Nude color. We recommend LUX care to help keep your panty dainty.

Fits hips 7 to 10 inches larger than waist
State waist and hip measure taken over dress.

Waist sizes: 25, 26, 27, 28, 29, 30 inches.
18 K 437—Short length: about 12 inches at sides. Shipping weight, 8 ounces..... $1.98

E CORDTEX-TOP PANTY. Patented non-roll top of our famous cotton and rayon ribbed fabric keeps your panty from rolling over—or cutting into you when you sit or bend. Restrai-Knit rayon and cotton jersey cloth has up-and-down stretch front and back; cross-stretch sides. Front is reinforced with cotton lining. Entirely boneless . . . entirely rubberless—yet will give support with comfort. Elastic binding at top and bottom of side sections for snug fit. Talon "zip" closing makes it easy to get into. Nude. Shipping weight, 10 ounces.

Fits hips 7 to 10 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 25, 26, 27, 28, 29, 30, 31, 32 inches.
18 K 376—Medium length: 16 in. at sides; fits 15 inches long on figure.....Each $3.98

F DELUXE PANTY. Lustrous Skinner's rayon and cotton satin front and back with matching elastic side sections for necessary release and comfortable fit. Daintily stitched front panel is lightly boned to smooth abdomen. Boneless back. Fine quality rayon jersey crotch. Elastic gore at top back stretches with your figure—fits waistline comfortably. A glamourously styled panty, finely tailored, that you'll want to wear for dress-up occasions. Side Talon "zip" closing makes it easy to put on or take off. 4 adjustable garters, elastic in back garters. Nude color.

Fits hips 7 to 10 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 26, 27, 28, 29, 30, 31, 32 inches.
18 K 1417—Medium length: about 15 in. waist down. Shipping weight, 12 ounces. $7.95



A Contro-flex ...$3.29 B Stitched design $3.59 C Open crotch...$2.98



D Active-wear ...$1.98 E Cordtex-top ..$3.98 F DeLuxe Panty. $7.95



A "Proper Posture" Support $4.19 B Heavier boned Front Lacer $3.15



C C. H. & S. model $2.42 D Back Lace Girdle $3.49 E Good support ..$2.29

Charmode
REG. U. S. PAT. OFF

Front Lace Corsets

A PROPER POSTURE SUPPORT. A nationally famous front lacer with ingenious inner shield support to aid posture and give extra abdominal control. Strong cotton coutil firmly boned throughout. Clasp front inner shield has cotton and rayon elastic panels for comfortable abdominal control. Outer garment has easy adjusting laces. Easy to put on—easy to take off. 2 lengths. Nude.

Fits hips 8 to 11 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 26, 27, 28, 29, 30, 31, 32, 33, 34; also 36, 38, 40 in. Shpg. wt., 1 lb. 10 oz.

18 K 255—Short length: waist down, 13 inches; fits 2½ inches above the waist. . . . **$4.19**

18 K 256—Medium to Long length: waist down, 15 inches; fits 2½ inches above waist. . . $4.19

B HEAVIER BONED FRONT LACER. Strong cotton coutil reinforced for extra wear and support. Convenient front clasp and easy-adjusting laces to fit your figure and give the amount of support necessary for full and well developed, heavier figures. Non-rust boning throughout. Cotton elastic gores. Shaped slightly higher at back for better support. Choice of two lengths. Tearose.

Fits hips 9 to 12 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 26, 27, 28, 29, 30, 31, 32, 33, 34; also 36, 38, 40, 42 in. Shpg. wt., 1 lb. 10 oz.

18 K 226—Short length: waist down, 13 inches; fits 2 inches above waist. **$3.15**

18 K 227—Medium to Long length: waist down, 15 inches; fits 2 inches above waist $3.15

C C. H. & S. MODEL. Sears famous trade-name . . . a name that has signified quality to Sears customers for years. Gives comfortable, style-right hip control. Pre-shrunk brocaded cotton and rayon batiste. Convenient front clasp; adjustable front laces for support and comfort. Smooth back. Cotton and rayon elastic gores give release when you need it. Controls and supports abdomen and back firmly . . . gives a smooth line under your frocks. Fits above waist to control excess flesh. Tearose.

Fits hips 8 to 11 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 26, 27, 28, 29, 30, 32, 34, 36, 38 in.

18 K 240—Med. to Long lgth.: waist down, 15 in.; fits 2 in. above. Shpg. wt., 1 lb. 1 oz. **$2.42**

Side Hook Girdles

D BACK LACE GIRDLE. A well boned side hook girdle that easily adjusts to fit your figure needs. Pre-shrunk brocaded cotton and rayon batiste reinforced for firm support and longer wear. Matching elastic gores give release. Economy priced . . . and splendid support for the medium to heavier figure. Four garters. Tearose. We recommend gentle Lux care for your girdle.

Fits hips 8 to 12 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 26, 27, 28, 29, 30, 31, 32, 34, 36, 38 inches. Read "How to Measure," page 151G.

18 K 440—Medium to Long length: 15 inches waist down. Shpg. wt., 1 lb. 4 oz.. **$3.49**

E GOOD SUPPORT. Cotton twill fabric, side hook girdle designed for the medium figure. Low priced—but will give practical, everyday wear. Cotton elastic front and side gores for extra comfort. Well boned front and back for abdominal and back support. Four adjustable garters. Tearose color.

Fits hips 8 to 11 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 26, 27, 28, 29, 30, 31, 32; also 34, 36, 38, 40 inches. Read "How to Measure," page 151G.

18 K 439—Medium to long length: waist down, 15 inches. Shipping weight, 1 lb.. . **$2.29**

Corsets may be added to any Easy Terms order . . . see inside back cover

Charmode
REG. U. S. PAT. OFF.

Back Lace Corsets



A High bust model $2.72 B Low bust model $3.29 C Our best quality $4.19



D Low-priced..... $1.98 E Two lengths.... $2.29 F Adjustable strap $2.63

A HIGH BUST MODEL. Fits high up to your bra for diaphragm control. Reinforced cotton coutil fabric; well boned for support. 2 lengths. Tearose.

Fits hips 8 to 11 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 24, 25, 26, 27, 28, 29, 30, 31, 32; also 34, 36, 38, 40 inches. Shipping weight, 1 lb. 8 oz.
18 K 224—Short length side,waist down, 13 inches; fits 3 inches above waist..... $2.72
18 K 230—Medium to Long length: side, waist down, 15 in.; fits 3½ in. above waist.... $2.72

B LOW BUST MODEL. Strong cotton coutil, well boned. Reinforced front for longer wear and better abdominal control. Cotton and rayon elastic gores. Convenient clasp front; laced back. Tearose.

Fits hips 9 to 12 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 27, 28, 29, 30, 31, 32; also 34, 36, 38, 40 inches. Shipping weight, 1 lb. 13 oz.
18 K 231—Medium to Long length: side, waist down, 15 in.; fits 1½ in. above waist $3.29

C OUR BEST QUALITY. Sturdy back-lace corset of lustrous pre-shrunk brocaded rayon and cotton batiste, reinforced at front. Clasp front. Well boned. Elastic gores. Six garters. Tearose.

Fits hips 9 to 12 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 26, 27, 28, 29, 30; also 32, 34, 36, 38, 40, 42 inches. Shipping weight, 1 lb. 12 oz.
18 K 236—Medium to Long length: side, waist down, 15 in.; fits 2 in. above waist.. $4.19

D LOW-PRICED BACK LACER. Practical quality for everyday, general wear. Convenient clasp front. Back laces are easily adjusted to fit your figure needs and give necessary support. Brocaded cotton and rayon batiste. Moderately boned throughout for comfort plus control. Four adjustable garters. Use LUX care. Tearose.

Fits hips 8 to 10 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 26, 27, 28, 29, 30; also 32 34, 36, 38 inches. Shipping weight, each, 12 ounces.
18 K 283—Medium length: waist down, 14½ inches; fits 2 inches above waist... $1.98

E TWO LENGTHS—strong cotton coutil; reinforced at front for better support. Cotton and rayon elastic inserts for comfort . . . give necessary release when you walk, stoop or bend. Convenient front clasp. Well boned throughout with strong, flexible boning that supports your figure where you need it most . . . gives you a smooth line under your frocks. Laced back for easy adjustment. Four adjustable garters. We recommend gentle Lux care. Tearose color.

Fits hips 8 to 11 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 25, 26, 27, 28, 29, 30; also 32, 34, 36 38, 40, 42 inches. Shipping weight, 1 lb. 10 oz.
18 K 234—Short length: side,waist down, 12½ in.; fits 1½ in. above waist..... $2.29
18 K 235—Medium to Long length: side, waist down, 15 in.; fits 1½ in. above waist..... $2.29

F ADJUSTABLE STRAP CONTROL. A gentle pull of the strap cluster lacings at lower back gives needed support at hips and thighs . . . always comfortable. Designed especially for the fuller figure that needs extra reinforcing at front to smooth abdominal bulge. Strong cotton coutil fabric is well boned throughout for better support. Firm cotton and rayon elastic gores each side lower back give necessary release when sitting or bending. Convenient clasp front closing. Four adjustable garters. Tearose color.

Fits hips 9 to 12 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 27, 28, 29, 30, 31, 32; also 34, 36, 38, 40, 42 inches. Shipping weight, 1 lb. 6 oz.
18 K 242—Medium to Long length: side, waist down, 15 in.; fits 1½ in.above waist. $2.63



[A] Clasp front—laced Nu-Back . $3.98 [B] Full hip Nu-Back Girdle $4.98

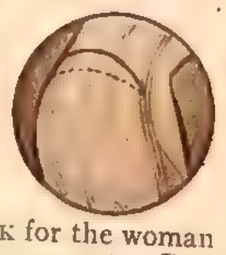


[C] Front lace. . $3.98 [D] Higher waist. . $3.98 [E] Side hook—2 lengths . $2.98

Charmode *Nu-Back* Girdles

REG. U. S. PAT. OFF.

Famous patented sliding back lengthens as you stoop or bend . . . will not ride up. Boned for better support.



[A] CLASP FRONT—LACED NU-BACK for the woman who needs extra abdominal support. Pre-shrunk brocaded rayon and cotton batiste with matching elastic gores at top and bottom front. Easy adjusting laces regulate control. Front clasp closing. Well boned throughout. Patented sliding Nu-Back. Tearose.

Fits hips 8 to 12 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 26, 27, 28, 29, 30, 31, 32, 33, 34; also 36, 38, 40 inches. Shipping weight, 1 lb. 8 oz.

18 K 541—Med. to Long length: waist down, 15 in.; fits 1½ in. above waist. **$3.98**

[B] FULL HIP NU-BACK GIRDLE. Designed for the taller, fuller hip figure. Fits down well over thighs. Diaphragm controlled by high-fitting front. Fine lustrous cotton and rayon brocade. Cotton and rayon elastic front and side gores. Well boned. Patented sliding Nu-Back. Hook and eye closing all the way down. Nude.

Fits hips 11 to 13 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 28, 29, 30, 31, 32, 33, 34, 35, 36; also 38, 40 inches. Shipping weight, 1 lb. 8 oz.

18 K 514—Long length: waist down, 16 inches; fits 2 inches above waist . . . **$4.98**

[C] FRONT LACE. A Nu-Back girdle easily adjusted to fit your figure needs for necessary support. Will give splendid support for the medium to full figure. Pre-shrunk brocaded cotton and rayon batiste. Well-boned front is reinforced for longer wear and extra support. Cotton and rayon elastic front gores. Boned patented sliding back. Hook and eye side closing to hip—easy to step into. Nude color.

Fits hips 8 to 12 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 28, 29, 30, 31, 32, 33, 34; also 36, 38, 40 inches. Shipping weight, 1 lb. 8 oz.

18 K 526—Med. to Long length: Waist down, 15 in.; fits 1½ in. above waist . . **$3.98**

[D] HIGHER WAIST. This Nu-Back girdle is especially designed to smooth abdominal and diaphragm bulge. Lightly boned, beautifully stitched front panel gives better control. Fine quality cotton and rayon batiste. Cotton and rayon elastic gore at bottom front and sides. Moderately boned back gives smooth line support . . . will not ride up because patented Nu-Back lengthens when you sit or bend. Full length side hooking. Nude.

Fits hips 8 to 11 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 26, 27, 28, 29, 30, 31, 32, 34, 36 in. Read "How to Measure", Page 151G. Shpg. wt., 1 lb. 3 oz.

18K524—Medium to Long length: waist down. 15 in.; fits 1½ in. above waist. **$3.98**

[E] SIDE HOOK—2 LENGTHS. Smartly styled Nu-Back girdle famous for figure control. Pre-shrunk brocaded cotton and rayon batiste. Strong cotton and rayon elastic front gore. Boned front gives firm abdominal support. Boned patented sliding Nu-Back. Will not ride up. Four adjustable garters. Tearose color.

Fits hips 8 to 11 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 26, 27, 28, 29, 30, 31, 32, 33, 34, 36, 38 inches. Shipping weight, 1 lb. 5 oz.

18 K 443—Short length: waist down, 13 inches. **$2.98**

18 K 442—Medium to Long length: waist down, 15 inches. $2.98

Nu-Back Girdles may be added to any Easy Terms order—see inside back cover

Maternity Supports

Scientific control for comfort. Helps improve posture, disguises figure. Supports effectively . . . will also help relieve strain, backache.

[A] GOOD QUALITY. Good quality cotton fabric, stretchy rayon jersey front. Lightly boned front, back. Side laces. Tearose. *Waist Sizes:* 26, 28, 30, 32, 34, 36, 38, 40, 42 in. *State present waist; period of time.*
18 K 220—For all heights: front, 10½ in.; back, 13 in. Shipping weight, 8 ounces . . . **$1.55**

NURSING BRA. Pre-shrunk cotton broadcloth. Inner pockets; waterproof shield. 4-way back. Tearose. *Even Sizes:* 32 to 44 inches. Shpg. wt., 4 oz.
18 K 825—*State present bust size* **97c**

[B] BETTER QUALITY. GALE belt-type support of cotton coutil. Side laces and strap-control cluster back laces. Nude. *State waist size.* Shpg. wt., 1 lb. 1 oz.
18 K 264—Medium to long length: front, 10 in.; back, 16½ in. *All waist sizes:* 26 to 30; also 32, 34, 36, 38, 40, 42 inches **$3.39**
18 K 263—Short length: front, 9 in.; back, 14½ in. *All waist sizes:* 26 to 30; also 32, 34, 36 inches . . $3.39

MATERNITY BRA. GOOD QUALITY. Pre-shrunk cotton; lined and stitched lower bust. Length over bust, 9½ in.; 1-inch band. Tearose.
Even sizes: 32 to 40 in. *State bust size.*
18 K 641—Shipping weight, 3 oz. . . . . Each **57c**

[C] BEST QUALITY. GALE girdle-type support of cotton coutil. Back pleat plus side laces. Moderately boned front and back. Four garters, two loop in front. Side hook. Nude color. *All waist sizes:* 25 to 36 in. *State present size; state period of time.*
18 K 213—Medium to long length: waist down, 15 in. Shpg. wt., 1 lb. 8 oz. **$3.98**

BETTER QUALITY MATERNITY BRAS. Cotton broadcloth; adj. laces. 4-way back. 8½-in. lgth. Tearose. *Even sizes:* 34 to 42 in. *State present bust size.*
18 K 674—Shipping weight, 4 oz. . . . . Each **98c**
18 K 790—"Waiting Lady" Best Quality. Sizes as above. Postpaid $1.75

[D] 4-LACE INNER BELT ALL-IN-ONE. Rayon figured cotton material. 2 laces in inner belt, 2 in outer garment adjust easily. 10-inch unboned cotton belt has stretch rayon knit fabric center. Additional eyelet at each side of belt for raising or lowering. Adjustable shoulder straps, button for easy nursing. Side hook. Tearose color.
Bust sizes: 32, 34, 36, 38, 40, 42, 44 inches. *State present bust.* Shipping weight, 1 lb. 3 oz.
18 K 217—Medium to long length: over bust, 23 inches; waist down, 15 inches **$3.39**

[E] MATERNITY SASH GARTER BELT — moderate support; adjustability . . . lots of comfort. Easy-adjusting, side-front laces. Pre-shrunk fine quality cotton cloth; front stitching. 6½-inch center front; 4½-inch back hook and eye closing. Four garters; elastic in back garters. Ideal for mothers-to-be. Nude. *Waist sizes:* 24, 26, 28, 30, 32, 34, 36 inches. *State present waist size.*
18 K 289—Shipping weight, 10 ounces **$1.39**

[F] OVER-THE-SHOULDER HOSE SUPPORT — a comfortable, lightweight hose support for the maternity figure. Narrow bands of stretchable cotton and rayon woven fabric fit over the shoulders to support four garters and give smooth fit at sides. Eliminates waistline constriction; no binding of round garters. Nude. We recommend LUX care for your garment. *Sizes:* Medium or large. *State size wanted.*
18 K 218—Shipping weight, 4 ounces **$1.19**

HOW TO MEASURE FOR MATERNITY GARMENTS —Every Sears Maternity Support has easily-adjusting laces to fit figure changes perfectly. All you have to do for a garment that fits is to measure bust at fullest part, waist at smallest part over dress. It is not necessary to state hip measure to get proper size. *State present waist or bust measurement —do not add or deduct.* Physicians advise wear beginning with fourth month of pregnancy. *State period of "time" when ordering.*

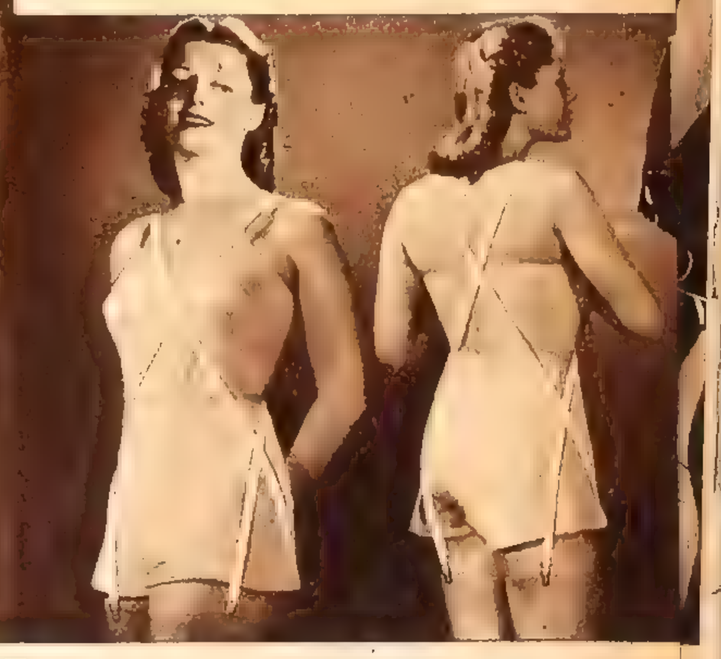


[A] Support $1.55 Bra 97c [B] Support $3.39 Bra 57c [C] Support $3.98 Bra 98c





[E] Maternity Sash Garter Belt $1.39



[D] 4-lace Inner Belt All-in-One . . . . . $3.39 [F] Over-the-Shoulder Hose Support $1.19

If you have any problem in selecting the proper garment, write Marion Lamont, Sears Roebuck and Co. for advice.



[A] Gale all-purpose Support... $3.33

[B] Gale thigh-flap Support.... $3.49



[C] Gale for pendulous abdomen. $5.47

[D] Gale girdle-type Support... $4.87

Gale Supports

Made by America's leading manufacturers of surgical Supports . . . and sold under Sears Gale label for dollars less. Designed to help relieve strain, backache, poor posture, fatigue.

[A] GALE ALL-PURPOSE SUPPORT.—Ideal for back and abdomen. Sturdy cotton coutil. Two adjustable pull straps with back laces for adjustability. Non-rust boning front and back. Fine for after operations. Side hooking. Tearose. Shpg. wt., 1 lb. 6 oz.

Fits hips 6 to 10 inches larger than waist
State waist and hip measure taken over dress

18 K 594—Short to medium length: front, 10½ in.; back, 15 inches. *Waist sizes:* 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36; also 38 inches.

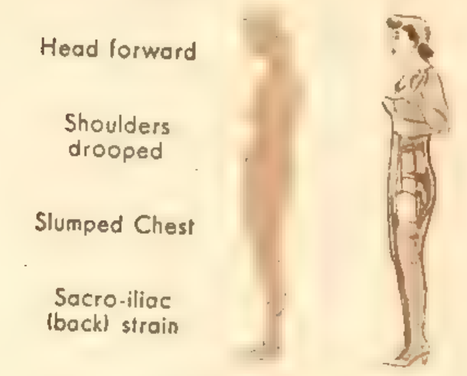
18 K 595—Med. to long length: front, 11½ in.; back, 15½ in. *Waists:* 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40; also 42 in.... **$3.33**

[B] GALE THIGH-FLAP SUPPORT smooths heavy thighs. Non-rust, well-boned back with strap-controlled laces for easy adjustability to your figure needs. Helps relieve back or sacro-iliac strain. Well-boned front. Fine quality cotton coutil. Six garters. Tearose color. Shipping weight, 1 pound 8 ounces.

Fits hips 7 to 11 inches larger than waist
State waist and hip measure taken over dress

18 K 270—Short length: front, 10 inches; side, 13 inches. *All waist sizes:* 26 to 36 inches.

18 K 271—Med. to long lgth.: front, 11 in; side, 15 in. *Waists:* 26 to 38; also 40, 42 in. **$3.49**



[C] GALE SUPPORT FOR PENDULOUS ABDOMEN.—Scientifically designed boned front panel cupped to relieve weight of the extremely pendulous abdomen. Extra support cotton straps hook on to the strap-controlled back laces. Side laces and hooking. Strong cotton coutil. Non-rust boning. Tearose.

Fits hips 5 to 9 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 36, 38, 40, 42, 44, 46, 48, 50 inches. Read "How to Measure" below. Shpg. wt., 1 lb. 14 oz.

18 K 198—Medium to long length: center front, 13½ inches; back, 16½ inches... **$5.47**

[D] GALE GIRDLE-TYPE SUPPORT.—Smooth control for figures with fuller hips and thighs. Easily adjustable cluster back laces and scientifically placed (non-rust) boning helps support sacrum (back). Good quality cotton cloth. Cotton elastics. Side-hooking. Tearose color.

Fits hips 9 to 13 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38; also 40 inches. Shipping weight, 1 lb. 12 oz.

18 K 261—Long length: side, waist down, 15½ inches; 2½ inches above waist..... **$4.87**

EASY "HOW TO MEASURE" INSTRUCTIONS for Gale Supports. No need to hesitate ordering Gale Scientific Supports by mail. These famous physiological supports are ordered the same way as any of Sears waistline corsets. When ordering, simply state the hip measure at fullest part over dress with your corset on, and the waist measure at narrowest part. *Do not add or deduct for lacings.* If you have any problem in selecting your garment, write to Marion Lamont, our famous corsetiere, and she will be glad to help you.

You may add a Gale Support to your Easy Term order—see inside back cover for complete instructions.

Active-wear Supports

Especially designed for active wear in the home, office, farm or shop. Gives support where needed with freedom of movement. Proven to be the favorite of thousands of working women.

[E] CHARMODE "SLACK SASH". Garterless panty especially popular for work or play. Lightly boned front supports abdomen and muscles. Moderately high back helps reduce tiring. Convenient side hooking. Fine quality cotton cloth for long wear. Cotton jersey crotch opens at front. Nude color. Shipping weight, 1 pound 2 ouuces.

Fits hips 7 to 10 inches larger than waist
State waist and hip measure taken over dress

Waist sizes: 26, 27, 28, 29, 30, 31, 32, 33, 34 in.
18 K 265—Short to Medium length:
front, 9½ inches; back, 14 inches..... $2.59

[F] SLIDING-BACK POSTURE BELT. Patented. Scientifically designed to help relieve fatigue, improve posture, support the abdomen. Easily adjusts without lacing . . . just pull the flaps at back for best adjustment and support . . . pull the connecting strap and fasten with buckles at each side front. Well boned front and back for firm support where needed most. Center hooking. 4 adjustable garters. Sturdy quality cotton coutil gives firm support. Nude color. Shipping weight, 14 ounces.
Waist sizes: 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35 and 36 inches. *State size.*
18 K 245—10 in. front and back..... $1.94



[G] Nulife MUNTER'S MASTER "NULIFE" BELT. Nationally-famous. Boned front. Cluster-laced back with pull straps, buckles at front. Cotton coutil. Recommended for working women. Center hooking. Garterless; but has special tabs for attaching two garters, one each side. White.

Waist sizes: (uneven sizes only) 25, 27, 29, 31, 33, 35, 37, 39 and 41 inches. *State waist size.*

18 K 214—Length: 8 inches front and back. Postpaid..... $2.00

18 K 243—Detachable part-elastic garters for above only. White. Postpaid.....Per pr. 25c

[H] Nulife MUNTER'S SUPER "NULIFE" BELT for stouter figures that need a heavier belt. Cluster lacings at back with pull straps for control, buckles at front. Front well boned with bands to give lift to abdomen. Fine quality cotton coutil. Side hooking. Garterless; but has special tabs for attaching garters, one ea. side. White.

Waist sizes: (uneven sizes only) 29, 31, 33, 35, 37, 39, 41, 43, 45, 47 and 49 in. *State waist size.*

18 K 216—Length: 11 in. front, 10 in. back. Postpaid..... $3.00

18 K 243—Detachable part-elastic garters for above only. White. Postpaid.....Per pr. 25c

[J] CHARMODE BEAUTY BELT. Designed to help relieve "that tired feeling." Side lacings plus eyelets at each side, raise or lower front. Fine cotton coutil with cotton jersey at top, sides, lower front. Well boned shaped front. Side hook. Nude.

Fits hips 6 to 10 inches larger than waist

Waist sizes: 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36; also 38, 40, 42, 44 inches. *State waist and hip.*

18K197—For all heights: Length: front, 10½ in.; back, 14½ in. Shpg. wt., 1 lb. 3 oz.. $2.69



[E] Charmode "Slack Sash".....$2.59 [F] Sliding-back Posture Belt.....$1.94



[G] "Nulife" Belt . . .$2.00 [H] Super "Nulife" Belt $3.00 [J] Beauty Belt....$2.69



Charmode All-in-Ones give smooth figure control

REG. U. S. PAT. OFF.

Firm, allover support for medium and full figures. All of sturdy fabrics with moderate boning for added control where you need it most. Three popular models individually styled to meet particular figure needs. Select yours carefully, for better fit means better control.

FOR SHORT FIGURES—5 FEET 2 INCHES OR LESS. Especially proportioned from bust to waist and waist to thigh. Rayon figured cotton fabric; divided rayon jersey top for Medium bust. Boned front and back. Cotton and rayon elastic gores. Tearose color. Shipping weight, each, 12 oz.

Fits hips 2 to 4 inches larger than bust
State bust and hip measure taken over dress

Bust sizes: 32, 33, 34, 35, 36, 37, 38, 39, 40; 42, 44 in.

18 K 144—Short length: over bust, 21½ inches; waist down, 12 inches..... $2.09

FOR FIGURES 5 FEET 4 INCHES OR OVER. As above, but longer length, to fit taller figures.

Fits hips 2 to 5 inches larger than bust

Bust sizes: 34, 35, 36, 37, 38, 39, 40; 42, 44 in.

18 K 145—Medium to Long length: over bust, 25 inches; waist down, 15 inches.. $2.09

NATIONAL FAVORITE—TWO LENGTHS. Youthfully designed to control the medium figure. Lustrous pre-shrunk cotton batiste with cotton and rayon Darleen super-elastic gores for comfortable fit. Moderate boning at front and back for smooth-line support. Attractive double cotton net top supports the Medium bust in smart uplifted lines. Hooks and eyes at side to hip for easy step in. Four adjustable garters. Helps achieve better posture and give your figure poise. Nude color.

Fits hips 2 to 5 inches larger than bust
State bust and hip measure taken over dress

Bust sizes: 32, 33, 34, 35, 36, 37, 38, 39, 40; also 42, 44 in. Shipping weight, each, 1 lb. 4 oz.

18 K 151—Short length: over bust, 22½ inches; waist down, 13 inches..... $4.19

18 K 153—Medium to Long length: over bust, 24½ inches; waist down, 15 inches..... $4.19

BUILT-UP TOP . . LACED BACK. Rayon and cotton jersey top smooths excess shoulder flesh, gives better support for Medium to Full bust. Brocaded rayon and cotton batiste lined in front and well boned throughout to give firm abdominal and diaphragm support. Well boned back has full length lacings that are easily adjusted to give control. Rayon and cotton elastic gores stretch with the figure when you sit or bend to assure comfort. Reinforced at bottom back for better wear. A beautifully tailored garment that is especially recommended for the full figure. Tearose color.

Fits hips 2 to 6 inches larger than bust
State bust and hip measure taken over dress

Bust sizes: 34, 35, 36, 37, 38, 39, 40; also 42, 44, 46, 48 in. Read page 151G. Shpg. wt., 1 lb. 10 oz.

18 K 154—Medium to Long length: underarm, 20 inches; waist down, 15 inches.. $4.98

Be sure to state bust and hip measurements, taken at fullest part over dress, when placing order. Read page 151G.

Charmode "Dia-Trim"

Reg. U. S. Pat. Off.



Boned, patented inner shield
(1) Supports and uplifts bust
(2) Controls, flattens diaphragm
(3) Lifts and supports abdomen



Ⓐ Lighter weight Dia-Trim . . $5.98 Ⓑ Well boned, built-up top Dia-Trim $6.98

Ⓐ LIGHTER WEIGHT DIA-TRIM. Fine pre-shrunk brocaded cotton and rayon batiste. Sections of rayon and cotton elastic inserted for comfort. Dia-Trim boned inner front shield supports the abdomen . . . banishes that bulge. Boned back. Self material and cotton lace bra top for Medium bust. Convenient side hook. Nude color.

Fits hips 2 to 5 inches larger than bust
State bust and hip measure taken over dress

Bust sizes: 34, 35, 36, 37, 38, 39, 40; also 42, 44 inches. Read page 151G. Shipping weight, 1 pound 8 ounces.

18 K 479—Medium to Long length: over bust, 25 inches; waist down 15 inches..... $5.98

Ⓑ WELL BONED, BUILT-UP TOP DIA-TRIM gives better bust and shoulder support to the heavier figure. Boned Dia-Trim patented front inner shield. Fine quality pre-shrunk brocaded cotton and rayon batiste. Rayon and cotton elastic sections and gores. Self-material under-bust with net-lined cotton lace top supports the Medium to Full bust. Boned back. Side hook. Nude.

Fits hips 2 to 5 inches larger than bust
State bust and hip measure taken over dress

Bust sizes: 36, 37, 38, 39, 40, 41, 42; also 44, 46, 48 inches. Read page 151G. Shipping weight, 1 lb. 10 oz.

18 K 480—Medium to Long length: under arm, 21 inches; waist down, 15 inches..... $6.98

Clasp front All-in-Ones



Ⓒ Built-up top, laced back . . $2.49 Ⓓ Well boned, laced back—2 lengths . .$3.15

Ⓒ BUILT-UP TOP, LACED BACK gives firm, allover support to medium and full figures. Rayon figured cotton fabric gives long wear plus control. Convenient clasp front. Back laces are easily adjusted to proportion your figure comfortably . . . give the amount of control you need with just a pull of the laces. Moderate boning in front and back for smooth support. Built-up top of self-material smooths excess shoulder flesh, lifts and gives proper support to the Full bust. Four adjustable garters. To help keep your garment trim fitting longer we recommend gentle LUX care. Tearose color.

Fits hips 2 to 6 inches larger than bust
State bust and hip measure taken over dress

Bust sizes: 34, 36, 38, 40, 42, 44, 46, 48 inches. Read "How to Measure", page 151G. Shpg. wt., 1 lb. 3 oz.

18 K 148—Medium to Long length: under arm, 21 inches; waist down, 15 inches..... $2.49

Ⓓ WELL BONED, LACED BACK—2 LENGTHS. Combines firm, allover support with the comfort of adjusting laces that allow you to regulate the control to your figure needs. Strong rayon figured cotton fabric reinforced at front for added support to abdomen. Well boned throughout for better allover figure support . . . gives a smooth line under your sleekest fitting frocks. Convenient clasp front makes garment easy to put on and take off. Self-material top gives proper uplift for Medium Full bust. We recommend LUX care. Nude color.

Fits hips 2 to 6 inches larger than bust
State bust and hip measure taken over dress

Bust sizes: 35, 36, 37, 38, 39, 40; also 42, 44, 46, 48 in. Read page 151G. Shipping weight each, 1 lb. 14 oz.

18 K 259—Short length: over bust, 21½ inches; waist down, 13 inches..... $3.15

18 K 309—Medium to Long length: over bust, 23½ inches; waist down, 15 inches..... $3.15

HOW TO MEASURE—for all garments on these two pages, measure bust and hips at fullest part over dress. Hold tape measure snugly, but not tightly. Have someone else measure you if possible. *Be sure to state bust and hip measure when placing your order.* Also, be sure to measure waist down to determine the proper length of garment to wear. Read complete "How to Measure" on page 151G. To keep your garment lovely looking longer, use LUX care.

Charmode All-in-Ones may be added to any Easy Terms Order—see inside back cover for complete details.



Charmode *Nu-Back* All-in-Ones

REG. U.S. PAT. OFF.

Thousands of women choose Nu-Back for allover support, comfort, and figure beauty. Sit, stoop or bend . . . the patented sliding back Nu-Back will not ride up. Select a Nu-Back with or without inner belt for your figure.

Popular All-in-One Foundations without Inner Belts

A CLOTH TOP NU-BACK . . . 2 LENGTHS. Self-material bra top is cupped to raise Medium bust. Pre-shrunk brocaded cotton and rayon batiste, well boned throughout for extra support. Rayon and cotton elastic gores for comfort. Patented Nu-Back sliding back feature prevents riding up—gives day-long comfort no matter what you do. Side hook. Four adjustable garters. Tearose.

Fits hips 2 to 5 in. larger than bust
State bust and hip measure over dress

Bust sizes: 33, 34, 35, 36, 37, 38, 39, 40; also 42, 44 in. Shpg. wt., 1 lb. 7 oz.

18 K 499—Short length: over bust, 22 in.; waist down, 13 in. **$3.98**

18 K 500—Medium to long length: over bust, 24 inches.; waist down, 15 inches. **$3.98**

B FRONT TALON LACE TOP NU-BACK. Preshrunk cotton batiste. Boned front gives extra support to your abdomen for a smooth silhouette. Boned sliding back holds lower half of garment stationary, lets upper part move with the body. Cotton and rayon elastic inserts give necessary release. Self locking front Talon "zip" to hip; hooks and eyes at bust. Semi-built up net-lined cotton lace top uplifts the Medium bust. Four adjustable garters. Tearose. We recommend LUX care to help keep your garment new looking longer.

Fits hips 2 to 5 inches larger than bust
State bust and hip measure over dress

Bust sizes: 35, 36, 37, 38, 39, 40, 41, 42; also 44, 46, 48 inches. Shpg. wt., 1 lb. 10 oz.

18 K 527—Med. to Long: under arm, 21 inches; waist down, 15 in. **$5.79**

C FRONT LACE NU-BACK . . . 2 LENGTHS. Self material semi-built up top fits well down over adjustable girdle at front. Fine quality pre-shrunk brocaded cotton and rayon batiste; matching elastic gores. Well boned. Hook and eye closing to hip. Boned, patented sliding Nu-Back will not ride up. Tearose.

Fits hips 3 to 6 in. larger than bust
State bust and hip measure over dress

Bust sizes: 34, 35, 36, 37, 38, 39, 40, 41, 42; 44, 46, 48 in. Shpg. wt., 1 lb. 10 oz.

18 K 593—Medium lgth.: under arm, 20 in.; waist down, 14 in. **$5.98**

18 K 592—Long length: under arm, 22 inches; waist down, 16 inches. $5.98

D DELUXE SIDE TALON NU-BACK. Glamorously styled—but practical in its firm, scientific control. Concealed boning in front controls abdomen and diaphragm. Fine quality pre-shrunk brocaded cotton and rayon batiste; matching elastic front and side gores. Boned patented sliding back will not ride up. Beautiful net lined cotton lace top for Medium bust. Adjustable shoulder straps. Tearose color.

Fits hips 2 to 5 inches larger than bust
State bust and hip measure over dress

Bust sizes: 34, 35, 36, 37, 38, 39, 40, 41, 42; also 44 in. Shipping weight, 1 lb. 8 oz.

18 K 511—Long length: over bust, 25 inches; waist down, 16 inches. **$7.95**

All-in-Ones with Inner Belts for extra abdominal support

E BUILT-UP TOP NU-BACK . . . 2 LENGTHS. For the heavier figure that needs better support. Pre-shrunk brocaded cotton and rayon batiste; matching knitted elastic gores. Built-up, self material top supports Full bust. Well boned 11-inch, side hook inner belt for abdominal support. Boned Nu-Back patented sliding back will not ride up. Tearose color.

Fits hips 3 to 6 inches larger than bust
State bust and hip measure over dress

Bust sizes: 36, 37, 38, 39, 40; also 42, 44, 46, 48, 50, 52, 54 inches. Shipping weight, each, 1 pound 13 ounces.

18 K 475—Short length: under arm, 19 in.; waist down, 13 in. **$4.98**

18 K 476—Medium to long length: under arm, 21 in., waist down, 15 in. $4.98

F 4-LACER NU-BACK 2 LENGTHS. Regulate the control and comfort—two laces in inner belt, two in outer garment for easy adjustment. Side hook, boned inner belt can be raised or lowered. Pre-shrunk brocaded cotton and rayon batiste. Soft rayon and cotton jersey top for Full bust. Well boned Nu-Back sliding back. Tearose.

Fits hips 3 to 7 inches larger than bust
State bust and hip measure over dress

Bust sizes: 35, 36, 37, 38, 39, 40, 41, 42; 44, 46, 48, 50 in. Shpg. wt., 1 lb. 15 oz.

18 K 470—Medium length: over bust, 23 inches; waist down, 14 inches; 10-inch inner belt. **$5.79**

18 K 471—Long length: over bust, 25 inches; waist down, 16 inches; 11-inch inner belt. $5.79

G PANEL FRONT NU-BACK . . . 2 LENGTHS. Helps slim and trim figure. Boned 10½-inch cotton coutil inner belt supports the abdomen. Outer garment of pre-shrunk brocaded cotton and rayon batiste. Smartly styled rayon and cotton jersey top for Medium to Full bust. Cotton and rayon elastic gores for comfort. Well boned. Nu-Back patented sliding back will not ride up. Tearose color.

Fits hips 2 to 5 in. larger than bust
State bust and hip measure over dress

Bust sizes: 34, 35, 36, 37, 38, 39, 40, 41, 42; 44, 46, 48 in. Shpg. wt., 1 lb. 12 oz.

18 K 584—Medium lgth.: over bust, 23 in.; waist down, 14 in. **$6.49**

18 K 586—Long length: over bust, 25 inches; waist down, 16 inches. $6.49

H DELUXE NU-BACK INNER BELT-2 LGTHS. Our finest . . . designed for larger women. The same high quality found in custom-made garments. Lustrous pre-shrunk brocaded rayon and cotton batiste. Matching well boned 13-inch inner belt supports the abdomen. Built-up, lined, cotton lace top for Full bust. Boned Nu-Back sliding back will not ride up. Elastic gores for necessary release. Tearose. Use LUX.

Fits hips 3 to 6 inches larger than bust
State bust and hip measure over dress

Bust sizes: 37, 38, 39, 40, 41, 42, 43, 44; 46, 48, 50, 52, 54 in. Shpg. wt., 1 lb. 14 oz.

18 K 518—Medium length: under arm, 21 in.; waist down, 15 in. . . . **$11.95**

18 K 519—Long length: under arm, 23 inches; waist down, 17 inches. $11.95



A Cloth top Nu-Back. 2 lengths . . . $3.98



E Built-up top Nu-Back . . 2 lengths . . . $4.98

Nu-Backs may be added to your Easy Terms Order—see inside back cover for details.



B Front Talon lace top Nu-Back . . . $5.79

C Front lace Nu-Back . 2 lengths . . $5.98

D DeLuxe side Talon Nu-Back $7.95



F 4-lacer Nu-Back . 2 lengths $5.79

G Panel front Nu-Back . 2 lengths . . $6.49

H DeLuxe Nu-Back Inner Belt $11.95

To be sure of a perfect fit, read "How to Measure" on page 151G, before ordering.



A Abdo-Control 2 Lengths $4.69

B Built-up top 2 Lengths $3.98



C Clasp front Belt, Laced Back . $2.98

D For Short Figures $2.98

Charmode
REG. U. S. PAT. OFF.

Belted Foundations

Will give better support to abdomen and diaphragm. Help proportion the heavier figure to look slimmer and more attractive.

A ABDO-CONTROL. Pull strap back cluster lacings. Diagonally boned side hook cotton twill belt has laces. Outer garment of pre-shrunk brocaded cotton and rayon batiste. Well boned back. Built-up top for Medium to Full bust. Cotton and rayon elastic gores. Tearose.

Fits hips 2 to 6 inches larger than bust
State bust and hip measure over dress

Even Bust sizes: 36 to 52 in, Shpg. wt., 2 lbs.

18 K 169—Short length: under arm, 18½ inches; waist down, 13 inches; 10½ inch inner belt..... $4.69

18 K 170—Medium to Long length: under arm, 21 inches; waist down, 15 inches; 11½ inch inner belt..... $4.69

B BUILT-UP TOP for the Full bust. Boned cotton twill side lace belt. Strong rayon figured cotton fabric. Well boned back has full lacings. Cotton and rayon elastic gores. Tearose.

Fits hips 2 to 6 inches larger than bust
State bust and hip measure over dress

Bust sizes: 36, 37, 38, 39, 40; also 42, 44, 46, 48, 50 in. Shipping weight, 1 pound 13 ounces.

18 K 406—Short length: under arm, 19 inches; waist down, 13 inches; 10 inch inner belt..... $3.98

18 K 409—Medium to Long length: under arm, 21 inches; waist down, 15 inches; 11 inch inner belt..... $3.98

C CLASP FRONT BELT. Boned 12½-inch clasp front inner belt gives firm abdominal support . . . helps proportion weight to a new line of beauty. Fine quality cotton and rayon brocaded batiste is lined at front, has elastic gore at bottom front and boning at back. Self-material bra top uplifts Medium to Full bust. Laces at back are easily adjusted to fit your figure needs for extra control. Hooks at side. Tearose.

Fits hips 2 to 6 inches larger than bust
State bust and hip measure over dress

Bust sizes: 34, 36, 38, 40, 42, 44, 46, 48 inches. Read "How to Measure," below. Shipping weight, 1 pound 11 ounces.

18 K 167—Medium length: over bust, 23 inches; waist down, 14½ inches..... $2.98

D FOR SHORT FIGURES 5 FT. 3 IN. OR LESS. Proportioned from bust to waist and waist to thigh for the very short woman . . . gives the illusion of height. Pre-shrunk brocaded cotton and rayon batiste with matching elastic gores. Cotton and rayon jersey top for Medium to Full bust. Boned back for extra support. Boned 9-inch cotton coutil and elastic inner belt holds your abdomen firmly and gives a smooth front line. Four garters. Side hook. Tearose.

Fits hips 2 to 4 inches larger than bust
State bust and hip measure over dress

Bust sizes: 34, 35, 36, 37, 38, 39, 40; also 42, 44, 46, 48 inches. Shipping weight, 1 lb. 6 oz.

18 K 164—Short length: over bust, 19½ inches; waist down, 11 inches..... $2.98

HOW TO MEASURE—for all garments on these two pages, measure bust and hips at fullest part over dress. Hold tape measure snugly, but not tightly. Have someone else measure you if possible. *Be sure to state bust and hip measure when placing your order.* Also, be sure to measure waist down to determine the proper length of garment to wear. Read complete "How to Measure" on page 151G. To help keep your garment lovely looking longer we recommend that you use Lux care.

Add Inner Belts to your Easy Terms Order—See Inside Back Cover



Pilgrim Flatter-ees Vests and Panties for women

REG. U. S. PAT. OFF.

The smooth-fitting, tailored knit underwear modern women prefer for winter comfort

Flatter-ees vests and panties are knit in a resilient tuck stitch that stretches with every body movement; fit smoothly, never bind or sag out of shape. Vests and panties provide warmth yet weigh just a trifle. Launder easily . . . no ironing. Skillfully designed to give you maximum comfort and wear. Vests are shaped at waist for slim, trim lines. Cut full and long enough to avoid "riding up" and bunching. Panties and pant-a-lettes have snug fitting waistbands with adjustable tie sides or part elastic (depending upon availability). Shaped saddle crotch, a reinforcement that adds much to the comfort and strength. Leg openings fit smoothly. All seams are strongly flatlocked, reinforced at strain points to guard against ripping. Select the style you prefer in fabric best suited for your individual needs. Choice of 2 styles.

Sleeveless Vests; above-knee Panties

FINE QUALITY COTTON. Soft, comfortable; suitable for year-around wear. Features above.

Color: tearose. Shpg. wt., each garment, 5 oz.

Sizes: small (32–34); medium (36–38); large (40–42)-inch bust or hip. *State size wanted.*

A 16 K 6294 Vest — B 16 K 6295 Panties — Each garment **33c** — 3 for 96c

Extra large size in same fine cotton as above. One size fits 44 to 50-inch bust or hip.

Color: tearose. Shpg.wt., each garment, 6 oz.

A 16 K 6298 Vest — B 16 K 6299 Panties — Each garment **42c** — 3 for $1.23

10% WOOL, 90% COTTON. Warmer, softer than above. Rib knit in trim-fitting tuck stitch. Expert tailoring features described at top of page.

Color: tearose. Shpg. wt., each garment, 5 oz.

Sizes: small (32–34); medium (36–38); large (40–42)-inch bust or hip. *State size wanted.*

A 16 K 6250 Vest — B 16 K 6251 Panties — Each garment **36c** — 3 for $1.05

Sleeveless Vests; above-knee Panties

25% WOOL, 70% COTTON, 5% RAYON. Soft and warm . . . has an extra luster, too, because of the rayon. Snug panel tuck stitch. Features above.

Color: blush. Shipping wt., each garment, 5 oz.

Sizes: small (32–34); medium (36–38); large (40–42)-inch bust or hip. *State size wanted.*

C 16 K 6252 Vest — D 16 K 6253 Panties — Each garment **56c** — 3 for $1.63

Extra large size in same quality as above. Fits 44 to 50-inch bust or hip. Color, shpg. wt., above.

C 16 K 6254 Vest — D 16 K 6255 Panties — Each garment **67c** — 3 for $1.95

50% WOOL, 50% RAYON. Loveliest of all Flatter-ees . . . extra warm, too. Soft wool keeps out the cold, sparkling rayon adds rich luster.

Color: blush. *Sizes:* small (32–34); med. (36–38); large (40–42)-inch bust or hip. *State size.* Shipping weight, each garment, 5 ounces.

C 16 K 6268 Vest — D 16 K 6269 Panties — Each garment **87c** — 2 for $1.70

Short sleeve Vests; below-knee Panties

50% WOOL, 37½% COTTON, 12½% RAYON. Warmest of all our Flatter-ees vest and panties because you get full protection from the elbows to below the knees. Preferred by modern women who want to keep comfortably warm on coldest days. Elastic panel tuck stitch makes them fit without a bulge or wrinkle; you can wear them under dressiest frocks.

Luxurious in appearance, too, because the rayon adds a soft, glowing sheen to the fabric. 37½% cotton adds a firmness and durability that means long wear. Read about all the other expert tailoring features described above.

Color: blush. Shipping wt., each garment, 6 oz.

Sizes: small (34–36); medium (38–40); large (42–44)-inch bust or hip. *State size wanted.* Be sure to read How to Measure on page 172.

E 16 K 6276 Vest — F 16 K 6277 Panties — Each garment **$1.37**





Choice of 2 qualities

Both qualities are cut full and long for comfort and to avoid riding up. Both have smooth flat-locked seams, set-on arm shields for extra wear, neatly bound neck and armholes, drawtape. Their chief difference is in the quality of the fabrics . . . the finer the fabric, the more closely it's knit for smooth appearance, durability.

Pilgrim lightweight cotton Vests

Soft, ribbed knit cotton vests . . . generously full sized and neatly tailored even at this low price. Shoulders are built up so straps stay in place. Read more about the way they're made in description above. Shpg. wt., each, 3 oz.

Color: white. *Bust sizes:* 34, 36, 38, 40, 42, 44 inches. *State bust size wanted.*

16 K 6915.....Each **21c** 4 for 79c

Finer ribbed knit cotton vests than described at left. Look smoother, fit better, hold their shape well. Cotton yarns are softer, much more absorbent, longer wearing. Check other tailoring features above at left. Shpg. wt., ea., 4 oz.

Color: white. *Bust sizes:* 34, 36, 38, 40, 42, 44 inches. *State bust size wanted.*

16 K 6965.....Each **33c** 3 for 95c

Extra large sizes for stouter women

Same fine, well tailored vests as 16 K 6965 (described above at right), but specially knit and proportioned to fit larger women comfortably.

Color: white. *Bust sizes:* 46, 48, 50 in. *State bust size.*

16 K 6966—Shipping weight, each, 5 ounces.....Each **39c** 3 for $1.12

25% wool red sports *Flatter-ees*

Reg. U. S. Pat. Off.

[A] SHORT SLEEVE VESTS. 25% soft wool, 75% firm cotton, combine to make these vests toasty warm and durable. Made to go with briefs and drawers below. No binding because they're full cut and tuck knit for comfortable "give." Plain, neat fitting Dutch neck. *Color:* red. Shipping weight, each, 7 oz.

Bust sizes: small (32–34); medium (36–38); large (40–42) in.

16 K 6264—*State size wanted*.....Each garment **$1.19** 2 for $2.32

[B] ANKLE LENGTH LONGS. Extra coverage, plus 25% wool assures real warmth for outdoor activities; 75% durable cotton adds to their long wear. Grand for wear under ski pants, with work uniforms. Adjustable waistband fits smoothly, ties at the side. *Color:* red. Shipping weight, each, 7 ounces.

Hip sizes: small (32–34); medium (36–38); large (40–42) in.

16 K 6265—*State size wanted*.....Each garment **$1.29** 2 for $2.52

[C] BRIEF PANTIES. Gay, frivolous briefs for wear under your swirling skating skirt . . . or for everyday. Lightweight, yet warm, soft and absorbent. Closely tuck knit of 25% wool, 75% cotton; fit without a wrinkle yet never bind. Adjustable waistband ties at side. *Color:* red. Shpg. wt., each, 6 oz.

Hip sizes: small (32–34); medium (36–38); large (40–42) in.

16 K 6267—*State size wanted*.....Each garment **69c** 3 for $2.00

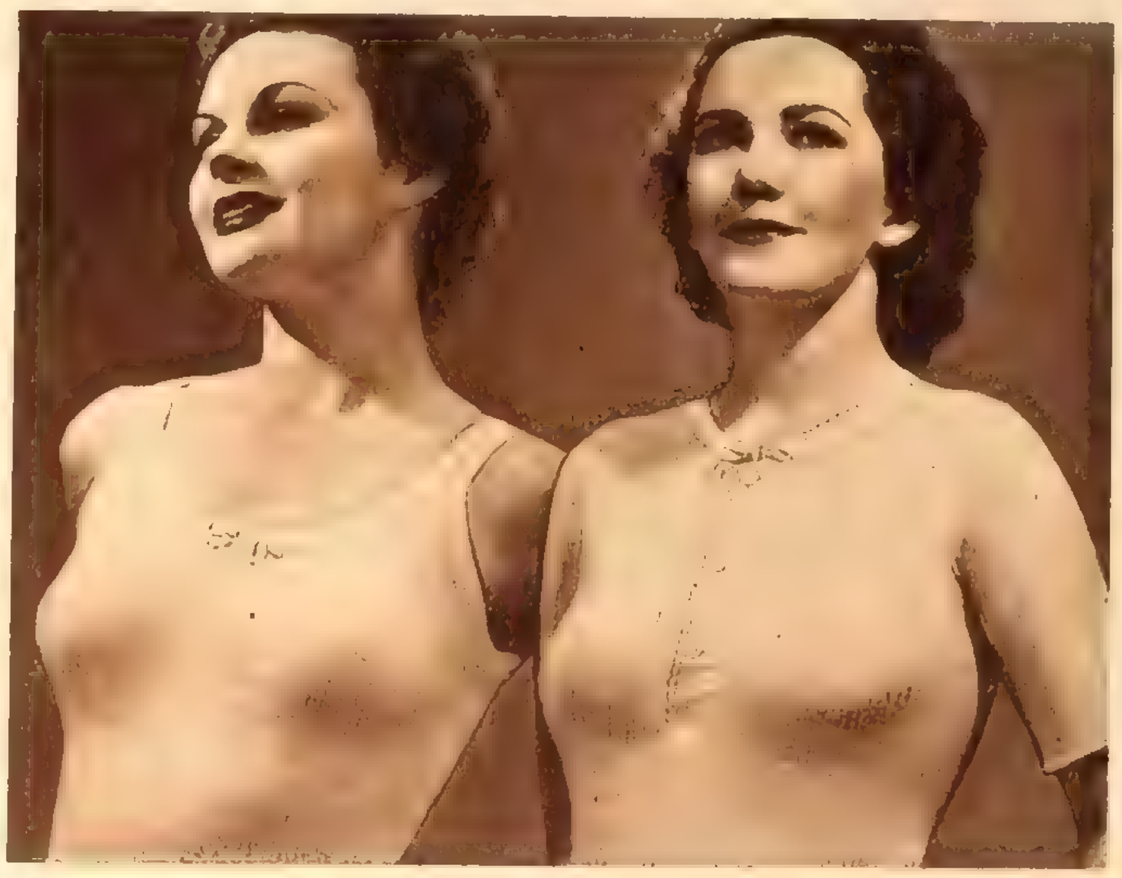
HOW TO MEASURE FOR WOMEN'S UNDERWEAR

Union suits, Vests . . . measure bust over dress. Run tape over fullest part of bust, close up under arms and across the shoulder blades. *State bust size.*

Drawers . . . measure hips over dress. Run tape measure around fullest part of hips, about 9 inches below your natural waistline. *Order by hip size.*

Panties, Briefs . . . *order by hip size in individual descriptions.* Measure hips over dress (same as for drawers above). On garments that have buttoned waistbands we have also listed corresponding waist sizes . . . be sure size you order fits your waist. If in between size, order next size larger.

Notice About Waistbands. If at any time during the life of this catalog sufficient elastic becomes available, buttoned fabric waistbands will be replaced with elastic or part elastic waistbands.



Pilgrim medium weight cotton Vests

SLEEVELESS VEST. Fine, soft cotton, closely rib knit for trim fit. Cut full and long; won't ride up. Built up shoulders. Matches panty 16 K 6639 shown on the opposite page. Shipping weight, each, 10 ounces. *Color:* white.

Bust sizes: 34, 36, 38, 40, 42, 44 inches. *State size.*

16 K 6628.....Each **44c** 3 for $1.29

SHORT SLEEVE, DUTCH NECK VEST . . . same fine cotton as in vest at left, but warmer because of extra coverage. Cut full and long. Matches panty 16 K 6639 on the opposite page. Shipping weight, each, 11 ounces. *Color:* white.

Bust sizes: 34, 36, 38, 40, 42, 44 inches. *State size.*

16 K 6620.....Each **57c** 3 for $1.66

Order all your underwear needs on Easy Terms . . . see inside back cover



Pilgrim Flatter-ees Panties and Briefs . . modern cotton Lingerie

REG. U. S. PAT. OFF.

Knit cotton panties for modern, active women who desire the utmost in comfort, trim fit and durability. Because of the natural porosity of cotton fibers, perspiration is absorbed and evaporated readily; this helps avoid chafing, saves clothes; keeps you comfortably warm and dry in cold weather, cool in hot weather. Have adjustable waistbands. Launders like a handkerchief; never needs ironing.

Lightweight panel rib Panties

Soft, smooth cotton knit in snug panel rib stitch. Double crotch. Waistband buttons at side. Flat-locked seams. Briefs have ribbed cuffs; panties are hemmed. Wt., each, 3 oz. *Color:* blush. State hip size.

Hip sizes . . . 34 . . 36 . . 38 . . 40 inches
Fits waist . . 24 . . 26 . . 28 . . 30 inches

16 K 6916—Briefs
16 K 6918—Longer leg panties

Each **32c** 4 for $1.25

Med. weight flat knit Briefs

Fine gauge, flat knit for a smooth textured fabric of soft, absorbent cotton yarns; loose fitting for comfort. Waistband buttons at side. Double crotch adds wear, comfort. Snug, cuff bottoms. Shpg. wt., each, 5 oz. *Color:* tearose. *State hip size.*

Hip sizes . . . 36 . . 38 . . 40 . . 42 inches
Fits waist . . . 26 . . 28 . . 30 . . 32 inches

16 K 6977—Brief Panties

Each **39c** 3 for $1.12

Featherlight flat knit Panties

Fine, soft cotton knit in extra fine gauge; stitches are so fine fabric looks, feels like sheer lisle. Double crotch; smooth seams. Adjustable waistband buttons at side. Shpg. wt., each, 3 oz. *Color:* blush. *State hip size.*

Hip sizes . . . 34 . . 36 . . 38 . . 40 . . 42 in.
Fits waist . . 24 . . 26 . . 28 . . 30 . . 32 in.

16 K 6947—Briefs; ribbed cuffs
16 K 6948—Panties; short leg

Each **49c** 3 for $1.42

Our best Panties, part rayon

Exquisitely tailored of a smooth, petal-soft fabric, 62% combed cotton, 38% rayon. Lightweight yet firm; flat knit in extra fine gauge. Dainty stitching on flared legs. 2-button adjustable waistband; double crotch. *Color:* tearose.

Hip sizes . . . 34 . . 36 . . 38 . . 40 . . 42 in.
Fits waist . . 24 . . 26 . . 28 . . 30 . . 32 in.
State hip size. Shpg. wt., each, 4 oz.

16 K 6988 . . . . . Each **79c** 3 for $2.29



Lightweight cotton Vest, Panty and Brief

Soft, smooth cotton is knit in novelty rib for snug fit and comfortable "stretch." Briefs and panties have double crotch; waistbands button at sides. Vests are cut full and long. Shpg. wt., each, 4 oz. *Color:* white.

VESTS. *Bust sizes:* small (32–34); medium (36–38); large (40–42)-inch. *State size wanted.*

16 K 6910—Vests . . . . . Each **28c** 4 for $1.09

PANTIES, BRIEFS. *Hip sizes:* small (32–34); medium (36–38); large (40–42)-inch. Small fits waist 22–24; medium, 26–28; large 30–32 in. *State hip size wanted.*

16 K 6911—Briefs
16 K 6913—Longer leg panties . . . . . Each **29c** 4 for $1.10

Longer leg Panties in two weights

MEDIUM WEIGHT. Fine, soft flat knit cotton. Double crotch; adjustable waistband. Shpg. wt., each, 7 oz. *Color:* tearose.

Hip sizes. small (34–36); medium (38–40); large (42–44)-in. Small, fits waist 24–26; medium, 28–30; large, 32–34. *State hip size.*

16 K 6970 . . . Each **49c** 3 for $1.42

Extra large size: One size only, fits hip 46 to 50 in.

16 K 6971 . . . Each **58c** 3 for $1.68

WINTER WEIGHT. Warmer, heavier than panties at left. Closely rib knit of soft cotton; retain shape. Adjustable waistband buttons at side. Double crotch. Band cuffs. Shpg. wt., each, 11 oz. *Color:* white.

Hip sizes: 34, 36, 38, 40, 42, 44 inches. *State hip size.*

16 K 6639 . . . Each **44c** 3 for $1.29

Knee Warmers

Protect your knees with these soft, comfortable knee warmers. 70% wool, 30% rayon. Wear under or over stockings; neutral shade blends with hosiery color. *Color:* rose beige. One size to fit all legs. Shipping wt., pair, 2 oz. About 12 in. long.

16 K 6236 . . Pair **89c** 2 prs. $1.72



Pilgrim cotton or part wool Vests and Drawers for women

REG U.S PAT OFF.

Closely rib knit for trim fit and plenty of stretch . . . choice of weights

Medium heavy . . lightly fleeced cotton

Drawers button at sides. Open seat has wide overlap for comfort and complete coverage. Shpg. wt., each garment, 12 oz. *Color:* white. *State size.*

Sizes: 34, 36, 38, 40, 42, 44-inch bust or hip.

16 K 6606—Vest. Dutch neck; short sleeves.
16 K 6610—Vest. High neck; long sleeves.
16 K 6613—Drawers. Ankle length.

Each garment **70c** 3 for $2.04

Outsizes—Knit larger throughout to fit larger women comfortably. Shipping weight, each garment, 13 oz. *Color:* white. *State size wanted.*

Sizes: 46, 48, 50-inch bust or hip.

16 K 6602—Vest. Dutch neck; short sleeves.
16 K 6604—Vest. High neck; long sleeves.
16 K 6609—Drawers. Ankle length.

Each garment **77c** 3 for $2.25

Extra heavy cotton . . . thick fleecing

Soft, extra thick fleecing inside, and closely ribbed heavy yarns, make these our warmest cotton vests and drawers. Vests are shaped at waist to fit without bunching; cut full and long so they won't ride up. Bound neck has draw tape adjustment.

Drawers have open seat; firm, fabric waistband that buttons at side. Drawstring at back. All seams are smooth and flatlocked to withstand strain. Shipping weight, each garment, 1 pound. See "How to Measure" below at right.

Color: white. *Sizes:* 34, 36, 38, 40, 42, 44-inch bust or hip. *State size wanted.*

16 K 6656—Vest. Dutch neck; short sleeves.
16 K 6658—Vest. High neck; long sleeves.
16 K 6659—Drawers. Ankle length.

Each garment **89c** 3 for $2.59

Our warmest . . 50% wool, 50% cotton

The combination of soft, long fiber wool and cotton yarns makes these our warmest vests and drawers . . . yet they're not at all bulky. Firmly, closely rib-knit for sleek fit. Vests have set-in shoulders; won't sag, bind or bunch up. Dainty picot trim on collar and front closure. Draw tape.

Drawers have shaped yoke front for improved fit; buttons at side. Adjustable drawstring in back. Open seat. Shipping weight, each garment, 12 ounces. See "How to Measure" below.

Color: cream. *Sizes:* 34, 36, 38, 40, 42, 44-inch bust or hip. *Be sure to state size wanted.*

16 K 6632—Vest. Dutch neck; short sleeves.
16 K 6630—Vest. High neck; long sleeves.
16 K 6631—Drawers. Ankle length.

Each garment **$2.87** 2 for $5.65



← Lightweight, finely ribbed, select cotton

Tailored to fit smoothly and retain their shape well. Vests have elbow length sleeves. Knee length drawers button at sides, have drawstring in back.

Color: white. *Sizes:* 34, 36, 38, 40, 42, 44-inch bust or hip. *State size.* See "How to Measure" at right. Shipping weight, each, 6 ounces.

16 K 6943—Vest. Dutch neck; elbow sleeves.
16 K 6983—Drawers. Tight knee; open seats.

Each garment **49c** 3 for $1.42

Outsizes—Knit larger. Shipping weight, ea., 6 oz.

Sizes: 46, 48, 50-in. bust or hip. *State size.*

16 K 6944—Vest.
16 K 6984—Drawers. . .

Each garment **59c** 3 for $1.72

HOW TO MEASURE FOR WOMEN'S KNIT UNDERWEAR

Bust. Measure over dress. Run tape measure over fullest part of bust, close up under arms, across shoulder blades in back.

Hips. Measure over dress. Run tape measure around fullest part of hips, about 9 in. below natural waistline.

Order in even sizes only. For example: If your bust or hip measures 41 inches, order next larger even size (42).

Use a tape measure: Do not guess. Underwear is cut to standard measurements. Be sure garment you want is listed in your size.





Pilgrim lightweight cotton Union Suits

REG. U.S. PAT. OFF.

All three qualities . . . GOOD, BETTER, BEST . . . have strong, smooth seams, drawtape neck, picot trim. GOOD quality is rib-knit of sturdy cotton. BETTER quality is finely rib-knit of softer, better cotton and has "shaped sides" for trim fit; set-on armshields.

BEST quality combines features of the above, plus an even finer fabric. The cotton is knit with more needles to produce an extra fine rib and soft texture. This assures the utmost in smooth fit and comfort. BEST quality has a fitted top with shaped shoulder straps that stay in place. Ideal for wear under dressy frocks; never bunch or bind.

[A] Open seat . . . tight knee style

GOOD . . . cotton with features as described above. Shipping weight, each, 7 oz. *Color:* white.

Sizes: 34, 36, 38, 40, 42, 44-in. bust.
16 K 6723—*State bust size* . . . . . Each **39c** 3 for $1.12

Extra large sizes. Wt., each, 8 oz.
16 K 6726—*Color:* white. *Sizes:* 46, 48, 50-in. bust. *State bust* . . . . . Each **49c** 3 for $1.42

BETTER . . . LADY PILGRIM QUALITY. Better cotton, more finely knit; and better tailoring features described above. Shipping weight, each, 7 ounces. *Color:* white.

Sizes: 34, 36, 38, 40, 42, 44-in. bust.
16 K 6867—*State bust size* . . . . . Each **59c** 3 for $1.72

Extra large sizes. Shipping weight, each, 8 oz.
16 K 6876—*Color:* white. *Sizes:* 46, 48, 50-in. bust. *State bust* . . . . . Each **69c** 3 for $2.00

BEST . . . PILGRIM PRINCESS QUALITY. Finer, more luxurious because of the superior cotton yarns and expert tailoring. Fit best, wear longest. Shipping weight, each, 7 ounces. *Color:* white.

Sizes: 34, 36, 38, 40, 42, 44-in.bust.
16 K 6806—*State bust size* . . . . . Each **89c** 3 for $2.59

Extra large sizes. Shipping weight, each, 8 oz.
16 K 6807—*Color:* white. *Sizes:* 46, 48, 50-in. bust. *State bust* . . . . . Each **98c** 3 for $2.85

[B] Closed seat; wide knee style

GOOD . . . cotton union suits. Read about their good tailoring above. Shipping weight, each, 7 ounces. *Color:* white.

Sizes: 34, 36, 38, 40, 42, 44-in.bust.
16 K 6725—*State bust size* . . . . . Each **39c** 3 for $1.12

Extra large sizes. Shipping weight, each, 8 oz.
16 K 6724—*Color:* white. *Sizes:* 46, 48, 50-in. bust. *State bust* . . . . . Each **49c** 3 for $1.42

BETTER . . . LADY PILGRIM QUALITY. Finely ribbed knit of better cotton yarns; plus better tailoring features. Shipping weight, each, 7 oz. *Color:* white.

Sizes: 34, 36, 38, 40, 42, 44-in.bust.
16 K 6863—*State bust size* . . . . . Each **59c** 3 for $1.72

Extra large sizes. Shipping weight, each, 8 ounces.
16 K 6872—*Color:* white. *Sizes:* 46, 48, 50-in. bust. *State bust* . . . . . Each **69c** 3 for $2.00

BEST . . . PILGRIM PRINCESS QUALITY. Finest cotton, plus superior tailoring features described above, assure extra comfort, service, more luxurious appearance. Shipping weight, each, 7 ounces. *Color:* white.

Sizes: 34, 36, 38, 40, 42, 44-in.bust.
16 K 6802—*State bust size* . . . . . Each **89c** 3 for $2.59

Extra large sizes. Shipping weight, each, 8 oz.
16 K 6803—*Color:* white. *Sizes:* 46, 48, 50-in. bust. *State bust* . . . . . Each **98c** 3 for $2.85

Medium weight cotton

These are our best quality union suits in this comfortable, year-round weight. Knit in an extra fine rib of soft, strong cotton yarns. Skillfully narrowed and shaped to fit. Full tailored open seat; non-binding crotch. Smooth flat-locked seams. Draw tape at neck. Neatly finished arm and leg openings. Cut full and roomy.

[C] Low neck; sleeveless; knee length

Comfortable style to wear any season. Armholes are deep-cut, can't bind. Protective armshields add wear. Read features above. *Color:* white.

Sizes: 34, 36, 38, 40, 42, 44-in.bust.
16 K 6532—Wt.,ea., 8 oz. *State bust.* Each **$1.21** 3 for $3.57

[D] Dutch neck; short sleeves; knee length

Extra sleeve coverage and knee-length afford more warmth than style above. Semi-low neck. Read other features above. *Color:* white.

Sizes: 34, 36, 38, 40, 42, 44-in. bust.
16 K 6531—Wt.ea. 10 oz. *State bust.* Each **$1.21** 3 for $3.57

[E] Dutch neck; short sleeves; ankle length

Most protection because you have downy-soft cotton clear down to your ankles. Read their features above. *Color:* white. Shpg. wt., 13 oz.

Sizes: 34, 36, 38, 40, 42, 44-in. bust.
16 K 6530—*State bust size* . . . . . Each **$1.21** 3 for $3.57

Low-priced Union Suits . . . style C only

Rib knit of strong cotton. Cut full. Deep-cut armholes; protective armshields. *Color:* cream-white.

Sizes: 34, 36, 38, 40, 42, 44 in. bust.
16 K 6425—Wt.,ea., 8 oz. *State bust.* Each **53c** 3 for $1.54

Extra large sizes in good quality cotton. Wt., ea., 9 oz.
Sizes: 46, 48, 50-inch bust.
16 K 6426—*State bust size* . . . . . Each **68c** 3 for $1.98

Add underwear to your Easy Terms order. See inside back cover



Our warmest Cotton Union Suits . . . medium heavy and extra heavy

Come in your choice of four popular styles . . . regular and extra large sizes

These are the heaviest, warmest cotton union suits we sell . . . favorites of women who want a suit that is comfortably warm, fits and wears well, yet is not expensive. Closely rib knit of fine cotton yarns for smooth, snug fit; allows plenty of stretch without strain or binding. Cut generously full and roomy. Fit neatly at the leg, arm and neck openings; have smooth, flatlocked seams that won't chafe. Wide overlap on flap seat affords complete coverage. Drawtape at neck. Extra heavy weights are more closely knit and have thicker fleecing inside; therefore are warmer and have more elasticity. Four styles, select the one best suited to your needs.

A Short sleeves and knee length

MEDIUM HEAVYWEIGHT. In addition to all the expert tailoring features described above, you get smoothly knit, medium heavy cotton for comforting warmth without excessive bulk. Lightly fleeced inside; feels downy-soft against your skin; adds to your comfort. Shipping weight, each, 11 ounces. *Color:* white.

Sizes: 34, 36, 38, 40, 42, 44-inch bust. *State size wanted.* See How to Measure on page 172.

16 K 6577.....Each **81c** 3 for $2.36

EXTRA LARGE SIZES. Exactly like union suit described above, but tailored to fit stout women. Shipping weight, each, 13 oz. *Color:* white.

Sizes: 46, 48, 50-inch bust. *State size wanted.* See "How to Measure" on page 172.

16 K 6572.....Each **96c** 3 for $2.81

B Short sleeves and ankle length

MEDIUM HEAVYWEIGHT. Soft cotton, lightly fleeced inside. Shipping wt., each, 13 oz. *Color:* white.

Sizes: 34, 36, 38, 40, 42, 44-inch bust. *State size wanted.*

16 K 6575.....Each **93c** 3 for $2.72

EXTRA LARGE SIZES. Same tailoring, same quality as suit above, but in larger sizes. Shpg. wt., each, 15 oz.

Color: white. *Sizes:* 46, 48, 50-inch bust. *State size.*

16 K 6571.....Each **$1.05** 3 for $3.08

EXTRA HEAVYWEIGHT . . . OUR WARMEST. Extra heavy yarns and thick cotton fleecing inside for utmost protection, warmth. Fits very snugly. Shipping weight, each, 1 pound 2 ounces. *Color:* white.

Sizes: 34, 36, 38, 40, 42, 44-inch bust. *State size.*

16 K 6561.....Each **$1.66** 3 for $4.86

C Long sleeves and ankle length

MEDIUM HEAVYWEIGHT. Soft cotton fleecing inside for warmth without too much weight. Shpg. wt., each, 15 oz. *Color:* white.

Sizes: 34, 36, 38, 40, 42, 44-inch bust. *State size wanted.*

16 K 6574.....Each **97c** 3 for $2.84

EXTRA LARGE SIZES. Quality, weight as above. Shpg. wt., each, 1 lb.

Color: white. *Sizes:* 46, 48, 50-inch bust. *State size.*

16 K 6570.....Each **$1.05** 3 for $3.08

EXTRA HEAVYWEIGHT . . . OUR WARMEST. More warmth in the extra heavy yarns and thick cotton fleecing inside; more warmth in the extra coverage this style affords. Shpg. wt., each, 1 lb. 2 oz. *Color:* white.

Sizes: 34, 36, 38, 40, 42, 44-inch bust. *State size.*

16 K 6560.....Each **$1.66** 3 for $4.86

D Sleeveless and knee length

MEDIUM HEAVYWEIGHT. The popular sleeveless style with the low-cut neckline makes this union suit very practical to wear under short sleeved winter dresses.

Well made of fine, medium heavyweight cotton, lightly fleeced inside for softness and warmth. Closely rib knit to fit smoothly. Curve-cut armholes fit comfortably without binding or gaping at the sides. Tubular bound neck and armholes. Drawtape adjustment. Skillfully shaped at sides to fit without a wrinkle. Has flap seat. Shipping weight, each, 10 ounces.

Color: white.

Sizes: 34, 36, 38, 40, 42, 44-inch bust. *State size.* Read "How to Measure" on page 172.

16 K 6587.....Each **73c** 3 for $2.12

Read complete "How to Measure" instructions on page 172



Pilgrim PRINCESS . . . our best Union Suits . . . part wool

PEG U.S PAT OFF

Best in fit, fabric and tailoring . . . the features tell the story

These Pilgrim Princess union suits are the finest we sell. Because of their superb tailoring and top quality fabrics you are assured of better fit, better looks and longer wear. Shaped at the sides—there is no unnecessary bulk to ruin the sleek lines of your dressy frocks. Curve-cut armholes and shoulders fit correctly. Non-strain gusset at crotch adds comfort. Wide overlap on flap seats. Firm, closely rib knit in an extra fine gauge of soft-textured, long fibered yarns that are smoother and more durable than the short fiber kind found in union suits of lesser quality. Try these suits once and you'll know why they are best sellers year after year.

A Sleeveless and knee length

SOFT, WARM 10% WOOL. Balance is 90% fine cotton for firmness and durability. Read features above. Shipping weight, each, 14 ounces. *Color:* cream-white.

Sizes: 34, 36, 38, 40, 42, 44-inch bust. *Be sure to state size wanted.* See How to Measure on page 172.

16K6505—Each **$1.57** 3 for $4.63

EXTRA LARGE SIZES. Same as union suit described above but correctly sized and proportioned to fit larger women. Shpg. wt., each, 1 lb. 3 oz.

Sizes: 46, 48, 50-inch bust. *State size.*

16K6508—Each **$1.74** 3 for $5.13

B Short sleeves and knee length

EXTRA PROTECTION across shoulders. Shpg. wt., each, 15 oz. *Color:* cream-white.

Sizes: 34, 36, 38, 40, 42, 44-inch bust. *State size wanted.* WARM, 10% WOOL, 90% soft fine cotton. Read features above.

16K6504—Each **$1.57** 3 for $4.63

WARMER, 25% WOOL. Balance is 75% cotton; extra wool makes it warmer than above. *Be sure to state size wanted.*

16K6525—Eq. **$2.55** 2 for $4.94

EXTRA WARM, 50% WOOL. Warmest of all. Balance 50% soft, fine cotton. *State size.*

16K6512—Ea. **$3.54** 2 for $6.95

C Short sleeves and below knee

SOFT, WARM 10% WOOL. Comfortable, warmth-giving wool is combined with 90% fine cotton for added durability. Shipping weight, each, 1 pound 1 ounce. *Color:* cream-white.

Sizes: 34, 36, 38, 40, 42, 44-inch bust. *Be sure to state size wanted.*

16K6581—Each **$1.57** 3 for $4.63

EXTRA LARGE SIZES. Same as union suit described above, but tailored and proportioned to fit stouter women comfortably. Full cut. Shpg. wt., each, 1 lb. 9 oz.

Sizes: 46, 48, 50-inch bust. *State size.* How to Measure, page 172.

16K6582—Each **$1.74** 3 for $5.13

D Long sleeves and ankle length

Best style for most complete coverage. Shpg. wt., ea., 1 lb. 4 oz. *Color:* cream-white. *Regular sizes:* 34, 36, 38, 40, 42, 44-inch bust. *State size.*

10% WOOL, 90% COTTON. *State size.*

16K6580—Ea. **$1.57** 3 for $4.63

25% WOOL, 75% COTTON. *State size.*

16K6527—Ea. **$2.55** 2 for $4.94

50% WOOL, 50% COTTON. Warmest, most comfortable. *State size.*

16K6510—Ea. **$3.54** 2 for $6.95

EXTRA LARGE SIZES: 46, 48, 50-in. bust. Same as 16 K 6580, 10% wool. Shpg. wt., ea., 1 lb. 7 oz. *State size.*

16K6509—Ea. **$1.74** 3 for $5.13

E Short sleeves and ankle length

Read about their fine tailoring and fabric above. Shpg. wt., each, 1 lb. 3 oz. *Color:* cream-white.

Sizes: 34, 36, 38, 40, 42, 44-inch bust. *State size wanted.*

WARM, 25% WOOL. Balance of suit is 75% firm, soft cotton for smoothness and additional wearing qualities. Check other features above. *State size.*

16K6524—Ea. **$2.55** 2 for $4.94

WARMER, 50% WOOL. Extra wool means extra warmth and comfort. Combined with 50% soft, fine cotton for durability. Read other features top of page. *State size.*

16K6511—Ea. **$3.54** 2 for $6.95


Ann Barton
Ann Barton
Ann Barton



Prices on this page include 20% Federal Excise Tax wherever "E" is added to catalog number (as 8 K 5254E)

HOUSE OF WESTMORE—POSTPAID

Make-up by the men who make up Hollywood stars

A **Westmore Face Powder**—For a petal-smooth finish. Shades: Continental, Castilian, Natural, Rachelle No. 2 and Rose Peach.
8 K 5254E—*State shade*, 2¾ oz. 60c

Westmore Foundation Cream—(not shown). A heavier type of powder base that helps cover up tiny blemishes. Choice of Continental, Castilian, and Natural. For best results use with matching powder.
8 K 5255E—*State shade*, ⅞-oz. .60c

B **Westmore Cleansing Cream**—For a thorough removal of makeup.
8 K 5258E—3-ounce jar 60c

C **Westmore Dry Skin Cream**—Lubricates and softens dry skin.
8 K 5259E—2-ounce jar 60c

D **Westmore Overglo**—A non-drying powder base. Put a tiny drop on fingertip, smooth quickly over face. Roseglow, Coral, Natural, Continental, Castilian, Copper.
8 K 5260E—*State shade*. 1¾ oz. $1.80

E **Westmore Lipstick**—Rich, becoming shades: Jarol (light); Glorious Red (clear red); Pepper Red (medium). Garnet (dark); *State shade wanted.*
8 K 5256E—Large size 60c

Westmore Dry Rouge—(Not shown). Jarol (light); Glorious Red; Pepper Red; Garnet. *State shade.*
8 K 5257E—Large size 60c

Westmore Eyebrow Pencil—Black or Brown. Darkens eyebrows.
8 K 5252E—*State shade* 30c

POND'S BEAUTY PREPARATIONS—POSTPAID

F **Pond's Dreamflower Face Powder**—Shades: Natural; Rose Cream (rosy natural); Rachel; Brunette; Dusk Rose (rosy brunette); Dark Rachel. *State shade wanted.*
8 K 5425E—2½-ounce box. 52c
8 K 5429E—1-ounce box 30c

G **Pond's Cold Cream**—Aid for a lovelier skin. Cleanses and refreshes.
8 K 5417E—Giant (10⅗-oz.) jar $1.18
8 K 5402E—Large (6⅒-oz.) jar .71c
8 K 5408E—Med. (2½-oz.) jar .47c
8 K 5414E—Small (1⅘-oz.) jar . .30c

Pond's Vanishing Cream—Scented cream for skin protection.
8 K 5430E—Giant (12-oz.) jar $1.18
8 K 5420E—Large (6⅗-oz.) jar .71c
8 K 5407E—Med. (4-ounce) jar .47c
8 K 5415E—Small (2-ounce) jar .30c

H **Pond's Dry Skin Cream.**
8 K 5427E—2⅘-ounce jar 52c
8 K 5428E—1⅗-ounce jar 30c

J **Pond's "Lips" Lipstick**—Carefully blended shades: Honey (lt. red); Rascal red (med.); Dark Secret (dk.); Heartbeat (wine). *State shade.*
8 K 5432E—Large size 59c

K **Pond's Make-up Pats**—A new cake make-up in plastic case. Shades; Natural, Dark Rachel, Brunette.
8 K 5436E—*State shade* 47c

Pond's Liquefying Cream—An effective cleanser for oily skin.
8 K 5424E—5½-ounce jar. 71c
8 K 5406E—3⅕-ounce jar. 47c

Pond's Skin Freshener—Refreshing and stimulating.
8 K 5435E—3¼-ounce bottle . .30c

LADY ESTHER COSMETICS—POSTPAID

L **Lady Esther Face Powder**—Fine texture, applies smoothly, clings for hours. Lovely fragrance. Shades: Natural, Rachel, Peach Rachel, Beige (neutral), Brunette, Rose Brunette, Champagne Rachel (light suntan). *State shade.*
8 K 4229E—2⅞₀-oz. box 47c
8 K 4244E—1⅛₇-oz. box 30c

M **Lady Esther Cake Rouge Compact**—Rose Coral (dusty rose); Moon Dust (rose pink); Cherry (deep red); Scamp red (light); Medium. *State shade wanted.*
8 K 4236E. 47c

N **Lady Esther Four Purpose Cream**—A fluffy cream with a fine oil base—yet no trace of greasiness. Four important steps of beauty care in one single jar of cream: 1. Gentle, but thorough cleansing. 2. Softens the skin. 3. Helps to refine the skin texture. 4. Leaves a thin film as powder base. Your powder will look fresh for hours. Cream is delicately scented.
8 K 4231E—Giant (10-oz.) jar $1.18
8 K 4232E—Large (6-oz.) jar . . .71c
8 K 4233E—Med. (3⅞₀-oz.) jar .47c
8 K 4245E—Small (1⅘-oz.) jar . .30c

WOODBURY TOILETRIES—POSTPAID (except 8 K 5166)

P **Woodbury Face Powder**—Skin-flattering shades of Flesh, Windsor Rose (peach), Rachel, Sun Peach or Brunette. *State shade wanted.*
8 K 5151E—Large 2½-oz. size . .52c
8 K 5152E—Choice of all shades above plus Champagne-Rachel and Natural. *State shade.* 1¼-oz. .30c

Woodbury Creampuff Powder Base—(Not shown.) Filmy cream base to help give a natural looking makeup.
8 K 5204E—3⅘-oz. size. 47c

Woodbury Complete Beauty Cream—Formerly called Cold Cream.
8 K 5209E—10½-oz. jar $1.16
8 K 5200E—5¾-oz. jar. 71c
8 K 5160E—3⅗-oz. jar 47c

R **Woodbury Protective Make-Up Film**—Vanishing type cream.
8 K 5225E—Large 5¾-oz. jar . .71c
8 K 5159E—About 3⅘ oz. jar . . .47c

S **Woodbury Special Dry Skin Cream**—Extra rich—contains Lanolin.
8 K 5222E—5½-oz. size. 71c
8 K 5157E—3½-oz. size. 47c

Woodbury Oily Skin Cleansing Cream.
8 K 5210E—9¾-oz. jar $1.16
8 K 5202E—5¼-oz. jar 71c
8 K 5158E—3⅗-oz. jar. 47c

Woodbury Hand Cream—Scented.
8 K 5162E—Abt. 3⅘-oz. jar. . . .47c

Woodbury Soap—Shpg. wt., 1 lb.
8 K 5166. . . . . .3 cakes for 25c

TANGEE—Postpaid

T **Tangee Face Powder**—A soft, fine textured powder for a flattering make-up. Shades: Flesh; Light Rachel; Rachel; Peach. *State shade.*
8 K 5475E—1½-oz. box $1.20
8 K 5476E—1½-oz. box 60c

U **Tangee Lipstick**—For a vivid glow. Shades: Theatrical Red; Natural; Red-Red; Med. *State shade.*
8 K 5482E—Large size $1.07
8 K 5483E—Medium size 47c

Tangee Creme Rouge—Spreads evenly. Shades: Natural; Red-Red; or Theatrical Red.
8 K 5486E—*State shade* $1.07

V **Cake Rouge Vanity**—Shades: Natural; Red-Red; or Theatrical Red.
8 K 5485E—*State shade*. 54c

HOPPER—Postpaid

Dry Skin Cream—Contains lanolin.
8 K 4403E—1⅗-ounce jar. 59c

White Clay Pack—Facial Mask.
8 K 4413E—6½-ounce jar. 95c
8 K 4411E—2½-ounce jar. 52c

Cleansing Cream
8 K 4409E—2-ounce jar. 59c

Facial Liquid Cleanser
8 K 4414E—3⅗-ounce jar 76c

Homogenized Facial Cream
8 K 4412E—Large size 95c
8 K 4404E—Medium size 59c
8 K 4406E—Small size. 30c

Vanishing Cream—Ideal powder-base for a smooth finish.
8 K 4410E—2-ounce jar. 59c

Super Cling Face Powder—White, Flesh, Rachelle, Naturelle.
8 K 4402E—*State shade.* 2½-oz. 71c



Loretta Young, lovely Paramount star, uses Max Factor Cosmetics . . . the "Color-Harmony" Make-up that emphasizes natural beauty

Face Powder

$1.00

Plus 20c Fed. Tax
Postpaid

Color-Harmony Make-up by *Max Factor* of Hollywood



Blondes



Brunettes



Brownettes



Redheads

In developing this make-up Max Factor has taken into consideration the color needs of all four types: blondes, brownettes, brunettes and redheads. Whatever type you may be you can find in Max Factor's preparations the combination of colors to bring out to best advantage a more attractive, a more fascinating you. Just as an artist painting the portrait of a beautiful woman uses a palette of colors chosen for her, Max Factor creates make-up for individual charm. Women whose hair has turned are advised by this famous make-up artist to use shades that harmonize with their original color of hair.

Wise women know that faithful skin care and thoughtful make-up are equally important for radiant feminine charm. Choose the Max Factor's cream recommended for your individual type of skin to cleanse, lubricate and protect—daily—your face, throat and neck. *All items postpaid.*

B Cleansing Cream—A new type of cleansing cream for normal, dry or oily skin. Its fine pure oils do a quick, thorough cleansing job. Apply lavishly over neck, throat, face, then remove. Your skin will feel refreshed.
8 K 4213E—3 oz. 66c

C Melting Cleansing Cream—A liquefying type of cleansing cream that melts instantly on the skin and helps remove makeup and dirt. Suggested for oily type skin. Apply generously on neck, throat and face.
8 K 4203E—6 oz. . .$1.20

D Dry Skin Cream—A rich, heavy cream made of finest grade emollient ingredients. Softens, smoothes dry skin. Apply before retiring, pat gently, but do not massage, for best results. Leave on overnight.
8 K 4204E—1 ¾ oz.$1.20

A Max Factor Face Powder. 1) . . . it imparts a lovely color to the complexion because its shades are created to blend in with your skin tone. 2) . . . it creates a satin-smooth make-up because its downy soft texture clings to every type of skin . . . really stays on. This high quality face powder has been sifted and resifted to achieve the velvety soft texture you love to feel on your skin.

Shades: Rachelle (for very fair skin); Rachelle No. 2 (for fair or creamy skin, redheads or blondes); Rachelle Rose (natural glow to blondes); Olive (for medium, ruddy or freckled brunettes, redheads); Olive No. 2 (for dark brunettes, also Spanish types); Natural; Brunette or Flesh. *State Shade wanted.*
8K4202E–Price including 20c Fed. Tax.3 ¾-oz. box. $1.20

E Lipstick—The color accent of your makeup. Life-like red shades. Stays on and is non-drying. For best results apply on dry lips, remove surplus by pressing tissue between lips. Light, Special Medium, Medium, Red Raspberry, Dark.
8 K 4207E—*State shade*.60c

F Pancake Make-Up—Quick, lasting makeup. Simply apply with moist sponge. Shades: Natural No. 1; Natural No. 2; Cream No. 1; Cream No. 2; Natural Rose; Cream Rose; Tan No. 1; Tan Rose: Tan No. 2. *State shade wanted.*
8 K 4215E—1 ¾ oz. . .$1.80

Items above sent postpaid. Prices include 20% Federal Excise Tax





Prices on this page include 20% Federal Excise Tax

HELENA RUBINSTEIN—POSTPAID

A **Beauty Grains**—Tiny granules counteract excess oiliness, help remove blackheads, dust and grime.
8 K 5974E—7-ounce jar $1.20
Helena Rubinstein Medicated Cream. Soothes minor skin blemishes.
8 K 5940E—1-ounce jar. $1.20

Town and Country Night Cream—Helps soften normal or young skin.
8 K 5994E—2-ounce jar $2.10
8 K 5993E—1-ounce jar 1.20

B **Valaze Skin Lotion**—Cleansing lotion. Use before applying make-up.
For normal or oily skin:
8 K 5971E—8-ounce bottle . . . $2.70
8 K 5970E—4-ounce bottle . . . 1.50
Special for dry skins:
8 K 5973E—5-ounce bottle . . . $2.70
8 K 5972E—2½-oz. bottle 1.50

C **Snow Lotion**—For the "teen" age or oily skin. A liquid foundation in Peachbloom (flesh) and Mauresque (rose brunette). *State shade.*
8 K 5927E—4-ounce bottle . . . $1.20

Helena Rubinstein Face Powders—For dry or oily skin. Shades: Peachbloom (flesh); Mauresque (rose brunette); Rachel. *State shade wanted.*

D **Flower Petal Face Powder**—2-oz. box.
8 K 5950E—For dry skin. $1.20
8 K 5951E—Normal or oily skin 1.20

Water Lily Face Powder—3½-oz. box. Fine quality, exquisitely perfumed, long lasting. Choice of shades shown above. *State shade wanted.*
8 K 5952E—For dry skin $1.80
8 K 5953E—Normal or oily skin 1.80

E **Town & Country Make-Up Film**—Cream type—protects skin against dryness. Use before applying make-up. Peachbloom (flesh); Mauresque (rose brunette); Rico Tan (deep tan). *State shade wanted.*
8 K 5991E—2⅓-ounce $1.80
8 K 5990E—1¼-ounce 1.20

F **Helena Rubinstein Cake Rouge**—Fine texture, blends in with skintone. Apple Red (light); Red Geranium (med.) Red Raspberry (dark). *State shade wanted.* Plastic container.
8 K 5959E $1.20

Water Lily Cleansing Cream—Featherlight, quick acting cleanser.
8 K 5932E—8-ounce jar $2.40
8 K 5931E—4-ounce jar 1.20

Water Lily Skin Lotion—Brisk, tingling lotion. Excellent make-up base for blemished or oily skin.
8 K 5928E—2½-ounce bottle . $2.40

Herbal Cleansing Cream—Beneficial oils blended with herb extracts. For dry or mature skin. Helps stimulate sluggish circulation.
8 K 5934E—7½-ounce jar $3.60
8 K 5933E— 2-ounce jar 1.20

Apple Blossom Dusting Powder—Delightfully fragrant and sweet.
8 K 5957E—6-oz. box with puff $1.20
8 K 5956E—3-oz. shaker box . . . 60c

Heaven Sent Body Powder—A "heavenly scented" after-bath delight.
8 K 5958E—6-oz. box with puff $1.50
8 K 5987E—4-oz. shaker box . . . 90c

HARRIET HUBBARD AYER—POSTPAID

G **Night Cream**—For the very dry skin.
8 K 5149E—2⅝-ounce jar $2.10
8 K 5148E—1⅝-ounce jar 1.20

H **Luxuria Cleansing Cream**—Smooth.
8 K 5146E— 16-ounce jar $4.20
8 K 5118E— 8-ounce jar 2.70
8 K 5111E—3⅛-ounce jar 1.20

J **Skin Lotion**—Freshener, astringent.
8 K 5144E—4-ounce bottle . . . $1.20
Special Skin Cream—Smooth-textured.
8 K 5109E—2⅛ ounce jar $2.10
8 K 5140E—1¼-ounce jar 1.20

Beautifying Face Cream—
8 K 5113E—2⅛-ounce jar $2.10
8 K 5135E—1¼-ounce jar 1.20

Ayeristocrat Face Powder—Heavy powder for oily skin. Shades: Rachel, Peach, Ayerbrunette. *State shade wanted.*
8 K 5103E—3½-ounce box. . . . $1.20
8 K 5104E—1½-ounce box 60c

Pink Clover Face Powder—For dry skin. Rachel, Peach, Ayerbrunette.
8 K 5137E—*State shade.* 3½ oz. $1.20

K **Luxuria Face Powder**—For normal skin. Rachel, Peach, Ayerbrunette.
8 K 5130E—*State shade.* 3½ oz. $1.20

L **Ayer Cake Rouge Compact**—Choice of Flame, Pomegranate, Navy Red.
8 K 5120E—*State shade* 78c

VIDA-RAY COSMETICS—POSTPAID

M **Face Powder**—Very fine texture, clings to the skin. Natural; Rachel; Rose Beige; Brunette. *State shade.*
8 K 3191E—4-ounce box. $1.20

N **Vida-Ray—All purpose Cream**—
8 K 3192E—16-ounce jar $3.60
8 K 3181E— 8-ounce jar. 2.22
8 K 3156E— 4-ounce jar 1.20

P **Vida Film**—A liquid "cake" make-up. Non-drying. Natural; Rachel; Rose-Beige; Brunette. *State shade.*
8 K 3154E—1½-ounce bottle . . $1.80

R **Lipstick**—Shades of Geranium; Medium; Rich; Deep Red.
8 K 3179E—*State shade* $1.20

Skin Freshener—Stimulates.
8 K 3140E—5½-ounce bottle . $1.20

Balsam Freshener—For oily skins.
8 K 3142E—5½-ounce bottle . $1.20

Vitalescence Cream. For dry skin.
8 K 3186E—1-ounce jar $1.20

Beauty Mask—Helps clear skin of impurities, loosens blackheads.
8 K 3144E—4½-ounce jar $2.40

Cologne—"Gallivanting" fragrance.
8 K 3147E—6-ounce bottle . . . $1.80

Dusting Powder—"Gallivanting".
8 K 3145E—6-oz. box and puff. $1.20

Sachet "Gallivanting"—1¼-oz. jar.
8 K 3141E—"Dry" perfume . . . $1.20

Cake Rouge—Geranium, Medium, Rich or Deep Red.
8 K 3188E—*State shade* 60c

Cake Make-Up—Shades: Natural; Rachel; Rose Beige; Brunette.
8 K 3182E—*State shade* 60c

DON JUAN—POSTPAID

S **Cake Rouge**—A fine textured rouge that blends in easily, leaving a natural looking blush. Orange Red; Military Red; Hostess Red; Medium Red; Raspberry Red, Dk. Red.
8 K 3405E—*State shade* $1.16

T **Lipstick**—Stays on. Shades: Orange Red; Military Red (true red); Hostess Red (blue red); Medium Red; Raspberry (deep); Dark Red.
8 K 3406E—*State shade* $1.20

V **Face Powder**—A fragrant, silky-soft powder that clings beautifully. Shades: Natural; Rachel No. 1; Rachel No. 2; Beige; Brunette.
8 K 3404E—*State shade.* 2½ oz. . 60c

BOTANY LANOLIN—POSTPAID

W **Triple Action Cream**—A complete beauty treatment. Cleanses, lubricates; protective make-up base.
8 K 5302E—3½-ounce jar $2.10
8 K 5301E—1¾-ounce jar 1.20

X **Lanolin Lotion**—Only a few drops of this rich lotion required to help safeguard skin against dryness.
8 K 5305E—4-ounce bottle . . . $1.20

Formula 70—Use as a lubricating night cream or massage cream.
8 K 5304E—3½-ounce jar $2.40
8 K 5303E—1¾-ounce jar 1.50

Pure Lanolin Salve—Recommended for chapped hands, burns, etc.
8 K 5300E—¾-ounce tube 30c

MODEL'S SPECIAL MAKE-UP—POSTPAID

A cake make-up created for high-fashion models. Goes on quickly with moist sponge, helps give a flawless, "supergroomed" look. (Not shown).
8 K 5380E—Natural; Creme: Natural Rose; Rose Tan; Tan. *State shade.* $1.80



Toiletries—Cosmetic Gifts she'll always welcome

EVENING IN PARIS—POSTPAID

[A] **Face Powder**—Petal soft texture that leaves a velvety finish. Delicately perfumed. Shades to match your skin tone: Naturelle; Rachel No. 1; Rachel No. 2; Rose Indian (brunette).
8 K 4801E—*State shade.* 2⅝-oz. box...$1.20

[B] **Lipstick**—Creamy texture that applies evenly and stays on. Choice of shades: Currant Rose; Brilliant; Medium.
8 K 4809E—*State shade wanted*.....60c

[C] **Perfume**—A light, dainty yet thrilling fragrance that has lasting qualities. You can use it any time and for any occasion.
8 K 4839E—About ½-ounce bottle.....$2.70
8 K 4822E—2-dram vial in gift box.... 1.50

[D] **Dusting Powder**—Delightful fragrance that matches your Evening in Paris perfume. Dust on after bath with big velvety-soft puff.
8 K 4814E—6-oz. box with puff.....$1.20

[E] **Trio Skin Lotion.** Cleanses, softens, protects.
8 K 4833E—4-ounce bottle.....60c

[F] **Talcum Powder.** Evening in Paris fragrance.
8 K 4813E—Shakertop 3¼-oz. bottle....60c

Cake Rouge. For a natural looking blush use: Light, Koral, Brilliant or Medium.
8 K 4818E—*State shade wanted*.....60c

Mais Oui Dusting Powder. A delightfully scented body powder with a spicy, dashing note. Fluff on generously with silky-soft puff.
8 K 4842E—6-oz. box and puff.....$1.50

Karess Face Powder. Soft as a caress to your skin. Shades: Naturelle; Rachel No. 1; Rachel No. 2; Rose Indian (brunette).
8 K 4844E—*State shade.* 3½-oz. box...$2.40

Java Face Powder. Clings beautifully. Gives a long lasting make-up. Shades: Naturelle, Rachel, Peaches or Rose Indian (brunette).
8 K 4845E—*State shade.* 2¾-oz. box.....72c

EARLY AMERICAN—POSTPAID

[G] **Old Spice Smelling Salts**—Fragrance of roses and spices with smelling salt potency. Revives without stinging. Antique type bottle fits smartly into purse or service kit.
8 K 5530—Purse size bottle.....$1.00

Old Spice Dusting Powder—Use lavishly after bath. Big, fluffy puff included in box.
8 K 5550E—7-ounce box and puff.....$1.20

[H] **Friendship Garden Body Sachet**—To be used as a dry perfume. Suitable to be carried in your purse. Lovely floral fragrance that is lasting. In decorated glass container.
8 K 5571E—1-ounce bottle.....$1.20

[J] **Old Spice Tissue Box**—Contains 3 cakes of toilet soap and 3½-oz. talcum scented with Old Spice. Tissue dispenser type box. Tissues not included.
8 K 5525—*Price includes 10c Fed. Tax* $1.60

Old Spice Homestead Box—Attractive gift box in Early American Design. Contains Old Spice toilet water (4 oz.) and Old Spice Dusting Powder (7-oz.). Box can be used for knickknacks or sewing essentials.
8 K 5529E—Box complete.....$2.40

[K] **Friendship Garden Bath Sticks**—8 charmingly decorated tubes of scented bath salts in smart case to hang on wall of bath or guest-room. Bath salts perfume water delicately with Friendship Garden floral fragrance, which is soothing and relaxing.
8 K 5528E—12 ounces of bath salts....$1.20

Friendship Garden Talcum—Dainty, floral fragrance. Shakertop container is decorated with lovely Friendship Garden design.
8 K 5549E—4-ounce size.....60c

Old Spice Body Sachet—Spicy scent. Use as dry perfume on throat, ear lobes, wrists.
8 K 5560E—1¼-ounce bottle.....$1.20

YARDLEY'S TOILETRIES—POSTPAID

[L] **Bond Street Complexion Powder**—Fine, downy soft texture. Choice of 4 shades: English Peach; Golden Rachel; Medium Rachel; Zinnia (formerly deep Rachel). *State shade.*
8 K 4469E—2½ oz. box.....$1.20

[M] **Bond Street Powderbase**—Cream-type foundation. Choice of 3 shades: Blonde; Tan; Brunette.
8 K 4494E—*State shade.* 1½ ounce jar..$1.20

Bond Street Dry Rouge—Applies evenly for a natural-looking make-up. Choice of Holly (red red); Full Red (medium); Red Fuchsia; Burgundy (deep red).
8 K 4495E—*State shade wanted*..... 48c

[N] **Bond Street Perfume**—A distinguished, delicate perfume that is lastingly fragrant.
8 K 4497E—1-ounce bottle.....$10.20
8 K 4466E—½-ounce bottle..... 5.40
8 K 4492E—¼-ounce bottle..... 3.00

Bond Street Toilet Water—For daytime use.
8 K 4474E—7-ounce bottle.....$3.00
8 K 4487E—3½-ounce bottle..... 1.80

Old English Lavender Toilet Water—Delightfully refreshing scent for men and women.
8 K 4493E—2¾-ounce bottle,.....$1.80

[P] **Dry Skin Cleansing Cream**—Removes makeup.
8 K 4491E—4½-ounce jar.....$1.20

Complexion Cream—Light textured emollient.
8 K 4457E—4-ounce jar $1.20

Hand Cream—Lavender scented lotion type.
8 K 4498E—4½-ounce bottle..... 78c

[R] **Lavendomeal**—A lavender scented water-softener in attractive, wooden drum.
8 K 4481E—1¼-pound drum.....$1.20

Old English Lavender Soap—A lavender scented hard milled soap for bath and complexion.
8 K 4464—3 cakes in gift box.....$1.00

Shampoo—*State:* Natural, camomile, henna.
8 K 4496—Single envelope 25c; 5 for $1.00

Prices include 20% Federal Excise Tax wherever "E" is added to catalog number (as 8 K 4809E)



Prices include 20% Federal Excise Tax wherever 'E' is added to catalog number (as 8 K 2950E)

REBOTTLED PERFUMES—POSTPAID

A Sears offer you a choice of the finest brands of perfume. The short descriptions will help you to select the type of perfume that will best suit your personality and taste. These lovely perfumes have all been rebottled by Sears from the manufacturers' original packaging into 1-dram hand-painted Tyrolean type pinch bottles at no extra charge.

Ciro's Surrender—Heady, exotic.
8 K 2950E—1-dram bottle....$1.92

Ciro's Reflexions—Dry and spicy.
8 K 2974E—1-dram bottle....$1.92

Ciro's Danger—Amber type of odor.
8 K 2975E—1-dram bottle....$1.80

Ciro's New Horizons—Gay floral.
8 K 2971E—1-dram bottle....$1.62

Ciro's Jasmine—True blend of jasmine. Sweet and lasting.
8 K 2965E—1-dram bottle....$1.20

Vigny's Le Golliwogg—Exotic, pungent fragrance, long lasting.
8 K 5981E—1-dram bottle....$1.20

Vigny's L'Heure Intime. Sweet, soft.
8 K 5980E—1-dram bottle....$1.80

Vigny's Beau Catcher—Sparkling.
8 K 5938E—1-dram bottle....$1.80

d'Orsay's Intoxication—Oriental.
8 K 2957E—1-dram bottle....$2.70

Worth's Je Reviens—Sweet, spicy.
8 K 5979E—1-dram bottle....$1.80

Worth's Lilac—True sweet floral.
8 K 5943E—1-dram bottle....$1.20

Worth's Gardenia—Heady scent.
8 K 5939E—1-dram bottle....$1.20

Worth's Carnation—Spicy fragrance.
8 K 5944E—1-dram bottle....$1.20

Suzanne's Secret of Suzanne—Saucy.
8 K 5941E—1-dram bottle....$1.80

Suzanne's Toutde Suite—Light scent.
8 K 5942E—1-dram bottle....$1.80

Caron's Christmas Night
8 K 2951E—1-dram bottle....$3.00

Caron's Bellodgia—Carnation blend.
8 K 2956E—1-dram bottle....$1.80

B **Hand painted Tyrolean type perfume bottle** to hold your favorite fragrance. Has a metal cap and glass stopper for perfume application. Charming addition for your dresser.
8 K 2901—Empty 4-dram bottle. Shpg. wt., 8 oz.....98c

PERFUMES IN ORIGINAL PACKAGING—POSTPAID

C **Mary Dunhill's Flowers of Devonshire**—A delicate, floral bouquet.
8 K 5473E—⅜-ounce bottle..$7.20

D **Mary Dunhill's Escape**—A new, captivating perfume that is lasting.
8 K 5464E—¼-ounce bottle...$7.20

Mary Dunhill's Escape Toilet Water.
8 K 5462E—3-ounce bottle....$6.00

Mary Dunhill's Frou Frou de Gardenia.
8 K 5472E—¼-ounce bottle...$3.00

Mary Dunhill's White Hyacinth.
8 K 5471E—¼-ounce bottle...$3.60

E **Leigh's Risque**—A sweet amber type of fragrance . . . exotic, powerful.
8 K 5575E—1-ounce bottle....$4.20

F **Leigh's Heart Beat**—A joyous fragrance for your great moments.
8 K 5576E—1-ounce bottle....$4.20

G **Leigh's Poetic Dream**—Romantic. A subtle odor for young and old.
8 K 5577E—1-ounce bottle....$4.20

H **Leigh's Dulcinea**—A tender, insistent perfume.
8 K 5578E—1-ounce bottle....$4.20

J **Bourjois Mais Oui**—Flirtatious!
8 K 4841E—½-ounce bottle...$3.60
8 K 4840E—⅛-ounce bottle.... 1.80

Bourjois Evening in Paris
8 K 4804E—1-dram tassel flacon 72c

Roger & Gallet Blue Carnation
8 K 5945E—⅛-ounce bottle....$1.80

Roger & Gallet Fleurs d'Amour
8 K 5946E—⅛-ounce bottle....$1.80

Roger & Gallet Night of Delight
8 K 5947E—⅛-ounce bottle....$1.80

Roger & Gallet LeJade—Exotic scent.
8 K 5948E—⅓-ounce bottle...$1.50

SMART . . . USEFUL GIFTS

K **Chunky**—La Cross chubby elephant. Holds Nail Polish. Stazon base, orangewood sticks, nail file, cotton. Price includes 28c Fed. Tax.
8 K 3926—Postpaid.....$1.88

L **Ariderma Soap Chest**—Contains 5 cakes of extra mild lanolin soap.
8 K 4955—Postpaid.....75c

M **Round-the-Neck Make-Up Mirror**—Adjusts to any angle, leaves both hands free. 13¾ in. long when folded. Walnut finished wood frame.
8 K 1166—Shpg. wt., 1 lb.....$1.98

N **Lucite Hand Mirror**—Clear Lucite with twisted handle. One side is magnifying. 5-in. diam., 11 in. long.
8 K 5677—Shpg. wt., 1 lb.....$1.98

P **Sachet Dress Hangers**—Rayon satin covered. Assorted pastel colors.
8 K 4180—Shpg. wt., 1 lb.....$1.35

R **Mirror Tray**—Hand engraved crystal glass, etched trim. 16x9x3 1/16 in.
8 K 5676—Shpg. wt., 6 lbs....$1.98

S **Powder Mitt**—A slip-on mitt filled with fragrant dusting powder.
8 K 4179E—Postpaid.....$1.20

ATTAR OF PETALS BY ORLOFF—POSTPAID

In lovely, handpainted apothecary-type jars

T **Bubble Bath**—Delightfully scented.
8 K 6061E—10-ounce size.....$3.00

U **Flower Potpourri Sachet.** Floral scent.
8 K 6062E—2½-ounce size....$1.50

V **Talcum**—Rich, lasting fragrance.
8 K 6052E—3-ounce size.....$1.20

W **Triple Extract**—Woody scent, use as a perfume. Lasts beautifully.
8 K 6059E—4-ounce size.....$2.40

X **Face Powder**—Naturelle; Rachel No. 1; Rachel No. 2; Peach; Bronze Tan.
8 K 6063E—*State shade.* 4-oz,..$3.00

Toilet Water—A lighter version of Triple Extract, for daytime use.
8 K 6051E—4-ounce size.....$1.80

Cologne—Refreshing fragrance.
8 K 6050E—4-ounce size.....$1.50

Cream Cologne—Delightful scent.
8 K 6057E—4-ounce size.....$1.50

Beauty Cream—Skin-softening all-purpose cream for every type skin.
8 K 6055E—10-ounce size.....$4.50

In mortar and pestle type jar.
8 K 6054E—2½-ounce size....$1.50

AMERICAN BEAUTY PREPARATIONS BY LUXOR—POSTPAID

AA **Rose Bud Soap**—Richly scented soap.
8 K 3775—4 bud shaped cakes $1.00

BB **Dusting Powder**—Rose scented.
8 K 3778E—6-ounce box.....90c

CC **American Beauty Bubbles**—For bath.
8 K 3786E—9-ounce container .60c

DD **Body Lotion**—Skin softening.
8 K 3797E—6-oz. bottle..... $1.20

Powder Sachet—Use as a dry perfume. Lasting rose scent.
8 K 3781E—Glass jar,.....$1.20

Savon Sachet American Beauty Soap
8 K 3790—Four bars.....$1.00

Savon Sachet Soap—Guest size.
8 K 3791—6 dainty cakes.....75c

Luxor American Beauty Cologne
8 K 3799E—4-ounce bottle....$1.20

American Beauty Talcum Powder
8 K 3779E—5-oz. shaker.....60c

Luxor Fade-proof Face Powder—Blush Tint; Ivory Rachel; Rose Rachel; Peachglow. *State shade.*
8 K 3785E—2¼-ounce box.....59c

Luxor Lipstick — Creamy texture. Rose Blush; Tulip Red; Liberty Red; Raspberry. *State shade wanted.*
8K3780E—Attractive container 59c

Luxor Hand Cream—For soft hands.
8 K 3792E—9¼-ounce jar.....95c
8 K 3782E—4½-ounce jar.....47c



Coty BEAUTY PREPARATIONS—POSTPAID

Streamline your Beauty Routine with Coty's exquisite creams and make-up. Suit your personality and choose the one of Coty's world famous perfumes that will give you the feeling of distinguished importance and will add the final, well groomed touch to the great moments of your life. Match your favorite scent with face powder and bath preparations in the same fragrance, created to supplement each other.

COTY MAKE-UP

Coty "Air-Spun" Face Powder—So heavenly smooth. Shades from light to dark: Naturelle; Rachel No. 1; Rachel No. 2; Rachel Nacre (rose rachel); Soleil d'or (lt. brunette); Coty-tan; Cafe Creme (olive); Tamale (rose tan). Size abt. 2½ oz. *State shade wanted.* 4 famous fragrances.

A ■ K 4122E—L'Origan $1.20

B 8 ■ 4123E—Paris $1.20

C 8 ■ 4124E—L'Aimant $1.20

D 8 K 4125E—Emeraude $1.20

E **Coty "Air Spun" Cake Rouge**—Spreads evenly, blends in naturally. Magnet Red (true red); Light, Bright or Med. Red; Cassis (lt. cherry); Tamale (med. dk.); Bali (dk.).

8 K 4108E—*State shade* 60c

F **Coty Lipstick**—Has a pleasant, smooth consistency. Magnet Red (true red); Light, Bright or Medium Red, Dahlia (wine red); Cassis (lt. cherry); Tamale (med. red); Bali (dk.). *State shade.*

8 K 4121E—Large size $1.20

8 K 4109E—Sub-deb size 60c

TREATMENT ITEMS

G **Coty Conditioning Cream**—An emollient, light textured cream.

■ K 4078E—4-oz. size $2.10

8 K 4107E—2-oz. size 1.20

H **Coty Foundation Cream**—A vanishing type for daytime use, also an excellent make-up base. Keeps make-up fresh-and-dewy looking.

8 K 4106E—2-oz. size $1.20

Skin Freshener—(Not Shown.)

8 K 4079E—8-oz. size $1.80

8 K 4135E—4-oz. size 1.20

J **Coty Sub-Tint Make-up Base**—Spreads thinly and gives a soft glow to your complexion. Light, Medium or Dark. *State shade.*

8 K 4076E—4½-oz. size $3.00

8 K 4133E—1½-oz. size 1.20

Coty Cleansing Creams—Made of the finest cleansing oils to remove make-up and dirt. 2 types.

For normal or oily skin (white cream).

8 K 4074E—15½-oz. size . . . $3.00

8 ■ 4140E— 8-oz. size . . . 1.80

■ K 4105E— 4-oz. size . . . 1.20

For dry skin (pink cream).

■ K 4077E—15½-oz. size . . $3.00

■ K 4141E— 8-oz. size . . . 1.80

8 ■ 4130E— 4-oz. size . . . 1.20

COTY PERFUMES

Perfumes with personalities—each unique, individual. Identify yourself with one of these fragrances.

K **Emeraude**—Exotic—the jewel fragrance . . . sophisticated, lingering.

L **L'Origan**—For your golden moments . . . lends itself to any mood.

M **Paris**—Light floral fragrance that is sweet and disarming.

N **L'Aimant**—The magnet . . . clings to you, surrounds you . . . ever present. *Be sure to state fragrance wanted.*

8 K 4073E—1⅗ oz. *Emeraude, L'Origan, Paris, L'Aimant. Be sure to state scent* $11.70

8 K 4072E—⅘ oz. Gift box. In *Emeraude and Paris. Be sure to state scent* $6.00

8 K 4098E—⅗ oz. In *L'Origan, Paris, L'Aimant. State scent* . . $4.20

8K4097E—⅗ oz. *Emeraude, L'Origan, Paris, L'Aimant. Be sure to state scent* $2.70

Styx Perfume—Mysterious and lingering . . . alluring fragrance of light oriental character.

8 ■ 4069E—About ¼ oz . . . $2.70

Muguet des Bois Perfume—A true Lily of the Woods, as sweet and cool as the flower itself.

■ ■ 4085E—About 1¾ oz . . $6.00

8 ■ 4080E—About ¾ oz 3.00

8 K 4084E—About ¼ oz 1.20

BATH ACCESSORIES

P **Muguet des Bois (Lily of the woods) Dusting Powder**—The flower-fresh, sweet daintiness of the lily of the woods is captured in this delightful body powder. It supplements your Coty Muguet perfume and it will help its delicate fragrance last so much longer. Big, velvety soft puff included.

8 K 4082E—5¼-oz. box $1.20

Muguet des Bois Talcum Powder.

8 K 4081E—4-oz. container . . . 60c

Coty Dusting Powder—A truly luxurious body powder that is silky soft to the skin. Dust on generously with the big velvety puff and you will feel exquisitely refreshed. Choose a fragrance to supplement your favorite Coty perfume for ■ perfect scent harmony. The dusting powder comes in 4 fragrances: Emeraude, Paris, L'Origan and L'Aimant. Big, velvety-soft puff included. 5¼-oz. size.

8 ■ 4091E—*State scent* $1.20

R **Coty Talcum**—Comes in decorated shaker container. Choice of: Emeraude, Paris, L'Origan and L'Aimant. *State scent.*

8 K 4092E—About 3¾ oz. 60c

Prices above include 20% Federal Excise Tax. For Easy Terms see inside back cover



Prices include 20% Federal Excise Tax wherever "E" is added to catalog number (as 8 K 3907E)

REVLON MATCHED MAKE-UP—POSTPAID

Revlon's "wind-milled" face powder is as fine and as soft as gossamer. It is made by a special process that color-fuses each tiny, silken powder particle to help powder stay fresh and color true. Revlon make-up helps to give your face and hands harmonizing loveliness. Revlon preparations have "stay-on" qualities which have made them famous with discriminating women.

With Nail Enamel shades	WEAR matching Lipstick	AND Powder shades
Light Shades		
Shy (light rose)	Scarlet Slipper	Snow Pink (natural)
Windsor (deep rose)	Scarlet Slipper	Vanilla Frost (Rachel)
Hot Dog (dusty rose)	Chilibean	Country Cream
Medium Shades		
Chilibean (deep brown rose)	Chilibean or Bravo	Peach Icing
Savoy (medium soft red)	Bravo	Country Cream
Cherry Coke (brown red)	Cherry Coke	Peach Icing
Hothouse Rose (rose red)	Hothouse Rose	Misty Coral
Deep Shades		
Rosy Future	Rosy Future	Rosy Future
1942 (deep rose red)	"1942"	Mrs. Miniver Rose
Mrs. Miniver Rose (bright)	Mrs. Miniver Rose	Mrs. Miniver Rose
Bright Forecast (rose)	Bright Forecast	Sun Mocha
Black Mask (deep red)	Rosy Future, Raven red	Rosy Future

[A] **Revlon Face Powder**—See chart
8K3907E–*State shade.* 3½-oz. $1.20
8K3908E–*State shade.* 2-oz. 72c

[B] **Revlon Pearl Hand Cream**—Scented.
8K3913E—3-ounce jar. 72c
8K3909E—1½-ounce jar. 42c

Revlon Oily Polish Remover
8K3904E—1-ounce bottle. 42c

[C] **Revlon Lipstick**—See chart above.
8K3906E—*State shade.* Large $1.20
8K3901E—*State shade.* 72c

[D] **Revlon Adheron**—Base coat. For longer-lasting polish.
8K3902E. 72c

[E] **Revlon Nail Enamel**—See chart.
8K3900E—*State shade.* 72c

CHEN YU FASHIONS—POSTPAID

[F] **Chen Yu Dual Set**—Contains ½-ounce bottle Nail Lacquer and ⅛-ounce bottle Lacquerol. Choice of Moonmist (colorless); Temple Fire (red-red); Dragon's Blood (dark red); Burma Red (darker red); Canton Red (deep red); Mandarin (darkest red). *Brown-red shades:* Coolie (medium); Brown Coral (rose-plum); Opium Dream (dark). *State shade wanted.*
8K3916E—2-pc. set in box. 90c

[G] **Chen Yu Costume Set**—Contains ⅛-oz. bottles of the 6 most popular nail lacquer shades plus Lacquerol.
Six ⅛-oz. bottles.

Chen Yu Hand Cream—Softening.
8K3923E—1⅝-ounce jar. 72c

[H] **Chen Yu Lipstick.** Flameswept Red (light); Exotic Pink; Golden Mauve (medium); Powder Blue Fuchsia (purple); Black Rose (dark); Dragon's Blood (darkest).
8K3921E—*State shade.* $1.20

Chen Yu Hand Lotion—Non-sticky.
8K3922E—2¾-oz. bottle. 72c

Chen Yu Lacquerol—Base coat.
8K3920E—½-oz. bottle. 72c

Chen Yu Chip Chek—For top coat.
8K3917E—½-oz. bottle. 72c

Chen Yu Lacquer Remover—Oily.
8K3918E—½-oz. bottle. 30c

LA CROSS NAIL PREPARATIONS—POSTPAID

[J] **Nail Polish**—From light to dark: Natural, Angelic, Tokay, After Five, Indian Sage, Pirate Red, Red Sand, Flight, Very Well Red, Volunteer, Noon, Vineyard.
8K3931E—*State shade.* 72c

Glycerated Polish Remover
8K3937E—2-ounce bottle. 60c

[K] **Stazon.** A waxy base to be applied before polish. Protects nails.
8K3932E—½-ounce bottle. 72c

Quickseal Topcoat. Apply over polish, let dry thoroughly.
8K3933E—½-ounce bottle. 72c

Nail Polish Thinner
8K3938E—½-ounce bottle. 42c

[L] **Cuticle and Nail Oil**—Lubricating.
8K3939E—2-ounce bottle. 60c

Glycerated Cuticle Remover.
8 K 3953E—2 ounces. 60c

[M] **Hand Lotion**—Fragrant, creamy.
8K3982E—4-ounce bottle. 72c

[N] **Nail-Groom Cream**—Helps keep cuticles soft and nails pliable.
8K3954E—½-ounce jar. 72c

Hand Cream Gloves—Wear on your creamed hands overnight.
8K3955—White cotton. Pair 50c

Chunky—Pottery elephant. Contains nail polish, base coat, nail file, 2 orange sticks, cotton.
8K3926—Complete. $1.88

Above prices include 28c tax.

CUTEX MANICURE-AIDS—POSTPAID

[P] **Cutex Polish Foundation**—Base coat.
8K3963E—Each bottle. 12c

[R] **Cutex Cream Polish**—*Rose shades:* Sheer Natural; Laurel; Cameo; On Duty; Clover; Heather; At Ease. *Red shades:* Young Red; Alert; Butterscotch; Lollipop. *Deep red shades:* Tulip; Saddle Brown; Sugarplum; Burgundy; Honor Bright; Black Red; Off Duty.
8K3960E—*State shade.* bottle 12c

[S] **Cutex Overcoat**—Protects and makes polish last longer.
8K3970E—Each bottle. 12c

[T] **Cutex Oily Polish Remover**
8K3979E—Large size bottle. 30c
8K3962E—Medium size bottle. 12c

[U] **Cutex Emery Boards** — To keep fingernails nice and smooth.
8K3972—4¾-inch length. 12 for 15c

[V] **Cutex Manicure Sticks**—For pushing back cuticles. Length 4 in.
8K3974—4 sticks. 10c

Cutex Clear Polish — Colorless, Natural.
8K3951E—*State shade.* bottle 12c

Cutex Powder Polish—For polishing nails to a sparkling gloss.
8K3981E—Sprinkler top box. 12c

Cutex Oily Cuticle Remover
8K3961E—Bottle. 12c

Cutex Nail White Pencil
8K3973—4-inch length. Each 10c

EYE BEAUTY AIDS

[W] **"Dark Eyes" Eyelash and Eyebrow Darkener** — One application lasts four or five weeks without the worry of running or fading. Both bottles are to be used for combined treatment. Caution: use as directed on label. Shades: Black or Brown. *State shade.* Shpg. wt., 8 oz.
8K3375E—2-bottle set. $1.07

[X] **Maybelline Cake Mascara**—Black or Brown. *State color.*
8K3387E—Large. Wt., 4 oz. 83c
8K3378E—Small. Wt., 2 oz. 12c

Refill Cake—For 8 K 3387E. Black, Brown. Shpg. wt., 2 oz.
8K3396E—*State shade.* 35c

Maybelline Cream Mascara — Black or Brown. *State color.*
8 K 3402E—Shpg. wt., 2 oz. 12c

[Y] **2-in-1 Plastic all purpose Tweezers**—Pointed and blunt ends.
8K3924—Shipping wt., 2 oz. 23c

[Z] **Maybelline Eyebrow Pencil**—Black or Brown. Shpg. wt., 2 oz.
8K3399E—*State color.* 12c

For soothing Eye Hygiene Needs see page 557.



Hand Creams and Lotions . . . Miscellaneous Beauty Aids

A **Ann Barton Hand Lotion**—Helps protect hands. Made from pure ingredients according to Sears laboratory-accepted formula.
8 K 908E—Postpaid. 8-ounce bottle.....42c

B **Sears Approved Kitchen Hand Lotion**—Formerly called Ann Barton Kitchen Hand Lotion.
8 K 5730E—Wt., 2 lbs. 14 oz. 16-oz. 34c

C **Hinds Honey and Almond Cream**—Well-known, creamy, softening lotion. Postpaid.
8 K 3458E—Economy 11-oz. bottle.....$1.00
8 K 3425E—Small 2¼-oz. bottle.....28c

Hinds Hand Cream—Helps soothe rough hands.
8 K 3453E—Postpaid. 4-ounce jar.....47c

Hinds Complete Facial Cream.
Skin-softening cream.
8 K 3469E—Postpaid. 4-ounce jar.....47c
8 K 3468E—Postpaid. 2-ounce jar.....30c

Campana Cream Balm—Creamy hand lotion.
8 K 3632E—Postpaid. 4-ounce bottle....47c

Protek Hand Cream—Coats hands, protects against grime and dirt, washes off easily.
8 K 3929—Postpaid. 8-ounce jar.....29c

Hand Saver—A protective cream that guards skin against direct contact with dirt.
8 K 3911E—Postpaid. 16-oz. jar.....71c
8 K 3912E—Postpaid. 6-oz. jar.....35c

Ansehl's Liquid Glove—Spreads a thin protecting film over hands. Shpg. wt., 1 lb. 10 oz.
8 K 3412E—12-ounce bottle.....47c

Creamy Glove—Protective cream.
8 K 3466E—Postpaid. 8-oz. jar.....59c

D **Wrisley's Four Season Lotion**—Contains Lanolin. Delightfully smooth. Helps protect and soften work-worn hands.
8 K 6190E—Postpaid. 6-ounce bottle....60c

E **Pacquin's Hand Cream**—Helps keep hands soft.
8 K 3604E—Postpaid. 5¼-ounce jar.....95c
8 K 3603E—Postpaid. 2½-ounce jar.....47c
8 K 3616E—Postpaid. 1½-ounce jar.....28c

F **Sofskin Hand Cream** — Helps soothe rough, chapped hands. Pleasantly scented.
8 K 3415E—Postpaid. 4½-ounce jar....$1.20
8 K 3414E—Postpaid. 2½-ounce jar.....72c
8 K 3413E—Postpaid. 1¼-ounce jar.....42c

G **Luxor Hand Cream**—Softening, scented cream.
8 K 3792E—Postpaid. Large jar.....95c
8 K 3782E—Postpaid. Medium jar.....47c

H **Jergens Hand Lotion**—A creamy liquid that helps keep hands soft and smooth. Makes a fine powder base, too.
8 K 5169E—Postpaid. 13½-ounce bottle..95c
8 K 5168E—Postpaid. 6½-oz. bottle.....47c

Yardley Hand Cream—A creamy, lavender-scented lotion. Skin softening. Postpaid.
8 K 4498E—4½-ounce bottle.....78c

True American Hand Lotion — A creamy, scented lotion. Soothes rough, chapped hands. Keeps them soft and lovely.
8 K 3462E—Postpaid. 12-ounce bottle...30c

Barrington Hand Cream — Fluffy, smooth.
8 K 3619E—Postpaid. 4-ounce jar.....47c
8 K 3618E—Postpaid. 2-ounce jar.....30c

J **Lipstick Brush**—Helps to "shape" your lips.
8 K 3302—Postpaid. Cellophane container..50c

K **Ann Barton Cleansing Pads**—For a quick clean-up.
8 K 4160E—116 pads in glass jar. Wt., 13 oz..47c

L **Artificial Fingernails**—with bottle of adhesive.
8 K 3410—Shpg. wt., 4 oz. Set of 10 nails...19c

M **Madame Berthe's Throat Treatment Set**—Chin strap, 2-oz. jar of throat cream, 2 astringent pads.
8 K 3589—Shpg. wt., 1 lb. 1 oz. 3 piece set..97c
Above price includes 8c Federal Tax
8 K 3592—Chin strap only. Shpg. wt., 3 oz..49c

N **Saxolite Astringent**—Helps skin to look smooth.
8 K 3599E—Shipping wt., 3 oz. 1-oz. box....71c

P **Sulfursol Ointment**—Contains sulphur.
8 K 4951E—Postpaid. 1-ounce jar.....90c

Ingrams Improved All Purpose Cream—Postpaid.
8K3503E–7½-oz. jar.$1.67 8K3502E–3¾-oz.95c

Roger & Gallet Lip Pomade—Colorless. Postpaid.
8 K 5949—For chapped lips.....30c

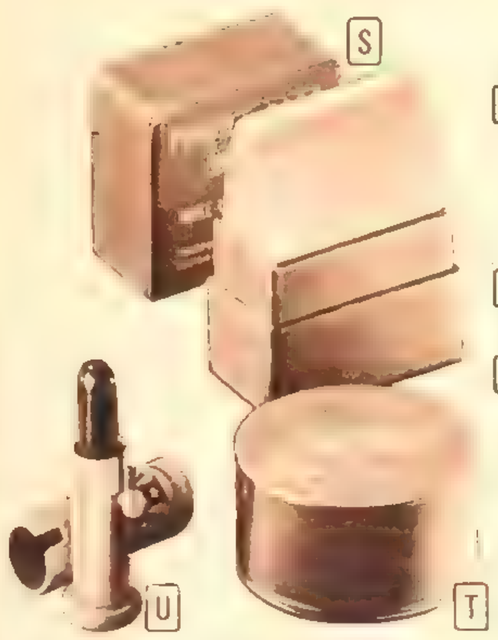
Sulphurized Beauty Cream—Wts.: 1 lb.; 12 oz.
8K3136E–3-oz....$1.07 8K3135E–1½-oz...58c

Sulphurized Face Powder—Natural or Brunette.
8 K 3137E—*State shade.* Wt., 6 oz.....Box 58c

Dermalure Blemish Cream—Light. Medium or Brunette. *State shade.* Shpg. wts.: 5 oz.; 3 oz.
8K3149E–Large jar.95c 8K3148E–Med. jar. 58c

Dermalure Face Powder—Light, Med., Brunette.
8 K 3146E—*State shade.* Wt., 6-oz.....Box 58c

R **Solitair Cake Make-Up** — Choice of Natural, Rachel, Peachbloom, Brunette, Golden Tan (medium) or Bronze. Postpaid. *State shade wanted.*
8K3608E—1⅗-oz...72c 8K3609E—⅜6-oz..30c



HAMPDEN'S—POSTPAID

S **Hampden's Powd'r Base Offer**—A popular, waterproof foundation cream in stick form. With each purchase we include a trial size stick of harmonizing rouge at no extra charge. Choice of: Flesh, Rachel or Brunette. *State shade wanted.*
8 K 3131E—Powd'r Base and Rouge...56c

T **Hampden's Face Powder**—Choice of Flesh, Rachel or Brunette. *State shade.*
8 K 3130E—2¾-ounce box.....56c

U **Hampden's "Woody" Lipstick**—Choice of Blonde, Vivid, Ruby Red or Dark. *State shade wanted.*
8 K 3138E—Smart wooden container...60c

Hampden Combination—Contains: Powd'r Base, Rouge, Powder and Lipstick (small size). Your choice of 4 shades: Flesh, Rachel, Brunette or Suntan. *State shade.*
8K3139E–Complete 4-Pc. combination..71c

JERGENS—POSTPAID

Jergens Combination — Regular (2-oz.) face powder plus 1½-oz. Velvet cake make-up. Your choice of Naturelle, Rachel, Dark Rachel, Brunette, Peachbloom or Southern Rose. *Be sure to state shade wanted.*
8 K 5161E.....Both only $1.20

V **Jergens Face Cream**—An all purpose face cream.
8 K 5224E—10½-oz. jar..$1.16
8 K 5188E—5¾-oz. jar.....71c
8 K 5190E—3½-oz. jar.....52c

W **Face Powder**—Choice of Naturelle, Rachel, Dark Rachel, Brunette, Peachbloom, Southern Rose. *State shade wanted.*
8 K 5207E—⅞-oz. box.....30c



Prices include 20% Federal Excise Tax wherever "E" is added to catalog number (as 8 K 908E)



Prices include 20% Federal Tax wherever "E" is added to catalog number (as 8 K 5758E)

DEODORANTS GUARD YOUR CHARM

[A] **Sears Approved Dyspelit Deodorant Pads**—Checks perspiration from one to three days. 2-in. circular cloth pads. Shipping wt., 14 oz.
8 K 5758E—100 pads.....47c

[B] **Sears Approved Dyspelit Cream Deodorant**—Vanishing cream type. Checks perspiration 1 to 4 days.
8K5752E—Wt., 8 oz. 1¼-oz. 40c

[C] **Odo-Ro-No Liquid**—Postpaid.
Regular (Ruby-Red), for normal skin.
8 K 3940E—Large bottle.....71c
8 K 3943E—Medium bottle....47c
Instant (clear)—for sensitive skin.
8 K 3941E—Large bottle.....71c
8 K 3944E—Medium bottle....47c

[D] **Odo-Ro-No Cream Deodorant**—Non-greasy. Checks perspiration odor.
8K3950E—Postpaid. 2⅛-oz. jar.71c
8 K 3945E—Postpaid. 1-oz. jar .47c

Everdry Liquid—Fast acting. Temporarily stops and deodorizes perspiration. Dries quickly, easy and pleasant to use. Postpaid.
8 K 3720E—1¼-oz. bottle 54c

Everdry Cream—Vanishing type.
8K3716E—Postpaid. 1½-oz. jar. 54c

[E] **Etiquet Cream Deodorant**—Helps check body odor. Postpaid.
8 K 3465E—1-oz. jar.....47c

5-Day Underarm Pads—Each pad effective for about five days.
8 K 3927E—35 pads Postpaid...66c

[F] **Arrid Cream Deodorant**—Helps check perspiration odor 1 to 3 days.
8 K 3719E—Postpaid. 1-oz. jar.71c
8 K 3718E—Postpaid. ⅝-oz. jar.47c

[G] **Neet Cream Deodorant**—Checks body odor quickly. Postpaid.
8 K 4434E—½-oz. jar 35c

[H] **Spree Deodorant Cream**—Scented. Pleasant to use, checks body odor.
8K3936E—Postpaid. 1½-oz. jar.72c

[J] **Mum Deodorant Cream**—Neutralizes perspiration odor. Postpaid.
8 K 3504E—1¼-oz. jar.....59c
8 K 3510E— ⅔-oz. jar.....36c

Amolin Deodorant Powder—
8 K 431E—4-oz. can. Postpaid..64c
8 K 463E—2-oz. can. Postpaid..37c

Zip Cream Deodorant—Postpaid.
8 K 3574E—2⅜-oz. jar.....40c
8 K 3579E—1¼-oz. jar.....23c

Fresh No. 2. Cream Deodorant—Checks perspiration and body odor.
8K3710E–Postpaid. Large.....52c
8K3709E–Postpaid. Medium..30c

Fresh No. 1 Cream Deodorant—Neutralizes perspiration odor.
8 K 3712E—Postpaid. Large....52c

DEPILATORIES (HAIR REMOVERS)

[K] **Zip Hair Removing Lotion**—Easy to use for removing superfluous hair. Caution: use as directed. Postpaid.
8 K 3595E—6-oz. bottle.....$1.02
8 K 3596E—2-oz. bottle.....40c

[L] **Zip Epilator**—Ideal facial hair-remover; also removes hair on arms, legs and body. No unpleasant odor; simple and speedy to use. Caution: use as directed. Shipping weights, 1 lb. 6 oz. and 1 lb. 2 oz.
8 K 3578E—7-oz. package....$1.67
8 K 3577E—3½-oz. package.. 1.04

[M] **Zip Cream Hair Remover**—Pleasantly scented; ready to use. Caution: use as directed. Shpg. wt., 9 oz.
8K3581E—4½-oz. tube.....47c

Zip Facial Hair Remover—Wax-like cream for removing hair on face. Caution: Use as directed.
8 K 3586E—Postpaid.....56c

Zip Facial Hair Remover Set—(Not shown). Includes Facial Hair Remover, After Creme, After Lotion and Antiseptic Salve. Caution: use as directed. Shpg. wt., 2 lbs. 6 oz.
8 K 3585E—Complete set....$1.43

[N] **Baby Touch Remover Pad**—Rubs hair off arms and legs, leaves skin soft and smooth. Contains no harmful chemicals.
8 K 3738—Shpg. wt., 2 oz.....19c

Curvfit Razor Blades—Fine quality steel blades to fit Curvfit Razor.
8 K 3726—Wt., 2 oz. .....5 for 39c

SPECIAL AND MEDICATED SKIN CREAMS

[P] **Sears Approved Theatrical Cold Cream**—Pure, white cream for removing make-up thoroughly, quickly. Shipping weight, 1 lb. 8 oz.
8K5734E–Economy size 1-lb. jar 54c

[R] **Phillips Cleansing Cream**—Milk of Magnesia Cream. Quick cleanser. Shipping weight, 1 pound.
8 K 455E—3¾-ounce jar.....56c

Phillips Skin Cream—Milk of Magnesia vanishing type cream.
8 K 456E—Wt., 12 oz. 2¾-oz..56c

[S] **Sears Approved Medicated Skin Cream**—This non-greasy cream is mildly medicated to help heal skin blemishes due to external causes. Excellent also for relief of sunburn, windburn and chapped skin. Shipping wt., 3 lbs. 4 oz.
8 K 5744E—4-ounce jar.....42c

[T] **Pancara**—A new skin softening, cleansing cream for thorough removal of cake makeup. Postpaid.
8 K 3050E—4-ounce jar.....$1.20

BLEACH AND FRECKLE CREAMS

[U] **Mercolized Wax Cream**—Caution: use as directed. Shpg. wt., 12 oz.
8 K 3598E—2-oz. jar.....90c

Nadinola Freckle Cream—Caution: use as directed. Shpg. wt., 9 oz.
8 K 3195E—1³⁄₁₆-oz. jar.....59c

[V] **Nadinola Bleach Cream**—Caution: use as directed. Wt., 11 oz.; 9 oz.
8 K 3197E—2¼-oz. jar.....$1.07
8 K 3196E—⅝-oz. jar 52c

Kremola Skin Bleach—Caution: use as directed. Postpaid.
8 K 3166E—2-oz. jar.....$1.43

Dr. Berry's Ointment—Caution: use as directed. Postpaid.
8 K 3151E—1-oz. jar.....71c

[W] **Golden Peacock Bleach Creme**—Caution: use as directed. Shpg. wts., 1 lb. 4 oz.; 12 oz.; 8 oz.
8 K 3155E—2 ounce jar.....97c
8 K 3187E—85/100-ounce jar...47c
8 K 3157E—45/100-ounce jar...25c

Golden Peacock Blackhead and Freckle Cream—Caution: use as directed. Shpg. wt., 12 oz.
8 K 3167E—85/100-oz. jar.....47c

[X] **Othine Cream Face Bleach**—Caution: use as directed. Shpg. wt., 8 oz.
8 K 3180E—1-ounce jar.....86c

[Y] **Stillman's Freckle Cream**—Caution: use as directed. Shpg. wt., 8 oz.
8 K 3198E—⅞-ounce jar.....52c

FACIAL AND BATH SOAPS

[AA] **Woodbury Soap**—Scented; mild; rich lather. Shipping weight, 1 lb.
8 K 5166.....3 cakes for 25c

[BB] **Sulfursol Skin Soap**—Helps relieve external skin irritations. Contains abt. 10% colloidal sulphur.
8K4950—Postpaid. 3-oz. cake..50c

[CC] **Palmolive Soap**—Shipping weights: 1 lb. 10 oz. and 2 lbs.
8 K 2813—Reg. size. 6 cakes...39c
New bath size
8 K 2833—6 cakes.....58c

[DD] **Nail and Hand Brush**—Shpg.wt., 6 oz.
8 K 5028—3 in. long.....Each 23c

Ariderma Soap Chest—Gift package. Contains Lanolin. Postpaid.
8 K 4955.....5 cakes for only 75c

Ivory Soap—Shpg. wt., 1 lb. 10 oz.
8K4977–Guest size.6 cakes for 29c

Lux Soap—Nationally-known toilet soap. Shipping wt., 1 lb. 10 oz.
8 K 4969.....6 cakes for 39c

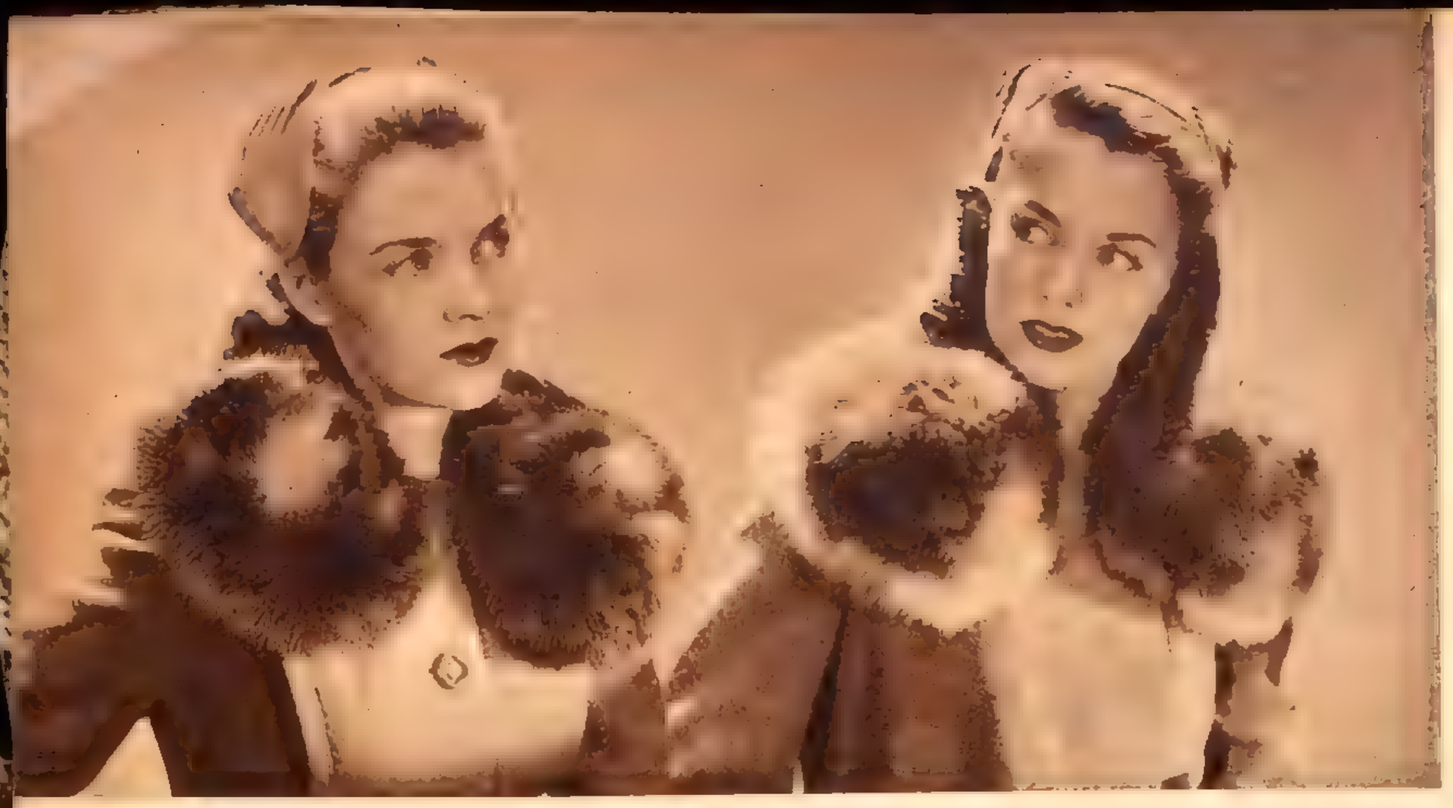
Lifebuoy Soap—Helps neutralize body odor. Shpg. wt., 1 lb. 14 oz.
8 K 4970.....6 cakes for 39c

Sweetheart Soap—Wt., 1 lb. 10 oz.
8 K 4988.....6 cakes for 39c

CMN PAGE 177K . . DEODORANTS

Exquisite Fur Collars to glamorize your coat

Your present coat is worth more than you may realize. Save those valuable materials and tailoring. Just dress it up with a luxurious new real fur collar. Sears fur pieces are carefully selected grades, qualities usually found in high priced ready-made fur trimmed coats. All skillfully taped and padded—ready to attach to either a new or remodeled coat. Simple directions included. *Prices include 20% Federal Excise Tax.*



A American Opossum $11.59

B South American Fox $24.98



C South American Fox $34.75

D American Gray Fox $27.48



E South American Fox $39.75

F Persian Lamb $17.98



J ¼-in., yd.59c K 1-in., yd.$2.19 L 2-in., yd.$3.35 M 1-in., yd.$2.29 N 1-in., yd.$2.29

Single Puff Style

Especially popular with the woman who wants a lovely fur collar that is not too elaborate in size. Back lies flat on coat. Shipping weight, 1 pound 6 ounces.

A **Genuine American Opossum.** Rich, long haired. *Colors:* skunk black (illus.) or sable brown. Matches ♦25K1507MEY.
♦25 K 1560MEY—*State color.* (*Federal Tax included*) . . . **$11.59**

B **Genuine South American Fox.** Smart, luxurious, flattering. *Colors:* red fox (dyed) (illus.) or silver fox (dyed).
♦25 K 1562EY—*State color.* (*Federal Tax included*) . **$24.98**

Genuine American Gray Fox. Soft, long haired (not shown). *Colors:* gray-red (natural) or silver fox (dyed).
♦25 K 1561EY—*State color.* (*Federal Tax included*) . . . **$19.98**

Double Puff Style

Our most popular and most flattering collars. Rich-looking furs expertly cut and sewn. Back lies flat on coat. Shipping weight, 1 pound 6 ounces.

C **Genuine South American Fox.** Will glamorize any coat. *Colors:* red fox (dyed) or silver fox (dyed) (illus.).
♦25 K 1565EY—*State color.* (*Federal Tax included*) . **$34.75**

D **Genuine American Gray Fox.** Luxurious, long haired fur. *Colors:* gray-red (natural) (illus.) or silver fox (dyed).
♦25 K 1564EY—*State color.* (*Federal Tax included*) . **$27.48**

Genuine American Opossum. Hardy, rich looking fur (not illus.). Matching trim (♦25 K 1507MEY) for cuffs, hats, muffs, below. *Colors:* skunk black or sable brown.
♦25 K 1563MEY—*State color.* (*Federal Tax included*) **$17.98**

Shawl Style

Patterned after fashionable collars on expensive fur trimmed coats. Shipping weight, 1 lb. 6 oz.

E **Genuine South American Fox.** Our best, luxurious long haired fur. *Colors:* red fox (dyed) or silver fox (dyed) (illus.).
♦25 K 1568EY—*State color.* (*Federal Tax included*) . **$39.75**

Genuine American Opossum (not illus.). *Colors:* skunk black or sable brown. Matching trim ♦25K1507MEY below.
♦25 K 1566MEY—*State color.* (*Federal Tax included*) . **$16.98**

Genuine American Gray Fox. Lovely, long haired (not illus.). *Colors:* gray-red (natural) or silver fox (dyed).
♦25 K 1567EY—*State color.* (*Federal Tax included*) . . **$29.75**

F **Genuine Persian Lamb.** Flattering short-haired fur. Fashionably smart collar at a low price. Use beautiful matching trim ♦~~25 K 1505MEY~~ listed below for cuffs, hats.
♦25 K 1569MEY—*Black only.* (*Federal Tax included*) **$17.98**

Smart Fur Trimmings and Accessories

G **Coat Fastener.** Two 1¾-inch galalith buttons connected by link chain. *Colors:* black, dk. brown or gray.
25 K 9299—*State color.* Shpg. wt., 3 oz. . . . . Each **$1.25**

H **Coat Buttons.** Hand carved galalith with metal shank. *Colors:* black, dk. brown, gray. *State size, color.*
25 K 9298—Shipping weight, each, 2 ounces.
1⅛-inch . . . . . Each 25c 1¾-inch. . . . . Each **40c**

J **French Cross-cut Coney.** ¼-in. wide on skin side, fur appears 1-in. wide. Unlined. *Colors:* black, white, lynx-tan, chinchilla-gray, kit-fox (blue gray) or brown. *State color.*
25 K 1504E—Shpg. wt., yd., 2 oz. (*Tax incl.*) . . . . Yard **59c**

K **French Reverse Coney.** Fluffy, soft. For trim on muffs, hats, suits. 1-in. wide on skin side, fur appears 2½-in. wide. *Colors:* same as 25K1504E above. *State color.*
25 K 1503E—Shpg. wt., yd., 3 oz. (*Tax incl.*) . . . . . Yard **$2.19**

L **French Coney Banding.** Soft, flattering. Lined. Fur side 1-in. wider than skin width given at right. For suits, etc. *Colors:* same as 25K1504E above.
♦25K1501EY—*State color, width.* (*Tax incl.*)

Width	Wt.	Yard
2-in.	3 oz.	$3.35
3-in.	3 oz.	5.02
4-in.	4 oz.	6.70
5-in.	7 oz.	8.34

M **Genuine Persian Lamb.** Luxurious, costly looking trimming from selected fur pieces. For coats, suits, hats, etc. Padded and taped. Skin and fur sides about same width. *Black only.*
♦25K1505MEY—*State width.* (*Tax incl.*)

Width	Wt.	Yard
1-in.	2 oz.	$2.29
2-in.	3 oz.	4.60
3-in.	3 oz.	6.89
4-in.	4 oz.	9.19
5-in.	7 oz.	11.50

N **Genuine American Opossum.** Matches Opossum collars above. For hats, cuffs, etc. Fur side about 1½-in. wider than skin width given at right. Taped, padded. *Colors:* skunk black or sable brown.
♦25K1507MEY—*State color, width.* (*Tax incl.*)

Width	Wt.	Yard
1-in.	2 oz.	$2.29
2-in.	3 oz.	4.60
3-in.	3 oz.	6.89
4-in.	4 oz.	9.19

. . PAGE 527 . . MEN'S SHOES

Luxurious Tuxedo Fur Trim adds beauty to any coat

The very popular Tuxedo is a flattering style, placing soft fur around the face and long slimming panels down the front. Your present coat made of lovely materials can be quickly remodeled into a charming Tuxedo, giving you a stylish and valuable coat at a saving in cost. Compare Sears furs with those often offered by others on ready-made coats. Carefully taped and backed ready to attach to either a new or remodeled coat. All are generously cut . . . long enough for use on a coat for taller women. Pattern and instructions for mounting included. Matching fur trim listed on the opposite page can be used to dress up cuffs, to trim your favorite hat, to edge a matching muff. *Prices include 20% Federal Excise Tax.* Remember . . . you can buy Fur Trim on Easy Terms—see the inside back cover for complete information.





A Persian Lamb $29.26

B American Opossum $24.19

A **Genuine Persian Lamb lapel collar** . . . very latest style. You will be right at the top of the fashion parade with this dressy tuxedo collar. Fine quality large pieces are perfectly matched and securely sewn together to produce a continuity of fur just like the much more expensive full sized skins. Piecing does not affect the future wear of the collar in any way. Width of fronts about 5 inches. Striking matching cuffs are made with 5-inch trimming ♦25 K 1505MEY listed on opposite page. Hat is likewise decorated with the same trim in a 2-inch width. *Black only.* Shipping weight, 1 pound 10 ounces.
♦25 K 1572MEY . . . . (*Federal Tax included*) **$29.26**

Plain style, without lapels . . . The same fine quality Persian Lamb as above. Width of fronts, about 4 inches. *Black only.* Shpg. wt., 1 lb. 10 oz.
♦25 K 1571MEY . . . . (*Federal Tax included*) **$26.86**

B **Genuine American Opossum** . . . expertly fashioned in the popular plain style tuxedo collar. Lovely, long haired fluffy fur closely resembles the much higher priced skunk fur. Will give you long and faithful service. Width of fronts is about 5 inches. Simple instructions included. Expertly dyed in two popular *colors: skunk black* (illus.) *or sable brown.* Make attractive matching cuffs with the 4-inch fur trim ♦25K1507MEY listed on the opposite page. Other widths may be used to trim hats, muffs, suits, etc. *State color.* Shipping weight, 1 pound 10 ounces.
♦25 K 1570MEY . . . . . (*Federal Tax included*) **$24.19**





C South American Fox $49.75

D Leopard Dyed Coney. $39.75

C **Genuine South American Fox** . . . our most gorgeous long haired collar. Rich and abundant fur skillfully cut in the latest style tuxedo collar. You'll love the soft fluffiness of this beautiful fur. Thrill to the luxury of owning a silver-dyed fox that closely resembles the real expensive fur. Cleverly dyed to imitate the exact shadings of northern silver fox, even to the natural dark portions along both edges. Also offered in a beautiful red fox-dyed shade which is particularly lovely on proper contrasting materials. Simple instructions for attaching to coat enclosed with each collar. Width of fronts is about 5 inches. *State color:* Silver fox (dyed) (illus.) or red fox (dyed). Shipping weight, 1 pound 10 ounces.
♦25 K 1573EY . . . . . (*Federal Tax included*) **$49.75**

D **Leopard dyed Coney** . . . magnificently tailored in the lapel style tuxedo. It is our top style collar . . . made especially for women who demand the very latest in the fashion world. The fronts are extra wide —a full 7½ inches to give your coat that added richness as seen in the illustration at right. Skins have lovely black markings on a soft, creamy-tan background. Closely resembles the highly fashionable genuine Somali Leopard fur. Very smart on black or with proper contrasting colors. It's so easy to bring ravishing new beauty to your coat. Follow the pattern included with collar. Shipping weight, 1 pound 10 ounces.
♦25 K 1574MEY . . . . (*Federal Tax included*) **$39.75**

Matching cuffs add that finishing touch. The same fine quality as ♦25 K 1574MEY listed above. Taped and padded ready to put on your coat. *Size:* about 8½x15 inches. Shipping weight, 1 pound 6 ounces.
♦25 K 1575MEY . . . . . (*Federal Tax included*) **$9.67**

Matching trimming to decorate a hat as shown in the illustration. Same Leopard dyed Coney as above. Can also be used to trim muffs, coats, suits, children's garments, etc. *Size:* about 1-inch wide. Shipping weight, yard, 2 ounces.
♦25 K 1509MEY—(*Federal Tax included*) Yd. **$1.98**

Butterick pattern for Tuxedo Collar Coat. Boxy coat in classic style to go with Tuxedo fur collars illustrated on this page. Very slenderizing lines. *Sizes:* 12, 14, 16, 18, 20, 40, 42 and 44. Size 16 requires 2¾ yards of 54-inch fabric and 2⅛ yds. of 39-in. lining.
36 K 6110—*State size.* Postpaid . . . . . Each **50c**

Furs marked ♦ shipped from Chicago or Philadelphia only. Order and pay postage from your nearest Sears mail order house.

Newest La Mode Buttons add sparkle to your clothes

Buttons play a more important fashion role than ever in this year of simple dress styles. Use them for lapel and pocket decorations as well as dress fasteners. Make earrings to match. You'll be amazed at the difference a few distinctive buttons will make in the appearance of your new or not-so-new costumes. Choose the shape and color you need from this large assortment of very latest New York styles.

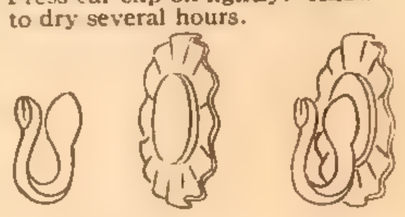
Make Button Ear Clips

Be right at the top of the fashion parade with button earrings. They're so easy to make. Select a shank style button. Remove shank and fasten to these crystal plastic clips with household cement. Instructions included. Shipping weight, 3 ounces.

3 pairs for **14c**

25 K 9218—3 pr. of clips for 14c

Remove button shank, apply household cement to button. Press ear clip on lightly. Allow to dry several hours.





A FLORAL ceramics. Vivid, natural looking rose. Beautifully hand painted. Shank style. *Colors:* pink, red, lt. blue or yellow flower. Gold color rim.
25 K 9225—*State size, color.* Wt., 2 oz.
⅞-inch. . . . Each 69c
1⅛-inch. . . Each 98c

B SWIRLED effect two-tone button. Accents sheer wool suits, sport dresses, sweaters, etc. *Colors:* white trim on dark brown, red, navy blue or black.
25 K 9209—*State size, color.* Wt., 2 oz.
¾-inch. . . . Each 15c
1⅛-inch. . . Each 20c

C LACY, dainty design molded right through transparent plastic. For tailored dresses, suits, blouses. *Colors:* powder blue, pink, yellow, Kelly green, red or brown.
25 K 9203—*State size, color.* Wt., 2 oz.
⅞-inch. . . . Each 19c
1⅛-inch. . . Each 29c

D RIDGE center set with brilliant white rhinestones. Transparent plastic. For suits, dresses. *Colors:* crystal, ruby, sapphire blue or jet black.
25 K 9222—*State size, color.* Wt., 2 oz.
⅞-inch. . . . Each 59c
1⅛-inch. . . Each 75c

E ROPE-LIKE plastic. Hand twisted into fashionable "Chunky-style." For sport coats, suits, etc. *Colors:* medium blue, dark red, black or dark brown.
25 K 9220—*State size, color.* Wt., 2 oz.
1-inch. . . . . Each 45c
1¼-inch. . . Each 59c

F MAPLE LEAF (hand carved) on smooth plastic base. Attractive on semi-tailored suits, dresses. *Colors:* Kelly green, navy, beige, also black and white.
25 K 9219—*State size, color.* Wt., 1 oz.
⅞-inch. . . . Each 43c
1⅛-inch. . . Each 50c

G RHINESTONES sparkling brilliantly about pearl-like center. Plastic rim. Dramatic. *Colors:* crystal, ruby red or jet black rims.
25 K 9217—*State size, color.* Wt., 2 oz.
¾-inch. . . . Each 98c
⅞-inch,. Each $1.19
1⅛-inch. Each 1.47

H PEARL-LIKE center encircled by tiny simulated pearls. *Center colors:* pearl white, pale blue or pale green. Transparent plastic fluted rim.
25 K 9211—*State size, color.* Wt., 2 oz.
⅞-inch. . . . Each 38c
1⅛-inch. . . Each 47c
1½-inch. . . Each 57c

J LEAF. Cleverly molded of transparent plastic. Clover-like decoration. For dressmaker suits, afternoon dresses. *Colors:* green, beige, red or white.
25 K 9212—*State size, color.* Wt., 2 oz.
1-inch. . . . . Each 43c
1½-inch. . . Each 57c

K CARVED metal-like plastic center. Transparent rim. Add sparkle to semi-tailored clothes. *Colors:* gold or silver color centers.
25 K 9206—*State size, color.* Wt., 2 oz.
⅞-inch. . . . Each 25c
1⅛-inch. . . Each 30c
1⅜-inch. . . Each 38c

L DOMED. Translucent jewel-like plastic center. Gold color rim in twisted design. For semi-tailored suits, dresses. *Colors:* amber, red, copen blue or green.
25 K 9205—*State size, color.* Wt., 2 oz.
⅞-inch. . . . Each 19c
1⅜-inch. . . Each 38c

M PINWHEEL coat button. Sturdy plastic. Polished and dull surface. *Colors:* black, brown, dark green, red or soldier (med.) blue.
25 K 9204—*State size, color.* Wt., 2 oz.
⅞-inch. . . . Each 17c
1⅛-inch. . . Each 23c
1⅜-inch. . . Each 28c

N KNOT. Clever hand twisted combination of transparent with translucent plastic. For suits, dresses, etc. *Colors:* amber, ruby, emerald or sapphire.
25 K 9223—*State size, color.* Wt., 2 oz.
1¼-inch. . . Each 59c
1½-inch. . . Each 98c

P SPARKLING sequin effect plastic on gold color center. Transparent plastic rims. For dressmaker suits, wool dresses. *Colors of rims:* crystal, tortoise or black.
25 K 9224—*State size, color.* Wt., 2 oz.
1⅛-inch. . . Each 79c
1½-inch. . . Each 98c

R IRIDESCENT plastic squares. Suitable for afternoon dresses, dressmaker suits, blouses. *Colors:* emerald, amethyst, ruby or sapphire blue.
25 K 9210—*State size, color.* Wt., 2 oz.
⅞-inch. . . . Each 29c
1⅜-inch. . . Each 49c

Popular styles in Molded Buttons



S FLOWER. Plastic. Thread to match. *Colors:* black, lt. blue, lt. green, royal blue, red, white, yellow.
25 K 9243—*State size, color.* Shpg. wt., 3 oz.
⅝-inch. . . . 9 for 10c
¾-inch. . . . 7 for 10c
1 1/16-inch. . . 4 for 10c

T CUT-OUT plastic. Matching thread. *Colors:* royal blue, aqua blue, red, white, lt. brown or black.
25 K 9280—*State size, color.* Shpg. wt., 3 oz.
⅝-inch. . . . 9 for 10c
¾-inch. . . . 7 for 10c
⅞-inch. . . . 5 for 10c

U COAT, SUIT BUTTONS. Plastic. *Colors:* black, lt. gray, dark brown, medium brown.
25 K 9334—*State size, color.* Wt., 3 oz.
⅝-inch. . . . 12 for 9c
¾-inch. . . . . 8 for 9c
⅞-inch. . . . . 6 for 9c
1⅛-inch. . . . 3 for 9c

V PLASTIC SLIDE SET. 1⅜-in. belt opening. Thread incl. *Colors:* black, copen blue, med. brown, red, white, lt. green. *State size and color.*
25K 9288—Wt., 3oz.
⅝-inch. . . . 6 for 10c
¾-inch. . . . 5 for 10c
⅞-inch. . . . 4 for 10c
1 1/16-inch. . . 3 for 10c

W OPEN-WORK wheel design. Plastic. For dresses, blouses, etc. Thread to match. *Colors:* red, lt. brown, lt. green, white, royal blue or light blue.
25 K 9240—*State size, color.* Wt., 3 oz.
¾-inch. . . . 6 for 10c
⅞-inch. . . . 5 for 10c
1 1/16-inch. . . 4 for 10c

X LACY, cut-out plastic. Thread to match. *Colors:* white, black, medium green, red, lt. blue, or lt. brown.
25 K 9245—*State size, color.* Wt., 3 oz.
⅝-inch. . . . 9 for 10c
¾-inch. . . . 7 for 10c
⅞-inch. . . . 5 for 10c
1 1/16-inch. . . 4 for 10c

Y METALLIC button with floral design. Smart on jackets, dresses, etc.
25 K 9246—*Gold color only. State size.* Shipping weight, 3 ounces.
⅝-inch. . . . 5 for 10c ¾-inch. . . . 4 for 10c ⅞-inch. . . . . 3 for 10c

Superior Patterns



V

U

T

Sewing Instruction Books

T New Encyclopedia of Modern Sewing. "Easy as A B C" directions that make learning to sew a pleasure. Beginners will like its simplicity; experts will want it for professional tailoring tips. Everyone will welcome the easy directions for making accessories, gifts, things for the home and family. 500 pictures, 320 pages. Cloth bound.
3 K 2275—Postpaid.....Each, $1.98

U Home Sewing Course by Helen Hall. New revised edition includes First Steps, Stitches, Cutting, Assembling, Finishing, Tailoring, Material-Trims, Individual Fitting, 92 Fitting Problems, Remodeling, Sewing Commercially. Complete index. Over 600 diagrams. 341 pages.
3 K 2274—Postpaid.....Each $1.00

V Sewing Simplified. A dressmaking book for beginners of all ages. Illustrates step-by-step procedure. Tells you the tricks of tailoring, helps you get a smart professional effect. 30 pages. Shpg. wt., ea., 3 oz.
3 K 2373.....10c

How to Measure for Patterns

Measure carefully, then check with the size scales below to order the right pattern size. For women's, misses' and juniors' sizes, measure bust at fullest part and hips 7 in. below natural waistline. For children's sizes, measure chest and hips at fullest part. Order size that most nearly corresponds to body measurements.

Size Scale for Tots

Order size:	1	2	3	4	5	
If chest is:	20	21	22	23	23½	inches
If waist is:	19½	20	20½	21	21½	inches
If hips are:	21	22	23	24	25	inches

Size Scale for Girls

Order size:	6	8	10	12	14	
If chest is.	24	26	28	30	32	inches
If waist is:	22	23	24	25	26	inches
If hips are:	26	28	30	32½	35	inches

Size Scale for Juniors

Order size:	11	13	15	
If bust is:	29	31	33	inches
If waist is:	24	25½	27	inches
If hips are:	32	34	36	inches

Size Scale for Misses and Women

Misses' sizes:	12	14	16	18	20		
Women's sizes:	30	32	34	36	38	40	42 in.
If bust is:	30	32	34	36	38	40	42 in.
If hips are:	33	35	37	39	41	43	45 in.

Size Scale for Stout Women

Order size:	44	46	48	50	52	
If bust is:	44	46	48	50	52	inches.
If hips are:	47½	50	53	56	59	inches

Gay Dresses for Teen-Agers →

A Button front jumper and blouse. Waist hugging midriff. *Sizes:* 11, 12, 13, 14, 15, 16, 18. Size 14 jumper takes 2 yds. 54-in. Blouse takes 1¾ yds. 36-in.
36 K 6635—*State size.* Postpaid. Ea. 25c

B New two-piecer. Cardigan neck, set-in butterfly ruffles. Patch pockets. 7-gore skirt. *Sizes:* 11, 12, 13, 14, 15, 16, 18. Size 14 takes 4 yds. 39-in. fabric.
36 K 6634—*State size.* Postpaid. Ea. 25c

C A new princess style for smart teen-agers. Full skirt and clever button trim. *Sizes:* 11, 12, 13, 14, 15, 16, 18. Size 14 takes 4⅛ yds. 39-in. fabric.
36 K 6633—*State size.* Postpaid. Ea. 25c

D Special occasion dress. A beauty! Scalloped neckline. Slim waisted. *Sizes:* 11, 12, 13, 14, 15, 16, 18. Size 14 takes 3⅞ yds. 39-in. rayon crepe.
36 K 6632—*State size.* Postpaid. Ea. 25c

Practical Utility Wear ↘

E For little girl, pinafore and tulip apron just like mother's. Pretty and practical too. *Sizes:* 2, 4, 6, 8, 10. Size 6 pinafore takes 1⅞ yds.; tulip apron 1 yd. 39-in.
36 K 6637—*State size.* Postpaid. Ea. 15c

F Both pinafore and tulip apron in one pattern. Lovely gifts! *Sizes:* 12, 14, 16, 18, 20, 40, 42, 44. Size 16 pinafore takes 3 yds.; tulip apron 1½ yds. 39-in. fabric.
36 K 6636—*State size.* Postpaid. Ea. 15c

G Maternity Casual Button-front dress. So concealing! Snap adjusts pleat to size. *Sizes:* 10, 12, 14, 16, 18, 20, 40, 42. Size 16 takes 4⅜ yds. 39-in. fabric.
36 K 6607—*State size.* Postpaid. Ea. 15c

H Novel Maternity Dress with new drawstring belt arrangement. Youthful style. *Sizes:* 12, 14, 16, 18, 20. Size 16 takes 4¾ yds. 39-in. fabric.
36 K 6641—*State size.* Postpaid. Ea. 15c

Styles for the Little Miss

J Girl's dress and pantie set. *Sizes:* 1, 2, 3, 4. Size 2 takes 1¾ yds. 39-in. Panties, ½ yd., Collar, ¼ yd.
36 K 6642—*State size.* Postpaid.....15c ↘

K Doll's clothes to match. Printed pattern fits 10 to 20-inch dolls. 14-in. dress, ½ yd. 39-in. Slip, gown, ⅝ yd.
36 K 6643—Postpaid.....15c

L Girl's dirndl dress. Sash makes neat bow in back. Ric-rac trim. All-around full skirt. *Sizes:* 4, 6, 8, 10. Size 8 takes 2⅛ yds. 39-in.; ric-rac, 2⅛ yds.
36 K 6639—*State size.* Postpaid. Ea. 15c

M Little Girl's princess dress that will make her pretty as a picture—with the organdy ruffling, puff sleeves. Front pleat. Belt ties in back. Panties included. *Sizes:* 2, 3, 4, 5, 6, 8. Size 4 takes 1⅞ yds. 39-in. fabric. Panties, ¾ yd., Collar, ¼ yd., Ruffling, 2½ yds.
36 K 6640—*State size.* Postpaid. Ea. 15c

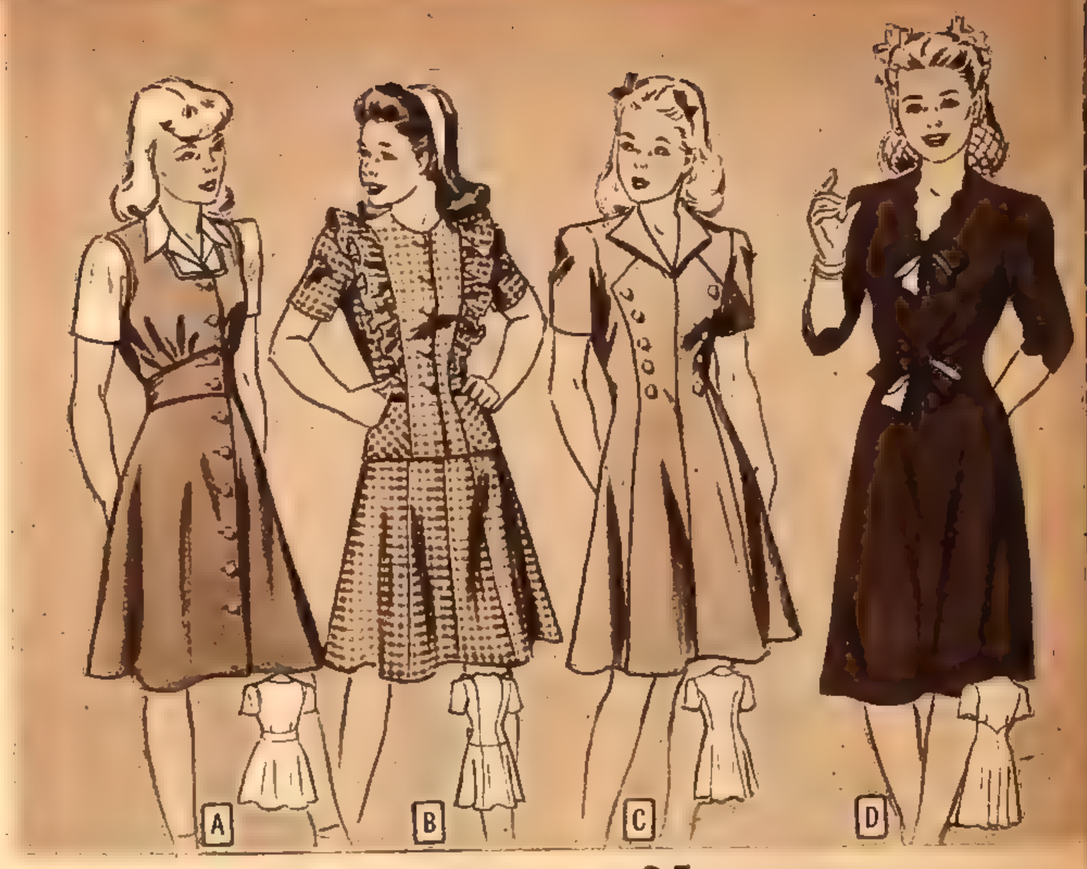
N Little sister's button-front jumper and blouse to match big sister's jumper above. *Sizes:* 6, 8, 10, 12. Size 10 jumper, 1½ yds. 54-in. Blouse 1½ yds. 39-in.
36 K 6638—*State size.* Postpaid. Ea. 15c

Togs for Infants and Tiny Tots →

P Brother-sister set for either dress-up or play. Easy to sew and launder. Sizes: 2, 3, 4, 5, 6. Size 2 blouse takes 1 yd. 36-in. fabric. Pants, ¾ yds. Overalls, 1⅜ yds. Size 2 jacket. ⅞ yd. 54-in. Bib Skirt, 1 yd. Pants, ⅝ yd. *State size.* Postpaid.
36 K 6262—Each....15c

R Tot's wardrobe includes one-piece sunsuit, button-back dress with duck pockets, romper with one piece pants that button on blouse. *Sizes:* 1, 2, 3, 4. Size 1 dress, 1½ yds. 39-in. fabric. Romper, 1¾ yds. Sun Suit, ¾ yd. *State size.* Postpaid.
36 K 6266—Each....15c

S Eleven-piece layette fits babies up to 1 year. Advance pattern. Long and short sleeved dresses, wrapper, long or short slip, abdominal binder, sacque, shirt, bib, slippers, nightgown, bonnet. Takes 9⅝ yds. 39-inch fabric. Postpaid.
36 K 6270—Each....15c



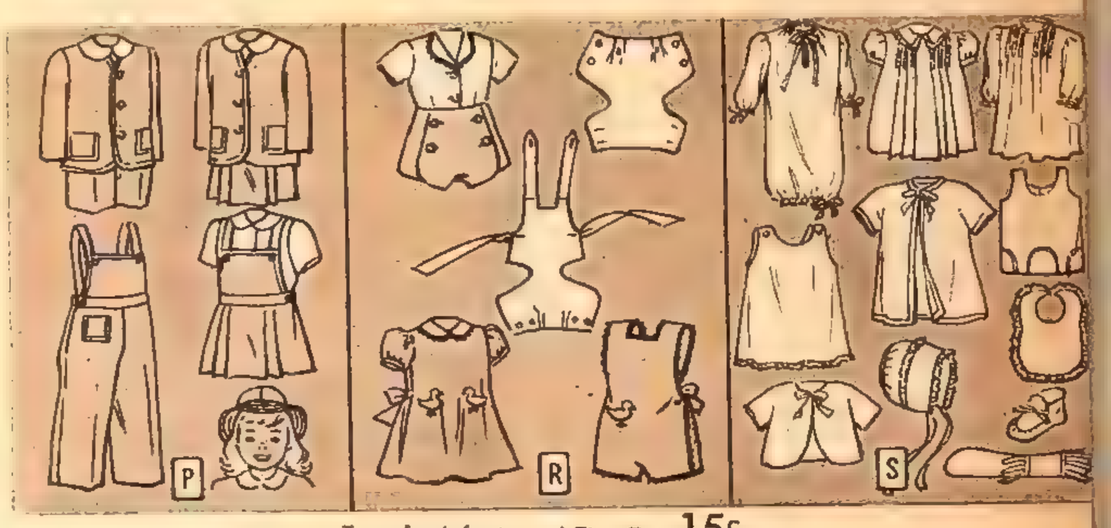
Gay Dresses for Teen-Agers 25c



Practical Utility Wear 15c



Styles for the Little Miss 15c



Togs for Infants and Tiny Tots 15c

Smart Suitings for Year-Round

dressmaker or trim tailored styles



SMOOTH, FINE QUALITY GABARDINE, 85% spun rayon, 15% wool, woven 2-ply for strength and body. Used in ready-made suits at $22, fabric for size 16 costs only $5.93. Perfect weight for suits, slacks, dresses. Dry clean. Width, 54 in. *Colors:* Air corps blue, black, dark brown, flag red, navy. Shpg. wt., yd., 1 lb.
36 K 7644—*State color*. Yd.. **$2.37**

VIRGIN WOOL WORSTED FLANNEL, luxury quality, by Cohama. Heavy weight, extra soft. Sponged and shrunk, ready to sew. Width, 54 in. *Colors:* Brown, copen, flag red, gold, purple, navy. Dry clean. Shpg. wt., yd., 15 oz.
36 K 7540—*State color*. Yd.. **$4.82**

VIRGIN WOOL WORSTED FLANNEL by Lorraine. Fine textured. Width, 56 in. Dry clean. *Colors:* Cocoa brown, flag red, dark green, navy, soldier blue. Shpg. wt., yd., 12 oz.
36 K 7445—*State color*. Yd.. **$2.82**
Available after August 1st

WOVEN STRIPED SERGE, durable fabric adapted from the men for crisp tailoring, clean-cut lines. 23% wool, 62% spun rayon, 15% Aralac (wool-like fiber). *Colors:* Slimming white chalk stripe on black, navy, or brown. Dry clean. Width, 56 in. Shpg. wt., yd., 1 lb. 2 oz.
36 K 7819—*State color*. Yd.. **$2.58**

HERRINGBONE TWEED, firm and rugged 60% reprocessed wool, 40% spun rayon. For the essential suit of your active life. Used in suits at $25, fabric for size 16 is $4.93. Dry clean. Width, 54 in. *Colors:* Beige tan, medium blue, medium brown, navy. Shpg. wt., yd., 1 lb. 3 oz.
36 K 7717—*State color*. Yd.. **$1.79**

COHAMA TWIST, A VIRGIN WOOL SUITING, soft as down. Luxury weave in a fine quality for suits, slacks, weskits, robes. *Colors:* Black, cocoa brown, navy, sand beige, scarlet red, violet, winter blue. Dry clean. Width, 54 in. Shpg. wt., yd., 15 oz.
36 K 7552—*State color*. Yd.. **$3.96**

PACIFIC MILLS VIRGIN WOOL SUITING, softly textured. Width, 56 in. *Colors:* Black, dk. brown, red, gold, dk. green, navy, powder blue, sand beige. Dry clean. Shpg. wt., yd., 13 oz.
36 K 7502—*State color*. Yd.. **$2.43**

PART WOOL SUITING, 50% wool, 50% spun rayon. 54-in. wide. Dry clean. *Colors:* Black, cocoa brown, dusty rose, red, lt. gold, moss green, navy, powder blue, rosewine, sand beige, winter blue. Shpg. wt., yd., 11 oz.
36 K 7711—*State color*. Yd.. **$1.96**

CROSS RIB CREPE, VIRGIN WOOL .. Warm, strong, handsome. Found in ready-made suits for $20, fabric for size 16 costs only $4.83. For suits, skirts, jackets, dresses and jumpers. Dry clean. Width, 56 in. *Colors:* Air corps blue, aqua, black, dusty rose, flag red, fuchsia, gold, grey, luggage brown, melon rose, navy. Shpg. wt., yd., 11 oz.
36 K 7520—*State color*. Yd.. **$1.79**



Vogue Patterns for suits

A Vogue Special Design Dressmaker Suit and Blouse with the look of perfection. *Sizes:* 12, 14, 16, 18, 20. Size 16 suit takes 2¼ yds. of 54-in. fabric; blouse takes 1½ yds. 39-in. fabric.
36 K 6715—*State size*. Postpaid . . . $1.00

B New Vogue Suit in classic tailored style. Well-cut jacket, smooth fitting skirt. *Sizes:* 12, 14, 16, 18, 20, 40, 42. Size 16 takes 2½ yards of 54-inch fabric.
36 K 6717—*State size*. Postpaid 60c

C Vogue Cardigan Suit. Fitted jacket with pleated skirt. Stunning lines, trim tailoring. *Sizes:* 10, 12, 14, 16, 18, 20. Size 16 takes 2¾ yds. of 54-in. fabric.
36 K 6716—*State size*. Postpaid 60c

D Shank style button for your best suits and dresses. Gold color metal center transparent plastic base. Size 1⅜ in.
25 K 9227—Shpg. wt., 2 oz. 40c

If your order totals $10 or more, Sears Easy Terms available. See inside back cover for complete details.

Stunning Fabrics for Blouses

that add a bright note to your suits



NEAT CHECKED FLANNEL, practical and smart. 80% spun rayon, 20% Aralac (wooly man-made fiber). For shirts, blouses, weskits. *Colors:* Black and white, or brown and white. *State color.* Dry clean. Width, 54 in. Shpg. wt., yd., 12 oz.
36 K 7808—Yd. . . . **$1.92**

CREASE RESISTANT FLANNEL. 75% spun rayon, 25% Aralac. (wooly man-made fiber). Dry clean. *Colors:* Air corps blue, black, dk. brown, dusty rose, red, gold, navy, sand beige, white. *State color.* Width, 54 in. Shpg. wt., yd., 12 oz.
36 K 7801—Yd. . . **$1.56**

SPUN RAYON AND ACETATE FLANNEL. Dry clean. *Colors:* Apple red, aqua, brown, copen, gold, grey, moss green, navy, sand beige. *State color.* Width, 38 in. Shpg. wt., yd., 8 oz.
36 K 7333—Yd. . . **68c**

SAG-NO-MOR JERSEY does not stretch or sag. 75% wool, 25% cotton. Aqua, black, dk. brown, flag red, blue, gold, kelly green, purple, sand beige. *State color.* Knit tubular, 52-in. Shpg. wt., yd., 10 oz.
36 K 7611—A yd. . **$2.14**

RAYON JERSEY for blouses. Designs knitted in. Dry clean. Width, 50 in. *State color.* Shpg. wt., yd., 8 oz.
36K8535—STRIPES. Brown, red, green, blue, all with white. Yd. . . **$1.05**
36K8540—CHECKS. Brown, blue, red, black, all with white. Yd. . . **$1.05**

SHEER RAYON WITH GAY WHITE POLKA DOTS. Soft and pretty for blouses. *Colors:* Navy with white dots or red with white dots. *State color.* Hand washable, use LUX. Width, 38 in. Shpg. wt., yd., 7 oz.
36 K 8517—Yard . . . **76c**
Available after August 1st

DAZZLING WHITE SHARKSKIN in rich, grainy pebble-texture. Crisp acetate rayon, beautiful for your blouses. Hand wash in LUX—won't yellow with age. Width, 41 in. Shpg. wt., yd., 7 oz.
36K8275–White. Yd. . **57c**

RAYON NET, for dress-up blouses and convenient dickeys. Aqua, black, blue, maize, peach, pink, white. *State color.* Width, 35 in. Shpg. wt., yd., 2 oz.
36 K 1050—Yard . . . **54c**

Hollywood Patterns for variety

[A] **Five Smart Dickeys** in one pattern. Trim bow neck, tailored or ruffled V-collar styles, frilled, and dainty crocheted styles. Dickey illustrated above takes 1 yard of 35-inch fabric.
36 K 6822—One size only. Postpaid 15c

[B] **Weskit, Skirt and Blouse,** for big or little sister. *Sizes:* 12, 14, 16, 18, 20. *Girls' sizes:* 6, 8, 10, 12. Size 16 waistcoat takes ¾ yard 54-in. checked flannel, size 8 takes ½ yd. 54-in. *State size.*
36 K 6823—Misses' sizes. Postpaid 15c
36 K 6821—Girls' sizes. Postpaid 15c

[C] **Cardigan Neckline Blouse** to wear with all types of suits. Tucked or softly gathered front, short or long sleeve. *Sizes:* 12, 14, 16, 18, 20, 40, 42. Size 16 takes 1⅞ yds. of 39-in. fabric.
36 K 6824—*State size.* Postpaid 15c

[D] **Four-In-One-Blouse Pattern.** Dressy ruffle trim cardigan neck, pert bow neck style, and two stand-by classics. *Sizes:* 12, 14, 16, 18, 20, 42, 44. Size 16 ruffle trim takes 1⅝ yds. 39-in. fabric. Other styles take 2 yards 39-in.
36 K 6820—*State size.* Postpaid 15c



Styles for the family for indoors and out

with sturdy, long-wearing fabrics



Hollywood Patterns, Smart and Simple to Sew

A Snowpants and jacket for active little girls. *Sizes:* 6, 8, 10, 12. Boxy jacket. Suspender pants. Size 10 pants take 1½ yards; Jacket takes 1⅜ yards 54-inch snow suiting fabric. *State size.* Postpaid.
36 K 6719.....15c

B One-piece snowsuit and cap suitable for boy or girl. Perfect style for small children. Cap with or without visor. *Sizes:* 1, 2, 3, 4, 6. Size 3 takes 1⅜ yards 54-in. snowcloth. *State size.* Postpaid.
36 K 6720.....15c

C Mother - Daughter blouse, skirt. *Sizes:* 12, 14, 16, 18, 20. *Girls' sizes:* 4, 6, 8, 10. Size 16 skirt, 1¾ yards 54-inch. Blouse, 1⅛ yds. 39-inch. Size 8 skirt 1 yd. 54-in. *State size.* Postpaid.
36 K 6723....15c

D Mother - Daughter Robe, designed for flattery. Easy to sew, easy to get into. *Sizes:* 14, 16, 18, 20, 40, 42, 44, 46. *Girls' sizes:* 4, 6, 8, 10, 12. Size 16 takes 3⅝ yds. 54-in. Size 8, 2⅛ yds. 54-in. *State size.* Postpaid.
36 K 6722.....15c

Knit wool wristlets, anklets. *Colors:* Navy, wine, dark brown.
E 25 K 5327–Cuffs Shpg. wt., 3 oz. Pr. 19c
F 25 K 5328–Anklets Shpg. wt., 3 oz. Pr. 28c
42% wool, 58% cotton anklets. Slide closing. Navy, wine, dk. brown, dk. green.
G 25 K 5329–Anklets Shpg. wt., 8 oz. Pr. 69c.

H Raincoat, or topcoat for sunny weather, too. Convertible collar. Shortie version included. Easy-to-follow instructions including how to make waterproof seams. *Sizes:* 12, 14, 16, 18, 20. Size 16 takes 3⅜ yds. 44-in. Elkskin. *State size.* Postpaid.
36 K 6721.....25c

J Softly tailored dress, with new bow belt. Fly front closing makes it wonderfully easy to slip into. Graceful skirt with seven gores. *Sizes:* 12, 14, 16, 18, 20. Size 16 takes 2¼ yards 54-inch fabric. *State size.* Postpaid.
36 K 6726....15c

K Casual dress with panel back. Yoke front for graceful slenderizing lines. Front pleats in skirt. Make it with bracelet length or short sleeves. *Sizes:* 12, 14, 16, 18, 20, 40, 42. Size 16 takes 2¼ yards 54-in. striped gabardine. *State size.* Postpaid.
36 K 6727.....15c

Descriptions of fabrics shown on opposite page

L WHIPPET GABARDINE, a Duplex luxury fabric of spun rayon and acetate. Crease resistant. For dresses, slacks, suits, linings. Hand washable. *Colors:* Brown, medium blue, dusty rose, flag red, dark green, navy. Width, 41 in.
36 K 7396—*State color.* Shpg wt., yd., 10 oz...Yard $1.11

L PART WOOL GABARDINE, 15% virgin wool, 85% spun rayon. For dresses, suits, linings. 54-in. wide so you need less yardage. *Colors:* Med. blue, black, dk. brown, flag red, glory blue, melon rose, navy, sand beige, gold. Dry clean. Width, 54 in.
36 K 7623—*State color.* Shpg. wt., yd., 12 oz..Yard $1.69

M WHITE-STRIPED GABARDINE of spun rayon and acetate. Marvelous for suits, dresses, jackets, slacks. *Colors:* Black, brown, medium blue, navy, wine. Width, 38 in. Dry clean.
36 K 7343—*State color.* Shpg. wt., yd., 7 oz....Yard 96c

N PACIFIC VIRGIN WOOL FLANNEL, a luxurious quality. Extra soft, warm. *Colors:* Medium blue, brown, red, melon rose, moss green, navy, purple, tangerine. Width, 54 in. Dry clean.
36 K 7425—*State color.* Shpg. wt., yd., 10 oz...Yard $2.41

N ALL WOOL FLANNEL, our fine heavy quality, sturdy and serviceable. *Colors:* Medium blue, brown, dusty rose, red, glory blue, gold, navy, sand beige, grey. Width, 54-in. Dry clean.
36 K 7400—*State color.* Shpg. wt., yd. 10 oz....Yard $1.89

N 15% WOOL, 85% SPUN RAYON FLANNEL. Good quality. For dresses, robes, linings. *Colors:* Med. blue, black, brown, dusty rose, red, glory blue, gold, navy, or grey. Width, 54 in. Dry clean.
36 K 7688—*State color.* Shpg. wt., yd., 10 oz...Yard $1.19

P ACETATE RAYON VELVERAY FLANNEL, white striped to make you look taller, slimmer. *Colors:* Medium blue, brown, dark green, purple, wine. Width, 54 in. Dry clean.
36 K 7360—*State color.* Shpg. wt., yd., 8 oz...Yard $1.77

R HEAVY, WARM SNOWSUITING, of 80% new wool, 20% reprocessed wool. Perfect weight for out-of-doors, it's a rugged fabric that takes knockabout wear cheerfully. Use it for snowsuits, ski pants . . . coats and jackets, too. *Colors:* Dark brown, dark green, dark wine, navy, teal blue. Width, 54 inches. Dry cleanable.
36 K 7548—*State color.* Shpg. wt., yd., 1 lb. 8 oz. Yard $2.38

S RAYON AND COTTON ELKSKIN FABRIC for raincoats and windbreakers. The satiny rayon inner-side makes the garment slip on and off with ease. The sturdy cotton topside defies the weather. Or make it with the shiny side out,—either way you wear it, it's tightly woven to keep out rain and wind. Vat-dyed colors stay bright. Width, 44 in. *Colors:* Beige, bright green, copen blue, gold, navy, red. Dry cleanable.
36 K 7316—*State color.* Shpg. wt., yd., 11 oz. Yard $1.89

T WARM DURABLE FLEECE, 26% wool, 50% cotton, 24% rayon—ready to take rough-and-tumble wear. For children's snowsuits, coat and legging sets, carriage suits, blankets, buntings. Baby blue, baby pink, brown, camel tan, dark copen blue, red, wine. Width, 60 in. Dry clean. *State color.*
36 K 7714—Shpg. wt., yd., 1 lb. 9 oz.....Yard $1.86

U FOLKER'S RUM TUM, a rich textured butcher rayon with the look of linen. Prized for beauty and value, it's the fine soft acetate and spun acetate rayon you'll use for your favorite classics to wear season after season. Smart shops show it in dresses for $8.98—fabric for size 16 is only $3.16. *Colors:* Aqua, heaven blue, kelly green, natural tan, luggage brown, navy blue, red, rose, white, yellow. Width, 39 in.
36 K 8251—*State color.* Shpg. wt., yd., 7 oz.....Yard 97c

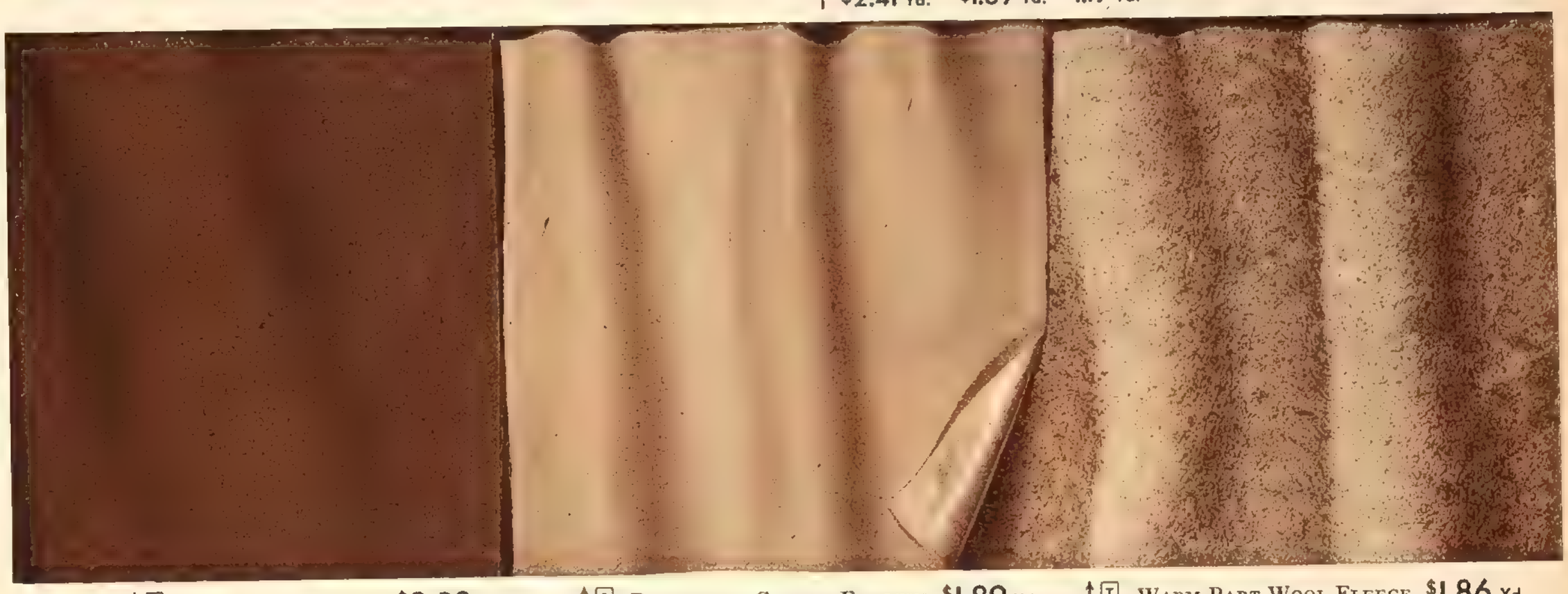
V BROOKSPUN, A CREASE RESISTANT FABRIC in a frosty effect—of 12% wool, 88% spun acetate rayon. For dresses, skirts, blouses, linings, too. Claret wine, copen blue, dark brown, dark green, navy, purple. Width, 38 in. Dry clean.
36 K 7638—*State color.* Shpg. wt., yd., 8 oz.....Yard 92c

W SPUN RAYON AND ACETATE CAVALRY TWILL, sturdy, long-wearing. Firmly textured, it tailors beautifully. Used in dresses selling at $10, yet fabric for size 16 costs only $2.73. Just right for dresses, slacks, suits, robes, housecoats, linings, too. Width, 41 in. *Colors:* Med. blue, black, dark brown, flag red, dark green, navy blue. Dry clean.
36 K 7365—*State color.* Shpg. wt., yd., 9 oz.....Yard 84c

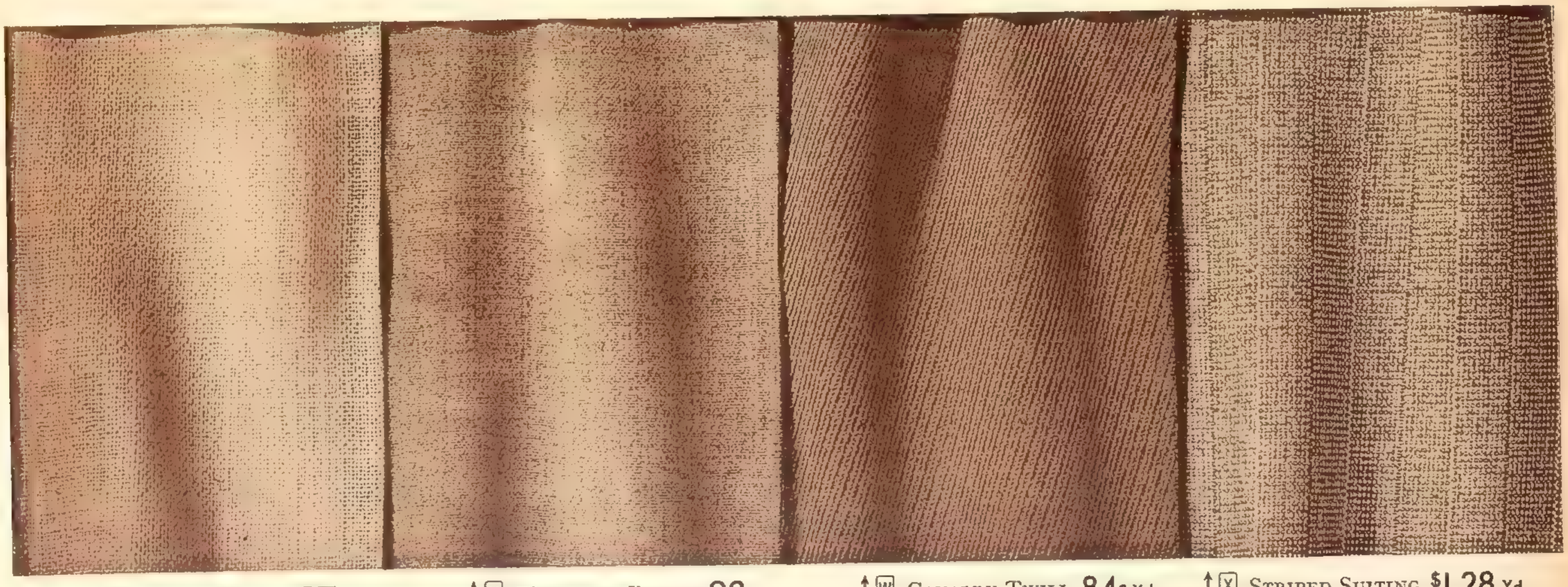
X SPUN RAYON AND ACETATE FROST STRIPE, a perfect suiting material that's crease-resistant and pre-shrunk. Max. fabric shrinkage, 2%. Interesting texture in a smooth blended effect with the deft flattery of neat stripes. *Colors:* Beige and white blend, black and white, brown and white, navy and white, wine and white. Width, 38 in. Dry clean.
36 K 7318—*State color.* Shpg. wt., yd., 11 oz..Yard $1.28



↑ [L] GABARDINE $1.11 and $1.69 Yd. ↑ [M] STRIPED GABARDINE 96c Yd. ↑ [N] WOOL AND PART WOOL FLANNEL ↑ [P] RAYON FLANNEL $1.77 Yd.
↑ $2.41 Yd. $1.89 Yd. 1.19 Yd.



↑ [R] WOOL SNOWSUITING $2.38 Yd. ↑ [S] RAYON AND COTTON ELKSKIN $1.89 Yd. ↑ [T] WARM PART WOOL FLEECE $1.86 Yd.



↑ [U] BUTCHER RAYON 97c Yd. ↑ [V] WOOL AND RAYON 92c Yd ↑ [W] CAVALRY TWILL 84c Yd. ↑ [X] STRIPED SUITING $1.28 Yd.

Plaids and Plains . . a perfect team

for Mother's, Daughter's sports and casual wear



Plastic ½-in. button. *Colors:* Beige, dark brown, air corps blue, aqua, purple, gold, black, kelly green, flag red. *State color.* Shpg. wt., 2 oz.
25K9228 Ea. 8c

McCall Patterns with the Accurate Printed Cutting Line

A Mother-Daughter Suits, trim, tailored. *Mothers' sizes:* 12, 14, 16, 18, 20, 40, 42. Size 16 takes 2⅝ yds. 54-in. fabric.
36 K 6733—*State size.* Postpaid.....35c
Girls' sizes: 8, 10, 12, 14. Size 10 jacket takes 1¼ yds. 54-inch fabric. Suit, 2 yds.
36 K 6734—*State size.* Postpaid.....35c

B Pleated skirt, smart side-button blouse. *Sizes:* 12, 14, 16, 18, 20. Size 16 skirt, 1¾ yds. 54 in. Blouse 1½ yds. 52 in.
36 K 6735—*State size.* Postpaid.....50c
Girls' sizes: 8, 10, 12, 14. Size 10 skirt takes 1¼ yds. 54-in. Blouse takes ⅞ yds. 52-in.
36 K 6736—*State size.* Postpaid.....35c

C Casual Dress, for day-long comfort. Scalloped front yoke. Six-gore skirt for easy fit, slim lines. Cardigan neck, short sleeve style included. *Sizes:* 12, 14, 16, 18, 20, 40, 42. Size 16 takes 2⅜ yards of 52-inch jersey. 3⅛ yds. 39-in. fabric.
36 K 6739—*State size.* Postpaid.....25c

D Wool Jersey Pinafore. Applique not included. See pg. 578C. *Sizes:* 12, 14, 16, 18, 20. Size 16 pinafore, 2⅜ yds. 52-in.
36 K 6737—*State size.* Postpaid.....35c
Girls' sizes: 8, 10, 12, 14. Ruffled, like Mother's. Size 10 takes 1⅝ yds. 52-in.
36 K 6738—*State size.* Postpaid.....35c

For illustration of fabrics described below, see opposite page

All Wool Wiltshire Plaids, Plains

E Outstanding fabrics by Cohama of all virgin wool, that are sponged and pre-shrunk for your convenience, ready to make up. Supple and easy to handle, they give richness to the simplest styles. Exciting new plaids to mix or match with the rich-looking plain colors especially dyed to match the plaids. They're found in expensive ready-mades. Team them up in striking suits—perfect for dresses, jackets, skirts. Dry clean. Width, 54 inches. Shpg. wt., yd., 13 oz.
36 K 7524—PLAIDS. *State pattern.* Yard $3.68
36 K 7529—PLAINS. *State color.* Yard $3.68

Smart Wool and Rayon Plaids

F Cohama Deighton plaids in individual combinations, and lively checks, always fashion-right in a rich fabric that will wear and wear. A warm blend of 50% wool and 50% rayon firmly woven, the perfect weight for comfort. Carefully sponged and pre-shrunk for your convenience. You'll see it in suits at $16.90, yet fabric for size 16 suit (A) pictured at left, is only $6.22. Stunning for jackets, skirts, dresses and jumpers. Dry clean. Width, 54 in. *State pattern number.* Shipping weight, yard, 11 ounces.
36 K 7707—A yard.....$2.37

Part Wool Plaids and Plains

G Here's a fabric that lends itself to trim tailoring, that keeps its shape and wears wonderfully well. Bright plaids in rich color combinations and frosty herringbone plains, too, for your suits and dresses. Superb for sportswear and the classic clothes that form the basis of your wardrobe. Tailors well with crisp, clean-cut lines. Fabric is 31% new wool, 14% reprocessed wool, 55% rayon. Dry clean. Width, 54 inches. Shipping weight, yard, 11 ounces.
36 K 7727—PLAIDS. *State pattern.* Yard $1.72
36 K 7736—PLAINS. *State color.* Yard..$1.72

Plaids, Checks of Rayon and Aralac

H Gaily colored plaids and crisp little checks, fresh and jaunty, with a talent for tailoring—in a blend of 80% spun rayon and 20% Aralac, the amazing man-made fiber with the woolly look and feel. It's warm but not heavyweight, it's expensive looking but low priced at Sears. Plaids are perfect for smart dresses, checks for trim suits. This fine-textured fabric is often found in dresses at $10.95 to $13.95—material for size 16 dress costs but $4.56. Dry cleans nicely. Width, 54 inches. *State pattern number.* Shipping weight, yard, 12 ounces.
36 K 7808—A yard.....$1.92

Spun Rayon and Aralac Flannel

J Soft flannel with a twill effect, especially treated to make it crease resistant. Fabric you wear year-round. 80% spun rayon, 20% Aralac, the woolly man-made fiber. Dry clean. *State color.*
36 K 7801—54-in. Shpg. wt., yd., 12 oz. Yd. $1.56
36 K 7857—38-in. Shpg. wt., yd., 6 oz. Yard 88c

Smart Part Wool Jersey

K Sag-No-Mor Jersey, famous for its serviceability and downright comfort. Finely woven so it doesn't stretch or sag, of 75% wool, 25% cotton. Splendid for sportswear and knock-about casuals. Knit tubular 52 in. around. *State color.*
36 K 7611—Shpg. wt., yd., 10 oz. Yard...$2.14



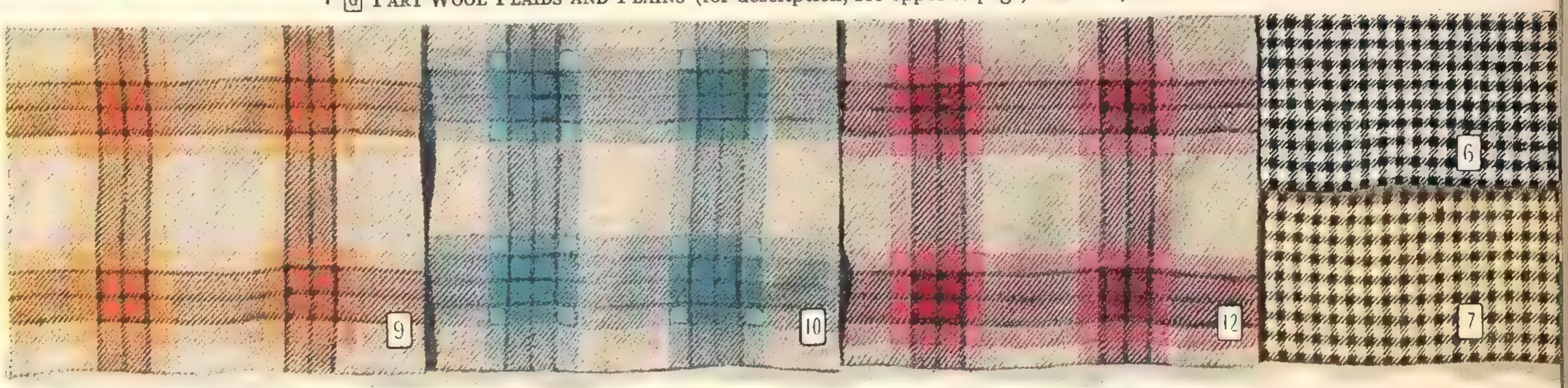
↑ [E] All Wool Wiltshire Plaids and Plains (for description, see opposite page) $3.68 a yard



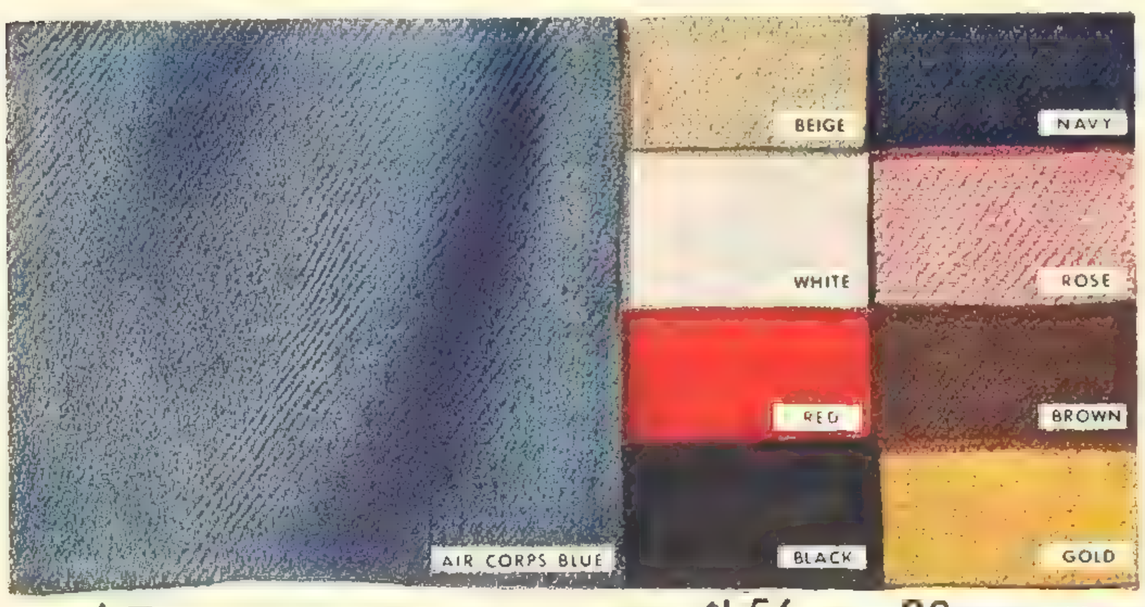
↑ [F] Smart Wool and Rayon Plaids (for description, see opposite page) $2.37 a yard



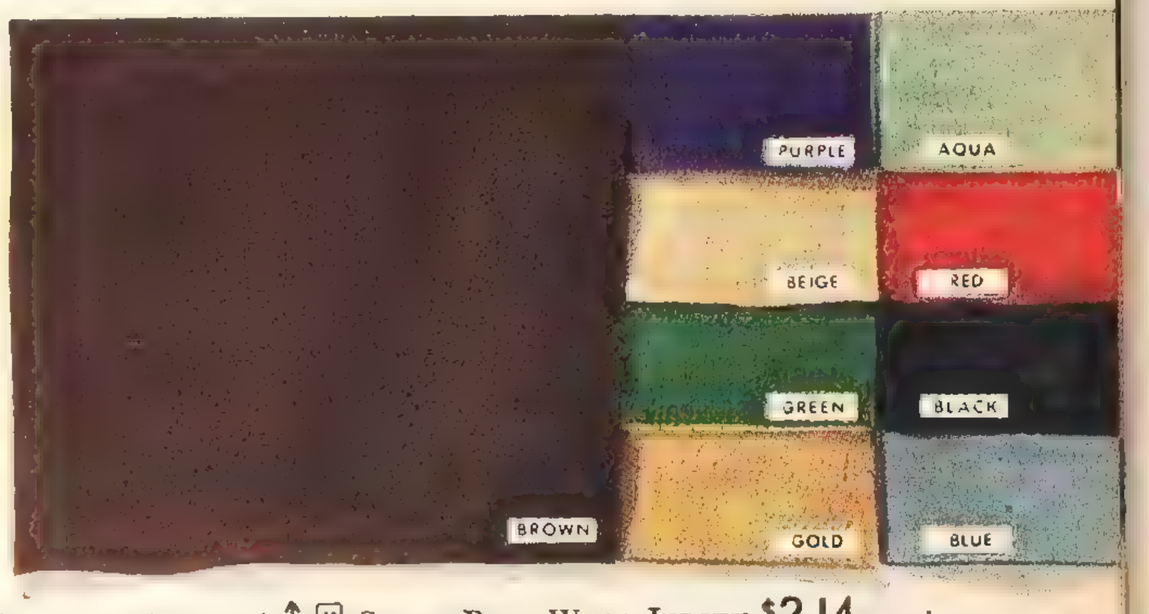
↑ [G] Part Wool Plaids and Plains (for description, see opposite page) $1.72 a yard



↑ [H] Plaids and Checks of Rayon and Aralac (for description, see opposite page) $1.92 a yard



↑ [J] Spun Rayon and Aralac Flannel $1.56 54-in. 88c 38-in. (described on opposite page)



↑ [K] Smart Part Wool Jersey $2.14 a yard

Classic Coatings

for your long or short styles



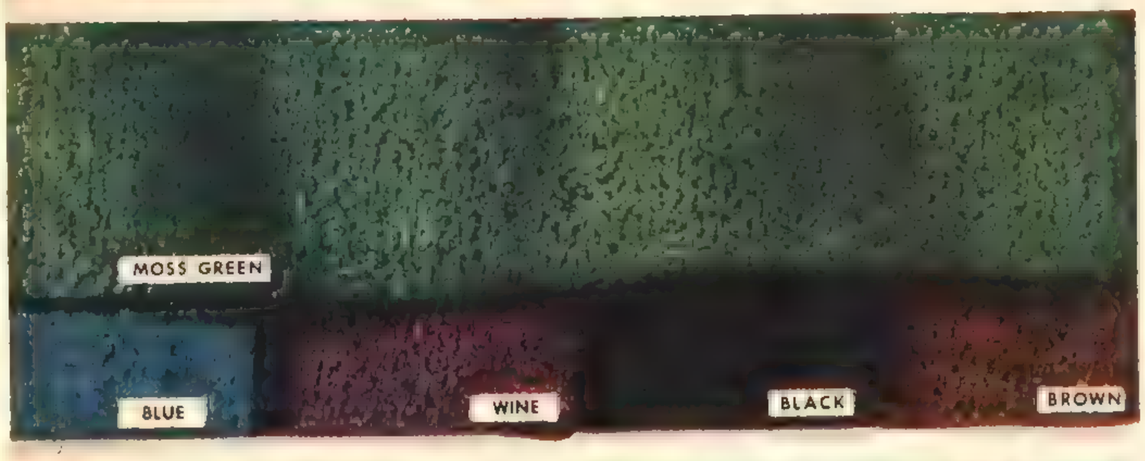


Wool Diagonal Weave

Cohama Monolain coating of all pure wool, sponged and shrunk, used in untrimmed coats at $45. Coating for size 16 coats $14.17. Diagonal weave adds rich texture interest. Supple, easy draping. Also suitable for suits. Width, 54 in. *State color*. Shipping weight, yard, 1 pound 4 ounces.
36 K 7564—A yard... $4.93

Juilliard All Wool Melton

Resilient, soft-as-a-cloud pure wool coating. Used in untrimmed coats at $35 to $38. Coating for size 16 only $11.27. Gives richness to any style. Closely woven to keep you warm. Width, 54 in. *State color*.
Shpg. wt., yd., 1 lb. 4 oz.
36 K 7547—A yard... $3.92
Available after August 1st



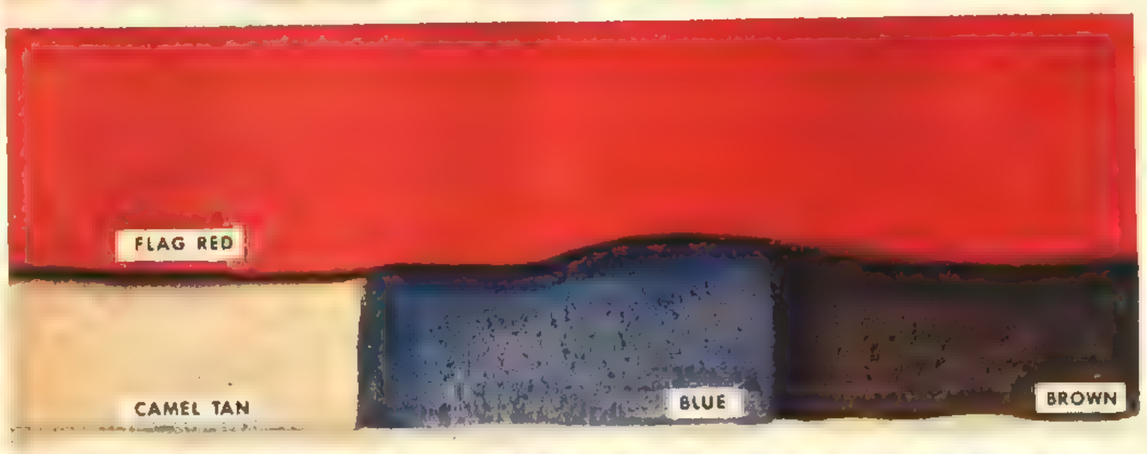
Smart All Wool Crepe

All wool coating with a soft, crepey texture. For the coat you'll wear with pride because of its distinctive quality and extra warmth. Used in many ready-mades at $35 and more. Coating for size 16 only $11.27. Dry clean. Width, 54 in. Shpg. wt., yd., 1 lb. 3 oz.
36 K 7538—A yard... $3.92



Monotone Woolens

Your choice of two winter-weight woolen coatings. Soft, firm weaves. 54 in. wide. *State color*. Shpg. wt., yd., 1 lb. 8 oz.
Juilliard 100% *virgin wool*, extra soft, extra warm.
36 K 7545—A yard.. $3.36
Thrift quality 80% new wool, 20% reprocessed wool.
36 K 7516—A yard... $2.32



All Wool Fleece

Deep, full-bodied fleece, made to endure lots of wear. Used in untrimmed coats at $25 and more. Coating for size 16 costs only $7.59. 70% virgin wool, 30% reused wool. Makes snug coat-and-legging outfits. Dry clean. Width, 54 in. *State color*.
Shpg. wt., 1 lb. 6 oz.
36 K 7580—A yard... $2.64



Part Wool Herringbone

Durable herringbone fleece, for warm winter sports coats, girls' or boys' toppers. 25% reprocessed, 25% reused wool, 50% rayon. Used in women's coats at $10.98. Fabric for size 16 only $4.79. Dry clean. Width, 54 in. *State color*. Shpg. wt., yd., 1 lb. 4 oz.
36 K 7704—A yard... $1.66

Lining, Interlining

Rayon lining: Dry clean. Width, 38 in. Black, air corps blue, beige-tan, brown, navy, gray, green, lavender, wine. *State color*. Shpg. wt., yd., 7 oz.
36 K 8283 ..... Yard 59c

Warm interlining, 50% wool, 50% rayon. Width, 54 in. *Colors:* Black, gray. *State color*. Shpg. wt., yd., 11 oz.
36 K 7600 ..... Yard $1.29

1944 Coat Patterns by Butterick

A **Boy's Coat, Cap and Leggings** with suspender top. *Sizes:* 2, 4, 6, 8, 10. Size 6 leggings take 1¼ yards of 54-in.; coat 1¾ yds. 54-inch fabric.
36 K 6729—*State size*. Postpaid 35c

B **Tot's Coat, Leggings and Bonnet Set.** *Sizes:* ½, 1, 2, 3, 4. Size 2 outfit takes 2⅛ yds. 54-in. fabric. Coat, 1⅛ yds. 54 in., 1¼ yds. 39-in. lining.
36 K 6728—*State size*. Postpaid 35c

C **Girls' Chesterfield Coat,** with trim, clean-cut lines. *Sizes:* 4, 6, 8, 10, 12, 14. Size 10 takes 2 yds. 54-in.; 2¼ yds. of 39-in. lining.
36 K 6731—*State size*. Postpaid 25c

D **Women's Casual Box Coat.** Easy to make. Smart design. Slimming lines; pockets. *Sizes:* 12, 14, 16, 18, 20, 40, 42, 44, 46, 48, 50, 52. Size 16 takes 2⅞ yds. 54-in. fabric, lining 3⅛ yds. 39-in. fabric.
36 K 6730—*State size*. Postpaid 50c

E **Topper Coat.** *Sizes:* 12, 14, 16, 18, 20, 40, 42, 44. Size 16 takes 2¼ yards of 54-inch fabric.
36 K 6732—*State size*. Postpaid 35c

Help conserve fabrics. Do not request samples.

Crepey-Textured Fabrics

for day-time or date-time dresses



For flower button, see page 180. For tailored buttons, page 186.

Pacific Wool Crepe

Made by Pacific Mills. All wool crepe, soft as a kitten. Superb craftsmanship went into its making. Found in $17.95 dresses. Use for dresses, suits, housecoats, skirts. Easy to sew. Dry clean. Width, 54 in. *State color*. Shipping weight, yard, 9 ounces.

36 K 7517—Yard **$2.28**

All Wool Crepe

Hard-twist, fine-grained texture . . perfect for suits, date dresses, housecoats and skirts. Often used in dresses from $14.95 to $16.95. Smart and serviceable. Dry clean. Width, 54 in. *State color*. Shpg. wt., yd., 9 oz.

36 K 7599—Yard **$2.40**

Part Wool Crepe

Our famous alpaca-type crepe, 15% durable wool, 85% spun rayon, in a soft beautiful texture. 2-ply basket weave to make stunning dresses, suits, housecoats. Dry clean. Width, 54 in. *State color*. Shpg. wt., yd., 10 oz.

36 K 7755—Yard **$1.49**

Julliard Moss Weave

Mossy texture crepe, made of 86% rayon and 14% cotton, as used in $12.95 to $13.98 dresses. $3.41 buys fabric for size 16. Wonderful for a year-round basic dress. Width, 42 in. Dry clean. *State color*. Shpg. wt., yd., 8 oz.

36 K 8260—Yard **$1.24**

Alpaca-type Rayon

Smooth, dull-textured spun rayon fabric that drapes and shirrs into flattering, lovely lines. You'll see it in dresses costing $7.95 Fabric for size 16 costs $2.11. Dry cleanable. *State color*. Width, 39 in. Shipping weight, yard, 9 oz.

36 K 8281—Yard . . . **77c**

Ribbed Rayon Crepe

Adaptable fabric, right for any occasion, of e quality rayon body. Gl long we low pric ole. Widt *State color*. Shippi weight, yard, 6 ounces.

SORRY—NOT AVAILABLE

—Yard . . .

Rayon Romaine Crepe

Sophisticated rayon crepe for your basic dresses. Flat, semi-sheer, with emphasis on fineness of texture; used in $8.50 dresses. Costly looking, but low priced. Dry clean. Width, 42 in. *State color*. Shpg. wt., yd., 8 oz.

36 K 8266—Yard . . . **84c**



Easy-to-sew Butterick Patterns

A **Classic Shirtwaist Dress,** right for all figure types, for all occasion wear. Version with buttons to below waist included. *Sizes:* 14, 16, 18, 20, 40, 42, 44, 46, 48, 50, 52. Size 16 takes 2¾ yds. 42-in.; 2⅜ yds. 54-in.
36 K 6816—*State size.* Postpaid 25c

B **Contrast Yoke Dress.** Make one or two color contrast. *Sizes:* 14, 16, 18, 20, 40, 42, 44. Size 16 takes 2¼ yds., 39-in.; size 42, 2⅝ yds., contrast ⅜ yds. 39-in.
36 K 6817—*State size.* Postpaid 35c

C **Basic Dress,** simply styled to show off your jewelry. Optional side drape skirt. *Sizes:* 12, 14, 16, 18, 20. Size 16 takes 3¼ yds. 39-in. fabric; 3 yds. 42-in. fabric.
36 K 6819—*State size.* Postpaid 50c

D **Button front Dress.** Slimming lines. Make yoke and narrow front panel in contrasting colors. *Sizes:* 14, 16, 18, 20, 40, 42. Size 16, 2¾ yds. 39-in.; 2 yds. 54-in.
36 K 6818—*State size.* Postpaid 35c

Famous "Cohama" Dress Rayons

for the newest Vogue patterns



$1.22

Gay Border Print

Created by Cohama for the utmost in fashion. Designed especially for dresses sold for $18 and more. When you make it yourself, fabric for size 16 costs only $3.27. Bright 8½ inch puppets, in five vivid colors dance merrily over the border. Background is sunny yellow gold or rich, vibrant red. A distinctive fabric of firm bodied, heavy spun rayon in a gabardine weave. Stays fresh and doesn't wrinkle easily. Drapes beautifully. Dry clean. For dresses, dirndls, and peasant skirts. Width, 39 in. *State color.* Shpg. wt., yard, 7 ounces.

36 K 8560—Yard $1.22

Available after Aug. 1st



$1.48

Printed Jersey

One of Cohama's greatest successes. Smooth acetate rayon jersey that drapes into figure flattering lines. Soft petal-lustered fabric, firmly woven to keep its shape. Long lasting, supple, doesn't wilt or wrinkle easily. Festive flower cluster in brilliant shades, pretty paisley cleverly blended, a gorgeous plaid—(shown ¼ actual size). For long or short dresses, blouses, turbans, scarves, housecoats, negligees. Used in $20 dresses, yet for size 16 dress [A] at right, fabric is only $5.44. Dry clean. Width, 38 in. *State pattern number.* Shipping weight, yard, 7 ounces.

36 K 8542—Yard $1.48



$1.03

Plain Jersey

A Cohama classic—for smooth, moulded lines. Just as smart in summer as in winter. For dresses, blouses, skirts, housecoats. Heavy, drapey knit Celanese rayon, same quality as 36 K 8542 above. Dry clean. Width, 52 in. *State color.* Shpg. wt., yd., 8oz.

36 K 8268—Yard $1.03



All-occasion Vogue Patterns

[A] **Afternoon Dress** with graceful lines through smooth fitting waist and well cut skirt. *Sizes:* 14, 16, 18, 20, 40, 42, 44. Size 16 takes 3 yards 39-inch jersey.
36 K 6825—*State size.* Postpaid.....50c

[B] **Afternoon Dress** provides a smart background for elegant bejeweled buttons. *Sizes:* 12, 14, 16, 18, 20. Size 16 takes 3 yards of 39-inch fabric.
36 K 6827—*State size.* Postpaid.....75c

[C] **Casual Dress.** Jabot scarf optional. *Sizes:* 12, 14, 16, 18, 20. Size 16 takes 3½ yards 39-inch jersey.
36 K 6826—*State size.* Postpaid.....50c

[D] **Border Print Dirndl.** Young new style. *Sizes:* 10, 12, 14, 16, 18. Size 14 takes 3 yds. 39-in. border print.
36 K 6828—*State size.* Postpaid.....50c

For pearl-like button on violet dress, see Page 180.

Selected by Vogue stylists

for glamorous after-dark dresses



Rich Rayon Velvet

Crush resistant velvet, deep piled and lovely. Delectable colors and soft draping lines to flatter you. Superior quality. Wonderfully practical because it rarely needs steaming; most stains wash right out in cold water. Comes in 7 glowing colors, perfect for dresses, housecoats, negligees. *State color*. Width, 39 in. Dry clean. Shpg. wt., yd., 10 oz.

36 K 9185—A yd. **$1.76**



Rayon Net

Clouds of frothy, filmy rayon net, soft as a whisper. A fabric that's fine, evenly spaced, pretty. For the most delicate party dresses, for treasured wedding gowns. Not satisfactory for making curtains. Dry cleans nicely. *State color*.

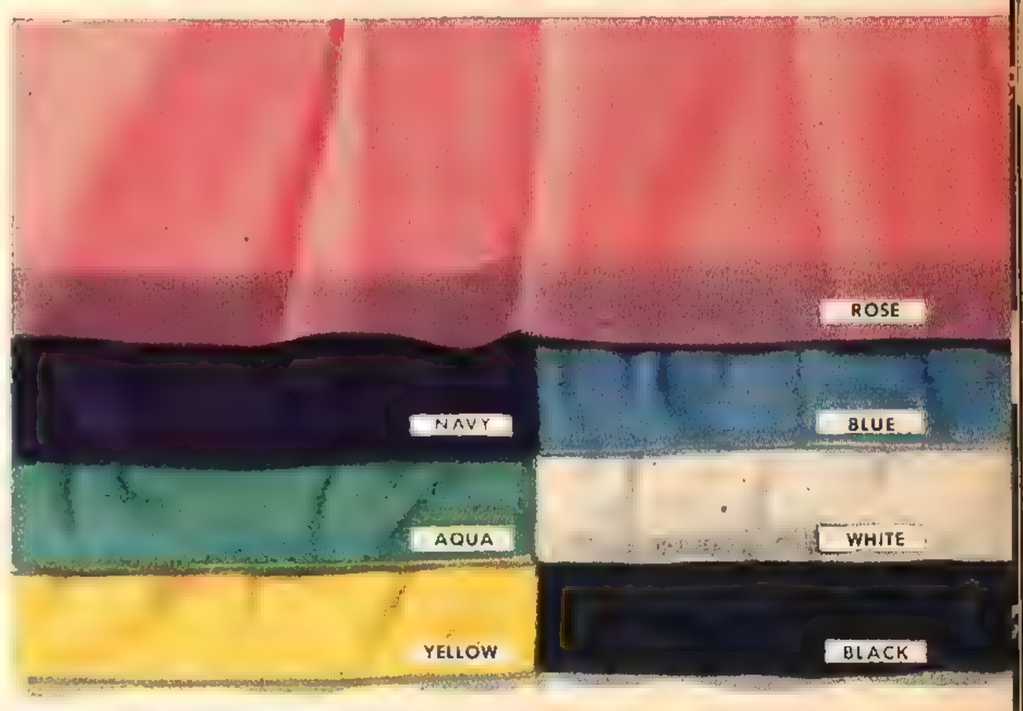
36 K 1050M–35-in. Shpg. wt., yd., 2 oz. **54c**

36 K 1051M–71-in. Shipping weight, yard, 4 ounces.. **$1.08**



Semi-sheer Rayon

Filmy, soft acetate rayon with a pearl-glow texture to highlight the lovely colors. Shimmering fabric, drapey, strong and silken smooth. Make it into pretty-as-a-picture blouses, evening gowns, scarves. Not suitable for curtains. Used in evening gowns costing $20.00, but fabric for size 16 is only $5.39. Dry clean. Width, 42 in. In colors illustrated, except white, which is not available. *State color*. Shpg. wt., yd., 6 oz.

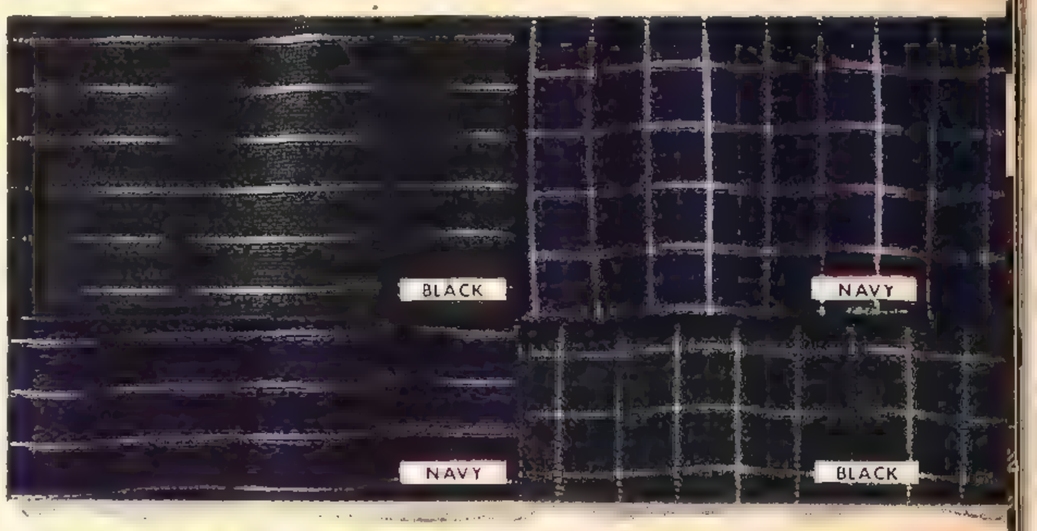


Lustrous Bengaline

Remarkably firm fabric for dawn-through-dusk wear. Glossy, fine ribbed rayon and cotton, to give you beauty and long service. Stunning for evening gowns, for long or short skirts, suits, jackets and dresses. Dry clean. Width, 39 in. *State color*. Shpg. wt., yd., 8 oz.

36K8120–Checks **$1.64**

36K8121–Stripes . . . $1.40



Rayon Satin

Washable acetate rayon. Black or white only. Width, 41 in. Shpg. wt., yd., 7 oz. *State color*. Sold only with nets and semi-sheer rayon shown above.

36 K 8229M–Yard. **56c**



Patterned by Vogue for After Dark

[A] **Vogue Special Design.** Net evening dress. Slip included. Shirred or cap sleeve version. *Sizes:* 12, 14, 16, 18. Size 14 takes 8¼ yds. 72-in. net. Slip, 2⅜ yds. 39-in. fabric.
36 K 6104—*State size.* Postpaid $1.00

[B] **Floor-length skirt.** Four gores. *Sizes:* 24, 26, 28, 30, 32, 34-in. waist. Size 28-in. waist takes 5⅛ yds. 39-in. velvet.
36 K 6921—*State size.* Postpaid 35c

[C] **Blouse** for formal or informal wear. Adjustable neck. *Sizes:* 12, 14, 16, 18, 20. Size 16 takes 2⅛ yds. 39 or 44 in.
36 K 6830—*State size.* Postpaid 40c

[D] **Dinner and dance frock.** Shown in striped bengaline. *Sizes:* 12, 14, 16, 18, 20. Size 16 takes 4¾ yds. 39 in. fabric.
36 K 6829—*State size.* Postpaid 50c

[E] **Afternoon dress with shirring and slenderizing front panel.** *Sizes:* 12, 14, 16, 18, 20, 40. Size 16 takes 3 yds. 39-in. velvet.
36 K 6920—*State size.* Postpaid 50c

Please help conserve fabrics. Do not request samples for the duration.

Classic Styles for Your Favorite Classic Fabrics

with these attractive, easy-to-sew patterns



Descriptions of fabrics illustrated on opposite page

Classic Shirting Plaid

G Jaunty outline plaid perfect for trim tailoring. Correct for all casual clothes because it's blended cotton and rayon, firmly woven. Dress weight. Shown on 2-piecer C at left. Tidy, pert for children's dresses. Practical, too, because it's hand washable. Use Lux. Width, 38 in. *State color*. Shipping weight, yard, 7 oz.
36 K 8184—A yard.....52c

Dotted Rayon Broadcloth

H White polka dots, always youthful. Pea-sized to suit Little Sister or Mother, as shown on dresses A and D at left. Smooth, rich-textured fabric, long wearing. Hand washable, use Lux. Width, 38 in. *State color*. Shpg. wt., yd., 7 oz.
36 K 8556—A yard.....71c
Available after August 1st

Printed Broadcloth

J Stunning California inspired colors in a dawn-to-dusk classic fabric. Soft, cream-smooth rayon broadcloth in a brilliant collection of beautiful prints, designed in your pet colors. Delicious cherry print, rich, graceful leaf sprays, quaint little flower clusters, and a saucy tailored geometric pattern. Found in dresses at $10, yet fabric for dress E at left, in size 16 costs only $2.24. You'll treasure it for its smart serviceability. Easy to keep fresh . . . hand washable in Lux suds. Width, 38 in. *State pattern number*. Shpg. wt., yd., 7 oz.
36 K 8533—A yard.....78c
Available after September 1st

Rayon and Cotton Plaids

K Clan plaids in harmonizing shades to see you through most any occasion. Neat and trim, in a fabric of spun rayon and cotton woven firmly. It is soft, slightly napped, easy to sew. Make it into Mother and Daughter styles, into jumpers, skirts, jackets. Width, 38 in. Dry clean. *State pattern number*. Shipping weight, yd., 6 oz.
36 K 7377—A yard.....71c

Shantung-type Prints

L New nubby-flaked shantung type fabric of long-wearing cotton with rayon added for soft textured beauty. Tiny all-over prints and picturesque bouquets dainty enough for tiny misses, too. Larger florals and pert checks. Smart shops have it in dresses at $7.95—fabric for size 16 dress F at left is $1.44. Moreover, it's easily hand washable . . . use gentle Lux suds to help keep colors lovely. Width, 35 in. *State pattern number*. Shipping weight, yard, 7 oz.
36 K 3381—A yard.....41c
Available after August 1st

Advance Patterns with the Easy-to-Follow Sewing Chart

A **Basque-waisted dress for girls.** Adorable sweetheart neckline with frothy frills for flattery. Sash comes from side seams and ties with full bow. Long sleeve style with round collar included. *Sizes:* 4, 6, 8, 10, 12. Size 8 takes 1⅞ yds. 38-in. fabric; 1⅞ yds. ruffling, see page 478A.
36 K 6839—*State size*.....Postpaid 25c

B **Afternoon dress, pretty, new be-ruffled style.** Graceful unpressed pleats clustered at the center front for attractive fullness. Smooth fitting waistline with self-fabric belt that ties in front. *Sizes:* 12, 14, 16, 18, 20. Size 16 takes 3¼ yds. 38-in. fabric.
36 K 6838—*State size*.....Postpaid 25c

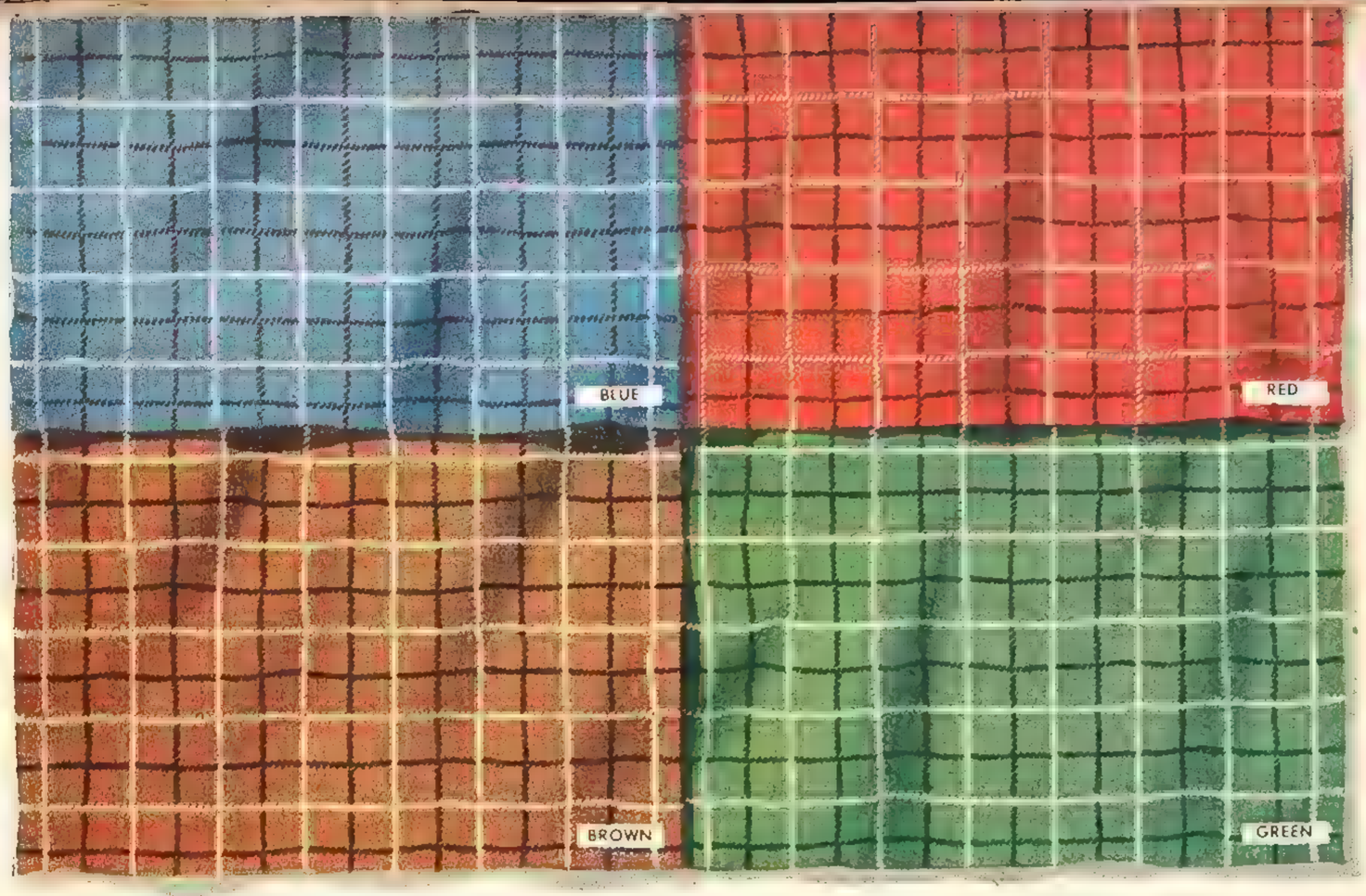
C **Two-piecer with grand new feature.** Belt is set in at back, loose in front. Comfortable 8-gore skirt, easy fitting top. Dickey pattern included. *Sizes:* 12, 14, 16, 18, 20, 40, 42. Size 16 takes 3½ yds. 38-in. fabric. Dickey takes ½ yd. 45-in. Sharkskin, see page 183.
36 K 6833—*State size*.....Postpaid 15c

D **Interesting new basic dress.** Just change accessories and be well-dressed for every occasion. Brighten with jewelry or wear with collars—four patterns for collars included. Slim 7-gore skirt. *Sizes:* 12, 14, 16, 18, 20, 40, 42, 44, 46. Size 16 takes 3 yds. 38-in. fabric.
36 K 6834—*State size*.....Postpaid 25c

E **All purpose dress,** accented with ruffles and three big scallops. 6-gore skirt. Make with short, ¾ or long sleeves; with or without ruffle trim. *Sizes:* 12, 14, 16, 18, 20, 40, 42. Size 16 short sleeve style takes 2⅝ yds. 38-in. fabric; 2¼ yds. ruffling, see page 478A.
36 K 6836—*State size*.....Postpaid 15c

F **Surplice dress with smart V-neckline.** Slenderizing front skirt panel from which belt extends to buckle in back. Full six-gore skirt for graceful lines. Short sleeves. *Sizes:* 14, 16, 18, 20, 40, 42, 44. Size 16 takes 3½ yds. 35-in. fabric. Size 42 takes 4 yds. 35-in. fabric.
36 K 6835—*State size*.....Postpaid 25c

Please help conserve fabrics. Do not request samples for the duration.



↑ G Classic Shirting Plaid (described on opposite page) 52c a yard



↑ H Dotted Rayon Broadcloth 71c a yard



↑ J Printed Broadcloth (described on opposite page) 78c a yard



↑ K Rayon and Cotton Plaids (described on opposite page) 71c a yard



↑ L Shantung-type Prints (described on opposite page) 41c a yard



E TEEN CORDUROY JUMPER $3.98



D JACKET $2.98 SKIRT $1.98



C GIRLS' JUMPER $3.69



K TEEN-AGE JUMPER $3.98



J JACKET $5.98 SKIRT $2.98



H SHIRT $1.98 SLACK $2.98

For descriptions of sportswear see opposite page

If order totals $10 or more, Easy Terms are available—see inside back cover for details.



B GIRLS' CORDUROY SLACKS $2.98 A GIRLS' TWILL SLACKS $1.95



G GIRLS' TAILORED SLACKS $2.98 F GIRLS' PLAID JUMPER $3.69

Girls' Active Sportswear

A TEEN COTTON TWILL SLACKS. Pleated front, side pocket. Double stitched main seams for wear. Washable. *Sizes:* 10, 12, 14, 16; size scale below. *State size.* Shpg. wt., 1 lb.
47 K 1119—Navy 47 K 1120—Brown Each.....$1.95

Rich Textured Corduroys

B GIRLS' CORDUROY SLACKS; fine rib pin wale for plenty of wear. Classic style, trouser pleats, side pocket. *Sizes:* 7, 8, 10, 12, 14; scale below. *State size.* Shpg. wt., 1 lb.
♦77 K 7503–Brown ♦77 K 7504–Royal blue Each..$2.98

For illustrations C, D, E, see opposite page.

C GIRLS' JUMPER in fine, soft velvety corduroy. Sweetheart neck, shirred skirt front, patch pockets. *Sizes:* 7, 8, 10, 12, 14; scale, pg. 200. *State size.* Shpg. wt., 13 oz.
♦77 K 7505—Royal blue ♦77 K 7506—Red Each..$3.69

D PIN WALE CORDUROY, warm, durable with soft velvety nap. *Girls' sizes:* 7, 8, 10, 12. 14; size scale, pg. 202. *State size.* CLASSIC JACKET, wear with other skirts or slacks too.
♦77 K 7509M—Red ♦77 K 7511M—Royal blue
Shipping weight, 1 lb. 2 oz. Each.....$2.98
MATCHING SKIRT is gored all round for graceful flare.
♦77 K 7512M—Red ♦77 K 7513M—Royal blue
Shipping weight, 9 ounces Each.....$1.98

E TEEN CORDUROY JUMPER in the classic shirt-top style, fashion's latest addition. Built-up back. Front shirred skirt, slash pockets. Side placket. *Teen sizes:* 10, 12, 14, 16; size scale on page 199A. *State size.* Shpg. wt., 14 oz.
♦77 K 7507—Dark green ♦77 K 7508—Red Each..$3.98

Slacks and Jumpers; 7 to 14's

F GIRLS' PARKER-WILDER PLAID JUMPER of 25% new, 20% reused wool, 55% rayon. Dirndl skirt, tie-sash, built up back. *Sizes:* 7, 8, 10, 12, 14; size scale, pg. 200. *State size.*
♦77 K 7525–Navy and red plaid. Shpg. wt., 1 lb. 2 oz..$3.69

G GIRLS' TAILORED SLACKS in part wool flannel (50% reused, 30% cotton, 20% rayon). *Sizes:* 7, 8, 10, 12, 14; see size scale below. *State size.* Shipping weight, 1 pound.
♦ 77 K 7523—Navy ♦77 K 7524—Brown Each....$2.98

Gray Part Wool Flannels

For illustrations H, J, K, see opposite page.

H MAN-TAILORED SLACKS with set-in pocket. Back-vent pleat for altering. Part wool flannel (50% reused, 30% cotton, 20% rayon). *Sizes:* 10, 12, 14, 16; scale below. *State size.*
♦77 K 7518—Menswear gray ♦77 K 7521—Navy
♦77 K 7522—Brown. Shpg. wt., 1 lb. 4 oz. Each.....$2.98
STRIPED CLASSIC SHIRT, neatly tailored in spun rayon. Luxable. *Teen sizes:* 10, 12, 14, 16; scale, pg. 202. *State size.*
♦77 K 7552–Red with white ♦77 K 7554–Green with white
♦77 K 7553–Copen blue with white. Shpg. wt., 9 oz. Ea. $1.98

J PARKER-WILDER gray menswear part wool flannel (15% new, 27½% reprocessed, 22½% reused, 35% rayon), heavy, warm, sturdy. *Sizes:* 10, 12, 14, 16; scale, pg. 212. *State size.* MAN-TAILORED JACKET, smart 3-button classic. Fully lined.
♦77 K 7516M—Shpg. wt., 2 lbs.....$5.98
MATCHING SKIRT, pleated front and back for graceful swing.
♦77 K 7517M—Shpg. wt., 9 oz.....$2.98

K TEEN-AGE JUMPER with the new "Y" shaped bands that make your waist look tiny. Front shirred skirt, deep pockets, built up back. Parker-Wilder gray menswear part wool flannel (15% new, 22½% reused, 27½% reprocessed, 35% rayon). *Sizes:* 10, 12, 14, 16; size scale on page 199A. *State size.*
♦77 K 7515—Shipping weight, 1 lb.....$3.98

Growing Girls' Slack Scale							Teen Slack Scale				
Order size:	7	8	10	12	14		10	12	14	16	
Waist:	23½	24	25	26	27	in.	24½	25½	26½	27½	in.
Hips:	28	29	31	33	35	in.	33	34½	36	37	in.
Outseam lgth.:	31	32	34½	36½	38½	in.	37½	38½	39½	40½	in.

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.



[B] The Officer's Jacket $6.98 [A] Capeskin Leather Jacket $9.98



[D] Gabardine Jacket $3.98 [C] The Pea Jacket $7.98



[F] All Wool Snowpants $4.69 [E] Cotton Gabardine Jodhpurs $3.98

Jackets, Jodhpurs Snowpants...sizes 7 to 16

in warm durable fabrics and leathers

[A] Capeskin Leather Jacket has smooth, hard-wearing surface. Smooth fitted lines. Darted front, blouse-effect back with adjustable buckle belt. Convertible collar, slit pockets, buckle straps on cuffs fully lined. *Color:* Luggage tan. *Sizes:* 7, 8, 10, 12, 14, 16; scale below. *State size.* Shipping weight, 3 pounds.
♦77 K 7483—Capeskin leather jacket.....Cash $9.98
Suede Leather Jacket, same style, sizes as above.
♦77 K 7484—⅓ down on easy terms.....Cash $9.98

[B] The Officer's Jacket in all wool (100% reprocessed) that's sturdy, warm and durable. Fully lined. Has a military look about it with its gold color nautical buttons and red emblem on sleeve. New wide lapels, collar you wear open or closed. Roomy pockets. *Color:* Navy blue only. *Girls' sizes:* 7, 8, 10, 12, 14; scale below. *State size.*
♦77 K 7482—Shpg. wt., 3 lbs. 5 oz.....$6.98

[C] The Pea Jacket in all wool (100% reprocessed). Hit style, borrowed from the sailor boys, has boxy cut that goes over everything. Same convertible collar, wide lapels, neat slit pockets. Matching color nautical buttons. Warmly lined throughout. *Color:* Navy only. *Teen sizes:* 10, 12, 14, 16; size scale below. *State size.* Shipping weight, 3 pounds 5 ounces.
♦77 K 7486—⅓ down on easy terms..... Cash $7.98

[D] Water Repellent Gabardine Jacket in handsome long-wearing cotton gabardine. Ideal for over jodhpurs, slacks and skirts. Trimly tailored fly-front style with blouse effect back for action, adjustable tabs at sides and on sleeves for snug fit. Convenient slash pockets, neat stitching. Warmly lined with bright plaid cotton. *Color:* Natural tan only. *Girls' sizes:* 7, 8, 10, 12, 14, 16; scale below. *State size.*
♦77 K 7485—Shpg. wt., 2 lbs.....$3.98

[E] Cotton Gabardine Jodhpurs, Sanforized (max. shrink. 1%). Smartly tailored with snug high waistband, adjustable straps. Self knee guards, chamois crotch. Bar tacking at strain points. *Waist sizes:* 24, 25, 26, 27; scale below. *State waist size, inseam length.*
♦77 K 7496—Brown ♦77 K 7497—Green
♦77 K 7498—Tan. Shpg. wt., 2 lbs..... Each $3.98
Cotton Whipcord Jodhpurs, same as above plus leather knee guards. Dry clean. Shpg. wt., 2 lbs.
♦77 K 7494—Brown ♦77 K 7495—Green. Each $3.29

[F] All Wool Snowpants in sturdy blend of 50% reprocessed, 50% reused wool. Well tailored with adjustable waistband. Zipper anklets. Fully lined. *Girls' sizes:* 7, 8, 10, 12, 14; size scale on page 204. *State size.*
♦77 K 7491—Navy ♦77 K 7492—Brown
♦77 K 7493—Wine. Shpg. wt., 1 lb. 14 oz...Each $4.69
Part Wool Pants of 50% reused, 50% cotton. Same as above but without zippers. Shpg. weight, 1 lb. 14 oz.
♦77 K 7488—Navy ♦77 K 7489—Brown. Each $2.98

	Growing Girls' Jackets							Teen Jackets				
Sizes	**7**	**8**	**10**	**12**	**14**	**16**		**10**	**12**	**14**	**16**	
Chest is	26	27	29	30½	32	33½	in.	30	31½	33	34	in.
Length is	17½	18½	19½	20	20½	21	in.	22	22½	23	23½	in.

Jodhpur waist sizes:	**24**	**25**	**26**	**27 inches**
Inseam lengths are:	22	24	25	26 inches
Also in alternate sizes as indicated:	27	28	27	28 inches
		30		30 inches

Be sure to state which is waist, which is inseam measure.

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.



Colorful Comfortable Robes, styled for the growing miss

Smartly styled in soft, warmth-giving fabrics for chilly winter days. Girls' sizes: 8 to 16.

BLANKET ROBE in thick woven cotton to keep you cozily warm on chilly mornings. Comfortable wrap-around style with rayon cord tie and trimming on collar, sleeves, patch pocket. Ample overlap for extra warmth. Hand washable; use LUX. *Girls' sizes:* 8, 10, 12, 14, 16; scale below. *State size.* Shpg. wt., 1 lb. 4 oz.

♦77K7992–Blue ground
♦77K7993–Wine ground. Ea. **$2.75**

QUILTED HOUSECOAT in good quality cotton gives cozy warmth. Beautifully made with fitted bodice, pointed lapel collar, wrap-around skirt. Front-ties for a tiny waist. Shaped patch pocket. Pretty copen blue ground flower print. Darker blue binding trim. Hand washable; use LUX. *Girls' sizes:* 8, 10, 12, 14, 16. Shpg. wt., 1 lb. 4 oz.

♦77 K 7949—*State size*..... **$3.69**

FINE CORDUROY ROBE a favorite year-in, year-out for its clean cut classic lines, its fine tailoring. Notched collar. Generous wrap-around tie belt. One patch pocket. Soft velvety corduroy for plenty of warmth and wear. Hand washable; use LUX. *Girls' sizes:* 8, 10, 12, 14, 16; scale below. *State size.* Shpg. wt., 1 lb. 4 oz.

♦77 K 7994—Scarlet
♦77 K 7995–Royal blue. Ea. **$5.49**

RAYON FLEECE ROBE . . a soft luxurious piled fabric that's lovely to touch, gives extra warmth. Graceful wrap-around lines with deep patch pocket. Polka dot ribbon trim. Dry clean. *Sizes:* 8, 10, 12, 14, 16; scale below. *State size.* Shpg. wt., 1 lb. 4 oz.

♦77 K 7990—Copen blue ribbon on scarlet robe
♦77 K 7991—Scarlet ribbon on copen blue robe..... **$4.95**

Girls' robe sizes:	**8**	**10**	**12**	**14**	**16**	
Bust is:	28½-30		31½	33	34	in.
Waist is:	23½	24½	25½	26½	27½	in.
Hips (7 in. from waist):	31½	33	34½	36	37	in.
Length:	43	47	51	52	53	in.

Why not buy a complete winter outfit? Sears Easy Terms are available if your order totals $10 or more. See inside back cover for complete details.

School Girl's Slips and Undies

Attractive styles for 2 to 16ers

[A] Rayon Satin Slip for 10 to 16's, a lustrous, petal-soft fabric easy to hand wash in Lux. Flattering midriff style . . bias cut for smooth fit. V-style bodice, softly gathered. Adjustable straps. *Sizes:* 10, 12, 14, 16. *State size.* Shipping weight, 5 ounces.
38 K 2014—Tearose $1.00

[B] Rayon Taffeta Style for 10 to 16's in a durable, easy to Lux quality. Smooth bias cut midriff style . . with becoming V-top bodice softly gathered for graceful lines. Adjustable straps. *Sizes:* 10, 12, 14, 16. *State size.* Shipping weight, 5 ounces.
38 K 2015—Tearose 69c

For illustrations, see opposite page

Good Quality undies in plain knit rayon that's durable, gives plenty of service. Grand for everyday. Full cut; bar-tacked for wear. Bodi-curve double fabric crotches. *Sizes:* 2, 4, 6, 8, 10, 12, 14. *State size.* Shipping wt., ea., 3 oz.
[C] 38K2314–Tearose panties
[D] 38K2315–Tearose briefs. Ea. 39c

Best Quality undies in soft 2-bar tricot glove knit rayon . . satiny smooth and *runproof*. Wears longer. Expertly tailored; full cut; bar-tacked. Bodi-curve crotches. *Sizes:* 2, 4, 6, 8, 10, 12, 14. *State size.* Shpg. wt., ea., 3 oz.
[C] 38 K 2306–Tearose panties
[D] 38K2317–Tearose briefs. Ea. 48c

[E] Round Neck Slips for 4 to 14's. Classic style, full cut, strongly sewn, long wearing. Daintily finished at top . . cute flounce bottom. In 2 durable fabrics. *Sizes:* 4, 6, 8, 10, 12, 14. *State size.* Shpg. wt., ea., 7 oz.
Rayon taffeta . . better quality.
38 K 2022—Tearose 59c
Cotton . . fine quality.
38 K 2002—White 59c

[F] Our Finest Classmate Slips for 2 to 14's. Exquisitely made throughout; neatly finished. Hemstitching at top; flounce bottom. *Sizes:* 2, 4, 6, 8, 10, 12, 14. *State size.* Shpg. wt., ea., 7 oz.
Rayon pebble crepe, superbly soft.
38 K 2044—Tearose 89c
Rayon satin . . rich, petal smooth.
38 K 2041—Tearose
38 K 2042—White . . . . . Ea. 89c



[A] Soft Rayon Satin $1.00 [B] Durable Rayon Taffeta 69c
Pretty Bias Cut Midriff Styles for Girls 10 to 16

Flannelette Pajamas for 8 to 16's

In the School Crowd's pet styles

[G] Page Boy Style . . adorable pajamas in floral print fleecy flannelette. Top has smart pointed yoke front, graceful inverted pleats. Cotton eyelet embroidery trim on collar . . a pocket for your hanky. Cozy double fabric back yoke. Roomy, elastic back trousers. *Sizes:* 8, 10, 12, 14, 16. *State size.* Shpg. wt., 1 lb. 8 oz.
38 K 9712—Asst. prints . . . $2.69

[H] Jamarette, Jr. our famous beautifully tailored pajamas. The warm, heavy flannelette is vat fast and Sanforized so it won't shrink more than 1%. Top has convertible collar, smart pipings, pocket. Trousers have adjustable waist. *Sizes:* 8, 10, 12, 14, 16. *State size.* Shipping wt., 1 lb. 8 oz.
38 K 9717—Tearose
38 K 9718—Blue . . . Each $2.49

For illustrations, see opposite page

[J] Jitterbug Style. Boxy plaid top has plain color student collar and pocket trim . . neat pipings. Plain color trousers have adjustable waist. In warm, good quality flannelette. *Sizes:* 8, 10, 12, 14, 16. *State size.* Shipping weight, 1 pound 8 ounces.
38K9708–Rose plaid
38K9709–Lt. blue plaid. Ea. $1.49

[K] Floral Print Trim makes this coat style sweet and feminine. Smart notched collar; a pocket for your hanky. Full cut trousers have adjustable waist. In soft flannelette that's fleecy warm. *Sizes:* 8, 10, 12, 14, 16. *State size.* Shipping weight, 1 lb. 8 oz.
38 K 9710—Pink
38 K 9711—Blue . . . . . Ea. $1.49

[L] Moss Fringe of snowy white cotton, trims the boxy top of this popular style. It edges the collar, accents the smart yoke at front. Well cut trousers have elastic back. The flannelette is durable, warm, easily washable. *Sizes:* 8, 10, 12, 14, 16. *State size.* Shipping weight, 1 pound 8 oz.
38 K 9713—Blue 38 K 9714—Tearose . . . . . Each $1.88

How to Measure **for Girls' Slips, Undies and Pajamas. For slips and pajamas measure chest, holding tape close to body. For length of slip measure down centre back from base of neck. For pajamas measure down side of leg from waist to ankle. For panties and briefs, measure hips around fullest part. Order nearest size.**

Sizes:	2	4	6	8	10	12	14	16
Chest:	21	23	24½	27	29	31	32	34 in.
Slip length:	16	18	22½	25½	29½	32½	35	38 in.
Side lgth of trousers:				30	32	34	36	38 in.
Hips:	22	24½	26½	28½	30½	33	34	36 in.



[G] Page Boy Style $2.69 [H] Jamarettes, Jr. $2.49

All these lovely slips, undies and pajamas are washable . . we recommend Lux care, it helps prolong their beauty.

All Girls' Wear is available on Sears Easy Terms . . for details, turn to inside back cover.

CP PAGE 177 . . NIGHT WEAR

. . PAGE 827 . . MEN'S SHOES



Ⓒ Panties. Good Quality 39c Best Quality 48c

Ⓓ Briefs. Good Quality 39c Best Quality 48c



Ⓔ Rayon Taffeta or Cotton 59c Ea.

Round Neck Slips for 4 to 14's



Ⓕ Our Finest Classmate Slips 89c Ea.

For Girls 2 to 14 Years



Ⓙ Jitterbug Style $1.49



Ⓚ Floral Print Trim $1.49



Ⓛ Moss Fringe Trim $1.88

For descriptions of merchandise, see opposite page

All Girls' Wear is available on Sears Easy Terms . . for details, turn to inside back cover.

OF PAGE 199 . . NIGHTWEAR

. . . MEN'S SHOES

Washable Cottons

Dresses for Teen sizes 10 to 16

A CHAMBRAY TWO-TONER . . soft multi-color striped ruffle 'round "U" neck. Skirt in matching stripe is gathered in front, gored in back. Snug fitted bodice buttons to waist in back. Separate sash. Washable. *Sizes:* 10, 12, 14, 16; scale below. *State size.* Shpg. wt., 12 oz.
♦77 K 7807—Blue bodice, multi-stripe. $2.98

B CHECKED PERCALE DIRNDL, sweet, pretty and girlish, most becoming with its sweetheart neck, crisp white bands all 'round sleeves and gathered skirt. White bow on basque bodice patch pocket. Washable. *Sizes:* 10, 12, 14, 16; scale below. *State size.* Shipping weight, 12 ounces.
♦77 K 7809—Blue-and-white
♦77 K 7810—Red-and-white. Each. $2.98

Dresses C, D, E shown on opposite page

C CLASSIC SUIT DRESS in candy-cane striped percale. Tailored jacket with notched collar, two patch pockets. Skirt is kick-pleated in front, gored in back. Washable. *Sizes:* 10, 12, 14, 16; scale below. *State size.* Shipping weight, 12 oz.
♦77 K 7812—Blue-and-white stripe
♦77 K 7813—Red-and-white stripe
♦77 K 7814—Green-and-white stripe. Each. $2.98

D THE SAILOR DRESS in fine quality cotton. Middy-waist with front gathers from yoke. Set-in waistband with three buttons. Tie-back sash. Skirt has fullness in front, gores in back. Three rows braid on collar; bow; set-in skirt pockets. Washable. *Sizes:* 10, 12, 14, 16; scale below. *State size.*
♦77 K 7811—Dark copen blue. Shpg. wt., 12 oz. $2.98

E EYELET TRIMMED DIRNDL in crisp striped cotton. Sweetheart neck with cotton eyelet-edged yoke and patch pockets. Basque bodice buttons down back. Full gathered skirt. Washable. *Sizes:* 10, 12, 14, 16; scale below. *State size.* Shipping weight, 12 ounces.
♦77 K 7815—Blue-and-white stripe
♦77 K 7816—Red-and-white stripe. Each. $2.98

F PEPPERMINT STRIPED DRESS in crisp cotton. White pleated ruffles on rounded shoulder yoke, shaped patch pockets. Snug fitted bodice. Skirt is gathered all around. Washable. *Sizes:* 10, 12, 14, 16; scale below. *State size.* Shpg. wt., 12 oz.
47 K 1104—Red-and-white stripe
47 K 1105—Green-and-white stripe. Each. $1.89

G CHECKED COTTON DIRNDL with white collar and cuffs, big appliqued bow on yoke. Self piping around waist. Full gathered skirt. Bodice buttons in back to waist. Washable. *Sizes:* 10, 12, 14, 16; scale below. *State size.* Shpg. wt., 12 oz.
47 K 1106—Red-and-white check
47 K 1107—Blue-and-white check. Each. $1.89

Dresses H, J, K, illustrated on opposite page.

H RIC-RAC TRIM PERCALE DIRNDL with snug fitted button-back, bodice; tie-back sash. Full dirndl skirt. White collar, cuffs. Ric-rac on pretend flap pockets and skirt. Washable. *Sizes:* 10, 12, 14, 16; scale below. *State size.* Shpg. wt., 12 oz.
♦77 K 7801—Red-and-white stripe
♦77 K 7802—Blue-and-white stripe. Each. $2.19

J OXFORD CLOTH DIRNDL is a favorite for its fitted torso waist which laces up snugly, its fresh cotton eyelet trim. Skirt is fully gathered all 'round. Generous tie-back sash. Neck opening at back. Washable. *Sizes:* 10, 12, 14, 16; scale below. *State size.* Shipping weight, 12 ounces.
♦77 K 7803—Copen blue ♦77 K 7804—Maize. Each $2.19

K MULTI-STRIPE CHAMBRAY dress . . very feminine, very pretty with its ruffle edged trim on white lapel collar, down front. Full diamond shaped patch pockets. Tie-back sash. Softly shaded multi-stripe. Washable. *Teen sizes:* 10, 12, 14, 16; scale below. *State size.* Shipping weight, 12 ounces.
♦77 K 7805—Multi-stripe chambray $1.98

Teen Dress Measurements

Order size:	10	12	14	16	
If bust is:	30	31½	33	34	inches
If waist is:	24½	25½	26½	27½	inches
Hips are:	33	34½	36	37	inches
Dress length:	36½	38	39½	40½	inches



A CHAMBRAY TWO-TONER $2.98



B CHECKED PERCALE DIRNDL $2.98



F PEPPERMINT STRIPED DRESS $1.89



G CHECKED COTTON DIRNDL $1.89

Sears Easy Terms are available if order totals $10 or more. See inside back cover for complete details.



Ⓒ Classic Suit Dress $2.98



Ⓓ The Sailor Dress $2.98



Ⓔ Eyelet Trimmed Dirndl $2.98



Ⓗ Ric-Rac Trimmed Dirndl $2.19



Ⓙ Oxford Cloth Dirndl $2.19



Ⓚ Multi-Stripe Chambray Dress $1.98

Dresses illustrated above, shown on opposite page

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.

Our Best Dresses

Young set fashions in fresh colors, long lived and long loved, for new excitement in your wardrobes. Our finest making . . our finest quality rayons and part rayons.

Dress-up styles for Teen sizes 10 to 16

A TEEN RAYON FAILLE JUMPER has a "Y" shaped top for a broad-shouldered look. Set-in waistband; button trim. Kick-pleats front, back. Contrasting band trim. Luxable. *Teen sizes:* 10, 12, 14, 16; scale, pg. 199A. *State size.* Shpg. wt., 10 oz.
♦77 K 7817—Red with navy trim
♦77 K 7818—Cocoa brown with aqua trim Each $3.98

B TEEN LONG-TORSO DIRNDL in tiny bowknot print, smooth fabric of 90% rayon, 10% cotton. Dashed with frosty white eyelet on square neck, around full gathered skirt. Button trimmed bodice. Tie back sash. Luxable. *Teen sizes:* 10, 12, 14, 16; scale, page 199A. *State size.* Shpg. wt., 12 oz.
♦77 K 7819–Copen print ♦77 K 7820–Red print Ea. $3.98

Dresses C, D, E below illustrated on opposite page

C TEEN BOW-TRIM DIRNDL in spun rayon. Basque bodice with Peter Pan collar. Gathered skirt. Buttons, piping, appliqued bows, skirt band in contrasting color. Luxable. *Teen sizes:* 10, 12, 14, 16; scale, page 199A. *State size.* Shpg. wt., 12 oz.
♦77 K 7821—Copen blue with rose trim
♦77 K 7822—Rose with copen blue trim Each $3.49

D TEEN LEI-NECK DRESS in a flower print French type rayon crepe. Bib-effect neckline with lei-shaped ruching, ribbon bow. Skirt has graceful front fullness. Tie-back sash. Ruching edged rounded pockets. Luxable. *Teen sizes:* 10, 12, 14, 16; scale, page 199A. *State size.* Shpg. wt., 12 oz.
♦77 K 7823–Copen print ♦77 K 7824–Rose print Ea. $3.98

E TEEN APPLIQUED TWO-PIECER DRESS in smooth rayon faille. Long-torso blouse, nipped-in with all 'round darts. Club collar. Bright felt applique flowers. Skirt has pleated front, gored back. Neat button placket. Dry clean. *Teen sizes:* 10, 12, 14, 16; scale, page 199A. *State size.* Shpg. wt., 12 oz.
♦77 K 7825—Copen blue $3.98

Growing Girls' Best Dresses; sizes 7 to 14

F GIRLS' FLOWER PRINT DRESS in French type rayon crepe. Round neckline with contrasting yoke edged with self ruffle and bows. Snug torso-bodice with tie-back sash. Full dirndl skirt with contrast band. Dry clean. *Girls' sizes:* 7, 8, 10, 12, 14; scale, pg. 200. *State size.* Shpg. wt., 10 oz.
♦77 K 7717—Copen blue print $3.98

G GIRLS' PART WOOL DIRNDL, in soft blend of 85% spun rayon, 15% wool . . . very warm, very becoming. Embroidered flowers, braid trim. Round neck, set-in waistband, tie-back sash. Full gathered skirt. Dry clean. *Girls' sizes:* 7, 8, 10, 12, 14; scale, page 200. *State size.* Shpg. wt., 10 oz.
♦77 K 7719—Copen blue ♦77 K 7720—Rose Each . . $3.98

Dresses H, J, K below illustrated on opposite page

H GIRLS' FLORAL PRINT DRESS in smooth cotton and rayon bengaline, perfect for a party. Peter Pan collar edged with cotton lace. Snug-torso-bodice is fitted with darts; has self piping at waist. Full dirndl skirt. Luxable. *Girls' sizes:* 7, 8, 10, 12, 14; scale, page 200. *State size.* Shpg. wt., 10 oz.
♦77 K 7721–Copen print ♦77 K 7722–Rose print Ea. $3.19

J GIRLS' TWO-PIECE DRESS in check rayon sharkskin. Brief fitted jacket with Peter Pan collar. Red buttons. Full gathered dirndl skirt. Giant ric-rac 'round bottom of jacket and skirt. Black and white pin-check. Luxable. *Girls' sizes:* 7, 8, 10, 12, 14; scale, page 200. *State size.* Shpg. wt., 10 oz.
♦77 K 7723—Black and white check only $3.98

K GIRLS' EYELET TRIM DIRNDL in small bright pattern printed on rayon poplin. Square neck with cotton eyelet ruffle. Basque bodice with tie-back sash. Full gathered skirt with eyelet edged patch pockets. Luxable. *Girls' sizes:* 7, 8, 10, 12, 14; scale, page 200. *State size.* Shpg. wt., 10 oz.
♦77 K 7725–Copen print ♦77 K 7726–Rose print Ea. $3.98



A TEEN RAYON FAILLE JUMPER $3.98



B TEEN LONG-TORSO DIRNDL $3.98





F GIRLS' FLOWER PRINT DRESS $3.98

G GIRLS' PART WOOL DIRNDL $3.98

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.



Ⓒ Teen Bow-Trim Dirndl $3.49



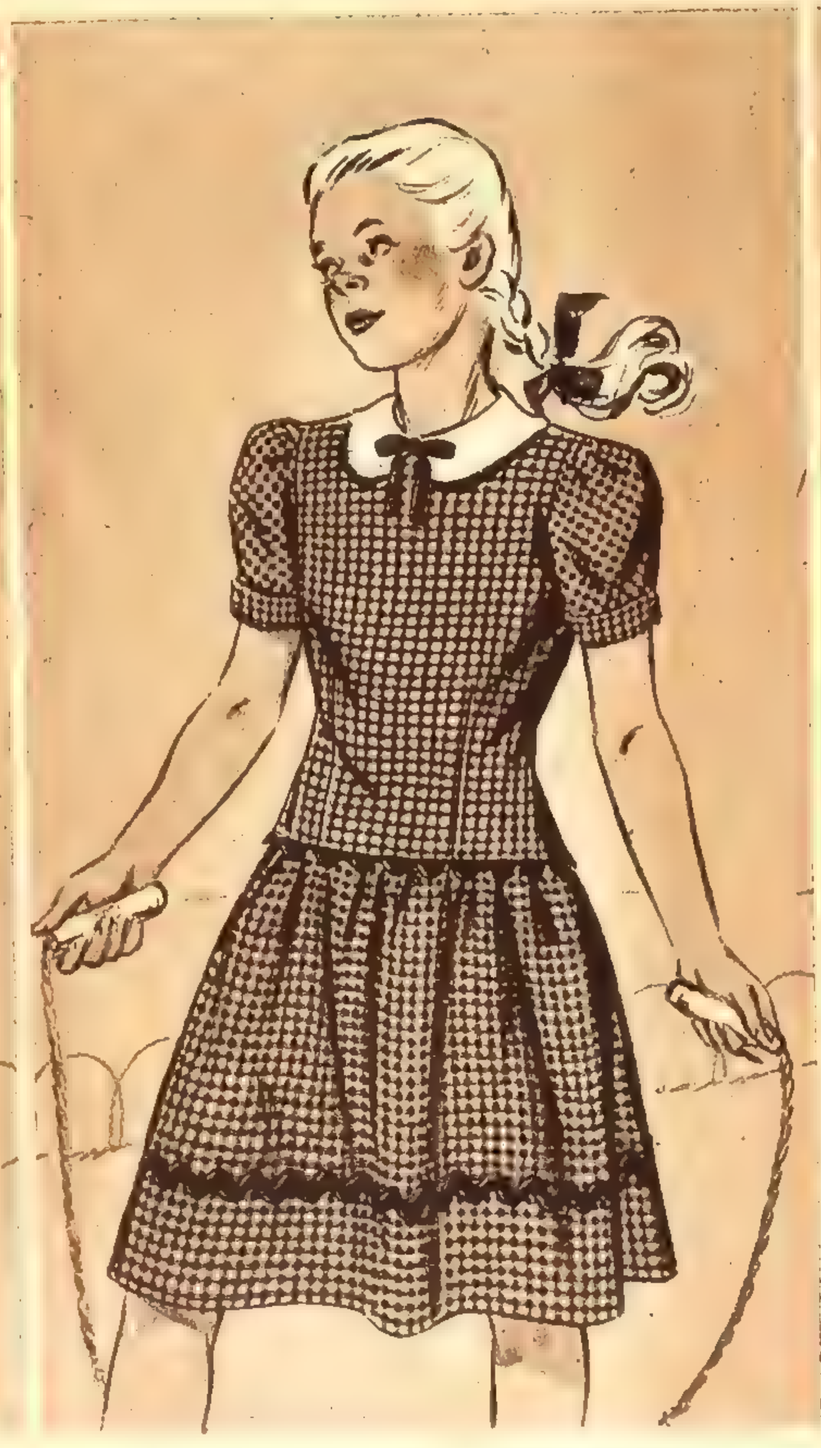
Ⓓ Teen Lei-Neck Dress $3.98



Ⓔ Teen Appliqued Two-Piecer $3.98



Ⓗ Girls' Floral Print Dress $3.19



Ⓙ Girls' Two-Piece Dress $3.98



Ⓚ Girls' Eyelet Trim Dirndl $3.98

Dresses shown above, described on opposite page. Sears Easy Terms available . . . see inside back cover.

ALL PAGE 199D . . GIRLS' WEAR

. . PAGE 327 . . MEN'S SHOES

Dresses for 7 to 14's

in fine washable cottons, rayons

Perky styles for school, dress-ups for Sunday best. Favorites with mothers, too, since they're typical Sears values, all in fresh-looking fabrics that are easy to care for, easy to wash.

A RUFFLED NECK DRESS in fine quality cotton broadcloth. Cotton eyelet insert, edging on ruffled neck. Button-back to waist. Tie-back sash. Eyelet edged pockets. Washable. *Sizes:* 7, 8, 10, 12, 14; scale below. *State size.* Shpg. wt., 10 oz.
♦77 K 7708—Blue ♦77 K 7709—Rose. Each....$2.98

B STRIPED COTTON DIRNDL with crisp white cotton eyelet trimmed yoke, set-in pockets. Puffed sleeves. Snug bodice buttons in back. Full skirt, tie-back sash. Washable. *Sizes:* 7, 8, 10, 12, 14; scale below. *State size.* Shpg. wt., 10 oz.
♦77 K 7727—Blue and white ♦77 K 7728—Red and white
♦77 K 7729—Brown and white. Each.....$2.98

For illustration of C, D, E, see opposite page

C LUXABLE SPUN RAYON DIRNDL, with self piping and colorful band trim. Snug bodice, topped off with a white collar. Gathered skirt. Tie-back sash. *Sizes:* 7, 8, 10, 12, 14; scale below. *State size.* Shipping weight, 10 ounces.
♦77 K 7711—Copen blue ♦77 K 7712—Rose. Each..$2.98

D LUXABLE SPUN RAYON DRESS for Sunday best, with tiny "V"-neck. Lacy flowers, ric-rac edging on yoke, make-believe pockets. Tie-back sash. Full dirndl skirt. *Sizes:* 7, 8, 10, 12, 14; scale below. *State size.* Shpg. wt., 10 oz.
♦77 K 7713—Copen blue ♦77 K 7714—Aqua. Each..$2.98

E LUXABLE SPUN RAYON DRESS with band of embroidered flowers with self-ruffle edge on bodice. Buttons in back. Piping 'round waist. Dirndl skirt; tie-back sash. *Sizes:* 7, 8, 10, 12, 14; scale below. *State size.* Shpg. wt., 10 oz.
♦77 K 7715—Rose ♦77 K 7716—Aqua. Each...$2.98

F RUFFLED U-NECK DIRNDL in crisp striped cotton. Ribbon bow at neck. Bodice is fitted with darts. Peplum ruffle front on gathered skirt; tie-sash. LUXABLE. *Sizes:* 7, 8, 10, 12, 14; size scale below. *State size.* Shpg. wt., 10 oz.
47 K 1101—Blue and white
47 K 1102—Red and white. Each.....$1.59

G FLORAL PRINT DRESS in good quality cotton. Basque bodice has stitched tucks, button trim. Peter Pan collar, patch pockets with white ruffle edge. Tie-back. Button back. LUXABLE. *Sizes:* 7, 8, 10, 12, 14; scale below. *State size.*
47 K 1103—Assorted floral prints. Shpg. wt., 10 oz. ..$1.59

For illustration of H, J, K, see opposite page

H SAILOR DRESS in washable cotton. Nautical collar, sleeve cuffs and small bib insert have white braid trim. Red string bow. Tie sash. Pleated skirt front. Washable. *Sizes:* 7, 8, 10, 12, 14; scale below. *State size.* Shpg. wt., 10 oz.
♦77 K 7700—Navy.....$1.98

J CHECKED PERCALE DIRNDL with crisp fresh white ric-rac accents on the fitted bodice front. White collar and bows. Tie-back sash. Gathered skirt. Washable. *Sizes:* 7, 8, 10, 12, 14; scale below. *State size.* Shpg. wt., 10 oz.
♦77 K 7702—Red and white
♦77 K 7703—Blue and white. Each.....$1.98

K CHAMBRAY TWO-TONER . . the Peter Pan collar, rounded patch pockets edged with pleated ruffles in soft multi-stripe. Matching full dirndl skirt. Tie-back sash. Washable. *Sizes:* 7, 8, 10, 12, 14; scale below. *State size.* Shpg. wt., 10 oz.
♦77 K 7704—Copen blue with multi-stripe.....$1.98

7 to 14 Size Scale for Dresses

Order size:..	7	8	10	12	14
If chest is:...	26	27	29	30½	32 inches
If waist is:...	23½	24	25	26	27 inches
Dress length:.	27	28½	31	34	36 inches



A RUFFLED NECK DRESS $2.98



B STRIPED COTTON DIRNDL $2.98



F RUFFLED U-NECK DIRNDL $1.59



G FLORAL PRINT DRESS $1.59

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.

. . MEN'S SHOES



C LUXABLE SPUN RAYON DIRNDL $2.98



D LUXABLE SPUN RAYON DRESS $2.98



E LUXABLE SPUN RAYON DRESS $2.98



H SAILOR DRESS $1.98



J CHECKED PERCALE DIRNDL $1.98



K CHAMBRAY TWO-TONER $1.98

Dresses are described on the opposite page. Sears Easy Terms are available . . see inside back cover.

ALL PAGE 201 . . GIRLS' DRESSES

. . PAGE 327 . . MEN'S SHOES



B TAILORED RAYON BLOUSE $1.98 — A THE CLASSIC SHIRT 89c Short sleeves



D DRESSY RAYON BLOUSE $1.98 — C SADDLE-STITCHED BLOUSE $1.98



F PEASANT-TYPE BLOUSE $1.74 — E DRESSY TUCKED BLOUSE $1.54

Washable Blouses

in classic and dressy styles. Sizes 7 to 16

A THE CLASSIC SHIRT in quality sanforized cotton (max. shrink. 1%). White only. *Sizes:* 7, 8, 10, 12, 14, 16. *State size.* Shpg. wt., ea., 8 oz.
47 K 1112—Classic shirt with short sleeves. Scale below.....89c
47 K 1113—Long sleeve version (not shown). Scale below....$1.09

B TAILORED RAYON BLOUSE in popular long sleeve version. Beautifully styled with shirred back yoke. Fine top stitching. Washable. In white only. *Sizes:* 7, 8, 10, 12, 14, 16. Size scale below. *State size.*
47 K 1116—Shipping weight, 8 ounces.....$1.98

C SADDLE-STITCHED BLOUSE in fine quality washable rayon. Stitching on collar, pocket flap. Well made with shirred front, back yoke. White only. *Sizes:* 7, 8, 10, 12, 14, 16. Size scale below. *State size.*
47 K 1118—Shipping weight, 8 ounces.....$1.98

D DRESSY RAYON BLOUSE with dainty eyelet ruffling on the Peter Pan collar, down the front. Gathered long sleeves. In fine quality washable rayon. White only. *Sizes:* 7, 8, 10, 12, 14, 16. Scale below. *State size.*
47 K 1117—Shipping weight, 8 ounces.....$1.98

E DRESSY TUCKED BLOUSE in fine quality cotton broadcloth. Nicely tailored with tucked front, white eyelet ruffle trim. Short puff sleeves. White only. Washable. *Sizes:* 7, 8, 10, 12, 14. Scale below. *State size.*
47 K 1115—Shipping weight, 8 ounces.....$1.54

F PEASANT-TYPE BLOUSE with embroidered band on collar, front panel. Ric-rac edging. Pleated front. Short puffed sleeves. In fine quality washfast cotton. White only. *Sizes:* 7, 8, 10, 12, 14. Scale below.
47 K 1114—*State size.* Shipping weight, 8 ounces.....$1.74

Blouse sizes:	7	8	10	12	14	16
Chest measures:	26	27	29	30½	32	33½ inches

Colorful Skirts

Teen sizes 10 to 16. Girls' sizes 7 to 14

Skirts described below, shown on opposite page.

G RAYON CAVALRY TWILL SKIRT, box pleated in front, inverted pleat in back. Dry clean. *State size.* See size scale below. Shpg. wt., 1 lb.
♦77K7526–Red ♦77K7527–Dk. green *Girls*: 7, 8, 10, 12, 14 .$2.39
♦77K7528–Red ♦77K7529–Dk. green *Teens*: 10, 12, 14, 16 .$2.59

H 100% WOOL PLAID by Shamokin Mills, in colorful red and green. All 'round knife-pleated skirt. Dry clean. *State size.* Shpg. wt., 1 lb.
♦77 K 7531—*Girls' sizes:* 7, 8, 10, 12, 14. Scale below...Each, $3.98
♦77 K 7532—*Teen sizes:* 10, 12, 14, 16. Scale below....Each, $3.98

J PACIFIC 100% WOOL CREPE skirt with all 'round stitched down knife pleats. Dry clean. *State size.* See scale below. Shpg. wt., 1 lb.
♦77 K 7533—Navy ♦77 K 7534—Red ♦77 K 7535—Brown.
Sizes: 7, 8, 10, 12, 14.....Each, $3.98
♦77 K 7536—Navy ♦77 K 7537—Red ♦77 K 7538—Brown.
Sizes: 10, 12, 14, 16.....Each, $3.98

K ALL 'ROUND GORED SKIRT in soft monotone part wool (37% new, 13% reused wool, 50% rayon). Dry clean. *State size.* Shpg. wt., 1 lb.
♦77K7539–Navy ♦77K7541–Red. *Girls:* 7, 8, 10, 12, 14..$1.98
♦77K7542–Navy ♦77K7543–Red. *Teens:* 10, 12, 14, 16...$2.29

L BIAS PLEATED SKIRT in Parker Wilder plaid of 25% new, 20% reused wool, 55% rayon. Dry clean. *State size.* Scale below. Shpg. wt., 1 lb.
♦77 K 7544—Red and green plaid. *Girls' sizes:* 7, 8, 10, 12, 14 .$2.98
♦77 K 7545—Red and green plaid. *Teens' sizes:* 10, 12, 14, 16..$2.98

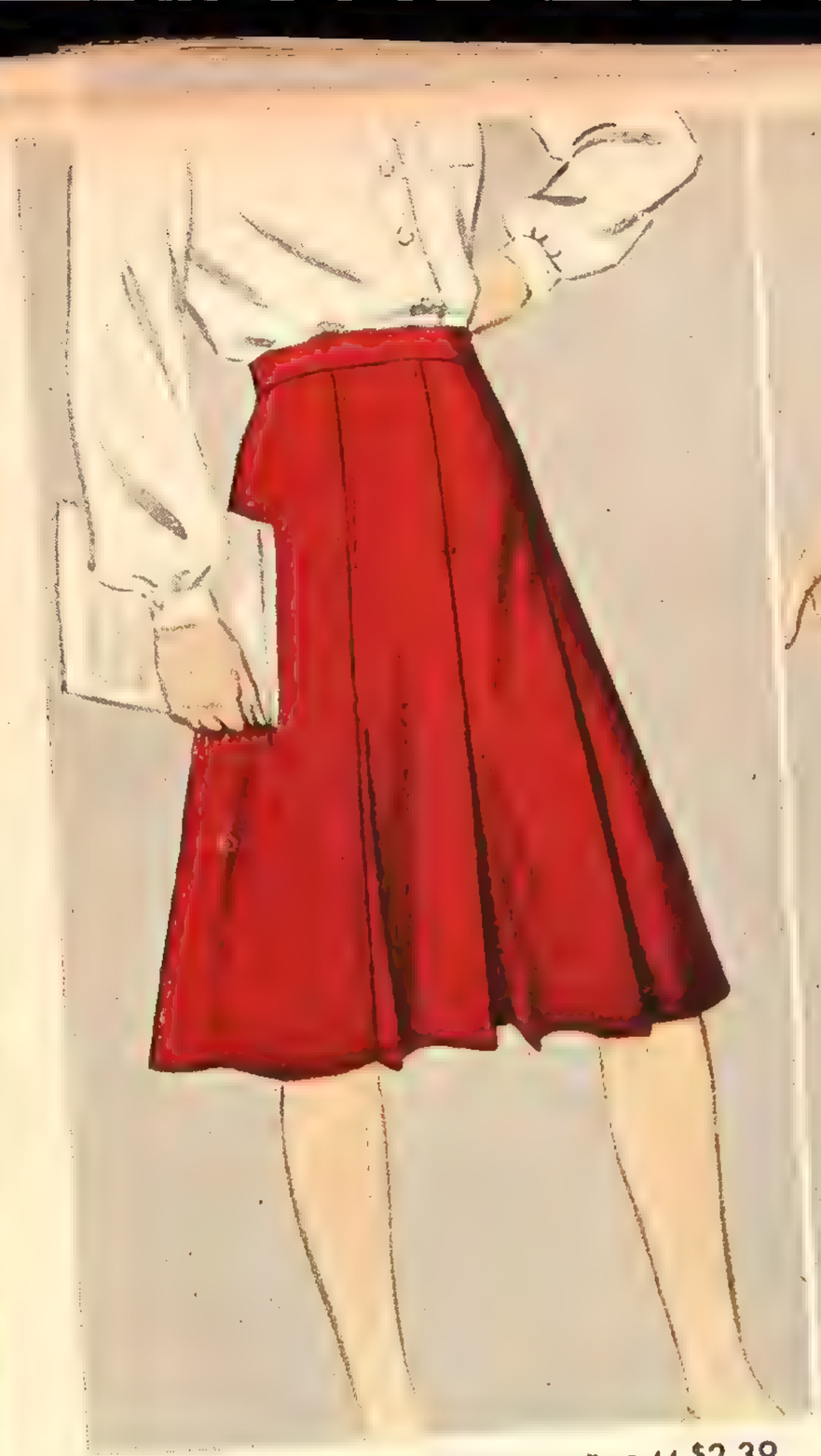
M ALL WOOL SKIRT in blend of 60% new, 40% reprocessed, in soft, monotone weave. Deep box-pleats both front and back have graceful flare. Dry clean. *State size.* Scale below. Shpg. wt., 1 lb.
♦77K7546–Dk. green ♦77K7547–Red ♦77K7548–Copen blue
Sizes: 7, 8, 10, 12, 14.....$3.19
♦77K7549–Dk. green ♦77K7550–Red ♦77K7551–Copen blue
Sizes: 10, 12, 14, 16.....$3.49

Size scale for Girls' and Teens' Skirts

Girls' sizes:	7	8	10	12	14
Waist is:	23½	24	25	26	27 in.
Hips are:	28	29	31	33	35 in.
Skirt length: (incl. band)	16	17	19	21	23 in.

Teen sizes:	10	12	14	16
Waist is:	24½	25½	26½	27½ in.
Hips are:	33	34½	36	37 in.
Skirt length: (incl. band)	23	24	25	25½ in.

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.



G RAYON CAVALRY TWILL: SIZES 7 TO 14 $2.39
TEEN SIZES 10 TO 16 $2.59



H 100% WOOL PLAID $3.98
SIZES 7 TO 14 AND 10 TO 16



J 100% WOOL CREPE $3.98
SIZES 7 TO 14 AND 10 TO 16



K ALL 'ROUND GORED SKIRT: SIZES 7 TO 14 $1.98
TEEN SIZES 10 TO 16 $2.29



L BIAS PLEATED SKIRT $2.98
IN SIZES 7 TO 14—10 TO 16



M ALL WOOL SKIRT: SIZES 7 TO 14 $3.19
TEEN SIZES 10 TO 16 $3.49

Skirts illustrated above are described on opposite page.

ALL 2 PAGE 203 . . GIRLS' WEAR

. . PAGE 327 . . MEN'S SHOES

Warm Snow Suits

for active girls. Sizes 7 to 16

We checked off your favorites . . designed them in fashion's gayest, newest colors . . tailored them in tightly woven fabrics that just naturally resist water and wind . . keep you snug and warm even in coldest weather. All fully lined.

[A] DOUBLE-BREASTED SNOW SUIT, in all wool (70% reprocessed, 30% reused), fully lined. Classic style, gray fitted jacket with plenty of over-lap; neat roomy pockets. Piping trim matches full cut, fully lined snow pants have side button placket; knit anklets. *Sizes:* 7, 8, 10, 12, 14, 16; scale below. *State size.* Shipping weight, 4 pounds 12 ounces.
♦77 K 7477—Gray and navy. ⅓ down, Easy Terms. Cash $11.98

[B] PLAID TRIMMED SNOW SUIT is fully cut for action. Jacket buttons in front, is shirred at sides. 2 roomy pockets; knit wristlets. Pants have button placket, knit anklets. Part wool snow cloth (50% reused wool, 50% cotton), fully lined. *Sizes:* 7, 8, 10, 12, 14, 16; scale below. *State size.* Shpg. wt., 4 lbs. 12 oz.
♦77 K 7474—Navy ♦77 K 7476—Forest green
♦77 K 7475—Brown Each, cash.....$7.98

Suits described below, shown on opposite page.

[C] TWO-TONED SNOW SUIT in warm all wool (50% reprocessed, 50% reused), fully lined. Button fly front jacket has embroidery, felt applique trimmed yoke. Action side-shirring for smooth fit. 2 piped pockets; knit wristlets. Well tailored pants, firm button placket, zip anklets. *Sizes:* 7, 8, 10, 12, 14, 16; size scale below. *State size.* Shpg. wt., 4 lbs. 12 oz.
♦77 K 7471—Forest green with gray
♦77 K 7472—Navy with red Each, cash.....$10.98

[D] SHEEPSKIN LINED SNOW SUIT has a water resistant cotton poplin jacket, gayly trimmed with bright embroidery and felt appliqued flowers; shirred at sides for smooth fit. 2 pockets; knit wristlets. Warmly lined with deep piled sheepskin. All wool pants are full cut, fully lined, have zip anklets. *Sizes:* 7, 8, 10, 12, 14, 16; size scale below *State size.*
♦77 K 7461—Red and navy. Shpg. wt., 5 lbs. 6 oz. Cash $13.98

[E] ALL WOOL SNOW SUIT is 50% reprocessed, 50% reused wool, warmly lined with cotton kasha. Fly front jacket has bright contrasting embroidery, piping. Knit wristlets; shirred at sides. Full cut snow pants with zipper anklets. *Sizes:* 7, 8, 10, 12, 14, 16; scale below. *State size.* Shpg. wt., each, 5 lbs. 6 oz.
♦77 K 7463—Navy all wool snow suit.....Cash $11.98
Same suit as above. SHEEPSKIN lined jacket, all wool pants.
♦77 K 7465—Navy.....Cash $13.98

[F] HOODED SNOW SUIT trimmed with dyed rabbit fur. Fitted jacket, knit wristlets. Comes in cotton twill or all wool to match pants. All wool pants (50% reprocessed, 50% reused), zipper anklets. *Sizes:* 7, 8, 10, 12, 14; scale below. *State size. Cotton Twill Jacket,* fully lined all wool pants as above.
♦77 K 7467—Red with navy. Shpg. wt., 4 lbs....Cash $11.98
All Wool Jacket and Pants (not shown), (50% reprocessed, 50% reused). Shipping weight, 4 pounds 12 ounces.
♦77 K 7468—Teal blue jacket, wine pants
♦77 K 7469—Gray jacket, green pants Each, cash $11.98

Size Scale for Girls' Snow Suits

If she wears size:	7	8	10	12	14	16	
Chest measures:	26	27	29	30½	32	33½	inches
Waist measures:	23½	24	25	26	27	28	inches
Pants length is:	34	35½	37½	40	41½	43	inches



[A] DOUBLE-BREASTED SNOW SUIT IN ALL WOOL.... $11.98 cash

[B] PLAID TRIMMED SNOW SUIT PART WOOL SNOW CLOTH $7.98

Catalog numbers marked ♦ are shipped from Kansas City. Order, pay postage from Sears nearest mail order house.



[C] Two-Toned Snow Suit in Warm All Wool... $10.98 cash

[D] Sheepskin Lined Snow Suit; Poplin Jacket, Wool Pants..... $13.98 cash

[E] All Wool Snow Suit $11.98
Sheepskin Lined.....$13.98 cash

[F] Hooded Snow Suit; Two Warm Versions..Each $11.98 cash

Description of suits above, on opposite page.

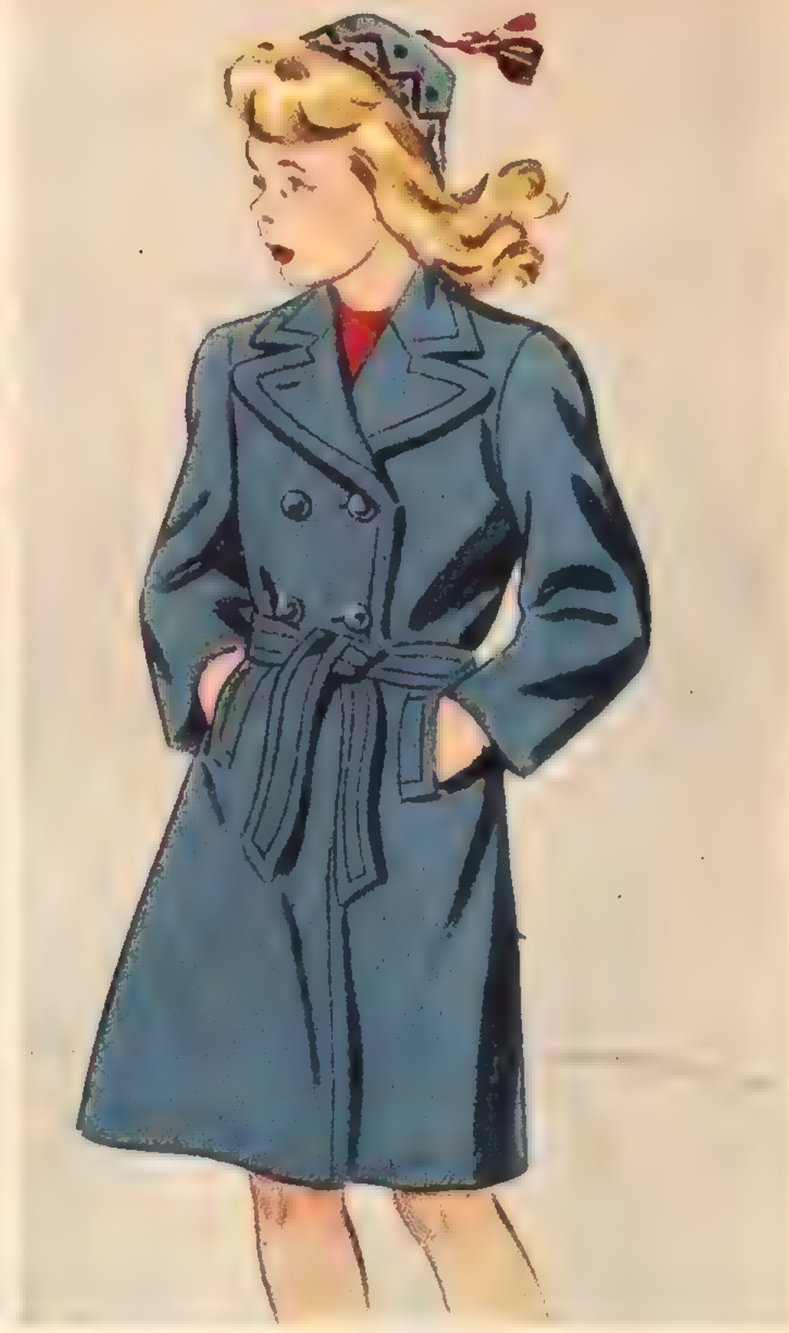
Snow Suits on this page ⅓ down on Sears Easy Terms. See inside back cover for complete details of Easy Payment Plan.



[D] THE REEFER COAT $9.98 AND $10.98 each, cash



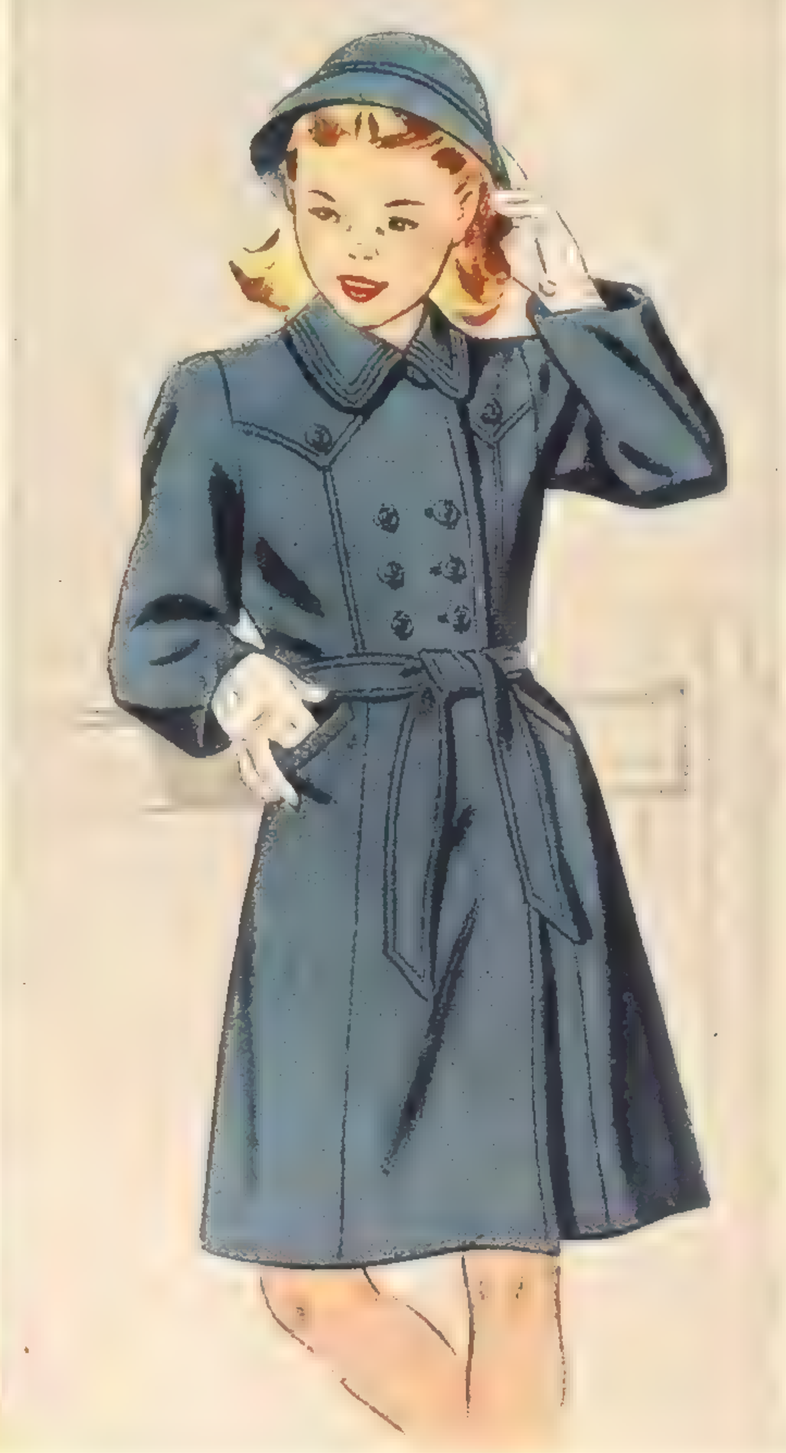
[C] THE CHESTERFIELD $9.98 AND $10.98 each, cash



[B] THE CLASSIC WRAP COAT $9.98 AND $10.98 each, cash



[H] THE EMBROIDERED COAT $10.98 cash



[G] THE WRAP COAT $10.98 cash



[F] THE FUR TRIMMED COAT $9.98 AND $10.98 each, cash

Coats illustrated above are described on the opposite page.



A THE BOY COAT $9.98 cash



E THE COACHMAN COAT $10.98 cash

Classic Coats for 7 to 14's

They're just the styles the school crowd goes for..what's more, being Sears values, they'll please mother, too. Finely made in warm wool and part wool fleeces. Fully lined, and warmly cotton interlined.

Coats B, C, D, shown on opposite page

A THE BOY COAT in 100% wool fleece with soft downy texture, boyish boxy cut. Convertible collar, slashed pockets. Shipping wt., 4 lbs.
Sizes: 7, 8, 9, 10, 12, 14; see size scale on page 208. *State size.*
♦77 K 7201—Teal blue ♦77 K 7202—Wine.....Each, cash $9.98

B THE WRAP COAT casual favorite in fleece of 60% wool, 40% rayon face, all cotton back. (Face 50% total weight.) Shpg. wt., each, 4 lbs.
Sizes: 7, 8, 9; see size scale on page 208. *State size when ordering.*
♦77 K 7231—Copen blue ♦77 K 7232—Red
♦77 K 7233—Forest green ♦77 K 7234—Camel tan..Each, cash $9.98
Sizes: 10, 12, 14; see size scale on page 208. *State size when ordering.*
♦77 K 7235—Copen blue ♦77 K 7236—Red
♦77 K 7237—Forest green ♦77 K 7238—Camel tan. Each, cash $10.98

C THE CHESTERFIELD in knitback fleece of 60% wool, 40% rayon face, all cotton back. (Face 50% total weight.) Shpg. weight, each 4 lbs.
Sizes: 7, 8, 9; see size scale on page 208. *State size when ordering.*
♦77 K 7212—Red ♦77 K 7215—Dark brown
♦77 K 7214—Forest green. Each, cash.....$9.98
Sizes: 10, 12, 14; see size scale on page 208. *State size.*
♦77 K 7216—Red ♦77 K 7219—Dark brown
♦77 K 7218—Forest green. Each, cash.....$10.98

D THE REEFER COAT in knitback fleece of 60% wool, 40% rayon face, all cotton back. (Face 50% total weight.) Shipping wt., each 4 lbs.
Sizes: 7, 8, 9; see size scale on page 208. *State size.*
♦77 K 7221—Forest green ♦77 K 7222—Dark brown
♦77 K 7223—Camel tan ♦77 K 7224—Copen blue. Each, cash $9.98
Sizes: 10, 12, 14; see size scale on page 208. *State size.*
♦77 K 7225—Forest green ♦77 K 7226—Dark brown
♦77 K 7227—Camel tan ♦77 K 7228—Copen blue. Each, cash $10.98

Dress Coats for 7 to 14's

Prettied-up for very best... sturdy enough for everyday. Specially cut for growing girl sizes by a top-notch maker who meets Sears standards for fine tailoring. Warm fabrics, fully lined, warmly cotton interlined.

Coats F, H, G, shown on opposite page

E THE COACHMAN COAT, new fitted double-breasted style, with Peter Pan collar, pockets edged with contrasting piping. In knitted fleece of 60% wool, 40% rayon face, all cotton back. (Face 50% total weight.) Fully lined, warmly cotton interlined. Shipping weight, 4 pounds.
Sizes: 7, 8, 9, 10, 12, 14; see size scale on page 208. *State size.*
♦77 K 7246—Camel tan ♦77 K 7248—Dark brown. Each, cash $10.98

F FUR COLLAR COAT in all wool fleece of 10% new, 90% reprocessed wool. Soft Laskin lamb collar, neat princess-styled lines; flared skirt.
Sizes: 7, 8, 9; see size scale on page 208. *State size.*
♦77 K 7239—Wine ♦77 K 7241—Brown
♦77 K 7242—Green. Shipping weight, 4 pounds.....Each, cash $9.98
Sizes: 10, 12, 14; see size scale on page 208. *State size.*
♦77 K 7243—Wine ♦77 K 7244—Brown
♦77 K 7245—Green. Shipping weight, 4 pounds.....Each, cash $10.98

G THE WRAP COAT, pet classic with the school crowd for its detachable side belts, neat shirring above back belt. Collar worn open or closed. Knit back fleece of 60% wool, 40% rayon face, all cotton back. (Face 50% total weight.) Shipping weight, 4 pounds.
Sizes: 7, 8, 9, 10, 12, 14; see size scale on page 208. *State size.*
♦77 K 7252—Copen blue ♦77 K 7254—Dk. brown. Each, cash $10.98

H THE EMBROIDERED COAT in warm all wool fleece (10% new, 90% reprocessed). Beautifully fitted and flared lines, neat paneled back. Bright applique details, fine contrasting top stitching. Deep flap pockets.
Sizes: 7, 8, 9, 10, 12, 14; scale, page 208. *State size.* Shpg. wt., 4 lbs.
♦77 K 7256—Brown ♦77 K 7258—Green.....Each, cash $10.98

Catalog numbers marked ♦ shipped from Kansas City. Order and pay postage from Sears nearest mail order house.

Teen Popular-Priced Coats

in all wools, part wools. Sizes 10 to 16

A TEEN MILITARY REEFER in woven fleece, a sturdy blend of part wool (50% reused wool, 30% cotton, 20% rayon) lined throughout with warm flannel-like cotton kasha in bright colorful plaid. Convertible collar. Neat welt seam trim on collar, front of coat, good size slash pockets. *Color:* Soldier blue only. *Teen sizes:* 10, 12, 14, 16; scale below. *State size.*
♦ 77 K 7066—Shipping weight, 4 pounds 6 ounces.....$7.98

B TEEN DOUBLE BREASTED WRAP COAT is smartly semi-fitted so you wear it with or without its detachable belt. Convertible collar. Neat slash pockets. Shirred back. In soft part wool herringbone tweed (25% reprocessed, 25% reused, 50% rayon). Fully lined, cotton interlined. *Teen sizes:* 10, 12, 14, 16; scale below. *State size.* Shpg. wt., 4 lbs., 6 oz.
♦ 77 K 7069—Medium blue
♦ 77 K 7071—Wine. ⅓ down on Easy Terms. Each, cash.....$10.98

C ALL WOOL FLEECE BOY COAT . . soft downy deep-textured blend of 10% new wool, 90% reprocessed, firmly woven for warmth and wear. Favorite boyish style, neatly tailored with fine welt seam trim. Collar you wear open or closed, flap pockets. Fully lined, warmly interlined. *Teen sizes:* 10, 12, 14, 16; scale below. *State size.* Shpg. wt., 4 lbs. 6 oz.
♦ 77 K 7067—Green
♦ 77 K 7068—Brown. ⅓ down on Easy Terms. Each, cash $11.98

D TEEN ALL WOOL CHESTERFIELD in a soft casual, monotone weave fabric, soft but sturdy. Handsome fitted coat topped off with a velveteen convertible collar. Four neat panels in back with high kick pleat. Flapped pockets. Make-believe breast pocket. Fully lined, cotton interlined. *Teen sizes:* 10, 12, 14, 16; scale below. *State size.* Shpg. wt., 4 lbs. 6 oz.
♦ 77 K 7072—Teal blue
♦ 77 K 7073—Wine. ⅓ down on Easy Terms. Each, cash $11.98

Size Scale for Teen Coats

Order size	**10**	**12**	**14**	**16**	
If your bust is:	30	31½	33	34	inches
If your waist is:	24½	25½	26½	27½	inches
Hips (7 in. below waist)	33	34½	36	37	inches
Coat length (fitted):	37	38½	40	41	inches

Boxy Coats about 1 inch shorter



A TEEN MILITARY REEFER $7.98

Thrifty Coats for 7 to 14's

Growing girls' favorites in sturdy warm fabrics

E GIRLS' FITTED REEFER, smartly tailored in sturdy part wool herringbone tweed, blend of 25% reprocessed, 25% reused, 50% rayon. Fitted and flared lines. Fine stitching trim. Fully lined with rayon, cotton interlined. See size scale below. Shpg. wt., 4 lbs. *Sizes:* 7, 8, 9, 10, 12, 14. *State size.*
♦77 K7268—Medium blue
♦77 K7269—Wine. Each, cash.....$7.98

F GIRLS' WRAP COAT . . has detachable side belts. Action-shirred back. Button trimmed yoke. Part wool herringbone tweed (25% reprocessed, 25% reused, 50% rayon). Fully lined. See size scale below. Shpg. wt., 4 lbs.
Sizes: 7, 8, 9. *State size.*
♦77 K7273–Medium blue
♦77 K7274–Wine. Ea., cash $7.98
Sizes: 10, 12, 14. *State size.*
♦77 K7275–Medium blue
♦77 K7276–Wine. Ea., cash $8.98

G DOUBLE-BREASTED REEFER COAT, smartly fitted and flared with all-'round gores. Convertible collar. Slashed pockets. Fine welt detail. In soft part wool fleece in blend of 50% reused, 50% cotton warmly lined with cotton kasha plaid. See size scale below. Shpg. wt., 4 lbs.
Sizes: 7, 8, 9. *State size.*
♦77 K7264—Navy
♦77 K7265—Wine. Ea., cash $5.98
Sizes: 10, 12, 14. *State size.*
♦77 K7266—Navy
♦77 K7267—Wine. Ea., cash $6.98

H SINGLE-BREASTED WRAP COAT, nicely detailed with fine top-stitching on the convertible collar, button trimmed yoke. Set-in belt ties in front. Action shirring in back. In Knit-back fleece, soft downy blend of 60% wool, 40% rayon face, all cotton back. (Face 50%, total weight.) Fully lined. Sizes: 7, 8, 9, 10, 12, 14. State size. Scale below.
♦ 77 K 7261—Red
♦ 77 K 7262—Copen blue
♦ 77 K 7263—Camel tan. Shpg. wt., 4 lbs. Each cash.....$9.98

Size Scale for Growing Girls' Coats

Sizes:	**7**	**8**	**9**	**10**	**12**	**14**
Chest is:	26	27	28	29	30½	32 inches
Waist is:	23½	24	24½	25	26	27 inches
Length, Boxy and Fitted:	27	28½	30	32	34	36 inches



E GIRLS' FITTED REEFER $7.98

♦ Catalog numbers marked ♦ shipped from Kansas City. Order...



Ⓑ Teen Wrap Coat $10.98



Ⓒ All Wool Fleece Boy Coat $11.98



Ⓓ Teen All Wool Chesterfield $11.98



Ⓕ Girls' Wrap Coat $7.98, $8.98



Ⓖ Double-Breasted Reefer $5.98, $6.98



Ⓗ Single-Breasted Wrap Coat $9.98

If order totals $10 or more, Easy Terms available. See inside back cover for Sears Easy Payment Plan.



B RAINCOAT $3.98 A PLAID LINED RAINCOAT $5.98

Raincoats, Reversibles

Teen sizes 10 to 16; Girls' sizes 7 to 14

You'll want to wear them everywhere, sun up or down. Each has a shower-proofed side specially laboratory tested. All are well tailored with deep cut armholes that slip easily over suits.

A GIRLS' PLAID LINED RAINCOAT, favorite for its clean boxy cut. Fine rows of stitching on the collar and hem. In heavy quality cotton gabardine, specially treated to be water repellent. Lined in a bright cotton plaid. Fly-front. Storm tab. Button back-vent. Full length. *Color:* Natural tan. *Sizes:* 7, 8, 10, 12, 14; scale, page 208. *State size.* Shpg. wt., each, 1 lb. 12 oz.
♦ 77 K 7284—Plaid lined as pictured.....$5.98
♦ 77 K 7285—Same as above without rows of stitching. Not plaid lined. Sizes as above. *State size*.....$3.98

B TEEN BOXY RAINCOAT . . sturdily made in heavy quality cotton gabardine, specially treated for shower proofing. Man tailored fly front style, full cut armholes slide easily over suits. Convertible collar, storm tab. Back vent. Fine top stitching. *Teen sizes:* 10, 12, 14, 16; scale, page 208. *State size.*
♦ 77 K 7081—Natural tan. Shpg. wt., 1 lb. 12 oz.....$3.98
♦ 77 K 7082—Same as above with cotton plaid lining. Stitching on collar, hem. ⅞ length. Shpg. wt., 1 lb. 12 oz.....$5.98

Coats described below, shown on opposite page

C POPULAR TRENCH RAINCOAT, a hit style with Teens for its man-tailored military cut. Water repellent cotton gabardine. Convertible collar, button trimmed yoke, storm tabs. Bellows-effect slit pockets. Deep cut, roomy armholes. *Teen sizes:* 10, 12, 14, 16; scale, pg. 208. *State size*, Shpg. wt., 1 lb. 12 oz.
♦ 77 K 7083—Natural tan.....$6.76

D TEEN PLAID REVERSIBLE, tailored boxy style with colorful fair-weather side in part wool plaid of 50% new wool, 10% reused wool, 40% rayon. Natural tan cotton gabardine for its shower-proofed side; 2 flap pockets. Nicely detailed throughout. *Teen sizes:* 10, 12, 14, 16; see size scale on page 208. *State size.* Shipping weight, 1 lb. 15 oz.
♦ 77 K 7084–Colorful plaid. ⅓ down, Easy Terms, cash $10.98

E ALL WOOL FLEECE REVERSIBLE . . a soft downy fabric of 70% new wool, 30% reused wool. Handsome fly-front boyish style with flap pockets; full cut sleeves are comfortable over suits. Reverses to shower-proof tan cotton gabardine on rainy days. Inside has patch pocket. Fine details on both sides. *Teen sizes:* 10, 12, 14, 16; scale, page 208. *State size.* Shpg. wt., 3 lbs.
♦ 77 K 7085—Red
♦ 77 K 7086—Copen blue. ⅓ down on Easy Terms, cash $11.98

F GIRLS' MILITARY RAINCAPE in a glossy waterproof cotton treated with plastic covering. Cape with hood is generously cut to go over a coat. Deep arm slots. Epaulet trim. *Sizes:* 7, 8, 10, 12, 14; scale, page 208. *State size.* Shpg. wt., 1 lb. 4 oz.
♦ 77 K 7281—Red ♦ 77 K 7282—Blue
♦ 77 K 7283—White Each.....$1.95

G GIRLS' ALL WOOL FLEECE REVERSIBLE . . a blend of 70% new wool, 30% reused wool for your fly-front boy style coat. Beautifully tailored full cut lines; flap pockets. Deep armholes. Reverse side in heavy quality tan cotton gabardine, is shower proofed for bad weather; patch pockets. *Girls' sizes:* 7, 8, 10, 12, 14; see size scale on page 208. *State size.* Shpg. wt., 3 lbs.
♦ 77 K 7278—Red
♦ 77 K 7279—Copen blue. ⅓ down, Easy Terms, cash $9.98

H GIRLS' PLAID REVERSIBLE in warm blend of 50% new wool; 10% reused wool, 40% rayon. Boy coat style with generous cut; deep flap pockets. Reverses to shower-proof side in tan cotton gabardine; patch pockets. *Sizes:* 7, 8, 10, 12, 14; see size scale on page 208. *State size.* Shpg. wt., 3 lbs.
♦ 77 K 7277—Colorful plaid. ⅓ down, Easy Terms, cash $9.98



Ⓒ Trench Raincoat $6.76



Ⓓ Teen Plaid Reversible $10.98



Ⓔ All Wool Fleece Reversible $11.98



Ⓕ Girls' Military Raincape $1.95



Ⓖ All Wool Fleece Reversible $9.98



Ⓗ Girls' Plaid Reversible $9.98

Coats shown above, described on opposite page. *For Sears Easy Terms, see inside back cover.*

Teen Classic Suits

in sturdy, warm fabrics. Sizes 10 to 16

[A] ALL WOOL CLASSIC SUIT in a soft, yet sturdy monotone weave (60% new, 17% reprocessed, 23% reused wools). Man-tailored jacket, fully lined. Pleated skirt. *Teen sizes:* 10, 12, 14, 16; see size scale below. *State size.*
♦77 K 7451—Red jacket with navy skirt. Shpg. wt., 3 lbs.... Cash $9.98

Jacket only. All wool fabric as above. *Sizes above. State size.*
♦77 K 7453—Red ♦77 K 7454—Navy. Shpg. wt., 1 lb. 12 oz. Each $6.33

Illustrations of Suits B, C, D, shown on opposite page

[B] HERRINGBONE TWEED SUIT of soft 100% wool. Jacket has clean-cut tailored lines, softened with welt seaming, the new button flap pockets. Fully lined. Smart pleated skirt. Smooth side closing. *Teen sizes:* 10, 12, 14, 16; see size scale below. *State size.* Shpg. wt., 3 lbs.
♦77 K 7447—Blue tweed ♦77 K 7448—Tan tweed. Each, cash $12.98

[C] THE CARDIGAN SUIT, smart V-neck jacket plus a soft plaid skirt, bias-pleated, front back. Wear as shown or separately. Part wool monotone weave (jacket is 65% new, 35% rayon), (skirt is 75% new wool, 25% rayon). *Teen sizes:* 10, 12, 14, 16; size scale below. *State size.*
♦77 K 7449—Med. gray jacket; plaid skirt. Shpg. wt., 3 lbs.....$8.98

[D] ALL WOOL fabric, monotone tweed soft surfaced, firmly woven. *Teen sizes:* 10, 12, 14, 16; suit scale below. Coat scale, page 208. *State size.*
Club Collar Suit—Fully lined jacket, convertible neck. Pleated skirt.
♦77 K 7445–Scarlet ♦77 K 7446–Med. blue. Shpg. wt., 3 lbs. Ea., cash $12.98

Teen Boy Coat, matches suit. Tailored with convertible collar, easy armholes, open vent back. Fully lined; interlined. Shpg. wt., 3 lbs.
♦77 K 7064–Scarlet ♦77 K 7065–Medium blue. Each, cash $12.98

Teen Suit Sizes:	10	12	14	16	
Bust is:	30	31½	33	34	inches
Waist is:	24½	25½	26½	27½	inches
Hips are:	33	34½	36	37	inches
Skirt length:	22	23	24	24½	inches

Double Duty Sets

Coats with matching snow pants. Sizes 7 to 10

Designed for double-duty . . that means cozy warmth plus plenty of style . . a coat to wear for school or Sunday best . . snow pants to match for play. In fine fabrics—some part wool, some all wool. Lined and interlined.

[E] DOUBLE BREASTED REEFER, smoothly fitted with paneled front and back. Smart touches like stitched velveteen collar, flap pockets. Fully lined, warmly interlined. In sturdy fleece, part wool blend of 50% reused wool, 50% cotton. Lined matching pants, knit anklets. *Sizes:* 7, 8, 9, 10; size scale on page 208. *State size.* Shipping weight, each, 5 pounds.
♦77 K 7292–Teal blue ♦77 K 7293–Wine Each, cash $10.98

Illustrations of Sets F, G, H, shown on opposite page

[F] FUR TRIMMED DOUBLE DUTY in warm part wool fleece (80% reprocessed, 20% cotton). Soft laskin lamb collar, smartly stitched yoke. Beautifully fitted and flared lines. 2 slash pockets. Fully lined, warmly interlined. Matching lined pants with zipper anklets. *Sizes:* 7, 8, 9, 10; see size scale on page 208. *State size.* Shipping weight, each, 5 pounds.
♦77 K 7288—Wine ♦77 K 7289—Dark brown
♦77 K 7291—Forest green Each, cash $13.98

[G] THE PRINCESS COAT, beautifully tailored with velveteen collar, trim, welt seam details, 2 flap pockets. Fitted and flared. In knitted fleece (60% wool, 40% rayon face, all cotton back). Face 50%, total weight. Fully lined, warmly interlined. Lined pants, zipper anklets. *Sizes:* 7, 8, 9, 10; size scale, page 208. *State size.* Shipping weight, 5 pounds.
♦77 K 7294—Copen blue ♦77 K 7295—Camel tan
♦77 K 7296—Red Each, cash $13.98

[H] 100% ALPACA-FACE COAT SET, cotton backed (face 50% total weight). Trimmed with red knit back fleece in 60% wool, 40% rayon face, all cotton back (face 50% total weight). Fully lined, interlined. Red fleece pants, zipper anklets, fully lined. *Sizes:* 7, 8, 9, 10; scale, pg. 208. *State size.*
♦77 K 7287—Brown with red pants. Shpg. wt., 5 lbs.....Cash $14.98

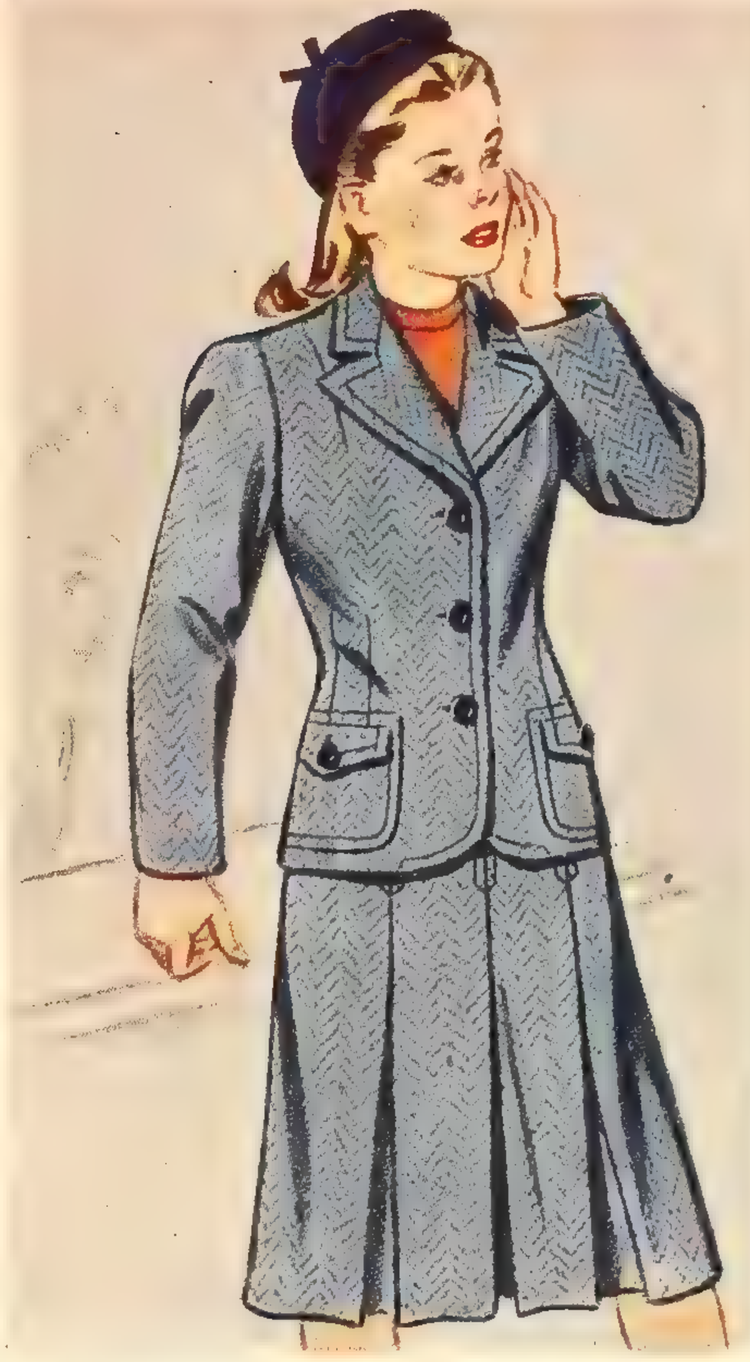


[A] CLASSIC SUIT $9.98 cash JACKET $6.33



[E] DOUBLE BREASTED REEFER $10.98 cash

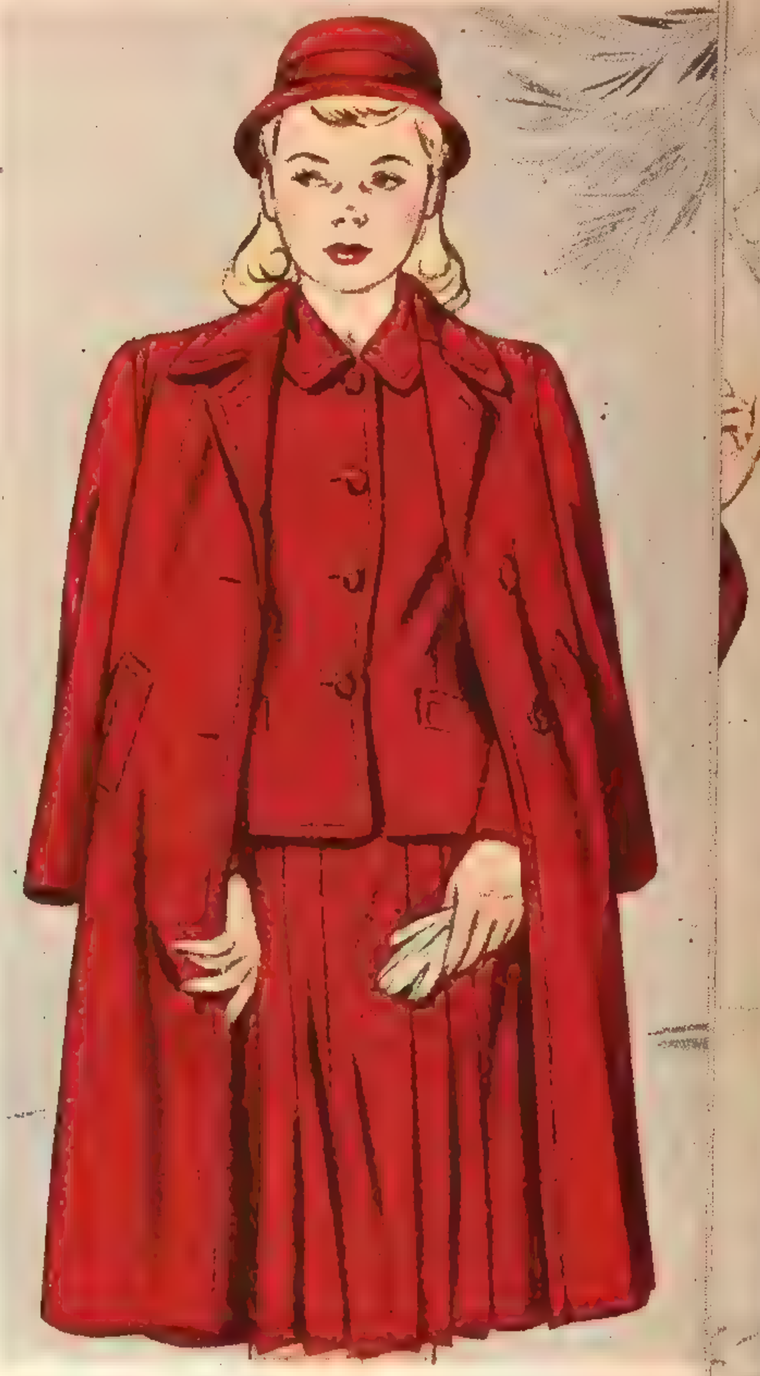
Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.



B HERRINGBONE TWEED SUIT $12.98 cash



C THE CARDIGAN SUIT $8.98



D COAT $12.98 SUIT $12.98 cash



F FUR TRIMMED DOUBLE DUTY $13.98 cash



G THE PRINCESS COAT $13.98 cash



H 100% ALPACA COAT SET $14.98 cash

Suits and Sets shown above, described on opposite page

Any order of $10 or more, available on Easy Terms, see inside back cover for complete information.



A TEEN CHESTERFIELD $14.98

Teen Classic Coats

Our finest All Wools for 10 to 16's

$14.98 each, cash

½ down on easy terms

Sears made fashion history with women's Redgate coats and Ann Barton dresses. Now the same type of classic fashions for Teens . . done in choice woolens, quality made by a top grade manufacturer to the rigid specifications listed below. *Teen sizes:* 10, 12, 14, 16; see scale on page 208. *State size.*

- FABRICS are our finest long wearing all wools, firmly woven, carefully sponged to assure minimum shrinkage.
- LININGS in smooth durable rayon for long wear. Interlinings of warm furry flannel-like cotton, hang smoothly.
- SEAMS are strongly sewn, for durability, smoothly pressed.
- NECKLINES are well shaped; collars and lapels are canvas-lined, have reinforced stitching to hold their firmness.
- ARMHOLES, taped, fully cut so they slide easily over suits.
- POCKETS are extra deep, fully lined, reinforced against wear.
- BUTTONS are fine quality. Stay backs anchor them to coat.
- BUTTON HOLES are firmly stitched with durable twist thread.
- HEMS, 2-inch, blindstitched to coat for easy alterations.

A TEEN CHESTERFIELD, fly front version, soft velveteen collar, deep flap pockets. Back vent pleat. Rayon lined, warm cotton interlining. *Sizes above. State size.* Shpg. wt., ea., 4 lbs. 8 oz.
100% *new wool* resembling Shetland, soft, sturdy weave.
♦77 K 7028—Cranberry red ♦77 K 7029—Green
♦77 K 7031—Purple Each, cash . . $14.98
100% *wool fleece* with soft downy texture, wonderfully warm.
♦77 K 7032—Green
♦77 K 7033—Medium Brown ♦77 K 7035—Scarlet red
♦77 K 7034—Camel tan Each, cash $14.98

Coats described below, shown on opposite page

B TEEN BALMACAAN COAT is a favorite with its easy mannish cut, its full raglan sleeves, smart link-buttoned collar, you wear opened or closed. Slash pockets. Back vent pleat. In 100% wool fleece in beautiful fall shades. Rayon lined and warm cotton interlining. *Sizes above. State size.* Shipping weight, each, 4 pounds 8 ounces.
♦77 K 7009—Green
♦77 K 7011—Medium brown ♦77 K 7013—Soldier blue
♦77 K 7012—Camel tan Each, cash $14.98

C TEEN BOY COAT, a fashion pet for its clean-cut boxy lines, its rich fall colors. Flap pockets, back vent pleat. Rayon lined, warmly cotton interlined. *Sizes above. State size.*
100% *wool fleece*, soft deep surface for plenty of warmth.
♦77 K 7017—Purple ♦77 K 7018—Green
♦77 K 7019—Camel tan ♦77 K 7021—Red
Shipping weight, each, 4 lbs. 8 oz. Each, cash $14.98
100% *new wool* resembling Shetland. Shpg. wt., 4 lbs. 6 oz.
♦77 K 7014—Purple ♦77 K 7015—Green
♦77 K 7016—Cranberry red Each, cash $14.98

D TEEN WRAP COAT has a smart blouse effect top for soft easy fullness, ties that belt your coat closely about you for extra warmth. Slash pockets. Rayon lined, warmly interlined.
100% *new wool fleece. Sizes above.* Shpg. wt., 4 lbs. 8 oz.
♦77 K 7022—Camel tan ♦77 K 7023—Medium brown
♦77 K 7024—Red Each, cash $14.98
100% *new wool* resembling Shetland. Shpg. wt., 4 lbs. 6 oz.
♦77 K 7025—Purple ♦77 K 7026—Cranberry red
♦77 K 7027—Soldier blue. *Sizes above.* Ea., cash . . . $14.98

E TEEN REEFER COAT, beautifully tailored with smooth fitted and flared lines. Fine top stitching. Collar worn open or closed. Back-vent pleat. Rayon lined, warmly interlined.
100% *new wool fleece* with a magnificent fluffy texture.
♦77 K 7004—Medium brown. Shipping weight, 4 lbs. 8 oz.
♦77 K 7005—Green . . . . . *Sizes above.* Each, cash $14.98
100% *new wool* resembling Shetland. Shpg. wt., 4 lbs. 6 oz.
♦77 K 7006—Purple ♦77 K 7007—Medium brown
♦77 K 7008—Red *Sizes above.* Ea., cash $14.98

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.



Ⓑ Teen Balmacaan Coat $14.98



Ⓒ Teen Boy Coat $14.98



Ⓓ Teen Wrap Coat $14.98



Ⓔ Teen Reefer Coat $14.98

Coats shown above, described on opposite page

If order totals $10 or more, Sears Easy Terms are available. See inside back cover for complete details.

Catalog numbers marked ♥ shipped from Kansas City. Order, pay postage from Sears nearest main store . . .

Our finest teen Dress Coats

in our finest fabrics for sizes 10 to 16

The Teen favorites are all here, top-tailored with fine, quality finish, precise fit, fine details, including deep-cut taped armholes, canvas facings, generous hems. We've made them in all wool fleeces, and an alpaca. Durable rayon linings; warm cotton interlinings.

For illustrations of coats B, C and D described below, see opposite page

A THE ALPACA PILE COAT . . special pet with teens, is a sturdy deep pile fabric with warm 100% alpaca-face, cotton backed for durability. Tops your dressy clothes, yet simple enough for every day. *Color:* Brown with red trim. *Teen sizes:* 10, 12, 14, 16; scale on page 208.
♦77 K 7036—*State size.* Shipping weight, 4 lbs. 6 oz. . . . . Cash $15.93

B THE EMBROIDERED COAT in warm all wool fleece (30% reprocessed, 70% reused). Princess lines with neat stitching, colorful felt applique and embroidery trim. Fully lined, warmly interlined. *Teen sizes:* 10, 12, 14, 16; size scale, page 208. *State size.* Shpg. wt., 4 lbs. 2 oz.
♦77 K 7039—Gray ♦77 K 7041—Navy Each, cash $14.93

C THE OFFICER'S COAT in all wool fleece (10% new, 90% reprocessed). Double-breasted with clean-cut tailored lines, semi-fitted. New wide lapels. 2 flap pockets; make-believe breast pocket. Red lining; warm interlining. *Color:* Navy. *Teen sizes:* 10, 12, 14, 16; scale, pg. 208.
♦77 K 7044—*State size.* Shipping weight, 4 lbs. 6 oz. . . . . Cash $11.98

D THE FUR TRIMMED COAT with soft peter pan collar of laskin lamb. Princess lines with flared gored front, panel back. In warm all wool fleece (10% new, 90% reprocessed). Fully lined; interlined. *Teen sizes:* 10, 12, 14, 16; scale, pg. 208. *State size.* Shpg. wt., 4 lbs. 6 oz.
♦77 K 7042—Wine ♦77 K 7043—Green Each, cash $13.98



A THE ALPACA-PILE COAT $15.98

Teen-age tailored Coats

Warm knitted part wool fleeces. Sizes 10 to 16

Your pet classic styles in sturdy knitted fleece. Deeply surfaced part wool face, cotton-backed for durability. Warmer, softer, stronger because of its double-thickness. Sears tailoring does the rest . . with fine details, fine finish. All fully lined, snugly cotton interlined.

For illustration of coats F, G and H described below, see opposite page

E THE DOUBLE-BREASTED REEFER is famous for its clean-cut tailored lines. Convertible neckline, neat slash pockets, smooth paneled back. In 60% wool, 40% rayon face, cotton back (face 50%, total weight). *Sizes:* 10, 12, 14, 16; scale, page 208. *State size.* Shpg. wt., 4 lbs. 6 oz.
♦77 K 7054—Red ♦77 K 7055—Dark brown
♦77 K 7056—Forest green Each, cash $12.93

F The DOUBLE-BREASTED WRAP COAT is a hit style with its detachable side belt, set-in back. Convertible collar, roomy pockets. 60% wool, 40% rayon, all cotton back (face 50%, total weight). *Sizes:* 10, 12, 14, 16; size scale, page 208. *State size.* Shipping weight, 4 lbs. 6 oz.
♦77 K 7051—Copen blue ♦77 K 7052—Red
♦77 K 7053—Camel tan Each, cash $12.98

G THE DOUBLE-BREASTED BOY COAT, with full boxy cut, fine details. 60% wool, 40% rayon, all cotton back (face 50%, total weight). *Sizes:* 10, 12, 14, 16; scale, page 208. *State size.* Shpg. wt., 4 lbs. 6 oz.
♦77 K 7045–Dark brown ♦77 K 7046–Camel tan ♦77 K 7047–Red
♦77 K 7048–Forest green ♦77 K 7049–Copen blue Each, cash $12.93

H THE CHESTERFIELD COAT has a rich velveteen collar, flap pockets, welt-seaming. 60% wool, 40% rayon, all cotton back (face 50%, total weight). *Sizes:* 10, 12, 14, 16; scale, pg. 208. *State size.* Shpg. wt., 4 lbs. 6 oz.
♦77 K 7057–Forest green ♦77 K 7058–Camel tan ♦77 K 7062–Red
♦77 K 7059–Dark brown ♦77 K 7063–Copen blue Each $12.93



E THE DOUBLE-BREASTED REEFER $12.98

All coats on these 2 pages ⅓ down on Easy Terms. See inside back cover for complete details.



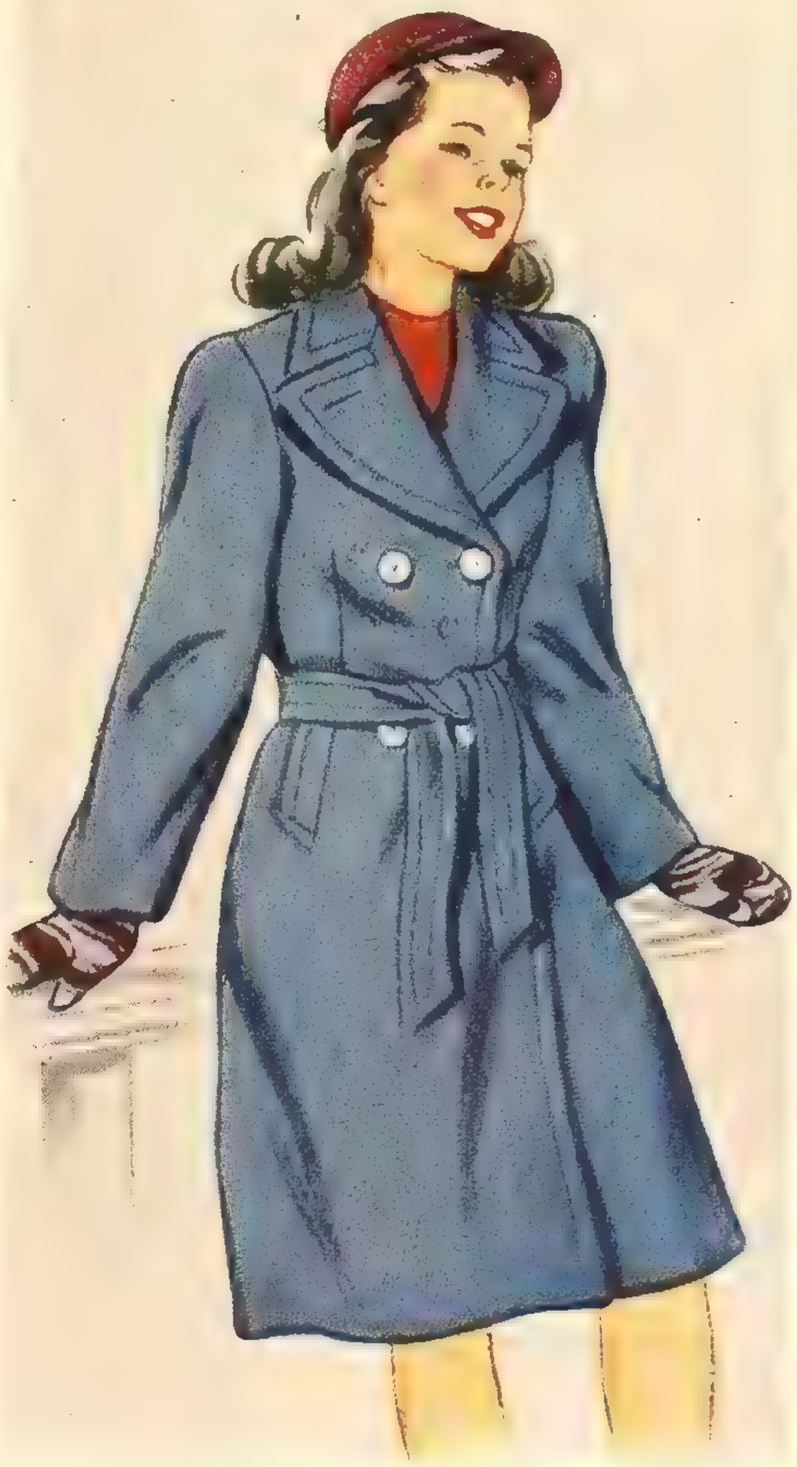
B THE EMBROIDERED COAT $14.98



C THE OFFICER'S COAT $11.98



D THE FUR TRIMMED COAT $13.98



F DOUBLE-BREASTED WRAP COAT $12.98



G DOUBLE-BREASTED BOY COAT $12.98



H THE CHESTERFIELD COAT $12.98

For description of coats, see opposite page

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house.



B Fleeced Cotton Cardigan 98c

A Bulky Cotton Cardigan $1.59



D All Wool Worsted Sortie $1.98

C 100% Wool Boxy Pullover $1.98



F All Wool Worsted Pullover $2.98

E Bulky Virgin Wool Cardigan $3.29

Schoolgirls' Sweaters in Sizes 8 to 16

To team with skirts and slacks . . to give her lots of changes. All hand washable in gentle Lux . . all available on Sears Easy Terms—see inside back cover for details.

A Bulky Cotton Cardigan . . an adorable puff-soft style in the big needle jumbo stitch. She'll love the attractive braided border at neck and button front. Nipped in waist. Smart wooden buttons. *Sizes:* 8, 10, 12, 14. *State size.* Shpg. wt., 12 oz.
38 K 7579—Copen blue
38 K 7580—Jockey red . . . . . each $1.59

B Fleeced Cotton Cardigan softly brushed inside for warmth. Smart and boxy . . grand for knockabout wear. Fancy buttons and two big pockets. Rib knit crew neck. Wash separately in Lux suds. *Sizes:* 8, 10, 12, 14. *State size.* Shipping weight, 1 pound, 1 ounce.
38 K 7500—Jockey red
38 K 7501—Copen blue . . . . . each 98c

C 100% Wool Boxy Pullover winter-warm, softly brushed for added beauty. The Young Set love its longer, boxy lines . . its push-up or wear-long sleeves. Rib knit crew neck, cuffs, bottom. *Sizes:* 8, 10, 12, 14, 16. *State size.* Shpg. wt., 7 oz.
38 K 7607—Jockey red
38 K 7608—Copen blue
38 K 7609—Navy . . . . . each $1.98

D All Wool Worsted Shortie in soft, fleecy virgin wool. A hip-length style she can wear under a jacket if she likes. Cute short sleeves. Rib knit at crew neck, cuffs, bottom. *Sizes:* 8, 10, 12, 14, 16. *State size.* Shipping weight, 9 ounces.
38 K 7575—Yellow
38 K 7576—Copen blue
38 K 7577—Jockey red
38 K 7578—White . . . . . each $1.98

E Bulky Virgin Wool Cardigan that looks just like an expensive hand knit. The kitten-soft yarn adds to its beauty and toasty-warm comfort. Smartly nipped-in at waist. Rib knit crew neck, button band and cuffs. *Sizes:* 8, 10, 12, 14, 16. *State size.* Shipping weight, 14 ounces.
38 K 7581—Copen blue
38 K 7582—Jockey red . . . . . each $3.29

F 100% All Wool Worsted Pullover in dainty fine gauge stitch. It's soft as down . . with pretty lacy stitch front yoke to peep from her jacket. A perfect style for dress-up. Rib knit at crew neck, cuffs and bottom. *Sizes:* 8, 10, 12, 14, 16. *State size.* Shipping weight, 10 ounces.
38 K 7519—Dusty pink
38 K 7520—Copen blue
38 K 7521—Cherry red . . . . . each $2.98

JUNE O'DAY, Jr.

our own trade mark

All Wool Classics

Young America adores them for smartness, comfort, beauty. Knit of 100% all virgin wool..expertly made with flat lying seams . . free action armholes for fine fit.

[A] LONG SLEEVE BOXY PULLOVER, the top favorite of the School Crowd. They wear it for play, sports or dress. They love its boxy lines, its long sleeves to push up or wear down. Knit of rich 100% virgin wool, kitten-soft and hand washable. *Sizes:* 8, 10, 12, 14, 16. *State size.* Shipping weight, 11 ounces.
38 K 7600—Yellow
38 K 7601—Jockey red
38 K 7602—Copen blue
38 K 7603—Beige . . . . . each $2.50

[B] LONG SLEEVE BOXY CARDIGAN. This June O'Day cardigan is the Junior version of the college crowd's favorite. She'll love to wear it buttoned down the back like they do . . or front-about-face as pictured. Knit of 100% fine virgin wool, hand washable. Rayon, cotton button band. *Sizes:* 8, 10, 12, 14, 16. *State size.* Shipping weight, 11 ounces.
38 K 7604—Jockey red
38 K 7605—Yellow
38 K 7606—Copen blue . . . . each $2.89



[A] PULLOVER $2.50 [B] CARDIGAN $2.89

All Wool School Favorites

[C] PULLOVER AND MATCHING CARDIGAN can be worn as a set . . or each separately to top skirts or slacks. The set makes a cozy, warm outfit for coldest days. Knit of soft all wool. Snug fitting ribbed knit crew neck, cuffs and bottom. Hand washable in LUX. *Sizes:* 8, 10, 12, 14, 16. *State size.* Shipping weight, each, 9 oz.
Pullover. (Short sleeves.)
38 K 7513–Navy
38 K 7514–Jockey red
38 K 7515–Pine green . . . . . each $1.49
Cardigan. (Matches pullover above.)
38 K 7516–Navy
38 K 7517–Jockey red
38 K 7518–Pine green . . . . . each $1.98

[D] 100% ALL WOOL WORSTED COAT STYLE that can double for a jacket. Closely knit for added warmth . . buttons up high to cozy Byron collar. Long sleeves. Hand washable. *Sizes:* 8, 10, 12, 14, 16. *State size.* Shipping weight, 9 ounces.
38 K 7504—Copen blue
38 K 7505—Jockey red
38 K 7506—Navy . . . . . each $2.98

Measure for Girls' Sweaters

Measure chest over dress. If measurement is between sizes, order *larger* size.

Sizes:	7-8	10	12	14	16
To fit chest:	27	29	30	32	34



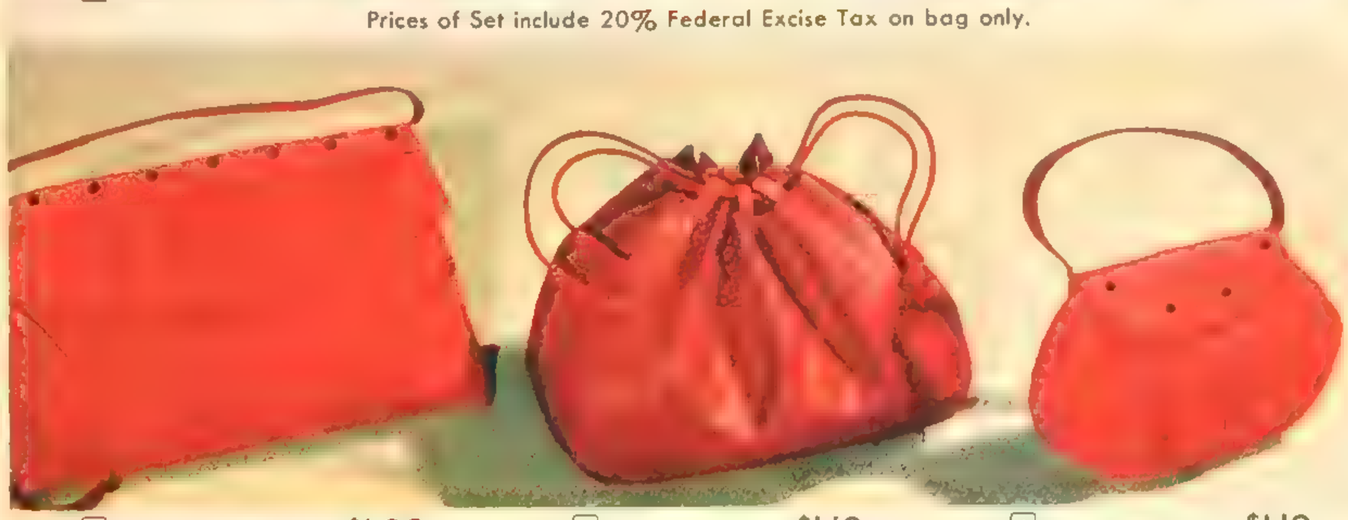
[C] PULLOVER $1.49 MATCHING CARDIGAN $1.98 [D] 100% ALL WOOL COAT STYLE $2.98

Bright New Accessories



B Shoulder-Strap Bag and Hat Set $3.35 — A Drawstring Bag and Hat Set $1.88

Prices of Set include 20% Federal Excise Tax on bag only.



E Over-Shoulder Bag $1.98 — D Drawstring Bag $1.19 — C Top Handle Bag $1.19

Prices of bags include 20% Federal Excise Tax



J "Wacket" $1.49 — H Suspenders 87c — G Triangle 59c — F Head Square 29c



M Lambskin Mittens $1.79 — L Cozy Wool Mittens 74c — K All Wool Gloves 89c

Girls' Bag and Hat Sets in Felt

A **Drawstring Bag Set**—Perky Dutch cap of felt (70% wool, 30% cotton) has two-tone felt posies on stitched brim, edged in contrasting stitching. One size, fits tots to teens. Square-bottom bag has flower on each petal-shaped top flap. *Size* 5 x 5½ in., unlined. Shpg. wt., 8 oz.

88 K 1394 —Red — 88 K 1395 —Green
88 K 1396 —Navy — 88 K 1397 —Brown

Federal excise tax of 18c is included in the price of set.....$1.88

B **Shoulder-Strap Bag Set**—Our best hat and bag set of felt (70% wool, 30% cotton) trimmed with handstitching, hand-appliqued felt flowers. Dutch bonnet, in one size, fits tots to teens. Roomy over-shoulder envelope bag 11¼ x 7½ in., has contrasting self-lining. Shpg. wt., 10 oz.

88 K 1390 —Red — 88 K 1391 —Green
88 K 1392 —Navy — 88 K 1393 —Brown

Federal excise tax of 37c is included in the price of set.....Set $3.35

Smartly Styled Girls' Bags

C **Cute Top-Handle Bag**—Colored nailheads twinkle on the curved flap. Artificial leather, size 7 x 4¾ in. Cotton lining, snap fastener, mirror. Shpg. wt., 6 oz.

88 ■ 1353E—Red — 88 K 1354E—Green
88 K 1355E—Navy

Price includes 20c Federal tax.....Each $1.19

D **Drawstring Bag**—Roomy vagabond style in artificial leather. Self-loops, double cord drawstrings. *Size* 9½ x 6½ in., rayon lined. Shpg. wt., ■ oz.

88 K 1386E—Red — 88 K 1387E—Green
88 K 1388E—Turf tan — 88 K 1389E—Brown

Price includes 20c Federal tax.....Each $1.19

E **Over-Shoulder Bag**—Shirred top flap sparkles with colored nailheads. Artificial leather, 10 x 7 in. Cotton lining, snap fastener, mirror. Shpg. wt., 10 oz.

88 K 1356E—Red — 88 K 1357E—Green
88 K 1358E—Navy — 88 K 1359E—Brown

Price includes 33c Federal tax.....Each $1.98

Gay Peasant-ries

F **Head Square**—It weathers all weather. Floral print rayon challis, treated to be water repellent and stain resistant. Multi-color patterns on white, red or copen backgrounds. Self-fringe edge. *Size* about 24 in. *State color*. Shipping weight, 3 ounces.

88 K 4445.....29c

G **Head Kerchief**—Loop-the-loop cotton fringe edges this triangular kerchief of fine rayon. *Size* 24 x 24 x 36 in. White with red fringe, royal with white fringe or red with white fringe. *State color* Shpg. wt., 5 oz.

88 K 4446.....59c

Vests and Suspenders for School

H **Suspenders**—Bright Tyrolean type clip-on suspenders of red felt (46% wool, 54% cotton). Stitched-on center panel of white cotton tape decorated with vivid multi-color designs. Adjustable.

88 K 4444—Shipping weight, 5 ounces.....87c

J **"Wacket"**—Every girl wants one. Comes with pad-'n-pencil in one pocket, perfect for school. Trim weskit style in soft, sueded rayon. *Colors:* Red or green. *Sizes:* 10, 12, 14. *State size and color.*

88 K 4443—Shipping weight, 3 ounces.....$1.49

Warm Mittens and Gloves

K **All Wool Gloves**—Norwegian type jacquard knit pattern in contrasting colors. All wool. *Sizes:* Small (5-6 yrs.), Med. (7-9 yrs.), Lge. (10-12 yrs.). *State size.*

88 K 5059—Red — 88 K 5060—Navy
88 K 5061—Brown — Shpg. wt., 4 oz.....Pair 89c

L **Cozy Wool Mittens**—Knit of soft, all wool yarns in a flattering novelty pattern. Rib knit wrist. *Sizes:* Small (5-6 yrs.), Med. (7-9 yrs.), Lge. (10-12 yrs.). *State size.*

88 K 5062—Red — 88 K 5063—White
88 K 5064—Navy — Shpg. wt., 5 oz.....Pair 74c

M **Lambskin Mittens**—Every little girl loves their shaggy look. Fluffy shearling back with soft cape palm. Fleeced cotton lining. *Sizes:* Med. (6-9 yrs.), Lge. (10-14 yrs.). *State size.*

88 K 5052—Red — 88 K 5053—White
■■ K 5054—Kelly — Shpg. wt., 6 oz.....Pair $1.79

Everything at Sears available on Easy Terms . . see inside back cover.

Pilgrim full length Stockings

REG U.S PAT OFF.

for children . . . choice of four qualities

OLD FAVORITE "EVERYDAYS" OF GOOD QUALITY COTTON. Our lowest priced full length stockings, but the serviceable cotton will give you satisfactory wear. Fine rib knit legs for neat fit and smooth appearance. Flat knit, seamless feet. Shipping weight, pair, 3 ounces.

Colors: brown, tan. *Sizes:* 6, 7, 8, 9 only; no half sizes. *State size and color wanted.*
86 K 2809—See size scale below . . . . . Pair **24c** 3 pairs 70c

SOFT, SMOOTH MERCERIZED COTTON STOCKINGS . . . extra fine rib knit. Smoother, more lustrous, stronger than stockings above . . . colors are richer, too. Knit longer than average to relieve knee strain. Extra fine rib knit for elasticity, close fit. Reinforced heels and toes. Seamless, flat knit feet. Shipping weight, pair, 3 ounces.

Colors: browntone, medium tan, dark tan. *Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size and color wanted.*
86 K 2823—See size scale below . . . . . Pair **31c** 4 pairs $1.19

RICH RAYON OUTSIDE, SOFT COTTON INSIDE . . . extra fine gauge. Dressier than cotton stockings above . . . outer side has a lustrous, silk-like finish; inside is soft, smooth cotton for warmth and comfort. Knit longer than average to cut down on knee strain. Heavier mercerized cotton yarns reinforce heels, toe. Seamless feet. Shpg. wt., pr., 3 oz.

Colors: suntan, medium tan, white. *State color.*
Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½. *State size.*
86 K 2835—See size scale below . . . . . Pair **38c** 3 pairs $1.10

22% SOFT WOOL, 78% STURDY COTTON . . . extra fine gauge. The wool adds comforting warmth your child needs in cold weather; durable cotton adds to their wear resistance. Knit longer than average, too, for extra protection well above the knees, and to cut down on knee strain. Extra fine gauge for smooth texture and snug fit. Flat knit sole is entirely seamless, very comfortable. Shpg. wt., pair, 4 oz.

Colors: medium tan, nugrain (rich beige).
Sizes: 6½, 7, 7½, 8, 8½, 9, 9½. *State size, color.*
86 K 2845—See size scale below . . . . . Pair **50c** 2 pairs 95c

Pilgrim mid-length Stockings

REG U.S PAT OFF.

for children . . . choice of four qualities

A OUR LOWEST PRICED MID-LENGTH SOCKS are of soft, sturdy cotton yarns that wear surprisingly well. Ribbed, turn down cuffs fit snugly.

Colors: dark brown, medium blue, navy.
Sizes: 6, 7, 8, 9 only. *State size and color.*
86 K 2869—Shipping weight, pair, 3 ounces. . . . . Pair **15c** 3 pairs 43c

B MEDIUM WEIGHT COMBED COTTON SOCKS . . . fine gauge knit. Softer, smoother and stronger than ordinary cotton; all yarns have been combed to remove short, weak fibers. Closely ribbed cuffs fit trimly.

Colors: dark brown, medium blue, navy.
Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½. *State size, color.*
86 K 2825—Shipping weight, pair, 3 ounces . . . . . Pair **20c** 3 pairs 57c

C SLIGHTLY HEAVIER WEIGHT MERCERIZED COTTON . . . extra fine gauge. Heavier, finer cotton than in socks above . . . mercerized to make the yarns smoother, more lustrous, make the colors richer, clearer. Close fitting sports rib cuffs.

Colors: dark brown, maroon, navy blue.
Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½. *State size, color*
86 K 2831—Shipping weight, pair, 4 ounces. . . . . Pair **25c** 3 pairs 73c

D E OUR FINEST MID-LENGTH SOCKS with 3-way adjustable tops. Wear tops straight up, turned half way or all the way down . . . finest looking as well as finest quality. Deep, double tops permit length adjustment of socks that's most comfortable and looks best . . . makes wearing them real fun. Closely rib knit of fine cotton yarns that have been mercerized to make them strong and rich-looking, make the colors lovelier, clearer. Reinforced heels, toes. Choice of gay striped cuff or solid color. Shpg. wt., pair, 3 oz.

Colors for both: dark brown, maroon, navy. *Sizes for both:* 7, 7½, 8, 8½, 9, 9½. *State size and color wanted.* See size scale below.
D 86 K 2867—Contrasting striped tops
E 86 K 2830—Solid color; ribbed tops. Either style, Pair **31c** 3 pairs 90c

HOSIERY SIZE SCALE

Order hosiery size corresponding to shoe size. If shoe size is "A" width or narrower, order stockings half size smaller than shown. Be sure size you order is listed in the stocking you want.

For small boys and girls

If shoe size is	6–7	7½–9	9½–10½	11–12½	13–1
Order hose size	6	6½	7	7½	8

For larger children and women

If shoe size is	up to 4	4½–5	5½–6	6½–7	7½–8	8½ and up
Order hose size	8½	9	9½	10	10½	11

See inside back cover of this catalog for Sears Easy Terms









A Cotton Vest....Each 37c C Panty Ea. 33c B 10% wool Vest....Each 48c D Panty Each 42c



E Tuck knit cotton Vest, Panties...Each 29c F Med. wt. Vest, Drawers.....Each 39c G Heavy wt. Vest, Drawers.....Each 55c



H Medium weight Cotton Briefs..Each 25c J Heavier weight Cotton Panties Each 33c

Pilgrim rib knit Vests and Panties

REG U.S PAT OFF.

For children sizes 2 to 8

Short sleeve Vests . . . 2 weights

Good cotton Each 37c 4 for $1.44 10% wool; Cotton...Each 48c 4 for $1.89

Closely rib knit for trim fit, comfortable stretch. Fine Pilgrim tailoring. Launder easily. Shpg. wt., each, 4 oz.

A MEDIUM WEIGHT COTTON. Matches panty C below. *Color:* white. *Sizes:* 2, 4, 6, 8. *State size.*
16 K 7208—Cotton.....Each 37c 4 for $1.44

B WARMER, 10% WOOL, 90% STURDY COTTON. Matches panty D below. *Color:* cream. *Sizes:* 2, 4, 6, 8. *State size.*
16 K 7228—10% Wool.....Each 48c 4 for $1.89

Panties . . . 2 lengths, 2 weights

Good cotton Each 33c 4 for $1.29 10% wool; Cotton...Each 42c 4 for $1.59

Both knit in fine rib; fit snugly. Waistbands button at side. Shpg. wt., each, 4 oz. Sizes: 2, 4, 6, 8. *State size.*

C STURDY COTTON. Short leg panty, matches vest A. *Color:* white.
16 K 7201—Cotton.....Each 33c 4 for $1.29

D WARMER, 10% WOOL, 90% COTTON BRIEF PANTY; matches vest B. Double crotch; snug ribbed cuffs. *Color:* cream. Sizes above.
16 K 7227—10% wool.....Each 42c 4 for $1.59

Vests, Panties, Drawers for children sizes 2 to 8

Tuck knit Flatter-ees . . . 2 qualities

E Tuck knit for non-binding comfort. Vests have Dutch neck; panties have adjustable waistbands that tie at side. Shipping weight, each garment, 4 oz. *Sizes:* small (2–4); medium (6–8). *State size.*

SOFT, FINE COTTON. *Color:* flesh-pink.
16 K 7212—Vest; short sleeves.
16 K 7213—Panties; short leg.....Each 29c 3 for 85c

WARMER, 10% WOOL, 90% COTTON. *Color:* tearose.
16 K 7216—Vest; short sleeves.
16 K 7217—Panties; short leg.....Each 35c 3 for $1.02

Rib knit, fleeced cotton Vests, Drawers

Two weights. Practical. Fleeced inside. Buttoned waistbands or elastic at back, depending on availability.

F MEDIUM WEIGHT COTTON. Firmly knit. Shpg. wt., each garment, 7 oz. *Color:* white. *Sizes:* 2, 4, 6, 8. *State size*
16 K 7202—Vest. Dutch neck; short sleeves.
16 K 7215—Drawers; ankle length....Each 39c 4 for $1.52

G HEAVYWEIGHT COTTON. Warmest, most comfortable; heavier cotton fleecing inside. Shpg. wt., each garment, 8 oz. *Color:* white. *Sizes:* 2, 4, 6, 8. *State size.*
16 K 7224—Vest. High neck; long sleeves
16 K 7225—Drawers; ankle length....Each 55c 3 for $1.59

Rib knit Briefs and Panties for children sizes 2 to 8

Briefs . . . fine cotton; medium weight

H Soft, long wearing cotton closely rib-knit for snug fit. Double yoke front stays flat, waistband buttons at side. Double crotch adds comfort, wear. Shpg. wt., each, 4 oz. *Color:* white. *Sizes:* 2, 4, 6, 8.
16 K 7766—*State size*.....Each 25c 4 for 97c

Panties . . . soft, finely knit cotton

J Slightly heavier in weight than briefs above. Warmer, too. Fine Pilgrim tailoring features include smooth-fitting leg openings, firm waistband that buttons at side. Finely rib knit; holds shape well, fits snugly without binding. Shipping weight, each, 4 oz. *Color:* white. *Sizes:* 2, 4, 6, 8. *State size wanted.*
16 K 7201.....Each 33c 4 for $1.29

Insure all your children's Underwear needs on Easy Terms

Be sure of size; read How to Measure on page 224
see inside back cover

Pilgrim Underwear
REG U.S PAT OFF.

for children 2 to 8

Modern button-together style . . .

easy to manage, easy to change

Our best cotton . . . finely rib knit

[A] Fine, soft cotton vest and panty for either boy or girl. Firmly knit in elastic-like rib for snug, non-binding fit. Flatlocked seams are smooth, carefully finished to resist strain. Panty buttons onto shirt in front; can't fall down. Drop seat buttons onto side front within easy reach of little fingers. Yoke front; ribbed cuffs; double crotch. Shipping weight, each garment, 4 ounces.

Color: white. *Sizes:* 2, 4, 6, 8. *State size wanted.*

16 K 7314—Vest; short sleeves
16 K 7315—Brief Panty.....Each garment **33c** 4 for $1.29

10% new wool . . . finely rib knit

[B] Warm because 10% soft, new wool is combined with 90% sturdy cotton. Comfortable because they're finely rib knit to fit smoothly yet "give" with every movement. Hold their shape very well. Firmly taped buttons, double crotch. Convenient . . . panty and vest button together; drop seat buttons at side front so little children can help themselves. Shpg. wt., each, 5 oz.

Color: cream. *Sizes:* 2, 4, 6, 8. *State size wanted.*

16 K 7320—Vest; short sleeves
16 K 7321—Brief Panty.....Each garment **48c**

15% wool double knit Downy-Baks



[1] Wool outside for warmth

[2] Cotton inside for comfort

[C] Doubly insulated for most warmth and comfort . . . wool outside holds body heat in; the soft cotton inside keeps the wool "itch" out. Actual fiber content: 15% wool, 85% cotton. Stretchy rib knit. Drop seat has elastic insert in back; buttons to vest at side front. Reinforced seams; double crotch.

Color: cream. *Sizes:* 2, 4, 6, 8. *State size.* Shipping wt., each 4 oz.

16 K 7330–Vest; short sleeves
16 K 7331–Brief Panty Each garment **61c** 2 for $1.19



[A] Cotton Vests, Panties.....Each **33c**

[B] 10% wool .....Each **48c**

[C] 15% wool Downy-Baks....Each **61c**

Flat knit cotton Panties

for children 2 to 16

Good quality medium weight cotton

[D] These panties will give satisfactory wear considering their low price. Comfortable, medium weight; ideal for year-around wear. Flat knit; good full sizes. Snug cuff band on leg. Adjustable waistband buttons or ties at side. Smooth flat seams. Shipping wt., each, 4 oz.

Color: tearose. *Sizes:* 2, 4, 6, 8, 10, 12, 14, 16.

16 K 7776—Short leg style.
State size wanted.....Each **34c** 4 for $1.32

Our best flat knit cotton Panties

[E] Superior to our flat knit panties above because the yarns are finer, more closely knit. This makes them softer, more absorbent, longer wearing. Adjustable waistband buttons at side. Full sizes for roomy comfort. Strong, smooth seams. Reinforced crotch resists wear and strain. Cuff band leg. Shipping wt., each, 4 oz.

Color: tearose. *Sizes:* 2, 4, 6, 8, 10, 12, 14, 16.

16 K 7782—Short leg style.
State size wanted.....Each **45c** 3 for $1.32

NOTICE ABOUT WAISTBANDS. If at any time during the life of this catalog sufficient elastic becomes available, fabric waistbands will be replaced with elastic.



[D] Good cotton Panties.....Each **34c**

[E] Best cotton Panties.....Each **45c**



A Cotton Vest Each 29c B Panties Each 29c C Vest Each 21c D Cotton Panties Each 21c



E Cotton Vest Each 56c F Panty Each 53c G 15% wool Vest, Panty.....Each 75c

Pilgrim Flatter-ees
REG. U.S. PAT. OFF.

Vests and Panties

For girls sizes 6 to 16

Comfortable and smooth fitting undergarments because they are knit in springy tuck stitch to stretch without strain; shaped to fit active young bodies without bulk or binding. Smooth flatlocked seams. Panties will have part elastic or adjustable waistbands that tie at side (depending upon availability). Shpg. wt., each garment, 4 oz.

Sizes: small (6–8); med. (10–12); large (14–16). *State size.*

Short sleeve Vests . . . in 3 qualities

A ALL FINE COTTON. Sturdy. Read above.
16 K 7260—*Color:* flesh-pink. *State size*. . . Each **29c** 3 for 85c

10% VIRGIN WOOL, 90% fine cotton.
16 K 7236—*Color:* tearose. *State size* . . . . Each **45c** 3 for $1.32

25% VIRGIN WOOL, 25% rayon, 50% soft, fine cotton. Our warmest, most comfortable vest.
16 K 7248—*Color:* tearose. *State color*. . . . . Each **59c** 3 for $1.72

Knee length Panties . . . all fine cotton

B Strong, long fibered cotton yarns used for durability and soft texture. Neat fitting; tuck stitch knit. Read more about them at top of page. *State size.*
16 K 7261—*Color:* flesh pink. . . . . Each **29c** 3 for 85c

Sleeveless Vest . . . all fine cotton

C Neatly tuck-knitted and tailored for snug fit.
16 K 7240—*Color:* tearose. *State size*. . . . . Each **21c** 4 for 81c

Short leg Panties . . . in three qualities

D ALL FINE COTTON PANTIES. Tuck stitch knit to stretch; comfortable, non-binding. Read above.
16 K 7241—*Color:* tearose. *State size*. . . . . Each **21c** 4 for 81c

10% VIRGIN WOOL PANTIES . . . balance is fine, soft cotton. Warm but not bulky. Fit smoothly.
16 K 7235—*Color:* tearose. *State size*. . . . . Each **33c** 3 for 96c

25% VIRGIN WOOL PANTIES . . . extra warm, extra soft and comfortable. Balance is 25% rayon, 50% fine cotton. Smooth fitting because of the elastic-like tuck stitch. Long wearing and very practical. Read above.
16 K 7249—*Color:* tearose. *State size*. . . . . Each **44c** 3 for $1.29

Pilgrim rib-knit
REG. U.S. PAT. OFF.

Vests and Panties

Medium weight, fine quality cotton

E F Sizes 10 to 16. Soft cotton knit in elastic ribbed stitch, allows for stretching. Vest has short sleeves, Dutch neck, button front. Brief leg panties have ribbed cuffs. Adjustable waistbands. Shpg. wt., each, 6 oz.
Color: cream. *Sizes:* 10, 12, 14, 16. *State size wanted.*

E 16 K 7350 Vest. . . Each **56c** 3 for $1.63 F 16 K 7353 Panties. . Each **53c** 3 for $1.52

15% wool double-knit Pilgrim Downy-Baks



1 Wool outside

2 Cotton inside

G Sizes 6 to 16. Closely rib knit of 85% soft cotton, 15% virgin wool . . . all the wool is on the outside so it can't irritate sensitive or tender skins. Vest has short sleeves; ribbed cuffs. Panties button at side; have double crotch. Shpg. wt., ea., 6 oz.
Color: cream. *Sizes:* 6, 8, 10, 12, 14, 16. *State size wanted.*
G 16 K 7360–Vest
16 K 7363–Brief Panty Each **75c** 3 for $2.19

HOW TO MEASURE

Children's sizes change often—be sure to measure every time you order. Measure the trunk, with tape line over shoulder, through crotch and up to starting point. See scale below.

If trunk measures: 38. . . 41. . . 44. . . 47. . . 50. . . 53. . . 56. . . 59 inches
Order size: 2. . . 4. . . 6. . . 8. . 10. . 12. . 14. . 16

Be sure you order correct size . . . check measurements in size scale above

The BUY-WORD of a business that served Great-Grandpa as well as You

"SHOP AT SEARS BY MAIL—SATISFACTION GUARANTEED"



Fifty years ago Sears Catalog was the Wish Book of the Nation. It was then, as it is now, famous for its specific and accurate descriptions—a good common sense policy on which to build a business. In intervening years the customers who beat the high tide of prices bought from the catalog constantly.

Today Sears list the best available merchandise at the lowest possible price, and as always we make every effort to fill your orders as fully and promptly as possible. It is our job to supply a population at war with the necessities that help it function and fight. Sears catalog brings the store to your door!

SEARS ARE AS NEAR AS YOUR MAIL BOX



C Denton's 2-pc. $1.15 (Size 1) B ROLLIC 2-pc. $1.00 A ROLLIC 1-pc. $1.05



F Print 2-pc. 96c E 2-pc. Style 86c D Cozy 1-pc. 76c



J Double Breasted 98c H $1.28 Our Sanforized ROLLICS G $1.28

Warm Knitted Sleepers

for children 1 to 8

A **Our famous ROLLIC Sleepers** . . 1-pc. style for 1 to 8's. In strong, warm, double fleeced knit cotton . . durable, long wearing. Expertly made . . they're full cut with rip-proof seams, tear-proof plackets. The double sole feet give twice the wear. Button front, drop seat style. *Sizes:* 1, 2, 3, 4, 5, 6, 7, 8. *State size.*
38 K 9202—Gray. Shipping weight, 10 oz. $1.05

B **Our ROLLIC 2-pc. Style** for 1 to 4's. Superior quality and workmanship make our Rollics famous. Button back style has snug turn-down, tie-fast cuffs . . full cut, button-on pants. In strong double fleeced knit cotton. *Sizes:* 1, 2, 3, 4. *State size.* Shipping weight, 10 oz.
38 K 9200—Gray 38 K 9201—Pink. . Each $1.00

C **Denton's 2-pc. Sleepers** for 1 to 3's. Heavy weight double fleeced knit cotton. Full cut, button-on pants. Heavy "bootee" feet for extra warmth. *Sizes:* 1, 2, 3. *State size.*
38 K 9376—Natural gray. Shipping weight, each, 10 oz.
Size 1 . . . $1.15 Size 2 . . . $1.25 Size 3 . . . $1.35

Cozy Flannelette Sleepers

For tots 1 to 8

D **Cozy 1-pc. Style** . . a typical Sears value. The better quality flannelette is washfast, gives lots of service and wear. They're well made, strongly sewn, full cut for comfort. Easy to manage button front, drop seat style. *Sizes:* 2, 4, 6. *State size.* Shipping weight, 12 ounces.
38 K 9302—Assorted stripes 76c

E **2-pc. Collar Style** has cute stand-up collar . . cozy closed feet . . knit cotton wristlets for extra warmth. Button-on pants are cut full to slip on easily over diapers. Buttons down the back. Good quality, warm flannelette. *Sizes:* 1, 2, 3. *State size.* Shipping weight, 12 ounces.
38 K 9306—Pink 38 K 9307—Blue . . . . . Each 86c

F **Print 2-pc. Style** in an adorable juvenile pattern. The flannelette is a good quality, fleecy and warm. Strongly sewn, well made throughout . . with neat plain color piping at button front. Knit cotton wristlets and closed feet for cozy comfort. Full cut, button-on pants. *Sizes:* 1, 2, 3. *State size.* Shipping weight, 12 ounces.
38 K 9311—Juvenile print 96c

G **Our Famous ROLLIC Sleepers** in heavy Sanforized-shrunk woven stripe flannelette (will not shrink more than 1%). Pays to buy this better quality because it's deeper napped, warmer, and absolutely washfast. Made to our specifications of fine workmanship . . expertly tailored with double-stitched rip-proof seams, tear-proof plackets. V neck with rayon frogs on front closing. Self help drop seat, tie sash. Snug knit cuffs and anklets.
Sizes: 2, 4, 6, 8. *State size.* Shipping weight, 12 ounces.
38 K 9310—Assorted stripes $1.28

H **Our ROLLIC Sleepers** in a darling juvenile print to thrill any little girl or boy. The warm, fleecy flannelette is Sanforized so it will not shrink more than 1%. Made to our highest standards . . full cut and roomy . . with rip-proof seams . . tear-proof plackets for longer wear. Sweet 1-piece collar style with neat piping trim. Snug knit cuffs and anklets. Self help drop seat; tie sash. *Sizes:* 2, 4, 6, 8. *State size.* Shipping weight, 12 ounces.
38 K 9305—Juvenile print $1.28

J **Double Breasted Style,** specially designed with double fabric across chest for more warmth and comfort. Cut extra long in back so it will stay tucked in. Bar tacked with double stitched seams. Self help drop seat. Hanky pocket; neat piping trim. Cozy rib knit cuffs, anklets. In better quality flannelette, that's soft, warm, fleecy. *Sizes:* 2, 4, 6, 8. *State size.* Shipping weight, 12 ounces.
38 K 9303—Pink 38 K 9304—Blue . . . . . Each 98c

Measure for Sleepers: Measure height without shoes. Measure chest holding tape close up under arms. Order nearest size. If between sizes, order larger size.

Size:	1	2	3	4	6	8
Height: under .	29	29 to 33	34 to 36	37 to 39	40 to 44	45 to 48 in.
Chest:	19	21	22	23	24½	27 in.

All these Sleepers are washable. We recommend Lux care because it helps keep flannelettes soft and fluffy and they wear longer.

. . . MEN'S SHOES

Candlewick Robes

for girls 2 to 6½

Soft, thick-tufted cotton candlewick robes, housecoat length. Generously cut, nicely detailed. Hand washable in gentle Lux suds . . no ironing needed.

A **Cotton candlewick robe**—Cozy shawl-collar girl's robe, with soft rows of feathery tufting, trimmed with waffle-pattern. Hand washable in Lux. Don't iron. . just shake out. *Sizes:* 2, 4, 6. *State size.* Shipping weight, 1 lb. 1 oz.

38 K 5511—Rose
38 K 5510—Aqua Each. . . . $1.89

B **Fine candlewick robe**—Better type cotton candlewick in a pretty swirled pattern robe. Full cut, with flattering shawl collar. Front tie sash, inside tie. Hand washable in Lux. *Sizes:* 2, 4, 6. *State size.* Shipping weight, 1 lb. 5 oz.

38 K 5528—Blue
38 K 5529—Red Each. . . . $2.98

C **Best candlewick robe**—Sears best quality cotton candlewick robe for girls is warmer, luxuriously deep in texture. Closer, thicker tufting of heavier yarns gets an "A" for good wear. Extra full skirt. Perfect fitting bodice has rich all-over waffle design. Contrasting stripes and waffle pattern down front. Inside tie. Hand washable. *Sizes:* 2, 4, 6, 6½. *State size.* Shpg. wt. 1 lb. 10 oz.

38 K 5530—Red
38 K 5531—Blue Each. . . . $3.98

Blanket Cloth Robe

for boys and girls 2 to 6½

D **Boys' or girls' blanket cloth robe**—Good quality Whittenton cotton blanket cloth, famous for wear and warmth, in a trim shawl-collar style. Belt and trimming of rayon cord. Lux separately. *Sizes:* 2, 4, 6, 6½. *State size.* Shipping weight, 1 pound 5 ounces.

38 K 5522—Wine
38 K 5523—Blue Each. . . . $1.79

Cuddly Robes

for tots 1 to 3

E **Tot's blanket cloth robe**—Kiddies will enjoy this warm robe in grown-up style. Esmond cotton blanket cloth, neatly tailored and strongly stitched. Rayon cord belt and trim. Lux separately. *Sizes:* 1, 2, 3. *State size.* Shpg. wt., 1 lb.

38 K 5520—Blue
38 K 5521—Pink Each. . . . $1.69

F **Fine candlewick robe**—Lullaby baby robe in fine, fluffy cotton candlewick. Dainty shawl-collar style bordered in two-tone, deeper fast-color. All-around tie sash, inside tie. Hand washable, use Lux. *Sizes:* 1, 2, 3. *State size.* Shipping weight, 1 pound 1 ounce.

38 K 5524—Pink
38 K 5525—Blue Each. . . . $1.96

G **Baby's best candlewick robe**—Warmer and longer-wearing, for the downy candlewick is of heavier cotton yarn with deeper, closer tufts. Full bias skirt. Top has waffle design of vat-dyed dark color. Inside tie. Hand wash in Lux. *Sizes:* 1, 2, 3. *State size.* Shpg. wt., 1 lb. 1 oz.

38 K 5526—Blue and navy $2.98
38 K 5527—Dusty rose and wine . $2.98



A Cotton candlewick robe $1.89 B Fine candlewick robe $2.98 C Best candlewick robe $3.98



D Blanket cloth $1.79 E Esmond cloth $1.69 F Candlewick $1.96 G Candlewick $2.98



C Outdoor Jacket $5.98 B Ski Pants $3.49 and $2.98 A All Wool Outdoor Coat $7.98

Outdoor Apparel

For 3 to 6½'s

Sears safeguards the Home Front with fine long-wearing outdoor apparel at consistently low prices. The full cut outdoor suits have jackets lined with sturdy cotton. Their adjustable suspender-type leggings button at one side, have full cotton linings, double fabric knees, knit anklets.

A **All Wool Outdoor Coat**—Fly-front style in all wool (70% clean reused, 30% sturdy reprocessed wool). An extra cozy teddy bear fleece lining (25% virgin wool, 50% cotton, 25% rayon) makes this our warmest, finest outdoor coat. Well tailored with side vents, slash pockets. Knit storm cuffs shut out drafts. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 2 lbs. 4 oz.
38 K 6852—Oatmeal.....$7.98

B **Wool Ski Pants**—Serviceable chill-chasing ski pants. Handy adjustable-suspender type with double fabric knees. Cotton lined; knit anklets. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shipping weight, 1 pound, 14 ounces.
70% clean reused, 30% reprocessed wool.
38 K 6800—Navy
38 K 6801—Brown.....Each $3.49
32% wool, 40% reused wool, 28% rayon.
38 K 6806—Navy
38 K 6807—Brown.....Each $2.98

C **Outdoor Jacket**—An especially warm garment well-styled in cotton gabardine, treated to repel wind and water. Has a heavy quilted cotton lining for added protection. Attached hood, elastic gathered back. Bright contrasting rayon cord trims yoke and pockets. Knit wristlets fit snugly. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shipping weight, 1 lb. 8 oz.
38 K 6850—Cadet blue
38 K 6851—Red.....Each $5.98

D **Fleece-Lined**—Newest style for little Snow Queens, warmly lined in soft fleece (25% virgin wool, 50% cotton, 25% rayon). Jacket is sturdy cotton gabardine, treated to repel wind and water. Has attached hood, elastic gathered back. Contrasting pants are all wool (70% reused wool, 30% reprocessed) with zipper closings. *Sizes:* 3, 4, 5, 6, 6½. Shpg. wt., 2 lbs. 10 oz.
38 K 6859—Red with navy. *State size.* $9.98

E **Two Tone Suit**—Jack Frost is foiled by this better quality two-piece suit of 70% clean reused wool, 30% strong reprocessed wool. Bright felt appliques and embroidery trim the jacket. Finely made with attached hood, elastic gathered back. Zippers fasten the leggings. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 3 lbs. 6 oz.
38 K 6857—Oatmeal with brown
38 K 6858—Gray with green....Each $9.98

F **Embroidered Suit**—Sturdier, warmer suit of finer quality, 70% reused, 30% reprocessed wool. Sprays of vivid embroidery dress up the jacket. Styled with attached hood, elastic gathered back. Leggings have zipper fastenings. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 3 lbs. 6 oz.
38 K 6855—Green
38 K 6856—Brown..... Each $9.98

G **Outdoor Suit**—Snug suit for little playhards in warm part-wool fabric (32% virgin wool, 40% reused wool, 28% rayon). Jacket has attached hood. 2 chest pockets are trimmed with embroidery and felt appliques. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shipping weight, 3 lbs. 6 oz.
38 K 6860—Brown
38 K 6861—Navy.....Each $7.98

G Outdoor Suit $7.98 F Embroidered Suit $9.98 E Two Tone Suit $9.98 D Fleece-Lined $9.98

See inside back cover for complete details of Sears Easy Terms.

Winter Coat Sets

For 3 to 6½'s

The fine tailoring and details Sears always gives you. The coats are well cut in durable fabrics, rayon lined and interlined. Their matching leggings have adjustable-suspenders, a full cotton lining and zipper leg fasteners.

Part Wool Sets

[A] **Fine Fleece** — Thrifty set of warm fleece (25% wool, 50% cotton, 25% rayon). Rows and rows of neat stitching trim collar and pockets. Matching leggings. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shipping weight, 3 pounds 2 ounces.
38 K 6307—Copen blue
38 K 6308—Wine Set.....$7.98

[B] **Tweed** — Finer, warmer set in herringbone tweed (50% wool, 50% rayon). Princess style coat trimmed with contrasting cotton velveteen. Convertible collar. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 3 lbs. 6 oz.
38 K 6313—Wine
38 K 6314—Blue Set.....$10.98

[C] **Finer Fleece** — Thicker, better quality fleece set (30% wool, 50% cotton, 20% rayon). The all-popular Chesterfield classically tailored with contrasting cotton velveteen collar. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 3 lbs. 10 oz.
38 K 6309—Bright red
38 K 6310—Copen blue Set...$10.98

[D] **Tweed**—Good quality set in fine herringbone tweed (50% wool, 50% rayon). Neatly tailored in the new fly-front style, with beautifully full flaring vented back. Convertible collar. Deeptone cotton velveteen trim. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 3 lbs. 6 oz.
38 K 6311—Teal blue
38 K 6312—Wine Set.....$10.98

All Wool Sets

[E] **Our Finest Fleece** — Our best classic set in lusciously deep warm sueded fleece (90% reprocessed wool, 10% new wool). Superbly tailored, wears longer. Matching cotton velveteen trim. *Sizes:* 3, 4, 5, 6, 6½. *State size.*
38 K 6315—Wine Shpg. wt., 3 lbs. 8 oz.
38 K 6316—Teal blue Set.....$12.98

[F] **Melton Cloth** — Soft, smooth, luxurious Melton cloth (70% reused wool, 30% reprocessed wool) well worth the higher price. Full, flattering princess cut, darling set-in yoke with bright embroidery. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shipping weight, 4 lbs. 2 oz.
38 K 6317—Gray
38 K 6318—Wine Set.....$12.98

[G] **All Wool**—Here's a value we're proud to offer. Our finest all wool resembling Shetland. Lovely looking, long-wearing. Has two cute pockets, cotton velveteen trim. Flaring princess back. *Sizes:* 3, 4, 5, 6, 6½. *State size.*
38 K 6319—Brown Shpg. wt. 2 lbs. 14 oz.
38 K 6320—Green Set.....$12.98

[H] **All Wool Plaid**—Our cleverest new style in very best quality, warmest all wool plaid (80% new, 20% reused wool). Full-flaring princess cut, front and back. Smart contrasting trim on pockets and half-belt in back. Suspender leggings match trim. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 3 lbs. 2 oz.
38K6321—Red plaid, green leggings. Set $12.98

Coat sets, $9.95 or over, 1/3 down on Easy Terms

HOW TO MEASURE: Measure height, without shoes. Measure chest, holding tape under arms, close against body.

Order size:	3	4	5	6	6½
For height:	34-36	37-39	40-42	43-44	45 in.
For chest:	22	23	24	24½	25 in.



[A] Fine Fleece $7.98 [B] Tweed $10.98 [C] Finer Fleece $10.98 [D] Tweed $10.98



[E] Our Finest Fleece $12.98 [F] Melton Cloth $12.98 [G] All Wool Fabric $12.98 [H] All Wool Plaid $12.98

For prices and descriptions of hats, see Page 231.



D Sturdy All-Wool Slipover $1.98

C Square Neck Wool Slipover $1.98

B Warm 100% Wool Coat Sweater $1.98

A Wool Fabric Front Coat Sweater $1.98



H Novelty Wool Pullover $2.49

G Heavy Weight Wool Coat Sweater $2.98

F Colorful Cardigan $2.98

E Jumbo-Knit Coat Sweater $3.49



J Fascinator 79c

K Fascinator 98c

L Warm Knit Helmet 69c

M Off-Face Bonnet 69c

N Pixie Parka 44c

Mittens to Match 38c

P Brushed Mittens 39c

R Wool Mittens 39c

See opposite page for descriptions of merchandise shown above

PAGE 327 . . MEN'S SHOES

Warm Knitwear for 3 to 6's

Practical, warm, quality knitwear, designed to take plenty of hard wear at play or school. Brightly styled with the gay color kiddies love . . . priced so thriftily, you'll find them typical Sears values.

Illustrations on opposite page

A **Fabric front coat sweater**—Sonny will like the grown up air of this coat sweater. The woven fabric front is all wool that looks like Shetland. Sleeves and back are contrasting color knitted brushed cotton and rayon. Nicely tailored with two pockets. Hand washable separately. *Sizes:* 3, 4, 6. *State size.* Shpg. wt., 9 oz.
38 K 7762—Green with tan
38 K 7763—Blue with tan . . **$1.98**

B **Warm 100% wool coat sweater**—Little girls or boys who play hard need a husky warm coat sweater like this one. Knit of good quality, warm, 100% wool yarns, made in a snug-fitting button front style. Hand washable separately in gentle Lux suds. *Sizes:* 3, 4, 6. *State size.* Shpg. wt., 8 oz.
38 K 7775—Navy
38 K 7776—Red **$1.98**

C **Square neck wool slipover**—Any little girl would love the square neck on this warm slipover, so smartly edged in white scallop stitching. Knit of fine all-wool yarns with a knit in design in front. Hand washable separately; use Lux. *Sizes:* 3, 4, 6. *State size.* Shpg. wt., 9 oz.
38 K 7712—Red
38 K 7713—Royal blue. **$1.98**

D **Sturdy all-wool slipover**—Sweet little novelty sweater of soft 100% wool. Has a fancy knit in design at front. Closely knit for extra warmth and durability. We recommend separate hand washing with Lux. *Sizes:* 3, 4, 6. *State size.* Shpg. weight, 7 ounces.
38 K 7722—Copen blue
38 K 7723—Dusty pink. . . . **$1.98**

E **Jumbo-knit coat sweater**—Little girls' version of the high school crowd's favorite. Exceptional value because it wears longer; looks better. Our heaviest weight, finest quality all-wool yarns knit in the big needle stitch. Hand wash separately. *Sizes:* 3, 4, 6. *State size.* Shpg. wt., 9 oz.
38 K 7748—Red
38 K 7749—Royal blue. . . **$3.49**

F **Colorful cardigan**—Newest sweater style for little girls—in real American colors. Has all the fashion features of an expensive hand knit all wool; contrasting yoke, scallop stitched edges, yarn pom-pons. Hand wash separately. *Sizes:* 3, 4, 6. *State size.* Shpg. wt., 9 oz.
38 K 7703—Navy, red trim
38 K 7704—Red, navy trim **$2.98**

G **Heavy all-wool coat sweater**—Our best quality, 100% wool coat sweater keeps little boys and girls warm as toast. Made of finer, imported all-wool yarns in a rugged closely-knit stitch. Hand washable separately; use Lux. Shpg. wt., 10 oz. *Sizes:* 3, 4, 6. *State size.*
38 K 7720—Red
38 K 7721—Navy. **$2.98**

H **Novelty wool pullover**—A real boy's sweater and a real Sears value. 100% wool knitted in a firm sturdy jacquard design with contrasting stripes. Snug fitting ribbed cuffs, waistband. Hand wash; use gentle Lux. *Sizes:* 3, 4, 6. *State size.* Shipping weight, 7 oz.
38 K 7796—Royal blue
38 K 7797—Red. **$2.49**

J **Fascinator**—Last-minute fashion news, copied from the sensationally successful grown-up style. In bubble-knit cotton fabric with wool fringe border in peasant colors. Styled like a stocking cap with double fabric, for warmth. *One size,* fits 3 to 6 yrs. Shipping wt., 5 oz.
38 K 8187—White
38 K 8188—Red
38 K 8189—Royal blue. **79c**

K **Fascinator**—So cute, so new, so flattering with its border of white wool yarn fringe, she'll never want to take it off. Better quality warmer novelty-knit part wool fabric (69% wool, 31% cotton) in double fabric, styled like a stocking cap, to keep her snug as a bunny. *One size,* fits 3 to 6 yrs. Shipping weight, 5 oz.
38 K 8150—Red
38 K 8151—Royal blue. **98c**

L **Warm knit helmet**—Sonny will feel like an aviator in this snug all-wool knit helmet. Fits the head closely, chin strap buttons securely. Won't blow off no matter how hard he plays. Shipping weight, 4 ounces. *One size,* fits 3 to 6 years.
38 K 8133—Navy
38 K 8134—Red **69c**

M **Off-face bonnet**—Perky little off-face bonnet of double novelty-weave knit cotton. Nicely styled with sectioned crown, turnback brim, edged in fluffy white wool fringe. Ties under chin. *One size,* fits 3 to 6 yrs. Shipping weight, 5 ounces.
38 K 8125—Royal blue
38 K 8126—Red. **69c**

N **Pixie Parka**—Furry looking brushed fabric (55% rayon, 45% cotton) with cunning peaked top, chin ties. *One size,* fits 3 to 6 years. Shipping weight, 4 ounces.
38 K 8142–White 38 K 8143–Red
38 K 8144–Blue. **44c**

Mittens—Fluffy matching mittens. *Size 2* (fits up to 4 yrs.), *size 4* (fits up to 6 yrs.). *State size.* Shpg. wt., 3 oz.
38 K 8145–White 38 K 8146–Red
38 K 8147–Blue. **38c**

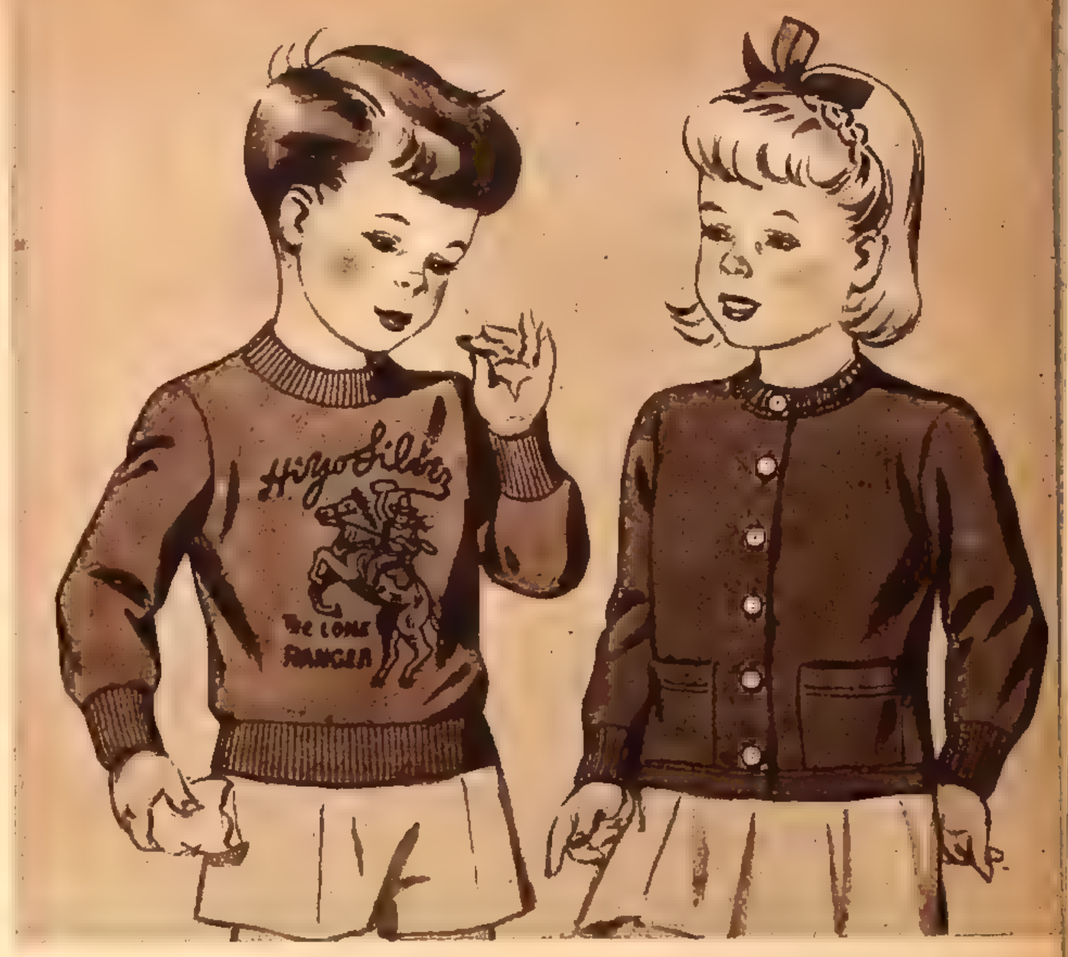
P **Brushed mittens**—Made of warm yarns (64% wool, 36% cotton) with cotton lining. Rayon neck cord. *Sizes:* 2, 4, 6. *State size.* Shpg. wt., 3 oz.
38 K 8190—Red
38 K 8191—Navy. **39c**

R **Wool mittens**—All wool mittens with thumb. Ribbed wrist. *Sizes:* 2, 4, 6. *State size.* Shipping weight, 3 ounces.
38 K 8192—Navy
38 K 8193—Red. **39c**

How to Measure for proper fit: Measure chest. Hold tape close against body. Order nearest size. Do not make allowances; if between sizes, order larger.

Order Size	2	3	4	6
If chest measures	21	22	23	24½ in.

Be sure to state size when ordering.



Lone Ranger Sweatshirt

S This comfortable cotton sweatshirt with the "Hi-Yo, Silver" design is a four star hit with boys and girls for rough-and-tumble wear. Made of sturdy medium heavy weight knit cotton softly fleeced inside. Snug ribbed crew neck, cuffs, waistband. We recommend separate hand washing in gentle Lux suds for longer wear. Shipping weight, 9 oz. *Sizes:* 2, 4, 6. *State size.*
38 K 7787—Blue
38 K 7788—Red. **79c**

LUXable Cotton Cardigan

T Grand for everyday, knock-around wear. Little boy or girl button front cardigan of good quality durable knit cotton, softly fleeced inside for warmth. Has two handy pockets for marbles or jacks, ribbed neck and cuffs. Wash by hand, use gentle Lux suds to help keep it soft and fluffy, keep colors fresh and lovely. Shipping weight, 9 ounces. *Sizes:* 3, 4, 6. *State size.*
38 K 7794—Red
38 K 7795—Blue. **89c**



Little Girls' Felt Hats $1.39

V **Poke bonnet**–She'll look like a picture in this dainty scoop brim. 100% wool felt with chin ties of matching rayon grosgrain ribbon. Shpg. wt., 4 oz. *Head sizes:* 19, 20, 21 in. *State size.*
38 K 6322—Wine
38 K 6323—Navy
Each. $1.39

W **Classic roller**—Wide-rolling Buster Brown sailor. All-wool felt, matching trim of rayon grosgrain. Shpg. wt., 4 oz. *Head sizes:* 19, 20, 21 in. *State size.*
38 K 6336—Wine
38 K 6337—Brown
38 K 6338—Navy
Each. $1.39

Y **Scotch cap**–Jaunty little classic Scotty of all wool felt with two shiny stars and back bow of matching rayon grosgrain. Shpg. wt., 4 oz. *Head sizes:* 19, 20, 21 in. *State size.*
38 K 6339—Red
38 K 6340—Navy
Each. $1.39

FOR HAT SIZE: Measure from ear to ear around top of head. Number of inches is correct size. Be sure to state size when you order.



B Checked for Beauty $1.15 A Candy Striped Cotton $1.15



D Pretty Princess Style $1.00 C Suspender One-Piece $1.00

Darling Dresses for 3 to 6½

Everyday washable cottons

A **Candy Striped Cotton** that little girls adore. Cute button front bodice is topped with a crisp white collar . . matching cuffs on the sweet puff sleeves. On the full gathered dirndl skirt there's a pocket for her hanky. Tie sash. Washable.
Sizes: 3, 4, 5, 6, 6½. *State size.* Shpg. weight, 8 ounces.
38 K 5952—Red stripe
38 K 5953—Blue stripe Each $1.15

B **Checked for Beauty** in a cotton frock that's trim, tailored and tubbable. The Small Set love the two "show-off" pockets to slip their hands in. Pleated snow white yoke is topped by a Peter Pan collar. Full gathered skirt. Tie sash. Washable. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 9 oz.
38 K 5950—Blue check
38 K 5951—Red check Each $1.15

C **Suspender One-Piece Style**, popular favorite of every little girl. Made of good quality washable cotton . . with dainty embroidery and ric-rac trim. Suspender-effect skirt is full and swingy. Puff sleeves on snowy make-believe blouse. All around sash.
Sizes: 3, 4, 5, 6, 6½. *State size.* Shpg. weight, 9 ounces.
38 K 5954—Red stripe
38 K 5955—Blue stripe Each $1.00

D **Pretty Princess Style** in fine quality chambray . . woven of cotton for sturdy wear, rayon for softness. Buttons down the front so that it slips on in a jiffy . . easy for mother to wash and iron. Tie sash. Wash in gentle Lux.
Sizes: 3, 4, 5, 6, 6½. *State size.* Shipping weight, 9 ounces.
38 K 5810—Blue
38 K 5811—Dusty rose Each $1.00

De Luxe HONEYSUCKLES . . Sears Famous Cottons

Adorable styles . . superbly tailored . . all Luxable $1.98 Each
(on opposite page)

E **Patty's** pretty plaid is her heart's delight. Made of finest cotton with its gay, bright colors woven-in, the best for wash and wear. It's a pert 2-pocket style, all trimmed with frosty cotton pique. Sweet embroidery on collar; pearl buttons trim. Full gathered skirt has 3-in. hem.
Sizes: 3, 4, 5, 6, 6½. *State size.* Shpg. weight, 13 ounces.
38 K 5956—Plaid $1.98

F **Betty's** smocked frock has row on row of smocking from her tiny waist to her trim white collar. Her swirling skirt is bedecked with colorful applique of posies. Made of fine quality cotton with woven-in stripes that keeps its beauty after washing. 3-in. hem *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shipping weight, 13 ounces.
38 K 5957—Blue stripe
38 K 5958—Red stripe Each $1.98

G **Judy's** embroidered beauty pleases her because the fine quality cotton is soft, smooth and delightfully Luxable. She loves the dainty embroidery on the bodice . . and the full swingy skirt with its 2 pockets to slip her hands in. Deep 3-in. hem.
Sizes: 3, 4, 5, 6, 6½. *State size.* Shpg. weight, 13 ounces.
38 K 5959—Bright red
38 K 5960—Blue Each $1.98

H **Dotty's** dream print dress makes her look as if she stepped from a story book. Adorably styled from its tiny collar and puff sleeves, to its 3-inch hem. Dainty applique on bodice . . snowy braid all around full swirling skirt. Fine quality spun rayon and cotton. Pearl buttons. Washable. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 13 oz.
38 K 5961—Blue ground
38 K 5962—Red ground Each $1.98

Our Finest Quality Dresses for 3 to 6½'s

Beautifully detailed in finest fabrics $2.98 Each
(on opposite page)

J **Adorable Striped and Plain combination** makes this frock a little fashion first. The cotton broadcloth is a lovely fabric . . soft, smooth and beautifully washable. Appliqued bodice . . all around banding accents full swing of skirt. 3-in. hem. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 13 oz.
38 K 5963—Blue
38 K 5964—Dusty rose Each $2.98

K **Lovely Appenzell-type Embroidered** frock in fine cotton broadcloth. Exquisitely made with fine embroidered front panel, collar. Tiny tucks at bodice fall into swirling swing skirt. Tie sash. 3-inch hem. Perfect for dress-up Sunday best. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 11 oz.
38 K 5965—Dusty rose
38 K 5966—Aqua Each $2.98

L **2-pc. "Bell-hop" Suit** beautifully tailored in velvety, durable narrow wale corduroy. Bright red jacket has snug waist, notched convertible collar. Separate circular suspender skirt swoops out in graceful swing. Wash separately in gentle Lux.
Sizes: 3, 4, 5, 6, 6½. *State size.* Shpg. weight, 13 ounces.
38 K 5900—Red jacket with blue skirt . . . . . Set, $2.98

M **2-pc. Jerkin Set** in fine wale corduroy. Snug little jacket buttons up front; has 2 handy pockets. Separate suspender swing skirt. Wash separately. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 13 oz.
38 K 5933—Red
38 K 5934—Blue Set $2.98

N **Blouse:** White cotton oxford cloth. Washable. Sizes as above.
38 K 5977—Shpg. wt., 4 oz. . . . $1.09

Measure this way: measure height without shoes. Measure chest, holding tape close against body, up under arms. For length, measure down center back from base of neck to length wanted. Order nearest size to measurement taken.

Order size:	3	4	5	6	6½
If height is	34-36	37-39	40-42	43-44	45 inches
Chest measure	22	23	24	24½	25 inches
Dress length	18½	20	22	24	25 inches

All these lovely dresses are hand washable. We recommend gentle Lux suds.

E Patty's Pretty Plaid

F Betty's Smocked Frock

G Judy's Embroidered Beauty

H Dotty's Dream Print

Sears Famous De Luxe HONEYSUCKLES Reg. U. S. Pat. Off. . . . adorable cottons for 3 to 6½'s $1.98 Each

J Adorable Striped and Plain $2.98

K Appenzell-type Embroidery $2.98

L 2-Pc. "Bell-hop" Suit $2.98

M 2-Pc. Set $2.98

N Blouse $1.09

For description of all the dresses on this page, see opposite page.



C Corduroy Jumper $1.94 B Thrift Set $2.89 Overall $1.09 A Rollic Set $3.98 Overall $1.69



F Blouse $1.09 Skirt $1.49 E Blouse $1.29 Skirt $1.98 D Blouse $1.49 Skirt $2.98



J Two-Ply Cotton 65c H Durene Knit $1.00 G Interlocked Knit $1.00

Corduroys for 3 to 6½

A **Rollic Corduroys.** Our best quality narrow wale corduroys. Strongly stitched, bar tacked seams prevent ripping. Overalls have shaped seat and crotch; lined bib top. adjustable suspenders. Jacket is cotton lined. Hand wash separately; use Lux. Need no ironing. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 1 lb. 3 oz.
38 K 6162M—Copen blue **38 K 6163M**—Lt. navy
38 K 6164M—Wine.....Set $3.98
Overalls only—Shipping weight, 10 ounces.
38 K 6177M—Copen blue **38 K 6178M**—Lt. navy
38 K 6179M—Wine.....Ea. $1.69

B **Thrifty Corduroy Set.** Well made of good quality wide wale corduroy. Sturdy; full cut for easy action. Bib-top overalls have adjustable suspenders, side plackets, 1 pocket. Jacket has all around buckle belt; 2 patch pockets. Hand wash separately. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 1 lb. 3 oz.
38 K 6182M—Navy **38 K 6183M**—Wine
38 K 6184M—Brown.....Set $2.89
Overalls only—Shipping weight, 11 oz.
38 K 6167M—Navy **38 K 6168M**—Wine
38 K 6169M—Brown.....Ea. $1.09

C **Jumper.** A back to school favorite in sturdy narrow wale corduroy. Flattering, full flaring skirt with tie sash. High back, buttons all the way down. Long wearing, needs no ironing after separate hand washing with Lux. (Blouse not included.) *Sizes* 3, 4, 5, 6, 6½. *State size.* Shipping weight, 10 ounces.
38 K 5967–Red **38 K 5968**–Lt. navy. Ea. $1.94

Skirts, Blouses, 3 to 6½

D **Dress-up Blouse.** Our best quality cotton blouse is daintily trimmed with eyelet embroidered frills. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Hand washable.
38 K 5979—White. Shpg. wt., 5 oz.....$1.49

Plaid Skirt—Our best quality skirt in long wearing all wool plaid (80% virgin wool, 20% reused). Darling kiltie style pleated all around to flare prettily. Expertly tailored with removable shoulder straps. *Sizes:* 3, 4, 5, 6, 6½. *State size.*
38 K 5976—Red plaid. Shpg. wt., 10 oz.....$2.98

E **Plaid Blouse.** Nicely tailored in better quality woven cotton with yoke back, button-cuff sleeves. Convertible collar. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shipping weight, 4 ounces.
38 K 5978—Plaid.....$1.29

Part Wool Skirt—Box pleated style in 30% wool and 70% rayon. Generously cut with graceful lines. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 9 oz.
38 K 5974—Red **38 K 5975**—Blue...Ea. $1.98

F **Classic Blouse.** Good quality blouse in a sturdy cotton with notched, convertible collar, button cuffs. Hand wash. *Sizes:* 3, 4, 5, 6, 6½. *State size.*
38 K 5977—White. Shpg. wt., 4 oz.....$1.09

Corduroy Skirt—Practical, thrifty suspender skirt in durable narrow wale corduroy. Cut full so it swings way out. Side placket. Hand wash; use Lux. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 7 oz.
38 K 5972—Wine **38 K 5973**—Blue...Ea. $1.49

Polo Shirts for 2 to 6's

G **Interlocked Knit.** Well made cotton polo shirt knit of fine smooth combed yarns. Cute embroidery trim Hand wash. *Sizes:* 2, 4, 6. *State size.* Shpg. wt., 4 oz.
38 K 5426–Blue **38 K 5427**–Dusty rose..Ea. $1.00

H **Durene Knit** Smart stripes in mercerized long wearing Durene cotton yarns, smoothly combed. Ribbed cuffs and neck. Buttons at shoulder. Hand wash. *Sizes:* 2, 4, 6. *State size.* Shpg. wt., 4 oz.
38 K 5422—Blue stripe
38 K 5423—Yellow stripe.....Each $1.00

J **Two-Ply Cotton** in a striped pullover, always so popular. Ribbed crew neck. Hand wash; use Lux. *Sizes:* 2, 4, 6. *State size.* Shpg. wt., 4 oz.
38 K 5428—Red **38 K 5429**—Blue..Ea. 65c

Playclothes for 2 to 6½

[A] **Overall.** Sturdy double-stitched overall in better quality denim. Good for rough and tumble wear. Adjustable suspenders. Washable. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shipping weight, 8 oz.
38 K 6284—Blue.....89c

[B] **Playsuit.** Cute one-piece style in washable checked cotton, with ric-rac trimming on the snowy white collar and handy pocket. Embroidered flowers on bodice. Buttons down back; has tie sash. Easy to manage drop set. *Sizes:* 3, 4, 5, 6, 6½. *State size.* Shpg. wt., 8 oz.
38 K 6143—Blue check
38 K 6144—Red check. Each.....$1.09

[C] **Jodhpur.** Expertly tailored for little rough riders. Tough, rugged Sanforized (maximum shrinkage 1%) cotton twill. Generously cut, expertly tailored with double stitched seams and bar tacking to prevent rips. High waistband, two set-in pockets. Has removable, adjustable suspenders, too. *Sizes:* 3, 4, 5, 6, 6½, *State size.* Shpg. wt., 9 oz.
38 K 6285—Brown
38 K 6286—Green. Each.....$1.98

Sports Shirt. For girls or boys. Fine quality cotton that washes and irons easily. Withstands hard wear. *Sizes:* 2, 3, 4, 5, 6. *State size.*
38 K 5408—White. Shpg. wt., 5 oz. 79c



[A] Overall 89c [B] Playsuit $1.09 [C] Jodhpurs $1.98, Shirt 79c

Boys' Wash Suits 2 to 6

[D] **Chambray.** Good quality two-piece wash suit, full cut and strongly stitched. Pants button on. Waist has big pocket, sports collar piped in white. *Sizes:* 2, 3, 4, 5, 6. *State size.* Shpg. wt., 7 oz.
38 K 6275—Blue
38 K 6276—Tan. Each.....$1.19

[E] **Knit Cotton.** Sturdy classic for rough play. Fine Durene knit combed cotton two-piecer with plain color suspender shorts. Striped top has rib knit crew neck. Wash separately; use Lux. *Sizes:* 2, 3, 4, 5, 6. *State size.* Shpg. wt., 7 oz.
38 K 6282—Blue
38 K 6283—Aqua. Each.....$1.44

[F] **Corduroy.** When it comes to good wear, this suit's a winner. Shorts tailored in sturdy, wide wale corduroy, button on to cotton waist. *Sizes:* 2, 3, 4, 5, 6. *State size.* Shpg. wt., 9 oz.
38 K 6277—Royal with copen blue
38 K 6278—Dark green with lt. green
38 K 6279—Brown with tan..Ea. $1.59

[G] **Cotton Twill.** Our best quality play suit is exceptionally well tailored, cut full for ease in action. Its strong combed cotton twill washes nicely in gentle Lux. Pleated pants button on to waist, have an all around buckle belt. *Sizes:* 2, 3, 4, 5, 6. *State size.* Shpg. wt., 9 oz.
38 K 6280–Tan **38 K 6281**–Blue Ea.$1.98

Determine size this easy way: Measure height, without shoes; measure chest. For jodhpurs, measure waist at smallest part; measure side-seam from waist to just below ankle.

Order size:	**1**	**2**	**3**	**4**	**5**	**6**
If height is: under	29	29-33	34-36	37-39	40-42	43-44 in.
Chest is:	19	20½	22	23	24	25½ in.
Waist is:	19	20	21	22	22½	23 in.
Side-seam:	20	21	22½	24	25½	27 in.



[D] Chambray $1.19 [E] Knit Cotton $1.44 [F] Corduroy $1.59 [G] Cotton Twill $1.98



D Princess Style $4.98 C Boxy Coat $5.98 B Fluffy Trimming $5.98 A Fur Trimmed $7.98



H Suede Cloth $10.98 G Herringbone $10.98 F Soft All Wool $12.98 E All Wool Plaid $12.98

Coatsets—sizes 1 to 4

Part Wool Fleece

Well tailored in warm firmly woven fleece (25% wool, 50% cotton, 25% rayon) with matching leggings. *Sizes:* 1, 2, 3, 4. *State size.*

Matching bonnets, helmets are lined. *Sizes.* 14½-15½. *State size.* Shpg. wt., ea., 4 oz.

A **Fur-Trimmed.** Real gray Krimmer fur edges the collar. Rayon lined; interlined. Adjustable suspender zipper leggings, cotton lined; have elastic at back. Shpg. wt., 2 lbs. 13 oz.
38 K 6622M—Red
38 K 6623M—Camel tan..2-piece set $7.98
38 K 6624M—Red bonnet
38 K 6625M—Camel tan bonnet. Each 89c

B **Fluffy Trimming** of angora and wool yarns on a princess style coat. Cotton lined. Adjustable suspender, zipper leggings have elastic at back. Sizes above. Shpg. wt., 2 lbs. 5 oz.
38 K 6608M—Wine
38 K 6609M—Dk. copen..2 piece set $5.98
38 K 6610M—Wine bonnet
38 K 6611M—Dk. copen bonnet. Each 83c

C **Boxy Coat** has a belted-in back and two pockets. Cotton lined. Adjustable suspender leggings have elastic at back; leg zippers. Sizes above. Shpg. wt., 2 lbs. 8 oz.
38 K 6614M—Camel tan
38 K 6615M—Dk. Copen..2 piece set $5.98
38 K 6616M—Camel tan helmet
38 K 6617M—Dk. Copen helmet. Each 83c

D **Princess Style.** Thrift special, embroidery trim. Cotton lined. Drawstring leggings button at ankles. Sizes above. Shpg. wt., 1 lb. 15 oz.
38 K 6618M—Dk. Copen
38 K 6619M—Dusty rose..2-piece set $4.98
38 K 6620M—Dk. Copen bonnet
38 K 6621M—Dusty rose bonnet..Each 83c

Our finest Sets, 1 to 4

Beautifully made in fine long wearing fabrics. Coats rayon lined and interlined. Matching adjustable suspender leggings are cotton lined, have elastic at back and zipper legs. *Sizes:* 1, 2, 3, 4. *State size.*
Coat sets ⅓ down on Sears Easy Terms

E **All Wool Plaid.** Our best quality, bright and warm (80% reused, 20% reprocessed wool). Beautifully cut in true princess lines. Reprocessed wool leggings in contrasting color. Sizes above.
38 K 6637—Red plaid coat, green leggings. Shpg. wt., 2 lbs. 9 oz. 2-pc. set, cash $12.98

F **All Wool Tweed.** Fine quality monotone wool (65% reprocessed, 35% virgin wool) in a lovely cross-bar weave. Double-breasted style with princess lines. Velveteen trim. Sizes above. Shpg. wt., 1 lb. 3 oz.
38 K 6635—Violet
38 K 6636—Wine . . 2-pc. set, cash $12.98

G **Herringbone,** warm and fine in 50% virgin wool, 50% rayon. Double-breasted princess style. Contrasting velveteen collar and trim. Sizes above. Shpg. wt., 2 lbs. 5 oz.
38 K 6633—Teal blue
38 K 6634—Wine. . . .2-pc. set, cash $10.98

H **100% Wool Suede Fleece.** A smooth rich fabric that wears well. Cut on sweeping, true princess lines, detailed with matching velveteen. Sizes above. Shpg. wt., 2 lbs. 5 oz.
38 K 6631—Wine
38 K 6632—Copen blue. 2-pc. set, cash $10.98

Measure height without shoes. Measure chest, holding tape close to body, up under arms. For coat length, measure down center back, from base of neck. Order size nearest measurements.

Order size....	1	2	3	4
If height is under:	29	29-33	34-36	37-39 in.
Chest measures:	19	20½	22	23 in.
Length of coat:	17½	18½	19½	20 in.

Hats for bottom four coats are described page 231.

Coat, Legging Sets

for boys 1 to 4

Sturdy sets for hard playing young America. Excellently designed coats are lined and interlined. Matching adjustable suspender leggings are cotton lined, with elastic at back and leg zips. *Sizes:* 1, 2, 3, 4. *State size. Lined helmets* have adjustable chin staps. *Sizes:* 14½-15½. *State size.* Shpg. wt., each, 4 oz.

[A] **Tweed.** Warm 50% wool and 50% rayon in a thrifty outfit for husky little fellows. Double-breasted, with 2 pockets. Cotton lining. Sizes above. Shpg. wt., 2 lbs. 5 oz.
38 K 6638M—Brown
38 K 6639M—Blue . . . . . 2-piece set **$7.98**
38 K 6640M—Brown helmet
38 K 6641M—Blue helmet . . . . . Each **79c**

[B] **Herringbone.** Sturdy tweed (17% new wool, 68% reprocessed, 15% reused wool). Double-breasted style with 2 flap pockets. Rayon lining. Sizes above. Shpg. wt., 2 lbs. 5 oz.
38 K 6642M—Blue
38 K 6643M—Brown . . . . . 2-piece set
⅓ down on Easy Terms, cash **$10.98**
38 K 6644M— Blue helmet
38 K 6645M—Brown helmet . . . . . Each **89c**

[C] **Silvertone Fleece.** Long-wearing fleece (65% reused wool, 18% rayon, 17% cotton). Classic, style, welted seams, 2 slash pockets. Rayon lined. Sizes above. Shpg. wt., 3 lbs. 3 oz.
38 K 6646M—Teal blue
38 K 6647M—Wine . . . . . 2-piece set
⅛ down on Easy Terms. Cash . . . **$10.98**
38 K 6648M—Teal blue helmet
38 K 6649M—Wine helmet . . . . . Each **89c**

[D] **Wool Fleece.** Our best quality, (90% reprocessed, 10% virgin wool), fleece, thick and warm. Boxy, double-breasted style, with welted seams; convertible collar. Rayon lined. Sizes above. Shpg. wt., 3 lbs. 14 oz.
38 K 6655M—Brown
38 K 6656M—Teal blue. 2 pc.
⅓ down on Easy Terms, Cash **$12.98**
38 K 6661M—Brown helmet
38 K 6662M—Teal blue helmet. Each **$1.49**

Warm Snow Suits

[E] **Button-on Outdoor Suit.** Buttons along crotch from one ankle to other. Warm fleecy fabric (25% wool, 50% cotton, 25% rayon). Gay striped knit cotton anklets and cuffs. Sizes above. Shpg. wt., 1 lb. 13 oz.
38 K 6750M—Copen blue
38 K 6751M—Red . . . . . Each **$4.40**
38 K 6752M—Copen blue helmet
38 K 6753M—Red helmet . . . . . Each **59c**

[F] **Reversible.** Our warmest outdoor suit. One piece style, snap fastens along crotch from one ankle to other. Water repellent cotton poplin with reversible side of warm cotton and rayon fleece. Rib knit anklets, cuffs. Sizes above. Shpg. wt., 1 lb. 12 oz.
38 K 6754M—Blue
38 K 6755M—Tan . . . . . Each **$6.98**
Helmet—Reversible, with elastic back.
38 K 6756M–Blue 38 K 6757M–Tan. Ea. **79c**

Snow Suits

[G] **Brother-Sister Snow Suits.** Team up your twosome smartly and economically in our warm, durable sets of fleeced fabric (25% new wool, 50% cotton, 25% rayon). Double breasted style with a military air, trimmed with tucking and bright metal buttons. Rib knit anklets and cuffs shut out nippy drafts. Cotton lined coats. Shpg. wt., 2 lbs.
38 K 6764M –Wine *Sister suit*
38 K 6765M—Copen blue. . . . . Ea. **$4.98**
38 K 6766M—Wine bonnet
38 K 6767M—Copen blue bonnet. Each **79c**
38 K 6768M—Copen blue *Brother suit*
38 K 6769M—Red. . . . . Each **$4.98**
38 K 6770M—Copen blue helmet
38 K 6771M—Red helmet . . . . . Each **79c**

When ordering hats: Measure from 1 inch under ear around face to 1 inch below other ear. Number of inches is correct size.



[A] Tweed **$7.98** [B] Herringbone **$10.98** [C] Silvertone Fleece **$10.98** [D] All Wool Fleece **$12.98**



[E] Soft Fleece **$4.40** [F] Reversible **$6.98** [G] Brother-Sister Snow Suits **$4.98**

Playclothes for 1 to 4



[D] Overall 98c [C] Jacket 98c [B] Overall $1.69 Rollic Jr. [A] Set $3.98

Fine Rollic Jr. Corduroys

[A] **Overall Set.** Our best quality narrow wale cotton corduroy overalls and jacket. Well tailored, full cut for ease in action, strongly stitched. Stands plenty of wear and tear. Suspender style overalls button at sides, have embroidered bib-front and a handy pocket. Cotton lined jacket. *Sizes:* 1, 2, 3, 4. *State size.* Shpg. wt., 15 oz.
38 K 6072M–Peach 38 K 6073M–Aqua. Set $3.98

[B] **Overall only.** Sizes, fabric as above. Shipping weight, 9 ounces.
38 K 6049M–Peach 38 K 6050–Aqua. Ea. $1.69

Durable washable Corduroys

[C] **Jacket.** Free-fitting, nicely detailed boxy jacket of good quality wide wale cotton corduroy. Has a big handy pocket. Hand wash separately in mild Lux. Needs no ironing. *Sizes:* 1, 2, 3, 4. *State size.* Shipping weight, 6 ounces.
38 K 6005M–Bright red 38K6006M–Navy. Ea. 98c

[D] **Overall.** Thrifty priced, well cut garment in good quality wide wale cotton corduroy. Ideal for rollicking rough-and-tumble wear. Bib front style with adjustable suspenders. Buttons at sides; has one pocket. Hand wash separately; use mild Lux. Needs no ironing. *Sizes:* 1, 2, 3, 4. *State size.* Shipping weight, 9 ounces.
38K6090M–Bright red 38K6091–Navy. Ea. 98c

Luxable Cotton Knit Polo Shirts

[E] **Durene Knit.** Sturdy, soft polo shirt knitted in mercerized, combed Durene cotton yarns. Colorfully striped, with rib knit neck. Wash by hand separately; use gentle Lux. *Sizes:* 1, 2, 3, 4. *State size.* Shipping weight, 4 oz.
38 K 5424—White with red and blue stripes. .79c

[F] **Interlocked Knit.** Our finest, softest cotton polo shirt with suede-like texture. Interlocked knit for better wear and fit. Buttons at the shoulder; has striped rib knit neck and cuffs. Hand wash separately; use Lux. *Sizes:* 1, 2, 3, 4. *State size.* Shipping weight, 5 oz.
38 K 5420–Blue 38 K 5421–Yellow. Each $1.00

Rough and ready Playwear

[G] **Knit Cotton Overall.** Cunning little well cut overall of firm, interlocked knit cotton that holds its shape despite strenuous knockabout wear. Embroidered bib-front style with suspenders. Has elastic gathered back for snug fit. Wash by hand separately; use Lux. *Sizes:* 1, 2, 3, 4. *State size.* Shipping weight, 7 ounces.
38 K 6008—Copen blue
38 K 6009—Dusty rose. Each $1.59

[H] **Crinkle Cotton Play Suit.** A time saver for Mother as the crinkle crepe needs no ironing after washing in Lux. One-piece Dutch boy style with inset waistband. Nicely trimmed with deep tone piping and embroidery. Drop seat; buttons down back. *Sizes:* 1, 2, 3, 4. *State size.* Shpg. wt., 7 oz.
38 K 6003—Blue 38 K 6004—Red. Each 98c

[J] **Two Piece Cotton Coverall.** This sturdy two-piece cotton chambray suit is a champ for rough-and-ready wear. Comfortably cut with button-on pants. Top buttons down back. Bright contrasting trimming. Hand wash separately; use Lux. *Sizes:* 1, 2, 3, 4. *State size.* Shpg. wt., 7 oz.
38 K 6000—Blue 38 K 6001—Red. Each 98c



[E] Durene Knit 79c

[F] Interlocked Knit $1.00

[J] 2 Pc. Cotton Coverall 98c [H] Crinkle Cotton Play Suit 98c [G] Knit Cotton Overall $1.59

To determine size: Measure height without shoes. Measure chest, holding tape close to body up under arms. For length, measure down center back from base of neck to desired length. Be sure to state size wanted.

Order size:	1	2	3	4	
If height under is:	29	29-33	34-36	37-39	inches
Chest measures:	19	20½	22	23	inches
Length is:	16	17	18	19½	inches

Suits, Dresses for 1 to 3

Toddlers' Washable Suits

[A] **Chambray.** Neat little suit of good quality cotton chambray, hand washable with mild Lux. Nicely styled pants button on to blouse. Waist has front tucks. *Sizes:* 1, 2, 3. *State size.*
Shipping weight, 6 ounces.
38 K 6012–Blue 38 K 6013–Dusty rose. Ea. $1.15

[B] **Durene Knit.** Good two-piece outfit for everyday wear in better quality mercerized, combed Durene cotton yarns. Plain color pants have lined bib top, smart suspenders, elastic gathered back. Long sleeved striped pullover has snug, ribbed, crew neck matching pants. *Sizes:* 1, 2, 3. *State size.*
Shipping weight, 7 ounces.
38 K 6010–Blue 38 K 6011–Yellow. Ea. $1.44

[C] **Corduroy.** This little outfit can stand a lot of wear. Button-on pants are of sturdy narrow wale corduroy, well tailored. Good quality white cotton waist is trimmed with piping to match pants. *Sizes:* 1, 2, 3. *State size.* Shpg. wt., 7 oz.
38 K 6074—Red
38 K 6075—Royal blue. Each.....$1.44

[D] **Cotton Twill.** Our finest wash suit. Full cu suspender pants of Sanforized combed cotto twill (max. shrinkage 1%), button across bottom Waist of white cotton with stitched down pleats, embroidered ruffle on collar. Hand washable, use Lux. *Sizes:* 1, 2, 3. *State size.* Shpg. wt., 6 oz.
38 K 6014–Blue 38 K 6015–Yellow. Ea. $1.98



[A] Chambray $1.15 [B] Durene $1.44 [C] Corduroy $1.44 [D] Cotton Twill $1.98

Smart better quality Girls' Wear

[E] **Skirt.** Finest 100% all wool crepe, beautifully made. Darling style, pleated all around with cunning bib and suspenders. *Sizes:* 1, 2, 3. *State size.* Shipping weight, 10 ounces.
38 K 5387–Blue 38 K 5388–Red. Each $1.98

Blouse. Little Peter Pan collar blouse, goes nicely with skirt. Fine cotton, trimmed with contrasting whipstitching. *Sizes:* 1, 2, 3. *State size.*
38 K 5386—White. Shpg. wt., 6 oz.....$1.49

[F] **Dainty Cotton Dirndl.** An adorable vestee and collar of sheer white dotted Swiss with lace, dresses up this fine cotton dirndl. Tiny rosebud embroidery down front. Gathered all around skirt with tie sash. Self-piped waistline. Buttons down back. Washes nicely; use Lux. *Sizes:* 1, 2, 3. *State size.* Shipping weight, 6 ounces.
38 K 5382—Pink 38 K 5383—Blue. Each $1.98

[G] **Smocked Style.** This fine quality cotton frock will be her favorite. The bodice is shirred across the front with rows of white embroidery. Has two cute pockets with hand-embroidered posies, tiny pastel buttons down front. Skirt is gathered in front and has a tie sash. Buttons in back. *Sizes:* 1, 2, 3. *State size.* Shpg. wt., 6 oz.
38 K 5384–Blue 38 K 5385–Pink. Each $1.98



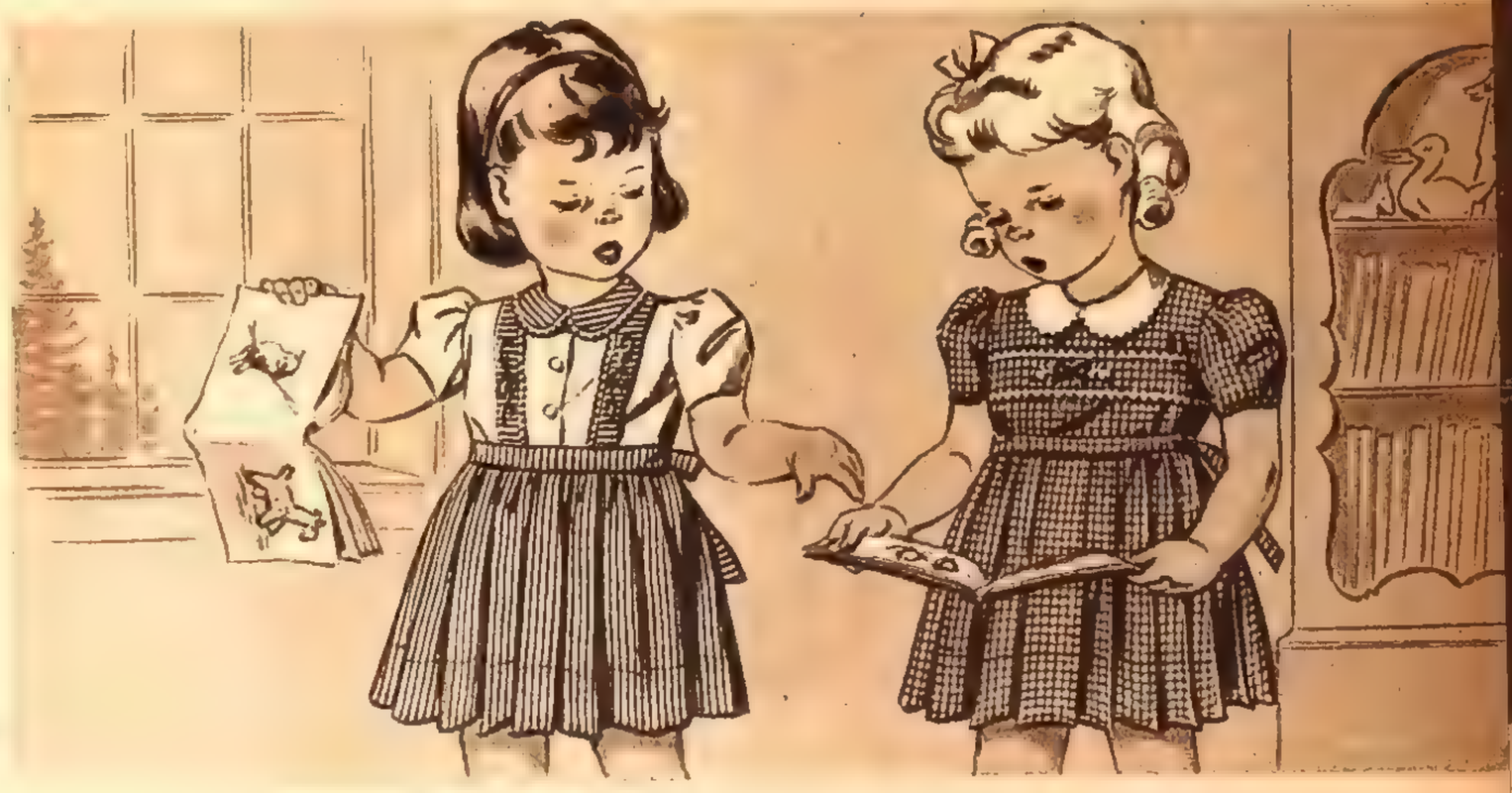
[E] Skirt $1.98 Blouse $1.49 [F] Dainty Cotton Dirndl $1.98 [G] Smocked Style $1.98

Thrift Priced Luxable Dresses

[H] **Striped Cotton.** Cute one-piece style that looks like skirt-'n-top in good quality washable cotton. Ric-rac trims the collar, and the suspender-like bands which are prettily embroidered. Skirt is gathered in front with all around sash. *Sizes:* 1, 2, 3. *State size.* Shpg. wt., 6 oz.
38 K 5378—Red Stripe
38 K 5379—Blue Stripe. Each.....$1.00

[J] **Checked Cotton.** Checks are what little girls choose. Here, they're in a good quality cotton with rows of ric-rac and a little hand embroidered bowknot on the nice-fitting bodice. The skirt is pleated all around, has an all around sash. Buttons at back of neck. *Sizes:* 1, 2, 3. *State size.* Shipping weight, 6 oz.
38K5380–BlueCheck38K5381–RedCheck.Ea.$1.00

See opposite page for size scales.



[H] Striped Cotton $1.00 [J] Checked Cotton $1.00



B 100% Wool 4-pc. Suit $4.69 A All Wool Knit Creeper $1.69



E Cotton Coat Sweater 78c D All Wool Pullover $1.49 C Fine Wool Cardigan $1.69



J Heavy Wool Coat Sweater $1.98 H Fancy All Wool Sweater $1.98 G 79c F 69c

Knit Suits for 1 to 3's

A **All Wool Knit Creeper.** Warm little one-piece outfit protects Baby at play, indoors. Softest 100% wool yarns in new two-tone effect. All in one style with novelty pattern white top, contrasting pants. Easy to put on or take off—buttons at crotch. Hand washable; use Lux. *Sizes:* 1, 2. *State size.* Shpg. wt., 5 oz.
38 K 8692—White with copen blue
38 K 8693—White with baby blue . . Each . $1.69

B **100% Wool 4-pc. Legging Set.** Gives complete coverage against cold. Good quality all wool yarns knit in a nice tight stitch. Head to toe outfit includes snug fitting, button-front coat sweater with knit-in novelty pattern down front; well-fashioned leggings with drawstring top and ribbed anklets; cute pom-pon cap that fits well down over ears; mittens with neck cord. Hand washable; use Lux. *Sizes:* 1, 2, 3. *State size.* Shipping weight, 11 ounces.
38 K 7841—Copen blue. Set $4.69

Knit Sweaters and Hats

C **Fine Wool Cardigan.** Every toddler needs one of these good, comfortable, durable sweaters for everyday wear. Good quality all wool yarns. Novelty pattern knit-in at front; tiny white edges at collars and ribbed wrists. We recommend hand washing in mild Lux suds to help keep its soft colors.
Sizes: 1, 2, 3. *State size.* Shpg. wt., 5 oz.
38 K 8696–Lt. blue 38 K 8697–Pink . . Ea., $1.69

D **All Wool Pullover.** Snug protection for hard playing small-fry. Practical pullover of soft, cozy 100% wool yarns. Knit-in fancy pattern down front. Dainty white edge sets off the rib-knit crew neck, wrists and waistband. Hand wash in Lux to keep it soft and new. *Sizes:* 1, 2, 3. *State size.* Shipping weight, 5 oz.
38 K 8690—Blue 38 K 8691—Pink . . Ea., $1.49

E **Cotton Coat Sweater.** Little folks will like the nursery animals on the front of this neat little garment. Sturdy enough for rollicking rough and tumble. Knit of good quality heavy cotton yarns fleeced inside to insure added warmth. Well cut, nicely finished with cotton rib-knit crew neck and wrists. Hand washable; we recommend mild Lux suds. *Sizes:* 1, 2, 3. *State size.* Shipping weight, 6 ounces.
38 K 8627–Copen blue 38 K 8626–Red . . Ea., 78c

F **Parkas** are the last word in comfort and warmth. Bubble-knit cotton with brushed white cotton banding. One size, fits up to 3 yrs. Shpg. wt., 5 oz.
38 K 8194—Red 38 K 3195—Blue . . . . Ea., 69c

G **Smart for little snowbirds!** Warm part-wool fabric (48% wool, 52% cotton) with white yarn trimming. One size, fits up to 3 yrs. Shipping weight, 4 oz.
38 K 8196—White 38 K 8197—Copen blue
38 K 8198—Red . . . . . Ea., 79c

H **Fancy All Wool Sweater.** A grand gift, pretty enough for a little princess. Cunning cardigan of soft fine all wool zephyr yarns in dainty, firm knit. Pastel hand embroidered blossoms in wool make it just right for a sweet little girl. Novelty knit-in pattern on front. We suggest mild Lux suds and washing by hand. *Sizes:* 1, 2, 3. *State size.* Shipping weight, 6 oz.
38 K 8694–Lt. blue 38 K 8695–Pink . . Ea., $1.98

J **Heavy Wool Coat Sweater.** Our finest, heaviest wool coat sweater keeps little boys and girls snug and safe from Old Man Winter. Closely knit of best quality yarns in novelty pattern. Neat collar and ribbed wrists fit smoothly. Hand washable; use Lux. *Sizes:* 1, 2, 3. *State size.* Shipping weight, 6 oz.
38 K 8698–Copen blue 38 K 8699–Red . Ea., $1.98

How to measure: Measure chest, holding tape close against body, under arms. Order nearest size. If between sizes, order larger size.

Order size:	1	2	3
If chest measures	19 in.	21 in.	22 in.

. . PAGE 327 . . MEN'S SHOES

Creep-a-long, 6 to 18 mos.

[A] **Sears Famous Creep-a-long** in fine quality narrow wale corduroy. Extra sturdy, rugged fabric that wears and wears. Full cut with long panties to protect knees. Specially designed fuller seat has fold gusset for extra diaper space. Ladder strap shoulder straps are comfortable . . won't slip off. Cute embroidery trim. Wash separately. *Sizes:* 6 mos., 1 yr., 18 mos. *State size.* Shipping weight, 8 ounces.
38 K 5171—Blue 38 K 5172—Peach. Each...$1.69

[B] **Knit Cotton Polo Shirt** in basque stripes. Knit of soft, better quality cotton . . rib knit at crew neck and cuffs. Cozy long sleeves. Washable. *Sizes:* 6 mos., 1 yr., 18 mos. *State size.* Shpg. wt., 5 oz.
38 K 5115—Blue 38 K 5116—Yellow. Each....69c

Dresses for 6 to 18 mos.

[C] **Box-Pleat Style** in sturdy, good quality cotton. Sweetly made with tiny pleats down the front . . dainty Philippine-type machine embroidery on bodice . . topped by a pert little be-ruffled collar. Tie sash. Wash separately; we recommend Lux. *Sizes:* 6 months, 1 year, 18 months. *State size.* Shipping weight, 6 ounces.
38 K 5233—Pink 38 K 5234—Blue. Each....$1.00

[D] **Basque Bodice** with snowy ric-rac braid and embroidery trim . . makes this an adorable style. Gracefully shirred at waist for full fly-out skirt. Crisp white Peter Pan collar. Tie sash. Made of good quality washable cotton. We recommend gentle Lux suds for washing. *Sizes:* 6 months, 1 year, 18 months. *State size.* Shipping weight, 6 ounces.
38 K 5235—Blue 38 K 5236—Yellow. Each..$1.00

[E] **Lacy Beauty.** Enchantingly styled in our finest quality cotton . . that's soft, smooth, delightfully Luxable. Cotton lace edges the becoming square neck . . embroidered yoke front . . and cute puff sleeves. Lovely for dress-up days when mother takes her calling. Tie sash. Generous 3-inch hem. *Sizes:* 6 months, 1 year, 18 months. *State size.* Shipping weight, 6 ounces.
38 K 5237—Yellow 38 K 5238—Blue. Each..$1.98

[F] **Embroidered Style** . . lavish with dainty embroidery on the full shirred skirt. A frill of dainty cotton lace edges the collar and yoke front. Sweet puff sleeves; tie sash. Made of our finest quality cotton, that's soft and easy to wash; use gentle Lux suds. 3-inch hem. *Sizes:* 6 mos., 1 year, 18 months. *State size.* Shipping weight, 6 ounces.
38 K 5239—Pink 38 K 5240—Blue. Each...$1.98

Creepers for 6 to 18 mos.

[G] **Checked Cotton Creeper** in a serviceable quality that washes easily. Touch of smocking at front. Contrasting piping on sleeves and on all around belt. Embroidered collar. Buttons across bottom for easy diaper changes. Washable; use Lux. *Sizes:* 6 months, 1 year, 18 months. *State size.* Shipping weight, 6 oz.
38 K 5104—Red check 38 K 5105—Blue check. 89c

[H] **Knit Cotton Creeper,** supremely soft and comfortable against Baby's skin. Closely knit of durable long-wearing cotton yarns. Buttons at shoulder. Opens at bottom for quick diaper changes. Tie back belt. Wash separately . . needs no ironing. *Sizes:* 6 mos., 1 yr., 18 mos. *State size.* Shipping weight, 5 ounces.
38 K 5152—Blue 38 K 5153—Yellow. Each...89c

[J] **Our Finest Cotton Creeper** in cute button shoulder style. Made of soft, smooth, closely woven cotton . . with snug spring needle knit neck, cuffs and leg openings. Prevents diaper from showing . . keeps out chills. All around belt. Buttons across bottom. Washable. *Sizes:* 6 mos., 1 yr., 18 mos. *State size.* Shpg. wt., 5 oz.
38 K 5175—Yellow 38 K 5176—Blue. Each..$1.15

MEASURE chest holding tape close against body, well up under arms. For dress length, measure down center back from base of neck. Order size nearest measurement.

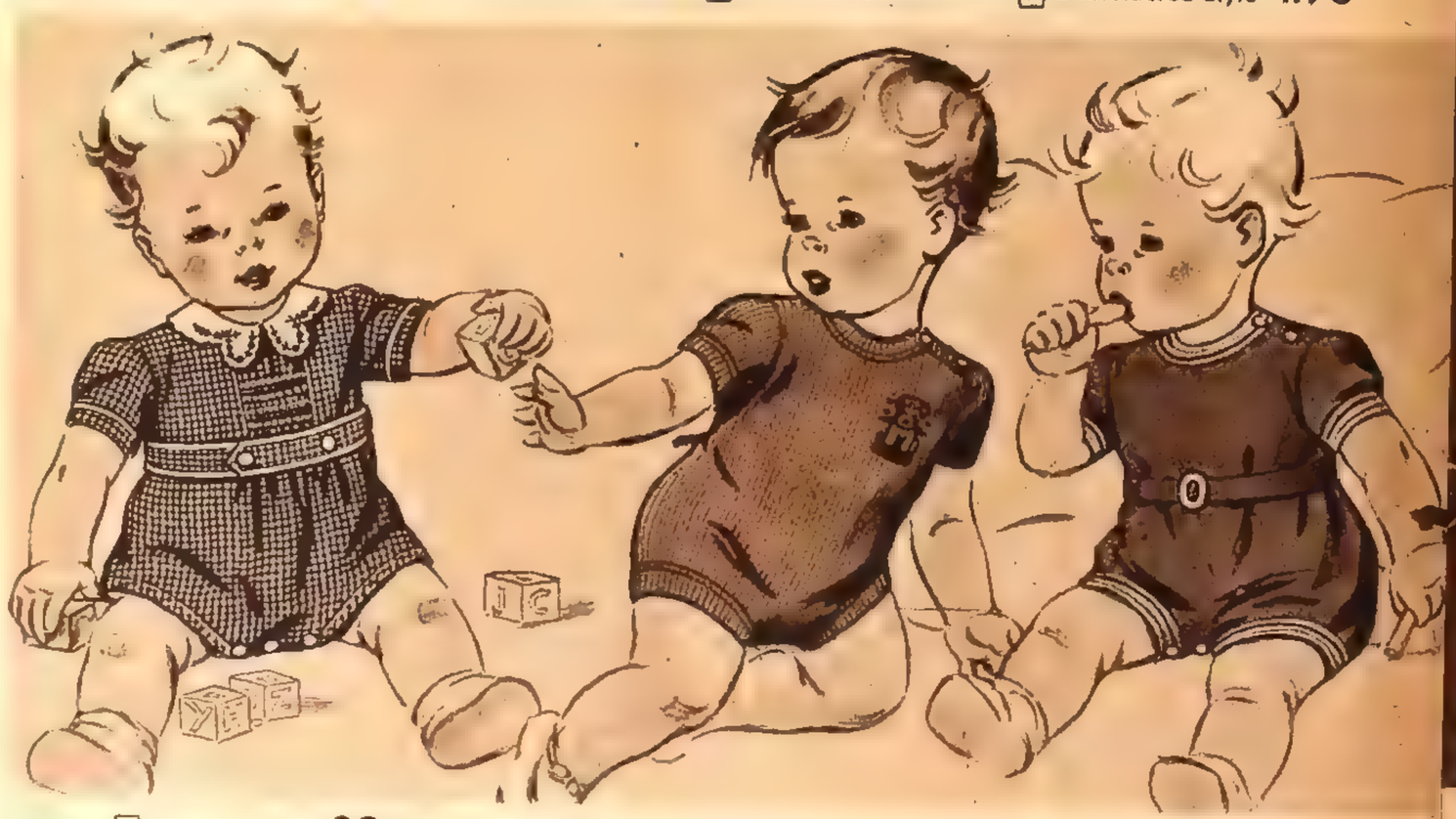
Order size:	**6 months**	**1 year**	**18 months**
If chest measures:	18 in.	19 in.	20 in.
Length of dress:	14 in.	14½ in.	15 in.



[A] Sears Famous Creep-a-long in Corduroy $1.69 [B] Knit Cotton Polo Shirt 69c



[C] Box-Pleat Style $1.00 [D] Basque Bodice $1.00 [E] Lacy Beauty $1.98 [F] Embroidered Style $1.98



[G] Checked Cotton 89c [H] Knit Cotton 89c [J] Finest Cotton $1.15

We recommend Lux care for all Tots' clothes . . helps keep cottons soft and fluffy and they wear much longer.



D Set $3.98 Hat 69c C Set $4.98 Hat 79c B Set $5.98 Hat 83c A Set $9.98 Hat $1.00



F 25% Wool Outdoor Suit $4.98 Hat 59c E Ski-master Outdoor Suit $4.98 Hat 59c



K Corduroy 69c J 50% Wool 69c H Corduroy 98c G All Wool 98c

Coat Sets 6 mos. to 18 mos.

A **Tots' All Wool Flannel Coat and Legging Set.** Our finest, warmest set...closely woven for long wear. Fine tailoring and an adorable style make it tops for beauty and value. Coat, rayon lined and interlined. Zipper suspender leggings, flannelette lined. *Sizes:* 6 mos., 1 yr., 18 mos. *State size.* Shipping weight, 2 pounds 2 ounces.
38 K 3321M—Blue 38 K 3322M—Dusty pink
⅓ down, Easy Terms.....Each, cash $9.98
Matching Poke Bonnet. Sizes above. Shpg. wt., 4 oz.
38 K 3323M—Blue
38 K 3324M—Dusty pink.....Each $1.00

B **Fleecy, Warm 2-piece Set** in 25% wool, 50% cotton for sturdy wear, 25% rayon for luster. Sweet style, with dainty hand embroidery, angora and wool trim. Zipper suspender leggings. Flannelette lined throughout. Shipping weight, 2 lbs. 2 oz. *Sizes:* [illegible] mos., 1 year, 18 mos. *State size.*
38 K 3312M—Blue
38 K 3313M—Dusty pink.....Each $5.98
Matching Poke Bonnet. Sizes above. Shpg. wt., 4 oz.
38 K 3314M—Blue
38 K 3315M—Dusty pink.....Each 83c

C **Velvety Corduroy** in a coat and legging set that looks adorable. Made of good, durable corduroy, lined throughout with cozy flannelette. Dainty wool trim on collar and hat. Zipper leggings. *Sizes:* 6 mos., 1 yr., 18 mos. *State size.* Shipping weight, 1 pound 15 ounces.
38 K 3308M–Blue 38 K 3309M–Pink. Ea. $4.98
Matching Poke Bonnet. Sizes above. Shpg. wt., 3 oz.
38 K 3310M–Blue 38 K 3311M–Pink. Ea. 79c

D **Soft Rayon and Cotton Fleece 2-piece Set**...a thrifty buy for your little girl. Cute style, has wool trim on coat. Zipper leggings. Coat flannelette lined. *Sizes:* 6 mos., 1 yr., 18 mos. *State size.* Shipping weight, 2 pounds 2 ounces.
38 K 3302M–Blue 38 K 3303M–Pink. Ea. $3.98
Matching Poke Bonnet. Sizes above. Shpg. wt., 4 oz.
38 K 3304M–Blue 38 K 3305M–Pink. Ea. 69c

E **Ski-master Outdoor Suit** for boy or girl, in long wearing cotton poplin . . . tightly woven to keep in heat, to keep out cold. Finely detailed. Drawstring waist. Flannelette lined. *Sizes:* 6 mos., 1 yr., 18 mos. *State size.* Shipping weight, 1 lb. 4 oz.
38 K 3385M—Blue
38 K 3386M—Dusty pink.....Each $4.98
Matching Hat. Sizes above. Shpg. weight, 3 ounces
38 K 3389M—Blue
38 K 3390M—Dusty pink.....Each 59c

F **Outdoor Suit, 25% wool, 75% cotton** for strength and wear. Cute belt style, has concealed button front. Flannelette lined. *Sizes:* 6 mos., 1 yr., 18 mos. *State size.* Shipping weight, 1 pound 15 oz.
38 K 3383M–Pink 38 K 3384M–Blue. Ea., $4.98
Matching Hat. Sizes above. Shpg. weight, 4 ounces.
38 K 3387M–Pink 38 K 3388M–Blue. Ea. 59c

Tots' Caps and Bonnets

G **All Wool Bonnet.** Sweet scalloped style to frame baby's face. Winter warm and becoming. White trim. *One size* fits up to 4 mos. Shpg. wt., 4 oz.
38 K 8182—Blue 38 K 8183—Pink...Each 98c

H **Corduroy Poke Bonnet.** Fine quality...dainty scalloped brim style. Piped in white. Rayon lined. *Sizes:* 13, 14, 15. *State size.* Shpg. wt., 4 oz.
38 K 8184—Blue 38 K 8185—Pink...Each 98c

J **Cute Parkahood, 50% wool, 50% cotton,** knit in fancy looped design. Lined, warmly interlined. *Sizes:* 12, 13, 14, 15. *State size.* Shpg. wt., 4 oz.
38 K 8152—Blue 38 K 8153—Pink...Each 69c

K **Corduroy peaked cap** for a little boy. Fine quality; neatly piped in white. Rayon lining. *Sizes:* 12, 13, 14, 15. *State size.* Shipping weight, 4 ounces.
38 K 8186—Blue.....69c

How to Measure for Coat Sets and Snow Suits: measure chest, measure coat length. For snow suits, measure from base of neck to bottom of heel.

Order Size:	6 mos.	1 year	18 mos.
If chest measures:	18 in.	19 in.	20 in.
Coat length:	17 in.	18 in.	18½ in.
Snow suit length:	27 in.	28 in.	29 in.

Measure Caps, Bonnets from 1 in. under ear, over the head to 1 in. below other ear..for correct size.

Babys' Carriage Suits

A **Two-Piece Baby Bunting** in 25% wool, 75% cotton blanket cloth, cozy, warm and washable. Beautifully bound with lustrous rayon satin ribbon. Hand sewn appliques; concealed button front. Roomy barrel bottom. Matching lined hood has ribbon trim. *Infants' size only.* Shipping weight, 1 lb. 8 oz.
38 K 3398—Blue 38 K 3399—Pink. . . Ea. $4.69

B **25% Wool Carriage Suit** in our famous Roly Poly quality. The warm blanket cloth fabric is 25% wool, 75% soft, fleecy cotton. Cozy 1-pc. style with closed hands and feet to keep out cold. Has the warmth of a bunting plus the freedom of an outdoor suit. Cute animal appliques. Detached pixie hood is flannelette lined. Washable, use Lux suds. *One size:* fits up to 12 mos. Shpg. wt., 1 lb. 10 oz.
38 K 3393—Blue 38 K 3394—Pink. . Ea. $4.69

C **Sturdy Corduroy Suit** in our velvety Roly Poly quality that washes and wears well. Warm 1-pc. style, fully lined in fleecy flannelette for snug comfort. Buttoned crotch from ankle to ankle makes diaper changing easy. It's cuddly warm as a bunting, yet allows plenty of freedom for active babies. Drawstring waist. Hand washable separately . . . use Lux. *One size:* fits up to 12 mos. Shpg. wt., 1 lb. 8 oz.
38 K 3377—Pink 38 K 3378—Blue. . Ea. $4.98



A 2-pc. Baby Bunting $4.69 B 25% Wool Carriage Suit $4.69 C Sturdy Corduroy Suit $4.98

All Wool Knitwear

D **Wool Coat Sweater** for Baby in soft, warm yarns. A cozy collar style that buttons right up under his chin. Dainty knit in design on front. Hand washable. *One size:* fits up to 9 mos. Shipping wt., 4 oz.
38 K 7994—Blue 38 K 7995—Pink. . Ea. $1.29

E **Hand Embroidered Sweater** knit of superbly soft wool yarns . . heavier weight, warmer, hand washable in Lux. Sweet coat style with comfy collar . . knit in design on front. *One size:* fits up to 9 mos. Shpg. wt., 5 oz.
38 K 7996—Blue 38 K 7997—Pink. . Ea. $1.98

F **3-Piece Bootee Set** . . a warm all wool set that makes a grand everyday outfit for Baby. It includes sweater, cap and a pair of bootees . . each piece closely knit to keep warmth in. Rayon satin ribbon trim on cap and bootees. Hand wash in Lux to help it stay soft. *One size:* fits up to 9 mos. Shpg. wt., 6 oz.
38 K 7962—Blue 38 K 7963—Pink. . Ea. $1.98

G **Our Finest 3-pc. Set** knit of soft, fleecy all wool yarns in a close, even stitch. Beautifully made . . daintily embroidered by hand, it makes an ideal gift. Set includes sweater, ribbon trimmed cap and warm bootees. Hand washable in gentle Lux. *One size:* fits up to 9 mos. Shipping weight, 8 oz.
38 K 7914—Blue 38 K 7915—Pink. . Ea. $2.83



D All Wool $1.29 E Our Loveliest $1.98 F 3-pc. Bootee Set $1.98 G Our Finest Set $2.83

All Wool Accessories

H **Infants' Shawl** knit of soft all wool, in pretty novelty weave. Hand washable in Lux. *Size,* including fringe, about 40 x 48 in. Shipping weight, 10 oz.
38 K 8077—Blue 38 K 8078—Pink
38 K 8079—White. . . . . Ea. $1.98

J **Our Finest All Wool Shawl** . . warmer, heavier, larger. Knit of fleecy all wool yarns with hand knotted fringe. Attractive knit in design. Washable in Lux. *Size:* incl. fringe, about 44 x 48 in. Shpg. wt., 12 oz.
38 K 8081—White 38 K 8080—Pink
38 K 8082—Blue. . . . . Ea. $2.98

K **Knitted Panty** made of heavy all wool yarns. Soft, absorbent . . it's made to fit smoothly over diapers. *One size only:* fits up to 18 mos. Hand wash in Lux.
38 K 8609–White 38 K 8610–Pink 38 K 8611–Blue
Shpg. wt., 4 oz. . . . . Each 68c

All Wool Moccasins and Bootees. Closely knit of fine quality all wool yarns. Each has white trim. *One size:* fits up to 4 mos. Shipping wt., pr., 3 oz.

L *Moccasins*	M *Bootees*
38K8645–Blue	38K8688–Blue
38K8646–Pink. Pr. 29c	38K8689–Pink. Pr. 29c



H All Wool Shawl $1.98 J Our Finest $2.98 K 68c L 29c M 29c

We recommend Lux care for Babys' wear . . it helps keep woolies soft and fluffy and they wear much longer.



Economy Layette

$6.98

First choice for thrift-wise mothers

Essential pieces in durable quality

12 *Diapers*, Roly Poly cotton gauze, 20 x 40 in.

2 *Vests* of medium weight knit cotton; tie side style.

3 *Binders* of soft, warm flannelette for gentle support of abdomen.

2 *Wrappers* of sturdy flannelette. Softly napped for cozy warmth. White.

1 *Waterproofed panty*. Cotton, waterproofed without rubber; odorless, cleans with damp cloth.

1 *Waterproofed sheet*, 18 x 18 in. Waterproofed cotton without rubber. Cleans with damp cloth.

1 *Quilted muslin pad*, 15 x 17 inches. Soft, highly absorbent; firmly quilted to keep padding in place.

2 *Dresses* . . one with collar, one collarless, of good quality nainsook. Daintily embroidered.

1 *Box* of Roly Poly Talcum powder.

2 *Pair long hose* . . durable cotton.

1 *Gertrude* . . soft, cotton nainsook.

1 *Cake of Castile Soap*.

White with pink or blue trim. State color of trim. Attractively boxed. Shpg. wt., 8 lbs.

38 K 0160—Economy Layette.....$6.98

Basic Layette

$11.50 cash

1/3 down on Easy Terms

All necessities . . enough of each to take care of the early months

24 *Diapers* . . (2 packages) Roly Poly cotton gauze. 20 x 40 inches.

3 *Vests* of warm cotton. Tie side style for chest protection.

3 *Binders* of soft knitted cotton. Firmly elastic knit for gentle abdominal support.

2 *Gowns* of good quality flannelette. Softly napped for cozy warmth. White.

2 *Wrappers* of good quality flannelette. Warm and fleecy. White.

2 *Receiving blankets*, 26 x 34 in. Woven of good quality soft, warm fluffy cotton.

1 *Waterproof panty*, waterproofed cotton.

2 *Waterproofed sheets*, waterproofed cotton. 18 x 18 inches.

2 *Quilted muslin pads*, 15 x 17 inches. Soft and absorbent; firmly stitched.

1 *Quilted muslin pad*, 17 x 24 inches.

2 *Gauze wash cloths*, 12 x 12 inches.

2 *Gauze towels*, 16 x 22 inches.

1 *Box absorbent cotton*, 2 ounces.

1 *Box Roly Poly Baby Powder*.

1 *Year's subscription* to Parents' Magazine, 12 monthly issues.

White with pink or blue trim. *State trim*. Attractively boxed. Shpg. wt., 8 lbs. 12 oz.

38 K 0170—Basic Layette.....$11.50

Sears Twin-Surance. In case it's twins, you get an extra layette or layettes without charge. Be sure you order complete layette before your Baby is born. If you have twins or more, send us the slip you'll find enclosed with the first layette. Send also signed statement of your physician or minister. In return we'll send you an extra layette (or layettes), postpaid, for the price of one.

We recommend Lux care for all Baby's clothes . . contains no harmful alkali . . kind to fine fabric.

Sears complete Layettes are available for 1/3 down on Easy Terms. Information on inside back cover.



May we suggest a subscription to *Parents' Magazine*, read throughout America for its fine articles on child care. 38 K 0709—12 monthly issues.....$1.94

De Luxe Layette

$18.75 cash
⅓ down on Easy Terms

Our finest quality . . makes a lovely gift. Detailed for better, longer wear

24 *Diapers* . . choice of Roly Poly cotton gauze, 20 x 40 inches, Roly Poly Flannelette, 27 x 27 in. or Roly Poly Birdseye, 27 x 27 in.
4 *Vests* of medium weight knit cotton. Soft, comfy rib-knit; tie side style.
3 *Binders* of knit cotton . . firm elastic knit for gentle support of abdomen.
3 *Wrappers* of sturdy flannelette. Dainty ribbon trim.
3 *Gowns* of soft knitted cotton . . medium weight. Drawstring cuffs and bottom.
2 *Receiving blankets*, soft and warm, fluffy cotton, 26 x 34 inches.
1 *Waterproofed panty*. Cotton, waterproofed without rubber, odorless, cleans with damp cloth.
2 *Waterproofed sheets*, 18 x 18 inches. Cotton waterproofed without rubber. Odorless, cleans with damp cloth.
3 *Quilted muslin pads;* 15 x 17 in. Soft, highly absorbent, firmly quilted to keep padding in place.
2 *Quilted muslin pads*, 17 x 24 inches. Same quality as above.
2 *Washcloths* of gauze, 12 x 12 inches.
2 *Towels* of gauze, 16 x 22 inches. Extra soft and very absorbent.
1 *Box of absorbent cotton*. 2 ounces.
1 *Box* of Roly Poly Talcum Powder.
3 *Dresses*—two with collar, one collarless, of good quality nainsook. Daintily embroidered.
3 *Slips* of cotton nainsook, to match dresses.
1 *Candlewick sacque*, soft, fluffy cotton.
3 *Bibs*. Cotton fabric—embroidered trim.
1 *Teething ring* with pretty bells that tinkle.
1 *Subscription* to Parents' Magazine. 12 monthly issues.

White with pink or blue trim. *State color of trim*. Attractively boxed. Shpg. wt., 14 lbs. 10 oz.

38 K 0165—Layette with Roly Poly Gauze diapers.....$18.75
38 K 0166—Layette with Roly Poly Flannelette diapers.....$18.75
38 K 0169—Layette with Roly Poly Birdseye diapers.....$18.75

"Infant Care" booklet included with layette

With each Sears layette we include the U. S. Government booklet, "Infant Care" published by Children's Bureau of the U. S. Department of Labor, whose staff of doctors are on the alert for new ideas and methods on bringing up wiser and happier American babies.

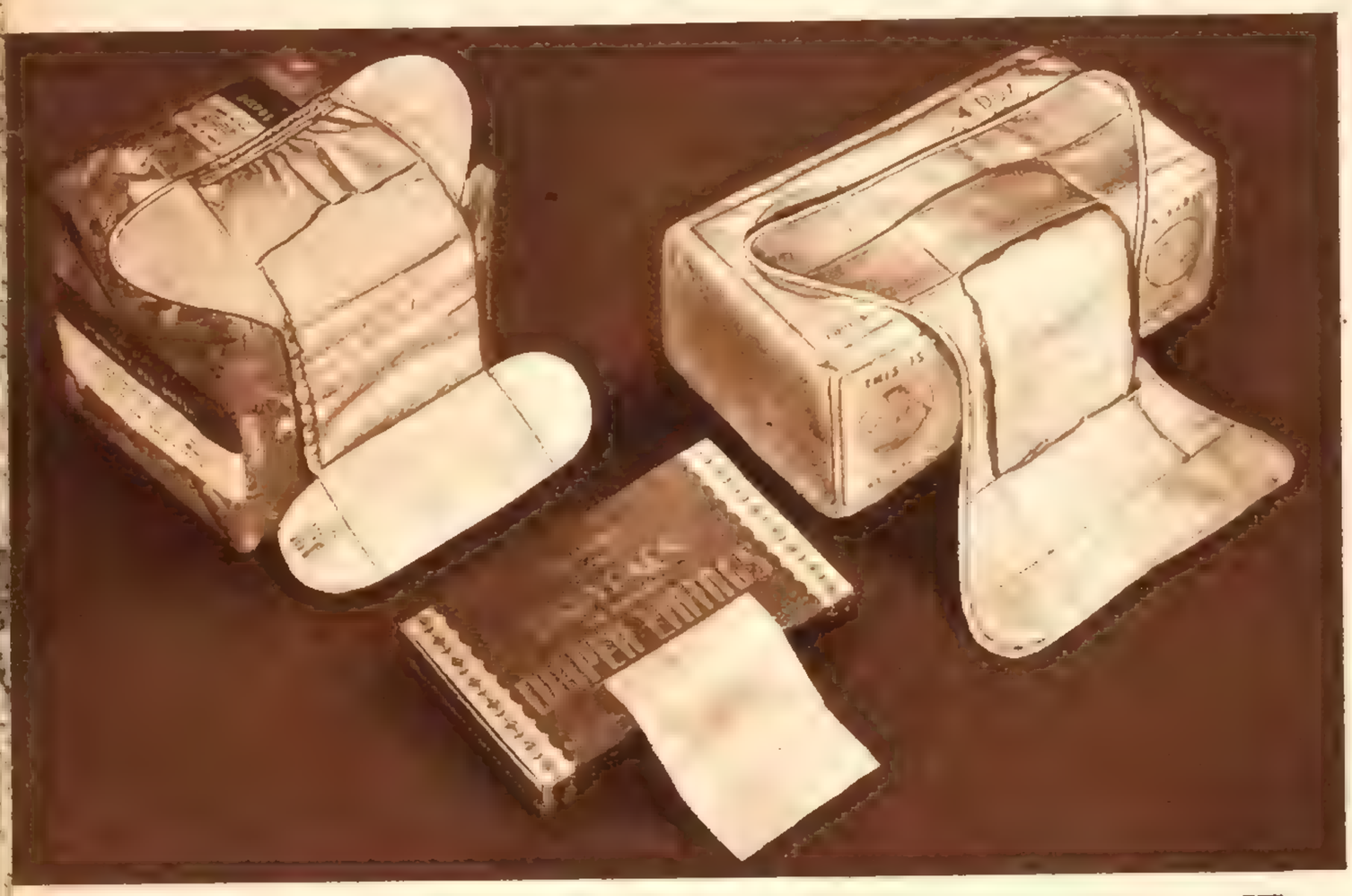


CPB PAGE 245 . . BABY GOODS

. . PAGE 327 . . MEN'S SHOES



B Flannelette Diapers A Gauze and Birdseye Diapers



E Pads 78c Panty 46c D Diaper Linings 40 for 23c C Disposable Pads 83c Panty 57c



J $3.57 H $2.20 G $1.78 F $3.46

Diaper Assortment

A **Roly Poly Gauze Diapers** are super absorbent, porous . . makes washing and drying quicker, easier. One size good for whole diaper period. *Size:* Abt. 20 x 40 in. Shpg. wt., 2 lbs. 1 oz.
38 K 3074—White. . . . . 12 for $1.89

Curity Gauze Diapers. Nationally advertised with woven-in guide line that helps you fold correctly. *Size:* 21 x 40 in. Shpg. wt., 1 lb. 15 oz.
38 K 3077—White. . . . . 12 for $2.50

Roly Poly Cotton Birdseye Diapers. Durable, firmly woven of long staple cotton yarns. Soft, comfy, absorbent. Hemmed. *Size:* Abt. 27 x 27 in. Not pictured. Shpg. wt., 1 lb. 15 oz.
38 K 3053—White. . . . . 12 for $1.62

B **Roly Poly Flannelette Diapers,** our famous better quality. Extra soft, highly absorbent; napped on both sides. Firmly, tightly woven for sturdy, long wear. Hemmed ready to use. *Size:* about 27 x 27 in. Shpg. wt., 1 lb. 8 oz.
38 K 3090—White. . . . . 12 for $1.79

My Baby's Flannelette Diapers. Soft, serviceable quality. Hemmed. (Not pictured). *Size:* about 27 x 27 in. Shpg. wt., 1 lb. 6 oz.
38 K 3027—White. . . . . 12 for $1.38

C **Kleinert's Disposable Diapers** nationally known. *Pad Panty* of cotton fabric, waterproofed without rubber. *Sizes:* 6 mos., 1, 2 yrs. *State size.*
38 K 3148—White. Shpg. wt., 5 oz. 57c
Disposable Pads in package of 48. Soft white cellulose. Use once inside panty, then discard.
38 K 3177—White. Shpg. wt., 2 lbs. 2 oz. . . 83c

D **Diaper Linings.** Dennison's nationally advertised brand made of absorbent purified white cellulose. Comfortable oblong shape fits all babies. Use each lining once inside diaper, then discard. Saves washing drudgery. Shpg. wt., 7 oz.
38 K 3033—White. Pkg. of 40 sheets. 23c
Box of 200 sheets. Shipping wt., 1 lb. 4 oz.
38 K 3034—White. 98c

E **Roly Poly Disposable Diapers.**
Disposable Pad Panty, water repellent cotton Birdseye, shaped for comfort. Pad fits snugly into ends. *Sizes:* 6 mos., 1, 2 yrs. *State size.*
38 K 3191—White. Shpg. wt., 5 oz. Each . . 46c
Disposable Pads in package of 50. Super absorbent soft cotton with gauze backing.
38 K 3192—White. Shpg. wt., 2 lbs. 78c

Handy Diaper Bags

F **Shoulder Bag.** Swing it over your shoulder and you have both hands free to carry Baby. Fine quality cotton poplin with water-proofed lining. Has 3 sections and bottle loops; separate water-proofed envelope for soiled diapers. *Size:* 10 x 15 in. Shpg. wt., 1 lb.
38 K 3429E–Navy 38 K 3430E–Wine. Ea. $3.46
Price includes 20% Federal Excise Tax

G **Zipper Nursery Bag.** A marvelously practical style made of sturdy army duck fabric, water-repellent, long wearing. Smart leather-like handles make it grand for traveling. Zipper closing. *Size:* 14 x 7 x 9 in. Shpg. wt., 1 lb. 1 oz.
38 K 3434E—Blue. $1.78
Price includes 20% Federal Excise Tax

H **Rayon Moire Bag** . . a handsome, roomy bag that has lots of space for Baby's needs. Handy pockets and loops inside to tuck in bottles. Dressy enough to take anywhere. Waterproofed lining. *Size:* 17 x 11½ x 3½ in. Shpg. wt., 1 lb. 3 oz.
38K3040E–Navy 38K3041E–Wine. Ea. $2.20
Price includes 20% Federal Excise Tax

J **"Chuckfull" Baby Bag** . . a brand new style with slip handle closing. Exceptionally roomy, it's practical for all purposes. Made of long wearing sturdy cotton duck fabric. Separate water-proofed envelope for soiled diapers. *Size:* 8x12x5 in. Shpg. wt., 14 oz.
38 K 3432E—Navy, red trim
38 K 3433E—Brown, tan trim. Each. $3.57
Price includes 20% Federal Excise Tax

For complete details of Sears Easy Terms, see inside back cover.

. . PAGE 327 . . MEN'S SHOES

Babies' Warm Vests

[A] **Pin-Back Style** gives double protection, adjusts to fit. Washable. *Lengths:* 10, 11, 12, 14, 16 in. *State length.* Shpg. wt., ea., 4 oz.
Roly Poly medium weight cotton. Cream.
38 K 8807—Long sleeves
38 K 8812—Short sleeves.....Each 38c
Rubens' Quality. Lengths: 10, 11, 12, 14 in. *State length.* Long sleeves. Cream.
38 K 8815—Medium weight cotton.....28c
38 K 8837—*12½% wool, 87½% cotton*....48c
38 K 8816—*25% wool, 75% cotton*.....58c

[B] **Tie-Side Style** doubles over in front, adjusts to fit. Rib knit. Washable. *Lengths:* 10, 11, 12, 14, 16 in. *State length.* Shpg. wt., ea., 4 oz.
Roly Poly medium weight cotton. Cream.
38 K 8806—Long sleeves
38 K 8805—Short sleeves.....Each 38c
10% wool, 90% cotton. Cream.
38 K 8808—Long sleeves.....Each 57c
Rubens' Quality. Lengths: 10, 11, 12, 14 in. *State length.* Long sleeves. Cream color.
38 K 8823—*Med. weight cotton*.....28c
38 K 8839—*12½% wool, 87½% cotton*....48c
38 K 8840—*25% wool, 75% cotton*.....58c

[C] **Slip-On Style.** Washable. *Lengths:* 10, 11, 12, 14, 16. *State length.* Shpg. wt., ea., 4 oz.
Roly Poly Light Weight Combed Cotton. White.
38 K 8854—Long Sleeves.....Each 33c
Medium Weight Combed Cotton. Cream.
38 K 8856—Long sleeves
38 K 8857—Short sleeves.....Each 38c

[D] **Rubens' "Sneburs".** *Lengths:* 10, 11, 12, 14 in. *State length.* Short sleeves. Shpg. wt., ea., 4 oz.
38 K 8861—*Medium weight cotton.* Cream...28c
38 K 8862—*12½% wool, 87½% cotton.* Cream 48c
38 K 8863—*25% wool, 75% cotton.* Cream...58c

[E] **Button Front Style** . . warm, firm elastic rib knit. Reinforced button front. Shell stitch trim. *Lengths:* 10, 12, 14, 16 in. *State length.* Washable. Shipping weight, ea., 4 oz.
Warm cotton, softly fleeced inside.
38 K 8825—White 38 K 8826—Cream. Ea.,33c
Warmer 10% wool, 90% cotton, fleeced inside.
38 K 8836—Cream.....45c

[F] **Sleeveless Slip-On Vest,** rib knit of fine yarns. Washable. *Lengths:* 10, 12, 14, 16 in. *State length.*
Roly Poly Quality. Medium weight cotton.
38 K 8741—Cream. Shpg. wt., 3 oz.....25c
Good Quality . . light weight cotton.
38 K 8749—White. Shpg. wt., 3 oz.....19c

[G] **Roly Poly Binders of Cotton Flannel,** both sides napped. Pins on. *Size:* 5 x 24½ in. Washable.
38 K 9690—White. Shpg. wt., 3 oz....3 for 13c

[H] **Roly Poly Knit Binders** of firm, soft cotton. Reinforced. Tape ties. Size: 5 x 23 in. Washable.
38 K 9643—Cream. Shpg. wt., 3 oz.....25c

Training Panties

[J] **Deep Panel Style** with double panel front and back. Sturdy knit cotton. Waistband ties at sides. Washable, use LUX.
Sizes: 6 mos., 1, 2, 3, 4 years. *State size.*
38 K 8791—White. Shpg. wt., 3 oz.....19c

[K] **Knit Cotton,** soft light weight. Double fabric crotch. Band front, elastic back. Washable.
Sizes: 6 mos., 1, 2, 3, 4 years. *State size.*
38 K 8794—White. Shpg. wt., 3 oz.....29c

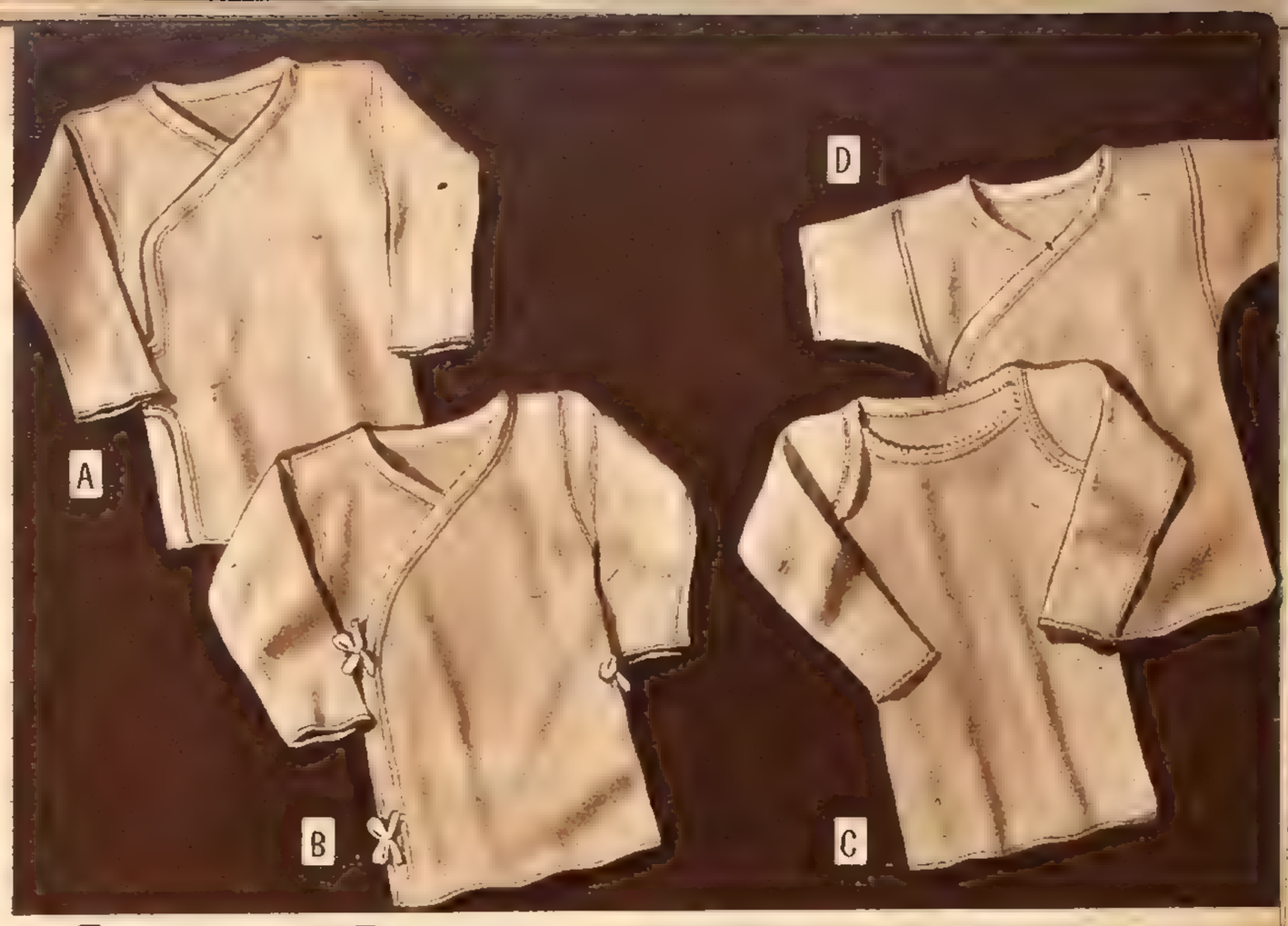
[L] **Heavier Weight** rib knit cotton. Double fabric crotch. All around elastic waistband. Washable.
Sizes: 6 mos., 1, 2, 3, 4 years. *State size.*
38 K 8793—White. Shpg. wt., 10 oz.....39c

[M] **Diaper Cover.** Triangular. Adjusts easily, does not bind. Cotton fabric, waterproofed without rubber. Cleanable. *One size,* fits to 6 months.
38 K 3013—White. Shpg. wt., 3 oz.....19c

[N] **Waterproofed Diaper Panty** of sturdy cotton fabric. Waterproofed with synthetic rubber. Washable. *Sizes:* 6 mos., 1, 2 years. *State size.*
38 K 3100—White. Shpg. wt., 3 oz.....29c

[P] **Cotton Batiste Diaper Panty,** single coating of waterproofing. Elastic at waist, legs. Cleans easily. *Sizes:* 6 mos., 1, 2 years. *State size.*
38 K 3114—White. Shpg. wt., 3 oz.....39c

[R] **Our Finest Diaper Panty.** Nylon waterproofed by nationally advertised "Duxkin" process. Light; cleans easily. *Size:* 6 months, 1, 2 years. *State size.*
38 K 3111—White. Shpg. wt., 4 oz.....79c



[A] Pin-Back Style [B] Tie-Side Style [C] Slip-on Styles [D] Rubens' "Sneburs"



[E] Button Front Cotton 33c [F] Sleeveless Slip-on 25c [G] [H] Binders



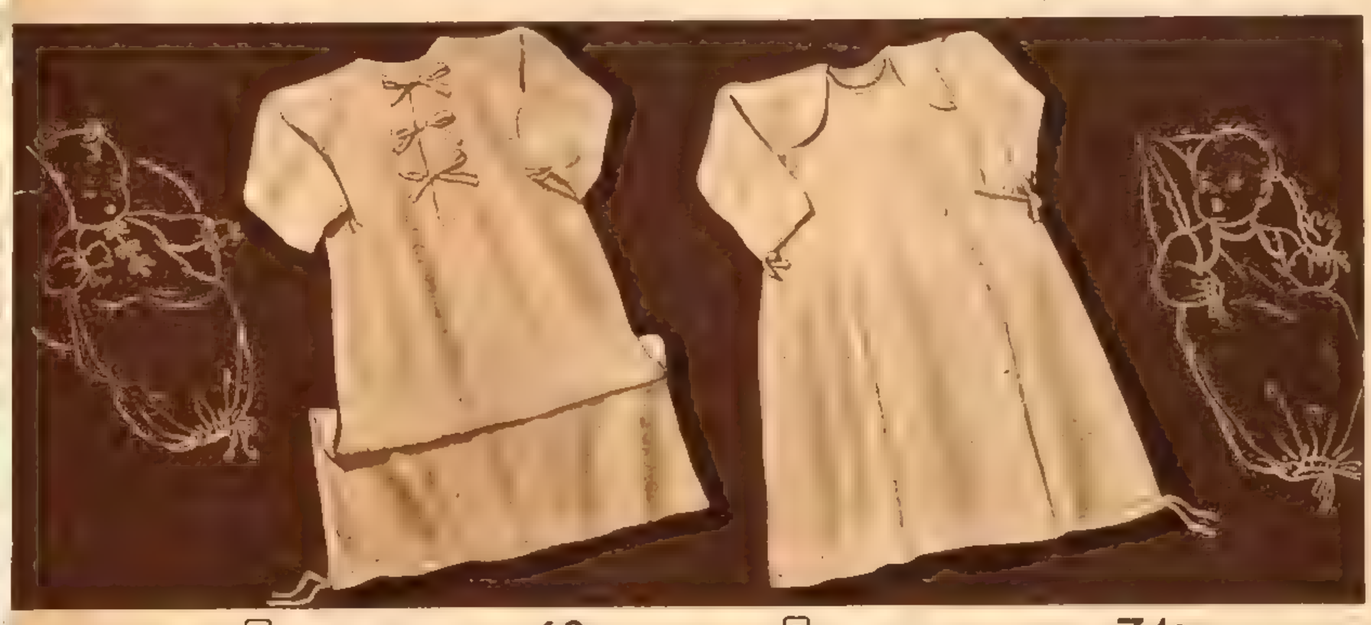
[J] Deep Panel Style 19c [K] Elastic Back 29c [L] Heavier Weight 39c



[M] Diaper Cover 19c [N] Waterproofed Panty 29c [P] Cotton Batiste 39c [R] Our Finest 79c



E Slip 79c C D Embroidered Dresses $1.00 Ea. B Wrapper $1.00 A Sacque 49c



G Knit Cotton Tie Gown 68c F Knit Cotton Slip-on Gown 74c



J Fine quality Flannelettes 39c Ea. H Roly Poly, our finest Flannelette 48c Ea.



L Flannelette Sleeping Bag 49c K Chinchilla Bath Robe $1.98

Baby Dresses, Nightwear

Candlewick Sacque and Wrapper. Fluffy, soft thick-tufted cotton. Keeps baby snug, comfy. Ribbon ties. *Infants' size only*, fits up to 6 mos.

A *Sacque.* Washable in Lux. Shpg. wt., 4 oz.
38 K 9619—White, blue trim
38 K 9620—White, pink trim.....Each 49c

B *Wrapper.* Washable in Lux. Shpg. wt., 6 oz.
38 K 9621—White, blue trim
38 K 9622—White, pink trim.....Each $1.00

Embroidered Dresses. Exquisitely fine, lovely enough for Baby's christening. Sheer cotton with dainty Philippine-type machine embroidery trim. Two adorable puff-sleeve styles. Matching embroidered slip has cotton lace at bottom, suitable for either dress.
Sizes: 6 mos., 1 yr. *State size.* Shpg. wt., ea., 4 oz.

C 38 K 5207–White dress, with collar..$1.00
D 38 K 5208–White dress, collarless....$1.00
E 38 K 5209–White slip.....79c

Knit Cotton Gowns

F **Knit Cotton Gown Slip-on Style** is good quality soft knit cotton. Patented neck opening so garment slips on easily and quickly. Drawstring bottom and sleeves for snug warmth on chilly nights. Washable, use Lux. *Infants' size only.* Shipping weight, 5 ounces.
38 K 9605—White.....74c

G **Roly Poly Knit Cotton Gown** has three tape ties at neck . . drawstring bottom and sleeves for cozy warmth. Nicely made throughout: neatly finished. Good, sturdy quality soft knit cotton . . gives excellent wear. Washable, use Lux. *Infants' size only.* Shpg. wt., 5 oz.
38 K 9604—White.....68c

Warm Flannelettes

H **Roly Poly, Our Finest Flannelettes** . . warm, heavy flannelette . . Sanforized (max. shrinkage 1%). Full cut. Embroidery trim; rayon satin binding. Washable. *Infants' size only.* White. Shipping weight, each, 4 oz.

Wrapper	*Drawstring Gown*
38 K 9690M–Blue trim	38 K 9688M–Blue trim
38 K 9691M–Pink trim	38 K 9689M–Pink trim

Slip . . matches gown and wrapper. Length, 16 in.
38 K 9692M–Blue trim 38 K 9693M–Pink trim
Each 48c

J **Fine Quality Flannelettes** are wonderfully warm for baby . . they're Sanforized, too (max. fabric shrinkage 1%). Full cut for comfort. Embroidery trim. *Infants' size only.* White. Shipping weight, each, 4 oz.

Wrapper	*Drawstring Gown*
38 K 9684M–Blue trim	38 K 9682M–Blue trim
38 K 9685M–Pink trim	38 K 9683M–Pink trim

Slip . . matches gown and wrapper. Length, 16 in.
38 K 9686M–Blue trim 38 K 9687M–Pink trim
Each 39c

Comfy "Snugglers"

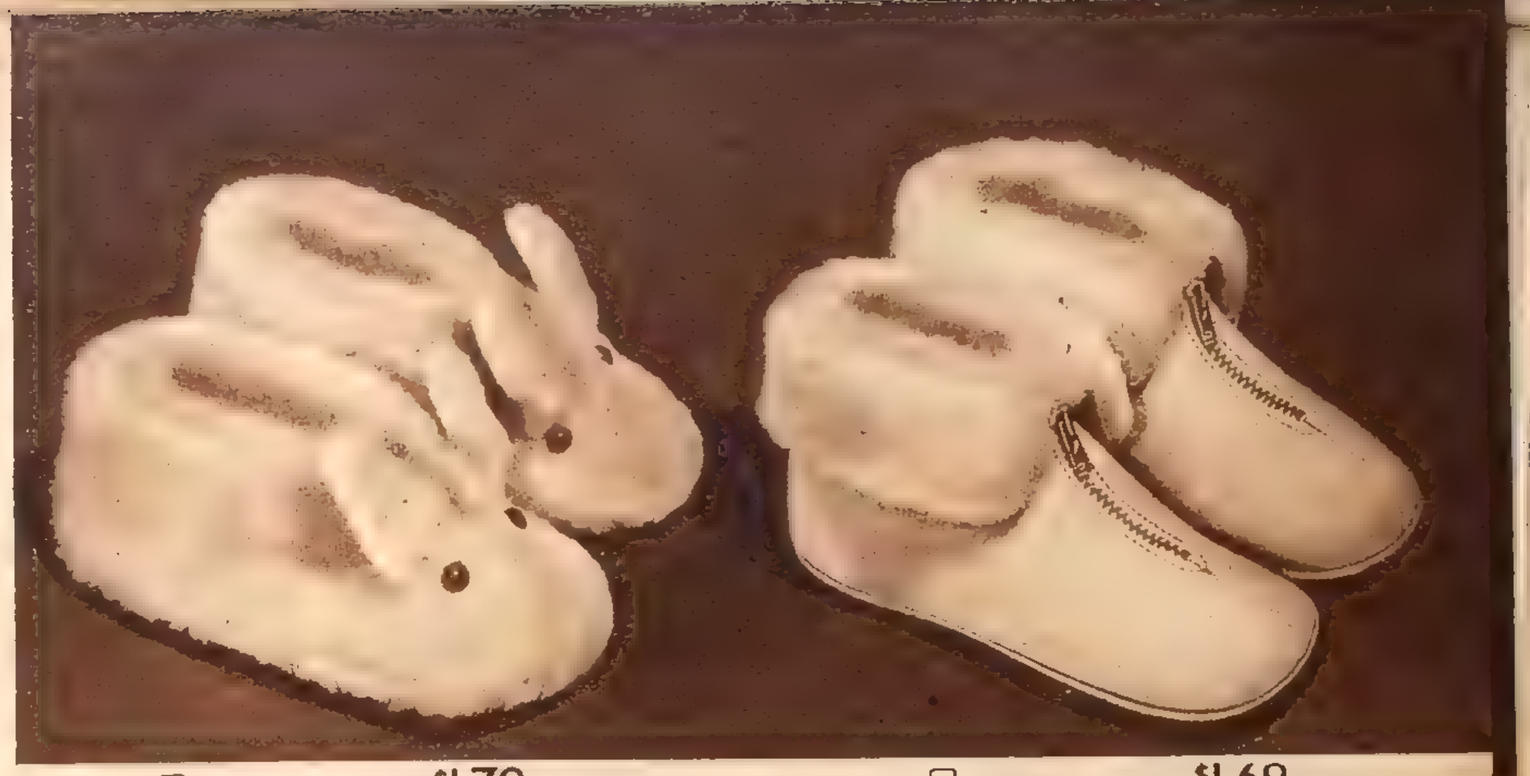
K **Chinchilla Bath Robe** to snuggle Baby in . . and make him look pretty as a picture. Cute applique trim . . rayon satin binding on front, collar and cuffs. Dainty rayon cord belt. Made of good quality cotton chinchilla, soft and easy to wash in Lux. Makes ideal gift. *Sizes:* 6 mos., 12 mos., 18 mos. *State size.* Shpg. wt., 10 oz.–
38 K 9606—Pink
38 K 9607—Blue.....Each $1.98

L **Flannelette Sleeping Bag** to keep baby snug and warm on coldest nights. Made big and roomy so there's plenty of freedom. Closed at bottom for extra warmth . . handy tape ties at side for quick and easy diaper changes. Made of long wearing soft, fleecy, flannelette . . washable in Lux. *Infants' sizes only.*
38 K 9602—Blue
38 K 9603—Pink. Shpg. wt. 6 oz,.....Each 49c

We recommend Lux care for Baby's wear . . . it helps keep garments soft and fluffy and they wear much longer.

Unrationed Slippers for infants, toddlers

No ration coupon is required for any of the fine quality slippers pictured on this page.



[A] Genuine Shearling $1.79 — [B] Felt Zipper Front $1.69

[A] **Genuine Shearling.** The best little boy or girl you know deserves Sears best fuzzy-wuzzy bunnies in luxuriously thick electrified shearling (lamb's wool). Like all real furs, it's snugly, wonderfully warm. Flexible composition sole. *Sizes:* 2, 3, 4, 5, 6, 7, 8. *State size.* Shipping weight, 8 ounces.

38 K 4191—Pink
38 K 4192—Blue.....Pair $1.79

[B] **Felt Zipper Front.** Such a grown-up look. No matter how little feet patter away, the zipper fastening keeps them safely on. Our smartest style in heaviest, best felt (68% wool, 10% reused wool, 22% cotton). Dressed up with a fluffy cuff of soft, electrified shearling (lamb's wool). Strong, flexible composition sole. *Sizes:* 2, 3, 4, 5, 6, 7, 8. *State size.* Shipping weight, 8 ounces.

38 K 4189—Pink 38 K 4190—Blue. Pr. $1.69



[C] Felt Majorette $1.19 — [D] Felt Pompon $1.19

[C] **Felt Majorette.** Kiddies love the military dash of this trim bootee, cut high to keep ankles warm. Trimmed with rayon braid and a tassel bobbing in front. Made of heavier warmer felt (67% wool, 33% cotton). Long-wearing composition sole. *Sizes:* 2, 3, 4, 5, 6, 7, 8. *State size.* Shpg. wt., 7 oz.

38 K 4163—Red
38 K 4164—Royal blue.....Pair $1.19

[D] **Felt Pompon Style.** Constructed for added protection and cushiony comfort. Heaviest, best quality felt (68% wool, 10% reused wool, 22% cotton). A rayon pompon peeks out under the neat tape-edged cuff that also turns up for extra warmth. Durable composition sole. *Sizes:* 2, 3, 4, 5, 6, 7, 8. *State size.* Shipping weight, 7 ounces.

38 K 4167–Pink 38 K 4168–Blue. Pr. $1.19



[E] Quilted Satin 98c — [F] Felt Cavalier 98c

[E] **Quilted Satin.** A wonderful gift. Shining rayon satin, quilted for cheerful warmth on a felt (67% wool, 33% cotton) back. Cut high to guard against nippy drafts, cuffed with rich, furry-looking rayon plush. Long wearing composition sole. *Sizes:* 2, 3, 4, 5, 6, 7, 8. *State size.* Shipping weight, 7 ounces.

38 K 4195—Red
38 K 4196—Royal blue.....Pair 98c

[F] **Felt Cavalier.** A nice slipper for all-around everyday wear. High cuff helps dodge chilly drafts. Heavier quality felt (67% wool, 33% cotton) with rayon braid trimming the turndown cuff. Comfortable composition sole. *Sizes:* 2, 3, 4, 5, 6, 7, 8. *State size.* Shipping weight, 7 ounces.

38 K 4181—Red
38 K 4182—Royal blue.....Pair 98c



[G] Bunny Slippers 98c — [H] Bow-tie Felt 79c

[G] **Bunny Slippers.** Fun to wear. Tiny toes feel warm as little bunnies, protected cozily against the cold. Made of soft, springy fleece (40% wool, 50% cotton, 10% rayon). Adorably styled with floppy ears and bright eyes. *Sizes:* 2, 3, 4, 5, 6, 7, 8. *State size.* Shipping weight, 7 ounces.

38 K 4183—Red
38 K 4184—Blue .....Pair 98c

[H] **Bow-tie Felt.** A brand new idea. Cunning little cuff, laced with shiny rayon ribbon that ties in a brisk little bow. Cuff can be turned up to shield ankles. Sturdy felt (71% wool, 15% rayon, 14% cotton) with a comfy composition sole. *Sizes:* 2, 3, 4, 5, 6, 7, 8. *State size.* Shpg. wt. 4 oz.

38 K 4193—Red
38 K 4194—Blue .....Pair 79c

Measure this easy way. Using ruler, measure bare foot from back of heel to tip of big toe. If between sizes, order next larger size.

Order Size:	2	3	4	5	6	7	8
Foot length:	4	4½	4⅝	4⅞	5⅛	5½	5⅞ in.



B Washable Kid Blucher $1.29 pr.

A Finest Moccasin Type $1.29 pr.



D Easy on-and-Off Style $1.00 pr.

C Soft Leather Classic 88c pr.



F Comfortable Blucher 88c pr.

E Soft Sole Favorite 88c pr.



J Plain Color Half Socks 19c pr. H Candy Striped Half Socks 19c pr. G Fine Cotton Stockings 25c pr.

Unrationed Toddle Toe Shoes

for Baby before he walks

If your baby does not stand or creep yet, get these soft soled all leather shoes for protection. Designed for comfort and safety with snug heels, soft leather soles, roomy toes and high insteps. Unrationed.

A **Finest Moccasin-Type.** Best quality, longer wearing pliable crushed kid, with the famous wide moccasin toe that is so roomy. One-piece vamp and tongue eliminate seam, increase comfort. Reinforced heel. *Infants' sizes:* 0, 1, 2, 3, 4. *State size.*
38 K 4144—White.....Pair $1.29

B **Washable Kid Blucher.** Dressier crushed kid shoe prettily perforated. Leather reinforcements help shoe retain shape. Made over a special last to allow proper toe room. Full instep aids correct arch development. *Infants' sizes:* 0, 1, 2, 3, 4. *State size.*
38 K 4145—White. Shpg. wt., 5 oz.....Pair $1.29

C **Soft Leather Classic.** Baby will get good wear from these nicely detailed shoes of good quality washable kid so practical and smart. Designed with full instep, broad toes, close-fitting heels. *Infants' sizes:* 0, 1, 2, 3, 4. *State size.* Shipping weight, 6 ounces.
38 K 4143—White.....Pair 88c

D **Easy on-and-Off Style.** Mothers will find these easier to put on and take off—no tugging needed. Open all the way down to the toe, with pretty scallops down the front. Better quality leather, nicely perforated. *Infants' sizes:* 0, 1, 2, 3, 4. *State size.*
38 K 4102—White. Shpg. wt., 5 oz.....Pair $1.00

E **Soft Sole Favorite.** Durable and dainty, a good leather shoe for everyday wear. Styled with comfy moccasin-like toe and cushiony sole. Snug heels, full arches. *Infants' sizes:* 0, 1, 2, 3, 4. *State size.*
38 K 4156—White. Shpg. wt., 6 oz.....Pair 88c

F **Comfortable Blucher.** Styled for extra roominess and good fit in smooth washable kidskin. Shaped to hug heel. Full instep and cushioned soles. Perforated toes. *Infants' sizes:* 0, 1, 2, 3, 4. *State size.*
38 K 4153—White. Shpg. wt., 7 oz.....Pair 88c

Determine Size This Easy Way. Using ruler, measure bare foot from back of heel to tip of big toe. See scale below for size to order. If between sizes, order next larger size. No ration coupon required.

Order size:	0	1	2	3	4
Foot length:	3⅜	3⅝	4	4¼	4⅜ in.

Infants' Socks, Stockings

G **Fine Wool and Cotton Stockings.** Good quality full length hose in a sturdy, comfortable mixture of 50% wool and 50% cotton. Fine gauge rib knit, washable in mild Lux suds. *Sizes:* 3½, 4, 4½, 5, 5½. *State size.*
38 K 4203—White. Shpg. wt., 3 oz.....Pair 39c

Cotton Stockings. Fine gauge, rib knit mercerized hose. *Sizes:* 4, 4½, 5, 5½, 6, 6½. *State size.*
38 K 4204—White. Shpg. wt., 2 oz.....Pair 25c

H **Candy Striped Half Socks.** Attractive socks of fine combed mercerized cotton. Smooth, seamless feet. *Colors:* White, pink, copen blue, maize. *Sizes:* 4, 4½, 5, 5½, 6, 6½. *State size, color.* Shpg. wt., 2 oz.
38 K 4229.....Pair 19c

J **Plain Color Picot Tops.** Extra fine mercerized combed cotton with rib-knit top and dainty picot edges. *Colors:* White, pink, lt. blue, maize, navy. *Sizes:* 4, 4½, 5, 5½, 6, 6½. *State size, color.*
38 K 4224—Shpg. wt., 2 oz.....Pair 19c

Hand wash these socks in Lux. Lux contains no harmful alkali to irritate baby's tender young skin.

Unrationed Toddle Toe Shoes

for Baby when he creeps

If your baby is creeping or starting to stand up, these are the shoes to buy for needed support. Our own famous make in all-leather, with sturdier soles and reinforcements at points of wear. All unrationed.

[A] **Our Best Creeper-Sole Moccasin.** Constructed to give Baby's feet room to grow. Proper height and width for essential toe room. Double chrome leather non-slip soles with turned under toe. *Sizes:* 1, 2, 3, 4. *State size.* Shpg. wt., 6 ounces.
38 K 4126—White..... Pair $1.79

[B] **All Leather Moccasin Toe.** Pliable kidskin, practical because it's easily cleaned with a damp cloth. Styled with turn-under moccasin toe that gives toes plenty of room and won't pull loose. Gives good support. *Sizes:* 1, 2, 3, 4. *State size.* Shp. wt., 6 ounces.
38 K 4119—White.....Pair $1.39

[C] **Comfortable Jiffy-on Style.** Open all the way down to the toe, so it's on or off much quicker—less tugging for Mother. Serviceable leather, neatly perforated. The turned-under sole wears longer. *Sizes:* 1, 2, 3, 4. *State size.* Shpg. wt., 6 oz.
38 K 4124—White.....Pair $1.22

[D] **Sturdy Classic Creeper.** Good sensible standby, chosen by many mothers because this construction gives Baby's feet room to grow. Supple leather uppers with double chrome leather turned under soles. *Sizes:* 1, 2, 3, 4. *State size.* Shpg. wt., 6 oz.
38 K 4178—White.....Pair $1.00



[A] Our Best Creeper-Sole Moccasin $1.79 pr. [B] All Leather Moccasin Toe $1.39 pr.



[C] Comfortable Jiffy-On Style $1.22 pr [D] Sturdy Classic Creeper $1.00 pr.

Booties for Baby

[E] **Fur-Trimmed Carriage Bootees.** A wonderful gift. Dress-up style for carriage wear at christenings and other show-off occasions. Creamy soft leather with shining quilted rayon satin, richly cuffed in soft bunny fur. *Sizes:* 0, 1, 2, 3, 4. *State size.*
38 K 4158—White. Shpg. wt., 7 oz.....Pair 98c

[F] **Fine Felt Blucher Slipper.** Nice looking blucher-type booties for the tiny Baby. Made of soft, comfortable felt (68% virgin wool, 10% reused wool, 22% cotton). Smart and practical for every day wear. *Sizes:* 1, 2, 3, 4. *State size.* Shpg. wt., 6 ounces.
38 K 4179—Pink 38 K 4180—Blue. Ea. Pair 98c

Tots' Socks and Anklets

[G] **Solid Color.** Good quality cotton anklet; seamless feet. *Colors:* White, copen blue, pink, maize, navy. *Sizes:* 4, 4½, 5, 5½, 6, 6½. *State size, color.*
38 K 4221—Shpg. wt., 2 oz.....Pair 15c

[H] **Nursery Design.** Fine, combed cotton with clever designs on the ribbed cuffs. *Colors:* White, lt. blue, pink, maize, copen blue. *Sizes:* 4, 4½, 5, 5½, 6, 6½. *State size and color.*
38 K 4219—Shpg. wt., 2 oz.....Pair 19c

[J] **Roly Poly Quality.** Our best quality plain anklets of fine combed mercerized cotton with smooth, seamless feet. *Colors:* White, lt. blue, pink, red, navy. *Sizes:* 4, 4½, 5, 5½, 6, 6½. *State size, color.*
38 K 4215—Shpg. wt., 2 oz.....Pair 19c

[K] **French Knots.** Pretty enough for parties. Trim is woven into cuff—won't wash out. Extra fine knit mercerized combed cotton. Smooth, seamless feet. *Colors:* White, pink, lt. blue, maize, copen blue. *Sizes:* 4, 4½, 5, 5½, 6, 6½. *State size, color.*
38 K 4218—Shpg. wt., 2 oz.....Pair 25c

These socks are hand Washable; use Lux.

To determine hosiery size. place ruler against sole. Measure from heel to tip of toe. See scale below for size to order. If between sizes, order next larger size.

Order size	3½	4	4½	5	5½	6	6½	
Foot length:	3	3½	4	4½	5	5½	6	in.
Stocking length:	8	10	11	12	13½	15	16	in.



[E] Fur Trimmed Carriage Bootees 98c pr. [F] Fine Felt Blucher Bootees 98c pr.



[G] Solid Color 15c pr. [H] Nursery Design 19c pr. [J] Roly Poly 19c pr. [K] Embroidered Cuff 25c pr.



B Floral Percale, Wool Filled Quilt $2.98

A Rayon Taffeta Quilt and Pillow Set $3.98

Cozy Baby Quilts

A **Rayon Taffeta Quilt and Pillow Set** for Baby's dress up occasions . . to beautify crib or carriage. Generously filled with pure, soft, fluffy cotton . . covered with lustrous rayon taffeta. Firmly quilted in attractive design to keep filling even and in place. Makes an exquisite gift that's practical as well as rich-looking. Pink and blue reversible, can be used on either side, for boy or girl. We recommend dry cleaning. *Quilt size:* 34 x 46 in. *Pillow size:* 12 x 16 inches. Shipping weight, set, 2 pounds 8 ounces.

38 K 4339—Pink and blue reversible $3.98

B **Floral Percale Wool Filled Quilt** . . our warmest, coziest baby quilt because it is filled with pure soft wool. Lightweight and fluffy, it insures winter warm comfort. Neatly, firmly quilted to keep the plump fluffiness in place. The dainty floral print percale covering is sturdy and long wearing. Fits an average crib with a little extra for tucking in. Dry cleanable. *Size:* 34 x 46 in. Shipping wt., 1 lb. 12 oz.

38 K 4316—Blue 38 K 4317—Pink. Ea. . . $2.98



D Good Quality Cotton Jacquard $1.49

C Better Quality, Our Warmest Cotton $2.49

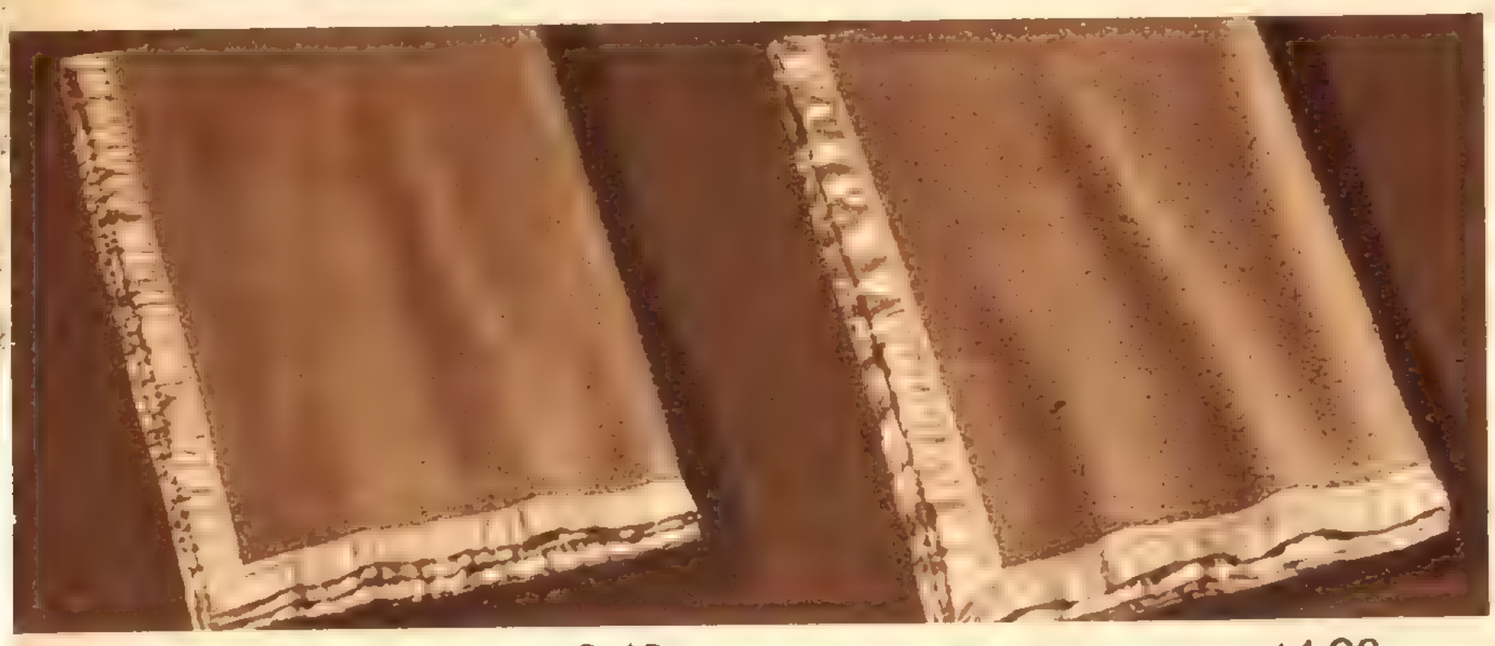
Jacquard Blankets

C **Better Quality, our Warmest Cotton Blanket.** Firmly double woven of best quality cotton . . for soft, fluffy warmth, without weight. Beautiful Jacquard embossing is woven in, permanent . . won't wash out. Bound in 3-in. gleaming rayon satin. Full crib size. Boxed. Washable. *Size:* 36x50 in. Shpg. wt., 1 lb. 12 oz.

38 K 4300—Blue 38 K 4301—Pink. Ea. . . $2.49

D **Our Good Quality Cotton Jacquard** crib blanket with permanently woven-in raised embossed surface. Jacquard patterns in a blend of soft baby colors. Firmly woven of soft, fluffy, good quality cotton. 3-in. rayon satin binding. Washable, use Lux. *Size:* 36 x 50 in. Shipping weight, 1 lb. 14 oz.

38 K 4382—Blue 38 K 4383—Pink. Ea. . . $1.49



F Pepperell 25% Wool, 75% Cotton $2.49

E 100% Warm, Soft Wool $4.98

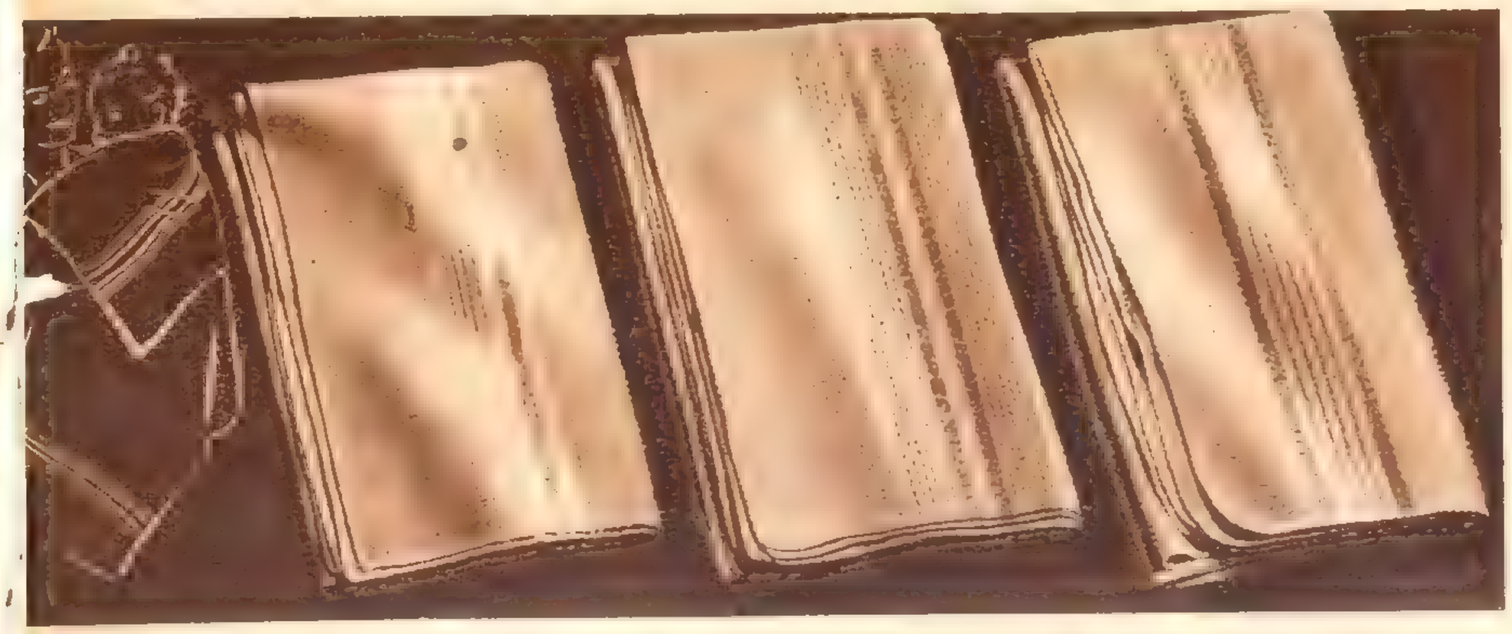
Wool, Part Wool Blankets

E **100% Warm, Soft Wool** . . our very finest, warmest crib blanket . . keeps Baby snug and comfy on cold winter nights. Firmly woven of pure all wool blanket cloth that's soft; fleecy warmth without weight. Rich-looking, 3-in. rayon satin binding on all 4 sides. Sized to cover crib completely with some to spare for tucking in. *Size:* 36 x 50 in. Boxed. Washable . . use lukewarm Lux suds. Shpg. wt., 1 lb. 8 oz.

38 K 4320—Blue 38 K 4321—Pink. Ea. . . $4.98

F **Pepperell 25% Wool, 75% Cotton** . . a downy-soft, cozy blanket . . firmly woven and warm, yet fleecy and not a bit heavy. Fits average crib with some to spare for warm tucking in. 3-in. rayon satin binding on all 4 sides. Boxed. Washable in lukewarm Lux suds. *Size:* 36 x 50 in. Shipping weight, 1 lb. 8 oz.

38 K 4336—Blue 38 K 4337—Pink. Ea. . . $2.49



Pepperell Receiving Blankets J 29c

H 39c 30 x 40 in.

G Heovier 30 x 40 in. 45c

Assorted Cotton Blankets

G **Heavier Quality Blanket** in firmly knit cotton, softly fleeced for cozy warmth. Stitched edges. Size for small crib or bassinet. Washable separately; use Lux. *Size:* 30 x 40 in. Shipping weight, 7 ounces.

38 K 3201—White, blue trim

38 K 3202—White, pink trim, Ea. 45c

H **Pepperell Receiving Blanket** in a handy weight and size . . ideal to use immediately after Baby is born. Woven of sturdy cotton in famous Pepperell quality . . soft, fluffy and absorbent. Stitched ends. Wash separately; use Lux. *Size:* 30 x 40 in. Shpg. wt., 9 oz.

38 K 3222—White, blue trim

38 K 3223—White, pink trim 39c

J **Baby Blanket** of Baby Pepperell quality slightly lighter weight than blanket above. Woven of soft, absorbent cotton. Stitched ends. Wash separately; use Lux. *Size:* 27 x 36 inches. Shpg. wt., 6 oz.

38 K 3266—White, blue trim

38 K 3267—White, pink trim 29c

We recommend washing all Babies' Blankets in Lux . . it helps keep wools and cottons soft and fluffy and they wear longer

Babies' Crib Spreads

A **Fluffy Candlewick Spread** of sturdy unbleached muslin, covered all over with soft, thick tufts of cotton candlewick. Adorable bunny pattern with colorful flowers pretties the center. It's washfast to keep its sparkling beauty . . needs no ironing. Let it dry and it's ready for use. Has pink and blue trim, suitable for girls or boys. *Size:* about 42 x 66 inches. Shipping weight, 1 pound 6 ounces.

38 K 4399—White with pastel trim. $2.79

B **Finer Quality, Richly Tufted Spread** to beautify Baby's crib or bed. It's our loveliest . . more closely covered with thick, rich tufts of finer cotton candlewick. A chubby lamb frolics in the center in amusing nursery pattern. Made of sturdy unbleached muslin that gives lots of wear. Keeps its beauty too, because it's washfast . . never needs ironing. Generous size covers bed with some to spare. White, with pink and blue trim makes it appropriate for both boys and girls. A grand gift for any Baby. *Size:* 42 x 66 inches. Shipping weight, 1 pound 10 ounces.

38 K 4358—White with pastel trim. $3.98



A Fluffy Candlewick Spread $2.79 B Finer Quality, Richly Tufted Spread $3.98

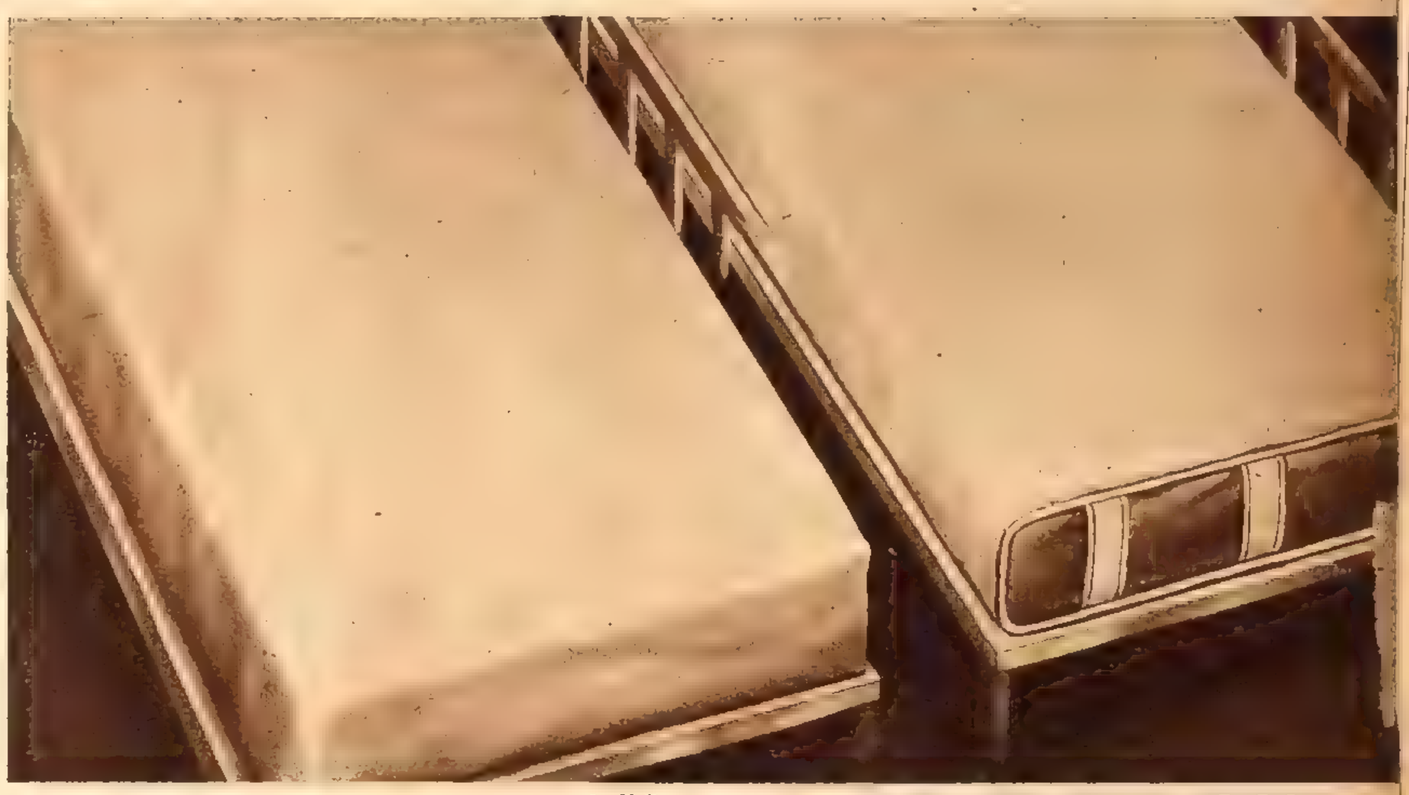
Mattress Covers

C **Waterproofed Mattress Cover,** fits average size crib mattress, covering top, sides and ends. Made of heavy cotton sheeting, thoroughly waterproofed . . keeps mattress clean and dry. Fastens across bottom, straps at 4 corners hold it securely in place. Cleans easily with damp cloth. *Size:* 27 x 52 in.

38 K 3262—White. Shpg. wt., 1 lb. 5 oz. $1.59

D **Cover for Entire Mattress** . . covers not only top, end and sides, but underside as well. It's completely reversible . . one side airs while the other is used. More sanitary . . protects mattress. Made of sturdy rayon, heavily waterproofed. Clean with damp cloth . . dries in a jiffy. Slips on easily, holds securely. *Size:* 27 x 54 in.; fits average size crib mattress. Shipping weight, 1 pound 3 ounces.

38 K 3264—Blue 38 K 3265—Pink. Ea. . . $2.20



C Waterproofed Mattress Cover $1.59 D Cover for Entire Mattress $2.20

Pads, Pillows, Sheeting

E **Lap Pads** of waterproofed flannelette. Protects dress while changing baby. Washable. *Size:* 12 x 14 in.

38 K 3426—White. Shpg. wt., 8 oz. . . . . 2 for 38c

F **Baby Pillow** for crib or carriage. Cotton filled. Sateen covered. *Size:* 12 x 16 in. Shipping weight, 10 oz.

38 K 3235—Pink and blue reversible. 49c

G **Crib Pillow.** Chicken fiber and feathers filling. Rayon satin covered. *Size:* 12 x 16 in. Shipping wt., 15 oz.

38 K 3281—Pink and blue reversible. 98c

H **Pillow Case,** daintily embroidered in attractive patterns. Fine quality cotton batiste. *Size:* 13 x 17 in.

38 K 3287—White. Shpg. wt., 3 oz. 59c

J **Waterproofed Cotton Sheeting** . . Hospital quality. Waterproofed both sides. Clean with damp cloth. White.

38 K 3167—18x27-in. Shpg. wt., 4 oz. Ea. 35c
38 K 3170—27x36-in. Shpg. wt., 5 oz. Ea. 63c
38 K 3174—36x45-in. Shpg. wt., 7 oz. Ea. . . . $1.02
38 K 3180—36x54-in. Shpg. wt., 9 oz. Ea. . . $1.20

K **Synthetic Rubber Sheeting** . . Can be boiled. White.

38 K 3139—18x18-in. Shpg. wt., 4 oz. Ea. 27c
38 K 3140—18x27-in. Shpg. wt., 5 oz. Ea. 39c
38 K 3141—27x36-in. Shpg. wt., 6 oz. Ea. 73c
38 K 3142—36x45-in. Shpg. wt., 8 oz. Ea. . . . $1.19
38 K 3143—36x54-in. Shpg. wt., 9 oz. Ea. . . . $1.41

L **Waterproof Sheeting of Synthetic Resin.** New. Do not boil. Wash in warm water, rinse. Odorless. White.

38 K 3144—18x27-in. Shpg. wt., 4 oz. Ea. 43c
38 K 3145—27x36-in. Shpg. wt., 5 oz. Ea. 77c
38 K 3146—36x45-in. Shpg. wt., 6 oz. Ea. . . . $1.27
38 K 3149—36x54-in. Shpg. wt., 8 oz. Ea. . . . $1.53



E Flannelette Lap Pads 2 for 38C F 49C Baby Pillows G 98C H Pillow Case 59C



J 18 x 27-in. 35C K 18 x 18-in. 27C L 18 x 27-in. 43C

All Baby's needs are available on Easy Terms, see inside back cover for Sears Easy Payment Plan.

Roly Poly
Our Own Trade Mark

Baby Carriages and Pads


Collapsible | Drop front | Safety strap


A

A Our finest Carriage.....$28.95

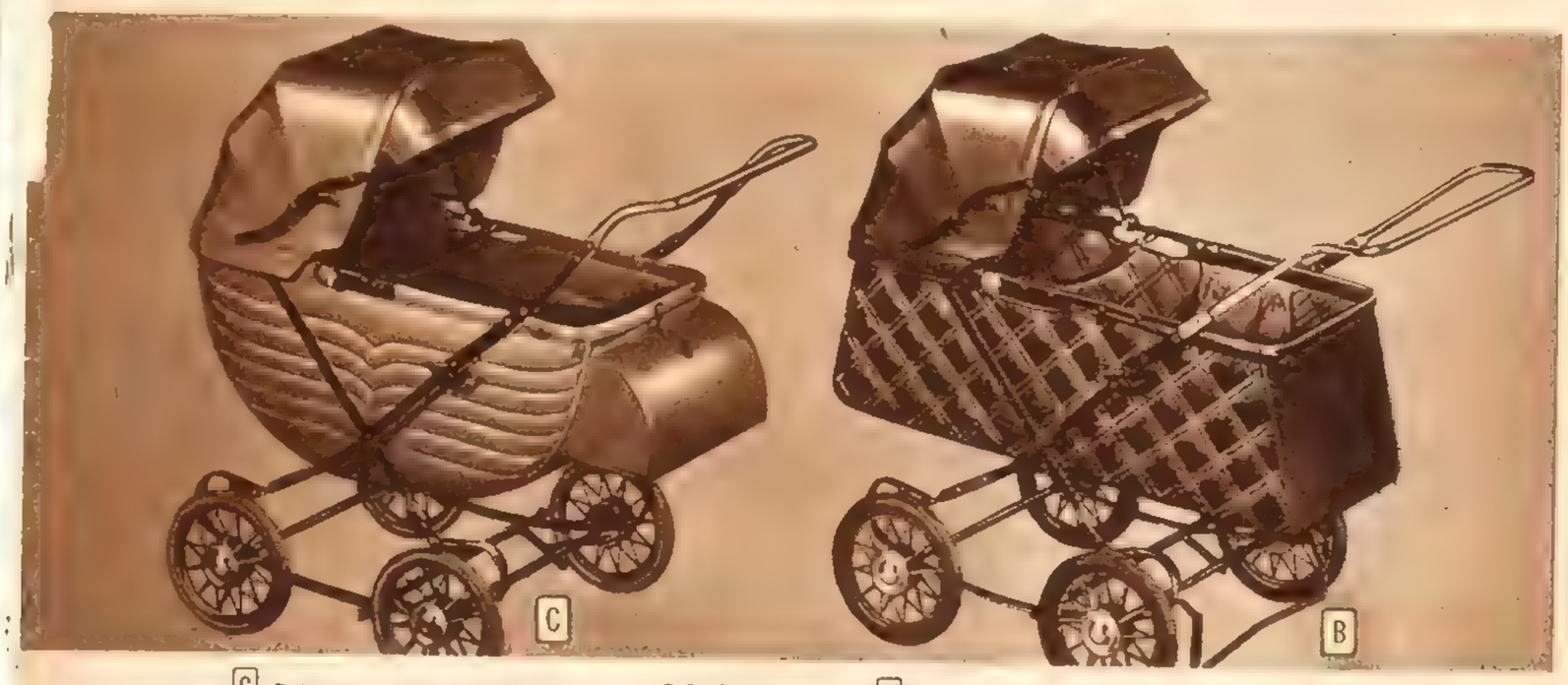
Our finest quality Carriage $28.95

A Comfort and protection for baby in this smart metal frame carriage, padded and quilted, with heavy durable lining. Adjustable four-bow hood, trimmed with smart piping, has sun visor for extra comfort.

Fine quality pyroxylin-coated weather-resistant drill cover. Choice of dark blue or gray. Storm shield included. Flare pocket extension at foot gives extra room, buttons to carriage front when not in use. Adjustable posture back, sturdy, wide rail on carriage for protection from drafts.

Entire carriage folds easily and quickly to compact size for convenient carrying and storing. Smooth-working foot brake; non-tip safety leg for added protection. Inside size, 33½x18x16 inches. Long tubular handle. 10-inch stamped steel wheels. Sears Easy Terms are available. See inside back cover for details. *Be sure to state choice of color:* blue or gray.

1 KM 7725—Shipping weight, 45 lbs...$28.95


C

B

C Princess style Carriage.... $22.95

B Diamond-quilted Carriage..$25.95

Diamond-quilted Carriage $25.95

B Easy to fold metal frame carriage. Front drops to make a stroller. Pyroxylin-coated cover, storm shield. Adjustable 4-bow hood has sun visor. Foot extension, posture back. Inside size, 33½x15½x12 in. Foot brake, non-tip safety leg. Tubular handle, 10-in. steel wheels. *State color:* dark blue or gray.

1 KM 7713—Shipping weight, 40 lbs...$25.95

Princess style Carriage $22.95

C This smartly styled carriage with curved body is durably lined, padded and quilted. Weather-resistant pyroxylin coated cover, storm shield. Four-bow hood with sun visor. Posture back foot extension. Inside size, 33½x16x15 in. Carriage folds easily. Metal frame; tubular handle. Foot brake. *State color:* dark blue or gray.

1 KM 7717—Shipping weight, 44 lbs... $22.95


E

F

G

D

E Carriage Pad.....$2.15

D Budget-priced Carriage.....$14.98

Budget-priced Carriage $14.98

D Two carriages in one . . . front drops to convert carriage to comfortable stroller. Entire carriage is easily folded. Dark blue all-weather pyroxylin-coated cover, stenciled-in quilted effect. Metal frame with tubular handle. Foot brake. Adjustable 3-bow hood. Inside size, 34x15x11½ inches. 8-inch steel wheels.

1 KM 7702—Shipping weight, 35 lbs.... $14.98

Comfortable Carriage Pads

E Deluxe pad. Pyroxylin-coated heavy sheeting. Fluffy cotton filling, sisal center. 16x32½ in.
1 K 07253—Shipping weight, 5 lbs.....$2.15

F Hinged for drop front or reclining back. Layer-felted; pyroxylin-coated cover. 16x32½ in.
1 K 07276—Shipping weight, 4 lbs.....$1.89

G Gay print on heavy sheeting, pyroxylin-coated. Soft layer felted filling. Bound edges. 15x31 in.
1 K 07219—Shipping weight, 3 lbs..... $1.49

Easy Terms are convenient for buying baby equipment. See inside back cover

Roly Poly
Our own Trade Mark

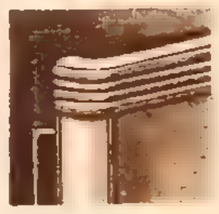
Cribs and Nursery Needs



Extra high sides. 24 in. on regular sized cribs.



Drop side has safety catch. Locks securely.



Rounded sanded edges are extra safety feature.

Our finest quality Crib $28.35

[A] Extra safety in this strongly built modern crib. Smooth rounded edges. Full depth end panels protect baby from drafts. Gay nursery decorations. Hardwood construction. Non-poisonous finishes: golden maple or white enamel.

Metal spring adjusts to three levels. Toe-touch drop side raises and lowers easily; safety catch holds it securely in position. Overall size, 54x30 in.; sides 24 inches high. *State finish.* Shpg. wt., 70 lbs.

1 KM 5955—Crib with adjustable spring $28.35

1 KM 9008—Crib, spring, deluxe Roly Poly mattress No. 1 KM 7214, shown on page 257; in pink or blue. *State color.*
Shpg. wt., 92 lbs $37.50

Handsome full panel Crib $21.35

[B] Hardwood construction. Non-poisonous, deep golden maple finish. Gay nursery designs. Metal spring adjusts to 3 levels. Drop side has safety catch. Overall size, 54x30 in., sides, 24 in. high. Shpg. wt., 60 lbs.
1 KM 5946—Crib, spring $21.35
1 KM 9025—Crib, spring, inner tufted mattress 1 KM 7289, page 257.
Shpg. wt., 82 lbs $28.50

13-inch panel Crib $13.95

[C] Toe-touch drop side with dependable safety catch. Hardwood construction, non-poisonous golden maple finish. Gay nursery design on 13-in. panel ends, spindle sides. Overall size, 54x30 in., sides, 24 in. high. Metal spring. Shipping weight, 50 pounds.
1 KM 5939—Crib, spring $13.95
1 KM 9031—Crib, spring, 100% layer-felted mattress, 1 KM 7272, page 257. Shipping weight, 66 pounds $19.95

Full panel Bassinet $6.95

[D] Strong hardwood construction. Non-poisonous, golden maple finish. Overall size, 35x20 in. wide, sides, 14 in. high. Shpg. wt., 22 lbs.
1 KM 5916—Bassinet, wood support $6.95
1 KM 9045—Bassinet, support, sisal and cotton filled mattress, 1 KM 7279, shown on page 256. Shpg. wt., 30 pounds $10.49

Spindle style Bassinet $3.98

[E] Sturdy, modestly priced bassinet. Hardwood. Non-poisonous golden maple finish. Overall size, 35x20 in.; sides 13 in. Shpg. wt., 17 lbs.
1 KM 5904—Bassinet, wood support $3.98
1 KM 9052—Bassinet, wood support, tuftless layer felted mattress, 1 KM 7290, shown on page 256. Shpg. wt., 24 pounds $6.75

Panel nursery Chair $3.98

[F] Tray lifts overhead. Lovely light ivory finish. Safety strap. Play beads. Seat, 11x10¾ in. Height, 22 in. Shpg. wt., 9 lbs. Shipped unassembled.
1 K 0249—Nursery Chair $3.98
1 K 254—Glass Vessel. Shpg. wt., 3 lbs. . . . 49c

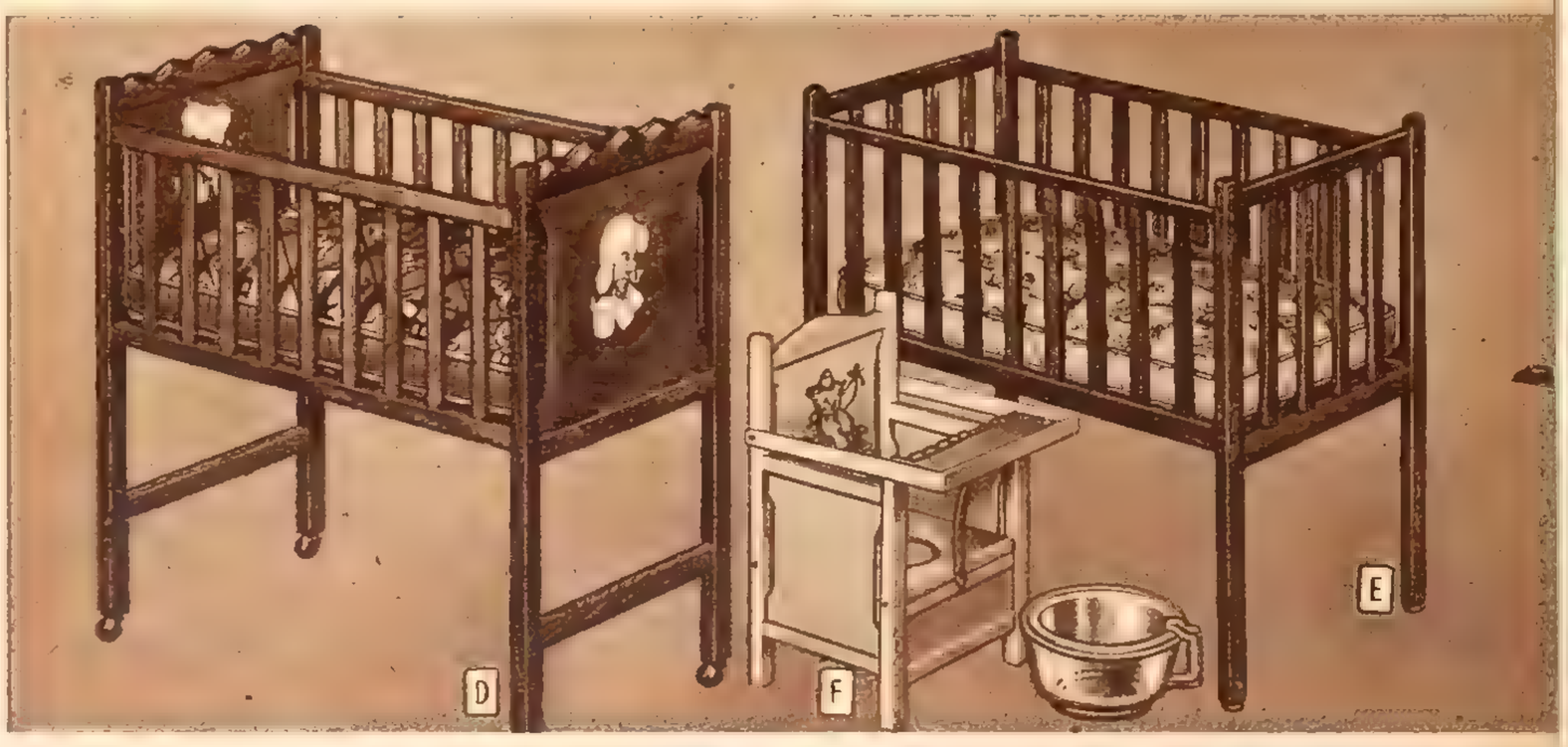


[A] Our finest Crib and mattress $37.50 less mattress $28.35



[B] Full panel Crib and mattress $28.50 less mattress $21.35

[C] 13-in. panel Crib and mattress $19.95 less mattress $13.95



[D] Bassinet, mattress $10.49

[E] Bassinet, mattress (right) $6.75

[F] Nursery Chair $3.98

Cribs and Bassinets available after July 15



A Crib Pad.....$4.98 B Youth Bed Pad.....$7.95



C Bassinet Pad..$3.79 D Pyroxylin-coated Pad..$2.98 E Layer-felted Pad.$2.69

Comfortable Crib Mattresses, Youth Bed Pads

¾-size felted Crib Pad $4.98

A Gives comfortable support . . . at a budget price. Washable pyroxylin-coated sheeting cover is water resistant; easy to clean. Tuftless 100% layer-felted filling. Bound edge. Size 24x46 in. See how to order below. Mailable.
1 K 07258—Shipping weight, 14 lbs.....$4.98

TO ORDER CRIB MATTRESS . . . Three-quarter size crib pads fit cribs with inside measurements 22½ to 25 inches wide, 45 to 47½ inches long. Measure inside of crib length, width of spring for correct size. See small view above, at left.

Youth Bed Pad, 29½x62 in. $7.95

B Firm roll edge with inside seam and 100% thick, soft felted layers. Uniform cotton tufting keeps filling securely in place. Tan and white woven stripe ticking with plain tan border. See measuring instructions below. Size, 29½x62 inches.
1 K 07250—Mailable. Shpg. wt., 19 lbs..$7.95

TO ORDER YOUTH BED PAD . . Fits youth beds with inside measurements, 29 to 31 in. wide, 61 to 65 in. long. Measure length and width of spring for correct size. See small view.

Bassinet Pad $3.79

C A firm, yet resilient, surface to provide support for the small baby. Two layers of sisal with an overpadding of layers of cotton felt provide softest comfort. Washable pyroxylin-coated drill cover specially treated to resist water and uric acid. Neatly bound edge is firmly stitched. Fits bassinet on page 255. See measuring instructions below. Size, 18x23 inches. Mailable.
1 K 07279—Shipping weight, 8 pounds....$3.79

TO ORDER BASSINET PADS . . Bassinet pads as shown above fit bassinets with inside measurements 17 to 20 inches wide, 32 to 34 inches long (measure the length and width of the spring to get correct pad size.) See small view below, at left.

Pyroxylin-coated covered Pad $2.98

D Pyroxylin-coated sheeting cover in delightful nursery pattern. It's washable and water-resistant to make baby care easier. Tuftless, 100% layer-felted filling. Carefully bound edge, firmly stitched to resist sagging. 5½-pound felted filling. To fit bassinet size, 18x33 inches. Mailable. See measuring instructions above.
1 K 07290—Shipping weight, 7 pounds....$2.98

Layer-felted Pad $2.69

E 100% layer-felted filling. Uniform cotton tufts . . . firmly stitched inside seam. Sturdy sheeting cover. Bassinet size, 18x33 inches. See measuring instructions above.
1 K 07230—Mailable. Shpg. wt., 6 lbs....$2.69

Economy Pad. Similar to above with neat bound edge, juvenile pattern ticking. Mailable.
1 K 07216—Shpg. wt., 5 lbs.....$1.95

EASY TERMS . . . You'll find Sears Easy Payment Plan a convenience. See details on inside back cover.

Roly Poly
REG U S PAT-OFF

Full-size Crib Mattresses

Our finest Crib Mattress $9.75 →

[A] Specially designed by nursery experts to give your baby the buoyant, long-lasting support necessary for proper rest. Only those materials known to provide the best for a baby's sleeping comfort have been used in this splendid crib mattress. Fluffy 100% layer-felted filling, plus alternate layers of firmer, more springy sisal make this mattress a level cushion for the restful support of your child. To help keep borders firm and to aid in retaining shape of pad, edges firmly stitched and neatly tailored and taped. This prevents sagging and shifting of filling.

Gay pyroxylin-coated ticking keeps water and uric acid from soaking into the mattress. Easy to keep sanitary . . . just wash it off with a sudsy cloth. Smooth, tuftless top adds to the smart appearance and durable comfort of pad. Fits full-size crib. Size, 28x52 inches. Shipped freight or express.

1 KM 7214—Shipping weight, 22 pounds. .$9.75

TO ORDER FULL-SIZE CRIB PADS . . . Standard full-size crib pads as shown on this page fit cribs that have inside measurements 27 to 29 in. wide, 50 to 53 in. long. Measure inside of crib (length and width of spring).



[A] Our finest Crib Mattress. $9.75

Tuftless Mattress $7.49 →

[B] Crib mattress with firm, smooth top construction to give a level-support sleeping surface. Concealed inner-tufts hold 100% layer-felted filling secure. More resistant to shifting of filling. Tuftless top, with neat bound edge, adds to the smart appearance of the pad. Washable pyroxylin-coated drill cover in attractive A-B-C pattern, specially treated to resist water and uric acid. Easy to clean. Fits full-size crib; size, 28x52 inches. See measuring instructions above before ordering. Shipped freight or express.
1 KM 7289—Shipping weight, 22 pounds. .$7.49

Reinforced with innerstraps $6.45 →

[C] Crib mattress designed for proper support and long wear. Thick, 100% layer-felted filling is held firmly by innerstraps sewn at points of tufting. They reinforce filling and help preserve level support of the pad. Heavy, sag-resistant roll edges. Uniform biscuit tufting adds strength and durability. Blue and white stripe ticking cover closely woven for extra wear. Measuring instructions above. Fits full size crib; size, 28x52 in. Shipped freight or express.
1 KM 7272—Shipping weight, 16 pounds. .$6.45

100% layer-felted filling $4.98 ↗

[D] Sturdy, comfortable crib mattress . . . economy priced. Constructed to give good, restful support. Buoyant layer-felted filling held securely by uniform cotton tufts. Cover is strong, closely woven sheeting in smart nursery pattern. Neat, blue taped edges firmly stitched to keep borders firm. See measuring instructions above. Fits full-size crib; size, 28x52 inches.
1 K 07226—Mailable. Shpg. wt., 14 lbs. . .$4.98

Economy Crib Mattress (not shown) with 100% layer-felted filling, bound edge, biscuit tufting. Tan, white woven stripe ticking. Size 28x52 in.
1 K 07265—Shipping weight, 13 lbs. $4.19



[B] Tuftless mattress. $7.49 [C] Innerstrap $6.45 [D] 100% layer felted $4.98

Baby's Nursery Pads



[B] Good Quality Play Yard Pad $2.89 — [A] Fine Quality Play Yard Pad $3.29

Waterproofed Play Yard Pads

[A] **Waterproofed Play Yard Pad** with adorable animal appliques to amuse Baby. The thick padding of soft cotton felt insures baby's safety when he tumbles. More firmly quilted for safer footing. Covered with cotton percale that's waterproofed and acid-resistant. Covers play yard completely . . ties at corners for safety. Easy to clean with a damp cloth. *Size:* abt. 40 x 40 in. Shpg. wt., 3 lb. 6 oz.

38 K 4454—Blue 38 K 4455—Pink. Each $3.29

[B] **Good Roly Poly Quality** play yard pad covered with nursery print percale that's waterproofed, acid resistant and easy to clean with a damp cloth. Filled with good quality cotton felt to protect baby. Quilted, too, for firmer footing . . prevents slipping. Helps keep baby away from floor drafts. *Size:* about 40 x 40 inches, completely covers play yard. Shipping weight, 3 lbs. 6 oz.

38 K 4460—Blue 38 K 4461—Pink. Each $2.89



[D] 3-Pc. "No Bangs" Crib Pads $1.98 — [C] Safety Belt . . Automatic-type $1.00

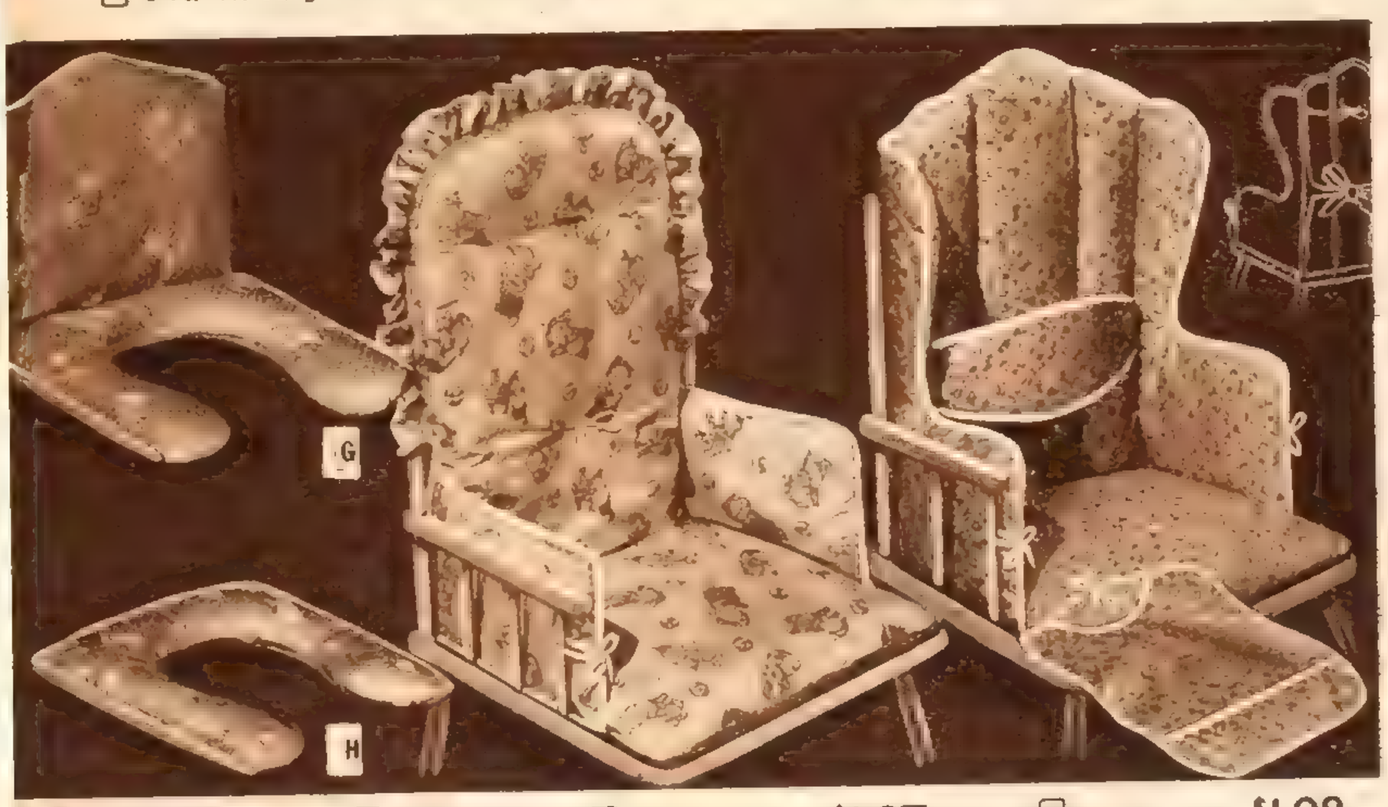
Protectors for Baby's Safety

[C] **Safety Belt** . . the new automatic type that eliminates discomfort of ordinary harness belts. Permits baby to twist, turn, move and roll with ease. Does not chafe. Made of soft woven cotton . . there's no metal to touch baby's tender skin. Instructions enclosed. Fits to 2 yrs.

38 K 3010—Asst. colors. Shpg. wt., 6 oz. $1.00

[D] **3-piece "No Bangs" Crib Pads** the newest guard for baby's sleeping comfort. He can roll and toss all he likes without a wakeful bump. They're softly padded . . and just the right height so he gets plenty of fresh air and light. Waterproofed cotton surface is sanitary, acid resistant, easy to clean with a sudsy damp cloth. Ties on in a jiffy. *One size:* Fits standard cribs. Shpg. wt., 3 lbs. 6 oz.

38 K 4456—Blue 38 K 4457—Pink. Each $1.98



[H] 33c [G] 59c [F] High Chair Pad $1.27 [E] Pad, Belt, Bib $1.98

Soft, easy-to-clean Chair Pads

[E] **High Chair Pad with Safety Belt and Bib** . . the perfect pad for an active little wriggler. The safety belt keeps Baby anchored securely in the chair . . the comfy wing sides of high barrel shaped back make a comfortable rest for a sleepy head. Helps keep him from falling over side ways. Roly Poly quality . . softly tufted with cushiony cotton felt. Covered with dainty nursery print waterproofed percale, cleans easily with a damp cloth. Matching bib has crumb catcher pocket. Shpg. wt., 2 lbs. 9 oz.

38 K 4452—Blue 38 K 4453—Pink. Each $1.98

[F] **High Chair Pad** with softly tufted back for Baby's supreme comfort. Our famous Roly Poly quality, filled with cushiony cotton felt . . covered with waterproofed percale in attractive juvenile patterns. Firmly tufted back keeps filling in place. Large size to completely cover chair . . with pretty ruffled trim at back. Easy to keep fresh with damp cloth. Shpg. wt., 2 lbs. 9 oz.

38 K 4450—Blue 38 K 4451—Pink. Each $1.27

Toilet Seat Pads in our sturdy Roly Poly quality. Softly padded with cushiony cotton felt for comfort. Covered with nursery print percale that's waterproofed . . odorless, stain and acid resistant. Easy to keep sanitary, it cleans in a flash with a damp cloth. Open front fits nursery chair or infant's toilet seat. Can be used for boy or girl. Your choice of two comfy styles.

[G] *With back rest.* Shipping weight, 11 ounces.
38 K 4419—Blue 38 K 4420—Pink. Each 59c

[H] *Without back rest.* Shipping weight, 9 ounces
38 K 3288—Blue 38 K 3289—Pink. Each 33c



Basket Pads [L] $1.00 13 x 27 [K] $1.69 15 x 30 [J] Carriage or Bassinet Pad $2.12

Pads for basket, bassinet, carriage

[J] **Carriage or Bassinet Pad** . . an improved mattress-type pad with well tailored boxed edge. Our famous Roly Poly quality of workmanship . . reinforced center and filling where baby lies. Firm, will not mat down. Waterproofed, acid-resistant cotton fabric, cleans easily with damp cloth. Dries quickly. *Size:* 15 x 30 in. Shpg. wt., 4 lbs. 10 oz.

38 K 4434—Blue 38 K 4435—Pink. Each $2.12

Basket, Bassinet Pads in good Roly Poly quality. Waterproofed assorted cotton fabrics with cotton felt padding. Blue and pink reversible. Clean with dampened cloth.

[K] Larger size for Bassinet or Carriage: 15 x 30 in.
38 K 4432—Shipping weight, 3 lbs. 9 oz. $1.69

[L] Small size for Basket: 13 x 27 inches
38 K 4442—Shipping weight, 1 lb. 15 oz. $1.00

All Babies Needs are available on Sears Easy Terms if your order is $10 or more. For details, see Inside Back Cover.

For Baby's playtime

A **Rubber Tired Baby Sulky.** Strong, yet lightweight sulky in natural varnish finish. Roomy (11x9-inch) seat and back, waist-ring and footwell are all made of water-resistant plywood. Shaped wood arm rests. Red enameled wheels with reclaimed rubber tires; steel sleeve hub bearings. 3-leaf wood springs. Overall width, 17½ in.; length, including handle, 43½ in. Shipped in carton, partly set up.
79 K 07544—Shipping weight, 12 pounds..... **$7.85**

B **Folding Baby Walker.** Made of sturdy oak . . . natural finish. Easily folded for storing. Keeps baby out of mischief. Four quiet-running casters have special oiled bearings, easy to push. Brightly colored beads on play tray. Doweled (interlocked with pegs) for extra strength. Almost impossible to tip over. Length, 23¾ inches; width, 16½ inches; height, 15¾ inches.
79 K 07509—Shipping weight, 10 pounds..... **$5.69**

C **Sears Quality Swing.** Here is a swing that baby will love to play in, and you will know he's safe. Ideal for everyday use. Sturdy construction . . . big, roomy seat for comfort. Has duck backrest to support baby's back in comfort. Sturdy footrest and play tray for toys. Natural color, washable duck seat. About 50 inches high.
49 K 6761—Shipping weight, 3 pounds..... **$2.08**

D **Basket with Pad.** Just the thing for baby. He can sleep in cozy comfort in this basket. Ideally built. Woven fiber basket with adjustable hood. Hardwood folding stand on casters. Ivory color enamel finish with pink or blue trim; no choice. About 38 inches high on stand. Basket, 34x18x11 inches deep. Water-repellent, cotton felt-filled pad, 13x27 inches. Not mailable.
79 KM 6794—Basket with pad. Shpg. wt., 18 lbs... **$8.98**
79 KM 6738—Basket only. Shipping wt., 16 lbs..... $8.16

E **Baby Crib Set.** Designed to amuse and to occupy active babies . . . uses up some of their abundant energy . . exercises and helps develop their muscles. Set consists of an adjustable wooden bar 14½ inches long with two suspended bead toys and a nine-inch figure hanging from the center. The bar is easily attached and suspended across the top of Baby's crib. Cheerful pastel colors . . . non-poisonous . . . harmless. Each set in box.
49 K 4444—Shipping weight, 1 pound..... **98c**

F **Play Pen with Floor.** Smooth, easy to clean, natural varnish finish . . . securely hinged-on floor. Sturdy, concealed-nail floor keeps baby safe. Constructed of seasoned wood. Sets up quickly. Easy to fold and store in a small space. All parts securely hinged . . . no assembling. 38½ inches square; 23¾ inches high. Mailable,
79 K 06792—Shipping weight, 26 pounds..... **$6.32**

G **Water-repellent pad for above.** Cotton felt-filled. Size, about 40x40 inches.
49 K 6758—Shipping weight, 3 pounds..... $2.89

Training Chambers. A practical shower gift any new mother will appreciate. A gift she'll sincerely thank you for, because it's an item mother really needs for her baby. You have your choice—chamber comes in plastic or glass.

H 49 K 1952—Light plastic chamber . . . 3 inches high, 6½ inches wide. Shipping weight 12 ounces..... **$1.12**

J 49 K 1953—Heavy transparent glass chamber. Size of chamber across top, 7½ in. Shpg. wt., 2 lbs. 12 oz.... **49c**

K **Brightly colored Klik-Klak Toy.** Plastic discs on chain with colored wood spools. Assorted styles.
49 K 4424—Harmless coloring. Shpg. wt., 4 oz..... **49c**

L **Bright Plastic Ring** with two rattling hangers of colored discs. Assorted styles. Length, 6½ inches.
49 K 4448—Shipping weight, 4 ounces..... **49c**

M **Ducky Blanket Fasteners.** A cunning pair of ducks to keep baby's blankets fastened . . . hold his covers securely in place. Mother can be sure that he's covered and they'll amuse baby too. Made of plastic . . . easy to wash and keep clean and sanitary. Assorted harmless colors.
49 K 4442—Shipping weight, 4 ounces..... **2 for $1.00**

N **Bead Doll — for baby's carriage.** Big 9½-inch colorful bead toy. Bright colors . . . easy to clean, sanitary. A doll baby will love to play with by the hour . . . a charming toy to keep him happy. Attractive colors that are harmless. Made of plastic discs and wood beads. Assorted styles.
49 K 4443—Shipping weight, 7 ounces..... **45c**

P **3-piece Plastic Toy.** 3-piece set of Doll, Klik-Klak and Spool teether. Consists of 8½-inch bead doll made from wood beads; wood bead head with painted face. Washable plastic spool teether on plastic cord. Plastic Klik-Klak. Complete set packed in box; Assorted styles.
49 K 4449—Shipping weight, 12 ounces..... **$1.05**



A Rubber tired Baby Sulky **$7.85** **B** Folding Baby Walker **$5.69** **C** Sears quality Swing **$2.08**



D Basket with pad **$8.98** **E** Baby Crib set **98c** **F** Play Pen with floor **$6.32** **G** Play pen Pad **$2.89**



H **J** Training Chambers **$1.12** and **49c** **K** Brightly colored Klik-Klak Toy **49c** **L** Bright Plastic Ring **49c**



M Ducky Blanket Fasteners, Pair **$1.00** **N** Bead Doll **45c** **P** 3-pc. Plastic Toy Set **$1.05**

Playthings for Baby



Sleepy Head Doll, 21½ inches . . . $4.53

Sleepy Head Doll—soft and cuddly—a perfect gift

$4.53 21½-inch — $2.86 17-inch

- A cozy doll that little girls will want to cuddle to sleep. Stuffed with soft cotton.
- Older girls or mothers will like this adorable dolly for a bed decoration.
- Dressed in rayon plush jacket, in assorted delicate pastel colors. An irresistible, drowsy little lady—she'll snuggle her way into your heart. Painted masked face, with closed eyes, painted lashes, eyebrows and mouth. Full tinted cheeks. Plump little arms and legs are so relaxed they'll move every way. Real looking, tightly curled ringlets made of yellow cotton yarn. Rayon plush hood covers head. She wears a rayon plush jacket to match hood, tied with matching rayon ribbon. Body, legs and feet are covered with cotton-backed rayon fleece in contrasting color. Natural color hands.

49 K 3577—21½-inch doll (as illustrated) with sewed-on booties. Shipping weight, 2 pounds 8 ounces. $4.53

49 K 3568—17-inch doll (not illustrated) without sewed-on booties. Shipping weight, 1 pound 8 ounces. $2.86



A Stuffed Clown Doll $1.19 B Scottie $1.19 C Elephant $1.19 D Lamb $1.19

Soft Stuffed Toys . . . ideal for playtime and bedtime

- "Unbreakables" covered with coated cotton. Perfect crib companions.
- Little tots can toss 'em without harming any of the furniture.

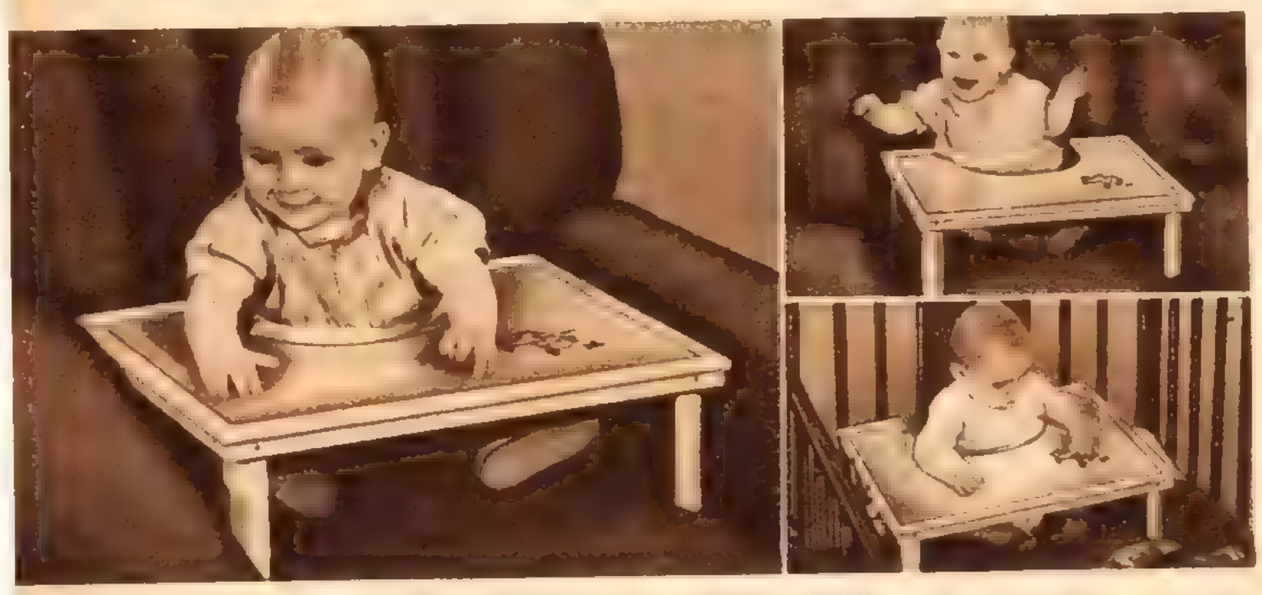
A **Washable Stuffed Clown Doll**—It can take a lot of rough treatment. Cleans easily with damp cloth. Has cotton fringe hair and wears a dunce cap. Mask face, painted eyes, nose and mouth. Red spots on each cheek . . . streak on forehead. Stand-out collar around neck. Size: 12¾ inches high, 7 inches wide with arms outstretched.
49 K 4387—Shipping weight, 10 ounces. $1.19

- Stuffed animals in gay colors . . . keep clean with damp cloth.
- Coated cotton covered. Ribbon bow around neck of each.

B **Scottie**—Painted eyes. Size: 8⅝ inches long, 7½ inches high.
49 K 4385—Shipping weight, 10 ounces. $1.19

C **Elephant**—Has painted eyes. Size: 7⅞ in. long, 7 in. high.
49 K 4386—Shipping weight, 10 ounces. $1.19

D **Lamb**—Cotton fringe tail, painted eyes. 8 in. long, 8¼ in. high.
49 K 4384—Shipping weight, 10 ounces. $1.19



Da-Nurse Play Tray . . . $2.69

Da-Nurse Play Tray for the tiny tot

- Busy mother's friend. Fits easy chair, davenport, crib.
- It teaches the little one to sit up . . . can serve as feeding tray.
- For the tiny tot's first year . . . makes feeding easier . . . lightweight.

When you are visiting, a high chair is not always accessible, so this easy-to-carry play tray comes in handy. When mother is busy sewing, baby can be near. Baby, too, is happy . . . he has a place to rest his tired arms after playing with his toys. Sturdily made of pressed wood with rounded edge cutout. Mitered corners. Clear pine legs that angle brace in corner. Artificial leather strap fits across cutout, with snap buckle and ring eye. Colorful decalcomania. 2-coat enamel finish in light blue or pink. Assembled size: 16 in. wide, 19½ in. long, 6 in. high. Cutout is 9¾ in. wide, 8 in. deep. *State color.*
79 K 06770—Shipping weight, 3 pounds $2.69



E Baby's Own Book 97c F Photo-frame Book $2.26 G 25 Announcements 29c

Baby's Own Book for those treasured records

E
- Lovely padded cover of lustrous rayon moire with floral design.
- Keep a complete record of baby from birth to seven years.

A new-baby gift any mother will love. 24 beautifully decorated pages. Size, 10¼x8¼ inches. Shipping weight, 1 pound 3 oz.
3 K 3027—Pink 97c
3 K 3028—Blue 97c

Baby Record Book with photo-frame cover

F
- Plus coupon for 6x8-inch enlargement of baby's favorite picture.
- Picture slips conveniently into frame to form cover of book.

Coupon included at no extra charge. White, padded imitation leather photo frame. Back forms an easel stand. 25 pages for records from birth to 7 years. Color illustrations.
3 K 3044—Size, 8¼x10¼ inches. Shipping weight, 1 lb . . . $2.26

Birth Announcements—Popular four-fold style

G
- Attractively designed 4-fold announcements; envelopes to match.
- Pastel shades of pink and blue, suitable for girls or boys.

Announce baby's arrival. It's news! Baby's here and all your friends will want to know about it. Asst'd designs in package.
3 K 5508—Shipping weight, 8 ounces. . . . . 25 for 29c

Preserve baby's first shoes

- Shoes preserved in beautiful, bronze color metallic finish
- Thrilling gift sentiments for Dad, Mother, or Grandparents
- Many attractive and practical mountings from which to choose

Precious lasting keepsakes . . . your baby's first shoes preserved in beautiful, two-tone bronze color metallic finish which faithfully retains every precious scuff, every wrinkle. A thrilling gift for Dad, Mother, or Grandparents . . . on Christmas, birthday or anniversary. Glass inserts in ash trays.

HOW TO ORDER: Attach tag with your name and address to each shoe. Enclose remittance with order in envelope attached to outside of package containing shoes (see page 898). Allow at least 3 weeks for delivery. For Christmas delivery, orders must reach us by Nov. 15. Write for prices on shoes over 6¼ inches long or 3½ inches high. Shoes over 6¼ inches long soldun mounted only. Finished shoes sent direct from factory by Parcel Post insured.

Attractive Paper Weight and Ornamental Mountings

[A] 4 K 8463F—Single shoe mounted on ceramic base. Two-tone bronze color finish. 3x6-inch base. Postpaid. . . . Each **$3.59**

[B] 4 K 8464F—Twin-shoe ceramic base with leaf design. Two-tone bronze color finish. Base size: 6x6 in. Postpaid. . Each **$5.59**

4 K 8458F—Attractive Onyx paper weight. (Not shown.) Single shoe mounted. 3x6 in. Postpaid. Each. **$6.59**

Ceramic Ash Tray Mountings for Home or Office

[C] 4 K 8454F—Single shoe on ceramic base Ash Tray. Two-tone bronze color finish. Base size: 6⅜x6½ in. Postpaid. . . Each **$3.79**

[D] 4 K 8455F—Twin-shoe ceramic Ash Tray. Two-tone bronze color finish. Base size: 9½x7¼ inches. Postpaid. . . . . Each **$6.19**

Ceramic and Onyx Book End Mountings

[E] 4 K 8453F—Ceramic base Book Ends. Two-tone bronze color finish. Base size: 6x4⅜ inches. Postpaid. . . . . Pair **$5.19**

[F] 4 K 8457F—Heavier ceramic base Book Ends. Two-tone bronze color, finish. Base size: 8x4 inches. Postpaid. . . Pair **$6.79**

[G] 4 K 8452F—Fine, heavy onyx base. Two-tone bronze color finish shoes. Base size: 6¼x2¾ inches. Postpaid. . . . . Pair **$11.50**

Unmounted Shoes in Bronze Color Finish (not shown)

4 K 8450F—Single Unmounted Shoe. Postpaid. . . . Each **$2.29**
4 K 8051F—Pair of Unmounted Shoes. Postpaid. . . . . Pair **3.59**



[A] **Paper Weight $3.59**

[B] **Paper Weight $5.59**



[C] **Single Shoe Ash Tray $3.79**

[D] **Twin Shoe Ash Tray $6.19**



[E] **Pair $5.19**

[F] **Pair $6.79**

[G] **Pair $11.50**

Gifts for Little Folks

[1] **Heart Lockets** of solid 10K yellow gold with dainty matching 13-inch chain. Lockets do not open. In gift box. Wt., 3 oz.

Available after August 1st

4 KR 4431E—Locket, size 7/16x7/16inch. *Print initial*. **$2.64**
4 KR 4432E—Larger locket, size 7/16x½-inch. *Print initial*. . . $3.70

[2] **Heart Locket. SORRY, THIS LOCKET IS NOT AVAILABLE.**

[3] **Dainty Baby Cross,** in solid 10K yellow gold, attractively engraved; matching 13-inch chain. ⅝-inch cross.
4 K 4420E—Shipping weight, 3 ounces. **$2.75**

Sterling Silver Cups for baby. Rounded rim, baby-grip handle. One engraved initial included; full name 5c a letter extra.

[4] **Baby Cup**—smaller size, 2-inch diameter, 2 inches high.
4 KR 8465E—*Print name or initial.* Shpg. wt., 6 oz. **$5.70**

[5] **Baby Cup**—larger size, 2½-inch diameter, 2 inches high.
4 KR 8462E—*Print name or initial.* Shpg. wt., 7 oz. **$8.10**

Baby Rings of solid 10K yellow gold with dainty engraved designs. Sizes to fit children from birth to 3 years. Shpg. wt., each, 3 oz.

[6] **Signet Ring.** Polished gold, daintily decorated sides.
4 KR 4422E—*Print initial;* state age, whether thin or chubby. **$2.75**

[7] **Band Ring** for boy or girl. Gold with embossed trim.
4 K 4421E—State age, whether thin or chubby. **$3.50**

[8] **Heavier Signet Ring** with embossed border design.
4 KR 4423E—*Print initial;* state age, whether thin or chubby. **$5.75**

[9] **Charm Bracelet** with symbolic anchor, cross, and heart for faith, hope, and charity. Solid 10K yellow gold.
4 K 4456E—6½-inch chain. Shipping weight, 3 ounces. . . **$7.20**

[10] **Identification Bracelets** for little folks. Sterling silver.
4 KR 4459E—5 inches long. *Print 3 initials.* Shpg. wt., 3 oz. **$1.07**
4 KR 4460E—6½ inches long. *Print 3 initials.* Shpg. wt., 3 oz. $1.37

[11] **Necklace, Bracelet Set.** Double twisted strands of colorful beads. *State color:* turquoise or pastel pink.
4 K 4419E—Bracelet, 6 in. Necklace, 12½ in. Shpg. wt., 3 oz. . **$1.18**

[12] **Necklace, Bracelet Set.** Colorful beads form the little stick figures that hang from Pink or blue rayon cord. *State color.*
4 K 4417E—Bracelet, 7 in. Necklace, 13 in. Shpg. wt., 3 oz. . . **$1.18**

[13] **Necklace** with plastic ice cubes on blue rayon cord.
4 K 4418E—13 inches long. Shipping weight, 3 ounces. **$1.18**



[1] 7/16x7/16 **$2.64** [2] [redacted] [3] **$2.75** [4] **$5.70** [5] **$8.10**



[6] **$2.75** [7] **$3.50** [8] **$5.75** [9] **$7.20** [10] **5-in. $1.07**



[11] **Set . . . . . $1.18** [12] **Set . . . . . $1.18** [13] **Necklace $1.18**

Prices include 20% Federal Tax wherever "E" is added to catalog number (as 4 KR 4431E)









Baby Feeding Supplies

Baby Bottles and Accessories

[A] **Tuffy Narrow-Mouth Baby Bottles.** Resist heat breakage.
8 K 2215—8-ounce bottle. Postpaid.....2 for **25c**

[B] **Pyrex Narrow-Mouth Baby Bottles.** Made of the famous Pyrex glass; specially treated to withstand extreme temperatures.
8 K 2154—8-ounce bottle. Postpaid.....Each bottle **20c**

[C] **Hygeia Wide-Mouth Baby Bottles.** For breast-type nipple. Use only 8 K 2145 nipples, shown below. 8-ounce size bottles.
8 K 2146—Shipping weight, 1 lb. 12 oz.....2 bottles **27c**

[D] **Self-Tilting Nursing Bottles.** Slanted sides; helps keep milk at the point of the nipple. Shpg. wts., 3 lbs. 10 oz.; 7 lbs. 2 oz.
8 K 2143—Six 8-ounce bottles.....20c; 12 bottles for.....**36c**

[E] **Tuffy 4-Ounce Narrow-Mouth Bottles.** Heatproof, coldproof. Ideal bottle for orange juice, water or small feedings.
8 K 2216—Postpaid.....Two 4-ounce bottles for **25c**

[F] **Bottle Brush.** Designed for easy cleaning of bottles.
8 K 1106—Shipping weight, 4 ounces.....Each **10c**

[G] **Funnel.** Use for pouring baby's formula. Fits any bottle.
8 K 2241—Plastic. Shipping weight, 4 ounces.....Each **15c**

Baby Bottle Nipples and Caps

[H] **Hygeia Nipples** for wide-mouth bottles. Breast-type.
8 K 2145—Fits only 8 K 2146 above. Shpg. wt., 6 oz.....2 for **33c**

[J] **Faultless Nipples.** Fit any narrow-mouth baby bottle.
8 K 2148—Shipping weight, 4 ounces.....3 for **17c**

[K] **Davol Sani-Tab Nipples.** Handy hold-tab aids in capping bottle.
8 K 2126—Postpaid.....3 for **25c**

[L] **Davol Anti-Colic Nipples.** Made with pure rubber.
8 K 2127—Postpaid.....3 for **14c**

[M] **Steri-Seal Glass Caps for Narrow-Mouth Bottles.**
8 K 2179—Fit over bottle neck and nipple. Shpg. wt., 6 oz. 6 caps **49c**

[N] **Steri-Seal Glass Caps for Wide-Mouth Bottles.** Wt., 1 lb.
8 K 2214—Fit over 8K2146 and 8K2145.....6 caps **49c**

[P] **Quicaps.** Cellophane squares fit over bottle openings; held in place by cardboard collar. For narrow-mouth bottles.
8 K 2114—Shipping wt., 8 oz. Box of 160 caps, 80 collars.....**39c**

[R] **Rubber Bottle Caps** of synthetic Buna-S rubber.
8 K 2247—Shipping weight, 4 ounces.....3 for **19c**

Baby Formula Supplies

[S] **Measuring Pitcher.** Full quart size (32 ounces) glass measuring pitcher. Graduated by ½-pints, cups and ounces.
8 K 2225—Shipping weight, 2 pounds 14 ounces.....**39c**

[T] **Milk Thermometer.** Eliminate guesswork; heats milk to exact temperature for formula. For both narrow and wide-mouth bottles.
8 K 2226—Shipping weight, 4 ounces.....Each **48c**

[U] **Porcelain Bottle Warmer.** Holds 8-ounce bottle (not included). Place bottle in warmer, half filled with hot water.
8 K 2217—Shipping weight, 1 pound 8 ounces.....Each **44c**

[V] **Babykin Bottle Container.** Place heated bottle in this container; retains heat or cold from 3 to 4 hours. Light in weight; holds any 8-ounce nursing bottle with cap (bottle and cap not included.)
8 K 2212—Shipping weight, 12 ounces.....Each **59c**

Infants' Formulas . . Cereals

[W] **Mead's Pabena.** Oatmeal cereal enriched with vitamin and mineral supplements. Requires no cooking. Easily digested, palatable.
8 K 2240—Postpaid.....½-pound (8-ounce) box **19c**

[X] **SMA Baby Food.** Specially prepared formula for infant feeding, with cod liver oil, milk, sugar, vitamins and minerals.
8 K 2235—Postpaid.....1-pound (16-ounce) can **94c**

[Y] **Mead's Pablum Cereal.** A pre-cooked, easily digested mixed cereal food, vitamin and mineral enriched.
8 K 2231—Postpaid. 8-ounce box.....**19c**
8 K 2230—Postpaid. 18-ounce box.....**39c**

[Z] **Similac Powdered Baby Food.** A modified milk product with part of butter fat removed, and lactose and cod liver oil added.
8 K 2238—Shipping weight, 1 lb. 7 oz.....1-pound can **95c**

[AA] **Mead's Dextri-Maltose No. 1.** With sodium chloride.
8 K 2243—Postpaid. 1-pound.....**63c**
8 K 2244—Postpaid. 5 pounds.....**$2.79**

Mead's Dextri-Maltose No. 3. With 3% potassium bicarbonate.
8 K 2246—Postpaid.....5 pounds **$2.79**

[BB] **Mellin's Baby Food.** A nutritive formula to add to milk.
8 K 2233—Shipping weight, 2 lbs. 3 oz.....10-ounce jar **59c**

Convenient Easy Terms on All Baby Needs at Sears, see inside back cover

Dishes, Bibs, Gifts for Baby

Baby Feeding Sets and Hot Water Plates

[A] **3-section Hot Water Plate**—glazed porcelain. Has inside water-compartment for hot water with stopper. Nursery picture in each of the 3 compartments. *Size:* 8-in. diam.
49 K 1911—Shipping weight, 3 pounds.....**$1.99**

[B] **4-piece Hot Water Plate Outfit**—glazed porcelain. Set consists of hot water plate with stopper and 3 compartments, each compartment has nursery picture; mug; plastic spoon and fork. Shipping weight, 4 lbs.
49 K 1915—Set with 8-inch Hot Water Plate.....**$3.11**
49 K 1901—**Not illustrated.** Set with 6-inch Hot Water Plate (no picture on plate). Shpg. wt., 3 lbs. 8 oz.....**$2.39**

[C] **3-piece Baby Feeding Set.** Give baby his own convenient, pretty dishes. Made of plastic in pastel shade. Set includes 4⅞-inch bowl, mug, spoon. Will make a grand gift for a shower.
49 K 1918—Shipping weight, 1 pound. 3-piece Set.....**71c**



[A] 3-section Hot Water Plate..$1.99 [B] 4-piece, 8-inch Hot Water Plate Outfit...$3.11 [C] 3-piece Baby Feeding Set...71c

Pretty Bibs for Baby

[D] **Flannelette Bib** that's soft, smooth and absorbent. Adorable nursery pictures in vat-dyed colors will not wash out. Neatly bound with matching tape trim. *Size:* about 10½x11½ inches. Shipping weight, 3 ounces.
38 K 3431—Assorted nursery designs.....Each **25c**

[E] **Crumb-pocket Style** made of cotton fabric, waterproofed without rubber. Keeps baby comfy and dry. Cute all-over nursery print designs. Handy pocket catches crumbs. *Size:* 8½x11 inches. Shipping weight, 3 ounces.
38 K 3424—Assorted colors.....Each **15c**

[F] **Pinafore Bib** in jumbo size, give greatest protection. Made of cotton nainsook, waterproofed without rubber . . . keeps baby clean and dry. Crumb pocket. One size fits up to 2 years. Shipping weight, 4 ounces.
38 K 3007—Blue 38 K 3008—Pink.....Each **39c**

[G] **New High-chair Bib** to keep baby from falling. Slips on arms . . . bottom slips over chair tray . . . tapes tie to arm of chair. Sturdy waterproofed cotton fabric. Amusing hand painted nursery design. One size. Shipping weight, 6 ounces.
38 K 3422—Pink 38 K 3423—Blue.....Each **$1.39**



[D] Bib 25c [E] Bib 15c [F] Bib 39c [G] Bib $1.39

Gifts for Baby

[H] **Baby Clothes Hangers with Sachet.** Covered with rayon satin in baby colors. Two sachet balls dangle on ribbons.
8 K 4165—Shipping weight, 12 ounces. 2 hangers in a box **$1.25**

[J] **Lamb Twins Soap Figures.** These two cunning little lambs will make baby's bath a frolic. Modeled of pure castile soap; stand about 2 in. tall. They're fenced in an attractive blue box.
8 K 4979—Shipped Postpaid.....2 in a box **75c**

[K] **Baby Bear Soap Figures.** Baby will love this bear. He's a pure white castile soap model, 5 in. tall. An ideal gift.
8 K 4978—Attractively boxed. Postpaid.....Each **59c**

[L] **Bye-Bye Didy Bags.** The sanitary means for carrying soiled diapers. Large waterproof bags, about 13½x5½ in., made of heavy parchment paper—easily disposable.
8 K 2213—Attractively boxed, 18 to a box. Shpg. wt., 12 oz. **39c**

[M] **Jar and Tray Set.** Handy jars keep Baby's things clean, sanitary. Set has 2 covered frosted glass jars, daintily decorated . . . for nipples and cotton. About 7½x4¼ in. tray with handle.
8 K 2119—Pink or blue. *State color.* Shipping wt., 2 lbs. . . **$1.39**

[N] **5-piece Jar and Tray Set.** Four attractive jars on a tray to keep Baby's necessities sanitary, always together and handy. These decorated frosted glass jars with covers are ideal for nipples, boric acid, cotton and powder. Basket-shaped tray, 6x7¾x12½ in. An ideal shower gift, both useful and attractive.
8 K 2141—Pink or blue. *State color.* Shipping wt., 3 lbs. . $2.49

[P] **4-Piece Johnson & Johnson Baby Gift Set.** Everything that's needed for baby's bath in an attractive box . . . a practical gift. All well-known Johnson & Johnson products for care of baby's delicate skin. Set includes: 3½-ounce cake Baby Soap; 1¼-ounce bottle Baby Oil; 4⅛-ounce box Baby Powder; 2⅛-ounce jar Baby Cream.
8K 2195—Postpaid Price includes 15c Federal Excise Tax **$1.04**

[R] **Baby Combs.** The ideal inexpensive and useful gift for Baby. With fine teeth, smoothly finished—no sharp points to hurt baby's tender scalp. White.
8 K 1015—Standard type, 4 inches long. Shpg. wt., 4 oz. Each 35c
8 K 1014—Handle-type. 4¼x1¼ inches.
Shipping weight, 3 ounces.....Each **19c**



[H] 2 Hangers..$1.25 [J] 2 lambs..75c [K] Bear.59c [L] 18 Bags.39c



[M] [N] Tray Sets, $1.39 and $2.49 [P] Johnson Set, $1.04 [R] Comb, low as 19c

Convenient Easy Terms on all Baby Needs at Sears—see inside back cover

Baby Bath Goods



Bathinette with hammock. Convenient . . . sturdy $7.29

Sears famous Bathinettes help mothers

- Heavily coated, durable, water-holding fabric tub
- Inside hammock supports baby at proper angle for washing and rinsing. Easier to bathe him
- Convenient dressing table has sturdy cloth top

$7.29 with hammock

Hundreds of new mothers acclaim Sears Bathinettes for their great convenience. The canvas dressing table top lifts or lowers easily with one hand . . . guard rail and safety strap help protect baby. Handy pockets and towel rack to hold bath supplies. Sturdy wood frame, neatly enameled. About 36x20x41 in. high. 25-inch hose drains tub quickly. Easy to keep clean.

Bathinette with Hammock. Shipping weight, 18 lbs.
79 KM 6723—Not mailable. **$7.29**

Bathinette without Hammock. Shipping weight, 17 lbs.
79 KM 6722—Not mailable. **$6.48**

Replacement Kit for standard Bathinettes

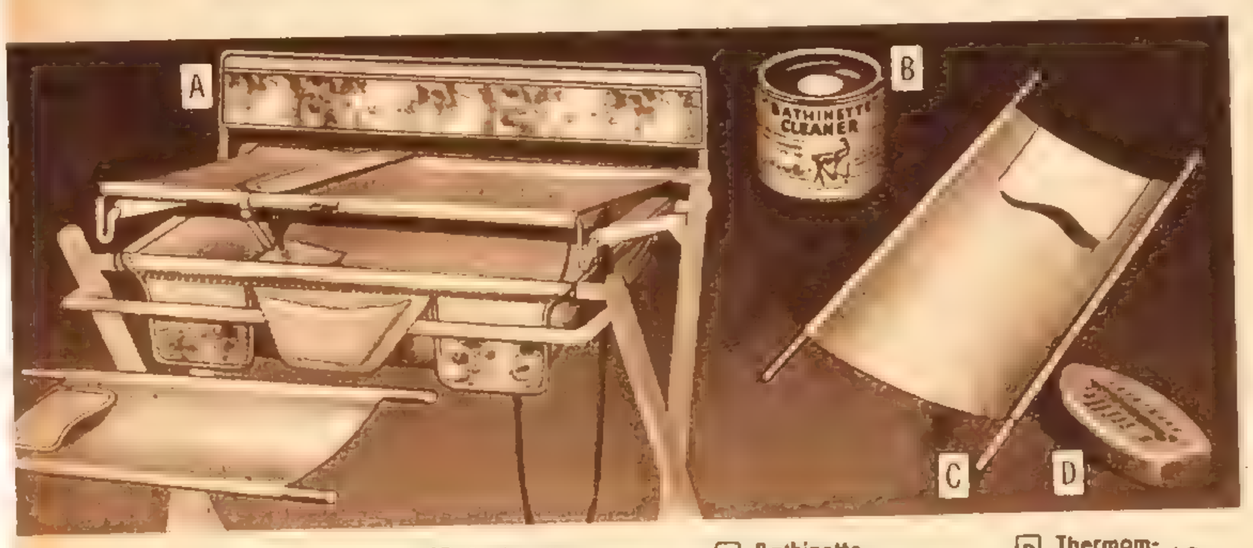
A Everything but the frame is included in this set. Durable water-holding tub with drain hose, canvas hammock with head rest, canvas dressing table top with safety strap, canvas fabric guard with 3 cretonne pockets. Fits standard Bathinette frame. Instructions included. Shipping weight, 2 pounds 8 ounces.
49 K 6745 . . . . . **$5.45**

B **Bathinette Cleaner.** Cleans bathinette tubs. 12-ounce jar.
49 K 6709—Shipping weight, 2 pounds **51c**

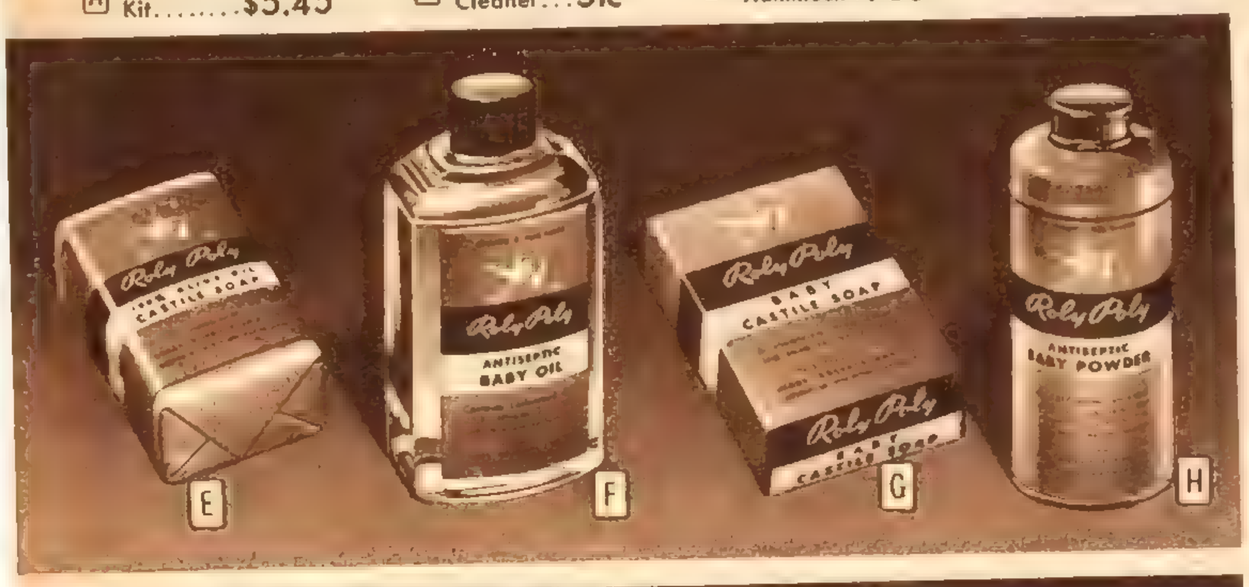
C **Hammock with head rest.** For Sears Bathinettes without hammock. Holds baby's head above water, and body at proper angle. Made of canvas about 19x16½ in. Fits into loops on inside of tub by means of wood rods furnished.
49 K 6716—Shipping weight, 10 ounces. **98c**

Bathinette Replacement Tub. Fits bathinette frames above. Heavy, water-holding fabric tub. Not illustrated.
49 K 6713—Complete with drain hose. Shpg. wt., 1 lb. **$2.98**

D **Baby Bath Thermometer.** No need to guess—this thermometer tells you the correct temperature of baby's bath . . . helps avoid the danger of placing baby in water either too hot or too chilly. Available in choice of pink or blue enamel finish. *State color choice.*
8 K 2110—Size 4x2 in. Shipping weight, 4 oz. . . . . Each **43c**



A Bathinette Kit. **$5.45**
B Bathinette Cleaner. . . **51c**
C Bathinette Hammock . **98c**
D Thermometer. **43c**



Roly Poly Baby Bath Needs

E **Roly Poly Olive Oil Castile Soap.** Very fine quality castile, made with 100% pure olive oil. No other fats or greases used.
8 K 4992—Shipping weight, 1 pound . . . . . 3 large cakes **33c**

F **Roly Poly Antiseptic Baby Oil.** Helps avoid skin dryness, helps keep baby's skin soft. Soothing for windburn and sunburn.
8 K 992E—Shipping weight, 1 pound 4 ounces . 6-ounce bottle **38c**

G **Roly Poly Castile Soap.** Good quality castile soap—bland and gentle to baby's skin. Contains high percentage of olive oil.
8 K 4993—Shipping weight, 14 ounces. . . . . 3 large cakes **23c**

H **Roly Poly Baby Powder.** A fine quality after-bath powder. Helps keep baby fresh and sweet. Soothing to baby's skin.
8 K 991E—Shipping weight, 7 ounces. . . . . 4¼ ounces **19c**



Other famous Baby Bath Needs

J **Mennen's Baby Oil.** Helps keep skin smooth, soft. Postpaid.
8 K 3537E . . 5-ounce bottle 52c 8 K 3538 . 12-ounce bottle **$1.07**

K **Mennen's Baby Powder.** Refreshing after baby's bath.
8 K 3536E—Antiseptic, borated. Postpaid . . . . 4 ounces **23c**

L **Stork Castile Soap.** Pure, mild castile, gentle and bland.
8 K 3783—Shipping weight, 11 ounces. . . . . 2 cakes for **21c**

M **Johnson's Baby Powder.** Borated, soothing. Postpaid.
8 K 2181E. . . . . 4⅛-oz. 25c 8 K 2182E. . . . . 10 oz. **47c**

N **Johnson's Baby Cream.** Helps smooth and soften baby's skin.
8 K 2180E—Postpaid . . . . . 2⅛-ounce jar **52c**

P **Johnson's Baby Oil.** Skin lubricant.
8 K 2183E . . 6-ounce bottle 52c 8 K 2193E . . 16-ounce bottle **$1.07**

Johnson's Baby Soap. (Not illustrated.) Pure, bland.
8 K 2184—Postpaid . . . . . 2 regular size cakes for **25c**

R **Avallo Olive Oil.** Pure, high quality. Use as skin lubricant.
8 K 369—Shipping weight, 1 lb. 5 oz. . . . . 6-ounce bottle **36c**

NOTICE: prices include 20% Federal Excise Tax wherever "E" is added to catalog number (as 8 K 992E).

Bath Goods

Nestle's Baby Hair Treatment

A **"Curls for your baby."** Use regularly to help form curls . . . Completely harmless to baby's scalp and hair . . . Easy to use . . . just massage into scalp. Now, thanks to Nestle's, it may be possible for your baby to have adorable ringlets. $1.07 2¼-oz. bottle

Just massage Nestle's Baby Hair Treatment regularly into your baby's scalp when the second growth of hair is about 1 inch long . . . you'll be thrilled with the results.

Nestle's Baby Hair Treatment helps to increase the curliness of your baby's hair. For best results, use as directed on label. Price includes 20% Federal Excise Tax.

8 K 3418E—Shipping weight, 8 oz. . . . . 2¼-ounce bottle **$1.07**

Complete Baby Bath Layette

B **Complete 11-piece Baby Bath Layette.** Save time, save money by buying this complete outfit. You save almost 10% over cost of individual items. Available with or without the basket. Everything you need to make baby "sweet and clean." Layette includes:
—Roly Poly Antiseptic Baby Oil (6-oz. bottle)—soothing.
—Roly Poly Baby Powder (4¼ ounces)—antiseptic.
—Roly Poly Castile Soap (3 large cakes)—high olive oil content.
—Sears Approved Sterilized Absorbent Cotton—soft (¼-lb. box).
—Sears Approved Boric Acid Crystals U.S.P. (¼-lb. box).
—Sears Approved Infant Glycerin Suppositories (bottle of 12).
—100 Cotton-tipped Swabs (3¼-in.). For use in both nose and ears.
—Bath Thermometer (3x4½ in.)—waterproof. Floating type.

8 K 2104—Shpg. wt., 5 lbs. 11-pc. Layette including basket . **$2.75**
8 K 2105—Shpg. wt., 4 lbs. 10-piece Layette, without basket . . $1.79
Both prices above include 10% Federal Excise Tax.

Layette Basket. Sturdy, long-lasting. Ivory enameled fiber.
8 K 2111—14½x11x4½ inches. Shipping weight, 2 lbs. . . Each **98c**

Baby Bath Needs

C **Cotton Swabs in jar.** Glass jar contains 300 cotton-tipped swabs.
8 K 2135—3¼ inches long. Shpg. wt., 1 lb. Swabs and jar **69c**

1,000 Cotton-tipped swabs. Refills for above, without jar.
8 K 2147—10 packages of 100 swabs each. Shpg. wt., 14 oz. . . **$1.59**
8 K 2118—1 package of 100 swabs. 2¾ in. Shpg. wt., 3 oz. . . . 23c

D **Sears Approved handy Gauze Pads.** 3x3-inch size. Sterilized.
8 K 2623—Shpg. wt., 3 oz. 6 pads per box. 2 boxes (12 pads) . . **23c**

E **Nev-A-Suk** liquid discourages thumb sucking, nail-biting.
8 K 2144—Shipping weight, 3 ounces . . . . . Each bottle **19c**

F **Sears Approved Boric Acid Crystals, U.S.P.** Antiseptic.
Shipping weight, 11 oz. — 8 K 518—½-pound size. . . **16c**
Shipping weight, 1 lb. 6 oz. — 8 K 519—1-pound size **27c**

G **Sears Approved Absorbent Cotton, U.S.P.** Pure white, sterile.

Shpg. wt., 6 oz.	Shpg. wt., 11 oz.	Wt., 1 lb. 5 oz.
8K2609—¼-lb. 21c	8K2610—½-lb. .39c	8K2613—1-lb. . **75c**

Bauer & Black Cotton Picker. (Not illustrated.)
8 K 2642—Easy-to-use cotton dispenser . . . . . Postpaid **29c**

Baby Vitamin and Drug Needs

H **Sears Approved Halibut Liver Oil with Viosterol.** *Vitamins per gram:* A-65,000 U.S.P. units; D-10,000 U.S.P. units.
8 K 1812—Shipping wt., 11 oz. . . . . 2-ounce (60-cc) bottle **$1.98**

J **Sears Approved Oleum Percomorphum:** High potency vitamins. *Vitamins per gram:* A-60,000 U.S.P. units; D-8,500 U.S.P. units.
8 K 1813—Shipping wt., 14 oz. . . . . 2-ounce (60-cc) bottle **$2.39**

K **Sears Approved high-potency Liquid Cod Liver Oil.** *Vitamins per gram:* A-2,000 U.S.P. units; D-180 U.S.P. units.

Shpg. wt., 2 lbs. 11 oz.	Shpg. wt., 4 lbs. 14 oz.
8 K 562—Pint (16 oz.) . . . 95c	8 K 564—Quart (32 oz.) **$1.79**

L **Sears Approved Infants' Glycerin Suppositories: U.S.P.**
8 K 402—Shipping weight, 5 oz . . . . . Bottle of 12 Suppositories **19c**

Nursery Supplies

M **"Baby Bunting" Hot Water Bottle.** Good quality synthetic rubber; cunning animal designs molded on face. Plastic screw cap.
8 K 2437—Size 8x4½ in. 1-pint capacity. Shpg. wt., 10 oz. . . . **49c**

N **Infant Syringes.** Synthetic rubber bulb; hard rubber pipe.

Shpg. wt., 6 oz.	Shpg. wt., 3 oz.
8 K 2314—5-oz. bulb. . . . **57c**	8 K 2312R—1-oz. bulb. **23c**

P **Infants' Umbilical Truss.** For navel ruptures. Cotton elastic band. Take snug measure around body at navel. *State measurement.*
8 K 1323—Even sizes 12 to 24 inches. Shipping wt., 4 oz. . . . **$1.89**

R **Breast Pump.** Aids in starting the flow of milk.
8 K 2466—Shipping weight, 10 ounces. 1½-ounce capacity. . . **55c**



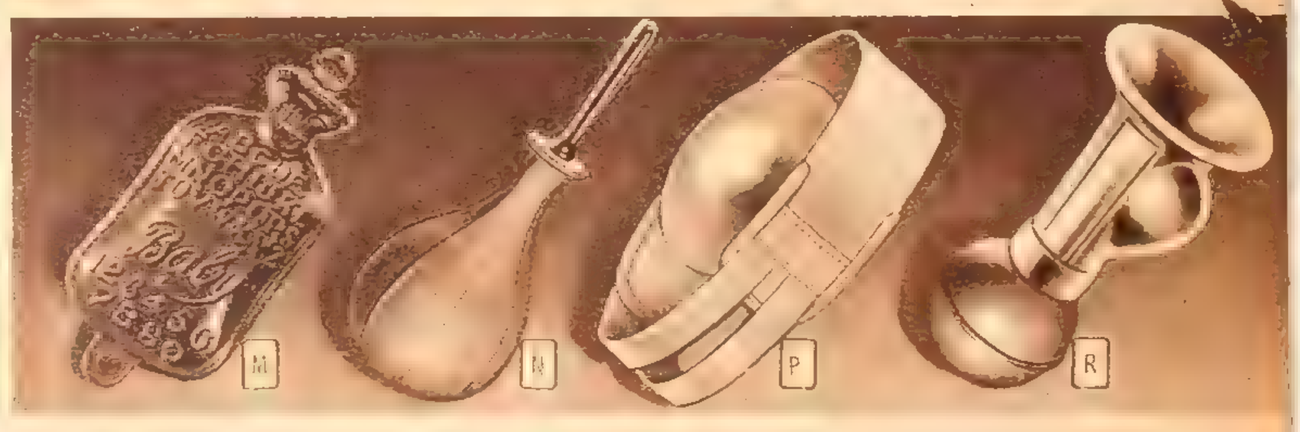
↑ A Nestle's Baby Hair Treatment $1.07



↑ B 11-piece Baby Bath Layette, complete $2.75









A $3.94 B $3.94 C $4.98 D $4.98 E $7.89



F Men's, $4.98 G Cover, $3.69 H Cover, $1.69



J $6.89 K $4.98 L $1.79 M $2.98



N "Rainy-date" Hats 98c to $1.85 P Babushka, Each 89c

Popular style Umbrellas for a rainy day

NOTICE: The government has placed restrictions on umbrella frames. War needs at cloth mills have caused shortages in coverings. When our stocks as shown and described are gone, we will send the nearest possible the market affords. Handles also vary. We guarantee to satisfy you or return your money.

A **Assorted coverings**—some are a solid color, some have attractive borders, others have all-over designs. Mostly acetate rayon fabrics. 10-rib metal frames. Assorted handles. *Colors:* black, navy blue, wine or brown.
25 K 3100—*State color*. Shpg. wt., 1 lb. 7 oz....Each **$3.94**

B **Attractive all-over print.** Mostly rayon fabrics. 10-rib metal frame on strong wood rod. Assorted handles. *Predominating colors:* navy blue, wine, black or brown.
25 K 3103—*State color*. Shpg. wt., 1 lb. 7 oz....Each **$3.94**

C **Finer quality.** Celanese and other acetate rayon covers. Assorted patterns, woven, solid color, fancy borders, all-over effects, stripes. Assorted style handles. 10-rib metal frame. *Colors:* black, navy blue, wine red or brown.
25 K 3104—*State color*. Shpg. wt., 1 lb. 7 oz.....Each **$4.98**

D **Distinctive.** The beautiful design embroidered in attractive contrasting colors extends all around the edges. 10-rib metal frames. Assorted handles. Rayon covers (some are Celanese rayon). *Colors:* black, navy blue, wine or brown.
25 K 3105—*State color*. Shpg. wt., 2 lbs.....Each **$4.98**

E **Our best.** Fine Celanese rayon covers in assorted styles, deep border, narrow border and woven patterns. High grade 16-rib metal frame. Wooden shank. Fine assorted style handles. *Colors:* black, navy blue, wine red or brown.
25 K 3112—*State color*. Shpg. wt., 1 lb. 12 oz....Each **$7.89**

F **Men's umbrella**—handsome, practical. Fine quality rayon cover will give long wear. Strong 8-rib frame. Smart handles. Recommended for gift giving. Black only.
25 K 3120—Shipping weight, 2 pounds.....Each **$4.98**

New Covers for 16-rib umbrella frames

If your old umbrella is the 16-rib style—don't throw it away. Give it new life with a smart cover. Complete with ferrule, tips, and loop cord. It's so easy to put on. Instructions included with each cover. Can be fitted to 17¼ or 18¼ in. frames. Measure rib length of old frame (longest part without the tips).

G **Fine quality.** Fine Celanese rayon in various multicolor screened designs. *Predominating colors:* blue, wine, brown.
25 K 3168—*State color*. Fits 17¼-inch frame....Each **$3.69**
25 K 3170—Fits 18¼-inch frame.....Each 3.69

H **Thrifty quality.** Acetate rayon covers; some are celanese rayon. No choice. *Solid colors:* black, navy blue or wine.
25 K 3160—*State color*. Fits 17¼-inch frame.....Each **$1.69**
25 K 3162—Fits 18¼-inch frame.....Each 1.69

Charmode Rainwear

Our Own Trade Mark

J **"Reigning Beauty"** . . . our best raincoat. Water resistant Celanese rayon. 4-button closing, military collar, big pockets, raglan sleeves. Carrying bag of same material. *Colors:* white, wine, or navy blue. *Sizes:* small, 32 to 34-inch bust; medium, 36 to 38-inch; large, 40 to 42-inch.
25 K 3334—*State color, size*. Shpg. wt., 14 oz....Each **$6.89**

K **Women's raincoat.** Water repellent, plastic coated rayon. Ventilated back. Single breasted—two pockets. *Colors:* white, navy blue, or wine. *Sizes:* small, 32–34-in. bust; med., 36 to 38-in.; large, 40 to 42-in. *State size, color.*
25 K 3326M—Shpg. wt., 12 oz.....Each **$4.98**

Matching babushka. Use with raincoat above or separately. Triangular shaped. Same colors as 25 K 3326M above.
25 K 3328M—*State color*. Shpg. wt., 4 oz.....Each **89c**

L **Raincape with attached hood.** Water repellent coated rayon. Cape covers garments completely; hood protects head and hair. Loops for hands. White only. *Girls' sizes:* 6, 8 or 10.
25 K 3306—*State size*. Shpg. wt., 6 oz.....Each **$1.79**

M **Girls' raincoat with hood.** Smooth water-resistant plastic coated rayon. Hood fits over hat. 4-button fly front closing. Self-belt. White only. *Girls' sizes:* 6, 8, 10 or 12.
25 K 3312—*State size*. Shpg. wt., 6 oz.....Each **$2.98**

N **"Rainy-date" hats.** Jaunty convertible water repellent hat to protect head and curls on rainy days. Back drop snaps under chin or folds up around crown, (see at left). Visor brim. *Colors:* natural tan, red, air force (med.) blue or white. *Head sizes:* Women's, 21, 22 or 23 inches. Children's, 19, 20 or 21 inches. *State size, color*. Shpg. wt., 6 oz.
25 K 3356—Women's hat. Fine quality cotton . . .Each **$1.85**
25 K 3362—Women's hat. Good cotton. Smaller visor .Each 1.19
25 K 3350—Children's hat. Sturdy quality cotton. .Each 98c

P **Babushka.** Water repellent coated rayon fabric. Triangular shaped. Generous size. *Colors:* white, navy blue or wine.
25 K 3328—*State color*. Shipping weight, 4 ounces. .Each **89c**

For Easy Terms, see inside back cover

Lovely Handkerchiefs every woman will like

Colorful floral print cotton Handkerchiefs

[A] Gay blend of lovely flower patterns printed on soft white cotton. Washable multicolor designs are similar to illustration. Neat narrow edges. About 12 inches square.
25 K 2321—Shipping weight, 2 ounces..... Each **19c**

[B] These printed handkerchiefs will add smart contrasting or harmonizing accents to this season's simple dress styles. Fine, sheer cotton fabric about 12½ inches square. Buttonhole stitching around the edges. Assorted washable patterns and colors are attractive and gay.
25 K 2315—Shipping weight, 2 ounces ..... Each **27c**

[C] Our very finest prints—lovely, colorful floral designs on sheer cotton fabric. Are particularly beautiful and dainty. Especially suitable as gifts or bridge prizes. Assorted washable patterns and colors. About 13 inches square. Neat hems.
25 K 2335—Shipping weight, 2 ounces..... Each **50c**



[A] Each 19c [B] Each 27c [C] Each 50c

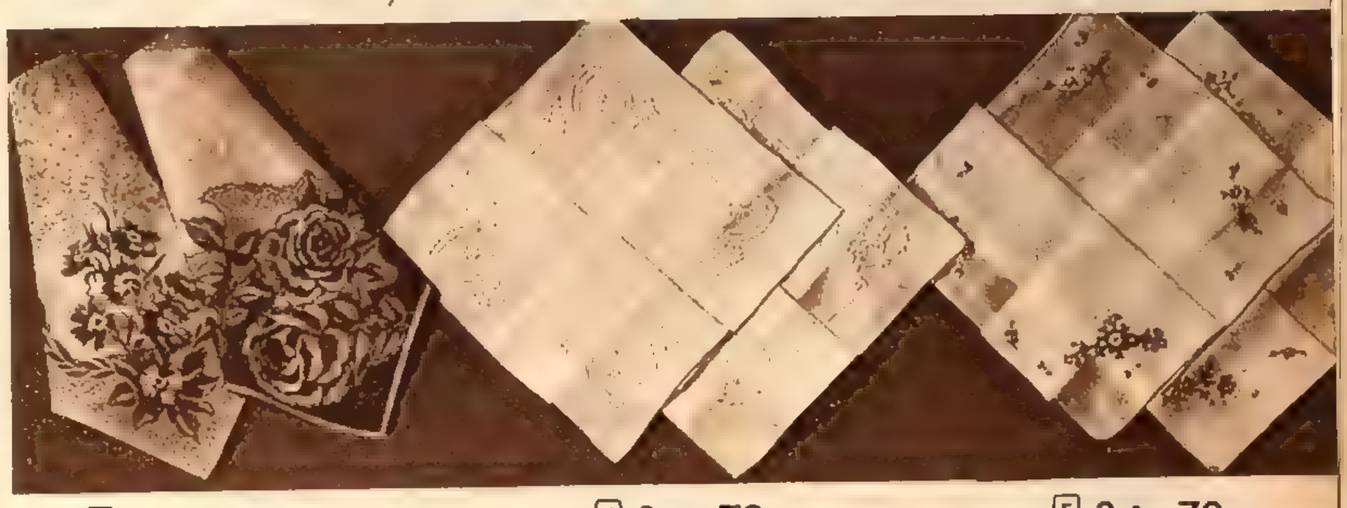
Bright prints and embroidered assortments

[D] Wide variety of pretty floral printed hankies. Made of sturdy white cotton that'll give excellent wear. Neat hemmed edges. About 12 in. square. Assorted washable colors, designs.
25 K 2346—Shipping weight of six, 5 ounces ..... 6 for **59c**

Dainty embroidered patterns on soft, snowy-white cotton fabric. Really lovely handkerchiefs for a price as low as this. Choose between the white embroidered ones for that fresh, spic-and-span look or the colored embroidered designs for a bright bit of color. Buttonhole stitching around edges. Assorted designs similar to illus. About 11 in. square.

[E] **White embroidered designs.**
25 K 2332—Shipping weight of three, 4 ounces .... 3 for **79c**

[F] **Multicolor embroidered designs.**
25 K 2336—Shipping weight of three, 4 ounces .... 3 for **79c**



[D] 6 for 59c [E] 3 for 79c [F] 3 for 79c

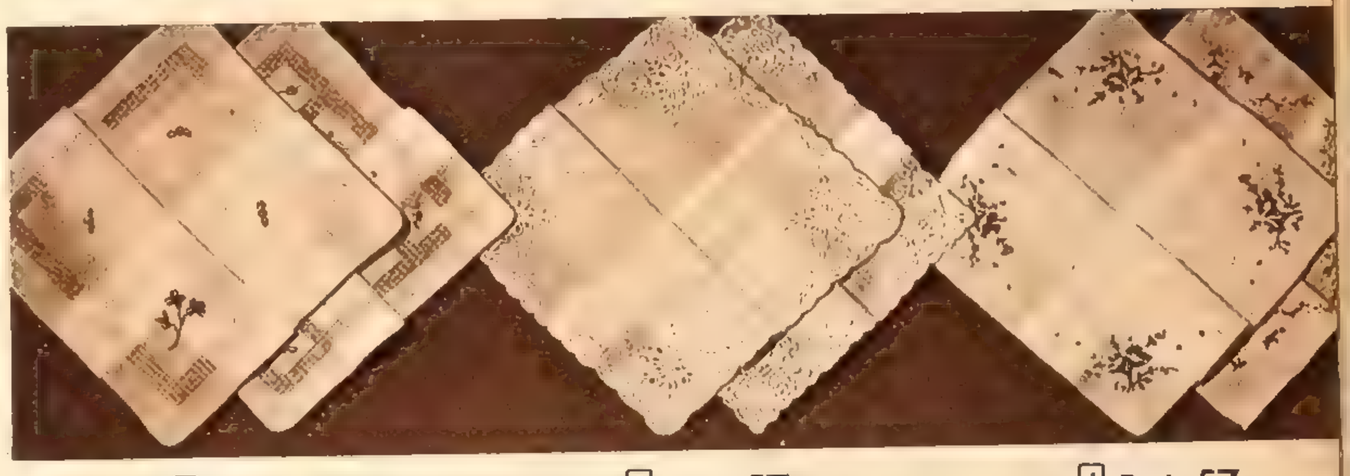
Embroidered Handkerchiefs . . . lovely for gifts

[G] Filigree leno-weave hankies . . . something entirely new! Resembles real hand drawn work. Assorted style leno-weave patterns, with touches of multicolor hand embroidery similar to illus. Dainty white cotton about 11 in. sq. Neat hems.
25 K 2363—Shipping weight, 4 ounces.....3 for **57c**

Exquisite Swiss, Chinese and Madeira type embroideries on sheer white cotton. Resemble finest imported hankies. White or multicolor embroideries. Assorted style edges. Designs similar to illustration. 11 to 11½ inches square.

[H] **White embroidered designs.**
25 K 2367—Shipping weight, 2 ounces ..... Each **57c**

[J] **Multicolor embroidered designs.**
25 K 2368—Shipping weight, 2 ounces.....Each **57c**



[G] 3 for 57c [H] Each 57c [J] Each 57c

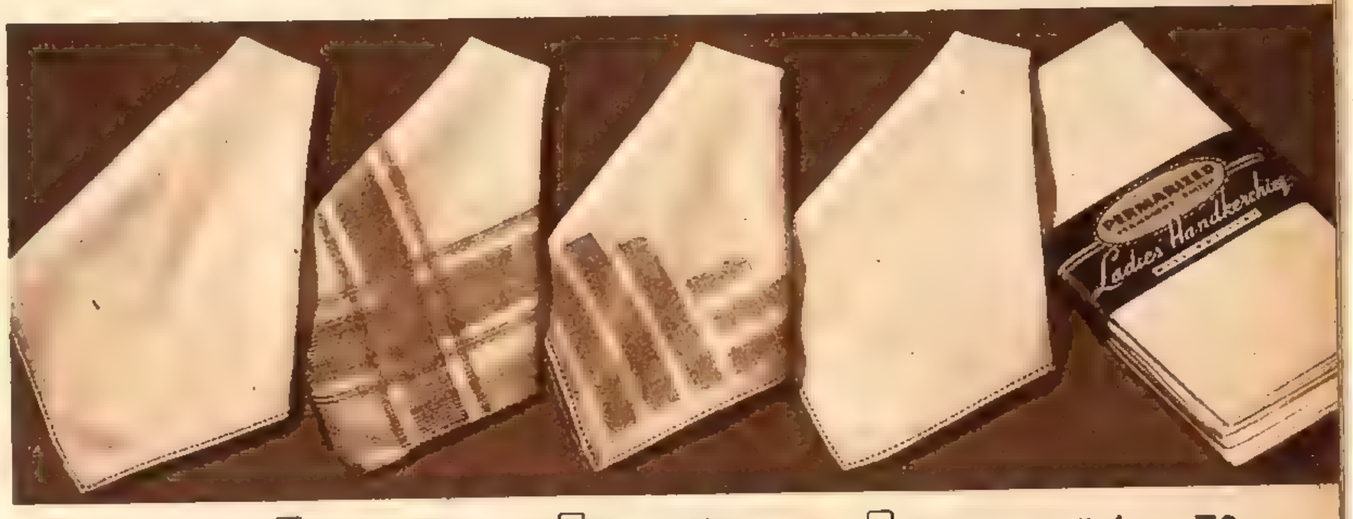
Cotton Handkerchiefs for everyday use

[K] All white, soft cotton hanky. Neat looking, long wearing. Narrow hemstitched hems. About 11¼ in. sq.
25 K 2302—Shipping weight of three, 4 ounces .... 3 for **29c**

[L] Leno-weave border design on white cotton. Resembles hand drawn work. Whipped edges in asstd. colors. 10¼x10½ in.
25 K 2318—Shipping weight of three, 4 ounces .... 3 for **50c**

[M] Lovely open work, leno-weave borders and four corner designs. Fine drawn work type. White cotton, 11 in. sq. Neat hems.
25 K 2351—Shipping weight of three, 4 ounces .... 3 for **27c**

[N] A handkerchief with a permanent finish! Cotton scientifically "Permarized" to give desirable linen-like appearance. Will not lint, fuzz or become limp even after repeated launderings. Hemstitched hems. About 11¼ inches square. White.
25 K 2305—Shipping weight of six, 5 ounces ..... 6 for **72c**



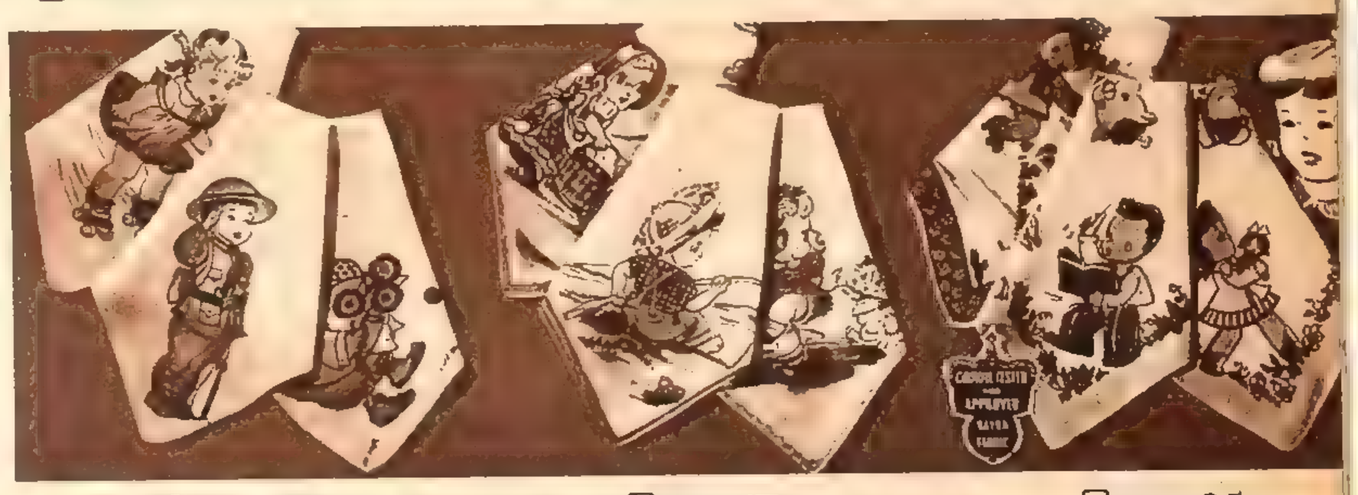
[K] 3 for 29c [L] 3 for 50c [M] 3 for 27c [N] "Permarized" 6 for 72c

Children's gayly colored Handkerchiefs

[P] From nursery rhymes and story books come the gay, clever designs of these sturdy cotton hankies. Bright, washable colors. Assorted patterns similar to illust. About 9 in. square.
25 K 2323—Shipping weight of three, 4 ounces .... 3 for **29c**

[R] Photographic prints featuring adorable subjects . . . favorite Mother Goose characters, quaint animal figures, etc. Washable colors. Sheer, soft cotton. Neat hems. 9 in. square.
25 K 2327—Assorted styles. Shpg. wt., 2 oz..... Each **17c**

[S] Hand screen prints on wonderfully soft spun rayon. Vividly bright washable colors. Cunning figures of child and animal subjects that are sure to delight the little ones. About 9 inches square. Assorted designs similar to illustration.
25 K 2353—Shipping weight, 2 ounces .....Each **25c**



[P] 3 for 29c [R] Each 17c [S] Each 25c



Winter weight

Pilgrim Stockings for women

REG U.S PAT OFF.

Wool, not weight, makes these stockings warm . . . our better qualities (directly below) are lighter weight, knit finer for dressier appearance

Part wool and cotton

Pair **52c** 2 pairs $1.00

Warm . . . our lowest priced part wool stockings have 20% new wool to give you plenty of comfort; 80% firm cotton for wear. Cotton reinforced heels, toes; cotton garter inner top. Shipping weight, 4 ounces.

Colors: French tan, mist beige. *Sizes:* 9, 9½, 10, 10½.

86 K 2356—*State size and color*

Rayon over wool; cotton tops

Pair **68c** 2 pairs $1.31

Warmer . . . legs are wool inside, rayon outside for lustrous appearance. Ribbed cotton tops fit snugly, stretch easily. Mercerized cotton heels and toes. 32% new wool, 36% cotton, 32% rayon. Shipping wt., pair, 4 oz.

Colors: French tan, taupetones. *Sizes:* 9, 9½, 10, 10½.

86 K 2352—*State size and color*

Fine gauge; cotton over wool

Pair **77c** 3 pairs $2.25

Warmest . . . inside is all wool; outside is fine, mercerized cotton (actual fiber content: 55% new wool, 45% cotton). Tapered heels. 4-ply mercerized cotton heels; toes. Seam-effect backs. Seamless feet. Shpg. wt., 4 oz.

Colors: French tan, taupetones, mist beige. *Sizes:* 9, 9½, 10, 10½.

86 K 2380—*State size and color*

Full fashioned; wool and rayon

Pair **$1.12** 2 pairs $2.20

Dressiest of all our warm hosiery. Knit in extra fine gauge of 50% lustrous rayon over 50% new wool . . . with flattering fit found only in full fashioned hose. Reinforced toes, heels; double tops. Shpg. wt., 4 oz.

Colors: dark beige, sports tan. *Sizes:* 9, 9½, 10, 10½.

86 K 2364—*State size and color*

COLOR DESCRIPTIONS OF HOSIERY ON THESE TWO PAGES

Suntones—lively, golden blush beige
French tan—conservative, medium beige
Mist beige—medium beige, taupe cast
Taupetones—darker beige, taupe cast
Sports tan—a radiant, burnt tan
Gunmetal—darkest taupe

SIZE SCALE FOR WOMEN'S HOSIERY

If shoe size is	up to size 4	4½–5	5½–6	6½–7	7½–8	8½ and up
Order hose size	8½	9	9½	10	10½	11

Be sure size you want is listed in description of stockings you order



Rayon outside; cotton inside

Pair **34c** 3 pairs $1.00

Warm and attractive, too. Rayon on the outside for a soft, dull sheen; cotton inside for wear. Cotton heels, toes. Seam-effect backs. Seamless feet. Shipping weight, pair, 4 oz.

Colors: French tan, taupetones. *Sizes:* 9, 9½, 10, 10½.

86 K 2328—*State size and color*

Heaviest weight; all wool legs

Pair **70c** 2 pairs $1.35

For warmth even on "below zero" days. Legs are all wool; balance of stocking is cotton. Actual fiber content: 50% new wool, 50% cotton. Ribbed cotton tops. Shpg. wt., pair, 5 oz.

Colors: gunmetal, taupetones, French tan. *Sizes:* 9, 9½, 10, 10½, 11.

86 K 2327—*State size and color.*

Heavy . . . fleece lined cotton

Pair **30c** 3 pairs 88c

Heavy cotton plus soft cotton fleecing inside, make these stockings plenty warm. Wide ribbed tops fit snugly, stretch easily. Seamless feet add comfort. Shipping weight, 3 oz.

Colors: French tan, gunmetal. *Sizes:* 9, 9½, 10, 10½.

86 K 2382—*State size and color*

Extra heavy; fleece lined cotton

Pair **39c** 3 pairs $1.12

Heavier and warmer than stockings at left . . . knit of 2-thread cotton yarns. Thick cotton fleecing inside. Ribbed tops; seamless feet. Reinforced heels, toes. Shpg. wt., 4 oz.

Colors: French tan, gunmetal, black. *Sizes:* 9, 9½, 10, 10½.

86 K 2397—*State size, color.*

Hosiery for all the family may be added to any Easy Terms order . . . see inside back cover







Pilgrim Cotton Stockings . . . smart for daytime wear

REG U.S PAT OFF.

Pilgrim mercerized cotton "comfort-tops"

Regular sizes Pair **45c** 2 pairs 85c Outsizes Pair **47c** 2 pairs 90c

You don't have to worry about these hose popping at the knee or binding—the tops are knit in a stretchy rib that "gives" to relieve strain on the stocking leg. Firmly knit of fine cotton, mercerized for luster, strength and smoothness. Reinforced toes and high spliced heels add wear. Seamless feet. Seam-effect backs.

Regular sizes for average legs: 9, 9½, 10, 10½, 11. *Colors:* French tan, taupetones. Wt., pr., 3 oz.
86 K 2417—*State size, color.* 2 prs. 85c Pair 45c

Outsizes for heavier legs: 9½, 10, 10½, 11. *Colors:* French tan, taupetones, white, black. Shipping weight, pair, 4 ounces.
86 K 2495—*State size, color.* 2 prs. 90c Pair 47c

Finely knit, dressy Cotton Stockings

Fine gauge 2-ply mercerized cotton.....Pair **39c** 3 pairs $1.12

Smooth cotton yarns are mercerized for extra luster, strength. Reinforced high spliced heels and toes. Seamless feet; seam-effect backs.
Colors: black, white, French tan, suntones.
Sizes: 9, 9½, 10, 10½. *State size and color.*
86 K 2412—Shipping weight, pair, 3 ounces.

Extra fine gauge mercerized cotton.....Pair **50c** 2 pairs 95c

Finer gauge than above for a flattering, smooth look. Shaped at ankles for good fit. Reinforced toes, heels; seamless feet; seam-effect backs.
Colors: French tan, suntones. *Sizes:* 9, 9½, 10, 10½. *State size and color wanted.*
86 K 2437—Shipping weight, pair, 3 ounces.

Pilgrim Positive-Wear guaranteed cottons

Here's why we can guarantee 3 pairs to wear 3 months: Double garter welt cuts down fabric "breakage". High spliced heels and well reinforced heels and toes give added wear protection.

Fine gauge knit mercerized cotton..... **3** pairs **$1.14**

Features above, plus mercerized yarns . . . smooth, durable. Seam-effect back. Shpg. wt., 3 prs., 12 oz.
86 K 1451—*Colors:* French tan, taupetones, suntones. *Sizes:* 9, 9½, 10, 10½. *State size, color.*

Extra fine gauge mercerized cotton..... **3** pairs **$1.30**

Lovelier, dressier because stitches are extra fine for texture. Seam-effect backs. Wt., 3 prs., 12 oz.
86 K 1450—*Colors:* French tan, taupetones, suntones. *Sizes:* 9, 9½, 10, 10½, 11. *State size, color.*



"Everyday" Stockings . . our lowest priced cottons

Combed cotton.....Pair **24c** 3 prs. 70c

Practical cotton stocking knit in close gauge of smooth, strong, combed cotton Reinforced heels, toes. Seamless feet. Wt., pr., 3 oz.
Colors: French tan, suntones. *Sizes:* 9, 9½, 10, 10½.
86 K 2432—*State size, color*

Mercerized cotton....Pair **30c** 3 prs. 87c

Better in appearance and wear . . . knit of 2-ply cotton yarns mercerized for strength, luster. Reinforced heels, toes. Seamless feet. Wt., pr., 3 oz.
Colors: Fr. tan, taupetones. *Sizes:* 8½, 9, 9½, 10, 10½.
86 K 2447—*State size, color.*

Sheer-looking mesh

Pair **50c** 2 pairs 95c

Tiny, leg-flattering stitch resists snagging. Smooth mercerized cotton. Seamless feet. Reinforced heels, toes. Seam-effect backs. Wt., pr., 3 oz.
Colors: French tan, suntones. *Sizes:* 9, 9½, 10, 10½.
86 K 2438—*State size, color.*

Full fashioned lisles

Pair **79c**

Fine cotton lisle yarns, plus the slim rib pattern, makes them look sheer. Light, yet durable. Double garter welts. Wt., pr., 3 oz. *Colors:* beigetones, taupetones.
Sizes: 8½, 9, 9½, 10, 10½.
86 K 890—*State size, color.*

Rib and zig-zag pattern

Pair **85c** 2 pairs $1.66

Lovely, leg-slimming pattern. Lightweight, smooth mercerized cotton. Seamless backs. Reinforced seamless soles. Shpg. wt., pr., 2 oz.
Colors: beigetones, suntones. *Sizes:* 9, 9½, 10, 10½.
86 K 2439—*State size, color.*

Be sure of your size before you order . . . see size scale on opposite page



Our two finest sheer

Royal Purple
REG U.S PAT. OFF.

Rayon Stockings

Delightfully sheer stockings for dress wear in two popular styles—full fashioned sheers with fine, even seams, and the smart bareleg no-seam stockings sponsored by the younger set. Both styles are made of finest quality rayon yarns . . . knit in high gauge for smooth, flattering beauty and fine, even texture. They have the sheer, clear beauty you want for "best dress" occasions, yet they are skillfully reinforced to resist strain and wear.

Full fashioned Sheers

86c Pair

Flawlessly lovely . . . chiffon weight rayon stockings that successfully combine sheerness, beauty and wearability. Full fashioned throughout for perfect fit. The superb workmanship that goes into each pair of these stockings is evident in their fine, even seams, their dainty French heels.

Knit in 45-gauge (or finer) to give a smooth, even texture and extra sheer appearance. The fine rayon yarns are "high twisted" to impart dullness, snag-resistance, greater elasticity. Double rayon tops absorb garter strain. Heels, soles and toes of fine quality cotton, skillfully reinforced for longer wear. Shipping weight, pair, 3 oz.

Colors: beigetones, suntones, taupetones.
Sizes: 8½, 9, 9½, 10, 10½. See size scale on page 274.
86 K 786—*Be sure to state size and color wanted.*

Bareleg no-seam Sheers

54c Pair

You can achieve that popular "no-stocking-at-all" look in the few seconds it takes to slip on these sheer no-seam stockings. Chiffon weight rayon, as sheer and fine textured as the stocking described above and shown at the left. No seams, no fashion marks to mar their clear, unblemished beauty—a stocking designed to fit so smoothly, people will look twice to see if you're wearing any stockings at all.

Knit in extra fine gauge (340-needle) for smooth, even texture . . . the yarns are "high twisted" for strength, dullness and greater elasticity. Mercerized cotton tops, heels and toes; seamless comfort soles. Shpg. wt., pair, 3 oz.

Colors: beigetones, suntones.
Sizes: 8½, 9, 9½, 10, 10½. See size scale on page 274.
86 K 925—*Be sure to state size and color wanted.*

ROYAL PURPLE "basic" colors for fall and winter

BEIGETONES—varying tones of soft tans and medium golden beiges . . . a subtle complement to all your daytime clothes.

SUNTONES—varying shades of golden tans and warm blush beiges . . . to blend with all rich fall colors; gay and young looking with navy, brown and black.

TAUPETONES—varying shades of medium and dark beiges with a soft gray overcast . . . to wear with all neutral and dark colors for a smart, conservative effect.

Wash with care to preserve beauty and wear

Wash carefully in lukewarm soapsuds, using neutral flakes, such as LUX. *Handle carefully*—do not wring, stretch or rub. *Rinse well* in clear water. *Dry thoroughly*—roll up in dry towel to absorb excess moisture and reduce drying time; hang stockings over smooth rod to dry. ROYAL PURPLE rayons will dry overnight near artificial heat, without impairing their wearing qualities or appearance.



Royal Purple full fashioned Stockings in leg-flattering patterns

REG. U.S. PAT. OFF.

Pattern interest for a new leg appearance . . . a refreshing change from your plain knit stockings. These patterned styles successfully combine beauty and unusual wearing qualities. They're practical because they're made of sturdy, fine quality yarns . . . yet the open stitches give them a much sheerer appearance. Discreetly flattering, you'll find they give a slimming effect to your legs. Smooth fitting because they are full fashioned. Firmly reinforced at all points of wear. As usual they are the good values you expect when you shop at Sears.

Fine Lisle Mesh . . . . pin point pattern

69¢ Pair

Fine mercerized cotton lisle yarns, sturdy reinforcements, plus the "locked in" stitch make these service chiffons attractive, durable. Well reinforced for wear. Shpg. wt., pair, 3 oz.

Colors: beigetones, suntones, taupetones.
Sizes: 9, 9½, 10, 10½. Size scale on page 274.
86 K 912—*Be sure to state size and color.*

For the slender woman 59¢ Pair

Same stocking as above but knit to slender proportions for women 5 ft. 2 in. to 5 ft. 7 in. tall, weight 90 to 150 pounds.
Same colors, sizes and weight as above.
86 K 911—*Be sure to state size and color.*

Sheer shadow rib lisles

79¢ Pair

Combining beauty and wearability . . . the shadow rib gives a slimming effect and makes this chiffon weight cotton lisle stocking look even sheerer.

Closely knit for fine, smooth texture. Light as a feather, yet durable because of the efficiently reinforced heels, soles and toes; double tops to absorb garter strain. Shipping weight, pair, 3 ounces.

Colors: beigetones, taupetones.
Sizes: 8½, 9, 9½, 10, 10½.
86 K 890—*State size, color.*

Guaranteed runproof mesh

98¢ Pair

Amazingly durable because they are guaranteed runproof. The tiny mesh pattern gives these fine cotton lisle stockings a sheerer appearance and makes them resistant to runs, snags and catches. The mesh stitches are "locked in" . . . this means that if the stocking is damaged, the hole will not run. Mercerized cotton tops and feet. Shipping weight, pair, 3 ounces.

Colors: beigetones, suntones.
Sizes: 8½, 9, 9½, 10, 10½.
86 K 454—*State size and color.*

Glamour-sheer rayon mesh

98¢ Pair

A discreet, lacy, rayon mesh—sheer looking, leg-flattering. Long wearing, too, because the mesh stitch is "locked in," insuring resistance to snags, runs.

Fine rayon yarns are "high twisted" for dullness, greater elasticity and strength. Mesh heels and soles skillfully reinforced with cotton; cotton reinforced toe. Shpg. wt., pr., 3 oz.

Colors: beigetones, suntones, taupetones.
Sizes: 8½, 9, 9½, 10, 10½.
86 K 868—*State size and color.*

Hosiery may be added to any Sears Easy Terms Order . . . see inside back cover



Royal Purple practical weight stockings for daytime wear

REG U.S PAT OFF.

For you women who demand the utmost in style and durability . . . these practical weight stockings will look lovely on your legs, yet will withstand long hours of hard wear. They're economical, too—because of their longer life, you'll need fewer pairs. Full fashioned for a smooth, perfect fit. Firmly reinforced for added wear protection: double tops absorb garter strain; mercerized cotton reinforced feet for comfort and service. The sturdy, fine quality yarns are "high twisted" to give leg flattering dullness, plus greater elasticity and strength.

Fine textured, service sheer Rayons

79c Pair

Fashionable for dress, practical for work . . . these service sheer stockings are designed for the busy, active woman. Fine textured, smooth fitting—their smart appearance belies their ability to withstand strain and hard wear.

The rayon yarns are "high twisted" for greater strength and elasticity, and to give a leg-flattering, dull appearance. Double rayon garter tops; mercerized cotton reinforced heels, soles and toes for greater comfort, longer wear. Shipping wt., pair, 3 oz.

Colors: beigetones, suntones, taupetones.
Sizes: 8½, 9, 9½, 10, 10½.

86 K 545—*Be sure to state size and color.*

Our best service weight Rayons

92c Pair

Lasting loveliness is knit right into these fine quality, service weight stockings. Their dull, opaque beauty, plus their ability to withstand hard wear, is achieved through the use of heavier "high twist" rayon yarns. They're economical, too—because they wear so well, you'll need fewer pairs.

Knit in 45-gauge for smooth, even texture. Skillfully reinforced throughout: double tops, heels, soles and toes of fine mercerized cotton for comfort and wear. Shpg. wt., pair, 4 oz.

Colors: beigetones, taupetones, white.
Sizes: 9, 9½, 10, 10½, 11.

86 K 579—*Be sure to state size and color.*

Smooth fitting Lisles . . . service Chiffon

79c Pair

Our best fitting lisle stocking . . . specially knit to slender proportions to prevent sagging or wrinkling, thus giving a smooth, leg-flattering fit. If you are 5 feet 2 inches to 5 feet 7 inches tall, weigh 90 to 150 pounds, these stockings will fit you perfectly.

The fine cotton lisle yarns are "high twisted" for greater strength and elasticity . . . mercerized, of course, to remove all fuzziness, and to give a smoother, sheerer appearance. Double tops absorb garter strain. Heels, soles and toes firmly reinforced for longer wear. Shipping weight, pair, 3 ounces.

Colors: beigetones, suntones, taupetones.
Sizes: 9, 9½, 10, 10½.

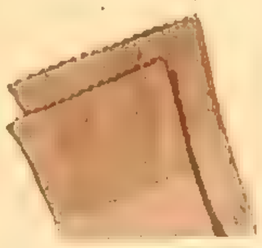
86 K 711—*Be sure to state size and color wanted.*

LUX your stockings to help preserve their beauty and wear—see washing instructions on page 270



Wide, no-bind Tops

Royal Purple Outsize Stockings



Sears outsizes are especially proportioned to fit the larger woman who needs a stocking with extra width in the leg, extra give in the top. They are not stretched to size, but are *actually knit* wider and longer throughout. Because they fit properly . . . they look better . . . they wear longer.

Our best Rayon outsizes

98c Pair

Beauty plus wearability are combined in these service chiffons. Full fashioned, knit to true outsize proportions for a comfortable fit. Heavier "high twist" rayon yarns, knit in 42-gauge, give a fine texture and dull, opaque beauty. Mercerized cotton tops, cotton reinforced feet. Wt., pr., 3 oz.

Colors: beigetones, suntones, taupetones.

86 K 527—*Sizes:* 9½, 10, 10½, 11. *State size, color*

Fine Lisles . . . full fashioned

$1.09 Pair

Service chiffon lisles—sheer looking, long wearing. Knit to the true outsize proportions described above. Fine quality cotton lisle yarns are mercerized for smoothness, color clarity, strength. Knit in 42 gauge for fine, even texture. Double garter top; firmly reinforced feet. Shpg. wt., pair, 3 oz.

Colors: beigetones, taupetones.

86 K 840—*Sizes:* 9½, 10, 10½, 11. *State size, color*

Our lowest priced Outsizes . . . service weight Rayons

Sturdy, good looking and durable. Finely knit (280-needle) to the true outsize proportions described above to give utmost in fit, comfort, wear. Seam effect backs and fashion marks add to their appearance. Mercerized cotton heels, toes; seamless comfort sole. Shpg. wt., pair, 3 oz.

86 K 830—*Colors:* beigetones, suntones, taupetones. *Sizes:* 9½, 10, 10½, 11. *State size, color.*

39c Pair

Extra long Sheers

Specially designed to fit the taller woman . . . these fine textured, sheer rayon stockings are knit fully 3 to 4 inches longer than standard length.

Rayon Chiffons . . . . Full fashioned

92c Pair

The answer to your hosiery length problems ...flawlessly clear, leg-flattering sheers designed especially to fit long legs. Because they fit perfectly, they'll wear longer—their extra length reduces pull and garter strain.

Full fashioned. Knit in 45-gauge (or finer) for smooth, even texture. The fine quality rayon yarns are "high twisted" to give fashionable dullness, greater elasticity and strength. Double rayon tops, cotton reinforced feet for longer wear. Shipping weight, pair, 3 ounces.

Colors: beigetones, taupetones, suntones.

Sizes: 9½, 10, 10½, 11.

86 K 792—*Be sure to state size and color.*





Tiny, vertical mesh—just visible enough to give a sheer, leg-flattering effect.



"Everyday" RAYONS . . . smart, practical, budget-priced

Budget-minded women will welcome these stockings for "everyday" wear because they have a smart appearance, they withstand hard wear and they're so inexpensively priced. All are first quality, fashionably clear and dull. Circular knit, shaped to fit the average leg . . . the seam in the foot is eliminated thus giving a smooth (ridge-free) sole for greater comfort in walking or standing. Tops, heels and toes are firmly reinforced to give added protection against strain and wear. French heels, seam-effect backs and fashion marks add to their smartness.

Our lowest priced Rayons

29c Pair

Wear these service weight rayons for everyday and save your better stockings for dress. Sturdy yarns closely knit for smoothness, durability. Rayon tops; reinforced cotton heels, toes. Shpg. wt., pair, 3 oz.

Colors: beigetones, suntones, taupetones, white. *Sizes:* 8½, 9, 9½, 10, 10½.

86 K 902—*Be sure to state size and color.*

Run-resistant Rayon Mesh . . can't run down

34c Pair

The mesh stitch can't run down—that's the secret of the amazing durability of these stockings. The stitches are "locked in" so breaks caused by garter strain or knee bending will not run down the leg. Finely knit of sturdy rayon yarns, "high twisted" for greater strength, dullness, elasticity. Mercerized cotton tops, feet. Shpg. wt., 3 oz.

Colors: beigetones, suntones, taupetones.

86 K 2401—*Sizes:* 8½, 9, 9½, 10, 10½. *State size color.*

Service sheer Rayons . . smartly dull

44c Pair

For the active woman who wants a sheer looking stocking at a low price. This "everyday" service chiffon is well reinforced to take long hours of hard wear. Sturdy rayon yarns are "high twisted" to give fashionable dullness, greater elasticity and strength.

Knit in fine gauge (320-needle—the higher the needle count, the finer the stitches) resulting in a smooth, even texture. Rayon tops are strain-resistant. Toes and heels well reinforced with sturdy, soft cotton yarns. Seamless soles. Shipping wt., pair, 3 oz.

Colors: beigetones, suntones, taupetones. *Sizes:* 8½, 9, 9½, 10, 10½. Size scale at left.

86 K 2400—*Be sure to state size and color.*

SIZE SCALE FOR WOMEN'S HOSIERY

Order stocking size that corresponds to your shoe size. If your shoe size is "A" width or narrower, order stockings half-size smaller than shown. Be sure the size you require is listed under the hosiery style you order.

Size of shoe	up to 4	4½ to 5	5½ to 6	6½ to 7	7½ to 8	8½ and up
Size of stocking	8½	9	9½	10	10½	11

All Hosiery may be added to any Sears Easy Terms Order — see inside back cover for details

Pilgrim Anklets

REG U.S PAT OFF.

Favorite styles . . vibrant colors
Women's, children's sizes

[A] OUR BEST ANKLETS knit ed Egyptian lisle yarns (sof ong staple cotton fibers for colorrichness in. Body of toes, 5-ply. Mad t., pair, 2 oz. *Colo* medium blue, beige. *Sizes:* 8 9½, 10, 10½, 11. —*State size, color.* Pair

SORRY— NOT AVAILABLE

[B] PART WOOL ANKLETS, grand for work or sports. 22% wool provides softness and absorbency for utmost comfort; 71% spun rayon and 7% cotton add to the rich appearance and durability. Cotton reinforced. Straight up rib top. Shpg. wt., pair, 2 oz.
Colors: brown, medium blue, tan, white.
Sizes: 8½, 9, 9½, 10, 10½.
86 K 2542—*State size, color.* Pair **50c** 2 prs. 97c

[C] ARGYLE PLAID PATTERN ANKLETS team up perfectly with all your sports clothes. These are knit of mercerized ingrain cotton yarns (yarns dyed before knitting), colors stay sparkling bright. Novelty rib tops fit trimly. Shipping weight, pair, 2 ounces.
Main colors: beige tan, blue, green, maize.
Sizes: 8½, 9, 9½, 10, 10½.
86 K 2543—*State size, color.* Pair **48c** 3 prs. $1.41

[D] SILKY-LOOKING SPUN RAYON ANKLETS that are pure luxury to wear . . feel soft and light as down, look extra smooth because of the fine gauge knit. Well reinforced. Ribbed cuffs. Shipping weight, pair, 2 ounces.
Colors: brown, medium blue, white.
Sizes: 8½, 9, 9½, 10, 10½.
86 K 2541—*State size, color.* Pair **39c** 3 prs. $1.12

[E] SOFT WOOL AND COTTON ANKLETS in colors to match your favorite sweaters. 22% wool for warmth, 78% firm cotton for wear. Fine gauge. Cotton reinforced. Ribbed tops. Shipping weight, pair, 2 ounces.
Colors: beige, medium blue, white.
Sizes: 8½, 9, 9½, 10, 10½.
86 K 2502—*State size, color.* Pair **35c** 3 prs. $1.00

[F] GENUINE ENGLISH RIB ANKLETS favored for sleek fit and smooth appearance. Broad rib body, narrow rib tops contrast smartly. Fine gauge mercerized cotton. Shpg. wt., pr., 2 oz.
Colors: brown, navy blue, red, white.
Sizes: 8½,9,9½,10,10½,11.
86 K 2523—*State size, color.* Pair **27c** 3 prs. 79c

[G] SPORTS RIB ANKLETS to flatter your ankles because they fit so well . . . the rib is knit in to stay. Fine gauge mercerized cotton, soft, lustrous. Ribbed cuffs. Shpg. wt., pr., 2 oz.
Colors: brown, white, blue, dusty pink.
Sizes: 7,7½,8,8½,9,9½,10,10½.
86 K 2504—*State size, color.* Pair **27c** 3 prs. 79c

[H] PLAIN COLOR ANKLETS firmly knit in popular sports rib that's famous for trim fit. Fine quality cotton yarns are soft, absorbent. Snug fitting ribbed cuff tops. Wt., pr., 2 oz.
Colors: beige, navy, cadet blue, or white.
Sizes: 8,8½,9,9½,10,10½.
86 K 2538—*State size, color.* Pair **20c** 3 prs. 57c

[J] MERCERIZED COTTON ANKLETS . . . extra easy on your feet because mercerizing makes the yarns extra soft and smooth. Fine gauge knit. Straight up ribbed tops. Wt., pr., 2 oz.
Colors: blue, white or camel tan.
Sizes: 8½,9,9½,10,10½, 11.
86 K 2501—*State size, color.* Pair **20c** 3 prs. 57c

[K] SPARKLING BLAZER STRIPE ANKLETS knit in fine gauge of mercerized cotton ingrain yarns (yarns dyed before knitting to assure clear, bright colors). Turn-down cuffs. Shipping weight, pair, 2 ounces.
Colors: med. blue, brown, or red.
Sizes: 7,7½,8,8½,9,9½,10,10½.
86 K 2512—*State size, color.* Pair **20c** 3 prs. 57c

Anklets save your "dress-up" hosiery...available on Easy Terms . . . see inside back cover.



[A] Not Available [B] Part wool Anklets. Pair 50c [C] Argyle plaids. . . Pair 48c



[D] Spun rayon Anklets. . . . . Pair 39c [E] Wool and cotton Anklets. . . . . Pair 35c



[F] Genuine English rib. . . . . Pair 27c [G] Sports rib Anklets. . . . . Pair 27c



[H] Plain color Anklets. Pair 20c [J] Mercerized cotton. Pair 20c [K] Blazer striped. . Pair 20c



A Classic plain color Anklets in 3 qualities..... Good..19c Better..25c Best..50c



B Rayon and cotton..... 17c

C Gay pirate stripes.....14c



D Our lowest priced 11c

E Soft Foot Gloves.....25c



F Fine Cotton.....19c

G Candy stripes.....19c

H Rich colors.....15c

J Perky stripes.....22c

Pilgrim Anklets

REG U.S PAT OFF.

Women's and children's sizes

Classic plain color Anklets in 3 qualities

A **Good Quality** . . . MERCERIZED COTTON ANKLETS. Smooth cotton yarns are mercerized to add softness, luster and strength. Knit in close gauge for even texture. Reinforced heels and toes. Snug fitting ribbed cuff tops. Shipping weight, pair, 2 oz.

Colors: blue, red, sunbeige, yellow, white. *Sizes:* 7, 7½, 8, 8½, 9, 9½, 10, 10½. *State size and color.*
86 K 2516—See size scale on page 221. Pair 19c 3 prs. 55c

A **Better Quality** . . . 2-PLY MERCERIZED COTTON. Stronger than above because yarns are 2-ply (two strands twisted into one thread. Mercerized for smoothness, color-richness and durability). Knit in fine gauge with snug, ribbed cuff tops. 4-ply reinforced toes and heels add wear. Shipping weight, pair, 2 ounces.

Colors: blue, red, sunbeige, yellow, white. *Sizes:* 8½, 9, 9½, 10, 10½, 11. *State size and color wanted.*
86 K 2547—See size scale on page 221. Pair 25c 3 prs. 73c

A **Best Quality** . . . FULL FASHIONED MERCERIZED COTTON ANKLETS. Best because full fashioning makes them fit as smoothly as your finest sheer stockings . . . no bunching of excess fabric at heels and toes; fit better across instep. Firmly knit in extra fine gauge for smoothness. Knit-on ribbed tops. Wt., pair, 2 oz.

Colors: blue, sunbeige, yellow or white only. *Sizes:* 8½, 9, 9½, 10, 10½, 11. *State size and color.*
86 K 2506—See size scale on page 221. Pair 50c 2 prs. 95c

B RAYON AND COTTON ANKLETS. It's the shimmering rayon on the outside that makes the colors sparkle like a new penny. Sturdy cotton on the inside for softness and durability. Cotton toes, heels. Ribbed cuffs fit snugly. Shipping wt., pair, 2 ounces.

Colors: blue, red, dusty pink, white. *Sizes:* 7½, 8, 8½, 9, 9½, 10, 10½. *State size and color wanted.*
86 K 2576—See size scale on page 221. Pair 17c 3 prs. 49c

C GAY PIRATE STRIPES for those who like their anklets ablaze with color. They're firmly knit of 100% soft cotton yarns that will give you good wear. Plain color ribbed, cuff tops fit smoothly. Shipping weight, pair, 2 ounces.

Main colors: red, green, blue, brown. *Sizes:* 7, 7½, 8, 8½, 9, 9½, 10, 10½. *State size and color wanted.*
86 K 2563—See size scale on page 221. Pair 14c 4 prs. 54c

D OUR LOWEST PRICED ANKLETS are sturdily made of dependable quality cotton yarns for good service. Closely knit for smoothness. Straight up tops are double; fit snugly. Your choice of three colors. Shipping weight, pair, 2 ounces.

Colors: red, white, or blue. *Sizes:* 7, 8, 9, 10 only; no half sizes. *State size and color wanted.*
86 K 2526—See size scale on page 221. Pair 11c 6 prs. 65c

E FOOT GLOVES OF SOFT, SPUN RAYON add wear to your precious stockings by cutting down strain at heels and toes; protect your shoe linings from perspiration, help guard against chafing and irritation when you go stockingless. Cut low for use with many types of shoes. Shipping weight, pair, 2 ounces.

Color: suntan. *Hosiery sizes:* 9, 9½, 10, 10½.
86 K 2577—*State size wanted*..... Pair 25c 3 prs. 73c

Anklets and Half Socks for little children

F FINE MERCERIZED COTTON ANKLETS knit especially to fit little feet. Smooth, lustrous and long wearing because the yarns are mercerized. Dainty picot edge on turn down cuffs.

Colors: white, red, pink or blue. *Sizes:* 6, 6½, 7, 7½, 8, 8½. *State size and color.* Shipping wt., pair, 2 oz.
86 K 2812—See size scale on page 221. Pair 19c 3 prs. 55c

G CANDY CANE STRIPES go round and round this pert anklet . . . made just for little folks. Fine gauge mercerized cotton, soft, absorbent and lustrous. Turn down cuff. Shpg. wt., pair, 2 oz.

Colors: medium blue, red, or brown. *Sizes:* 6, 6½, 7, 7½, 8, 8½. *Be sure to state size and color wanted.*
86 K 2813—See size scale on page 221. Pair 19c 3 prs. 55c

H RICH, PLAIN COLOR HALF SOCKS knit to fit little tots' legs. Extra smooth, lustrous and durable because the cotton is mercerized. Ribbed tops. Shipping weight, pair, 3 ounces.

Colors: brown, medium blue, red, white. *Sizes:* 6, 6½, 7, 7½. *Be sure to state size and color wanted.*
86 K 2872—See size scale on page 221. Pair 15c 3 prs. 43c

J PERKY CANDY STRIPED HALF SOCKS, favorites of the lollipop crowd because they're so colorful. Knit to fit little legs. Fine gauge mercerized cotton. Ribbed tops. Shpg. wt., pair, 3 oz.

Colors: medium blue, red, or brown. *Sizes:* 6, 6½, 7, 7½. *Be sure to state size and color you want.*
86 K 2873—See size scale on page 221. Pair 22c 3 prs. 63c



Ration-free Colorful styles to give your wardrobe a lift . . . *Endura-flex soles

$3.29

L FEMININE-AS-EVE SANDAL . . . Bracelet strap emphasizes slender ankles . . . draped vamp "minimizes" your foot . . . lovely color adds new life to your costumes. Serviceable cotton fabric. Platform. Open back, open toe. 2½-inch heel. Plastic-coated *Endura-flex soles.

• C (medium) 4 to 9. Half sizes, too.

No ration stamp required

54 K 7872—Multi-color corded cotton fabric, black ground and trim
54 K 7873—Green cotton fabric
54 K 7874—Brown cotton fabric
State size. Shpg. wt., 1 lb. Pair $3.29

$3.98

M FLATTERING D'ORSAY PUMP . . . Eye-catching bow, accordion-pleated rayon faille and simulated leather center ornament . . . dressmaker touch to make your foot look smaller, prettier. Smooth cotton gabardine. Rayon faille lined for silk-stocking-feel. Open toe, open back. 2½-inch heel. *Endura-flex sole.

• C (medium) 4 to 9. Half sizes, too.

No ration stamp required

54 K 7842—Rust
54 K 7844—Wine
54 K 7841—Black. Simulated pat heel
State size. Shpg. wt., 1 lb. Pair $3.98

$3.98

N IRRESISTIBLE PUMP . . . Trimly tailored, daintily feminine. Individuality you'll adore . . . new embroidered porthole eyelets . . . saucy bow . . . clever vamp stitching to "narrow" your foot. Good wearing cotton gabardine. Smart open toe. 2⅛-inch Cuban heel. Grand for daytime, evening, and it's ration-free. *Endura-flex soles.

• C (medium) 4 to 9. Half sizes, too.

No ration stamp required

54K7858–Brown, rayon faille bow
54K7857–Black. Simulated pat. trim
State size. Shpg. wt., 1 lb. Pair $3.98

$3.98

P AVAILABLE AUG. 1ST . . . California-type flexible construction. Platform sole, easy as an old shoe. Sturdy cotton gabardine. Glamorous bow. Open toe, open back. Have a pair for color-lift—save your rationed shoes. *Endura-flex soles.

• C (medium) 4 to 9. Half sizes, too.

No ration stamp required

54 K 7848—Black. 1½-inch heel
54 K 7849—Rust. 1½-inch heel
54 K 7847—Rust. 2½-inch heel
54 K 7846—Wine. 2½-inch heel
54 K 7845—Black. 2½-inch heel
State size. Shpg. wt., 1 lb. Pair $3.98

*All above shoes are made with Endura-flex plastic-coated soles, guaranteed to wear as well as leather



Ration-free Mexican-type Play Boys in rich fall colors . . *Endura-flex soles

$3.29

F G YOUR CHOICE OF ANKLET OR PUMP. . . . Mexico-inspired multi-color knitted cotton, brown trimmed. Buoyant platform sole, wedge heel. Rayon faille lined . . . silk-stocking feel. Open toes, open backs. Wear them beautifully with beige, brown, or green. *Endura-flex soles . . . guaranteed to give service equal to leather.

• C (medium) 3½ to 9. Half sizes, too.

No ration stamp required

F 54K7861—Anklet sandal
G 54K7811—Pump with tailored bow
State size. Shpg. wt., 1 lb. Pair $3.29

$2.79

H DEMURE LITTLE PUMP . . . Richly colored cotton fabric, pert tailored bow. Popular autumn shades. Youthful open toe, open back. Smooth rayon faille lining. Wear them proudly at home, for shopping, at the movies . . . any indoor or outdoor occasion. Comfortable wedge heels. *Endura-flex wear-tested soles.

• C (medium) 3½ to 9. Half sizes, too.

No ration stamp required

54 K 7865—Rust
54 K 7866—Wine
54 K 7867—Green
State size. Shpg. wt., 1 lb. Pair $2.79

$3.29

J CASUAL TIE—LOVELY COLORS . . . The smartly simple foot-look. Jaunty open toes, open back. Colorful rayon faille lining, worked eyelets, individual touches. Cushioning platform soles, wedge heels . . . extra comfort. Serviceable cotton uppers. *Endura-flex soles. Accent or contrast for your costume colors.

• C (medium) 3½ to 9. Half sizes, too.

No ration stamp required

54 K 7870—Rust
54 K 7869—Black
54 K 7871—Wine
State size. Shpg. wt., 1 lb. Pair $3.29

$3.29

K L CHOOSE ANKLET OR PUMP . . . "Mexi-cale" lo-boys . . . multi-color knitted cotton . . . black trim. Versatile companions for fall blues, reds, blacks, for indoors and outdoors. Easy comfort in the platform-cushion sole. Wedge heel. Rayon faille lining. Airy open toes, open backs. *Endura-flex soles will wear as well as leather.

• C (medium) 3½ to 9. Half sizes, too.

No ration stamp required

K 54K7860–Anklet sandal
L 54K7810–Pump with tailored bow
State size. Shpg. wt., 1 lb. Pair $3.29

*All above shoes are made with Endura-flex plastic coated soles, guaranteed to wear as well as leather

How to Order Shoes under Rationing

Complete safety for your Ration Stamps

when you order your Shoes by mail from Sears



Airplane Stamps No. 1 and 2 are now in effect for Shoes

Most shoes in this catalog are Rationed and a Ration Stamp (either Airplane Stamp No. 1 or No. 2 from Ration Book No. 3) is required for each pair purchased. If you forget to attach ration stamp, we cannot send the shoes.

The government will announce new shoe ration stamps and expiration dates for others from time to time . . . keep in touch with these changes by newspaper.



You can detach stamps from Ration Book only when buying by Mail

Buying shoes from Sears is easy, because OPA permits you to detach shoe stamps from ration book when buying by mail (not when buying at retail). Send just the stamp, not the entire Ration Book.

If we cannot send the shoes you order, or if you return unworn rationed shoes to us for refund, we will send you a special shoe stamp that is good anywhere.



Be sure that stamp is attached carefully to your order blank

Do not hesitate about sending your ration stamp to Sears, because we guarantee the safety of each stamp just as we do your money. We ask only that you use special care in attaching the stamp to your order or letter. Do not send stamp loose in envelope . . . it is very small and might get lost. The best way is to fasten stamp securely in space provided for that purpose on each Sears order blank.

Other Important Facts about Shoe Rationing

Shoe stamps are interchangeable among members of a family. For example, if a husband does not need his stamp, his wife may use it; or both may use their stamps to buy shoes for the children.

Many may qualify for extra ration stamps by applying to local rationing board. Application can be made by the following:

1. Those who do not have at least two pairs of wearable or repairable shoes.
2. Essential workers such as farmers, mailmen, nurses, factory employees who need extra shoes for their work.
3. Those working in an essential industry who require steel toe safety shoes.
4. Children frequently need extra shoes and may obtain them in cases where all ration stamps in family have been used.

Rubber Work Footwear (boots, hi-cuts and work shoes made of rubber) is Rationed but may be bought only with a special certificate from your ration board. Do not send regular ration stamp.

Not all Footwear is Rationed Many types require no stamp

Shoes and slippers made of non-critical materials are Not Rationed and require no ration stamp. Following are pages showing Non-Rationed footwear:

Pages 277 to 279 . . . Women's Style and Play Shoes
Page 303 . . . Women's and Girls' Oxfords
Page 305 . . . Cat. No. 15 K 3430, Nurses' Oxford
Pages 308–309 . . . Women's, Children's Slippers
Page 314 . . . Infants' shoes up to size 4
Page 317 . . . Men's and Boys' Slippers
Pages 343 to 345 . . . Rubber and felt footwear

How to Measure for your Correct Shoe Size

You'll be perfectly fitted if you measure first

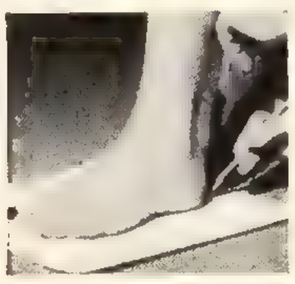
Just follow the simple 4-Point Plan below



1 Have someone else hold a knife straight up and down at the tip of your longest toe, as shown, and then make a mark with pencil along the outside edge of the knife.



2 Move knife blade to the joint at the inside of your foot (the widest part). as shown, and then make a mark with a pencil along the outside edge of the blade.



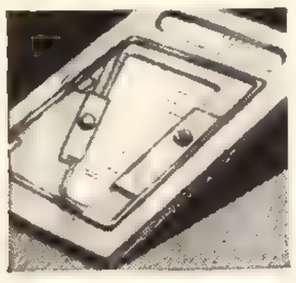
3 Place knife blade at the back of your heel as shown above, then make another mark along outside edge of the blade. Be sure the knife is held straight up and down.



4 And last, place the knife blade at the widest part of the outside of your foot and draw a mark along the outside edge of the blade. This completes the measuring.



After completing four steps above, you have a piece of paper with four pencil marks as shown. Attach this paper to your order. It gives us your exact foot measurement.



Our expert shoe fitters place this outline of your foot in a special fitting machine which determines exact size and width needed, provided you have measured carefully.



No guesswork when you send us your exact measurements

Good fit is the basis of shoe comfort, and we guarantee you will be fitted perfectly if you follow Sears 4-point measuring plan. It's very easy; takes only a minute or two. You need only a blank piece of paper, table knife, and a sharp pencil. Measure foot which gives most trouble in fitting. Sit in a straight chair, rest stockinged foot firmly on paper while someone else takes measurements, as directed at left. **Do not stand,** as this will spread foot. Be careful not to move foot while being measured.

It is particularly important that you follow Sears 4-Point Plan when ordering children's shoes (or you may use the new measuring device described on the first children's shoe page. It's FREE).

Two other easy ways to select proper fitting shoes

1 **Tell us your present shoe size and width** if shoes you are wearing feel comfortable and you are buying the same or a similar type shoe.

2 **Tell us the numbers in lining of your most comfortable shoe.** Include all dashes, as well as all numbers, as a dash may mean a half size.

Ration-free Shoes to live in and love . . . guaranteed *Endura-flex soles

$3.29

[M] MAJORS IN FASHION . . . Designed for flattery, this smart open toe, open back spectator earns its credits easily with the younger crowd. Grand companion for all your daytime clothes . . . goes jauntily to school or business . . . then out for dinner date or movie with perfect poise. Deft touches of shining simulated patent or simulated alligator contrast gaily with good quality cotton gabardine. Buoyant platform sole and 1¼-inch wedge heel give the comfort that makes it survive in your affections as well as in your wardrobe. Long-wearing *Endura-flex soles.

• C (medium), 3½ to 9. Half sizes, too. *State size.* Shipping weight, 1 lb. 2 oz.

Ration-free . . . No ration stamp required

54 K 7097—Black cotton gabardine. Simulated patent trim
54 K 7098—Brown cotton gabardine. Simulated alligator trim. . . . . Pair $3.29

$3.29

[N] GRANDSTAND FAVORITE . . . Lovable spectator; casual as your favorite sports clothes, it's appropriate for any occasion. Soft-feeling cotton gabardine, trimmed in simulated alligator or simulated patent. Open toe, platform sole, wedge heel . . . so comfortable. *Endura-flex soles.

• C (medium), in sizes 3½ to 9. Half sizes, too. *State size.* Shpg. wt., 1 lb. 2 oz.

No ration stamp required

54 K 7095–Black. Simulated patent trim
54 K 7096–Brown with Simulated alligator trim. . . . . Pair $3.29

$3.29

[P] JAUNTY STEP-IN PUMP . . . Pick smart cotton gabardine to add spice to your shoe wardrobe. Simple little "go-withers" to wear with everything. Dashing tailored bow . . . simulated leather trim . . . foot-cushioning platform sole . . . wedge heel. Wear-tested *Endura-flex soles.

• C (medium), in sizes 3½ to 9. Half sizes, too. *State size.* Shpg. wt., 1 lb.

No ration stamp required

54 K 7883–Black. Simulated patent trim
54 K 7884–Brown with Simulated alligator trim. . . . . Pair $3.29

$3.49

[R] GAY DECEIVERS . . . Youthful baby doll pump; fore shortening as the party shoes you wore when you were nine. Lots of room in front for moving your toes. Low 1½-inch cuban heel, open back, pillow-soft platform sole . . . next to barefoot comfort. Cotton gabardine with rayon faille trim, rayon faille bow, *Endura-flex sole.

• C (medium), in sizes 3½ to 9. Half sizes, too. *State size.* Shpg. wt., 1 lb. 2 oz.

No ration stamp required

54 K 7888—Brown
54 K 7887—Black
Pair $3.49

$2.98

[T] BEWITCHING SIREN . . . Baby doll sandal to make your foot look incredibly small. Has provocative ankle-slimming strap with an affinity for compliments. Roomy comfort in the rounded little girl vamp . . . open back, low 1½-inch heel, long wearing *Endura-flex soles. Such fun to wear you'll want it in both colors.

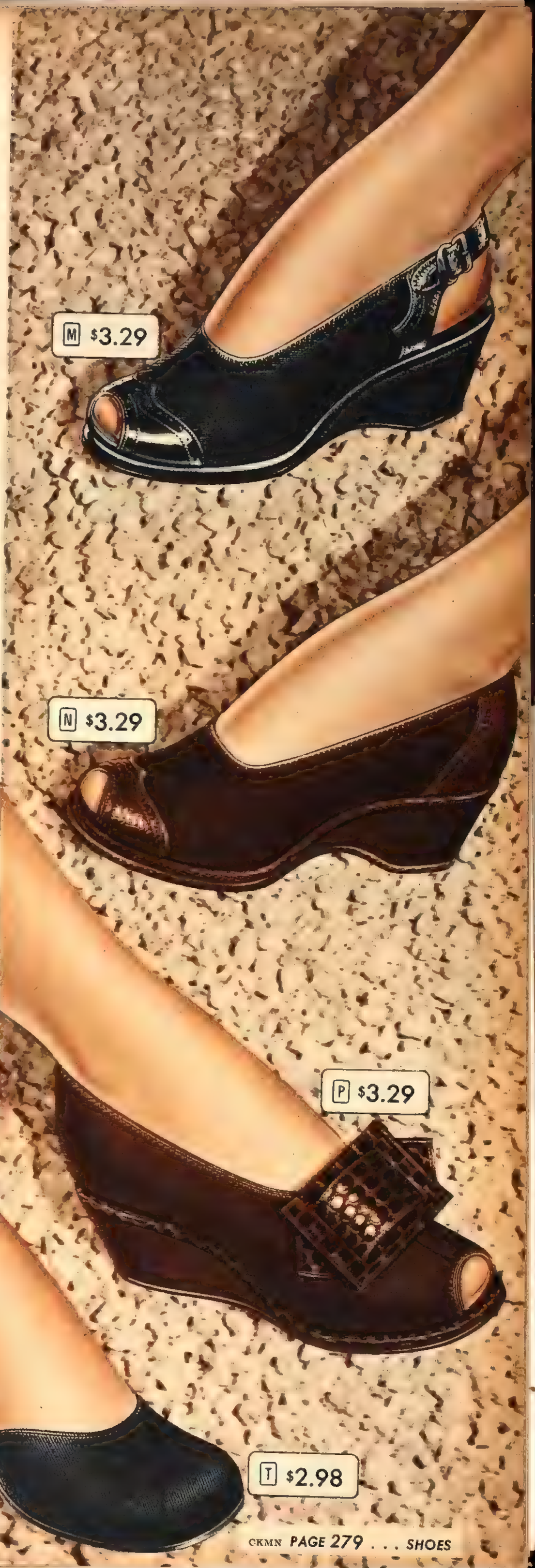
• C (medium), in sizes 3½ to 9. Half sizes, too. *State size.* Shpg. wt., 1 lb. 2 oz.

No ration stamp required

54 K 7827—Black cotton gabardine
54 K 7850—Brown cotton gabardine
Pair $2.98

*Endura-flex plastic-coated soles are guaranteed to wear as well as leather

See page 289 for other attractive ration-free styles





Genuine Reptile Shoes with a foot-flattering custom-made look . . . Rationed

$10.95 Also in Patent **$8.50**

F DRAMA FOR ANY COSTUME . . . Sleek pump for the light touch on your feet . . . ideal for dancing . . . wonderful for walking. Crafted by a nationally famous creator of fine footwear. Scroll vamp design . . . open back. Hand-lasted . . . flexible, perfect-fitting. Rayon faille vamp lining. Adjustable buckle, leather sole, 2¼-inch heel.

• AAA (extremely narrow) in 6 to 9. A (very narrow) in all sizes 5 to 9. C (medium) width in sizes 4 to 9. Above widths in all half sizes, too. *State size, width.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach ration stamp to order

5 K 8709P—Army russet lizard. Available after Aug. 15th. Pr. $10.95
5 K 8706P—Black patent. Pair $8.50
5 K 8707P—Brown patent. Pair $8.50

$9.40

G BOW PUMP FOR SHINING HOURS . . . Gleaming facets of genuine python catch the light and flash it to add flare to your daytime clothes or sparkle to your evening pretties. Exquisitely designed . . . they're perfect-fitting, beautiful, and long wearing. Detachable flat tailored rayon faille bow. Open toe. Leather vamp and sock lining. Leather sole. 2⅛-inch heel.

• AAA (extremely narrow), 6 to 9. A (very narrow) in sizes 5½ to 9. C (medium) width in sizes 4 to 9. Above widths in all half sizes, too. *State size, width.* Shpg. wt. 1 lb. 2 oz.

Be sure to attach ration stamp to order

5 K 8636P—Brown genuine python
5 K 8635P—Black genuine python
Pair $9.40

$9.95

H AVAILABLE AFTER AUGUST 15TH. Graceful dipping D'Orsay-line pump in luxurious genuine alligator leather, lovely to look at, outstanding for wear. Scuff-resistant . . . holds its shape longer than any other leather. Lovely accessory for any daytime or evening occasion. Snug-fitting narrow heel, combination last. Leather sole. 2½-inch heel.

• AAA (extremely narrow) in 6 to 9. A (very narrow) in all sizes 5 to 9. C (medium) width in sizes 4 to 9. Above widths in all half sizes, too. *State size and width.* Shipping weight, 1 pound 2 ounces.

Be sure to attach ration stamp to order

5 K 8700P—Army russet alligator
5 K 8703P—Black alligator
Pair $9.95

$10.40

J AVAILABLE AFTER AUGUST 15TH. Innocent-looking fashion-wise anklet in genuine lizard, subtly designed to make your foot look shorter, younger. Baby doll last . . . extra room for your toes. Ankle-flattering strap . . . open back. Rayon faille vamp lining. Low 1⅜-inch heel. Leather sole. Suitable with any costume. Wear them everywhere . . . have the smartest-shod and most comfortable feet in town.

• A (very narrow) in sizes 5 to 9. C (medium) width in sizes 4 to 9. Above widths in all half sizes, too. *State size and width.* Shipping weight, 1 pound 2 ounces.

Be sure to attach ration stamp to order

5 K 8510P—Brown genuine lizard
Pair $10.40

Shoes for all the family are available on Sears Easy Payment Terms . . . for complete information, see inside back cover

You can send your ration stamp to Sears with confidence . . . see page 278A for complete information

Fashion leaders . . . artfully crafted with distinctive details . . . Rationed

$6.45

K AVAILABLE AFTER JULY 15TH . . . Four-eyelet style. Gay, becoming, created for foot-flattery. Pick of the season for date and party fashions. Soft, fine-fitting little shoes . . . no toe, no back, but lots of heel and a charming way of playing up to your sparkling prints and dressier things. Rich suede with diamond shaped cut-out vamp decoration . . . worked eyelets. Rayon faille vamp lining for silk stocking-feel. Kid quarter lining. Leather sole. 2½-inch heel.

• A (very narrow) width in all sizes 5 to 9. C (medium) width in sizes 4 to 9. Half sizes included, too. *State size and width.* Shipping weight, 1 pound 2 ounces.

Be sure to attach ration stamp to your order for these shoes

5 K 8500P—Black suede 5 K 8501P—Brown suede . . . . . Pair $6.45

$6.45

L DISTINCTIVE CONTRAST . . . Rich suede contrives a smart alliance with patent or calf in this step-in pump, elasticized for ease in slipping it on . . . for perfect fit. Arched cut-out vamp trim. Leather sole. 1⅞-inch Cuban heel. *State size, width.*

• A (very narrow) in all sizes 5 to 9 C (medium) 4 to 9. Half sizes, too.

Be sure to attach ration stamp to order

5 K 8504P—Black suede, pat. trim.
5 K 8505P—Brown suede, calf trim.
Shpg. wt., 1 lb. 2 oz. . . . . Pair $6.45

$6.45

M LOVELY V-THROATED PUMP . . . stretchable. Artful perforation, open toe, and rayon faille bolster bow conspire to make your foot look shorter. Leather sole. *State size, width.*

• AAA (extremely narrow) sizes 6 to 9. A (very narrow) in all sizes 5 to 9. C (medium) 4 to 9. Half sizes, too.

Be sure to attach ration stamp to order

5 K 8637P—Black suede, 2⅝-in. heel
5 K 8638P—Black suede, 2⅛-in. heel
2⅛-in. heel available after August 1st.
Shpg. wt., 1 lb. 2 oz. . . . . Pair $6.45

$6.45

N AVAILABLE AFTER JULY 15TH . . . Five eyelet crushed kid tie, made by a nationally famous manufacturer whose shoes sell elsewhere at a higher price. All-over vamp perforations. Combination last. Patent trim. Leather sole. 2-inch heel. *State size, width.*

• AA (extra narrow) in sizes 6 to 9. B (narrow) width in all sizes 5 to 9. D (wide) sizes 4 to 9. Half sizes, too.

Be sure to attach ration stamp to order

5 K 8711P—Black crushed kid
Shpg. wt., 1 lb. 2 oz. . . . . Pair $6.45

$6.45

P AVAILABLE AFTER AUGUST 1ST. Glossy calfskin pump . . . takes to polish like a duck takes to water. Roomy wall last, rayon faille bow . . . rayon faille vamp lining. Leather sole. 2⅛-inch heel. *State size, width.*

• AAA (extremely narrow) in 6 to 9. A (very narrow) in all sizes 5 to 9. C (medium) in 4 to 9. Half sizes, too.

Be sure to attach ration stamp to order

5 K 8503P—Army russet calfskin
5 K 8502P—Black calfskin
Shpg. wt., 1 lb. 2 oz. . . . . Pair $6.45





"Honor Roll" Debs you'll adore for coke 'n' class time . . . Rationed

$3.29

F FAVORITE CASUAL SPECTATOR . . . Clean-cut outlines emphasized by subdued perforations rounding a trim wall toe . . . decorating smart top line and quarter. Young-minded style, stout-hearted service to carry you tirelessly through busy days. Soft crushed leather . . . full platform and wedge heel for cushiony comfort . . . leather sole, heel lining.

• C (medium), in 3½ to 9. Half sizes, too. *State size.* Shpg. wt., 1 lb. 2 oz.

Attach ration stamp to order

54 K 7090P—Army russet
54 K 7083P—Black. Pair $3.29

$3.69

G SIMPLE MOCCASIN-TYPE STEP-IN . . . Casual young style ready for anything . . . classroom, working, dating . . . packed with smartness. Soft crushed kidskin; stretchable . . . slips on and off in a jiffy. Comfortable platform sole, 1½-inch heel. Rayon faille lining feels like silk on your feet. Leather sole.

• A (very narrow), in 5 to 9. C (medium), 3½ to 9. Half sizes, too. *State size and width.* Shpg. wt., 1 lb. 3 oz.

Attach ration stamp to order

54 K 7591P—Army russet
54 K 7590P—Black. Pair $3.69

$5.50

H INTRIGUING NEW SPECTATOR . . . with a bright fashion future. Designed for the young—and young in spirit—who like trim style with low-heel, open-back comfort. Smooth calfskin, takes a lovely polish. Decorative stitching "fore and aft"; roomy wall last; adjustable side-buckle. Leather sole, 1⅞ in. heel.

• C (medium), sizes 4 to 9. Half sizes, too. *State size.* Shipping weight, 1 lb. 2 oz.

Attach ration stamp to order

5 K 8035P—Army russet calf
5 K 8034P—Black calf
Pair $5.50

$5.50

J POPULAR NEW SLIP-ON PUMP . . . Smart simplicity is the secret of its charm . . . beautiful styling. Note the unusual top-line, "slipper dip" vamp, roomy wall toe. Easy to slip in and out of. Lustrous alligator-grained calfskin. Easy-walking 1¾-inch heel, leather sole. Heel and sock lining.

• A (very narrow), in 5 to 9. C (medium) in sizes 4 to 9. Half sizes, too. *State size and width.* Shipping weight, 1 pound 2 ounces.

Attach ration stamp to order

5 K 8025P—Army russet
5 K 8024P—Black. Pair $5.50

$3.98

K HIGH LUSTER CALFSKIN PUMP . . . at its best when it's been worn and polished a lot. Smart companion for daytime and evening. Double roll bow trim, foot-flattering wall last . . . plenty of room for moving toes. Non-slip leather heel lining. Leather sole. 1¾-inch heel. Well worth your money and your ration stamp.

• C (medium) sizes 4 to 9. Half sizes, too. *State size.* Shipping weight, 1 lb. 2 oz.

Attach ration stamp to order

5 K 8116P—Army russet calf
5 K 8114P—Black calf
Pair $3.98

For a perfect fit, be sure to measure before ordering . . . see instructions on page 278B

Baby Doll toes lead a style invasion
Youthful, foot-flattering . . . Rationed

$3.98

Any pair on this page

[L] For that Sweet-Sixteen Feeling . . . choose this baby doll pump. It's new . . . it's feminine and full of fashion tricks designed to flatter your feet, to make them look much shorter . . . and feel years younger. Check the pretty offside open toe, the free and easy open back, the side buckle adjustable for a perfect fit, the accordion pleated rayon faille bow; and you'll agree the whole effect is lovely. Shining patent or velvety suede leather . . . to wear with your dress-up clothes. Flexible leather sole. Smart 2½-inch heel.

• C (medium) width in sizes 3½ to 8. Half sizes, too. *State size.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach your ration stamp to your order

54 K 7159P—Black patent leather. Rayon faille bow
54 K 7158P—Black suede. Rayon faille bow . . . . . Pair $3.98

[M] Baby Doll Classic Pump . . . Dine and dance in this bewitching little girl fashion . . . to the tune of admiring compliments . . . wear it to glorify your sleek tailored clothes. Have it in gleaming patent leather or in rich suede. Rounded toes, plenty of room. Leather sole. 2½-inch heel.

• C (medium), sizes 4 to 9. Half sizes, too. *State size.* Shipping wt., 1 lb. 2 oz.

Be sure to attach ration stamp to order

54 K 7160P—Black suede
Pair $3.98

[N] Dainty Baby Doll Sandals . . . Created in a light-hearted mood . . . straps that twine gracefully around your slender ankles co-star with saucy round toes. Leather sole.

• C (medium), sizes 4 to 9. Half sizes, too. *State size.* Shipping wt., 1 lb. 2 oz.

Be sure to attach ration stamp to order

Patent Not Available

54 K 7061P—Black lizard-grained calf
54 K 7054P—Black suede. 2½-in. heel
Pair $3.98

[P] Step with Delight . . . into baby doll pumps. "Lowboys" . . . grand to take tall girls down a notch or two. Becoming to women of any age. In army russet alligator-grained calfskin or gleaming patent leather. Rayon faille butterfly bow adds finishing touch. Leather sole. 1⅜-inch heel.

• C (medium), sizes 3½ to 9. Half sizes, too. *State size.* Shipping wt., 1 lb. 2 oz.

Be sure to attach ration stamp to order

54 K 7162P—Army russet
54 K 7163PR—Black suede. Pair $3.98

[R] Pitter Patter Pretty Feet . . . in baby doll pumps . . . so youthful looking you'll feel like a little girl again. Lustrous rayon faille covers the platform, lines the shoes for silk stocking feel, gives a dressy touch to the pert tailored bow. Leather soles. Comfortable 1½-inch heel.

• C (medium), sizes 3½ to 8. Half sizes, too. *State size.* Shipping wt., 1 lb. 2 oz.

Be sure to attach ration stamp to order

54 K 7156P—Black patent leather
54 K 7155P—Black suede. Pair $3.98



CS PAGE 283 . . WOMEN'S SHOES

Make a wardrobe of shoes . . . with bows!

Choose easy-to-attach bows to make pumps casual—to make them sophisticated, sparkling as costume and occasion demand.

No ration stamp required for bows.

[A] SHINING HOUR . . . Braided black rayon faille double circlet, brilliant cut steel beaded center. Shpg. wt., 2 oz.
5 K 8000—Per pair. $1.95

[B] STARLIGHT . . . Gleaming faceted jet beads on rayon faille band slipped through braided faille circlet. Shpg. wt., 2 oz.
5 K 8001—Per pair. $1.00



[A] $1.95



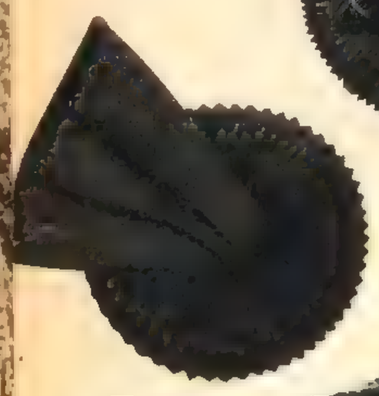
[B] $1.00



[C] 50c



[D] 50c



[E] 50c



[F] 50c



[G] 50c

Choice of any three bows in the following styles

[C] [D] [E] [F] [G]

3 pairs for $1.25

[C] MATINEE . . . Black rayon faille bolster bow . . . shining plastic circular design overlay.

[D] PLAYTIME . . . Pretty rosette, pleated black rayon faille, looped patent center design.

[E] IDLE HOUR . . . Pleated black rayon faille circlet . . . flared rayon faille looped side ornament.

[F] TOWN TOPIC . . . Novel tailored looking criss-cross black bow . . . patent center strip . . . pleated rayon faille edging.

[G] DAWN-TO-DUSK . . . Butterfly bow of black rayon faille combined with shining plastic mesh . . . patent center band.

State pattern letter of bow wanted. Shpg. wt., pair, 2 oz.; 3 pr., 4 oz.

5 K 8002. . . . . Pair of bows 50c
Any three pair. $1.25



Change your shoe style with a simple change of bows

Our good quality **$3.98** Without bow

[H] V-THROATED PUMP . . . Deftly styled . . . stretchable. Open toe, non-slip heel linings, leather sole. Pretty bows will make it formal or informal to suit the occasion.

• AAA (extremely narrow) 6 to 10. A (very narrow) 5 to 10. C (medium) width in all sizes 4 to 10. Half sizes, too.

2½-inch heel	2-inch heel
5 K 8126P—Black patent	5 K 8127P—Black patent
5 K 8124P—Black suede	5 K 8125P—Black suede

Be sure to attach ration stamp to your order

State size, width. Shpg. wt., 1 lb. 2 oz. . . . . Pair $3.98

Our top quality without bow **$6.95** Available after Aug. 15th

[H] FINER QUALITY V-THROATED PUMP . . . exquisite design. Hand-lasted, fine materials and workmanship. Open toe, narrow heel combination last, leather sole.

• AAA (extremely narrow) 6 to 9. A (very narrow) 5 to 9. C (medium) width in all sizes 4 to 9. Half sizes, too.

2½-inch heel	2-inch heel
5 K 8653P—Black patent	5 K 8654P—Black patent
5 K 8651P—Black suede	5 K 8652P—Black suede

Be sure to attach ration stamp to your order

State size, width. Shpg. wt., 1 lb. 2 oz. . . . . Pair $6.95

Our good quality **$3.98** Without bow

[J] D'ORSAY PUMP . . . Famous low-cut silhouette that skillfully flatters your foot. Open toe, open back, stretchable top for better fit. Adjustable strap for snug heel. Leather sole. Dress it up with a feminine bow.

• A (very narrow) 5 to 9. C (med.) 4 to 9. Half sizes, too.

2½-inch heel	2-inch heel
5 K 8208P—Black patent	5 K 8209P—Black patent
5 K 8214P—Black suede	5 K 8215P—Black suede

Be sure to attach ration stamp to your order

State size, width. Shpg. wt., 1 lb. 2 oz. . . . . Pair $3.98

Our top quality Without bow **$6.95** Available after Aug. 15th

[J] FINER QUALITY D'ORSAY PUMP . . . Open toe, open back for glorious foot freedom. Fine materials and workmanship. Hand-lasted, stretchable. Leather sole. Adjustable strap for snug heel. Lovely with a frilly bow.

• A (very narrow) 5 to 9. C (med.) 4 to 9. Half sizes, too.

2½-inch heel	2-inch heel
5 K 8672P—Black patent	5 K 8673P—Black patent
5 K 8675P—Black suede	5 K 8688P—Black suede

Be sure to attach ration stamp to your order

State size, width. Shpg. wt., 1 lb. 2 oz. . . . . Pair $6.95

Bows illustrated on this page are not included in price of pumps . . . order bows from column at left

Walk in beauty in your dress-up hours
Fine values for your ration stamp

$5.25

[K] FASHION STAR . . . . Smart new suede pump destined to play a leading role in your fall shoe wardrobe. Not just a shoe but a charming accessory to highlight your loveliest costume. It fits perfectly; makes your foot "look good" from any angle . . . feels good, too, with the roomy wall last and lacy cut-out trim. Youthfully styled to make feet look younger. Rayon faille lining for that silk-stocking feel; non-slip leather heel lining. Leather sole. 2½-inch heel.

• A (very narrow) width in sizes 5 to 9. C (medium) width in sizes 4 to 9. Half sizes are available, too. *State size and width.* Shipping weight, 1 pound 2 ounces.

Be sure to attach your ration stamp to your order

5 K 8027P—Brown suede
5 K 8026P—Black suede . . . . . Pair $5.25



$4.25

[L] BRIGHT FASHION ACCENT. . . . To add a gleam to your costume, spring to your step. Beloved D'Orsay pump with sweeping low-cut lines becoming to any foot. Made in a lizard-grained calfskin, daintily perforated. Leather sole. 2½-inch heel.

• A (very narrow) width, sizes 5 to 9. C (medium) sizes 4 to 9. Half sizes, too. *State size, width.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach ration stamp to order

5 K 8028P—Black.
5 K 8031P—Army russet.
Pair. $4.25

$4.25

[M] FOR THE LIGHTER MOMENTS IN YOUR LIFE . . . Gay sandals, a joy to dance in, to walk in, to show off pretty feet. Two heel heights. Open toe, open back; beautifully perforated vamp. Anklet strap with adjustable buckle. Fine quality suede. Rayon faille vamp lining. Leather sole.

• C (medium) sizes 3½ to 8. Half sizes, too. *State size.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach ration stamp to order

5 K 8033P—Black suede. 1⅜-inch heel
5 K 8032P—Black suede. 2⅝-inch heel
Pair. $4.25

$8.50

[N] SEARS FINEST CALFSKIN PUMP . . . Deftly crafted by a famous designer, to mate with your most loved tailored things. Hand-lasted in our finest unlined boarded calfskin, soft and comfortable as a glove . . . foot-flattering. Carefree open back. Leather soles. 1⅝-inch heel.

• AA (extra narrow) width. Sizes 6 to 9. B (narrow), 4 to 9. Half sizes, too. *State size, width.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach ration stamp to order

5 K 8724P—Black calfskin
5 K 8725P—Army russet calfskin
Available after August 15th. Pair $8.50

$4.25

[P] WALL-TOED CHARMER . . . Pumps to admire. Nice contrast, alligator-grained calfskin and smooth cotton gabardine. Cut-out vamp design, dainty butterfly bow. Non-slip leather heel lining, leather sole.

• A (very narrow), sizes 5 to 9. C (medium), sizes 4 to 9. Half sizes, too. *State size, width.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach ration stamp to order

5 K 8522P—Army russet. 2½-inch heel
5 K 8521P—Black. 2½-inch heel
5 K 8539P—Army russet. 1⅞-inch heel
5 K 8037P—Black. 1⅞-inch heel
Pair. $4.25





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PEGGY ADAIR Bump Toe Spectators . . . 2 styles in 3 qualities . . . Rationed

Reg. U. S. Pat. Off.

Good Quality $3.29

GOOD QUALITY . . . Bump toe suede spectator; smart new version of an old favorite. Pleasing design to wear with happy assurance everywhere. Suede with alligator-grained cowhide trim. Leather sole, 2½-in. heel.

• C (medium wide) in all sizes, 4 to 9. Half sizes, too. *State size.*

54 K 7003P—Brown suede. Available after August 1st.

54 K 7002P—Black suede. Pair $3.29

Better Quality $4.25

BETTER QUALITY . . . Bump toe spectator; suede with alligator-grained calf trim. Better workmanship and materials than shoe listed at left . . . better fit. Rayon faille lined. Leather sole, 2½-inch non-scuff heel.

• A (very narrow) in sizes 5 to 9. C (medium) in sizes 4 to 9. Half sizes, too. *State size, width.*

54 K 7565P—Black suede

54 K 7566P—Brown suede. Pair $4.25

Our Best Quality $6.45 Available after July 15th

BEST QUALITY . . . Sears finest suede bump toe spectator with alligator-grained calfskin trim. Our best materials, our finest workmanship . . . amazing beauty and comfort. A shoe to wear in classroom, office, for dining or dancing. Rayon faille lined vamp for barefoot feeling. Leather sock lining. Non-slip leather heel lining. Leather sole, 2½-inch non-scuff heel.

• A (very narrow), sizes 5 to 9. C (medium), 4 to 9. Half sizes. *State size, width.*

5 K 8727P—Brown suede

5 K 8726P—Black suede . . . . . Pair $6.45

Be sure to attach ration stamp to your order for any of above shoes

Shipping weight of all the above shoes, 1 pound 3 ounces.

Good Quality $3.29

GOOD QUALITY . . . smooth leather bump toe spectator; duty-minded, yet frankly flattering. Styled with an ease and grace that suggest youth and glamour. Leather sole, 2½-inch non-scuff heel.

• C (medium) width in all women's sizes, 4 to 9. Half sizes included, too. *Be sure to state size wanted.*

54 K 7005P—Army russet leather

Pair $3.29

Better Quality $4.25

BETTER QUALITY . . . Calfskin bump toe spectator . . . better leather, finer workmanship than shoe at left. Grand all day comfort. Rayon faille vamp lining. Non-slip leather heel. Leather sole, 2½-in. non-scuff heel.

• A (very narrow) in sizes 5 to 9. C (medium) in sizes 4 to 9. Half sizes, too. *State size, width.*

54 K 7577P—Army russet calfskin

54 K 7576P—Black calfskin. Pr. $4.25

Our Best Quality $6.45 Available after July 15th

BEST QUALITY . . . Finer gloss, better grade calfskin bump toe spectator. Superb workmanship; combines all the best features of a lovely dress pump with a walking shoe. Unusual comfort; marvelous fit; plenty of room for moving toes . . . outstanding shoe value. Rayon faille lining . . . soft silk stocking feel. Non-slip leather heel lining. Leather sole, 2½-inch scuff-resistant heel.

• A (very narrow), 5 to 9. C (medium) 4 to 9. Half sizes, too. *State size, width.*

5 K 8648P—Army russet calfskin

5 K 8601P—Black calfskin . . . Pair $6.45

Be sure to attach ration stamp to your order for any of the above shoes

Shipping weight of all the above shoes, 1 pound 2 ounces.

Make ration stamps go farther . . . choose an extra pair or two of smart unrationed shoes . . . see pages 277, 278, 279, 289

Tailored beauty . . . smart style details mark them as individual . . . Rationed

$3.19

F SPICE FOR FALL COSTUMES . . . Foot-shortening wall toe suede spectator. Bright reptile-grained cowhide trim . . . neat bow. Leather sole.

• C (med.), 3½ to 9. Half sizes, too. *State size.* Shipping weight, 1 lb. 3 oz.

Be sure to attach ration stamp to order

54 K 7113P—Brown, 2½-inch heel
54 K 7114P—Brown, 1¾-inch heel
54 K 7111P—Black, 2½-inch heel
54 K 7112P—Black, 1¾-in. heel. Pr. $3.19

$3.49

G YOUTHFUL CHARM . . . "Co-ed" spectator . . . smart young lines and comfort features beloved by the younger crowd. Wall last . . . plenty of room for your toes. Leather sole. 1¾-inch comfortable walking heel.

• C (med.), 3½ to 9. ½ sizes. *State size.*

Be sure to attach ration stamp to order

54 K 7089P—Army russet smooth leather
54 K 7088P—Black smooth leather
Shpg. wt. 1 lb. 3 oz. . . . . Pair $3.49

$4.25 Up

H GOOD QUALITY. Classic step-in. Suede, alligator-grained calf trim.

5 K 8620P—Brown, 1¾-inch heel.
5 K 8619P—Black, 1¾-inch heel. Pr. $4.25

OUR TOP QUALITY. In black or brown suede with alligator-grained calf trim or crushed kid, pat. trim. 1¾-in. heel.

• AAA (extremely narrow), sizes 6 to 10 A (very narrow) width, sizes 5 to 10 C (medium) 4 to 10. Half sizes, too.

5 K 8665P—Brown suede
5 K 8657P—Black crushed kid
5 K 8658P—Black suede . . . . Pair $6.45
State size, width. Shpg. wt., 1 lb. 3 oz.

Be sure to attach ration stamp to order

$4.95

J FASHION FAVORED SPECTATOR PUMP . . . Decorative foot-diminishing bow, trim wall last. Just what you want with tailored clothes. tor dress-up things, too. Leather sole, 1¾-inch built-up leather heel. Choice of soft suede with calfskin trim or all-over glossy calfskin.

• A (very narrow) width in 5 to 9. C (medium) width in sizes 3½ to 9. Half sizes, too. *State size and width.*

Be sure to attach ration stamp to order

5 K 8154P—Brown suede, calfskin trim
5 K 8156P—Army russet calfskin
Shpg. wt., 1 lb. 3 oz. . . . . Pair $4.95

$6.45

K DRESSIER SPECTATOR . . . Extra dash in the trim lines; extra comfort in the wall last. Adjustable strap. Leather sole, 2½-inch Cuban heel.

• AA (extra narrow) width, sizes 6 to 9. B (narrow) sizes 4 to 9. Half sizes, too. *State size, width.* Shpg. wt., 1 lb. 3 oz.

Be sure to attach ration stamp to order

5 K 8729P—Brown alligator-grained calf
5 K 8728P—Black suede, calf trim
Available after August 1st. Pair $6.45

$5.50

L GOOD MIXER . . . Deluxe version Peggy Adair Spectator, smart for any fall costume. Narrow heel combination last. 2¼-in. heel, leather sole.

• AAA (extremely narrow) width, 6 to 9. A (very narrow), sizes 5 to 9. C (med.), 4 to 9. Half sizes. *State size, width.*

Be sure to attach ration stamp to order

5 K 8534P—Russet alligator-grained calf
5 K 8520P—Russet elk-grained calf
Shpg. wt., 1 lb. 3 oz. . . . . Pair $5.50

F $3.19

G $3.49

H $4.25 Up

J $4.95

K $6.45

L $5.50

c PAGE 287 . . . . . WOMEN'S SHOES

Classic Casuals with a flair for comfort. For working, walking hours . . Rationed

$3.98

F MOC-TYPE SOFTIE . . . America's best loved oxford style . . . top favorite on campus . . . with careerists women everywhere who like their softness, their all-around day-in-day-out comfort. Friendly with all your sports clothes, your tailored things . . . any not too dressy costume. Decorative pin-point vamp perforations. Leather sole . . . easy-bending platform . . . wedge heel. Made of genuine brogandi (goatskin) . . . a supple, serviceable leather.

• A (very narrow), 5 to 9; C (medium), 3½ to 9. Half sizes, too. *State size, width.*

Be sure to attach ration stamp to your order for these shoes

5 K 8163P—Army russet brogandi. Shipping wt., 1 lb. . . . . Pair $3.98

$3.98

G PLAYTIME SMOOTHIES . . . In a mood for the fun of long autumn hikes. Made of genuine brogandi (goatskin) with stretchable smooth leather strap that fits snugly at the instep. Open toe, open back. Foot-cushioning platform, comfortable wedge heel. Leather sole.

• A (very narrow) in all sizes 5 to 9. C (medium), 3½ to 9. Half sizes, too. *State size, width.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach ration stamp to order

5 K 8167P—Army russet
5 K 8177P—Black . . . . . Pair $3.98

$3.29

H YOUTHFUL MOC-TYPE STEP-IN . . . you'll love this comfortable step-in for its casual air. Crushed leather with unlined, laced vamp. Pinked tongue . . . collar edge . . . novel lacing. Non-slip heel lining. Platform wedge heel . . . leather sole . . . everything it takes to give cheerful service for many a walking day. Grand ration stamp investment.

• C (medium), 3½ to 9. Half sizes, too. *State size.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach ration stamp to order

54 K 7068P—Army russet . . . Pair $3.29

$3.29

J ALL-SET-FOR-ANYTHING. CASUAL . . . Gay little slip-on, designed to bring you shoe contentment . . . to whisk you around anywhere with never a thought of strain. Soft crushed leather, unlined for barefoot comfort; sturdiness you can take for granted. Buoyant platform, leather sole, 1½-inch wedge heel.

• C (medium), 3½ to 9. Half sizes, too. *State size.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach ration stamp to order

54 K 7006P—Army russet . . . Pair $3.29

$3.29

K STREAMLINED PORTHOLE OXFORD . . . Four-eyelet tie. So comfortable you'll go walking often just for the fun of it, so good looking you'll wear them everywhere. Supple crushed kidskin . . . all-over porthole perforation vamp design. Open toe, open back. Foot-cushioning full platform, wedge heel. Leather sole.

• C (medium), 3½ to 9. Half sizes, too. *State size.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach ration stamp to order

54 K 7152P—Army russet . . . Pair $3.29





Ration-free modes to match your dress-up moods . . *Endura-flex soles

$4.98

L AVAILABLE AFTER AUG. 1ST. . . . Glamorous black rayon velvet for sophisticated charm. Beautiful pump with low sweeping D'Orsay lines and exquisite dressmaker touches . . . broad bands of lustrous braid artfully accent the vamp to make your foot look slenderer. 2¼-inch heel. Guaranteed *Endura-flex sole.

• C (medium) width in sizes 4 to 9. All half sizes, too. *State size wanted.* Shipping weight, 1 pound 2 ounces.

No ration stamp required

54 K 7605—Black . . Pair $4.98

$3.98

M AVAILABLE AFTER AUG. 1ST. Gay sandal with a flair for foot flattery; youthful in line and in spirit, light on your foot. Broad ankle strap with adjustable buckle for firmer fit. Carefree open toe, open back. To wear with everything. 2-in. heel. Simulated lizard. Guaranteed *Endura-flex sole.

• C (medium) width in sizes 4 to 9. Half sizes, too. *State size.* Shipping wt., 1 lb. 2 oz.

No ration stamp required

54 K 7608—Black
54 K 7609—Army russet
Pair. $3.98

$3.98

N AVAILABLE AFTER AUG. 1ST . . . Compliment-winning D'Orsay pump. You'll like its gracefully dipping lines, its foot-diminishing vamp trim. Worked eyelets add a dressy touch. In serviceable simulated suede. Wear it for its becoming beauty . . . to make your rationed shoes last longer. 2½-inch heel. Guaranteed *Endura-flex soles.

• C (medium) width in sizes 4 to 9. Half sizes, too. *State size.* Shipping wt., 1 lb. 2 oz.

No ration stamp required

54K7607—Black . . Pair $3.98

$3.98

P AVAILABLE AFTER AUG. 1ST . . . Low boy platform sandal in sparkling simulated lizard or simulated suede. Broad 1½-inch heel; intriguing worked eyelet vamp decoration. Open toe, open back; adjustable strap for snug fitting heel. Guaranteed *Endura-flex soles.

• C (medium) width in sizes 4 to 9. Half sizes, too. *State size.* Shipping wt., 1 lb. 2 oz.

No ration stamp required

54 K 7604—Army russet simulated lizard
54 K 7603—Black simulated suede. . . . . Pair $3.98

$3.98

R AVAILABLE AFTER AUG. 1ST . . . Baby Doll D'Orsay pump to match the low-cut flattery you adore in today's necklines . . . in rich newly smart black rayon velvet, for dress-up moods. Fashion-favored little girl last, rounded toe. Foreshortened with a huge bow, that dresses it up as frosting does a cake. 2½-in. heel. Guaranteed *Endura-flex soles.

• C (medium) width in sizes 4 to 9. Half sizes, too. *State size.* Shipping wt., 1 lb. 2 oz.

No ration stamp required

54K7602—Black . . Pair $3.98

**Endura-flex plastic-coated soles are guaranteed to wear as well as leather*

Deluxe AIR WALKERS
Soft, flexible . . . Rationed

$6.50

Any pair on this page—Postpaid



Easy-flex patented construction; resilient heel-to-toe cushions; kid quarter and sock linings; non-slip leather heel linings; smooth tackle twill vamp linings.



TAILORED WITH SKILL. Five eyelet Gypsy Oxford of smooth glossy kid . . . beautiful to look at . . . with the restful support you want. Extremely flexible, it follows snugly the contours of your foot . . . fits perfectly. The pliant insole gives you cushion-like ease. Dainty latticed perforations. Flexible leather sole. →

• A (very narrow) and E (wide) widths in sizes 5 to 10. C (medium wide) width sizes 4 to 10. Half sizes, too.

Be sure to attach ration stamp to your order

5 K 8604P—Black. 1¾-inch non-scuff heels
5 K 8605P—Black. 1½-inch non-scuff heels
5 K 8606P—Brown. 1½-inch non-scuff heels
State size and width. Postpaid . . . . . Pair $6.50

GLOWING WITH BEAUTY . . Five eyelet blucher in alligator-grained calfskin, the first choice of fashion-wise women today. It molds gently to your feet, the Deluxe Air-Walker way . . . the walled construction gives you room to wiggle your toes, the soft-stepping insole cushions your foot . . . makes walking a delight. Leather soles, 1½-inch non-scuff heels. Comfort from dawn till dusk.

• B (narrow) width, sizes 5 to 9. Half sizes, too. D (medium wide) sizes 4 to 9. *State size, width.*

Be sure to attach ration stamp to your order

5 K 8600P—Army russet alligator grained calfskin
Available after August 1st. Postpaid. . Pair $6.50

SMOOTH STREAMLINED COMPANION . . . . for autumn costumes. Supple kid two-eyelet tie with decorative perforations. Deluxe Air-Walker comfort, too: full length resilient insole to cushion every step . . . all-over flexibility . . . the shoe hugs the contours of your foot to fit perfectly. Flexible leather soles. 2-inch non-scuff heels. Good ration stamp investment. *State size, width.*

• A (very narrow), E (wide) widths, sizes 5 to 10. C (medium) width in sizes 4 to 10. Half sizes, too.

Be sure to attach ration stamp to your order

5 K 8678P—Black kid
5 K 8679P—Brown kid Postpaid . . . . Pair $6.50

POLISHED CALFSKIN . . This five-eyelet oxford combines amazing comfort with smart style. Fine long-wearing calfskin keeps its lovely glow with polishing. Deluxe Air-Walker comfort features built right in: it's flexible, fits snugly, gives when you walk, insole cushions pillow your feet. Flexible leather soles. Non-slip leather heel lining. 1½-inch scuff-resistant heels.

• A (very narrow), E (wide) widths, sizes 5 to 10. C (med.), 4 to 10. Half sizes. *State size, width.*

Be sure to attach ration stamp to your order

5 K 8661P—Army russet
5 K 8660P—Black calfskin. Postpaid . . . Pair $6.50

For a perfect fit, be sure to measure your feet before ordering . . . see page 278B for details.

Sears Distinguished THOROFARES

Our Own Trade Mark

Fine quality, lasting comfort . . Rationed

$7.75

Any pair on this page

Available after September 1st

NINE REASONS WHY you get amazing comfort and value in THOROFARES, Sears finest arch shoes . . . *1.* Specially designed arches for firm and restful fit . . . *2.* Narrow heel combination lasts . . . *3.* Durable Goodyear welt construction, easy on your feet . . . *4.* Made of our finest leathers . . . *5.* Flexible leather inner soles for springy step . . . *6.* Kid leather heel and sock linings . . . *7.* Non-slip leather heel linings, add wear and save hosiery . . . *8.* Two extra (seven) eyelets for firm non-gap fit . . . *9.* Similar to fine quality shoes sold nationally under another name but brought to you by Sears at a saving.



J



F



G



H

F SPIC-AND-SPAN OXFORD . . . Good looking, suitable for any occasion. Smooth kidskin . . . Thorofare construction . . . narrow heel combination last; flexible leather sole. 1½-inch leather heel with rubber lift. Try a pair . . . enjoy more comfort.

• A (very narrow) in sizes 5 to 10. C (medium), E (wide), EEE (triple wide) sizes 4 to 10. Half sizes, too. *State size, width.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach ration stamp

5 K 8668P—Black Kid . . . . Pair $7.75

G PATENT TRIMMED KIDSKIN . . . Count on this gypsy oxford to take you where you're going with the greatest possible comfort. All the superior Thorofare quality features, Flexible leather sole. 1⅞-inch heel. Lasting value for your ration stamp.

• A (very narrow), E (wide), 5 to 10. C (medium) width, in sizes 4 to 10. EEE (triple wide), 5 to 9. ½ sizes, too. *State size, width.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach ration stamp

5 K 8669P—Black kid . . . . Pair $7.75

H TAILORED BLUCHER OXFORD . . . Ease-giving comfort features make it feel as good as it looks right at the start—you won't have to break in this trim tailored Thorofare. Non-slip leather heel lining. Pliant leather sole. 1¾-inch heel.

• AAA (extremely narrow), 6 to 10. A (very narrow) E (wide), 5 to 10. C (medium), 4 to 10. Half sizes, too. *State size, width.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach ration stamp

5 K 8667P—Brown kid . . . Pair $7.75

J FINE LOOKING BLUCHER OXFORD . . . styled to match the tailored smartness of your fall costume. Enjoy the built-in comfort features, too. Extra eyelets for firm non-gap fit. Narrow heel combination last. Easy-bend leather sole. 1¾-inch heels.

• AAA (extremely narrow), 6 to 10. A (very narrow), E (wide), 5 to 10. C (medium) 4 to 10. Half sizes, too. *State size, width.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach ration stamp

5 K 8666P—Black kid . . . . Pair $7.75

Shoes for all the family available on convenient Easy Terms at Sears . . . see inside back cover



Our finest Deluxe

VITA-TREDS . . . Rationed

Our Own Trade Mark

$5.35

Any pair on this page



U-THROATED TIE . . . Walk a lot and like it in this dainty tie, so trim and feminine with the fashionable U-throat, dressy wide laces, tiny, gracefully flaring perforations. Enjoy the whole day through the light-as-air feeling that Deluxe Vita-Tred built-in features are famous for . . . pillow-soft heel-to-toe cushions to give buoyancy to your step . . . firm shanks to gently cradle your arch . . . flexible leather soles. Restful 2-in. heels.

• AA (extra narrow) width in all sizes 6 to 10. B (narrow) width in all women's sizes 5 to 10. D (medium wide) width, 4 to 10. Half sizes, too. *State size, width.* Shipping weight, 1 lb. 2 oz.

Be sure to attach ration stamp to your order

5 K 8441P—Brown alligator-grained calf. Available after August 1st.

5 K 8440P—Black crushed kid, patent leather trim Pair $5.35



DELUXE VITA-TRED GHILLIE . . . Active women appreciate the extra comfort of the long wearing genuine brogandi, a glove-soft specially tanned goatskin, the famous Deluxe Vita-Tred comfort features. Leather sole. 1½-in. grooved heel.

• AA (extra narrow) width in all sizes 6 to 10. B (narrow) width in all women's sizes 5 to 10. D (medium wide) width, sizes 4 to 10. Half sizes, too. *State size and width.* Shpg. wt., 1 lb. 2 oz.

Be sure to attach ration stamp to your order

5 K 8446P—Army russet

5 K 8445P—Black . . . . . Pair $5.35



CONTRASTING PATENT TRIM . . . Dress-up step-in pump, prettier for party hours . . . elasticized to fit like a glove. A nice companion for gay printed frocks. Supple crushed kid with Deluxe Vita-Tred comfort features built right in. Flexible leather sole and 2-inch scuff-resistant heel.

• AAA (extremely narrow) width in sizes 6 to 10. A (very narrow), E (wide) widths, sizes 5 to 10. C (medium) width in sizes 4 to 10. Half sizes, too. *State size and width.* Shipping weight, 1 lb. 2 oz.

Be sure to attach ration stamp to your order

5 K 8430P—Black . . . . . Pair $5.35



DISTINCTIVE TAILORED TIE . . . Wear it proudly with your loveliest daytime clothes. Comfortable kidskin with draped vamp for a lighter fashion touch. Dependably long wearing. Deluxe Vita-Tred comfort features for all-day comfort. Flexible leather soles and 2-in. non-scuff heels.

• A (very narrow), E (wide) widths, sizes 5 to 10. C (medium) width in sizes 4 to 10. Half sizes, too. *State size and width.* Shipping weight, 1 lb. 2 oz.

Be sure to attach ration stamp to your order

5 K 8449P—Brown

5 K 8447P—Black . . . . . Pair $5.35

You can send your ration stamp to Sears with confidence . . . see page 278A for rationing information

Deluxe VITA-TREDS with cloud-soft heel-to-toe cushion . . . Rationed

Our Own Trade Mark

$5.35

Any pair on this page

The name Deluxe Vita-treds is Sears guarantee of the utmost in shoe comfort, beauty, and value at this price. Order any style on these pages confident of getting immediate and lasting satisfaction. Inherent details of craftsmanship give them their excellent quality . . make them as fine as they look; kidskin quarter and sock linings; non-slip leather heel linings and tackle twill vamp linings.



. . . heel-to-toe cushion for a cloud-soft feeling as you walk . . strong shanks for firm dependable yet gentle arch support.



. . . the supple leather soles and the soft inner cushion make these shoes extra flexible . . . "no breaking in" period required.





F Favorite Gypsy Tie . . . Easy on the eyes, easy on the feet, this basic style has everything. Try a pair; see how wonderful your feet will feel on the soft as a pillow heel-to-toe cushions. Smooth kidskin; leather soles. Shpg. wt., 1 lb. 2 oz.

• AAA (extremely narrow) width in sizes 6 to 10. A (very narrow) width, E (wide) width, and EEE (triple wide) width in all sizes 5 to 10. C(med.)4 to 10. Half sizes, too. *State size, width.*

Be sure to attach ration stamp to your order

5 K 8431P—Black. 1¾-inch scuff-resistant heel

5 K 8432P—Black. 1½-in. built-up heel. Pair $5.35

G Five Eyelet Tie, Perforated Design . . . Forget about your feet in these trim, smart looking walkers. All-day comfort is built right in. Plenty of wear in them, too, for they're made sturdy and strong, the Deluxe Vita-Tred way. Smooth kid; leather soles, 1½-inch non-scuff heels.

• A (very narrow), E (wide) widths, sizes 5 to 10. C (medium) width in sizes 4 to 10. Half sizes, too. *State size, width.* Shipping weight, 1 lb. 2 oz.

Be sure to attach ration stamp to your order

5 K 8467P—Brown kidskin

5 K 8466P—Black kidskin . . . . . Pair $5.35

H Trimly Tailored Tie . . . Simple elegance in smooth serviceable calfskin fashioned by master craftsmen with famous Deluxe Vita-Tred built-in comfort features for greater walking pleasure. Flexible leather sole; built-up 1½-inch grooved heel; heel-to-toe cushions. *State size, width.*

• AA (extra narrow) width in women's sizes 6 to 10. B (narrow) width in all women's sizes 5 to 10. D (medium wide) width, 4 to 10. Half sizes, too.

Be sure to attach ration stamp to your order

5 K 8434P—Army russet

5 K 8433P—Black. Shpg. wt., 1 lb. 2 oz. . Pr. $5.35

Make sure of a perfect fit by following carefully the measuring instructions on page 2788



VITA-TREDS for comfort,
Our Own Trade Mark

smartness . . . Rationed

$4.25

Any pair on this page



SOFT KIDSKIN TIE . . . Women know Sears Vita-Treds for their luxurious and lasting comfort. This smart tie has the soft cushioned sole so kind to your feet; the cushioned heel pad that absorbs walking jolts and jars; the firm dependable shank that gently cradles your arch, and aids in proper balance. Walk-on-air inner cushion gives a spring to your step . . a vital, alive quality to your spirits. Made on a narrow heel combination last with supple leather sole . . comfortable 1¾-inch heel for tailored clothes.

• A (very narrow), E (wide) width. Sizes, 5 to 9. C (medium) width. Sizes 4 to 9. Half sizes, too. *State size and width.* Shipping weight, 1 lb. 2 oz.

Be sure to attach ration stamp to order

5 K 8364P—Brown kid
5 K 8363P—Black kid . . . . . Pair $4.25



LUSTROUS CALFSKIN . . . Two eyelet tie sets the pace for fall. As fashion-right as your new fall outfit . . style of timeless beauty, you'll love it for its good taste and simple elegance. Famous built-in Vita-Tred comfort features, flexible leather soles, just-right 2-inch non-scuff heels.

• A (very narrow), E (wide) width in sizes 5 to 9. C (medium) width in sizes 4 to 9. Half sizes, too. *State size and width.* Shipping weight, 1 lb., 2 oz.

Be sure to attach ration stamp to your order

5 K 8355P—Army russet calfskin
5 K 8354P—Black calfskin . . . . . Pair $4.25



SMOOTH-FITTING STRETCHABLE . . . Glove-fitting kid or suede step-in pump designed to complete new fall costumes. Famed Vita-Tred construction. Flexible leather soles for comfort in motion.

• A (very narrow), E (wide) and EEE (triple wide) widths in women's sizes 5 to 9. Half sizes, too. C (medium wide) width in sizes 4 to 9. Half sizes, too. *State size, width.* Shipping weight, 1 lb. 2 oz.

Be sure to attach ration stamp to order

5 K 8359P—Black kid. 2-inch heel
5 K 8360P—Black kid. 1½-inch heel
5 K 8368P—Black suede. 1½-inch heel. Pair $4.25



FIVE EYELET KIDSKIN TIE, PATENT TRIM . . . Tops in popularity for fall . . . it provides trim good looks, lasting satisfaction. Designed-for-comfort Vita-Tred construction with downy-soft inner cushions gives the delightful sensation of walking on a pillow. Soft kidskin. Flexible leather sole. 1¾-inch scuff-resistant heel.

• C (medium) in sizes 4 to 10. Half sizes, too. E (wide) width in sizes 5 to 9. Half sizes, too. *State size and width.* Shipping weight, 1 lb. 2 oz.

Be sure to attach ration stamp to order

5 K 8365P—Black. . . . . Pair $4.25

Shoes for all the family are available on Easy Terms at Sears . . . see inside back cover for details

OF PAGE 327 . . MEN'S SHOES

VITA-TREDS coddle your feet with resil-

Our Own Trade Mark

ient pillow-soft cushions . . . Rationed

$4.25

Any pair on this page

VITA-TREDS delight thousands of Sears customers with their cushion-soft comfort . . . their lasting satisfaction. Women like the trimly tailored lines, the sturdy wearing qualities which result from good quality materials, conscientious workmanship, the extra features such as heel and forepart cushions, firm supporting shanks, leather quarter and sock linings, non-slip leather heel linings. Treat your feet to comfort . . . we know you'll want Vita-Treds always.



• Cushioned heel pads absorb the jolts and jars of walking.
• Firm shanks gently cradle the arch . . . aid in proper balance.



• Walk-on-air inner cushion puts buoyancy in your stride.
• Pliant leather sole and inner cushion make them flexible.





F DISTINCTIVE . . . Square toe ghillie, for smooth fit, built-in Vita-Tred comfort. Soft, durable brogandi goatskin. Leather sole. 1¾-in. non-scuff heel. *State size, width.*

• AA (extra narrow) all sizes 6 to 9. B (narrow) width, all sizes 5 to 9. D (medium wide) 4 to 9. ½ sizes, too.

Attach ration stamp to your order

5 K 8333P—Army russet goatskin

5 K 8332P—Black brogandi goatskin
Shipping weight, 1 lb. 2 oz. Pair $4.25

G POPULAR GYPSY TIE . . . Be good to your feet in these soft kid Vita-Tred strollers. The built-in comfort features make walking fun. Flexible leather sole, 1½-inch heel.

• AAA (extremely narrow), 6 to 10. A (very narrow), E (wide), EEE (triple wide) in all sizes 5 to 10. C (medium), 4 to 10. ½ sizes, too. *State size, width.* Shpg. wt., 1 lb. 2 oz.

Attach ration stamp to your order

5 K 8311P—Black . . . . . Pair $4.25

H BEAUTIFUL CALFSKIN . . . Lustrous genuine calfskin oxfords give long wear, retain their lovely sheen with polishing. Vita-Tred features for grand comfort; flexible leather sole; 1½-inch heel.

• B (narrow) width in sizes 5 to 9. D (medium wide) 4 to 9. ½ sizes, too. *State size, width.* Shpg. wt., 1 lb. 2 oz.

Attach ration stamp to your order

5 K 8352P—Army russet

5 K 8351P—Black . . . . . Pair $4.25

J K FOOT FLATTERER . . . Smart looking moc effect . . . walled toe to give you lots of room . . . perky bow. Lizard-grained calfskin or kidskin . . . flexible leather sole, 1¾-inch heel. *State size and width.*

• A (very narrow) width, sizes 5 to 9. C (medium) 4 to 9. Half sizes, too.

Attach ration stamp to your order

J 5 K 8366P—Army russet calfskin

K 5 K 8367P—Army russet crushed kid
Shipping weight, 1 lb. 2 oz. . Pair $4.25

To insure a perfect fit, be sure to measure before ordering; see page 278B for instructions



ACTIONAIRES in alligator-grained cowhide . . . enduring rationed footwear

Our Own Trade Mark

OUR GOOD QUALITY $3.98 OUR TOP QUALITY $5.95

F GOOD QUALITY . . . Alligator-grained cowhide. Goodyear welt construction. Leather sole.

• C (medium) width in sizes 4 to 9. All half sizes, too. *State size.* Shipping weight, 1 lb. 10 oz.

Be sure to attach ration stamp to your order

15 K 2767P—Brown. 1½-inch heel. . . . . Pair $3.98

F OUR TOP QUALITY . . . in fine alligator-grained cowhide, vegetable tanned. Snug ankle fitting . . . step softening cushioned insole. Oil treated leather sole. Goodyear welt construction.

• AA (extra narrow) width in all sizes 6 to 9. A (very narrow), B (narrow) width, sizes 5 to 9. C (medium) width in all women's sizes 4 to 9. Also ½ sizes. *State size, width.* Shpg. wt., 1 lb. 8 oz.

Be sure to attach ration stamp to your order

15 K 2765P—Brown. 1½-inch heel. . . . . Pair $5.95

$3.98

G GRACEFUL SLIP-ON STYLE . . . a foot charmer that spells youth and gayety. Girls love this pump-like slip-on because it's so easy to put on . . . because it gives that longed-for slender, lithe look to legs and ankles. Fashioned in the season's popular leather, alligator-grained cowhide. A delightful accent to the casual clothes you wear from office to date. Famous for long wear and durability, too. Goodyear welt construction. Flexible leather insole and fine leather outsole. Comfortable leather heel lining. Popular low built-up walking heel with leather lift.

• C (medium) width in women's and girls' sizes 3½ to 8. All half sizes included, too. *Be sure to state size.* Shipping weight, 1 pound 10 ounces.

Be sure to attach ration stamp to your order

15 K 2769P—Brown cowhide. . . . . Pair $3.98

$3.98

H LOW PRICED BLUCHER OXFORD . . . in sturdy alligator-grained cowhide—the leather that is so much in demand because it adds footnote smartness to tailored wardrobes, has that unusual wearing stamina that is such an important consideration when you spend your money and ration stamp. Features a roomy, rounded wall toe for that foot shortening effect. And the low heel is what you want for getting places in comfort. Goodyear welt construction makes resoling easy, adds to shoe's durability. Leather heel lining protects your hosiery. Oil treated leather sole resists moisture . . . is flexible . . . gives long wear.

• C (medium) width in all sizes 4 to 9. Half sizes, too. *State size.* Shipping weight, 1 pound 8 ounces.

Be sure to attach ration stamp to your order

15 K 2784P—Brown cowhide. . . . . Pair $3.98

For rationing information and how to measure, see pages 278A and 278B

Versatile Tailored Walkers . . .
ACTIONAIRE Classics—Rationed

Our Own Trade Mark

OUR GOOD QUALITY $3.98

OUR TOP QUALITY $5.95

[J] Good Quality Ghillie Oxford. Brown leather uppers. Goodyear welt sewed. Oil treated leather sole. 1½-inch walking heel.
• C (medium) sizes 4 to 9. ½ sizes, too. *State size.* Shpg. wt., 1 lb. 8 oz.
15 K 2811P—Brown. ***Be sure to attach ration stamp*** . . . . . Pair $3.98

[J] Our Top Quality Ghillie. Finer, more select leather uppers. Comfortable cushioned leather insole. Ankle fitting and very flexible Goodyear welt. Oil treated leather sole. 1½-inch heel.
• AA (extra narrow) in sizes 6 to 9. • A (very narrow) in 5 to 9.
• B (narrow) width in sizes 5 to 9. • C (medium) in sizes 4 to 9.
All half sizes, too. *State size and width.* Shipping weight, 1 lb. 8 oz.
15 K 2757P—Brown. ***Be sure to attach ration stamp*** . . . . . Pair $5.95

$5.95

[K] Classic Walker designed for service. Soft cushioned insole. Goodyear welt sewed. Leather uppers. Full leather heel lining and insole. Leather sole. 1½-inch heel.
• AA (extra narrow) sizes 6 to 9. A (very narrow) in sizes 5 to 9. B (narrow) in all sizes 5 to 9. C (medium) in all sizes 4 to 9. Half sizes in above widths. *State size, width.* Shpg. wt., 1 lb. 10 oz.
Be sure to attach ration stamp
15 K 2764P—Brown . . Pair $5.95

$3.98

[L] Ankle-Fitting oxford with roomy wall toe for round-the-clock comfort. 1½-inch grooved heel. Shape-retaining leather uppers. Flexible leather insole, leather heel lining. Goodyear welt sewed for strength, extra wear. Leather sole.
• A (very narrow) sizes 5 to 9. C (medium) width, sizes 3½ to 9. Half sizes, too. *State size, width.* Shipping weight, 1 lb. 8 oz.
Be sure to attach ration stamp
15 K 2640P—Brown . . Pair $3.98

$3.98

[M] All Occasion Step-In for work or "going places." Elastic gore under tongue for snug fit. Elk-grained cowhide leather uppers with rich, antiqued finish. Unlined for lightweight comfort. Durable, oil-treated leather sole. Goodyear welt. 1½-inch heel.
• A (very narrow) width in women's and girls' sizes 5 to 9. C (medium) width, sizes 3½ to 9. Half sizes, too. *State size, width.* Shipping weight, 1 lb. 8 oz.
Be sure to attach ration stamp
15 K 2801P—Brown . . Pair $3.98

$3.98

[N] Moc-Style Classic with raised vamp seam. Trim comfortable styling with walled last for plenty of toe freedom. Soft, antiqued brown leather. Fully lined. Goodyear welt construction. Oil treated leather soles. Smart, 1½-inch grooved heels.
• A (very narrow) width in women's and girls' sizes 5 to 9. C (medium) in sizes 3½ to 9. Half sizes, too. *State size, width.* Shipping weight, 1 lb. 12 oz.
Be sure to attach ration stamp
15 K 2689P—Brown . . Pair $3.98

[J] $3.98 And Up

[K] $5.95

[L] $3.98

[M] $3.98

[N] $3.98

CPK PAGE 297 . . . . . SHOES

CPK PAGE 327 . . MEN'S SHOES





Favorite Moc-type Oxfords in 3 qualities . . . Rationed

$2.98

GOOD QUALITY . . . Choice of Black, Brown or White. Genuine Goodyear welt sewed construction . . . for longer wear, greater foot comfort, easier resoling. One-piece flexible leather insole. Rubber sole and heel outwear leather. A thrift-wise buy at Sears low price.

• C (med.) width in sizes 3½ to 9. Half sizes, too. *Be sure to state size wanted.* Shipping weight, 1 lb. 14 oz.

Be sure to attach ration stamp

15 K 2923P—Antiqued brown
15 K 2922P—White pigskin
15 K 2924P—Black leather
Pair.....$2.98

$3.98

BETTER QUALITY . . . Finer leather and real foot-soothing flexibility distinguish these moc-style oxfords from those at left. Built to give greater comfort and hold their trim shape longer. Selected leather is antiqued for a fine polished finish. Goodyear welt. One-piece leather insole. Rubber sole and heel.

Be sure to attach ration stamp

• A (very narrow) in sizes 5 to 10. C (med.) width in sizes 3½ to 10. All half sizes are included, too. *State size and width wanted.* Shipping weight, 1 pound 14 ounces.

15 K 2903P—Brown . . Pair $3.98

$4.98

BEST QUALITY . . . Soft antiqued calfskin leather uppers and unusually fine workmanship. Distinctive good looks . . . shape retaining durability . . . trim-fitting comfort—they're all yours in this shoe. Leather lined throughout. Leather insole. Rubber sole and heel.

• AA (extra narrow) sizes 5½ to 9. B (narrow) width in sizes 4 to 9. D (med. wide) width in 3½ to 9. All half sizes are included, too. *State size and width wanted.* Shipping weight, 1 pound 14 ounces.

Be sure to attach ration stamp

15 K 2782P—Brown . . Pair $4.98

See pages 278A and 278B for "Rationing Information" and "How to Order." Easy Terms on inside back cover.

ACTIONAIRE Thoroughbreds in popular Moc styles . . . Rationed

Our Own Trade Mark

$5.95

F OUR BEST QUALITY . . . An easy-going moc-style oxford that's in vogue everywhere. Goes perfectly with either sportswear or tailored clothes. Soft leather uppers are dark antique brown, unlined, always comfortable. Rubber heels, soles, longer lasting than leather.

Goodyear welt sewed for strength. Variety of widths and sizes—perfect fit for every foot.

• AA (extra narrow) in 5½ to 10. A (very narrow) sizes 5 to 10. B (narrow) in all sizes 4 to 10. C (medium) in sizes 3½ to 10. Half sizes, too, in all above widths. *State size and width.* Shipping weight, 1 pound 14 ounces.

Be sure to attach ration stamp

15 K 2947P . . . . . Pair $5.95

$3.98

G LEATHER-SOLE MOC-STYLE WALKER . . . a smart, trim companion for all your suits and tailored clothes. An action-loving shoe that's perfect in these days when you're walking and working more.

Fine quality leather uppers have a beautiful, antique finish. Goodyear welts. Smooth leather insole, full leather heel lining. Leather soles, oil-treated to resist moisture, give longer wear. Extra wide 1¼-inch heel.

• A (very narrow) sizes 5 to 10. C (medium) in sizes 3½ to 10. Half sizes too, in above widths. *Be sure to state size and width.* Shipping weight, 1 lb. 14 oz.

Be sure to attach ration stamp

15 K 2717P—Brown . . . Pair $3.98

$3.98

H POPULAR MOC-STYLE GHILLIE . . . A foot flattering tie designed for active walking and exceptional foot comfort. "Right" with all your daytime clothes. Snug-fitting at ankle and instep for trim neatness.

Made in supple elk-grained cowhide, antiqued to give it a rich and glossy polish and to help resist scuffing. Easy to clean, easy to polish. Sturdily built. Goodyear welt for long, low-cost-per-mile service. Its low rubber heel and thick rubber sole will actually outwear leather.

• C (medium) in sizes 4 to 9. All half sizes, too. *Be sure to state size.* Shpg. wt., 1 lb. 14 oz.

Be sure to attach ration stamp

15 K 2790P—Brown . . Pair $3.98

$5.95

J SUPERB GHILLIE . . . with the unmistakable look and feel of quality. Simply tailored to provide just the right style note to set off your fall and winter clothes. Trimly stitched, with smart moc-style vamp, roomy walled toe. Fashioned exclusively from superior quality leathers—in glossy antique brown, vegetable tanned to resist scuffing.

Effortless flexibility . . . you can wear them long and hard in absolute comfort. Long wearing rubber heels and soles.

• A (very narrow) in sizes 5 to 9. C (medium) in sizes 3½ to 9. Half sizes too. *State size, width.* Shipping weight, 1 lb. 14 oz.

Be sure to attach ration stamp

15 K 2756P—Brown . . Pair $5.95





ACTIONAIRE Slip-on Classics in smartly tailored styles . . . Rationed

Our Own Trade Mark

$3.98

F FAVORITE "NORWEGIAN" MOC-STYLE . . . designed for the quick tempo and fast gait of modern living—"naturals" for going 'cross campus, in and out of the office, or just loafing around. So comfortable, so easy-into you don't know they're on—yet so gayly and youthfully styled.

Fashioned from brown leather that's smooth, supple and soft. Richly antiqued—a finish that will glow with many polishings. Goodyear welt construction. Leather insoles. Leather binding helps shoe to keep its shape. Rubber sole will wear longer than leather. Low heel with rubber lift.

• A (very narrow) width in all sizes 5 to 9. C (medium) width in sizes 3½ to 9. All half sizes, too. *State size and width.* Shpg. wt., 1 lb. 14 oz.

Be sure to attach ration stamp to your order

15 K 2716P—Brown leather.....Pair $3.98

$3.20

G LEATHER SOLE SLIP-ON . . . a four-season favorite that has everything in style and comfort. Distinctively simple in pattern—the "California" style center seam is the shoe's only adornment. But it's this simplicity that makes it a "smarter than ever" footnote for your suits and tailored clothes. What's more the wall toe is foot flattering and gives toes extra room.

Fashioned in smooth leather with a glossy antique finish. Genuine Goodyear welt construction makes the shoe longer wearing, helps it keep its shape. Durable leather sole. Low walking heel.

• C (medium) width in women's and girls' sizes 3½ to 8. All half sizes are included, too. *Be sure to state size.* Shipping weight, 1 pound 8 ounces.

Be sure to attach ration stamp to your order

15 K 2751P—Brown leather.....Pair $3.20

$3.98

H FLAT SEAM MOC-TYPE SLIP-ON . . . poised for action, the shoe for the vivacious miss or mrs. A perfect teammate for skirts and sweaters and tailored casuals—will go along with you every hour of the day in steadfast comfort. The flat stitched vamp topped with a perky scalloped tongue makes the shoe dauntlessly youthful.

Crafted from fine antiqued leather. You'll love the way the shoe fits and keeps its shape after long mileage. Goodyear welt construction. Leather heel lining and insole. High quality leather sole—oil treated to combat wear and weather. 1¼-inch heel.

• A (very narrow) width in all sizes 5 to 9. C (medium) width in sizes 3½ to 9. Half sizes, too. *State size and width.* Shpg. wt., 1 lb. 10 oz.

Be sure to attach ration stamp to your order

15 K 2753P—Brown leather.....Pair $3.98

For rationing and size information, see pages 278A and 278B. For Easy Terms see inside back cover

ACTIONAIRES . . . youthful fashion

Our Own Trade Mark

hits styled for flattery . . . Rationed

$3.20

[J] WHITE "JEEP" CAMP MOC STYLE . . . laced all around and tied in front to give you a popular style of the younger set. Fashioned in white leather because white is a favorite all twelve months of the year. A perfect companion for "sloppy Joes"—made to match the wide-awake look of youth and follow their every whim.

Goodyear welt sewed. Rubber sole that wears longer than leather. Low built-up heel, rubber lift.

• A (very narrow) in sizes 5 to 9. C (medium) width in sizes 3½ to 9. Half sizes, too, in the above widths. *Be sure to state size and width wanted.* Shpg. wt., 1 lb. 10 oz.

Be sure to attach ration stamp

15 K 2771P—White . . . . Pair $3.20

$3.20

[K] BROWN "JEEP" CAMP MOC STYLE . . . Sears interpretation of a jaunty sports style—dedicated to youth and free foot movement. You'll live in them because they are so comfortable.

Made of smooth brown elk-tanned cowhide, antique finished to resist scuffs and take a lustrous shine. Goodyear welt construction permits easy resoling. Rubber sole outwears leather. Low built-up heel with rubber lift.

• A (very narrow) in sizes 5 to 9. C (medium) width in sizes 3½ to 9. Half sizes, too, in the above widths. *Be sure to state size and width wanted.* Shpg. wt., 1 lb. 10 oz.

Be sure to attach ration stamp

15 K 2772P—Brown. . . . Pair $3.20

$3.20

[L] PERFORATED ONE-LOOP TIE . . . novelty wooden knobs, interesting stitching that encircles the shoe, a pert squared tongue—the important details that give this shoe its graceful, smart styling. And it has that "wear everywhere with anything" quality that makes tailored sports shoes so popular.

Comes in a smooth elk-tanned cowhide, richly antiqued for wear the year around. Durable, too—Goodyear welt construction, leather heel lining and leather insole. Rubber sole and heel.

• C (medium) sizes 3½ to 9. All half sizes, too. *State size.* Shipping weight, 1 pound 14 ounces.

Be sure to attach ration stamp

15 K 2915P—Brown. . . . Pair $3.20

$3.98

[M] ADORABLE ANKLE STRAP . . . steps forward to lead the fashion parade. A style which is becoming dear to every girl's heart for its air of youthful gaiety. The removable strap buckles around the ankle in slenderizing flattery. The plain vamp and semi-wall toe heighten the shoe's charm and make feet look smaller.

Fashioned from brown smooth leather, antiqued to a rich tone of brown. Goodyear welt construction. Leather heel lining and insole. Fine leather outsole. Low heel.

• C (medium) in sizes 3½ to 8. All half sizes, too. *State size.* Shipping weight, 1 pound 8 ounces.

Be sure to attach ration stamp

15 K 2779P—Brown. . . . Pair $3.98





ACTIONAIRE Huskies, the pace-setters on every campus . . . Rationed

Our Own Trade Mark

$3.20

F LEATHER SOLED BLUCHER . . . in choice of brown or black. Tailored oxford with smart three-crease vamp—built for all-day comfort. Roomy wall last for foot-shortening appearance. Goodyear welt construction. Smooth leather upper. Leather insole. Oil treated leather sole. Low heel.

• C (medium) width in women's and girls' sizes 3½ to 9 including half sizes. *State size.* Shpg. wt., 1 lb. 10 oz.

Attach ration stamp to order

15 K 2754P—Brown
15 K 2684P—Black. Pr. $3.20

$3.98

G LEATHER SOLE "BAL" OXFORD . . . Feminine version of little brother's shoe—with masculine simplicity and oxford comfort. Perfect for slacks and general sportswear. Goodyear welt construction. Leather insole and outsole. Low heel.

• A (very narrow) width in women's, girls' sizes 5 to 9. All half sizes included, too. C (medium) width in sizes 3½ to 9. Half sizes, too. *State size and width wanted.* Shipping weight, 1 lb. 8 oz.

Attach ration stamp to order

15 K 2778P—Brown Pr. $3.98

$3.98

H LEATHER SOLED SIDE TIE . . . an intriguing style for jaunty, carefree sportswear. With a perfectly plain vamp that brings out the beauty of the leather—a rich, dark brown. Roomy wall last makes feet look smaller. Goodyear welt construction. Leather insole and heel lining. Vamp also lined. Leather sole, low wedge heel.

• C (medium) width in women's and girls' sizes 3½ to 8. Half sizes, too. *State size.* Shipping wt., 1 lb. 12 oz.

Attach ration stamp to order

15 K 2759P—Brown. Pr. $3.98

$3.20 and $4.98

J GOOD QUALITY SADDLES . . . Elk-grained cowhide uppers. Goodyear welt. Leather insole. Rubber sole, heel.

• C (medium), sizes 3½ to 9. Half sizes, too. *State size.* Shipping wt., 1 lb. 15 oz.

15 K 2356P—Brown. Pr. $3.20

J OUR TOP QUALITY SADDLES . . . Finer leather and workmanship than above, with choice of widths.

• A (very narrow) in 5 to 9. C (medium) in sizes 3½ to 9. Half sizes, too. *State size, width.* Shipping wt., 2 lbs.

15 K 2762P—Brown. Pr. $4.98

Attach ration stamp for above

$3.20

K BROWN AND WHITE SADDLES . . . your old standbys have returned to please you. Comfortable as ever—a real value for your ration stamp. Combination of brown, fine smooth leather and white cotton duck. Goodyear welt. Leather insole. Rubber sole and heel.

• C (medium) width in women's and girls' sizes 3½ to 9. All half sizes, too. *State size.* Shipping weight, 1 pound 15 ounces.

Attach ration stamp to order

15 K 2786P—White with brown . . . . . Pair $3.20

Be sure to state correct size and width . . . see "How to Measure," page 2788

ACTIONAIRE sturdy sports styles

Our Own Trade Mark

. . . popular New Storm Boot

$7.50

[L] LEATHER STORM BOOT, LAMB'S WOOL LINED . . . Cold, wintry days and deep snow are fun when you wear these storm boots. Playing and trudging through the snow—they keep feet warm and dry even at 40° below. Wear them right over your shoes. They fit any heel height. Leather uppers reinforced at points of strain. Complete shearling (lamb's wool) lined—sock, sole, collar and tongue. Ribbed rubber sole.

• D (medium wide) width in women's and girls' sizes 4 to 9. No half sizes.

HOW TO ORDER: Example, for 5½ or 6 shoe, order 6 boot. *State size.*

This boot is ration-free . . . do not send your ration stamp

15 K 2040—Brown. Shipping weight, 2 pounds 8 ounces . . . Pair $7.50

$2.88

[M] BROWN MOC-STYLE OXFORD . . . will keep you comfortable on your feet wherever you are—home, school or office. Attractive canvas uppers. Sturdy welt construction. WPB-released rubber sole is guaranteed to outwear leather. Low heel, rubber lift.

• C (medium) width, sizes 3½ to 9. Half sizes, too. *State size.* Shipping weight, 1 lb. 14 oz.

No ration stamp required

15 K 2202—Brown . . . Pair $2.88

$2.49

[N] CLASSIC CAMP "MOC" . . . hand sewn and made like an Indian moccasin. Strong, long wearing heavyweight cowhide, similar to the leather used by the army. Upper and insole are one-piece leather. Rubber sole and heel give long wear.

• C (medium) women's, girls' sizes 3½ to 9. Half sizes, too. *State size.* Shpg. wt., 1 lb. 10 oz.

Be sure to attach ration stamp

15 K 2706P—Brown . . Pair $2.49

$1.89

[P] ALSO IN DOUBLE WIDE WIDTH . . . Perennial "bike" oxford—the foot-form comfort style that's "right" for all seasons of the year. In brown leather. Flexible stitchdown construction. Leather sole. 1½-inch heel.

• C (medium), in sizes 3½ to 8. EE (double wide), sizes 4 to 8. Half sizes, too. *State size and width.* Shipping weight, 1 lb. 8 oz.

Be sure to attach ration stamp

15 K 2476P—Brown . . Pair $1.89

$1.98

[R] LOW PRICED SADDLE OXFORD . . . An outstanding value and a smart version of America's favorite oxford. Roomy wall toe. Elk-grained cowhide upper, with contrasting grained saddle. Rubber sole and heel.

• C (medium) women's, girls' sizes 3½ to 8. Half sizes, too. *State size.* Shpg. wt., 1 lb. 10 oz.

Be sure to attach ration stamp

15 K 2471P—Brown

15 K 2472P—Black . . . Pair $1.98





CPMN PAGE 303 . . WOMEN'S SHOES

CP PAGE 327 . . MEN'S SHOES

Nurses' type Oxfords . . .
Easy comfort for busy feet
Rationed



EVERYTHING YOU NEED IN A COMFORT SHOE. Created by a nationally known manufacturer, for active day-long service. Flexible leathers, specially designed nurses' last . . . more toe room . . . snug-fitting heel . . . firm built-in shank.

$3.98 →

KIDSKIN OXFORD . . . NURSES' LAST . . . 5 WIDTHS . . . You'll come up smiling in these shoes after a hard day. No slipping or pinching . . . grand comfort. Nurses' combination last . . . snug-fitting heel, more toe room. Built-in shank. Leather insole. Kidskin lining. Leather sole. 1½-inch heel, rubber lift.

• A (very narrow), B (narrow), EEE (triple wide), sizes 5 to10 C (medium), D (medium wide) sizes 4 to 10. Half sizes, too. *State size and width.* Shipping weight, 1 pound 4 ounces.

Be sure to attach ration stamp to your order

15 K 3414P—Black kid 15 K 3413P—White kid. . Pair $3.98





$3.29

SOFT KIDSKIN OXFORD . . . Wear them when you're on your feet all day . . . enjoy the specially designed nurses' last . . . more toe room . . . snug-fitting heel . . . built-in shank. Durable rubber soles that wear longer than leather, flexible welt sewed. 1½-inch heel with rubber lift.

• C (medium), D (medium wide) and EE (double wide) widths in all women's sizes 4 to 9. Half sizes, too. *State size, width.* Shpg. wt., 1 lb. 6 oz.

Be sure to attach ration stamp to order

15 K 3412P—Black kid. . . . . Pair $3.29

$5.98

FAMOUS AIR-WALKER COMFORT SHOE . . . 5 widths. Black kid, extremely flexible. Resilient insole to cushion the entire bottom of your foot. Kid quarter and sock lining, non-slip leather heel lining. Leather sole. 1½-inch heel, rubber lift.

• A (very narrow), B (narrow), EE (double wide) widths in sizes 5 to 10 including all half sizes. C (med.) D (med. wide), 4 to 10. Half sizes, too. *State size, width.* Shpg. wt., 1 lb. 10 oz.

Be sure to attach ration stamp to order

15 K 3442P—Black kid. . . . . Pair $5.98

$4.98

FAVORITES WITH SEARS CUSTOMERS . . . Soft kid oxford . . . shapes easily to your feet. Goodyear welt sewed . . . flexible. Leather quarter lining. Leather insole, sole. 1½-inch heel, rubber lift.

• A (very narrow) B (narrow) EEE (triple wide) widths in sizes 5 to 10 including all half sizes. C (medium) D (medium wide) sizes 4 to 10. Half sizes, too. *State size, width.* Shpg. wt., 1 lb. 10 oz.

Be sure to attach ration stamp to order

15 K 3487P—White kid

15 K 3488P—Black kid. . . . . Pair $4.98

You can send your ration stamps to Sears with confidence . . . see page 278A for complete information



Sears NIGHTINGALE Shoes

Reg. U.S. Pat. Off.

Known for genuine comfort

Rationed



NIGHTINGALE COMFORT FEATURES: Easy-flex durable soles need no breaking-in . . . Carefully made to Sears rigid comfort specifications . . . Good leather or rubber soles—leather uppers . . . Built-in shanks—for firm restful support.

← $1.98

NURSES' TYPE COMFORT OXFORD . . . Loved "best friend" of active women . . . on their feet all day. Designed with complete understanding of foot comfort . . . construction features of more expensive shoes . . . roomy last allows perfect foot freedom. A comfort investment for your ration stamp. Leather soles. 1½-inch heel, rubber lifts. Shpg. wt., 1 lb. 3 oz.

• C (medium), D (medium wide), EE (double wide) widths in women's sizes 4 to 9. Half sizes, too. *State size and width.*

Be sure to attach ration stamp to order

15 K 3506P—Black kid 15 K 3505P—White leather..Pair $1.98



Not Rationed

$1.89

NON-RATIONED COMFORT SHOE . . . A good, serviceable five-eyelet oxford. Sturdy canvas uppers . . . quarter lined with imitation leather . . . vamp lined with heavy twill. Flexible rubber soles . . . roomy round toes . . . 1½-inch heel . . . rubber lift. You'll like this ration-free shoe for all-round wear.

• D (medium wide) width in sizes 4 to 8; also size 9. All half sizes, too, except size 8½. *State size.* Shipping weight, 1 pound 4 ounces.

No ration stamp required for this shoe

15 K 3430—Black canvas.....Pair $1.89

$1.98

SNUG ELASTIC SIDE GORE STEP-IN . . . Slip in and out of it in a flash . . . no lacing . . . it fits perfectly . . . the built-up instep gives the same support that you look for in a "tie" oxford. Rounded roomy toe. Leather sole. 1½-inch heel.

• D (medium wide) in all women's sizes 3½ to 9. EEE (triple wide) in sizes 5 to 9. Half sizes in above widths except size 8½. *State size and width.* Shipping weight, 1 pound 4 ounces.

Be sure to attach ration stamp to order

15 K 3546P—Black kid.....Pair $1.98

$1.98

DESIGNED FOR COMFORT . . . If your busy schedule calls for walking all day long, choose these neat oxfords in soft kid with cut-out decorations. Built-in shank . . . a comfort feature of higher priced shoes. Leather sole. 1½-inch heel, rubber lift.

• D (medium wide) in all women's sizes 3½ to 9. EEE (triple wide) sizes 5 to 9. Half sizes in above widths except size 8½. *State size and width.* Shipping weight, 1 pound 4 ounces.

Be sure to attach ration stamp to order

15 K 3545P—Black kid.....Pair $1.98

Include shoes for the whole family in any Easy Payment order . ... see inside back cover for details



Famed CASE "hand turned" soft and flexible as a glove



Perfect for tender feet, these Case "hand turns" in soft kid are made inside out, then turned right side out, the way a glove is made . . . then the shank is inserted and the heel applied. . . . They fit and feel like a glove.



$2.55

ALL DAY COMFORT FOR SENSITIVE FEET . . . Because you're working harder than ever these days, you'll be sure to appreciate the extra comfort in these dressier "hand turns," nationally known for flexibility and light weight. The firm shank gives you restful support . . . the soft kid uppers mold to your feet like a glove . . . give with every step. Durable leather soles . . . 1½-inch heels, rubber lifts. Shipping weight, 1 lb. 4 oz. *State size.*

Be sure to attach ration stamp to order

• D (med. wide), 3½ to 9. Half sizes, too.

15 K 3424P—Black kid . . . . . Pair $2.55

• EEE (triple wide) width, sizes 3½ to 10. ½ sizes, too, except 8½ and 9½. *State size.*

15 K 3441P—Black kid . . . . . Pair $2.55

$2.55

SOFT TOE OXFORD . . . easy on tender feet . . . pliable kidskin, leather soles . . . "broken-in" comfort. 1-inch walking heel. Rubber lift. Shipping weight, 1 lb. 4 oz.

Be sure to attach ration stamp

• EE (double wide) sizes 4 to 9. Half sizes, too. *State size.*

15 K 3407P—Black . . . . . Pair $2.55

$2.55

BLACK KID OXFORD . . . Leather sole. Comfortable 1½-inch heel. Rubber lift. Shpg. wt., 1 lb. 4 oz.

Be sure to attach ration stamp

• D (med. wide) 3½ to 9. Half sizes.

15 K 3547P—*State size*. . Pair $2.55

• EEE (triple wide) sizes 5 to 10. Half sizes, too, except 8½, 9½.

15 K 3548P—*State size*. . Pair $2.55

$1.98

FOR SUPER-SENSITIVE FEET . . . One-strap shoe. Extremely soft kid uppers. Flexible leather soles, 1½-inch heels, rubber lift. Shipping weight, 1 pound 4 ounces.

• D (medium wide) sizes 3½ to 9. Half sizes except 8½. *State size.*

Be sure to attach ration stamp

15 K 3404P—Black kid . . Pair $1.98

Warmly-lined footwear to keep your feet cozy in coldest weather





$3.85

SHEEP'S WOOL LINED. Felt upper, 43% wool, 36% reused wool, 12% rayon, 9% cotton. 1-in. heel, leather sole. *State size.* Shpg. wt., 1 lb. 14 oz.

• Wide width, 4 to 9. No ½ sizes.

Be sure to attach ration stamp

15 K 1902P—Black Shoe . . Pair $3.85

$3.59

SHEEP'S WOOL LINED OXFORD . . . cozy and warm. Fine kid . . . firm shank . . . Leather sole . . . 1-inch heel. *State size.* Shpg. wt., 1 lb. 14 oz.

• Wide width, size 4 to 9—no ½ sizes.

Be sure to attach ration stamp

15 K 1900P—Black . . . . . Pair $3.59

$2.49

COTTON FLEECE LINED SHOE . . . Felt upper, 43% wool, 36% reused wool, 12% rayon, 9% cotton. Leather sole, 1-in. heel. Shpg. wt., 1 lb. 14 oz. *State size.*

• Wide width, 4 to 9—no ½ sizes.

Be sure to attach ration stamp

15 K 1901P—Black kid . . . Pair $2.49

$2.49

COTTON FLEECE LINED OXFORD . . . Good quality kid . . . roomy toes. Leather sole. 1-in. heel, rubber lift.

• Wide width, 4 to 10 except 8½, 9½. *State size.* Shpg. wt., 1 lb. 14 oz.

Be sure to attach ration stamp

15 K 1919P—Black Shoe . . Pair $2.49

All shoes on these two pages are rationed . . . see page 278A for rationing information

Nightingales at a budget price

Reg. U. S. Pat. Off.

Staunch quality . . . real comfort

Sears Nightingales are soft and smooth as a glove . . . designed to give perfect foot freedom . . . supple leather . . . firm shanks gently support your feet . . . rounded roomy toes. Favorites with women who require flexible, long wearing, economical shoes.



$1.79

F G ROUND SOFT OR FIRM TOE . . . Lightweight comfort shoe, strap style. Black kid uppers, firm shank, leather soles. 1-inch heel. Shipping weight, 1 lb. 3 oz.

Be sure to attach ration stamp to order

F • *Soft toe.* D (med. wide), EE (double wide), 3½ to 10, except 8½, 9½.
15 K 3423P—*State size, width* . . . Pair $1.79

G • *Firm toe.* D (medium wide) sizes 3½ to 9. Half sizes, too, except size 8½.
15 K 3510P—*State size, width* . . . Pair $1.79

$1.89

H J BLACK KID OXFORD—SOFT OR FIRM TOE . . . Comfortable as an old shoe. Broad toe, built-in shank, leather sole. 1-in. heel, rubber lift. Shpg. wt., 1 lb. 7 oz.

Be sure to attach ration stamp to order

H • *Round firm toe.* D (medium wide) sizes 3½ to 9. Half sizes too, except 8½.
15 K 3418P—*State size, width* . . . Pair $1.89

J • *Broad soft toe.* D (med. wide), EE (double wide), 3½ to 10, except 8½, 9½.
15 K 3422P—*State size, width* . . . Pair $1.89

$1.98

K MAKES FOOT LOOK SLENDER . . . Comfort shoe for wider feet. Restful built-in shank. Leather sole. 1½-in. heel. Rubber lift.

• EEE (triple wide) in sizes 3½ to 10. Half sizes too except 8½ and 9½. *State size, width.* Shpg. wt., 1 lb. 9 oz.

Be sure to attach ration stamp

15K3419P—Black kid. Pair $1.98

$1.98

L DRESSY SLENDERIZING STYLE . . . Trim cut-out tie for wider foot. Kidskin . . . sturdy leather soles . . . firm shank. 1¼-inch heel, rubber lift.

• EEE (triple wide) in sizes 3½ to 10. Half sizes too, except 8½ and 9½. *State size.* Shipping weight, 1 lb. 9 oz.

Be sure to attach ration stamp

15 K 3514P—Black . Pair $1.98



Cord rubber soles resist weather . . . give long service



Oxford $2.10 **High Shoe $2.39**

M N FARMERETTE STYLE WORK SHOES . . . Soft heavy leather for outdoor work . . . save your dressier shoes. Built for long wear . . . to resist weather and dirt . . . comfortable. Moc-type vamp . . . more toe room. Cord rubber soles. Low rubber heels.

• E (wide), sizes 4 to 9. ½ sizes. *State size.* Shpg. wt., 1 lb. 6 oz.

Be sure to attach ration stamp to your order

M 15K3526P—Brown oxford. 15K3527P—Black oxford . Pair $2.10
N 15K3518P—Brown high shoe 15K3519P—Black high shoe . Pair 2.39

$2.39

P R KID SHOE . . . leather sole; 1-in. heel. Shipping weight, 1 lb. 9 oz.

Be sure to attach ration stamp to order

P • *Soft toe.* D (medium wide), EE (double wide), Sizes 3½ to 10, except 8½ and 9½.
15 K 3435P—Black. *State size, width.* $2.39

R • *Firm toe.* D 3½ to 8; also 9.
15 K 3433P—Black. *State size* . . Pair $2.39

$2.19

S JULIETS FOR PERFECT RELAXATION . . . Soft kidskin that shapes to your foot . . . elastic side gore for snug fit. Leather soles. 1-inch heels with springy rubber lifts.

• D (med. wide), 3½ to 9. Half sizes, except 8½. *State size.* Shpg. wt., 1 lb. 5 oz.

Be sure to attach ration stamp to order

15 K 3438P—Black kid . . . . . Pair $2.19

Easy Terms available at Sears on shoes for all the family . . . see inside back cover for details

CF **PAGE 307. . COMFORT SHOES**



Colorful women's slippers
No ration stamp needed

$3.49

F OURFINESTFUZZY-WUZZYS and the best we have ever offered. Electrified shearling (sheep's wool) outside . . . bright, smooth, lustrous as soft fur. Beautifully styled. Sheep's wool inside too . . . you'll love to snuggle your feet into its soft warm depths. Hard leather sole.

• Wide. Women's 3, 4, 5, 6, 7, 8, 9. No ½ sizes. *State size.* Shipping weight, 1 lb. 6 oz.

No ration stamp required

15 K 3607—Beige
15 K 3605—Blue
15 K 3606—Wine . . . Pair $3.49

$3.29

G KIDSKIN CUFFED BOOTEE . . . Combines graceful beauty with cozy warmth. Bright brown kidskin uppers and sheep's wool cuff, electrified to give it that real fur-like luster. Soft deep sheep's wool lining, too. Flexible hard leather sole, low cushiony rubber heel. Has everything you could ask in trim foot-flattering comfort.

• E Wide. Women's sizes 4, 5, 6, 7, 8, 9. No ½ sizes. *State size.* Shpg. wt., 1 lb. 6 oz.

No ration stamp needed

15 K 3799—Brown . . Pair $3.29

$2.49

H NATURAL SHEEP'S WOOL BOOTEE . . . grand for chilly mornings. Cozy warmth at a budget price. Practical for year-round service. Smartly styled V-shaped sheep's wool collar. Leather soles.

• E Wide. Women's 3, 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shipping wt., 1 lb. 7 oz.

No ration stamp required

15 K 3620—Natural . Pair $2.49

$2.98

J BRIGHT KIDSKIN BOOTEE . . . easy-action slide fastener. Attractive turnover cuff, cotton fleece lining. Leather sole. 1⅛-inch heel.

• C (medium) width. Women's sizes 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8 and 9. *State size.* Shipping wt., 1 lb. 8 oz.

No ration stamp needed

15 K 3756—Brown
15 K 3760—Black . . . Pair $2.98

$1.98

K HIGH FRONT . . . Jacquard print rayon and cotton D'Orsay with open toe. Flexible, long-wearing treated cotton belting sole. 1¼-inch heel.

• C medium width. Women's 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size wanted.* Shipping weight, 1 lb. 4 oz.

No ration stamp required

15 K 3617—Wine
15 K 3616—Blue . . . . Pair $1.98

$2.19

L CLASSIC DOMESTIC SHEEPSKIN D'ORSAY . . . styled for free and easy lounging. Full platform leather sole. Open toe. 1½-inch heel.

• C medium width. Women's sizes 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 9. *State size wanted.* Shipping weight, 1 lb. 5 oz.

No ration stamp needed

15 K 3624—Brown
15 K 3625—Black . . . Pair $2.19

$1.79

M RAYON AND COTTON TACKLE TWILL D'ORSAY . . . Foot relaxing walled last. Cuffed vamp. Padded sole. 1⅜-inch heel. Shpg. wt., 1 lb. 3 oz.

• C medium width. Women's sizes 3, 4, 5, 6, 7, 8, 9. No half sizes. *State size wanted.*

No ration stamp needed

15 K 3626—Blue
15 K 3627—Wine . . . Pair $1.79

$1.89

N CORDUROY D'ORSAY . . Flexible, durable sole of treated cotton belting. Wedge heel. Shipping wt., 1 lb. 3 oz.

• C medium width. Women's sizes 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size wanted.*

No ration stamp needed

15 K 3658—Wine
15 K 3657—Blue
15 K 3659—Red . . . . Pair $1.89

$1.79

P CLEVER SHEEPSKIN EVERETT . . . Easy-fitting domestic capeskin. Durable padded leather sole and heel.

• D medium wide width Women's sizes 3, 4, 5, 6, 7, 8, 9. No half sizes. *State size wanted.* Shipping wt., 1 lb.

No ration stamp needed

15 K 3632—Brown
15 K 3633—Black . . . Pair $1.79

$1.79

R DOMESTIC SHEEPSKIN SLIPPER . . . Thick padded sole. 1⅜-inch heel. Very flattering, with roomy, extra comfortable walled last.

• D medium wide. Sizes 3, 4, 5, 6, 7, 8, 9. No ½ sizes. *State size.* Shpg. wt., 1 lb. 2 oz.

No ration stamp needed

15 K 3655—Brown
15 K 3656—Black . . . Pair $1.79

HOW TO ORDER WOMEN'S SLIPPERS

Order slippers in *same size* as your shoe wherever slippers are listed in that size. If slipper comes in whole sizes only and you wear a half size shoe, order as follows: for A, B and C shoe widths, order slipper *half size smaller* than your shoe. For D, E and EE shoe widths, order slipper *half size larger* than your shoe.

See inside back cover for Sears convenient Easy Terms



Women's warm felt and leather slippers . . . No ration stamp needed

S EASY-FITTING FELT EVERETT . . . soft padded sole. Uppers 56% wool, 5% reprocessed wool, 5% reused wool, 15% cotton, and 19% rayon.
• Wide. 3, 4, 5, 6, 7, 8, 9. Wt., 10 oz.

No ration stamp required

15 K 3795—Wine
15 K 3797—Rose
15 K 3794—Blue. *State size*... Pr. **89c**

W HEAVYWEIGHT FELT EVERETT . . . Hard leather soles. Rubber heels.
• Wide. Sizes 4, 5, 6, 7, 8, 9. *State size.*

No ration stamp required

15 K 3669—Gray, 62% wool, 5% reused wool, 13% cotton, 20% rayon.
15 K 3668—Brown, 62% wool, 5% reused wool, 13% cotton, 20% rayon. Shpg. wt., 1 lb.....Pr. **$1.69**

T SHEEPSKIN BOOTEE . . . keeps your feet snug and warm as toast. Genuine sheepskin upper with extra comfort in the sheep's wool cuffs. Easy on and off. Flexible leather soles.
• E (wide). Women's sizes 3, 4, 5, 6, 7, 8, 9. *State size.* Shpg. Wt., 14 oz.

No ration stamp required

15 K 3684—Natural.....Pair **$1.25**

X FINE 26-OUNCE Imperial Felt. Don't confuse with lighter, cheaper felts. 62% wool, 5% reused wool, 13% cotton, 20% rayon. Leather sole.
• EEEE (extra wide). Sizes 4, 5, 6, 7, 8, 9, 10. *State size.* Shpg. wt., 1 lb.

No ration stamp required

15 K 3748—Black
15 K 3747—Brown.....Pair **$1.69**

U SNUG AND WARM . . . Fine quality felt (56% wool, 5% reprocessed wool, 5% reused wool, 15% cotton, 19% rayon). Padded sole. 1-inch heel.
• Wide. Women's sizes 3, 4, 5, 6, 7 8, 9. *State size.* Shipping weight, 1 lb.

No ration stamp required

15 K 3851—Wine
15 K 3852—Blue.....Pair **$1.25**

Y ZIP-FRONT BOOTEE . . . Fine felt uppers contain 56% wool, 5% reprocessed wool, 5% reused wool, 15% cotton, 19% rayon. Attractive cuff. Leather soles. Rubber heels.
• Wide. Women's sizes 3, 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt., 1 lb. 2 oz.

No ration stamp required

15 K 3845—Brown.....Pair **$1.79**

V WARM FELT ZIP-ONS . . . smart, comfortable. Fine quality felt (62% wool, 5% reused wool, 13% cotton and 20% rayon). Padded sole.
• Wide. Women's sizes 3, 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt., 1 lb. 2 oz.

No ration stamp required

15 K 3701—Wine
15 K 3700—Blue.....Pair **$1.39**

Z FINE KIDSKIN BOOTEE . . . easy-into slide fastener. Extra thick piled rayon plush cuff. Soft cotton fleece lining. Padded leather sole.
• Medium wide. Sizes 3, 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt., 1 lb. 4 oz.

No ration stamp required

15 K 3601—Brown
15 K 3602—Black.....Pair **$2.15**



Children love these gay, colorful slippers . . . No ration stamp needed

SHEEPSKIN HI-LO BOOT . . . Appeals to every child. Warm shearling lining and cuff. Sturdy leather sole.
• Wide width. Sizes 5 to 3. No half sizes. *State size* (order one size larger than shoe). Shipping wt., 12 oz.

No ration stamp required

15 K 912—Natural
Pair..... **89c**

COTTON FLEECE CUFF and quality felt upper (62% wool; 5% reused wool; 20% rayon; 13% cotton). Bright, warm, serviceable. Padded sole, heel. Shpg. wt., 8 oz.
• Wide. Sizes 6 to 3. No half sizes. *State size wanted.*

No ration stamp required

15 K 937—Red
15 K 938—Blue...Pair **89c**

"MAJORETTES" . . . gay felt boots that children love. Contains 67% wool, 33% cotton. Corduroy cuff. Cushiony padded sole and heel. Shipping wt., 1 lb.
• Wide. Sizes 5 to 3. No half sizes. *State size wanted.*

No ration stamp required

15 K 907—Blue
15 K 906—Red. Pr.: **$1.00**

ZIP-ON BOOTEES . . . Extra warm and toasty. Felt uppers (62% wool; 5% reused wool; 20% rayon; 13% cotton). Padded sole and heel. Shpg. wt., 10 oz.
• Wide width. Sizes 5 to 3. No half sizes. *State size wanted.*

No ration stamp required

15 K 920—Red
15 K 922—Blue....Pair **98c**

FUZZY-WUZZY SLIPPERS . . . like grownups wear. Warm sock lining. Kitten-soft shearling (sheep's wool) uppers, electrified to give them the bright lustrous look of genuine fur. Leather sole.
• Wide width. Sizes 6 to 3. No ½ sizes. *State size.* Shpg. wt., 1 lb.

No ration stamp required

15 K 913—Red
15 K 914—Blue.....Pair **$1.39**

Children's sizes 5 to 3 means sizes 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, and 3. For a half size shoe order slippers a half size larger.



MOTHERS . . Why you should buy your Children's Shoes at Sears

because you're always sure of good wear, proper fit, value and satisfaction

For fifty years Sears have specialized in shoes for children—children of all ages, from tots to toddlers to 'teens. Men who know the growing child's foot, how to fit it properly with shoes that permit soft bones to shape the way nature intended . . . men who know leathers and tanning processes which make leathers pliable and durable . . . men who know all the angles of shoe making—they have been at our service and have helped us build this big shoe store serving millions of American children.

We at Sears are conscious of the trust placed in us by the mothers of those children. We know, too, that we could never hope to sell shoes to grown men and women unless the shoes we supplied them in their youth were well fitted, well made, economically priced and guaranteed to satisfy. We believe Sears shoes are the best children's shoes you can buy for your money—and we've been told just that, over and over again, by mothers who insist on fit above all, but who must have long wear and economy too.



BE SURE TO MEASURE

Children's feet grow very fast and need frequent checking. Below is a National Foot Health Council guide, showing age periods in which children's feet increase one full size.

Child's Age	Change in size
2 to 6 years	4 to 8 weeks
6 to 10 years	8 to 12 weeks
10 to 12 years	12 to 16 weeks
12 to 15 years	16 to 20 weeks

The above is the average but each individual child can differ. For accuracy, use Sears 4-point measuring system or send for Sears new measuring device below and we will do the rest.



CHILDREN'S NEW MEASURING DEVICE

FREE for the asking . . . very easy to use in getting exact size measurement. Simple and complete instructions for use are printed right on device. **Send for one today.** Ask for number F13818.

Deluxe BILTWELS have both fit and quality features equal to the finest Children's Shoes



Back seam reinforcement—guards back seam from splitting or ripping when shoe is put on.

Patterned correctly—outside of shoe is cut lower to conform to the natural bone structure of foot.

Solid leather counters—firm and shape retaining, fit ankle snugly, keep shoe from running over.

One piece quarter lining—no seams that will rip or rub and cause blisters on tender, little feet.

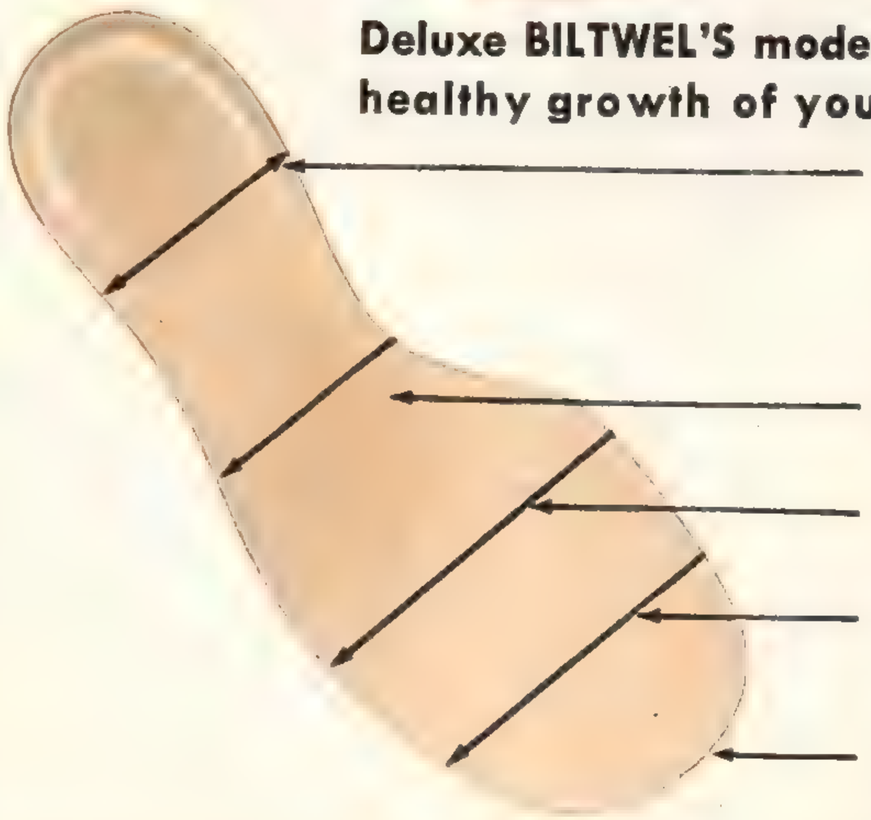
One piece vamp and tongue lining—no seam rubbing across ball of foot to cause blisters.

Finest type leather insoles—perfectly smooth, very flexible, bend with every foot movement.

Goodyear welt construction—the most durable and comfortable type of shoe, easy to resole.

Strong horse butt soles—one of the longest wearing sole leathers obtainable.

Deluxe BILTWEL'S modern last encourages healthy growth of your Children's Feet



Cupped heel seat—cushions heel in natural rounded form, not flat like the average shoe. Snug fitting at the heel . . . properly shaped to provide comfortable support for growing feet.

Narrow, pulled-in shank—conforms to natural shape of foot to make a correct fitting shoe.

Ample width across ball of foot—no harmful pressure, allows room for perfect circulation.

Wide width across toes—room for growth and proper development, toes can spread freely.

Short back, long front—last correctly proportioned, since the back part of a child's foot grows much slower than the front part.



G Plain toe shoes for toddlers..... $2.98



J Plain toe shoes for children.....$3.45



F Children's scuff-tip oxfords..$3.45 and $3.75

H Children's scuff-tip shoes..$3.45 and $3.95

Sears Deluxe BILTWELS . . . nationally famed for quality and long wear

Reg. U.S. Pat. Off.

featuring construction and fitting standards shown on opposite page . . . in sizes from 6½ to 3

$3.45 and $3.75

F Children's Scuff Tip Oxfords. Fine leathers and construction for long wear. Careful lasting for correct fit. Goodyear welt construction. Durable horsehide soles.

Be sure to attach ration stamp to order

• B (narrow), D (med. wide) widths. Child's sizes 8½ to 12. Half sizes, too. *State size, width.* Shpg. wt., 1 lb. 4 oz.

15 K 1597P—Brown

15 K 1598P—Black.....Pair $3.45

• B (narrow), D (med. wide) widths. Child's sizes 12½ to 3. Half sizes, too. *State size, width.* Shpg.wt., 1 lb. 8 oz.

15 K 1599P—Brown

15 K 1600P—Black.....Pair $3.75

$2.98

G Plain Toe Shoes for Toddlers. Mothers are enthusiastic about these shoes for their children—because of the superior leathers that go into the making of the shoes . . . their long wearing construction and correct fit features. Goodyear welt sewed. One piece quarter linings. Solid, shape retaining leather counters. Very flexible leather insoles. Long wearing horse butt leather soles.

• Tots' sizes 6½ to 8. All half sizes, too. Wide width. *Be sure to state size wanted.* Shipping weight, 12 ounces.

Be sure to attach ration stamp to order

15 K 608P—White crushed kid

15 K 609P—Brown leather... Pair $2.98

$3.45 and $3.95

H Children's Scuff-Tip Shoes . . . tough tips, high quality construction mean that children will likely outgrow these shoes before they wear them out. Roomy at ball and toe for unhampered growth. Goodyear welt. Horse butt leather soles.

Be sure to attach ration stamp to order

• Child's sizes 8½ to 12. Half sizes. Wide. *State size.* Shpg. wt. 1 lb. 8 oz.

15 K 1881P—Brown

15 K 1882P—Black.....Pair $3.45

• Child's sizes 12½ to 3. Half sizes. Wide. *State size.* Shpg. wt., 1 lb. 10 oz.

15 K 1883P—Brown

15 K 1884P—Black.....Pair $3.95

$3.45

J Plain Toe Shoes For Children... designed to aid in the natural development of children's feet—long front part, extra width across toes gives little feet room to grow. Constructed to take the hard wear active children give their shoes. Made of soft but sturdy leather with our longest wearing horse butt soles. Goodyear welt construction. Flexible leather insoles. Firm, shape-retaining counters.

• Children's sizes 8½ to 12. All half sizes, too. Wide width. *State size.* Shipping weight, 1 pound 6 ounces.

Be sure to attach ration stamp to order

15 K 1067P—White crushed kid leather

15 K 1068P—Brown leather..Pair $3.45

Sizes For Above Shoes: Tots' sizes 6½, 7, 7½ and 8. Child's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, and 3. Check sizes listed when ordering.

Deluxe BILTWELS—Dress-up and Play styles in sizes 12½ to 3 . . . Rationed

Reg. U. S. Pat. Off.

Coveted styles little misses adore

The shoes on this page have been designed especially to suit the whim and fancy of the wide-awake Miss. There's a whole parade of styles from the sporty moc-style oxford, adaptable for school and play—to the gleaming patent party pump for those important special occasions.

You'll get more value for your ration coupon in these higher priced shoes. The leather is finer . . . the construction is better . . . and the painstaking workmanship gives you superior shoes inside and out . . . the qualities in shoes which you want for the tender, young feet of your little daughters. For Sears Easy Terms see inside back cover.



GOODYEAR WELT . . . the most durable and comfortable shoe construction. Very easy to resole. SILHOUWELT . . . the flexible, cemented welt construction that is used in making fine dress shoes.



PEAR SHAPED HEEL . . . patterned and constructed scientifically—broad at the heel seat, narrowing at ankle to hug the heel and give youngsters the comfortable, correct support they need.

Any pair on this page

$3.75

F PARTY PUMP IN LUSTROUS PATENT . . . mother's style in miniature for little daughter . . . with a perky cotton gabardine bow that will catch every little girl's eye. High quality shoes . . . well finished leather heel lining and insole. Silhouwelt construction . . . neat and smooth. Flexible leather sole and rubber heel lift.

• B (narrow) and D (medium wide) widths in children's sizes 12½, 13, 13½, 1, 1½, 2, 2½ and 3. *State size and width.* Shipping weight, 1 lb. 4 oz.

Be sure to attach ration stamp to your order

15 K 1533P—Black patent..... Pair $3.75

G DRESSY PATENT STRAP . . . dainty foot note for Sunday dress-up and first parties . . . to make little girls glow with pride when they have a pair of their own. Made in a fine quality patent leather. Silhouwelt quality construction. Flexible leather insole. Smooth leather heel lining saves hosiery. Leather sole and rubber heel lift.

• B (narrow) and D (medium wide) widths in children's sizes 12½, 13, 13½, 1, 1½, 2, 2½ and 3. *State size and width.* Shipping weight, 1 lb. 4 oz.

Be sure to attach ration stamp to your order

15 K 1601P—Black patent..... Pair $3.75

H DASHING RAGLAN TIE . . . a girlish copy of big sister's shoes. For every activity—whether it's going to school. dressing up, or running out to play. Made to nt well and give long wear. Goodyear welt construction. Rich brown leather upper. Smooth leather heel lining. Flexible leather insole. Latest plastic sole. Rubber heel.

• B (narrow) and D (medium wide) widths in children's sizes 12½, 13, 13½, 1, 1½, 2, 2½ and 3. *State size and width.* Shipping weight, 1 lb. 6 oz.

Be sure to attach ration stamp to your order

15 K 1595P—Brown leather..... Pair $3.75

J SPORTY THREE-EYELET TIE . . . the ghillie tie and moc-type vamp combine to make a style hit with little lassies. Fashioned in rich brown leather, antique finished to take a high polish. Sturdy Goodyear welt construction with a smooth, nail-free, stitch-free leather insole. Leather heel lining. New, long wearing plastic sole, rubber heel.

• B (narrow) and D (medium wide) widths in children's sizes 12½, 13, 13½, 1, 1½, 2, 2½ and 3. *State size and width.* Shipping weight, 1 lb. 10 oz.

Be sure to attach ration stamp to your order

15 K 1596P—Brown leather..... Pair $3.75

K FAVORITE MOC-STYLE OXFORD . . . sturdy shoe for little school girls. Very comfortable, grown-up sport shoe style—designed to take lots of kicks and bumps. Made of very soft, but tough rich brown leather. Goodyear welt construction. Leather heel lining. Flexible leather insole. Rubber sole and heel will outwear leather.

• B (narrow) and D (medium wide) widths in children's sizes 12½, 13, 13½, 1, 1½, 2, 2½ and 3. *State size and width.* Shipping weight, 1 lb. 8 oz.

Be sure to attach ration stamp to your order

15 K 1594P—Brown leather..... Pair $3.75

Famous BILTWEL "Huskies" for growing children in sizes 8½ to 3 . . . Rationed

Reg. U.S. Pat. Off.

TOE ROOM . . . Biltwels are constructed with a broad toe to allow room for all five toes to spread freely—gives plenty of room for the natural development and healthy growth of children's feet.



THREE-SOLE STITCHDOWN . . . superior construction for children's shoes because of two big features —extreme flexibility and smooth inner surface unmarred by stitches or staples.





No finer Value than Biltwels

Mothers, here are shoes that cost you less but give you more in value.than many other shoes on the market today. Unusual at this price for their high quality construction and workmanship—long wearing and flexible leathers—correctly designed lasts for children's growing feet. Shoes that are value packed, yet made in styles that appeal to mothers and children alike.

All shoes on this page come in sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½ and 3. For more correct size measurement, send for Sears new free measuring device. Send for one today. Ask for F13818.

Any pair on this page

$2.29

L FROLICSOME T-STRAP SANDAL . . . smart styling and perforations in a carefree design to match the mood of little girls' dancing feet. Perfect dress-up shoes in shiny patent leather. Flexible 3-sole stitchdown construction for comfort. Smooth leather lining and insole. Long-wearing leather sole and heel.

• B (narrow) and D (medium wide) widths. Children's sizes 8½ to 3. Half sizes, too. *State size and width wanted.* Shipping weight, 1 lb. 4 oz.

Be sure to attach ration stamp to your order

15 K 1806P—Patent leather.....Pair $2.29

M DRESSY PERFORATED OXFORD . . . sprinkled perforations dress up this little oxford so that it can do double duty for dress and play. Fine smooth leather. 3-sole stitchdown construction for easy-going flexibility. Leather insole and heel lining. Leather sole and rubber heel.

• B (narrow) and D (medium wide) widths. Children's sizes 8½ to 3. Half sizes, too. *State size and width wanted.* Shipping weight, 1 lb. 6 oz.

Be sure to attach ration stamp to your order

15 K 1804P—Brown leather
15 K 1805P—Black leather.....Pair $2.29

N OXFORD TOUGHIE with reinforced toe . . . extra sturdy for lively youngsters who "try anything" —from kicking a football to climbing trees. Durable leather with scuff-resistant tip. Fine Biltwel construction. Leather heel lining and insole. Long wearing leather sole and rubber heel.

• B (narrow) and D (medium wide) widths. Children's sizes 8½ to 3. Half sizes, too. *State size and width wanted.* Shipping weight, 1 lb. 6 oz.

Be sure to attach ration stamp to your order

15 K 1807P—Brown leather
15 K 1808P—Black leather.....Pair $2.29

P GAY, WINSOME GHILLIE TIE . . . simple, dressy styling with three decorative creases across the vamp—a style that can be worn first for dress and then for school. High quality leather uppers. Smooth leather heel lining, insole. 3-sole stitchdown. construction. Leather sole, rubber heel.

• B (narrow) and D (medium wide) width. Children's sizes 8½ to 3. Half sizes, too. *State size and width wanted.* Shipping weight, 1 lb. 6 oz.

Be sure to attach ration stamp to your order

15 K 1467P—Brown leather
15 K 1468P—Black leather.....Pair $2.29

R SPORTY MOC-STYLE OXFORD . . . children's feet will be tiny twins of big sister's or brother's in these moc-type oxfords—favorite style of young and old. In soft, brown leather that will take many polishings. Long wearing Biltwel construction. Smooth leather heel lining and insole. Rubber sole and heel will outwear leather.

• B (narrow) and D (medium wide) widths. Children's sizes 8½ to 3. Half sizes, too. *State size and width wanted.* Shipping weight, 1 lb. 4 oz.

Be sure to attach ration stamp to your order

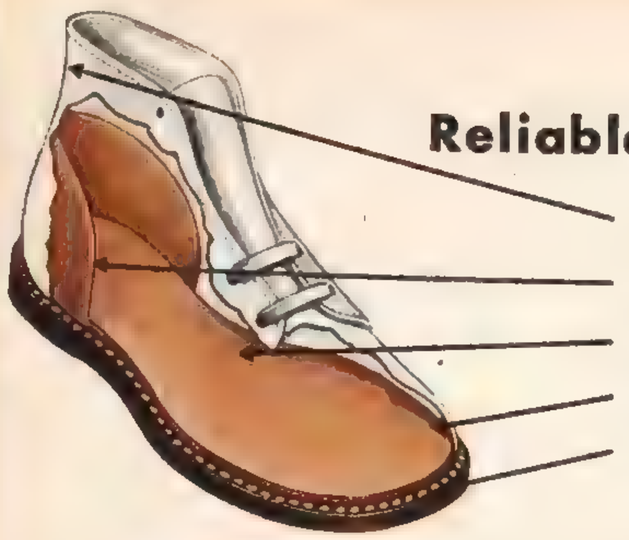
15 K 1803P—Brown leather.....Pair $2.29

CP PAGE 313 . . CHILDREN'S SHOES

CP PAGE 327 . . MEN'S SHOES

Reliable FOOT DIRECTOR First Step Shoes for Infants . . . Sizes 1 to 6

Our Own Trademark



1. Low-cut backs . . . help to give flexible, non-binding ankle movement.
2. Firm, snug-fitting counters . . . won't sag, won't rub or chafe baby's heels.
3. Soft, velvet-finish leather soles . . . help baby to make its first steps.
4. Broad roomy toes . . . ample room for little feet to grow normally.
5. Fine leathers and careful workmanship . . . for flexibility, natural fit.



For Shoes on this page
Sizes 1 to 4 Not Rationed
Sizes 4½ to 6 Rationed



F Our finest babies' shoe $1.98

G Favorite babies' style $1.69



H Soft Roman Tie . . $1.87

J New low-cut style . $1.79

K Soft and roomy . . $1.19



L Sorry—Not Available

M Sorry—Not Available

N Big Value 98c

F OUR FINEST BABIES' FOOT DIRECTOR SHOE. Select quality leather uppers that are soft, comfortable . . . conform to tender, growing feet. Full leather and drill lining for comfort and ease. Snug-fitting leather counters, built to avoid sagging. Goodyear stitched flexible leather soles. Smooth leather insoles. Underwedge heels help baby keep balance.

• Babies' sizes 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. *State size.* Shipping weight, 8 oz.

Attach ration stamp for sizes 4½ to 6 only

15 K 395P—White
15 K 396P—Brown . . . . . Pair **$1.98**

G FAVORITE BABIES' STYLE . . . ideal for first walkers! Properly shaped with comfortable wide toe to allow plenty of room for little feet to grow. Fine quality, flexible leather uppers, fully lined with leather and drill. Pliable nail-free Goodyear-sewed leather soles. Firm molded counters that will retain shape. Smooth insoles. Balanced underwedge heels help the early toddler.

• Babies' sizes 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. *State size.* Shipping weight, 6 oz.

Attach ration stamp for sizes 4½ to 6 only

15 K 392P—White
15 K 394P—Brown. . . . . Pair **$1.69**

H SOFT ROMAN TIE . . . popular "dress up" sandal of soft leather. Smoothly lined for more comfort and wear. Durable leather sole, insole.

• Babies' sizes 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. *State size.* Shipping weight, 6 oz.

Attach ration stamp for sizes 4½ to 6 only

15 K 422P—White
15 K 423P—Black patent. . . . . Pair **$1.87**

J NEW LOW-CUT STYLE . . . White leather or patent leather uppers fully lined for smooth comfort. Leather soles, insoles. Wedge heels.

• Babies' sizes 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. *State size.* Shipping weight, 6 oz.

Attach ration stamp for sizes 4½ to 6 only

15 K 420P—White
15 K 421P—Black patent. . . . . Pair **$1.79**

K SOFT, ROOMY. Leather uppers, fully lined for added comfort. Strongly stitched, flexible leather soles. Smooth insoles. Underwedge heels.

• Babies' sizes 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. *State size.* Shipping weight, 6 ounces.

Attach ration stamp for sizes 4½ to 6 only

15 K 477P—Brown leather
15 K 478P—Black leather . . . . . Pair **$1.19**

L STYLISH SHOE, WIDELY POPULAR, with dainty "dress up" perforated design. Soft white crushed kid uppers. Flexible leather soles.

SORRY—NOT AVAILABLE

• Babies' sizes 1, 1½, 2, 2½, 3, 3½, 4. Wide width. *State size.* Shipping weight, 4 ounces.

No ration stamp needed

White. NOT AVAILABLE

M WHITE CRUSHED KID UPPERS, soft, comfortable . . . kind to baby's feet. Firm, snug-fitting counters. Flexible leather soles.

SORRY—NOT AVAILABLE

• Babies' sizes 1, 1½, 2, 2½, 3, 3½, 4. Wide width. *State size.* Shipping weight, 4 ounces.

No ration stamp needed

White. NOT AVAILABLE . .

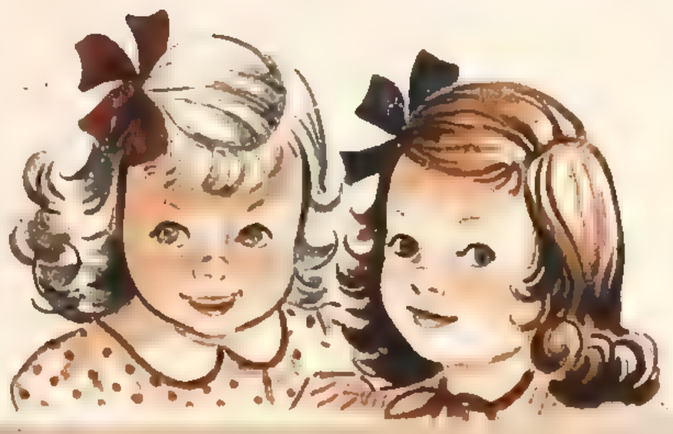
N BIG VALUE in a dainty, cut-out style shoe. Soft, flexible leather uppers strongly stitched. Snug-fitting heels. Durable leather soles.

• Babies' sizes 1, 1½, 2, 2½, 3, 3½, 4. Wide width. *State size.* Shipping weight, 6 ounces.

No ration stamp needed

15 K 207—Brown
15 K 208—Black . . . . . Pair **98c**

Active Little Toddlers' "Sturdies" in sizes 3 to 8



Sturdy, proper-fitting shoes, adapted to active youngsters' growing feet. Fine flexible leathers mean complete ease and comfort for little feet. Broad, roomy toes and properly shaped lasts give feet lots of room to grow. Strong construction, with good leathers and linings, gives excellent service. Snug uppers for firm ankle support . ... proper heels for correct balance.





[P] Good Quality . . . .$1.19 [R] Better Quality . . .$1.98 [S] Best Quality $2.49



[T] Popular Oxford . .$1.98 [U] Scuff-resistant toe .$1.98 [V] Extra-wide, low as .$1.29



[W] Sandal [X] Oxford Pair .$1.89 [Y] Dressy Leather . . .$1.98 [Z] Roman High Lace .$1.98

[P] Good Quality. Leather uppers, fully lined. Leather soles, smooth insoles. Underwedge heels.
• Tots' sizes 5, 5½, 6, 6½, 7, 7½, 8. Wide width only. *State size wanted.* Shipping weight, 10 oz.

Attach ration stamp to your order

15 K 637P—Brown
15 K 638P—Black . . . . . Pair **$1.19**

[R] Better Quality. Sturdy, long-wearing, comfortable. Soft leather uppers, lined with leather and drill. Leather soles; insoles. Wedge heels.
• Tots' sizes 6½, 7, 7½ and 8. Wide width only. *Be sure to state size wanted.* Shpg. wt., 10 oz.

Attach ration stamp to your order

15 K 780P—White
15 K 781P—Brown
15 K 817P—Black Patent . . . . . Pair **$1.98**

[S] Our Best Quality. Extra-strong yet soft leather uppers, lined with both leather and drill. Extra durable leather soles, insoles. Wedge heels.
• Tots' sizes 5, 5½, 6, 6½, 7, 7½ and 8. Wide width. *Be sure to state size.* Shpg. wt., 10 oz.

Attach ration stamp to your order

15 K 809P—White
15 K 810P—Brown . . . . . Pair **$2.49**

[T] Popular Oxford. Fully lined, select leather uppers. Flexible leather soles. Wedge heels.
• Tots' sizes 6½, 7, 7½, 8. Wide width. *Be sure to state size.* Shipping weight, 8 ounces.

Attach ration stamp to your order

15 K 786P—Brown . . . . . Pair **$1.98**

[U] Scuff Resistant Toe for extra long wear. Soft leather uppers. Select leather soles. Wedge heels.
• Tots' sizes 5, 5½, 6, 6½, 7, 7½, 8. Wide width. *Be sure to state size.* Shipping weight, 10 ounces.

Attach ration stamp to your order

15 K 811P–Brown
15 K 812P–Black . . . . . Pair **$1.98**

[V] Extra-Wide Plumpy. Good quality flexible uppers made with sturdy leather; fully lined. Leather soles; smooth insoles. Wedge heels.
• Tots' sizes 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8. Extra wide. *State size.* Shipping weight, 14 oz.

Attach ration stamp for sizes 4½ to 8 only

15 K 788P–White
15 K 789P—Brown . . . . . Pair **$1.29**
15 K 790P–Black

Our Finer Quality Plumpy . . . with finer leathers. Same sizes as above. Shpg. wt., 14 oz.

15 K 791P—White
15 K 792P—Brown . . . . . Pair **$1.59**
15 K 793P—Black

[W] Center Buckle Sandal. Fine patent leather uppers; leather heel lining. Durable leather soles and smooth insoles. Underwedge heels.

[X] Wall Toe Oxford. Perforated patent leather uppers; leather heel lining. Leather soles; insoles.
• Tots' sizes 5, 5½, 6, 6½, 7, 7½, 8. Wide width. *State size.* Shipping weight, 10 oz. *State choice.*

Attach ration stamp to your order

[W] 15 K 820P—Center buckle sandal
[X] 15 K 822P—Wall toe oxford . . . . . Pair **$1.89**

[Y] Dressy Leather Uppers, drill-lined. Flexible leather sole. Smooth lining. Wedge heel.
• Tots' sizes 5, 5½, 6, 6½, 7, 7½, 8. Wide width. *Be sure to state size.* Shipping weight, 12 ounces.

Attach ration stamp to your order

15 K 823P—White
15 K 824P—Black Patent . . . . . Pair **$1.98**

[Z] Roman High Lace. Select leather uppers. Smooth quarter linings and leather insoles. Flexible leather soles and underwedge heels.
• Tots' sizes 6½, 7, 7½, 8. Wide width only. *Be sure to state size.* Shipping weight, 12 ounces.

Attach ration stamp to your order

15K 825P–White
15K 826P–Black Patent . . . . . Pair **$1.98**

c PAGE 315 . . CHILDREN'S SHOES

PAGE 327 . . MEN'S SHOES

FOOT DIRECTORS "have everything" in quality and fit. Sizes 8½ to 12 . . . Rationed

Our Own Trade Mark



FOOT-FORM LASTS . . . conform accurately to the outline of children's feet. Well fitting backs and snug heels prevent the foot from slipping forward and crowding . . . the correctly proportioned toes allow ample space for the child's feet to stretch and grow.



PEAR-SHAPED HEELS . . . patterned and constructed scientifically—broad at the heel seat to allow ample room for natural foot movement and narrowing at the ankle to hug the heel and to give active youngsters comfortable and correct support.



F GOOD QUALITY . . . Serviceable blucher high shoe. Scuff-resistant toe. Durable leather uppers, leather and drill lined. Leather soles and insoles. Rubber heels. **$1.98**

• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 6 oz.

Be sure to attach ration stamp to your order

15K1809P—Brown 15K1810P—Black. Pair $1.98

G BETTER QUALITY . . . Rugged blucher high shoe. Scuff-resistant tips. Fine leather uppers, leather and drill lined. Leather soles, insoles. Rubber wedge heels. **$2.49**

• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 6 oz.

Be sure to attach ration stamp to your order

15 K 1811P–Brown 15 K 1812P–Black. Pair $2.49

H OUR BEST QUALITY . . . Durable blucher high shoe . . . extra long wear. Scuff-resistant tips. Select quality leather uppers, leather and drill lined. Leather counters. Leather soles and insoles. Rubber heels. **$2.79**

• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 6 oz.

Be sure to attach ration stamp to your order

15 K 1813P–Brown Available after Sept. 15. . Pr $2.79

Sorry—Black Shoe Is NOT AVAILABLE



F Good quality. . . . . $1.98 **G** Better quality. . . $2.49 **H** Best quality. $2.79

J GOOD QUALITY . . . Blucher oxford with scuff-resistant tip—snug-fitting, firm. Leather uppers. Leather soles and insoles. Leather heel linings. Rubber heels. **$1.98**

• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 4 oz.

Be sure to attach ration stamp to your order

15 K 1815P–Brown 15 K 1816P–Black. Pair $1.98

K BETTER QUALITY . . . Long-wearing blucher oxford. Scuff-resistant toes. Fine leather uppers. Leather soles and insoles. Leather heel linings. Rubber heels. **$2.49**

• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 4 oz.

Be sure to attach ration stamp to your order

15 K 1817P–Brown 15 K 1818P–Black. Pair $2.49

L OUR BEST QUALITY . . . Extra rugged fully lined blucher oxford . . . firm, scuff-resistant tips. Select quality leather uppers. Leather counters. Leather soles. Rubber heels. **$2.79**

• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 4 oz.

Be sure to attach ration stamp to your order

15 K 1819P–Brown Available after Sept. 15. . Pr $2.79

Sorry—Black Shoe Is NOT AVAILABLE



J Good quality. . . . . $1.98 **K** Better quality. . . $2.49 **L** Best quality. . . . $2.79

M ROMAN TIE SANDALS . . . Give little feet a dressy look. Fine, flexible leather uppers and soles. Leather and drill lined. **$2.39**

• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping weight, 1 lb.

Be sure to attach ration stamp to your order

15 K 1555P–White 15 K 1556P–Patent. Pair $2.39

N PATENT T-STRAP SANDALS . . . Neat perforations on shiny patent—ideal shoes for dress. Leather and drill lining. Leather soles. Underwedge heels. **$2.15**

• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 14 oz.

Be sure to attach ration stamp to your order

15 K 1554P–Black patent. . . . . Pair $2.15

P TWO-EYELET TIES . . . All occasion style. Soft leather uppers, roomy wall toe. Leather soles, insoles. Rubber heels. **$2.49**

• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 4 oz.

Be sure to attach ration stamp to your order

15 K 1821P—Brown. . . . . Pair $2.49



M Roman Tie Sandals, $2.39 **N** Patent T-Straps, $2.15 **P** Two-eyelet Ties, $2.49

Full range of sizes 8½ to 12 for lively little boys and girls . . .Rationed



BROAD, ROOMY COMFORT . . . plenty of space for all 5 toes to fit comfortably. The high box design avoids harmful down-pressure as well. Little feet can grow and develop just as nature intended . . . entirely free from binding restrictions and unkind pinching.



FLEXIBILITY that begins with the first step . . . suppleness that does not irritate growing feet . . . pliancy that adds to long wear. These shoes conform to the youngster's natural foot movements; he can play for hours in complete comfort and without undue fatigue.





F Good Moc-style . . $1.84 G Better Moc-style $2.49 H Best Moc-style . . $2.79

F GOOD QUALITY MOC-STYLE high shoe for the youngster who is rough on shoes. **$1.84**
Soft leather uppers, insoles. Smooth drill lining. Flexible rubber soles. Rubber heels.
• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 6 oz.
Be sure to attach ration stamp to your order
15 K 1826P—Brown 15 K 1827P—Black. Pair $1.84

G BETTER QUALITY MOC-STYLE high shoe for active feet. Fine quality leather uppers; fully lined with leather and drill. Smooth leather insoles. Thick rubber soles, heels. **$2.49**
• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 6 oz.
Be sure to attach ration stamp to your order
15 K 1828P—Brown 15 K 1829P—Black. Pair $2.49

H OUR BEST QUALITY MOC-STYLE high shoe. Soft leather uppers, leather and drill lined. Smooth leather insoles and leather counters. Flexible rubber soles and heels. **$2.79**
• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 6 oz.
Be sure to attach ration stamp to your order
Available after September 15th
15 K 1830P—Brown . . . . . Pair $2.79



J Good Blucher . . . . $1.98 K Better Blucher . . . $2.29 L Best Blucher $2.79

J GOOD QUALITY BLUCHER . . . smartly styled high shoe with plain toe. Leather uppers are soft, flexible. Leather and drill lined. Leather soles, insoles. Cushiony rubber heels. **$1.98**
• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 4 oz.
Be sure to attach ration stamp to your order
15 K 1831P—Brown 15 K 1832P—Black. Pair $1.98

K BETTER QUALITY BLUCHER . . . sturdily constructed high shoe in fine leather. High grade leather uppers. Fully lined. Smooth leather insoles. Horsehide soles. Rubber heels. **$2.29**
• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 7 oz.
Be sure to attach ration stamp to your order
15 K 1707P—Brown 15 K 1708P—Black. Pair $2.29

L OUR BEST QUALITY BLUCHER . . . high shoe made with fine leathers. Uppers are select grade, durably lined for added comfort. Leather insoles; snug-fitting counters. Strongly sewed leather soles. Cushiony rubber heels. **$2.79**
• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 2 oz.
Be sure to attach ration stamp to your order
15 K 1065P—White 15 K 1066P—Brown. Pair $2.79



M Saddle Oxford . $2.49 N Moc-style Oxford $2.49 P Blucher Oxford . . $2.49

M SADDLE OXFORD . . . ROOMY WALL TOE. Fine leather uppers. Leather insoles and heel linings. Rubber soles, heels. **$2.49**
• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 6 oz.
Be sure to attach ration stamp to your order
15 K 1822P—Brown . . . . . Pair $2.49

N MOC-STYLE OXFORD . . . Soft leather uppers. Wrinkle-resistant leather insoles and heel linings. Flexible rubber soles, heels. **$2.49**
• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 6 oz.
Be sure to attach ration stamp to your order
15 K 1823P—Brown . . . . . Pair $2.49

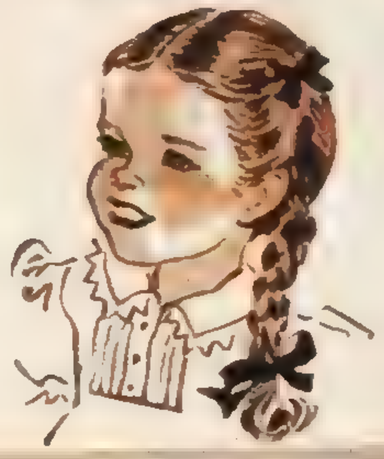
P BLUCHER OXFORD . . . attractively styled. Plain toe design. Leather uppers. Flexible leather soles, insoles and heel linings. Rubber wedge heels. **$2.49**
• Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.* Shipping wt., 1 lb. 4 oz.
Be sure to attach ration stamp to your order
15 K 1824P—Brown 15 K 1825P—Black. Pair $2.49

C2 PAGE 316A . . CHILDREN'S SHOES
OF PAGE 327 . . MEN'S SHOES

FOOT DIRECTORS for style-conscious young misses, sizes 12½ to 3 . . Rationed

Our Own Trade Mark

Big Sister's pet styles adapted for little miss . . . in popular fashions, both casual and jaunty.
Correctly designed . . . ideal for the growing miss to wear for school, smart dress-up, or play.
Strong, practical construction . . . durable to withstand the punishment of everyday wear.
Expertly finished . . . soft, flexible leather of a high quality equal to shoes selling for more.
Pear-shaped heels . . . hug ankle to give proper balance, yet save wear on hose and anklets.
Easy Terms . . . you can include shoes in your Easy Term order, see inside back cover.





F MOC-TYPE SLIP-ON . . . soft, flexible, the essence of easy comfort —yet smartly styled to team up with anything in a young girl's wardrobe. Fine quality leather that resists scuffs, holds a good shine. Long-wearing rubber sole combines with flexible welt type construction. Smooth leather insole. Rubber heel. **$3.89**

• Girls' sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. C (medium) width. *Be sure to state size wanted.* Shipping weight 1 pound 8 ounces.

Be sure to attach ration stamp to your order

15 K 1833P—Brown.....Pair $3.89

G MOC-STYLE OXFORD . . . the young misses' favorite. Fine "light as a feather" leather uppers and smooth leather insoles. Flexibility makes the shoes easy on growing feet. Trim and styled right in every detail. Extra strong rubber soles and heels; easy-flexing welt type construction. **$3.89**

• Girls' sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. *State size.* Shpg. wt., 1 lb. 12 oz.

Be sure to attach ration stamp to your order

15 K 1834P—Brown.....Pair $3.89

F Moc-type Slip-on.....$3.89 **G** Moc-style Oxford.....$3.89



H CLASSIC STYLE OXFORD . . . little misses will go for these shoes because they're copied from the kind that college girls wear. Durable leather sole, strongly stitched to resist wear. Leather uppers have leather heel linings and drill lined vamps. Special stitchdown construction; super-flexible. Rubber heels. **$2.59**

• Girls' sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. *State size.* Shpg. wt., 1 lb. 5 oz.

Be sure to attach ration stamp to your order

15 K 1835P—Brown
15 K 1836P—Black.....Pair $2.59

J SADDLE OXFORD . . . Always popular. Has roomy wall toe that makes growing feet feel so free. Comfortable leather uppers. Wrinkle-resistant leather heel linings. Easy-flexing rubber soles. Super-flexible stitchdown construction. Smooth leather insoles save stockings. Rubber heels. **$2.59**

• Girls' sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. *State size.* Shpg. wt., 1 lb. 10 oz.

Be sure to attach ration stamp to your order

15 K 1025P—Brown.....Pair $2.59

H Classic Style Oxford....$2.59 **J** Saddle Oxford.....$2.59



K SCUFF-RESISTANT TOE . . . here's good value in a moderately priced, durable leather oxford. Made to take lots of hard knocks—perfect for school and play. Has a strong, scuff-resisting toe tip. Tough moisture-resistant leather sole. Flexible construction. Smooth leather insoles and heel linings. Rubber heels. **$2.59**

• Girls' sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. *State size.* Shpg. wt., 1 lb. 6 oz.

Be sure to attach ration stamp to your order

15 K 1023P—Brown
15 K 1024P—Black.....Pair $2.59

L THREE-EYELET TIE . . . dressy new style twist for the little miss. Smart creased vamp makes shoe flexible, adds comfort. Smooth leather uppers and leather heel linings. Durable leather soles made flexible by stitchdown construction. Rubber heels. **$2.59**

• Girls' sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. *State size.* Shpg. wt., 1 lb. 6 oz.

Be sure to attach ration stamp to your order

15 K 1837P—Brown
15 K 1838P—Black.....Pair $2.59

K Scuff-resistant Toe.....$2.59 **L** Three-eyelet Tie.....$2.59

The grown-up misses' shoes in sizes 12 to 3 and 3½ to 7 . . Rationed



Mothers . . . the two heel heights shown at right indicate the difference in shoe needs between young girls of average growth and those who have "sprouted up" faster.

Higher heels . . . are recommended for girls too young to wear women's styles but who need larger size shoes with higher heels and narrower toes than ordinary misses' shoes, and which still retain their girlish styling. Smartly styled and very moderately priced.

Lower heels . . . give firm, correct support for young girls whose growth is average.

Wide selection of styles . . . sturdy school shoes and smart, lady-like, dressup styles.





M Dressy T-Strap . . . . . Girls' $2.59

N Butterfly Bow Pump . Girls' $2.69

M DRESSY T-STRAPS . . . perforations decorate these darling sandals that go smartly to parties. Made with a roomy wall toe. Fashioned from patent leather. Fully lined. Leather sole, wood heel. $2.59 Girls'

Be sure to attach ration stamp to your order

• Young girls' 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. *State size.* Shipping wt., 1 lb. 8 oz.
15 K 1520P—Patent leather. 1-inch heel . . . Pair $2.59

• Misses' sizes 3½, 4, 4½, 5, 5½, 6, 6½ and 7. Wide width. *State size.* Shpg. wt., 1 lb. 12 oz.
15 K 1521P—Patent. 1½-inch heel . . . . . Pair $2.79

N BUTTERFLY Bow . . . makes this a little dream pump for style-minded young girls. Fashioned from gleaming black patent. Wall last for lots of toe room. Fully lined for comfort and protection of hosiery. Leather sole, wood heel. $2.69 Girls'

Be sure to attach ration stamp to your order

• Young girls' 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. *State size.* Shipping wt., 1 lb. 8 oz.
15 K 1516P—Patent. 1-inch heel . . . . . Pair $2.69

• Misses' sizes 3½, 4, 4½, 5, 5½, 6, 6½ and 7. Wide width. *State size.* Shpg. wt., 1 lb. 12 oz.
15 K 1517P—Patent. 1½-inch heel . . . . . Pair $2.89



P Sporty Moc-style . . . . Girls' $2.69

R Favorite Ghillie . . . . Girls' $2.69

P SPORTY MOC-STYLE OXFORD . . . a husky low heel version of big sister's sports shoes. Moc-style last is comfortable for school and play. In antiqued brown leather. Long wearing rubber sole and heel. $2.69 Girls'

Be sure to attach ration stamp to your order

• Young girls' 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. C (med.) width. *State size.* Shpg. wt., 1 lb. 10 oz.
15 K 1841P—Antiqued brown. . . . . Pair $2.69

• Misses' sizes 3½, 4, 4½, 5, 5½, 6, 6½ and 7. Wide width. *State size.* Shpg. wt., 1 lb. 12 oz.
15 K 1842P—Antiqued brown. . . . . Pair $2.98

R FAVORITE GHILLIE STYLE . . . with a moc-type vamp, a combination which gives the shoe a dressier touch. In brown leather. Sturdy stitched construction. Fully lined. Rubber sole and low heel. $2.69 Girls'

Be sure to attach ration stamp to your order

• Young girls' 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. C (med.) width. *State size.* Shpg. wt., 1 lb. 10 oz.
15 K 1839P—Brown leather . . . . . Pair $2.69

• Misses' sizes 3½, 4, 4½, 5, 5½, 6, 6½ and 7. Wide width. *State size.* Shpg. wt., 1 lb. 12 oz.
15 K 1840P—Brown leather . . . . . Pair $2.98



T Smart Wall Toe . . . . . Pair $1.98

V Patent T-strap $1.98

T SMART WALL TOE PUMPS . . . decorated with bewitching bows to put sparkle in young girls' eyes. In a choice of black patent or sturdy, alligator-grained cowhide. Will give long wear, as well as add beauty to nimble, young feet. Fully lined for inside shoe comfort. Durable leather sole and low heel. $1.98

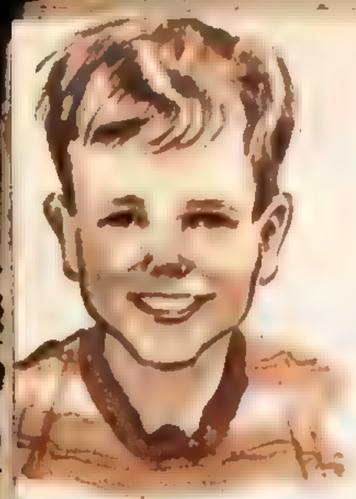
Be sure to attach ration stamp to your order

• Young girls' 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. *State size.* Shipping weight, 1 lb.
15 K 1347P—Brown alligator-grained cowhide.
15 K 1342P—Black patent leather. . . . . Pair $1.98

V PATENT T-STRAP . . . a style as youthful and gay as the young girls who wear them—with eye-catching perforations and cutouts that cover the roomy, wall toe vamp. A dressy addition to any junior girl's wardrobe, for Sunday best, for parties and all those other special occasions. Comfortably lined on the inside. Long wearing leather sole and low heel. $1.98

Be sure to attach ration stamp to your order

• Young girls' 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. *State size.* Shipping weight, 1 lb.
15 K 1345P—Black patent leather. . . . . Pair $1.98





School and playtime styles that can take roughest wear . . .

SCUFF-RESISTANT TOES . . . oxfords and high shoes on this page with scuff tips are reinforced at the toes with a specially processed cowhide leather that resists boys' kicks and scuffs and gives longer wear.



CORRECT FOOT-FORM . . . little boys' shoes are made to conform to the natural outlines of the foot. The back part is narrow to give snug fit . . . the front part is long and wide to give plenty of room for growth.

F GOOD QUALITY SCUFF-RESISTANT TIP HIGH SHOE . . . will take extra bumps at toe. Strongly sewed leather outsole. Smooth leather insole. Drill and leather lined. Rubber heel. **$1.98**

• D (medium wide), sizes 12½,13,13½,1,1½,2,2½,3.
Be sure to state size. Shipping weight, 1 lb. 8 oz.

Be sure to attach ration stamp to your order

15 K 1033P—Black leather
15 K 1032P—Brown leather . . . . . Pair $1.98

G BETTER QUALITY . . . selected leather uppers. Firm leather counter. Superior sewed 3-sole stitchdown construction is flexible. Durable leather insole, outsole. Rubber heel. **$2.98**

• D (medium wide), sizes 12½,13,13½,1,1½,2,2½,3.
Be sure to state size. Shipping weight, 1 lb. 10 oz.

Be sure to attach ration stamp to your order

Available after September 15th
15 K 1047P—Brown leather . . . . . Pair $2.98

H BEST QUALITY . . . our finest leather uppers that look like new after many polishings. Goodyear welt construction—durable and easy to resole. Fully lined. Smooth leather insole. Extra long wearing leather outsole. Rubber heel.

SORRY—NOT AVAILABLE

• D (medium wide), sizes 12½,13,13½,1,1½,2,2½,3.
Be sure to state size. Shipping weight, 1 lb. 10 oz.

Be sure to attach ration stamp to your order

—Brown leather
—Black leather . . . . . Pair



F Good quality . . . . $1.98 **G** Better quality . . . $2.98 **H** Best quality . . . . ~~$3.45~~

J GOOD QUALITY SCUFF-RESISTANT TIP OXFORD . . . fine buy at this low price. Sturdy leather uppers with strongly sewed leather soles. Leather heel lining, insole. Rubber heel. **$1.98**

• D (medium wide), sizes 12½,13,13½,1,1½,2,2½,3.
Be sure to state size. Shipping weight, 1 lb. 8 oz.

Be sure to attach ration stamp to your order

15 K 1050P—Black leather
15 K 1049P—Brown leather . . . . . Pair $1.98

K BETTER QUALITY . . . Durable leather uppers. Scuff-resisting tip. Sewed leather sole, for long wear, flexibility. Shape-retaining leather counter. Leather insole. Rubber heel. **$2.98**

• D (medium wide), sizes 12½,13,13½,1,1½,2,2½,3.
Be sure to state size. Shipping weight, 1 lb. 8 oz.

Be sure to attach ration stamp to your order

Available after September 15th
15 K 1059P—Brown leather . . . . . Pair $2.98

L BEST QUALITY . . . takes plenty of rugged wear. Select leather uppers. Goodyear welt—finest construction, easiest to resole. One piece, flexible leather insole. Leather heel lining. Long wearing leather outsole. Rubber heel.

SORRY—NOT AVAILABLE

• D (medium wide), sizes 12½,13,13½,1,1½,2,2½,3.
Be sure to state size. Shipping weight, 1 lb. 10 oz.

Be sure to attach ration stamp to your order

—Brown leather
—Black leather . . . . . Pair



J Good quality . . . . $1.98 **K** Better quality . . . $2.98 **L** Best quality . . . . ~~$3.45~~

M PLAIN TOE HIGH SHOES . . . flexible, need no breaking in. Fine leather uppers. Strongly sewed leather soles. Leather counters, insoles. Fully lined. Rubber heels. **$2.98**

• D (medium wide), sizes 12½,13,13½,1,1½,2,2½,3.
Be sure to state size. Shipping weight, 1 lb. 10 oz.

Be sure to attach ration stamp to your order

Available after September 15th
15 K 1030P—Brown leather . . . . . Pair $2.98
Sorry—Black Shoe Is NOT AVAILABLE

N DRESSY OXFORD, BROGUE TYPE . . . nifty perforations copied from Dad's shoes. Tough rubber composition soles wear and wear. Leather heel lining and insole. Rubber heel. **$2.59**

• D (medium wide), sizes 12½,13,13½,1,1½,2,2½,3.
Be sure to state size. Shipping weight, 1 lb. 8 oz.

Be sure to attach ration stamp to your order

15 K 1020P—Brown leather
15 K 1021P—Black leather . . . . . Pair $2.59

M Plain toe shoe . . . . Pair $2.98 **N** Dressy oxford $2.59

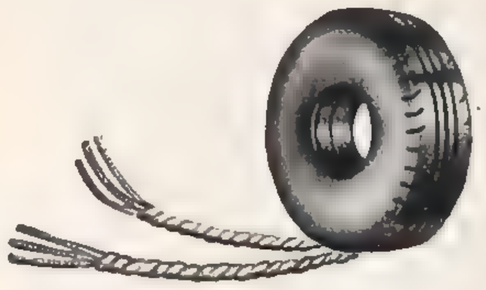
For little boys who are hard on shoes—sizes 12½ to 3 . . . Rationed



SNUG FITTING HEEL . . . patterned and constructed scientifically—broad at the heel seat, narrowing at the ankle to hug the heel and give little boys comfortable, correct support and balance. Snug fit keeps foot from slipping forward.



TIRE CORD SOLES . . . Sears tough, tire cord outsoles give long, economical wear month after month for little boys' rough and tumble play—furnish a sure footed grip for hiking, playing—protect boys' feet because they are water resistant.





P Good quality. . . . $1.84 R Better quality. . . $2.98 T Best quality. . . . $3.45

P GOOD QUALITY MOC-STYLE HIGH SHOE . . . durable leather uppers, an economy value. **$1.84**
Flexible sewed construction. Drill and leather lined. Leather insole. Long wearing tire cord sole and heel.
• D (medium wide), sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Be sure to state size.* Shipping weight, 1 lb. 10 oz.

Be sure to attach ration stamp to your order

15 K 1062P—Black leather
15 K 1061P—Brown leather. . . . . Pair $1.84

R BETTER QUALITY . . . moc-style vamp is roomy for growing feet. Rugged leather uppers. Sturdy tire cord sole. Flexible 3-sole stitchdown construction. Leather counter, insole. Fully lined. **$2.98**
• D (medium wide), sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Be sure to state size.* Shipping weight, 1 lb. 10 oz.

Be sure to attach ration stamp to your order

Available after September 15th

15 K 1063P—Brown leather. . . . . Pair $2.98

T BEST QUALITY . . . good looking high shoe fashioned in the comfortable moc-style. Our finest leather, construction. Needs no breaking in. Goodyear welt sewed—easy to resole. Extra tough tire cord outsole. Nail-free leather insole. Firm, shape-retaining counter. Rubber heel. **$3.45**
• D (medium wide), sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Be sure to state size.* Shipping weight, 1 lb. 10 oz.

Be sure to attach ration stamp to your order

15 K 1013P—Brown leather. . . . . Pair $3.45



U Good quality. . . . $1.84 V Better quality. . . $2.98 W Best quality $3.45

U GOOD QUALITY MOC-STYLE OXFORD . . . packed with wear at this low price. Long wearing tire cord soles, sewed construction for flexibility and wear. Leather insole, heel lining. Rubber heel. **$1.84**
• D (medium wide), sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Be sure to state size.* Shipping weight, 1 lb. 8 oz.

Be sure to attach ration stamp to your order

15 K 1027P—Black leather
15 K 1026P—Brown leather . . . . . Pair $1.84

V BETTER QUALITY . . . designed for service—will take hard knocks, give long wear. Sturdy tire cord sole. Flexible 3-sole stitchdown construction. Leather counter, heel lining, insole. Rubber heel. **$2.98**
• D (medium wide), sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Be sure to state size.* Shipping weight, 1 lb. 10 oz.

Be sure to attach ration stamp to your order

Available after September 15th

15 K 1028P—Brown leather. . . . . Pair $2.98

W BEST QUALITY . . . everything about this shoe is "super"—the way it fits, the select leather uppers that look better with polishing and the extra tough tire cord outsoles. Goodyear welt construction, the finest type—very flexible and easy to resole. Leather insole and heel lining. Rubber heel. **$3.45**
• D (medium wide), sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Be sure to state size.* Shipping weight, 1 lb. 10 oz.

Be sure to attach ration stamp to your order

15 K 1011P—Brown leather. . . . . Pair $3.45



X Military style Oxford. . . . $2.59 Y BILTWEL High Shoe. . . Pair $2.29

X MILITARY STYLE OXFORD . . . dressy shoe for the little he-man. Brown leather uppers. Leather insole, heel lining. Flexible leather sole with sturdy stitchdown construction. Rubber heel. **$2.59** Top Quality
• D (medium wide), sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Be sure to state size.* Shipping weight, 1 lb. 12 oz.

Be sure to attach ration stamp to your order

15 K 1022P. . . . . Pair $2.59

Y BILTWEL HIGH SHOE . . . good looking "durables" for dress, school or play. High grade leather uppers. Drill and leather lined. Leather insole. Our longest wearing horsehide soles. **$2.29**
• D (medium wide), sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Be sure to state size.* Shipping weight, 1 lb. 7 oz.

Be sure to attach ration stamp to your order

15 K 1707P—Brown leather
15 K 1708P—Black leather. . . . . Pair $2.29



Boys' shoes styled like dad's, Sizes 2 to 6, 6½ to 9 . . Rationed

F STURDY WING TIP . . . built to give plenty of wear for this low Sears price. Rugged leather uppers in the smartly perforated wing tip style. Long wearing rubber composition soles—resist moisture, will last as long as leather. Smooth leather insoles and rubber heels.

• D (medium wide) in sizes 2 to 6. All half sizes, too. *State size.* Shipping weight, 2 lbs. 4 oz.

Be sure to attach ration stamp to order

67 K 5167P—Brown
67 K 5166P—Black . . . . . Pair $2.25

G STRAIGHT TIP . . . smart and dressy, styled to make a real hit with boys who like to look well dressed. Glistening leather uppers are easy to keep bright and shiny. Tough rubber composition outsoles, thick and rugged to give you plenty of wear and real economy. Smooth leather insoles for comfort. Rubber heels.

• D (medium wide) width in sizes 2 to 6. All half sizes, too. *State size.* Shipping wt., 2 lbs. 4 oz.

Be sure to attach ration stamp to order

67 K 5160P—Brown . . . . . Pair $2.25

H EASY-FITTING MOC-TOE STYLE . . . For big boys too, in sizes up to 9. Wall last for roomy comfort. Glossy leather uppers with rubber composition sole. Leather insoles. Rubber heels.

Be sure to attach ration stamp to order

• D (med. wide) in smaller boys' sizes 2 to 6. Half sizes, too. Shpg. wt., 2 lbs. 4 oz.
67 K 5169P—Brown. *State size.* . . . Pair $2.25

• D (med. wide) in big boys' sizes 6½ to 9. Half sizes, too. Shpg. wt., 2 lbs. 10 oz.
67 K 5269P—Brown. *State size* . . . . Pair $2.69

J HUSKY LEATHER UPPERS. Tough tire-cord soles, heels, mean long wear. Goodyear welt. Leather insoles. Choice of shoe or oxford.

Be sure to attach ration stamp to order

• D (med. wide) 2 to 6. ½ sizes, too. *State size.* Shpg. wts. shoes, 2 lbs. 8 oz.; oxfords 2 lbs. 4 oz.
67 K 5230P Brown Oxford $2.88
67 K 5013P Brown shoe $2.98

• D (med. wide) big boys' sizes 6½ to 9. ½ sizes, too. *State size.* Shpg. wt., 2 lbs. 10 oz.
67 K 5232P—Brown oxford. . . . . Pair $3.49

K MILITARY STYLE . . . just like officers wear. Built to take the punishment of rough and tumble play. Soldier-bright durable leather uppers are easy to shine, easy to clean. Solid leather sole; sewed for extra wear—easy to resole for economy. Leather insoles add extra comfort. Smooth lining at heel helps protect socks. Rubber heels.

• D (medium wide) width in boys' sizes 2 to 6. Half sizes, too. *State size.* Shpg. wt, 2 lbs. 4 oz.

Be sure to attach ration stamp to order

67 K 5145P—Brown . . . . . Pair $2.88

L HUSKY WING TIP . . . neatly stitched and perforated, always a preferred style with Young America. Dressy leather uppers wear well, hold a bright shine. Tough composition rubber soles with sewed construction for comfort. Easy to resole. Smooth leather insole. Rubber heels.

• D (medium wide) width in boys' sizes 2 to 6. Half sizes, too. *State size.* Shpg. wt, 2 lbs. 4 oz.

Be sure to attach ration stamp to order

67 K 5146P—Brown wing tip.
67 K 5147P—Black wing tip . . . . . Pair $2.88

Shoes for all the family available on Easy Terms . . . see inside back cover for full details



SANDY NEVIN JRS., our finest boys' shoes—Sizes 2 to 6, 6½ to 9 . . Rationed

M SMART WING TIP . . . for big boys too, up to size 9. Neat manly styling but plenty rugged. Durable leather uppers. Commando rubber soles outwear leather. Goodyear welt, easy to resole. Leather insole and heel lining. Rubber heels.

• D (medium wide) in sizes 2 to 6 and 6½ to 9. Half sizes, too. *State size.* Shpg. wt., 2 lbs. 10 oz.

Be sure to attach ration stamp to order

67 K 5174P—Brown, sizes 2 to 6
67 K 5175P—Black, sizes 2 to 6. . .Pair **$3.35**
67 K 5274P—Brown, sizes 6½ to 9. . . .Pair $3.85

N SADDLE STITCHED MOC STYLE . . . popular with boys the country over. Tough as they come, but neat and comfortable. Roomy wall last. Solid leather uppers. Rugged Commando rubber soles and heels actually outwear leather. Resist moisture, give a sure-footed grip. Goodyear welts, easy to resole time after time.

• D (medium wide) in boys' sizes 2 to 6. Half sizes, too. *State size.* Shipping weight, 2 lbs. 4 oz.

Be sure to attach ration stamp to order

67 K 5128P—Moccasin style. . . . . Pair **$3.35**

P CHOICE OF BLACK OR BROWN . . . a dressier looking style. Husky handsome leather uppers wear well, take a bright glossy shine. Durable leather soles and rubber heels. Full leather insole. Goodyear welt sewed construction for extra strength, easy to resole again and again.

• D (medium wide) in boys' sizes 2 to 6. Half sizes, too. *State size.* Shipping weight, 2 lbs. 4 oz.

Be sure to attach ration stamp to order

67 K 5194P—Brown
67 K 5195P—Black. . . . . Pair **$3.35**

R S MOC STYLE with tough tire cord sole and husky leather uppers. Goodyear welt, easiest to resole. Leather insole. Tire cord heels.

• D (med. wide) in 2 to 6. Half sizes, too. *State size.* Shpg. wts.: shoes, 2 lbs. 8 oz.; oxfords, 2 lbs. 4 oz. ***Be sure to attach ration stamp.***

S 67 K 5220P Brown oxf. **$3.35** R 67 K 5020P Brown shoe **$3.70**

• D (med. wide) sizes 6½ to 9. Half sizes, too. *State size.* Shpg. wt., 2 lbs. 10 oz.

S 67 K 5233P—Brown oxford. . . . Pair **$3.85**

T POPULAR MOCCASIN STYLE with real "bruiser" construction. Hefty brown grain leather uppers wear and wear, resist scuffs, hold their shape. Commando rubber sole outwears leather. Full leather midsole resists moisture. Goodyear welt construction, easy to resole. Rubber heels.

• D (medium wide) sizes 2 to 6 and 6½ to 9. Half sizes, too. *State size.* Shipping weight, 2 lbs. 10 oz.

Be sure to attach ration stamp to order

67 K 5240P—Sizes 2 to 6. . . . . Pair **$4.15**
67 K 5247P—Sizes 6½ to 9. . . . . Pair $4.65

U BROWN MILITARY OXFORDS . . . the favorite style with boys everywhere. For big boys, too, in sizes up to 9. Smooth, soldier-bright brown leather uppers roomy and comfortable. Rugged leather soles. Leather lined at heels to protect socks. Goodyear welts. Rubber heels.

• D (medium wide) in sizes 2 to 6 and 6½ to 9. Half sizes, too. *State size.* Shpg. wt., 2 lbs. 10 oz.

Be sure to attach ration stamp to order

67 K 5241P—Sizes 2 to 6. . . . . Pair **$4.15**
67 K 5246P—Sizes 6½ to 9. . . . . Pair $4.65

Shoes for all the family available on Easy Terms . . . see inside back cover for full details

CP PAGE 316G . . BOYS' SHOES

CP PAGE 327 . . MEN'S SHOES



Boys' Double Duty WEARMASTERS built for hard wear—sizes to 6 . . . Rationed

Reg. U. S. Pat. Off.

Our best Boys' WEARMASTER $3.24

Our best because the shoe is made with all the features that mean so much in comfort and long wear . . . important to young growing feet. Wear-resistant double soles, tire cord outsoles. Goodyear welt construction for comfort. Rugged cowhide upper. Army type Garrison backstay. Leather lined vamp. Full length midsole. Solid leather insole.

• Boys' sizes 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. *State size wanted.* Shipping wt., 2 lbs. 14 oz.

Be sure to attach ration stamp to your order

67 K 5366P—Army russet. Cord heels. . . Pair $3.24

Sturdy, double leather soles $2.89

Here's an extra rugged shoe that will give any boy real service . . . many, many miles of foot comfort and protection. A shoe that's built to stand several resolings. It's made with two full length leather soles . . . oak-tanned to make them tough and long wearing. Stout cowhide uppers for extra long wear. One-piece grain leather insoles. Sturdy counters.

• Boys' sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. *State size.* Shipping wt., 2 lbs. 14 oz.

Be sure to attach ration stamp to your order

67 K 5359P—Army russet. Leather heels.. Pair $2.89

Boys' and small boys' $2.25 Boys' Oxford

F G Popular moc-style toe . . . elk-tanned cowhide. Easy bending stitchdown construction. Tire-cord soles. Grain leather insole. Drill lined vamps.

Be sure to attach ration stamp to your order

• Boys' sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. *State size.* Shpg. wt., 2 lbs. 10 oz.

F 67 K 5321P—Brown oxford. Cord heels. Pr. $2.25

G 67 K 5322P—Brown shoe. Cord heels... Pr. 2.49

• Small boys' sizes 11, 11½, 12, 12½, 13 and 13½. Wide width. *State size.* Shpg. wt., 2 lbs. 5 oz.

G 67 K 5320P—Brown shoe. Cord heels. Pair $2.29



Showing genuine Goodyear welt, the finest shoe construction . . . flexible, easy to resole

Tough "Compo" soles $1.98

For long, tough wear. Two husky carbon-hardened "Compo" soles with non-skid tread. Durable split cowhide uppers. 1-piece grain leather insole. "Compo" midsole. Drill lined vamp.

• Boys' sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. *State size.* Shipping wt., 2 lbs. 10 oz.

Be sure to attach ration stamp to your order

67 K 5305P—Black. Rubber heels. . . . . Pair $1.98

Extra-Wear cord Soles $2.49

Made to stand up under hard wear. Good quality grain cowhide uppers, strong, durable. Long wearing tire cord soles, made stronger to last longer with full "Compo" midsole, solid grain leather insole.

• Boys' sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. *State size.* Shipping wt., 2 lbs. 10 oz.

Be sure to attach ration stamp to your order

67 K 5307P—Brown. Cord heels. . . . . Pair $2.49

Goodyear welt, double-sole $2.97

Full length double "Compo" soles for long wear. Goodyear welt construction. Double tanned split cowhide uppers, double grain leather toe cap. Grain leather insole. Garrison backstay.

• Boys' sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. *State size.* Shipping wt., 2 lbs. 14 oz.

Be sure to attach ration stamp to your order

67 K 5361P—Brown. Rubber heels. . . . . Pair $2.97



Attractive Men's and Boys' Slippers . . . No ration stamp needed

Ankle-high "zip" $3.29

F Uppers resemble camel's hair. (20% wool, 20% reused wool, 40% reprocessed wool, 20% cotton). Wool lining. Zip fastener. Leather sole, heel. Shpg. wt., 1 lb. 10 oz.

• Men's sizes 6 to 12. No half sizes. *State size.* Wide width.

67 K 3927—Tan . . Pair $3.29

Soft Kidskin $3.69

G Genuine sheep's wool lined throughout for plenty of cozy warmth. Sewed leather sole and rubber heel. Pliable kidskin leather uppers. Shipping weight, 1 pound 8 ounces.

• Men's sizes 6 to 12. No half sizes. *State size.* Wide width.

67 K 3928–Brown . Pair $3.69

Warm lined $3.69

H Easy on and off with slide fastener. Soft brown leather uppers, thick warm sheep's wool inside lining, leather sole and rubber heel. Shipping weight, 1 lb. 8 oz.

• Men's sizes 6 to 12. No half sizes. *State size.* Wide width.

67 K 3929–Brown . Pair $3.69

Men's warm, bright colored FUZZY WUZZYS $3.98

J Genuine electrified sheep's wool . . . looks and feels like fur. Extra thick sheep's wool inside, warm and cozy. Flexible sewed leather sole and heel. Easy-on-and-off. Shipping weight, 1 lb. 6 oz.

• Men's sizes 6 to 12. No half sizes. *State size.* Wide width.

67 K 3944—Burgundy
67 K 3947—Blue . . . Pair $3.98

HOW TO ORDER—Order same size as shoes. If slipper comes in whole sizes only and you wear a half size shoe, *order as follows:* for C, D or E shoes order slipper *half size larger*. For AA, A or B shoes order *half size smaller*. See page 278B if you don't know shoe size.



Boys' ankle high $2.49

K Ankle high for warmth. Adjustable buckle for fastening—easy to get into. Soft fabric uppers resemble camel's hair (contain 10% wool, 50% reprocessed wool, 40% cotton). Cushiony platform, leather sole, heel. Shipping weight, 1 lb. 6 oz.

• Boys' sizes 2 to 8. No half sizes. *State size.* Wide width.

67 K 3957 . . . . . Pair $2.49

Men's Boys'

L Deep rich burgundy colored felt uppers (62% wool, 5% reused wool, 20% rayon and 13% cotton). Soft padded sole, heel. Felt sock lining. Wide width.

SORRY—NOT AVAILABLE

• Men's 6 to 12. No ½ sizes. *State size.* Shpg. wt., 13 oz. . . . . Pair

• Boys' 1 to 5. No ½ sizes. *State size.* Shpg. wt., 10 oz. . . . . Pair

Felt moc style

M Finer felt, better workmanship than slipper at left. (40% wool, 38% reused wool, 12% reprocessed wool, 10% cotton). Padded leather sole and heel. Wide width.

SORRY—NOT AVAILABLE

• Men's 6 to 12. No ½ sizes. *State size.* Shipping wt., 1 lb. —Brown . . Pair

• Boys' 1 to 5. No ½ sizes. *State size.* Shpg. wt., 14 oz. —Brown . . Pair

Soft kidskin $2.39

N Dressy and very comfortable slipper. Soft pliable kidskin uppers are full leather lined for extra smoothness. Securely stitched leather soles, flexible for easy walking. Rubber heels. Shipping weight, 1 pound 8 ounces.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Wide width. *State size.*

67 K 3948—Brown . . Pair $2.39

Boot style $3.69

P Genuine sheep's wool lined, extra warm and comfortable. Smooth genuine leather uppers, topped with thick piled rayon plush collar. Easy on and off. Flexible sewed leather soles and rubber heels. Wide width. Shipping weight, 1 lb. 4 oz.

• Men's sizes 6 to 12. No half sizes. *State size wanted.*

67 K 3924–Brown . Pair $3.69

Slippers on this page are NOT RATIONED . . . do not send any ration stamps



Sturdy, serviceable quality in economy priced Dress Shoes . . . Rationed

Big value for the money, low cost per mile . . . The price is low but Sears guarantee the quality

$2.69

F POPULAR MILITARY STYLE . . . Step out in these mellow military brown, smoothly styled blucher oxfords and you'll be "right dress" for style and comfort. Sturdy leather uppers, seamless across toes . . . plenty of toe room for active walking. Solid leather soles, securely stitched to leather uppers—easy to resole. Leather insoles reinforce shoe, add extra miles of wear. Rubber heels.

• D (medium wide) width in men's sizes 6 to 11. All half sizes, too. *State size.* Shpg. wt., 2 lbs. 10 oz.

Be sure to attach ration stamp

67 K 4279P—Brown . . . . . Pair $2.69

$2.69

G CUSTOM TOE, D OR EEE WIDTHS . . . Favorite of many well dressed men because they're styled like higher priced shoes. Bright brown or smooth black leather uppers, strongly sewed to solid leather soles. Full inside linings for extra comfort, extra wear. Rubber heels. In spite of the low price, we guarantee quality.

• D (medium wide) and EEE (triple wide) widths in men's sizes 6 to 11. All half sizes, too. *State size and width.* Shipping wt., 2 lbs. 10 oz.

Be sure to attach ration stamp

67 K 4332P—Brown

67 K 4211P—Black . . . . . Pair $2.69

$2.69

H SMART WING TIP. . . . Stitched and perforated, the favorite style of smart dressers everywhere and a very serviceable shoe at this low Sears price. Smooth glossy brown leather uppers hold a bright shine and will take plenty of punishment. Sturdy rubber composition soles will actually outwear leather. Leather insole adds ruggedness and extra comfort. Rubber heels.

• D (medium wide) width in men's sizes 6 to 11. All half sizes, too. *State size.* Shpg. wt., 2 lbs. 10 oz.

Be sure to attach ration stamp

67 K 4266P—Brown . . . . . Pair $2.69

$2.69

J HANDSOME SQUARE TOE . . . Sears-priced to save you money. You'll like the foot-relaxing comfort of these shoes because the square toe allows plenty of room up front, avoids pressure on toes. Smooth black leather uppers, go with all your suits. Solid leather soles securely sewed to uppers, easily resoled time after time. Leather insole for added comfort, extra wear. Rubber heels.

• D (medium wide) width in men's sizes 6 to 11. All half sizes, too. *State size.* Shpg. wt., 2 lbs. 10 oz.

Be sure to attach ration stamp

67 K 4240P—Black . . . . . Pair $2.69

See pages 278A and 278B for "Rationing Information" and "How to Measure"



BRIARGATES for sturdy smartness . . Rationed

Reg. U.S. Pat. Off.

Goodyear welt sewed, same process as used for the costliest shoes

$365

K MILITARY OXFORD . . . for men in service or in active civilian life. Seamless across toes for plenty of walking comfort. Built for service with sturdy leather uppers and tough leather soles. Rubber heels. Full inside linings for comfort.

• D (medium wide) in sizes 6 to 11. Half sizes, too. *State size wanted.* Shipping weight, 2 pounds 10 ounces.

Be sure to attach ration stamp

67 K 4225P—Brown
67 K 4499P—Black. Pr. $3.65

$365

L NEAT SQUARE TOE . . . shortens your foot's appearance but lets your toes spread out in grand comfort. Looks as good, wears as well as many $5 shoes. Smooth leather uppers. Rugged flexible leather soles. Rubber heels. Fully lined inside.

• D (medium wide) in sizes 6 to 11. Half sizes, too. *State size wanted.* Shipping weight, 2 pounds 10 ounces.

Be sure to attach ration stamp

67 K 4135P—Black
67 K 4235P—Brown. Pr. $3.65

$365

M CUSTOM TOE . . . top style favorite of well dressed men because they look twice their price. Gleaming leather uppers with long-lasting leather soles. Full inside lining. Rubber heels. Dependable Briargate quality.

• D (medium wide), EEE (triple wide), in 6 to 11. All ½ sizes; also 12. *State size, width wanted.* Shipping weight, 2 pounds 10 ounces.

Be sure to attach ration stamp

67 K 4218P—Brown
67 K 4128P—Black. Pr. $3.65

It's easy to include shoes, too, in any Easy Payment order . . . see inside back cover

Our finest GOLD BOND quality

$545

DOUBLE-DUTY DRESS SHOE . . . Combines dressy appearance with day-long comfort. A favorite with foremen, inspectors and men who "live" on their feet. Our finest Gold Bond quality in leathers and workmanship. Brown leather uppers, leather soles. Leather insoles. Goodyear welt. Rubber heels.

• E (wide) width in men's sizes 6 to 12. All half sizes available, too. *State size.* Shipping weight, 3 pounds.

Be sure to attach ration stamp to your order

67 K 4017P—Brown leather.....Pair $5.45

CP PAGE 319 . . SHOES

CP PAGE 327 . . MEN'S SHOES





Pre-flexing "breaks them in" . . . all sole stiffness is removed. Makes first step easy.



Smooth flexible leather insoles, treated to resist perspiration, help keep the shoe in shape.



Tough solid leather soles or Commando rubber soles for longer rationed wear.

Pre-flexed SANDY NEVINS are already "broken in" for you . . .

Reg. U. S. Pat. Off.

$4.20

F DOUBLE PERFORATIONS . . . add extra smartness to sturdy leather uppers. Antique stained for a darker, richer appearance. Wall last for plenty of roomy comfort. Need no breaking in. Extra heavy leather soles. Goodyear welt sewed, easy to resole. Leather heels, leather insole.

• D (medium wide) width in men's sizes 6 to 11. All half sizes, too. *State size.* Shipping weight, 2 lbs. 10 oz.

Be sure to attach ration stamp

67 K 4100P—Dark Brown. Pair $4.20

$4.20

G MILITARY OXFORD . . . A civilian style favorite too. Bright glossy smooth leather uppers. Pre-flexing provides genuine comfort from your very first step. Goodyear welt sewed leather soles, easy to resole. Rubber heels. All Sandy Nevin features.

• D (medium wide) width in men's sizes 6 to 12. All half sizes, too. *State size.* Shipping weight, 2 lbs. 10 oz.

Be sure to attach ration stamp

67 K 4109P—Brown
67 K 4110P—Black. . . . . Pair $4.20

$4.20

H DRESSY SQUARE TOE . . . Gleaming black or brown leather uppers in simple, handsome styling. Pre-flexed to give old-shoe comfort. Solid leather soles, Goodyear welt sewed. Rubber heels.

• D (medium wide), E (wide), and EEE (triple wide) widths in men's sizes 6 to 12. All half sizes, too. *State size, width.* Shpg. wt., 2 lbs. 14 oz.

Be sure to attach ration stamp

67 K 4173P—Black
67 K 4192P—Brown. . . . . Pair $4.20

$4.20

J CUSTOM TOE IN 4 WIDTHS . . . Graceful styling for dress or business. Leather uppers. Goodyear welt sewed leather soles. Rubber heels. All Sandy Nevin features.

• B (narrow) width in sizes 8 to 12. D (medium wide), E (wide) and EEE (triple wide) in sizes 6 to 12. All half sizes, too. *State size and width.* Shipping weight, 2 lbs. 10 oz.

Be sure to attach ration stamp

67 K 4170P—Brown
67 K 4169P—Black. . . . . Pair $4.20

For Rationing Information and "How to Measure," see pages 278A and 278B. Easy Terms on inside back cover.



K $4.20

L $4.20

M $4.20

N $4.20





Sandy Nevin lasts mold leather to natural shape of foot for good fit and lasting comfort.



Fine quality leathers hold shape longer. All linings carefully selected for long wear.

for the smoothest walking comfort you ever experienced . . . Rationed

$4.20

K RUGGED WING TIP BROGUE . . . Strikingly smart style but built for hard wear. Leather uppers stitched and perforated to give shoes a swanky and distinctive look. Commando rubber soles wear longer than leather. Goodyear welt sewed. Rubber heels. All Sandy Nevin features.

• D (medium wide), EE (double wide) in sizes 6 to 12. Half sizes, too. *State size, width.* Shpg. wt., 2 lbs. 10 oz.

Be sure to attach ration stamp

67 K 4161P—Brown . . . . . Pair $4.20

$4.20

L SCOTCH GRAINED OXFORD . . . cowhide leather in strikingly smart color and style. Rich dark antique brown finish that really takes a shine. Neatly stitched and pre-flexed. Smart braided laces. Built with extra thick, extra tough leather soles. Rubber heels.

• D (medium wide) width in men's sizes 6 to 12. All half sizes too. *State size.* Shipping weight, 2 pounds.

Be sure to attach ration stamp

67 K 4139P—Brown . . . . . Pair $4.20

$4.20

M CUSTOM TOE BROGUE. A well-built durable shoe that's right for dress. All the Sandy Nevin features illustrated. Bright leather uppers. Long-wearing leather soles. Goodyear welt sewed. Rubber heels.

• D (medium wide) in sizes 6 to 12. EE (double wide) in sizes 7 to 10½. All half sizes, too. *State size and width.* Shipping weight, 2 lbs. 10 oz.

Be sure to attach ration stamp

67 K 4144P—Brown

67 K 4146P—Black . . . . . Pair $4.20

$4.20

N TOUGH DOUBLE SOLED BLUCHER . . . Extra heavy weight. Built to take the hardest service you give a shoe. Two full Commando rubber soles add months of wear. Comfort, too, in the roomy walled last. All Sandy Nevin features. Leather uppers, Goodyear welt. Rubber heels.

• D (medium wide) width in sizes 6 to 11. All half sizes included, too. *State size.* Shipping weight, 2 lbs.

Be sure to attach ration stamp

67 K 4101P—Brown . . . . . Pair $4.20

Above shoes are Rationed . . . be sure to attach ration stamp carefully to your order

CP PAGE 321 . . MEN'S SHOES

. . . see inside back cover for full details

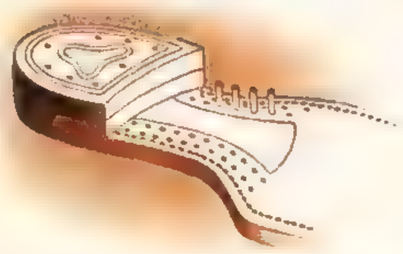
CP PAGE 327 . . MEN'S SHOES

F $5.00

G $5.00

H $5.00

J $5.00



Ankle-fitting GOLD BONDS with pegged shanks . . . Rationed

Reg. U. S. Pat. Off.

Pegged shanks mean refreshing arch support . . . Pear-shaped backs too, for a smooth snug ankle fit

Pegged shank construction: two rows of pegs reinforce each side of the shoe's arch.

$5.00

F POPULAR SQUARE TOE . . . with ankle-fitting perfection. Bright glossy black leather uppers. Sturdy leather soles to stretch your ration stamp. Goodyear welt construction. Smooth leather insole. Rubber heels.

• D (medium wide), E (wide), and EEE (triple wide) in sizes 6 to 12. Half sizes, too. *State size and width.* Shipping weight, 2 lbs. 10 oz.

Attach ration stamp to your order

67 K 4454P—Black. . . . . Pair $5.00

$5.00

G MILITARY STYLE . . . Swanky dress-parade smartness with plenty of smooth easy-fitting comfort. One soft seamless piece of leather across toes and instep. No binding or rubbing. Pear-shaped ankle-fitting backs that avoid heel-slip and gapping. Pegged shanks for added support. Soldier-bright brown leather uppers. Goodyear welt sewed. Husky leather soles, rubber heels.

• D (medium wide) width in men's sizes 6 to 12. All half sizes included, too. *Be sure to state size wanted.* Shipping weight, 2 pounds 10 ounces.

Attach ration stamp to your order

67 K 4452P—Brown. . . . . Pair $5.00

$5.00

H DRESSY CUSTOM TOE . . . in mellow brown or glistening black leather uppers—long-wearing, good looking. Goodyear welt sewed solid leather soles, packed with extra wear. Pegged shanks for refreshing support. Pear-shaped at back to give a smooth snug fit. No gapping or rubbing. Socks last longer, too. Smooth leather insoles. Rubber heels.

• D (medium wide), E (wide) and EEE (triple wide) widths in men's sizes 6 to 12. All half sizes, too. *State size, width.* Shpg. wt., 2 lbs. 10 oz.

Attach ration stamp to your order

67 K 4446P—Brown

67 K 4441P—Black. . . . . Pair $5.00

$5.00

J SMART SQUARE TOE . . . in bright shiny brown leather. Has that smooth, dressy appearance, always right for every occasion. Solid leather soles that wear and wear. Goodyear welt sewed. Pegged shanks give you extra arch support, help to hold that new-shoe shape. Smooth leather insoles. Snug ankle-fitting comfort. Rubber heels.

• B (narrow) in men's sizes 8 to 12. D (medium wide), E (wide) and EEE (triple wide) widths in men's sizes 6 to 12. All half sizes, too. *State size, width.* Shpg. wt., 2 lbs. 10 oz.

Attach ration stamp to your order

67 K 4425P—Brown. . . . . Pair $5.00

See pages 278A and 278B for "Rationing Information" and "How to Measure"



GOLD BONDS built for active walking and long wear . . . Rationed

Reg. U.S. Pat. Off.

Pear-shaped backs follow the natural lines of your foot . . . No heel slip, rubbing or gapping—your socks last longer

$5.00

K DOUBLE-DUTY MOC-STYLE . . . Dress shoe smartness but with the easy comfort and long-lasting toughness of a work shoe. Comfort features include a cushioned insole to absorb jolts and a moulded arch lift reinforced by a steel shank to give restful support to your foot. Service features include husky brown leather uppers, tough tire-cord soles, full leather midsole and Goodyear welt construction. Rubber heels.

• D (medium wide) in sizes 6 to 11, including all half sizes, also 12. *State size.* Shpg. wt., 2 lbs. 14 oz.

Be sure to attach ration stamp

67 K 4490P—Brown . . . . . Pair $5.00

$5.00

L DISTINCTIVE WING TIPS . . . Gold Bond quality leather uppers, stitched and perforated for swanky looking style that's popular for both dress and sports wear. Flexible insulating Commando rubber soles outwear leather, resist moisture. One-piece smooth leather insole. Goodyear welt sewed construction—easy to resole. Pear-shaped at back to give comfortable and neat appearing ankle fit. Rubber heels.

• D (medium wide) in men's sizes 6 to 12. All half sizes, too. *Be sure to state size.* Shipping wt., 2 lbs. 10 oz.

Attach ration stamp to your order

67 K 4580P—Brown . . . . . Pair $5.00

$5.00

M MILITARY DRESS OXFORD . . . in choice of black or brown. Sturdy smooth leather uppers, easy to clean, easy to shine. The pear-shaped back follows the natural lines of the foot and makes a snug smooth ankle fit without chafing or heel rub. Your socks last longer too. Rugged leather soles, Goodyear welt sewed for easy resoling. Nail-free smooth leather insole. Rubber heels.

• D (medium wide) width in sizes 6 to 12. All half sizes, too. *Be sure to state size.* Shpg. wt., 2 lbs. 10 oz.

Attach ration stamp to your order

67 K 4411P—Brown
67 K 4412P—Black . . . . . Pair $5.00

$5.00

N RUGGED GRAINED LEATHER, TRIPLE SOLED . . . Tough as they come, built for hard wear and plenty of action. Husky grained cowhide uppers designed for neat style and roomy comfort. Extra heavy leather outsole *plus* full midsole and leather slip sole to triple-insulate your feet against the weather. Leather insoles heels. Goodyear welt. Pear-shaped backs hug ankles snugly.

• B (narrow) in men's sizes 8 to 11. D (medium wide) in sizes 6 to 11. All half sizes, too. *State size and width.* Shipping weight, 2 lbs. 14 oz.

Attach ration stamp to your order

67 K 4416P—Brown . . . . . Pair $5.00

Include shoes in any Easy Payment order . . . see inside back cover for full details

CP PAGE 323 . . MEN'S SHOES

Shoes for all the family on Easy Terms . . . see inside back cover for full details

CP PAGE 327 . . MEN'S SHOES



Finest GOLD BONDS—Sears best in leathers, lasts and workmanship . . .

Reg. U.S. Pat. Off.

$6.95

F WINTER-WEIGHT. SCOTCH GRAINED UPPERS in rich mellow brown cowhide leather. Custom-toe style. A shoe that looks good and feels good, especially on those chilly Fall and Winter days. Snug ankle-fitting pear-shaped back. Thick leather soles. Goodyear welts. Full inside linings, one-piece leather insole for comfort. Rubber heels.

• B (narrow) in men's sizes 8 to 12. D (medium wide) width, sizes 6 to 12. EEE (triple wide) width in 7 to 12. All half sizes, too. *State size and width.* Shipping weight, 2 lbs. 12 oz.

Be sure to attach ration stamp

67 K 4539P—Brown . . . . . Pair $6.95

$6.95

G DOUBLE-SOLE MILITARY OXFORD . . . Our best in leathers and workmanship plus tough winter-weight construction to give you extra warmth and protection in bad weather. Two full soles—a leather outsole and a rubber midsole to resist dampness. Goodyear welt sewed. Flawless army russet leather uppers. Snug-fitting pear-shaped back. Leather heels and insoles.

• C (medium) width in sizes 7 to 11. D (medium wide) in sizes 6 to 11. All half sizes, too. *State size and width.* Shipping weight, 2 lbs. 14 oz.

Be sure to attach ration stamp

67 K 4557P—Brown . . . . . Pair $6.95

$6.20

H CUSHIONED CUSTOM-TOE . . . with a heel-to-arch shock-absorbing cushion that softens your every step. Smooth glossy leather uppers with ankle-fitting pear-shaped backs. Our best leather soles. Goodyear welt sewed—easy to resole. Leather insoles. Rubber heels.

• AA (extra narrow), sizes 9 to 13. B (narrow) width in sizes 8 to 13. D (medium wide), E (wide) and EEE (triple wide) widths in sizes 6 to 13. All half sizes, too. *State size, width.* Shpg. wt., 2 lbs. 14 oz.

Be sure to attach ration stamp

67 K 4554P—Brown
67 K 4556P—Black . . . . . Pair $6.20

$6.20

J HEEL-TO-ARCH CUSHION . . . and roomy square toe style for "tops" in comfort. Toes get a chance to lie flat and relax. Ankle-perfect pear-shaped backs resist heel slipping and gapping . . . socks last longer. Selected, easy-shining leather uppers and our best leather soles. Goodyear welts. Rubber heels.

• B (narrow) width, sizes 8 to 12. D (medium wide), E (wide) and EEE (triple wide) widths in sizes 6 to 12. All half sizes, too. *State size, width.* Shpg. wt., 2 lbs. 10 oz.

Be sure to attach ration stamp

67 K 4543P—Black calf
67 K 4542P—Brown calf . . Pair $6.20

See pages 278A and 278B for "Rationing Information" and "How to Measure"

CP PAGE 327 . . MEN'S SHOES



choose them for smoother fit, smarter style and longer wear . . . Rationed

$7.85

K WINTER-WEIGHT CONSTRUCTION . . . made to guard your feet against winter cold and slush. Antique brown, rich and mellow. You'll marvel at their Gold Bond tough durability. Extra sturdy leather uppers, full leather inside linings and *two* leather soles for extra weather protection. Goodyear welt. Smooth ankle-fitting pear-shaped back. Leather insoles. Rubber heels.

• C (medium) width in sizes 7 to 11. D (medium wide) and E (wide), sizes 6 to 11. All half sizes, too. *State size, width.* Shpg. wt., 2 lbs. 14 oz.

Be sure to attach ration stamp

67 K 4516P—Brown . . . . . Pair $7.85

$6.20

L DRESSY CUSTOM TOE . . . as superbly styled as the most expensive shoes you can buy. Finest Gold Bond quality throughout, which means Sears best in leather, lasts, workmanship. Husky leather uppers, shape-retaining because backs are pear-shaped to follow natural lines of foot. Tough leather soles. Goodyear welt. Smooth one-piece leather insoles. Rubber heels.

• B (narrow) width in sizes 8 to 12. D (medium wide) in sizes 6 to 12. All half sizes, too. *State size and width.* Shipping weight, 2 lbs. 12 oz.

Be sure to attach ration stamp

67 K 4505P—Brown . . . . . Pair $6.20

$7.85

M GENUINE CALFSKIN SQUARE TOE . . . one of our most handsome and popular dress styles. High quality leather uppers shine like a new coin, wear and wear. Easy bending leather soles are Goodyear welt sewed. One-piece leather insoles, nail-less for comfort; pear-shaped heels for smooth ankle fit. Rubber heels. Our finest Gold Bond quality throughout.

• B (narrow) width in sizes 8 to 12. D (medium wide) width and E (wide) width in sizes 6 to 12. All half sizes, too. *State size and width wanted.* Shipping weight, 2 pounds 8 ounces.

Be sure to attach ration stamp

67 K 4561P—Black . . . . . Pair $7.85

$6.95

N HAND-SEWN VAMP . . . distinguishes this swanky moc-style oxford. A rugged American favorite, done superbly well with our finest Gold Bond quality throughout. Antiqued brown leather uppers. Waterproof Commando rubber composition soles that outwear leather. Goodyear welt. Leather insoles. Full linings. Rubber heels.

• B (narrow) width in sizes 8 to 12. C (medium) width, in sizes 7 to 12. D (medium wide) in all sizes 6 to 12. All half sizes, too. *State size and width.* Shipping weight, 2 lbs. 14 oz.

Be sure to attach ration stamp

67 K 4566P—Brown . . . . . Pair $6.95

Include shoes in any Easy Payment order . . . see inside back cover for full information

c PAGE 325 . . MEN'S SHOES

cp PAGE 327 . . MEN'S SHOES





ALL SHOES ON THIS PAGE HAVE THESE 5 FEATURES

1. Full leather covered cushion absorbs shock.
2. Strong steel shank gently supports your arch.
3. Flexible leather insoles make walking a pleasure.
4. Goodyear welt leather soles—easy to resole.
5. Cushiony Rubber heels.

Famous Johnson Cushioned Comfort Shoes . . . Rationed

For active walkers and men who spend hours on their feet . . . all the foot-relaxing features at left

$4.60

F G WIDE EE, EEEE WIDTHS . . . An ideal investment in restful walking because the soft kidskin is so smooth and supple, so easy on your feet. Choice of wide widths, extra roomy across toes to let your feet stretch out and relax. Long-wearing leather soles—Goodyear welt sewed. Rubber heels.

• EE (double wide) and EEEE (extra wide) in sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 and 13. *State size, width.* Shpg. wts.: shoes, 2 lbs. 10 oz.; oxfords, 2 lbs. 8 oz.

Be sure to attach ration stamp

F 67 K 4569P—Black kid oxford
F 67 K 4567P—Brown kid oxford
G 67 K 4062P—Black kid shoe
G 67 K 4061P—Brown kid shoe. . . Pair $4.60

$4.60

H PLIABLE KIDSKIN, SIZES UP TO 16 . . . Super-comfort in a shoe with wide seamless vamp, soft and roomy at the toes to eliminate binding and pressure. Selected kidskin uppers are soft and supple, kind to tender feet. Tough leather soles, Goodyear welt construction. Rubber heels. All fine Johnson comfort features at left. Shipping weight, 2 lbs. 8 oz.

• EE (double wide), EEEE (extra wide), men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14, 15 and 16. *State size and width.*

Be sure to attach ration stamp

67 K 4050P—Black kid. . . Pair $4.60

$4.60

J WIDE ARMY-TYPE HIGH SHOE . . . Cushioned comfort, plus extra wear. Soft elk-tanned cowhide leather uppers. Wear them anywhere—for work or dress. Wear them all day . . . full length cushioning guards against fatigue. Leather soles, rubber heels. With all the special Johnson comfort features at the left.

• D (medium wide) and EE (double wide) in men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Be sure to state size and width.* Shipping weight, 3 pounds 8 ounces.

Be sure to attach ration stamp

67 K 4069P—Brown leather.Pr.$4.60

See pages 278A and 278B for "Rationing Information" and "How to Measure" Instructions





KANGAROO LEATHER
PLUS 5 JOHNSON
COMFORT FEATURES

1. Leather covered inner cushion to absorb jolts.
2. Strong steel shank helps support arch.
3. Easy-flexing all-leather insole for extra comfort.
4. Goodyear welt leather sole—easy to resole.
5. Cushiony rubber heels.

Australian Kangaroo for comfort and long wear . . . Rationed

Either style above—features at left — *Any of 3 styles above—with famous flexible insole*

$5.00 | $5.75 | $5.75

K L CUSHIONED COMFORT PLUS EXTRA WEAR . . . Soft genuine Australian Kangaroo upper leather, friendly to your feet yet they're extra long-wearing to help you stretch your ration stamp. 17% stronger by weight than any other dress shoe leather . . . resists scuffing . . . takes and holds a glossy shine. Comfort-packed with all the Johnson "Cushioned-Comfort" features described at the left.

• E (wide) width in men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Be sure to state size.* Shipping weights: shoes, 2 pounds 10 ounces; oxfords, 2 pounds 8 ounces.

Be sure to attach ration stamp to order

K 67 K 4579P—Black blucher oxford
L 67 K 4026P—Black blucher shoe. Pair $5.00

M DRESSY SQUARE TOE OXFORD . . . Built for comfort too. A special added feature is Sears patented easy-bending leather insole . . . Flexes with your foot. Fine craftsmanship throughout with soft Kangaroo leather uppers. Goodyear welt leather soles. Rubber heels.

• C (medium) width in men's sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. D (medium wide) and E (wide) widths in 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State size, width.* Shpg. wt., 2 lbs. 8 oz.

Be sure to attach ration stamp

67 K 4481P—Black . . . . . Pair $5.75

N P WIDE TOE BLUCHER STYLE . . . Spacious last lets your toes spread out—holds back of foot snugly. Soft Kangaroo leather uppers and Sears patented flexible leather insoles help avoid foot-burn. Goodyear-welt leather soles. Rubber heels.

• C (medium) width in men's sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. D (med. wide), E (wide) in 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size, width.* Shpg. wts.: shoes, 2 lbs. 10 oz.; oxfords, 2 lbs. 8 oz.

Be sure to attach ration stamp

N 67 K 4480P—Black oxford
P 67 K 4021P—Black shoe. Pr. $5.75

Shoes for all the family on Easy Terms . . . see inside back cover for full details



Custom Toe Style
in sizes up to 14

F $7.50



H $7.95





G $7.50

Our Finest Johnson "Cushioned Comfort" Shoes

Spongy leather covered cushion helps absorb shock of every step	$7.50	$7.50	$7.95

You'll notice a difference the minute you try on a pair of our Finest Johnsons. It's like walking on a spongy air pillow. The thick heel-to-toe cushion is soft sponge rubber, covered with smooth leather. Contains almost 60% air. Not just an ordinary pad but a part of the shoe itself, built right in like an extra sole. Roomy, easy-fitting lasts are designed especially to accommodate this cushion. Cushion keeps its shape and resiliency, helps insulate your feet against both excessive summer heat and winter cold. Another feature is a steel shank which holds arch of shoe securely for gentle refreshing support. Yours for solid comfort all day long.

F SMART CUSTOM TOE . . . Dressy appearance plus that "nice to get into" feel. Leather covered cushion reduces fatigue, offers a new thrill in walking. Roomy widths. Costlier calfskin leather uppers. Fine quality leather soles. Goodyear welt. Steel shanks. Rubber heels.

• C (medium), E (wide), EEE (triple wide), in sizes 7 to 14. D (medium wide), sizes 6 to 14. Half sizes, too. *State size and width.* Shpg. wt., 2 lbs. 10 oz.

Attach ration stamp to order

67 K 4503P—Brown
67 K 4504P—Black . . Pair $7.50

G MILITARY STYLE in bright brown or glossy black calfskin that holds a beautiful shine. Dress-parade smartness with genuine ease and comfort. All finest Johnson foot-soothing features including spongy cushion that pillows your foot. Long-wearing leather soles and rubber heels. Goodyear welt sewed—easy to resole.

• D (med. wide) in 6 to 12. EE (double wide) sizes 7 to 11. Half sizes, too. *State size and width.* Shpg. wt., 2 lbs. 10 oz.

Attach ration stamp to order

67 K 4501P—Brown
67 K 4502P—Black . . Pair $7.50

H HANDSOME COMFORT SHOES . . . for dress or work. Kind to your feet, yet smartly styled as any real comfort shoe can be. The deep soft leather covered cushion will put new life in your step. Long-wearing smooth leather uppers take a glossy shine. Flexible leather soles, extra strong. Goodyear welt sewed. Rubber heels.

• D (medium wide) in 6 to 12. EE (double wide) sizes 7 to 12. Half sizes, too. *State size, width.* Shipping weight, 2 lbs. 14 oz.

Attach ration stamp to order

67 K 4027P—Brown
67 K 4029P—Black . . Pair $7.95

See pages 278A and 278B for "Rationing Information" and "How to Measure"



. . . just like walking on air—Styles for dress or work . . . Rationed

$7.25 Oxford $7.95 Shoe

[J] [K] GENUINE KIDSKIN DRESS SHOES . . as comfortable as money can buy. There's a smooth leather-covered cushion next to your foot that lets each step sink into its deep, soothing air-pillow, absorbing jolts and jars. See illustration of cushion on opposite page. Foot fatigue caused by pavement punishment is definitely minimized in these shoes. Special roomy comfort last and pattern, designed especially for cushioned shoes.

Our finest quality kidskin, the genuine soft, supple, kind-to-your feet leather, is what the uppers are made of. Takes and holds a bright shine. Special calfskin tip resists scuffs. Fine quality leather soles, selected from choice leathers. Goodyear welt-sewed construction . . . easy to resole again and again. Rubber heels. Quality and workmanship that you'd ordinarily expect to find only in much higher priced shoes.

• E (wide) and EEE (triple wide) widths in men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, and 12. *Be sure to state size and width.* Shipping weights: oxfords, 2 pounds 12 ounces; shoes, 3 pounds.

Be sure to attach your ration stamp to your order for these shoes

[J] 67 K 4544P—Black kidskin oxford.....Pair $7.25
[K] 67 K 4044P—Black kidskin high shoe.....Pair 7.95

$6.50 Oxford $6.95 Shoe

[L] [M] WEAR THEM FOR WORK OR DRESS . . . On your feet longer hours? Swing into action in these "Cushioned Comfort" work shoes and notice how much better you feel at the end of the shift. Thick heel-to-toe spongy leather-covered cushion protects your feet from jars and jolts of hard floors and pavements . . . supports here . . . yields there . . . helps to conserve your energy. See illustration of cushion on opposite page.

Your money's worth and more in fine leather and sturdy craftsmanship. Husky leather uppers are selected for their ruggedness. Sears finest cord rubber composition soles and heels, double stitched for strength. Goodyear welt—easy to resole. Full length midsole insulates your foot against both heat and cold. Roomy wall last blucher pattern is trim and neat appearing —can be worn for dress, too. Full wrinkle-free cloth inside lining.

• D (medium wide), EE (double wide), sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, and 12. *State size and width.* Shipping weights: oxfords, 2 pounds 14 ounces; shoes, 3 pounds 2 ounces.

Be sure to attach your ration stamp to your order for these shoes

[L] 67 K 4547P—Dark brown oxford.....Pair $6.50
[M] 67 K 4047P—Dark brown high shoe.....Pair 6.95



Police shoes give any man all day walking comfort . . . Rationed



- Special grid cushion absorbs jolts and jars of walking.
- One-piece leather insole and arch lift gives extra support

"Shockless Cushion" . . our best for appearance, wear $6.50

Long known for quality, wear and appearance . . . fine calfskin uppers built over a special roomy last that gives plenty of comfortable foot room yet has the trim look of a regular dress shoe. Has all the features of our "Civil Service" shoe at right plus the special features at left. Double oak leather soles for wear. Goodyear welt construction.

• D (medium) and EE (extra wide) widths in men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size and width.* Shipping wt., 3 lbs. 12 oz.

Be sure to attach ration stamp to order

67 K 4000P—Black. Rubber heels. . . . Pair $6.50



- Smooth one-piece inside leather backstay
- "Wear-proof" lining.
- Solid leather insole.
- Goodyear welt.
- Strong steel shank.

Famous "Civil Service" . . . Cord or Leather soles $5.75 Leather Sole

The five fine features shown at left plus an extra long counter makes six built-in reasons for long lasting comfort and wear. Black calfskin uppers are supple, strong and dressy. Goodyear welt construction is best and easiest to resole. Double soles . . . oak leather midsole and choice of outsoles.

• C (narrow), E (wide), EE (extra wide) widths in men's 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. *State size, width.* Shpg. wt., 3 lbs. 14 oz.

Be sure to attach ration stamp to your order

67 K 4001P—Leather outsole, rubber heel. Pair $5.75
67 K 4009P—Raw-cord outsole and heel . . Pair 5.35

The "Official" for extra duty

← $4.50

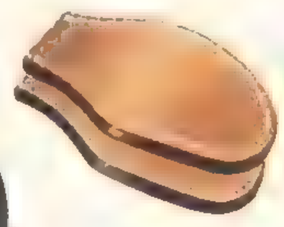
Designed for long hard service. Smooth, supple elk-tanned cowhide uppers. Vamps lined with drill cloth. Tempered steel shanks. Full ventilated grain leather insole. Two full oak leather soles (see below). Goodyear welt. Rubber heels.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shpg. wt., 3 lbs. 12 oz.

Be sure to attach ration stamp

67 K 4002P—Black. . . . . Pair $4.50





Goodyear welt . . . "Compo" soles

$3.50



Smooth, polished side leather uppers . . . fully lined with drill cloth. Double soles . . . oak leather midsole, "Compo" outsole for long wear. Goodyear welt construction. One-piece grain leather insoles. Sturdy counters. Rubber heels.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shpg. wt., 3 lbs. 12 oz.

Be sure to attach ration stamp

67 K 4007P—Black. . . . . Pair $3.50



F



G

H



NOTICE: Protective Footwear

Sears safety toe shoes conform to American War Standard Specification, Z 41.1. The safety-steel toe boxes are designed to give maximum protection against heavy falling objects . . . and are processed to resist rust.

If you have spent your regular shoe stamp, contact your local ration board, who, in many cases will issue a special stamp good for purchases of extra safety toe shoes for necessary occupations . . . or your employer may, under certain conditions, obtain one for you.

WEARMASTER Safety Steel Toe Shoes

Reg. U. S. Pat. Off.

Neat looking, long wear
Choice of two outsoles
$4.35 Cord

F Neat appearance . . . excellent fitting last. Wear-resistant tire cord or heat-resistant chrome leather outsole plus a strong, full length oak leather midsole. Black elk-tanned first quality cowhide uppers. Drill cloth lined vamps. Goodyear welt. Safety steel toes.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Wide width only. *State size.* Shipping weight, 4 pounds.

Be sure to attach ration stamp to order

67 K 4641P—Cord sole, rubber heel. Pair $4.35

67 K 4680P—Chrome leather sole, heel. Pr. 4.75

Our best Safety-Toe . . .
Looks like a dress shoe
$4.88

G H Our top quality. Black grain leather. Oak "bend" leather outsoles and oak leather midsoles. One-piece grain leather insole. Inside leather backstay. Fully lined. Goodyear welt. Safety steel toes. Rubber heels.

• C (narrow) and E (wide) width in men's sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12—also, size 6 and 6½ in E width. *State size and width wanted.* Shipping weight, 3 pounds 10 ounces.

Be sure to attach ration stamp to order

G 67 K 4668P—Shoe . . . . . Pair $4.88

H 67 K 4669P—Oxford . . . . . Pair 4.88



8-inch Oil Driller Boots

$5.98

Double leather soles . . . outsole cut from the "bend" (toughest part of hide). Strong grain cowhide uppers. 1-pc. solid leather insole. Wide leather backstay. Drill lined vamp. Goodyear welt. Steel shank, safety toe. Leather heels.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shpg. wt., 4 lbs. 4 oz.

Attach ration stamp to your order

67 K 4995P—Brown . . . . Pair $5.98



Economy Safety-Toe . . . double soles

$2.98

Good weight split cowhide uppers, waxed to give a soft, smooth finish. Drill cloth lined vamps. Strong nailed construction. Non-skid cord outsole, heel; plus full length chrome leather midsole. Sturdy counter. Safety steel toe.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shpg. wt., 4 lbs. 8 oz.

Attach ration stamp to your order

67 K 4655P—Black . . . . . Pair 2.98



Sears famous WEARMASTER Work Shoes—dollar for dollar no better values for wear, comfort, personal satisfaction

WEARMASTER Work Shoes are the product of constant study through years of experience in work shoe construction. Experience that has produced a finer, better shoe at a minimum price in types or styles according to need and preference.

Since working conditions vary according to the job to be done, then so must types of work shoes vary according to the need . . . if the most service, benefit and personal satisfaction are desired.

Selecting shoes is still a matter of preference. There is no reason why a man who works inside or does a minimum of walking cannot wear a heavy-duty shoe if he so prefers. However, a lighter weight, more flexible shoe would give him more comfort and satisfaction. The reverse is true for the man who works outside or at a job requiring more protection and strength in a shoe.

Therefore, for the most satisfaction and service, select the shoe for the work you do. No matter which type of shoe you select, you can feel assured that it is the result of uniform specifications, highest standards of quality and workmanship.

Remember—dollar for dollar you cannot buy better quality, longer lasting footwear than Sears famous WEARMASTER Work Shoes.

WEARMASTER Double Tanned Work Shoes . . .

Reg. U. S. Pat. Off.



- Double leather soles.
- Grain leather insole.
- Goodyear welt sewed.
- Sole leather counter.
- Grain leather gusset.
- All leather heel.

An outstanding work shoe Solid leather throughout $4.95

Made of our best grade of leather . . . designed for the toughest kind of work . . . built for miles of wear. Cowhide uppers, double tanned to resist barnyard and soil acids. Double leather soles . . . outsole cut from the toughest part of hide. Sole leather counter, tempered steel shank and one-piece grain leather insole. Drill cloth lined vamps. Goodyear welt . . . easiest to resole. Leather heels.

- Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide. *State size.* Shpg. wt., 4 lbs. 2 oz.

Be sure to attach ration stamp to your order

67 K 4648P—Brown. . . . . Pair $4.95



- Cord or leather soles, plus a full midsole.
- Goodyear welt sewed.
- Double toe . . . leather toe cap and full vamp.
- Grain leather insole.

Choice of outsoles and widths . . . sizes 6 to 14 $3.98

An excellent fitting shoe with cowhide uppers. double tanned to resist barnyard and soil acids, Tough, tire' cord or oak "bend" leather outsoles plus full midsole. 1-pc. grain leather insole. Tempered steel shank. Goodyear welt construction.

- D (medium wide) and EE (extra wide) widths in men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 . . . also 13 and 14 in EE width only. *State size and width.* Shipping weight, 4 lbs. 2 oz.

Be sure to attach ration stamp to your order

67 K 4786P—Black. Leather sole, rubber heel.
67 K 4776P—Brown. Cord sole, heel. . . . Pair $3.98

For shoe rationing information see page 278A. For Easy Terms see inside back cover



Sears Leather Preserver. Keeps leather soft, pliable, more water resistant. Shipping weight, 8 ounces.

No ration stamp required

67 K 6000—3½-ounce 19c

for extra service on farm and general outdoor jobs . . . Rationed



Choice of either oak "bend" (toughest part of hide) leather or tough, wear-resistant tire cord outsoles. Both have a full length midsole for extra wear.

Full length double soles Your choice of outsoles $2.98

A shoe low in price but long in wear. The selection of outsoles (see above) is the same quality as found on higher priced shoes. Uppers are cut from service weight cowhide and double tanned to resist barnyard and soil acids. One-piece grain leather insole adds strength. Sturdy counter. Strong nailed and sewed construction gives long service.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shipping wt., 3 lbs. 12 oz.

Be sure to attach ration stamp to your order

67 K 4650P—Brown, tire cord sole and heel . Pair $2.98
67 K 4652P—Black, leather sole, rubber heel . Pair 2.98



• One-piece Garrison backstay reinforces the uppers.
• Double soles . . . oak leather midsole, cord outsole.
• Genuine Goodyear welt. • Sole leather counter.

Marine type extra service shoes with reversed uppers $5.45

The leather is similar to that used in U. S. Army and Marine Corps shoes . . . double tanned cowhide uppers made with the grain side in, rough side out, to give you smooth inside comfort and greater outside wear. Has extra height for added protection. Tough tire-cord outsole plus a full oak leather midsole. Goodyear welt construction. One-piece grain leather insole. Tempered steel shank. Cord heel.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shipping wt., 4 lbs. 2 oz.

Be sure to attach ration stamp to your order

67 K 4788P—Natural. For heavy duty . . . Pair $5.45



• Triple soles for extra long wear . . . double fastened, stitched and two-row nailed for strength. Army type Garrison backstay, for extra strength.

Extra heavy duty shoes with rugged triple soles $3.25

A money-saving shoe built for extra tough jobs. Has three soles . . . heavy tread "Compo" tap sole, extra rugged tire cord main sole, full length "Compo" midsole. Grain cowhide uppers, double tanned to resist barnyard and soil acids. Full Garrison backstay reinforces uppers. One-piece grain leather insole. Sturdy counter. Leather heel, rubber lift.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shipping wt., 3 lbs. 12 oz.

Be sure to attach ration stamp to your order

67 K 4766P—Brown. Triple soles . . . . . Pair $3.25
67 K 4767P—Black. Triple soles . . . . . Pair 3.25

If not sure of your shoe size, turn to page 278B for complete fitting information.



WEARMASTER "Good Luck" Horsehides resist hard wear...Rationed

Reg. U. S. Pat. Off.



Horsehide uppers resist acids and moisture. When frozen in a cake of ice for 70 hours, dried out soft, supple...ready to wear.



Genuine Goodyear welt construction, known as finest shoe construction money can buy. Makes shoe flexible, easy to resole.



Oil treated oak "bend" leather soles are durable, resistant to moisture. Two rows of pegs at the shanks give extra strength.

Double soles . . . full vamp and toe cap means extra wear and extra protection $4.25

F An exceptionally fine "Good Luck" horsehide shoe with all the fine features of our "Good Lucks" at right plus two more in addition: (1) Horsehide leather toe cap over the full vamp means two layers of leather for extra protection at the toes. (2) An oak leather midsole plus a tough tire cord outsole to give you full double soles for many more miles of wear. Genuine Goodyear welt construction is easiest type to resole. Select horsehide uppers. One-piece grain leather insole adds strength to the shoe and ▪ smooth foundation for walking comfort. Tempered steel shank reinforces arch of the shoe. Rubber heels.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Wide width. *State correct size wanted.* Shipping weight, 4 lbs. 6 oz.

Be sure to attach ration stamp to your order for these shoes

F 67 K 4715P—Army Russet. Toe cap shoe.....Pair $4.25

Soft, supple plain toe in shoe or oxford Oak "bend" leather soles . . . Goodyear welt

Oxford $3.83 — Shoe $3.83

G H We believe you cannot get tougher, longer wearing upper leather than the select horsehide used in these "Good Luck" WEARMASTERS. They will take all kinds of scuffing and knocking around yet stand ready for more. Their resistance to moisture enables them to stay soft and supple even after repeated soakings. Their resistance to wear and scuffing have made them popular for practically any kind of work. Genuine Goodyear welt construction . . . the shoe construction that is easiest to resole and is more flexible. Oak leather soles are cut from the toughest part of the hide (the "bend") and are oil treated to make them more resistant to moisture. One-piece grain leather insole for added strength and smoothness. Tempered steel shank reinforces the arch of the shoe . . . 2-row pegged for extra strength. Soft leather gusset tongue. Rubber heels.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Wide width. *State size.* NOTE: unless your foot is unusually wide, order oxford ½ size smaller. Shpg. wt., 3 pounds 6 ounces.

Be sure to attach ration stamp to your order for these shoes

G 67 K 4711P—Army Russet. Shoe. Pair $3.83

H 67 K 4712P—Army Russet. Oxford. Pair $3.83

We cannot ship your shoes unless you send your ration stamp with your order . . . attach securely







K

- Stitchdown sewed construction makes shoe extra flexible . . . leaves inside smooth and comfortable.
- Uppers are soft and supple because they are cut from firm, full-bodied elk tanned cowhide leather.

$2.49 Oxford — Elk-tanned cowhide Stitchdowns — Supreme flexibility and comfort — $2.77 Shoe

K L Absolute "tops" in bending action and pliable comfort . . . regardless of the low price. Tire cord outsoles give extra long wear. Cord heels. One-piece grain leather insole. Drill cloth lined vamps.

- Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width.

State size. Shipping weights: oxfords, 2 lbs. 8 oz.; shoes, 3 lbs. 6 oz.

Be sure to attach ration stamp to your order

K 67 K 4679P—Brown oxford. 67 K 4688P—Black oxford . . . Pair $2.49
L 67 K 4622P—Brown shoe. 67 K 4623P—Black shoe . . . . . Pair 2.77

Elk-tanned WEARMASTERS Rationed

Reg. U.S Pat. Off.



- Full length double soles . . . strong midsole plus your choice of wear-resistant Raw-cord or oak "bend" (toughest part of the hide) leather outsoles.
- Genuine Goodyear welt construction . . . easiest type to resole. Reinforced at toe and shank.
- One-piece grain leather insole, tempered steel shank and extra strong counter . . . all add strength.

Comfortable elk-tanned cowhide uppers — Reinforced Goodyear welt construction — $3.79

J A popular leader for industrial wear . . . The choice of many, many workers who must have added comfort in a shoe that is built to last for long miles of use. Uppers are cut from quality cowhide . . . elk tanned to give them supple softness not found in other leathers . . . ideal for all indoor and many outdoor jobs. Full length double soles give you extra wear . . . mid-sole plus Raw-cord or "bend" leather outsole. Reinforced, Goodyear welt construction . . . the shoe construction that is flexible and easiest to resole. Tempered steel shank reinforces the arch of shoe. Extra strong counters strengthen the back of the shoe. Drill cloth lined vamps for comfort. 1-piece grain leather insole adds strength. Leather gusset tongue. Shipping weight, 4 pounds.

- Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Wide width only.

Be sure to attach ration stamp to your order for these shoes

67 K 4693P—Black. Tough Raw-cord soles and heels. *State size* . . . . . Pair $3.79
67 K 4694P—Black. Oak "Bend" leather soles, rubber heels. *State size* . . . . Pair 3.79



Factory Workers' elk-tanned cowhide Oxfords — Wear them smartly to work or around town — $3.50

Tough for work . . . good-looking for dress. Wear them anywhere. Quality elk-tanned cowhide. Goodyear welt construction. Raw cord soles and heels. 1-piece grain leather insoles. Shpg. wt., 3 lbs. 8 oz.

- Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width.

Be sure to attach ration stamp to your order for these oxfords

67 K 4626P—Brown. 67 K 4627P—Black. *State size* . . . . . Pair $3.50

Elk-tanned shoes are first in comfort for indoor and many outdoor jobs . . . be sure of the size, see page 278B



Sears Leather Preserver. Keeps shoe leather soft, pliable and more water resistant. Shipping weight, 8 oz.

No ration stamp required

67 K 6000—3½-ounce 19c

All-purpose WEARMASTER Work Shoes

Reg. U. S. Pat. Off.

with extra fine features . . . Rationed



- Oil treated double leather soles, "bend" outsole.
- Genuine Goodyear welt construction . . . the best.
- Outside leather counter pocket means inside comfort. Leather lined vamps.

Oil treated, double tanned Heavy-duty . . . double soles $4.98

F Wear and weather resisting . . . fine, full-bodied cowhide uppers are double tanned and then oil treated. They're "tops" for long hard wear . . . two full length oak leather soles, outsole cut from the "bend." Tempered steel shanks. One-piece grain leather insole. Leather lined vamps.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shpg. wt., 4 lbs. 4 oz.

Be sure to attach ration stamp to your order

67K4703P–Army russet. Solid leather heel. Pair $4.98



- Oil treated oak "bend" (the toughest part of the hide) leather soles.
- Genuine Goodyear welt construction . . . flexible, and easiest to resole.
- 1-pc. grain leather insole.

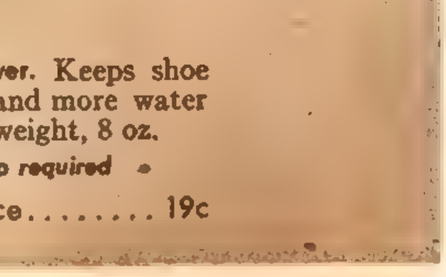
Oil treated, Medium weight 3 widths . . . sizes 6 to 14 $3.98

G Neat, comfortable, and flexible. Oil treated, double tanned cowhide uppers give protection against mud, snow and rain. Features above plus tempered steel shank. Drill lined vamps.

• C (narrow—do not order unless you have very narrow feet), E (wide) and EEE (triple wide) widths. Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14. *State size, width.* Shpg. wt., 3 lbs. 10 oz.

Be sure to attach ration stamp to your order

67 K 4718P—Army russet. Leather heels. . Pair $3.98



- Patented shock absorber cushions your steps.
- Molded leather arch gives added support.
- Double soles . . . Raw cord outsole, heel.
- Genuine Goodyear welt.

"Shockless" cushion soles Molded arch adds support $4.89

H J The extra fine features above plus tempered steel shank; drill lined vamp; 1-pc. grain leather insole. Sturdy grain leather uppers.

• C (narrow—order only for very narrow foot) and E (wide) widths. Men's sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 . . . also, size 6 and 6½ in E width. Shpg. wt.; oxfords, 2 lbs. 12 oz.; shoes, 3 lbs. 8 oz.

Be sure to attach ration stamp to your order

H 67 K 4659P—Black shoe. *State size, width.* . $4.89

J 67 K 4660P—Black oxford. *State size, width.* 4.89

Shoes on both these pages are rationed . . . Please be sure to attach ration stamp to your order



These shoes have split leather uppers that are made from the inner side of the cowhide without a grain surface. They are double tanned and then waxed to make them strong and smooth. The result is a low priced shoe with stout leather uppers that will give you long wear at a very low cost per mile.

These thrifty WEARMASTERS give you most for the price . . . Rationed

Reg. U. S. Pat. Off.



- Triple soles . . . non-skid "Compo" tap sole, tire-cord main sole and a full length midsole.
- Full leather Garrison backstay reinforces the entire back of uppers.

Three rugged soles for extra heavy-duty service $2.98

K Outstanding feature of this shoe is the service the triple soles will give. Split cowhide uppers are double tanned for outdoor and field wear . . . given extra strength by a full Garrison backstay. Leather insole. Drill lined vamps. Nailed, sewed construction. Leather heel, rubber lift.

- Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shpg. wt., 4 lbs. 4 oz.

Be sure to attach ration stamp to your order

67 K 4602P—Black. Triple soles . . . . . Pair $2.98



- Full double soles are nailed and sewed for heavy-duty wear . . . a tough tire-cord outsole backed up by a full length, sturdy midsole.
- Uppers are reinforced by a full Garrison back-stay.

Full length double soles Strong reinforced uppers $2.69

L The tough, double tanned split cowhide uppers are strongly reinforced by a full Garrison grain leather backstay. Double tanned grain leather toe cap. Double soles, as above, are nailed and sewed. One-piece grain leather insole. Drill lined vamps. A low priced shoe built to give long service.

- Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shpg. wt., 4 lbs. 4 oz.

Be sure to attach ration stamp to your order

67 K 4601P—Black. Cord heel . . . . . Pair $2.69



- Double "Compo" soles are among the toughest, longest wearing soles made.
- Split leather uppers are double tanned to resist barnyard and soil acids, waxed for smooth finish.

Choice of shoe or oxford with double "Compo" soles $1.98

M N Your choice of a shoe or oxford which at this very low price will give exceptionally long service. Waxed, double tanned split leather uppers. Long wearing double "Compo" soles. 1-piece grain leather insole. Strongly nailed, sewed.

- Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shpg. wt., 3 lbs. 6 oz.

Be sure to attach ration stamp to your order

M 67 K 4770P—Black shoe. Rubber heels . . Pair $1.98
N 67 K 4772P—Black oxford. Rubber heels. Pair $1.98

Measure itself if not absolutely sure of your size . . . for information, turn to page 278B



Sears Leather Preserver. Keeps leather soft, pliable, more water-resistant. Shipping weight, 8 ounces.

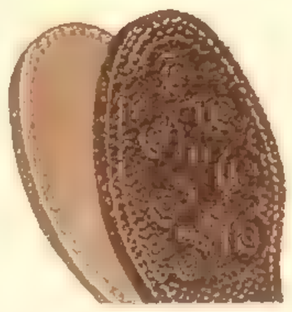
No ration stamp required

67 E 6000..... 3½ ounces 19c

Husky 10-inch WEARMASTERS for extra boot protection . . . Rationed

Reg. U. S. Pat. Off.

- Double soles . . . tire cord outsole with full chrome leather midsole.
- Grain leather insole.
- Double tanned split cowhide uppers with grain cowhide toe cap.



Grain leather toe cap Rugged double soles $3.98

F Strong double tanned waxed split leather uppers. Grain cowhide toe cap gives extra protection at toes. Full length double soles for longer wear . . . tire cord outsole and chrome leather midsole. Durable Goodyear sewed construction. Outside leather counter pocket gives inside smoothness. Strong counter and wide shaped leather backstay reinforce uppers. One-piece grain leather insole. Drill cloth lined vamps. Cord heels.

- Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shpg. wt., 5 lbs.

Be sure to attach ration stamp to order

67 K 4850P—10-inch. Army Russet. . . . . Pair $3.98

- Leather lined vamps.
- Full double soles . . . tough raw cord outsole, leather midsole.
- Genuine Goodyear welt construction . . . easiest type to resole.



Popular "moc" toe style Full length double soles $5.95

G Quality cowhide uppers . . . double tanned and oil treated to resist barnyard acids and wet conditions. Full length double soles . . . Raw cord outsole for extra long wear and leather midsole. Genuine Goodyear welt construction. Outside leather counter pocket and sturdy counter for strength. Wide shaped backstay. Tempered steel shank. One-piece grain leather insole. Leather lined vamps for extra wear and comfort. Raw cord heel.

- Men's sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide. *State size.* Shipping wt., 5 lbs.

Be sure to attach ration stamp to order

67 K 4990P—Army Russet. 10-inch. . . . . Pair $5.95

- Genuine Goodyear welt construction.
- Lock-stitched vamp seams for strength.
- Full length double oak leather soles.
- Leather lined vamp.



Double tanned, oil treated Double oak leather soles $6.50

H Quality cowhide leather uppers double tanned to resist barnyard and soil acids . . . oil treated to resist moisture. Full length oak leather soles . . . outsole cut from the "bend" (toughest part of the hide). Goodyear welt construction. Outside leather counter pocket and leather counter for inside comfort and strength. Wide shaped leather backstay. One-piece grain leather insole. Leather lined vamp. Tempered steel shank. Leather heels.

- Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shpg. wt., 5 lbs.

Be sure to attach ration stamp to order

67 K 4860P—Army Russet. 10-inch. . . . . Pair $6.50

Please be sure to attach your ration stamp to your order . . . We cannot send yr [illegible]'s unless you do this



10-inch all purpose WEARMASTERS with special features...Rationed

REG. U. S. PAT. OFF.

- Lace-to-toe style gives you a strong double leather vamp.
- Goodyear welt.
- Full double oak leather soles . . . outsole cut from the "bend."



- Genuine Goodyear welt construction . . . easiest type to resole.
- "Bend" (toughest cut of hide) leather sole.
- Tempered steel reinforced shank.



- Fully lined with genuine wool shearling.
- Genuine Goodyear welt sewed construction.
- Full double leather soles, "bend" outsole.
- Tempered steel shank.



Lace-to-toe style Boot Full double leather soles $7.65

J Quality grain cowhide uppers double tanned and oil treated to resist moisture and wear. Lace-to-toe style means a snug fit clear to your toes and a double leather vamp for extra wear and protection. Oil treated "bend" leather outsole and oak leather midsole. Genuine Goodyear welt construction, easiest to resole. Outside leather counter pocket and leather counter. One-piece grain leather insole. Wide leather backstay. Leather heels.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shpg. wt., 5 lbs.

Be sure to attach ration stamp to order

67 K 4980P—Army russet. 10-inch.....Pair $7.65

Flexible and light in weight Double tanned for wear $4.98

K A finely made boot for those who want good service plus the added comfort of extra flexibility and light weight. Double tanned cowhide uppers resist barnyard and soil acids. Oil treated, oak "bend" leather sole is cut from the toughest part of the hide. Genuine Goodyear welt construction. 1-piece grain leather insole. Drill cloth lined vamp. Wide shaped leather backstay reinforces the upper. Tempered steel shank. Rubber heel.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shpg. wt., 4 lbs. 8 oz.

Be sure to attach ration stamp to order

67 K 4979P—Army Russet. 10-inch.....Pair $4.98

Warm sheep's wool lined Full double leather soles $7.75

L Keep your feet warm in cold weather. Warm wool shearling lining resists the cold. Double tanned, oil treated cowhide uppers resist wear and wet weather. Double oak leather soles . . . oil treated "bend" leather outsole. Goodyear welt. 1-piece grain leather insole and leather tongue are lined with wool. Tempered steel shank. Leather heel.

• Men's sizes 7, 8, 9, 10, 11, 12. No half sizes. Wide width. *State size.* Shipping weight, 5 pounds.

HOW TO ORDER: If you wear size 7½ or 8 shoe, order size 8 boot. Order other sizes accordingly.

Be sure to attach ration stamp to order

67 K 4929P—Army Russet. 10-inch.....Pair $7.75



Woodsman's Heel
Forward pitch distributes body weight for easier walking, easier kneeling and for greater comfort.

8-inch utility WEARMASTER Boots for strenuous wear . . . Rationed

Reg. U. S. Pat. Off



Oil treated "bend" (the toughest part of the hide) leather outsole . . . plus a full oak leather midsole.

Genuine Goodyear welt construction.

All leather heel.

Double tanned . . . oil treated Full double leather soles $4.87

Strong cowhide uppers are double tanned to resist barnyard and soil acids . . . then oil treated to resist moisture. Double leather soles, full length . . . oil treated "bend" outsole and oak midsole. Genuine Goodyear welt construction, easiest to resole. Wide shaped backstay and sturdy counter help keep shoe in shape. One-piece grain leather insole. Drill cloth lined vamps. All leather heel.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shpg. wt., 4 lbs. 6 oz.

Be sure to attach ration stamp to order

67 K 4859P—Army Russet. 8-inch . . . . . Pair $4.87



Three long wearing soles . . . tire cord tap sole, "bend" leather main sole and an oak leather midsole.

Woodsman's heel.

Tempered steel cottage shank.

Triple sole for long wear Popular Woodsman's heel $5.95

Made by Chippewa. Double tanned cowhide uppers are reversed, smooth side in . . . rough side out, the way Army and Marine service shoes are made. Triple soles . . . two full length leather soles and a tire cord tap sole. Double nailed and sewed. Outside leather counter pocket. Tempered steel cottage (shaped) shank. One-piece grain leather insole. Leather lined vamps. Woodsman's heel.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shpg. wt., 5 lbs. 4 oz.

Be sure to attach ration stamp to order

67 K 4930P—Natural. 8-inch . . . . . Pair $5.95



Lace-to-toe gives you double leather protection across foot.

Double leather soles.

Genuine Goodyear welt construction.

Strong steel shank.

Sole leather counter.

Our finest lace-to-toe Double tanned, Oil treated $7.95

Quality cowhide leather uppers are double tanned and oil treated for exceptional service in all weather. Full length double leather soles . . . oil treated "bend" (toughest part of hide) outsole, oak midsole. Genuine Goodyear welt. Outside leather counter pocket. Sole leather counter. Tempered steel shank . . . 2-row pegged for extra strength. 1-piece grain leather insole. Woodsman's heel.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Shipping wt., 5 lbs.

Be sure to attach ration stamp to order

67 K 4968P—Army Russet. 8-inch . . . . . Pair $7.95

If you are not sure of your size, you can get a correct fit by turning to page 278B for instructions



WESTERN CHAMPION Cowboy Boots

Our Own Trade Mark

Fine quality utility boot Smooth leather leg, vamp $9.95

Smooth grain leather uppers . . . dress quality but more durable than calfskin. Leather lined leg and vamp. 10-inch leg. Genuine Goodyear welt construction. Toughest leather outsoles cut from the "bend." Welted side seams for strength and smoothness. High molded pegged shanks. 1-piece grain leather insole. Shaped leather counter. 2-inch leather cowboy heel.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Wide width. Shipping wt., 4 lbs. 4 oz.

Be sure to attach ration stamp to your order

67 K 4983P—Army Russet. *State size*..Pair $9.95

Our finest dress boot, soft, select kidskin leg $11.95

Our finest 10-inch dress boot with mellow kidskin leg and fine leather vamp . . . both leather lined. Genuine Goodyear welt construction. Oak "bend" (toughest part of hide) leather outsoles. Welted side seams. Pegged Western cottage shank. One-piece grain leather insole. Shaped leather counter. 2-inch cowboy heel.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Wide width. Shipping wt., 4 lbs. 4 oz.

Be sure to attach ration stamp to your order

67 K 4998P—Brown. *State size*.... Pair $11.95
67 K 4999P—Black. *State size*..... Pair 11.95

All Sears shoes and boots available on Easy Terms . . . for information see inside back cover

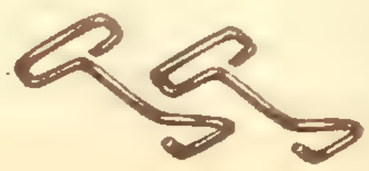
12-inch Boot Jack for removing boots



Polished hardwood. Leather lined jaws that do not scratch. Shipping weight, 1 pound 8 ounces.

67 K 6003
Each..... 75c

Steel Boot Hooks help pull boots on



Practical for all type boots. Easier to put on. Shipping weight, 12 oz.

67 K 6002
Pair..... 35c

Maximum comfort for the coldest weather



7-inch sheep's lined shoe $4.89

Strong leather uppers . . . lined with warm wool shearling. Sturdy double leather soles. Leather insole. Rubber heels.

• Men's sizes 6, 7, 8, 9, 10, 11, 12. Wide width. Order size larger than shoe: if you wear 8 or 8½ shoe, order size 9.

Be sure to attach your ration stamp to your order

67 K 4958P—Black. Shpg. wt., 2 lbs. 14 oz.....Pair $4.89



10-inch warm felt shoe $3.35

Warm feet in cold weather. Grain cowhide tips and sides give extra service. Felt part is 14% wool, 58% jute, 28% hair. Leather outsole, hair and jute midsole. Rubber heel.

• Men's sizes 6, 7, 8, 9, 10, 11, 12. Wide width. Order same size as shoe: if you wear size 7½ or 8 shoe, order size 8.

Be sure to attach your ration stamp to your order

67 K 4955P—Black. Shpg. wt., 2 lbs. 12 oz.....Pair $3.35

Sheepskin sock . . . NOT RATIONED $1.15

Wear in boot, pac or as house slipper. Warm wool shearling.

• Men's sizes 6, 7, 8, 9, 10, 11, 12. Wide width. Order same size as shoe: if you wear size 7½ or 8 shoe, order size 8.

67 K 4956—Not rationed. Shpg. wt., 8 oz.....Pair $1.15

Rubber Footwear on this page is RATIONED

Do not order until you read instructions below

Who can buy . . . how to buy. If your work requires any of the rubber footwear shown on this page, and if your work is considered essential, you can easily make application to order any item on this page. Just follow these four simple instructions:

1 . . . Go yourself, send somebody else, or write to your local ration board.

2 . . . Tell the board what kind of rubber footwear you need for your type of work.

3 . . . If your request is approved, the board will give you a ration certificate specifying one of the six types shown here. Order only the type specified on your certificate. For example, if they say you may order *type 1* that will mean *76K9484P, heavy duty hip boots.* Type 6 *means rubber shoes, etc.*

4 . . . When you receive the certificate, *endorse it on the back with your name and address* and mail it to us with your order. Show catalog number and size on order blank. *Note:* If later you wish to return this merchandise for any reason whatsoever, *before it has been worn,* we will refund your money in full and return a certificate to you.

Regulations relaxed on Lightweight Knee Boot

NOTE: "Customers are eligible for ration certificates for below-the-knee light-weight boots (*Type 4*—76 K 9424P, see directly below) if they need this protection in their work regardless of whether or not their work is deemed essential" (Ration Order 6A, Amendment 3).



Men's strongly built, heavy duty Rubber Boots

Black rubber Knee Boots $3.98

Type 3. Reinforced to meet requirements of all heavy duty work. Tough, heavy soles are deep cleated to give you traction. Friction fabric lined. 100% waterproof.
• Men's sizes 6 to 12. No ½ sizes. Wide width. *State size.* Instructions below. Shpg. wt., 5 lbs. 8 oz.
Rationed—see information at left
76 K 9482P—Black. . . . . Pair $3.98

Over-knee rubber boots $5.49

Type 2. About 26 inches high. Built for heavy duty work . . . over-knee protection. Non-skid soles. Adjustable top strap. Net top lining. 100% waterproof.
• Men's sizes 6 to 12. No ½ sizes. Wide width. *State size.* Instructions below. Shpg. wt., 7 lbs. 6 oz.
Rationed—see information at left
76 K 9483P—Black. . . . . Pair $5.49

Extra sturdy Hip Boots $6.25

Type 1. About 36 inches high. Strongly reinforced; built for all kinds of heavy duty work. Tough non-skid rubber soles. Net top lining. 100% waterproof.
• Men's sizes 6 to 12. No ½ sizes. Wide width. *State size.* Instructions below. Shpg. wt., 7 lbs. 10 oz.
Rationed—see information at left
76 K 9484P—Black. . . . . Pair $6.25

HOW TO ORDER BOOTS: Order same size as your shoe. **EXAMPLE:** If your shoe is 7 or 7½, order size 7 boot.



14 Inches High

Lightweight Knee Boots $3.29

Type 4. Lightweight, knee high. 100% waterproof. Molded rubber heel. For all jobs that do not require heavy boots. Non-skid soles. Friction fabric lining.
• Men's sizes 6 to 12. No half sizes. Wide width. *State size.* Instructions above. Shpg. wt., 4 lbs. 4 oz.
Rationed—see "Regulations relaxed" above
76 K 9424P—Black all-rubber boots. . . . . Pair $3.29



15 Inches High

Heavy-duty Work Pacs $4.98

Type 5. About 15 inches high. For heavy-duty work. Strong net lining. Guaranteed 100% waterproof. Wear next to stocking. Molded rubber heels.
• Men's sizes 6 to 12. No half sizes. Wide width. If you wear a full-size shoe, order same size as shoe. If you wear a ½ size shoe, order ½ size larger pac. *Be sure to state size.* Shipping weight, 6 lbs. 2 oz.
Rationed—see information above at left
76 K 9393P—Black all-rubber work pacs. . Pair $4.98



Safety Steel Toe Protects Against Accidents, Injuries

Rubber Work Shoes $3.79 Plain Toe

Type 6. Plain or steel toe. Black, all rubber; leather insole and net lining. Guaranteed 100% waterproof. Strong eyelet and laces. Fits like a leather shoe.
• Men's sizes 6 to 12. Also half sizes, except 11½. Wide. Order same size as leather shoe. *State size.*
Rationed—see information above at left
76 K 9340P—Plain toe. Shpg. wt., 2 lbs. 14 oz. . Pr. $3.79
76 K 9339P—Safety steel toe. Shipping weight, 4 pounds 8 ounces. . . . . Pair $4.39



Women's, Misses' and Children's Rubber Footwear NOT RATIONED

Women's knee boot NOT RATIONED $2.85

A brand new women's all rubber knee boot for outside work in wet weather. Wear next to your stocking feet without shoes. Cotton lining for comfort. Rubber heel. 100% waterproof.

• Women's sizes 3, 4, 5, 6, 7, 8, 9, 10. No ½ sizes. Order same size as your shoe. (*Example:* if you wear size 5½ or 6 shoe order size 6 boot.) *State size wanted.* Shpg. wt., 2 lbs. 8 oz.

76 K 9434—Women's knee boot. . . Pair $2.85

Aviatrix Overshoe Boot NOT RATIONED $2.29

Popular women's and girls' style is back once again. Wear over low heel shoe. Black all rubber boot for school, play or work in sloppy or cold weather. Cotton net lined for comfort and warmth. Reinforced. Non-slip sole and heel.

• Women's sizes 4, 5, 6, 7, 8, 9. No half sizes. Order same size as shoe (if you wear size 5½ or 6 shoe, order 6 boot). Shpg. wt., 1 lb. 8 oz.

76 K 9846—Women's. *State size*. . . Pair $2.29

Women's, Misses', Children's Gaiters . . . NOT RATIONED $1.45 Women's

Black 2-snap gaiters protect hosiery and shoes in sloppy weather. Cotton fleece lining for extra warmth. Non-slip sole and heel.

• Women's sizes 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. *State size wanted.* See heel chart and information below.

76 K 9724—Low heel
76 K 9725—Walking heel
76 K 9726—Low Cuban Heel
76 K 9727—High Cuban heel
Women's sizes. Shpg. wt., 1 lb. 14 oz. . . . . Pair $1.45

• Misses' sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Order same size as shoe. For extra heavy or extra wide soles, order full size larger than shoe . . . or trace shoe as shown below.

76 K 9728—Misses'. Shpg. wt., 1 lb. 3 oz. . . . . Pair $1.40

• Children's sizes 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size wanted.* Order same size as shoe.

76 K 9896—Infants'. Shpg. wt., 1 lb. 3 oz. . . . . Pair $1.40

PROTECT YOUR RUBBER FOOTWEAR: Follow ordering instructions carefully and make sure of a proper fit before wearing. After each wearing, remove all dirt with cold water and a mild soap. Dry out the linings under normal room temperature before putting away. Store them in a cool dry place away from sunlight and heat.



Women's—Misses'—Children's Dress Rubbers . . . NOT RATIONED $1.12 Women's

Light weight . . . 100% waterproof. Protects shoes. Reinforced black rubber with non-slip sole and heel. Net lined.

• Women's sizes 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.* Shipping weight, 1 pound. See heel chart and ordering information below for proper fit.

76 K 9112—Storm style with low heel. . . . . Pair $1.12
76 K 9113—Sandal Style with walking heel. . . . . Pair $1.12

• Misses' sizes 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½ and 3. *Order full size larger than shoe.* If not sure of size, trace shoe as shown at right and attach to order. Shpg. wt., 12 oz.

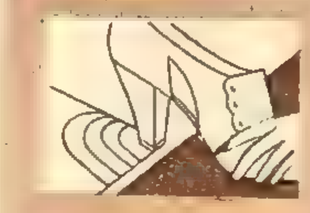
76 K 9114—Misses'. Storm style. . . . . Pair $1.00

• Child's sizes 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½. *Order full size larger than shoe.* Shpg. wt., 12 oz.

76 K 9115—Children's. Storm style. . . . . Pair 95c

Use this chart to get correct heel style in women's gaiters

Follow these simple instructions



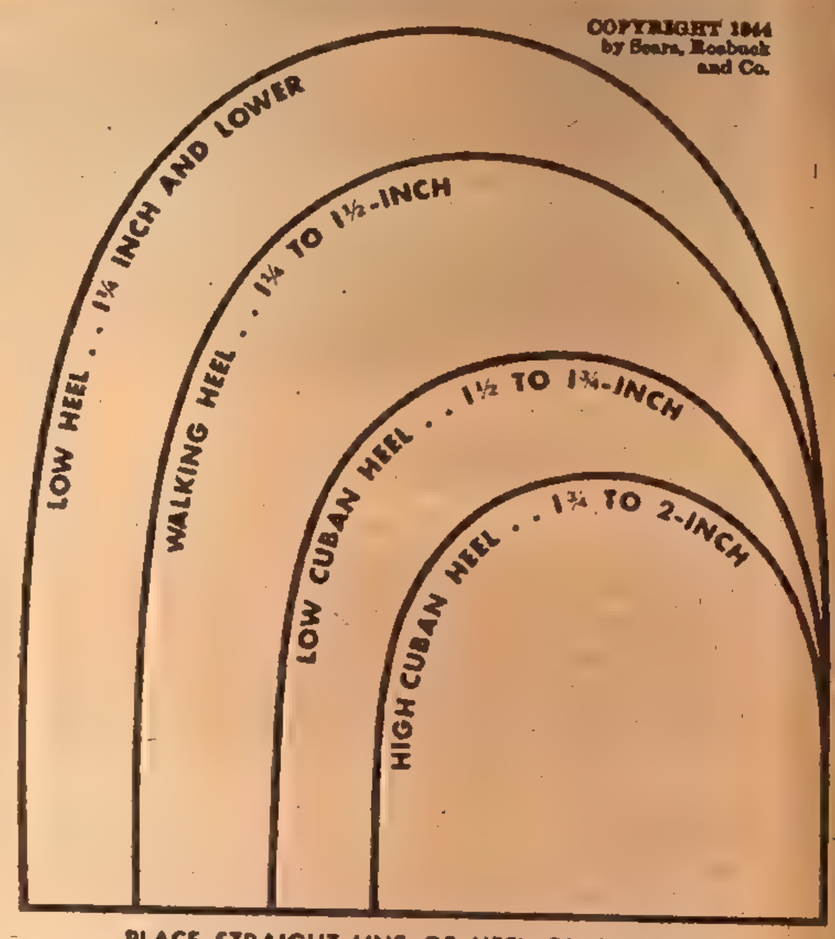
Place heel for shoe in lower right hand corner of chart at right. The line nearest the outside of your heel which is completely visible at all points gives you your correct heel style. For AAA, AA or A width, order same size as shoe. For B, C or D width, order half size larger. For E, EE or EEE width, order low heel only, half size larger than shoe.



If uncertain of your shoe size, trace sole and heel of shoe you want to fit. Keep pencil point as close as possible to the edge of shoe.



Your tracing will look like the one in outline. Send it with your order and we will send your order in correct size and heel height.





NOT RATIONED . . . Men's, Boys', Youths' Rubber Footwear

Men's 4-buckle
$2.89

Men's and Boys' Dress Arctics
All rubber . . . NOT RATIONED

Big boys' 3-buckle
$2.59

[F] Black rubber. 100% waterproof. For dress shoes only. Cotton fleeced lining.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. For lightweight or single sole shoes, order ½ size smaller than shoe (if you wear size 7 shoe, order 6½). For medium or heavyweight shoes, order same size as shoe. *State size.*

76 K 9273—Men's 4-buckle dress arctics. Shpg. wt., 2 lbs. 13 oz. Pair $2.89

• Big boys' sizes 2½, 3, 3½, 4, 4½, 5, 5½, 6. Order same size as shoe. *State size.*

76 K 9274—Big boys' 3-buckle dress arctic. Shpg. wt., 2 lbs. 8 oz. . . . Pair $2.59

• Small boys' sizes 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2. *Order same size as shoe.*

76 K 9275—Small boys' 3-buckle dress arctic. Shpg. wt., 2 lbs. 6 oz. Pair $2.39

4-buckle
$3.49

Men's 4 and 5-buckle Work Arctics
All rubber . . . NOT RATIONED

5-buckle
$3.98

[G] [H] Black rubber uppers and soles . . . 100% waterproof. Full gusset tongues. Adjustable leak-proof buckles. Cotton net lining. Non-skid soles and heels.

• Men's sizes 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. *Be sure to state size.*

HOW TO ORDER: For heaviest type work shoes, order next size larger (*Example:* if you wear size 7 or 7½ shoe, order size 8); for medium weight work shoe, order same size (*Example:* size 7 or 7½ shoe, order size 7); for lightweight work or dress shoes, order next size smaller (*Example:* 7 or 7½ shoe, order size 6).

[G] 76 K 9290—Men's 4-buckle work arctic. Shpg. wt., 3 lbs. 12 oz. . . . Pair $3.49

[H] 76 K 9291—*Men's 5-buckle work arctic. Shpg. wt., 4 lbs. . . . . Pair $3.98

*We reserve the right to substitute 4-buckle arctics in case our supply of 5-buckle arctics becomes exhausted. The difference in price will be refunded.



2-buckle
$2.15

Men's heavy-duty Work Rubbers
All rubber . . . NOT RATIONED

Sandal
$1.59

Black rubber uppers, reinforced. Net lined. 100% waterproof. Heavy soles

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. Wide width.

HOW TO ORDER: For very heavy work shoes, order full size larger than shoe (if you wear size 7½ shoe, order size 8½ rubber); for medium heavy work shoes, order half size larger (order size 8 rubber for size 7½ shoe); for dress or lightweight work shoes, order rubbers same size as shoe (for size 7 shoe, order size 7 rubber) . . . applies to men's work rubbers. *State size.*

76 K 9182—Men's 2-buckle work rubber. Shpg. wt., 3 lbs. . . Pair $2.15

76 K 9156—Men's sandal style work rubber. Shpg. wt., 2 lbs. 12 oz. Pr. 1.59

Boys' sandal style heavy duty utility rubber. Net lined. 100% waterproof.

• Boys' sizes 2½, 3, 3½, 4, 4½, 5, 5½, and 6. Wide width. Order same size as your regular shoe. *State size.* Shipping weight, 2 lbs. 8 oz.

•76 K 9130—Boys' heavy-duty rubber. Non-skid sole and heel. . . Pair $1.49

Boys'
$1.25

Dress style Rubbers for men and boys
All rubber . . . NOT RATIONED

Men's
$1.35

For wear over dress shoes . . . 100% waterproof. Shiny black rubber uppers in two styles . . . sandal and storm (with tongue). Net lined. Non-slip rubber soles, heels.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Be sure to state size.*

HOW TO ORDER: Narrow toe styles: Order same size as shoe. Shpg. wt., 2 lbs.

76K9148—Narrow toe, sandal style 76K9150—Narrow toe, storm style. Pair $1.35

HOW TO ORDER: Wide toe styles: For single sole lightweight shoes, order same size as shoe. For double sole heavyweight dress shoes, order full size larger than shoe. (*Example:* if you wear size 6½ shoe, order size 7½ rubber). Shpg. wt., 2 lbs.

76 K 9149—Wide toe, sandal style. 76 K 9151—Wide toe, storm style. Pair $1.35

• Boys' sizes 2½, 3, 3½, 4, 4½, 5, 5½, 6. Order ½ size larger than shoe. *State size.*

76 K 9152—Boys' wide toe, sandal style rubber. Shpg. wt., 1 lb. 6 oz. . . . Pair $1.25

• Small boys' sizes 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2. Order same size as shoe.

76 K 9153—Small boys' wide toe, sandal style. Shpg. wt., 1 lb. 2 oz. . . . Pair $1.15

Add rubber footwear to any Easy Terms order . . . for complete information, see inside back cover



Men's warm Felt Footwear on this page is NOT RATIONED

Woven felt Boot and rubber 4-buckle Arctic
Sold in combination only . . . Not Rationed — $6.45

The warm lace-up 13½-inch black boot has woven seamless uppers, felted for strength. Contains 30% wool. 20% reprocessed wool, 20% reused wool, 25% cattle hair, and 5% other fibers. Felted outsole and heel. Sturdy counter. Boot can be worn separately indoors where it is dry. This two-in-one combination offers many uses. The all rubber 4-buckle black arctic is the same as 76 K 9290 and can be worn separately in any season with your regular shoes. For real protection in cold weather, rain or snow, get this combination of felt boot and arctic.

• Men's sizes 6, 7, 8, 9, 10, 11 and 12. No half sizes. Order size smaller than shoe (*Example*: if you wear size 7½ or 8 shoe, order size 7). *State size wanted.*

76 K 9304—Combination boot and arctic. Shpg. wt., 7 lbs. . . . . Pair $6.45

2-buckle Perfection

RUBBER 2-BUCKLE PERFECTION . . . 100% [illegible] 93 [illegible] lining [illegible] rubber with 76 K 9290. Cotton net lining. Non-slip rubber [illegible].

SORRY— NOT AVAILABLE

• Men's sizes 6, 7, 8, 9, 10, 11, 12. No ½ sizes. Order one size larger than felt boot. *State size.* Order felt boot separately (see right). Shpg. wt., 4 lbs.

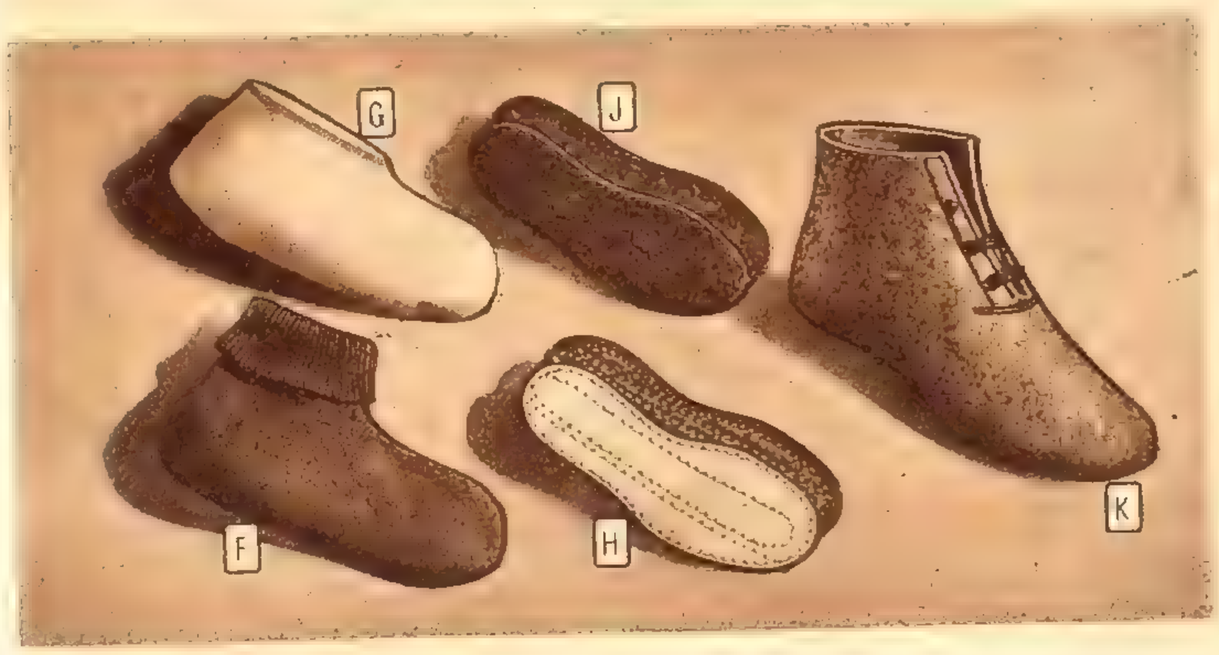
—Rubber 2-buckle. Pair

Felt Boot Only
Felt Boot Not Rationed — $2.58

16-INCH FELT BOOT . . . Contains 45% wool, 25% reprocessed wool, 25% cattle hair, 5% cotton, rayon, etc. Extra thick for warmth. To be worn with 1 or 2-buckle Perfections (see small view).

• Men's sizes 6, 7, 8, 9, 10, 11, 12. No ½ sizes. Order same size as shoe (for size 8 or 8½ shoe, order size 8). *State size.* Shpg. wt., 2 lbs. 15 oz.

76 K 9316—Blue felt boot. Pair $2.58



F WARM BOOT SOCK. 50% reused wool, 40% rayon, 10% cotton. Double elastic anklets give you a comfortable fit. In gray only. Sizes below. Shpg. wts.: 3 pairs, 1 lb. 11 oz.; 6 prs., 3 lbs. 6 oz.

76 K 9311 . . . . . 3 pairs 84c
6 pairs $1.62

G WARM-KNIT SOCK. Standard cotton fleece lined. White. Sizes below. Shipping weight, 6 pairs, 6 oz.; 12 pairs, 11 oz.

76 K 9310 . . . . . 6 pairs 72c
12 pairs $1.39

H WARM INSOLES. Split leather stitched to thick cattle hair felt.

• Men's sizes 6, 7, 8, 9, 10, 11 and 12. Order same size as shoe or boot. Shipping wt.: 3 pairs, 14 oz.; 6 pairs, 1 lb. 12 oz.

76 K 9321 . . . . . 3 pairs 63c
6 pairs $1.20

J FELTED INSOLE. Cattle hair, jute. Same sizes as 76 K 9321, above, also 5. Shpg. wt., 6 pairs, 1 lb.; 12 pairs, 2 lbs.

76 K 9320 . . . . . 6 pairs 48c
12 pairs 89c

Men's sizes for 76 K 9311 and 76 K 9310 (above left), small, medium, large. *State size.* For shoe size 6 to 7½, order small; 8 to 10½, medium; 11 to 12, large.

Warm, 70% wool
$1.35

K Contain 30% new wool, 20% reprocessed wool, 20% reused wool, 25% cattle hair, 5% other fibers. For real foot comfort and warmth on the coldest days, wear these seamless brown sturdy liners under your boots. Laces snugly.

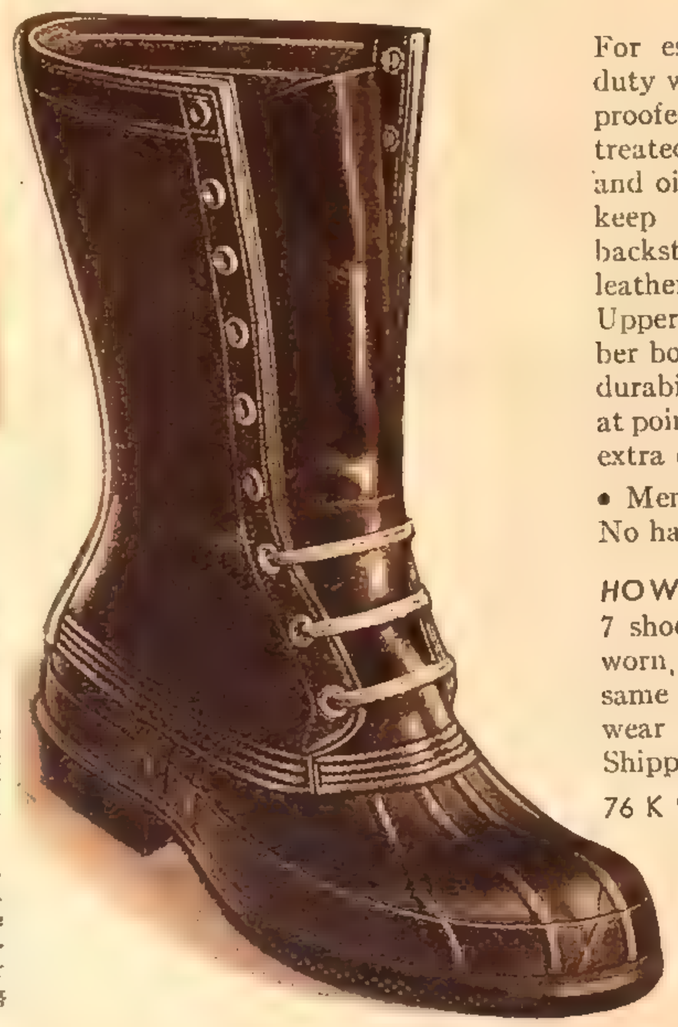
• Men's sizes 6, 7, 8, 9, 10, 11 and 12. Wide width. No half sizes. Order size smaller than shoe. EXAMPLE: If shoe is size 7½ or 8, order size 7. Shipping weight, 12 ounces.

76 K 9326 . . . . . Pair $1.35

No ration stamp required to buy the above items

Leather top work Pac . . NOT RATIONED

$4.98



For essential outdoor wear and heavy duty work. 12 inches high. Black waterproofed retanned leather uppers are treated to resist moisture. Gusset tongue and oiled slicker cloth instep lining helps keep pac weather-tight. Wide leather backstay is doubly reinforced and has leather loop pull for ease in slipping on. Uppers are strongly joined to the all rubber bottoms by four rows of stitching for durability. Rubber bottoms are reinforced at points of strain. Built on a wide last for extra comfort. Non slip sole and heel.

• Men's sizes 5, 6, 7, 8, 9, 10, 11 and 12. No half sizes. *Be sure to state size wanted.*

HOW TO ORDER: if you wear size 6½ or 7 shoe, order size 6 pac . . . however, if worn over extra heavy wool socks, order same size as shoe (*Example*: if you wear size 7 or 7½ shoe, order size 7). Shipping weight, 4 pounds 8 ounces.

76 K 9362—Men's work pac . . Pair $4.98

Felt Footwear, too, available on Easy Terms . . . see inside back cover for complete information

c PAGE 345 . . MEN'S FELT FOOTWEAR



American "KNOW HOW" Always Wins!



Good old Yankee "Know How" makes for victories—whether it's a South Pacific island outpost or a hard-working midwest farm.

Today's farmers show war-production plant efficiency: They use every possible acre to grow essentials, first consulting their County Agent. They preserve the soil against erosion and pests; plow, and fertilize, and rotate crops correctly. Their livestock shows the result of intelligent animal husbandry. They keep farm buildings in shape, insulating, repairing leaky roofs, reinforcing foundations, restretching sagging fences. They repair and refit machinery, keeping it under cover, out of the weather because care saves wear.

They share equipment and labor with their neighbors. They contribute to important war programs: Scrap, War Bonds, essential community activities. Whatever needs doing is done . . . and done right!

Warm two-piece Underwear in big and little boys' sizes

- Stretchy rib knit of sturdy, soft cotton yarns in an intermediate weight to give warmth without bulk
- Streamlined styled for comfort and ease in action; made strong at the strain points for longer wear

BOYVILLE Jr. Shirts, Shorts . . sizes 4 to 10

A B This sturdy cotton underwear is ideal for little boys because it's rib knit for stretchy freedom and lightly brushed inside for extra warmth. Has all the features above. Shirts have short sleeves; shorts have fly front, double crotch, smooth fitting waistband.

Color: cream. *Sizes:* 4, 6, 8, 10. *State size.* Shpg. wt., each, 4 oz.

A 43 K 7420 Shirt **30c**

B 43 K 7421 Shorts **32c**

BOYVILLE Shirts, Shorts . . sizes 6 to 16

C D **Available after August 1.** Popular style winter underwear for bigger boys because the short sleeve shirt and the mid-length shorts give extra coverage at the arms and legs. Shorts have no gap fly front with smooth fitting waistband.

Color: cream. Shipping weight, each garment, 6 ounces. *Sizes:* small (6–8); medium (10–12); large (14–16). *State size.*

C 43 K 7402 Shirt **48c**

D 43 K 7401 Shorts **46c**

HOW TO MEASURE AND SIZE SCALE FOR UNDERWEAR

For Shirts . . . take chest measure over fullest part under arms.
For Shorts and Briefs . . . measure waistline at smallest part.
Find measurement in size scale below, order corresponding size.

Shirts. If chest measures:	22	24	26	28	30	32	34-in.
Shorts, Briefs. If waist measures:	20	22	24	26	28	30	32-in.
Order Size:	4	6	8	10	12	14	16





Athletic lightweight Vee-Lines

32c Each Shirt or Brief

Good quality, soft, absorbent cotton goes into these elastic rib knit shirts and briefs . . . the kind of underwear many boys prefer for year-around wear. Briefs have fly front, double crotch, smooth fitting waistband. Shipping weight, each, 4 ounces.

Color: white. *Sizes:* small (6–8); medium (10–12); large (14–16). *State size wanted.*

43 K 7542—Shirt. 32c 43 K 7543—Briefs. 32c

Ribbed cotton Shirt

35c

Soft, serviceable ribbed cotton with tubular bound neck and armholes. Swiss rib knit for a snug, comfortable fit. Deep-cut armholes.

Color: white. Shpg. wt., 4 oz. *Sizes:* small (6–8); med. (10–12); large (14–16).

43 K 7496—*State size* . . 35c

Woven cotton Shorts

39c

Sturdy woven cotton fabrics in good looking assorted patterns. Strong bar-tacked fly resists ripping. Adjustable tie sides and comfortable panel seat.

Sizes: 6, 8, 10, 12, 14, 16. Shipping weight, 4 ounces.

43 K 7513—*State size* . . 39c

Pleated front Shorts

50c

Our best quality cotton shorts. Pleated front for a neat appearance; double bar-tacked fly for strength. Adjustable tie sides, panel seat. Assorted patterns.

Sizes: 6, 8, 10, 12, 14, 16. Shipping weight, 4 ounces.

43 K 7519—*State size* . . 50c

Ingrain knit Shirt

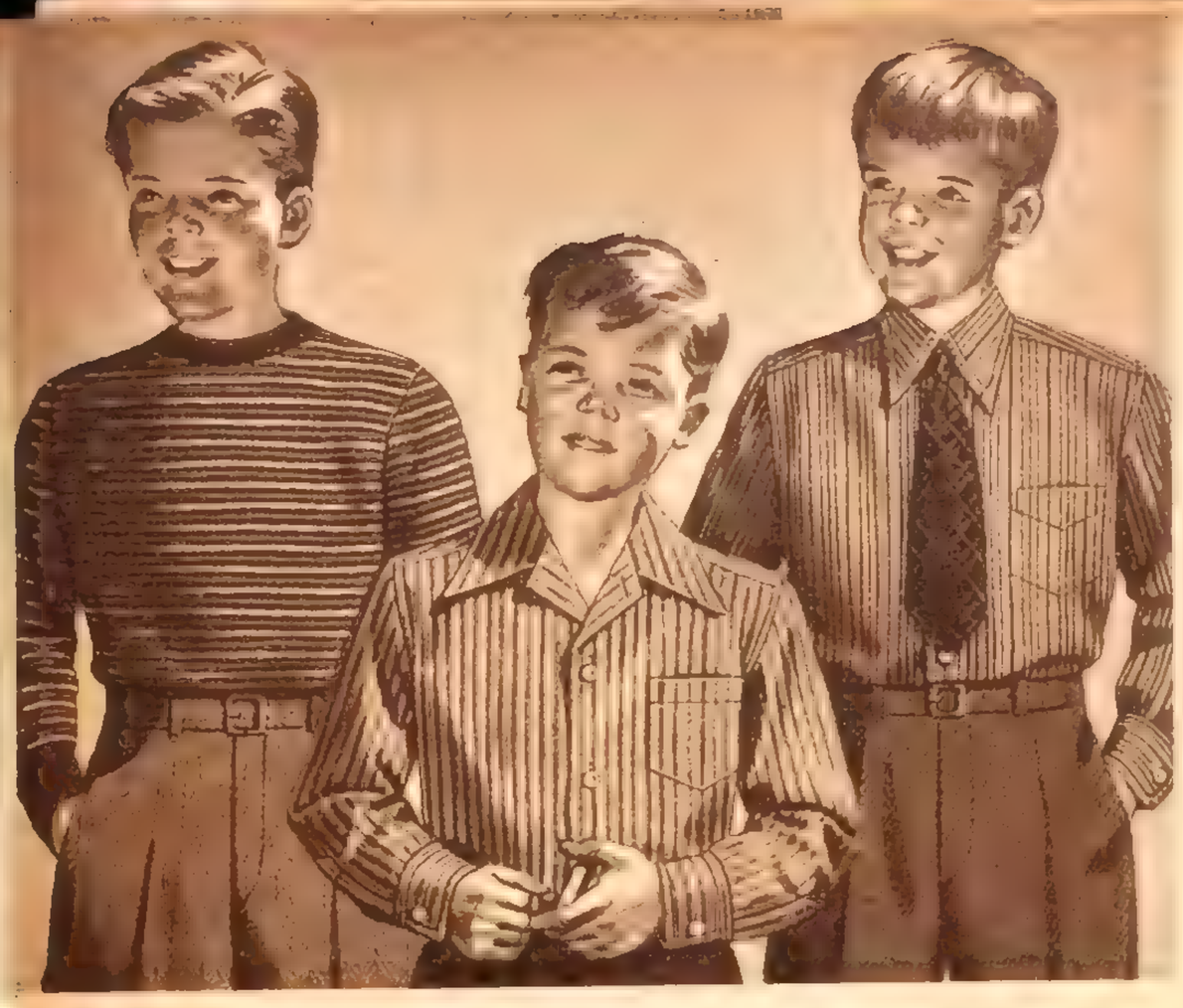
39c

The fine quality cotton yarns are bleached before knitting for extra softness. Snug fitting Swiss rib knit. Comfortable deep-cut armholes.

Color: white. Shpg. wt., 4 oz. *Sizes:* small (6–8); med. (10–12); large (14–16).

43 K 7506—*State size* . . 39c

NOTICE: Vee-Line shorts and briefs have been made recently with part elastic waists. However, due to the shortage of elastic, the Vee-Lines you receive may have smooth fitting non-elastic waistbands that can be adjusted to your own waist measurement



BOYVILLE JR. Shirts for little boys

Knit Polo Shirt

Available after July 15

Soft sturdy cotton yarns in bright, rich colors. Ribbed crew neck. Wash separately. Shpg. wt., 6 oz. 88c

Sizes: 4, 6, 8, 10. *State size wanted.*

43 K 3064—Blue
43 K 3065—Maroon
43 K 3069—Brown...88c

2-way collar Shirt

Available after August 15

Good cotton print cloths. In-or-out bottom. Assorted neat shirting stripes. Washfast. Shpg. wt., 6 oz. $1.22

Sizes: 4, 6, 8, 10, 12. *State size wanted.*

43 K 2863—Blue
43 K 2864—Tan
43 K 2865—Green.$1.22

Fine Dress Shirt

Available after August 1

Printed Oxford cloth, cotton broadcloth (no choice) or white cotton broadcloth. Sanforized. $1.50

Sizes: 6, 8, 10, 12. Shpg. wt., 8 oz. *State size.*

43 K 2846—Blue patterns
43 K 2847—Tan patterns
43 K 2848—Green patterns
43 K 2845—White.. $1.50



Fraternity Prep bigger boys' Sports Shirts

Colorful plaid patterns

Here's the latest in the season's smart plaids . . . right in step with the colorful sports shirts that the fellows are wearing. Made of strong cotton fabrics. Sanforized-Shrunk so fabric can't shrink over 1%. In-or-out bottom. Vat-dyed washfast colors. Shpg. wt., 14 oz. $2.19

Sizes: 8,10,12,14,16,18. *State size.*

43 K 2955—Blue
43 K 2956—Tan
43 K 2957—Green.....$2.19

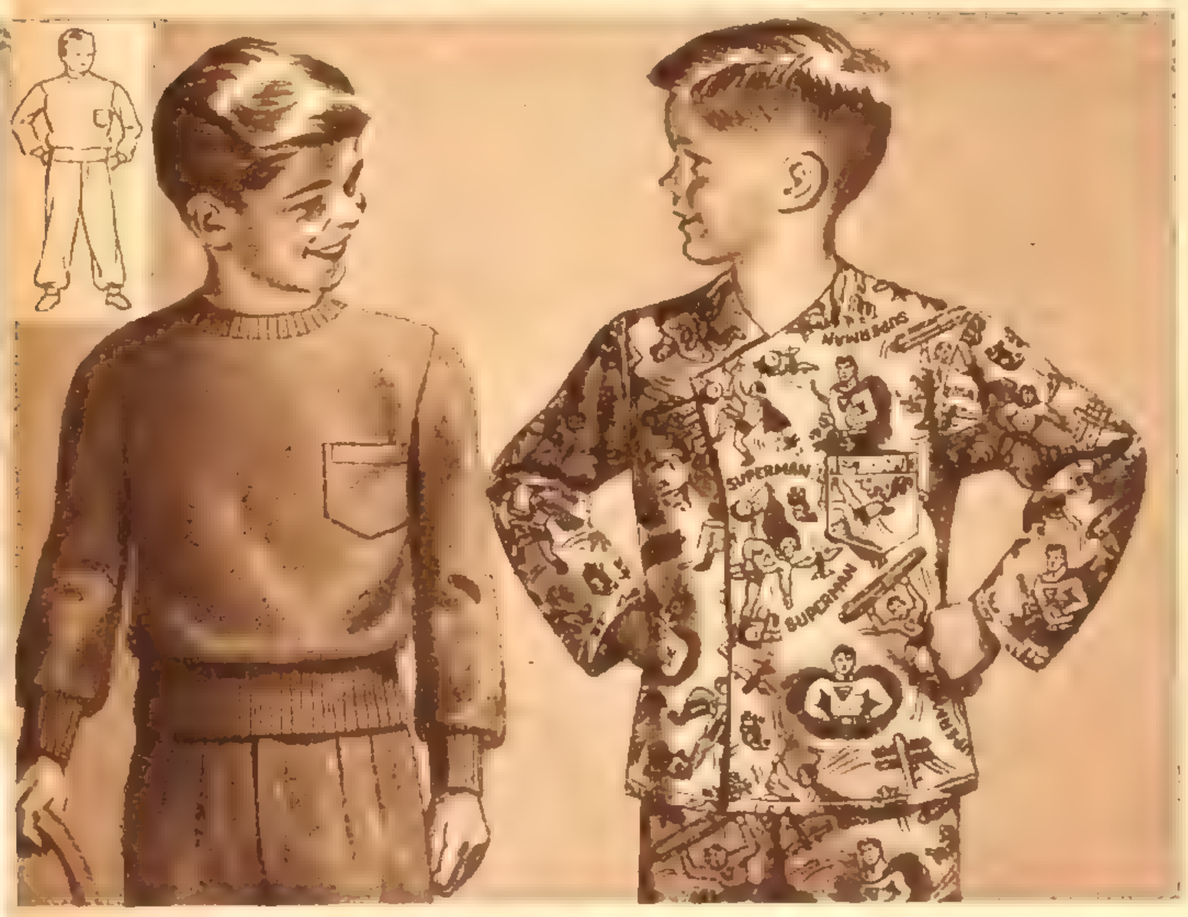
Latest striped patterns

Available after July 15

The soft, richly blended striped patterns make a really smart looking sports shirt. Made of fine quality cotton gabardine, Sanforized-Shrunk so fabric can't shrink over 1%. In-or-out bottom. Vat-dyed washfast colors. Shpg. wt., 14 oz. $2.19

Sizes: 8,10,12,14,16,18. *State size.*

43 K 2958—Blue
43 K 2959—Tan
43 K 2960—Green.....$2.19



BOYVILLE JR. Pajamas for little boys

Ski style rib knit Pajamas

Two-piece ski style for cozy warmth. Rib knit of soft napped cotton. Pullover top, ski style trousers. Adjustable waistband. Snug fitting ribbed cuffs and anklets. Wash separately. Shpg. wt., 1 lb. 4 oz. Size Scale on opposite page. $1.30

Colors: red, blue. *Sizes:* 4, 6, 8, 10. *State size and color wanted.*

43 K 3396.....$1.30

Fancy flannelette Pajamas

These gayly colored pajamas are made of medium weight cotton flannelette in two-piece style like dad's. Come in multi-colored Superman or Lone Ranger patterns (no choice of pattern or color). Adjustable waistband. Washable. Shpg. wt., 1 lb. 2 oz. Size Scale on opposite page. $1.40

Sizes: 4, 6, 8, 10. *State size.*

43 K 3381.....$1.40



BOYVILLE bigger boys' colorful Polo Shirts

Rich looking stripes

Available after July 15

No fellow's dresser drawer is complete without these practical shirts. They're Knit of good cotton yarns in colorful striped patterns. Wash separately. Shpg. wt., 8 oz. 98c

Sizes: 8, 10, 12, 14, 16, 18. *State size.*

43 K 3083—Blue
43 K 3084—Brown
43 K 3085—Maroon.....98c

Smart tri-color stripes

Available after July 15

Our best looking, best wearing polo shirts. Knit of strong, heavyweight cotton yarns and come in snappy tri-color stripes. Wash separately. Shpg. wt., 8 oz. $1.39

Sizes: 8, 10, 12, 14, 16, 18. *State size.*

43 K 3027—Blue
43 K 3028—Maroon
43 K 3029—Green.....$1.39

SIZE SCALE FOR BOYS' SPORTS AND POLO SHIRTS

If chest measures	20	22	24	26	28	30	32	34 Inches
If height measures	40	43	47	52	54	59	64	66 Inches
Order size	4	6	8	10	12	14	16	18

Measure chest over underwear, well up under arms

SIZE SCALE FOR BOYS' DRESS AND TWO-WAY COLLAR SHIRTS

If neck measures	10½	11	11½	12	12½	12½	13	13½	14	14½	-in.
If chest measures	20	22	24	26	27	28	30	32	33	34	-in.
If height measures	40	43	47	52	54	57	59	62	64	66	-in.
Order size	4	6	8	10	12	12½	13	13½	14	14½	

Include boys' clothing in any Easy Payment order . . . see inside back cover



BOYVILLE Dress Shirts

Fine quality Sanforized fabrics

Available after Aug. 1st. Printed patterns are sturdy cotton broadcloth or Oxford cloth (no choice); plain white is fine cotton broadcloth. Sanforized, fabric can't shrink over 1%. Double shoulder yoke, interlined collar and cuffs for neat appearance; double stitched joining seams for long wear. Prints come in assorted patterns. Washfast colors. Shpg. wt., 12 oz. $1.50

Sizes: 12½, 13, 13½, 14, 14½. *State size.*

43 K 2845—Plain white
43 K 2847—Tan patterns
43 K 2846—Blue patterns
43 K 2848—Green patterns

Each shirt.....$1.50



BOYVILLE 2-way Shirts

Good quality . . . attractive stripes

Available after Aug. 15th. A favorite style because the two-way collar can be worn open at the neck or closed with a tie . . . looks neat either way. Cotton print cloths in assorted neat shirting stripes. Interlined collar, cuffs. Washfast colors. Shpg. wt., 11 oz. $1.22

Sizes: 12½, 13, 13½, 14, 14½. *State size.*

43 K 2863—Blue Patterns
43 K 2864—Tan Patterns
43 K 2865—Green Patterns.....$1.22

SIZE SCALE FOR BOYS' PAJAMAS

If chest measures	20	22	24	26	28	30	32	34 in.
If height measures	40	43	47	52	54	59	64	66 in.
Order size.....	4	6	8	10	12	14	16	18

If measurement comes between sizes order larger size

Fraternity Prep "Lumber Jack" Shirts



All wool Buffalo Check Shirts

$3.67

Available after September 15th. All the fellows are wearing these warm, colorful shirts because they're natural companions with slacks and jackets. This one is made of 52½% new wool and 47½% select. reused wool . . . a fine heavyweight flannel that's packed with warmth and long wear. Comes in bold red and black buffalo checks. Tailored like a fine dress shirt with regular style collar and shirt tails. All joining seams are double stitched for strength. Two pockets. Wash separately by hand. Shpg. wt., 1 lb. 8 oz.

Sizes: 8, 10, 12, 12½, 13, 13½, 14, 14½. See Dress Shirt Size Scale on opposite page. *State size.*

43 K 3205—Red and black checks.....$3.67

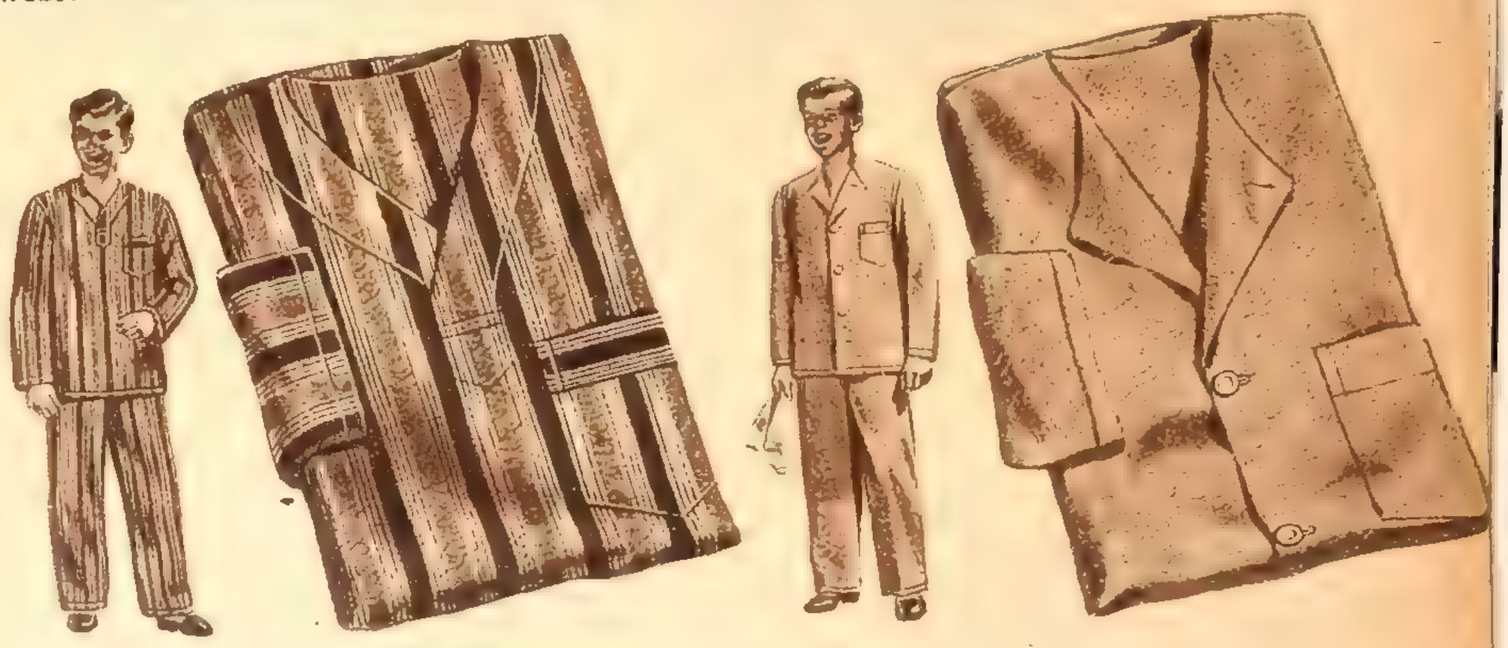
Heavyweight smart plaid Shirts

$4.98

Available after August 1st. The finest boys' shirt we have ever sold . . . expertly tailored in the large plaid patterns that rate top choice with school crowds. Made of fine quality 60% new wool for warmth and 40% rayon to bring out the rich, lustrous colors in the bold plaids. Sports styled with the popular two-way collar and in-or-out bottom. Two pockets. Wash separately by hand. Shpg. wt., 1 lb. 8 oz.

Sizes: 10, 12, 14, 16, 18. See Size Scale for Boys' Sports Shirts on opposite page. *State size.*

43 K 3220—Blue plaids
43 K 3221—Brown plaids
43 K 3222—Maroon plaids.....$4.98



FRATERNITY PREP flannelette pajamas for bigger boys

Popular middy pullover style

Available after August 15th. Warm . . . made of medium heavyweight cotton flannelette with a soft napped surface. Adjustable waist band. Washable. Shipping weight, 1 lb. 5 oz. $2.00

Sizes: 8, 10, 12, 14, 16 and 18. *State size wanted.*

43 K 3378—Assorted blazer striped patterns.....$2.00

Neat looking lapel coat style

Available after August 15th. Heavyweight cotton flannelette. Deeply napped surface. Lapel can be buttoned at neck. Adjustable waist band. Washable. Shipping weight, 1 lb. 5 oz. $2.00

Sizes: 8, 10, 12, 14, 16 and 18. *State size wanted.*

43 K 3380—Plain light blue.....$2.00

Be sure of perfect fit . . . check boys' measurements with Size Scales before ordering

Warm, comfortable Robes for big and little boys



Boyville Robes . . . sizes 8 to 18

Heavyweight Beacon Robe
Colorful figured patterns

$4.79

There's lots of room and lots of warmth in this softly napped cotton blanket robe. Comes in smart all-over figured patterns similar to one illustrated that are so popular with boys. Robe is finely tailored in the wrap-around style with a neat double shawl collar, rayon cord belt and matching rayon cord trim. Taped reinforced seams around shoulder and armpits add strength. Set-in sleeves are carefully shaped to drape neatly. One pocket. Wash separately. Shipping weight, 2 pounds 2 ounces.

Colors: Navy blue, maroon. *Sizes:* 8, 10, 12, 14, 16 and 18. *State size and color.*

43 K 6086.....$4.79

Part wool flannel Robe
Handsome solid colors

$6.89

Our finest boy's robe because it's carefully tailored of 75% wool flannel . . . famous for warmth without bulk, and 25% rayon that brings out the richness of the solid colors. The contrasting piped edging around collar and down front adds a real luxury touch. Matching piping on the pocket. Made with an extra wide front facing hem that allows the robe to drape neatly, and a double thick collar that fits snugly, does not gape. Self material sash belt. Seams are reinforced for extra strength. Set-in sleeves drape neatly. Shipping weight, 1 pound 12 ounces.

Colors: Navy blue, maroon. *Sizes:* 8, 10, 12, 14, 16 and 18. *State size and color.*

43 K 6099.....$6.89

Boyville Jr. Robes . . . sizes 2 to 8

Heavy Beacon Robe
Argyle plaid pattern

$2.79

Not only a really warm robe but an unusually attractive one too! The colorful Argyle plaid is set-off by the neatly shaped plain color collar and cuffs. Rayon cord belt with matching trim. Set-in-sleeves. Shpg. wt., 1 lb. 5 oz.

Colors: Royal blue, maroon. *Sizes:* 2, 4, 6, 8. *State size and color.*

43 K 6082.....$2.79

Part wool flannel Robe
Rich solid colors

$3.89

Warm, dressier looking robe of 75% wool flannel and 25% rayon. Rayon cord trim, self material sash belt. Neatly tailored double thick collar. Strong double-sewn seams. Set-in sleeves. Shipping weight, 1 pound 3 ounces.

Colors: Navy blue, maroon. *Sizes:* 2, 4, 6, 8. *State size and color.*

43 K 6084.....$3.89

SIZE SCALES FOR BIG AND LITTLE BOYS' ROBES

Little boys' sizes					Big boys' sizes						
If chest is	20	22	23	24-in.	If chest is	25	27	29	31	33	34-in.
If height is	39	41	44	46-in.	If height is	50	54	58	63	66	68-in.
Order size	2	4	6	8	Order size	8	10	12	14	16	18



Boyville Belts for boys . . . sturdy and attractive

"Frostone" Belt
42c

Firmly woven of strong, flexible plastic threads. Non-inflammable. About ⅞ in. wide. Brown-tones in assorted patterns. Wt., 4 oz
Sizes: 24, 26, 28, 30, 32-in. waist. *State size.*
43 K 6066.....42c

Western style Belt
49c

Good cowhide leather with embossed steel buckle, tip, loop. About ⅝ in. wide. Shipping weight, 4 ounces.
Colors: tan, burgundy. *Sizes:* 24, 26, 28, 30, 32-in. waist. *State size, color.*
43 K 6056.....49c

Steerhide leather
79c

Raised padded center belt lined with cowhide leather Steerhide leather covered buckle. About ⅞ in. wide. Shpg. wt., 4 oz.
Colors brown, tan. *Sizes:* 24, 26, 28, 30, 32-in waist. *State size, color.*
43 K 6078.....79c

Heavy Steerhide
79c

Tooled Western design on steerhide bridle leather. Embossed metal buckle, tip, loop. About ¾ inch wide. Shpg. wt., 4 oz.
Color: tan. *Sizes.* 24, 26, 28, 30, 32-inch waist *State size wanted.*
43 K 6087.....79c

Texas Ranger style
$1.00

Extra heavy fine quality saddle tanned steerhide leather with billet strap. Tooled design. About ⅞ in. wide. Shpg. wt., 6 oz.
Color: saddle tan. *Sizes:* 24, 26, 28, 30, 32-inch waist. *State size.*
43 K 6079.....$1.00

Imported Pigskin
$1.25

Made in Mexico Hand braided of double thick pigskin leather for strength and good looks. Abt. 1 in. wide. Wt., 4 oz.
Color: tan. *Sizes:* 24, 26, 28, 30, 32-inch waist. *State size wanted.*
43 K 6089.....$1.25



Rayon Ties, each 29c

Bright colors in little boys popular styles. *State color.* Shipping weight, each, 3 oz.
Colors: blue, red, brown
A 43 K 6065—Junior ties in assorted stripes.
B 43 K 6073—Jr. ready-tied in plain colors.
Each tie above.....29c

Better Rayon Ties, each 49c

Longer wearing, better quality rayon (D) is attractive striped knit tie. Handsome assorted patterns. Shipping weight, each 3 oz.
Colors: blue, brown, maroon *State color.*
C 43 K 6075 Stripes
D 43 K 6088 Striped Knit
E 43 K 6076 Prints
F 43 K 6074 Striped Ready-tied
Each tie above.....49c

Aralac Ties, each 85c

Soft, smooth textured milk fiber yarns . . drape like wool. *State color* Shpg wt., each, 3 oz.
Colors: blue, maroon, brown
G 43 K 6093—Stripes in assorted patterns.
H 43 K 6094—Plaids in assorted patterns.
Each tie above.....85c

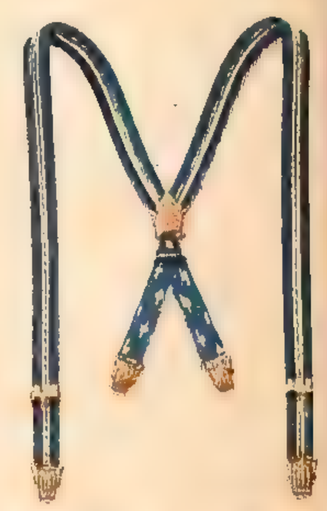
Leather Suspenders
89c

Fine quality leather with blended color rayon cord bound edges. Adjustable buckles assure perfect fit—the 38-inch length adjusts down to 32 inches Metal clip ends, buckles, slide bar Heavy elastic cords at back for extra flexibility Shipping weight, 4 ounces.
Color: tan.
Size: 38-inch.
43 K 6095.....89c



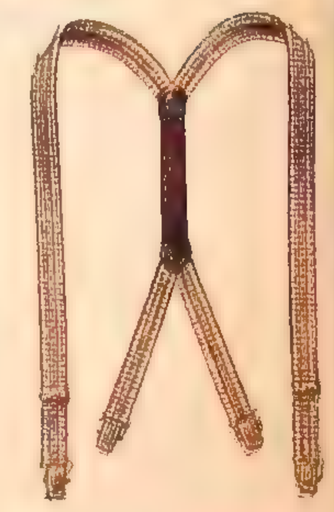
Rayon and cotton
49c

Made of heavy rayon and cotton . . . firmly woven to make a sturdy, long wearing suspender. Elastic inserts at back for flexibility and a comfortable fit. Adjustable clasps. Clip end style. Assorted colorful striped patterns Shipping weight, 4 ounces.
Sizes: 26 and 32-inch. *State size wanted.*
43 K 6072.....49c



Plastic Suspenders
42c

These colorful Frostone suspenders are made of smooth, strong plastic thread. Non-inflammaable. Elastic inserts at back for easy action flexibility. Adjustable clasp and firm gripping clip ends. Assorted colors, patterns. Shpg. wt., 4 oz.
Sizes: 28 and 32-inch. *State size wanted.*
43 K 6067.....42c





Warm all wool plaid Scarf, 89c

This fine scarf serves two important uses: First, it will keep you cozy warm because it's made of soft, warm 100% new wool; second, it will set off your winter outfit because it comes in handsome assorted plaid patterns. Size, 9 by 40 inches including fringe.
Colors: brown, blue, maroon. Shipping weight, 4 oz.
43 K 6096—*State color wanted*.....89c



All wool Scarf and Tie Set, $1.85

There's nothing smarter to pep up your winter clothing, fellows, than this gay plaid scarf with tie to match. Both scarf and tie are made of fine 100% new wool that's soft and warm. Scarf size, 9 by 41 inches including fringe. Boxed. Assorted plaid patterns.
Colors: blue, brown, maroon. Shipping weight, 7 oz.
43 K 6097—*State color wanted*.....Set $1.85

Boyville Jr. little boys' Socks

Our Own Trade Mark



Cotton Knee-length Socks

Knit of sturdy cotton yarns in attractive patterns similar to illustration. Strong two-ply cotton toes, heels. Snug fitting ribbed cuff tops.

Colors: blue, brown. *Sizes:* 7, 7½, 8, 8½, 9. *State size, color.* Shipping weight, pair, 3 oz.

43 K 6915.....Pair **28c** 3 pairs 82c

Our best Jr. Knee-lengths

Knit of strong 4-ply mercerized cotton in an attractive, smooth fitting top to toe rib stitch. Plain color legs, fancy Jacquard turndown cuff tops.

Colors: navy blue, brown. *Sizes:* 7, 7½, 8, 8½, 9. *State size, color.* Shpg. wt., pair, 3 oz.

43 K 6912.....Pair **37c** 3 pairs $1.08

Boyville colorful Socks . . .

Reg. U. S. Pat. Off.



Argyle pattern Slack Socks

The rich colors and the large diamond pattern give the snap that boys want in their socks. Sturdy, heavyweight cotton yarns. Ribbed cuff tops.

Colors: tan, green, blue. *Sizes:* 9, 9½, 10, 10½, 11. *State size, color.* Shipping weight, pair, 3 ounces.

43 K 6818.....Pair **37c** 3 pairs $1.08

Fancy stitch Slack Socks

Available after August 1st. The raised links stitch plus the two-ply mercerized cotton and rayon yarns make a smart, long wearing sock. Ribbed top.

Colors: wine, blue, brown. *Sizes:* 9, 9½, 10, 10½, 11. *State size, color.* Shipping weight. pair, 3 oz.

43 K 6823.....Pair **37c** 3 pairs $1.08



Blazer striped Anklets

These colorful anklets are knit of fine gauge mercerized cotton. Neat fitting turn-down ribbed cuff tops. Made with comfortable flat knit feet.

Colors: red, blue, brown *Sizes:* 7, 7½, 8, 8½, 9. *State size, color* Shipping wt., pair, 2 oz.

43 K 6843.....Pair **22c** 3 pairs 65c

Plain color Crew Socks

Knit of mercerized cotton with snug fitting ribbed top—can be worn up or turned down. Reinforced toes, heels for extra wear. Flat knit feet.

Colors: blue, tan, maize. *Sizes:* 7, 7½, 8, 8½, 9. *State size, color.* Shipping wt., pair, 2 oz.

43 K 6847.....Pair **29c** 3 pairs 85c



Rib-effect cotton Blazers

A popular sock with fellows who like snappy blazer stripes. Knit of good quality cotton yarns in a top-to-toe rib effect for a neat appearance.

Colors: blue, brown, green. *Sizes:* 8, 9, 10, 11 *State size, color.* Shipping weight, pair, 2 ounces.

43 K 6816.....Pair **15c** 3 pairs 43c

Plain colored Slack Socks

Full mercerized cotton yarns throughout for long wear, drop-stitch knit for neat appearance. Made with reinforced heels, toes for extra wear.

Colors: green, navy blue, brown. *Sizes:* 8, 9, 10, 11. *State size, color.* Shpg. wt., pair, 3 oz.

43 K 6854.....Pair **28c** 3 pairs 82c



Part wool Boot Socks

Rib legs for snug fit, flat knit feet. 40% wool, 30% cotton, 30% rayon. Reinforced heels, toes. Length about 14 in.

Colors: royal blue, red, green. *Sizes:* 7, 8, 9. *State size and color* Shpg. wt., pair, 4 oz.

43 K 6954.....Pair **29c** 3 pairs 85c

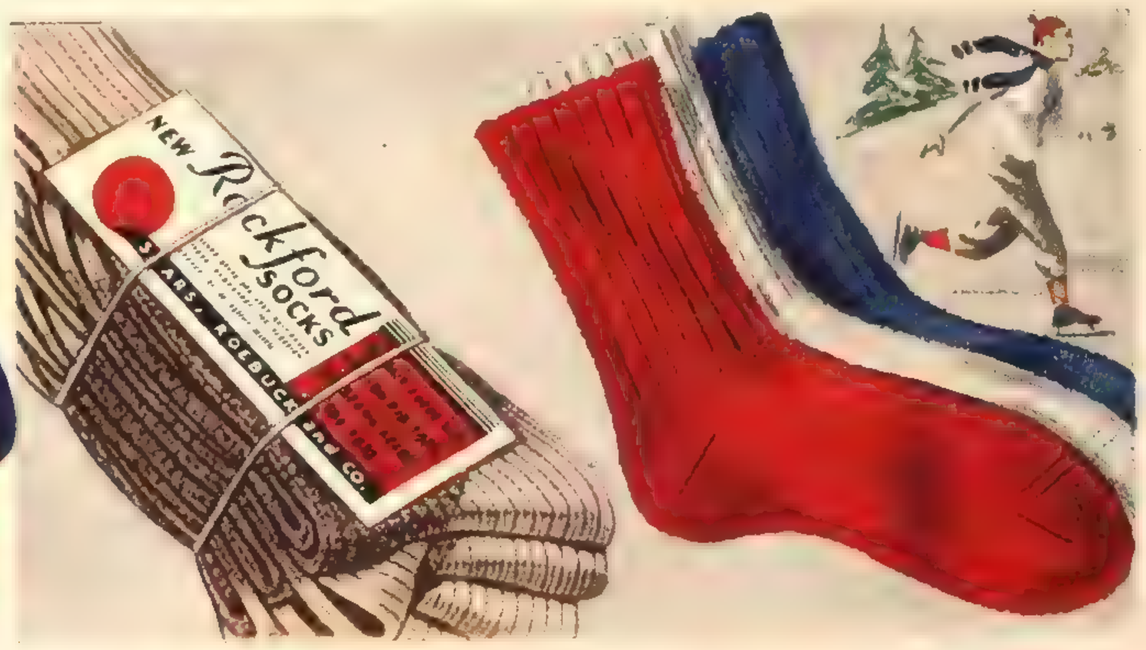


Plain color Anklets

A low price for good quality cotton socks. Turn-down ribbed cuff tops fit neatly. Bright plain colors.

Colors: tan, red, blue. *Sizes:* 7, 7½, 8, 8½, 9. *State size and color.* Shpg. wt., pair, 2 oz.

43 K 6844.....Pair **14c** 3 pairs 40c



Sturdy Rockford Work Socks

Knit of 2-ply cotton yarns, 3-ply white tops, heels, toes. Knit-on ribbed tops. Fully seamless. Medium weight.

Color: brown mixed. *Size:* one full size only (about size 10). Shipping weight, 6 pairs, 14 oz.

43 K 6869.....**6** pairs **80c**

All wool Skating Socks

Available after August 1. A heavyweight sock for skating or gym wear. Cotton reinforced heels, toes. Flat knit feet.

Colors: blue, white, red. *Sizes:* 9, 10, 11. *State size and color.* Shipping weight, 4 ounces.

43 K 6956.....Pair **59c** 3 pairs $1.75

SIZE SCALES

FOR LITTLE BOYS' SOCKS								FOR BIG BOYS' SOCKS							
Sock Size	7	7½	8	8½	9			Sock size	8	8½	9	9½	10	10½	11
Shoe Size	9½-10	10½-11½	12-13	1-2½	3-4½			Shoe size	12-13	1-2½	3-4½	5-6	6½-7	7½-8	8½-9

In popular styles for bigger boys



Wear 'em up or turn 'em down . . . natural color Crew Socks

No wonder these socks are taking the boys' world by storm 'cause they're perfect buddies with slacks and sports shoes. Made of strong, heavy-weight cotton yarns for lots of wear. Genuine ribbed tops for snug fit; flat knit feet for comfort. Reinforced tops, heels and toes for extra strength. Easy on sensitive feet, too—no harsh dyes or bleaches are used. Shpg wt., pr., 4 oz. Size Scale at bottom of opposite page.

Color: natural. *Sizes:* 8, 9, 10, 11. *State size wanted.*
43 K 6809 ..... Pair 32c 3 pairs 94c



Blazer striped Slack Socks

Soft, sturdy cotton yarns are ingrain knit to give sharp, clear colors. Double fabric, top.

Colors: brown, maroon, blue. *Sizes:* 8, 9, 10, 11. *State size and color.* Shipping weight, pair, 3 ounces.
43 K 6819 ..... Pair 28c 3 pairs 82c

Heavy blazer Crew Socks

Heavy ingrain knit cotton yarns and reinforced heels and toes for long wear. Ribbed top.

Colors: blue, green, brown. *Sizes:* 8, 9, 10, 11. *State size and color.* Shipping weight, pair, 4 ounces.
43 K 6820 .... Pair 32c 3 pairs 94c

BOYVILLE Knee-length Socks

Our finest cotton Knee-length Socks

Pair 33c 3 pairs 97c

- Genuine Jacquard cuff tops fit snugly over knicker cuffs
- Strong 3-thread legs that will give lots of long wear
- Mercerized cotton toes and heels for extra strength

[A] Features like those above make this your best buy in a cotton knee sock. Yarns are ingrain knit (dyed before knitting) to give clearer, richer colors. Fancy pattern, turndown cuff tops. Assorted fancy patterns similar to illustration.

Colors: blue, brown. *Sizes:* 8, 8½, 9, 9½, 10, 10½, 11. *State size and color.* Shipping weight, pair, 4 ounces.
43 K 6988 ... Pair 33c; 3 prs. 97c

Good quality cotton Knee-length Socks

Pair 27c 3 pairs 79c

[B] Real value at this price because they're knit of sturdy cotton yarns with 2-ply legs and cotton heels and toes. Turn-down cuff top. Assorted fancy patterns similar to illustration. Shipping weight, pair, 4 ounces.

Colors: brown, blue. *Sizes:* 8, 9, 10, 11. *State size, color.*
43 K 6979 ... Pair 27c; 3 prs. 79c

37% new wool . . . our warmest Knee Socks

[C] Knit of 37% wool, 63% cotton. Wool on the outside for warmth and cotton on the inside for comfort (no wool i . Cotton reinforced he toes for extra st own cuff top similar to g wt., pair, *Col* *Sizes:* 8, 8½ 10½, 11. *Sta.. s*

SORRY— NOT AVAILABLE

See Size Scale on opposite page





50% wool Boot Socks . . . gay stripes

A warm, sturdy sock that's knit of 50% wool for warmth, 25% cotton for strength and 25% rayon for softness and richness in color. Made with rib knit legs for fit and flat knit feet for comfort Cotton reinforced heels and toes add extra strength. Length, about 16 inches. Shpg. wt., pair, 5 oz.

Colors. royal blue, bright red. *Sizes:* 9, 10, 11. *State size, color.* See Size Scale at bottom of opposite page.
43 K 6957 ..... Pair 47c 3 pairs $1.39



All wool Boot Socks . . . striped tops

Available after August 1st. Warm and absorbent even on really cold days because they're knit of 60% new wool and 40% select, reprocessed wool. Snug fitting wide ribbed legs, comfortable flat knit feet. Heels and toes are cotton reinforced for strength. Length, about 15 inches. Shpg. wt., pair, 5 oz.

Color: gray leg with red striped top. *Sizes:* 9, 10, 11. *State size.* See Size Scale at bottom of opposite page.
43 K 6952 ..... Pair 47c 3 pairs $1.39



100% wool Boot Socks..our warmest

Available after August 1st Wear a pair of these all wool socks and you're all set for sub zero cold. Slightly brushed for extra softness, good looks. Tops can be turned down to any length desired. Rib knit legs, flat knit feet. Cotton reinforced heel, toes. Length, about 16 inches. Shpg. wt., pair, 6 oz.

Colors: red, tan, green. *Sizes:* 9, 10, 11. *State size and color.* See size Scale at bottom of opposite page.
43 K 6951 ..... Pair 78c 3 pairs $2.29

Boyville Jr. Headwear for little fellows

Our Own Trade Mark

Boyville styled

Reg. U. S. Pat. Off.



"Jr. Hi" Dress Hat

$1.59

[A] Our smartest looking, finest quality dress hat for little fellows who want to look their best. 100% new wool felt with neatly shaped crown and multiple stitched 1⅞ inch brim. Decorated rayon band, lustrous rayon lining. Shpg. wt., 1 lb. 3 oz.

Colors: blue, brown. *Sizes:* 6⅛, 6¼, 6⅜, 6½, 6⅝, 6¾, 6⅞.

43 K 6031—*State size and color*.....$1.59

"Jr. Tech" Dress Hat

$1.19

[B] Here is another popular dress hat that is ideal for setting off his Sunday outfit It's made of good quality 100% new wool felt and has a bright rayon ribbon band that's sure to catch his eye. 1⅞-inch brim. Unlined. Shipping weight, 15 ounces.

Colors: brown, blue, teal. *Sizes:* 6⅛, 6¼, 6⅜, 6½, 6⅝, 6¾, 6⅞.

43 K 6030—*State size and color*.....$1.19



Long wearing narrow rib Corduroy Hat

$1.15

"A+" with high schoolers because of its sporty appearance and ability to take plenty of knock-about wear. The 2¼-inch brim is multiple stitched to hold its shape well.

Color: camel tan, brown. Shpg. wt., 1 lb. 2 oz.

Sizes: 6½, 6⅝, 6¾, 6⅞, 7, 7⅛, 7¼.

43 K 6017—*State size and color wanted*.....$1.15



Part wool "Musher" Cap

55c

Wear it up or buttoned under the chin for extra warmth. Knit of 60% new wool, 40% cotton. Shpg. wt., 4 oz.

Colors: navy blue, brown, maroon. *One size fits any small boy.*

43 K 6117—*State color*.....55c

Leather and wool Helmet

$1.19

Sheepskin crown, all wool side panels. Napped cotton lining. Adjustable strap.

Colors: brown, navy blue. Shpg. wt., 6 oz. *Sizes:* small (6⅛–6¼); med. (6⅜–6½); large (6⅝–6¾).

43 K 6133—*State size, color*...$1.19



Two-tone Aviator Helmet

$1.19

Leather sides, rain repellent cotton gabardine top. Cotton suedecloth lining. Adjust. strap. Shpg. wt., 4 oz.

Color: tan. *Sizes:* small (6⅛–6¼); med. (6⅜–6½); large (6⅝–6¾).

43 K 6104—*State size*.....$1.19



"Pointer" part wool knit Cap

44c

A warm, low priced cap of 60% wool and 40% cotton. Firmly knit . . . fits snugly and holds shape well. Low cut points hug ears and back of neck for protection from cold.

Colors: maroon, blue, brown. Shipping weight, 3 ounces. *One size, fits any boy.*

43 K 6116—*State color wanted*.....44c



All wool flannel Eton Cap

$1.09

A neat, popular style for little boys. Warm, 100% new wool flannel with an all wool ear band that can be worn up or down. Shipping weight, 15 oz.

Colors: navy blue, brown. *Sizes:* 6⅛, 6¼, 6⅜, 6½, 6⅝, 6¾.

43 K 6126—*State size, color*...$1.09

Two-tone corduroy Sports Cap

$1.00

Sturdy corduroy, lined with soft, warm cotton flannel. Snug lined ear band can also be tucked inside cap.

Colors: brown and tan, navy blue and red. *Sizes:* 6⅛, 6¼, 6⅜, 6½, 6⅝, 6¾. Shpg. wt., 13 oz.

43 K 6128—*State size, color*...$1.00



Part wool genuine Hugger Cap

$1.00

A warm, sporty cap of 65% reprocessed wool, 27% reused wool, 8% rayon. Snug fitting earmuffs. Napped cotton fleece lined. Shpg. wt., 15 oz.

Colors: maroon, blue, brown. *Sizes:* 6⅛, 6¼, 6⅜, 6½, 6⅝, 6¾.

43 K 6132—*State size, color*...$1.00



Part wool "Hep Cap" . . new, popular style

98c

Here's the new styled cap that's strictly "in-the-groove." Warm and snug fitting body is knit in a double thickness of 65% wool and 35% cotton. Cap is set-off by a Zelanized poplin crown tip that's cotton fleece lined.

Colors: navy blue, brown, maroon. Shipping weight, 14 ounces. *One size, fits any boy.*

43 K 6129—*State color wanted*.....98c

Include Boys' Headwear in any Easy Payment order..see inside back cover

HOW TO MEASURE AND SIZE SCALE FOR BOYS' HATS, CAPS AND HELMETS



Place a strip of heavy paper about 2 in. wide around head as shown at left. Mark paper where ends meet. Place on a tape measure for the correct head measure in inches. Scale below will give you correct size to order. If between sizes, order next larger one. Do not use string to measure.

If head measures..	19⅛	19½	19⅞	20¼	20¾	21⅛	21½	21⅞	22¼	22⅝ in.
Order size.....	6⅛	6¼	6⅜	6½	6⅝	6¾	6⅞	7	7⅛	7¼

Hats, Caps and Helmets for bigger fellows



100% wool felt Dress Hat

$1.29

Tri-color cross bow and ornament. Good new wool felt. 2⅛-inch brim - Leather sweatband. Unlined Shpg. wt., 1 lb. 3 oz.

Colors: teal, blue, brown. *Sizes:* 6⅜, 6½, 6⅝, 6¾, 6⅞, 7, 7⅛.

43 K 6022—*State size and color*...$1.29

"Southwesterner" Dress Hat

$1.58

Wider 2½-inch brim, bound edge matches band. 100% new wool felt. Leather sweatband. Unlined. Shpg. wt., 1 lb. 6 oz.

Colors: tan, blue. *Sizes:* 6½, 6⅝, 6¾, 6⅞, 7, 7⅛, 7¼.

43 K 6018—*State size and color* ...$1.58

Our better 100% new wool felt

$1.79

Saw-tooth brim, saddle stitched rayon band—a "solid" styled hat. Leather sweatband. Unlined. Shpg. wt., 1 lb. 4 oz.

Colors: brown, blue. *Sizes:* 6½, 6⅝, 6¾, 6⅞, 7, 7⅛, 7¼.

43 K 6032—*State size and color*...$1.79

Our finest quality Dress Hat

$1.98

Hand finished, superb 100% new wool felt. Bound edge on 2⅜-inch brim. Rayon lining. Leather sweatband. Shpg. wt., 1 lb. 4 oz.

Colors: blue, brown. *Sizes:* 6½, 6⅝, 6¾, 6⅞, 7, 7⅛, 7¼.

43 K 6019—*State size and color*....$1.98



Norse plaid Sports Cap

79c

Sturdy corduroy in the attractive Norse plaid. Softly napped cotton flannel lining. Snug turn-down earband. Shpg. wt., 15 oz.

Colors: red, blue. *Sizes:* 6⅜, 6½, 6⅝, 6¾, 6⅞, 7, 7⅛.

43 K 6134—*State size and color*.....79c

Reversible Sports Cap

$1.00

Rain-repellent cotton poplin on one side, narrow wale corduroy on other. Turn-down earband.

Colors: brown and tan, blue and red, maroon and tan. Shpg. wt., 13 oz. *Sizes:* 6½, 6⅝, 6¾, 6⅞, 7, 7⅛, 7¼.

43 K 6124—*State size and color*...$1.00

Nationally known genuine Hugger Caps . . . cotton fleece lined

$1.00

Two-tone, of 15% new wool, 40% reprocessed wool, 21% reused wool, 24% rayon Snug fitting patented earmuffs. Shpg wt.. 15 oz.

Colors: blue, brown, maroon. *Sizes:* 6½, 6⅝, 6¾, 6⅞, 7, 7⅛, 7¼.

43 K 6103—*State size and color*....$1.00

$1.50

Solid color cap with softly brushed all wool fleece surface on strong cotton back. Patented swivel-action earmuffs. Shpg. wt., 15 oz.

Colors: light brown, camel tan. *Sizes:* 6½, 6⅝, 6¾, 6⅞, 7, 7⅛, 7¼.

43 K 6102—*State size and color*....$1.50



Warm, part wool Dress Cap

89c

A practical cap that is especially designed for winter warmth. The cotton fleece lined turn-down band fits snugly over ears and back of neck; can be worn up. Cap has adjustable size band assuring perfect fit; cotton sateen lined. 40% reused wool, 45% cotton and 15% rayon. Shipping weight, 11 ounces.

Colors: blue, brown. *Sizes:* 6⅜, 6½, 6⅝, 6¾, 6⅞, 7, 7⅛.

43 K 6131—*State size and color*.....89c

Two-tone Aviator Helmet

$1.29

Here's a good looking helmet in the popular aviator style. Crown is made of rain-repellent mercerized cotton gabardine and the side panels are made of good quality smooth leather. Leather frontpiece matches sides . . . gives smart contrast to crown. Soft, cotton fleece lining. Adjustable strap. Shpg. wt., 11 oz.

Color: tan. *Sizes:* small (6½–6⅝); medium (6¾–6⅞); large (7, 7⅛).

43 K 6113—*State size wanted*.....$1.29

Sheepskin leather Helmet

$1.39

The soft, thick shearling wool pelt on the visor adds the extra smart touch to this handsome helmet. Made of fine quality sheepskin leather that will take plenty of rough wear. Softly napped cotton fleece lining for snug warmth and comfort. Adjustable chin strap.

Colors: black, brown. *Sizes:* small (6½–6⅝); med. (6¾–6⅞); large (7, 7⅛). Shipping weight, 11 ounces.

43 K 6125—*State size and color*....$1.39

Capeskin "Tank" Helmet

$1.89

Styled like the helmets worn by our hard fighting tank drivers and paratroopers. Superbly tailored of fine quality capeskin leather . . . tough leather that stands up under plenty of hard wear yet stays soft and supple even after being wet. Lined with warm cotton suede cloth. Adjustable strap. Shpg. wt., 11 oz.

Colors: tan, black. *Sizes:* small (6½, 6⅝); med. (6¾, 6⅞); large (7, 7⅛)

43 K 6114—*State size and color*...$1.89

See measuring instructions and size scale at bottom of opposite page



Fraternity Prep
OUR OWN TRADE MARK

Fine Coat Sweaters
Sizes 8 to 16

100% wool .. our best Coat Sweater

- All pure, soft wool for real warmth
- Double elbows . . . reinforced inside with self fabric to resist breaking out
- Taped neck seam . . . seam at back of neck is neatly taped to prevent sagging

A Take soft, pure wool yarns in the rich heather colors, knit them in the smart, wide panel rib and the result **$4.49**
is this handsome sweater . . . the finest coat sweater that we have ever offered! Made with the quality features above. Ribbed cuffs and bottom. Two set-in pockets. Leather buttons. Hand washable with care. Shipping weight, 1 pound.

Sizes: 8, 10, 12, 14, 16. *State size wanted.*

43 K 7174—Blue heather
43 K 7175—Camel tan heather.....$4.49

Part wool two-tone Coat Sweater

B Warmth, wear and style features are perfectly blended in this attractive coat. Front is warm, all wool **$3.79**
flannel and contrasting sleeves and back are interlock knit for firmness. Allover fiber content is 32% wool, 25% rayon and 43% cotton. Whipstitched trim on pockets. Taped seam at back of neck prevents sagging. Ribbed cuffs, ribbed bottom at back. Hand washable with care. Shipping weight, 15 ounces.

Sizes: 8, 10, 12, 14, 16. *State size wanted.*

43 K 7172—Luggage brown front, brown trim.
43 K 7173—Camel tan front, medium blue trim...$3.79

See size scale for Big Boys' Sweaters on opposite page



Woven houndstooth check front

There's just the right snap to the houndstooth front and the solid color knit sleeves and back. 20% wool, 15% rayon, 65% cotton. Raglan sleeves, rib knit cuffs, bottom. Hand washable with care. Shpg. wt., 15 oz. **$2.19**

Sizes: 8, 10, 12, 14, 16. *State size wanted.*

43 K 7178—Brown front, camel tan trim
43 K 7179—Brown front, teal blue trim.....$2.19



Elastic allover panel rib knit

Available after August 1. The smart allover panel rib stitch allows plenty of elasticity so sweater will fit snugly and hold its shape well. Knit of 22% wool for warmth; 78% cotton for strength. Made with snug fitting rib knit cuffs and hemmed bottom. Hand washable with care. Shipping weight, 15 ounces. **$1.95**

Sizes: 8, 10, 12, 14, 16. *State size wanted.*

43 K 7176—Blue
43 K 7177—Brown.....$1.95



Woven herringbone tweed front

There's something sporty, something casual about tweed fronts . . . that's why fellows are really sold on them. Brushed solid color rib knit sleeves, back. 14% wool, 7% reused wool, 11% rayon, 68% cotton. Raglan sleeves, rib knit cuffs, ribbed bottom at back. Hand washable with care. Shpg. wt., 15 oz **$2.89**

Sizes: 8, 10, 12, 14, 16. *State size wanted.*

43 K 7170—Camel tan front, luggage brown trim
43 K 7171—Camel tan front, blue trim.....$2.89



Fraternity Prep OUR OWN TRADE MARK all wool pullover Sweaters

Here are the pullovers that are favorites with the young fellows and that will be seen in classrooms from coast to coast. They're knit of 100% wool yarns for warmth . . . carefully tailored and made to take plenty of hard wear

Classic wide panel rib style

$2.98

Style favorite for years because the wide panel rib has the sporty lines fellows want in their pullovers. Knit of 100% wool in a medium weight for warmth without bulk. Made with double elbows that are reinforced inside with self "fabric" to resist strain. Seam at back of neck and across shoulders is taped to prevent sagging Ribbed cuffs, bottom. Crew neck. Hand washable with care Shpg. wt., 12 oz.

Sizes: 8, 10, 12, 14, 16. *State size wanted.*

43 K 7126—Camel tan heather
43 K 7127—Blue heather..... .....$2.98

SIZE SCALE FOR BIG BOYS' SWEATERS

If chest measures	26	28	30	32	34 in.
If height measures	52	54	59	64	68 in.
Order size	8	10	12	14	16

Lightly brushed zephyr wool

$3.98

The unusually rich, soft texture comes from the lightly brushed, 100% pure zephyr wool yarns . . . strong yarns especially selected for firmness of fibers, exceptional softness and warmth without bulk. They're knit in a baby shaker stitch . . . a fine close knit fabric for a smooth fit. Made with double elbows, reinforced inside with self fabric, that greatly increase wear. Taped seam at back of neck and across the shoulders prevents sagging. Carefully shaped armholes and set-in sleeves. Neat ribbed cuffs, bottom and trim at neck opening. Medium weight. V-neck style. Hand washable with care. Shipping weight, 12 ounces.

Sizes: 8, 10, 12, 14, 16. *State size wanted.*

43 K 7136—Luggage brown
43 K 7137—Medium blue
43 K 7138—Medium green.....$3.98

Our finest . . . colorful Argyle

$4.98

Combine zephyr wool yarns (famous for being the softest of wools) with lustrous long fibered mohair yarns and you get an incredibly soft pullover like this . . . a sweater that's warm and long wearing. The lightly brushed surface adds a real luxury touch in softness and smoothness and the colorful Argyle pattern completes the all-over smartly styled effect. Double elbows are reinforced inside with self fabric for extra wear. Taped seam at back of neck and across the shoulders holds sweater's shape. Shaped armholes permit the set-in sleeves to fit comfortably. Rib knit cuffs, bottom. V-neck. Medium weight. Hand washable with care. Shipping weight, 12 ounces.

Sizes: 8, 10, 12, 14, 16. *State size wanted.*

43 K 7134—Blue combination
43 K 7135—Luggage brown combination.....$4.98

Boys' Sweaters may be included in any Easy Payment order . . . see inside back cover



Boyville Jr. Coat Sweaters for little boys in sizes 4 to 10

Our Own Trade Mark

Part wool . . . woven tweed front

Available after August 1. A low price for this part wool, two-tone coat sweater. $1.25

Made of 12% wool, 48% cotton and 40% rayon. Woven tweed front and knit sleeves and back. Raglan sleeves, rib knit cuffs, bottom. Two patch pockets. Hand washable with care.

Sizes. 4, 6, 8, 10. Shpg. wt., 1 lb. *State size.*

43 K 7011—Maroon. 43 K 7010—Navy blue..$1.25

40% wool . . . soft, rich colors

Here's a real eye-catcher in a smart part wool sweater. It's firmly knit of 40% wool for warmth, 60% cotton for strength. Neat trim down front. Shaped armholes, set-in sleeves. Rib knit cuffs and bottom. Two set-in pockets. Hand washable with care. $1.95

Sizes: 4, 6, 8, 10. Shpg. wt., 1 lb. *State size.*

43 K 7012—Camel 43 K 7013—Blue.....$1.95

Our finest . . . interlock knit body

Smart because it's tailored on loafer coat lines; sturdy because front and back are interlock knit to give the fabric extra strength and firmness. Neat checked sleeves and trim for handsome contrast. Fine quality 35% wool, 35% rayon and 30% cotton. Hand washable with care. $2.98

Sizes: 4, 6, 8, 10. Shpg. wt., 1 lb. *State size.*

43 K 7014—Blue 43 K 7015—Luggage brown..$2.98



Boyville Jr. Sweatshirts and Pullovers in sizes 4 to 10

Our Own Trade Mark

Sturdy flat knit cotton Sweatshirt

Cotton fleecing inside. Double ribbed cuffs, neck and bottom. 60c

Sizes: 4, 6, 8, 10. Shipping weight, 11 oz. Size scale on the opposite page.

43 K 7210—Maize, blue. State size, color...60c

Size Scale for Little Boys' Sweaters				
If chest measures	18	20	22	24 in.
If height measures	38	40	43	47 in.
Order size	4	6	8	10

35% wool, panel ribbed

Available after August 1st. The part wool fabric and the panel-effect rib give warmth and good looks at a moderate price. Knit of 35% wool and 65% cotton. Lightly brushed surface. Rib knit cuffs, bottom. Hand washable with care. Shpg. wt., 7 oz. $1.31

Sizes: 4, 6, 8, 10. *State size.*

43 K 7114—Camel

43 K 7115—Blue.....$1.31

54% fine wool worsted

Knit of 54% wool worsted and 46% cotton into a warm fabric with plenty of elasticity to produce a snug fit. Ideal for wear under jackets. Double cuffs and bottom are carefully shaped to fit neatly. Hand washable with care. Shipping wt., 7 oz. $1.98

Sizes: 4, 6, 8, 10. *State size.*

43 K 7112—Blue

43 K 7113—Luggage brown.....$1.98

100% warm virgin wool

Knit of 100% soft, virgin wool worsted yarns . . . our finest, warmest pullover for little boys. Attractive multicolored stripes at the V-neck and at cuffs and bottom. Hand washable with care. Shpg. wt., 7 oz. $2.98

Sizes: 4, 6, 8, 10. *State size.*

43 K 7116—Maroon

43 K 7117—Royal blue

43 K 7118—Camel tan.....$2.98

Fraternity Prep Pullovers

In big boys' sizes 8 to 16

All-over diamond pattern cotton Sweater

[A] Fellows, here's a snappy pullover that's ideal for wear under your sports coat or jacket. It's right in tune with today's colorful styles, because the all-over diamond pattern and the contrasting shading in the wide chest stripe give all the smartness you want. It's knit of good quality cotton yarns in a comfortable, medium lightweight. Neat fitting crew neck, ribbed cuffs and bottom give a snug, smooth fit. Hand washable. Shipping weight, 9 ounces. **$1.45**

Sizes: 10, 12, 14, 16. *Be sure to state size wanted.*

43 K 7280—Navy blue....$1.45 **43 K 7281—Maroon....$1.45**

Classic medium weight V-neck Pullover Sweater

[B] Good looking medium weight part wool pullover that is priced low for this quality. It's knit of 25% wool for warmth, 25% rayon for softness and 50% cotton for strength. Neat ribbed trim at V-neck opening. Snug fitting rib knit cuffs and bottom. Hand washable with care. Shipping weight, 12 oz. **$1.98**

Sizes: 8, 10, 12, 14, 16. *Be sure to state size wanted.*

43 K 7132—Camel tan.....$1.98 **43 K 7133—Medium blue..$1.98**

SIZE SCALE FOR BIG BOYS' SWEATERS

If chest measures	26	28	30	32	34
If height measures	52	54	59	64	68
Order size	8	10	12	14	16





Boyville warm, rugged Sweatshirts made for knock-about wear

Good quality cotton Sweatshirt

Low priced for a sturdy flat knit cotton sweatshirt. Warm cotton fleecing inside. Double ribbed cuffs, neck and bottom. Washable. **74c**

Color: Silver gray. *Sizes:* small (6–8); medium (10–12); large (14–16). Shipping weight, 11 ounces.

43 K 7211—*State size wanted*.....74c

Junior Commandos colorful Sweatshirt

Thrilling action scene on front. Sturdy flat knit cotton with heavy cotton fleecing inside for warmth. Double ribbed cuffs, neck, bottom. Wash separately. Shipping weight, 14 ounces. **83c**

Colors: Med. blue. red. *Sizes:* 4, 6, 8, 10, 12, 14, 16.

43 K 7223—*State size and color wanted*..... 83c

Our finest heavyweight Sweatshirt

Our strongest, warmest sweatshirt because it's made of heavyweight flat knit cotton with thick, absorbent cotton fleecing inside. Full freedom sleeve construction allows easy arm action, prevents binding. Double ribbed cuffs, neck, bottom. Wash separately. Shipping weight, 1 pound. **99c**

Color: Oxford gray, royal blue trim. *Sizes:* small (6–8); medium (10–12); large (14–16).

43 K 7218—*State size wanted*.....99c

HOW TO MEASURE FOR SWEATSHIRTS

Measure chest over shirt and under armpits. Order size corresponding to chest measure. If boy is taller or shorter than average, a size larger or smaller than chest measure will fit better.

If height is	41	45	49	54	59	64	68-in.
If chest measures	22	24	26	28	30	32	34-in.
Order size	4	6	8	10	12	14	16
Order size	(Small)			(Medium)		(Large)	

Boyville Jr. Gloves and Mittens for little boys



Fleeced back, leather palm

Available after August 1. Fleece cloth back is 26% new wool, 24% rayon, 50% cotton and is firmly sewn to pig-grained sheepskin palm. Slip-on style cotton fleece lined. Shpg. wt., 4 oz. **$1.00**

Colors: camel tan, gray, brown. *Sizes:* A, B, C. *State size, color.*

43 K 6208.....$1.00

Good sheepskin leather

Available after August 1. Good quality sheepskin leather with attractive raised stitch backs. Slip-on style. Softly napped, warm cotton fleece lining. Shipping weight, 4 ounces. **$1.22**

Colors: black, brown. *Sizes:* A, B, C. *State size and color.*

43 K 6217.....$1.22

See Size Scale on opposite page

Boyville Gloves



Good quality sheepskin leather

There's warmth and long wear in these good quality sheepskin leather gloves. Chrome tanned to stay soft and pliable. Triple seamed backs for good looks. Softly napped cotton fleece lining for warmth and comfort. Slip-on style. Shipping weight, 5 ounces. **$1.39**

Colors: black, brown. *Sizes:* small, medium, large. See Size Scale on the opposite page.

43 K 6254—*State size and color wanted*.....$1.39



Two-tone 100% wool knit Gloves

Firmly knit of strong, heavyweight 100% wool yarns for warmth and wear. Brushed finish and two-tone colors give an attractive appearance. Size Scale on opposite page. Shpg. wt., 4 oz. **98c**

Colors: brown and tan, blue and gray. *Sizes:* A, B, C.

43 K 6239—*State size and color wanted*.....98c

Leather palm, lambskin back Mittens

These sturdy mittens have a cowhide leather palm and thumb and a thick lambskin back. Warm napped cotton lining. Snug fitting knit wrists. Size Scale on opposite page. Shipping weight, 5 oz. **98c**

Colors: brown, red. *Sizes:* A, B, C.

43 K 6245—*State size and color*.....98c



Softly brushed part wool

Firmly knit, snug fitting gloves of 50% warm wool, 50% sturdy cotton. Soft brushed finish. Shipping weight, 5 ounces. **59c**

Colors: navy blue, brown, red. *Sizes:* small, medium, large. See Size Scale on opposite page.

43 K 6240—*State size and color wanted*.....59c



9-oz. jersey Glove

Available after August 1st. A low priced knock-about cotton glove. Firmly knit, napped finish inside. Shpg. wt., 3 oz. **19c**

Color: brown. *Sizes:* B, C. *State size.*

43 K 6249.....19c

100% wool Mitten

Available after August 1st. Warm, snug fitting knit wrists. Brushed finish. Shipping weight, 3 oz. **34c**

Colors: navy blue, brown. *Sizes:* A, B, C. *State size and color.*

43 K 6234.....34c



Sheepskin Mittens

Sturdy sheepskin leather, lined with warm cotton fleecing. Double thick knit wrists. Size Scale on opp. page. Shpg. wt., 4 oz. **49c**

Colors: black, brown, maroon. *Sizes:* A, B, C. *State size and color.*

43 K 6235.....49c



Leather and poplin

Colorful mitts with sheepskin leather palm, thumb; Zelanized cotton poplin backs. Cotton fleece lined. Shpg. wt., 3 oz. **59c**

Colors: red, blue, tan. *Sizes:* A, B, C. *State size and color wanted.*

43 K 6247.....59c



Boyville Mittens

Heavyweight . . . all wool Mitten

100% reprocessed wool in a sturdy heavyweight to take lots of hard wear. Thick and comfortable with warm cotton fleece lining. Double thick knitted wrists fit snugly . . . keep out the cold. Shipping weight, 5 ounces. **49c**

Color: army tan. *Sizes:* small; medium, large.

43 K 6219—*State size wanted*.....49c

for bigger boys . . . sturdy and dressy



Fine quality sheepskin leather

Long wearing . . . because these gloves are made of fine quality, sturdy sheepskin leather that is chrome tanned to stay soft and pliable. *Warm and comfortable* . . . because they have a soft 100% wool knitted lining. *Attractive* . . . because they have a handsome raised stitched design on the backs. Popular slip-on style. Shipping weight, 5 ounces. **$1.86**

Colors: black, brown. *Sizes:* small, medium, large.

43 K 6231—*State size and color wanted* $1.86

Imported pig-grained sheepskin

Available after August 15. These gloves have all that it takes in dressy looks and real "treat 'em rough" qualities. Long wearing because they're made of heavyweight leather with double sewing throughout: full outseam sewn for strength and then whip-stitched for good looks. Warm, 100% wool lining. Whip-stitched backs. Slip-on style. Shipping weight, 7 ounces. **$2.79**

Colors: tan, black. *Sizes:* small, medium, large.

43 K 6251—*State size and color wanted* $2.79



100% heavyweight new wool

Yes, these firmly knit gloves are 100% new wool in a heavy weight that means plenty of warmth. Soft brushed surface; attractive colors for good looks. Shipping weight, 5 ounces. **$1.19**

Colors: maize, tan, maroon. *Sizes:* small, med., large.

43 K 6253—*State size and color wanted* $1.19



Warm cloth back . . . sheepskin palm

Available after August 15. Fleece cloth back is 26% new wool, 24% rayon, 50% cotton and is firmly sewn to pig-grained sheepskin palms. Warm cotton fleece lining. Shipping weight, 4 ounces. **$1.12**

Colors: tan, brown, gray. *Sizes:* small, medium, large.

43 K 6209—*State size and color wanted* $1.12



Two-tone popular gauntlet style

Here's the big, swagger gauntlet mitt that the fellows really go for. Palm and thumb are chrome tanned sheepskin leather; back and cuff are Zelanized cotton poplin that's water repellent. Adjustable strap. Cotton fleece lining. Shipping weight, 5 oz. **$1.29**

Color: tan. *Sizes:* small, medium, large.

43 K 6250—*State size wanted* $1.29



Good quality sheepskin leather

These husky mittens wear and wear because they're made of tough sheepskin leather. Strongly sewn and made with elastic web wrists that give a snug, smooth fit. Lined with soft napped cotton fleecing for warmth. Shipping weight, 5 ounces. **89c**

Colors: brown, black. *Sizes:* small, medium, large.

43 K 6214—*State size and color wanted* 89c

HOW TO MEASURE FOR GLOVES AND MITTENS



Have hand open with fingers touching and thumb extended. Place tape around hand over knuckles. Do not include thumb. Then close fist and take measurement. If between two sizes, order the larger one.

FOR LITTLE BOYS			
If hand measures.....	5 to 5¼	5½	6 in.
Order size	A	B	C

FOR BIGGER BOYS			
If hand measures...	6½	7	8 in.
Order size	Small	Medium	Large

Easy Terms . . . See inside back cover.

100% new wool matching Scarf and Glove Set



Matched colors in brushed 100% heavyweight new wool yarns . . . your assurance of good looks and real warmth. Gloves are firmly knit for a snug, comfortable fit. Scarf about 11 inches wide by 42 inches long. Shpg. wt., set, 13 oz. **$2.98**

Colors: camel tan, maize. *Glove sizes:* small, medium, large. *State size and color.*

43 K 6098..... Complete set $2.98

in popular styles for bigger boys

c PAGE 361 . . BOYS' GLOVES

Families of members of the Armed Forces Here are the facts on Dependency Benefits!

The Office of Dependency Benefits requests Sears, Roebuck and Co. to give its customers complete information on what relatives of Service personnel may expect in the way of help from the Government while the head of the family is off to war. Read this page carefully for a listing of your rights and duties concerning allotments and allowances of pay.

What is a family allowance?

A Government check sent to a soldier's dependents every month so long as he and they remain eligible. Made up of deductions from soldier's pay and Government contributions. Payable only to dependents eligible under law (Public Law 625, 77th Congress, as amended). Granted only upon application.

Who is eligible to receive it?

Class A dependents—lawful wife of soldier, his children, or former wife divorced not remarried to whom alimony still payable. Need only prove relationship.

(*A*) Lawful wife: wife living in soldier's household, also wife living separate and apart (not legally separated) or, if legally separated, under terms providing for maintenance or support. Also common-law wife if contracted in a state where such is recognized.

(*B*) Former wife divorced: only former wife not remarried and to whom alimony still payable.

(*C*) Child: soldier's legitimate child, adopted child, a stepchild if a member of the man's household, or an illegitimate child, but only if proof of paternity is submitted. Also, any child to whom he has stood in place of parent for at least one year prior to date of application. Eligible child must be unmarried, under 18 years of age, or of any age if incapable of self-support by mental, physical defect.

Class B-1 dependents—Parents, minor brothers and sisters dependent upon soldier for chief support.

(*A*) Parent: father and mother, grandfather and grandmother, stepfather and stepmother, father and mother through adoption, either of soldier or of his spouse, and persons who, for a period of not less than 1 year prior to the man's enlistment or induction, stood in place of parent to the soldier. No more than two parents eligible for allowance based on one soldier.

(*B*) Brother and sister: half blood as well as whole blood, stepbrothers and stepsisters, brothers and sisters through adoption. Eligible brother or sister must be unmarried and under 18 years of age, or of any age if incapable of self-support by mental, physical defect.

Class B dependents—Parents, brothers, sisters dependent upon soldier for substantial portion of support. Allowable only if there are NO class B-1 dependents named.

How much is paid?

CLASS A DEPENDENTS

Wife (no child)		$ 50
Wife and 1 child		80
Wife and 2 children		100
For each additional child, an additional		20
Former wife divorced	Up to	42*
Former wife divorced and 1 child	Up to	72*
Former wife divorced and 2 children	Up to	92*
For each additional child, an additional		20
Child but no wife		42
For each additional child, an additional		20

*Monthly payment to former wife divorced never exceeds $42.

CLASS B-1 DEPENDENTS

1 parent	$50
2 parents	68
1 parent and 1 brother or sister	68
2 parents and 1 brother or sister	79
1 brother or sister but no parent	42
Each additional brother, sister, additional	11

CLASS B DEPENDENTS

1 class B dependent or more than one	$37

(Flat rate, no matter how many dependents. Payable only if no family allowance payable to class B-1 dependents.)

How is application made?

Apply only on official form (WD AGO Form No. 625). Available Army reception centers, Army recruiting stations, local chapters of American Red Cross, Service Command H. Q., War Dept. Office of Dependency Benefits.

How soon is allowance payable after application filed?

For class A and Class B-1 dependents, an "Initial" payment (contributed entirely by Government) is payable for the month in which the soldier enters active duty in pay status, provided he applies within fifteen days of entry on such duty. Regular monthly payments thereafter payable from the first of the month following the month in which application was made. E. G., if soldier enters on active duty in November and applies within fifteen days, "Initial" payment for the month of November is payable as soon as his commanding officer receives his application. Regular monthly family allowance payable after end of the next month—December.

For class B dependents, no "Initial" family allowance is payable. Regular monthly family allowance is effective for month in which application is made unless an "Initial" family allowance is payable for that month to class A or class B-1 dependents. In this latter case, the regular monthly family allowance for class B dependents is payable as of month following month of application.

How should the ODB be notified of birth, marriage, or other change of status of dependents?

On Change of Status form (WD AGO Form No. 641), accompanied by necessary evidence. For example: if a child born—evidence of birth. If soldier marries—evidence of marriage. If a dependent parent added—Dependency Certificate. If dependent dies—death certificate.

Where may change of status forms be obtained?

These may be obtained from commanding officer of nearest Army post or camp, nearest Army recruiting station, local chapters of American Red Cross, commanding general of any Service Command, or Office of Dependency Benefits, Newark, N. J.

What is a voluntary Class E allotment-of-pay?

A voluntary Class E allotment-of-pay is a sum contributed entirely by Army man from own monthly pay. Possible to all Army personnel, privates to generals, either on behalf of dependents, or to insurance company for alloter's civilian life insurance premiums, or to bank for own or dependent's bank account. Voluntary allotment-of-pay may be increased, decreased, discontinued any time at Army man's or woman's request.

May soldier eligible for family allowance also authorize Class E allotment?

Yes, to provide added security.

NOTE—For information about Class E allotments-of-pay, see ODB booklet FA3, available Office of Dependency Benefits, Newark 2, N. J.

Notify the ODB and Your Local Postmaster of Any Change in Your Address

Protect Your Check!

To protect your check from loss, theft, or fraud, follow these instructions carefully;

1. Be sure your name is plainly visible on the mail box.
2. Receive the check personally from the postman every month, if possible. Ask him to signal you when he is delivering check.
3. Endorse your check in the presence of the person who cashes it for you.
4. In endorsing it, write your name exactly as it appears on the face of the check. If you endorse your check by mark, there must be two witnesses. Full addresses of these witnesses are necessary.

Always state the Soldier's Full Name and Army Serial Number when writing to the ODB.—do not write Sears

Boys' Corduroys and Wool Knickers





Speckled Corduroy

Available after August 15. $2.19

Well made, long wearing, low priced. Knit cuffs fit snugly; three large roomy pockets. Bar-tacked, reinforced, strongly stitched. Shpg. wt., 1 lb. 7 oz.

All sizes: 6 to 14. *State size wanted.* For easy ordering see chart below.

40K3924—Dark brown. $2.19
40K3925—Med. gray. 2.19

Double seat and knees for double wear

Available after August 15. $2.35

Narrow wale. Durably constructed of heavy corduroy. Invisible double layer at knees and seat. Knit cuffs; 4 pockets. Seams tightly sewn, bar-tacked.

All sizes: 6 to 14. *State size wanted.* See chart below. Shpg. wt., 1 lb. 7 oz.

40K3926—Navy blue.. $2.35
40K3927—Seal brown. 2.35

Available after August 15. $2.49

Speckled "Cords". Made of good quality corduroy with invisible double fabric in knees and seat. 4 pockets, knit cuffs. Strongly stitched, bar-tacked.

All sizes: 6 to 14. *State size wanted.* See chart below. Shpg. wt., 1 lb. 9 oz.

40 K 3928—Med. gray.. $2.49
40 K 3929—Dk. brown.. 2.49

BOYVILLE all wool

Available after August 15. $2.99

Our best wool knickers . . . this attractive fabric is 70% new wool, 30% reprocessed wool. Fine herringbone weave combined with "Boyville" Deluxe tailoring gives you long wear and fine fit. 4 pockets; knit cuffs.

All sizes: 6 to 14. *State size.* Shpg. wt., 1 lb. 9 oz.

40 K 3983—Med. Blue... $2.99

Diagonal weave cassimere with overplaid

$2.89

Available after August 15. Extra quality for long service . . . made of strong wool and rayon—27% new wool, 35% reused wool, 38% rayon. Smart diagonal weave with overplaid. Securely sewn; tough bar-tacking at the strain points; 4 large pockets; snug fitting knit cuffs.

All sizes: 6 to 14. *State size.* See size chart at left. Shpg. wt., 1 lb. 9 oz.

40 K 3981—Medium brown..... $2.89
40 K 3982—Blue gray..... 2.89

HOW TO ORDER BOYS' KNICKERS AND BREECHES

Measure boy's height without shoes. Measure waist over trousers or pants.

If height is	If waist is	Order size
42 to 44	22 to 24	6
45 to 46	22½ to 24½	7
47 to 49	23 to 25	8
50 to 51	23½ to 25½	9
52 to 53	24 to 26	10
54 to 55	24½ to 26½	11
56 to 57	25 to 27	12
58 to 59	25½ to 27½	13
60 to 61	26 to 28	14
62 to 63	26½ to 28½	15
64 to 65	27 to 29	16
65½ to 66½	27½ to 29½	17
67 to 68	28 to 30	18

Be sure to state size when ordering



Good looking long wearing Breeches for active boys

Thickset corduroy

Smartly tailored, narrow wale, corduroy breeches, double knees. Seams securely stitched, Regular style laced legs. Bar-tacked. 5 pockets. Shpg. wt., 1 lb. 15 oz. $2.59

All sizes: 6 to 18. *State size wanted.* See size chart above.

40 K 7406—Navy blue..... $2.59
40 K 7407—Seal brown..... 2.59

Navy blue gabardine

Fine, medium heavy, twilled cotton gabardine. Sanforized, maximum shrinkage 1%. Laced legs; double knees; 5 pockets. Strongly stitched and bar-tacked. Wash separately. Shpg. wt., 1 lb. 5 oz. $1.99

All sizes: 6 to 18. *State size.* See size scale chart above.

40 K 7411—Navy blue..... $1.99

8-oz. low-priced whipcord

Economical, medium weight cotton whipcord, double knees. Laced legs. 5 large pockets. Tough stitching; bar-tacked. Wash separately. Shipping weight, 1 pound 5 ounces. $1.56

All sizes: 6 to 18. *State size.* See size scale chart above.

40 K 7402—Dark gray..... $1.56

Better 9.4-oz. whipcord

Heavy cotton fabric. Sanforized-Shrunk to keep shrinkage under 1%. Double seat and knees. 5 pockets (2 polo style). Laced legs. Bar-tacking. Wash separately. $1.79

All sizes: 6 to 18. *State size.* See chart above. Shpg. wt., 1 lb. 7 oz.

40 K 7405—Medium brown..... $1.79
40 K 7404—Dark gray..... 1.79

Rugged Work or Play Suits for active young Americans

Sturdy long-wearing Fabrics . . . practical styles in slow-to-soil solid colors

A grand selection of year-around "uniforms" made especially for fun-loving, hard-hitting, active American boys. So practical they're mother's favorite, too. And no wonder — all of Sears work and play clothes are made to strict specifications to provide action-free comfort . . . so strongly tailored from such sturdy, long-wearing fabrics they will take all the hard wear youngsters can give 'em, and come back for more.



Long Wearing 2.20 weight denim

$1.69

Heavy 2.20 wt. denim work suit, ruggedly built to take all the rough and tumble wear your youngster can give it. The slow-to-soil blue color is a favorite with mothers, too. Popular button front model is strongly tailored for long wear.

Seams double stitched . . . black buttons riveted on to stay . . . two roomy lower pockets and two hip pockets for your tools. Closed back style. All strain points securely bar-tacked. Allow for shrinkage.

Sizes: 6, 8, 10, 12. *State size.* See chart on opposite page. Shpg. wt., 2 lbs. 4 oz.

40 K 5520—Blue denim . . $1.69

Medium weight suntan herringbone

$1.52

Made out of the same strong, medium weight material as dad's work suit, and in the favorite neat suntan cotton herringbone pattern. Popular button front style with buttons riveted on to stay. Popular closed back style.

All the seams are double stitched, two lower front pockets and two hip pockets are bar-tacked at points of strain. The vat-dyed, washfast and sunfast tan color will be just as good looking after many washings. Allow for shrinkage.

Sizes: 6, 8, 10, 12. *State size.* See chart on opposite page. Shpg. wt., 1 lb. 10 oz.

40 K 5525—Suntan $1.52

Sanforized-Shrunk cotton suiting

$1.34

Here's better quality than indicated by our low money-saving price. Built to take tough wear on the job. Popular button front, closed back style in Sanforized-Shrunk medium weight cotton suiting. Fabric won't shrink over 1%. In practical slow-to-show soil Cadet (medium) Blue.

Tightly stitched seams bar-tacked strain points; laundry-proof plastic buttons; 2 lower set-in pockets with bar-tacked corners and 2 hip pockets. Washable.

Sizes: 8, 10, 12, 14. *State size.* See chart on opposite page. Shpg. wt., 1 lb. 10 oz.

40 K 5580—Cadet blue . $1.34

Heavyweight 8-ounce tough cotton drill

$1.99

Tough, heavyweight fabric made especially for hard wear . . a rugged chore-time favorite. Strong 8-ounce suntan color cotton drill. Vat-dyed to make it washfast and sunfast. Sanforized shrunk to keep fabric shrinkage under 1%.

Button front, closed back style with strongly stitched seams; bar-tacked at all strain points, firmly attached laundry-proof plastic buttons; 2 set-in lower pockets and 2 hip pockets, plenty of room for his "valuables."

Sizes: 8, 10, 12, 14. *State size.* See chart on opposite page. Shpg. wt., 2 lbs. 10 oz.

40 K 5522—Suntan $1.99

Medium weight cotton suiting

92c

Available after September 1. Good for year-around wear . . . a suit that can really take it. Strong cotton suiting is Sanforized-Shrunk so it won't shrink over 1%. Practical slow-to-soil medium blue color.

Button front style with laundry-proof plastic buttons, convenient curtain back, 5 button drop seat. All points of strain securely bar-tacked and seams strongly stitched. 2 handy chest and 2 roomy lower pockets. Washable separately.

Sizes: 2, 3, 4, 5, 6, 7, 8. *State size.* See chart on opposite page. Shpg. wt., 15 oz.

40 K 5532—Blue 92c

Add Boys' Wear to any Easy Terms order, see inside back cover

Boyville Jr. sturdy Bib Pants

For after school chores or play



Heavy 2.20 wt. denim

Available after September 1. A real bargain that will give satisfactory wear. Long wearing 2.20 weight blue denim in the popular bib front style. Suspenders that button to the bib. Two lower patch pockets, cuff bottoms, side openings. Allow for shrinkage. **95c**

Sizes: 4, 5, 6, 7, 8, 9, 10. *State size.* See below. Shpg. wt., 14 oz.

40 K 5508—Blue.....95c

Blue and white pincheck

Available after September 1. Favorite bib front model with self lined bib and suspenders in a long wearing, heavyweight cotton pincheck fabric, 2 lower patch pockets, cuff bottoms, side openings with laundry-proof plastic buttons. All seams securely stitched and bar-tacked. **85c**

Sizes: 4, 5, 6, 7, 8, 9, 10. *State size.* Shipping weight, 14 ounces.

40 K 5512—Blue and white.....85c



BOYVILLE Jr. DELUXE quality

$1.44 Sizes 4-8 **$1.69** Sizes 9-12

Available after August 1. Heavyweight tan cotton twill . . . Sanforized so that fabric won't shrink over 1%. Lined bib suspenders and waistband; bar-tacked; side openings; 2 roomy lower patch pockets, handy bib pocket; cuff bottoms.

Sizes: 4, 5, 6, 7, 8. *State size.* Shpg. wt., 1 lb. 2 oz.

40 K 5714—Tan.....$1.44

Sizes: 9, 10, 11, 12. *State size.* Shpg. wt., 1 lb. 6 oz.

40 K 5715—Tan.....$1.69

Long wearing cotton suiting

98c

Available after Sept. 1. Extra heavyweight cotton suiting in the favorite herringbone pattern. Sanforized . . . fabric won't shrink over 1%. Tailored with self-lined bib and suspenders that button to bib. 2 lower patch pockets, cuff bottoms. Seams securely stitched and bartacked.

State size: 3, 4, 5, 6, 7, 8, 9, 10. Shpg. wt., 14 oz.

40 K 5552—Blue.....98c
40 K 5553—Brown.....98c

Sanforized-Shrunk 8½-ounce twill

$1.52

Sturdy, extra heavyweight dark tan cotton twill . . . it's vat-dyed and washfast. Sanforized so fabric won't shrink over 1%. Favorite bib style with 3 pockets on bib, 2 lower pockets. Adjustable suspenders, button side openings, fly front. Seams securely stitched and bar-tacked.

Sizes: 4, 6, 8. *State size.* Shpg. wt., 1 lb. 6 oz.

40 K 5509—Dark tan..$1.52

Sanforized covert

Available after August 15. Durable, long-wearing cotton covert in slow to show soil blue color. Sanforized-Shrunk, maximum fabric shrinkage 1%. Bib front model, self lined bib and suspenders. Two lower patch pockets, cuff bottoms, side openings with laundry-proof plastic buttons. **74c**

Sizes: 4, 5, 6, 7, 8, 9, 10. *State size.* Shipping weight, 13 ounces.

40 K 5542—Blue.....74c

Sanforized striped suiting

Playtime favorite . . . sturdy suiting of 70% cotton and 30% rayon. Sanforized—won't shrink over 1%. Strongly stitched seams and bartacked at all points of strain. 3 roomy pockets; side openings, lined suspenders. Cuff bottoms. **$1.42**

Sizes: 3, 4, 5, 6, 7, 8, 9, 10. *State size.* See chart at right. Shipping weight, 1 pound.

40 K 5712—Blue.....$1.42
40 K 5713—Brown..... 1.42

HOW TO ORDER PLAY CLOTHES, LONGIES, SHORTS, KNICKERS, MILITARY SUITS

Measure height without shoes. Measure waist over trousers or pants. IMPORTANT: *Check* back to individual item descriptions to be sure sizes you want can be furnished.

If Height is:	And Waist is:	Order Size:
Under 34 in.	19 to 21 in.	2
34 to 36 in.	20 to 22 in.	3
37 to 39 in.	21 to 23 in.	4
40 to 41 in.	21½ to 23½ in.	5
42 to 44 in.	22 to 24 in.	6
45 to 46 in.	22½ to 24½ in.	7

If Height is:	And Waist is:	Order Size
47 to 49 in.	23 to 25 in.	8
50 to 51 in.	23½ to 25½ in.	9
52 to 53 in.	23 to 26 in.	10
54 to 55 in.	23½ to 26½ in.	11
56 to 57 in.	24 to 27 in.	12
58 to 61 in.	26 to 28 in.	14

c PAGE 365 . . PLAYSUITS

Boyville Jr. Deluxe
Our best corduroy and part wool Suit

$6.95

Latest 2-pc. leisure style

Available after September 1. A snappy combination. Single breasted coat is fully lined, has fancy brown rugged thickset corduroy front, and the back, sleeves and pocket trim and collar of part wool brown plaid (65% reprocessed wool, 35% cotton); chest and two lower set-in pockets. Brown corduroy longies with fly front; 2 side pockets; strong loops in waistband. Belt not included. Shipping weight, 3 pounds.

Sizes: 3, 4, 5, 6, 7, 8, 9, 10. *State size;* see chart on page 365.

40 K 3193—2-pc. brown suit....$6.95



EASY TERMS on all Boys' Wear at Sears—see inside back cover



Practical Corduroy for long service

3-pc. corduroy outfit

Available after August 15. 2-tone fine weave corduroy slacks. Coat has dark brown front, tan back, sleeves, collar. Rayon yoke lining. Tan slacks; fly front, cuffs. Self belt and buckle. Shpg. wt., 2 lbs. 12 oz. $6.29

State size: 4, 5, 6, 7, 8, 9, 10.

40 K 3169—3-pc. outfit....$6.29

Heavy 2-pc. outfit

Dark green thickset corduroy. Warm plaid cotton flannel lined jacket, concealed button fly front; half-belted back; chest and 2 lower pockets. Bib front longies; bib pocket; side openings. Shpg. wt., 2 lbs. 8 oz. $4.38

State size: 2, 3, 4, 5, 6, 7, 8.

40 K 3120—2-pc. outfit....$4.38

Longie and Shirt set

Available after August 15. Brown fine weave corduroy longies; side openings; 2 side pockets; self belt and buckle. Brown plaid cotton flannel button-on blouse, long sleeves, shirt style collar, chest pocket. $3.29

State size: 3, 4, 5, 6, 7, 8, 9, 10.

40 K 3155—Wt., 1 lb. 5 oz..$3.29



Boyville Jr. Longies

All wool glen plaid

Available after August 15. Rich, sporty glen plaid, 60% new wool, 35½% reused wool and 4½% other fibers. Strongly tailored with regular one-button waistband, 5 sturdy pockets. $3.48

Sizes: 4, 5, 6, 7, 8, 9, 10. *State size;* see page 365. Shipping weight, 1 lb. 3 oz.

40 K 3977—Med. brown. $3.48

40 K 3978—Med. blue... 3.48

Part wool cassimere

Available after August 10. Smooth and long-wearing, it's 20% new wool, 25% reprocessed wool, 22% reused wool, 33% rayon, in an attractive herringbone weave. Fly front; 3 pockets. $3.29

Sizes: 4, 5, 6, 7, 8, 9, 10. *State size;* see chart on page 365. Shipping wt., 1 lb. 2 oz.

40 K 3964—Brown..... $3.29

40 K 3965—Blue..... 3.29



Fine gabardine

Available after August 15. Sanforized, 85% cotton and 15% rayon gabardine—fabric won't shrink over 1%. Dropped belt loops, front pleats, cuff bottoms. 3 regular set-in pockets. Washable separately. $1.84

Sizes: 4, 6, 8, 10, 12. *State size;* see page 365. Shpg. wt., 15 oz.

40 K 3979—Dark brown.....$1.84

40 K 3980—Med. blue..... 1.84

Part wool cheviot

Available after August 10. Navy blue Cheviot, 45% reused wool, 55% cotton. Grown-up drape model with fly front; 3 durable, roomy pockets. Strongly stitched seams for extra wear. Regular one-button waistband. $1.92

Sizes: 4, 5, 6, 7, 8, 9. *State size;* see chart on page 365. Shipping weight, 1 pound.

40 K 3963—Navy blue.....$1.92

Part wool Knicker

Available after August 10. Well made of sturdy cassimere; 30% reused wool, 65% cotton, 5% rayon, in an attractive herringbone weave. Fly front; 3 big pockets; snug-fitting knit cuffs. $1.88

Sizes: 4, 5, 6, 7, 8, 9, 10. *State size;* see chart on page 365. Shipping weight, 1 lb.

40 K 3937—Green.....$1.88

40 K 3938—Blue..... 1.88

Smart . . . good-looking Military Style Uniforms for boys and girls

Button-on Sailor Suit — $3.67

Available after September 1. Navy blue cheviot—52% reused wool, 48% cotton. Button-on blouse; white braid trim; button cuffs; sailor tie. Broad fall front longies. Shpg. wt., 1 lb. 4 oz.

State size: 3, 4, 5, 6, 7, 8, 9, 10.
See chart on page 370.

40 K 3222—Navy cheviot $3.67

Middy style Sailor Suit — $4.85

Available after September 1. Blue serge—30% wool, 62% cotton, 8% rayon. Middy blouse has white braid trim; button cuffs. Cord and whistle; tie. Fall front longies. Shpg. wt., 1 lb. 4 oz.

State size: 3, 4, 5, 6, 7, 8, 9, 10.

40 K 3224—Navy blue. $4.85

Chief Petty Officer — $6.75

Authentic navy blue color flannel—50% reused wool, 50% cotton. Coat has 2 lower pockets with flaps; gold color buttons; epaulets. Fly-front longies; 2 side pockets. Shpg. wt., 2 lbs. 12 oz.

State size: 4, 5, 6, 7, 8, 9, 10.

40 K 3248—Navy blue. $6.75

Officer's 2-tone Suit — $6.78

Dressy part wool flannel—50% reused wool, 50% cotton. Dark brown coat; 2 lower flapped pockets; 2 imitation chest pockets; epaulets. Sam Browne belt. Tan fly front longies. Shpg. wt., 2 lbs. 12 oz.

State size: 4, 5, 6, 7, 8, 9, 10.

40 K 3247—Two-tone $6.78

Flying Officer's style — $8.75

Boyville Jr. Deluxe. Our finest military style in authentic olive drab color, firmly woven fabric—80% new wool, 20% cotton. Officer's style coat; Sam Browne belt. Fly front longies; 3 pockets. Wt., 2 lbs. 12 oz.

State size: 4, 5, 6, 7, 8, 9, 10.

40 K 3241—Olive Drab. . . . $8.75

Whipcord Breeches — $1.59

Made from extra heavy 8-oz. cotton whipcord to stand up under all the wear an active boy can give them. Laced legs; fly front; 5 pockets, with 2 slash-style in front. Self belt, buckle. Shipping weight, 14 ounces.

State size: 4, 5, 6, 7, 8, 9, 10.
See chart on page 370.

40 K 7420—Brown. $1.59
40 K 7421—Gray 1.59

Sanforized cotton twill — $2.56

Our best—breeches made of fine, extra heavy 10.3-oz. cotton cavalry twill. Sanforized fabric, shrinkage under 1%. Double knees; laced legs; fly front; 5 pockets, with 2 slash-style in front. Self belt, buckle. Shpg. wt., 1 lb. 2 oz.

State size: 4, 5, 6, 7, 8, 9, 10.
See chart on page 370.

40 K 7422—Dark brown. . . $2.56

7-piece Range King — $2.82

Wide flaring "cowboy" pants with imitation leopard skin fabric front, decorated side flaps, red cotton twill uppers, adjustable back strap, attached holster. Matching vest. Plaid cotton flannel shirt. Black cowboy hat. Scarf, toy pistol, lariat. Wt. 2 lbs. 12 oz.

State sizes: 4, 6, 8, 10, 12, 14.

40 K 4515—Range King. . . . $2.82

Jr. "WAC" Outfit — $2.83

Medium weight olive drab cotton twill. 4 pieces include: coat with gold color buttons, braid and insignia; service ribbon; sleeve emblem. Matching all-around belt. Military style flare skirt; hip pocket. Visored WAC style cap. Shipping weight, 2 lbs. 2 oz.

State size: 4, 6, 8, 10, 12, 14.

40 K 4501—4 pieces. $2.83

Army Officer's Uniform — $2.99

Medium weight olive drab cotton twill. 4 pieces include: coat with 2 lower flapped, 2 imitation chest pockets; fly-front longies; imitation leather belt; overseas cap. Shipping weight, 2 lbs. 14 oz.

State size: 4, 6, 8, 10, 12, 14.

40 K 4514—4 pieces. $2.99



Boyville Jr. De Luxe 2-piece Longie suits

Check these tailoring features



- Coats fully lined with lustrous, easy fitting rayon; three roomy pockets
- Shoulders padded to give that broad, manly look
- Canvas lined fronts retain their shape, resist sagging
- Fly-front longies; 3 pockets

$8.60

All-wool Suit

Available after Aug. 15. "Boyville Jr. Deluxe" in every detail . . . in the fine quality fabric (47½% new wool, 37½% reused, 15% reprocessed wool) with its handsome medium brown herringbone weave . . . in the careful, expert tailoring features shown above . . . in the way this fine suit holds its dressy, well fitting shape.

Smart double breasted style; careful workmanship and fine quality fabric and lining. Shpg. wt., 2 lbs. 12 oz.

Sizes: 4,5,6,7,8,9,10. *State size.* See page 370.

40 K 3260— Brown..$8.60

$8.45

Part-wool Suit

Available after Aug. 15. Tailored "just like Dad's" . . . made of smooth finished cassimere fabric (27% new wool, 35% reused wool, 38% rayon) in a medium blue diagonal weave with overplaid.

"Boyville Deluxe" quality tailoring assures all the features shown above; will give long wear and hold its well-fitting shape. Single breasted style coat; fine quality fabrics and lining are used to give you a handsome suit. Shpg. wt., 2 lbs. 12 oz.

Sizes: 4,5,6,7,8,9,10. *State size.* See page 370.

40K3262–Med. blue.$8.45





Boyville Jr.

Popular leisure style

Available after August 1. 2-piece leisure suit. Unlined coat is tan all wool fabric (25% new wool, 75% reprocessed wool). Attractive leather-button front; 2 patch pockets. Dark brown cheviot longies (50% reused wool, 50% cotton). Two side pockets; fly front. "Boyville Jr." tailoring. **$8.60**

Sizes: 4, 5, 6, 7, 8, 9 and 10. *State size.* See page 370. Shipping weight, 2 pounds 12 ounces.

40 K 3142—2-piece suit $8.60



Dressy teal blue

Available after August 15. Herringbone cassimere, 50% reused wool, 50% rayon. Double breasted coat fully lined with smooth, easy-fitting rayon, padded shoulders, shape-retaining lined fronts, three roomy pockets. Fly front longies with side pockets. **$6.90**

Sizes: 4, 5, 6, 7, 8, 9 and 10. *State size.* See size chart on page 370. Shipping weight, 2 lbs. 12 oz.

40 K 3243—Teal blue $6.90



Inexpensive longie Suit

Available after Aug. 15. Handsome herringbone cassimere fabric (40% reused wool, 60% rayon). Attractive grown-up style double breasted coat with full rayon lining, easy to slip on and off; sturdy taped fronts; 2 set-in lower pockets. Fly front longies; 2 side pockets, belt loops. **$6.45**

Sizes: 4, 5, 6, 7, 8, 9 and 10. *State size.* See size chart on page 370. Shipping weight, 2 lbs. 7 oz.

40 K 3312—Medium blue $6.45
40 K 3313—Medium brown 6.45



Navy blue cheviot

Available after August 1. Ever-popular serviceable cheviot, 50% reused wool, 50% cotton in a practical, slow-to-soil navy blue color. Stylish double breasted coat with full easy-fitting rayon lining. Taped fronts; two strong, roomy pockets. Fly-front longies have two sturdy side pockets; regular style belt loops. **$6.45**

Sizes: 4, 5, 6, 7, 8, 9 and 10. *State size.* See size chart on page 370. Shipping weight, 2 lbs. 7 oz.

40 K 3207—Navy cheviot $6.45



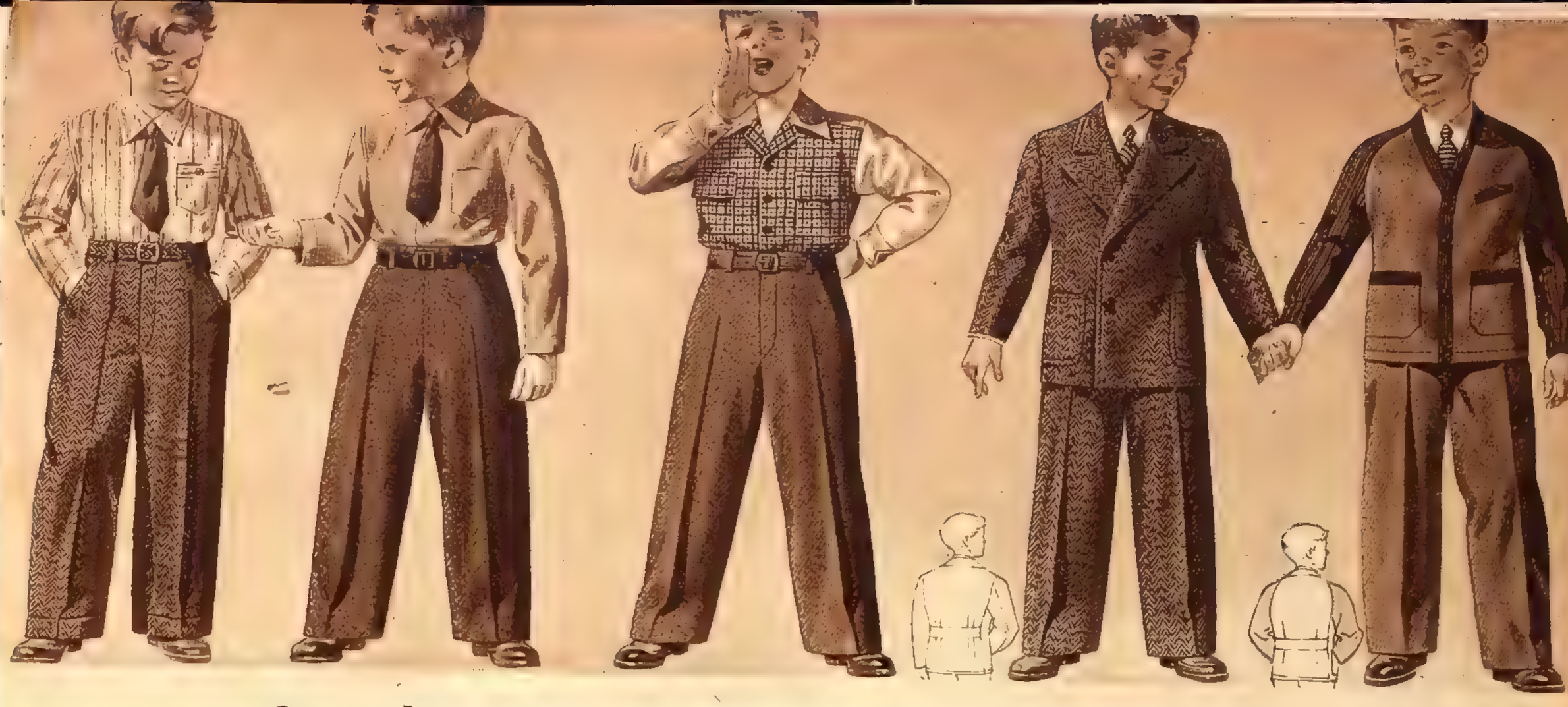
BOYVILLE Jr. leisure Suit

Available after August 15. Colorful 2-piece leisure suit. Unlined single breasted two-tone coat; blue plaid front and back (15% wool, 35% reprocessed wool, 20% reused wool, 30% rayon); cadet (medium) blue flannel collar, sleeves and fly-front longies (50% reused wool, 50% cotton). Regular waistband on longies. Shipping weight, 2 lbs. 12 oz. **$8.54**

Sizes: 4, 5, 6, 7, 8, 9, 10. *State size.* See measuring instructions on page 370.

40 K 3131—Two-tone blue $8.54

For Sears Easy Terms, see inside back cover



Smartly styled complete outfits for junior boys

4-pc. Longie Suit

Available after August 1. Tan striped button-on cotton blouse. Shirt style collar; long sleeves. Brown four-in-hand tie. Dark brown Sanforized heavyweight suiting longies. Imitation fly front; 2 side pockets; cuff bottoms. Self belt, and buckle. **$1.95**

Sizes: 3, 4, 5, 6, 7, 8, 9, 10. *State size.* Shpg. wt., 1 lb.

40 K 3300–Brown 4-pc. suit. $1.95

Dressy 4-pc. Suit

Available after August 15. Navy blue cheviot (45% reused wool, 55% cotton) longies; two pockets. Imitation leather belt. Blue cotton crash, button-on blouse; long sleeves. Shirt style collar. Navy blue four-in-hand tie. **$2.98**

Sizes: 3, 4, 5, 6, 7, 8, 9, 10. *State size.* Wt., 1 lb. 6 oz.

40 K 3103–Blue 4-pc. suit. $2.98

Smart two-tone outfit

Available after August 15. Brown cheviot (40% reused wool, 60% cotton) longies; fly front; 2 pockets. Imitation leather belt. Button-on cotton blouse with tan checked front, tan poplin back, collar, sleeves; button cuffs. **$2.98**

Sizes: 3, 4, 5, 6, 7, 8, 9, 10. *State size.* Wt., 1 lb. 6 oz.

40K3215–Brown 3-piece.. $2.98

Low priced 5-pc. Suit

Available after Aug. 1st. Sanforized teal blue heavy cotton suiting. Double breasted coat, 2 pockets; fly front longies; 2 pockets. Self-belt, buckle. White cotton broadcloth button-on blouse. Harmonizing tie. Wash separately. **$2.94**

State size: 4, 5, 6, 7, 8, 9, and 10. Shpg. wt., 1 lb. 12 oz.

40 K 3176—5-piece suit.. $2.94

Part wool flannel Suit

Single breasted jacket, tan flannel body of 50% reused wool, 50% cotton; dark brown knit sleeves, collar and trim are 25% wool worsted, 75% cotton. 2-tone coloring. Tan flannel fly front longies; 50% reused wool, 50% cotton; 2 pockets. Wt., 2 lbs. 7 oz. **$6.87**

State size: 4, 5, 6, 7, 8, 9, 10.

40 K 3154—2-piece suit.... $6.87



Bargain 4-pc. Suit

Available after August 1. Choice of two popular colors in this 4-piece suit . . . striped button-on blouse, contrasting color four-in-hand tie. Sanforized, heavyweight cotton suiting shorts; max. fabric shrinkage 1%. Self belt, and buckle. **$1.69**

Sizes: 3, 4, 5, 6, 7, 8, 9. *State size.* See size chart on page 370. Shipping weight, 1 lb.

40K3135–Med. Blue 4-pc... $1.69
40K3136–Med. Brown 4-pc. 1.69

2-ply cotton knit

Available after August 1. Colorfully striped 2-ply cotton knit shirt with crew neck; long sleeves, ribbed cuffs. Contrasting solid color, two-ply cotton knit shorts; half belt, elastic in back of waistband for snug fit, button suspenders. **$1.99**

State size: 3, 4, 5, 6, 7, 8. Shpg. wt., 14-oz.

40K3277–Dk. Brown 2-pc. $1.99
40K3278–Dk. Blue 2-pc... 1.99

3 piece Suit

Available after August 1. Striped cotton knit shirt with crew neck; long sleeves, ribbed cuffs. Imitation fly front, fine weave solid color corduroy shorts; side openings, 2 convenient, roomy pockets. Self belt, and buckle. **$1.98**

Sizes: 3, 4, 5, 6, 7, 8. *State size.* See size chart on page 370. Shpg. wt., 1 lb.

40K3126–Dk. Brown 3-pc. $1.98
40K3127–Dk. Blue 3-pc... 1.98

Boyville Jr. 4-pc. set

Striped front, 2-ply cotton knit sweater; solid color back and sleeves, crew neck. Full lined fine weave, solid color corduroy shorts. Self belt and buckle. Harmonizing cotton poplin button-on blouse with long sleeves. **$3.98**

Sizes: 3, 4, 5, 6, 7. *State size.* See size chart on page 370. Shpg. wt., 1 lb. 12 oz.

40K3164–Dk. Brown 4-pc.. $3.98
40K3165–Dk. Blue 4-pc... 3.98

4-pc. Eton Suit

Available after August 15. Long wearing navy blue serge (30% new wool, 62% cotton, 8% rayon). Favorite Eton style coat. Fully lined fly front shorts with side pockets. Button-on white cotton blouse. Imitation leather belt. **$4.98**

State size: 3, 4, 5, 6, 7, 8. Shipping weight, 2 lbs. 5 oz.

40K3130–Navy blue 4-pc.. $4.98







Boyville Jr. Raincoats for little boys

Tan cotton twill Jr. Coacher Coat

B Just like older brother's . . . a coat that's tops for service. $5.25

Sturdy tan cotton twill, Aridex treated to repel moisture. Single breasted button fly front style with warm, bright plaid cotton lining . . . to keep your youngster warm. Two large pockets with flaps, small-change pocket . . . plenty of room for all of his "valuables." Double stitched seams.

State size: 4, 6 and 8. Shipping weight, 2 lbs.

40 K 7604—Tan $5.25

Black rubber coated Raincoat

C Heavy cotton sheeting with a heavy black rubber coating. $2.79

Two slash pockets. Double stitched seams.

State size: 4, 6, 8, 10. Shpg. wt., 2 lbs. 10 oz.

40 K 7611M—Raincoat $2.79

Matching cape style Hat

Same material. *Sizes:* small (4, 5); med. (6, 7); large (8, 9, 10). *State size.* Shpg. wt., 8 oz.

40 K 811M—Rain Hat 59c

2-piece olive green "Commando" Set

A **Available after August 15th.** Tightly woven olive green cotton oiled slicker cloth. Commando emblem on sleeve. $2.98

Popular single breasted style with button front. Two roomy patch pockets with flaps. Strongly stitched seams. Neck protecting cape style rain hat of the same material. Shipping weight, 3 pounds.

Sizes: 4, 6, 8, 10 and 12. *State size wanted,* see at right.

40 K 7616—2-piece Rain coat set $2.98

HOW TO ORDER: **Jr. Boys' Military Outfits, Longie Suits, Overcoats, Overcoat Sets, Outdoor Suits, Mackinaws, Jackets and Raincoats.** Measure height from floor to top of child's head without shoes. Measure chest over shirt or underwear, well up under the arms. Check back to item description to be sure size wanted can be furnished. Order exact size.

If boy's height is	And his chest measure is	ORDER SIZE	If boy's height is	And his chest measure is	ORDER SIZE	If boy's height is	And his chest measure is	ORDER SIZE
29 to 33 in.	19 to 21 in.	2	42 to 44 in.	22½ to 24½ in.	6	52 to 53 in.	25½ to 27½ in.	10
34 to 36 in.	20 to 22 in.	3	45 to 46 in.	23½ to 25½ in.	7	56 to 57 in.	27 to 29 in.	12
37 to 39 in.	21 to 23 in.	4	47 to 49 in.	24 to 26 in.	8	58 to 61 in.	29 to 30½ in.	14
40 to 41 in.	22 to 24 in.	5	50 to 51 in.	24½ to 26½ in.	9	.....	.....	.....



Boyville Jr. Overcoat and Legging sets for little boys

All wool . . . teal blue — $9.98

Available after August 15th. Attractive teal blue overcoat set made of medium heavyweight overcoating, 15% new wool, 68% reprocessed wool and 17% reused wool. Body lined with plaid cotton flannel. Yoke and sleeves lined with rayon. 2 flap pockets.

Matching leggings are cotton Kasha lined. Adjustable suspenders, elastic waistband, convenient zipper opening at bottom of each leg. Leather foot straps. Shpg. wt., each set, 5 lbs.

Sizes: 3, 4, 5, 6, 7, 8. *State size.*

40 K 4815M—Teal 2-pc. $9.98

Lined matching Helmet

Warm cotton Kasha lined. Peak front. Adjustable chin strap. Order same size as overcoat set.

40 K 815M—Shpg. wt., 6 oz. .. 79c

Part wool . . . med. brown — $8.98

Available after September 15th. Medium weight overcoating in good looking medium brown herringbone weave 25% reprocessed wool and 25% reused wool for warmth; 50% rayon for softness. Coat fully lined with warm cotton flannel in attractive plaid pattern. Two flap pockets.

Matching leggings are fully lined with soft, warm cotton Kasha. Made with handy zipper opening at bottom of each leg and adjustable suspenders. Shpg. wt., each set, 4 lbs. 2 oz.

Sizes: 3, 4, 5, 6, 7, 8. *State size.*

40 K 4850M—2-piece set. .. $8.98

Lined matching Helmet

Warm cotton Kasha lined. Peak front, adjustable chin strap. Order same size as overcoat set.

40 K 850M—Shpg. wt., 6 oz. .. 75c





Smart grown-up style Fingertip Coats for Jr. Boys

BOYVILLE JR. 32-oz. all wool melton Reversible

$8.49

All-weather protection . . . really two coats in one—a cold weather coat of 100% reprocessed wool on one side, reverses to a rain coat of sturdy water-repellent cotton gabardine on the other side. Modern style—good tailoring—in popular fingertip length. Smart button front. Both sides have two roomy slash pockets. Railroad stitching on cuffs and bottom of wool side. Convertible collar that buttons snugly at neck to protect your youngster from cold, wintry winds. Set-in sleeves provide a better fitting, more comfortable coat.

Sizes: 4, 6, 8. *State size.* See chart on opposite page. Shipping wt., 3 lbs.

40 K 4928—Brown melton reversing to tan gabardine..... $8.49
40 K 4929—Teal melton reversing to tan gabardine..... 8.49

VELOFLEECE Jr., our finest all wool Fingertip Coat

$9.98

Available after September 1st. Here's real winter-weather-protection for Junior . . . and in that popular fingertip length, too. Here's why it's our best . . . the thick, fleecy, all wool pile is 70% new wool, 30% reused wool . . . ample protection against wintry blasts. The handsome warm pile is anchored to the invisible cotton back which is 38% of the total fabric, for lasting wear and shape. Body is lined with harmonizing rayon that's quilted with a cotton interlining. Smooth rayon sleeve lining. "Boyville Jr." Deluxe tailoring: button fly front, 2 large slash pockets with facings, railroad stitching around cuffs and bottom. Convertible collar buttons up around neck.

Sizes: 4, 6, 8, 10. *State size.* See size chart on opposite page. Shipping weight, 3 lbs.

40 K 4989—Rich beaver brown..... $9.98
40 K 4990—Teal blue 9.98



Reversible Corduroy Fingertip

$5.25

Available after August 1st. A leader in style . . . tailored to "Boyville Jr." quality standards. It's made of rich, thick-set corduroy, a favorite of the younger set. Reversible, this coat will do double duty; the long wearing corduroy fabric will protect you from cold and wind, while the reverse side of water repellent heavyweight tan cotton gabardine will see you through wet, rainy days. Two large slash pockets; smart railroad stitching on the cuffs and around the bottom. Shipping weight, 2 pounds 5 ounces.

Sizes: 4, 6 and 8. *State size.* See "How to Measure" on opposite page.

40 K 4905—Brown corduroy, tan gabardine...$5.25

Colorful reversible Buffalo Plaid

$8.39

Available after August 1st. A bright, snappy coat in the smart, new fingertip length . . . it will keep your youngster warm and look well at the same time. It's durably made of sporty black and red buffalo plaid—60% wool, 40% rayon. Reversible, the other side is of colorful teal fine weave corduroy; a sturdy, long wearing fabric. Really two coats for the price of one. Expert "Boyville Jr." Deluxe assures a well fitting garment . . . you'll like it because it's so practical and goodlooking. 2 large handy slash pockets on both sides. Convertible collar . . . additional protection against cold.

Sizes: 4, 6, 8, and 10. *State size.* See size chart on opposite page. Shipping weight, 2 lbs. 8 oz.

40 K 4916—Buffalo plaid with teal corduroy..... $8.39

32-oz. all wool melton Pea Jacket

$7.45

It's "Anchors Aweigh" with this double-breasted, navy blue melton Pea Jacket. Constructed for all kinds of weather. It's 32-oz., 100% reprocessed wool, fully lined with cotton flannel for extra warmth. Best "Boyville Jr." Deluxe tailoring assures good service and long wear. Eight authentic, black anchor Navy style buttons. Emblem on left sleeve; two deep, roomy slash pockets. Sailor type stand-up collar. Set-in sleeves provide a better fitting, more comfortable coat. New fingertip length.

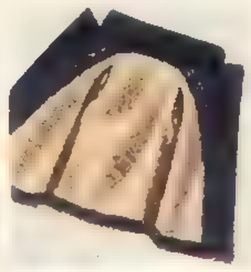
Sizes: 4, 6, and 8. *State size.* See chart on opposite page. Shipping weight, 3 pounds 6 ounces.

40 K 4969—Navy..... $7.45





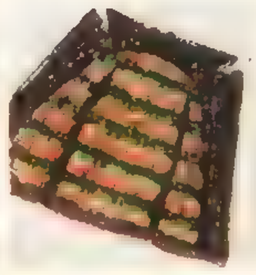
Cotton lined ski pants



Warm, cotton Kasha lined coat



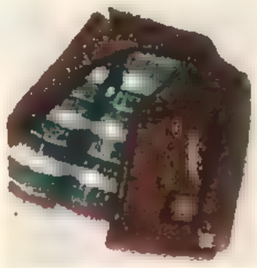
Cotton lined ski pants



Warm, cotton plaid lined coat



Cotton lined ski pants



Leather trim at all wear points



Cotton Kasha lined ski pants



Warm, cotton Kasha lined coat

Sears famous *Boyville Jr.* Our Own Trade Mark Outdoor Suits . . .

Snug, warm hooded style

$9.49

2-piece Suit

Available after August 1st. There's lots of rough and tumble wear in this warm, 24-oz. melton treated to repel moisture. 50% reused wool for warmth, 50% rayon for strength—fully lined with cotton kasha. Coat is double breasted with 6 smart, brass buttons. Attached hood has drawstrings for a snug fit. 2 lower patch pockets with flaps; adjustable tabs on cuffs. All-around belt. Full cotton lined pants have flat suspender with bound edges. Large outside knee patches guard points of hardest wear. Snug knit anklets. Shpg. wt., 4 lbs.

Sizes: 3, 4, 5, 6, 7, and 8. *State size wanted.* See size chart, page 370.

40 K 4937—Navy blue.....$9.49

Plaid all wool snow suit

$8.45

2-piece Suit
Sizes 3 to 8

$9.45

2-piece suit
Sizes 10, 12

Available after August 1st. Heavy, 24-oz. all wool plaid coat, 12½% new wool and 87½% reused wool—treated to repel moisture. Double-breasted coat fully lined with cotton kasha. 2 lower pockets with flaps. Adjustable tabs on cuffs. All-around belt. Solid color, cotton lined, 24-oz. all wool ski pants, 35% new, 65% reprocessed wool. Large outside knee patches for double wear. Flat suspender straps with bound edges. Side opening with 2 buttons. Shpg. wt., 3 lbs. 10 oz.

40 K 4806M—2-piece blue plaid suit
40 K 4807M—2-piece brown plaid suit

State size: 3, 4, 5, 6, 7, 8.....$8.45
10 and 12..... 9.45

Matching cotton Kasha lined Helmet

Order suit size. Shipping weight, 6 oz.

40 K 806M—Blue 40 K 807M—Brown 79c

All wool . . . leather trimmed

$9.49

2-piece Suit

Available after August 1st. Warm, sturdy, 24-oz. melton cloth, 35% new wool, 65% reused wool treated to be moisture repellent. Leather trimmed at wear points. Double breasted style, coat fully lined with strong cotton Kasha. 2 large brown leather trimmed muff pockets. . . 2 lower pockets with leather flaps. Leather trimmed cuffs, all-around belt. Roomy ski pants are cotton lined, with large brown leather knee patches. Flat suspender straps with bound edges. Snug, warm knit anklets. Shpg. wt., 3 lbs. 10 oz.

State size: 3, 4, 5, 6, 7, 8.

40 K 4821M—Brown.....$9.49

Matching cotton Kasha lined Helmet

Adjustable chin strap. Shpg. wt., 6 oz.

40 K 821M—*Order suit size*.....79c

All wool navy blue melton

$8.25

2-piece Suit

Available after September 1st. Here's warmth, style, all weather protection . . . made of 24-oz. all wool, navy blue melton; 50% reprocessed wool, 50% reused wool. Double-breasted coat has sporty, bright blue plaid chest panels (40% reprocessed wool, 60% reused wool). Full kasha lining, 2 muff pockets, all-around belt. Snug fitting knit wristlets. Kasha lined bib front ski pants with wide outside knee patches for double wear. Side openings; snug-fitting, knit anklets. Shipping weight, 3 pounds 5 ounces.

State size: 3, 4, 5, 6, 7, 8.

40 K 4857M—Navy blue.....$8.25

Matching Kasha lined Helmet

Adjustable chin strap. Shpg. wt., 6 oz.

40 K 857M—*Order suit size*.....69c



Cotton lined ski pants

Extra snug convertible collar

Lambskin coat lining



Snug anklets; zip openings

Kasha lined ski pants



Lambskin lined coat



Kasha lined ski pants

Snug anklets; zip openings

Quilted Kasha lined coat

Warm, winter protection for youngsters; sizes 3 to 8

Warm, fluffy lambskin lined Coat

$9.98

2-piece Suit

Available after September 1st. All the extra warmth of a double breasted coat that has a ⅗ body lining of thick lambskin . . . all the extra quality of Boyville Jr. Deluxe construction—real winter-weather protection for your youngster. Coat back and sleeves and ski pants are made of 24-ounce navy blue melton cloth, 50% reused wool, 50% rayon, treated to repel moisture. Smart blue plaid panels of 30% new wool, 30% reused wool, 40% rayon add a colorful 2-tone effect. Coat has 2 deep muff pockets; all-around belt; adjustable tabs on cuffs to help keep out chill winds. Full lined ski pants have flat suspenders with bound edges; large outside knee patches for extra wear; snug-fitting knit anklets.

Sizes: 3, 4, 5, 6, 7, 8. *State size;* see size chart on page 370. Shipping weight, 4 lbs. 8 oz.

40 K 4985M—Blue lambskin lined snowsuit..... $9.98

Matching cotton lined helmet, adjustable strap

40 K 985M—Order same size as suit. Shpg. wt., 6 oz...79c

Zelan Poplin lamblined Mackinaw Coat

$7.75

Lamblined Mackinaw

Army-type heavyweight dark green cotton poplin—Zelan treated to repel moisture, resist spots. ¾ lined with thick lambskin; dark brown pile collar of 86% new wool, 14% rayon with 100% cotton back that's 51% of the total fabric, chest panels of 10% wool and mohair, 70% reused wool 20% rayon. 2 muff pockets, knit wristlets. *Sizes below.*

40 K 4900M—Poplin lamblined mackinaw.....$7.75

Dark green poplin cotton Kasha lined Ski Pants

$3.98

Ski Pants

Have bib front, knit anklets with zips; adjustable suspenders, 2 pockets, large extended knee patches. Same fine cotton poplin as above. *Sizes below.*

40 K 4901M—Matching ski pants.....$3.98

Matching Helmet has cotton Kasha lining, knit band. *Order same size as suit.* Shpg. wt., 6 oz.

40 K 900M—Dark green helmet.....79c

Sizes: 3, 4, 5, 6, 7, 8. *State size;* see page 370. Shpg. wts.: coat, 2 lbs.; pants, 1 lb. 8 oz.

Bright new all wool plaids

$9.05

2-piece suit

Available after September 15th. Boyville Jr. De luxe. Bright 24-oz. all wool plaid double breasted coat; 25% wool, 75% reprocessed wool, treated to be water repellent. Warm quilted Kasha cotton body lining. Plain Kasha sleeve lining. 2 slash pockets, all-around belt, snug knit wristlets. 24-oz. solid color Silvertone fabric all wool bib front ski pants; 30% new wool, 70% reused wool, fully lined with cotton Kasha. Large knee patches; snug knit anklets with easy-opening zippers.

Sizes: 3, 4, 5, 6, 7, 8. *State size;* see chart on page 370. Shipping weight, 4 pounds 2 ounces.

40 K 4911M—Blue plaid snowsuit..... $9.05
40 K 4912M—Maroon plaid snowsuit..... 9.05

Matching cotton Kasha lined helmet. Peak in front, adjustable chin strap. *Order suit size.* Wt., 6 oz.

40 K 911M—Solid blue.....80c
40 K 912M—Solid maroon.....80c





Thick all wool and mohair pile lining, resembles fur . . . is warmer than heavy sheepskin lining, yet weighs nearly 25% less. Attached to a strong cotton back that's 51% of the total fabric.



Deep, fleecy lambskin, for years one of the best ways to keep body heat in . . . cold winter winds out. Only the new wool and mohair pile lining, as shown at left is warmer.





Sleeves turned back to show snug knit wristlets that will protect your youngster's arms from cold wintry winds.



Our best plaid mackinaw, as shown at the right, in your choice of two bright, new Fall colors.

Boyville Jr. Our Own Trade Mark De Luxe quality Mackinaws

Gabardine Jacket with all wool and mohair pile lining

"Warmth without excessive weight"—that's the success secret of this all wool and mohair (50% wool, 50% mohair) pile lining. Outer fabric is tan heavyweight, lustrous 2-ply combed cotton gabardine. Cravenetted to repel moisture. Scarlet cotton suede cloth below pile body lining and in sleeves. All wool pile collar; 2 lower, and 2 muff pockets. $10.98

Sizes: 4, 6, 8, and 10. *State size.* See page 370. Shipping weight, 2 pounds.

40 K 4966—Lined tan gabardine.....$10.98

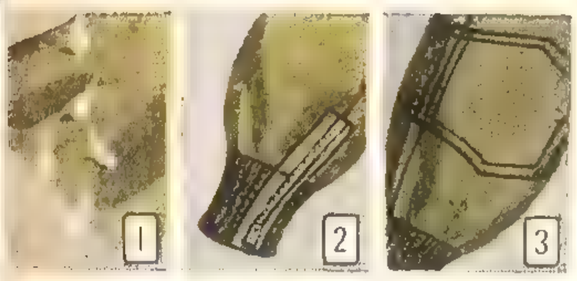
Extra warm lambskin lined fine all wool coat

Available after August 1st. Rich looking and warm to wear. Because its bright plaid fabric is medium weight all wool; 50% new wool, 50% reused wool—and because its body is 3/5 lined with natural color fluffy genuine lambskin. Sleeves cotton flannel lined. Double breasted style. 2 muff, 2 lower pockets with flaps. Adjustable tabs on cuffs. Half-belted back. $8.49

Sizes: 4, 6, and 8. *State size;* see page 370. Shipping weight, 3 pounds.

40 K 4976—Blue plaid.....$8.49 40 K 4977—Maroon plaid.....$8.49

Zelan-treated Poplin Ski Pants



$3.98

Make up a snowsuit with these Ski Pants and one of the Mackinaws above—or for wear with regular winter coats. They'll keep your boy snug and warm on coldest winter days. Army type dark olive green cotton poplin, (1) Zelan treated to repel rain and snow resists spots, stains and wrinkles. Full cotton Kasha lining. (2) Zip opening in the knit anklets. (3) Double knee patches. 2 pockets, bib front style with adjustable suspenders; side openings with 2 buttons.

Sizes: 3, 4, 5, 6, 7, 8. *State size,* see page 370. Shipping weight., 1 pound 8 ounces.

40 K 4901—Ski pants.....$3.98

For Easy Terms . . . see inside back cover for full particulars.





Boyville Jr. Our Own Trade Mark All-Purpose Jackets

Fully lined Corduroy

Available after August 1st. Rugged soft finish thick-set fancy pattern corduroy. Fully lined with warm tan cotton Kasha. Cossack style with button front, half-belted sports back, 2 muff pockets, knitted wristlets. $3.19

Sizes: 4, 6, 8, 10. *Be sure to state size,* see page 370. Shipping weight, 1 lb. 12 oz.

40 K 3286—Brown..... $3.19
40 K 3287—Green..... 3.19

2 tone 24-oz. melton

Available after August 1st. The 24-oz. melton cloth is 8% reprocessed wool, 50% reused wool, 42% cotton. Body is a rich royal blue with contrasting maroon sleeves. Button through front; 2 set-in pockets; half-belted back; adjustable side straps. $2.19

Sizes: 2, 4, 6, 8. *Be sure to state size,* see page 370. Shipping weight, 1 lb. 12 oz.

40 K 4883—2-tone.....$2.19

Zelan treated poplin

All-weather protection—medium weight tan cotton poplin, Zelan treated to repel rain and snow. Smart, concealed button fly front; full cotton Kasha lining; 2 lower pockets; elastic at bottom of waistband for a comfortable fit. $2.99

Sizes: 4, 6, 8, 10. *Be sure to state size,* see page 370. Shipping weight, 1 pound.

40 K 4846—Tan poplin.... $2.99



Boyville Jr. Our Own Trade Mark — Warm heavy all wool Mackinaws

20-oz. all wool plaid

Available after September 15th. $3.69

Outer fabric is medium weight all wool; 12½% new wool, 87½% reused wool, tightly woven. Fully lined with tan cotton Kasha. Double-breasted. 2 muff and 2 lower pockets. Belted back.

Sizes: 4, 6, 8. *State size.* See chart on page 370. Shpg. wt., 2 lbs. 2 oz.

40 K 4951—Brown plaid.....$3.69
40 K 4950—Blue plaid 3.69

Heavier weight all wool plaid

Available after September 1st. $4.98

Bright plaid outer fabric contains 12½% new wool, 87½% reused wool. Double breasted style, fully lined with plaid cotton flannel. Two muff, two lower pockets with flaps. Adjustable cuff tabs.

Sizes: 4, 6, 8. *State size;* see page 370. Shpg. wt., 2 lbs. 14 oz.

40 K 4933—Brown plaid $4.98
40 K 4934—Blue plaid..... 4.98

Heavy 32-oz. all wool plaid

Available after August 1st. $5.98

20% virgin wool, 40% reprocessed wool, 40% reused wool. Treated to repel moisture. Fully lined with plaid cotton flannel. 2 muff, 2 lower pockets with flaps. Adjustable cuff tabs. Half-belted back.

Sizes: 4, 6, 8. *State size;* see page 370. Shipping weight, 3 lbs. 6 oz.

40 K 4980—Blue plaid.....$5.98
40 K 4981—Brown plaid 5.98

Extra warm quilted lining

Available after September 15th. $5.25

Boyville Jr. Deluxe. 24-oz. all wool plaids; 15% new wool, 85% reused wool . . . treated to repel moisture. Body lined with quilted cotton Kasha, sleeves Kasha lined. 2 slash pockets; half-belted back.

Sizes: 4, 6, 8. *State size;* see page 370. Shpg. wt., 2 lbs. 11 oz.

40 K 4811—Blue plaid.....$5.25
40 K 4812—Maroon plaid..... 5.25



Boyville Jr. Our Own Trade Mark — Deluxe Capeskin Jacket

$6.98

Available after August 1st.

Just what every boy wants—a real, grown-up looking capeskin leather jacket. Rich looking, soft and pliable, it'll keep him comfortably snug and warm on cold wintry days. Fully lined with fleecy tan cotton Kasha. Smartly styled, too—with button front sporty 4-pinch half-belted back, 2 deep, roomy slash pockets. Our finest and longest wearing jacket.

Sizes: 4, 6, and 8. *Be sure to state size;* see easy, accurate measuring instructions on page 370. Shipping weight, 2 lbs. 8 oz.

40 K 4861
Tan capeskin.....$6.98

Include jackets on any Easy Payment Order. For full information see inside Back Cover.

. . . warm, long-wearing fabrics

Sporty all wool plaid

Available after September 15th. $2.56

Strong, firmly woven 20-oz. all wool fabric of 12½% virgin wool, 87½% reused wool. Colorful plaid pattern; sports back. Full cotton Kasha lining; button front; 2 muff pockets.

Sizes: 4, 6, 8. *Be sure to state size;* see page 370. Shipping weight, 2 lbs.

40 K 4862—Blue plaid.... $2.56
40 K 4863—Brown plaid.. 2.56

Plaid reversible

Available after August 1st. $4.98

"Boyville Jr. Deluxe." One side a bright red and black buffalo plaid of 60% wool, 40% rayon, with 2 slash pockets. Reverses to water-repellent tan cotton gabardine with 2 pockets. Set-in sleeves, harmonizing buttons. Shpg. wt., 1 lb. 6 oz.

Sizes: 4, 6, 8, 10. *Be sure to state size wanted.*

40 K 4845—Reversible.... $4.98

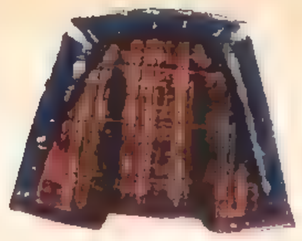
Sheeplined for warmth

Heavy, dark brown cotton twill, Impregnole treated to repel rain and snow. ¾ lined with thick sheepskin. Twill facings. Cotton Kasha lined set-in sleeves, adjustable tabs on cuffs. 2 pockets; half belt in back. $5.45

Sizes: 4, 6, 8. *Be sure to state size;* see "How to Measure", page 370. Shipping weight, 1 pound 6 ounces.

40 K 4910—Sheeplined... $5.45





Full body lining of bright colorful cotton plaid for extra warmth. Sleeves fully, warmly lined.



Extra side pocket large enough to hold a book or any other "valuables."





Boyville full lined all-wool Mackinaws

BOYVILLE DELUXE virgin wool Mackinaw

Exclusive with Sears. 100% pure virgin wool—the only fabric that can give you such rich coloring . . . such softness and durability . . . such luxurious warmth. Bright plaid double breasted model in extra heavy 33-oz. weight. All features above, plus 4 warm lined pockets; large book pocket; set-in sleeves; shape retaining innerlined collar and lapels; sports back. Shpg. wt., 3 lbs. 8 oz. **$8.45**

State size: 6, 8, 10, 12, 14, 16, 18. See chart on page 386.

40 K 3719—Maroon plaid..$8.45 40 K 3718—Blue plaid..$8.45

33-oz. all wool, with book pocket

Double breasted style in extra heavy, 33-oz. all wool plaid, 20% new wool, 40% reprocessed, 40% reused wool. Body lined with warm cotton plaid; durable sleeve lining. 2 warm muff and 2 lower flapped pockets; extra book-size pocket. Set-in coat style sleeves. Sports back. Shpg. wt., 3 lbs. 5 oz. **$7.49**

State size: 6, 8, 10, 12, 14, 16, 18 See page 386.

40 K 3721—Blue. $7.49 40 K 3722—Maroon $7.49

Economy 33-ounce all wool

Available after September 1st. Blended of 12½% new wool, 87½% reused wool for warmth . . . and treated to repel rain and snow. Plaid cotton body lining; durable sleeve lining. 2 snug muff, 2 lower flapped pockets. Double breasted model; set-in sleeves. Sports back. Shpg. wt., 3 lbs 2 oz. **$6.54**

State size: 6, 8, 10, 12, 14, 16, 18. See page 386.

40K3715—Maroon. $6.54 40K3714—Blue. $6.54

Easy Terms on all Boys' Clothing . . . see inside back cover



Pile lined water repellent Gabardine



Thick, 50% wool, 50% mohair pile lining strengthened by a firm cotton back that's 51% of the total fabric.



Warmer than heavy sheepskin lining—yet it weighs nearly 25% less.



FRATERNITY PREP . . . our best Mackinaw

Available after September 1st. Warmth without excessive weight—because it's lined with thick, all wool and mohair pile lining. Outer fabric is heavy 2-ply combed fine yarn cotton gabardine. Cravenette treated to repel rain. Convertible notched all wool collar; lined sleeves; leather buttons; knit wristlets; 4 pockets. Shipping weight, 3 pounds 6 ounces. **$13.50**

State size: 8, 10, 12, 14, 16, 18. See chart on page 386.

40 K 3748—Lined tan gabardine.....$13.50

33-oz. all wool, sheepskin lined

Available after August 15th. Extra heavy all wool plaid, 25% wool, 15% reprocessed, 60% reused wool. Warm thick sheepskin lining; lined sleeves. Double breasted with half-belted back; storm tabs and buttons on cuffs. Helps keep out chill winds. 2 warm muff and 2 lower flapped pockets. **$10.45**

Sizes: 6, 8, 10, 12. *State size*, see chart on page 386. Shipping weight, 3 lbs. 12 oz.

40K3750—Blue. $10.45 40K3751—Maroon. $10.45

33-oz. all wool hooded style

Warm and moisture-repellent all wool plaid; 12½% new wool, 87½% reused wool. Shaped hood fits warmly, snugly over head, has drawstring at neck. Plaid cotton flannel body lining, lined sleeves. 5 pockets including book pocket. Sports back; set-in sleeves. Double breasted. Shipping weight, 3 pounds 14 ounces. **$7.75**

State size: 6, 8, 10, 12, 14, 16, 18 See page 386.

40K3737—Maroon. $7.75 40 K 3736—Blue. $7.75



Boyville all-wool plaid Jackets

Moisture-repellent 33-oz. all wool

Available after August 20th. All-weather protection in an extra heavy all wool fabric that's 12½% new wool, 87½% reused wool. Bright plaid pattern, concealed button fly front and sports back. 2 muff pockets, chest pocket; adjustable side straps; convertible collar. Non-ravel inside seams. Shipping weight, 2 pounds 10 ounces. **$3.66**

State size: 6, 8, 10, 12, 14, 16. See page 386.

40 K 3464—Blue..$3.66 40 K 3465–Maroon..$3.66

Richly colored 33-oz. all wool

Better, warmer fabric is 20% new wool, 40% reprocessed wool, 40% reused wool. Better tailored to Boyville Deluxe standards with set-in coat style sleeves, taped non-ravel inside seams. Concealed button fly front; sports back; adjustable side straps; 2 muff, 1 chest pocket. Shpg. wt., 2 lbs. 12 oz. **$4.15**

State size: 6, 8, 10, 12, 14, 16, 18. See page 386.

40 K 3467–Maroon.$4.15 40 K 3466—Blue..$4.15

NOTE: Concealed-button fly front on 3 jackets above give neat, coat-like style . . . double fabric down front.

BOYVILLE DE LUXE 33-oz. all virgin wool

Available after August 15th. Our best jacket —best in looks . . . tailoring . . . fabric. Only 100% pure virgin wool can give you such richly colored plaids, such softness and durability, such warmth. Boyville Deluxe tailored with set-in sleeves; inside seams piped, no raveling, no raw edges. Concealed button fly front; sports back. Adjustable side straps; 2 deep, warm muff pockets; handy chest pocket. Shipping weight, 2 pounds 12 ounces. **$5.25**

Sizes: 6, 8, 10, 12, 14, 16, 18. *State size;* see page 386.

40 K 3441—Blue plaid.$5.25 40 K 3442–Brown plaid.$5.25



Boyville Deluxe Reversible Jacket

$6.95

Available after August 15th.

You're ready for anything the weatherman hands out when you're wearing one of these double-duty, 2-way jackets. One side is warm, heavy all wool (25% new wool, 75% reused wool) in a bright maroon and blue stag plaid. The other side is heavy weight wind-resistant, water-repellent Zelan finish Army tan cotton poplin. Face cold weather with the plaid side out and keep warm. Turn the poplin side against rain and snow, and the plaid side becomes a snug lining. stylist concealedbuttonflyfront, buttoned cuffs, adjustable side straps, convertable collar. Wool side has 2 muff pockets, chest pocket. Poplin side has 2 chest pockets, flap pocket.

Sizes: 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt., 2 lbs. 14 oz.

40 K 3426—Red and black wool plaid reversing to army tan poplin.....$6.95

Heavy 28-oz. Melton

Warm wool fabric 7% reprocessed wool, 50% reused wool, 43% cotton. Body is rich royal blue; sleeves, collar and piping on pockets is maroon. Button front; half-belted back. 2 muff pockets; adjustable side straps. Shipping weight, 1 pound 12 ounces. **$2.89**

State size: 6, 8, 10, 12, 14, 16.

40 K 3428—Two-tone.....$2.89

Heavier 32-oz. Melton ↑

A warm blend of 5% reprocessed wool, 65% reused wool, 30% cotton. Handy, easy button front; sports back and convertible collar. 2 muff and 1 chest pocket. Adjustable side straps. Shipping weight, 2 pounds 10 ounces. **$2.95**

State size: 6, 8, 10, 12, 14, 16, 18.

40 K 3422—Teal blue.....$2.95

40 K 3421—Navy blue..... 2.95

Fraternity Prep OUR OWN TRADE MARK all wool Slacks in boys' sizes 9 to 18





Stylish glen plaids; zip fly

Available after August 15th. A smart pattern . . fabric (60% wool, 35½% reused wool, 4½% other fibers). Drape model with zip fly front; 5 pockets; serged seams won't ravel. $4.69

All sizes: 9 to 18. *State size, inseam.* See chart on page 389. Shipping weight, 2 pounds.

40 K 4269—Medium blue.....$4.69
40 K 4270—Medium brown..... 4.69



All wool herringbone; zip fly

100% all new wool fabric in an attractive, youthful weave. Youthful style, too —smart semi-drape model with snappy dropped belt loops; 5 tough, roomy pockets; serged, non-ravel seams. $4.98

All sizes: 9 to 18. *State size, inseam.* See "How to Measure" on page 389. Shipping weight, 2 pounds.

40 K 4353—Medium brown.....$4.98
40 K 4352—Medium blue..... 4.98

All wool herringbone
with FORESIDE pockets

$4.98

Herringbone tweed
of 100% all new wool

$5.35



Patented FORESIDE Pocket

Available after August 15th. All wool herringbone is 60% new wool, 40% reused wool. Two pockets are patented *Foreside* design that lets you carry your "valuables" safely because of their deep-down position . . . lets you get into them easier because of their convenient "V" shape openings . . . and gives you more space. Belt loops, watch pocket.

All sizes: 9 to 18. *State size, inseam;* see page 389. Shpg. wt., 2 pounds.

40 K 4272—Medium blue.....$4.98
40 K 4273—Medium brown..... 4.98

Available after August 15th. Four magic words—"100% all new wool"—tell the quality story on this fabric . . tweedy "big yarns" woven into a smart, youthful herringbone pattern.

Two more magic words—"Fraternity Prep"—tell the story of finest quality tailoring that makes these slacks wear and fit to perfection. All seams serged to prevent raveling . . . all strain points bar-tacked. Semi-drape model; dropped belt loops; 5 pockets.

All sizes: 9 to 18. *State size, inseam;* see page 389. Shpg. wt., 2 lbs.

40 K 4259—Medium brown.....$5.35
40 K 4260—Medium blue..... 5.35



100% all virgin wool worsted

Available after August 1st. A smooth, fine twill worsted that will wear and wear, and hold a press. Neatly patterned. Expertly tailored; modern drape style. Neat dropped belt loops; 5 pockets, serged seams. $5.35

All sizes: 9 to 18. *State size, inseam.* See "How to Measure" on page 389. Shpg. wt., 2 lbs.

40 K 4277—Dark blue.....$5.35
40 K 4278—Dark brown..... 5.35

All wool cassimere

A rich, masculine, herringbone weave fabric of 60% new wool, 35½% reused wool, 4½% other fibers. Well tailored in a smart youthful drape model with neat dressy dropped belt loops; 5 pockets; serged, non-ravel seams. $3.98

All sizes: 9 to 18. *Be sure to state size, inseam.* See measuring chart on page 389. Shpg. wt., 2 lbs.

40 K 4304—Dark brown.....$3.98
40 K 4319—Teal blue..... 3.98

Easy Terms on inside back cover

Fraternity Prep OUR OWN TRADE MARK Slacks in year around fabrics . . . sizes 9 to 18



Herringbone overplaid

$2.70

A smart pattern . . . sturdy fabric (40% reused wool, 60% rayon). Two practical rich colors that are slow to show soil. Drape model with 5 tough pockets, serged seams that won't ravel.

All sizes: 9 to 18. *State size and inseam.* See "How to Measure" on page 389. Shipping weight 1 lb. 10 oz.

40 K 4251—Blue-gray.....$2.70
40 K 4252—Medium brown..... 2.70

Firm, smooth cassimere

$3.98

Available after August 15th. Fabric of 65% reprocessed wool, 35% cotton in a smart herringbone weave. Here's something to shout about; one of our best slacks and with a zipper fly. Dropped belt loops, 5 pockets.

All sizes: 9 to 18. *State size and inseam.* Shipping weight, 2 lbs.

40 K 4414—Dark brown.....$3.98
40 K 4415—Medium blue..... 3.98

Rich gabardine slacks

$3.69

Available after August 15th. A beautiful fabric (68% rayon, 32% cotton) feels superbly smooth . . . looks exceptionally smart. Modern drape style, smooth tapering fit, dropped belt loops, serged seams, five pockets.

All sizes: 9 to 18. *State size, inseam.* Shpg. wt. 1 lb. 8 oz.

40 K 4283—Dark blue.....$3.69
40 K 4284—Dark brown..... 3.69



Rich cassimere in a wide herringbone weave

$3.98

Available after August 15th. The right style . . . the right fabric to make a hit with young America. A smart-looking, smooth-draping model in a richly blended cassimere that's woven of 12% wool, 38% reused wool, 50% rayon in a wide dressy herringbone pattern. Well tailored for long wear—with neat dropped belt loops; serged seams that won't ravel; sturdy bar-tacks to reinforce all strain points and 5 roomy pockets.

All sizes: 9 to 18. *State size, inseam;* see "How to Measure" on page 389. Shipping weight, 2 pounds.

40 K 4279—Medium brown.....$3.98
40 K 4280—Medium blue..... 3.98



Popular gabardine shades

$2.98

Available after August 1st. A smooth, hard finished twill weave (15% new wool, 85% cotton) that will give a lot of service. Carefully tailored draped model; dropped belt loops, 5 pockets. Two popular slow-to-soil colors.

All sizes: 9 to 18. *State size, inseam.* See "How to Measure" on page 389. Shipping weight, 1 lb. 6 oz.

40 K 4341—Teal blue.....$2.98
40 K 4342—Dark brown..... 2.98

Popular glen plaid pattern

$2.98

Available after August 1st. These slacks will give good service along with their dressy appearance. A hard finish suiting of 15% pure wool worsted, 85% cotton. Dropped belt loops; non-ravel seams; 5 pockets.

All sizes: 9 to 18. *State size, inseam.* See "How to Measure" page 389. Shipping weight. 1 lb. 6 oz.

40 K 4423—Dark brown.. .....$2.98
40 K 4418—Dark blue..... 2.98

Wool and rayon cassimere

$2.98

Available after August 1st. Extra-heavyweight cassimere slacks (50% reused wool, 50% rayon) in a youthful herringbone pattern. Smartly styled and well tailored with dropped belt loops and 5 durable pockets.

All sizes: 9 to 18. *State size, inseam.* See "How to Measure" page 389. Shipping weight, 2 lbs.

40 K 4275—Dark blue.....$2.98
40 K 4276—Dark brown..... 2.98



Gabardine and part wool reversible

$12.50

Available after August 5th. One side is 33-oz. heavyweight coating (10% new, 40% reprocessed, 30% reused wool; 20% rayon). Reverses to water-repellent tan cotton gabardine. Both sides have 2 slash pockets, military collar. Wool side has button fly front, railroad stitching around cuffs and bottom . . . gabardine side has button-through front.

Sizes: 8, 10, 12, 14, 16, 18. *State size,* see page 386. Shipping weight, 4 pounds 2 ounces.

40 K 3615—Brown, and tan gabardine.....$12.50
40 K 3614—Teal blue and tan gabardine..... 12.50



Extra heavyweight . . . 33-ounce all wool

$8.65

Available after August 15th. A favorite with the "younger set"; yet it's as practical a coat as you'll find. Expertly tailored in 20% new wool, 80% reprocessed wool in extra heavy 33-ounce weight. Body completely lined in warm, bright cotton plaid; durable sleeve lining. Good-looking button fly front. Smart railroad stitching around cuffs and bottom. 2 flapped pockets and a handy coin pocket. Convertible collar.

Sizes: 8, 10, 12, 14, 16, 18. *State size,* see page 386. Wt., 3 lbs. 6 oz.

40 K 3600
Blue.....$8.65

Fraternity Prep Velofleece Fingertip Coats

All wool face, reverses to tan gabardine

$13.50

Every American lad wants this coat . . . our finest reversible Fingertip. Face cold, blustery days with the luxurious all wool Velofleece side out—its thick, fleecy face is 30% new wool, 35% reprocessed wool, 35% reused wool anchored into an invisible cotton back that's 38% of the total fabric. When the weather changes to rain and snow, face it with the smart, tan gabardine side out—and the fleecy side becomes a snug, warm lining.

Collar and lapels have shape-retaining canvas interlining. Both sides have concealed-button fly fronts, 2 slash pockets, convertible collar.

Sizes: 8, 10, 12, 14, 16, 18. *State size;* see page 386. Shipping weight, 4 pounds.

40 K 3608—Teal blue, and tan gabardine....$13.50
40 K 3607—Brown, and tan gabardine..... 13.50



Fleecy all wool face iridescent rayon full lining

$13.75

Available after August 1st. Our finest Fingertip—campus styled with plenty of swagger and room for action. Furry-soft Velofleece face is 30% new wool, 35% reprocessed wool and 35% reused wool, anchored to an invisible cotton back that's 38% of the total fabric. A fabric that repels moisture and wrinkles.

Iridescent rayon lining; rayon lined sleeves. Exceptionally well tailored with concealed taped edges; canvas shape-retaining interlinings in collar, lapels, facings. Buttons in fly front anchored with inside stays. Stylish pockets with invisible stays to prevent sagging. Railroad stitching. Convertible collar. Shipping weight, 4 pounds.

Sizes: 8, 10, 12, 14, 16, 18. *State size,* see page 386.

40 K 3609—Vicuna brown.....$13.75
40 K 3610—Teal blue..... 13.75
40 K 3611—Beaver brown..... 13.75





Fraternity Prep Sports Outfits

OUR OWN TRADE MARK

All wool Sports Coat
Smart cassimere Slacks

Coat $8.95 — OUTFIT $12.50 — Slacks $3.69

Tan, all wool, wide herringbone weave coat; 47% virgin wool—15% reprocessed wool—38% reused wool. A 3-button single breasted drape model, half-lined with lustrous rayon. Brown cassimere slacks of 65% reprocessed wool, 35% cotton with dropped belt loops. 5 pockets.

Shipping weights: 2-piece outfit, 4 lbs.; coat, 2 lbs.; slacks, 2 lbs.

All sizes listed below.

♦ 60 K 2496—2 pieces.....$12.50

SPORTS COAT ONLY

♦ 60 K 2455—Tan.....$8.95

SLACKS ONLY

♦ 60 K 2402—Dark brown.....$3.69

Stylish all wool Coat
Diagonal twill weave Slacks

Coat $9.95 — OUTFIT $13.95 — Slacks $4.25

A combination that looks like a million. Cocoa brown coat of all wool suiting, with lustrous rayon half lining. Drape model brown slacks—12% new wool, 38% reused wool, 50% rayon in diagonal twill weave. Dropped belt loops; 5 pockets.

Shipping weights: 2-piece outfit, 4 lbs.; coat, 2 lbs.; slacks, 2 lbs.

All sizes listed below.

♦ 60 K 2491—2-pieces.....$13.95

SPORTS COAT ONLY

♦ 60 K 2453—Cocoa brown.....$9.95

SLACKS ONLY

♦ 60 K 2411—Medium brown.....$4.25

Fine all wool Coat
Cavalry twill Slacks

Coat $9.50 — OUTFIT $12.95 — Slacks $3.69

All wool wide herringbone weave coat is 3-button single breasted drape model with rayon half lining. Cavalry twill slacks are 8% wool worsted, 32% cotton, 60% rayon in smooth finish; dropped belt loops; 5 pockets.

Shipping weights; 2-piece outfit, 4 lbs.; coat, 2 lbs.; slacks, 2 lbs.

All sizes listed below.

♦ 60 K 2492—Blue outfit.....$12.95
♦ 60 K 2493—Tan outfit..... 12.95

SPORTS COAT ONLY

♦ 60 K 2450—Blue.....$9.50
♦ 60 K 2451—Tan..... 9.50

SLACKS ONLY

♦ 60 K 2412—Blue.....$3.69
♦ 60 K 2413—Dark brown..... 3.69

All wool glen plaid Coat
Smart gabardine Slacks

Coat $10.45 — OUTFIT $15.45 — Slacks $5.25

"Fraternity Prep" coat is all wool. in sporty glen plaid pattern; well tailored 3-button single breasted drape; Earl-Glo rayon half lining. Dark brown gabardine slacks (60% wool worsted, 40% rayon) have dropped belt loops and 5 pockets.

Shipping weights: 2-piece outfit, 4 lbs.; coat, 2 lbs.; slacks, 2 lbs.

All sizes listed at left.

♦ 60 K 2494—2 pieces.....$15.45

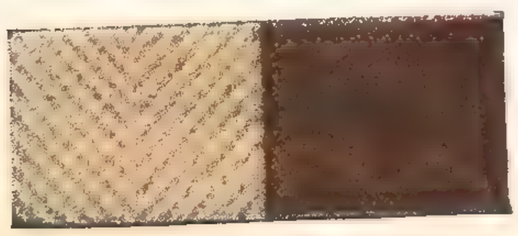
SPORTS COAT ONLY

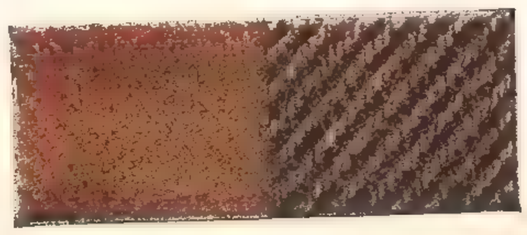
♦ 60 K 2452—Tan glen plaid.....$10.45

SLACKS ONLY

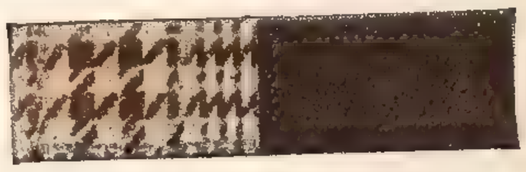
♦ 60 K 2407—Dark brown.....$5.25

SIZES FOR GARMENTS ON THIS PAGE: 28 to 36-inch chests; 25½ to 32-inch waists; 25 to 33-inch inseams. *Be sure to state sizes wanted.* *See page 382.* NOTE: All boys' suits marked with a ♦ are shipped from Chicago, send your order to your nearest Sears mail order house, and pay postage from there. Trouser Cuffs now permitted. See page 383.











Fraternity Prep 2-piece all wool Suits

Expertly tailored, fall colors—for Easy Terms see inside back cover

Double breasted 100% all wool

$14.95

Available after August 15th.

A well fashioned model, designed to look good and wear well. All wool, double breasted in distinctive twill weave overplaid pattern. Expert "Fraternity Prep" tailoring to assure perfect fit. Coat lined with easy-fitting lustrous rayon. Drape model slacks have stylish dropped belt loops. Sturdy, roomy pockets.

Sizes: 28 to 36-inch chest. Shipping weight, 3 lbs. 12 oz.

♦ 60 K 2863—Blue.....$14.95
♦ 60 K 2864—Brown..... 14.95

Our best tweed suit 100% all wool

$15.45

Available after August 15th.

A casual all wool tweed . . . has an air of quality and distinction. Colorful, nubbed typical tweedy "big yarns" in a sporty pattern. Tailored for comfort, it has all the lasting sturdiness tweeds are famous for. Smoothly draping, 3-button singlebreasted coat, lined with high-luster rayon. Stylish drape model slacks; roomy pockets.

Sizes: 28 to 36-inch chest. Shipping weight, 3 lbs. 8 oz.

♦ 60 K 2862—Tan.....$15.45

Tweed-like all wool herringbone pattern

$14.95

Rich-textured, famous-for-wear 100% all new wool suiting—in a casual, smooth-draping fit that comes from "Fraternity Prep" quality tailoring . . . for school or "Sunday-best." Three-button single breasted coat; lined with high luster rayon. Stylish drape model slacks with strong pockets.

Sizes: 28 to 36-in. chest. See "How to Order" below. Shipping weight, 3 lbs. 8 oz.

♦ 60 K 2884—Med. blue$14.95
♦ 60 K 2883—Tan..... 14.95

Single breasted all wool

$12.75

Available after August 15th.

Styled for comfort and service . . . of 60% new wool, 40% reused wool woven in a stylish herringbone pattern. A smart, youthful model that drapes over casual dressy lines. Fine tailoring gives you good quality and long wear. Single-breasted 3-button coat, body lined with lustrous rayon. Slacks have roomy pockets.

Sizes: 28 to 34-inch chest. Shipping weight, 3 lbs. 4 oz.

♦ 60 K 2859—Brown.....$12.75
♦ 60 K 2860—Blue..... 12.75

Featured Best Seller All Wool 2-pc. Suit

$11.95

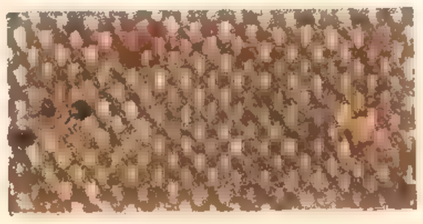
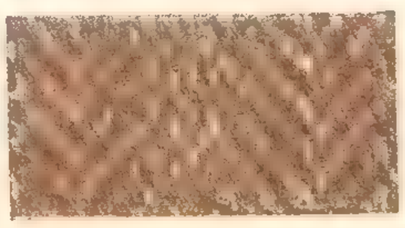
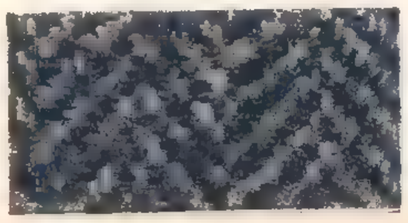
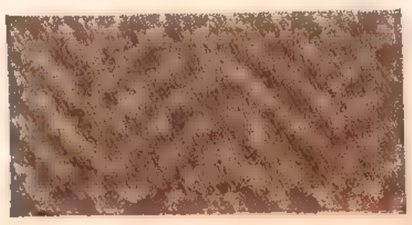
A handsome herringbone pattern. 50% new wool, 25% reprocessed wool and 25% reused wool. Smart double breasted coat with lustrous, easy fitting rayon half lining. Drape model slacks have five strong cotton twill pockets and regular belt loops.

Sizes: 27 to 34 inch chest. See How to Measure below. Shipping weight, 4 lbs.

♦ 60 K 2871R
Rich Dark Blue.....$11.95

♦ 60 K 2873R
Medium Brown..... 11.95

HOW TO ORDER: *State chest, waist, inseam measure; also height, weight, age.* **HOW TO MEASURE:** **Chest:** measure over shirt or blouse, well up under arms and over shoulder blades. **Waist:** measure around waist over trousers but without belt; measure at natural waistline, just above hipbones. **Crotch:** measure from crotch along inseam to top of heel. Trouser Cuffs now permitted, see opposite page.

Inexpensive Grown-up Style Suits for older boys

Stylish, Sturdy, long wearing fabrics tailored in the latest styles

Smart . . . low priced part wool cheviot

$7.98

Available after August 15th

Well made, good tailoring for long wear, perfect fit and shape retaining comfort. Fabric is 50% reused wool and 50% cotton in a favorite color, navy blue. Double breasted coat is lined with smooth, lustrous rayon. Slacks have roomy pockets, regular belt loops.

Sizes: 27 to 34-inch chest. See How to Measure on page 382. Shipping weight, 3 lbs.

♦ 60 K 2851
2-piece suit.....$7.98

Double breasted herringbone weave

$7.98

Available after August 15th

Smooth finished fabric of 50% reused wool and 50% rayon. Well tailored—the smart double breasted coat is lined with rich rayon. Dressy drape model slacks have roomy pockets. Two popular colors from which to choose.

Sizes: 27 to 33-inch chest. See How to Measure on page 382. Shipping weight, 3 lbs.

♦ 60 K 2874
Brown mixture. 2-pc. suit..$7.98

♦ 60 K 2872
Blue mixture. 2-pc. suit...$7.98

Popular priced . . . double breasted

$10.75

Available after August 15th

Neat herringbone overplaid pattern in sturdy cassimere (17½% wool, 42½% reused wool, 40% rayon). Double breasted coat, body lined with lustrous rayon. Dressy drape model slacks with durable pockets. In two favorite colors.

Sizes: 28 to 36-inch chest. See How to Measure on page 382. Shipping wt., 3 lbs. 6 oz.

♦ 60 K 2829
Medium blue....2-pc. Suit $10.75

♦ 60 K 2805
Medium brown..2-pc. Suit $10.75

3-pc. single breasted part wool cassimere

$12.95

Available after August 15th

Twill weave with a subdued overplaid effect. Smooth cassimere; 27% new wool, 35% reused wool, 38% rayon. Coat is lined with rayon, has 2 lower flapped, 1 chest pocket. 4 pocket, 5 button vest. Slacks with dropped belt loops.

Sizes: 28 to 36-in. chest. See page 382. Wt., 3 lbs. 8 oz.

♦ 60 K 2888
Medium brown.....$12.95

♦ 60 K 2889
Medium blue.....$12.95

Smooth finish all wool 2-piece suit

$12.95

Available after August 15th

Good-looking, wide herringbone with overplaid weave suiting, 60% wool, 40% reused wool. Double breasted coat smoothly lined with lustrous rayon. Stylish tapering slacks have regular pockets; dropped belt loops.

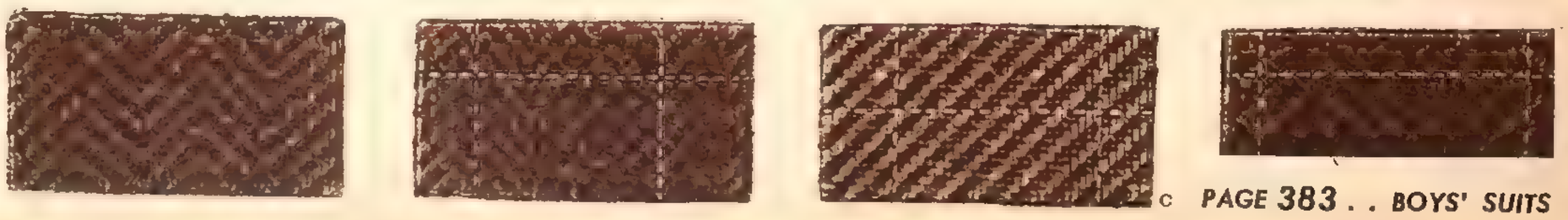
Sizes: 27 to 34-inch chest. See "How to Order" on page 382. Shipping wt., 3 lbs. 8 oz.

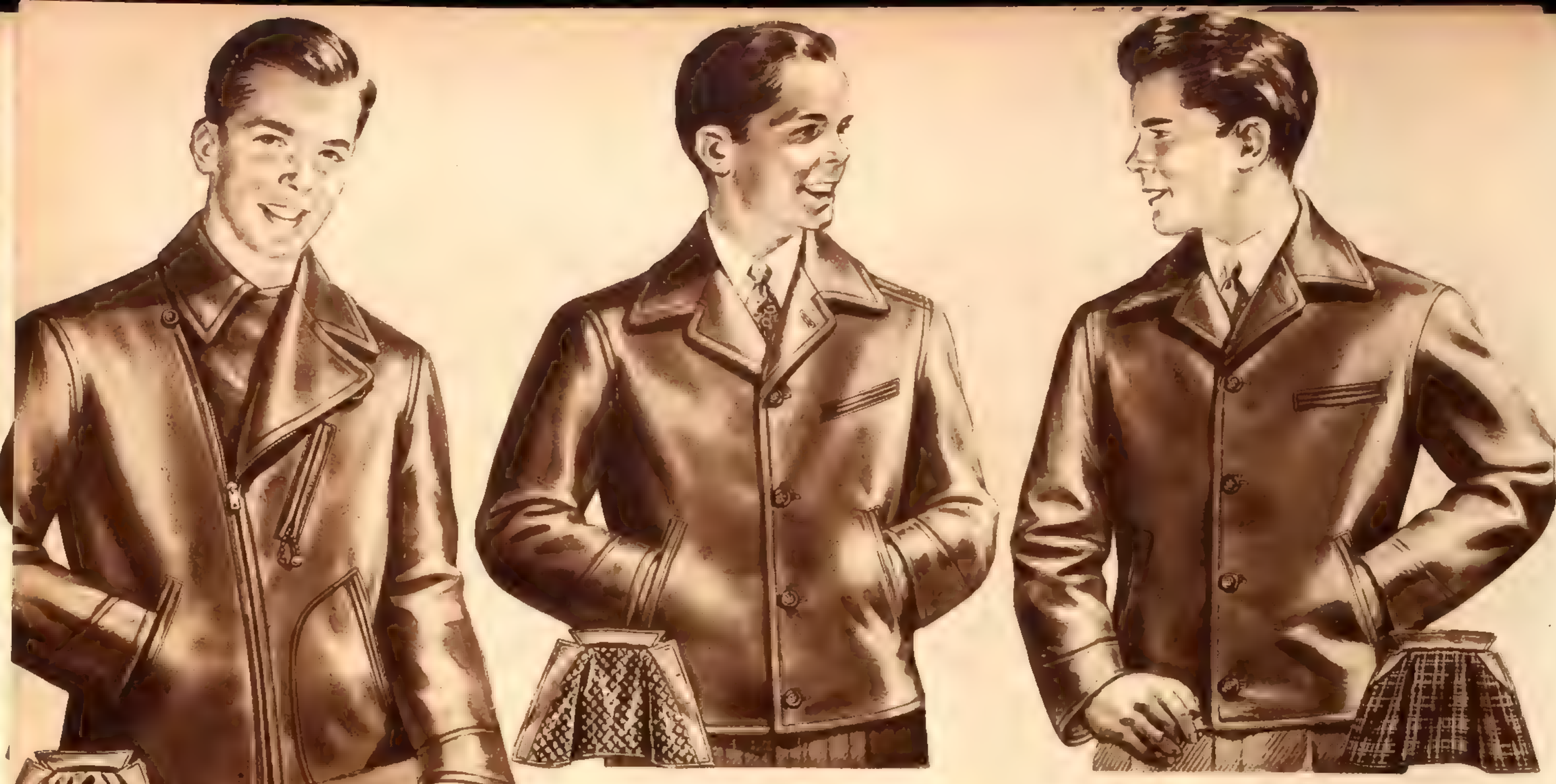
♦ 60 K 2857
Blue.....$12.95

♦ 60 K 2858
Brown.....$12.95

SHIPPING NOTICE: All garments on these two pages marked with a diamond ♦ are shipped from Chicago. Order and pay postage from your nearest Sears mail order house.

ABOUT TROUSER CUFFS:
According to new Government regulations we are now permitted to furnish trousers with cuffs if you are average or below average in height.





Boyville Capeskin Leather Jackets

BOYVILLE DELUXE aviator's style capeskin

$10.45

Our best jacket. And our most popular, too, because all you air-minded young fellows really go for its snappy aviator style. Made from select quality capeskin leather in a neat, double-breasted effect model with a rakish zip front that's mighty practical to keep you warm. Fully lined with lustrous, easy-fitting rayon. Two deep warm muff pockets and a handy zip-closed chart pocket. Adjustable side straps keep it snug and well fitting at the waist. Shipping weight, 2 pounds 6 ounces.

Sizes: 8, 10, 12, 14, 16, 18. *State size;* see page 386.

40 K 3407—Chestnut tan capeskin.....$10.45

Fine capeskin . . . quilted lining

$9.50

"Boyville Deluxe" quality. And that means this jacket is made of selected quality, smooth supple capeskin leather . . . in a youthful, sporty style all young fellows like. Warm, too, for school, work or play—because it's body lining is smooth, lustrous rayon, deeply quilted with an interlining of thick cotton tufts. Rayon sleeve lining. Stylish button front; 2 deep muff pockets; utility chest pocket; adjustable side straps for snug fit.

Sizes: 8, 10, 12, 14, 16, 18. *State size;* see page 386. Shipping weight, 2 pounds 8 ounces.

40 K 3406—Tan capeskin.....$9.50

Economy model . . . flannel lined

$7.98

If you're looking for good quality at a low price—here's the jacket for you. It's made from genuine capeskin leather in an attractive button-front style. And fully lined with warm plaid cotton flannel. Three pockets; two roomy muff and a handy chest pocket. Adjustable side straps make it snug-fitting and helps keep out wind. For greater satisfaction and longer service, see our Boyville Deluxe jackets at the left.

Sizes: 8, 10, 12, 14, 16, 18. *State size;* see page 386. Shipping weight, 2 pounds 4 ounces.

40 K 3408—Tan capeskin.....$7.98



Fine capeskin in extra long surcoat style



$12.95

Available after August 1st. Same extra quality leather . . . same extra fine workmanship as in our Deluxe aviator's style jacket above. In addition to soft, pliable leather and casual, dressy lines, its extra length gives it an individual styling all young fellows like.

Fully lined with lustrous rayon; button front; convertible collar buttons at neck; two welt pockets, utility chest pocket; half-belted back. For Easy Terms, see inside back cover.

Sizes: 10, 12, 14, 16, 18, 20. *State size:* see page 386. Shipping wt., 2 lbs. 10 oz.

40 K 3401—Aviation tan.$12.95



BOYVILLE DELUXE wool pile lined gabardine



$11.95

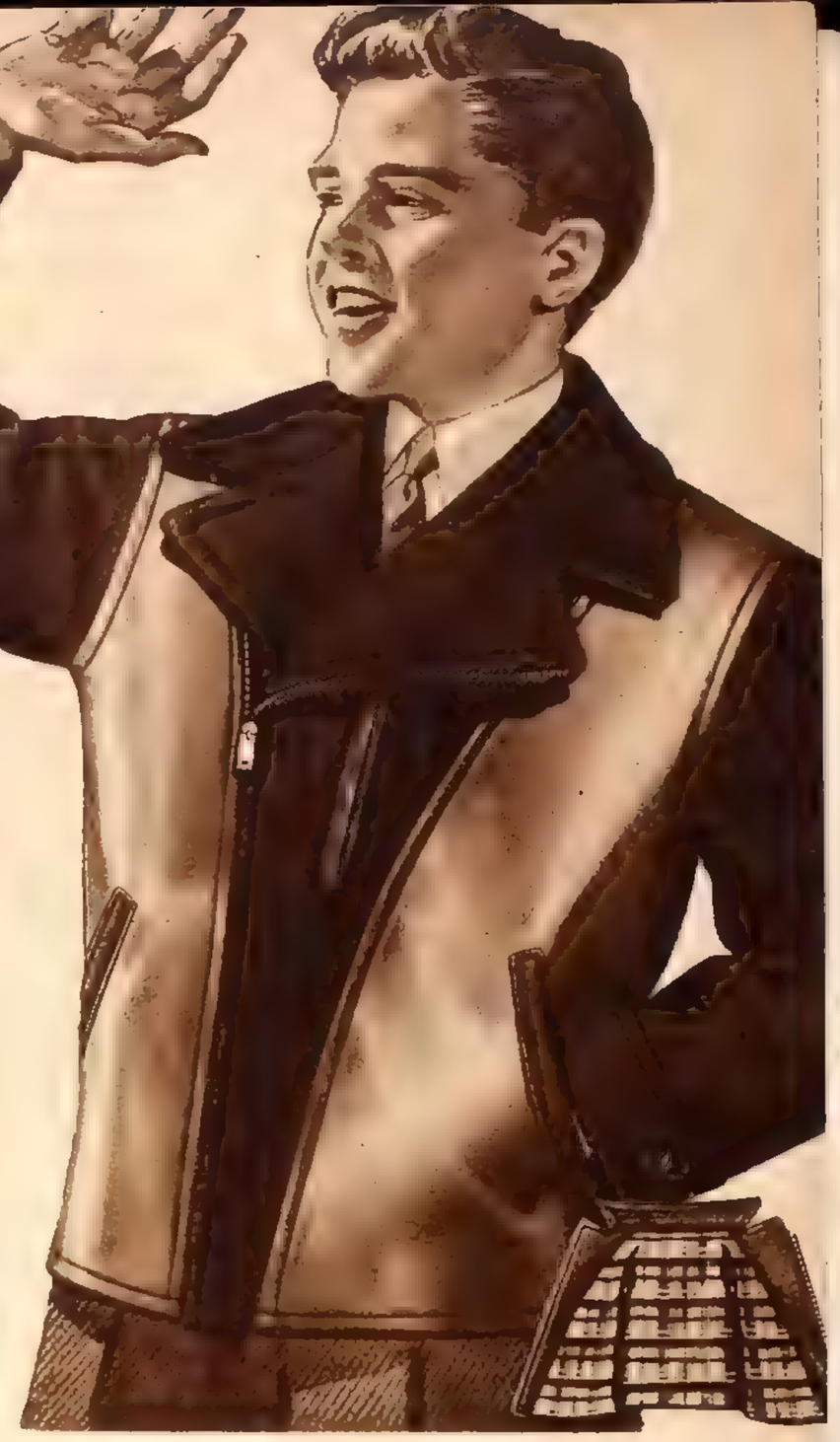
Available after August 15th. "Warmth without weight" . . . snappy good looks with never a hint of bulkiness—that's what this thick all wool pile lining gives you. 100% all wool pile anchored to a strong cotton back that's 51% of the total fabric.

Water-repellent gabardine; cotton gabardine face, rayon back. Rayon quilted sleeve lining with wind-breaking all wool pile lining at wrists. Handy zip front; 2 saddle-style combination pockets with flaps; storm tabs and buttons on cuffs; adjustable side straps; sporty half-belted back.

Sizes: 8, 10, 12, 14, 16, 18. *State size;* see page 386. Shipping wt., 2 lbs. 14 oz.

40K3445—Tan gabardine.$11.95





Boyville De luxe Combination Jackets

Economy model leather combination

Available after August 1st. Tan capeskin leather front panels. Back, sleeves and trim of heavy 28-oz. melton cloth, 7% reprocessed wool, 50% reused wool, 43% cotton. Zip front. Body lined with plaid cotton flannel. Lined sleeves. Sports back. **$4.98**

State size: 6, 8, 10, 12, 14, 16, 18. Wt., 2 lbs. 8 oz.

40 K 3437—Blue Melton and tan leather.....$4.98

All wool melton and capeskin leather

Available after August 1st. Sleeves of genuine capeskin leather; body of heavyweight rib weave, 100% reprocessed wool melton. Body and sleeves cotton plaid lined, 2 muff pockets; chest pocket. Handy zip front. **$6.98**

State size: 8, 10, 12, 14, 16, 18. Wt., 2 lbs. 12 oz.

40 K 3469—Teal blue and tan combination.....$6.98

40 K 3470—Brown and tan combination..... 6.98

All wool and leather Aviator Jacket

Available after August 1st. The jacket modern, air-minded young Americans choose . . . warm, serviceable, good looking. Tan, genuine capeskin leather front panels; sturdy all wool back, trim and sleeves (15% reprocessed wool, 85% reused wool melton cloth). Plaid cotton flannel lining. Double breasted aviator's styling with zip front. 2 warm muff pockets; chart pocket; sports back; adjustable side straps. **$6.70**

State size: 8, 10, 12, 14, 16, 18. Shpg. wt., 2 lbs. 12 oz.

40 K 3424—Teal blue and tan combination.....$6.70

40 K 3425—Brown and tan combination..... 6.70



BOYVILLE warm sheepskin lined Parka Jacket



$9.75

Available after August 15th. Sturdy army tan cotton poplin, a strong, serviceable fabric. Zelan treated to resist moisture. Popular Parka style. Body lined with deep, thick sheepskin to guarantee protection on the coldest winter days.

Attached hood protects neck and head from biting, wintry winds; drawstrings on hood for tighter, snugger fit. Smartly styled button front. Well fitting lined sleeves; knit wristlets in sleeves for added warmth.

Sizes: 8, 10, 12, 14, 16, 18. *State size*, see page 386. Shipping wt., 2 lbs. 14 oz.

40 K 3449—Army tan....$9.75

33-oz. all wool melton

Our best melton, a fine buy for lasting wear and satisfaction. 85% reprocessed wool melton cloth, 15% reused wool—in 33-oz. extra heavy wt. Boyville tailored; button fly front; convertible collar, 2 muff pockets, adjustable side straps; sports back; set-in sleeves. Shpg. wt., 2 lbs. 12 oz. **$3.79**

State size: 6, 8, 10, 12, 14, 16, 18.

40 K 3400—Navy blue.....$3.79

Sheepskin lined

Available after August 15th. Outer fabric of cotton gabardine with body lining of fleecy sheepskin; durable cotton sleeve lining. Fabric specially treated to repel moisture. Button fly front; 2 muff pockets; sports back; convertible collar. Shipping weight, 2 lbs. 14 oz. **$6.98**

State size: 6, 8, 10, 12, 14, 16.

40 K 3447—Brown gabardine..$6.98



Boyville De luxe Poplin Jackets

Zelan treated
shed water • resist spots
always dry

Famous DuPont Zelan treated poplin—it's put through the amazing process that makes fabrics resistant to wind-moisture and soiling . . . rain, snow, spots, and wrinkles—so durable many dry cleanings won't affect it.

HOW TO ORDER BOYS' MACKINAWS, JACKETS, FINGERTIP COATS AND LEISURE COATS

Measure height without shoes. Measure chest over shirt or underwear, well up under arms. Refer to chart below and order nearest size.

If Height is	And Chest is	Order Size
40 to 44 in..	22½ to 24½ in..	6
45 to 49 in..	24 to 26 in..	8
50 to 53 in..	25½ to 27½ in..	10
54 to 57 in..	27 to 29 in..	12
58 to 61 in..	28½ to 30½ in..	14
62 to 65 in..	30 to 32 in..	16
66 to 69 in..	32 to 34 in..	18
70 to 73 in..	34 to 36 in..	20

Reversible . . . Zelan treated to repel moisture

Boyville De luxe . . . double duty jacket that has a place in every active boy's wardrobe. Wear either side out in any weather—they're both treated with durable Zelan to make the army-type wind-resistant cotton poplin fabric repel rain, spots and stains. Dark tan side (shown at right above) has a concealed-button fly front with 2 deep, slash pockets. Lighter oyster shade (shown at left above) has regular button front and 2 chest pockets with flaps. Two-button adjustable cuffs for a tight fit at wrists. Convertible collar you can button up around your neck. Shipping weight, 1 pound 14 ounces. $4.98

Sizes: 8, 10, 12, 14, 16, 18. *State size wanted.* See order chart at right.

40 K 3462—Reversible poplin jacket. $4.98

BOYVILLE DELUXE poplin

Fine weave medium heavy weight, fully lined jacket made for warmth and wear. Tailored of dark tan cotton poplin that's Zelan treated. Shed water and resist spots. Styled for active boys—smart, concealed-button fly front; convertible collar; side tabs; two deep slash pockets. Body lined with bright, plaid cotton flannel, lined sleeves. $3.79

Sizes: 8, 10, 12, 14, 16, 18. *State size.* To be sure of correct fit, see "How to Measure" chart at right. Shipping weight, 1 pound 10 ounces.

40 K 3461—Dark tan poplin. $3.79

Fraternity Prep all wool Leisure Coats

Handsome all wool 2-tone

Available after August 15th. All wool, 2-tone glen plaid front with sleeves, collar, lapels, back and trim of contrasting brown suiting. Fraternity Prep quality tailored; half lined with lustrous easy fitting rayon. $9.95

State size: 10, 12, 14, 16, 18, 20. Shpg. wt., 2 lbs

♦ 60 K 2311—Two-tone tan. $9.95

Tweed-like all wool—rayon lined

Available after August 15th. All wool fabric, 60% new wool, 40% reused wool in a fine herringbone weave. Solid comfort and style for active boys . . . quality Fraternity Prep tailoring. Rayon lined; 4-button front; 2 pockets. $8.45

State size: 10, 12, 14, 16, 18. Shpg. wt., 2 lbs.

♦ 60 K 2313—Tannish brown. $8.45

Our lowest price—all wool

Smart Fraternity Prep tailoring . . . attractive fabric of 25% new wool. 75% reprocessed wool in a herringbone weave. Lustrous rayon yoke; piped inside seams; convertible collar; 1 chest and 2 lower patch style pockets. $5.49

State size: 10, 12, 14, 16, 18, 20. Shpg. wt., 1 lb. 12 oz.

♦ 60 K 2301—Tan. $5.49

Leisure Coats marked with a diamond (♦) shipped from Chicago. Order and pay postage from nearest Sears mail order house





Reversible Fingertip Coats

Fingertip length corduroy reversible

[A] **Available after August 15th.** New, up-to-date styling that young fellows will go for . . . **$6.69**
made of popular, sturdy, brown fine wale corduroy reversing to sporty tan cotton twill . . . famous Aridex treatment to repel rain, snow and spots. Really two coats in one . . . ideal for school or sports wear. Both sides are popular single breasted button-through style. Each side has two big, handy slash pockets, large convertible collar that may be buttoned up snugly around the neck to protect you from the cold and wind. The corduroy side has smart railroad stitching on cuffs and around bottom. Both sides perfectly tailored and equally good-looking. An all-weather coat.

Sizes: 6, 8, 10, 12, 14, and 16. *Be sure to state size.* For complete, accurate instructions on "How to Measure" see chart on opposite page. Shipping weight, 2 lbs. 10 oz.

40 K 7656—Brown with tan twill.....$6.69

All wool and gabardine reversible

[B] Popular single breasted button-through fingertip coat . . . smart styling and built **$7.95**
for action-free comfort. Made of extra warm, medium weight, good-wearing melton (40% tough, reprocessed wool, 60% reused wool) on one side. Reverses to sturdy, long-wearing sporty tan cotton gabardine that's treated to resist rain, snow and moisture. The wool side has two large, deep flapped pockets, plus a convenient flapped coin pocket; popular railroad stitching around cuffs and bottom adds to the smartness of this superb coat. The gabardine side has two deep slash pockets. Large convertible turn-up collar that protects the neck from cold, wind, snow, and sleet.

Sizes: 8, 10, 12, 14, 16, 18, and 20. *Be sure to state size.* For accurate ordering see "How to Measure" chart on opposite page. Shipping weight, 3 pounds.

40 K 3601—Blue melton and tan gabardine.....$7.95

Serviceable Raincoat styles

Sturdy black rubber rain set

[C] **Available after August 15th.** If you want real "wet weather" protection you can't **$4.79**
miss with this practical raincoat set . . . made of black synthetic rubber coated heavyweight cotton sheeting, waterproof and wind resistant—with a cape style rain hat to match. Single breasted button front coat with wide facings. Two handy pockets with flaps. Double stitched seams. Shipping weight, 2 pounds 12 ounces.

Sizes: 6, 8, 10, 12, 14, 16. *State size.* See opposite page.

40 K 7603—Black rubber 2-piece set.....$4.79

100% Waterproof Raincoat

[D] Handsome olive drab single breasted model of synthetic rubber coated heavyweight cot- **$4.98**
ton fabric. Double stitched seams cemented for added protection. Corded button holes. Two pockets. Storm tabs on cuffs.

State size: 6, 8, 10, 12, 14, 16. Shpg. wt., 2 lbs. 8 oz.

40 K 7621M—Olive drab.....$4.98

Matching Rain Hat—*Sizes:* small (6–8), medium (10–12), and large (14–16). *State size.* Shipping weight, 8 oz.

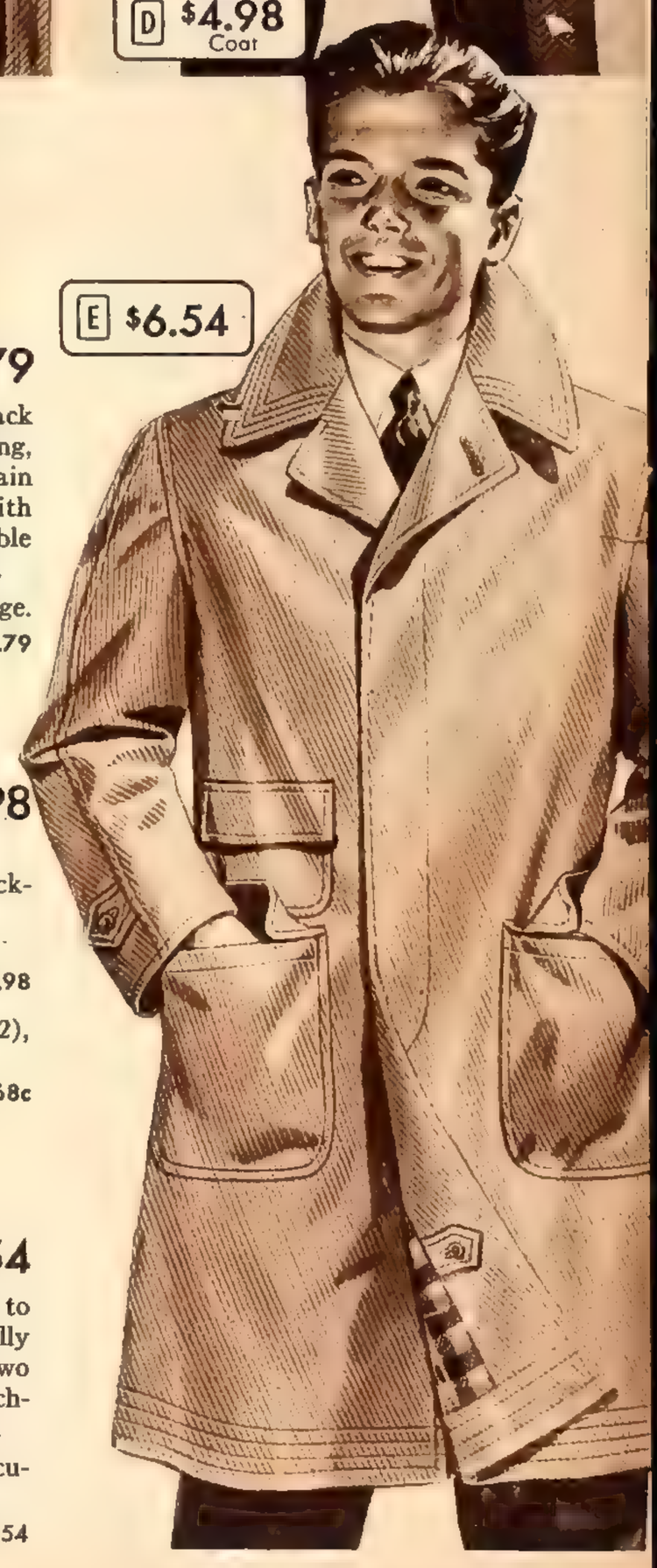
40 K 801M—Olive drab.....68c

"Coacher" gabardine Raincoat

[E] Here's the coat that "rates" with fellows on the campus. Three-quarter length— **$6.54**
heavyweight oyster tan cotton gabardine, treated to repel moisture. Concealed-button fly front; body fully lined with plaid cotton flannel, rayon lined sleeves; two big patch pockets; small-change pocket; railroad stitching on collar and bottom. Shipping weight, 2 lbs. 8 oz.

Sizes: 10, 12, 14, 16, 18, and 20. *State size.* For accurate ordering see size chart on opposite page.

40 K 7620—Oyster tan gabardine coat.....$6.54



Slacks for work or dress

Sturdy, long-wearing fabrics in boys' sizes 6 to18





Sanforized whipcords

Available after August 15th. Sturdy, tough, heavyweight cotton whipcord weighs 9.7 ounces per square yard. Sanforized to keep fabric shrinkage under 1%. Strongly stitched and bar-tacked. 5 pockets. Wash separately. **$1.67**

All sizes: 6 to 16. *State size, inseam;* see opposite page. Shipping weight, 1 lb. 7 oz.

40 K 4262—Medium brown.....$1.67

Sanforized 8-ounce covert

Available after August 1st. Cotton covert—the fabric that gives lots of wear for little money. Sanforized to keep fabric shrinkage under 1%. Strongly stitched and bar-tacked. One button waistband; 5 sturdy pockets. Wash separately. **$1.79**

Sizes: 6, 8, 10, 12, 14, 16. *State size, inseam.* Shpg. wt., 1 lb. 6 oz.

40 K 4274—Gray covert.....$1.79

Blended Suiting

$2.37

Available after August 1st. Remarkable value. Neat and dressy—made of hard finish medium weight suiting, firmly woven of fine cotton for strength and rayon for luster in a popular striped pattern. Styled the way all boys like 'em—with dropped belt loops.

Tailored for extra wear—with serged seams that won't ravel . . . sturdy bar-tacks at all strain points. 5 sturdy cotton pockets. Wash separately.

All sizes: 9 to 18. *State size, inseam;* see opposite page. Shpg. wt., 1 lb. 5 oz.

40 K 4320—Dark brown.....$2.37
40 K 4321—Teal blue..... 2.37

Rich, fine gabardine

$2.49

Available after August 10th. Favorite fabric for year around sports or dress wear—because it's so high in quality . . . value . . . style. Woven of extra fine, strong cotton and rayon yarns (85% cotton, 15% rayon). Sanforized fabric—won't shrink over 1%.

Tailored in smart, youthful lines—with neat, dropped belt loops and wide cuff bottoms. 5 strong, roomy cotton pockets. Wash separately.

All sizes: 9 to 18. *State size, inseam;* see opposite page. Shpg. wt., 1 lb. 6 oz.

40 K 4335—Dark blue.....$2.49
40 K 4336—Dark brown..... 2.49



Sturdy cotton

Smart striped pattern in a 7.7-ounce tight weave, hard finish fabric. Strongly sewed and bar-tacked. 5 durable pockets. Low priced. Wash separately. **$1.44**

All sizes: 6 to 16. *State size, inseam.* See opposite page. Shipping weight, 1 lb. 2 oz.

40 K 4434—Medium brown.....$1.44
40 K 4410—Medium blue..... 1.44

Low priced covert

Available after August 15th. Medium wt., 7.3-oz. cotton covert. Sanforized to keep fabric shrinkage under 1%. Strongly stitched, bar-tacked. Regular waistband, 5 pockets. Wash separately. Shpg. wt., 1 lb. 1 oz. **$1.59**

All sizes: 6 to 16. *State size, inseam.* See opposite page.

40 K 4261—Gray covert.....$1.59

Easy Terms on inside back cover



Lanshire cavalry twill

Available after August 15th. $3.19

One of the best fabrics for knockabout as well as dress wear. Blended cotton and rayon. Sanforized to keep fabric shrinkage under 1%. Strongly tailored with serged non-ravel seams, bar-tacked strain points. 5 cotton pockets; regular waistband. Washable separately.

All sizes: 9 to 18. *State size, inseam;* see below. Shpg. wt., 1 lb. 8 oz.

40K4258—Dark brown.....$3.19

Part wool cheviot

Available after August 1st. $2.39

Serviceable, smooth, dressy part wool suiting, 15% reprocessed wool, 45% reused wool, 40% cotton in a good-looking twill weave. Modern drape styling; serged, non-ravel seams; 5 durable cotton pockets. Practical slow-to-soil navy blue color.

All sizes: 9 to 18. *State size, inseam;* see chart below. Shpg. wt., 1 lb. 15 oz.

40K4250—Navy blue.....$2.39



Woven stripe pattern

Available after August 1st. $1.89

Hard finish, heavy 8.5-oz. fabric of 70% cotton, 30% rayon, Sanforized fabric won't shrink over 1%. Double-stitched and bar-tacked strain points. 4 roomy pockets. Wash separately.

Sizes: 6, 8, 10, 12, 14, 16. *State size, inseam;* see right. Shpg. wt., 1 lb. 5 oz.

40K4317—Dark brown.....$1.89
40K4318—Dark blue..... 1.89

Sturdy 8-ounce cotton suiting

Available after August 15th. $1.98

Good, heavy fabric that'll give plenty of wear. Sanforized, max. fabric shrinkage 1%. Stitched and bar-tacked at all strain and wear points. 5 pockets. Wash separately.

All sizes: 9 to 18. *State size, inseam;* see right. Shpg. wt., 1 lb. 5 oz.

40K4256—Dark blue.....$1.98
40K4257—Teal blue..... 1.98

EASY TERMS . . . Everything in Boys' Wear available on Easy Terms at Sears . . . see inside back cover.



Patented FORESIDE Pockets

$2.19

Whipcord; FORESIDE pockets

Available after August 1st. All the wear-defying toughness of extra heavy cotton whipcord . . . plus the extra safety and convenience of famous FORESIDE pockets—a combination any boy will like. Check these exclusive FORESIDE features: deep-down position that keeps "valuables" from falling out . . . "V" shape openings that are easier to get into . . . extra size that gives them greater carrying capacity. Watch pocket, too. Strongly sewed seams; bar-tacked strain points. Sanforized to keep fabric shrinkage under 1% for lasting fit. Washable separately. Shipping weight 1 pound 8 ounces.

All sizes: 6 to 16. *Be sure to state size and inseam* as shown in the "How to Measure" size chart below.

40K4339—Medium brown...$2.19 40K4340—Medium gray.. $2.19

HOW TO ORDER BOYS' SLACKS

Measure waist around trousers without belt. Measure leg inseam from crotch to heel. Be sure to state size and inseam. Come only in inseam sizes shown below waist sizes. Make no allowance for shrinkage on Sanforized garments — order exact size . . . max. fabric shrinkage 1%.

Size	6	7	8	9	10	11
Waist, inches	23½	24	24½	25	25½	26
Inseam Sizes, in Inches	19	20½	21 22	23 24	24 25	24 25 26

Size	12	13	14	15	16	17	18
Waist, inches	26½	27	27½	28	28½	29½	31
Inseam Sizes, in Inches	25 26 27	26 27 28	27 28 29	27 28½ 29½	28 29 30	29 30 31	30 31 32



He'd trade places with you *ANY DAY!*

Heavy seas—the crow's nest swings in wide swoops against the sky—sleet cuts his face like a whiplash—the cold probes deep—nothing cozy about his job! Added to the convoy's danger of submarine and dive bomber are storms like this which increase the hazards of breaking formation, of getting lost or colliding. His glasses sweep his limited horizon. The tanker to starboard carries high-test gasoline, the freighter to port nitroglycerine. His own ship's deck is piled high with crated planes, tanks and landing barges. Below are precious foodstuffs and munitions—they must get through! But he's only human if he's wishing he could—like you—be snug at home on nights like this. Help him! Give up the extras—buy more War Bonds!

BUY WAR BONDS TILL IT HURTS!



Novelty check all wool two-tone

Virgin wool coat with rich color contrast. Novelty check back, front and lapels; solid color suede cloth on sleeves and collar. 3 bellows pockets. Rich rayon half lining in coat; unlined sleeves. Piped seams. Leather covered buttons. **$11.95**

Sizes: 34 to 46-in. chest. *State chest measure taken over vest.* Shipping weight, 2 lbs. 9 oz.

♦55 K 6252—Blue two-tone
♦55 K 6254—Brown two-tone.....$11.95

Suede leather and virgin wool

Our finest leisure coat! Superb suede leather front in a rich dark brown color with a handsome all virgin wool tan overplaid fabric on sleeves, collar, back and inside front facing. Deluxe tailored in a smart 3-button sports coat style. Full lining of rich rayon in coat, sateen lining in sleeves. **$21.50**

Sizes: 34 to 46-in. chest. *State chest measure taken over vest.* Shipping weight, 3 lbs. 5 oz.

41 K 5170—Brown two-tone..... $21.50





"California Clipper" . . . braid trim

Styled in Hollywood . . with contrasting braid trimmed edges. Solid color front of all virgin wool suede cloth with novelty check wool back, collar and sleeves. Half lined with rich rayon. Rayon piped seams. Braid trimmed flaps on chest. **$12.75**

Sizes: 34 to 46-in. chest. *State chest measure taken over vest.* Shipping weight, 2 lbs. 9 oz.

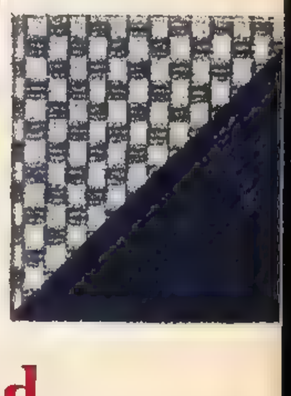
♦55 K 6256—Tan two-tone
♦55 K 6258—Blue two-tone.....$12.75

Glen plaid and suede cloth

Handsome all virgin wool coat with good looking solid color Park-suede on front and lapels with a colorful glen plaid on sleeves, back and collar. Two neat patch pockets. Yoke lined and seams piped with rich rayon; unlined sleeves. Budget priced. **$8.95**

Sizes: 34 to 46-in. chest. *State chest measure taken over vest.* Shipping weight, 2 lbs. 9 oz.

♦55 K 6260—Blue
♦55 K 6262—Tan.....$8.95



Fashion Tailored

All virgin wool Leisure Coats

$14.95

Unusually dressy . . . youthfully designed . . . and very comfortable. Colorful, novelty check all wool on front, back and lapels with contrasting virgin wool worsted gabardine on sleeves and collars. "Fashion Tailored" by a maker of fine suits with careful attention to tailoring details that assures good fit and appearance. Body and sleeves lined with rich Earl-Glo rayon. Four neat patch pockets.

Sizes: 34 to 46-inch chest. *State chest measure taken over vest.* Shipping weight, 2 lbs. 9 oz. Perfect fit guaranteed.

♦55 K 6264—Tan two-tone Leisure Coat
♦55 K 6266—Blue two-tone Leisure Coat.....$14.95

♦Leisure coats marked with diamond (as ♦55K6264) shipped from Chicago. Order, pay postage from nearest mail order house



Fashion Tailored

All Wool Sports Coats and high quality Slacks

A Smart solid color Sports Coat and dressy glen plaid Slacks

$16.95

2-piece outfit

100% virgin wool Sports Coat . . smooth, good looking, solid color fabric with just a faint herringbone texture to add to the fine appearance of the coat. Good quality "Fashion Tailored" workmanship assures perfection of line and fit in the always popular 3-button single breasted semi-drape style. Lined with rich Earl-Glo rayon. *Sizes at bottom of page.* Shipping weight, 3 pounds 8 ounces.

- 55 K 6246—Camel tan sports coat
- 55 K 6248—Cocoa brown sports coat.....**$11.95**

Popular glen plaid Slacks. A comfortable smooth draping cassimere with a handsome glen plaid pattern. Skilfully loomed of 30% virgin wool, 27½% reused wool and 42½% rayon. Excellent "Fashion Tailored" workmanship in a youthful style with narrow waist band and dropped belt loops. Good quality, sturdy trimmings. Neatly tapered 18½-inch bottoms. *Sizes below.* Shipping weight, 1 pound 14 ounces.

- 55 K 1741—Brown glen plaid slacks..... **$5.39**

Two-piece Coat and Slacks Outfit

Be sure to state sizes and colors on order.

- 55 K 6280—Coat and Slacks outfit.....**$16.95**

B Diagonal weave Sports Coat and corded gabardine Slacks

$19.40

2-piece outfit

All wool diagonal weave Sports Coat. There's casual dressiness in the rugged diagonal weave 100% virgin wool fabric and in the easy fitting 3-button style. Excellent "Fashion Tailored" detail work and linen and hymo interlinings assure permanent shape and fit. Note smooth rolling lapels, the neat flapped pockets. Lined with Earl-Glo rayon. *Sizes at bottom of page.* Shpg. wt., 3 lbs. 8 oz.

- 55 K 6200—Blue diagonal weave coat
- 55 K 6201—Brown diagonal weave coat.... **$13.95**

Bedford cord gabardine Slacks . . in a rich looking raised rib design packed with long service. Firmly woven of 40% virgin wool worsted and 60% rayon. Soundly "Fashion Tailored" young men's style. Narrow waist band, dropped belt loops. Neatly tapered 18½-inch bottoms. *Sizes below.* Shipping weight, 1 pound 14 ounces.
Available after August 15.

- 55 K 1766—Pilot blue
- 55 K 1767—Rich brown.....**$5.98**

Two-piece Coat and Slacks Outfit

Available after August 15. State sizes, colors.

- 55 K 6282—Coat and Slacks outfit.....**$19.40**

SIZES FOR SPORTS COATS AND SLACKS

Sports Coats: all sizes 33 to 44-inch chest. Regulars, shorts and longs. **Slacks:** all sizes 28 to 40-inch waist; 29 to 35-inch inseam. *State chest, waist and inseam, sleeve length; also age, height, weight.* Measure carefully; use Order Blank page E in back of book. Perfect fit is always guaranteed.

♦ Sports Coats and Slacks on these two pages are shipped from Chicago only. You order and pay postage from your nearest Sears mail order house.

For Sears Easy Terms . . see inside back cover

Sports Combinations

Mix 'em or match 'em
Style your own outfit

C Distinctively styled Sports Coat and fine twill gabardine Slacks

$19.40

2-piece outfit

Two-button herringbone Sports Coat . . a new 2-button drape style coat . . . handsome and very comfortable. Smooth rolling notch lapels, sporty patch pockets. Long wearing, tweedy, herringbone weave of 100% virgin wool is ideal for sports wear. "Fashion Tailored" with linen and hymo interlinings. Lined with rich Earl-Glo rayon. *Sizes at bottom of page.* Shpg. wt., 3 lbs. 8 oz.

♦ 55 K 6242—Blue herringbone coat
♦ 55 K 6244—Brown herringbone coat.....$12.95

Good quality fine twill gabardine Slacks . . with beautiful, lustrous color and with handsome draping qualities. Tightly woven in a fine twill weave of 60% virgin wool and 40% rayon. "Fashion Tailored" youthful style. Narrow waistband, dropped belt loops. Neatly tapered 18½-in. bottoms. *Sizes below.* Shipping weight. 1 lb. 15 oz.
Available after August 15.

♦ 55 K 1761—Blue slacks
♦ 55 K 1762—Dark brown slacks $6.75

Two-piece Coat and Slacks Outfit

Available after August 15. State sizes, colors.
♦ 55 K 6284—Coat and Slacks outfit.....$19.40

D De luxe "Fashion Tailored" Coat
Virgin wool gabardine Slacks

$22.85

2-piece outfit

Glen plaid Sports Coat . . . our finest . . Rich, colorful, 100% virgin wool glen plaid fabric is a superb sports coating . . . long wearing, handsomely patterned. Finer craftsmanship gives smart lines to the 3-button model. Linen and hymo interlinings add permanent shape and fit. Lined with luxurious Earl-Glo rayon. *Sizes at bottom of page.* Shipping weight, 3 lbs. 8 oz.

♦ 55 K 6231—Brown glen plaid coat
♦ 55 K 6233—Blue glen plaid coat.....$14.95

100% virgin wool gabardine Slacks. Our finest! Smooth, firm finished fine twill 100% virgin wool worsted gabardine . . exceptionally lustrous and smooth draping. Deluxe "Fashion Tailored" for perfect fit and long wear. Youthful style with dropped belt loops. Slide fastener fly. 18½-inch bottoms. *Sizes below.* Shpg. wt., 1 lb. 15 oz.

♦ 55 K 1780—Cocoa brown slacks
♦ 55 K 1781—Blue slacks..... $8.40

Two-piece Coat and Slacks Outfit

Be sure to state sizes and colors on order.
♦ 55 K 6286—Coat and slacks outfit..... $22.85

SIZES FOR SPORTS COATS AND SLACKS

Sports Coats all sizes 33 to 44-inch chest. Regulars, shorts, and longs. **Slacks:** all sizes 28 to 40-inch waist; 29 to 35-inch inseam. *State chest, waist and inseam, sleeve length; also age, height, weight.* Measure carefully, use Order Blank page E in back of book. Perfect fit is guaranteed.

ABOUT TROUSER CUFFS . . . In accordance with government regulations, trouser cuffs can be furnished if you are average or below average in height and other measurements are in proportion. Otherwise plain bottoms will be furnished.









Deluxe Fashion Tailored

REG U S PAT OFF

14½-oz. 100% virgin wool worsteds

Our finest fabrics and tailoring

$26.95 Cash

⅓ down on Easy Terms — see inside back cover

Deluxe Fashion Tailored means your suit will compare with the finest . . . it will be a superbly tailored perfect fitting suit . . . deluxe in every respect.

. . Collars are hand shaped and hand filled . . . are snug and neat . . . and are sure to hold their shape

. . Coat fronts, coat bottoms and shoulder pads are shaped by hand so your coat will drape and set just right

. . High quality linen canvas and pliable hymo interlinings are carefully set in for permanently perfect shape

. . Edges of coat are skillfully hand tailored and pressed carefully so they will always stay thin and neat

. . Coats are lined with rich, luxurious Earl-Glo rayon

. . Patented NU-POCKETS in trousers have reinforced taped bottoms for longer life . . . they resist fraying

Deluxe heavyweight, 14½-ounce worsteds . . . your best buy! High quality fabrics that will give you exceptionally long wear and always look fresh and new.

. . Firm finished . . . closely woven of choice, long staple virgin wool, 2-ply yarns . . . true woolen aristocracy

. . Sure to hold a sharp crease . . . and resist wrinkles

A Dignified stripes . . . regular, stout sizes

Rich conservativeness of the cluster of fine pin stripes and correctness of 2-button styling are the keynotes of the success of this popular suit. Excellently tailored, trousers, have dropped belt loops, slide fastener fly, 18½-in. bottoms. 6-button vest.

Regular sizes: see below

Semi-stout sizes: all sizes 38 to 46-inch chest; 36 to 44-inch waist; 28 to 35-inch inseam. See size chart, page E, back of book.

- 55 K 6133—Medium blue stripe
- 55 K 6134—Medium gray stripe
- 55 K 6135—Medium dk. brown stripe..... $26.95

B Handsome chalk stripes . . . double breasted

Rich of color . . . distinguished of pattern . . . in a successful looking double-breasted style. Well-made trousers have set-down belt loops, slide fastened fly, 18½-inch bottoms. Perfect fit guaranteed. *Regular sizes below.* No vest.

- 55 K 6137—Medium gray chalk stripe
- 55 K 6138—Medium blue chalk stripe
- 55 K 6139—Medium dark brown chalk stripe..... $26.95

C Glen plaid . . . single or double breasted

A rich glen plaid pattern of dignity . . . and just enough vitality . . . presented in the most desirable 3-button single breasted and a dressy double breasted model. Youthfully styled trousers have slide fastened fly, 18½-inch bottoms. Perfect fit guaranteed. *Regular sizes below.*

Single-breasted Suit Coat, vest, trousers		Double-breasted Suit Coat, trousers, no vest	
55 K 6147—Brown		55 K 6167—Brown	
55 K 6148—Blue		55 K 6168—Blue	
55 K 6149—Gray...	$26.95	55 K 6169—Gray...	$26.95

REGULAR SIZES FOR ABOVE SUITS

Regular sizes: all sizes 34 to 44-inch chest; 28 to 41-inch waist; 28 to 35-inch inseam. Regulars, shorts and longs. Give chest, waist, inseam, sleeve length; also age, height and weight. Measure carefully . . . use Order Blank, page E in back of book. *Perfect fit guaranteed.* Shipping weight, each suit, 5 lbs. 11 oz.

♦ Suits shipped from Chicago. Order and pay postage from Sears nearest mail order house.

A Dignified stripes . . . extra large sizes, too

B

C

Trouser Cuff Notice

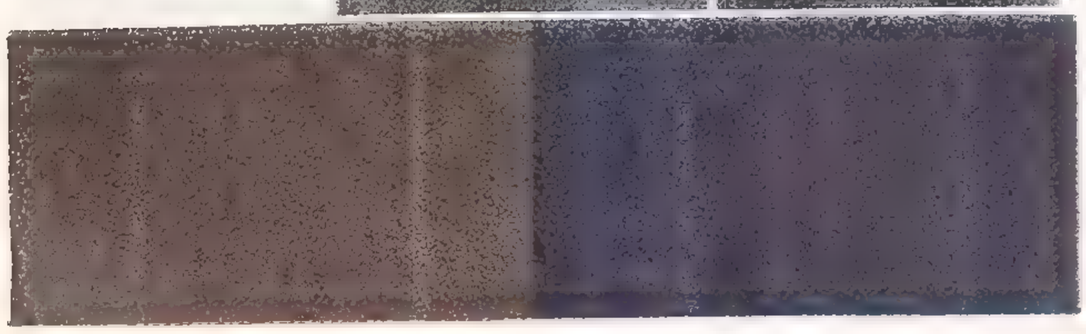
According to government regulations, cuffs can be furnished only if you are average or below average in height and your other measurements are in proportion. Otherwise plain bottoms will be furnished.







Also in a smart Double Breasted





B Handsome flattering chalk stripes . . . double breasted

C Rich, handsome glen plaid



Fashion Tailored
REG U S PAT OFF

Heavyweight virgin wool worsted Suits . . . excellent workmanship

$25.00 Cash

1/3 down on easy terms—see inside back cover

Sound Fashion Tailored workmanship . . . builds magnificent suits that are guaranteed perfect-fitting and give complete satisfaction . . . at a budget price

. .Hand shaping and skilfull sewing on collars and lapels for neat snugness and for smooth, even roll

. .Trimly tailored and hand shaped coat fronts and bottoms for correct style lines . . . handsome appearance

. .Linen and hymo interlinings give to the coat a sound foundation for permanent shape and perfect fit

. .Coats lined with rich, good quality Earl-Glo rayon

Heavyweight worsteds . . . good quality fabrics that will give you the handsome appearance . . . the long satisfactory wear you want in your clothes

. .Expertly woven of carefully selected, long staple, quality, virgin wool . . . firm textured . . . richly patterned

. .Holds a sharp crease . . . is resistant to wrinkling

A Rich stripes . . single or double breasted

Handsome, alternating stripes in a smooth textured, tight twill weave. Choice of a 3-button, semi-drape single breasted or a dressy double breasted. Well tailored, youthfully styled trousers have set-down belt loops, slide fastened fly, 18½-in. bottoms. *Regular sizes below.* Perfect fit guaranteed.

Single breasted Suit Coat, vest, trousers	Double breasted Suit Coat, trousers, no vest
♦ 55 K 6155—Gray	♦ 55 K 6185—Gray
♦ 55 K 6157—Brown	♦ 55 K 6187—Brown
♦ 55 K 6156—Blue....$25.00	♦ 55 K 6186—Blue....$25.00

B Subdued overplaid . . . double breasted

Rich fabric interest in the subdued overplaid pattern and exceptional style of this smooth fitting double breasted model. Well cut young men's style trousers have slide fastened fly, 18½-inch bottoms. No vest. *Regular sizes below.*

♦ 55 K 6178—Blue
♦ 55 K 6179—Medium gray
♦ 55 K 6177—Rich medium brown.....$25.00

C Dressy diamond weave . . regular, large sizes

Available after September 1. Note the dressiness of this unusual diamond weave . . and the smooth lines of the well tailored 2-button style. Very good looking suit for business or dress. Trimly cut, conservatively styled trousers have slide fastened fly, 18½-inch bottoms. 6-button vest.

Regular sizes: see below.

Semi-stout sizes: all sizes 38 to 46-inch chest; 36 to 44-inch waist; 28 to 35 inch inseam. See size chart on order blank, page E in back of book.

♦ 55 K 6197—Medium brown
♦ 55 K 6198—Medium gray
♦ 55 K 6199—Medium blue.....$25.00

REGULAR SIZES FOR ABOVE SUITS

Regular sizes: all sizes 34 to 44-inch chest; 28 to 41-inch waist; 28 to 35-inch inseam. Regulars, shorts and longs. Give chest, waist, inseam, sleeve length; also age, height and weight. Use Order Blank, page E in back of book. *Perfect fit guaranteed.* Shpg. wt., each suit, 5 lbs. 11 oz. ♦ Suits shipped from Chicago. Order, pay postage from nearest mail order house.

ABOUT TROUSER CUFFS. According to Government regulations trouser cuffs can be supplied if you are average or below average in height and your other measurements are in proportion. Otherwise plain bottoms will be furnished.

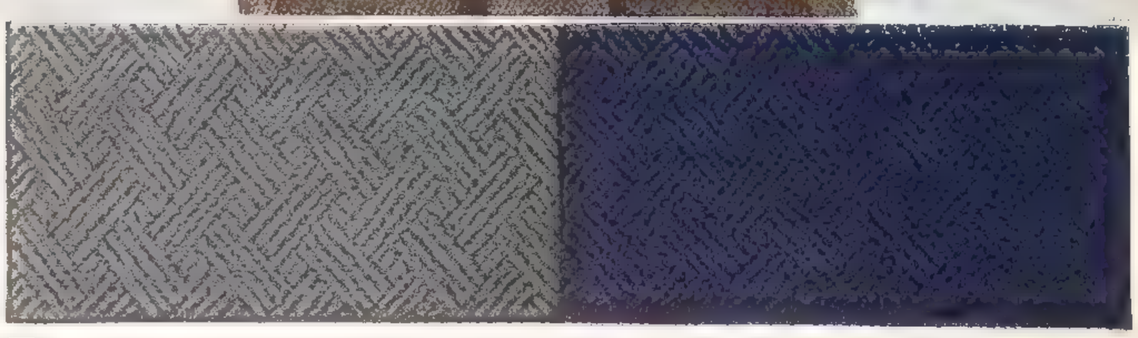
A Distinctive Alternating Stripes

B

C



B Handsome subdued overplaid . . double breasted



C Dressy diamond weave . . regular, extra large sizes



Fashion Tailored
REG U S PAT OFF

Two-ply twist worsted fabrics of 100% virgin wool . . . very durable

$25.00

Cash—Regular or large sizes

⅓ down on Easy Terms—see inside back cover

Heavy 14-oz. 100% virgin wool worsted . . . rugged, hard twisted fabric whose outstanding characteristic is durability . . . a fabric with character.

. . Two-ply means that two choice yarns of long staple virgin wool worsted are tightly twisted into one double strong yarn . . . then is expertly woven into cloth by highly skilled workers with both warp and weft of this super strong yarn.

. . Tough but handsome fabric that resists wear, tears and snags . . . resists wrinkles, holds a sharp crease.

"Fashion Tailored" craftsmanship assures you that the very popular 3-button model will keep its smart style lines for the life of the long wearing fabric. Note the correct snugness of the collar and the perfect roll of the lapels . . . the result of skillful sewing and hand shaping. Note the trim coat front, the smooth edges, the perfectly shaped coat bottoms. Good quality linen and hymo interlinings in coat front are a sound foundation so your coat will keep its perfect shape and fit. Sleeves are set in smoothly because they are hand basted before sewing . . . for a trimmer shoulder line. Lustrous Earl-Glo rayon lining in coat and vest. Youthfully styled trousers have a narrow waistband, dropped belt loops and are well tailored for comfortable, trim fit. Slide fastener on fly. 18½-inch bottoms. 6-button vest.

Regular sizes . . . also semi-stout sizes

Regular sizes: all sizes, 34 to 44-inch chest; 28 to 41-inch waist; 28 to 35-inch inseam. Regulars, shorts and longs.

Semi-stout sizes: all sizes, 38 to 46-inch chest; 36 to 44-inch waist; 28 to 35-inch inseam. *State chest, waist, inseam and sleeve length; also age, height and weight.* Measure carefully . . . follow easy instructions on order blank, page E, in back of book, and be sure to see size scale for semi-stout sizes. Perfect fit is guaranteed. Shipping weight, 5 pounds 11 ounces.

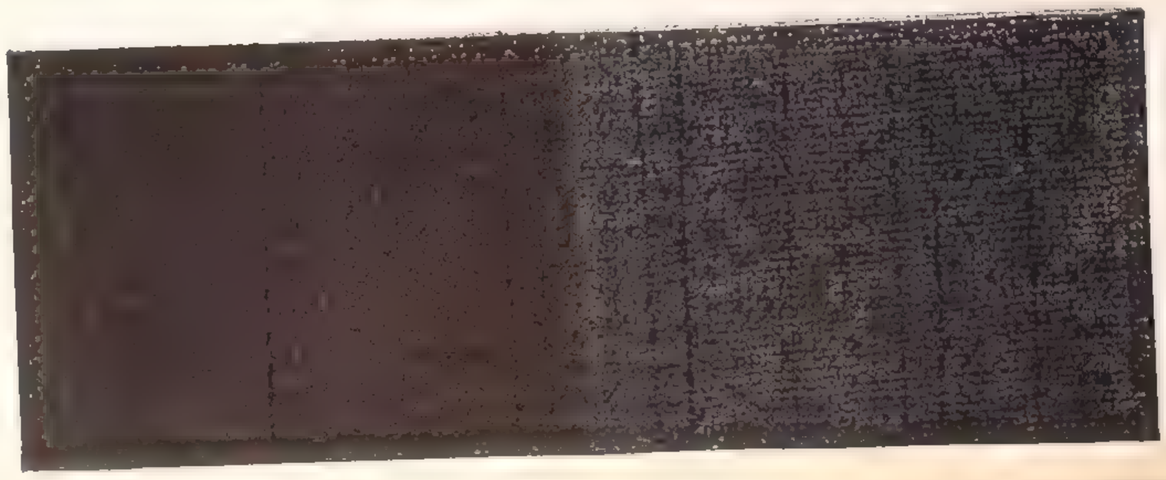
♦ 55 K 6150—Medium blue 2-ply twist
♦ 55 K 6152—Medium gray 2-ply twist
♦ 55 K 6154—Dark brown 2-ply twist.. . . . . Each suit $25.00

ABOUT TROUSER CUFFS. . . . according to government regulations, cuffs can be supplied on suit trousers if you are average or below average in height and other measurements are in proportion. Otherwise plain bottoms will be furnished. ♦Suits shipped from Chicago, order and pay postage from nearest mail order house.



LUXURIOUS EARL-GLO RAYON LINING

Rich, satin smooth Earl-Glo rayon half lining in coats and full lining in sleeves give a feeling of regal luxury to Sears suits. It's an excellent fabric that adds to the pleasure of wearing and to the life of the suit.



A Fashion Tailored

REG U S PAT OFF

Medium weight 100% virgin wool worsted blue or gray serge Suits

$21.95

Cash—⅓ down on easy terms

All-season serge . . . of closely woven, long staple 100% virgin wool worsted . . . very sturdy

. . Hard finished . . . holds a sharp crease . . . resists wrinkling . . . sure to give you long wear

Fashion Tailored . . skilled craftsmanship that builds correctly styled, perfect fitting suits

. . Linen and hymo interlinings, a sound foundation to give coat permanently perfect fit, shape

. . Coat lined with rich, lustrous Earl-Glo rayon

Suits that are sure to give you the pleasure of immaculate appearance . . the satisfaction of long service . . at a budget price. Soundly tailored 2-button style, always popular. Snug collars, correctly rolling lapels, smooth coat fronts. Perfect fitting trousers. 18½-inch bottoms. 6-button vest. *Regular sizes:* see below. Shipping weight, 5 pounds 8 ounces.

♦55 K 6162—Blue serge
♦55 K 6164—Oxford gray serge $21.95

B Deluxe Fashion Tailored

REG U S PAT OFF

16-ounce, 100% virgin wool worsted serge. Our finest . . regular, large sizes

$25.75

Cash—Regular sizes

16-ounce heavyweight blue serge . . . very luxurious . . . a tight twill weave of choice, long wearing, long staple 100% virgin wool worsted

. . A rugged fabric that has given years of service to many thousands of Sears customers

. . Unusually firm textured . . . holds a keen press . . . it shakes off wrinkles . . . resists shine

Deluxe Fashion Tailored . . . plenty of superb hand work for longer wear . . . for better style

. . Collars and lapels hand shaped and sewed for perfect shape and for correct snugness

. . Coat fronts, bottoms, shoulder pads shaped by hand so your coat will set just right

. . Luxurious, sturdy Skinners rayon satin lining in coat . . . rich Earl-Glo rayon in sleeves

A splendid combination of fine tailoring and fine fabric in a 3-button conservative style . . . a luxuriously dressy suit. Pliable linen and hymo interlinings in coat for permanent shape. Trousers excellently tailored. Patented NU-POCKETS . . . very long wearing. Slide fastener on fly. 18½-inch bottoms. 6-button vest. *State chest, waist, inseam and sleeve length; also age, height and weight.* Shipping weight, 5 lbs. 8 oz.

♦55 K 6030—Blue serge. *Regular sizes:* see below. $25.75
♦55 K 6031—Blue serge. *Semi-stout sizes*—all sizes 38 to 46-in. chest; 36 to 44-in. waist; 29 to 34-in. inseam.....$26.95

REGULAR SIZES: All sizes 34 to 44-inch chest; 28 to 41-inch waist; 28 to 35-inch inseam. *State chest, waist, inseam and sleeve length; also age, height and weight.* Perfect fit guaranteed. Use special order blank, page E, in back of book . . . and see size chart on that order blank. ♦Suits shipped from Chicago, order, pay postage from nearest mail order house.

Easy Terms . . . ⅓ down . . . see inside back cover





Fashion Tailored virgin wool worsted Suits . . . sound quality

$22.50

Dignified alternating stripes

Subdued stripes and quiet, conservative lines of this 2-button style have subtle flattery. Good quality, hard finished 100% virgin wool worsted that will give you excellent service. Well tailored with linen and hymo coat interlinings for smooth lines and comfortable fit. Coat lined with rich Earl-Glo rayon. Well cut and tailored trousers have 18½-in. bottoms. 6-button vest. *Sizes below.* Shipping weight, 5 pounds 8 ounces.

- 55 K 6107—Gray stripe
- 55 K 6108—Blue stripe
- 55 K 6109—Brown stripe..... $22.50

$22.50

Double breasted chalk stripe

Double breasted styling at its best! Skillfully tailored. Perfect fitting with smooth lines in the lapels and coat fronts, and snug fitting collars. 100% virgin wool worsted fabric is smooth of weave, rich of pattern. Hard finished to give good wear . . . holds a sharp crease. Linen and hymo interlining assure permanent shape. Coat lined with Earl-Glo rayon. Well tailored trousers have 18½-in. bottoms. No vest. *Sizes below.* Shipping weight 5 pounds 8 ounces.

- 55 K 6140—Brown chalk stripe
- 55 K 6141—Blue chalk stripe..... $22.50

$22.50

Brisk Hollywood style pencil stripe

Hail to the Hollywood stylists who created this dashing young men's style 2-button model! Jaunty dressiness in the broad rope shoulders, the full chest, the waist suppression. Note the peak lapels. Piped lower pockets. Firm finished 100% virgin wool worsted fabric has a clear pencil stripe. "Fashion Tailored" with linen and hymo interlinings. Earl-Glo rayon lining in coat. Slack styled trousers have dropped belt loops. 6-button vest. *Sizes below.* Shipping weight, 5 pounds 8 ounces.

- 55 K 6151—Blue pencil stripe
- 55 K 6153—Brown pencil stripe..... $22.50

SIZES . . all sizes 34 to 44-inch chest; 28 to 41-inch waist; 28 to 35-inch inseam. Regulars, shorts and longs. *State chest, waist, inseam, sleeve length; also age, height, weight.* Use Order blank page E back of book. ♦ Suits shipped from Chicago. Order, pay postage from Sears nearest mail order house. ABOUT TROUSER CUFFS . . . In accordance with government regulations trouser cuffs can be supplied on Sears suit trousers only if you are average or below average in height and your other measurements are in proportion. Otherwise trousers will be furnished with plain bottoms.

Perfect fit is always guaranteed at Sears or all your money will be refunded



New fall colors . . . Virgin wool cheviots and tweeds

Smart narrow herringbone — $21.50

A Youthful style and comfort are combined in this virgin wool herringbone cheviot. 3-button semi-drape single breasted. Linen and hymo interlinings. Rich Earl-Glo rayon lining in coat. Set-down belt loops on trousers. 18½-in. bottoms. 6-button vest. *Sizes below.* Shpg. wt., 5 lbs. 8 oz.

♦ 55 K 6103—Medium brown
♦ 55 K 6105—Medium blue . . $21.50

Jaunty diagonal weave — $18.95

B Handsome double breasted suit in a 100% virgin wool diagonal weave with a modulated overplaid. Well tailored for perfect fit . . . quality linen and hymo interlinings. Coat lined with Earl-Glo rayon. Trousers have dropped belt loops. 18½-in. bottoms. No vest. *Sizes below.* Shpg. wt., 5 lbs. 8 oz.

♦ 55 K 6119—Blue diagonal
♦ 55 K 6120—Brown diagonal. $18.95

Donegal-type tweed — $21.50

C Supple, richly colored nubby 100% virgin wool tweed. Well tailored in a 3-button single breasted. Linen and hymo interlinings give smooth lines. Rich Earl-Glo rayon linings. Slack-styled trousers have set-down belt loops, 18½-in. bottoms. 5-button vest. *Sizes below.* Shpg. wt., 5 lbs. 8 oz.

♦ 55 K 6100—Brown tweed
♦ 55 K 6101—Blue tweed $21.50

SIZES . . . all sizes 34 to 44-inch chest; 28 to 41-inch waist; 28 to 35-inch inseam. Regulars, shorts, longs. *State chest, waist, inseam, sleeve length; also age, height, weight.* Measure carefully . . . use special order blank page E back of book. For *trouser cuff notice*, see opposite page. ♦ Suits shipped from Chicago. Order, pay postage from Sears nearest mail order house

For Sears Convenient Easy Terms, see inside back cover



Fashion Tailored fine quality Topcoats in superb fabrics

$26.50

100% virgin wool cavalry twill

One of the smartest, year round coats we have ever seen, and the finest we have ever sold. Lustrous 100% virgin wool worsted cavalry twill gabardine that has a natural hard finish and resilience that gives long wear, resists wrinkles. "Deluxe Fashion Tailored" . . . our best workmanship . . . in a dressy, easy fitting, single breasted fly front style. Guaranteed Earl-Glo rayon yoke and sleeve lining, Average length, 43½ in. *Sizes below.* Shipping weight, 4 lbs. 14 oz.

♦65 K 6328—Natural tan cavalry twill..... $26.50

$21.75

Dressy, luxurious all wool fleece

So warm . . . so comfortably light . . . and so dressy. A luxurious fleece of 100% virgin wool that has a soft, rich nap . . . and gives long, hard wear. The smooth fitting, fly front single breasted style is "Fashion Tailored" so it will keep its perfect fit and good looks. Guaranteed Earl-Glo rayon yoke and sleeve lining. Average length, 43½ inches. *Sizes below.* Shipping weight, 4 pounds 14 ounces.

♦65 K 6320—Medium blue
♦65 K 6322—Medium gray
♦65 K 6324—Medium brown..... $21.75

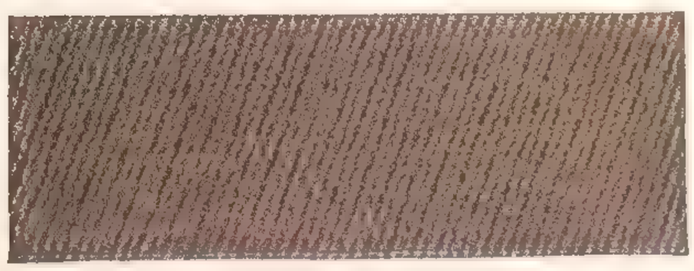
$23.75

Handsome, water-repellent gabardine

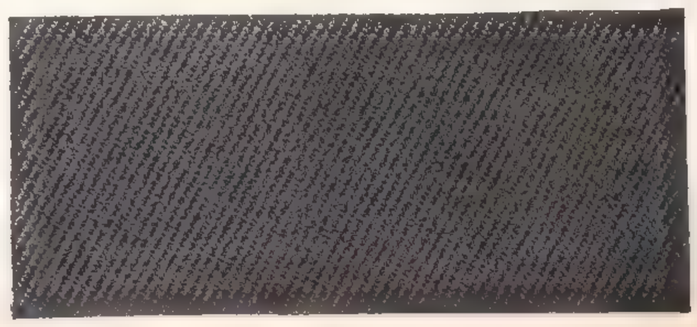
Lustrous, rich gabardine processed to be water repellent . . . practical and exceptionally good looking. You can wear it as a topcoat or as a raincoat. A hard finished, tight twill weave of 65% virgin wool, 35% cotton. Drapes smartly and shakes out wrinkles. "Fashion Tailored" in an easy fitting and fly front style. Interlined front and lapels for permanent shape. Lustrous guaranteed rayon yoke and sleeve lining. Average length, 43½ inches. *Sizes below.* Shipping weight, 4 lbs. 14 oz.

♦65 K 6310—Tan gabardine..... $23.75

SIZES: 33 to 42-inch chest in regulars and longs. *State chest measure taken over vest, make no allowances. Also state age, height, weight.* See measuring instructions on Order blank page E, back of book. Perfect fit is always guaranteed at Sears. For convenient Easy Terms, see inside back cover. ♦Topcoats above shipped from Chicago. Order, pay postage from mail order house









Excellently tailored Topcoats in most popular styles

$14.25

Reversible Topcoat-Raincoat

The topcoat side—a smart and warm herringbone weave of 100% virgin wool. The raincoat side—a "Rainfoe" processed, water repellent, 2-ply combed cotton gabardine. Single breasted fly front, military button-up collar, raglan sleeves, slash-through pockets ♦Shipped from Philadelphia only but you order and pay postage from your nearest Sears mail order house. Average length, 46 in. *Sizes below:* Shpg. wt., 3 lbs. 14 oz.

♦ 85 K 6317—Gray herringbone reversible
♦ 85 K 6319—Brown herringbone reversible.... $14.25

$17.95

Water-repellent gabardine . . full lined

You will enjoy the good looks, the rich feel and the smooth draping, up-to-the-minute style of this neat topcoat. The lustrous fabric is a firm, tight twill weave gabardine of 10% virgin wool, 59% rayon and 31% combed cotton. Soundly tailored in a sporty single breasted style with roomy raglan shoulders. Jaunty military collar buttons snugly around neck. Full rayon lining guaranteed for the life of the coat. Average length, 46 inches. *Sizes below* Shipping weight, 4 lbs. 6 oz.

♦ 65 K 6314—Tan gabardine..... $17.95

$22.50

"Fashion Tailored" virgin wool tweed

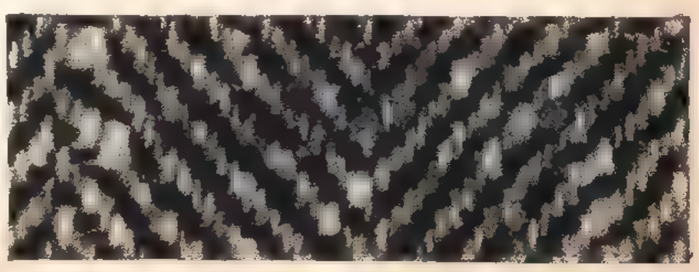
Available after August 15. Colorful tweed with rich, rugged texture. There is an "imported" air about the 100% virgin wool big yarn fabric . smoothly blended nubs. Sound "Fashion Tailored" workmanship in the fly front, single breasted style. Notch lapel collar. Slash pockets. Yoke and sleeve lining of luxurious, guaranteed Earl-Glo rayon Average length, 43½ in. *Sizes below* Shipping weight, 4 pounds 15 ounces.

♦ 65 K 6326—Brown tweed
♦ 65 K 6327—Gray tweed..... $22.50

SIZES: 33 to 42-inch chest. *State chest measure taken over vest . . make no allowances . . also give age, height, weight.* See instructions on order blank page E, back of book. Perfect fit is always guaranteed at Sears or we refund all your money. For Sears convenient Easy Terms, see inside back cover. ♦ Topcoats, except as stated in description, shipped from Chicago. Order, pay postage from nearest mail order house









Deluxe Fashion Tailored
REG U S PAT OFF

All wool Overcoats

Our finest and most luxurious . . . a rich 100% virgin wool fleece

$28.00 Cash

⅓ down on Easy Terms—see inside back cover

A superb fleecy fabric . . . the face is a long wearing, handsome *all wool* blend of 35% virgin wool, 35% mohair, 30% alpaca firmly anchored to a 100% virgin wool back

..This scientifically designed miracle of lightness and warm comfort tailors beautifully

De luxe Fashion Tailored . . our finest craftsmanship . . plenty of handwork for coats of luxury

..Hand shaping and hand sewing on collar so it will set correctly and snugly on your neck

..Top quality linen and hymo interlinings full length of coat front assure permanent shape

..Full lined with superb quality Earl-Glo rayon . . .guaranteed for the life of garment

Dressy, warm double breasted Ulster

You are sure to enjoy the luxury . . . the warmth without excessive weight . . . the good taste of this burly, roomy, full cut double breasted all wool overcoat. Note the broad athletic shoulders and the big wind protecting collar. Roomy, flapped pockets. Our best quality in every respect. Average length, 44½ inches.

Sizes: regulars and longs in 36 to 44-inch chests. *State chest measure taken over vest,* make no allowances; also give age, height, weight. Shpg. wt., 8 lbs. 4 oz.

- ♦ 65 K 6330—Dark gray
- ♦ 65 K 6332—Rich blue
- ♦ 65 K 6334—Beaver brown.....$28.00

Jaunty fly front single breasted

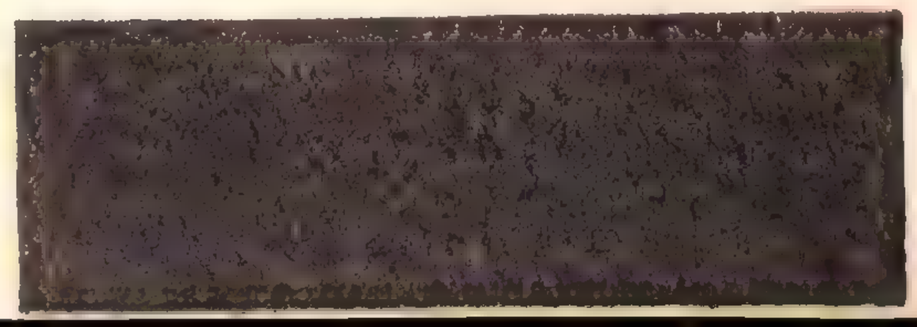
Coats of trim distinction . . . extremely popular because it's so comfortable, so easy to wear and so handsome . . . a superb combination of fine all wool fleece fabric and "Deluxe Fashion Tailored" craftsmanship. Neat lay-down notched collar. Deep slash pockets. Average length, 43½ inches.

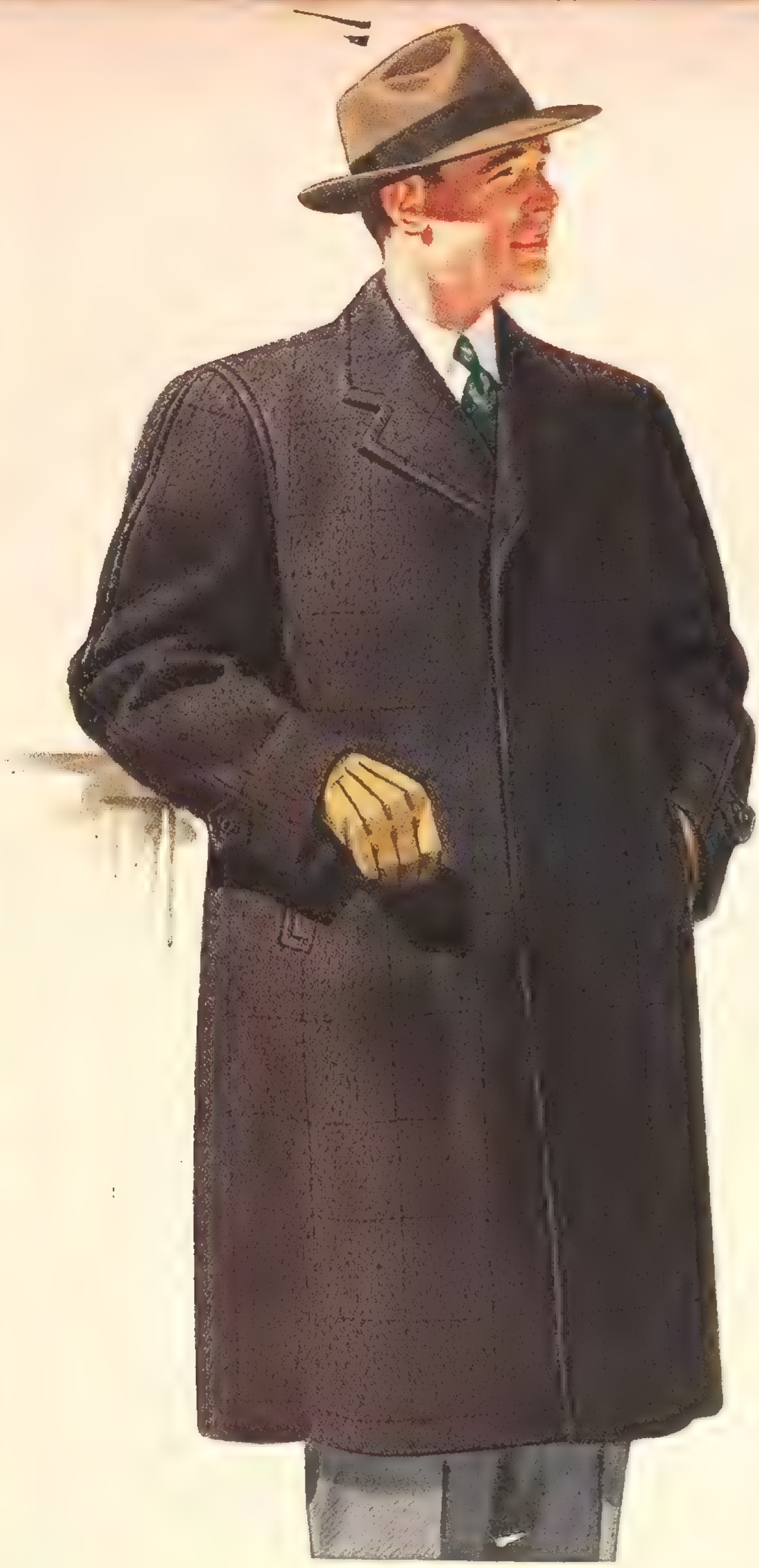
Sizes: regulars and longs in 33 to 42-inch chests. *State chest measure taken over vest,* make no allowances; also give age, height and weight. Shpg wt., 7 lbs. 12 oz.

- ♦ 65 K 6331—Dark gray
- ♦ 65 K 6333—Rich blue
- ♦ 65 K 6335—Beaver brown.....$28.00

PERFECT FIT IS GUARANTEED

Measure carefully . . . see easy-to-follow instructions on order blank page E, back of book. ♦Overcoats are mailed from Chicago only but you order and pay postage from your nearest Sears mail order house.







Warm, durable, well tailored Overcoats . . . all wool fabrics, grand values

$21.50

Rich, fleecy overplaid . . single breasted fly front

Available after August 15. Splendid overplaid overcoating of 25% virgin wool, 35% reprocessed wool and 40% reused wool in a jaunty, handsome style. Harmonizing pattern has an air of elegance, usually found only in coats that cost much more. Careful workmanship has added very smart, perfect fitting lines. Deep slash pockets. Yoke and sleeves lined with rich guaranteed Earl-Glo rayon. Average length, 43½ inches.

Sizes. regulars and longs in 33 to 42-inch chests. See "Ordering Notice" at right. Shipping weight, 8 pounds 2 ounces.

♦ 65 K 6370—Rich brown overplaid
♦ 65 K 6372—Blue overplaid
♦ 65 K 6374—Gray overplaid.....$21.50

PERFECT FIT GUARANTEED

Ordering Notice. State chest measure taken over vest. Make no allowances; also give age, height, weight

♦ Overcoats shipped from Chicago. You order and pay postage from your nearest Sears mail order house.

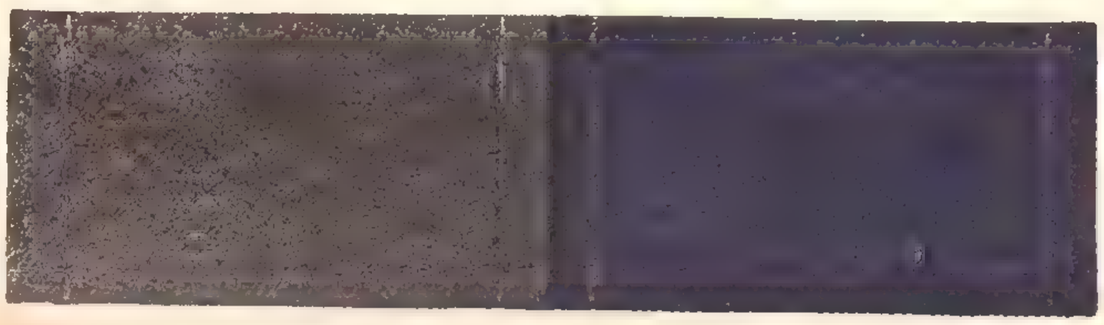
$23.50

"Fashion Tailored" neat all wool herringbone

Available after August 15. Husky, herringbone weave coats . . . just as warm and just as rugged as they are handsome . . . expertly woven of 30% virgin wool and 70% reused wool. Soundly "Fashion Tailored" into a classic double breasted ulster style that is never dated. It's a perfect fitting, long wearing overcoat you will prize for many a year. Yoke and sleeve lining of rich guaranteed Earl-Glo rayon. Average length, 44½ inches.

Sizes: regulars and longs in 35 to 44-inch chests. See "Ordering Notice" at left. Shipping weight, 8 pounds 2 ounces.

♦ 65 K 6360—Medium blue herringbone
♦ 65 K 6362—Medium gray herringbone
♦ 65 K 6364—Medium brown herringbone.....$23.50







Fashion Tailored

Richly blended Overcoats

Give warmth without excessive weight . . . an exclusive fabric combination

$24.50 Cash

⅓ down on Easy Terms—see inside back cover

A luxurious and long wearing *all wool* fleece face of 30% virgin wool, 35% reprocessed wool, and 35% reused wool . . . rich in appearance

. . Firmly anchored to an invisible, fine knitted cotton back that is 38% of the total fabric

. . "Fashion Tailored" for guaranteed perfect fit and for long wear. Expert craftsmanship, good quality interlinings for permanent shape

. . Full lined with lustrous Earl-Glo rayon that is guaranteed for the life of the garment

Fly front single breasted model

The luxurious blended fabric . . . and the easy fitting comfort and good looks of the single breasted style . . . combine to give you a handsome long wearing coat that repels wintry blasts. Note the neat notch-lapel collar, the smooth set-in sleeves. Deep slash pockets. Average length, 43½ inches.

Sizes: regulars and longs in 33 to 42-inch chest. *State chest measure taken over vest*, make no allowances; also give age, height and weight. Shipping weight, 7 pounds 12 ounces.

- ♦ 65 K 6350—Medium blue
- ♦ 65 K 6352—Dark gray
- ♦ 65 K 6354—Dark brown..... $24.50

Smart, double breasted Ulster . . . very warm

There is quiet dignity in the smooth tailored lines of this double breasted ulster. This marvelous fabric has the rich, fleecy elegance and snug warmth without excessive weight that makes the coat a pleasure to wear. Big button-up collar for extra protection on cold, windy days. Big flapped pockets. Average length, 44½ inches.

Sizes: regulars and longs in 35 to 44-inch chest. *State chest measure taken over vest*, make no allowances; also give age, height and weight. Shipping weight, 8 pounds 4 ounces.

- ♦ 65 K 6351—Medium blue
- ♦ 65 K 6353—Dark gray
- ♦ 65 K 6355—Dark brown..... $24.50

PERFECT FIT IS GUARANTEED

Measure carefully . . . see easy-to-follow instructions on order blank page E in back of book. ♦ Overcoats are mailed from Chicago but you order and pay postage from your nearest Sears mail order house.



Popular Overcoat styles . . . sturdy, warm fabrics at our lowest prices

$18.95

Jaunty "All American" Coacher

Streamlined for youth. Luxurious fabric . . . a richly blended fleece face of 40% virgin wool, 60% reused wool firmly woven to a knitted cotton back (38% of total fabric). Sheds moisture, repels wrinkles. "Fashion Tailored." Swagger fly front, military collar, slash pockets. Fully lined with Earl-Glo rayon.

Sizes: 33 to 42-inch chest. *State chest measure taken over vest; also age, height and weight.* Average length, 40 inches. Shipping weight, 4 pounds 8 ounces.

♦ 65 K 6304—Camel tan
♦ 65 K 6306—Medium brown
♦ 65 K 6308—Teal blue..... $18.95



$17.95

A fleecy overplaid . . double breasted

Available after August 15. There's certain long wear and great warmth in this hefty, fleecy coat of 75% reprocessed wool, 23% reused wool and 2% other fibers. Well tailored double breasted style for handsome appearance and weather protection. Flapped pockets. Earl-Glo rayon yoke and sleeve lining.

Sizes: 35 to 44-inch chest, regulars and longs. *State chest measure taken over vest; also age, height and weight.* Average length, 44½ in. Shpg. wt., 8 lbs.

♦ 65 K 6376—Dark gray
♦ 65 K 6378—Rich blue
♦ 65 K 6380—Beaver brown..... $17.95



$15.95

Hollywood styled for smooth dressers

Designed by Hollywood stylists. Note the swanky long rolling lapels of this vigorous and youthful double breasted . . . note the broad athletic shoulders . . . the fitted waist. The smooth, sturdy melton cloth, expertly loomed of 98% reprocessed wool and 2% other fibers, is as warm as it is handsome. Sturdy tailoring assures you long wear and perfect fit. Good wearing rayon yoke and sleeve lining.

Sizes: 35 to 42-inch chest, regulars and longs. *State chest measure taken over vest; also age, height, weight.* Average length, 44 in. Shpg. wt., 7 lbs. 8 oz.

♦ 65 K 6384—Dark blue melton..... $15.95

PERFECT FIT IS GUARANTEED

Be sure to state chest measure taken over vest . . make no allowances. See our easy to follow instructions on order blank, page E, in back of book. ♦ Overcoats are shipped from Chicago but you order and pay postage from your nearest Sears mail order house. Overcoats like everything else at Sears can be bought on Easy Terms . . . see inside back cover for details.



Fashion Tailored virgin wool Dress Trousers . . . coverts, twists, flannels

Our very finest . . . for best appearance and for longest wear . . . our best tailoring

$8.40

Premium quality all wool covert

Finest quality 100% virgin wool covert we have ever offered . . . a supple, full bodied, long wearing fabric "Fashion Tailored" into slacks that will give you lots of wearing pleasure. Very handsome . . . in two rich colors that blend well with most any sports coat. Holds a crease, resists wrinkles. Excellent workmanship assures perfect fit. Youthfully styled with a narrow waistband, dropped belt loops. Zipper fly closure. 18½-inch bottoms.

All sizes: 28 to 40-in. waist; 29 to 35-in. inseam. *State waist and inseam measurements telling which is waist.* Shipping weight, 1 pound 15 ounces.

45 K 6588—Natural tan covert
45 K 6589—Beaver brown covert.....$8.40

$7.65

100% virgin wool worsted 2-ply twist

Sturdy, twisted 2-ply 100% virgin wool worsted in a heavy 14-oz. weight . . . an aristocrat of cloths . . . with handsome ruggedness its outstanding characteristic. In a striped pattern of dignity and good taste . . . designed for discriminating men. "Fashion Tailored" workmanship and sturdy trimming, comfortable perfect fit. A semi-conservative dressy style with regular belt loops. 18½-inch bottoms.

All sizes: 30 to 42-in. waist; 29 to 35-in. inseam. *State waist and inseam measurements, telling which is waist.* Shipping weight, 1 pound 15 ounces.

45 K 6590—Medium blue
45 K 6591—Medium brown
45 K 6592—Medium gray.....$7.65

$6.98

Fine quality virgin wool flannel

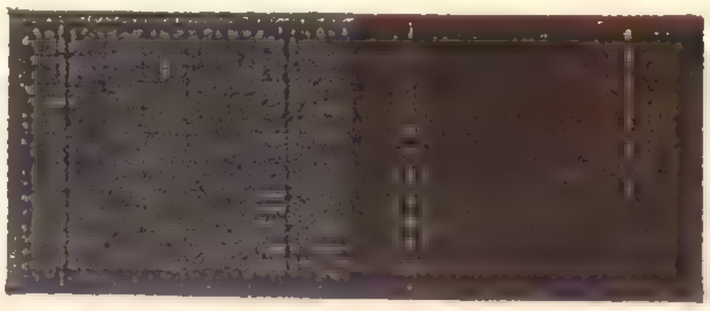
Deluxe 100% virgin wool flannel . . . a product of one of America's finest mills. Smooth flannel, so supple, so comfortable and dressy, that it's sure to be one of your favorites for year 'round wear. "Fashion Tailored" workmanship . . . our best . . . to give you longer wear and to assure you of the ease and better appearance of perfect fit. Youthfully styled with a narrow waistband and dropped belt loops. Neatly tapered 18½-inch bottoms.

All sizes: 28 to 42-in. waist, 29 to 35-in. inseam. *State waist and inseam measurements, telling which is waist.* Shipping weight, 1 pound 14 ounces.

45 K 6586—Gray flannel
45 K 6587—Brown flannel.....$6.98

ABOUT TROUSER CUFFS . . In accordance with government regulations, trouser cuffs can be furnished if you are average or below average in height and other measurements are in proportion. Otherwise plain bottoms will be furnished. For Easy Payment Terms see inside back cover









Fashion Tailored virgin wool Dress Trousers . . . tweeds, stripes, gabardines

Same fine quality as trousers on opposite page . . . a great selection at Sears budget prices

$6.98

100% virgin wool Tweed . . . very colorful

Available after August 15. Rich, fine quality tweed . . . with the sparkle and vigor of youthful style . . . and a colorfully nubbed, narrow herringbone pattern. Comfortable slacks you can relax in and still be "dressed up." Ideal for wear with a sports coat, a sweater or an extra jacket. There is rugged wear in the fabric and it's "Fashion Tailored" for long lasting perfect fit and shape. Narrow waist band, dropped belt loops. 18½-in. bottoms.

All sizes: 28 to 40-inch waist; 29 to 35-inch inseam. *State waist and inseam measurements, telling which is waist.* Shipping weight, 2 pounds.

45 K 6574—Medium brown tweed
45 K 6575—Medium blue tweed $6.98

$7.50

Virgin wool worsted . . . neat stripes

Handsome, dressy neat stripe pattern in sturdy, excellent quality 100% virgin wool worsted fabric. Resilient, firmly woven . . . it's sure to give long wear and retain its shape . . . and hold a good crease. The traditionally fine "Fashion Tailored" workmanship adds smartest style lines to the semi-conservative model and assures you perfect fit. Neatly tapered. 18½-inch bottoms.

All sizes: 30 to 42-inch waist; 29 to 35-inch inseam. *State waist and inseam measurements, telling which is waist.* Shipping weight, 2 pounds.

45 K 6557—Medium gray striped worsted
45 K 6556—Medium brown striped worsted
45 K 6555—Dark blue striped worsted $7.50

$8.40

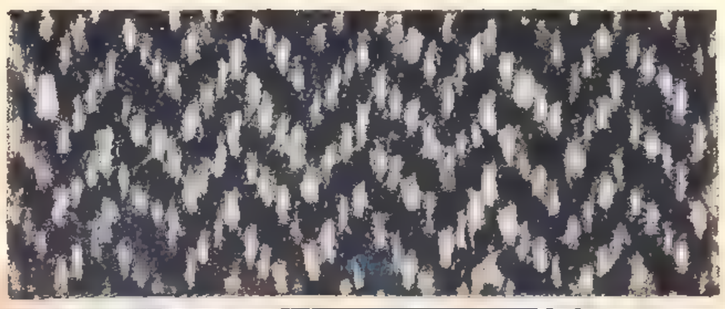
100% virgin wool gabardine Slacks

Our finest gabardines . . . and the best we've ever sold. Tightly twisted, long staple 100% virgin wool worsted yarns are woven into a lustrous, fine twill fabric that drapes beautifully . . . that has a feel of luxury. They are so popular because they blend well with most any sports coat or jacket. Deluxe "Fashion Tailored" in a slack-styled young men's model with dropped belt loops and a narrow waist band. Slide fastened fly. 18½-inch bottoms.

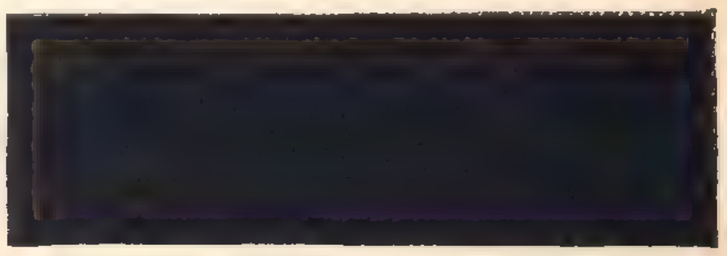
All sizes: 28 to 40-inch waist; 29 to 35-inch inseam. *State waist and inseam measures, telling which is waist.* Shipping weight, 1 pound 15 ounces.

45 K 6580—Cocoa brown gabardine
45 K 6581—Medium blue gabardine $8.40

PERFECT FIT AND COMPLETE SATISFACTION are always guaranteed at Sears. That's a guarantee you can depend on. Measure carefully. See our easy to follow instructions on page 409. For Trouser Cuff Notice see opposite page. For Easy terms, see inside back cover.









Fashion Tailored gabardine Slacks . . . in the most popular weaves

$6.75

Fine twill weave gabardine

Available after August 15. Year-round, all-occasion sturdy twill gabardine of 60% virgin wool worsted and 40% rayon . . with beautiful luster and draping quality that make smart looking slacks. Skillfully "Fashion Tailored" workmanship for perfect fit. Dropped belt loops. Tapered 18½-in. bottoms.

All sizes: 28 to 40-inch waist; 29 to 35-inch inseam *State waist and inseam, tell which is waist.* Shpg. wt., 1 lb. 15 oz.

45 K 6560—Sand tan
45 K 6561—Medium blue
45 K 6562—Dark brown..... $6.75

$5.98

Neat herringbone gabardine

Available after August 15. Rich in lustrous texture . . . expertly, tightly woven of resilient 40% virgin wool worsted and 60% rayon . . . a gabardine with rich, natural drape. Smooth styling and perfect fit are molded in by highly skilled "Fashion Tailored" craftsmen. A comfortable, youthful style with dropped belt loops. Neatly tapered 18½-inch bottoms.

All sizes: 28 to 40-inch waist; 29 to 35-inch inseam. *State waist and inseam, tell which is waist.* Shpg. wt., 1 lb. 15 oz.

45 K 6568—Dark brown
45 K 6569—Rich tan. $5.98

$5.98

Smart Bedford cord gabardine

Available after August 15. Good looking raised rib Bedford cord of 40% virgin wool worsted and 60% rayon . . . a wear resistant weave that is packed with long service. Sound "Fashion Tailored" construction gives smooth style to the youthful, comfortable slacks. Comfortable narrow waistband, dropped belt loops. Neatly tapered 18½-inch bottoms.

All sizes: 28 to 40-inch waist; 29 to 35-inch inseam. *State waist and inseam, tell which is waist.* Shpg. wt., 1 lb. 15 oz.

45 K 6565—Pilot blue
45 K 6567—Deep brown..... .....$5.98

$5.45

Fine cavalry twill gabardine

A favored weave with many because it combines well with sports coats and jackets. Sturdy, twill gabardine tightly woven of 20% long staple virgin wool, 80% rayon. Sound "Fashion Tailored" workmanship assures the comfort and good appearance of perfect fit and proper drape. Good quality trimmings. Narrow waistband, dropped belt loops. 18½-inch bottoms.

All sizes: 28 to 40-inch waist; 29 to 35-inch inseam. *State waist and inseam, tell which is waist.* Shpg. wt., 2 lbs.

45 K 6595—Cocoa brown
45 K 6594—Teal blue.....$5.45

ABOUT TROUSER CUFFS. In accordance with Government regulations, trouser cuffs can be furnished if you are average or below average in height and other measurements are in proportion. Otherwise plain bottoms will be furnished



Fashion Tailored Dress Trousers . . . excellent in quality and value

$5.45

Crisp, smooth gabardine

Rich, fine twill, 2-ply gabardine slacks of 20% virgin wool worsted and 80% rayon . . . lustrous, smooth draping. Firm of weave and smooth of finish . . . holds a sharp crease and resists wrinkles . . will give good service. Superb clear tone, all-season colors. An excellently tailored youthful style. With narrow waistband, dropped belt loops. Neatly tapered 18½-in. bottoms.

All sizes: 28 to 40-inch waist; 29 to 35-inch inseam. *State waist and inseam, tell which is waist.* Shpg. wt., 1 lb. 15 oz.

45 K 6576—Beaver brown
45 K 6577—Medium dark blue..... $5.45

$4.98

All virgin wool herringbone

Available after August 15. Neat herringbone weave in an excellent quality all wool cassimere suiting . . . will give you good wear. Dressy, dignified semi-conservative style that is well tailored. Good quality trimmings throughout. Trim, perfect fitting lines for extra comfort and smart appearance. 18½-inch bottoms.

All sizes: 30 to 42-inch waist; 29 to 35-inch inseam. *State waist and inseam, tell which is waist.* Shpg. wt., 1 lb. 15 oz.

45 K 6530—Medium gray
45 K 6531—Medium blue
45 K 6532—Medium brown..... $4.98

$5.67

Popular all-occasion covert

Available after August 15. Smart looking, comfortable, rich in texture. A good quality tightly woven covert, blended of 55% virgin wool, and 45% rayon. Long a sportsman's favorite, for leisure wear and well liked for all occasions. Sound "Fashion Tailored" construction gives perfect fit. Narrow waistband, dropped belt loops. 18½-inch bottoms.

All sizes: 28 to 40-inch waist; 29 to 35-inch inseam. *State waist and inseam, tell which is waist.* Shpg. wt., 1 lb. 15 oz.

45 K 6570—Teal blue
45 K 6571—Dark brown..... $5.67

$5.39

Glen plaid cassimere Slacks

Smooth cassimere . . . supple and comfortable for dress or sports wear . . . in a handsome glen plaid pattern. Skillfully blended 30% virgin wool, 27½% reused wool and 42½% rayon. Proper "Fashion Tailored" construction for smooth fit and long wear. Popular, youthful style lines with a narrow waistband and dropped belt loops. Neatly tapered 18½-in. bottoms.

All sizes: 28 to 40-inch waist; 29 to 35-inch inseam. *State waist and inseam, tell which is waist.* Shpg. wt., 1 lb. 14 oz.

45 K 6541—Brown glen plaid
45 K 6539—Blue glen plaid..... $5.39

PERFECT FIT IS GUARANTEED . . . measure carefully . . . see page 409 for our simple, easy to follow instructions. For TROUSER CUFF notice, see opposite page. Sears Easy Terms are available for men's clothing, see inside back cover



Good looking Dress Trousers . . . smart styles . . . good quality fabrics

Perfect fit is always guaranteed at Sears or all your money will be refunded

$4.98

"Fashion Tailored" Slacks

Good looking cassimere slacks in a lively overplaid pattern . . . a supple expertly blended weave of 30% new wool, 27½% reused wool and 42½% rayon. "Fashion Tailored" for excellent quality throughout . . . for perfect, comfortable fit. Narrow waistband and dropped belt loops. Tapers neatly to 18½-inch bottoms.

All sizes: 28 to 40-inch waist; 29 to 35-inch inseam. *State waist and inseam, tell which is waist.* Shpg. wt., 1 lb. 15 oz.

45 K 6558—Medium blue
45 K 6559—Dark brown.....$4.98

$4.98

Flattering pencil stripes

Ideal dress-up trousers with a neat pencil stripe pattern most men like and look well in. Practical and popular dark shades of rich blue and brown that are slow to show soil. Firmly woven of 38% virgin wool, 12% rayon, 50% cotton. Properly tailored semi-conservative style . . . perfect fitting and comfortable. 18½-inch bottoms.

All sizes: 30 to 42-inch waist; 29 to 35-inch inseam. *State waist, inseam, tell which is waist.* Shpg. wt., 2 lbs. 2 oz.

45 K 6534—Dark blue
45 K 6535—Dark brown.....$4.98

$3.89

Colorful herringbone Slacks

Beautiful herringbone weave cassimere with just enough bright nubs to add sparkle. Supple, sturdy combination of 17½% virgin wool, 42½% reused wool and 40% rayon. Soundly tailored for good looking, youthful style lines . . . for perfect fit. Dropped belt loops. 18½-inch bottoms.

All sizes: 28 to 40-inch waist; 29 to 35-inch inseam. *State waist and inseam, tell which is waist.* Shpg. wt., 2 lbs.

45 K 6518—Blue herringbone
45 K 6519—Gray herringbone
45 K 6520—Brown herringbone....$3.89

$2.98

Sturdy part wool cheviot

Skillfully blended, sturdy cheviot of 15% reprocessed wool, 45% reused wool, 40% cotton in a subdued twill. Semi-conservatively styled with good looking, trim lines suitable for dress or for every day wear. Well tailored for long wear and perfect fit. 18½-inch bottoms. Why not add to your Easy Terms order? See inside back cover.

All sizes: 30 to 42-inch waist; 29 to 35-inch inseam. *State waist and inseam, tell which is waist.* Shpg. wt., 2 lbs. 2 oz.

45 K 6528—Dark blue
45 K 6529—Oxford gray.....$2.98

ABOUT TROUSER CUFFS . . . In accordance with Government regulations, trouser cuffs can be furnished on your trousers if you are average or below average in height and other measurements are in proportion. Otherwise plain bottoms will be furnished



Carefully Tailored Dress Trousers

Choice of regular and large sizes

$4.98 Reg. sizes

Sturdy part wool worsted

Available after August 15. Note the very handsome striped pattern . . . the dressy lines of the well tailored semi-conservative style. Long wear is assured by the rugged fabric of 43% virgin wool worsted, 56% cotton, 1% rayon. 18½-inch bottoms. Low priced.

Regular sizes: all sizes 30 to 42-inch waist; 29 to 35-inch inseam. *State waist and inseam measures.* Shipping weight, 2 pounds.

45 K 6536—Dark blue striped
45 K 6537—Dark brown striped.....$4.98

Sizes for larger men

All sizes: 44 to 50-inch waist; 29 to 35-inch inseam. *State waist and inseam measures.* Shipping weight, 2 pounds 6 ounces.

45 K 6508—Dark blue
45 K 6510—Dark brown.....$5.45

$5.98 Reg. sizes

Striped virgin wool worsted

Tight woven, firm textured 100% virgin wool worsted in a good looking self striped pattern. Smooth, wrinkle resistant, holds a sharp crease . . . will give excellent service. Carefully tailored in a dressy semi-conservative style. Sturdy trimmings throughout. 18½-inch bottoms.

Regular sizes: all sizes 30 to 42-inch waist; 29 to 35-inch inseam. *State waist and inseam measure.* Shpg. wt., 1 lb. 15 oz.

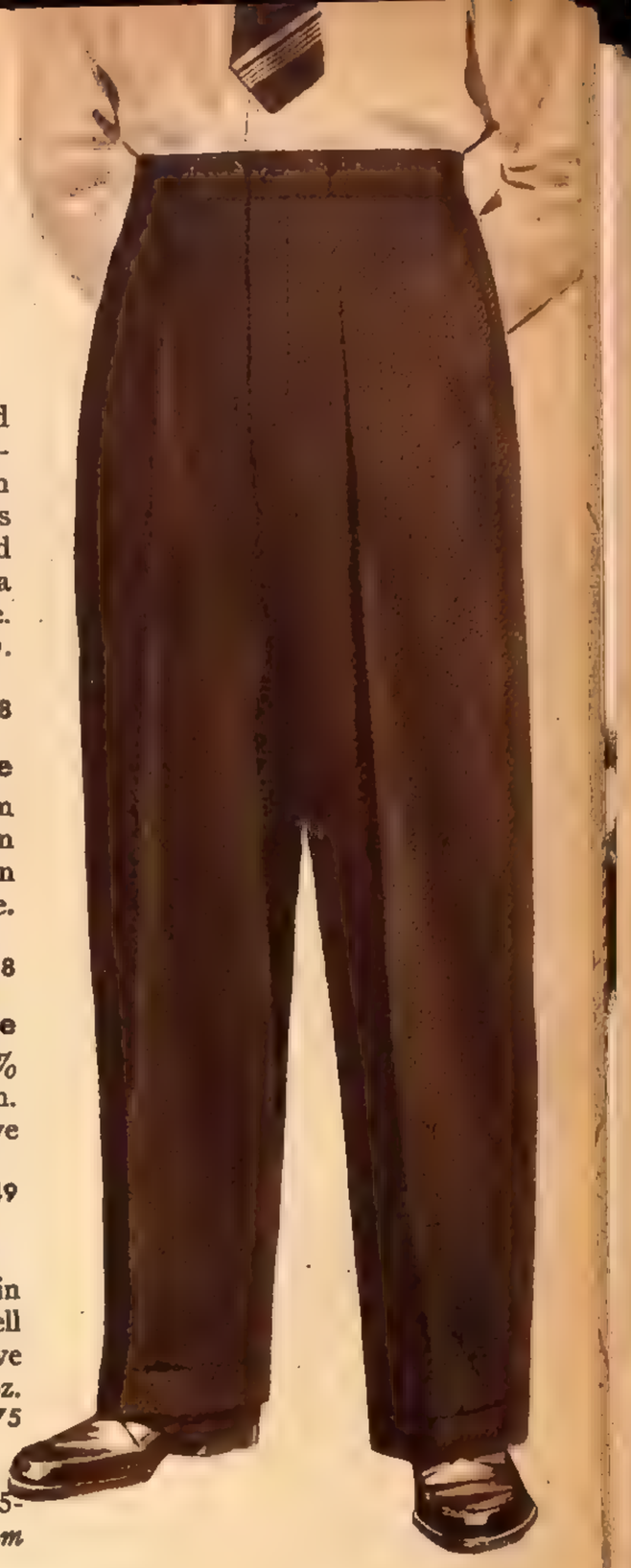
45 K 6544—Dark blue
45 K 6545—Dark brown.....$5.98

Sizes for larger men

All sizes: 44 to 50-inch waist; 29 to 35-inch inseam. *State waist and inseam measures.* Shipping weight, 2 pounds 3 ounces.

45 K 6604—Dark blue
45 K 6606—Dark brown.....$6.59

Fashion Tailored Blue Serges



Our finest . . virgin wool

Magnificent 100% virgin wool worsted serge and "Fashion Tailored" craftsmanship . . . a brilliant combination for outstanding semi-conservative dress trousers. The serge is closely woven and colorfast, holds its shape . . . retains a crease, resists wrinkles and shine. 18½-in. bottoms. *Sizes below.* Shpg. wt., 2 lbs. 2 oz.

45 K 6550—Blue serge.....$7.48

12½-oz. all wool worsted serge

Serviceable, good looking, medium weight serge. Tightly woven, firm in texture. Same style and "Fashion Tailored" workmanship as above. *Sizes below.* Shpg. wt., 1 lb. 15 oz.

45 K 6551—12½-oz. blue serge...$5.98

Medium weight, part wool serge

Good quality, serviceable serge of 38% virgin wool, 50% cotton, 12% rayon. Well tailored in a semi-conservative style. *Sizes below.* Shpg. wt., 2 lbs.

45 K 6552—Part wool blue serge...$4.49

Good quality part wool serge

Tight twill weave of 12% virgin wool, 83% cotton, 5% rayon. Well tailored for good fit in a conservative style. *Sizes below.* Shpg. wt., 2 lbs. 2 oz.

45 K 6533—Part wool blue serge...$3.75

SIZES FOR ABOVE TROUSERS

All sizes: 30 to 42-inch waist; 29 to 35-inch inseam. *State waist and inseam measures telling which is waist.*

Fashion Tailored Gray Serges



100% virgin wool

Very dressy, fine quality gray serge of 100% virgin wool worsted . . . an all-year-around weight. Luxuriously loomed in a tight, firm textured twill weave. Semi-conservative in style and "Fashion Tailored" for perfect, comfortable fit. 18½-inch bottoms.

All sizes: 30 to 42-inch waist; 29 to 35-inch inseam. *State waist and inseam, tell which is waist.* Shpg. wt., 2 lbs.

45 K 6564—Medium gray serge....$6.95

Part wool gray serge

Same style, workmanship as above. 12-oz. serge of 25% wool, 27% rayon, 48% cotton. *Sizes, shpg. wt. as above.*

45 K 6563—Gray serge.....$5.45

HOW TO MEASURE FOR PERFECT FITTING TROUSERS



It's easy to get a perfect fit in dress trousers. Simply take the waist measurement over the waistband with your belt off. Hold tapeline snug as you desire fit. Make sure you read the tapeline correctly. Take the inseam measurement from close up in the crotch down to length desired, usually to top of heel of shoe. If possible, have someone else measure you. Or, take the measurements of an old pair of trousers that fit you satisfactorily.







Sleeves and yoke lined with lustrous rayon. Note the handy inside pocket

Water repellent gabardine All-weather Coats

Tightly woven, twill weave 2-ply combed cotton gabardine of good quality . . . scientifically treated by a showerproofing process to make them water repellent . . . to keep you dry. Up-to-the-minute styling and tailoring give them a smart topcoat air. You are sure to get complete satisfaction and long wearing weather protection at a Sears low price

$10.95

Swagger officers' style . . double breasted

Well-tailored all-weather coats of water repellent cotton gabardine . . . a handsome officers' style double breasted. Roomy raglan shoulders, removable epaulets, big turn-up collar. All around belt with leather covered buckle. Deep slash-through pockets, extra inside breast pocket, trench flap. Loose lined in sleeves, yoke and body with cotton plaid. *Sizes below.* Shpg. wt., 3 lbs. 4 oz.

45 K 6470—Military tan . . Average length, 48 in. $10.95

$8.95

Jaunty, dressy fly front . . single breasted

Brisk, dressy water repellent coat . . . styled with the easy, swagger lines of a smart topcoat . . . expertly tailored in a single breasted style for complete comfort in wearing. Button-up collar, roomy raglan shoulders and a neat fly front. Loose lined in body with colorful cotton plaid. Deep rayon yoke lining. Slash-through pockets, extra inside breast pocket. *Sizes below.* Shpg. wt., 3 lbs.

45 K 6444—Tawny tan . . Average length, 46 in. $8.95

Dressy utility Raincoat of 100% waterproof fabric

$4.98

Low-priced raincoat that will give good weather protection. Practical because the 3-ply 100% water-proof, olive drab fabric will keep you dry and snug in rain and wind. Two layers of fine woven cotton are vulcanized with a center layer of rubber . . . for a pliable fabric that will not wrinkle or crack.

Soundly tailored in a single breasted style that is appropriate for dress wear. Raglan shoulders give comfort and freedom. Storm tabs on sleeves. Roomy slash-through pockets. *Sizes below.* Shpg. wt., 4 lbs 5 oz.

45 K 6436—Olive drab $4.98

SIZES: 34 to 46-inch chest. Measure carefully, see simple instructions on order blank page E, back of book. *State chest measure taken over vest, make no allowance; also give age, height and weight. Perfect fit guaranteed at Sears*





WAT-A-TITE poplin All-Weather "Rainbreakers"



Superb quality, highly mercerized 2-ply combed cotton poplin . . . tightly woven . . . heavyweight . . . WAT-A-TITE processed for a durable finish that repels rain, snow or sleet and that dry cleaning will not affect. Nationally known "Rainbreaker" tailoring makes them ideal topcoats, too

Practical Rain-o-Shine Coats of 100% waterproof fabric

$5.50

Good-looking 3-ply waterproof fabric, strong tailoring and low price are the reasons for this coat's tremendous popularity. Sturdy, dark gray cotton outer fabric in a herringbone pattern is vulcanized with rubber to a rich cotton plaid lining. It's a 100% waterproof fabric.

Soundly tailored in a swagger double breasted style with roomy raglan shoulders. An all-around belt. The wide collar turns up to give wind protection. Adjustable tabs on sleeves. Slash-through pockets. Average length, 48 inches. *Sizes below.* Shipping wt., 4 lbs. 10 oz.

45 K 6464—Gray herringbone.....$5.50

$13.75

Swagger fly front single breasted

Superbly styled single breasted coat, skillfully tailored for trim neatness, for perfect fit and for wearing comfort. Full lined for extra protection with the same poplin as on the outside. Wind-resisting button-up collar. Roomy raglan shoulders. Slash-through pockets. Adjustable tabs on sleeves. Average length, 46 inches. *Sizes below.* Shipping weight, 3 pounds.

45 K 6466—Ivory tan.....$13.75

$18.95

Handsome officers' style . . . jaunty, dressy

Deluxe "Rainbreaker" tailored. Army regulation officers' style . . . also smart for civilians. Full lined with the same fine WAT-A-TITE poplin as on the outside. Epaulets on shoulders, button-up military collar, trench flap. All around belt with leather covered buckle. Slash-through pockets. Average length, 48 inches. *Sizes below at left.* Shipping weight, 4 pounds 6 ounces.

45 K 6481—Ivory tan.....$18.95

SIZES: 34 to 46-inch chest. Measure carefully, see instructions on order blank page "E", back of book. *State chest measure taken over vest; make no allowances; also give age, height and weight.* For Easy Terms, see inside back cover



Our best cotton Work Pants

$3.98

Zelan treated Army Mountain Cloth

Our toughest, strongest, longest wearing cotton work pants. Made of the cloth developed to take the grueling punishment . . . the all-weather exposure that fighting men of the Army Mountain Troops give them. Woven of husky, 2-ply mercerized cotton yarns in a 72x69 thread count that gives it a breaking strength of 164 pounds in the warp and 135 pounds in the filling. Weighs 9 ounces to the square yard . . . tightly woven. Laboratory tests show it to be exceptionally wind-resistant. Zelan treated to resist moisture, spotting.

Tailored over Sears own graduated patterns for a comfortable, perfect fit. Sanforized to keep fabric shrinkage under 1%. Heavy bar-tacks at all strain points; five strong pockets. Washfast and sunfast.

Sizes: all waist and inseam sizes shown on page 432A. *Be sure to state both waist and inseam measurements when ordering.* Shipping weight, each pair, 2 pounds 2 ounces.

41 K 5725—Forest green mountain cloth $3.98

PACEMAKER Sanforized Matched Outfits

Reg. U. S. Pat. Off.

$1.35 Shirt

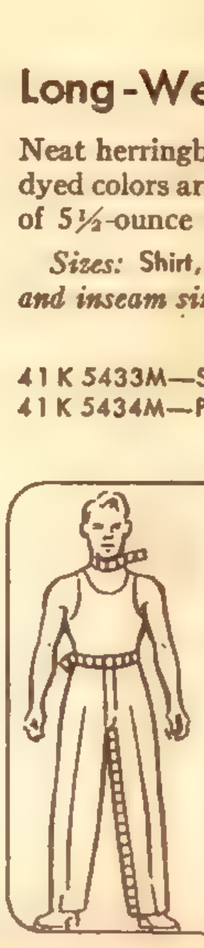
$1.75 Pants

Long-Wearing herringbone Drills and Jeans . . . vat dyed

Neat herringbone pattern. Firmly woven of tough, long wearing sturdy cotton yarns. Vat dyed colors are sunfast, washfast. Sanforized—fabric can't shrink over 1%. Shirt is tailored of 5½-ounce cotton jean cloth. Pants are sturdy 7¾-ounce drill; 20-inch plain bottoms.

Sizes: Shirt, half sizes 14 to 17. Pants, waist and inseam sizes in chart below. *State neck, waist, and inseam sizes*, telling which is waist. Shpg. wts.: Shirt, 1 lb. 1 oz.; pants, 1 lb. 11 oz.

CADET BLUE		ARMY TAN	
41 K 5433M—Shirt	$1.35	41 K 6626M—Shirt	$1.35
41 K 5434M—Pants	1.75	41 K 8802M—Pants	1.75



HOW TO MEASURE FOR SHIRTS AND PANTS

For Shirt Sizes: Measure neck at collar band, keep tape snug but not tight. Your measurement is your size. *Be sure to state size.*

For Pants Sizes: Measure waist over trousers without belt. Measure inseam from close up in crotch to desired length, usually to top of heel of shoe. *State both sizes, telling which is waist.*

Waist, In.	29	30	31	32	33	34	36	38	40	42	44
Come in the inseam sizes shown	29	29	29	29	29	29	29	29			
	30	30	30	30	30	30	30	30	30	30	30
	31	31	31	31	31	31	31	31			
	32	32	32	32	32	32	32	32	32	32	32
	33	33	33	33	33	33	33	33			
	34	34	34	34	34	34	34	34	34	34	34



Neat, strong and comfortable

$1.35 Shirt $1.69 Pants

Extra heavy Sanforized Covert

Specially designed for the thousands of men who need a tougher, longer wearing covert . . . and who want good tailoring and neat appearance, too. Sturdily made of strong, firmly woven cotton covert. Sanforized—max. fabric shrinkage 1% . . .

Extra heavy 9½-oz. weight of the pants is actually 10% stronger than ordinary coverts. Five roomy, heavy cotton pockets. Bartack reinforced at all points of strain. 20-inch plain bottoms. Well cut shirt is made of strong 6-oz. covert for greater wearing comfort. Has two large pockets.

Sizes: **Shirt,** half sizes 14 to 17. **Pants,** waist sizes, 29 to 44 in.; inseams as shown in chart on opposite page. *State neck size, also waist and inseam sizes,* telling which is waist. Shipping weights: shirt, 1 pound. 3 ounces; pants, 1 pound 15 ounces.

41 K 6716M—Oxford Gray Shirt.....$1.35
41 K 820M—Oxford Gray Pants..... 1.69

Low priced oxford gray Covert Outfit

Same sizes, same tailoring as outfit above except pants are of 8-oz. covert. *State sizes.* Shipping weights: shirt, 1 lb. 3 oz.; pants, 1 lb. 11 oz.

41 K 6716—Shirt..$1.35 41 K 788—Pants...$1.47

$2.48 Shirt $2.98 Pants

Mercerized Army Twill

Our finest, best looking matched outfit. Tailored of best quality regular army twill . . . one of the toughest of all cotton fabrics. Fine, long staple combed 2-ply cotton yarns are so closely woven they make this suit amazingly dirt resistant, give it an exceptionally good looking, lustrous texture. The vat-dyed colors are washfast, sunfast. Sanforized so the fabric will not shrink more than 1%.

Well tailored over Sears graduated patterns to give you perfect fit. Smart looking shirt of 6-oz. twill has a neat dress style collar, two button-through pockets and roomy chest and armholes for lots of freedom. Pants of 8.2-oz. twill have inside seams serged to prevent raveling, sturdy thread bartacks at all points of strain; five strong, durable pockets; 20-inch plain bottoms.

Sizes: **Shirt,** half sizes 14 to 17. **Pants,** waist and inseam sizes as shown in chart on opposite page. *State neck size, also waist and inseam sizes,* telling which is waist. Shipping weights: shirt, 1 pound 3 ounces; pants, 1 pound 13 ounces.

ARMY TAN		MEDIUM BLUE	
41K5459M—Shirt..	$2.48	41K5462M—Shirt..	$2.48
41K5460M—Pants.	2.98	41K5463M—Pants.	2.98

Important to farmers with woodlands

The paper shortage continues critical this year. At least 13,000,000 cords of domestic pulpwood will be needed again for Army, Navy, Allied and essential civilian needs. The supply may be maintained and even increased if enough material and manpower to cut it can be found by the country's pulp manufacturers. The War Production Board asks the immediate help of every man with a stand of trees.



PAPER
PACKS A WAR PUNCH

Consult your County Agricultural Agent for information on what and how much to cut and how to sell it.

Your trees may go to make the waterproof paper wrappers in which all Army Clothing and Equipment is shipped. Or they may be needed for camouflage strips and netting and parachutes. Or they may become part of the huge amounts of paper board used by the Red Cross for blood-plasma containers.

Every log may be necessary. Harvest your woodland now. Not only will you help the war effort but add to your farm income and your bond-buying power.

Careful selection of your trees is important. Do not strip the woods. Clear cutting or heavy destructive cutting destroys the stand and hurts the land. Leave younger trees of better quality and sufficient number to make a good stand. This will mean faster growth, frequent future cuttings, better trees and more money over the years. Your County Agent will show you how to have a steady income and continuous crops of timber.







Warm, sturdy Army Duck Clothes

Heavy blanket-lined Coat

$5.98

Ideal for work wear, for sports, hiking, camping or fishing. Long enough to protect hips yet generously tailored to assure freedom of action. Extra heavy 10-oz. weight double-filled duck that has been treated to shed rain and snow. Tough fabric resists snags and tears. Fully lined with heavy 16-oz. striped cotton blanket cloth. Wide corduroy collar, two deep roomy side pockets, 2 muff pockets. 32 in. long.

Sizes: chest, 34, 36, 38, 40, 42, 44, 46 and 48 inches. *State size.* Shipping weight, 4 pounds.

41 K 5315—Brown double breasted coat . . $5.98

Warmly lined utility Coat

$3.19

Sturdy coat that is not only strongly constructed of heavy duck, but fully lined with 25% reused wool, 75% cotton striped blanket cloth for extra warmth. In addition, the tightly woven duck resists snags and tears and is treated to repel rain and snow. Comfortable corduroy collar buttons up snugly around the neck. 2 big roomy side pockets, corners reinforced with bar-tacks. Full 30½ inches long.

Sizes: chests, 34, 36, 38, 40, 42, 44, 46 and 48 inches. *State size.* Shipping wt., 3 lbs. 14 oz.

41 K 5311—Brown single breasted coat . . . $3.19

All Wool Stag Coat and Breeches Outfit

$8.29 Coat — 35% virgin wool, 65% reused wool — **$5.85** Breeches

Stag Coat—Warm 33-ounce weight all wool in a red and black plaid—moisture repellent. Double fabric over shoulders and back, big button-flap side pockets. 30½ inches long.

Sizes: chest, 36, 38, 40, 42, 44, 46 and 48 inches. *State size.*

41 K 5320M—All wool stag coat. Shpg. wt., 6 lbs. 2 oz. . . $8.29

Matching Breeches—Made of same warm, all wool fabric as coat. Double fabric at knees. Laced bottoms. Wt., 4 lbs. 8 oz.

Sizes: waists 30, 32, 34, 36, 38, 40, 42, 44 in. 26-inch inseam.

41 K 321M—All wool plaid breeches. *State waist size.* . . . $5.85









Heavy Duck Breeches

$2.79

Tightly woven army duck weighs 10 oz. per square yard . . . processed to repel moisture. Double fabric in seat, strong cotton pocketing, comfortable laced bottoms. Reinforced at strain points.

Sizes: waists 30, 32, 34, 36, 38, 40, 42, 44 inches; inseams, 25 and 27-in. *State waist and inseam.* Shipping weight, 2 pounds 1 ounce.

41 K 338—Brown duck breeches $2.79

Blanket lined Duck Vest

$2.75

Warm serviceable 8-oz. duck Vest . . . lined with heavy 16-oz. striped cotton blanket lining. Treated to shed rain and snow. For outdoors wear alone, or for wear under coats and jackets. Gives you extra warmth yet leaves your arms free. 4 pockets, 25 inches long.

Sizes: chests 34, 36, 38, 40, 42, 44, 46, 48 in. *State size.* Shpg. wt., 2 lbs.

41 K 5317—Brown duck vest . . . $2.75

Lined Duck Jacket

$3.19

Rugged warm Utility Jacket. Strong heavy duck . . . rain repellent . . . tightly woven to resist snagging. Lined with 25% reused wool, 75% cotton striped blanket cloth. Turn-up corduroy collar, 2 slash pockets, chest pocket, adjustable side straps. 25½ in. long.

State size: chests 34, 36, 38, 40, 42, 44, 46, 48-in. Shpg. wt., 3 lbs. 2 oz.

41 K 5310—Brown duck jacket. $3.19

HERCULES special duck pants

$2.49

Extra strong yarn dyed army shelter tent duck—made of high count tightly twisted 2-ply cotton yarns. Wear and snag resistant. Specially treated to repel moisture. Sturdy Hercules tailoring.

Sizes: waists 30, 32, 34, 36, 38, 40, 42 and 44 inches; inseams 29, 30, 31, 32, 33 and 34 inches. *State both sizes.* Shipping weight, 2 pounds.

41 K 5718—Drab duck pants. . . $2.49



Ruggedly made warm blanket cloth lined Chore Coats

"Double Duty" denim, cotton lined

$2.25 Reg. sizes

Made of tightly woven indigo blue 2.20 wt. denim. Fully lined with 16-oz. striped cotton blanket cloth. Button-up denim collar; 4 button front. 2 pockets. Double stitched main seams. Not Sanforized.

Sizes: chests 34, 36, 38, 40, 42, 44, 46, 48 inches. *State size.* Shipping weight, 3 lbs. 2 oz.

41 K 106—30½-inch length blue denim coat.....$2.25

Extra long coat. For the six-footer with long arms. Average length 33 in., and 1½ in. longer in the sleeves. *Sizes* as above. Shipping wt., 3 lbs. 7 oz.

41 K 107—Extra long blue denim coat.....$2.49

HERCULES 8-oz. denim, 50% wool lined

$2.45

Hercules quality—made from heavier, longer-wearing blue denim with warmer, heavy striped blanket cloth lining that's 50% reused wool and 50% strong cotton. Not Sanforized-Shrunk. Lining stitched through to denim to prevent sagging after coat is washed. Navy blue corduroy collar with peaked lapels. Strongly stitched throughout. Two roomy outside pockets. Full 30½ inches long.

Sizes: chests, 34, 36, 38, 40, 42, 44, 46, 48 inches. *State size,* see opposite page. Shpg. wt., 3 lbs. 12 oz.

41 K 117—Hercules 8-oz. blue denim.....$2.45

HERCULES 9½-oz. covert, 25% wool lined

$2.95

Extra heavy . . . extra warm—made of closely woven 9½-oz. cotton covert in a slow-to-show soil oxford gray color. Sanforized to keep fabric shrinkage under 1% for lasting fit. Body and sleeves fully lined with heavy 16-oz. striped blanket cloth that's 25% warm reused wool, 75% strong cotton, stitched to fabric to prevent sagging. Navy blue corduroy collar. Two roomy pockets. Length 30 inches.

Sizes: chests 34, 36, 38, 40, 42, 44, 46, 48 inches. *State size;* see opposite page. Shipping wt., 4 lbs.

41 K 109—Hercules 9½-oz. oxford gray covert....$2.95

Utility Coat, Jacket



38-inch "Railroader"

$12.75

Big, burly service coats that'll protect you from all kinds of weather. Of heavyweight, extra warm 40-oz. wool mackinaw cloth; 20% virgin wool, 80% reused wool. Long-wearing—reinforced with tough horsehide leather at all vital points; cuffs, pocket edges and under side of arms up to elbows. Big, turn-up shawl-type collar; cotton flannel lined muff pockets; mackinaw style side pockets. Double breasted and full 6 in. longer than mackinaw coats for extra warmth. Unlined.

Sizes: chests 36, 38, 40, 42, 44, 46, 48 inches. *State size.* Shipping weight, 7 lbs. 6 oz.

41 K 261—Navy blue.....$12.75

41 K 262—Oxford gray.....12.75

Zelan-treated poplin

$2.98

An ideal jacket for the working man, practical—attractive—comfortable. Amazingly light in weight—yet the fine army-type cotton poplin is so tightly woven it protects you from the wind. Zelan treated—it repels water, spots and wrinkles. Wear it over that heavy shirt or sweater. Smartly styled with wide lapels, neat button front, and a sporty half belt in back. Adjustable straps at cuffs and waist to give better-fitting comfort. Two roomy slash pockets. Convenient 25-inch length. Unlined.

Sizes: chests 34, 36, 38, 40, 42, 44, 46 inches. *State size.* Shipping wt., 2 lbs. 1 oz.

41 K 5160A

Military olive tan poplin.....$2.98









Warm, action-free blanket cloth lined Chore Jackets

"Double Duty" denim, cotton lined

$2.39

Good, husky work jacket, strongly tailored from sturdy 2.20 wt. blue denim. Not Sanforized Shrunk. Fully lined with 16-oz. cotton blanket cloth for warmth. Lining stitched to denim . . . no sagging after coat has been washed. Two deep, handy slash pockets, 1 chest pocket, all strongly reinforced with bartacks. Navy blue corduroy collar. Adjustable side straps for better fit at waist. Length 25½ in.

Sizes: chests, 34, 36, 38, 40, 42, 44, 46, 48 inches. *State size;* see below. Shpg. wt., 3 lbs. 5 oz.

41 K 110—2.20 wt. blue denim.....$2.39

Hercules 9½-oz. covert, 25% wool lined

$2.78

All the durability of extra heavy cotton covert that's Sanforized to keep fabric shrinkage under 1%—plus all the warmth of 25% reused wool, 75% cotton 16-oz. striped blanket cloth lining. New style—made with comfortable, snug-fitting knit collar and cuffs. Lining stitched to covert . . . no sagging after washing. Adjustable side straps; two roomy side pockets. Length 25½ inches.

Sizes: chests, 34, 36, 38, 40, 42, 44, 46, 48 inches. *State size;* see below. Shpg. wt., 3 lbs. 6 oz.

41 K 122—Hercules oxford gray covert..... $2.78

Hercules 9½-oz. covert, cotton lined

$2.62

One of our most popular jackets because it's just right in long wear and good looks. Trim cossack style made of Sanforized heavy oxford gray cotton covert (max. fabric shrinkage 1%) lined with 16-oz. all cotton striped blanket cloth. Practically windproof—covert is so tightly woven. Navy blue corduroy collar; two roomy slash pockets and a chest pocket. Adjustable side straps. Length 25½ in.

Sizes: chests, 34, 36, 38, 40, 42, 44, 46, 48 inches. *State size;* see below. Shpg. wt., 3 lbs. 6 oz.

41 K 127—Hercules oxford gray covert..... $2.62

Blanket lined Corduroy



Double breasted Vest

$2.98

Available after August 1st. Wear it under your coat for that extra warmth and protection you need. Made of 13-oz. thickset navy blue corduroy, lined with heavy 16-oz. striped cotton blanket cloth. Double breasted style for extra warmth across your chest—where you need it most—22 in. long to protect you right down to your waist. 4 front pockets.

Sizes: chests 34, 36, 38, 40, 42, 44, 46, 48 inches. *State size.* Shipping weight, 2 lbs.

41 K 405—Navy blue vest....$2.98

Double breasted Coat

$6.85

Available after August 1st. Warmth aplenty—in its tough, thickset 13-oz. navy blue corduroy . . . in its heavy 16-oz. striped cotton blanket cloth lining . . . in its double breasted style that gives you two thicknesses of fabric across your chest. Big, turn-up collar buttons up snug to keep face and neck warm. 2 big side pockets with flaps. 32 in. mackinaw length.

Sizes: chests 34, 36, 38, 40, 42, 44, 46, 48 inches. *State size.* Shipping weight, 4 lbs. 14 oz.

41 K 404—Navy blue coat...$6.85



Convenient Easy Terms on all Men's wear, see inside back cover

HOW TO MEASURE

Pass tape measure around chest over shirt or the garment you intend to wear underneath, keeping it well up under arms and over shoulder blades in back. Your measurement is your size.

HERCULES fine quality, smartly styled leather Jackets

Reg. U.S. Pat. Off.

Regulation Air Force Jacket

$16.50

The same jackets worn by our Army airmen. Some are all goatskin . . . some all horsehide . . . some all cowhide—all are made to exacting Air Force specifications No. 94-3040. All first quality; no choice of leather. Fully lined with tightly woven brown cotton airplane cloth. Epaulet straps on shoulders; zip front with leather fly; all wool knit cuffs, waistband; 2 snap-fastened pockets. Av. length, 27 in.

Sizes: chests, 36, 38, 40, 42, 44, 46, 48. *State size.*

41 K 5621—Dark brown. Shpg. wt., 4 lbs. 6 oz..$16.50

Aviator's type capeskin Jacket

$13.75

American men are air-minded. They like this jacket for its trim aviator's type and its supple capeskin leather. Bi-swing pleated sports back and half-belt, it fits free and easy across the shoulders. Full rayon lining. Zip front, zip-closing map pocket and change pocket. 2 large slash pockets. Cossack style; length 25½ inches.

Sizes: chests 34, 36, 38, 40, 42, 44, 46 inches. *State size;* see below. Shpg. wt., 3 lbs. 10 oz.

41 K 610—Tan aviator's type.....$13.75

Cossack style capeskin Jacket

$10.98

Smooth, top quality capeskin leather . . . expertly tanned to make it soft and pliable for real comfort. Fully lined with lustrous, easy-fitting, long-wearing rayon. Zip front; adjustable straps at waist; two-button adjustable cuffs; half-belted sports back. 2 slash and one chest pocket. Length, 25½ in.

Sizes: chests 34, 36, 38, 40, 42, 44, 46, 48 inches. *State size.* Shipping weight, 3 lbs. 6 oz.

41 K 612—Aviation tan leather.....$10.98
41 K 613—Black leather..... 10.98



Low priced capeskin leather Jackets

Sporty cossack style

$9.85

Soft, supple good quality capeskin leather in a sporty style with half-belted back. Warm, too, because it's body lining is colorful plaid cotton flannel, sleeves plain cotton lined. Button-through front; 2 slash, one cigarette pocket. Adjustable waist straps. Lgth. 25½ in.

Sizes: chests 34, 36, 38, 40, 42, 44, 46. *State size.* Shpg. wt., 3 lbs. 12 oz.

41K615—Tan capeskin...$9.85

Neat blouse style

$8.69

Rich, pliable capeskin leather in a popular blouse style with windtight, snug-fitting waistband, collar and cuffs. Fully lined with colorful plaid cotton material. Slash pockets and one chest pocket. Seven-button front. 26-in. length; 1 to 3 in. longer than most jackets.

Sizes: chests 34, 36, 38, 40, 42, 44, 46, 48 in. *State size.* Shpg. wt., 3 lbs. 9 oz.

41K616—Tan capeskin...$8.69



HOW TO MEASURE

Pass tape around chest close up under arms and over shoulder blades in back. Measure over shirt or garments you will wear under jacket. Number of inches is your size.



HERCULES
Reg. U.S. Pat. Off.

Horsehide Leather Surcoat

. . . Wear them for work or sports

Capeskin surcoat style

$14.95

Extra length protects your hips; full belt gives trim fit at the waist. Finest capeskin leather, expertly tanned for supple smoothness, with action back gussets for shoulder freedom. Quilted rayon lining; rayon in sleeves. Zip front. Vertical breast pockets with buttons; two side pockets with button flaps. 28½ in. long.

Sizes: Chests 34, 36, 38, 40, 42, 44, and 46 inches. *State size.* Shipping weight, 6 lbs.

41 K 600—Aviation tan.....$14.95

Luxury suede sports Coat

$15.95

First in the field of leisure coats . . . luxuriously tailored of soft smooth suede leather. Styled like a regular suit coat, with padded shoulders, it's perfect with slacks. Fully lined with smooth rayon. Suede collar and inside facings. 3 outside pockets, with flaps; one handy inside pocket. Leather buttons. 30 in. long.

Sizes: Chests, 34, 36, 38, 40, 42, 44, and 46 inches. *State size.* Shipping weight, 4 lbs.

41 K 5625—Dark brown leather coat.....$15.95



Popular Cossack style made from water-repellent, soft, pliable "Shelter-Suede" leather

$13.95

The answer to your desire for style and all around utility . . . the soft suede leather gives it real quality—the expert workmanship assures comfortable fit. It's easy to see why it's so popular. Made of "Shelter Suede," which is specially treated to repel water. Expertly tanned, perfectly matched, the leather is soft and pliable . . . gives you real comfort and long service.

Fully lined with lustrous rayon that will last as long as the jacket. Adjustable straps at waist for a perfect fit, and two button adjustable cuffs. Ventilating eyelets under arms. Neat looking zipper front, handy zip cigarette pocket. Smooth leather collar, pocket edges and full inside front leather facings. A full 25½ in. long.

Sizes: Chests 34, 36, 38, 40, 42, 44, 46, and 48 inches. *State size.* See "How to Measure" on page 429. Shipping weight, 3 pounds 6 ounces.

41 K 611—Dark brown.....$13.95

Warm, 100% alpaca pile lining

$27.50

With pride, Sears recommend their finest leather surcoat . . . superbly styled, finely fashioned of the best materials, by the most expert workmanship possible. Just put it on—you'll marvel at the rich, mahogany brown horsehide; you'll acclaim the soft, warm, genuine 100% alpaca pile body lining. 100% alpaca face; all cotton back that's 41% of the total fabric. You can wear it as a sport coat—it's handsomely styled; you can wear it to work—durable horsehide can "take it" year after year. Zip it up and you'll be able to face anything the weather man calls.

Styled for active freedom, there are hinged gussets under the arms; plain back, all-around belt. The better-fitting set-in sleeves have adjustable strap and button at the cuff; snug fitting knit wristlets on inside. Two large pockets on either side with button down flaps, two convenient side slash pockets. One roomy breast pocket with button down flap. Smart zipper front . . . makes it easy to get in and out of. 32-inch length. Shipping weight, 6 lbs. 5 oz.

Sizes: Chests 36, 38, 40, 42, 44, 46 inches. *State size.* For complete instructions on "How to Measure" see chart on page 429. You can enjoy this jacket now for only $5.00 down on Sears Easy Terms, see inside back cover for details.

41 K 625—Mahogany brown horsehide.....$27.50

For Easy Terms, see inside back cover

Check these points of superior construction

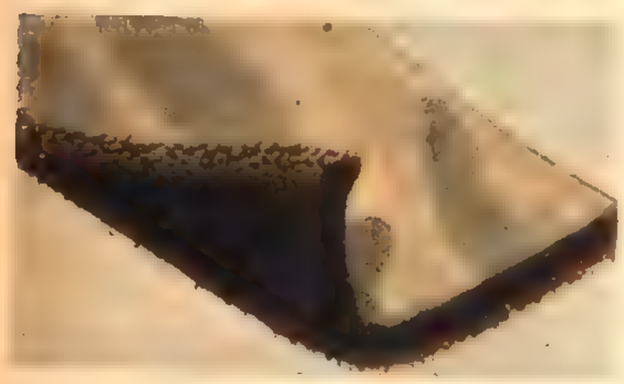
These garments weigh less—yet give you more warmth than almost any other Jacket or Mackinaw you've ever owned . . . because they're all wool pile lined. Wool pile anchored to a sturdy cotton back that's 40% of the total fabric.



In the armed forces, this same type of tough, heavyweight cotton poplin, with its all wool pile lining, is used to clothe our troops in cold climates. It was chosen for its extra warmth and its light weight.



Famous DuPont Zelan treated poplin, put through the amazing process that makes it resistant to moisture and soiling . . . rain, snow, spots and wrinkles—known for lasting service, Zelan treatment is so durable that after many dry cleanings it is still effective.



See the thick lining—every pile fiber is all wool to insulate you from cold and wind—and it is further strengthened by a sturdy cotton back. Really necessary for long hours outdoors, it will keep you snug and warm in the bitterest weather.



Warmth without weight! By actual laboratory tests, this all wool pile lining is warmer than heavy sheepskin lining, yet it weighs nearly 25% less—lots more comfort for you.





Warm all wool Pile lined Zelan treated poplin

HERCULES all wool pile lined Jacket

Available after August 15th—ideal for work or sports. Cotton poplin with lining and full size turn-up collar of all wool pile. Quilted cotton twill lining in sleeves; zip front, half belt in back. 2 roomy slash pockets; chest pocket. Adjustable straps at waist and cuffs. **$10.98**

Sizes: 34, 36, 38, 40, 42, 44, 46, and 48 inches. *State size.* See page 429. Shipping weight, 3 lbs. 9 oz.

41 K 5513—Putty gray jacket, 27 in. long.....$10.98

Lined poplin vest with longer back

A real body warmer to slip on under outer clothing. Has a 3½ inch extension in back that is lined all the way to the bottom with alpaca . . . extra warmth and protection for your back. Made of the poplin described at left and same type all wool pile lining. Back length—25½ inches. **$5.65**

Sizes: 34, 36, 38, 40, 42, 44, 46, and 48 inches. *State size.* See page 429. Shipping weight, 1 lb. 12 oz.

41 K 5505—Tan vest.....$5.65



36-inch mackinaw style Coat

Available after August 15th. Big roomy, double breasted coat . . . warm and comfortable. Read the story of its superior fabric and lining at left. Collar and lapels of soft all wool pile. Quilted cotton army twill sleeve lining; knit wristlets. 2 muff pockets, 2 side pockets. Full belt. 36 inches long. **$13.98**

Sizes: 36, 38, 40, 42, 44, 46, 48 inches. *State size.* See chart on page 429. Shipping weight, 5 lbs. 7 oz.

41 K 5514—Putty gray coat.....$13.98

Extra long 40-inch Coat

Extra length for extra warmth—the ideal coat for sub-zero weather. Big, roomy double breasted ulster style—made of the poplin and the wool pile lining described above, left. Large collar and lapels of the same wool pile. Durable cotton sleeve lining; knit wristlets. Full belt. 4 pockets. **$16.95**

Sizes: 36, 38, 40, 42, 44 and 46 inches. *State size.* See chart on page 429. Shipping weight, 5 lbs. 14 oz.

41 K 5518—Military style olive tan coat.....$16.95







Rugged moleskin with thick, sheepskin lining

Brown Moleskin sheeplined Vest

$4.79

Keeps your body warm but leaves your arms free—can be comfortably worn under coats or jackets. Made of sturdy cotton moleskin, lined with soft, fleecy extra-warm sheep pelts to within 3 inches of front edges and from top to bottom in back. 2 pockets.

Sizes: Chests, 34, 36, 38, 40, 42, 44, 46, and 48 in. *State size.* See below. Shpg. wt., 2 lbs. 4 oz.

41 K 504—Brown moleskin vest—23 in. long.... $4.79

Jacket with leather sleeves

$8.90

Made of durable brown moleskin, sheeplined like the warm vest at the left, but with windproof split cowhide leather sleeves—for extra warmth and wear. Windtight knit wristlets and collar. Sleeves lined with cotton blanket cloth. Shpg. wt., 5 lbs.

Sizes: Chests, 34, 36, 38, 40, 42, 44, 46, and 48 inches. *State size.* See "How to Measure" below.

41 K 5509—Brown moleskin jacket—25 in. long.$8.90

Big, warm brown moleskin sheeplined Coat

$9.79

Just the thing for the man who works out of doors. Big, warm double breasted style, made of rugged cotton moleskin cloth, lined with warm sheepskin pelts. Big, thick lambskin collar; wind-tight knit wristlets; full belt. Leather reinforcements at pocket corners. Shipping weight, 6 pounds 12 ounces.

State size: Chests, 36, 38, 40, 42, 44, 46, and 48 inches.

41 K 554—36-inch seal brown sheeplined coat $9.79



HERCULES 35-inch gabardine Coat lined with 100% wool alpaca pile



$19.95

Available after August 1st. A versatile all-weather utility coat for sport or outdoor work . . . combines durability and warmth with handsome styling and superb fabric. Double breasted style of strong and heavy 2 ply combed cotton gabardine, specially treated to repel water. Body lining, genuine 100% wool alpaca pile face on sturdy cotton back that's 41% of the total fabric. Large soft alpaca pile collar with notched lapels. Sleeves lined with quilted rayon. Two warm muff pockets; two side pockets with flaps. Full belt with leather buckle.

Sizes: Chests, 34, 36, 38, 40, 42, 44, 46, 48 in. *State size.* Shipping weight, 5 lbs.

41 K 5174—Med. brown, 35 in. long....$19.95



Strong, heavy split cowhide

$10.95

Ideal for men who work outdoors. Strongly made of front quarter, heavy weight, tough split cowhide leather . . . resists scuffs and scratches. Collar and inside facings of smooth grain leather. Body lined with plaid cotton flannel; sleeves lined with cotton twill. Button front style; half belt in back; 2 slash pockets. 25½ in. long.

Sizes: Chests, 36, 38, 40, 42, 44, 46, and 48 inches. *State chest size.* Shipping weight, 5 pounds 12 ounces.

41 K 5600—Dark brown split cowhide jacket.....$10.95

HOW TO MEASURE FOR COATS AND JACKETS

Pull tape measure around your chest over the garment that you intend to usually wear underneath the coat or jacket—such as vest or sweater. Keep tape measure well up under your arms and over your shoulder blades in back. Keep tape snug, but not tight. The number of inches is your correct size. Measure carefully and make no allowances. Sears coats are all full cut. For Easy Terms, see inside back cover.



HERCULES
Reg. U. S. Pat. Off.

Gabardine Jacket

$7.95

Favorite American style

← **Available after August 1st.** A grand all-weather jacket . . . a favorite because of its smart styling, splendid quality, superb tailoring. Made in a rich, attractive gabardine weave of fine strong, long staple, two-ply combed cotton yarns . . . mercerized to give them a super smooth, velvety sheen. Tightly woven so that it breaks the force of cold winds.

Specially processed to make it water repellent. Fully lined with a lustrous rayon—guaranteed to last the life of the garment. Slide fastener front. Set-in coat style sleeves, large slash pockets and a handy chest pocket. Turn-up cuffs with buttons. Convertible collar. Half belted back. 27-in. length.

Sizes: chests, 34, 36, 38, 40, 42, 44, 46, 48-in. *State size.* Shpg. wt., 3 lbs.

41 K 5172—Tan.....$7.95



Well styled reversible for double utility

Reversible . . . turn it inside out and presto you have a jacket of smart contrasting color. Either way you wear this reversible you have a jacket that's hard to beat for appearance and comfort. Beautifully made of rugged army type cotton poplin so tightly woven that it is practically windproof. $5.98

Zelan treated by famous DuPont process to make it water repellent and spot-resistant. Can be laundered without losing any of its fine qualities. Tan side has neat button fly front and two handy slash pockets—Eggshell color side has button front and two chest pockets with flaps. Adjustable straps at waist. Two button adjustable cuffs. Convertible collar buttons close around neck. Length, 25 inches.

Sizes: Even chest sizes 34 to 46 inches. *Be sure to state size,* see "How to Measure" on page 429. Shipping weight, 2 lbs. 11 oz.

41 K 5149—Reversible poplin jacket.....$5.98







Satin back twill

A superb fabric—made to give you superior service and appearance. $6.95 Rayon satin-back twill containing 61% rayon, 39% combed cotton, woven so tight that it is practically windproof. Inner surface is so satin smooth that it needs no lining. New "Storm King" finish repels rain. Good-looking zipper front, two storm type slash pockets, convertible collar, half belted back. Adjustable straps at waist and cuffs. Putty shade. A full 26½-in. long.

Sizes: chests 34, 36, 38, 40, 42, 44, 46, 48. *State size.* Wt., 2 lbs. 9 oz.

41 K 5173—Putty gray.....$6.95

Warmly lined poplin

Available after August 1st. This jacket gives you lightweight freedom of poplin jackets, plus warmth of heavier garments. $4.95 Fully lined with bright cotton plaid in the body, and warm cotton Kasha in the sleeves. Windtight army type cotton poplin repels water, spots, stains and wrinkles, because it is **Zelan** treated. Trim zipper front. Yoke-back, two slash storm proof pockets, adjustable straps at waist and cuffs for a snug fit. A full 25½ inches long.

Sizes: chests 34, 36, 38, 40, 42, 44, 46-in. *State size.* Wt., 2 lbs. 8 oz.

41 K 5177—Putty gray.....$4.95

Lightweight poplin

You'll find hundreds of occasions to wear a jacket like this. $2.98 → Light in weight—yet the fine army type cotton poplin is so tightly woven that it protects you from the wind. Also it is treated by the durable **Zelan** process that makes it repel water, spots and wrinkles. Smartly styled with wide lapels, a neat button front, and a half belt in back. Adjustable straps at cuffs and at waist. Two slash pockets. 25 inches long. Unlined.

Sizes: chests 34, 36, 38, 40, 42, 44, 46 inches. *State size,* see page 429. Shpg. wt., 2 lbs. 1 oz.

41 K 5160—Olive tan.....$2.98

Warmly lined Sports Jackets





Water repellent Gabardine Jacket

$8.75

Available after August 1st. Will please the most exacting sportsman for looks, comfort and wear. Extra strength, extra sheen in the soft, smooth fabric made of mercerized 2-ply combed cotton yarns . . . extra protection because it's treated to repel rain and snow . . . extra warmth in the lustrous quilted rayon body and sleeve lining. Sport-style half belted back. Zip front, two slash pockets, one cigarette pocket. 27 inches long.

Sizes: chests 34, 36, 38, 40, 42, 44, 46, 48 inches. *State size:* See "How to Measure" on page 429. Shipping weight, 3 pounds 8 ounces.

41 K 5171—Tan gabardine..... $8.75

Suede leather and wool Loafer Coat

$16.50

Available after August 1st. From California comes this loafer coat style that's sweeping the nation. A perfect blending of two popular materials gives it that "styled-to-the-minute" youthful appearance every man wants. Front is velvety soft brown suede leather with 3 leather buttons. Collar, lapels, inside facings, sleeves and back are tan checked, soft medium weight 100% virgin wool. Hand stitching around two slash pockets. Fully lined with lustrous rayon. 30½ inches long.

Sizes: chests 34, 36, 38, 40, 42, 44, 46 inches. *State size.* See page 429. Shpg. wt., 3 lbs. 1 oz.

41 K 5175—Brown and tan loafer coat..... $16.50



HERCULES pile-lined Jacket

$14.95

Available after August 15th. Ideal jacket for any kind of weather . . . for work or sports. Smooth, rich rayon and cotton gabardine, as good-looking as it is practical. 65% rayon for luster and 35% long staple cotton for strength. Specially treated to repel rain. Superior construction . . full length zipper front, two large outside patch, saddle-type pockets with flaps, and convenient slash pockets behind the patch pockets. Body lining of 100% Alpaca wool pile face—anchored to an invisible cotton back that is 40% of the total fabric, gives you warmth without weight. Quilted rayon sleeve lining with band of Alpaca at wrist to prevent chill winds from blowing up your sleeves. Collar and front facings interlined so they hold their shape. Half belt in back, adjustable straps at waist. 27 inches long.

Sizes: chests 34, 36, 38, 40, 42, 44 and 46 inches. *State size,* see page 429. Shpg. wt., 3 lbs. 12 oz.

41 K 5103—Medium brown pile-lined jacket..... $14.95



Reversible Jacket

$7.85

Available after August 15th. Here's a jacket that leads a double life . . . a practical addition to any man's wardrobe . . . two coats for the price of one. One side is made of warm, bright 24-ounce all wool (25% pure virgin wool, 75% tough reused wool) in the popular red and blue plaid pattern. The other side is smooth lustrous army type cotton poplin, so tightly woven it is practically windproof, Zelan treated so it repels rain. Wool side has a four button fly front, two deep side slash pockets, cigarette pocket, and a yoke back. Putty gray poplin side has five button, button-through front, and two upper breast pockets with flaps. 25½ in. long.

Sizes: chests 34, 36, 38, 40, 42, 44, 46 inches. *State size.* See "How to Measure" on page 429. Shpg. wt., 3 lbs. 9 oz.

41 K 5250—Reversible.... $7.85

Rich, warm all wool Mackinaws

Fully lined all wool plaids

$8.95

This warm mackinaw is made of extra heavy 33-oz. all wool (35% virgin wool, 30% reprocessed wool, 35% reused wool). Specially treated to repel moisture. Body lined with fleecy cotton flannel in brilliant plaid design, sleeves lined with durable cotton twill. Double breasted style with big collar, stitched down half belt in back. Cotton flannel lined muff pockets and 2 big flap pockets. 32-in. long.

Sizes: chests 34, 36, 38, 40, 42, 44, 46, 48-in. *State size;* see opposite page. Shpg. wt., 5 lbs. 8 oz.

41 K 5241—Maroon..$8.95 41 K 5240—Blue..$8.95

Fully lined 33-ounce all wool melton

$12.95

Available after Aug. 1st. Styled after the navy pea coat . . . long enough for warmth yet short enough for comfort. Made of strong 33-oz. navy blue melton, 100% reprocessed wool; body lined with a warm, heavy fabric consisting of 38% reused wool, 62% cotton. Sleeves lined with strong cotton twill. Wide notched lapels and a big collar. 2 deep muff pockets, 2 lower flap pockets. 34 inches long.

Sizes: chests, 36, 38, 40, 42, 44, 46, 48-in. *State size;* see opposite page. Shpg. wt, 6 lbs. 2 oz.

41 K 5299—Navy blue pea-type coat..... $12.95

All wool . . removable sheepskin lining

$16.50

Available after Aug. 15th. Hercules exacting standards assure the best. For cold weather zip in the warm sheepskin lining; zip it out when weather gets warmer. All wool 33-oz. mackinaw cloth (12½% new wool, 87½% reused wool). Water repellent. Double cotton twill skirt on lining gives additional warmth at hips. Half belt in back. 2 muff pockets, 2 flap pockets. 32 inches long.

Sizes: chests 34, 36, 38, 40, 42, 44, 46, 48-in. *State size;* see opposite page. Shpg. wt., 7 lbs.

41 K 5216—Blue plaid sheeplined mackinaw.....$16.50



Reversible Mackinaw
Water Repellent

$10.50

You get the warmth of a heavy mackinaw and the utility of a raincoat all in one. One side is smooth, lustrous army type cotton poplin, so tightly woven it's practically windproof, Zelan treated so it resists moisture. The other side is warm wool mackinaw cloth, 35% virgin wool and 65% reused wool in bright red and black hunter's plaid pattern. The tan poplin side has two slash pockets and one breast pocket; brilliant plaid wool side has two muff pockets and two lower flap pockets. Strongly tailored throughout. 32 inches long.

Sizes: chests 34, 36, 38, 40, 42 44, 46 and 48-inches. *State size.* See "How to Measure" on opposite page. Shipping weight, 4 pounds 13 ounces.

41 K 5213—Reversible..$10.50

All wool Unlined Coat
Budget Priced

$6.79

Made of 33-ounce all wool (12½% new wool and 87½% tough reused wool). The extra heavy fabric has been specially treated to repel rain and snow. Inside seams smoothly taped for neat appearance, comfort, and extra strength . . . double breasted style with big warm collar and stitched-down half belt in back. Canvas interlinings between double layers of fabric in the collar and lapels help them keep their shape. Two warm muff pockets and two big lower flap pockets. 32-inches long —full mackinaw length.

Sizes: Chests 34, 36, 38, 40, 42, 44, 46 and 48-inches. *State size.* See "How to Measure" on opposite page. Shipping weight, 5 pounds.

41 K 226—Brown plaid..$6.79

41 K 223—Blue plaid 6.79



Our finest HERCULES Reg. U.S. Pat. Off. Mackinaws

100% virgin wool . . . 33-ounce weight







Offered in three favorite colors, these mackinaws are fully lined in both the body and the sleeves with luxurious iridescent rayon. This lustrous, smooth lining makes the coats slip on and off easily, makes them more comfortable and best of all, is guaranteed for the life of the coat.

$12.95

Available after August 1st. Exclusive with Sears. Our best looking, finest tailored best-wearing mackinaw. Only 100% pure virgin wool can give you such richly colored plaids. Only 100% pure virgin wool in a heavy 33-ounce weight fabric can give you such comfortable warmth without excessive weight. Only 100% pure virgin wool can give you such durable wear and lasting satisfaction.

Specially treated to repel rain and snow . . . it assures the most in protection for any kind of weather. This popular style has proven to be an outstanding choice for satisfactory wear and warmth—great big notched collar that turns up high around your face to protect you from cold, wintry winds; full double breasted front for extra warmth across the chest; neat stitched down half belt in back. Every size is cut extra roomy with big sleeves and armholes so you can slip it over sweaters and coats with ease. Special canvas interlining in the collars and lapels and tape on inside edges make them hold their shape better. Two roomy side pockets with full flaps and two big cotton flannel lined muff pockets—the kind a man can really get his hands into. Coat is a full 32 inches long—regular mackinaw length for extra warmth around the hips.

Sizes: Chests 34, 36, 38, 40, 42, 44, 46 and 48 inches. *Be sure to state chest measurement.* Shipping weight, 5 pounds 10 ounces.

41 K 5282—Blue Plaid
41 K 5283—Maroon Plaid
41 K 5287—Brown Plaid.....$12.95



HERCULES 34-oz. all wool Mackinaw cloth Stag Coat

. . . double cloth over chest, shoulders and back

$11.98

The outdoor man's favorite for work or sports. Because it's woven of 50% pure virgin wool and 50% tough re-used wool . . . a combination that's famous for warmth and long service. Because it gives him all-weather protection . . . fabric treated to repel rain and snow. Because its double layer of fabric over chest, shoulders and back defy the bitterest below-zero weather . . . no other lining is needed.

Single breasted style with a big collar. Two-in-one pockets—two mackinaw style double flap pockets with roomy, warm muff pockets beneath them. 32 inches long.

Sizes: chests 36, 38, 40, 42, 44, 46 and 48 inches. *State size.* Shpg. wt., 5 lbs. 8 oz.

41 K 5330—Red and black Stag Coat. Available after August 15th.....$11.98

HOW TO MEASURE FOR COATS AND JACKETS

Pull tape measure around your chest over the garment that you intend to usually wear underneath the coat or jacket—such as vest, sweater or heavy shirt. Keep the tape measure well up under your arms and over your shoulder blades in the back. Keep tape snug, but not tight. The number of inches is your correct size. Measure carefully and make no allowances. Sears coats and jackets are all full cut. Be sure to state chest measurement wanted, when ordering.

See inside back cover for Easy Terms

HERCULES

Reg. U.S. Pat Off.

All Wool Jackets for work or play







HERCULES 33-oz. all wool melton

$4.79

Husky . . . and warm . . . because its heavy-weight 33-ounce 60% reprocessed and 40% reused wool melton cloth defies cold winter weather. Strongly made with concealed-button fly front made with an extra layer of fabric for extra warmth and protection, slash pockets reinforced with leather; chest pocket; adjustable straps at waist All inside seams taped. Unlined. Half belt in back. Length 25½ inches.

Sizes: chests 34, 36, 38, 40, 42, 44, 46, 48 inches. *Be sure to state size wanted.* See page 429 for complete details on "How to Measure." Shipping weight, 4 pounds.

41 K 5259—Heather (dark blue-gray).. .....$4.79

Smart leather and wool combination

$6.55

Large capeskin leather panels for smart looks, extra protection. Rest of jacket is warm, all wool, 25-oz. corded fabric of 70% reprocessed wool, 30% reused wool. Body full lined with plaid cotton flannel; sleeves with sateen. Fly front made with an extra layer of fabric for extra warmth and protection; adjustable side straps; 2 slash pockets and a leather trimmed chest pocket; wide collar. Length, 25½ inches.

Sizes: chests, 34, 36, 38, 40, 42, 44, 46, 48 inches. *State size;* see page 429. Shipping weight, 3 pounds 8 ounces.

41 K 5276—Brown with tan leather $6.55
41 K 5277—Teal blue with tan leather..... 6.55

100% pure virgin wool jackets in new longer 29-inch length

$8.29

Exclusive with Sears. Our finest, best looking all wool jacket. And no wonder—it's made of top quality heavy 33-oz. pure virgin wool mackinaw cloth. Only 100% pure virgin wool can give you such luxurious warmth . . . such soft texture . . . such brilliant colors. Specially treated to make it water-repellent. Its 29-inch length, 4 inches longer than most jackets, gives you mackinaw protection combined with jacket freedom. Superior tailoring—strongly sewed seams, all smoothly taped on the inside; concealed-button fly front with extra layer of cloth that gives extra warmth and protection; two roomy slash pockets; sporty stitched down half belt in back. Unlined.

Sizes: chests 34, 36, 38, 40, 42, 44, 46, 48 in. *State size;* see "How to Measure" on page 429. Shpg wt., 4 lbs. 4 oz.

41 K 5235—Blue plaid.....$8.29
41 K 5229—Maroon plaid..... 8.29

Colorful 33-ounce all wool plaid

$4.65

One of our most popular all wool jackets—because it's made of a heavy, water repellent mackinaw cloth that contains 12½% pure virgin wool, and 87½% reused wool. Tailored to exacting Hercules standards to give you extra service. Concealed-button fly front always looks neat with extra layer of cloth for extra protection; and the wide double thick collar and stitched-down half-belt in back give it that smart, sports-jacket look. Comfortable—made with roomy armholes and chest; set-in coat-style sleeves; adjustable side straps for snug fit at waist. Inside seams all smoothly taped Deep warm slash pockets and convenient chest pocket. Unlined. Length 25½ inches.

Sizes: chests 34, 36, 38, 40, 42, 44, 46, 48 inches. *State size;* See page 429. Shipping weight, 3 pounds 14 ounces.

41 K 5237—Maroon plaid.....$4.65
41 K 5236—Blue plaid..... 4.65



See inside back cover for Easy Terms

HERCULES
Reg. U. S. Pat. Off.

Whipcord Pants

Woven of tightly twisted yarns
. . . resist snagging and tearing







HERCULES moleskin Work pants
Reg. U. S. Pat. Off.

Sanforized 11-ounce Whipcords

$2.29 Regular sizes $2.49 Large sizes

Heavyweight cotton whipcord pants. Strongly sewed throughout; crotch, seat seams double stitched and taped. Pocket edges reinforced with double thick whipcord. Bartacks reinforce all points of strain. Sanforized . . . maximum fabric ...age 1%. Tailored over Sears own grad- ...atterns for neater appearance and fit.

...sizes: waist and inseams as in chart on ...e. *State both sizes, telling which is* ...g weight, 2 pounds 5 ounces.

... gray.....$2.29

...ists, 46, 48, 50-in.; inseams, ...*sizes*. Wt., 2 lbs. 8 oz.

.....$2.49

...AND CO. CPBMN

Famous "No. 792" Moleskins

$2.39 Regular sizes $2.49 Large sizes

Made of heavy 11.4-oz. cotton moleskin. Five extra tough pockets. Strongly sewed throughout, seat and crotch seams double stitched and taped. All points of strain are reinforced with bartacks. Firmly anchored buttons. Cut over graduated patterns to assure a comfortable fit.

Regular sizes: waist and inseam sizes in chart on opposite page. *State both sizes.* Shpg. wt., 2 lbs. 2 oz.

41 K 792—Black and gray pin stripe.....$2.39

Extra large sizes: waists, 46, 48, 50-in.; inseams, 29, 31, 33-in. *State both sizes.* Wt., 2 lbs. 5 oz.

41 K 793—Black and gray pin stripe.....$2.49

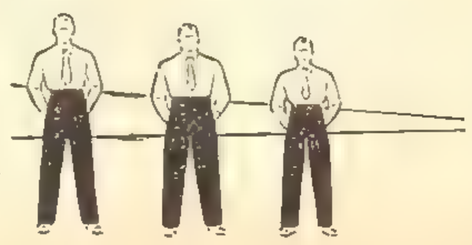
Sanforized 12-ounce Moleskins

$2.55 Regular sizes

The heaviest, longest-wearing moleskin pants we have ever tested. Made of rugged 12-ounce cotton moleskin that can take plenty of tough wear. Sanforized . . . maximum fabric shrinkage 1%. A neat black and gray herringbone pattern. Tailored with every care. Extra strong pockets. Seat and crotch taped and double stitched. Bartacked at all points of strain. 20-inch plain bottoms.

Sizes: all waist and inseam sizes shown in chart on opposite page. *Be sure to state both sizes, telling which is waist.* Shipping weight, 2 pounds 8 ounces.

41 K 8988—Our finest moleskin pants.....$2.55



READ THE STORY OF GRADUATED PATTERNS

The figures at the left are important to you. They show what Sears graduated patterns for work pants do for you. They give the tall man, the short man with same waist, the different sizes in seat, thighs and crotch each requires. Guided by your inseam size, these measurements are graduated to give you a comfortable, bind-free fit, no matter what your build.



HERCULES
Reg. U. S. Pat. Off.

Whipcord Breeches

Double fabric at the seat and knees for extra wear



Work or street wear pants . . . Sanforized

Blended cotton, rayon worsted

$2.88
Regular sizes

They'll take all the wear you can give them, yet they're well tailored for dress wear. Blended rayon and cotton yarns in a neat stripe pattern. Narrow waistband, set down belt loops. Side pocket stays. Inside seams serged. Sanforized, won't shrink over 1%. 5 pockets. 20-in. plain bottoms. Lined crotch.

Sizes: all waist and inseam sizes shown in chart below. *Be sure to state both sizes, telling which is waist.* Shipping weight, 2 pounds.

41 K 5770—Medium gray.....$2.88
41 K 5771—Medium blue..... 2.88
41 K 5772—Medium brown..... 2.88

"Frenchback" fabric

$2.98
Regular sizes

Better quality, better looking, better wearing fabrics, blended of cotton and rayon, ideal for work or dress wear. Frenchback is a double-woven fabric with an extra back that gives greater strength, longer wear, more warmth. Sanforized-Shrunk, won't shrink over 1%. All inside seams are serged to prevent raveling. Five strong, roomy pockets. Lined crotch for added comfort. 20-in. plain bottoms.

Sizes: all waist and inseam sizes shown in chart below. *State waist and inseam.* Shpg. wt., 2 lbs. 4 oz.

41 K 5785—Oxford gray.....$2.98
41 K 5786—Medium blue..... 2.98

Sanforized 11-ounce Whipcord

$2.39
Regular sizes

Ideal for work or sports . . . double fabric at every wear spot assures many months of extra wear. And what a fabric — rugged cotton whipcord, tightly woven of tough twisted cotton yarns. Sanforized-Shrunk fabric is washable — won't shrink over 1%. Extra strong double-stitched and taped seams in the seat. Button bottoms.

Sizes: waists 28, 30, 32, 34, 36, 38, 40 and 42 in.; inseams, 25 and 27 in. *State waist and inseam sizes.* If you wear 29, 30 or 31-in. trouser inseam, order 25-in. inseam; if you wear 32, 33 or 34-in. inseam, order 27-in. inseam. Shpg. wt., 2 lbs. 6 oz.

41 K 5973—Forest (dark) green.....$2.39
41 K 5975—Oxford gray..... 2.39
41 K 5976—Dark brown..... 2.39

HOW TO ORDER MEN'S WORK PANTS

Measure carefully: Take waist measurement with tape measure over waistband with belt off. Keep tape snug. Take inseam measurement from close up in crotch down to length desired, usually to top of heel of shoe. Give exact measurements—be sure the pants come in your size.

Waist, In.	30	31	32	33	34	36	38	40	42	44
Come in the inseam sizes shown	29	29	29	29	29	29	29	29	29	29
	30	30	30	30	30	30	30	..	..	..
	31	31	31	31	31	31	31	31	31	31
	32	32	32	32	32	32	32	..	..	..
	33	33	33	33	33	33	33	33	33	33
	34	34	34	34	34	34	34	..	..	..

FAMOUS HERCULES

REG. U. S. PAT. OFF.

Our finest and toughest Sanforized-Shrunk Overalls





WEAR RESISTING—because the denim is tightly woven—4 to 5 more filling yarns to the inch.

UNION MADE—your assurance of expert tailoring and finest quality workmanship.



DEEP-DYED DENIM—stays blue longer, a development available only at Sears by mail.



TOUGHER BY TEST—Hercules denim withstood 10 to 14 lbs. more strain than other brands.

$1.75 Each garment

Overalls and Jacket

"Hercules are guaranteed equal to or better than any other overalls, regardless of price. If you are not 100% satisfied, return them and we'll refund your money."

Yes, this famous guarantee backs up our opinion that Hercules are the best overalls money can buy.

They're made of extra heavy denim, tightly woven of strong cotton yarns. Made with double stitched seams and strong bar-tacks at strain points. Sanforized-Shrunk, fabric can't shrink over 1%. Graduated patterns assure you a better fit. Two front swing pockets of tough cotton drill; two roomy hip pockets reinforced at upper corners; combination bib pocket with chest, watch and pencil compartments; rule or pliers pocket. Hammer loop, unbreakable buttons and double non-curling suspenders. Strong, roomy jacket has two big pockets.

Overall sizes: waists 30, 32, 34, 36, 38, 40, 42, 44, 46, 48 inches. Inseams 30, 32, 34, 36 inches. *State waist and inseam sizes.* Shpg. wt., 3 lbs. 3 oz.

51 K 10—High back overalls..... **$1.75**

Jacket sizes: chests 34, 36, 38, 40, 42, 44, 46, 48, 50 inches. *State chest size.* Shipping weight, 2 pounds 9 ounces.

51 K 13—Coat style jacket..... **$1.75**

Extra sizes for larger men

Waist sizes: 50, 52, 54, 56 inches. *Inseam sizes:* 30, 32, 34, 36 inches. *Chest sizes for Jackets:* 52, 54, 56, 58 inches. *State sizes.* Shpg. wts., overalls, 3 lbs. 6 oz.; jacket, 2 lbs. 13 oz.

51 K 14—Extra large high back overalls.....**$1.89**

51 K 16—Extra large size jacket.....**$1.89**



Hercules Overall Pants

$1.45

Our finest bandtops. They're covered by the same powerful guarantee as our Hercules overalls on the left, and they have the same four features at top of page. Made of tough, indigo-blue denim . . . Sanforized-Shrunk so washing won't shrink them over 1%. Two front pockets or strong cotton drill, two big hip pockets reinforced at upper corners and rule or pliers pocket on right leg. Double stitched throughout with nine bar-tacks at points of strain. Graduated patterns for better fit.

Sizes: waists 30, 32, 34, 36, 38, 40, 42, 44 inches. Inseams 30, 32, 34, 36 inches. *State both sizes.* Shpg. wt., 2 lbs. 8 oz.

51 K 17—Hercules overall pants.....**$1.45**

Heavy denim Shop Apron



45c

Protect your clothes with this sturdily tailored, neat appearing shop apron. Made of strong, heavy 2.20 weight indigo-blue denim . . . ideal for men and women in shops, stores, factories and homes. Cut to allow comfort and free action at your work. Chest pocket, pencil pocket and big lower pocket provide lots of room for tools, etc. Full 42-inch length. Shpg. wt., 1 lb.

51 K 300—Shop Apron.....**45c**

DRUM MAJOR OVERALLS

Reg. U.S. Pat. Off.

Long wearing
Extra roomy

$1.47



- **Made of top-quality, Sanforized-Shrunk, 8-ounce indigo-blue denim . . . a tough, rugged fabric**
- **15 strain points are reinforced with heavy bar-tacks for extra strength**
- **All main seams are double-stitched with strong thread to resist ripping**
- **Fabric can't shrink over 1% even after countless washings**

Yes, men, these DRUM MAJOR overalls have all those features . . . features that add the extras in long wear—surpassed only by our HERCULES overalls on the opposite page. Rugged cotton pockets throughout—one-piece bib pocket with sections for watch, pencil, etc.; two front swing pockets, two hip patch pockets, rule or pliers pocket and a hammer loop. Roomy coat style jacket has two big pockets.

Overall sizes: waists 30, 32, 34, 36, 38, 40, 42, 44, 46, 48 inches. Inseams 30, 32, 34 inches, and also 36 in. on waists 30 to 36 inches. *State both waist and inseam sizes.* Shpg. wt., 2 lbs. 14 oz.

51 K 66—Indigo-blue denim high back overalls.....$1.47

51 K 40—Hickory striped high back overalls.....$1.47

Jacket sizes: chests 34, 36, 38, 40, 42, 44, 46, 48, 50 inches. *State chest size.* Shipping weight, 2 pounds, 6 ounces.

51 K 68—Indigo-blue denim coat style overall jacket.....$1.47

51 K 41—Hickory striped coat style overall jacket.....$1.47



DOUBLE DUTY Overall Pants

$1.15

Made for tough service . . . double stitched with bright orange thread and then reinforced at nine points of strain with metal rivets that won't pull out. The heavy 8-ounce indigo-blue denim is Sanforized-Shrunk, can't shrink over 1%. Yoke back. Two front swing pockets of tough cotton pocketing, two deep hip patch pockets and rule or pliers pocket on right leg.

Sizes: waists 30, 32, 34, 36, 38, 40, 42, 44 inches; inseams 30, 32, 34 inches, and also 36 in. on waists 30 to 36 inches. *State both sizes.* Shipping weight, 2 lbs. 5 oz.

51 K 709—Double Duty pants.....$1.15

HOW TO MEASURE FOR OVERALLS

For waist size—pull tape around waist over waistband of garment usually worn, with belt off, keeping tape snug but not tight.

For inseam size—measure from close up in crotch down to top of heel of shoe.

For chest size—draw tape around chest over garment you usually wear, snug but not tight.

To assure yourself ■ perfect fit be sure to send us your exact sizes in ordering overalls . . . do not make any allowances.



Action back . . . NATION-ALLS

$3.19

Made of tough, resilient cotton fabrics, Sanforized-Shrunk, can't shrink over 1%. Tailored over Sears graduated patterns for real comfort. Free-swing back, separate all-around belt. Strong double stitching at main seams; heavy bar-tacks reinforce all strain points. Big roomy pockets. Convertible collar, fly front. Reinforced side openings to inner clothing.

Sizes: chest 34, 36, 38, 40, 42, 44, 46 in. *State chest measure and your height when ordering.* Shipping weight, 3 lbs. 10 oz.

51 K 651—8-ounce Gray Covert.....$3.19

51 K 654—8-ounce Blue Denim..... 3.19

For Easy Terms, see inside back cover

Famous "Force-Fused" Seams

Sears Hercules protective clothes guaranteed 100% waterproof . . . keep you absolutely dry because "Force-Fused" seams seal them just like an inner tube. Every seam is wide lapped, cemented and then fused into a single piece by the application of live steam under hundreds of pounds of pressure.

Hercules coats are made of a scientific blend of new and reclaimed black rubber on a strong cotton fabric, in full accordance with new government regulations. They are chemically treated to retard ageing, peeling or cracking and to stand up under the most severe types of weather and treatment.





Pants style — Bib front style

HERCULES 100% Waterproof

Reg. U.S. Pat. Off.

Plain back Work Coat

$3.98



Back view

This sturdy waterproof coat is designed for protection of America's workers. Made of a blend of new and reclaimed rubber on a strong cotton fabric, with every seam "Force-Fused" to make it absolutely watertight. Cooling ventilating eyelets under arms allow air to circulate for greater comfort. Corduroy tipped collar. Front fastens securely with rustproof buckles. Cut full with plenty of room at shoulders and chest for easy action. Two oversize flap pockets. Average length, 48 in. See Rain Hat below.

Chest sizes: 36, 38, 40, 42, 44, 46, 48 in. *State chest size.* See "How to Measure" on opposite page. Shpg. wt., 4 lbs. 5 oz.

41 K 1292—Plain back coat.....$3.98

Ventilated Cape Work Coat

$4.75



11 holes for air under cape

Same fine protection as coat at left, but improved with a double cape back with eleven cooling ventilating holes in the inner surface. The man who works outside will appreciate this cooling flow of air over shoulders and back. Ventilating eyelets under arms. Made of a blend of new and reclaimed black rubber on strong cotton fabric. All seams "Force-Fused". Unbreakable front buckles. Corduroy-tipped collar, two flap pockets. Average length 48 in. See Rain Hat below at left.

Chest sizes: 36, 38, 40, 42, 44, 46, 48 in. *State chest size;* see opposite page. Shpg. wt., 4 lbs. 13 oz.

41 K 1299—Cape back coat.....$4.75

2-piece waterproof Work Suit

$3.39 Each garment — $6.59 Outfit

Made of a blend of new and reclaimed rubber on a strong cotton fabric. Cut big and roomy. Black jacket has a broad, strong fly front with snap fasteners to keep water out. Raised collar with comfortable corduroy trim. *Regular style pants* have wide belt loops; fly front opening; strongly anchored suspender buttons. *Bib front pants* have adjustable side buckles and adjustable suspenders. Do not have fly front. Average 31½-inch length. See rain hat at right.

Sizes: Jackets, even chest sizes 36 to 48 inches. *Pants*, even waist sizes 32 to 44 inches; average inseam, 29 inches. *State chest size for jacket, waist size for pants.* Shpg. wts., jacket, 3 lbs. 2 oz.; pants, 3 lbs.; outfit, 5 lbs. 13 oz.

41 K 1211—Regular style pants.....$3.39
41 K 1213—Bib style pants..... 3.39
41 K 1212—Jacket..... 3.39
41 K 1219—Outfit, state pants style..... 6.59

For Sears Easy Terms see inside back cover

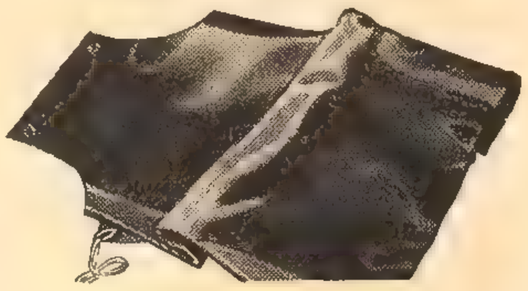


HERCULES Rubber Rain Hat 72c

Matches all coats and suits on this page. Blended new and reclaimed black rubber; full flaring all-around brim. Reinforced construction.

Sizes: 6¾, 7, 7¼, 7½. *State size.*

41 K 1295—Shpg. wt., 11 oz.....72c



Black Industrial Apron $1.79

Heavy cotton jean cloth. Waterproof, heavily coated on outside with Vinylite plastic. Shpg. wt., 1 lb. 14 oz.

41 K 1222—*Large size only.* 36x45 in.$1.79

As above, but of lighter weight material.

41 K 1221—Shpg. wt., 1 lb. 8 oz.....$1.10



Occupational Protection Clothing

HERCULES Firemen's Coats

$7.25


Ventilated back

Rugged and roomy—full cut and strongly made to give long service. Big double cape over the back with eleven ventilating holes underneath. Ventilating eyelets under arms. Corduroy collar; two roomy pockets. Wide lapping fly front; rustproof harness type fasteners; adjustable straps at cuffs for a snug, water-tight fit at wrist. Made of strong, synthetic black rubber on a sturdy cotton base. "Force-Fused" 100% water-proof seams. Average length, 48 inches. Hat shown is No. 41K1295 on the opposite page.

Sizes: even chest 36 to 48 in. *State chest size.* For accurate ordering see "How to Measure" below. Shipping weight, 7 pounds 8 ounces.

41 K 1283—Fireman's coat.....$7.25

HERCULES Police Coats

$7.45 52-in. length

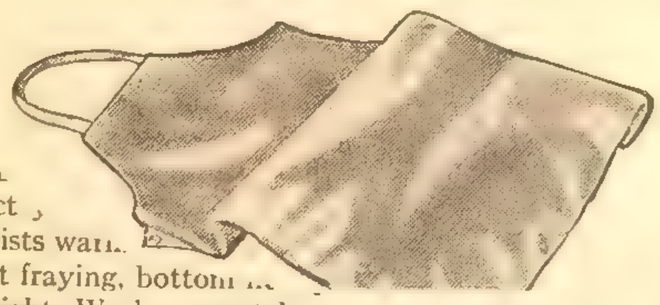

Metropolitan Style Coat

A sturdy waterproof garment . . . made of fine quality synthetic black rubber on a strong, durable cotton back (see story on opposite page). 100% waterproof "Force-Fused" seams. Underarm shields with eyelets; eleven air holes under cape back. Badge shield with loops. Hat not included.

Sizes: even chest 36 to 48 inches. *State chest size wanted.* For accurate ordering see "How to Measure" below.

Metropolitan style. Full corduroy collar. Back cape only. Shpg. wt., 5 lbs. 13 oz.
41 K 1277—50 inches long.....$5.79

Chicago regulation style, all around cape. Shipping weight, 5 lbs. 15 oz.
41 K 1284—52 inches long.....$7.4[illegible]



ta[illegible]
tect[illegible]
wrists wa[illegible]
sist fraying, bottom [illegible]
weight. Wash separately.

ron $1.49

Sizes: small (34-36-inch chest); me[illegible]dy treated to
Be sure to measure your chest over your [illegible]netal eyelets.
fit. Shipping weight, 11 ounces. *State siz*

83 K 2202—Navy blue **83 K 2203—Ma[illegible].....$1.49**

[illegible]ght material.
For Sea[illegible].....$1.19

HOW TO MEASURE FOR RAIN WEAR

For Coats: Pass tape measure around chest over shirt or other garment you usually wear underneath such as vest, sweater or jacket. Be sure tape is well up under the arms and over the shoulder blades in back. The number of inches thus shown on the tape measure is your size.

For Pants: After removing your belt, measure around waist over the waistband of your regular pants. The number of inches is your size.

Heavy Black Slicker Clothing



Slicker Storm Coat

$3.72 44-In.

Tough, heavily oiled black cotton slicker cloth...absolute protection against water. Lined to within 6 inches of bottom. Wide-lapping storm fly front with rustproof buttons. Corduroy lined collar with storm tab. Two roomy flap pockets. Available in two lengths, 44 or 51 inches.

Sizes: even chest sizes 36 to 48 in. *State chest size.*
41 K 1012—44 in. long. Shipping weight, 5 lbs.....$3.72
41 K 1015—51 in. long. Shipping wt., 5 lbs. 13 oz..$4.35

Cotton Slicker Squam Hat

Has chin band and reinforced brim. Black. *Sizes:* 6¾, 7, 7¼, 7½, 7¾. *State size.*
41 K 1002—Wt., 11 oz...76c

Two-piece Slicker Suit

$2.29 Each garment $4.49 2-pc. suit

Made for dependable wet weather wear . . . heavy, rainproof black cotton slicker cloth . . . extra protection because every garment is double thick. Jacket has a wide lapping storm fly front with 4 buttons, lined standup collar. Full 30½ inches long.

Sizes: even chest sizes 36 to 48 in. *State size.* Shipping weight, 3 lbs. 6 oz.
41 K 1000—Black jacket.$2.29

Double-thick bib Pants

Lined to within 3 in. of bottoms. Popular high bib front style, wide adjustable suspenders, rustproof buckles.

Sizes: even waist sizes 32 to 44 in. average inseam, 29 inches. *State waist size.* Shipping wt., 3 lbs. 2 oz.
41 K 1001—Black pants..$2.29

Slicker Suit complete

Above pants and jacket. Shipping weight, 6 pounds.
41 K 1005—Two-pc. suit..$4.49

Waterproof Leggings

$1.94



Excellent for use around garages—in dozens of different jobs. Keep legs dry and keep water from running into shoe tops. Made of an excellent quality black synthetic rubber. "Force-Fused" at all seams . . . seams that are sealed like an inner tube to prevent any possible leakage. Has sturdily reinforced, easily-adjustable straps that fasten at belt and at insteps to assure comfort and easy walking.

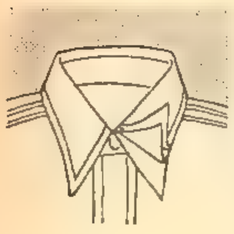
Sizes: small (up to 32-inch waist); medium (33 to 36-inch waist) and large (37 to 40-inch waist). *Be sure to state size wanted.* Shipping weight, 1 pound 6 ounces.
41 K 1220.....$1.94

For Sears Easy Terms see inside back cover



STURDY OAK Work Shirts . . . Three Sanforized-Shrunk Fabrics

Our Own Trade Mark



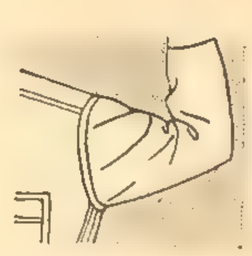
Dress type collars not only fit better and look neater but are interlined for greater resistance to fraying and wear



Sleeve facings made in one continuous piece so they will not rip or tear open. Wear longer and hold shape better



All main seams, points of greatest wear, are stitched closely and securely so they won't unravel or rip open



Roomy chests and armpits prevent binding, feel comfortable. Tails are long and stay tucked deep down

Medium heavy chambray . . . fabric weighs 4.1 oz. per sq. yd.

Cut to the dimensions that made "Sturdy Oak" famous. Fabric won't shrink over 1%. Wide cuffs. Two button-through pockets, pencil slit in some left ones, pencil button hole in others. **93c** Reg. sizes

Regular neck sizes: 14, 14½, 15, 15½, 16, 16½ and 17 inches. *State size.*

33 K 645—Blue chambray only. Shipping weight, each, 1 pound.

Extra large sizes . . . large body and neck. Shipping weight, each, 1 lb. *Neck sizes:* 17½, 18, 18½, 19 and 20 inches only. *State size wanted.* **98c**

33 K 666—Blue chambray only.

Heavy cotton covert cloth . . . fabric weighs 5 oz. per sq. yd.

Fabric nearly 20% heavier, hence nearly 20% longer wearing than medium heavy. Max. fab. shrink., 1%. Two button-through pockets. **$1.15**

Neck sizes: 14½, 15, 15½, 16, 16½, 17 in. *State size wanted.*

33 K 556—Gray covert only. Shipping weight, each, 1 pound 3 ounces.

Extra heavy cotton jean cloth

Fabric weighs 5.6 ounces per square yard . . . heaviest, and hence longest wearing work shirt Sears offer. Fabric won't shrink over 1% in washing . . . and colors are washfast for ease in laundering. Besides that, this shirt is dressier looking and tailored more carefully than most work shirts. Features include interlined dress type collar, interlined cuffs, two button-through pockets with pencil button hole in left one. Double shoulder yoke takes up strain across your back, gussets keep side seams from ripping. Full cut for working comfo Matching plastic buttons. Tie not includ ping weight, each, 15 ounces. **$1.39**

Neck sizes: 14½, 15, 15½, 16, 16½ and

33 K 585—Tan

33 K 586—Blu

HOW TO MEASURE FOR WORK SHIRTS

Measure yo th

-½, 15, 15½, 16, 16½, 17

Measure for Dress Shirts" on

State both neck size and sleeve length

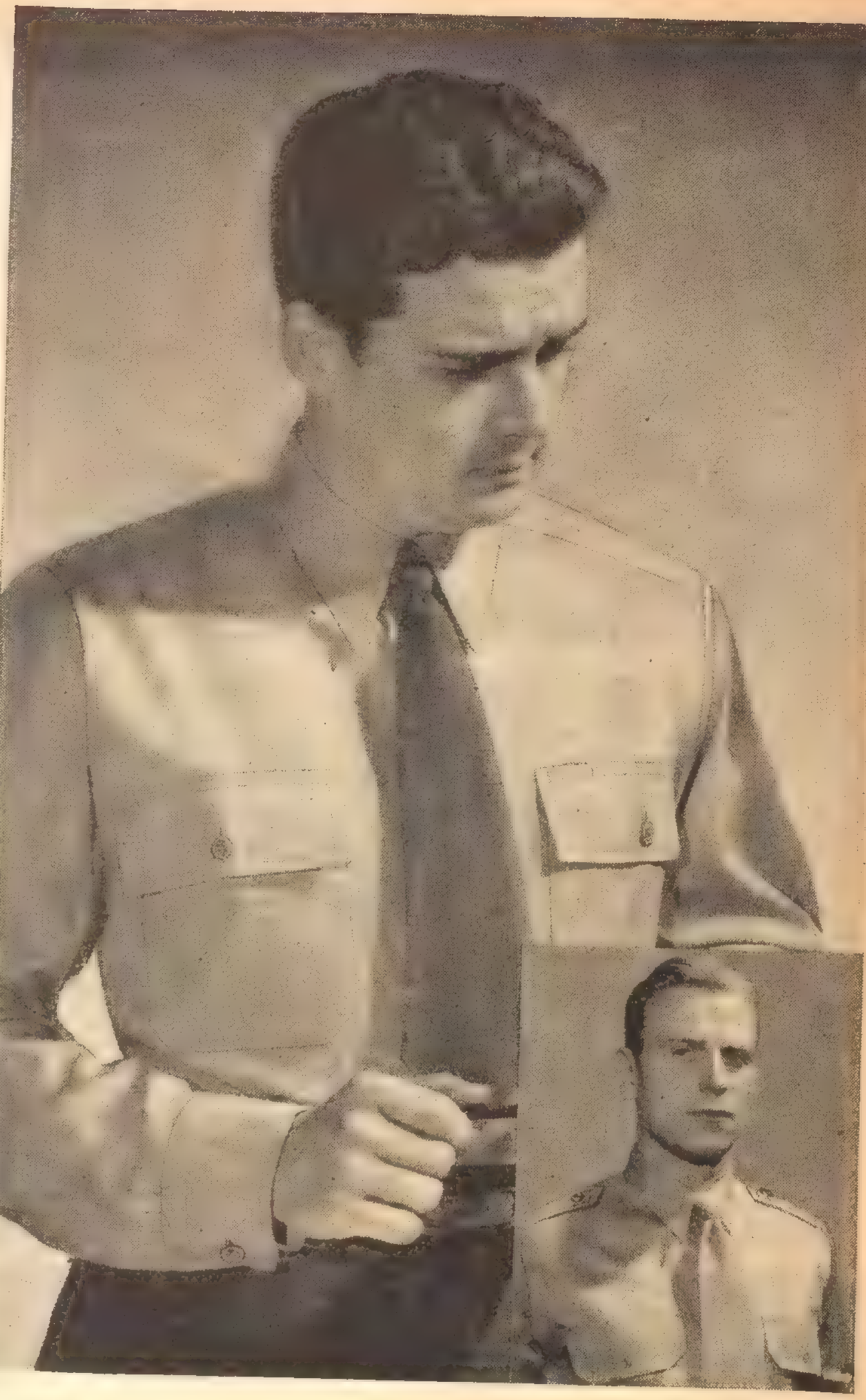
tering. Shpg. wt., each, 15 oz.

33 K 226—Plain shoulder model

33 K 227—Shoulder strap model

For Sears Convenient Easy Payment Terms see inside back B





STURDY OAK Knit Work Shirts

Our own Trade Mark



Heavy Fabric
Is hefty and long wearing, has lots of body to it. Just the thing you need for day-to-day wear on tough jobs.



Stretchy stitch
Hugs body lines, yet gives easily when you twist and turn . . . plenty of comfort because they never bind.

Soft, absorbent cotton needs no ironing

$1.69

Not an ordinary Tee shirt . . . but a new kind, knit in a firm, tight stitch that's packed with wear. More than that, it won't snag easily on the job. A little dressier, too, because of the neat ribbed pattern knit right in the fabric. Good quality cotton soaks up perspiration, dries out in a jiffy . . . and the dark plain colors look well, don't show soil easily. Practical tailoring includes a comfortable round neck, long sleeves that protect your arms at work, ribbed cuffs that fit snugly, keep your wrists warm and comfortable. Shoulder seams sewn firmly to resist fraying, bottom neatly hemmed for better appearance. Heavy weight. Wash separately.

Sizes: small (34-36-inch chest); medium (38-40); large (42-44). Be sure to measure your chest over your undershirt for a perfect fit. Shipping weight, 11 ounces. *State size wanted.*

83 K 2202—Navy blue 83 K 2203—Maroon 83 K 2204—Tan

NOBILITY Uniform Shirts for work or dress

Our own Trade Mark

Dressier than work shirts because they're tailored like dress shirts—with the same carefully fitted collars, neat detailing. Popular too, because they wash easily, look neat on the job. Cotton poplin fabrics are full cut and they are Sanforized-Shrunk, shrink less than 1% no matter how often they are washed; colors are all washfast for ease in laundering.

Plain shoulder model only

$2.69 Each
2 for $5.29

Plain, evenly woven cloth with a neat look about it. Fabric won't shrink over 1% in washing. . . the perfect fit will last the life of the shirt. Tailoring includes double shoulder yoke to take up strain, dress type sleeve facings, gussets so side seams won't rip. Regular soft collar looks well. Two button flap pockets. Plain shoulder style. Shpg. wt., each, 15 oz.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" for dress shirts on page 464. *State both neck size and sleeve length when ordering.*

33 K 228—Gray 33 K 229—Blue

Burton's poplin . . . 2 shoulder styles

$3.00 Each
2 for $5.95

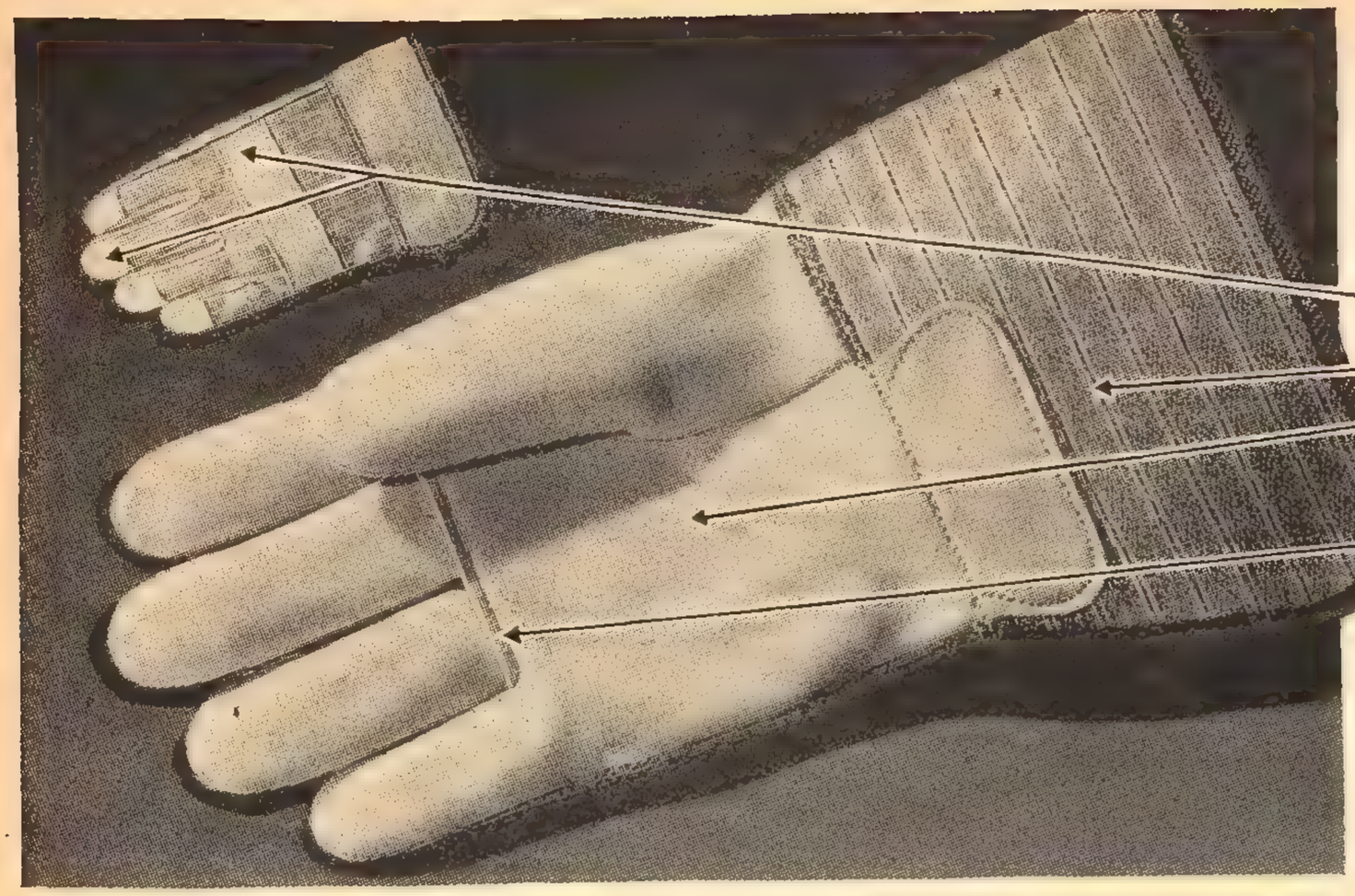
Heavier weight fabric has more threads in each square inch . . . makes it longer wearing, more practical. Sanforized fabric won't shrink over 1%. Tailoring includes soft collar, close, even stitching. Double shoulder yoke. Gussets keep side seams from ripping. Two button flap pockets.

Color: Gray only.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 in. See "How to Measure for Dress Shirts" on page 464. *State both neck size and sleeve length when ordering.* Shpg. wt., each, 15 oz.

33 K 226—Plain shoulder model
33 K 227—Shoulder strap model

For Sears convenient Easy Payment Terms see inside back cover



Work Gloves with tough leather palms, canvas backs

HERCULES . . . Our Best Quality

$1.29 Available after October 1st

Longest wearing of all our leather palm gloves because the leather is superior *side* leather . . . not cheaper shank leather. Leather pull. Back heavy cotton canton flannel. Palms and fingers cotton fleece lined. *One large size only.* Shipping weight, pair, 12 ounces.

33 K 3847—Wide gauntlet cuff 33 K 3857—Narrow cuff

DRUM MAJOR . . . Tough degrained buckskin

[A] Palm, entire thumb, knuckle strap and finger tips of degrained buckskin. Gunn cut—more seams at back away from wearing surface. Back of heavy striped cotton canton flannel. Palm and fingers lined with soft fleeced cotton. Cuffs rubberized and waterproofed. *One large size only.* Shpg. wt., pr., 11 oz. 87c

33 K 3848—Broad gauntlet cuff 33 K 3858—Narrow cuff

STURDY OAK . . . Split cowhide leather

[B] Split cowhide on palms, fingers, back of finger tips, thumb and across knuckles. Back striped cotton canton flannel. Split leather pull. Waterproofed canvas cuffs. *One large size only.* Shipping weight, pair, 9 ounces.

Available after October 1st

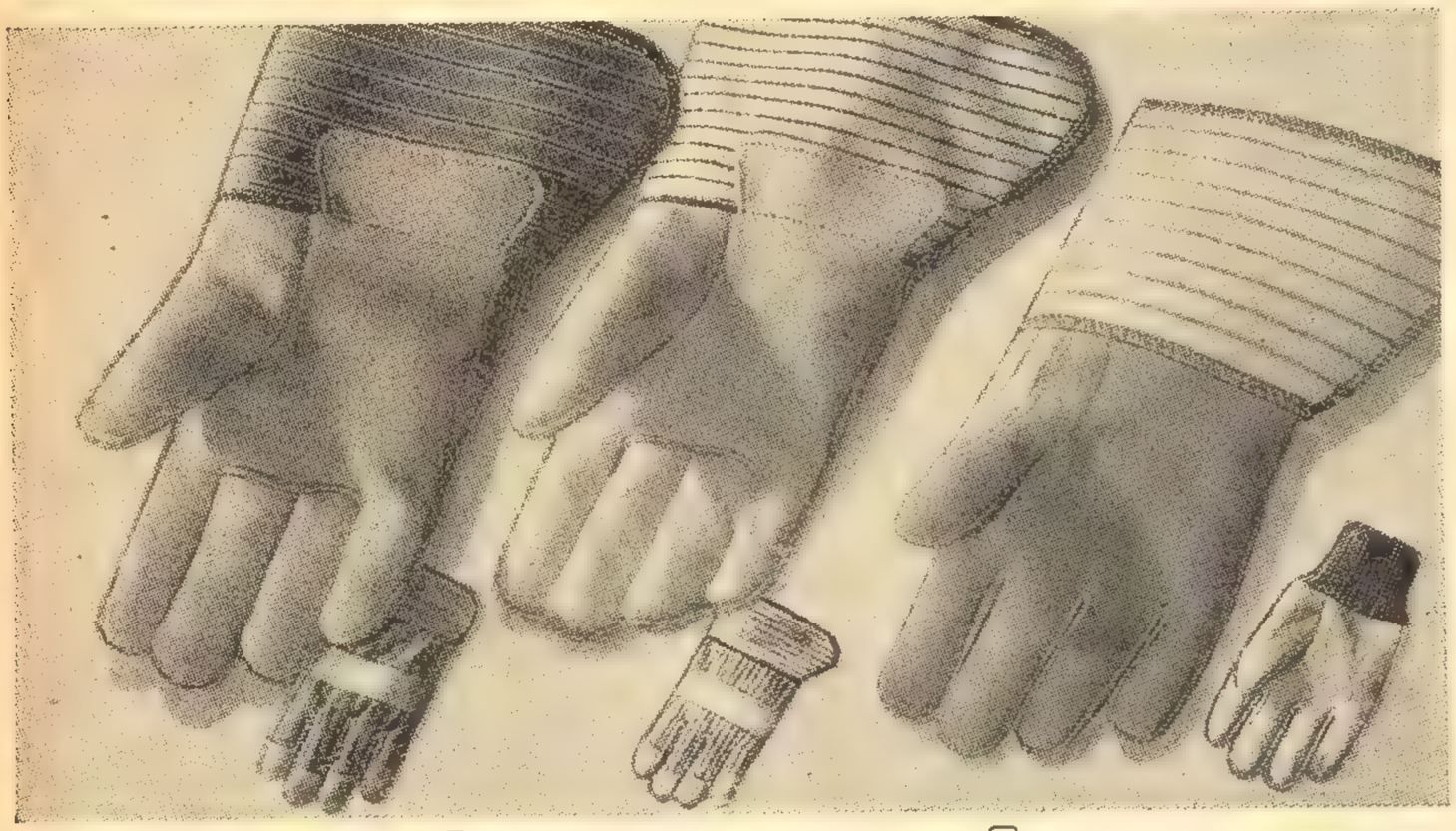
33 K 3842 Wide Gauntlet Cuff 70c — 33 K 3852 Narrow Cuff 65c

Economical split cowhide leather

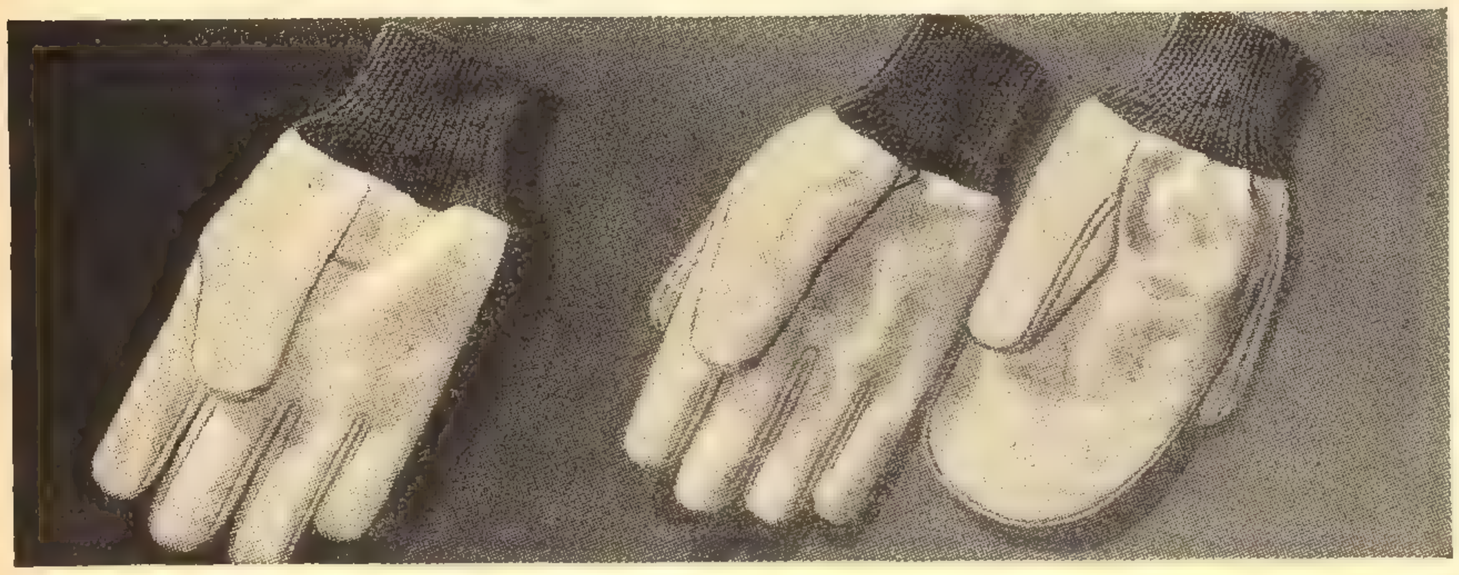
[C] Palm, thumb and front of fingers reinforced with good split cowhide. Strongly sewed seams. Palm is cotton fleece lined for extra working comfort. Back of heavy striped cotton canvas, softly napped on inside. Canvas gauntlet cuffs. *One large size only.* Shpg. wt., pr., 6 oz.

Available after October 1st

33 K 3845 Wide Gauntlet Cuff 40c — 33 K 3835 Knit Wrists 38c



[A] Buckskin..87c [B] Cowhide..70c and 65c [C] Cowhide..40c and 38c



[D] Twilled Canvas..21c and 17c [E] Two-thumb Huskers' Specials.....25c and 24c



[F] Cotton jersey...21c [G] Golden browns in two styles.....27c and 25c

Men's cotton Work Gloves

Twilled canvas work Gloves . . . 2 weights

[D] Cotton canton flannel, thickly napped inside. Double lockstitched seams. Double thick knit wrists. Shipping weight, pair, 3 ounces.

Available after September 15th

33 K 3827 Extra heavy 12-oz. weight 21c — 33 K 3819 Heavy 8-oz. weight 17c

Huskers' Specials . . . heavy 12-oz. weight

[E] Two thumbs on every glove double the wear in every pair . . . when palm wears out, wear on other hand. Cotton canton flannel is thickly napped on outside. Double thick knit wrists. Shpg. wt., pair, 4 oz.

33 K 3859 White mitten style 25c — 33 K 3824 White glove style 24c

Brown cotton jersey . . . 10½-ounce weight

[F] Fine gauge cotton jersey napped on inside and carefully stitched for longer wear. Wrists knit double thick for comfort. Shipping weight, pair, 3 oz. 21c

33 K 3821—*One large size only.*

Golden brown Gloves and Mittens

[G] Double thick cotton canton flannel with the heavy 8-ounce layer on the outside where the weight is needed most. Inside layer 6½-ounce weight, thickly napped and securely quilted to outside. Double thick knit wrists fit snugly. Shipping weight, pair, 5 ounces.

Available after September 15th

33 K 3812—Glove *One large size only* 27c — 33 K 3882—Mitten *One large size only* 25c

All-leather Work Gloves give you longest wear

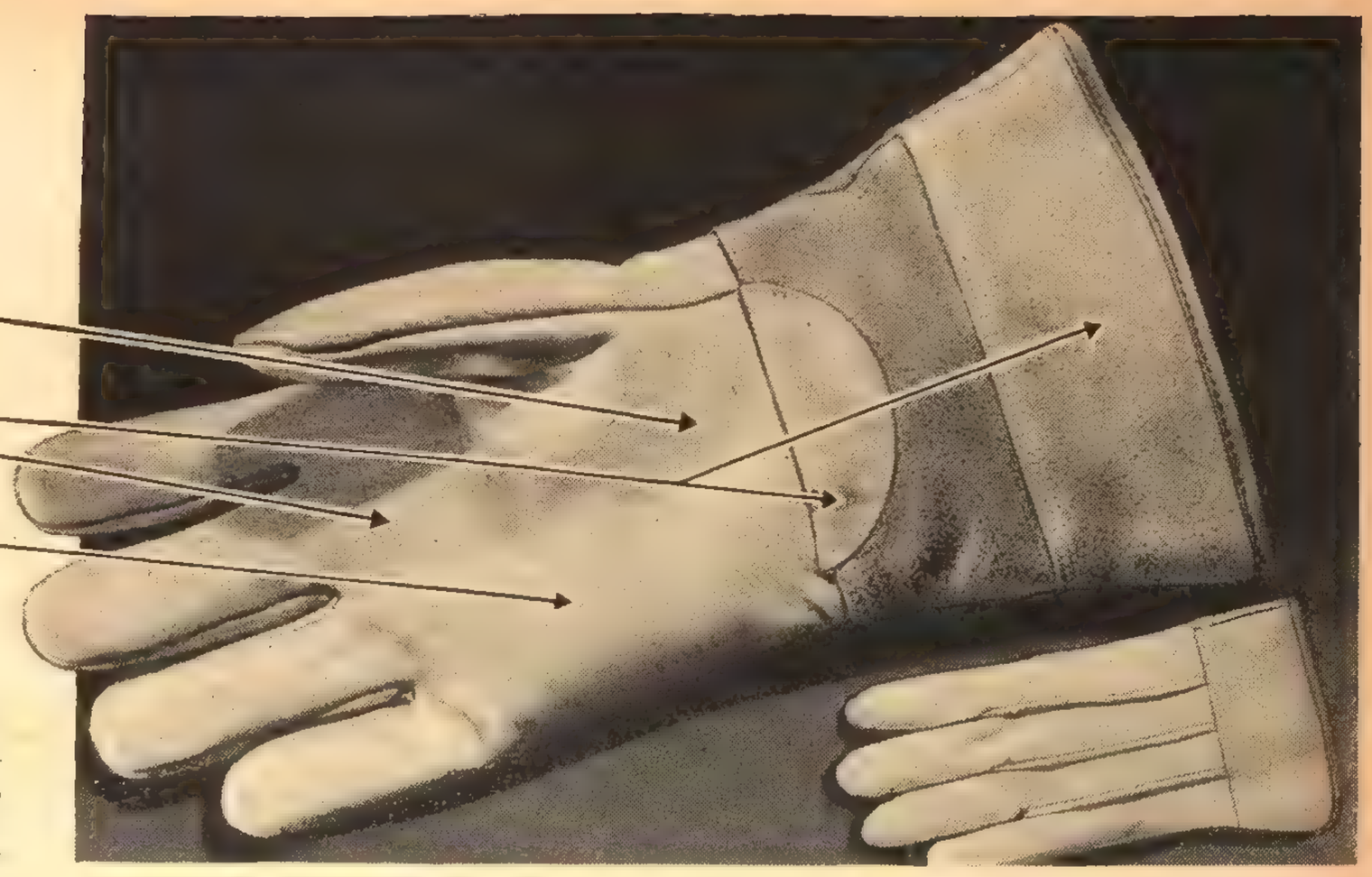
HERCULES . . . Our Best Quality

1 • Extra long palm gives more protection for your hand and wrist when working

2 • Cuffs and pulls all tough leather

3 • Palm and forefinger both seamless . . . no seams on wearing surface to fray or rip

4 • Leather all chrome tanned for softness



$1.66

Best all leather gloves we sell because they're top grain *side* leather . . . not the cheaper shank leather often used. All seams are closely stitched.

Sizes: small (8 to 8½); medium (9 to 9½); large (10 to 10½). *State size wanted.* Shipping weight, pair, 12 oz.

33 K 4070—Band top style 33 K 4170—Wide gauntlet

DRUM MAJOR . . top grain cowhide palm

[A] Palm and continuous thumb top grain side cowhide. Back side split cowhide. Cuffs are waterproofed canvas with grain leather pull. Gunn cut . . . seam at base of two middle fingers. **$1.49**

Sizes: small (8 to 8½); medium (9 to 9½); large (10 to 10½). *State size.* Shipping weight, pair, 13 ounces.

33 K 4071—Band top 33 K 4171—Gauntlet

STURDY OAK . . . degrained buckskin

[B] Buffed buckskin leather. Driver style gunn cut and has seamless palm and forefinger. Gauntlet has wide leather strap around thumb. Leather pull on artificial leather cuffs. **$1.07**

Sizes: small (8–8½); medium (9–9½); large (10–10½). *State size.* Shipping weight, pair, 13 ounces.

33 K 4067—Driver style 33 K 4197—Wide gauntlet

Economical side split cowhide

[C] Leather chrome tanned to stay soft. Cuffs are heavy, waterproofed cotton canvas, reinforced with leather pulls for added strength. Two styles. **98c**

Sizes: small (8 to 8½); medium (9 to 9½); large (10 to 10½). *State size.* Shipping weight, pair, 14 ounces.

33 K 4082—Band top 33 K 4182—Gauntlet

Unlined drivers . . . choice of two qualities

[D] Gunn cut—base seam protected by an extra strip of leather (welt). One-piece backs. Horsehide gloves have seamless palm, thumb, and index finger.

Sizes: small (8 to 8½); medium (9 to 9½); large (10 to 10½). *State size.* Shipping weight, pair, 7 ounces.

33 K 4211—Side split cowhide. Bound top resists fraying.... **$1.09**

33 K 4212—Top grain side horsehide. Artificial leather binding at top. **$1.62**

Lined drivers . . choice of two qualities

[E] Leather chrome tanned for lasting softness. Gunn cut, which means that there is a seam at base of the two middle fingers. Lining soft cotton fleece. Seamless thumb and index fingers.

Sizes: medium (9–9½); large (10–10½). *State size.* Shipping weight, pair, 11 ounces.

33 K 4298 Split buckskin leather..... **$1.21**

33 K 4280 Top grain side horsehide..... **$1.94**

Lined split pigskin . . . knit wrists

[F] Ideal glove for work around the house as well as on tough jobs . . . split pigskin leather is chrome tanned so it's soft and pliable . . . and it's not clumsy or bulky. Lining is warm cotton fleece. **89c**

Sizes: medium (9–9½); or large (10–10½). *State size.* Shipping weight, pair, 11 ounces.

33 K 4281—Double thick knit wrists

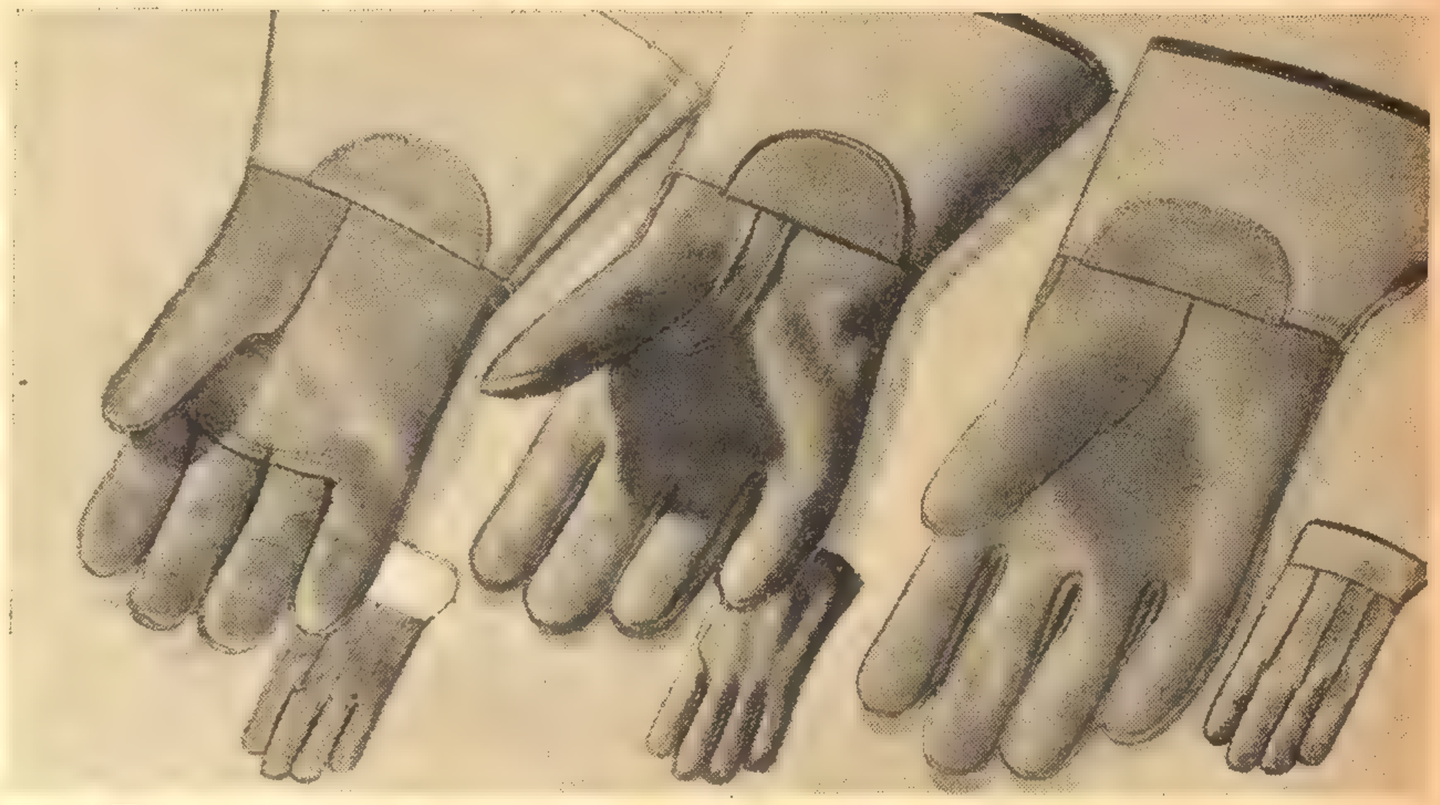
Welder's styles . . . side split cowhide

[G] About 14 inches long. Leather chrome tanned. 1-pc. back of both gloves and mittens insulated inside with cotton fleece. Gauntlet cuffs lined. Wear seams welted. *One large size only.* Shipping weight, pair, 1 lb. 2 oz.

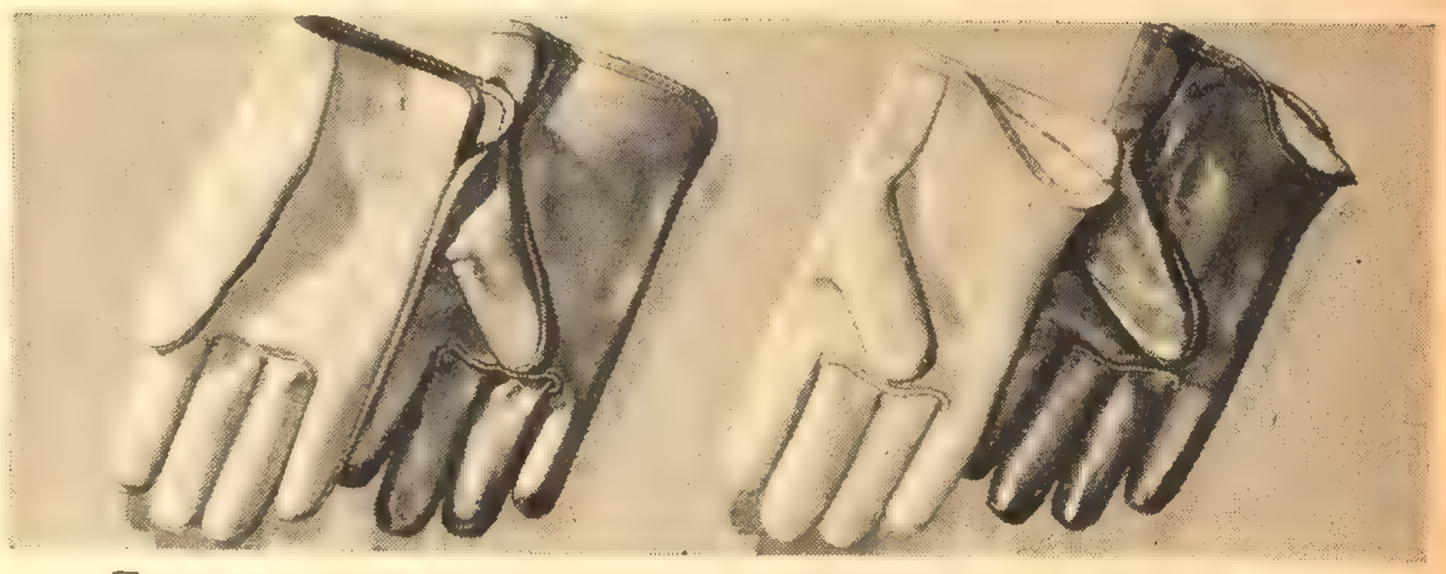
33 K 4399 5-finger Glove.. **$1.94**

33 K 4394 1-finger Mitten.. **$1.79**

33 K 4395 Full Mitten style..... **$1.59**



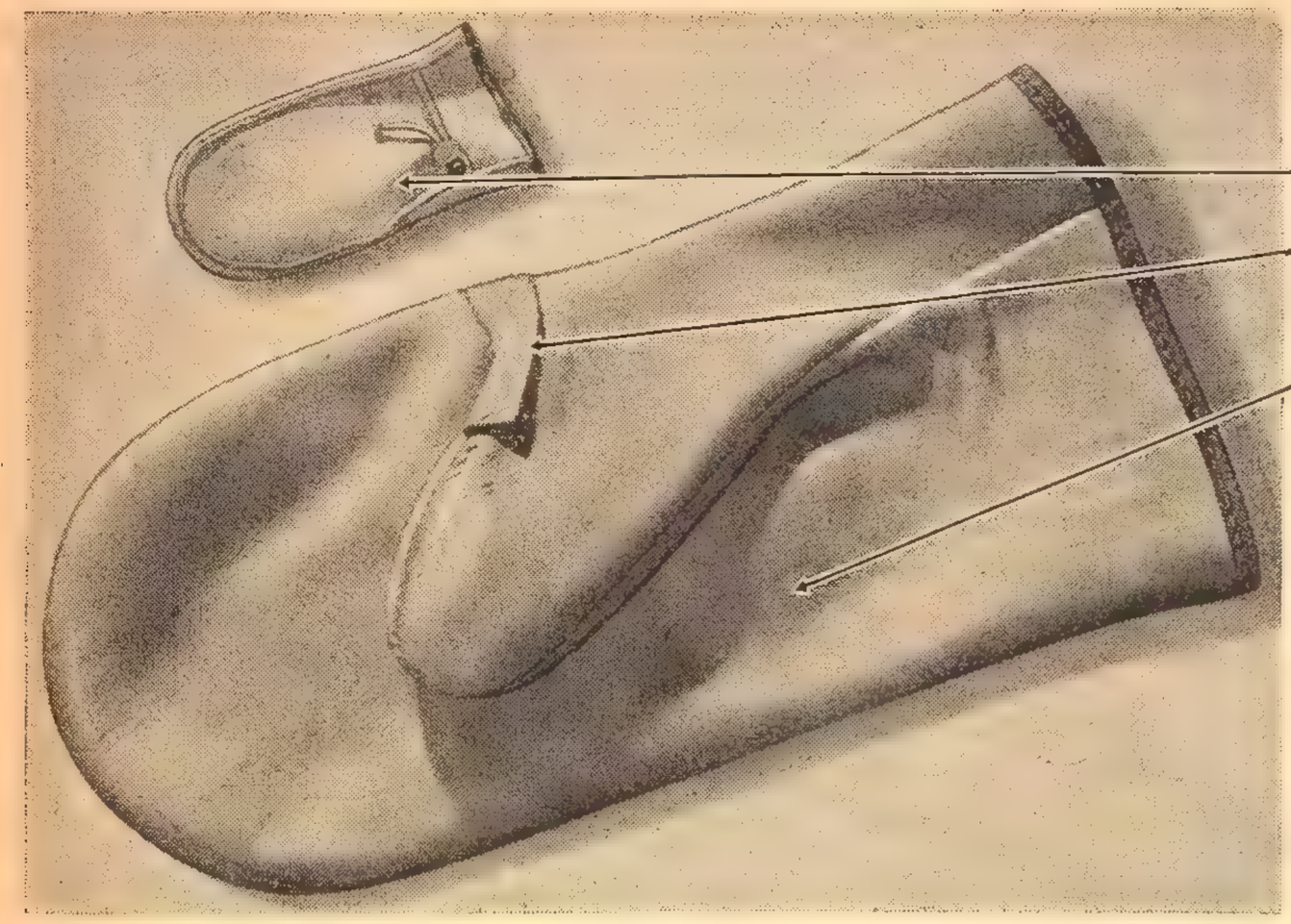
[A] Cowhide..... $1.49 [B] Buckskin..... $1.07 [C] Cowhide..... 98c



[D] Unlined drivers...$1.09 and $1.62 [E] Lined drivers..... $1.21 and $1.94



[F] Lined pigskin... 89c [G] Welders' gloves and mittens.....$1.59 to $1.94



Wearmaster Choppers, Liners

1 • Moccasin sewn—no seams on wearing surface.

2 • Thumbs reinforced with extra strip of leather (welt) for better protection.

3 • Leather chrome tanned for lasting softness.

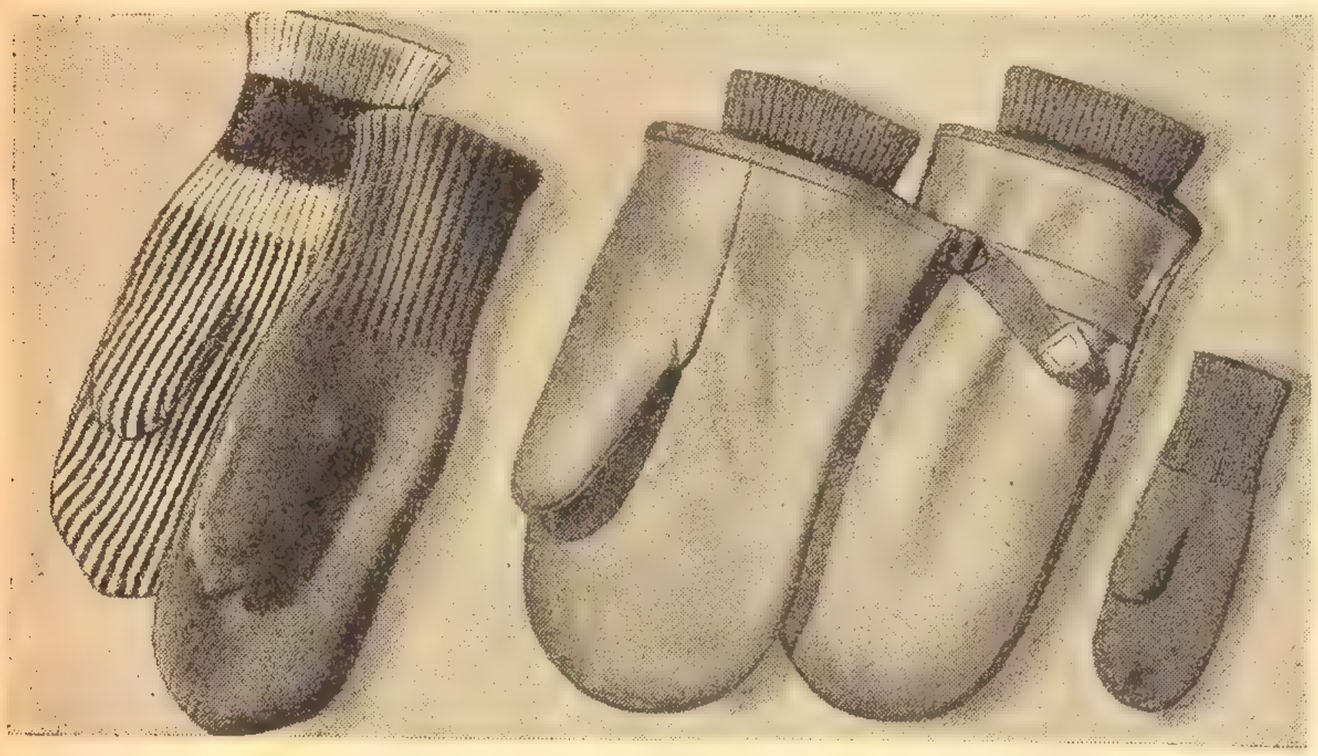
Drawstring fastener or shirred elastic on back for a snug, comfortable fit. No choice. Shipping weight, pair, 6 ounces.

Split side cowhide. (Not illustrated) thumb seams not welted. *Sizes:* small for women, boys; large for men.
33 K 4467—*State size wanted*..... ...Pair **79c**

All grain cowhide. Longer wearing and stronger. Thumb partly welted (protected by an extra strip of leather).
33 K 4478—*One large size only*.....Pair **$1.09**

Degrained buckskin. One of the softest work leathers known, but very long wearing. Buffed surface for better grip.
33 K 4491—*One large size only*.....Pair **$1.59**

Top grain side cowhide. Selected leather. Scuff-resistant. Adjustable strap on back for better fit.
33 K 4492—*One large size only*.....Pair **$1.79**



[A] Liners.. 39c to 75c

[B] 2-in-1 mitts.... $1.13 and 1.94

[A] Warm liners . . . choice of three qualities

40% wool, balance 44% cotton and 16% rayon. Shipping weight, each, 4 oz.
Sizes: small for women or boys; large for men.
33 K 4379—Gray only. *State size wanted*.....Pair **39c**

100% warm wool. Absorbent and soft. Shpg. wt., ea., 5 oz.
Sizes: small for women or boys; large for men.
33 K 4378—Gray only. *State size wanted*.....Pair **57c**

100% warm wool . . . heavyweight. Shipping weight, each, 5 ounces. Patterned in black and white stripes.
33 K 4370—*One large size only*.....Pair **75c**

[B] 2-in-1 Mitts in two qualities

"2-in-1" because the tough choppers are combined with a removable knit inner lining. Leather chrome tanned.

Split cowhide chopper. Liner knit of 24% new wool, 7% reused wool, 24% rayon, 45% cotton. *Sizes:* small for women and boys; large for men. Shipping weight, each, 12 oz.
33 K 4445—*State size wanted*.....Set **$1.13**

Top grain cowhide chopper. 100% wool liner. Much stronger side leather. Adjustable strap on back. Shipping weight, each, 13 ounces. *One large size for men only.*
33 K 4448.....Set **$1.94**



[C] 69c [D] $1.28 [E] $1.15 [F] $1.94

Warm lined Mittens

[C] **100% Reused wool, lined with cotton fleece.** Elastic web or knit wrists, no choice. Shpg. wt., ea., 6 oz.
Sizes: small for women, boys; large for men.
33 K 4432—Army tan only. *State size wanted* .....Pair **69c**

[D] **One-finger style with warm fleeced cotton lining.** Grain horsehide palm, thumb and pull. Back sturdy split leather. Double knit wrists. Shipping weight, each, 7 ounces.
33 K 4403—Black only. *One large size only*.....Pair **$1.28**

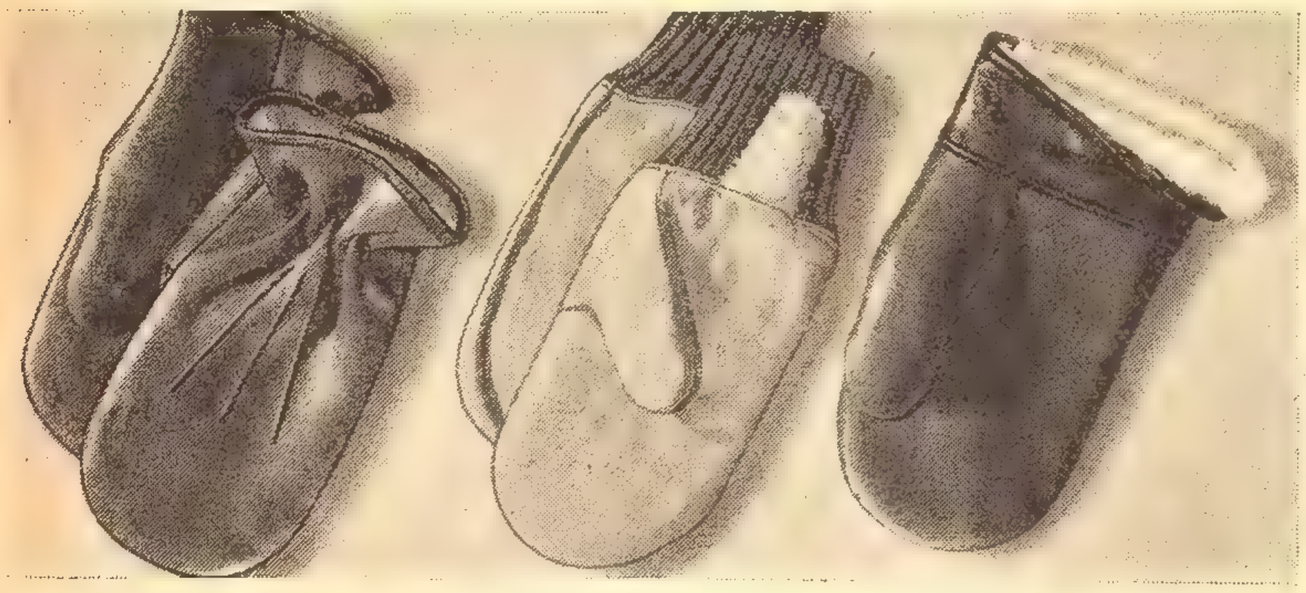
[E] **Grain horsehide palm, sheepskin leather back.** Lined with cotton fleece. Knit wrists. Shpg. wt., each, 7 oz.
33 K 4400—Black only. *One large size only* .....Pair **$1.15**

[F] **All top grain side cowhide . . . warmer part wool blizzard lining.** Grain leather pull. Lining 37% wool, 12% rayon, 51% cotton. Snug fitting double knit wrists. Shpg wt., each, 9 oz.
33 K 4434—Tan color. *One large size only* .....Pair **$1.94**

[G] **All side horsehide leather . . . 100% reused wool lining.** All leather top grain. Shirred elastic on back. Stitched back. Bound top. Shipping weight, each, 9 oz.
33 K 4419—Dark brown. *One large size only*.....Pair **$2.15**

[H] **Moccasin sewn grain horsehide . . . lamb lined.** All seams off wearing surface. Welted thumb. Double thick knit wrists fit snugly. Shipping weight, pair, 12 ounces.
33 K 4421—Tan color. *One large size only* .....Pair **$1.94**

[J] **Horsehide palm, thumb . . . our warmest lamb lining.** Sheepskin leather back and band top. Lining on original pelt. Shipping weight, each, 10 ounces.
33 K 4418—Black only. *One large size only* .....Pair **$2.53**



[G] $2.15 [H] $1.94 [J] $2.53

Mittens like everything else at Sears can be bought on Easy Terms, see inside back cover for details.

Trappers!

Top Prices for your Furs—plus $7590 in Cash Awards in Sears 16th National Fur Show

When you ship your furs to Sears, your pelts are carefully graded by experts who are especially trained in handling the furs from your section of the country. What's more—your shipment is handled and marketed in a way that we believe nets you the highest prices—and a check for the full amount obtained for your furs is mailed to you promptly. That's why hundreds of thousands of satisfied shippers, from coast to coast, continue—year after year—to entrust the marketing of their furs to Sears Raw Fur Marketing Service.



Ship your furs to Sears for Bigger Fur Profits

Because Sears have found that properly handled pelts bring the trapper consistently higher prices, we are trying to help all of our shippers improve the quality of their pelts. To encourage greater care in pelt handling, Sears are offering $7590.00 in cash awards to fur shippers during the period of the 16th National Fur Show—in addition to the high prices which Sears obtain for you on the pelts themselves! There are 942 cash awards in all—the first award is $1000.00!

Sears free booklet "Tips to Trappers" gives you many new trapping ideas—tells you how to handle your pelts so that they bring you more money—gives full details about the big Cash Awards. Write Sears-Roebuck for your free copy now!

Mail Coupon below for your FREE copy of "TIPS TO TRAPPERS"

"Tips to Trappers" may help you win a cash award



full of helpful hints on
ing...tells you just how
stretch each kind

SEARS, ROEBUCK AND CO., Chicago 7, Illinois

Please mail me free fur shipping tags and latest edition of "Tips to Trappers," 241K, which contains full details of your Raw Fur Marketing Service and rules governing the 16th National Fur Show.

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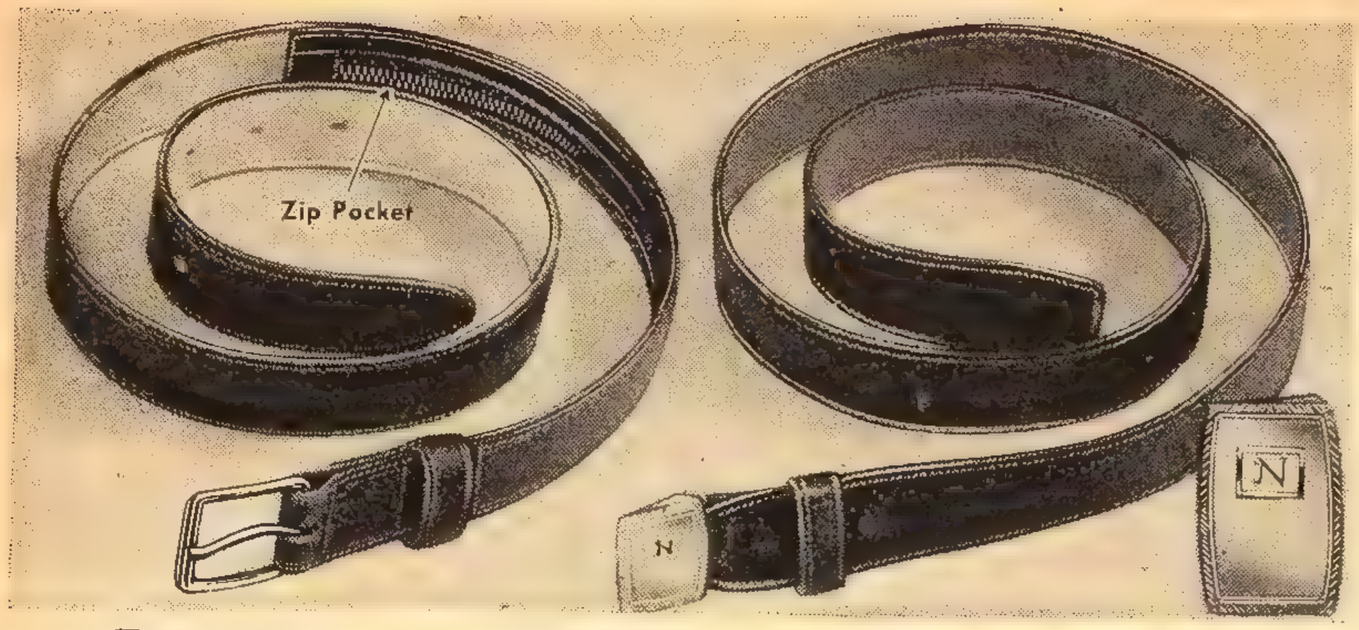
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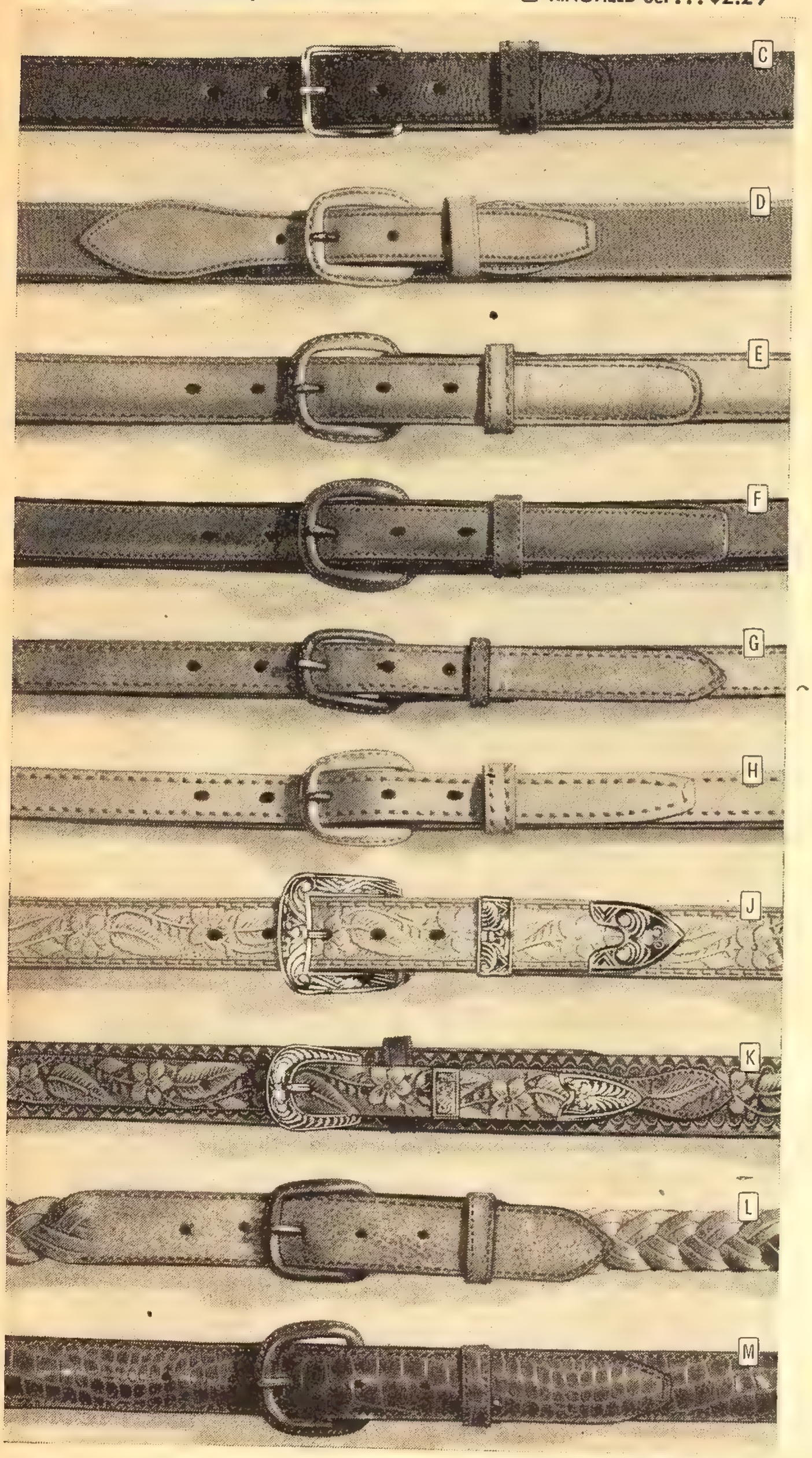
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Ⓐ KINGFIELD Money Belt . . . $1.44 Ⓑ KINGFIELD Set . . . $2.29



Dress Belts in latest styles

KINGFIELD Money Belt . . . zipper pocket

Ⓐ Rustproof zipper locks secret money pocket securely. Belt embossed cowhide about 1⅜-inch wide, lined with soft split cowhide. Blending steel tongue buckle. Shipping weight, each, 13 ounces. **$1.44**
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.*
33 K 8862—Black **33 K 8863—Brown**

KINGFIELD Set . . . Belt and Sterling Buckle

Ⓑ Handsome gift idea! Belt of genuine pigskin leather about 1⅜-inch wide, lined with soft sueded cowhide. Sterling silver buckle with engraved initial. All initials but I, O, Q, U, V, X, Y, Z. Shipping weight, set, 13 ounces. **$2.29** 14c Fed. Tax. inc.
Sizes: 30, 32, 34, 36, 38, 40, 42 and 44-inch waist.
33 K 8837—Color black only. *State size, print initial wanted.*

Lined split cowhide Belt . . . 1-inch width

Ⓒ Stitching on edge of belt. Steel tongue buckle. **59c**
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.* Shipping weight, each, 5 ounces.
33 K 8800—Black **33 K 8801—Brown** **33 K 8802—Tan**

Smart rayon webbing . . . 1-inch width

Ⓓ Designed to blend with sports wear. End and buckle tan top grain cowhide. Shpg. wt., 5 oz. **79c**
Plain colors: beige, suntan or copen blue.
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.
33 K 8806—*Be sure to state size and color wanted.*

1-inch padded pigskin . . . sheepskin lined

Ⓔ ROYAL ASCOT BRAND. Padding gives this belt that soft, rounded effect. Matching pigskin covered tongue buckle. Shipping wt., each, 5 oz. **$1.29**
Sizes: 30, 32, 34, 36; 38, 40, 42, 44-inch waist. *State size.*
33 K 8817—Black **33 K 8818—Tan**

Padded style, cowhide top . . . 1-inch width

Ⓕ KINGFIELD BRAND. Top soft hand boarded cowhide, bottom artificial leather. Securely stitched throughout. Matching leather covered buckle. **94c**
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.*
33 K 8814—Two-tone brown. Shipping weight, each, 5 ounces.

Double thick pigskin . . . ¾-inch width

Ⓖ ROYAL ASCOT BRAND. Both layers of fine pigskin. Styled in Mexico by fine master craftsmen. Matching leather covered tongue buckle. **$1.29**
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.*
33 K 8923—Dark tan only. Shipping weight, each, 5 ounces.

Stitched cowhide leather . . . ¾-inch width

Ⓗ KINGFIELD BRAND. Long wearing top grain bridle leather with smart saddle stitching on edges of belt, loop and leather covered buckle. **94c**
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.*
33 K 8812—Tan only. Shipping weight, each, 5 ounces.

Embossed design . . . 1-inch cowhide

Ⓙ ROYAL ASCOT BRAND. Top grain cowhide bridle leather with good looking leaf design. Engraved style steel buckle, tip and loop. **$1.29**
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.*
33 K 8827—Tan only. Shipping weight, each, 7 ounces.

Western Ranger style . . . 1-inch cowhide

Ⓚ ROYAL ASCOT BRAND. Full grain leather, embossed in floral design. Steel buckle, loop, tip. Stitched billet (extra strap holding buckle). **$1.39**
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.*
33 K 8842—Antique brown only. Shipping weight, each, 7 ounces.

Hand braided Mexican pigskin . . 1-inch

Ⓛ NOBILITY BRAND. Top grain pigskin all the way through—not just on top—makes this belt long wearing as well as smart. "Gives" slightly for added comfort. Matching leather covered buckle. **$1.59**
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. S
33 K 8934—Dark tan only. Shipping wei

Fine 1-inch

Ⓜ NOBILITY BRA
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Shipping
Size
33 K 88

HOW TO MEASURE: Measure around waist over tr
belt size. Order size nearest measure. Overlap for adj

Neat Dress Suspenders

Patterned rayon . . . ¾-inch width

A Non-elastic rayon and cotton webbing in front, with stretchy rayon covered elastic webbing and cord in back. Assorted colors. **55c**
Length: about 40 inches. Shpg. wt., pair, 6 oz.
33 K 8625—Metal clip ends 33 K 8626—Leather ends

Soft pig-grained cowhide . . . ¾-inch

B KINGFIELD BRAND. Smart leather with rayon elastic cord back piece. Gilt metal parts. Leather button-on ends. **88c**
Length: regular (38-inch) only. *Color:* tan only.
33 K 8612—Shipping weight, pair, 6 ounces.

Striped rayon . . . ¾-inch width

C KINGFIELD BRAND. Non-elastic rayon webbing with rayon elastic back piece. Gilt metal parts. Shipping weight, pair, 6 ounces. **88c**
Colors: blue, brown or maroon. *State color, length.*
Lengths: regular (38 inches) or extra long (42 inches).
33 K 8618—Leather ends 33 K 8619—Metal clip ends

Wide stretchy-knit rayon . . . 1¾-inch

D KINGFIELD BRAND. Very wide, comfortably stretchy. Rayon elastic back piece. Leather button-on ends. Shipping wt., pair, 6 oz. **88c**
Colors: blue, maroon, rust-brown or maize.
Length: about 38 inches.
33 K 8616—*Be sure to state color wanted*

Plain color rayon . . . 1⅛-inch

E ROYAL ASCOT BRAND. Front all-rayon non-elastic webbing with rayon-and-cotton elastic back piece. Gilt metal parts. Smooth pigskin button-on ends. Shipping weight, pair, 6 ounces. **$1.44**
Colors: blue, maroon or brown.
Lengths: regular (38 inches) or extra long (42 inches)
33 K 8607—*Be sure to state color and length wanted*

Smartly striped rayon . . . 1⅛-inch

F ROYAL ASCOT BRAND. Same construction as suspenders above, but in striped patterns. Pigskin button-on ends, smooth, flexible. **$1.44**
Colors: blue, maroon or brown. Shpg. wt., pair, 6 oz.
Lengths: regular (38 inches) or extra long (42 inches).
33 K 8608—*Be sure to state color and length wanted*

Work Suspenders

Conservative cross back . . . 1⅛-inch

G Front pieces of non-elastic rayon and cotton webbing, back pieces stretchy rayon-and-cotton elastic webbing. Cowhide leather trim. Gilt metal parts. Assorted colors and patterns, no choice. Shipping weight, pair, 4 ounces. **55c**
33 K 8701—*Lengths:* 40, 42 and 44 inches. *State length*

Wide Work Suspenders . . . clip ends

H STURDY OAK BRAND. 1½ inch non-elastic cotton front webbing, elastic web back piece. Clip ends of heavy, gilded metal. **49c**
Color: green only. *Lengths:* 40 or 44 inches.
33 K 8661—*State length wanted.* Shpg. wt., pair, 7 oz.

Wide Work Suspenders . . . leather ends

J STURDY OAK BRAND. For heavy duty. 1½-inch non-elastic cotton front webbing, elastic web back piece. Gilt metal parts. **65c**
Color: green only. *Lengths:* 40 or 44 inches.
8660—*State length wanted.* Shpg. wt., pair, 7 oz.

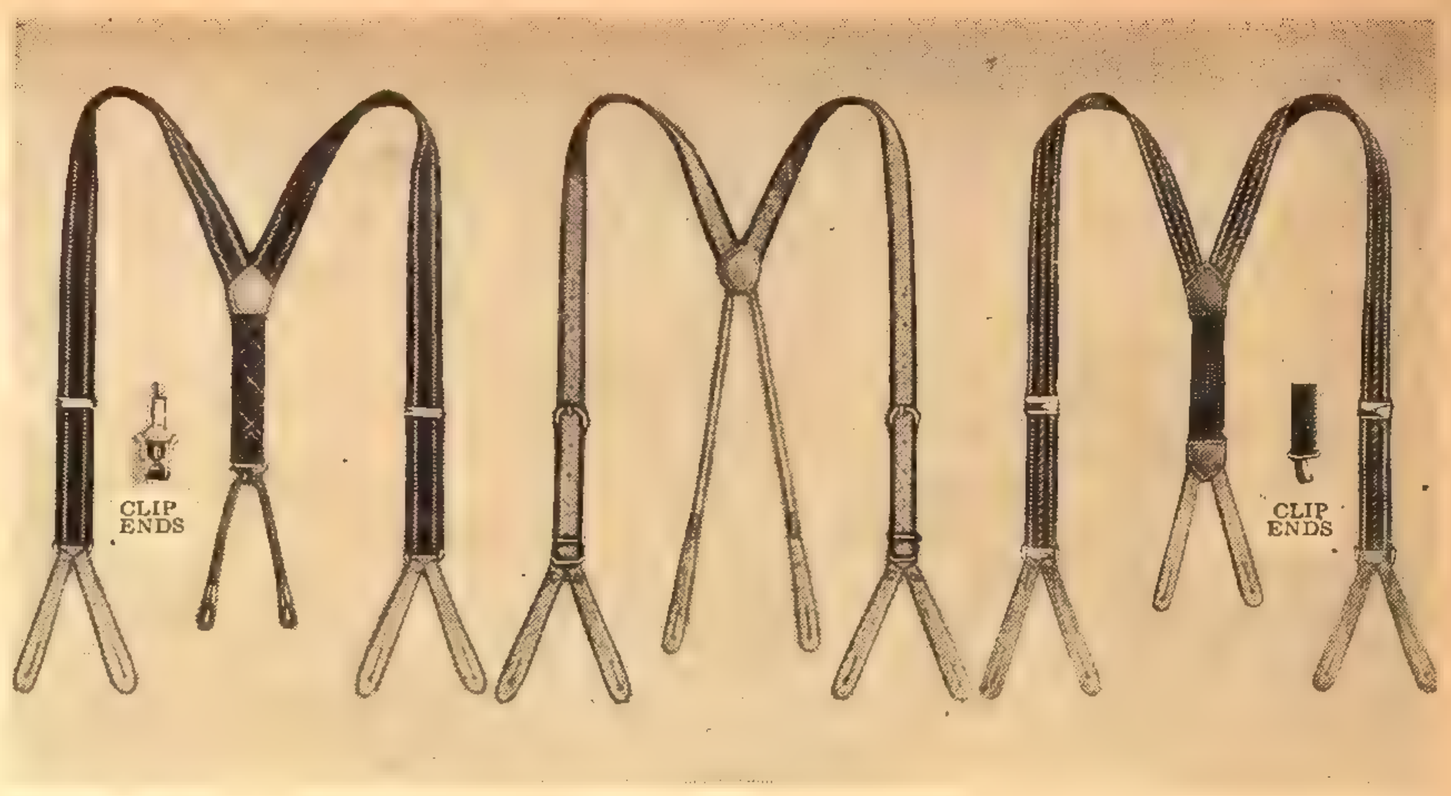
ters . . . 2 qualities

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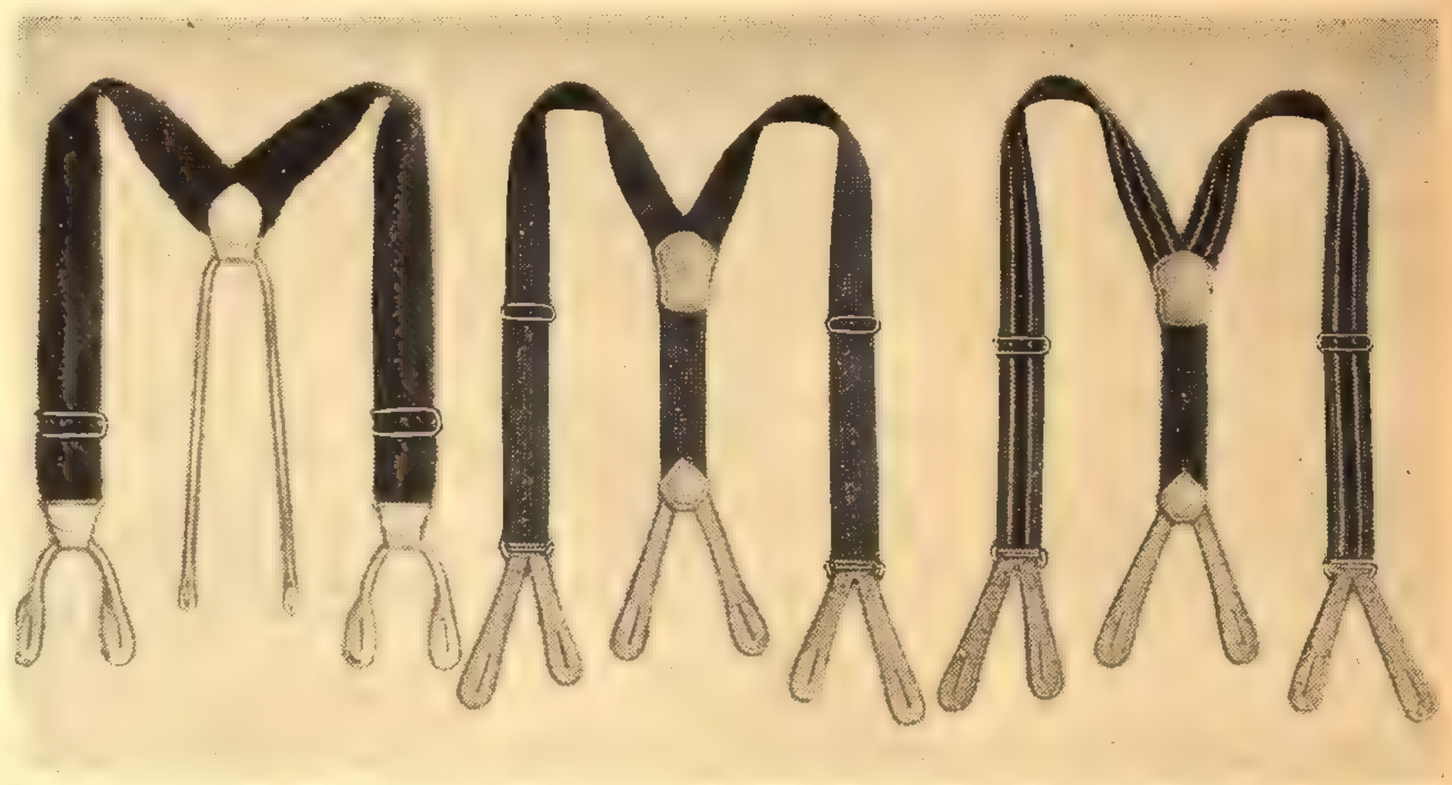
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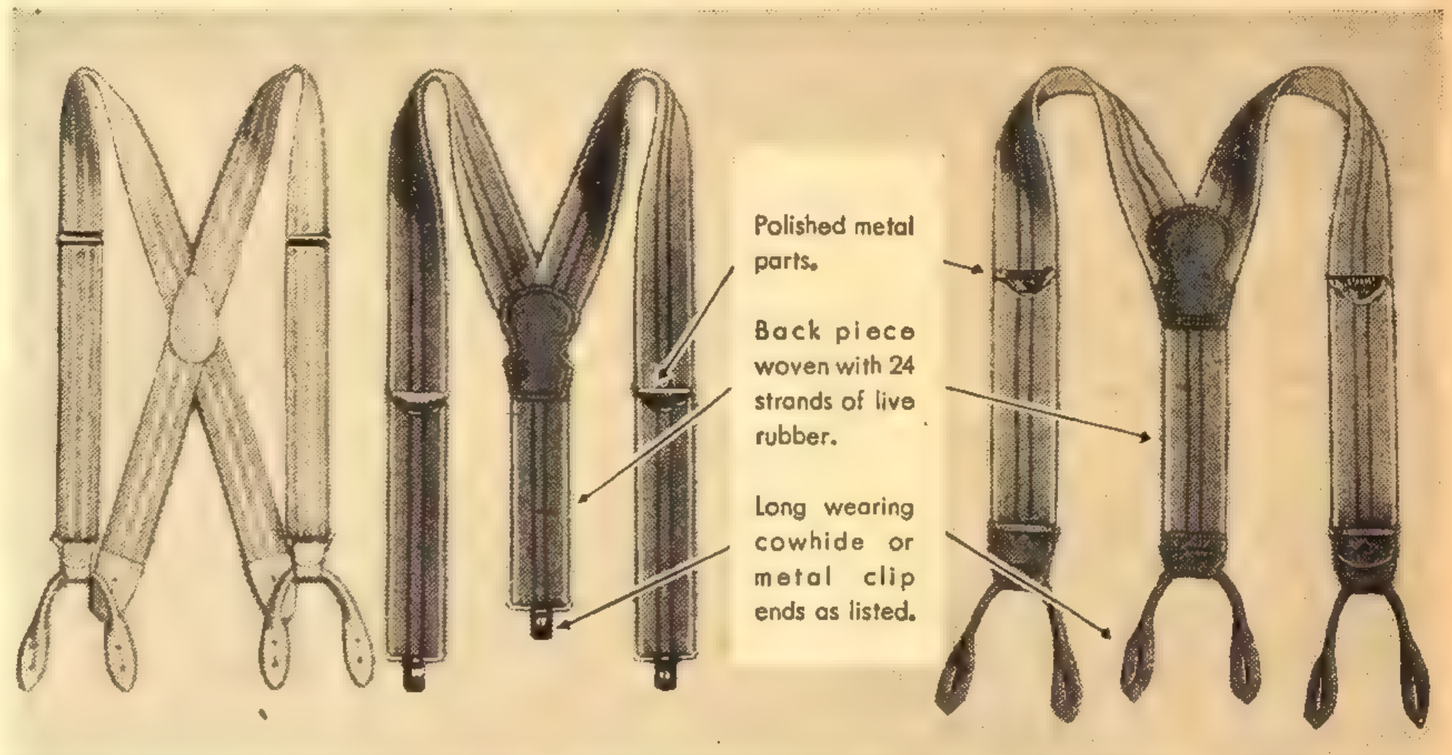
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A Patterned rayon . . . . . 55c B Soft cowhide . . . . . 88c C Striped rayon 88c



D Wide knit rayon . . . . 88c E Plain rayon . . . . . $1.44 F Striped rayon $1.44



G Cross back . . . . . 55c H Clip ends . . . . . 49c J Leather ends 65c



K All elastic . . . . . 45c L Single or double grip styles . . 24c and 25c



A Dress Caps... 94c and $1.44 B Ear flap Caps... 94c to $1.93



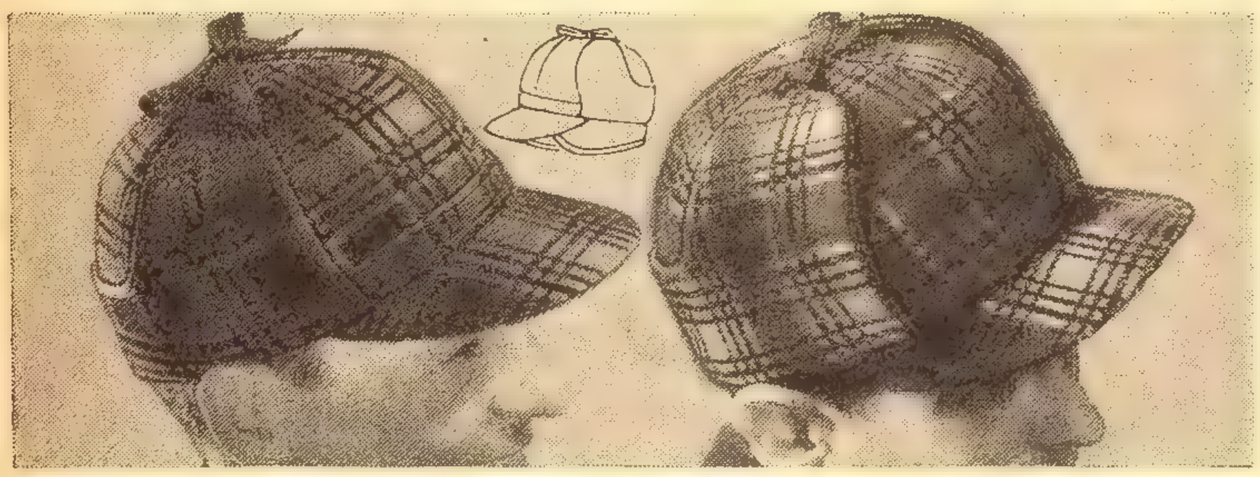
C Shop Cap.....47c D Leather Cap.....$1.34



E Regular Railroader.....94c F Ear flap Railroader.....$1.16



G Cotton Lined Cap.....94c H Leather Lined Cap.....$1.30



J Cotton Lined Cap.....93c K Leather Lined Cap.....$1.48

Caps for Work or Dress

8-piece top construction . . . assorted shades, patterns. Shipping weight, 1 pound. *Sizes:* 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½, 7⅝, 7¾.

Dress Caps without ear flaps . . . choice of two qualities

A STURDY OAK . . . 50% reused wool, 50% rayon . . . Rayon and cotton lined, Leather sweatband. *State size*, see above. **94c**

33 K 4662 Gray mixtures — 33 K 4663 Brown mixtures — 33 K 4664 Blue mixtures

DRUM MAJOR . . . 100% wool. Finest materials, steam blocked, with neatly hand pressed seams. Leather sweatband. Rayon lined. *State size*, see above. **$1.44**

33 K 4818—Blue mixtures 33 K 4819—Brown mixtures

Dress Caps with ear flaps . . . Choice of three qualities

B STURDY OAK . . . 25% reprocessed wool, 25% reused wool, 50% rayon. Rayon lined. *State size*, see above. **94c**

33 K 4660—Brown mixtures 33 K 4661 —Blue mixtures

DRUM MAJOR . . . 75% reprocessed wool, 25% rayon. Pressed seams. Rayon lining. *State size*, see above. **$1.44**

33 K 4600 Blue mixtures — 33 K 4601 Brown mixtures — 33 K 4602 Green mixtures

HERCULES . . . 100% wool (65% virgin wool, 35% reprocessed wool). Finest workmanship, white cotton flannel lining in ear flaps, rayon taffeta lining in cap. *State size*, see above. **$1.93**

33 K 4605—Blue mixtures 33 K 4606—Brown mixtures

Sanforized Shop Cap

C HERCULES BRAND... Made of washable cotton fabrics that won't shrink over 1%. One-piece top. Carhartt label on front. Two eyelets on each side. **47c**

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size wanted.* Shipping weight, each, 4 oz.

33 K 4835—Plain gray covert
33 K 4836—Plain blue denim
33 K 4837—Otis (blue stripe)

Sheepskin leather Cap

D STURDY OAK BRAND . . . One of the most practical caps a man can wear because leather doesn't show soil easily, sheds snow and rain. Eight-piece top. Warm cotton lining. Turndown ear flaps lined with soft cotton. **$1.34**

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½, 7⅝, 7¾. *State size.* Shipping wt., each, 15 oz.

33 K 4638—Black only

Regular "Railroader"

E STURDY OAK BRAND . . . 8% new wool, 52% reused wool, 40% cotton . . . a heavyweight fabric packed with warmth. Sliding "Railroad" band protects your ears. Cotton duvetyn lining. **94c**

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½, 7⅝, 7¾. *State size.* Shipping wt., each, 13 oz.

33 K 4611—Blue mixtures
33 K 4612—Brown mixtures

Ear flap "Railroader"

F DRUM MAJOR . . . 42% reprocessed wool, 46% reused wool and 12% rayon. Heavyweight fabric, plus protection of cotton lined earflaps and sliding "railroad" band. Cap cotton lined. **$1.16**

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½, 7⅝, 7¾. *State size.* Shipping wt., each, 15 oz.

33 K 4616—Plain navy blue
33 K 4617—Red and black plaid

Corduroy Tie-Top Caps

Cotton lined . . . plain

G STURDY OAK BRAND . . . Rugged narrow wale corduroy with single thick tietop flaps neatly bound at edge. Turndown ear flaps cotton lined for comfort. **94c**

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½, 7⅝, 7¾. *State size.* Shipping weight, each, 1 lb.

33 K 4630—Army drab
33 K 4631—Navy blue

Leather lined . . . plain

H HERCULES . . . Same as cap at left, styled with *double thick* tie-top fl... and lined with soft ch... leather. Turn-down ... cotton lined for com... **$1.30**

Sizes: 6¾, 6⅞... 7⅜, 7½, 7⅝... Shipping...

Cotton lined . . .

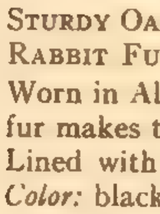
J STURDY OAK . . . Rugged narrow wale... corduroy neatly st... single thick tie-top ... top flaps are bou... Turndown insid... cap are lined wi...

Sizes: 6¾, 6⅞... 7⅜, 7½, 7⅝, 7... Shipping. wt.,...

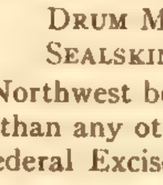
33 K 4675—R...
33 K 4676—...

Popular styles in cold weather Caps

All warm wool in flashy Buffalo checks



In nippy weather, turn down the lined ear flaps. . . . They'll keep you warm.



In bitter cold weather, pull the top flap over your ears and tie it under your chin.

[A] DRUM MAJOR BRAND. 52% new wool, 48% reprocessed wool . . . a heavyweight fabric. Patterned, too, in flashy Buffalo checks . . . most popular of designs. Lined with soft cotton duvetyn. **$1.35**

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½, 7⅝, 7¾. *Be sure to state size wanted.* Shipping weight, each, 15 ounces.

33 K 4672—Red and black

Part wool . . . plain color tie-top flaps

[B] STURDY OAK BRAND. Plain color tie-top flaps set these colorful plaids off—make them look even better looking. Fabric is a warm heavyweight—just the thing to protect you in cold weather. Entire cap lined with soft cotton. 16% new wool, 34% reused wool, 10% reprocessed wool, 20% rayon, 20% cotton. **$1.19**

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *Be sure to state size wanted.* Shipping weight, each, 14 ounces.

33 K 4645—Blue plaid with solid blue top flaps
33 K 4646—Brown plaid with solid brown top flaps

"Detroiters" . . . warm, soft Fur Caps

[C] STURDY OAK RABBIT FUR **$3.28** — DRUM MAJOR SEALSKIN **$6.72**

Worn in Alaska and in the Northwest because the thick fur makes this type warmer than any other kind of cap. Lined with sateen. 20% Federal Excise Tax included. *Color:* black only.

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½, 7⅝, 7¾. *State size.* Shipping weight, each, 1 pound 2 ounces.

Sheared Rabbit Fur
33 K 4627E—Each $3.28

Pieced Sealskin
33 K 4629E—Each $6.72

HOW TO MEASURE: Place tape measure (or strip of paper that can be measured) around head. Do not use string. If measurement is between, order larger size.

If head measures	Order	If head measures	Order
21¼ inches	Size 6¾	23⅛ inches	Size 7⅜
21⅝ inches	Size 6⅞	23⅝ inches	Size 7½
22 inches	Size 7	24 inches	Size 7⅝
22⅜ inches	Size 7⅛	24⅜ inches	Size 7¾
22¾ inches	Size 7¼		

⅓ warm wool in "Navy watch" style

[D] STURDY OAK BRAND. Patterned after the famous watch cap used by Navy men who are out in bitter weather hours on end. Knit double thick. 37½% wool, 37½% rayon, 25% cotton. Shpg. wt., each, 4 oz. **69c**

Sizes: one size only . . . fits all size heads.

33 K 4647-Navy blue 33 K 4648-Brown 33 K 4649-Maroon

100% wool . . . our warmest Knit Cap

[E] DRUM MAJOR BRAND. Warmer because fabric is 100% soft wool, and it's knit in a stretchy baby shaker stitch that hugs the head, feels mighty comfortable. Medium weight. Shipping weight, each, 4 oz. **94c**

Sizes: one size only . . . fits all size heads.

33 K 4665-Navy blue 33 K 4666-Brown 33 K 4667-Maroon

Smart Sports Hat . . tightly woven corduroy

[F] STURDY OAK BRAND. Fits right, looks well on your head. Brim 2½ inches wide, closely stitched to hold its shape. Crown factory blocked to hold its shape. Neat cotton mesh lining. **$1.00**

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½ only. *Be sure to state size.* Shipping weight, each, 1 pound 3 ounces.

33 K 4678—Brown 33 K 4679—Medium green

Corduroy Work Hat with ear flaps

[G] DRUM MAJOR BRAND. Made of narrow ribbed corduroy; a practical, long wearing fabric. Hat and ear flaps cotton lined. Dark colors don't show soil easily. Brim 2⅝ inches wide, closely stitched. **$1.14**

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½, 7⅝, 7¾. *State size wanted.* Shipping weight, each, 1 pound 7 ounces.

33 K 4640—Army drab 33 K 4641—Navy blue





[D] ⅓ Warm Wool.....69c [E] 100% Warm Wool.....94c



[F] Corduroy Sports Hat . . $1.00 [G] Corduroy Work Hat....$1.14



Smart Cloth Hats

These are the hats to go with the new "casual" clothes . . . they're soft, flexible, fit any head shape, give you "old hat" comfort the instant you put them on. Wear them anywhere—for dress, for sports, for knockabout—they'll always look smart, always feel comfortable on your head.

Sturdy cotton in "ribby" twill weave

A Closely woven cloth will keep its shape and wear well. Front pinch in crown is factory blocked. 2¾-inch brim closely stitched. Self-color band. Seams neatly taped with cotton. Cotton sweatband. Cotton net lining. **$1.64**

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size.* Shpg. wt., each, 1 lb. 6 oz.

33 K 4800—Light tan **33 K 4801**—Dark tan

Smart looking herringbone weave

B KINGFIELD BRAND. Herringbones are especially popular in sweaters and shirts this fall—and it's the same neat diagonal effect that makes this hat so smart. Fabric 27% wool, 15% rayon, 58% cotton. Factory blocked. Taped seams. Cotton net lining. Brim 2¾ in. wide, closely stitched. Hook-on ribbon band. **$1.94**

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size.* Shipping weight, each, 1 pound 6 ounces.

33 K 4810—Medium brown **33 K 4811**—Medium blue

Stitched crown and brim . . . soft finish

C ROYAL ASCOT BRAND. Thousands of tiny stitches give this hat its smart appearance . . . besides, it has a softly napped surface. Factory blocked. Welt edge brim 2¾ inches wide. Hook-on ribbon band. Rayon lining and sweatband. 60% virgin wool, 40% reprocessed wool. **$2.88**

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size.* Shipping weight, each, 1 pound 8 ounces.

33 K 4812—Brown mix **33 K 4813**—Blue mix

HOW TO MEASURE FOR HATS

Place tape measure (or strip of paper that can be measured afterward) around head. Look at the number of inches shown on the tape measure, and consult table below. If measurement is between sizes, order the larger size. Be sure hat is listed in size you order.

If Head measures	Order Size	If Head measures	Order Size
21¼ inches	6¾	23⅛ inches	7⅜
21⅝ inches	6⅞	23⅝ inches	7½
22 inches	7	24 inches	7⅝
22⅜ inches	7⅛	24⅜ inches	7¾
22¾ inches	7¼		

Kingfield fur felt Hats

2⅝-inch brim with under-welt

D "Under-welt" means the lower edge of this brim is slightly raised . . . gives it a hand finished look that's much smarter than ordinary plain edges. Soft fur felt can be shaped as you wish. Wide ribbon band. Finished with lustrous rayon lining, leather sweatband. **$4.96**

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size.* Shipping weight, each, 1 pound 12 ounces.

33 K 5440—Medium gray **33 K 5441**—Medium blue
33 K 5442—Medium brown

Southwest Flight Model . . . 2⅝-inch brim

E New favorite of thousands of men who like the narrow bound edge on brim, the narrow ribbon band. Soft fur felt takes and holds any shape you give it. Neatly finished. Unlined. Leather sweatband. **$4.96**

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size.* Shipping weight, each, 1 pound 7 ounces.

33 K 5445—Medium gray **33 K 5446**—Medium blue
33 K 5447—Medium brown

For Easy Terms see inside back cover



B 2¾-inch brim, bound edge $6.95



D 2¾-inch brim, wide bound edge . $8.50



A 2¾-inch brim with under welt . . . $6.95



C 2⅝-inch brim with upper welt . . $8.50

ROYAL ASCOT Hats . . . fine fur felts, expertly finished

OUR OWN TRADE MARK

Much of the finishing work on these hats is done by hand . . . all the small details show the mark of craftsmen raised in the traditions of fine hat making. Linings are gleaming rayon satin; even sweatbands are superior quality—attached by a special process called "reeding" that holds them away from the hat, guards against perspiration stains.

$6.95 ROYAL ASCOT HATS are soft and supple, contain muskrat, one of the premium furs on today's market. Of course, they take and hold any shape.

$8.50 ROYAL ASCOT HATS are luxurious to the touch, rich and mellow to the eye. Naturally, they're the best looking, longest wearing of all our hats.

2¾-inch brim with under welt

$6.95

A Under welt gives the edge of this brim a raised effect . . . makes it look more finished, smarter. Sweatband is fine calfskin. Ribbed band.

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. "How to Measure" on opposite page. *State size.* Shpg. wt., each, 1 lb. 7 oz.

33 K 5455—Medium gray
33 K 5456—Dark gray
33 K 5457—Medium brown
33 K 5458—Medium blue

2¾-inch brim, bound edge

$6.95

B Classic favorite with conservative men . . . now spreading to the younger crowd. Binding is very wide, very good looking. Finished with calfskin sweatband and ribbon band.

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. "How to Measure" on opposite page. *State size.* Shpg. wt., each, 1 lb. 7 oz.

33 K 5460—Medium dark gray
33 K 5461—Medium dark brown
33 K 5462—Medium blue

2⅝-inch brim with upper welt

$8.50

C Raised edge on the upper brim is a style touch with its practical side . . . helps brim hold its shape. Finished with calfskin leather sweatband, medium wide ribbon band.

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. "How to Measure" on opposite page. *State size.* Shpg. wt., each, 1 lb. 7 oz.

33 K 5465—Medium gray
33 K 5466—Medium blue
33 K 5467—Medium brown

2¾-inch brim, bound edge

$8.50

D Better looking because the bound edge is very wide, looks well with the brim turned up or down. Calfskin leather sweatband, ribbon band.

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. "How to Measure" on opposite page. *State size.* Shpg. wt., each, 1 lb. 7 oz.

33 K 5470—Medium gray
33 K 5471—Medium brown



A Under-welt brim . . . $1.49 B Upper-welt brim . . $2.00 C Bound edge brim . $2.00



D Southwest Flight Model . . $3.88 E Plain Edge brim model . . $3.88



F "Columbia" model . . . . . $3.09 G "Carlsbad" model $1.84

Thrifty Wool Felt Hats

2⅝-inch brim with under-welt

A Our lowest priced felt hat . . . made of virgin wool. Factory blocked to hold its shape. Brim has under welt (raised edge under edge of brim). Artificial leather sweatband. Unlined. Shipping weight, each, 1 lb. 14 oz. $1.49

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size.*

33 K 5400—Medium gray **33 K 5401—Medium blue**
33 K 5402—Medium brown

2⅝-inch brim with upper welt

B Made of a softer quality virgin wool. Upper welt gives the brim a raised edge that looks neat, helps brim hold its shape. Factory blocked. Rayon lined. Leather sweatband. Ribbon band. Shpg. wt., each, 1 lb. 14 oz. $2.00

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½, 7⅝, 7¾. See "How to Measure" on page 440. *State size.*

33 K 5405—Medium gray **33 K 5406—Dark gray**
33 K 5407—Medium brown **33 K 5408—Black**

2¾-inch brim with bound edge

C Medium wide binding makes this hat look dressy. Neatly finished with rayon lining, full leather sweatband to protect the fabric. Ribbon band. Factory blocked to keep its shape. Shipping weight, each, 1 lb. 14 oz. $2.00

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. See "How to Measure" on page 440. *State size.*

33 K 5415—Medium gray **33 K 5416—Medium brown**
33 K 5417—Medium blue

Kingfield Fur Felt Hats

Popular Southwest Flight Model

D New style favorite, marked by a neat narrow binding on the wide 2¾-inch brim, narrow ribbon band. Fur felt will take and hold any shape you give it. Leather sweatband. Unlined. Shipping weight, each, 1 lb. 14 oz. $3.88

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. See "How to Measure" on page 440. *State size.*

33 K 5425—Medium gray **33 K 5426—Medium brown**
33 K 5427—Medium blue

2⅝-inch brim with plain edge

E Most popular of all styles because it's always dignified, always good looking. Fur felt will take and hold any shape you prefer. Finished with leather sweatband, ribbon band. Unlined. Shipping weight, each, 1 lb. 7 oz. $3.88

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. See "How to Measure" on page 440. *State size.*

33 K 5430—Medium gray **33 K 5431—Dark gray**
33 K 5432—Medium brown **33 K 5433—Black**

Western Style Hats

"Columbia" model with 3-inch brim

F Conservative, good looking style that's often called a "dress" western . . . the shape shows the true western influence, but the brim is a little narrower than that on most western hats. Made of a fine, soft quality of wool felt. Lustrous rayon lining. Narrow ribbon band. Leather sweatband. Shpg. wt., each, 1 lb. 14 oz. $3.09

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½, 7⅝, 7¾. See "How to Measure" on page 440. *State size.*

33 K 5516—Black **33 K 5517—Nutria tan**

"Carlsbad" style with 4-inch brim

G Popular for years because the wide brim protects you from sun and rain, and the high 7-inch crown is so perfectly proportioned. Made of a fine, soft quality of wool felt. Crown can be shaped as you wish. Brim sharply curled at edge. Artificial leather sweatband. Ribbon band. Unlined. Shpg. wt., each, 2 lbs. 3 oz. $1.84

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½, 7⅝, 7¾. See "How to Measure" on page 440. *State size.*

33 K 5535—Sand **33 K 5536—Nutria tan**
33 K 5537—Black

Easy Terms on inside back cover

Lustrous Rayon Robes

Soft, good looking brocaded rayon

[A] Notice the rich, self-color pattern in this robe? It's woven on a jacquard loom, adds interest to the soft rayon fabric. Double thick shawl collar. Matching sash. Wrap-around model. Boxed. Shipping weight, each, 2 pounds. **$5.98**

Sizes: small (33–37-inch chest); medium (38–42); large (43–46). *Be sure to state size wanted.*

33 K 1913—Blue 33 K 1914—Maroon

89% spun rayon in fine gabardine weave

[B] KINGFIELD Brand. "Ribby" gabardine weave gives this robe its smartness, accentuates the softness of the fabric. Fabric is 89% spun rayon — the rayon that's actually spun into yarn like finest wool . . . plus 11% real wool for added warmth. Double thick shawl collar. Wrap-around model. Luxurious rayon satin lined yoke. Three buttons on sleeves. One pocket. Boxed. Shipping weight, each, 2 pounds 7 ounces. **$7.69**

Sizes: small (33 to 37-inch chest); medium (38 to 42); large (43 to 46). See "How to Measure" below for a perfect fit. *Be sure to state size wanted.*

33 K 1916—Maroon 33 K 1917—Navy blue

50% Aralac, 50% rayon . . Plain colors

[C] The Aralac in this robe is a new synthetic fiber that's as soft, as warm and even more crease-resistant than wool. Double thick shawl collar. Matching sash, rayon piping on collar and pocket. Wrap-around model. One pocket. Boxed. Shipping weight, each, 2 pounds 5 ounces. **$7.98**

Sizes: small (33 to 37-inch chest); medium (38 to 42); large (43 to 46). *Be sure to state size wanted.*

33 K 1934—Navy Blue 33 K 1935—Maroon

Our finest brocaded rayon robe

[D] KINGFIELD Brand. Finer, heavier weight rayon with the deep, rich look of a beautiful self-color pattern. Besides, this robe is styled in a new lounge model with three buttons on each sleeve, a wide rayon satin collar that's double thick, sweeps around your neck and falls in front with a truly luxurious look. Pocket trim and hand fringed sash match the collar. One pocket. Boxed. Shipping weight, each, 2 pounds 7 ounces. **$9.95**

Sizes: small (33 to 37-inch chest); medium (38 to 42); large (43 to 46). *Be sure to state size wanted.*

33 K 1980—Maroon 33 K 1981—Navy blue

Heavy rayon, fully lined with rayon satin KINGFIELD Brand in striped pattern

[E] 1 Lined from top to bottom with gleaming rayon satin (see illustration). **$14.29**

2 Rich striped pattern copied from an exclusive design . . . lustrous and luxurious looking.

3 Sweeping collar is double thick—a wide, gleaming band of rich rayon satin.

Run your hand over this robe, feel its soft texture and you'll be reminded of silk—it has the same heavy feel, the same rich look about it. Tailoring, of course, is as fine as the robe . . . all seams are very closely stitched and carefully reinforced, the pocket is large and securely sewn, the matching sash is trimmed with a long, thick fringe. Each robe boxed. Shipping weight, each, 2 lbs. 8 oz.

Sizes: small (33 to 37-inch chest); medium (38 to 42); large (43 to 46). *Be sure to state size wanted.*

33 K 1947—Navy blue 33 K 1948—Maroon

HOW TO MEASURE FOR ROBES



With shirt on, measure under arms and over shoulder blades. If chest measures between sizes, order larger size. Robe lengths are in proportion to chest sizes. If you have no tape measure, we will gladly send you one.

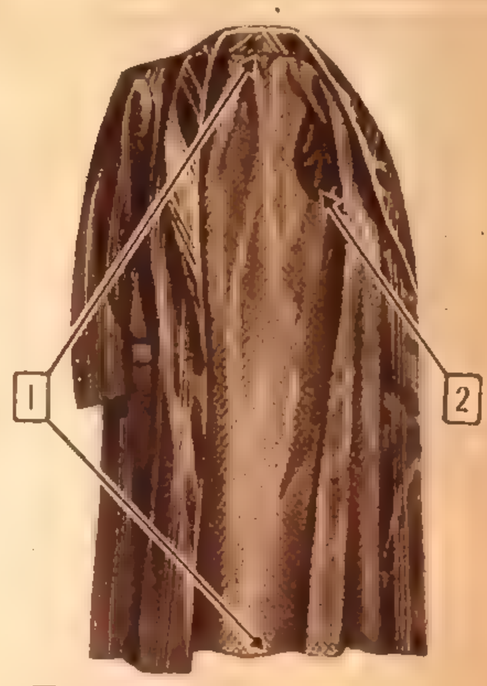


[A] Soft brocaded rayon.....$5.98 [B] 89% rayon gabardine.....$7.69



[C] 50% Aralac, 50% rayon....$7.98 [D] Our finest brocaded rayon..$9.95





[1] Lined from top to bottom with gleaming rayon.

[2] Even the sleeves are lined.

[E] Heavy fully lined rayon.$14.29



Beacon blanket cloth . . . heavy cotton

Big, thick heavyweights—the kind that keep you warm. Shaded ombre patterns. Double thick shawl collar. Rayon cord trim. Rayon cable cord sash. One pocket. Wrap model. Wt., each, 3 lbs. 14 oz. **$5.79**

Sizes: small (33 to 37-inch chest); medium (38–42); large (43 to 46). *Be sure to state size wanted.*

33 K 1977—Blue 33 K 1978—Maroon

Whittenton blanket cloth . . . medium heavy

Warm cotton. Shawl collar. Rayon cord trim, rayon cable cord sash. Wrap model. One pocket. Shipping weight, each, 2 lbs. 12 oz. **$4.50**

Sizes as above. Be sure to state size wanted.

33 K 1957—Blue 33 K 1958—Maroon 33 K 1959—Brown





Extra heavy cotton Terry in pirate stripes

NOBILITY BRAND. Best quality Terry we've ever sold . . . that means it's thick and heavy, has the same soft, cushiony feel as a heavy towel. Tailoring is excellent quality throughout, includes a double thick shawl collar, one pocket, matching color sash. Wrap-around model. Washable colors. Boxed. **$7.49**

Sizes: small (33 to 37 inch chest); medium (38 to 42); large (43 to 46). *State size.* See "How to Measure" on page 443. Shipping weight, each, 3 pounds 6 ounces.

33 K 1907—Blue stripes 33 K 1908—Maroon stripes

Wool and part wool flannel Robes

Full length wrap models . . . each boxed

All wool flannel . . . medium weight

NOBILITY BRAND. Neatly finished with double thick shawl collar, matching color sash. Cord trim. **$9.65**

Sizes: small (33 to 37-in. chest); med. (38 to 42); large (43 to 46). *State size.* Shpg. wt., 2 lbs. 11 oz.

33 K 1995—Blue 33 K 1996—Maroon

50% wool flannel . . . plain colors

KINGFIELD BRAND. 50% reused wool, 31% cotton, 19% rayon. Matching trim and sash. Shpg. wt., each, 2 lbs. 14 oz. *Sizes:* small (33 to 37-in. chest): med (38 to 42): large (43 to 46). *State size.* **$6.95**

33 K 1964—Plain blue 33 K 1965—Plain maroon

Medium weight 75% wool . . . stripes

NOBILITY BRAND. Herringbones are important style news this year—you'll see them on more shirts and suitings than ever. That's why we put them on this robe—and then we found that it did something for the soft flannel fabric, too—made it look even softer, more luxurious. Neat tailoring includes a double thick shawl collar, matching sash and trim. One pocket. Wrap-around model. 75% wool and 25% fine rayon. Shipping weight, each, 2 lbs. 9 oz. **$10.69**

Sizes: small (33 to 37 inch chest); medium (38 to 42); large (43 to 46). See "How to Measure" on page 443. *Be sure to state size.*

33 K 1909—Blue 33 K 1910—Maroon

For Sears convenient Easy Payment Terms see inside back cover



NOBILITY Brand Flannel Robes . . . 100% Virgin Wool Worsted

Fabrics are warm, soft and luxurious. Full length wrap models . . . each boxed

Medium weight . . . rich plain colors

$14.48

"Worsted" means only the longest, strongest strands of wool are used in this robe . . . a premium quality with all the warmth of ordinary wool, but lighter in weight, richer to feel. Still, the fabric has plenty of body to it, drapes smoothly, fits trimly. Shawl collar is wide and sweeping, fits without gaping. Matching sash kept in place by side loops so it won't slip down. Two-button trim on cuffs. Inside seams reinforced for longer wear. Shipping weight, each, 2 pounds 4 ounces.

Sizes: small (33 to 37-inch chest measure); medium (38 to 42); large (43 to 46). See "How to Measure" on page 443. *State size wanted.*

33 K 1905—Navy blue 33 K 1906—Maroon

Medium heavy . . . soft plaid pattern

$16.75

The pattern's the thing that strikes you first when you look at this robe . . . it's a soft plaid design that seems to add depth to the rich fabric, makes this one of the best looking robes we've ever seen. Fabric is warmer because it's medium heavyweight — still not so heavy it feels bulky. Shawl collar is double thick, keeps your chest warmer, fits without gaping. Matching sash kept in place by side loops. Smart two-button trim on cuffs. Seams reinforced for added strength.

Sizes: small (33 to 37-inch chest); medium (38 to 42); large (43 to 46). See "How to Measure" on page 443. Shipping weight, each, 3 pounds.

33 K 1937—Tan combination only. *State size wanted.*

Heavyweight . . . deep plain colors

$19.95

We wish you could run your fingers over this fabric, crush it in your hands . . . you'd marvel at the firm, hefty feel of the heavy cloth, really appreciate the "sueded" finish that's so much finer, so much softer than ordinary flannel. Tailoring is as fine as the fabric . . . includes a sweeping shawl collar that's double thick for more warmth, smart two-button trim on cuffs. Wide matching sash kept in place by side loops. One pocket. Harmonizing cord trim on collar. Inside seams reinforced.

Sizes: small (33 to 37-inch chest); medium (38 to 42); large (43 to 46). See "How to Measure" on page 443. *State size.* Shpg. wt., each, 3 lb. 4 oz.

33 K 1911—Camel tan 33 K 1912—Maroon



[A] Amity Director with coin pocket..... $4.20

[B] Amity Director Billfold..... $6.00

[C] Famous Amity Director Billfold and Key Case Set.....$6.00

[D] Amity Directors for Servicemen.....$6.00



[E] Three-fold Wallet Set $4.73

Wallet only...$3.50

[F] Three-fold style Wallet..... $1.98

[G] Two-fold style Wallet..... $2.34

[H] Hand laced Wallet.....$2.34



[J] Special Billfold for Navy men...$2.23

[K] Army, Air Force and Marine Wallets..Each $2.34

[L] Money Belt and Wallet $1.29

Money Belt only.....79c

[M] Money Belt....79c



[N] The "Sherlock" Wallet..... $1.16

[P] Many Feature Wallet.....$1.49

[R] Two-in-one Key Case..$1.16

[S] Transparent card holders, low as... 28c

[T] The "Robinson Reminder", low as.... $1.20

All prices for Wallets and Key Cases above include the 20% Federal Excise Tax (see explanation on facing page).

America's favorite style Wallets for men personalized with name or initials

ITEMS BELOW ILLUSTRATED ON OPPOSITE PAGE

Prices of Wallets and Key Cases on these two pages include the 20% Federal Excise Tax. For example: Wallet 25 KR 2828E at right has selling price without tax of $1.95. This, plus 20% Excise Tax, or 39c, equals $2.34, which is total price.

Nationally known Amity "Directors"

Only the "Director" billfold offers you all these 8 exclusive features. (1) Spare key pockets. (2) Secret currency pocket. (3) Sliding Findex card pocket. (4) Free registration service. (5) Transparent card holders. (6) Sliding stay . . . prevents buckling. (7) Branded genuine leather. (8) Edges turned and stitched. Size closed: 3½x4½ inches. *Print plainly name or initials wanted in gold—see Note at right below.*

A **Director Billfold. Levant grained genuine goatskin.** Roomy coin pocket, card pockets. *Colors:* black or brown.
25 KR 2972E—*State color.*
Postpaid. (Fed. Tax incl.) . . . $4.20

B **Director Billfold in black English Morocco or brown hand boarded goatskin.** Identification window pocket, plus all "Director" features.
25 KR 3040E—*State color.*
Postpaid. (Fed. Tax incl.) . . . $6.00

C **Director Set. Billfold and 6-hook Key Case.** Black or brown pigskin leather (seal grained). Identification window.
25 KR 3042E—*State color.*
(Fed. Tax incl.) $6.00

D **Directors for Service Men.** Fine calfskin, stamped in 22 carat gold leaf with military insignia. *Colors:* black with Navy insignia; brown, Army insignia.
25 [illegible] 3045E—*State color.*
Postpaid. (Fed. Tax incl.) . . . $6.00

"Old Favorite" style DON GRAY Wallets

E **Hand-laced three-fold Wallet.** Our best three-fold wallet with Western saddle embossing on (seal grained) sturdy brown pigskin. Hand-lacing is genuine India goatskin. Open bill pocket, secret pocket, flap-type closing coin pocket, card pocket, identification window. Two double face swing windows. Size closed: 3x4½ in. In gift box. *Print gold stamping wanted.*
25 KR 2981E—Wallet only.
Shpg. wt., 7 oz. (Fed. Tax incl.) $3.50
25 KR 2983E—Wallet, Key Case.
Shpg. wt., 10 oz. (Fed Tax incl.) $4.73

F **Three-fold style Wallet.** Brown pigskin (seal grained). Hand-tooled effect. Braided cord edges. Bill pocket, coin pocket, card pockets. Identification and photo windows. Size closed: 3x4½ in. *Print gold stamping wanted.*
25 KR 2884E—Three-fold Wallet.
Shpg. wt., 7 oz. (Fed. Tax incl.) $1.98

G **Two-fold style Wallet.** Compactly designed wallet in linen-grained goatskin. Open identification window on left side, two smart card pockets on right side. Two double faced swing windows hold four passes. Roomy bill pocket has center divider. Size closed: 3⅝x4¼ inches. *Colors:* black or brown. *Print gold stamping wanted—name or initials.*
25 KR 3482E—*State color.*
Shpg. wt., 5 oz. (Fed. Tax incl.) $2.34

H **Hand-laced Wallet.** Handsomely styled Levant grained genuine India goatskin. Richly embossed. Edges hand laced with goatskin. Has identification window pocket, large coin pocket. divided bill pocket. Size closed: 3¾x4¼ inches. *Colors:* black or brown. *Print plainly gold stamping wanted.*
25 KR 2870E—*State color.*
Shpg. wt., 5 oz. (Fed. Tax incl.) $2.34

DON GRAY Military Wallets and Money Belts

J **Billfold for Navy Men.** Made to fit in Navy men's pocket. Rich black Morocco leather embossed with Navy insignia. Window pocket on outside back for liberty pass. Size closed: 3x4½ in. *Print name or initials wanted in gold.*
25 KR 2850E—Navy Billfold.
Shpg. wt., 4 oz. (Fed. Tax incl.) $2.23

K **Army, Air Force, Marine Wallets.** Fine quality (seal grained) pigskin leather, embossed with service insignia. Bill pocket, secret pocket, snap button coin pocket, card pockets. Two double-faced swing windows for photos. Size closed: 3¼x4½ in. *Color:* brown. In gift box. *Print name or initials wanted.*
25 KR 2871E—Army Insignia
25 KR 2877E—Air Force Insignia Each
25 KR 2879E—Marine Insignia
Shpg. wt., 5 oz. (Fed. Tax incl.) $2.34

L **Money Belt and Wallet.** Smooth finished sheepskin belt, snap closing pockets. Fits all waists. Has separate wallet inside large pocket. Wallet, size closed, 3x3½ inches. *Colors:* assorted brown and tan shades. Sorry, no choice of color. No stamping.
25 K 3091—Money Belt and Wallet.
Shpg. wt., 10 oz. (8c Fed. Tax on wallet included) $1.29
25 K 3093—Money Belt only.
Shpg. wt., 9 oz. (Not taxable) . . 79c

M **Favorite Money Belt.** Flexible leather belt with two roomy pockets. Flap-type closing is controlled by leather straps. Assorted sturdy tan color cowhide and horsehide leathers—sorry, no choice of leathers. No stamping.
25 K 3078—*Fits all waist sizes.*
Shpg. wt., 6 oz. (Not taxable) . . 79c

Special feature Wallets and other Items

N **The "Sherlock" Wallet.** Instructions enclosed help you to find the secret pocket. Has a divided bill pocket, photo window, card pocket, coin pocket. Sheepskin leather. *Colors:* brown, steer grained with embossed design or black pig grained—not embossed. No stamping. *State color wanted.*
25 K 2838E—"Sherlock" Wallet.
Shpg. wt., 6 oz. (Fed. Tax incl.) . $1.16

P **Many feature Wallet.** Preferred for its many features. Has a social security card window, identification window pocket, two double-faced transparent swing windows for photos, cards, etc. Handy key holder, snap button coin pocket and hide-away divider pocket. In assorted good quality leathers. Size of wallet closed: 3⅜x4⅜ in *Colors:* black or brown. *State color wanted.*
25 K 2842E—Popular Wallet.
Shpg. wt., 7 oz. (Fed. Tax incl.) $1.49

R **Two-in-One Key Case.** A useful holder with six key hooks and convenient auto license holder all-in-one. Assorted sturdy grained leathers. Size closed: 2½x3¾ inches. *Colors:* black or brown. *State color.*
25 K 2818E—Key Case.
Shpg. wt., 3 oz. (Fed. Tax incl.) $1.16

S **Transparent card holders.** Transparent, double-faced. Insert in card pocket to hold passes, photos, gas coupons, etc. Can be carried separately. Shipping weight, 2 ounces.
25 K 3400E—3-windows to hold 6 photos, cards, etc. (Fed. Tax incl.) 28c
25 K 3401E—4-windows to hold 8 photos, cards. (Fed. Tax incl.) 35c
24 K 3402E—5-windows to hold 10 photos, cards. (Fed. Tax incl.) 43c

T **The "Robinson Reminder."** Popular "memory system" for busy people. The original holder with perforated coupon book. Just jot each note on a separate coupon. When attended to, tear out, *keeping live notes only.* Fine sheepskin leather Morocco grained. *Colors:* black or brown. *State color.*
25 K 2812E—"Robinson Reminder."
Vest pocket size, 3x5-inches.
Postpaid. (Fed. Tax incl.) $1.20
25 KR 2906E—"Robinson Reminder."
Coat pocket size, 4x7¼ in.
Postpaid. (Fed. Tax incl.) . . . $3.00

Fillers for "Robinson Reminders" above.
28 K 2813—For 3x5-inch size.
Postpaid. . . . . 3 pads for 25c
25 K 2814—For 4x7¼-inch size.
Postpaid. . . . . 2 pads for 25c



DON GRAY Cadet, Commander Wallets

U **Cadet** has a divided bill pocket, secret pocket, two card pockets with transparent holders for cards, coin pocket and key holder. Plain edges. Size closed: 3½x4½ in. *Colors and leathers:* black Morocco or brown pigskin (Iceland seal grained). *State color. Print gold stamping wanted*—see Note below. (Fed. Tax incl.) $2.34 Cadet Wallet
25 KR 2828E—Cadet Wallet only. Shipping weight, 6 ounces $2.34
25 KR 2830E—Cadet Set. Wallet and Key Case. Shpg. wt., 8 oz. 3.50

V **Commander** has all features above, plus fine India goatskin hand lacing all around. Size closed: 3½x4½-in. *Colors and leathers:* black hand boarded goat, brown pigskin (seal grained), or light brown goat (smooth finish). *State color. Print gold stamping wanted.* (Fed. Tax included).
25 KR 2932E—Commander Wallet only. Shipping weight, 7 oz. . $3.50
25 KR 2934E—Commander Set. Wallet and Key Case. Shpg. wt., 9 oz. $4.73

W **De Luxe Commander Wallet.** Similar to Commander Wallet above, but better quality, more expensive leathers. Has divided bill pocket, patented secret pocket, holder for keys, two card pockets with transparent cases, coin pocket. Closely hand laced with genuine India goatskin leather. Smart gift box. Size closed: 3⅝x4⅜-in. *Colors and leathers:* black English Morocco or brown silvertone calf. *State color. Print gold stamping wanted.*
25 KR 3043E—Shpg. wt., 7 oz. (Federal Tax included) $5.89

NOTE—Name or Initials in Gold —no extra charge

Sears will stamp name or initials in 22 carat gold leaf at no extra charge on all wallets selling for more than $1.50. Be sure to print plainly on your order gold stamping wanted



DON GRAY "All American" Wallet

One of our big favorite wallets. Fine assorted grained goatskin leathers. Hand laced all around of India goatskin. Three detachable, double-faced swing windows for identification cards, passes. Window pocket on one side, coin pocket and card pocket on other side. Open bill pocket with divider. A secret pocket for large bills and extra keys. Size closed: 3½x4½ in. *Colors:* black or brown. *State color. Be sure to print gold stamping wanted*—name or initials. In jewelry type gift box. $4.73

25 KR 2954E—Wallet. Shpg. wt., 8 oz. (Fed. Tax incl.) $4.73

For details on Easy Terms see inside back cover





A DON GRAY Wallet

Our Own Trademark

is a gift of quality

A Federal Excise Tax of 20% is included in the price of each Wallet on this page. For example: 25 KR 2940E below has selling price without tax of $2.92. This, plus 20% Excise Tax, or 58c, equals $3.50, the total price.

Your name or initials in gold—see bottom of page.

"All American" Pass-Case Wallet

$3.50 Wallet

Designed for busy people because of its easy access to passes, identification cards, etc. Edges are hand laced with genuine India goatskin. Divided bill pocket, 3 removable transparent swing windows for cards, photos, passes. Identification window pocket. Secret pocket and key holder. Snap button closing pocket for coins. Sturdy seal-grained pigskin leather; beautifully hand shaded embossing. Size closed: 3¾x4½ in. *Colors:* black or brown. *State color. Print gold stamping wanted—name or initials.* Shpg. wt., 6 oz.

25 KR 2940E—Wallet only. (Fed. tax included) $3.50

25 KR 2942E—Set, Wallet and 6-hook Key Case. Shipping weight, 10 ounces (Federal tax included) $4.73

Two-in-One Wallet and Pass Case

A $4.73

Combines the popular thin style wallet with a fine 4-windowed detachable pass case. Both can be carried as a single unit or separately, as desired. Windows are double-sided hold passes, photos, gas coupons, etc. Two card pockets, identification window and bill pocket. High quality Morocco leather. Size closed: 3½x4¾ in. *State colors:* black or brown. *Print gold stamping wanted.*

25 KR 2966E—Shpg. wt., 6 oz. (Fed. tax included). $4.73

Smart, expensive looking Wallet

B $3.50

An extra compact billfold with a capacity to hold the numerous passes and cards required these days. Fine quality and smartly styled. Two swing windows with double faces—give instant visibility to identification cards, passes, photos. Long bill compartment. Size closed: 3¾x5 in. *Colors and leathers:* black in water buffalo leather, brown in Morocco leather, or tan in (smooth finish) Cabretta leather. *State color. Print gold stamping wanted.*

25 KR 2914E—Shpg. wt., 5 oz. (Fed. tax included). $3.50

Gene Autry "Champion" Western Wallet

C $5.89

Fine hand boarded goatskin in a light brown shade. Strikingly beautiful two-tone brown and tan embossing. India goatskin hand laced edges. Features a divided bill compartment, patented secret pocket, two swing windows, open window, snap closing pocket for coins and holder for extra keys. Size closed: 3¾x4½ in. Western gift box. *Print gold stamping wanted.*

25 KR 3047E—Shpg. wt., 5 oz. (Fed. tax included). $5.89

Genuine Sealskin Leather Wallet

D $7.88

Our finest wallet. Genuine sealskin leather, obtained through a fortunate purchase. Soft, rich looking, long-wearing. Two large card pockets, snap-button closing coin pocket, small pocket with stamp holder. Roomy leather lined, divided bill pocket. Size closed: 3½x4¾ in. In fancy Don Gray gift box. *Colors:* black or brown. *State color. Print name or initials wanted in gold.*

25 KR 3580E—Shpg. wt., 8 oz. (Fed. tax included). $7.88

Western Wallet—Talon closing

E $5.89

High quality Levant grained goatskin, embossed with "Western cactus" design. Hand laced with India goatskin. "Zip" closing pocket for large bills, in addition to the long bill pocket. Identification window on one side, large snap button closing coin pocket and also a card pocket on other side. Size closed: 3¾x4½ in. *Colors:* black with brown trim, or dark brown with light brown trim. *State color. Print stamping wanted.* Shpg. wt., 6 oz.

25 KR 3028E—(Fed. Tax included) $5.89

Two-in-One Wallet and Pass Case

F $5.89

Sturdy wallet hand laced with India goatskin. Detachable pass case section with 4 double faced and one open transparent window to hold 9 cards, photos, etc. Both can be carried as a unit, or singly. Three pockets, key holder, identification window. Embossed. Size closed: 3¾x4½ in. In gift box. *Colors:* black in hand boarded goatskin, brown (seal grained) pigskin, or natural tan pigskin. *State color. Print gold stamping wanted.*

25 KR 3058E—Shpg. wt., 9 oz. (Fed. tax included). $5.89

NOTE—Name or Initials in Gold—no extra charge

Sears will stamp name or initials in 22 carat gold leaf at no extra charge on all wallets selling for more than $1.50. Be sure to print plainly on your order gold stamping wanted.

Pilgrim Brand
Free-Action Dress Gloves



Sidewall construction gives extra comfort —an extra strip of leather outlines sides of fingers and gloves for smooth, "action-free" fit. Smarter looking than regular styles, too.

Unlined pigskin . . . pattern cut

[A] Smart, sturdy slip-ons made of imported, washable pigskin. Pattern cut for good fit. Swagger stitched. **$3.17**

Color: natural only. *Sizes:* 7½, 8, 8½, 9, 9½ , 10, 10½.
33 K 4028—*State size wanted.* Shipping weight, pair 6 ounces.

Unlined pigskin . . . table cut

Same as above but superior quality. Table cut for true, lasting fit and largely hand finished. Imported pigskin with the distinctive peccary (wild pig) markings. **$5.66**

33 K 4029—*State size.* Same sizes, color, weight as above.

Wool lined pigskin . . . table cut

[B] Our finest quality because the leathers are pliable, yet rugged, genuine imported peccary pigskins; warm linings are seamless knit, 100% wool. Table cut for true, lasting fit. Hand finished staggered backs. Slip-on style. **$8.65**

Sizes: small (8–8½); med. (9–9½); large (10–10½).
33 K 4143—*State size. Color:* cork tan only. Shpg. wt., pair, 7 oz.

Unlined Imported capeskin

[C] Smart, practical slip-on. Leathers pattern cut for good fit. Swagger stitched. Unlined. **$3.07**

Colors: cork or tan. *Sizes:* 7½, 8, 8½, 9, 9½, 10, 10½.
33 K 4001—*State size and color.* Shipping weight, pair 5 ounces.

Unlined Mocha-finished suede

[D] Soft, fine quality leathers, carefully finished. Pattern cut for better fit. Unlined slip-on; swagger stitched. **$3.07**

Sizes: small (8–8½); medium (9–9½); large (10–10½); extra large (11).
33 K 4034—*State size. Color:* gray only. Shpg. wt., pair, 5 oz.



Regular style Dress Gloves

Mocha finished velvety-soft leather

[E] Aristocrat of leathers for dress wear. Popular slip-on style. Fine workmanship includes hand staggered backs, leather bound tops. Table-cut (by hand) for true, lasting fit. Full outseam sewn (no bulky seams against your fingers). Unlined. **$5.15**

Sizes: 7½, 8, 8½, 9, 9½, 10, 10½. *Color:* gray only.
33 K 4002—*State size wanted.* Shipping weight, pair, 4 ounces.

Imported genuine pigskin

[F] Rugged, yet soft and pliable . . . imported pigskin with the distinctive markings of the wild pig. Finely finished: serpentine backs, leather bound tops. Full outseam sewn—no bulky seams against your fingers. Unlined slip-on style; pattern cut for better fit. **$3.12**

Sizes: 7½, 8, 8½, 9, 9½, 10, 10½. *Color:* tan only.
33 K 4019—*State size wanted.* Shipping weight, pair, 6 ounces.



[E] Mocha-finished $5.15

[F] Imported Pigskin $3.12

CAPESKIN IN CHOICE OF FINISHES

Pig-grained or suede leather

[G] Sturdy, pliable capeskin from a better selection of leathers. Fine tailoring. Full outseam sewn—no bulky seams against your fingers. Leather bound tops; hand finished backs. Unlined slip-on. Shipping weight, pair, 4 ounces.

Sizes: small (8–8½); medium (9–9½); large (10–10½) and extra large (11).

Pig-grained capeskin
Colors: natural or tan. *State size and color.*
33 K 4003 . . . . . $1.94

Mocha-finished suede
Color: gray only. *Be sure to state size wanted.*
33 K 4004 . . . . . $1.94

Smooth or pig-grained finish

[H] Practical quality domestic capeskins, chrome tanned to stay pliable. Half outseam sewn. Neatly stitched backs and leather bound tops add to their smartness. Unlined slip-on style.

Sizes: small (8–8½); medium (9–9½); large (10–10½) and extra large (11). Shipping weight, pair, 4 ounces.

Pig-grained capeskin
Colors: natural or tan. *State size and color.*
33 K 4012 . . . . . $1.25

Smooth finish
Colors: brown or black. *State size and color.*
33 K 4014 . . . . . $1.25



[G] Pig-grained or suede $1.94

[H] Smooth or pig-grained $1.25

For Easy Terms see inside back cover

Pilgrim lined Dress Gloves



Ⓐ Cotton jersey. 68c Ⓑ Capeskin . . . $1.34 Ⓒ Pig-grained . . $1.87



Ⓓ Capeskin . . . $2.94 Ⓔ Deerskin . . . $2.98 Ⓕ Fine capeskin $4.29



Ⓖ Fur lined . . . $3.88 Ⓗ Lamb lined . $4.05 Ⓙ Fur lined $5.15

Cotton and part Cotton linings

Ⓐ **Cotton jersey . . . our lowest priced Glove.** Made of sturdy, tightly woven, cotton jersey in smart, sharkskin pattern. Warm, softly fleeced, cotton lining. Neatly stitched backs. Slip-on style. **68c**

Colors: gray, brown, black. Shipping wt., pair, 5 oz.
Sizes: small (8–8½); medium (9–9½); large (10–10½).
33 K 4106—*Be sure to state size and color wanted*

Ⓑ **Smooth finish capeskin.** Serviceable quality domestic leathers are chrome tanned to stay soft. Warmly lined with soft, fleeced cotton and rayon. Leather bound tops, stitched backs. Slip-on. **$1.34**

Colors: brown or black. Shipping weight, pair, 6 oz.
Sizes: small (8–8½); medium (9–9½); large (10–10½).
33 K 4116—*Be sure to state size and color wanted*

Ⓒ **Pig-grained capeskin leather.** Better quality. Imported capeskins are grained to imitate genuine peccary pigskin. Rayon and cotton lining is softly fleeced for greater comfort and warmth. Finely tailored. Full outseam sewn. Button top with windshield gore. **$1.87**

Color: tan only. Shipping weight, pair, 6 ounces.
Sizes: small (8–8½); medium (9–9½); large (10–10½).
33 K 4159—*Be sure to state size wanted*

Wool linings . . sturdy leathers

Ⓓ **Imported pig-grained capeskin.** Sturdy, pliable leathers are smartly pig-grained. 100% wool lining for real warmth. Double seamed to resist strain: outseam sewn, then swagger stitched all around for style. Finely tailored. Swagger slip-on style. **$2.94**

Colors: tan or black. Shipping weight, pair, 6 oz.
Sizes: small (8–8½); medium (9–9½); large (10–10½).
33 K 4162—*Be sure to state size and color wanted*

Ⓔ **Deerskin . . . The real American leather.** Pliable, rugged deerskin—used by our ancestors. "Blizzard" lining (67% wool, 33% cotton) with wool face next to your hand for warmth. Sturdily tailored throughout. Full outseam sewn for smooth fit. Slip-on. **$2.98**

Color: cork only. Shipping weight, pair, 6 ounces.
Sizes: small (8–8½); medium (9–9½); large (10–10½).
33 K 4140—*Be sure to state size wanted*

Ⓕ **"Free-action" style in fine imported capeskin.** Sidewall construction for smooth, free-action fit. Very fine, pig-grained leathers. Warm lining (33% wool, 15% rayon, 52% cotton) softly brushed. Pattern cut by hand. Finely finished: swagger stitched all around for style, leather hemmed tops. Swagger slip-on. **$4.29**

Colors: natural or cork. Shipping weight, pair, 6 oz.
Sizes: small (8–8½); medium (9–9½); large (10–10½).
33 K 4160—*Be sure to state size and color wanted*

Fur linings . . . imported Capeskins

Ⓖ **Warm clipped coney fur lining.** To keep your hands warm right down to your finger tips. The clipped coney (rabbit fur) is warm and soft, but not bulky. Sturdy, imported capeskin leathers are chrome tanned to stay pliable. Smart leather bound tops, neatly stitched backs. Finely seamed. Slip-on style. **$3.88**

Colors: brown or black. Shipping weight, pair, 8 oz.
Sizes: small (8–8½); medium (9–9½); large (10–10½).
33 K 4161—*Be sure to state size and color wanted*

Ⓗ **Lambskin lining . . . warmest of all.** Sturdy, thick lambskin (on original pelt) keeps out the cold as no other lining can. Slip-on style made of fine quality, imported capeskins . . . chrome tanned to stay pliable. Carefully tailored throughout. Full outseam sewn for smooth fit (no bulky seams against your fingers). Leather bound tops, neatly stitched backs. **$4.05**

Colors: brown or black. Shipping weight, pair, 10 oz.
Sizes: small (8–8½); medium (9–9½); large (10–10½).
33 K 4163—*Be sure to state size and color wanted*

Ⓙ **Our finest fur lined dress glove.** Made of the softest, longest wearing capeskin we could find, warmly lined with soft, clipped coney (rabbit fur). The fine, selected leathers are chrome tanned to stay soft and pliable. Smooth, even seams are firmly stitched. Careful tailoring is evident in the leather bound tops, stitched backs. Swagger slip-on style. **$5.15**

Colors: tan or black. Shipping weight, pair, 6 oz.
Sizes: small (8–8½); medium (9–9½); large (10–10½).
33 K 4164—*Be sure to state size and color wanted*

Gloves, like everything else at Sears, can be bought on Easy Terms . . . see inside back cover

Pilgrim Brand
Wool lined from tip to tip

$2.02 Slip-on style

$2.15 Strap wrist

Best sellers for these five important reasons:
1. Selected leathers are soft, extra long wearing
2. Leather chrome tanned to *stay* soft and pliable
3. 100% wool lining is extra heavy, tightly knit
4. The smart serpentine backs look hand stitched
5. Neat tailoring includes closely stitched seams



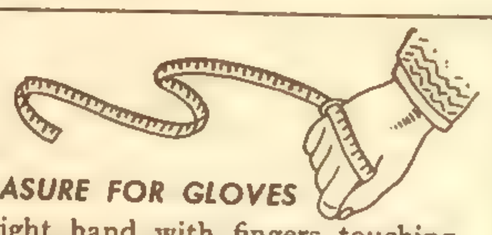
Domestic capeskin in two styles

Perfect gloves for all around wear . . . the soft wool lining is warm as toast, still not so bulky it interferes with finger freedom. Leather is smoothly finished, chosen with its wearing qualities in mind—it will take the hard knocks of day to day wear through months of service. Strap wrist style is adjustable for wind-tight fit.

Colors: brown or black.

Sizes: small (8–8½); medium (9–9½); large (10–10½). Shpg. wt., pair, 7 oz. *State size and color wanted.*

33 K 4146—Convenient slip-on style.....**$2.02**
33 K 4147—Adjustable strap wrist **2.15**



HOW TO MEASURE FOR GLOVES

Clench your right hand with fingers touching, thumb raised. Measure over knuckles, not including thumb. (See sketch above). The number of inches is your correct glove size. Allow a little extra room when measuring for lined gloves.

Leather palms and knit backs

A *Part wool fleeced back . . . leather palm.* Sturdy and practical. Back is 26% wool, 24% rayon, 50% cotton. Palm of pig-grained domestic capeskin for longer wear, better driving. Fully lined with soft, fleeced cotton for comfort, warmth. Shpg. wt., pair, 6 oz. **$1.23**

Colors: camel tan, brown or black.

Sizes: small (8–8½); medium (9–9½); large (10–10½)

33 K 4321—*Be sure to state size and color wanted*

B *All wool . . . leather reinforced palm.* Entire glove seamless knit of brushed wool (60% wool, 40% reused wool) for warmth and durability. Palm, inside of fingers and thumb reinforced with pig-grained domestic capeskin to withstand wear, give a better grip. Knit wrist. Shipping weight, pair, 5 ounces. **$1.76**

Colors: camel tan, gray or navy blue.

Sizes: medium (9–9½); large (10–10½).

33 K 4308—*Be sure to state size and color wanted*



A Part wool fleeced back . . $1.23 B All wool, leather palm. . $1.76

All wool knit Gloves . . . 3 qualities

C *Wool worsted, fine quality.* Warm, sturdy, pure worsted yarns are tightly twisted. Brushed on the inside for softness. Firmly knit, seamless. **$1.10**

Colors: camel, maroon or navy. Shpg. wt., pair, 5 oz.

Sizes: medium (9–9½); large (10–10½).

33 K 4317—*Be sure to state size and color wanted*

D *Brushed wool . . . Two-tone design.* Good looking and warm. 100% wool (brushed for softness) in a two-tone design copied from the Scottish original. Seamless knit for utmost comfort. **$1.19**

Colors: navy and gray; brown and tan. Shpg. wt., 6 oz.

Sizes: medium (9–9½); large (10–10½).

33 K 4306—*Be sure to state size and color wanted*

E *Extra heavy weight wool . . . softly brushed.* Warmer and more durable because the 100% wool yarns are extra heavy, very fine quality. Brushed for softness. Seamless knit, for comfort. **$1.52**

Brushed for softness. Closely knit, seamless for comfort.

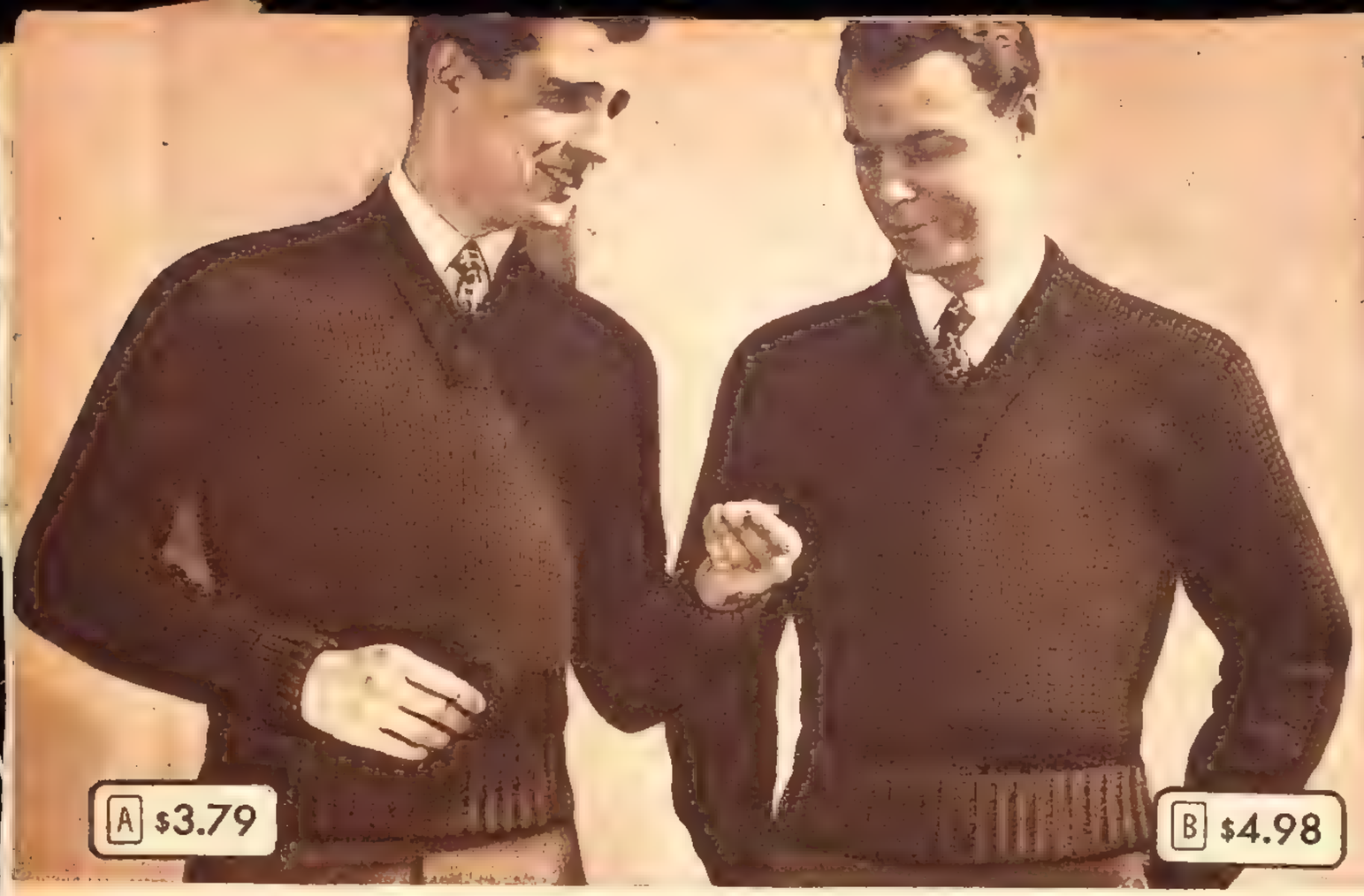
Colors: camel, maroon, navy. Shpg. wt., pair, 5 oz.

Sizes: medium (9–9½); large (10–10½).

33 K 4307—*Be sure to state size and color wanted*



C Wool worsted . . $1.10 D Brushed wool . . . $1.19 E Extra heavy . . . $1.52







Shaker Pullovers

All warm wool . . . real heavyweight

[A] KINGFIELD BRAND. 50% new wool, 50% re-used wool. Knit in a thick, husky stitch with a masculine look to it. Snug fitting cuffs and bottom. V-neck style. Wash separately by hand. **$3.79**

Chest sizes: 34, 36, 38, 40, 42, 44, 46 inches. *State size wanted.* Shipping weight, each, 2 pounds.

83 K 1557—Navy blue 83 K 1558—Maroon

Wool worsted and wool . . . heavyweight

[B] ROYAL ASCOT BRAND. Warmer because it's a combination of worsted and woolen yarns knitted so the longer, stronger worsted yarns, are on the surface. V-neck. Snug fitting cuffs and bottom. Wash separately by hand. **$4.98**

Chest sizes: 34, 36, 38, 40, 42, 44, 46 inches. *State size.* Shipping weight, each, 2 pounds 8 ounces.

83 K 1680—Navy blue 83 K 1681—Maroon
83 K 1682—Black

Husky Coat style

Medium weight . . . all warm wool

[C] KINGFIELD BRAND. 50% new wool, 50% re-used wool in the cardigan stitch that's very similar to the famous shaker stitch. Thick shawl collar buttons close up to your neck . . . patch pockets are strongly sewn so they won't pull out at seams. Button front. Wash separately by hand. Shipping weight, each, 2 pounds. **$2.49**

Chest sizes: 34, 36, 38, 40, 42, 44, 46 inches. See "How to Measure" on page 452. *State size wanted.*

83 K 1620—Navy blue 83 K 1621—Maroon
83 K 1623—Black

Heavyweight . . . all wool shaker

[D] ROYAL ASCOT BRAND. 50% new wool, 50% reused wool . . . a soft, warm fabric that will keep you comfortable on the coldest days. Pockets are the set-in type—look better than patch pockets. Button front. Taped neck seams. Snug fitting cuffs. Wash separately by hand. Shipping weight, each, 1 pound 14 ounces. **$4.49**

Chest sizes: 36, 38, 40, 42, 44, 46 inches. See "How to Measure" on page 452. *State size wanted.*

83 K 1561—Navy blue 83 K 1562—Maroon

Part wool . . . comfortable medium weight

[E] Sturdy, long wearing quality, knit in the cardigan stitch—practically identical to the big, husky shaker stitch. Shawl collar buttons up close to your neck for added comfort. Two patch pockets. Button front. 10% wool, 15% rayon, 75% cotton. Wash separately by hand. Shipping weight, each, 1 pound 12 ounces. **$1.39**

Chest sizes: 34, 36, 38, 40, 42, 44, 46 inches. See "How to Measure" on page 452. *State size wanted.*

83 K 1550—Maroon 83 K 1552—Navy blue
83 K 1553—Black

Flat knit Coat

Part wool in medium weight

[F] Soft, flat knit fabric resembles woven cloth in its texture . . . it's soft, conservative looking, but not as stretchy as a rib knit. V-neck style. Two pockets. 25% wool, 25% rayon, 50% cotton. Wash separately by hand. Shipping weight, each, 1 pound 4 ounces. **99c**

Chest sizes: 34, 36, 38, 40, 42, 44, 46 inches. See "How to Measure" on page 452. *State size wanted.*

83 K 1697—Brown 83 K 1698—Gray
83 K 1699—Navy blue

Sweaters and all other men's furnishings can be bought on Easy Terms. See inside back cover.

Classic Sports Coats in three qualities

Most popular sweater style of all time. *All* three qualities made of worsted . . . the longest, strongest, strands of virgin wool. *All* knit in the elastic rib stitch that hugs body lines, gives easily, yet always comes back to shape. Colors are dark plain ones that are slow to show soil, tailoring is sturdy and wear-resistant.

ROYAL ASCOT
OUR OWN TRADE MARK

Medium weight . . . practical fabric

$3.98

Practical weight for day to day wear—warm, but still not so bulky it will feel uncomfortable under your suit coat. Dark plain colors don't show soil easily, always look well. Two pockets are strongly stitched so seams won't pull out. Comfortable snug fitting cuffs. Taped shoulder seams. Wash separately by hand. Shipping wt., each, 2 lbs.

Chest sizes: 36, 38, 40, 42, 44, 46 inches. See "How to Measure" on page 452.

Colors: Brown heather, dark gray, navy blue.

83 K 2036—*Be sure to state size and color wanted*

NOBILITY
OUR OWN TRADE MARK

Heavy weight . . . much longer wearing

Regular sizes **$5.49** Large sizes **$6.59**

Longer wearing because they're our heaviest weight . . . knit of tightly twisted yarns with the strength, warmth and heavy feel that make this coat the favorite of thousands. Taped neck seams. Reinforced button holes. Two pockets. Wash separately by hand. Shipping wt., each, 2 lbs. 4 oz.

Regular sizes.....$5.49 each

Chest sizes: 36, 38, 40, 42, 44, 46 inches. See "How to Measure" on page 452. *State size.*

83 K 1602—Dark gray 83 K 1604—Brown heather
83 K 1605—Navy blue

Extra large sizes.....$6.59 each

Chest sizes: 48, 50, 52 inches. *State size wanted.*

83 K 1602X—Dark gray 83 K 1604X—Brown heather
83 K 1605X—Navy blue

NOBILITY
OUR OWN TRADE MARK

Zephyr worsted . . . softest and finest

$6.98

Made for men who demand the best. Premium yarns are not only worsted—they're zephyr worsted, the quality that's selected because it's extra soft, light as a feather . . . yet warm as toast in bitter weather. Tailored as a fine sweater should be, with extra close stitching, reinforced pocket seams, neck seams and buttonholes. Medium heavyweight. Wash separately by hand. Shipping weight, each, 1 pound 6 ounces.

Chest sizes: 36, 38, 40, 42, 44, 46 inches. See "How to Measure" on page 452.

Colors: Navy blue, camel tan or luggage tan.

83 K 1606—*Be sure to state size and color wanted*









Coat style Sweaters in six qualities

Part wool with neat herringbone front

A KINGFIELD brand. Flannel front is soft, luxurious. Medium weight. Knitted sleeves, back and trim. Entire garment 31% wool, 33% cotton, 36% rayon. Two pockets. Wash separately by hand. Shipping weight, ea., 1 pound 2 ounces. $3.98

Chest sizes: 36, 38, 40, 42, 44, 46 inches.
Colors: camel tan combination or luggage brown combination.

83 K 2082—*State size and color*

All wool flannel front in smart checks

B KINGFIELD brand. Flannel front of 60% new wool, 40% reused wool. Cut like a smart sports coat, with a straight hang at the bottom. Plain color knitted sleeves, back and trim of 27% new wool, 27% rayon, 46% cotton. Two pockets. Wash separately by hand. Shpg. wt., ea., 1 lb. 2 oz. $4.98

Chest sizes: 36, 38, 40, 42, 44, 46 in. *State size.*

83 K 1574—Tan 83 K 1575—Blue

All wool in baby shaker stitch

C ROYAL ASCOT brand. This baby shaker stitch is the same one that's used on big husky, varsity style sweaters—but in a finer, closer version that's conservative and in excellent taste. Medium weight yarns have lots of warmth in them, and they're a soft, fine quality. Finishing includes smart leather buttons, two good sized pockets. Reinforced seams. Ribbed cuffs and bottom. Wash separately by hand. $5.98

Chest sizes: 36, 38, 40, 42, 44, 46 inches. See "How to Measure" on page 452. *State size wanted.* Shipping weight, each, 1 pound 2 ounces.

83 K 1572—Camel tan 83 K 1573—Med. blue

All virgin wool worsted front

D NOBILITY brand. "Worsted" means the yarns in the front of this sweater are twisted of the longest and strongest virgin wool strands . . . that's what makes it so soft, so warm. Back, sleeves and trim of sweater are knitted, stretch easily when you twist and turn. Two pockets. Good looking leather buttons. Entire garment 46% wool, 34% cotton and 20% rayon. Wash separately by hand. $5.98

Chest sizes: 36, 38, 40, 42, 44, 46 inches. See "How to Measure" on page 452. *State size wanted.* Shipping weight, each, 1 pound 2 ounces.

83 K 1570—Dark tan with luggage brown trim.
83 K 1571—Blue heather with medium blue trim.

All wool with rustproof zipper front

E NOBILITY brand. Sturdy medium weight wool gives this sweater its warmth—the fast-action zip front makes it convenient, easy to get in and out. Sweater knit in a tight flat stitch that looks like woven cloth, wears well, keeps you warm. Reinforced neck seams. Two pockets. Coat style bottom, ribbed cuffs. Wash separately by hand. $7.98

Chest sizes: 36, 38, 40, 42, 44, 46 inches. See "How to Measure" on page 452. Shipping weight, each, 1 pound 2 ounces. *State size wanted.*

83 K 1578—Camel tan 83 K 1579—Blue

Heavy wool worsted in interlock stitch

F NOBILITY brand. "Worsted" means only the longest, strongest strands of virgin wool are used . . . and it's knit in the interlock stitch that tightens the stitch, makes a sweater heavier, warmer. More, it's finished with a slight nap that has a soft, luxurious feel. Fine finishing includes taped neck and shoulder seams. Two pockets. Wash separately by hand. Shpg. wt., each, 15 oz. $9.50

Chest sizes: 36, 38, 40, 42, 44, 46 inches. See "How to Measure" on page 452. *State size.*

83 K 1580—Camel tan only.

For Easy Terms, see inside back cover

Twin Sweater Sets

Heavy wool worsted in novelty stitch

[A] ROYAL ASCOT BRAND. "Worsted" means only the longest, strongest wool fibers are used. That's what makes this set so warm, without being bulky. Set includes sleeveless pullover, and coat with two pockets. Wash separately by hand. Shipping weight, each, 2 lbs. 5 oz. **$6.98**

Chest sizes: 34, 36, 38, 40, 42, 44 in. *State size.*

83 K 1547—Navy blue **83 K 1548—Luggage tan**

Fine Zephyr wool worsted in rib stitch

[B] NOBILITY BRAND. This wool is not only worsted—it's the zephyr kind that's famous for its extra softness and lightness . . . makes this our best twin set. Medium heavyweight. Set includes sleeveless pullover and coat, both with two pockets. Wash separately by hand. **$8.98**

Chest sizes: 34, 36, 38, 40, 42, 44 inches. *State size.* Shipping weight, each, 2 lbs. 3 oz.

83 K 1545—Camel tan **83 K 1546—Navy blue**

Sleeveless Pullovers

Virgin wool worsted . . . medium weight

[C] ROYAL ASCOT BRAND. "Worsted" means only the longest and strongest strands of virgin wool go into this sweater . . . as an extra feature, it's knit in a very attractive "gridiron" novelty stitch that's new this fall. Snug fitting rib stitch bottom. Wash separately by hand. Shipping weight, each, 1 pound. **$2.95**

Sizes: small (34–36-inch chest); medium (38–40); large (42–44). *State size wanted.*

83 K 1540—Camel tan (shown) **83 K 1541—Navy blue**
83 K 1542—Light brown

Virgin wool worsted . . . medium heavy

[D] NOBILITY BRAND. Wool worsted—yes! But more than that, notice the pattern—it's copied directly from the design on an imported ski sweater—one of the smartest we've ever seen. Snug fitting bottom. Seams reinforced for longer wear. Wash separately by hand. Shipping weight, each, 1 pound. **$3.98**

Sizes: small (34–36-inch chest); medium (38–40); large (42–44). *State size wanted.* See "How to Measure" on page 452.

83 K 1543—Maroon with white design
83 K 1544—Camel tan with brown design

Sweater Vests

All wool . . . sturdy flat knit fabric

[E] ROYAL ASCOT BRAND. Reinforced seams. 4 pockets. Wash separately by hand. **$3.59**

Chest sizes: 34, 36, 38, 40, 42, 44, 46 inch. *State size.* Shipping weight, each, 1 lb. 1 oz. See "How to Measure" on page 452.

83 K 1534—Brown heather **83 K 1536—Navy blue**
83 K 1535—Gray heather **83 K 1537—Camel tan**

All wool woven front . . . knit back

[F] NOBILITY BRAND. Entire garment is 58% wool, 26% cotton, 16% rayon. 2 pockets. Wash separately by hand. **$4.98**

Chest sizes: 34, 36, 38, 40, 42, 44 inches. *State size.* Shipping weight, each, 1 pound 1 ounce.

83 K 1563—Dark tan front, balance luggage brown
83 K 1564—Blue front, balance med. blue.

All wool . . . pin-check front, plain back

[G] NOBILITY BRAND. All wool with plain back and trim. 4 pockets. Reinforced seams. Wash separately by hand. **$4.95**

Chest sizes: 34, 36, 38, 40, 42, 44, 46 inches. *State size.* Shipping weight, each, 1 lb. 1 oz.

83 K 1566—Blue **83 K 1569—Camel tan**









Part or all wool Pullover Sweaters

Virgin wool worsted . . Alpine design

A NOBILITY BRAND. "Worsted" means only the longest, strongest wool fibers are used. More, it's knit in a reindeer design—favorite at the smartest resorts. Snug cuffs, bottom. Medium heavy. Wash separately by hand. $6.79

Chest sizes: 34, 36, 38, 40, 42, 44 inches. *State size wanted.* Shipping weight, each, 1 lb. 4 oz.

83 K 1530—Camel tan 83 K 1529—Navy Blue

Heavy-wt. virgin wool in plaid pattern

B NOBILITY BRAND. Not only soft and warm, but knit in the famous Argyle pattern that's copied from original Scotch designs. Snug fitting cuffs and bottom. V-neck. Wash separately by hand. Shipping weight, each, 1 lb. 4 oz. $4.98

Chest sizes: 34, 36, 38, 40, 42, 44 inches. *State size.*

83 K 1521—Luggage tan-maize combination
83 K 1520—Camel tan-red combination

Med. heavy wool . . baby shaker stitch

C ROYAL ASCOT BRAND. One of the most popular of pullover sweaters . . . the virgin wool is soft, warm quality, in a weight that's comfortable if worn alone, but not so bulky it will feel clumsy under your suit coat. Knit in a smaller, finer version of the shaker stitch used on big varsity style sweaters . . . a conservative stitch in the best of taste. Snug fitting cuffs and bottom keep the cold out. Reinforced seams add strength. Wash separately by hand. Shipping weight, each, 1 lb. 5 oz. $3.98

Chest sizes: 34, 36, 38, 40, 42, 44 inches. *State size wanted.* See "How to Measure" below.

83 K 1517—Camel tan 83 K 1518—Medium blue

Med. heavy wool worsted . . . rib stitch

D ROYAL ASCOT BRAND. "Worsted" means only the longest, strongest virgin wool fibers are used. More, the stitch is extra comfortable—it's the famous elastic rib stitch that hugs body lines, yet gives easily when you stretch and turn. Medium heavy weight is warm, still not so bulky it's uncomfortable under your suit coat. Two inverted pockets add a smart note. Snug fitting cuffs and bottom. Wash separately by hand. Shipping weight, each, 1 pound 4 ounces. $3.98

Chest sizes: 34, 36, 38, 40, 42, 44 inches. *State size wanted.* See "How to Measure" below.

83 K 1515—Navy blue 83 K 1516—Luggage tan

100% wool in rib effect...med. weight

E KINGFIELD BRAND. Marked by just enough nap for added softness, plus the ribbed effect you get from knitting the "drop needle" way. Comfortable when worn alone—not bulky under your suit coat. Snug fitting cuffs and bottom. Wash separately by hand. Shpg. wt., each, 14 oz. $2.95

Chest sizes: 34, 36, 38, 40, 42, 44 inches. *State size.*

83 K 1510—Navy blue 83 K 1511—Maroon

50% warm wool . . . medium weight

F KINGFIELD BRAND. Sturdy because the wool is mixed with 50% cotton for added strength. Plain baby shaker stitch, conservative and in very good taste. Wash separately by hand. $2.95

Chest sizes: 34, 36, 38, 40, 42, 44 in. See "How to Measure" below. *State size.* Shpg. wt., each, 1 lb.

83 K 1512—Navy blue 83 K 1513—Camel tan
83 K 1514—Maroon

HOW TO MEASURE FOR SWEATERS

Measure under arms and over shoulder blades with your vest on. Actual chest measure in inches is your correct size. If chest measures between even sizes order larger size.



Nobility brand Sweaters . . . 100% heavyweight virgin wool

Plain "Baby Shaker" Pullover

65% zephyr wool—the softest kind of worsted—mixed with 35% mohair wool that's famous for its lustrous finish, rich look and soft feel.

$4.68

Slightly napped for added softness. Same stitch as that used in husky varsity style sweaters, but in a finer, closer version. V-neck style. Snug fitting cuffs and bottom. Wash separately by hand. Shipping weight, each, 1 pound 3 ounces.

Colors: camel tan (shown), or luggage tan.

Chest sizes: 34, 36, 38, 40, 42 and 44 inches. See "How to Measure for Sweaters" on opposite page.

83 K 1609—*Be sure to state the size and color wanted*

Choice of Pullover or Coat style in smart English rib effect

Most popular because this wool is not only 100% worsted (the longest, strongest virgin wool strands) . . . it has been carefully selected for its extra softness and extra lightness. That's why it's warm without being bulky . . . and why it's luxuriously soft and comfortable to wear.

Pullover **$5.45**

"Drop needle" stitching gives you this attractive paneled effect. V neck style. Neck seams taped for added strength. Snug fitting cuffs and bottom keep the cold out. Wash separately by hand. Shipping weight, each, 1 pound 3 ounces.

Colors: camel tan or blue.

Chest sizes: 34, 36, 38, 40, 42 and 44 inches. See "How to Measure for Sweaters" on opposite page.

83 K 1616—*Be sure to state the size and color wanted*

Coat style **$7.59**

Neat paneled effect comes from knitting the "drop stitch" way. Neck seams taped for added protection from fraying. Finishing includes good looking leather buttons. Two pockets. Wash separately by hand. Shipping weight, each, 1 pound 6 ounces.

Colors: camel tan (shown) or luggage tan.

Chest sizes: 36, 38, 40, 42, 44 and 46 inches. See "How to Measure for Sweaters" on opposite page.

83 K 1615—*Be sure to state the size and color wanted*









Patterned cotton Flannel Shirts

Husky, full cut shirts in bright patterns . . . perfect for all 'round wear because they're sturdily tailored and softly napped on both sides for extra warmth and added comfort.

Medium heavyweight fabric

A STURDY OAK BRAND. One of the most practical shirts you can buy . . . *warm*, because the cotton's woven in the tight twill weave that keeps out chilly winds . . . *long wearing* because fabric is a good, substantial weight, built to take the hard knocks of daily wear . . . *Comfortable* because they're full cut, fit well after washing. Patterns are bright plaids and good looking Buffalo checks . . . just like those on expensive wool shirts. Tailoring includes double shoulder yoke to resist strain across your back, sturdy plastic buttons. Two big button-through pockets. Wash separately by hand. Shipping weight, each, 14 ounces. **$1.25**

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 452D for a perfect fit. *State size wanted.*

83 K 727—Red plaids **83 K 729**—Blue plaids
83 K 730—Red and black buffalo checks
83 K 728—Green plaids

Popular heavyweight fabric

B HERCULES BRAND. One of our most popular winter shirts . . . warm, rugged and mighty comfortable. Full cut assures you of the long tails, roomy chest and armpits you need for working comfort . . . and they'll keep that comfortable fit after washing. Tailoring includes gussets so side seams won't rip, double stitched main seams, double shoulder yoke, sleeve facings that won't rip easily. Sturdy plastic buttons, two large button-through pockets. Wash separately by hand. Shipping weight, each, 1 pound 6 ounces. **$1.52**

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 452D for a perfect fit. *State size wanted.*

83 K 751—Red plaids **83 K 753**—Blue plaids
83 K 759—Green and black buffalo checks
83 K 752—Green plaids

Sanforized heavyweight fabric

C HERCULES BRAND. Same rugged fabric as shirt above, Sanforized-Shrunk so fabric won't shrink over 1%. Cut to our regular dimensions with long tails, roomy chest and armpits. Main seams double stitched. Plastic buttons. Two button-through pockets. Wash separately by hand. Shpg. wt., 1 lb. 6 oz. **$1.75**

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 452D for a perfect fit. *State size wanted.*

83 K 770—Blue plaids
83 K 777—Red and black buffalo checks
83 K 778—Green and black buffalo checks

Sanforized-Shrunk extra heavy fabric

D HERCULES BRAND. Warmest and longest wearing of all our cotton flannel shirts because it's made of the heaviest fabric . . . more, the fabric is Sanforized-shrunk so it won't shrink over 1%. Shoulder yoke double thick. Main seams double stitched. Gussets protect side seams from ripping. Two full sized button-through pockets, plastic buttons. Wash separately by hand. Shpg. wt., ea., 1 lb. 7 oz. **$1.93**

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 452D for a perfect fit. *State size wanted.*

83 K 785—Red plaids **83 K 786**—Green plaids

For Easy Terms, see inside back cover

Plain Winter Shirts
part wool or cotton

Fine for work because plain colors don't show soil quickly, wash easily. Fabrics tightly woven.

These are part wool flannel

½ reused wool flannel . . . heavy fabric

[A] STURDY OAK BRAND. It's the 50% reused wool that gives these shirts their warmth . . . the 50% cotton that makes the cloth so sturdy. Chafeless neckband. Button-through pockets. Wash separately by hand. Shpg. wt., each, 1 lb. 4 oz. **$2.27** Each

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 452D. *State size wanted.*

83K715—Khaki 83K716—Gray 83K717—Navy blue

⅓ reused wool flannel . . ⅔ American cotton

[B] STURDY OAK BRAND. Tough, heavyweight shirts of 33⅓% reused wool . . . cloth that's warm, long wearing. Double stitched main seams, double shoulder yoke. Chafeless, faced neckband. Two pockets. Plastic buttons. Wash separately by hand. Shpg. wt., each, 1 lb. 4 oz. **$1.98** Each

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 452D. *State size.*

83 K 791—Gray 83 K 792—Navy blue



These are cotton suede cloth

"Jacketweight" . . . our heaviest weight

Tan or Gray **$2.18** Navy Blue Not Available

[C] HERCULES BRAND. Warmest and longest wearing of our suede cloth shirts . . . made of the same tough cloth that's used for hefty jackets. Napped both inside and out for softness. Double stitched main seams. Button-through pockets. Plastic buttons. Wash separately by hand. Shpg. wt., each, 1 pound 7 ounces.

Neck sizes: 14½, 15, 15½, 16, 16½, 17 in. *State size.*

Available After September 1st

83 K 797—Tan 83 K 798—Gray

Med. heavyweight . . . rugged and practical

[D] STURDY OAK BRAND. Well made shirts, softly napped on outside to protect you from chilly winds. Full cut so they'll fit comfortably after washing; tailored so they'll stand up under hard wear. Plastic buttons. Button-through pockets. Wash separately by hand. Shpg. wt., each, 1 lb. **$1.34** Each

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 452D. *State size wanted.*

83 K 700—Tan 83 K 701—Gray



These are twilled cotton flannel

Heavyweight fabric . . our longest wearing

Regular Fabric **$1.46** Sanforized Fabric **$1.71**

[E] HERCULES BRAND. Napped inside and out. Double stitched main seams. Two button-through pockets. Wash separately by hand. Shpg. wt., each, 1 lb. 6 oz.

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches.

Regular heavyweight *State size wanted.*
83 K 756—Gray
83 K 757—Blue

Sanforized. *State size.* Max. fab. shrink. 1%.
83 K 741—Gray
83 K 742—Blue

Medium heavyweight . . a practical fabric

[F] STURDY OAK BRAND. Full cut so they'll fit comfortably . . . softly napped inside and out. Plastic buttons. Button-through pockets. Wash separately by hand. Shpg. wt., each, 14 oz. **$1.25**

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 452D. *State size wanted.*

83 K 711—Gray 83 K 712—Blue



CP2 PAGE 452C . . . . . MEN'S SHIRTS



HERCULES brand
Our Own Trade Mark
patterned wool
Flannel Shirts

Thick, warm, and really heavy — packed with the comfort you get only from 100% wool fabrics of the softest, finest kinds. For Easy Terms, see inside back cover.

Heavyweight . . . Buffalo checks

[A] • Fabric weighs 14 ounces per yard. 52½% virgin wool, 47½% reused wool . . . the same type fabric that's made this the most popular wool shirt we sell year in and year out. Tailored to fit comfortably after washing . . . designed with all those little extra features that mean so much—big pockets with button flaps, chafeless faced neckbands. Double shoulder yoke, well stitched seams. Wash separately by hand. **$4.39**

Neck sizes: 14½, 15, 15½, 16, 16½, 17 and 18 inches. *State size.* Shpg. wt., each, 1 lb. 10 oz.

83 K 743–Red and black

83 K 744–Green and black. Available after Sept. 1st

Extra heavyweight... Buffalo checks

[B] • Fabric weighs 20 ounces per yard. 38% virgin wool, 62% reused wool—woven into the heaviest fabric of any shirt Sears sell. And that means it's the warmest, thickest of all—a tough, ready-for-anything cloth that will protect you in the bitterest weather, stand up like iron to the hardest kind of wear. Tailoring includes large pockets with distinctive slanting flaps, faced neckband. Wash separately by hand. **$6.49**

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. *State size.* Shipping wt., ea., 1 lb. 14 oz.

83 K 765–Red and black only.

HOW TO MEASURE FOR WINTER SHIRTS



Place a tape measure around neck. Number of inches is your correct size. If measurement is between two sizes, order larger size.

Med. heavyweight... Ombre plaids

[C] • Fabric weighs 9 ounces per yard. 55% virgin wool, 45% reused wool tightly woven into a soft, warm fabric. Patterned in shaded ombre plaids that don't show soil quickly. Interlined, dress type collar keeps its shape well. Two pockets with slanting button flaps. Wash separately by hand. Matching plastic buttons. **$4.39**

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" above. *State size wanted.* Shipping weight, ea., 1 lb. 3 oz.

83 K 732–Brown 83 K 733–Gray 83 K 734–Blue

Heavyweight...new checked pattern

[D] • Fabric weighs 14½ ounces per yard. 70% virgin wool, 30% reprocessed wool—a finer, warmer fabric. But that's only part of the story—it's patterned too, in a neat "hound's tooth" check that's new this year and very good looking. Beautifully tailored with dress type interlined collar, rounded corner cuffs. Button flap pockets. Wash separately by hand. **$6.59**

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" above. *State size wanted.* Shipping weight, ea. 1 lb. 10 oz.

Available after September 1st.

83 K 745–Blue and white 83 K 746–Brown and tan



NOBILITY brand
OUR OWN TRADE MARK

Winter Sports Shirts

. . 100% virgin wool

A new kind of flannel shirt—not work shirts—but sports shirts—every one tailored as carefully as a dress shirt. Seams are sewn closer, with finer thread—every piece of material is cut with special care—collars fit perfectly. In fact, these are the royalty of flannel shirts—that's why they carry Sears finest name—Nobility.

These have two-way collars

Scotch plaid patterns in virgin wool

[A] Not only tailored perfectly, but made of the perfect outdoor fabric —soft, warm virgin wool that's light as a feather, warm as can be. More, these shirts are cut with a collar you can wear open or closed. Dress shirt details include gathered back, panel-type sleeve facings. Square cut tails. Medium weight. Two-button flap pockets. Ocean pearl buttons. Wash separately by hand. Shpg. wt., each, 1 lb. 2 oz. **$6.98**

Sizes: small (14–14½-inch neck), medium (15–15½), large (16–16½). *State size.*

Available After September 1st

33 K 424—Red plaid 33 K 425—Blue plaid
33 K 426—Brown plaid

Gabardine in virgin wool worsted

[B] Virgin wool—yes! But more than that, this is the worsted kind that's twisted only of the longest, strongest fibers . . . makes the fabric soft, light, yet warm as toast. Gabardine weave is fine and close. Tailoring includes collar that can be worn open or closed. Square cut tails. Medium weight. Flap pockets. Matching buttons. Wash separately by hand. Shpg. wt., each, 1 lb. 2 oz. **$6.98**

Sizes: small (14–14½-inch neck), medium (15–15½), large (16–16½). *State size.* See "How to Measure" on opposite page.

33 K 428—Plain tan 33 K 429—Plain blue

These have dress shirt collars

Smart plaid patterns in virgin wool

[C] One of the best looking of the new plaid patterns—flashy and rich looking. Medium heavy fabric has all the warmth you expect from virgin wool—still is light enough so it won't bulk up or feel uncomfortable. Flap pockets. Matching buttons. Regular shirt tails. Wash separately by hand. Shpg. wt., each, 1 lb. 3 oz. **$6.95**

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. *State size wanted.* For a perfect fit, see "How to Measure" on opposite page.

83 K 767—Red and blue plaid pattern.

Plain color twill in soft virgin wool

[D] One of the finest wool fabrics we've ever seen, softly napped and woven in such a fine twill weave that you can hardly see it. Comfortable medium heavy weight, too—won't bulk up when you wear it. Plain colors are soft, rich shades. Tailoring includes interlined dress type collar, rounded corner cuffs. Flap pockets. Matching buttons. Regular shirt tails. Shpg. wt., each, 1 lb. 3 oz. **$7.65**

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. *State size wanted.* For a perfect fit, see "How to Measure" on opposite page.

83 K 763—Plain tan 83 K 764—Plain blue















NOBILITY Brand
OUR OWN TRADE MARK

Specialty Sports Shirts
part wools or fine rayon

70% rayon . . . Austinized! Sanforized!

[A] Exciting news! An oxford cloth that has all the luster and softness of fine rayon, yet washes and irons as easily as cotton! Passes American Viscose Green Light tests. Washfast. Fabric won't shrink over 1%. Collar worn open or closed. 30% cotton, 70% rayon. Flap pockets. Shpg. wt., each, 14 oz. **$3.25 Each 2 for $6.39**

Sizes: small (14–14½-in. neck), med. (15–15½), large (16–16½), extra large (17–17½). *State size.*

33 K 448—Tan plaid
33 K 450—Blue plaid

Spun rayon—pre-shrunk! Washfast!

[B] Exciting news! Colors won't fade appreciably . . . fabric won't shrink over 3% . . . it's washable as cotton! Fabric passes Green Light tests for washability. Collar worn open or closed. Flap pockets. Shipping weight, each, 15 ounces. **$3.50 Each 2 for $6.89**

Sizes: small (14–14½-inch neck), medium (15–15½), large (16–16½). *State size wanted.* See "How to Measure" on page 455.

33 K 443—Plain tan **33 K 444—Plain blue**

New! Plain color with plaid front

[C] Something different — plain colored sleeves, back and collar make this plaid front look even flashier, even smarter! 80% spun rayon, blended with 20% virgin wool. Collar worn open or closed. Gathered back. Two flap pockets. Wash separately by hand. **$4.98 Each**

Sizes: small (14–14½-inch neck), med. (15–15½), large (16–16½). *State size.* Shpg. wt., each, 1 lb. 4 oz.

33 K 432—Brown front, tan trim
33 K 433—Tan front, brown trim

60% virgin wool . . . Rich plaid patterns

[D] It's the wool in this shirt that makes it so soft and warm . . . and we've helped it, too, by adding 40% spun rayon . . . the special kind that's actually *spun* into yarn like finest wool. Collar worn open or closed. Gathered back. Two flap pockets. Wash separately by hand. **$5.84 Each**

Sizes: small (14–14½-inch neck), medium (15–15½), large (16–16½). *State size.* See "How to Measure" on page 455. Shpg. wt., each, 1 lb. 2 oz.

Available after September 1st

33 K 420—Blue **33 K 421—Red** **33 K 422—Brown**

60% wool . . . Smart herringbone weave

[E] Not an ordinary plain color shirt—this fabric has the added texture interest you get from a neat herringbone weave. 60% reprocessed wool, blended with 40% spun rayon. Collar worn open or closed. Gathered back. Flap pockets. Adjustable cuffs. Wash separately by hand. **$5.84 Each**

Sizes: small (14–14½-inch neck), medium (15–15½), large (16–16½). *State size.* See "How to Measure" on page 455. Shpg. wt., each, 1 lb. 9 oz.

Available after September 1st

33 K 434—Blue **33 K 435—Tan**

New "hounds tooth" check . . . 30% wool

[F] Very popular and in excellent taste. Fabric is very fine, too . . . a soft, warm combination of 30% wool, 15% Aralac (new synthetic fiber) and 55% spun rayon. Collar can be worn open or closed. Adjustable cuffs. One pocket. Dry clean only. **$6.98 Each**

Sizes: small (14–14½-inch neck), medium (15–15½), large (16–16½). *State size.* See "How to Measure" on page 455. Shpg. wt., each, 1 lb. 2 oz.

Available after September 1st

33 K 440—Brown and white **33 K 441—Blue and white**
33 K 442—Black and white

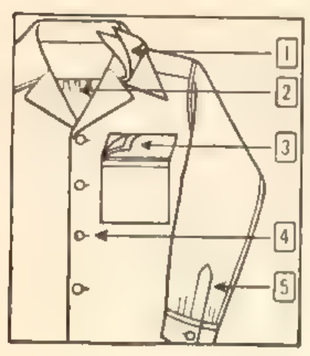
NOBILITY Brand
OUR OWN TRADE MARK

year-round Sports Shirts

. . . two feature styles

Pre-shrunk cotton with plaid front

Sensationally new . . . a flashy eye-catching plaid front set off by plain color sleeves, collar and back in a soft blending shade. It's the newest, smartest style of the season! Fabric is a firm, hefty cotton . . . pre-shrunk so it won't shrink over 2%—washable so it's easy to keep clean.



1. Collar can be worn open or closed, and it's interlined for added strength! Stitching turned under so it won't show.
2. Pleated shoulders give complete action-free comfort.
3. Even the pocket flap is interlined for strength.
4. 4-hole ocean pearl buttons.
5. Sleeve facings tailored like those on a dress shirt.

Each $2.98 2 for $5.89

Square cut bottom. One button flap pocket. Washable separately. Matching color buttons.

Sizes: small (14–14½-inch neck), medium (15–15½), large (16–16½). See "How to Measure" at bottom of page. *State size.* Shipping weight, each 15 ounces.

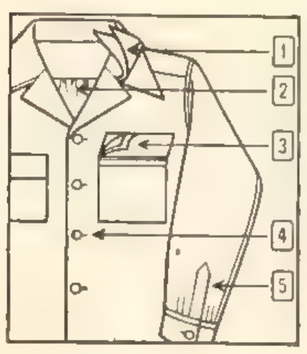
33 K 436—Brown plaid front, plain tan back
33 K 437—Blue plaid front, plain blue back



Plaid front with plain color back, sleeves and trim

Two-ply fabric . . 40% Teca rayon

Two-ply yarns (two threads in each yarn instead of the usual one) give this fabric its firm, hefty feel . . . 60% spun rayon combined with famous Teca—the rayon that feels and looks like wool—makes it so soft and wrinkle resistant. One of the best wearing, most comfortable feeling shirts we offer.



1. Collar interlined for strength . . . carefully fitted for perfect comfort. Wear it open or closed, as you wish.
2. Pocket flaps interlined for added strength.
3. Buttons ocean pearl, not ordinary domestic quality
4. Back gathered for comfort.
5. Sleeve facings tailored so they'll look neat.

Each $3.39 2 for $6.69

Colors are soft, dark shades—very popular just now. Two good-sized flap pockets. Square cut bottom. Wash separately. Shipping weight, each, 1 pound.

Sizes: small (14–14½-inch neck), medium (15–15½), large (16–16½). *State size wanted.*

33 K 487—Blue 33 K 488—Tan 33 K 489—Brown



HOW TO MEASURE FOR SPORTS SHIRTS



Place a tape measure around neck as shown at left. Number of inches shows correct size. If neck measures between sizes, order nearest size. We will gladly send you a tape measure free of charge.

For Sears Easy Terms, see inside back cover.



Year around Sport Shirts .. rayon, soft cottons or a knit with long sleeves

Rayon and Aralac . . . Nobility Brand

Exceptional because this rayon is spun into yarn like finest wool, then blended with rich Aralac . . . a sensational fiber with all the softness of wool. Result is a fabric that's soft against your skin, lustrous to the eye.

Each $2.98 2 for $5.89

Crumple this cloth up in your hand . . . notice how soft it feels, how quickly it smooths out . . . you'll see at once it's perfect for year 'round wear—comfortable, easy to keep looking neat. Tailoring is as fine as the fabric, includes collar you can wear open or closed; close, even stitching, pleated back. 80% rayon, 20% Aralac. Two flap pockets. Long sleeves. Wash separately by hand. Shipping weight, each 1 pound.

Sizes: small (14–14½-inch neck), medium (15–15½), large (16–16½). *State size wanted.* See "How to Measure" on page 455.

33 K 412—Brown 33 K 413—Blue 33 K 414—Tan

Sanforized-shrunk cotton poplin



A Royal Ascot. Smooth, evenly woven cloth with lots of body to it. Sanforized-Shrunk fabric won't shrink over 1% in washing. Collar can be worn open or closed . . . bottom can be worn in or out of trousers. Pleated back. Long sleeves. Two pockets. Washfast colors. Shipping weight, each, 13 ounces. $2.45 Each 2 for $4.79

Sizes: small (14–14½-inch neck), medium (15–15½), large (16–16½). *State size wanted.*

33 K 451—Plain blue 33 K 453—Plain tan

Cotton twill in plaid patterns



B Royal Ascot. Marked by an unusually attractive plaid pattern . . . plus a fabric in the famous "ribby" twill weave. Full cut . . . shoulders gathered for free-action. Collar worn open or closed. Two pockets. Washfast colors. Shpg. wt. ea. 12 oz. $2.29 Each 2 for $4.49

Sizes: small (14–14½-in. neck), medium (15-15½), large (16-16½). *State size wanted.*

Available After September 1st

33 K 430—Blue plaid 33 K 431—Tan plaid

Cotton twill in soft plain colors

C Royal Ascot. Full cut so you know it will be comfortable after washing. Diagonal "ribby" weave. Pleated back. Collar can be worn open or closed. Long sleeves. One pocket. Washfast colors. $2.00 Each 2 for $3.97

Sizes: small (14–14½-in. neck), medium (15–15½), large (16–16½). *State size.* See "How to Measure" on page 455. Shpg. wt., ea., 12 oz.

33 K 461—Plain blue 33 K 462—Plain tan

Smart knit tee shirt

Long sleeves . . woven-through pattern



D Soft cotton in one of the most popular of all patterns easy to wear because the knit fabric "gives" easily when you twist and turn . . . easy to wash because it dries out in a jiffy, needs no ironing. Snug cuffs and bottom. Round neck. Wash separately by hand. $1.98

Sizes: small (34–36-inch chest), medium (38–40), large (42–44). *State size.* Shpg. wt., each, 11 oz.

83 K 2200—Brown 83 K 2201—Blue

33 K 8371—*Colors:* blue or maroon. *State color.*

Mufflers and Gift Sets

Each one smartly boxed

Wool worsted Glove and Muffler Set

[A] "Worsted" means the longest, strongest strands of virgin wool are used. Woven muffler is about 12x50 in., gloves knit in matching stitch. Wash separately. **$2.94**

Colors: maize, maroon, camel tan, navy blue.
Glove sizes: small (8), medium (9), large (10).
33 K 8568—*State color, glove size.* Shpg. wt., 13 oz.

Zephyr Wool set, leather palm Gloves

[B] Gloves and muffler knit of the softest, finest kind of virgin wool worsted. Gloves have pig-grained capeskin palms, fingers. Muffler about 12x50 in. Dry cleaning recommended. **$4.69**

Colors: maize, maroon or camel tan.
Glove sizes: small (8), medium (9), large (10).
33 K 8569—*State color, glove size.* Shpg. wt., 14 oz.

Wool or Rayon Mufflers

Plaid Virgin Wool Mufflers

[C] Soft and warm . . . patterns copied from Scotch designs. Wash separately. Shpg. wt., ea., 13 oz.

Colors: blue, maroon, brown.

ROYAL ASCOT. Virgin wool abt. 11½x48 in.
33 K 8597—*State color.*
$1.59

NOBILITY. Soft zephyr wool abt. 12x50 in.
33 K 8585—*State color.*
$2.48

Plain Virgin Wool Mufflers

[D] Soft, deep colors. Wash separately. Shipping weight, 13 ounces. *Colors:* navy blue, white, maroon, camel tan, maize.

ROYAL ASCOT. Virgin wool, abt. 11½x48 in.
33 K 8598—*State color.*
$1.59

NOBILITY. Soft zephyr wool. Abt. 12x50 in.
33 K 8586—*State color.*
$2.48

Initialed white Rayon Muffler

[E] ROYAL ASCOT BRAND...Rayon crepe with rayon satin self-figures. Embroidered initial. Size abt. 12x50 inches inc. fringe. Dry cleaning. All initials but I, O, Q, U, V, X, Y or Z. **$1.88**
33 K 8551—*State initial.* Shpg. wt., ea., 7 oz.

Paisley patterned Rayon Muffler

[F] ROYAL ASCOT BRAND...Colorful! Soft rayon crepe has printed designs. Dry cleaning recommended. Size about 12x50 inches including knotted fringe. Shpg. wt., ea., 7 oz. **$1.88**
33 K 8576—*Colors:* maroon or blue. *State color.*

Plain color Rayon Crepe Mufflers

[G] NOBILITY BRAND, soft, smooth draping. About 12x52 in. including self fringe. Dry cleaning recommended. *Colors:* white or maroon. **$2.39**
33 K 8577—*State color.* Shpg. wt., ea., 7 oz.

Tie and Handkerchief Sets

KINGFIELD . . . cotton handkerchief

[H] Cotton handkerchief is 17 in. square, white center and colored border, matching striped rayon tie. Tie has mohair and cotton wrinkle-resistant lining. **94c**

Colors: blue, maroon or brown.
33 K 8373—*State color.* Shpg. wt., set, 8 oz.

ROYAL ASCOT . . . soft rayon crepe

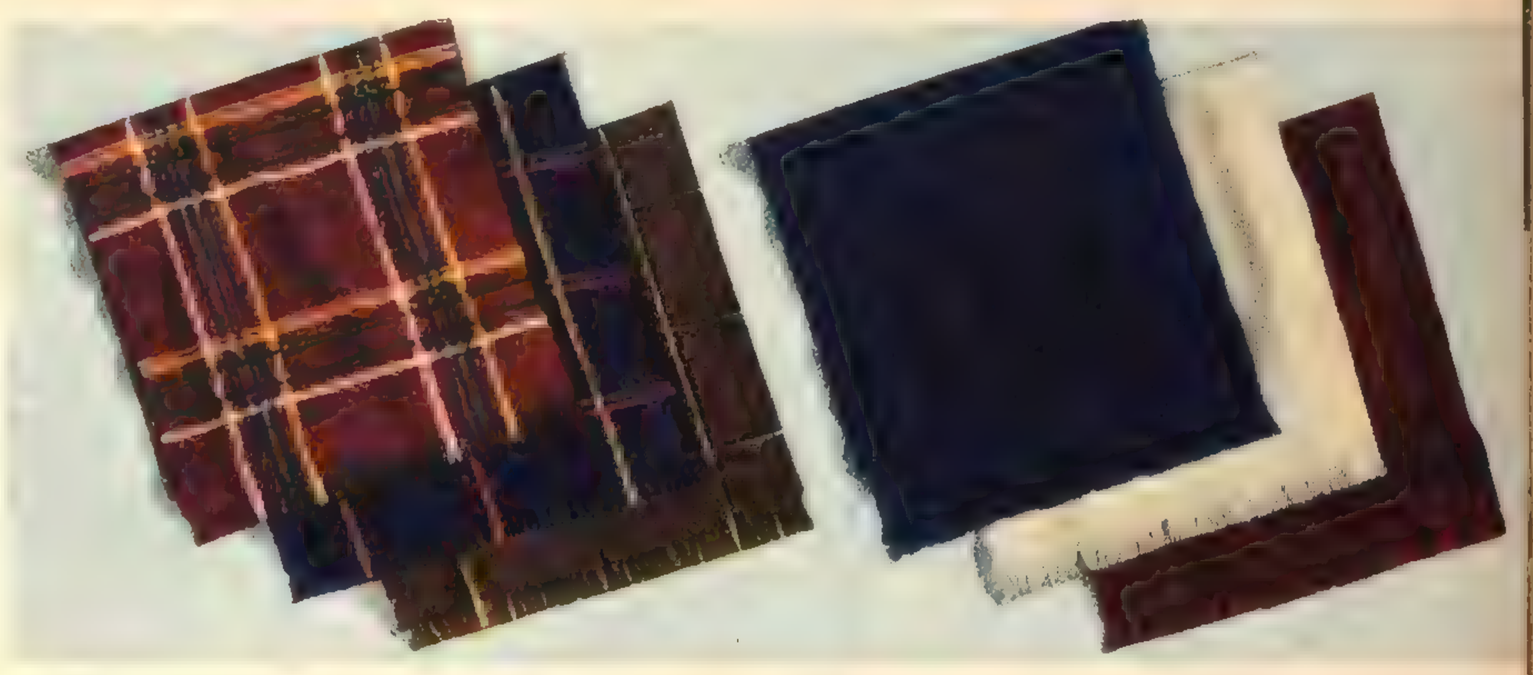
[J] Richer looking because tie and handkerchief are made in matching pattern. Handkerchief is about 12 inches square. Tie has rayon satin lined ends. Shpg. wt., set, 8 oz. **$1.44**
33 K 8372—*Colors:* blue, maroon, brown. *State color.*

NOBILITY . . . rayon crepe—our finest

[K] Handkerchief about 18 inches square with hand rolled edges. Tie has rayon satin lined ends, and is made in wide, full drape construction. Shipping weight, set, 8 oz. **$2.44**
33 K 8371—*Colors:* blue or maroon. *State color.*



[A] Wool worsted set.....$2.94 [B] Zephyr wool set.....$4.69



[C] Plaid wool.....$2.48 and $1.59 [D] Plain wool.....$2.48 and $1.59



[E] Initialed rayon...$1.88 [F] Patterned rayon.$1.88 [G] Plain rayon crepe $2.39



[H] Kingfield set.94c [J] Royal Ascot Set.$1.44 [K] Nobility set.$2.44

Good looking Ties in up-to-the minute colors and fabrics



A B C D Kingfield brand . . . softly draping rayon fabrics. . . . . Each 49c 2 for 95c

KINGFIELD . . . soft rayon fabrics

49c Each 2 for 95c

Long wearing and sturdy because the all wool inter-linings fight wrinkles, keep your tie smooth looking. Tailored, too, in resilient construction which means loose stitching down the back of the tie gives easily so there's less strain on the fabric when it's knotted. Patterns similar to those illustrated. Shipping weight, each, 3 ounces.

A 33 K 8395—Rich brocaded rayon satin in *colors* blue, brown, green or maroon. *State color.*

B 33 K 8396—Smart striped patterns in *colors* brown, blue, green or maroon. *State color.*

C 33 K 8397—Neat figured patterns in *colors* blue, brown, green or maroon. *State color.*

D 33 K 8398—Boldly printed rayon faille in *colors* maroon, blue or brown. *State color.*



E F G H Royal Ascot brand . . . longer wearing, finer feeling fabrics. . Each 94c 2 for $1.83

ROYAL ASCOT . . . better fabrics

Make your sclection from these or additional patterns at 94c each shown on dress shirts on opposite page.

94c Each 2 for $1.83

Worth more because fabrics are heftier, have more body to them. All tailored with loose stitching down the back of the tie to ease the strain of knotting; all (except 50% wool tie) lined throughout with bias cut virgin wool for added wrinkle resistance. Shipping weight, each, 3 ounces.

E 33 K 8342—Striped patterns on twilled rayon. *Colors:* blue, brown or maroon. *State color.*

F 33 K 8343—Argyle design plaids hand woven of 50% wool for wrinkle-resistance, 50% rayon for added luster. *Colors:* brown combination, maroon combination or blue combination. *State color.*

G 33 K 8344—Paisley patterns on rayon foulard. Rayon lined ends. Knotting area double lined for more strength. Extra wide 'full drape" construction makes larger splash of color. *Colors:* maroon, brown or blue. *State color wanted.*

H 33 K 8346—Allover pattern on luxurious rayon satin brocades. Follows the trend to bold patterns. *Colors:* blue, maroon, brown or green. *State color.*

See following shirt pages for additional ties . . . all selected to go with the shirts.



J K L M Nobility brand . . . two hand dyed, two are 2-ply rayon . . Ea. $1.86 2 for $3.60

NOBILITY . . hand dyed or 2-ply rayon

$1.86 Each 2 for $3.60

Our finest ties! Slip-stitching down the back of each tie is done entirely by hand . . . finest kind of construction. As a result, tie "gives" under the strain of knotting and you get a perfect knot every time without straining fabric unduly. All ties interlined with bias cut virgin wool, and the bias of the lining is laid at right angles to the bias of the tie fabric . . . resists wrinkles much longer. All ties have rayon lined ends. Shpg. wt., ea., 3 oz.

Hand colored rayon crepe . . . each one uniquely different. Designs actually dyed by painstaking hand work. Each tie carefully hand cut.

J 33 K 8391—Shell pattern in *colors* brown, blue or maroon. *State color wanted.*

K 33 K 8392—Circle pattern in *colors* blue, brown or maroon. *State color wanted.*

2-ply rayons—practically wrinkle-proof. Not only our best rayon yarns, but tailored in wide "full drape" construction. Knotting area double lined.

L 33 K 8393—Paisley pattern with matching border. Each tie hand cut. Twill weave. *Colors:* maroon, blue or brown. *State color wanted.*

M 33 K 8394—Allover pattern on soft rayon satin back crepe. *Colors:* blue and maroon combination or brown and green combination. *State color.*

For Easy Terms, see inside back cover.





Plain color Rayon Crepe . . . softly shaded colors. Soft collar. Washfast colors.

Neck sizes. 14, 14½, 15, 15½, 16, 16½, 17 in. "How to Measure" page 464. *State sleeve length, neck size.* Shipping weight, each, 1 pound 3 ounces.

Available after September 1st.

33 K 117—Tan
33 K 118—Blue.....Each $1.94 2 for $3.77

The tie . . . rayon foulard (twill) with rayon satin lined ends. *Colors:* brown, (for tan shirt), blue (for blue shirt) or maroon (for blue shirt). Shpg. wt., ea., 3 oz.

State color

33 K 8358.....Each 94c

Striped cotton broadcloth . . . patterns similar to those shown. Non-wilt collar needs no starch to stay neat. Shipping weight, each, 1 lb. 3 oz.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 464. *State neck size and sleeve length when ordering.*

33 K 108—Blue 33 K 112—Gray
33 K 109—Tan.....Each $1.94 2 for $3.77

The tie . . . soft wool; wool lined. *Plain colors:* maroon (for blue shirt), blue (for gray shirt); green, brown (for tan shirt), black or Army tan. Wt., ea. 3 oz.

State color

33 K 8345.....Each 94c

ROYAL ASCOT dress shirts

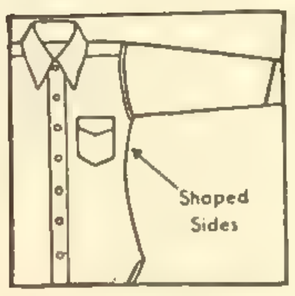
OUR OWN TRADE MARK

Sanforized broadcloths

or a pre-shrunk rayon

Each $1.94 2 for $3.77

All tailored with shaped bodies

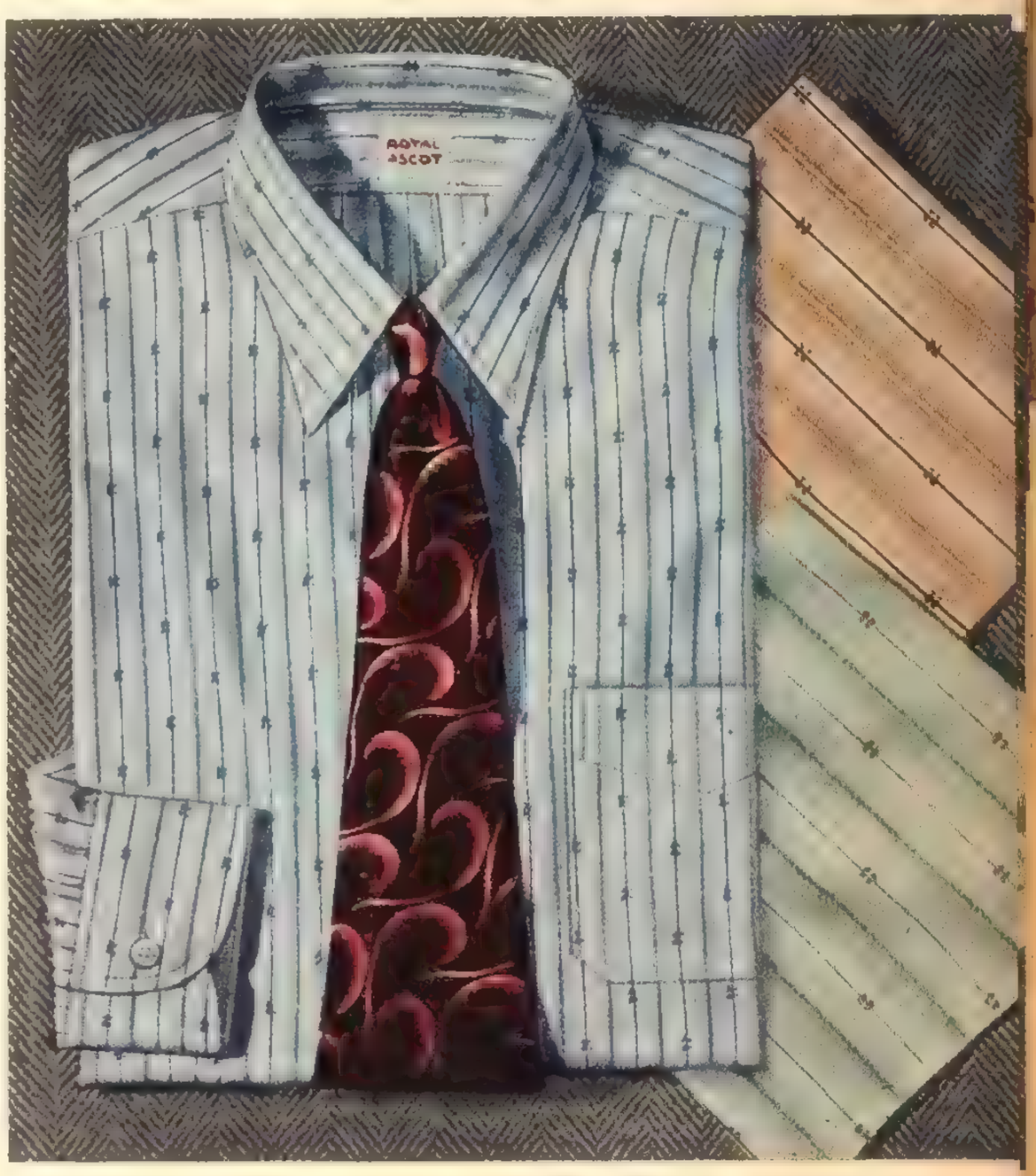


Famous shaped body—gives you a much better fit because the curved sides hug your body lines . . . don't hang straight down like ordinary, baggy shirts. Result is less bulkiness, a real "form-fit."

Our most famous brand, long known for firm, better looking fabrics. This season Royal Ascot offers two smart looking cotton broadcloths and a lustrous rayon crepe. The cotton fabrics are Sanforized-shrunk so they won't shrink over 1%, the rayon is preshrunk (maximum fabric shrinkage 3%). All colors are washfast. Collars are all stitched especially closely for added neatness, backs and sleeves are gathered for more comfort at these important points.

Ties on this page were especially selected to go with the shirts . . . the color of each tie harmonizes with its shirt "Color-mate" to make a perfect ensemble.

State both neck size and sleeve length wanted



Figured cotton broadcloth . . . patterns similar to those shown. Non-wilt collar needs no starch. Shipping weight, each, 1 pound 3 ounces.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 in. "How to Measure" page 464. *State neck size, sleeve length.*

Available After September 1st.

33 K 105—Blue 33 K 107—Green
33 K 106—Tan.....Each $1.94 2 for $3.77

The tie . . . gleaming rayon satin. Knotting area double lined. *Colors:* maroon (for blue shirt), blue (for tan shirt), or brown (for green shirt). Shpg. wt., each, 3 oz.

State color

33 K 8362.....Each 94c

NOBILITY Dress Shirts

OUR OWN TRADE MARK

Our very finest quality

Superb combed cottons or lustrous part rayons . . . *All* Sanforized, *All* Tailored with shaped Bodies, plus sloped Shoulders

Cotton $2.69 Each 2 for $5.29 — 70% Rayon $2.98 Each 2 for $5.89

Presenting Sears six finest dress shirts—two are the new and revolutionary "Austinized" fabric . . . 70% spun rayon, stabilized with 30% cotton in a way that permits the cloth to be Sanforized and vat-dyed—a fabric that has all the luster of fine rayon, yet washes and irons as easily as cotton.

The other four shirts are highly mercerized cottons, woven of yarns that have been *combed* to remove all short, weak fibers.

Whichever you choose — cotton or rayon — *all* Nobility fabrics are washfast, none will shrink over 1%. *All* are designed with a smart, smooth French front. *All* are tailored in Troy, for years a center of precision cutting, finer needling. Buttons are lustrous ocean pearl . . . detailing includes carefully gathered backs and sleeves, close, even stitching.



Woven-through stripes on cotton broadcloth . . . non-wilt collar needs no starch to look neat all day long.

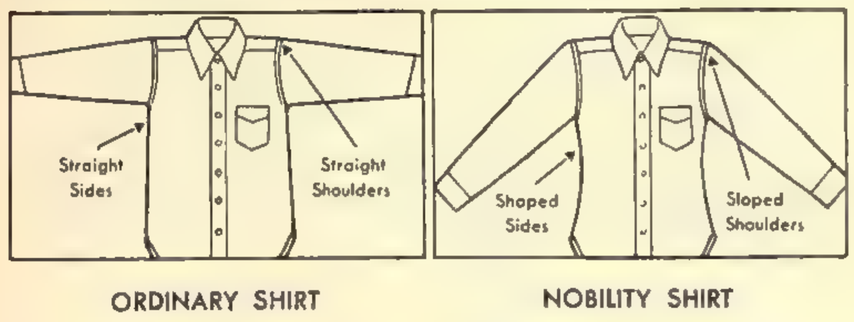
Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 inches . . . See "How to Measure" on page 464. *Be sure to state both neck size and sleeve length when ordering.* Shpg. wt., ea., 1 lb. 3 oz.

Available after September 1st

33 K 164—Blue 33 K 165—Tan
33 K 166—Green.....Each $2.69 2 for $5.29

Plain color knit tie . . . Bemberg rayon with 25% silk. English type crochet stitch. Full fashioned. *Colors:* maroon, brown, green, blue or black. Shpg. wt., each, 3 oz. *State color.*
33 K 8359.....Each $1.39

Nobility gives you a perfect fit . . here's why



ORDINARY SHIRT NOBILITY SHIRT

Shaped body is cut in at sides to conform to your body lines . . . doesn't hang straight down like ordinary shirts. Result is no conspicuous shirt bulge just above your waist line, no uncomfortable feeling under your arms.

Sloped shoulders have sleeves that are put in at a slant so they hang down at the sides the natural way—don't stick out straight like a scare-crow. Result is less strain at the shoulder point, a natural action you can't get in ordinary shirts.

State both neck size and sleeve length wanted

These fine ties and shirts are "Color-mates"

Notice, on these pages, how well the patterned ties harmonize with the shirts . . . how the color tones of the shirts are picked up and repeated in the patterned ties? This is no accident! You wear your shirts and tie together—so we selected them together . . . real "Color-mates," each tie for a particular shirt . . . you'll find nothing smarter or in better taste in the most exclusive shop.



Woven-through stripes on cotton broadcloth . . . non-wilt collar needs no starch to stay neat.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 464. *Be sure to state both neck size and sleeve length.* Shipping weight, each, 1 lb. 3 oz.

Available after September 1st

33 K 160—Blue 33 K 161—Tan
33 K 162—Gray.....Each $2.69 2 for $5.29

Rayon foulard ties . . . twill weave. Lined ends. Knotting area double lined.
Colors: blue (for blue shirt), maroon (for gray shirt), brown (for tan shirt). Shpg. wt., each, 3 oz. *State color.*
33 K 8422.....Each $1.39

Shop at Sears and Save . . . For Easy Terms, see inside back cover



"End and End" cotton broadcloth . . . soft plain colors woven with an occasional white thread . . . very smart effect. Non-wilt collar. Shipping weight, each 1 lb. 3 oz.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 in. "How to Measure" on page 464. *State both neck size, sleeve length.*

Available after September 1st

33 K 154—Blue 33 K 156—Gray

33 K 155—Tan..... Each $2.69 2 for $5.29

Rayon crepe tie . . . rayon satin lined ends. Knotting area double lined. *Colors:* maroon (for blue shirt), brown (for tan shirt), blue (for gray shirt). Shipping wt., each, 3 oz. *State color.*

33 K 8423..... Each $1.39



White-on white cotton broadcloth . . . dobby weave produces self-figured design. Soft collar with removable stays. Shpg. wt., ea., 1 lb. 3 oz.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 464. *Be sure to state neck size and sleeve length wanted.*

Available after September 1st

33 K 152—White only..Each $2.69 2 for $5.29

Rayon satin tie . . . rayon satin lined ends. Knotting area double lined. Wide, full drape construction.

Colors: blue, maroon or brown. Shipping weight, each, 3 ounces. *State color.*

33 K 8420..... Each $1.39



70% spun rayon, 30% cotton—oxford cloth. Austinized fabric passes Green Light tests for washability. Soft collar with removable stays. Shpg. wt., ea., 1 lb. 3 oz.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 in. "How to Measure" page 464. *State neck size, sleeve length*

Available after September 1st

33 K 171—Tan

33 K 172—Blue..... Each $2.98 2 for $5.89

Striped knit tie . . . Bemberg rayon with 25% silk. English type crochet stitch. Full fashioned. *Colors:* green (for tan shirt), blue (for blue shirt). Shpg. wt., each, 3 oz. *State color.*

33 K 8421..... Each $1.39



70% spun rayon, 30% cotton—oxford cloth . . . Austinized fabric passes Green Light tests. Soft collar with removable stays.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size, sleeve length.* Shpg. wt., ea. 1 lb. 3 oz.

Available after September 1st

33 K 174—Blue

33 K 175—Tan..... Each $2.98 2 for $5.89

Rayon foulard tie . . . twill weave. Rayon satin lined ends. *Colors:* maroon-blue comb. (for blue shirt), brown-green comb. (for tan shirt.) Shipping weight, each, 3 ounces. *State color.*

33 K 8424..... Each $1.39



Fashion Tower Stripes . . . patterns similar to those illustrated . . . with all Fashion Tower features described below Shipping weight, each, 1 pound 1 ounce.

Colors: tan, green or blue grounds.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 464. *Be sure to state neck size, sleeve length and color wanted when ordering.*

33 K 35 . . . . . Each $1.46 3 for $4.31

The tie . . . rayon with rayon satin stripes. *Colors:* green, blue or maroon. Shipping weight, each, 3 oz.

State color

33 K 8336—Each 49c



Fashion Tower Figures . . . patterns similar to those shown . . . with all Fashion Tower features described in detail below. Shipping weight, each, 1 pound 1 ounce.

Colors: blue, green or white grounds.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 464. *Be sure to state neck size, sleeve length and color wanted when ordering.*

33 K 34 . . . . . Each $1.46 3 for $4.31

The tie . . . neat figures on rayon rep ground. *Colors:* maroon, blue or brown. Shipping weight, each, 3 oz.

State color

33 K 8349—Each 94c



Royalton patterns . . . assorted stripes and figures similar to those shown, no choice. See features at right. Shipping weight, each, 1 pound 3 ounces.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 464. *Be sure to state neck size, sleeve length wanted.*

33 K 25—Blue 33 K 26—Tan

33 K 27—Green . . . . . Each $1.15 3 for $3.40

The tie . . . all soft wool. *Colors:* green, blue, maroon, army tan, brown or black. Shpg wt., ea., 3 oz.

State color

33 K 8345—Each 94c

FASHION TOWER Dress Shirts

Sanforized cotton percale

Each $1.46 3 for $4.31

Made of percale fabrics better than our Royalton quality . . . Sanforized-Shrunk so you know they'll never shrink over 1%. Non-wilt collars stay neat. Colors are washfast and the grounds are dyed through to the back. Backs and sleeves gathered.

← **ROYALTON Dress Shirts**

Full cut cotton percale

Each $1.15 3 for $3.40

Sturdy cotton percales, cut over our regular patterns to fit comfortably after washing. Non-wilt collars need no starch to stay neat. Washfast colors. Backs and sleeves both pleated for comfort.

State both neck size and sleeve length wanted

Shirts and Ties can be added to your Easy Terms order, see inside back cover





Rayon Bow Tie

Each **94c** 2 for $1.83

Fine rayon foulard in smart patterns. Shipping weight, 2 oz.
Colors: maroon, blue or brown. *State color.*

33 K 8339—Reg. style. with adj. neckband.

33 K 8338—Ready Tied

Crisp White Dress Shirts in three qualities

All Sanforized-Shrunk cotton broadcloths . . . mercerized for added luster

FASHION TOWER Brand
Sturdy cotton broadcloth

Each **$1.46** 3 for $4.31

Practical fabric, firm enough to give you good wear. Sanforized fabric won't shrink over 1% in washing. Backs and sleeves neatly gathered. Four-hole buttons. Tie not included. Regular non-wilt collar, regular front with button panel (not illustrated). Shipping weight, each, 1 lb. 1 oz.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 464.

33 K 30—*State both neck size and sleeve length when ordering.*

ROYAL ASCOT Brand
Finer combed cotton

Each **$1.94** 2 for $3.77

Combing process takes all the short, weak fibers out of the cotton. Shaped body is cut in at sides for better fit. Fabric won't shrink over 1%. Non-wilt collar. Backs and sleeves gathered. Regular front with button panel (not illustrated). Tie not included. Shipping weight, ea., 1 lb. 3 oz.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 464.

33 K 100—*State both neck size and sleeve length.*

NOBILITY Brand . . . our finest white shirts
Shaped body, sloped shoulders . . . 2 fabrics

Each **$2.69** 2 for $5.29

Our finest fabrics . . . cotton combed to remove weak fibers and mercerized to a rich, lustrous sheen. Sanforized-Shrunk, too, so fabrics won't shrink over 1%.
Our finest tailoring . . . including a nicely fitted shaped body, plus sloped shoulders that follow your body lines.
Our finest finishing . . . including close, even stitching, gathered backs and sleeves, ocean pearl buttons. Smooth French front (illustrated). Tie not included.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" on page 464. Shipping weight, each, 1 lb. 3 oz. *State both neck size and sleeve length wanted.*

33 K 150—Jersey-effect broadcloth, soft draping. Soft collar has removable stays to keep points flat.

33 K 151—Regular broadcloth with non-wilt collar.

Easy Terms available on all Sears Men's wear. See inside back cover





Dress Shirts in extra large sizes

FASHION TOWER brand

Cut with extra large bodies—no binding, no discomfort for men who are ordinarily hard to fit. Non-wilt collars need no starch to stay neat. Sanforized fabrics won't shrink more than 1%

Each $1.62 3 for $4.79

Plain white cotton broadcloth. Tailored to the same standards as our other Fashion Tower Shirts. Back and sleeves gathered. Tie not included . . . shown and sold on page 458. Shipping weight, each, 1 pound 1 ounce.

Neck sizes: 17½, 18, 18½, 19 inches.

33 K 48—*State neck size and sleeve length wanted*

Each $1.62 3 for $4.79

Striped patterns . . . cotton percale. Tailored with regular Fashion Tower features. Patterns similar to illustration. Tie not included . . . sold on page 458. Shipping weight, each, 1 pound 1 ounce.

Colors: blue or tan grounds.

Neck sizes: 17½, 18, 18½, 19 inches.

33 K 49—*State neck size, sleeve length and color*

Neckband Shirts

KINGFIELD brand

Fine white cotton broadcloth, mercerized for luster. Sanforized-Shrunk so their fit will last.

Each $1.65 2 for $3.19

For men who like the dressier look of soft double cuffs and separate collars. Backs and sleeves pleated for greater comfort at these important spots. Fabric can't shrink over 1%. No collar or pocket.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 inches. "How to Measure" below. Shpg. wt., each, 1 lb. 3 oz.

33 K 70—*Be sure to state neck size and sleeve length*

HOW TO MEASURE FOR YOUR DRESS SHIRT

In measuring for your shirt, use a tape measure or a piece of paper that can be measured afterward. If your measurement comes between two sizes listed, order the larger size. Always be sure to state *both neck size and sleeve length* when ordering.



[1] Bend arm at the elbow. Measure from middle of back of neck to length wanted. Number of inches is your correct sleeve length.



[2] Measure carefully around your neck . . . number of inches is your correct neck size for shirts.

Neck size in inches	Available in these sleeve lengths			
14	32	33	34	
14½	32	33	34	35
15	32	33	34	35
15½	32	33	34	35
16	32	33	34	35
16½–17		33	34	35

Extra large sizes . . numbers 33 K 48 and 33 K 49 only

17½, 18, 18½, 19	33	34	35

Collars for regular or neckband shirts



Insert Neckband of Shirt Here

"Sew-on" collars for your old shirts

Don't throw your old shirt away—save it and replace that worn collar with one of these replacement collars.

Each 29c 3 for 85c

Collar made of long wearing, combed cotton broadcloth . . . Sanforized-Shrunk fabric won't shrink over 1%. Regular non-wilt style that needs no starch to stay neat all day long . . . looks well on your shirt. Carefully cut and neatly tailored—all stitching close and even. Anyone who can sew can put it on . . . rip off old collar and insert neckband of shirt in new collar. Not to be used with neckband shirt. Packed in envelope so it will be neat and clean. Shpg. wt., each, 2 oz.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" your neck at left for a proper fit.

33 K 10—Plain white only. *State neck size wanted.*



Non-wilt collars

For wear with neckband style shirt shown directly above

Each 29c 3 for 85c

Fine cotton broadcloth in non-wilt style that needs no starch to stay neat. For wear with neckband shirt above. Shipping weight, each, 3 ounces.

Quarter sizes: 14, 14¼, 14½, 14¾, 15, 15¼, 15½, 15¾, 16, 16¼, 16½, 16¾, 17, 17¼, 17½ inches. See "How to Measure" your neck at far left. *Be sure to state size wanted.*

33 K 12—Plain white

Convenient Easy Terms on all Men's Wear at Sears—see inside back cover

Headquarters for Men's Handkerchiefs

Initials . . . for a personalized touch

[A] **Attractive assorted washfast color border handkerchiefs.** Matching color embroidered initial. Soft finished cotton. Neat hems. About 17x17 in. Any initial except: I, O, Q, U, V, X, Y, Z. *Print initial.*
25 K 2553—Shipping weight, 7 ounces..... 4 in box $1.00

[B] **White satin stripe borders** on soft, all white cotton with white embroidered initial. Neat hems. About 17x17 inches. Any initial except: I, O, Q, U, V, X, Y, Z. *Print initial.*
25 K 2551—Shipping weight, 7 ounces..... 4 in box $1.00

[C] **Fine quality white cottons.** Washfast woven borders in asst'd styles, colors. Matching color embroidered initial. Neat hems. About 17x17 in. Any initial except: I, O, Q, U, V, X, Y, Z. *Print initial.*
25 K 2554—Shipping weight, 7 ounces..... 4 in box $1.66

Men's bordered Handkerchiefs of fine cotton

[D] **Bordered handkerchiefs** he's sure to like . . . they're colorful accents for his suits and ties. Assorted gay colored borders and patterns on good quality soft white cotton. Washfast colors. Neat, narrow hems. About 17x17 inches.
25 K 2542—Shipping weight, 6 ounces.....3 on card 59c

[E] **All white handkerchiefs** are favorites with men everywhere. These good-looking soft finished white cottons have smart satin stripe borders in assorted styles for a bit of variety. Patterns similar to illustration. Neat hems. About 17x17 inches.
25 K 2548—Shipping weight, 6 ounces.....3 on card 59c

[F] **Serviceable khaki color handkerchiefs** for men in the armed forces, for factory workers. Soft finished absorbent cotton with self color satin stripe borders for a bit of style. Wash nicely . . . slow to show soil. Neatly hemmed. About 16½x16¼ inches.
25 K 2545—Shipping weight, 6 ounces..... 5 in box $1.00

Men's spun rayons and "Permarized" cottons

[G] **Crown Tested spun rayon handkerchiefs** with an almost lintless finish, great absorbency and good looks. Assorted style white cord borders. About 18¼x18¼ inches.
25 K 2537—Shipping weight, 6 ounces.....6 for $1.77

Our finest quality spun rayons. Soft finish white handkerchiefs that retain their whiteness after countless washings. White cord borders. Hand rolled hems. About 18x18 inches.
25 K 2558—Shipping weight, 4 ounces.....3 for $1.49

[H] **"Permarized" finish cotton handkerchiefs** with a popular new treatment that gives them lasting linen-like finish. Almost lintless, they retain their crisp appearance after countless washings. Fine white cotton with assorted style white satin stripe borders. Neatly hemmed. About 17x17 inches.
25 K 2507—Shipping weight, 6 ounces.....6 for $1.10

White Handkerchiefs with white or colored borders

[J] **Colored woven borders** on white cotton that washes beautifully, gives a "pickup" to his dark suits. Assorted washfast colors, styles. Neatly hemmed edges. Shpg. wt., of three, 5 oz.

Durable everyday quality in an attractive style.
25 K 2566—About 17x17 inches.....3 for 54c

Good quality Made of sturdy cotton.
25 K 2574—About 17x17 inches.....3 for 69c

Better quality cotton. Sheer, but long-wearing.
25 K 2571—About 17x17 inches.....3 for $1.08

Best quality. Soft, smooth cotton. Rolled hems.
25 K 2585—About 17½x17½ inches.....3 for $1.47

[K] **White bordered handkerchiefs** that he'll find practical for all occasions. Made of absorbent white cotton with white striped borders in attractive assorted styles. Shpg. wt., of three, 5 oz.

Good quality white satin striped borders. Neat hems.
25 K 2509—About 17x17 inches.....3 for 36c

Better quality white striped borders. Neat, narrow hems.
25 K 2577—About 17x17 inches.....3 for 54c

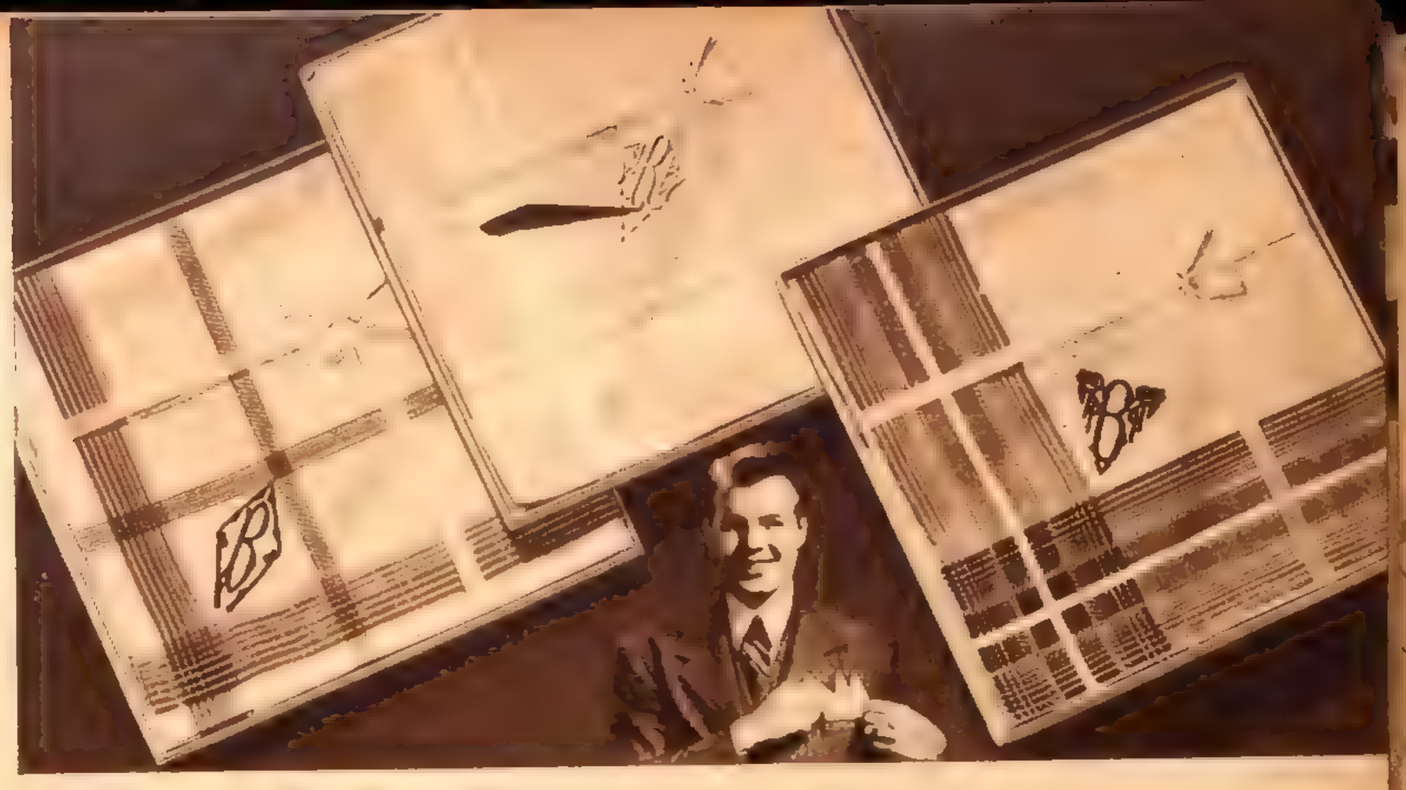
Best quality white striped borders. Fine, sheer cotton.
25 K 2586—About 18x18 inches.....3 for $1.47

Men's and Boys' sturdy cotton Handkerchiefs

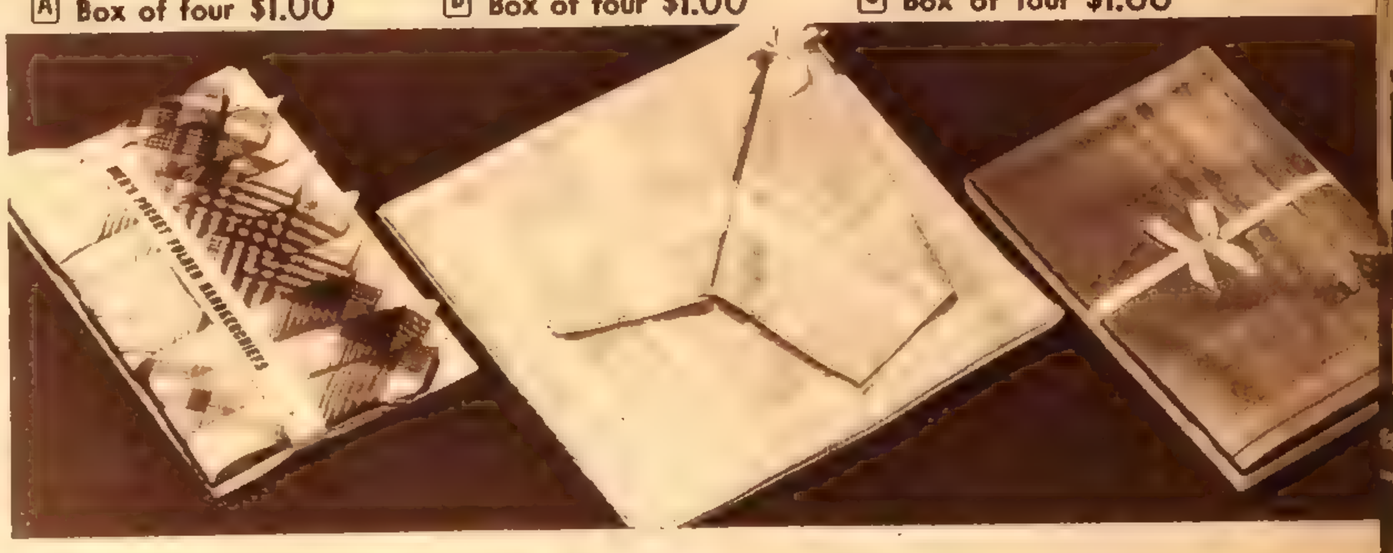
[L] **Sturdy utility handkerchiefs** for men. For everyday use . . . made to take lots of hard wear and many washings. Soft all-white cottons that are popular and inexpensive, too. Neat hemstitched hems. About 18x18 inches.
25 K 2500—Shipping weight, 6 ounces.....6 for 44c

[M] **Boys' good quality handkerchiefs** of soft white cotton in assorted styles, washfast woven colored borders. About 14x14 inches.
25 K 2523—Shipping weight, 4 ounces.....3 for 50c

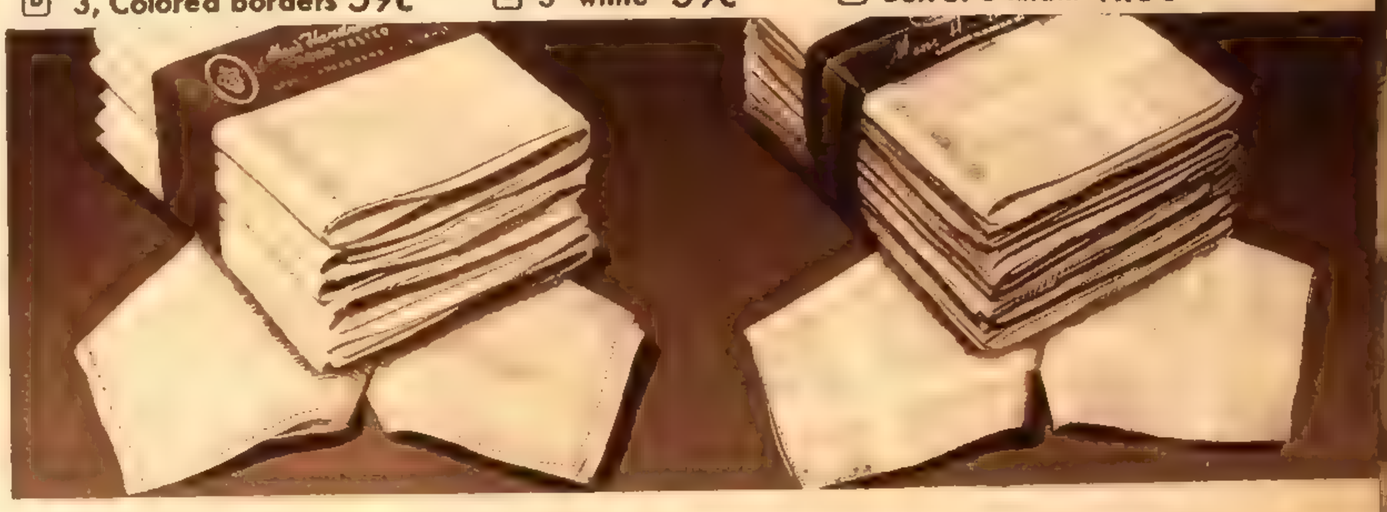
Boys' white cotton handkerchiefs with assorted woven washfast borders in assorted styles and colors. About 14x14 inches.
25 K 2531—Shipping weight, 7 ounces.....3 for 69c



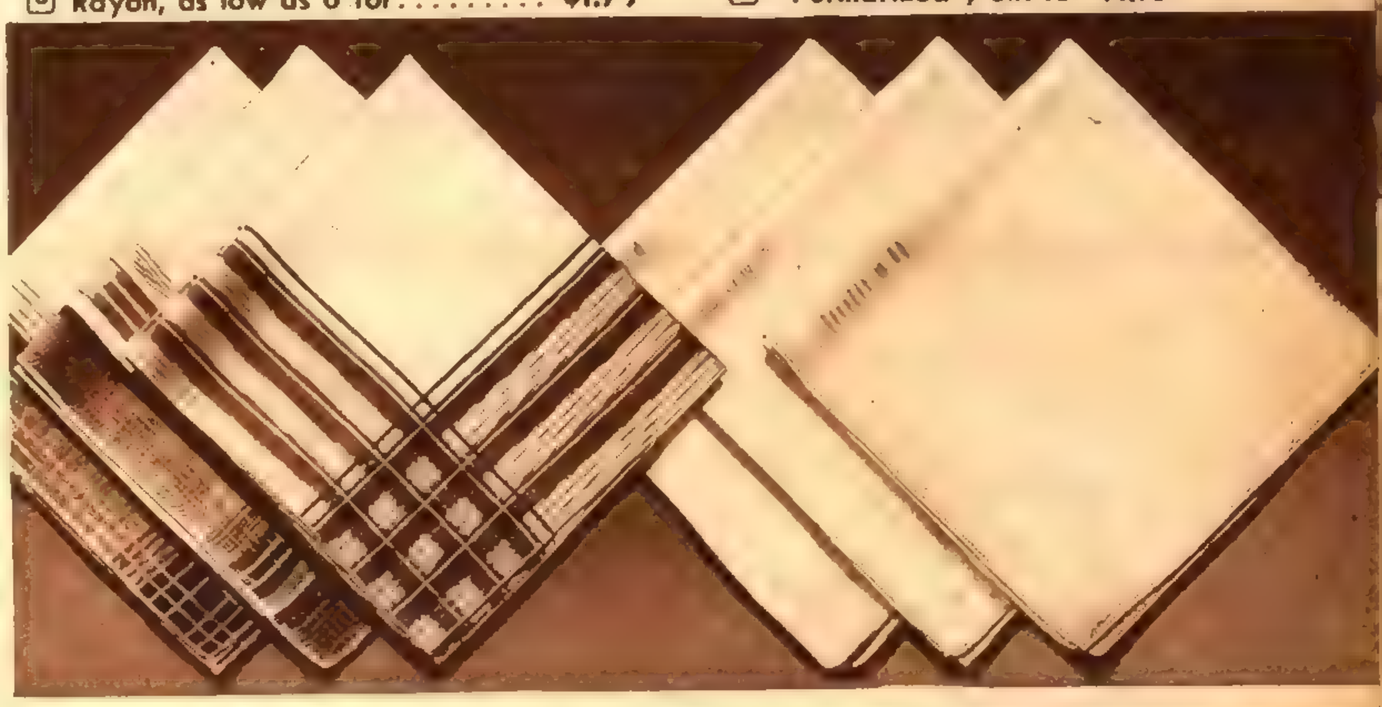
[A] Box of four $1.00 [B] Box of four $1.00 [C] Box of four $1.66



[D] 3, Colored borders 59c [E] 3 white 59c [F] Box of 5 khaki $1.00



[G] Rayon, as low as 6 for..... $1.77 [H] "Permarized", Six for $1.10



[J] As low as 3 for..... 54c [K] As low as 3 for..... 36c



[L] Men's.....Six for 44c [M] Boys', as low as 3 for..... 50c

Sears FIELDMASTER Sports Clothes

Reg. U. S. Pat. Off.

The modern sportsman demands something more than mere serviceability and durability in sportswear. He wants easy fitting comfort, up-to-the-minute style, lots of color, plenty of elbow room to s-t-r-e-t-c-h, warmth without bulk. Sears own improved "Fieldmaster" sports clothes give you all this value, plus tailored-for-action smartness in sensible creations.





FOR SKIING



FOR SKATING



FOR FALL FISHING



Warm Parkas that defy wind and weather...styled for your comfort

The All-purpose Jackets with the face fitting hoods . . . practical for every winter sport



Fully reversible. One side, tan gabardine water repellent shell; other side scarlet red, warm fleece. Easy glide zipper fly front.

Reversible, mountain cloth Parka

$14.60

- Completely reversible. Outer shell, 9-oz. tan water repellent mountain cloth (extra tough cotton gabardine).
- Other side, Scarlet red fleece—50% wool and 50% rayon. Comfortably warm.
- Button-on detachable hood. Lace adjustment for face fitting comfort.
- Smooth sliding zipper fly front.

When you're wearing one of these all-purpose reversible Parkas—no rain, wind or snow can touch you. That means you can enjoy every outdoor sport, no matter what the weather because you're dressed for it. Really two parkas in one—wear it tan side out or red fleece side out—you always have a contrasting jacket.

Hood covers neck and ears comfortably . . . easily detached in mild weather. Reversible tan and red belt. 2 slash pockets on each side. Length, 32 inches.

Chest sizes: 36, 38, 40, 42, 44, 46-in. *State size wanted.* See "How to measure" below.

◆6 K 8224Y—Shpg. wt., 4 lbs. 6 oz. Each $14.60



Deep, warm wool pile lining to edge of coat. Despite its great warmth, you'll be amazed when you discover its light weight.

Arctic type wool-pile lined Parka

$21.95

- Famous DuPont "Zelan" treated cotton poplin. Makes garment water, snow, repellent.
- Detachable face fitting hood attached with draw string for adjustment to size.
- Heavy, deep, warm pile lining to edge, (50% Mohair and 50% reprocessed wool on strong cotton back that is 48% of the whole lining).
- Sleeves lined with warm wool.

Arctic-type Parka, something like the garment worn by the eskimos to keep them warm in sub-zero weather. But these Parkas do more than protect you against cold weather. They give you style with warmth, action without bulk. Wool-lined face-fit hood keeps your head and neck warm.

Spacious slash pockets. Adjustable storm tabs on sleeves. Button fly front. You couldn't have anything better for outdoor sports. Camel tan color parka. Length, 32 inches.

Chest sizes: 36, 38, 40, 42, 44, 46 inches. *State chest size.* See "How to measure" below.

◆6 K 8286Y—Shpg. wt., 3 lbs. 10 oz.... $21.95

HOW TO MEASURE FOR PARKA JACKETS: Measure with tape measure close up under arms, snug but not tight, and over shirt or vest. Number of inches is your size. If heavy clothing is to be worn underneath, order size larger.

for active outdoor sportsmen

Sportsland U. S. A. . . . where good sportsmen get together at their informal best . . . where cares and troubles vanish on flashing blades, thrilling ski jumps, healthy outdoor sports . . . where tired spirits are revived . . . where good sportswear like "Fieldmaster" is appreciated and commands attention . . . because it is so downright comfortable, warm and correct.





FOR HIKING



FOR WINTER SPORTS



FOR RIDING



Sears better-tailored Sports Coats that take winter in stride

Two national favorites for "everywhere" outdoors . . . they're both snow, wind and water repellent



Sheepskin lined gabardine Coat

$22.35

- The best grade of sheep lining—⅜-inch thick for greater warmth, comfort.
- Big, furry Laskinlamb collar (beaver-dyed) adds smartness.
- Outside shell of exceptionally fine combed cotton gabardine in tan color.
- Handsome full size belt, all around.
- Sleeves interlined with blanket cloth.

Who's afraid of biting cold or raging blizzards? You can bet it won't be you, if you're wearing one of these deep lined sheepskin coats with the big, fur-like collar that fairly radiates hearth-like warmth. Here's an invitation to you to bask in luxurious comfort.

Four pockets—two regular with flap and two slash pockets at top. Storm tab on sleeves. Cotton gabardine arm shields. Button front. Length, 35 inches.

Chest sizes: 36, 38, 40, 42, 44, 46, 48.
When ordering, state size wanted. See "How to measure," on opposite page.

♦6 K 8285Y—Shpg. wt., 5 lbs. 7 oz. $22.35

Thick downy soft sheepskin lining that's a revelation in warmth and comfort. Because it's made from finest grade sheep's wool the lining will always retain its resiliency and will never get lumpy. Snug fitting wristlets keep out cold wintry winds.



100% virgin wool-pile lined poplin

$25.75

- Water repellent cotton poplin shell; tan color.
- Deep 100% virgin wool face lining on cotton back which is 48% of the whole lining. Rayon lined sleeves, blanket cloth interlining. Form fit wool wristlets.
- Reinforced at all points of strain.
- Practical 40-inch length winter coat.

Just wait until you slip into the deep, warm folds of this high-style all-sports coat. Take it from us, you've got a real treat awaiting you. Yes, it's smart-looking, but it's dutiful too . . . no unnecessary bulk to stop an active outdoor man.

It doesn't make any difference where you are—you'll find this coat the "warmest friend" you ever had. Has cotton poplin arm shields. Woven leather buttons. Storm tabs on sleeves. Two slash pockets.

State Chest sizes: 36, 38, 40, 42, 44 and 48-in. See "How to measure," opp. page.

♦6 K 8290Y—Shpg. wt., 5 lbs. $25.75

Pile lining—100% wool face on cotton back (48% of the whole lining by weight), keeps you warm on coldest days. It's silky smooth to the touch . . . like fine fur. It's so soft, so comfortable and yet so light . . . you'll wear it to all sports occasions. Snug knit wristlets.

Items marked (♦) on these two pages shipped from Chicago only.
Order and pay postage from your nearest mail order house.



Coats, Jackets and Windbreakers

Designed to ward off bad weather

☆

Zelan treated, wool-pile lined poplin Surcoat

$13.95

- Zelan treatment makes cotton poplin resistant to rain, snow, spots.
- Collar and three-quarter lined body are faced with soft, brown new wool pile, resembles fur. Rayon lined sleeves and skirt.
- Full size 30-inch Surcoat for dressy appearance.
- Heavy quality tan poplin holds its distinctive drape in every kind of weather, and every kind of fast action.
- Finest tailoring throughout, exceptionally smart styling.

You really have to wear one of these finely tailored surcoats to appreciate its many fine points. Just imagine a garment so smart looking, it goes anywhere in correct style; so warm and water repellent it takes all weather in stride; so roomy and light you can take part in any winter sports. Consider all these benefits and, we know your next winter sports garment will be this all-purpose Surcoat. Two slash pockets. Button front. Tan color.

Chest sizes: 36, 38, 40, 42, 44, 46-inches. *State size.* See "How to Measure" below, for perfect fit.

♦ 6 K 8217Y—Shipping weight, 3 lbs. 12 oz.....$13.95



• 100% new wool pile lining—so thick, and warm and alive . . . looks like brown Beaver fur. Pile has strong cotton back (48% of the whole lining by weight). The deep pile is surprisingly light—yet provides exceptional warmth.

HOW TO MEASURE for the coats and jackets shown on these two pages: Measure with tape measure close up under arms, snug but not tight, and over shirt or vest. The number of inches is your correct size. If heavy clothing is to be worn underneath, please order a size larger.





Gabardine All-weather Coat . . . removable zip-in pile lining



$13.90

A real all-weather sports coat! When it's cold, the thick pile lining (86% new wool, 14% acetate rayon, on cotton base that is 48% of the entire fabric) keeps you warm; in warm weather, just remove lining with quick-gliding zipper (see small view) and you have a lightweight jacket. Tan cotton gabardine outer shell fully lined with lustrous rayon. 2-slash pockets and zip breast pocket. Knit wristlets. Storm cuffs. Double-vent back. Length of coat, 30 inches.

Chest sizes: 36, 38, 40, 42, 44, 46, 48-inches. *State size wanted.* See "How to Measure," above.

♦ 6 K 8218Y—Shipping weight, 3 lbs. 8 oz.....$13.90

Wool-lined, water-repellent cotton poplin Jacket—Zipper front



$20.50

Luxury styled jacket in a heavy poplin. Has a warm quilted lining of 66% virgin wool, 34% rayon. All-wool wristlets keep out cold; rib-knit wool waistband hugs body. Snap buttons under storm collar for hood. Weatherproof pockets. Olive drab color.

Chest sizes: small (36–38 in.); medium (40–42 in.); large (44–46 in.); extra large (48 in.). *State size.*

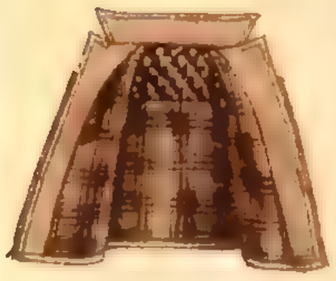
♦ 6 K 8315Y—Jacket only. Shpg. wt., 4 lbs.....$20.50

♦ 6 K 8316Y—Aviator style hood. For above jacket. Same warm lining, construction. Snap buttons. Standard size only. Shipping weight, 10 ounces.....$3.95

SEARS EASY TERMS. Add sportswear to your Easy Payment Plan order. See inside back cover for complete details



Red plaid wool lined Gabardine Jacket



Brilliantly bold red Scotch plaid lining

$11.95

Finest tan color cotton gabardine jacket, completely water repellent . . . has a heavy wool (80% new wool, 20% reused wool) red plaid lining . . . is a good bet for all weather protection. Smooth, lustrous rayon quilted yoke and sleeve lining made to hold up under vigorous wear. So warm and yet so light in weight, you can wear it comfortably, for any winter sport. Two slash pockets and one breast pocket with flap. Back has sewed-on-belt. Reinforced at points of strain for extra strength and wear. Zipper front. Length 27 inches.

Chest size: 36, 38, 40, 42, 44-inches. *State size wanted.* See "How to Measure" on opposite page.

◆6 K 8306Y—Shipping weight, 2 lbs. 11 oz. . . . . Each $11.95

Reversible green and tan cotton poplin Jacket



$8.45

Just like having two smart-looking jackets in one. The green side has two button flap breast pockets; the natural tan side has two Cossack style, oblique slash pockets (see small view). Just the thing for the active sportsman or for the man who likes to be smartly but informally dressed. Ideal for winter sports, skiing, skating, or for chilly weather. Full-cut arm holes and set-in sleeves. Button fly front. Adjustable button wrists. Hip-free, 26-inch length. Heavy poplin, "Zelan" treated on both sides. You can include one with your Easy Terms Order, see inside back cover.

Chest size: 36, 38, 40, 42, 44, 46-inches. *State size wanted.* See "How to Measure" on opposite page.

◆6 K 8299Y—Shipping weight, 1 lb. 12 oz. $8.45

Skiwear designed for action . . . styled for comfort



A Cotton Twill Ski Cap. Lightweight of authentic ski pattern. Tape bound ear band. Cotton flannel lined. Tan color. *State size:* 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½-in.

6 K 736—Shipping wt., 5 oz. . . **$1.00**

B Wool Ski Cap. 15% new wool, 85% reused wool. Turn-down earband. Cotton flannel lined. *State color:* navy or maroon. *State size:* 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½-in.

6 K 737—Shpg. wt., 6 oz. . . . **$1.00**

See "How to Measure," page 472E.

D Ski Mitts. Cotton poplin; extended cuffs. Steerhide covered palm, thumb. Navy only. Use with liners below. *State size:* large for men; small for boys, girls, women.

6 K 8504—Shpg. wt., 8 oz. Pair **$1.89**

C Mitt Liners. 41% wool, 16% rayon, 43% cotton. *Sizes as above.*

6 K 8505—Shpg. wt., 4 oz. . . Pair **39c**

E Wonder Water Repellent. Gives new water repellent quality to cotton, rayon and woolen outdoor garments. Shpg. wt., 1 lb.

6 K 745—8-oz. jar. **59c**

"Downhill" Ski Pants

$6.50

Authentic style. Tapered to ankles with an under instep strap which holds firm so pants can't come out of shoe. Made of gabardine (57% wool, 43% cotton)—lightweight, treated to resist water. 3 pockets. Zipper fly, side pockets. Navy blue.

Waist sizes: 28, 30, 32, 34, 36, 38, 40 and 42-in. *Inseam sizes:* 29 and 32-in. *State waist, inseam sizes.*

6 K 8507—Shpg. wt., 1 lb. 8 oz. **$6.50**

Water repellent poplin

$7.95

For skiing and other outdoor sports. Attached hood (see small view), keeps your head warm in cold weather, conceals itself in neck folds in mild weather. Zipper front. Drawstring at waist. 2-breast patch pockets. Firm cotton poplin. Tan color.

Chest size: 36, 38, 40, 42, and 44 inches. *State size.* See "How to Measure Jackets," opposite page.

6 K 8506—Shpg. wt., 1 lb. **$7.95**

Items on both pages marked (◆) shipped from Chicago only. Order, pay postage from nearest mail order house.

100% virgin wool winter Sports Shirts

Ablaze with color for "he-man" wear

☆

All-wool plaid Sports or Dress Shirt

- Big, bright plaids woven through the shirt
- Tailored for style and wear -collar interlined to retain shape.
- 100% virgin wool with thick nap on both sides

$7.30

Sportsmen everywhere have adopted these great plaid favorites of the lumber jacks of the Northwoods. These have the rugged qualities necessary in outdoor shirts plus smart tailoring to make them dressy and comfortable for winter weather. Reinforced at all points of strain. Patch pockets with button flaps. Bright plaids in predominating colors of red, blue, or green.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, and 17-in. *State size.*

Available after August 1st, 1944

♦6 K 8287Y—Red plaid. Shipping weight, each, 1 lb. 10 oz.

♦6 K 8288Y—Blue plaid; ♦6 K 8289Y—Green plaid. Each $7.30

HOW TO MEASURE SHIRTS: Place tape measure around neck. Number of inches is your correct size. If measurement is between sizes, order larger size. *Be sure to state size of shirt.*

Dress up or play in year around tailored Sports Shirts



A



B

Solid color rayon and wool Sports Shirt

A • 80% rayon for dressy appearance.
• 20% new wool for comfortable warmth. **$4.65**

A practical medium weight solid color shirt, that's good for either dress or sportswear. Wear two-way collar open or closed. Makes a handsome contrast when worn with light color suits. Straight cut bottom may be worn in or out of trousers. 2 patch pockets with flaps.

Neck sizes: small (14–14½-in.); medium (15–15½-in.); large (16–16½-in.). *State size:* See How to Measure above.

♦6K8132Y—Tan. All dry cleanable. Shpg. wt., 1 lb. 6 oz.
♦6K8133Y—Navy. ♦6K8134Y—Maroon.....Each $4.65

California-styled Houndstooth Check

B • 50% silky rayon ... 50% acetate rayon.
• Dyed through colors; self faced front. **$7.98**

From sunny California, where they make the smartest in sportswear, comes this newest shirt idea. Light enough for golf or any active outdoor sport; and handsome enough to be worn with your casual wear. Straight cut bottom—wear in or out of trousers. 2-patch pockets with flaps.

Neck sizes: small (14–14½-in.); medium (15–15½-in.); large (16–16½-in.); *State size.* See How to Measure above.

♦6K8192Y—Blue. All dry cleanable. Shpg. wt., 1 lb. 7 oz.
♦6K8193Y—Tan. ♦6K8194Y—Brown.....Each $7.98

Items on both pages marked (♦) shipped from Chicago only. Order, pay postage from nearest mail order house.

Plaid Sports Shirts with better tailoring

Vibrant coloring . . . lasting quality

100% virgin wool plaid luxury Sports Shirts

☆

- Full cut design—no skimping anywhere. Gives designed-for-action comfort, warmth.
- 100% virgin wool in modern, bright plaids.
- Straight cut bottom—wear in or out of trousers . . . for sports or casual wear.
- Yoke shirred for extra comfort; rayon lined for extra wear.
- Lap felled seams made to take hard wear, keep fine shape.

$9.50

You'll really get excited about these "timber plaid" sports shirts. We liked them so well, we've put on them "our best" stamp of approval. Why? Because they're big, heavy, warm 100% virgin wool; look so smart, wear so well, fit so good. Whether you use them for leisure wear, active outdoor or spectator sports, we think you'll agree, these are top-value shirts. Two-way convertible collar, five button front, single button cuffs, 2-roomy patch pockets.

Sizes: small (14-14½-in. neck); medium (15–15½-in. neck); large (16–16½-in. neck). *State size.*. Shpg. wt., 1 lb. 10 oz.

♦6 K 8189Y—Red plaid ♦6 K 8190Y—Blue plaid

♦6 K 8191Y—Tan plaid ..... Each. $9.50





Styled-right casual wear for your leisure moments

Pin-wale corduroy Sports Vest in light beige

[A] Looks smart with most any combination coat and trousers. Two lower pockets have simulated flaps. Back and full inner lining of tan color, Skinner's rayon satin. Double stitched edges. Brown woven leather buttons. $2.98

Sizes: 34, 36, 38, 40, 42, 44-inch chest. *State size.*

♦6 K 8214Y—Shipping weight, 12 ounces..... Each $2.98

All-wool Vest for dress or sportswear

[B] Popular on all the campuses and a universal favorite for casual wear. Has regular vest tailoring lines. 100% wool front; back and full inner lining of free-stitched luxurious rayon satin. Six flat-top brown woven leather buttons. Light tan color. $2.98

Sizes: 34, 36, 38, 40, 42, 44-inch chest. *State size.*

♦6 K 8215Y—Shipping weight, 12 ounces..... Each $2.98

Casual "Flip-It" style corduroy Pork Pie Hat

[C] A clever and practical idea for casual wear. Pin-wale Corduroy. 2¾-in. wide brim of double thickness corduroy. Self bound edges. Rayon lined. One-inch rayon sweat band. Stitched rows. Shipping weight, 8 ounces. $2.69

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½ in. *State size.*

♦6 K 8105Y—Tan color ♦6 K 8106Y—Brown color. . Each $2.69





All-wool Sweaters for every Sport

Whether you ski, skate, hunt or hike, you'll find the sweater here you like

☆

Ski-type jacquard all wool sweater

$9.50

- Latest hand fashioned jacquard sweater
- Jumping deer, surrounded by stars and snow flake design on navy blue ground
- 100% virgin wool worsted yarns. Preferred by skaters, skiers, tobogganists, winter sportsmen
- Seams are carefully hand tailored for strength and fit
- Styled to give with body movement, to keep its smart appearance under exacting outdoor conditions

The pattern, the style, the yarns were carefully selected to give you everything you want in a sweater and we believe this deluxe slipover will please the most discriminating. This isn't just another sweater—it's our best—and one you'll be proud to wear and own. It's so soft, comfortable and good-looking you'll use it for year around sports or as an accessory to a snappy sportswear ensemble.

Masculine rib-knit crew neck, wrists, and waistband. Long, set-in sleeves to give you the freest action possible. Jacquard pattern has been woven into the garment to last as long as the sweater—and just try and wear it out.

Color: navy blue with red jumping deer, stars and snowflake design. *Chest sizes:* Small (34–36 in.); Medium (38–40 in.); Large (42–44 in.). *State size.*

Available after August 15

♦6 K 8201Y—Shipping weight, 1 lb. 4 oz.....Each $9.50

HOW TO MEASURE FOR SWEATERS

Measure under arms and over shoulder blades with vest on to get the best possible fit. Actual chest measure in inches is your correct size. If chest measures between even sizes order larger size.

Popular tailored Sweaters with colorful "eye appeal"



Heavy shaker knit all-wool Pullover

$7.98

Our heaviest weight, 70% virgin wool, 30% re-used wool sweater that takes coldest weather like a polar bear. Perfect for winter fishing, skiing, hunting and all outdoor sports. Crew neck; long sleeve style. *Chest sizes:* 36, 38, 40, 42, 44, 46-inch. *State size.* See "How to Measure" above.

♦6 K 8311Y—Navy; ♦6 K 8312Y—Maroon
♦6 K 8314Y—Black; ♦6 K 8313Y—Dk. Green
Shipping weight, 2 lbs. 4 oz. Each..... **$7.98**

Wool and mohair coat-style Sweater

$6.98

You get warmth from 65% new wool and body drape from 35% angora mohair. Has the fit and style of a coat—shoulders carefully shaped; set-in sleeves. Button front, coat style. Practical . . . easy to slip into for a quick change. Rib knit wrists and form fitting waist. *Chest sizes:* 36, 38, 40, 42, 44, 46-inch chests. *State size wanted.* See "How to Measure" above. Shipping weight, 1 pound.

♦6 K 8294Y—Tan.....Each $6.98

Medium weight Pullover—front pockets

$5.75

Tight, flat tailored knit of 65% new wool, 35% angora mohair. Generous armholes for easy action; snug-fitting rib knit bottom and wrists. Handy front pockets for cigarettes. Dressy looking V-neck style. *Sizes:* small (34–36-inch chest); medium (38–40-inch chest); large (42–44-inch chest). *State size wanted.* See "How to Measure" above. Shipping weight, 1 pound.

♦6 K 8300Y—Camel tan.....Each $5.75

Items on both pages marked ♦ shipped from Chicago only. Order, pay postage from nearest mail order house.



Twill Sports Jacket . . . fully capeskin lined



The aristocrat of sports jackets because it's styled for year 'round outdoor sports. Free-swinging sleeves make this an ideal golf jacket. Warm enough for any sportsman. Water-repellent twill outer shell of 80% spun rayon, 20% wool-like Aralac (protein-fiber). Feather-soft, pliant capeskin lining to neck; rich, deep lustrous rayon lining in yoke and sleeves (see small view at left). Zipper fly front. Two roomy pockets with flaps. Regular notched collar. 100% wool worsted waistband. Dark tan color. Length, 27 inches. *State chest size:* 36, 38, 40, 42, 44, 46-inch.

$18.75

♦6 K 8225Y—Shpg. wt., 2 lbs. 11 oz. (See How to Measure, page 466). . . $18.75



Luxury, glove-tanned sheer suede Leisure Coat



For the man who wants the best, we're proud to offer this super velvety soft, glove tanned sheer New Zealand suede leather jacket. It's better tailoring all the way through. Here's a swell idea for a practical Christmas gift to greatly please any man. Lustrous, iridescent rayon lining. 3-button sack model, set-in sleeves make for freest possible action. Shirred back, at shoulder yoke line. Large saddle-bag pockets with flaps. Woven leather buttons on front and sleeves. Double stitched seams and edges. Natural tan color. Dry cleanable. *Chest sizes:* 36, 38, 40, 42, 44, 46-inch. *State size.*

$27.50

♦6 K 8220Y—Shpg. wt., 2 lbs. 4 oz. (See How to Measure page 466). . . . $27.50

for active sportsmen who want comfort plus distinctive style



100% virgin wool sleeveless Pullover

Enjoy its warmth on cool days and wear it under coat or jacket for a smart appearance. The wool is worked into a neat looking shaker stitch . . . gives with ease. Rib-knit bottom, armholes and V-neck are form fitting. *Chest sizes:* small (34–36-in.); medium (38–40-in.); large (42–44-in.). *State size wanted.* Shipping weight, 12 ounces.

$3.25

Available after August 15

♦6 K 8295Y—Tan. ♦6 K 8291Y—Maroon. Each $3.25



Cable-stitch virgin wool Sports Pullover

Did you notice the twisted cable-stitch? Looks just like expensive hand knitting. Masculine style; medium weight yarns. Rib-knit bottom, V-neck and wrists fit snugly. Sleeves set in for full-swing action, hand fashioned to fit. *Chest sizes:* small (34–36-inch); medium (38–40-inch); large (42–44-inch). *State size wanted.* Shipping weight, 1 lb. 8 oz.

$7.95

Available after August 15

♦6 K 8297Y—Tan. ♦6 K 8317Y—Maroon. . . . Each $7.95



Virgin wool Cable-stitched sleeveless

Tyrolean style that's won popularity at the big winter resorts in Switzerland. It's an all-season sleeveless sweater with the twisted cable stitch that looks so smart. Thick rib-knit bottom. 100% virgin wool. *Chest sizes:* small (34–36-in.); medium (38-40-in.); large (42–44-in.). *State size wanted.*

$3.89

Available after August 15

♦6 K 8226Y—Tan. Shpg. wt., each, 12 oz.

♦6 K 8227Y—Powder blue . . . . . Each $3.89

How to Measure sweaters . . . on opposite page . . . Sears Easy Terms . . . on inside back cover

Skaters', Skiers' Warm Socks

Norwegian style Sock

[A] 45% wool, 30% cotton, 25% rayon. **58c** Strong tuck stitch leg of 2 wool yarns twisted around cotton core. Grey twist body, red and blue striped top. *State size:* 10, 11, 12. Shpg. wt., 10 oz.

6 K 2092 . . . . . Pair 58c

All wool Skate Sock

[B] Snappy looking; warmth and comfort, with little bulk. Soft, absorbent wool in white or red. Turndown ribbed cuff. Sizes: 10, 11, 12. *State size and color.* Shipping weight, 10 oz. **68c**

6 K 798 . . . . . Pair 68c

Floral embroidered

[C] Colorful 100% wool with attractive embroidered design on cuff. Warmth and comfort without bulk. Red or white, in sizes 9, 10, 11. *State size and color.* Shipping weight, 10 oz. **83c**

6 K 799 . . . . . Pair 83c

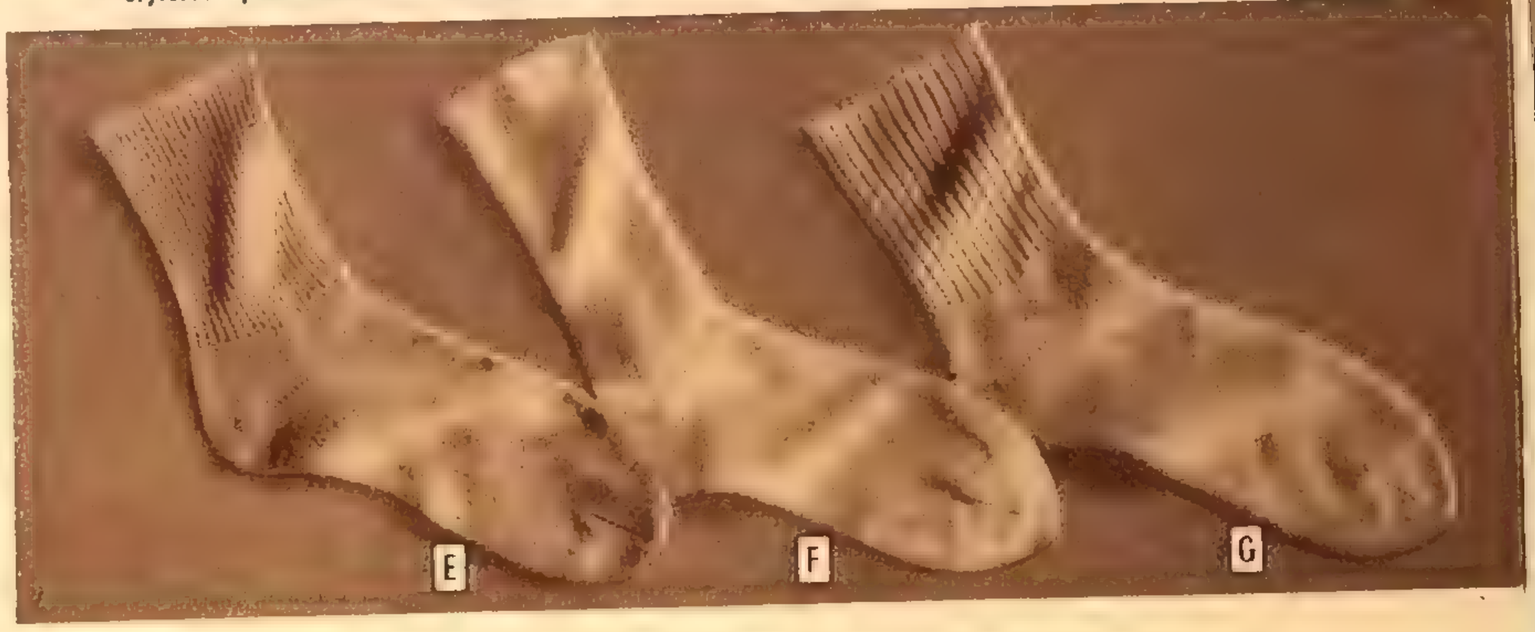
Solid color wool Sock

[D] 100% wool, heels and toes cotton reinforced. Ribbed cuff. Excellent for heavy sport boot wear. Solid red or white. Sizes: 10, 11, 12. *State size and color wanted.* Shipping wt., 10 oz. **86c**

6 K 795 . . . . . Pair 86c



[A] Norwegian style . . . . . pair 58c [B] 100% wool sock . . . . . pair 68c [C] Embroidered style . . . . . pair 83c [D] Solid color wool . . . . . pair 86c



Comfortable Athletic Socks

For every sport . . . outdoors and indoors

Part wool Athletic Sock

[E] Designed for active sports but worn as an all purpose sock. 50% new wool, 25% rayon, 25% cotton. 2-thread cotton core throughout. White only. Sizes: 10, 11, 12. Be sure to *state size wanted.* Shipping weight, 6 ounces. **29c**

6 K 2064 . . . . . Pair 29c

50% wool, 50% cotton

[F] Extra fine yarns give smooth lightweight effect with warmth retained. 10-inch length, suitable for men or women. Colors, red or white. Sizes: 9, 10, 11, 12. *State size and color wanted.* Shipping weight, 6 ounces. **48c**

6 K 797 . . . . . Pair 48c

All wool Athletic Sock

[G] Our best quality sports sock. Absorbent and resilient, soft and comfortable fleecy new wool. Rib-knit top fits snugly. Warm, not bulky. White color only. Sizes: 10, 11, 12. *State size.* Shipping weight, 6 ounces. **58c**

6 K 2066 . . . . . Pair 58c



Preshrunk Cotton Sweatshirt



Snug fitting rib-knit cuff



V-insert keeps neck in shape



Full cut sleeves for freedom

Sears exclusive preshrunk sweatshirt, made for hard wear and many washings—it won't lose its shape! Comfortably full cut . . . won't bind or pull at arms or shoulders. Extra full sleeves. V-insert helps retain snug fitting neck . . . resists sagging and stretching. Double cotton fleece backing specially treated for maximum absorption. Guaranteed maximum shrinkage not over 3% if washed according to instructions. All seams stitched to stand lots of action and wear without ripping. Rib knit collar, cuffs, and waistband. Pearl grey color. Cotton. **$1.32**

Men's sizes: small, medium, large, and extra large. *Be sure to state size wanted.* Before ordering, see "How to Measure" below, and be assured of a perfect fit.

6 K 2003—Shipping weight, 1 pound 6 ounces $1.32

HOW TO MEASURE FOR SWEATSHIRTS, Measure correct chest size. Small size corresponds to chest size 34–36 in.; medium is 38–40 in.; large is 42–44 in.; extra large, 46 inches.



Bowling Ball-Shoe Bag

[J] Canvas . . for ball, shoes. Leather handles, nameplate. Snap fasteners. Drab green. **$3.48**

6K1494E–Wt., 2 lbs. 3 oz $3.48

6 K 1495E—Same bag, but top grain cowhide. Brown or black. *State color.* Shpg. wt., 2 lbs. 12 oz $7.99

[H] Shoe bag Army duck. Brown and tan combination. Zipper closing.

6K1496E—Wt., 1 lb. 4 oz. $1.91

Prices above incl. 20% Fed. Tax

Men's and Women's Bowling Shoes

[L] Men's black leather uppers; leather sock lining; rubber heels. Grip sole on right shoe, leather sole on left (for right hand bowlers). Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State street shoe size.* **$3.25**

6K1390P–Wt., 1 lb. 12 oz $3.25

[K] 6 K 1391P—Oxford Style. Wt. 1 lb. 10 oz. $3.15

Attach ration stamp to order

[M] Women's black leather with white trim. Right shoe has grip sole; left has leather sole (for right hand bowlers). Rubber heels. Leather sock lining. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8. *State street shoe size.* Order ½ size larger for shoe width C or wider. **$2.99**

Attach ration stamp to order

6K1394P–Wt., 1 lb. 7 oz. $2.99

You can buy Socks and other sportswear on Sears Easy Terms . . . see inside back cover for complete information



All wool Socks for hunters and outdoor sportsmen

In 14-inch and 20-inch lengths . . . fit boots shown below

Medium weight all wool Socks

All-purpose outdoor sock of 2-ply medium weight wool. Heels and toes reinforced with cotton. Tubular knit grey tuck-stitched leg with bright red top and ankle ring. Ribbed ankle for snug fit. Entire sock shaped in knitting for snug fit. Sizes: 10, 11, 12. *State size.* **85c**

6 K 726—14-in. length. Shpg. wt., 10 oz. Pr. 85c

6 K 727—Same sock as above . . . 20-inch length. Shipping weight, 12 ounces. . . . . Pr. **92c**

Heavy 100% new wool . . . white foot

Soft, comfortable 2-ply all wool yarn in body and foot with 3-ply reinforced heels and toes. Tapered rib-knit ankle fits snugly. Tuck-stitched leg. No seams . . . easy-on-the-feet white foot. Grey body with red top and ankle ring. In sizes 10, 11, and 12. *State size.* **95c**

6 K 728—14-in. length. Shpg. wt., 11 oz. . . . . Pr. 95c

6 K 729—Same sock as above . . . 20-inch length. Shipping weight, 13 ounces. . . . . Pr. **$1.00**

De luxe weight 100% all wool Socks

Super quality throughout . . . soft as fleece. Special twist of 4 plies of silver grey yarn in body (2 plies of wool, 2 plies of soft, tough worsted); 5-ply heel and toe. Tuck-stitched leg shaped to fit ankle and hug leg. Luxurious warmth and comfort . . . no seams. Royal blue ankle stripe, red top. Sizes 10, 11, 12. *State size wanted.* **$1.55**

6 K 730—14-inch length. Shpg. wt., 12 oz. . . . $1.55

6 K 731—20-inch length. Shpg. wt., 14 oz. . . . 1.65





Part wool Camp Sock

Lightweight English rib wool and cotton sock to be worn under wool boot sock for extra warmth and comfort or as a warm-up sock after a long day in the field. 65% wool, 25% cotton, 10% rayon. Light gray color. 14-in. length. *State size:* 10, 11, or 12. **53c**

Shipping weight, 10 oz.

6 K 732 . . . . . **53c**

Part wool Boot Socks

For sportsmen or outdoor workers. 45% wool, 30% cotton, 25% rayon. Knit of strong core yarns; heels and toes reinforced with cotton. Warm and comfortable . . . will give long service. Grey body with red top. 14 inch length. *State size:* 10, 11, or 12. **53c**

Shipping weight, 10 oz.

6 K 2096 . . . . . **53c**

11-in. part wool Sock

Medium weight knit of core yarn for rugged wear. 45% wool, 30% cotton, 25% rayon; heels and toes reinforced with cotton for extra wear. Rib knit leg, grey body with twin red striped top. 11-in. length for short boots. Sizes 10, 11, 12. *State size.* **50c**

Shipping weight, 8 oz.

6 K 788 . . . . . **50c**

10-inch high Cowhide Field Boots

Tough, raw cord soles and heels. Oil-tanned, water-repellent brown cowhide uppers; moccasin toe. Leather backstay; leather midsole. Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.* **$6.62**

Shipping weight, 3 lbs.

Attach ration stamp to order

6 K 762P **$6.62**

Full grain cowhide uppers. 1-piece leather lined vamp; tough leather sole. Leather counter. Leather heel, spring steel shank. *State size:* 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. **$9.95**

Shipping weight, 4 lbs.

Attach ration stamp to order

6 K 714P **$9.95**



6 K 744—"Wonder Dubbin" leather dressing. Protects shoes against water and weather. Shpg. wt., 8 oz. 33c

Add Hunting Clothing to your Easy Terms order. See inside back cover for details



"FIELDMASTER" army duck Hunting Coats for all weather

Reg. U. S. Pat. Off.

Heavyweight, 11-ounce army duck Hunting Coat

A Double shoulders, back
B Large game pocket
C Pocket makes dry seat

- Extra heavy double filled duck.
- Roomy cut to allow free action.
- Double shoulders, back, sleevetops.

$5.95

All the features a hunter demands! Resists snags, rain, snow, hard wear. Sleeves and body cut full. Roomy game pocket all around, (bloodproof on body side) can be dropped to make dry seat for shooting. Side entrance to game pockets. Breast-pocket, shell pockets, and hand-warmers. Dead-grass color. 30½-in. length. Even chest sizes: 36 to 48 inches. *Be sure to state size.* See "How to measure" below.

6 K 8400—Shipping weight, 3 lbs. 4 oz..... **$5.95**

Tight weave, Grade-A, shelter-tent duck Coat

A Double thick shoulders
B Bloodproof game pocket
C Pocket drops for seat

- Big pocket holds box of shells.
- Chrome tanned leather on shoulders guards against wear from gun.

$8.25

Soft field green color blends into background! Heavy shelter-tent duck resists snags and weather. Quilted pad on right shoulder. All around bloodproof game pocket with handy side entrance . . . drops down to make dry shooting seat. Self collar; double fabric shoulders, back and sleeve tops. Length, 31 in. Even chest sizes: 36 to 48 inches. *Be sure to state size wanted.* See "How to Measure" below.

6 K 8407—Shipping weight, 3 lbs. 9 oz..... **$8.25**



Extra heavy army duck Hunting Pants

Resists snags, water, and soil. Strongly stitched seams. Bartacked side pockets; watch pocket, button flap hip pockets. Khaki color; same army duck as 6 K 8400 hunting coat above. 32-inch inseam, with hem for lengthening. Even waist sizes: 30 to 44 inches. *State waist size.* **$3.29**

6 K 8411—Shipping weight, 1 lb. 10 oz..... **$3.29**

6 K 8415—Same style Pants, but made of heavy shelter-tent duck. Shpg. wt., 2 lbs..... **$3.85**

Knit-bottom army duck Hunting Pants

Many wear features. Extra heavy duck, treated to resist water and snow. Ribknit ankles fit neatly inside boots. Side pockets, watch pocket, button flap hip pockets, all bar-stitched. Khaki color; same fabric as 6 K 8400 coat above. 32-inch inseam. Even waist sizes: 30 to 44 inches. *State waist size.* **$3.55**

6 K 8412—Shipping weight, 1 lb. 10 oz..... **$3.55**

6 K 8416—Same pants, but made of shelter-tent duck. Shpg. wt., 2 lbs..... **$4.20**

Laced-leg army duck Hunting Breeches

Enjoy hunting the comfortable way. Water and snow repellent. Peg top cut, fitted knees, laced bottoms. Double fabric seat. Bar-tacked pockets. Khaki color; same duck as 6 K 8400 coat above. Even waist sizes: 30 to 44 inches; inseams, 26-inch only. *State waist size wanted.* **$3.29**

6 K 8413—Shipping weight, 1 lb. 8 oz..... **$3.29**

6 K 8417—Same pants but shelter-tent duck like 6 K 8407 coat. Shpg. wt., 1 lb. 14 oz..... **$3.85**

HOW TO MEASURE FOR HUNTING COATS. Measure with tape measure close up under arms, snug but not tight and over shirt or vest. Number of inches is your size. If heavy clothing is to be worn underneath order size larger.

Hunting and Outdoor Caps



Ⓐ Water-repellent duck.....78c

Ⓑ Duck and corduroy.....89c

Ⓒ Jockey style corduroy.....$1.00



Ⓓ Maroon plaid wool.....$1.19

Ⓔ Buffalo check wool.....$1.29

Ⓕ 2-Tone reversible.....$2.44

Ⓐ **Water-repellent duck.** Comfortable, headfitting cap for hunting or outdoor work. Cotton flannel lined crown and turndown inband. Full visor. Khaki drab color. Sizes: 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size.*
6 K 765—Shpg. wt., 6 oz. 78c

Ⓑ **Duck and corduroy** tie-top. Crown and visor of water-repellent duck. Narrow wale corduroy tie-top warms back of neck and ears. Cotton flannel lined. Khaki color. Sizes: 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size.*
6 K 766—Shpg. wt., 7 oz. 89c

Ⓒ **Jockey style corduroy.** Cotton flannel lined. Corduroy inband tape bound and flannel lined. Full visor. Popular narrow wale corduroy in khaki color. *Sizes:* 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size wanted.*
6 K 733–Shpg. wt., 8 oz. $1.00

Ⓓ **Maroon Plaid Wool.** Railroader style. 4-piece blocked crown. 35% new wool, 65% reused wool. Sliding earband ... no tying or untying necessary; simply pull band down. Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size.*
6 K 735–Shpg. wt., 7 oz. $1.19

Ⓔ **Buffalo Check Wool.** Matches popular sports shirts. 52% new wool, 48% reprocessed wool. Red and black check. Crown and inband cotton flannel lined. Sizes: 6¾, 6⅞, 7, 7⅛, 7½, 7⅜, 7½. *State size.*
6 K 734–Shpg. wt., 8 oz. $1.29

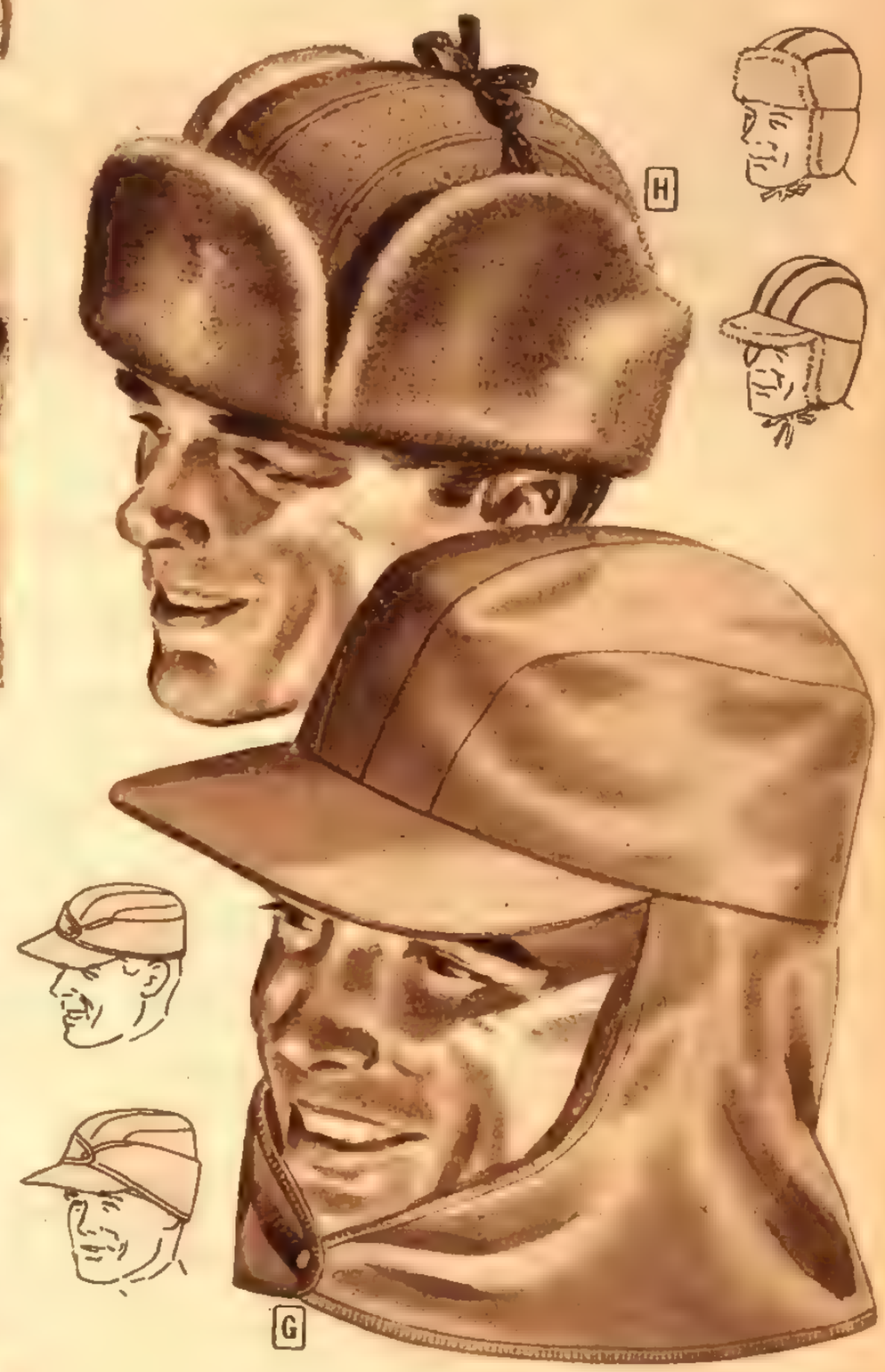
Ⓕ **2-Tone Reversible.** Cotton twill crown; reverse side of cotton back rayon pile. Red or navy with black; drab green with brown. Front turn-down protects forehead. Sizes: 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size, color.*
6 K 738–Shpg. wt., 8 oz. $2.44

HOW TO MEASURE FOR CAPS

Place tape measure or strip of paper (that can be measured) around your head. Do not use string. If measure is between sizes, order larger size.



Measurement	Order size
21¼ inches	6¾
21⅝ inches	6⅞
22 inches	7
22⅜ inches	7⅛
22¾ inches	7¼
23⅛ inches	7⅜
23⅝ inches	7½



Ⓗ

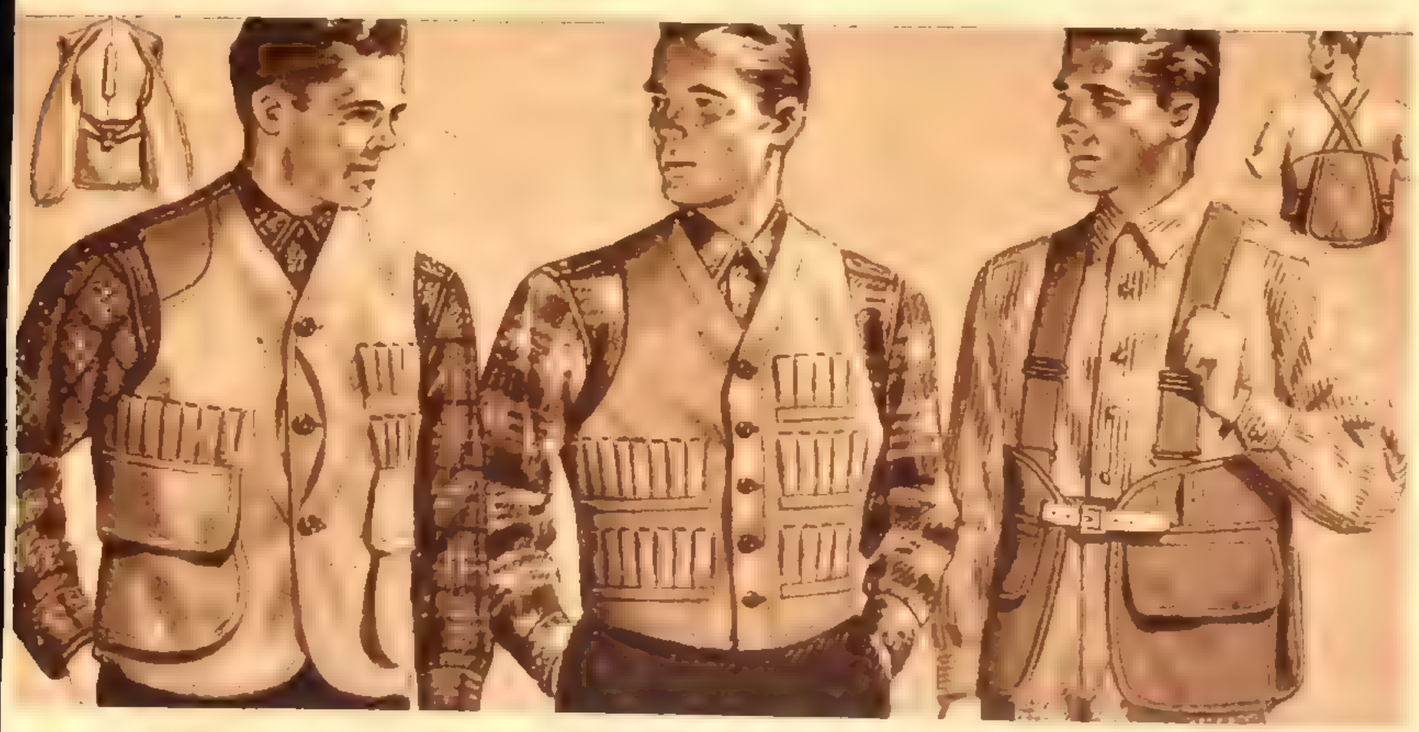
Ⓖ

Super-campaigner Outdoor Cap

Ⓖ For all outdoor sports. Wear cap up, over the ears or snap under chin. Water-repellent poplin with cotton flannel lined ski-type crown, 2-way skirt for head and neck protection. Lined inband. Colors: navy, red, tan, and drab green. Sizes: 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *Be sure to state size and color wanted.* $1.86
6 K 740—Shipping weight, 6 ounces ..... Each $1.86

Ulster Cap for coldest weather

Ⓗ This wool and fur cap combines style with warmth! Red wool has black fur tie-top; navy wool has black fur tie-top; drab green has brown fur tie-top. Hand sewn sweatband. Sizes: 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size, color wanted.* $3.98
6 K 739—Shipping weight, 12 ounces ..... Each $3.98



Army duck Hunting Vest

Heavyweight duck. Bellows-type side pockets. Bloodproof game pocket all around with handy slash opening from front. Shell loops hold 24 shells. Dead grass color. Even chest sizes, 36 to 48 in. *State size.* $3.59
6 K 8426–Wt., 1 lb. 6 oz. $3.59

Lightweight Shell Vest

Wear under hunting coat. Unlined, army duck. Holds 32 to 36 shells in pockets that are accessible. Khaki color. Chest sizes: 36, 38, 40, 42, 44, 46, 48. *State size.* Shpg. wt., 1 lb. 10 oz. 84c
6 K 8420—For 10, 12 ga. 84c
6 K 8421—For 16, 20 ga. 84c

Strap-on Game Bag

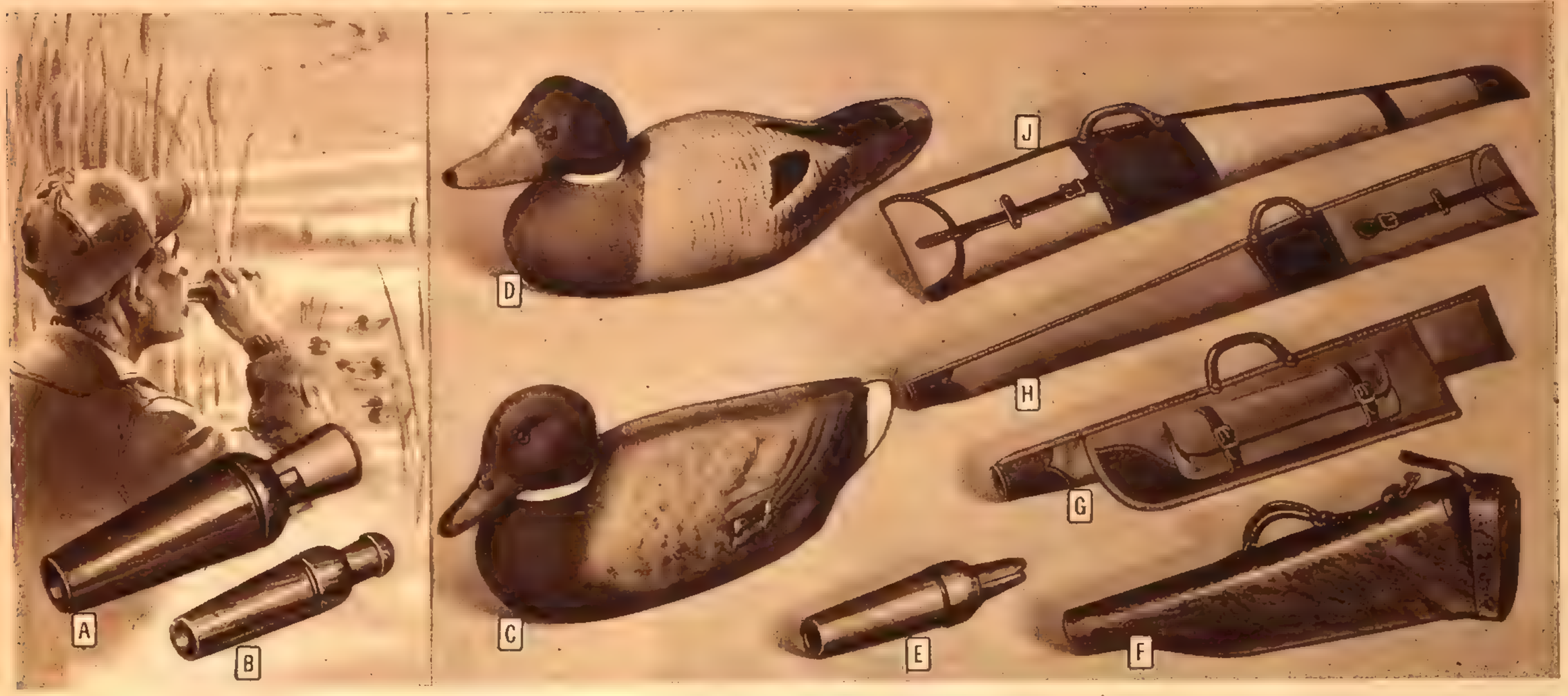
Adjustable shoulder straps, buckled front. Large bloodproof pockets on both sides and in back. Flaps on side pockets. Olive drab army duck. Chest sizes: small (32–36); med. (38–42); large (44–48). *State size.* $2.19
6 K 8418—Wt., 14 oz.. $2.19

Wool Hunting Mitts



100% new wool mitt with leather on finger and thumb. Shooting finger opening. Color red. Sizes: medium and large. *State size.* Shipping weight, 8 ounces. $1.25
6 K 8427 ..... Pair $1.25
6 K 8428—Same style as above, made of reused wool. Color brown. Shipping weight, 8 oz. ..... Pair 90c

See inside back cover for Sears convenient Easy Payment Plan



Duck and Crow Calls . . . Decoys . . . Gun Accessories

Modern aids to keep your gun in "tip-top" shape

Authentically toned Duck Calls

A **Bean Lake Duck Call.** A true toned call that is preferred by thousands of the best hunters and callers in the United States to bring ducks within range. Barrel is of seasoned black walnut with red cedar insert; all wooden parts treated to eliminate contraction and expansion, which is the cause of tone change in duck calls. Instructions for use and care included.
6 K 682—Shipping weight, 5 oz. **$1.95**

B **Hand Rubbed Walnut Duck Call.** Has clear true tone, pretested for quality. Removable sound mechanism for easy adjustment of tuning. A very good low priced call. Shipping weight, 3 ounces.
6 K 681 . . . . . **64c**

Natural looking Duck Decoys

C **Molded Mallard Decoys.** Natural in size and shape . . . realistically hand colored with flat finish waterproof paint. Cannot sink, tip, or list. Set of 6 includes 4 drakes, 2 hens. Weighs only 4 lbs., 6 oz. complete.
6 K 0696—Postpaid . . . . . Set **$5.50**

D **Wood Decoys.** Lifelike in shape and coloring . . . attracts ducks on the wing. Set of 6 mallards includes 4 drakes, 2 hens. Shpg. wt., 14 lbs.
6 K 0693 . . . . . Set **$3.89**

E **Crow Call.** Handmade; tone-tested. Shipping weight, 3 ounces.
6 K 683 . . . . . **64c**

Your Gun deserves a good Case

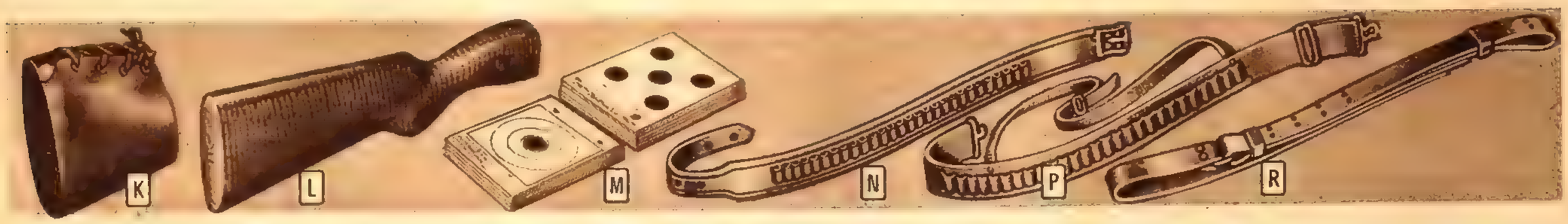
F **Leg-o'-mutton case** of fine oiled sheepskin; cotton flannel lined. For takedown shotguns, except automatics and Remington models 17, 29 and 31. For 28, 30, 32-inch barrels. *Be sure to state barrel length.*
6 K 0642–Shipping weight, 6 lbs. **$6.25**
For automatics and Remington repeaters. *State barrel length*: 28, 30, or 32-in.
6 K 0643–Shipping weight, 6 lbs. **$6.25**

G **Adjustable folding case** for takedown models with barrel 28 to 32-in. long. Brown 8 oz. duck cover; split leather reinforced.
6 K 622—Shipping weight, 14 oz. **$1.89**
For Remington 17, 29, 31; also for automatics except Winchester model 40.
6 K 620—Shipping weight, 15 oz. **$1.98**

Assembled-gun Cases

H **Sheepskin Case** for rifles and shotguns not taken down. Shearling wool lined. Split leather reinforced at breech and muzzle. Sizes same as case below.
6 K 604—Wt., 1 lb. 8 oz. **$4.98**

J **8-oz. duck Gun Case.** For rifles and shotguns not taken down. Cover of 8-oz. duck; split leather reinforcements at breech and muzzle. *Sizes*; small, 38–42 inches long; medium, 44–46 inches long; large 48–52 inches. *State size.*
6 K 621—Wt., 12 oz. . . . **$1.49**



Recoil Pad

K Fine calfskin; rubber cushion—absorbs shock. Shpg. wt., 4 oz. each.
Up to 4¾-inch Butt plate
6 K 614 . . . . . **69c**
4¾ to 5 inch
6 K 615 . . . . . **69c**
Over 5 inch
6 K 616 . . . . . **69c**

Unfinished Gun Stocks

L For breech-loading rifles and shotguns. Seasoned walnut selected for strength and beauty of grain. Finish stock yourself to get desired shape, appearance. Breech is about 1¾x2½-in., butt, 5¼-in. Overall length 17½-in.
6 K 689—Wt., 2 lbs. 4 oz. **79c**
Same, but less fancy walnut.
6 K 687—Shpg. wt., 2 lbs. . **45c**

Bullseye Targets

M Excellent for practice shooting . . . improves your aim! 50-foot range; each package contains 250 paper targets. Shipping weight, 2 pounds 5 ounces, each package.
Single Bullseye
6 K 649 . . . . . **84c**
Five Bullseyes
6 K 648 . . . . . **84c**

.22 Cartridge Belt

N Sturdy, well made leather belt for hunting or target shooting. Holds 28 cartridges of .22 calibre only.
Lengths: small, 28 to 32 inch; medium, 34 to 38 inch; large, 40 to 44 inch. *State size wanted.* Shipping weight, 4 oz.
6 K 610 . . . . . **66c**

Shotgun Shell Belt

P Handy canvas carrier for 12-gauge shotgun shells. Comes in three convenient lengths; small, 28 to 32 inch; medium, 34 to 38 inch and large, 40 to 44 inch.
Be sure to measure waist over clothing. *State size.*
Shpg. wt., 3 oz.
6 K 611 . . . . . **69c**

Rifle Slings

R Official N.R.A. style. leather slings. Shpg. wt., 10 oz. each.
6 K 607—1¼-inch . . **97c**
6 K 609—⅞-in. **81c**
Sling swivels, screws. Shpg. wt., 4 oz. (for 2)
For 1¼-inch sling
6 K 608 . . . . . 2 for **19c**
For ⅞-inch sling
6 K 613 . . . . . 2 for **19c**



Gun Cleaning Accessory Kit

Contains items for keeping firearms in good condition: Nitro-Solvent—removes fouling from barrel. Gun-Slick—"hones" moving mechanism. Gun Grease—protects bore from corrosion. Gun Oil—lubricates working parts. Patches—for cleaning .22 calibre. All in handy kit.
6 K 636—Shpg. wt., 1 lb. 8 oz. . . . . Kit **87c**
6 K 641—Gunslick only. Oil suspended graphite lubricant. Shpg. wt., 2 oz. **19c**

Gun Cleaning Accessories

Protect yourself and your gun! A clean gun works smoother, has longer life.

S Hoppe's #9. Nitro solvent removes dirt from gun barrels. 2 oz. size.
6 K 644—Shipping weight, 9 oz. . . **32c**

T Hoppe's Gun Oil. 3 oz. size.
6 K 654—Shipping weight, 10 oz. **25c**

V Ranger Rifle cleaning patches.
6 K 623—Shipping weight, 4 oz. **21c**
Ranger Shotgun cleaning Patches.
6 K 624—Shipping weight, 4 oz. . . . **21c**

Cleaners and Lubricants

W Gun Satin. RUST-T-OFF. Guards against rusting, sweating. 2 oz.
6 K 640—Shipping weight, 4 oz. . . . **19c**

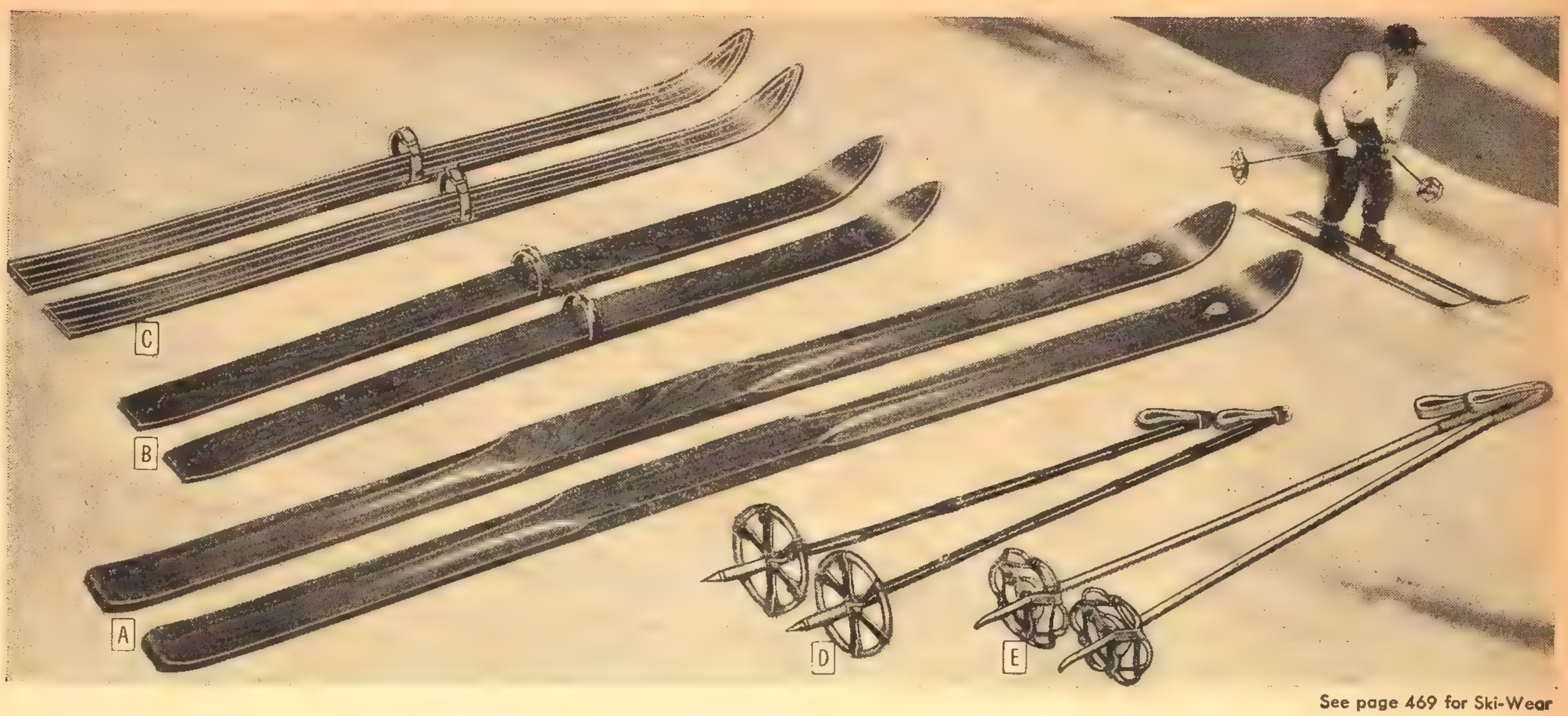
X Rig. Rust inhibiting, penetrating semi-grease. 4-ounce size.
6 K 646—Shipping weight, 5 oz. . . **22c**

Y Gun-Slick. Nitro-solvent only. Best preparation for removing powder and lead fouling from barrel. Guards against gun-rust. 2-ounce size.
6 K 647—Shipping weight, 9 oz. . . . **18c**

Rifle Sporting Sights

Z Rocky Mountain open rear sight with elevation adjustment. *State make, model, and calibre of rifle* when ordering.
6 K 677—Shipping weight, 2 oz. **84c**

AA Marble's standard front sight for all American made rifles. Ivory bead does not reflect sunglare. *State make, model, and calibre of rifle when ordering.*
6 K 679—Shipping weight, 2 oz. **84c**



See page 469 for Ski-Wear

SKI-MEISTER Skis and Accessories . . . Toboggans

Our Own Trade Mark

All skis are matched for grain, weight and balance

Hickory Skis . . . for speed and perfect balance

A Beautifully built of air-dried second growth hickory, the best wood for skis. Long resilient camber for more skiing surface . . . strong arch from bend to heel. High-gloss varnish, stained bottoms. Tempo Tips streamlined for extra speed. Not mortised; ski-bindings recommended (see selection below). 7-ft. size shipped by freight. $7.89 plain edge

6 K 05627—*State Length.* See "How to Order Skis" below

Length	Shpg. wt.	Price	Length	Shpg. wt.	Price
6¼ ft.	8 lbs.	$7.89	6¾ ft.	10 lbs.	$7.89
6½ ft.	9 lbs.	7.89	7 ft.	11 lbs.	7.89

Same as above with tempered steel edges from heel to tip. Reduces wear on natural ski edges. *State length wanted.*
6 K 05630—Lengths, shipping weights as above. . . . . pair **$11.59**

HOW TO ORDER SKIS

Stand with arm stretched naturally overhead. Measure distance from floor to base of fingers. Order nearest length ski listed.

Child's Hickory Skis

B Not a toy, but real skis that children will learn to handle quickly. Flat top style made specially for the youngsters. Seasoned hickory; walnut finish. Rubber foot pad. Adjustable leather straps. All lengths are mailable. See "How to Order Skis" at left. Order from chart below. $2.16 4 ft.

Cat. No.	Length	Wt.	Price
6K05693	4 ft.	3 lbs.	$2.16
6K05694	5 ft.	4 lbs.	2.97
6K05695	5½ ft.	5 lbs.	3.20

Select Pine Skis

C Quarter-sawed Southern pine . . . two coats of spar varnish. Attractive dark walnut color. Streamlined Tempo Tips similar to expensive skis. Buckled toe straps to go in mortise. See "How to Order Skis." $1.19 4 ft.

6 K 05626—*State Length*

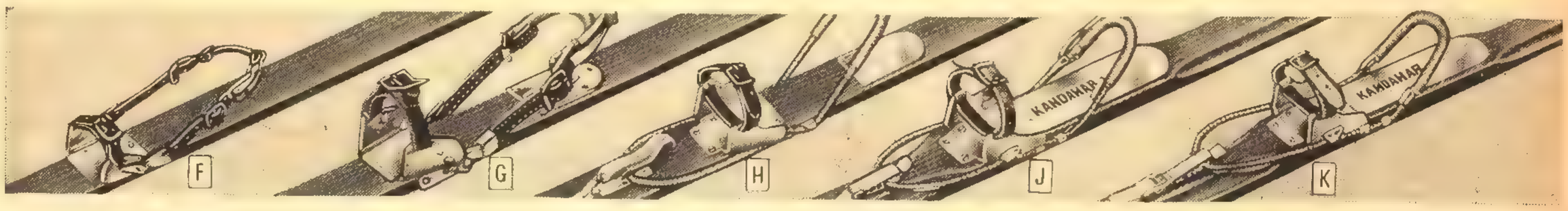
Length	Shpg. wt.	Pair
4 ft.	3 lbs.	$1.19
5 ft.	4 lbs.	1.77
6 ft.	6 lbs.	2.65
6½ ft.	7 lbs.	2.98

All lengths mailable.

Ski Poles

D **Strong Cane Poles.** Durable lacquer finish. Leather wrist straps; steel points. Double rattan 6-inch snow ring with 5-inch cross straps. Lengths: 46, 48, or 51 inches. *State length wanted.* Shpg. wt., 2 lbs. pair.
6 K 05667—Pair **$2.98**

E **Steel poles.** Tapered chrome-plated steel shaft. Leather strap and grip; 6-inch metal snow ring interlaced with chrome-tanned leather. Triangular steel point. Come in 46, 48, or 51-inch lengths. *State length wanted.* Shipping weight, 2 lbs. pair.
6 K 05663—Pair **$4.98**



Touring Bindings

F Toe-strap style with chrome leather toe and side straps. Cadmium plated toe irons. Adjustable toe plate. Downhill brackets. Heel release lever . . . skis won't slip off while touring. Screws included. Wt., 2 lbs. 4 oz.
6 K 5650—Pair . . . **$1.98**

Safety Bindings

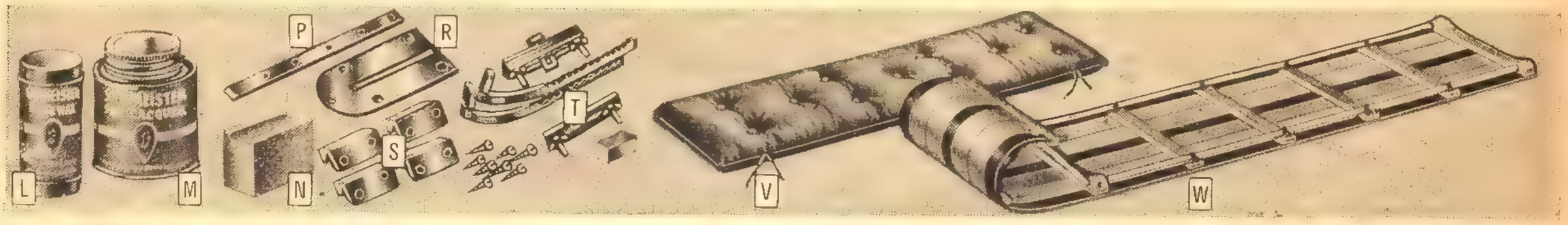
G Same safety heel spring as in Kandahar bindings. Automatically releases foot in case of a fall. Leather toe and side straps. Wrapped ferrules. Cadmium plated toe irons . . . adj. toe plate. Downhill brackets. Shpg. wt., 3 lbs. 6 oz.
6 K 5639—Pair . . . **$2.85**

Racing Bindings

H Cadmium plated long toe irons. Adjustable non-slip toe plates. Side brackets, for downhill and slalom racing, have two adjustments. Reversed front lever throw. Strong 1200-lb. test cable. Shipping wt., pair, 3 lbs. 12 oz.
6 K 5657—Pair . . . **$3.69**

World famous Kandahar Safety Ski Bindings . . . two types

J K The most widely used ski binding in the world! Improved extra long toe iron for greater bearing and control. All parts cadmium plated to prevent rusting. Cable guides on sides for touring. Downhill brackets for slalom and racing. Non-slip toe-plate adjustment. Finest quality rustproof cable. Tension tested heel spring. Leather toe straps. Metal foot plates. Screws and nails for attaching included. Choice of two types. *Type* (J) Kandahar has lever and cable adjustment in front. *Type* (K) has cable adjustment in front and safety heel spring with tightening lever in back, precisely balanced so as to automatically release foot in case of a bad spill. *State type wanted* (J) *or* (K). May be used on skis shown on this page except 6 K 05626 and children's skis. Instructions.
6 K 5640—Shipping weight, 3 pounds 14 ounces, pair. . . . . Pair **$4.95**



Ski-Meister quality Ski Accessories

L **Base Wax.** 2 oz. *State whether Universal* (for dry snow) or *Klister* (for wet snow).
6 K 5670—Shpg. wt., 4 oz. . 23c

M **Base Lacquer.** 3½-oz. bottle.
6K5687–Shpg. wt., 4 oz. 39c

N **Cork Block.** Wax-smoother.
6 K 5673–Shpg. wt., 2 oz. 18c

P **Edges.** 30 pieces of 9¾-in. tempered steel. Beveled ends, countersunk screwholes.
6 K 5678—Wt., 1 lb. 4 oz. $1.55

R **Foot plates.** Protect skis.
6K5680–Wt., 8 oz. Pair 24c

S **Sole protector set.** 8 steel pieces with screws.
6 K 5647—Shpg. wt., 3 oz. . 29c

T **Ski spreaders.** Includes 2 steel tip spreaders, 2 steel heel clamps, 2 wood center blocks.
6 K 5666—Wt., 1 lb. 8 oz. $1.28

Lacquer Remover (not shown). For refinishing. 5-oz. container.
6 K 5686—Wt., 6 oz.; 5-oz. 39c

Toboggan Cushions

V Soft, durable felted cotton with brown cotton drill cover; strong tie tapes. Makes tobogganing more enjoyable; cushions shock of riding over bumps. Fits 6 KM 5651 toboggans listed at right. Shpg. wts., 5 and 8 lbs. respectively. Mailable.

6 K 05652—*State size*

Size	Will Fit	Price
4½ ft.	6-foot toboggan	$1.95
6½ ft.	8-foot toboggan	2.69

Full size Ranger Toboggans . . . built to last

W Built of hard white birch with heavy hickory runners. Rope hand rail; varnish finish. $8.45 6 ft.

6 KM 5651—*State Size Wanted*

Length	Shipping weight	Price
6 foot	18 pounds (not mailable)	$8.45
8 foot	24 pounds (not mailable)	11.25

6 KM 5653—**Junior Toboggan.** Made just for the little fellows. 4 ft. long. Shpg. wt., 14 lbs. Not mailable . . . $5.95



Play the game with J. C. HIGGINS Basketball Shoes, Clothing

Our own Trade Mark

Outstanding favorites with coaches and players

Free-action Basketball Shirt and Trunks

Basketball shirt. There's a world of easy, action-free quality in these superbly made basketball shirts. Soft, full-of-life 50% rayon and 50% cotton Durene. Generous tailoring. Matches colors of 6K1963M trunks below. *Colors:* scarlet, royal blue. *Chest sizes:* 32 to 42 inches. Measure fullest part. $1.09 Shirt

6 K 2033M—*State size, color.* Shpg. wt., 7 oz. Each $1.09

Basketball trunks. Matches shirt colors above. Heavy rayon satin in brilliant colors. Insert at sides provides snug fit, but more leg room in action. Fly opening. *Waist sizes:* 26 to 36-in. *Colors:* Royal with royal and gold insert or scarlet with scarlet and gray insert.

6 K 1963M—*State size, color.* Shpg. wt., 14 oz. Each $2.21

Black canvas Basketball Shoes

$4.60 Pair

One of the best basketball shoes on the market today. Built for long, hard use on the gym floor. Look at the four big features in cut-away view: (1) non-skid black synthetic rubber sole, stitched to leather midsole; (2) cushion rubber arch foundations, takes all the shocks; (3) strong black canvas upper, white on inside; (4) Non-stretch canvas vamp lining over instep for firm support. Lace to toe style; metal eyelets. Leather-tip, backstay and facings.

Sizes: 6 to 12 (Includes half sizes). *State street shoe size. Be sure to attach ration stamp to your order. For shoe ration information see page 278A.*

6 K 1320P—Shpg. wt., 2 lbs. 4 oz. . . . . Pair $4.60

Cotton gabardine Warm-up Jacket

$4.88

Wear it all year round . . . it's one of the most practical jackets you can buy. The kind of basketball jacket many coaches recommend when player is resting on the sidelines. Firmly woven cotton gabardine in colors to harmonize with basketball shirts and trunks.. A swell idea for a snappy looking team! Two pockets; 7-button front. Ribbed knit collar, cuffs and waist band help jacket keep its snug fit. All seams sturdily stitched to take plenty of rough action.

Colors: royal blue or maroon. *State color. Sizes:* small 34 to 36-in. chest; medium 38 to 40-in. chest; large 42 to 44-in. chest. *State chest size.*

6 K 2082—Shpg. wt., 1 lb. 5 oz. . . . . Each $4.88



White cotton sleeveless Gym Shirt

A The perfect gym shirt because it's heavy absorbent cotton, generously tailored to stay in pants. White honeycomb knit. Sleeveless for greatest freedom of movement. Washable. *Chest size:* 34 to 42-in. 47c

6 K 2027—*State chest size.* Shpg. wt., 6 oz. . . . Each 47c

Colored Cotton Shirt for general gym use

B Keep yourself physically fit . . . play in the gym. Wear a colorful gym shirt of sturdy cotton woven into a durable athletic pattern. Long tail, won't come out of pants. No-bind arm holes increase your comfort add to free, easy action. Good for basketball play. *Colors:* navy blue, scarlet, kelly green. *Sizes:* 32 to 42-inch chest. 66c

6 K 2006—*State size, color.* Shpg. wt., 6 oz. . . . Each 66c

Cotton Twill Trunks for indoor sports

C Has shock-absorbing hip pads to help protect against bruises, in a game like basketball, where the action is fast, the opposition tough. Attached belt and buckles. Full cut durable cotton twill that wears and wears. Washable separately. *State waist size:* 26 to 36-in. 68c

6 K 2068—Shpg. wt., 8 oz. Navy blue. . . . . Each 68c
6 K 2072—Shpg. wt., 8 oz. Khaki. . . . . Each 68c

Cotton Suede Trunks with protective hip pads

D You'll look like a "pro" in these snappy looking cotton suede trunks. And more important, you'll be comfortable too. Extra heavy double-faced cotton suede cloth with extra roomy tailored seat. Legs won't bind. Extra fine for basketball. *Colors:* royal blue, scarlet, kelly green. *Sizes:* 26 to 36-inch waist. $1.15

6 K 1960—*State color, size.* Shpg. wt., 9 oz. Ea. $1.15

Rayon Satin Trunks with side stripes

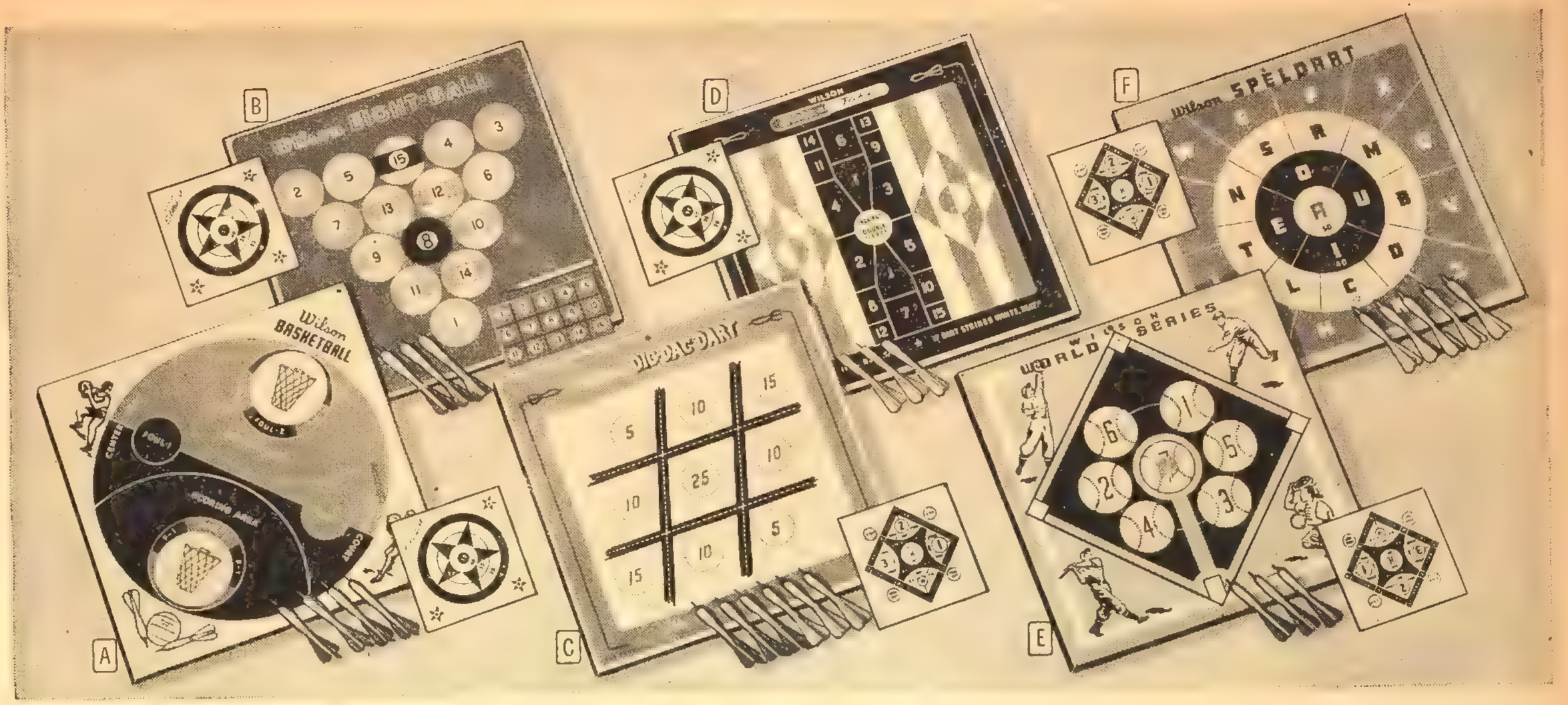
E Popular priced basketball trunks of official cut. They'll give you lots of comfortable wear. Sides have smart looking braid stripes; makes a colorful contrast for the solid color rayon satin. Button fly front. *Sizes:* 26 to 36-inch waist. *Colors:* royal blue or scarlet. *Be sure to state size, color.* $1.53

6 K 2079—Shipping weight, 12 ounces. $1.53

Protective Athletic Supporters—3 sizes

F Don't take chances—wear an athletic supporter when playing in active sports. Recommended by all coaches. Neat fit. Webbing waistband, with adjustment buckle. ¾-inch webbing leg band. Knitted mesh pouch. *Sizes:* small 26 to 30-in.; medium 32 to 38-in.; large 40–48-in. *State waist size.* 55c

6 K 1902—No. 10. Shpg. wt., 8 oz. 55c



Dart Games provide exciting fun for everyone

All dart games are made in bright colors and on durable prestwood board

Year-around entertainment! These games can be played by young or old, and thoroughly enjoyed by beginners as well. Excellent to entertain company or the family . . . may be played by single players, partners, or teams. Boards are brilliantly colored and have two different games—one on each side. Steel needle points on darts are sealed in to stay . . . designed for accuracy and true flight. All games complete. Size: 18x18 inches. **$1.39**

A • Basketball Darts • Star Dart Game
Score by the number of "baskets" you can make with darts . . a good team game. Popular Star Dart game on reverse side. Instructions for play; 4 darts included. Plenty of fun for all.
6K2534–Postpaid...**$1.39**

B • 8-Ball Game • Star Dart Game
Billiards with darts. 13 "balls" are ready for the "break." Play any popular billiard or number game on this board. Star Dart game on back. 3 darts included. It's grand fun for everybody.
6K2508—Postpaid.**$1.39**

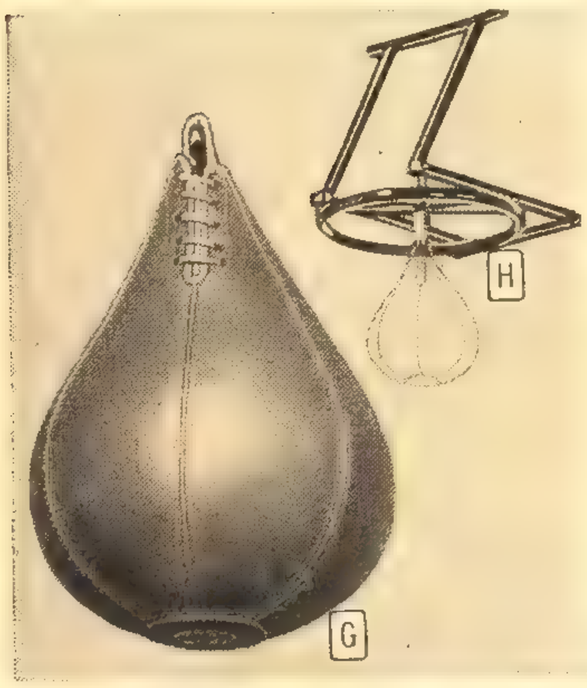
C • Dic-Dac-Dart Game • Baseball Game
Played the same and scored the same as the old Tic-Tac-Toe, but lots more fun when played with darts. Baseball game on reverse side. Includes 6 darts for playing, full instructions.
6K2503—Postpaid.**$1.39**

D • Give and Take • Star Dart Game
This one's lots of fun . . . the first dart gives your number—the second tells you to "give" or "take." Ever popular Star Dart on back. 3 darts included. You don't have to be an expert to play.
6 K 2504-Postpaid. **$1.39**

E • World Series • Baseball Game
A real baseball fan's game. World Series on one side, Baseball on the other. Especially fun when played by teams or partners. Real excitement! Three darts included in each set.
6K2533—Postpaid.**$1.39**

F • Speldart Game • Baseball Game
Spelling bee with darts. Complete a word and win; break a word and lose. Plenty of laughs! Baseball on reverse side. Fun for teams or partners. 5 darts included. A grand bridge prize.
6K2505—Postpaid.**$1.39**

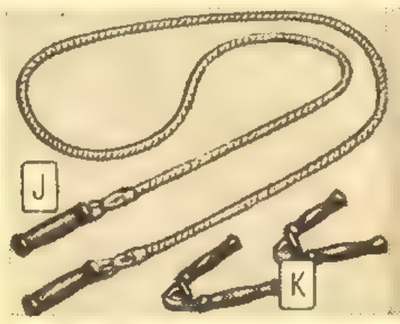
Exercise sets to help keep you fit . . . looking better and feeling better



Sheepskin Striking Bag; Platform

G The type of exerciser used by athletes and boxers everywhere. Develops perfect timing and muscular coordination. **$4.22** Bag only
Full size, wine colored sheepskin bag. Taped, welted seams. Strong construction . . . holds pressure under hard pounding. Stem type rubber bladder (made before restrictions on manufacture).
6 K 1426—Shpg. wt., 1 lb. 10 oz.....**$4.22**

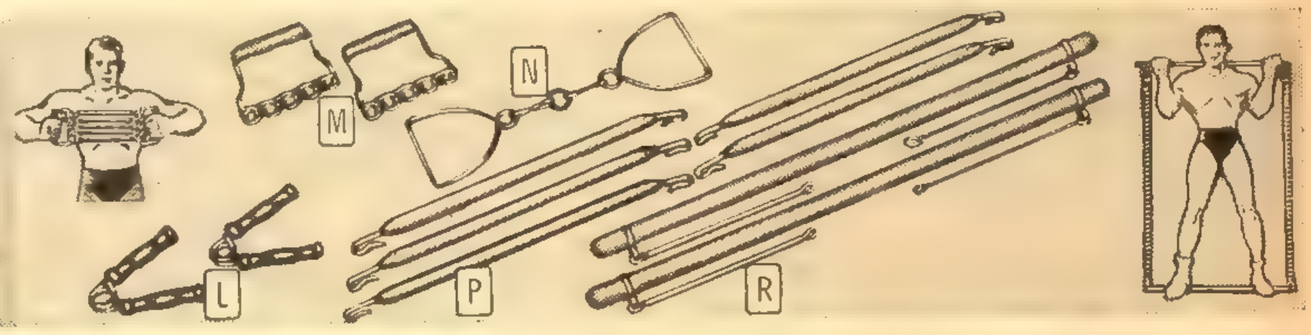
H **Striking bag platform.** Lightweight style designed for use in homes or gymnasiums. Sturdy one-piece maple rim has rigid braces and soft wood shock absorbers to withstand vibrations and reduce noise. You get the fast smooth rebound demanded by experts. Official Leo Bergman model. Platform is well constructed and very easy to install on any wall.
6 K 1463—Shpg. wt., 10 lbs.....**$4.77**
All sporting goods items may be purchased on Sears Easy Payment plan. See inside back cover for details of this convenient way to buy.



Pocket Gymnasium

J 6 K 1573—Regulation pro-gym style skip-rope with swivel ends. Shipping weight, 1 lb. 4 oz.....**78c**

K 6 K 1570—High tension steel spring hand grips. Shipping wt., 1 lb.....pair, **42c**

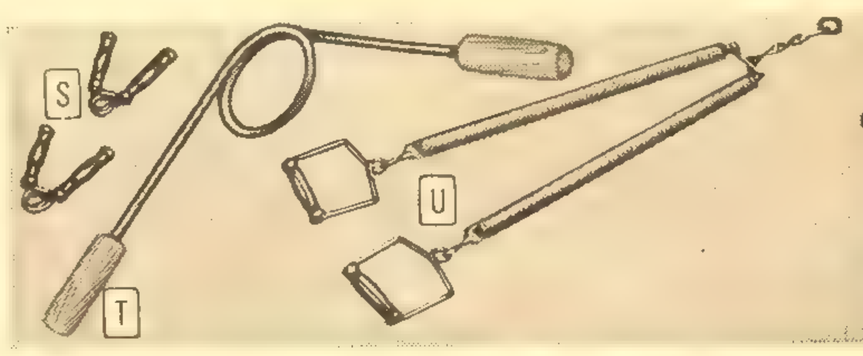


Complete Exercise Sets for systematic daily use

L M N P R Keep in top physical condition. Use these scientifically designed exercising sets daily. Systematic exercises help add inches to your chest, develop biceps; excellent for muscular coordination! A little exercise each day helps keep one in best physical shape and helps develop strong, smooth muscles. New progressive bar-bell set includes two 30x1⅛ in. wood bars (R); five 10 in. steel cables (P); two handles for chest pull exercises (M); one pair of steel stirrups (N); two hand grips (L) and wall hooks. Also included is an exercise chart to help you to use the set to the best advantage.
6 K 01577—12-pc. set. Shipping weight, 3 pounds.....**$6.33**

P M 6 K 1575—3 cables (P) and two handles (M). Shpg. wt., 4 lbs.....**$2.48**

P M 6 K 1576—5 cables (P) and two handles (M). Shpg. wt., 5 lbs.....**$3.98**

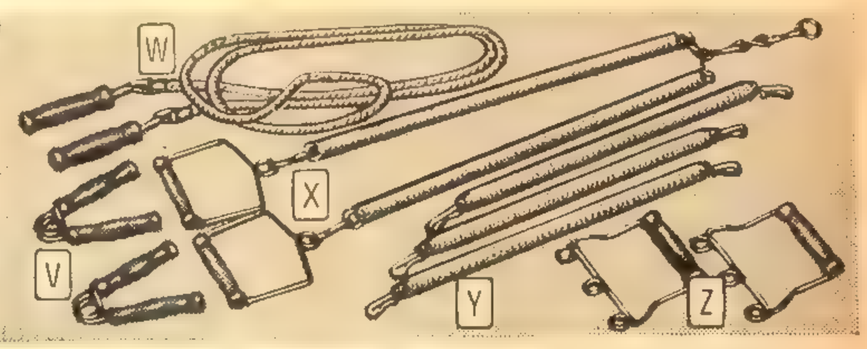


Herculex Outfit

S T For arm and shoulder muscles . . . strengthening back muscles. Herculex crusher grip outfit is built of strong spring steel. Includes Herculex exerciser (T) and one pair of hand grips (S). Shpg. wt., 3 lbs.
6 K 1582.....**$1.88**

Wall type Exerciser

U A dependable exercising set designed to build up chest and shoulder muscles and develop biceps. Includes 2 heavy steel springs with handles, and hook for attaching to wall. Easily installed. Shpg. wt., 4 lbs. complete.
6 K 1572.....**$1.05**



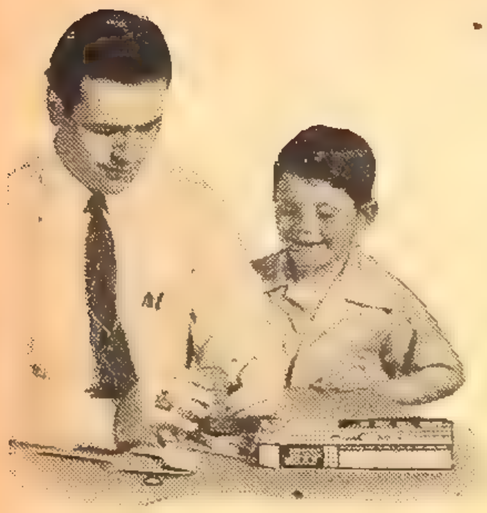
Low priced Home Muscle Builder Set

V W X Y Z Complete set for building up all the muscles of the body! For developing agility and muscular coordination . . . aids in keeping the body physically fit. Set includes 3 chest-pull cables (Y); 2 handles (Z); one pair of hand grips (V); 2 wall mounting cables with handles (X); and sturdy jumping rope (W). Excellent set for daily home use.
6 K 1555—Shipping weight, 4 lbs. 8 oz.....Set **$4.99**

CPBMN PAGE 473-475 . . DART GAMES

Shpg.wt. 5 oz. Set 45c tainer for all.....8c

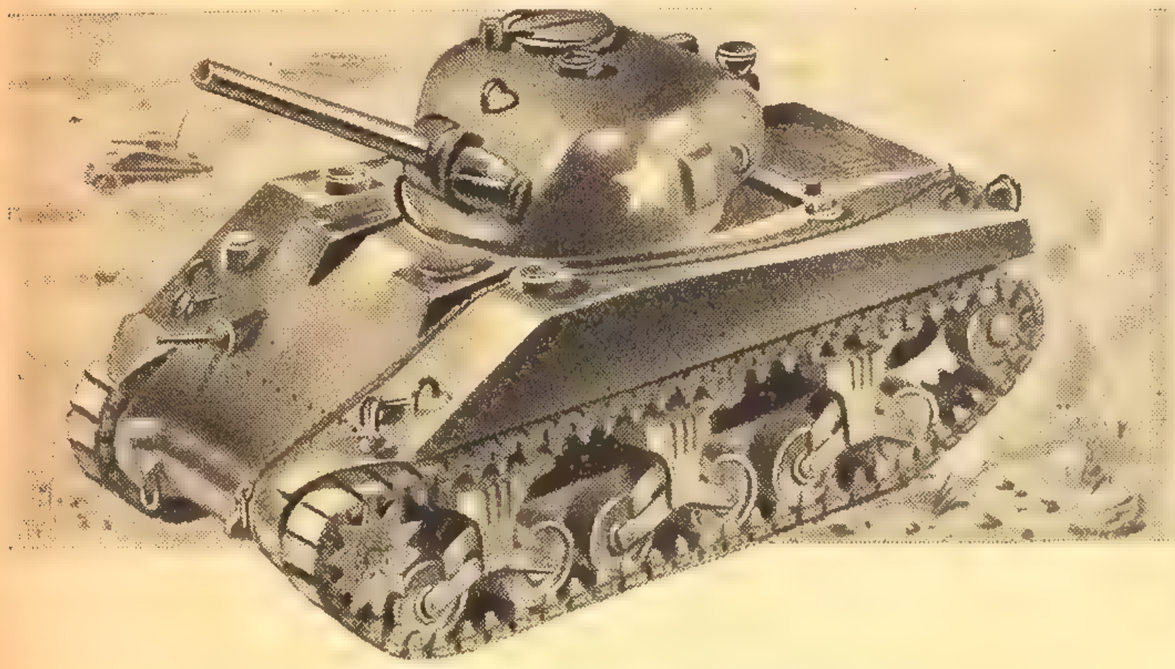
CPB PAGE 479 . BICYCLE ACCESSORIES



Model Building is America's most interesting pastime

It's fun! It's exciting! It's educational! It has a future!

Grownups and youngsters all over America have discovered the hobby with a future . . . model building. These are the tanks, the boats, the planes, the guns that are making history for the United Nations on every battle front. There's a world of thrills, fun and tremendous educational value that go into the production of one of these realistic models. Think of the satisfaction that goes with creative work done by hand, the patience model-building teaches and the resulting power of concentration which comes from starting and finishing a model. There's no guess work or extra pieces to confuse. Every step is pictorially illustrated, simply explained. Every time-saving device known to model building has been added to aid the model builder. The finished product will be something you'll be proud to keep and display for many years to come. Get your youngster started on a model today. The cost is so little compared to the benefits he will receive.

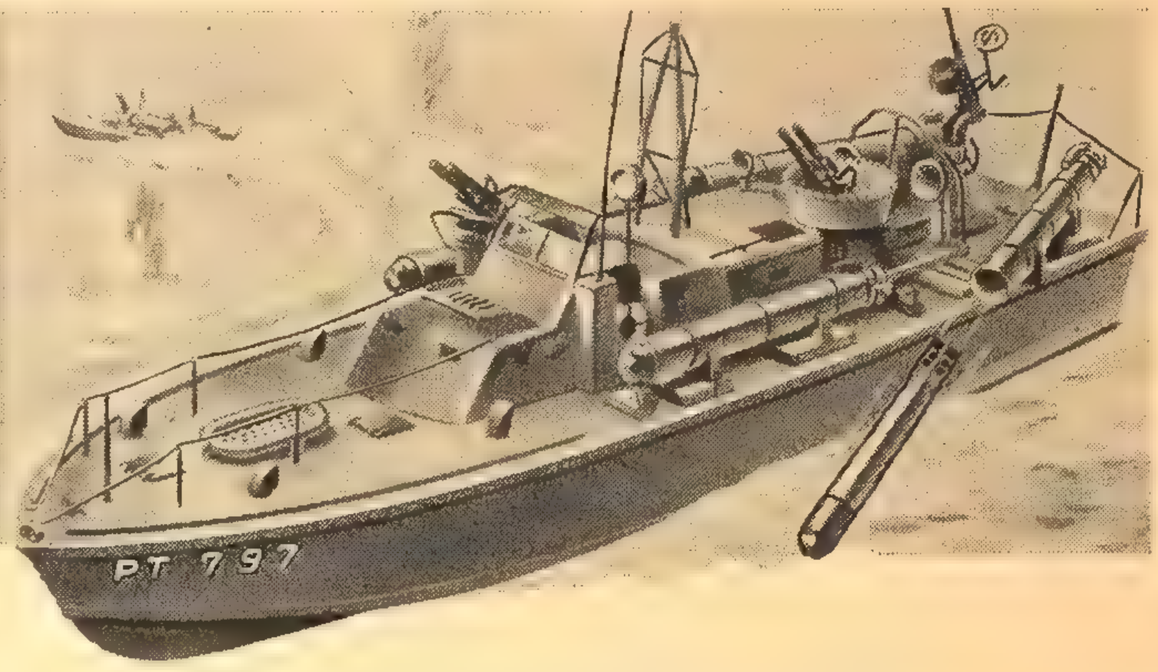


Famous General Sherman Tank Model

$2.79 Kit

Detailed wood scale model of the U. S. Army's deadly M-4 medium tank with the revolving turret that spouts destruction in every direction . . . the tank that was used to invade the Pacific islands; on the Russian front; across Tunisia and in Italy! Equipped with 75-mm. gun and two 30-cal. machine guns . . . track laying wheels, tow-cable, and all the regulation equipment that's carried on the real tank. You'll take great pride in the finished job . . . it's 14 inches long, 7 inches high and 7 inches wide. Kit contains all the materials, plans, and detailed instructions to help you turn out a beautiful model.

6 K 4181—Shipping weight, 3 pounds 8 ounces. . . . . Complete kit $2.79

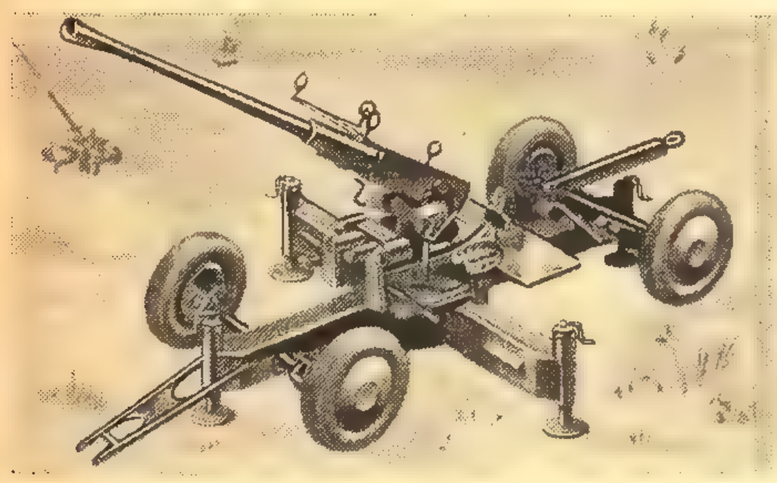


Beautiful 15-inch P-T Boat Model

$6.95 Kit

An authentic super-detailed model of the latest 80-foot motor torpedo boat . . . a scale replica of the one on which General McArthur made part of his trip from Bataan to Australia. You'll be proud to own this beautiful miniature of the famous "expendable Torpedo Boats" which are daily writing Naval history in the Pacific. The 15-inch long hull is precision shaped. Machine guns, cannon, ventilators, cleats, searchlight, and mast are beautifully diecast. Other wood parts are semi-shaped. Insignia decalcomania is included. Complete detailed instructions. Shipping weight, 3 pounds.

6 K 4206. . . . . Complete kit $6.95

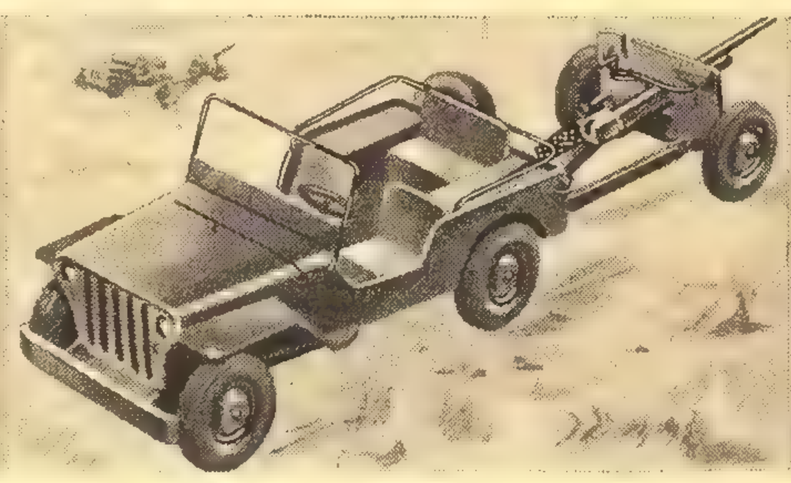


40 mm. Anti-Aircraft Gun Model

$2.69 Kit

An authentic replica of that famous gun our armed forces are using on all battle fronts . . . noted for its deadly accuracy at long range! Interestingly detailed. Numerous prefabricated shaped and turned wood parts. Turned wheels. Simple detailed instructions for you to follow step by step. You'll have a lot of fun building this one! Scale—¾ in. to 1 ft.. Shpg. wt., 3 lbs.

6 K 4207. . . . . Complete kit $2.69

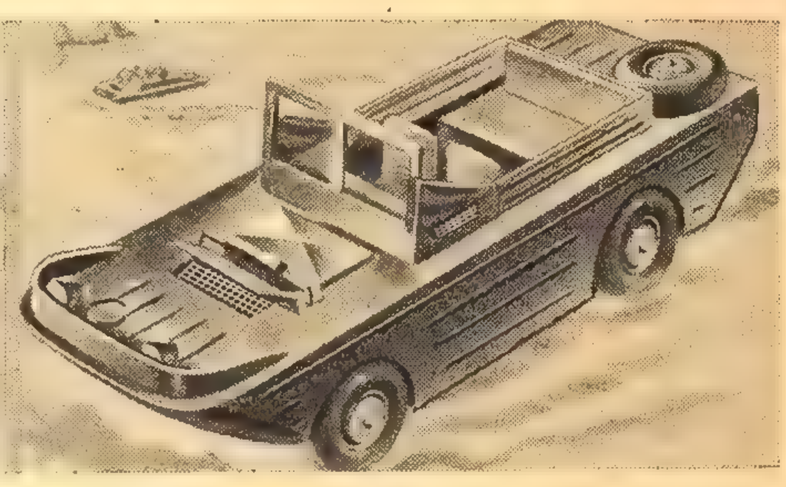


Jeep with Gun Trailer Model

83c Kit

Realistic wood scale model of the Army jeep, the most widely used form of Army transportation everyplace on the globe! Jeep is 5½ inches long and 3 inches wide. Detachable trailer is 7 inches long—pulls a 37mm. anti-aircraft gun. Cardboard wheels roll. Kit includes all necessary parts and complete instructions for step by step assembling. Shpg. wt., 9 oz.

6 K 4180. . . . . Complete kit 83c

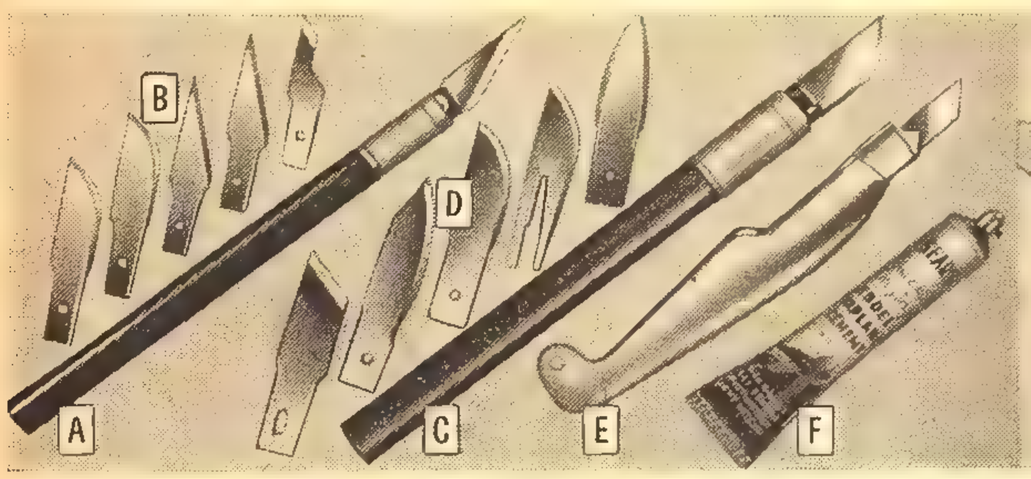


Amphibian Jeep Model

87c Kit

Most flexible machine of the war on land or in water . . . seajeep has a capacity of 5 men, and can plunge into water and propel itself as a boat. Quarter-ton, 4-wheel drive amphibian car. Pulpboard parts are diecut, and wood parts are cut to shape. Not difficult to construct. Simple pictorial instructions included, to help you with each step of the building. Shpg. wt., 12 oz.

6 K 4208. . . . . Complete kit 87c



"X-Acto" Model Knives . . . high test surgical steel blades

New X-Acto streamlined knives with detachable blade that won't slip or fold under. For every cutting job.

A 6 K 4184—X-Acto No. 1 knife. With blade. Postpaid. 50c

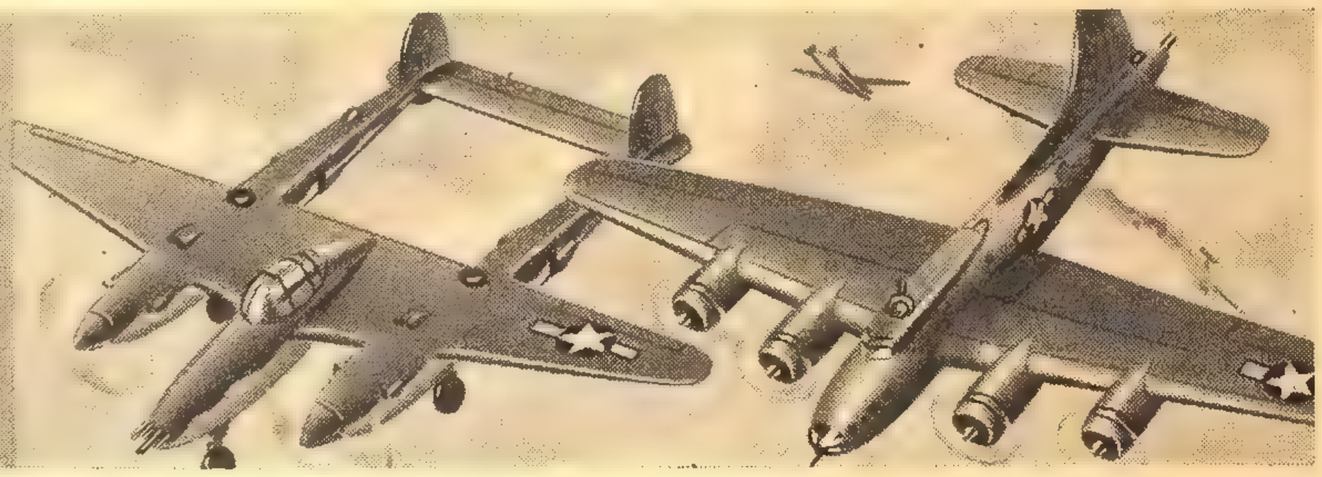
B 6 K 4186—Extra blades. Postpaid. Pkg. of 5 asst. 50c

C 6 K 4185—X-Acto No. 2 knife. With blade. Postpaid. 50c

D 6 K 4187—Extra blades. Pkg. of 5 asst. Postpaid. . . 50c

E 6 K 4188—X-Acto Jr. knife with blade (has 2 cutting edges) Postpaid. 21c

F Quick Drying Cement; lge. tube 6 K 4110—Shpg. wt., 2 oz. . . 8c



Lockheed P38—Wood Model

$3.39 Kit

Prefabricated kit includes fully carved cabin and booms . . . wings and tail surfaces cut to outline and partially shaped. All cross-section templates are die cut on cardboard; plastic preformed cockpit cover, turned wood wheels. Illustrated instructions, cement, color dopes.

6 K 4209—Shpg. wt , 1 lb. $3.39

Flying Fortress—Wood Model

87c Kit

The "pin-up" plane of every boy! Solid scale model of the big 4-motored glamour plane that you read about in all the war news . . . the plane every boy dreams of piloting as soon as he gets his wings! An authentic, but easy-to-build model, complete with simple instructions.

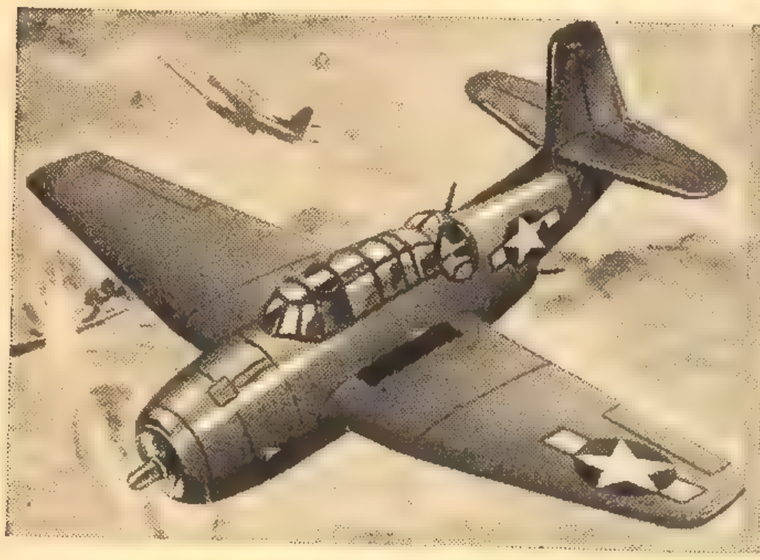
6 K 4210—Shpg. wt., 1 lb. 87c

Thrilling to make latest United Nations' Plane Models

All kits complete. Models built to exact scale . . . Time saving aids included



Here they come, zooming out of the blue! These are the planes that are helping to win the war for the United Nations. Have your own air force of all the famous planes, like the "Flying Fortress," "Hellcat," "Avenger," "Spitfire," "Mustang," "Thunderbolt," and the other fighting planes. You can make them from detailed scale model plans. And don't feel when they're finished, the product will be a toy. As a matter of fact, these planes are so authentic and precise in every detail, many flying schools use them for pre-flight instruction. When you make one of these big "babies," you learn to spot the "real thing" as it goes zooming by overhead. All planes have time saving construction—curved wood pieces wholly or partially die cut—quickly and easily fitted. Complete, easily understood, step-by-step instructions included, which insure a perfect plane model. For an exciting hobby with a touch of realism, start today on one of these plane models.



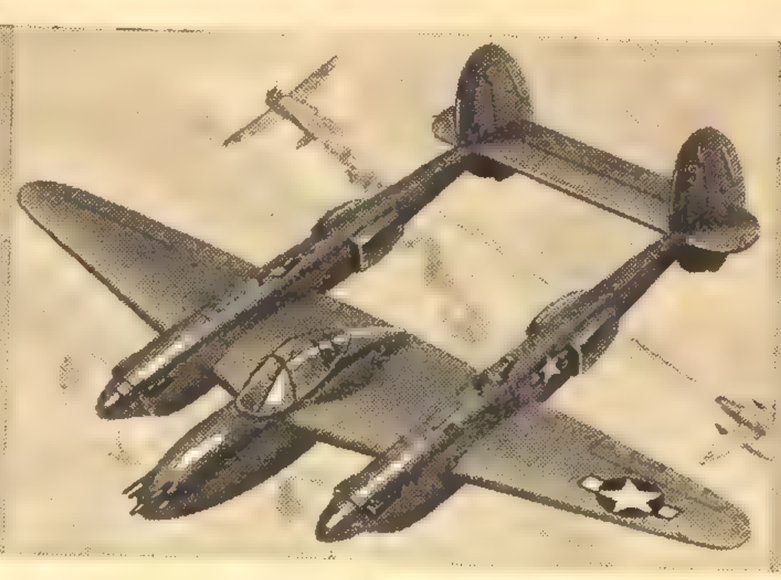
Grumman Avenger torpedo plane model

Here's the famous torpedo plane that made history in the Coral Sea. Besides being deadly in action, she's a regular comet in the air. One of the most beautiful of all combat planes, she'll make an attractive decorative ornament in your home. Learn about the industry with a future. OTT-O-FORMER guide and simple construction features. Can fly with rubber band power (rubber band not included).

23c 27-inch

Grumman Avenger with 27-inch wing span
6 K 4154—Shpg. wt., 13 oz.....Complete kit 23c

Grumman Avenger with 32-inch wing span
6 K 4158—Shpg. wt., 12 oz.....Complete kit 43c



P-38 Lockheed Lightning Fighter Model

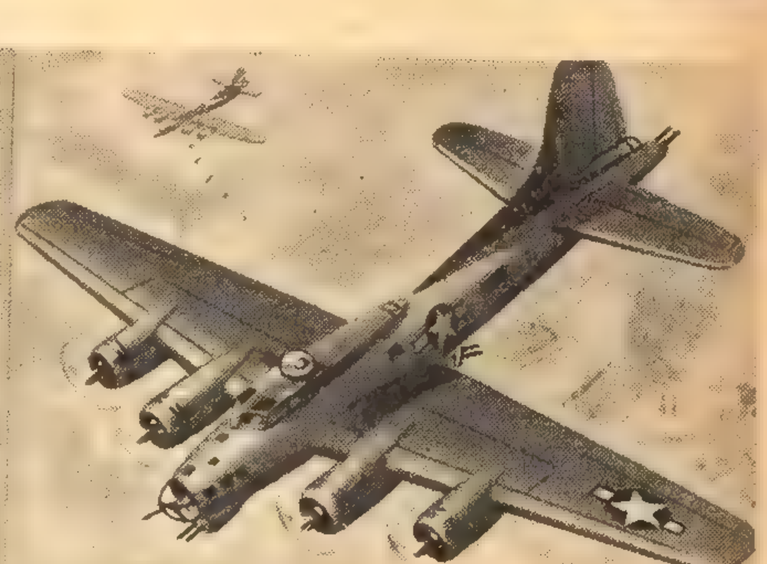
Twin engined interceptor-fighter, the P-38 is one of the fastest planes in the world. Her tremendous speed, easily more than 400 miles an hour, makes the Lightning one of the most feared of all the United Nations' planes. Makes a grand decorative ornament. Medium size scale-models.

43c 32-inch

P-38 with 32-inch wing span
6 K 4157—Shpg. wt., 12 oz.....Complete kit 43c

P-38 with 36-inch wing span
6 K 4166—Shpg. wt., 2 lbs.....Complete kit $1.39

P-38 with 30¾-inch wing span. Scaled ¾-inch to foot, deluxe model. Most complete to latest plans.
6 K 4170—Shpg. wt., 3 lbs. 4 oz.....Complete kit $3.79

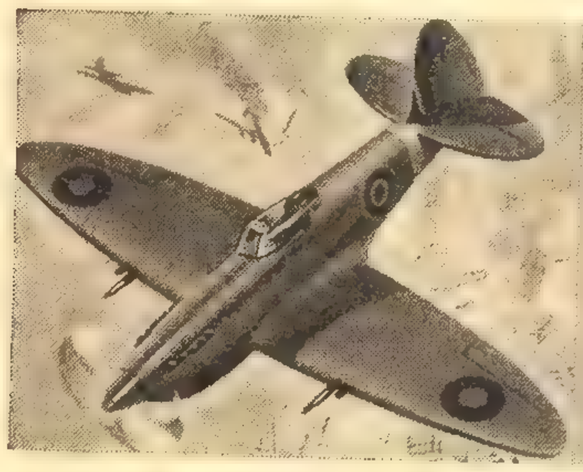


Boeing Flying Fortress Bomber Model

32-inch wing span. This is America's pride of the Air Force that is helping blast Berlin off the map. She's a four-motored job with a cruising range well over 2,500 miles and doing her bit every day to make the enemy duck for cover. The Flying Fortress carries the heaviest fire power of any plane in the world. Because her protective armor is so strong, she can sacrifice speed for bombing accuracy. This makes her ideal for daylight precision bombing. Detailed scale plans to size. Shipping weight, 12 ounces.

43c 32-inch

6 K 4156—Complete kit.....43c

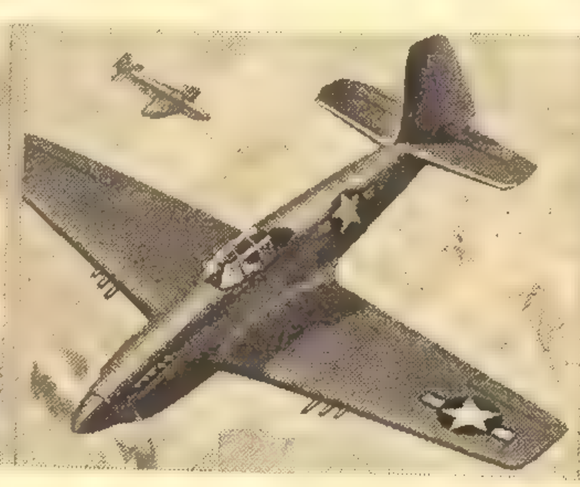


R.A.F. "Spitfire" Model

27-inch wing span. In Britain's blackest hour when invasion seemed near, along came the thrilling Spitfire and the gallant flyers of the R.A.F. . . . and the rest is history. She's a plane you'll thrill to build. Includes OTT-O-FORMER plan. Shpg. wt., 9 oz.

23c 27-inch

6 K 4153.....Complete kit 23c



North American "Mustang"

"Mustang" with 40-inch wing. P-51 pursuit plane.
6 K 4152—Wt. 1 lb. 8 oz...87c

87c 40-inch

"Mustang" 36-inch wing. Has more parts. Scale model.
6 K 4169—Shpg. wt., 2 lbs...Kit $1.39

"Mustang" 32-in. wing. ¾-inch to 1-foot scale, super detailed model.
6 K 4215—Wt., 4 lbs. 8 oz...Kit $2.69



R.A.F. Mosquito Bomber Model

42-inch wing span. The most versatile plane in the British Air Force. A long range day and night fighter and a low level night bomber. Was one of the first all-wood planes, proved its worth in Tunisia. OTT-O-FORMER, ¾-in. to 1-ft. scaled plans.

$269 42-inch

6 K 4160—Shpg. wt., 4 lbs. 8 oz...$2.69

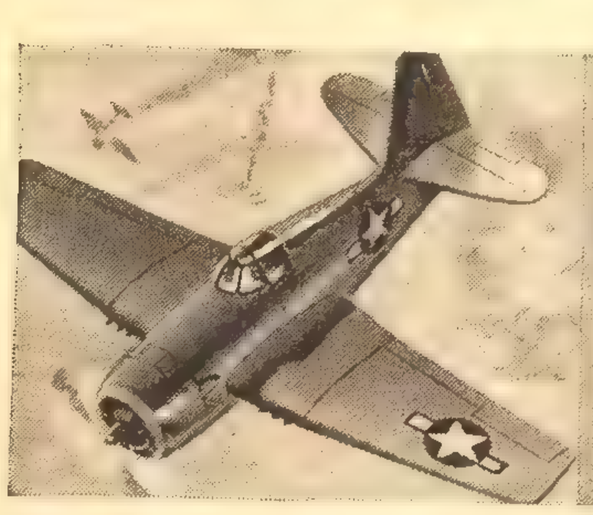


Giant Soaring Glider Model

48-inch wing span. The plane that has revolutionized modern warfare. Glider is attached to plane and glides to objective. Soldiers are ready to fight in seconds as they leave glider. Famous OTT-O-TUBE time-saving construction features. Shpg. wt., 12 oz.

45c 48-inch

6 K 4214.....Each 45c



Grumman Hellcat fighter

40-inch wing span. Look out below, here she comes! The fastest plane that ever roared away from a carrier deck. Its exceptional maneuverability and heavy caliber armament make it one of the deadliest of all fighters. This model scaled one inch to one foot.

87c 40-inch

6 K 4211—Wt., 1 lb. 12 oz....Each 87c

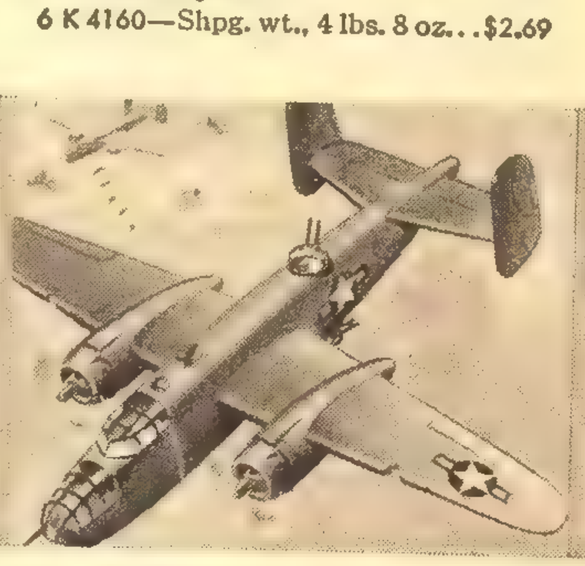


R.A.F. Typhoon Fighter Model

32-inch wing span. Britain's newest and largest fighter plane and deadly destroyer of enemy bombers. She specializes in strafing airfields, train busting, and in general is a sort of aerial commando. She bristles with heavy armament. Her speed is a secret.

$139 32-inch

6 K 4212—Shpg. wt., 2 lbs...Each $1.39

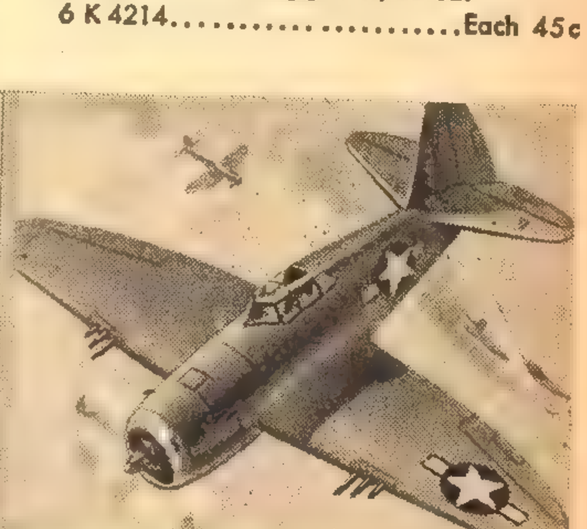


North American Mitchell B25

40-inch wing span. Model of the first plane to bomb Tokyo in the famous "Doolittle Expedition." She carries a 75-millimeter cannon which is fire power with a vengeance. Twin engine heavy bomber with movable gun turret. Most improved Army Air force plane.

$139 40-inch

6 K 4213—Shpg. wt., 2 lbs...Each $1.39



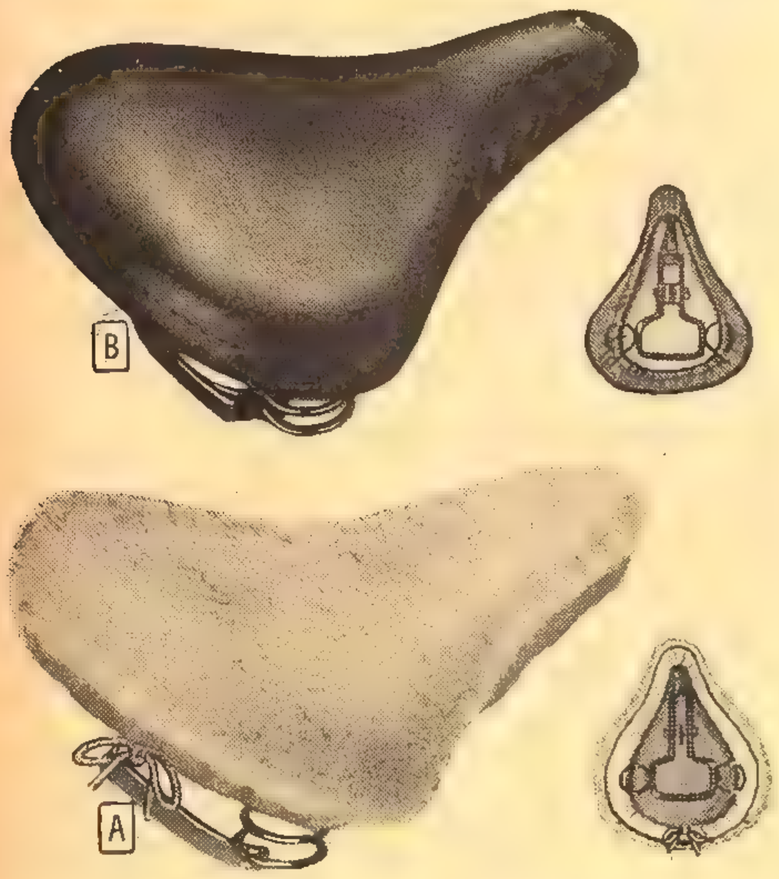
Republic Thunderbolt P-47

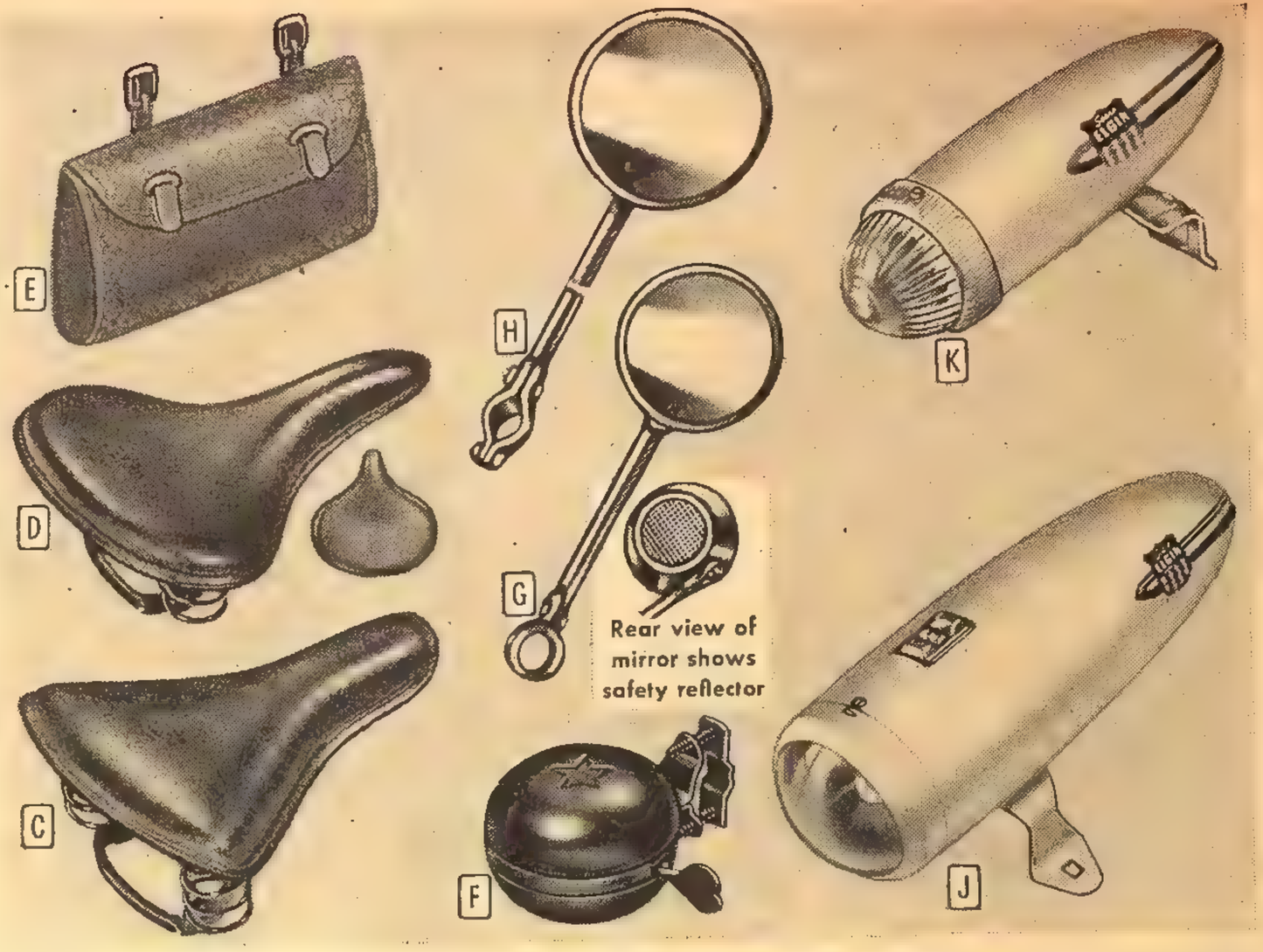
30¾-inch wing span. This mammoth of aerial destruction was the first to break Capt. Eddie Rickenbacker's record of 26 planes in World War I. Includes time saving constructional aids.

$379 30¾-inch

6 K 4171—Wt., 3 lbs. 12 oz...Each $3.79

Give your bicycle all the Modern Accessories

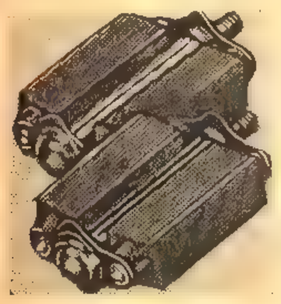




Dress up your bike with a new saddle cover

A Sheepskin "Gaucho" Saddle cover. Appearance is similar to that of saddle covers that have been used for years by the Gauchos of the South American Pampas. Attractive soft sheepskin cover bound with fine white duck. Parachute cord tie-strings fasten cover firmly over saddle. Individually wrapped to assure fresh appearance. *Natural color.* **99c** "Gaucho"
6 K 5376—Shipping weight, 7 ounces.....99c

B Artificial leather saddle cover. Good quality embossed artificial leather repair cover . . . well padded with felt. Elastic binding for good fit. *Color:* black only.
6 K 5489—Shipping weight, 4 ounces.....45c



Rubber Bicycle Pedals

Durable reclaimed rubber tread for long mileage. Black enameled, rust-resistant frame with ball bearing for smoother action. Adjustable cones. Will fit any type bike. Shpg. wt., 2 lbs. 2 oz. **65c** Pair
6 K 5346—Pair.....65c

Saddles . . . . Tool Carrier

C Lightweight Saddle for men's or women's lightweight bikes. Black artificial leather top; 10½x8¾-in. Black enameled steel springs and frame. Adjusts. **$1.52** 6K5491
6 K 5491—Shpg. wt., 3 lbs. $1.52

D Standard Saddle. Padded black artificial leather over black enameled spring steel plate. Adjustable. Shpg. wt., 5 lbs. 4 oz.
6 K 5487—Men's and Boys'. Top 10½x8¾ inches.....$1.57
6 K 5488—Women's and Girls'. 10¼x10½ in.....$1.57

E Bicycle Tool Bag. Heavy burlap backed artificial leather. Oval reinforced ends. Straps for attaching to saddle or bike frame. Flap closes with buckles. Black. *Size:* 6x2x3 in
6 K 5380—Shpg. wt., 6 oz..27c

Mirrors; Bell; Light Bulbs

F Double Chime Bike Bell. Rust resistant black enameled finish. Complete with bracket, nut, bolt for attaching. Loud clear tone; fits any type bicycle. **34c**
6 K 5323—Shpg. wt., 10 oz...34c

G Mirror with Reflector. Safety first! Adjustable 3½-inch mirror. Reflector visible 300-feet. Overall length 11-in.
6 K 5457—Shpg. wt., 1 lb..44c

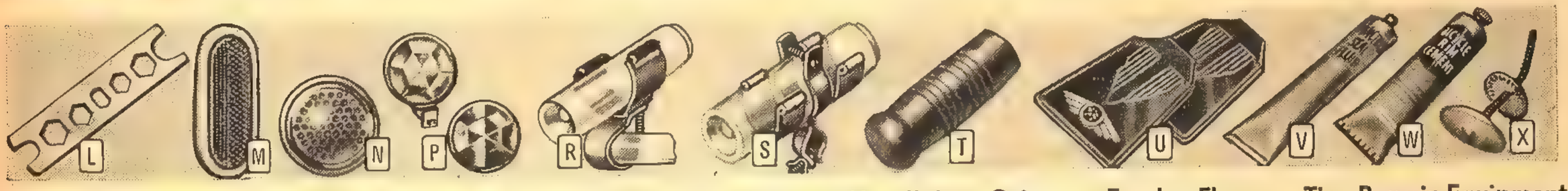
H Rear View Mirror. Full view of road behind you. Ball type socket for easy adjustment. 2½-in. diam., 8-in. overall length.
6 K 5311—Shpg. wt., 6 oz...17c

Bicycle Light Bulbs. (not illus.) For use with 1, 6-v battery or generator. Shpg. wt., ea. 2 oz.
6 K 5484—Headlight bulb...10c
6 K 5483—Tail-light bulb....19c

Headlight and Tail-light

J Torpedo Headlight. Streamlined, durable white enameled case. Unbreakable plastic lens. Swivel bracket fits on handlebar or front fender. Throws a clear white light that is visible for several blocks. Bulb and instructions for mounting included. Batteries not included. Shpg. wt., 1 lb. **84c** Headlight
6 K 5310.....84c

K Torpedo Tail-light. Matches headlight above. Streamlined white enameled metal case with unbreakable red plastic lens. Sturdy swivel bracket is easily installed on any bicycle. Bulb, switch for turning off and on, and complete instructions included. Batteries not included. Shpg. wt., 1 lb. 6 oz.
6 K 5431.....45c



Bicycle Wrench . . . Safety Reflectors

L All purpose bicycle wrench. Fits pedals and most standard bicycle parts. Made of flat tool steel.
6 K 5377—Shipping weight, 4 oz.....each 11c

M Oval shaped reflector of unbreakable red tenite. Reflects light brightly. Size 2½x1 inch.
6 K 5459—Shipping weight, 6 oz.....each 32c

N Jewel type reflector made of clear red glass. Twinkles brightly in any direct light. 1½ inches diameter.
6 K 5349—Shipping weight, 3 ounces.....each 8c

P Set of two jumbo jewel reflectors, for front and rear protection. One amber and one red. 2½ inches diam.
6 K 5435—Shipping weight, 12 ounces....set of two 28c

Flashlight Holders . . . Handlebar Grips

R Flashlight holder. Single clamp. Clamp holds tubular flashlight in strong spring clips. Adjustable. Fastens to handlebars. (Light not included.)
6 K 5445—Shipping weight, 4 ounces.....12c

S Double grip holder. Two spring clamps and center locking strap hold flashlight securely. Clamps onto handlebars. (Flashlight not included.)
6 K 5372—Shipping weight, 6 ounces.....28c

T Handlebar grips. Durable because they're made of wood; comfortable because they're shaped to fit hand. Fit all standard handlebars. Black.
6 K 5406—Shipping weight, 8 oz.....pair, 11c

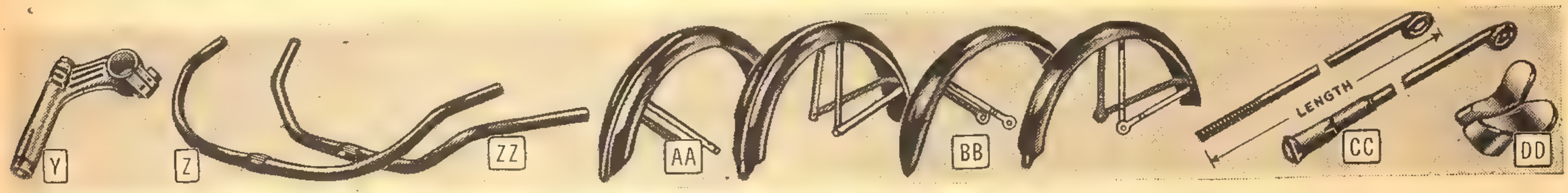
Fender Flaps . . . Tire Repair Equipment

U Jeweled fender flaps. Black rubber-like material. Rear flap set with red jewel. Size, 7¼x5¾-in. Fit any style fenders. Easily attached.
6 K 5338—Shipping weight, 1 lb.....pair 50c

V Puncture seal fluid for single tube or balloon tires. Protects against small leaks. 4 oz.
6 K 5378-Wt., each, 12 oz. 1 tube, 8c; 2 for 14c

W Rim cement. For all single tube tires.
6 K 5389—Shipping weight, 8 oz.....tube 7c

X Tire repair plug. Do own tire repairing. For high pressure tires only. Shpg. wt., 2 oz.
6 K 5379—Set of three, medium size.....16c



Handlebar Stem

Y Strong, durable handlebar stem well made of malleable iron. New style expanding type clamp fits securely into bicycle frame. Will fit any make bicycle. Easy to install yourself. Shipping weight, 1 pound.
6 K 5316.....50c

Replacement Handlebars

Z Modern, streamlined handlebar. Fit any make of bicycle . . . give racy appearance. Width at ends, 21 inches. Finished in black.
6 K 5350—Shipping weight, 1 lb. 6 oz.....79c

ZZ Western style handlebars with steerhorn shape similar to type used on motorcycles. Extra long with 24 in. spread.
6 K 05412—Shpg. wt., 3 lbs..88c

Replacement Bike Fenders

Strong, pressed steel. Set consists of front and rear fender complete with braces. Black enamel only.

AA For Standard Balloon Tires size 26x2.125-in. Front and rear set.
6 K 05446—Wt., 4 lbs. set of 2, $1.14

BB For Lightweight Bikes with 26x1.375 in. or 26x1.25 tires. Front and rear set. Shpg. wt., 3 lbs.
6 K 05326.....set of 2, 55c

Replacement Nipples and Spokes

CC Rust resistant spokes, black enameled nipples. Length correct if properly laced.
6 K 5351—For 20½-inch balloon rims taking 24x2.125 tires. Dozen. Shpg. wt., 4 oz.....17c
6 K 5284—For 22½-inch balloon rims taking 26x2.125 tires. Dozen. Shpg. wt., 4 oz.....17c
6 K 5288—For 24-inch rim taking 26x1.375-in. or 26x1.25 in. lightweight tires. Dozen. Wt., 4 oz. 17c

DD 6 K 5381—**Spoke nipple grip.** Shipping weight, 2 ounces.....5c

Make your bike last
Keep it looking new



Roomy Bicycle Saddle Bag

A Two sturdy bags of dark color, water repellent 10-oz. duck, joined by strip of same material. Fits over rear fender or luggage carrier. Sides tie to fender braces. Lock stitch binding in tan duck. Leather straps and metal buckles. Sides, 12½x5x¾ in. deep. Shpg. wt., 2 lbs.

$1.56 Inc. 20% excise tax

6 K 5325E—Each Set.....$1.56

B **Bermuda style bike basket.** Hand-woven basket of seasoned ash strips, with double thickness top rim. Special wooden brace underneath prevents basket from rubbing on fender. Fastens to handlebars with straps included. Fits any make bike. Natural finish. *Size:* 15 inches long, 11½ inches wide, 8½ inches deep.

6 K 5328—Shpg. wt., 3 lbs. **$1.33**

Lunch Carrying Case

C Olivedrab canvas, water-resistant. Closes with one strap. Has two straps on top for fastening to frame or handlebars; also separate carrying strap. Holds pint size vacuum bottle (not incl.) and lunch or small parcels. 11 inches long, 8 inches deep.

48c

6 K 5373—Shpg. wt., 8 oz....48c

D **Bicycle Utility Basket.** Strong, lightweight woven wood splint basket with two cotton web straps that fasten securely to handlebars. Ideal for carrying books, parcels, groceries, etc. Simple to install or remove. Basket is natural color, and handsomely finished in spar varnish. Fits any style bike. Will not sag, or injure bike tires. *Size:* 14x14x10 in. deep.

6 K 5394—Shpg. wt., 3 lbs. **$1.07**

Bike Poncho Rain Cape

E F —Let it rain! Let it pour! You'll ride in comfort with the greatest of ease in one of these good-looking Poncho capes. Made of rayon impregnated with synthetic resin that will not become sticky. Rain-resistant material is almost transparent, yet durable too. Will cover your clothing and handlebars with room to spare; has no sleeves; buttons snugly at neck. Not bulky . . . featherweight for warmest-weather comfort. Folds compactly into small, handy bundle. Women who prefer large size, order men's poncho. Makes bike riding a pleasure. Shipping weight, 6 ounces.

$3.52

E 6K5302—Women's and Girls'. Natural color only.....$3.52

F 6 K 5301—Men's and Boys'. *State* Dark or natural.....$3.52

ALLSTATE Balloons, Lightweights and Tubes

Fits only hook bead and straight side drop center balloon rims **$1.59** Tire

G Note construction features: (1) "Zig-Zag" safety tread. Two cord plies all around, extra ply under tread (see 2, 3, 4). Black sidewalls. Built of government regulation reclaimed rubber.

Size: 26x2.125 inches. Shipping weight, 3 pounds.

6 K 05125—Tire only...$1.59

6 K 05157—Tire only. As above but 24x2.125 in.$1.59

6 K 5171—Tube for 6K05125 tire. Grade No. 1 reclaimed rubber. Wt., 1 lb. 6 oz.79c

6 K 5172—Tube for 6K05157 tire. Shpg. wt., 1 lb. 6 oz.79c

HOW TO ORDER BALLOONS

Order by markings on old tire. If worn off, measure outside diameter of rim

Fits only lightweight rims, 24-inches in diameter **$1.65** Tire

H For lightweight bikes. Non-skid tread. Built of reclaimed rubber to government regulations. Two plies from bead to bead, third ply under non-skid tread. Fits any lightweight bicycle that takes a 26x1.25 or 26x1.375-in. tire.

Size: 26x1.375-inch. Shipping weight, 3 pounds.

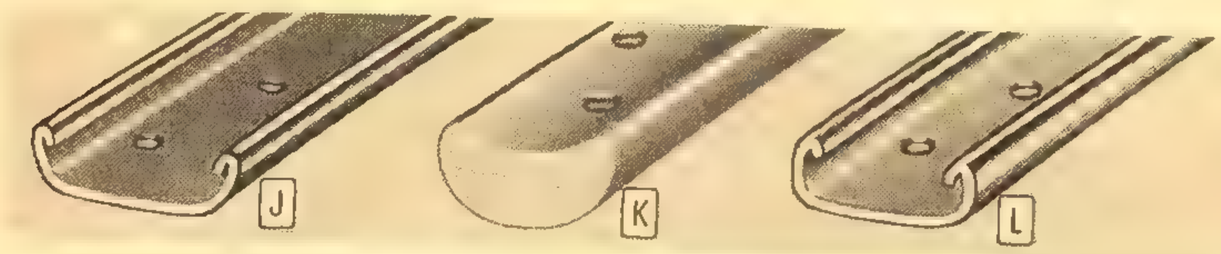
6 K 05163.....$1.65

Tube for above. Grade No. 1 reclaimed rubber.

6K5148—Shpg. wt., 11 oz. **79c**

HOW TO ORDER LIGHTWEIGHTS

Order by markings on old tire. If markings are worn off, measure outside diameter of rim. Will fit 24-inch lightweight rims only.





Replacement, 36-spoke, front wheels and rims for bikes

J **Drop center steel wheels and rims for balloon tires** with hook bead or straight sides. 22½-inches in diameter—for bikes with tire size, 26x2.125-in. Ivory color with smart contrasting black enameled trim.

6 K 5219—Front wheel with hub. Shipping weight, 4 lbs..Each **$2.35**

6 K 05241—Rim only. Shpg. wt., 3 lbs.Each **$1.00**

K **Lobdell-Emory seasoned wood wheels and rims for single-tube Cement-on High-Pressure tires.** 25-in. in diameter, replacement wheels for all standard adult size bikes taking 28x1.5-inch size tires.

6 K 05220—Front wheel with hub. Shipping weight, 5 lbs...Each **$2.35**

6 K 05240—Rim only. Shpg. wt., 4 lbs.Each **$1.00**

L **Steel wheels and rims for lightweight bikes.** Ivory enamel with black stripe trim. Takes either 26x1.375 inches or 26x1.25-inch lightweight tire. Rim diameter, 24-in. Hook bead style rims.

6 K 5218—Front wheel with hub. Shipping weight, 4 lbs..Each **$2.35**

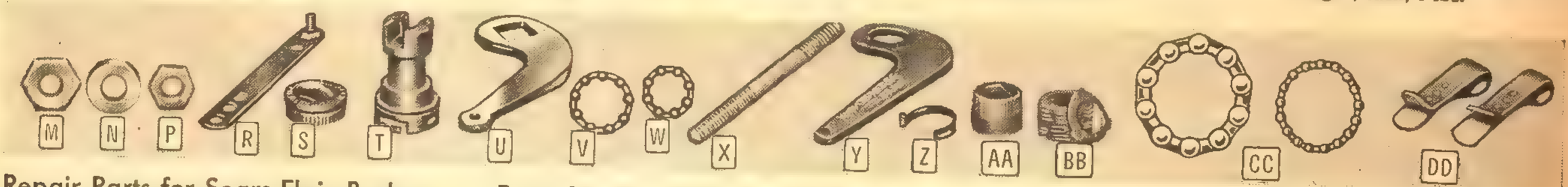
6 K 05214—Rim only. Shpg. wt., 3 lbs...Each **89c**

HOW TO MEASURE RIMS

When ordering rims, state size stamped on sidewall of tire. If size marks are worn off, measure rim diameter from outside edge to outside edge as shown above. **Important.** Do not confuse rims for balloon tires, single-tube tires and lightweight tires. They are not interchangeable. **Note:** If rim you need is not shown, measure old rim and give type. Allow 20 days for handling.

Rear Wheel Service

We can rebuild any rear wheel that takes a balloon or lightweight tire on standard 36-hole brake shell. Wheels are properly balanced on precision machines with spokes installed at proper tension. Disconnect all spokes from coaster brake shell, remove all inside parts and axle and send us the shell only of brake. Mail it parcel post prepaid. (See "How to Return Goods" on page 898.) Rims described at left. Spokes used are rust resistant, black enameled nipples. *Be sure to state type of rim and size wanted when ordering.* (See "How to measure Rims" at left). The cost of a rear wheel for balloon or lightweight tire is $2.25 each, old brake shell included. Shipping weight, each, 6 lbs.



Repair Parts for Sears Elgin Brakes

M 6K5265—Arm lock nut. Wt. 1 oz. Ea. 6c

P 6K5263—Axle Nuts. Wt. 1 oz.....Pr. 5c

R 6K5262—Clip, nut, bolt. Wt. 1 oz.Ea. 9c

S 6K5254—Clutch sleeve. Wt. 2 oz..45c

Make brakes last longer. Keep them in repair.

T 6K5260–Brake spool and drag.Wt.5 oz. 65c

U 6K5261–Brake Arm. Wt. 4 oz.....Ea. 35c

V 6K5266–Lge. 10-Ball Retainer.Wt. 2 oz. 20c

W 6K5267—Sm. 8-Ball Retainer.Wt. 2 oz. 15c

X 6K5255—Axle. Shpg. wt., 5 oz.....Ea. 15c

Parts for New Departure Brakes

M 6K5251–Arm lock nut. Wt. 1 oz.Ea 5c

N 6K5250–Axle Washers. Wt. 1 oz .Ea. 5c

P 6K5249–Axle Nuts. Wt. 1 oz ....Pr. 5c

R 6K5247–Clip, nut, bolt. Wt. 1 oz.Set 9c

V 6K5252–Lge. 10 ball retainer. Wt. 2 oz.20c

W 6K5253–Small 7 ball retainer. Wt. 2 oz. 15c

X 6K5243–Axle. Shpg. wt. 5 oz.....Ea. 15c

Y 6K5246–Brake Arm. Wt. 4 oz.....Ea. 35c

Z 6K5248–Transfer spring. Wt. 2 oz....9c

AA 6K5242-ClutchSleeve Wt. 2 oz. ..Ea. 35c

BB 6K5449-BrakeDiscs. Shpg.wt. 5 oz. Set 45c

Bearings and Retainers

CC Shpg. wt., each, 3 oz.

6 K 5330—Frame head retainer. Fits Westfield, Rollfast, Snyder bikes. Has 15, 3/16-in. balls.....6c

6 K 5438—Frame head retainer. Fits Murray, Schwinn, Monark, Shelby..6c

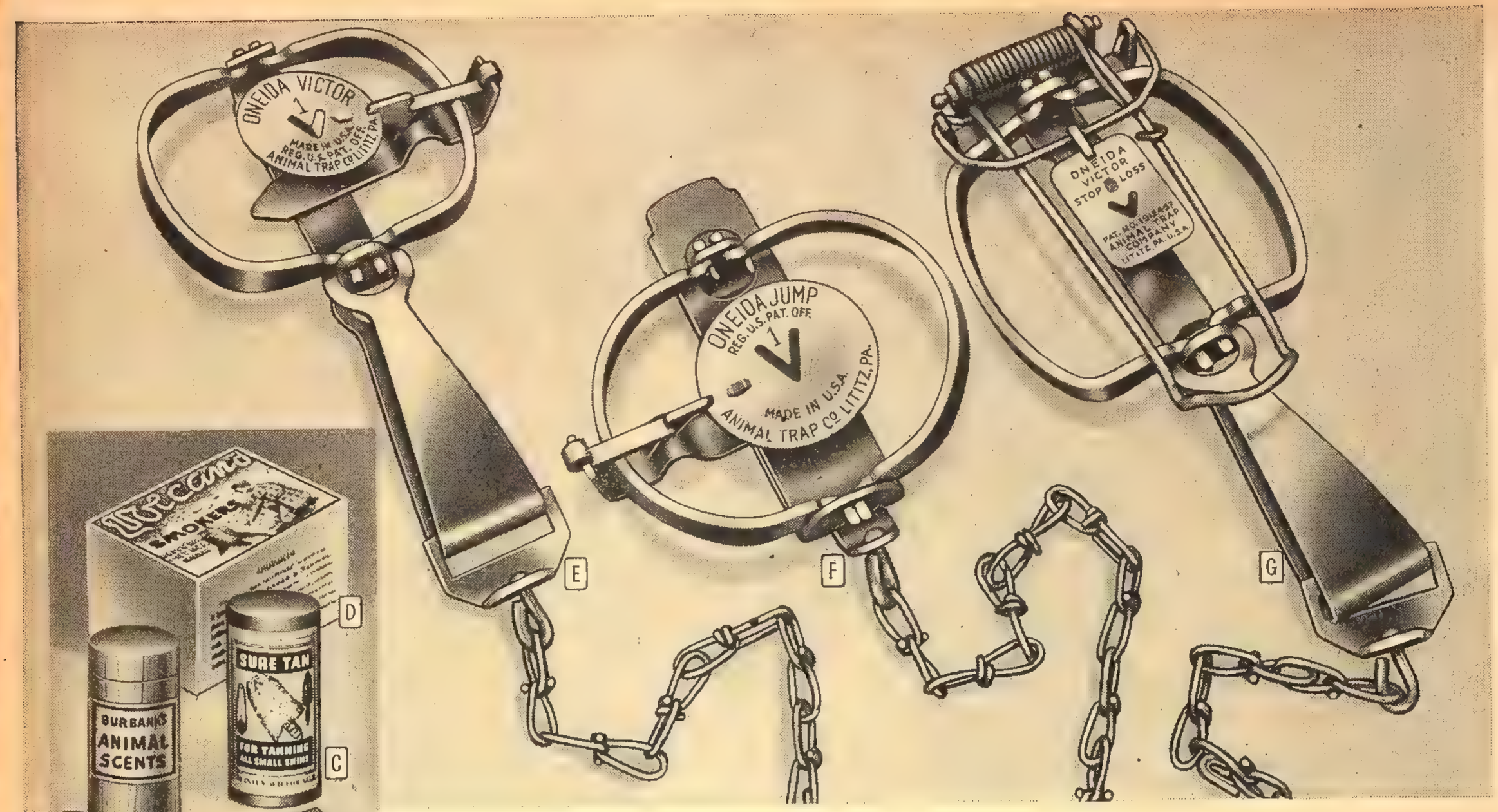
6 K 5332—Front hub retainer. For New Departure, SMW; also Torrington, Persons Pedals.....5c

6 K 5456—Crank Retainer for all.....8c

Pants' Clips

DD Tempered flat spring steel holds pants, slacks snug and firm. Wonderful protection for your slacks, pants, at very little cost. Shpg. wt., 2 oz.

6 K 5322—Pair....7c





Victor Oneida Traps hold 'em! Cut down losses

Ideal for land or water trapping . . . will not freeze or clog

Trappers' Supplies 40 tags $1.00

[A] **Identification tags** of weather resisting fiberboard with wire to fasten on trap. Name and address stamped on at factory in Pennsylvania. *Print name plainly.*

6 K 592F—Postpaid 15 tags 50c; 40 for $1.00

[B] **Burbank's Animal Scents.** Lure game. 2-oz. bottles. Shpg. wt., each 11 oz.

Cat. No.	To catch	Good for	Each
6 K 536	Mink	240 sets	55c
6 K 537	Coon, Weasel	240 sets	55c
6 K 538	Fox	240 sets	55c
6 K 539	Muskrat	240 sets	55c
6 K 540	Skunk, Opossum	200 sets	55c
6 K 541	Wolf	120 sets	55c

[C] **Sure-Tan.** Cures small skins in 36–72 hours without tank or wet processes.

6 K 526—Shipping weight, 1 lb. 3 oz. 25c

[D] **Den Smokers.** Fill holes, burrows with strong smoke and gas, forcing animals out. Candle type.

6 K 545—Shpg. wt., 1 lb. . . . . 18 for 52c

Single-Spring

No. 1 Each 25c No. 1 Dozen $2.57

[E] Because this trap has tremendous holding power in its lightning-quick, tempered steel spring, it is the favorite of professionals and amateurs. Catches and holds firmly, most fur bearing and verminous animals. Trap works well on land and water. Steel link chain attached. Low, flat style . . . easily concealed. Standard model . . . for general trapping. *Size: No. 1;* jaw spread, 4 inches. Recommended for rats, weasels. Shpg. wt., each, 14 oz.; dozen, 8 lbs. *No. 1½,* jaw spread 4¾-in. Recommended for skunk, marten, mink, etc. Shipping weight, each, 1 lb. 4 oz.; doz. 13 lbs. *Please state size and quantity desired.*

6 K 0505—No. 1 trap . . . . . Each 25c
No. 1 trap . . . . . Dozen $2.57

6 K 0505—No. 1½ trap . . . . . Each 42c
No. 1½ trap . . . . . Dozen $4.15

Jump Traps

Each 29c Dozen $2.92

[F] Jump traps are among the most popular of all traps, particularly with professional trappers and with good reason. They are compact, have terrific holding power, yet are unusually light in weight. This means you can carry more traps at one time. Underspring exerts pressure equally on both ends of jaws. Trap leaps from ground when sprung, securing tight hold high on the animal. That means fewer pelt losses and more fur profits. Working parts will not clog or freeze in water or on land. This is important to professional trappers. Extra wide jaws. Perfectly balanced pan. No. 1 jaw spread 4⅝ inches for muskrat, mink, skunk, etc. Shpg. wt., each, 12 oz.; dozen, 8 lbs.

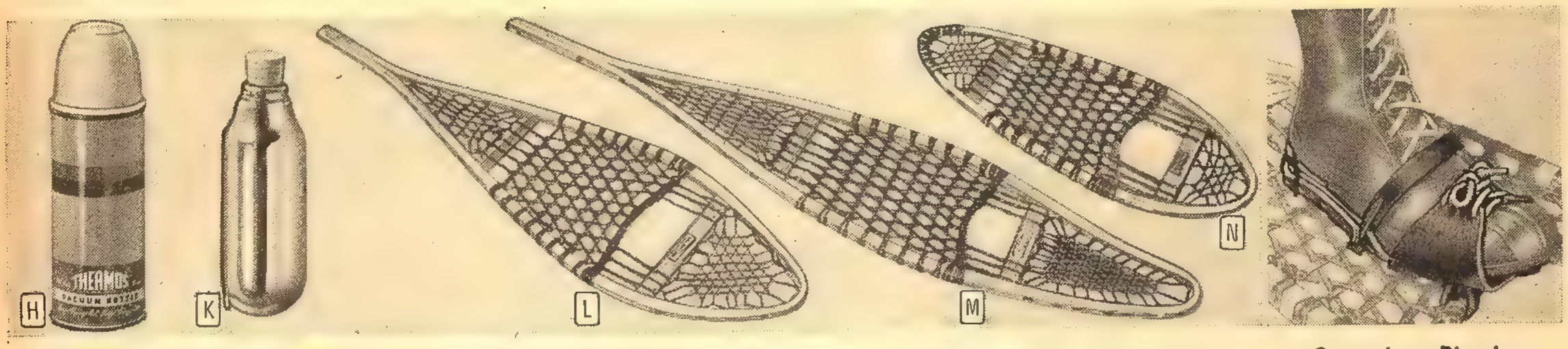
6 K 0523—Each 29c Dozen $2.92

Stop-loss Trap

Each 38c Dozen $3.89

[G] Single-spring type with stop-loss feature and unique delayed action plate. Cuts out losses by practically eliminating pull-outs, wring-offs, and gnawoffs. After trap is sprung, special plate releases guard, which holds animal in prone position. Strong, tempered steel spring works lightning fast. Once anything gets caught in this trap, no amount of struggling can loosen hold. We particularly recommend this trap to professional trappers who appreciate the better features. Working parts can't clog or freeze. Hardened steel 4-inch jaws, snap shut lightning fast. 13-inch steel chain attached. Works equally well on land or under water. Shpg. wt., each, 1 lb. 2 oz.; dozen, 11 lbs.

6 K 0508—Each 38c Dozen $3.89



Pint size Thermos Bottle

[H] Keeps liquids hot 24 hours, cold for 72 hours. Molded plastic cup top. Postpaid. $1.09

6 K 7303—Pint size $1.09

[K] **Vacuum bottle fillers.** Silver color double glass, vacuum sealed. Fits all Sta-Rite and genuine Thermos bottles.

Cat. No.	Size	Shpg. wt.	Price
6 K 7314	½ pint	1 lb. 13 oz.	Each 63c
6 K 7321	1 pint	2 lbs. 6 oz.	Each 63c
6 K 7322	1 quart	3 lbs. 5 oz.	Each $1.05

Standard "Snocraft" Snowshoes

[L] Specially selected Maine white ash, perfectly seasoned; special varnish finish. Top quality leather filling . . . won't sag. $10.45 Pair

6 K 5696F—For men. Postpaid. . Pair $10.45
6 K 5697F—For women. Postpaid. Pair 8.25

Size, In.	For men	Size, In.	For women
12x48	125–150 lbs.	12x42	100–130 lbs.
13x48	150–175 lbs.	12x44	130–150 lbs.
14x48	175–200 lbs.	*Be sure to state size*	

Shipped from factory in Maine, *about 7 days after order is received.* Order from Sears nearest mail order house.

Yukon "Snocraft" Snowshoes

[M] Made for speed and ease of travel in deep, light snow. Same make as 6 K 5696F. $10.95 Pair

6 K 5699F—For men. *State size.* Postpaid.
11x60 inches or 12x60-in. . . . . Pair $10.95

[N] **"Snocraft" Bear Paw Snowshoes** Preferred by those who travel in thick underbrush. Same make as 6 K 5696F.

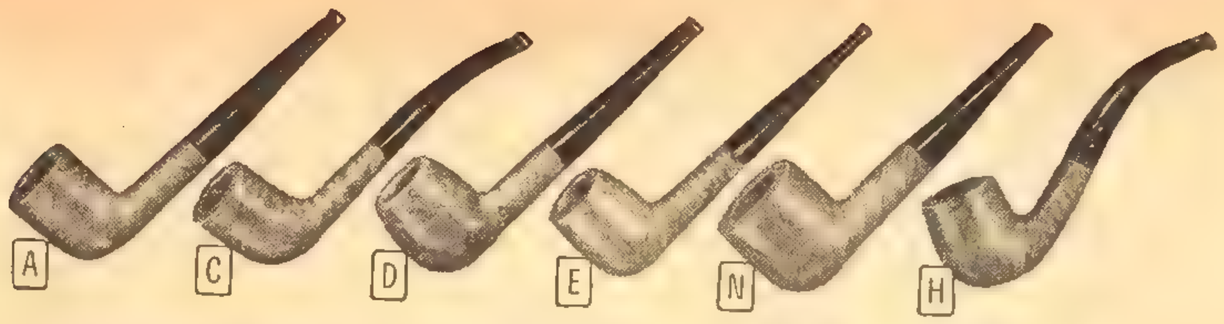
6 K 5698F—For men. *State size.* Postpaid.
14x30 in., for men 175 pounds Pair $10.45
15x30 in., for men 175–200 lbs. Pair 10.45

Same shipping instructions as 6 K 5696F

Snowshoe Riggings

Made from heavy, tough leather that will not harden after getting wet. The most popular style in use, gives wearer complete control of snowshoe. Attaches firmly in a few seconds. Ideal for professional trappers. Leather lacing and straps. *State whether for Men's, Boys' or Women's Snowshoes.* Allow 7 days for shipment from Maine. Order from Sears nearest mail order house. Postpaid. $1.15 Pair

6 K 5656F—Pair. $1.15



YORKSHIRE Pipes in 6 popular shapes

GOOD . . . The Royal

• Honey-lined
• Good briar
• 10 extra filters

98c

1 Fine quality briar pipe. Honey lining gives sweetness and a pleasant fragrance. An absorbent filter strains out bitter-tasting tars and oils. 10 extra, easy-to-change filters are included. Choice of shapes above: A, C, D, E, H, or N. Wt., 10 oz.

8 K 6870—*State shape*..98c

30 extra filters

8 K 6540—Wt., 4 oz. . . .29c

BETTER...The Aristocrat

• Select briar
• Walnut finish
• Wide bit

$1.98

2 Try the Yorkshire Aristocrat for a pleasant, enjoyable smoke. You'll really appreciate this select quality briar pipe. It has a beautifully polished walnut finish. You'll like the comfort of the wide, hand finished bit. Choice of shapes shown above: A, C, D, E, H, or N. Shipping weight, 10 ounces.

8 K 6813—*State shape* $1.98

BEST . . . The Supreme

• Natural finish
• Extra-wide
• Hand finished

$2.98

3 Our best Yorkshire pipe . . . the choice of discriminating smokers. Made of carefully selected briar that's used only in the finer kinds of pipes. Beautifully grained. The bit is extra wide and extra comfortable. Choice of shapes shown above: A, C, D, E, H, or N. Shipping weight, 10 ounces.

8 K 6878—*State shape* $2.98

Famous Emperor Pipes . . fine select Briar

GOOD . . . Standard

• Handfinished
• Fine grained
• Comfortable bit

$3.50

4 Handsome briar bowl is selected from many thousands of blocks of briar. Has a velvet smooth finish. The bit is especially designed for comfort. Choice of shapes shown above: A, C, D, E, H, or N. Postpaid.

8 K 6863—*State shape* $3.50

BETTER . . . De Luxe

• Craft finished
• Fine quality
• Even balance

$5.00

5 Real craftsmanship plus balance and beauty make this pipe one every smoker desires to add to his collection. Carefully fitted with hand finished bit. Choice of shapes shown above: A, C, D, E, H or N. Postpaid.

8 K 6864—*State shape* $5.00

BEST . . . Supreme

• Custom made
• Natural finish
• Select briar

$7.50

6 Made of selected Briar, the choicest quality of briar roots. Comes in Virgin finish, the natural color that brings out the grain in all its beauty. A pipe of outstanding craftsmanship. Choice of shapes above: A, C, D, E, H, or N. Postpaid.

8 K 6865—*State shape* $7.50

Royal Duke . . . translucent bit

7 Pur-o-matic stem has condensation chamber filter. Choice of shapes above: A, D, E, or N. Bits in amber, black or cloudy colors. Postpaid.

8 K 6814—*State shape and color* $1.50

Set of six Corn Cob Pipes

8 Set consists of six pipes varying in shape, stem and finish. Pipes range from 4½ to 6 inches long and have white, yellow or black stems. Wt., 12 oz.

8 K 6871 . . . . . Set of six 59c

Genuine leather Tobacco Pouches

Economy Leather Pouch

9 Straight zipper opening makes it easy to fill your pipe. Flat type, easy to carry in pocket. About 5½x3¾ in.

8 K 6582—Shpg. wt., 5 oz. 79c

GOOD . . . Sheepskin Leather Pouch

10 Flat pouch, saddle tan finish. Straight zipper opening. Good quality moisture-retaining lining. Abt. 6¾x4 in.

8 K 6599—Shpg. wt., 3 oz $1.49

BETTER . . . Tobacco and Pipe Pouch

11 Leather combination pouch has space for both tobacco and pipe. 2 zipper openings. About 5¾x3 in.

8 K 6584—Shpg. wt., 4 ounces. $1.98

BEST . . . Combination Pouch

12 Genuine Morocco Goatskin leather with 2 zipper pockets. Waterproof lining. About 6x3 inches.

8 K 6585—Shpg. wt., 4 oz. $2.98

Pipe Tobaccos

Shipping weight, each, 1 lb. 14 oz. except numbers 8 K 4549 and 8 K 4516.

Union Leader
14-ounce pkg.
8 K 4540. . . . .63c

Kentucky Club
14-ounce pkg.
8 K 4514. . . . .73c

Half and Half
1-pound pkg.
8 K 4538. . . . .76c

Sir Walter Raleigh
1-pound pkg.
8 K 4542. . . . .76c

Velvet
1-pound pkg.
8 K 4531. . . . .76c

Prince Albert
1-pound pkg.
8 K 4525. . . . .76c

Bond Street
1-pound pkg.
8 K 4543. . . . .$1.19

Middleton's Walnut
½-pound pkg.
Postpaid
8 K 4552. . . . .$1.15

Edgeworth
1-pound pkg.
8 K 4534. . . .$1.07

Revelation
1-pound pkg.
8 K 4556. . . .$1.35

Granger
1-pound pkg.
8 K 4533. . . . .76c

Model
1-pound pkg.
8 K 4557 . . . . .71c

Killickinnick
1-pound pkg. Shpg. wt., 1 lb. 3 oz.
8 K 4549. . . . .53c

"Home Run" Cigar Clippings. Shipping weight, 1 pound 3 ounces.

8 K 4516—14-oz. bag. 59c

YORKSHIRE Pipe Tobacco

½-pound and 1-pound sizes come in Humi-Seal cartons to keep tobacco fresh.

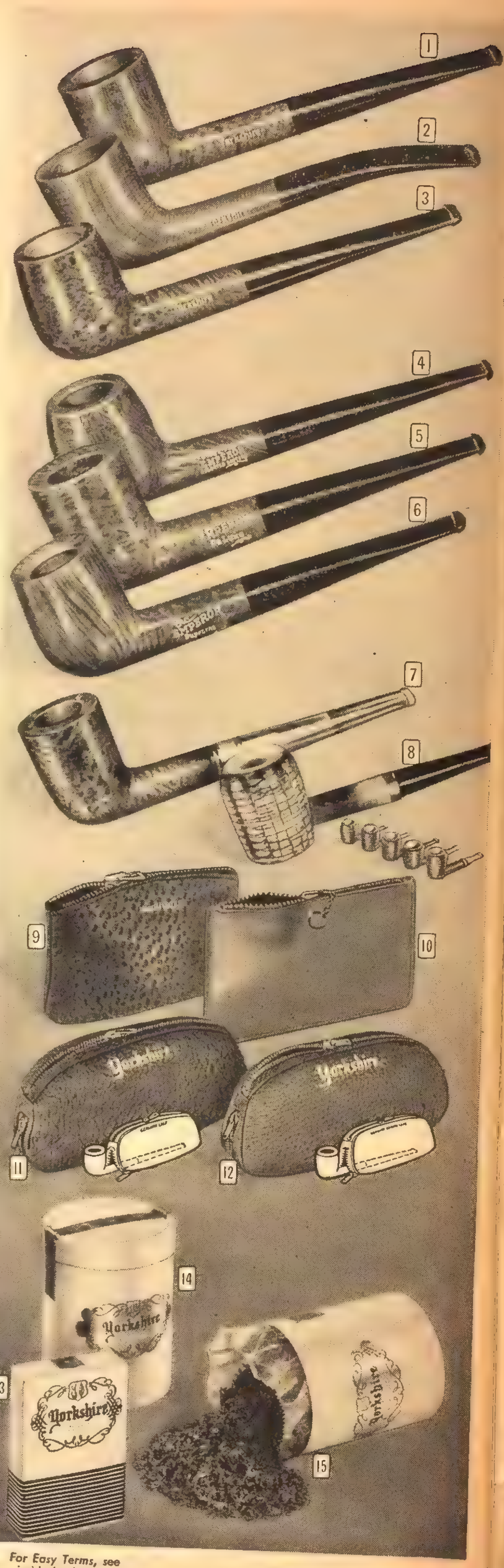
Economy . . . popular price mixture
An all-American blend of fine tobaccos
8 K 4553—Wt., 1 lb. 8 oz. 1-lb. 69c

GOOD . . . Our Royal blend
13 A high grade mixture. Shipping weights, 3 oz.; 14 oz.; 1 lb. 8 oz.
8 K 4544—1¾-ounce package. 14c
8 K 4530—½-pound carton. 59c
8 K 4529—1-pound carton. $1.00

BETTER . . . Aristocrat flake mixture
14 A satisfying blend of Turkish and Domestic. Wts., 3 oz.; 14 oz.; 1 lb. 8 lb.
8 K 4548—1¾-ounce package. 18c
8 K 4547—½-pound carton. 85c
8 K 4546—1-pound carton $1.59

BEST . . . Supreme aromatic blend
15 1¾-oz. bonus package included with the 1-lb. size of this savory aromatic tobacco. Try this; if not satisfied, return unopened 1-lb. package for refund.
8 K 4551—Shpg. wt., 1 lb. 10 oz.
1-lb. pkg. plus bonus pkg. $2.29

Yorkshire Cigarette Tobacco
14-oz. package, makes from 500 to 600 cigarettes. 500 cigarette papers, incl.
8 K 4560—Shpg. wt., 1 lb. 8 oz. 98c



For Easy Terms, see inside back cover

Sears Shaving Accessories . . . . for economy and good grooming

High quality Razor Strops

A Professional Finishing Strop. Our best strop. Best grade imported shell horsehide. Carefully hand finished and broken-in—ready to use. A pliable and durable strop. Size, 24x 2½ inches.
9 K 9266—Shipping wt., 8 oz. **$2.49**

B Professional Sharpening Strop. Fine weave 2-ply white linen finish canvas sharpening strop. Type preferred by barbers. 2½x24 in.
9 K 9265—Shipping wt., 8 oz. . . **$1.49**

Complete Professional Set. Combination of 9 K 9266 finishing strop (A), 9 K 9265 sharpening strop (B), complete with metal swivel.
9 K 9267—Shipping wt., 12 oz. **$3.98**

C Shell Horsehide Double Strop. One strop of imported genuine shell horsehide for finishing; broken in by hand; other of 2-ply fine weave white canvas for sharpening. Detachable swivel and snap. 26x2½ in.
9 K 9264—Shipping wt., 12 oz. **$2.89**

D Barber's Double Horsehide Strop. One strop is fine quality horsehide for finishing; the other of woven canvas for sharpening. 26x2½ inches
9 K 9263—Shipping wt., 13 oz. . **$2.19**

E Carbo-finish 2-in-1 Horsehide Strop. Single style; carborundum-treated sharpening side. Other side smooth for finishing. Sewn grip. 25x2¼ in.
9 K 9261—Shipping wt., 10 oz. . . **$1.19**

F Double Leather Horsehide Strop. Genuine horsehide. One side for sharpening, the other for finishing. Sewn-on grip. Polished ring swivel. Size, 24x2¼ inches.
9 K 9262—Shipping wt., 12 oz. . **$1.69**

G Safety Razor Blade Strop. For Valet, Auto-Strop and other safety razor blades. High grade Cordovan leather. Size 15x1½ inches. Rough side of strop for sharpening; the other smooth for finishing.
9 K 9260—Shipping weight, 3 oz. **49c**

H Franz Swaty Razor Hone. For all standard types of straight razors. Made of fine abrasive material. For use with either water or oil. Gives a quick, keen edge. 5¼x2 inches.
9 K 9269—Shipping weight, 9 oz. **98c**

J Square Shave Mirror. Attractive square scalloped edge mirror surface. Mounted on an easel back of fiberboard for standing on dresser or table, or may also be hung on wall. Mirror size, 5x7 inches.
8 K 1171—Shpg. wt., 1 lb. 3 oz. . . **59c**

Barbers' favorite Razors

K Case's "Next" Razor. Forged from fine razor steel. Full hollow-ground ⅝-inch blade. Cream color composition handle. Handsome case. Two types—round end or square end. Shpg. wt., each, 6 oz.
9 K 9201—Round End. **$3.98**
9 K 9202—Square End. **$3.98**

L Standard Sta-Sharp Razor. Full hollow-ground blade made of fine forged steel . . . hardened and tempered. Tortoise-grained celluloid handle. Shpg. wt., each, 6 oz.
9 K 9203—Round End. **$4.98**
9 K 9204—Square End. **$4.98**

M De Luxe Sta-Sharp Razor. Finest professional quality—the best razor we offer. Full hollow-ground ⅝-inch blade, forged from super-fine, rust-resisting surgical steel heat treated and carefully tempered. Hand honed and stropped. Takes and holds a keen cutting edge. Perfectly balanced, has just the right "feel." Beautiful pearl-tone celluloid handle. Comes in smart gift box. Both styles—round end and square end blades. Shipping weight, each, 6 ounces.
9 K 9205—Round End. **$7.95**
9 K 9206—Square End. **$7.95**

Ever-Ready Shaving Brushes

N Good serviceable brush for this very low price. Economical to buy, serviceable to use. Good quality bristle tuft that is firmly set in a painted wood handle. Shipping weight, 4 ounces.
8 K 6308—About 4¼ inches. Each **49c**

P Heavy duty Shaving Brush. You'll get more service from this brush. Bristle tuft (better quality than above) is firmly gripped in a flint-hard base. The smart styling of the handle makes it easy to grip—fits the hand comfortably. Boxwood handle. Shipping weight, 4 ounces.
8 K 6316—About 3¾ inches. **63c**

R DeLuxe Shaving Brush. Thicker, softer tuft of sterilized bristles blended in a badger-like casing, firmly set in an attractive plastic handle. Tufts are locked firmly in the handle—will not pull out. Shpg. wt., 4 oz.
8 K 6318—About 4⅛ inches. **96c**

S Our finest quality Shaving Brush. An excellent value shaving brush. Has a full thick tuft of sterilized genuine bristles, firmly gripped in an attractive plastic waterproof handle. Carefully made; meets the highest requirements in a shaving brush. Shipping weight, 4 ounces.
8 K 6323—About 4½ inches. . . . **$1.39**

A full selection of fine quality Combs

T Black Dressing Combs. Medium weight. 7¾ inches long.
8 K 1044—Shpg. wt., 3 oz. . . . . Each **9c**

Heavier weight, better quality Comb. Smoother finished. Shpg. wt., 3 oz.
8 K 1005—Extra long, 9 inches. Ea. **14c**

U Women's Plastic Dressing Combs. Shipping weight, 3 ounces.
8 K 5660—Medium weight. 7½ in. . **9c**
8 K 1010—Heavier weight. 9 in. . . . **14c**

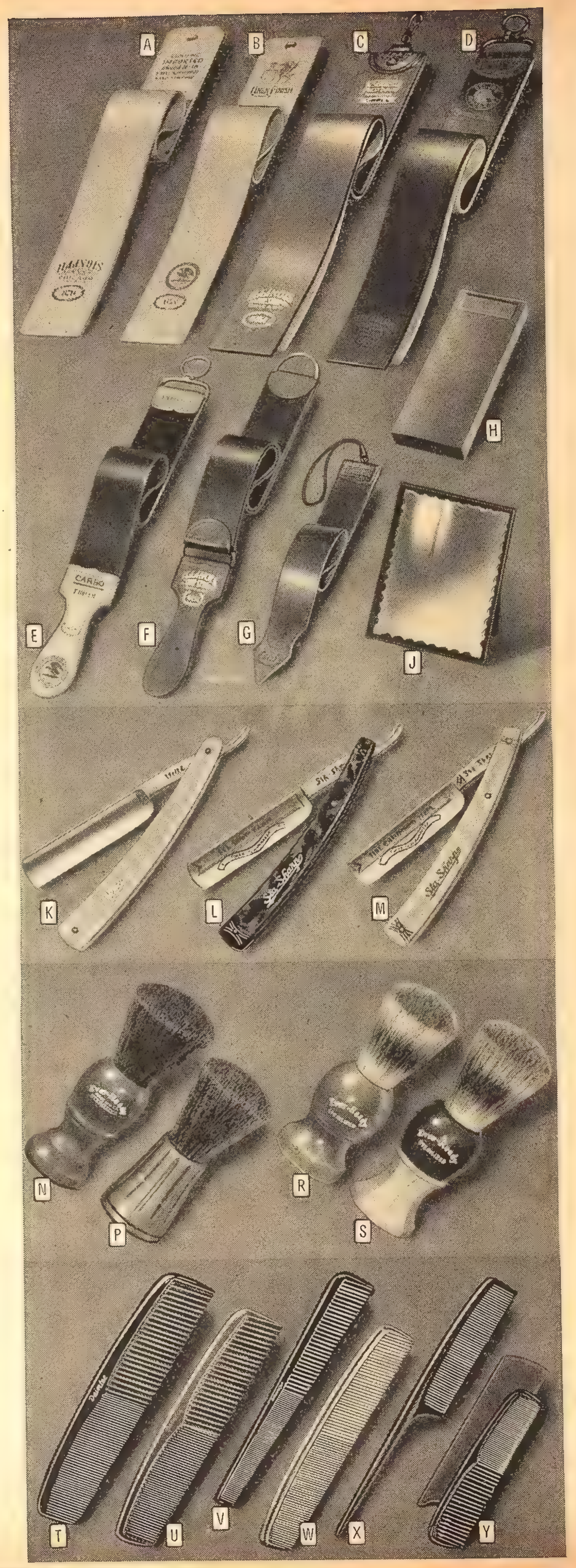
V Barber Style Combs. Tapering, thin and flexible. Coarse and fine teeth. Medium weight. Shpg. wt., 2 oz.
8 K 1007—7 inches long. Black. . . . **9c**

W Women's colorful Plastic Combs. Crystal-clear, blue or rose. *State color.* Shpg. wts., 2 oz.; 3 oz.
8 K 5035—5 inches long. . . . . Each **9c**
8 K 5036—7 inches long. . . . . Each **17c**

X Rat Tail Combs. Plastic. 4-in. combing area. Shpg. wt., 3 oz.
8 K 1011—8¼ in. . . . . Each **9c**

Black Plastic all-purpose Comb
Not shown. Shipping weight, 3 oz.
8 K 1001—7-inch tapering style. . . . **17c**

Y Handy Pocket Combs. With case. 5 in. long. Shipping weight, 2 oz.
8 K 1027—Reg. weight, paper case. **9c**
8 K 1003—Med. heavy, leather case. **21c**





Blades and Supplies for a smooth, easy shave

Sta-Sharp Super-Thin Double Edge Blades

[A] Fit all popular double edge razors. Extra thin—(only .004 in.). Made of long-lasting selected surgical steel properly hardened and tempered and carefully inspected. Shpg. wts., 10 blades, 2 oz.; 25 blades, 4 oz.

9 K 9231
10 blades for only . . . **19c**

9 K 9232
25 blades for only . . . **44c**

Sta-Sharp Single Edge Blades

[B] Fit all Gem, Ever-Ready and Star razors. Each blade is made of selected surgical steel. Keen edge carefully ground and honed. Shipping weights, 10 blades, 2 oz.; 25 blades, 4 oz.

9 K 9233
10 blades for only . . . **19c**

9 K 9234
25 blades for only . . . **44c**

Sta-Sharp Deluxe Double Edge Blades

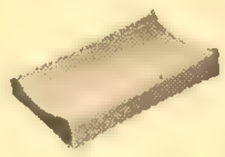
[C] Fit all popular double edge style safety razors. Made from **high carbon stainless steel.**

Extra sharp and extra thin. Heat treated, tempered, precision ground . . . final honed finish gives super keen edges. Over 15% thinner than ordinary blades. Shpg. wts., 5 blades, 2 oz.; 10 blades, 3 oz.; 25 blades, 4 oz.

9 K 9235
5 blades . . . **27c**

9 K 9236
10 blades . . **49c**

9 K 9237
25 blades . . **$1.19**



Sav-A-Blade Hone

Use with all types of single and double edge blades. Fine abrasive. Shipping weight, 12 ounces.

9 K 9200—1¾x2⅝ inches. **23c**

Sears Approved Shaving Supplies

[D][E] **Brushless Shave Cream.** For economical "smooth-as-velvet" shaves. Just spread on with your fingers. Give yourself the benefit of clean, close shaves, free from that burning feeling.

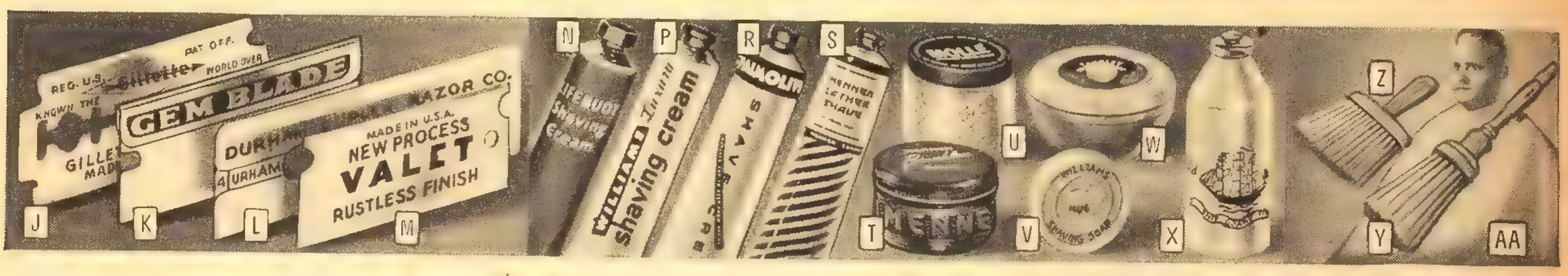
8 K 5760—Shpg. wt., 9 oz. 4⅞₀-oz. tube. **23c**
2 Tubes . . . Shpg. wt., 1 lb. 2 oz. **39c**
8 K 5764—Shpg. wt., 1 lb. 10 oz. 1 lb. jar. **49c**

[F] **Lather-type Shave Cream.** Fast, super-lathering, mild and soothing. Prepares your face for a smoother, closer shave. Shpg. wt., each, 9 oz.

8 K 4902—3⅝-oz. tube. . . . . 23c 2 tubes for **39c**

[G] **Shave Talc.** For that smooth finish. Neutral shade.
8 K 4191E—4-oz. size. 20% Fed. Tax Incl **20c**

[H] **Styptic Pencil.** Checks bleeding. Wt., 3 oz.
8 K 4905E—20% Fed. Tax included . . . . . 3 for **12c**



Nationally Known Safety Razor Blades

[J] **Gillette Blue Blades.** Made of finely tempered surgical steel, properly hardened. Postpaid.

9 K 9240— 5 blades **25c**
9 K 9241—10 blades . . **49c**

Gillette Thin Blades. Extra thin blades—only .004-in. thick. Postpaid.
9 K 9242—4 blades . . . **10c**

[L] **Durham-Duplex Blades.** Double-edge. Fit all Durham-Duplex razors. Postpaid.
9 K 9253—5 blades . . **43c**

Marlin Double Edge Blades. Postpaid.
9 K 9252—18 blades. **25c**

[M] **Valet Auto Strop Blades.** Single-edge. Fit Valet Auto Strop razors. Postpaid.
9 K 9245—5 blades. **25c**
9 K 9246—10 blades . . **49c**

[K] **Gem Single-Edge Blades.** Fit Gem, Ever-Ready and Star razors. Postpaid.
9 K 9249—5 blades . . **23c**

Gem Reversible Blades. For Gem Micromatic razors only. Postpaid.
9 K 9247—5 blades . . . **31c**
9 K 9248—10 blades . . **59c**

Star Single Edge Blades. For Gem, Ever-Ready, Star razors. Postpaid.
9 K 9251—4 blades . . . **10c**

Treet Single Edge Blades. Fit Gem, Ever-Ready, Star razors. Postpaid.
9 K 9254—4 blades . . **10c**

Ever-Ready Blades. Single edge. Fit Ever-Ready and former Star-style Gem razors. Postpaid.
9 K 9243—5 blades . . **27c**
9 K 9244—10 blades . . **53c**

Include Razor Blades, Shaving Cream, Shaving Brushes and other Shaving Accessories in your next Easy Payment order. See inside back cover.

Other Nationally Known Shaving Creams

LATHER TYPE

[N] **Lifebuoy Shave Cream.** Lather stays moist.
8 K 4909—Postpaid. 2½-oz. tube. **27c**

[P] **Williams Luxury Cream.**
8 K 4930—Postpaid. 4-oz. tube **39c**

[R] **Palmolive Lather Shave.**
8K2812—Postpaid. 5-oz. tube **39c**

[S] **Mennen Lather Cream.** Menthol-Iced. Postpaid.
8 K 3532—4½-ounce tube . . . **39c**

Mennen Lather Cream.—Regular.
8K3530—Postpaid. 4½-oz. tube **39c**

Fitch's Shave Cream. Lather type.
8 K 4946—Postpaid. 8-oz. jar . . **47c**

Ingram's Shave Cream.
8K3508—Postpaid. 2³⁄₁₀-oz. jar. **29c**

[V] **Williams Mug Soap**
8K4920—Postpaid. 3 cakes . . **15c**

[W] **Yardley Shave Bowl.**
8 K 4467—Postpaid **$1.00**

Old Spice Shave Mug.
8 K 6087—Postpaid **$1.00**

BRUSHLESS TYPE

[T] **Mennen Brushless Shave Cream.** Softens beards. Postpaid.
8 K 3533 . . . . . 6-ounce jar . . . **43c**
8 K 3525 . . . . . 4¾-ounce tube . . **39c**

[U] **Molle Brushless Shave Cream.** Shpg. wts., 8 oz. and 2 lbs.
8 K 4949 . . . . . 4½-ounce tube . . **37c**
8 K 4948 . . . . . 8-ounce jar **54c**

Williams Glider Cream. Soothing.
8 K 4932—Postpaid. 5-oz. tube. **39c**

Palmolive Brushless Shave Cream. For smooth, clean shaves. Postpaid.
8 K 2825—Giant size. 5-oz. tube **39c**

Fitch No-Brush Cream. Just spread it on and shave. Postpaid.
8 K 4947 . . . . . 8-ounce jar **47c**

Barbasol. No brush, no lather, no rub-in. Shpg. wt., 9 oz.
8 K 4912 . . . . . 4⁹⁄₁₀-ounce tube **37c**

Burma Shave. Postpaid.
8 K 4937 . . . . . ½-pound jar **39c**
8 K 4942 . . . . . 1-pound jar **69c**

Barber Supplies

[Y] **Barbers' Neck Brush.** A handy, serviceable brush for brushing loose hairs off the neck and shoulders. Made of soft white horsehair. Long hardwood handle. Overall length, about 9½ inches. Shipping wt., 5 oz.
9 K 9298 . . . . . Each **69c**

[Z] **Pocket-size Neck Brush.** Flat style brush. Fits conveniently into pocket of barber's coat. Good quality, soft white horsehair bristles. Hardwood handle. Overall length, about 7 in. Shipping weight, 4 ounces.
9 K 9297 . . . . . Each **69c**

[AA] **Hair Cutting Cloth.** Serviceable, fine quality striped percale. Keeps hair from falling on clothes and neck when being trimmed. Fast color—easy to launder. Full size. For barber shop or home use. Size, about 53x47 inches. Shipping wt., 8 ounces.
9 K 9299 . . . . . Each **89c**

Nationally Known Shaving Accessories

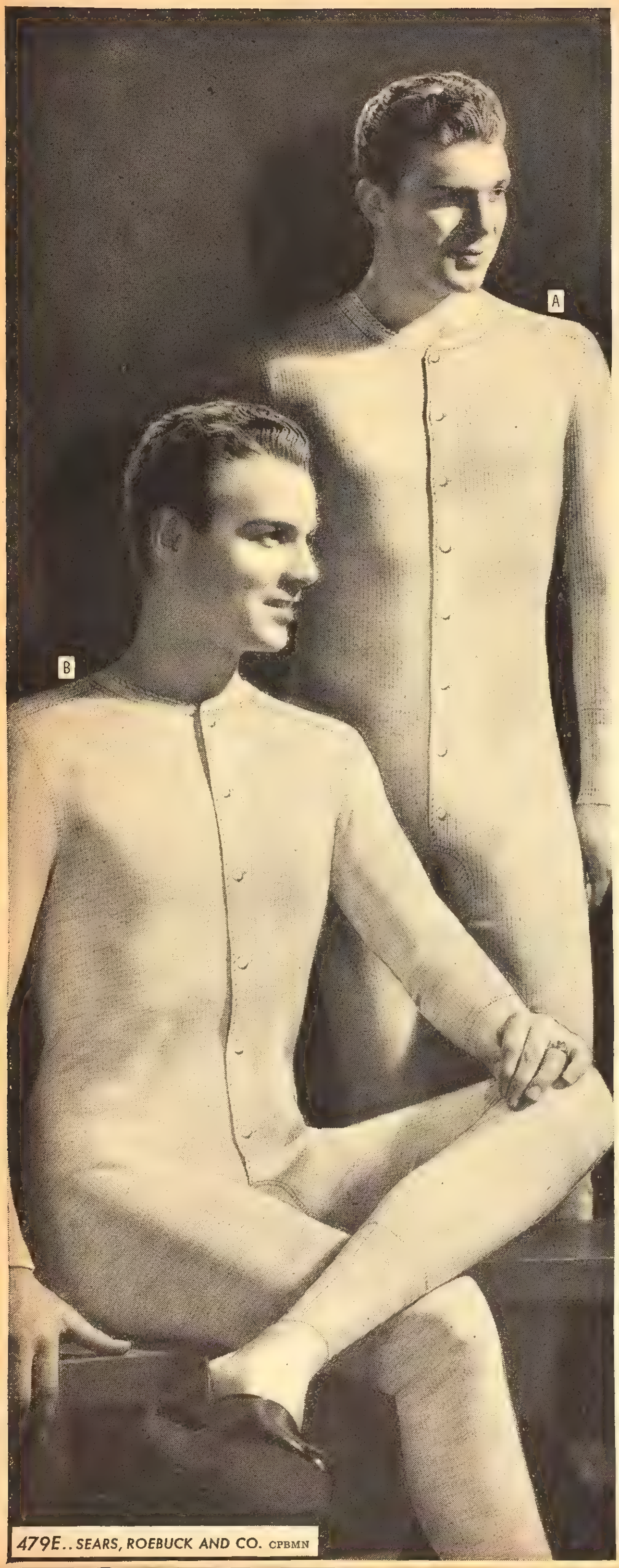
[X] **Old Spice Men's Invisible Talc.**
8K5563E—Postpaid. 4-oz. size **90c**

Yardley Shave Talc. Invisible.
8K4477E—Postpaid. 3½-oz. size. **$1.02**

Mennen Skin Balm.
8K3531E—Postpaid. 2⅛-oz. size. **47c**

Mennen Shave Talc. Neutral tint.
8 K 3528E—Postpaid. 4-oz. size . . **23c**

Above prices include 20% Federal Excise Tax wherever it applies



Pilgrim part wool Union Suits for men . . . stretchy rib knit Medium and heavy weights

Union suit (A) shown directly at the left is firmly knit in springy rib stitch that makes it fit snugly without bunching up or binding. Stretches easily with every body movement yet holds its shape well. Read more about it below.

Heavyweight 25% virgin wool; 75% cotton

Each $2.33 3 for $6.92

[A] 25% soft, absorbent virgin wool yarns for warmth; 75% fine cotton adds durability and smoothness to these heavy weight union suits. Fine Pilgrim tailoring includes military set-in shoulders that won't sag or bind; strong flat locked seams; reinforced button and buttonhole panels; roomy, 1-button flap seat; close ribbed cuffs and anklets won't ride up; tubular knit collar fits closely. Shipping weight, each, 1 lb. 10 oz. *Color:* gray.

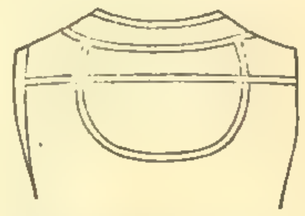
Sizes: 36, 38, 40, 42, 44, 46, 48, 50-inch chest. *State size.*

16 K 5972—Long sleeve, ankle length. How to measure, page 480.

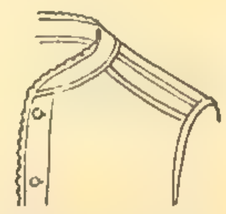
16 K 5973—Short sleeve, ankle length. How to measure, page 480.

Pilgrim NOBILITY . . . our best 25% wool Suits . . . 2 weights

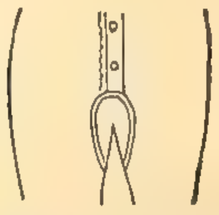
Spring needle rib knit in extra fine gauge for a tight ribbed fabric that stretches easily, never loses its shape or fine fit. Yarns are all strong and long fibered; this makes the fabric extra soft, absorbent, comfortable.



Tapered shoulder cross yoke improves fit in shoulder area, guards against collar gaping at back, adds to comfort, long wear.



Set-in military shoulders won't sag, bind or pull out of shape. Sleeves are set in; won't bind or bunch up under your arms.



Specially constructed crotch is made with an insert that gives "no-bind" comfort, satisfactory fit and adds strength.

WARM . . . medium weight . . . 25% virgin wool

Each $3.45

[B] 25% virgin wool and 75% fine, soft cotton . . . our lightest weight Nobility winter union suits that are also popular for three-season wear. Expert tailoring features above plus smooth, flatlocked seams that won't chafe; reinforcing down the front closure; hemmed, one-button flap seat; close ribbed anklets and cuffs fit snugly. Shipping weight, each, 1 lb. 1 oz. *Color:* gray random.

Sizes: 36, 38, 40, 42, 44, 46-inch chest. *State size.*

16 K 5942—Long sleeve, ankle length style.

16 K 5943—Short sleeve, ankle length style.

WARMER . . . heavyweight . . . 25% virgin wool

Each $3.52

[B] Warmer, more absorbent than suit above because heavier yarns are used, yet there is no bulk or feeling of the extra weight. 25% virgin wool, 75% fine cotton is knit in a resilient springneedle stitch (explained above) that makes the suit conform to your body. Finely tailored with all the Nobility features above; also strong, smooth flatlocked seams; reinforced front closure; one-button flap seat is hemmed to lie flat. Ribbed cuffs, anklets. Shipping weight, each, 1 lb. 5 oz.

Color: tan random. *Sizes:* 36, 38, 40, 42, 44, 46-inch chest.

16 K 5889—Long sleeve, ankle length style. *State size wanted.*

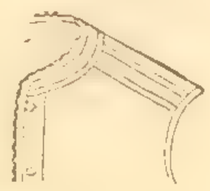
Order all your underwear on Sears Easy Payment Plan . . . see inside back cover for complete details.

Pilgrim Wool and part wool rib knit Union Suits for men
Extra, extra heavy weight

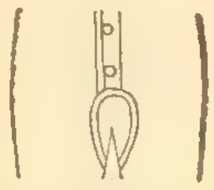
Wool yarns in these union suits are spun by a process that "fluffs up" the fibers to form a thicker, softer insulating layer than ordinary wool. Highly absorbent, too, they will keep you dry as well as comfortably warm.



Springneedle rib knit for elasticity and strength; more yarn and "stretch" than in ordinary suits of the same weight.



Military set-in shoulders won't sag, bind or pull out of shape. Collarette neck fits smoothly, lies flat, doesn't gap.



Set-in gusset in legs and crotch increase wear-resistance and give greater comfort. All seams are smooth to avoid chafing.

25% fine wool, 75% sturdy cotton

Each $2.63

[A] Features above, plus reinforcing down front closure; ribbed cuffs and anklets fit snugly. Convenient, one-button flap seat. 25% soft, fine wool, 75% firm cotton, always a good combination for warmth and long wear. Long sleeves, ankle length. Shipping wt., each, 2 lbs. 2 oz. *Color:* natural gray. *State size wanted.*
16 K 5924—*Sizes:* 36, 38, 40, 42, 44, 46, 48, 50-inch chest.

50% Wool . . . For average or short-stout men

Each $4.09

[A] "In a class by itself" . . . famous for years as one of the finest 50% wool-spun union suits made. Knit of 50% wool, 50% fine cotton yarns, and has all the features described above. Ribbed anklets, cuffs. One-button flap seat. Long sleeves, ankle length. Shipping wt., each, 2 lbs. 2 oz. *Color:* natural gray. *State size.*
16 K 5949—*Average sizes:* 36, 38, 40, 42, 44, 46, 48, 50-inch chest.
16 K 5947—*Short-stout sizes:* 38, 40, 42, 44, 46, 48, 50-inch chest.
Made with extra full trunk and shorter than average sleeves, legs.

All new wool . . . warmest suit of the three

Each $5.83

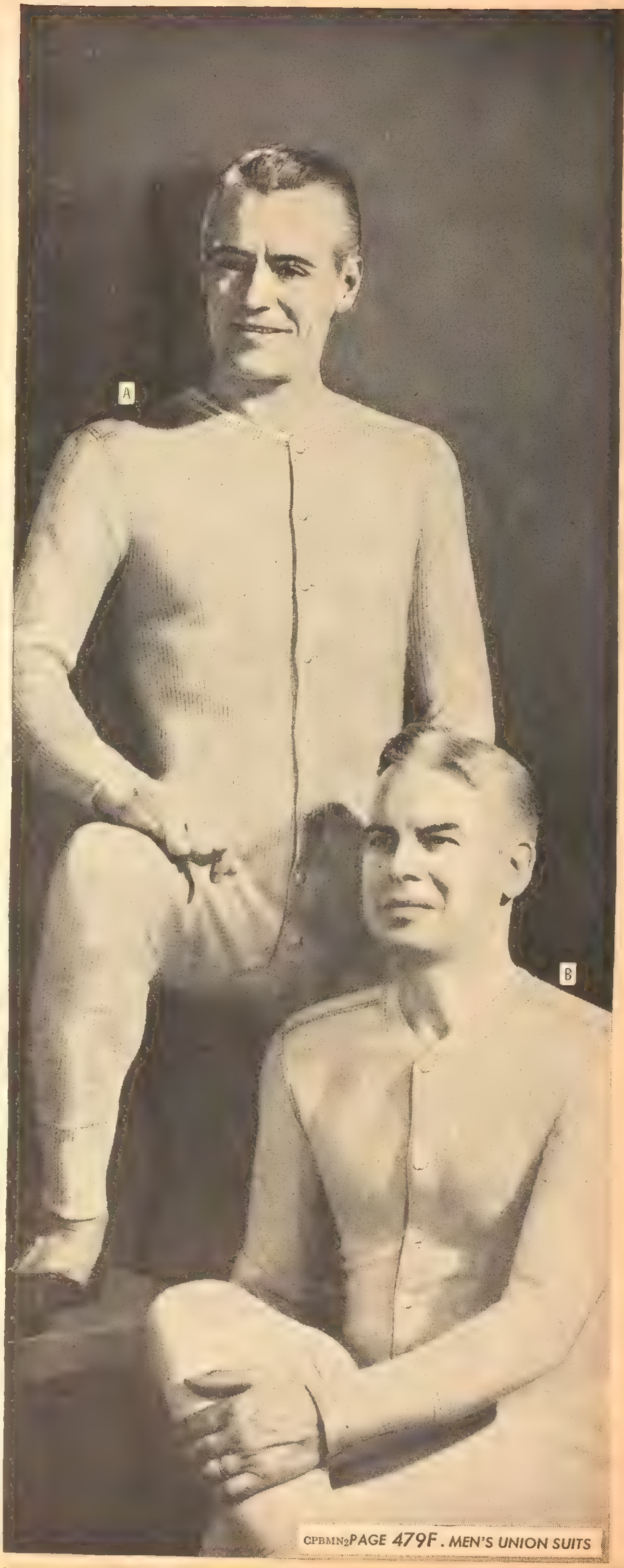
[A] One of the warmest, most comfortable rib knit suits you can buy . . . knit entirely of thick, soft wool-spun yarns. Shuts out the cold and holds heat inside where you want it. Has all tailoring features above, and fabric reinforced button and button hole panels; ribbed cuffs and anklets that won't ride up; one-button flap seat. Shpg. wt., each, 2 lbs. 2 oz. *Color:* natural gray.
Sizes: 36, 38, 40, 42, 44, 46, 48, 50-inch chest.
16 K 6024—Long sleeves, ankle length. *State size wanted.*

Wool and part wool Union Suits
Flat knit, extra heavy weight

Loose-fitting and heavy . . . our warmest flat knit union suits. The wool yarns are spun by a process that "fluffs up" the fibers to form a thicker, softer insulating layer than ordinary wool yarns; holds heat in, keeps cold out.

50% wool Each $3.75 **100% wool Each $5.63**

[B] Favorites for years with men who work outdoors in severe weather. These union suits insulate the body against cold, are roomy and loose fitting to permit freedom of action. Extra thick and absorbent, keep you warm and dry. Strong flatlocked seams; ribbed cuffs and anklets fit snugly. Long sleeves, ankle length. Shipping weight, each, 2 pounds 2 ounces. *Color:* natural gray.
Sizes: 36, 38, 40, 42, 44, 46, 48, 50-inch chest. *State size wanted.*
16 K 6017— 50% wool, 50% cotton, 1-button flap seat. Each $3.75
16 K 5932— 100% fine wool. 2-button flap seat... .....Each 5.63





479G. SHOP AT SEARS AND SAVE CPB

Pilgrim Quality

Our warmest rib knit Cotton Union Suits

MEDIUM TO EXTRA HEAVYWEIGHTS. Springy rib stitch "gives" with every body action; helps hold shape of union suits, makes them fit smoothly without binding. Military set-in shoulders won't sag or bind. Set-in gusset in legs and crotch adds comfort. Ribbed cuff and anklets.

Medium weight..... Each $1.05 3 for $3.10

Good cotton. All the features above plus smooth, flatlocked seams; 1-button flap seat. Ankle length. Shipping weight, each, 1 pound 6 ounces. *Color:* cream.

Sizes: 36, 38, 40, 42, 44, 46-inch chest. *State size wanted.*

16 K 5995—Long sleeves 16 K 5996—Short sleeves

Heavyweight..... Each $1.15 3 for $3.40

Warmer, heavier weight cotton than above, lightly fleeced inside for additional comfort and softness. Features above, and strong, flatlocked seams, tubular neck; 1-button flap seat. Ankle length. Shipping weight, each, 1 pound 10 ounces. *Color:* cream.

Sizes: 34, 36, 38, 40, 42, 44, 46, 48, 50-inch chest. *State size.*

16 K 5989—Long sleeves 16 K 5992—Short sleeves

Extra heavyweight..... Each $1.77

Our heaviest and warmest rib knit cotton union suit, popular with men who prefer a heavy cotton to wool for winter wear. Has tubular neck; strong, flat seams; and features above. 1-button flap seat. Ankle length. Shpg. wt., each, 1 lb. 14 oz. *Color:* cream.

Sizes: 36, 38, 40, 42, 44, 46-inch chest. *State size wanted.*

16 K 5954—Long sleeves 16 K 5955—Short sleeves

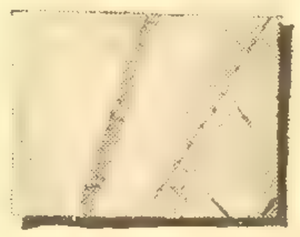
Our best heavyweight...Each $1.88

Same weight as 16K5989 above but made of finer cotton yarns; spring needle knit to give a tighter, firmer fabric. In addition this suit has the famous Pilgrim Nobility tailoring which includes hemmed edge on flap seat to prevent curling; tapered shoulder cross yoke improves fit in shoulder area. Has 1-button flap seat. Ankle length. Shipping weight, each, 1 pound 13 ounces. *Color:* gray random.

Sizes: 36, 38, 40, 42, 44, 46-inch chest. *State size wanted.*

16 K 5961—Long sleeves 16 K 5963—Short sleeves

Our warmest, heaviest flat knit Cotton Union Suits



THICK, HEAVY FLEECING INSIDE. "So warm they're like wrapping yourself in a blanket." Extra thick, extra soft cotton fleecing inside and close flat knit texture keep body heat in, insulate you against the cold.

Extra, extra heavy.....Each $1.75 3 for $5.17

There's real warmth and durability in this cotton suit; real comfort in the thick, soft cotton fleecing that keeps out the cold; absorbs perspiration to keep you dry. Button and button hole panels are fabric reinforced. Shaped tubular collar fits snugly. Ribbed cuffs and anklets are double; won't ride up. 1-button flap seat. Shipping wt., each, 2 lbs. 2 oz. *Color:* silver gray.

Sizes: 36, 38, 40, 42, 44, 46-inch chest. *State size wanted.*

16 K 6005—Long sleeves; ankle length. How to measure, page 480.

Heavier, Warmer.....Each $1.91 3 for $5.65

The thickest, heaviest fleeced suit we sell . . . an old favorite of outdoorsmen who prefer the heaviest cotton to wool. Correctly sized for comfort. Double cuffs and anklets are rib knit; fit snugly, won't ride up. Tubular bound collar. Reinforced button and buttonhole panels. 1-button flap seat. Shipping weight, each, 2 pounds 5 ounces. *Color:* silver gray.

Sizes: 36, 38, 40, 42, 44, 46-inch chest. *State size wanted.*

16 K 6008—Long sleeves; ankle length. How to measure, page 480.

Pilgrim Lightweight rib knit Cotton Union Suits
Choice of 3 qualities

GOOD . . . Each 90c 3 for $2.62

Knit in a stretchy, elastic rib stitch to help hold its shape. Smooth, flatlocked seams; set-in military shoulders; trim fitting ribbed cuffs and anklets. One-button flap seat. Shpg. wt., each, 13 oz.

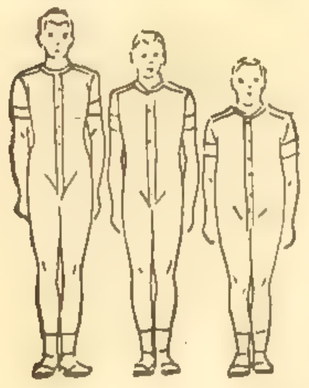
Sizes: 36, 38, 40, 42, 44, 46-inch chest.

16 K 5239—*Color:* cream. Short sleeves; ankle length. *State size.*
16 K 5245—*Color:* white. Short sleeves; ankle length. *State size.*
16 K 5244—*Color:* white. Long sleeves; ankle length. *State size*
(16 K 5244—Available after September 1st)

BETTER . . . Pilgrim Nobility . . . Proportioned to fit

Each $1.35 3 for $3.95

Spring needle knit in extra fine gauge to make a closely ribbed, very resilient fabric; actually 30% more fine cotton yarns are used than in ordinary cotton suits of the same weight; 20% stretchier, yet hold their shape well. Proportioned to fit you perfectly. Reinforced crotch seams; non-sag military shoulders. Tapered shoulder cross yoke affords more comfort, better fit. 2-thread cuffs, anklets won't fray. Ankle length. Shpg. wt., each, 13 oz.



Average. Sizes: 36, 38, 40, 42, 44, 46, 48, 50-inch chest. *State size wanted.*
16 K 5010—*Color:* cream. Short sleeves.
16 K 5011—*Color:* cream. Long sleeves.
16 K 5014—*Color:* white. Short sleeves.

Tall-slim. Sizes: 38, 40, 42, 44, 46-in. chest.
16 K 5012—*Color:* cream. Short sleeves.

Short-stout. Sizes: 38, 40, 42, 44, 46, 48, 50, 52, 54, 56-inch chest. *State size.*
16 K 5037—*Color:* cream. Short sleeves.

BEST . . . Cotton and rayon . . . Pilgrim Nobility

Each $1.66 3 for $4.88

Tailoring features of suit directly above (average sizes only) plus a superb fabric of 80% fine cotton, 20% rayon, spun into a single thread before knitting. This makes a soft, "lofty" fabric that's extremely durable, highly absorbent. Spring needle rib knit for snug fit and comfortable "stretch." Short sleeve, ankle length style. Shipping weight, each, 13 ounces.

Sizes: 36, 38, 40, 42, 44, 46, 48, 50-inch chest. *State size.*
16 K 5004—*Color:* cream. 16 K 5006—*Color:* white.

Pilgrim lightweight cotton Athletic Style Union Suits

Button shoulder Union Suits . . . combed cotton

Each 58c 3 for $1.65

A Easy-on, easy-off style, so comfortable and convenient. Soft, long wearing, absorbent . . . all cotton yarns have been combed to remove short, rough fibers. Extra fine panel rib knit. Reinforced fly front, one-button flap seat. Shpg. wt., each, 8 oz.

Color: white. *Sizes:* 36, 38, 40, 42, 44, 46-inch chest.
16 K 5210—*State size wanted.* See How to Measure on page 479K.

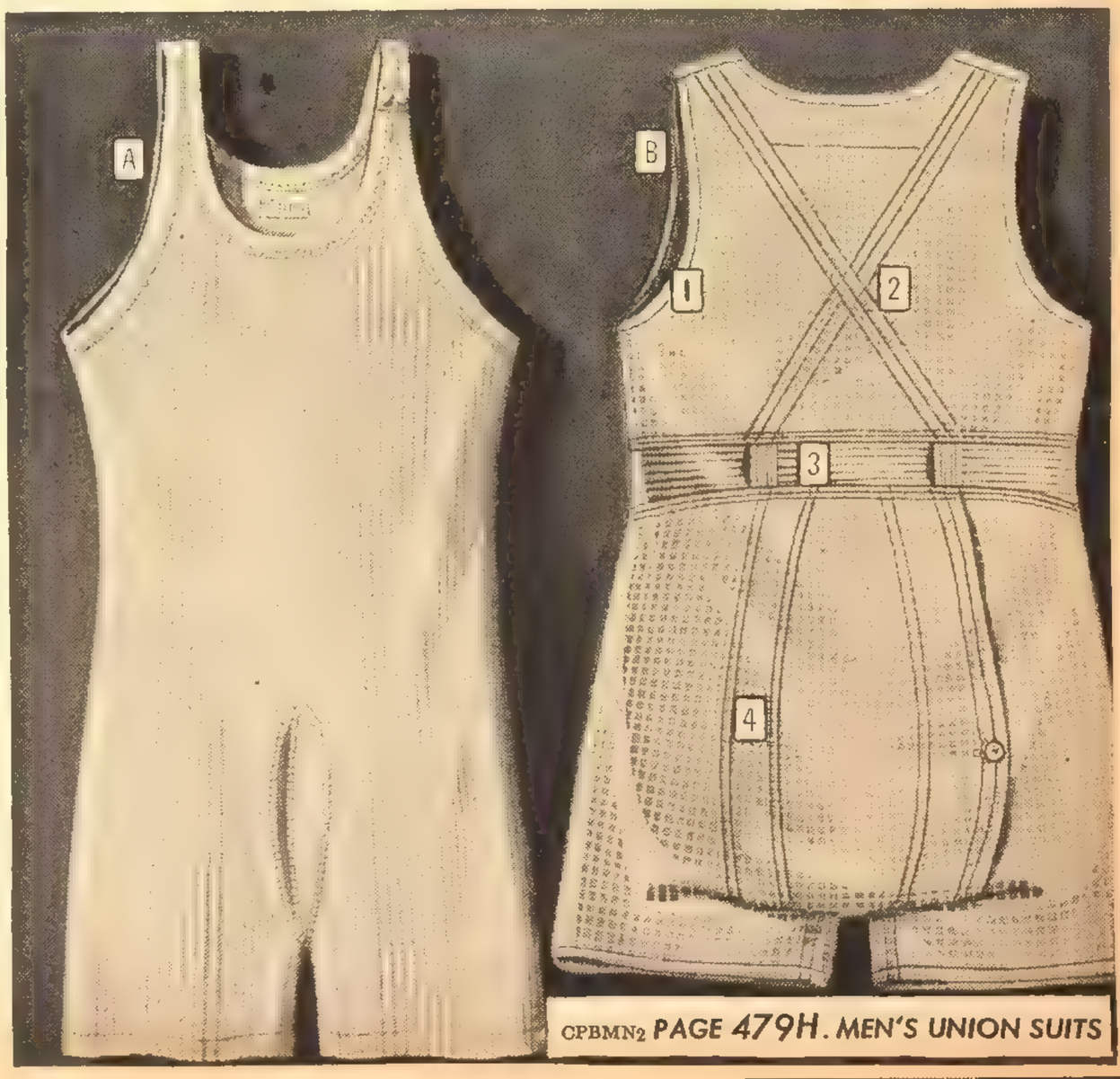
Pilgrim Positive-wear Nainsook Union Suits

Each 90c 3 for $2.62

B Sanforized-shrunk cotton nainsook . . . always cool and crisp. Guaranteed not to rip or shrink . . . new suit free if it does. A perennial favorite year after year, famous for the rugged wear and careful tailoring that go into it. 1—All seams are triple-stitched, securely bartacked; guaranteed not to rip. 2—Cross strap back reinforcement to waist. 3—Two elastic snubbers on knit fabric waistband relieve strain on suit. 4—Special curved double section seat fits better, wears better. Sanforized-shrunk, fabric won't shrink over 1%. Shipping weight, each, 13 ounces.

Color: white. *Sizes:* 36, 38, 40, 42, 44, 46-inch chest.
16 K 5100—*State size wanted.* Read How to Measure on page 479K.







Pilgrim Quality Heavyweight rib knit Shirts and Drawers

PART WOOL AND COTTON. Springy rib stitch makes these shirts and drawers fit snugly, conform to the body without bulk or binding. Elastic enough to stretch easily; hold shape well. All shirts are the buttonless, pullover army style.

WARM . . . Good cotton Shirts and Drawers

Each garment 78c 4 for $3.06

[A] Our lowest priced heavyweight shirts and drawers, but you still get good, warmth-giving cotton. Pullover style shirt is carefully made: military set-in shoulders keep it from sagging at the shoulder line; set-in sleeves eliminate bunching of fabric under the arms; snug fitting collarette neck. Cut full and long enough to avoid riding up. Ribbed cuffs fit snugly.

Drawers have drawstring adjustment at back; 3-button yoke front. Double crotch, handy suspender loops. Ribbed anklets. Both garments have smooth flatlocked seams that are strongly bartacked at strain points to resist ripping. Shipping weight, each garment, 1 pound.

16 K 6028—Long sleeve shirt. *Sizes:* 36, 38, 40, 42, 44, 46-inch chest. *Color:* cream. *State size wanted.* How to measure below.

16 K 6029—Ankle length drawers. *Sizes:* 32, 34, 36, 38, 40, 42, 44-inch waist. *Color:* cream. *State size.* How to measure below.

WARMER . . . 25% wool, 75% fine cotton

Each garment $1.69

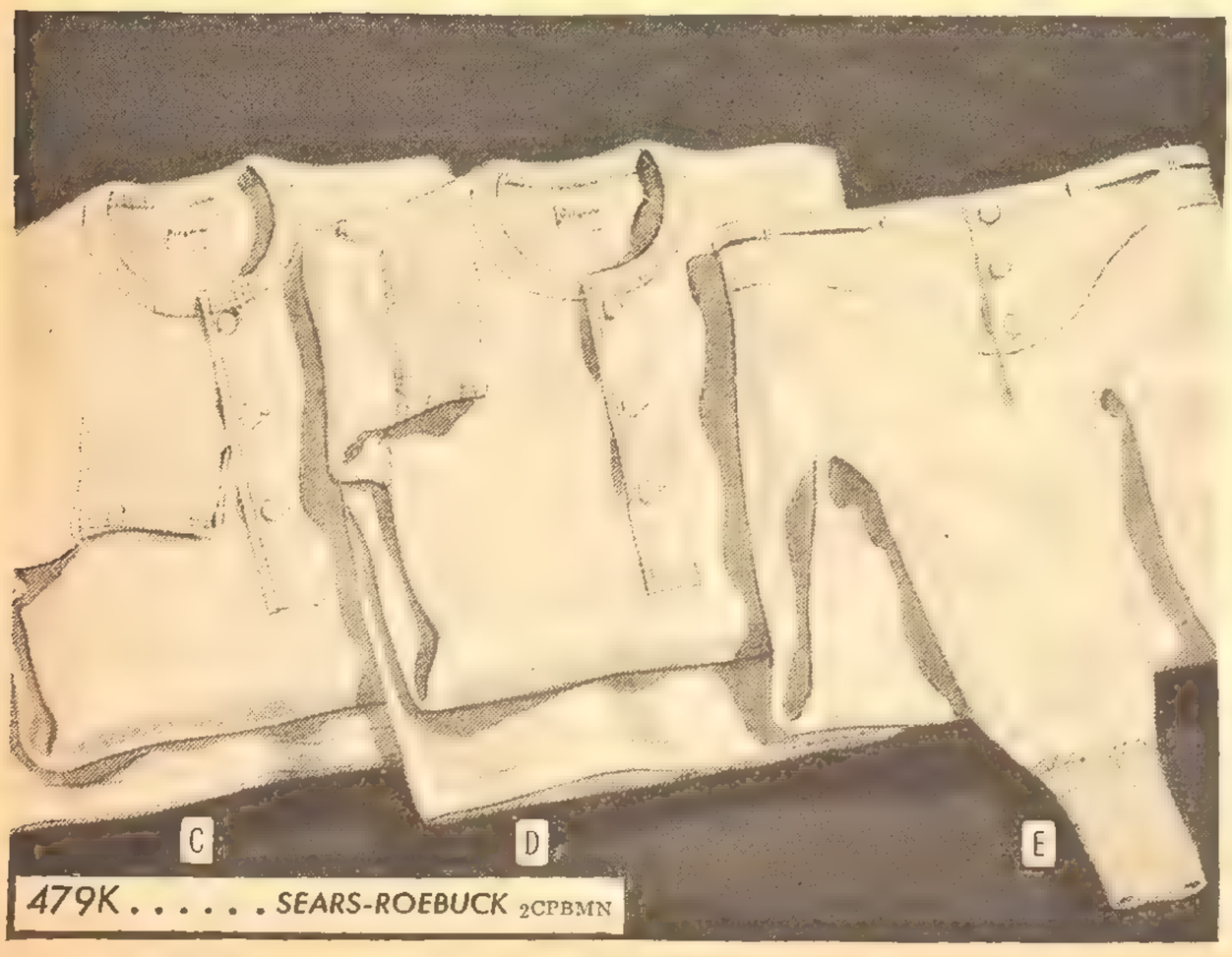
[B] Greater cold weather protection from these shirts and drawers . . . 25% wool adds extra warmth, softness, absorbency; 75% firm cotton. Pull over style shirt has smooth fitting collarette neck; set-in sleeves that won't bunch up under the arms, ribbed cuffs. Cut generously full and long. Drawers have double fabric band top; tape reinforced fly front opening. Extra piece of fabric in legs eliminates binding in crotch and seat. Drawstring adjustment in back. Ribbed anklets. Legs and sleeves are stitched at edges to guard against fraying. Smooth flatlocked seams. Shipping wt., each garment, 1 lb. 3 oz. *Color:* gray.

16 K 6052—Long sleeve shirt. *Sizes:* 36, 38, 40, 42, 44, 46-in. chest.

16 K 6053—Ankle length drawers. *Sizes:* 32, 34, 36, 38, 40, 42, 44-inch waist. *State size of each garment.* See How to Measure below.

HOW TO MEASURE FOR MEN'S UNDERWEAR

For shirts, union suits. Take chest measure over underwear, close up under arms. Keep tape over shoulder blades in back. **For drawers, shorts.** Place tape around your natural waistline; measure over underwear. Do not measure over trouser belt.



479K . . . . . SEARS-ROEBUCK 2CPBMN

Lightweight Balbriggan flat knit combed cotton Shirts and Drawers

Each garment 79c 4 for $3.05

Loose fitting Balbriggan shirts and drawers, year around favorites with men who work indoors. Flat knit in very fine gauge of soft combed cotton yarns . . . fabric is soft, smooth and highly absorbent. Shirts have tapered shoulders for trim fit; neat collarette neck and snug, ribbed cuffs. Drawers are well reinforced at crotch to resist ripping; have double seat, handy suspender loops, and ribbed anklets. Adjustable backstrap on waist. Smooth flatlocked seams are bartacked at strain points. Shpg. wt., each garment, 8 oz. *Color:* cream. *Sizes for shirts:* 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56-in. chest.

[C] **16 K 5032 — Shirt.** Button front, long sleeve style.

[D] **16 K 5062 — Shirt.** Button front, short sleeve style.

[E] *Sizes for drawers:* 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56-inch waist. *State size wanted.* See How to Measure above.

16 K 5033 — Drawers. Ankle length.

Easy Terms are available. See inside back cover

Pilgrim Quality
Extra heavyweight flat knit Shirts and Drawers

WOOL AND PART WOOL. Loose fitting and bulky . . our warmest shirts and drawers. Wool yarns are spun by a process that "fluffs" up the fibers to form a thicker, softer insulating layer than ordinary wool. Closely flat knit.

Long sleeve Shirts, ankle length Drawers

Shirts and drawers come in your choice of wool contents. All garments have tailoring features described below, their price difference is in the amount of wool in each garment . . . more wool means more warmth, greater absorbency and comfort.

The Shirts. Neatly stitched at neck. Fabric reinforced button panel. Ribbed cuffs, bottom. Cut full and long for comfort.

The Drawers. Double crotch; tape reinforced fly front opening. Reinforced yoke; adjustable ties in back. Handy suspender loops. Ribbed anklets. Main seams in seat are tape reinforced.

Color for all: natural gray. Shipping weight, each garment, 1 pound 10 ounces. Order by catalog numbers and sizes listed in individual descriptions below. *Be sure to state size wanted.*

33% wool spun . . . . . Each garment $1.88

[A] Balance 67% cotton. Soft wool for warmth . . . cotton for its firmness and wear-resisting qualities. Features at top of page.
16 K 6120—Shirt. *Sizes:* 36, 38, 40, 42, 44, 46-inch chest.
16 K 6121—Drawers. *Sizes:* 32, 34, 36, 38, 40, 42, 44-inch waist.

50% wool spun . . . . . Each garment $2.44

[A] 50% wool spun yarns, combined with 50% soft, absorbent cotton . . . ideal insurance against cold weather. Note the features at top of page.
16 K 6130—Shirt. *Sizes:* 36, 38, 40, 42, 44, 46-inch chest.
16 K 6131—Drawers. *Sizes:* 32, 34, 36, 38, 40, 42, 44-inch waist.

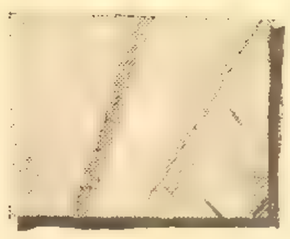
100% wool spun . . . . . Each garment $3.48

[A] Tops in comfort and cold weather protection. All fluffy, soft 100% wool spun yarns. Extra closely flat knit. Note features at top of page. Color and shipping weights shown above.
16 K 6140—Shirt. *Sizes:* 36, 38, 40, 42, 44, 46-inch chest.
16 K 6141—Drawers. *Sizes:* 32, 34, 36, 38, 40, 42, 44-inch waist.

66% wool spun, 34% cotton . . . Each garment $2.77

[B] Warm, absorbent, durable. Read features at top of page. *Color:* natural gray. Shpg. wt., ea. garment, 1 lb. 10 oz. *State size.*
16 K 6168—Shirt. *Sizes:*36, 38, 40, 42, 44, 46, 48, 50-inch chest.
16 K 6169—Drawers *Sizes:* 32, 34, 36, 38, 40, 42, 44, 46, 48, 50-in. waist.

Extra, extra heavy flat knit fleeced cotton Shirts and Drawers



"So warm they're like wrapping yourself in a blanket" . . . loose fitting, thick and bulky. Heavy, soft cotton fleecing inside and the close flat knit texture keep body heat in and insure real protection against severe cold.

Each garment $1.20 4 for $4.72

Heaviest, thickest and warmest cotton shirts and drawers we sell. Pullover shirt is cut full and long. Long sleeves have double, ribbed cuffs; won't ride up. Ankle length drawers have extra piece of fabric in legs for comfortable fit. Reinforced yoke; adjustable ties in back; suspender loops and snug double ribbed anklets. *Color:* cream random. Shipping weight, each, 1 pound 3 ounces. *Be sure to state size wanted when ordering*

[C] 16 K 6062—Shirt. *Sizes:* 36, 38, 40, 42, 44, 46-inch chest.

[D] 16 K 6063—Drawers. *Sizes:* 32, 34, 36, 38, 40, 42, 44-in. waist.







Pilgrim VEE LINES
. . . warm winterweight
Shirts, Shorts, Drawers

COTTON OR PART WOOL. Streamlined Vee Lines combine the smooth fit and comfort modern men want. Ribbed knit of fine yarns, they stretch with every action yet hold their shape very well. Shorts and drawers give "firm but gentle" support . . . crotch is scientifically constructed; have no-gap fly front opening. Smooth, strong seams throughout. Select the style you want from descriptions below.

A Short sleeve Shirts

Fine, medium weight cotton shirts in a serviceable quality. Read other features above. Shipping weight, each, 9 oz. *Color:* cream.

Sizes: small (34–36); medium (38–40); large (42–44); extra large (46)-inch chest.

16 K 5502 *State size*.... Each **56c** 4 for $2.17

Medium heavy cotton shirts . . . warmer, slightly heavier than above. Read features at top of page. Shpg. wt., each, 12 oz. *Color:* cream.

Sizes: small (34–36); medium (38–40); large (42–44); extra large (46)-inch chest.

16 K 5508 *State size*.... Each **83c** 4 for $3.25

25% virgin wool shirts . . . 75% fine, soft cotton. Warm, absorbent and comfortable. Read features above. Shpg. wt., each, 12 oz. *Color:* cream.

Sizes: small (34–36); medium (38–40); large (42–44); extra large (46)-inch chest.

16 K 5532 *State size*.. Each **$1.25** 3 for $3.68

50% virgin wool shirts . . 50% fine cotton; warmest Vee Lines but not bulky. Read features above. Shpg. wt., each, 12 oz. *Color:* light random.

Sizes: small (34–36); medium (38–40); large (42–44); extra large (46)-inch chest.

16 K 5522 *State size*. Each **$2.36** 2 for $4.61

B Ankle length Drawers

Fine, medium weight cotton drawers in a dependable, durable quality. Read features above. Shipping weight, each, 9 oz. *Color:* cream.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Read How to Measure below.

16 K 5505 *State size*... Each **74c** 4 for $2.90

Medium heavy cotton drawers . . warmer, a bit heavier than above. Read features at top of page. Shpg. wt., each, 12 oz. *Color:* cream.

Sizes: small (30–32); med. (34–36); large (38–40); extra large (42–44)-in. waist.

16 K 5509 *State size*....Each **$1.01** 4 for $3.97

25% virgin wool drawers . . . 75% soft cotton. Wool means more warmth, greater comfort, absorbency. Read features at top of page. Shpg. wt., each, 12 oz. *Color:* cream.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

16 K 5533 *State size*...Each **$1.55** 3 for $4.58

50% virgin wool drawers . . . 50% fine cotton; extra warm but not bulky. Highly absorbent. Shpg. wt., ea., 12 oz. *Color:* light random.

Sizes: Small (30-32); medium (34-36); large (38-40); extra large (42-44)-inch waist.

16 K 5523 *State size* .Each **$2.36** 2 for $4.61

C Sleeveless Shirts

Fine cotton shirts with deep cut neck and armholes. Highly absorbent. Shpg. wt., ea. 7 oz. *Color:* cream.

Sizes: small (34–36); medium (38–40); large (42–44); extra large (46)-inch chest.

16 K 5500 *State size*.... Each **49c** 4 for $1.86

25% virgin wool shirts, 75% is fine cotton. Warmer than shirts above. Shipping. weight, each, 9 ounces. *Color:* cream.

Sizes: small (34–36); medium (38–40); large (42–44); extra large (46)-inch chest.

16 K 5530 *State size*.... Each **98c** 3 for $2.89

D Mid-length Shorts

Fine cotton shorts noted for long wear, trim fit and gentle support. Read other features at top of page. Shpg. wt., each, 7 oz. *Color:* cream.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

16 K 5501 *State size*.... Each **63c** 4 for $2.45

25% virgin wool shorts . . . our warmest mid-lengths. 75% soft, fine cotton yarns. Read features at top. Shpg. wt., each, 9 oz. *Color:* cream.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

16 K 5531 *State size*... Each **$1.10** 3 for $3.25

IMPORTANT NOTICE: Pilgrim Vee Line shorts and drawers generally come with all-around elastic waistbands. However, due to the present shortage of elastic, the Vee Lines you receive may have half-elastic or non-elastic band tops with button closures that can be adjusted to your own waist measurement. Complete satisfaction is guaranteed or your money will be refunded.

Convenient Easy Terms, see inside back cover

HOW TO MEASURE

Shorts, Drawers . . . Take waist measure over underwear. Place tape around your natural waistline but do not draw it too tightly. Do not measure over your trouser belt.

Shirts . . . Take chest measurement over underwear, close up under the arms. Keep tape measure snug but not tight.

Pilgrim VEE LINES
Light year around weight
Shirts, Shorts, Briefs

CHOICE OF 2 QUALITIES. Lightweight Vee Lines are knit in close, body-hugging rib for smooth, streamlined fit; stretch easily for freedom of movement, hold their shape very well. Briefs and mid-length shorts have a special cross-ribbed double crotch that eliminates binding; gives gentle support. Smooth fitting, firm cotton waistbands have adjustable button closures. No-gap fly opening. Shirts have tubular bound necks, deep armholes, hemmed bottoms.

Knit of Kilburn yarns; extra fine gauge

80% sturdy cotton and 20% rayon spun into a single thread before knitting . . . makes a softer, "loftier" fabric than ordinary yarns. Read tailoring features above.
Shipping weight, shirts, each, 4 ounces; briefs and mid-length shorts, each, 5 ounces. *Color:* white. *Be sure to state size.*

A 16 K 5196—Shirt. *Sizes:* small (34–36); medium (38-40); large (42–44); extra large (46)-inch chest..... Each 49c 4 for $1.89

B 16 K 5197—Briefs. *Sizes:* 30, 32, 34, 36, 38, 40, 42, 44-inch waist..... Each 49c 4 for $1.89

C 16 K 5199—Mid-length Shorts. *Sizes:* 30, 32, 34, 36, 38, 40, 42, 44-inch waist..... Each 59c 4 for $2.29

Pilgrim Nobility . . . Knit of Durene yarns

2-ply combed and mercerized Durene yarns. Superior in every way to regular cotton yarns, Durene is superstrong and absorbent because it's 2-ply (2 strands twisted to make 1 thread); super-soft and smooth because yarns are combed to remove rough fibers, then mercerized for extra luster, strength. Read features at top of page. Shpg. wt., each, 4 oz. *Color:* white. *State size.*

A 16 K 5122—Shirt. *Sizes:* small (34–36); medium (38–40); large (42–44); extra large (46)-in. chest..... Each 64c 4 for $2.52

B 16 K 5123—Brief. *Sizes:* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. How to Measure below..... Each 64c 4 for $2.52



Pilgrim Shirts and Shorts

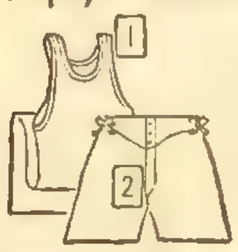
Shorts are smartly patterned dress shirt fabrics
Shirts are rib-knit full combed cotton

The shorts are well tailored of crisp cotton dress shirting fabrics, with long wear and comfort features. Seamless, full panel seat eliminates "center seam chafing." Double stitched main seams; bartacked fly front. Tie sides. Assorted patterns. Wt., ea., 5 oz.
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.
16 K 5163—*State size wanted*..... Each 48c 4 for $1.85

The shirts are firmly rib knit of full combed cotton yarns, bleached before knitting, not after . . . this makes them extra soft. Knit-in fabric in shoulder straps adds comfort. *Color:* white.
Sizes: small (34–36); med. (38–40); large (42–44); extra large (46)-inch chest. *State size.* Shpg. wt., each, 5 oz.
16 K 5138—See How to Measure below..... Each 48c 4 for $1.85



Soft, warm cotton flannelette Shorts
2-ply combed and mercerized Durene Cotton Shirts



1 Knit-in fabric in shoulderstraps adds extra strength and no-bind comfort.

2 Crotch is strongly bartacked . . . won't rip. Main seams are double stitched.

The shorts. Unusually soft, smooth and warm because the medium heavy cotton flannelette is lightly napped inside and out. Full panel seat; tie sides. Features above. Assorted patterns.
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.
16 K 5125—*State size.* Shpg. wt., each, 8 oz..... Each 69c 4 for $2.69

The shirts. Swiss rib knit of super-strong, smooth 2-ply Durene cotton . . . combed and mercerized for soft finish. *Color:* white.
Sizes: 34, 36, 38, 40, 42, 44, 46-inch chest.
16 K 5104—*State size.* Shpg. wt., each, 5 oz. Each 68c 4 for $2.65

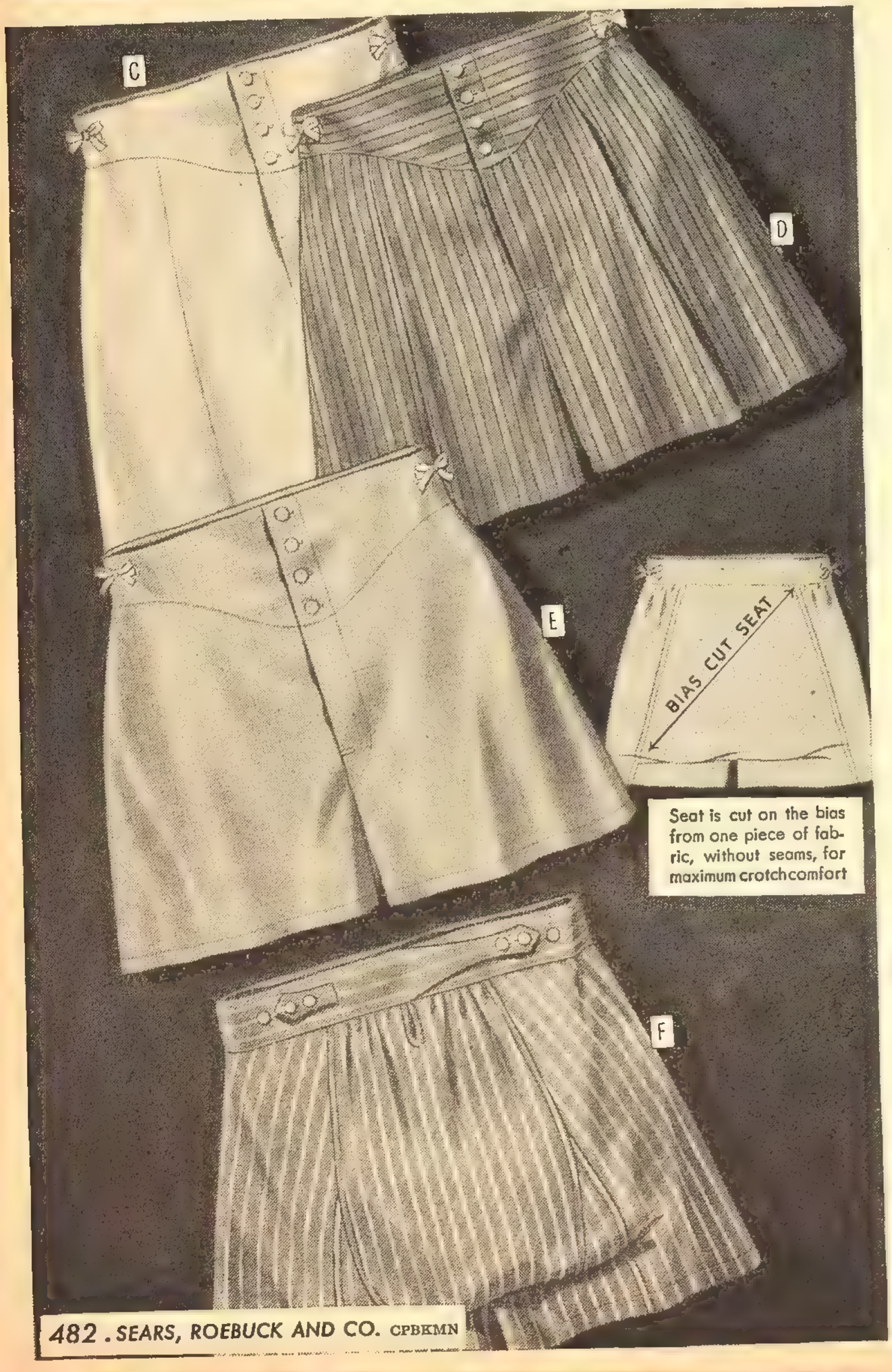


HOW TO MEASURE

Shorts . . . take waist measure over underwear. Place tape around your natural waistline, but do not draw it tight. Do not measure over your trouser belt.

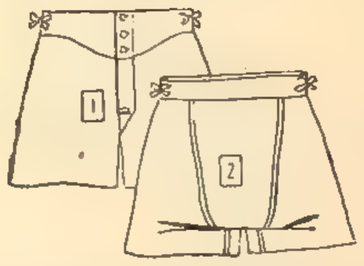
Shirts . . . take chest measure over underwear, close up under the arms. Keep tape snug, but not tight.





Pilgrim Quality Shirts and Shorts

Distinctive Oxford cloth Shorts
Smooth, absorbent, long wearing



1. Fly front is securely bartacked to guard against ripping. Main seams are double stitched for extra wear. 3-button yoke front.
2. Full roomy panel seat eliminates "center seam" chafing; adds to your comfort.

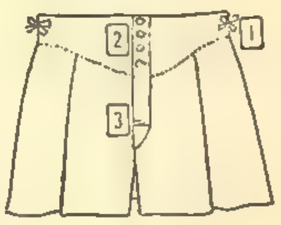
B **Available after August 15th.** In addition to features above, these shorts are tailored of fine cotton Oxford cloth, one of the most comfortable shorts fabrics made. Firm and full bodied, softer, heavier than average broadcloth. Tie sides. Assorted patterns. Wt., each, 6 oz
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.
16 K 5133—*State size wanted*.....Each **69c** 4 for $2.69

Pilgrim Nobility Shirts . . . best we've ever sold

A Swiss rib knit of super-strong, 2-ply Durene yarns, combed and mercerized for soft finish and luster; smoother, stronger, more absorbent than regular cotton. Knit-in fabric in shoulder straps adds comfort. Shipping weight, each, 5 ounces. *Color:* white.
Sizes: 34, 36, 38, 40, 42, 44, 46-inch chest.
16 K 5104—*State size wanted*..... Each **68c** 4 for $2.65

Pilgrim NOBILITY Our best Shorts

Choice of 4 qualities described below
All four have these tailoring features:



1. Single needle yoke (only one seam shows) gives soft, pliable seams and looks neater
2. Deep, 4-button yoke front for trim fit
3. Wide overlap fly front; crotch is securely bartacked to resist tearing

Nobility Shorts in choice of 2 quality fabrics

C Fine, white combed cotton fabric shorts. Closely woven, very soft and long wearing. Pleated front, double stitched seams; roomy panel seat; other features above. Tie sides. *Color:* white.
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.
16 K 5165—*State size.* Shpg. wt., each, 5 oz....Each **$1.00** 4 for $3.93

D Fine dress shirting fabrics. The same fine cotton fabrics used in men's better dress shirts. Rich color combinations in assorted patterns. Pleated front for comfortable fullness; double stitched seams. Full roomy panel seat. Tie sides.
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.
16 K 5155—*State size.* Shpg. wt., each, 5 oz.. ..Each **$1.00** 4 for $3.93

Sanforized Oxford cloth Shorts with bias-cut seat

E Besides the patented seat construction described at left (which allows fabric in seat to stretch across and up-and-do hen you sit or bend), these shorts are tailored of one of fortable shorts materials . . . cotton Oxford clo heavier than average broadcloth. San c won't shrink over 1%. Features ab f stitching around top of yoke for extr es.
Colors: *es:* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. S t. each, 5 oz.
ate size and color .....

SORRY-NOT AVAILABLE

Sanforized, combed and mercerized madras Shorts

F Finest shorts we've ever sold . . . finest in fabric, in features.
The fabric: Top quality cotton madras, combed to remove all short, weak fibers; mercerized for softness and luster. This gives you an extra closely woven fabric that's very smooth. Sanforized-shrunk; won't shrink over 1% in laundering. Distinctive striped shirting patterns are woven through (not just dyed on).
The "extra" features: French back with 6-button adjustment for trim fit. Pleated front. Double stitched main seams. Full roomy panel seat. Plus Nobility features above. Assorted patterns.
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.
16 K 5187—*State size.* Shpg. wt., each, 5 oz.....Each **$1.29** 4 for $5.08

Wear Nobility Shirt 16 K 5104 at top of page with these shorts



Pilgrim Boot Socks for lumbermen, sportsmen—wool and part wool

- Knit of specially twisted yarns, well scoured to remove all impurities
- Reinforced at heels and toes to withstand the "rub" of heavy shoes
- Inspected four times . . . you get fine workmanship and material
- Feet are flat knit, entirely seamless . . . makes walking a real pleasure

12-inch length for 8-inch boot

80% wool . . . medium heavyweight

Special blending of 50% new wool, 30% reprocessed wool and 20% rayon makes these socks warm, soft and long wearing. Legs are ribbed to fit smoothly. Heels and toes are cotton reinforced for extra durability. Flat knit feet add comfort.

Color: gray, with red striped top. Come in one full size only. Shpg. wt., pr., 4 oz.
86 K 2246.....Pair 35c 3 pairs $1.00

All wool . . . medium heavyweight

The type of boot socks preferred by men who want the comforting warmth of all wool without excessive weight. Fit snugly because the legs are knit in an elastic rib; hold the heat in. Heels and toes are well reinforced with cotton. Flat knit feet.

Color: gray with red striped top. Come in one full size only. Shpg. wt., pr., 4 oz.
86 K 2247.....Pair 47c 2 pairs 90c

All new wool . . . heavyweight

There's extra warmth, comfort and absorbency in these thick, cushiony boot socks because they're firmly knit of heat-holding all new wool yarns. Lightly brushed inside. Ribbed legs; cotton reinforced heels, toes. Flat knit feet. Shpg. wt..pr., 5 oz.

Colors: gray, camel tan, white. *Sizes:* 10, 11, 12 only; no half sizes. *State size, color.*
86 K 2248.....Pair 61c 2 pairs $1.19

All new wool . . . extra heavyweight

Warmest, softest, most absorbent of our 12-inch boot socks. Extra thick, resilient all new wool yarns keep cold out, keep heat in. Softly brushed inside. Extra heavy 2-ply ribbed legs. Cotton reinforced heels and toes. Flat knit feet. Shpg. wt., pr., 6 oz.

Color: gray with red striped top. *Sizes:* 11, 12; no half sizes. *State size wanted.*
86 K 2233.....Pair 94c 2 pairs $1.85

16-inch length for 10-inch boot

80% wool . . . medium weight

Our lowest priced boot socks in this length. 50% new wool, 30% reprocessed wool is blended with 20% soft rayon yarns. Ribbed legs fit smoothly. Heels and toes are cotton reinforced to increase their wear resistance. Flat knit, comfortable feet.

Color: gray with red striped top. Come in one full size only. Shpg. wt., pr., 4 oz.
86 K 2208.....Pair 39c 2 pairs 75c

All new wool . . . heavyweight

Low priced, but you still get warmth-giving all new wool yarns that make these socks comfortable, soft and cushiony. Wide ribbed legs fit smoothly. Heels and toes are strongly reinforced with cotton. Flat knit feet are entirely seamless, very comfortable.

Color: gray with red striped top. Come in one full size only. Shpg. wt., pr., 5 oz.
86 K 2219.....Pair 48c 2 pairs 95c

All new wool . . . medium heavyweight

Flashy colored sport socks of fine all new wool yarns that are "tops" in softness, warmth and absorbency. Fine ribbed legs fit without bunching. Cotton reinforced heels and toes. Flat knit, seamless feet for comfort in heavy sport boots. Shpg. wt., pair, 6 oz.

Solid colors: gray, green, red, white. *Sizes:* 10, 11, 12; no half sizes. *State size, color.*
86 K 2200.....Pair 62c 2 pairs $1.22

All new wool . . . heavyweight

75% wool, 25% alpaca wool. Our finest, most comfortable 16-inch socks because long fiber, super-soft alpaca yarns provide more warmth than any other yarn used in socks. Softly brushed inside. Ribbed legs. Cotton reinforced heels, toes. Flat knit feet.

Color: all gray. *Sizes:* 11, 12; no half sizes. Shipping weight, pair, 6 ounces.
86 K 2203—*State size*.....Pair 92c 2 pairs $1.80

20-in. length for 16, 18-in. boots

Part wool . . . heavyweight

Our lowest priced 20-inch socks, but the combination of 75% wool and 25% cotton yarns makes them really warm and durable. Wide ribbed legs fit trimly. Cotton reinforced heels and toes add to their serviceability. Feet are flat knit, entirely seamless.

Color: gray with red striped top. Come in one full size only. Shpg. wt., pr., 8 oz.
86 K 2244.....Pair 50c 2 pairs 95c

All wool . . . medium heavyweight

Plenty of warmth in these socks yet they're not at all bulky. Firmly knit of cleansed, well scoured wool yarns; feel soft, resilient and comfortable. Snug fitting ribbed legs. Cotton reinforced heels and toes for long wear. Flat knit, seamless feet.

Color: all gray. *Sizes:* 11, 12; no half sizes. *State size wanted.* Shpg. wt., pr., 9 oz.
86 K 2245.....Pair 72c 2 pairs $1.40

All new wool . . . extra heavyweight

Springy, 2-ply new wool yarns are twisted to form a durable, firm bodied sock. Brushed inside for softness and extra warmth. Snug ribbed legs. Cotton reinforced heels and toes. Flat knit, entirely seamless feet. Shipping weight, pair, 9 ounces.

Colors: gray or white, both with red striped tops. *Sizes:* 10, 11, 12; no half sizes.
86 K 2204—*State size, color*.....Pair 85c 2 pairs $1.65

All new wool . . . extra thick, extra heavy

Our finest 20-in. boot socks, provide the most warmth and shock-absorbing comfort. Closely knit of fine 2-ply yarns spun of worsted and other soft wools. Brushed inside for softness, warmth. Reinforced toes and heels. Flat knit feet. Shpg.wt., pr , 12 oz.

Color: gray with red striped top. *Sizes:* 11, 12; no half sizes. *State size.*
86 K 2223.....Pair $1.30 2 pairs $2.57

Add Men's Socks to any Easy Terms Order . . . see inside back cover for details

Men's *Pilgrim* Socks for dress or work

Reg. U.S. Pat. Off.



Pair 20c

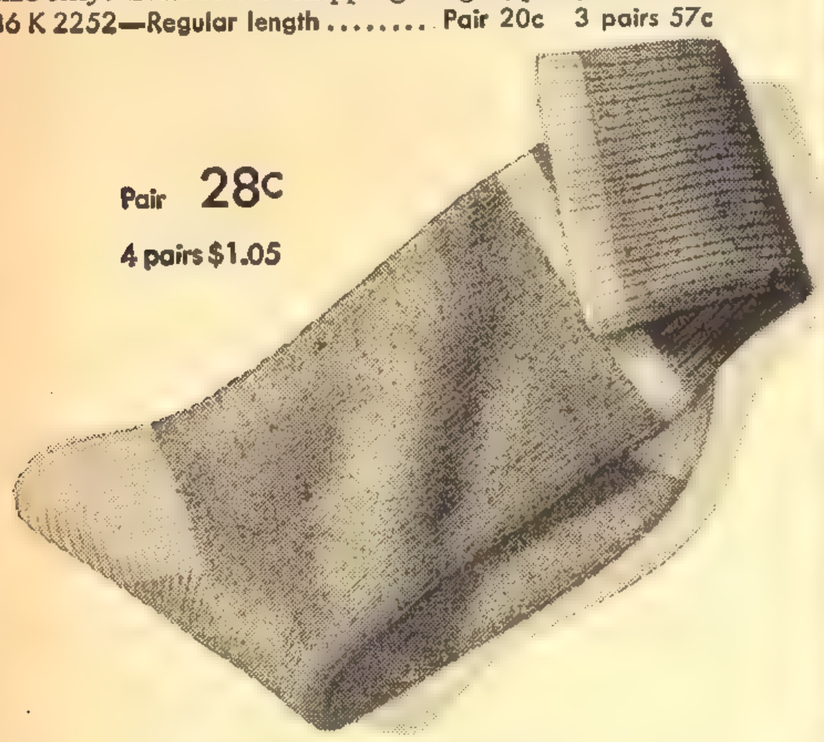
3 pairs 57c

Part wool Work Socks

14% new wool, 6% re-used wool cushions your feet, provides comforting warmth without excessive bulk. 60% firm, durable cotton, 20% soft rayon increase their wear resistance, add to their absorbency. Reinforced heels and toes. Ribbed tops. Popular weight for year 'round wear.

Colors: Oxford gray, or brown. Come in one full size only. *State color.* Shipping weight, pair, 5 ounces.

86 K 2252—Regular length ..... Pair 20c 3 pairs 57c



Pair 28c

4 pairs $1.05

Half wool Work Socks

Softer, more resilient, too. 25% new wool, 25% re-used wool combined with 35% sturdy cotton and 15% rayon. Thick, spongy, absorbent. Heels, toes cotton reinforced for durability. Well fitting ribbed tops.

Colors: blue, gray. Come in one full size only. *Staie color wanted.* Shipping weight, pair, 6 ounces.

86 K 2250—Regular length..... Pair 28c 4 pairs $1.05



Pair 29c

3 pairs 86c

All wool Work Socks

50% fine new wool, 47% reused wool, plus 3% other fibers for reinforcing the heels and toes. Extra warm, extra soft, highly absorbent . . . most comfortable to wear with heavy work shoes. Ribbed tops.

Colors: brown, Oxford gray. *Sizes:* 10, 11, 12; no half sizes. *State size, color.* Shipping wt., pair, 6 oz.

86 K 2251—Regular length..... Pair 29c 3 pairs 86c



Positive-Wear guaranteed Socks

As always . . 3 pairs guaranteed to wear 3 months

HERE IS OUR GUARANTEE: We guarantee 3 pairs to wear 3 months, or we will replace them free of charge, including postage. Guarantee applies only to purchase of 3 pairs of one size.

These are the features that make our iron-clad guarantee possible. Extra thread knit into the sturdy high spliced heels. Extra ply yarns in the heels and toes for long service.

Famous Positive-Wear socks known for wear and comfort. Firmly knit in fine dressy gauge of smooth mercerized cotton yarns (mercerizing adds luster, strength and color richness). Soft and absorbent. Ribbed tops. Shpg. wt., 3 pairs, 12 oz.

Colors: black, medium gray, white. *Sizes:* 10½, 11, 11½, 12, 13. *State size and color wanted*

86 K 1405—Regular length.
86 K 1406—Short length ..... 3 pairs 89c

SIZE SCALE FOR MEN'S SOCKS

Order hose corresponding to shoe size. If shoe is "D" or wider, order next size larger.

If shoe size is.....	6½-7	7½-8	8½-9	9½-10
Order socks size..	10	10½	11	11½
If shoe size is...	10½-11	11½-12	.....	
Order socks size.	12	13	.....	



Smooth mercerized cotton socks

Wear these socks for work or wear them for dress . . . they're ruggedly reinforced to take plenty of tough wear, finely knit to appear quite dressy. Smooth cotton yarns are knit in extra close gauge; mercerized for strength, luster and rich color. Reinforced heels, toes increase their durability. Seamless feet assure real comfort. Well fitting ribbed tops. Shipping weight, pair, 3 oz.

Colors: army tan, gray, white (and black in regular length only). *Sizes:* 10½, 11, 11½, 12, 13. *State size and color wanted.*

86 K 1794—Regular length
86 K 1796—Short length (shown). Pair 25c 4 pairs 97c



"Cushion Sole" Socks . . . two qualities

Both qualities have extra soft, extra thick cotton terry soles that are seamless and very absorbent.

Low priced "cushion sole" socks are grand as work or sports socks . . . the thick cotton terry soles absorb perspiration, cushion your feet. Closely knit of soft cotton yarns. Comfortably fitting tops. Shipping weight, pair, 4 ounces.

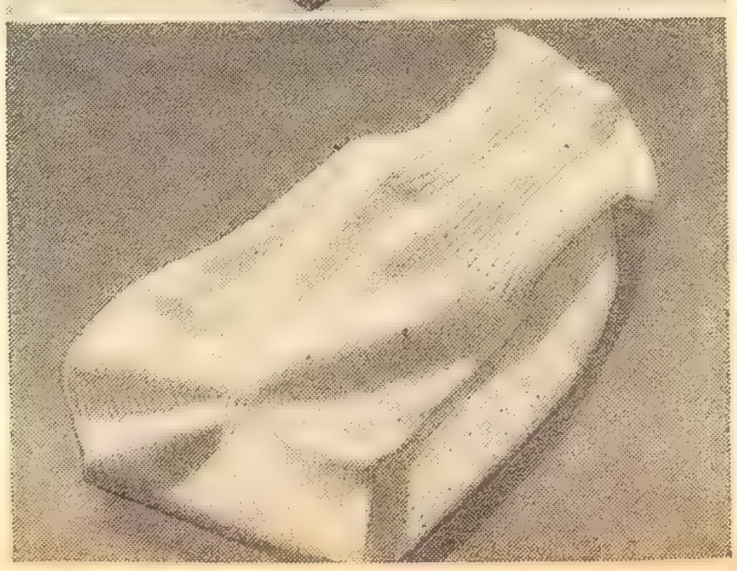
Colors: tan, white, gray. *Sizes:* 10, 10½, 11, 11½, 12. *State size, color.*

86 K 1731—Short length ..... Pair 25c 3 pairs 73c

Better quality "cushion sole" socks are more closely knit of 2-ply cotton yarns that have been mercerized to make them smoother, softer, more lustrous. Cotton terry soles are 3-ply, much softer, smoother than in good quality above. Extra threads reinforce the heels and toes for maximum durability. Ribbed tops. Shpg. wt., pair, 3 oz.

Colors: tan, white. *Sizes:* 10½, 11, 11½, 12, 13. *State size and color.*

86 K 1751—Short length .....Pair 35c 3 pairs $1.00



Genuine Rockford Slack Socks

Easy on your feet because the cotton yarns are undyed and unbleached to make them soft and highly absorbent. Popular with the high school and college crowd for wear as casual dress or gym socks; comfortable as work socks; medium weight.

Famous Rockford construction includes: 1. Knit-on ribbed tops . . . no chafing seams anywhere. 2. Full rounded heels that won't creep down into your shoes. 3. Comfortable, shaped-to-fit toes. Reinforced heels, toes.

Color: white. *Sizes:* 10, 11, 12; no half sizes. *State size.* Shpg. wt., pair, 4 oz.

86 K 1752—Short length.....Pair 18c 4 pairs 70c

Men's *Pilgrim* cotton Work Socks

REG. U.S. PAT. OFF.

Popular "Everydays" Work Socks

Your choice of two dependable qualities

Good cotton "Everydays" work socks, firmly knit to give satisfactory service. Reinforced heels and toes. Ribbed tops fit neatly. Smooth, seamless feet. Shipping wt., 6 pairs, 12 oz.

Colors: white, black, gray. *Sizes:* 10, 11, 12; no half sizes. *State size, color.*

86 K 1707—Regular length..... 6 pairs 82c

Softer, stronger, more absorbent "Everydays" work socks knit of all combed cotton. Heavier yarns reinforce heels, toes. Ribbed tops. Entirely seamless from top to toe . . . very comfortable if your work requires a great deal of standing or walking. Shipping weight, pair, 3 oz.

Colors: white, black, gray. *Sizes:* 10, 11, 12; no half sizes. *State size, color.* Size scale, page 484.

86 K 1705—Regular length.
86 K 1706—Short length..... Pair 18c 4 pairs 70c



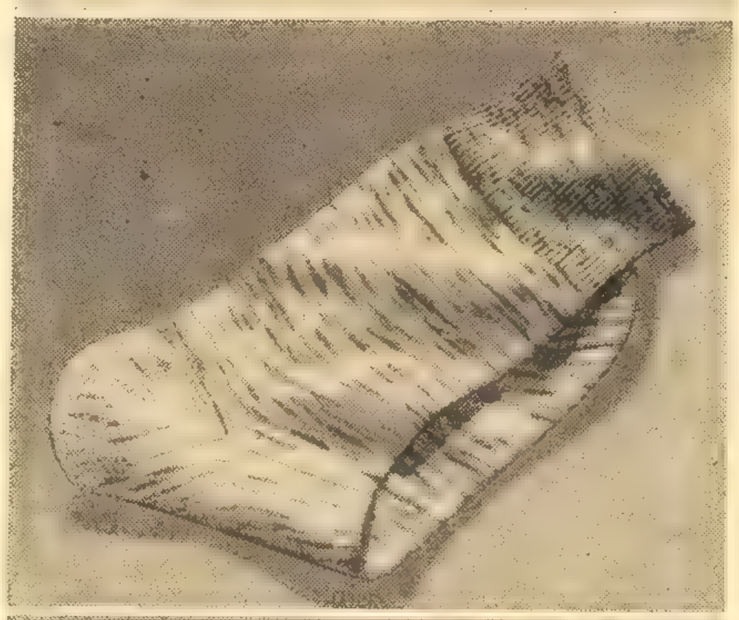
Natural gray color Socks for sensitive feet

If your feet are sensitive to coloring, if you stand long hours at your work, these are the socks you should wear to enjoy real foot comfort.

The soft, undyed and unbleached cotton yarns feel cushiony and comfortable because natural color yarns are softer, more absorbent than dyed cotton; help avoid chafing and irritation. Fine gauge knit in a comfortable, medium weight. Reinforced heels and toes. Seamless. Ribbed tops.

Color: natural gray. *Sizes:* 10, 10½, 11, 11½, 12. *State size wanted.* Shpg. wt., pair, 3 oz.

86 K 1771—Regular length.
86 K 1772—Short length (shown)... Pair 18c 4 pairs 70c



2-ply mercerized cotton Work Socks

Superior in every way to ordinary cotton work socks because mercerizing makes the yarns extra strong, extra soft and smooth. Extra strong, too, because these socks are armored against wear at heels and toes by firm, 3-ply yarns. 2-ply body. Seamless from top to toe, extremely comfortable to men whose work requires a great deal of walking or standing. Ribbed tops. Shipping weight, pair, 3 oz.

Colors: white, tan, black, gray. *Sizes:* 10½, 11, 11½, 12, 13. *State size, color.*

86 K 1712—Regular length..... Pair 25c 4 pairs 97c

Original "Service Man" Work Socks

Soft, thick cotton yarns help cushion the feet; extra reinforcing at heels and toes. Seamless for comfort. *State size, color.* Shpg. wt., pair, 3 oz.

Colors: tan, gray, white (and black in regular length only). *Sizes:* 10, 10½, 11, 11½, 12, 13.

86 K 1774—Regular length.
86 K 1776—Short length..... Pair 18c 6 pairs $1.00



White innerlined Work Socks

Protective white innerlining inside these work socks makes them very comfortable for men whose feet are sensitive to color dyes. Tops, heels and toes are white inside and out. (White heels will not show over tops of most oxford shoes.) Firmly knit of all soft, absorbent cotton yarns. Seamless feet. Ribbed tops. Shpg. wt., pair, 3 oz.

Colors: brown mixed, gray mixed. *Sizes:* 10, 10½, 11, 11½, 12. *State size, color.*

86 K 1778—Regular length..... Pair 18c 4 pairs 70c

Thrift Work Socks . . . seamless feet

Our lowest priced work socks, but you still get good quality cotton that gives satisfactory wear. Seamless feet for smooth comfort. White heels, tops and toes. Regular length. Come in one full size only. Shipping weight, 6 pairs, 1 lb. 6 oz.

86 K 1700—Gray mixed.
86 K 1701—Brown mixed..... 6 pairs 72c

For Easy Terms, see inside back cover.



Sears Genuine Rockford Work Socks

- Knit-on ribbed tops eliminate chafing seams, ridges.
- Full rounded heels won't creep down into your shoes.
- Comfortable, shaped-to-fit toes won't bind, or bunch.
- All except "Uncle Sams" have white tops, toes, heels.

Medium weight: 1½ lbs. per dozen. Our lowest priced Rockford is a serviceable, medium weight sock knit of soft, absorbent cotton yarns; 2-ply in body, stronger 3-ply heels and toes. Regular length. One full size only. Shpg. wt., 6 pairs, 14 oz.

86 K 1759—Brown mixed..... 6 pairs 83c

Medium heavy: 2 lbs. per dozen. Slightly heavier than above, but not bulky . . . softer, more absorbent. Good cotton yarns; 2-ply body, 3-ply heels, toes, tops where strain is greatest. Regular length. One full size. Shpg. wt., 6 pairs, 1 lb. 3 oz.

86 K 1763—Brown mixed..... 6 pairs 94c

Heavyweight: 2½ lbs. per dozen. Extra strong, soft, highly absorbent . . . comfortable with heavy work shoes. Closely knit of heavyweight cotton yarns; 2-ply body; 3-ply heels, toes, tops. Reg. length. One full size. Shpg. wt., 6 pairs, 1 lb. 6 oz.

86 K 1765—Brown mixed..... 6 pairs $1.09

"Uncle Sams" . . . medium heavy, 2 lbs. per dozen. 3-ply cotton yarns throughout makes them softer, stronger without being bulky. Features above; except colored tops, toes, heels. Reg. length. *Sizes:* 10, 11, 12; no half sizes. Shpg. wt., 6 pairs, 1 lb. 6 oz.

86 K 1704—Brown mixed. *State size.* 6 pairs $1.03

Medium weight Rockford "shortie"; 1½ lbs. per dozen. For men who like the comfort and neatness of a shorter work sock. Serviceable, soft absorbent cotton. 2-ply yarns in body; 3-ply heels and toes to add wear. Shipping weight, 6 pairs, 10 ounces.

Sizes: 10, 11, 12; no half sizes.

86 K 1754—Brown mixed. *State size.* 6 pairs 83c



Medium weight, all new wool

Fine gauge knit. 15% cotton added to reinforce heels, toes. Shpg. wt., pair, 4 oz.
Colors: black, natural gray, navy, Oxford gray. *Sizes:* 10, 10½, 11, 11½, 12, 13. *State size and color wanted.*
86 K 2135
Regular length..... Pair 53c 3 pairs $1.55

Heavy, fine all new wool

Warmer than socks at left. 10% cotton added to heels, toes. Shpg. wt., pr., 4 oz.
Colors: black, heather brown, navy, natural gray, Oxford gray. *Sizes:* 10, 10½, 11, 11½, 12, 13. *State size, color.*
86 K 2160
Regular length..... Pair 55c 3 pairs $1.59



30% new wool, 70% cotton

Knit in very fine, dressy gauge. Cotton reinforced heels, toes. Shpg. wt., pr., 4 oz.
Colors: army tan, Oxford gray, unbleached. *Sizes:* 10, 10½, 11, 11½, 12. *State size and color wanted.*
86 K 2165
Short length..... Pair 42c 3 pairs $1.23

43% wool outside, 57% cotton inside

For "wool sensitive" feet. Med. weight. Very fine gauge. Cotton reinforced.
Colors: black, natural gray, Oxford gray. *Sizes:* 10, 10½, 11, 11½, 12. *State size, color.* Shpg. wt., pair, 4 oz.
86 K 2164
Regular length..... Pair 47c 3 pairs $1.35



Heavy part wool dress socks

Knit in coarse gauge that's so practical for wear with heavier sports or work shoes. 50% warm, new wool, 50% sturdy cotton.
Color: natural. *Sizes:* 10, 11, 12 only. *State size.* Shpg. wt., pair, 4 oz.
86 K 2179
Regular length..... Pair 29c 3 pairs 85c

Finer gauge part wool socks

Rich looking, dressy. Medium heavy. 30% soft, new wool, 70% cotton. Cotton reinforced in heels and toes.
Colors: black, blue, brown, Oxford gray. *Sizes:* 10, 10½, 11, 11½, 12, 13. *State size, color.* Shpg. wt., pair, 4 oz.
86 K 2180
Regular length..... Pair 33c 3 pairs 95c

Hosiery may be bought on Sears Easy Terms. See inside back cover

Pilgrim Dress Socks

REG U.S.PAT OFF

SHOWN ON OPPOSITE PAGE

A **Good rayon socks.** Our lowest priced . . . attractive assorted patterns on all smooth rayon body. Cotton toes, heels and ribbed tops.
Colors: tan, medium blue, navy. *Sizes:* 10, 10½, 11, 11½, 12.
86 K 1944—Regular length. Shpg. wt., pair, 3 oz.
86 K 1919—Short length. *State size, color* ..... Pair 19c 4 pairs 75c

B **Blended patterns.** Smooth mercerized cotton is blended with fine rayon for soft texture plus a rich, dull-lustered appearance. Fine gauge. Mercerized cotton tops, toes, heels. Ribbed tops. Shpg. wt., pr., 3 oz.
Colors: blue, brown, green. Assorted plaid patterns. *Sizes:* 10, 10½, 11, 11½, 12. *State size and color wanted.*
86 K 1928—Regular length (not illustrated).
86 K 1929—Short length..... Pair 27c 4 pairs $1.00

C **Herringbone design fine cotton.** Firmly knit in good quality cotton yarns . . . mercerized for l ability. Ribbed tops. Shipping
Colors: b 0½, 11, 11½, 12. *State size and co*
— gth only.....

SORRY—NOT AVAILABLE

D **Trim 6x3 rib socks** . . . popular for their trim fit and elasticity. Extra closely knit of fine mercerized cotton yarns; reinforced heels, toes. Flat knit, seamless soles. Ribbed tops. Shpg. wt., pair, 3 oz.
Colors: tan, gray, navy. *Sizes:* 10, 10½, 11, 11½, 12. *State size, color.*
86 K 2038—Regular length (not illustrated).
86 K 2039—Short length..... Pair 32c 3 pairs 94c

E **Argyle patterns.** Strictly he-man styling in carefully blended colors, tough wear in rugged yarns. Fine gauge knit of selected cotton and mercerized cotton . . . yarns are ingrain (dyed before knitting) to insure clear colors. Ribbed tops.
Colors: maroon, navy, or tan. *Sizes:* 10, 10½, 11, 11½, 12. *State size and color.* Shipping weight, pair, 3 oz.
86 K 2052—Short length only..... Pair 37c 3 pairs $1.07

F **"Banker" stripes** on fine mercerized cotton and rayon. Look like smooth lisle socks, feel soft. Conservative patterns. High spliced heels add wear. Mercerized cotton reinforcements. Ribbed tops. Shpg. wt., pair, 3 oz.
Colors: blue, brown, maroon. Assorted striped patterns. *Sizes;* 10, 10½, 11, 11½, 12.
86 K 1976—Regular length.
86 K 1977—Short length. *State size, color*..... Pair 39c 3 pairs $1.15

G **Our best lisles.** Egyptian cotton, longest wearing, most luxurious of all our cotton socks. Distinguished in appearance, they're knit of fine, long staple yarns for soft, yet firm fabric. Mercerized so luster and rich colors will last. Classic 6 x 3 rib, famous for trim fit. 4-ply body; 5-ply heels and toes. Ribbed tops. Made in U.S.A. Shpg. wt., pr., 3 oz.
Colors: navy, brown, black. *Sizes:* 10½, 11, 11½, 12, 13.
86 K 1978—Regular length only. *State size and color*.... Pair $1.00

Wool and part wool Dress and Sports Socks
Comfortably warm, but not at all bulky

H **Part wool socks. Available after August 1st.** 15% wool for softness and warmth, 70% cotton for wear, 15% rayon for luster. Reinforced heels, toes.
Colors: blue, brown, Oxford gray. Assorted, knit-in patterns. *Sizes:* 10, 10½, 11, 11½, 12. Shpg. wt., pair, 3 oz.
86 K 2140—Regular length. *State size, color*..... Pair 35c 3 pairs $1.00

J **Fine part wool for soft texture.** Wool plated over rayon for comfort, good looks. Mercerized cotton heels, toes and tops. Actual fiber content; 40% cotton, 30% wool, 30% rayon. Knit-on tops. Shpg. wt., pr., 3 oz.
Colors: brown, natural, navy. *Sizes:* 10½, 11, 11½, 12.
86 K 2133—Short length only. *State size, color*..... Pair 45c 3 pairs $1.30

K **Part wool outside, rayon inside. Available after Aug. 1st.** Closely knit dress sock combining the soft warmth of 24% new wool, the rich luster of 30% rayon and the durability of 46% firm cotton yarns. Mercerized cotton heels, toes and ribbed tops. Shpg. wt., pair, 3 oz.
Colors: brown, dark blue, Oxford gray. Assorted, knit-in patterns. *Sizes:* 10½, 11, 11½, 12. *State size and color.*
86 K 2132—Regular length. Size scale, page 488... Pair 55c 2 pairs $1.05

L **Wool sports socks. Available after August 1st.** Our warmest, most absorbent socks . . . perfect for wear with ski or field boots. Extra heavy, all new wool, softly brushed inside for cushiony comfort. Close fitting ribbed legs. Wear resistant wool worsted yarns reinforce heels and toes. Shipping weight, pair, 6 oz.
Colors: white, royal blue, gray. *Sizes:* 11, 12 only
86 K 2211—9-inch length. *State size and color*..... Pair 89c 2 pairs $1.75

M **100% all new wool Argyles** . . . Our finest dress socks. Distinctively smart patterns have soft, rich blending of color that only fine wool can give. Patterns stay bright because yarns are dyed before knitting. Finely knit; soft, not bulky. Ribbed tops. Shpg. wt., pr., 3 oz.
Main colors: brown, maroon, navy. *Sizes:* 10½, 11, 11½, 12. *State size and color wanted.*
86 K 2148—Short length only..... Pair $1.15 2 pairs $2.25

WASH WOOL SOCKS CAREFULLY to prevent shrinking, felting or stretching. Make a rich suds with lukewarm, soft water and neutral soap. Squeeze suds through; rinse well in lukewarm water about the same temperature as washing suds; pull gently into shape and dry in a warm (not hot) place.



Ⓐ Good Rayon Socks. . Pair 19c

Ⓑ Blended patterns. . Pair 27c

Ⓒ Not Available

Ⓓ Trim 6 x 3 "Ribs". . Pair 32c



Ⓔ Argyle patterns. . . . Pair 37c

Ⓕ "Banker" stripes. . . Pair 39c

Ⓖ Our best Lisles. . . Pair $1.00

Ⓗ Part wool Socks. . . Pair 35c



Ⓙ Fine part wool. . . . Pair 45c

Ⓚ Finer part wool. . . . Pair 55c

Ⓛ Wool Sports Socks. Pair 89c

Ⓜ 100% wool Argyles Pair $1.15

Pilgrim quality

Dress Socks for men

New designs . . . rich, plain colors
correct for dress or casual wear



[A] Argyle type Socks . . . . . Pair 39c

[B] Our best Rayons . . . . . Pair 50c



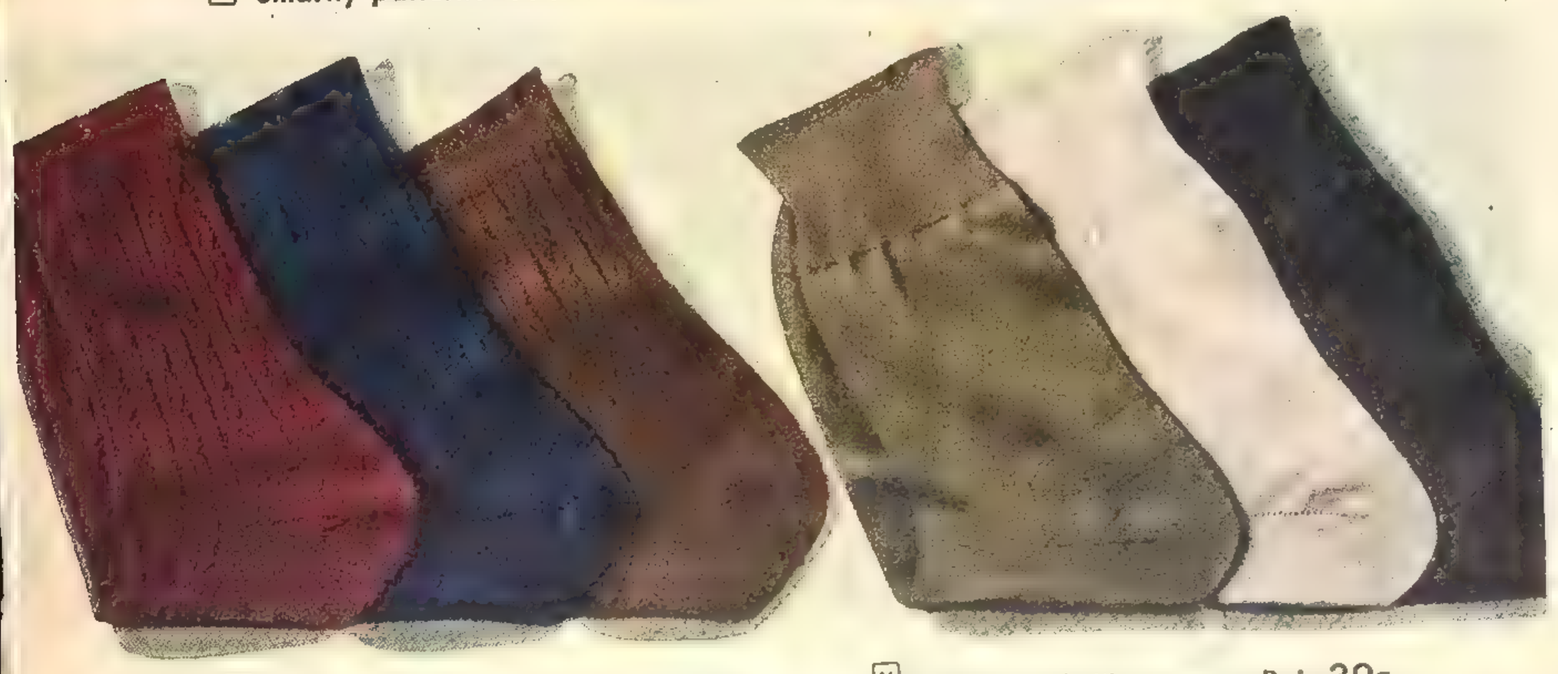
[C] 4-ply toe-cap . . . . . Pair 39c

[D] Look like fine Lisles . . . . Pair 39c



[E] Smartly patterned . . . . . Pair 30c

[F] Linen in toe-caps . . . . . Pair 34c



[G] Novelty rib Socks . . . . . Pair 33c

[H] Rayon and silk . . . . . Pair 39c

[A] **Argyle type pattern socks.** Subdued diamond designs on smooth mercerized cotton blended with rayon to add luster and extra durability. Mercerized cotton heels, toes and ribbed tops. Come in soft shades suitable for dress or sports wear. Shipping weight, pair, 3 ounces.

Main colors: brown, maroon, or black.
Sizes: 10, 10½, 11, 11½, 12. *State size and color.*

86 K 1980—Regular length
86 K 1981—Short length

Pair 39c 3 pairs $1.15

[B] **Our best rayon socks** feature handsome assorted knit-in patterns that fairly sparkle with color. Patterns are knit in (not dyed on) for glowing contrast, on special new machines which are used to make only the most expensive designs. Extra fine gauge, high quality rayon. Mercerized cotton ribbed tops. 4-ply heels, toes. High spliced heels; double soles. Shipping weight, pair, 3 oz.

Colors: med. blue, brown or black. *State size, color.*
Sizes: 10, 10½, 11, 11½, 12, 13.

86 K 1930—Regular length only

Pair 50c 3 pairs $1.45

[C] **4-ply cotton toe-cap** in this smart rayon sock adds wear resistance where it's needed most. Other reinforcements include high spliced heels, double soles, mercerized cotton heels, toes and tops. Smooth, 2-ply rayon body has distinctive patterns knit (not dyed) in raised effect for keen color contrast. Shipping weight, pair, 3 ounces.

Colors: brown, maroon, navy. Assorted patterns.
Sizes: 10, 10½, 11, 11½, 12, 13. *State size and color.*

86 K 1922—Regular length
86 K 1923—Short length

Pair 39c 3 pairs $1.15

[D] **Look and feel like fine lisle socks.** Smooth mercerized cotton yarns are blended with rayon to give an expensive lisle effect. Attractive colored patterns are knit (not dyed) on the body . . . can't pull out. Mercerized cotton tops, toes, heels and double soles make them wear very well. Ribbed tops. Shipping weight, pair, 3 oz.

Colors: brown, navy, tan, teal. Assorted patterns.
Sizes: 10, 10½, 11, 11½, 12. *State size and color wanted.*

86 K 1941—Regular length
86 K 1942—Short length

Pair 39c 3 pairs $1.15

[E] **Smart knit-in patterns on smooth rayon.** Harmonizing designs are knit (not dyed) on body of socks in raised effect for clear color contrast. "Rub resist" mercerized cotton reinforced heels and toes; double soles add wear. Snug fitting ribbed tops. Shipping wt., pair, 3 oz.

Colors: blue, brown, maroon. Assorted patterns.
Sizes: 10, 10½, 11, 11½, 12. *State size and color wanted.*

86 K 1902—Regular length
86 K 1900—Short length

Pair 30c 3 pairs 87c

[F] **Linen threads reinforce toe-caps** to make these socks extra durable. Contrasting patterns and vertical self stripes form an effective design on the smooth rayon body . . . patterns are carefully knit in so they can't pull out; stay clear and sparkling. Mercerized cotton tops, toes and heels. High spliced heels; double soles. Ribbed tops. Shipping weight, pair, 3 ounces.

Colors: brown, blue, maroon. Assorted patterns.
Sizes: 10, 10½, 11, 11½, 12, 13. *State size and color.*

86 K 2083—Regular length
86 K 2084—Short length

Pair 34c 3 pairs 98c

[G] **Trim fitting novelty rib socks** with that expensive "hand knit" look. Rib is knit in to stay. All fine quality 2-ply mercerized cotton yarns . . . mercerizing adds softness, strength and color richness. Good looking, long wearing. Well fitting ribbed tops. Shipping weight, pair, 3 oz.

Colors: burgundy, brown, marine blue. Assorted ribs.
Sizes: 10, 10½, 11, 11½, 12. *State size and color wanted.*

86 K 2040—Regular length (not illus.)
86 K 2041—Short length

Pair 33c 4 pairs $1.28

[H] **Rayon and silk socks** in classic plain colors for men who prefer conservative styles. The combination of two luxury yarns makes them look and feel expensive. Mercerized cotton top and double sole; triple knit toe-cap and heel guard resist "shoe rub" . . . add to their durability. Snug, ribbed tops. Shipping wt., pair, 3 oz.

Colors: tan, black, white. *Sizes:* 10½, 11, 11½, 12, 13.
Be sure to state size and color wanted.

86 K 2090—Short length only

Pair 39c 3 pairs $1.15

SIZE SCALE FOR MEN'S SOCKS

If shoe size is . .	6½-7	7½-8	8½-9	9½-10	10½-11	11½-12
Order Sock size	10	10½	11	11½	12	13

Christmas Cards spread good cheer

Christmas Greetings, name printed

50 FOR 88c

- **50 cards . . . each imprinted with your name**
- **Five each of ten different, smart designs**

Artistically designed in full color. in French four-fold style for even greater beauty. Size, approximately 4x5 inches. Cheery greetings printed on each card will appeal to everyone. Allow 10 days for printing. *Print name wanted.* Shipping weight, 1 pound.

3 KR 5733..... 50 cards and envelopes 88c



Gay Christmas Cards, name printed

25 FOR 96c

- **Smart raised designs . . . magnificent colors**
- **Large 4½x5½-inch folders . . with envelopes**

Say "Happy Holidays—1944" with cards traditional in their sincerity—new as tomorrow in their smart artwork and gay colors. All cleverly embossed. 5 each of five different designs. Available after Aug 1st, 1944. Allow 10 days for printing. *Print name.* Shpg. wt., 12 oz.

3 KR 5726.....25 folders with name 96c
3 K 5647..... 25 folders without name 67c



Religious Folders, name printed

25 FOR 96c

- **Beautifully illustrated Christmas scenes**
- **Large 4⅞x6-in. size folders . . with envelopes**

The Christmas story and other scenes with appropriate messages, on these fine cards. Five each of five different designs . . . all embossed for a real-as-life effect. Available after Aug. 1st, 1944. Allow 10 days for printing. *Print name.* Shpg. wt., 12 oz.

3 KR 5732 ....25 folders with name 96c
3 K 5643 ..... 25 folders without name 67c



Lovely Glitter Christmas Cards

10 FOR 48c

- **Ten different designs each with "sparkling" snow effect to create a striking picture**

Four-fold type, carefully selected to make up a well-balanced assortment. Extra large 5x6-inch size. Each verse carries a sincere and friendly greeting for the holiday season. Pastel colors. Shipping weight, 8 ounces

3 K 5660..... 10 cards and 10 envelopes 48c



Special value Selection

30 FOR 48c

- **A quality assortment at a budget price**
- **4-fold type—size about 4⅝x5⅜ inches**

This thrift-box includes 30 different designs. Traditional and novelty scenes all embossed (raised design). Lithographed in lovely glowing colors . . . each card has a cheery holiday greeting. Shipping weight, 12 ounces.

3 K 5649.....30 cards and 30 envelopes 48c

Religious Folders, Bible scenes

25 FOR 48c

- **Attractive soft-toned religious scenes**
- **25 different designs—all are embossed**

Bible-story scenes, and a series of reproductions of Florentine old masters. You'll find a card that will be just right for all of your friends. Average size, 4½x5½ in. Popular, four-fold, French style. Shpg. wt. 12 oz.

3 K 5644.....25 cards and 25 envelopes 48c





Greeting Cards at real savings

All occasion Assortment

24 FOR 67c

- **Beautiful cards for 9 different occasions**
- **24 different designs—av. size 4¾x5½ in.**
- **Have just the card you need right at hand**

Four-fold cards; appropriate sentiments. Assortment includes: 10 birthday cards, 5 "get well" cards, 1 "thank you" card, 1 gift enclosure and 1 birthday gift card, 1 card for sympathy, 2 wedding anniversary cards, 1 baby congratulation card, 2 general congratulation cards. Shipping weight, 12 ounces.

3 K 5504.....24 cards and 24 envelopes 67c

Deluxe "Every day" Cards

14 FOR 94c

- **14 specially selected cards . . . fine quality**
- **Each card a masterpiece of design**
- **Average size 5x6 inches, with envelopes**

Assorted cards that include friendly greetings for many events. Let these say "thank you"... "congratulations" . . . "get well quick," etc. All are beautifully lithographed on fine paper, several are die-cut and embossed, others are trimmed with novelty attachments. Popular, four-fold, French style. Card sizes average 5x6 inches. Cards and envelopes come packed in lithographed box. Assortment includes: 7 birthday cards, 3 "get well" cards, 1 sympathy card, 1 anniversary card, 1 general and 1 baby congratulation cards. It's convenient to have all-occasion cards on hand. No more dashing out to buy a greeting card at the last minute. Shipping weight, 12 ounces.

3 K 5516.....14 cards and 14 envelopes 94c

Colorful Birthday Assortment

12 FOR 38c

- **12 different birthday cards with envelopes**
- **Sincere, cheery greeting to spread happiness**
- **Average size 4¾x5½ in.—4-fold style**

A birthday assortment of cards . . . Every card is different and beautifully designed. The sentiments are sincere and real . . . Several of the cards in this thrifty assortment are embossed and several cleverly die-cut—all cards are printed on fine quality papers. It will be convenient and economical for you to keep a handy supply of Sears greeting cards on hand all the time. Shipping weight, 8 oz.

3 K 5518.....12 cards and 12 envelopes 38c

Deluxe Birthday Assortment

14 FOR 67c

- **14 different birthday cards with envelopes**
- **Beautiful designs for all your friends**
- **Average size, 4¾x5¾ in.—4-fold style**

When it's somebody's birthday you'll be proud to send one of these beautiful cards. They're friendly . . . warm with good wishes. You'll find a variety of types . . . dainty . . . sentimental . . . clever . . . smart.

Some trimmed with novelty attachments and embossed for greater beauty. Others die cut to add to that "expensive" appearance. Keep this assortment of greeting cards on hand and there will be no more rushing out for a card at the last minute. Shipping weight, 8 ounces.

3 K 5514. . . .14 cards and 14 envelopes 67c



Beautiful Books for your home

Receive America's outstanding new books, in exclusive harmonized bindings . . . by joining

Sears Peoples Book Club

This is your invitation to become a member of Sears Peoples Book Club. Membership will bring you many of the best of America's current $2.50 to $4.00 books for only $1.66 each—and you will receive additional books without extra charge as gifts from the Club.

The actual saving over regular publishers' edition prices is tremendous. But of equal importance are the appearance and quality of the books you will receive.

A special printing of each Club offering is made for our membership, in a distinctive and exclusive Club binding. The striking beauty of these harmonized bindings is apparent in the illustration above. A matched library effect has been carefully retained, while a charming decorative note is gained through the subtle variation of color in each book.

You may well take pride in having these books in your home. Each new selection is made from among the top best-sellers of the nation, chosen for reader interest and lasting value. They will be the important new books you want to read and will *enjoy* reading. And they will form the basis of a constantly growing library of worthwhile modern literature.

Join now. A complete explanation of the Club plan and our special gift-book enrollment offer is given on the three following pages, together with an enrollment card for your convenience. Satisfaction is guaranteed or your money back.

Peoples Book Club membership brings you bargains in fine books

Members who accepted all the books shown above actually paid for only eight. Under the Club plan three volumes were sent as gift books without extra charge of any kind. At the members' price of $1.66 each, total payments amounted to only $13.28 over a period of nearly a year. These eleven books would cost $33.75 in the regular publishers' editions. This is typical of the economy of Peoples Book Club membership.

SEARS

Peoples Book Club

Special enrollment offer to new members

TWO outstanding best-sellers for only $1.66

(Total value of both books of your choice, $5.25 to $8.00 at list prices of regular publishers' editions)

On these two pages are pictured nine of the important books which are currently available through Sears Peoples Book Club. They are examples of the absorbing and informative best-sellers of fiction and non-fiction which you may expect as a member. If you join now you may have TWO of these books for only $1.66. One is an outright gift to you as a new member; the other is your first Club purchase.

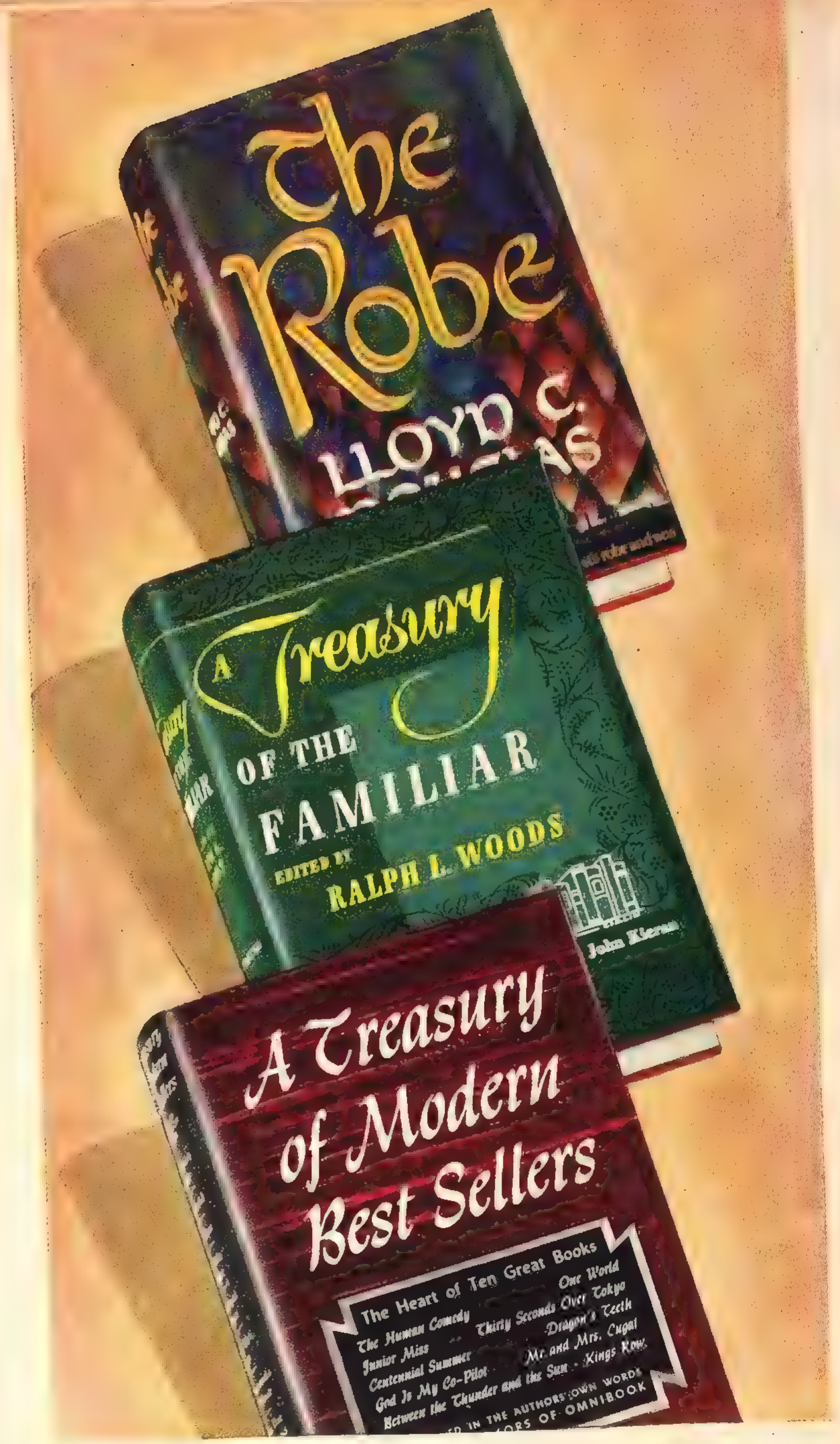
As your enrollment gift you may choose any one of the three current gift books shown on this page. As your first Club selection you may have any one of the six great Club selections on the opposite page. You receive TWO books, but pay for only ONE—at the set membership price of $1.66. Depending on which two books you select, the total value in the regular publishers' editions is from $5.25 to $8.00—a tremendous saving to start your membership.

The only requirement of membership is that you agree to purchase at least four of the Club selections offered during the coming year, at $1.66 each. We will send advance notice of each book and you are free to accept or reject any selection.

Additional gift books

With every fourth book purchased from the Club we will send an additional book without extra charge as an outright gift, equal in character to the three gift books shown here, and selling for $2.50 to $5.00 at publishers' list prices. These gift books—one when you join, and one with every fourth book purchased—are splendid dividends in reading pleasure.

For any American family, membership in Sears Peoples Book Club will prove a great convenience as well as an extraordinary bargain. Without effort on your part many of the best and most enjoyable of the new books are delivered to your door—and there is a big saving on every book. Read on the following pages how books are chosen, and full instructions for joining the Club.



Choose one of these as your gift

This book comes to you as the Club's enrollment gift to new members

THE ROBE, by Lloyd C. Douglas (Publisher's list price $2.75) For almost two years a top best seller! The powerful story of the young Roman soldier who won Christ's robe at the foot of the Cross; of his search through the Holy Land for the secret of its power; and of his poignant love for the girl who finally shared his fate.

A TREASURY OF THE FAMILIAR. (Publisher's list price $5.00) 750 pages packed with more than five hundred of America's favorite verses, songs, ditties, speeches, quotations and literary gems—things you have read or heard ever since you could remember. The perfect bedside and fireside companion—a book for the entire family.

A TREASURY OF MODERN BEST SELLERS. (Publisher's list price $3.50) Full-bodied abridgements of ten of the most widely discussed books of our time, carefully selected from hundreds of best sellers which have appeared in Omnibook magazine. The book contains a total of approximately 300,000 words—640 pages of reading enjoyment.



...and choose one of these as your first Club selection

You pay only the low membership price of $1.66 — and receive BOTH books

JOURNEY IN THE DARK, by Martin Flavin. (Publisher's list price $2.75) Harper's distinguished prize-winning novel about Sam Braden, an average American. Born on the wrong side of the tracks, Sam fought his way up to success, only to discover that one may be very rich and yet very poor indeed in the values that bring real and lasting happiness.

TOMORROW IS FOREVER, by Gwen Bristow. (Publisher's list price $2.50) The tender, swiftly-moving story of a woman whose first husband, reported killed in World War I, returns to give her courage to send her young son into World War II. The wisdom and understanding which he imparts to her, and to her son, provide answers to many questions that everyone is asking today.

BURMA SURGEON, by Gordon H. Seagrave. (Publisher's list price $3.00) The fascinating adventures of a dauntless American doctor who performed medical miracles in the jungle, fought the Japs, and followed General Stilwell into India. An outstanding best seller, and a book that will make you proud you are an American!

HERE IS YOUR WAR, by Ernie Pyle. (Publisher's list price $3.00) This is a book about the gallant, unpretentious, wise-cracking American boys who are fighting our war on foreign soil—what they eat, where they sleep, what they talk about, how they work and play and fight—reported sincerely and affectionately by the favorite newspaper correspondent of millions of readers.

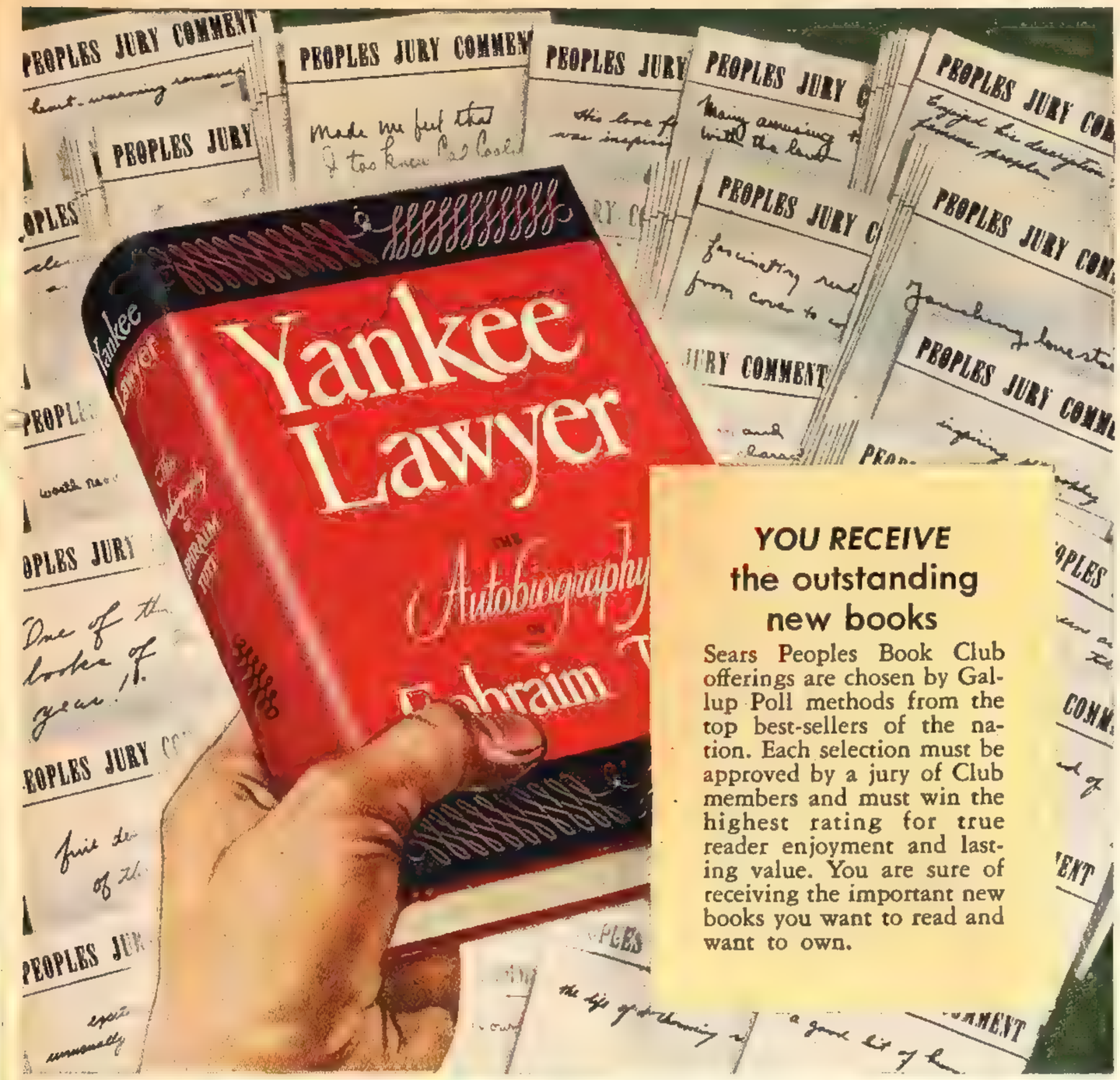
ROUGHLY SPEAKING. (Publisher's list price $2.50) Louise Randall Pierson's candid and hilarious account of her unconventional life and family—and the amazing series of difficulties, careers, escapades and adventures which marked their path.

YANKEE LAWYER (Publisher's list price $3 50) In this highly entertaining fictional autobiography the genial Ephraim Tutt is endowed with reality. A poor country boy, he gains success and fame as a champion of those in need of justice, and finds in his strange love for Esther Farr the greatest influence of his life.



Enroll now as a member of Sears Peoples Book Club

A Gift Book when you join . . . A Gift Book with every fourth purchase



YOU RECEIVE the outstanding new books

Sears Peoples Book Club offerings are chosen by Gallup Poll methods from the top best-sellers of the nation. Each selection must be approved by a jury of Club members and must win the highest rating for true reader enjoyment and lasting value. You are sure of receiving the important new books you want to read and want to own.



YOU SAVE on every book purchased

Your membership in Sears Peoples Book Club will bring dramatic savings over prices you would pay for regular publishers' editions of the same books. This makes it possible to build, at extremely low cost, a permanent home library of which you can be justifiably proud — attractive bindings, important books, and good reading.

As a member of Sears Peoples Book Club you are not required to accept every book offered by the Club. You are free to reject any Club selection. You may purchase as few as four Club selections within a year and still retain all privileges of membership. You receive the full benefit of the cash saving on each Club selection accepted, as these same books sell for $2.50 to $4.00 in the regular publishers' editions.

Club Members pay only $1.66 for each book purchased

There are no fees or dues of any kind. You accept only the books you want and pay only $1.66 for each book, plus 9c for postage and handling. (If payment is made in advance the Club even absorbs this mailing cost.) As a member you receive without charge the Club's attractive magazine, "The Peoples Choice," which tells about the next Club release so that you may decide in advance whether or not you want it to come to you. A special printing is made of each book selected by the Club, comparable in quality to the regular publisher's edition. The distinctive and exclusive Club bindings are harmonious in color and design and will prove a gratifying addition to your bookshelves.

You receive extra books as gifts from the Club

One of the most extraordinary features of Club membership is the distribution of extra books as gifts from the Club. The economies effected by the Club's operations are in this way passed on to our members. These gift books are special Club editions of unusual and important volumes selling for $2.50 to $5.00 at publishers' list prices. They come without extra charge of any kind. You are entitled to one gift book upon joining the Club and another gift book with every fourth Club selection purchased. Three of the current gift books are shown on page 492 and more of these valuable books are constantly being added to our book list.

Club Selections are submitted to a jury of Club Members

By a unique method of selection the Club assures that each offering is a thoroughly enjoyable book, of outstanding interest and merit. Under the direction of Dr. George H. Gallup—using famous Gallup Poll methods—many copies of the best of the new books considered worthy of Club consideration are constantly being submitted to a jury of our members for reading and comment. The criticisms and opinions expressed about these books are carefully analyzed and the one book that is found to possess the widest appeal and most genuine worth is chosen as the next Club offering. Then, through the Club's magazine, "The Peoples Choice," you are given full information about this book, its author, and other interesting facts, for your decision as to whether you wish to receive it. This method of selection and approval by a continually changing jury of members explains why each Club offering has had such universal acceptance by our entire membership.

To Join — Mail enrollment card attached

Fill in this card carefully, tear off and mail. Be sure to indicate in proper space which two books you wish to receive. If you send payment with your enrollment, enclose check or money order for $1.66 in envelope with card, and address exactly as shown on card. If additional enrollment forms are desired, or for any other information, write directly to the Club at address below.

PEOPLES BOOK CLUB

P. O. Box 6570A, Chicago 80, Illinois

Lovely Gifts for home or office

Useful Accessories for your desk or table

A **Economical Four-piece Desk Set.** Good-looking brown artificial leather with Florentine design. Resembles hand-tooled leather. This set will add to the attractiveness of your desk . . . goes with any type furniture. Includes one 12x19-inch desk pad with blotter, handy rocker blotter, combination letter rack with perpetual calendar, and letter opener. Fine quality for this unusually low price. **$1.24**

3 K 3281—Shipping weight, 2 pounds.....$1.24

B **Handsome Five-piece Desk Set.** Fine for home and office. Everyone's writing more letters today, so "dress up" that busy spot with this sturdy set. Made of expensive looking ostrich-grained artificial leather. Decorations in gold leaf. Includes 14x24-inch pad and blotter, perpetual calendar, rocker blotter, combination ink well and penholder, and letter opener. **$2.86**

3 K 03287—Shipping weight, 4 pounds.....$2.86

C **Address Book.** A handy little book to carry around with you . . . either in your vest pocket or purse. Many times you want an address or phone number on the spur of the moment, only to remember it is home. This gold stamped book contains 96 pages, and is indexed from A to Z. Has brown genuine leather cover. **41c**

3 K 3289—Size, 2¾x4½ inches. Shipping weight, 6 ounces.....41c

D **Magnifying Glass Paper Weight.** Handy little weight to keep on your desk. This small, round gadget has a triple purpose. It serves as a paper weight, or is a magnifying glass which is excellent for reading V-Mail . . . or you can take off cardboard bottom and insert your favorite photograph underneath. Diameter, 3 inches. Shipping weights; each, 10 ounces; for two, 1 pound 4 ounces. **21c**

3 K 3290.....Each 21c 2 for 38c

E **Autodex Jr. Phone Index.** At home or at work, keep this convenient phone index handy. Fingertip control . . . just slide the indicator to the right letter, anywhere from A to Z, open, and . . . presto . . . there's the number you want! Plenty of space for listing numbers, names and addresses. Size, 4x6⅝ inches. Has a sturdy molded fiber base. An efficient little time-saver . . . and a sure-to-be-appreciated gift. Comes in assorted colors—no choice. **42c**

3 K 3280—Shipping weight, 8 ounces.....42c



Distinctive Book Ends add a decorative touch

F **Spaniel Book Ends.** Artistically designed to flatter any table or mantel. An excellent gift suggestion, and you'll want them for your own home. Made of ground marble composition that has a creamy marble-like appearance. Extra heavy weight will hold books in place. Felt padded base to protect your furniture from scratches. Height, 5¼ inches; base width, 4¾ inches. **96c**

3 K 3295—Shipping weight, 4 pounds 4 ounces.....96c

G **Ship Scene Book Ends.** Charming ship scene made of Syroco Wood (molded wood pulp). Ideal for a nautical room . . . helps make any room in your home more attractive. Closely resembles choice hand-carved wood designs. The ship scene will look smart on any desk, table or mantel. Lovely walnut finish. Felt padded base. Height, 6¾ inches; base width, 5 inches. **$1.88**

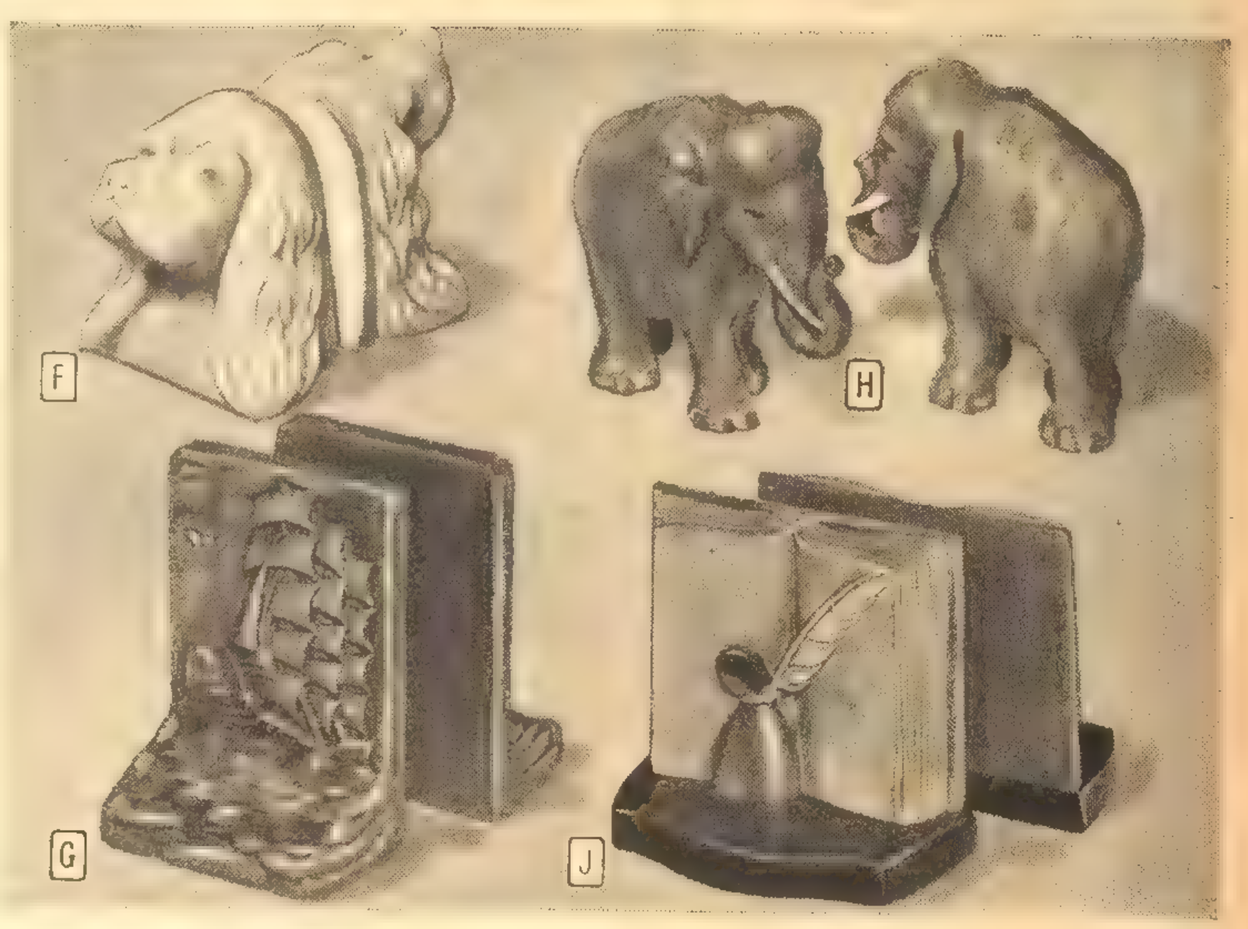
3 K 3292—Shipping weight, 3 pounds 4 ounces.....$1.88

H **Unique Elephant Book Ends.** Smart and decorative in any home. Made of Syroco Wood (wood pulp that has been beautifully molded) in walnut finish. Dark brown eyes and ivory color tusks. Over 50 years of skilled workmanship have gone into their design and execution . . . resulting in a product that closely resembles fine hand-carved wood. Height about 5½ inches. **($2.84**

3 K 3291—Shipping weight, 4 pounds.....$2.84

J **Book and Quill Book Ends.** Made of distinctive Syroco Wood . . . possessing rich warmth and decorative beauty that complements any home. A perfect choice to give as a gift or keep for yourself. The hand decorated colors lend a touch of sheer artistry. Ink well is brown with ivory color quill. Book is antique parchment finish. Felt padded wood base is gracefully curved in front and finished in black. Height, 6 inches. **$4.73**

3 K 3294—Shipping weight, 3 pounds 12 ounces.....$4.73



Fascinating 10-inch and 12-inch World Globes

Make it easy to follow the daily headlines across the world, and keep abreast of events. Each globe shows over 5,000 place locations. Print is extremely clear and easy to read. Surface is washable and resists scratches. A 32-page book on "The Story of the Globe" is included. Contains a fund of information on the use of the globe, review of the Solar System and the popular question and answer globe-game. Each globe includes a coupon which (together with 10c) entitles you to revised map sections after peace treaties are signed.

K It's easy to study any part of the world on this popular size globe. It will appeal to everyone in your family. Base and meridian are made of durable steel construction and are attractively finished in statuary bronze color. Low priced. **$3.17**

3 K 04993—10-inch globe. Height, 14 inches. Shpg. wt., 4 lbs.....$3.17

L A substantial globe that will give you much pleasure. Offers a wealth of detail in a neat, compact form. Handsomely designed durable meridian and base. Map is richly colored with base and meridian finished in rich statuary bronze color. Important world air routes, present or proposed, shown in red. **$4.54**

3 K 04994—12-inch globe. Height, 16½ inches. Shpg. wt., 6 lbs....$4.54

M Accurate . . . dependable. You can study at leisure any part of the world on this practical reference globe—even the southern polar regions. Has metal full meridian which revolves in a durable die-cast fork. Both meridian and fork are plated, resembling silver. All important air routes throughout the world, present or proposed, are shown in red—a feature you'll appreciate. **$6.87**

3 K 04936—12-inch globe. Height, 18¾ inches. Shpg. wt., 8 lbs....$6.87





Tower Stationery with your name and address

An unusually low price for this smart imprinted stationery. Its fine quality will please both men and women. For business or social use. Your name and address will be attractively printed in dark blue on both paper and envelope flaps. Your choice of two distinctive styles. Print clearly name and address wanted when ordering. Allow 10 days for printing.

SERVICEMEN: We will print your name and address in upper left hand corner on face of envelope if so requested on order.

ARTHINGTON QUALITY

100 sheets
100 envelopes **97c**

Quality, linen finish . . . excellent writing surface. Use large club size sheets for home and business correspondence—use folded note sheets for social correspondence. Printed with name and address on both writing paper and envelopes.

Large Club size Sheets

100 white flat sheets, 7¼x10½-in. with 100 matching envelopes. Shipping weight, 3 pounds.
3 KR 3385—Style [A]..... 97c
3 KR 3387—Style [C]..... 97c

Folded Note Sheets

100 white sheets, size 5⅞x6⅞ in. with 100 matching envelopes. Shipping weight, 3 pounds.
3 KR 3384—Style [A]..... 97c
3 KR 3382—Style [C]..... 97c

LARAMORE QUALITY

100 sheets
100 envelopes **$1.53**

Our finest writing paper (25% rag content). Handsome "ripple" finish. For home and business correspondence use club size sheets and for social correspondence use note sheets. Paper and envelopes printed with name and address.

Large Club size Sheets

100 white flat sheets, 7¼x10½-in. with 100 matching envelopes. Shipping weight, 3 pounds.
3 KR 3397—Style [A]..... $1.53
3 KR 3399—Style [C]..... 1.53

Folded Note Sheets

100 white sheets, size 5⅞x6⅞-in. with 100 matching envelopes. Shipping weight, 3 pounds.
3 KR 3400—Style [A]..... $1.53
3 KR 3417—Style [C]..... 1.53

White single Note Sheets imprinted with name, address **96c**

Here's a real offer! You'll get 200 sheets of paper with 100 matching envelopes printed with your name and address for less than $1.00! The linen finish adds to the quality appearance. Just the right size for brief social notes, "thank you" letters, invitations, and for many other purposes when just a few lines are necessary. 200 sheets, 5⅞x6⅞ inches with 100 matching envelopes. *Be sure to print name wanted.* Shipping weight, 3 pounds.
3 KR 3404—Style [A]..... 96c
3 KR 3419—Style [C]..... 96c

Social Calling Cards . . . vellum or linen finish

[D] For Mrs., Miss or Mr. *State:* vellum or linen finish, name wanted and type style No. 1, 2 or 3. Allow 10 days for printing. Shpg. wt., 4 oz.
3 KR 3467—Plain prtg. 50 for 47c
3 KR 3469—Raised prtg. 50 for 67c

Tower Stationery . . . plain

Westwood Vellum Finish . . . GOOD

[E] Smooth white vellum finish. Either flat or folded note styles. Sears own big value stationery . . . good quality that sells for an unusually low price. Nicely boxed. Makes a fine gift. **44c**
3 K 3205—Folded Note Sheets. 60 folded sheets, 5⅜x7 inches and 50 matching envelopes. Shipping weight, 1 pound 4 ounces..... 44c
3 K 3204—Flat Club Sheets. 60 sheets, 6 5/16x10 5/16 inches with 50 matching envelopes. Shipping weight, 1 pound 4 ounces..... 44c

Arthington Linen Finish . . . BETTER

[F] Carefully made, linen finish. Excellent, smooth writing surface. You'll find yourself wanting to write more letters than ever when you use Sears Arthington stationery. **57c**
3 K 3315—Folded Note Sheets. 75 folded white sheets, size 5⅜x7 inches with 50 matching envelopes. Shpg. wt., 1 lb. 10 oz..... 57c
3 K 3313—Flat Club Sheets. 75 large sheets, 7¼x10½ inches with 50 matching envelopes. Shipping weight, 2 pounds..... 57c

Laramore Crushed Finish . . . BEST

[G] Superior quality crushed finish bond. 25% rag content. Crisp white; ribbon-tied; boxed. Laramore quality is dignified and distinctive for personal and business correspondence. The crackle and snap is proof of its superior quality. **77c**
3 K 3207—Folded Note Sheets. 75 sheets, 5⅜x7 inches, 50 matching envelopes. Shipping weight, 1 pound 6 ounces..... 77c
3 K 3206—Large Club Sheets. 75 sheets, 7¼x10½ inches with 50 matching envelopes. Shipping weight, 1 pound 6 ounces..... 77c

Bargain Stationery . . . 100 Sheets . . . 50 Envelopes

[H] Our Big Value! Good quality white bond with smooth writing surface. 100 sheets 6¼x9½ inches and 50 matching envelopes. For stationery with military insignia see listing below. **57c**
3 K 3216—Shpg. wt., 1 lb. 2 oz...100 sheets, 50 envelopes 57c

Stationery with Military Insignia

[H] Make it easy for him to write to you by sending him a big supply of this fine white bond stationery (the same as described above). You have your choice of the printed official insignia of the Army, the Navy or the Air Force. Sheets are 6¼x9½ inches . . . an ideal size. Shipping weight, 1 pound 2 ounces. **62c**
3 K 3178—Army..... 100 sheets and 50 envelopes 62c
3 K 3181—Navy..... 100 sheets and 50 envelopes 62c
3 K 3182—Air Force..... 100 sheets and 50 envelopes 62c



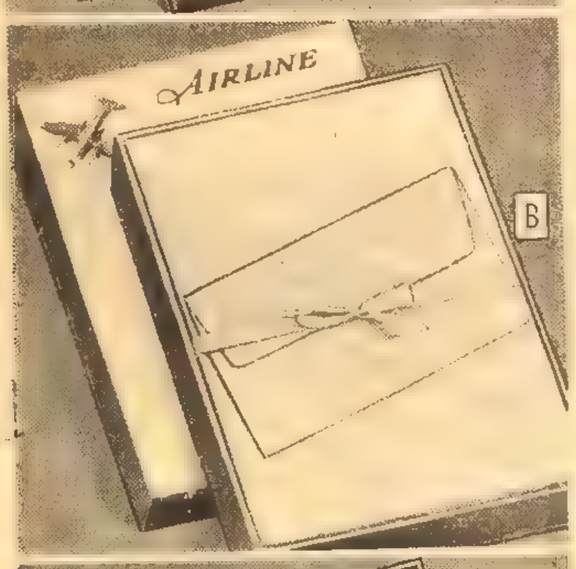
A

Air Mail and Approved V-Mail

Fine quality Airmail Bond

A Lightweight stationery. Just the paper to use when writing to the men and women in service. You can write twice as much on airmail stationery for the same postage as on regular paper. Envelopes are tinted inside to insure privacy. Fine quality 25% rag content white ripple bond paper. Size: 7¼x10½ in. 72 flat sheets with 36 envelopes. 16 airmail stickers included in box. **76c**

3 K 3222—Shipping wt., 12 oz...76c



B

Big value Airmail Bond

B Our big value airmail stationery . . . attractively boxed. Ideal for sending those long, newsy letters to friends and relatives in service. Very lightweight. Saves you postage because it weighs less than one-half the conventional type paper. Attractive ripple finish. Envelopes are tinted on inside to keep message personal. 100 sheets, 6¼x9½ inches. 50 matching envelopes. **96c**

3 K 3223—Shipping wt., 1 lb....96c


C

White Airmail Stationery

C 100 flat sheets, ½x11 in. 24 envelopes to match. Box has airmail rates to all parts of the world. Treated onion-skin paper—takes ink, pencil or typewriter. **47c**

3 K 3213—Shipping wt., 14 oz...47c

Airmail Paper . . . Envelopes

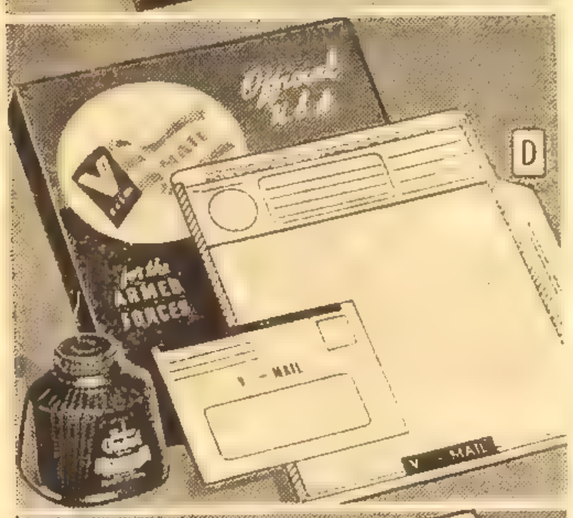
Lightweight onion-skin paper. Airmail reaches its destination in about half the time. 100 sheets in folder. For pen, pencil or typewriter. Size, 8½x10¾ in. Shpg. wt., oz. **23c**

3 K 3211—100 sheets in folder...23c

Airmail envelopes printed in red, white and blue. Shpg. wt., 4 oz.

3 K 3218—3⅝x6½ in.....30 for 18c

3 K 3219—4⅛x9½ in.....20 for 18c



D

Official V-Mail Stationery

D Use V-Mail when writing to the men and women overseas. This is the safest and surest way. Approved and recommended by the U. S. Govt. Regulation size, 8½x11 inches . . . folds and forms its own envelope. Easy to follow instructions. Ink not included; order from listing below. **45c**

3 K 3209—Wt., 2 lbs. 96 sheets..45c

3 K 3210—Wt., 1 lb. 48 sheets...23c

Parker Quink V-Mail Ink

Micro-film black makes V-Mail easy to read. For fountain or dip pens. 4-oz. bottle.

3 K 4379—*Postpaid*.....25c


E

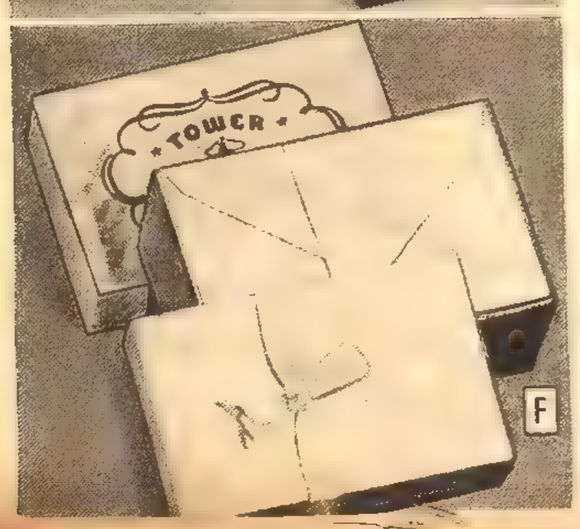
Fine leather Writing Kit

E Made of fine sheepskin leather. Very compact and sturdy. Choice of Army, Navy or Air Force insignia stamped in gold. An ideal gift for men or women in the service. Has photograph holder and identification space. Send him your favorite snapshot in the holder. Contains tablet and 12 envelopes. Kit size: 5¾x8½ in. Shpg. wt., 10 oz. **$1.53**

3 K 3103—Army. Brown.....$1.53

3 K 3104—Navy. Black..... 1.53

3 K 3105—Air Force. Brown..... 1.53



F

Tower Correspondence Cards

F The appropriate kind of cards for invitations, friendly notes, "thank you" notes and other forms of social correspondence. Smart box contains 24 ribbon-tied white correspondence cards, 5¼x3⅛ inches. 24 matching envelopes. Smooth writing surface, attractive linen finish. White is socially correct. Have them on hand when a "brief" note is required. **27c**

3 K 3359—Shipping wt., 10 oz...27c

Writing Paper in handsome boxes

Deluxe Stationery Chest

G Our best designed chest. Hinged lid with beautiful picture in colors on cover. Lovely finished chest made of selected hardwood. Makes a wonderful gift. Sturdily built, with ever-tight interlocking corners. Spacious interior makes this an ideal "make-up" box; will last for years when stationery is gone. Also fine for keepsakes and knickknacks. Chest size, 10⅛x7x3⅞ inches, with 24 white sheets and 24 envelopes to match. **$1.93**

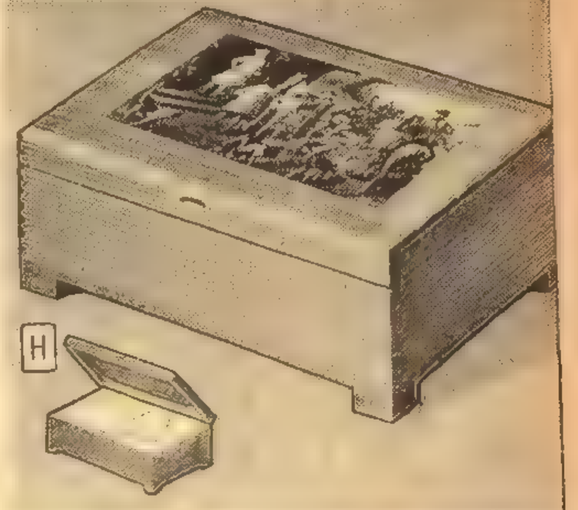
3K3111—Shpg.wt.,2 lbs. 12 oz..$1.93


G

Fine Stationery Chest

H A lovely idea that has delighted women for years. Handsome California redwood chest with attractive colored picture on cover. When stationery is used up, this box is ideal for jewelry, hankies, knickknacks . . . many other uses. Hinged cover; interlocking corners for sturdy ever-tight construction. Box size is 9⅞x6⅝x3⅝ inches. Contains 24 white flat sheets, with 24 matching envelopes. Will not warp. **97c**

3 K 3110—Shpg. wt., 1 lb. oz...97c


H

Dainty Bordered Stationery

J Good quality, smartly bordered vellum stationery. Smooth, easy-to-write-on finish. Charming French picture on cover of box makes it an ideal gift. With more letters written today, stationery is always welcome. You'll want a box for your own personal use. Ribbon tied. Folded sheets, size 5x8 inches to fit envelopes 5⅛x4⅛ inches. 25 sheets . . . 25 envelopes. Your choice of two attractive color combinations—white has blue border; blue has white border. *Be sure to state color, white or blue.* **54c**

3 K 3125—Shipping wt., 1 lb....54c


J

White Tally-Ho Stationery

K If you are looking for something different in stationery, you'll want Tally-Ho. Vellum finished paper with feathered edge. A delightful gift because of the festive Tally-Ho box pattern design. Ribbon-tied for added attractiveness. Box contains two sizes. 36 folded sheets, 5x8 inches with matching envelopes, and 14 note sheets, 5x4 in. with envelopes to match. Note size is excellent for "brief" notes. Available in white only. **91c**

3 K 3126—Shpg. wt., 1 lb. 4 oz...91c


K

Colonial Vellum Stationery

L Lovely vellum finish . . . just the kind of stationery that makes writing a pleasure. Delightful colonial picture on cover of box makes this an attractive gift. You'll want one, too. Ribbon-tied. Popular Baronial size. Folded sheets are 5x8 inches to fit envelopes 5⅛x4⅛ inches. *Colors:* white or blue. *State color desired.* **91c** Sets of 50

3 K 3127—50 sheets, 50 envelopes. Shipping weight, 1 lb. 4 oz.....91c

3 K 3128—100 sheets, 100 envelopes. Shipping weight, 2 lbs. 4 oz....$1.76


L

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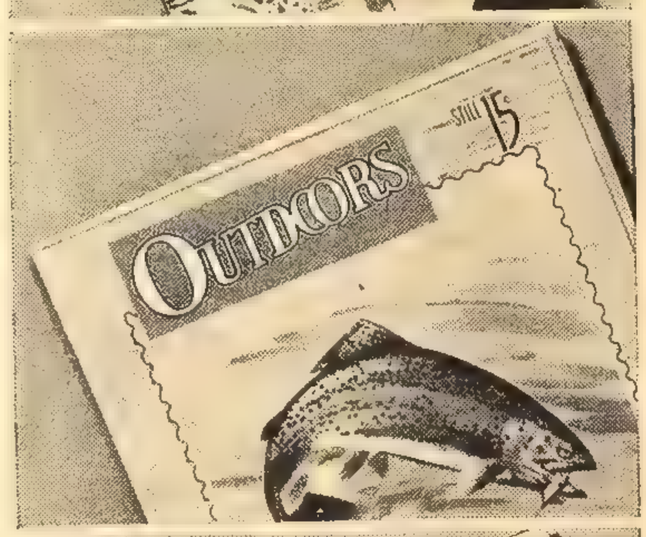
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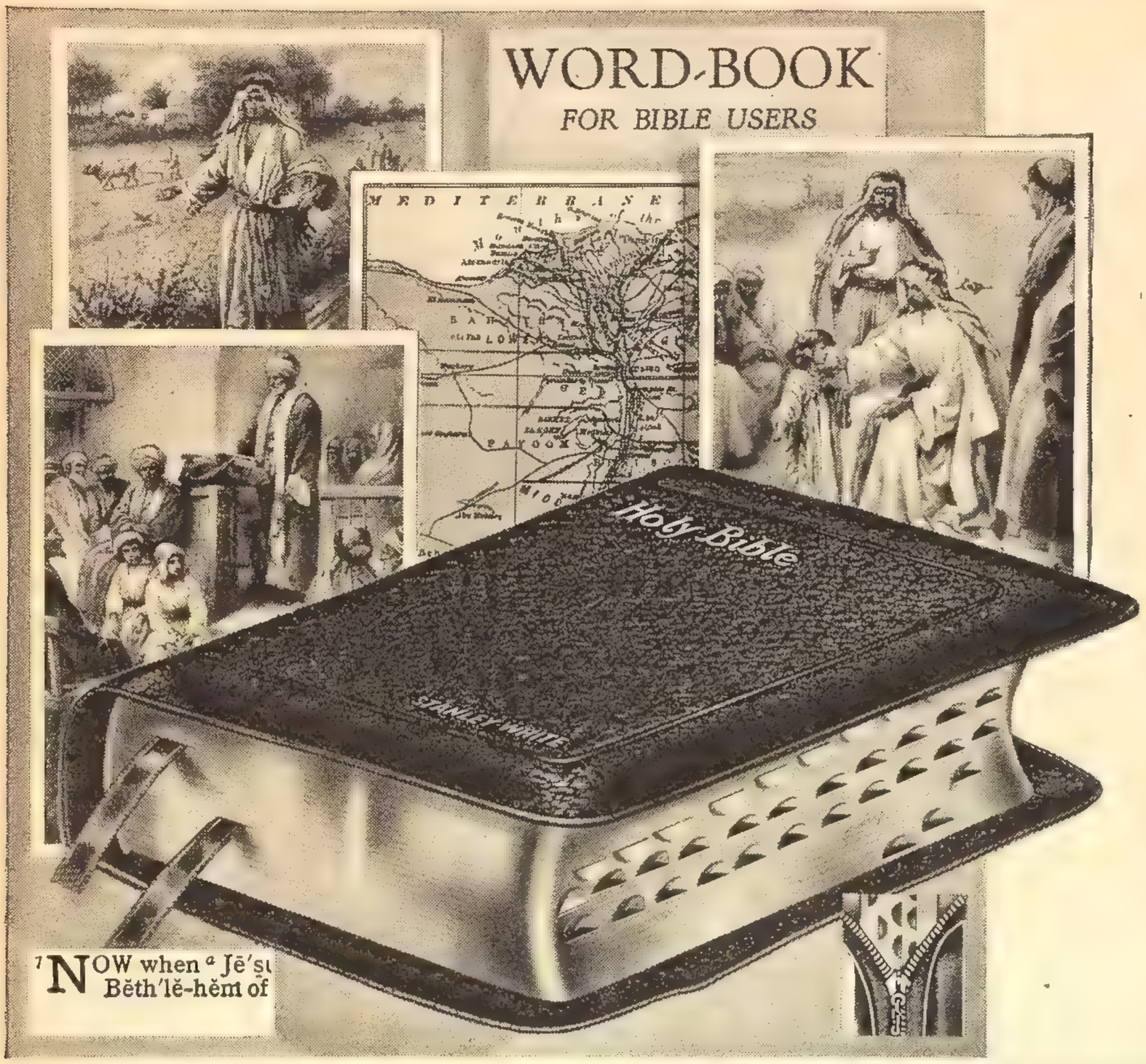
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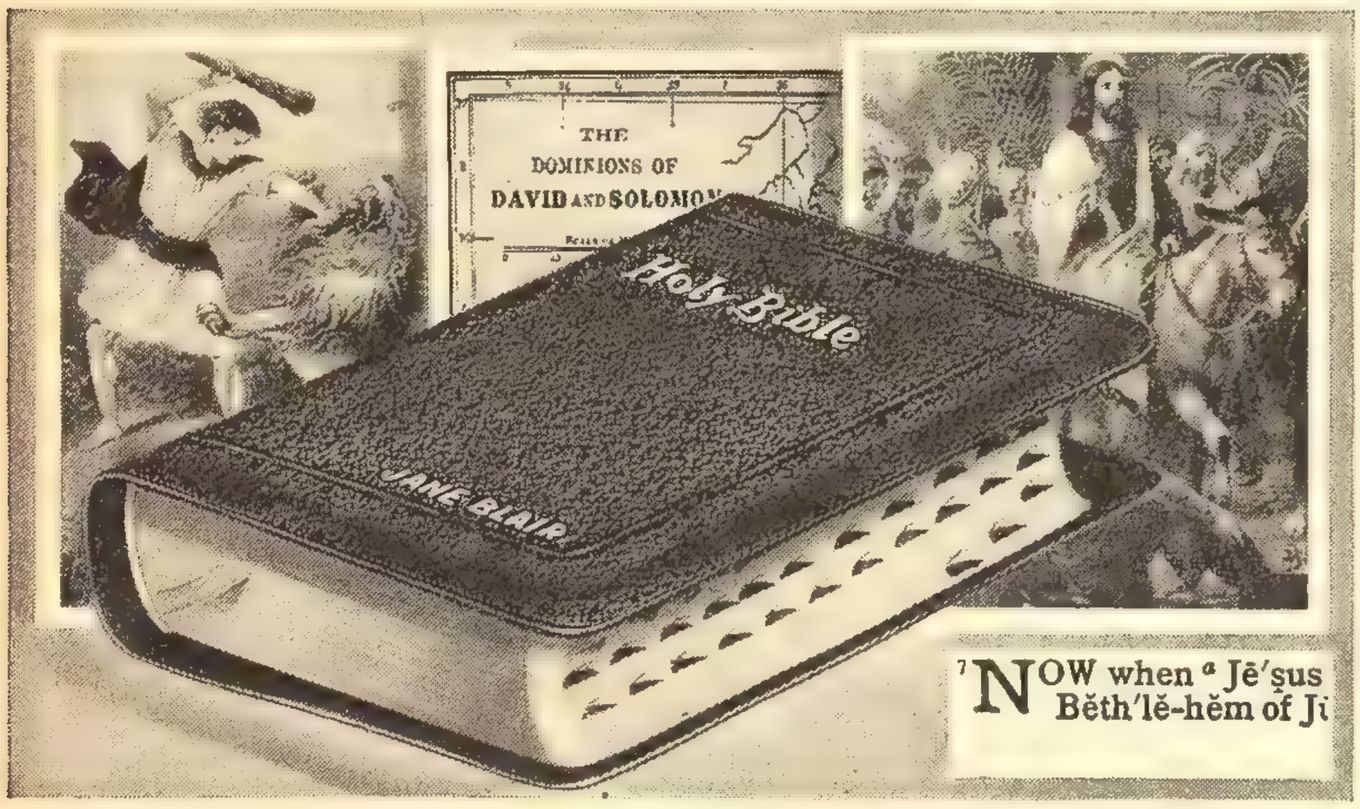
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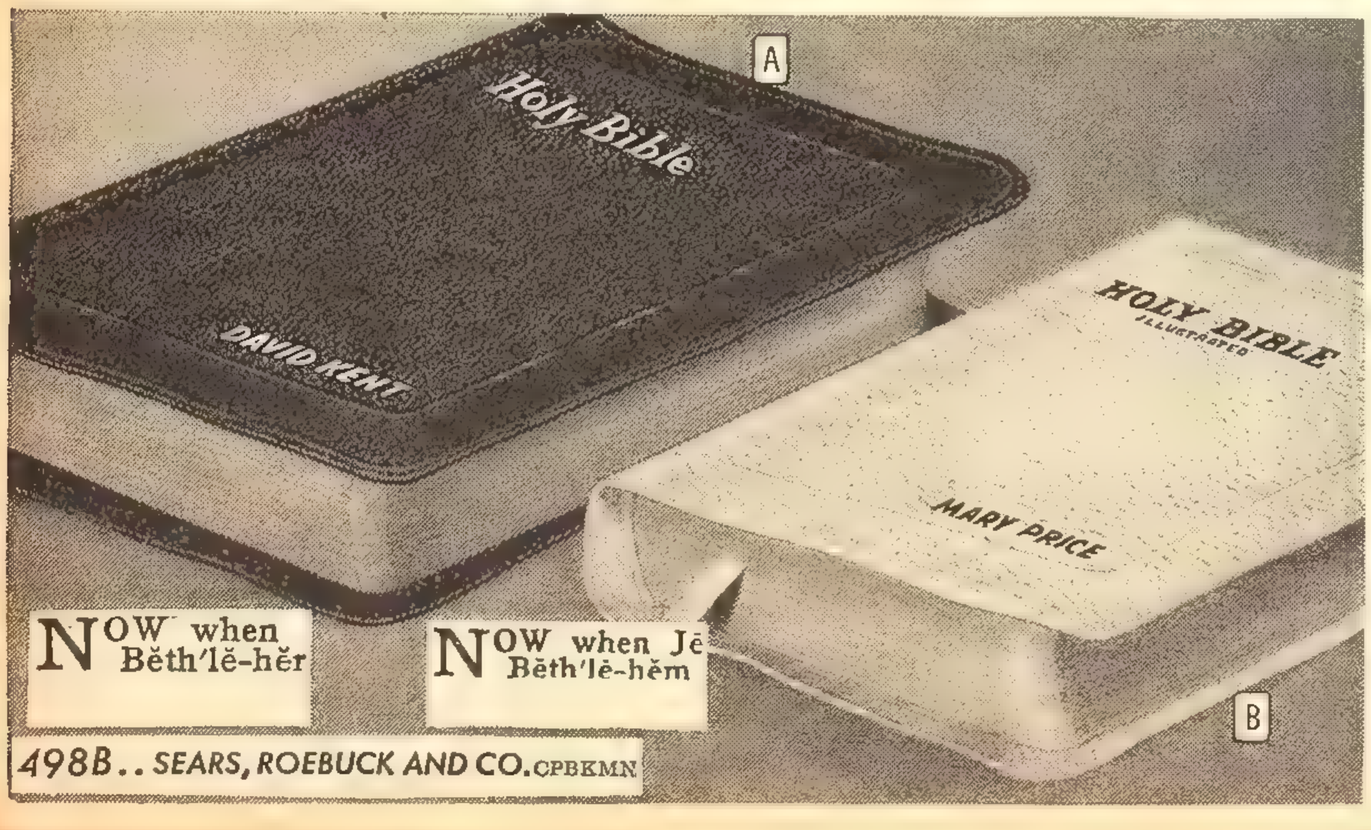
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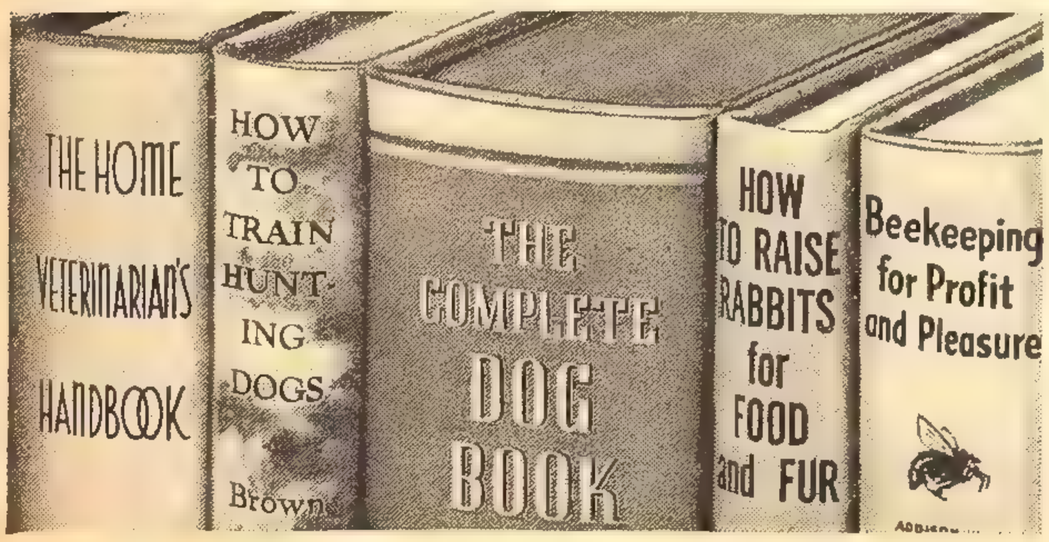
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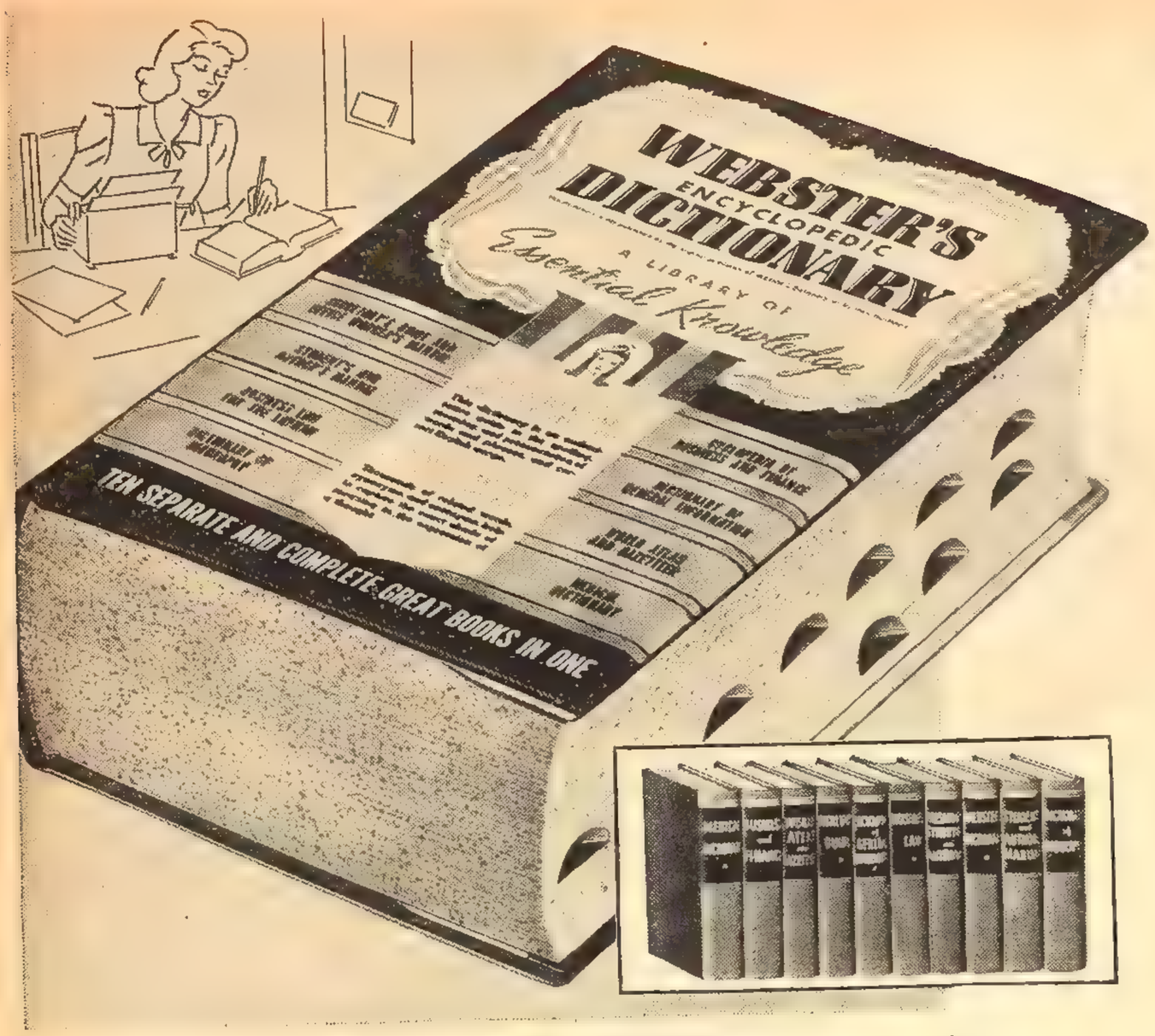
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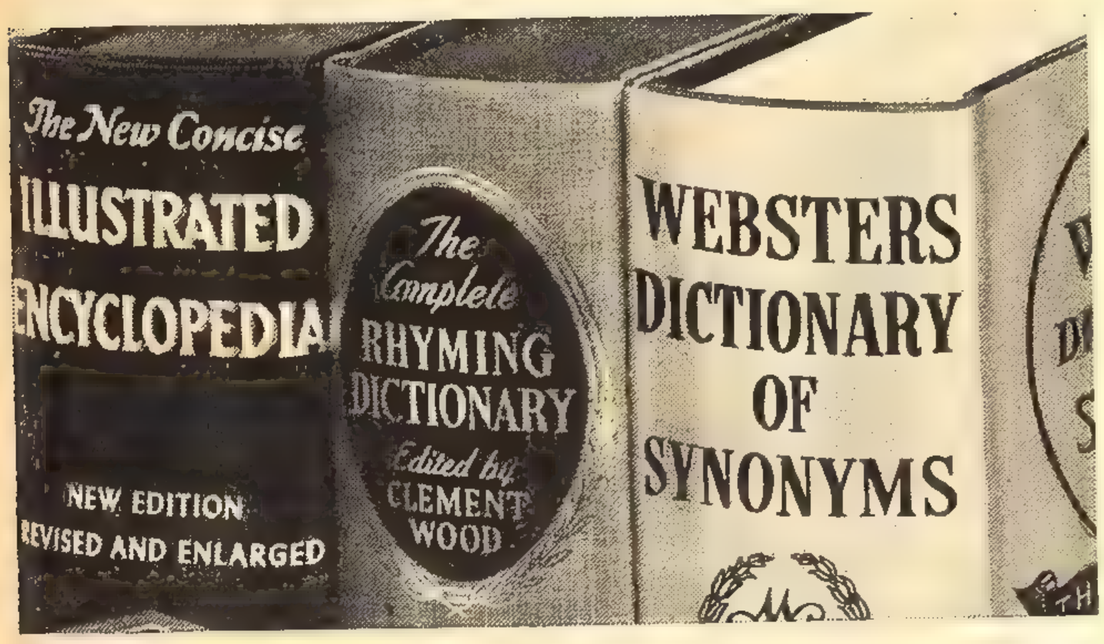
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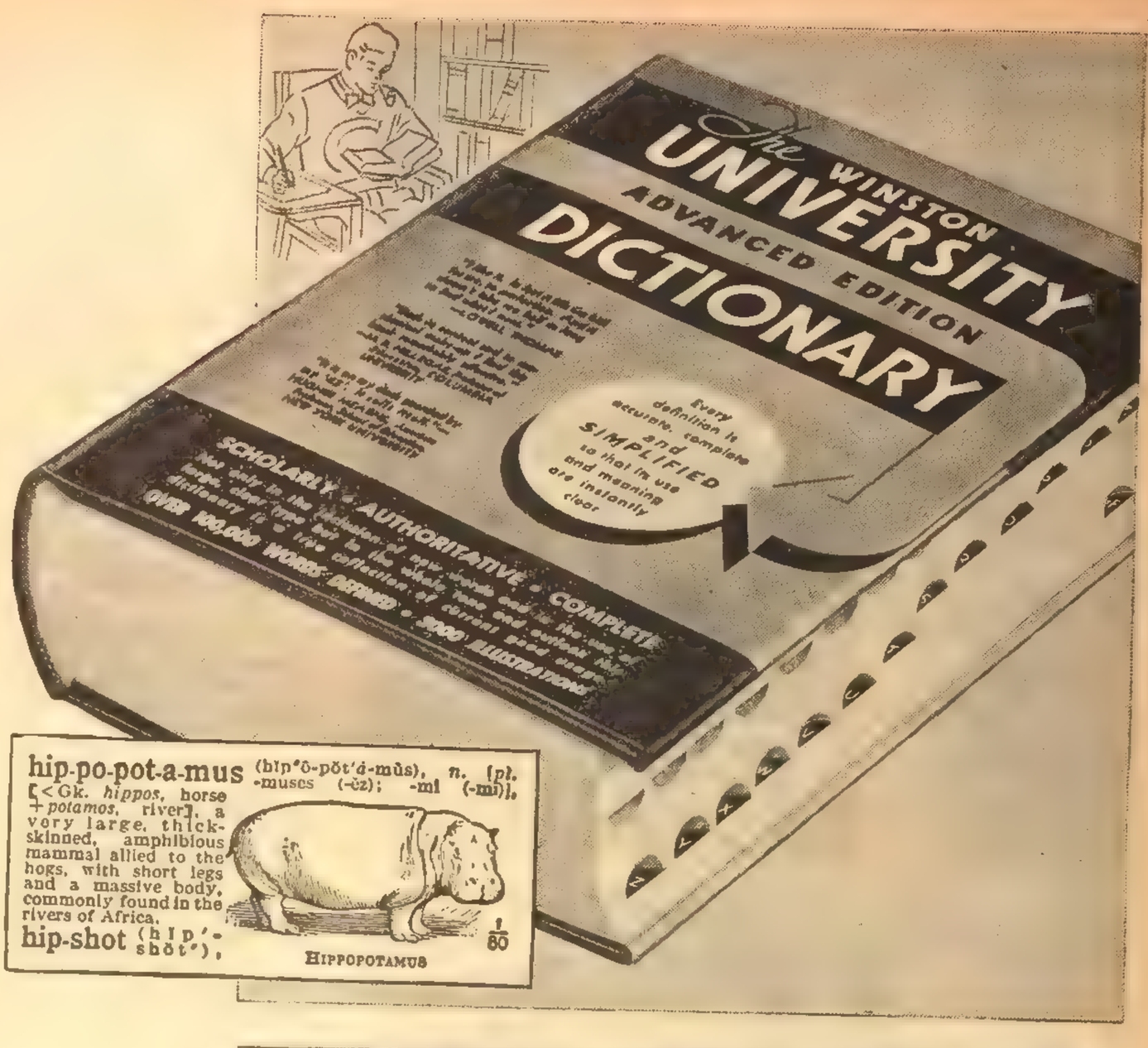
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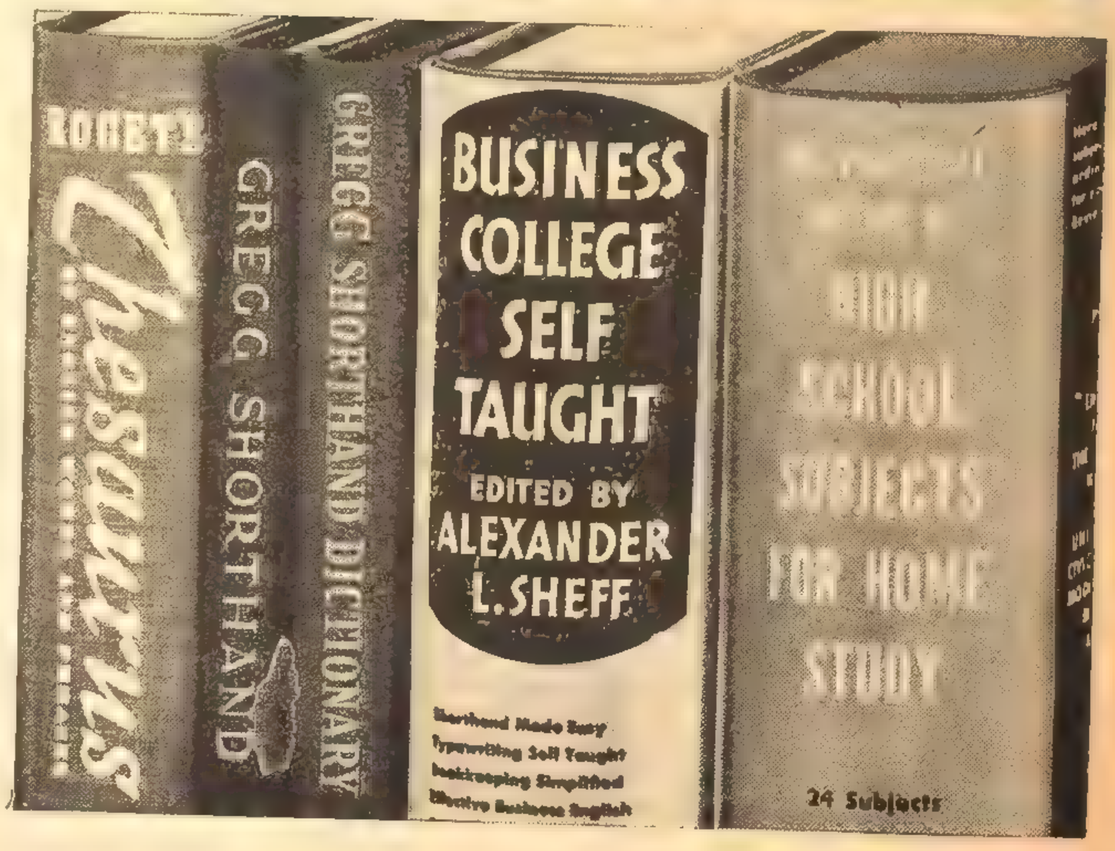
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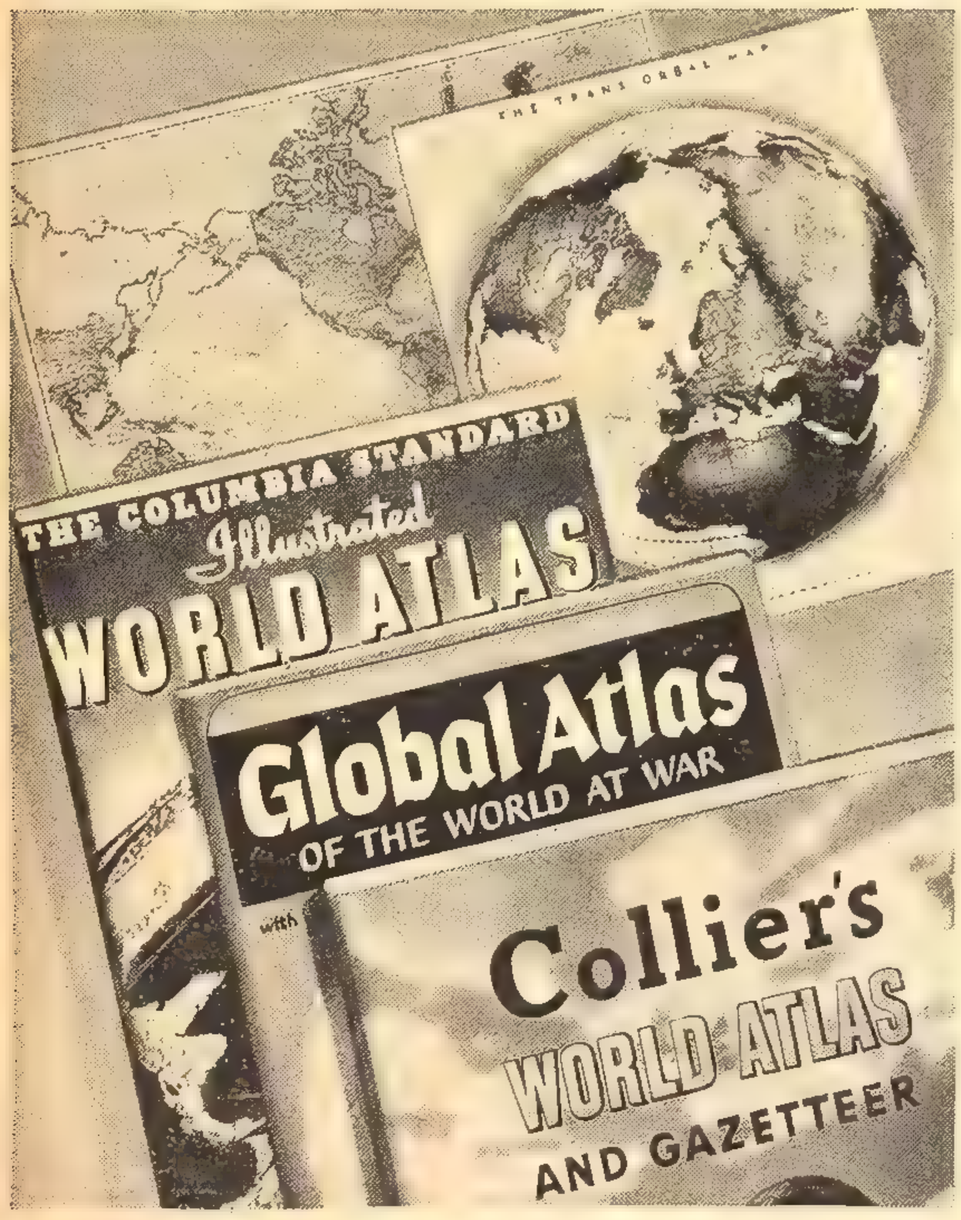
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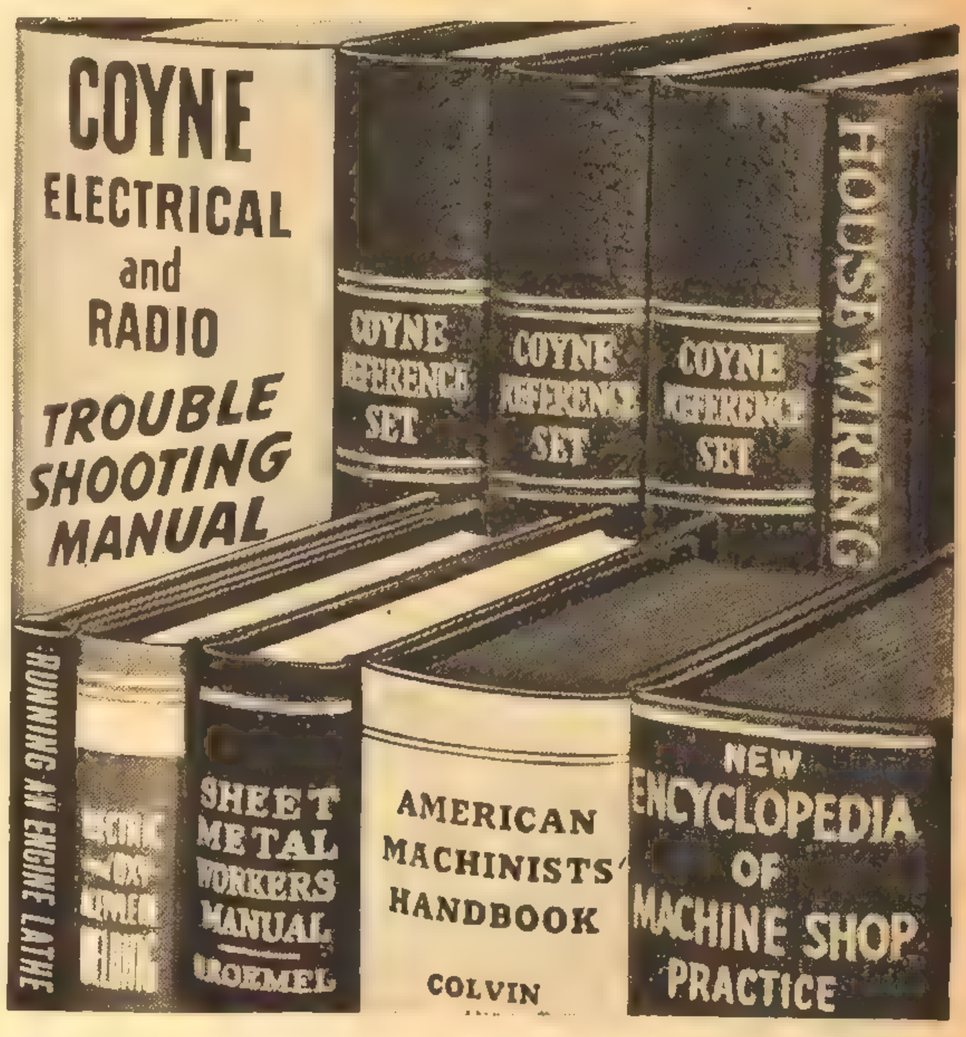
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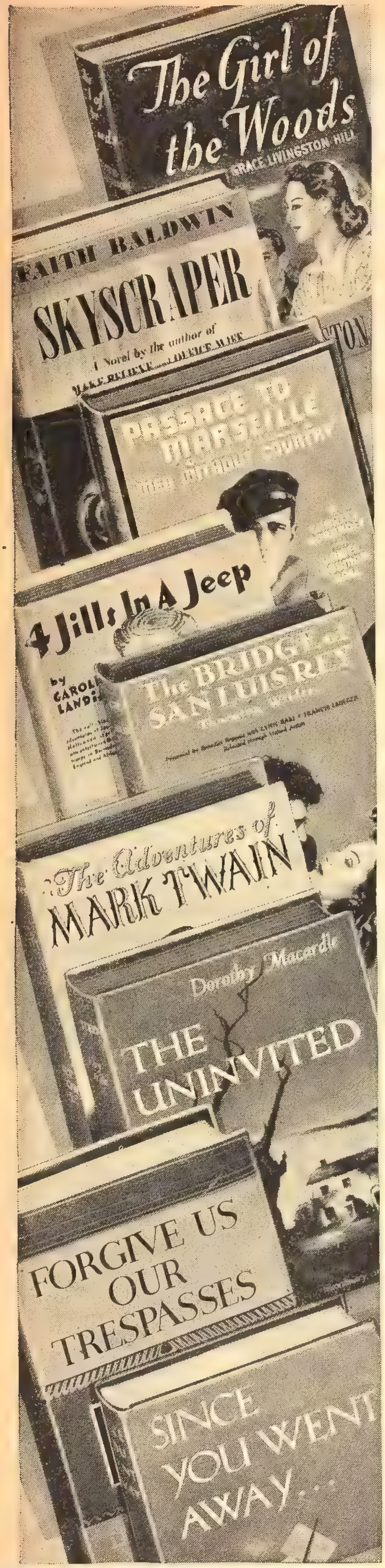
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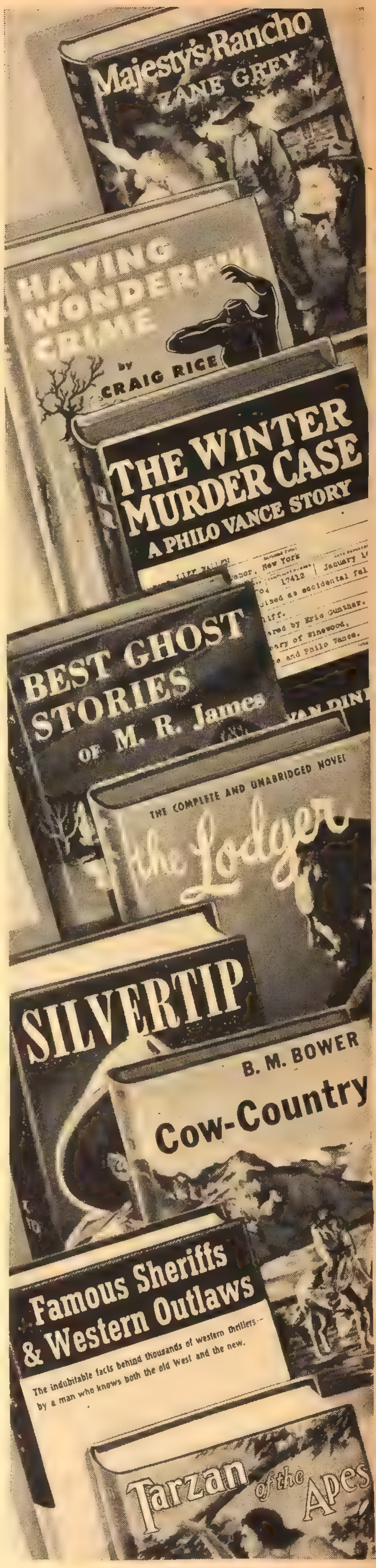
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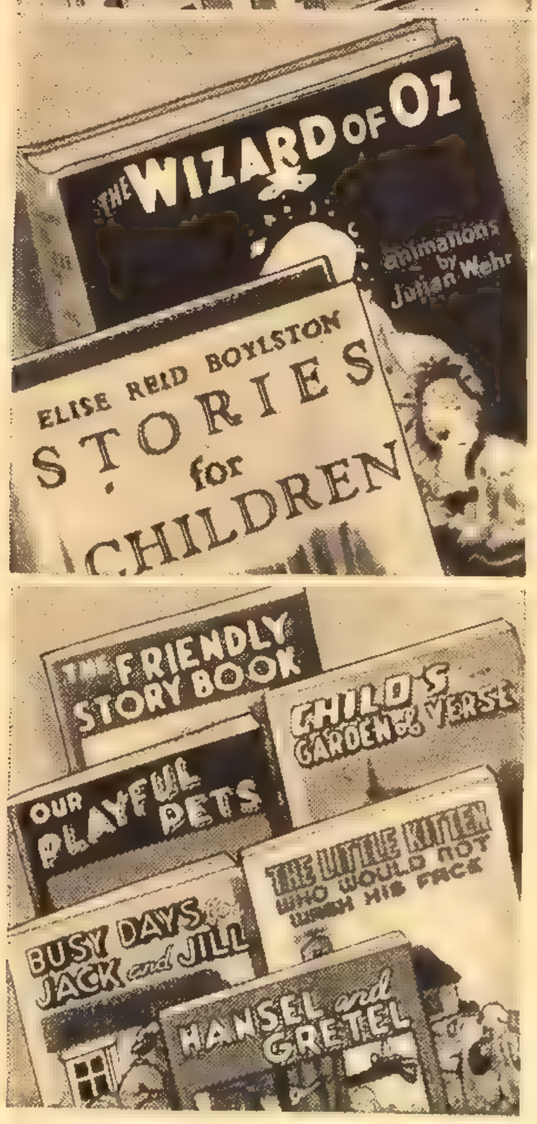
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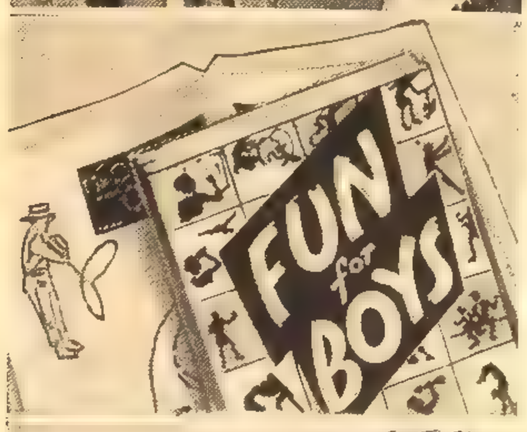
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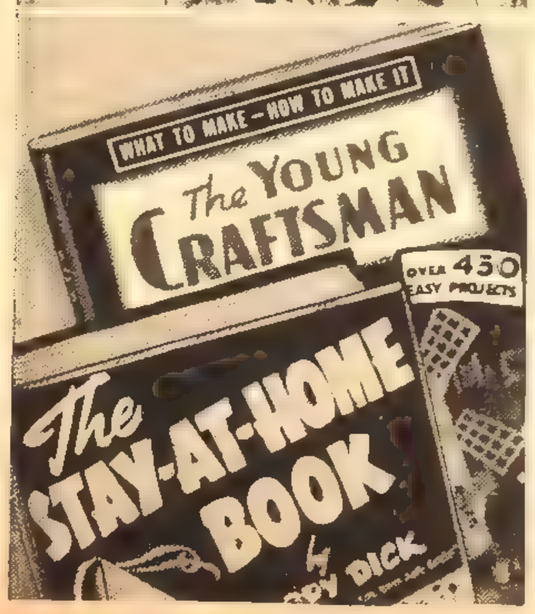
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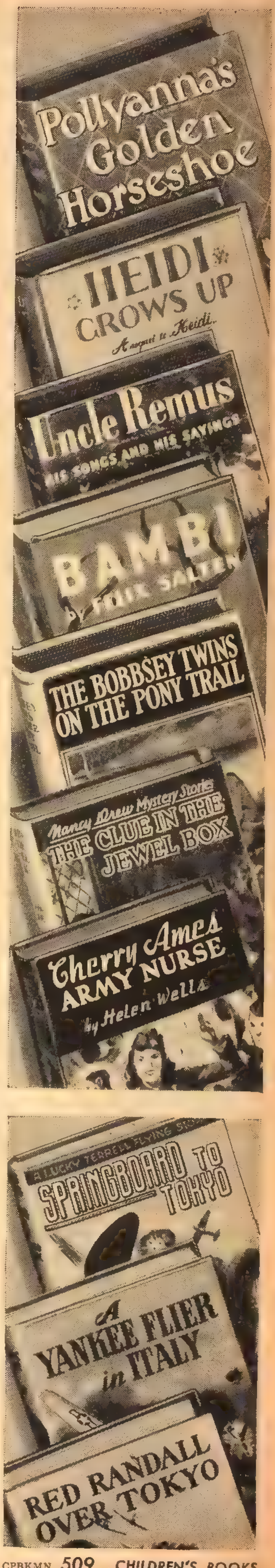
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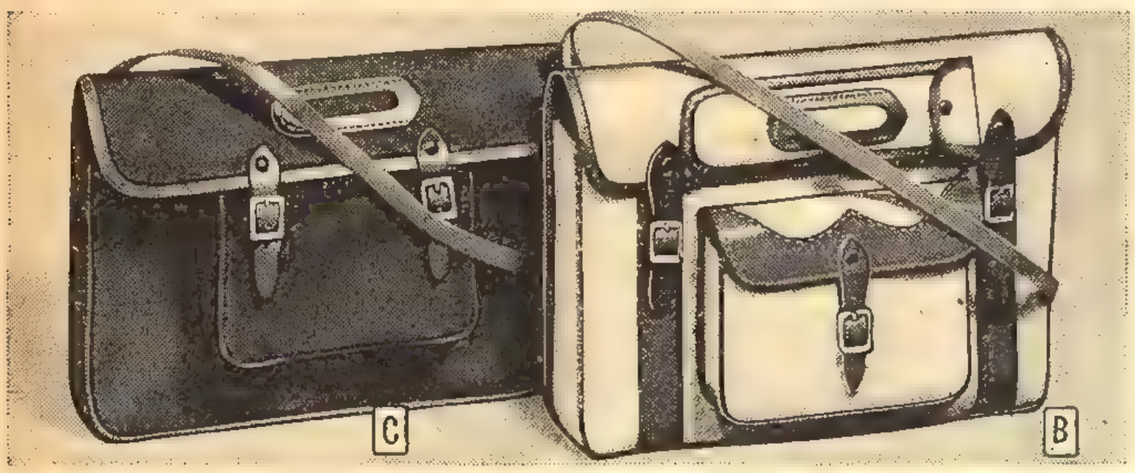


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• Large and roomy . . . size about 12½x10-inch. Gusset expands to 1¾ in.

Children love the bright colorful pattern. School bag and lunch pocket have water-resistant lining to keep books, papers and lunches dry. Lunch pocket has flap and buckle strap—roomy size, 7x5¼-inches. Artificial leather trim and reinforced corners to add strength and extra wear. Name slot. Genuine leather buckle straps. Choice of carrying handle or over-the-shoulder strap.

3 K 4841R—School Bag with Carrying Handle. Shipping weight, 1 lb. 4 oz.....97c
3 K 4842R—School Bag with Shoulder Strap. Shipping weight, 1 lb. 4 oz.....97c



Our largest School Bag with water-resistant lining

B • Attractive heavy weight cloth . . . with handsome artificial leather trim
• Genuine leather buckle straps . . . reinforced seams and edges

Has 6¾x5¼-in. lunch pocket with fancy trimming on lapel. Handy name slot and snap closing pencil holder. Size, 13¾x10½ inches. Gusset expands to 1¾ inches to allow plenty of room for all kinds of books and papers. Choice of over-the-shoulder strap or leather carrying handle. It's practical as well as good-looking and will stand lots of hard use.

3 K 4834—School Bag with Carrying Handle. Shipping weight, 1 lb. 8 oz....$1.27
3 K 4835—School Bag with Shoulder Strap. Shipping weight, 1 lb. 8 oz..... 1.27

Long wearing—low-priced School Bag

C • A sturdily made school bag that's low-priced yet very well made
• Made of long-wearing, brown duck cloth. Size, 12½x10 inches

Has artificial leather trim . . . 2 genuine leather buckle straps to keep bag securely fastened. Gusset expands to 1¾ in. Lunch pocket without flap, 6¾x5-in.; name slot. Choice of carrying handle or over-the-shoulder strap.

3 K 4839—School Bag with Carrying Handle. Shipping weight, 1 pound.....78c
3 K 4840—School Bag with Shoulder Strap. Shipping weight, 1 pound..... 78c



Big, 3-pocket Brief Case for work or for school

D • Made of heavy weave brown duck cloth that will outwear leather
• Artificial leather gussets expand to 4¼ inches to allow lots of room
• Three-pocket style . . . you'll be able to keep everything in order

Strong, serviceable brief case made to wear for years. Heavy duck cloth will stand up under constant everyday use. The corners are reinforced with metal to add to the strength of the case. Roomy size, about 16x11 inches. Artificial leather gussets expand to 4¼ inches. Has three pockets to keep books and papers in perfect order. Two genuine leather buckle straps and adjustable lock keep contents from getting lost. Comfortable carrying handle.

3 K 4843—Brief Case. Shipping weight, 1 pound 12 ounces..... $2.17



Deluxe 3-pocket Brief Case with metal frame

E • Metal frame around entire case . . . adds to the strength and wear
• Genuine leather full grip handle . . . comfortable and easier to carry
• Made of scuff-proof, heavy weave brown duck cloth for long wear

Neat . . . sturdy . . . practical. Made to give plenty of service—take plenty of rough treatment. Edges are reinforced all around with a strong metal frame for extra strength. Extension lock with key gives you safe three-position locking. Overall measurements, 16x11½ inches. 3-pocket style with artificial leather gussets that expand to 4¼ inches. Expensive-looking full grip, molded handle is more comfortable than the regular rounded handle. There's loads of room for all your books and papers.

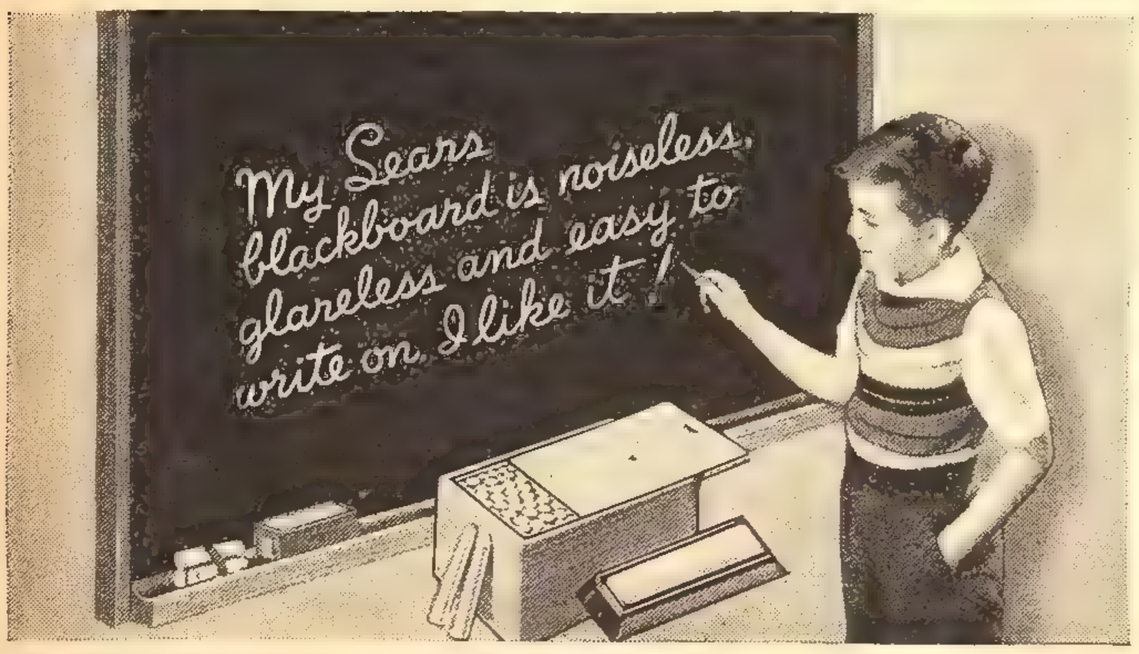
3 K 4960—Brief Case. Shipping weight, 2 pounds.....$2.47

Strong, serviceable 2-pocket Brief Case

F • Long-wearing—made to stand up under constant everyday use
• Big size, expanding gussets allow plenty of room for papers and books
• Strongly sewed leather straps with buckles and sturdy adjustable lock

Thrifty, practical, lightweight all-purpose brief case. 2 pocket style . . . made of heavy brown duck that will wear and wear. Artificial leather trim and gussets. Gussets expand to 3 inches. All corners are reinforced with metal to add strength. Leather carrying handle. Size, 16x11 inches.

3 K 4975—Brief Case. Shipping weight, 1 pound 8 ounces..... $1.94



Schoolroom quality Blackboard . . . genuine Hyloplate

• Write and erase easily on a smooth, velvet-black surface
• Five coatings of special material makes Hyloplate resistant to peeling, cracking, and breaking. No irritating chalk-squeak
• Sturdy wood frame gives rigidity and insures extra long life

Help your child along the road to learning. Give him the educational advantage of this top-quality blackboard. Built to stand up under constant use. Stays black. Makes schoolwork easier, more fun. Velvety-smooth board has light absorbing, eye-resting surface. Noiseless finish prevents chalk squeaks. Four-ply, wood-pulp base has five coats of special finishing material for an ideal writing surface. With frame, chalk shelf, 3 pieces of chalk and 1¼x3¼-in. felt eraser.

3 K 04944—15x21-inch size. Shipping weight, 3 pounds. Mailable..... $1.54
3 K 04926—18x24-inch size. Shipping weight, 4 pounds. Mailable..... 1.87
3 K 04945—24x36-inch size. Shipping weight, 7 pounds. Mailable..... 2.87

Blackboard Chalk

3 K 4937—White. Shipping weight, 5 pounds.....Box of 144 pieces 38c
3 K 4925—White. Shipping weight, 10 ounces.....36 pieces 9c
3 K 4939—Assorted colors. Shipping weight, 5 ounces.....12 pieces 8c

Blackboard Eraser . . . best quality, durable, sewed, all-felt.
3 K 4934—Size: 5x1¼x2 inches. Shipping weight, 6 ounces..... 23c

Everything for school at typical Sears savings



Writing Supplies

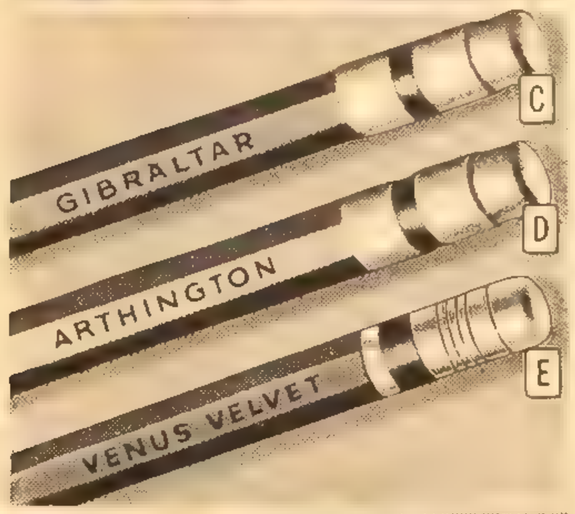
A **"Flo-Rite" Ink.** Giant 4-oz. bottle. Permanent black, blue-black, red, washable blue. *State color.*
3 K 4375—Shpg. wt., 1 lb. 8c

B **Standard No. 2 Lead.** Wt., 2 oz.
3 K 7939–54 leads. 1⅜-in. Black 9c
3 K 7943—12 reg. 4-in. Black..... 8c
3 K 7937—24, 1⅜-in. Red 8c
3 K 7938—24, 1⅜-in. Blue..... 8c
3 K 7944—24 Super Thin Leads. 2-inch Black 8c

C **Good quality Gibraltar Pencils.** No. 2 black lead. Wts., 2 oz.; 5 oz.
3 K 4456....3 for 5c 12 for 18c

D **Better quality Arthington Pencils.** No. 2 black lead. Wts., 2 oz.; 5 oz.
3 K 4465. ..2 for 5c 12 for 27c

E **Fine quality Venus / Velvet Pencils.** *State choice:* No. 2 (med.) or No. 3 (hard). Wts., 2 oz.; and 5 oz.
3 K 4458....2 for 8c 12 for 43c

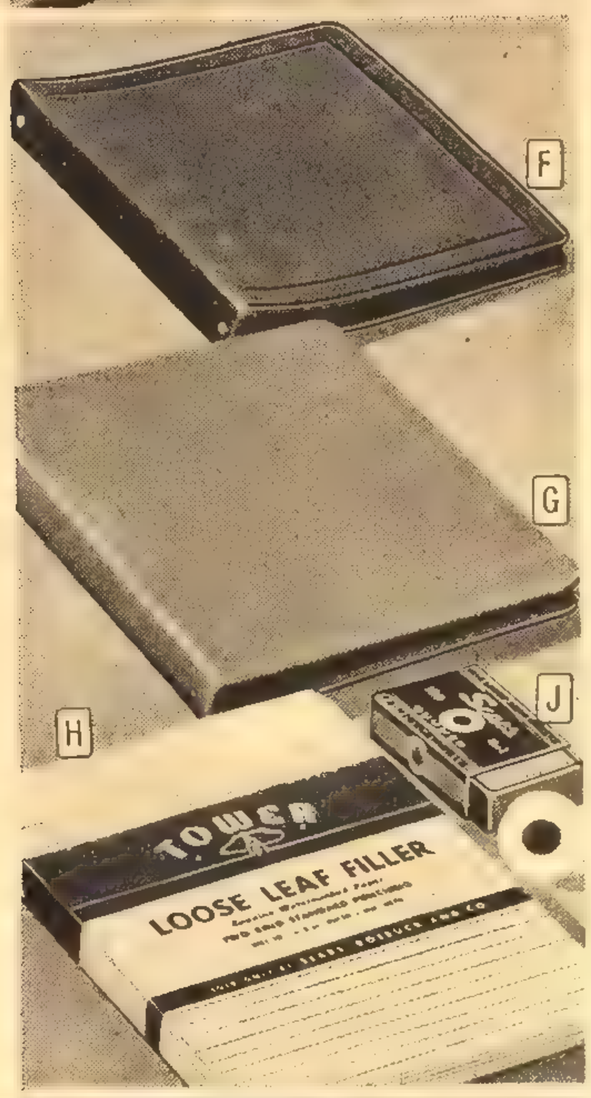


Sturdy Ring Binder

F **Good quality.** Flexible cover made of long-wearing black imitation leather. Metal ring fixture.
3 K 4861—2-ring style. Holds paper 8x10½ in. Wt., 8 oz..... 47c
3 K 4862—3-ring style. Holds paper 8½x11 in. Shpg. wt., 8 oz..... 47c
3 K 4866—3-ring style. Holds paper 5½x8½ in. Shpg. wt., 6 oz..... 47c

Heavy Canvas Binder

G Stands up under hard use. Stiff cover, metal ring fixture. Shipping weight, 1 pound.
3 K 4918—2-ring style. Holds paper 8x10½ inches..... 57c
3 K 4919—3-ring style. Holds paper 8½x11 inches..... 57c



Loose Leaf Paper

H Ruled sheets. For 2-ring binder. Size, 8x10½ in. Shpg. wt., 14 oz.
3 K 4878..... 90 sheets 13c

Unruled Sheets. For 2-ring binder. Size, 8x10½ in. Shpg. wt., 14 oz.
3 K 4875..... 90 sheets for 12c

Larger Ruled Sheets. For 3-ring binder. Size, 8½x11 inches.
3 K 4876—Wt., 15 oz.....100 for 17c

Smaller Ruled Sheets. For 3-ring binder. Size, 5½x8½ in. Shpg. wt., 12 oz.
3 K 4877.....100 sheets for 16c

J **Gummed Reinforcements.** Strong cloth rings for reinforcing loose leaf paper. 100 in box. Shipping weights, 2 ounces; 5 ounces.
3 K 4314 ..3 boxes 9c 10 boxes 29c



Composition Book

K Semi-flexible marbleized cardboard cover, sewed binding. 96 ruled pages (48 sheets). 8x10 in.
3 K 4912—Shpg. wt., 12 oz. 2 for 17c

Ruled Tablets

L **Large size Tablet.** Contains 55 sheets of good quality paper. Ruled. Large size. 8x10 inches.
3 K 4917—Wt., 1 lb. 1 oz...3 for 13c

M **Pencil Tablet.** Get a supply of them for the children. 180 ruled pages (90 sheets) per tablet. Size, 5½x9 inches. Shpg. wt., 1 lb. 8 oz.
3 K 4916.....3 tablets for 13c

N **Ink Tablet.** Fine quality pen and ink paper. 60 ruled sheets. Size, 5x7⅞ inches. Shpg. wt., 14 oz.
3 K 4867.....3 tablets for 13c

Arithmetic Tablets

P 90 sheets per tablet. Good quality unruled paper. Size, 5x8-in.
3 K 4883—Wt., 2 lbs.....6 for 16c

Typewriter Erasers

R Circular erasers; handy brush attached. Shpg. wt., 2 oz.
3 K 4767..... Each 9c

3-drawer Pencil Box

S 31 useful items for school. Sturdy box gaily decorated. Box contains: Eight 7-inch pencils; 1 penholder; 1 pen point; 1 eraser; 6 paint cakes; 1 water dish; protractor; one 7½-in. varnished ruler; 1 notebook; 8 color crayons; 1 sheet college pennants; 1 flag sheet. Carrying handle. Assorted colors. Size, 3⅛x3⅜x9¼ inches. Shpg. wt., 1 lb. 8 oz.
3 K 4817..... 57c

Deluxe Pencil Box

T Ideal children's gift. Contains 41 school items. Grained artificial leather case. The 2 drawers contain: penholder; pen point; two 7-in. gilt-tip and 8 plain pencils; 2 plastic cap pencils; pencil eraser tip; eraser; paint brush; 6 paint cakes; water pan; 12 color crayons; compass; notebook; 1 sheet college pennants; 1 flag sheet; ink tablet. Size, 8⅞x4¾x1⅞ inches. Shipping weight, 1 lb. 13 oz.
3 K 4818..... 96c

Sturdy Pencil Box

U Comes in assorted colors and designs. Size, 5⅜₆x8⅛ inches. Box contains 16 useful school items: one 7-inch ruler; 6 pencils, one with eraser; 1 penholder and pen point; 4 color crayons, 1 protractor, 1 eraser; 1 Insignia chart for Armed Forces.
3 K 4813—**Available after August 20th.** Shipping weight, 14 oz.....31c

Pocket Pencil Case

V Easy to carry for both boys and girls. Handsome imitation leather case contains: 10 colorful eraser tip pencils, penholder with point, and a 6-in. ruler. Size, 4x8-in. Assorted colors. Shipping weight, 6 oz.
3 K 4802..... 54c

Water-color Set

W Fine quality water colors—semi-soft, smooth and easy to work with. 16 clear, vivid colors. Each color in metal pan. Brush included. 8¾x3½-inch cardboard box. Shipping weight, 5 ounces.
3 K 4978.....16 color set 46c

8-color set. Same fine quality as above, but has only eight colors. Brush included. Box size, 8¾x2⅛ inches. Shipping weight, 3 oz.
3 K 4977..... 8-color set 23c

Wax Crayons

X The children will love to draw with these bright colored crayons. Sargent's best quality. Paper covered and long-lasting. They come in assorted colors and are 3½ inches long. Packed in boxes of 16 or 24.
3 K 4902—Wt., 4 oz.....16 for 17c
3 K 4903—Wt., 6 oz.....24 for 26c

Venus Water-color Pencils

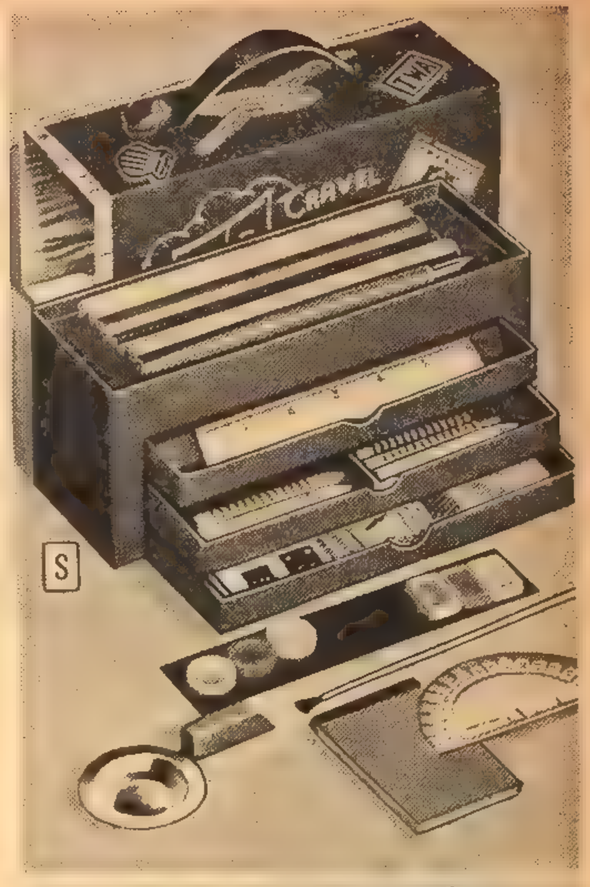
Y For water-color effects go over drawing with wet brush. Use as indelible pencils. Wood covered, 7 inches long. Assorted colors. Shipping weight, 8 ounces.
3 K 4908.....12 for 88c

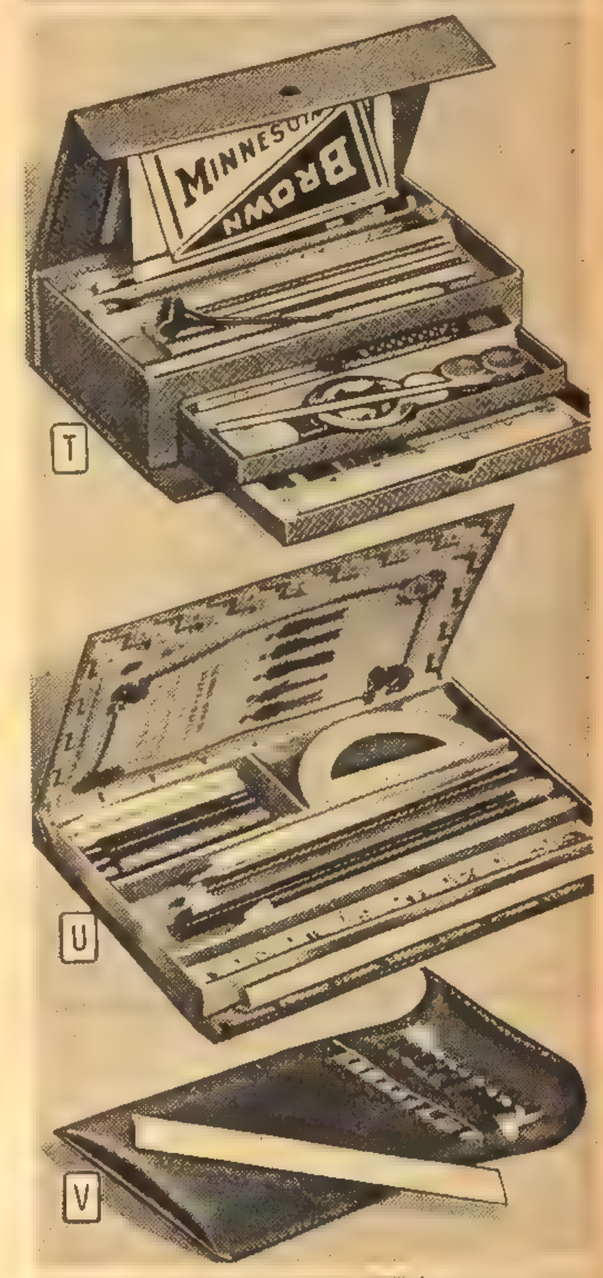
Library Paste

Z Excellent photo or library paste —white, smooth, hard sticking.
3 K 4300—4-oz. jar. Wt., 14 oz....8c

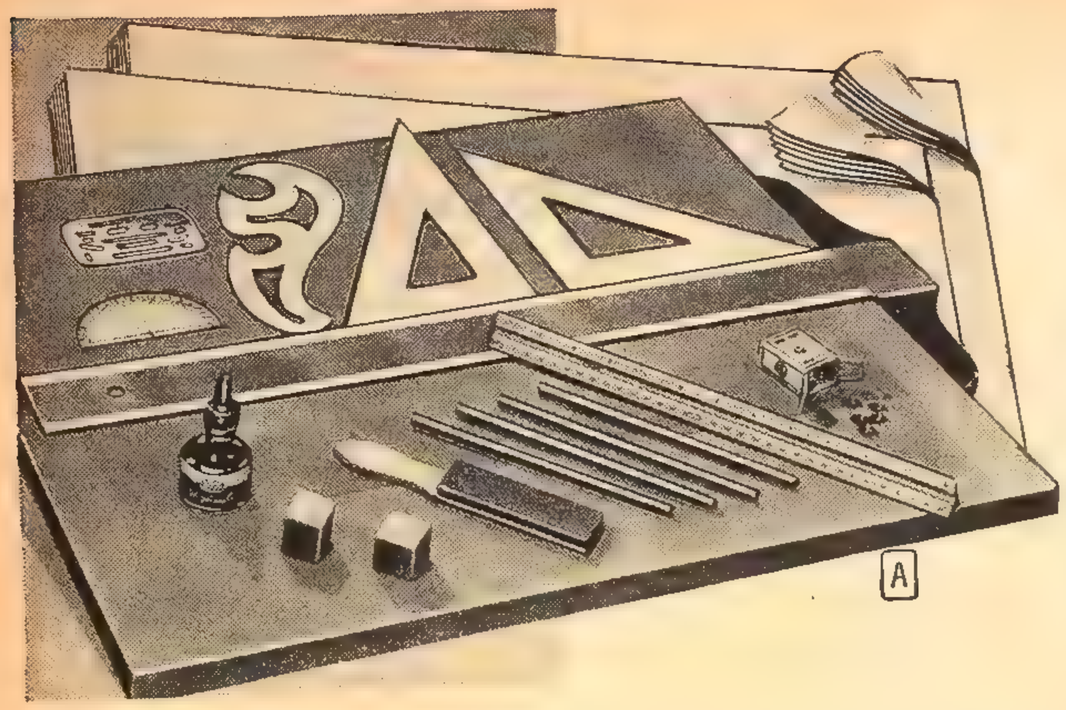
Colored Poster Paper

AA It will be fun to make party favors and decorations with this colorful paper. Also use it for school work and art work . . . make signs and posters. Twenty-five sheets of good quality art paper in gay assorted colors. Size, 9x12 inches. Order several packages to keep on hand. Shipping weight, 15 ounces.
3 K 4943.....25 sheets for 9c









Sears TOWER Drafting Supplies

Our Own Trade Mark

Professional Drafting Set

$7.74 Set

A Our finest quality, precision instruments, recommended for the advanced student or professional. Excellent for office, school and home use. Makes an ideal gift for the draftsman. As shown. Contents: 24-inch celluloid edge T-square; 10-inch 30°–60° and 8-inch 45° triangles with beveled inner edges; 8½-inch celluloid irregular curve; 20x24-inch drawing board with cleated ends; 12-inch architect's triangular scale; 4-inch celluloid engine divided protractor; 4 Venus pencils; pointer; tacks; 2 artgums; erasing shield; India ink; 25 sheets each of drawing and tracing paper. Shipping weight, 16 pounds.

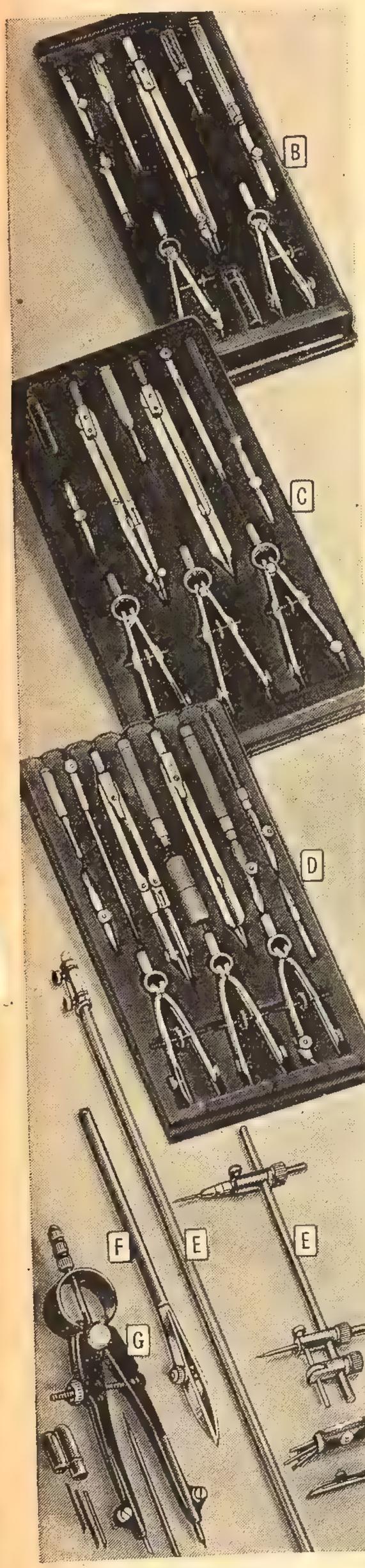
3 K 05000—Complete.....$7.74

Complete Drafting Outfit

$4.51 Set

A complete set of all the drafting implements needed by the student or amateur. Contents: 24-inch T-square; 20x24-inch drawing board; 10-inch 30°–60° and 8-inch 45° celluloid triangles; 8-inch celluloid irregular curve; 5-inch celluloid lettering angle; lettering tablet; 12-inch architect's scale; erasing shield; 180° protractor; 2 pencils; pointer; art-gum; tacks; ink; 12 drawing sheets.

3 K 05029 — (Not illustrated.) Shipping weight, 14 lbs. Complete $4.51



Drafting Instruments

B Brass nickel plated instruments. Artificial leather plush lined case. 8-piece set includes compass with straightening device, pen and pencil parts, lengthening bar, bow pencil, ruling pen and case of spare parts.

3 K 5007—*Postpaid*.....$10.80

10-piece set includes all the pieces above, plus a 6-inch divider with pen and pencil parts; and a 3¾-inch bow divider. (Not illustrated).

3 K 5008—*Postpaid*.....$15.00

Charvos Streamlined Sets

C Made of select quality hard brass, nickel plated and highly polished. 10 precision instruments: 6-inch balanced compass with double knuckle joints and solid construction lengthening bar. Bow divider, bow pencil, bow pen; each 4⅜ inches long with center wheel adjustment. Carbon steel ruling pen has plastic handle with nickel plated ferrule. 6-inch hair spring divider; screw driver with needles; extra leads and pen parts. Artificial leather, cotton plush lined case.

3 K 5010—*Postpaid*.....$18.00

Professional Quality

D Fine nickel silver. 14 precision instruments include: 6-inch hair spring divider; 6-inch combination compass and divider; plus pen, pencil parts and extension arm; two 4-inch center wheel bow compasses with pen and pencil parts; one 4¾-in. spring steel ruling pen; parts kit; screw driver and extra leads. Hard tool steel pen and pivot points. Artificial leather, cotton plush lined case.

3 K 5015—*Postpaid*.....$27.45

Drawing Paper (not shown)

Standard weight drawing paper for ink or pencil. 25 sheets.

3 K 5041—12x19-inch. Shipping weight, 1 pound 2 ounces. Package 34c

3 K 5039—19x24-inch. Shipping weight, 3 pounds.....Package 68c

Tracing Paper; good quality, 15x20-in.

3 K 5043—Shipping weight, 12 oz. 25 sheets.....26c

Micrometer Beam Compass

E Used and recommended by top-notch professional draftsmen . . . this Beam precision compass will draw circles up to approximately 48 inches in diameter! Constructed of 2 hexagonal nickel plated bars, 8 inches overall, with 16-inch extension bar and coupling. Complete with micrometer adjustment, needle part, pencil part and pen part; all nickel plated. Extra leads and artificial leather case are included. Excellent value.

3 K 5009—*Postpaid*.....$7.88

All steel 5-inch Ruling Pen

F With highly tempered steel point, hardened for long use. Smooth enameled handle. Sturdy construction.

3 K 5046—Shipping wt., 3 oz.....78c

Bow Compass and Divider

G Sturdy construction for school, shop or drafting room. 5¾ inches. It makes circles up to 7 inches in diameter. Tempered steel bow spring. Extra leads, divider point.

3 K 5087—Shipping wt., 6 oz.....$1.54

Automatic Drafting Machine

H This remarkable Dietzgen machine replaces the drawing board, scale, protractor, T-square and triangle. Compo board base, 15x20 inches.

3 K 05004—Shpg. wt., 7 lbs.....$7.84

Automatic Drawing Board

J Accurate ruling device that takes the place of a T-square; has celluloid edges. Attached to a 5-ply (¾-inch) board, 15x20 inches.

3 K 05058—Shpg. wt., 6 lbs.....$4.47

3 K 05083—21x26 inches. Shipping weight, 7 pounds.....$5.88

Celluloid edge T-squares

K Professional quality. Maple blade with celluloid edges. Solid head. Rigid screw joint construction.

3 K 05059—24 inches. Shipping weight, 1 pound.....$1.49

3 K 05060—30 inches. Shipping weight, 2 pounds.....$1.69

3 K 05061—36 inches. Shipping weight, 2 pounds.....$1.98

All maple T-square

L 24 inches long. Made of strong quality maple. Low priced.

3 K 05062—Shpg. wt., 1 lb.....28c

All-purpose Slide Rules

M Standard scales: A, B, C, D, C1, K, S, L and T; inch and millimeter scale. 1-piece indicator. Shpg. wt., ea., 8 oz.

3 K 5027—**10-inch Dietzgen rule.** Seasoned hardwood, painted white. 95c

3 K 5036—**10-inch Post rule.** Celluloid surface on seasoned hardwood.....$3.32

3 K 5038—**5-inch pocket rule.** Celluloid surface on seasoned hardwood.....$2.14

N **12-inch Architects' Scale;** engine divided U. S. standard scales; 1/16, 3/32, 1/8, 3/16, 1/4, 1/2, 3/4, 1, 1½ and 3-inch markings. Accurate; finely made.

3 K 5055—Shipping wt., 4 oz.....40c

P **Celluloid Lettering Guide.** Makes ⅛ to ¾-in. vertical or slant letters.

3 K 5086—Shipping wt., 3 oz.....77c

R **Architects' Celluloid Rule;** 6-inch. Beveled edges. ⅛, ¼, ½, 1-inch scales.

3 K 5035—Shipping wt., 3 oz.....44c

Transparent Celluloid Triangles

Heavy, durable. Accurately cut with smooth working edges. *State size wanted.* Shipping weight, each, 3 ounces.

S 3 K 5056—30-60 degree Triangles

6-inch.....16c 10-inch.....27c

8-inch.....21c 12-inch.....47c

T 3 K 5057—45-degree Triangles.

6-inch.....21c 10-inch.....47c

8-inch.....27c 12-inch.....67c

U 180° Celluloid Protractor; ½ in. marks.

3 K 5053—6-in. Shpg. wt., 3 oz..45c

V **Venus Drafting Pencils** plus eraser. 1 ea. of 2H, 3H, 4H, HB, B, 2B.

3 K 5131—Shpg. wt., 5 oz. 6 for....52c

3 K 5136—Pencils as above. *State grade.* Shpg. wt., 3 oz.....2 for 18c

W **Tracing Pencils.** 4 assorted leads.

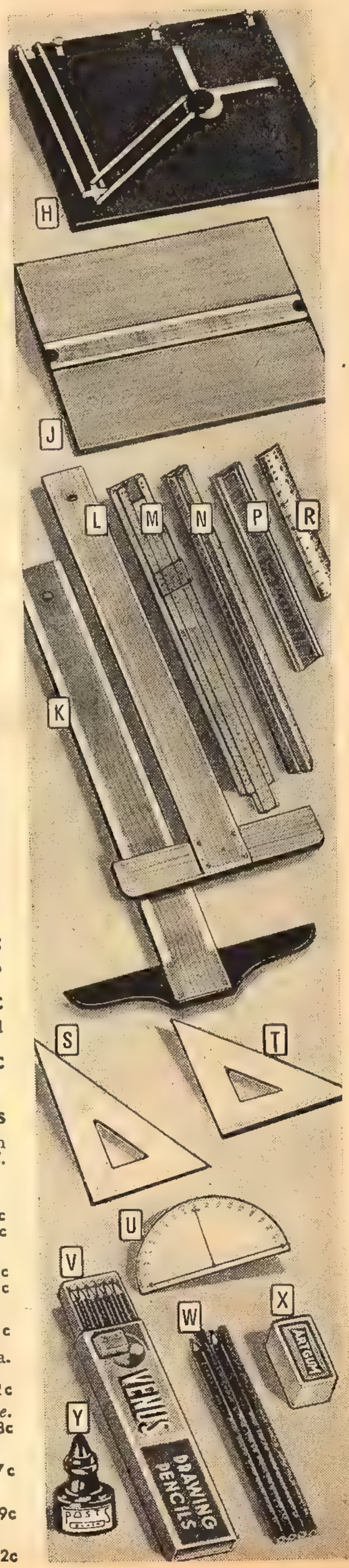
3 K 5088—Shpg. wt., 5 oz. 4 for.37c

X **Art Gum Erasers;** 2⅛x1 1/16x1 inches.

3 K 5051—Shpg. wt., 4 oz.....2 for 9c

Y **Black Drawing Ink;** ¾-ounce bottle.

3 K 5081—Shpg. wt., 7 oz.....22c



Sargent's Artist Materials

For very best results . . . use the very finest of artists' color materials. Whether you are a beginner or a professional, you'll appreciate the quality of SARGENT outfits. The artists' materials you need are available on Sears Easy Terms . . . See inside back cover.



20-piece Oil Set (not shown)

An oil set that is ideal for the beginner. Contains nine 2¼x½-inch tubes of Hi-test oil colors in basic hues, one bottle each of turpentine and linseed oil, two brushes, palette, art board, layout crayons, art study and instruction leaflet in sturdy fiberboard box. Shipping weight, 1 pound 4 ounces. **$1.54** Set

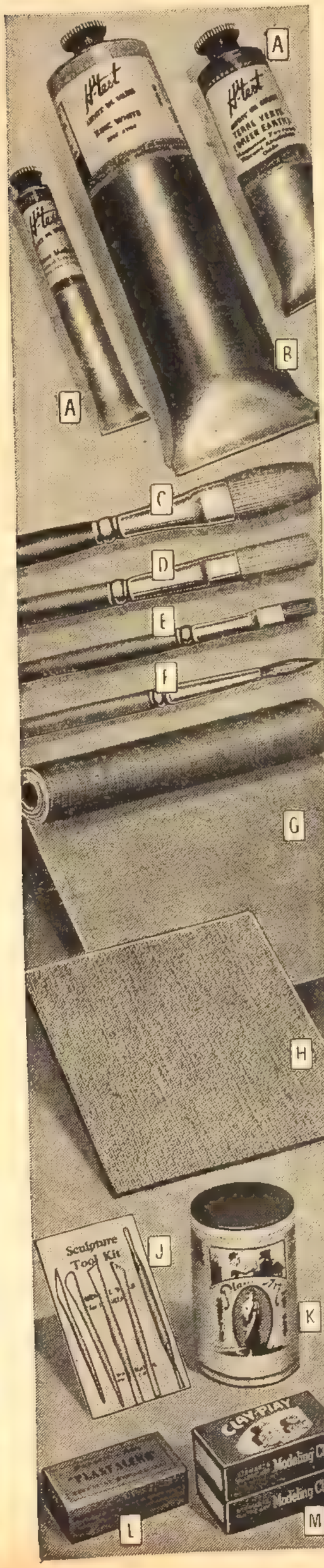
3 K 5113—20-piece set.....**$1.54**

Oil color Set with Easel

(Shown at right.) Complete with folding easel, 60 inches high; 12 Hi-test oil colors in 4x½-in tubes, palette, turpentine, linseed oil, palette cup, four crayons, two brushes, pencil, charcoal, art board size, 5⅜x7 in instructions, in fiberboard box. **$3.87** Complete

3 K 05112—Shipping weight, 7 lbs.. **$3.87**

Set without Easel (otherwise same as above)
3 K 5110—Shipping weight, 3 lbs **$2.47**



Sargent's Oil Colors

A Pure, permanent pigments listed in 2 series due to rarer, costlier pigments in some colors. Shpg. wt., large tube, 6 oz.; small tube, 2 oz. *State colors.*

Series 1: Burnt sienna; yellow ochre; zinc white; raw umber; terre verte (green earth); light red; burnt umber; ivory black; ultramarine blue; mars violet.
3 K 5127—4x1-inch tube. Each...**23c**
3 K 5191—4x½-inch tube. Each....**14c**

Series 2: Alizarin crimson; viridian; cadmium red light; yellow light; cadmium yellow med ; cadmium red med.; cobalt violet; permanent green light.
3 K 5128—4x 1-inch tube. Each...**38c**
3 K 5126—4x½-inch tube. Each....**21c**

B 14-ounce giant tube of Zinc White.
3 K 5193—Shipping wt., 1 lb.... **47c**

Fine quality Artist Brushes

Set in Bakelite. Metal ferrules. *State size wanted.* Shipping weight, each, 3 oz.

For Water Colors (not shown) Squirrel
3 K 5159—Round

Size	Inches	Price
3	3/32	12c
4	1/8	14c
5	5/32	17c
6	3/16	19c

C For Show Cards
Red Sable
3 K 5244—Flat

Size	Inches	Price
3	1/8	27c
4	1/4	46c
5	3/8	67c
6	1/2	96c

Brushes for Oil Painting

D White Bristle
3 K 5157—Flat

Size	Inches	Price
2	1/8	16c
4	3/16	17c
6	1/4	21c
8	5/16	22c
10	3/8	25c
12	1/2	29c

White Bristle
3 K 5179—Round

Size	Inches	Price
2	1/8	16c
4	5/32	17c
6	3/16	21c
8	7/32	22c
10	1/4	24c
12	9/32	27c

E Russian Sable
3 K 5178—Flat

Size	Inches	Price
4	1/8	19c
6	3/16	23c
8	9/32	28c
10	3/8	33c
12	7/16	37c

F Red Sable
3 K 5175—Round

Size	Inches	Price
2	1/16	14c
4	5/64	16c
6	3/32	19c
8	1/8	24c
10	5/32	26c

Artist's Roll Canvas

G Good quality (3K05167), is smooth grain canvas; better quality, (3K05187), is medium grain. Prepared gray tinted. Shpg. wt., per yd. 1 lb. 12 oz.

Cat. No.	Width	1 yd.	6 yds.
3 K 05167	46-in.	96c	$5.27
3 K 05187	52-in.	$1.27	6.27

Prepared Canvas Boards

H Mounted. Medium grain surface.

No.	Size, in.	Wt., ea.	1 for	6 for
3 K 5176	8x10	8 oz.	14c	$0.72
3 K 5154	12x16	1 lb.	21c	1.15
3 K 5182	16x20	2 lbs.	36c	1.94
3 K 05177	20x24	3 lbs.	48c	2.64

Modeling Materials

J Set of 5 Modeling Instruments. Use both ends. Four 6-inch professional boxwood tools, one 6-inch professional double wire tool.
3 K 5146—Shipping wt., 8 oz.....**$1.13**

K Ceramic and Modeling Clay. For modeling, sculpturing or pottery work. Can be fired (baked) in oven or kiln. Shipping weight, 5 lbs. 6 oz.
3 K 5142—5-pound sealed can.....**55c**

L Plastalena-Plastic Clay . . . never hardens. *State color:* gray, terra-cotta, green. Shpg. wt., per lb., 1 lb. 4 oz.
3 K 5140—Lb....21c 2 lbs. for...**38c**

M Colored Play Clay. Never hardens; can be used again and again. 2-pound package; ½-pound each of red, white, blue, gray. Non-injurious materials.
3 K 5141—Shpg. wt., 2 lbs. 4 oz... **37c**

Professional Oil Color Outfit

N Sargent's "Artist Quality" oils in wood sketch box . . . 11 big 4x1-in. studio size tubes, 1 tube zinc white, linseed oil, turpentine, palette knife, palette cup, palette, canvas panel, 6 brushes, art study, instructions.
3 K 5100—Shpg. wt., 8 lbs. 8 oz..**$12.88**

14-tube Oil Color Set

Try your skill with professional materials in wood box. Set includes 14 tubes of oil colors in 4x½-inch tubes, 1 tube zinc white, linseed oil, turpentine, 1 palette with knife and cup, 5 brushes, charcoal, canvas panel, art study and instructions. (Not shown.)
3 K 5101—Shpg. wt., 2 lbs. 8 oz..**$6.44**

Student's Oil Color Set

P Packed in strong fiberboard box. Includes 18 Hi-test oil colors in 4x½-in. tubes, one bottle each turpentine and linseed oil, 3 oil color brushes, canvas board, box of layout crayons, charcoal, palette cup, pencil, art study and instruction booklet.
3 K 5102—Shpg. wt., 3 lbs. 8 oz..**$3.88**

Tempera Water Color Set

R Sargent's complete 16-jar set. For poster and show card work. Includes sixteen 1-ounce jars of opaque colors, brush, palette, cup, charcoal, watercolor paper, crayons, instructions. In strong fiberboard box.
3 K 5130—Shpg. wt., 6 lbs **$2.62**

School Tempera Water Colors

Twelve 1-ounce jars. Opaque colors. For poster work. (Not shown.)
3 K 5125—Shpg. wt., 3 lbs. 8 oz..**$1.46**

12-tube Water Color Set

S Complete 12-tube set. Hi-test artist's water colors in 3x½-inch tubes. Gum water, 4 layout crayons, water color and transparent paper, mixing palette, two brushes, sponge, instructions. In fiberboard box.
3 K 5111—Shpg. wt., 3 lbs.....**$2.37**

9-tube set. Same as described above, one brush. Not illustrated.
3 K 5115—Shpg. wt., 2 lbs.....**$1.54**

Soft Pastel Outfit

T 30 full sized sticks, pastel stumps, chamois blending cloth, charcoal, bottle of fixatif, sandpaper block, tracing paper, pastel paper, art study, atomizer, eraser, pencil, instruction leaflet. In fiberboard box.
3 K 5224—Shpg. wt., 2 lbs. 4 oz..**$2.44**

U Set of 45 Pastels. Same as above but wider selection of colors.
3 K 5117—Shpg. wt., 2 lbs. 8 oz..**$3.83**

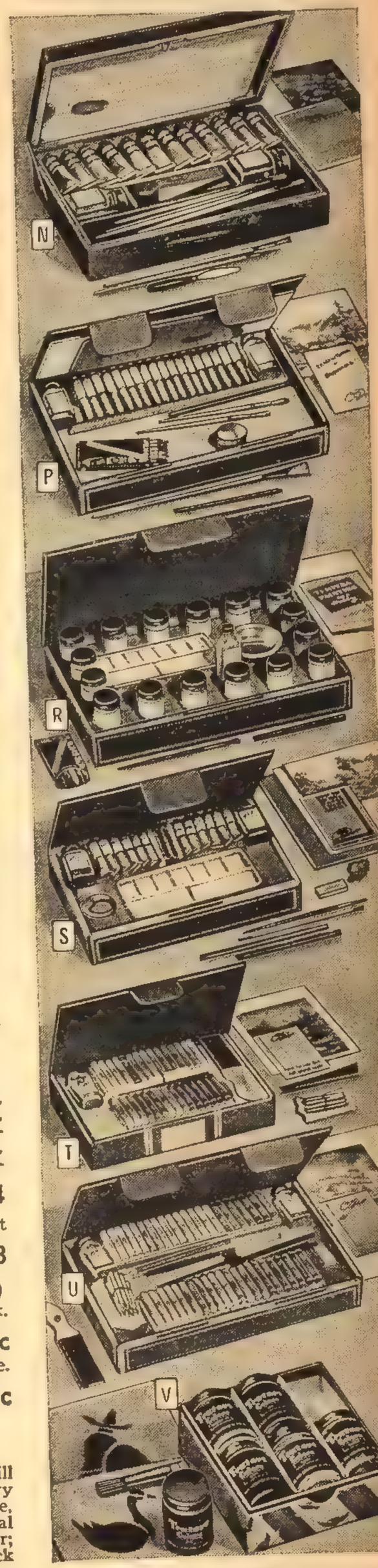
Illustration Boards; Pastel Paper (Not shown)

3 K 5144—Boards for water color work. 15x20-inch. Shipping weight, 2 lbs.
4 for.....**49c**

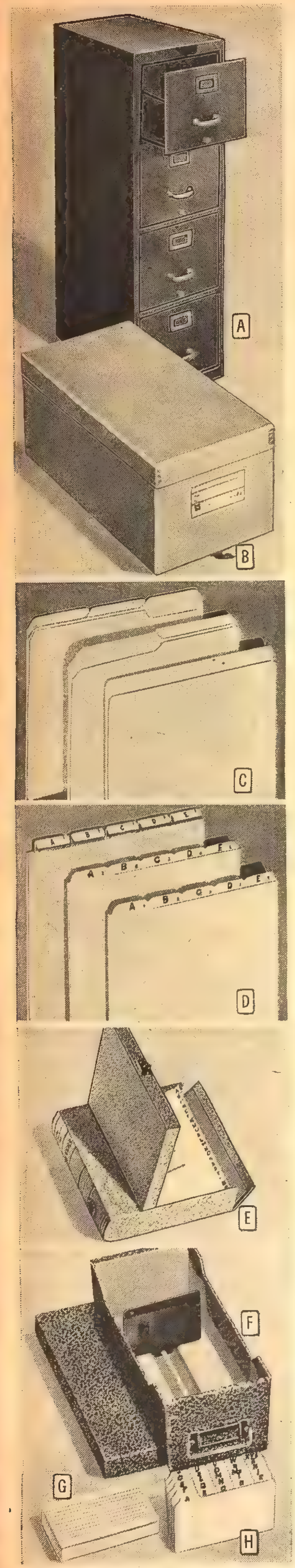
3 K 5145—Pastel paper; sanded surface. 11x15 inch. Shipping weight, 12 oz.
6 sheets.....**39c**

Textart Colors for Fabrics

V Decorate fabric articles. Colors will not fade in sunlight, washing or dry cleaning. Instructions included. Blue, red, yellow and black colors in individual ¾-ounce jars; thinning fluid; cleaner; stencil brush, 3 stencils; 1 strip black stencil paper, size 4x12 inches.
3 K 5114—Shipping wt., 14 oz.....**$1.77**



Practical Business Supplies



Enameled wood File Cabinet

$46.44 Each

A Rigidly constructed of air-seasoned and kiln-dried hardwood. Sturdy top, back, end panels and drawer fronts of heavy, warp-proof plywood. Cradle-suspension grade; roller bearings in steel-encased runways give smoother drawer action. Olive green enamel finish. Outside dimensions: 52 inches high, 28 inches deep, 15⅜ inches wide. Inside filing space: 10⅝ inches high, 24½ inches deep, 15⁵⁄₁₆ inches wide. Easy Payment Terms available. See inside back cover.

3 KM 4115—Shpg. wt., 95 lbs. . . $46.44

Convenient Transfer Case

B Sturdily made of heavy, reinforced binder board with wood bottom. For storing papers, etc. Shipped unassembled . . . easily put together. Nails are included.

Standard letter size: 11¾x11x24 inches.
3 K 04112—Wt., 3 lbs. 12 oz. Each $1.75
In lots of 6 . . . . . 1.65
In lots of 12 . . . . . 1.55

Legal size: 15x10¼x24 inches inside.
3 K 04113—Wt., 4 lbs. 4 oz. Each $2.15
In lots of 6 . . . . . 2.05
In lots of 12 . . . . . 1.95

Manila File Folders

C Smooth, sturdy folders to fit the cabinets above. Easy to handle.

Letter-size folders. Size, 9½x11¾ inches. Shipping weight, per 100, 5 pounds 13 ounces.
3 K 4132—3 visible tabs. 100 for $1.25
3 K 4183—2 visible tabs. 100 for 1.37
3 K 4130—Square cut tabs. 100 for 1.10

Legal-size folders. Size 9½x14¾ inches. Shipping weight, per 100, 10 pounds.
3 K 4135—2 visible tabs. 100 for $1.75

A to Z Tabbed Indexes

D **Standard letter size:** 9½x11 inches.
3 K 4126—Manila stock. Shpg. wt., 1 lb. 10 oz. Set of 25 for 57c
3 K 4128—Pressboard stock. Shpg. wt., 3 lbs. 1 oz. Set of 25 for $1.17
3 K 4185—Long wearing plastic tabs on pressboard stock. Shipping weight, 4 lbs. 1 oz. Set of 25 for $3.72

Legal size: 9½x14 inches. Manila stock.
3 K 4136—Wt., 4 lbs. Set of 25 . . . . 97c

Box Letter Files

E Wooden back; heavy fiberboard front and sides. Strong metal lock; sturdy A-Z paper index. Overall size, 12x11½x3 in. Shpg. wt., 2 lbs. 5 oz.
3 K 4154 . . . . . Each 67c

Larger file with cloth tab A-Z index. 11½x12½x5¼ in. Shpg. wt., 3 lbs. 4 oz.
3 K 4155 . . . . . Each $1.21

Fiberboard Card Files

F Strong tray with follower block to hold cards upright; tight cover.

3 K 4190—For 3x5-inch cards. Overall size: 12x5½x4¼ inches. Shipping weight, 2 pounds 9 ounces 74c

3 K 4191—For 4x6-inch cards. Overall size: 12x6x5 inches. Shipping weight, 3 pounds 2 ounces 97c

G **Record File Cards.** Ruled or plain white; for pencil, pen or typewriter.

3K4162–3x5-in. Ruled. 3K4171–Plain.
Shpg. wt., 14 oz. 200 for 17c
Shpg. wt., 3 lbs. 13 oz. 1000 for . . . 74c
3K4163–4x6-in. Ruled. 3K4172–Plain.
Shpg. wt., 1 lb. 6 oz. 200 for 27c
Shpg. wt., 6 lbs. 6 oz. 1000 for . . $1.26

H **A to Z Card Indexes.** Strong manila.
3 K 4164—3x5 in. Wt., 5 oz. Set 12c
3 K 4165—4x6 in. Wt., 7 oz. . . . Set 21c

Personal File with Index

$1.22 Complete

J Convenient for personal papers. Heavy paperboard with strong taped edges. Complete with file folders neatly labeled from A to Z, plus specially marked folders. 12½x10¼x5½ inches overall.
3 K 4101—Shpg. wt., 2 lbs. 9 oz. $1.22

A-Z Expanding Files

K Heavy manila stock; 21 tabbed pockets. Expands to 17½ in.
3 K 4157—Note size: 6x11½ inches. Shipping wt., 1 lb. 1 oz. 79c
3 K 4158—Letter size: 10x12 inches. Shipping wt., 1 lb. 11 oz. 88c
3 K 4159—Legal size: 10x15 inches. Shipping wt., 2 lbs. $1.38

Handy Desk Organizer

L Keep current papers neat. Sturdy black artificial leather with 9 compartments. Labels included for celluloid tabs. 10½x16 in. overall.
3 K 4120—Shpg. wt., 1 lb. 9 oz. $1.72

Memos, Address Books, Pads

M **Memo Book.** Contains 48 ruled sheets, size, 4¼x2 inches.
3 K 4227—Shpg. wt., 4 oz. . . . . Ea. 9c

N **Size 6x3¾ in.** 40 ruled sheets.
3 K 4228—Shpg. wt., 5 oz. Ea. 16c

P **Handy Address Book.** 3⅞x2¾ in. 34 sheets (68 pages). A-Z index.
3 K 4229—Shpg. wt., 4 oz. Ea. . . 16c

R **Modern desk Memo Pad.** Cover with 3 pads. (90 sheets each, 6¼x4⅛ in.)
3 K 4230—Shpg. wt., 1 lb. 8 oz. . . 35c

90-sheet Refill Pads for memo above.
3 K 4231—Shpg. wt., 1 lb. . 2 for 17c

Scratch Pads . . 70 sheets ea.

S 3 K 4364—4x6-inch pad. Shipping wt., 1 lb. 9 oz. Set of 9 . . . . . 33c

3 K 4365—5½x8½-inch pad. Shipping wt., 2 lbs. 3 oz. Set of 6 . . . . . 39c

3 K 4369—8½x11-inch pad. Shipping wt., 2 lbs. 3 oz. . . . . 3 for 39c

Type Sets, Stamps, Pads

T **Sign Marker.** ¾-in. rubber type; capital and small letters, numbers, rule, gauge, pad, ink, index hand.
3 K 3902—Shpg. wt., 1 lb. 8 oz.
Set $3.81

U **Rubber Type Set** with 14-pt. (3⁄16-in.) type. 82 capitals; 124 small letters. 51 numbers (1. to 0) and punctuation; tweezers, ink pad. 1- and 2-line holders. Shipping weight, 1 lb. 8 oz.
3 K 3901—Complete set $1.88

V **Rubber Type Set** with 14-pt. (3⁄16-in.) type, 107 capital letters, 51 numbers, (1 to 0), punctuation. Tweezers, ink pad, 1- and 2-line holders.
3 K 3900—Shpg. wt., 1 lb. . Set 96c

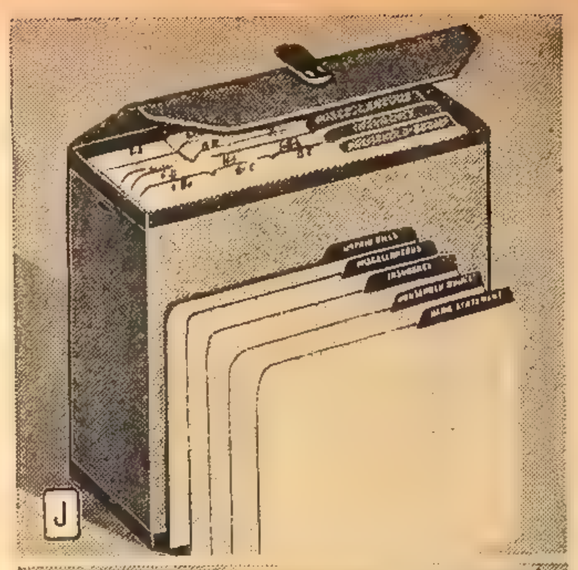
W **Indelible Type Set,** for stamping laundry, etc. 3A font rubber type, 1-line type holder, indelible ink, tweezers, stamp pad. 70 letters, 13 numerals, etc.
3 K 3906—Shpg. wt., 8 oz. 68c

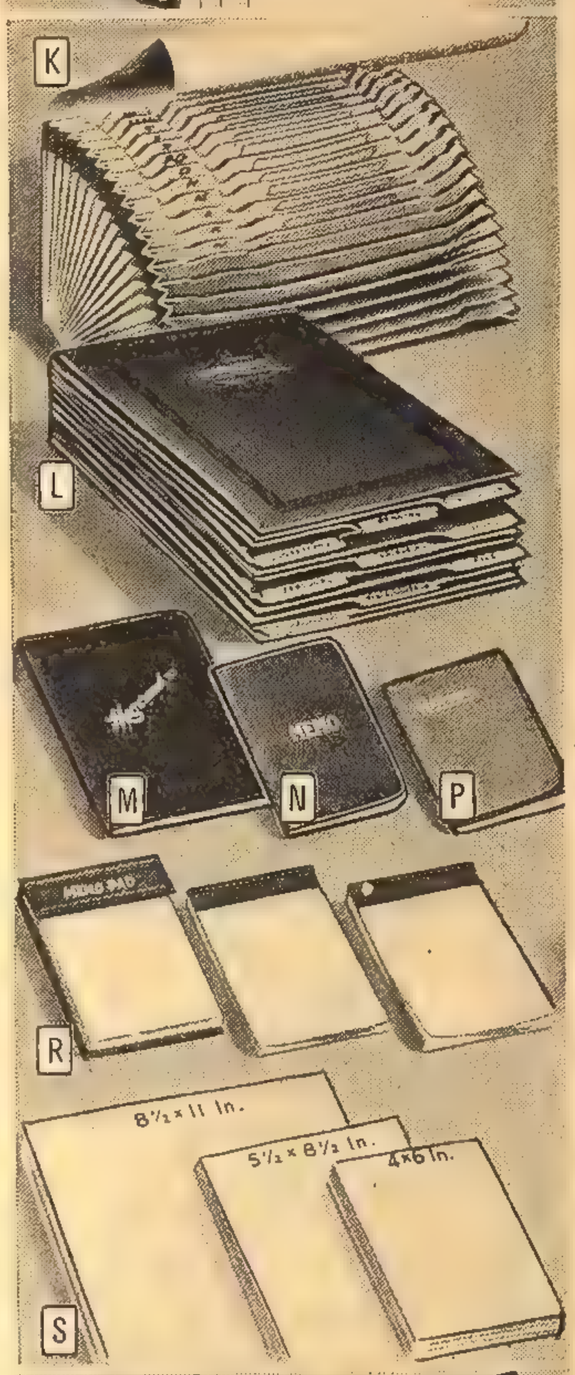
X **Stamp Pad;** 2½x4⅛-inch metal box, hinged top. Inks evenly.
3 K 3903—Shpg. wt., 5 oz. 21c

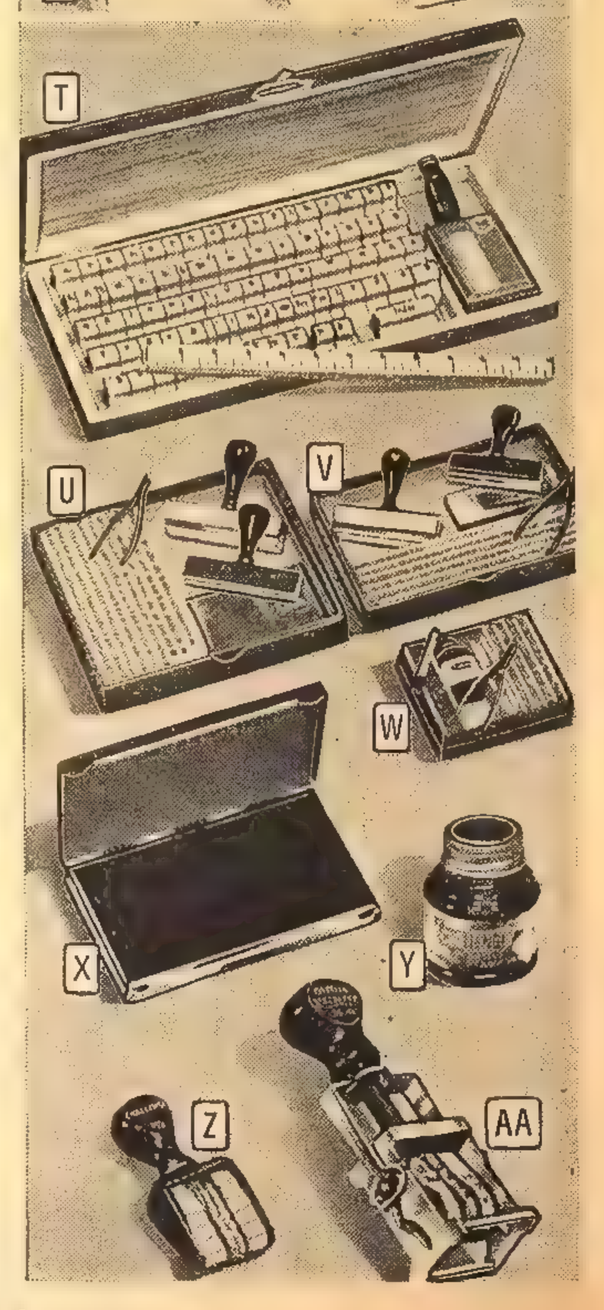
Y **Black Stamp Pad Ink,** 1-oz. bottle.
3 K 3904—Shpg. wt., 5 oz. . . . 18c

Z **Adjustable hand dater,** covers 6-year period. Rubber type.
3 K 3905—Shpg. wt., 5 oz. 31c

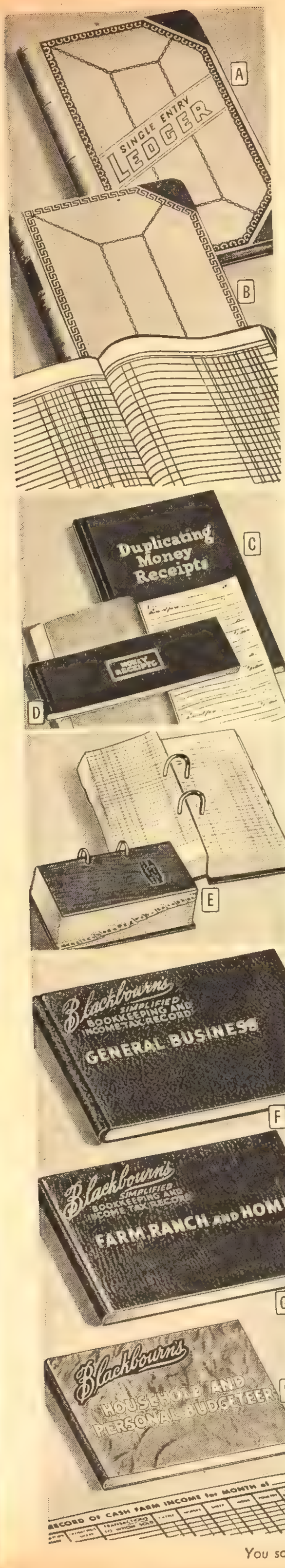
AA **Self-inking line dater.** Metal frame; wood handle. Adjustable rubber type for 6-year date period.
3 K 3907—Shpg. wt., 8 oz. $1.88







Office Supplies . . . Coin Banks



Duck bound Ledgers

A Hub back; flat opening. Artificial leather corners. Unit ruled columns. For bookkeeping. $1.38 200 pages

3 K 4234—Single Entry.
3 K 4235—Double Entry.
(A-Z Index in front of above two books.)
3 K 4236—Cash Book; 2-column.
3 K 4237—Record; horizontal ruled.
3 K 4238—Journal; 2-column.
3 K 4239—Long Day; 15⅝x6¾ in.
200-page ledgers; 12¾x8⅛ inches. Shipping weight, 2 lbs. 6 oz. . . . $1.38
500-page ledgers; 12¾x8⅜ in. Shipping wt., 4 lbs. 5 oz. $2.19

Durable Canvas Binding

Good-grade, inexpensive record books.

B 3 K 4240—Single Entry Ledger.
3 K 4241—Double Entry Ledger.
3 K 4242—Cash Book; 2-column.
3 K 4243—Journal; 2-column.
3 K 4244—Record; horizontal ruling.
3 K 4245—Long Day; 15½x6½ in.
100 pages; 12⅛x7½ inches. A-Z index. Not unit ruled. Shipping weight, 1 pound 1 ounce. 53c
300 pages; 12⅛x7¾ inches. A-Z index. Not unit ruled. Shipping weight, 2 pounds 2 ounces. 95c

Duplicating Receipts

C **Money receipts,** 2⅞x6⅜ inches. 160 originals and duplicates, plus carbon; 4 to a page. Perforated. Stiff paper cover; size, 12x7 in.
3 K 4232—Shpg. wt., 1 lb. Each. 47c

D **Single Money Receipts;** one to a page. 50 receipts: 2⅞x6½ in. Carbon.
3 K 4233—Shpg. wt., 6 oz. Each . . 9c

Compact Account File

E Has A to Z index and 500 loose-leaf statement sheets, with credit and debit rules on both sides. 4x9 inches. Sturdy, varnished wood cover and base. Removable arch. Ideal for use in home or office.
3 K 4225—Wt., 3 lbs. 3 oz. Ea. $1.85

500 extra Statement Sheets for above. Shipping weight, 2 pounds.
3 K 4226 . . . . . 500 for 58c

For business records

F Accurate, complete records of your business expenses will help you to save on your business taxes. Use Blackbourn's Simplified General Business ledger. The 143 easy-to-keep pages have columns to keep records of merchandise payments, income and expenses. Monthly recap sheets and many other needed forms. 10½x13¼ inches. With durable artificial leather binding.
3 K 4204—Wt., 2 lbs. 8 oz. . . $3.33

Farm and property records

G No knowledge of bookkeeping is necessary to use Blackbourn's Records for Farm, Ranch and Home. A column for every farm operation in the same order as on tax forms. Use cash or accrual basis. 47 pages, 10x13 in. Heavy paper cover.
3 K 4203—Wt., 1 lb. 1 oz. $1.67

Personal expense records

H Don't rely on memory in making out tax returns. Only a complete and accurate record will show you the deductions to which you are entitled. Blackbourn's Household and Personal Budgeteer makes it simple and easy. 29 pages with columns for all personal expenses, plus helpful suggestions that save time and money. 8½x11 in. With long-wearing semi-flexible paper covers.
3 K 4205—Shpg. wt., 8 oz. 67c

Bubble Savings Banks

They're fun . . . they're clever . . . they're practical. Big clear bubbles of heavy glass so that you can watch your savings grow. A coin gauge tells you how much you have. When filled they hold from $25 to $400, depending on the coins deposited. Mounted on firm wooden bases, printed with slogans. Colorful figures inside make them attractive ornaments, too. 98c Each

J **Change for the baby** . . . makes an adorable gift. Let Baby drop the coins in this cunning bank himself. It's never too early to learn the habit of thrift . . . this way it's fun.
3 K 4406—Shpg. wt., 2 lbs. 98c

K **Save for the day he returns** . . . a really grand way to watch a War Bond grow. Fill this clever bank with pennies, and you'll have $25 . . . more than enough to buy a bond to bring HIM home sooner. A welcome gift, too . . . timely and patriotic.
3 K 4407—Shpg. wt., 2 lbs. 98c

L **A little doe** . . . that will hold quite a lot of money . . . anywhere from $25 to $400, when filled. A visible coin gauge shows your progress at a glance. This handsome little bank makes an especially attractive gift.
3 K 4409—Shpg. wt., 2 lbs. 98c

M **Chicken Feed** . . . don't scatter it! Put those extra coins into this clever bank and you'll have something to crow about . . . $25 to $400, when bank is filled. The entire family will enjoy contributing to this amusing and brightly colored rooster.
3 K 4410—Shpg. wt., 2 lbs. 98c

Merchandise on this page like everything Sears sell, is available on Easy Terms . . . see inside back cover for details



Typewriter Supplies

N **White Typing Paper;** hard surface, sulphite bond. Medium weight, size 8½x11 inches. Shipping weight, 4 pounds 4 ounces.
3 K 4721—Package of 500 sheets. . 72c

P **Yellow Second Sheets;** smooth finish. 8½x11 inches. Shipping weight, 3 pounds 8 ounces.
3 K 4716—Package of 500 sheets. . 37c

R **White Onion Skin Paper;** light weight. 8½x11 inches. Shipping weight, 2 pounds 6 ounces.
3 K 4717—Package of 500 sheets. . 65c

Black Typewriter Carbon; standard, for 2 to 4 copies; medium, 5 to [illegible] copies. *State choice.* Not shown. Wt., 5 oz.
3K4745—25 sheet pkg. 28c 2 pkgs. 48c

Blue copy Pencil Carbon; size, 8½x11 inches. Not shown. Shpg. wt., 5 oz.
3 K 4780—Package of 25 sheets. . . 18c

S **Steno Notebook;** white, ink paper. Gregg ruled. 160 pages; 6x9 inches. Shipping weights, each, 9 oz.; three, 1 pound 4 ounces.
3 K 4784—Each . . 9c Three for . . 25c

T **Typewriter cover;** Shpg. wt., 5 oz.
3 K 4762—For 10-in. carriage. . 66c

U **Liquid Type Cleaner** for rollers, keys. Cleans; preserves. 4-oz. bottle.
3 K 4766—Shpg. wt., 1 lb. 4 oz. . . . 31c

Parcel Post Address Labels

V A book of 50 labels; size 5½x3 inches. One side gummed. "May be Opened for Inspection" notice printed at top. Useful; convenient.
3 K 4334—Shpg. wt., 3 oz. 50 for. 23c





Sears TOWER Typewriter Ribbons

Defender . . . GOOD quality

Each 33c 2 for 63c

Tower typewriter ribbons of serviceable quality. Re-inks as it re-winds. Made of long lasting cotton. *Black only.* In standard length for uprights—36 feet. Economically priced.

Marvello . . . BETTER quality

Each 59c 2 for $1.12

Made of fine quality cotton. Re-inks as it re-winds. For standard length (36-feet) uprights. Black, or black and red, except Harris and 7/16-in. Oliver, which come in black only. *State color.*

Aristo . . . BEST quality

Each 94c 2 for $1.76

Our best ribbon. Makes exceptionally clean impressions. Finest, closely-woven, high-thread-count cotton. Re-inks as it re-winds. For standard length (36-feet) uprights. *Black only.*

High quality Ribbons for standard uprights

Shipping weight, all ribbons: each, 4 ounces.; two ribbons, 6 ounces.

For Standard Uprights	Underwood ½-in. wide	Remington ½-in. wide	Royal ½-in. wide	L. C. Smith ½-in. wide	Woodstock ½-in. wide	All Noiseless ½-in. wide	Oliver 9/16-in. wide	Harris ½-in. wide	Oliver 7/16-in. wide
Defender	3 K 4685	3 K 4686	3 K 4687	3 K 4688	3 K 4645	3 K 4646			
Marvello	3 K 4663	3 K 4664	3 K 4669	3 K 4665	3 K 4670	3 K 4689	3 K 4668	3 K 4666	3 K 4667
Aristo	3 K 4671	3 K 4672	3 K 4677	3 K 4673	3 K 4678	3 K 4691			

Portable Typewriter Ribbons

Three qualities: Defender, Marvello, Aristo. 36-foot length except Royal Nos. 3 K 4627, 3 K 4641 which are 30-foot, Remington Model 5 Nos. are 18-foot. **Be sure to state colors wanted.** Marvello, black or black and red, except 18-foot black only. Defender and Aristo in black.

Portable Ribbons	Defender		Marvello		Aristo	
	Shipping weight, all ribbons: each, 4 oz.; two ribbons, 6 oz.					
For Remington and Underwood Noiseless and Remington No. 1 Portables	3 K 4637	33c Each	3 K 4690	59c Each	3 K 4629	94c Each
Remington Model 5	3 K 4638		3 K 4699		3 K 4630	
Corona Standard, Sterling and Silent Models	3 K 4639	2 for 63c	3 K 4692	2 for $1.12	3 K 4625	2 for $1.76
Underwood	3 K 4640		3 K 4679		3 K 4626	
Royal	3 K 4641		3 K 4681		3 K 4627	
Corona No. 4 and Jr.	3 K 4642		3 K 4682		3 K 4628	

18-foot Marvello for Corona No. 3. Black only

3 K 4683—Automatic Ribbon Reverse. . . . . Each 48c
3 K 4684—Hand Ribbon Reverse. . . . . Each 48c

18-foot Marvello Ribbons. Black only

3 K 4680—Remette, Remington Jr. . . . . Each 48c
3 K 4698—Corona Zephyr. . . . . Each 48c



Non-Skid Typewriter Pad

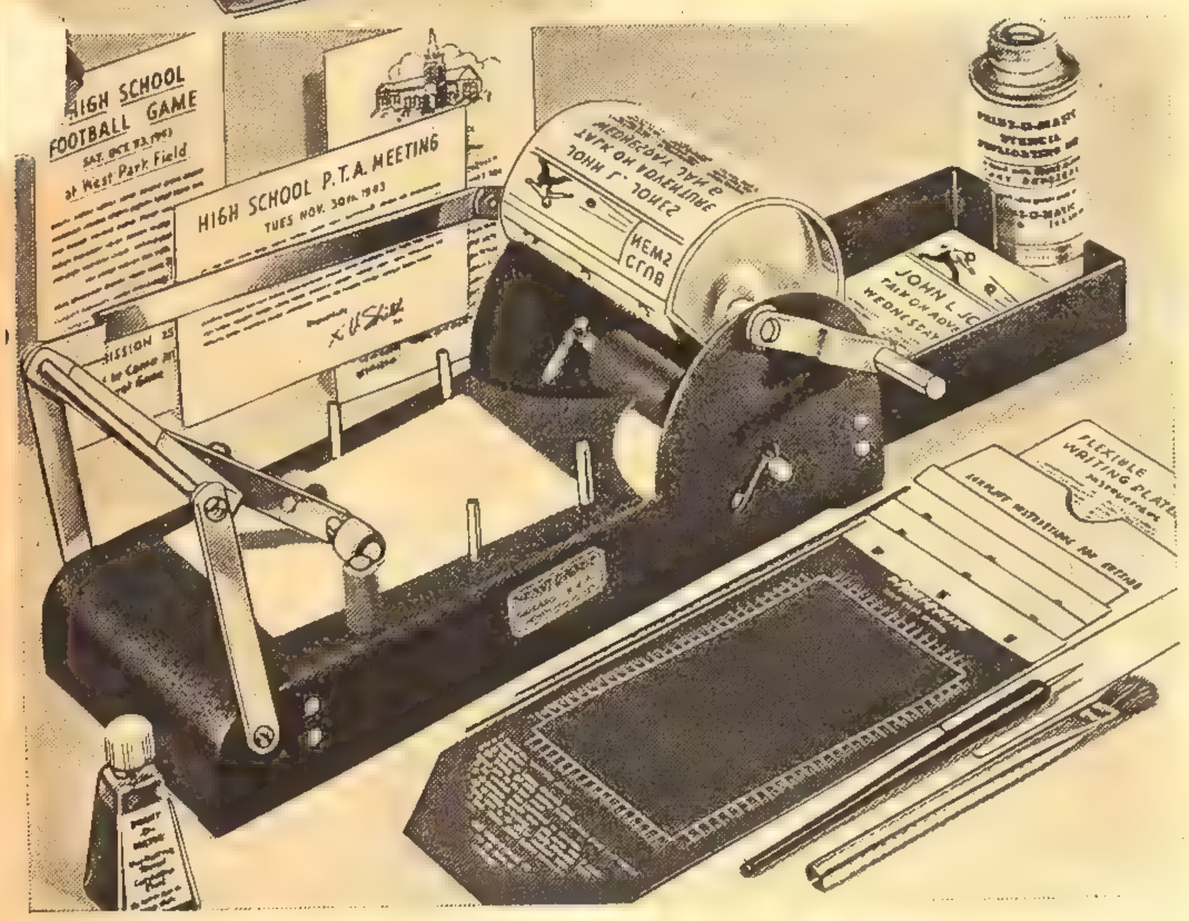
A Made of hair. Deadens sound . . . pressure-resisting. Hard surface top minimizes denting by typewriter. Size, about ½-inch thick, 13 in. wide, 11 in. long. $1.00

3 K 4392—*Prepaid*. . . . . Each $1.00

Office Chair Cushion

B Imitation leather top. Strong cotton cloth bottom. Cotton felt filling. Reinforced edges, about 2 in. thick, 16 in. wide, 15 in. front to back. $2.41

3 K 4395—Wt., 3 lbs. 2 oz. $2.41



Postcard size Rotary Duplicator

- For schools, clubs, churches, lodges . . .anyone using postcards
- Write or type your master copy . . . handles all weights of paper
- Automatic feed prints up to 3000 sharp, clear copies an hour

$9.41 Complete

An automatic, self-feeding postcard size duplicator. If you need ten or more copies, make them quickly and economically with a Sears duplicator. Machine is simple to operate . . . no skill or special training is necessary.

Will handle all weights of paper up to and including postcard stock which is 3 3/16x5 9/16 inches. Each card is a positive reproduction of original. Make stencils on typewriter or by hand.

Finest quality parts; rubber guides are turnable and reversible. Strong one-piece steel body construction. Finished in hard, durable, oven-baked black enamel with plated metal parts. Drum is inked from inside so it is not necessary to remove stencil when re-inking.

You can place this machine anywhere . . . it's small and compact, taking up only 18½x7 in. So low priced any organization can afford to own one. Makes neat work of your lists, letters, menus, church programs, advertisements.

Ink pad, ¼-pound best quality duplicator ink and one inking brush included. See Postcard Duplicator Supplies listed at right for additional accessories.

3 K 03962—Wt., 5 lbs. . . Complete $9.41

Postcard Duplicator Supplies

C **Stencils.** Package of 24 stencils. Postcard size. Complete instructions printed on envelope. Shipping weight, 5 oz. 24 for $1.38

3 K 3974. . . . . 24 for $1.38

D **Acetate Writing Plate.** Use between tissue and blue sheet of stencil to guarantee smooth, clear illustrations or lettering. Size, 6¼x4 inches.

3 K 3968—Shpg. wt., 3 oz. . . . 45c

E **Duplicating Ink.** Jet black only.
3 K 3964—½-lb. Wt., 1 lb. . 79c
3 K 3965—1 lb. Wt., 1 lb. 8 oz. $1.39

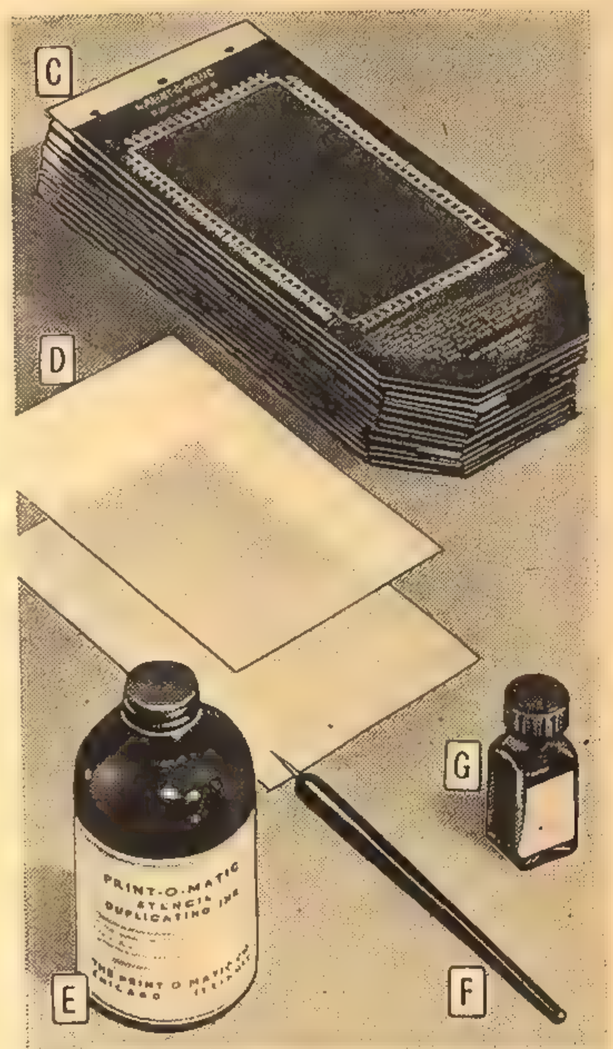
F **Stylus.** For transferring illustration to stencil. All-steel point to give clear, sharp lines. Medium size point only.

3 K 3963—Shpg. wt., 2 oz. . . . 45c

G 3 K 3966—**Correction Fluid.** ½-oz. Shpg. wt., 3 oz. . . . 32c

3 K 3967—**Ink Pads** (not illus.) Weight, each, 1 ounce; Six, 3 ounces. Each. . . . . 9c 6 for 48c

3 K 3969—**Stencil Cement,** 1 oz. (Not illus.) Shpg. wt., 4 oz. . . 23c



Rotary Stencil Duplicator Supplies

H **Stencils.** Non-cellulose. Will fit Sears Hand Feed, Kwick-Feed, Speedoprint, Niagara, Mimeograph Models 76, 77, 78A, 96, 90, 91, 92, 100, and other machines. *State make of your machine when ordering.* $1.38 3 K 4002

Letter Size. Makes postcard size, 3 3/16x5 9/16 inches to 8½x11 inches.
3 K 4002—Shipping weight, 1 lb. 8 oz. 12 sheets for. $1.38

Legal Size. For making postcards 3 3/16x5 9/16 inches to 8½x14 inches.
3 K 4003—Shipping weight, 1 lb. 12 oz. 12 sheets for. . . $1.48

J **White, smooth finish Impression Paper.** 500 sheets, medium weight. Has qualities necessary for clear, clean, sharp copies.

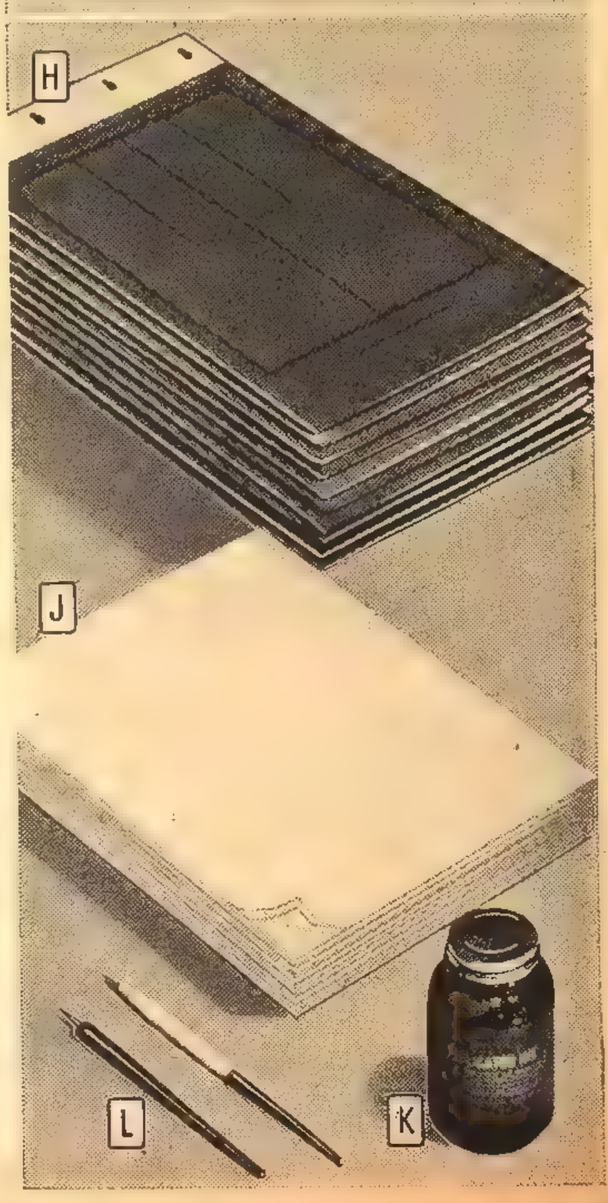
3K3957—Size, 8½x11 in. Shpg. wt., 4 lbs. 5 oz. . . . . 500 for 75c
3 K 3959—Size, 8½x13 in. Shpg. wt., 5 lbs. 10 oz. . 500 for 97c

K **Rotary Stencil Duplicator Ink.** For inside or outside use. ½-pound cans in black, red, blue or purple. *State color wanted.*

3 K 4017—Shpg. wt., 10 oz. . . . 68c

L **Ball Point Stylus.** Fine, medium, coarse points. *State point.*

3 K 4004—Shpg. wt., 2 oz. . Ea. 19c



Plain and Printed Commercial Stationery

GOOD . . . Tower Sunset Bond

500 Plain Sheets as low as **75c**

Good quality. Economy-priced smooth, white sulphite bond paper. Sheet size 8½x11 in. Envelopes 6½x3⅝ in. See "How to order" below at right.

Printed Stationery

500 sheets, 250 envelopes. Name and address printed on letterheads and envelopes. Medium weight.

3 K 4725F—Shpg. wt., 6 lbs. 3 oz. **$3.98**

Stockman's Special—Printed letterheads and envelopes as above, plus stock picture on letterheads. Med. weight.

3 K 4729F—Shpg. wt., 6 lbs. 3 oz. **$4.98**

Plain or Printed Stationery

500 sheets (light weight). Shipping weight, 3 pounds 11 ounces.

3 K 4710—Plain..... **75c**
3 K 4711F—Printed..... **$2.59**

500 sheets (medium weight). Shipping weight, 4 pounds 4 ounces.

3 K 4712—Plain..... **79c**
3 K 4713F—Printed..... **$2.64**

BETTER . . . Hammermill Bond

500 Plain sheets as low as **$1.27**

Better quality . . . smooth, white, bond paper. Sheet size, 8½x11 inches. Envelopes, 6½x3⅝ inches. See "How to order" below, right.

Printed Stationery

500 sheets, 250 envelopes. Name, address printed on letterheads and envelopes. Medium weight.

3 K 4727F—Wt., 6 lbs. 3 oz.. **$4.75**

Stockman's Special. Printed letterheads, envelopes as above plus stock picture on letterheads. Medium weight.

3 K 4730F—Wt., 6 lbs. 3 oz.. **$5.75**

Plain or Printed Stationery

500 sheets (light weight). Shipping weight, 3 lbs. 11 oz.

3 K 4700—Plain..... **$1.27**
3 K 4701F—Printed..... **$3.14**

500 sheets (medium weight). Shipping weight, 4 lbs. 7 oz.

3 K 4702—Plain..... **$1.37**
3 K 4703F—Printed..... **$3.25**

BEST . . . Tower Sunrise Bond

500 Plain sheets as low as **$1.57**

Sears finest quality. Feels heavy . . . crinkly . . . expensive. Contains about 25% rag, for extra long life, strength, "feel", finish. Watermarked. Sheet size, 8½x11 inches. Envelopes, 6½x3⅝ inches. See "How to order" below.

Printed Stationery

500 sheets, 250 envelopes. Name, address printed on letterheads and envelopes. Medium weight.

3 K 4728F—Wt., 6 lbs. 9 oz.. **$5.25**

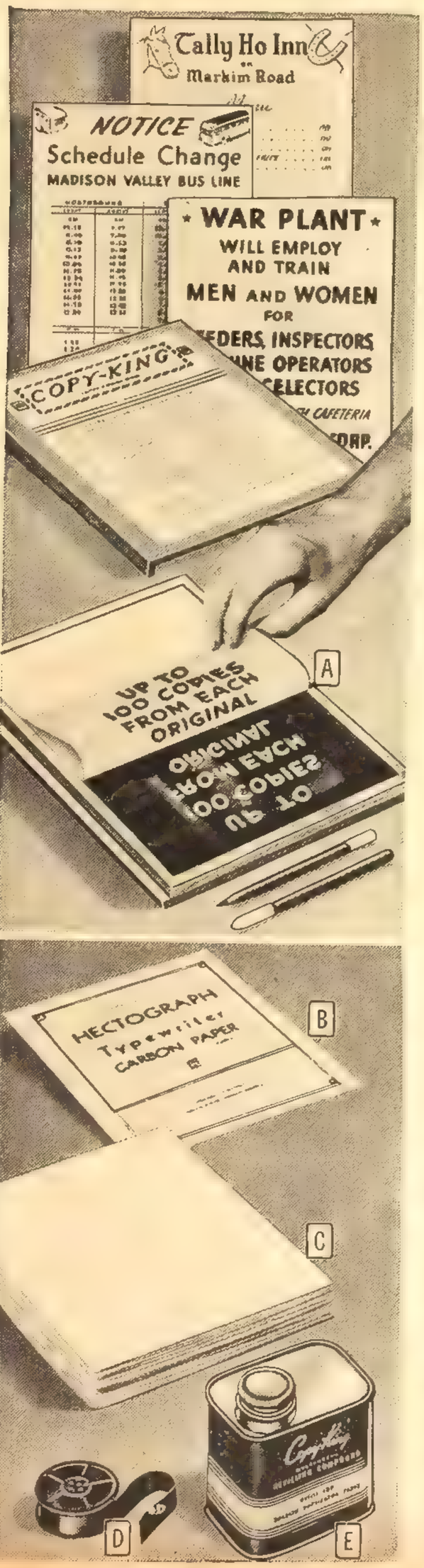
Stockman's Special — Printed letterheads, envelopes as above plus stock picture on letterheads. Medium weight.

3 K 4731F—Wt., 6 lbs. 9 oz.. **$6.25**

Printed or Plain Stationery

500 sheets. (Medium weight.) Shpg. wt., each, 4 lbs. 9 oz.

3 K 4706—Plain..... **$1.57**
3 K 4707F—Printed..... **$3.45**



Copy King Hectograph Gelatin Duplicator

A The Copy King reproduces anything in note or letter size. **$1.65** 7x10 in.

Just write or type your master copy . . . ideal for short runs . . . get 50 or 60 clear copies from your master copy. Businessmen, churches, schools, lodges, clubs, etc., will all find this duplicator handy and money saving . . . makes quick work of your lists, letters, menus, programs, advertisements. Make your copies speedily, economically with a Sears duplicator. Best grade compound . . . prints very sharp. Shellacked wood tray. Pencils included. No chance of rust absorption to mar the surface and create imperfections.

This duplicator can be used again and again . . . just wash off the surface and reuse. Write or type your original copy with copying ink, hectograph typewriter ribbon, hectograph carbon paper or hectograph pencil. Duplicator supplies are listed below.

Note size
Printing surface, 7x10 in.
3 K 3995—Wt., 2 lbs. 5 oz.... **$1.65**

Letter size
Printing surface 8¾x11¼ in.
3 K 3996—Wt., 3 lbs. 9 oz.... **$1.98**

Hectograph Supplies

B **Hectograph Typewriter Carbon Paper.** Size, 8½x11 inches. Shipping weight, 6 ounces.
3 K 3977—25 sheets for..... **79c**
3 K 3979—Size, 8½x13 in. Shpg. wt., 8 oz. 25 sheets for... **94c**

C **Original Master Copy Paper.** Smooth finish. Size, 8½x11 in. Shipping weight, 2 lbs. 11 oz.
3 K 3953—250 for..... **97c**

Impression Paper for copies. White, absorbent. Size, 8½x11 inches. Not illustrated. Shipping weight, 5 pounds 8 ounces.
3 K 3984—500 sheets for..... **97c**

Hectograph Ink. For fine-line work. *State color*: blue, purple, green, red, 1¼-ounce bottle. Not shown.
3 K 3997—Shpg. wt., 12 oz..... **32c**

D **Hectograph Typewriter Ribbons.** Purple or red and purple. *State color wanted*, also typewriter name and model number.
3 K 3999—Shpg. wt., 3 oz..... **55c**

E **Copy King Hectograph Refilling Composition.** 1 pound covers 7x10-inch surface.
3 K 3975—1 pound. Shipping weight, 1 lb. 7 oz..... **69c**
3 K 3976—2½ pounds. Shipping wt., 3 lbs. 3 oz..... **$1.59**

How to order Stationery

We correctly arrange and print up to 10 lines of type. (10c added to price for each line over 10.) Printed in black ink. Allow about 10 days for printing. Shipped from printer near Sears mail order house. *Print wording wanted.*

Stockmen's Special. Order as above; *state name of stock picture wanted.* Choose from list below.

Dairymen — Holstein or Jersey cows
Hog breeders—Duroc, Hampshire or Poland China
Beef breeders — Hereford or Angus cattle
Poultry men — White Leghorn, barred Rock or Rhode Island Red
Sheepraisers—Hampshire

Plain or Printed Envelopes

Plain or printed to order. Four lines or less in upper left corner . . . printed in black ink. 10c is added to the price for each extra line. Allow about 10 days for printing. *Print wording wanted clearly.* Shipped from printer near Sears mail order house. Manila coin envelopes cannot be printed.

As low as **97c** for 500 Plain

500 Envelopes in box

F 3 K 4031F — Air Mail — White wove. 6½x3⅝-inch (No. 6¾). Shipping weight, 3 lbs. 1 oz.
Plain.....$1.67 Printed....$2.98

3 K 4027F—Commercial—White wove. 6½x3⅝-inch (No. 6¾). Shipping weight, 3 pounds 1 ounce.
Plain.....$1.09 Printed....$2.49

G 3 K 4045F—White Sunset Bond. 9½x4⅛-inch (No. 10). Shipping weight, 6 pounds 1 ounce.
Plain.....$2.18 Printed.....$3.57

3 K 4044F—White Sunrise Bond. 6½x3⅝₁₆-in. (No. 6¾). Wt., 3 lbs. 6 oz.
Plain.....$2.18 Printed.....$3.57

3 K 4043F—Hammermill Bond. White. 6½x3⅝₁₆-in. (No. 6¾). Shipping weight, 3 lbs. 1 oz.
Plain.....$1.88 Printed....$3.27

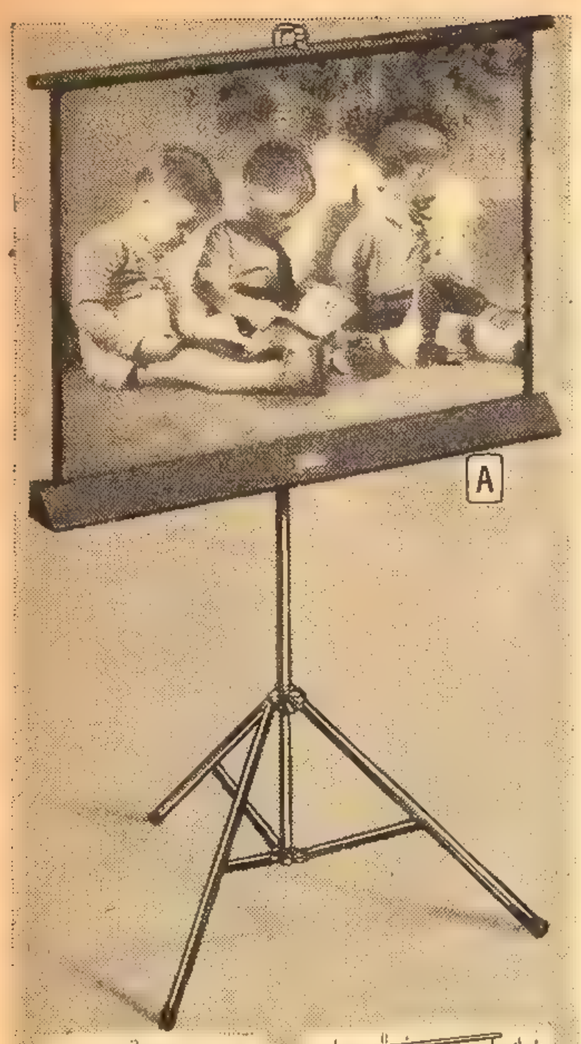
H 3 K 4033F—White Sunset Bond. 6½x3⅝₁₆-in. (No. 6¾). Shipping weight, 3 pounds 6 ounces.
Plain.....$1.48 Printed.....$2.87

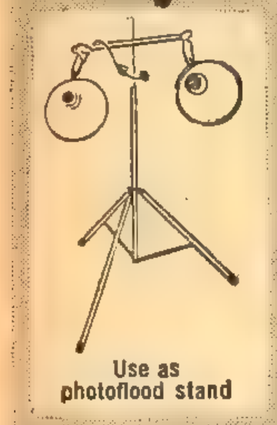
3 K 4032F — White Sunset Bond. 6x3½-in. (No. 6¼). Wt., 3 lbs. 1 oz.
Plain.....97c Printed.....$2.37

J 3 K 4040F—Manila Coin. 3x4½-in. (No. 4). Shpg. wt., 2 lbs. 1 oz.
Plain.....$1.09



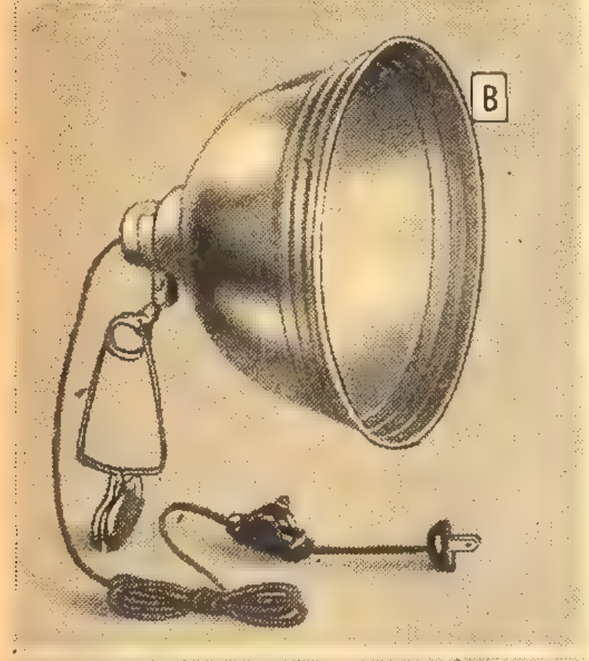
MARVEL Photo Equipment



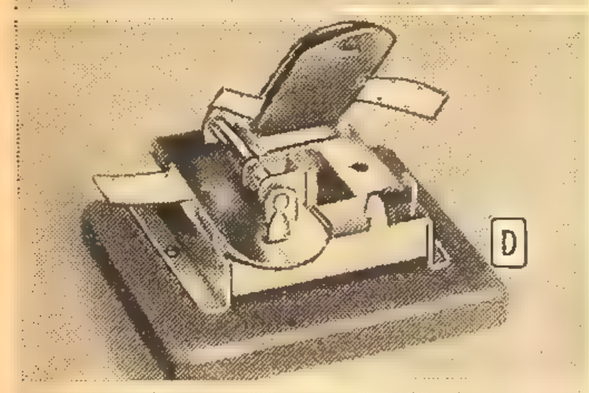


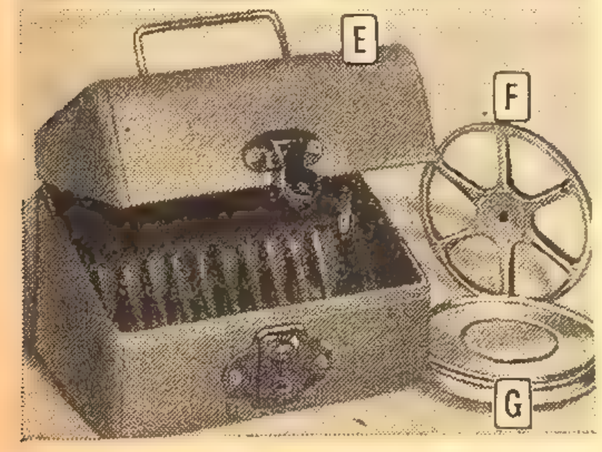












Marvel 4-way Screen

1. Use it on the tripod
2. Hang it on the wall
3. Stand it on a table
4. Use as a light stand

$8.95 Complete

A Glass beaded screen surface. Highest reflective quality. Rolls compactly into handy wooden case.

This crystal-clear, black bordered projection screen gives you perfect reproduction of your slides and movies. Either black and white or color film will sparkle with vivid, lifelike clarity. Sturdy frame constructed of straight grained hardwood. Tripod is all metal and is strong and durable. Equipped with handy metal cross bar for attaching spot or flood lights. Large screen size, 30x40 inches.

3 K 06839—Shpg. wt. 13 lbs.....$8.95

3 K 06889—Screen only without tripod or light bar. Shpg. wt., 8 lbs....$5.95

3 K 06841—Similar to 4-way Screen without light bar but with all metal case and tripod. Shpg. wt., 11 lbs.$7.90

Floodlight Reflector

$3.29

B Now you can get professional lighting effects in your portraits and movies. For the first time in over two years, Sears offer you an all-metal flood reflector. Large size; 9¾-inches in diameter; 5½ in. deep; for No. 2 flood bulbs. 2-foot cord; switch in line; porcelain socket. Complete with adjustable metal clamp and one No. 2 flood bulb. Easy to use; effective when used with tripod above.

3 K 6660—Shipping weight, 3 lbs..$3.29

Marvel Filters

$1.58 Each

C Optically ground filters. *Yellow* for pan or ortho films; gives clouds and normal contrast. *Green* for pan films only; gives clouds, normal contrast. *Orange* and *Red* for pan films only; give deep contrast and infra-red effects. *State color wanted.* Shipping weight, 4 ounces each.

3 K 8454—25 -mm. diameter....$1.58
3 K 8424—31.5-mm. diameter.... 1.58
3 K 8425—39 -mm. diameter.... 1.58

Baia movie film Splicer

$8.57

D Be your own film editor and have home made movies that are interesting and entertaining. You can cut your own films with professional accuracy with this Baia film splicer. It cuts and cements film in one simple operation. Sturdy construction of all metal parts, mounted on a level wooden base. For 8 or 16 millimeter film, silent or sound track. Complete instructions for operating are included. It's easy and accurate.

3 K 6425—Shipping weight, 10 oz.$8.57

Steel Cases for 8mm. movie film

$3.27

E Protect your 8 mm. films in this storage case of all steel construction. Rounded corners; reinforced sides; piano type hinge; steel carrying handle; secure clasp. Steel partitions separate reels. Capacity: 12 reels of 200-foot 8-mm. film.

3 K 6615—Shpg. wt., 3 lbs. 8 oz..$3.27

Reels and Cans for movie film

F Reels fit all projectors; have sure-grip slot at hub. Sturdy metal construction. Metal cans help protect film from dust and damage.

3 K 6879—200-foot reels; for 8-mm. film. Shipping weight, 7 ounces each.
Each.....35c 3 for.....$1.00

G 3 K 6882—Can for above. Wt., 7 oz.
Each.....35c 3 for.....$1.00

3 K 6896—400-foot reels; for 16 mm. film. Shipping weight, 8 ounces.
Each.....45c 3 for.....$1.25

3 K 6897—Can for above. Wt, 8 oz.
Each.....45c 3 for.....$1.25

Marvel Film Cement (not shown). 1-oz. bottle. For splicing movie film.

3 K 6873—Shpg. wt., 4 oz. Each...19c

Pan Tilt Head (not shown). Fits all tripods. For angle shots and panoramas. Heavy metal.

3 K 6835—Shpg. wt., 1 lb. Each..$2.59

Sears Enlarging Paper

As low as 28c

H Marvelbrome, Sears own superior quality enlarging paper. Rich, high-speed chloro-bromide emulsion; No. 2, Normal; No. 3, Medium hard; No. 4, Contrast emulsion. *State size, surface, quantity, emulsion number.*

3 K 6620—Single weight. Glossy or semi-matte surface.

Size, in.	1 doz.	Shpg. wt.	3 doz.	Shpg. wt.
5x 7	.28c	4 oz.	.79c	12 oz.
8x10	.59c	6 oz.	$1.69	1 lb. 4 oz.

3 K 6621—Double weight. Glossy, semi-matte or lustre surface.

Size, in.	1 doz.	Shpg. wt.	3 doz.	Shpg.wt.
5x 7	35c.	6 oz.	98c.	1 lb. 4 oz.
8x10	75c.	9 oz.	$2.09	1 lb. 10 oz.
11x14	$1.39	1 lb. 4 oz.		

Marvel Contact Print Paper

As low as 12c

J Makes clear pictures. No. 2, Normal emulsion; No. 4, Contrast emulsion (for flat negatives). *State size, quantity, emulsion and catalog number.*

3 K 6600—Glossy 3 K 6601—Dull surface

Size, in.	2 doz.	Shpg. wt.	Gross	Shpg. wt.
1⅞x2¾	.12c	2 oz.	43c.	6 oz.
2½x3½	.17c	3 oz.	60c.	8 oz.
2¾x4½	.17c	3 oz.	77c.	11 oz.
3¼x4¼	.17c	4 oz.	87c.	13 oz.
4 x5	.27c	5 oz.	$1.19	1 lb. 2 oz.
3¼x5½	.21c	4 oz.	1.09	1 lb.
Postcard	.35c	6 oz.	1.49	1 lb. 9 oz.
5 x7	.43c	9 oz.	2.02	1 lb.15 oz.

Marvel Acid Hypo

K Pure, full strength for fixing and hardening of negatives and prints. Prevents fading, stains, deterioration. 1-lb. package makes ½ gal. of solution; mix with water. Shpg. wt., 1 lb. 9 oz.

3 K 6875—1-pound package.....19c

Marvel M-Q Tubes

L A top-quality developer for films, contact or enlarging paper. Mix with water. Gives normal grain. Wt., 7 oz.

3 K 6870—Package of 5 tubes.....19c

Ultra fine grain Developer

M Produces brilliant, ultra fine grain negatives with no loss of film speed. Good enlargements up to 30 diameters. Makes 1 quart of solution that will develop up to 20 rolls of film.

3 K 6260—Shpg. wt., 8 oz. Pkg.....78c

Fine grain Developer

N For all films. Normal speed with maximum shadow detail. Powder.

3 K 8696—Makes 1 quart of working solution. Shpg. wt., 6 oz. Pkg.....19c

3 K 8697—Makes ½ gallon of working solution. Shpg. wt., 13 oz. Pkg.29c

Paper Developer . . . powder form

P For all contact and enlarging papers.

3 K 8691—1 quart size; makes 4 qts. liquid. Shpg. wt., 10 oz..Pkg. 19c

3 K 8692—½-gallon size; makes 8 quarts liquid. Shpg. wt., 1 lb..Pkg. 29c

Short Stop . . . powder form

R For films and papers. Stops development instantly. Makes 16 quarts.

3 K 8474—Shpg. wt., 1 lb. 9 oz.....29c

Powdered Film Hardener

Makes 16 quarts. (Not shown).

3 K 8475—Shpg. wt., 1 lb. 9 oz.....39c

Chemist-mixed Liquid Chemicals

Concentrated chemicals already mixed with filtered water; pure.

Marvel fine grain Film Developer

S For beautiful fine grain enlargements. Produces clear fog-free images, luminous shadows. One quart develops up to 20 rolls of 35-mm. film.

3 K 6863—Shpg. wt., 4 lbs. Quart...98c

Marvel Universal Developer

T Produces rich black tones, clear fog-free whites. Gives clean graduation.

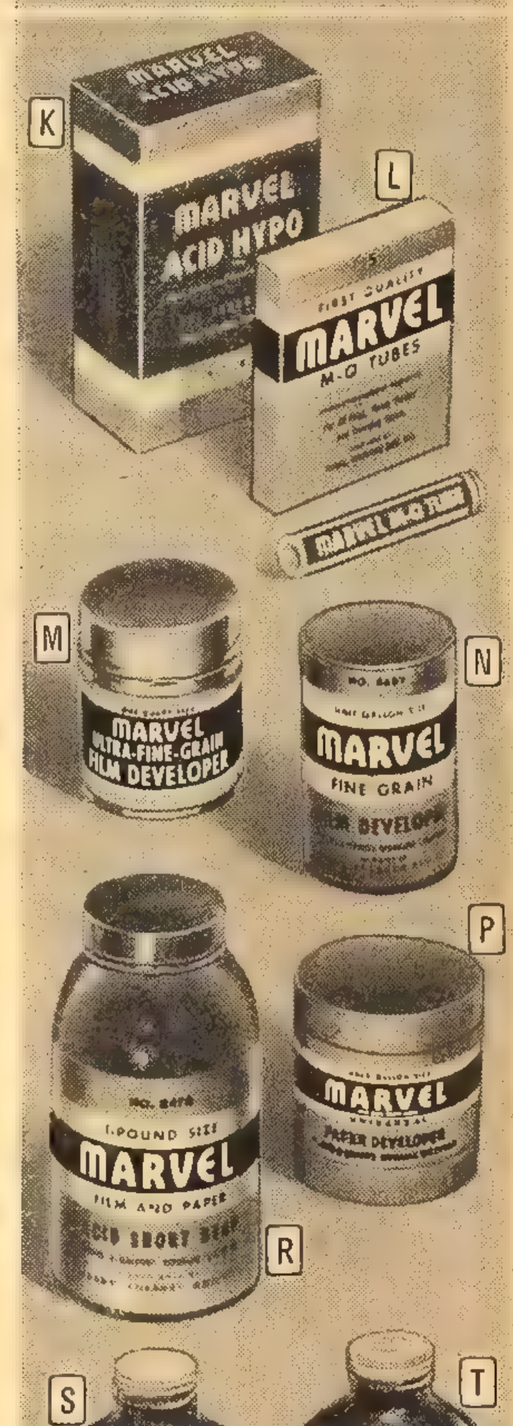
3 K 6864—Shpg. wt., 4 lbs. Quart..98c

Rapid acid Hardening Fixer

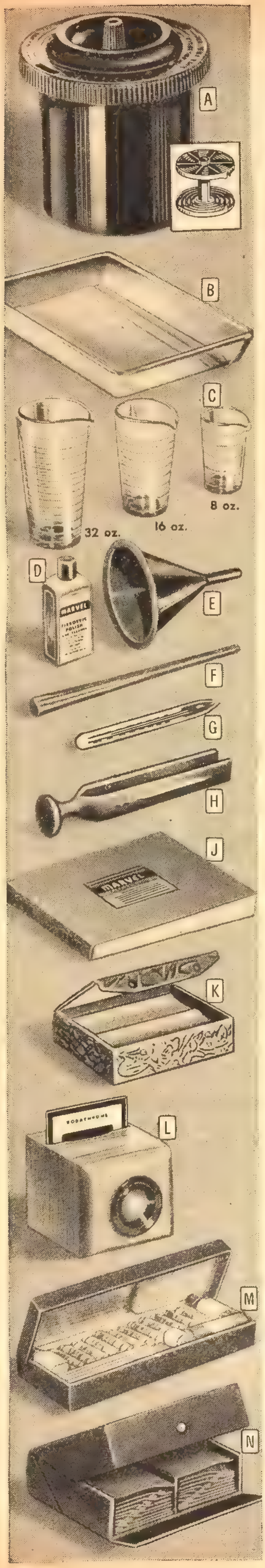
U Liquid, for film and papers. Clears film in one minute. Cuts washing time in half. Fixes and hardens film in 3 minutes; lasts 3 times as long as hypo; acts 5 times as fast. Makes 1 gallon solution. Bottle of hardener included.

3 K 6871—Shpg. wt., 5 lb. 8 oz..Qt. 98c





Darkroom Supplies



MARVEL Plastic Developing Tank

[A] Adjustable; develops roll film sizes 828, 35 mm., 127, 120, 116, and 616. Economical; uses only 16 oz. of solution. Sturdy plastic, chemical resistant. With agitator. Just wind film on spool in darkroom, place in tank, cover tightly; developing process can be done even in daylight. **$1.98**

3 K 6231—Shpg. wt., 1 lb. 4 oz. . **$1.98**

Extra heavy Glass Trays

[B] Reinforced; ideal for darkroom use.

For 4x6-in. prints. Wt., 1 lb. 6 oz.
3 K 6890. . . . . .3 for $1.09 Each, 39c

For 5x7-in. prints. Shpg. wt., 2 lbs. 8 oz.
3 K 6891. . . . . .3 for $1.45 Each, 53c

For 8x10-in. prints. Wt., 4 lbs. 8 oz.
3 K 6892. . . . . .3 for $2.45 Each, 89c

Graduate Glasses

[C] Clear, heavy glass. Accurately marked; easy to read. 3 sizes.

3 K 6842—8-oz. size. Wt., 1 lb. 9 oz. **27c**
3 K 6843—16-oz. size. Wt., 2 lbs. . . 52c
3 K 6844—32-oz. size. Wt., 2 lbs. 8 oz. 78c

Ferrotype Polish

[D] For cleaning enameled or chrome ferrotype plates. 2-oz. bottle.

3 K 6859—Shpg. wt., 6 oz. **19c**

Pint size Plastic Funnel

[E] Chemical resistant; shatterproof.

3 K 8608—Shpg. wt., 8 oz. 59c

8 3/16-inch Plastic Stirring Rod

[F] Tapered; with flat head for crushing chemicals. Shpg. wt., 4 oz. ea.

3 K 6817. . . . . .2 for 29c Each, **15c**

Darkroom Floating Thermometer

[G] 5 in. long. Reliable. Needed in every darkroom. Excise tax included.

3 K 6815—Shpg. wt., 4 oz. **27c**

Tenite Print Tongs

[H] 1 blue, 1 white. Necessary to keep solution and hands clean.

3 K 8687—Shpg. wt., 6 oz. . . Pair, **35c**

MARVEL Blotter Book

[J] 18 blotter leaves, 9x12-in.; wax inter-leaves. Dries prints flat.

3 K 8627—Shpg. wt., 1 lb. **59c**

File Box for slides

[K] Sturdy artificial leather; hinged top. Holds 100 2x2-in. slides.

3 K 8513—Shpg. wt., 2 lbs. **$1.79**

Magnifying Slide Viewer

[L] For Kodachromes or black and white slides. Gives 2x2-in. glass slides or Kodak ready-mounts enlarged, three dimensional effect. Sturdy hardwood.

3 K 6866—Shpg. wt., 8 oz. **$1.94**

Weber Photo Coloring Set

[M] 12-tube set with matte and gloss, cotton, sticks. 2-in. tubes.

3 K 6881—Shpg. wt., 14 oz. . . . **$2.28**

Marshall 8-tube set with blending solution, cotton sticks. 1½-in. tubes.

3 K 6281—Not shown. Wt., 8 oz. . **88c**

Marshall 15-tube set with cleaner, medium, extender, cotton, sticks, glass palette. 2-in. tubes. Not shown.

3 K 6282—Shpg. wt., 2 lbs. 8 oz. **$3.72**

Fiberboard Negative Files

[N] Artificial leather covered; 8½x7x2 in. 20 indexed compartments for negatives up to 3½x5 in. Booklet for listing 720 negatives.

3 K 6801—Shpg. wt., 1 lb. 6 oz. . . . **94c**

3 K 6804—(Not shown). Holds 35 mm. negatives in strips or 5x7½-inch negatives. Shpg. wt., 1 lb. 6 oz. . . **94c**

Glassine Negative Envelopes

Shpg. wt., 4 oz. per package. Not shown.

3 K 6807—Size 3⅜x5 in. . . . 50 for 23c
3 K 6808—Size 5x7½ in. . . . 25 for 23c
3 K 6811—For 35 mm. negatives in strips (5x7½-inch size divided into 3 sections. . . . . .25 for 23c

Marvel De Luxe Developing Set

Everything you need for developing ultra-fine grain negatives and printing brilliant pictures. Sears finest developing set includes: 1 Marvel developing tank (takes all roll film sizes 35 mm. to 616); 1 quart size package powdered Marvel ultra-fine grain film developer (makes enlargements up to 30-diameter); two 1 pound packages Marvel acid hypo (makes 1 gallon fixing solution); 3 trays, 5x7 inches; safelight with filter for contact and enlarging papers (bulb not included); 10 tubes Marvel M-Q Developer; 24 sheets of Marvel contact print paper, 4x5 inches; floating thermometer; six 9x12-inch photo blotters; 16-ounce graduated measuring glass; print frame with glass and adjustable mask for any negatives up to 5x7 in.; 1 pound Marvel acid short stop; two film clips. Instructions included, on developing and printing. Enjoy the thrill of making beautiful pictures with this developing set. **$8.62** Complete →

3 K 06872—Marvel DeLuxe Developing Set, Complete. Shipping weight, 13 pounds **$8.62**

3 K 06829—Same as above; but without Marvel Tank. Shipping weight, 12 pounds **$6.84**

Marvel Amateur Developing Set

You can get excellent results with this Marvel set, consisting of: 4x5-inch print frame; safelight with amber green filter for contact and enlarging papers (bulb not included); 1 pound Marvel acid hypo (makes ½ gallon solution); a 5-tube package of M-Q developer for films or contact and enlarging papers; three 4x6-inch acid resistant, fine quality trays; 8-ounce graduated measuring glass; floating thermometer; 2 dozen 2¾x4½-inch Marvel contact print paper; 1 pound acid short stop; two film clips. An easy-to-follow book of complete instructions included. **$3.98** Complete →

3 K 6869—Shpg. wt., 4 lbs. 9 oz. . **$3.98**

Beginner's Developing Set

All the essentials for the beginner: three 4x6-inch trays; 4x5-inch print frame; 1 pound Acid hypo; 1 pound acid short stop; 2 tubes of M-Q developer; 4-ounce measuring glass; stirring rod; 24 sheets of 2¾x4½-inch Marvel print paper. A complete book of instructions on developing and printing is included. Start now, with this easy-to-use beginner's set. You'll get more fun out of photography. Not shown. **$1.98** Complete

3 K 6213—Shpg. wt., 2 lbs. 12 oz. **$1.98**

Film Developing Set

Five essentials for developing your own films. Including: the Marvel developing tank (takes all roll film sizes from 35 millimeter to 616 and when closed tightly develops even in the daylight); one quart bottle of liquid Film Developer (develops up to 20 rolls of 35 millimeter film); one bottle each of liquid Hardener and Rapid Fixer (makes one full gallon of working solution); one pair of film clips and thermometer. When you see how easy it is to use this developing outfit, you'll want to develop all of your own films. **$4.36** Complete →

3 K 6831—Shpg. wt., 4 lbs. **$4.36**

☆

Sears Easy Terms are available on purchases amounting to $10 or more. Add your photographic supplies to your Easy Terms order. See the inside back cover for complete details.





Have you a favorite 35 mm. or 828 transparency?

Only $3.50 buys a beautiful 8x10-in. Kodachrome full-color Enlargement

A Imagine having beautiful, true color photographs enlarged from your favorite Kodachrome transparencies exactly as you project them on the screen *at a price like this!* Fully balanced for color by Hollywood experts. Mounted on generous size mounting board ready for framing.

HOW TO ORDER: Send exposed Kodachrome 35mm. or 35mm. portion of 828 transparencies, via registered mail. Pack carefully; mark "DO NOT BEND." We will return them to you. Send to BOX 9875, Los Feliz Station, Hollywood 27, California. Allow three weeks to complete order.

Each individual print. Carefully wrapped and returned. *Postpaid* $3.50
Each additional print from same transparency. *Postpaid* ..... Only 1.50
Two prints from same transparency. *Postpaid* ..... Only $5.00 3 prints, 6.50

Framed Enlargements . . . economy priced

49c 4x6-inch

B Let us enlarge and frame your favorite snapshot for slightly more than the cost of the enlargement alone. We print from any size negative, on fine dull-finish studio portrait paper and mount picture in attractive simulated leather frame. Allow 1 week to complete order. *State catalog number of enlargement.*

89c 7x9-inch

Send any size negative. Place between 2 pieces of cardboard in envelope; insure for safety. Send with money directly to: Developing Laboratories, Des Plaines, Illinois. *Include your return address.* Laboratory will return a beautiful framed enlargement with your negative. *Postpaid.*

3 K 6729—4x6-in. picture in frame. *Postpaid* . . 49c
3 K 6730—7x9-in. picture in frame. *Postpaid* . . 89c
3 K 6731—8x10-in. picture in a better quality frame of sturdy imitation leather with gold-colored embossed design. *Postpaid* $1.98

C D Fine Grain Developing and Photo Finishing

Sears offer you: (1) Fine grain developing, eliminating coarse texture; (2) Big, oversize prints; (3) 1 coupon, good any time for 1 free print, with each unprintable negative.

30c Per roll

For 6 or 8 exposure rolls only. Film sizes 120, 620, 116, 616, 130, 118 or 122 will print 3½x5 in. Film sizes 127 and 828 will print 3¼x4¼ in. pictures.

35-mm. (1x1½ inches) Candid Film . . . print size 3¼x4¼ inches

12-exposure roll 50c
14 or 16-exposure roll 60c
Univex films printed 1½x2 inches
18-exposure roll 60c
36-exposure roll $1.25
Each roll 30c

We furnish film bags

Pack your first order carefully; send with money, postage and return address. An extra bag will be returned for your next order.

Kodachrome Film for beautiful natural color transparencies. 35-millimeter, 18-exposure films. Wt., each, 3 oz.

3 K 6726—Regular; for daylight photography. Each roll . . $2.68
3 K 6727—Type A; for artificial lighting. Each roll $2.68

828 Bantam Kodachrome film; 8 exposures. Wt., each, 2 oz.

3 K 8348—Regular, for daylight photography. Each roll . . . $1.45
3 K 8349—Type A; for artificial lighting. Each roll $1.45

Fine quality Enlargements

D **Regular:** Printed on semi-matte double weight paper with ⅛-in. border.

5x 7 inches 3 for 39c	Each 19c
8x10 inches 3 for 79c	Each 39c
11x14 inches 3 for 89c	Each 49c

Custom: Same as above, with die-sunk margin line on wide border.

5x 7 inches . . 3 for 79c	Each 39c
8x10 inches . . 3 for 98c	Each 49c

HOW TO ORDER: Send exposed film and money to: Developing Laboratories, Des Plaines, Illinois. Place with cardboard in envelope; insure, for protection. Prints and negatives will be returned. *Postpd.*



Folding, inslip Easel

E Upright style only. Up-to-the-minute design—silver color and black edge on a plain background. Gray-tinted stock makes a perfect picture setting. Sears photo mounts are perfect frames.

8c 3x4¼ in.

Catalog number	For prints size	Shipping weight	Each Mount
3 K 6553	3 x4¼ inches	1 ounce	8c
3 K 6554	4 x6 inches	2 ounces	10c
3 K 6555	4½x6½ inches	3 ounces	11c

Folding, upright Mounts

F Display your favorite snapshots in mounts that set them off to advantage. Made of strong, white stock, lightly decorated with rich-looking feather deckle edge. Inslip style.

8c 3x4½ in.

Catalog number	For prints Size	Shipping weight	Each Mount
3 K 6550	3 x4½ inches	2 ounces	8c
3 K 6551	4½x6½ inches	3 ounces	11c
3 K 6552	7½x9½ inches	5 ounces	16c

Castle Films for home entertainment

$1.59 8 mm. Headline

Including movies from today's news fronts . . . Every film on the list comes in both 8 mm and 16-mm. size—in both Headline and Complete Editions. The Complete edition gives you the entire film, Headline film is edited in digest form. Order by catalog number (for size and edition). *State title.* Black and white only.

$2.59 16 mm. Headline

3 K 6744—8-mm. Headline Edition (50 feet.) . $1.59
3 K 6746—16-mm. Headline Edition (100 feet) 2.59
3 K 6745—8-mm. Complete Edition (180 feet) $5.35
3 K 6747—16-mm. Complete Edition (360 ft.) 8.59

Salute to the Navy—a "must" for every Navy home
Fighting U. S. Marines—from "boot" to battle!
West Point—Inside our famous Military Academy
Yanks Invade Marshall Islands—Filmed under fire!
Fight for Rome and Russia's Smashing Offensive
Yanks Smash Truk—Most spectacular action.
Marines Capture Tarawa—Watch the Japs run.
News Parade of 1943—an entire year's history.
Yanks Bomb Tokyo—Doolittle's historic flight.
Bismarck Sea Victory—Navy planes, guns hit Japs
Battle for Tunisia—Surrender at Stalingrad in authentic battle films captured from Nazis

SPORTS PARADE

Louis-Conn-Baer Fights—The Brown Bomber in action
Louis-Baer-Simon Fights—The first Louis-Baer fight plus the thrilling Louis-Simon fight.
Track Meet Thrills—all world record performances.
Ice Carnival—a gala revue, thrills, comedy, beauty.
Ride 'Em Cowboy! — Bulldogging, bronc busting, roping.

WORLD PARADE

Glacier National Park — a tour of scenic beauty.
Bali—a dream of tropic loveliness and romance.

ADVENTURE PARADE

Three Little Bruins — the finest nature film produced. The antics of 3 mischievous bear cubs.
Clyde Beatty Animal Thrills—see tigers, lions obey!
Here Comes the Circus—All the thrills of the big top
Thrills in Wildest Africa—the camera stalks wildlife
Elephant Roundup—see them caught!
Chimp's Adventures—An exploring tour with a curious ape.

KIKO THE KANGAROO CARTOONS

Bear Facts . . . Kiko meets a bear. **At the Bat** . . . Kiko at home plate. **Red Hot Rhythm** . . . Jive with Kiko and band. **Danger On Ice** . . . a screamingly funny story of Kiko on skates. **On the Scent** . . . Kiko from Australia to the North Pole in one humorous jump. **Ostrich Trouble** . . . Ossie the Ostrich and Kiko meet. **Hail the King** . . . Kiko—jester and cook in palace pranks. **The Foxy Fox** . . . Kiko plays hunting dog in laugh riot. **Cleaned Out** . . . Kiko shows how not to clean house. **Big Fight** . . . One Punch Hogan meets Kiko—the funniest fight ever filmed.

FUN CARTOONS

Puss In Boots . . . an old story with a new twist.
Big Bad Wolf . . . A kidnapping and rescue.
Sinbad the Sailor . . . meets and outwits the Pirates.
Little Black Sambo . . . 2 tigers, 1 real! Laughs galore.
Aladdin's Lamp . . . an adventure in laughs.

Attractive Photo Albums and Picture Frames

Sears exclusive, metal-bound, 2-way Album

- Use it as a photograph album . . . the pages turn smoothly
- Use it as a stand-up display easel . . . stands without slipping
- Use it as an all-purpose scrap book . . . the big pages lie flat

$1.17

A With this new-style easel your favorite photos are always displayed to better advantage. The pages turn easily on smooth metal rings. Each page is large enough to hold several photos, or to center one effectively. The black pyroxylin-coated imitation leather cover may be wiped clean with a damp cloth. It is beautifully embossed, attractively styled; rich appearing. Entire album is smart, compact and sturdy. Contains 100 pages (50 sheets) of heavy, black album paper. The new bellows-type insert makes it convenient to use as a display book, yet album is easy to handle and store when closed. Size, 10½x11 inches. Your name printed in gold on cover. *Print name wanted.*

3 KR 6527—Shipping weight, 2 pounds 8 ounces.....$1.17



Big 120-page Photo Album

- 120 large-size pages
- Heavy, black paper
- Fine, embossed cover
- Handy, loose-leaf type

$1.17 Each

B Why not gather up all those loose snapshots and mount them in this big, good-looking album? Keep your picture records complete—don't let those irreplaceable photos get lost. Handy loose-leaf type album. The cover expands to hold as many pages as you need. The heavy black paper forms a perfect background. Rich-looking artificial leather cover has a handsomely embossed design in red, gold and black. Extra large size; 10½x15 inches. Name in gold. *State name.* Shipping wt., 2 lbs.

3 KR 6535 .....$1.17

Grained Leather Album

- Baby alligator-grained genuine sheepskin
- Beautiful, gold-tooled cover decoration

As low as **94c**

C Keep your precious photo-memories in this fine album. Alligator-grained genuine sheepskin leather . . . sturdy, long wearing. Has 100 strong black pages (50 sheets), plus a loose-leaf binding. The rayon ties let you add as many pages as you like. Name in gold. *State name.*

3 KR 6540—5½x7 inches. Shipping weight, 1 pound.....94c

3 KR 6541—7x10 inches. Shipping weight, 1 pound.....$1.64

3 KR 6542—10x12 inches. Shipping weight, 2 lbs. 12 oz.....$2.66



"Poc-Ket" Corner Mounts

D Art corners. Pictures may be removed and replaced when you use these handy corner mounts. 300 in each package. *State color:* Black or silver. Shpg. wt., 2 ounces.

3 K 6566.....Package 22c

"Nu-Ace" Corner Mounts

E An excellent quality art corner. Pictures may be removed and replaced. Choice of 300 black or 180 gold color to a package. *State color wanted.* Shipping weight, 2 oz.

3 K 6586 .....Package 27c

Our finest 5-year Diary

F Leather cover. Gold-color lock strap, gold plated lock and key. Information on birthstones, anniversaries, horoscope, weights, measures, etc. Contains 432 gold-edge pages, plus silk ribbon page marker. Assorted color leather. Size 5¼x6⅝ inches. **$2.84**

3 K 3011—Shpg. wt., 1 lb.....$2.84

Autograph Book

H Suitable for the signatures of your school chums or of famous people. Attractive, rich-looking. Imitation leather cover stamped in gold color. Contains many pages, plus general information. Size about 6x5¾ in. **57c**

3 K 3076—Shpg. wt., 8 oz.....57c

Leather-bound 5-year Diary

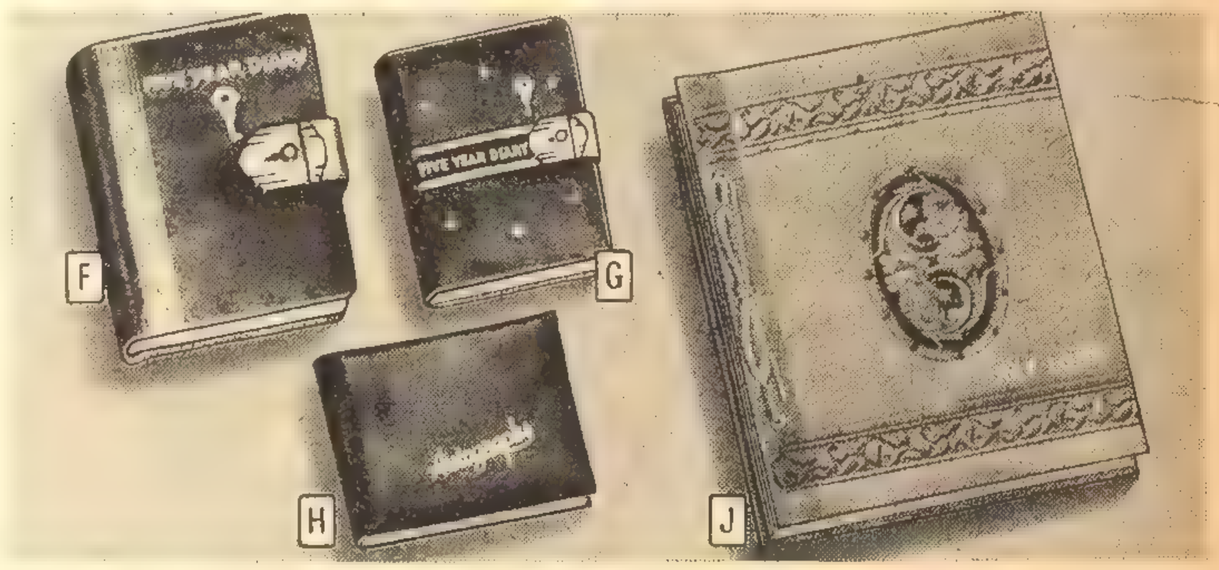
G Gold-plated lock and key. Contains calendar, important dates, memoranda, etc. Assorted color leather. Has 432 gold-edge pages, silk ribbon marker, gold embossing on cover. Size, 5⅝x4⅜ inches. **$1.97**

3 K 3010—Shpg. wt., 12 oz....$1.97

Richly Embossed Scrapbook

J Mount the things you want to save in this big, good-looking scrapbook. Brown, artificial leather cover. Eighty strong, heavy manila pages. Tie-strings permit adding of many pages. Size 11¾x14½ in. Name in gold. *State name.* **$1.17**

3 KR 3070—Shipping weight, 1 pound 6 ounces.....$1.17



New design Photo Frame

K Kidney shaped wood base, and gracefully turned fluted uprights. Double glass fits into slotted uprights. Walnut finish. **88c** 5x7-in.

3 K 6500—5x7 in. Wt., 12 oz....88c

3 K 6501—8x10 inches. Shipping weight, 1 lb. 8 oz.....$1.14

Lucite plastic Frame

P A surprisingly low price for Lucite. Rich looking, yet inexpensive. Tortoise-shell color with graceful fluted design. Popular 8x10-inch easel stand style. Glass window.

3 K 6577—Shpg. wt., 1 lb $1.43

Hand engraved Frame

L Gleaming glass setting for that favorite photo. 3/16-inch crystal glass, easel style. Jewel-like studs hold 8x10-inch photo.

3 K 6502—Shpg. wt., 3 lbs....$1.93

Artificial Leather Frames

R Choose the size you need, order it today and plan on framing and displaying that cherished photo. Reinforced, padded. Non-breakable windows. Attractively grained brown artificial leather; gold-color embossing.

3 K 6562—Holds two 3¼x4¼-inch photos. Shpg. wt., 5 oz..96c

3 K 6563—Holds two 5x7-inch photos. Shipping weight, 15 oz.....$1.36

3 K 6564—Holds two 8x10-inch photos. Shpg. wt., 1 lb. 14 oz....$1.67

Decorative Mirror Frame

M Nipped edges for a smart touch. Easel style. Holds 8x10-inch picture. 3/16-inch screened mirror, ivory color decoration.

3 K 6578—Wt., 2 lbs. 8 oz.....$1.16

Frame your favorites

S A handsome frame of artificial leather. Easel stand style for desk, dresser or table. Rich appearing gold-color line trim. **$1.44** 8x10-in.

3 K 6509—8x10 inches. Shipping weight, 1 lb. 12 oz.....Each $1.44

3 K 6510—5x7 inches. Shipping weight, 1 lb. 2 oz..... $1.16

Genuine Leather Frame

N Highly polished, fine grained sheepskin, richly embossed in gold. Glass window. *Colors:* luggage tan, blue, maroon. *State color wanted*

3 K 6505—8x10 in. Wt., 1 lb. $4.37

3 K 6506—5x7 in. Wt., 10 oz. $4.26



Catholic Needs approved by the Holy Name Society



Plastic bead Rosary

94c Each

- Carefully molded plastic beads in rich jewel-like colors
- Extra long . . . about 22¾ inches
- Officially approved by the Holy Name Society

A Silver plated chain, center piece, Cross and Corpus. *State color:* emerald green, ruby red, sapphire blue, crystal or jet (black).
3 K 2922—Shpg. wt., 2 oz.....**94c**

Glass bead Rosary

- Prayer beads durable enough to last for years
- Ideal to give as cherished gifts

B Nicely finished Cross and Corpus. Silver color chain. *State choice:* imitation amethyst, ruby, emerald. About 20 in. long.
3 K 2981—Shpg. wt., 2 oz...**$1.58**

Sick Call Set

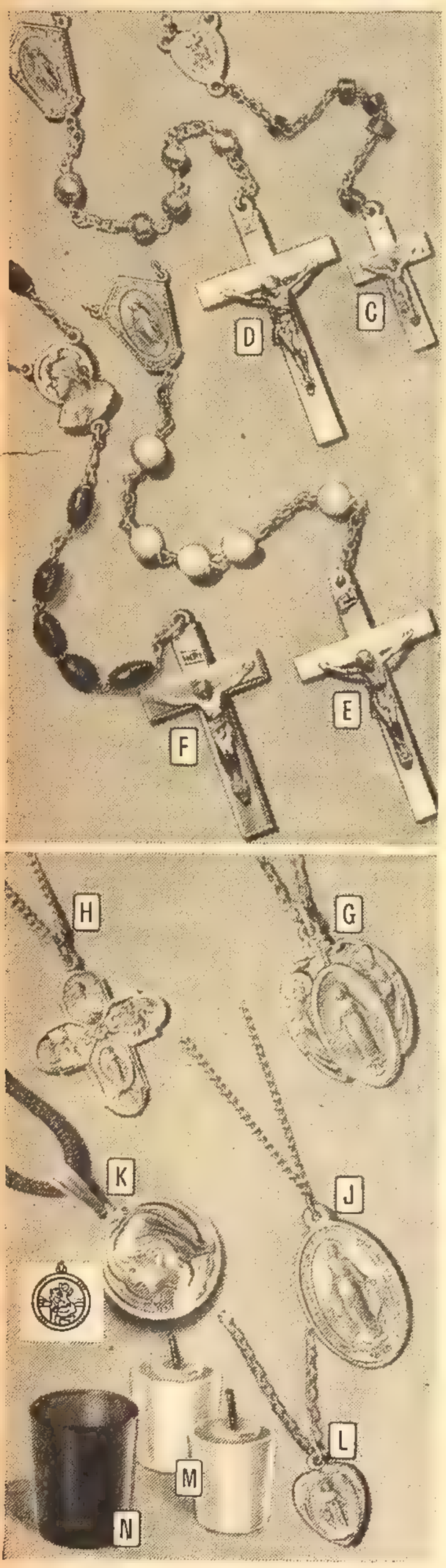
$3.27 complete

- Polished black walnut with mother of pearl inlay
- Ecclesiastically approved
- Articles for administration of Last Sacrament

P The black walnut Cross has a straight-line bevelled edge. Bronze colored finish on Corpus. Lift Cross at base . . . hollow interior holds 2 beeswax candles, Holy Water bottle, communion cloth and cotton. Cross snaps easily back into place. Size about 12½x7¾x1¾ inches.
3 K 2948—Wt., 1 lb. 8 oz....**$3.27**

Sick Call Set in polished walnut finish. Size 13¼x7¾x1¾ in. Cross may be hung on wall. Contains 2 beeswax candles, cotton, cloth, Holy Water bottle. Not shown.
3 K 2965—Wt., 1 lb. 10 oz..**$1.96**





Finely made Rosaries

C **Child's Rosary.** Silver color chain, center piece, Cross. 14½ in. long. *State choice:* red or white glass beads.
3 K 2925—Shpg. wt., 2 oz....**46c**

D **Sterling Silver Rosary.** Entire rosary is carefully made of sterling silver. Beads have a lovely high luster . . . you will be proud to give them or to own them yourself. Will make a beautiful gift at any time. Convenient length, about 17¾ inches.
3 K 2963—Shpg. wt., 2 oz..**$5.94**

E **Simulated pearl Rosary.** Exquisitely made like a fine piece of jewelry. Sterling silver chain, center piece and Cross. About 20½ inches long.
3 K 2951—Shpg. wt., 2 oz. **$5.94**

F **Black Bead Rosary.** Oval-shaped lacquered beads. Nicely finished Cross and Corpus. About 20 inches long.
3 K 2919—Shpg. wt., 2 oz....**86c**

Beautiful Medals of Sterling Silver

G 3 K 2940—**Miraculous Medal.** 24-in. Sterling Silver chain. Shipping weight, 2 ounces. **$2.38**

H 3 K 2942—**4-way Medal.** Miraculous, Scapular, St. Christopher, St. Joseph. 24-inch Sterling Silver chain. Shipping weight, 2 ounces.....**$2.38**

3 K 2941—**Scapular Medal.** 24-inch Sterling Silver chain. Not shown. Shpg. wt., 2 oz....**$2.38**

J 3 K 2929—**Miraculous Medal.** Silver-color (not sterling). 24-inch chain. Shpg. wt., 2 oz. **27c**

K 3 K 2946—**Official Holy Name St. Christopher.** Holy Name Medallion on one side, St. Christopher on the other. On black silk cord. Shipping weight 2 oz...**96c**

L **Child's Miraculous Medal.** Sterling silver. 7-in. chain. Dainty heart design. Boxed.
3 K 2928—Shpg. wt., 2 oz....**$1.31**

M **Votive Candles.** 2½ inches high . . . will burn for about 15 hours each. Shipping weight, 10 oz.
3 K 2960..... Box of 4 **9c**

N **Votive Glass Candle Holder.** About 2½ inches high. Ruby color. Candles listed above. Shipping weight, 12 ounces.
3 K 2938..... **9c**

Prayer Books

R **My Sunday Missal by Father Stedman.** Ideal for any Catholic. The authorized new translation of the Sunday Missal. Simplified method of following the Mass; convenient Mass calendar. Latin and English text are written side by side in ordinary of Mass. 352 pages, clear type. Silk book marks. Pocket size, 3¼x5⅜ inches. Bound in black artificial leather.
3 K 2904—*Postpaid*.....**66c**

S **My Prayer Book by Father Lasance.** You will find all your favorite prayers in this compact little book. Bound in black artificial leather. Large type, indexed. 719 pages. Size about 3½x5⅜ inches.
3 K 2912—*Postpaid*.....**$1.67**

T **Catholic Girl's Guide by Father Lasance.** Bound in black artificial leather. 679 pages. Silk book mark. An excellent, instructive manual for the spiritual life of a young girl.
3 K 2914—*Postpaid*.....**$1.67**

V **Key of Heaven Prayer Book.** Contains litanies, epistles, the gospels and the ordinary of the Mass. Lists Holy Days of obligation. Bound in black artificial leather . . . large, clear type. 445 gold-edged pages. Size, 3¼x5 in.
3 K 2918—*Postpaid*.....**$1.31**

Catholic Prayer Book. To be carried in shirt or uniform pocket. Front cover is 20-gauge steel. Genuine leather bound. See page 498C for illustration.
3 K 2920—*Postpaid*.....**$1.96**

New Testament. Endorsed by Cardinal Tisserant. Black artificial leather. 762 red-edged pages. Not illustrated.
3 K 2917—*Postpaid*.....**$1.18**

W **Last Supper Plaque.** Walnut finish moulded wood looks like hand carved wood. Size approximately, 8½x14 inches. Ring for hanging plaque on the wall.
3 K 2931—Wt., 4 lbs. 8 oz..**$1.56**

X **Crucifix with Luminous Corpus.** Ideal to hang over your bed because the corpus glows in the dark. Exposure to daylight restores glowing quality. Walnut finish moulded wood with ivory-color Corpus. Size approximately 7⅜x12 inches.
3 K 2933—Shpg. wt., 1 lb... **96c**

Y **Crucifix with Base.** A durable and well made crucifix at a low price. Made of rich-looking moulded wood with a walnut finish. Use it on the base or hang it on the wall. Size of crucifix, 3x7½ in.
3 K 2932—Shpg. wt., 8 oz.....**27c**





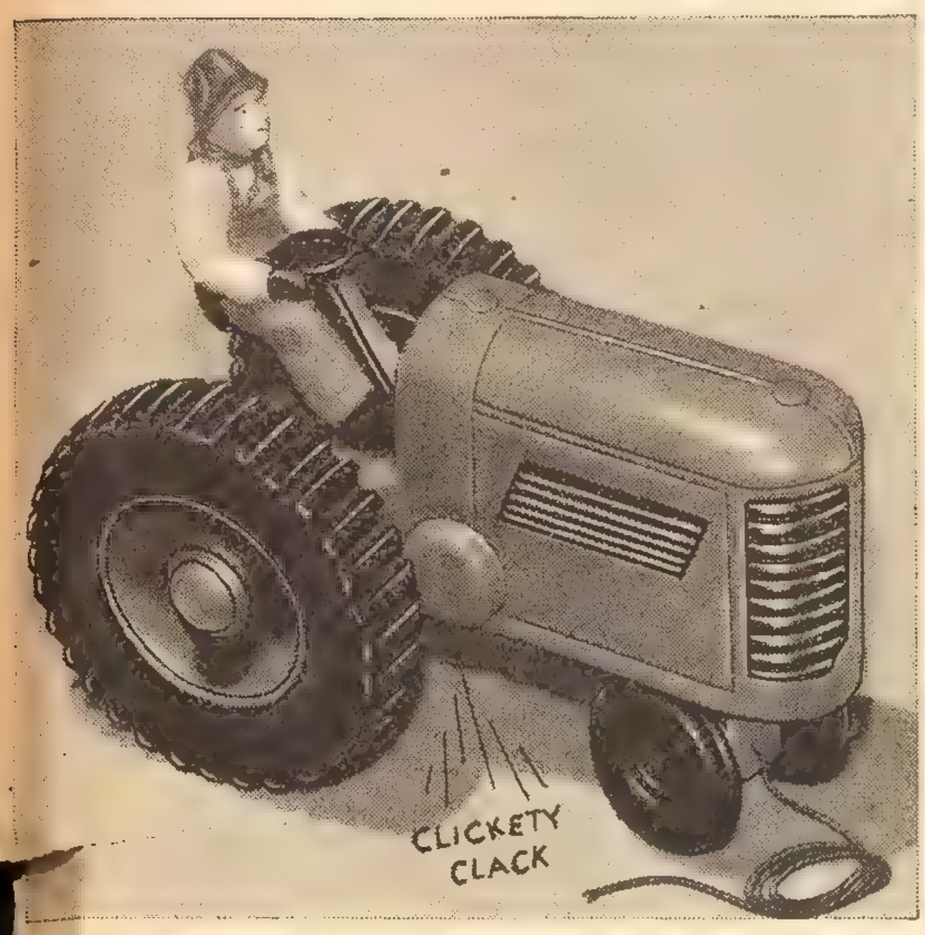
Christmas Eve—"A. P. O. Address"

In all probability, this is the Catalog which you will be using when you choose Christmas gifts this year...for overseas mailing... to the son, daughter, friend or relative gone from home, serving our country. This is the Catalog which will be "current" when the Army and Navy dates are announced for overseas mail for Christmas delivery.

Leaf through this Catalog for ideas. Consult the alphabetical Index for any particular item. If it is available, Sears have it at a low money-saving price—with satisfaction guaranteed. Watch the newspapers for the announcement of mailing dates and packing instructions. The Post Office Department will publish these in plenty of time for you to do your packing and mailing.

You may be sure the United States Post Office will make a special effort to get every overseas Christmas gift to its destination —no matter how remote or how lonely—in good time for Christmas delivery.

Toys for today . . . Guns, Planes, Boats, Tanks, Jeeps



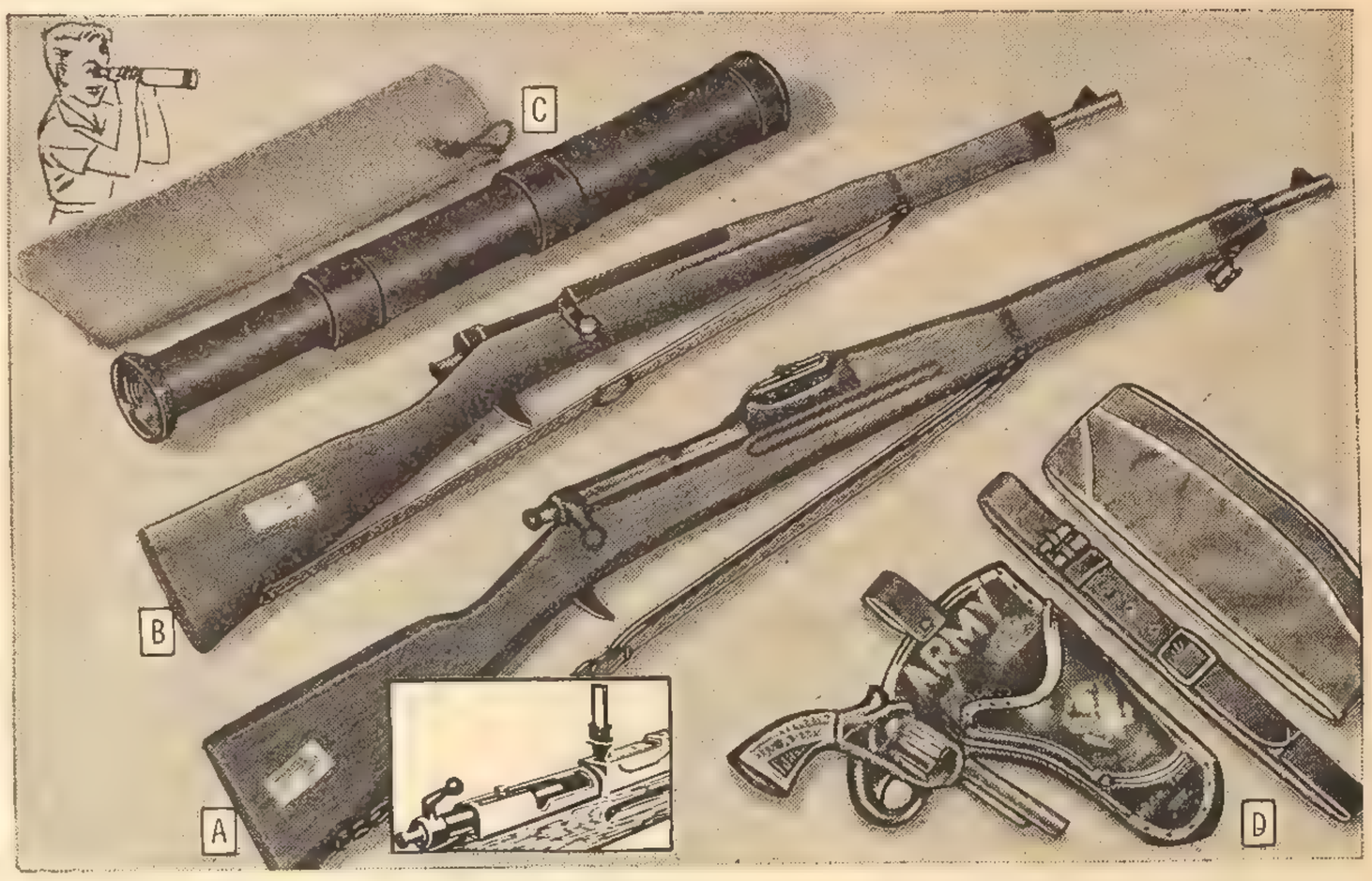
Realistic Farm Tractor

$1.79

Makes clicking noise to imitate motor. Just think of it! A toy tractor that looks just like the real big ones used on farms. Any little boy will be delighted with a gift like this. He'll have loads of fun playing "farmer." It not only looks like a real farm tractor . . . but as he pulls it along, it makes a ratchet sound suggesting noise of real one. Start a farm outfit for him.

Made out of molded composition. Comes in red with black engine details. The composition farmer at the wheel has painted bandana around his neck, overalls and work hat. The balloon-type rear disc wheels have a red hub and black tires . . . rear wheels are 4¼ inches in diameter. Front wheels are on a swivel so they'll turn the corners. Pull cord in front. Has trailer hitch in the back. Size of tractor overall: 8½x5⅛x7 inches high.

49 K 5471—Shipping weight, 2 pounds.....$1.79



Trainer Rifles

$4.98

A Made like U. S. Springfield Army model. Sturdy close-grained wood. Real bolt action, loud automatic snap trigger. Full size, senior model gun with adjustable web sling. Graduated rear sight, blade front sight. Wt. 4 lbs. 6 oz.

79 K 05629.....$4.98

B Junior model—¾ size of gun above. Movable bolt action; adjustable khaki web sling. Shpg. wt., 2 lbs. 4 oz.

79 K 05628.....$1.67

Six-power Telescope

$1.04

C Any boy or girl will be delighted to own this telescope. Optically ground, highly polished, 6-power lenses. Plastic eye-piece and objective piece will bring distant objects up close. Has 3 sections . . . each one covered with heavy embossed paper. It is 14 inches when extended to full length. Folds to 7¼ inches. Handy drawstring cloth cover. Also chart showing plane silhouettes included.

49K6455–Shpg. wt., 10 oz.$1.04

Holster and Gun Outfit

98c

D Every lad will want one of these 4-piece outfits. Includes gun, holster, belt and regular khaki-color cotton "overseas" cap. 7-inch composition gun is painted neatly and has decorated trim. 30-inch belt with two dummy bullets. Fits small waists. Holster is made of brown pressed fiber. Khaki cotton "overseas" cap has neat trim. An outfit that will dress him up in real style.

49 K 5647—Shpg. wt. 1 lb...98c



Wooden dump Truck

$1.14

E A truck that really dumps, with lever-action dumping. Sturdy wood chassis . . . moves on easy rolling wheels. Wooden front bumper. Toy has varnish finish with colored details. Size overall: 12½x5x5½ in. high. Shpg. wt., 2 lbs.

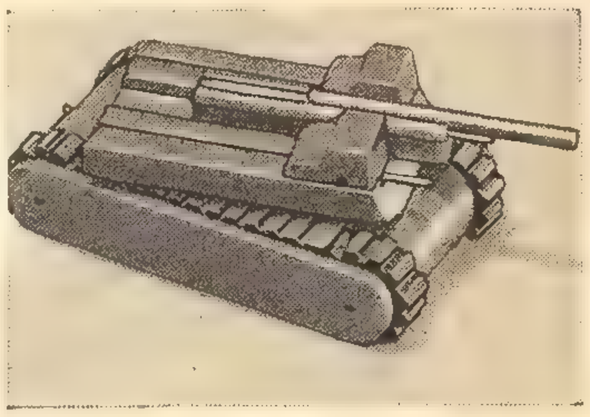
49 K 5442.....$1.14

Four-motored Plane

$2.29

F Giant wooden plane. Overall length 21 in. with 25-in. wingspread. Natural varnish finish. Wings and tail made of ⅛-in. thick Masonite. Gayly colored with details and insignia. 4 wood motors mounted on wings, each with 3-blade propellers. Tricycle wheels . . . rolls on floor. Shpg. wt., 2 lbs. 8 oz.

49 K 5491.....$2.29

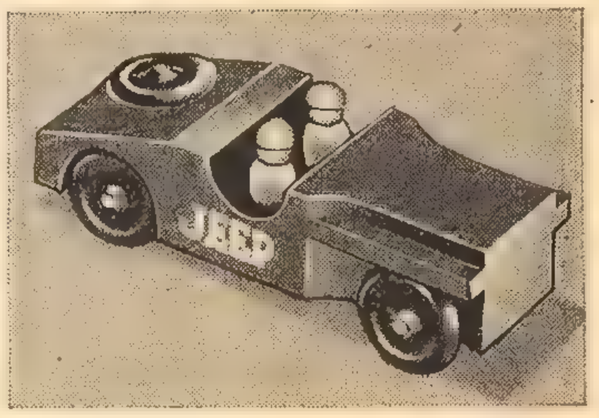


Destroyer Tank

$1.19

Gun pivots up and down. Turret moves in any direction . . . just like real tanks. Runs on four wheels shaped like tank treads. Makes rumbling noise when pushed. Made of wood. Size 9⅝x4½x3⅜ in. high.

49 K 5455—Shpg wt., 1 lb.....$1.19

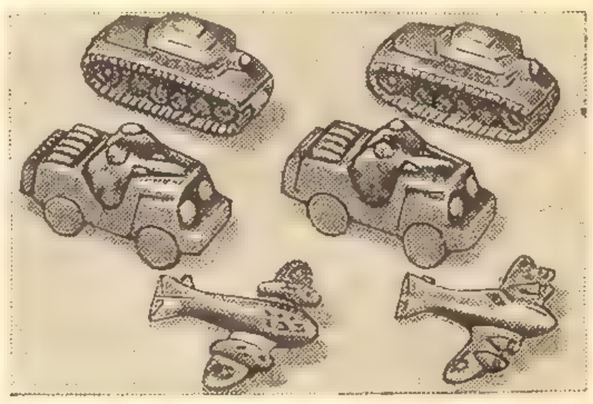


Rough-ridin' Army Jeep

58c

A realistic model jeep for a little boy's army. Sturdily built of wood . . . 4 wooden wheels. Bright 2-color enameled finish. 2 wooden figures sit in seat. Pull by string or push around. About 9x3½x2⅞ in. high.

49 K 5432—Shpg. wt., 2 lbs.....58c

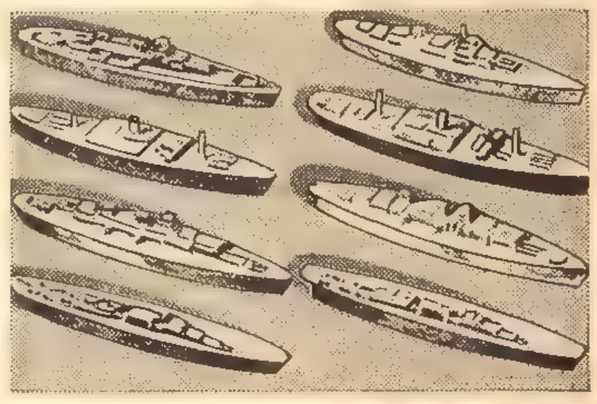


Landing and Attack Forces

95c

Six miniature toys molded of wood plastic. Army set consists of two 3½-in. tanks, two 3¾-in. jeeps, one 2-motor Army plane 3 in. long with 3¼ in. wingspread, one 2⅞-in. 4-motor Army plane. A splendid addition to your toy soldiers; it's fun pushing them in position. Shpg. wt., 1 lb.

49 K 5412.....95c



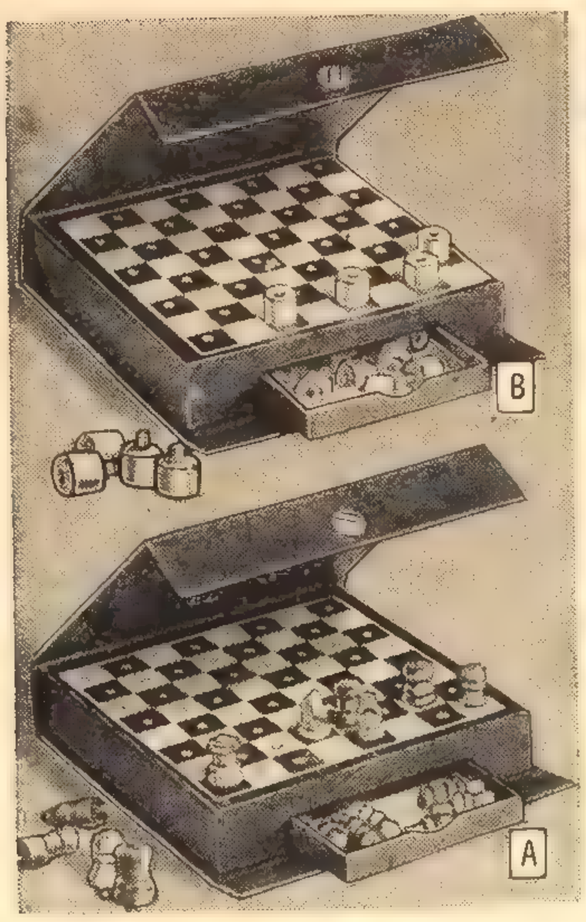
8-piece Fleet Set

95c

Any little boy with a daddy or brother in the Navy will love this set. A complete Navy convoy—4 battleships, 2 airplane carriers, 2 freighters. Fleet is made of colorful plastic. All pieces float in water . . . a wonderful playtime toy. Average size, about 5½ inches long. Shipping weight, 1 pound.

49 K 6450.....95c

Puzzles, Games, Toys . . . hours of fun for the whole family



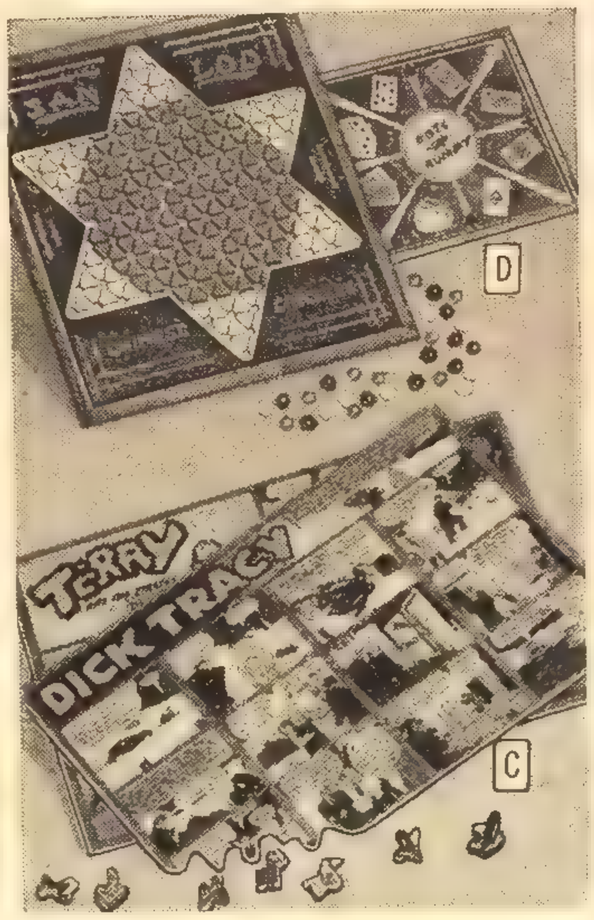
Popular pocket-size Games

Miniature games that are like the larger editions. Will fit easily into pocket, purse or duffel bag. All the playing pieces included. Made of serviceable, high quality materials throughout. Each comes in compact carrying case of imitation leather. Average size about 4⅜ inches square. **95c** Each

[A] 49 K 253—Chess. Shipping weight, 6 ounces.....95c

[B] 49 K 252—Checkers. Shipping weight, 6 ounces.....95c

49 K 254—China Peg. Not illustrated. Shipping weight, 7 oz.....95c



Comic-strip Jig-saw Puzzles

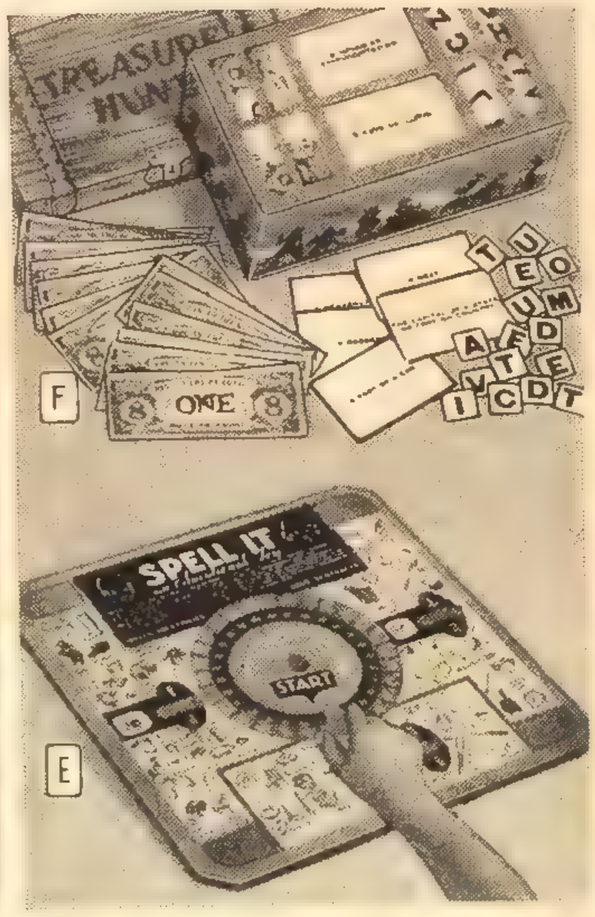
[C] The children will love these puzzles! Your favorite comics—Dick Tracy and Terry and the Pirates. 300 or more pieces each. Size, 22x14 inches. Shipping weight, 2 pounds. 2 for **57c**

49 K 3840.....Set of 2 for 57c

Chinese Checkers

[D] For two to six players. Composition board in wood frame. Size, 16¾x18½ inches. 60 marbles. Ante-up Rummy on reverse side of board. **95c**

49 K 139—Shpg. wt., 2 lbs. 12 oz..95c



Spell-it

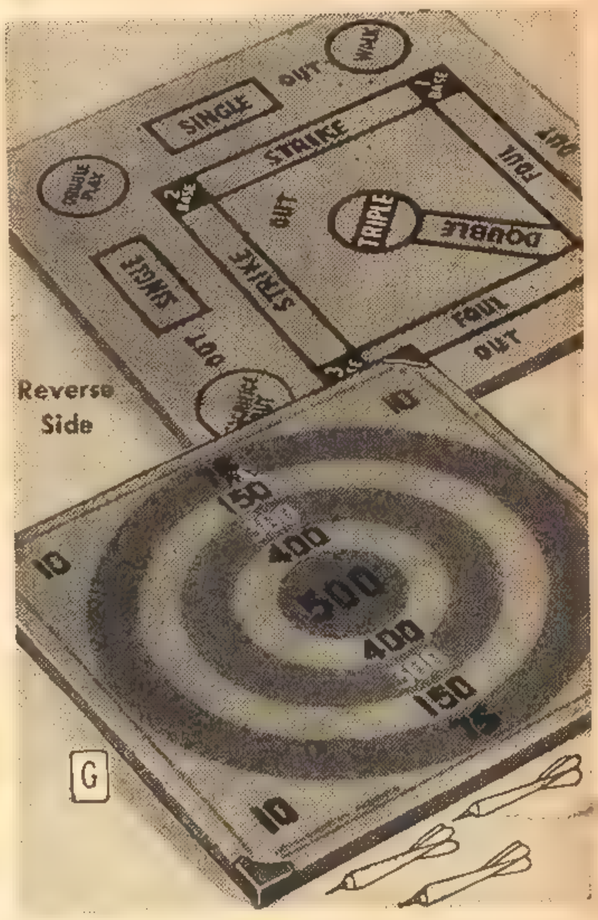
[E] Spells, multiplies, subtracts and adds. Dial letters involved and "Magic Door" tells you if you're right. Entertaining—educational for youngsters 4 to 10. Size, 17¼x17¼ in. **$1.35**

49 K 207—Shpg. wt., 1 lb. 14 oz..$1.35

Treasure Hunt Game

[F] To play you collect letters to make words describing Treasure Hunt cards. 2 to 16 can play. Gold-color treasure chest, *size* 8¼x5¼ in. **94c**

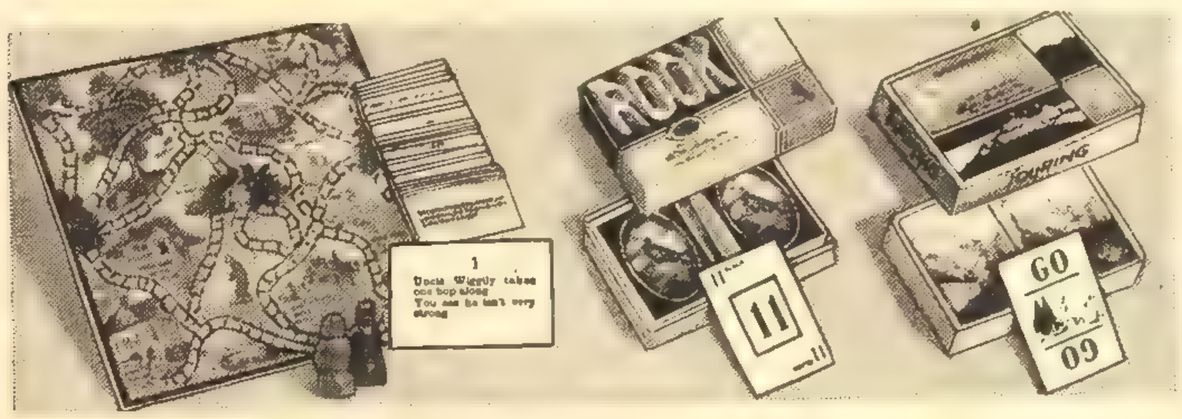
49 K 170—Shpg. wt., 1 lb. 6 oz....94c



Dart Board and Baseball Game

[G] Two exciting games in one. You have a fast moving baseball game on one side and a bull's eye target on the other. It's easy to become an expert. Try your skill and see how good you really can become. There'll be many hours of enjoyment for this game for old and young alike. Have contests and see who is the champion in your family. ¾-inch thick board; 17 inches square. Made of a special composition that is lightweight, long lasting and easy on the darts. The three feathered darts have needle tips. (Game is not recommended for small children). **95c**

49 K 105—Shpg. wt., 2 lbs. 12 oz.....95c



Uncle Wiggly

Get Uncle Wiggly to the doctor. 16-inch square board. For 2 or 4 players. Easy-to-follow instructions. **64c**

49K104–Wt., 1 lb. 2 oz.64c

Rook Cards

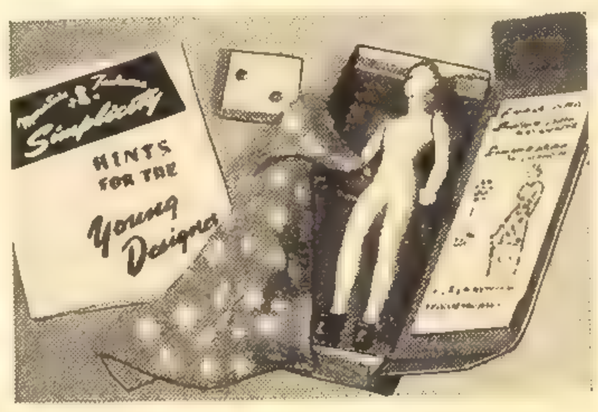
Famous card game. For 2 to 6 players. Children and adults will enjoy this fascinating game. 56 cards. Shpg. wt., 7 oz. **63c**

49 K 148.....63c

"Touring" Game

Exciting card game for 2 to 6 players. Old and young alike will enjoy it. Contains 99 cards. Shpg. wt., 9 oz. **63c**

49 K 150.....63c



7-piece Sewing Set

Encourage the young designer. Well proportioned, composition mannequin, 12½ inches tall, 3 Simplicity patterns, 16-page booklet of sewing instructions, material for dress. Instructive. **$1.29**

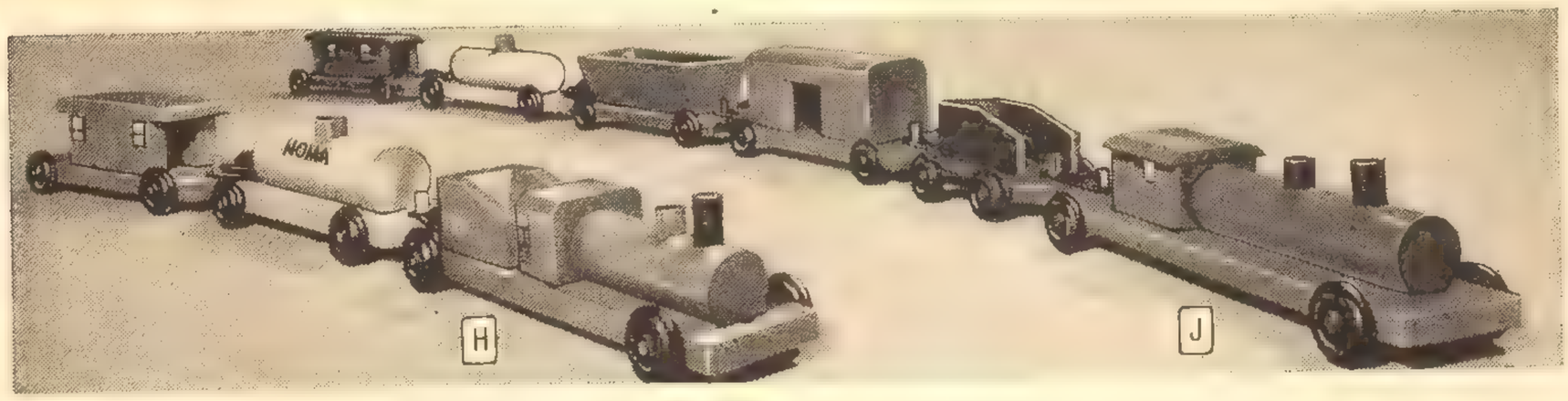
49 K 3771—Shpg. wt., 1 lb. 8 oz..$1.29



14-piece Sewing Set

For future fashion experts. Durable fiber composition 12½-inch mannequin on removable base, 4 Simplicity dress patterns, dress form, material, sewing accessories, big 64-page sewing book. For girls of all ages. **$2.49**

49 K 3773—Shipping weight, 3 lbs...$2.49



3-unit colorful Wooden Train

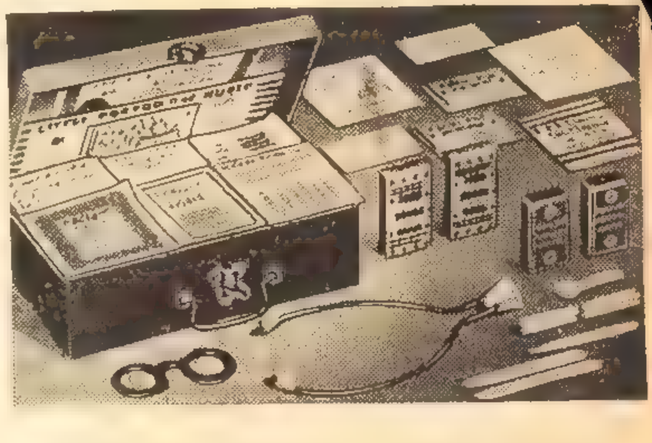
[H] A big Sears value that will keep the little folks fascinated for many hours. 3-unit train, 28 inches long, all wood. Wheels are easy on the rugs and floors. Engine and tender, 10 inches long, 2¾ inches high, 2¼ inches wide. Tank car and caboose complete the train. Gay colored units move easily on shaped wooden wheels; cars connected by die-cut fiber couplers. Shipping weight, 1 pound 10 ounces. **$1.29**

49 K 5417.....$1.29

6-unit deluxe all-wood Train

[J] Sturdy toy of enduring wood, attractively painted, that will please the little fellows and give them many happy hours. Over 4 feet long—has locomotive, open tender, three assorted style freight cars, box, coal and oil car, and colorful caboose. Cars connected with fiber couplers. Pulls along easily on shaped wooden wheels that won't hurt rugs or floors. Shipping weight, 3 pounds. **$2.98**

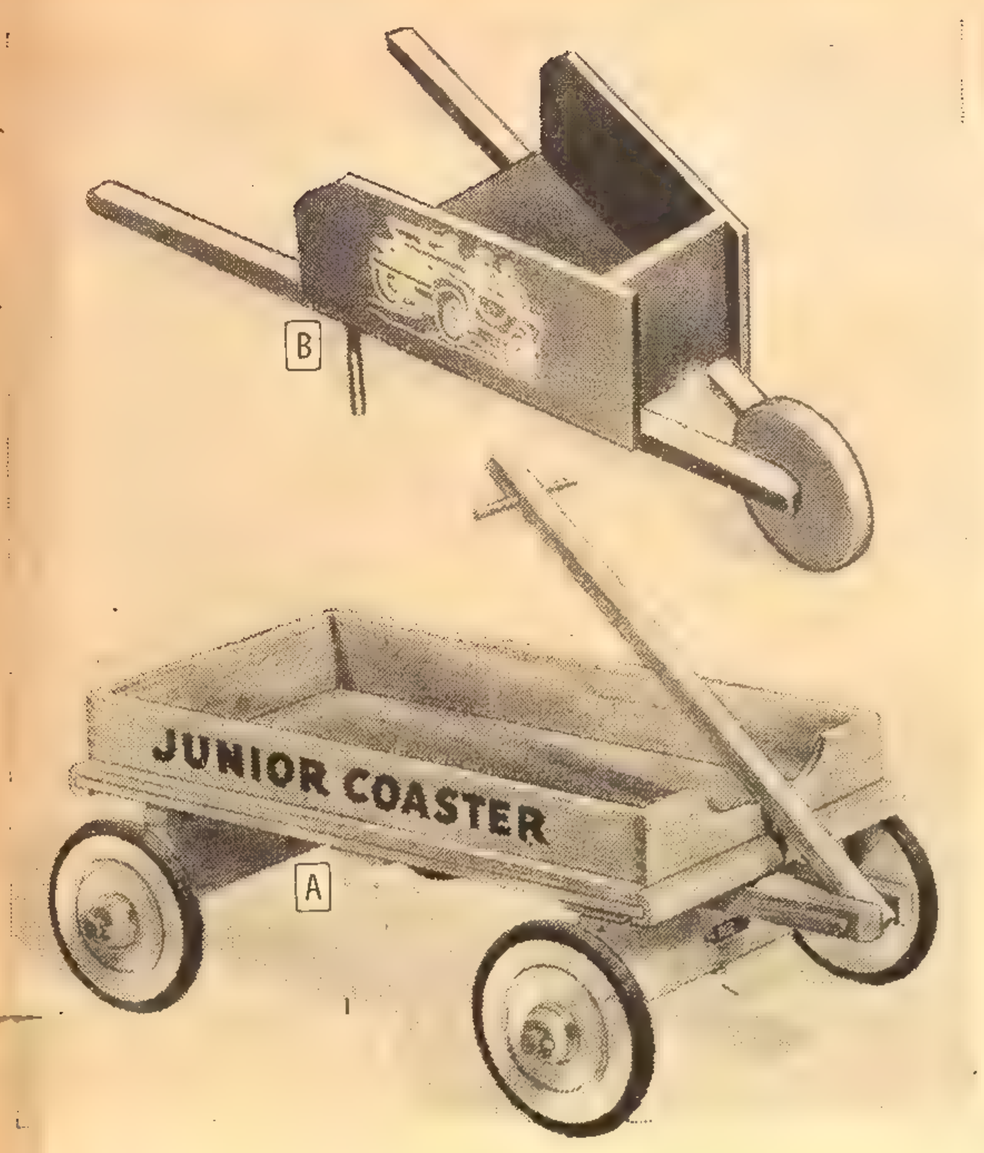
49 K 5490.....$2.98

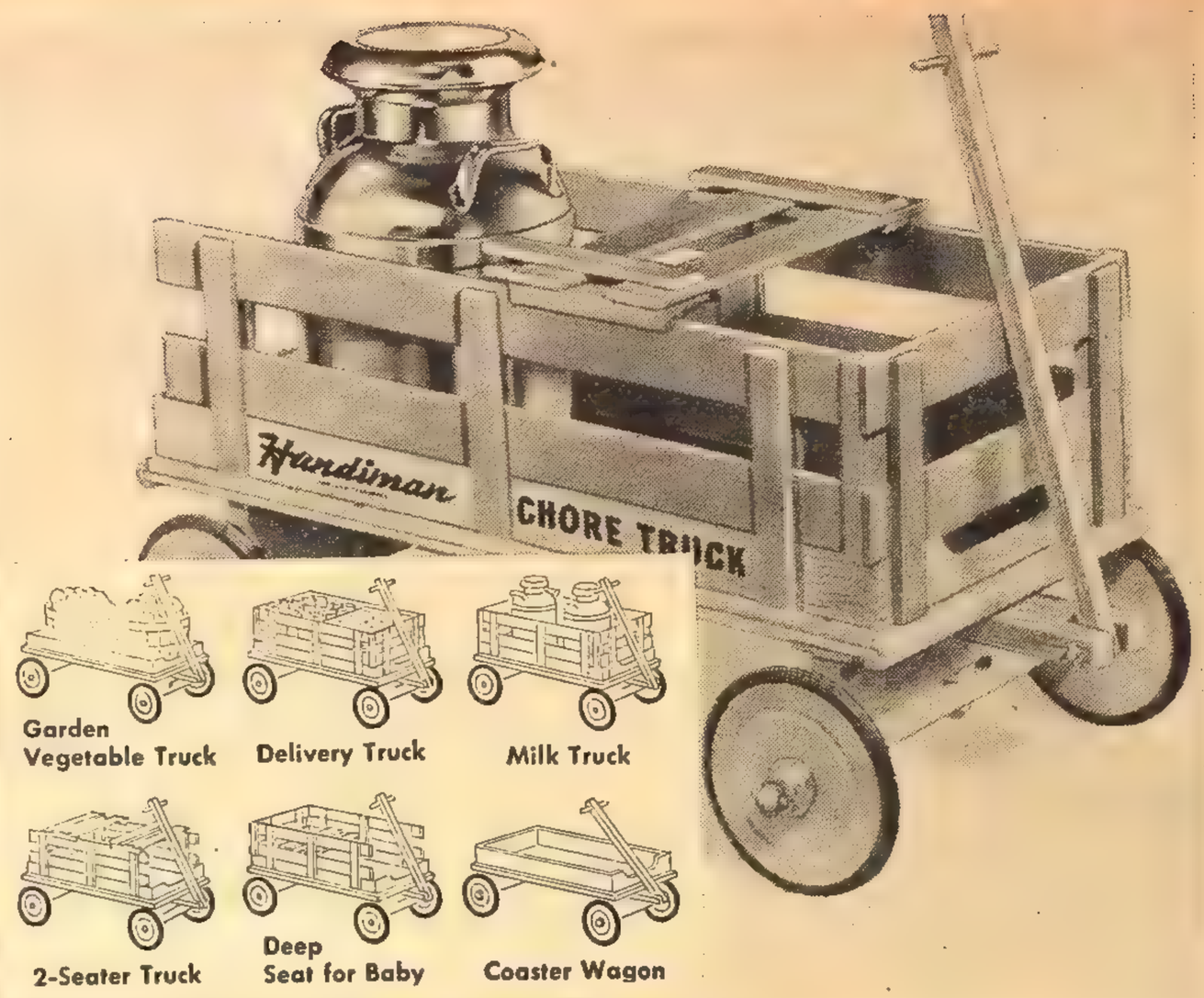


Little Doctor Kits for sick dolls

Kiddies will have lots of fun playing hospital with this realistic-looking set. 50-piece set includes: stethoscope, toy X-ray, reflector, wooden thermometer, stretcher, candy pills and many other items. Comes in 13⅛x8⅜x8¼-inch carrying case. **$1.00**

49 K 3854—Shipping weight, 1 lb. 4 oz.....$1.00





Sturdy, Outdoor Toys for active youngsters

Rubber-tired Wagon

Handy well-built wagon for every-y use. Has steel wheel bear-gs . . . 7-inch smooth rolling claimed rubber-tired wheels. asy-turn handle, full length xles. Strong enough for prac-cal hauling jobs. A wagon any ctive boy will love for his chores, or to have fun with.

Natural varnished finish hard-d body with securely braced vetailed corners. Bright red ameled wheels. Overall body ze, 26¼x14x3⅜ in. Mailable.

K 07614 — Shipping weight, pounds. $7.98

$7.98

Sturdy Wheelbarrows

B These gayly painted and stenciled wheelbarrows will provide hours of fun for any child from 2 to 8 years old. Made of wood and masonite.

85c Medium size

Medium size: 29½ inches long, 5½-inch wheel. Natural, red and green finish. Shipping weight, 2 pounds. Mailable.

79 K 07601.....85c

Large size: 24 inches long, 6½-inch wheel. Attractive red and blue finish. Shipping weight, 4 pounds. Mailable.

79 K 07615.....$1.49

Sears exclusive rubber-tired 6-in-1 Chore Truck

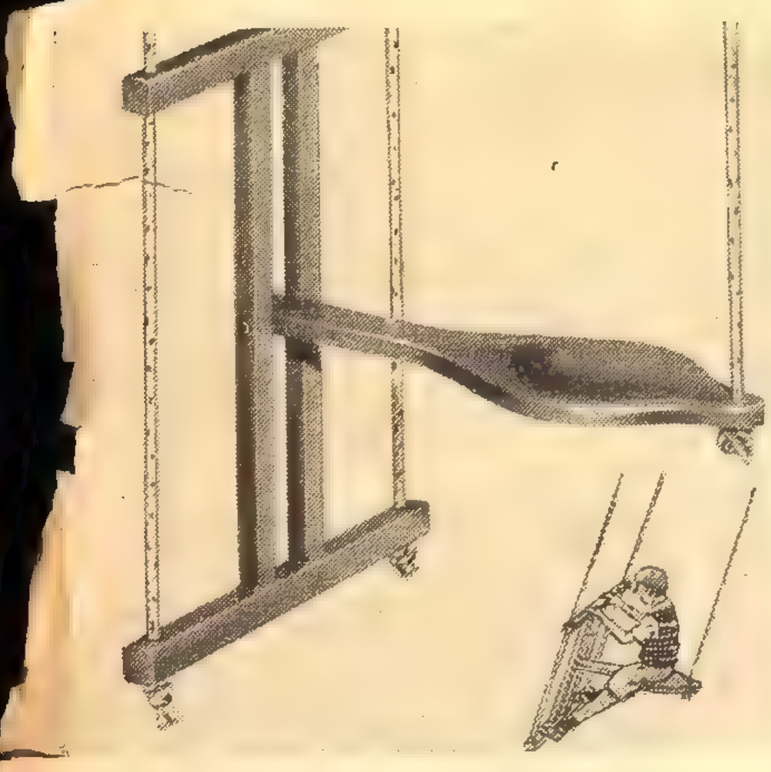
- A skilfully designed and sturdily built chore truck.
- Made to rigid specifications . . . thousands of them in use.
- Big, resilient rubber tires . . . steel sleeve wheel bearings.

$12.98

Large enough for two 10-gallon milk cans or two bushel baskets. Serves many purposes . . . take it to market . . . use it around the yard or in the garden. It can be converted into a baby wagon with one or two seats. When you take off top sides and ends, it's a real coaster or hauling wagon. Leave deep sides on to carry vegetables, newspapers, etc. Put in just one seat for small children, and there's still plenty of room for other things. Strong wood body finished in natural color, water-resistant varnish. Slats and stakes enameled bright red. Body is reinforced with cleats. Truck body convertible into wagon with front or back seat. Red enameled 8-in. wheels have smooth-rolling reclaimed rubber tires. Outside, overall measurements, 36¼x16x10½ inches.

(*Cans, baskets and papers are not included with wagon.*)

79 KM 7688—Shipping weight, 29 pounds. Not mailable.....$12.98

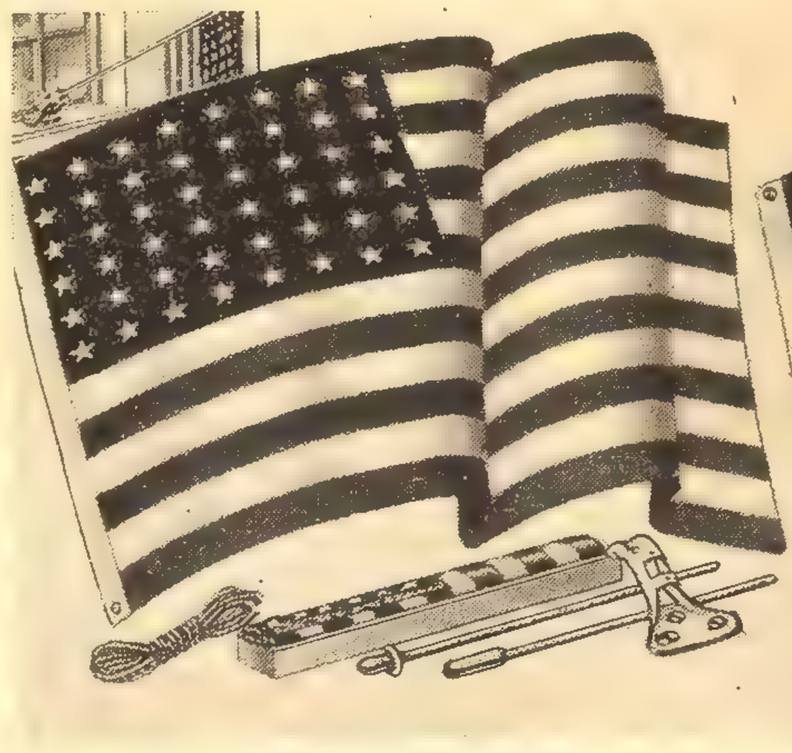


Pump Swing . . . it's fun for tots

It's loads of fun for tots from 2 to 6. Sturdy wood, attractively painted. Child sits comfortably on wide seat and pumps by bracing feet against foot bar. Easy-to-grasp handles. Develops muscles. Install indoors or out. Complete with 20-foot strong rope. Seat, 20 inches long, 7 inches wide. About 18-in. wide handle and foot bar. Your youngster will love this swing. Hang it out on the porch during the warm months. Then hang it indoors so he can play on it all winter long.

$2.89

79 K 07804—Shipping weight, 6 pounds.....$2.89



United States Flag Outfits

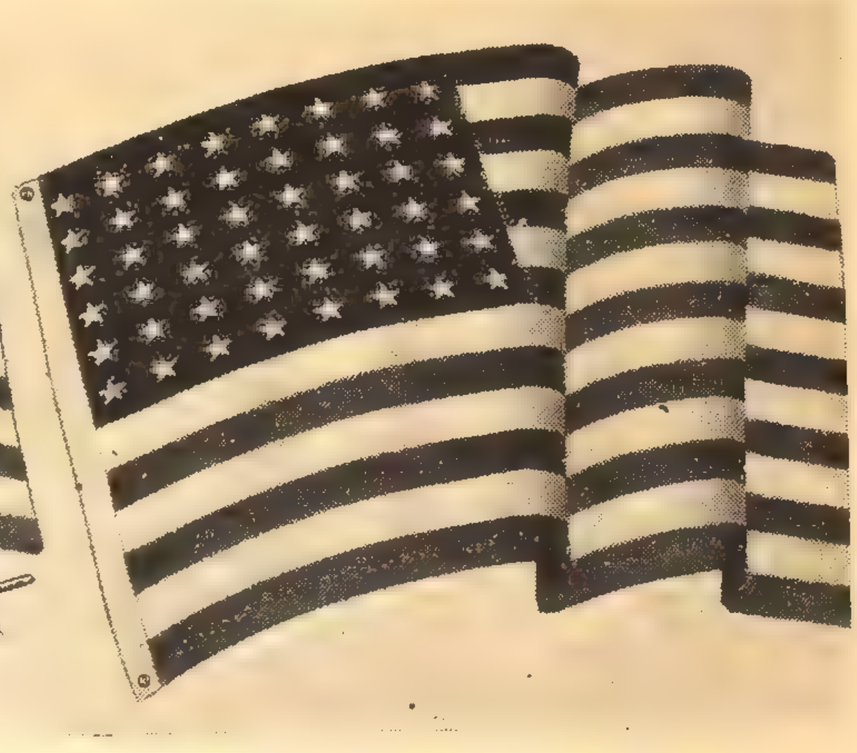
With Pole and Pole Holder. Has 3x5-foot cotton bunting flag with sewed stripes, 2-piece, 6-foot strong wood pole with rope and pole holder. Screws not included. Boxed.

$1.98 79 K 06276

79 K 06276—Shpg. wt., 2 lbs.....$1.98

Lawn Flag Outfit (not shown). Has 3x5-foot cotton bunting flag, sewed stripes. 2-piece, 8-foot wood pole with cord; lawn socket.

79 K 06277—Boxed. Shpg. wt., 5 lbs.... $2.98



Beautiful cotton American Flags

Made of heavyweight material. Double stitched stripes, stars sewed on each side. Heading of heavy duck with strong eyelets Pole not included.

$2.27 3x5 ft.

49 K 6283—Size, 3x5 feet. Shpg. wt., 1 lb.....$2.27
49 K 6284—Size, 4x6 feet. Shpg. wt., 1 lb. 8 oz..... 3.25
49 K 6285—Size, 5x8 feet. Shpg. wt., 2 lbs. 2 oz..... 4.59

Embroidered Star Flags. Made of heavyweight cotton yarn. Stars embroidered on each side. Stripes double stitched. Canvas heading has eyelets. Pole not included.

49 K 6286—Size, 3x5 feet. Shpg. wt., 1 lb.....$2.59
49 K 6287—Size, 4x6 feet. Shpg. wt., 1 lb. 8 oz.....$3.79

Toys are available on Sears Easy Terms. For details see inside back cover.

The better care—the more years of good service

It pays to take good care of the appliances you cannot replace. They take the drudgery out of your housework, save you *hours* for the "extra" chores you have had to assume nowadays. You can give this care by following a few simple, everyday rules . . . the operating instructions given you when the appliance was new. Should major difficulties occur, do not attempt repairs yourself. It is always wiser to give such jobs to a qualified service or repair man.

Tips on correct oiling

Your operating instructions will also tell you which appliances need oiling . . . how much, where, and how often. From them you can make an oiling calendar covering all your appliances over a year's time. Be sure to oil only as instructed. Overenthusiastic oiling may do more harm than good. It is advisable to use an oil can with a narrow spout since most times only several drops—not squirts—are to be directed exactly where indicated. Follow directions.

Care of appliance cords

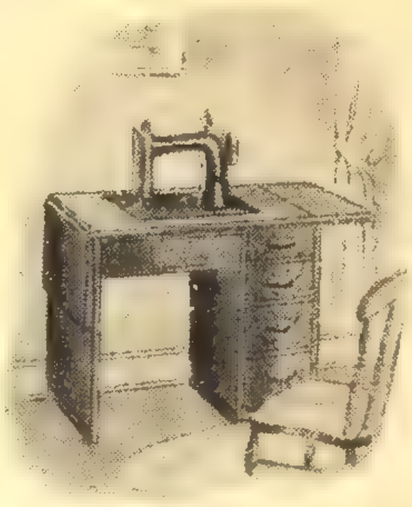
You can add years of life and safety to wiring. Never overload circuits by having too many appliances in use at once. Do not hit plugs against hard objects, or yank the cord or kink or knot it. Never let cord get wet. If it should get wet never handle it with bare hands. Always have "loose" plugs or frayed wires fixed immediately.

Care for your Coldspot Refrigerator



Reread the operating instructions and suggestions in your Coldspot Recipe Book. Provide for free circulation of air through the shelves. Defrost regularly, when about ¼ inch of frost has accumulated on sides of ice compartment. Clean spilled foods and moisture off metal or porcelain parts promptly. Clean door gasket often with a weak soda and water solution and dust with talcum powder. On older models, oil the motor twice a year; on Roto-Seal units oil the fan motor every 2 or 3 years. Clean condenser (radiator) thoroughly every 3 months with the brush provided with the refrigerator. Be sure inlet and outlet ducts to motor compartment are open and unobstructed.

Care for your Electric Sewing Machine

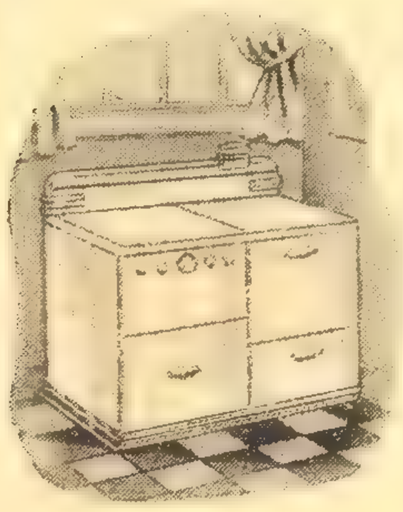


Use only correct size needles recommended in Instruction Sheet you received with your Sears sewing machine. Use of incorrect needles is the cause of a majority of sewing machine repairs. Correct size needles for Sears sewing machines are listed in this catalog. See index under "Needles".

Keep your machine well oiled. If your machine is given heavy use every day, oil it every day; otherwise, an occasional oiling will do. One drop of oil is enough for each part. Lack of oil often causes sewing machines to tighten up.

Keep shuttle mechanism clean, lint-free. Don't run machine when threaded without having material under presser foot, or shuttle mechanism will become clogged.

Care for your Prosperity Gas Range



Treat your good Prosperity Gas Range properly and it will serve you long and well, providing better cooking results at a lower fuel cost. Simple rules will help you: See that gas pressure is properly adjusted, and that range burner grates are level. See that air and gas mixture is right so as to give a good clear flame. Keep burners, pilots, flame openings clean. Protect enamel surface from sudden changes of temperature, scratches, blows, spills and acids. When range cools clean with soap and water. Don't use harsh cleaners, they may scratch. Wash ovens weekly with warm soapsuds. Use clear water rinse. Scrape runover food with knife if oven is warm, if not use mild cleanser.

Care for your Silvertone Radio



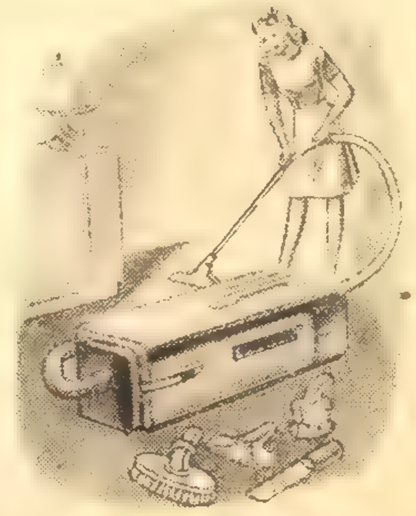
Care for your radio as both an electrical appliance and a fine piece of furniture. Protect it from heat, cold and dampness, and keep it away from the wall for ventilation. Make sure your aerial and ground connections are tight, cord and plug in good condition. Check tubes regularly; be sure they are tight in the sockets. Take care of the cabinet as you would any other piece of fine furniture. If you have a battery radio, use it a few hours every day to get highest battery efficiency but do not play it continuously for long periods. Turn it off when broadcast is over. If you have a "Battery Saver Switch" leave it in "low" or "new" position as long as possible to prolong battery life.

Care for your Kenmore Washing Machine



Reread the operating instructions that came with your machine. Avoid overloading your washer. Washing slightly less than the rated pound capacity will save wear on the motor and save power. Use enough soap to maintain clean suds on top of the water. This will give you much cleaner clothes and save running time—from 7 to 12 minutes should be sufficient. Protect the wringer rolls by folding garments so buttons and fasteners do not come in direct contact with rolls. Drain and rinse tub after washing. Release pressure on rolls, wash and dry wringers and frame. Remove gyrator, rinse and dry. Do not cover tub until dry.

Care for your Electric Vacuum Cleaner



Whether you have a Sears tank-type or bag-type vacuum cleaner, it is necessary to keep the dust bag clean for maximum cleaning efficiency. Read the operating instructions you received when your cleaner was new. Always pick up paper clips, safety pins and hair pins before starting cleaner. When cleaner is not in use, coil the cord loosely to avoid kinks or knots. On bag-type cleaners, be sure to clean the revolving brush and the dust bag each time you use the cleaner. If cleaner does not pick up dirt satisfactorily, adjust screws at each end of brush so that bristles extend 1/16-inch outside brush guards. For new brushes, see "Brushes" in index.

Never throw away old parts . . . they are often necessary to get new parts



Millions of Silvertone Radios are entertaining America

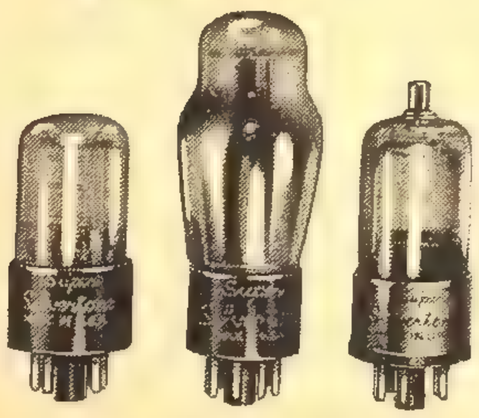
REG U S PAT OFF

All over our big nation, there are millions of Silvertone radios being played today—in countless farm homes, in big and little homes in industrial cities and quiet villages across the breadth of the country there are Silvertone radios helping to tie all of our people into one united nation.

Those millions of Silvertones are doing their share to entertain Americans—bringing the latest in dance music and thrilling concert music, bringing up-to-the-minute news reports, vital weather and market reports, on-the-spot descriptions of big events from all over the world right into American living rooms. Americans all across the country have learned to depend on their Silvertones for news and entertainment that can be had in no other way. And they've found that Silvertones, built to last, do the job day in and day out.

The Silvertones that are serving now are all pre-war radios, of course, and many of them are really old-timers but they're still doing their jobs. One of these days—that "tomorrow" that we're all looking for—will bring brand new Silvertones to the market that will reach a new high in quality and styling. Silvertone engineers are working now, and have been for a long time, keeping abreast of the momentous happenings in radio so that Silvertone can lead the field as usual, at a price within the reach of everyone. To replace the radio sets now in use, there will be new Silvertones to pick up frequency modulation (FM) broadcasts, and new Silvertones for television . . . they will have even more natural tone, more beautiful cabinets and all the other refinements now being developed. The new Silvertones will be well worth waiting for!





BATTERIES... Sears have not offered radio dry batteries for sale in the catalog for over a year and we are still not able to do so because of the uncertainty of filling orders. Although there are some batteries available at irregular intervals, we do not want to chance disappointing a customer.

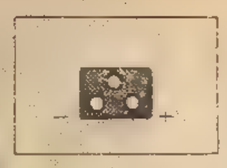
More batteries than ever are being made today but almost the entire production is being turned over to our armed forces and to our allies. These forces need many thousands of dry cells every month for radios and other communications equipment and this need, even though it takes every available battery, must necessarily be satisfied first. Because the needs of the armed forces are so great, there are few batteries left each month for civilian use, and Sears' share is not large enough or certain enough to offer them for sale here.

We do get some batteries from time to time, to fit most farm type radios, which are offered to you as they become available. (*No batteries for portable radios are being manufactured.*) Write our Personal Service dept., telling your needs; we will make every effort to help you.

TUBES... RADIO TUBES CAN STILL BE PURCHASED FROM SEARS MAIL ORDER HOUSE IN CHICAGO. If you need replacement tubes for equipment you own or operate you can order them from our stock centered in Chicago. Because our armed forces need an almost endless supply of radio tubes, those available for civilian use are limited both in variety and quantity. Quantities available are comparatively small and the demand is great, which makes it impossible to print a dependable list here of the types in stock.

HOW TO GET REPLACEMENT TUBES: (1) Have your old tubes tested to make sure they are defective. (2) Write to Sears, Roebuck and Co., Chicago 7, Illinois, requesting *Special Radio Tube Circular 9158K*, which is reprinted frequently and shows all types of tubes available at the time you write. (3) If the tube you need is listed on the circular you receive, sign the Certification Form printed on the circular (certifying you need certain tubes for replacements) and return it with your order. Silvertone tubes will be listed at the usual money-saving prices, and will carry the regular unconditional guarantee of one year's satisfactory service. Silvertone tubes fit all radios—any make, any year, any model.





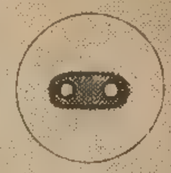
Standard 3-hole socket for 45, 33 and 22½-volt "B" Batteries





Standard Flashlight-type connection for 1½-volt "A" Batteries





Standard 2-hole socket for 1½-volt "A" Batteries

Silvertone Hearing Aid Batteries

REG U S PAT OFF

First quality . . . for all vacuum tube hearing aids

(Caution: These batteries do not fit radios of any type)

Sears offer standardized batteries to fit all vacuum tube hearing aids. "B" batteries (45, 33 and 22½-volt sizes) all have standard 3-hole connection; "A" batteries are 1½-volt cells with either flashlight-type or 2-hole connections. If your present batteries are not listed in Replacement chart below, compare them with illustrations above and dimensions in Ordering chart below, to find what type of Silvertone batteries will work with your hearing aid. These batteries cannot be used with the carbon type of hearing aids and will not fit radios.

We suggest you use a different "A" battery each day, using the batteries you have over and over, rather than using one until it is completely exhausted. They will give you longer service if used in this way. Note that "A" batteries are priced in quantities of 12 or 4, depending on size, so that you will be saved the necessity of frequent ordering, and have a reserve stock to rotate.

Note: In accordance with War Production Board rulings, these batteries are for use only with Hearing Aids

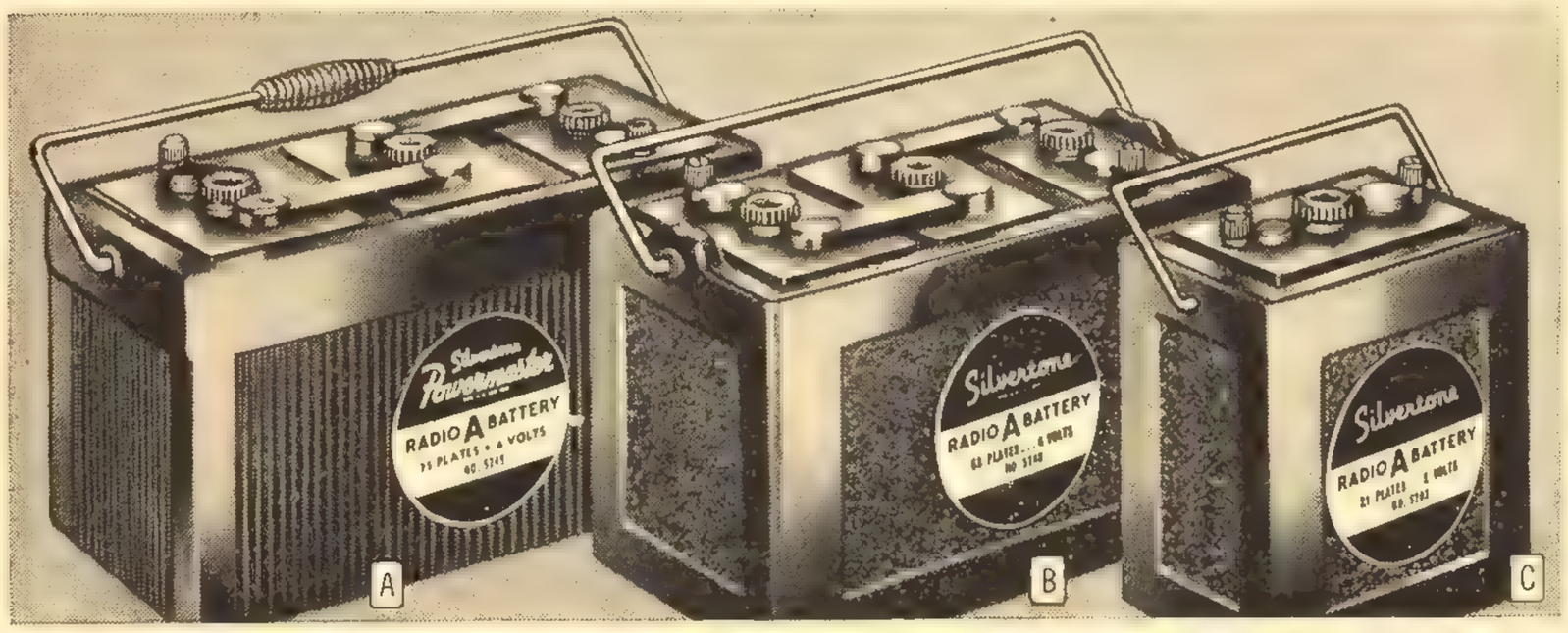
SILVERTONE ORDERING CHART

Catalog No.	Voltage	Size (inches)	Shpg. wts.	Price
Hearing Aid "B" Batteries (Standard 3-hole socket)				
57 K 6500	45	2 1/16 x 1 3/8 x 3 7/8	8 ounces	Each $1.49
57 K 6503	33	2 1/16 x 1 3/8 x 3	5 ounces	Each 1.18
57 K 6506	22½	1 5/8 x 1 3/8 x 3	4 ounces	Each 1.00
Hearing Aid "A" Batteries (Flashlight type)				
57 K 6510	1½	1 x 1 3/8	1 lb. 8 oz.	12 for 96c
57 K 6512	1½	1 3/8 x 2 3/8	1 lb. 8 oz.	12 for 96c
Hearing Aid "A" Batteries (2-hole socket)				
57 K 6514	1½	1 x 3 3/4	1 pound	4 for 76c
57 K 6516	1½	1 3/8 x 4	1 pound	4 for 76c

REPLACEMENT CHART—check type, voltage and size

Silvertone No.	Eveready	Ray-o-Vac	Burgess	General	Sonotone	Maico	Telex	Acousticon	Zenith
Hearing Aid "B" Batteries (All use standard 3-hole socket)									
57 K 6500	455P	PN30	XX30E	EP-903	45 volts-945S	PN30	T45	45G-45R	Z-30
57 K 6503	443P	PN22-P3A22	W22E	EP-902	33 volts-930S	P3A22	T33	33G-33R	
57 K 6506		PN15-P3A15	W15E	EP-901	22½ volts-922S		T22	22G-22R	
Hearing Aid "A" Batteries (Flashlight type)									
57 K 6510	935	1HA	1ES						
57 K 6512	950	2HA	2ES	D			T14		
Hearing Aid "A" Batteries (2-hole socket)									
57 K 6514		PX	TE	EP-728	X-800S	PX	T15	34G-34R	
57 K 6516		PF1			EX-800S	PF1		35G-35R	Z-1

SEE PAGE 535B FOR THE NEW ZENITH HEARING AIDS



Powerful Silvertone Storage Batteries for home radios

- Specially built for radio . . . extra thick plates for more power
- One-piece heavy molded acid-proof, leak-proof case
- Selected wood separators . . . tight grip wing nut terminals

2-volt Battery **$2.95** 2-year Guarantee

Guaranteed Silvertone storage batteries . . . the utmost in value and service. Made of highest quality materials for durability. With proper care, they will give far more than the guaranteed life. If you do not get the full guaranteed service, we will send you a new battery, charging only for service actually received.

Batteries 57 K 6550F, 57 K 6551F, 57 K 6552F (illustration B) and large, heavy-duty battery No. 57K6553F (illus. A) for all 6-volt, one battery radios. Use No. 57 K 6560F on Silvertone 4½-volt radios only. Use No. 57 K 6565F and 57 K 6566F (illus. C) only on sets that require 2-volt (not 1½-volt) batteries.

Storage Batteries for all 6-volt one-battery radios

Catalog number	Voltage	Guarantee	No. of plates	Amp. hrs.	Dimensions in inches	Wt. lbs.	Price
57KM6550F	6	2 yr.	39	130	9 x7 x8 3/4	38	$4.25
57KM6551F	6	3 yr.	51	170	10 3/8 x7 x8 3/4	47	7.39
57KM6552F	6	3 yr.	63	210	13 x7 x8 3/4	60	8.75
57KM6553F	6	3 yr.	75	250	14½ x7 1/4 x8 3/4	72	12.95

Storage Batteries for 4½-volt Silvertone radios

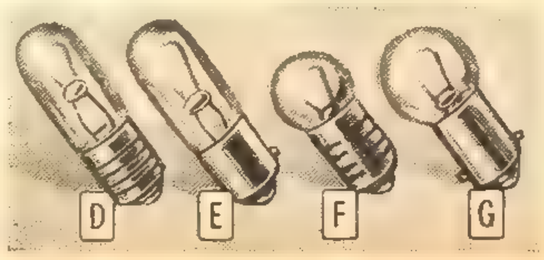
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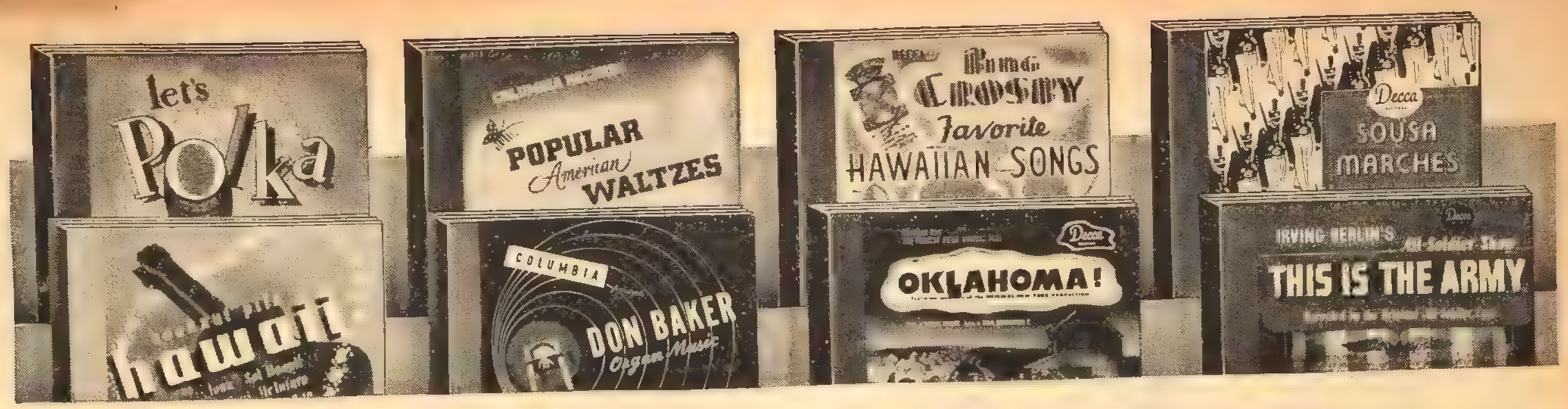
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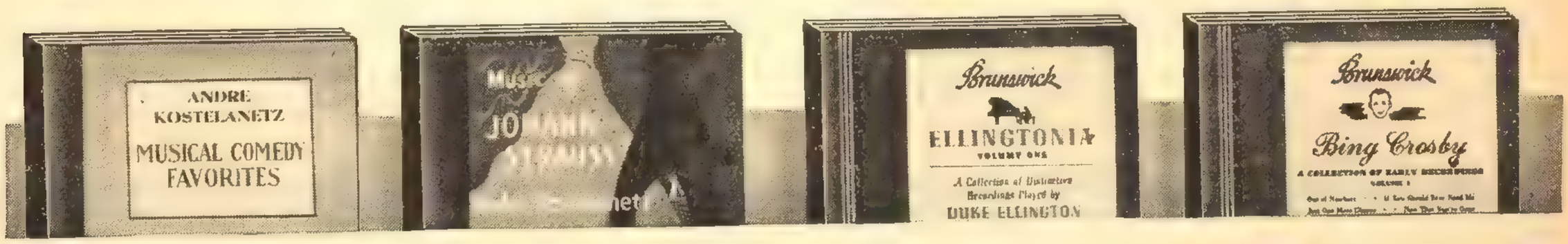
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B-1000—Ellingtonia. (4 records) Duke Ellington and his famous orchestra made these old "classics" of jazz in the days when everybody wanted it hot and these are some of his hottest. This is an album you're sure to want if you like Ellington. Album includes East St. Louis Toodle—oo—Birmingham Breakdown—Rockin' in Rhythm—Twelfth St. Rag—Black and Tan Fantasy—The Mooche—Mood Indigo—Wall St. Wail.....**$3.64**

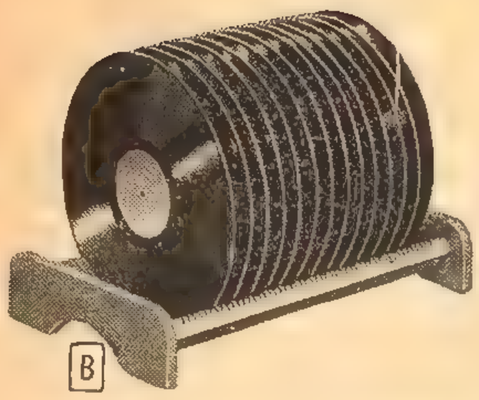
B-1002—Pine Top Smith Boogie Woogie Piano. (2 records) Pine Top Smith, called the originator of boogie woogie, made these recordings in his heyday. His are rare items in any collector's library and these are among his best. Hear him play Pinetop's Boogie Woogie—Pinetop's Blues—Jump Steady Blues—I'm Sober Now.....**$2.10**

B-1003—Boswell Sisters. (4 records) This famous sister team of Connee, Vet and Martha recorded these hits years ago with accompaniment by such famous stars as Jimmy and Tommy Dorsey, Joe Venuti and Eddie Lang. They sing When I Take My Sugar To Tea—Wha'd Ja Do to Me—Roll On, Mississippi, Roll On—Shout, Sister, Shout—Shine On, Harvest Moon—Heebie Jeebies—River, Stay 'Way from My Door—It's the Girl.....**$3.64**

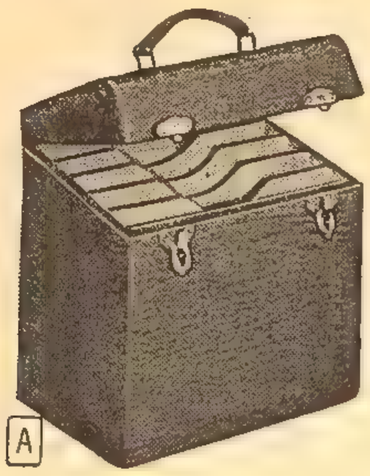
B-1004—Cab Calloway and His Orchestra. (4 records) Some of the hottest of the hot tunes that helped Cab Calloway make a big name. He sings the vocal choruses himself. Minnie the Moocher—Kickin' the Gong Around—St. Louis Blues—Bugle Call Rag—I'll Be Glad When You're Dead, You Rascal You—Some of These Days—St. James Infirmary—Nobody's Sweetheart.....**$3.64**

B-1012—Bing Crosby. (4 records) Some of Bing's earliest recordings, re-issued because his fans demanded them. Out of Nowhere—If You Should Ever Need Me—Just One More Chance—Now That You're Gone—I Found a Million Dollar Baby—I'm Thru With Love—Good Night Sweetheart—Too Late.....**$3.64**

B-1013—Johnny Noble and His Hawaiians. (4 records) A fine collection of old Hawaiian tunes, played and sung by Hawaiians in the traditional way. You'll enjoy the Song of the Islands—Alekoki (hula)—King's Serenade (with glee club)—Sassy (hula)—Hilo March (instrumental)—Moana Chimes (featuring steel guitar)—Kalamaula—Lei Nani.....**$3.64**

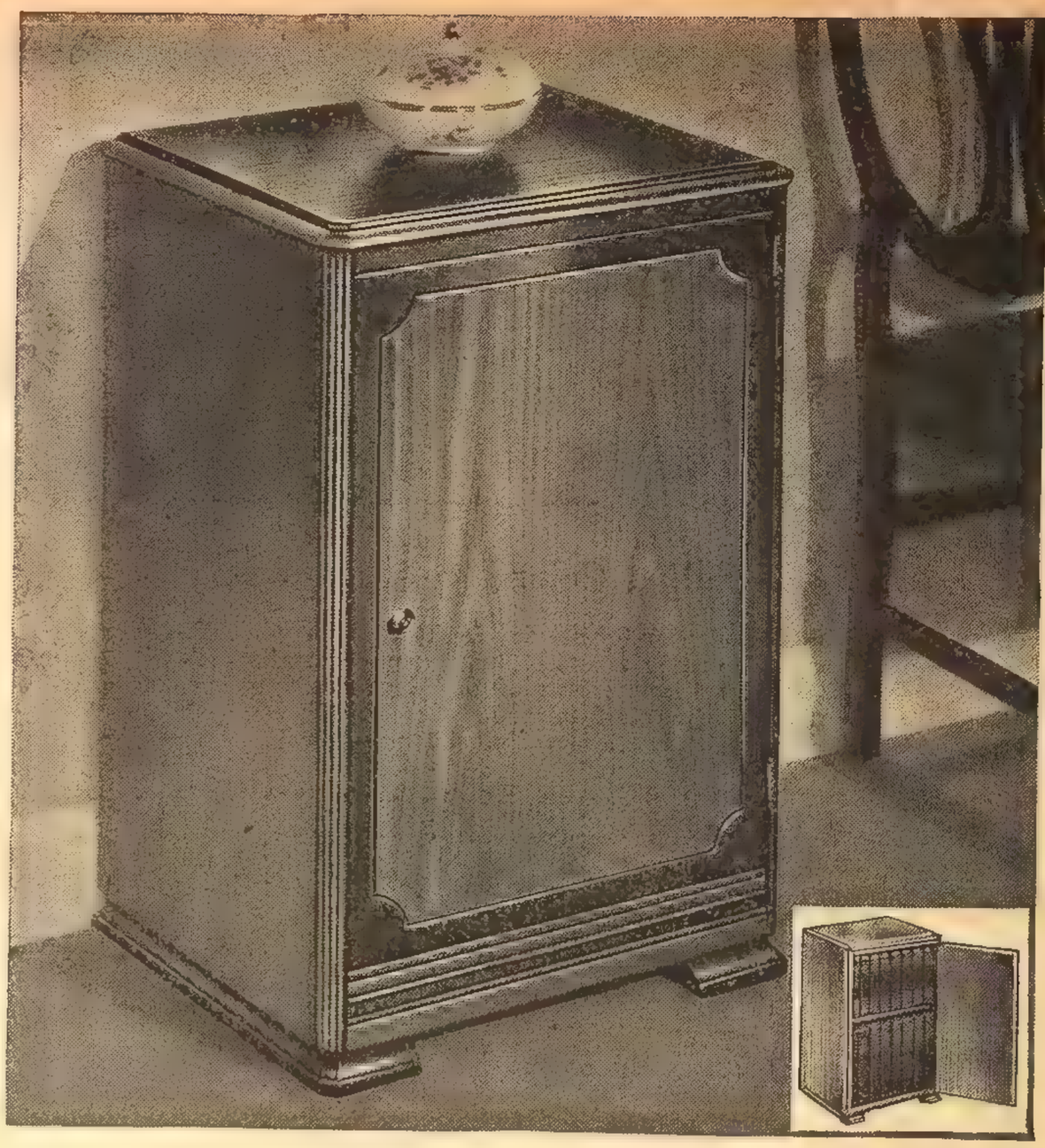


B



A





Record Carrying Case

- For fifty 10-in. records
- Removable dividers keep records upright

$4.98

A Handy record case for carrying or storing your choice records. Sturdy wood construction, covered with attractive brown luggage fabric for long wear. Case has durable leather handle with strong metal clasps. Four dividers guard against warpage and breakage.

57 K 5631—Shpg. wt., 12 lbs...**$4.98**

Handy Record Rack

- Holds forty 10 or 12-in. discs in numbered slots
- Hardwood, walnut finish

98c

B Convenient wood rack for instant selection of your most popular records. Numbered slots make records easy to find or put away. Good quality hardwood in attractive walnut finish; felt feet prevent scratching of records. Protect your favorite records by having a place for them. Records shown not included.

57 K 5607—Shpg. wt., 3 lbs.....**98c**

Record Album Cabinet

- Holds six 10- or 12-in. 12-pocket albums
- Walnut finish

$6.95

A pretty and practical piece of furniture. Well built of hardwood, has sturdy corners, is carefully finished in attractive brown walnut. Size, 24¾ inches high, 16 inches wide and 15 inches deep. Note extra shelf for loose records, albums or sheet music. Two dividers on bottom shelf keep records or albums upright. Top large enough to hold record player, radio, etc. Albums shown in cabinet not included. Mailable.

57 K 05650—Shpg. wt., 16 lbs..**$6.95**

Recobrush for better music



Removes dust and grit from record grooves . . . prolongs life of needle and record. Reduces surface noise and tone distortion. Padded plush top, metal back.

57 K 5762—Shpg. wt., 4 oz.....**23c**

The "Classic" Record Album Cabinet

- Holds sixteen 10- or 12-inch 12-pocket albums
- Choice of expertly matched walnut or mahogany veneers
- Snug-fitting door helps keep records and albums clean

$15.95

A beautifully designed cabinet that will add extra charm to your home, will match your favorite furniture and be a source of pride. Cabinet is made of fine hardwoods, with top, sides and door surfaced with choice veneers. Choice of either deep toned mahogany or classic American walnut; either will blend with your decorative plan.

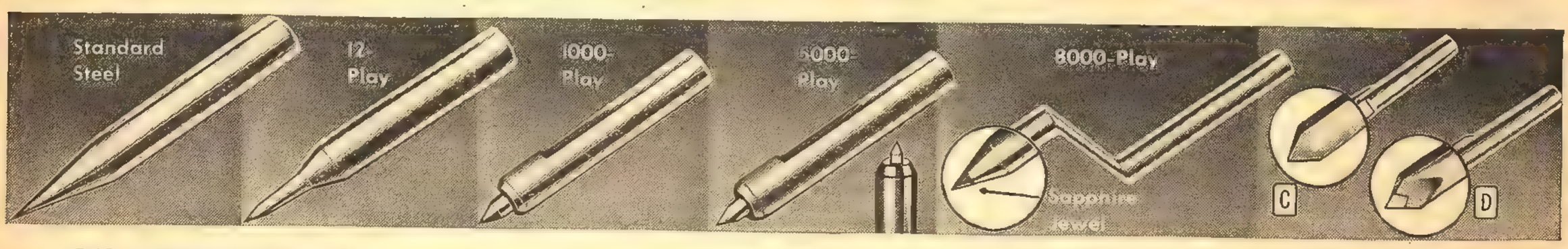
This cabinet is more than an attractive piece of furniture—it is sturdily built to hold a full load of records. Built by expert American workmen who take pride in their work. All corners are fitted accurately; there are two strong shelves, each with three partitions, all braced securely against strain. Partitions keep albums upright, lessening warping and breakage and making desired albums much easier to remove.

The single door is surfaced with a beautiful piece of veneer, showing the full pattern of the grain. Door is carefully fitted to keep out dust. Size of cabinet, 30¾ inches high, 18¼ inches wide and 16¼ inches deep.

When you order a new cabinet for your home you will want a new set of smart, colorful matching albums for your records. See those shown on opposite page.

State choice of mahogany or walnut veneer. Albums not included. Not mailable.

57 KM 5652—Shipping weight, 39 pounds.....**$15.95**



SILVERTONE Phonograph Needles . . . buy the best for finest performance

Standard steel Needles. Good quality steel, accurately sharpened for smooth playing. Designed for spring wound phonographs; needles for electric phonographs shown at right. Regular steel needles may be had in four tone ranges. Shipping weight, each package, 3 ounces.

Cat. No.	Tone	Q'ty	Price
57 K5702	Med.	200	13c
57 K5703	Loud	200	13c
57 K5704	Ex. ld.	200	13c
57 K5705	Giant	50	5c

Silvertone 12-play steel Needles. Save annoyance of changing needle for every record. 12-play needle works well on either electric phonographs or combinations, gives good reproduction. Note that each needle plays 12 times; package of 50 needles will play 600 recordings. Shpg. wt., 3 oz.

57 K5710—Pkg. of 50 needles..**19c**

Silvertone 1000-Play needle. A fine needle with a special alloy point, more carefully ground than needles at left. Scientific design makes possible more pleasing tone by reducing surface noise. Recommended for electric phonographs and automatic changers. Long life of needle (up to 1000 plays with 1¼ oz. light weight phonograph arms) adds to fun of playing records. Wt., 2 oz.

57 K 5713.....**39c**

Silvertone 5000-play needle. Excellent quality needle that will give greater satisfaction from your favorite records. Designed by sound engineers wanting a needle to reproduce tone quality intended by recording artists. Famous floating point of smooth platinum alloy, encased in a protective sleeve, glides over record grooves with minimum of surface noise. Recommended for electric phonographs and record changers. Gives up to 5000 plays with lightweight (1¼ oz.) phonograph arms.

57 K 5714—Wt., 2 oz.**69c**

Silvertone Sapphire jewel needle. Sears finest needle. Improved type of sapphire needle that will bring you a new-found pleasure in your recorded music. Genuine jewel point, mounted, ground and polished like a fine gem, permits the most natural reproduction of original tone, and unusual construction of needle shank decreases undesirable "chatter." Silvertone sapphire jewel needle, because of the extreme hardness of the jewel, will serve almost the entire lifetime of most phonographs and combinations, giving up to 8000 plays with lightweight (1¼ oz.) phonograph arms.

57 K 5717—Shpg. wt., 2 oz.**$1.69**

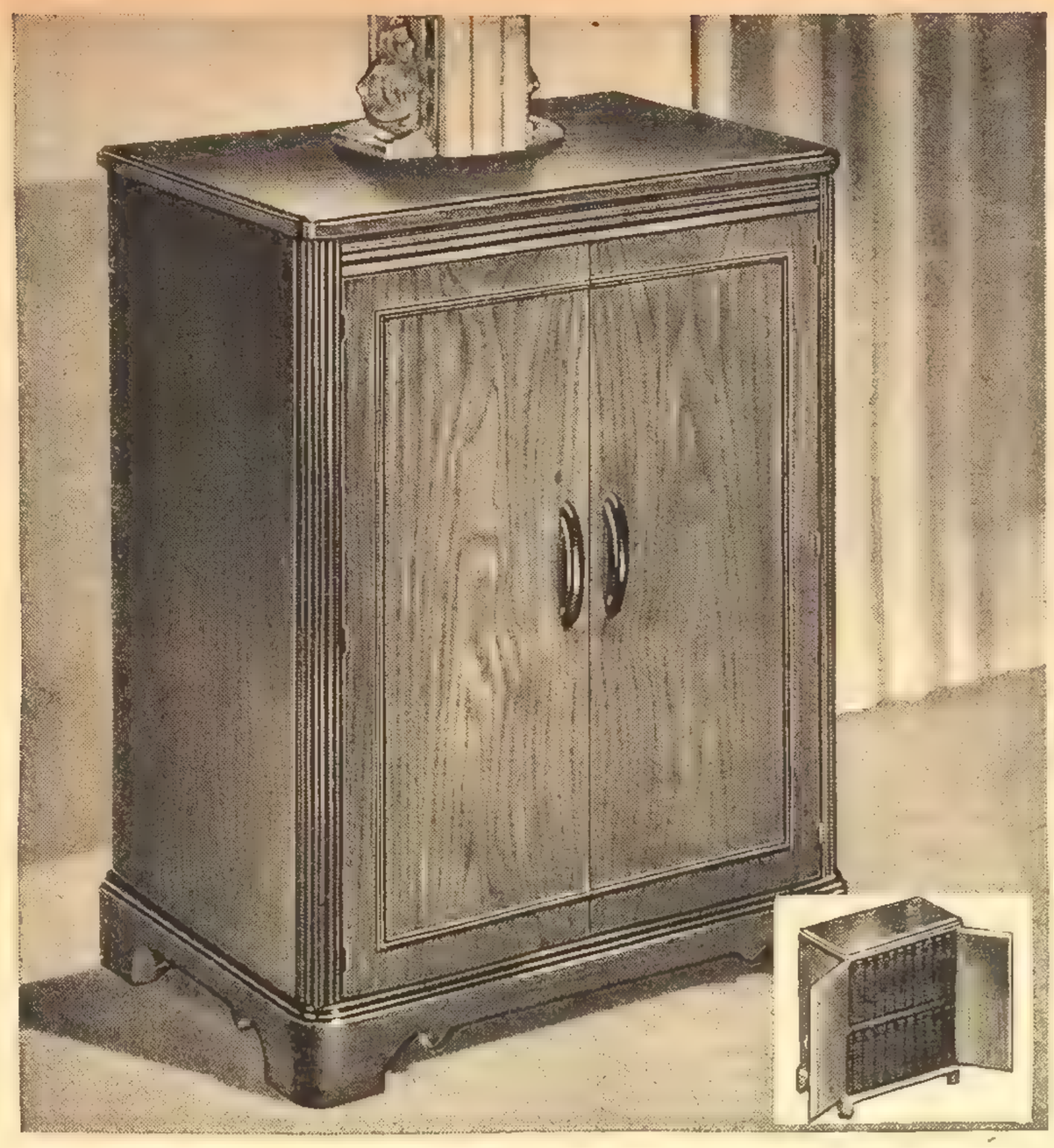
Cutting Needles for Home Recorders

C Hardened steel recording needle that will give up to 2 hours of cutting time—enough for sixty 6½-inch recordings. Shpg. wt., 2 oz.

57 K 5735.....2 for **33c**

D Finest quality cutting needle. Has inset tip of special alloy for noiseless recording. Individually inspected. Gives up to 10 hours of recording time or about 300 6½-inch recordings. Shpg. wt., 2 oz.

57 K 5736....Each **89c**



"Aristocrat" Record Album Cabinet

- Holds twenty-two 10- or 12-inch 12-pocket albums.
- Deluxe mahogany or walnut veneer . . . top and doors hand rubbed.
- Double doors carefully fitted as protection against dust.

$26.95

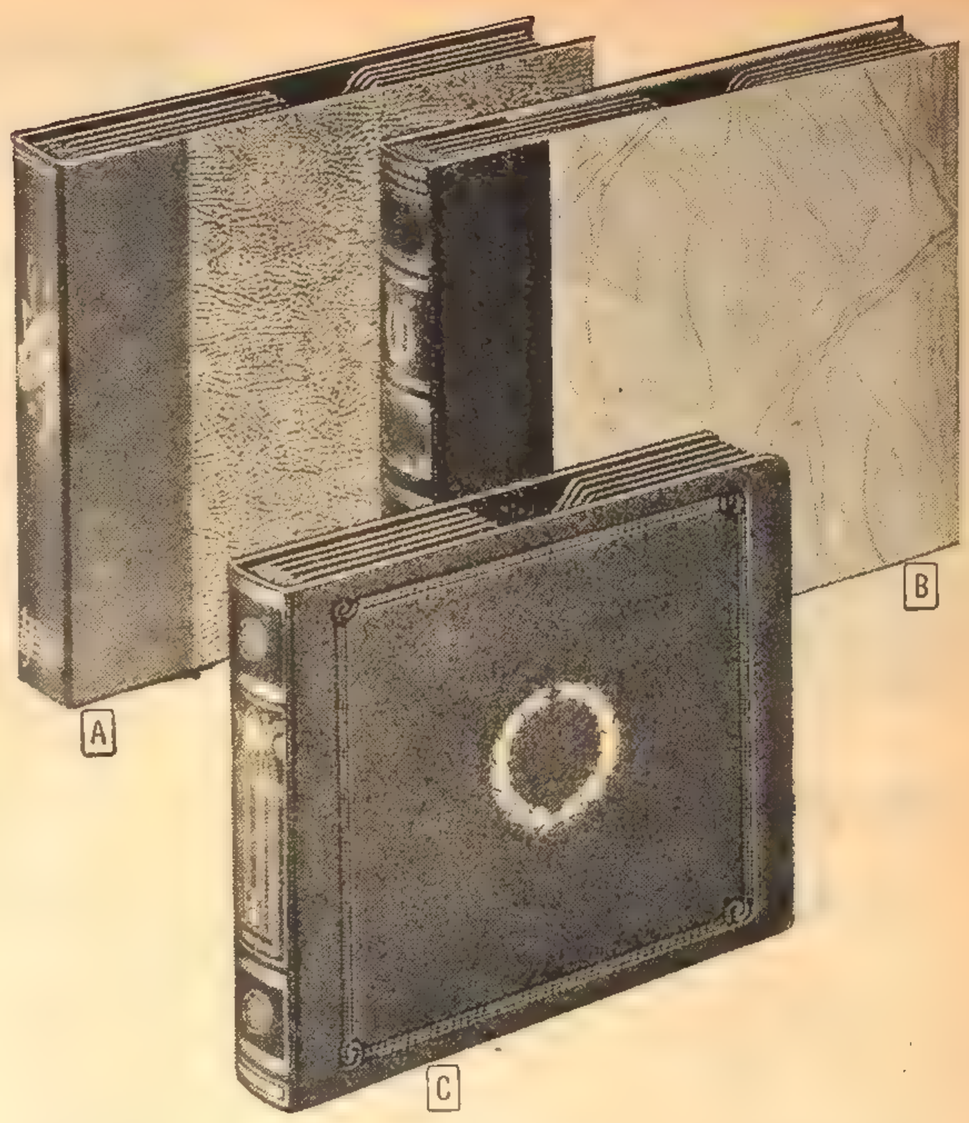
Our finest cabinet, skillfully styled to complement your favorite pieces of furniture. Its design gives it distinction and the care with which it is made gives it highest rank in cabinet making. It is well named the "Aristocrat."

The cabinet is made from only the choicest selected genuine mahogany and walnut veneers. Double doors, top and sides are hand rubbed for greater luster, bringing out the grain of the classic mahogany and richly figured walnut woods. Roomy interior, with two well braced shelves, has ample space for a large record collection, twenty-two 12-pocket albums. Two dividers on each shelf keep albums upright, help protect records. The whole cabinet is well protected against strain, all joints expertly fitted. Size, 33⅜ inches high, 25⅜ inches wide and 16¼ inches deep.

This is an ideal cabinet for those who want a truly fine piece of cabinet-making, to match other fine furniture in their homes. In original design and styling, in master craftsmanship and superior materials used, this cabinet is Sears finest by far.

Matching sets of albums for your new cabinet are shown at right—choose a set that will do justice to your record collection. Albums in illustration not included.
State choice of mahogany or walnut veneers.

57 KM 5653—Shipping weight, 52 pounds. Not mailable.....$26.95



Smart matching Record Albums

A Good quality album . . . tan artificial leather covering with brown binding. Attractive gold design stamped on binding. A good serviceable album with *12 sturdy pockets*. Stiff book type covers protect records. **59c** 10-inch

57 K 5525—10-inch size. Shipping weight, 3 pounds.....Each 59c
57 K 5525—10-inch size. Set of 3 albums, Shpg. wt., 12 lbs.....$1.69
57 K 5526—12-inch size. Shipping weight, 4 pounds.....Each 73c
57 K 5526—12-inch size. Set of 3 albums. Shpg. wt., 12 lbs.....$2.10

B Fine quality album . . . in two rich color combinations . . . cream cover with maroon artificial leather binding, or moire-effect fabric with green binding. Decorative gold stamping make this a very attractive album. Each has *12 pockets* bound to a wood backbone. Available in 10- or 12-inch record size. **95c** 10-inch

57 K 5532—10-inch size. Cream and maroon. Shipping weight, 3 lbs.....95c
57 K 5534—10-inch size. Gray and green. Shipping weight, 3 lbs.....95c
57 K 5533—12-inch size. Cream and maroon. Shipping weight, 4 lbs....$1.15
57 K 5535—12-inch size. Gray and green. Shipping weight, 4 lbs..... 1.15

C Sears finest album . . . its heavily embossed covers and rounded corners give it the appearance of a very fine book. Completely covered with a grained fabric, leather-like in appearance in a deep rich burgundy; artistic gold embossing. Has *12 extra heavy pockets* firmly bound to a wood backbone; will not sag. Available in 10- or 12-inch record size. Indexed. Order these long wearing albums for all your records. **$1.29** 10-inch

57 K 5536—10-inch size. Shipping weight, 3 pounds.....$1.29
57 K 5537—12-inch size. Shipping weight, 4 pounds..... 1.49



Home Recording Discs

Blank records for making recordings of amateur talent, radio broadcasts, and events that cannot be preserved in any other way. Use them to record personal conversations and messages to those in service. Discs are of plastic on an unbreakable composition core. Easy to mail. Quiet reproduction; use on any electric phonograph. No fire hazard; listed by Underwriters' Laboratories, Inc. See recording needles on opposite page. **6 for 60c** 6½-inch

Catalog number	Size in.	Playing min.	Wt. of 6	6 for
57 K 5742	6½	2	9 oz.	60c
57 K 5743	8	3¼	12 oz.	$1.01
57 K 5744	10	4½	20 oz.	1.55

Hawaiian Outfits

Complete outfit to change your flat top Spanish guitar to Hawaiian style. Includes Hawaiian type extension nut, steel bar, thumb pick, 2 finger picks and the E Z method instruction book—a complete course in Hawaiian guitar playing. Many illustrations, exercises and songs. Note low price of the outfit that enables you to have two types of guitar. **49c** Each

57 K 3650—Complete set. Wt., 8 oz.....49c

Tonettes and Books

Play tunes in 5 minutes on this popular instrument! Service men all over the world are playing the Tonette and children love to play it. It is still the most popular musical novelty now available. Made of shiny molded plastic. Easy to learn; simple fingering similar to clarinet; as easy to blow as a whistle. Play from sheet music or song books. Tonette in Key of C plays voice or piano parts. Tonette in B♭ can be played with cornet or other B♭ instrument. Pitch is one octave higher than the written part. Shipping weight, 6 ounces. **94c** Each

57 K 900—Key of C (7½ inches long).....94c
57 K 901—Key of B♭ (8¼ inches long).....94c

Tonette Books

57 K 4607—Instruction Book for Tonette. Easy short-cuts to immediate playing. Shpg. wt., 4 oz.....29c

57 K 4626—Fifty Famous Songs for Tonette. "Anchors Aweigh," "Short'nin' Bread," etc. Shpg. wt., 6 oz.39c

Regulation Army Plastic Bugle

Standard U. S. Army plastic bugle, newest development in musical instruments. Recently designed for use by our armed forces; now released for civilian use. Scientifically made of modern lightweight plastic; regulation olive drab color. Plastic bugle meets highest musical standards; has mellow tone like finest brass bugles, is very easy to blow and cannot get out of tune because of temperature changes. Sturdy plastic cannot be dented like metal; sanitary, easy to keep clean. E-Z Method instruction book included. **$6.75** Each

Accurately tuned in Key of G, with slide to Key of F. Ideal instrument for scouts, drum and bugle corps, marching units, etc. Regulation size, 18⅛ in. long. *Not a toy.*

57 K 2400—Shpg. wt., 1 lb. 4 oz.....$6.75



Favorite Sheet Music
Any 6 for 47c

Old favorites are offered here in special arrangements. All have words except those marked "Piano Solo." Attractive colored covers. **Order by Catalog No.; state titles.** Not returnable. Minimum order, 6 copies.

57 K 4301—Shipping weight, 6 ounces..... **6 for 47c**

A Bicycle Built for Two
Aloha Oe
American Patrol (*Piano*)
Ave Maria (*Schubert*)
Beautiful Dreamer
Blue Danube Waltz
Caissons Go Rolling Along
Cielito Lindo
Concerto No. 1 (*Theme*) (*Tschaikowsky*) (*Piano*)
Dark Eyes
Gold and Silver Waltz
Home on the Range
I'll Take You Home Again, Kathleen
Jeanie With the Light Brown Hair
La Golondrina
Liebestraum (*Piano Solo*)
Londonderry Air
Lord's Prayer (*Jorgensen*)
Love's Old Sweet Song
Lullaby (*Godard*)
Marines' Hymn
Merry Widow Waltz
Moonlight Sonata (*Piano*)
My Heart at Thy Sweet Voice
None But the Lonely Heart
Pavanne (*Ravel*) (*Piano*)
Poem (*Fibich*) (*Piano Solo*)
Red River Valley
Reverie (*Debussy*) (*Piano*)
Romance (*Rubinstein*) (*Piano Solo*)
Serenade (*Schubert*)
Short'nin' Bread
Silver Threads Among the Gold
Star of the Sea (*Piano Solo*)
Tales From the Vienna Woods
Tavern in the Town
The Band Played On
The Rose of Tralee
Two Guitars
Vilia
Wabash Cannon Ball
You Tell Me Your Dream, I'll Tell You Mine

Copyrighted Hits 3 for $1.10

Sing famous hits, ballads or Western songs. Deluxe editions with words and music. **Order by Cat. No., state titles.** Not returnable. Minimum order, 3 copies.

57 K 4302—Shipping weight, 3 ounces.... **3 for $1.10**

Alexander's Ragtime Band
Alice Blue Gown
All Alone
Always
Back in Your Backyard
Banks of the Wabash
Back to Whur I Come From
Blue Skies
Bye, Bye Blues
Charmaine
Chloe
Cut Down the Old Pine Tree
Darktown Strutters' Ball
Deep Purple
Diane
Easter Parade
God Bless America
Good Night Sweetheart
Goofus
Grow Too Old to Dream
Heigh Ho
Hot Lips
I'll See You in My Dreams
I'm an Old Cow Hand
Josephine
Marching Along Together
Marie
Me and My Shadow
Mexicali Rose
Moon Comes Over the Mountain
Moonlight and Roses
M-o-t-h-e-r
Music Maestro, Please
My Blue Heaven
My Dear
My Gal Sal
Old Shep
One Day When We Were Young
Pagan Love Song
Painted Doll
Peggy O'Neill
Play to Me, Gypsy
Pretty Girl is Like a Melody
Ramona
Red Grow the Roses
Red Wing
Remember
Ridin' Down the Canyon
Russian Lullaby
San Antonio Rose
Say It With Music
Siboney
Singin' in the Rain
Sleepy Time Gal
Song of the Saddle
Springtime in the Rockies
Temptation
That Old Gang of Mine
Three O'Clock in the Morning
Tiger Rag
Wabash Blues
Wabash Moon
Walking on Air
Waltz You Saved For Me
What'll I Do
Whispering
Whistle While You Work
White Christmas
Without a Song
Wonderful One

Any 3 for 98c

Words and music for the Western songs, piano solo only on boogie woogie. **Order by Catalog No., state titles desired.** Not returnable. Minimum order, 3 copies.

57 K 4313—Shipping weight, 4 ounces..... **3 for 98c**

Born to Lose
Cleanin' My Rifle
Home in San Antone
I Walk Alone
My Blue Moon Turns to Gold
No Letter Today
Pins and Needles
Pistol Packin' Mama
Prodigal Son
Rosalita
Say a Pray'r For the Boys
Star Spangled Banner Waving Somewhere
Stars Out of Heaven
With Tears in My Eyes

Boogie Woogie Piano Solos

Beat Me Daddie
Boogie Woogie Cocktail
Hazel's Boogie Woogie
Woodchopper's Ball



Popular Song and Instrumental Folios
Each 45c . . . your choice of any 3 for $1.10

Sing and play your favorite songs—you'll find them in these attractive, inexpensive albums of specially arranged music. You save by ordering three or more.

57 K 4636—All-Time Hit Parade Song Folio—Today's famous songs, like "Don't Get Around Much Anymore," "Wing and a Prayer." 28 pages. Shpg. wt., 6 oz.....**45c**

57 K 4442—Bing Crosby's Minstrel Song Folio—Many of the hits from Bing's movie, "Dixie." Words, music, minstrel jokes, "Dixie" photos. 64 pages. Wt., 8 oz...**45c**

57 K 4471—Bing Crosby's Music Hall of Memories—21 big time hits like "Whistling in the Dark," "Peaceful Valley." Words, music, chords. 64 pages. Shpg. wt., 8 oz..**45c**

57 K 4450—Cavalcade of Song Hits—25 hit songs from 1917 on, like "Stumbling," and "My Blue Heaven." Summary of yearly events. 76 pages. Shpg. wt., 9 oz...**45c**

57 K 4483—Children's Song Book of American Holidays—Easy songs and piano pieces, like "Mother's Day Song," Holiday stories, pictures. 50 pages. Wt., 8 oz..**45c**

57 K 4474—Feist Famous Waltz Folio—23 popular piano solos. "Waltz You Saved For Me," "Ramona," "It Happened in Monterey." Guitar chords. 47 pages. Wt., 4 oz.**45c**

57 K 4470—Frank Sinatra's Songs of Romance—12 hits most popular with Sinatra fans. "Boulevard of Broken Dreams," "It Had to Be You," etc. 27 pages. Wt., 4 oz.**45c**

57 K4458—Golden Gate Hawaiian Song Folio—Hawaiian songs in romantic style. 31 songs like "Aloha Waltz," "Hula Moon." Words, music, chords. Shpg. wt., 10 oz..**45c**

57 K 4481—Hoagy Carmichael Song Book—19 favorites by ace song writer. Words, music, chords for "Lazybones," "Rockin' Chair," etc. 48 pages. Shpg. wt., 5 oz.....**45c**

57 K 4456—Lawrence Welk's Polka Album—More than 50 polkas for piano or accordion as Welk plays them. "Clarinet Polka," etc. 64 pages. Shipping wt., 9 oz. .**45c**

57 K 4444—Lawrence Welk's Stars and Stripes Polka Folio—48 pages of polkas for piano, accordion, clarinet, sax, trumpet, guitar. Shpg. wt., 10 oz.....**45c**

57 K 4472—Merry Macs' Song Hits—20 special arrangements of tunes like "Don't Sit Under the Apple Tree," and "Hey Mabel." Pictures. 64 pages. Shipping weight, 7 oz.**45c**

57 K 4468—Yankee Doodle Ditties—48 all-American square dances (with calls), polkas, cowboy and mountain songs, home songs. 48 pages. Shipping weight, 7 oz..**45c**

57 K 4475—Ten Great War Songs—Some of the most popular patriotic tunes like "Over There," and "Comin in on a Wing and a Prayer," 28 pages. Shpg. wt., 4 oz...**45c**

Variety of popular or old time songs for your good times. All have words except those marked "piano solo"; most have guitar and uke chords.

57 K 4460—Songs of Yesterday—17 good old songs we used to sing, like "Yes Sir, That's My Baby," "Me and My Shadow," 64 pages. Shipping weight, 7 oz....**45c**

57 K 4484—37 Melodious Piano Solos—(simplified)—48 pages of easy solos for children: "Shortnin' Bread," "Country Gardens," etc. Shipping weight, 8 oz...**45c**

57 K 4482—Will Glahe Polkas—24 popular polkas, arranged for piano or accordion. "Hot Pretzels," "Jelly Roll" "Bartender," etc. 48 pages. Shpg. wt., 5 oz...**45c**

57 K 4439—World's Best Album of Marches—Special piano arrangements of 29 peppy marches like "Thunder and Blazes" and "Marines' Hymn." Shpg. wt., 9 oz..**45c**

57 K 4440—World's Best Sacred Songs—An unusual album of inspired songs like "Allelujah," "O Divine Redeemer" and 21 others. 95 pages. Shpg. wt., 9 oz .**45c**

57 K 4438—World's Best Selected Waltzes—Fine piano arrangements of 18 famous waltzes: "Artist's Life," "Voices of Spring," etc. 98 pages. Shpg. wt., 9 oz..**45c**

Boogie Woogie Piano Books

57 K 4613—Boogie Woogie for Beginners—A clear, easy method for learning Boogie Woogie, plus two special arrangements. 48 pages. Shipping weight, 9 oz....**45c**

57 K 4467—Boogie Woogie Made Easy—Complete Course by Eddy Ballantine; how to play boogie bass, licks, etc. Special solos. 32 pages. Shipping wt., 5 oz..**45c**

57 K 4631—Hazel Scott Boogie Woogie Piano Transcriptions—"Chattanooga Choo Choo" and 12 other big hits as played by Hazel Scott. 28 pages. Wt., 9 oz..**45c**

57 K 4469—Joan Edwards' Boogie Woogie Hit Parade—"Swing Classics" as played by Joan Edwards, your Sat. Night Hit Parade star. 48 pages. Wt., 9 oz.....**45c**

Children's Books

57 K 4461—Snow White and the Seven Dwarfs—A delightful book of songs from Disney's movie. "Whistle While You Work," "Heigh Ho" and others. 14 full page pictures. 48 pages, in color. Shpg. wt., 8 oz...**69c**

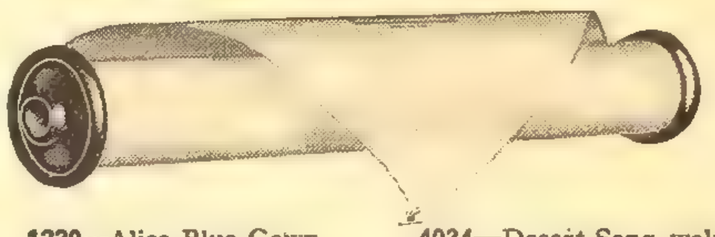
57 K 4443—Little Book for Little Children—Gay songs, singing games, rhymes and illustrated stories for little folks. 98 pages. Shipping wt., 6 oz.....**29c**

Hit Parade Tunes 3 for 92c



Want the most popular tunes being sung and played on the Hit Parade while they're still new? You can order the newest radio or musical comedy songs from Sears at a saving at the height of their popularity. Make your choice from any of the 15 top tunes currently being sung and order from Sears. **Order by Catalog No. below. State titles desired.** State second choice. Minimum order, 3 copies. **Not returnable.** Shipping weight, 3 ounces

57 K 4300.....3 for 92c



1220—Alice Blue Gown
1354—American Patrol
4961—Anchors Aweigh
7656—Army Air Corps March
69690—Ave Maria (*Schubert*)
6495—Beautiful Dreamer
654—Beautiful Isle of Somewhere
7009—Beer Barrel Polka
6997—Begin the Beguine
1075—Bells of St. Mary's
3034—Blue Danube Waltz
7787—Blue Moon Turns to Gold
7876—Born to Lose
7664—By the Light of the Silvery Moon
7619—Caissons Go Rolling
7452—Clarinet Polka
7739—Cow Cow Boogie
4034—Desert Song, waltz
3477—Double Eagle
R245—El Capitan March
7750—For Me and My Gal
7024—God Bless America
7780—Here Comes the Navy
7790—Honey, I'm in Love
7908—Holiday for Strings
1543—In the Garden
1388—I'll Take You Home Again, Kathleen
2975—Indian Love Call
7218—I Want a Girl (Just Like the Girl)
2109—Let Me Call You Sweetheart
.358—Little Brown Jug
7585—Marines' Hymn
6329—Mexicali Rose
190—Missouri Waltz
3100—Moonlight and Roses
4259—My Melancholy Baby
204—My Wild Irish Rose
3411—Nola
7854—No Letter Today
1552—Old Rugged Cross
3029—Over the Waves
7654—Pennsylvania Polka
7866—Pistol Packin Mama
7846—Put Your Arms Around Me, Honey
1478—Red Wing
7863—Rosalita
7879—Say a Pray'r For the Boys Over There
7725—Semper Paratus
4220—Skaters Waltz
4602—Song of the Islands
7353—Springtime Polka
5139—Star Dust
182—Star Spangled Banner
7696—Star Spangled Banner Waving Somewhere
7716—Strip Polka
7405—Sweetheart Waltz
7588—Tears on My Pillow
7793—The Honey Song
7714—Thinking Tonight of My Blue Eyes
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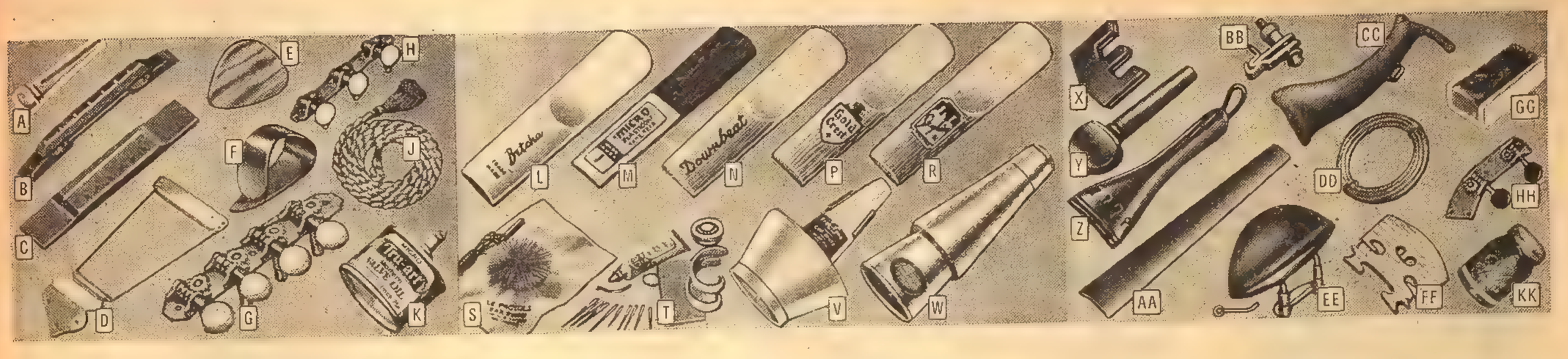
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57 K 3842—D, wound.....3 for 31c
57 K 3843—G, wound.....3 for 32c
57 K 3844.....Set of 4 for 49c

For Spanish Guitar
57 K 3880—E, plain.....3 for 24c
57 K 3881—B, plain.....3 for 24c
57 K 3882—G, wound.....3 for 42c
57 K 3883—D, wound.....3 for 44c
57 K 3884—A, wound.....2 for 42c
57 K 3885—E, wound.....2 for 48c
57 K 3886.....Set of 6 for 94c

Hawaiian Guitar
57 K 3901.....Set of 6 for 94c

Mandolin
57 K 3929.....Set of 8 for 89c

Tenor Banjo
57 K 3949.....Set of 4 for 54c

Electric Hawaiian Guitar
57 K 3911.....Set of 6 for 96c

Electric Spanish Guitar
57 K 3910.....Set of 6 for 96c

BEST... Silvertone Brand. Superlative tone and perfect response. Wound trings are bronze wound, polished for easy playing. Every string factory tested. Plain strings and all core wires made from best Swedish steel—strictly gauged. All loop end strings plush covered. Shipping weight, each of set, 4 ounces.

For Violin
57 K 3845—E, plain.....3 for 51c
57 K 3846—A, plain.....3 for 51c
57 K 3847—D, wound.....3 for 64c
57 K 3848—G, wound.....3 for 74c
57 K 3849.....Set of 4 for 81c

For Spanish Guitar
57 K 3890—E, plain.....3 for 51c
57 K 3891—B, plain.....3 for 51c
57 K 3892—G, wound.....3 for 71c
57 K 3893—D, wound.....3 for 74c
57 K 3894—A, wound.....3 for 88c
57 K 3895—E, wound.....3 for 94c
57 K 3896.....Set of 6 for $1.29

Hawaiian Guitar
57 K 3902.....Set of 6 for $1.33

Mandolin
57 K 3934.....Set of 8 for $1.25

Tenor Banjo
57 K 3954.....Set of 4 for 74c

Electric Hawaiian Guitar
57 K 3913.....Set of 6 for $1.25

Electric Spanish Guitar
57 K 3912.....Set of 6 for $1.45

Calfskin Drum and Banjo Heads

White Calfskin Batter Heads

Cat. No.	Drum Size	Shpg. wt.	Price	Cat. No.	Drum Size	Shpg. wt.	Price
57K3778	13 in.	4 oz.	$1.19	57K3785	28 in.	10 oz.	$5.25
57K3779	14 in.	4 oz.	1.49	57K3786	30 in.	12 oz.	5.95
57K3780	15 in.	4 oz.	1.69				
57K3781	16 in.	4 oz.	1.89	**Transparent Snare Heads**			
57K3782	17 in.	6 oz.	1.95	57K3775	14 in.	4 oz.	$1.29
57K3783	18 in.	6 oz.	2.25	57K3776	15 in.	4 oz.	1.49
57K3784	26 in.	10 oz.	4.95	57K3777	16 in.	4 oz.	1.79

Drum sizes shown. 3 to 4 inches allowed for tucking.

Mounted Calfskin Banjo Heads. Made from smooth texture hides, processed for long life and resonance. Already mounted; fit any banjo with 11-inch shell.
57 K 3700—Wt., 6 oz.. $1.59

Fine Unmounted Calfskin Heads
Shipping weight, 2 oz.
57K3701—For 10-in. shell 79c
57K3702—For 11-in. shell..89c





She is restored to the world of sound—hears her family, her friends, music, the radio. Hearing aid is concealed by hair and clothing.



He is restored to earning power in business. Amplifier may be worn in pocket or under the shirt; batteries on belt, in hip or side pocket.



Many hard-of-hearing children are spared misunderstanding and school failure. Hearing aid is easy to wear attached to clothing.

Now! Improved hearing at a price you can afford

Zenith Radionic Hearing Aid

with new flesh-tint earphone and cord

$40

Ready to wear
Easy Terms available

Complete with: Amplifier unit with radionic tubes and crystal microphone; flesh-tint magnetic earphone and earphone cord; one "A" and one "B" battery in leather case; four plastic ear tubes and four rubber ear tips; and instruction booklet. ♦Shipped from Chicago or Philadelphia; order from nearest mail order house. Same price for cash or Easy Terms.

♦4 K 2875TY—Zenith Hearing Aid. Postpaid....$40.00



AMERICAN MEDICAL ASSN. ACCEPTED COUNCIL ON PHYSICAL THERAPY

Accepted by
American Medical Association
Council on Physical Therapy

There are cases in which deficient hearing is caused by a progressive disease and any hearing aid may do harm by giving a false sense of security. Therefore, we recommend that you consult your otologist or ear doctor to make sure that your hearing deficiency is the type that can be benefited by the use of a hearing aid.

Now—a fine precision quality hearing aid is available at a price within the reach of all . . . and a new world of happiness has been opened to the hard of hearing. The new Zenith Radionic Hearing Aid is restoring many men, women, and children with impaired hearing to lives of greater usefulness . . . it is helping them to rediscover the pleasures of music and the radio, to hear the church service, and to enjoy more fully the priceless companionship of family and friends.

This amazing instrument is as easy to order from your Sears catalog as a new coat. It comes to you complete and ready to wear—no professional fitting or testing is necessary. All controls are on the outside—easy to get at. With a touch of your finger you adjust tone or change volume for your particular hearing need—as conveniently as you focus a pair of binoculars.

The new Zenith flesh-tint earphone and cord are inconspicuous. Amplifier unit in black plastic case measures only 2¾x5⅛x⅞ inches; fastens with clip to clothing or under-garment holder; may be worn entirely concealed under clothing. Battery case measures 4¼x3½x1¼ inches; may be attached to belt, carried in pocket, or strapped to leg. Women will be interested in the special holders shown below. Booklet included has complete instructions for using and wearing the Zenith Hearing Aid. It is written with understanding, and helps you in the great adventure of re-entering the world of normal sound.

- **Ready-to-wear self-fitting earpiece.** Four sizes in ear tubes and ear tips included. You wear the size that fits you most comfortably.
- **Four-position tone control** on outside of case. Each position provides a combination of "listening frequencies"—adjusts the kind of tone. You select the position that fits your individual hearing deficiency.
- **Special "quiet type" volume control**—adjusts the amount of sound.
- **Inconspicuous flesh-tint** earphone and cord have a new look of youth. Cord is covered with durable plastic, is washable, won't kink.
- **Garment clip** holds amplifier in place. Clip fits front or back of case.
- **Low-operating-cost circuit** insures economical battery consumption.
- **Guaranteed for one year** against defects in material and workmanship. During this period a nominal handling charge of $1.00 will be made to cover minor repairs (other than defects) on the hearing aid.
- **Five-year service policy.** At any time within five years Zenith Radio Corporation will completely recondition Hearing Aid at cost of $7.50.



Accessory Parts

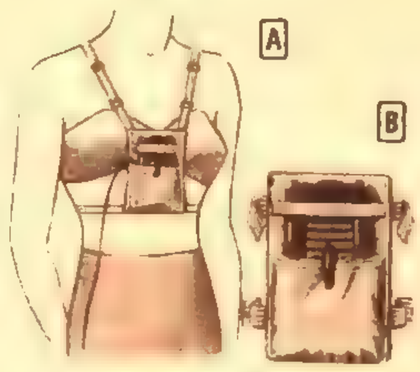
Set of 4 Zenith "A" batteries. 1½ volts each. 2-hole sockets.
4 K 2876—Postpaid.....Set of 4 $1.00

Zenith 45-volt "B" battery. 3-hole socket.
4 K 2877—Postpaid.....Each $1.75

Two-month Battery Supply. Includes: 6 "A" batteries and 1 "B" battery.
4 K 2878—Postpaid.....Set $3.25

Flesh-tone Plastic covered Earphone Cord.
4 K 2879—42 in. Postpaid...Each $1.75

Black Battery Cord, 36 inches long.
4 K 2880—Postpaid.....Each $1.65



Accessory Undergarments for women

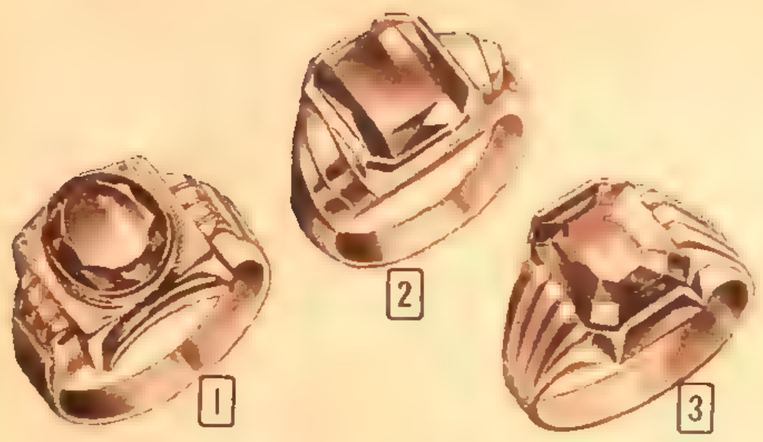
A **Amplifier Holder.** Shoulder strap style to be worn under dress. Cotton holder and adjustable straps. Washable.
4 K 2881—Postpaid....$1.50

B **Amplifier Holder.** Pin-on style. Wear under dress. Rayon satin case, cotton straps. Washable.
4 K 2882—Postpaid....$1.15



Battery Holder to be worn under dress. Inconspicuous and comfortable way to carry batteries. The case fastens to the leg and is supported by waist band. Flesh colored durable cotton. Adjustable straps. Washable. Postpaid.
4 K 2883.....$1.75

For Silvertone Batteries for all makes of hearing aids, see page 529 . . . Easy Terms on inside back cover.



Stone-set rings in modern mountings

[1] *Radiant, round-cut* simulated ruby or blue sapphire. Set in solid 10K yellow gold mounting, carefully hand detailed. Shpg. wt., 4 oz.
4 K 04816E—*State stone and ring size, 8 to 12*..**$15.25**

[2] *Square cut stones*, simulated ruby, purple amethyst or blue sapphire. Faceted and polished for unusual beauty. 10K yellow gold. Wt., 4 oz.
4 K 04823E—*State stone and ring size, 8 to 12*. **$22.00**

[3] *Heavier mounting*, satin-finished and polished 10K yellow gold. Fine simulated amethyst, ruby, topaz or blue sapphire. Shpg. wt., 5 oz.
4 K 04794E—*State stone and ring size, 8 to 12*.**$22.80**

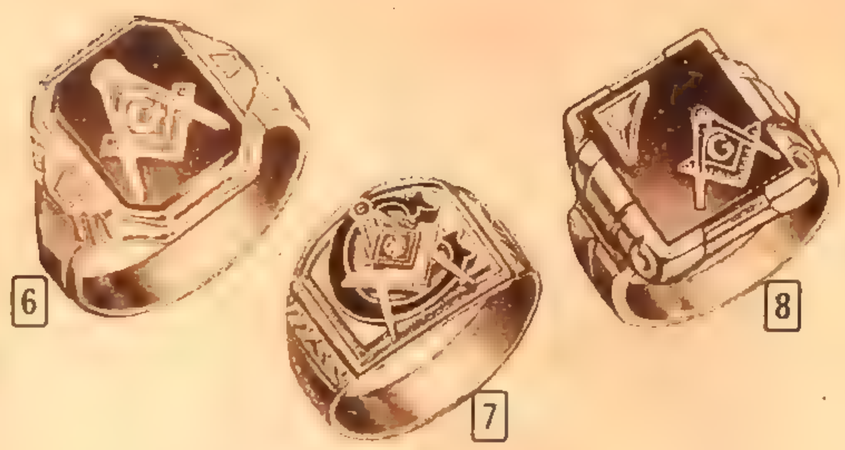


Massive 10K gold initial rings

Solid 10K gold mountings, smoothly finished inside, a mark of high quality. Price depends on weight of mounting and fineness of stone. Gift boxed. *State ring size, 8 to 12.* Shpg. wt., ea., 4 oz.

[4] *Diamond-set* . . . genuine black onyx. Modern mounting and initial in 10K yellow gold.
4 K 04757E—*Print initial wanted*.....**$23.83**
~~4 K 04758E—Without diamond. *Print initial*..$17.08~~

[5] *Two side diamonds* . . . highly polished black onyx. Solid 10K yellow gold mounting, initial.
4 K 04792E—*Print initial wanted*..... **$25.14**
4 K 04793E—Without diamonds. *Print initial*..$16.08



Masonic rings with authentic emblems

[6] *Genuine onyx* in heavy 10K yellow gold mounting. Raised gold, authentic emblem.
4 K 04853E—*State ring size*.....**$15.67**

[7] *Sparkling diamond* set in raised gold and blue enameled emblem. 10K yellow gold mounting.
4 K 04874E—With one diamond. *State size*...**$20.68**
4 K 04875E—Without diamond. *State size*..... $13.68

[8] *Our heaviest mounting.* 10K yellow gold. Diamond set in genuine onyx. Raised gold emblem.
4 K 04872E—With one diamond. *State size*...**$27.60**
~~4 K 04873E—Without diamond. *State size*.....$21.77~~

State ring size, 8 to 12. Shipping wt., each, 4 oz.

Men's Rings, massively styled for masculine taste



[9]



[10]



[11]

Men's diamond rings—14K gold mountings

Three handsomely designed rings set with superb diamonds, each ring with written guarantee—see page 538. Rings marked ♦ shipped from Chicago or Philadelphia. Order from nearest mail order house. Postpaid. *State size, 8 to 12.*

[9] ♦4 K 02570EY—Our finest quality blue-white diamond, set in square crown of white gold. 14K yellow gold ring.

1/4 ct.	$172.95	1 ct.	$ 915.00
3/8 ct.	268.95	1 1/2 ct.	1575.00
1/2 ct.	379.95	2 ct.	2200.00
3/4 ct.	603.95	3 ct.	3500.00

[10] ♦4 K 02571EY—Blue-white Tradition diamond. set in white gold crown. Polished 14K yellow gold ring.

[11] ♦4 K 02564EY—Blue-white Tradition diamond. Polished and satin-finish 14K yellow gold ring, white gold crown.

Prices and carat sizes for rings (10) and (11) above

1/8 ct.	$ 80.95	3/8 ct.	$211.95	1 ct.	$711.95
1/5 ct.	114.95	1/2 ct.	285.95	1 1/2 ct.	1090.00
1/4 ct.	144.95	3/4 ct.	484.95	2 ct.	1630.00



[18]

[19]



[12]



[13]



[14]

[15]



[16]



[17]

Men's gold signet rings

[1] HRM [2] EMS [3]

Rings engraved in any of 3 styles shown above. *State choice: 1, 2 or 3, also ring size, 8 to 12.* Shipping weight, each, 4 oz.

[12] *Handsome ring* in polished 10K yellow gold. Engraved design.
4 KR 4900E—*Print 3 initials*.**$20.60**

[13] *Our heaviest.* 10K polished yellow gold, satin finish trim.
4 KR 4901E—*Print 3 initials*..**$21.77**

Class rings for boys and girls

Print first initials of school name and state whether High School or Grammar School. Print year (example—1945). Years prior to 1940 not available. State size, 4 to 12. Shipping weight, each, 4 ounces. On orders for six or more rings, deduct 10% from total price.

[14] *10K yellow gold top* on sterling silver ring. One initial engraved on shield. H. S. or G. S. on panel below shield.
4 KR 4908E—See notice above**$5.26**

[15] *10K yellow gold top* on sterling silver ring, heavier than (14). Initials on shield.
4 KR 4910E—See notice above **$6.05**

[16] *Solid 10K yellow gold ring* with polished terraced sides.
4 KR 4906E—See notice above**$7.70**
4 KR 4907E—Same ring except in sterling silver.....**$2.38**

[17] *Our finest*, heaviest weight class ring. Polished 10K yellow gold, distinctive design.
4 KR 4911E—See notice above.**$11.10**

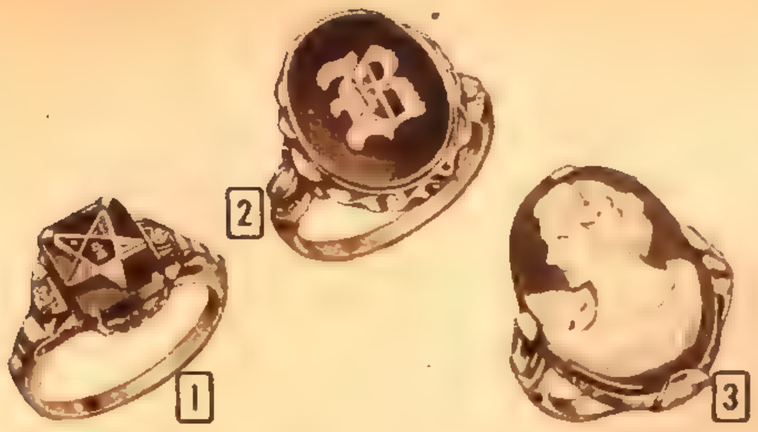
Men's identification bracelets

Engraved to order. Add $1.00 for 3-letter initials as shown on (19). Add 5c per letter for name and address as shown on (18). *Print engraving; state for top or bottom of disc.* If correctly engraved, cannot be returned. Shpg. wt., ea., 8 oz.

[18] *Heavyweight bracelet.* Closely meshed links. 8 in. long. For engraving, see above.
4 KR 4536E—Sterling silver. Plain.....**$8.75**
4 KR 4537E—Gold filled on silver. Plain.....13.93

[19] *Photo identification bracelet.* Heavy sterling silver 1¼x⅝ in. plaque holds 2 pictures. 7½ in. long. For engraving, see above.
4 KR 4535E—Without engraving.....**$7.30**

Rings shown actual size . . . All prices include 20% Federal Excise Tax . . . Easy Terms on inside back cover



Genuine onyx . . . genuine cameo

[1] *Eastern Star Ring.* Emblem enameled in official colors, mounted on genuine jet black onyx. 10K yellow gold ring. *State size, 5 to 8.* Shpg. wt., 4 oz.

4 K 05327E—Without side diamonds.....$10.38
4 K 05328E—With 2 side diamonds.....$16.22

[2] *Gold initial* on genuine black onyx. Smart mounting is 10K yellow gold. Sizes 5 to 8. Wt. 4 oz.

4 K 05042E—*State initial and ring size*.....$12.66
4 K 05045E—Some ring with diamond, no initial...$16.63

[3] *Genuine cameo*—A delicate shell pink, hand-carved stone set in solid 10K yellow gold ring.

4 K 05046—*State size, 5 to 8.* Shpg. wt., 4 oz..$13.97



Sparkling stone-set rings

[4] *Two side diamonds* and synthetic golden sapphire. 10K yellow gold mounting. Wt., 4 oz.

4 K 05353E—*State ring size, 5 to 8*.....$15.11

[5] *Sparkling simulated stone,* many facets reflecting light. 10K yellow gold ring. *Stones:* aqua, green peridot, blue sapphire, ruby. Wt., 4 oz.

4 K 05022E—*State stone, ring size, 5 to 8*..... $21.12

[6] *Brilliant synthetic stone.* Closely resembles the genuine in color, hardness, sparkle. Heavier mounting of 14K yellow gold. *Stones:* aqua, green peridot, blue sapphire, ruby. Wt., 4 oz.

4 K 05346E—*State stone, ring size, 5 to 8*....$27.60



Lovely stone cluster rings

[7] *Blue zircon cluster ring.* Seven zircons surround a large center zircon, all pale blue and lovely on the hand. 10K yellow gold ring. Shpg. wt., 4 oz.

~~4 K 05037E—*State ring size, 5 to 8*.....$18.11~~ SORRY—NOT AVAILABLE

[8] *Stone cluster ring.* Eleven brilliant stones, choice of genuine amethyst, genuine topaz, or synthetic ruby. 10K yellow gold. Shpg. wt., 4 oz.

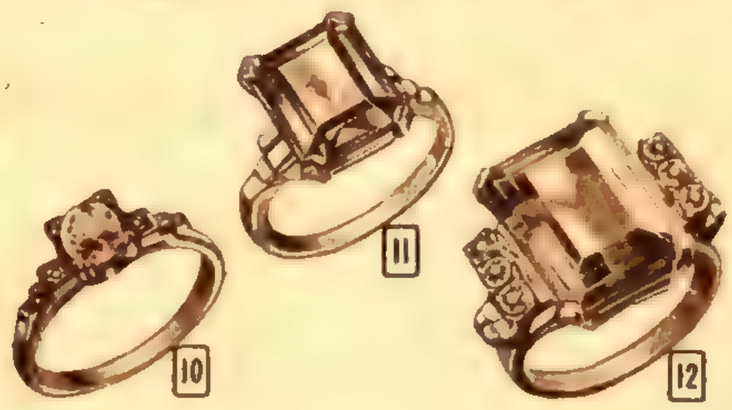
4 K 05049E—*State stone, ring size, 5 to 8.* $22.48

[9] *Cocktail ring.* Set with twenty brilliant stones. Choice of genuine garnet, genuine amethyst, or synthetic ruby. 10K yellow gold ring. Wt., 4 oz.

4 K 05048E—*State stone, ring size, 5 to 8*..... $29.66

Women's stone-set Rings, fine in design and craftsmanship





Set with semi-precious gems

[10] *Genuine zircon,* diamond-white in color, ¾ ct. size, with two genuine side diamonds.

4 K 05375E—14K gold mounting.....$24.00

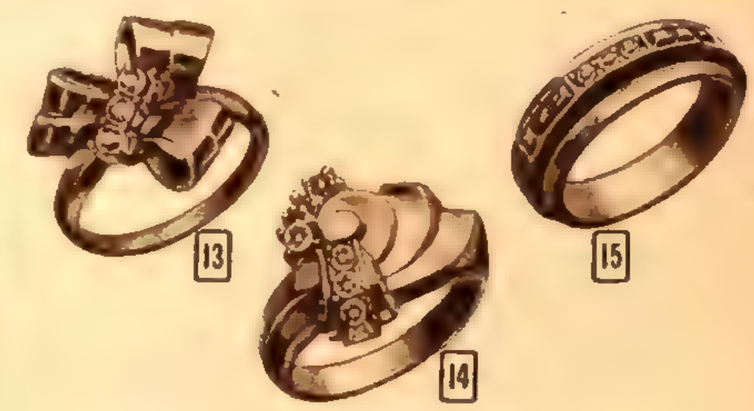
[11] *Genuine citrine or amethyst.* Citrine (topaz quartz) is a clear golden gem; amethyst, a rich purple. 10K yellow gold mounting.

4 K 05396E—3½ carat. *State stone*.....$14.40
4 K 05397E—5½ carat. *State stone*.....$25.20
♦4 K 05390E—9½ carat. Topaz quartz only.....36.00

[12] *Genuine amethyst.* 10ct. stone. 14K rose gold.

♦4 K 05364EY—4 genuine rubies on sides $57.60
♦4 K 05363EY—6 genuine rubies on sides..... 78.00

State ring size, 5 to 8. Shpg. wt., each, 4 oz.



Set with genuine precious gems

Rings of graceful design, each in 14K rose gold set with genuine precious stones . . . diamonds of fine white color . . . brilliant deep red rubies. Wear on the third or fourth finger. Shpg. wt., each, 4 oz.

[13] *Graceful bowknot,* lovely worn on the little finger. Three 9/100 carat rubies in center.

♦4 K 05373EY—*State ring size, 5 to 7*.....$39.60

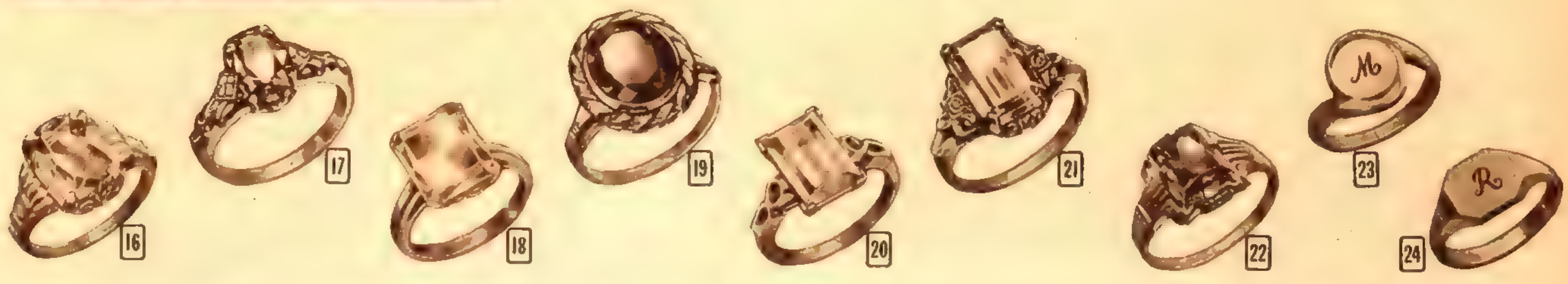
[14] *Swirl design,* with three 7/100-ct. rubies at top and three 2/100 ct. diamonds in center.

♦4 K 05372EY—*State ring size, 5 to 7*.....$72.00

[15] *Wedding band style* with three 1/40 ct. diamonds and six 7/100 ct. rubies. ¼ inch wide.

♦4 K 05376EY—*State ring size, 5 to 7*.....$102.00

Rings marked ♦ shipped from Chicago. Order, pay postage from Sears nearest mail order house.



Birthstone rings . . . lovely for her gift

Brilliant simulated and synthetic stones cut with many facets like a real jewel, accurately colored to resemble genuine gems. Mountings are solid 10K yellow gold. Price depends on weight of mounting and fineness of stones. Ring sizes 5 to 8. Allow 10 days for sizes smaller or larger. Shipping wt., each, 4 oz.

[16] *Large, oval simulated stone,* full of sparkle, tailored mounting.

~~4 K 05006E—*State month, size*.$7.30~~ SORRY—NOT AVAILABLE

[17] *Fine synthetic stone,* close in color to genuine gem.

4 K 05038E—*State month, size*.$10.74

[18] *Rectangular-cut simulated stone,* polished to a fine brilliance.

4 K 05044E—*State month*.....$10.80

[19] *Scrolled frame* in rose and green gold, simulated stone.

4 K 05011E—*State month, size*.$11.68

[20] *Many-faceted stone* reflecting light and sparkle. Heavy mounting

4 K 05043E—*State size, month*..$12.00

[21] *Two genuine diamonds* add brilliance to simulated birthstone.

4 K 05014E—*State month*.....$16.00

Birthmonth Chart

Jan. . . Dark Red Garnet
Feb. . . Purple Amethyst
Mar. . . Sea Green Aquamarine
Apr. . . White Sapphire
May. . . Pale Green Spinel
June. . . Violet Alexandrite
July . . . Red Ruby
Aug. . . Light Green Peridot
Sept . . Dark Blue Sapphire
Oct. . . Rose Pink Zircon
Nov. . . Golden Sapphire
Dec. . . Blue Green Zircon

Rings for boys and girls

[22] *Girl's birthstone ring.* Pretty bowknot mounting of 10K yellow gold. Simulated stone. Birthstones by months listed at left.

4 K 05015E—*State month, size, 3 to 6*. . . $2.74

[23] *Little girl's signet ring.* Dainty scroll mounting in bright, polished 10K yellow gold. Hand-engraved initial. Sizes 2 to 5.

4 KR 5036E—*Print initial; state size*.....$5.58

[24] *Boy's signet ring.* Smooth, polished 10K yellow gold mounting. Sizes 2 to 5.

4 KR 4755E—*Print initial, state size*. . .$5.58

See "How to measure size," page 545. Allow 5 days for engraving. Shpg. wt., each, 4 oz.

Rings shown actual size . . . All prices include 20% Federal Excise Tax. For Easy Terms see inside back cover.



Quality in Diamonds for 52 years

Diamond rings priced from **$12.25 to $3800.00** on the following pages

When you buy her diamond, you want a stone whose purity and fire are worthy expressions of your deepest sentiments. And—whether you buy one diamond in a lifetime or many diamonds—you want full value for the money you invest. To be certain you get the best in diamonds, choose a trusted diamond dealer: one whose expert knowledge assures you quality, whose reputation for honest dealing is unquestioned and of long standing, whose guarantee is generous and reliable. Sears are such diamond merchants. For 52 years we have sold diamonds selected by experts, graded by the most exacting standards, and guaranteed exactly as represented. To be considered in the purchase of any diamond are the factors described below.

Money-back Guarantee

Sears send a Certificate of Guarantee with every diamond ring having a 1/20 ct. or larger center stone. It shows weight and quality, registration number, purchase price, and details of our Trade-in Plan. If you are not completely satisfied with your ring, return it within 30 days. We'll refund your money. Few merchants offer so strong a guarantee.



One-year Trade-in Privilege

You may return your ring (providing the diamond is in its original setting) together with our Guarantee Certificate within one year of purchase date and apply its purchase price to a larger, more expensive diamond —an unusually generous offer. We can allow Federal Excise Tax paid on a new purchase only if the ring is exchanged within 60 days.

Facts you should know about diamonds

Size alone does not determine the value of a diamond. A one-carat stone may be worth as little as $200 or as much as $900 depending upon its quality. These are the factors which determine quality and upon which all Sears diamonds are judged: color, clarity, cut and proportion.

Color: A truly fine diamond is as clear as the purest drop of water, with a blue appearance which comes from its reflection of light. Such diamonds are called blue-white; others are rated as white or yellow. Diamond value increases with each stronger degree of reflected blue light and decreases with each stronger degree of reflected yellow light. Sears sell only blue-white diamonds.

Clarity (degree of perfection): Although many diamonds are referred to as perfect, none actually is. Tiny flaws may be present in any diamond, even in museum gems. However, if no flaws can be seen when the diamond is magnified 10 times, reliable jewelers regard it as perfect. Sears finest diamonds meet or exceed this standard.

Cut and proportion: Fine cutting by master cutters adds much to the value of a diamond. Three popular styles of cutting are: round, emerald, and marquise. A full cut round or marquise diamond has 58 mirror-like facets or surfaces which reflect the light; the emerald-cut stone has 50. The degree of brilliance is determined by the precise tilt of each facet in relation to its neighbor and upon its expert polishing. All 1/16 ct. or larger center stones in Sears diamond rings are full cut and correctly proportioned and finished for utmost brilliance.

Carat size of diamonds: A carat is the unit of weight by which diamonds are sold. We show each ring with the largest carat size stone in which the ring is listed, enlarged ¼ to bring out the design of the ring. For actual carat sizes, see the chart below.

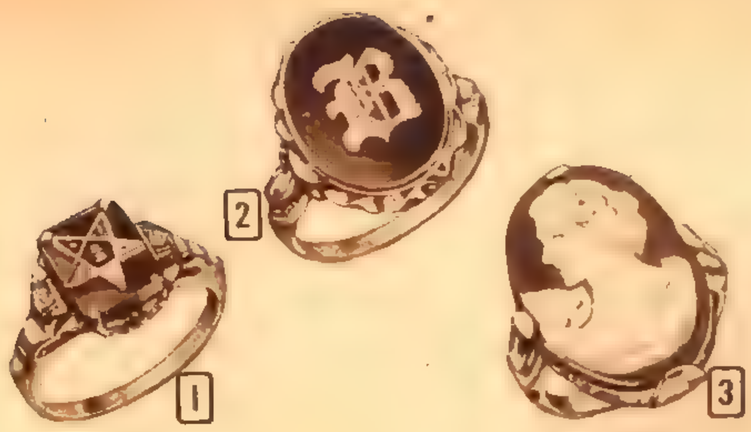
Mountings for Sears Diamonds

Sears diamonds are set only in solid 14K gold or palladium mountings. All center and side diamonds are set in palladium or white gold, which intensifies their blue-white fire and creates an illusion of greater size. The value of the mounting depends upon the amount of hand work required, the number and size of side diamonds, the amount of gold or palladium used. Palladium, a jewelry metal of rare beauty and distinction, is one of the noble platinum metals. It is a soft, lustrous white, harder than gold, non-tarnishable.

Because of present difficulties of supply, ring designs may vary slightly from the illustrations. We guarantee your satisfaction. If you do not find the ring you want in this catalog, write to our Personal Service Dept. You will receive full information.







Genuine onyx . . . genuine cameo

[1] *Eastern Star Ring.* Emblem enameled in official colors, mounted on genuine jet black onyx. 10K yellow gold ring. *State size, 5 to 8.* Shpg. wt., 4 oz.

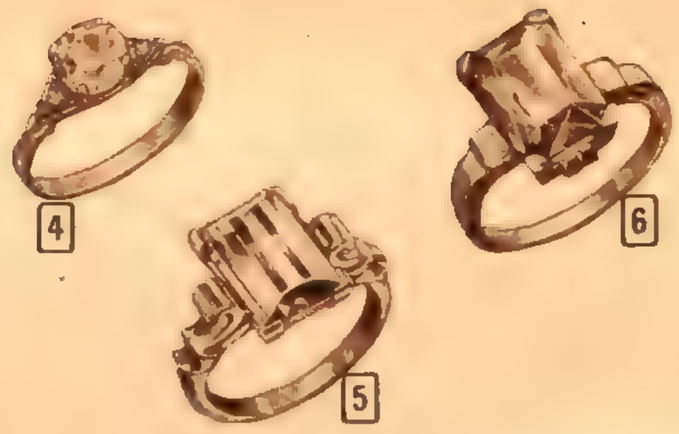
4 K 05327E—Without side diamonds. $10.38
4 K 05328E—With 2 side diamonds. $16.22

[2] *Gold initial* on genuine black onyx. Smart mounting is 10K yellow gold. Sizes 5 to 8. Wt. 4 oz.

4 K 05042E—*State initial and ring size*. $12.66
4 K 05045E—Same ring with diamond, no initial. . . $16.63

[3] *Genuine cameo*—A delicate shell pink, hand-carved stone set in solid 10K yellow gold ring.

4 K 05046—*State size, 5 to 8.* Shpg. wt., 4 oz. . $13.97



Sparkling stone-set rings

[4] *Two side diamonds* and synthetic golden sapphire. 10K yellow gold mounting. Wt., 4 oz.

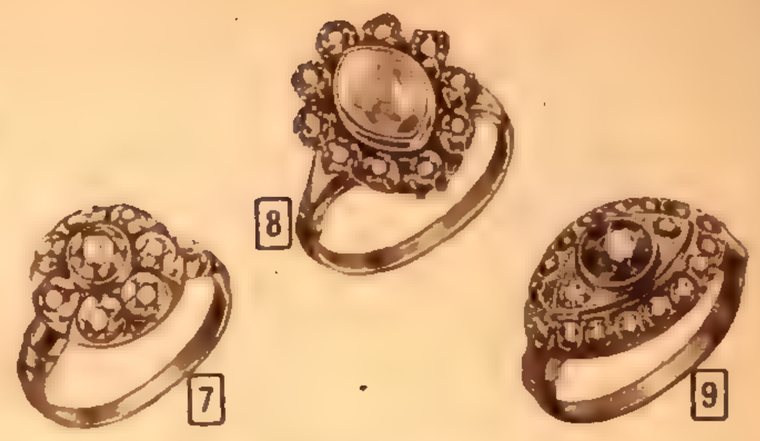
4 K 05353E—*State ring size, 5 to 8*. $15.11

[5] *Sparkling simulated stone,* many facets reflecting light. 10K yellow gold ring. *Stones:* aqua, green peridot, blue sapphire, ruby. Wt., 4 oz.

4 K 05022E—*State stone, ring size, 5 to 8*. $21.12

[6] *Brilliant synthetic stone.* Closely resembles the genuine in color, hardness, sparkle. Heavier mounting of 14K yellow gold. *Stones:* aqua, green peridot, blue sapphire, ruby. Wt., 4 oz.

4 K 05346E—*State stone, ring size, 5 to 8*. . . $27.60



Lovely stone cluster rings

[7] *Blue zircon cluster ring.* Seven zircons surround a large center zircon. All are blue and lovely on the hand. SORRY—NOT AVAILABLE 10K yellow gold ring. Shpg. wt., 4 oz.

~~4 K 05037E—*State ring size, 5 to 8*. . . . . $10.11~~

[8] *Stone cluster ring.* Eleven brilliant stones, choice of genuine amethyst, genuine topaz, or synthetic ruby. 10K yellow gold. Shpg. wt., 4 oz.

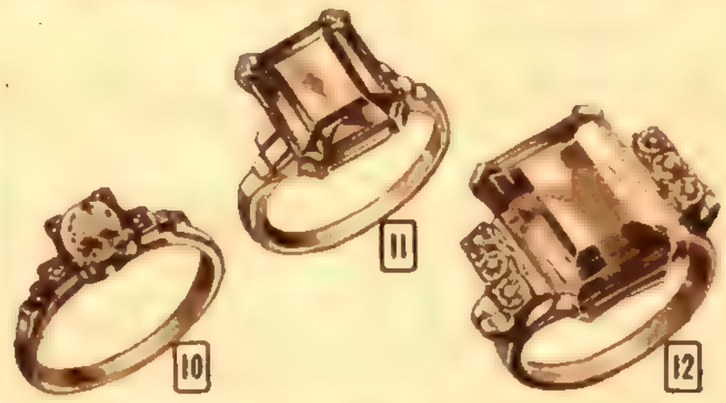
4 K 05049E—*State stone, ring size, 5 to 8.* $22.48

[9] *Cocktail ring.* Set with twenty brilliant stones. Choice of genuine garnet, genuine amethyst, or synthetic ruby. 10K yellow gold ring. Wt., 4 oz.

4 K 05048E—*State stone, ring size, 5 to 8*. $29.66

Women's stone-set Rings, fine in design and craftsmanship





Set with semi-precious gems

[10] *Genuine zircon,* diamond-white in color, ¾ ct. size, with two genuine side diamonds.

4 K 05375E—14K gold mounting. $24.00

[11] *Genuine citrine or amethyst.* Citrine (topaz quartz) is a clear golden gem; amethyst, a rich purple. 10K yellow gold mounting.

4 K 05396E—3½ carat. *State stone*. $14.40
4 K 05397E—5½ carat. *State stone*. $25.20
♦4 K 05390E—9½ carat. Topaz quartz only. 36.00

[12] *Genuine amethyst.* 10ct. stone. 14K rose gold.

♦4 K 05364EY—4 genuine rubies on sides $57.60
♦4 K 05363EY—6 genuine rubies on sides. 78.00

State ring size, 5 to 8. Shpg. wt., each, 4 oz.



Set with genuine precious gems

Rings of graceful design, each in 14K rose gold set with genuine precious stones . . . diamonds of fine white color . . . brilliant deep red rubies. Wear on the third or fourth finger. Shpg. wt., each, 4 oz.

[13] *Graceful bowknot,* lovely worn on the little finger. Three 9/100 carat rubies in center.

♦4 K 05373EY—*State ring size, 5 to 7*. $39.60

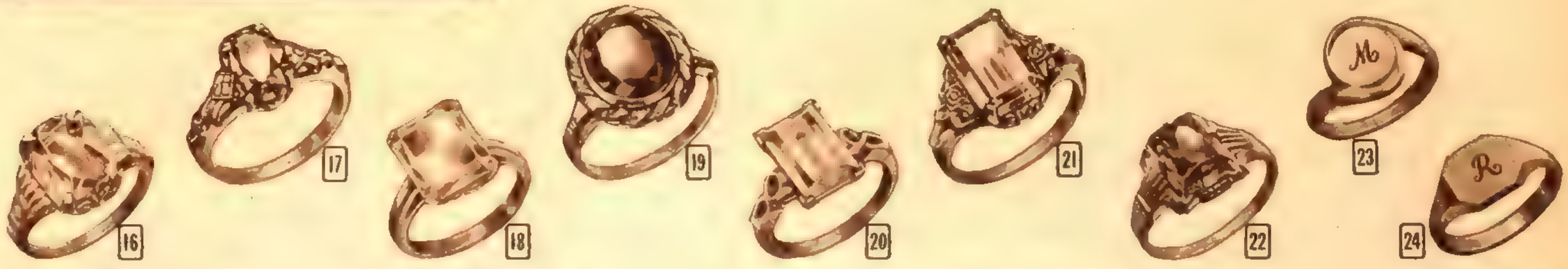
[14] *Swirl design,* with three 7/100-ct. rubies at top and three 2/100 ct. diamonds in center.

♦4 K 05372EY—*State ring size, 5 to 7*. $72.00

[15] *Wedding band style* with three 1/40 ct. diamonds and six 7/100 ct. rubies. ¼ inch wide.

♦4 K 05376EY—*State ring size, 5 to 7*. $102.00

Rings marked ♦ shipped from Chicago. Order, pay postage from Sears nearest mail order house.



Birthstone rings . . . lovely for her gift

Brilliant simulated and synthetic stones cut with many facets like a real jewel, accurately colored to resemble genuine gems. Mountings are solid 10K yellow gold. Price depends on weight of mounting and fineness of stones. Ring sizes 5 to 8. Allow 10 days for sizes smaller or larger. Shipping wt., each, 4 oz.

[16] *Large, oval simulated stone,* full of sparkle. Tailored mounting. SORRY—NOT AVAILABLE

~~4 K 05006E—*State month, size*. $7.30~~

[17] *Fine synthetic stone,* close in color to genuine gem.

4 K 05038E—*State month, size*. $10.74

[18] *Rectangular-cut simulated stone,* polished to a fine brilliance.

4 K 05044E—*State month*. $10.80

[19] *Scrolled frame* in rose and green gold, simulated stone.

4 K 05011E—*State month, size*. $11.68

[20] *Many-faceted stone* reflecting light and sparkle. Heavy mounting

4 K 05043E—*State size, month*. . $12.00

[21] *Two genuine diamonds* add brilliance to simulated birthstone.

4 K 05014E—*State month*. $16.00

Birthmonth Chart

Jan. . . . Dark Red Garnet
Feb. . . . Purple Amethyst
Mar. . . . Sea Green Aquamarine
Apr. . . . White Sapphire
May. . . . Pale Green Spinel
June. . . . Violet Alexandrite
July . . . Red Ruby
Aug. . . . Light Green Peridot
Sept . . . Dark Blue Sapphire
Oct. . . . Rose Pink Zircon
Nov. . . . Golden Sapphire
Dec. . . . Blue Green Zircon

Rings for boys and girls

[22] *Girl's birthstone ring.* Pretty bowknot mounting of 10K yellow gold. Simulated stone. Birthstones by months listed at left.

4 K 05015E—*State month, size, 3 to 6*. . . $2.74

[23] *Little girl's signet ring.* Dainty scroll mounting in bright, polished 10K yellow gold. Hand-engraved initial. Sizes 2 to 5.

4 KR 5036E—*Print initial; state size*. $5.58

[24] *Boy's signet ring.* Smooth, polished 10K yellow gold mounting. Sizes 2 to 5.

4 KR 4755E—*Print initial, state size*. . . $5.58

See "How to measure size," page 545. Allow 5 days for engraving. Shpg. wt., each, 4 oz.

Rings shown actual size . . . All prices include 20% Federal Excise Tax. For Easy Terms see inside back cover.



Our lowest priced diamond rings

Lovely for a girl's first diamond, for graduation and birthdays. Dainty pierced design in 14K yellow gold, white gold crown.

4 K 02529E

1/100 ct.	$12.25
1/70 ct.	14.95
1/50 ct.	15.95

Richly engraved to make the stone appear larger. Solid 14K yellow gold with diamond set in square of bright white gold.

4 K 03307E

1/50 ct.	$15.95
3/100 ct.	18.95
1/20 ct.	21.95

Matched engagement and wedding ring set . . . two charming rings in solid 14K yellow gold with delicate flower engraving.

4 KR 3309ME—Matching set, 2 rings

3/100 ct.	$21.95	1/16 ct.	$32.95
1/20 ct.	27.95	1/12 ct.	39.95

4 K 03308ME—Engagement Ring

3/100 ct.	$18.95	1/16 ct.	$29.95
1/20 ct.	24.95	1/12 ct.	36.95

4 KR 3161ME—Wedding Ring . $3.59

Richly engraved . . . with 1/20 ct. diamond $27.95

Sparkling white gold insets look like side diamonds. Pierced 14K yellow gold ring.

4 K 03336ME

1/20 carat.	$27.95
1/16 carat.	32.95
1/12 carat.	39.95
1/8 carat.	57.95

3-diamond Wedding Ring
4 KR 2380ME $22.95

Dainty filigree mounting in 14K yellow gold with diamond set in hexagon of palladium.

4 K 03301ME

1/20 carat.	$27.95
1/16 carat.	32.95
1/12 carat.	39.95
1/8 carat.	57.95

Matching Wedding Ring
4 KR 3021ME $3.59

Lovely hand-detailed orange blossom design. Solid 14K yellow gold with palladium crown.

4 K 03302ME

1/20 carat.	$27.95
1/16 carat.	32.95
1/12 carat.	39.95
1/8 carat.	57.95

Matching Wedding Ring
4 KR 3012ME $6.50

Fine Quality Blue-White Diamonds . . . $12.25 to $71.95

Beauty and quality rare at these prices! Every engagement ring is set with a brilliant blue-white diamond, small in size, but fine in color, cutting, and quality. Every mounting is hand-detailed solid 14K yellow gold with diamonds set in white gold or palladium to appear larger and more brilliant. Each ring in gift box. See "How to measure correct ring size" on page 545.

State ring size, 5 to 8, and size of center diamond. Print initials and date for wedding ring engraving. Sent postpaid.



Semi-tailored . . . with 1/16 ct. diamond $34.95

Sweetheart mounting with dainty inlaid white gold hearts. Solid 14K yellow gold ring.

4 K 03303ME

1/20 carat.	$29.95
1/16 carat.	34.95
1/12 carat.	41.95
1/8 carat.	59.95

3-diamond Wedding Ring
4 KR 2335ME $19.95

Orange blossoms delicately engraved on fine hand-finished solid 14K yellow gold ring.

4 K 02560ME

1/20 carat.	$29.95
1/16 carat.	34.95
1/12 carat.	41.95
1/8 carat.	59.95

Matching Wedding Ring
4 KR 3023ME $6.50

Different and lovely . . . a pierced rose and leaf design in 14K yellow gold, white gold crown.

4 K 03355ME

1/20 carat.	$29.95
1/16 carat.	34.95
1/12 carat.	41.95
1/8 carat.	59.95

1-diamond Wedding Ring
4 KR 2395ME $19.95

Heavier settings . . . with 1/12 ct. diamond $43.95

Brilliant palladium inlay enhances the beauty of this hand-detailed 14K yellow gold ring.

4 K 02511ME

1/20 carat.	$31.95
1/16 carat.	36.95
1/12 carat.	43.95
1/8 carat.	61.95

1-diamond Wedding Ring
4 KR 2372ME $13.95

Highly polished faceted ring in modern tailored style. Solid 14K yellow gold mounting.

4 K 02508ME

1/20 carat.	$31.95
1/16 carat.	36.95
1/12 carat.	43.95
1/8 carat.	61.95

Matching Wedding Ring
4 KR 3009ME $6.25

Rich simplicity in this graceful tailored design. 14K yellow gold with white gold crown.

4 K 02504ME

1/20 carat.	$31.95
1/16 carat.	36.95
1/12 carat.	43.95
1/8 carat.	61.95

1-diamond Wedding Ring
4 KR 2455ME $13.95



Charming ring in fishtail style. Engraved palladium inlay lends added brilliance to two side diamonds. 14K yellow gold with palladium prongs.

4 K 03337ME—Engagement Ring

1/20 carat.	$41.95	1/12 carat.	$53.95
1/16 carat.	46.95	1/8 carat.	71.95

4 KR 2381ME—5-diamond Wedding Ring $39.95



Two brilliant side diamonds . . . with 1/16 ct. center diamond $46.95

A graceful tapered ring in solid 14K yellow gold with center and side diamonds mounted in bright, white palladium.

4 K 03306ME

1/20 carat.	$41.95
1/16 carat.	46.95
1/12 carat.	53.95
1/8 carat.	71.95

5-diamond Wedding Ring
4 KR 2453ME—Diamonds set in beaded panel $34.95

A beautiful and impressive ring. Side diamonds are set in hearts of bright white palladium. Solid 14K yellow gold mounting.

4 K 03305ME

1/20 carat.	$41.95
1/16 carat.	46.95
1/12 carat.	53.95
1/8 carat.	71.95

3-diamond Wedding Ring
4 KR 2337ME—Diamonds in box setting $22.95

Richly styled pierced mounting with inlay of gleaming white palladium and dainty heart design on sides. Solid 14K yellow gold ring.

4 K 03304ME

1/20 carat.	$41.95
1/16 carat.	46.95
1/12 carat.	53.95
1/8 carat.	71.95

3-diamond Wedding Ring
4 KR 2336ME — Matching pierced design $24.95

A slender tapered ring with side diamonds in graceful marquise-shaped white palladium settings. Solid 14K yellow gold ring.

4 K 03335ME

1/20 carat.	$41.95
1/16 carat.	46.95
1/12 carat.	53.95
1/8 carat.	71.95

5-diamond Wedding Ring
4 KR 2376ME—Graceful matching style $24.95

Rings enlarged ¼ to show design. All prices include 20% Federal Excise Tax . . . For Easy Terms see inside back cover. CPBKMN3







Richly detailed mountings for solitaires

1/10 carat Engagement Ring **$54.95**

Sweetheart ring . . . highly polished, hand-detailed heart and leaf design on solid 14K yellow gold mounting. Diamond set in white palladium.

4 K 03310MEY

1/10 ct. $54.95	1/5 ct. . $99.95
1/8 ct. 65.95	1/4 ct. . 129.95
1/6 ct. 84.95	♦1/3 ct. . 162.95

Three-diamond Wedding Ring
4KR2360ME—Three diamonds set in separate squares. $21.95

1/10 carat Engagement Ring **$54.95**

An exquisite ring . . . delicately engraved precious palladium inlay in openwork design.Solid 14K yellow gold, diamond set in palladium.

4 K 02574MEY

1/10 ct. $54.95	1/5 ct. . $99.95
1/8 ct. 65.95	1/4 ct. . 129.95
1/6 ct. 84.95	♦1/3 ct. . 162.95

Matching Wedding Ring
4KR3000ME—Has flower engraved palladium inlay. $7.75

1/10 carat Engagement Ring **$54.95**

Impressive mounting combining engraved flower and leaf pattern with ornamental filigree work. 14K yellow gold, palladium box top.

4 K 02573MEY

1/10 ct. $54.95	1/5 ct. . $99.95
1/8 ct. 65.95	1/4 ct. . 129.95
1/6 ct. 84.95	♦1/3 ct. . 162.95

Matching Wedding Ring
4 KR 3020ME—Daintily engraved and faceted band $5.50







Exquisitely designed semi-tailored mountings for solitaires

1/10 carat Engagement Ring **$56.95**

"Magic solitaire" . . . engraved flowers of bright palladium look like side diamonds. 14K yellow gold.

4 K 02575MEY

1/10 ct. $56.95	1/4 ct. $131.95
1/8 ct. 67.95	♦3/8 ct. 198.95
1/6 ct. 86.95	♦1/2 ct. 272.95
1/5 ct. 101.95	♦3/4 ct. 471.95

Matching Wedding Ring
4KR3001ME—With flower engraved palladium inlay. $8.25

1/10 carat Engagement Ring **$56.95**

Bound sheaf design, chaste and lovely. Ring is solid 14K yellow gold with diamond set in bright palladium.

4 K 03356MEY

1/10 ct. $56.95	1/4 ct. $131.95
1/8 ct. 67.95	♦3/8 ct. 198.95
1/6 ct. 86.95	♦1/2 ct. 272.95
1/5 ct. 101.95	♦3/4 ct. 471.95

Three-diamond Wedding Ring
4KR2392ME—Three diamonds set in palladium. $27.95

1/10 carat Engagement Ring **$56.95**

Beautifully hand-detailed orange blossom design. Solid 14K yellow gold, diamond set in gleaming palladium.

4 K 03314MEY

1/10 ct. $56.95	1/4 ct. $131.95
1/8 ct. 67.95	♦3/8 ct. 198.95
1/6 ct. 86.95	♦1/2 ct. 272.95
1/5 ct. 101.95	♦3/4 ct. 471.95

Five-diamond Wedding Ring
4 KR 2473ME—Five diamonds individually set. $31.95

State ring size: brides' 5 to 8; grooms' 8 to 12. State size of center diamond. Print initials and date for wedding ring engraving. See "How to Order" page 545 for measuring instructions.











Three rings to match

1/10 carat Engagement Ring **$58.95**

Bride's engagement and wedding rings and groom's wedding ring in perfectly matched designs. Solid 14K yellow gold with inlaid band of white gold across the top.

4 K 02509MEY

1/10 ct. $58.95	1/4 ct. $133.95
1/8 ct. 69.95	♦1/3 ct. 166.95
1/6 ct. 88.95	♦3/8 ct. 200.95
1/5 ct. 103.95	♦1/2 ct. 274.95

Matching Wedding Rings
4 KR 3262ME—Brides' $10.50
4 KR 3263ME—Grooms' 17.50

Classic tailored mounting for solitaires

1/10 carat Engagement Ring **$58.95**

Perennial favorite, the tailored solitaire. Highly polished beveled mounting in solid 14K yellow gold. Diamond set in palladium.

4 K 03317MEY

1/10 ct. $58.95	♦1/3 ct. $166.95
1/8 ct. 69.95	♦3/8 ct. 200.95
1/6 ct. 88.95	♦1/2 ct. 274.95
1/5 ct. 103.95	♦3/4 ct. 473.95
1/4 ct. 133.95	♦1 ct. 700.00

One-diamond Wedding Ring
4 KR 2355ME—Matching faceted ring design. $21.95

1/10 carat Engagement Ring **$58.95**

Exquisitely simple design . . . tailored, beveled shank. Solid 14K yellow gold highly polished. Diamond held in gleaming palladium crown.

4 K 02576MEY

1/10 ct. $58.95	♦1/3 ct. $166.95
1/8 ct. 69.95	♦3/8 ct. 200.95
1/6 ct. 88.95	♦1/2 ct. 274.95
1/5 ct. 103.95	♦3/4 ct. 473.95
1/4 ct. 133.95	♦1 ct. 700.00

Matching Wedding Ring
4 KR 3002ME—Beveled, brightly polished band. $6.95

Heavier tailored mountings for solitaires

1/10 carat Engagement Ring **$61.95**

Unusual and very lovely . . . 14K yellow gold ring in graceful braided pattern with palladium inlay giving the effect of side diamonds.

4 K 03357MEY

1/10 ct. $61.95	♦1/3 ct. $169.95
1/8 ct. 72.95	♦1/2 ct. 277.95
1/6 ct. 91.95	♦5/8 ct. 374.95
1/5 ct. 106.95	♦3/4 ct. 476.95
1/4 ct. 136.95	♦1 ct. 703.00

Matching Wedding Ring
4KR3089ME—With bright palladium inlay. $13.95

1/10 carat Engagement Ring **$61.95**

Tailored mounting . . . simple beveled and grooved detail. Exquisitely hand finished 14K yellow gold ring. Diamond set in palladium.

4 K 03332MEY

1/10 ct. $61.95	♦1/3 ct. $169.95
1/8 ct. 72.95	♦1/2 ct. 277.95
1/6 ct. 91.95	♦5/8 ct. 374.95
1/5 ct. 106.95	♦3/4 ct. 476.95
1/4 ct. 136.95	♦1 ct. 703.00

Five-diamond Wedding Ring
4 KR 2373ME—Five diamonds individually set. $49.95



Solid 14K yellow gold mountings with two side diamonds for greater brilliance

1/10 carat Engagement Ring **$66.95**

Slender, graceful ring design . . . two side diamonds in dainty engraved mounting.

4 K 03312MEY

1/10 ct.	$66.95	♦1/3 ct.	$174.95
1/8 ct.	77.95	♦3/8 ct.	208.95
1/6 ct.	96.95	♦1/2 ct.	282.95
1/5 ct.	111.95	♦5/8 ct.	379.95
1/4 ct.	141.95	♦3/4 ct.	481.95

Five-diamond Wedding Ring
4 KR 2374ME—Diamonds set in palladium panel $37.95

1/10 carat Engagement Ring **$69.95**

White palladium hearts hold two side diamonds . . . Dainty orange blossom detail.

4 K 02577MEY

1/10 ct.	$69.95	♦1/3 ct.	$177.95
1/8 ct.	80.95	♦3/8 ct.	211.95
1/6 ct.	99.95	♦1/2 ct.	285.95
1/5 ct.	114.95	♦5/8 ct.	382.95
1/4 ct.	144.95	♦3/4 ct.	484.95

Five-diamond Wedding Ring
4 KR 2365ME—Five diamonds in graduated sizes $49.95

1/10 carat Engagement Ring **$72.95**

Two side diamonds box-set in gleaming palladium. Heavier hand-detailed mounting.

4 K 03340MEY

1/10 ct.	$72.95	♦1/3 ct.	$180.95
1/8 ct.	83.95	♦3/8 ct.	214.95
1/6 ct.	102.95	♦1/2 ct.	288.95
1/5 ct.	117.95	♦3/4 ct.	487.95
1/4 ct.	147.95	♦1 ct.	714.00

Five-diamond Wedding Ring
4 KR 2386ME—Five diamonds in beaded box setting $44.95

1/10 carat Engagement Ring **$72.95**

Side diamonds mounted in palladium inlay sparkle from each side of center stone.

4 K 03333MEY

1/10 ct.	$72.95	♦1/3 ct.	$180.95
1/8 ct.	83.95	♦3/8 ct.	214.95
1/6 ct.	102.95	♦1/2 ct.	288.95
1/5 ct.	117.95	♦3/4 ct.	487.95
1/4 ct.	147.95	♦1 ct.	714.00

Three-diamond Wedding Ring
4 KR 2375ME—Three diamonds in dainty box setting $37.95

1/10 carat Engagement Ring **$79.95**

Larger side diamonds (total 4/100 ct.) sparkle in handsome fishtail setting.

4 K 03300MEY

1/10 ct.	$79.95	♦3/8 ct.	$221.95
1/8 ct.	90.95	♦1/2 ct.	295.95
1/6 ct.	109.95	♦5/8 ct.	392.95
1/5 ct.	124.95	♦3/4 ct.	494.95
1/4 ct.	154.95	♦1 ct.	721.00

Three diamond Wedding Ring
4 KR 2359ME—Three diamonds in fishtail setting $44.95

TRADITION Blue-White Diamonds . . . $54.95 to $1700

Our Own Trade Name

Tradition—a name that stands for years of beauty, quality, and exceptional value in diamonds . . . Sears own name for the exquisite diamond rings on these two pages . . . diamonds that become treasured tradition handed down in your family.

Diamonds of our Tradition quality—equal or superior to the finest offered by many stores—are chosen for their brilliant blue-white color, pure flame, and superb cut and finish. They are so pure that even to an expert's trained eye they show no flaws when magnified seven times. They must pass standards of excellence so high that only one in 150 stones examined is accepted and adjudged worthy the Tradition name.

Tradition diamonds are mounted in distinctive hand-finished rings beautifully detailed to enhance the radiant quality of the stones. All rings are solid 14K yellow gold with diamonds set in precious white palladium to bring out their full brilliance. Each Tradition diamond ring is registered and sent to you with Sears Certificate of Guarantee.

State ring size, 5 to 8, and size of center diamond. Carat sizes quoted refer to center diamond only. See "How to Order" on page 545. Be sure to print initials and date for engraving in wedding rings.

Brides' Book included with brides' wedding rings. Rings in attractive gift box. Rings marked ♦ sent from Chicago or Philadelphia. Order from your nearest Sears mail order house. Sent postpaid.



Four side diamonds

1/10 carat Engagement Ring **$83.95**

Flashing side diamonds set in gleaming palladium enhance brilliance of center stone. Delicately engraved; solid 14K yellow gold mounting.

4 K 03334MEY

1/10 ct.	$83.95	♦1/3 ct.	$191.95
1/8 ct.	94.95	♦3/8 ct.	225.95
1/6 ct.	113.95	♦1/2 ct.	299.95
1/5 ct.	128.95	♦3/4 ct.	498.95
1/4 ct.	158.95	♦1 ct.	725.00

Seven-diamond Wedding Ring
4 KR 2361ME—Seven diamonds in beaded box setting $59.95

Six brilliant side diamonds in classic settings

1/10 carat Engagement Ring **$89.95**

Six side diamonds (total 4/100 ct.) set in tapered panel of white palladium. Dainty engraving on solid 14K yellow gold ring.

4 K 03313MEY

1/10 ct.	$89.95	♦3/8 ct.	$231.95
1/8 ct.	100.95	♦1/2 ct.	305.95
1/6 ct.	119.95	♦5/8 ct.	396.95
1/5 ct.	134.95	♦3/4 ct.	504.95
1/4 ct.	164.95	♦1 ct.	731.00

Five-diamond Wedding Ring
4 KR 2356ME—Five diamonds set in beaded panel $37.95

1/10 carat Engagement Ring **$97.95**

Six larger side diamonds (total 1/16 ct.) set in palladium for greater brilliance. Heavier mounting in polished 14K yellow gold.

4 K 02578MEY

1/10 ct.	$97.95	♦3/8 ct.	$239.95
1/8 ct.	108.95	♦1/2 ct.	313.95
1/6 ct.	127.95	♦5/8 ct.	404.95
1/5 ct.	142.95	♦3/4 ct.	512.95
1/4 ct.	172.95	♦1 ct.	738.95

Seven-diamond Wedding Ring
4 KR 2358ME—Seven diamonds total 7/100 ct. $59.95

Larger side diamonds in exquisite mountings

1/8 carat Engagement Ring **$116.95**

Four side diamonds (total weight 8/100 ct.) are set fishtail style on individual prongs. Simple but lovely 14K yellow gold mounting.

4 K 02579MEY

1/8 ct	$116.95	♦1/2 ct.	$321.95
1/5 ct.	150.95	♦5/8 ct.	412.95
1/4 ct.	180.95	♦3/4 ct.	520.95
♦1/3 ct.	213.95	♦1 ct.	747.95
♦3/8 ct.	247.95	♦1 1/2 ct.	1140.00

Five-diamond Wedding Ring
4 KR 2357ME—Fishtail style. Diamonds total 1/10 ct. . . . $69.95

1/8 carat Engagement Ring **$138.95**

Our finest Tradition diamond ring. Six blazing side diamonds (total ⅛ ct.) exquisitely set in fishtail style. Solid 14K yellow gold.

4 K 02513MEY

1/8 ct.	$138.95	♦1/2 ct.	$343.95
1/6 ct.	157.95	♦3/4 ct.	542.95
1/5 ct.	172.95	♦1 ct.	769.95
1/4 ct.	202.95	♦1 1/2 ct.	1162.00
♦3/8 ct.	269.95	♦2 ct.	1700.00

Seven-diamond Wedding Ring
4 KR 2468ME—Seven diamonds total 1/8 ct. $89.95

Rings enlarged ¼ to show design . . . All prices include 20% Federal Excise Tax . . . Easy Terms on inside back cover.



Classic solitaires in superb 14K yellow gold mountings

1/8 carat Engagement Ring **$79.95**

Superbly simple, designed to show off the flaming beauty of our finest diamonds. Gold ring with palladium crown.

♦4 K 02530MEY

1/8 ct.	$79.95	3/8 ct.	$253.95
1/6 ct.	99.95	1/2 ct.	364.95
1/5 ct.	122.95	5/8 ct.	472.95
1/4 ct.	157.95	3/4 ct.	588.95
1/3 ct.	199.95	1 ct.	900.00

3-Diamond Wedding Ring

♦4 KR 2393MEY $42.95

1/8 carat Engagement Ring **$79.95**

Brilliantly polished, faceted gold ring, palladium crown.

♦4 K 02586MEY

1/8 ct.	$79.95	3/8 ct.	$253.95
1/6 ct.	99.95	1/2 ct.	364.95
1/5 ct.	122.95	5/8 ct.	472.95
1/4 ct.	157.95	3/4 ct.	588.95
1/3 ct.	199.95	1 ct.	900.00

Matching Wedding Rings

♦4 [illegible] 3003MEY—Gold band. $8.75

♦4 KR 2390MEY—Five diamonds set in box style $49.95

1/8 carat Engagement Ring **$79.95**

Inspired elegance in gleaming gold with delicately engraved palladium inlay.

♦4 [illegible] 03323MEY

1/8 ct.	$79.95	3/8 ct.	$253.95
1/6 ct.	99.95	1/2 ct.	364.95
1/5 ct.	122.95	5/8 ct.	472.95
1/4 ct.	157.95	3/4 ct.	588.95
1/3 ct.	199.95	1 ct.	900.00

16-diamond Wedding Ring

♦4 [illegible] 2369MEY—Has double row of sparkling diamonds $92.95



Exquisite rings in 14K yellow gold with two side diamonds

1/8 carat Engagement Ring **$94.95**

Simple, classic design. Center and side diamonds set in bright white palladium.

♦4 K 02532MEY

1/8 ct.	$94.95	3/8 ct.	$268.95
1/6 ct.	114.95	1/2 ct.	379.95
1/5 ct.	137.95	5/8 ct.	487.95
1/4 ct.	172.95	3/4 ct.	603.95
1/3 ct.	214.95	1 ct.	915.00

5-diamond Wedding Ring

♦4 [illegible] 2418MEY—Five diamonds total 1/12 carat . . . $63.95

1/8 carat Engagement Ring **$102.95**

Lovely tailored ring design. Larger side diamonds (total 4/100 ct.) are set box-style.

♦4 K 03324MEY

1/8 ct.	$102.95	3/8 ct.	$276.95
1/6 ct.	122.95	1/2 ct.	387.95
1/5 ct.	145.95	5/8 ct.	495.95
1/4 ct.	180.95	3/4 ct.	611.95
1/3 ct.	222.95	1 ct.	923.00

5-diamond Wedding Ring

♦4 KR 2370MEY—Five diamonds total 1/10 carat $69.95

1/8 carat Engagement Ring **$102.95**

Two brilliant side diamonds (total 4/100 ct.) with delicate engraved flower design.

♦4 K 03348MEY

1/8 ct.	$102.95	3/8 ct.	$276.95
1/6 ct.	122.95	1/2 ct.	387.95
1/5 ct.	145.95	5/8 ct.	495.95
1/4 ct.	180.95	3/4 ct.	611.95
1/3 ct.	222.95	1 ct.	923.00

5-diamond Wedding Ring

♦4 [illegible] 2387MEY—Five diamonds total 1/10 carat $69.95

State ring size, 5 to 8, and carat size of center diamond. Print initials and date you want engraved in wedding ring. See "How to Order" on page 545 for measuring instructions.



Four side diamonds add fiery brilliance

1/8 carat Engagement Ring **$121.95**

Four side diamonds (total 1/12 ct.) and center stone set in palladium for utmost brilliance. Hand-finished 14K yellow gold ring

♦4 [illegible] 03316MEY

1/8 ct.	$121.95	3/8 ct.	$295.95
1/6 ct.	141.95	1/2 ct.	406.95
1/5 ct.	164.95	5/8 ct.	514.95
1/4 ct.	199.95	3/4 ct.	630.95
1/3 ct.	241.95	1 ct.	942.00

7-diamond Wedding Ring

♦4 [illegible] 2363MEY—Fishtail style. Diamonds total 1/8 ct. . . $89.95

1/8 carat Engagement Ring **$121.95**

Blazing beauty. Four side diamonds, total 1/12 ct., set in graceful terraced design. Hand-finished 14K yellow gold ring, palladium crown.

♦4 K 03350MEY

1/8 ct.	$121.95	3/8 ct.	$295.95
1/6 ct.	141.95	1/2 ct.	406.95
1/5 ct.	164.95	5/8 ct.	514.95
1/4 ct.	199.95	3/4 ct.	630.95
1/3 ct.	241.95	1 ct.	942.00

5-diamond Wedding Ring

♦4 KR 2389MEY—Box setting. Diamonds total 1/10 ct. . . $69.95

Six side diamonds

1/8 carat Engagement Ring **$149.95**

Six side diamonds, total 1/8 ct., in exquisite 14K yellow gold fishtail mounting with center and side diamonds set in brilliant white palladium.

♦4 [illegible] 03330MEY

1/8 ct.	$149.95	3/8 ct.	$323.95
1/6 ct.	169.95	1/2 ct.	434.95
1/5 ct.	192.95	5/8 ct.	542.95
1/4 ct.	227.95	3/4 ct.	658.95
1/3 ct.	269.95	1 ct.	970.00

9-diamond Wedding Ring

♦4 [illegible] 2371MEY—Fishtail style. Diamonds total 1/5 ct . . . $119.95

Palladium mountings of great beauty

1/8 carat Engagement Ring **$84.95**

Solitaire diamond, brilliant and beautiful, mounted in superbly simple palladium ring. Modern faceted design with beaded edge.

♦4 [illegible] 02556MEY

1/8 ct.	$84.95	5/8 ct.	$477.95
1/4 ct.	162.95	3/4 ct.	593.95
1/3 ct.	204.95	1 ct.	905.00
3/8 ct.	258.95	1-1/2 ct.	1570.00
1/2 ct.	369.95	2 ct.	2195.00

Matching Wedding Ring

♦4 KR 3008MEY—Palladium ring in faceted design $10.95

1/8 carat Engagement Ring **$159.95**

Our most brilliant mounting. Six side diamonds, total 1/8 carat, set fishtail style in an exquisitely hand-finished all palladium ring.

♦4 K 02566MEY

1/8 ct.	$159.95	5/8 ct.	$552.95
1/4 ct.	237.95	3/4 ct.	668.95
1/3 ct.	279.95	1 ct.	980.00
3/8 ct.	333.95	1-1/2 ct.	1640.00
1/2 ct.	444.95	2 ct.	2265.00

9-diamond Wedding Ring

♦4 KR 2334MEY—Diamonds total 1/5 ct. Palladium ring $129.95

Rings enlarged ¼ to show design . . . All prices include 20% Federal Excise Tax Easy Terms on inside back cover



Star sapphire and diamond rings for men and women

Star sapphires are genuine precious gems ranging in color from a pale milky blue to deep blue. Each has a many-rayed star reflected from its depths which becomes more pronounced under bright sunlight or sharp electric light. All genuine star sapphires regardless of price are marked with spots termed "naturals." These are not flaws, but nature's own way of marking these stones. Imitation stones are marked thus to appear genuine. *State size. Postpaid.*

Man's star sapphire . . . about 10 cts. Pale blue, cabochon cut, high and dome-like, in massive 14 K white gold ring with 2 side diamonds. *State size, 8 to 12.*
♦4 K 03360EY . . . **$350.00**

Woman's star sapphire about 9 cts. A smooth cabochon cut gem in a clear light blue color mounted in a handsome 14 K white gold ring, 6 side diamonds.
♦4 K 03361EY . . . **$450.00**

Woman's star sapphire, smooth oval gem about 5 cts. Deep blue color. Encircled by 12 full-cut blue-white diamonds, total 1⅛ cts. Palladium mounting.
♦4 K 03362EY . . . **$895.00**



Diamond studded palladium watches in dramatic styles

Three exquisite watches, the case designs created in precious palladium paved with close-set shimmering diamonds. Palladium, one of the brightest and whitest of the platinum metals adds its brilliance to the sparkle of the diamonds. Fine quality 17-jewel precision movement. Safety clasp. Number of diamonds and exact pattern may vary, but value will be the same or better. We guarantee satisfaction. Shown ⅞ actual size. *State wrist size. Postpaid.*

Tiny baguette-shape watch with 22 round and 2 baguette shape diamonds . . . dainty, feminine, brilliant. Black cord wrist band, strong clasp.
♦4 K 03345EY . . . **$365.00**

Square shaped watch in luxurious case encrusted with 12 small and 22 larger round diamonds for sparkling radiance. Black cord band, strong clasp.
♦4 K 03347EY . . . **$725.00**

Cushion-shaped watch, with 56 diamonds, 36 round and 10 baguette. Exquisitely designed . . . our most brilliant diamond watch. Black cord band, strong clasp.
♦4 K 03346EY . . . **$860.00**

Our Finest Quality Blue-White Diamonds . . . $79.95 to $3800

Blazing blue-white gems, superb in cut, proportion, and finish . . . of a quality so fine they may be called perfect. According to standards accepted by reliable jewelers, a diamond may be called perfect only if no flaws can be seen when the diamond is magnified ten times. The diamonds on these two pages meet or exceed this high standard. They are chosen from the cream of the world's diamond yield. They are so rare and superior that only one diamond in every 300 examined by our appraisers conforms to our standards for this quality.

Our finest diamonds are mounted in hand-finished rings of exquisite beauty, either white palladium or 14K yellow gold with diamonds set in palladium to bring out their full beauty. Side diamonds are perfectly matched for size, color, and proportion. Diamond rings of this quality are sold by the most exclusive jewelers and by Sears where you save substantially.

State ring size, 5 to 8, and size of center diamond. Carat sizes listed refer to center diamond only. See "How to Order" on page 545. Be sure to print initials and date for engraving wedding rings. Bride's Book included with bride's wedding ring. Each ring in attractive gift box. Rings marked ♦ shipped from Chicago or Philadelphia only. Order from your nearest Sears mail order house. Sent postpaid.



Five magnificent diamond rings set with our finest stones . . . exquisite palladium mountings

1/2 carat diamond ring **$374.95**

Brilliant-cut solitaire diamond . . . a superb round-cut stone whose flaming brilliance is enhanced by beautifully simple palladium mounting. Ring is highly polished, has beveled shank.

♦4 K 02572EY

1/2 carat	$374.95
3/4 carat	599.00
1 carat	910.00
1 1/4 carats	1200.00
1 1/2 carats	1575.00
2 carats	2200.00
3 carats	3500.00

1/2 carat diamond ring **$445.00**

Brilliant-cut diamond with two large full-cut round side diamonds, weighing 1/16 ct. each. Classic all palladium mounting expertly polished and beveled. Side diamonds are held in fishtail setting.

♦4 K 03358EY

1/2 carat	$445.00
3/4 carat	669.00
1 carat	980.00
1 1/4 carats	1265.00
1 1/2 carats	1640.00
2 carats	2265.00
3 carats	3565.00

3/4 carat diamond ring **$790.00**

Marquise-cut diamond, a graceful oval with full 58 facets, superbly cut to bring out all its fiery brilliance. A marquise is best in ¾ carat or larger size stones. Two shimmering side diamonds add style and brilliance. Hand-finished palladium mounting.

♦4 K 02567EY

3/4 carat	$790.00
1 carat	1200.00
1 1/2 carats	2000.00
2 carats	2750.00

3/4 carat diamond ring **$700.00**

Emerald-cut diamond, 50-faceted, cut to bring out all its clarity and concentrated fire . . . a style of cutting best in ¾ carat or larger size stones. Two baguette side diamonds and hand-finished palladium mounting in simple style direct attention to the superb center stone.

♦4 K 02568EY

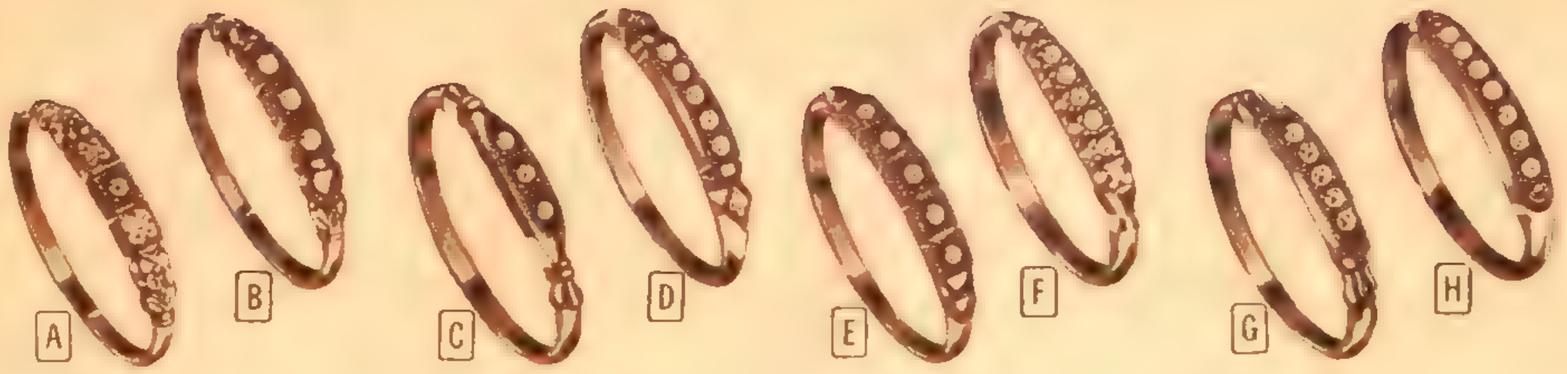
3/4 carat	$700.00
1 carat	1025.00
1 1/2 carats	1750.00
2 carats	2425.00

3 1/2 carat diamond **$3800.00**

Emerald-cut diamond . . . full fifty facets hand polished with most expert care reflect the fiery heart of this magnificent 3½-carat stone. Four side diamonds, two cut in keystone shape, two in baguette shape (total weight 1/10 carat) add their brilliance to this superb jewel. Ring is gleaming white palladium, hand-finished and exquisitely simple in design.

♦4 K 03359EY $3800.00

Rings enlarged ¼ to show design . . . All prices include 20% Federal Excise Tax . . . For Easy Terms see inside back cover





Brides' rings in 14K yellow gold with diamonds set in palladium

A *One-diamond* in graceful setting with engraved white gold flowers giving the effect of a three-diamond ring.
4 KR 2353E.....$9.95

B *Three diamonds* set between dainty hand-engraved hearts. A favorite wedding band design, lovely on the hand.
4 KR 2338E.....$24.50

C *Three diamonds* individually set in slender tapered panel of white palladium held in yellow gold ring.
4 KR 2377E.....$25.95

D *Five diamonds*—radiant stones set in simple beaded panel with engraved white palladium inlay at each end.
4 KR 2341E.....$34.95

E *Five diamonds* set in individual squares. Distinctive mounting goes well with any engagement ring.
4 KR 2384E.....$34.95

F *Five diamonds* set in fishtail style on white gold prongs to increase their sparkle. Slender grooved mounting.
4 KR 2379E.....$39.95

G *Five diamonds* in graduated sizes, set individually. Center panel tapers gracefully into polished gold ring.
4 KR 2327E.....$44.95

H *Seven diamonds*, brilliant in a panel of white gold with dainty beaded edge. Simple tailored design.
4 KR 2378E.....$46.95

J *Five diamonds* sparkle in a fishtail setting . . . one of our loveliest diamond-set wedding rings. Each diamond is held in separate palladium prongs to bring out all its brilliance and sparkle. Engraved flower detail in white palladium gives the appearance of extra diamonds. Solid 14K yellow gold mounting. Wedding ring goes well with almost any engagement ring.
4 KR 2344E—Diamonds total 1/12 ct.....$59.95
4 KR 2345E—Diamonds total 1/10 ct..... 69.95
4 KR 2346E—Diamonds total 1/8 ct..... 79.95

Diamond-set Wedding Rings





Each diamond wedding ring is solid 14K yellow gold or white palladium set with fiery blue-white cut stones. In all rings diamonds are set in white gold or palladium to make them appear more brilliant. They may be set *fishtail style*—each held in separate prongs; *box style*—each set in a separate square, heart, or other shape; or *channel style*—set edge to edge. Each ring is carefully hand-finished with attention to finger comfort as well as to beauty. Prices vary according to the size and value of the diamonds used, the amount of gold or palladium, and the fineness of design and finish.

The Bride's Book illustrated is included with each bride's wedding ring. Each ring in attractive gift box. Initials of bride and groom and wedding date may be engraved at no extra charge.

State ring size, 5 to 8. Print plainly initials and date you want engraved. See opposite page for "how to order correct size." Rings marked ♦ mailed from Chicago or Philadelphia only. Order from your nearest Sears mail order house. Postpaid.





Brilliant with diamonds

K *Seven diamonds*, larger, more brilliant stones individually box-set in tapered, beaded, white palladium panel. Mounting is heavy, solid 14K yellow gold in beveled design, highly polished and smoothly finished.
♦ 4 KR 2347EY—Diamonds total 7/100 ct.....$63.95
♦ 4 KR 2348EY—Diamonds total 1/10 ct..... 79.95
♦ 4 KR 2349EY—Diamonds total 14/100 ct..... 89.95



Choice of 14K yellow gold or palladium

L *Five diamonds*, total 1/6 ct. Each individually set for added brilliance. 14K yellow gold or white palladium ring.
♦ 4 [redacted] 2328EY—Gold.....$84.95
♦ 4 KR 2396EY—Palladium..... 94.95

M *Five diamonds* in beautiful fishtail setting. Full cut diamonds total ¼ ct. Solid 14K yellow gold or palladium ring.
♦ 4 KR 2350EY—Gold.....$109.95
♦ 4 KR 2397EY—Palladium..... 119.95



N *Ten diamonds*, total weight 1/3 ct. Brilliant in channel setting, edge to edge. Hand detailed 14K gold or palladium ring.
♦ 4 KR 2351EY—Gold.....$159.95
♦ 4 [redacted] 2398EY—Palladium..... 169.95

P *Seven diamonds*—total ½ ct. Our most brilliant fishtail style wedding ring. Heavyweight ring, exquisitely finished.
♦ 4 KR 2352EY—Gold.....$189.95
♦ 4 KR 2399EY—Palladium..... 200.00



Palladium rings

R *Six diamonds*—four round and two baguette—distinctively set in slender palladium band. Diamonds total 1/6 ct. One of our most graceful wedding bands.
♦ 4 KR 2333EY.....$99.95

S Brilliant cut diamonds (total weight 1 1/5 cts.) completely encircle this magnificent ring. Wide palladium band (5/16-inch) in exquisite pierced design.
♦ 4 KR 2391EY.....$500.00



Perfectly matched gold wedding rings for bride and groom

Two rings to match, designed especially for the double ring wedding ceremony. All rings are solid 14K yellow gold in beautifully simple designs, as appropriate to the groom's hand as to the bride's. Sold in sets or separately. Gift boxed. *State ring size: bride's 5 to 8; groom's 8 to 12. Print initials and date you wish engraved.* Sent postpaid.

Tailored wedding bands, a favorite style with smoothly rounded, polished top and delicately beaded edges. Good weight.
4 KR 3252ME—Set.....**$13.25**
4 KR 3250ME—Bride's.....5.50
4 KR 3251ME—Groom's....8.75

Traditional orange blossom and faceted baguette design—lovely on her hand, not too ornate for his. Substantial gold rings.
4 KR 3255ME—Set.....**$16.95**
4 KR 3253ME—Bride's.....6.95
4 KR 3254ME—Groom's...10.95

New beveled style with grooved bands. Substantial gold rings, brilliantly polished, and smoothly turned for finger comfort.
4 KR 3258ME—Set.....**$16.95**
4 KR 3256ME—Bride's.....6.95
4 KR 3257ME—Groom's.....10.95



Our finest matched set—new wide bands with grooved design. Bride's ring is ⅛-inch wide, double grooved; groom's is 3/16-inch wide, triple grooved. Both are heavyweight solid 14K yellow gold, skillfully fashioned for comfort, hand finished and highly polished.
4 KR 3261ME—Set.....**$24.95**
4 KR 3259ME—Bride's.....8.95
4 KR 3260ME—Groom's.....16.95

Gold Wedding Rings of enduring beauty



Brides' rings in 14K yellow gold, richly hand-detailed

A choice selection in simply tailored or more richly engraved styles. Each ring is beautifully hand-finished and polished, smoothly rounded inside for finger comfort, and substantially made for long wear. About 1/16-inch wide. Gift boxed. Bride's Book included. *State ring size, 5 to 8. Print initials and date you wish engraved.* Sent postpaid.

A Tailored wedding band with rounded top and dainty beaded edges.
4 KR 3050E.....**$3.59**

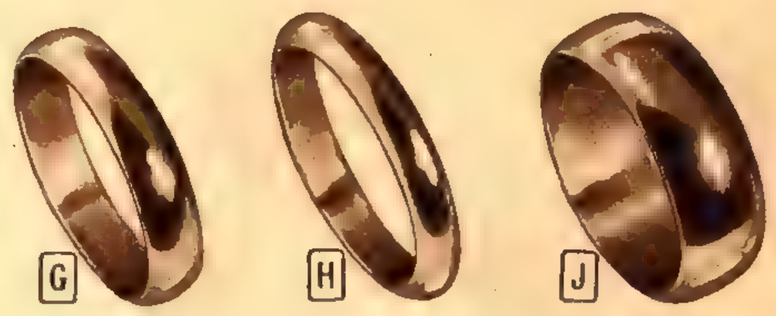
B Engraved orange blossom and baguette design. Beaded edges.
4 KR 3051E.....**$3.59**

C Dainty bridal wreath design with light-reflecting facets.
4 KR 3005E.....**$3.59**

D Lovely flower design set between double baguettes. Heavier than "G".
4 KR 3121E.....**$4.69**

E Polished orange blossom and double baguette design. Heavier ring.
4 KR 3052E.....**$5.50**

F Popular lapped effect with polished facets on top and sides. Heavier ring.
4 KR 3053E.....**$6.25**



Traditional plain gold wedding bands

The simple classic style that has remained in perfect taste through the years, preferred by many who regard it as the traditional wedding ring. Three widths in solid 14K or richer 18K yellow gold beautifully hand polished and finished. *State ring size: 5 to 8 bride's; 8 to 12 groom's. Print initials and wedding date you wish engraved.* Sent postpaid.

G 3/16-inch wide medium weight.
4 KR 3081E—Solid 14K gold.....**$6.19**
4 KR 3082E—Solid 18K gold.....**$7.39**

H ⅛-inch wide—heavy weight.
4 KR 3083E—Solid 14K gold.....**$8.59**
4 KR 3084E—Solid 18K gold.....**$9.79**

J ¼-inch wide—medium weight.
4 KR 3086E—Solid 14K gold.....**$8.59**
4 KR 3087E—Solid 18K gold.....**$9.79**



Our finest quality in 14K yellow gold rings for brides

Our heaviest weight, most perfectly hand-finished 14K yellow gold wedding rings designed to please the most discriminating bride. . . . The quality sold by exclusive jewelers. Rings are about 3/32-inch wide. In gift box. Bride's Book included. *State ring size, 5 to 8, and print initials and date you want engraved.* Sent postpaid.

K Tailored band of rich simplicity. Rounded top and grooved sides.
4 KR 3057E.....**$8.25**

L Traditional orange blossom and ribbon pattern with beaded edges.
4 KR 3056E.....**$8.95**

M Modern faceted band in lapped effect has brightly polished surfaces.
4 KR 3055E.....**$8.95**

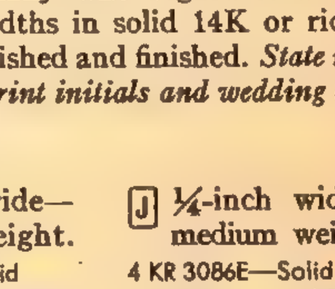
N Bridal wreath design encircles this wedding ring. Beaded edges.
4 KR 3061E.....**$9.75**

P New wide braided style. In rose and yellow gold.
♦4 KR 3068EY—3/16 inch..**$16.25**
♦4 KR 3069EY—¼ inch....$24.95

R Our finest faceted wedding band, all hand made and hand-lapped.
♦4 KR 3062EY.....**$16.25**

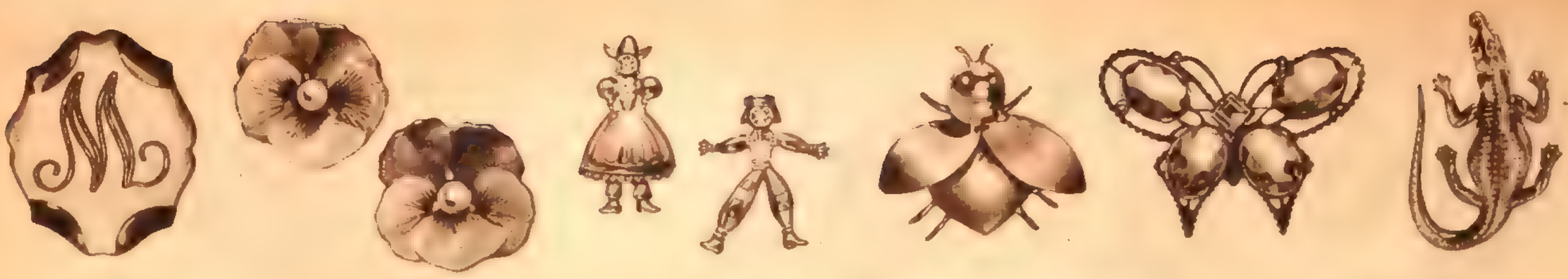
HOW TO ORDER ALL RINGS IN CORRECT SIZE

If you know your ring size: State it in your order. We will mail your ring at once if the size is from 5 to 8 for women and from 8 to 12 for men.



If you do not know your ring size: 1 tie a stout ribbon snugly around your finger. Knot securely; slip off without stretching. Send it to us with your order. Or 2 cut a strip of cardboard 5 in. long in shape illustrated. Drop a ring that fits you comfortably over the narrow end of cardboard; do not force. Where the ring stops, draw a line across cardboard at both sides of the ring. Send cardboard to us. We will send ring you have selected in your correct size. Allow 10 days for women's rings smaller than 5, larger than 8; for men's rings smaller than 8, larger than 12. $1.00 additional charge for women's rings larger than 8½ and for men's rings larger than 12.

Rings enlarged ¼ to show design . . . all prices include 20% Federal Excise Tax . . . For Easy Terms see inside back cover CPBKMN **PAGE 545 . . WEDDING RINGS**



Initialed pin

Transparent Lucite engraved with large distinctive initial . . . the crystal clear Lucite that looks so well on both light and dark colors. Smart on suits, dresses, handbags. 2¾ in. *State initial.* No Q, X or Z. Wt., 3 oz.

4 K 3578E.....$1.19

It's new to wear your pins in twos

Pansy pair in fresh dainty colors . . . plastic petals of yellow and purple, simulated pearl center. 1½ inches wide. Shpg. wt., 3 oz.

4 K 3576E.....Pair $1.19

4 K 3577E—Single large pansy, 2 in. wide.....$1.19

4 K 3580E—Pansy earrings, 1 in. wide..... Pair $1.19

Little Dutch pair, a sparkling boy and girl with faces of simulated stones, their costumes with engraved detail. Pins are rose gold plated, each 1¾ inches tall. *State stone:* ruby or emerald. Shipping wt., 3 oz.

4 K 3520E.....Pair $6.50

New animal kingdom pins of rose gold plate

Lady bug pin. Shining, golden Lady Bug, her wings spread to "fly away home." Pin is polished rose gold plate on sterling silver with black and white enameled eyes. 2 inches tall. Safety clasp. Shpg. wt., 3 oz.

4 K 3852E..... $5.84

Butterfly pin. Shimmering multi-color stones and a flash of color on the delicately crafted wings. Pin is rose gold plate on sterling silver with simulated stones. 2½ inches wide. Safety clasp. Shpg. wt., 3 oz.

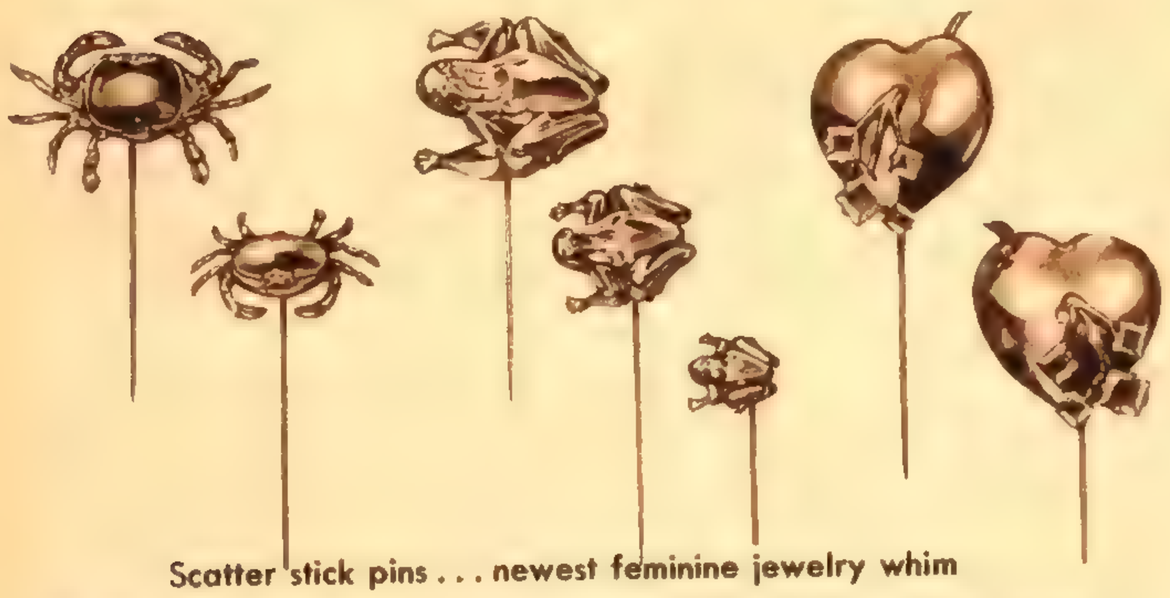
4 K 3851E.....$5.84

Lizard pin. A dramatic design for suit lapel or dress. The timeless lizard . . . a motif used by jewelers since Cleopatra's time. Rose gold plate on sterling silver. 2½ in. long. Safety clasp. Shipping weight, 3 oz.

4 K 3853E.....$5.84

Costume Pins—smart accents for fall outfits

Lovely pins to choose from . . . inexpensive pins for casual wear . . . fine jeweled pieces for dressy outfits, many with multi-color stones, many in rich, mellow rose gold. These are just-right adornments for the new straight-line, simple styles. This season you'll wear the new scatter pins in twos and threes on dresses and hats . . . or a single pin as a brilliant accent to your coat, suit lapel, hand bag or sweater.



Scatter stick pins . . . newest feminine jewelry whim

Off to a gay, brilliant future. New scatter pins are worn in a series of three or two . . . pertly placed on scarf, lapel, hat or dress. You scatter them at various angles. Carefully formed pins of rose gold plate on sterling silver. The crab and heart pins are jewel-set with sparkling simulated stones. Shipping weight, each set, 5 oz.

Crab pins with simulated amethysts. 1¾ in. and 1¼ in. wide.

4 K 3558E—Large 1¾-inch Crab Pin.....$3.39

4 K 3540E—Set of 2.. 6.50

Three little frogs, all metal. 1⅛ inch, ⅞ inch, ⅝ inch wide.

4 K 3559E—Large 1⅛-inch Frog Pin.....$3.39

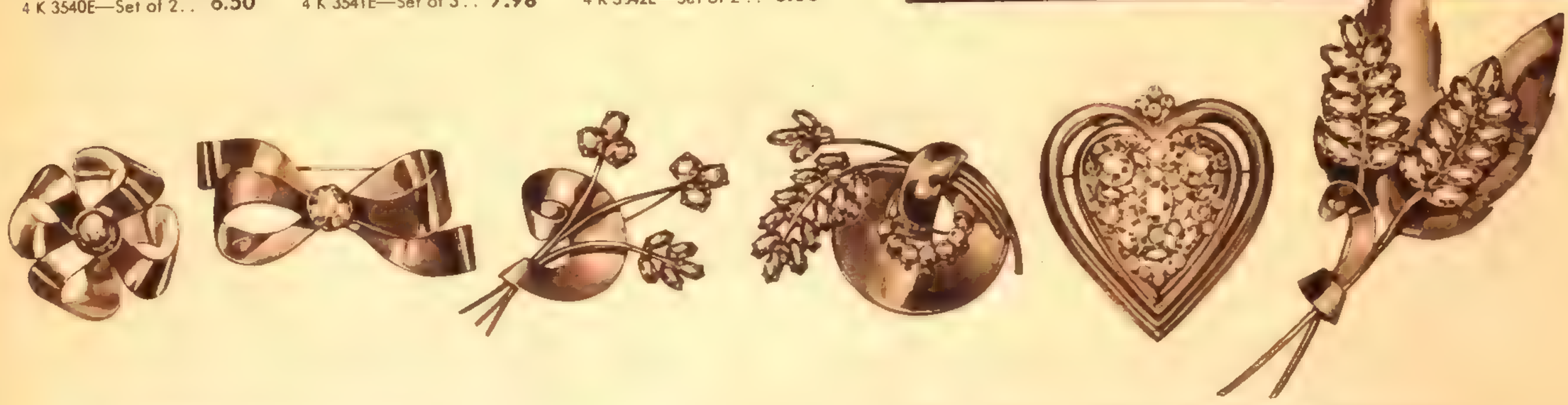
4 K 3541E—Set of 3.. 7.98

Twin heart pins with multi-color stones. Each, 1½ in. long.

4 K 3560E—Single heart stick pin.....$4.33

4 K 3542E—Set of 2.. 8.50





Bowknot pins in precious metal

Pretty rosette in brightly polished rose gold plate on sterling silver. For dressy or tailored clothes. Safety clasp. 1½-inch diameter. Harmonizing earrings on opposite page. Shpg. wt., 3 oz.

4 K 3625E.....$3.28

Tailored bow with simulated stone center, highly polished streamers of rose gold plate on sterling. Safety clasp. 2½ in. long. See opposite page for earrings. *State:* ruby, topaz or aqua. Wt., 4 oz.

4 K 3626E.....$5.93

Rose gold plated sterling silver pins with sparkling multi-color stones

Flower spray aglow with glittering multi-colored simulated stones, a scroll of shining rose gold plate on sterling silver around the stems. Safety clasp. 3 inches long. Shpg. wt., 5 oz.

4 K 3664E.....$7.98

Jeweled spray in bright multi-colors held by bands of gleaming rose gold plate on sterling silver. 2 inches wide. Safety clasp. Harmonizing multi-color earrings on opposite page. Shpg. wt., 5 oz.

4 K 3628E..... $10.10

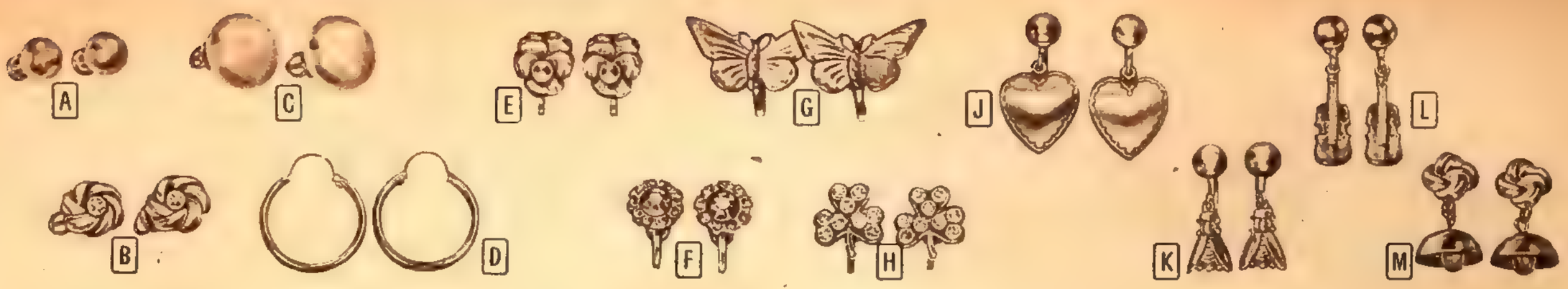
Heart pin. Closely set, multi-color stones glow with fiery warmth within the heart of polished rose gold plate on sterling silver. Safety clasp. 2¼ in. Heart earrings on opposite page. Wt., 4 oz.

4 K 3686E.....$13.30

Leaf pin. Multi-color simulated stones on a background of shining leaves . . . rose gold plate on sterling silver. 4½ inches long. Safety clasp. Harmonizing earrings on opposite page Wt., 5 oz.

4 K 3685E.....$14.35

All prices include 20% Federal Excise Tax . . . for Easy Terms see inside back cover



Earrings for pierced ears—simulated stones

A Simulated pearls on sterling silver wire. ¼-in. diameter.
4 K 3837E.....Pair **$1.19**

B Silver with amethyst or sapphire; yellow gold plated with ruby or emerald. 5/16-in. *State stone color.*
4 K 3591E.....Pair **$1.79**

C Button earrings in delicate opalescent plastic. Sterling wire. ⅝-in. diam. *State* pink or white.
4 K 3688E.....Pair **$1.19**

D Hoops of yellow gold plate on sterling. ¾ in. diam.
4 K 3687E.....Pair **$2.19**

New! Miniature-size earrings

E Pansies with simulated pearl center, yellow gold plated sterling. ½ in. long.
4 K 3691E.....Pair **$1.19**

F Sparkling stone clusters. *State color:* emerald or blue sapphire. ½ in. long.
4 K 3689E.....Pair **$1.19**

G Butterfly earrings, hand engraved. Yellow gold plated on sterling. 1 in. wide.
4 K 3690E....Pair **$2.39**

H Miniature shamrock earrings set with sparkling rhinestones. ½ in. long.
4 K 3805E....Pair **$2.39**

Sterling silver charm earrings

J Romantic, plump heart charms of satin-finish sterling silver. 1⅛ inch long.
4 K 3692E.....Pair **$1.59**

K Fascinating little bugs sway to and fro from silver buttons. 1 inch long.
4 K 3723E.....Pair **$1.59**

L Two tiny violins, especially smart worn with charm bracelets. 1⅛ in. long.
4 K 3724E.....Pair **$1.59**

M Bells with plastic clappers jingle from lover's knots. 1 inch long. Clip-ons.
4 K 3978E....Pair **$2.39**

Earrings in fashion's newest designs

Styles . . . designs . . . sizes . . . were never more flattering or varied. Pick them to suit your own type, costume and wardrobe colors. Miniature size earrings are front-page fashion news. Charm earrings are amusing companions for charm bracelets. Popular "bobby drops" will sway gracefully from your ear tips. Glittering stone-set earrings compliment any outfit. Silver screw backs unless otherwise stated. Shipping wt., pair, 3 oz.









"Bobby drops" again a fashion favorite

N Simulated pearl drop earrings for dressy or tailored wear. 1 in. long.
4 K 3749E.....Pair **$1.19**

P Crystal glass drop earrings. 1⅛ inch. *State* rose, emerald, or blue sapphire.
4 K 3794E.....Pair **$1.19**

R Double hoops in polished rose gold plate. 1 in. long.
4 K 3759E....Pair **$2.39**

S Sparkling stone-set drop earrings. Rose gold plate on sterling silver. 1 in. long. *State:* aqua or rose.
4 K 3760E....Pair **$2.39**

Popular simulated pearl earrings

T Pearl button earrings appropriate for tailored or dressy wear. ¾ in. diam.
4 K 3963E.....Pair **$1.19**

U Ear-line pearls. Row of 3 pearls follows the graceful curve of ear. 1 in. long.
4 K 3799E.....Pair **$1.19**

V Three-pearl cluster, a favorite pearl earring style. ½ inch diameter.
4 K 3800E.....Pair **$1.19**

W Jet-black trim surrounds pearl center. Sterling silver back. ¾ inch diameter.
4 K 3795E.....Pair **$2.39**

Tailored styles in gold and silver

X Tailored bowknots, 1½ inch wide.
4 K 3976E–Polished sterling silver...Pair **$1.19**
4 K 3927E—Yellow gold plate on sterling. Pr. **$1.19**

Y Wedding band. Yellow gold plated sterling clip-ons. ¾ in.
4 K 3970E.....Pair **$1.19**

Z Gleaming rose gold plate on sterling silver, a smart tailored style. ⅞ in. long.
4 K 3801E.....Pair **$2.39**

AA Three-button earrings, rose gold plate on sterling. ¾-inch diameter.
4 K 3802E.....Pair **$3.59**



Jet-black earrings

BB Polished jet-black faceted buttons on silver. ½ in. diam.
4 K 3803E.....Pair **$1.19**

CC Simulated jet-black oval cameo mounted on sterling silver back. ¾ in. long.
4 K 3804E....Pair **$2.39**

Brilliant simulated stones set in precious metal earrings

DD Enameled petals, stone centers. *State:* aqua or pink.
4 K 3934E.....Pair **$1.19**

EE Stone-set hearts, rose gold plated. ⅝ in. *State:* ruby, aqua, blue sapphire.
4 K 3519E....Pair **$3.50**

FF Large stone. *State color:* aqua, topaz, ruby. ¾ in. long.
4 K 3806E....Pair **$4.59**

GG Rose gold plated sterling scrolls with fiery multi-color stones. ¾ inch.
4 K 3808E.....Pair **$6.49**

HH Leaf earrings, rose gold plated sterling, multi-color stones. Clip-on backs. 1¼ inch. long.
4 K 3810E.....Pair **$6.98**

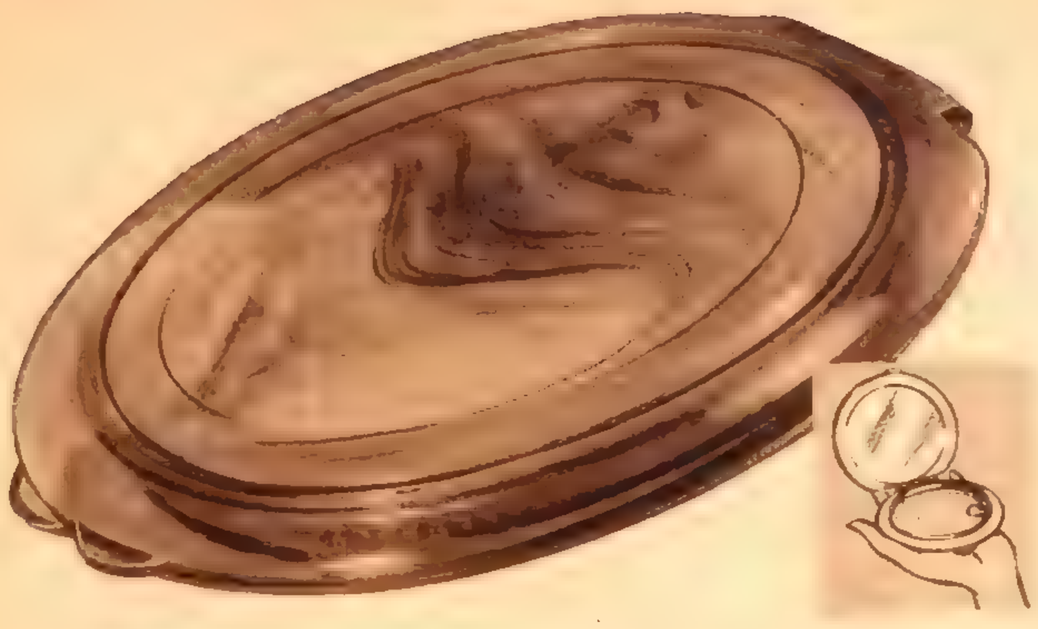
JJ Rose gold plated sterling bowknots, stone center. 1 in. *State* ruby, aqua.
4 K 3807E.....Pair **$8.49**



New, long length rope necklace

New, colorful 60-inch necklace that can be draped and worn many ways. Loop it three times to form a colorful yoke at the neck . . . wear it on sweaters, full length and knotted . . . loop it twice for a lei effect on high necked dresses. It adds spicy color and variety to the simple, straight lines of this season's style. Round plastic beads in solid *colors:* Chinese red, or copen blue.
4 K 3967E—*State color.* Shpg. wt., 4 oz.....**66c**

Convenient Easy Terms on inside back cover . . . All prices include 20% Federal Excise Tax



Giant flapjack compact in mock tortoise shell

Big . . flat . . smartly styled . . amber tortoise shell color. Exactly the compact you've been looking for! Made of Lucite, one of the finest of plastics. From the outside to the inside, it's made and styled right.

Genuine Lucite case . . . feather-light, durable plastic in rich amber tortoise shell color. Doesn't warp; resists scratches; wipes clean.

Jumbo size, extra thin, and tapered . . . case measures 4¾ inches.

Large 4-inch mirror is held firmly in place by specially constructed rim.

Holds large quantity of loose powder. Sifter style. Tight inner rim construction keeps your powder from seeping. Generous size, soft puff.

Extra durable metal hinge and firm, easy-to-open catch fastener.

4 K 3550—Shpg. wt., 5 oz. **Available after July 15**.....**$2.50**



Lockets personalized with initial

Heart shaped lockets . . . gold filled or solid 10K yellow gold with matching 18-inch chain. Opens to hold two pictures. Hand-engraved designs may vary slightly. Engraved with one initial. If correctly engraved cannot be returned. Shpg. wt., 3 oz.

[1] **SORRY—NOT AVAILABLE**

[2] Solid 10K yellow gold. 1-inch size.
4 KR 4229E—*Print one initial*.....**$11.40**

[3] Solid 10K yellow gold. ¾-inch size.
4 KR 4228E—*Print one initial*.....**$9.90**

Crosses for all ages

Crosses are thoughtful birthday, Christmas and confirmation gifts. Hand-engraved solid 10K yellow gold with fine matching 18-inch chains. In gift box. Shpg. wt., 3 oz.

[4] 10K yellow gold, engraved
4 K 4104E—¾ inch long.....**$4.30**
4 K 4120E—1 inch long.....$4.45

[5] Solid 10K yellow gold, set with sparkling genuine diamond.
4 K 4109E—¾ inch long.... **$6.70**
4 K 4110E—1 inch long.....$7.26

For year around wear . . . jewelry classics every woman loves





Service Pin

Gold plate on sterling with red, white and blue enameled shield. Suitable for any branch of service. Safety clasp. 1¼x¾ in. Shipping wt., 5 oz.

4 K 3529E—Son.....89c
4 K 3530E Sweetheart.....89c
4 K 3531E—Brother..89c
4 K 3599E—Husband.89c
4 K 3536E—Sister....89c
4 K 3544E—Daughter.89c

Anklets

Anklets in precious metals. More popular every day. A flattering tribute to a slender ankle. Personalized with her initials. Length, 9 in. If correctly engraved cannot be returned. Shipping weight, each, 3 ounces.

[6] Sterling silver.
4 KR 3798E — *Print 3 initials*.....$1.50

[7] Solid 10K yellow gold
4 KR 3748E — *Print 3 initials*.....$4.78

Gold filled sterling silver Bracelets

Sparkling, romantic bracelets of precious 1/20 12K yellow gold filled sterling silver. Three set with simulated stones set in delicately crafted links. Length, 7 inches. In rayon velvet box. Shpg. wt., each, 5 oz.

[8] Open-work links, leaf design.
4 K 3610E—All metal.....$10.20

[9] Set with amethyst, sapphire, or ruby.
4 K 3601E—*State color*.....$10.20

[10] Set with aqua or rose color stone.
4 K 3611E—*State color*.....$10.20

[11] Set with blue sapphire or emerald.
4 K 3612E—*State color*.....$10.20

Luminous Oriental Pearl Replicas

These lovely replicas of oriental pearls are among the finest of simulated pearls made. They're so close in delicate color, creamy luster, weight and size to genuine pearls that you can hardly tell the difference. Down through the years a beautifully matched necklace and earring set will be your cherished possession. Each necklace is carefully graduated and strung just as genuine pearls are strung . . . on special, strong cord, knotted between each pearl. Held by 10K white gold clasp. Matching ½-inch earrings have silver screw backs. Come in rayon satin lined, blue rayon velvet covered jewel box gift case.

4 K 3604E—Necklace, 20 inches long. Shipping weight, 6 oz. . **$14.29**
4 K 3975E—20-inch necklace and earring set. Shpg. wt., 9 oz... $18.00
4 K 3617E—Necklace, 17 inches long. Shipping weight, 6 oz... 14.29
4 K 3618E—17-inch necklace and earring set. Shpg. wt., 9 oz.. 18.00

All prices except 4 K 3550 include 20% Federal Excise Tax . . . For Easy Terms see inside back cover

Silver Chests—and items for everyday use in home and office



Anti-tarnish Silverware Chests help protect . . . preserve

More than ever, it is important to preserve the silver service you own. Your silverplate and sterling pieces are an investment in precious metal. Don't allow them to knock against each other in a drawer. Keep all your silverware in a Sears chest designed to protect. Each chest is lined with soft anti-tarnish cotton duvetyn. **Available after Sept. 1st.**

Single compartment chest that holds 165 pieces. Walnut-finish wood case, lined with anti-tarnish cotton duvetyn. 12 loops for knives. Tight-fitting lid helps keep out dust. Flat case will slip easily into a drawer. Size: 20x12½x3¾ inches.

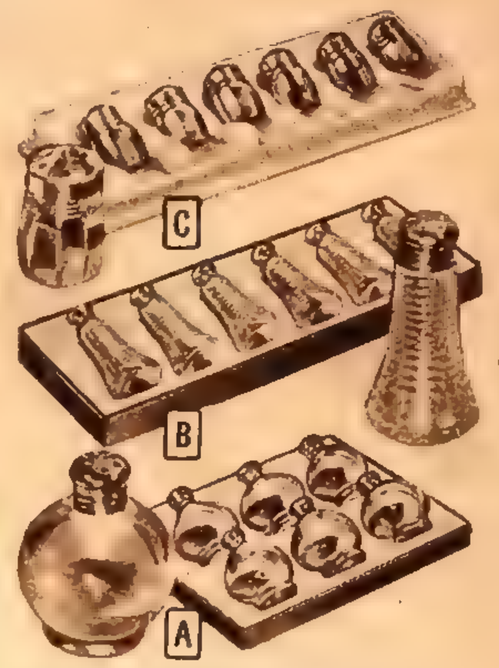
4 K 07016—Shpg. wt., 6 lbs. . . . **$4.35**

Self-lifting cantilever tray provides immediate access to lower compartment. Holds 185 pieces. Walnut-finish wood case lined with anti-tarnish cotton duvetyn. 12 loops in tight-fitting lid keeps knives separate. Size: 16½x13¼x5½ inches.

4 K 07008—Shpg. wt., 8 lbs. . . . **$5.89**

Handsome drawer chest holds 205 pieces . . . all the pieces you'll ever need. 12 loops for knives. Walnut-finish wood, snug-fitting lid and drawer. Lined with anti-tarnish cotton duvetyn. Locked-corner construction. Felt padded feet. Size: 16½x11¼x6½ inches.

4 K 07012—Shpg. wt., 7 lbs. . . . **$6.25**



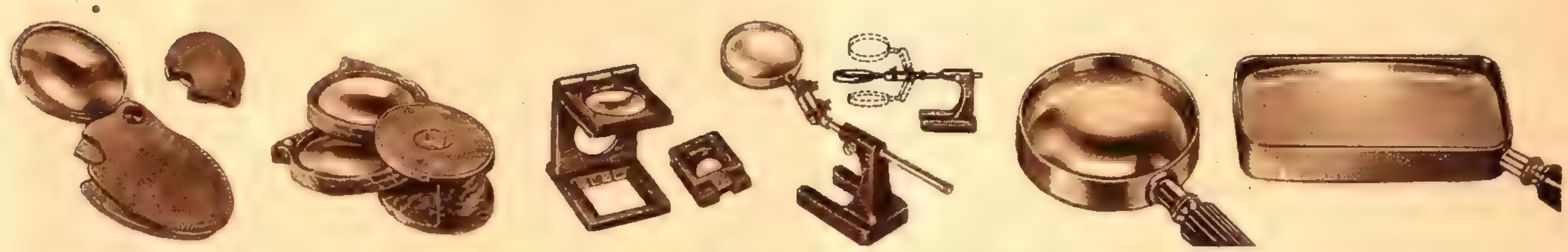
Salt and Pepper Shakers

A **Individual glass shakers** with sterling tops. About 2 inches high.
4 K 8076E—Wt., 1 lb. . . . Set of 6 **$1.30**

B **Fine crystal-cut glass,** sterling silver caps. 2¼ inches high.
4 K 8077E—Wt., 1 lb. . . . Set of 6 **$1.30**

C **Lustrous all sterling silver** shakers. Patterns may vary slightly. About 1½ in. high. In gift box.
4 K 8092E—Wt., 8 oz. . . Set of 6 **$3.59**

Prices above include 20% Federal Tax.



Handy Magnifying Glasses and Reading Glasses for use in home or shop

Single lens magnifier. Clear beveled lens with shell-like frame. Imitation leather case. Shipping weight, 4 oz.

4 K 2808—2½-power, 1¾-inch lens **48c**

4 K 2809—3-power, 2-inch lens **69c**

Bausch & Lomb single lens (not shown). Precision ground. Black Vulcanite mounting. Wt., 4 oz.

4 K 2833—4-power, 1-inch lens **89c**

Double lens magnifier, pocket size. Well made double lens, for use in home, office or laboratory. Lightweight black plastic case and mountings. Shpg. wt., 4 oz.

4 K 2807—4 to 8 power, 1-in. diam. . . **$1.12**

Bausch & Lomb double lens (not shown). Precision ground. Black Vulcanite mounting. Wt., 4 oz.

4 K 2831—4 to 8 power, 1-in. diam. . **$1.69**

For grain or fabric. Magnifying lens stands alone for minute testing. Place object in open square and look through lens. When not in use, folds compactly and fits in pocket. Brown plastic case. Shipping weight, 4 ounces.

4 K 2835—1¼-inch lens; 1-inch square opening. Opens to 2 in. high, fixed focus **$2.69**

4 K 2824—Smaller, ½-inch opening **1.12**

Standing magnifier for use in home, shop, or laboratory. Popular with coin and stamp collectors. Extra strong precision ground lens is 3½ in. in diameter. Lens is attached to stand with 7½ in. sliding rod; adjusts to any desired angle by screws. Black enameled metal base, 4½x2¾ in. Ht., 4½ in. Shipping weight, 3 lbs. 8 oz.

4 K 2816 . . . . . **$5.98**

Extra strong round reading glasses are scientifically ground. Metal frame with black enameled wood handle.

Cat. No.	Size	Shpg. wt.	Each
4 K 2845	2½ in.	9 oz.	$1.49
4 K 2847	3½ in.	14 oz.	1.98

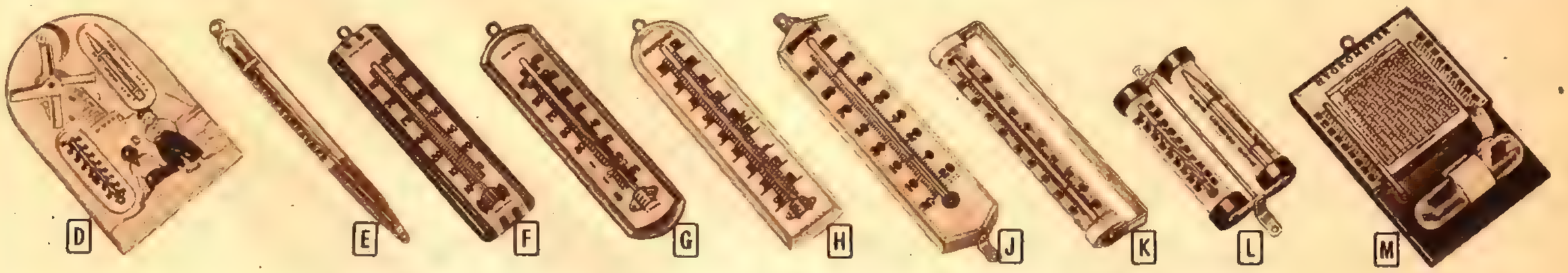
Good quality round glasses same style as above, but not as strong. (Not shown.)

Cat. No.	Size	Shpg. wt.	Each
4 K 2817	2½ in.	9 oz.	$1.09
4 K 2818	3 in.	11 oz.	1.39
4 K 2819	3½ in.	14 oz.	1.57

Rectangular reading glass. Finely ground precision lens, 4x2 in. Lens shows complete line of average size book. Lightweight metal frame and wood handle. Shpg. wt., 1 lb.

4 K 2806 . . . . . **$2.98**

Note: Smaller size lens gives greater magnifying power. Larger size lens gives more reading area.



Accurate Thermometers and Weather Instruments . . . for indoors and outdoors

D **Windmill wall plaque** with thermometer and weather forecaster. Bright, hand-colored Dutch scene in relief on gleaming white glazed finish ceramic base. Forecasts weather 24 hours ahead. 8x5 in. Shipping weight, 10 ounces.

4 K 2917 . . . . . **95c**

E **Chaney deep fat frying and candy thermometer.** For testing candy, frosting, doughnuts. Heat-resistant glass. 50° to 400°F. Abt. 9¾ in. long. Shipping weight, 3 ounces.

4 K 2909 . . . . . **39c**

F **Indoor thermometer.** Walnut finish wood frame. Easy-to-read white enamel metal scale registers from 10° below to 120° above. 8 inches long. Convenient hook for hanging. Shipping weight, 5 ounces.

4 K 2939 . . . . . **48c**

G **Chaney indoor thermometer** with magnifying lens tube; makes temperature easy to read. Flat walnut-finish wood frame with silver color metal scale. 8½ in. long. Shipping weight, 6 ounces.

4 K 2946 . . . . . **59c**

H **Outdoor thermometer.** White enamel wood frame with easy-to-read black figures. Registers from 50° below zero to 120° above. Length, 8¾ inches. Wall type. Shipping weight, 5 ounces.

4 K 2938 . . . . . **35c**

J **Chaney outdoor thermometer** with magnifying lens tube inserted in groove for protection. White wood frame; adjustable brackets at top and bottom. 8 inches long. Shipping weight, 6 ounces.

4 K 2947 . . . . . **39c**

K **Chaney window thermometer.** Tubular glass on metal bracket. Fasten outside window, read from inside. Registers from 60° below zero to 120° above. 8 inches long. Shipping weight, 8 ounces.

4 K 2948 . . . . . **48c**

L **Thermometer and storm glass.** Thermometer reads from 50° below zero to 120° above. Storm glass forecasts weather changes. White metal scale; metal bracket. 5¼ inches long. Shipping weight, 10 ounces.

4 K 2908 . . . . . **54c**

M **Chaney health hygrometer** shows room temperature and humidity (amount of moisture in the air). Reading shows when room is too dry for best health. Accurate wet-dry bulb type used by laboratories where scientific accuracy is paramount. Has perma-color (non-fading) liquid in tube. Base is black enameled wood, 4½x7 inches. Easy-to-read white metal scale. Strong hook for hanging on wall. Shipping weight, 1 pound.

4 K 2944 . . . . . **$1.49**

EVERSHARP

New Fifth Avenue Pen Set

Available after August 1st



Hooded Point
Hood completely shields inked point, protects fingers. Curved to fit finger grip naturally.



Magic Feed
Even flow down to last drop of ink. Can be carried without leaking at 12,000 feet.



Military-type Clip
Streamlined clip holds pen or pencil low in pocket. Meets military requirements.



Repeater Pencil
Holds 6 months' lead supply. Feeds with machine gun speed. CLICK . . . new point is ready.



Deluxe pen and pencil set . . . caps are 14K gold over sterling silver $22.80

- Beautiful spiral design cap of 14-karat yellow gold over sterling silver
- Convenient friction-grip cap . . . snaps on and off easily without turning
- Longer than conventional pens when opened . . . it writes with less strain
- 14K gold point writes smoothly. No special ink required.

A pen to last a lifetime . . . beautiful as a piece of fine jewelry. It's built on entirely different engineering principles. The inked point is covered with a hood, curved to fit your finger-grip naturally, protects fingers from ink stains. The amazing, exclusive Magic Feed means extra writing efficiency. Pen will write without flooding or blotting, even at sub-stratosphere levels . . . can be carried without leaking.

The slender unbreakable barrel balances perfectly in your hand. Friction-grip cap is 14K yellow gold over sterling silver; snaps on and off without turning. The 14K gold point is smooth writing, long-wearing.

Handsome matching pencil—repeater style—holds six months' lead supply. Feeds lead easily, quickly. *State 1st and 2nd color choice:* dubonnet, navy blue, army brown, or black; also fine or medium point. Same price cash or terms. Prices include 20% Federal Excise Tax.

4 K 5740TE—Standard Pen (6 in. open). Pen-pencil set. Postpaid. . . . $22.80
4 K 5759TE—Short Pen (5⅛ in. open). Pen-pencil set. Postpaid. . . . 22.80

Service guaranteed forever on Eversharp Fifth Avenue. Should defects in material or workmanship appear in either pen or pencil, return to Eversharp. Include all parts and 35c to cover cost of postage and handling.

Outstanding values in quality Fountain Pens

Webster... a great fountain pen, exclusive with Sears $3.95

A
- 14K gold point, osmiridium tipped, slightly turned up for smoothness
- Large ladder feed . . . ink flows to point the instant you start writing
- Easy-grip clip has rocker action, clips on pocket with feather touch
- Simple, trouble-free filler winds like a watch; 3 turns of the cap—release, and pen is filled. A feature not found on other pens.

Webster, the "Super Value" pen, is designed for busy men and women. Its performance is guaranteed. See Webster plus-features listed. Notice the slender, streamlined barrel of unbreakable Du Pont Pyroxylin—the handy Ink-Vue window that shows you when pen needs refilling—the heavy 14K gold point with curved nib. Point writes two ways: medium point held normally writes medium; turned over it writes fine. Fine point turned over writes extra fine. *Colors:* silvery pearl, jet black, or emerald pearl. *State color; also fine or medium point.* Shpg. wt., 4 oz.

4 K 5791—Men's size pen. . . . $3.95 4 K 5792—Women's size pen. $3.95

Wearever Zenith Pen . . . 14K gold point $1.95

B Zenith, latest and greatest achievement of Wearever . . . nationally advertised pen. An exceptional buy at this economy price. The 14K gold point glides over the paper smoothly. Transparent ink feed, a patented feature, warns when pen is empty. Efficient lever-type filler. Sturdy, unbreakable plastic barrel and cap, gold plated trim. Clip holds pen low; conforms to military regulations. Assorted solid colors. No choice.

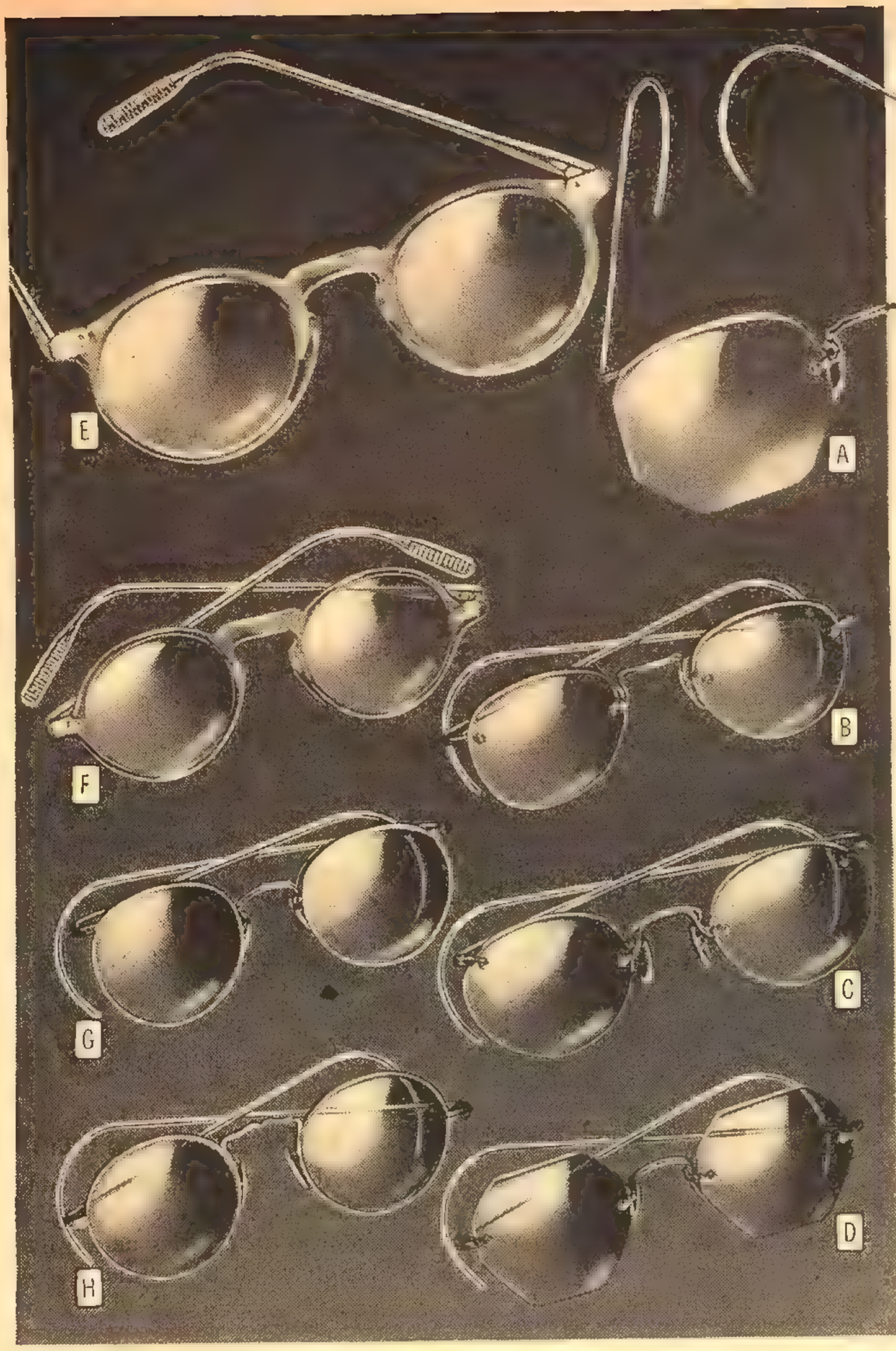
4 K 5716—Standard-size Pen. Shipping weight, 4 ounces. $1.95

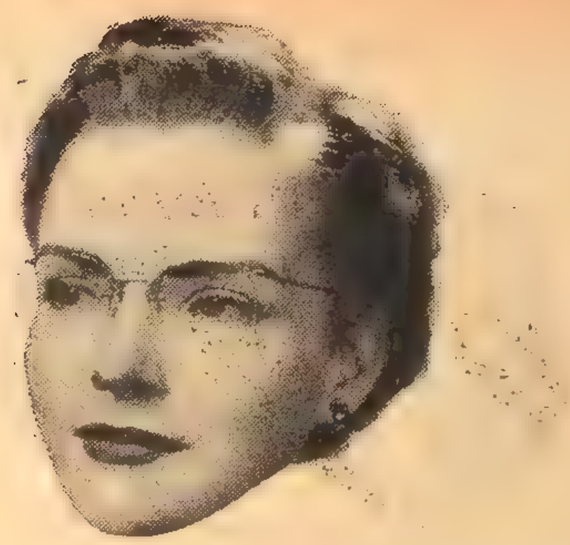
Wearever Thrift Pen . . . silver-palladium alloy point $1.00

C For school, for business, for service men. Good-looking, jewel-like plastic barrel and cap . . . the cap is trimmed with gold plated band. Ink-view window shows when pen needs refilling. Silver-palladium alloy point—for smooth writing. Military style clip keeps pen low in pocket. Easy-lever fill. Comes in assorted pearl-effect colors. No choice.

4 K 5749—Standard-size Pen. Shipping weight, 4 ounces. $1.00

Enjoy the extra convenience . . . the ease of writing with a new pen. You may make a pen part of any Easy Payment Order . . . see inside back cover.





Rimless Glasses

A Arcway Ful-Vue Glasses. Rimless in effect; hidden bar behind top of lenses holds glasses steady. Hidden bar mounted at bridge. Flesh-color 1/10 12K gold filled frame. *State shape:* Conform, Orbal or Drop. Postpaid.

4 K 02955—Frame and 2 single-vision lenses. With case..... $10.98
4 K 02956—Frame only. Your own Arcway type lenses used... 7.98

B Rimway Ful-Vue Glasses. Same style as (A) with hidden bar mounted at both bridge and temple. *State shape:* Conform, Orbal or Drop. Postpaid.

4 K 02983—Frame and 2 single-vision lenses. With case..... $10.98
4 K 02984—Frame only. Your own lenses mounted in 7.98

C Ful-Vue Rimless Glasses.. Temples mounted high for clearer vision. Flesh-tone 1/10 12K gold filled frame. *State shape:* Conform, Drop, Orbal, Octagon or Round. Postpaid.

4 K 02963—Frame and 2 single-vision lenses. With case..... $9.98
4 K 02964—Frame only; your own lenses mounted in..... 6.29

D Rimless Glasses—same style as (C) above, with temples mounted in center. *State shape:* Conform, Drop, Orbal, Octagon or Round. Postpaid.

4 K 02967—Frame and 2 single-vision lenses. With case..... $7.98
4 K 02968—Frame only, your lenses mounted in..... 4.29

Rimmed Glasses

E Attractive Zylonite Ful-Vue Glasses. Hard-to-break, transparent flesh-tone Zylonite frame. Hinged temples high mounted for clearer vision. Drop shape lens only. Postpaid.

4 K 02952—Frame and 2 single-vision lenses. With case..... $8.98
4 K 02953—Frame only. Your own drop shape lenses used.... 5.89

F Zylonite Regular Style Glasses. Same style as (E) with temples center-mounted. Medium high bridge. *State:* Drop or Round lenses. Postpaid.

4 K 02957—Frame and 2 single-vision lenses. With case..... $4.98
4 K 02958—Frame only; your drop or round lenses used..... 1.98

G Gold filled Ful-Vue Rimmed Glasses. Modern style, narrow-rimmed frame, 1/10 12K yellow gold filled. High mounted temples. Frame protects lenses, lessens breakage. Drop-shape lens only. Postpaid.

4 K 02980—Frame and 2 single-vision lenses. With case..... $9.98
4 K 02981—Frame only; your lenses mounted in..... 6.29

H Coronado style Glasses. Flesh-color 1/10 12K gold filled frame. An economical mounting. *State lens:* Orbal, Drop or Round. Postpaid.

4 K 02960—Frame and 2 single-vision lenses. With case..... $5.98
4 K 02962—Frame only. Your lenses mounted in..... 2.98

NOTE: Prices for complete glasses quoted above include frame and 2 regular single-vision lenses. For complete glasses with tinted single-vision lenses, add $2.00; for white bifocals, add $4.00; for tinted bifocals, add $7.00. Case included.

Eyeglass Prescription Service . . . guaranteed accuracy at money-saving prices



Quality Lenses in any shape

Exact accuracy is guaranteed. We supply any regular or special lenses you want by exact duplication or by prescription, and mount them in your present frame. All lenses mounted without extra charge. Broken lenses can be duplicated; just send us the broken pieces—see "How to Mail" in column at right. Prices quoted are for regular lenses—see column at right. All lenses sent postpaid. For screwless mounting, add $1.00 extra per lens to price quoted.

Regular Single-vision Lenses

Guaranteed finest quality white or tinted toric lenses. Postpaid.

4 K 02979—White toric lens in round shape.....Each lens $2.10

4 K 02982—White toric. Lens shape: Conform, Orbal, Octagon, Drop, as illustrated, or any other shape not shown. *State shape*.....Each lens $2.49

4 K 02985—Tinted toric lens in round shape.....Each lens 3.10

4 K 02986—Tinted toric. Lens shape: Conform, Orbal, Octagon, Drop, as illustrated, or any other shape not shown. *State shape*....Each lens $3.49

Regular Bifocal-vision Lenses

Finest quality one-piece Kryptok lens (shown above on Octagon shape). White or tinted. Lens shape: Conform, Orbal, Octagon, Drop, Round, or any other shape not illustrated. Postpaid.

4 K 02978—White Bifocals. *State shape wanted*.....Each lens $4.29
4 K 02987—Tinted Bifocals. *State shape wanted*.....Each lens 5.79

Special Lenses—prices quoted promptly

If lenses with corrective or special base curves are desired, add $1.00 for each single vision lens; $1.50 for each bifocal lens. Write for prices on all other types.

All work is done under the personal supervision of registered opticians. Exact accuracy is fully guaranteed. Sears fill your prescription accurately, economically, but do not prescribe glasses. For your prescription, consult an Oculist who treats defects and diseases of the eye; or an Optometrist who measures defects in vision. Sears complete glasses are priced especially low—cost less than frames and lenses ordered separately—to bring you extra savings.

Prices shown on this page are for regular lenses only, and cover about 60% of all eyeglass prescriptions. Slightly higher prices may be charged for special lenses not within plus or minus 2.00 diopters—your doctor will explain. If extra cost is over $2.00, we will notify you first. If extra cost is under $2.00, we will fill your order, mail your glasses promptly and bill you for the balance due.

Choose the service that fits your need

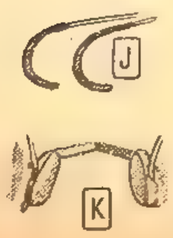
1. Complete New Glasses—Frames and Lenses—by Prescription. To Order: Send eye doctor's prescription; and any pair of glasses (including frames) worn recently, for size. If you have no glasses, have your doctor include: (1) pupillary distance (between centers of pupils); (2) size of lens; (3) width between lenses; (4) temple length; (5) type of lens (single-vision or bifocal); (6) lens shape; (7) lens color. Glasses ground to prescription not returnable.

2. Complete New Glasses—Frames and Lenses—by Duplication To Order: Give catalog number of complete new glasses you select (listed above) and send the pair you wish duplicated. We return your old pair to you

3. New Lenses Only—by Prescription or Duplication . . . we replace present or broken lenses and mount them in your frames. **To Order:** Send your frames with old lenses or prescription. For lenses, see left; order by catalog number.

4. New Frame Only—your present lenses mounted in. To Order: Give catalog number for new frame only (see above) and send present glasses (including lenses) with your order. Write for prices on any frame not shown here.

5. Minor Repairs. We repair broken, damaged frames, bridges, temples, etc. **To Order:** Send glasses and $1.50 which covers cost of most repairs. This will speed return to you. If cost is less, we will refund the difference promptly. (Shell frames cannot be repaired.)



J Ear-Ease Cushions. Help avoid irritation. Fit temples of any glasses, except shell frames.
4 K 2990—Shpg. wt., 2 ounces.....Pair 21c

K Nos-Ease Cushions. Fit over pearl pads, help keep glasses from slipping; relieve irritation.
4 K 2988—Shpg. wt., 2 ounces.....Pair 21c



L Nationally-advertised C-Thru Liquid Cleaner for gems and lenses. Cleans and polishes jewelry.
4 K 2950—2-oz. bottle. Shpg. wt., 4 oz..... 25c

How to mail glasses for duplication and repair

Wrap your glasses in tissue paper or cotton; place in eyeglass case with your name and address. Print plainly. Send complete glasses with frames (for broken lenses, send all pieces you can). Wrap each lens separately: mark Left or Right. Pack eye-glass case with tissue paper or cotton and place in strong cardboard or wooden box; enclose order and money *inside*. Mark package "Glass—Handle with Care." Send First Class or Registered Mail to Sears, Roebuck and Co., Optical Department 155.



"I WANT TO KNOW MORE ABOUT SEARS Approved VITAMINS"

REG. U.S. PAT. OFF.

Writes Mrs. B. C. Cook of New York City

So much has been written about different vitamin products that many persons, like Mrs. Cook, are confused as to which vitamins are the best buy. Below we have attempted to answer her questions (the ones most frequently asked) as simply as possible. Study also the chart below, and send for our *new* Vitamin Booklet. We believe this will tell you all you really need to know about buying vitamins.



Are vitamins good for babies?

Yes . . . especially A and D, important for strong bones and teeth. Many doctors recommend vitamins for baby.



Are they the same as in foods?

A vitamin, whether in a food or in a capsule is the same chemically. It has the same chemical properties and chemical reactions.



Do hard workers need more?

Vitamins especially the B Complex, help convert food into energy. The harder the work, the more vitamins are needed.



What do doctors think of them?

Many doctors recommend vitamins because they are recognized by medical authorities as a valuable supplement to the diet.



Are vitamins a "cure-all"?

No! All Sears Approved Vitamin products are sold only as food supplements to help guard against vitamin deficiencies.



Are Sears Vitamins tested?

Sears Approved vitamin products are tested for purity, potency and quality by actual chemical, physical and biological assay.



Where are vitamins made?

Sears Approved vitamins are made in America's foremost laboratories, under exacting care. A control number on each product is your safeguard.



How can I choose the best?

Look for high potency and low cost per day. Sears Approved vitamin products give full minimum requirements at a low cost per day.

The Vitamin Story in Chart Form

Here are the vitamins for which minimum daily requirements have been established by the *Federal Food and Drug Administration*	B COMPLEX FACTORS			A	D	C
	B_1 Thiamin	B_2 Riboflavin	Niacin Nicotinic Acid			Ascorbic Acid
Here are official minimum daily requirements of each vitamin	333 U.S.P. Units	2000 Micrograms	10* Milligrams	4000 U.S.P. Units	400 U.S.P. Units	600 U.S.P. Units
Here's what deficiency of these vitamins may result in	Sluggish appetite and digestive disturbances	Certain skin disorders especially at corners of the mouth	Certain muscular weaknesses and certain skin disorders	Lowering of body resistance to colds and similar infections	Poor formation of teeth, or rickets in infants or children	Weakening of cell structure throughout the body
Sears offer vitamin products of the following types	Sears Approved B_1, B_2 and B Complex products pages 554 and 555			Sears Approved A and D products. Pages 556 and 557		Approved Vitamin C Page 557

For ALL of the above vitamins, plus B complex factors and valuable minerals order Sears Approved SUPER-KAPS Vitamin-Mineral Capsules. See opposite page
For other multi-vitamin products, pages 552 and 553

*This dosage established by the Council on Food and Nutrition.

1 milligram equals 1000 gammas or 1000 micrograms. 1 U.S.P. unit equals 1 international unit.



Write for this free booklet

New 1944 Fall Edition

"Which Vitamins are Best for Me" is an interesting and educational booklet on the essential vitamins. It's up to the minute in information . . . easy to understand and it will help you learn more about vitamins and what they mean to you. Just send a letter or postcard to Sears, Roebuck and Co. Ask for number 743K.

All potencies are guaranteed correct at time of publication of this catalog

In vitamins there's no better buy than a SEARS Approved Product



SEARS Approved SUPER-KAPS

TYPE 1—VITAMIN CAPSULES

Offer all 8 essential Vitamins for as little as 1¾c a day

One capsule taken each day supplies:

- Vitamin A—5,000 U.S.P. units
- Vitamin B_2(G)—2,000 micrograms
- Vitamin D—1,000 U.S.P. units
- PantothenicAcid—1,000micrograms
- Vitamin B_1—500 U.S.P. units
- Vitamin C—600 U.S.P. units
- Vitamin B_6—50 micrograms
- Niacinamide—10 milligrams

Now . . . new, improved Super-Kaps at reduced prices. You save from 13% to 20% over our last big catalog prices. In addition Super-Kaps are now deliciously flavored . . . no unpleasant odor or taste. So help guard against vitamin deficiencies the easy, economical way. One capsule a day supplies the official minimum daily requirements of all the recognized vitamins as established by the Federal Food and Drug Administration. (More than official minimum requirements on some.) Check the potencies of Super-Kaps given above.

$1.33 50 Capsules (50-day supply)

Now, more than ever, it is your duty to stay well and on the job. With food rationing and food shortages you can't be too certain of getting all the vitamins you need from the food you eat. By taking Super-Kaps as a supplement to your regular diet you can be sure of getting at least your official minimum daily vitamin requirements.

8 K 1825—Shpg. wt., 5 oz. . . . . 50 capsules (50-day supply) **$1.33**
8 K 1826—Shpg. wt., 8 oz. . . . . 100 capsules (100-day supply) **2.29**
8 K 1838—Shpg. wt., 1 lb. . . . . 200 capsules (200-day supply) **3.89**
8 K 1842—Shpg. wt., 2 lbs. . . . . 400 capsules (400-day supply) **6.98**

TYPE 2—VITAMIN AND MINERAL CAPSULES

Offer 8 Vitamins . . . 8 Minerals plus liver concentrate for as low as 3c a day

Two capsules taken each day supply:

- 8 Vitamins—the same light colored capsules listed at left
- 8 Minerals—in dark colored capsules containing:
- Iron • Zinc • Cobalt • Copper • Potassium
- Iodine • Manganese • Magnesium • plus Liver Concentrate

Super-Kaps Vitamin-Mineral capsules (1 light and 1 dark) supply 8 vitamins, 8 minerals and Liver Concentrate . . . an excellent supplement to your regular daily diet. Super-Kaps give you all the above factors at new, reduced prices . . . prices that will save you money. These capsules are your best vitamin buy because:

$1.79 100 Capsules (50-day supply)

Super-Kaps supply at least official min. daily requirements of Vitamins A, B_1, B_2(G), C, D. Also supply the other B Complex factors known to be essential in human nutrition, although official requirements have not yet been established for them.

Super-Kaps supply the official minimum daily requirement of Iron; in addition to Liver Concentrate . . . both important in the treatment of nutritional anemia.

Super-Kaps, in addition to Iron, supply supplementary amounts of 7 other minerals known to be essential to the diet. (See list of minerals above.)

Why pay more? It's the Vitamin content (potency) that counts when you buy vitamins. So buy Sears Approved Super-Kaps . . . they give high potency at low cost per day. And they also supply 8 important minerals plus liver concentrate.

8 K 1801—Shipping weight, 8 ounces. . . . . 100 capsules (50-day supply) **$1.79**
8 K 1831—Shipping weight, 1 pound. . . . . 200 capsules (100-day supply) **3.09**
8 K 1841—Shipping weight, 2 pounds. . . . . 400 capsules (200-day supply) **5.69**

All Sears Approved vitamin products are sold only as a food supplement to help guard against vitamin deficiencies. They are not sold as cures for already existing deficiencies. If such deficiencies are suspected, consult your physician.

Sears Approved Super-Kaps available on Easy Terms . . . see inside back cover

Multiple Vitamin Products

To supplement your daily diet—

SEARS Approved
REG. U.S. PAT. OFF.

Vitamin-Mineral Tablets
. . . cost as little as 3⅓c a day

Vitamin Content per 3 Tablets:

- Vitamin A—5,000 U.S.P. units
- Vitamin C—600 U.S.P. units
- Vitamin D—500 U.S.P. units
- Iron—10 milligrams
- Vitamin B_1—333 U.S.P. units
- Vitamin B_2(G)—2,000 micrograms
- Niacinamide—10 milligrams
- Calcium and Phosphorus

$1.29
32-day supply

Now you can get the vitamins and minerals you want in easy-to-take tablet form. Made especially for those who find it hard to swallow capsules. These small, white, sugar-coated tablets, may be chewed or swallowed whole. You can also crush them and serve in fruit juice, milk or soft foods. Three tablets daily supply official minimum daily requirements of Vitamins A, B_1, B_2(G), C, D and Iron; in addition to Niacin, Calcium and Phosphorus. Tablets in the introductory 96-tablet size box are individually wrapped in cellophane (as illustrated). Tablets in the large size (300) bottle are bulk packed in bottles for greater economy.

8 K 467—Shipping wt., 6 oz. . . . . 96 tablets (32-day supply) $1.29
8 K 735—Shipping wt., 1 lb. 6 oz. . . . . 300 tablets (100-day supply) 3.29

Sears Approved A-B_1-D-G Capsules
. . . cost as little as 1¼c a day

Vitamin Content per capsule:

- Vitamin A—5,000 U.S.P. units
- Vitamin D—1,000 U.S.P. units
- Vitamin B_1—333 U.S.P. units
- Vitamin B_2(G)—2,000 micrograms

$1.39
100-day supply

One capsule a day is all you need take to get the official minimum daily requirements of these 4 vitamins . . . the ones most often lacking in the average diet. Recommended for those who feel they are getting sufficient Vitamins C, B_6, Niacin and Pantothenic Acid from their regular diet. These high potency capsules will aid in preventing a dietary deficiency arising from a lack of Vitamins A, B_1, B_2 (G) and D. Here is an easy and economical way to add these factors to the diet. For vitamin preparations containing all the vitamins plus valuable minerals . . . see Super-Kaps on the preceding page.

8 K 1821—Shipping wt., ½ oz. . . . . 100 capsules (100-day supply) $1.39
8 K 1822—Shipping wt., 14 oz. . . . . 200 capsules (200-day supply) 2.59
8 K 1827—Shipping wt., 1 lb. ½ oz. . . 400 capsules (400-day supply) 4.69

Sears Approved Junior Super-Kaps
. . . cost less than 2c a day

Vitamin Content per capsule:

- Vitamin A—3,000 U.S.P. units
- Vitamin C—400 U.S. P. units
- Vitamin D—800 U.S.P. units
- Vitamin B_1—250 U.S.P. units
- Vitamin B_2(G)—2,000 micrograms
- Niacinamide—10 milligrams

$1.89
100-day supply

Now . . . a brand new Super-Kaps vitamin capsule for children from 3 to 12 years of age. These tiny capsules (⅔ the size of regular Super-Kaps) were made especially to meet the children's official daily vitamin requirements as established by the Federal Food and Drug Administration. These tiny Junior Super-Kaps supply only those vitamins known to be essential to children . . . and in the potencies they normally need. Twice the official minimum daily requirement for Vitamin D is supplied because Vitamin D is so very important to growing children in bone, tooth and growth development. Youngsters can easily swallow these tiny capsules, and will like the pleasant vanilla flavor. One capsule a day meets or exceeds official minimum daily requirements.

8 K 1820—Shipping wt., 8 oz. . . . . 100 capsules (100-day supply) $1.89

It's easy to order all needed vitamin products on Sears Easy Terms . . . see inside back cover for details





Sears Approved Bevaday

Makes a chocolate-flavored vitamin-mineral drink

Vitamin Content per ounce

- A–2,000 U.S.P. units
- B_2 (G)-1,000 micrograms
- B_1–333 U.S.P. units
- D–200 U.S.P. units
- Plus Iron, Phosphorus and Calcium

49c 1-lb. Jar

Mothers! Now children can drink vitamins and minerals the tasty Bevaday way . . . they'll love its rich, delicious flavor. And it's so good for them, too . . . chock full of the vitamins and minerals they need. Just give them 2 heaping tablespoonfuls in a glass of milk twice each day for the minimum daily requirements of vitamins and minerals listed above. Also recommended for invalids, convalescents, expectant and nursing mothers.

8 K 761—Shipping weight, 2 pounds..... **1-pound jar 49c**

Horlick's Malted Milk—Postpaid

A pleasant and convenient means of enriching the diet. An excellent nutritive food for children and adults.

8 K 2221—Regular type.....1-pound jar **79c**
8 K 2220—Regular type.....5-pound jar **$3.25**
8 K 2224—Vitamin Fortified.....1-pound jar **89c**

Sears Approved Liver Products

Recommended for nutritional anemia on advice of your doctor

Dry Extract of Liver Capsules

[A] Contains 7½ grains of liver extract per capsule. Formula approved by the U.S.P. Anti-Anemia Preparations Advisory Council, which means that these capsules are potent enough even for the treatment of pernicious anemia. Fifty capsules represent one U.S.P. oral unit.

$1.79 100 Capsules

8 K 791—Shpg. wt., 1 lb.....100 capsules **$1.79**
Two bottles—Wt., 1 lb. 10 oz. 200 capsules **3.29**

Liver Concentrate and Iron Capsules

[B] Each contains 2.2 grains of Liver Concentrate made from 100 grains of fresh liver. In addition it contains 4 grains of Iron Phosphate. These two principles—Liver Concentrate and Iron—are often prescribed by doctors where nutritional anemia is suspected. Made of the purest of ingredients.

95c 50 Capsules

8 K 657—Shpg. wt., 10 oz.....50 capsules. **95c**
Two bottles. Shpg. wt., 1 lb. 100 capsules. **$1.79**

Liver and Iron with 5 Vitamin Capsules

[C] With Vitamins A, B_1, B_2 (G), C and D. Each contains Liver Concentrate made from 80 grains of fresh liver, 1½ grains Iron Sulphate, 2,000 U.S.P. units Vitamin A, 167 U.S.P. units of Vitamin B_1, 1 mgm. Vitamin B_2 (G), 300 U.S.P. units Vitamin C, 200 U.S.P. units Vitamin D.

$2.79 100 Capsules

8 K 1833—Shpg. wt., 1 lb. 2 oz. 100 capsules **$2.79**
Two bottles—Shpg. wt., 2 lbs..200 capsules **4.98**

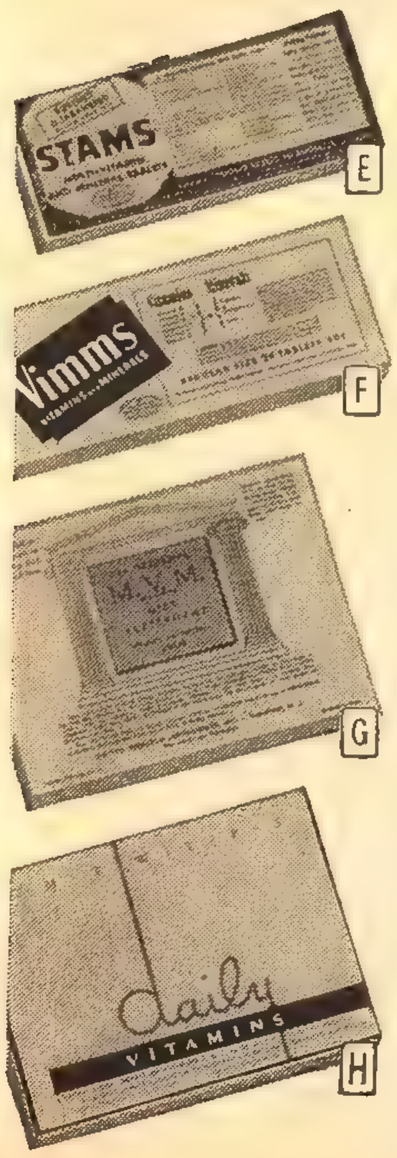
Liver and Iron with Vitamin B_1 Capsules

[D] Each capsule contains Liver Concentrate made from 160 grains of fresh liver, 333 U.S.P. units of Vitamin B_1, (the official minimum daily requirement) and 3 grains of Iron Sulphate. A good tonic-capsule for nutritional anemia. Made of the finest type of ingredients.

$2.98 100 Capsules

8 K 1832—Shpg. wt., 1 lb.....100 capsules **$2.98**
Two bottles—Wt., 1 lb. 10 oz. 200 capsules **5.49**

Other Nationally Known Multiple Vitamin Products



Stams—contain 8 Vitamins, 9 Minerals

Vitamin Content per 3 Tablets

[E] A—5,000 U.S.P. units B_1—333 U.S.P. units
C—600 U.S.P. units B_2 (G)—2,000 micrograms
D—500 U.S.P. units B_6—250 micrograms
Niacin—10 mgms. Pantothenic Acid—500 microgms. Plus Iron, Iodine, Calcium, Phosphorus, Copper, Zinc, Manganese, Magnesium and Cobalt. Postpaid.

8 K 426—24 tablets. **49c** 8 K 427—96 tablets. **$1.69**
8 K 428.....270 tablets (90-day supply) **4.48**

Vimms Vitamin-Mineral Tablets

Vitamin Content per 3 Tablets

[F] A—5,000 U.S.P. units B_1—333 U.S.P. units
C—600 U.S.P. units B_2 (G)–2,000 micrograms
D—500 U.S.P. units Niacin—10 milligrams
Plus Calcium, Phosphorus and Iron. Postpaid.

8 K 773—24 tablets. **49c** 8 K 774—96 tablets. **$1.69**
8 K 782.....288 tablets (96-day supply) **4.29**

Stay Slim the M.V.M. Way

[G] The M.V.M. Reducing Plan consists of two simple easy-to-follow parts:

1. Follow the M.V.M. Diet plan outlined in a booklet supplied with each box of M.V.M. Perles.
2. Take three M.V.M. Perles daily.

8 K 368—Postpaid.....60 Perles for **$2.79**

Daily Vitamins—Adult and Children's Size

Vitamin Content per 7 Capsules

[H] A—35,000 U.S.P. units B_1—7,000 U.S.P. units
C—4,200 U.S.P. units B_2 (G) 15,400 micrograms
D—6,000 U.S.P. units

Also B_6, Niacin. Pantothenic Acid. *New low prices.*

8 K 348—Shpg. wt., 4 oz.....28 capsules **$1.49**
8 K 349—Shpg. wt., 6 oz.....49 capsules **2.24**
8 K 346—Shpg. wt., 10 oz.....98 capsules **3.95**

For children up to 12 years old (Wts., 6 oz.; 10 oz.)
8K353—49 capsules **$1.59** 8K347....98 for **$2.79**



Vitamins-Plus High Potency Capsules

Vitamin Content per 2 capsules

[J] A—5,000 U.S.P. units B_1—333 U.S.P. units
C—600 U.S.P. units B_2 (G)—2,000 micrograms
D—500 U.S.P. units B_6—100 micrograms
Niacin—10 mgms. Pantothenic Acid—250 microgms. Plus Liver Concentrate and Iron. Postpaid.

8K298–36 capsules **$1.47** 8K299–72 capsules..**$2.69**
8 K 300.....144 capsules (72-day supply) **4.89**

Vi-Syneral Vitamin-Mineral Capsules

[K] Two daily supply all the important vitamins, fortified with 8 minerals. Contain Vitamins A and D from *natural* sources; the whole *natural* B Complex from yeast with crystalline B_1-B_2-Niacin; Vitamin C; Vitamin E from wheat germ oil. Postpaid.

8K307–50 capsules **$2.50** 8K315–100 capsules **$4.50**

Benefax Multi-Vitamin Capsules—Postpaid

Vitamin Content per capsule

[L] A—5,000 U.S.P. units B_1—500 U.S.P. units
C—300 U.S.P. units B_2 (G)—2,000 micrograms
D—1,000 U.S.P. units Niacin—10 milligrams

8 K 472–14 capsules.. **59c** 8 K 473–28 capsules..**98c**
8 K 474.....100 capsules (100-day supply). **$2.89**

Squibb Vigran Capsules

Vitamin Content per capsule

[M] A—4,000 U.S.P. units B_1—333 U.S.P. units
C—600 U.S.P. units B_2 (G)—2,000 micrograms
D—400 U.S.P. units Niacin—10 milligrams

8 K 55—Postpaid.....100 capsules for **$3.98**

Squibb A-B_1-D-G Capsules (not shown)

8 K 24—Postpaid.....100 capsules for **$2.98**

B Complex Vitamin Products

New, reduced prices on SEARS Approved REG. U.S. PAT. OFF.

B Complex Capsules —Now cost as little as 1¼c a day

Vitamin content per capsule:

- Vitamin B_1—500 U.S.P. units
- Vitamin B_6—50 micrograms
- Vitamin B_2(G)—2,000 micrograms
- Niacinamide—10 milligrams
- Pantothenic Acid—1,000 micrograms

[A] You need only one capsule per day to provide the official minimum daily requirements of Vitamins B_1 and B_2(G). Also supplies the other recognized factors of the B Complex group: Vitamin B_6, Niacinamide and Pantothenic Acid.

$1.39 100 capsules

Does fatigue, nervousness, poor appetite, caused solely by a deficiency of Vitamin B Complex factors in your diet, rob you of the pep and energy you need in these action-packed days? If so, try Sears Approved High Potency B Complex capsules (now at their lowest price in history) as a supplement to your diet. These factors are necessary in the diet, a deficiency of them may result in your feeling below par. Each factor helps the others do their work more effectively.

These gelatine capsules are precision-made by a special process. They are the "soft type" capsules that give uniform, accurate doses, and are easy to take. Remember . . . it's smart economy to order the larger packages.

8 K 1802—Shipping weight, 1 lb. 4 oz.....100 capsules for only $1.39
8 K 1803—Shipping weight, 1 lb. 9 oz.....200 capsules for only 2.49
8 K 1805—Shipping weight, 3 pounds.....400 capsules for only 4.49

Sears Approved Vitamin B Complex Syrup

[B] *Vitamins per teaspoon:*
B_1—250 U.S.P. units
B_2(G)—180 micrograms
B_6—250 micrograms
Niacinamide—5 milligrams
Pantothenic Acid—1200 microgms.

$1.19 6-oz. bottle

Sears Approved B Complex Syrup, because of its pleasant taste, is ideal for children. Two teaspoonsful a day supply the official minimum daily requirements of Vitamin B_1. It's smart economy to order the larger size. Shipping weights, 1 pound 10 ounces; 3 pounds.

8 K 753.....6-oz. bottle $1.19
8 K 756.....16-oz. bottle 2.39

Sears Approved Vitamin B Complex Tablets

[C] *Vitamins per tablet:*
B_1—111 U.S.P. units
B_2(G)—333 micrograms
B_6—25 micrograms
Niacinamide—3⅓ milligrams
Pantothenic Acid—50 micrograms

49c 100 tablets

Our lowest price ever. Take these tablets daily as a supplement to the diet. Shipping wts., 14 oz; 1 pound.

Vitamin B Complex Tablets with Iron

8 K 435.....100 tablets 49c
8 K 430.....300 tablets $1.29

Vitamin B Complex tablets—plain

8 K 434.....100 tablets 49c
8 K 429.....300 tablets $1.29

Other Nationally-Known B Complex Capsules

Benefax Vitamin B Complex Capsules

[D] *Vitamins per capsule:*
B_1—500 U.S.P. units
B_2(G)—2,000 micrograms
B_6—125 micrograms
Niacinamide—10 milligrams
Pantothenic Acid—250 micrograms

73c 28 capsules

Made by the makers of Anacin. One capsule a day supplies the official minimum daily requirements of Vitamins B_1 and B_2(G). Plus other recognized B complex factors: Vitamin B_6, Niacinamide and Pantothenic Acid. Both sizes postpaid.

8 K 482.....28 capsules 73c
8 K 484.....100 capsules $2.19

Squibb Vitamin B Complex Capsules

[E] *Vitamins per capsule:*
B_1—500 U.S.P. units
B_2(G)—2,000 micrograms
B_6—125 micrograms
Niacinamide—10 milligrams
Pantothenic Acid—500 micrograms

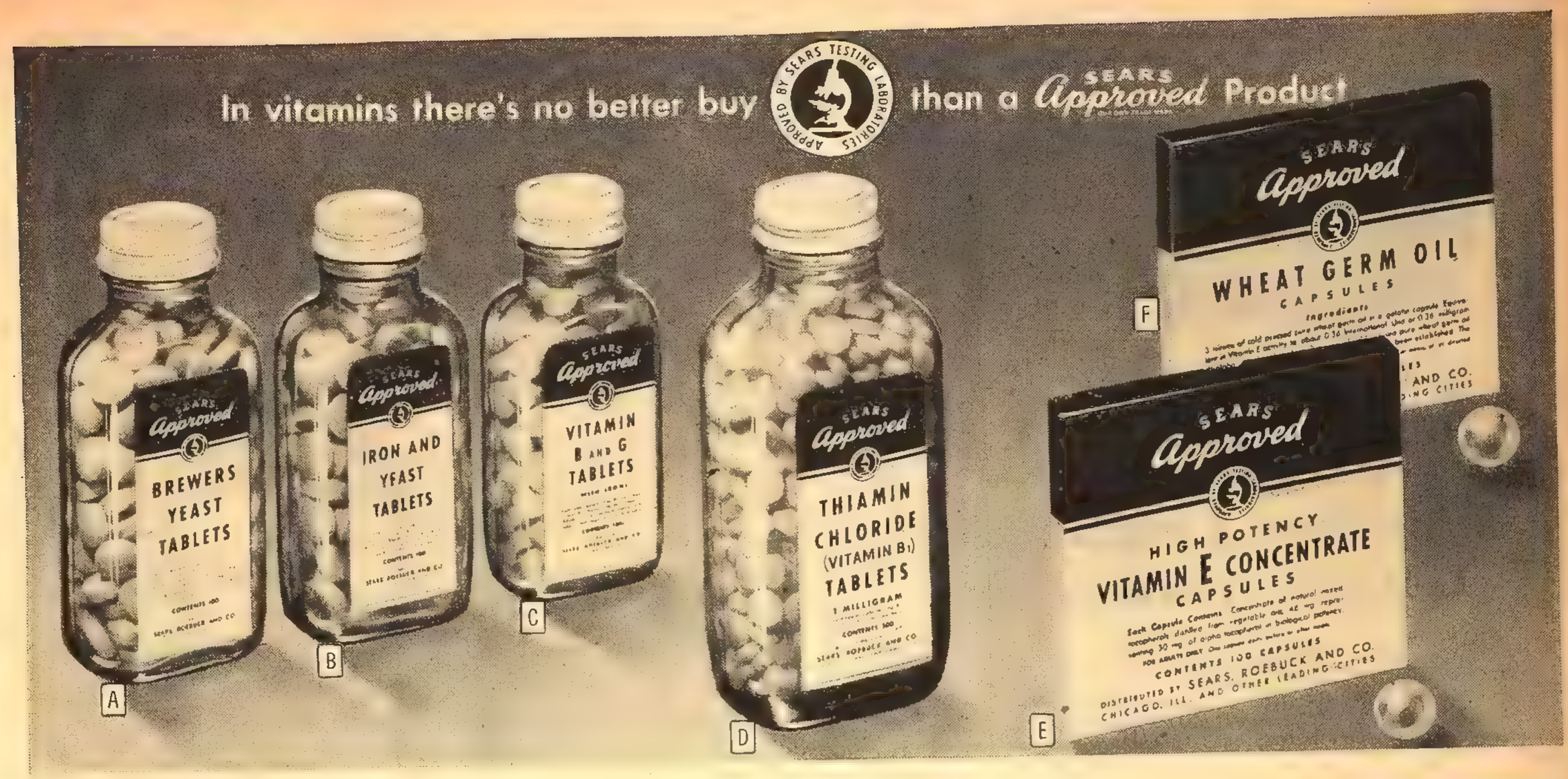
$3.39 100 capsules

A dependable, famous Squibb quality product at an economical price. One capsule a day supplies the official minimum daily requirements of Vitamins B_1 and B_2(G). Also supply the other recognized B Complex factors: Vitamin B_6, (Pyridoxin) Niacinamide, Pantothenic Acid. Postpaid.

8 K 35.....100 capsules $3.39

Sears Approved Vitamins are available on Easy Terms
. . . see inside back cover for details





Sears Approved Vitamin B_1 and B_2 (G) products

Brewers' Yeast Tablets

A — *Vitamins per tablet:* B_1—25 U.S.P. units; B_2(G)—32 micrograms — 27c, 100 tablets

Made from high strain pasteurized brewers' yeast. These tablets may be chewed or swallowed whole . . . you'll like their nut-like flavor. Shpg. wts., 12 oz.; 1 lb. 9 oz.; 2 lbs. 5 oz.

8 K 629 . . . . . .100 tablets 27c
8 K 639 . . . . . .250 tablets 53c
8 K 654 . . . . . .500 tablets 89c

Vitamin B_1 and G Tablets

C — *Vitamins per tablet* B_1—111 U.S.P. units. B_2(G)—333 micrograms. 39c, 100 tablets

Choice of plain tablets or with iron. Shpg. wt., 12 oz.

Plain—new low price
8 K 438 . . . . .100 tablets 39c
With Iron—new low price
8 K 440 . . . . .100 tablets 39c

Thiamin Chloride

D — Vitamin B_1 tablets. Also known as Thiamin Hydrochloride. New low prices. 27c for 100 1-mgm.

1-milligram size
333 U.S.P. units of B_1. Wts., 8 oz.; 1 lb. 2 oz.
8 K 638—100 tablets . . . 27c
8 K 655—500 tablets 98c

3.3-milligram size
1100 U.S.P. units of B_1. Wts., 10 oz.; 1 lb. 2 oz.
8 K 636—100 tablets . . . 57c
8 K 612—500 tablets . $2.39

5-milligram size
1665 U.S.P. units of B_1. Shipping wt., 12 oz.
8 K 613—100 tablets . . . 69c

10-milligram size
3330 U.S.P. units of B_1. Shipping wt., 14 oz.
8 K 418—100 tablets . . . 98c

Sears Approved Iron and Yeast Tablets—prices reduced

B — *Vitamins per tablet:* B_1—40 U.S.P. units B_2(G)—35 micrograms — 49c, 100 tablets

For underweight conditions due to lack of appetite resulting solely from a dietary deficiency of Vitamins B_1, B_2(G) and Iron. Try a bottle of 250 on our recommendation. If not satisfied with the results, we will refund your money plus postage.

8 K 726—Shipping weight, 11 ounces . . . . . .100 tablets for only 49c
8 K 727—Shipping weight, 1 lb. 3 oz . . . . . .250 tablets for only 98c
8 K 728—Shipping weight, 2 lbs. 3 oz . . . . . .500 tablets for only $1.79

Sears Approved Vitamin E Capsules

Vitamin E Concentrate Capsules

E — High potency capsules . . . 30 times richer in Alpha Tocopherol (active principle) than capsules listed below. Each capsule contains concentrate of natural mixed tocopherols distilled from vegetable oils. The value of Vitamin E in human nutrition has not yet been established, and, therefor, no official dosage has yet been established. Take one capsule daily, before or after meals, as directed by a physician. $2.98, 100 capsules

8 K 1830—Shipping weight, 10 ounces . . . . . .100 capsules $2.98

Wheat Germ Oil Capsules

F — Each capsule contains 3 minims of cold-pressed pure wheat germ oil. Equivalent in Vitamin E activity to about 0.36 milligrams of Alpha Tocopherol. These easy to take capsules are a rich source of Vitamin E. Take one capsule a day, before or after meals, as directed by a physician. It's smart economy to order larger size. $1.09, 100 capsules

8 K 1828—Shipping wt., 6 oz . . . . . .100 capsules for only $1.09
8 K 1829—Shpg. wt., 1 lb. 2 oz . . . .200 capsules for only 1.98

Dicalcium Phosphate and Mineral Wafers



Sears Dical. Phosphate

L — *Contents per capsule* Dical. Phosphate—4.5 grains; Calcium Gluconate—3 grains; Vitamin D—330 U.S.P. units

Fortified with Viosterol. The "tasteless" way to get Calcium, Phosphorus and Vitamin D. Shpg. wts., 12 oz.; 2 lbs. 4 oz.

8 K 777—100 capsules 79c
3 bottles (300 capsules) . $2.09

Squibb Dical. Phosphate

N — *Contents per capsule* Dical. Phosphate—4.5 grains. Calcium Gluconate—3 grains. Vitamin D-330 U.S.P. units

Fortified with Viosterol. Dependable Squibb quality. Phosphorus, Calcium and Vitamin D are important in building bones. Postpaid.

8 K 10—100 capsules . . . $1.19

Dical. Phosphate Wafers

M — Sears Approved brand. *Contents per wafer* Dicalcium Phosphate—1 gram; Vitamin D—660 U.S.P. units

Chocolate flavor. Four wafers supply official minimum daily requirements of Calcium, Phosphorus, and Vitamin D. Shpg. wt., 9 oz.

8 K 1835 . . . . . .60 wafers 69c

Mineral Wafers

P — Sears Approved brand. Two chocolate-flavored wafers daily supply official minimum daily requirements of Calcium, Phosphorus and Iron, plus other valuable minerals: Magnesium, Manganese, Copper and Zinc. For children and adults. Wt. 9 oz.

8 K 450 . . . . . .60 wafers 69c

Other Nationally Known Vitamin B and G Products



Squibb Brewers' Yeast Tablets

G — Each tablet contains 6.8 grains of pure yeast, 20 U.S.P. units of Vitamin B_1 and 30 micrograms of Vitamin B_2(G). Helps improve lagging appetite due solely to a lack of these factors in the diet. Postpaid.

8 K 72 . . . . . .100 tablets for only 49c
8 K 73 . . . . . .250 tablets for only 89c

Squibb Thiamin Hydrochloride Tablets

H — Each 1 milligram size tablet contains 333 U.S.P. units of Vitamin B_1. Each 5-milligram size tablet contains 1665 U.S.P. units of Vitamin B_1. New low prices give you high quality at a saving. Postpaid.

8 K 40—1-milligram size . . . . . .100 tablets 45c
8 K 41—5-milligram size . . . . . .100 tablets $1.17

Ironized Yeast Tablets

J — Try these tablets as a supplement to the daily diet to help guard against deficiencies of Vitamin B_1 and Iron. These nationally-known tablets are easy to take.

8 K 194—Shipping weight, 8 oz . . . . . .60 tablets 69c

Challenge Iron and Yeast Tablets

K — An economical way of adding Vitamins B_1, B_2(G) and Iron to the diet. Shipping weight, 1 lb. 2 oz.

8 K 624 . . . . . .250 tablets for only 59c

Challenge Thiamin Chloride (Vitamin B_1) Tablets

Not shown. Try these easy-to-take tablets as a supplement to the diet. Shipping weights, 8 oz.; 10 oz.

8 K 656—1-milligram size . . . . . .100 tablets 19c
8 K 663—3-milligram size . . . . . .100 tablets 39c

A and D Vitamin Products

SEARS *Approved*
REG. U.S. PAT. OFF.

High potency A and D Tablets
Cost as little as ½c a day

Vitamin Content per tablet:

A • Vitamin A—5,000 U.S.P. units • Vitamin D—500 U.S.P. units

Each tablet is equal in Vitamin A and D potency to 1½ teaspoonfuls minimum standard U.S.P. Cod Liver Oil. Supplies 25% more Vitamin A and D than official minimum daily requirements. These tablets are made with a deliciously flavored sugar base . . . so children and adults may chew or swallow them whole. A deficiency of Vitamins A and D in the diet may result in lowered resistance to colds and similar infections, poor bone and tooth formation.

69c 100 tablets

8 K 729—Shpg. wt., 12 oz. ..... 100 tablets for only 69c
8 K 730—Shpg. wt., 1 lb. 3 oz. ..... 250 tablets for only $1.49
8 K 731—Shpg. wt., 1 lb. 12 oz. ..... 500 tablets for only 2.79
8 K 733—Shpg. wt., 3 lbs. 8 oz. ..... 1,000 tablets for only 4.98

Sears Approved Vitamin A and D Capsules

Halibut Liver Oil—Viosterol

B *Vitamins per capsule:*
A—5,000 U.S.P. units
D—1,000 U.S.P. units

89c 100 capsules

More effective than plain capsules because of extra Vitamin D. Shpg. wts., 8 oz.; 14 oz.; 1 lb. 10 oz.
8 K 1808 ..... 100 capsules 89c
8 K 1809 ..... 200 capsules $1.69
8 K 1807 ..... 400 capsules 2.98

Cod Liver Oil with Viosterol

C *Vitamins per capsule:*
A—2,500 U.S.P. units
D—250 U.S.P. units

$1.09 100 capsules

Two capsules a day supply 1¼ times the minimum daily requirements of both Vitamins A and D. Extra large size capsules, recommended for adults only. Shpg. wt., 11 oz.
8 K 1816 ..... 100 capsules $1.09

Halibut Liver Oil—Plain

D *Vitamins per capsule:*
A—5,000 U.S.P. units
D—85 U.S.P. units

59c 100 capsules

Exceeds minimum daily requirements of Vitamin A by 25%. For those who feel they need only Vitamin A. Tiny 2-minim size capsules that are easy to swallow. Shpg. wt., 8 oz.
8 K 1804 ..... 100 capsules 59c

Vitamin A Capsules

E *Vitamins per capsule:*
A—25,000 U.S.P

For those larg A as deficien owered resistan and similar infections. pping wt., 13 oz.
..... 100 capsules

SORRY—NOT AVAILABLE

Other Nationally known A and D Vitamins

Scott's Emulsion

F Pleasant tasting emulsion of Cod Liver Oil with other valuable tonic properties. Postpaid.
8 K 192 ..... 14½-ounce bottle 98c

Maltine with Cod Liver Oil

G Each gram contains at least 250 U.S.P. units of Vitamin A and 25 U.S.P. units of Vitamin D plus nutrients of Maltine. Postpaid.
8 K 190 ..... 16-ounce bottle 97c

Coco-Cod, Chocolate Flavored

H Each fluid ounce supplies:
4,000 U.S.P. units of Vitamin A,
175 U.S.P. units of Vitamin B_1
600 U.S.P. units of Vitamin D.
A popular product with children and adults Shipping weight, 2 pounds 10 ounces.
8 K 258 ..... 12-ounce bottle 89c

Squibb Cod Liver Oil

J Each gram supplies 1,800 U.S.P. units of Vitamin A and 180 U.S.P. units of Vitamin D. Postpaid.
8 K 57 ..... 12-ounce bottle 98c
8 K 58 ..... 24-ounce bottle $1.69

Squibb Adex Tablets

K Each tablet supplies 5,000 U.S.P. units of Vitamin A and 800 U.S.P. units of Vitamin D. Postpaid.
8 K 53 ..... 250 tablets $2.29

Benefax A and D Capsules

L Each capsule contains 5,000 U.S.P. units of Vitamin A and 1,000 U.S.P. units of Vitamin D. Postpaid.
8 K 488 ..... 28 capsules 39c
8 K 496 ..... 100 capsules 98c

White's Cod Liver Oil Tablets

M One tablet provides 3,120 U.S.P. units of Vitamin A and 312 U.S.P. units of Vitamin D. Postpaid.
8 K 261 ..... 100 tablets 89c

For Convenient Easy Terms see inside back cover



In vitamins there's no better buy than a SEARS Approved Product



Sears Approved A, D and C Vitamins . . . Ideal for Infants

High Potency Cod Liver Oil

A — *Vitamins per gram:*
A—2,000 U.S P. units
D— 180 U.S.P. units
95c Pint

Many doctors recommend cod liver oil for babies because its Vitamins A and D help maintain healthy bodies, good teeth and sound bones. Biologically tested and guaranteed. Shipping weights, 2 lbs. 11 oz. and 4 lbs. 14 oz.

8 K 562 . . . . . Pint (16 ounces) 95c
8 K 564 . . . . . Quart (32 ounces) $1.79

Spearmint-flavored Cod Liver Oil

Same as Sears Approved Cod Liver Oil listed above, but has spearmint flavor. Shipping weight, 2 lbs. 11 oz.

8 K 567 . . . . . Pint (16 ounces) 95c

Cod-Halibut Oil with Viosterol

B — *Vitamins per gram:*
A—8,500 U.S.P. units
D— 850 U.S.P. units
76c 4 ounces

Ten times richer in vitamins than minimum standard U.S.P. Cod Liver Oil. Shipping weight, 10 ounces.

8 K 1840 . . . . . 4 ounces 76c

Halibut Liver Oil with Viosterol

C — *Vitamins per gram:*
Vitamin A—65,000 U.S.P. units
Vitamin D—10,000 U.S.P. units

Especially rich in both Vitamins A and D. Helps in development of strong bones and teeth. Dropper cap included. Shipping weight, 11 ounces.

8 K 1812—2 oz. (60-cc) bottle $1.98

Oleum Percomorphum

D — *Vitamins per gram:*
A—60,000 U.S.P. units
D— 8,500 U.S.P. units
$2.39 2 ounces

High potency natural vitamins obtained solely from fish liver concentrates. 3 drops daily is all that's needed to supply the official minimum daily requirements of Vitamins A and D. Vitamin D is necessary in the formation of strong, healthy bones and teeth, because it promotes calcium and phosphorus absorption. A deficiency of Vitamin A may result in lowered resistance to colds and similar infections. Handy dropper cap included. Shipping weight, 14 ounces.

8 K 1813—2 oz. (60 cc) bottle. . . . $2.39

Vitamin C Tablets

E — *Vitamins per tablet:*
C—500 U.S.P. units
89c 100 tablets

For adults as well as children. Also known as Ascorbic or Cevitamic Acid. Each tablet contains 25 milligrams and is equal in Vitamin C content to almost 1⅞ oz. of fresh orange juice. Recommended for those who can't drink orange or tomato juice.

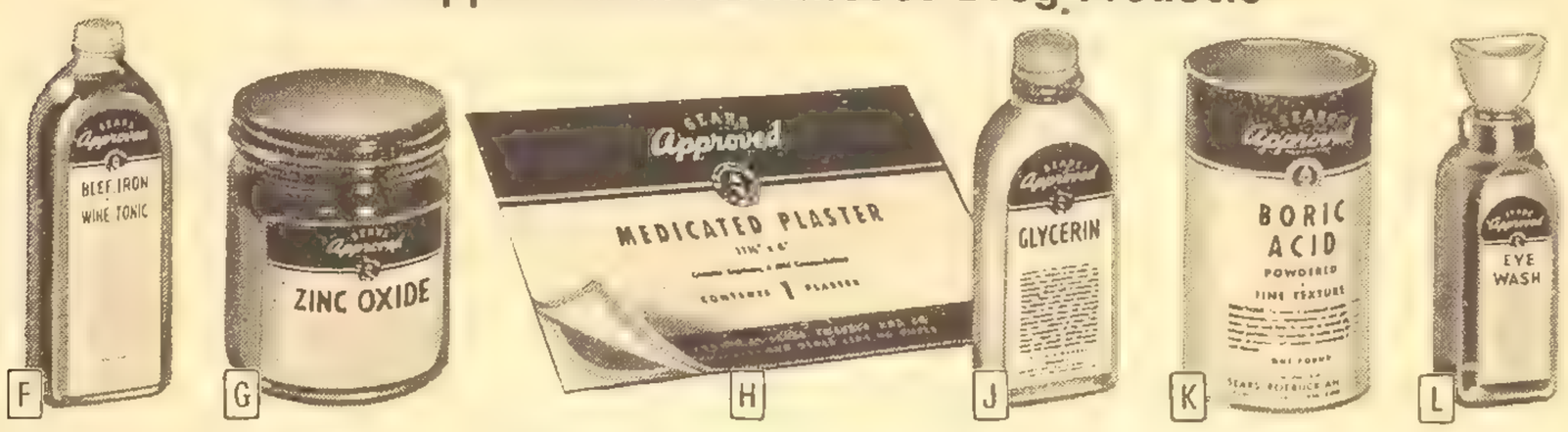
8 K 734—Shpg. wt., 6 oz. 100 tab. 89c

5-Vitamin Liquid (not shown)

Supplies Vitamins A, B_1, B_2 (G), C and D in drop dosage for babies. Dropper cap included. Shpg. wt., 14 oz.

8 K 279—2 oz. (60cc) bottle $2.69

Sears Approved miscellaneous Drug Products



Beef, Iron and Wine

F Combination of tonic principles . . . helps improve lagging appetite. Shpg. wt., 3 lbs.

8 K 631 . . . . . Pint (16 ounces) 69c

Zinc Oxide Ointment U.S.P.

G A mild, healing ointment. Shpg. wts., 3 oz.; 1 lb. 12 oz.

8 K 404 . . . . . 1-ounce tube 15c
8 K 524 . . . . . 1-pound jar 64c

Harco Zinc Oxide Ointment U.S.P.

8 K 503—Wt., 4 oz. . . . 2-oz. tube 21c

Sears Approved Porous Plasters

H For aches, strains, etc.

Belladonna Plaster
8 K 2658—Shpg. wt., 2 oz. . . Each 23c

Medicated Plaster—Kidney shape
8 K 2659—Shpg. wt., 2 oz. . . Each 29c

Belladonna and Capsicum Plaster
8 K 2657—Shpg. wt., 2 oz. . . Each 23c

Sears Approved Glycerin-U.S.P.

J 8 K 547—Shpg. wt., 8 oz. 2 oz. 13c
8 K 548—Shpg. wt., 1 lb. 4 oz. 23c
8 K 549—Wt., 1 lb. 13 oz. 8 oz. 42c

Sears Approved Boric Acid U.S.P.

K Choice of antiseptic powder, or crystals for making antiseptic solution. Shpg. wts., 11 oz.; 1 lb. 6 oz.

8 K 509—Powder . . . . . ½-lb. 16c
8 K 510—Powder . . . . . 1 lb. 27c
8 K 518—Crystals . . . . . ½-lb. 16c
8 K 519—Crystals 1-lb. 27c

Eye Wash—Complete with Cup

L Sears Approved brand. Soothing, cleansing, refreshing.

8 K 406—Wt., 1 lb. 2 oz. . . . 4-oz. 37c



Sears Approved Saccharin Tablets

Conserve precious sugar for cooking and baking by sweetening tea and coffee with these ½-grain size Sears Approved Saccharin tablets. 23c 100 tablets

Used in reducing diets because saccharin is non-fattening. Also recommended in restricted diets. Saccharin is about 500 times sweeter than sugar; one Sears Approved tablet equals 2 lumps of sugar in sweetness. However saccharin does not have the food value of sugar, so do not give it to children in place of sugar.

We recommend that you buy the large size . . . save money and have enough for a long time. Shpg. wts., 4 oz. and 14 oz.

8 K 420—Pocket size. 100 tablets for 23c
8 K 407—Economy size. 1,000 tablets 79c

Other nationally-known products . . . Eye Hygiene

Lydia Pinkham's

Vegetable Compound. Liquid.
Shipping weight, 2 lbs. 12 oz.
8 K 158 . . . . . 14½-oz. bottle 97c

Tablets with Iron.
Shipping weight, 6 ounces.
8 K 159—85 tablets for only 97c

Dr. Pierce's . . . Postpaid

Favorite Prescription
8 K 156 . . . . . 13-oz. bottle $1.07
8 K 121—100 tablets for only 1.07

Golden Medical Discovery
8 K 155 . . . . . 13-oz. bottle $1.07
8 K 120—100 tablets for only 1.07

Cardui

A favorite medicine with many women. Vegetable compound and stomachic. Postpaid.

8 K 152 . . . . . 9-oz. bottle 89c

S.S.S. Tonic

A well-known appetizer and stomachic. Both sizes postpaid.

8 K 236 . . . . . 10-oz. bottle 99c
8 K 245 . . . . . 20-oz. bottle $1.67

Pe-Ru-Na

Helps increase the appetite. Shipping weight, 2 lbs. 6 oz.

8 K 230 . . . . . 11-oz. bottle 98c

Murine for the Eyes

Helps clear and refresh tired eyes. Both sizes postpaid.

8 K 360 . . . . . ½-oz. bottle 49c
8 K 338 . . . . . 1½-oz. bottle 89c

Eye-Gene

For the eyes . . . cleanses, soothes and refreshes. Postpaid.

8 K 358 . . . . . ½-oz. bottle 49c
8 K 370 . . . . . ⅞-oz. bottle 79c

Boric Acid Ointment

U.S.P. Soothing, antiseptic ointment for minor cuts, burns and abrasions.

8 K 523—Wt., 8 oz. . . . . 4-oz. jar 29c

Mineral Oils and Laxatives

SEARS Approved REG U.S.PAT.OFF.

Extra Heavy Mineral Oil

New Low Prices on all Four Sizes

Meets or exceeds all U.S.P. Specifications . . . Has an extra high viscosity rating—325 to 375 . . . Colorless—odorless—tasteless. A mild laxative — non-fattening — non-habit forming and non-irritating

A In mineral oil, it's viscosity that counts. Viscosity is the rate of flow of any given liquid. The higher the viscosity, the slower the flow; this means there is less tendency to "leak." Sears Approved Mineral Oil has an extra high, natural viscosity (325 to 375) and meets all U.S.P. requirements. Has a mild, non-irritating action and is not habit forming. This process of lubricating the intestines is purely mechanical, because the body does not absorb the oil in digestion. New reduced prices. Order larger sizes for greater economy. Caution: use as directed. Shipping weights, 2 lbs. 12 oz.; 4 lbs. 14 oz.; 9 lbs. and 13 lbs. **29c** Pint

8 K 580.....Pint (16 ounces) **29c** 8 K 581.....Quart (32 ounces) **49c**
8 K 0582.....½ gallon for only **89c** 8 K 0583.....1 gallon for only **$1.69**

Other Sears Approved Laxatives

Sears APPROVED Milk of Magnesia Tablets

B The easy modern way to take milk of magnesia—in tablet form. Helps relieve stomach acid distress caused by indigestion or over-indulgence in food or drink. Deliciously mint-flavored, the tablets are pleasant to chew and easy to swallow. One small tablet is equal to one teaspoonful of liquid milk of magnesia. Take one tablet as a stomach antacid or four as a laxative. Caution: use as directed on label. **27c** 100 tablets

8 K 651—Shipping weight, 8 ounces.....100 tablets for only **27c**
8 K 653—Shipping weight, 1 pound 3 ounces.....250 tablets for only **58c**
8 K 652—Shipping weight, 2 pounds.....500 tablets for only **89c**

Sears APPROVED Liquid Milk of Magnesia—U. S. P.

C A pleasant tasting mild laxative and stomach antacid. Laboratory tested for quality and purity. Ideal for infants and children because it is gentle in action and easy to take. Check Sears new low prices. Caution: use as directed. Shpg. wts., 2 lbs. 12 oz. and 4 lbs. 14 oz. **19c** Pint

8 K 576.....Pint for only **19c** 8 K 578.....Quart for only **35c**

Sears APPROVED Mineralax—Plain or with Phenolphthalein

D Many people find Mineralax excellent temporary relief from constipation. A creamy-white pleasantly flavored laxative emulsion containing 65% heavy mineral oil. Ideal for those who do not like regular mineral oil. Phenolphthalein type is for fortified action, plain type for milder action. Caution: use as directed on label. Shipping weights, pints, 2 pounds 13 ounces; quarts, 5 pounds. **59c** Pint

8 K 570—Plain type.....Pint **59c** 8 K 571—With Phenolphthalein.Pt. **59c**
8 K 573—Plain type.....Quart **99c** 8 K 574-With Phenolphthalein..Qt. **99c**

Other Nationally Known Laxative Products

Squibb Mineral Oil

E A purified, heavy California mineral oil that meets all U.S.P requirements. Pleasant and easy to take. Caution: use as directed. Postpaid.

8 K 20.....Pint for **59c**
8 K 21.....Quart for **89c**

Challenge Mineral Oil U.S.P.

G New low prices. Viscosity 180 to 210. Caution: use as directed. Wts. 2 lbs. 14 oz.; 4 lbs. 14 oz.; 9 lbs.; 13 lbs.

8 K 584...Pt. **25c** 8 K 585...Qt. **43c**
8 K 0586.....½ gallon **79c**
8 K 0587.....Gallon **$1.49**

Nujol (Mineral Oil) U. S. P.

F A tasteless, odorless intestinal lubricant . . . non-habit forming. Caution: use as directed. Postpaid.

8 K 320.....Pint for **59c**
8 K 323.....Quart for **89c**
K 0319.....Gallon for **$2.89**

Pure Olive Oils (Not shown)

Shpg. wts., 3-oz. size, 1 lb. 2 oz.; ½-pint size, 1 lb.; pint size, 1 lb. 10 oz.

Pompeian Olive Oil

8K364—3 oz.**25c** 8K355—½ pt.**47c**
8 K 356.....16 ounces (pint) **89c**

Laco Olive Oil

8K387.....8 ounces (½-pint) **57c**
8K388.....16 ounces (1 pint) **$1.05**





Gran—with Phenolphthalein

A *Sears Approved.* Bulk-type vegetable laxative. Helps in temporary relief of constipation. Caution: use as directed on label. Shpg. wt., 1 lb. 5 oz.

8 K 130..... 14 ounces **89c**

Blonde Psyllium Seed—N. F.

B *Sears Approved.* Vegetable type laxative. Caution: use as directed. Shpg. wt., 1 lb. 5 oz. and 5 lbs. 9 oz.

8 K 146.....1 pound.... **37c**

8 K 148.....5 pounds **$1.29**

Epsom Salt—U.S.P.

D *Sears Approved.* For relief of temporary constipation. Caution: use as directed. Shipping weights, 1 pound 9 ounces; 5 lbs. 11 oz.

8 K 515.....1 pound **10c**

8 K 287.....5 pounds **29c**

Senna Leaves—U.S.P.

C *Sears Approved.* High quality vegetable laxative. Brew as a tea. Easy to take. Caution: use as directed on label. Shipping weight 8 oz.

8 K 516.....4 ounces **21c**

Casca Bile Tablets

E *Sears Approved.* Bile salts encourage liver to make more bile; nature's own laxative. Caution: use as directed on label. Shpg. wts., 8 oz.; 1 lb.

8 K 424.....100 tablets **68c**

8 K 466.....250 tablets **$1.39**

Hinkle Pills—N.F.

F *Sears Approved.* Laxative and cathartic for relief of simple constipation. Caution: use as directed on label. Shpg. wts., 4 oz. and 10 oz.

8 K 422.....100 pills **19c**

8 K 423.....500 pills **63c**

Cascara Sagrada Tablets—U.S.P.

G *Sears Approved.* Same action as liquid Cascara Sagrada, but in easy-to-take tablet form for those who don't like taking liquids. 5-grain tablets. Caution: use as directed.

8 K 659—Shpg. wt., 7 oz..... 100 tablets **32c**

Sears Approved Castor Oil—U.S.P.

H A popular laxative for many years. Practically odorless and tasteless. Caution: use as directed on label.

8 K 561—Shipping weight, 7 oz.....2 oz. **12c**

8 K 560—Shipping weight, 1 lb..... 4 oz. **19c**

8 K 559—Shpg. weight, 1 lb. 10 oz....8 oz. **29c**

Cascara Sagrada—Aromatic—U.S.P.

J *Sears Approved.* For relief of simple constipation. Cascara is considered by many to be the least habit forming of any stimulant laxative. Caution: use as directed.

8 K 419—Shpg. wt., 1 lb..... 4-oz. bottle **39c**

Glycerin Suppositories

Sears Approved brand glycerin suppositories are made in accordance with U.S.P. formula. A reliable, mild, gentle laxative, usually effective within 10 minutes. That's why so many prefer these clear, pliable suppositories when troubled with temporary constipation. Easy to use. Melt at body temperature. Two types . . . one for adults, and one specially designed for infants.

For Adults

K Shipping weight, 7 ounces.

8K403—12 suppositories.**21c**

For Infants

L Shipping weight, 5 ounces.

8K402—12 suppositories.**19c**

Other Nationally-Known Laxatives—alphabetically arranged

Agarol Emulsion

With Phenolphthalein. A mineral oil emulsion. May be taken with water, milk or fruit juice. Caution: use as directed on label. Postpaid.

8 K 335.....1 pint **$1.09**

Bliss Native Herbs

Vegetable laxative in tablet form. Contains 9 active ingredients. Caution: use as directed. Shipping weights, 2 oz. and 4 oz.

8 K 293.....65 tablets **49c**

8 K 294.....200 tablets **93c**

Caroid and Bile Salts Tablets

With Phenolphthalein. Caution: use as directed on label. Shipping weights 6 oz. and 9 oz.

8 K 84.....50 tablets **68c**

8 K 87.....100 tablets **$1.16**

Carter's Little Liver Pills

Popular laxative. Also help stimulate the flow of liver bile. Caution: use as directed on label.

8 K 289—Postpaid.....40 pills **19c**

8 K 291—Postpaid....125 pills **57c**

Crazy Water Crystals

Saline laxative and diuretic. Crystals are a natural combination of minerals. Caution: use as directed. Postpaid.

8 K 350.....16 ounces **89c**

Ex-Lax Tablets

Popular chocolate-flavored laxative. Caution: use as directed. Both sizes postpaid.

8 K 247.....6 tablets **10c**

8 K 246..... 18 tablets 19c

Feen-A-Mint Gum

Mint-flavored laxative chewing gum. Caution: use as directed. Both sizes postpaid.

8 K 265.....16 tablets **19c**

8 K 266.....36 tablets **39c**

Kruschen Salts

A pleasant, easy-to-take laxative salt and cathartic. Choice of effervescent or regular. Caution: use as directed. Postpaid.

8 K 391—Effervescent...5 oz. **69c**

8 K 390—Regular.....4 oz. **59c**

Lactose and Dextrin

Sears Approved brand. Aids friendly bacteria that combat constipation. Caution: not recommended for diabetics. Use as directed. Shipping weights, 1 lb. 8 ounces and 6 pounds 4 ounces.

8 K 139.....1 pound **79c**

8 K 140.....5 pounds **$3.49**

NR Tablets

(Nature's Remedy). Easy-to-take vegetable laxative. Caution: use as directed. All sizes postpaid.

8 K 275.....25 tablets **23c**

8 K 241.....60 tablets **45c**

8 K 244.....180 tablets **89c**

Petrogalar Emulsion

Caution: use as directed on label.

No. 1 Plain

8 K 256—Postpaid.....pint **89c**

No. 2 with Phenolphthalein

8 K 257—Postpaid.....pint **89c**

No. 5 with Cascara

8 K 255—Postpaid..... pint **89c**

Phillips' Milk of Magnesia

Caution: use as directed on label.

Liquid

Shipping wt., 2 lbs. 2 oz.

8 K 452.....12 ounces **34c**

Tablets

Shipping weight, 8 oz.

8 K 451.....75 tablets **34c**

Sal Hepatica

Pleasant tasting effervescent laxative and cathartic salt. Caution: use as directed. Postpaid.

8 K 3500.....6 ounces **49c**

8 K 3501.....13 ounces **97c**

Saraka

Well-known bulk-type vegetable laxative compound to help relieve temporary constipation. Caution: use as directed. Postpaid.

8 K 399.....10 ounces **98c**

Serutan

Vegetable type laxative; helps in temporary relief of constipation. Caution: use as directed. Shipping weight, 15 ounces.

8 K 771.....10-ounce package **95c**

Squibb Milk of Magnesia

Caution: use as directed on label.

Liquid—Postpaid

8 K 12.....32 ounces **69c**

Wafers—Postpaid

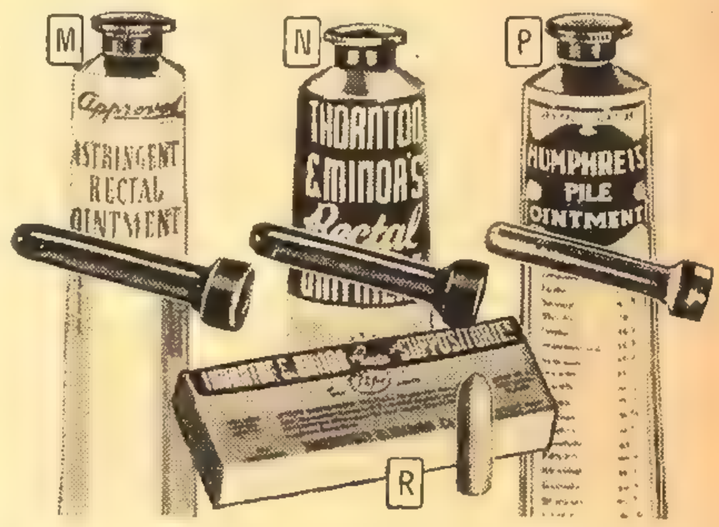
8 K 13.....100 wafers **43c**

8 K 32.....200 wafers **79c**

Texas Water Crystals

A pleasant tasting saline laxative and diuretic. Caution: use as directed. Shpg. wt., 1 lb. 3 oz.

8 K 357..... 16 ounces **63c**



Sears Approved Rectal Products

M Aid in relieving discomfort of piles, rectal itching and irritation. Shpg. wt., each, 3 oz.

8 K 413—Ointment.....1-ounce tube **39c**

8 K 410—Suppositories.....12 for only **44c**

Thornton and Minor's Rectal Products

Help relieve the distress of piles, fissures. Choice of popular ointment or new, convenient suppositories. Postpaid.

N 8 K 210—Ointment.....1-ounce tube **84c**

R 8 K 205—Suppositories.....12 for only **94c**

Humphrey's Pile Ointment

P Soothing relief for discomforts associated with piles or hemorrhoids. Shpg. wts., 5 oz.; 13 oz.

8 K 1277—With applicator.....1-ounce tube **42c**

8 K 1266—Without applicator .....2-ounce jar **52c**

Unguentine Cones (Not shown)

8 K 417—Postpaid.....12 cones for only **69c**

Pazo Ointment (Not shown)

8 K 83—Postpaid.....1-ounce tube **63c**

Anusol Hemorrhoidal Suppositories

(Not shown). Schering and Glatz brand

8 K 790—Shpg. wt., 6 oz.....12 suppositories **$1.35**

For Headache and Cold Discomforts

You save when you buy SEARS Approved Aspirin Tablets

REG. U.S. PAT. OFF.

PURE — Each tablet contains 5 grains U. S. P. Aspirin . . . . the highest quality.

QUICK — Tablets disintegrate quickly, giving you effective relief sooner.

EFFICIENT — May also be used as a gargle when dissolved in glass of warm water.

A We believe Sears Approved Aspirin Tablets to be as fast in action, as pure in quality and as effective in results as any brand of aspirin you can buy . . . and we'll refund your money if you do not agree. Each tablet contains 5 grains of U.S.P. Aspirin. Helps relieve discomforts of simple headaches, head colds, minor neuralgia and muscular aches and pains that usually accompany a cold. May also be used as a gargle when dissolved in a glass of water. These tablets disintegrate rapidly . . . start working quickly. Shipping weights, 8 ounces and 14 ounces.

27c 100 tablets

8 K 643—100 tablets for only . . . . 27c 8 K 645—250 tablets for only 59c

Other Products for Cough and Cold Distress

Sears Approved Cough Syrup

B Pleasant tasting white pine formula. For relief of coughs due to colds. Shipping wt., 1 lb. 6 oz.
8 K 614 . . . . . 6-ounce bottle 29c

Camphorated Oil, U.S.P.

C Sears Approved. Chest Rub.
8 K 590—Wt., 6 oz. . . . . 2 oz. 13c
8 K 593—Wt., 14 oz. . . . . 4 oz. 23c
8 K 598—Wt., 1 lb. 10 oz. . . 8 oz. 42c

Spirits of Camphor, U.S.P.

D Sears Approved. Recommended as a mild antiseptic. Use as directed. Shipping weight, 10 oz.
8 K 572 . . . . . 2-ounce bottle 37c

Sears Approved Nose Drops

E Contain ephedrine. To aid quick nasal relief during colds. Caution: use as directed. Shpg. wt., 6 oz.
8 K 649 . . . . . 1-oz. dropper bottle 23c

Analgesic Balm

F Sears Approved. Helps relieve discomforts of muscular aches and pains due to colds. Wt., 5 oz.
8 K 599 . . . . . 1-ounce tube 37c

Tongue Depressors—Swabs

G For home first aid—for swabbing sore throats, etc. 2 depressors, 20 swabs. Shipping wt., 6 oz.
8 K 2621—In sanitary bag 15c

Nasal Inhaler

H Sears Approved. Use for simple head cold to help relieve clogged nasal passages. In plastic case.
8 K 793—Shpg. wt., 2 oz. 17c

Spirits of Ammonia, U.S.P.

(Not shown) Sears Approved brand. Aromatic spirits. Caution: use as directed. Shipping weight, 10 oz.
8 K 588 . . . . . 1-ounce bottle 14c

Medicinal Atomizers

GOOD . . . small size Atomizer

J Economy style; rubber bulb and metal fittings. Shpg. wt. 6 oz.
8 K 2556 . . . . . Each 49c

BETTER . . . large size Atomizer

K Adjustable swivel tip turns up or down. Shipping weight, 9 oz.
8 K 2554 . . . . . Each 79c

BEST . . . regulated Spray

L Adjustable clog-proof tip regulates spray from coarse to fine. Medicine can reach every part of nose and throat. Well-type bottle with large rubber bulb and nasal guard. Non-spill device resists evaporation. Shipping wt., 14 oz.
8 K 2555 . . . . . Each $1.29

Sears Approved First Aid Needs

Approved Hydrogen Peroxide

M Wts., 1 lb. 2 oz.; 3 lbs. 8 oz.
8 K 797 . . . . . 4-ounce bottle 9c
8 K 798—16-oz. (pt.) bottle . . 23c

Sears Approved Burni-Tubes

N 8 sterile gelatine tubes for burns, cuts, etc. Shipping wt., 8 oz.
8 K 1848 . . . . . Box of 8 for 33c

Approved Tannic Acid Jelly

P Use in the treatment of minor burns, etc. Shipping wt., 3 oz.
8 K 594 . . . . . 1-oz. tube 28c

Sears Approved Mercurochrome

R For minor cuts. Caution: use as directed. Shpg. wt., 5 oz.
8 K 506 . . . . . 1-ounce bottle 17c

Tincture of Iodine—Regular

S Sears Approved. Caution: use as directed. Shpg. wt., 5 oz.
8 K 508 . . . . . 1-ounce bottle 17c

Tincture of Iodine—Mild

Caution: use as directed. Shipping weight, 5 ounces.
8 K 505 . . . . . 1-ounce bottle 17c

Easy Terms available, see inside back cover





Alkaline Effervescent Tablets

Sears Approved Brand

27c 25 tablets

A Are you troubled with indigestion and stomach disturbances because of over-acidity or over-indulgence? Then try Sears Approved Alkaline Effervescent Tablets. They're fast-dissolving, pleasant tasting and contain aspirin as well as important alkalizing ingredients. Drop one or two of these tablets in a glass of water . . . watch how quickly they bubble up and completely dissolve . . . that's how their fast action begins. Sears Approved Alkaline Tablets are also helpful in relief of headaches and discomforts due to colds as well as indigestion. They make a sparkling, effervescent drink that's easy and pleasant to take. Sold exclusively by Sears where your satisfaction is guaranteed or your money refunded.

8 K 165—Shpg. wt., 1 lb..1 bottle (25 tablets) for only **27c**
2 bottles. Shpg. wt., 2 lbs..... (50 tablets) for only **49c**

Stomach Antacids

Sears Approved Soda Mint Tablets

B 5-grain tablets, mint flavored. Easy to take.
8 K 648—Shpg. wt., 10 oz. . . . . .100 tablets for only **19c**

Sears Approved Antacid Tablets

C For relief of distress caused by too much stomach acid.
8 K 626—Shpg. wt., 8 oz. . . . . 100 tablets for **29c**

Sears Approved Antacid Powder

D Same as Antacid Tablets above . . . in powder form.
8 K 619—Shpg. wt., 1 lb. 4 oz. . . . . .7-ounce bottle **39c**

Sears Approved Effervescent Alkaline Granules

E Help neutralize excess stomach acid. Make a pleasant tasting drink for relief of acid-stomach distress.
8 K 696—Shpg. wt., 2 lbs. 4 oz. . . . . .10-ounce bottle **59c**

Mouth Wash

Sears Approved Brand

29c Pint

F An amber colored antiseptic mouth wash and gargle that should be used daily to complete your dental hygiene. Use it after brushing your teeth . . . you'll like its tangy clean flavor that leaves your breath sweet, clean and refreshed. It may be used, too, as a gargle for the relief of minor throat irritations. A daily mouth wash and gargle is a healthful, pleasant habit when you use Sears Approved Antiseptic Mouthwash. Shipping wt., 2 lbs. 12 oz.

8 K 742—Pint (16-oz. bottle). . . .**29c**

Other Nationally Known Products—Alphabetically Arranged

Absorbine, Jr.
Caution: use as directed. Shpg. wt., 1 lb. 2 oz.
8 K 342. . . . . .4-oz. bottle **89c**

Alka-Seltzer—Postpaid
Helps relieve distress of simple colds.
8 K 162. . . . . 8 tablets **24c**
8 K 163. . . . . .25 tablets **49c**

Anacin Tablets—Postpaid
Aids relief of simple headaches. Caution: use as directed.
8 K 475. . . . . .12 tablets **19c**
8 K 478. . . . . .30 tablets **39c**
8 K 476. . . . . .50 tablets **59c**
8 K 477. . . . . .100 tablets **98c**

Asafetida Tablets
5-grain. Shpg. wt., 8 oz.
8 K 687. . . . . .100 tablets **62c**

BC Headache Powders
Caution: use as directed. Shipping weight, 3 oz.
8 K 396. . . . . .6 powders **19c**

Bargain-priced Aspirin
5-grain tablets. Sears Challenge brand. Wt., 8 oz.
8 K 647. . . . . .100 tablets **18c**
2 bottles (200 tablets) for **33c**

Bell-Ans
Antacid. Shpg. wt., 7 oz.
8 K 171. . . . . .100 tablets **59c**

Benzedrine Inhaler
Caution: use as directed on label. Postpaid.
8 K 792. . . . . .60c size **49c**

Bi-So-Dol—Postpaid
Popular stomach antacid.
8 K 490—Powder. . . .3 oz. **49c**
8 K 491—Powder. . . .5 oz. **79c**
8 K 492—Tablets. . .30 for **19c**
8 K 495—Tablets. . .100 for **39c**

Bromo-Seltzer—Postpaid
Caution: use as directed.
8 K 359. . . . . .60c size **49c**

Cocoa-Butter
Soothing; helps relieve chapped skin. Shpg. wt., 10 oz.
8 K 340. . . . . ½-pound **39c**

Cuticura Ointment
Shpg. wts., 4 oz.; 5 oz.
8 K 326. . . . . ¾-ounce **23c**
8 K 325. . . . . .1¾ ounces **39c**

Cystex—Postpaid
Caution: use as directed.
8 K 383. . . . . .18 tablets **31c**
8 K 379. . . . . .48 tablets **67c**
8 K 380. . . . . .144 tablets **$1.34**

Doan's Pills—Box of 40
Caution: use as directed.
8 K 376—Shpg. wt., 2 oz. . **49c**

Dr. Miles Nervine
Use as directed. Postpaid.
8 K 78—Liquid. . . . (8 oz.) **83c**
8 K 79—Tablets. . . .25 for **67c**

Fleet's Chap Stick
Medicated pomade stick for quick relief of chapped lips.
8 K 794—Postpaid. **23c**

Grove's Cold Tablets
Caution: use as directed.
8 K 81—Postpaid. . 20 for **27c**
8 K 80—Postpaid. . 40 for **43c**

Gum Camphor, U.S.P.
For household use. Shipping weight, 4 oz.
8 K 363—3 (1-ounce) cakes **39c**

Hill's Cold Tablets
Caution: use as directed. Shipping weight, 2 oz.
8 K 480. . . . . .20 tablets **23c**

Humphrey's Medicines
Shipping weight, small, 2 ounces; large, 5 ounces.
No. 11—For women.
8 K 1275. . . . . .32 tablets **24c**
8 K 1276. . . . . .190 tablets **89c**
No. 15—Especially compounded for rheumatic pains.
8 K 1282. . . . . .32 tablets **24c**
8 K 1283. . . . . .190 tablets **89c**
No. 28—Helps relieve simple nervous conditions.
8 K 1291. . . . . .190 tablets **89c**
No. 30—Helps stop bed-wetting habit in children.
8 K 1280. . . . . .135 pellets **24c**
8 K 1281. . . . . .793 pellets **89c**

Jayne's Vermifuge
Caution: use as directed. Postpaid.
8 K 345. . . . 5-ounce bottle **63c**

Lavoris Mouth Wash
Cinnamon flavor. Postpaid.
8 K 203. . . . . .9-oz. bottle **39c**
8 K 202. . . . . .20-oz bottle **79c**

Mendaco—Postpaid
Caution: use as directed.
8 K 395. . . . . .48 tablets **$1.12**

Mentholatum
Helps relieve discomforts of simple colds. Postpaid.
8 K 330. . . . . .1 ounce **27c**
8 K 328. . . . . .3 ounces **53c**

Musterole—Postpaid
Regular strength.
8 K 316. . . . . .1-ounce jar **33c**
8 K 329. . . . . .2-ounce jar **61c**

Pepto-Bismol
Both sizes postpaid.
8 K 448. . . . . .4 oz. bottle **47c**
8 K 449. . . . . .10-oz. bottle **89c**

Pinex
For making cough syrup at home. Postpaid.
8 K 75. . . 2½-ounce bottle **54c**

Pineoleum—Postpaid
For local medication; helps soothe nose and throat.
8 K 77. . . .3⅓-oz. bottle **89c**

Resinol Ointment
Shipping weight, 10 oz.
8 K 333. . . . . .1¼ oz. jar **47c**

Sloan's Liniment—Postpaid
Caution: use as directed.
8 K 331. . . . 2½-oz. bottle **29c**
8 K 334. . . . . .6-oz. bottle **58c**

Squibb Aspirin Tablets
5-grain size. Postpaid.
8 K 33. . . . . .100 tablets **49c**
8 K 34. . . . . .200 tablets **69c**

Dr. Stone's Throat Wafers
Help relieve simple throat discomfort. Postpaid.
8 K 168 About 60 wafers **19c**

Tums Tablets
12 per roll. Postpaid.
8 K 248. . . . . .3 rolls **25c**

Unguentine
8K414—Postpaid. ⅗-oz. **25c**
8K416—Postpaid. 1⅕ oz. **43c**
8K415—Postpaid. 3 oz. **89c**

Vaseline—Postpaid
Choice of amber or white.
Amber Vaseline
8 K 2800. . . .3½-oz. jar **10c**
8 K 2801. . . . . .1-lb. jar **37c**
White Vaseline
8 K 2803. . . . . .1¾-oz. jar **10c**
8 K 2818. . . . . .4-oz. jar **18c**

Vick's Vapo-Rub
Stainless. Amber or white: *State choice.*
8 K 89–Postpaid. 1½-oz. **27c**

Vick's Va-Tro-Nol
For nose and throat. Caution: use as directed.
8 K 90. . Postpaid. ½-oz. **24c**
8 K 82. . Postpaid. 1-oz. **39c**

Zonite Antiseptic
Caution: use as directed. Postpaid.
8 K 215—Small (2½-oz.) **23c**
8 K 214—Medium (6-oz.) **47c**
8 K 216—Large (14-oz.). **79c**

Dental Creams, Powders, Brushes

Sears Approved Tooth Cleansers

A **Minted Tooth Paste.** (Formerly known as Walter's Tooth Paste.) A real help for gum massage and cleaner teeth. Does more than clean teeth properly—massaging with it helps stimulate the gums. Pleasant minty flavor. Shpg. wt., each, 6 oz. **21c** Each
8 K 4324—2⅜-oz. tube. Each . . . 21c
2 tubes for only 39c

B **Milk of Magnesia Dental Cream.** Contains only the finest cleansing agents and also over 50% U.S.P. Milk of Magnesia. Helps neutralize mouth acidity. Will not scratch tooth enamel. Shpg. wt., each tube, 9 oz. **33c** Each
8 K 5746—Big 5-ounce tube 33c
2 tubes for only 59c

C **Sears Approved Liquid Dentifrice.** A pleasant-tasting liquid dentifrice. Red in color. Cleans teeth effectively; leaves mouth feeling cool and refreshed. An economical and long lasting dentifrice. A few drops are all that's needed. Shipping weight, ▮ ounces. **29c** 5 oz.
8 K 5771—5-oz. economy bottle. 29c

D **Milk of Magnesia Tooth Powder.** Laboratory tested and approved. Cleans and polishes teeth without scratching delicate tooth enamel. Leaves mouth feeling refreshed. Shpg. wt., 9 oz. **21c** Each
8 K 5750—3½-ounce box. 21c
2 boxes for only. . . . 39c



Nationally-known Tooth Cleansers

Tooth Pastes

E **Kolynos Tooth Paste.** Aids in removing surface stains. Pleasant-tasting.
8 K 494—2-ounce tube. Postpaid. 39c

Forhan's Tooth Paste. Free from grit. Ideal for gum massage, too.
8 K 218—3⅛-oz. tube. Postpaid. 39c

F **Colgate Tooth Paste.** Pure, penetrating foam with thorough cleansing action.
8 K 2807—3¾-oz. tube. Postpaid. 37c

Phillips Milk of Magnesia Tooth Paste.
8 K 458—Wt., 6 oz. 3.6-oz. tube. . 34c

G **Squibb Tooth Paste.** Large size.
8 K 22—3-ounce tube. Postpaid . 37c

H **Listerine Tooth Paste.** Contains famous "Luster-foam" cleansing agent.
▮ K 106—4.1-oz. tube. Postpaid . 33c

J **Pepsodent Tooth Paste.** Pleasant-tasting. Contains Irium. Grit-free.
▮ K 2834—3-oz. tube. Postpaid . . 39c

K **Pebeco Tooth Paste. Special bonus size.** Economical — contains ⅓ more paste than the regular 50c size.
8 K 3447—3.2-oz. tube. Postpaid. 39c

Powders and Liquids

L **Kolynos Tooth Powder.** For a clean-tasting mouth, pleasant breath.
8 K 497—4-ounce size. Postpaid. 39c

Calox Tooth Powder. Cleans and polishes teeth easily. Postpaid.
8 K 4364—Big 8-oz. size. 69c
8 K 4361—4-oz. size. 39c

Pebeco Tooth Powder. Cleans and polishes teeth thoroughly.
8 K 3448—3½-oz. size. Postpaid. 25c

Squibb Tooth Powder. Safe, effective, refreshing cleanser. Free from grit.
8 K 14—4½-oz. size. Postpaid. 37c

M **Pepsodent Tooth Powder.** Contains Irium—a famous cleansing agent.
8 K 2832—4-oz. size. Postpaid. 39c

N **Dr. Lyon's Tooth Powder.** Cleanses thoroughly, quickly, effectively.
8 K 4058—4½ ounces. Wt., 8 oz. 33c

P **Teel Liquid Dentifrice.** Red liquid. Pleasant tasting, with a thorough cleansing, polishing action.
8 K 4358—3-oz. size. Postpaid. 39c

False Teeth Adhesives

R **Fasteeth.** Efficient alkaline denture powder helps hold false teeth firmly in place. No unpleasant taste.
8 K 4319—¾-oz. Postpaid. 29c
8 K 4327—2-oz. Postpaid 49c
8 K 4320—4¼-oz. Postpaid 79c

S **Dr. Wernet's Powder.** Holds false teeth securely in place. Helps avoid slipping and ease gum soreness due to loose plates.
8 K 4359—1¾-oz. Postpaid 49c

T **Hope Denture Powder.** Helps hold dentures in place. Will not get gummy.
8 K 4377—2-oz. Wt., 6 oz. 49c
8 K 4379—4-oz. Wt., 8 oz. 79c

U **Dentur-Eze.** Not a paste or powder. Forms a long-lasting cushion.
8 K 4321—⅓-oz. Postpaid 59c
8 K 4322—¾-oz. Postpaid 98c

V **Sanihold Adhesive.** Helps hold dental plates comfortably in place.
8 K 4376—3-oz. Wt., 6 oz. 43c

False Teeth Cleansers

W **Sears Approved Denture Cleanser.** Denture cleansing powder, which, when dissolved in water, forms a denture bath solution that quickly whisks away stains, tartar, food particles and odor without brushing. Use as directed. Shipping weight, each, 8 ounces.
8 K 926—6-oz jar. 29c
2 bottles for. 50c

X **Sanident.** Used as denture bath.
8 K 4375—5-oz. Wt., 8 oz. 39c

Y **Polident.** A denture bath solution for cleaning dental plates and bridges without brushing. Checks unpleasant breath and removes stains.
8 K 4351—3-oz. Postpaid. 24c
8 K 4352—7-oz. Postpaid. 49c

Z **Hope Denture Cleanser.** Cleans false teeth with or without brushing. Will not pit or scar plate surfaces. Shipping wt., 10 oz.
8 K 4372—4⅔-oz. size 39c

Easy Payment Terms
inside back cover



None better than SEARS Approved REG. U.S PAT. OFF. Nylon Tooth Brushes

SPECIAL . . . Sears Rollator

38c Each

Sold only by Sears..an exclusively designed toothbrush constructed so that brushing with the correct up and down rolling motion is easy. Rows of bristles fan out to gently massage the gums as they brush the teeth. Black Nylon bristles are set in the center row for brisk brushing of the hard surface enamel. Softer white Nylon bristles in the outer rows safely and gently massage your gums. Curved handle permits easy cleansing of back teeth. You'll get long service and satisfaction from this sturdy brush. Choice of medium or hard bristles. *State choice.* Shipping weight, 2 ounces.

8 K 5020.....Each 38c

GOOD . . . Merit quality

19c Each

You'll get lots of service from one of these sturdy Merit tooth brushes—and the price is amazingly low. Dupont Nylon bristles are securely anchored into colorful plastic handles. They're strong . . . they're quick-drying . . . they're efficient and exceptionally economical. You will find that these brushes are an exceptional value at our low price. Medium hard bristles only. Shipping weight, each, 2 ounces.

A Professional style
8 K 5062.....Each 19c

B Sloping style
8 K 5063.....Each 19c

C Tufted style
8 K 5064.....Each 19c

BETTER . . . heavier Nylon

29c Each

Fine quality Dupont Nylon bristles . . . made for extra long, extra efficient service. Compare this brush for quality and wear with many selling for 50c. Gleaming plastic handles, that take lots of hard wear, in a wide assortment of colors. These Nylon bristles are heavier, more serviceable. Medium or hard bristles. *State choice wanted.* Shipping weight, each, 2 ounces.

D Professional style
8 K 5058.....Each 29c

E Sloping style
8 K 5059.....Each 29c

F Tufted style
8 K 5060.....Each 29c

Any 2 of above brushes for.....55c

BEST . . . Lucite handles

39c Each

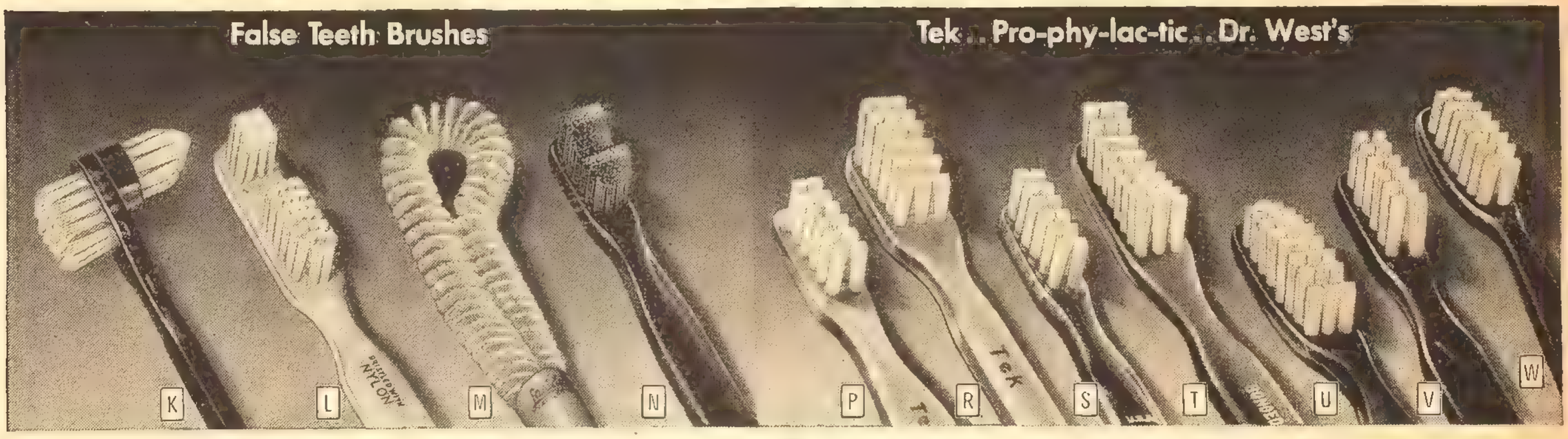
Made by one of the largest manufacturers of tooth brushes, exclusively for Sears. Heavy Dupont Nylon bristles will do a thorough cleansing job . . . stay stiff when wet, and dry quickly. Won't break off or split . . . they're firmly attached. Strong lucite handles. Choice of medium or hard bristles. *State choice.* Shipping weight, each, 2 ounces.

G Professional style
8 K 5021.....Each 39c

H Sloping style
8 K 5022.....Each 39c

J Tufted style
8 K 5023.....Each 39c

Any 2 above brushes for.....75c



Sears Approved Plate Brushes

Come in white Nylon or genuine black bristles . . . due to shortage of raw materials, we are unable to give you a choice. Laboratory approved.

K 2-way Tufts—Specially designed to clean inner and outer surfaces and between the teeth thoroughly. Gleaming plastic handle in lovely assorted colors. Long wearing.
8 K 5029—Shpg. wt., 3 oz.....39c

L 2-Section Tufts. Separated for efficient, thorough cleansing of both sides of plate in one operation. Strong, sturdy and serviceable.
8 K 5061—Shpg. wt., 3 oz.....38c

Sanident Plate Brush

M Extra large with stiff white bristles, securely attached. Specially designed to reach all parts of denture and clean all surfaces evenly. Brushes and cleans thoroughly. Shipping weight, each, 4 ounces.
8 K 4348.....Each 49c

Pro-phy-lac-tic Plate Brush

N Well-known name in tooth brushes. Famous for quality for many years. Two-section tuft for easier, more effective cleansing of both sides of plate. Gets into crevices, cleans entire plate easily and effectively. Sturdy black bristles.
8 K 1070—Postpaid.....Each 47c

Tek small head Brush

P "Professional" 2-row. Two rows of long-lasting Nylon bristles are securely fastened in bright colored handles. Your choice of medium or hard bristles. *State choice wanted.* Postpaid.
8 K 2188.....Each 29c

R Tek "Professional" 3-row. Three rows of hard textured, and long wearing Nylon tufts. Popular professional size and shape. Postpaid.
8 K 2189.....Each 29c

Pro-phy-lac-tic Prolon

Finest Nylon bristles. Medium or hard bristles. *State choice wanted.*

S Professional style.
8K1087—Postpaid..47c

T Tufted style.
8 K 1093–Postpaid..47c

T Pro-phy-lac-tic Nylon. Tufted style. Medium-hard bristles only.
8 K 1081—Postpaid....23c

3-Row Masso—Medium hard bristles. Not shown.
8 K 1072—Postpaid....23c

Dr. West's Miracle-Tuft

U V W Dupont heavier texture "Exton" (Nylon) bristles. Choice of Regular (U); Oro (2-Rows) (V); or Professional (W). *State choice of style,* also choice of Medium or Hard Bristles.
8 K 4302—Postpaid....47c

Dr. West's "25" Nylon. Water-repellent bristles. Choice of Regular (U); Oro (V); or Professional (W). *State choice.*
8K4306–Postpaid.....25c

For lustrous, lovely hair



Gray or faded hair . . .



Takes on rich color . . .



Soft lustrous sheen . . .



And sparkling hair beauty

SEARS *Approved* Hair Dye

REG. U.S. PAT. OFF.

If drab, gray, faded or streaked hair is making you self-conscious, yet you're afraid a dye might be harmful, Sears Approved Hair Dye is your answer. It's absolutely harmless . . . gives your hair the shades of youth . . . leaves it soft and lustrous without that streaked or "dyed" look. It's easy to use—takes just 15 minutes to apply, and retouching is simple. Full instructions included. *Choice of* Light Brown, Medium Brown, Dark Brown, Black, Golden Blonde or Auburn. *State shade wanted.*

8 K 3852E—Shipping weight, 1 lb. 4 oz. . . . . 6-ounce bottle **$1.49**

$1.49
6-ounce Bottle



Clairol Products

CLAIROL



A "Instant" Clairol—The original oil shampoo tint that imparts lustrous color to gray, drab or faded hair, as it cleanses and conditions. Contains pure vegetable oil soap. Helps bring gorgeous color and sparkling highlights to your hair. Colors visible gray hair in one quick application. May be used before or after permanent wave. *Choice of:* Blue-black, Black, Dark Drab Brown, Medium Warm Brown, Medium Drab Brown, Light Warm Brown, Light Drab Brown, Deep Golden Brown, Light Golden Brown, Honey Brown, Dark Ash Blonde, Medium Blonde, Deep Golden Blonde, Light Auburn or Dark Auburn. *Please state color wanted.* Caution: use as directed. Postpaid.

8 K 3895E—1⅓-ounce bottle **$1.07**

B Clairolite Brilliantine Lightener—Gold Topaz, Rose Topaz, Smoke Topaz, Madeira Topaz, Rich Golden Blonde, Copper Glow Blonde, Sparkling Silver Blonde or Neutral. (Neutral lightens only; no color tone added.) *State color wanted.* Caution: Use as directed. 2 bottles: 1½-oz. brilliantine, 1-ounce lightener.

8 K 3850E—Postpaid. 60c

C Clairol Touch-Up Brush Crayon—Brush hidden in crayon spreads color evenly. Compact plastic case. Black, Dk. Brown, Med. Brown, Med. Warm Brown, Lt. Warm Brown, Lt. Brown, Auburn, Med. Blonde. *State shade.* Postpaid.

8 K 3893E—Crayon in case **$1.20**
8 K 3872E—Refill for crayon 60c

Other famous Hair Dyes

HAIR DYES



D Yuth—Remarkable product that causes hair to darken gradually. Use Yuth regularly to add a flattering luster and improve the appearance of your hair. It is a transparent colorless liquid that you simply comb into your hair every day. Can be used on all shades of hair. Helps provide relief from itching scalp and aids in removing loose dandruff. Caution: use as directed. Shpg. wt., 1 lb. 14 oz.

8 K 3863E—8-ounce bottle **$1.30**

E Kolor-Bak—for Gray Hair—A colorless liquid that colors gray hair gradually. Just comb a few drops through your hair each day. Caution: use as directed. Shipping weight, 1 lb. 10 ounces.

K 233E—8-ounce bottle **$1.49**

F Mary T. Goldman's Gray Hair Coloring Preparation—Colors gradually. *Choice of* Black, Dark Brown, Medium Brown, Light Brown, Auburn, Blonde. *State shade.* Caution: use as directed. Shipping weight, 1 pound 9 ounces.

8 K 3878E—6-ounce bottle. **$1.67**

Mary T. Goldman's Quick Color—Instantaneous color. Can be used for all shades of hair. Caution: use as directed. Shpg. wt., 1 lb. 2 oz.

8 K 3879E—4-ounce bottle **$1.67**

J Westphal's Hair Color Renewer Aid—Darkens gray hair gradually as hair is exposed to light. Caution: use as directed. Shipping weight, 1 lb. oz.

8 K 3887E—6½-ounce bottle. 71c

G Brownatone Gray Hair Tint—One application of this pure vegetable coloring colors gray, faded hair. *Two shades:* Blonde to Medium Brown or Dark Brown to Black. *State shade.* Caution: use as directed. Shpg. wts., 5 oz. and 12 oz.

8 K 3881E—⅝-ounce bottle 56c
8 K 3884E—3⅛-ounce bottle **$1.56**

H Damschinsky's Liquid Hair Dye—Colors gray, faded or streaked hair. *Choice of:* Black, Dark Brown, Med. Brown, Light Brown, Brown or Blonde. *State shade:* Caution: use as directed. Postpaid.

8 K 3880E—1¾-ounce bottle 83c

K Inecto Hair Colorator—Will not rub off or wash out. Contains Lustrium, a special hair conditioner. *Choice of* Black, Darkest Brown, Dark Brown, Dark Warm Brown, Medium Brown, Light Warm Brown, Light Brown, Light Ash Brown, Dark Ash Blonde, Ash Blonde. *State shade.* Caution: use only as directed. Shipping wts., 6 oz.; 1 lb. oz.

8 K 3891E—1 treatment. **$1.55**
8 K 3886E—4 treatments 4.78

L Lakro Hair Dye—Colors in one application; will not affect permanent. *Choice of:* Black, Deep Black, Darkest Brown, Dark Brown, Dark Warm Brown, Medium Brown, Light Warm Brown, Light Brown, Golden Brown, Auburn, Dark Ash Blonde, Blonde. Caution: use as directed. *State shade.* Shipping weights, 6 oz.; 1 lb. 8 oz.

8 K 3885E—One treatment. **$1.07**
8 K 3876E—Four treatments 3.48

See inside back cover for Sears Easy Payment Terms.



Hair Dressings and Tonics

A Wildroot Cream Oil — Contains soothing lanolin—no grease, no alcohol. Helps remove loose dandruff. Postpaid.
8 K 3568E—5-ounce bottle.....56c
8 K 3567E—10-ounce bottle.....95c

Wildroot Regular Formula—Postpaid.
8 K 3550E—7-ounce size.....56c
8 K 3551E—14-ounce size.....95c

Wildroot with Oil—Postpaid.
8 K 3558E—10-ounce bottle.....95c

B SG-12 Scalp Application—A scientific formula developed from a doctor's prescription. A few drops a day helps relieve itching, dry scalp, helps remove loose dandruff. Shipping weight, 1 pound 4 ounces.
8 K 3802E—3-ounce size.....$1.30

Lucky Tiger for the Hair—Contains no alcohol. Helps relieve itching.
8 K 4015E—Postpaid. 60c size..47c

Vaseline Hair Tonic—For a well groomed appearance. Postpaid.
8 K 2820E—2-ounce bottle.....44c
8 K 2804E—6-ounce bottle.....76c

C Kreml Hair Tonic—Non-sticky liquid that leaves hair soft and easy to manage. Shpg. wts., 1 lb. 8 oz.; 2 lbs.
8 K 3819E—6-ounce bottle.....86c
8 K 3824E—10-ounce bottle.....$1.30

Kreml Shampoo—Contains olive oil. Shipping weight, 1 lb. 8 oz.
8 K 3837—6-ounce bottle.....43c

D Pin-Up Hair Lacquer. Helps control unruly hair and loose, wispy ends. Choice of liquid or pads.
8 K 3752E—4-oz. bottle. Wt., 14 oz..71c
8 K 3753E—100 pads. Wt., 1 lb.....98c

Glostora Hair Dressing—Wt., 14 oz.
8 K 4052E—1½-ounce bottle.....47c

E Glover's Mange Medicine—Favorite for years for scalp and hair. Helps remove loose dandruff. Postpaid.
8 K 3811E—Medium Size.....44c
8 K 3809E—Large Size.....83c

Glover's Medicated Soap—Use as a shampoo after applying Mange Medicine. Rich, quick lather.
8 K 3810—Postpaid.....Each 23c

Liquid Shampoos

F Walter's Dandruff Remover Shampoo—Sears own brand. Helps remove loose dandruff. Shipping wt., 1 lb. 7 oz.
8 K 5753—8-ounce bottle.....39c

G Fitch's Dandruff Remover Shampoo
8K3821—Postpaid. 6-oz. bottle.59c

Fitch's New Process Oil Shampoo
8 K 3831—Postpaid.....69c

Fitch's Ideal Hair Tonic—Keeps hair well groomed and in place. Postpaid.
8 K 3820E—4-ounce size.....56c

H Sears Approved Glow Shampoo—Soapless, non-drying. Leaves no oily film. Gives rich lather. Wts., 1 lb.; 1 lb. 8 oz.
8 K 3684—3⅗-ounce bottle.....44c
8 K 3685—8-ounce bottle.....77c

J Mar-O-Oil Non-Lather Shampoo—Shpg. wts., 1 lb. 4 oz.; 2 lbs. 2 oz.
8 K 3834—6-ounce bottle.....39c
8 K 3832—14-ounce bottle.....69c

Mar-O-Oil Foamy Shampoo—Rich lather . . . cleanses thoroughly. Postpaid.
8 K 3826—9-ounce bottle.....47c

K Clairol Color-accenting Shampoo—Not a dye or bleach. Imparts sparkling highlights to your hair. *For blondes*: Dawn or Brilliantone. *For brown or red hair:* Sunburst, or Coppertone. *For black or white hair:* Starlight. Postpaid.
8 K 3871—*State shade.* 2 3/16 oz....43c

Mulsified Cocoanut Oil Shampoo—Shipping weights, 1 lb. 2 oz.; 1 lb. 14 oz.
8 K 4054—4½-ounce bottle.....39c
8 K 4055—10-ounce bottle.....79c

Drene Shampoo—Leaves hair soft.
8 K 3846—Postpaid. 6-oz. size....79c

Special Drene with Hair Conditioner—
8 K 3843—Postpaid. 6-oz. bottle..79c

Conti-Castile Shampoo—Postpaid.
8 K 3827—5-ounce bottle.....39c

Admiracion Oil Shampoo—Non-lathering. Shipping weight, 1 lb. 1 oz.
8 K 3853—4-ounce size.....39c

Admiracion Foamy Shampoo—Rich lather. Shipping weight, 2 pounds.
8 K 3856—4-ounce size.....39c



Hair Tints

L Grayoline Shampoo Tint—Colors: Black, Deep Black, Darkest Brown, Dark Brown, Dark Warm Brown, Medium Brown, Light Warm Brown, Light Brown, Auburn, Dark Ash Blonde. *State color.* Caution: use as directed. Shipping weights, 8 ounces; 12 ounces.
8 K 3882E—Two treatments..$1.43
8 K 3883E—Four treatments..$2.39

M "Tuch-Up" Liquid Coloring—Colors: Black, Dark Brown, Chestnut Brown, Med. Brown, Light Brown, Auburn, or Blonde. *State shade.* Caution: use as directed. Shipping weights, 4 oz.; 6 oz.
8 K 3894E—½-ounce bottle.....59c
8 K 3892E—1-ounce bottle.....95c

N Almaz Hair Crayon—Med. Brown, Dk. Brown, or Black. *State shade.*
8 K 3890E—Shpg. wt., 2 oz.....97c

Shampoo Tints and Rinses

P Tintz Creme Shampoo Hair Coloring—Colors: Blonde, Auburn, Lt. Brown, Medium Brown, Dk. Brown, Black. Caution: use as directed. *State shade.*
8 K 3873E—Postpaid.....$1.07

R Tintz Hair Tinting Cake Shampoo—Black, Light Brown, Medium Brown, Dark Brown, Auburn, Blonde.
8 K 3864—Wt., 6 oz. *State shade*..51c

S Nestle Golden Shampoo—
8 K 3421E—Wt., 6 oz.... 6 for 30c

Nestle Henna Shampoo — Made from Egyptian Henna leaves.
8 K 3422E—Wt., 6 oz..... 6 for.30c

T Marchand Golden Hair Wash—
8 K 3898E—Postpaid. 3¾ ounce.47c

Wildroot Hair Rinse — Platinum, Lt. Golden Blonde, Blonde, Henna, Reddish Brown, Dark Brown or Black. *State shade wanted.*
8 K 3570E—Postpaid. 6 rinses...32c

U Wildroot Wave Powder—Postpaid.
8 K 3555E.....25c

V Nestle Colorinse—Platinum, Light, Golden Blonde, Blonde, Henna, Auburn, Warm Brown, Chestnut Brown, Dk. Brown, Black. *State shade.*
8 K 3420E—Wt., 2 oz. 5 rinses...28c

W Lovalon Hair Rinse — Platinum, Golden, Light, Medium, or Reddish Blonde, Henna, Golden, Reddish, Medium, Chestnut, or Dark Brown, Black. *State shade.*
8 K 3897E—Postpaid...5 rinses 25c

X Marchand's Hair Color Rinse—Platinum, Light Golden or Titian Blonde; Blonde, Henna, Auburn, Warm Chestnut Brown, Bronze, Dk. Brown, Gray-Blue, Black, or Blue-black. *State shade.*
8 K 3899E—Postpaid...6 rinses 30c

Mirrors

AA Oval shape double mirror. Both sides are clear, true-vision mirrors. Graceful oval shape. Mirror, 6x4 inches. Beveled edges. Plastic frame. 12 inches overall length. Shpg. wt., 1 lb.
8 K 5024.....Each $3.98

BB Round. Lucite frame with magnifying mirror on one side and plain true-vision on the other. Mirror, 4¾-inch diameter. Beveled edges. Shipping weight, 1 pound.
8 K 5025.....Each $4.95

CC Smart Dubarry shape. Both sides are clear true-vision mirrors. This attractive mirror with its distinctive Lucite frame has an air of charm and luxury that will add beauty to your dressing table. Beveled edges. Mirror, 6x4 inches. Shpg. wt., 1 lb. 2 oz.
8 K 5026.....Each $6.79

Prices include 20% Federal Excise Tax wherever "E" is added to catalog number (as 8 K 3802E)

Permanent Cold Wave Sets
Do your hair economically

To look your best and to be in style your hair must be at its loveliest. Fashion calls for wavy hair whether you are wearing a hat, flower, a band or just your most becoming hair-do. Permanent waves need not be expensive . . . they need not take the hours of time and care heretofore required. Scientific discovery has at last made them simple.

Now you can do your own permanent wave . . . thanks to the cold wave method. Without having any previous experience in hair waving you can follow simple instructions and wave your hair at your own convenience, right in your own home. These sensational new home sets wave a full head of hair in a long-lasting permanent without danger of burns or discomfort . . . without danger of discoloring or injuring the hair in any way. Recommended for all types of hair including children's fine hair. If you have not already used a cold wave set we invite you to try it at no risk to you. Order with confidence, and if you are not entirely satisfied we will gladly refund your money. We offer three of America's most popular sets for your selection.

"Crowning Glory" Cold Wave Set . . . our best

- Your *Crowning Glory* . . . a lovely permanent wave
- Waves your hair quickly . . . ideal for use in your home
- Safe to use . . . no discomfort . . . no electricity needed

$2.25 Set

A Treat yourself to a perfect, soft, natural-looking permanent wave—done at home—in three hours or less. You don't have to know a thing about waving hair. Simply put your hair in the special curlers, dampen each curl with Crowning Glory, and in less time than you believe possible, you have a lovely new permanent. Safe to use on any type of hair for it contains no harmful chemicals. Set consists of permanent waving solution, neutralizing solution, curlers, complete instructions.
25 K 9081E—*Postpaid* (20% Fed. Tax included) . . . . Complete Set $2.25

"Kool Kurl" . . . lovely Cold Wave

- "Kool Kurl" . . . our most popular home permanent wave set
- It's easy and safe to use right in your own home
- Requires no heat, no electricity, no intricate machines

92c Set

B Cold Waves are the perfect home permanent wave for the busy woman who wants to look her best. Safe, economical. Follow simple instructions . . . let the curls set while you sleep . . . in the morning you have a lovely, long-lasting permanent. Set contains 60 curlers, a moisture-proof head cover, curling crystals and complete instructions.
25 K 9050—*Postpaid.* (6c Federal Tax included) . . . . . Complete Set 92c

"Chic" Permanent Wave Home Kit

- "Chic" Cold Wave gives you lovely, stylish hairdresses
- Amazing results . . . natural-looking waves at small cost
- Comes complete with simple, illustrated instructions

59c Kit

C You can style your hair smartly and economically right at home with the "Chic" Home Wave Set. Simple and safe to use . . . even on children. Requires no machines, no heat. It's easy to have beautiful soft curls and waves . . . just follow instructions. Includes everything you need.
25 K 9070—*Postpaid.* (2c Federal Tax included) . . . . . Complete Kit 59c



Hair and Wave Nets . . . protect your wave

(For famous Lilly Dache' Nets and Snoods, see page 125F)

D **Rayon Wave Cap** with under chin elastic to keep cap firmly in place. Lightweight, comfortable. *State colors*: med. brown, black.
25 K 9022—Shipping weight, 1 ounce . . . . . 2 for 19c

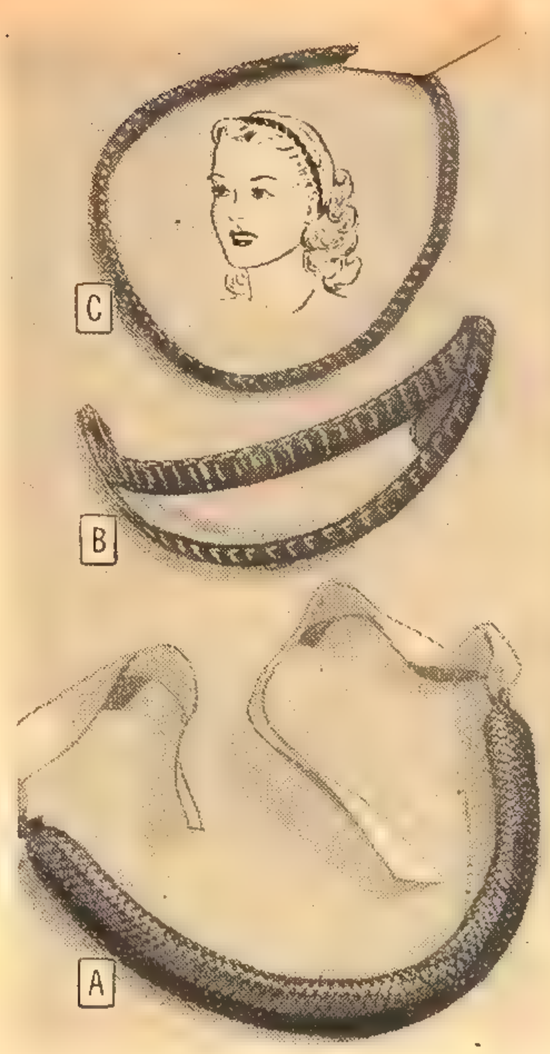
E **Hair Nets.** Fine quality nets for well-groomed hair. Holds the hair neatly but firmly in place . . . protects your waves and curls. Made of strong rayon, similar in construction to human hair nets. Cap shape, plain edge. *Colors*: light brown, medium brown, dark brown, black, white or gray. *State color wanted.* Shipping weight, 2 ounces.
25 K 9185—Full size . . . . . 3 for 27c 25 K 9186—Bob size . . . . 3 for 27c

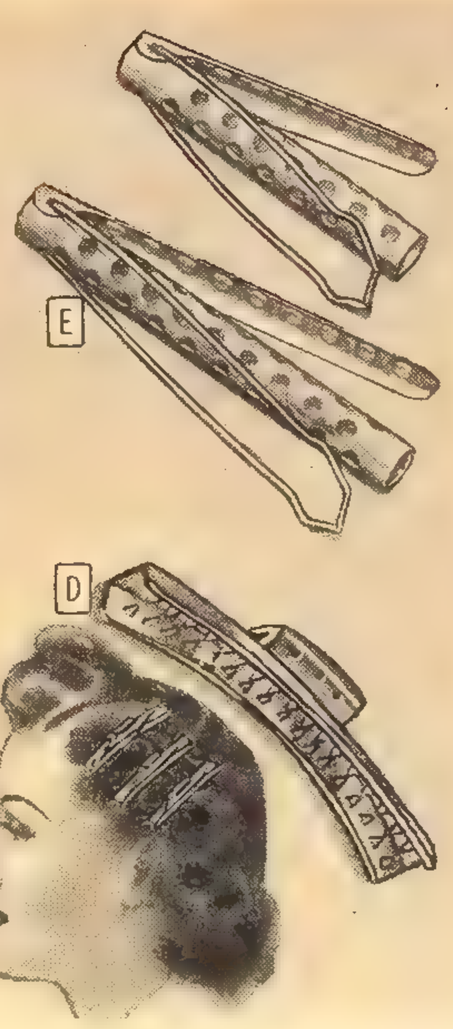
F **"Soneeta" Rayon Mesh Wave Cap.** All rayon in a medium hexagon mesh. Drawstring for adjustment. Sure protection for your waves. *Colors*: medium brown, dark brown or black. *State color.*
25 K 9015—Shipping weight 1 ounce . . . . . 2 for 19c

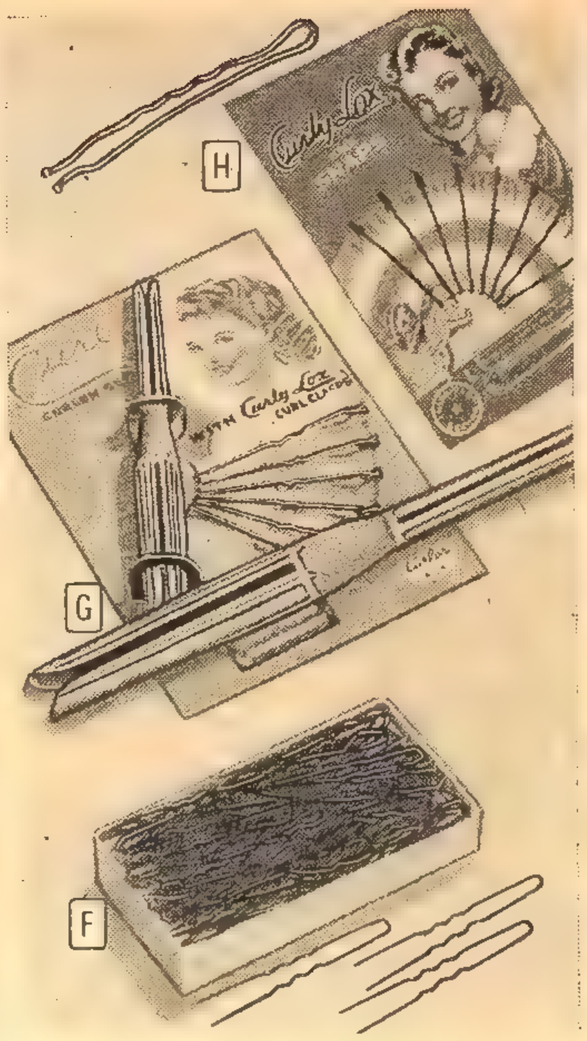
G **Smart Turban Net.** Look your best at your work in factory or home. The original Hollywood Turban Net fashioned for the active woman of today is designed for hair protection and beauty . . . covers the entire hair line and keeps all hair well protected . . . away from dust and dangerous machinery. Made of fine cotton net. Ends fasten securely to button at forehead. *State color*: nile green, navy blue, brown, black.
25 K 9011—Shipping weight, 2 ounces . . . . . Each 48c

H **Hollywood type "Krinkle Kool" protector** . . . at work or at home . . . wherever hair protection is essential, wear this adjustable cotton seersucker turban to protect hair from dust and grime and to keep all loose ends under control. A cool hair covering that's attractive and washable. Ends button securely at forehead. *State colors*: blue, green, maroon.
25 K 9099—Shipping weight, 2 ounces . . . . . Each 59c











Create your own hair styles with these modern Hair Supplies

Hair Bands and Rolls

A Roll-and-ribbon Foundation. Wear your hair in a smooth roll tied with a neat looking bow. It's easy with this 12-in. flexible rayon mesh foundation. Assorted color ribbon ties can be concealed or tied as bow. **19c** Each

25 K 9054—Shpg. wt., 2 oz...Ea. 19c

B Invisible Bob Roller catches the short ends in a smooth, smart roll. No pins necessary. Brown molded plastic. Patented folding ends hold firmly in place. 4 inches long.

25 K 9020—Shpg. wt., 2 oz.....Ea. 10c

C Elastic-plastic Hair Band makes it easy to create new hair-do's. Light, springy coil holds hair. Instructions included. Assorted colors.

25 K 9163—Shpg. wt., 2 oz...Ea. 19c

Metal Wave Clips

D Set lovely waves with these easy-to-use wave clips. Metal with tarnish-resistant finish. Spring holds waves in place while hair is drying. Perforated for quick drying. About 2½ inches long. Shipping weight, of six, 5 ounces. **6 for 29c**

25 K 9197.....6 for 29c

"Tip-Top" Metal Curlers

E Your favorite metal curlers make soft beautiful curls with ease . . . in comfort. Lightweight, strong perforated metal. Springless type curler in two lengths: 2¼ inches; 3 inches. *State length wanted.* Shipping weight, of four, 2 ounces. **4 for 18c**

25 K 9123.....4 for 18c

Hair Pins and Curlers

F Wire Hair Pins. Smooth, enameled crimped wire... holds the hair firmly in place without discomfort. About 60 in box. About 1¾ inches long. Black only. **8c** Box

25 K 9018—Shpg. wt., 3 oz.....Box 8c

G Curl-Master double feature Curler. Use one end for big loose curls, the other for tight curls. For any length bob. Smooth plastic, in assorted colors. About 5¼ inches long. Complete with 6 curl clasp pins.

25 K 9053—Shpg. wt., 2 oz...Ea. 23c

H Curly Lox Hair Snaps. Can be used as a hair pin, bob pin or curler. Round steel wire, black finish. 2 inches long. "Lox-Tite" ends. 8 snaps on card. Shpg. wt., 2 ounces.

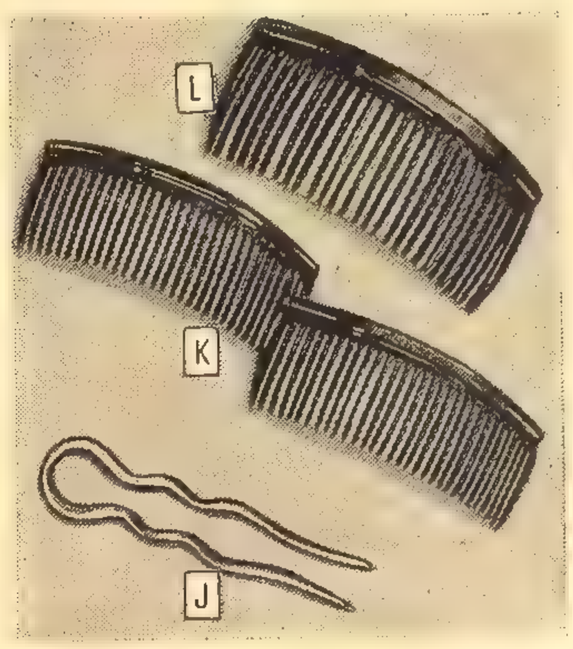
25 K 9005.....3 Cards 27c

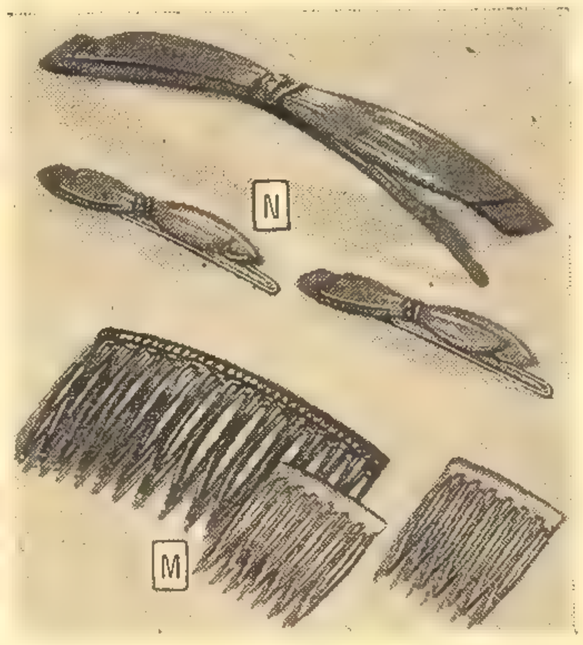
Smart Pompadour Rolls

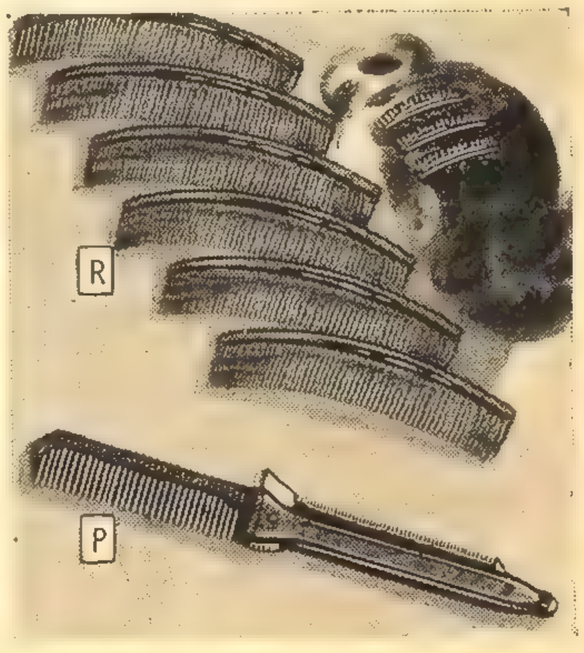
Have the newest hair style with pompadour rolls that transform your whole appearance . . . that style your hair in a smooth, sleek roll without fuss or bother. Simply comb your hair over the roll and you have a soft, thick pompadour. Two lengths for a variety of hair styles. 24-inch length for all-around pompadour . . . 13-inch length for a flattering front pompadour or back roll. Made of wool crepe with a soft filler and rayon net covering. Lightweight . . . pins easily to hair. *Colors:* black, dark brown, medium brown, light brown, blonde or gray. *Be sure to state color wanted.* **98c** Each 13-inch

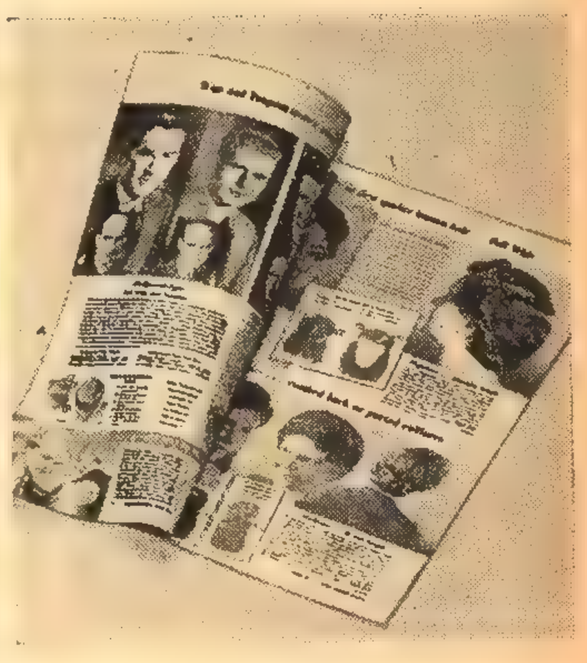
25 K 9093—24 inches long.
Shipping weight, 2 oz.....Each $1.72

25 K 9094—13 inches long.
Shipping weight, 1 oz.....Each 98c









Hair Pins and Combs

J Plastic Hair Pins. Strong and comfortable. 3 inches long. *Colors:* shell (brown), amber (blonde). *State color wanted.* Shpg. wt., 2 oz. **8 for 24c**

25 K 9021.....8 in box 24c

Gray Molded Composition Hair Pins. 3 in. long. Shpg. wt., 2 oz.

25 K 9047.....5 in box 24c

Plastic Side and Back Combs. For arranging your hair in sleek hair-do's. Use the large comb for center back in an upsweep . . . and the side combs will keep straggly side ends in place. Molded composition. *Please state color wanted:* shell or amber.

K 25 K 9061—Side combs. 3½x1⅝-in. Wt., 4 oz..Set of two 23c

L 25 K 9066—Back comb. 4x2-in. Shpg. wt., 4 oz..Each 23c

"Grip-Tuth" Combs

M First aid for straggly ends. Molded plastic. Large comb or side combs. Grip-Tuth combs hold securely. *State color:* shell (brown), amber (blonde), crystal or gray. **23c** Each 2⅞-in.

25 K 9100—Back Comb. 2⅞ inches wide. Shipping wt., 1 oz....Each 23c

25 K 9103—Pair Side Combs. 1⅝ in. wide. Shpg. wt., 1 oz.....Pair 23c

Plastic Barrettes

N Molded Plastic Barrettes. Graceful, lightweight and sturdy . . . hold the hair in a tight, firm grip. A set of three: one large, 5¼ inches; two small, each 2¼ inches. *Colors:* shell brown, red, blue. *State color wanted.* Shipping weight of set, 2 ounces. **14c** Set

25 K 9199.....Set of three 14c

Double Duty "Curlocomb"

P Plastic comb that combs, curls and pins the hair. Tooth end combs; tiny moveable teeth in tail make curls. When you "set" curls, bob pins automatically catch and hold them firmly and securely in place. 7⅛ inches long. 2 bob pins, instructions included. Shipping weight, 3 ounces. **59c** Set

25 K 9098—Comb and pins.....59c

Water-wave Combs

R Use these handy combs to give yourself long-lasting, natural-looking waves. Made of sturdy non-inflammable plastic composition. Crimped teeth hold securely. Arched top for comfortable fit. 6¼ inches long. Shipping weight, of six, 4 oz. **6 for 33c**

25 K 9125.....6 for 33c

Catalog of Human Hair Pieces

Special catalog showing expertly made human hair pieces such as *full wigs, transformations, switches, rolls, curl clusters, wigs and toupees for both men and women.* Write for your free copy today. Illustrated with actual photographs of the latest style hair pieces as worn by living models. All pieces especially designed to be stylish and natural looking. Complete satisfaction guaranteed. You take no risk. Information given on how to order men's and women's hair pieces. Write to our Personal Service Department—ask for Hair Fashion Booklet No. 752K.

Which Type Arch Support shall I buy?





Many foot discomforts may be caused by weakening of either or both of the two main arches of the foot. These two arches are [1] the longitudinal arch, extending from the heel forward to the ball of the foot, and [2] the metatarsal arch, extending from side to side across the ball of the foot. (See illustrations at left.)

The longitudinal type Arch Support gently lifts weakened arch to a natural position; helps relieve fatigue, muscle strain and pains caused by weakened arch.

The metatarsal type Arch Support is designed to raise affected metatarsal bones into proper position; helps avoid cramp-like pains and calluses on ball of foot, corns between toes and excessive wear on shoes, due to weak metatarsal arches.

HOW TO SELECT THE TYPE YOU NEED

Longitudinal type. Small views at left show the footprint of normal foot [3] compared with the print of a foot with a weakened longitudinal arch, or "flat" foot [4]. To test your own feet, cover each foot with dusting powder, and stand on dark paper to get footprints. Then compare your footprints with those in small views.

Metatarsal type. Calluses across ball of foot, corns between toes, and excessive wearing of shoe soles at ball of foot are usual symptoms of weakened metatarsal arch. Milder cases may require only an elastic support, but for continued use, many prefer strong leather and metal styles.

Cooper Arch Supports

[A] **Designed to support weakened Longitudinal Arch** If you suffer from aching, burning feet and shooting leg pains caused by weakened or fallen longitudinal arches, try the famous Cooper Arch Support, designed exclusively for Sears. It gently raises the longitudinal arch to natural balance . . . is made to shape and adjust itself to your particular type of arch. Designed to provide firm, comfortable support. Rust-resistant metal plates are covered with good leather, which is soft, comfortable and sturdy. Two-plate construction gives flexibility yet exerts constant pressure. It's light in weight, and cannot be noticed in your shoe. *State shoe size, including width.* Shipping weight, pair, 12 ounces.

$1.98 Pair

Men's shoe sizes, 6 to 12
8 K 1213 . . . . . Per Pair $1.98

Women's shoe sizes, 4 to 9
8 K 1207 . . . . . Per Pair $1.98

HOW TO ORDER ARCH SUPPORTS: Arch Supports do not come in half sizes. *Be sure to state size and width of your shoes* . . . we will send the correct supports. If you are not sure of size and width, send us all the numbers, letters and dashes or marks you find printed in the inside of your shoe.

Sears Harvard Arch Supports

[B] Supports the longitudinal arches. Presses arch gently upwards. Single plate construction of rust-resistant metal, covered with soft leather. *State shoe size, including width.* Shipping weight, pair, 11 oz.

$1.59 Pair

Men's shoe sizes: 6 to 12
8 K 1215 . . . . . Pair $1.59
Women's shoe sizes: 4 to 9
8 K 1205 . . . . . Pair $1.59

Spiral Spring Supports

[C] Supports longitudinal arch. Metal plates separated by a steel spring. Leather top; spongy heel cushion. *State shoe size, including width.* Shipping weight, pair, 14 ounces.

$3.29 Pair

Men's shoe sizes: 6 to 12
8 K 1218 . . . . . Pair $3.29
Women's shoe sizes: 4 to 9.
8 K 1219 . . . . . Pair $3.29

Dr. Scholl's Foot Eazer

[D] Gives strong support to the longitudinal arch. Self-adjusting. *Be sure to state shoe size, including width wanted when ordering.*

$3.37 Pair

Men's shoe sizes: 6 to 12.
8 K 1247—Postpaid . . . . . Pair $3.37
Women's shoe sizes: 4 to 9.
8 K 1248—Postpaid . . . . . Pair $3.37

Dr. Scholl's Tri-Spring

[E] For extremely weak longitudinal arches. Ideal for heavyweight persons. *Please state shoe size, including width when ordering.*

$5.37 Pair

Men's shoe sizes: 6 to 12
8 K 1263—Postpaid . . . . . Pair $5.37
Women's shoe sizes: 4 to 9
8 K 1264—Postpaid . . . . . Pair $5.37

Metal Metatarsal Supports

[F] Leather covered. *State shoe size, including width.* Shipping weight, pair, 10 ounces.

$3.48 Pair

Men's shoe sizes: 6 to 12.
8 K 1217 . . . . . Pair $3.48
Women's shoe sizes: 4 to 9.
8 K 1200 . . . . . Pair $3.48

Sears Adjusto Supports

[G] All leather; leather inserts. For longitudinal and metatarsal arch. *State shoe size, including width.* Shipping weight, pair, 7 ounces.

$1.79 Pair

Men's shoe sizes: 6 to 12.
8 K 1227 . . . . . Pair $1.79
Women's shoe sizes: 4 to 9.
8 K 1226 . . . . . Pair $1.79

Walter's Metatarsal Supports

[H] All leather. Help relieve pain at ball of foot. *State shoe size and width.* Ship. wt., 4 oz.

79c Pair

Men's shoe sizes: 6 to 12.
8 K 1220 . . . . . Pair 79c
Women's shoe sizes: 4 to 9.
8 K 1221 . . . . . Pair 79c

Dr. Scholl's Met-Lift

[J] Leather metatarsal support; with elastic arch binder. For mild metatarsal arch weakness. For men and women. Sizes 4 to 12. *State shoe size, including width.*

69c Pair

8 K 1257—Postpaid . . . . . Pair 69c

Dr. Scholl's LuPad

[K] Supports metatarsal arch. Cushioned with sponge rubber at ball of foot. *State shoe size, including width.* For men, women.

89c Pair

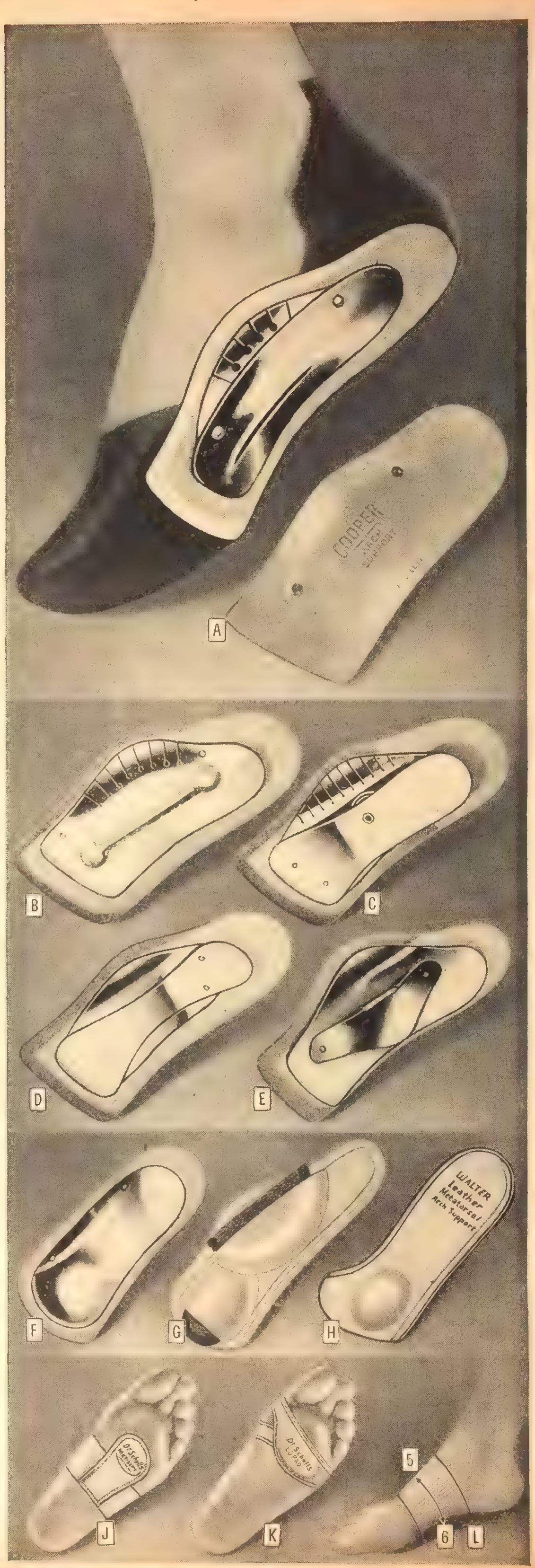
8 K 1255—Postpaid . . . . . Pair 89c

Elastic Arch Support

[L] For gentle support. Helps hold instep in position. *State measurements around instep* at [5]–[6]. For men and women.

49c Pair

8 K 1230—Shpg. wt., 4 oz. . Pair 49c



Convenient Easy Terms, see inside back cover



Corn and Callus Products

Pads and Plasters

A **Dr. Scholl's Zino Pads.** Super-soft. Postpaid.
8 K 1251—Corn Pads.
15 pads, 12 discs.....31c
8 K 1253–Callus Pads.
7 pads, 4 discs.....31c
8 K 1252—Bunion Pads.
7 pads only.....31c

B **Sears Approved Corn Pads.** Shpg. wt., each, 2 oz.
8 K 2679–Corn Pads.
12 pads, 8 discs.....19c
8 K 2681—Callus Pads. 6 pads, 4 discs...19c
8 K 2680—Bunion Pads.
6 large pads only.....19c

Blue Jay Corn Plasters.
8 K 2673—(Not shown.)
6 plasters. Postpaid...23c

Liquid Corn Removers

C **Sears Approved Liquid Corn Remover.** For corns and calluses. With applicator. Shpg. wt., 4 oz.
8 K 699.....21c

D **Dr. Scholl's 2-Drop.** For corns; with applicator.
8 K 1244—Postpaid.....31c

E **Freezone Corn Remover.** With applicator. Shpg. wt., 3 oz.
8 K 486.....29c

F **Bunion Protectors.** Leather shield protects bunion. *State* (1) *shoe size*; (2) *whether for right or left foot.* Shpg. wt., 2 oz.
8 K 1223.....39c

Foot Preparations and Shoe Accessories

Preparations for Foot Comfort

G **Dr. Scholl's Solvex Ointment.** For Athlete's Foot. Postpaid.
8 K 1250.....½-ounce jar 43c
8 K 1245.....1¼-ounce jar 89c

H **Dr. Scholl's Foot Balm.** Penetrating cream helps relieve sore feet.
8 K 1241E—Postpaid...1½-oz. jar 31c
8 K 1267E—Postpaid...3½-oz. jar 69c

J **Dr. Scholl's Bromidrosis Powder.** For foot perspiration. Postpaid.
8 K 1265E.....2-oz. box 54c

K **Dr. Scholl's Foot Powder.**
8 K 1242E—Postpaid. 4-oz. box 37c

L **Sears Approved Foot Powder.** For the relief of burning, perspiring feet. Medicated. Shipping wt., 6 oz.
8 K 661E..... 4-ounce box 32c

Foot and Shoe Savers

M **Cro-Pax Shu Hose.** Foot stocking; with heel cup. Hose sizes 8½ to 10½. *State hose size.*
8 K 1214—Wt., 2 oz. Pair...28c

N **Rubber Toe Spreader.**
8 K 1270—Wt., 4 oz. 2 for 20c

P **Walter's Heel Straights.** *State size of shoe.* Shpg. wt., 2 oz.
8 K 1259.....Pair 19c

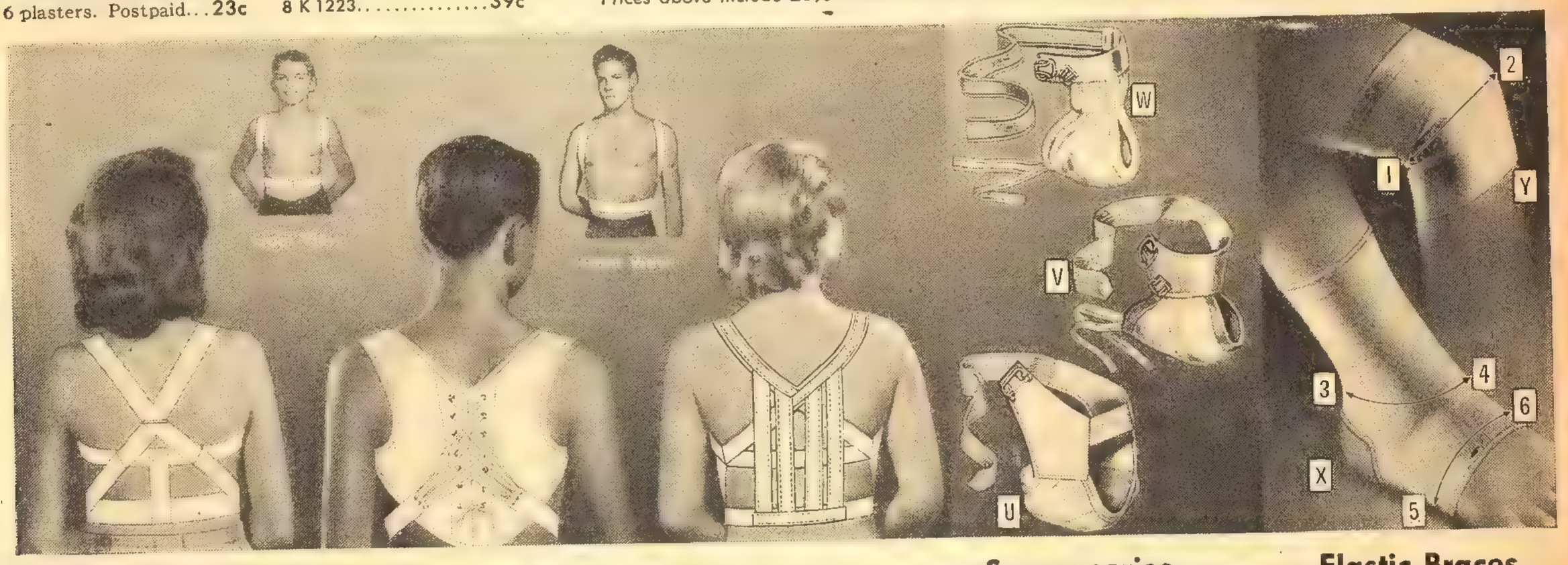
R **Dr. Scholl's Heel Cushions.** *State shoe size and width.* Men's shoe sizes: 6 to 12.
8 K 1260—Postpaid. Pair....31c
Women's shoe sizes: 4 to 9.
8 K 1261—Postpaid. Pair....31c

S **Stocking Saver.** For men or women. *State size of shoe.*
8 K 1254—Wt., 4 oz. 2 Pairs..18c

Dr. Scholl's Foot Kit

T **Complete Treatment Kit.** Full treatment in this kit for the relief of tired, burning, swollen feet. or to aid sufferers from athlete's foot. Also used as an aid in keeping feet in a healthy, normal condition. Dr. Scholl's Treatment Kit contains 2-oz. box of Bromidrosis Powder for relief of excessive foot perspiration; ½-oz. jar of Solvex Ointment for itching feet; and 1-oz. bottle of Liquid Fungicide, a preparation for treatment of Athlete's Foot. 9c Federal Tax included.
8 K 1268—Postpaid... 98c

Prices above include 20% Federal Excise Tax where "E" is added to catalog number (as 8 K 661E)



Shoulder Braces induce good posture

GOOD–Shoulder Brace

Our economy shoulder brace supports shoulders firmly, comfortably. Made of sturdy cotton webbing with a triangular shaped cotton elastic insert in back that stretches in all directions. Will not slip. Easily adjusted for firm or mild support as needed. Sliding pads on shoulder straps prevent "cutting." Washable. White. *For men, women and children.* To order: take snug measurement around waist. *Sizes:* Small (under 27 inches waist measure); Medium (27 to 32-inch waist); Large (over 32 inch waist); Shpg. wt., 6 oz.
93c
18 K 1409—*State size*....93c

BETTER—Shoulder Brace

This lightweight, comfortable brace helps improve your posture. Made of strong cotton cloth. Front straps adjust back laces for better fit. Washable. White. *Even sizes:* 24 to 38-in.chest. See "How to Measure" below. *State exact measurement.* Shpg. wt., 8 oz.
$1.19
Men's and boys'
18 K 1400.....$1.19
Women's and girls'
18 K 1401.....$1.19

BEST . . . Korrector Brace

Our best quality, cooler brace . . . made of cotton webbing. Four corset stays. Easily adjusted. Comfortably padded shoulder straps. Washable. White. *Even sizes:* 24 to 38-in.chest. See "How to Measure" below. *State exact measurement.* Shpg. wt., 8 oz.
$2.39
Men's and Boys'
18 K 1404.....$2.39
Women's and Girls'
18 K 1405.....$2.39

How to Measure for BETTER and BEST Shoulder Braces above. Have someone else take a snug measurement around your chest as close up under your armpits as possible. Measure with underclothes on or off, according to the way brace is to be worn. Send exact measurement in inches. We will send correct size.

Suspensories

Give firm support. Washable. Shpg. wt., each, 3 oz.

U **Single Strap Style**—Fits without understraps. Adj. waistband. Pouch has soft cotton edges. *State medium or large pouch.*
8 K 1478—Cotton and rayon.37c
8 K 1479—Rayon and lisle...57c

V **Army and Navy Style**—Adj. waistband, straps. Cotton sack. *State medium or large.*
8 K 1475—Knitted Sack.....47c
8 K 1476—Mesh Sack.....67c

W **O. P. C. Style—deluxe model**—Self-adjusting. Seamless rayon and lisle sack. Low opening. Adjustable understraps, waistband. Medium or large pouch.
8 K 1480—*State type*.....$1.15

Elastic Braces

Arch and Ankle Support

X Gives firm support. Designed to help relieve leg and foot pains caused by weakening of muscles of the arch and ankle. Cotton elastic. Seamless. Washable. *State exact measurement* at 3–4 and 5–6 (see above).
8 K 1224—Wt., 3 oz.....$1.19

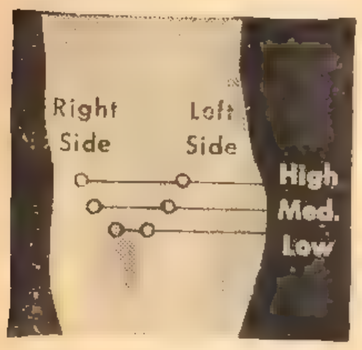
Elastic Knee Brace

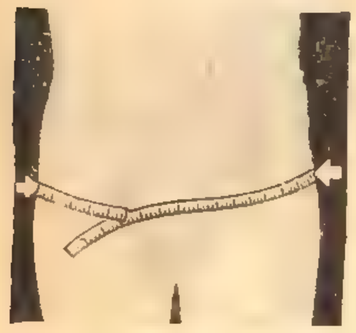
Y Seamless. Fine quality cotton elastic webbing. Helpful for strained, swollen, rheumatic knee, and varicose veins back of the knee. Washable. *State measurement at* 1-2 (see above) with leg in standing position.
8 K 1410—Wt., 3 oz.....$1.15

Braces are available on Sears Easy Payment Terms. See inside back cover.

CMNK PAGE 561 . . FOOT NEEDS
C PAGE 505 . . WHEEL CHAIRS

It's easy to select the right style and size Truss





Which style Truss shall I buy?

Hood style Steel Spring Truss . . . The one most often recommended by truss-fitting experts. Widely used to restrict high or medium type ruptures.

French style Steel Spring Truss. . . Best used to restrict the medium or low types of rupture.

Scrotal style Steel Spring Truss . . . A heavy-duty truss particularly designed for low ruptures.

Elastic style Trusses. For milder cases of rupture where only light pressure is needed.

HOW TO MEASURE FOR TRUSSES

Stand relaxed. Have someone draw tape measure straight around body in direct line with point of rupture (over your bare skin) as shown at left. Take snug measurement. Send this exact measurement. *Do not send waist measurement.*

Note: If you need a larger size than those listed, we will get it for you at no extra cost. Allow up to 60 days for delivery of special sizes.

French style Spring Trusses

A GOOD . . . Standard model French style Spring Truss. Pad fits natural curve of your body, exerts firm pressure. Steel spring is covered with sweat-resistant leather. Readily adjustable for greatest comfort. For low and medium type ruptures. *Even sizes:* 32 to 44. See "How to Measure" above. *State (1) exact measurement and (2) whether for right or left side.*

New low price **$3.89** Single

8 K 1362—Shipping weight, 15 ounces . . . . . Single style only **$3.89**

B BETTER . . . "Grip-Tite" model French style Spring Trusses. Special fixture makes pad adjustable to any position. Padded steel spring covered with good quality cowhide leather. Holds more comfortably and firmly than GOOD quality truss above, because the corrugated rubber pad guards against slipping. Designed for low or medium type ruptures. *Even sizes:* 32 to 44. See "How to Measure" above. *State (1) exact measurement and (2) right or left side.*

$4.98 Single

Shipping weight, 1 lb.
8 K 1385—Single style . . **$4.98**

Shipping weight, 1 lb. 4 oz.
8 K 1386—Double style (small view) . **$6.98**

C BEST . . . Adjustable model French style Spring Truss. Front pad covered with corrugated rubber; helps avoid slipping. Leather covered rust-resistant steel spring; padded back pad. So easy to adjust that you can regulate the pressure from firm to mild with one simple motion, even while wearing it. (See small view.) For low and medium type ruptures. *Even sizes:* 32 to 42. See "How to Measure" above. *State (1) exact measurement, (2) right or left side.*

$8.98 Single

8 K 1388—Shipping weight, 1 pound 1 ounce . . . . . Single style only **$8.98**

Hood style Spring Trusses

D STANDARD MODEL . . . Hood style Spring Trusses. Leather-covered pads adjust to any angle; lock firmly in place. Padded steel springs are covered with sweat-resistant leather. Gives firm, comfortable support. Made on the rigid front principle with back fastening. Single style has dummy pad on unaffected side. For high or medium type ruptures. *Even sizes:* 32 to 42. See "How to Measure" above. *State (1) exact measurement and (2) right or left side.*

$5.97 Single

Shipping weight, 1 lb. 2 oz.
8 K 1348—Single style **$5.97**

Shipping weight, 1 lb. 4 oz.
8 K 1349—Double style **$6.96**

E DELUXE "anti-slip pad" Hood style Spring Trusses. Front and back pads covered with corrugated non-slip rubber. Adjustable to your needs. Rigid front, back fastening. *New low prices.* Save from $1.00 to $1.19 now. Popular style that gives firm supporting pressure without discomfort. Steel spring is covered with sweat-resistant cowhide leather. Single style has dummy pad on unaffected side. *Even sizes:* 32 to 42. See "How to Measure" on opposite page. *State (1) exact measurement and (2) right or left side.*

$7.79 Single

Shipping weight, 1 lb. 2 oz.
8 K 1391—Single *was $8.98* . . . **$7.79**

Shipping weight, 1 lb. 4 oz.
8 K 1392—Double *was $9.98* **$8.98**

Scrotal style Spring Trusses

F STANDARD Scrotal style Spring Truss. Soft, leather-covered pad is shaped for correct pressure. Steel spring is covered with soft, sweat-resistant cowhide. A popular truss for scrotal ruptures, because it gives comfortable pressure and is easily adjustable. Washable cloth understrap. Designed for low ruptures. *Even sizes:* 32 to 42. See "How to Measure" above. *State (1) exact measurement and (2) whether for right or left side.*

$5.98 Single

8 K 1341—Shipping weight, 1 pound 3 ounces . . . . . Single style **$5.98**

G DELUXE "anti-slip pad" Scrotal style Spring Trusses. Adjustable corrugated rubber-covered pad grips body firmly. Well-padded spring is covered with genuine cowhide leather. Better quality, longer wearing than truss above. Rubber understraps. Easily adjusted. For low ruptures. *Even sizes:* 32 to 42. See "How to Measure" above. *State (1) exact measurement and (2) right or left side.*

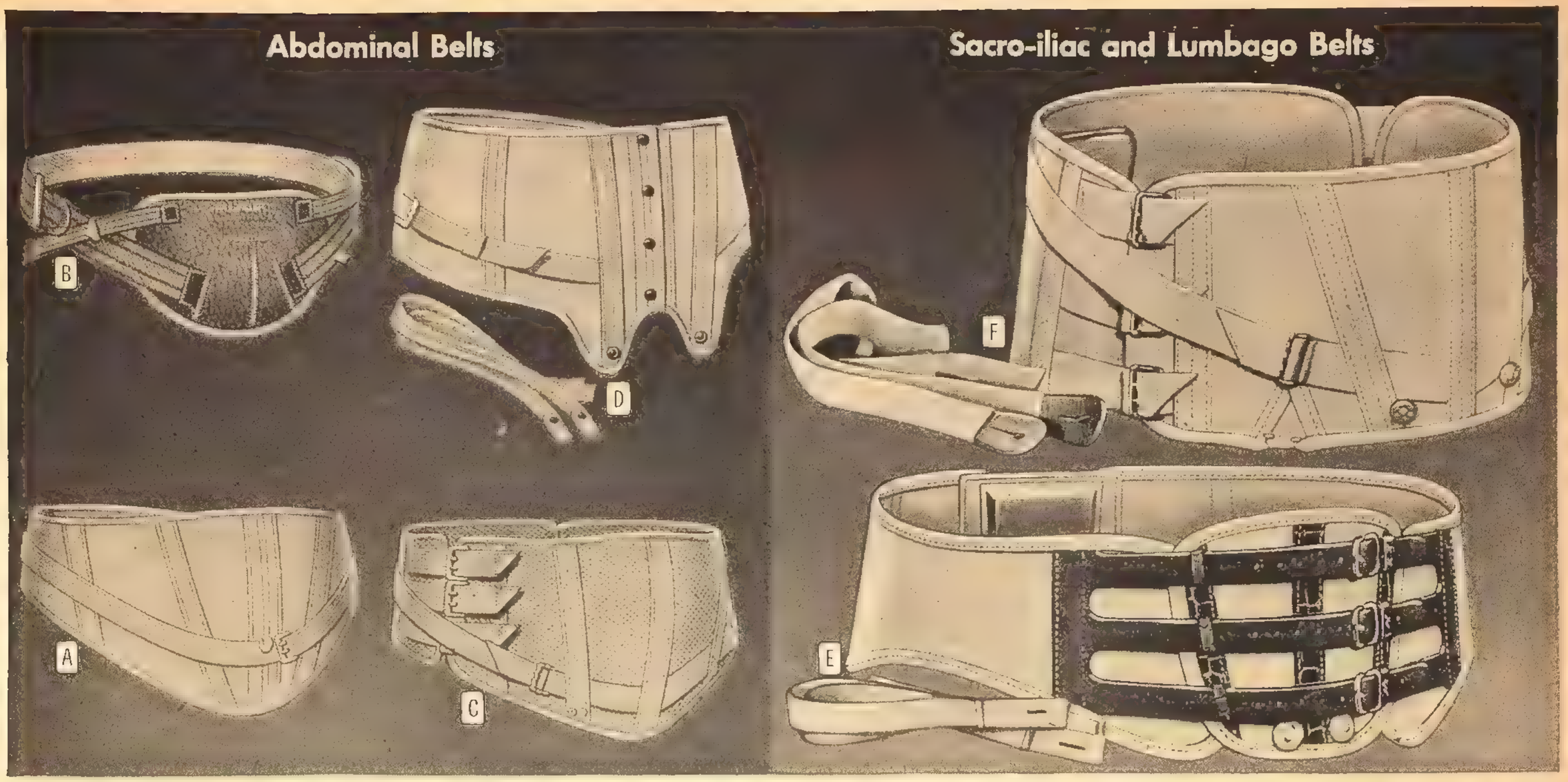
New low price **$6.69** Single

Shipping weight, 1 pound.
8 K 1394—Single *was $6.98* . . . **$6.69**

Shipping weight, 1 lb. 12 oz.
8 K 1395—Double *was $8.98* **$8.69**

See inside back cover for Easy Terms





Low-priced Abdominal Belt

A • Fine cotton coutil fabric
• Made with boning front and back for support
$1.79

Wrap-around style. Adjustable opening at back with pull strap that encircles entire belt and buckles at front. Length, front, 7 in.; back, 4¾ in. *Even sizes:* 30 to 44. See "How to Measure" below. Shpg. wt., 10 oz.

18 K 1466—*State measurement*...$1.79

Walter's Mesh Support

C • White cotton mesh
• Three adjustable cotton webbing side straps
$3.18

Extra comfortable, for general abdominal support and relief from strain. Three White leather-covered stays. Length, front 7 in., back 4½ in. *Even sizes:* 32 to 46. See "How to Measure" below. Shipping weight, 12 ounces.

18 K 1457—*State measurement*...$3.18

Standard model Sacro-Iliac Belt

E • Heavily cushioned, correctly shaped back pad follows natural contour of body to assure maximum comfort
• Three adjusting leather straps in front; back laces for good fit
• Sturdy, washable natural color canvas . . . known for its long service
$4.79

Many doctors recommend this type of belt to help relieve backaches due to strains, over-exertion, lumbago and sacrum displacements (causing sharp pain in lower part of back). Back pad can be placed on the spot where needed most. Width at front and back, about 5 in. Soft understraps included, when attached help hold belt in place. Leather covered stays. *Even sizes*: 30 to 44. See "How to Measure" below.

18 K 1461—*State exact measurement.* Shipping weight, 14 ounces.....$4.79

Futuro Abdominal Belt

B • Form-fitting front pad
• Cotton felt lining
• Wide adjustable straps
$2.89

Very comfortable because the 6-inch leather front pad gives abdomen an upward and inward lift. Ideal for those doing work requiring lifting. Cotton webbing straps. *Even sizes:* 30 to 46. See "How to Measure." Wt. 10 oz.

18 K 1501—*State measurement*...$2.89

Hernia Belt

D • Firm cotton fabric-front flannelette lined
• Extension hernia tabs
$3.98

Detachable understraps. Snap fastener front opening. Pull-strap cluster back laces. Boned front and back for proper support. Length; front, 7 inches; back, 6½ inches. *Even sizes:* 32 to 44 inches. Shpg. wt., 10 oz.

18 K 1493—*State measurement*...$3.98

Deluxe Sacro-Iliac Belt . . . our finest

F • Better quality, longer wearing white canvas fabric. Washable
• Soft, comfortable back pad is adjustable and correctly shaped
• Three side straps and uplift strap adjust belt for better fit
$5.97

For men and women. Help relieve that sacro-iliac pain with the aid of this correctly shaped belt. Will give more satisfactory support than standard model. Has a special back pad that adjusts to several positions up or down by means of snap fasteners. Adjustable uplift strap encircles entire belt and gives firm upward and inward pressure. Flexible corset stays prevent rolling. Soft understraps included; when attached help hold belt in place. Length, front, 6½ in.; back 8 in. *Even sizes*: 32 to 42.

18 K 1463—*State exact measurement.* Shipping weight, 14 ounces.....$5.97



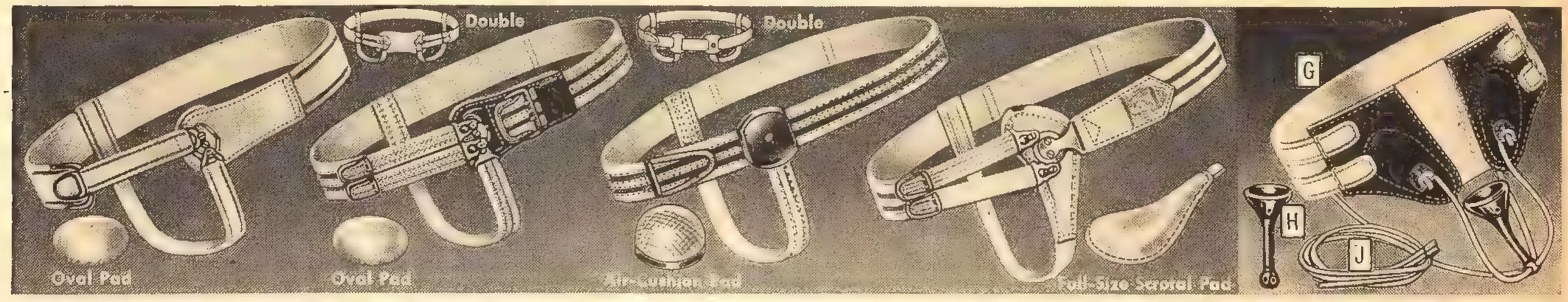
HOW TO MEASURE FOR ABDOMINAL BELTS

Stand relaxed. Have someone take your measurement around body from a point (2) just below top of hip bones at back to (1) the fullest part of abdomen in front. (See view at left.) Hold tape measure snugly. Send exact measurement. *Do not send your waist measurement.*



HOW TO MEASURE FOR SACRO-ILIAC BELTS

Stand relaxed. Have someone take your snug (not tight) measurement around body just below hips and over point of pain in back at (1) and (2) as shown at left. Measure with underclothes on or off, according to the way you'll wear belt. *State exact measurement.* Do not send waist measure.



Elastic Style Trusses for Milder Hernia

New York style Truss

Lightweight, yet gives ample support. Made of cotton webbing with cotton elastic insert. Sweat-resistant leather covered pad may be worn on either right or left side. Understrap holds truss firmly in place. Washable. *Even sizes:* 30 to 42. See "How to measure" on opposite page. *State exact measurement.* Shipping weight, 8 ounces.

$1.39 Single

8 K 1310—Single style.$1.39

Boston style Truss

Two front straps adjust the leather covered pad to its most comfortable position and pressure. Elastic section in waistband gives with body movement. See "How to measure" on opposite page. *Even sizes:* 32 to 42. *State exact measurement.* Shipping wts., 11 oz.(single); 15 oz. (double).

$2.59 Single

8K1308—Single style. Fits right or left side. $2.59
8K1309—Double style. 3.59

Air-Cushion Pad Truss

The extra comfortable air cushion pad has soft rubber surface corrugated to help avoid slipping. Part-elastic waistband of cotton webbing. Washable. Understrap holds pad in place. *Even sizes*: 32 to 42. See "How to measure" on opp. page. *State exact measurement.* Wt., 8 oz.; 12 oz.

$3.48 Single

8K1303—Single style—for right or left side..$3.48
8 K 1304—Double..... 4.48

Scrotal style Truss

Adjustable full-size leather covered scrotal pad. Two tension straps control position and pressure of pad. Part-elastic waistband. Cotton cloth understrap holds pad firmly in place. Washable. *Even sizes*: 32 to 42. See "How to measure" on opposite page. *State* (1) *measurement and* (2) *right or left side.* Shipping weight, 12 ounces.

$4.98 Single

8 K 1312—Single.....$4.98

Uterine Support

For "Fallen Womb"

G Lightweight leather, elastic front insert. Adjustable side straps; rubber understraps. Hard rubber pessary. *Even sizes:* 32 to 44. See "How to measure" at left, above. *State measurement.*

$3.48 Complete

8 K 1460—Shpg. wt., 13 oz....$3.48

Replacement Accessories

Shipping weight, each, 2 oz.

H 8 K 1474 Pessary Each .. 69c

J 8 K 2323 Understraps. Pr. 14c

You save when you buy a Sears Wheel Chair



Footboard adjustable for easier entry.



Reclining back; Locktite safety device.



Tubular steel hand rims; metal spokes.

Low-priced self-propelling Wheel Chair

A

- Sturdy tubular steel undergear and supports
- Seat and back of heavy-ply warp-proof veneer
- Quiet-running plain bearing wheels; 1-in. rubber tires
- All metal parts tan enameled or cadmium-plated

$28.95 Cash $6 Down

We challenge you to find a wheel chair anywhere with all these quality features for such an amazingly low price! This chair gives a full measure of utility, comfort and satisfaction. Single rear swivel wheel.

- Height of back from seat...27 in.
- Height, seat to floor...18¼ in.
- Diameter of large wheels...24 in.
- Diameter of rear wheel 10 in.
- Width of seat between arms 18 in.
- Width overall.....26 in.
- Height of seat from foot support.....17½ in.

Not mailable. Shipping weight, 91 pounds.

8 KM 1608—Self-Propelling Wheel Chair.....$28.95

NOTICE: If for any reason the wheel chair you buy is not entirely satisfactory, it must be returned within 6 days for full credit.

Full size Wheel Chair at a money-saving price

B

You save money at Sears. This full size wheel chair has the comfort features and workmanship found in chairs selling for much more. A self-propelling chair with two rear swivel wheels; steel push handle.

$39.95 Cash $8 Down

Undergear, supports and hand rims are tan enameled tubular steel. Woven cane back and seat; walnut finish frame. Slatted single adjustable leg rest. Automatic reclining back has Locktite safety device. Foot rest operates independently of back. All 4 wheels are ball bearing, with 1-inch rubber tires. Easily operated; easy-riding.

- Height of back from seat..32½ in.
- Height, seat to floor 20 in.
- Diameter of large wheels...26 in.
- Diam. of rear wheels.10 in.
- Width of seat between arms 18 in.
- Width overall.....26 in.
- Ht., seat from foot support.18–19 in.
- Height overall.....52½ in.

8 KM 1527—Not mailable. Shipping weight, 95 pounds.....$39.95

Our finest, extra comfortable Reclining Chair

C

Our best wheel chair, excellent for both indoor and outdoor use. Shock-absorbing coil springs and tangent spoke ball-bearing wheels assure a smooth, "floating" ride. Two rear swivel wheels simplify handling.

$60.95 Cash $13 Down

Automatic reclining feature adjusts back and individual leg rests. Locktite Safety Device for greater protection. Cane back, seat and leg rests; walnut finish frame. Tubular steel hand rims, push handle.

- Height of back from seat....33 in.
- Height, seat to floor...19 in.
- Diameter of large wheels....26 in.
- Diam. of rear wheels..10 in.
- Width of seat between arms.18 in.
- Width overall.....26 in.
- Height of seat from foot support (adjustable).....17½ to 19½ in.

8 KM 1575—Not mailable. Shipping weight, 110 pounds.....$60.95

Full size reclining Wheel Chair (Not illustrated)

Same features and dimensions as our model above, except with single adjustable leg rest and standard type spoke wheels. Not mailable.

8 KM 1574—Wt., 110 lbs. ($11 down on Terms) Cash.....$50.45

Invalid Cushions, Crutches and Canes

D **Rubber Invalid Cushion.** Non-leak valve. No pump necessary. Made of synthetic rubber. Shpg. wt., 1 lb. 5 oz.
8 K 2520—16-in. diam...$2.49

E **Better quality Invalid Cushion.** Synthetic rubber, double coated on heavy cloth. Shipping weight, 1 lb. 5 oz.
8 K 2522—16-in. diam...$2.79

F **Standard Hardwood Crutch.** *Even sizes*: 36 to 60 in. Not returnable. See measuring instructions at right. *State length.* Shpg. wt., each, 2 lbs.
8 K 02699—Ea. 98c Pr. $1.89

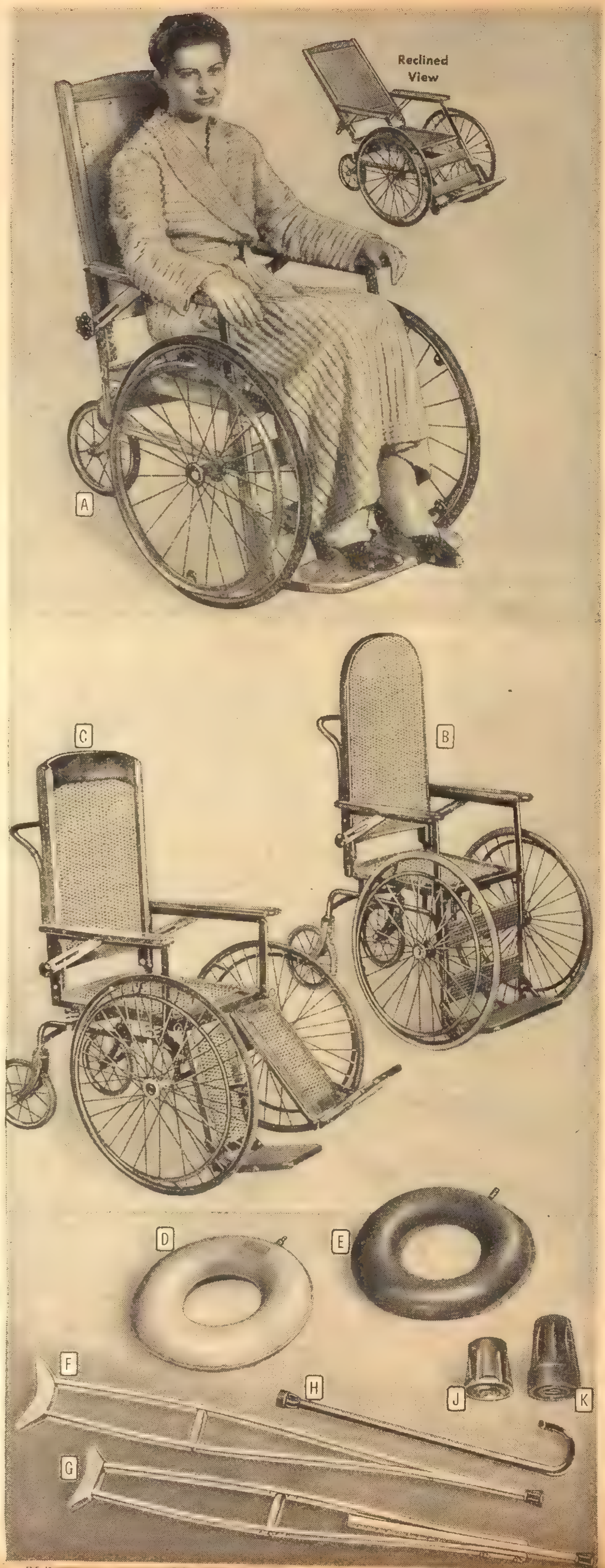
G **Adjustable Hardwood Crutch.** Adjusts from 47 to 60 inches. Rubber tip. Not returnable. Shipping weight, each, 3 lbs.
8 K 02667—Ea. $1.69 Pr. $3.19

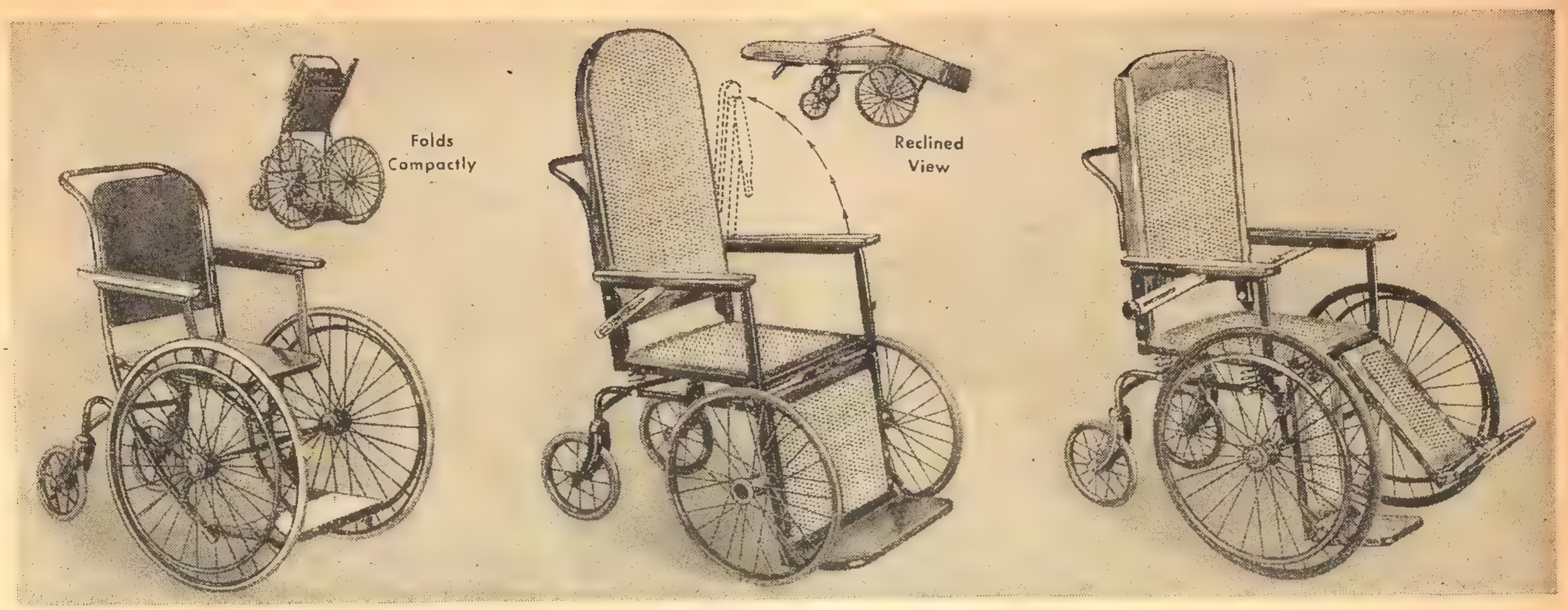
H **Hardwood all-purpose cane.** Has dark stained finish. Rubber tip. About 36 inches long. Shipping weight, 1 pound.
8 K 02689.....Each 89c

J **Rubber Crutch Tips.** For added safety when using crutches. *State choice*: ¾-inch (No. 18) or ⅞-in. (No. 19). Wt., 4 oz.
8 K 2694..... Pair 23c

K **Rubber Cane Tips.** Help protect against slipping. ⅝-inch inside diameter. Shipping wt., 3 oz.
8 K 2656.....Each 11c

HOW TO ORDER CRUTCHES: Stand erect, both feet flat on floor. Take measurements from armpits to floor at heel. Add 2 inches to this measurement.





Self-propelling folding Invalid Chair

$25.98 Cash $6 Down

A practical invalid chair for all around use. Suitable for either indoor or outdoor use. Folds compactly. Two rear swivel wheels, large front wheels with steel hand rims. Arms and folding footboard of birch wood; birch veneered back and seat. Brown enameled tubular steel frame. Light-weight. Shipping weight, 65 pounds.

- Standard ball-bearing wheels, 1-inch rubber tires.
- Ht. of back from seat, 16 in. • Seat from floor, 20 in.
- Diam. large wheels, 24 in. • Diam. small wheels, 8 in.
- Width overall, 25½ in. • Width of seat, 16¼ in

8 KM 1521—Not mailable. $25.98

Wheel Chair with movable arm

$51.56 Cash $11 Down

Simplifies moving the patient with ease from bed to chair, as arm can be detached at seat and raised; wheels are below seat level. Chair is not self-propelling. Ball-bearing wheels, 1-in. rubber tires. Two rear swivel wheels. Locktite Safety device. Walnut finish frame, woven cane seat, back and leg rest. Undergear, handle, and supports are tan enameled tubular steel. Overall ht., 52½ in. Width, 26 in. *State whether right or left removable arm;* otherwise chair will be supplied with right removable arm (from position sitting in chair). Shpg. wt., 90 lbs.

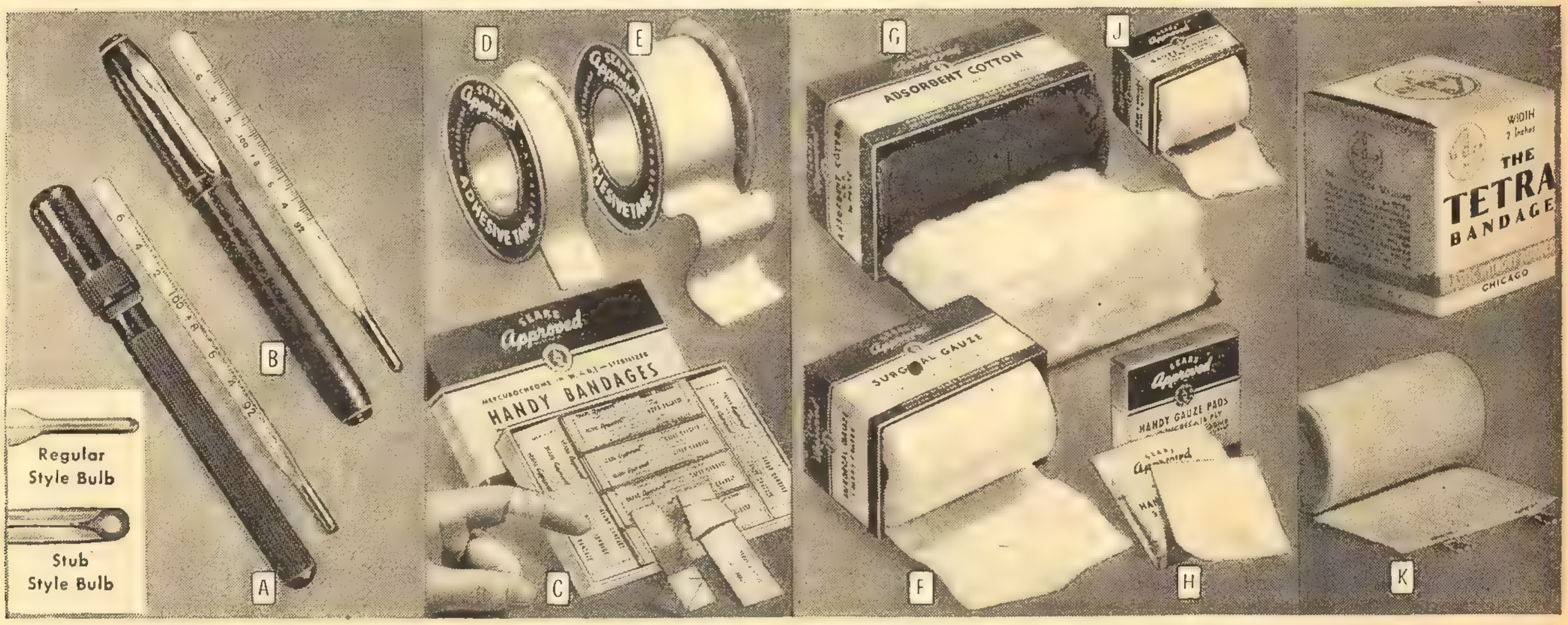
8 KM 1532—Not mailable.....$51.56

Smaller size De luxe Wheel Chair

$53.20 Cash $11 Down

Designed for small adults or youths, —persons weighing from 75 to 100 lbs. Walnut finished frame; woven cane back and seat. Individually adjustable leg supports may be extended for extra length. Automatic Locktite safety device and safety reclining features. Standard ball bearing wheels; 1-in. rubber tires; 2 rear wheels. Ht. back from seat 28 in. Seat from floor 19 in. Diameter large wheels 24 in. Diameter small wheels 10 in. Width, seat between arms 16 in. Width overall 24 in. Shipping weight, 90 pounds.

8 KM 1531—Not mailable.....$53.20



Accurate Fever Thermometers

No home should be without an accurate fever thermometer, especially now that home treatment is more essential than ever before. Each thermometer comes in both types—*Regular Style for oral use only; and Stub Style for either oral or rectal use.* All are clearly marked, easy to read. Shipping weight, each, 3 ounces.

A **Reliable Brand.** Plastic case and certificate of accuracy included with each.

8 K 2600—Regular-style bulb.....88c
8 K 2601—Stub-style bulb.....88c

B **DeLuxe . . . Easier-to-read Thermometer.** Mercury is greatly magnified for easier reading. Certificate of accuracy included. In fine quality case, with pocket clip.

8 K 2604—Regular style bulb.....$1.43
8 K 2607—Stub-style bulb.....1.43

Easy Terms on Wheel Chairs, Thermometers, First Aid Supplies and Surgical Dressings . . . everything at Sears. For full information see Easy Payment Plan on inside back cover.

Sears Approved Tapes, Bandages and Dressings

C **Handy Bandages.** Simplest, easiest-to-use type of bandages. Made of waterproof adhesive strips with gauze pads in center . . . choice of plain sterilized, or treated with mercurochrome, or sulfathiazole. Box contains 40 bandages (28 of ¾-inch width and 12 of 1-inch width). Each is individually packed in sterilized envelope. Shipping weight, box, 8 ounces.

8 K 2663—Sulfathiazole.....28c
8 K 2648—Mercurochrome.....28c
8 K 2649—Plain sterilized.....28c

D E **Sears Approved Adhesive Tape** . . One of the finest made. Waterproof . . . stays dry, stays adhesive. Equal in quality to other brands on the market costing much more.

D 8 K 2687—½ inch by 5 yards. Wt., 5 oz.....2 rolls for 18c
8 K 2684—1 inch by 5 yards. Wt., 5 oz...2 rolls for only 33c

E 8 K 2685—2 in. by 5 yards. Wt., 5 oz.....Each

F **Sears Approved Surgical Gauze.** Hospital-pure; sterilized after packaging. May be cut to any size desired. Pure white, highly absorbent. Shipping weight, 7 oz.

8 K 2668—1 yard x 5 yard roll.....44c

G **Sears Approved Absorbent Cotton.** Made according to rigid U.S.P. requirement. Sterilized after packaging. Pure, absorbent, soft and fluffy. Shpg. wts., 6 oz.; 11 oz. and 1 lb. 5 oz.

8 K 2659 ¼-lb. box 21c — 8 K 2670 ½-lb. box 39c — 8 K 2660 1-lb. box 75c

Economy Cotton—1-pound roll. (Not illustrated). Non-sterilized. Shpg. wt., 1 lb. 3 oz.

8 K 2661—1-pound roll.....36c

H **Sears Approved Gauze Pads.** 3x3-in. sterilized pads, each in a sterilized envelope for your protection. Shpg. wt., ea., 3 oz.

8 K 2623—2 Boxes of 6 pads each.....23c

J **Sears Approved Gauze Bandage.** Extra close weave, ravel-resistant. Pure white. Sterilized after packaging.

8 K 2643—1 in. x 10 yds. Wt., 3 oz..2 rolls 9c
8 K 2672—2 in. x 10 yds. Wt., 4 oz..2 rolls 17c

Tetra Elastic Bandage

K Use wherever a bandage with elasticity is needed. Lightweight, stretchy, washable . . . contains no rubber. Length, about 16 feet when stretched. Beige color.

Width	Catalog Number	Shpg. wt.	Each
2 in.	8 K 1446	2 oz.	$0.69
2½ in.	8 K 1447	3 oz.	.79
3 in.	8 K 1448	3 oz.	.89
4 in.	8 K 1449	4 oz.	1.19

Curity First Aid Kit

21-piece Utility First Aid Kit. (Not shown.) Includes dressings, antiseptics, stimulants, burn ointment, gauze pads, bandages, Handi-Tape, adhesive, cotton, scissors and First Aid instruction sheet. Metal kit measures about 7½x10x2½ in. Screw hooks for hanging included.

8 K 2696—Postpaid...$4.00

Feminine Hygiene Products
Order by mail and save

GOOD QUALITY . . . low priced Douche Syringe

79c

A A good quality douche syringe of synthetic rubber, economically priced. Has a curved hard rubber pipe designed to fit contour of the vagina comfortably. The special balloon spray tip throws a gentle spiral spray both upward and outward as shown in the small view at right. Soft rubber shield on pipe. Cap for pipe included. Capacity of bulb, 8 fluid ounces. See "Special Notice" regarding rubber on opposite page.
8 K 2303—Shipping weight, 12 ounces. . . . . Complete for only 79c

BETTER QUALITY . . . "Contour" Douche Syringe

$1.39

B Very comfortable because it is designed with a tapering, extra flexible soft rubber pipe (see small inset view at the right) shaped to follow the natural curve of the vagina. Extra wide, soft rubber shield forms a tight closure that holds the douche solution until you release it. Capacity of bulb is 8 fluid ounces. Be sure to read "Special Notice" regarding rubber on opposite page.
8 K 2309—Shipping weight, 1 pound 2 ounces. . . . . Complete for only $1.39

BEST QUALITY . . . Miracle Douche Syringe

$2.37

C Perforations on tip and sides of the long grooved nozzle throw a flushing upward and outward spray that reaches all parts of the vagina. (See small view at right.) Flexible, soft rubber pipe bends to follow the natural curve of the vagina. Extra wide rubber shield forms a tight closure that holds solution until it is released. Capacity of bulb, 10 fluid ounces. See "Special Notice" regarding rubber on opposite page.
8 K 2316—Shipping weight, 1 pound 1 ounce. . . . . Complete for only $2.37

Nationally-known Vaginal Creams and Jellies

Ortho-Gynol Vaginal Jelly

$1.25 Complete

D Greaseless, stainless; antiseptic jelly. 3¼-oz. tubes (about 18 applications). Easily applied in measured doses. Postpaid.
8 K 2176—Tube, applicator. $1.25
8 K 2175—Refill tube only. . . 1.00

Ortho-Cream—A white vaginal cream with essentially the same active ingredients as Ortho-Gynol Jelly above. 2¾-ounce tubes. Postpaid.
8 K 2177—Tube, applicator. $1.25
8 K 2178—Refill tube only. . . 1.00

Zoni Cream by makers of Zonite

$1.19 Complete

E Zonite's vaginal cream containing the same tested antiseptic principle as Zonite. It is a pure-white cream . . . greaseless, odorless deodorant and antiseptic . . . easily and quickly applied in measured doses . . . easily removed with plain water. Large 3¼-oz. tubes. (18 measured applications.) Complete with unbreakable applicator. Postpaid.
8 K 211—Tube and applicator. $1.19
8 K 212—Refill tube only. 97c

Lygel Vaginal Jelly

97c Complete

F Made by the makers of Lysol. Coats the vaginal walls—helps deodorize. Odorless, greaseless, antiseptic. 3-ounce tubes (about 17 applications.) Instructions included. Postpaid.
8 K 3440—Tube and applicator 97c
8 K 3441—Refill tube only. . . . 69c

Lygel Vaginal Cream. White, fluffy. 2⅞-ounce tubes. Postpaid.
8 K 3459—Tube and applicator 97c
8 K 3460—Refill tube only. . . . 69c

Lanteen "Blue" Vaginal Jelly

99c 1½-oz. Kit

G Coats the vaginal walls with an antiseptic film—soothing, greaseless, stainless. Simple and easy to apply—directions included. For greater economy buy the large (3-oz.) size. Postpaid.

Complete Kits (applicator and jelly)
8 K 186. . . . . 1½-ounce size 99c
8 K 184. . . . . 3-ounce size $1.65

Refill Tube only (no applicator)
8 K 185. . . . . 1½-ounce size 83c
8 K 177. . . . . 3-ounce size $1.49

Famous Suppositories for feminine hygiene

Lygenes Vaginal Suppositories

87c Box of 12

H Made by the makers of Lysol. Lygenes are fine, white suppositories that melt readily at internal body temperature into a soothing, antiseptic film. They have no "druggy" chemical odor, won't injure fabrics. Individually packed in sanitary glass vials. Directions enclosed. Postpaid.
8 K 3439. . . . . 12 suppositories 87c

Zonitors Vaginal Suppositories

79c Box of 12

J Made by the makers of Zonite. These suppositories contain the same active ingredients as Liquid Zonite. Greaseless, antiseptic and deodorizing, they melt at body temperature. Each comes in a sealed glass vial which keeps it fresh and sanitary until you use it. Directions included. Postpaid.
8 K 213. . . . . 12 suppositories 79c

Norforms Vaginal Suppositories

89c Box of 12

K Made by the makers of Unguentine. These soothing, antiseptic suppositories melt at body temperature, coating the vaginal walls with an antiseptic film. Individually wrapped for the cleanliness so desirable in personal hygiene. Instructions. Postpaid.
8 K 401. . . . 12 suppositories 89c
8 K 400. . . . 25 suppositories $1.59

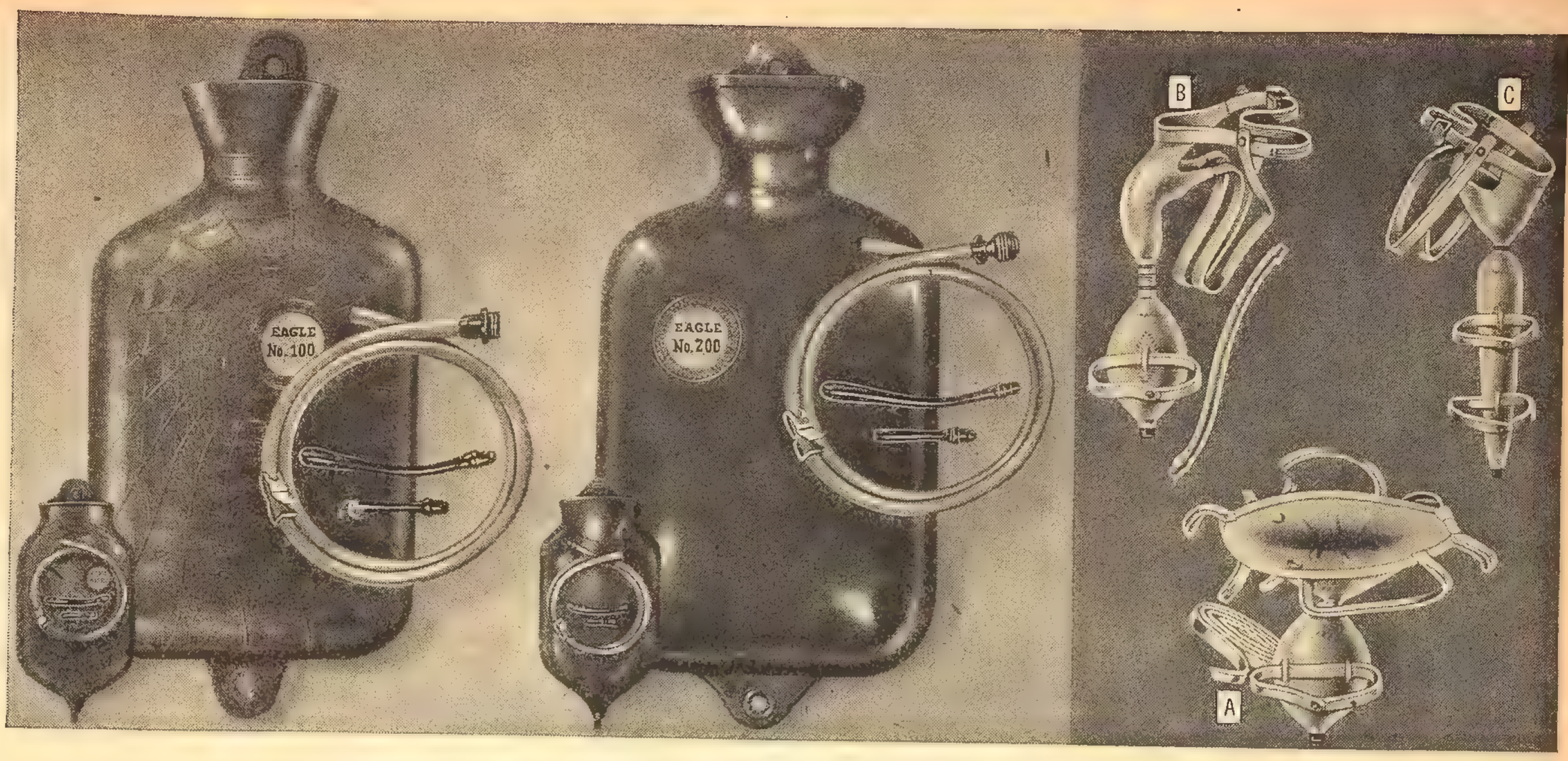
Warner Vaginal Suppositories

88c Box of 15

L Melt at body temperature, coating vaginal walls with antiseptic film. Shipping wt., box, 3 oz.
8 K 223. . . . . 15 suppositories 88c
3 boxes (45 suppositories). . . . $2.29

Warner Vaginal Tablets. Greaseless; melt in natural vaginal secretions. Shipping weight, each, 3 ounces.
8 K 222. . . . . 12 tablets 88c
3 boxes (36 tablets) only. $2.29





Invalid Needs and Sick-room Supplies

Eagle No. 100 Combination

Made of good quality synthetic rubber. One-piece seamless construction with leak-proof neck. Full 2-quart capacity. Maroon color. Has screw-on stopper. **89c** Combination

2-in-1 Combination. (Large view.) May be used as a hot water bottle or fountain syringe. Two slip type pipes (adult rectal and vaginal). 4½ feet tubing, connection and shut-off included.

8 K 2388—Shipping wt., 1 pound 1 ounce.....89c

Fountain Syringe. (Small view.) For enemas, douches only. Vaginal and adult rectal pipes, tubing, shut-off.

8 K 2317—Shipping weight, 1 pound.....69c

Hot Water Bottle. Same as 2-in-1 combination shown above except without pipes, tubing and shut-off.

8 K 2438—Shipping weight, 1 pound.....63c

Heavy Eagle No. 200 Combination

Heavier, longer wearing than Eagle No. 100 at left. Good quality red synthetic rubber. One-piece neck construction. 2-qt. capacity. **$1.09** Combination

2-in-1 Combination. (Large view.) Use either as hot water bottle or fountain syringe. Has two slip type pipes (adult rectal and vaginal); 4½ feet rubber tubing, connection and shut-off.

8 K 2394—Shipping weight, 1 lb. 2 oz.....$1.09

Fountain Syringe. (Small view.) Complete with two slip type pipes (adult rectal and vaginal); 4½ feet tubing and shut-off.

8 K 2393—Shipping weight, 1 lb. 1 oz.....89c

Hot Water Bottle. Same as 2-in-1 combination shown above except without pipes, tubing and shut-off.

8 K 2337—Shipping weight, 1 lb. 1 oz.....83c

Hand made Rubber Urinals

Scientifically designed of long wearing rubber. One-way valve prevents return flow to upper part of urinal. Pouches will hold 1 pint . . . can be emptied by unscrewing plug at bottom.

A **Specially designed Urinal Bag for women.** Inserts keep sides from sticking together. Adjustable leg straps and rubber loops for tying to body.

8 K 2538—Shipping weight, 11 oz.....$5.39

B **Day or night Urinal for men or boys.** Lightweight, comfortable. Long detachable tube. Tube can be removed during the day.

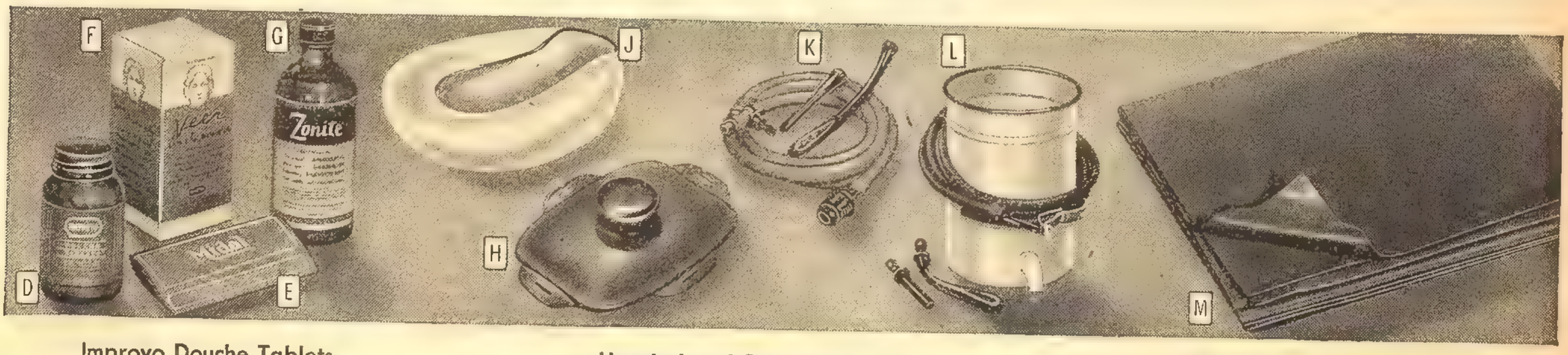
8 K 2536—For men. Shpg. wt., 13 oz.....$4.98
8 K 2537—For boys. Shpg. wt., 9 oz..... 4.98

C **Comfortable wide-top Urinal for men.** Holds scrotum without chafing. Adjustable waistband, and leg straps for attaching bag to leg. For day use only.

8 K 2533—Shipping weight, 13 ounces.....$5.98

NOTICE: For sanitary reasons, urinals *can not be returned* after they have once been used.

SPECIAL NOTICE: Rubber goods on these two pages (with a few exceptions) are now made from synthetic rubber . . . a material that has many advantages over natural rubber it replaces. Actual tests have proved that these products have longer-wearing properties and greater utility than those made of natural rubber. In most cases they can withstand higher temperatures in sterilization and are unaffected by oils and grease that make natural rubber soft and tacky. We guarantee satisfaction or we'll refund your money plus postage.



Improvo Douche Tablets

D Sears own brand. One tablet makes one pint of deodorizing solution.

8 K 640—Wt., 5 oz...100 tablets 68c

Midol Tablets

E For relief of functional menstrual pains. Caution: Use as directed.

8 K 204—Postpaid...12 tablets only 32c

Veen Douche Powder

F Made by makers of Norforms. For making antiseptic douche solutions.

8 K 412—Postpaid...6 ounces for 47c

Zonite Antiseptic

G Caution: use as directed. Postpaid.

8 K 215—Small (2½-oz.) size...23c
8 K 214—Medium (6-oz.) size.....47c
8 K 216—Large (14-oz.) size....79c

Lysol Disinfectant (not shown)

Caution: Use as directed. Postpaid.

8 K 3450—Small (2½-oz.) size..25c
8 K 3442—Medium (6-oz.) size....47c
8 K 3443—Large (14-oz.) size...89c

Hospital and Sickroom Supplies

Seamless Rubber Ice Bag

H Popular flat style ice bag. Made of seamless synthetic rubber with tight-fitting screw cap that prevents leakage. Fill it with cracked ice or ice cubes. Has loops at ends and sides so that it may be comfortably tied to body. Size: 7½x8½ inches.

8 K 2516—Shpg. wt., 9 oz.....89c

Hospital-type Bed Pan

J Triple coated white vitreous enamel finish—easy to clean and handle. Won't stain or absorb odors—won't corrode. Seamless construction, smooth edges. Curved seat fits shape of the body, High front, tapering back. Size about 14x11 in.

8 K 1711—Wt., 4 lbs. 10 oz. $2.39

Syringe Attachment Set

K Changes any hot water bottle into a fountain syringe. Set has 2 screw-type pipes (adult rectal, vaginal); 4½-ft. tubing, connection and shut-off. Shipping weight, each, 8 oz.

8 K 2468—Complete set.....49c
8 K 2469—Has narrower tubing than set above, 2 slip pipes...39c
8 K 2472—4½-ft. tubing only..18c

Enameled Irrigator

L White porcelain enameled over steel. Easy to keep clean and sanitary. For douches and enemas. Comes equipped with 4½ feet of tubing, 2 push-on pipes (adult rectal and vaginal) and shut-off. 2-quart capacity. Shipping weight, 2 pounds 2 ounces.

8 K 1710—Complete for only.$1.19

Soft, pliable Waterproof Sheeting

M This waterproof sheeting gives better service than ordinary rubber sheeting. Fabric base, heavily coated on both sides with synthetic rubber to make it absolutely waterproof . . . resistant to alkalies, acids and boiling water won't affect it. Will not dry out or crack with age; neither will this sheeting become hard and brittle in cold weather; nor soft and tacky in hot weather. Maroon color only. Clean with a damp cloth.

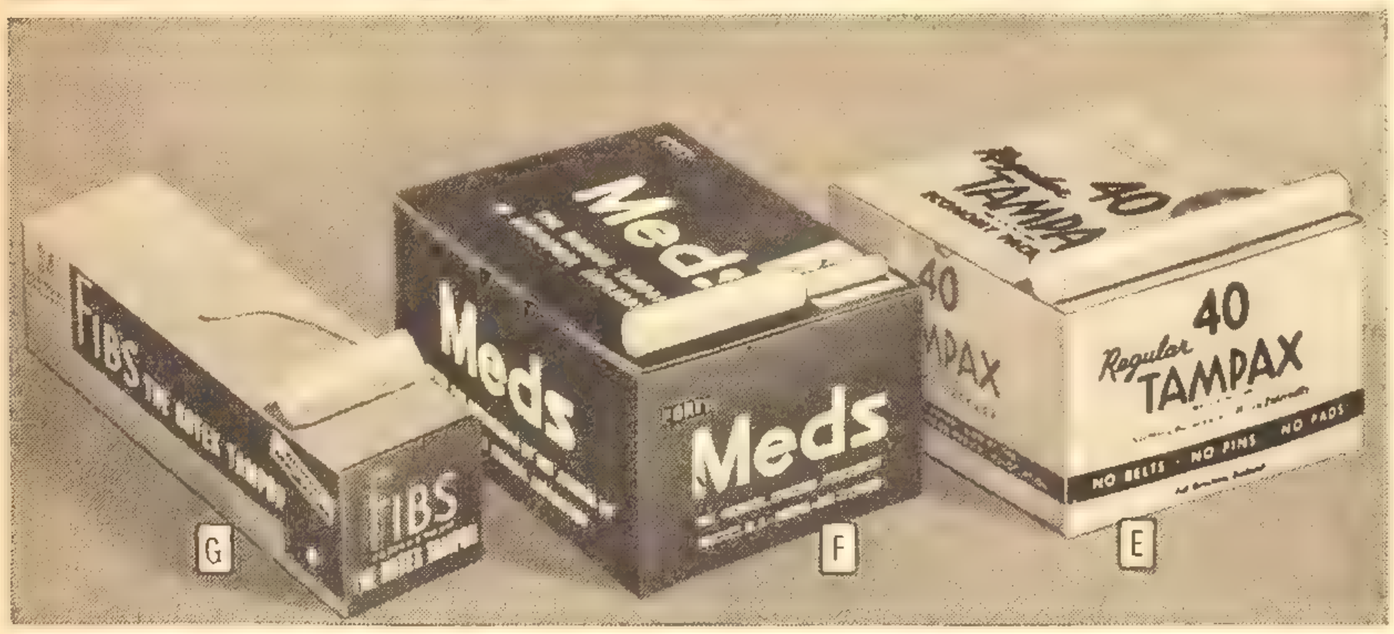
Shipping weight, 1 lb. 6 oz.
8 K 2638—27x36-inch size.....87c
Shipping weight, 1 lb. 10 oz.
8 K 2639—36x36-inch size.....$1.12
Shipping weight, 2 lbs. 2 oz.
8 K 2641—36x45-inch size.....$1.40
Shipping weight, 2 lbs. 8 oz.
8 K 2616—36x54-inch size.....$1.68

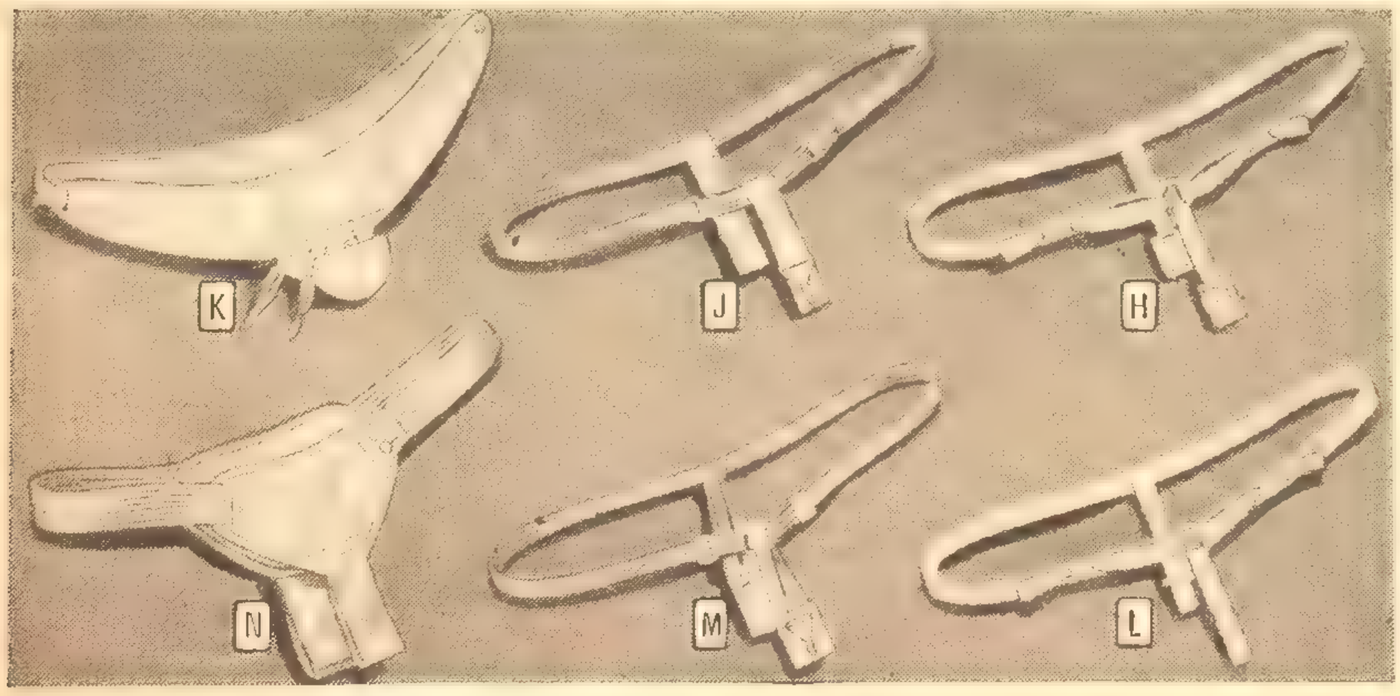
Sick-room supplies can be bought on Sears Easy Terms, see inside back cover.

Skein.....10c 3 for.....29c









Sears are headquarters for Sanitary Needs

BE COMFORTABLE . . Depend on Sears napkins for comfort
BE CAREFREE . . . . . Use Sears napkins and feel safe
BE ECONOMICAL . . . Buy Sears brands . . . practice thrift

[A] Sears own Cellu-Fluffs . . . fluff type Napkins

50 pads for **72c**

1 Air-fluffed purest cellulose filler give extra absorption for protection and extra softness for comfort.
2 Moisture resistant backing for additional protection and safety. Indicated by green thread.
3 Moisture-control wrapper. Keeps the edges soft and dry. Minimizes annoying chafing that's so painful.
4 Cotton cushion covering that's downy soft. An additional guard against painful chafing.
5 Covered with full length hospital gauze that's specially treated for softness and more comfort.

Big Budget Box (50 pads, regular size)
25 K 5570—Shipping weight, 2 pounds 72c

Two Boxes of "Dozens" (24 pads, regular size)
25 K 5571—Shipping weight, 1 pound 7 ounces 39c

[B] Sears own Cellu-Ettes . . . layer type Napkins

50 pads for **72c**

1 Full bleach sulfite cellulose "layer-upon-layer" filler —holds its shape. Firm yet soft and absorbent.
2 Moisture resistant backing, dependable protection and extra safety. Indicated by pink sheet.
3 Downy soft cotton covering on the top and sides to minimize uncomfortable chafing that can be so annoying.
4 Tapered compressed ends minimize bulk. Will not show under your daintiest garments.
5 Covered with full-length bleached hospital gauze that's treated for extra downy softness.

Big Budget Box . . . (50 pads, regular size)
25 K 5575—Shipping weight, 2 pounds 72c

Two Boxes of "Dozens" (24 pads, regular size)
25 K 5576—Shipping weight, 1 pound 7 ounces 39c

Other Nationally advertised Napkins

[C] **Kotex—layer-type Napkin.** Soft layer filler of cellulose tissue; moisture-resistant protective inner layer for safety; cotton covered tops; no bulk—crimped ends. Regular size.

25 K 5583—1 box of 54 pads. Shpg. wt., 2 lbs. 7 oz. **89c**
2 boxes, (108 pads). Shpg. wt., 4 lbs. 12 oz. **$1.75**
25 K 5594—2 boxes of 12 (24 pads). Shpg. wt., 1 lb. 4 oz. . . 43c

[D] **Modess—fluff-type Napkin.** Soft, fluffy, cellulose filler; moisture-resistant back; cotton covered for comfort; form fitting, rounded corners . . . will not show. Regular size.

25 K 5584—1 box of 56 pads. Shpg. wt., 2 lbs. 2 oz. . **89c**
2 boxes, (112 pads). Shpg. wt., 4 lbs. 9 oz. . **$1.75**
25 K 5590—2 boxes of 12 (24 pads). Shpg. wt., 1 lb. 2 oz. . . . 43c

Modern internal sanitary Tampons

[E] **"Tampax"** worn internally. No pad, no belt—for comfort and security. Designed by a physician for truly hygienic protection. Absorbent cotton in sanitary sealed applicator. A choice of sizes for individual needs.

25 K 5565—Regular size. Shpg. wt., 4 oz. Box of 10 . . . . **29c**
25 K 5566—Junior size. Shpg. wt., 4 oz. Box of 10 . . . . . 29c
25 K 5567—Super size. Shpg. wt., 4 oz. Box of 10 . . . . . 29c
25 K 5568—Regular size. Shpg. wt., 10 oz. Box of 40 . . . . . 98c
25 K 5569—Super size. Shpg. wt., 10 oz. Box of 40 . . . . . 98c

[F] **"Meds"** a high quality internal tampon made by the makers of Modess. Pure white cotton treated for super absorbency. Safe, easy to use . . . comes to you in a sanitary applicator.

25 K 5572—Regular size. Shpg. wt., 12 oz. . . . . Box of 40 **65c**
25 K 5573—Reg. size. Shpg. wt., 3 oz. 2 boxes of 10 (20) 38c

[G] **"Fibs"** made by the makers of Kotex. Safe and secure, easy to use . . . a favorite with modern women. Extra comfortable. They're made of odorless, pure absorbent cellu-cotton.

25 K 5598—Regular size. Shpg. wt., 8 oz. . . . . Box of 34 **42c**
25 K 5599—Reg. size. Shpg. wt., 3 oz. 2 boxes of 12 (24) 39c

Dependable, comfortable Sanitary Belts

[H] **Kleinert's Victory Nuvo Belt.** Pinless fastener. Flexible weave of mercerized cotton tubular fabric, comfortable and dependable. *Adjustable* to 26 to 36-inch waist. Tearose.
25 K 5422—Wt., 3 oz . . . **27c**

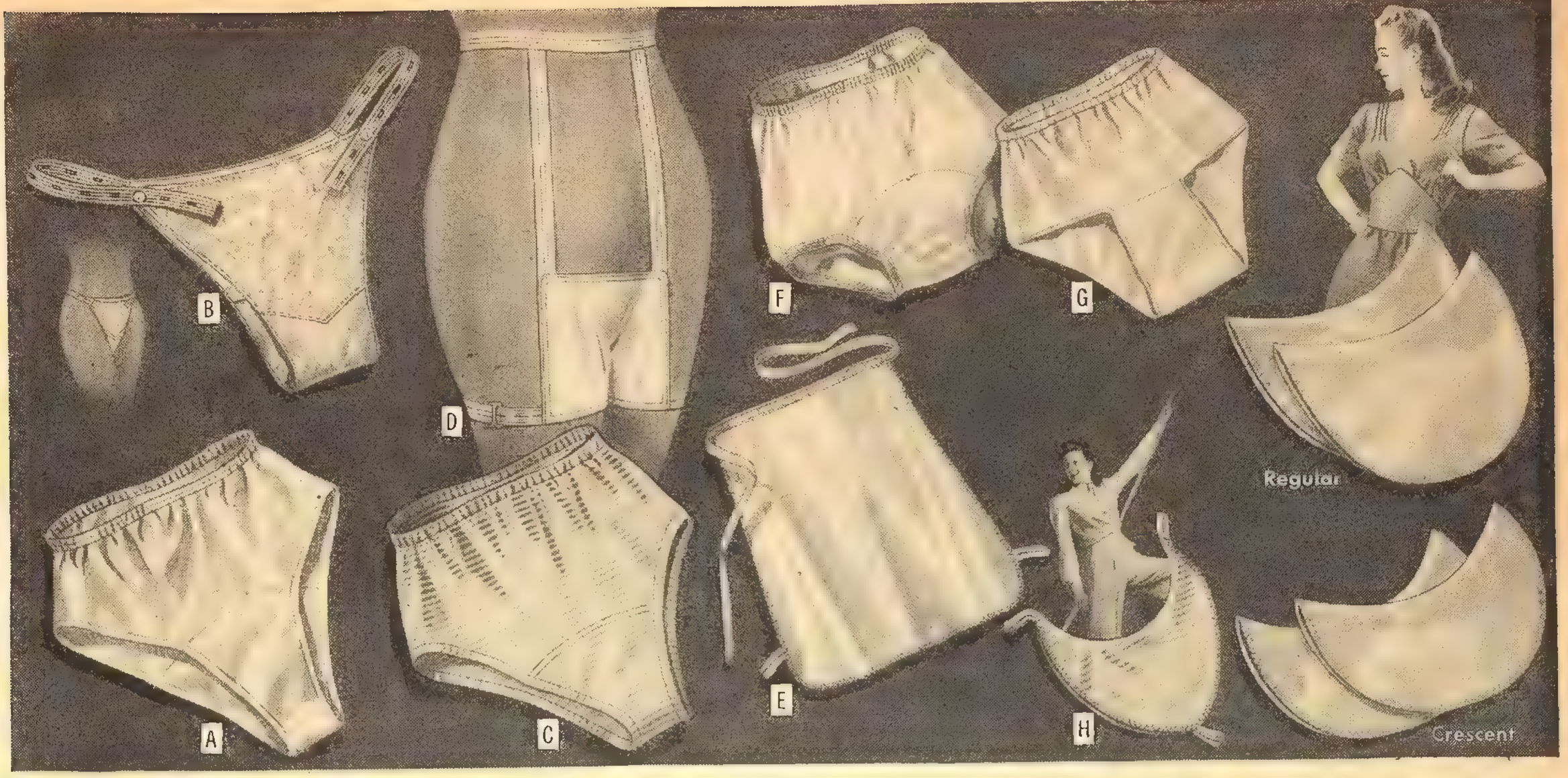
[J] **Kleinert's Simplox Belt.** ⅜-in. cotton and rayon woven tape, elastic insert. Tearose cotton and rayon front and back tab with Simplox fastener. *Adjustable* to 26 to 36-inch waist.
25 K 5411R—Wt., 3 oz . . **33c**

[K] **Kleinert's Pad Belt.** Elastic insert at side, button-on style. Wide sateen pads front and back, pinning tabs,—attached safety pins. *State waist size:* 26, 28, 30, 32, 34 or 36 inches. Tearose.
25 K 5413—Wt., 4 oz . . . **49c**

[L] **Victory Nuvo Belt** by Kleinert. Pinning tabs, for safety pins. Mercerized cotton tubular fabric] is flexible, comfortable, dependable. *Adjustable* to 26 to 36-inch waist. Tearose.
25 K 5421—Wt., 3 oz **27c**

[M] **"Perfit" Belt** by Hickory. Nutra (flesh) color ⅜-in. cotton and rayon braided tape, elastic insert. Marvelox napkin fastener, requires no pinning. *Adjustable waist size,* 26 to 36 inches.
25 K 5418R—Wt., 3 oz **24c**

[N] **"Nobynd" Sateen Pad Belt.** Tape bound pads front and back. 1¼-inch cotton and rayon non-elastic web at sides. Button-on style. Tearose. *State waist size:* 24, 26, 28, 30, 32, 34 inches.
25 K 5419—Wt., 4 oz **29c**



Kleinert's Sanitary Aids . . . for your comfort and safety

Kleinert's deluxe Sani-Scants

[A] Fine quality Sani-Scant because it's made of "milanese" type fine glove knit rayon. It's lightweight, comfortable . . . sure protection with no unnecessary bulk. Water-resistant protective inner panel is lightweight rayon and is non-heating for it's non-rubber. Pin tabs for napkins. Patented no-belt waist and leg band. Tearose color. *State waist size:* small, 24 to 26 inches.; med., 27 to 28 in.; large, 29 to 30 in. **$1.47**

25 K 5514—Shpg. wt., 5 oz..Each $1.47

"Modesty" Shields

[B] The choice of thousands of satisfied customers because of dependable protection and real comfort—will not "ride-up." Elastic at waist with cotton and rayon button hole tape for size adjustment. Tearose color rayon figured brocade panels with inner water-resistant protective panel. Napkin tapes eliminate additional belt or pinning of napkins. *State hip size:* small, 33 to 36 in.; med., 37 to 40 in.; large, 41 to 44 in. **79c**

25 K 5503—Shpg. wt., 5 oz...Each 79c

Kleinert's Sani-Scants

[C] Good quality at a popular price. No-belt waist and leg band; run-resistant rayon; protective panel—water-resistant, no rubber, nonheating; inner napkin tabs. So soft and light you'll hardly know it's on . . . fits to your figure for ease, comfort and protection. Tearose color. In following *waist sizes:* small, 24 to 26 inches; medium, 27 to 28 inches; large, 29 to 30 inches. *Be sure to state size wanted.* **98c**

25 K 5415—Shpg. wt., 5 oz...Each 98c

Kleinert's Chafe Guards

[D] Famous quality . . . long a favorite of many women . . . guard against irritating chafing. Here's real comfort, security and no unnecessary or unsightly bulk. Rayon shield is held in place by elastic at waist. Link fastener on leg bands for convenience. Tearose color. *Waist sizes:* small, 24 to 26 inches; medium, 27 to 29 inches; large, 30 to 32 inches; extra large, 32 to 34 inches. *Be sure to state size wanted.* **98c**

25 K 5518—Shpg. wt., 4 oz...Each 98c

Kleinert's Sanitary Garments

[E] **Kleinert Nylon Skirt Shield.** For sure protection and long wear. Nylon sanitary apron is water-resistant and non-heating. Washes well and dries in a jiffy. Seamless—no wrinkles to show. Tape ties securely around waist. Tearose. *Size* about 21x18 inches. **98c**

25 K 5494—Shpg. wt., 5 oz...Each 98c

[F] **Air-light Briefs.** Rayon fabric—so smooth and lightweight. Cotton and rayon elastic at waist and leg bands for sure, comfortable fit. Non-heating treated panel is moisture-resistant. Tearose color. *Waist sizes:* small, 24 to 26 inches; medium, 27 to 28 inches; large, 29 to 30 inches. *State size.*

25 K 5502—Shpg. wt., 5 oz..Each 98c

[G] **Kleinert Step-ins.** Cotton marquisette with protective waterproof, non-heating inner panel. Elastic at waist for sure, comfortable fit. Wear it under your sheerest dresses . . . it won't bulge or wrinkle. Tearose color. *Waist sizes:* small, 24 to 26 inches; medium, 27 to 28 inches; large, 29 to 30 inches. *State size wanted.*

25 K 5501—Shpg. wt., 4 oz..Each 63c

Famous Kleinert Shields

Air-lite Dress Shields . . . no rubber . . . non-heating protective panel nainsook covered. *Shapes:* regular or crescent. *Colors:* white or flesh. *Sizes:* 2, small; 3, med.; 4 large. *State shape, color, size.* Shipping weight, pair, 3 ounces. **33c**

25 K 5459. . . . . Pair 33c

Pin-it dress shields . . . non-heating nainsook covered protective panel. *Shapes:* regular or crescent. White only. *Sizes:* 2, small; 3, med. *State shape, size.* Shpg. wt., pr., 3 oz. **28c**

25 K 5460. . . . . Pair 28c

Jubilee dress shields, nainsook covered panel. *Shapes:* regular or crescent. *Colors:* white or flesh. *Sizes:* 2, small; 3, med.; 4, large. *State shape, color, size.* Shpg. wt., pr., 3 oz. **22c**

25 K 5455. . . . . Pair 22c

[H] **Comfortable Slack Shields.** Be carefree when you play . . . shields protect crotch of slacks, shorts. Cotton and rayon is treated to make it moisture-proof. Pinning tabs . . . takes only a second to put in or remove. Tearose.

25 K 5507—Shpg. wt., 3 oz...Each 47c



KLEINERT'S Bra-Shields give you uplift style and protect your clothes

Kleinert's Tie-on Dress Shields

Takes a second or two to put on and you have instant protection for your dresses . . . an attention you can't afford to neglect, for perspiration odor or stain can almost ruin any dress. Shields are an aid to personal daintiness. Attached nainsook covered shields, rayon tape over shoulders. Flesh color cotton net ties in front. *State bust size:* small, 30-32 in.; med., 34-36 in.; large, 38-40 in. **62c**

25 K 5457—Shpg. wt., 3 oz...Each 62c

Kleinert's Brassierette

Fine cotton net garment in flesh color with attached nainsook covered dress shields. A double duty garment . . . a perfect brassiere, plus Kleinert's quality dress shields to protect clothes from underarm stain. Tape bound net at back with elastic insert and hook fastener. Adjustable shoulder straps. *State bust size:* 32, 34, 36, 38, 40, 42 in. (measure over fullest part). **98c**

25 K 5450—Shpg. wt., 4 oz...Each 98c

Skein . . . . . 10c 3 for 29c

Kleinert's net Bra-Form

For stylish bust lines with cool comfort. Besides protecting your dresses, the Bra-Form is an attractive uplift brassiere of durable cotton net. Washes well. Tearose color. Because nainsook-covered shields are attached to brassiere, you don't have to change shields from dress to dress. Adjustable strap. Hooks at back. *State bust size:* 32, 34, 36, 38, 40 in. (measure at fullest part). **$1.23**

25 K 5451—Shpg. wt., 4 oz..Each $1.23

[illegible] Shipping weight, 2 oz.

25 K 5856. . . . . 3 boxes for 29c

Kleinert's rayon satin Bra-Form

You don't have to switch shields from dress to dress . . . Bra-Form gives stylish, uplifted bust lines with comfort and assurance. Brassiere is of rayon satin. Nainsook covered shields. Adjustable shoulder straps. Hooks at back. Tearose color. *State bust size:* 32, 34, 36, 38, 40 in. (measure over fullest part). **$1.47**

25 K 5458—Shpg. wt., 5 oz..Each $1.47



Loeb's Dietetic Foods

No Ration Points needed

Are you Diabetic? Trying to reduce?

Loeb's Dietetic foods are designed especially for those suffering from diabetes, overweight conditions, high blood pressure and other ailments that call for a starch-free and sugar-free diet. These foods are varied in fat, carbohydrate, protein and caloric content to answer most diet problems. They are made especially appetizing to help you enjoy a restricted diet. Be sure to consult your physician before beginning any restricted diet.

[A] **Gluten Flour.** Surpasses government standards for gluten. For baking bread, etc. Shipping weight, 5 lbs. 12 oz.
8 K 8278—5-pound package . . $1.39

Self-Rising Gluten Flour. A prepared flour. Wts., 3 lbs. 8 oz.; 1 lb. ▮ oz.
▮ K 8280—3-pound box $1.06
▮ K 8279—1-pound box 37c

[B] **Toasted Gluten Bread.** Keeps fresh and crisp indefinitely. Shipping weights, 1 lb.; 2 lbs. 8 oz.
▮ K 8282—1 box (14 slices) 31c
3 boxes (42 slices) 89c

[C] **Aerated Gluten Bread.** Loaf weighs only 1 oz. Shpg. wt., 1 lb. 4 oz.
8 K 8283—12 (1-oz.) loaves . . . $1.37

[D] **Breakfast Cereal.** Made of bran and gluten. Shpg. wt., 12 oz.
▮ K 8276—6-ounce package 21c
3 packages. Wt., 2 lbs. 4 oz. . . . 59c

[E] **Soy Bean Flour.** Rich in mineral elements. Shpg. wt., 3 lbs.
8 K 8214—2-pound bag 42c

Soya Melba Toast. Thin, golden-brown slices. Shpg. wt., 14 oz.
8 K 8202—30 slices 21c

Special Introductory Assortment

[F] If you've never tried Loeb's foods before, order this treat assortment of 20 foods. This introductory box contains appetizing samples of many of the foods shown on this page, including lady fingers, chocolate bars, biscuits, toasted gluten bread, sugarless sweets, crackers, chewing gum and chocolate dessert. A 32-page dietetic booklet is included, containing recipes and helpful information.
8 K 8210—Shipping weight, 1 pound. Box of 20 foods 49c

Cookies, Candies, Desserts

[G] **Chocolate Nuggets.** New, delicious chocolate-flavored cookies. Shipping weight 9 ounces.
8 K 8237—6-ounce box 29c

[H] **Chewing Gum.** Pure peppermint flavor. Contains no sugar. About 42 pieces in each package.
8 K 8294—Shpg. wt., 3 oz. 21c

[J] **Almond Crisps.** A new and different tea cracker. Shipping wt., 9 oz.
▮ K 8238—6-ounce box 29c

[K] **Dietetic Softeas.** Soft-type crackers. Easy to digest. 4 different flavors or assortment of all four. 6-ounce boxes. Shpg. wt., 9 oz.
8 K 8239—Lemon 33c
8 K 8240—Ginger 33c
8 K 8241—Chocolate 33c
8 K 8242—Vanilla 33c
8 K 8243—Assorted 33c

Soya Crackers. Crisp, crunchy tidbits, made entirely of soy bean flour. *State choice of chocolate or vanilla.* Shipping weight, 10 oz.
8 K 8227—4-ounce package 33c

Tea Cookies. Contain added wheat germ. Shipping weight, 9 oz.
8 K 8236—6-ounce box 29c

[L] **Dietetic Chocolates.** Covered nut center, creams, orange peel, French chocolate centers. Shpg. wt., 9 oz.
8 K 8223—5½-ounce box 95c

[M] **Dietetic Gelatin Desserts.** Fortified with Vitamin B_1. Orange, lemon, raspberry or assorted. 6 servings (3 envelopes) to pkg. Shipping weight 3 ounces.
8 K 8208—*State flavor* 21c
3 pkgs. (9 envelopes). Wt., 8 oz. 59c

[N] **Dietetic Pudding Desserts.** Fortified with Vitamin B_1. Four envelopes to a package, each enough for 2 or 3 servings. Chocolate, vanillin, butterscotch or lemon. Wt., 6 oz.
8 K 8206—*State flavor* 21c
3 packages—Shpg. wt., 1 lb. . . . 59c
8 K 8209—Assorted flavors 21c
3 packages—Shpg. wt., 1 lb. . . 59c

Peppermint Tea. Contains natural aromatic oils that aid digestion. Shipping weight, 12 ounces.
8 K 8212—3-ounce can 49c

Peppermint and Alfalfa Tea. Steep like ordinary tea. Has extra flavor. A delicious healthful drink. Shipping weight, 15 ounces.
8 K 8229—6-oz. can 49c

Sweeteners, Syrup and other Foods

[P] **Gluten Noodles.** For a welcome change in the restricted diet. Fine-cut dietetic noodles. Wt., 8 oz.
8 K 8222—3-ounce package 21c

Gluten Spaghetti. Shpg. wt., ▮ oz.
8 K 8296—3-ounce package 21c

[R] **Imitation Maple Syrup.** Fortified with 1,480 U.S.P. units of Vitamin B_1. A maple-like syrup with no food value. Delicious for waffles, etc. Shipping wt., 2 lbs. ▮ oz.
▮ ▮ 8201—1-pint bottle 42c

[S] **Sugarless Sweetener.** A concentrated powder sweetener. Shpg. wt., 6 oz.
8 K 8289—2½-ounce can 21c

Wheat Germ Plus. Source of added nourishment. Add to cereals, cocoa, milk, etc. Wt., 1 lb. 8 oz.
8 K 8204—1-pound box 49c

[T] **Sears Approved Saccharin.** For use with restricted and reducing diets. ½-grain tablets. Wts., 4 oz.; 14 oz.
8 K 420—100 tablets 23c
8 K 407—1,000 tablets 79c

Special purpose Foods

[U] **Bouillon Cubes.** Simply dissolve in boiling water, using one cube for each cup of bouillon desired. Also used for gravies, sauces, etc. *State choice* of chicken or beef flavor. Shipping weights, 7 oz.; 12 oz.
8 K 881—24 cubes 37c
8 K 882—50 cubes 69c

[V] **Life of Wheat.** A defatted wheat germ richer in vitamins of the B Complex, protein and minerals than original wheat germ. Simply add it to breakfast cereals, etc. Has a delicious nutty flavor. Recipes included. Shipping wt., 1 lb. 4 oz.
8 K 8230—15-ounce box 39c

Replacement Parts for Sears Sewing Machines

1 *HOW TO ORDER* . . . Look for full name of your machine—usually printed on arm of machine. Look for complete Serial Number—usually die-cut into small raised surface on base of sewing head, or cut into bottom side of base plate. *Caution—don't get Patent Number by mistake.*

2 *WHEN ORDERING . . . state Name and Serial Number of your Sears sewing machine, and also name and catalog number of the parts wanted.* Prices for the various parts are printed at the top of each column in the tables below. Check to make sure you order correct parts.

3 *IMPORTANT* . . . We carry parts for Sears machines only. If you cannot find name of your Sears machine in tables below, *write to Personal Service department of Sears mail order house nearest you, giving name and serial number of your machine, and state parts wanted.*



PARTS FOR ROTARY TYPE MACHINES—Shpg. wt. each, 2 oz.

NAME	SERIAL NUMBERS	[A] ROTARY BOBBINS 4 for 22c	[D] NEEDLES 12 for 17c
ECONOMY	All numbers	20 K 60510	20 K 61119
FRANKLIN	307,521 to 308,343	20 K 60508	20 K 61101
FRANKLIN	All other numbers	20 K 60501	20 K 61102
FRANKLIN DELUXE	All numbers	20 K 60501	20 K 61102
KENMORE (all models)	All numbers	20 K 60501	20 K 61102
MINNESOTA	All numbers	20 K 60501	20 K 61102
MINNESOTA "R"	All numbers	20 K 60508	20 K 61101

PARTS FOR LONG SHUTTLE MACHINES—Shpg. wt., each, 2 oz.

NAME	SERIAL NUMBERS	[B] SHUTTLES 59c	[C] VIBRATOR BOBBINS 6 for 15c	[D] NEEDLES 12 for 17c
BELMONT	All numbers	20 K 60007	20 K 60107	20 K 61104
BURDICK	10,000 to 99,999	20 K 60017	20 K 60117	20 K 61114
BURDICK	180,000 to 199,999	20 K 60016	20 K 60116	20 K 61108
BURDICK	600,000 to 699,999	20 K 60003	20 K 60103	20 K 61101
BURDICK	All other numbers	20 K 60002	20 K 60102	20 K 61104
DELMORE	All numbers	20 K 60003	20 K 60103	20 K 61101
DUNDEE	All numbers	20 K 60026	20 K 60126	20 K 61102
ECLIPSE	All numbers	20 K 60003	20 K 60103	20 K 61101
EDGEMERE	10,000 to 99,999	20 K 60017	20 K 60117	20 K 61114
EDGEMERE	900,000 to 1,999,999	20 K 60003	20 K 60103	20 K 61101
ELMORE	100 to 9,000	20 K 60003	20 K 60103	20 K 61102
ELMORE	10,000 to 29,000	20 K 60002	20 K 60102	20 K 61102
FRANKLIN	Beginning with 14x	20 K 60003	20 K 60103	20 K 61102
FRANKLIN	3,229,403 to 3,242,716	20 K 60003	20 K 60103	20 K 61101
FRANKLIN	All other numbers	20 K 60001	20 K 60101	20 K 61102
HOMAN	All numbers	20 K 60007	20 K 60107	20 K 61104
HOME QUEEN	All numbers	20 K 60003	20 K 60103	20 K 61101
HOWARD	All numbers	20 K 60003	20 K 60103	20 K 61101
IOWA	All numbers	20 K 60002	20 K 60102	20 K 61104
KENMORE	Beginning with 26x	20 K 60001	20 K 60101	20 K 61102
KENMORE	All other numbers	20 K 60026	20 K 60126	20 K 61102
MINNESOTA	1,600,000 to 1,699,999	20 K 60007	20 K 60107	20 K 61104
MINNESOTA	2,600,000 to 2,699,999	20 K 60007	20 K 60107	20 K 61104
MINNESOTA	All other numbers	20 K 60002	20 K 60102	20 K 61104
MINNESOTA "A"	100,000 to 110,000	20 K 60001	20 K 60101	20 K 61102
MINNESOTA "A"	1,100,000 to 3,599,999	20 K 60002	20 K 60102	20 K 61104
MINNESOTA "A"	3,600,000 to 3,699,999	20 K 60002	20 K 60102	20 K 61102
MINNESOTA "A"	All other numbers	20 K 60003	20 K 60103	20 K 61102
MINNESOTA "B"	All numbers	20 K 60002	20 K 60102	20 K 61104
MINNESOTA "C"	All numbers	20 K 60002	20 K 60102	20 K 61104
MINNESOTA "D"	All numbers	20 K 60007	20 K 60107	20 K 61104
MINNESOTA "E"	All numbers	20 K 60003	20 K 60103	20 K 61102
MINNESOTA "F"	All numbers	20 K 60007	20 K 60107	20 K 61104
MINNESOTA "G"	All numbers	20 K 60003	20 K 60103	20 K 61101
MINNESOTA "H"	3,092,180 to 3,240,523	20 K 60003	20 K 60103	20 K 61101
MINNESOTA "H"	All other numbers	20 K 60003	20 K 60103	20 K 61102
MINNESOTA "K"	All numbers	20 K 60002	20 K 60102	20 K 61119
MINNESOTA "L"	All numbers	20 K 60025	20 K 60125	20 K 61119
MINNESOTA "M"	All numbers	20 K 60001	20 K 60101	20 K 61102
MINNESOTA "N"	All numbers	20 K 60003	20 K 60103	20 K 61101
MINNESOTA "S"	All numbers	20 K 60002	20 K 60102	20 K 61104
MINNESOTA "X"	All numbers	20 K 60001	20 K 60101	20 K 61102
NEW QUEEN	All numbers	20 K 60003	20 K 60103	20 K 61101
SEROCO	All numbers	20 K 60003	20 K 60103	20 K 61101
SCHENLEY	All numbers	20 K 60002	20 K 60102	20 K 61104

Light Bulb

[E] Ball shape, for sewing machines with 5/8-inch diam. screw base light socket. For 110–120-volt. Postpaid.

20K609—Price including Federal Excise tax.. 16c

Bobbin Tire

[F] Durable, solid rubber bobbin winder tire—fits any Sears sewing machine. Overall diameter 1 inch; inside diameter ½ inch.

20K628—Wt. 1 oz..5c

Leather Belt

[G] For any foot power sewing machine. One piece, 72 inches long; diameter, 3/16 inches. Comes complete with metal hook for joining ends.

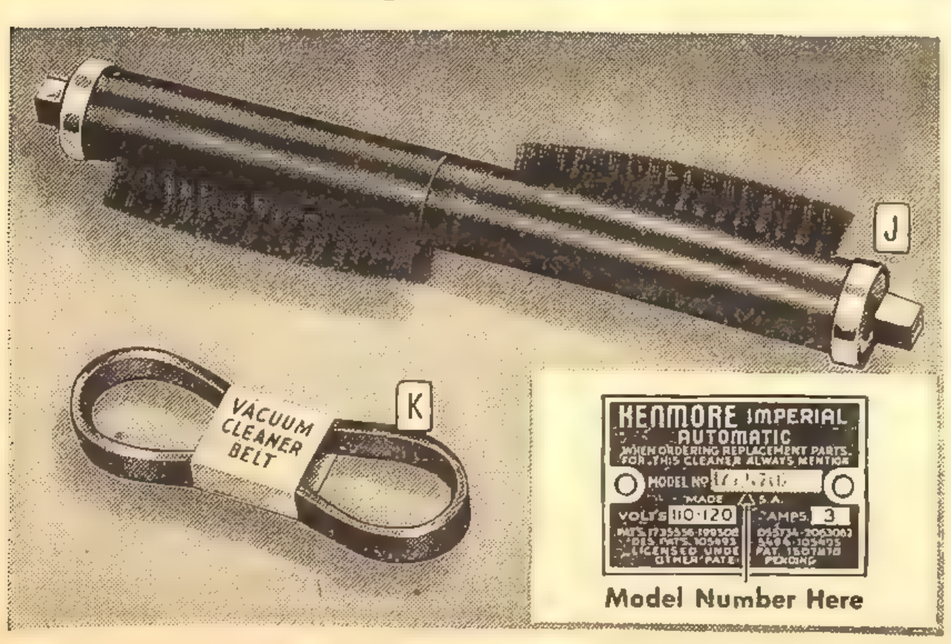
20 K 624–Wt. 2 oz.13c

Stainless Oil

[H] A high grade oil specially prepared for sewing machines. Won't stain fabrics. Dropper attached to inside of bottle cap. Full 2-ounce bottle.

20 K 616–Wt. 11 oz.9c

Replacement Brushes and Belts for Sears Vacuum Cleaners



The replacement vacuum cleaner belt and brush shown at left will fit any of the Sears cleaners listed in the table below. If you do not find the name of your Sears vacuum cleaner listed, or if you need replacement parts not shown, *write to the Personal Service Department of the Sears mail order house nearest you; be sure to include in your letter the name and model number of your Sears cleaner.* We do not carry replacement parts for any vacuum cleaners not sold by Sears. The brush shown at left has a strong wood core, and is the correct size to fit any of the Floor Type cleaners listed below. The rubber belt is correct width and size for cleaners listed.

HOW TO ORDER—On the bottom of motor housing of your Sears vacuum cleaner, you'll find a small black plate like the one shown at left. This plate shows the Model Number of your cleaner. To order replacement belt or brush, simply find the name and model number of your cleaner in table at right, and order by catalog number given for brush or belt.

[J] **BRUSH.** Order by catalog number 20 K 880
Shpg. wt., 1 lb.
Each....$1.95

[K] **BELT.** Order by catalog number 20 K 864
Shpg. wt., 2 oz.
Each.....10c

MODEL NAME	MODEL NUMBER
KENMORE	116.712
KENMORE	116.9804
KENMORE	116.9805
KENMORE AUTOMATIC	116.9803
KENMORE DELUXE	116.29
KENMORE DELUXE	116.39
KENMORE DELUXE	116.710
KENMORE DELUXE	116.713
KENMORE DELUXE	116.9801
KENMORE IMPERIAL	116.711
KENMORE IMPERIAL	116.9802 or 116.98021
KENMORE IMPERIAL	116.9815 or 116.98151

Be sure to state name and model number of cleaner on your order

Dressmaking Supplies for the woman who makes her own clothes



Adjustable Dress Forms

$9.95

- **Adjustable** . . . 12 sections adjust to your own body measurements.
- **Convenient** . . . Eliminates tiresome fittings and gives perfect fit.
- **Sturdy** . . . Firmly built for long service . . . lowers for easy storage.

Make home dressmaking simple and enjoyable. Just equip your sewing room with a dressmaking "stand-in." Fit a garment once, and you'll never sew without this adjustable dress form. You can make your own smart clothes . . . simply adjust the form to agree with your measurements . . . eliminate those hours of tedious fitting and those fears of dressmaking. Raises to 5 ft. 5 in., adjusts to height at which you work best, and lowers for convenient storage. Made of a fine quality papier mache with black cotton jersey covering which permits easy pinning and draping. Mounted on a sturdy stand and base of maplewood. *State size.* Not mailable. Shipping weight, 20 lbs.

Size	Bust adjusts	Hip adjusts
0	30 to 40 in.	31 to 41 in.
1	32 to 42 in.	33 to 43 in.
2	36 to 46 in.	37 to 47 in.

25 KM 5288 . . . . . Each **$9.95**

Priscilla style sewing Cabinets

$1.69 Each

A Keep all your sewing supplies in this compact Priscilla style sewing cabinet. Sturdy stained plywood, with hinged lids. Has inside spool tray. Cabinet length, 12 inches; height, 10¼ inches; width, 8¾ inches. *State finish:* walnut, light maple.

25 K 5261—Shpg. wt., 3 lbs. **$1.69**

Big roomy Priscilla Cabinets

$2.49 Each

B Deluxe Priscilla sewing cabinet has double spool tray, strong hinged lids. Stained plywood. Length, 13 in.; height, 12 in.; width, 9¾ in. *State finish:* walnut or light maple.

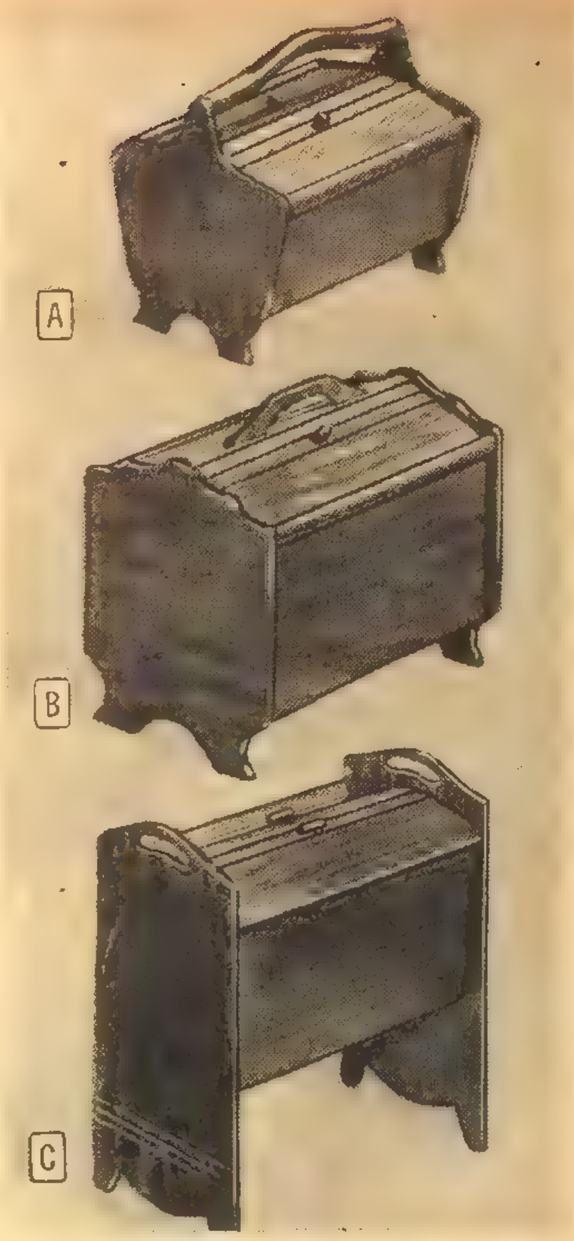
25 K 5262—Shpg. wt., 5 lbs. **$2.49**

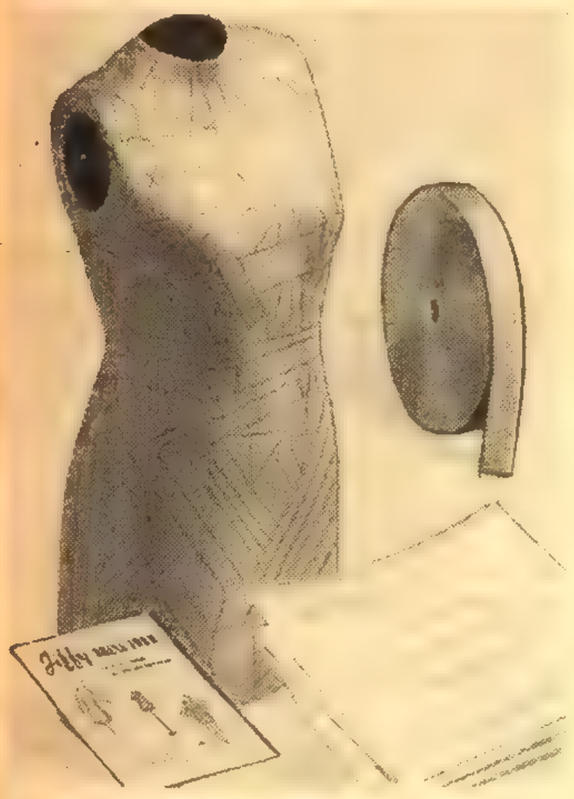
Chair-high Sewing Cabinets

$3.69 Each

C Sit and sew . . . have all your sewing needs at your fingertips, keep your supplies in order in this chair-high sewing cabinet. 19 inches high, 16¾ inches long, 10½ inches wide. Has handy thread tray inside. Made of rich-looking stained plywood. *State finish:* walnut or light maple. Mailable.

25 K 05269—Shpg. wt., 9 lbs. . . . **$3.69**





"Jiffy" Dress Form Kits

96c Set

A "make-it-yourself" dress form that duplicates your figure perfectly. Used by thousands of satisfied customers. It's an inexpensive means of obtaining accurate measurements, so important for a professional fit. Simply slip jersey around your body and have someone place as many pieces of gummed tape over jersey backing as is necessary to form a firm, hard paper cast of your body contours. Then cut away the finished form—cut up the back for removal—and there you have a dress form that's perfect for you. Use this "Jiffy" kit and become your own dressmaker. Set will make any bust size up to 42 inches. Make forms for other members of your family as an aid to efficient home sewing. Outfit includes cotton jersey, roll of gummed paper tape and easy to follow step-by-step instructions.

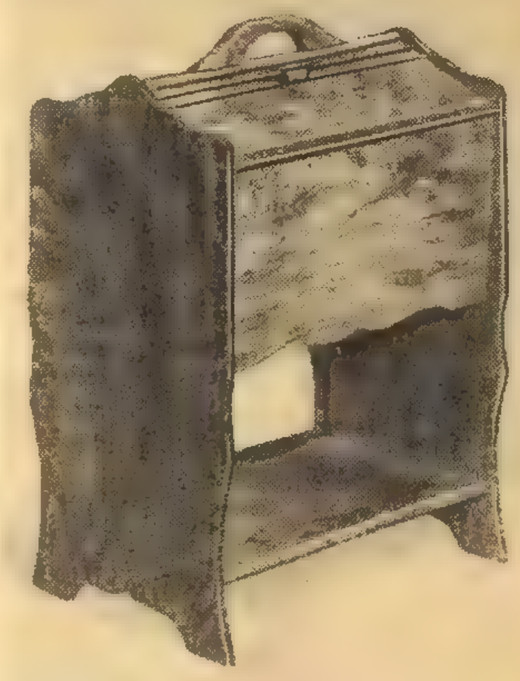
25 K 5292—Shpg. wt., 2 lbs. . . . Set **96c**

Deluxe Chair-high Cabinets

$6.28 Each

Relax in your favorite chair with all your sewing needs beside you. Here's the sewing cabinet that's perfect for your comfort and convenience . . . a chair size cabinet big enough to hold all your supplies and good-looking enough to be used anywhere in your house. A double-duty cabinet . . . use the shelf at the bottom for books and magazines . . . use the spacious interior for work materials. You'll have ample space for all your knitting and fancywork, too. Thread tray inside. Made of strong stained plywood, designed and finished to conform with any style furniture. Move cabinet from room to room . . . utilize your spare moments. Handle at top for lifting. Size: 23 inches high, 16¼ inches wide, 11¾ inches deep. *State finish:* walnut or light maple. Mailable. Shipping weight, 12 pounds.

25 K 05264 . . . . . Each **$6.28**





Collins' handy Hem Markers

96c Set

Banish nueven hemlines. Set marker to skirt height desired and press bulb. Powder makes thin even hem line. 30-inch wood rule on stand. Sliding plastic chamber for height adjustment. Ceramic base. Supply of powder and instructions included. Shipping weight, 2 pounds ■ ounces.

25 K 5280 . . . . . Set **96c**

Extra Powder for Hem Marker re-fill. *State color choice*: pink or white. Shipping weight, 7 ounces.

25 K 5283 . . . . . Package **10c**

Tailors' Chalk. (Not shown.) 1½ inches square. *State color choice:* black or white. Shipping weight, 2 ounces.

25 K 5284 . . . . . 4 pieces **10c**

Cloth-covered Sewing Boxes

96c Each

D Solve one of your most troublesome household problems . . . by keeping your sewing supplies in order with a gaily covered sectional sewing box. Has pin cushion set in box, and five roomy compartments for thread, buttons, scissors, etc. Made of sturdy fiberboard and covered with cotton cloth in a tapestry-effect print. Size, 12⅜x9½x2½ inches.

25 K 5265—Shpg. wt., 1 lb. 8 oz. . . **96c**

Fitted Sewing Boxes

$1.89 Each

E A handsome sewing box fitted with nearly everything you need for sewing and mending. Contains: pin cushion, thread in thread rack, tape measure, needles and thimble. Box made of fiberboard and covered with fabrikoid (artificial leather) in assorted colors. Contrasting color lining of cotton cloth. Size, 10½x7¾x3½ inches.

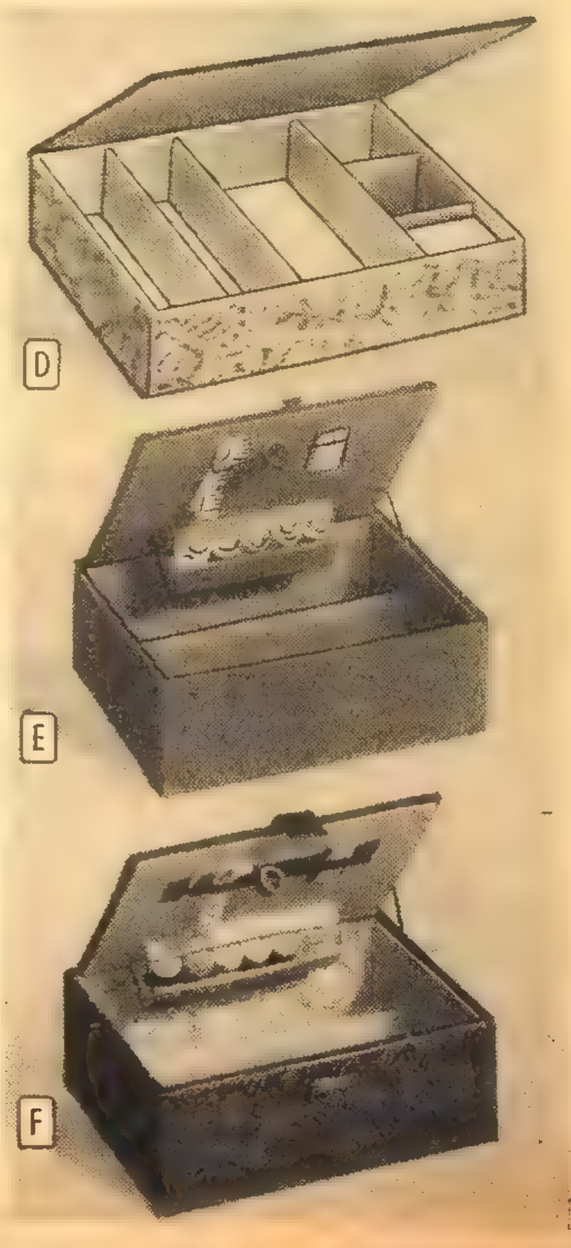
25 K 5277—Shpg. wt., 2 lbs. **$1.89**

Deluxe fitted Sewing Boxes

$2.96 Each

F An ideal sewing box . . . fitted with thread in thread rack, pin cushion, thimble, tape measure, bodkin and needles. Handy shirred utility pocket. Wood frame covered with fabrikoid (artificial leather) in assorted colors. Contrasting color cotton cloth lining. Size, 11x8x3½ inches.

25 K 5276—Shpg. wt., 3 lbs. **$2.96**





Helpful Books on home sewing

$2.39 Each

Home Decorations. How to make slip covers, draperies, etc. 142 illustrations. Suggestions, helpful hints on interior decorating. By Ruth Wyeth Spears. Shpg. wt., 1 lb. 13 oz.

25 K 5217 . . . . . Each **$2.39**

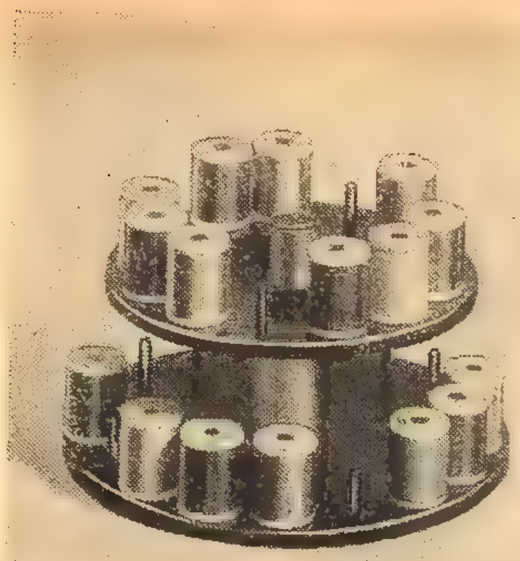
Make-A-Gift Book. Contains simple directions for making many lovely gifts. Shipping weight, 11 ounces.

25 K 5216 . . . . . Each **$1.17**

10 Helpful Sewing Books. Valuable repairs and mending hints. By Ruth Wyeth Spears, home sewing authority. Shipping weight, 1 lb. 2 oz.

25 K 5215 . . . . . Set of 10 for **79c**

Sewing necessities . . . to repair, to mend . . . and "to make it do"

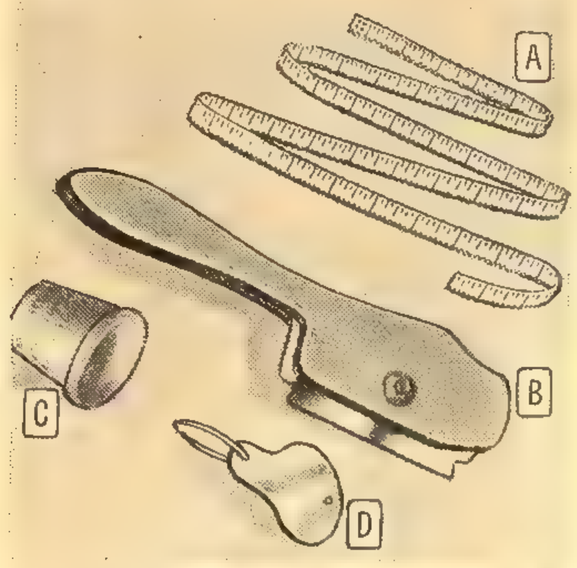


Handy wood Spool Rack

63c Each

No need to search in an untidy sewing box for sewing threads. You can keep your complete supply of threads on this double-deck spool rack and locate the thread color you want at a glance. Holds 30 spools on pegs. Walnut lacquered wood base. Has center post which makes it firm and steady. 4 in. high. Thread not included.

25 K 5267—Shpg. wt., 1 lb...Each 63c



Four Dressmaking Needs

13c Each

A **60-inch Tape Measure.** Doubled sateen, printed on both sides in black. Marked at ⅛-in. intervals.

25 K 5154—Shpg. wt., 2 oz..Each 13c

B **Seam Ripper.** Plastic holder. 3⅞ inches in length. Removable razor blade. Shipping weight, 2 oz.

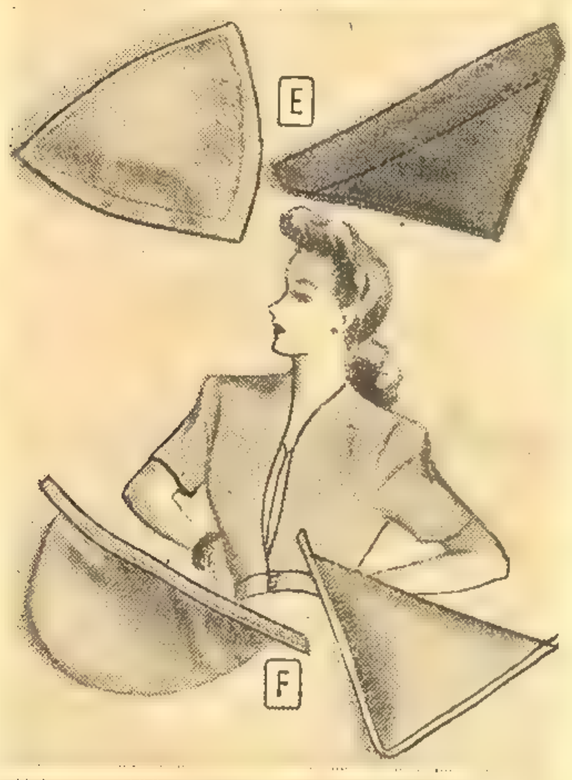
25 K 5286.....23c

C **Plastic Thimbles.** Assorted colors. *Sizes:* 8 (small); 9, 10, 11, (large). Shpg. wt., of six, 2 oz.

25 K 5295—*State size*.....6 for 13c

D **Needle Threader.** Machine or hand needles. Wt. of 2, 1 oz.

25 K 5157.....2 for 9c



Rayon covered Shoulder Pads

20c Pair
Roll edge

E Shoulder pads that give dresses and coats a smooth, tailored look. Padding with rayon cloth covering. Black or white. *State color.* Shpg. wt., pair, 6 oz.

25 K 5218 — **Triangular shape with roll edge.** 7½-inch width.....Pair 20c

25 K 5219 — **Triangular shape, built-up edge.** Double stitched to hold padding in place. 6-in. width. Pr.24c

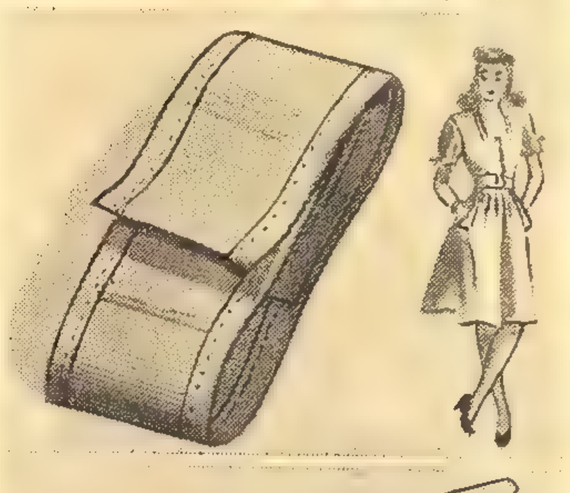
Cotton Shoulder Pads

10c Pair

F Give your shoulders a "lift" that women everywhere demand in their clothes . . . give your wardrobe smartness. Pads of cotton cloth and padding. Tape bound. About 5½ in. wide. Black or white. *State color.* Shipping weight, pair, 2 ounces.

25 K 5210—**Triangular shape** for a slope effect.....Pair 10c

25 K 5212—**Regular crescent shape** for tailored effect.....Pair 10c



Woven cotton Skirt Belting

10c Yard

Bring new life into your old garments . . . give yourself a slim, smooth waistline with this stiffening. Takes only a few minutes to sew in. Eliminates all waistline wrinkles in trim fitting skirts and dresses. Cotton grosgrain 1¼ inches wide. Black or white. *State color.* Shipping weight, yard, 2 oz.

25 K 1324—With boning every 6 inches.....Yard 10c

25 K 1325—Belting without boning.....Yard 10c



Hook and Eye Tape

17c Yard

Cotton twill tape has steel hooks and eyes spaced at 1¼ inch intervals. *State color:* tearose, white. Shipping weight, yard, 3 ounces.

25 K 1320.....Yard 17c



Steel Hooks, Eyes, Loops

9c 2 cards

Sturdy. Ten each on a card. Use in all general sewing. *Sizes:* 1 (small), and 2 (medium). *Colors:* black or white. *State size and color.*

25 K 5185—Shpg. wt., 2 oz..2 cards 9c

Strong steel Snap Fasteners

10c 2 cards

Snap fasteners for easy, safe closings. You'll need them for all sewing. Made of steel . . . 12 on a card in *sizes:* 2/0 (small), 1/0 (medium). *Colors:* black, white. *State size and color.*

25 K 5174—Shpg. wt., 2 oz.2 cards 10c

A. C. E. Mercerized Rickrack

16c 2 pieces

G Lustrous mercerized cotton rickrack. Fine quality A. C. E. brand, washfast colors. Dresses and aprons become smart and flattering with either matching or contrasting color trim of rickrack. For trimming youngsters' clothes, for making family wardrobes gay. Brighten your kitchen, too, with rickrack on curtains, towels. *Colors:* Maize yellow, pink, cherry red, uniform (medium) blue, reseda (dk.) green, medium brown, white or black. *Be sure to state color you want.* Shipping weight, 2 pieces, 4 ounces.

25 K 5228—½-inch width
Two 5-yard pieces.....16c

25 K 5233—⅛-inch width
Two 8-yard pieces.....16c

Two-color Rickrack Trim

9c 6-yd. pc.

H Two-color cotton rickrack . . . double brightness on solid colors and prints. A popular trim for dresses, aprons, for it's an inexpensive trim that's colorful and practical. ⅜-inch width. *Washable colors:* white with red, copen blue, light blue, green, black, lavender or pink. *Be sure to state color.* Shipping weight, 3 ounces.

25 K 5279—6-yard piece.....9c

Rayon Seam Binding

19c 2 pieces

J Ravel-resistant binding for general sewing. An excellent binding for finishing all rough fabric edges . . . for use especially in dressmaking . . . finish dress hems, sleeve and neckline edges. Eliminates any raveling, reinforces seams to resist ripping, and increases the life of garments. Made of long-wearing rayon with strong woven edges. 3 yards to piece. ½ inch width. *Colors:* pongee, yellow, dusty pink, scarlet red, wine, emerald (bright) green, copen blue, navy blue, medium brown, gray, white or black. *Be sure to state color.* Shpg. wt., 2 pieces, 4 oz.

25 K 5226—Two 3-yard pieces.....19c

Multicolor Embroidered Banding

Low as **19c** Yard

Tyrolean embroidered trimmings in colorful Russian peasant styles make perfect trims for youngsters' clothes —pinafores, skirts, dresses. Embroidered in washfast multicolor designs on fine white cotton muslin. Grownups like them, too, for bright accents on dirndl skirts, blouses, aprons. Shpg. wt., 2 oz.

K 25 K 281—**Multicolor floral,** about 1¼ inches wide.....Yard 19c

L 25 K 282—**Wreath design,** for suspender trim, abt. 1⅜ in. wide. Yard 19c

M 25 K 283—**Tot and Duck design,** about 1¼ inches wide.....Yard 23c

N 25 K 285—**Child's Flower Garden,** about 1½ inches wide....Yard 25c

P 25 K 284—**American Beauty floral,** about 1⅝ inches wide.....Yard 25c

72-inch All Wool Felt

$3.89 Yard

Thick and durable wool felt. Heavy, non-ravel and easy to sew. Make pennants, letters, hand bags, pillow covers, and many decorative pieces. Sure protection for finished surfaces. Weighs 8 ounces per square yard. Dry cleans. *Colors:* white, royal blue, kelly green, gold, cardinal red, maroon or black. *State color.*

25 K 5314—Wt., 1 lb. 5 oz..Yard $3.89

Also sold in fractions of a yard.

Clever Pincushions

R **Hotzi Notzi.** Plastic composition with pincushion in seat of Adolph's pants. 4½ inches tall. Shpg. wt., 1 lb.

49c

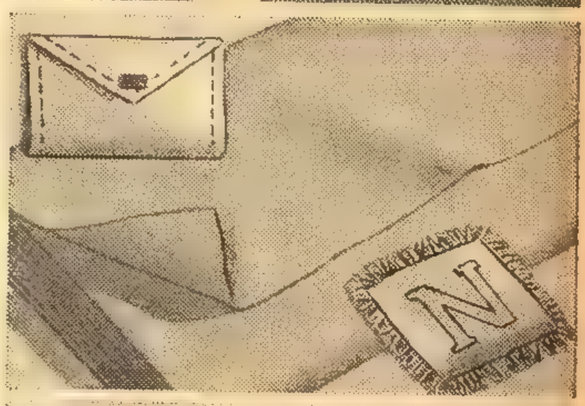
25 K 5171.....Each 49c

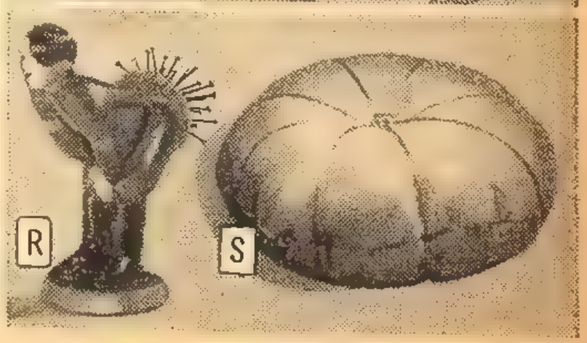
S **Attractive pincushion.** Cotton and rayon covered in assorted two-tone pastels. 4 inches in diameter.

25 K 5172—Shpg. wt., 8 oz..Each **25c**



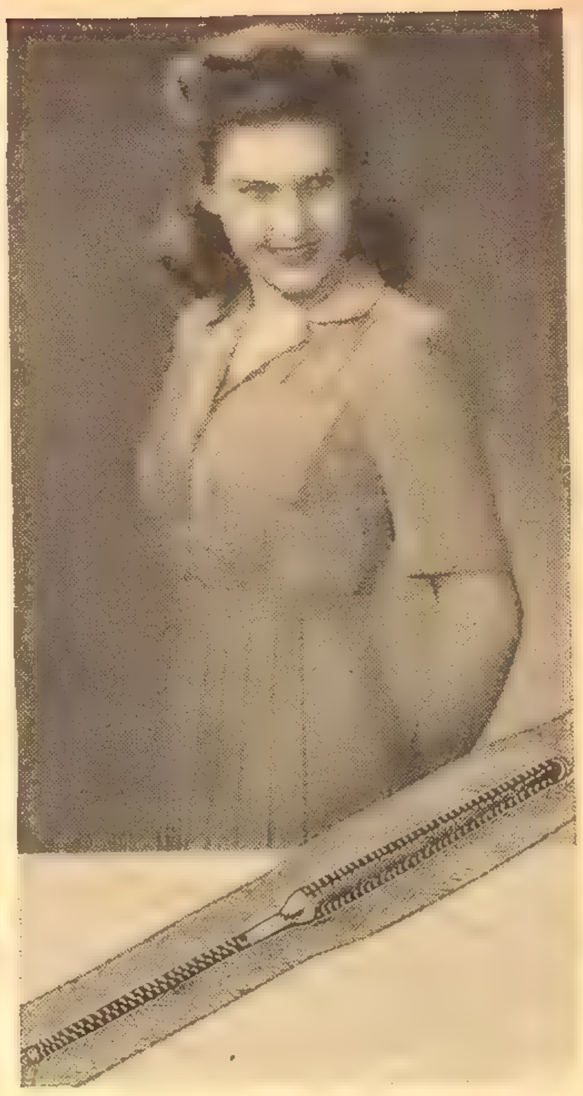














Genuine TALON Slide Fasteners to fit all garments

Reg. U. S. Pat. Off.

Talon, the famous slide fastener, makes clothing look, feel and BE smooth . . . now available in lengths and styles to fit almost every garment. Talon slide fasteners are made in a variety of colors, on washable or dry cleanable cotton tapes, with rust-resistant metal. They're so easy to sew in . . . instructions in each package. Before ordering your slide fasteners, please read measuring instructions below.

Neckline Slide Fasteners

7-inch length **23c** Each

Enameled metal on matching color cotton tape. Open top, closed bottom. Pin-locking slide. Washable. *Colors:* black, white, dark brown, copen blue, navy blue, royal blue, med. red, Kelly green, dusty rose, flesh or wine. *State 1st. and 2nd. choice colors and length wanted.* Shipping wt., each, 3 ounces.

25 K 5127

7-in. length..23c	12-in. length..33c
8-in. length..24c	14-in. length..33c
9-in. length..28c	18-in. length..37c
10-in. length..28c	20-in. length..42c

Skirt Placket Fastener

7-inch length **23c** Each

The smoothest, neatest closing for all your skirt plackets, with closed bottom and open top. Will give your skirts that smooth-fitting, hug-your-waistline look. Locks when closed . . . will never slip open accidentally. Colored enameled metal on matching color cotton tape. Washable. *Colors:* black, white, med. red, dark brown, navy blue, royal blue, copen blue, Kelly green, dusty rose, flesh or wine. *State first and second choice colors.* Shipping weight, each, 3 ounces.

25 K 5126—7-inch length . . . . Each 23c

Dress Placket Fastener

9-inch length **25c** Each

Closed top and bottom for dress placket only. Slender and lightweight to give your dresses that sleek, smooth-fitting look. Washable. Colored enameled metal on matching cotton tape. When ordering, please read measuring instructions below. *Colors:* black, white, dark brown, navy blue, royal blue, copen blue, med. red, Kelly green, dusty rose, flesh or wine. *State first and second choice colors and length wanted.* Shipping weight, each, 3 ounces.

25 K 5125— 9-inch length . . . Each 25c
10-inch length . . . Each 28c

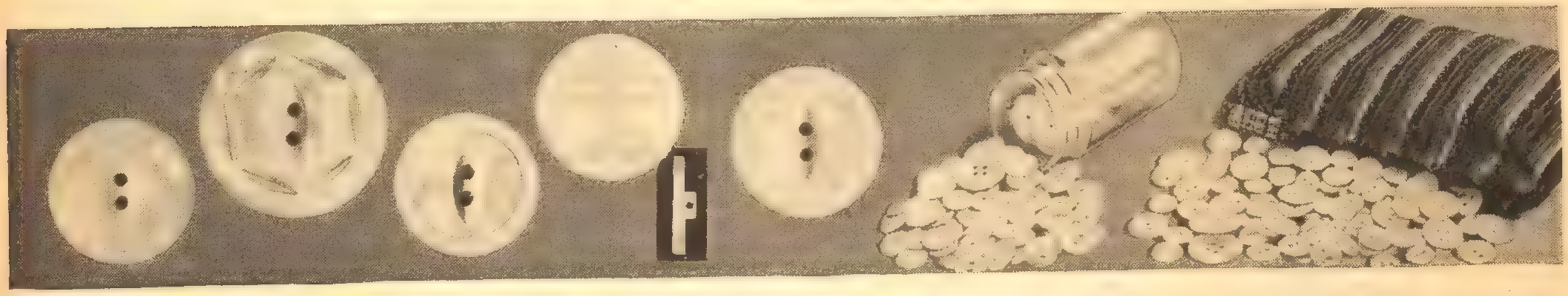
Jacket Slide Fastener

15-inch length **37c** Each

Separates at bottom for use on jacket or coat style garment. Durable, yet lightweight, perfect for heavy duty garments or medium weight clothes. Pin locking slider, will never slip open accidentally. Brown colored metal on matching color cotton tape. Washable. *Be sure to state length wanted.* Shipping weight, each, 4 oz.

25 K 5124—15-inch length . . . Each 37c
16-inch length . . . Each 37c
18-inch length . . . Each 42c
20-inch length . . . Each 47c

HOW TO MEASURE SLIDE FASTENERS—lengths given are for metal parts only. Tape extends at both ends for turning under and sewing to garments. Be sure you order the right type fastener to suit your purpose. *State catalog numbers, lengths and colors.* Because of limitations placed on manufacturing of slide fasteners, our selection is reduced. It may, therefore, be necessary for you to consider using a slightly different length and a contrasting color. Please indicate your second color choice to eliminate possible disappointment.



Fresh water Pearl Buttons for all uses . . . For smart La Mode buttons, see page 180

Our best pearls

Fine quality pearl buttons. White. Shipping wt., 3 oz.

⅜-inch . . 12 for 10c
7/16-inch . . 12 for 10c
9/16-inch . . 12 for 10c
¾-inch . . . 6 for 10c
⅞-inch . . 6 for 10c
1-inch . . . 4 for 10c

25K9332–*State size*

Star design

First quality freshwater pearl buttons. Very lustrous. White. Shipping weight, 3 oz.

⅝-inch . . 10 for 10c
¾-inch . . 6 for 10c
⅞-inch . . 5 for 10c
1⅛-inch . 3 for 10c

25K9338–*State size*

Ring-style pearls

Fine, iridescent buttons. Lovely on your wash dresses, blouses. Fisheye cut. White. Shipping weight, 3 oz.

5/16-in. . . . 12 for 10c
7/16-in. . . . 8 for 10c
½-in. . . . 8 for 10c
⅝-in. . . . 5 for 10c
¾-in. . . . 4 for 10c

25K9346–*State size*

Round, flat style

Freshwater pearl buttons with self shanks. Use for uniforms and blouses, etc. White. Shipping weight, 3 ounces.

5/16-inch . . 8 for 10c
7/16-inch . . 6 for 10c
⅝-inch . . 4 for 10c
¾-inch . . 3 for 10c
⅞-inch . . 3 for 10c

25K9340–*State size*

Economy pearls

Low priced freshwater pearl buttons, fisheye cutting. For shirts, etc. White. Shipping weight, 3 ounces.

¼-inch . . 24 for 10c
7/16-inch . . 24 for 10c
9/16-inch . . 18 for 10c
¾-inch . . 8 for 10c

25K9335–*State size*

Household assortment

Six dozen (72) white freshwater pearl buttons in handy container. Assorted sizes for undies, blouses, shirts, etc. Shpg. wt., 5 oz.

Household assortment. 2-hole, ⅜ inch to ⅝ in. sizes.
25 K 9322–72 buttons **27c**

Shirt button assortment. 2 and 4 hole. ⅜-inch.
25 K 9323–72 buttons **27c**

144 assorted Buttons

White composition buttons — in popular household sizes. For shirts, wash dresses, children's clothes, play clothes. Put up in smart, assorted color rayon cosmetic bags you can use to carry gadgets in your purse. Assorted sizes from ⅜-inch to ¾-inch. Shipping weight, 6 ounces.

25 K 9320 . . . . . 144 for **38c**

Practical Household Items for mending and repairing



Suspenders for youths, children

A **Youths' Suspenders.** ½ in. cotton braid, elastic insert. 4 plastic button loops. Adjustable for ages 10 to 16 years. Assorted colors. **29c** Youths'

25 K 5373—Shpg. wt., 6 oz. Pair 29c

B **Children's Suspenders.** Adjustable length up to 10 years. ½ inch cotton braid, elastic insert. 4 plastic button loops. Assorted colors.

25 K 5372—Shpg. wt., 6 oz. Pair 25c

Water-resistant caps, capes

C **Shower cap.** Water-resistant rayon, tape bound. Cap style. Fits average head sizes. Asstd. colors.

25 K 5380—Shpg. wt., 3 oz. Each 27c

D **Rayon Make-up Cape.** Protect your dress when combing your hair or putting on make-up. Tape bound, with tape ties. White only. Size, 28-inch diameter. **98c** Cape

25 K 5374—Shpg. wt., 5 oz. Each 98c

Knitted Wristlets, Anklets

All wool. Repair ski suits, sports jackets, sweaters. All wool and double thick to keep wrists and ankles snug and warm. Use for all sizes. *Colors:* black, navy, dark brown, dark green or wine. *State color wanted.* **19c** Wristlets

E 25 K 5327—Knitted Wristlets. Shpg. wt., 3 oz.....Pair 19c

F 25 K 5328—Knitted Anklets. Shpg. wt., 3 oz.....Pair 28c

Part wool Anklets with "Zippers"

42% wool, 58% cotton knitted anklets with self-locking slide fastener closing. Double thickness. *Colors:* black, navy, dark brown, dark green or wine. *State color wanted.*

G 25 K 5329—Knitted Anklets. Shpg. wt., 8 oz..... Pr. 69c

Knee, Elbow Patches

H Give extra protection to knees and elbows. Cotton fabric, leather-like appearance. About 7½x5 inches. *State color:* black or brown. **14c** Pair

25 K 5319—Shpg. wt., 4 oz. Pair 14c

Side Trouser Pockets

J Superior quality pockets of heavy cotton twill. Easy to sew in . . . instructions included. Roomy . . . durable. Size about 6x13 inches. **19c** for Two

25 K 5318—Shpg. wt., 4 oz. 2 for 19c

Adjustable Shoulder Straps

K Rayon and cotton shoulder straps adjustable up to 18 inches. Tearose color. About ⅜ inch wide.

25 K 5322—Shpg. wt., 2 oz. Pair 10c

Durable Corset Laces

L Sturdy cotton is mercerized. Tipped ends. Tearose color. 2½-yd. or 6-yd. piece. *State length.*

25 K 5323—Shpg. wt., 2 oz. Each 10c

"Fit-4" Brassiere Fasteners

M For replacing worn fasteners on brassieres. 4 metal hook and eye adjustments. Shpg. wt., 3 oz.

25 K 5325—¾-in. single row.....18c

25 K 5326—1½-in. double row...23c

Personal Name Tapes

Use them on all clothing, bedding . . . the sure way to identify laundry, family clothing, traveling garments, children's play togs. Names printed on fine white cotton tape in fast colors. Ample space for sewing in. Minimum order, 6 dozen, all one person's name, all the same color. Mailed *postpaid* from New York factory. Please allow sufficient mailing time. *Letter colors:* red, blue or black. *State catalog number, style number, quantity, color; also print name.* **Low as $1.75** 12 doz.

Style No.	Catalog No.	6 doz.	12 doz.
22, 28, 30	25 K 5364F	$1.25	$1.75
99.....	25 5365F	1.75	2.25

Skein .....10c ... T..... 29c

"No-Darn" Mending Tape

N Handy cotton tape with adhesive back, enables you to mend most any material without sewing a stitch. Just press with a warm iron over rip, tear or hole. Wash or dry-clean garment and the patch stays on. Today, everybody wants to make their clothes, sheets, pillow cases, linens last longer and here's an economical way to do it. Piece, 60 inches long, 3 inches wide. *Color:* white. Instructions included. **48c** Piece

25 K 5354—Shpg. wt., 5 oz. Piece 48c

Easy Iron-on Rug Binding

P Add life and beauty to rugs, mats and carpets with jiffy-quick, iron-on rug binding. Makes new ones last longer—old ones look like new. No more curled-up corners and edges. Press on with a warm iron—stays on, even after dry cleaning. Try it in matching or contrasting colors for a smart decorative effect. Economical, practical and efficient. Heavy, 1½-inch wide cotton tape with adhesive back. *State color:* black, medium blue, medium brown, dark green, taupe or wine. **9c** Yard

25 K 5344—Shpg. wt., 3 oz. Yard 9c

Stamp-on Initials

R Personalize your sheets and pillow cases, table linens, handkerchiefs, blouses, dresses, children's clothing . . . just by stamping on your initials with a hot iron. It's so easy to do and initials will not wash off. Package contains 12 black and 12 red of one initial, in two different sizes. You can design your own monogram or have any combination of initials this way. It's excellent laundry identification, too. All initials except Q-U-V-X-Y-Z. *State initial desired.* Shipping weight, 2 ounces. **27c** 3 pkgs.

25 K 5370..... 3 packages 27c

"No-Darn" quick Menders

S For mending men's, women's and children's hose. Card contains 40 iron-on cotton patches, in assorted colors and sizes, with mending knob that aids in perfect, quick repair. Makes hosiery last a lot longer by reinforcing easy-to-wear-out spots. Instructions. **28c** Set

25 K 5355—Shpg. wt., 5 oz...Set 28c

Extra sock mends. Keep a handy supply of assorted iron-on patches in the house. There's no need to throw slightly damaged socks away. 25 in package—assorted colors.

25 K 5356—Wt., 3 oz....3 pkgs. 29c

Iron-on mends heavy fabrics

T An inexpensive way to save heavier garments and household articles. Irons on in a jiffy because of adhesive back. 67% cotton, 33% reused wool. About 14x5 inches. *Colors:* dark brown, navy blue, medium gray. *State color.* **24c** Piece

25 K 5349—Shpg. wt., 3 oz. Piece 24c

Tailor's Mending Tissue

U Place a patch of material and strip of tissue over rip or hole, and iron on with a warm iron. Takes a few seconds and you'll hardly notice the repair. About 100 square inches to the package. **10c** Pkg.

25 K 5301—Shpg. wt., 3 oz. Pkg. 10c

Run-R-Stop Hose Mend

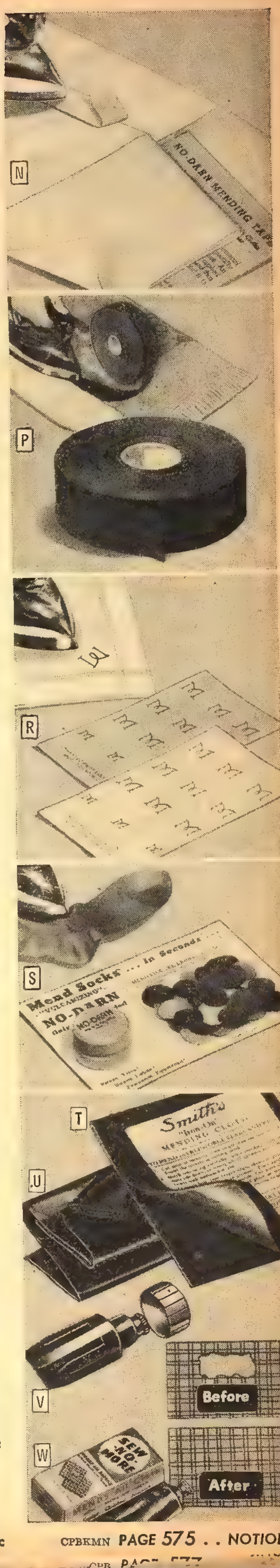
V Small and compact enough to carry in your purse. Keep it handy . . . stops runs at once in cotton, rayon or nylon hose. Instructions included. Plastic case. **10c** Each

25 K 5359—Shpg. wt., 2 oz. Each 10c

Sew-No-More

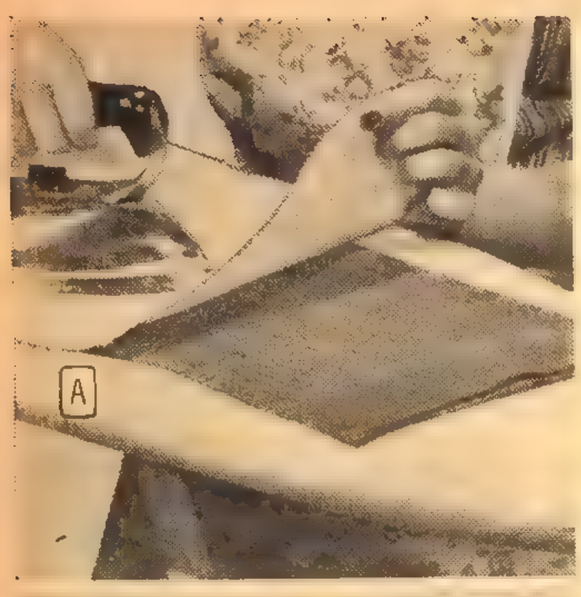
W A famous mending remedy. Repairs rips, holes and tears in medium or heavyweight materials. **10c** Tube

25 K 5302—Shpg. wt., 3 oz. Tube 10c



25 K 5856.....3 boxes for 29c

Household Needs and other Items for your personal comfort



Treated deluxe "Pres Kloths"

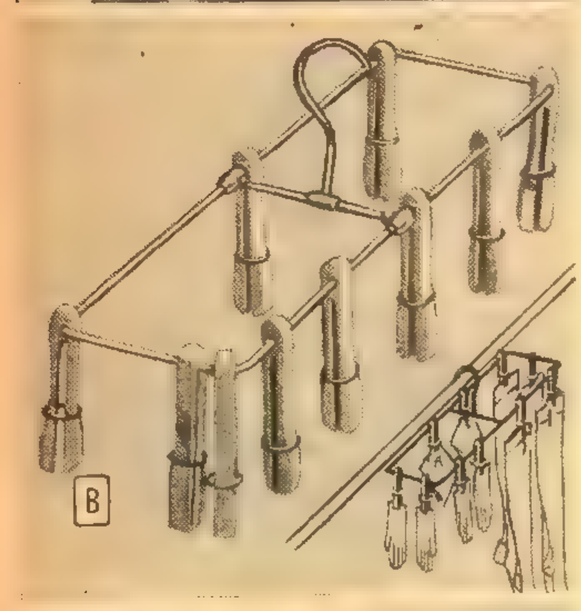
A Professional-looking steam press without shine, lint, stickiness. Do your own pressing and save money. Use on all type fabrics. 13x31 in. 69c Each

25 K 5312—Postpaid.....Each 69c

Glide-tex Press Cloths chemically treated for professional press, 13x31 inches.

25 K 5310—For heavy weight fabrics. Shipping weight, 5 oz.....Each 59c

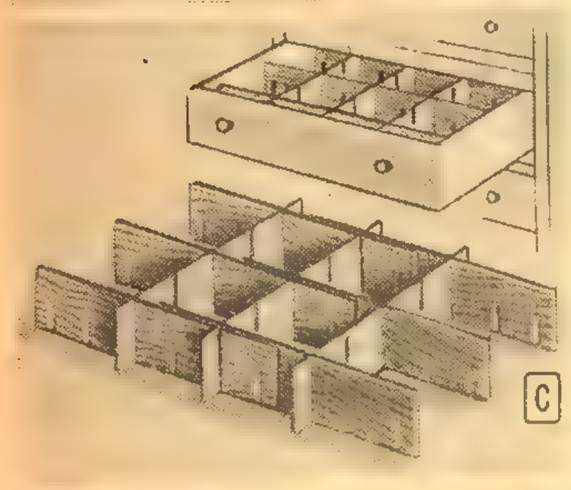
25 K 5311—For light and medium weight fabrics. Shpg. wt., 4 oz. Ea. 39c



Handy Clothes Dryer Sets

B Swivel hook turns in all directions. Clever satin-wood clips accommodate up to 10 items . . . smoothly finished to minimize snagging garments. For drying hosiery, lingerie, gloves, etc. where space is limited. All metal frame is 12x4 inches. 89c Set

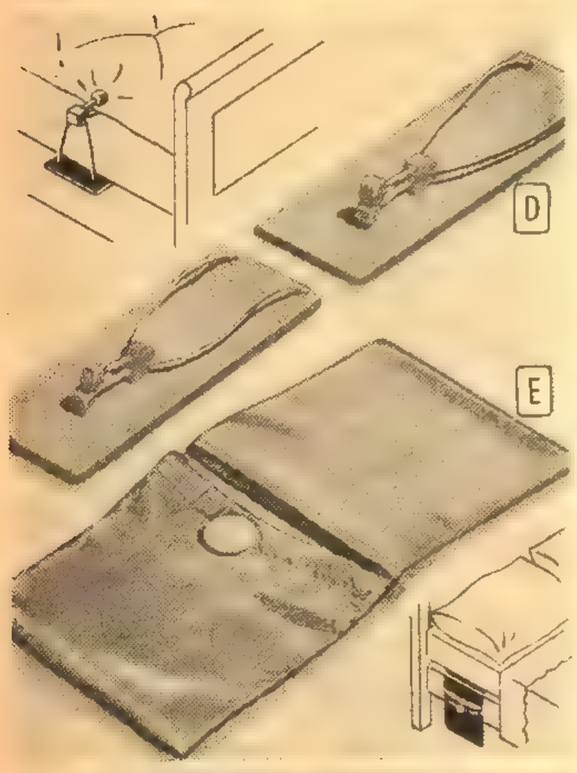
25 K 5394—Shpg. wt., 9 oz...Set 89c



Drawer "Sectionettes"

C Make drawers a model of neatness . . . keep their contents in order with sectionettes of fiberboard. 9-piece set. Adjusts to fit into any drawer 19 to 35 inches long. Slotted to form varying size spaces. 4 inches deep. Assorted colors and patterns. Instructions included. 38c Set

25 K 5384—Shpg. wt., 2 lbs..Set 38c



"Cumfort" Grippers

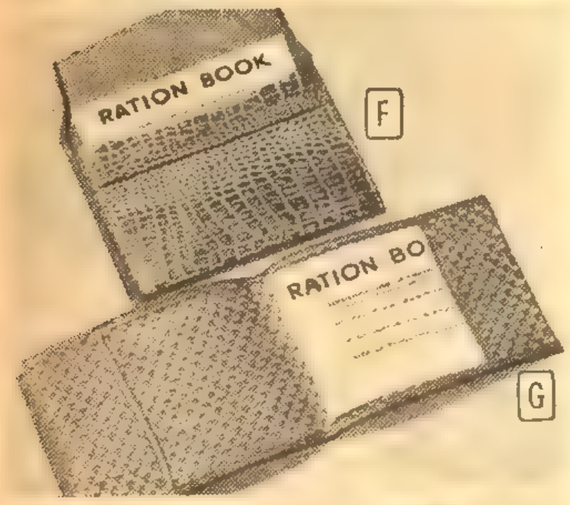
D Keep bed covers securely on the bed. Just slide board between spring and mattress on side of bed near the foot, and slide comforter between wooden clips. Assorted pastel colors. 89c Pair

25 K 5392—Shpg. wt., pr., 9 oz. Pr. 89c

Rayon taffeta Bed Pockets

E For tissues, medicine, etc. Slip board between mattress and spring of bed. Button glows so you can spot it in the dark. Plastic coated lining. Pocket size, about 7½x8 in. Assorted pastel colors. 89c Each

25 K 5393—Shpg. wt., 7 oz..Each 89c



Handy Ration Book Covers

F **Good quality leather.** Envelope style . . . assorted colors. Protect the family's ration books from wear. Size 5x6½ inches. 39c Each

25 K 5366—Shpg. wt., 4 oz..Each 39c

G **Attractive woven raffia.** Tape-bound edges. Asstd. colors. Book style. Folded size: 5x6 in.

25 K 5367—Shpg. wt., 2 oz..Each 19c



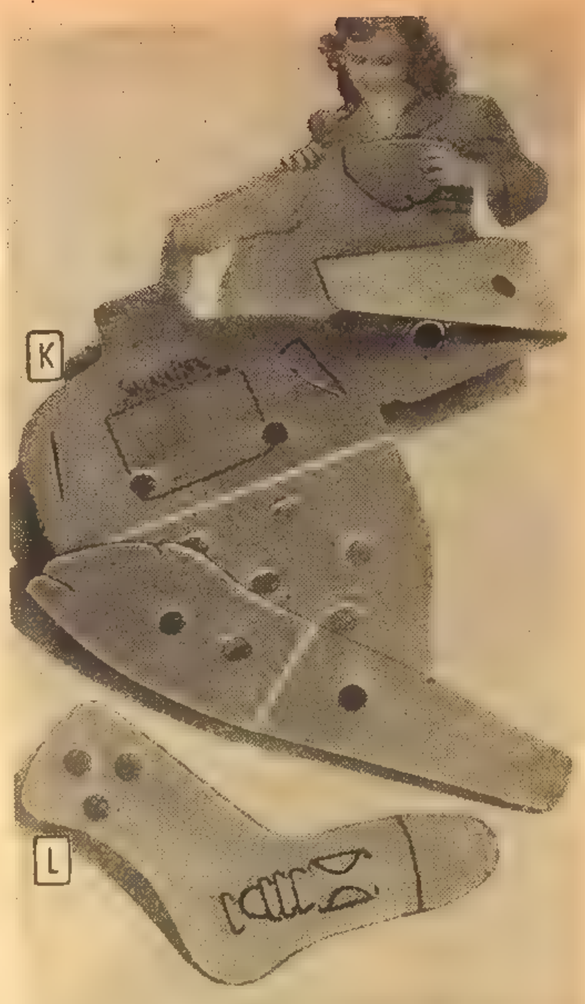
Smart, practical Hat Pins

3 inches long. *State colors:* black, dark brown, kelly green, red or navy blue. In 2 popular materials.

H 25 K 5336—**Metal sequin covered Pins.** Shpg. wt., 2 oz. Each 23c

J 25 K 5335—**Felt covered assorted shapes.** Shipping weight, of two, 3 oz.....2 for 19c

Skein.....10c 3 for.....29c



"SweataForm" Driers

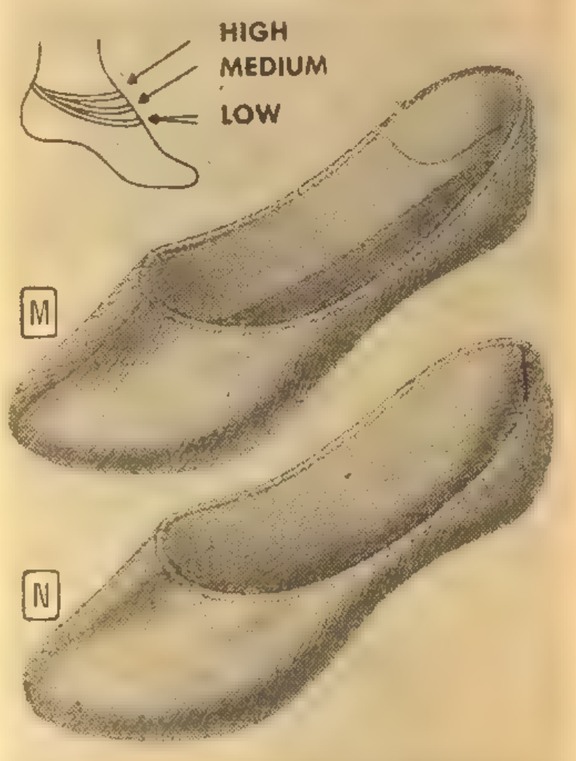
K Dry your knitted sweaters to original size faster and easier with "Sweataform." This wax-coated fiberboard shaping form has removable arm pieces . . . assembles quickly . . . is perforated for faster drying. For both men's and women's garments. Sweaters dry to correct shape and look like new. Come in four sizes. *Sizes:* 32, 34 to 36, 38 to 40, 42. *State size wanted.* 49c Each

25 K 5333—Shpg. wt., 1 lb. Each 49c

Fiberboard "Sockforms"

L Wax-coated, resistant to moisture. For drying men's socks, women's anklet. *Adjusts to sizes:* 9½ to 12½. 32c Each

25 K 5332—Shpg. wt., 5 oz..Each 32c



"Peds" Foot Protectors

M **"Peds"** keep stockingless feet comfortable . . . protect feet from rubbing and possible painful blisters. Protects shoe lining. Suntan color mercerized cotton. Order in hose size. Three styles, high, low, and medium cut. *Sizes:* 8½, 9, 9½, 10, 10½. *State size and style wanted.* 24c Pair

25 K 5316—Shpg. wt., 2 oz..Pair 24c

N **"Footlets"** are hose savers and protection for bare feet. Protect shoe linings from perspiration damage. Lightweight mercerized cotton. Lowcut style only in suntan color. Order them in your stocking size. *Sizes* 8½, 9, 9½, 10, 10½. *State size.*

25 K 5317—Shpg. wt., 2 oz.Pair 19c

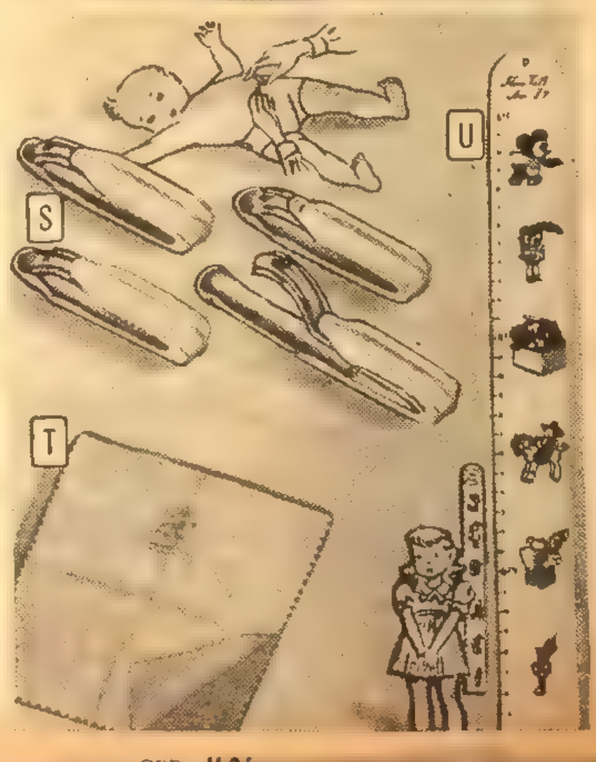
Protective Utility Aprons

P **"Household" Apron** of plastic-coated cotton . . . water-resistant for protection from household dirt and grime. Dainty assorted styles. Fits average sizes. Useful in kitchen, laundry and nursery. $1.49 Each

25 K 5397—Shpg. wt., 8 oz.Ea. $1.49

R **"Protexall" Apron** furnishes ample protection in kitchen, shop or factory. Divided pocket in bib, 7x6-inch side pocket. 34 inches long. Ties at back . . . fits average sizes. Blue denim or white drill cloth. *State choice of fabric.*

25 K 5399—Shpg. wt., 9 oz..Ea. 69c



"Klipper" Diaper Fasteners

S White enameled metal spring clip fastener for baby's diapers. Shipping weight, 5 ounces.

25 K 5371.....4 on card 24c

"Cadie" Polishing Cloths

T Set of 2, each 11x12 inches. One treated for silverware, one plain cotton. Shpg. wt., 8 oz.

25 K 5368.....Set 48c

Growing child Height Scales

U Masonite board marked in inches. Hangs on wall for easy check of height. Chart on back for recording increases. Shpg. wt., 2 lbs.

25 K 05357.....Ea. 95c

25 K 5856.....3 boxes for 29c

Famous A. C. E. 6-cord Cotton Thread
Reg. U. S. Pat. Off.

for hand or machine sewing

As low as **4 1/6 C** ea. in lots of 12

With today's family wardrobes stripped to essentials, practical women see a necessity for better clothing care and more home sewing. A fine, sturdy sewing thread, then, becomes the need of all homemakers. Whether they sew by machine or by hand . . . whether on heavy fabrics or delicate sheers, A. C. E. 6-cord threads are the solution to thread problems encountered in home sewing.

You get *twenty-five* extra yards on each regular size spool—*fifty* extra yards on each large spool of Sears A. C. E. 6-cord thread as compared with other brands. Made from long staple cotton for a smooth, strong, uniform thread such as is used by every homemaker.

A. C. E. regular size Spools

125-yd. spools—*sizes* 8, 12, 20. Black or white.
150-yd. spools—*sizes* 30, 40, 50, 60. Black or white. *State size and color.*
175-yd. spools—*sizes* 70, 80. White only.
State size. Shpg. wt., of 12 spools, 12 oz.
25 K 5884—State size, color.....12 spools for **50c**

A. C. E. 300-yard Spools

Dependable quality A. C. E. cotton . . . 50 more yards than other well-known brands.
300-yard spool—*in sizes* 40, 50, 60. Black or white. *State size and color.* Shipping weight, six spools, 10 ounces; twelve spools, 1 pound.
25 K 5885...6 spools for **50c**, 12 spools for **96c**

J & P Coats' or Clark's O. N. T. 6-Cord Cotton Thread

100-yard spools—*sizes* 8, 12, 20. Black or white.
125-yard spools—*sizes* 30, 40, 50, 60. Black or white. *State size and color.*
150-yard spools—*in sizes* 70, 80. White only.
State size. Shpg. wt., 12 spools, 10 oz.
25 K 5826—J & P Coats' 6-cord.....12 for 50c
25 K 5827—Clark's O. N. T. 6-cord.....12 for 50c

Six-cord cotton thread. Satisfactory for either hand or machine sewing.
250-yd. spools—*in sizes* 40, 50, 60. Black or white. *State size and color.* Shpg. wt., six spools, 8 oz.; 12 spools, 14 oz.
25 K 5828—Coats' .....6 for 50c 12 for **97c**
25 K 5829—Clark's.....6 for 50c 12 for **97c**

Mercerized "Boilfast" Colored Thread

4 1/2 C Each in lots of 6

[A] J & P Coats' 3-cord cotton thread. 100-yard spools *in size 50 only.* Famous for strength and durability. Has a rich, silk-like luster because it's mercerized. *Washable colors* (see below). *State color.* Shpg. wt., each, 2 oz.; 6 spools, 4 oz.
25 K 5835.....Each spool 5c 6 spools 27c

Washable colors for mercerized thread above

Pink (med.)	Eggshell	Glory blue
Blossom pink (bright)	Tan	Light gray
Coral	Brown (med.)	Medium gray
Tea rose	Gingertone	Lilac
Dusty rose	Chicory brown (dark)	Purple
Honeydew	Skipper blue (med.)	Nile green
Sunlight yellow	Sky blue	Sage green (lt.)
Maize	Uniform blue (medium)	Mint (medium) green
Gold	Copen blue	Erin green (bright)
Cherry red	Navy	Laurel green (dark)
Grape wine	Light blue	Army drab
Garnet	Aqua blue	Black
Flag red	Teal blue	White
Light beige		
Luggage brown		

Carpet, Button Thread

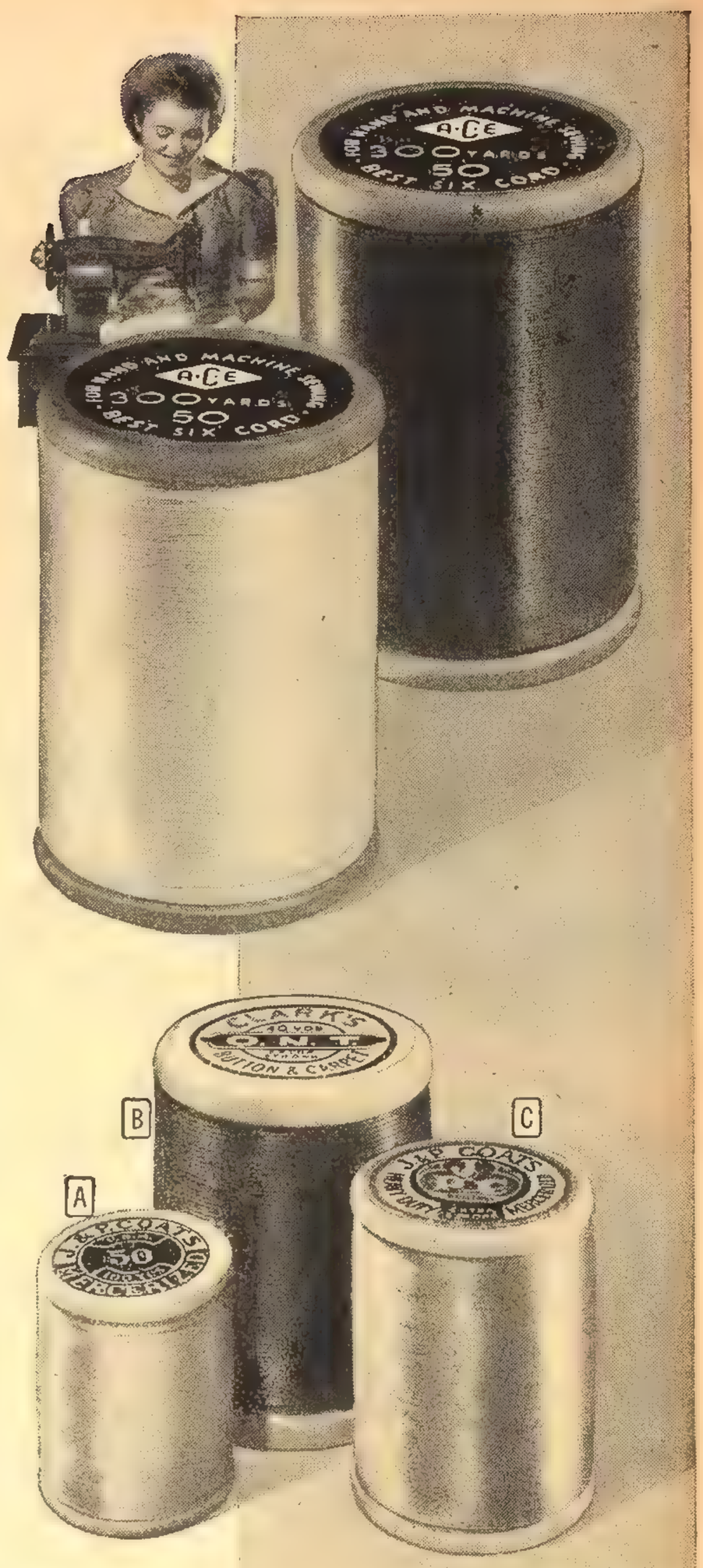
2 for 9c

[B] Glazed finish cotton thread for sewing buttons and heavier fabrics such as draperies, carpets, canvas, upholstery, etc. 40-yard spool. *Washable colors:* black, dark brown, khaki, olive drab, army drab, light gray, white. Shpg. wt., 2 spools, 3 oz.
25 K 5807—40-yard spool.....2 for 9c

Heavy Duty Thread

2 for 9c

[C] Coats' mercerized 3-cord cotton. *Size* 30. 75 yards in a spool. For sewing slip covers, draperies, bedspreads and medium weight fabrics. *Washfast colors:* Bright red, maroon, dusk rose, reseda (medium) green, bottle (dark) green, pirate (bright) green, chestnut (medium) brown, dark brown, gold, beige, monaco (royal) blue, aqua blue, copen blue, navy, black, white. *State color.* Shipping weight, 2 spools, 3 ounces.
25 K 5867.....2 for 9c





Ball Darning Cotton

13c 3 balls

[D] 45-yd., 4-end, 2-ply. For mending hose. *State colors:* Med. gunmetal, lt. gunmetal, navy blue, dk. brown, dark beige, black, white. Shpg. wt., 3 balls, 3 oz.; six, 5 oz.
25 K 5854.3 balls 13c 6 balls 24c

Mercerized Darning Cotton

13c 3 balls

[E] 100 yards, 2-end, 2-ply. *State colors:* French nude, town taupe, neut. beige, gunmetal, townwear, seal brown, navy blue, dk. green, wine, black or white. Shpg. wt., 3 balls, 3 oz.; of six balls, 5 oz.
25 K 5858.3 balls 13c 6 balls 24c

"Pull E-Z" Threads

10c Skein

[F] Braided skeins of thread for darning, mending . . . just pull color you want from skein. Shipping weight, skein, 1 ounce.

25 K 5840—Mercerized Cotton. 150 yards to skein. 16 colors. *State choice of dress or hosiery colors.*
Skein.....10c 3 for.....29c

25 K 5841—All wool. 60 yards to skein. *State colors:* black, white, navy, asst. brown, asst. pastels.
Skein.....10c 3 for.....29c

Roll-up Sewing Kit

49c Each

[G] Compact roll up sewing kit. Takes small space...ideal for traveling. Assorted colored rayon fabric covering. Snap fastener closing. Contains: pins, needles, scissors, thread, 4-inch rule. Closed size, 4½x2½ inches. Shpg. wt., 14 oz.
25 K 5258.....Each 49c

Better Sewing Kit

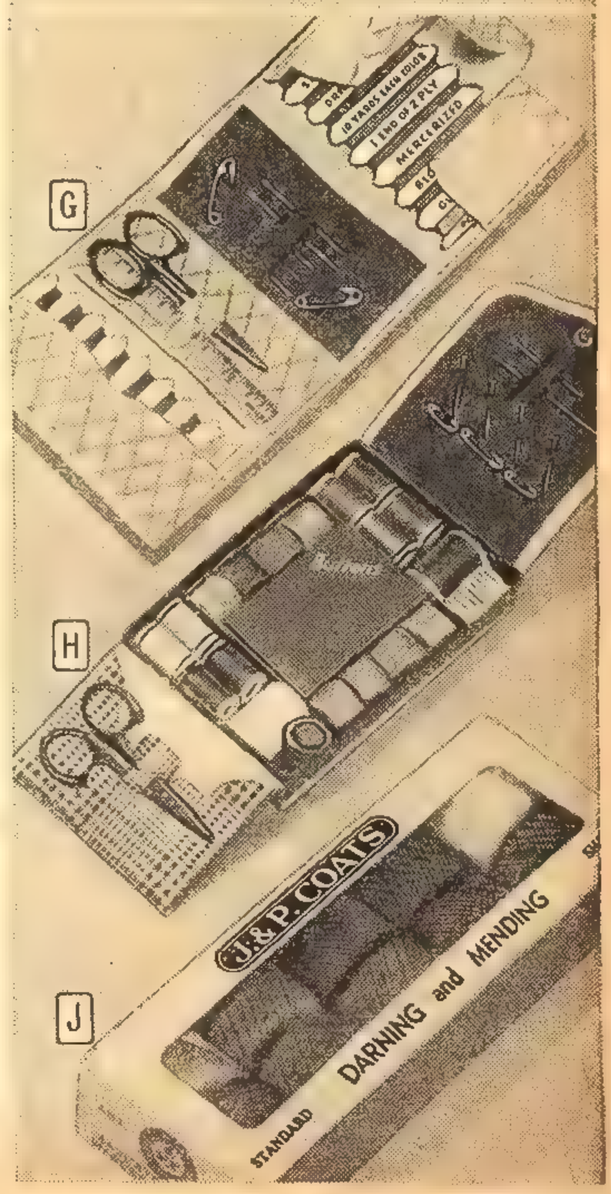
98c Each

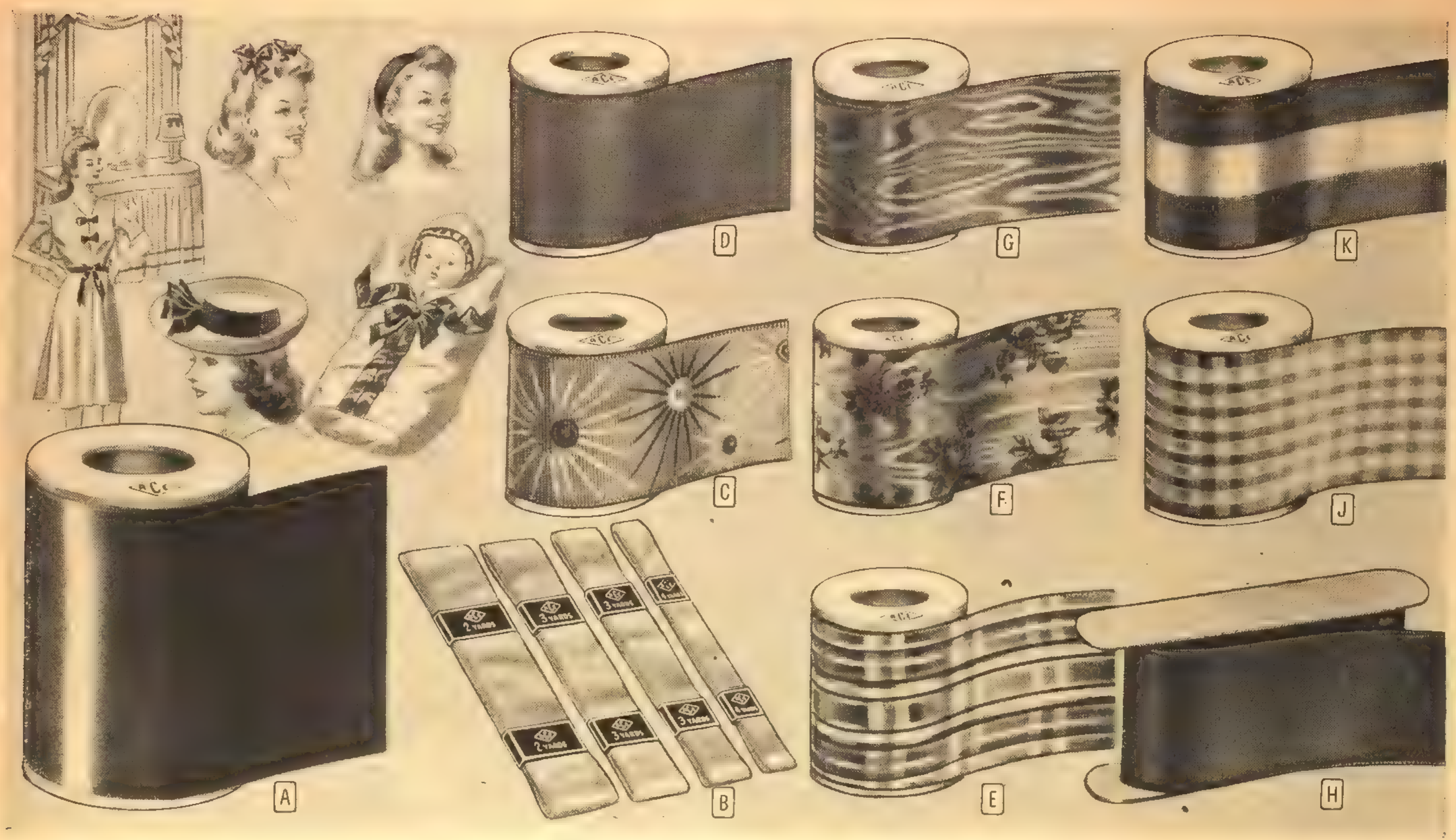
[H] Complete with needles, pins, threader, tape measure, thimble, scissors, assorted darning cotton and thread. Button compartment. Asst. colored rayon fabric cover, snap fastener closing. 6x4 inches. Shipping weight, 1 lb. 2 oz.
25 K 5259.....Each 98c

J & P Coats' Darning Cottons

29c 3 boxes

[J] 10 balls, 25 yards each, of 2-ply mercerized darning cotton in handy box. Assorted colors for stocking mending. Select from two color assortments, (1) Seasonable hosiery shades; (2) Staple (including black) sock colors. *State color assortment wanted.* Shipping weight, 2 oz.
25 K 5856.....3 boxes for 29c





Gay, colorful Ribbons have scores of decorative uses

Rayon taffeta back satin

9c Yard 1½-in.

A Lustrous rayon satin ribbon with fast woven edges and supple rayon taffeta back. *State color:* light blue, royal blue, pink, emerald green, bright red, yellow, black or white.

25 K 1203—Shipping weight, yard 1 ounce; 4 yards, 3 ounces.

Width		Width	
¼-in.	4 yds. 9c	1½-in.	1 yd. 9c
⅜-in.	4 yds. 11c	2¼-in.	1 yd. 14c
½-in.	4 yds. 12c	3¼-in.	1 yd. 19c
⅝-in.	4 yds. 18c	4 -in.	1 yd. 24c
⅞-in.	4 yds. 20c	*State color, width*	

Double faced rayon satin

14c Yard 1⅜-in.

(Not shown.) Our best quality double-faced rayon satin ribbon. Fine for hair bows and gift tyings . . . for putting new pep and personality into last year's dresses and blouses. Rich-textured with firmly woven edges. *Colors:* black, light blue, pink, bright red, white. *State color and width wanted.*

25 K 1226—Shipping weight, yard, 1 oz.

Width		Width	
¼-in.	yd. 6c	1⅜-in.	yd. 14c
⅞-in.	yd. 9c	2⅝-in.	yd. 26c

Ribbon in hanks

10c 4 yds. ¼-in.

B Rayon satin, rayon taffeta back. *Colors:* black, lt. blue, emerald green, pink, brt. red or white. Shpg. wt., pc., 3 oz.

25 K 1212—*State color and width.*

Width		Width	
¼-in.	4 yds. 10c	½-in.	3 yds. 10c
⅜-in.	3 yds. 10c	⅝-in.	2 yds. 10c

Printed grosgrain Ribbon

10c Yard 1½-in.

C "Bubble burst" designs. Rayon and cotton. *State colors:* copen blue, royal blue, emerald green, maize yellow, pink, medium red, white. 1½-in. wide.

25 K 1224—Shpg. wt., yd., 1 oz. Yd. 10c

Popular grosgrain Ribbon

25c 3 yds. 1½-in.

D Rayon and cotton grosgrain ribbon. *Colors:* black, copen blue, navy blue, royal blue, dark brown, emerald green, pink, scarlet red, white, maize yellow. *State color and width.*

25 K 1253—Shpg. wt., 3 yards, 2 oz.

Width		Width	
⅝-in.	3 yds. 11c	1½-in.	3 yds. 25c
⅞-in.	3 yds. 13c	2¼-in.	3 yds. 26c

Scotch plaid Ribbon

9c Yard 1½-in.

E Perky rayon taffeta plaid. *Colors:* copen blue, navy blue, green or red plaids.

25 K 1211—Shpg. wt., yd., 1 oz.

Width		Width	
⅞-in.	yd. 5c	2¼-in.	yd. 10c
1½-in.	yd. 9c	*State color, width*	

Floral print moire Ribbon

9c Yard 1½-in.

F Rayon moire. *Colors:* med. blue, maize yellow, pink or white grounds, contrasting print. *State colors.*

25 K 1223—Shpg. wt., yd., 1 oz.

Width		Width	
1½-in.	yd. 9c	3-in.	yd. 14c
2¼-in.	yd. 12c	*State color, width*	

Rayon moire Ribbon

13c 3 yds. ⅞-in.

G Pretty reversible pattern moire ribbon. *Colors:* cardinal red, pink, copen blue, royal blue, maize yellow, or white. *State color, width.*

25 K 1258—Shipping weight, yard, 1 ounce; 3 yards, 2 ounces.

Width		Width	
⅞-in.	3 yds. 13c	2¼-in.	3 yds. 28c
1½-in.	3 yds. 26c	3 -in.	3 yds. 29c

Rayon pile velvet Ribbon

10c Yard ⅞-in.

H Rayon taffeta back. *Colors:* white, maize yellow, copen blue, royal blue, navy, emerald, pink, scarlet red, dark brown, black.

25 K 1202—Shpg. wt., yd., 1 oz.

Width		Width	
¼-in.	yd. 5c	1⅜-in.	yd. 19c
½-in.	yd. 10c	2 -in.	yd. 25c
⅞-in.	yd. 10c	*State color, width*	

Rayon taffeta check Ribbon

9c Yard 1½-in.

J Gay check with rayon satin stripes. *State colors:* white with lt. blue, red, pink, or royal blue checks.

25 K 1231—Shpg. wt., yd., 1 oz.

Width		Width	
⅞-in.	yd. 5c	2¼-in.	yd. 10c
1½-in.	yd. 9c	*State color, width*	

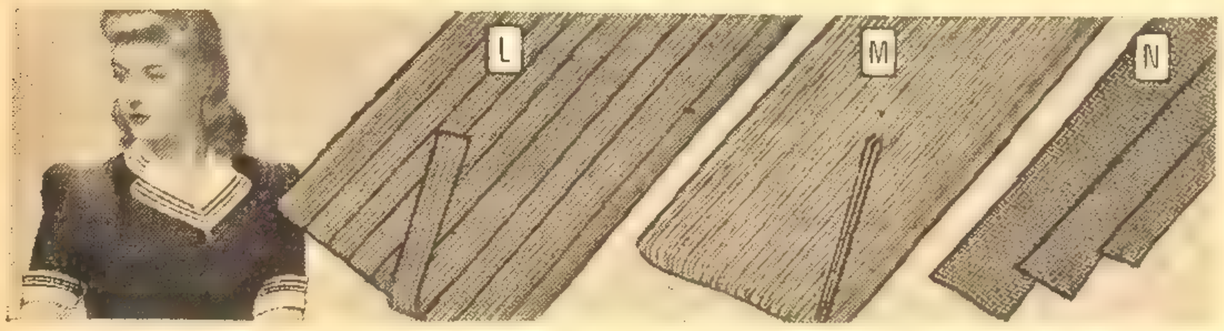
Patriotic striped Ribbon

10c 4 yds. 3⅜-in.

K Red-white-and-blue rayon messaline. *State width.*

25 K 1218—Shpg. wt., pc., 3 oz.

⅜-in. width	4 yd. pc. 10c
½-in. width	3 yd. pc. 10c
⅞-in. width	2 yd. pc. 10c
1½-in. width	2 yd. pc. 10c



Rayon middy Braid

L About 3/16-inch wide. *Washable colors:* gold, navy blue, scarlet or white. *State color.* Shipping wt., piece, 2 oz.; 2 pcs., 3 oz.

25 K 1403—4-yd. piece . **9c**
Two 4-yard pieces. 17c

Soutache Braid

M Rayon. About ⅛-inch wide. *Washable colors:* black, gold, navy, scarlet, white. *State colors.* Wt., pc., 2 oz.; 2 pcs., 3 oz.

25 K 1402—6-yd. piece. . **8c**
Two 6-yard pieces. 15c

Rayon military Braid

N *State width, washable colors:* black, gold, navy, scarlet, white.

25 K 1404—Shipping wt., yard, 2 oz.; 6 yds., 4 oz.

Width about	Yd.	6 yds.
⅜-inch	3c	15c
½-inch	4c	21c
¾-inch	5c	27c

25 K 1451 . . . . . CK . . . . . .

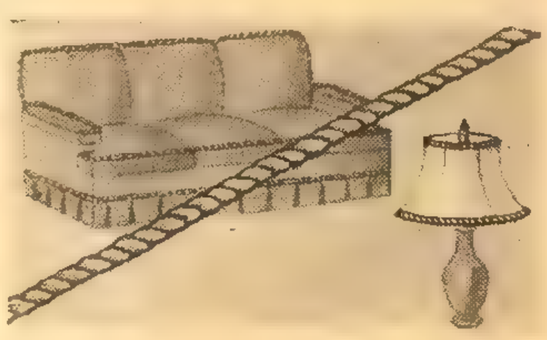


Rayon covered Robe Cord

Good looking cord for lounging robes and bathrobes. Made of cotton and covered with lustrous rayon. About ½-inch thick and 76 inches long. 5-inch tasseled ends.

Colors: black, gold, navy blue, scarlet or white. *State color.* Shipping weight, 4 ounces.

25 K 1431 . . . . . Each **23c**

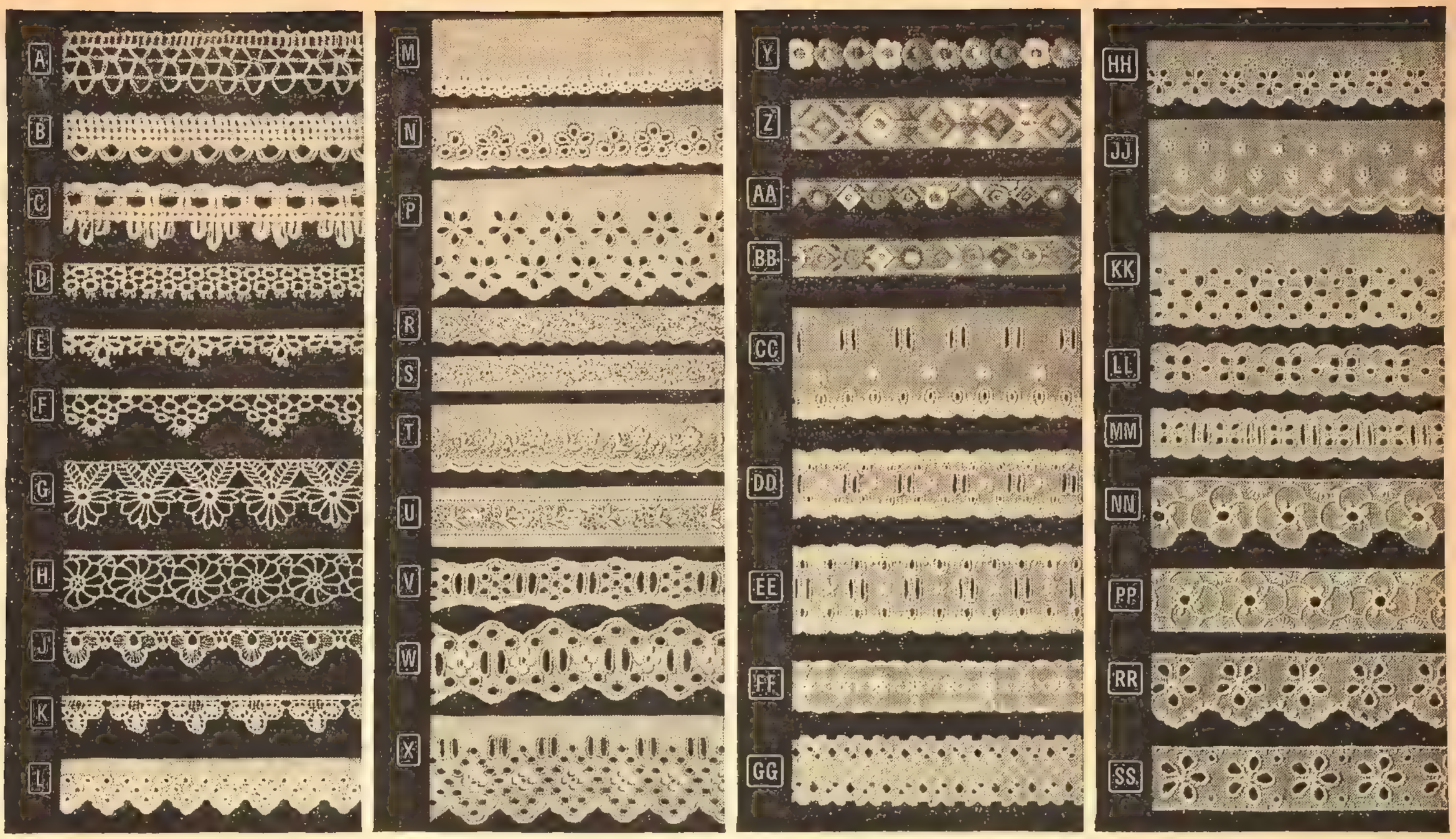


Rayon covered Cord Trimming

Twisted rayon covered cotton cord. Makes an attractive trim for suits, also for furniture, pillows, lampshades.

Colors: black, brown, copen blue, navy blue, green, gold, scarlet or white. *State color and width.* Shipping weight, yard, 1 ounce.

25 K 1400—⅛-inch width . . Yard **5c**
3/16-inch width . . Yard **9c**



Dainty Lace Edgings for dresses, blouses, lingerie, baby things

Crochet style Lace

Dainty lace that resembles handmade crochet. Sturdy, washable, all-white cotton. Shipping weight, yard, 1 ounce. Low as 5c Yard

A 25 K 127—Abt. ¾-in. edge..Yd. 5c
B 25 K 128—Abt. ⅝-in. edge..Yd. 6c
C 25 K 129—Abt. ¾-in. edge..Yd. 7c

Crochet style tatting edge

Dainty all-white cotton. Approx. widths. Shipping weight, yard, 1 ounce.

D 25 K 342—⅜-in. double row. Yd. 11c
E 25 K 343—⅜-in. Clover leaf. Yd. 11c
F 25 K 344—½-in. Van Dyke. Yd. 11c

Venise type lace edge

So much like handmade lace, you'd expect to pay much more. Washable all-white cotton. Shpg. wt., yd., 1 oz.

G 25 K 133—Abt. 1¼-in. edge. Yd. 24c
H 25 K 132—Abt. 1 -in. edge. Yd. 17c
J 25 K 131—Abt. ¾-in. edge. Yd. 10c
K 25 K 130—Abt. ¾-in. edge. Yd. 10c

Embroidered Baby batiste edge

Narrow eyelet edging. Washable all-white cotton. Shpg. wt., yd., 1 oz.

L 25 K 219—Abt. ¾-in. edge. Yd. 13c

Embroidered batiste edges

Dainty eyelet embroidered all-white cotton edging. Patterns similar to illustration. Shipping weight, yard, 1 ounce. Low as 10c Yard

M 25 K 202—¾-in. edge.....Yd. 13c
N 25 K 134—1 -in. edge.....Yd. 10c
P 25 K 140—2 -in. edge.....Yd. 17c

Matched baby batiste trim

Eyelet and shadow embroidery designs. Fine quality washable cotton, all-white. Shipping weight, yard, 1 ounce.

R 25 K 237M—¾-in. edge.....Yd. 19c
S 25 K 238M—⅝-in. insertion. Yd. 19c

Floral embroidered pattern

T 25 K 239M—1⅜-in. edge....Yd. 25c
U 25 K 250M—1⅛-in. insertion. Yd. 25c

Matched eyelet batiste trim

Embroidered white cotton. Beading takes ⅜-in. ribbon. Shpg. wt., yd., 2 oz.

V 25 K 233M—1 -in. galloon..Yd. 19c
W 25 K 234M—1½-in. galloon..Yd. 24c
X 25 K 231M—3½-in. edge....Yd. 35c
25K230M—2-in. edge not shown. Yd. 21c
25K232M—6-in. edge not shown. Yd. 50c

Multicolor Embroidery

Brilliant, colorful peasant style embroidery on sheer, permanent finish cotton organdy. Shipping weight, yard, 2 ounces. 19c Yard Galloon

Y 25 K 336—½-in. galloon....Yd. 19c
Z 25 K 348—1-in. insertion....Yd. 21c

Matched fiesta pattern

AA 25K394M—⅝-in. edge.... Yd. 10c
BB 25K395M—⅝-in. insertion. Yd. 10c

Matched embroidered organdy

Beading trims in matched patterns on sheer permanent finish organdy. All white. Beading takes ⅜-inch ribbon. Shpg. wt., yd., 2 oz.

25 K 324M—1⅝-in. edge not shown. Yard.....25c
CC 25 K 325M—2½-in. edge..Yd. 28c
DD 25K326M—1¼-in. galloon. Yd. 27c
EE 25K327M—1¾-in. galloon. Yd. 32c

Embroidered organdy galloons

Sheer all-white cotton with a fine permanent finish. Shpg. wt., yd., 2 oz.

FF 25 K 332—1⅝-in..... Yd. 22c
GG 25 K 333—2⅛-in..... Yd. 27c

Embroidered Organdy Edges

Lovely embroidered all-white cotton organdy, permanent finish. Will stay crisp, fresh-looking. Shpg. wt., yard, 2 oz. Low as 17c Yard

HH 25 K 328—2-in. edge.....Yd. 17c
JJ 25 K 329—3-in. edge.....Yd. 25c

Embroidered Organdy Trims

Good quality cotton organdy . . . crisp permanent finish. All-white. Beading takes ⅜-in. ribbon. Shpg. wt., yd., 2 oz.

KK 25 K 318—2-in. edge.....Yd. 19c
LL 25 K 319—⅞-in. galloon...Yd. 18c
MM 25 K 320—⅞-in. beading..Yd. 18c

Matched Embroidered Trims

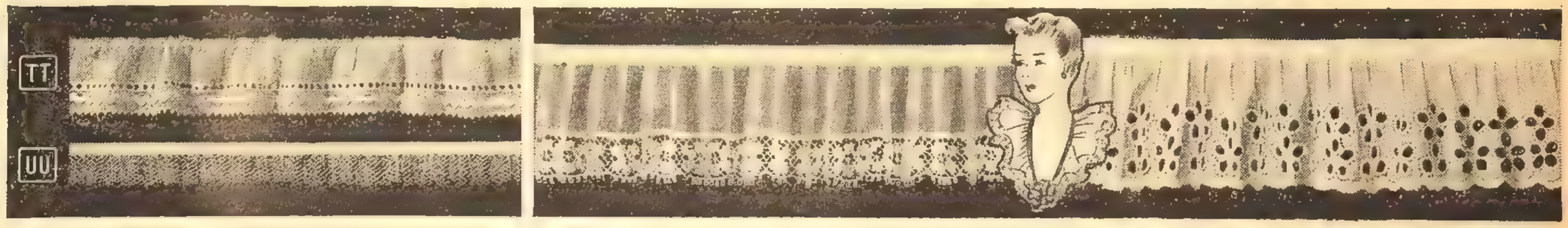
Sheer wisps of loveliness for your frocks. Good quality white cotton organdy has crisp permanent finish . . . won't wash out. Shpg. wt., yd., 2 oz.

Floral cutout pattern

NN 25K312M—1⅛-in. edge...Yd. 12c
PP 25K313M—1-in. insertion .Yd. 12c

Eyelet embroidered design

RR 25K314M—1⅛-in. edge...Yd. 15c
SS 25K315M—1-in. insertion .Yd. 15c



Cotton Organdy Ruffling

TT Crisp permanent finish cotton organdy makes a colorful trimming on dresses, aprons, pinafores. About 1⅛ inches wide. Hemstitching, rickrack braid trim and picot edging in *washable colors:* copen blue, green, pink, red, yellow, black or all white. *Be sure to state color.* Shipping weight, yard, 3 ounces.

25 K 1451.....Yard 9c

Fluted Rayon Net Trim

UU Sheer rayon net trimming to add a charming touch to dresses and blouses . . . makes you lovely to look at. A single row ruffle of double thickness net that is dainty enough for baby clothes, too. About ⅞ inch wide. *Colors:* pink or white. *Be sure to state color wanted.* Shipping weight, yard, 2 ounces.

25 K 1456.....Yard 19c

Lace Edge Ruffling

You'll want this exquisite trim for your best dresses and blouses. Makes a frosty-white touch for all your dark clothes. Sheer rayon chiffon, pleated and finished with asst. style val type cotton lace edging . . . adds just the right note of freshness and beauty to any garment. About 1⅜ inches wide. Shipping weight, yard, 3 oz.

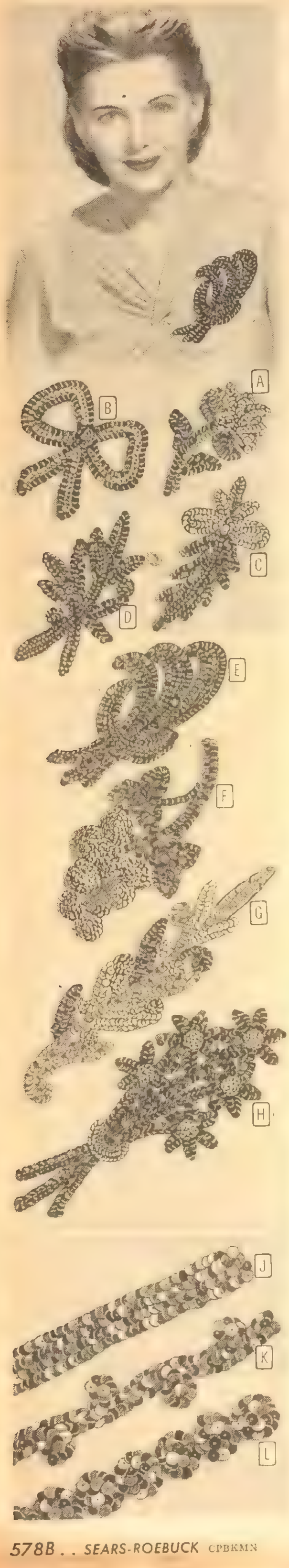
25 K 1476.....Yard 29c

Eyelet Batiste Ruffling

Eyelet embroidered ruffling, smartly pleated and ever so flattering. Fine cotton batiste that washes nicely and makes a pretty trim for dresses, blouses . . . especially smart on dark clothes. White only. About 1⅝ inches wide. Shpg. wt., yard, 3 oz.

25 K 1478.....Yard 59c

Glamorous Sequin Ornaments and other Accessories



For stunning wardrobes

Make your wardrobe stunning, appealing with striking sequins . . . the glamorous trim that has become the season's leading fashion success. Take a few minutes to sew one of these glittering motifs on a simple, unadorned dress . . . and see how easily it is transformed to a lovely creation. Put a sequin ornament on the shoulder of your best dress and a matching one on a hat or bag . . . makes a smart, attractive ensemble. This popular trim gives an eye-catching beauty to your old favorites and adds appeal to your new clothes. You'll find it's an easy, inexpensive way to give your whole wardrobe that stylish, latest-fashion look. All ornaments below mounted on firm cloth backing. Shipping weights, each, 3 ounces.

Sequin Ornaments

A Floral Motif. Sparkling trim for dresses, blouses. About 2½x4 inches. *Colors:* all black; black with aqua, red or multicolor sequins. *State color.*
25 K 1442 . . . . . Each **59c**

B Sequin Bowknot. Wear them in pairs for glamour. About 4x3¾ inches. *Colors:* All gold, all black; black with aqua or red sequins. *State color.*
25 K 1443 . . . . . Each **75c**

C Sequin Spray. A lovely motif for dressy blouses. About 2¾x5¼ inches. *Colors:* all black; black with aqua, red or multicolor sequins. *State color.*
25 K 1434 . . . . . Each **85c**

D Sequin Leaf Spray. For smart pocket trims. About 3⅛x5½ inches. *Colors:* all black; black with aqua, red or multicolor sequins. *State color.*
25 K 1436 . . . . . Each **98c**

E Sequin Wheat Spray. A simple, "chic" design. About 6¼x3¼ inches. *Colors:* all black; black with aqua, red or multicolor sequins. *State color.*
25 K 1444 . . . . . Each **$1.25**

F Grape Cluster. Striking on your basic dresses. About 6¼x3½ inches. *Colors:* all black; black with multicolor sequins. *Be sure to state color wanted.*
25 K 1445 . . . . . Each **$1.79**

G Sequin Spray. For accenting simple necklines. About 9½x2½ inches. *Colors:* all black; black with multicolor sequins. *Be sure to state color wanted.*
25 K 1446 . . . . . Each **$1.89**

H Flower Bouquet. A stunning, jewel-like design. About 9½x3¾ inches. *Colors:* all black; black with multicolor sequins. *Be sure to state color wanted.*
25 K 1449 . . . . . Each **$1.95**

Sequin trim yardage

Sequin trimming by the yard for completely transforming evening dresses, bags, blouses and your more formal daytime dresses. In widths for covering shoulder straps, belts and for edging necklines and sleeves. Mounted on cotton backing. Shipping wts., yard, 3 oz.

J Sequin Banding. Black only. In two widths: ⅜-inch (2 rows), 1-inch (4 rows).
25 K 1428—⅜-inch. . . . . Yard **55c**
25 K 1429—1-inch. . . . . Yard **$1.09**

K Scalloped Design. Black only. About 1-inch wide.
25 K 1470 . . . . . Yard **$1.98**

L Wheel Design. Can be cut apart and used separately. Black only. About 1-inch wide.
25 K 1464 . . . . . Yard **$1.79**

Lovely Bridal Veils

Finger-tip veil . . . a popular style with today's young brides. Shimmering rayon net edged with rich-looking Chantilly-type cotton and rayon lace. Veil has extra shoulder length face veil which can be worn over the face or thrown back over the shoulders. Veil is caught at the top in a shining beaded coronet which adjusts to any head size. White only. About 36 inches long, 72 inches wide. Shipping weight, 1 pound 4 ounces.
25 K 1053 . . . . . Each **$8.95**

Full length veil . . . for the girl who wants the extra glamour of a "train." Crisp rayon net, fashioned in a full length sweeping veil with fine Chantilly-type cotton and rayon lace trim attached to a lovely coronet halo of shining beads. Comes in white only. Adjusts to any headsize. About 108 inches long and 72 inches wide. Shipping wt., 1 lb. 6 oz.
25 K 1054 . . . . . Each **$10.95**

2-piece Dress Frogs

Frog fasteners . . . make attractive closings on suits, dresses and mandarin jackets. 2-piece with strong secure barrel-shaped fasteners. Rayon and cotton. *Colors:* black, brown, navy, red or white. *State color.* Shipping weights, each, 2 oz.

M Elaborate Wheel Design. About 5x2½ inches. *State color.*
25 K 1483 . . . . . Each **65c**

N Crochet Twist Design. About 4¾x2¼ inches. *State color.*
25 K 1482 . . . . . Each **55c**

P Smart Tailored Style. About 5½x2¼ inches. *Colors* as above; also gold color. *State color.*
25 K 1481 . . . . . Each **25c**

R Lightweight Dress Frog. About 4x1½ inches. Fine for use on wash dresses, pajamas, housecoats. *Colors* same as above; also gold. *State color.* Washfast. Shpg. wt., of three, 4 oz.
25 K 1405 . . . . . 3 for 42c Each **15c**

Rayon Mesh Veilings

Don't discard last year's winter hats because they look drab and colorless. Add that sparkle and life . . . the flattering color you need with just a wisp of floating rayon net. Choose from a variety of patterns to suit your every mood . . . filmy meshes that flatter you . . . smart novelty patterns that dress up your costumes . . . pretty chenille-dotted veilings in colors to match or contrast your ensemble. About 17 inches wide.

S Chenille-dotted rayon Veiling. *State colors:* black, brown, or navy with self color dots. Also black with red dots, black or navy blue with white dots. Shipping weight, yard, 2 ounces.
25 K 1078 . . . . . Yard **44c**

T Novelty rayon Veiling. *State colors:* black, brown, or navy. Shpg. wt., yard, 2 oz.
25 K 1077 . . . . . Yard **39c**

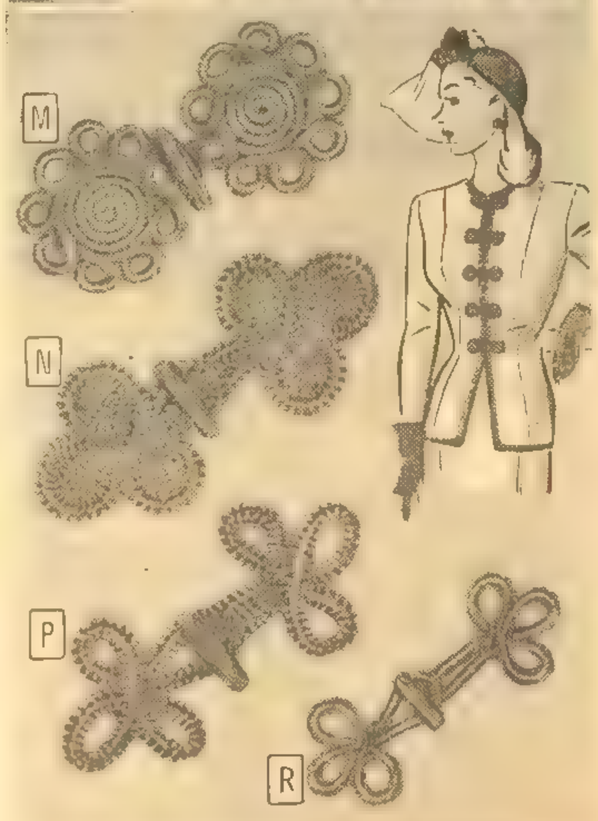
V "Complexion" rayon Veiling. *State colors:* black, brown or navy. Shpg. wt., yard, 2 oz.
25 K 1021 . . . . . Yard **39c**

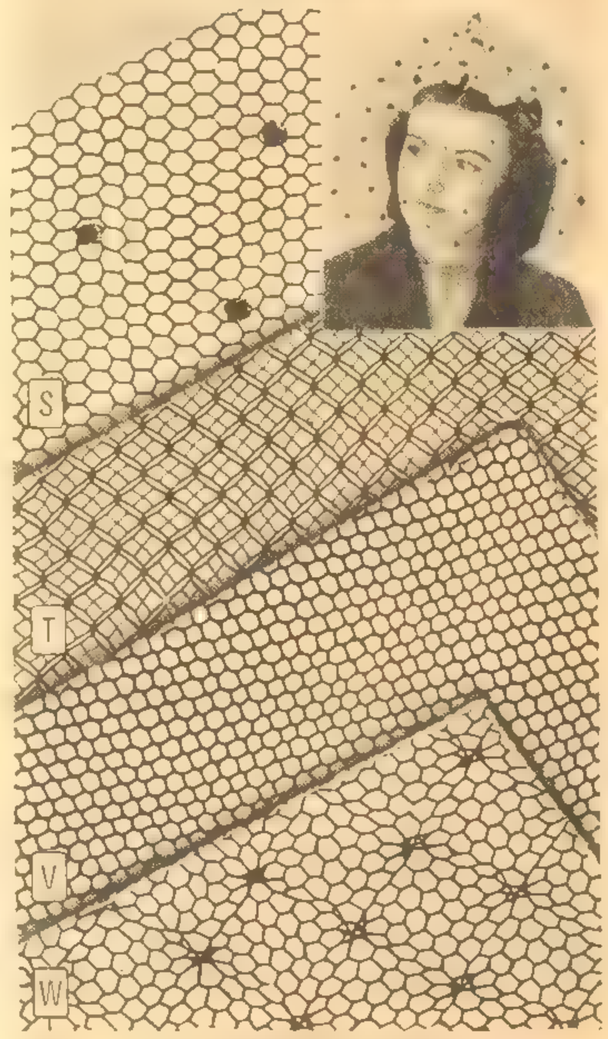
W Spider Web rayon mesh Veiling. *State colors:* black, brown or navy. Shpg. wt., yard, 2 oz.
25 K 1019 . . . . . Yard **29c**

Sequin Buttons

X Glamorous sequin buttons to match sequin ornaments at left. For sparkling dress trimmings, lapel ornaments. Also use them to make hatpins. *Colors:* black, black with aqua, red or multicolor centers; brown with gold center.
25 K 1441—Shpg. wt., 3 oz.
1-in. . . . . 25c 1⅛-in. **39c**
1¼-in. . . . 29c *State size, color.*

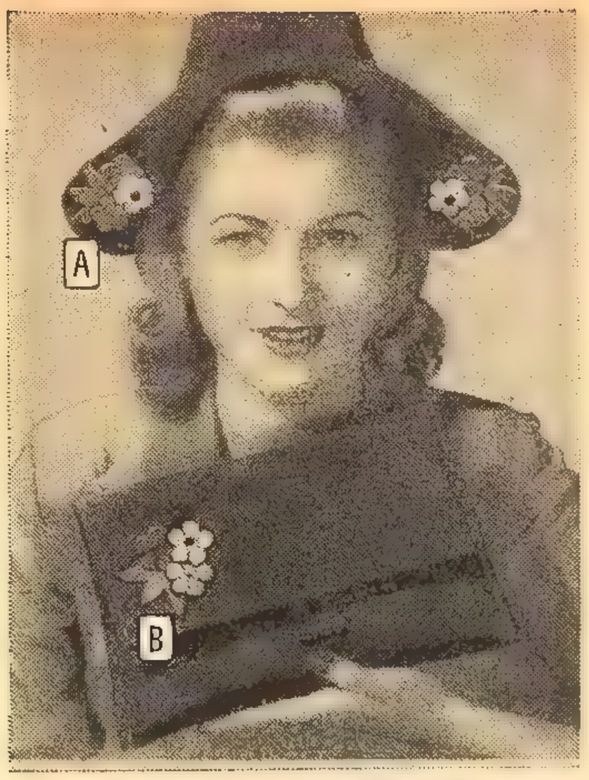


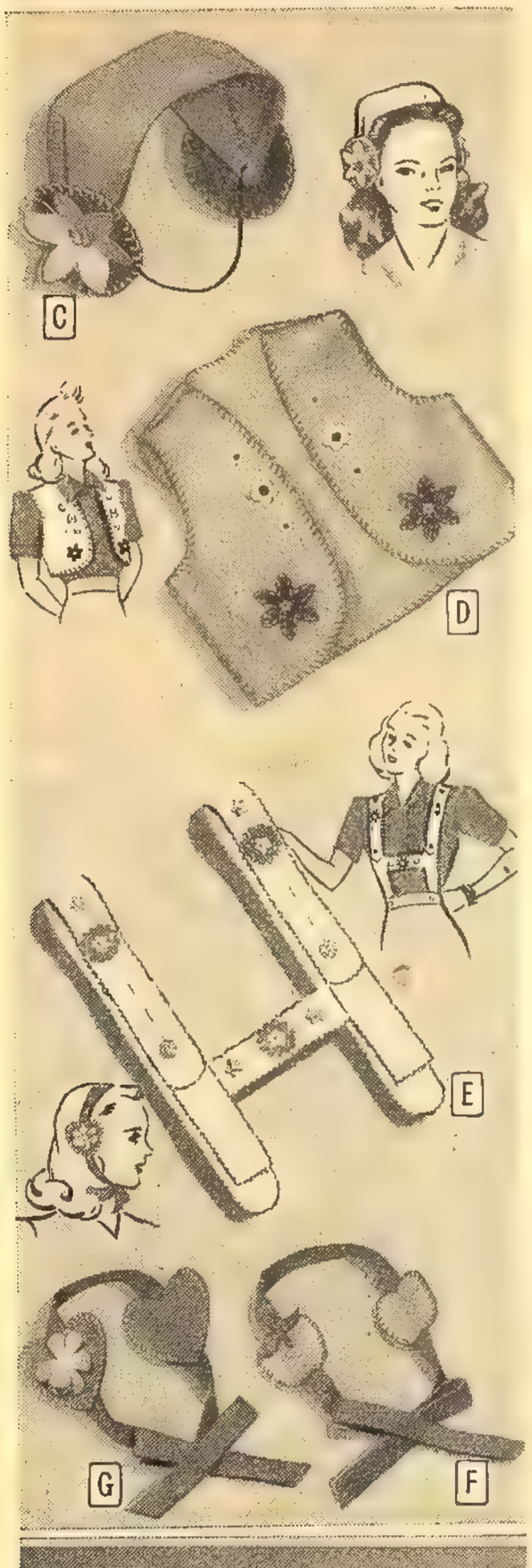






Gay felt Appliques to make your wardrobe individual







Make this New Dutch Cap

A Cut, ready to put together. Includes felt for cap, and flower appliques and buttons ready to apply. 70% wool, 30% cotton felt. Instructions. Adjustable. Fits up to 23-inch headsize. *State colors:* green, navy blue, red, black. Shipping weight, 4 oz.
25 K 4267 .....Kit **63c**

Make this smart Handbag

B Envelope style. 10¼ in. long. Kit includes ready-cut felt (70% wool, 30% cotton felt) flower appliques, lining, floss for saddle stitching. Instructions. *State colors:* green, navy blue, red, black. Shpg. wt., 6 oz.
25 K 4266.....Kit **$1.25**

Make these Felt Accessories

C **Half Hat.** The season's most popular hat style. Make one for yourself. Kit contains everything you need . . . includes felt for hat, flower applique trim and complete instructions. 70% wool and 30% cotton felt. Hat fits average headsizes. *State colors:* red, Kelly green, dark brown, black. Shipping weight, 3 ounces.
25 K 4094.. .....Kit **57c**

D **Smart Felt Vestee.** Make it to wear with skirts and blouses . . . to dress up your last season's wardrobe. Includes felt for vest, flower applique trim, complete instructions. 70% wool and 30% cotton felt. *Colors:* red, Kelly green. 2 sizes: 8 to 12 and 12 to 18. *State size and color.* Shipping weight, 4 ounces.
25 K 4093.....Kit **$1.54**

E **Gay Suspenders.** You can make them in no time at all . . . to wear with skirts, slacks and shorts. Complete with felt for suspenders, flower applique trim and instructions. 70% wool and 30% cotton felt. *Colors:* red, copen blue, green. *State colors.* Shipping weight, 3 ounces.
25 K 4092..... ...Kit **59c**

F **Kiddies' Ear Muffs to make.** Youngsters won't mind the cold . . . they'll love wearing these colorful flower-trimmed ear muffs. Everything included . . . felt for muffs, flower applique and complete instructions. 70% wool and 30% cotton felt. *Colors:* red or green. *Be sure to state color wanted.* Shipping weight, 3 ounces.
25 K 4090.....Kit **55c**

G **Campus Craze Ear Muffs.** Make them for yourself . . . brave the winter weather cheerfully with these gayly colored ear muffs. Includes: felt for ear muffs and flower applique trim. Complete instructions. 70% wool, 30% cotton felt. *State colors:* red or green. Shipping weight, 3 ounces.
25 K 4091.....Kit **59c**

"Deb Set" to make

Give your old, and your new fall clothes, too, an individual flavor with this Redy-Cut applique "Deb Set" . . . a clever matching belt, bandeau and bracelet . . . the complete outfit to brighten dresses or jumpers. All you have to do is cut the three smart accessories from the green felt banding and then tack the gay flowers to the felt. They'll do a wonderful job of adding individuality to your costumes. Package contains sufficient Redy-Cut banding and applique flowers to finish the three pieces: 66 inches of felt banding, 36 inches of individual flower applique. Green banding only with red or maize felt flowers. *Be sure to state flower color wanted.* Felt is 70% wool and 30% cotton. Shipping weight, 4 ounces.
25 K 4089.....Kit **79c**

New felt Applique Trims

"Redy-Cut" felt appliques work wardrobe magic. Glamorize your favorite dresses, skirts, blouses and sweaters this new way . . . it's simple as A-B-C. Easy to sew on. Decorate your own or your children's clothes with flowers, fruit and animal motifs . . . adds new glamour and individuality . . . gives new life to last year's stand-bys. It's the newest trick for women who like that hand-made touch in their clothes. Your choice of the eight attractive "Redy-Cut" designs listed below.

H **Vine - and - Flower.** Redy-Cut appliques young mothers and daughters will love. Follow the tissue transfer pattern for the popular mother-daughter style shown at right. Kit contains tissue transfer and 36 felt pieces of flowers and leaves. 70% wool, 30% cotton felt. *State predominating flower colors:* red or maize yellow. (Both have green leaves.)
25 K 4080—*Postpaid*....Kit **29c**

J **Cherries.** Luscious-looking Redy-Cut applique trim that's adaptable to almost any type of children's or misses' garments. Includes 14 felt pieces: 2 double large cherries, 2 stems; 4 small cherries, 4 stems. Red with green leaves. 70% wool, 30% cotton felt.
25 K 4083—*Postpaid*....Kit **29c**

K **Ducklings on Parade.** Winsome Redy-Cut applique trim . . . five waddling ducklings in graduated sizes. Use them on children's teen-age clothes and infants' carriage sets, crib sets. Includes 1 felt scroll strip and 5 felt ducklings. 70% wool, 30% cotton felt. *State colors:* red, copen blue.
25 K 4081—*Postpaid*....Kit **29c**

L **A Pocketful of Posies.** Redy-Cut applique that's charming on mothers' or daughters' clothes . . . gives an expensive-looking dressmaker touch. Felt Fleur-de-Lis pocket and contrasting color flower and bow trim. Kit includes pocket, 12 flowers and 1 bow. 70% wool and 30% cotton felt. *Pocket colors:* red, Kelly green, pink. *State color.*
25 K 4082—*Postpaid*....Kit **29c**

M **Bow Catcher.** Redy-Cut applique felt trimming that's smart on any garment and suitable for all ages. Kit includes four bows, 3 with short streamers, 1 with long streamers. 70% wool and 30% cotton felt. *State colors:* red, Kelly green, royal blue.
25 K 4084—*Postpaid*....Kit **39c**

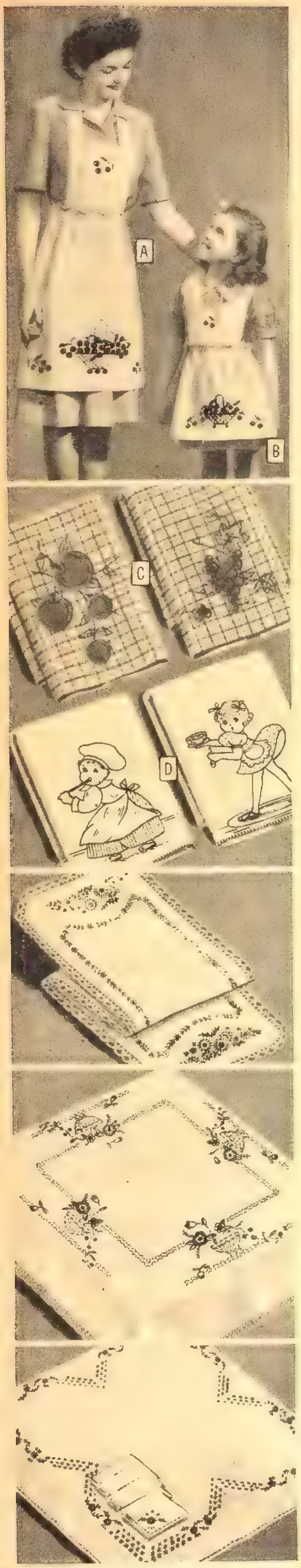
N **Flower Shower.** Scatter these colorful Redy-Cut felt flower and leaf appliques on any garment, new or old. They'll dress up your whole wardrobe. Includes tissue transfer pattern for planning appliques, and 86 pieces of multicolor flowers and green leaves. 70% wool, 30% cotton felt.
25 K 4085—*Postpaid*....Kit **49c**

P **Posy Spray.** For children's and infants' garments. Especially attractive for ensembles. This Redy-Cut kit contains enough felt applique pieces for 1 coat and bonnet. Includes tissue transfer pattern for planning appliques, and 70 pieces of multicolor flower and green leaves. 70% wool and 30% cotton felt.
25 K 4086—*Postpaid*....Kit **59c**

R **Mary's Little Lamb.** Redy-Cut applique designed for your daughter's nicest dresses or skirts. These frolicking felt lambs will make outdoor clothing bright and cheerful, too. Kit contains 3 yards of red felt banding and ▮ white lambs (sufficient for trimming one garment). 70% wool and 30% cotton felt.
25 K 4088—*Postpaid*....Kit **79c**



Beautiful Stamped Goods ready to embroider



Stamped "Mother" Aprons

A A practical, attractive apron completely finished except for the bit of embroidery which you do yourself. Stamped on durable cotton cloth. Bib style with shirred waist line. Matches child's apron below. Stamped pattern similar to illustration. White only. Regular size. Shipping weight, 3 oz.

25 K 4181 M.....Each **$1.39**

Stamped "Daughter" Aprons

B Child's apron to match woman's apron above. Same style . . . stamped on same good quality cloth ready to embroider. Make one of the popular mother-daughter ensembles. Stamped embroidery pattern similar to illustration. One size to fit children up to 7 yrs. White only. Shpg. wt., 2 oz.

25 K 4182M.....Each **89c**

Applique Towels

C Make your kitchen bright with colorful applique cotton towels. Designs are stamped ready to applique. Attractive red or blue check squares. Size, 17x30 inches. *Patterns: Apple* applique on red-and-cream checked towel; *Grape* applique on blue-and-cream checked towel. *State pattern choice.* Shipping weight, 3 ounces.

25 K 4183.....Each **59c**

Stamped Towels

D They'll make a big hit in any kitchen because the patterns are so gay and are so easy to embroider. The designs are stamped ready for embroidery on absorbent natural color cotton toweling. Size 17x26½ inches. *Patterns: "The Chef"; "The Maid." Be sure to state your pattern choice.* Shipping weight, 3 ounces.

25 K 4184.....Each **39c**

Stamped Scarf

Embroider the attractive designs on this stamped scarf . . . add lace or crochet trim. Makes a lovely runner for dresser, table or buffet. Stamped on heavy, good quality white cotton cloth. Assorted patterns similar to illustration. Size, 16x45 inches. (Lace not included; see Index for lace.) Shipping weight, 5 ounces.

25 K 4185.....Each **39c**

Stamped Tablecloths

Here's a tablecloth that you can be doubly proud to use on all occasions, because you finish it with your own needlework. Stamped ready to be embroidered in gay, bright colors or lovely pastels to match your color schemes. Made of fine white cotton cloth that launders beautifully. Make it up for gifts . . . perfect for the young bride, ideal for bridge or bazaar prizes. Attractive stamped patterns similar to illustration. (Lace edge not included; see Index for lace. Size, 50x50 inches. Shipping weight, 12 ounces.

25 K 4178.....Each **$1.17**

5-piece Bridge Sets

Your own fine embroidery on a good quality cloth . . . a combination that will make this your favorite bridge set . . . a set that all your friends will admire. It's easy to make these cloths and napkins for use at home or to give to your friends. Stamped on off-white cotton crash in lovely, attractive patterns similar to illustration. Five piece set consists of: one cloth, 36x36 inches; four matching napkins, each 12x12 inches. Shipping weight, 7 ounces.

25 K 4179.....5-piece set **$1.49**

Crochet these Bed Socks

These pretty woolen bed socks take but a jiffy to crochet . . . and they're comfortable, lightweight and so very warm. Easy to make up for yourself or to give as gifts. They're sure to be appreciated. Package contains enough Bear Brand wool yarn and complete, simple instructions to crochet one pair of bed socks. Adjustable fit. (Ribbon not included; see Index for ribbons.) *Colors:* pink, blue, white. *State color.* Shipping weight, 3 ounces.

25 K 5629.....Kit **79c**

Hot Iron Transfers

Betty Burton Hot iron transfer patterns . . . 10 big sheets, each filled with dozens of attractive, useful transfer patterns for all your fancy pieces. Contains almost every kind of design for tea towels, pillowcases, scarfs . . . and lots of pretty things . . . all decorative pieces. Many more designs for various uses are included. There are cunning animal designs for children's clothes and stuffed toys.

Use the quaint, old-fashioned designs for decorations on pretty doilies, runners and popular matching pieces. It's simple to stamp patterns on all fabrics, light or dark. Just apply a hot iron to the designs and make up your own good-looking sets. You'll find uses for every one of dozens of charming patterns included in this package. For lovely, long-lasting results, embroider with Sears A. C. E. embroidery floss (25 K 4908), shown below. Shipping weight, 3 oz.

25 K 4265
Package of 10 sheets..... **25c**

A. C. E. 6-strand Floss

Famous A. C. E. brand embroidery thread is your assurance of quality. A thread which merits your finest needlework, because of its beauty and durability. A 6-strand cotton floss mercerized for added strength. Perfect for use on your prettiest fancy pieces. The 39 lovely colors are washable. *State colors listed below.* About 9 yards to skein. Shipping weight, six skeins, 2 ounces; twelve skeins, 3 ounces.

25 K 4908.....**6** skeins for **13c**
12 skeins for **24c**

Black	Medium green
White	Pink
Light blue	Dark pink
Copen blue	Tearose
Royal blue	Rose
Delft blue	Dark rose
Dark blue	Deep coral
Lavender	Medium red
Dark lavender	Scarlet
Purple	Cardinal
Yellow	
Med. yellow	**Shaded colors:**
Orange	Green ombre
Burnt orange	Yellow ombre
Light brown	Orange ombre
Dark brown	Pink ombre
Leaf green	Red ombre
Nile green	Lavender ombre
Grass green	Blue ombre
Hunter green	Pastels (rainbow)
Dark hunter green	

Embroidery Hoops, Bone Rings

E **Bone Rings.** For curtain tiebacks, handbags, dress ornaments. *3 sizes:* ⅝-inch, ¾-inch, 1-inch diameter. Black or white. *Be sure to state color and size.* Shipping weight, 3 ounces.

25 K 4741.....12 for **10c**

F **Wood Embroidery Hoops.** Spring adjustment for snug fit. *Round size:* diam., 4, 5, 6, 7 in. *State size.* Shipping weight, 5 oz.

25 K 4692.....Pair **15c**

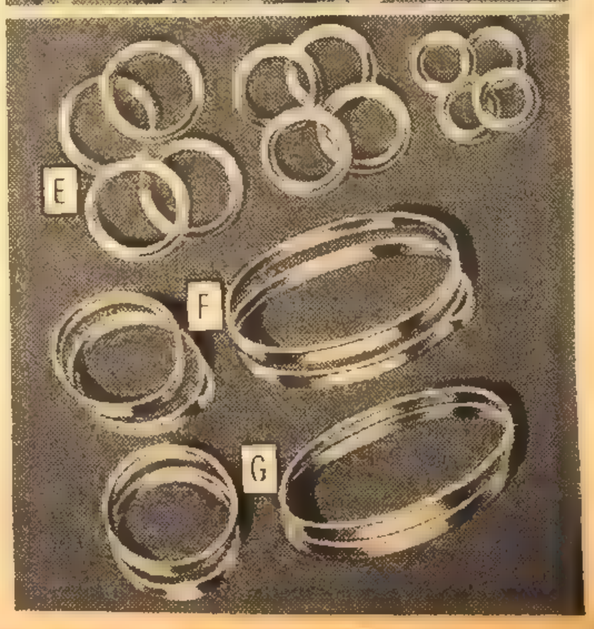
G **Metal Embroidery Hoops.** Strong, single-layer cork lined. Holds needlework firmly. *Round size:* diameter, 4, 5, 6, 7 inches. *State size.* Shipping weight, 4 oz.

25 K 4658.....Pair **10c**



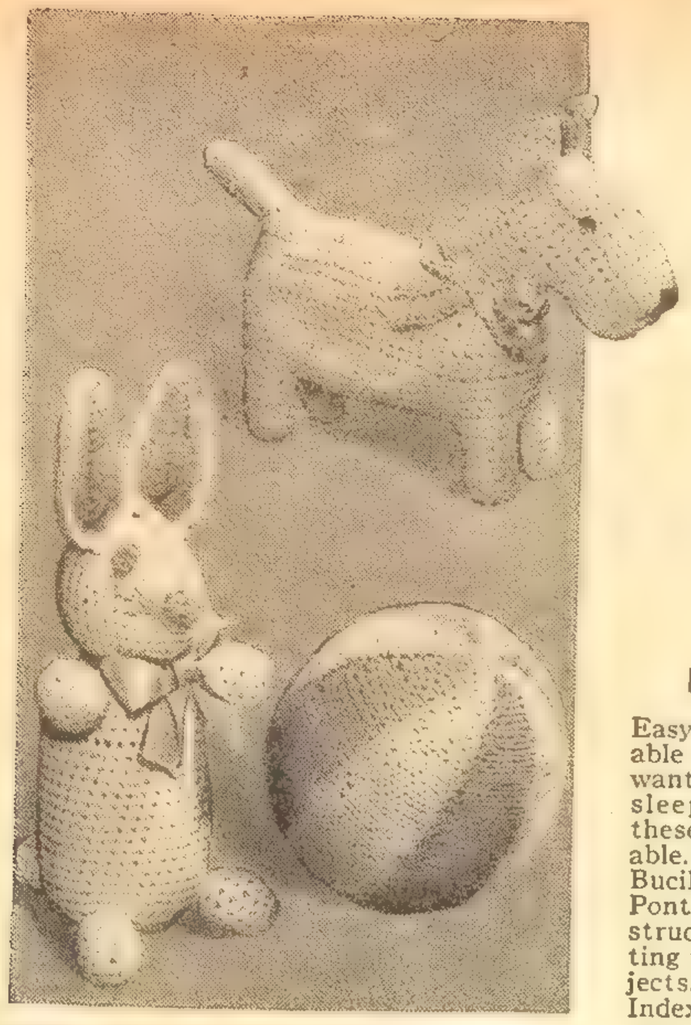






Make these Lovely Pieces for the Baby

You'll love putting the finishing touches on these stamped baby pieces and making the cute stuffed toys. And, each bit of needlework you apply will make baby's things more treasured, whether they're for your own baby or for baby gifts. Women everywhere are telling other women about Sears art needlework items. Use A. C. E. (see index) Embroidery floss for best results.



Bucilla "Hug Me" Toys

Easy-to-make stuffed toys are washable and they float. Every child wants a cuddle toy to see him off to sleep. Mother will appreciate these, too, because they are washable. Package contains sufficient Bucilla Wonder-Knit Cotton, Du-Pont Bubblfil and complete instructions for crocheting or knitting toy. Your choice of three subjects. Ribbon not included; see Index. Shpg. wt., each kit, 6 oz.

25 K 4271—"Hug Me" Scottie (to crochet). Blue only..Kit **98c**

25 K 4270—"Hug Me" Bunny (to crochet).White-pink color combination.....Kit **98c**

25 K 4269—"Hug Me" Ball (to knit) pink-blue color combination.....Kit **69c**



Stamped Crib Set

The best is none too good for your baby. This fine quality white cotton lawn (96x100 thread count) stamped sheet and pillow case set with a touch of your embroidery will make an excellent gift. It'll be doubly appreciated, too, because you'll have worked the dainty designs yourself.

Crib size sheet, 36x48 inches, with stamped pillow-case, size 12½x18 inches, to match. Stamped ready to embroider in fascinating nursery designs. For best results use A. C. E. floss (25 K 4908) on facing page. Cotton lawn launders nicely and will give long wear. Sizes of sheet and pillow case will fit baby's crib or carriage. Shipping weight, 12 oz.

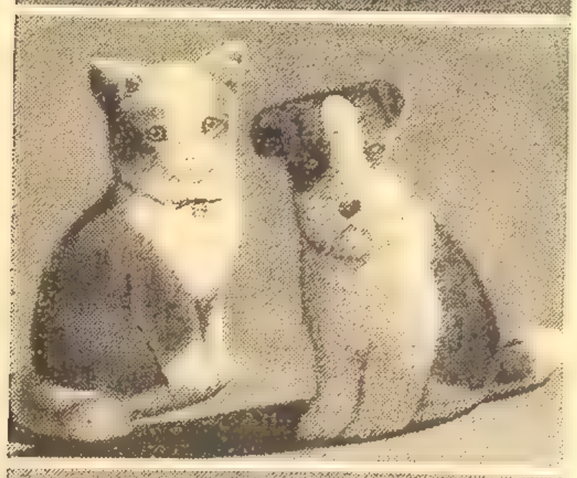
25 K 4272.....Set **$1.59**



Make the "Sunny Twins"

The Cuddlee cut-up doll outfits by Grace Lopez. Children will love these sunny-faced, clever little dolls, because they're soft and cuddly. They make up in a jiffy. Everything is included, even the stuffing and "hair". Ready-to-sew dolls in natural colors on fine cotton fabric. Sunny Jill; Sunny Jack. 13½ inches tall. *State choice.* Shipping weights, each, 6 oz.

25 K 4446.....Each Doll **98c**



Stuffed Animal Kits

The Maltese cat and wire-haired terrier are sure to be the youngsters' favorites. These quaint cuddle toys, to stuff, are neatly printed in natural colors on cotton cloth. Complete instructions and stuffing are included with each animal. About 10 inches high. Shipping weight, 6 ounces.

25 K 4274—Cat. Complete Kit **79c**

25 K 4273—Dog. Complete Kit **79c**



Baby's Stamped Cases

Make baby's crib festive with these lovely pillowcases. Completely finished except for embroidery. Stamped in dainty designs ready for your needlework. Cases are made of soft, fine-count white cotton sheeting that will wear and wash beautifully. Assorted stamped designs. Assorted borders . . . hemstitched hem or hemstitched for lace or crochet edge. Sorry, no style choice. Size 12x17½ inches. You will want several of these lovely, washable pillow cases. Shipping weight, 2 ounces.

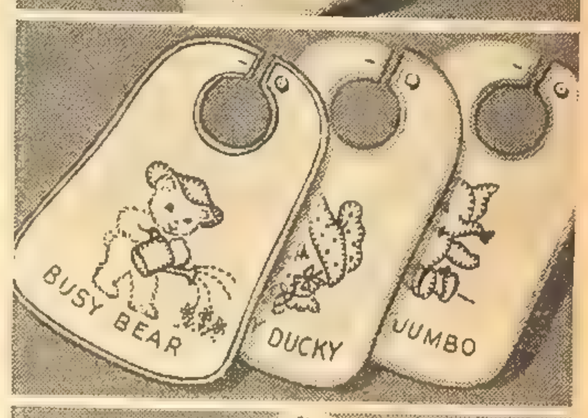
25 K 4236.....Each **26c**



Stamped Quilt Top

Baby's "Bedtime Story" comes to life on this clever applique quilt top. Stamped for quilting and for applique of teddy bear design. Make it for baby's bed . . . outfit includes quilt top and hand applique pieces, all made of fine cotton cloth, embroidery floss and complete instructions. White background with pink border; pink and blue applique pieces. Size: 40x60 inches. Shipping wt., 10 oz.

25 K 4268.....Kit **$1.98**



Stamped Baby Bibs

A set of three charming baby bibs . . . finished ready for your embroidery work. Stamped in designs that are easy to work, and baby will enjoy . . . an elephant, a bear and a duck. Stamped on fine quality white cotton and completely tape bound. Each bib about 15½ inches long. Shipping weight, of three, 4 ounces.

25 K 4277.....Set of three **65c**

Stamped Baby Garments

A **Rayon Crepe Baby Sacque.** Dress baby up in this soft, lovely rayon crepe sacque. It's finished except for dainty designs stamped for embroidery. Edges hemstitched for crocheting. *Colors*: white, pink or blue, *Be sure to state color.* Shipping weight, 2 ounces.

25 K 4275.....Each **89c**

B **Stamped Baby Dress.** Make baby a cute little dress with a bit of your own handwork. Fine quality cotton batiste with a dainty pattern stamped on it . . . all ready for you to embroider. Hemstitched sleeves and neck for crocheting or lace trim. White only. Infant size. Shipping weight, 2 ounces.

25 K 4238.....Each **42c**

C **Stamped Creeper.** Neatly finished . . . bound edges. Fine quality cotton cloth is stamped in tiny designs ready for your own embroidery. *Colors*: pink or blue. *Be sure to state color.* Shipping weight, 3 oz.

25 K 4276.....Each **89c**



Soaker Kits for Baby

D Make baby's snug-fitting, comfortable knitted soakers (to be worn in place of rubber pants) from Bear Brand all wool yarn. Perfect for baby wear because it's soft, warm and absorbent. Kit contains enough washable yarn for knitting one baby soaker . . . a welcome gift for the new baby. White yarn only. Complete, easy-to-follow instructions. Shpg. wt., 3 oz.

25 K 5628.....Kit **69c**

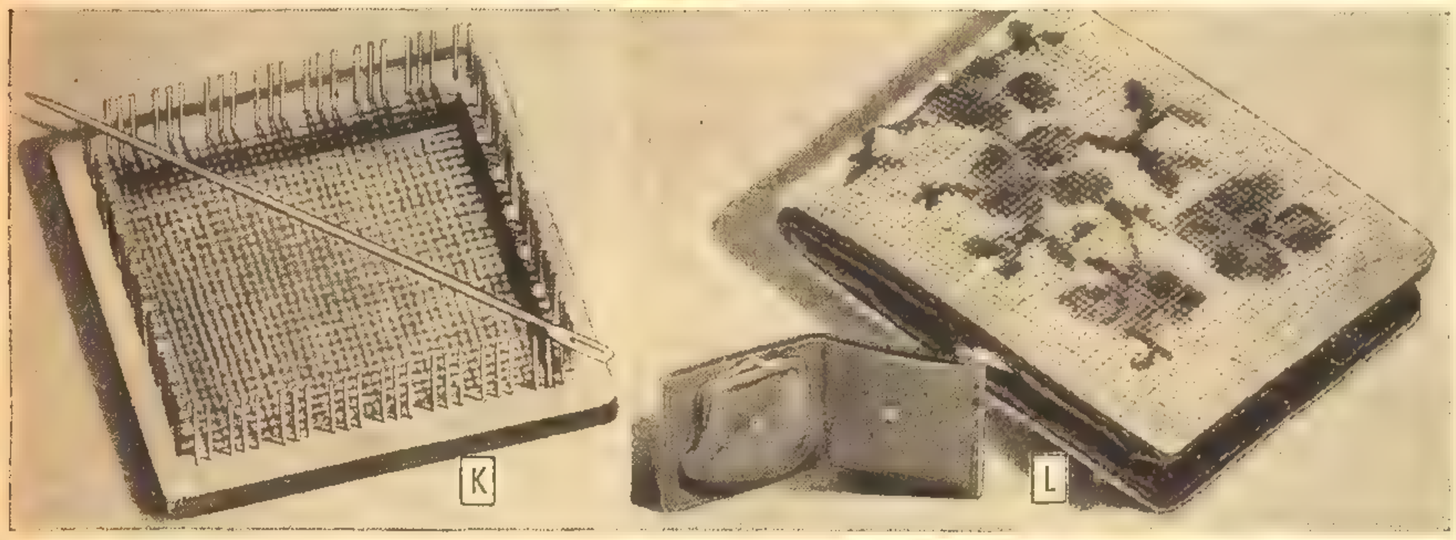
Makes 2 Cotton Soakers

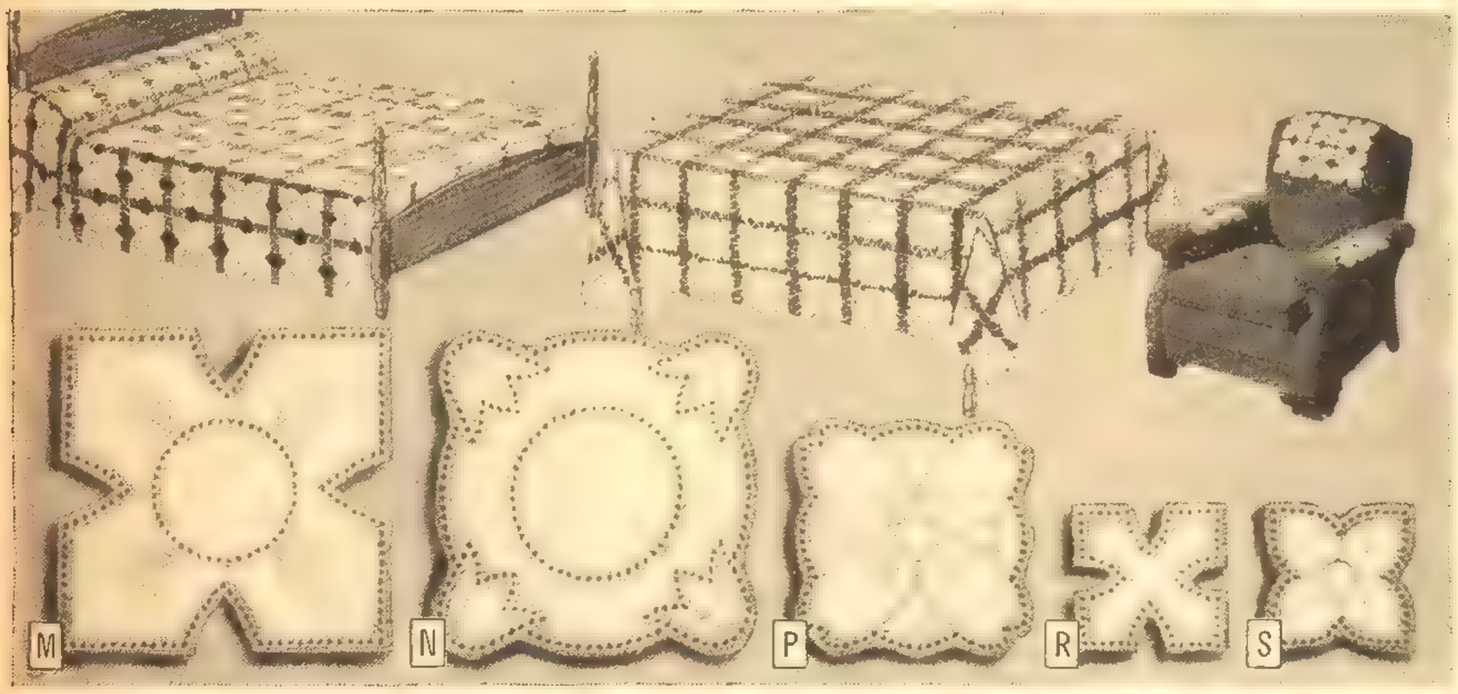
E Knit soakers of Enterprise cotton yarn which may be sterilized by boiling. It takes just a jiffy to knit them. Kit contains enough yarn for two soakers. Includes three balls of white cotton yarn and one skein of *pink or blue for tie.* Comes complete with instructions and is illustrated for added convenience. Nicely boxed . . . makes a lovely gift. *State tie color:* pink or blue. Shipping weight, 11 oz.

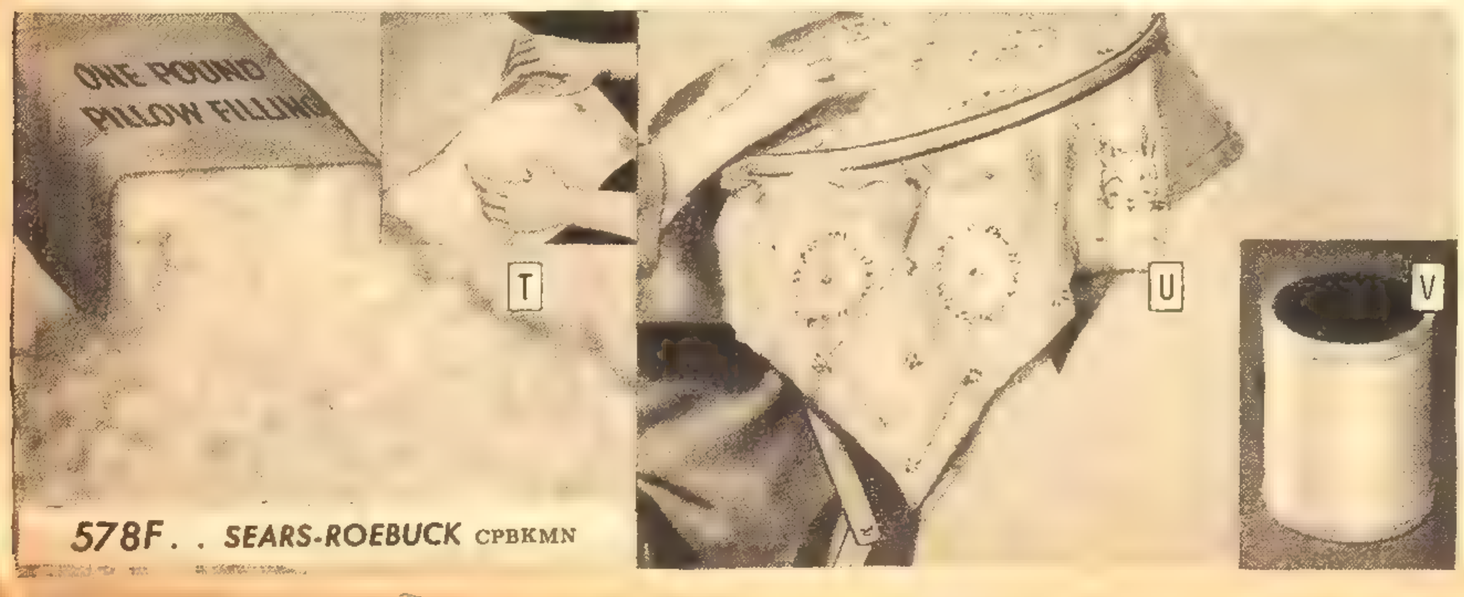
25 K 4883.....Kit **89c**











578F . . SEARS-ROEBUCK CPBKMN

Needlepoint Supplies and Crocheting Kits

Needlepoint Pictures to make

Companion pictures . . . arrange them in pairs or singly for smart decorative additions to almost any room. Kit includes canvas with tinted design, all yarn needed to work needlepoint design and background, picture frame and glass. Instructions. *State pattern wanted.*

$1.98 Each Kit

A B **Needlepoint Floral Designs.** *Pattern (A),* "Rose." *Pattern (B),* "Tulip." Size, 9x10½ inches.
25 K 4456—Shpg. wt., 1 lb. . . . Complete Kit. Each $1.98

C D **Needlepoint Outdoor Scenes.** *Pattern (C),* "Countryside." *Pattern (D),* "Apple Blossoms." Size, 9x11 in.
25 K 4449—Shpg. wt., 1 lb. . . . . Complete Kit. Each $1.98

E F **Needlepoint Room Scenes.** *Pattern (E),* "Early American Room" scene. *Pattern (F),* "Colonial Fireplace" scene. Size, 9¼x11¼ inches.
25 K 4457—Shpg. wt., 1 lb. . . . . Complete Kit. Each $1.98

Tapestry Needles (not shown). English steel. Ass't. sizes.
25 K 5156—Shpg. wt., 2 oz. 3 in package . . . . 2 pkgs. 12c

Needlepoint Canvas and Tapestry Yarn

G **Needlepoint Canvas by the yard.**
25 K 4407—About 18 inches wide. Shipping weight, 4 ounces . . . . . Yard 69c
25 K 4408—About 27 inches wide. Shipping weight, 6 ounces . . . . . Yard 95c

69c Yard 18-in.

25 K 4412—About 36 in. wide. Shpg. wt., 8 oz. Yard $1.37

H **Golden Crown Tapestry Yarn.** Mothproofed 100% wool. 40 yds. per skein. 1 yd. covers 1 sq. in. of background. *State colors:* marine blue, copen blue, peacock blue, lt. navy blue, antique gold, garnet red, wild rose, maroon, mulberry, Fr. beige, mahogany brown, black.
25 K 5618—Shipping weight, 3 ounces . . . . . Skein 20c
4 skeins. Shpg. wt., 9 oz . . . . . 4 skeins 76c

J **Tinted Needlepoint Pieces.** Center floral design and background to be worked. Yarn for center motif incl.
25 K 4437—15x18 inches. Shipping wt., 5 oz . . . Set 81c

Larger size Tinted Needlepoint Canvas similar to above.
25 K 4438—18x18 inches. Shipping wt., 9 oz . . . . Set $1.05

Weave-it Loom

K Make afghans, sweaters, handbags with this frame. Hardwood with metal pins. Complete with needle and instructions. Size 4x4 inches. Shipping weight, 1 lb. 2 oz.

$1.09 Loom

25 K 4347 . . . . . Complete $1.09

Weave-it Instruction Book contains many designs.
25 K 4361—Shipping weight, 3 ounces . . . . . Each 25c

Needlepoint Billfold Kit

L A bit of needlepoint, a bit of sewing, makes this attractive, practical billfold. Work up the cover, a lovely floral design, painted on the needlepoint canvas, with embroidery floss furnished. Then sew canvas to the rayon billfold, which is complete with lining. Has attached coin purse, full bill pocket, snap button closing. Size finished, 3¼x9 inches. Includes canvas, billfold, floss, complete instructions. Assorted color rayon linings. Shipping weight, 4 ounces.
25 K 4641—12c Fed. Tax included . . . . Complete $2.25

"Join-it" Hemstitched Motifs

M N P R S You'll appreciate this quick way to make lovely crocheted bedspreads, cloths, scarfs, chair sets, doilies, etc. with these motifs. Made on cream colored de luxe cotton art cloth. Intricate designs on the motifs are all ready embroidered and each piece has hemstitched edges. Join the different pieces with your own crocheting. Your choice of five different designs and three sizes. *Order by catalog number and state design wanted.*

39c Set

25 K 4163—Set of 6 motifs. 4 in. square. *(M)* "Classic" Design. *(N)* "Tulip" Design. Shipping weight, of set, 2 ounces . . . . . Set of six for 39c

25 K 4162—Set of 12 motifs. 3 in. square. *(P)* "Cosmos" Design. Shipping wt., of set, 2 oz. Set of 12 . . . . . 39c

25 K 4161—Set of 36 motifs. 1¾-inch size. *(R)* "Windmill." *(S)* "Narcissus." Shpg. wt., 2 oz. Set of 36 for 39c

Cotton Comber Pillow Filling

T Soft, fluffy cotton comber for pillows . . . makes them wonderfully comfortable. Packaged in one pound bags. One package fills an 18x18-inch pillow to buoyant fullness.
25 K 4149—Shipping weight, 1 lb. 5 oz. . . . . Package 32c

Quilt Hoops and Thread

U **Quilt Hoops.** Oval or round. Your chair holds 31-inch wood stand. Detachable. Thumbscrew adjustment.

Oval Hoop with stand. Size 18x27 inches.
25 K 04683—Shipping weight, 3 pounds . . . . . Set $1.59

Round Hoop with stand. 23-inch diameter.
25 K 04691—Shipping weight, 3 pounds . . . . . Set $1.21

V **Quilt Thread.** Mercerized cotton. 150-yard spool. *State washable colors:* dk. blue, dk. orchid, natural, nile green, peach, pink, rose, brt. red, white, yellow.
25 K 5853—Shpg. wt., ea., 1 oz. . . . . 3 for 27c Ea. 10c

Famous Maysville Yarns for firm, long-wearing rugs

Maysville, for nearly a century, has been a weaver's choice . . . because it's *perfect* for any kind of rug . . . crocheted or loomed. It makes rugs that are attractive, that wear for years. Whether you are the expert or the amateur, you'll want Maysville, a fine quality, fully tested warp, rug filler and yarn.

Maysville quality Cotton Carpet Warp

Famous for its uniformity, long life, enduring beauty. Spun of strong, smooth, 4-ply cotton. Laboratory tested for strength (9 pounds breaking strength). An average of 2400 feet (½ pound) per tube. Shpg. wt., 1 tube, 11 oz.

33c Ea. Natural

Colors	Natural (cream)
25 K 4861—½ lb. Tube..... 36c	25 K 4862—½ lb. Tube..... 33c

Colors for 25 K 4861. Order enough yarn—dye lots may vary

Colonial (light) blue	Aqua green	Tan	Rust
Royal blue	Lemon yellow	Reddish brown	Wine
Navy blue	Gold	Dark brown	Lavender
Colonial (light) green	Burnt orange	Dusty rose	Slate gray
Myrtle (dark) green	Peach	Old rose	Black
	Ecru	Red	

Maysville Washable Warp

Superior Maysville warp in washable colors (see note below). 4-ply cotton, superior in strength, smoothness. *State colors* (see list below).

25K4863—Tube (approx. 1800 feet). Shpg. wt., tube, 10 oz.....Each **40c**

Note! Due to conditions, colorfastness cannot be guaranteed in all colors. However, we are using the best dye material available for this purpose.

Colors for 25 K 4863. Order enough yarn—dye lots may vary

Colonial (light) blue	Lemon yellow	Dark brown	Cardinal red
Royal (deep) blue	Gold	Rose pink	Wine
Colonial (light) green	Peach	Dusty rose	Black
Myrtle (dark) green			

Maysville full-body Rug Filler

Thick, serviceable . . . measures fully ¼ inch in diameter. 3-ply, soft-spun Washable in luke warm water. *Be sure to state colors:* (see list below). Also lemon yellow, burnt orange, tan, dark brown, rust, slate gray, white, reddish brown.

25 K 4860—225 ft. skein. Shipping weight, skein, 10 oz.....Each **38c**

4-ply Washable Maysville Homecraft Rug Yarn

About 300 feet per 4-oz. ball. Soft-spun cotton. About ⅛-inch thick. *Be sure to state colors (listed below).*

25 K 4864—4-ounce ball. Shipping weight, 5 ounces.....Each **29c**

Colors for 25 K 4860 and 25 K 4864. Order enough yarn—dye lots may vary

Colonial (light) blue	Myrtle (dark) green	Dusty rose	Wine
Royal blue	Gold	Old rose	Lavender
Aqua green	Peach	Red	Black
Colonial (light) green	Ecru		

Improved "Hearthside" Portable Rug Looms

Our Own Trade Mark

$13.95 Complete

Turn your idle hours into interesting, productive hours of pleasure and profit. The Hearthside loom is designed to meet the needs of weaving experts and beginners . . . lightweight, easy to handle and easy to operate. Sturdy construction of nicely finished hardwood. Has adjustable weaving width from as narrow as desired to 27 inches. Comes warped with enough Maysville carpet warp to weave 5 yards of carpet. Simple, specific rewarping instructions included. Measures 31 inches in width, 34 inches in length and 10 inches in height. Improved metal heddle serves as harness for warp and as beater. Two flat leash sticks. Warp and cloth beams with apron and ratchets. 29½ inch shuttle. Shpg. wt., 25 lbs. Not mailable.

25 KM 4323—Complete loom warped, ready for use... .....**$13.95**

25 K 4321—**Extra Shuttle.** Shipping weight, 6 ounces.....Each **39c**

Weavers' Instruction Book. Written by Nellie Sargent Johnson. 16 pages of advanced weaving designs; many other helpful instructions.

25 K 4320—Shipping weight, 5 ounces..... .....Each book **33c**



Join The Maysville Guild

Sears invite you to join the rug-making Guild sponsored by Maysville. Free membership entitles you to Maysville labels for all your weaving, a membership button and a certificate from the Maysville Guild. New patterns, ideas for weaving are contained in Weavers' Manual and "Shuttle," Guild magazine. Join now . . . write to Sears Personal Service Department. Write us for information on Fly shuttle looms.



Made with 25 K 4860 Rug Filler

Made with 25 K 4864 Rug Yarn





Golden Crown All-wool Mothproof* Knitting Worsted

Favorite of thousands . . . 100% Virgin Wool

A Mothproofed*. This 100% virgin wool yarn is one of America's finest Knitted Worsteds. Lofty, 4-ply . . . beautifully dyed in fashion colors. For afghans, sweaters, scarfs or heavy socks and mittens for the men in service. *Order enough yarn to finish garment as dye lots may vary.*

4-oz. skeins **94c** in lots of 4

Hand washable colors. Please state color wanted when ordering.

Alice blue	Maroon	Dark green	Khaki
Baby blue	Scarlet	Rio rust	Black
Navy blue	Baby pink	Tobacco brown	White
Royal blue	Old rose	Sun yellow	
Cardinal red	Kelly green	French beige	

25 K 5607—Golden Crown Knitting Worsted
4-ounce skein—Shipping weight, 5 ounces. . . . . Each 96c
4 skeins—Shipping weight, 1 pound 4 ounces. . . . . 4 for $3.76

Floss Twist Yarn

B Mothproofed.* 2-ply 100% virgin wool domestic yarns resembling fine Shetland. Loosely twisted . . . soft and warm. Ideal yarn for good-looking Sloppy Joe, cardigan or slipover sweaters. Fine for lightweight baby garments, too. *Hand washable colors:* baby blue, Alice blue, baby pink, coral pink, scarlet red, French beige, grape wine, sun yellow, black or white. *State color.*

1-oz. ball **28c** in lots of 4

25 K 5609
1-ounce ball (About 150 yards)
One ball —Shpg. wt., 2 oz. 29c
Four balls—Shpg. wt., 7 oz. $1.12

4-ply Sports Yarn

C Mothproofed.* A medium weight, 4-ply, 100% wool Golden Crown sports yarn for knitting and crocheting. Soft and tightly spun. Fine for sweaters for entire family, for socks, mittens, and gloves. *Hand washable colors:* French beige, tobacco brown, Alice blue, royal blue, navy blue, baby pink, scarlet red, sun yellow, grape wine, dark green, white or black. *State color.*

2-oz. ball **59c** in lots of 4

25 K 5645
2-ounce ball (About 250 yards)
One ball —Shpg. wt., 3 oz. . . 61c
Four balls—Shpg. wt., 10 oz. $2.36



Golden Crown Baby Yarn

Fluffy Golden Crown 100% Wool Yarns

Keep baby's little body warm and cozy with garments made from these soft yarns. Knit darling little bootees, bonnets, sweaters, soakers, mittens, blankets, from the most suitable yarns. Golden Crown yarns are so easy to launder . . . they keep their charm, their caressing softness. . . . long lasting and evenly dyed. Treated to resist damage by moths.

D Soft Germantown Zephyr yarn . . . long famous for its beauty and durability. Mothproofed.* 4-ply, 100% wool. *Hand washable colors:* Alice blue, baby blue, white, baby pink, sun yellow—also royal blue, dark green, scarlet red, French beige and black for afghans. *Be sure to state color when ordering.*

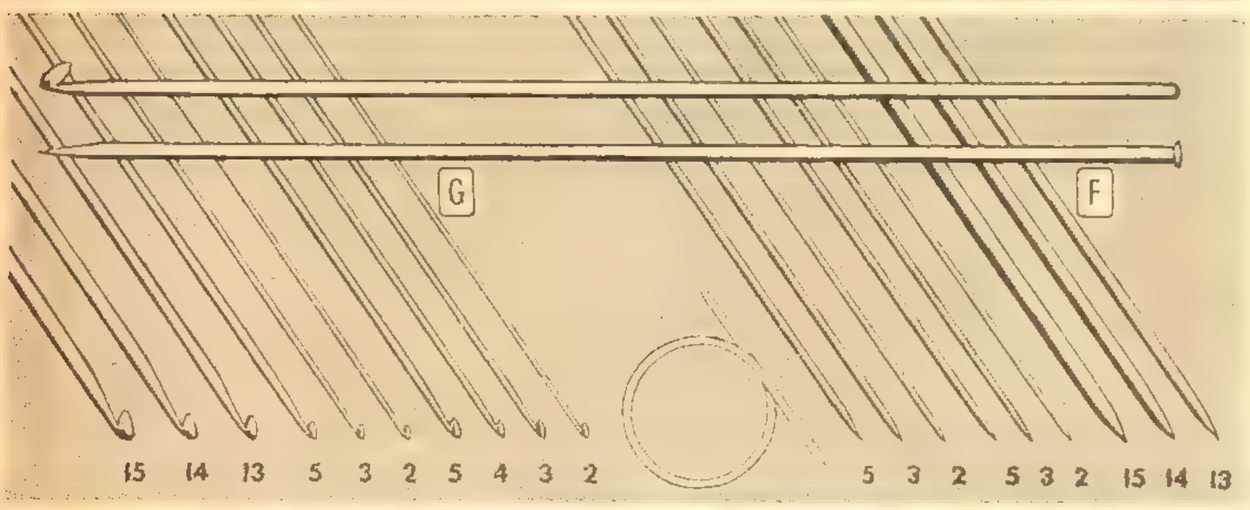
1-oz. ball **28c** in lots of 4

25 K 5608
One-ounce ball (About 75 yards)
One ball —Shpg. wt., 2 oz. . 29c
Four balls—Shpg. wt., 7 oz. $1.12

E Baby-soft yarn. mothproofed.* A 3-ply yarn . . . 100% virgin wool. Domestic yarn resembling fine Saxony. The perfect yarn for fine baby garments and ladies' sweaters. Smoothly spun and evenly dyed. *Hand washable colors:* white, baby pink and baby blue only. *Be sure to state color when ordering.*

1-oz. ball **33c** in lots of 4

25 K 5616
One-ounce ball (About 180 yards)
One ball —Shpg. wt., 2 oz. 34c
Four balls—Shpg. wt., 7 oz. $1.32



Plastic, Wood Needles

F **Plastic circular needles.** 24 in. long. *State size.* 25 K 4627—*Size* 1 (small); 2, 3, 4, 5, 6, 7 (large). Shipping wt., 3 oz. . . . . Each 10c

Double point sock needles. 7 in. long. Plastic. *State size:* 2 (small); 3, 4, 5 (large). 4 in set. 25K4660—Wt., 3 oz. . Set of 4 29c

Plastic knitting needles. 10 in. long. Knob ends. *Size* 2 (small); 3, 4, 5 (large). *State size.* 25K4664—Shpg. wt., 2 oz. . Pr. 10c

Plastic knitting needles. 14 in. long. Knob ends. Size determines price. Shpg. wt., any pair, 3 oz. 25K4666—*Size* 2 (small); 3, 4, 5, 6, 7, 8 (large) . . . . . Pair 10c *Size* 10 (heavy) . . . . . Pair 20c

Wood needles. Natural finished hardwood. Knob ends. *State size:* 13 (small); 14 (med.); 15 (large). 25K4663—Shpg. wt., 3 oz. Pr. 10c

10c Each

Crochet Hooks

G **Wood crochet hooks** for rugs. Polished hard maple, will not snag. 10 inches long. Big rag rug *sizes:* 13 (small); 14, 15 (large). *State size wanted.* 25K4672—Shpg. wt., 3 oz. Ea. 10c

Plastic crochet hooks. 6 inches long. *Sizes:* 1 (small); 2, 3, 4, 5, 6, 7 (medium); 8, 9, 10, 11 (large). *State size wanted.* 25K4659—Shpg. wt., 3 oz. Ea. 10c

Bone crochet hooks. Polished. 6 in. long. *State size:* 0 (small); 1, 2, 3, 4, 5 (large). Shpg. wt., 3 oz. 25 K 4668—2 for 9c

6-in. metal rug hooks. Lightweight and strong; for making hooked rugs. For crocheting sweaters, afghans, cardigans. Polished metal. Imported from England. *Size* 3 (large). 25K4665—Shpg. wt., 3 oz. Ea. 27c

10c Each



Rayon Knitting Bag

H Button closing, with self-material handles. Assortment of stripes, plaids, prints in bright assorted colors. Fully lined. Size, about 12x18 inches. 25 K 4587—Shpg. wt., 8 oz. $1.79

$1.79 Each

Roomy Knitting Bag

J Durable cretonne. Bright floral pattern in assorted colors. Rayon lining. Two polished wooden handles. Size 10½ x 15¼ inches. Shipping wt., 8 oz. 25 K 4553 . . . . . Each $1.19

$1.19 Each

A. C. E. Brand Cotton Yarns for beautiful handwork

Hearthside mercerized Crochet Cotton

A. C. E. Hearthside quality . . . one of Sears finest crochet cottons. Suitable for all your loveliest crochet pieces. It has a rich enduring luster—a mercerized, hard twisted, 3-ply combed cotton. Easy to launder and will wear for years. Instruction sheet for lovely tablecloth included with each order. *Please state color, size.* Sizes range from 10 (coarse) to 50 (fine).

23c Each In Lots of 3 Skein or Ball

Skeins

Colors: Cream, ecru, white in these sizes:

Size 10	400 yards in skein
Size 20	500 yards in skein
Size 30	625 yards in skein
Size 40	825 yards in skein
Size 50	1000 yards in skein

Balls

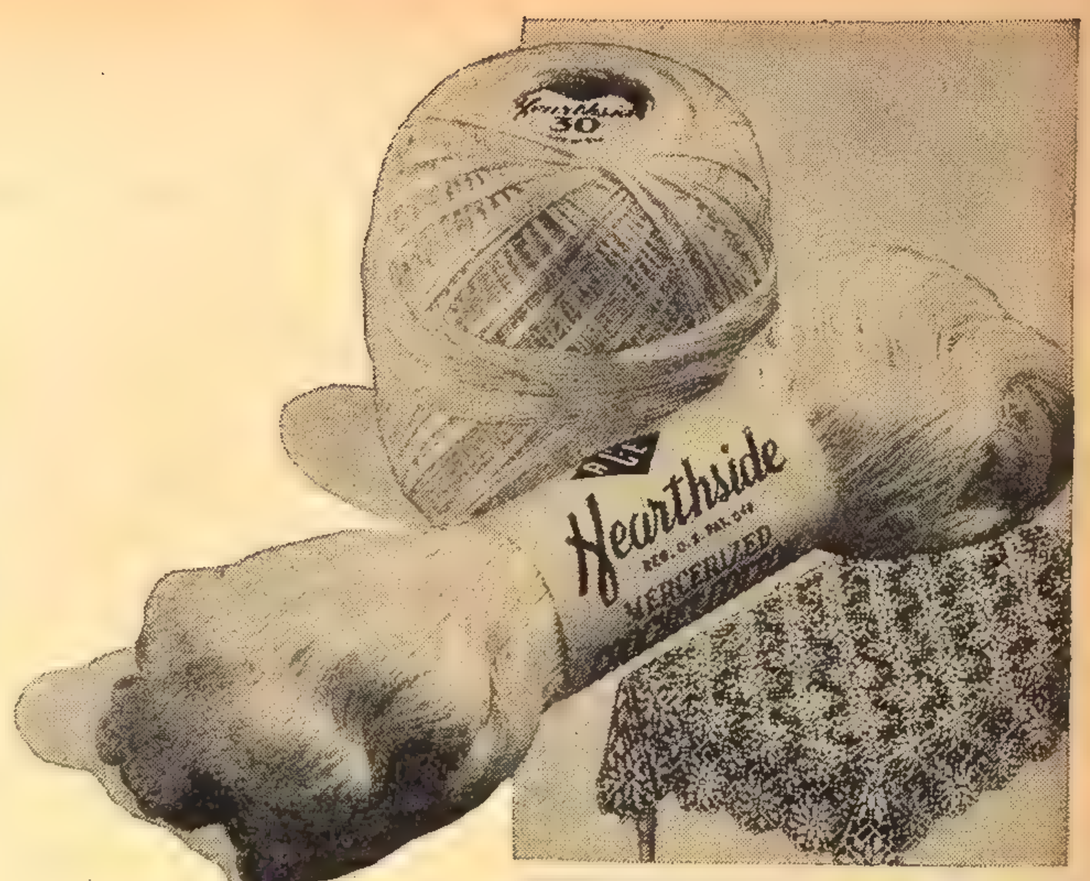
Colors: Cream, ecru, white in these sizes:

Size 10	300 yards in ball
Size 20	400 yards in ball
Size 30	500 yards in ball
Size 40	600 yards in ball
Size 50	700 yards in ball

Shipping weight, skein or ball, 5 ounces; 3 skeins or 3 balls, 1 pound

25 K 4880—Skein 24c
3 skeins 69c

25 K 4881—Ball 24c
3 balls 69c





Coats' Knit-Cro-Sheen

Fine quality J & P Coats' ball cotton. For knitting and crocheting lovely accessories. Crochet your own smart bags, hats, half hats, fascinators, etc. Keeps its luster and good looks after long wear too. *Colors*: white or ecru in 400 yard balls. *Colors* in 250 yard balls; dark yellow, hunter green, dark ecru, skipper (dark) blue, blue jewel (medium blue), beige, salmon pink, Spanish red, pastels (ombre) or black. *Be sure to state color wanted.* Shipping weight, 3 ounces.

23c Ball

25 K 4947 . . . . . Ball 23c

Instruction Book. Latest edition. How to make smart hats, purses and many attractive accessories. Complete, easy-to-follow instructions. Shipping weight, 3 ounces.

25 K 4949 . . . . . Book 9c

Bedspread Crochet Cotton

Here indeed is your money's worth. Extra big ball . . . 1200 yards, A.C.E. crochet cotton. Every inch uniform and easy to work with. 4-ply for knitting and crocheting lovely large pieces . . . bedspreads, tablecloths, curtains, etc. Evenly and firmly spun with reverse twist (helps keep the needle from splitting the thread). Sears guarantee complete satisfaction or your money back. Smooth, lofty and strong crochet cotton that's suitable for all crocheting needs. Choice of bleached or unbleached. Shipping weight, ball, 8 ounces.

36c A ball Unbleached

25 K 4890—Natural (unbleached) 1200-yd. ball 36c

25 K 4891—White (bleached) 1200-yd. ball 40c





Enterprise Cotton Yarn

A yarn that adds "wings to your crochet and knitting needles"—heavy 4-ply crochet cotton. A smooth cotton yarn, economically priced. For rugs, soakers, hats, etc. *Washable colors:* black, dark blue, light blue, medium blue, light green, medium green, reseda (dark) green, brown, gold, grass green, ivory, maroon, orange, light orchid, baby pink, red, dusty rose, tearose, white, yellow. Shipping weight, 3 ounces. *State color wanted.*

26c ball

25 K 4884—125 yards . . . . . Ball 26c

Instruction Book. 24-page book with pictures of delightful things to make with Enterprise yarns.

25 K 4873—Shpg. wt., 4 oz . . . Ea. 9c

A. C. E. 800-yd. Skein

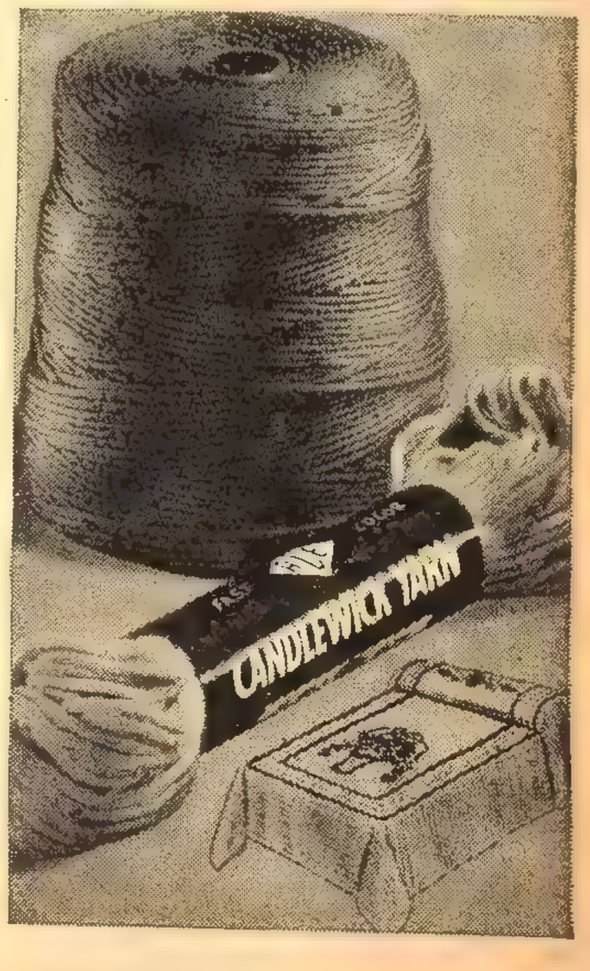
Sears A. C. E. 4 ply quality knitting cotton yarn is thoroughly dependable and offers a wide variety of uses. The dulled finish makes beautiful bedspreads, drapes, doilies, and other crochet handiwork. Fine for the attractive waffle-weave and for making those beautiful shaggy rugs. Excellent for place mats, doilies and tablecloths. Simple instructions for making several crocheted pieces included with every order. Has a smooth reverse twist. Washable. *Be sure to state color wanted.*

23c A skein Unbleached

25 K 4914—Shipping weight, 8 oz.

Cream (unbleached) . . . . . Skein 23c

White (bleached) . . . . . Skein 24c



"Big Ball" Cotton

Clark's "Big Ball," famous crochet cotton. A soft, lustrous cotton, mercerized for extra strength, and greater beauty. 3-ply . . . fine for tablecloths, scarfs, buffet sets, chair sets and doilies . . . suitable for all hand crocheting. Strong and sturdy. Washes to look like new. *State color and size.*

24c Ball

Size	Color	Yards
10	Ecru or white	300
20	Ecru or white	400
30	Ecru or white	500

Shipping weight, ball, 4 oz.

25 K 4934 . . . . . Ball 24c

A. C. E. Candlewick

Thick, soft 12-ply cotton yarn for candle-wicking. Use 32-yard skeins for tufting smaller pieces, use 1-lb. cone for larger pieces. Makes big fluffy tufts—the kind you see on expensive bedspreads. For all chenille work—matching bedspread, drapes, rugs, and vanity skirt to ensemble your bedroom. *Washable colors:* unbleached, bleached (white) or colors: medium blue, royal blue, maize yellow, medium green, rose pink, salmon pink, brown, gold, scarlet, black. *State color wanted.*

As low as **7c** A skein

25 K 4885 32-yd. skein		25 K 4886 100-yd. skein	
Unbleached	7c	Unbleached	17c
Bleached	8c	Bleached	18c
Colors	9c	Colors (65-yds)	18c
Shpg.wt., 2 oz.		Shpg. wt., 5 oz.	

25 K 4887
1 lb. cone (About 560 yds.)

Unbleached	75c	Shipping weight, 1 lb. 2 oz.
Bleached	85c	
Colors	$1.29	

Candlewick Designs. Book of well-designed patterns with easy-to-follow instructions on making candlewicking. Shipping weight, 2 ounces.

25 K 4787 . . . . . Book 9c



A. C. E. Junior Perle

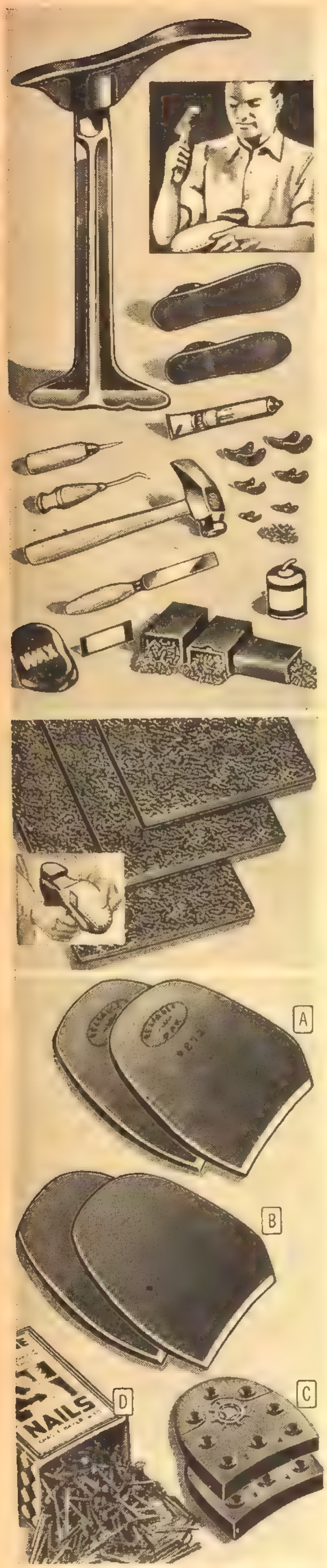
2-ply, lustrous cotton crochet yarn, mercerized.
Size 3 (coarse) . . . 50 yds.
Size 5 (med.) . . . . 75 yds.
Size 8 (fine) . . . . 100 yds.

10c A ball (Perle)

Washable colors: black, light blue, medium blue, dark brown, cream, hunter (medium) green, nile green, lavender, navy, orange, pink, scarlet, tearose, white, yellow. *State color and size.*

25 K 4888—Shpg. wt., 3 oz. Ball 10c

Home Shoe Repair Equipment costs little, soon pays for itself



Complete Home Shoe Repair Outfit

Make your shoes last longer and save money by repairing them yourself. It's easy with this complete outfit. Whether you have to put on new soles or just nail down a heel, you'll find that this cobbler's set includes the correct equipment for repairing all types of shoes. Strong metal lasts are reversible, with heels in correct proportion to the soles.

Includes: one 14-inch iron stand, 3 reversible lasts, 7, 9 and 10-inch (shown on stand), one hammer, one 2-ounce tube of cement, 6 pairs heel plates, one package shoe or harness needles, one 2-ounce ball shoe thread, one steel shoe knife, one ½-pound package heel nails, two ½-pound packages soling nails, one ball shoemaker's wax, one sewing awl, one peg awl. Shipping weight, 18 pounds.

25 K 09762....Complete Set **$3.22**

Stand, Lasts sold separately

Set consists of 14-inch heavy iron stand and the three reversible lasts shown in the complete repair set illustrated above. Shpg. wt., 12 lbs.

25 K 09761 .....(4 pieces) **$1.24**

Shoe Sole Material

Durable, vulcanized reclaimed rubber and cotton cord strips for making sturdy, heavyweight soles. Ideal for work or children's shoes. Practical and long wearing. Can easily be nailed or stitched. For best results use our cobbler's equipment listed above. One strip is sufficient for a pair of large size half soles. Size of strip, 13 inches long and 4½ inches wide. Shipping weight, 11 oz.

25 K9804..... Per strip **29c**

Soles . . . Heels . . . Nails

A **"Reliable" Leather Soles.** Our better quality leather. Will give excellent wear. Tanned with best vegetable tans available for maximum flexibility. Shipping weights: men's pair, 8 oz.; 3 pairs, 1 lb. 6 oz.; women's pair, 5 oz.; 3 pairs, 12 oz.

25 K 9812—Men's heavyweight.

Pair .....**47c** 3 pairs...**$1.37**

25 K 9815—Women's medium weight.

Pair .....**26c** 3 pairs **76c**

B **Second Grade Leather Soles.** Men's medium weight. Good quality, compact-fiber shoulder leather. Oak-tanned for flexibility and service. Not as fine leather as soles listed above, but will give good service.

25 K 9805—Shpg. wt., pair, 8 oz.

Pair .....**25c** 3 pairs....**69c**

C **Rubber heels.** Made of reclaimed rubber. Easy to attach. Nails included. About ½-inch thick. *Note:* send heel outline for correct size with your order. Shpg. wts.: men's pair, 8 oz.; two pairs, 15 oz. women's pair, 4 oz., two pairs, 7 oz.

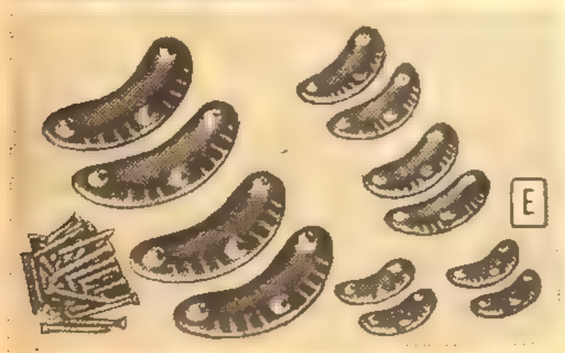
25 K 9809—Men's heels.. Pair **14c**
(send outline).....2 pair for **26c**

25 K 9810—Women's heels.Pair **10c**
(send outline).....2 pairs for **19c**

D **Wire Clinch Nails.** For attaching soles and heels. *Sizes:* 4/8 (for women's medium weight soles), 5/8 (for men's medium weight soles), 6/8 (for men's heavyweight soles), 7/8 (for men's heavyweight soles, heels). *State size.* Shpg. wt., 10 oz.

25 K 9861.... ½-pound package **15c**

Metal Heel Plates



E Save your leather heels and soles from wear and tear at vital points. Also prevent unnecessary shoe repair. Easy to apply at home. Nails for attaching are included. Assortment contains 2 pairs each size: 0½ (small); 1 (med.); 5 (large). Shipping weight, 5 oz.

25 K 9741..... 6 pairs **10c**

Our Famous Shoe Stretchers
For relief from tight shoes

Take those tight, ill-fitting shoes . . . slip a Sears shoe stretcher into them. Then try them on again and marvel at their new comfort. Complete with adjustable bunion attachment to ease painful pressure on corn or bunion. They also help eliminate foot suffering due to breaking in stiff new shoes. Sturdily constructed to give years of service.

F **Economy Shoe Strecher.** Can be used for both right and left shoes. Smoothly finished hardwood. Sturdy metal spreader. Complete with adjustable bunion attachment. For size to order see table below. *Be sure to state size wanted.* Shipping weight, 1 pound 13 ounces.

25 K 9756.....Each **$1.00**

G **Deluxe Shoe Strecher.** The same style stretchers as are used by expert shoe fitters. Available for either right or left shoe. With these stretchers there is no danger of distorting the shape of the shoe. Smooth, lacquered hardwood. Strong metal spreader. Complete with adjustable bunion attachment. For size to order see table below. *State size.* Shipping weight, each, 2 lbs.

25 K 9768—For right shoe...**$1.28**
25 K 9769—For left shoe.....**$1.28**

Men's style	If shoe size is
Order No. 1	6 to 8
Order No. 0	8½ to 10
Order No. 00	10½ and up
Women's style	
Order No. 3	4½ to 6
Order No. 2	6½ and up

Cork Insoles

H Moisture-resistant; one side russet leather for longer wear, other side white felt for warm comfort. Cork filling. Firmly stitched. No half sizes. Shipping weight, 4 oz.

25 K 9898—Men's sizes, 6 to 12. *State size*.....Pair **27c**

25 K 9899—Women's sizes, 3 to 8. *State size*..... Pair **27c**

J **Felt Insoles.** Felt cushion firmly cemented to composition backing. No half sizes. Shipping weight, pair, 8 ounces.

25 K 9921—Men's sizes, 6 to 12. *State size*.....3 pair **29c**

25 K 9922—Women's sizes, 3 to 8. *State size*.....3 pair **29c**

Lamb's Wool Insoles

Soft lamb's wool insole with sturdy leather back. Just the thing for heavy shoes or boots to provide warmth in cold weather. Can also be used as the sole for knit or crocheted slippers. Cuddly warm and good looking, too. Instructions for knitting are included with each pair of soles. Refer to Index for fine yarns. Sorry, *no half sizes.*

25 K 9900—Men's sizes, 6 to 12. *State size* ..... Pair **40c**

25 K 9901—Women's sizes, 3 to 8. *State size*.....Pair **40c**

So-lo Repair Kit

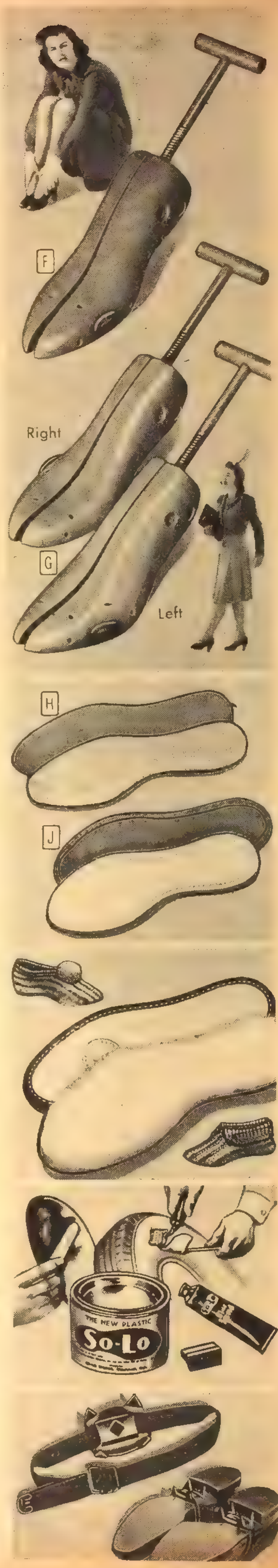
For galoshes, rubber boots, gloves, tire cuts. Handy for mending any kind of rubber. Easy to use. Helps to make hard-to-get articles last longer. Plastinoid cement stays soft, pliable in can. Dries overnight. Waterproof. Set includes ⅓-pint can of So-lo, tube of cement, and roughener. Shpg. wt., 13 oz.

25 K 9820.....Set **23c**

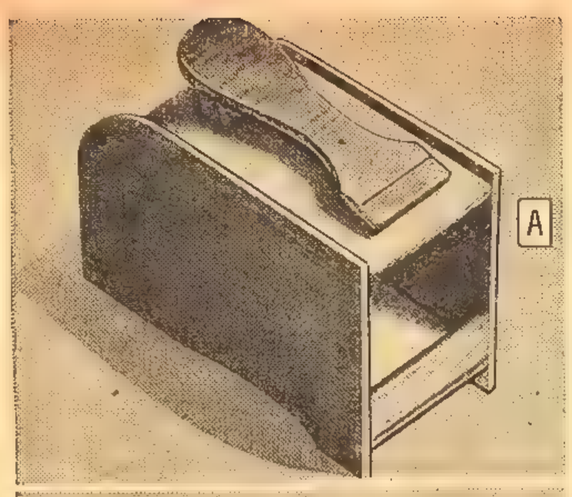
Ice Creepers

Make walking on icy surfaces or packed snow safer, easier and faster. Can be quickly and securely strapped in place. Fit snugly to shoe arch. For men or boys. Complete with strap. Shipping weight, 5 oz.

25 K 9791.....Pair **19c**



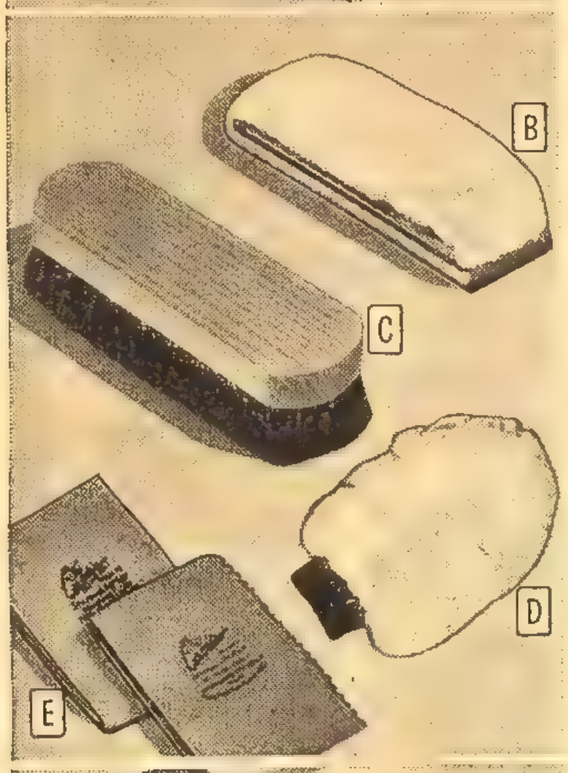
Your shoes need better care now . . . more than ever before



Shoe Shine Cabinet

A Holds all your brushes and polishes neatly and compactly. Modern, streamlined design. Made of wood, strongly reinforced for long service. No choice, maple or walnut finish. Size 11x8x5 in.
25 K 9975—Shpg. wt., 3 lbs. **$1.69**

Buffers, Brushes, Cloths



B **Lambs wool Buffer.** Extra large. Soft polishing surface. Natural lacquered hardwood back. 7x2½ inches. Shpg. wt., 11 oz.
25 K 9839—Each.....**23c**

C **Polishing Brush.** For putting a high polish on your shoes. Long, soft horse hair. Natural lacquered wood back. Size 8¾x2½ in.
25 K 9834—Shpg. wt., 12 oz..**67c**

D **Polishing Mitt.** Sheep's wool with flannelette back. Knitted cuff. Handy and efficient for polishing furniture and shoes.
25 K 9982—Shpg.wt., 3 oz. Ea.**23c**

E **Polishing Cloths.** Chemically treated to bring back luster to shoes without additional polish. One for brown, one for black shoes. 12x17 in. each. Shpg. wt., 3 oz.
25 K 9950.....Set of two **23c**

Shoe Polishing Kit



F Everything you need to keep your shoes shined. Kit includes: lambs wool buffer, dauber, 2-ounce wax paste polish and large shine cloth in a handy draw-string cloth bag. *Polish colors:* black or brown. Shpg. wt., 14 oz.
25 K 9746—*State color*....Set **49c**

Nationally known Polishes



G **Shinola Paste.** *Colors:* black or brown. *State color.* Shipping weight, can, 5 oz.; 3 cans, 14 oz.
25 K 9963—2⅛-oz. can...Each **10c**
3 cans for.....**27c**

H **Royal Esquire Paste Polish.** Contains bootmaker's stain for that rich, gleaming shine. *Colors:* black, brown, ox-blood, or tan. *State color.* Shpg. wt., 9 oz.
25 K 9945—2-oz. glass jar....**23c**

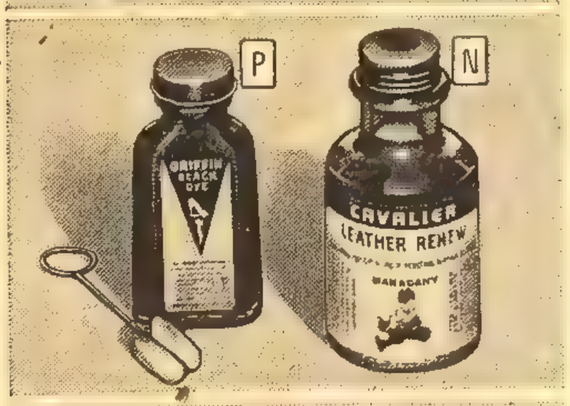
J **Cavalier Paste Polish.** Produces high luster, preserves leather. *Colors:* black, brown, tan or neutral. *State color.* Shpg. wt., 9 oz.
25 K 9780—2-oz. glass jar.....**25c**

K **Shinola Liquid Wax.** *Colors:* Black, brown, ox-blood or tan. *State color.* 2½-oz. bottle. Shipping weight, each, 9 ounces.
25 K 9763—Each.....**10c**
3 for.....**27c**



L **Griffin A.B.C. Liquid Wax.** *State colors:* black or brown. 2-oz. bottle. Shpg. wt., ea., 10 oz.
25 K 9971—Each.....**10c**
3 for.....**27c**

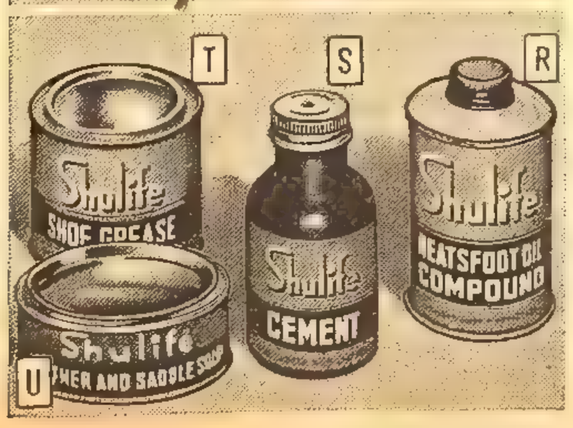
M **Shinola Shoe Cream.** *Colors:* black, brown or neutral. Use neutral for all smooth, colored leathers. 2½-oz. bottle. *State color.* Shpg. wt., each, 9 oz.
25 K 9764—Each.....**10c**
3 for.....**27c**



N **Cavalier Leather Renew.** Cleans, smooths and polishes children's scuffed and worn shoes. *Colors:* black, brown or white. *State color.* Shipping weight, 9 ounces.
25 K 9781—3-ounce bottle...**25c**

P **Griffin Dye.** Black or brown. *State color.* Shpg. wt., 10 oz.
25 K 9962—2-ounce bottle.....**10c**

Shulife Shoe Aids



R **Neatsfoot Oil Compound.** Softens and preserves leather. 8-ounce can. Shpg. wt., 13 oz.
25 K 9715—Each.....**16c**
2 for.....**30c**

S **Rubber Cement.** Mends all leather and rubber goods. Easy to apply. Shpg. wt., 11 oz.
25 K 9748—¼-pint bottle....**20c**

T **Shoe Grease.** Makes shoes water resistant; leather resistant to cracking. Shpg. wt., 12 oz.
25 K 9718—7-ounce can.....**19c**

U **Saddle Soap.** Cleans, softens all leathers. Ideal for shoes, boots, luggage. Shpg. wt., 15 oz.
25 K 9717—9-ounce can.....**25c**

Adjustable Shoe Trees

For real shoe care always insert trees in your shoes when they are not being worn. They will look and feel better and give better service. Smooth finished hardwood.

V **Deluxe Shoe-shaped Trees.** For men only. Ideally formed to keep shoes in shape. Adjustable. Natural lacquered finish. Shipping weight, 1 lb. 10 oz.
25 K 9750—*State shoe size*.....Pair **$1.85**

W **Shoe Trees for men or women.** Automatic spring adjustment for length and width. Mahogany finish. *State shoe size and if for men or women.*
25 K 9749—Shpg. wt., 2 lbs.....Pair **$1.35**

X **Economy Shoe Trees.** For men only. Adjustable. Lacquered finish. Shipping weight, 1 pound 4 ounces.
25 K 9751—*State shoe size*.....Pair **$1.00**

Shoe Laces . . . for the entire family

HOW TO ORDER SHOE LACES BELOW

Style of shoe	*Lace length*
1 or 2 pair eyelets	18 inches
3 or 4 pair eyelets	24 inches
5 or 6 pair eyelets	27 inches
Ankle tops	36, 40, 45 inches
10 to 14 inch boots	72 inches
16 in. hi-boots	81 inches

Y **Big economy Shoe Lace assortment.** 25 pairs. Package includes: 10 prs. 27-inch and 2 prs. 40-inch mercerized cotton dress laces. 5 prs. 18-inch and 4 prs. 24-inch cotton dress laces. Also 4 prs. 36-inch cotton work laces. Assorted black and brown. Shpg. wt., 8 oz.
25 K 9737—Package of 25 pairs for....**39c**

Z **Women's Laces.** Dressy rayon, tassel ends, fiber tips. *Colors:* black, brown, or white. *State color and quantity.* Shipping weights, package, 2 oz.; 3 packages, 3 oz.

25 K 9758—18-inch
4 prs. in pkg....8c 12 prs., 3 pkgs..**22c**

25 K 9759—24-inch
4 prs. in pkg...11c 12 prs., 3 pkgs..**31c**

25 K 9760—27-inch
4 prs. in pkg...13c 12 prs., 3 pkgs..**36c**

AA **Dress Shoe Laces.** Sturdy mercerized cotton. *Colors:* black, brown, or white. *State color and quantity.* Shipping weights: package, 2 ounces; 3 packages, 3 ounces.

25 K 9725—18-inch
6 prs. in pkg...10c 18 prs., 3 pkgs..**28c**

25 K 9732—27-inch
6 prs. in pkg...11c 18 prs., 3 pkgs..**31c**

25 K 9734—40-inch
4 prs. in pkg...12c 12 prs., 3 pkgs..**33c**

BB **Our best Dress Laces.** Outstanding quality. Smart looking tubular style. Durable waxed cotton. *Colors:* black or brown. *State color and quantity.* Shipping weights: 3 pairs, 2 ounces; 9 pairs, 3 ounces.

25 K 9787—27-inch
3 pairs.....12c 9 pairs.....**33c**

25 K 9788—40-inch
3 pairs.....18c 9 pairs.....**51c**

CC **Sturdy Work Laces.** Made of heavier cotton for longer service. Celluloid tips. *Colors:* black or brown. *State color and quantity.* Shpg. wts., pkg., 3 oz.; 3 pkgs., 9 oz.

25 K 9783—27-inch
12 prs. in pkg..21c 36 prs., 3 pkgs..**60c**

25 K 9784—36-inch
12 prs. in pkg..24c 36 prs., 3 pkgs..**69c**

25 K 9785—45-inch
12 prs. in pkg..28c 36 prs., 3 pkgs..**81c**

DD **Klondike Laces.** Glazed cotton. Long size for high shoes, boots. *Colors:* black or brown. *State color and quantity.* Shpg. wts.: pkg., 3 oz.; 3 pkgs., 5 oz.; 4 pkgs., 6 oz.

25 K 9782—40-inch
3 prs. in pkg...13c 12 prs., 4 pkgs..**49c**

25 K 9789—72-inch
2 prs. in pkg...13c 6 prs., 3 pkgs...**36c**

25 K 9793—81-inch
2 prs. in pkg...16c 6 prs., 3 pkgs...**46c**

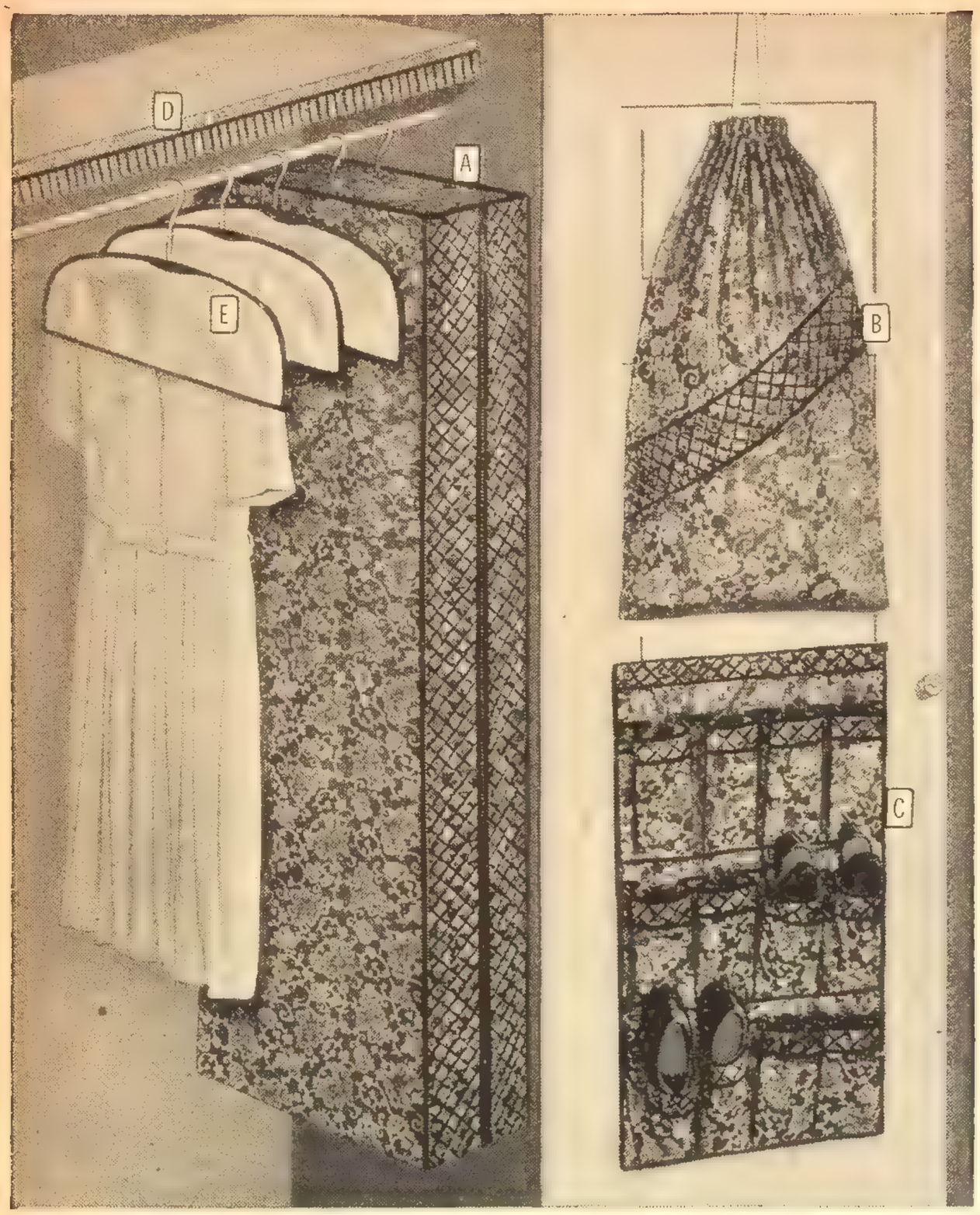
EE **Waxed Cotton Laces.** Metal tips. Waterproof. For high shoes, work and hunting shoes. Brown only. Shipping weights: 2 pairs, 3 oz.; 4 pairs, 5 oz.; 6 pairs, 7 oz.

25 K 9865—36-inch
2 prs. in pkg...12c 6 prs., 3 pkgs...**33c**

25 K 9866—72-inch
2 prs. in pkg...24c 4 prs., 2 pkgs...**45c**

25 K 9867—81-inch
2 prs. in pkg...24c 4 prs., 2 pkgs...**45c**





OUR NEW *Harmony House* Our Own Trademark MODERN CLOSET ACCESSORIES

Quilted Chintz Closet Ensemble

Add to the appearance of your closet with these lovely matching accessories. You'll love the cheerful, gay colors of the dainty floral print, the fine glazed surface of the cotton chintz. Will not show soil easily. Full cut; well tailored. Edges bound with strong, reinforcing tape in harmonizing color. *Background colors:* dark blue, wine or gray. *Be sure to state the color wanted.*

[A] **Garment Bag.** Special feature . . . a 30-inch slide fastener that provides an easy and secure closing. Keeps your garments sealed from dust, yet quickly accessible when you want them. Real protection for your clothes and adds to your closet efficiency. Holds eight garments. Has non-tilting top; two-hook sturdy wire frame. Rich, decorative quilted front. Size: 60 inches long, 20 inches wide and 8 inches deep. **$3.74** Each

25 K 6560M—*See colors above.* Shipping wt., 2 lbs. . . Each **$3.74**

[B] **Laundry Bag.** Convenient drawstring style. Large size. Has a lovely quilted diagonal trim across front. Size: 19½x33 inches.
25 K 6563M—*See colors above.* Shipping wt., 7 oz. . . . Each **76c**

[C] **Shoe Bag.** . . Has 12 roomy pockets. Quilted trim across top of pockets and top of bag. Strengthened by wooden bar at top. Has three metal grommets for hanging. Size: 18x33 inches.
25 K 6564M—*See colors above.* Shipping wt., 9 oz. . . Each **$1.25**

[D] **Pleated Shelf Edging.** Decorate closet shelves to match your other accessories with this lovely edging. About 2 inches wide.
25 K 6561M—*See colors above.* Shipping wt., 4 oz. . . . . Yard **18c**

Garment Shoulder Covers

[E] Protect garments from dust. Glazed white cotton, translucent. Bound with navy blue or wine colored tape. Hanger not included.
25 K 6531—*State color.* Shipping wt., 7 oz. . . . . Set of 5 for **85c**

Lovely Garland Pattern Accessories

[F] **Lingerie Chest.** 5 roomy drawers. Cardboard reinforced with strong wood frame. Solid wood top, bottom and drawer partitions. Covered with lovely washable paper with garland pattern. Clean with damp cloth or wall paper cleaner. White lined. Size: 32 inches high, 15¼ inches wide, 11¼ inches deep. Pattern on *background colors* of turquoise green, soft delft blue or dusty rose. **$4.98** Each

25 K 06711M—*State color.* Shipping weight, 15 lbs. . . Each **$4.98**

[G] **8 Drawer chest.** 6 shoe, 2 lingerie drawers. Same pattern, construction as above. Size: 32 in. high, 12½ in. wide, 11¼ in. deep. *Background colors:* turq. green, soft delft blue or dusty rose.
25 K 06710M—*State color.* Shipping wt., 14 lbs. . . . Each **$3.89**

[H] **Handkerchief box.** Glazed chintz covered cardboard. Rounded corners; self-hinged top. Glazed paper lined. 8x8x2½ inches. *Background colors:* turq. green, soft delft blue or dusty rose.
25 K 6519M—*State color.* Shipping wt., 1 lb. 3 oz. . . . . Each **85c**

[J] **Glove box.** Chintz covered cardboard. Self-hinged top, rounded corners. Glazed paper lined. 13½x5x2½ inches. *Background colors:* turquoise green, soft delft blue or dusty rose.
25 K 6520M—*State color.* Shipping wt., 1 lb. 3 oz. . . . Each **85c**

[K] **Hose Box.** 6 sections. Chintz covered cardboard. 13½x4½x2¼ in. *Background colors:* turq. green, soft delft blue or dusty rose.
25 K 6518M—*State color.* Shipping wt., 1 lb. 3 oz. . . . Each **85c**

Victorian Floral Print Accessories

Utility chests and boxes that will add beauty and efficiency to your closets. Covered with washable paper. Floral print on white background. Clean with damp cloth or wall paper cleaner.

[L] **Lingerie chest.** 4 large drawers. Cardboard reinforced by substantial wood frames. Bottom, top and drawer partitions of solid wood. Size: 26 inches high, 15½ inches wide, 11¼ inches deep. **$3.59** Each

25 K 06701M—Shipping wt., 13 lbs. . . Each **$3.59**

[M] **6 drawer chest.** 1 hose, 1 lingerie, 4 shoe drawers. Same construction as above. Size: 23 in. high, 12½ in. wide 11¼ in. deep.
25 K 06700M—Shipping weight, 10 pounds. . . . . Each **$2.89**

[N] **Nest of two hat boxes.** Strong, heavyweight cardboard. Practical, good looking. Sizes: one 6½x12¼ inches, one 7x13¼ inches.
25 K 6703M—Shipping weight, 3 pounds. . . . . Set of two **$1.19**

[P] **Nest of two blanket boxes.** Heavy cardboard with reinforcing wooden stays. Sizes: one 6½x14x23½ in., one 7x16x25½ in.
25 K 06702M—Shipping weight, 7 pounds. . . . . Set of two **$2.49**

Dress up Closets with Matching Garment Protectors

DeLuxe "Seal Sac" Accessories

Lustrous "Seal-Sac" accessories made of strong, white rayon taffeta. Coated with pyroxylin to give a glossy, smooth finish. Odorless and dust-tight. Moisture and stain-resistant. Easy to clean with a damp cloth. Edges bound with reinforcing colored tape. *Binding colors:* blue, peach or green. *State binding color.*

A **8-garment Bag.** Extra long 36-inch zipper closing. Seals tightly against dust. "Non-Tilt" top; two metal hooks for hanging. Strong wire frame. Size, 54x21x8 inches. Shipping weight, 2 lbs. 3 oz. **$5.39** Bag
25 K 6535M—*See colors above.* .....Each $5.39

B **Single Garment Bag.** Flap closing, wide lap over. 49½x25 in.
25 K 6537M—*See colors above.* Shipping wt., 8 oz.....Each **$3.19**

C **Suit Bag.** Just the right size to cover two suits. Has flap closing; wide overlap. Open at bottom. Size: 34x22 inches.
25 K 6538M—*See colors above.* Shipping wt., 6 oz....Each **$1.89**

D **Shoulder Cover.** Protects collars, shoulders from dust. For dress or suit. 19½x7 inches. 2-inch gusset.
25 K 6539M—*See colors above.* Wt. of three, 4 oz....3 for **$1.09**

E **Shirt or Sweater Bag.** 16-inch zipper closing seals bag tightly. For lingerie, etc. Ideal for traveling. 17x10x3½ in.
25 K 6540M—*See colors above.* Shipping wt., 5 oz....Each **$1.49**

F **Blanket Bag.** 25-inch zipper closing across top. Holds one large comforter or two full size blankets. 26½x20x7¼ inches.
25 K 6536M—*See colors above.* Shipping wt., 10 oz. .Each **$2.85**

Economy Blanket Bag. (not illust.) Same zipper closing and size as above, but made of plastic coated cotton.
25 K 6548—Assorted color bindings. Wt., 10 oz.....Ea. **$2.39**

Handy Protective Coverings

G **Shower Cap.** Made of plastic coated rayon—neutral color with white pattern. Keeps hair dry while taking shower. Has drawstring fastener. Fits any head. **30c** Cap
25 K 6502—Shipping weight, 2 ounces..... Each 30c

H **Make-up Cape.** Keeps powder smudges and strands of hair from soiling garments. Easily fastens around neck. 30-inch diameter. White plastic coated cotton. Assorted color bindings.
25 K 6550—Shipping weight, 2 ounces.....Each **78c**

J **"Seal-Sac" Pillowgards.** Moisture-resistant, plastic coated rayon cover. Protects pillow from damage by hair oil and perspiration stains. Ideal for those allergic to feathers. Keeps pillow fresh and hospital-clean. Size: 21x27 inches.
25 K 6552—Solid white only. Shipping wt., 5 oz.... Each **$1.19**

Handsome 12-pocket Shoe Bags

K Holds 6 pairs of shoes. Sturdy, heavyweight drill cloth reinforced with smart white tape binding. Wood rod and 3 metal grommets at top give added strength. Extra large size: 33x19 in. *Colors:* navy blue or wine. **$1.57** 33x19-in.
25 K 6570—*State color.* Shipping weight, 14 oz.....Each $1.57

Economy cotton herringbone. Like above, but without wood rod. 3 cloth loops for hanging. 27x17 in. *Colors:* med. blue, tan.
25 K 6525—*State color.* Shipping weight, 10 oz....Each **$1.00**

Drill cloth-zipper-Garment Bag

L Now, more than ever, it is important to keep clothes clean. This heavyweight drill cloth bag holds 8 garments. 32-inch zipper closing keeps dust out. Wire frame; metal double hook. White tape binding. 60x20x8 inches. *Colors:* navy blue or wine. **$4.98** Each
25 K 6569—*State color.* Shpg. wt., 3 lbs. 8 oz..... Each $4.98

Quilted rayon satin Boxes

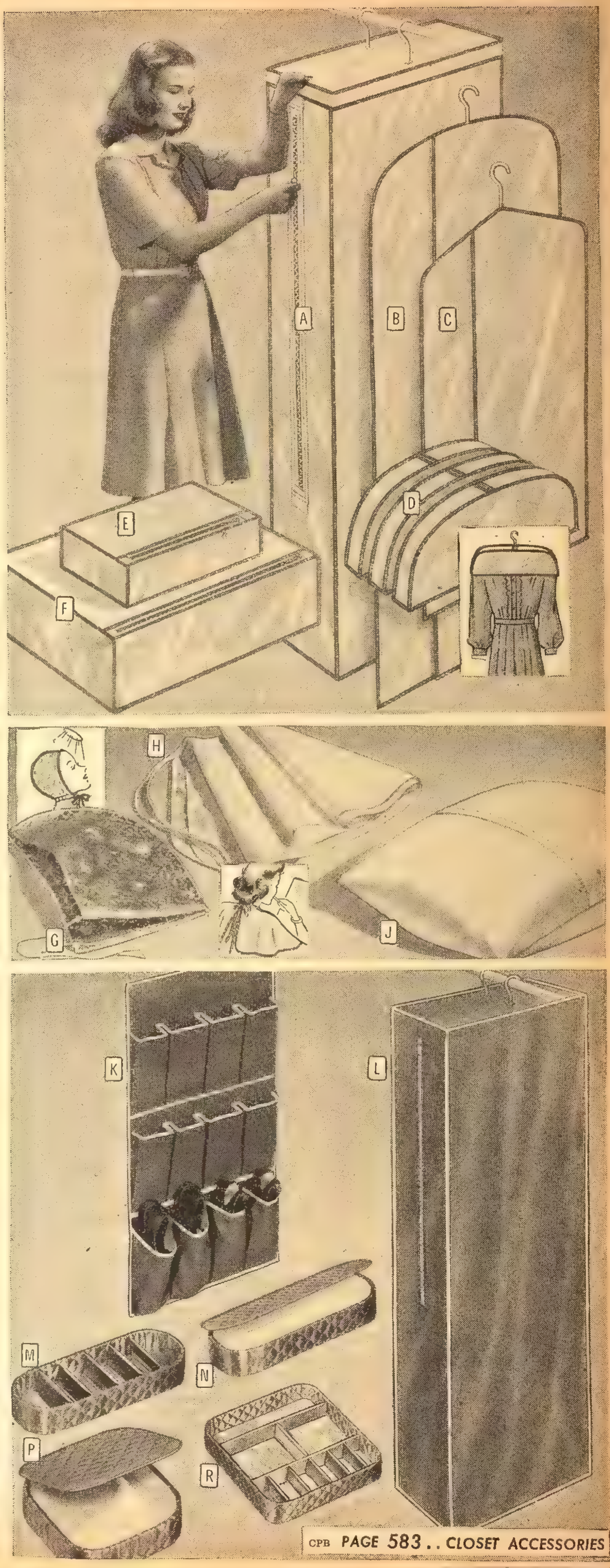
For your little personal items that can get lost in big drawers. Lustrous, rich, quilted satin. Smartly designed with rounded corners. *Choice of colors:* copen blue, peach, wine or dusty rose. *State color.* low as **98c** Each

M **Hosiery Tray.** Protects hose. 6 sections. 13¼x4¾x2¼ in.
25 K 6681M—*State color.* Shipping wt., 14 oz.....Each **98c**

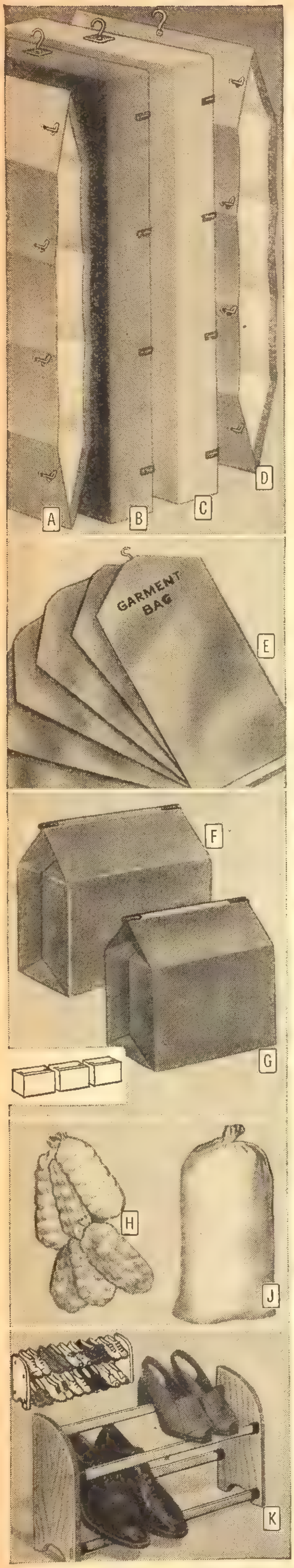
N **Glove Box.** Long, narrow. Hinged cover. 13½x5x2¼ in.
25 K 6682M—*State color.* Shipping weight, 1 lb.....Each **98c**

P **Handkerchief Box.** Holds good supply. Hinged cover. 8x8x2¾ in.
25 K 6680M—*State color.* Shpg. wt., 1 lb. 3 oz.....Each 98c

R **Combination Hosiery, Glove and Hanky Box.** 6 sections for hosiery, 2 for hankies and one for gloves. 13¾x13x2¼ in.
25 K 6683M—*State color.* Shipping wt., 2 lbs.....Each **$1.98**



Modern Closet Accessories
Help make clothes last longer



Heavy paper Garment Bags

Protect your out-of-season clothes by storing them in sturdy paper garment bags. With proper care paper garment bags will give long service. Their cost is low and your clothes will be kept neat and dust-free. **47c** 60x27x4 in.

[A] **White lined Duplex Paper.** Brick-red color. Holds up to 4 garments. Handy side opening with metal fasteners. Size: 60x27x4 inches. Shipping weight, 1 pound 8 ounces.
25 K 6757 ..... Each **47c**

[B] **Extra heavy Red Rope Paper.** Box shaped. Holds 8 garments. Swivel hanger. Patented metal fasteners are easy to open. Size: 60x26x6 inches. Shpg. wt., 1 lb. 12 oz.
25 K 6758 ..... Each **71c**

[C] **Heavy duo-tone beige, linen finish.** Box shaped. Holds 8 garments. Made of tough kraft paper with white lining. Sliding metal fasteners. Naphthalene vaporizer. Swivel hook. Size: 60x25x7 in. Wt., 1 lb. 10 oz.
25 K 6759 ..... Each **89c**

[D] **Genuine cedar pulp paper.** Holds 6 garments. Cedar color with beige color lining. Metal fasteners assure a tight closure. Extra full size for heavy garments. Size: 60x31x6 inches. Shpg. wt., 2 lbs. 12 oz.
25 K 6760 ..... Each **$1.09**

[E] **Garment Storage Bag Set.** Made of cedar-color paper. Each bag 23x54 inches; holds one garment. Insert through open end. Seal with attached tape. Hanger not included. Shpg. wt., of six, 3 lbs.
25 K 6750 ..... **6 for 29c**

Storage Chests

[F] **Roomy Chest.** A sturdily made chest of heavy duo-tone linen finished paper. Smoothly lined with strong fiberboard to give your bedding added protection. Ideal for storing linens, woolens, blankets, etc. Patented naphthalene vaporizer. Closes securely with metal fasteners. Mailed flat. Easily assembled. Size: 23x12x16 in. Shpg. wt., 2 lbs. 2 oz.
25 K 6751 ..... Each **49c**

[G] **Bargain Storage Chests.** Handy size, compact chests that fit snugly into most closet shelves to provide additional storage space. Excellent for storing blankets, clothing and bedding. Made of strong kraft paper and lined with sturdy fiberboard. Red cedar color. Metal fasteners close chests tightly. Mailed flat; easy to assemble. Size, each: 20x16x12 inches. Shipping weight, of three, 6 pounds.
25 K 6752 ..... **3 for $1.00**

Moth Balls . . . Laundry Bag

[H] **Naphthalene Moth Ball Clusters.** Assorted color net bags. Metal ring at top of each bag for hanging. Shipping weight, 6 oz.
25 K 6755 ..... **6 bags 21c**

[J] **Laundry Bag.** Sturdy and roomy enough for all the family laundry. Practical, yet priced inexpensively. It will take constant rough handling. Made of heavy 8-ounce cotton duck. Natural (unbleached) color. Closes with cord drawstring. Size: 23x27 inches. Shpg. wt., 12 oz.
25 K 6511 ..... Each **57c**

Adjustable Shoe Rack

[K] Can be extended to any desired length from 17½ inches to 33 inches. Metal slides provide easy adjustment to accommodate from 4 to 10 pairs of shoes. Strongly constructed of smooth hardwood. Beautifully finished in blonde lacquer. Fits easily into most closets. Size: 10½ inches high, 5½ inches wide. Easily assembled for use. Shipping weight, 3 lbs. 4 oz. **$1.39**
25 K 6800 ..... **$1.39**

"Lucite" Garment Hangers

[L] [M] [N] Add beauty to your closet with these new, colorful "Lucite" (clear plastic) hangers. Gracefully shaped, daintily tinted in pastel colors. **65c** Child's

[L] **Child's "Lucite" Hanger.** Made especially for children's suits, coats, dresses, slips, jumpers. 12 inches wide. *Colors:* lt. blue, lt. pink. *State color.* Shpg. wt., 5 oz.
25 K 6900 ..... Each **65c**

[M] **Women's "Lucite" Hanger.** Shaped to hold dresses, evening dresses, jumpers, coats. 15½ inches wide. *Colors:* light blue, light pink. *State color.* Shpg. wt., 6 oz.
25 K 6901 ..... Each **83c**

[N] **Men's "Lucite" Hanger.** For suits, coats. Has trouser bar. 15¼ inches wide. Clear crystal color only. Shipping weight, 7 ounces.
25 K 6902 ..... Each **$1.00**

Hangers and Racks

[P] **Trouser, Skirt Hanger.** Helps keep trousers or skirts neat and in press. Holds 4 pairs trousers or 4 skirts. Sturdy hardwood, natural lacquered finish. Screws for attaching to wall included. About 15 inches wide. Shipping weight, 1 pound.
25 K 6908 ..... Each **57c**

[R] **Trouser and Skirt Hangers.** Hold two garments. Natural lacquered hardwood. Shpg. wt., each, 10 oz.

Trouser Hanger. Holds 2 pairs with or without cuffs. About 12 in. wide.
25 K 6909 ..... Each **39c**

Skirt Hanger. Holds two skirts. 14½ inches wide.
25 K 6910 ..... Each **39c**

[S] **Closet Poles.** Walnut finished wood. 1⅜-inch diam. Hangers not incl.
25 K 06820—*State length.*
4-foot. Shpg. wt., 1 lb. 5 oz. . . **35c**
5-foot. Shpg. wt., 1 lb. 11 oz. . . **44c**
6-foot. Shpg. wt., 2 lbs. 4 oz. . . . **52c**

[T] **Closet Pole Sockets.** For use with above poles. Walnut finish. Inside diam. 1½-in. Screws not incl. Easy to install. Shpg. wt., 3 oz.
25 K 6821 ..... Pair **8c**

[V] **Hardwood Closet Hook.** Can be hung vertically or horizontally. Requires little space. Grooves for 5 garment hangers. Unfinished hardwood. Screws on wall or door (screws not incl.). About 9 in. long. Hangers not incl. Shpg. wt., 14 oz.
25 K 6814 ..... Each **10c**

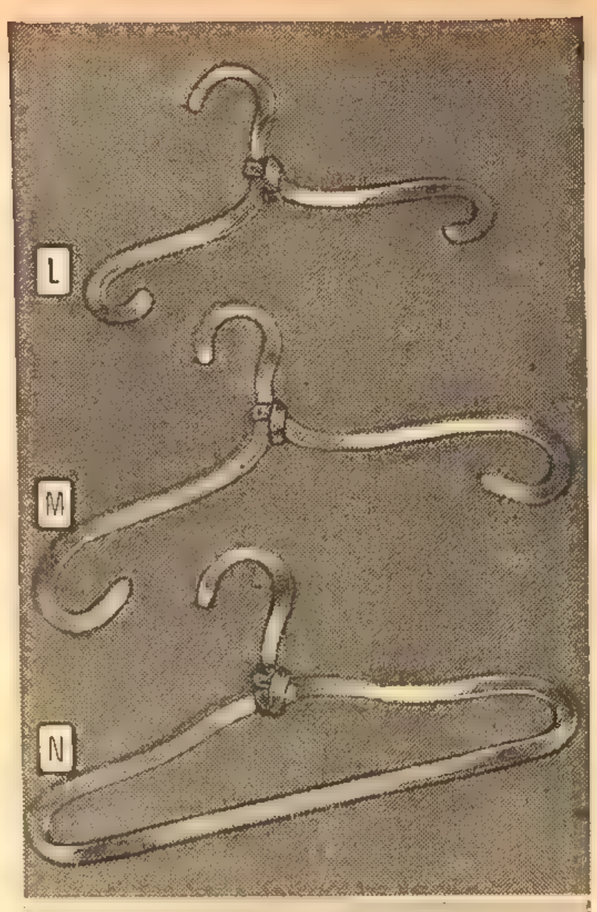
[W] **"Handy" Rack.** Folds up when not in use. Used for hanging clothes while drying or after ironing. Ideal for baby's room. Lacquered wood. Colorful "decal" trim. 18 in. long. 2⅛ in. wide. *State color:* pink, lt. blue or white. (Hangers not incl.) Shipping weight, 1 lb.
25 K 6813 ..... Each **79c**

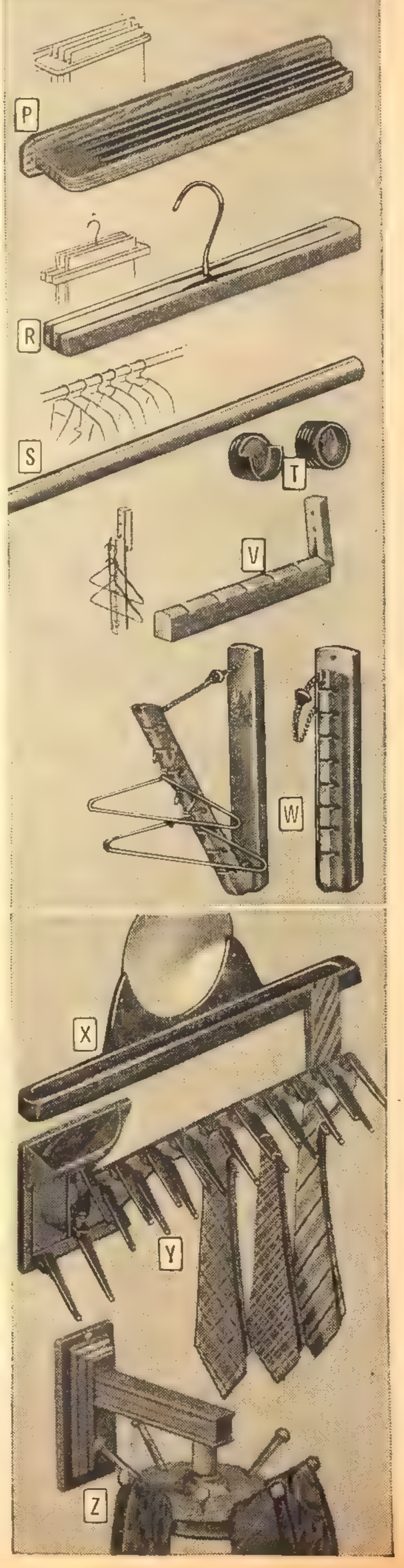
Tie Racks

[X] **Mirror Tie Rack.** He can select his tie and put it on in a jiffy at this handy combination tie rack and mirror. Clear glass mirror is 4⅞ inches in diameter, firmly attached to a 15¼-inch walnut-finished wood rack. (Screws for attaching not included.) Shpg. wt., 1 lb. **69c** Mirror
25 K 6808 ..... Each **69c**

[Y] **Vuerax Tie Rack.** Keeps ties neat and in good condition for instant selection. It will make a handsome addition to any bedroom. Smart plastic base with plastic holders. Small cup at top holds cuff links, tie clasps, etc. Assorted colors. Screws for attaching included. 10½ inches long. Shipping weight, 12 oz.
25 K 6807 ..... Each **87c**

[Z] **Revolving Tie Rack.** Requires only a small space and keeps ties in order, ready for quick selection. Attractively and sturdily made of American walnut. Beautifully finished. 5½ inches in diameter. Extends 7 inches from wall. (Screws for attaching to wall included.) Shipping weight, 13 ounces.
25 K 6806 ..... Each **$1.00**





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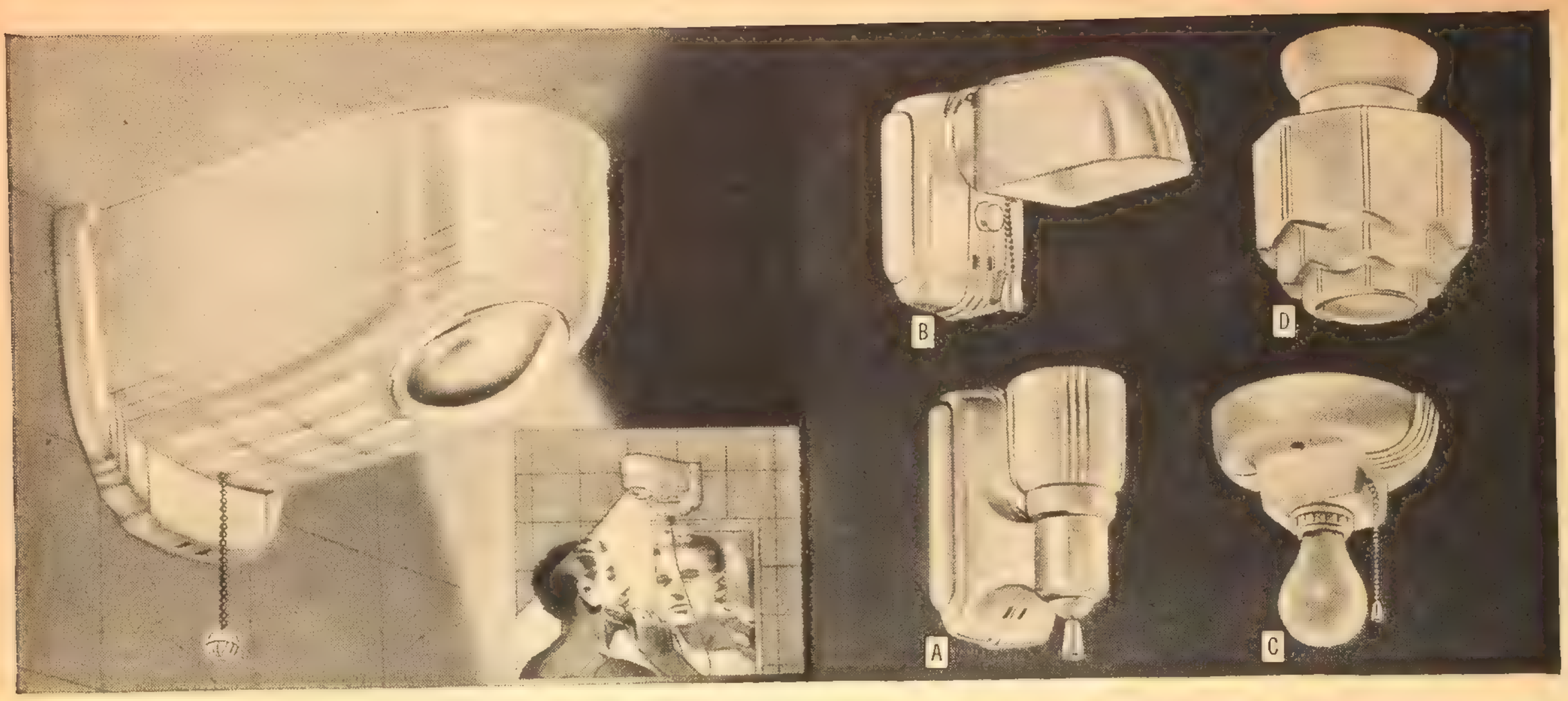
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High quality LIGHTMASTER Lighting Fixtures

Sears new LENS-LITE concentrates light where you want it

$2.79

Wonderful new lighting fixture . . . the only one of its kind made today. Gives perfect light for shaving or applying make-up. Amazingly low priced for a lighting fixture with so many features. It combines the scientific principles of indirect lighting with unequalled efficiency as a practical, over-the-mirror fixture. The modern, smartly designed white plastic shade is equipped with a 3-inch wide clear glass lens. This lens is set at just the right angle to throw a broad beam of light on your face as you stand before your mirror. Men can shave in glareless, shadow-free light . . . women will be thrilled at the ease with which make-up can be applied. The louvered (ridged) bottom of the shade sends light downward; the open top gives plenty of light for general illumination.

The one-piece holder is made of gleaming white plastic . . . easy to keep clean and spotless by simply wiping with a damp cloth. There is a handy plug-in type outlet in the bottom of the holder for your electric razor, curling iron, etc. Sears Lens-Lite is 6 inches long, 5¼ inches deep and extends 8½ inches from the wall. Easy to install. Has the approval of Underwriters' Laboratories, Inc. Takes one 100-watt bulb (bulb not included . . . order it separately from the opposite page).

20 K 2916—With pull switch. Shipping weight, 2 pounds 2 ounces.....$2.79

NOTICE: All Lightmaster Fixtures are listed and approved by Underwriters' Laboratories, Inc. Bulbs are not included . . . order them separately from the opposite page. For complete details on Sears Easy Payment Plan, see inside back cover.

A 1-light shaded Upright Bracket. Holder is made of high quality porcelain baked to a glossy white finish; matching shade is of white glass. Handy plug-in type appliance outlet in base of holder. Bracket is 4⅝ inches wide, 7⅛ inches high; and extends 4⅝ inches. Takes one bulb up to 40-watt size. See "Notice" at left. Shipping weight, 2 pounds 12 ounces.

20 K 2862—With pull switch.....$1.39

B 1-light over-the-mirror Bracket. Gleaming porcelain holder with white glass shade to match—easy to keep clean and new-looking. Appliance outlet in base for plugging in razors, curling irons, etc. Bracket is 4⅝ in. wide, 4⅝ in. high, and extends 8 in. Takes one bulb up to 60-watt size. See "Notice" at left. Shipping weight, 3 pounds 4 ounces.

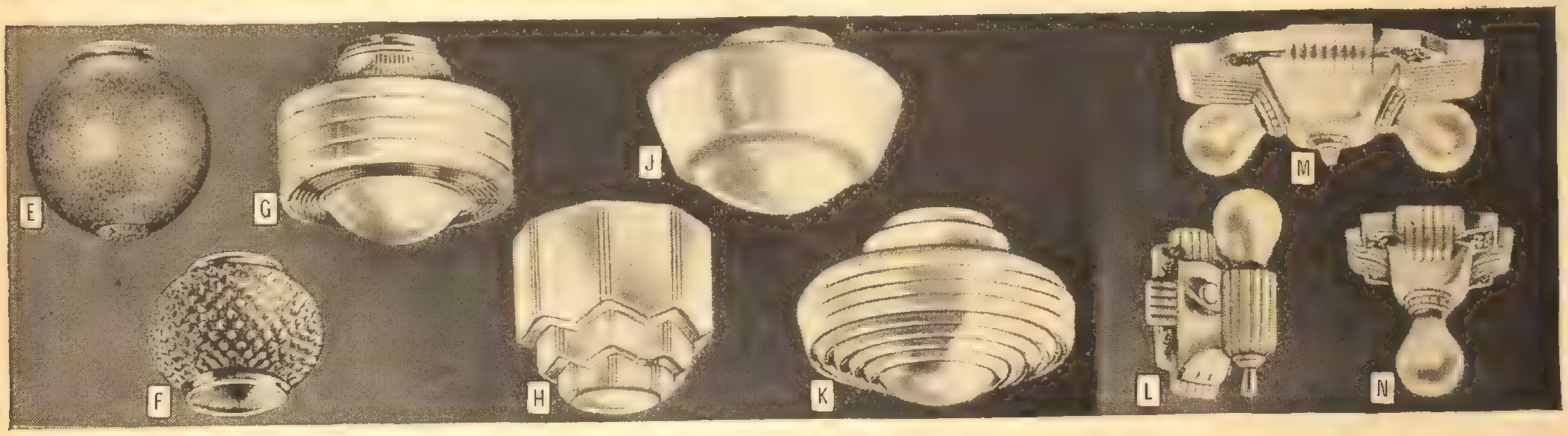
20 K 2852—With pull switch.....$1.49

C 1-light unshaded Ceiling Fixture. For hallways, closets, pantries, etc. For a more attractive fixture that gives better, safer light for your eyes, we recommend our shaded ceiling fixture listed below. Diameter of the gleaming white porcelain holder is 6⅛ in. Takes any standard size lamp bulb. See "Notice" at left. Shpg. wt., 2 lbs. 4 oz.

20 K 2854—With pull switch.....69c

D 1-light shaded Ceiling Fixture. Gleaming, stainless white porcelain holder, glazed and fired to resist checking and crazing. Modern style white glass shade to match. Diameter of shade, 8½ in. Fixture extends 9½ in. Takes one bulb up to 150-watt size. See "Notice" at left. Shipping weight, 6 lbs. 4 oz.

20 K 3093—With pull switch.....$1.45
20 K 3092—For wall switch..... 1.25



Porch and Hall Shades

Dress up your old style porch and hall ceiling fixtures with these low priced replacement shades. They are made of clear glass and give plenty of light without harsh glare. To give a smart Colonial touch to porch or doorway, choose style F. Both styles fit 3¼-in. diameter holders only. Take any bulb up to 60-watt size—not included.

E Rough pebbled design 6-in. shade.
20 K 3250—Wt., 2 lbs. 8 oz.....32c

F Hobnail design 5½-in. shade.
20 K 3275—Wt., 1 lb. 12 oz.....39c

Kitchen and Bathroom Shades

Replace your old and broken kitchen and bathroom fixture shades with the modern, economical shades shown above. They distribute light evenly, without harsh glare. Fit 4-in. diameter holders only. Bulbs are not incl.

G White glass 8½-inch shade; clear trim. Takes up to 150-watt bulb.
20 K 3265—Shpg. wt., 4 lbs. 8 oz...98c

Same but smaller; 6⅜-inch diameter. Takes one bulb up to 100-watt size.
20 K 3266—Shpg. wt., 2 lbs. 4 oz...79c

H Opal white glass 8½-inch shade. Takes one bulb up to 150-watt size.
20 K 3268—Shpg. wt., 6 lbs.....59c

Commercial Fixture Shades

For use in stores, offices, restaurants, schools, etc. Fit 6-inch diameter holder only. Take any bulb up to 300-watt size; bulb not included.

J Opal white glass shades for standard commercial lighting. Give glareless light, no eyestrain. Larger sizes give less surface brightness.
20K03258–12-in. diam. Wt. 5 lbs..$1.19
20K03259–14-in. diam. Wt. 6 lbs.. 1.75
20K03260–16-in. diam. Wt. 10 lbs. 2.35

K White glass shade with clear glass ridges; directs more light downward. Best for stores and offices.
20K03264–14-in. diam. Wt. 8 lbs...$2.95

Unshaded Fixtures

Genuine porcelain fixtures. Ivory color finish is easy to keep clean. Colored floral decoration. See "Notice" above.

L Wall Bracket—With appliance outlet. Length, 6 in.; width, 4 in.; extends 4 in. Shpg. wt., 2 lbs. 6 oz.
20 K 2519—With on-off switch.....$1.39

M 2-light Ceiling Fixture — Length, 10¾ inches; width, 6¾ inches. Shipping weight, 3 pounds 4 ounces.
20 K 2518—With pull switch.....$1.79
20 K 2517—For wall switch..... 1.49

N 1-light Ceiling Fixture — 5¾x5¾ in. Shipping wt., 2 lbs. 8 oz.
20 K 2520—With pull switch.....$1.19



Sears pay postage on Mazda Lamp Bulbs

A Lamp Reflector Bowls. Replace broken reflector bowls in table and floor lamps with these hand-blown, milk-white glass bowls. They give almost 25% more downward light than heavier machine-blown types. Measure top and bottom diam. of old bowl to make sure you order the right size.

Cat. no.	Top	Bottom	Shpg. wt.	Price
20 K 3306	10 in.	2⅞ in.	6 lbs.	95c
20 K 3307	8 in.	2¼ in.	4 lbs.	65c
20 K 3308	6 in.	2¼ in.	2 lbs. 1 oz.	45c

B Three-way Lamp Bulbs. Inside frosted Mogul (extra large base) bulbs—give 3 degrees of light. Use in floor and table lamps having 3-way Mogul sockets. Won't fit standard base sockets. Base diam., 1½ in. For any 110–120-volt current. Postpaid.

20 K 3845.....100-200-300 watts.....59c
20 K 3816..... 50-100-150 watts.....43c

C Fluorescent Light Bulbs. Fit standard fluorescent lamps, fixtures. For 110-120 volt current. Postpaid.

Watts	Length	Diam.	Color	Cat. no.	Price
14	15 in.	1½ in.	White	20 K 3869	75c
15	18 in.	1 in.	White	20 K 3861	61c
15	18 in.	1 in.	Da-lite	20 K 3857	61c
15	18 in.	1½ in.	White	20 K 3871	75c
20	24 in.	1½ in.	White	20 K 3863	75c
30	36 in.	1 in.	White	20 K 03865	75c
40	48 in.	1½ in.	White	20 K 03867	$1.02

D Starters for Fluorescent Bulbs. When bulbs flicker or will not light, check your starters. Standard size, guaranteed high quality. Shipping weight, each, 3 ounces.

20 K 5798—For 14, 15 and 20-watt bulbs.....2 for 47c
20 K 5799—For 30 and 40-watt bulbs.....2 for 47c

E Farm Lighting Bulbs. Inside frosted standard base Mazda bulbs for 32-volt farm lighting systems. Postpaid.

20 K 3836..... 15 watts.....2 for 43c
20 K 3837..... 25 watts.....2 for 43c
20 K 3838..... 50 watts.....2 for 43c
20 K 3839.....100 watts.....2 for 71c

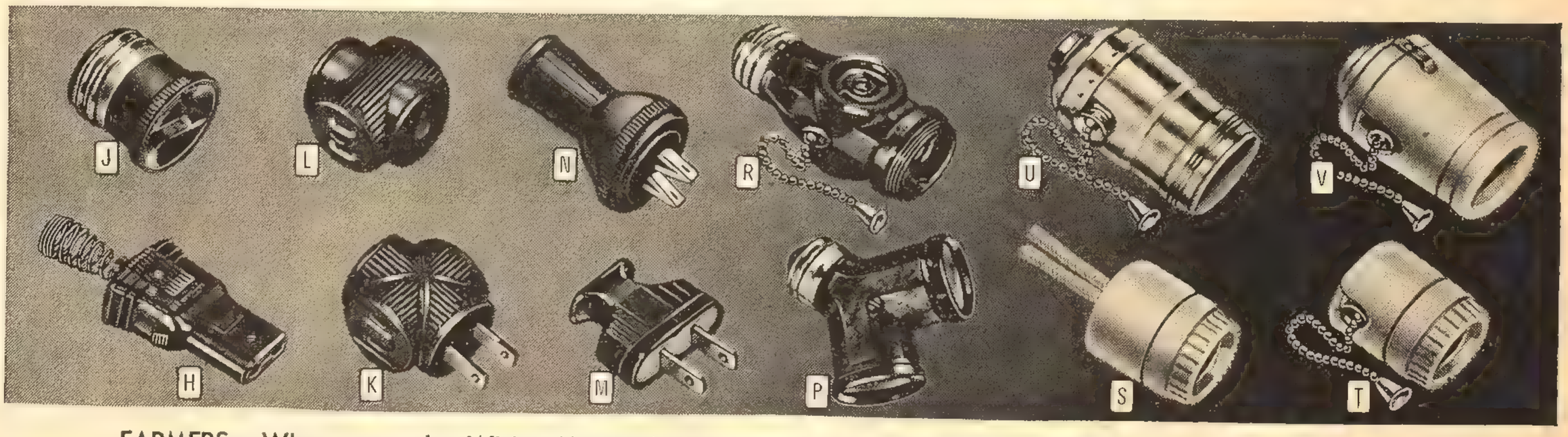
F Tubular Bulbs. Standard base, clear bulb. 5⅝ inches long. Diam., 1¼ in. For any 110–120-volt current.

20 K 3827—25 watts. Postpaid.....Each 27c

G Inside Frosted Bulbs. Genuine Mazda quality. The larger sizes are the most economical to buy, because they give more light per watt, and therefore cost less in the long run. The larger sizes also give better, safer light for your eyes. For example, sewing is ordinarily much harder on eyes than reading, and therefore requires much more light. Newspaper reading requires three times as much light as it takes to read a well-printed book. Older people need more light than younger people, because the pupils of their eyes are smaller. Don't risk your eyes—buy large size bulbs. Sent to you postpaid.

20 K 3848..... 15 watts.....3 for 32c
20 K 3802..... 25 watts.....3 for 32c
20 K 3803..... 40 watts.....3 for 32c
20 K 3805..... 60 watts.....3 for 32c
20 K 3807.....100 watts.....2 for 32c
20 K 3808.....150 watts.....2 for 43c
20 K 3843.....200 watts.....Each 29c

Note—prices on all light bulbs listed above include Manufacturers' Federal Excise Tax



FARMERS—When you order Wiring Materials below, see page 878C—Underwriters' Laboratories approved

H Appliance Plugs. Standard size, for prongs ¾-inch apart. Heat-resisting Bakelite case. For appliances up to 1000-watts.

20 K 5728—With on-off switch. Shpg. wt., 5 oz....25c
20 K 5727—Without switch. Shpg. wt., 4 oz.....10c

J Screw Base for standard plug cap. Bakelite.

20 K 5632—Shipping weight, 1 ounce 4c

K Three-way Plug Tap. Changes single wall outlet to a triple outlet. Plug-in type with securely held prongs for proper contact. Bakelite.

20 K 5624—Shipping weight, 4 ounces.....9c

L Three-way Cord Tap. Triple outlet designed for use on extension cords and drop cords. Has handy connection for inserting cord. Bakelite.

20 K 5628—Shipping weight, 4 ounces.....9c

M Flat Plug Cap. Easy to install on present appliance, lamp or extension cords. Has rigid "sure-grip" prongs. Made of durable, shockproof Bakelite.

20 K 5241—Shipping weight, 2 ounces 4c

N Rubber Cap. Flexible, durable, shockproof and unbreakable. Has rigid, "sure-grip" prongs.

20 K 5636—Shipping weight, 2 ounces.....8c

P Two-way Socket. Changes single socket to double. Standard base; takes standard base bulbs.

20 K 5644—Shipping weight, 4 ounces 11c

R Three-way Tap. Turns single outlet into triple. Two side plug-in type outlets; always on. Fits standard base sockets. Takes standard base bulbs.

20 K 5647—With pull switch. Shpg. wt., 4 oz.....21c
20 K 5646—Without switch. Shpg. wt., 4 oz.....10c

S T Fixture Sockets. Two-piece sockets of glazed white porcelain. Shipping wt., ea., 7 ounces.

20 K 5617—Without switch; 18-gauge wire leads.....10c
20 K 5616—With pull switch; screw terminals.....22c

U Metal Cap Sockets. Take standard base bulbs. Metal cap is ⅜-inch in diameter. Shpg. wt., 6 oz.

20 K 5608—Threaded type; with push switch.....17c
20 K 5610—Threaded type; with pull switch.....23c
20 K 5609—Drop cord type; with push switch.....17c
20 K 5611—Drop cord type; with pull switch.....23c

V Porcelain Socket. Shockproof—pendant cap for use on drop cords in laundries, basements, etc. Approved by Underwriters' Laboratories, Inc.

20 K 5615—With pull switch. Shpg. wt., 6 oz.....30c

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An informative booklet, giving you a biographical sketch of the artist and a history of the painting, is attached to each picture by a colored cord. Gives your picture individuality. You'll be proud to be able to tell your friends the story of the picture as they admire its beauty.

All of these works of art have individually designed frames

A frame is an important part of a picture and should receive as much attention as is given to the selection of the picture itself. A properly designed setting will emphasize the beauty of a painting.

The frames which strikingly complement the exceptional beauty of these reproductions have been specially designed by experts. Each and every picture was given individual consideration. The harmonious coloring and finish, symmetrical pattern and individual design of the moulding—when combined with the subject for which each was created—result in a distinctive, beautiful unit. Each moulding has the width and the shape which displays the painting to the greatest advantage. Appropriate finishes blend with the colorings of the subjects.

You are assured of a rich, distinctive unit, combining good taste and quality. You will be very much pleased, we are confident, with the frame which has been created for each picture you select.

Your complete satisfaction is guaranteed

Not until you actually see these superb works of art can you fully appreciate their beauty. The reduced-size illustrations shown on the following pages of this catalog cannot do justice to their soft tonal and true color values. This catalog has been printed from commercial four-color process plates; the picture illustrations it contains are intended only to give you an idea of the general color content.

These fine Pictures
are available on
Sears Easy Payment Plan
See inside back cover of this
catalog for details

Authentic Reproductions Shown on Opposite Page

Available after July 15th

A **"MAY MORNING" *by Carl Wuermer***—This study centers around a blossom-laden tree, painted against the background of Virginia countryside in spring. Green meadows and gently sloping hills are the perfect setting for delicate apple blossoms. Refreshing as spring air, this picture brings the appealing May morning into your home. Handsome hardwood frame, two inches wide, is finished in rich dull gilt. Attractive stylized floral forms ornament the outer edge of frame. Overall size, 27¾x33¾ in. No glass.
35 KM 1337—Shipping weight, 11 pounds **$4.79**

B **"THE TEMPLED HILLS" *by Moore Smith*** — The sweep and magnificence of America's lofty heights, caught in a picture that will bring out-of-door peace and loveliness to your home. With wide strong strokes, the artist paints a foreground of rugged rocks, and in the distance, mountains veiled in soft, misty blues. Dull gilt 2-inch moulded wood frame, lightly antiqued in white, adds to the dignity and depth of the subject. Whittled effect on outer edge suggests rough evergreen bark. Overall size, 27¾x 33¾ in. No glass.
35 KM 1338—Shipping weight, 13 pounds **$4.79**

C **"ANEMONES AND SILVER" *by Mary Gray***—Fresh flower color makes a charming contrast to the gleam of silver bowl and candlesticks. Done by an expert in flower painting, this study of anemones is a cheerful color accent in homes. You will find its gayety of spirit an important help in creating more pleasant surroundings. Attractive hardwood frame is two inches wide, finished in rich dull gilt. Moulding is ornamented with graceful stylized flower petal design. Overall size is 27¾x33¾ inches. No glass.
35 KM 1339—Shipping weight, 13 pounds **$4.79**

D **"FARM IN WINTER" *by Theodore Kautzky*** — Snow and stormclouds surround the old homestead with winter beauty. This is a picture for those who enjoy windswept skies and sparkling snowdrifts. This technically fine painting reveals all the dignified beauty of a typical American farm. Moulded 3⅛-inch wood frame, is set at angle to give greater depth. Finish is light pine, lightly antiqued with white. Graceful profile with one line of beading. Blue striped fillet harmonizes with picture. Overall size, 30x36 inches. No glass.
35 KM 1341—Shipping weight, 14 pounds **$9.79**

E **"SPRINGTIME IN THE BERKSHIRES" *by Robert Hamilton***—Sunshine slants between slender white birches—beyond, a cherry tree is in full bloom. An artist's skill takes us to a quiet spot in New England's Berkshires. Wooded hills look down on a serene blue lake. In your home, this picture will be a beautiful reminder of spring's peaceful awakening. Moulded wood frame, 3⅛ inches wide. Finish is pickled pine with cool moss-green glaze. One row of beading ornaments inner edge. Overall size, 30x36 inches. No glass.
35 KM 1342—Shipping weight, 13 pounds **$9.79**

F **"THE GLORY OF JULY" *by G. Laurence Nelson***—A bowl overflows with the abundance of rich garden blooms. Done with thoughtful attention to each flower. Smooth white lily petals curve gracefully against dark blue hyacinth. Lovers of fine floral painting will find special satisfaction in this study of floral loveliness. Picture is given depth by 3⅛-inch moulded frame. Natural pine finish is antiqued with white and gilt. Stylized flower shapes form attractive border. Overall size, 30¾x36¾ inches. No glass.
35 KM 1340—Shipping weight, 14 pounds **$9.79**



Ⓐ *"May Morning" by Carl Wuermer . . .* $4.79



Ⓓ *"The Farm in Winter" by Theodore Kautzky . . .* $9.79



Ⓑ *"The Templed Hills" by Moore Smith . . .* $4.79



Ⓔ *"Springtime in the Berkshires" by Robert Hamilton . . .* $9.79



Ⓒ *"Anemones and Silver" by Mary Gray . . .* $4.79



Ⓕ *"Glory of July" by G. Laurence Nelson . . .* $9.79



A "The Old House" by *George Drew* . . . $14.50



D "Autumn Terrace" by *F. Ballard Williams* . . . $19.50



B "Edge of the Desert" by *Gustave Cimiotti* . . . $14.50



E "Sunlight and Shadow" by *Anthony Thieme* . . . $19.50



C "The Shining Sea" by *Charles Vickery* . . . $14.50



F "The Little Harbor" by *Julius Delbos* . . . $19.50

American art of today

Never before reproduced

SHOWN ON OPPOSITE PAGE

Available after July 15th

A **"THE OLD HOUSE"** *by George Drew*—An artist who knows and loves America's past paints the portrait of a proud old house. Surrounded by trees, the old house stands peacefully in afternoon sunlight. Reminiscent of all old houses and the storms they have withstood, this is a painting to study and enjoy. Moulded wood frame, 3 inches wide, is set at angle to give depth. The gracefully shaped scalloped edge frame in Antique gift finish is especially appropriate. Overall size, 30x42 inches. No glass.
35 KM 1343—Shipping weight, 13 pounds.... **$14.50**

B **"EDGE OF THE DESERT"** *by Gustave Cimiotti*—Limitless scope of mountain majesty seems to have stretched this picture to include our whole vital West. The freshness of clear high air, the stillness of the desert are in this picture; to own it, is to possess some of the beauty of America. Massive 3½-inch frame, especially designed for this painting. Clear terra cotta finish, flecked with golden gilt like that of mountain sunshine. Overall size, 31x43 inches. No glass.
35 KM 1344—Shipping weight, 15 pounds.... **$14.50**

C **"THE SHINING SEA"** *by Charles Vickery*—Pounding surf and white foam with adventure in it! Tranquil sky and turbulent sea are masterfully executed in marine blues and greens. Dramatic in scope, this painting brings the vivid freshness of the open sea into your home. Wide 3½-inch moulded wood frame is sweeping in design, finished in antique white; simple stylized marine plants are carved in corners. Narrow band repeats blue of sea and sky. Overall size, 30¾x42¾ inches. No glass.
35 KM 1345—Shipping weight, 15 pounds.... **$14.50**

D **"AUTUMN TERRACE"** *by F. Ballard Williams*—A symphony of autumn color and romantic figures. With rich detail the artist paints silken-gowned ladies under trees turned golden. The group is placed in a classic terrace. Pleasant as music, this is a gracious picture to hang in your home. Handsome moulded wood frame, 3 inches wide, is finished in warm golden tones, touched lightly with gilt. Graceful carved leaves form ornamental corners. Overall size, 33¾x41¾ inches. No glass.
35 KM 1346—Shipping weight, 20 pounds.... **$19.50**

E **"SUNLIGHT AND SHADOW"** *by Anthony Thieme* Afternoon peace as it is in a little town where gardens grow within neat fences and time is leisurely. Cool tree shadows on the street, sunshine on horse and rider. Like a walk down a New England lane, this picture offers relaxation. The 3½-inch width of frame in lightly antiqued gilt finish gives weight and depth. Especially suitable is the carved leaf design on corners of frame. Overall size, 35x43 inches. No glass.
35 KM 1348—Shipping weight, 20 pounds.... **$19.50**

F **"THE LITTLE HARBOR"** *by Julius Delbos*—Early morning finds the fishing boats with furled sails, the awakening life of the wharf reflected in still water. With rich truthful color the artist paints the fisherman's life. A pleasant picture, because in it the artist shares with you his love of boats and water. The decorative nautical designs on the 3-inch moulded wood frame create an ideal setting for this scene. Antique white finish. Overall size, 34¼x42¼ inches. No glass.
35 KM 1347—Shipping weight, 20 pounds.... **$19.50**

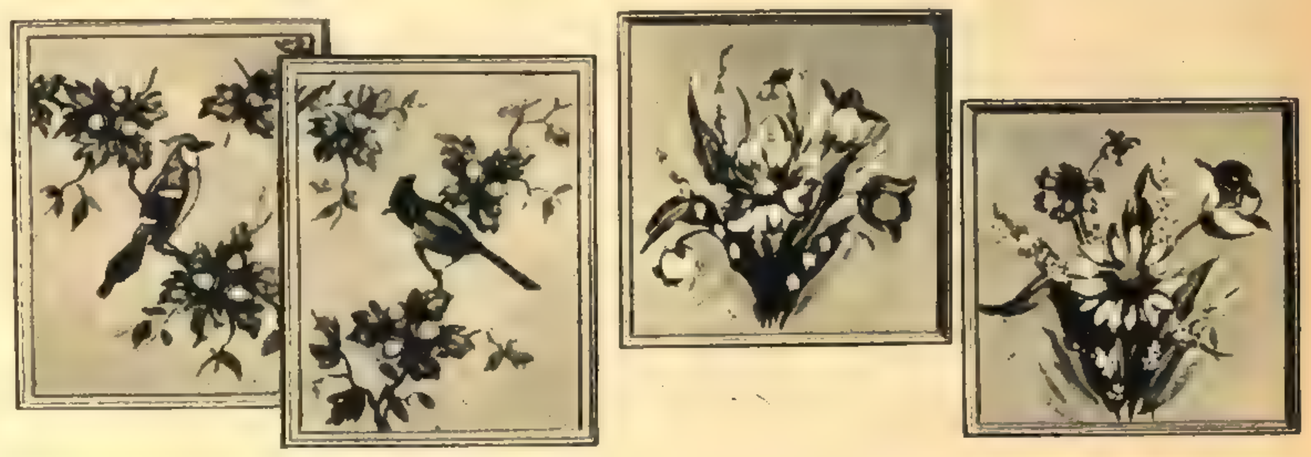
Pictures A, B, C, D, E, F shipped freight or express.

Original Hand-painted Water Colors



Striking decorative Tropical Study of Cockatoos $15.49

A painting of cockatoos done in the splendid reds, blues and golds of their natural plumage. Birds are painted against a smooth natural-colored background. The clear loveliness of this watercolor enhances the room in which it is hung. Double bamboo strips border the smart modern frame. Size, 30x34 in. Glass covered.
35K01350—Shipping weight, 26 lbs. Mail. **$15.49**



Natural color bird Paintings, pr. $8.95

Hand painted original watercolors. Bluejay or Cardinal. Ivory color wood frame, 21½x21½ in. overall. When ordering single picture, *state choice*. Glass covered. Shpg. wt., each, 8 lbs.; pair 11 lbs. Mailable.
35 K 01352.....Each, **$4.95**.....Pair, **$8.95**

Colorful Flower Paintings, pr. $6.79

Hand painted original watercolors. Bright multicolored bouquets against green leaves . . . lovely pair of paintings. Ivory color wood frame, 16¾x16¾ in. overall Glass covered. Shpg. wt., ea., 6 lbs.; pr., 9 lbs. Mailable.
35 K 01351.....Each, **$3.69**....Pair, **$6.79**

Special offer

Beautiful reproduction of front cover picture framed under glass

$1.49

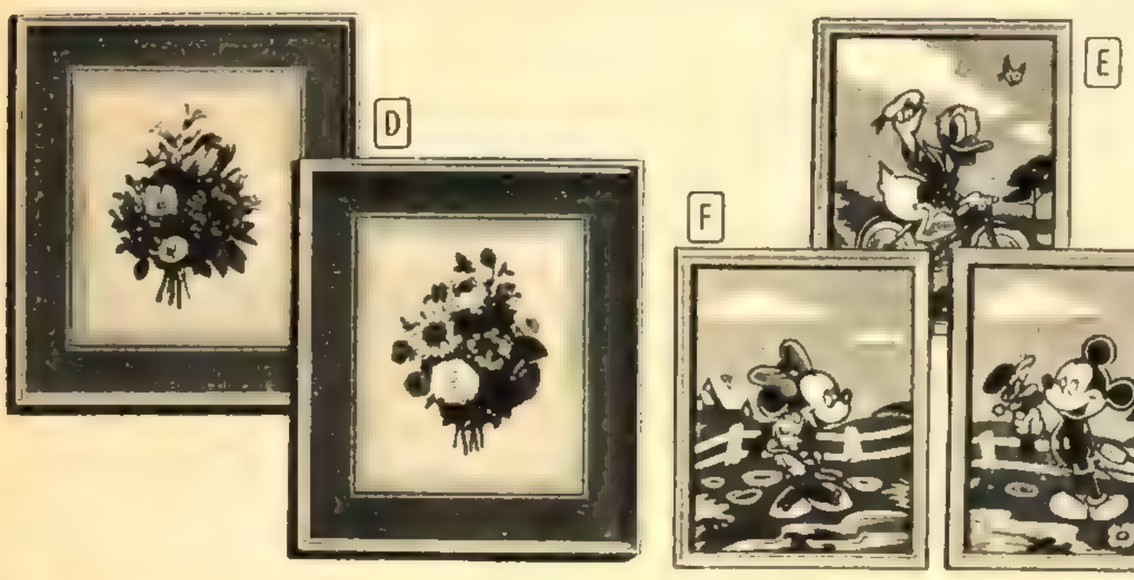


"Peace and Plenty" by George Inness (In full color)

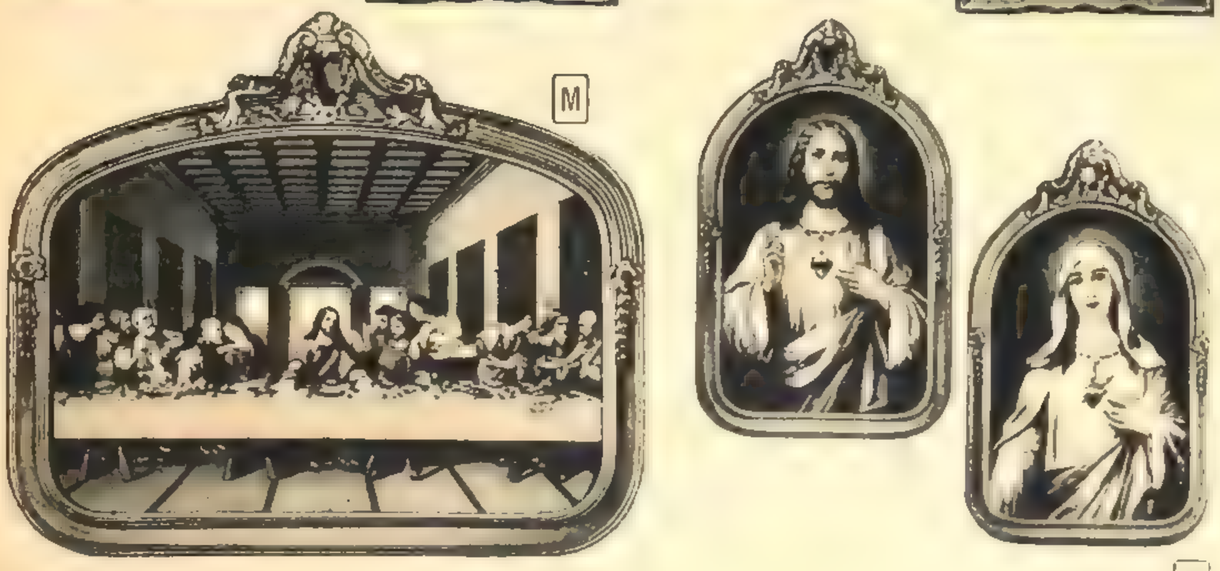
Yours for only the price of frame and glass. The famous original is on exhibition in the Metropolitan Museum in New York. To fit cover page size of this catalog it was necessary to trim the painting, however you will receive a reproduction of the entire original painting. Overall size framed, 11½x14½ in. Mailable.
35 K 1349—Shipping weight, 4 lbs..... **$1.49**











Popular Pictures . . . inexpensively priced

[A] **Pastel Florals.** Airbrushed and hand colored in pastel shades —fresh greens and warm yellows. 2¼-in. wide white wood frame. Glass covered. 14x16 in. Mat colors: soft blue or dusty rose. *State mat color wanted.* Shpg.wt., ea., 4 lbs., pair, 7 lbs.
35 K 01321 ..... Each $2.98 Pair $5.59

[B] **Twin Floral Prints.** So real-looking you'll search for their fragrance. Bring a spring garden into your home by hanging this pair—so perfect together—in dining room, living room or bedroom. ½-inch white wood frame with gold-color trim. Glass covered. Overall size, 10¾x8¾ inches.
35 K 1328—Shipping weight, 6 pounds .....Pair in box $1.49

[C] **Delicate white magnolias.** Tastefully arranged in contrasting pottery vase. Hardwood frame is beautifully carved; burnished gold color; overlaid frost-effect finish. Size, 23½x27½ in. No glass.
35 K 01336—Shipping weight, 8 pounds ..... Each $3.95

[D] **Smart Moderns.** Full color reproductions of florals; ideal in bedroom or living-room. Eggshell color, ¾ in. wide wood frame. Glass covered. Overall, 14¾x16¾ in. Dusty rose or gray-blue mat color. *State mat color.* Shipping weight, each, 4 pounds; pair, 7 pounds.
35 K 01327 ..... Each $1.49 Pair $2.79

[E] **Donald Duck** wheels merrily along in a favorite cartoon to amuse your children. Can be seen at night, too, because this picture glows in the dark. Excellent for playrooms. Glass covered. Ivory color frame. 8x10 inches overall.
35 K 1329—Shipping weight, 3 pounds ..... Each $1.00

[F] **Minnie,** Mickey Mouse's girl friend, will enchant and enliven your children's bedroom or playroom. Glows in the dark. Glass covered. Ivory color frame. 8x10 inches overall.
35 K 1331—Shipping weight, 3 pounds ..... Each $1.00

[G] **Mickey Mouse** himself, that famous cartoon character known and loved by all children, in one of his most comical poses. Glows in the dark. Glass covered. Ivory color frame. Suitable in bedroom or playroom. 8x10 inches overall.
35 K 1330—Shipping weight, 3 pounds ..... Each $1.00

[H] **Floral Prints.** Lovely, life-like; on a neutral background. Will form the center of interest above your davenport in the living room. Scalloped-edge, shadow box effect wood frame, 1¾ in. wide; mahogany finish; decorated with gold color beading. Glass covered. Assorted floral subjects. Overall size, 19½x16½ inches. Shpg. wt., ea., 6 lbs.; pr., 11 lbs.
35 K 01316 ..... Each $2.69 Pair $5.00

[J] **Beautiful Florals.** In a scalloped-edge, shadow-box effect wood frame, 1¾ in. wide; mahogany finish with gold color beading. Glass covered. A pair of these exquisite bouquet prints will help make a room appear brighter.
35 K 1317—Assorted floral subjects. Overall size, 8½x9½ in.
Each....$1.79 Wt., 3 lbs. Pair....$3.29 Wt., 4 lbs. Set of 3.$4.89 Wt., 6 lbs. Set of 4.$6.49 Wt., 8 lbs.

[K] **Quaint 19th Century Fashion Prints.** Scalloped-edge shadow-box effect, 1¾-inch wide frame in Colonial maple finish with gold color beading. Combine harmoniously with florals listed above or old-fashioned prints below. Glass covered. Assorted subjects. Overall size, 19½x16½ inches. Shpg. wt., ea., 6 lbs.; pr., 11 lbs.
35 K 01318 ..... Each $2.69 Pair $5.00

[L] **Charming old-fashioned Prints.** Excellent with traditional furnishings. Scalloped-edge shadow-box effect wood frame 1¾ in. wide; has colonial maple finish with gold color beading. Glass covered. A pair of these prints will become a center of interest when combined with 35 K 01318 above.
35 K 1319—Assorted subjects. Size, 8½x9½ inches.
Each....$1.79 Wt., 3 lbs. Pair....$3.29 Wt., 4 lbs. Set of 3.$4.89 Wt., 6 lbs. Set of 4.$6.49 Wt., 8 lbs.

[M] **"Last Supper."** An authentic and beautiful reproduction of the famous "Last Supper." 20x16½ inches overall. Burnished gilt finish wood frame. Glass covered.
35 K 01322—Shipping weight, 6 pounds ..... Each $1.98

[N] **"Sacred Heart of Jesus."** A handsome reproduction of the well-known picture "Sacred Heart of Jesus." 22¾x14 in. overall size. Burnished gilt finish wood frame. Glass covered.
35 K 01323—Shipping weight, 6 pounds ..... Each $1.98

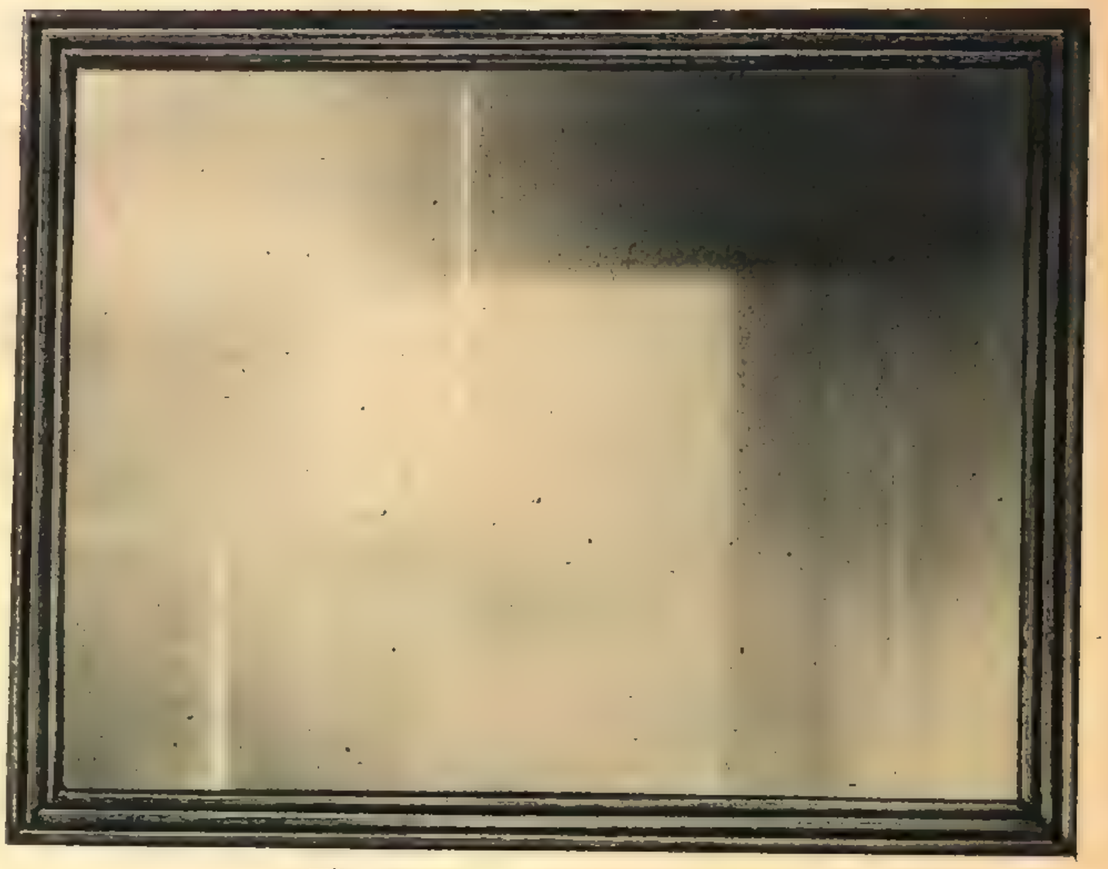
[P] **"Sacred Heart of Mary."** A fine reproduction of the famous picture. Overall, 22¾x14 inches. Burnished gilt finish wood frame. Glass covered.
35 K 01324—Shipping weight, 6 pounds ..... Each $1.98

Distinctive
Plate Glass Mirrors

Mirrors are living pictures of the furnishings in your home and reflect your personal good taste. Make each room alive and bright with an appropriate type of mirror or mirrors; make use of Sears wide selection in fine quality mirrors to highlight the points of interest in every room in your home! Each handsome hardwood frame has been especially created and designed by an expert. They make wonderful gifts too!

These Harmony House Mirrors are made of high quality plate glass, as determined by the National Bureau of Standards. The glass has been carefully ground on both sides to uniform thickness; then highly polished and silvered. An improved coating over the silver resists clouding, flaking, peeling. These varied and costly operations make Sears mirrors among the finest you can buy. All of these mirrors possess great clearness, great brilliance, and are as fine as any made in the country's quality glass factories.

HARMONY HOUSE



[A] Modern style
33x25 inches..... $9.50

[A] **Modern, streamlined Mirror.** Hang it upright over console table— or horizontally over sofa, buffet or mantel. Mahogany or colonial maple finish frame. Finely polished plate glass. *State finish.*

35 K 01132—Glass size, 30x22 inches. Overall size, 33x25 inches. Shipping weight 27 pounds. Mailable.....$9.50

35 KM 1133—Glass size, 34x26 inches. Overall size, 37x29 inches. Shipping weight 35 lbs. Shipped freight or express.....$11.50

[B] **French-type Formal Mirror.** Gracious frame in colonial maple, walnut, or mahogany finish. Use either upright or horizontally. Plate glass. Shadow-box effect frame outlined with gold color beading. *State finish wanted.*

35 K 01130—Glass size, 26x18 inches. Overall size, 30½x22½ inches. Shipping weight 27 pounds. Mailable.....$6.95

35 K 01131—Glass size, 30x24 inches. Overall size, 34½x28½ inches. Shipping weight 29 pounds. Mailable.....$9.50



[B] French type
30½x22½ in..... $6.95

[C] **18th Century Style Mirror.** Your choice of frame in either mahogany or antique ivory finish. The rosettes and braid-like effect in the corners of this frame are delicately formed and highly decorative. *State finish wanted.*

35 K 01129—Glass size, 30x22 inches. Overall size 30¾x24¾ inches. Shipping weight 27 pounds. Mailable.....$9.50

35 K 01128—Glass size, 34x26 inches. Overall size, 36¾x28¾ inches. Shipping weight 35 pounds. Mailable.....$11.50

[D] **Colonial Style Mirror.** Your choice of frame in colonial maple, walnut or mahogany finish. Gold color beading outlines inner edge of the beautiful frame on this striking mirror. *State finish wanted.*

35 K 01134—Glass size, 28x20 inches. Overall size, 32¼x24¼ inches. Shipping weight 29 pounds. Mailable.....$7.95

35 K 01135—Glass size 30x24 inches. Overall size, 34¼x28¼ inches. Shipping weight 29 pounds. Mailable.....$9.95



[C] 18th Century style
30¾x24¾ in..... $9.50



[D] Colonial style
32¼x24¼ in..... $7.95

HARMONY HOUSE

Plate Glass Mirrors . . .
Exquisitely framed

Mirrors bring life and light into a room—make it seem larger and brighter. Decorators know this well and make liberal use of mirrors to give an otherwise dull room sparkle and brilliance. These fine Sears mirrors will lend themselves easily to your own decorating ideas . . . allow you to express your own personality. You will be proud to have them hanging in your home.



A Richly ornamented 30½x28 in. $9.79

← A **Richly ornamented mirror,** yet styled with simplicity of good taste. Beautifully proportioned—a highly polished carefully ground plate glass mirror set in heavy wood frame finished in antique gold color. Will give any room a new grace and dignity. Harmonizes easily with all types of period furniture . . . merges smoothly into almost every background. Fits in well over fireplace or over larger furniture pieces such as buffet, davenport or library table. Shipping weights, 37 lbs.; 50 lbs.

35 K 01138—Mailable. Overall size, 30½x28 in. $9.79
35 KM 1139—Not mailable. Overall size, 38½x34 in. 15.45



B Two-way Mirror 30½x22½ in. $9.79

← B **This two-way mirror** can be hung vertically or horizontally. Either way is correct . . . and an occasional change allows for variety and a chance to do a room over—pleasing thought to every woman. Beautifully antiqued gold color hard wood frame with hand laid decorations. Polished plate glass, ground to uniform thickness. A conservative style to use with any type of furnishings. Suitable for use in living room, dining room, hall . . . over buffet, mantel, sofa or table. Shipping weights, 27 lbs.; 35 lbs.

35 K 01137—Mailable. Overall size, 30½x22½ in. $9.79
35 KM 1136—Not mailable. Overall size, 38½x26½ in. 14.50

C **A finely styled mirror** shaped on novel lines that are quite distinctive. This lovely mirror has a special appeal to those discriminating people who admire the unusual. Will serve as the keynote for a room decoration scheme around which the other furnishings will be placed. Polished plate glass, ground to uniform thickness. Graceful wood frame finished in burnished gold color with a frost effect. You can use it in bedroom, guest room, hall—over dresser, table, etc. It's appropriate in so many places that you'll find several uses for it. Mailable.

35 K 01142—Overall size, 32x28 in. Shpg. wt., 29 lbs. $9.79

D **A horizontal Mirror** of simple beauty with an exquisitely designed top ornament, especially planned for use over large spaces. Ideal over a fireplace mantel, buffet or davenport. Strong, well-built wood frame has hand-laid decorations, and is finished in rich antique gold color. Polished uniformly ground plate glass mirror gives true and clear reflection. An excellent and highly acceptable gift . . . for birthdays, weddings, anniversaries and other occasions that call for a gift to be remembered. Mailable.

35 K 01140—Overall size, 37½x20½ in. Shpg. wt., 21 lbs. . $8.95



C Finely Styled $9.79



D Horizontal Mirror $8.95

HARMONY HOUSE

Styles for every home
. . . for any decorating plan

[A] **This Early American style mirror** uses the classic urn and broken pediment motif so often found in fine furniture. Polished plate glass. Frame is genuine mahogany, walnut or colonial maple. Size, 40 by 22¼ in. overall. Shipping weight, 19 pounds. Mailable.

35 K 01035—Maple.....$9.95
35 K 01036—Mahogany..... 9.95
35 K 01037—Walnut..... 9.95

[B] **Syroco wood frame mirror** simulating hand carved wood, finished in gold color or Florentine white. Ruffle and cord design adds feminine touch. Plate glass mirror, 15x11 in. Overall size, 22x17 in. Easel back, hooks for hanging. Mailable. *State color.*

35 K 01144—Shipping weight, 9 pounds.....$7.95

[C] **Typically Colonial,** this correctly styled mirror will serve as the decorative keynote for living room or bedroom, especially when used in pairs. Convex surface window glass. Frame, antique ivory color. 11¾ by 7¾ inches overall. Mailable.

35 K 1112—Shipping weight, 3 lbs.....Each 98c
Shipping weight, 5 pounds.....Pair $1.84

[D] **Gracefully framed mirror,** lovely to look at and into. Ideal in bedroom, powder room, living room, hall. Easel back; hangers attached. Window glass. Composition frame in dusty pink, gold color or white. 14½x11½ in. overall size.

35 K 01100—Mailable. Shpg. wt., 5 lbs. *State color*.....$1.98

[E] **Ship's wheel style,** plate glass mirror in Colonial maple finish hardwood frame. For hall, den, or living room. Mailable.

35 K 01024—31-inch diameter overall. Shpg. wt., 26 lbs....$6.95

[F] **Venetian style mirror** of highly polished plate glass with smart hand cut decorations at top and bottom. A favorite in any style home. Overall size, 36 by 26 inches. Hangers attached.

35 K 01127—Shpg. wt., 39 lbs. Mailable.....$13.50

[G] **The Decorator's mirror.** Selected by interior decorators to give a distinct note of charm to a room. Polished plate glass. Mellow gold color hard wood frame with gold color rose bud and leaf decorations. Overall size, 28½ by 25 inches. Shipping weight, 27 pounds. Mailable.

35 K 01141.....$5.95

Mirrors are available on Sears Easy Payment Plan; a real convenience in furnishing your home. See the inside back cover of this catalog for full details.



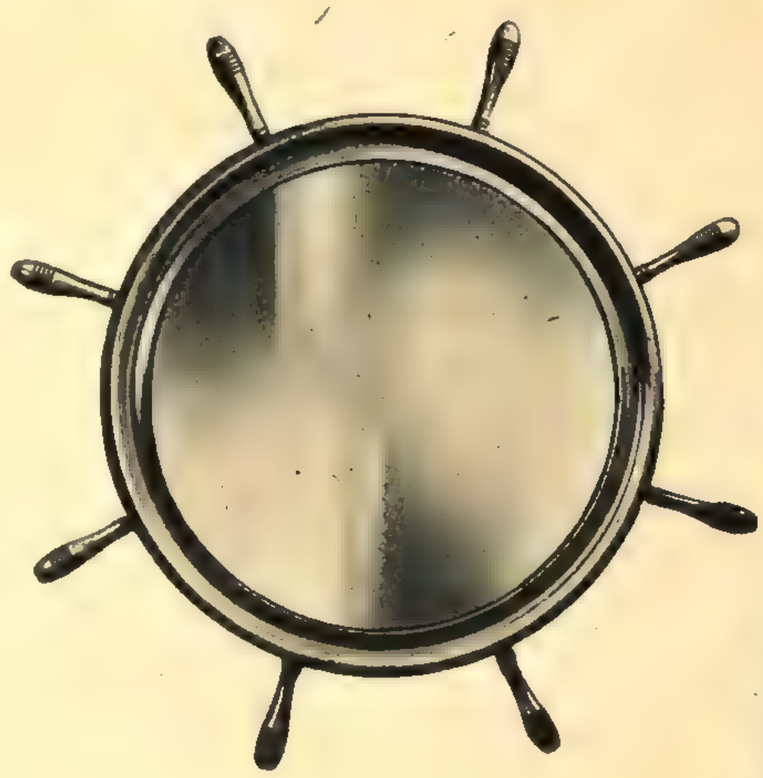
[A] Early American $9.95



[B] $7.95



[C] 98c Each



[E] Ship's wheel style $6.95



[D] $1.98



[G] Decorator's Mirror $5.95



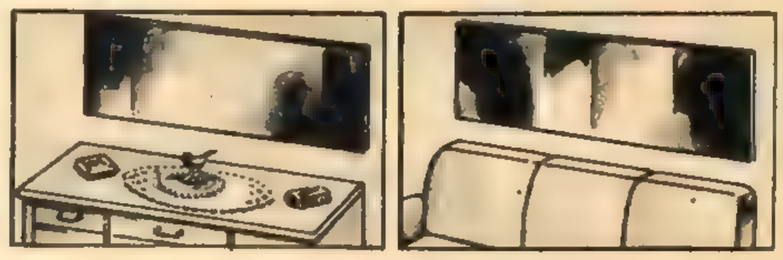
[F] Venetian style Mirror $13.50



HARMONY HOUSE

Every home should have a Full-length Mirror

Hang a Harmony House Full-length Mirror on your bedroom, hall or closet door to get a full length view of yourself. This same mirror hung sideways over your buffet, sofa or mantel will make a room appear brighter and larger.



← [A] **Full-length mirror** . . . made of ¼-inch heavy plate glass, carefully ground, polished and silvered. Extra sprayed coating over the silver resists clouding, flaking and peeling. Choice of two types—solid wood frame in white enamel or walnut finish, or modern unframed beveled edge Venetian style. Easy to install on wall or door; hangers attached. Will prove invaluable for that "last minute check-up" of your appearance before you leave the house. And, because you know you look your best, poise and confidence will be yours.

Framed style—58½ by 18½ inches overall. White or walnut finish. Shipping weight, 37 pounds. Not mailable.

35 KM 1041—Walnut finish $9.49

35 KM 1040—White enamel finish 9.49

Framed style—Standard size; 50 by 14 inches overall. Shipping weight, 22 pounds. Mailable.

35 K 01039—Walnut finish $5.50

35 K 01038—White enamel finish 5.50

Unframed Venetian Style . . . highly polished hand-ground beveled edges make it very popular for decorative uses pictured above. For best effects, order the large size. Plate glass.

Unframed—56x16 inches overall.

35 K 01071—Shipping weight, 37 pounds. Mailable $9.49

Unframed—48 by 12 inches overall.

35 K 01070—Shipping weight, 20 pounds. Mailable $5.50

[B] **Dressing table mirror** . . . like professional beauty shop mirrors. By swinging the side panels forward to any angle, you see three different views of yourself at one time. This makes it easy to arrange the back and sides of your hair . . . and what a help it is in applying makeup properly! Size, 18x24 inches overall. Plate glass.

35 K 01143—Shipping weight, 17 pounds. Mailable $5.39

[C] **Handy combination mirror** . . . can be used as a towel holder or tie rack. Heavy window glass mirror, 18x10 inches overall; ⅜ inch thick. Glass bar 15 inches long. Smooth finished edges. This practical mirror, because of its varied uses, will become a valuable accessory in your bathroom, bedroom, kitchen or den.

35 K 01125—Shipping weight, 11 pounds. Mailable $1.79

For Easy Terms, see inside back cover



[A] As low as $5.50



[B] $5.39



[C] $1.79

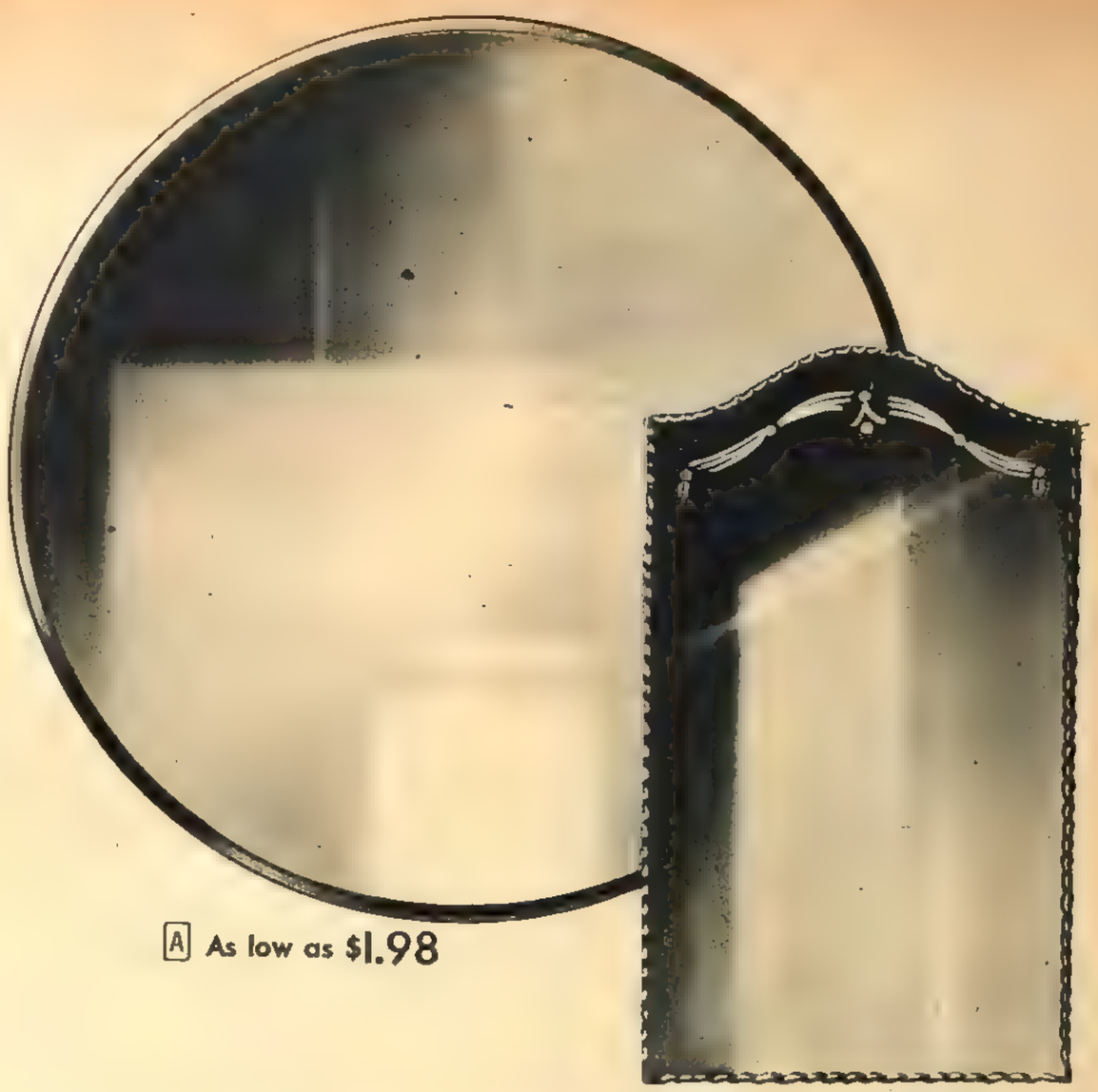
HARMONY HOUSE

Smart unframed Plate Glass Mirrors

The simple, classic, Venetian style of these mirrors will blend with any type of furniture, be it period or modern, and add dignity to your home. They all have hand-ground beveled edges and reinforced backs.

[A] **Lovely, circle-shaped venetian mirror** made of thick plate glass with hand-ground beveled edge and specially reinforced back. It will lend a note of cheer in your living room, is a practical necessity in your bathroom and, generally, a point of interest and use in planning for a more beautiful and livable home.

16-inch diameter. Shipping weight, 14 pounds.
35 K 01120—Mailable.....$1.98
18-inch diameter. Shipping weight, 16 pounds.
35 K 01018—Mailable..... 2.66
20-inch diameter. Shipping weight, 20 pounds.
35 K 01019—Mailable..... 3.79
24-inch diameter. Shipping weight, 24 pounds.
35 K 01020—Mailable..... 5.50
28-inch diameter. Shipping weight, 33 pounds.
35 K 01021—Mailable..... 8.50



[A] As low as $1.98

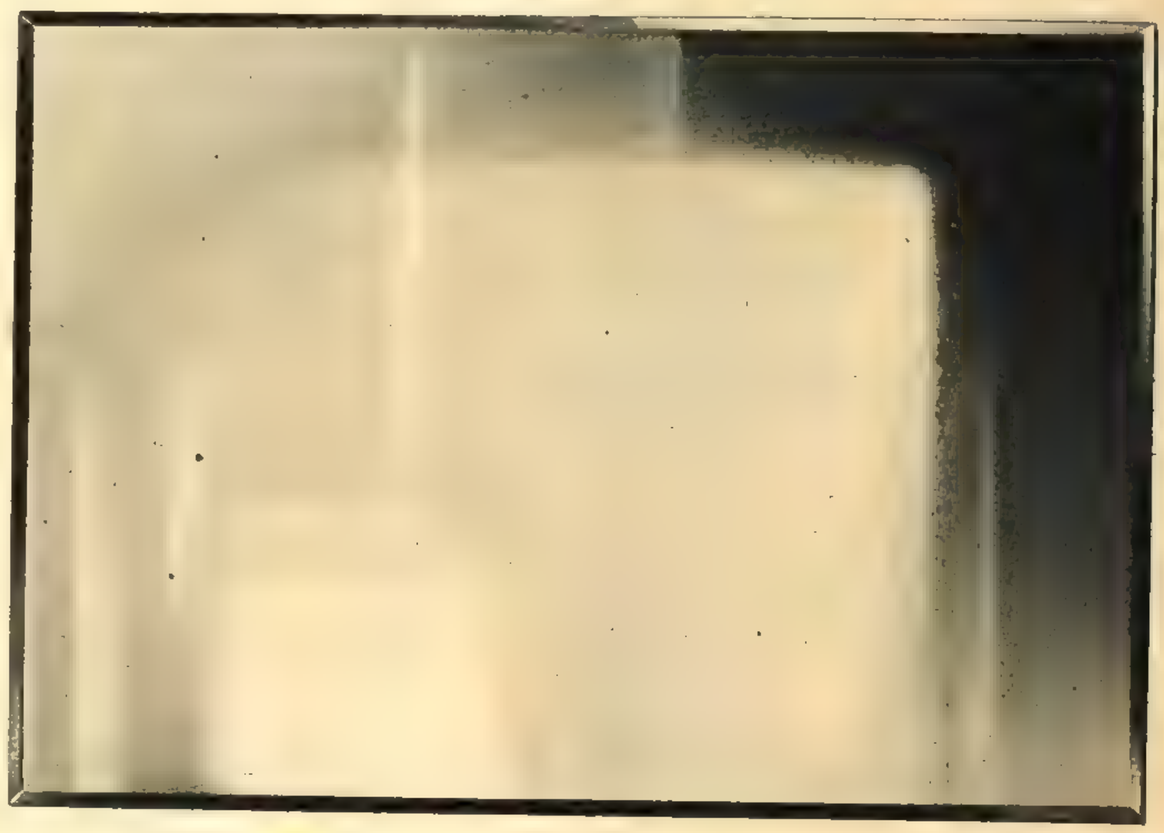
[B] **Hand-engraved console mirror** that can be used in bedroom, bathroom, or hall . . . over dresser, chest of drawers . . . to give rooms a feeling of increased space and depth. Thick genuine plate glass, with attractive hand-scalloped edges.

14 by 10 inches. Shipping weight, 5 pounds.
35 K 1122—Mailable.....98c
20 by 12 inches. Shipping weight, 11 pounds.
35 K 01123—Mailable.....$1.59
24 by 14 inches. Shipping weight, 16 pounds.
35 K 01010—Mailable..... 2.29

[B] As low as 98c

[C] **This two-way mirror** with simple classic lines, hand-ground beveled edge and reinforced back for greater light reflection, will make a narrow room look wider and a low room appear higher. Can be hung either upright or sideways.

26 by 18 inches. Shipping weight, 20 pounds.
35 K 01044—Mailable.....$4.49
24 by 24 inches. Shipping weight, 21 pounds.
35 K 01045—Mailable..... 5.50
30 by 24 inches. Shipping weight, 28 pounds.
35 K 01046—Mailable..... 8.50
36 by 26 inches. Shipping weight, 39 pounds.
35 K 01047—Mailable.....10.95
40 by 30 inches. Shipping weight, 55 pounds.
35 KM 1048—Not Mailable.....14.50
46 by 36 inches. Shipping weight, 67 pounds.
35 KM 1049—Not Mailable.....19.95

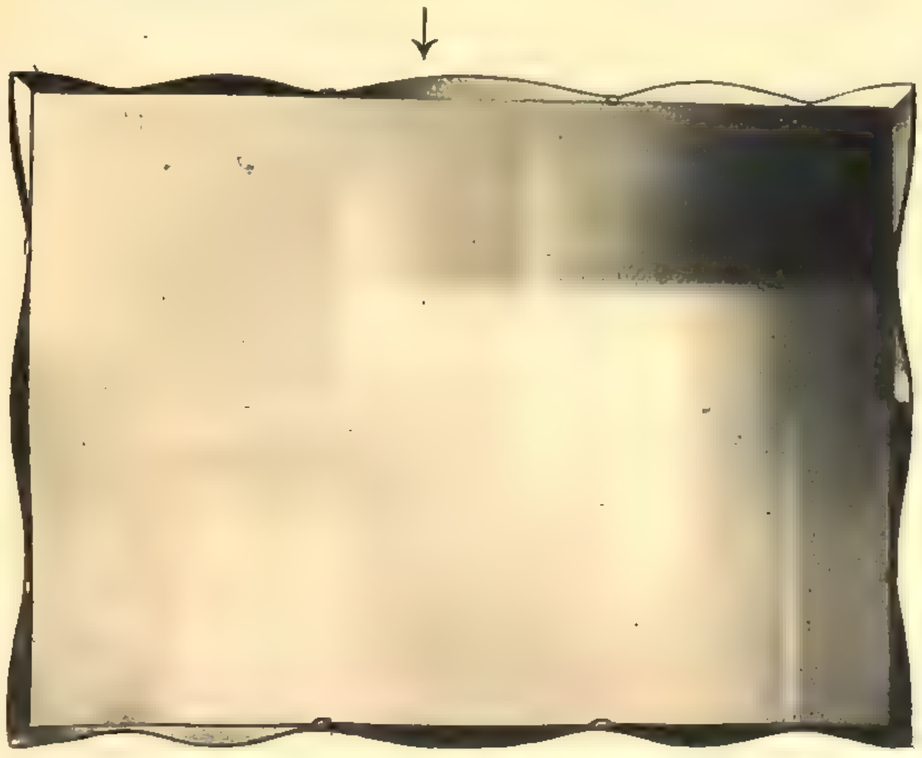


[C] As low as $4.49

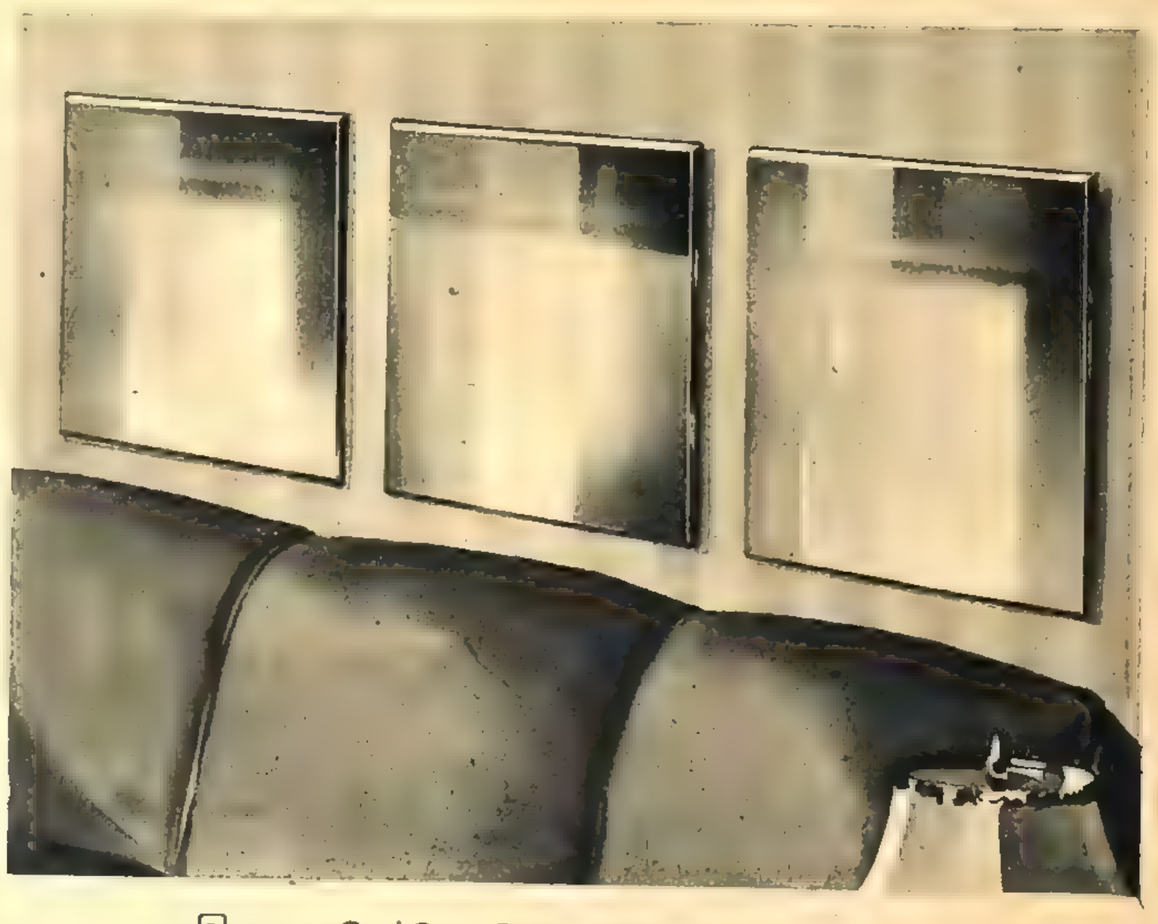
[D] **Decorator's magic** that you can use to brighten up dull, drab rooms. They're the new Harmony House Add-on Mirrors, each 20 in. wide and 16 in. high, made of highly polished thick plate glass with gleaming beveled edges. Reinforced backs have hangers attached. Take advantage of this offer and use in pairs, sets of three, or more. Shpg. wt., ea., 16 lbs. Pair, 32 lbs., set of three, 48 lbs. Mailable.
35 K 01126—Each....$3.49 Pair....$6.79 Set of 3...$9.95

[E] **Graceful, scalloped-edge two-way mirror** that will find many uses in your home. Whether you hang it upright or sideways . . . over sofa, buffet or table . . . your room will appear larger and brighter. Made of highly polished thick plate glass, with hand-ground beveled edge and reinforced back.

26 by 18 inches. Shipping weight, 20 pounds.
35 K 01005—Mailable.....$4.49
28 by 20 inches. Shipping weight, 24 pounds.
35 K 01119—Mailable..... 5.50
30 by 22 inches. Shipping weight, 27 pounds.
35 K 01007—Mailable..... 7.95

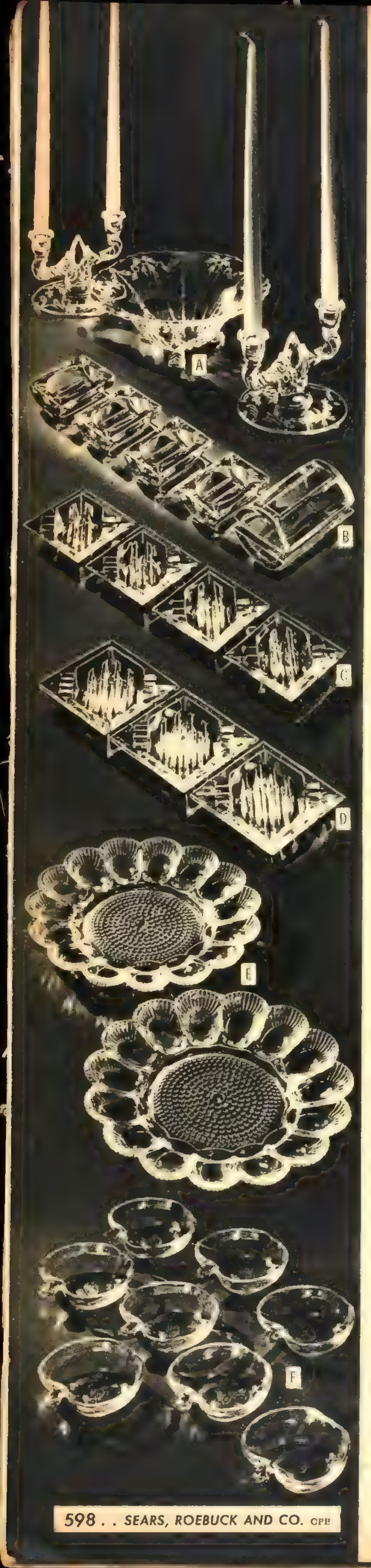


[E] As low as $4.49



[D] Each $3.49 3 for $9.95

Shop at Sears and Save . . . Mirrors available on Sears Easy Payment Plan . . . See inside back cover for full details



598 . . SEARS, ROEBUCK AND CO. CPE

Set a nice table with Accessories

SHOWN AT LEFT

3-piece Console Set

[A] Lovely, delicate cut floral and leaf design on clear crystal glass makes this console set a beautiful table centerpiece or buffet decoration. The scalloped-edge bowl and matching cut design on the candle holders will lend a truly gracious touch to your table. Set consists of two exquisitely styled crystal glass twin candle holders, 5 in. high (candles not included), and crystal glass bowl, 11 in. in diameter. Shipping weight, 6 pounds.

35 K 9777—3-piece set.....**$3.98**

Dripless Dinner Candles

Shown at left. Hand dipped wax candles. Dripless . . . steady, even flame. The wide range of lovely shades in which these candles come will blend with whatever color scheme you have in your living room or dining room. Packed 12 of a color to a box: white, ivory, red, pink, yellow, flag blue, medium green. *State color*. Shipping weight, 10 inches, 4 pounds; 15 inches, 6 pounds.

35 K 9686—10 in. length 12 for.**59c**
35 K 9687—15 in. length. 12 for.**89c**

6-pc. crystal glass Smoke Set

[B] A smart, distinctive set of four ash trays and 2-piece cigarette box. Cigarette container holds a full pack of cigarettes; about 3 inches high. Smooth bevel-type edges on this set and specially constructed base make it easy to clean. Ashtrays about 3½x2½ inches. Shpg. wt., 3 lbs

35 K 635.....**$1.00**

Crystal glass SAFEX Ash Trays

Self-extinguishing—safe and clean. Lighted cigarette won't fall off safety platform and damage furniture . . . stubs go out by themselves without crushing.

[C] 35 K 1592—3¼-in. Ash Trays. Set of four. Postpaid.....**75c**

[D] 35K1593–4¾-in. Ash Trays. Set of three. Postpaid.....**$1.00**

Set of 2 Deviled Egg Plates

[E] Exciting, new accessories for your buffet suppers and parties. Each plate has 15 compartments for eggs . . . center for relishes or other snacks. The graceful pattern on these glass egg plates will lend a festive touch to your table on any occasion. Diameter, 11 inches. Shpg. wt., 6 lbs.

35 K 448.....Set of 2 **$1.00**

8-piece Apple Dessert Set

[F] Your guests will be delighted when you serve in these sparkling glass apple-shaped dishes. The clever design of fruit in the base of each piece of this set is novel and decorative. Shpg. wt., 4 lbs.

35 K 682.....Set of 8 **$1.00**

SHOP AT SEARS AND SAVE! Crystal glass and other tableware accessories are available on convenient Easy Terms. For details see inside back cover.

Harmony House

Crocheted Crystal

ILLUSTRATED ON OPPOSITE PAGE

Bring sparkling beauty to your home with this exquisite hand-made crystal glass . . . exclusive with Sears. Choose it for impressive gifts. All pieces (except stemware) have graceful "crocheted" open work edges . . . a pattern of unusual elegance and refinement . . . unusually low priced.

4-piece Salad Set

[G] Add sparkle to your salads . . . serve them from this magnificent set that flatters any table. Consists of beautiful bowl, 10½-in. diameter; plate, 13-in. diam.; glass serving fork and spoon.

35 K 01732—Shipping weight, 9 pounds.....4-piece set **$2.65**

Charming Epergne Centerpiece

[H] Brighten your living room . . . your dinner table or your buffet with this beautiful epergne; fill it with colorful fruit and flowers. Sparkling footed crystal glass bowl, 11-in. diameter, removable vase. Overall height, 11 inches.

35 K 01727—Shipping weight, 15 pounds.....**$2.89**

Lovely 3-piece Console Set

[J] Give your dining room the distinctive air of glittering crystal and glowing candle-light. Set consists of two exquisitely styled crystal glass twin candle holders, about 4½ inches high, and crystal glass bowl, 11 in. in diam. (Candles not included).

35 K 01739—Shipping weight, 6 pounds.....3-piece set **$1.39**

Graceful Cake Stand

[K] Serve your prize cake from this beautiful stand . . . it will lend a party touch to your table. Also, use it for serving cookies and other pastries. Footed stand is 12 inches in diameter.

35 K 01729—Shipping weight, 5 pounds.....**$1.45**

Matched Crocheted Stemware

[L] Strikingly beautiful shapes, decorated stems. Start your collection of crocheted crystal with a 12-piece set, consisting of the most popular pieces: four goblets, four sherbets and four 8-in. salad plates. Set comes packed in a special carton that can be reused for packing. Makes an especially suitable gift for a bride.

35 K 01751—Shipping weight, 10 pounds....12-piece set.**$5.79**

Add more stemware from time to time from Open Stock.

35K01750—State pieces.	Size	Height	Shpg. wt.,	Each	Six for
Goblet	9 oz.	7⅛ in.	1 lb.	55c	$3.25
Sherbet	6 oz.	5 in.	1 lb.	55c	3.25
Wine	4½ oz.	5½ in.	1 lb.	55c	3.25
Iced Tea	12 oz.	7⅛ in.	1 lb.	55c	3.25
Salad Plate	8-in. diam.		2 lbs.	38c	2.19

14-piece Punch Set

[M] As practical a set as you can imagine! The cleverly designed cups hook over the open work edge of the glistening bowl. Marvelous for your holiday entertaining. Set consists of 4-quart bowl, 14 in. in diameter; twelve 6-ounce cups; glass ladle.

35 K 01719—Shipping weight, 20 pounds.....14-piece set **$5.69**
35 K 01720—Set of 12 cups only. Shipping weight, 8 lbs....**$2.89**

Exquisite Plates

[N] Use the 9½-inch size for place plates; the 14-inch size for cake; the 17-inch size for sandwiches.

35 K 01701—9½-inch Plates. Shpg. wt., 9 lbs... Set of 6 **$2.59**
35 K 01703—14-inch Plate. Shpg. wt., 5 lbs.....Each **$1.19**
35 K 01704—17-inch Plate. Shpg. wt., 8 lbs.....Each **3.39**

3-piece Buffet Set

[P] Wonderful for serving snacks that require sauces. Large 14-inch serving plate, bowl for sauce, and ladle.

35 K 01736—Shipping weight, 7 pounds.....Set **$1.59**

Narcissus Bowl

[R] Grow narcissus or other bulbs in this lovely bowl. Just put a layer of gravel or marbles on the bottom . . . half-fill with water ...add 3 or 4 bulbs, watch them grow. Diam. 7 in.; 4½ in. high.

35 K 1714—Shipping weight, 3 lbs. 8 oz.....**85c**

3-piece Mayonnaise Set

[S] 5¼-inch diameter bowl; 7½-inch diameter plate and ladle.

35 K 1705—Shipping weight, 3 lbs. 8 oz.....Set **85c**

Hors d'oeuvre Dish

[T] Appetizers will look even more tempting in this sparkling dish.

35 K 1716—Diam., 10½ in. Shpg. wt., 3 lbs.....**98c**


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Exquisite *Harmony House* Stemware

ILLUSTRATED ON OPPOSITE PAGE

Harmony House stemware is our best buy because: It is hand-blown to eliminate mold marks and make possible more beautiful shapes. Made of lead glass, called crystal, which is of greater brilliance and more chip resistant than ordinary glass. Easily identified by bell toned ring, when tapped. Motifs are carefully cut or etched and the degree of skill required in applying the pattern determines the price. Cut patterns are brilliantly polished. Each decorative stem is appropriately designed for the bowl shape. Available in all popular pieces. All patterns exclusive with Sears. Manufactured and decorated by the same manufacturer, insuring continuity of open stock.

12-piece Starter Sets below consist of the most popular pieces: 4 Goblets, 4 High Sherbets and 4 Salad Plates. *You save money by purchasing the set.* Makes an ideal and practical gift for any occasion. Can be easily added to from open stock.

Smart personalized MONOGRAMMED GLASSWARE

ILLUSTRATED AT LEFT

Hand-blown Stemware

Sparkling Crystal glassware, decorated with your clean-cut monogram. See "How to order" below.

—State style of glass wanted. Shpg. wt., for six, 6 lbs.

[A] **Goblet** 10-oz. size. Height 7¾ inches.
6 for... 12 for...

[B] **Footed Ice Tea Glass**, 9-ounce size. Height 6 inches.
6 for.. 12 for..

[C] **Cocktail, Wine Glass** 3½-oz. size. Height 5¾ inches.
6 for... 12 for...

[D] **High Sherbet**, 6-oz. size. Height 5¾ inches.
6 for.. 12 for..

All-purpose Glasses

Light weight crystal glass tumblers with safe-edge to minimize chipping. See "How to Order" below.

[E] **Soda glass**, 6-ounce size. Height 3½ inches. Shpg. wt., 4 pounds.
35 K 1643F.....12 for $1.98

[F] **Hi-Ball Glass**, 8-ounce size. Height 4⅜ inches. Shpg. wt., 5 pounds.
35 K 1644F.....12 for $1.98

[G] **Tumblers**, 10-ounce size. Height. 4¾ inches. Shpg. wt., 5 pounds.
35 K 1645F.....12 for $1.98

[H] **Iced Tea Glass**, 12-ounce size. Height 5¼ inches. Shpg. wt., 6 pounds.
35 K 1646F.....12 for $1.98

Sham-bottom Glasses

Sets of 12. *See "How to Order".*

[J] **Old Fashioned Glass**, 6-ounce size. Shipping weight of 12, 4 pounds.
35 K 1612F.....12 for $2.49

[K] **Hi-Ball Glass**, 9-ounce size. Shipping weight of 12, 5 pounds.
35 K 1613F.....12 for $2.49

Glass Table Accessories

See "How to Order" below.

[L] **3-piece Mayonnaise Set.** Bowl is 4¾ inches in diameter, plate 7¼ inches. With ladle. Shipping weight, 3 pounds.
35 K 1418F.....Set $1.25

[M] **5-piece Smoke Set.** Cigarette container about 2½ in. high, 2½ in. in diam. and four round 3-in. ash trays. Shpg. wt., 2 lbs.
35 K 1615F.....Set $1.49

[N] **Covered Cigarette Box**, 3½x4½ inches. Shipping weight, 2 lbs.
35 K 1415F.....$1.25

[P] **4 square Ash Trays**, 3½x3½ inches Shipping weight, 2 pounds.
35 K 1416F.....Set of 4 for 98c

6-piece Smoke Set, consisting of above cigarette box 35 K 1415F and four square ash trays. 35K-1416F. Shipping weight, 4 lbs.
35 K 1417F.....Set $1.98

HOW TO ORDER

Print your initials in the order you want them to appear. Monogram sand carved in smart diamond shape. Glassware will be monogrammed according to your instructions, cannot be returned. No Christmas orders accepted after December 10. Shipped from factory near Chicago in approximately 10 days; you pay postage from there. Safe delivery guaranteed.

SORRY NOT AVAILABLE

WATERBURY . . . Each Goblet 87c

A Colonial type pattern and shape. Cut diamond and vertical fluting motif on the bowl. The deep, dignified, symmetrical cutting of Waterbury, polished to crystal brilliance, makes this pattern one of rich beauty and quality. **Available after July 15th.**

12-piece Starter Set Service for 4 *(see above)*
$10.98
35 K 01541
Shpg. wt., 10 lbs.

35 K 01540—Waterbury

State pieces wanted	Shpg. wt., lbs.	Size oz.	Ht., inches	Price each
Goblet	1	8	6⅛	87c
Salad Plate	2	8-inch diam.		$1.19
High Sherbet	1	5	4⅝	87c
Wine	1	2	4⅜	87c
Cocktail	1	2½	4⅛	87c
Fruit Juice	1	3½	4⅛	87c
Low Sherbet	1	5	3¼	87c
Footed Ice Tea	1	10	6	87c

MOUNT VERNON . . . Each Goblet 87c

A graceful motif of vertical spikes and continuous floral wreath carefully polished for greatest brilliance. The classic beauty of this pattern will lend an air of distinction to your table.

12-piece Starter Set Service for 4 *(see above)*
$10.98
35 K 01520
Shpg. wt., 12 lbs.

35 K 01519—Mount Vernon

State pieces wanted	Shpg. wt., lbs.	Size oz.	Ht., inches	Price each
Goblet	1	8	6⅛	87c
Salad Plate	2	8-in. diam.		$1.19
High Sherbet	1	5	4⅝	87c
Wine	1	2	4⅜	87c
Cocktail	1	2½	4⅛	87c
Fruit Juice	1	3½	4⅛	87c
Low Sherbet	1	5	3¼	87c
Footed Ice Tea	1	10	6	87c

REGENCY . . . Each Goblet 87c

A simple, traditional pattern deeply cut and polished. Encircling laurel wreath motif on a bell shaped bowl. The six-sided tapering stem adds much to this distinguished stemware pattern.

12-piece Starter Set Service for 4 *(see above)*
$10.98
35 K 01527
Shpg. wt., 12 lbs.

35 K 01526—Regency

State pieces wanted	Shpg. wt., lbs.	Size oz.	Ht., inches	Price each
Goblet	1	8	7⅞	87c
Salad Plate	2	8-in. diam.		$1.19
High Sherbet	1	4½	5¾	87c
Wine	1	2½	5¾	87c
Cocktail	1	3½	5	87c
Fruit Juice	1	4	4¾	87c
Low Sherbet	1	4½	3½	87c
Footed Ice Tea	1	10	6½	87c

TOURAINE . . . Each Goblet 69c

A delicate, gracious pattern and shape. Clusters of roses and leaves artistically etched on the bowl in an all-over motif. The crystal clear, slender, squared-edge stem is a new and exclusive design. You'll find deep pleasure in the proud ownership of this lovely stemware. **Available after July 15th.**

12-piece Starter Set Service for 4 *(see above)*
$8.49
35 K 01532
Shpg. wt., 10 lbs.

35 K 01531—Touraine

State pieces wanted	Shpg. wt., lbs.	Size oz.	Ht., inches	Price each
Goblet	1	7½	8	69c
Salad Plate	2	8-inch diam.		89c
High Sherbet	1	4	6	69c
Wine	1	3	6	69c
Cocktail	1	3½	5½	69c
Fruit Juice	1	4	4¾	69c
Low Sherbet	1	4	3¼	69c
Footed Ice Tea	1	10	6	69c

WATERBURY



MOUNT VERNON



REGENCY



TOURAINE





Your table will sparkle with elegant Stemware

CAMEO LEAF . . . Each Goblet

Attractive cameo-like leaf design sand carved and cut on fine quality, thin, hand-blown crystal glass. Stylish shape, designed with a touch of modern simplicity. Graceful tapering stems. A pattern that combines beauty and quality at a low price typical of Sears.

SORRY—NOT AVAILABLE

35 K 01400—Cameo Leaf

State type of glass and number of pieces wanted

Type of glass	Shipping weight	Size, ounces	Height, inches	Price each
Goblet	1 lb.	9	8	
High Sherbet	1 lb.	6	5¾	
Cocktail-Wine	1 lb.	3½	5¾	
Ice Tea	1 lb.	12	6	

FLORENTINE . . . Each Goblet 42c

Three full length panels of formalized floral baskets etched on ringing, hand-blown lead crystal glass. The graceful bowl shape and slender stem contribute much to the delicate beauty of this pattern. The costly etching process used permits much greater detail in pattern, and provides a pleasing contrast between the decoration and the clear sparkling glass.

35 K 01400—Florentine

State type of glass and number of pieces wanted

Type of glass	Shipping weight	Size, ounces	Height, inches	Price each
Goblet	1 lb.	10	7½	42c
High Sherbet	1 lb.	6	5¾	42c
Cocktail-Wine	1 lb.	3½	5½	42c
Ice Tea	1 lb.	12	5½	42c

DOVER . . . Each Goblet 54c

Intricate, interlacing garland pattern hand-cut into body of bowl, acid-polished for dazzling brilliance. Hand-cut star design on foot of each piece. Highly decorative stem. Glistening crystal glass. "Safe-edge" minimizes chipping of rim.

35 K 01279—Dover

State type of glass and number of pieces wanted

Type of glass	Shipping weight	Size, ounces	Height, inches	Price each
Goblet	1 lb.	8	7¾	54c
High Sherbet	1 lb.	6	6	54c
Cocktail-Wine	1 lb.	4	5¾	54c
Ice Tea	1 lb.	10½	6¼	54c

SHOP AT SEARS AND SAVE. Fine stemware and other beautiful accessories for your table are available on Sears convenient Easy Terms. For complete details on how to use this handy way of shopping, see inside back cover.

New, Colored Tumblers

$1.49 Set of 8 5-ounce Tumblers

[A] Every well-appointed home needs smart looking tumblers like these. Fine quality hand-blown, colored glass in a range of lovely pastel shades. Wide, sham bottoms weighted for balance. Graceful flared shape. Wonderful for every day use . . . attractive enough for parties. Three popular sizes: 5-ounce fruit juice glasses; 10-ounce water or highball glasses; 14-ounce iced tea glasses. Order a set of each size for greater convenience. Each set consists of the following assorted colors: azure, blue, amber, green, rose, topaz, purple and smoke-tone. *State size desired.*

Catalog number	Size, ounces	Shipping weight	Height, inches	Eight for
35 K 651	5	2 lbs.	3½	$1.49
35 K 650	10	3 lbs. 8 oz.	4⅞	1.89
35 K 649	14	5 lbs. 2 oz.	5½	2.29

Colorful, handy, knit Hi-Jac Coasters

[B] Knit jackets to cover glasses and take the place of coasters. Easy to slip on and off ordinary size tumblers. Absorb moisture that forms on beverage glasses—give protection to clothes and furniture. Made of color-fast cotton terry cloth; snug-knit, easily washed. Set comes in assorted solid colors. Glass not included. Shipping weight, 4 ounces.

35 K 1636 . . . . . Set of 8 for 98c

Glass Tumblers
that are new and different

Something new and different! These unusual, matched sets of refreshment glasses not only are numbered from one to eight, but each glass also has a frosted panel for writing user's name! Makes glasses easy to identify. Writing can be done with pencil, and washes off easily afterward. Sets are offered in popular sizes. "Safe-edge" rim minimizes chipping.



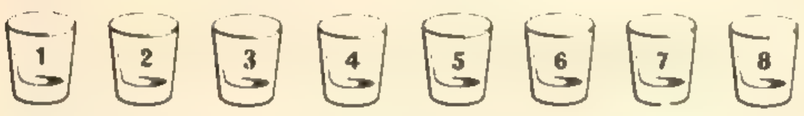
Numbered Pilsner Glass Set

[A] Tapered, footed crystal Pilsner glasses with frosted panel for writing name; frosted number. Standard 8-ounce capacity.
35 K 680—Shipping weight, 10 pounds.....Set of 8 for $3.49



Numbered Highball Glass Set

[B] Heavy bottom, crystal highball glasses with frosted panel for writing name; frosted number. 9-ounce capacity.
35 K 679—Shipping weight, 5 pounds.....Set of 8 for $2.25



Numbered Old Fashioned Glass Set

[C] Large, 7-ounce crystal Old Fashioned glasses for generous servings. Numbers and frosted panels make them easy to identify.
35 K 678—Shipping weight, 6 pounds.....Set of 8 for $1.89



Numbered Cocktail Glass Set

[D] Cleverly shaped, crystal Cocktail glass. Each person's glass is identified by the frosted numbers from one to eight. No frosted name panel. 4-ounce size.
35 K 681—Shipping weight, 2 pounds.....Set of 8 for $1.75

Extra large 15-pc. Punch Bowl Set $9.98

- Extra large 11½-quart bowl
- Extra large 23-inch plate
- Long handled ladle
- Twelve matching cups

[E] Just the thing to help solve your large scale holiday entertaining problem! A 15-piece extra large size punch bowl set; bowl has 11½-quart capacity. Just imagine what an aid this set will be in your P. T. A., church, bazaar, community affairs or home parties. Hand-made of heavy crystal glass, pressed with a pattern of optics, spikes and diamonds. Scalloped edge bowl and plate. Set consists of a 14-inch diameter 11½-quart bowl; matching 23-inch diameter plate, twelve 4½-ounce cups and long handled glass ladle. Not mailable.
35 KM 1295—Shipping weight, 44 pounds.....15-piece Set $9.98

Attractive low-priced everyday Tumblers

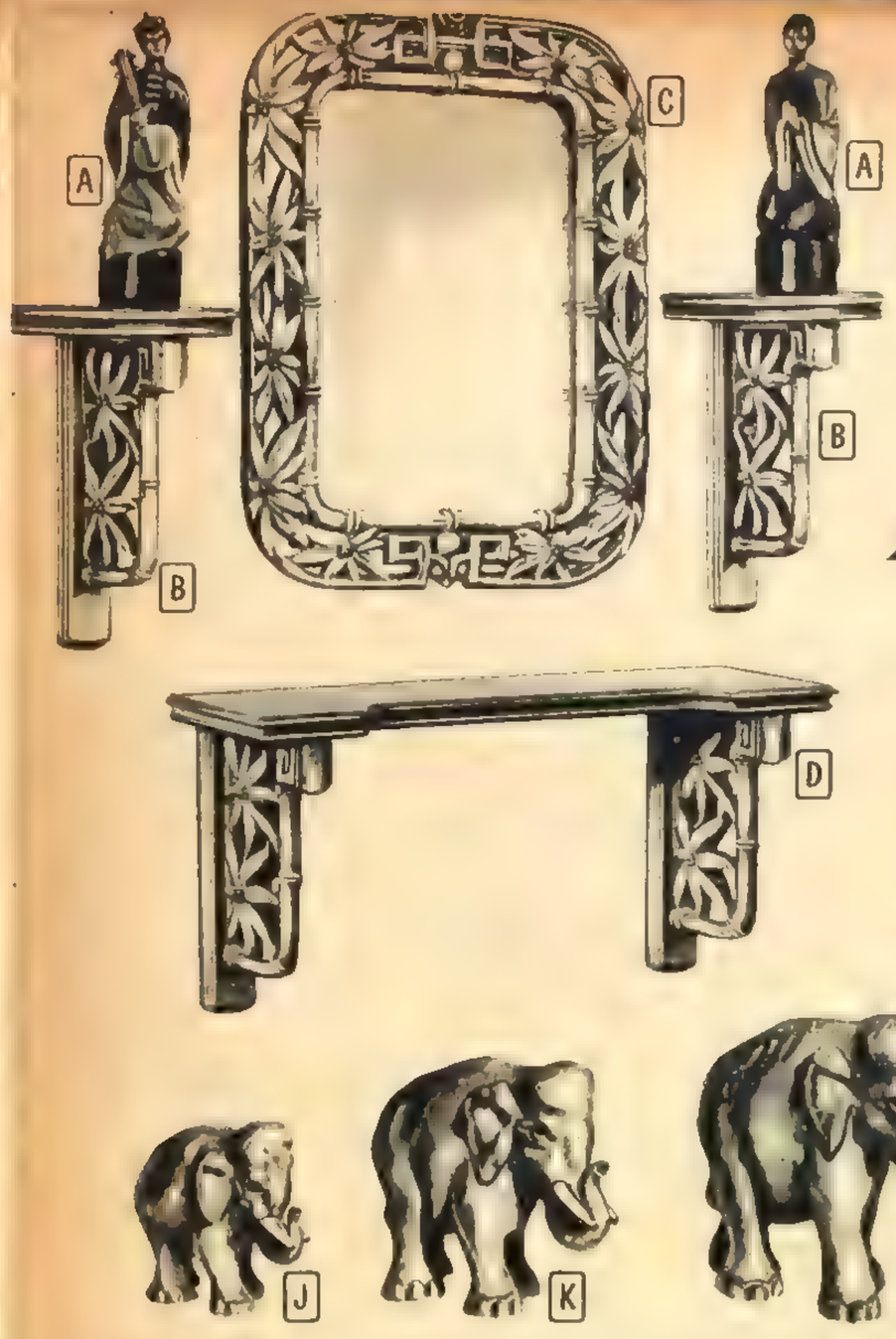
[F] Fine quality clear glass . . . heavy, square bottoms with sparkling design. Three popular sizes: 4½-ounce fruit juice glasses; 9-ounce water or highball glasses; 12-ounce ice tea glasses. Complete your kitchen accessories with a set of each size.
35 K 351—*State size desired.*

	Size	Shipping wt.	12 for
Fruit Juice	4½ ounces	5 pounds	39c
Water-Highball	9 ounces	7 pounds	43c
Ice Tea	12 ounces	9 pounds	69c

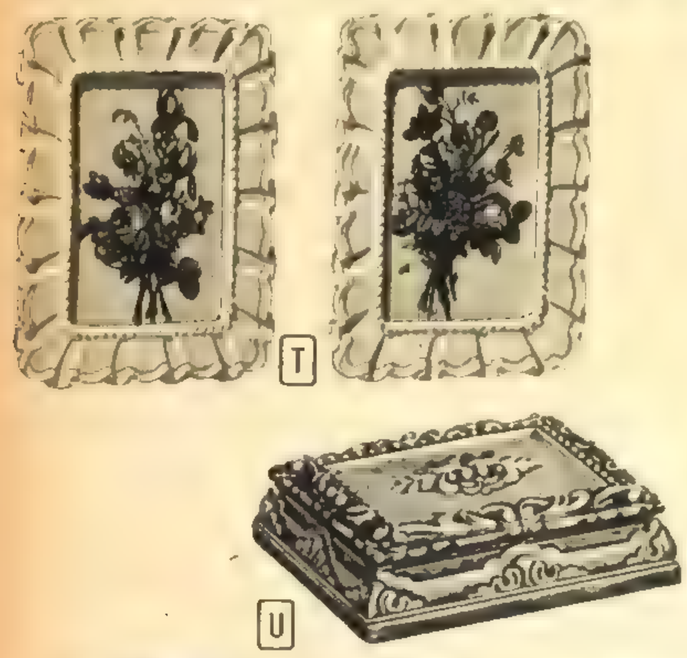
[G] **Decorative, Prescut crystal glass Tumblers.** Heavy bottom. Pattern of fluted leaves and diamonds. 10-ounce size.
35 K 250—Shipping weight, 9 pounds 4 ounces..... 12 for 58c

[H] **Tall, paneled clear glass Tumblers.** Grand for everyday kitchen use . . . just the thing for cool drinks, iced tea. Ideal for restaurants, tea rooms, lunch counters, canteens, hospitals and other institutions. 12-ounce size.
35 K 154—Shipping weight, 7 pounds 8 ounces.....12 for 56c



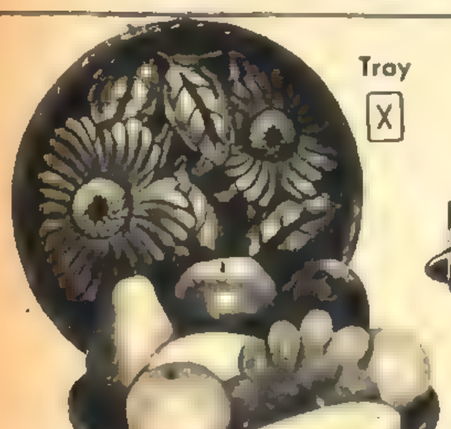






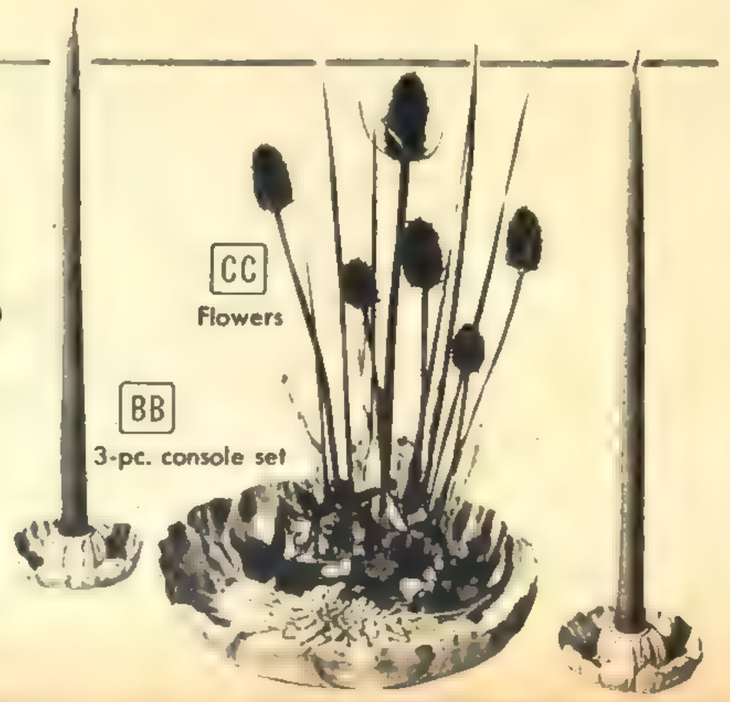












Gifts of distinction in beautiful Syroco Wood

All items below, unless otherwise described, are made of Syroco Wood (molded pressed wood). Reproduced from hand carved originals.

A **Pair of Chinese Figurines.** Composition. Green, red and gold color decorations. Height, 8½ inches.
35 K 9716—Shpg. wt., 4 lbs. 8 oz...Pair **$4.49**

B **Chinese Chippendale Wall Brackets.** Bamboo color. Height, 10 inches. Shelves, 5¾x6 inches.
35 K 9702M—Shpg. wt., 2 lbs.....Each **$3.98**

C **Chinese Chippendale Mirror.** Bamboo color. Overall size, 19x15 inches. Plate glass. Easel back; can also be hung.
35 K 9701M—Shpg. wt., 11 lbs.....Each **$7.95**

D **Chinese Wall Shelf.** Bamboo color. 10 in. high, 21 in. wide. Shelf size, 21x6 in.
35 K 9703M—Shpg. wt., 3 lbs.....Each **$7.95**

E **Lyre Wall Brackets.** 9¼ in. high, shelf 8x3¾ in. Gold color or mahogany finish. *State finish.*
35 K 9557—Shpg. wt., 2 lbs.....Pair **$2.98**

F **Cornucopia Wall Pockets.** Gold color finish. Overall, 9½x9 inches. (Ivy not included.)
35 K 9700—Shpg. wt., 2 lbs. 4 oz...Pair **$5.49**

G **Pair of Bird Figurines.** Composition. Hand painted in vivid colors. Approx. 7 in. high.
35 K 9558—Shpg. wt., 3 lbs.....Pair **$3.98**

H **Baroque Wall Brackets.** 8½ in. high. Shelf 6½x3½ in. White or gold color finish. *State finish.*
35 K 9571—Shpg. wt., 2 lbs.....Pair **$2.98**

J **Elephant Figurine—3½ in. high.** Cocoa brown.
35 K 9711—Shpg. wt., 14 oz.....Each **59c**

K **Elephant Figurine—4½ in. high.** Cocoa brown.
35 K 9710—Shpg. wt., 1 lb. 6 oz....Each **$1.19**

L **Elephant Figurine—5½ in. high.** Cocoa brown.
35 K 9709—Shpg. wt., 2 lbs. 4 oz..Each **$1.49**

M **Baroque design Wall or Table Mirror.** Plate glass. Antique white finish. Overall size 11x15 in.
35 K 9623—Shpg. wt., 4 lbs.....Each **$2.98**

N **Decorative Pheasant Figurines.** Florentine white finish. 8 inches high, 12 inches long.
35 K 9704—Shpg. wt., 2 lbs. 12 oz..Each **$4.95**

P **Baroque design Ash Tray.** Glass liner. 5¼-in. diameter. Walnut or white finish. *State finish.*
35 K 9625M—Shpg. wt., 14 oz.....Each **68c**

R **Baroque design Cigarette Box.** Size 6x4 inches. Walnut or white finish. *State finish.*
35 K 9624M—Shpg. wt., 2 lbs.....Each **$1.29**

S **Baroque design Book Ends.** 5½x7 inches. Walnut or white finish. *State finish.*
35 K 9627M—Shpg. wt., 3 lbs.....Pair **$1.79**

T **Dainty Floral Pictures.** Chalk white finish frame. Easel back; hooks for hanging. Will hold 5x7 in. photo. Size 9½x7½ in.
35 K 9708—Shpg. wt., 1 lb.....Pair **$3.29**

U **Baroque design Jewel Box.** Florentine white. Velvet lining. Size 7x5½ inches, 2 inches high.
35 K 9705—Shpg. wt., 2 lbs.....Each **$2.89**

V **Gold color finish Photo Frame.** Easel back; holds 8x10-in. photo. Size 11x13 inches overall.
35 K 9712—Shpg. wt., 1 lb. 12 oz...Each **$2.49**

W **Curio Cabinet.** Mahogany finish. Approximate size 11x13 inches. Mirror back.
35 K 9713—Shpg. wt., 1 lb. 12 oz.. Each **$3.98**

X **Round Tray.** Mahogany finish. 9½-in. diam.
35 K 9715—Shpg. wt., 1 lb. 8 oz.....Each **$1.49**

Y **Box of Assorted Artificial Fruit.** Made of wax.
35 K 9717—Wt., 2 lbs. 12 oz. 12 in box. **$1.98**

Z **Clipper Tie rack.** Walnut finish decorated in silver color. Size 10¾x5½ inches.
35 K 9706—Shpg. wt., 1 lb.....Each **$1.39**

AA **Scotty Door Stop.** Black with red painted collar; glass eyes. ▮ inches high.
35 K 9648—Wt., 4 lbs. 12 oz.....Each **$2.79**

BB **3-piece Console Set.** Florentine white. Bowl 11½-in. diameter. Two matching candle bases 4¼-in. diameter. (Candles not included.)
35 K 9714—Shpg. wt., 3 lbs.....Set **$5.95**

CC **Floral Arrangements.** Assortment of vivid, natural growths: pods, stalks, burrs, leaves, seed clusters. With molding clay.
35 K 9768—Shpg. wt., 12 oz...Complete **$1.98**

Accessories to add charm to your home

A **Polished crystal glass Horses.** Height 12 inches.
35 K 9503—Shpg. wt., 8 lbs.....Pair **$5.98**

B **Crystal glass Cart.** 3 in. high, 5 in. long.
35 K 9601—Shpg. wt., 2 lbs..... Each **$1.00**

C **10-piece glass Beverage Set.** Tray, 11-in. diam., holds bottle 12 in. high. Eight 2-in. glasses.
35 K 09747—Shpg. wt., 7 lbs.....Set **$6.95**

D **Trained Seal Ivy Holder.** 11½x8 inches. Glistening black composition. Glass bowl. (Ivy not included).
35 K 09781—Shpg. wt., 5 lbs.....Each **$1.69**

E **Glass Hurricane Lamps.** Height, about 9½ inches.
35 K 9741—Shpg. wt., 5 lbs.....Pair **$3.59**

F **7-piece Crystal Glass Hen and Chick Set.** Hen, 5 in. high, 5½ in. long, chicks 1¼ in. long.
35 K 9746—Shpg. wt., 2 lbs.....Set **$2.69**

G **Glass Ivy Bowl.** Height, 7½ in. Floral etching.
35 K 9758—Shpg. wt., 1 lb.....Each **$1.49**

H **Glass Horse Book Ends.** 8 in. high, 6 in. wide.
35 K 9640—Shpg. wt., 7 lbs.....Pair **$2.59**

J **Crystal glass Squirrel Book Ends.** 5 in. high, 6 in. wide. Makes an attractive gift.
35 K 9518—Shpg. wt., 6 lbs.....Pair **$3.98**

K **3-piece Hobnail Console Set.** Opalescent blue. Holders, 5 in. tall, bowl, 9-in. diam.
35 K 9507—Shpg. wt., 7 lbs....3 pieces **$2.98**

L **Blue Hobnail Glass Vase.** 8 in. tall, 8 in. wide.
35 K 9737—Shpg. wt., 4 lbs.....Each **$1.10**

M **Cranberry red Hobnail Glass Bowl.** Decorative fluted top. Diameter, about 7 inches.
35 K 9739M—Shpg. wt., 2 lbs.....Each **$1.39**

N **Cranberry red Hobnail Vase.** Height 6 inches. Colorful; gracefully designed.
35 K 9738M—Shpg. wt. 2 lbs..... Each **$1.59**

P **Artificial Roses.** Paper with wire stem. 16 in. long. American Beauty or Pink. *State color.*
35 K 9759—Shpg. wt., 8 oz.....6 for **98c**

R **China Urn.** 7 inches high. Colors: soft blue or soft pink. *State color.*
35 K 9770—Shpg. wt., 3 lbs.....Each **$1.98**

S **China Colonial Figurines.** Highly decorative. Made of Crownford China. Ht., 7½ in. Ivory or pink. *State color.*
35 K 9734—Shpg. wt., 3 lbs.....Pair **$5.49**

T **China Cornucopia.** Made of Crownford China. 6¼ in. high. Pastel blue or pink. *State color.*
35 K 9735—Shpg. wt., 3 lbs.....Each **$1.98**

U **Ivory color Horse.** Made of Crownford China. Smart to use in pairs. 10½ in. high.
35 K 9731—Shpg. wt., 3 lbs.....Each **$3.49**

V **Hurricane Lamps.** Decorated china base, etched glass chimneys. Approx. 12½ in. high.
35 K 9740—Shpg. wt., 4 lbs.....Pair **$5.95**

W **Candy Box.** Made of Crownford China. 7 in. long, 5 in. wide. Finished in ivory and soft blue or ivory and soft pink. *State color.*
35 K 9732M—Shpg. wt., 3 lbs.....Each **$3.89**

X **3-piece Cigarette Set.** Matches candy box 35 K 9732M. Box with lid and two matching ashtrays. 4¼ in. long, 2½ in. high. Size of tray, 3x3 in. Colors as above. *State color.*
35 K 9733M—Shpg. wt., 3 lbs.....Set **$3.39**

Y **Tea Tiles.** Glazed tile in brilliant colors. Size 6x6 inches. Decorative and useful. Rose or wild flower subjects. *State choice.*
35 K 9742—Shpg. wt., 1 lb. 8 oz..... Each **98c**

Z **Salt and Peppers.** Glazed pottery. Choice of owls, sprinkling cans or pigs. *State choice.*
35 K 9767—Shpg. wt., 1 lb..... Pair **49c**

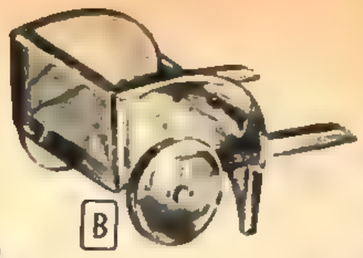
AA **Pair of Skunks.** Black and white. Glazed china. One sits, one stands. 3½ in. high.
35 K 9728—Shpg. wt., 1 lb.....Pair **$1.59**

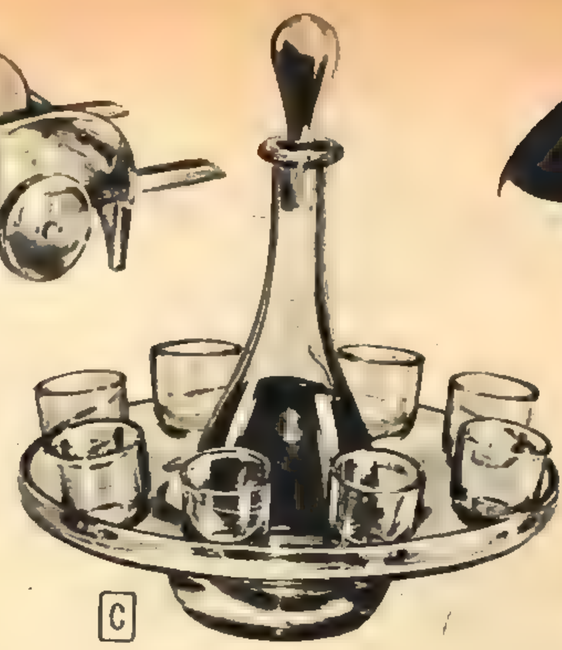
BB **Pinto Pony.** Made of china. Height, 4 in., length about 4¼ in. Cream color, with brown spots.
35 K 9727—Shpg. wt., 1 lb.....Each **$1.19**

CC **Decorated china Lamb.** About 5 inches high, 5½ in. long. Floral design. Pink nose and ears.
35 K 9726—Shpg. wt., 1 lb.....Each **$1.19**

DD **Dalmatian Dog.** Graceful figurine, made of china. 3½ in. high, 6 in. long. "Pointing" style.
35 K 9725—Shpg. wt., 1 lb.....Each **$1.39**


A


B


C

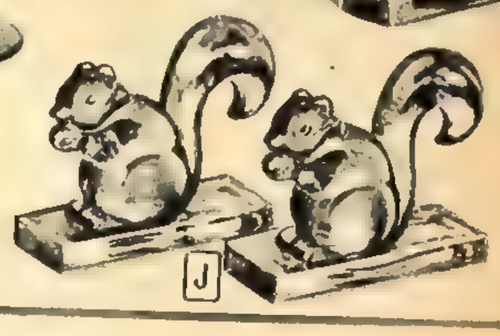

D

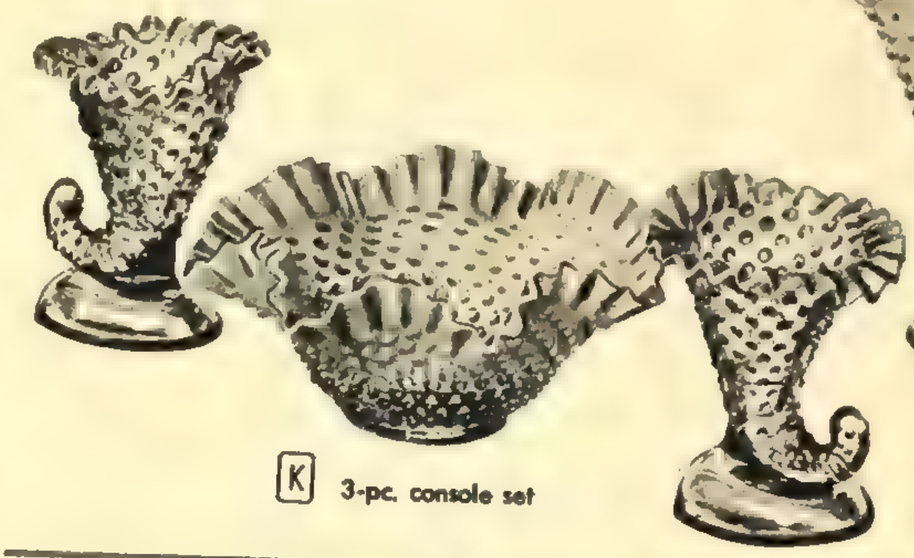

E


F 7-pc. set


G


H


J


K 3-pc. console set


L

M


N

P Flowers


R Vase


S


T


U


V


W


X 3-pc. set


Y


Z


Z


BB


CC


AA


DD



A



B Set of 3 dogs



C

Sears gift Novelties . . . clever and gay

A **Baby Panda holds bowl.** This clever and popular little animal will look cute sitting on your mantel or coffee table. Composition finished in black and white enamel with painted red bow around neck. Overall height, about 8½ in. Glass bowl 5 in. diam. (Plant not incl.)
35 K 09780—Shpg. wt., 7 lbs..... Each **$2.29**

B **"Blue Ribbon champs."** Three cleverly sculptured cocker spaniel pups. Life-like. Natural colors black or brown. Composition material. Length about 7 in. each. *State color.*
35 K 9610—Shpg. wt., 5 lbs. Set of 3 for **$3.79**



D



E



F



G

C **"Jon and Julie" Figurines.** A charming pair with a happy expression that will cheer anyone. Lovely colors of white, blue and wine. Glazed composition. About 13 inches tall.
35 K 9566—Shpg. wt., 7 lbs. . . . . Pair **$4.98**

D **Standing Horse.** Composition with high glaze. Natural brown color. Height 7¾ in.
35 K 9718—Shpg. wt., 5 lbs. . . . . Each **$3.49**

Matched Child Figurines. Figures that catch the happy carefree spirit of childhood. Composition. Hand painted. Highly glazed. Size 5½ in. high. Shpg. wt., per pair, 2 lbs.

E 35 K 9719—Goose Boy and Girl. Pair..... **$2.98**

F 35 K 9720 — Night Watchman and Going Home. Pair.. **$2.98**

G **Peasant girl Figurine.** Composition material. Colorfully decorated in soft blues and yellows. Makes a charming gift. 10 inches high.
35 K 9765—Shpg. wt., 4 lbs. . . . . Each **$3.49**



H



J



K



L



M

H **Tulip-shaped Vase.** Graceful California pottery. 9 in. high. Soft blue or pink. *State color.*
35 K 9773—Shpg. wt., 2 lbs. . . . . Each **99c**

J **Stately Swan Plant or Flower Holder.** Genuine California pottery. Lustrous glaze finish. 6½ inches high, 7½ inches long. Soft blue or Pink. *State color.*
35 K 9772—Shpg. wt., 2 lbs. . . . . Each **$1.09**

K **Cottontail Bunny.** Use as a cotton holder. Makes a clever gift. Pottery. Size 6½ in. high.
35 K 9774—Shpg. wt., 1 lb. . . . . Each **98c**

Two charming Flower Holders. Figurines are hollow to hold water and flowers. Fine California pottery in colors of light blue and white. Size 8 in. high. Shpg. wt., for each, 1 lb.

L 35 K 9775—Susie Each..... **$1.59**

M 35 K 9776—Mickie Each..... **$1.59**



N





P



P



P

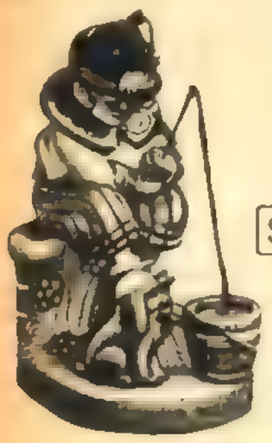


R

N **Hen and Rooster Planters.** Highly glazed pottery. Decorated in blue, red and yellow. Add a note of cheer to your kitchen. Can also be used as a cream pitcher. Size 4 in. high.
35 K 9779—Shpg. wt., 2 lbs. . . . . Pair **$1.00**

P **Novelty Cream Pitchers or Planters.** Soft pastel coloring. Made of highly glazed pottery. Size approx. 4½ in. high. Your choice of pig, duck or chick. *State choice.*
35 K 9707—Shpg. wt., 8 oz. . . . . Each **98c**

R **Attractive Cornucopia Vase.** A gracefully shaped vase, made of genuine California pottery. Size 8½ in. high. Soft blue or pink. *State color.*
35 K 9771—Shpg. wt., 2 lbs. . . . . Each **$1.29**



S





T



T



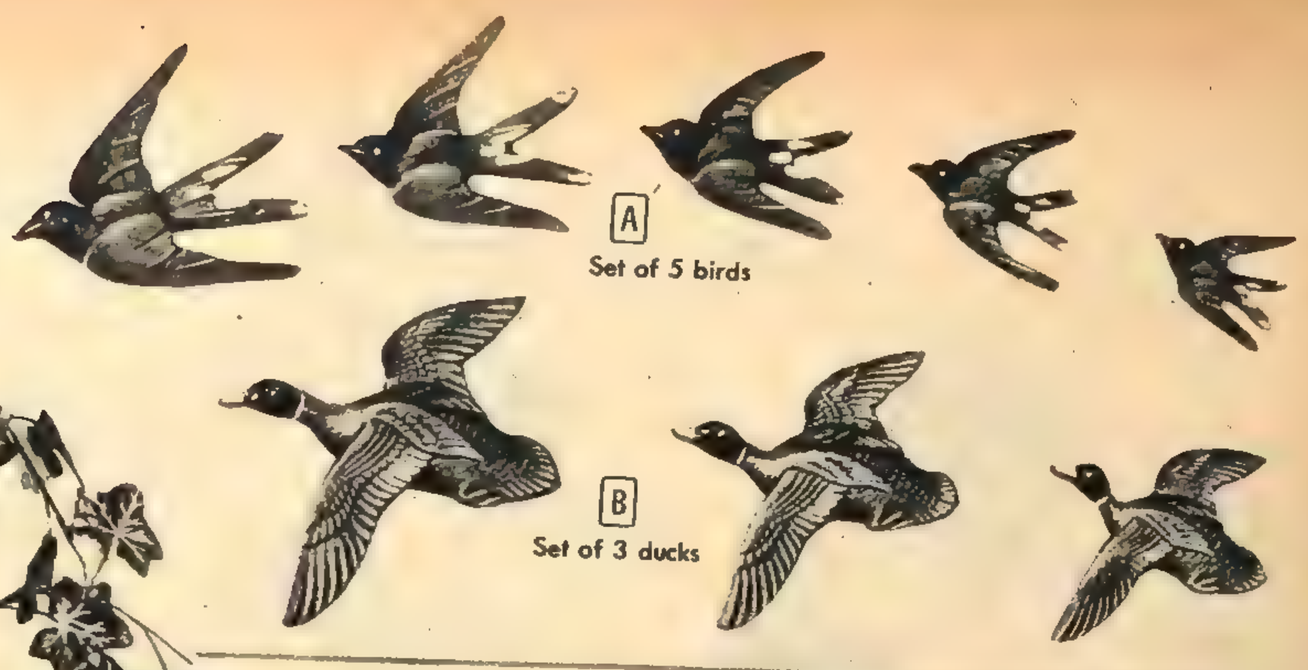
U

S **Novelty Mother Goose Figurines.** Hand decorated in soft pastel colors. Attractively made of composition material. Approx. 6½ in. high. Your choice of Mary Had a Little Lamb or Simple Simon. *State choice.*
35 K 9724—Shpg. wt., 2 lbs. . . . . Each **$2.25**

T **Nursery Plaques.** Familiar Mother Goose characters come to life. Composition plaques, Approx. 10¾x8½ in. Ready to hang. Your choice of Little Miss Muffet or Tom Tom, the Piper's Son. Pastel coloring. *State choice.*
35 K 9721—Shpg. wt., 3 lbs. . . . . Each **$1.49**

U **Dutch Boy and Girl Figurines.** Hold bouquets of artificial flowers. Made of composition. Finish gives marble effect. 8 inches tall.
35 K 9730—Shpg. wt., 3 lbs. . . . . Pair **$1.19**

Attractive Decorations to hang on your wall

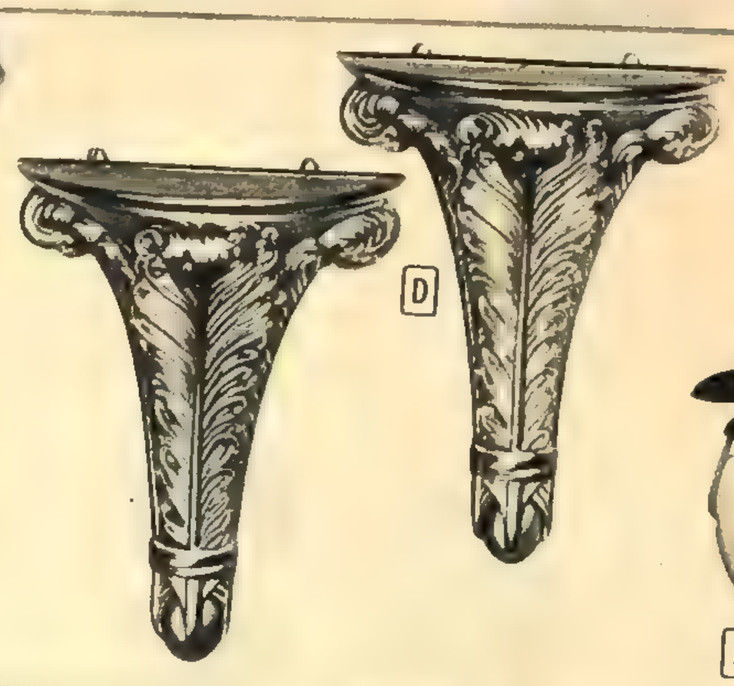


A **Set of 5 Bluebirds for happiness.** Five bluebirds in graceful flight. A lift of spirits for any room. Pressed wood, in natural blue coloring. Ready to hang. Sizes range from 2 to 5½ inches long.
35 K 9684—Shpg. wt., 1 lb. 8 oz. Set of 5 **$1.00**

B **Three Mallard Ducks.** A real sportsman's gift. Goes well in game room or play room. Pressed wood. Ready to hang. Sizes from 4 to 5¾ inches. So life-like, the ducks seem to be in flight. Shipping weight, 1 lb. 8 oz.
35 K 9628..... Set of 3 for **$1.00**


C

C **Glass Violin-shape Bottle.** Hand-blown glass in quaint violin shape. Bracket for hanging. Plant shown not included. Size 12 inches high. Rich turquoise blue color.
35 K 9769—Shpg. wt., 2 lbs. .....Each **$1.19**


D

D **Plume design Wall Brackets.** A matching pair, grand for holding plants, figurines, etc. 7¼ inches long. 6x3-inch semi-circular top. Composition in gold color or ivory color. *Be sure to state color wanted.*
35 K 9677—Shpg. wt., 5 lbs.....Pair **98c**

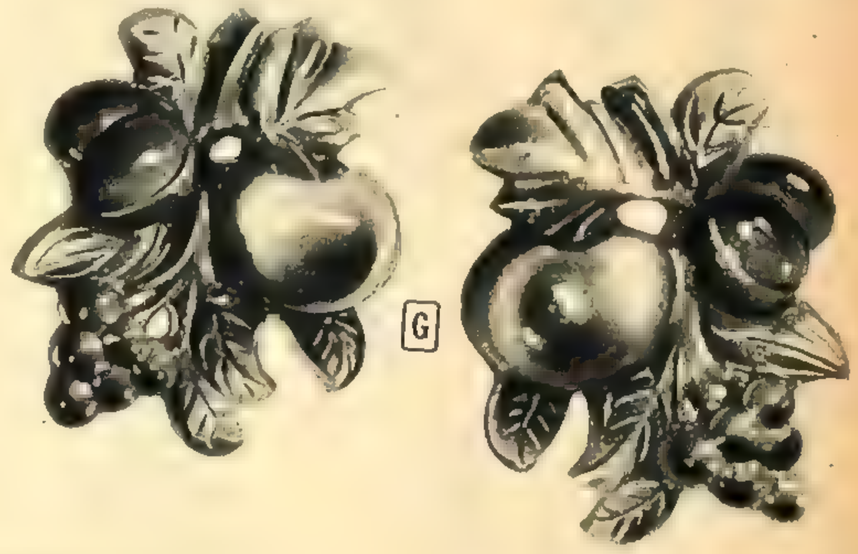

E

E **Hanging moon Basket.** Made of ivory-colored pottery. Complete with cord ready to hang. Hand-decorated in green and red. 8 in. wide, 7½ in. high. (Plants shown not incl.)
35 K 9766—Shpg. wt., 2 lbs. 5 oz..Each **$1.00**

F **Baby face Plaques.** Pair of favorite baby poses . . . laughing and crying . . . and you'll love them both. Beautiful natural, life-like colors. Sculptured-effect composition. Each face 6 inches tall.
35 K 9591—Shpg. wt., 5 lbs.....Pair **69c**

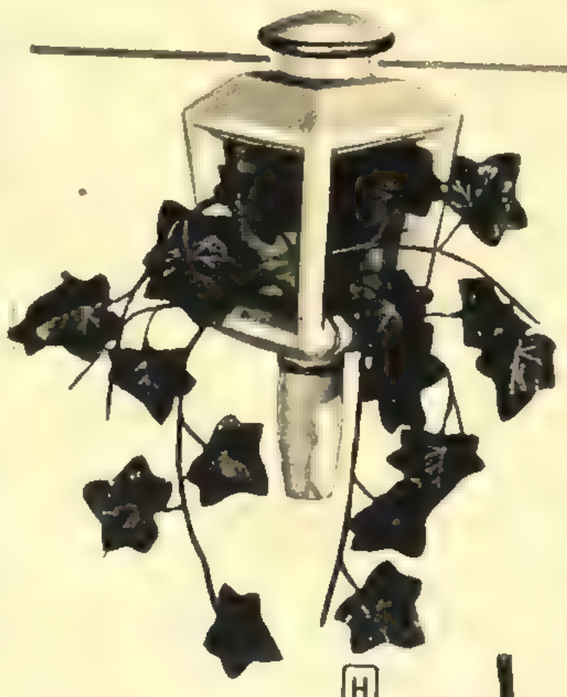

F

G **Fruit Plaques.** So real-looking and colorful . . . it makes your mouth water to look at the luscious "fruit." Raised composition in bright colors. For kitchen, dining or breakfast room. About 7x5 inches.
35 K 9675—Shpg. wt., 4 lbs..... Pair **79c**

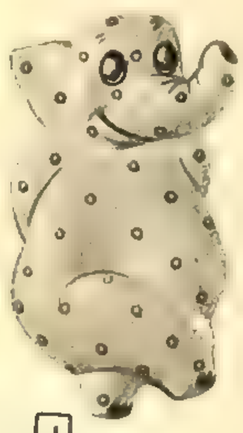

G

H **"Coach Lamp" flower holder.** Your friends will be charmed by it. Tube in center holds dainty flowers. Hang a pair in your hallway. Antique ivory tinted composition with gilt trim. Will give a "romantic touch" to any of your rooms. Length 10 inches. (Plant not incl.)
35 K 9542—Shpg. wt., 2 lbs.....Each **$2.39**

J **Set of Three Elephant Plaques.** Jolly pink elephants spotted with blue circles. Green eyes. For decorating playrooms, nurseries, kitchens or sun porches. Largest elephant is 8 inches high. Composition material.
35 K 9723—Shpg. wt., 3 lbs.....Set **$1.89**

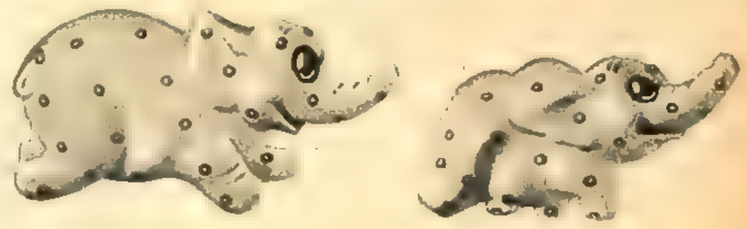

H

K **Flower Basket wall shelf.** Wood composition, basket filled with red and blue flowers about 4½ inches in height. Glass shelf 10½x3¼ in. wide. Ideal for use in living room, bedroom or bathroom.
35 K 9722—Shpg. wt., 2 lbs.....Each **$1.00**



K

L **"Apple" String Holder.** Bright red apple with green leaves makes it a colorful ornament or decorative piece, as well as a useful article. Holds big ball of string . . . keeps it handy and untangled. Composition. 7½x6 in.
35 K 9565—Shpg. wt., 4 lbs.....Each **47c**


J
Set of 3 elephants

M **"Cape Cod" Barometer.** Fill glass bowl with colored water; when water rises in the spout, a change of weather is forecast. Predicts weather 8 to 24 hours ahead. Complete with metal hanger. Instructions enclosed with each carton. Size approx. 8 in.
35 K 9736—Shpg. wt., 2 lbs. 8 oz..Each **$1.19**


L


M

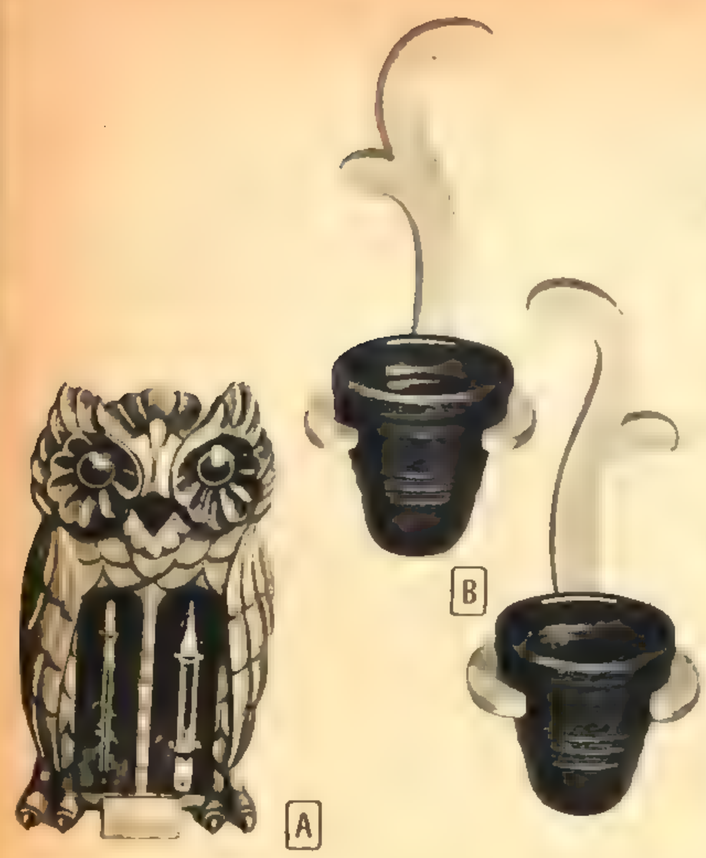

N


As wall decoration


As tea tile

N **Gay decorated Tiles.** Dainty florals on soft green background. Complete with hangers for use on wall. Can also be used under hot dishes. Each tile 4½x4½ in. (Teapot shown in illustration not included.)
35 K 9745—Shpg. wt., 3 lbs....Set of 4 **$1.00**

Shop at Sears and save. For Easy Terms, see inside back cover





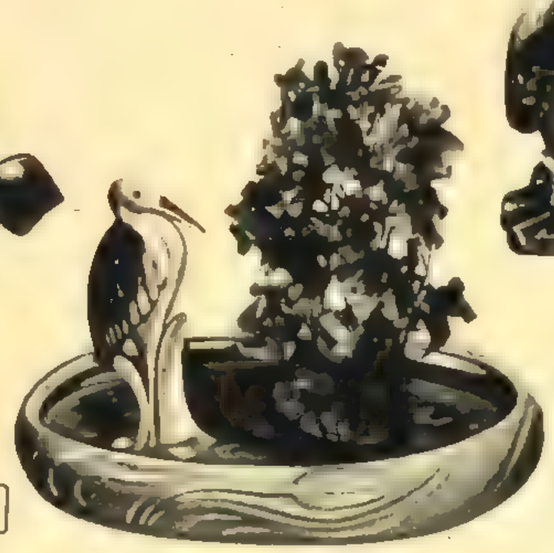
Smart novelties for wall, table or shelf

A **"Wise Old Owl" Weather Forecaster with Thermometer.** Clever design. Rich ivory color, highlighted in green and red, gives it a porcelain-like appearance. Made of wood composition. About 7 in. high and 4 in. wide.
35 K 9598—Shpg. wt., 1 lb.....Each **$1.00**

B **Two Flower Pots and Holders.** Very colorful. Bright red pots have sub-watering reservoirs. White wood holders. 12 inches high. (Plants not included.)
35 K 9755—Shpg. wt., 3 lbs.....Each **$1.69**

C **Window Shelf-Plant Holder Set.** Two smooth edged, heavy glass shelves 22x3⅜ in., supported by two white enameled metal brackets 16 in. high. Six colorful plant holders made of heavy, high-fired glazed pottery. (Plants shown not included.) Shpg. wt., 9 lbs.
35 K 09749..... Set complete **$2.25**
35 K 9748—Brackets and Shelves only. Shipping weight, 5 pounds.....**89c**









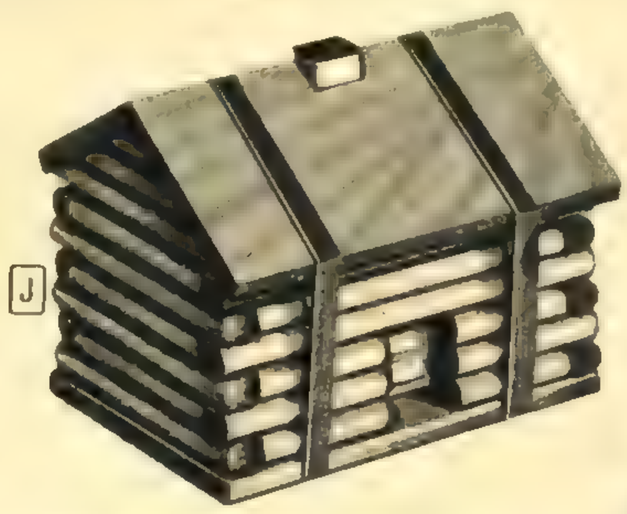
D **Pearl-like plastic Centerpiece.** Pink flowers with green leaves. Ht., 17 in., width, 16 in.
35 K 9760—Shpg. wt., 1 lb. 4 oz... Each **$1.95**

E **Vari-change Water Garden Set.** White pottery bowl, 13¼ inches long, pottery crane, 7¼ inches high, shell chips, florist's clay, flower holder. (Flowers not included.)
35 K 9751—Shpg. wt., 6 lbs.....Each **$2.29**

F **Vivid Parrot Plant Holder.** Made of multi-colored glazed pottery. Stands 8 inches high. Room for a bulb or a medium-sized plant. (Plant not included.)
35 K 9753—Shpg. wt., 2 lbs.....Each **98c**

G **Plant Holder Book Ends.** Attractive way to keep books in order. Multi-colored glazed pottery parrots stand 6½ inches high. (Plants and book not included.)
35 K 9754—Shpg. wt., 3 lbs.....Each **98c**











H **Novel Sea Shell Plant Holders.** Dusty pink shell-shaped glazed pottery, 5 in. high, 5½ in. long, 3½ in. across top. (Plants not included.)
35 K 9752—Shpg. wt., 3 lbs.....Pair **98c**

J **Log Cabin Incense Burner.** Enjoy spicy pine fragrance as chimney smokes. 3x3¾x3¼ inches. Northern pine odor incense included.
35 K 9756—Shpg. wt., 1 lb. 2 oz.....Set **49c**

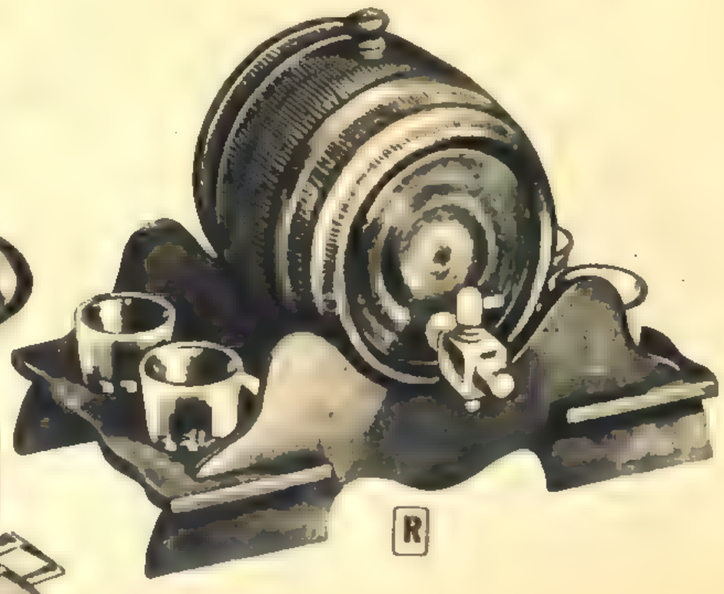
K **"Glow in the Dark" Scotty Dog.** Plastic composition. Size, 3½x4 inches. Daylight restores glowing quality.
35 K 9532—Shpg. wt., 4 oz.....Each **98c**

L **2-piece Grass-growing Set.** A novel gift for members of the family or friends. Just sprinkle grass seed on soldier boy's head and on the pig's back, keep filled with water and watch the "hair" grow. Soldier boy is 6½ inches high and pig 7 in. long and 4 inches high. 4 packets of seed included. Shpg. wt., 4 lbs.
35 K 9750—Set **$1.10**

M **Black Lamb Planter.** Highly glazed black pottery. Pink eyes and ears. Has dainty blue bow. Overall length 6 inches. Ht., 7 inches. Just the thing for your knick-knack shelf.
35 K 9778—Shpg. wt., 2 lbs. 8 oz.....Ea. **$1.00**







N **Pullmatch Ash Tray and 2 Refills.** Matches light when pulled from holder. 7½ inches high. 6½-in. glass tray. Complete with 750 matches.
35 K 9604—Complete—Shpg. wt., 3 lbs..**$1.35**
35 K 9506—Refills—Shpg. wt., 4 oz..2 for **25c**

P **Jot-a-note Pullmatches** (boxed). Light with just a pull. Safety matches come in handy-sized packet that can be used as memo pad, business or personal calling card. Approximately 1000 lights in each box. Shipping weight, 6 ounces.
35 K 9508.....Box of 100 packets **69c**

R **5-piece Novelty Beverage Set.** Stoneware keg with highly glazed inside. Keg rests on a walnut finish plywood stand. Four small glasses. Keg has wooden spigot—holds 3 pints. About 8 inches high. Ideal on the side board.
35 K 9743—Shpg. wt., 5 lbs.....Set **$1.39**

SEARS DINNERWARE . . . OPEN STOCK



Cat-Tail ♦35 K 04414Y
Poppy ♦35 K 04453Y
Richmond ♦35 K 04463Y
Sunshine ♦35 K 04505Y
Highland Posy ♦35 K 04538Y
Shortcake ♦35 K 04422Y
Neville ♦35 K 04449Y

Romance ♦35 K 04547Y
Monticello ♦35 K 04464Y
Corsage ♦35 K 04484Y
Mount Vernon ♦35 K 04465Y
Marilyn ♦35 K 04479Y
Countess ♦35 K 04495Y
Cumberland ♦35 K 04485Y

In keeping with our promise to make it possible to replace broken pieces of our dinnerware, we will supply open stock as long as patterns are manufactured. Our more popular patterns are illustrated and listed here.

Write for prices on other patterns. *Limit of six of each item in any pattern.* ♦*Shipping points:* Chicago or Philadelphia. Order and pay postage from mail order house nearest to you.

Item—Approximate sizes State catalog number and item wanted	Shpg. wt.	♦35 K 04414Y ♦35 K 04453Y	♦35 K 04463Y	♦35 K 04505Y ♦35 K 04538Y	♦35 K 04422Y ♦35 K 04449Y ♦35 K 04547Y	♦35 K 04464Y	♦35 K 04484Y	♦35 K 04465Y	♦35 K 04479Y ♦35 K 04495Y	♦35 K 04485Y
6 Tea Cups (about 7 oz.)	5 lbs.	$1.32	$1.38	$1.56	$1.50	$1.56	$1.80	$1.86	$1.86	$1.98
6 Tea Saucers	5 lbs.	.78	.84	.96	.90	.96	1.08	1.20	1.14	1.14
6 Bread and Butter Plates, 6 in.	5 lbs.	.84	.96	1.08	1.02	1.08	1.14	1.32	1.26	1.32
6 Pie or Salad Plates, 7 in.	8 lbs.	1.08	1.14	1.32	1.26	1.32	1.44	1.62	1.86	1.62
6 Dinner Plates, 9 in.	11 lbs.	1.56	1.68	1.98	1.86	1.98	2.16	2.34		2.34
6 Large Dinner Plates, 9¾ in.	12 lbs.	1.80	1.98		2.16	2.28	2.46	2.64	2.58	2.82
6 Soup Plates, 7½ in.	9 lbs.	1.56	1.68	1.98	1.86	1.98	2.16	2.34	2.28	2.34
6 Cereal Soups, 6 in.	6 lbs.	1.56	1.68	1.98	1.86	1.98	2.16	2.34	2.28	2.16
6 Handled Cream Soups	6 lbs.		3.66			3.96		4.62	3.12	
6 Sauce Dishes, 5¼ in.	5 lbs.	.78	.84	.96	.90	.96	1.08	1.20	1.14	1.14
1 Covered Sugar Bowl	2 lbs.	.83	.95	1.00	.91	1.00	1.15	1.22	1.19	1.29
1 Cream Pitcher	2 lbs.	.42	.49	.57	.52	.59	.61	.71	.69	.69
1 Covered Vegetable Dish	4 lbs.	1.43	1.85	1.85	1.69	1.99	1.99	2.45	2.35	2.29
1 Gravy Boat	3 lbs.	.59	.63	.70	.69	.70	.77	.83	.79	.89
1 Gravy Boat Stand	1 lb.	.40	.42	.52	.44	.55	.55	.69	.63	.53
1 Small Platter, 11 in.	4 lbs.	.45	.47	.50	.49	.50	.55	.60	.57	.61
1 Medium Platter, 13 in.	5 lbs.	.71	.79	.90	.84	.90	.99	1.15	1.10	1.19
1 Large Platter, 15 in.	6 lbs.	1.19	1.25	1.35	1.29	1.35	1.50	1.65	1.59	1.67
1 Round Open Veg. Dish	3 lbs.	.49		.59	.57		.63		.65	.67
1 Oval Open Veg. Dish	3 lbs.	.49	.53	.59	.57	.59	.63	.70	.65	.67



Popular Cat Tail Kitchenware

Beautifully matched. Red cat-tails and black leaves. Bake, serve or store food in this ware. Durable . . . ovenproof . . . craze resistant.

A **6-piece Storage Jar Set.** 3 stackable covered jars, 4, 5, 6-in. diam.
35 K 5145M—Shpg. wt., 6 lbs. . . **$1.39**

B **Covered Casserole.** 8¼-inch diameter, 4½ inches high. 1¾-qt. cap.
35 K 5159M—Shpg. wt., 5 lbs. . . . **$1.19**

C **Canteen Jug.** 7½-in. high; 1 qt. 7 oz. cap. Topped cork stopper.
35 K 5041M—Shpg. wt., 3 lbs. . . . **89c**

9-piece Refrigerator Set. Incl. 6-pc. storage jar set (35 K 5145M), covered casserole (35 K 5159M), canteen jug (35 K 5041M). Save on the set.
35 K 05152M—Shpg. wt., 12 lbs. **$3.29**

D **3-piece Salad Set.** Bowl, 9⅜-in. diam., 72-oz. capacity. Matching fork and spoon about 10 in. long.
35 K 5147M—Shpg. wt., 4 lbs. . . **$1.09**

All items below are sent from stock in your nearest Sears mail order house

E **2-piece Pie Set.** Fine for both baking and serving. Plate 1½-in. deep, 10-in. diam. with server.
35 K 5036M—Shpg. wt., 3 lbs. **66c**

F **4-piece Range Set.** Large salt and pepper shakers, 4 inches high. Covered lard jar, 3 inches high.
35 K 5143M—Shpg. wt., 3 lbs. **98c**

G **3-piece Bowl Set.** Three popular sizes, 6¼, 7⅜, 9-inch diameter; 24, 44, 76-ounce capacities. Bowls nest compactly for easy storing.
35 K 5144M—Shpg. wt., 7 lbs. . . **$1.33**

H **6-cup Tea Pot.** Large 42-oz. cap.
35 K 5045M—Shpg. wt., 3 lbs. . . **$1.08**

J **Pitcher.** 1-quart 5 oz., cap.; 6 in. high. Handy for milk, water, etc.
35 K 5151M—Shpg. wt., 2 lbs. . . . **65c**

23-piece Kitchenware Set includes all Cat-Tail ware in illustration above. Buy the complete set and save. Shipping weight, 33 pounds.
35 K 05172M—23-piece set **$8.89**

Gaily colored Kitchenware Needs

Every housewife needs these useful accessories . . . no kitchen is really complete without them.

K **Colorful 5-Bowl Set.** For mixing, storing, serving. Glazed stoneware. Consists of: Caramel color, 5-in. diam.; ivory color, 6-in. diam.; green, 7-in. diam.; tan, 8-in. diam.; brown, 9-in. diam.
35 K 05252—Wt., 10 lbs. Set **82c**

L **Stoneware Casserole.** Bake in it . . . serve in it. Keeps food warm at table. Tan cover on brown body. 8¼-in. diam., 1¾-qt. cap. Matches casseroles below.
35 K 5254M—Shpg. wt., 3 lbs. **42c**

M **Individual Stoneware Casseroles.** Bake, serve in them; appeal to appetite...time-saving. Tan cover on dark brown body. Ovenproof. 9-oz. cap. Match casserole above. Shpg. wt., 6 lbs.
35 K 5251M. . . . . Set of 4 **$1.10**

Hand painted China Tea Pots. Useful and attractive for all occasions. Gay floral design decorations are hand painted under glaze—cannot wash or wear off. Fully vitrified. You may safely heat water in them. Lock lids and non-drip spouts. Glaze will not crack or craze.

N 35 K 5184—Pink flower and green leaves. 7-cup capacity.
Wt., 3 lbs. 4 oz. **$1.59**

P 35 K 5185—Blue flowers and green leaves. 5-cup capacity. Wt., 3 lbs. **$1.29**

R **3-piece Baby Set.** Decorated with "Elsie" the famous cow, daisies and blue ribbons. 7⅛-in. plate; 5¼-in. diam. bowl; handled mug. Semi-porcelain covered with craze-proof glaze.
35 K 4014—Shpg. wt., 3 lbs. Set. **77c**



Beautiful decorator-style Pillows make your home comfortable

Triangular-shaped Pillows have many, many uses

Relax in perfect comfort with a soft triangular pillow at your head or back. These pillows incline at different angles to give firm support when you read in bed, when you drive, or when you rest in your favorite chair . . . and they're especially useful to the invalid who must stay in bed.

Multicolor striped cotton

$2.39

[A] This soft triangular pillow can be used in many ways. Ideal for invalids . . . lends comfortable support to sensitive backs. Colored cover of heavy cotton with multicolor stripes. Natural color tape binding. Stuffed with cotton comber filling. Size 9x12x16 in. *Colors:* blue, green, rose or wine. *State color.*

25 K 8302—Shpg. wt., 2 lbs. . . Each $2.39

Floral design glazed chintz

$1.44

[B] Attractive pillow that combines practical features with good looks. Triangle-shaped . . . for comfort when you read, relax, etc. Smart glazed chintz cover in all-over floral design similar to illust. Bound with natural color tape. Cotton comber filled. Size 9x12x16 in. *Colors:* blue, green or wine. *State color.*

25 K 8301—Shpg. wt., 2 lbs. . . . . Each $1.44

Matching taffeta Pillows

$3.39 Backrest

- A lovely decorative ensemble
- Shimmering, iridescent fabric
- Choice of three sizes, styles

Add that special touch of glamour to your bedroom with these lovely new pillows. They're both practical and decorative. Reversible too—beautiful rayon taffeta fabric covers all sides. Cotton combers filling. Checked pattern similar to illustration. *Predominating colors:* two-tone blue, orange and green, rose and blue.

[C] **Triangular back-rest.** Read, eat, relax comfortably in bed with this specially constructed pillow. Cord welt trim in neutral color. *Size:* 9½x15x17 in. Wt. 2 lbs. 6 oz.

25 K 8308M—*State color.* Ea. $3.39

[D] **Boudoir pillow.** For that decorative touch on the bed. 12x12-inch pillow with ruffle. Shipping weight, 9 ounces.

25 K 8306M—*State color.* Each 97c

[E] **Oblong shaped pillow.** For other rooms in the house, too. 17½x20-inch pillow with wide ruffle of same material. Shpg. wt., 1 lb. 6 oz.

25 K 8307M—*State color.* Ea. $2.79

New Overstuffed Bed Rests

$8.75 Each

- Luxuriously soft and comfortable
- Lustrous cotton twill covering
- Large convenient pocket at side

[H] New—an overstuffed bed chair that is supremely comfortable. Truly a luxury to lean against the high, specially shaped back and to rest your arms on the thickly padded arms. It is deeply stuffed with fine cotton combers that are resilient. Will stay soft and springy. Assorted colorful floral print covers trimmed and finished with a contrasting cord welt.

Read, write or breakfast in bed. Just sit back and relax—no uncomfortable tension, no crick at the back of your neck. Grand for convalescents too.

Size: about 22 inches high and 29 inches wide.

25 K 08309—Shpg. wt., 14 lbs.
Each. $8.75

Take advantage of Sears convenient Easy Payment Plan. You can open an account if your order is for $10 or more. Add fancy pillows to your order. See inside back cover for details.





Luxurious two-tone Damask

$2.98 Each

[F] Our very loveliest decorative pillow. Rich, rayon and cotton jacquard weave damask—striped with a floral design similar to illustration. Reversible—same fabric covers both sides. Harmonizing rayon fringe. Filled with fine cotton combers. *Size:* 19x19 in. *Colors:* green, gold, blue or rose. Shpg. wt., 1 lb. 8 oz.

25 K 8305—*State color.* Each $2.98

Distinctive jacquard weave

$1.98 Each

[K] Be right in style with this reversible damask pillow. The rayon-cotton cover is a good looking jacquard weave with a printed stripe and floral design similar to illust. Same fabric on both sides. Rayon-cotton fringe. Filled with cotton combers. *Size:* 20x20 in. *Colors:* turquoise, natural (beige), rose or gold. Shpg. wt., 2 lbs.

25 K 8304—*State color.* Each $1.98

Gay modern design

$1.34 Each

[G] Smart, reversible pillow that will add new beauty and color to your home. Decorative design similar to illustration is jacquard weave woven in the rayon-cotton fabric. Cotton loop fringe trimming to match. Cotton comber filling. *Size:* 18x18 inches. *Colors:* rose, green, gold or blue. Shipping weight, 1 pound 3 ounces.

25 K 8303—*State color.* Each $1.34

Plaid and floral jacquard

$1.00 Each

[L] Rayon-cotton pillow. Colorful design similar to illust. on natural background. Plain rayon taffeta back. Cotton comber filling. Cotton loop fringe. *Size:* 17x17 in. *Predominating colors:* rose, blue, green or wine. Wt., 1 lb. 2 oz.

25 K 8300—*State color.* Each $1.00

Pillow Slip Only. Same material, size and colors as above. Wt., 8 oz.

25 K 8310—*State color* . . . Each 69c



Decorative Pieces give that finished look

Scarfs, Vanity Sets add charm to rooms

[A] **Attractive cotton lace insert** is the style note of these well-tailored scarfs and vanity sets. Serviceable quality white cotton crash. Hand washable. Patterns similar to illustration. Sizes are approximate.
125 K 8066M—Scarf, 14x33 in. Wt., 4 oz. . . . . Ea. **89c**
125 K 8067M—Scarf, 14x42 in. Shpg. wt., 5 oz. Ea. **$1.00**
125 K 8068M—3-pc. Vanity set; 1 piece 7x13 in. and 2 pieces 10x13 in. Shpg. wt., 4 oz. . . . . .Set **$1.00**

[B] **Novelty cotton lace trimmed** cotton crash makes these scarfs and vanity sets especially good looking, a "dress-up" note for your bedroom. All white in asstd. patterns. Hand washable. Approx. sizes.
125 K 8069M—Scarf, 14x33 in. Wt., 4 oz. . . . Ea. **$1.00**
125 K 8070M—Scarf, 14x42 in. Shpg. wt., 5 oz. Ea. **1.19**
125 K 8071M—3-pc. Vanity set; 1 piece 7x13 in. and 2 pieces 10x13 in. Shpg. wt., 4 oz . . . . . .Set **$1.19**

[C] **Cotton ribbon and cotton lace** trim give a "beading" effect. Scarfs and vanity set are suitable and smart looking for other rooms, too. Good quality cotton. Wash separately by hand. Approximate sizes. *State color:* blue or red.
125 K 8072M—Scarf, 14x33 in. Wt., 4 oz. . . . Ea. **$1.25**
125 K 8073M—Scarf, 14x42 in. Shpg. wt., 5 oz. Ea. **1.35**
125 K 8074M—3-pc. Vanity set; 1 piece 7x13 in. and 2 pieces 10x13 in. Shpg. wt., 4 oz. . . . . .Set **$1.35**

Chair Back Sets protect your furniture

[D] **Durable lacy cotton net** with machine-made picot edge. Protect upholstered furniture and add to its attractiveness with these chair sets. Light ecru. Set includes: 1 back rest, about 13x14 inches, 2 arm rests, each about 7x14 inches. Hand washable.
125 K 8118—Shipping weight, 3 ounces. . . . . Set **89c**

[E] **Eyelet embroidered floral** effect designs, similar to illustration, make this set attractive. Dress up your furniture with these handsome pieces. Protects upholstery from soil and wear. Good quality cotton is hand washable. Light ecru. Set includes: 1 back rest, about 11x18 in. and 2 arm rests, each about 6x11 in.
125 K 8120—Shipping weight, 4 ounces. . . . . Set **$1.09**

[F] **Rich-looking eyelet embroidery** gives this chair back set distinction . . . inexpensive protection and beauty for your sofas and easy chairs. Patterns similar to illustration. Sturdy quality cotton is hand washable. Light ecru. Set includes: 1 back rest, about 12x14½ inches and 2 arm rests, about 6x14½ inches.
125 K 8122—Shipping weight, 4 ounces. . . . . Set **$1.19**

Cotton Scarfing makes pretty things

[G] **Drawnwork border.** Whether embroidered or used plain, it's ideal for scarfs, doilies, place mats. Smart half-inch drawnwork border on heavy cotton crash. Make pretty, practical gifts. Wash separately. *Colors:* white or tan. 17 inches wide. *State color wanted.*
125 K 7235—Shpg. wt., yard, 4 oz. . . . . .Yard **14c**
Shpg. wt., 10 yds., 3 lbs. . . 10 yards **$1.35**

[H] **Eyelet embroidered design** on firm, quality cotton makes this scarfing rich looking. Easy to work with . . . just cut and trim to size, no sewing or finishing necessary. Adaptable for scarfs, doilies, mats, runners, chair sets. *Color:* white with ivory embroidery. Patterns similar to illust. Hand washable.
125 K 8171—13 in. wide. Shpg. wt., 4 oz. . . . Yard **$1.19**

Hot Dish Pad Sets for table protection

[J] Heat resistant to protect your table top. Embossed metallic finished surface insulation board, easy to clean . . . just wipe off with damp cloth. Silver color. Set includes: 1 pad, about 7x10 in., and 2 pads, about 5½x8½ in. A smart table accessory.
125 K 8939—Shpg. wt., 15 oz. . . . . 3-pc. Set **49c**

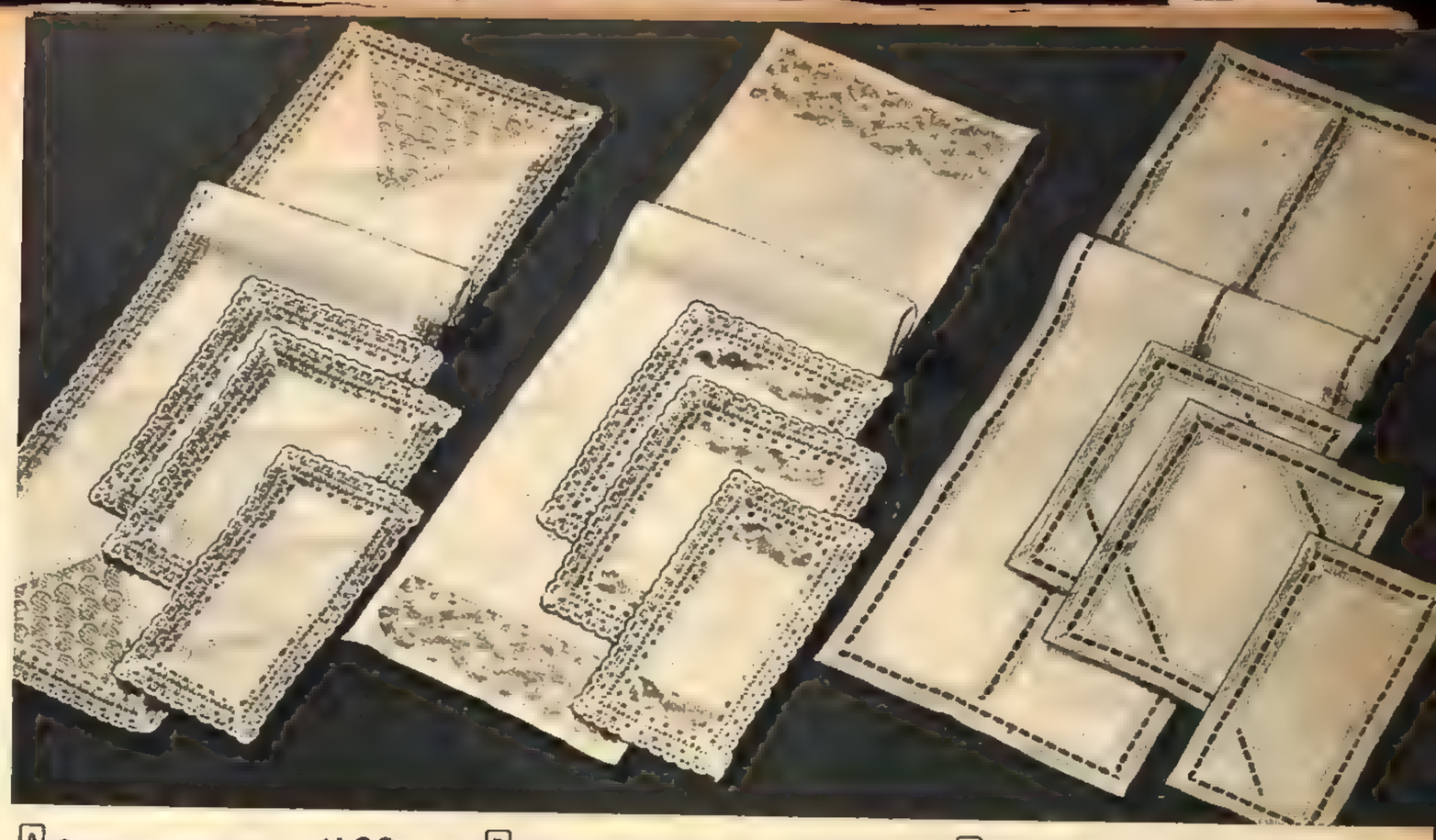
Gay Place Mats protect your tables

[K] **Vivid multicolor prints** make these mats sparkle with gaiety. Specially treated top is resistant to heat, moisture, stain. Easy to clean . . . just wipe off with a damp cloth. Sturdy cork backing gives sure protection for your table. Assorted patterns. About 11x17 in. Shpg. wt., ea., 3 oz.; 4, 12 oz.
125 K 8936. . . . . .Each **44c**; 4 for **$1.69**

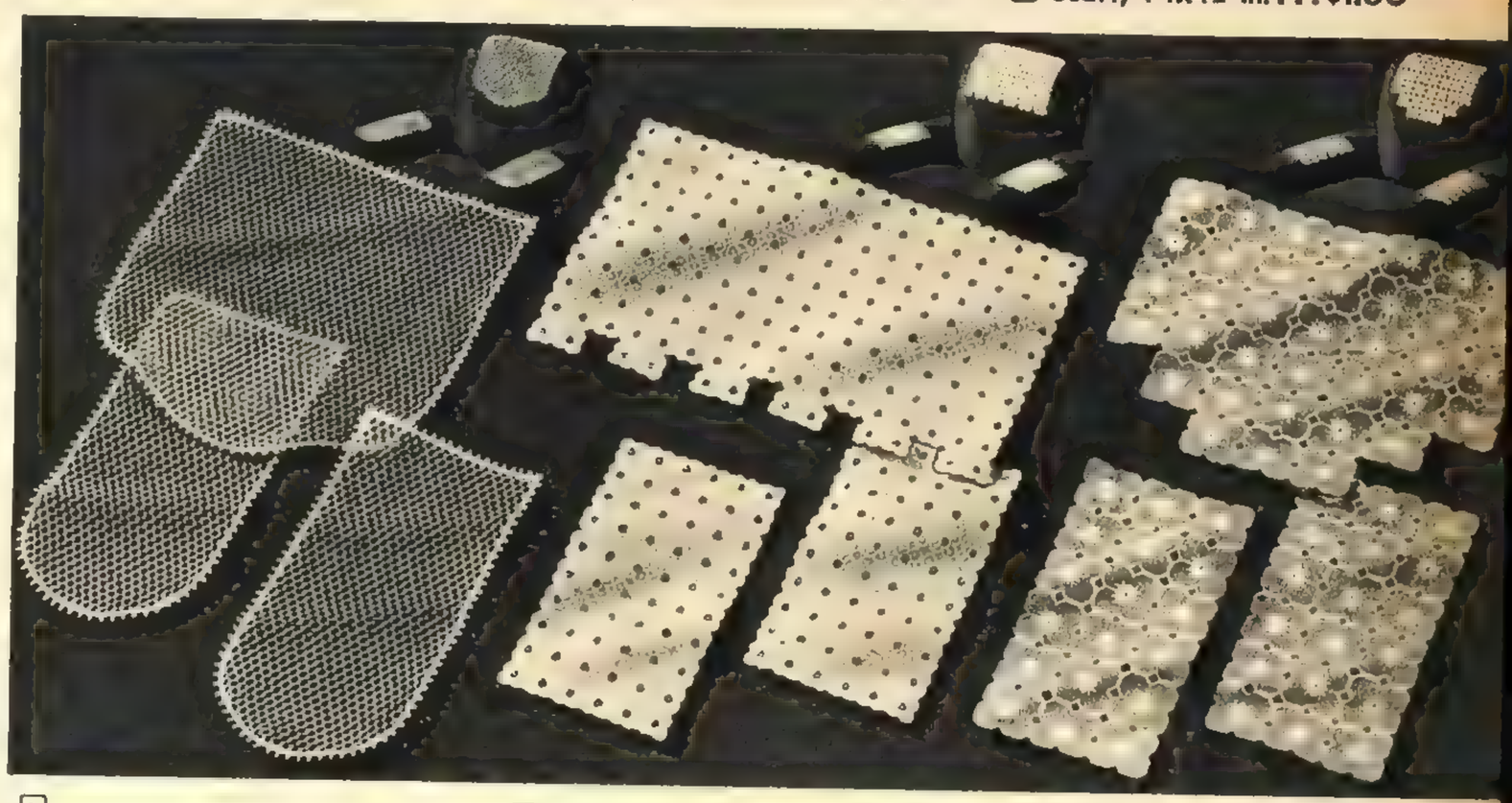
[L] **These "T"-Mats** are new, exclusive, lightweight. Surface is heat resistant; cleans with damp cloth. Mats will not bend . . . thin layer of wood makes them ideal for lap, buffet and table service. 2-tone floral patterns on *colored grounds:* blue, gold or gray. Size, about 11½x15½ inches. Shipping weight, each, 10 ounces; 4, 1 pound 12 ounces.
125 K 8938—*State color*. . . . . Each **55c**; 4 for **$2.13**

[M] **8-piece place mat set** gives protection for your table. Assorted printed designs on processed surface cork mats and coasters . . . clean with damp cloth. Set includes: 4 mats, about 11x17 inches and 4 coasters about 3x3 inches. *State color:* blue, green or peach.
125 K 8934—Shipping weight, 1 lb. . . . 8-pc. Set **$1.98**

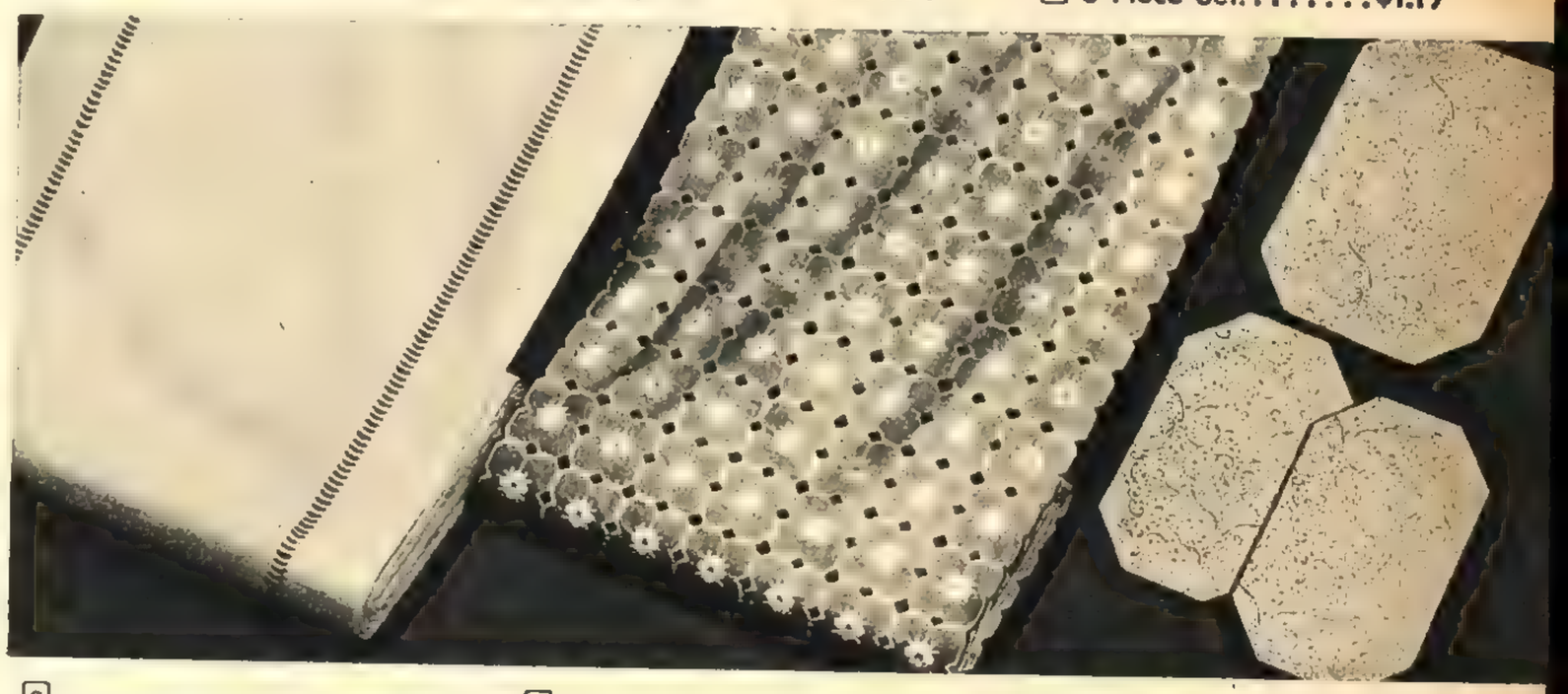
Add to Easy Terms Order; see inside back cover



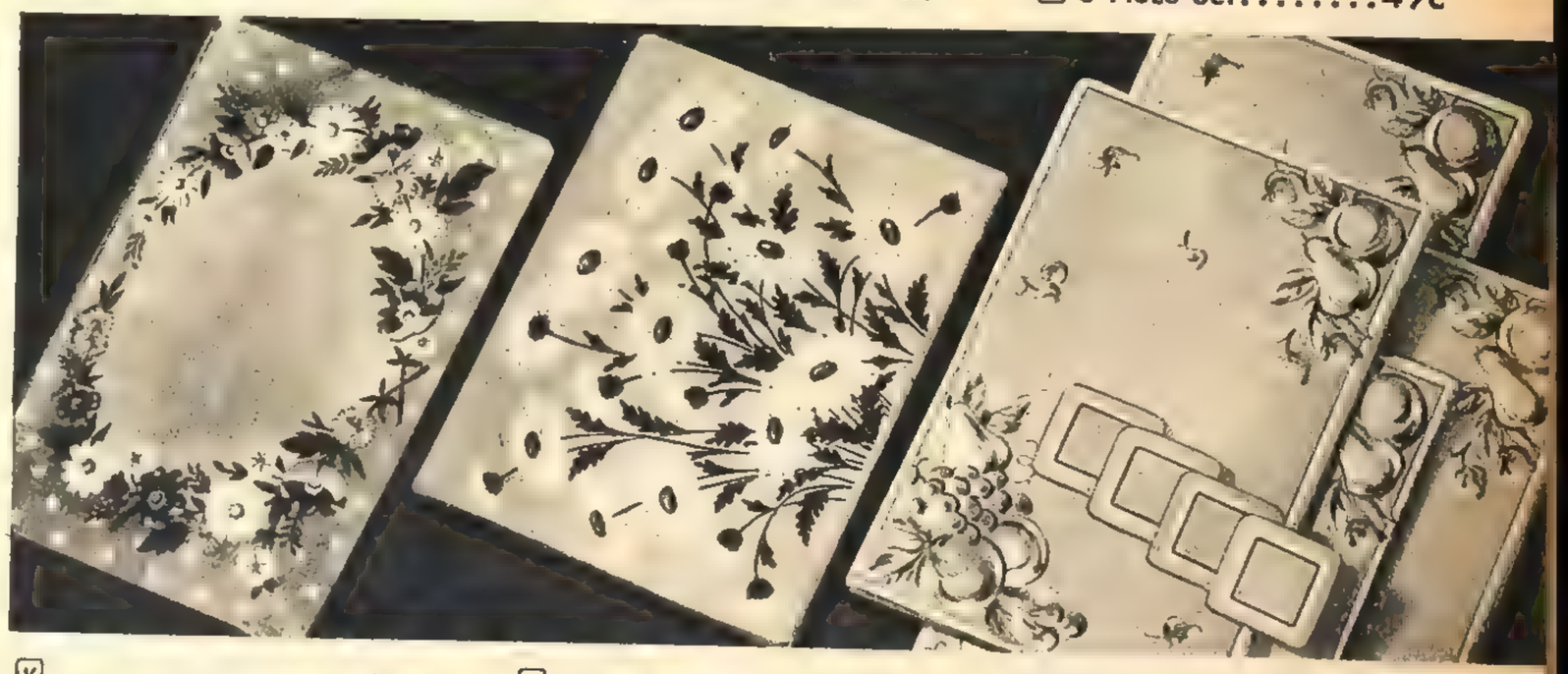
[A] Scarf, 14x42 in. . . . $1.00 [B] Scarf, 14x42 in . . . . $1.19 [C] Scarf, 14x42 in. . . . $1.35



[D] 3-Piece Set. . . . . 89c [E] 3-Piece Set. . . . . $1.09 [F] 3-Piece Set. $1.19



[G] 17 inches wide. . . Yd. 14c [H] 13 inches wide. . Yd. $1.19 [J] 3-Piece Set. 49c



[K] 11x17 inches. . . . . 44c [L] 11½x15½ inches. . . . 55c [M] 8-Piece Set. $1.98



Made-to-Measure Table Pads

"DeLuxe" quality Pads

As low as $4.69

Protect tables from heat, liquid and scratches with Sears Sentinel protective pads. 7 heat, warp-resistant layers. One layer asbestos. Waterproof coated fabric cover is washable. Green cotton flannel base. See measuring and ordering instructions below. *State colors*: off-white or brown top.

125 K 8950F—Pads. For tables up to 48 inches long. Shipping weight, 11 pounds....Each $4.69

125 K 8951F—Pads. For tables up to 65 inches long. Shipping weight 17 pounds....Each $5.89

125 K 8952F—Leaf. 8 to 12 inches in width. Shipping weight, 6 pounds.....Each $1.45

125 K 8953F—Leaf. 12¼ to 15 inches in width. Shipping weight, 7 pounds.....Each $1.80

125 K 8954F—Leaf. 15¼ to 18 inches in width. Shipping weight, 9 pounds.....Each $2.10

"Supreme" quality Pads

As low as $6.39

Sears Sentinel . . our finest, heaviest tablepads. 7 heat, warp-resisting layers . . . one of heavy asbestos, 4 of special insulating material. Washable pyroxylin-coated fabric top. Sturdy base cover of double-napped cotton duvetyn. *Colors:* off-white top with green base; brown top with brown base. *State color.*

125 K 8955F—Pads. For tables up to 48 inches long. Shipping weight, 12 pounds....Each $6.39

125 K 8956F—Pads. For tables up to 65 inches long. Shipping weight, 18 pounds....Each $7.90

125 K 8957F—Leaf. 8 to 12 inches in width. Shipping weight, 7 pounds.....Each $1.95

125 K 8958F—Leaf. 12¼ to 15 inches in width. Shipping weight, 8 pounds.....Each $2.35

125 K 8959F—Leaf. 15¼ to 18 inches in width. Shipping weight, 10 pounds.....Each $2.76

MEASURING INSTRUCTIONS: Make and send heavy paper pattern (paste, do not pin) of one half of table top, not including beveled edges. Please write name and address on paper pattern. For extra leaves, order in same quality as table pad, state length and width.

How To Order Pads for Drop Leaf Tables: Pads for drop leaf tables should be made in three parts. The overall measurement of the three parts determines price of pad. Order extra leaves in same quality as pads.

How To Order Pads for Round Tables: Just send us diameter of table.

SHIPPED FROM: Chicago, Illinois; Cleveland, Ohio; Brooklyn, New York. Order and pay postage from Sears nearest mail order house.



"Tablecraft" by Rosemary

GOOD quality . . . for your everyday table use

A A practical and attractive damask table cloth . . . choose it for good service at a low price. Mercerized for added strength and lustrous beauty. Permanent Basco finish prevents linting and fuzzing. Easily washed. Bleached white cotton, neatly hemmed, ready for use. Assorted patterns similar to the illustration. Sizes given below are approximate. 58x90-inch $2.23 Each

125 K 7341M—About 52x68 inches. Shipping wt., 1 lb. 9 oz...Each $1.54
125 K 7344M—About 58x78 inches. Shipping wt., 1 lb. 11 oz...Each 1.94
125 K 7345M—About 58x90 inches. Shipping wt., 1 lb. 15 oz...Each 2.23

Matching Napkins . . . same material, quality, pattern

125 K 7346M—About 17x17 inches. Shipping wt., 13 ounces...6 for 1.08

BETTER quality . . . firmer, for better service

B Stronger, longer wearing than the good quality cloth above. Mercerized cotton damask. Will not lint or fuzz . . . has permanent Basco finish. Requires no special laundering . . . contains no starch. Bleached white and hemmed. *Patterns:* Lilac (illustrated) or tearose. *State pattern.* 64x90-inch $2.55 Each

125 K 7352M—About 64x72 inches. Shipping wt., 1 lb. 11 oz.Each $2.17
125 K 7354M—About 64x90 inches. Shipping wt., 1 lb. 15 oz.Each 2.55
125 K 7355M—About 64x108 inches. Shipping wt., 2 lbs. 4 oz.Each 3.27

Matching Napkins . . . same material, quality, pattern

125 K 7356M—About 18x18 inches. Shipping wt., 14 ounces...6 for $1.38

BEST quality . . . resembles the finest linens

C Lovely cotton damask . . . and our finest. Just look at these features: permanent Basco finish . . . will not lint or fuzz. Stays crisp, but contains no starch and needs no special laundering. Highly mercerized for exceptional wearing strength. Very smooth texture, firmly woven of the strongest long cotton fibers. Bleached white. Assorted patterns. 72x90-inch $4.26 Each

125 K 7361M—About 72x72 inches. Shipping wt., 1 lb. 13 oz..Each $3.47
125 K 7362M—About 72x90 inches. Shipping wt., 2 lbs. 3 oz..Each 4.26
125 K 7363M—About 72x108 inches. Shipping wt., 2 lbs. 10 oz..Each 5.15

Matching Napkins . . . same material, quality, pattern

125 K 7365M—About 20x20 inches. Shipping wt., 1 lb. 9 oz...6 for 2.37

HOW TO MEASURE: Add 16 to 24 inches to width and length of your table to allow for graceful 8 to 12-inch drape all around.



Table Padding

Firmly quilted Padding

D To save surface finishes. Cushions noise of silver and china. White muslin cover over absorbent cotton filling, held together by close, firm zigzag stitching. About ⅝-inch thick. Sides securely tape bound. Easy to work with. 39-inch $1.10 A yard

125 K 8911—39 inches wide. Shpg. wt., yard, 1 lb. 10 oz.Yard $1.10

125 K 8912—48 inches wide. Shpg. wt., yard, 2 lbs.....Yard $1.32

125 K 8914—54 inches wide. Shpg. wt., yard, 2 lbs. 4 oz..Yard $1.39

All wool felt Padding

E Thick and durable. 72 inches wide. 8 oz. per square yard. Excellent for many uses. Use it to protect surfaces of table tops, chair seats, desk tops, telephone stands; make pennants, hats, pillow covers. You'll find so many more uses for it. Non-ravel and easy to sew. Also sold in fractions of a yard. *Colors:* white, kelly green, maroon, cardinal, black, gold, royal blue. *State color.* Shipping weight, yard 1 pound 5 ounces. 72-inch $3.89 A yard

25 K 5314.....Yard $3.89

Fine quality Tablecloths



Embroidered Luncheon and Dinner Sets

Ⓐ Exquisitely embroidered, beautifully colored cotton crash . . . a tablecloth and napkin set you'll be proud to own and use. Suitable for every mealtime occasion, from the most formal luncheon or dinner to the everyday family supper. Ecru colored embroidered design on ivory white center "brings out" your table appointments to perfection. Wide pastel colored border drapes gracefully around your table. Overlocked stitched edges. Hand washable . . . we recommend Lux. *Border colors:* blue or rose. *State color wanted.*

70x90-inch **$13.89** 9-piece set

125 K 8216—About 52x52-inch cloth; 6 napkins, 16x16 in. Shipping wt., 1 lb. 15 oz. . . . . 7-piece set $7.98

125 K 8217—About 52x70-inch cloth; 6 napkins, 16x16 in. Shpg. wt., 2 lbs. 8 oz. . . . . 7-piece set $9.98

125 K 8218—About 70x90-inch cloth; 8 napkins, 16x16 in. Shpg. wt., 3 lbs. 6 oz. . . . . 9-piece set $13.89

125 K 8219—About 70x108-inch cloth; 12 napkins, 16x16 in. Shpg. wt., 4 lbs. 8 oz. . . . . 13-piece set $18.95

Our finest, most luxurious Dinner Sets

Ⓑ Truly a dinner set to be treasured for those special dinner occasions. Made of lustrous rayon and durable cotton damask of a superbly soft, supple quality that drapes to perfection around your table. The delicate ivory color is washable and will retain its exquisite softness after many washings . . . we recommend Lux. Neatly rolled hem. Design similar to illustration.

66x90-inch **$24.95** 9-piece set

125 K 7445—About 66x90-inch cloth; 8 napkins, 19x19 in. Shpg. wt., 3 lbs. . . . . 9-piece set $24.95

125 K 7446—About 66x108-inch cloth; 12 napkins, 19x19-in. Shpg. wt., 3 lbs. 8 oz. . . 13-piece set $34.50

125 K 7447—About 66x124-inch cloth; 12 napkins, 19x19 in. Shipping wt., 4 lbs. . . . . 13-piece set $44.50

Permanent finish cotton damask

Ⓒ This fine quality damask tablecloth is made for service and good looks; permanent finish makes it lint-proof and wear-resistant, keeps it fresh looking after it has been tubbed many times. A good cloth for every day use and for company occasions as well. There's a size here to fit almost any table. Made from yard goods, hemmed and laundered, ready to use. Assorted patterns, bleached white.

54x54-inch **$2.74** Each

Size, about	Catalog No.	Shpg. wt.		Price
45x45 inches. . .	125 K 7437.	12 oz.	Each	$1.88
54x54 inches. . .	125 K 7438.	15 oz.	Each	2.74
54x70 inches. . .	125 K 7439. . .	1 lb. 3 oz.	Each	3.59
72x90 inches. . .	125 K 7441. . .	2 lbs. 3 oz.	Each	5.49

Colored border mercerized cotton damask

Ⓓ Use it on the breakfast, luncheon or dinner table. Always practical, always in good taste. Cotton damask is mercerized for strength, luster. Made from yard goods—colored border runs along two sides of cloth. Borders will stay bright and fresh looking for a long time for colors are washfast and sunfast. An economical cloth, good for everyday hard wear. Neat hemstitched hems. Assorted patterns similar to illustration. Bleached white patterned background. *Border colors:* blue, gold, green or rose; also all white. *State color wanted.*

55x87-inch **$1.68** Each

Size, about	Catalog No.	Shpg. wt.		Price
51x55 inches. . .	125 K 7336.	14 oz.	Each	$0.99
55x69 inches. . .	125 K 7337. . . .	1 lb. 3 oz.	Each	1.38
55x87 inches. . .	125 K 7338. . . .	1 lb. 6 oz.	Each	1.68

Floral applique 6-pc. dresser Scarf Sets

Ⓔ Does your bedroom look a little too plain or uninteresting to suit you? Then change it into one of fascinating charm by dressing it up with this very new, very decorative dresser scarf set. Fine quality ecru color cotton net lace scarfs have an elaborate multi colored floral print appliqued in two corners, something a bit different than any you've seen before. Vanity set and night table cover are plain with beautifully tailored borders. Use it in the dining room, on the buffet and the dining table. Set consists of: two scarfs, 14x35 inches and 14x43 inches; three-piece vanity set, two pieces 8x11 inches, one piece 5x11 inches, and night table cover 11x11 inches. Hand washable. Patterns similar to illustration.

$3.89 6-piece set

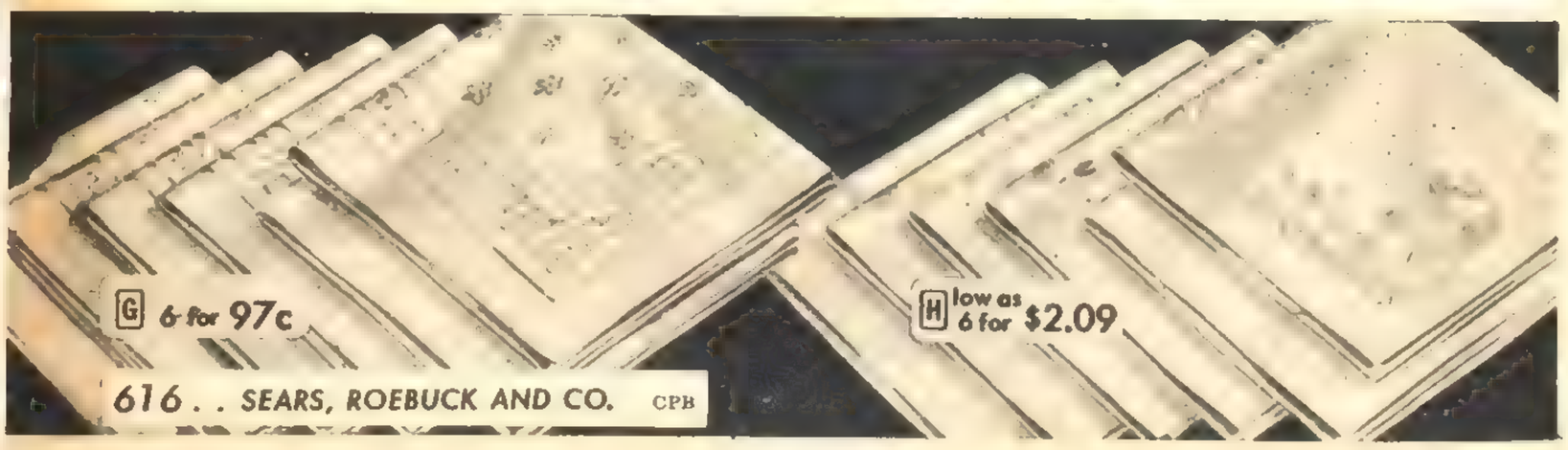
125 K 8107—Shpg. wt., set, 15 oz. . . . . 6-piece set $3.89





A 58 in. wide, yard 49c B 58 in. wide, yard 59c C 58 in. wide, yard 67c D 58 in. wide, yard 76c





Glistening Mercerized Cotton Damask

Sturdy and long wearing for daily use

A **Durable economy quality** mercerized cotton damask for every day cloths. "How to Measure" instructions below. Assorted patterns. Bleached white. 58-inch **49c** A yard

Width	Catalog No.	Shpg. wt.	Price
58 inches	125 K 7370	10 ounces	Yard 49c
64 inches	125 K 7371	11 ounces	Yard 58c
72 inches	125 K 7372	12 ounces	Yard 68c

B **Stronger weave for long wear,** for hard use. Bleached white mercerized cotton damask. Patterns similar to illustration. See "How to Measure" below. 58-inch **59c** A yard

Width	Catalog No.	Shpg. wt.	Price
58 inches	125 K 7381	11 ounces	Yard 59c
64 inches	125 K 7382	12 ounces	Yard 74c
72 inches	125 K 7383	13 ounces	Yard 84c

"Lintgon" permanent finish Damask

C **Better quality** mercerized cotton with linen-like "Lintgon" finish (Reg. U. S. Pat. Off.). No fuzzing, no linting. Asstd. patterns. Bleached white. 58-inch **67c** A yard

Width	Catalog No.	Shpg. wt.	Price
58 inches	125 K 7347	11 ounces	Yard 67c
64 inches	125 K 7348	12 ounces	Yard 84c
72 inches	125 K 7349	13 ounces	Yard 94c

D **Heavier, more durable** . . wears through many washings. "Lintgon" linen-like finish. Bleached white mercerized cotton damask. Assorted patterns. 58-inch **76c** A yard

Width	Catalog No.	Shpg. wt.	Price
58 inches	125 K 7357	12 ounces	Yard 76c
64 inches	125 K 7358	13 ounces	Yard 98c
72 inches	125 K 7359	14 ounces	Yard $1.09

Guest of Honor
OUR OWN TRADE MARK

Tablecloths

"Tailored Fashion" . . in cotton crash

E Cloth of extra heavy quality cotton that will serve for party dates or every day use. Sturdy cotton yarn in a lace effect forms a decorative border and tailored pattern insert. 51x51-in. **$4.98** Each Cloth
Wash separately by hand. *Colors:* blue, or peach with contrasting yarn trim. *State color.*
34x34 in. 125K8225M—Shpg.wt.,15 oz. Each.$2.98
51x51 in. 125K8226M—Shpg.wt.,1 lb. 6 oz. Ea. 4.98

14x14-inch Napkins

Match cloths above, but with border yarn trim.
125 K 8227M—Shpg. wt., for 6, 12 oz..6 for $2.49

Durable cotton and rayon damask

F Choose this table cover for its gleaming beauty and good wear. Combines the strength of fine cotton yarn with the luster of sparkling rayon. Suitable for family mealtimes or company "best". Woven patterns similar to illustration. Approximate sizes. *Color:* ivory-white only. Shipping weight, each, 1 lb. 15 oz. 64x84-inch **$5.19** Each
125 K 7408M—64x84-inch cloth . . . . . Each $5.19

18x18-inch matching hemmed Napkins

125 K 7409M—Shpg. wt., six, 10 oz. . . 6 for $2.86

HOW TO MEASURE: Add 16 to 24 inches to length and width of your table to allow for graceful 8 to 12-inch drape all around.

Hemmed cotton damask Napkins

G Mercerized white cotton damask napkins with lots of service in them . . . use them for every day and save wear on your fine linens. Bleached white in assorted patterns. Size about 18x18 inches.
125 K 7391—Shpg. wt., of six, 11 oz. . . . 6 for 97c

Hemmed Irish linen damask Napkins

H "Flower of the Flax" quality . . . assures gleaming beauty and long service. All white in lovely assorted patterns similar to illustration.

Size, about	Catalog No.	Shpg. wt.	Price
16x16 inches	125 K 7591	10 ounces	6 for $2.09
18x18 inches	125 K 7592	12 ounces	6 for 2.49
20x20 inches	125 K 7593	14 ounces	6 for 2.98

Gay Cotton Damask for colorful ensembles

Vivid colored borders for smartness

[A] It's smart as well as thrifty today to make your own tablecloths. The wise homemaker makes several . . . to save the wear and tear on her precious linens. For good service and good looks, choose this white mercerized cotton damask with lively borders in gay colors to add a festive touch. Assorted patterns. See "How to Measure" below. *Washfast, sunfast colored border:* blue, gold, green or rose. *State color.*

58 inches — 55c A yard

58 in.—125 K 7384—Shpg. wt., 10 oz...Yard 55c
64 in.—125 K 7385—Shpg. wt., 11 oz...Yard 64c

Tablecraft by Rosemary, Basco finish

[B] Now you can have a handsome Rosemary damask tablecloth for that hard-to-cover table. Make it yourself by hemming the length of yard goods needed. Extra fine, extra firm white mercerized cotton damask with linen-like feel permanent Basco finish . . . no lint, no fuzz. Assorted patterns, similar to illustration.

58 Inches — 95c A yard

58 in.—125 K 7394—Shpg. wt., 12 oz..Yd. 95c
64 in.—125 K 7386—Shpg. wt., 13 oz..Yd. $1.15

Checks for gay kitchen ensembles

[C] Sunshine—by the yard! Make a gay tablecloth and curtain ensemble for your kitchen or dinette. Homey woven check pattern in bright colors. Long wearing cotton damask, gives plenty of service. *Washfast, sunfast colors:* blue, gold, green or red. *State color.* Shpg. wt., 10 oz.

58 inches — 79c A yard

125 K 7380M—58 inches wide.....Yard 79c

17x17-inch matching hemmed napkins
125 K 7379M—Shpg. wt., 8 oz.....6 for $1.08



[A] 58 inches wide, yard..55c [B] 58 inches wide, yard..95c [C] 58 inches wide, yard..79c

Lovely Woven Cloths

Cotton and rayon checks or plaids

[D] [E] Your choice of two smartly patterned cloths . . . they're both as good looking with flowered china or colored potteryware as they are with simple white. Durable cotton is woven with lustrous rayon for sturdiness and added beauty. Pattern (D) has neat check center, striped border. *Sunfast colors:* Blue, gold, green or red on pastel colored ground. Pattern (E) has gay plaid border. *Sunfast colors:* blue, gold or green on cream colored ground. *State color, pattern D or E and catalog number.*

54x54 in. — $1.69 Each

Size, about	Catalog No.	Shpg. wt.	Each
54x54-in. cloth	125 K 7303	1 lb.	$1.69
54x70-in. cloth	125 K 7304	1 lb. 9 oz.	2.29

Permanent finish cotton damask

[F] There's gleaming beauty in this fine quality tablecloth . . . and just *look* at these features: sturdy American cotton is mercerized for strength and luster; permanent Wilco finish makes it lint-proof and wear-resistant. *Washfast, sunfast pastel colors:* blue, green, rose or all white. *State color.* Asstd. patterns similar to illustration.

54x54 in. — $1.44 Each

Size, about	Catalog No.	Shpg. wt.	Price
45x45-in. cloth	125 K 7360M	12 oz.	Each $1.03
54x54-in. cloth	125 K 7366M	15 oz.	Each 1.44
54x72-in. cloth	125 K 7367M	1 lb. 3 oz.	Each 1.94
64x64-in. cloth	125 K 7368M	1 lb. 4 oz.	Each 1.94
18x18-in. napkins	125 K 7369M	10 oz.	6 for 1.44

Favorite "Pioneer" checks for service

[G] Most popular checked tablecloth pattern in America—made by Cannon Mills. Its "homey" woven checks are cheerful . . . as American as Plymouth Rock. Makes your table a bright spot where people love to gather 'round. A cloth that's just as practical as it is good-looking. Long-wearing cotton gives lots of service . . . will wear and wash for seasons without losing its gaiety and its decorative charm. Big, bold checks in washfast colors. Maximum shrinkage 15%. *Colors:* blue or red checks on ivory colored background. *Be sure to state color.* Cloth size about 45x45 inches. Shipping weight, 15 ounces.

45x45 in. — 69c Each

125 K 7311.....Each 69c

HOW TO MEASURE: Add 16 to 24 inches to length and width of your table to allow for graceful 8 to 12-inch drape all around. Any cloth looks better with a fuller drape.





A Cloth, 70x90 inches.....8 Napkins.....Set $13.89 .....also in other sizes



E 17-inch.....Yard 43c F 29-inch.....Yard 78c G Six for.....$1.19

Newest Print Cloths bright with color

Fine tailored Cloth and Napkin Sets

70x90 inches
$13.89
9-piece set

A If you're looking for a tablecloth that is truly beautiful . . . here is the type of cloth you've always wanted to own. This cotton cloth is lovely enough to use for your most formal dinner or a luncheon, yet it's also practical enough to be used every day for the family meals. Its style is really exclusive . . . you've seen it advertised by the better linen shops. The center of ivory white is decorated with air brush prints of morning glories so real-looking they appear almost dew-fresh. A wide, harmonizing border falls in graceful folds around your table. (Add 16 to 24 inches to length and width of your table to allow for 8 to 12-inch drape all around.) Edges are neatly finished with white overlocked stitching for a smart, tailored accent. Napkins are about 16x16 inches square. Attractively boxed. Give it as a gift to the bride . . . it's the practical luxury gift that she'll cherish always. Hand washable . . . use mild soap flakes; we recommend Lux. *Colors:* blue, gold or rose. *State color:*

Cloth size about	Catalog Number	Shpg. wt. of set	Napkins in set	Price, of set
52x52 in.	125K7991	1 lb. 15 oz.	6	7 pc. set $7.98
52x70 in.	125K7992	2 lbs. oz.	6	7 pc. set 9.98
70x90 in.	125K7993	3 lbs. 6 oz.	8	9 pc. set 13.89
70x108 in.	125K7994	4 lbs. 8 oz.	12	13 pc. set 18.95

Serviceable cloth . . . washfast, sunfast

52x52 inch
$1.49
Each

B One of those "springtime in the fall" tablecloths—just as colorful, as lilting as real flowers on your table. Lovely assorted multi-color floral patterns printed on durable bleached cotton crash in colors that remain vivid through many, many washings . . . that do not fade in sunlight. Cloth hemmed and laundered, ready for use.

Size about	Catalog No.	Shpg. wt.	Price
52x52 inches...	125 K 7932.....	15 oz.....	Each $1.49
52x70 inches...	125 K 7933....	1 lb. 3 oz.....	Each 1.98

Hand screen prints to brighten your table

60x60 inch
$3.98
Each

C Perk up with prints . . . in your kitchen, in your dinette. This extra heavy cotton cloth is made in convenient sizes to fit your tables and priced to fit your budget for the better, more serviceable cloths. Floral designs in multicolors, predominantly blue. Pattern similar to illustration. Cloth hemmed and laundered ready for use. Washfast colors.

Size, about	Catalog No.	Shpg. wt.	Price
60x60 inches...	125 K 7907....	1 lb. 3 oz.....	Each $3.98
60x80 inches...	125 K 7908....	1 lb. 9 oz.....	Each 4.98

Economy Print Cloth for everyday use

42x42 inches
77c
Each

D The bright, clear printed design makes this cloth as gay as summer sunshine. Ideal for breakfast or luncheon and in serviceable quality for everyday use. Colorful design on bleached cotton crash. Hemmed and laundered. Washable multicolors, predominantly blue, green or red. Pattern similar to illustration. Size, about 42x42 inches. *State color.*
125 K 7954—Shipping weight, 7 ounces....Each 77c

Make a gay, cheerful kitchen ensemble

17 in. wide
43c
A yard

E Sprinkle this cheery fruit patterned cloth throughout your kitchen and dinette. Make curtains, valances, dish and hand towels, place mat sets for your table, pretty aprons. It will put sparkle and life into every day kitchen duties. Printed fruit design on cotton crash. About 17 inches wide. Washfast. Multicolors, predominantly red.
125 K 7966—Shipping weight, yard, 3 oz...Yard 43c

29-inch printed scarfing for ensemble use

29 in. wide
78c
A yard

F Gay and adaptable to many uses because of its 29-inch width. You can make 14½-inch wide kitchen or dinette curtains by splitting and hemming length needed, or two 18x29 inch towels from one yard. Multicolor floral on bleached cotton crash. Predominantly red. Selvaged edges.
125 K 8197—Shipping weight, yard, 7 oz...Yard 78c

Cotton Napkins . . for any type cloths

17x17 inches
$1.19
For six

G For use especially with our printed cloths. Select color edges to harmonize with predominant color in cloth . . . you'll have complete table sets. Colored edges in overlock stitch. About 17x17 inches. *Hand washable colors:* blue, green or red. *State color.*
125 K 8000—Shpg. wt., of six, 9 oz.....6 for $1.19

Use Sears Easy Terms—see inside back cover

Decorative Gifts for the home

Ensembles . . cloth, napkins, place mats

$4.49
50x70-inch cloth

A B An ensemble for your table, something new and different. Tablecloth, napkins, place mats and scarf all match to form an attractive ensemble. If you want something different, something really attractive for your luncheon or informal supper table, use the place mats and scarf (A). If you want something more conventional for that important dinner occasion, use the good looking tablecloth (B). Or change them about any way you like—one set of napkins will serve both table coverings. Good quality cotton crash, beautifully tailored with cord effect stitched-on border in contrasting colors. *Washable colors*: blue or rose. *State color.*

Size, about	Catalog No.	Shpg. wt.	Price
50x50-in. cloth	125 K 8211M	1 lb.	Each $2.98
50x70-in. cloth	125 K 8212M	1 lb. 6 oz.	Each 4.49
14x34-in. scarf	125 K 8214M	6 oz.	Each 89c
11x17-in. mat	125 K 8215M	2 oz.	Each 44c
		8 oz.	6 for $2.55
16x16-in. napkins	125 K 8213M	6 oz.	6 for $2.59

Quilted Card Table Covers for protection

C Lustrous rayon satin cover has protective, water-repellent finish. Quilted in diamond pattern with firm cotton padding . . . bound edges. Tape fasteners hold corners securely. Dry cleanable. Size about 30x30 inches. *Colors:* green or wine. *State color.*
125 K 8109—Shipping weight, 1 pound. . . Each $1.98

"Cut-and-Hem" 6-piece Bridge Sets

D We offer this attractive bridge or luncheon set at such a low price because you can finish it yourself—just cut out the pieces and hem edges. Printed on durable white cotton in assorted multicolor floral patterns. Cloth, about 35x35 inches; 4 napkins each about 11½x11½ inches; tray cloth about 12x23 inches. Washable.
125 K 8108—Shpg. wt., 12 oz. . . . . 6-piece set $1.98

Place Mats to protect your table

E Armstrong's "Linowall" Mats with baked-on enamel finish and fabric back. Waterproof—wipes clean with damp cloth. Pattern similar to illustration. About 11x17 inches. *Predominating colors:* blue or red. *State color.* Shpg. wt., each, 8 oz.; of four, 2 lbs.
125 K 8925. . . . . Each 33c 4 for $1.27

Matching cork back Mats and Doilies

F Gaily printed cork mats and doilies give ideal table protection, make a smart table accessory. Specially processed heat-and-moisture resistant surface. Multicolor floral. Easy to clean—wipe with damp cloth.

Catalog Number	Size	Shpg. wt. Each	Shpg. wt. Four	Price Each	Price Four
125 K 8930M	11x17 in.	8 oz.	1 lb.	44c	$1.69
125 K 8931M	6-in. diam.	2 oz.	5 oz.	14c	54c
125 K 8932M	8-in. diam.	3 oz.	7 oz.	22c	84c
125 K 8933M	11-in. diam.	4 oz.	10 oz.	36c	1.38

Embroidered Guest Towels . . ideal gifts

G Practical and decorative for your home or as gifts. Fine quality pastel colored cotton in assorted styles, patterns. Wash separately. About 11½x18 inches. *State color:* blue, green, peach or rose. Neatly boxed.
125 K 8112—Shipping weight, 8 oz. . . 2 in box $1.00

Washfast Cotton Scarfing stays crisp

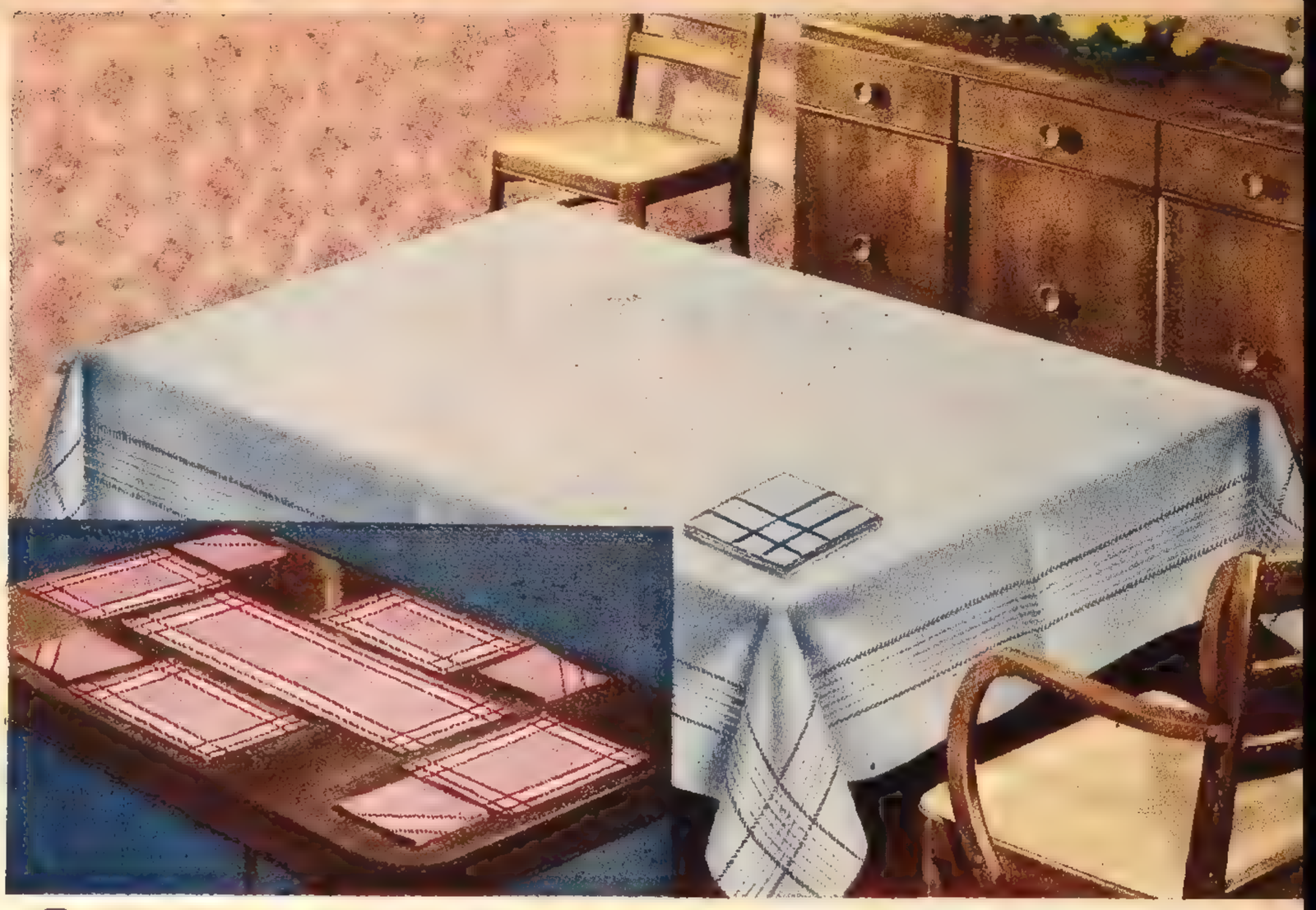
. . . colors and designs for every use

H **Printed cotton crash . . .** An exceptionally colorful, decorative and serviceable scarfing. You can make so many pretty things . . . draperies, towels, luncheon sets, scarfs. Multi-color assorted designs similar to illustration. About 16 inches wide.
125 K 8178—Shipping weight, yard, 4 oz. . Yard 43c

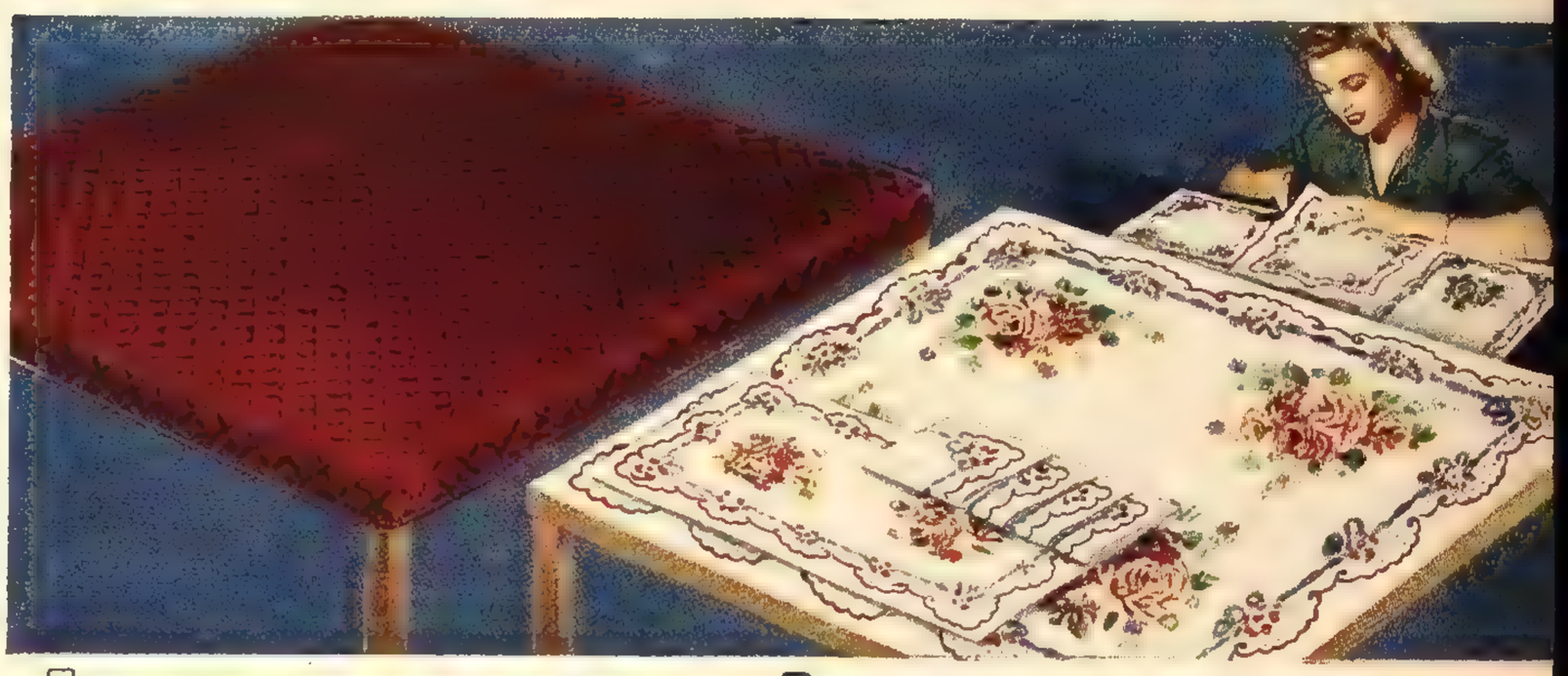
J **Durable cotton lace scarfing.** You can cut and trim to any size or shape to make your own scarfs, mats or chair sets. Dainty, yet durable quality. Light ecru color. Hand washable. Designs similar to illustration. Size, about 13 inches wide.
125 K 8194—Shpg. wt., yard, 3 oz. . . . . Yard 55c

K **Cotton crash scarfing.** Durable quality with colorful stripe border and fringed edges. Excellent for doilies, napkins, luncheon sets and kitchen or dinette ensembles. Multicolored stripe border on natural ground. Wash separately. About 12 in. wide.
125 K 8199—Shpg. wt., yard, 4 oz. . . . . Yard 98c

L **Lacy leaf-and-floral design.** Easy to work with—just cut to size and trim—no sewing or finishing necessary. Have all the smart matching pieces you want this easy way. About 13 inches wide. Wash separately. *Colors:* blue, rose, or all white. *State color.*
125 K 8192—Shpg. wt., yard, 3 oz. . . . . Yard $1.19



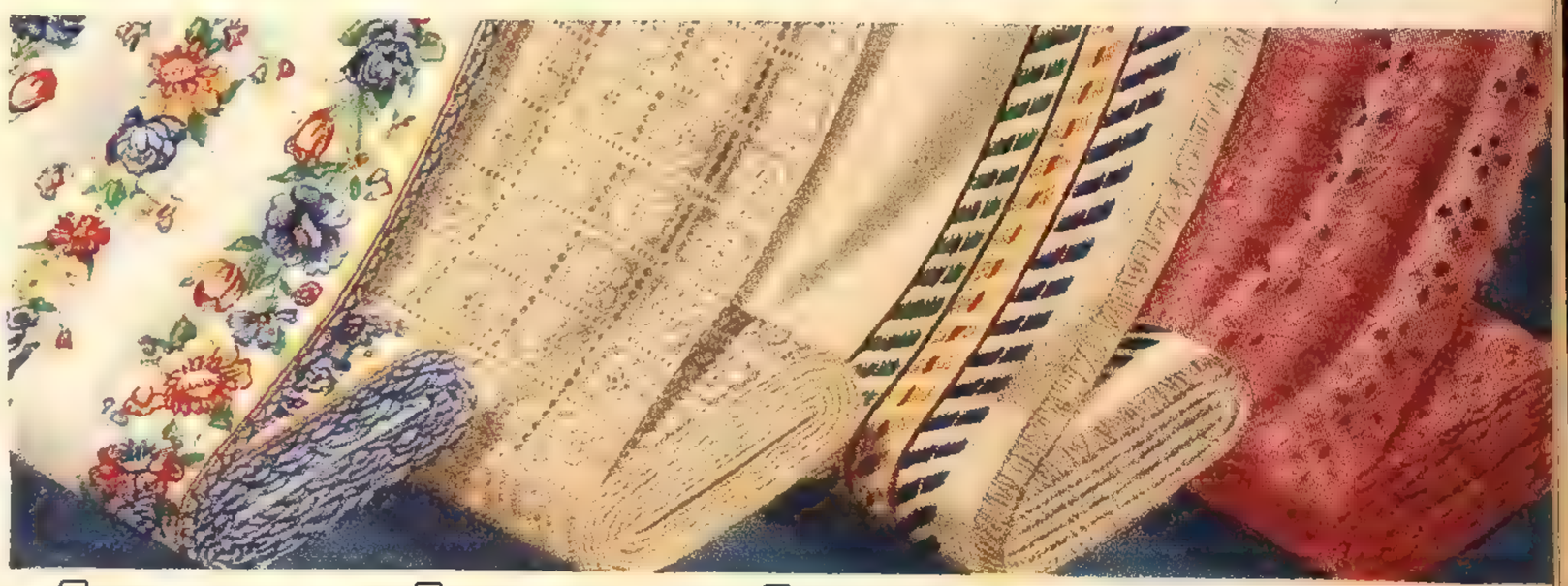
A Scarf, 14x34 in. Ea. 89c . . . . . Mat, 11x17 in. Ea. 44c B Cloth, 50x70 in. Ea. $4.49



C Quilted Card Table Cover . . $1.98 D "Cut-and-Hem" 6-piece Bridge Set . $1.98



E Each, 33c. . . . 4 for $1.27 F Mat, 11x17 in. . . . . each 44c G Towels, box $1.00



H 16 in. wide, yd. 43c J 13 in. wide, yd. 55c K 12 in. wide, yd. 98c L 13 in. wide, yd. $1.19



Lustrous satin-weave rayon

Available after August 25th. 50 in. wide. Your first choice is sure to be our finest drapery damask, a rich quality that drapes beautifully. Queen Anne's Lace woven design accentuates the delicacy of the new lighter *background colors:* turquoise, pale rose, eggshell, or gold. Shpg. wt., yd., 1 lb. 1 oz.

$1.98 Yard

24 K 6125—*State color*.....Yard $1.98

Wheat design cotton and rayon

Available after August 25th. 50 in. wide. You'll like the look and feel of this fine quality damask, the exquisite colors, the artistic wheat design woven on satin-like background. Choose it for luxurious living room draperies. *Colors:* champagne, blue, rose, turquoise or wine. Shpg. wt., yd., 1 lb. 2 oz.

$1.49 Yard

24 K 6124—*State color*.....Yard $1.49

Textured cotton and spun rayon

Available after August 25th. 48 in. wide. Use this charming solid color damask for living room draperies if you have patterned wall paper. Attractive plume design is woven in nubby cotton on the spun rayon background. *Colors:* turquoise, beige, blue, gold, rose or wine. Shpg. wt., yd., 1 lb. 5 oz.

$1.09 Yard

24 K 6116—*State color*.....Yard $1.09

Satin-smooth cotton and rayon

Available after August 25th. 48 in. wide. You'll delight in the luxurious beauty of this damask, its firm texture, delicacy of colors, the Victorian rose design in a lighter shade of background color. Perfect for 18th Century living rooms. *Colors:* wine, blue, gold, rose or turquoise. Shpg. wt., yd., 1 lb. 1 oz.

$1.00 Yard

24 K 6102—*State color*.....Yard $1.00

Rich, smooth Damasks . . . make your own draperies and save

Chevron . . . cotton and rayon

Available after August 25th. 50 in. wide. A favorite drapery damask for modern interiors. Gleaming stripes (1½ in. wide) alternate with pebbled effect background to form modern chevron design. Reversible; use on either side. *Colors:* green, blue, gold, rose, turquoise or wine. Shpg. wt., 1 lb. 1 oz.

$1.00 Yard

24 K 6105—*State color*.....Yard $1.00

Heavy ribbed cotton and rayon

Available after August 25th. 48 in. wide. If your heart is set on gaily patterned wall paper, select plain color fabric for your draperies. The glistening beauty of this reversible ribbed weave damask will satisfy your desire for luxury. *Colors:* gold, blue, rose, turquoise or wine. Shpg. wt., yd., 1 lb.

$1.00 Yard

24 K 6120—*State color*.....Yard $1.00

Scroll leaf cotton and rayon

Available after August 25th. 48 in. wide. At home in any type of living room. Attractive pattern for draperies in dining room and bedroom as well. Conventional scroll leaf design in lustrous rayon accents the beauty of ribbed surface cotton background. *Colors:* wine, blue, gold or rose. Shpg. wt., yard, 13 oz.

70c Yard

24 K 6100—*State color*.....Yard 70c

Swag design cotton and rayon

Available after August 25th. 48 in. wide. Drape your windows with a solid-color damask. Lustrous woven rayon stripes form swag design on plain background. Smart choice with figured wall paper. Lighter weight than other fabrics on page. *Colors:* blue, beige, gold, rose, turquoise or wine. Shpg. wt., yd., 12 oz.

59c Yard

24 K 6111—*State color*.....Yard 59c

All fabrics on this page are dry cleanable. Help conserve fabrics. We cannot send samples "for the duration." Please do not ask for them.





Heavy ribbed weave cotton and rayon damask . . unlined

Handsome, enduring, colorful draperies. The fabric is glistening ribbed weave damask; the colors are rich and sparkling; cotton and rayon fabric is long lasting. Good with 18th Century furniture; perfect with patterned wall paper and upholstery. Unlined, therefore more thriftily priced. Hemmed sides and bottom. *Colors:* turquoise, blue, gold, rose or wine. **$7.39** Pair

Six pinch pleats. Each side 44 inches wide, 25-in. pleated top. 2½ yards long.

24 K 3315—Available after August 25th. *State color.* Shpg. wt., 5 lbs. 4 oz. . . Pair $7.39



Modern chevron stripes . . . cotton and rayon damask . . . unlined

Beautiful damask draperies in a modern style to express today's decorating mood. Satin-smooth stripes (1½ in. wide) alternate with pebbled effect background to form chevron design. Attractive on either side to give smart appearance to interior and exterior of your home. Unlined. Hemmed sides, bottom. Vivid *Colors:* wine, blue, gold, green, rose or turquoise. **$7.98** Pair

Six pinch pleats. Each side 46 in. wide, 25-in. pleated top. 2½ yards long.

24 K 3335—Available after August 25th. *State color.* Shpg. wt., 5 lbs. 7 oz.. Pair $7.98

Custom-like workmanship distinguishes draperies on this page; each has deep pinch pleats with buckram-stiffened tops for straight hanging; mitered corners for neat finish; weighted bottom hems. All complete with shaped tiebacks. We recommend dry cleaning.

Harmony House Damask Draperies for lovelier windows

Scroll leaf design . . . sateen lined

Be your own decorator with these lovely new draperies; choose them to add beauty and graciousness to living room, dining room or bedroom. You'll like the lustrous woven scroll leaf design on ribbed surface background. Durable cotton and rayon damask comes in a choice of solid *colors:* rose, blue, gold, or wine. *State color.* **$8.15** Pair

Five pinch pleats. Each side, 44 inches wide, 25-inch pleated top. 2½ yds. long. Shipping weight, 6 lbs.

24 K 3300—Available after August 25th. . . . . . Pair $8.15

18th Century rose . . . sateen lined

Victorian roses give these lustrous draperies an air of 18th Century elegance, but the soft beautiful colors tell a modern story. The fine quality, closely woven cotton and rayon fabric drapes well. Right for 18th Century furniture; good with other periods as well. *Colors:* gold, blue, rose, turquoise or wine. *State color.* **$9.98** Pair

Six pinch pleats. Each side 44 in. wide; 25-inch pleated top. 2½ yds. long. Shipping wt., 6 lbs. 10 oz.

24 K 3302—Available after August 25th. . . . . . Pair $9.98

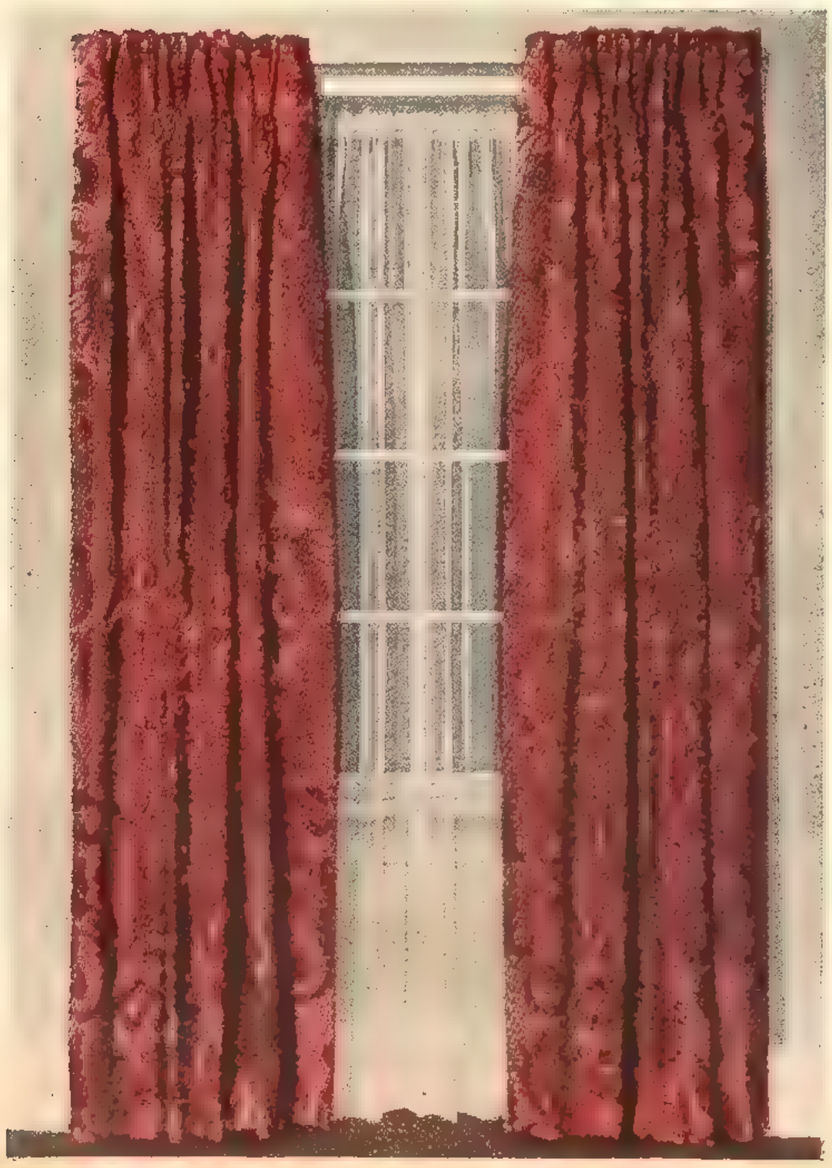
Wheat design . . . fully lined with sateen

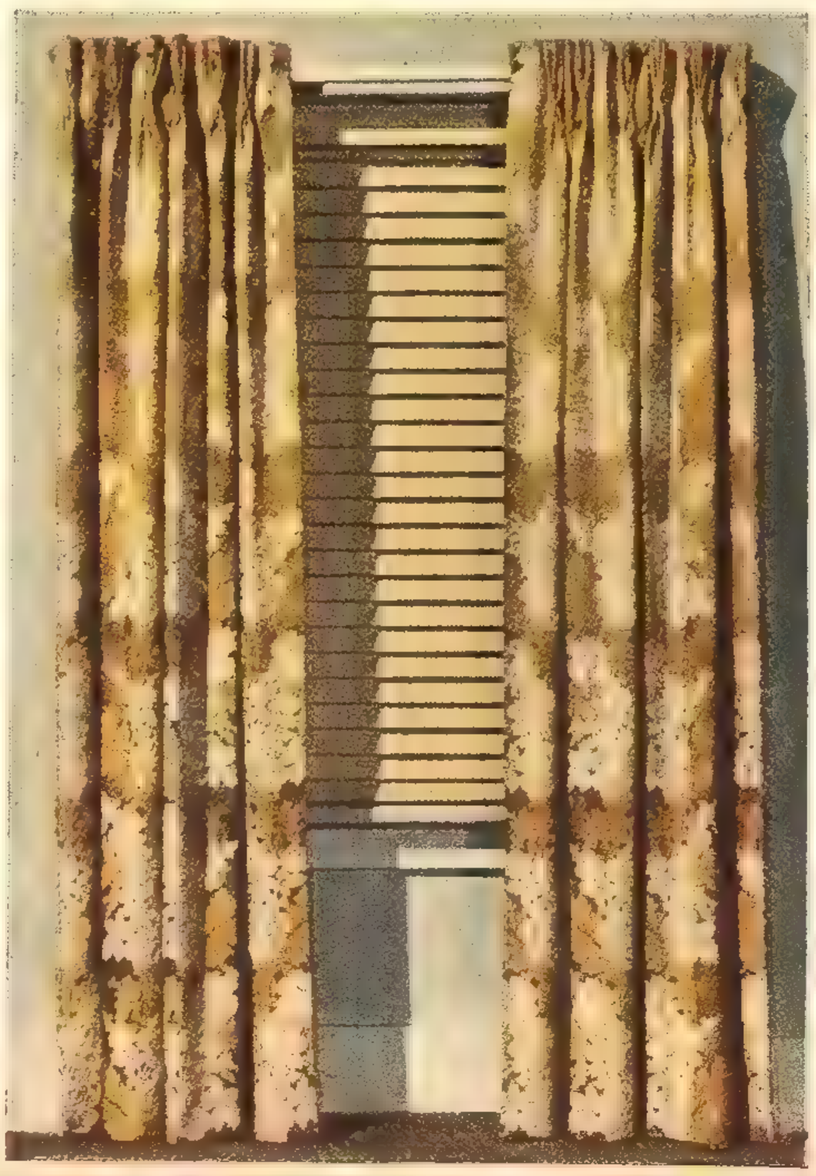
Our finest draperies, designed for those who love the rich feel of luxury. The graceful wheat spray design is woven in a color to blend with the satin-like background. The cotton and rayon damask, closely woven and extra wide, falls in deep folds. *Colors:* blue, champagne, rose, turquoise or wine. *State color.* **$12.98** Pair

Seven pinch pleats. Each side 46 in. wide; 25-inch pleated top. 2½ yards long. Shipping weight, 7 lbs.

24 K 3320—Available after August 25th. . . . . Pair $12.98

See opposite page for close-up illustrations of drapery designs. See inside back cover for Easy Terms.









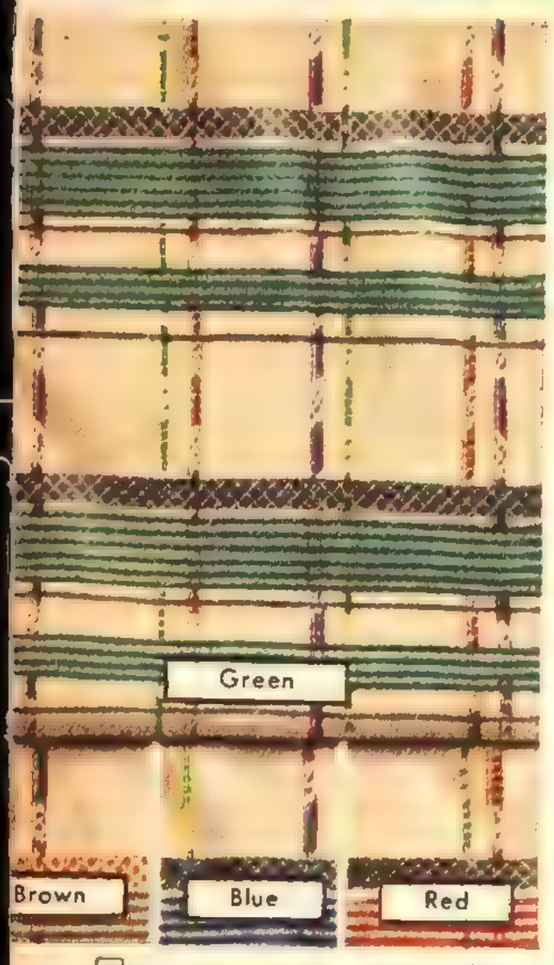
A Bias Rope twill.....92c



B Heavy, Striped Fabric.....73c



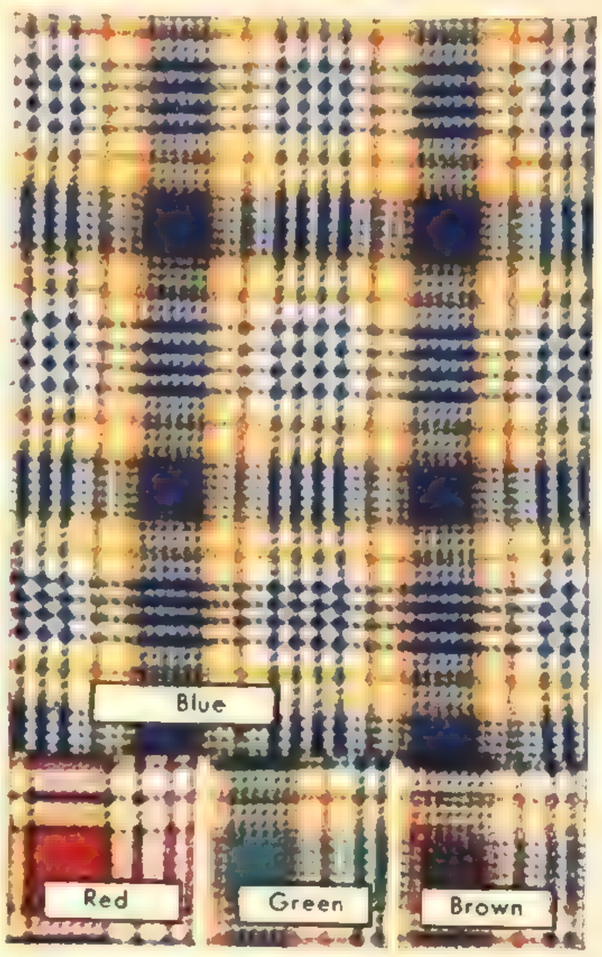
C Corded diamond design..$1.32



D Homespun Crash....45c

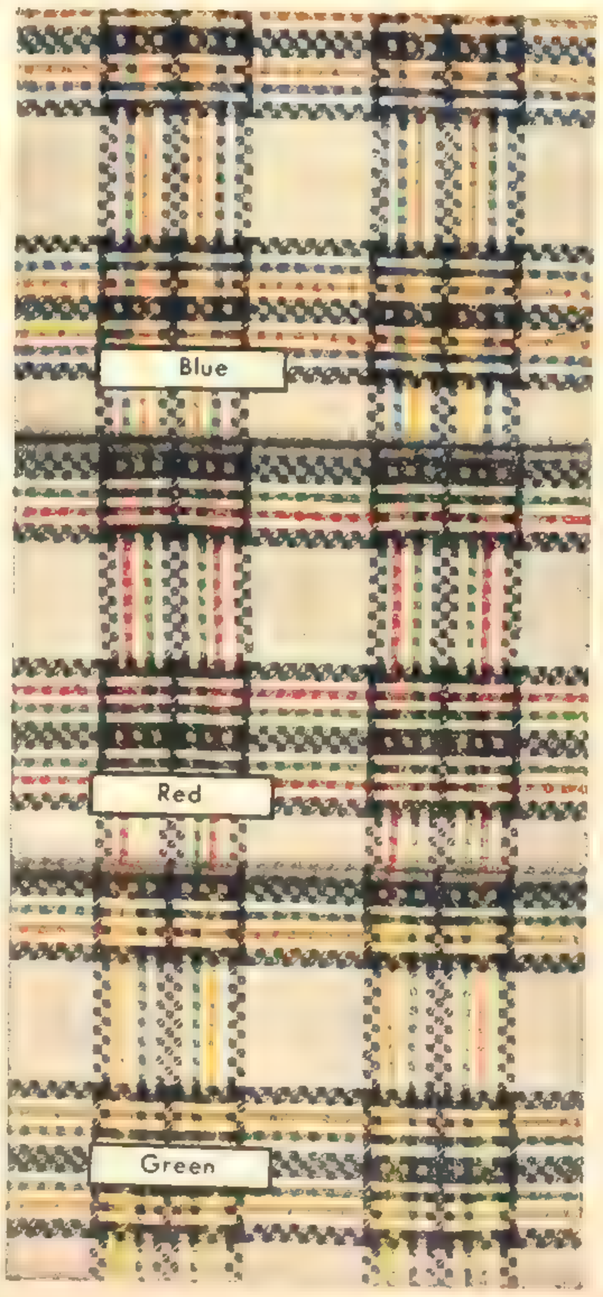


E Fancy Cotton Crash.....49c



F Waffle weave plaid.....49c





Slip Cover Fabrics

All are available after August 25th

A **Rope twill . . . 48 inches wide.** 92c Yard
Soft, heavy cotton is exactly right to cover your favorite big chair and to drape in graceful folds at your windows. Woven-in design is charming with any decorating scheme . . . especially good with stripe and diamond designs. Dry clean. *Colors:* as shown. Shipping wt., yard, 1 lb. 2 oz.
24 K 6236—*State color*.....Yard 92c

B **1-inch stripes . . . 36 inches wide.** 73c Yard
Cover at least one chair with a neat striped fabric. This smooth cotton cloth is sturdy . . . heavy enough for light upholstery. Combine it with rope twill and diamond designs; colors go together. Dry clean. *Colors:* as shown. Shipping weight, yard, 14 oz.
24 K 6229—*State color*.....Yard 73c

C **Diamond design . . . 48 in. wide.** $1.32 Yard
Heavy mercerized cotton is woven in corded diamond design to give your room personality Protect new upholstery or cover worn furniture with slip covers. Gorgeous, bright colors. Dry clean. *Colors:* as shown. Shpg. wt., yard, 1 lb. 2 oz.
24 K 6233—*State color*.....Yard $1.32

Colorful Drapery Crash

All are available after August 25th

D **Homespun-type . . . 36 in. wide.** 45c Yard
Heavy cotton crash, easy to sew into gay couch throws and draperies for sun porch, dining room, studio. Broad horizontal stripes and narrow broken vertical stripes in bright colors on natural ground. Dry clean. *Colors:* as shown. Shipping wt., yard, 12 oz.
24 K 6226—*State color*.....Yard 45c

E **Cotton crash . . . 36 in. wide.** 49c Yard
Brighten your outlook with color in your draperies. Wide bands of strong color alternate with natural tan stripes. Just the pattern for a man or boy's room . . . for both bedspreads and draperies. Dry cleanable. *Colors:* as shown. Shpg. wt., yard, 12 oz.
24 K 6228—*State color*.....Yard 49c

F **Plaid crash . . . 36 inches wide.** 49c Yard
Waffle weave cotton plaid to relieve the sameness of your rooms. Perfect for matching draperies and bedspreads. Gay colors on eggshell ground will appeal to every member of your family. Dry clean. *Colors:* as shown. Shipping weight, yard, 12 ounces.
24 K 6227—*State color*.....Yard 49c

Woven Plaid Draperies and Yard Goods

All are available after August 25th

$3.79 Pair
This is a year to be practical and penny-wise when you are buying your draperies. These year-around favorites are just the gay draperies for an informal living room, dining room and boy's bedroom. Made of sturdy cotton with contrasting colored yarns forming large bold plaids on natural tan background. Will wear to your satisfaction for seasons to come. Dry clean. Neatly made: buckram stiffened top; four pinch pleats. Hemmed at one side and bottom. Unlined. Tiebacks incl.
Each side 33 in. wide (17-in. pleated top); 2½ yards long. *Colors:* red, blue or green on natural tan ground. Shipping weight, 3 lbs. 9 oz.
24 K 3208M—*State color* .....Pair $3.79

Matching Yard Goods

36-inch 40c Yard
Refresh your rooms with cheery plaid Monk's Cloth. Hang it at your windows; make a bright couch throw of it. Same heavy textured cotton as in ready made draperies above. Reversible, requires no lining. For a gay effect in the dinette, make chair covers and table mats of this Monk's cloth. Dry clean. *Colors:* as shown. Shpg. wts., yd., 36-in., 15 oz.; 48-in., 1 lb. 2 oz.
24 K 6207M—36 in. wide. *State color*.Yd. 40c
24 K 6208M—48 in. wide. *State color*.Yd. 58c

SNUGS Slip Covers

REG. U. S. PAT. OFF.

protect and beautify

- They fit because they're knit.
- Make old furniture look like new.

Redecorate your rooms in a twinkling . . . with Sears Snugs slip covers. Heavy, elastic-like cotton covers are well-known for their serviceability, utility and beauty. They're knit to fit your furniture like a glove . . . no wrinkles, no bulges, no sagging. They look like a fortune but cost only a fraction as much as custom made covers. Plan on giving your furniture that "Snug" look . . . you'll like it!



Drake pattern

$4.25 Chair Cover **$7.69** Sofa Cover

If your furniture is worn, hide its shabbiness with Snugs covers; if it is new, protect it with Snugs covers. Made of fine cotton knit in a multiple circle pattern to resemble tapestry. Draw cords underneath to give smooth fit. Separate cushion covers. Directions for fitting. Dry cleanable. *Colors:* wine, blue or natural tan (shown below).

Chair Slip Cover

See chair styles below. *State style letter of chair nearest your own and color wanted.* Shipping weight, 3 pounds.

24 K 3585M. Each $4.25

Sofa Slip Cover

See sofa styles below. *State width and style letter of sofa nearest your own and color.* Shpg. wt., 5 lbs. 9 oz.

24 K 3586M.....$7.69



Warwick pattern

$4.79 Chair Cover **$8.49** Sofa Cover

Select these fine ready-made Snugs slip covers for seasons of dependable service . . . 15% heavier quality than "Drake" above. Diamond knitted pattern and jewel colors will lend interest to your rooms. Will stand hard usage from younger members of the family. Draw cords underneath pull covers tight. Directions for fitting. Separate cushion covers. Dry clean. *Colors:* blue, wine or green (shown below).

Chair Slip Cover

See chair styles below. *State style letter of chair nearest your own and color wanted.* Shipping weight, 3 lbs. 4 oz.

24 K 3528M. Each $4.79

Sofa Slip Cover

See sofa styles below. *State width and style letter of sofa nearest your own and color.* Shipping weight, 6 pounds.

24 K 3529M.....$8.49





HOW TO MEASURE FURNITURE FOR SNUGS

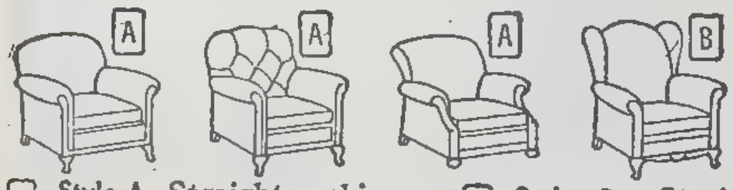


Snugs . . . ready-made slip covers are easily fitted to your furniture if it is similar to any of the styles shown here, and if the measurements are the same. To get the width, measure across the outside back at the widest point. T-cushions will not fit straight cushion styles. *When ordering, be sure to state style letter of chair or sofa nearest your own; also state width of sofa.*

Furniture styles for Snugs Slip Covers

E **Sofas, Style E.** Straight cushion styles. Sizes to fit sofas 66 to 84 inches wide across outside back. *Be sure to state width of your sofa.*

F **Sofas, Style F.** T-cushion styles. Sizes to fit sofas 66 to 84 inches wide across outside back. *Be sure to state width of your sofa.*



A **Style A.** Straight cushion styles. To fit chairs from 27 to 33 inches wide across outside back.

B **Style B.** Straight cushion styles. Fit chairs 24 to 28 in. wide across outside back.



D **Style D.** Straight cushion styles. Fit chairs 29 to 35 in. wide across outside back.

C **Style C.** For T-cushion styles. To fit chairs 27 to 33 in. wide across outside back.

SNUGS slipcovers may be ordered on our Easy Payment Plan; for further details, see inside back cover.

Harmony House REG U.S. PAT OFF **Upholstery Fabrics**

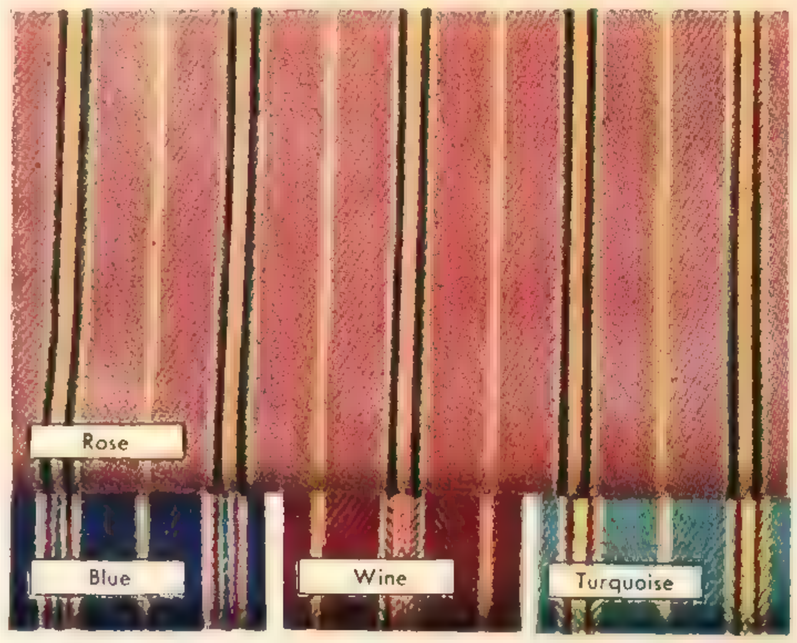
Make old furniture look like new . . . see opposite page for descriptions ⟶



A 54 in. wide. Angora Wool Mohair. Yard **$3.98**



B 54 in. wide. Cotton and rayon Faille. . Yard **$1.30**



C 48 in. wide. Striped Cotton. . . . . Yard **99c**



D 54 in. wide. Cotton Tapestry. . . Yard **$1.34**



E 54 in. wide. Cotton and rayon Tapestry. Yard **$2.25**



F 54 in. wide. Needlepoint type Tapestry. Yard **$2.25**



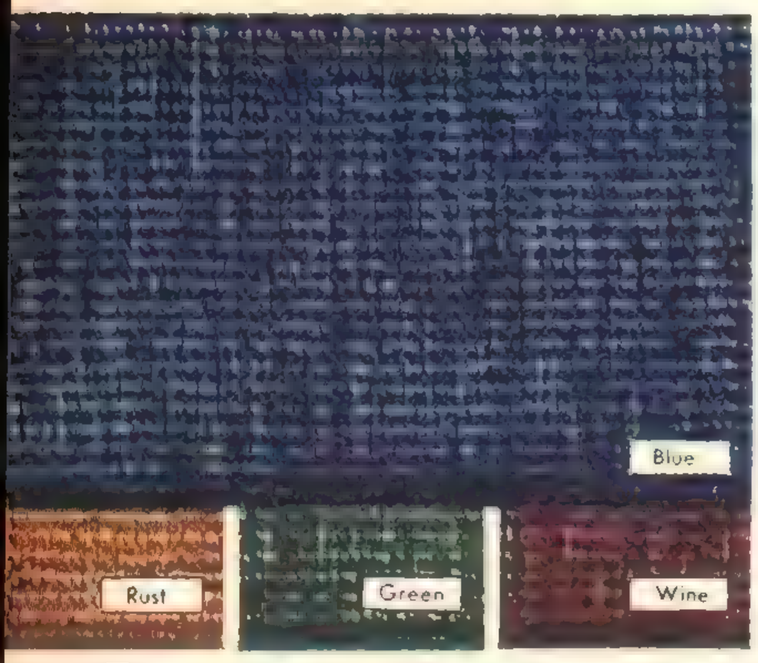
G 36 in. wide. Cotton Tapestry. . . . . Yard **73c**



H 54 in. wide. Tweed-like Cotton . . . . . Yard **$1.44**



J 54 in. wide. Jacquard Velour. . . . . Yard **$1.49**



K Friezette, 54 in. Yd. **74c** 36 in. Yard **42c**



L 54 in. wide. Textured Cotton . . . . . Yard **$1.60**



M 54 in. wide. Cotton and rayon Damask. Yard **$1.85**

Patterns illustrated above are shown in approximately 1/7 actual size, unless otherwise indicated. See opposite page for complete descriptions. Please do not ask for samples of fabrics.

Do your own upholstering; it's easy

Send for Sears Free Instruction Book, 747K



← Descriptions of fabrics illustrated on opposite page

100% Angora wool Mohair . . . 54 inches wide

[A] **Available after Aug. 15th.** Wool mohair surface, cotton back. Sears finest upholstery fabric. Rich, deep pile material made to give years of wear; in warm glowing colors so pleasing to the eye. You'll like it for living room sofa or chair. 229 resilient, crush-resistant tufts woven to every sq. inch (Commercial Standard CS52–35 requires only 225 tufts). Shipping weight, yard, 1 lb. 12 oz.
24 K 6434—Colors: as shown. *State color*.....Yard **$3.98**

Striped cotton and rayon Faille . . . 54 inches wide

[B] **Available after Aug. 15th.** Favorite bold, bright stripes, formal in design, yet colorful enough for sofa or chair in the most informal living room. For dining room chairs, too. 1⅛-in. rayon satin stripe on closely woven faille ground. Shpg. wt., yd., 1 lb. 4 oz.
24 K 6409—Colors: as shown. *State color*.....Yard **$1.30**

Diagonal ribbed weave, striped Cotton . . . 48 inches wide

[C] Strong, closely woven cotton to give you excellent service; narrow stripes, ⅝ in. wide, in bright hues that bring out the beauty of the soft background colors. Use it to reupholster or to slip-cover any living room sofa or chair. Shipping weight, yard, 14 oz.
24 K 6460—Colors: as shown. *State color*.....Yard **99c**

Budget quality cotton Tapestry . . . 54 inches wide

[D] Woven floral design that suggests tiny flowers tied with lacy ribbon . . . a charming pattern exclusive with Sears. This gay, colorful furniture covering is very decorative for any living room chair or sofa. You can depend on the sturdy yarn-dyed cotton to give years of satisfaction. Shipping weight, yard, 1 lb. 8 oz.
24 K 6305—Colors: as shown. *State color*.....Yard **$1.34**

Cotton and rayon Tapestry . . . 54 inches wide

[E] **Available after Aug. 15th.** Miniature bouquet. A fine quality, firmly woven fabric, long wearing, slow to show soil. A covering you'll like for wing, club or barrel chair. Nice for dining room chairs, too. Small bouquets with rayon woven in a tan lighter than cotton background form a lacy looking design.
24 K 6443—Color: as shown. Shpg. wt., yd., 1 lb. 3 oz. Yard **$2.25**

Needlepoint-type cotton Tapestry . . . 54 inches wide

[F] **Available after Aug. 15th.** Heavy quality durable cotton. A favorite pattern with Sears customers because of beauty and simplicity of design which resembles genuine needlepoint. Fine enough for any living room furniture. Full-blown roses are framed with sprigs of rosebuds and contrast brightly with tan background.
24 K 6442—Color: as shown. Shpg. wt., yd., 1 lb. 3 oz. Yard **$2.25**

Cotton Tapestry . . . economically priced . . . 36 inches wide

[G] **Available after Aug. 15th.** A practical choice for a man's chair or any living room piece; for dining room chairs, too; even for slip covers. Small florals centered in a brocaded effect diamond surface pattern. Good quality, thriftily priced. Shipping weight, yd., 15 oz.
24 K 6335—Colors: as shown. *State color*.....Yard **73c**

Tweed-like finish . . . sturdy Cotton . . . 54 inches wide

[H] **Available after Aug. 1st.** Some people prefer rough surface fabrics for upholstery; if they're your choice, we recommend this nubby cotton flecked with tan threads to resemble tweed. Good looking and made to give good service. Shpg. wt., yd., 1 lb. 13 oz.
24 K 6303—Colors: as shown. *State color*.....Yard **$1.44**

Jacquard Velour . . . rayon and cotton . . . 54 inches wide

[J] **Available after Aug. 15th.** As practical as it is beautiful. The large modern all-over leaf and scroll rayon design is woven over a firm cotton back. The short pile surface resists matting. Grand for comfortable chairs or sofa. Choose it in a color to harmonize with your draperies. Shipping weight, yard, 1 lb. 11 oz.
24 K 6437—Colors: as shown. *State color*.....Yard **$1.49**

Cotton Friezette . . . economy fabric . . . 54 inches wide

[K] **Available after Aug. 1st.** It costs so little to make your furniture look like new if you use this upholstery fabric. Select it in two harmonizing colors for your living room. Closely woven cotton will stand lots of wear; won't readily show soil. Shpg. wt., yd., 1 lb.
24 K 6418—Colors as shown. *State color*.....Yard **74c**

36 inches wide. Lighter weight cotton Friezette, similar in construction, but will not match 24K6418. Shpg. wt., yd., 12 oz.
24 K 6421—Colors: as shown. *State color*.....Yard **42c**

Heavy texture weave Cotton . . . 54 inches wide

[L] **Available after Aug. 1st.** You'll select this upholstery fabric for its rugged smartness, soft colors, heavy quality. Goes well with light modern woods or early American furniture. Natural white yarns woven into neat broken diamond pattern. Shpg. wt., yd., 1 lb. 10 oz.
24 K 6361—Colors: as shown. *State color*.....Yard **$1.60**

Lustrous cotton and rayon Damask . . . 54 inches wide

[M] **Available after Aug. 15th.** There's appealing beauty in this new upholstery damask. Graceful design, woven to resemble the quilted effect of high priced brocatelle, is accented in lighter color cotton against rayon background. Firm, sturdy weave. Shpg. wt., yd., 1 lb.
24 K 6423—Colors: as shown. *State color*.....Yard **$1.85**

Sears Accessories for a better-looking job

Steel Webbing, Tool, Nails

[N] Steel webbing is especially good to strengthen new or old upholstery. There is no need to remove old webbing or springs. Simply nail this new webbing over the old, forcing the springs into place. Our laboratory tests showed this steel "tape" withstood tests equal to a 200-lb. man sitting down 222,000 times. 25 ft. required for a chair; 50 ft. for sofa. ¾-inch wide, perforated for nailing.

Make your home or farm safer with steel webbing. Repair worn furniture or dangerous hanging pipes before it's too late. Use this webbing for general reinforcing; for binding boxes; to support sagging limbs of trees; to strengthen and support old chimneys; to reinforce split fence posts and tail gates; to support rain gutters and pipes; to splice beams, joints and rafters; or for pipe suspension. Instructions included.

Two-piece Set consists of 75 feet of steel webbing; 80 nails; cast iron tool for stretching firm.
24K674—Shpg. wt., 5 lbs. 2 oz. **$1.74**

Stretching tool only. As in set above.
24 K 676—Shpg. wt., 15 oz. Each **34c**

25 feet Steel Webbing with Nails (for best results, use with tool above).
24 K 677—Shpg. wt., 1 lb. 11 oz. **57c**

Cotton Upholstery Padding

[P] For furniture that needs building up. Soft, clean cotton padding in felt layers to use over moss. Guards against matting. 27 in. wide. Use it for filling over springs, backs and arms of chairs. You'll need about 18 yards for sofa; 8½ yards for chair. Shpg. wt., yard, 1 lb. 4 oz.
24 K 696.....Yard **25c**

Upholstery Moss Padding

[R] Clean moss to pad springs. Resilient, springy filling for upholstery. Easy to use. About 10 pounds covers seat, arms, and back of 2-piece suite. Packed 2 lbs. to paper bag. Shpg. wt., 2 lb. bag, 2 lbs. 2 oz.
24 K 694.....2-pound bag **58c**

Ornamental Gimp . . 2 styles

[S] **Flat Gimp.** 88% cotton, 12% rayon. ½-inch wide. Attractive. *State color, or send sample you want matched.*
24K680—Shpg. wt., yd., 1 oz. Yd. **4c**

[T] **Heavy corded Gimp.** 78% cotton. 22% rayon. ½-inch wide. More decorative than flat gimp; better for plain or conservative fabrics. *State color, or send sample you want matched.* Shpg. wt., yd., 2 oz.
24 K 681—Yard.....**9½c**

Cotton Sewing T

[U] Strong cotton t your springs to t e curved needle on ball.
SORRY—NOT AVAILABLE
wt., 13 oz. Ball

Gimp and Webbing Nails

[V] **Larger Webbing Nails.** 1 1/16-inch blue steel nails. Large flat head and sharp points. Shipping wt., 5 oz.
24 K 695—Box of about 200.....**9c**

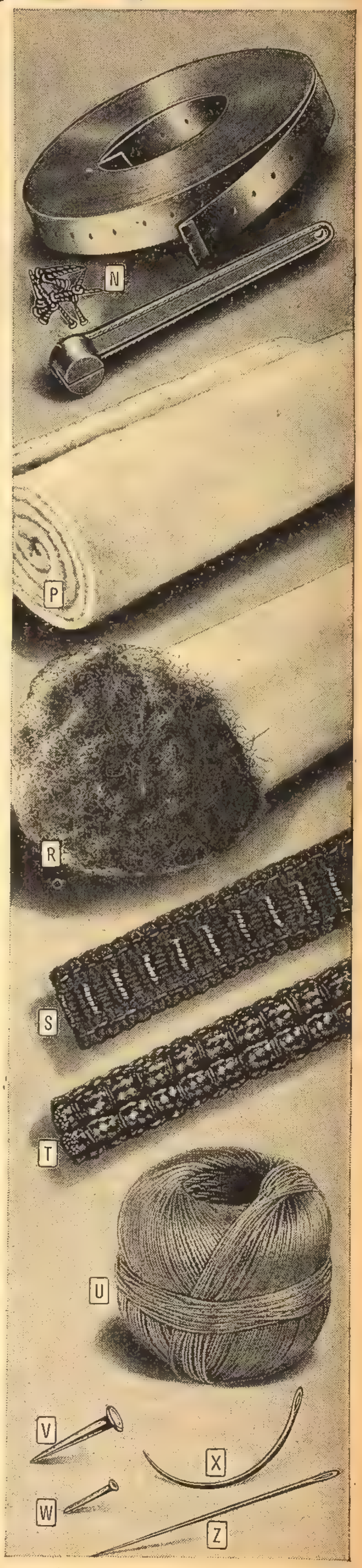
[W] **Gimp Nails.** 3/16-in. blue steel sharp-pointed nails. Shpg. wt., 3 oz.
24 K 692—Box of about 320.....**5c**

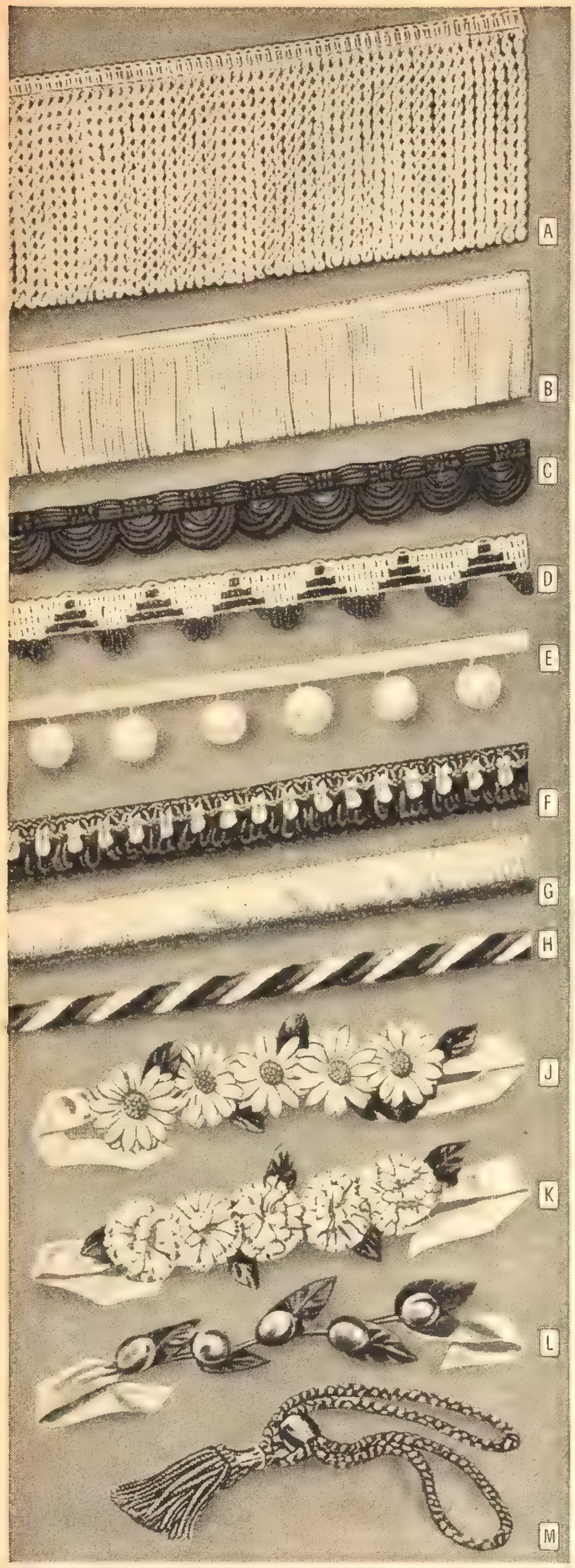
Straight and curved Needles

[X] **Curved steel Needles.** These needles measure 4 in., end to end. Use them for sewing springs to burlap or webbing. Makes a stronger, more lasting job. English imports.
24K689—Shpg. wt., 3 oz. Each **14c**

[Z] **Straight Needles.** 8 in., from eye to point—for sewing through filling or cotton padding to avoid shifting out of place. English imports.
24 K 688—Shpg. wt., 3 oz. Each **14c**

Read about Sears Easy Terms, see inside back cover





Harmony House Trimmings

REG U S PAT OFF

Add distinctive style to draperies, slip covers, curtains

Many decorative uses for trimmings . . . see illustrations below for ideas for your own home.

Regency style wide heavy Fringe in two qualities

[A] Add dashing style to draperies or curtains with a fringed valance. Or use fringe at bottom of slip covers and upholstery, as in sketches at right. Twisted bullion fringe in two types: all cotton or rayon covered cotton. Shipping weight, yard, 5 ounces.

All Cotton Fringe

5½-inch. Wash by hand in lukewarm water. *Colors:* cream, medium blue, dusty rose, gold, turquoise or wine. *Be sure to state color wanted.*
24 K 758 . . . . . Yard **36c**

Rayon covered cotton Fringe

6-inch. Use with 24 K 707M tieback below. Dry clean. *Colors:* dusty rose, eggshell, medium blue, old gold, turquoise or wine. *State color*
24 K 769M . . . . . Yard **90c**

Rayon covered cotton Bullion Fringe in two widths

[B] Light weight lustrous fringe for trimming draperies, curtains, window shades, swag valances. Recover a lamp shade completely with fringe, as in sketch at right. Dry clean. *Colors:* cream, gold, medium blue, medium green, tan, white or wine. Shpg. wt., yd., 2 oz.
24 K 742M—2-inch. *State color wanted* . . . . . Yard **13c**
24 K 743M—3-inch. *State color wanted* . . . . . Yard **16c**

Rayon covered cotton Festoon Fringe . . . 1½ inches wide

[C] Rayon braided loops, festooned and fastened to fancy braid heading. Trim draperies, valances, lampshades or vanity skirts. Dry clean. For matching festoon holder see 24 K 708M on facing page. *Colors:* dusty blue, dusty rose, fern green, ivory or wine.
24 K 709M—Shipping weight, yard, 2 oz. *State color* . . . Yard **36c**

Rayon stitched pointed cotton Edging . . . 1 inch wide

[D] Gay trim for curtains, light weight draperies, table mats, vanity skirts. Washable. *Colors:* solid white or cream; also dusty rose, flag red, medium blue, or turquoise, each with white.
24 K 732—Shipping weight, yard, 2 oz. *State color* . . . . . Yard **5c**

Puffy cotton chenille Ball Fringe . . . 1-inch size

[E] Soft, fat balls attached to sturdy cotton tape. A favorite trim for bedspreads, draperies, vanity skirts, curtains. Use it on closet shelves too. Wash by hand in lukewarm water. *Colors:* brown, cream, dk. green, dusty rose, ecru, flag red, medium blue, pastel green, white, wine; also black and white, or red and white.
24 K 749—Shipping weight, yard, 2 oz. *State color* . . . . Yard **9c**

Looped cotton Fringe, multicolor heading . . 1½ in. wide

[F] Cotton thread loops with colored tufts ½-inch apart. Distinctive style touch for draperies, slip covers, upholstery. Dry clean. *Colors:* dusty blue, dusty green, dusty rose, ecru or wine.
24 K 710—Shipping weight, yard, 2 oz. *State color* . . . . . Yard **14c**

Thick Brush Fringe in cotton or rayon . . . ¾-inch wide

[G] For trimming slip covers, draperies, curtains. Shpg. wt., yd. 2 oz.

Cotton. Hand washable. *Colors:* brown, cream, dk. green, flag red, med. blue, rust, turquoise, white or wine.
24 K 746—*State color.* Yard **5c**

Rayon. Dry clean. *Colors:* brown, cream, dk. green, dusty blue, red, rust, turquoise, white or wine. *State color.*
24 K 748 . . . . . Yard **22c**

Heavy rayon covered cotton Cord . . . ⅝-inch diameter

[H] Use it as decorators do: to trim slip covers, draperies, valances. Or drape it in swag style over curtains or vanity skirts as in sketch at right. Dry clean. *Colors:* dusty green, eggshell, flag blue, flag red, rose, white; also combination of red, white, blue.
24 K 761—Shipping weight, yard, 4 oz. *State color* . . . . . Yard **17c**

Daisy Flower Tiebacks . . . refreshing color accent

[J] Add style-smartness to your old or new curtains and light weight draperies. Fabric daisies and green fabric leaves (about 10 in. long). Ample rayon ribbon for tying. Flowers in *colors:* blue, ivory-white, pink or yellow; also combination of blue and pink.
24 K 705—Shipping weight, pair, 2 oz. *State color* . . . . . Pair **72c**

Carnation Flower Tiebacks . . . dainty and feminine

[K] Decorative beauty and color to dress up your bedroom curtains. Fabric carnations and green fabric leaves (about 10 in. long). Ample rayon ribbon for tying. Flowers in *colors:* blue, ivory-white, pink or yellow; also combination of blue and pink.
24 K 706—Shipping weight, pair, 2 oz. *State color* . . . . . Pair **72c**

Bright Cherry Tiebacks . . . for white curtains

[L] Just what the kitchen cottage set or bedroom curtains need to give sparkle to rooms. Artificial cherries in red with green fabric leaves (about 10 in. long). Ample rayon ribbon for tying.
24 K 700—Shipping weight, pair, 2 oz . . . . . Pair **56c**

Heavy Drapery Tiebacks of rich rayon covered cord

[M] Braided cord with thick tassel; movable ball adjusts length of cord to accommodate almost any style of draping. Use with 24 K 769M fringe above. Dry clean. Cord is 22 in. long, tassel 5 in. *Colors:* dusty rose, eggshell, medium blue, old gold, turquoise, wine.
24 K 707M—Shipping weight, pair, 4 oz. *State color* . . . . Pair **67c**

Cotton Nub Cord Welting . . . A neat finish for slip covers

[N] ¾-in. wide. Rough textured. Washable. *Colors:* brown, cream, dusty blue, dusty rose, ecru, flag red, turquoise, white, wine.
24 K 762—Shipping weight, yard, 2 oz. *State color* . . . . . Yard **11½c**

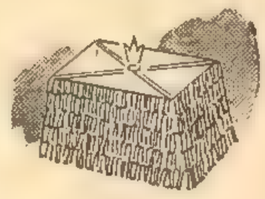
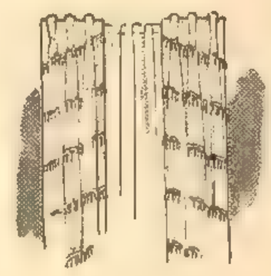
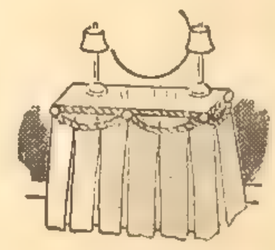
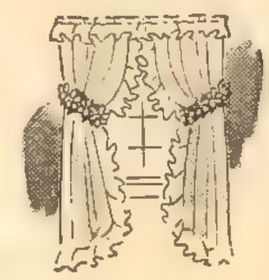
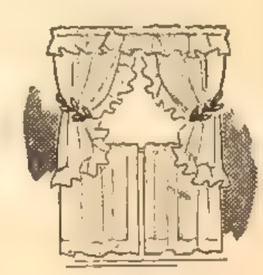
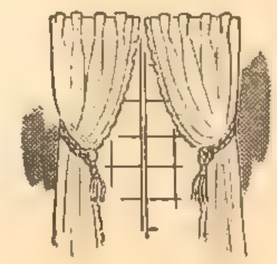
Bias cut cotton twill Cord Welting for slip covers

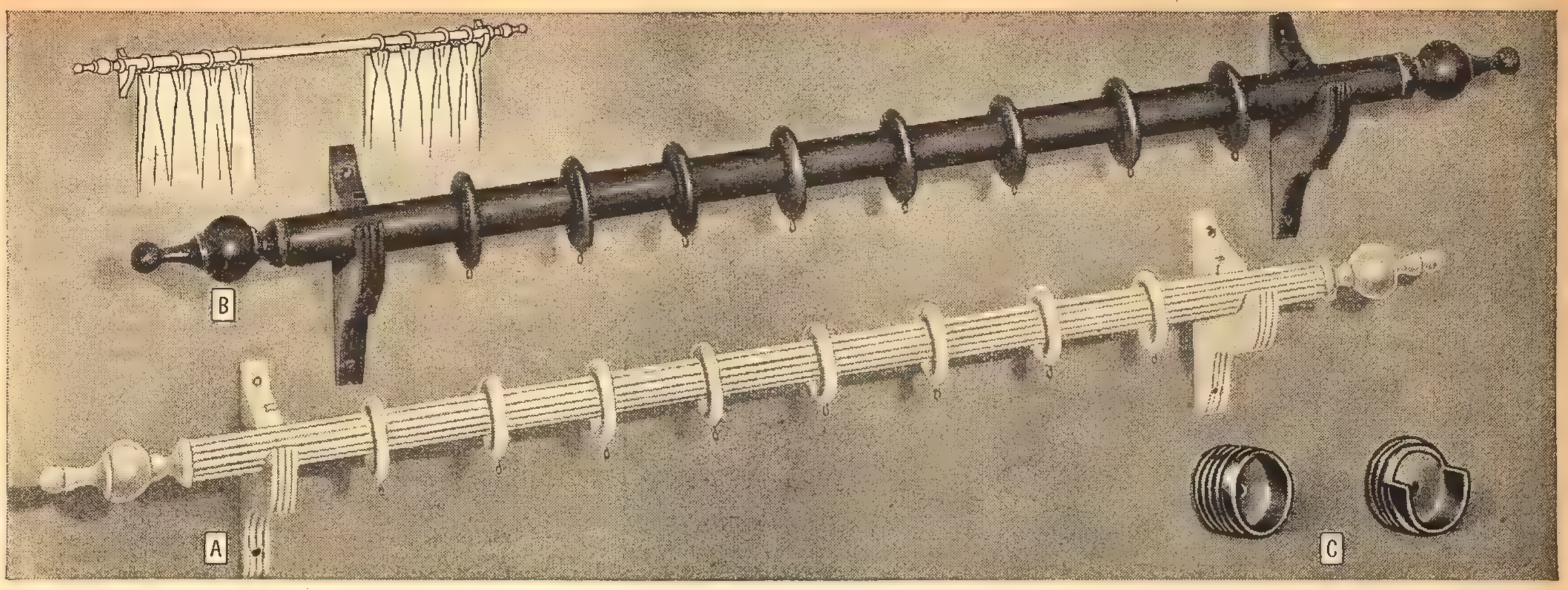
[P] ½ in. wide. Sanforized (1% fabric shrinkage). Washable. *Colors:* brown, eggshell, dusty rose, flag blue, jade green, wine.
24 K 765—Shipping weight, yard, 2 oz. *State color* . . . . . Yard **4c**

Washable Seaming Cord for slip covers or upholstery

[R] Cellulose covered with cotton webbing; ready for you to cover with bias-cut fabric. Buy 1 pc. 20 yds. for chair; 2 pcs. for sofa.
24 K 704—*Color:* cream. Shpg. wt., 20 yds., 5 oz. . . . 20 yards **34c**



Curtain and Drapery Accessories make artistic windows

Decorative Reeded Wood Poles, Ends, Brackets and Rings

57c 4-foot pole

A More graceful, more elaborate than poles at the right. Size 1⅛-inch diameter, yet strong enough to hold the heaviest hangings. Can be used in doorways for portieres as well as for draperies. Nicely reeded all around. Smoothly sanded so that rings slide back and forth easily . . . no roughness to tear draperies or curtains. Washable ivory enamel with decorative antique finish harmonizes with any type of woodwork. Correct to use with any decorating scheme. Available in six different lengths for various size windows.

1⅛ inch diameter. *Finish:* washable ivory enamel in antique finish. **State length.**

24 K 0238—Poles (only) up to 6 feet. Mailable.
4-foot. Shpg. wt., 1 lb. 2 oz...Each 57c
5-foot. Shpg. wt., 1 lb. 5 oz...Each 75c
6-foot. Shpg. wt., 1 lb. 11 oz...Each 86c

24 KM 239—Poles (only) over 6 feet. Shipped express or freight.
8-foot. Shpg. wt., 1 lb. 12 oz. Ea. $1.12
10-foot. Shpg. wt., 2 lbs. 5 oz. Ea. 1.45
12-foot. Shpg. wt., 3 lbs. 7 oz. Ea. 1.70

24 K 240—12 piece Trimming Set. Two brackets which project 2½ inches from casing; two ornamental ends, screws; eight wood rings, 1½ inches diameter; ⅜-inch rod socket. Poles not included. *Finish:* same as poles above. Shipping weight, 1 pound 6 ounces.....Set 95c

24 K 241—Rings only. *Finish:* same as poles above. Shpg. wt., dozen, 5 oz..Doz. 48c

Smooth Wood Poles, Ends, Brackets, Rings and Sockets

35c 4-foot pole

B Good looking drapery poles and fittings are essential to attractive window decoration. These are appropriate for any room. Strong enough to support the heaviest draperies and portieres. See listings below. 1⅜-inch diameter (can be used in clothes closet). *Finishes:* unpainted, also mahogany, oak or walnut finish. **State finish and length.**

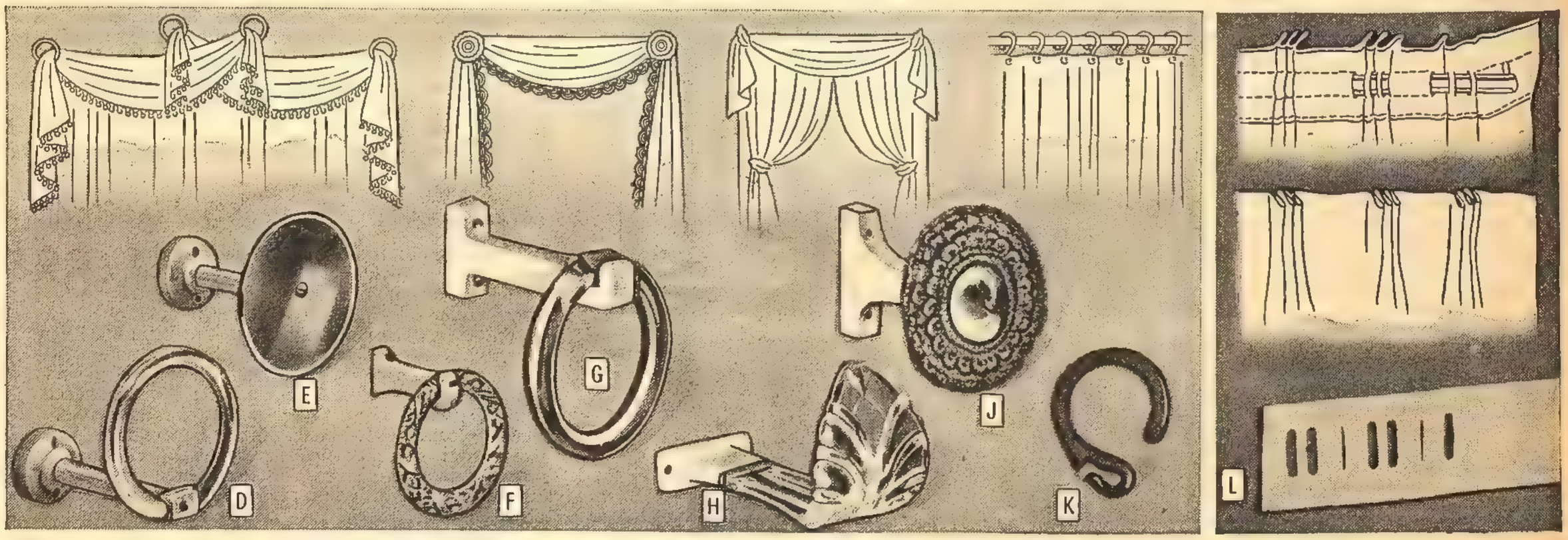
24 K 0231—Poles (only) up to 6 feet. Mailable.
4-foot. Shpg. wt., 1 lb. 5 oz .Each 35c
5-foot. Shpg. wt., 1 lb. 11 oz..Each 44c
6-foot. Shpg. wt., 2 lbs. 4 oz..Each 52c

24 KM 230—Poles (only) over 6 feet. Shipped express or freight.
8-foot. Shpg. wt., 2 lbs. 13 oz. Ea.. 70c
10-foot. Shpg. wt., 3 lbs. 8 oz. Ea.. 86c
12-foot. Shpg. wt., 4 lbs. 13 oz. Ea..$1.00

24 K 235—12 piece Trimming Set consists of 2 brackets projecting 2¼ inches from casing, 2 ornamental ends, screws, and 8 wood rings 1¾ inch in diameter. Has ⅜-inch rod sockets. Pole not included. *Finish:* same as poles above. *State finish.* Shipping weight, 1 pound 11 ounces.....Set 93c

24 K 233—Rings only. *Finish:* same as poles above. Shpg. wt., doz., 8 oz. Doz... 41c

C 24 K 371—Wood Pole Sockets for 1⅜-inch poles. Use with poles above in doorways, clothes closets, deep windows. Inside diameter, 1½ inches. No screws or nails included. *Finishes:* same as above. Shpg. wt., pair, 3 oz. *State finish*.....Pair 8c



Two-way glass Festoon Rings

D Select these easy-to-use festoon rings to give a decorator-effect to your curtains and draperies. Simply drape material for swag valance through rings (see illustration above) and you have a graceful window arrangement without much expense. Use two ways; with ring upright, as shown, or down. Glass ring, ½-inch thick, has inside diameter of 3 inches. Oak-stained wood bracket projects 4 inches. Screws included. *Color:* crystal.
24 K 253—Shpg. wt., each, 5 oz.....Each **30c**

Bright Mirror Festoon Holders

E These festoon holders add elegance to the finest draperies. Use also as ornamental holdbacks. Mirror top, 3-inch diameter. Oak-stained wood brackets project 4 in. No screws. Packed in box.
24 K 254—Shpg. wt., pair, 7 oz.....Pair **35c**

Pressed Wood Festoon Rings

F Looks like metal. 3-in. diameter. Bracket projects 3 inches. No screws. Ivory color finish.
24 K 236—Shpg. wt., each 7 oz.....Each **25c**

Colored Glass Festoon Rings

G Sparkling, crystal-clear colors and ceramic (highly glazed porcelain) bracket make these festoon rings more attractive than 24K253 at left. Decorative for draping swag valances. Glass ring, ½-in. thick, has inside diameter of 3 in. Bracket projects 4 in. from window casing. Screws included. *Colors:* blue, crystal, gold or rose. *State color.* Shpg. wt., each, 7 oz.
24 K 255.....Each **46c**

Glass Festoon Holders

H Crystal-clear holders for graceful hangings or to use as ornamental tiebacks. Artistic leaf form. Projection, 4½ inches. Unbreakable plastic base. Screws not included. *Color:* crystal. Shipping weight, pair, 8 ounces.
24 K 258.....Pair **71c**

Fancy Festoon Holders

J Rayon covered cotton. Lustrous, richly decorative. Matches festoon fringe 24K709M on facing page. Wood brackets extend 5 in. Diameter, 4 in. Use also as holdbacks for draperies. Screws included. *Colors:* dusty blue, dusty rose, fern green, ivory or wine. *State color.* Shpg. wt., pair, 7 oz.
24 K 708M.....Pair **$1.25**

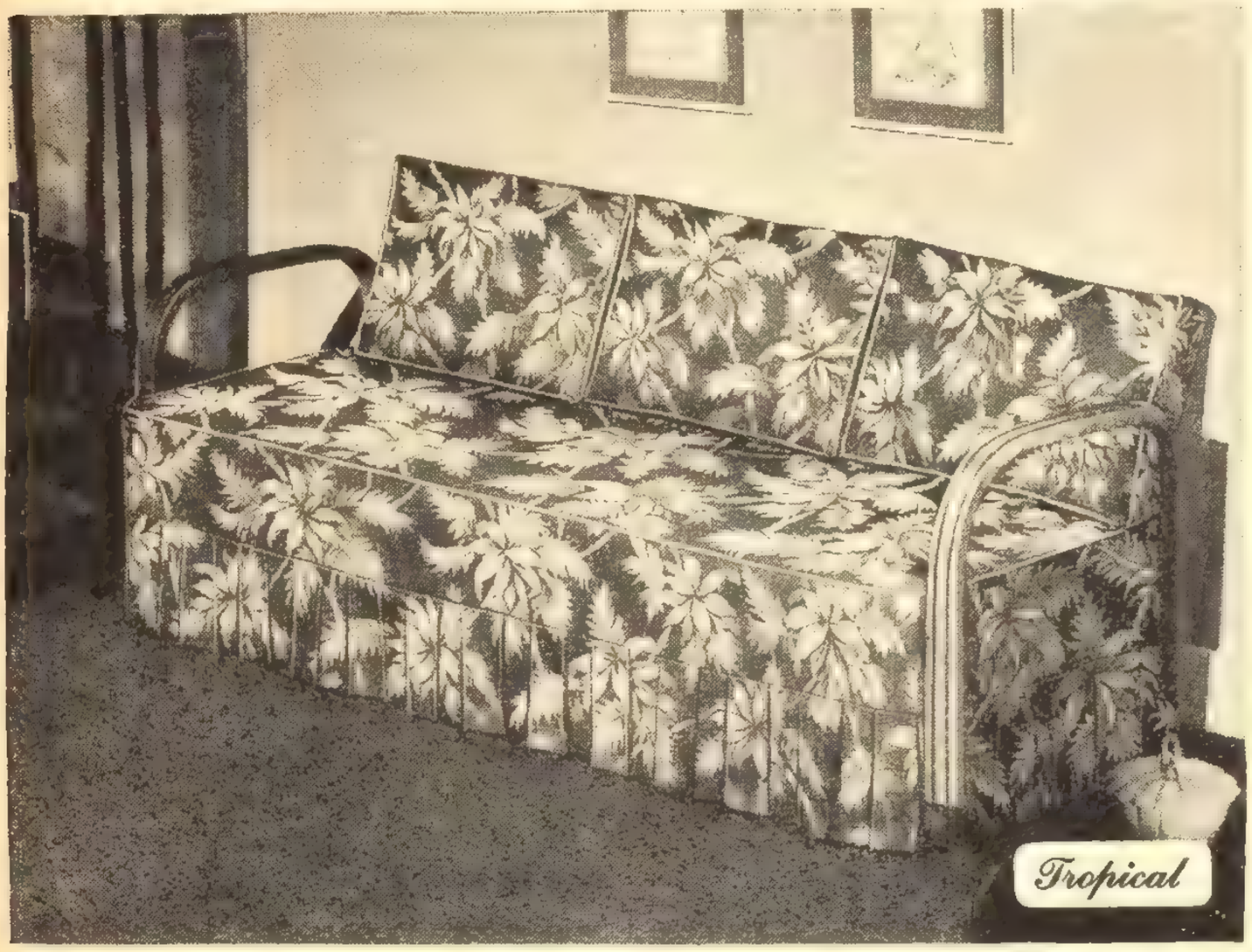
Colorful Plastic Rings

K Unbreakable; look like glass. Variety of colors to match your bathroom shower curtains. You can also use them with sheer glass curtains or pinch pleated draw curtains. *Colors:* green, light blue, peach, red, rose, white, or yellow. *State color wanted.* Shipping weight, dozen, 3 ounces.
24 K 210.....Dozen **24c**

Simpleat Drapery Pleater

L Cotton buckram 2½ inches wide for drapery or curtain headings. Easy to make perfect pleats. Measure the complete width of your curtains or draperies to determine the amount of pleater needed. Very economical to use. Simply sew buckram flat to back of drapery or curtain material, slide curtain rod through eyelets and gather drapery in pleats (as in sketches above). Not necessary to stitch in pleats. No hooks, pins or drapery rings are necessary. Instructions are included. Use only with flat curtain rods. Dry clean or wash with care . . . buckram will retain a large amount of stiffness after repeated washings. *Color:* ecru. Shipping weight, yard, 2 ounces.
24 K 739.....Yard **15c**

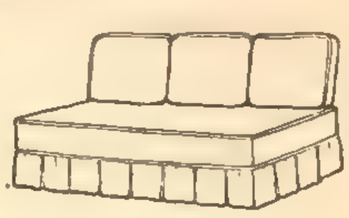






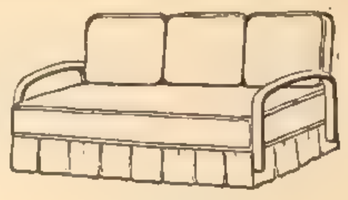
Studio Couch Covers gay and practical

Couch covers to fit any style studio couch. Whether it's regular style, arm rest style, open arm daveno style or closed arm daveno style, we have it . . . (see illustrations below). Slip covers look fresh as a flower garden . . . made from closely woven, long-wearing cotton prints. Treat your furniture to a smart new Sears studio couch cover in a durable, fine fabric at the price you want to pay.



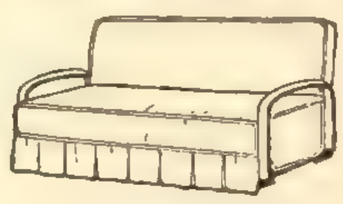
STYLE R

For studio couch without arms. Couch cover has 17-inch skirt. Length across top 75 inches; top width 32 in. 3 box style pillow covers, 17x25 inches; 4 inches deep.



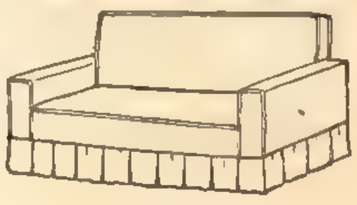
STYLE A

For studio couch with arms. Couch cover has 17-inch skirt. Length across top, 75 inches; top width, 32 inches. 3 box style pillow covers, 17x25 inches; 4 inches deep.



STYLE D

For daveno-bed with open arms. Couch cover with box-pleated front skirt. Size, 70 in. wide by 72 in. long. Side skirt 14½x15½ in.



STYLE C

For daveno-bed with closed arms. Overall length (including arms) 84 inches. Length of seat 73 inches. Overall width when open, 50 inches.

Delta pattern . . . bright florals

$6.98

Give your studio couch extra years of wear with a bright new cover. This one, printed with lovely bouquets of garden flowers, will bring charm to a worn studio couch and add gay color to your room. Durable cotton cloth that will not readily show soil. Harmonizing cord welting or binding at important seams. Box pleated skirt. See illustrations and sizes above. Dry cleanable. *Colors:* blue, natural or wine background. *State color.* Shpg. wt., 2 lbs. 12 oz.

24 K 3800—Style R illustrated (couch without arms)..$6.98
24 K 3801—Style A (couch with arms)..... 6.98
24 K 3802—Style D (open arm daveno-bed)..... 6.98
24 K 3803—Style C (closed arm daveno-bed)..... 6.98

Tropical pattern . . vivid leaf print

$8.98

Display your old studio couch proudly. With a fresh new couch cover of pattern "Tropical," it can be a smart addition to any room. Vividly colored tropical leaves on background of durable cotton drill cloth. This exciting print will brighten your room. It's a grand cover to protect your new studio couch, too . . . saves it from dust and soil. Heavier than quality above . . . will stand lots of hard wear. Special attention has been given to fine details of tailoring . . . harmonizing cord welting or binding at important seams; designs centered on pillow covers (Styles R, A); box-pleated skirt. Available in three styles to fit three types of studio couches. Before ordering, see style illustrations and sizes above. Dry cleanable. *Colors:* blue, natural or wine background. *State color.* Shpg. wt., 2 lbs. 14 oz.

24 K 3804—Style R (couch without arms).....$8.98
24 K 3805—Style A illustrated (couch with arms)..... 8.98
24 K 3806—Style C (closed arm daveno-bed)..... 8.98

Dexter pattern . . heavy cotton

$11.98

There's magic in this studio couch cover. Slip it on your old studio couch and see your couch change into a beauty spot in your room. Our best quality cotton cover is printed with graceful florals and leaves in glowing colors . . . a pattern that is at home in any decorating scheme. Strong fabric (heavier than quality above) is cleverly cut so that design is centered on each pillow cover (Style R). Harmonizing cord welting or binding at every important seam. Box pleated skirt. Tailored for years of smartness and service. Available in two styles . . . before ordering, see style illustrations and sizes above. Dry cleanable. *Colors:* blue, natural or wine. *State color.* Shpg. wt., 2 lbs. 15 oz.

24 K 3810—Style R (couch without arms).....$11.98
24 K 3811—Style C shown (closed arm daveno-bed).. 11.98

Easy Terms available. See inside back cover.

Launderite
Our own trade mark

Heavy Mattress Covers

Striped ticking . . Available after Aug. 15

This heavyweight blue and white striped cover gives dependable mattress protection. It guards against harmful dust and dirt weakening the mattress filling and fabric . . . it keeps your mattress fresh, and clean. Fits all type mattresses as well as innersprings and coil springs up to 7¾ inches deep. Well tailored with set-in side walls. Rip-resistant lockstitched seams. Edges bound with bleached bias tape. Allowance for shrinkage. Large unbreakable buttons at closing.

$2.98 Each

Bed Size	Bed Width	Cat. No.	Shpg. wt.	Each	2 for
Twin	39 inches	96 K 2471	2 lbs. 8 oz.	$2.98	$5.86
Full	54 inches	96 K 2472	3 lbs.	2.98	5.86

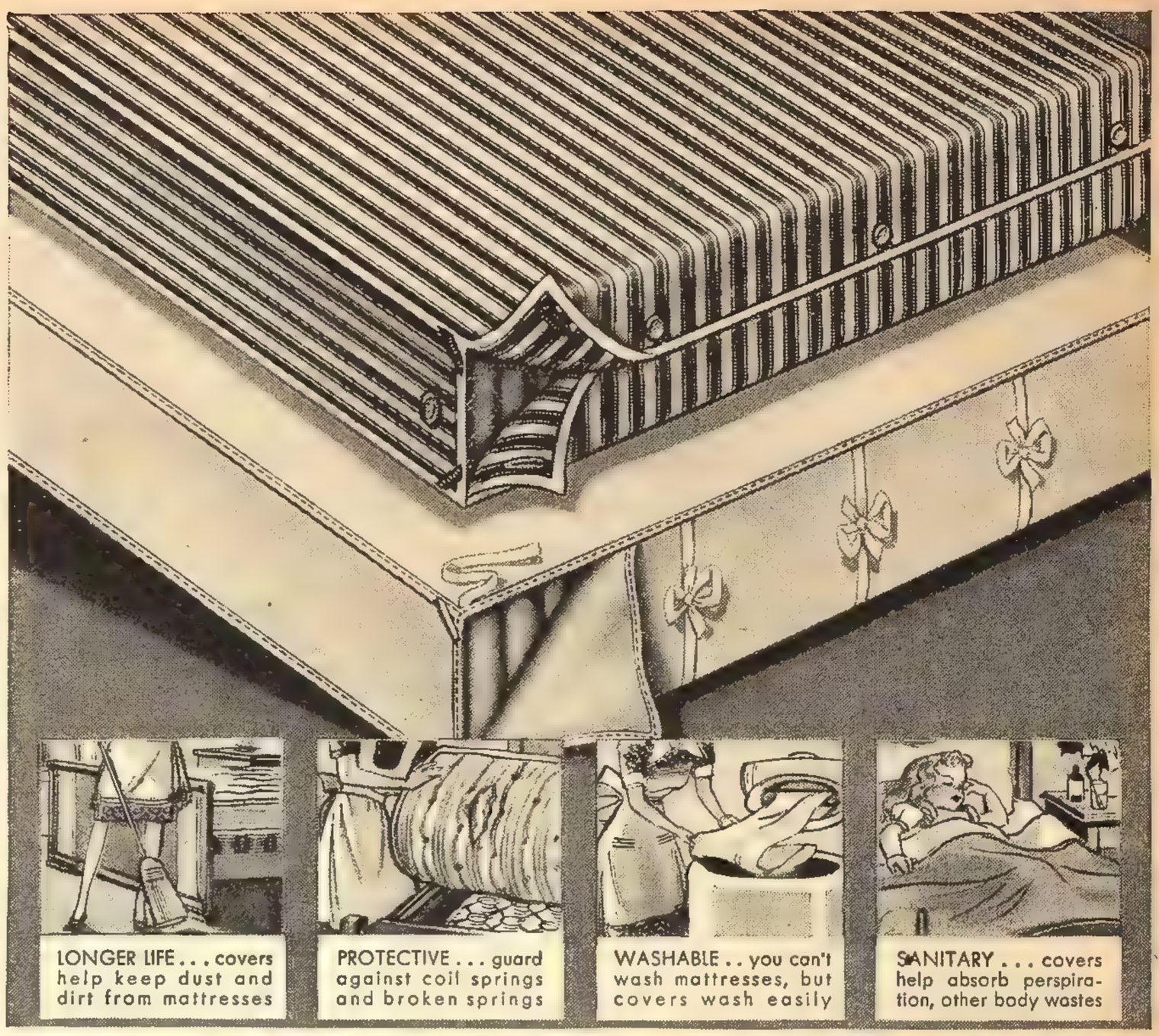
Closely woven unbleached sheeting

Expertly tailored, full-cut mattress cover made of our best heavyweight sheeting. Gives fine protection to mattresses by keeping harmful dust and dirt out, by guarding against damage from springs. Regular box style . . . fits all type mattresses, inner and coil springs up to 7¾ inches deep. Full cut . . . easy to put on and take off. Made with set-in side walls and rip-resistant lockstitched seams. Made extra roomy to allow for shrinkage. Edges are reinforced with tape binding. Tape ties at the tuck-in closing.

$3.52 Ea. 39-inch

Bed Size	Bed Width	Cat. No.	Shpg. wt.	Each	2 for
Twin	39 inches	96 K 2411	2 lbs.	$3.52	$6.94
Full	54 inches	96 K 2413	3 lbs.	3.62	7.14

For Waterproof Mattress Covers, see Index



Launderite
Our own trade mark

Mattress Pads

Deluxe quality . . . Available after Sept. 4

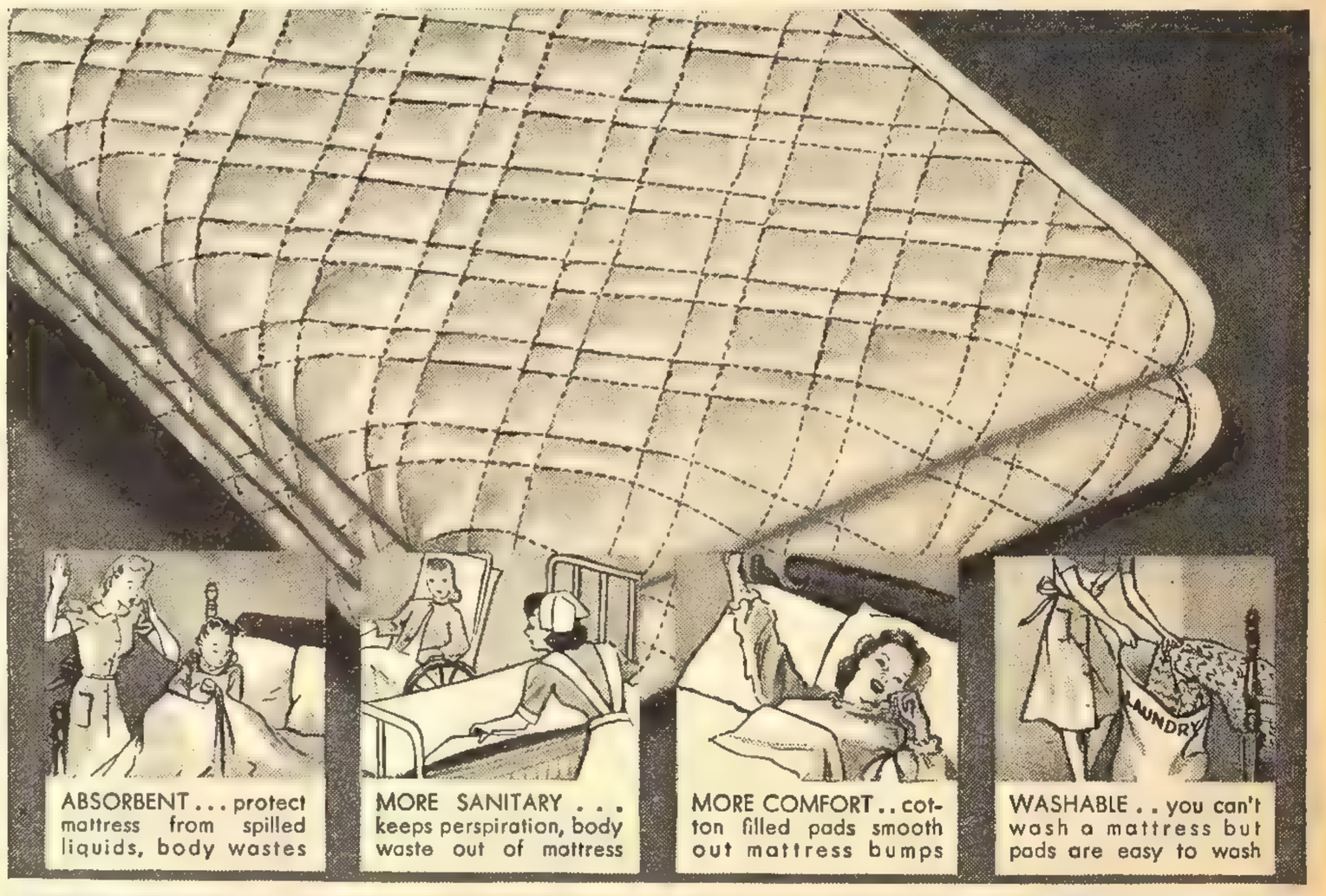
- Bleached white sheeting cover is made of closely woven, fine cotton staple fibers
- Filling is 100% soft, bleached white cotton

Combine comfort and sanitary protection with our fine quality mattress pad. The soft filling makes it especially absorbent and comfortable. It's quilted in an attractive double box design. Rip-resistant lockstitching holds the cotton firmly in place; prevents it from slipping to form uncomfortable thick and thin spots. Edges are reinforced by strong bleached bias tape binding. Will keep its shape and softness even after laundering. Protects your mattress against wear and tear; keeps it from getting stained by spilled liquids, perspiration and other body wastes. Can be used for studio couches, day beds.

$2.37 Ea. 39x76 in.

Bed Size	Size	Cat. No.	Shpg. wt.	Each	2 for
Twin	39x76 in.	96 K 2464	2 lbs. 12 oz.	$2.37	$4.66
Full	54x76 in.	96 K 2465	4 lbs.	3.19	6.28

For Spring Covers and Bed Boards, see Index



Slumbersound
Our own trade mark

Waterproof Sheeting

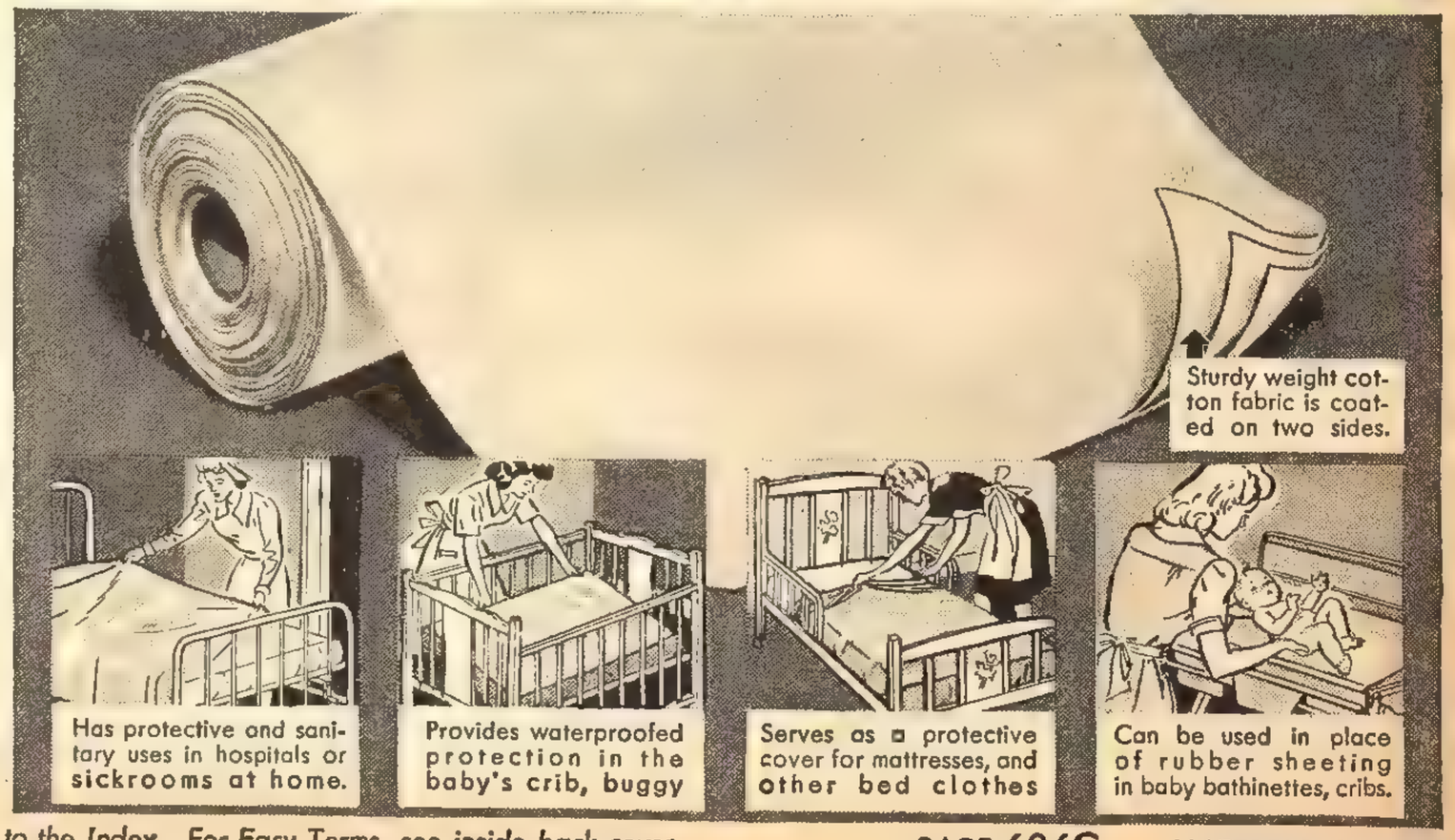
- Smooth, glossy, pliable and easy to clean
- Ideal to use in place of rubber sheeting
- Protection for sickrooms, nurseries

All-purpose waterproof sheeting . . . of the same type as used in hospitals. Strong cotton fabric is smoothly coated on both sides with a special non-rubber compound. Won't peel or crack with ordinary care. Dust-tight, perspiration-proof, soil and stain resistant. As necessary in the home as in the hospital. Cut it, sew it—just like any other fabric. Or use it without hemming. The cut edges will not fray. For protective linings, non-allergic pillow and mattress covers, crib sheets, arm shields and other uses. Clean with a damp cloth. White. *Width:* 36 inches.

75c A yard

96 K 2385—Shipping weight, yd., 12 oz. . . . . Yard **75c**

Extra heavy quality—same width and color as above.
96 K 2389—Shipping weight, yd., 15 oz. . . . . Yard **98c**



For lustrous Waterproof Sheeting in colors refer to the Index. For Easy Terms, see inside back cover.



Double flap end Pillow Covers

Fine quality — firm closely woven muslin . . . strong, durable. Double flap end makes pillow practically dust-tight. Cover protects pillow from dirt, keeps it fresh, clean. Economical because you can use it two ways—as a cover for your tick or as a pillowcase. White. Washable. Fits pillows up to 21x27 inches.
96 K 2444—Shipping weight, each, 6 oz.....Each 55c 2 for $1.07

55c Ea. 2 for $1.07

Waterproofed Sani-Slip Cover . . . glossy, pliable, smooth. Sheds water just like magic. Gives you greater protection than cover above. Made of fine, heavy duPont rayon coated fabric. Dust-tight, resistant to stain, soil, cream, odors, perspiration. If you are allergic, keeps feather dust from seeping out and annoying you while you sleep. Lightweight, yet strong. Double flap end seals pillow completely. White. Cleans with damp cloth. Fits pillows up to 21x27 in.
96 K 2455—Shipping weight, each, 6 oz...Each 79c 2 for $1.55

79c Ea. 2 for $1.55



"Quilters' Delight" Glazed Wadding

Cotton wadding opens up into a large seamless sheet. Pure white so it will brighten the colors you use in the quilt top. Smooth, even, easy to hold and sew. Quilt pattern included.
For regular length quilt. Size, 81x96 inches.
96 K 02628—Shipping weight, 1 pound 3 ounces.....Each roll 69c
For extra long quilt. Size, 81x108 inches.
96 K 02629—Shipping weight, 1 pound 5 ounces.....Each roll 79c

69c 81x96 in.



Fluffy Batts for making new pillows

It's no trick at all to make a sleep-inviting pillow or a decorative cushion with this brand new batt. Just the right size for a generous 20x26-inch pillow, with no cutting or fitting. First lay the pillow tick flat, right side out, and roll it back until it is completely inside out. Then unroll it over the batt and sew up open end. As easy as rolling a stocking over your leg—takes as little time. Instructions with each batt.

And if you sneeze at night — this type of pillow is ideal relief for hay fever sufferers who are allergic to feathers. Sanitized by Westinghouse SteriLamps. Will not mat or slip around with ordinary use.

FLUFFY COTTON. Clean, white fibers. Makes a comfortable, resilient pillow that stays soft and smooth under ordinary use. Cover it with waterproof nursery sheeting for baby buggies and bassinets. (See index.) Combines lasting satisfaction with low price. Shpg wt., 3 lbs.
96 K 02600...2½-lb. batt $1.09

$1.09 2½-lb. batt

CELAIRESE RAYON. Our best . . . beautiful crinkled celairese rayon silvery-white fibers. Extremely light, unusually resilient and extra fluffy. Be among the first to use this amazing new kind of pillow. . . a 2-lb. batt makes a luxuriously fine quality, plump pillow. Shpg. wt., 3 lbs.
96 K 02601.....2-lb. batt $2.19

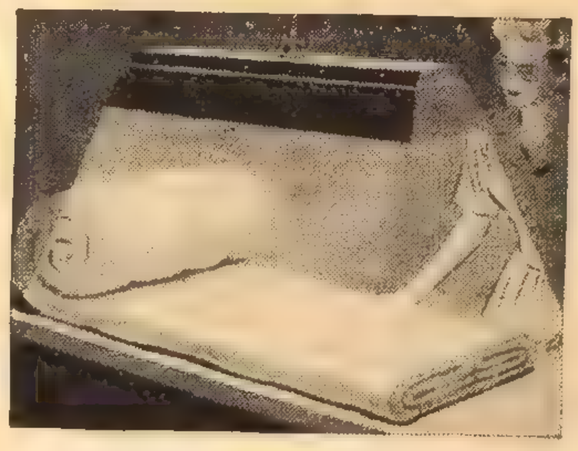
$2.19 2-lb. batt

Slumbersound Comforter Batts

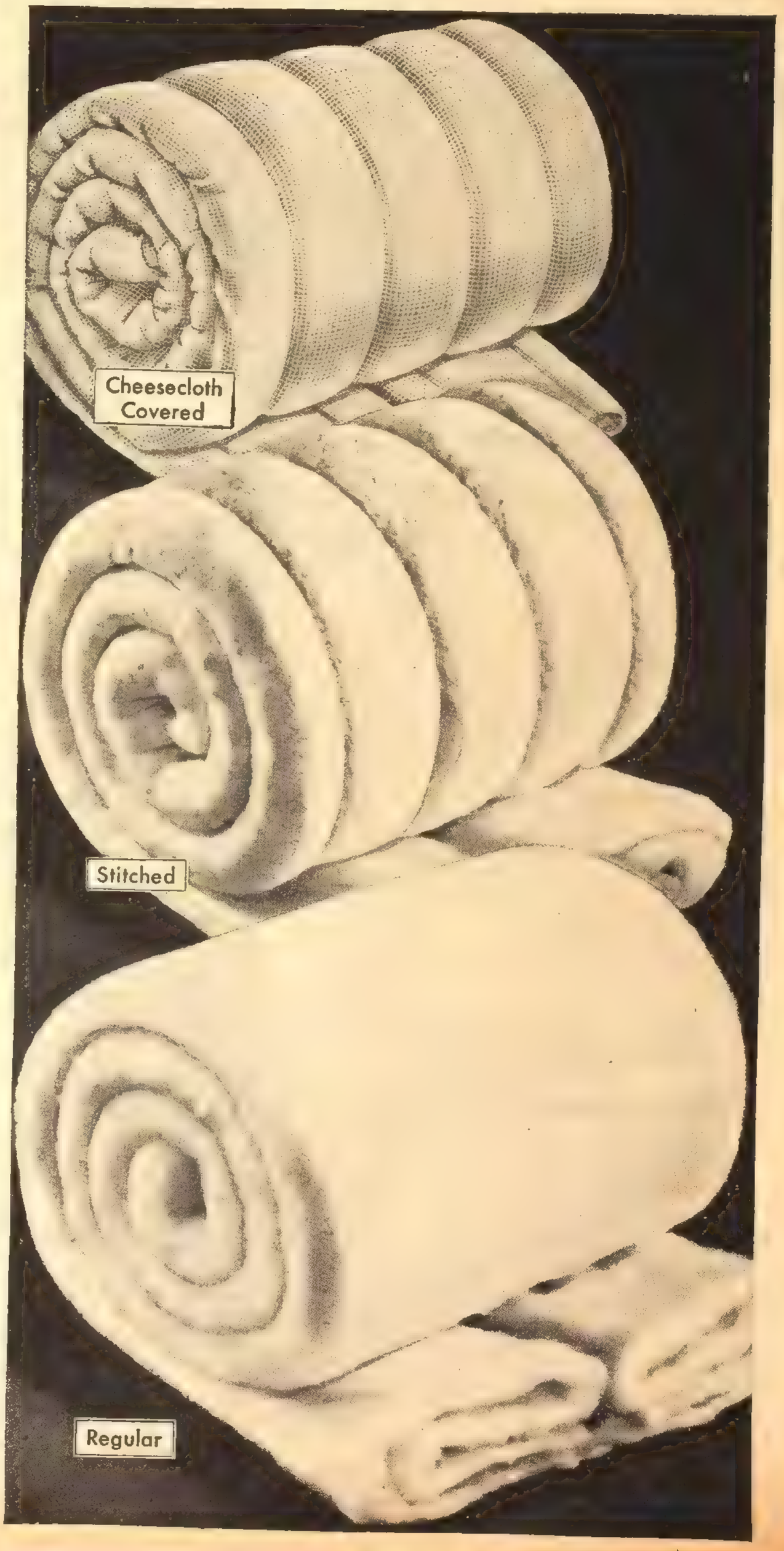
REG U S PAT OFF



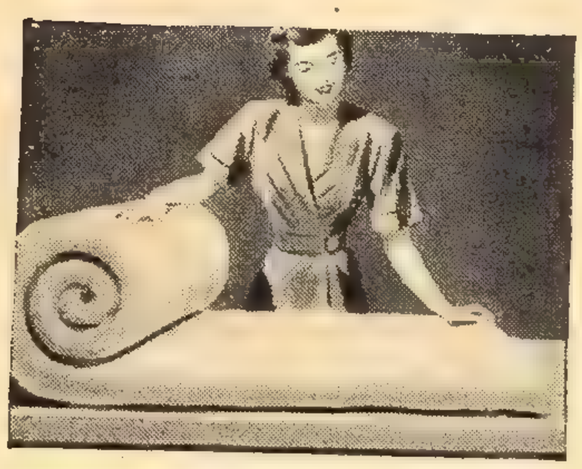
1• **All new materials.** Sears use all new wools, rayons, cottons in hygienically made batts



2• **Sanitized treatment.** All Sears batts are sanitized by Westinghouse SteriLamp rays



You get these SIX Important features in Sears Batts



3 **Uniformly thick.** All batts are "layer built" for even thickness. No thick or thin spots.



4 **Easy-open fold.** Batts open as easily as a book with exclusive easy-open fold.



5 **In protective bags.** Batts are packed in heavy paper bags. They stay fresh, clean.



6 **Comforter instructions.** Simple instructions on making a comforter come with each batt.

ALL WOOL

These have a high heat retention value that will give more warmth without uncomfortable weight. They have gone through the MOTH-OFF process and are guaranteed against moth damage for 5 years. There are more fibers in a wool batt since finer fibers are used.

Warm All Wool Comforter Batts

GOOD grade . . . thrifty quality $2.24 3-lb. roll

Here's the popular "Western Plains" batt of a good quality staple. It's made of long fibered all new wool and it's large enough to make a good, full-sized comforter that's cozy and warm and won't mat down. Widely used by thrifty housewives. Regular style. Natural cream color. *Size*, 72x90 inches.

Shpg. wt., 3 lbs.
96 K 02630. . . . Each 2 lb. roll $1.49
Shpg. wt., 4 lbs.
96 K 02631. . . . Each 3 lb. roll $2.24

BETTER grade . . . cheesecloth cover $3.12 3-lb. roll

Famous "Western Plains" quality wool batt is covered with unbleached cheesecloth. This makes it much easier to handle, easier to tuft and thus saves you time and work. Edges are lockstitched and wool is prevented from slipping or lumping by stitching every 5 inches lengthwise over the batt. Wool weighs about 2¼ lbs.; cover about ¾-lb. *Size*, 72x90 inches.

Shpg. wt., 4 lbs.
96 K 02632. . . . . Each 3 lb. roll $3.12

OUR BEST . . . superb quality $3.79 3-lb. roll

All new, choice, oyster-white wool is used in our most luxurious batt. It's a plumper, longer lasting batt than those at left. Millions of tiny air pockets which trap body heat are made by the finer, interlacing fibers which are used. Gives most warmth with minimum weight. Regular style. *Size*, 72x90 inches.

Shpg. wt., 3 lbs.
96 K 02677. . . . Each 2 lb. roll $2.49
Shpg. wt., 4 lbs.
96 K 02678. . . . Each 3 lb. roll $3.79

PART WOOL

Scientifically blended construction gives you amazing warmth and resiliency. Blending of choice fibers results in the formation of millions of tiny air pockets which trap body heat and prevent it from escaping rapidly. Moth-OFF processed with a 5-year guarantee.

Blended Part Wool Comforter Batts

GOOD grade . . . with 10% wool 86c 3-lb. roll

A warm, part wool batt at a low price. Thrifty quality is a mixture of 10% "Western Plains" wool and 90% good cotton linters. The crinkled wool fibers give the batt the necessary warmth and keep it from matting down. Fluffy and springy feeling . . . designed to give plenty of lasting, everyday service. Regular style. Natural cream color. *Size*, 72x90 inches.

Shpg. wt., 4 lbs.
96 K 02642. . . . . Each 3 lb. roll 86c

BETTER grade . . . with 25% wool 98c 2-lb. roll

Contains more wool, therefore gives more warmth. 25% fine "Western Plains" wool blended with 50% staple cotton and 25% cotton linters to produce a batt of real excellence. Strong and sturdy. Plump, soft and cushiony . . . may be used for padded robes and jackets as well as cozy comforters. Regular style. Natural cream color. *Size*, 72x90 inches.

Shpg. wt., 3 lbs.
96 K 02645. . . . . Each 2 lb. roll 98c

OUR BEST . . . with 50% wool $1.29 2-lb. roll

50% fleecy "Western Plains" wool combined with 50% India cotton. Both the wool and the cotton are naturally curly, which is ideal for a batting mixture. Has unusual fluffiness, downy light weight and extra warmth. Exceptional life, strength and resiliency. Makes a soft, billowy comforter filling. Regular style. Natural cream color. *Size*, 72x90 inches.

Shpg. wt., 3 lbs.
96 K 02648. . . . . Each 2 lb. roll $1.29

ALL COTTON

Slumbersound cotton batts are made of longer, first quality fibers to give you a loftier, more resilient batt. You can make comforters and pillows or use them to stuff toys, make padded robes, renovate old mattresses, reupholster furniture and insulate your home.

Fine All Cotton Comforter Batts

GOOD grade . . . cream color 59c 3-lb. roll

Blend of all new unbleached American cotton and cotton linters. Cotton fibers give a lofty quality; linters add resiliency. Shorter fibered than batts at the right, but will retain its fluffiness and warmth for a long period of time. Regular style. Natural cream color. *Size*, 72x90 inches.

Shpg. wt., 4 lbs.
96 K 02608. . . . . Each 3 lb. roll 59c
Shpg. wt., 5 lbs.
96 K 02609. . . . . Each 4 lb. roll 79c

BETTER grade . . . stitched lengthwise 79c 3-lb. roll

Blend of new bleached cotton linters and finer grade American cotton than used in batt at left. Stitched every 5 inches lengthwise for easier handling and greater strength. Stitched batts require less tufting, less work. Cream-white.

Extra large size, 80x90 inches.

Shpg. wt., 4 lbs.
96 K 02625. . . . . Each 3 lb. roll 79c
Regular size, 72x90 inches.
Shpg. wt., 4 lbs.
96 K 02624. . . . Each 2½ lb. roll 64c

OUR BEST . . . bleached white $1.00 3-lb. roll

All superb American cotton—soft, luxurious. Stitched every 5 in. lengthwise so that cotton stays fluffy, but will not slip. Makes for extra strength, easier handling, less tufting. White so colors in comforter fabric will stand out.

Extra large size, 80x90 inches.
Shpg. wt., 4 lbs.
96 K 02621. . . . . Each 3 lb. roll $1.00
Regular size, 72x90 inches.
Shpg. wt., 4 lbs.
96 K 02620. . . . . Each 2½ lb. roll 81c

QUILTING

Our "Quilter's Delight" batts have been specially constructed to meet your quilting needs. They are thinner and finer than comforter batts, so that you may sew through them easily. Sears guarantee quality and satisfaction. For comforter and quilt covering fabrics, see index.

Sears choice quality Quilting Batts

"Quilters' Delight" .. fine India cotton 55c 1-lb. roll

Choice India cotton is extra curly . . . has marvelous resiliency, long life . . . shows off your finest hand quilting. Interlocking fibers resist matting. Ideal for baby's crib, quilts, comforters, stuffing toy animals, padded housecoats, etc. Regular style. Ivory-white color.

Crib size, 36x90 inches.
96 K 02615—Shpg. wt., 2 lbs. . . . . Each 1 lb. roll 55c
Quilting size, 72x90 inches.
96 K 02616—Shpg. wt., 2 lbs. . . . . Each 1 lb. roll 55c
Comforter size, 80x90 inches.
96 K 02617—Shpg. wt., 3 lbs. . . . . Each 2 lb. roll $1.09
Extra large quilt size, 80x100 inches.
96 K 02619—Shpg. wt., 3 lbs. . . . . Each 1½ lb. roll 77c

Luxurious, fluffy . . superb all wool $1.26 1-lb. roll

Top quality, long staple new wool fibers make a beautiful, plump quilt that will be a joy for years. Gives the greatest warmth with minimum weight, and contains the most fibers. These fibers make it easy to handle, resilient, firm and strong. Extra fluffiness brings out your favorite quilting designs to the best advantage. Ideal for a fine, lightweight comforter, too. Regular style. Oyster white color.

Regular size, 72x90 inches.
96 K 02676—Shpg. wt., 2 lbs. . . . . Each 1 lb. roll $1.26
Extra wide size, 80x90 inches.
96 K 02679—Shpg. wt., 3 lbs. . . . . Each 1½ lb. roll $1.89



Gay, ready-made Comforter Covers

Available after October 1

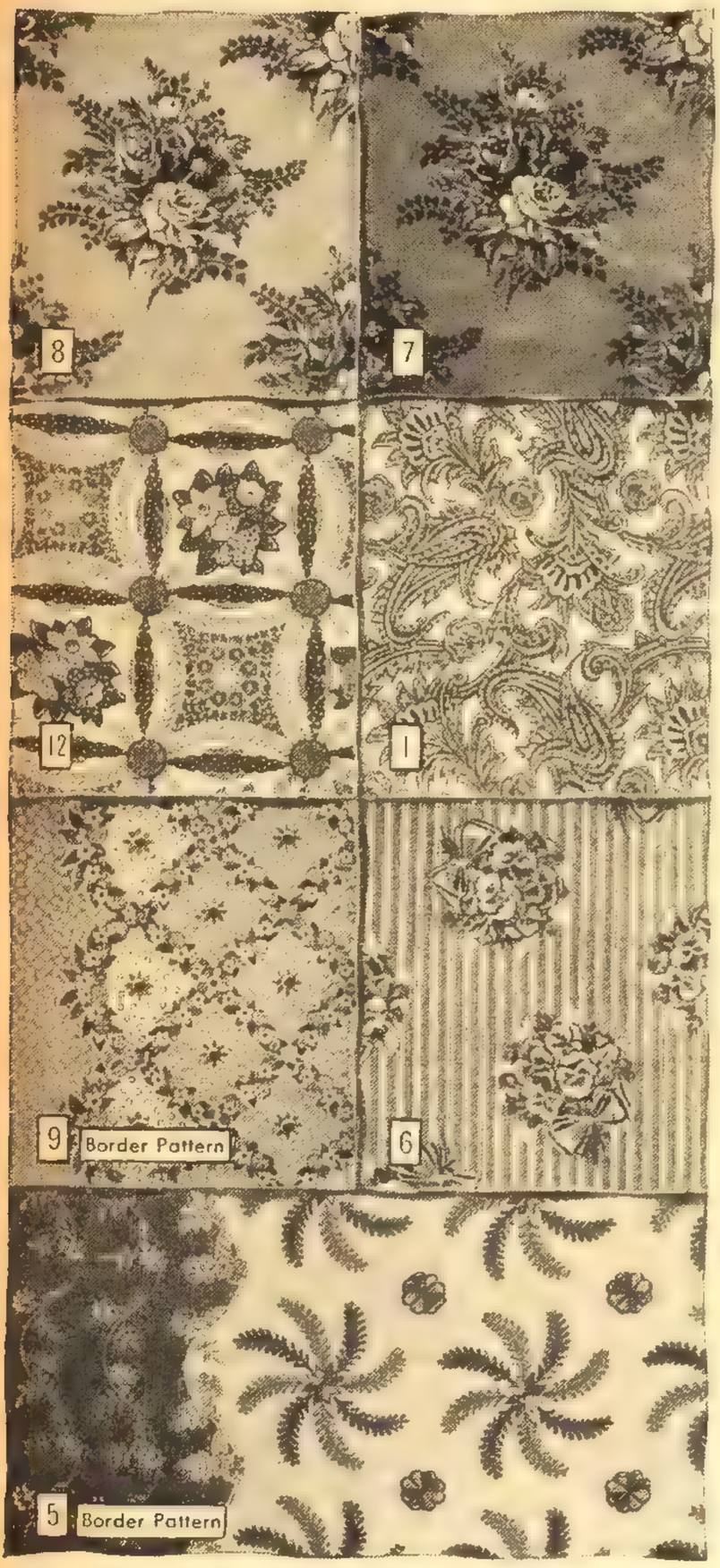
Only $2.72 Each

- Will fit most comforters, blankets or quilts
- Protect your quilts from soil, wear and tear
- Easy to slip on . . . close with rubber buttons

Ready-made covers that protect your new comforters, blankets or quilts from soiling, wear and tear . . . make your old ones look just like new again. They add a splash of gay color to your room, too.

Beautiful print on cotton. White background. Patchwork design . . . blue predominating with rose, green and gold color florals and leaves. Well made with the edges neatly bound with cotton tape in a harmonizing color. They're easy to put on and fasten with unbreakable rubber buttons. Finished *size:* about 72x81 in.

96 K 2086—Shpg. wt., 2 lbs. 4 oz. . . . . Each **$2.72**



Colorful Cretonne Fabrics

Only 25c A yard 10-yd. bolts

Available after October 15

- Firmly and evenly woven . . . 36 in. wide
- Wide choice of lively, sparkling patterns
- Fresh, beautiful, clear colors are sunfast

Designs carefully chosen, then printed by a process usually reserved for more expensive fabrics. This brings out every exquisite detail of pattern. Any of them will add life and color to your room.

[1] **Paisley**—An ever-popular multicolor print on a pretty cream colored background.

[5] **Prince's Feathers**—Colorful blue pinwheels and border on a lovely rose pink colored ground.

[6] **Pansy Bouquet**—Bunches of prim posies. Soft blue background has double white stripes.

[7] **Floral Bouquet**—Large, beautiful, naturally colored roses on a pleasing blue background.

[8] **Floral Bouquet**—The same attractive pattern as Number 7 above, but on a rose colored ground.

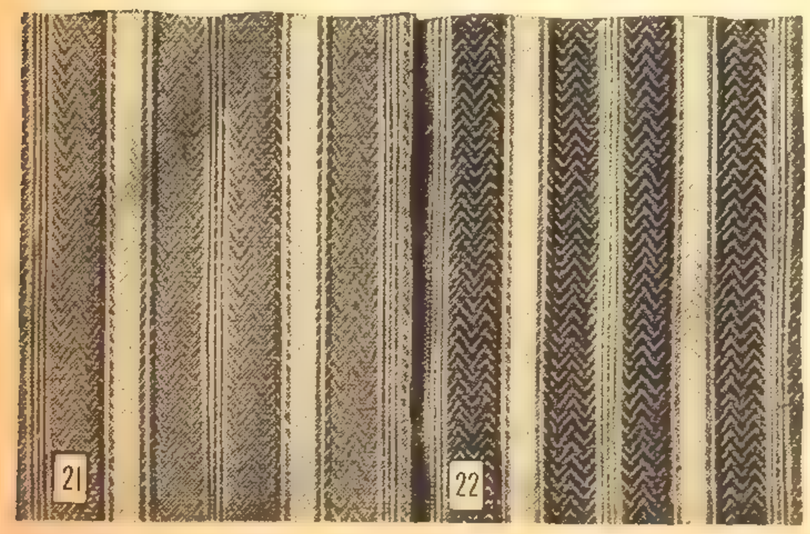
[9] **Dogwood Patch**—Delicate flowers in diagonal squares. Rose colored background, border.

[12] **Patchwork**—Blue predominating with rose, green, gold florals, leaves. White background.

You'll enjoy working with these lovely materials. And you save by making your own warm comforters. 10 yards make a full size comforter. It's easy with Slumbersound batts that come with easy-to-follow instructions. (See index.)

It's thrifty and smart to dress up the things you have. If the edges of your quilt are worn, a new border makes it good as new again. A slip cover gives decorative value to a worn, drab looking chair. Match with draperies. Sold only in 10-yard bolts. Shipping weight, 10 yards, 3 pounds 2 ounces.

96 K 2055—*State pattern number.* 10 Yards . . **$2.50**



Herringbone twill Ticking

- Good quality cotton . . . extra wide: 38 in.
- Fashionable stripes . . . two smart colors

Reupholster your dining room ke slip covers for them if do it yourself with estly priced ticking or pillow covers. M atched closet accessories. W atterns (21) blue combination or (22 se combination. *Extra wide:* 38 in. Shpg.

SORRY—NOT AVAILABLE

—*State pattern number* . . . . . Yard

Harmony House

Reg. U. S. Pat. Off.

Decorator Tickings

ILLUSTRATED ON OPPOSITE PAGE

Handsome woven stripes

- Soft, extra heavy . . . 8 ounces per square yard
- Featherproof and dustite . . . extra wide, 38 in.

Satin-smooth finished cotton p- holster your chairs or the thing for up-t s, bedding or gar and featherproof to g t in protection. Washable a t. Allow 10% for shrinkage. A favorite with Sears customers year after year. Shipping weight, yard, 11 oz.

SORRY—NOT AVAILABLE

—*State pattern number* . . . . . Yard

Crisp, smooth Bohemian-style

Only 48c A yard

- Featherproof and dustite . . . width: 36 inches
- Even, close weave . . . popular linen-like finish
- Bright, clear colors . . . washable and sunfast

For generations Bohemian-style ticking has been a favorite with thrifty homemakers because of its long-lasting qualities. It's right to choose for your featherbeds and pillow ticks because the tight, smooth, even weave makes it dustite and featherproof. The linen-like finish is rich looking and pleasant to the touch. Sunfast, washable. Allow 10% for shrinkage. Patterns 3, 2, 1 and 6 only, as shown on opposite page. Shipping weight, yard, 6 ounces.

96 K 2740—*State, pattern number* . . . . . Yard **48c**

Conserve fabrics. For the duration, we cannot send you any samples of comforter coverings, tickings or other yard goods.

Blue and white striped Twill

[A] • GOOD quality . . . width: 32 inches

A low priced cotton twill serviceable, many up A yard it for makin Washable and sunwell f ow cost mattress covers, pill shop aprons or closet bags. Make your own and save. Weighs 4.6 ounces a yard.

SORRY—NOT AVAILABLE

—Shpg. wt., yard, 6 oz. . . . . Yard

[B] • BETTER cotton twill . . . 36 in. wide Only

Heavier, more durable . . . will give much longer wear. Wider . more coverage per yar just a little m is used by the Ar resses, pillow ticks. Specifications CCC-T-351 t able, sunfast. Weighs 7 oz. a yard.

SORRY—NOT AVAILABLE

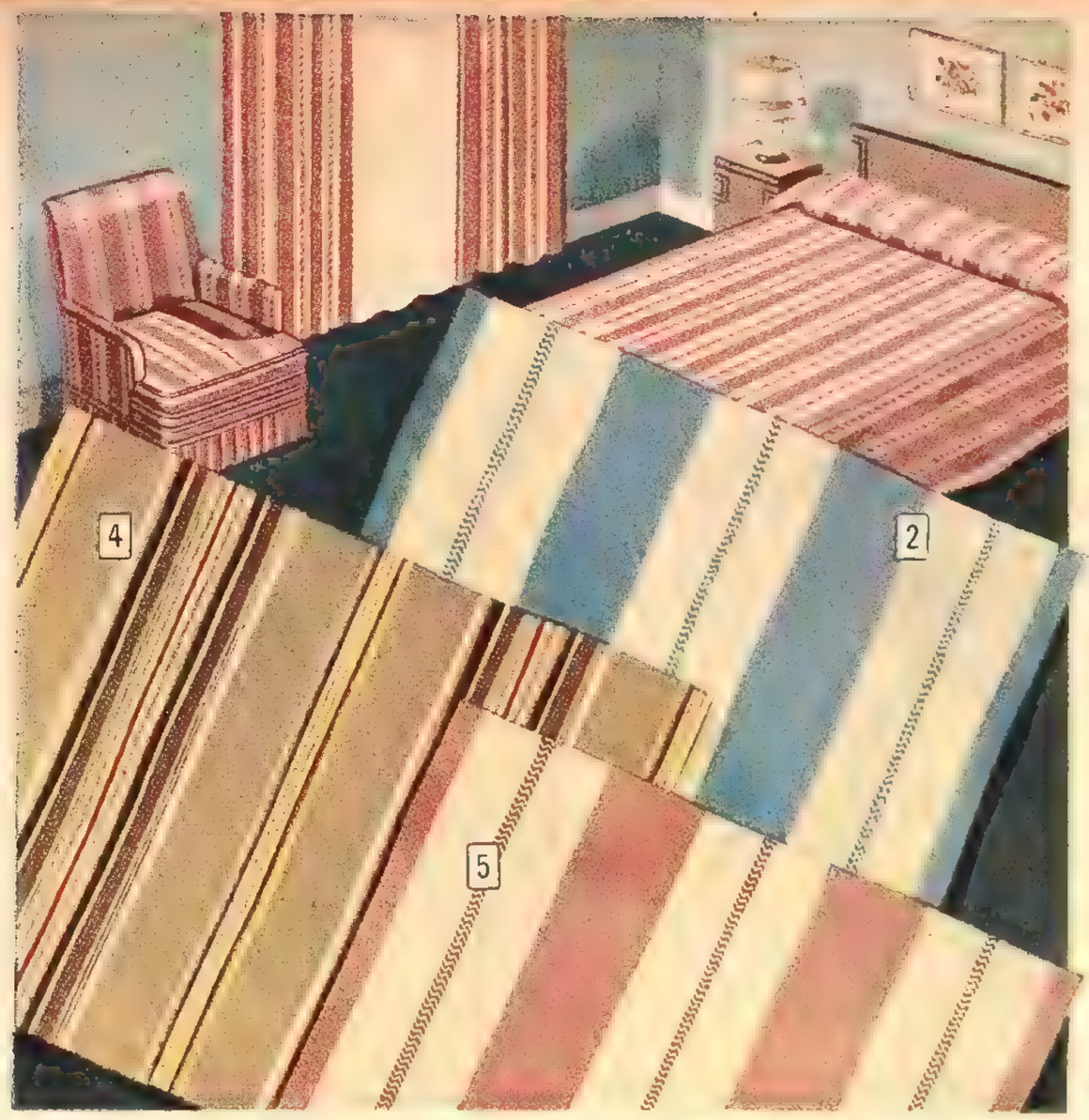
—Shpg. wt., yard, 10 oz. . . . .

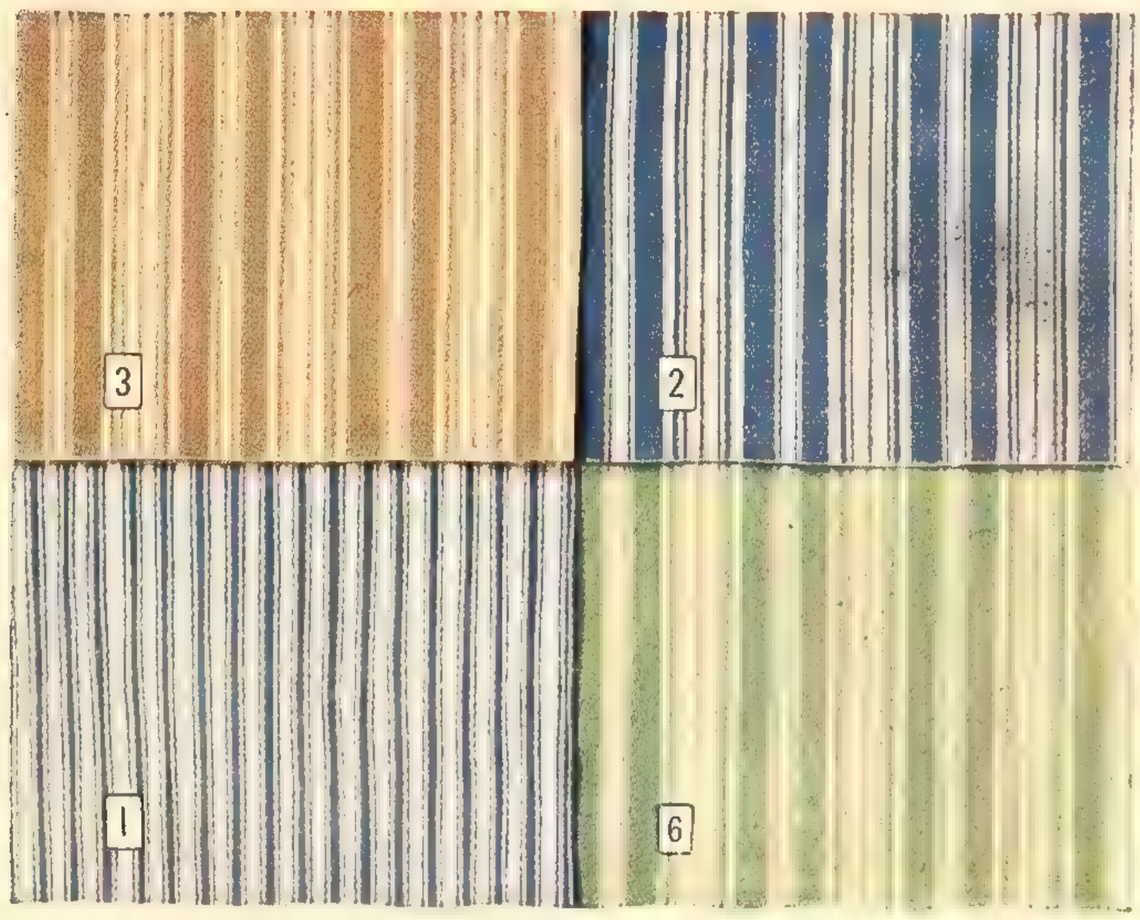
[C] • OUR BEST 8-oz. twill . . . 32 in. wide Only

Herringbone weave . . . our heaviest, strongest blue and white ti Featherproof and dustit Federal Specif type 1. Tightly cotton to assure l satisfaction, yet it's pli- a sew. Sunfast, washable. Weighs 8 a yard. For mattress or pillow covers.

SORRY—NOT AVAILABLE

—Shpg. wt., yard, 10 oz. . . . .





See opposite page for descriptions





The old mattress can still do. Just follow these 3 simple steps.

Remove or clean tick. It's easy and takes "no time at all".



Place mattress batt, made especially for the purpose, on top.



Cover with extra wide new, clean ticking, stitch in place.

Extra wide Tickings to renew your old mattress

It's thrifty to conserve things you have. You can repair worn mattresses easily with these tickings. Wide enough to cover either side of mattress without seaming. Ideal to use with the special batt shown below. Reupholster sofas, studio couches or chairs in gay stripes. Brighten up drab furniture with slip covers.

Lustrous finish . . 6 oz. per sq. yd.

1 2 Heavy, long wearing and satin-smooth. Dry cleans nicely. *Width:* 56 inches. *Colors:* (1) blue and white or (2) rose and white stripes Shpg wt., yard, 1 lb. 2 oz.
96 K 2762—*State whether pattern 1 or 2 is wanted.*

69c A Yard

Woven stripe . . 4½ oz. per sq. yd.

3 Twill weave, practical weight in bold blue and white stripes. Dry cleanable *Width:* 56 inches. Shipping wt., yard, 1 lb.
96 K 2760—*As shown above. Pattern 3 only.*

49c A Yard

Special Batts for repairing mattresses

You can still get a lot of wear from your old mattress and save precious inner springs. Here's a batt especially designed for renovating mattresses. It's easy to do it yourself. Thick padding gives you new mattress comfort. American cotton for fluffiness plus cotton linters for resiliency. Natural cream color. *Size:* 58x85 in . . big enough to cover both top and bottom of any mattress . . . two, 5-lb. batts in one package.

$2.95 10-lb. pkg.

96 K 02604—Shipping weight, 12 pounds.....10-lb. pkg. $2.95

For Easy Terms, see inside back cover



Slumbersound

Superb Patchwork Quilts

Radiant Star . . . fine quality

Available after September 4 — $7.50 Each

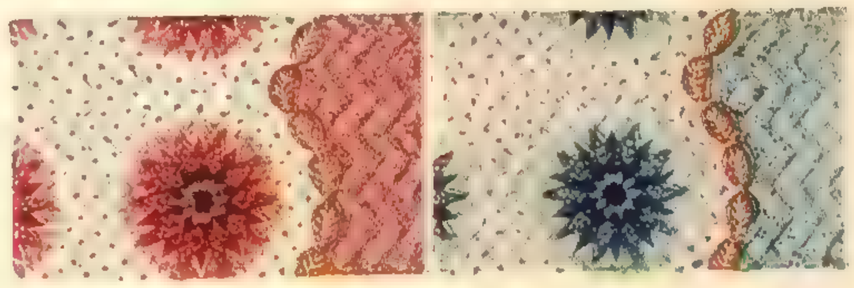
- Finished size about 84x96 in. . . covers double bed
- Copy of a hand pieced quilt . . . border on 2 sides
- Row on row of close, rip resistant, zigzag stitching

You get all the charming beauty and vibrant coloring of a cherished, hand pieced heirloom at only a fraction of the value of the original. Modern methods faithfully reproduce a traditional border design to give you an unusually practical quilt. It's washable . . . and you can sleep under it at night, then use it as a bed covering by day. It gives your room that "lived in" look.

The same good quality cotton, the same colorful print on both sides. Thread count 64x60 per square inch. Fluffy white cotton filling. Close rows of zigzag stitching. Bound in matching colored cotton tape. Predominating washable *colors:* rose or blue. Shpg. wt., 5 lbs. 12 oz. (See below for flounce.)

56 K 2515—*State color wanted*. . . . . Each $7.50

Rose — Blue



True Lover's Knot . . . our best

Available after September 4 — $9.00 Each

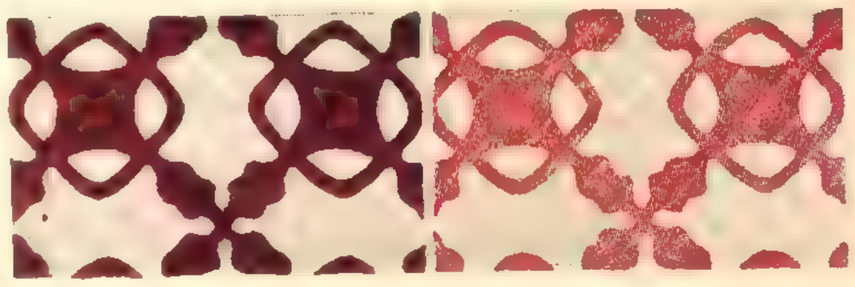
- Extra long, wide . . . finished size about 84x102 in.
- Authentic applique type design . . border on 2 sides
- Strong, rip resistant, single box, diamond lockstitch

Strikingly beautiful, exceedingly practical. Authentic old pattern carefully reproduced to resemble the finest hand applique. Use it as a lightweight comforter at night. In the morning, smooth it out and you have a decorative cover by day. Drapes generously over the sides and foot of a full size bed. So lovely you need nothing more over it. Doesn't show wrinkles.

The soft sheen of the fine quality, heavy printed cotton top sets off the beauty of the pattern. Reverse side of plain white cotton . . . thread count 64x60. Fluffy white cotton filling held by single box diamond lockstitch. Cotton tape binding. Border on two sides only. Washable *colors:* white with blue, wine or dusty rose. Shpg. wt., 7 lbs. (See below for flounce.)

56 K 2516—*State color wanted*. . . . . Each $9.00

Wine — Dusty Rose



White "Petticoat" Flounces

Available after September 4 — $4.98 Each

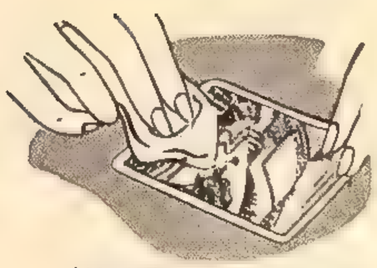
A new decorative note to your bedroom. Adds a touch of quaint charm when used with patchwork quilts. Generously gathered 18-inch skirt drops gracefully on three sides. Corners are cut for better fit. Spread between spring and mattress; completely covers spring. Smooth, soft finish, lustrous white cotton. Washable. You can tint them easily to harmonize with the colors of your draperies and bedroom furnishings. Shipping weight, 2 pounds 10 ounces.

56 K 2524—To fit twin beds (39-inch) . . . . . Each $4.98
56 K 2525—To fit double beds (54-inch) . . . Each 4.98

Sears PERMACARD Plastic Playing Cards

$2.77 Single Deck

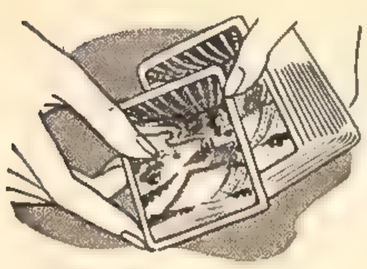
$4.94 Double Deck



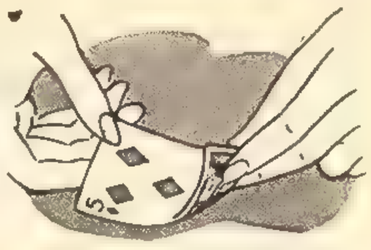
Washable. Clean with damp cloth. The plastic will not absorb moisture.



Made of durable plastic. Stays crisp, fresh, and new for an indefinite time.



Will outlast at least 50 ordinary decks of paper playing cards.



Always retains brisk snap, crispness . . . won't "dog ear" or get sticky.

PERMACARDS are all plastic in 4 colorful designs. A pleasure to handle, easier to shuffle and deal. Actually they cost less than paper cards in the long run. They are grand to use, own, and they make a perfect gift. Standard Bridge size. Nicely boxed. Exclusive Sears value. Shipping weights, set of 2 decks, 1 pound, 1 deck, 8 ounces.

[A] **Animals of the jungle**
3 K 6984
Set of 2....**$4.94**
3 K 6985
Single deck.**$2.77**

[B] **Our America Scenes**
3 K 6973
Set of 2....**$4.94**
3 K 6974
Single deck.**$2.77**



Double decks above come in California redwood gift box

TOWER Playing Cards

[C] **"Tower" Trumpet Cards.** Bridge size. Satin finish. Boxed. Assorted two-color picture back designs. Durable paper stock. Shpg. wt., each deck, 6 oz.
3 K 6955 Single deck.....**37c** 3 K 6963 Double deck.....**68c**
3 K 6958—Single Pinochle Deck.....**37c**

[D] **"Tower" Tournament.** Bridge size. Three and four color picture back designs. Gilt edges. Long wearing double-sized (glazed) paper stock. In suede-like box. Shipping weight, each deck, 6 oz.
3 K 6956 Single deck.....**47c** 3 K 6964 Double deck.....**87c**

[E] **"Tower" Town House.** Bridge size. Gilt edge. Lacquer coated finish for extra-long wear. Cleans with damp cloth. 4 and 5-color picture backs. Shipping weight, each deck, 6 ounces.
3 K 6957 Single deck.....**57c** 3 K 6965 Double deck....**$1.11**

[F] **"Tower" Club Cards.** Poker size. Lacquer-coated finish. Cleans with damp cloth. Conventional one-color back design. Shipping weight, 6 ounces.
3 K 6952 Poker.....**44c** 3 K 6953 Pinochle.....**44c**

Bargain Decks. Poker size. Shipping weight, 6 oz.
3 K 6954 Poker.....**27c** 3 K 6962 Pinochle.....**27c**

[G] **Cribbage Board.** Sturdy lacquered hardwood. Peg compartment in bottom. 2 to 4 players.
3 K 6935—Shipping weight, 9 ounces.....**48c**

[H] **Composition Interlocking Chips.** 100 in box.
3 K 6978—Shipping weight, 1 pound.....**67c**

[J] **100 Poker Chips.** Pressed pulp. Noiseless. Rounded edges. Lacquer finish. Embossed.
3 K 6931—Shipping weight, 14 ounces..... **44c**

[K] **Oblong Poker Rack.** As new as tomorrow. An unusually attractive and sturdy poker rack. Constructed of hydraulic-pressed, laminated fiber. Stronger than a solid block of milled wood. Nicely finished in natural color to bring out layered "grain." Set-in wooden handle. Felt feet. Holds 200 chips, 2 decks cards. Cards not included. Shipping wt., rack, 2 lbs., with chips, 3 lbs. 8 oz.
3 K 6983 Rack only..**$1.77** 3 K 6986 With 200 pulp chips **$2.43**





C4 PAGE 631 . . . . . PLAYING CARDS



Harmony House
REG U S PAT OFF

Cotton Ensembles

Embroidered cotton lawn feminine and dainty

$13.95 Each Bedspread

Available after August 1st. Make your bedroom like an enchanting dream with this frothy bedroom ensemble richly embroidered in gay colors or all white. It's exquisitely beautiful and practical at the same time. Fine quality sheer cotton lawn washes like a hankie . . . easy to keep fresh as a daisy. Full, billowy flounces have picot-edged embroidered ruffles (a feature found only on high quality merchandise). *Washfast colors:* white with blue, green, white or dusty rose embroidery.

Bedspread. Deep, 21-inch flounces on three sides are generously full . . . have richly embroidered ruffles. Corded seams.

Full bed size. 97x110 in. Shpg. wt., 2 lbs. 8 oz.
24 K 2302M—*State color*..... Each $13.95

Twin bed size. 81x110 in. Shpg. wt., 2 lbs. 3 oz.
24 K 2303M—*State color*..... Each $13.95

Draperies. Headed priscilla-type draperies; ready to hang. Ruffled tiebacks included. Unlined. Each side, 39 inches wide by 2½ yards long. Shipping weight, pair, 1 pound 9 ounces.
24 K 2304M—*State color*..... Pair $7.95

Vanity skirt. Buckram lined cuff . . . easy to fit. Graceful, full flounces with embroidered ruffles. Each side 40 in. wide and 30 in. long. Shipping weight, 2 pieces, 1 pound 2 ounces.
24 K 2305M—*State color*..... 2 pieces $6.95

Pillow covers. White cotton lawn with full embroidered ruffles. Pillows slip easily into opening at back. Size, 20½x25 in. Shpg. wt., ea., 10 oz.
24 K 2306M—*State color*..... Each $2.95



Green White Dusty rose



Printed Twill . . lasting beauty

$12.95 Each Bedspread

You can have a charming bedroom just like the one in the picture. Bedspread, draperies, vanity skirt and pillow covers are all ready-made for you. Large colorful flowers bloom on the frosty-white background . . one of the most beautiful printed patterns of the season. White bands and ruffles for crisp, fresh contrast. Heavy quality diagonal weave cotton cloth will not wrinkle easily . . . stays smooth and neat. Corded seams in rose color. Easily laundered because colors are washfast. Sunfast, too. *One color combination* as shown.

Bedspread. Full gathered flounces on three sides are 22 inches deep. Generous length for covering pillows. Corded seams in rose color. Neat hems.

Full bed size. 97x110 in. Shpg. wt., 5 lbs. 8 oz.
24 K 2308M..... Each $12.95

Twin bed size. 83x110 in. Shpg. wt., 5 lbs. 4 oz.
24 K 2309M..... Each $12.95

Draperies. Pinch pleated heading. Tailored hems. Tiebacks included; ready to hang. Unlined. Each side, 32½ inches wide by 2½ yards long.
24 K 2310M—Shpg. wt., 3 lbs. 4 oz..... Pair $7.95

Vanity skirt. Buckram lined top, gathered skirt. Tailored hems. Ea. side, 36 in. wide by 29 in. long.
24 K 2311M—Shpg. wt., 2 pcs., 3 lbs. 4 oz. 2 pcs. $7.95

Pillow covers. Prettily ruffled. Easy to slip pillow into opening at back. Size, 17½x27 in.
24 K 2312M—Shpg. wt., each, 14 oz.... Each $3.95

All home furnishings, including bedspreads, bedroom ensembles and draperies are available on Sears Easy Payment Plan . . . see inside back cover for complete details.

Cotton Ensembles
Smart stripes, checks

Refreshingly new
Quilted top . . . scalloped cuff

$11.89 Each Bedspread

You'll lose your heart to this trimly tailored bedroom ensemble. It's the newest of the new in bedroom decoration. Combination of two-tone stripes and multi-color stripes will give your room the smart air you like. Woven of heavy cotton in a herringbone pattern . . . will wear and wash to your satisfaction. Beautifully tailored; made with quilted bedspread top and scalloped trim on drop. Neatly finished with contrasting corded seams and binding. Wash with care. *Sunfast colors:* blue or rose.

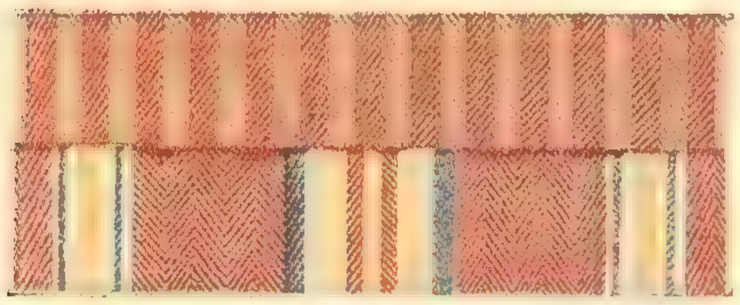
Bedspread. Deep, full flounces on three sides; side depth 21 in. Quilted top with scalloped drop.
Full bed size, 96x109 in. Shpg. wt., 4 lbs. 12 oz.
24 K 2349M—*State color*. . . . . Each $11.89
Twin bed size, 80x109 in. Shpg. wt., 4 lbs. 9 oz.
24 K 2350M—*State color*. . . . . Each $11.89

Draperies. Quilted scalloped valance. Tailored hems; ready to hang. Unlined. Tiebacks. Each side 37 inches wide by 2½ yards long. Shipping weight, pair 2 pounds 4 ounces.
24 K 2351M—*State color*. . . . . Pair $6.19

Vanity skirt. Quilted scalloped cuff. Full, gathered skirt. Each side, 41 inches wide by 30 inches long. Shpg. wt., 2 pieces, 1 lb. 12 oz.
24 K 2352M—*State color*. . . . . 2 pieces $4.95

Pillow covers. Striped center with deep 6½-inch ruffles. Your pillows slip easily into opening at back. Size, 21x27 in. Shpg. wt , each, 14 oz.
24 K 2353M—*State color*. . . . . Each $2.90

Ensemble. One full size spread, 1 pr., draperies, and vanity skirt set. Shpg wt., 7 lbs. 14 oz.
24 K 2354M—*State color*. . . . . Ensemble $21.95



Rose



Youthful woven gingham

$9.98 Each Bedspread

One of the gayest, perkiest bedroom ensembles you can imagine. Bright gingham check trimmed with rippling ruffles and corded seaming in a contrasting color. Fine thread count woven gingham washes and irons like a handkerchief. *Washfast Colors:* red with blue (as shown); blue with red; or green with red.

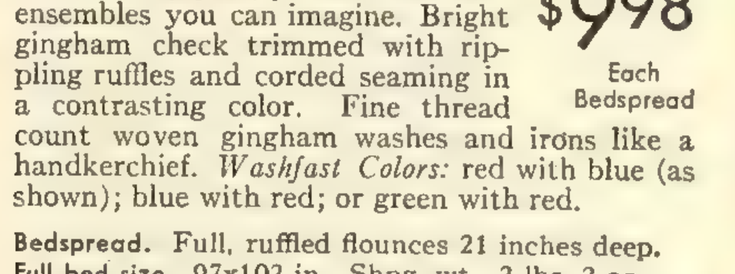
Bedspread. Full, ruffled flounces 21 inches deep.
Full bed size. 97x102 in. Shpg. wt., 2 lbs. 2 oz.
24 K 2355M—*State color combination*. . . . Each $9.98
Twin bed size. 82x102 in. Shpg. wt., 2 lbs.
24 K 2356M—*State color combination*. Each $9.98

Draperies. Priscilla-type draperies; slotted top ready to hang. Unlined. Ruffled tiebacks. Each side, 30 in. wide by 2½ yds. long. Shpg. wt., pr., 1 lb. 7 oz.
24 K 2357M—*State color combination*. . . Pair $6.98

Vanity skirt. Buckram stiffened top. Each side, 41x30 in. Shpg. wt., 2 pieces, 1 lb. 3 oz.
24 K 2358M—*State color combination*. . . . Set $5.98

Pillow covers. Ruffled. Easy to slip on your pillow. Size, 21x27 inches. Shipping weight, each, 11 oz.
24 K 2359M—*State color combination*. . . Each $2.98

Ensemble. Includes 1 full size spread, 1 pair draperies, and vanity skirt set. Shpg. wt., 4 lbs. 10 oz.
24 K 2360M—*State color combination*. $21.98



Blue with red Green with red



Harmony House
REG U.S. PAT. OFF.

Favorite Bedspreads

Lustrous rayon and cotton

$4.89 Each Bedspread

Available after July 15. Flatter your guests by giving them a bedroom made lovely with damask bedspreads and draperies in Victorian rose pattern. Woven of rayon yarns with soft spun natural cotton yarns in the design. Wash separately or dry clean. *Pastel Colors:* dusty rose, turquoise, eggshell or blue.

Bedspread. Tailored hems at top and bottom.
Full bed size. 86x105 in. Shipping wt., 3 lbs. 12 oz.
24 K 2578M—*State color*. . . . . Each $4.89
Twin bed size. 76x105 in. Shipping wt., 3 lbs. 10 oz.
24 K 2579M—*State color*. . . . . Each $4.89
Draperies. Pinch pleated. Unlined. Tiebacks. Each side 39 in. wide, 2½ yds. long. Shpg. wt., 3 lbs. 7 oz.
24 K 2580M—*State color*. . . . . Pair $4.89



Turquoise Eggshell Blue



Medallion . . . lacy pattern

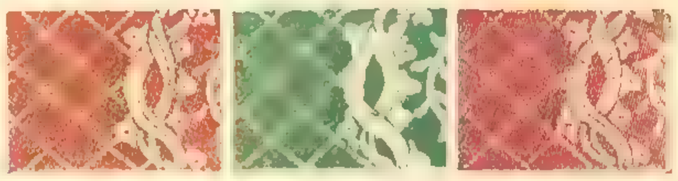
$2.87 Each

Available after August 15th. Naturally you want a bedroom that is both pretty and practical. This cotton-fresh bedspread will dress up your bedroom and give you fine service at the same time. Lacy medallions in natural cream colored yarns look like embroidery on the deep-toned background . . . a dainty design to go with any room scheme. You can rely on this bedspread to give you good and dependable service, too . . . that's why so many women select it for every-day use. Sturdy weave cotton takes lots of hard wear . . . resists wrinkling. Hemmed at top and bottom; selvage sides. Wash with care but washing won't be necessary often as this spread doesn't show soil quickly.

Colors: blue, rust, green, or dusty rose.

Full bed size. 86x105 in. Shipping wt., 4 lbs. 1 oz.
24 K 2581M—*State color*. . . . . Each $2.87
Twin bed size. 76x105 in. Shipping wt., 3 lbs. 9 oz.
24 K 2582M—*State color*. . . . . Each $2.87

Take advantage of our Easy Payment Plan to buy the bedspreads you need . . . see inside back cover for details.



Rust Green Dusty Rose



Lightweight . . . Inexpensive

A Save wear on your "company" bedspreads with these inexpensive cotton crinkles for every-day use. Use them for the children's rooms; they stand lots of wear and are slow to show soil. Good lightweight cotton; narrow white stripes on clear background colors. Scalloped edges. Wash with care.

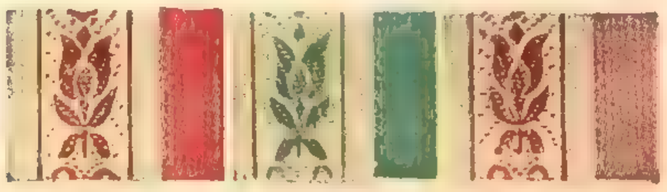
$1.12 Each

Colors: rose, blue or green.
Size: 82x105 inches. Shipping weight, 1 lb. 4 oz.
24 K 2555—*State color wanted*. . . . . Each $1.12

B **Available after August 15th.** Our best low priced cotton bedspread. Lightweight textured background. Bright colors in floral and plain stripes. A nice coverlet for summer nights. Scalloped edges. Reversible. Wash with care.

$1.45 Each

Colors: blue, rose, green or rosewood.
Size: 80x105 inches. Shipping weight, 1 lb. 12 oz.
24 K 2587—*State color wanted*. . . . . Each $1.45



Rose Green Rosewood

Gay Decorative Bedspreads

Lovely faille . . . rose pattern

Dramatic styling in bedspread and draperies of rayon faille. Exquisite print of roses and leaves on 2-tone ground forms the full gathered flounce. Solid color rayon faille top. Dry clean. Sun-resistant. *Colors:* leaf green, periwinkle blue or dusty rose.

$11.95 Each Bedspread

Bedspread. Full flounces 22 in. deep. Corded seams.
Full bed size, 97x110 in. Shpg. wt., 3 lbs 10 oz.
24 K 2313M—*State color*. . . . . Each $11.95
Twin bed size, 83x110 in. Shpg. wt., 3 lbs 5 oz
24 K 2314M—*State color*. . . . . Each $11.95
Draperies. Printed rayon faille with white cotton lining. Pinch pleated. Solid color tiebacks. Each side 31½ in wide; 2½ yds. long. Shpg. wt., 3 lbs.
24 K 2315M—*State color*. . . . . Pair $9.95



Dusty rose



Periwinkle blue

Colorful tailored stripes

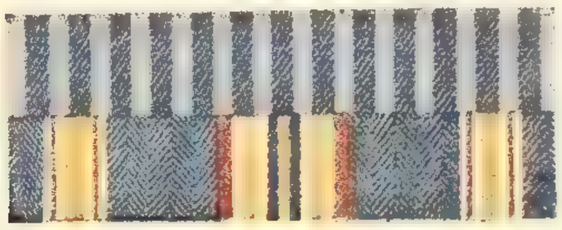
Today young girls have their own ideas about their bedrooms They want smart bedspreads and draperies like these . . . stripes that are modern and fashionable . . . colors that are soft and feminine Mothers will like this ensemble, too; it's woven from good quality cotton in herringbone weave design . . . resists soil; does not wrinkle easily Bedspreads available in 2 sizes: full bed size and twin bed size. Washable with care. Sunfast. *Color* lue.

Each 96x105 in.

Bedspreads. Full n two sides. C
Full bed 14 oz.
Twin bed 2 lbs. 8 oz.
. . . . . Each

SORRY— NOT AVAILABLE

Cot size spread. Length across top, 72 in. Top width, 36 in. Full gathered flounces 17 inches deep on four sides. Shipping weight, 1 lb. 10 oz.
—*State color*. . . . . Each
Draperies. Pinch pleated. Unlined. Tiebacks. Each side 37 in. wide by 2½ yds. long. Shpg. wt., 2 lbs.
—*State color*. . . . . Pair
Pillow Covers. Size 21x27 in. Your pillows fit easily into opening at back. Shipping wt., each, 14 oz.
—*State color*. . . . . Each



Blue





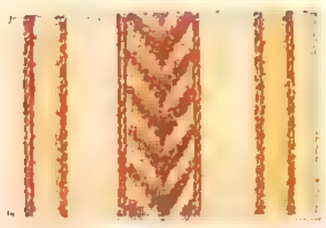
Homespun-type, peasant design

Available after August 15th. A bedroom, playroom or den can be "fixed-up" in a jiffy with gay, striped bedspreads like these . . . and it needn't cost much. By all means, carry out the lovely color effect with draperies. It's so easy; simply cut the 76x90-in bedspread in half, hem, and draperies are ready to hang. Wide and narrower stripes are woven in geometrical designs and alternate on natural color cotton crash. Overlock-stitched edges. Wash with care.

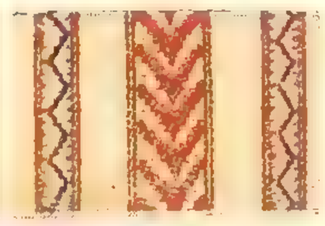
$2.10 Each 86x105 in.

Colors: green and gold; brown and gold; or red and blue. *Be sure to state color wanted.*

Size, Inches	For	Catalog number	Shipping weight	Each
86x105	Full bed	24 K 2572M	2 lbs. 5 oz.	$2.10
76x105	Twin bed	24 K 2573M	2 lbs. 2 oz.	2.10
76x90	Cot or bunk	24 K 2574M	1 lb. 14 oz.	1.68



Brown and gold



Red and blue



Harmony House
REG U.S. PAT OFF

Homespun Bedspread

Wide yard goods to match

$4.49 Each Bedspread

Looking for a bedspread and draperies that will please both you and the masculine members of the family? These will! They're made from homespun-type woven textured cotton, rugged and long wearing. Roving yarns form gay stripes on tan background. Wash with care or dry clean. *Colors:* wine, green or blue, each on natural tan.

Bedspread. Generously long to cover pillows. **Full bed size,** 86x105 in. Shpg. wt., 3 lbs. 10 oz.
24 K 2556M—*State color*.....Each $4.49

Draperies. 4 pinch pleats. Hemmed all sides; unlined. Each side 33 in. wide (17-in. pleated top); 2⅓ yds. long. Shipping wt., 2 lbs. 9 oz.
24 K 3200M—*State color*.....Pair $3.09

90-inch yard goods . . . economical to use

$1.20 Yard

Take this cheery homespun type cotton fabric and make your own spreads, draperies, draw curtains, pillow covers or table mats. Because of its extra width, a few yards will go a long way . . . only two yards make a couch throw or draperies (use width for length). *Colors:* shown below. Shpg. wt., yd., 1 lb. 6 oz.
24 K 6200M—*State color*.....Yard $1.20



Floral design Bedspread

$2.87 Each 86x105 in.

Available after August 15th. Stripes of graceful blossoms look like hand embroidery against soft cotton background; it's unusual to find such a delicate, detailed design on homespun-type bedspreads. It's sturdy enough to give years of service. It won't wrinkle easily or show soil. Prelaundered. The attractive natural colored background of fine yarns has diagonal lines of heavier yarns which form a diamond design. In three sizes: full bed, twin bed and cot size to add color and charm to any bedroom. And it's easy to make matching draperies; simply cut the 76x90-inch size bedspread in half and hem. Wash with care . . . use gentle Lux suds to keep the colors lovely looking longer.

Colors: dusty rose, blue or green. *State color.*

Size inches	For	Catalog number	Shipping weight	Each
86x105	Full bed	24 K 2592M	4 lbs.	$2.87
76x105	Twin bed	24 K 2591M	3 lbs. 4 oz.	2.87
76x90	Cot or bunk	24 K 2590M	2 lbs. 12 oz.	2.57

All home furnishings, including bedspreads, bedroom ensembles, and draperies available on Sears Easy Terms. See inside back cover.





Slumbersound

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Economy Comforters

Part wool filled . . both sides alike

A • Finished size, 68x80 in. Wt. 5 lbs. Filling is of 50% dark reprocessed wool . . . 50% dark cotton. **$3.29** Each

Cotton covering in a pleasing print. Decorative scroll stitching keeps the filling from slipping around. If price must come first in your budget, choose this attractive comforter to keep you warm and give you dependable service for very little money Dry cleanable. Predominating *colors:* wine, blue or rose. Shipping weight, 7 pounds.

56 K 08458—*State color wanted*. . . . . Each $3.29

Extra long . . . part wool filled

B • Finished size, 67x87 in. Wt , 5½ lbs. Filling is of 50% dark reprocessed wool. . . . 50% dark cotton. **$3.79** Each

Extra long—7 extra inches—to allow you more to tuck in and keep you comfortably snug and warm while you sleep. Covered on both sides with the same good quality cotton print in an attractive design. Scroll stitching holds the filling securely in place Ends are hemmed. Will give you warmth and good service for little money. Dry cleanable. *Colors:* rose or blue predominating. Shipping weight, 7 pounds 8 ounces.

56 K 08429—*State color wanted*. . . . . Each $3.79

Part wool filled . . . cotton print

C • Finished size, 68x80 in. Wt., 5 lbs. Filling is of 50% dark reprocessed wool . . . 50% dark cotton. **$3.88** Each

Better material and finer workmanship go into this comforter than either of those shown above. Smartly styled top with a bright cotton print center accented by a solid color border, mitered at the corners. Solid color back to harmonize. Scroll stitching holds the filling securely in place and adds to the appearance. Dry clean. *Colors:* green, blue or rose. Shipping weight, 7 pounds.

56 K 08422—*State color wanted*. . . . . Each $3.88

100% wool filling Comforters

D • Lustrous rich sateen covering.
• Finished size, 68x80 inches. Weight 4½ pounds. **$6.49** Each

Available after August 15. It's no surprise these comforters are the choice of many budget-minded customers. They're so warm because of the 100% all new colored wool filling. They wear well because of the sturdy covering. Top has pretty sateen print center set off by a rich solid colored sateen border with mitered corners. Print sateen back. Scroll stitching. Dry clean. *Colors:* blue, rose or green. Shipping weight 6 pounds.

56 K 08440—*State color wanted*. . . . . Each $6.49

100% wool filling . . . cotton print covering

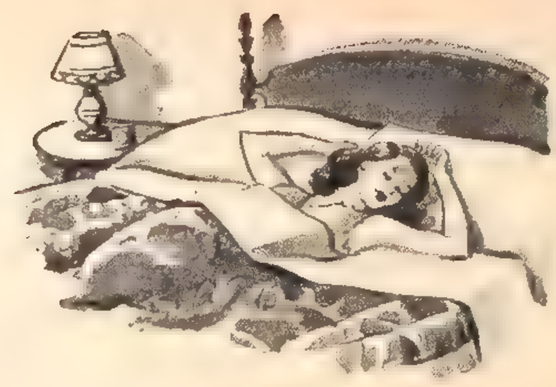
• Finished size: 68x80 inches. Weight 4¼ lbs. **Available Now.** Same filling, style and construction as above, but covering of cotton print with plain sateen border. *Colors:* blue, rose or cedar. Shipping weight, 6 pounds.

56 K 08461—*State color wanted*. . . . . Each $4.59

Let Sears Easy Payment Plan help you get the warm bedding you need. See inside back cover.







Slumbersound

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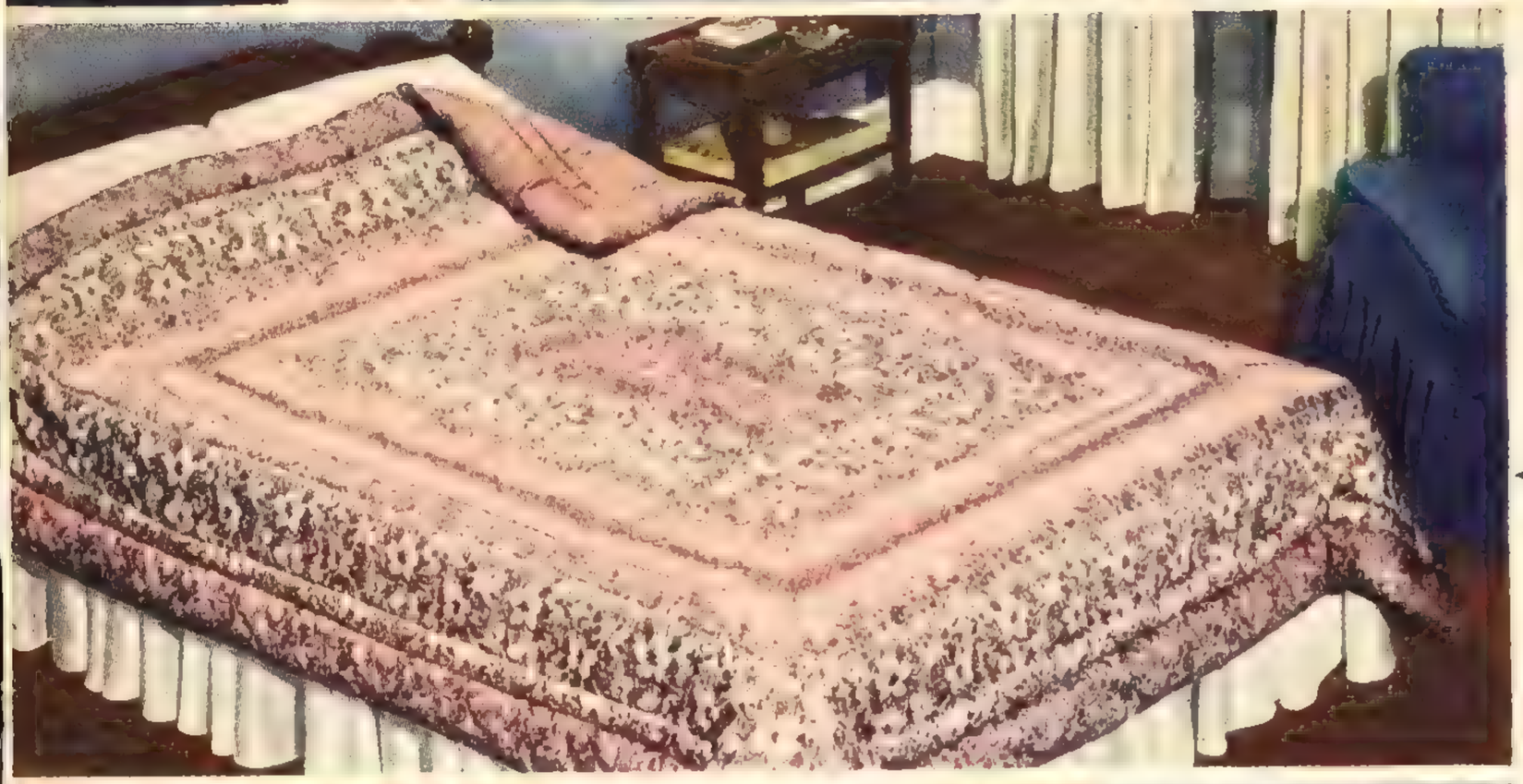
Wool Filled Comforters

Available after September 1

• Two-tones in lovely solid colors. Filling: 2¾ lbs. of 100% colored wool blend . . . finished wt. 4½ lbs. **$6.98** Each

One side Celanese rayon taffeta that won't split or crack; other side fine sateen. Fancy scroll stitching keeps filling from bunching up. Good looking, serviceable. Dry clean. Finished size: abt. 68x80 in. *Color combinations:* blue taffeta with rose sateen or rose taffeta with blue sateen. Shpg. wt., 6 lbs. 8 oz.

56 K 08404—*State color of taffeta*.....Each **$6.98**



Available after September 1

• Sateen cover . . . medallion center. Filling: 2¾ lbs. of 100% new white wool blend . . . finished wt. 4½ lbs. **$9.50** Each

Better quality filling. Expertly tailored, full mitered top. Multi-colored fall flower garden print on fine quality sateen. The solid colored back is also of fine sateen. Scroll stitched to hold filling in place. Dry clean. Finished size: abt. 68x80 in. *Colors:* rose, blue or rust. Shipping weight, 6 lbs. 8 oz.

56 K 08400—*State color wanted*.....Each **$9.50**



Available after September 1

• Three exquisite fabrics combined. Filling: 2¾ lbs. of 100% new white wool blend . . . finished wt. 4½ lbs. **$11.79** Each

Fine quality floral print sateen with a gleaming Celanese rayon Satin insert on top. Other side of fine quality Celanese rayon taffeta . . . split and crack resistant. Mitered corners in border and insert. Elaborate scroll design keeps filling from slipping. Dry clean. Finished size: abt. 68x80 in. *Colors:* blue, rose or green. Shpg. wt., 6 lbs. 8 oz.

56 K 08406—*State color wanted*.....Each **$11.79**



Available after September 1

• Lustrous rayon satin on both sides. Filling: 3 lbs. of 100% new white wool blend . . . finished wt. 4¾ lbs. **$13.89** Each

The shimmering loveliness of soft, heavy Celanese rayon satin . . . the warmth of all new wool give you a luxurious, billowy comforter you'll enjoy for years. There's a quarter pound more filling than in the comforters above . . . that means it's warmer. Mitered corners and hand guided machine stitching in an intricate design hold the filling in place. Finished with a corded self piping. The rich covering (same color on both sides) won't crack or split. Dry clean. Finished size: abt. 68x80 in. *Colors:* rose-dust or monte blue. Shipping weight, 6 lbs. 12 oz.

56 K 08405—*State color wanted*.....Each **$13.89**

SLUMBERSOUND COMFORTERS ARE ALL MOTH-FREE

You can say good-bye to all moth worries when you buy a Slumbersound Comforter from Sears. A special process seals in the filling which is moth-free . . . and the comforter remains safe from harmful moths as long as the covering stays intact.



Lovely, luxurious Slumbersound fine feather Comforters

REG U S PAT OFF

Let either exquisite color of these rich two-tones show . . . the same beautiful fabric used on both sides. Won't crack or split. Just as neatly made on one side as the other. Filling held by scroll stitching and new mitered corners stitched clear through. Corded piping sewed just inside edges prevents escape of feathers.

RAYON TAFFETA $8.98 Each

Shimmering, featherproof Celanese rayon taffeta

• Finished size: 68x80 inches . . . Finished weight: 6½ pounds

Soft, new hen feather filling . . . 4⅝ pounds . . . keeps you snug and warm. Small feathers are crushed to break all the tiny quills, then they are cleansed, sterilized, dried and fluffed over currents of warm air. Mothproof treated. Fine Celanese rayon taffeta cover . . . a different color on each side. Closely woven . . . 200x64 threads in every square inch . . . no feathers can seep through. So beautifully made there's no difference between the two sides except for color.

Full generous size. Dry cleanable. Individually packed. *Color combinations:* monte blue with rosedust or wine with rosedust. Shipping weight, 9 lbs. 6 oz.

56 K 08416—*State color combination wanted*.....Each $8.98

RAYON SATIN $10.98 Each

Soft, gleaming, featherproof Celanese rayon satin

• Finished size: 68x80 inches. Finished weight: 6¾ pounds

Rich, rayon satin covering . . . heavier, more closely woven than the covering on the comforter at the left. 250x104 threads in each square inch . . . no feathers can filter through. Made with painstaking care so that both sides are exactly the same except for color . . a different color on each side. The same filling as comforter at the left. Crushed, small, new hen feathers cleaned, sterilized, dried and fluffed over currents of warm air. Mothproof treated. Weight of filling, 4⅝ pounds.

Full generous size. Dry cleanable. Individually packed. *Color combinations:* monte blue with rosedust or wine with rosedust. Shipping weight, 9 lbs. 10 oz.

56 K 08401—*State color combination wanted*.....Each $10.98

A white petticoat flounce sets off the beauty of your comforter and dresses up your bedroom. (See index.) You may buy both on Sears Easy Payment Plan. Full details are given on the inside back cover.



Slumbersound

Blanket Sheets

Cotton blankets and blanket sheets are known for their long wear. While they are not as warm as those with a wool content, they give satisfactory service. Fibers are straight and long. The longer the fiber, the stronger the yarn and the blankets.

Heavy quality . . . natural cream-white

- 100% fine, long cotton fibers. Long size: 70x95 inches. Wt., 1¾ lbs. **$1.39** Each

Cold getting into bed on wintry nights? Not if you use fleecy napped blanket sheets. From grandmother on down to baby, everyone loves these cuddly, creamy-white sheets. Snuggle between them for added warmth and comfort—they're as warm as toast, as soft as down and inexpensive enough to suit any budget. Closely woven of best quality, staple cotton for a sturdy underweave.

Fine all purpose, all-season sheets. Sleep between them in cold weather; use them as light covers in summer when a heavier blanket would be uncomfortable. Save wear on your better blankets too. Bleached creamy white with mild chemicals so that the fibers are not weakened. Reinforced, overlock stitched ends. Washable.

56 K 08663—Shipping wt., 2 lbs. 6 oz...Each **$1.39**

Slumbersound

Cotton Blankets

[A] • Fine quality . . Weight, 2½ pounds. Standard size, 70x80 inches. **$1.81** Pair

Bright plaid blanket pairs. Woven of new American cotton. They're cozy to sleep between in winter; light enough for summer. Napped on both sides. Overlock-stitched ends. Washable. *Colors:* rose or blue, each with white. Shipping weight, 3 pounds.

56K08323—*State 1st and 2nd color choice.* Pr. **$1.81**

Single blanket . . . same quality as above.

- Standard size, 70x80 inches. Weight, 1¼ lbs.

56 K 08303—*State 1st and 2nd color choice.*
Shipping weight, 2 pounds.....Each **92c**

- Finer quality . . Weight, 3½ pounds. Generous full size, 72x84 inches. **$2.94** Pair

Available After September 15th

A larger and heavier blanket woven with more quality cotton to the square inch. Deeper nap on both sides for greater warmth and comfort. Feels like lightweight wool next to the body. Overlock-stitched ends. Washable. Big plaids in *colors:* rose or blue, each with white.
Shipping weight, 4 pounds.

56 K 08329—*State 1st and 2nd color choice.* Pr.**$2.94**

Slumbersound

5% Wool Blankets

[B] 5% wool Slumbersounds are great for year-round use. Smoother, softer than all cotton. "Core thread" construction—with a strong cotton thread for the underweave and new warm wool in the nap—just like the more expensive part wools.

Bright Plaid Pairs . . . in 2 colors

- 95% new cotton and 5% new wool Standard size, 70x80 in. Wt., 3 lbs. **$2.45** Pair

A blanket for people who want quality and good looks at a moderate price. Has "core thread" construction, too, which puts the warmth of lively new wool in the nap, the strength of cotton in the underweave. Colors are vivid and clear. 3-inch sateen binding. Practical for "extra bedding." Washable. *Plaids.* blue or rose, each with white. Shipping wt., 4 lbs. 2 oz.

56 K 08223—*State 1st and 2nd color choice.* Pr.**$2.45**

A "pair" is two full size blankets woven in one single length. All Slumbersound blankets on these pages are washable in Lux according to directions.

Slumbersound
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25% Wool Blankets

More warmth in these blankets than in the 5% wools or the all cottons. Woven the "core thread" way to give you more warmth and longer service. You have your choice of either plaid blanket pairs or solid color singles. Attractively bound ends.

Singles . . solid colors . . white borders

[A] • 50% rayon, 25% reused wool, 25% cotton. Size, 72x84 in. Wt., 3⅛ lbs. **$3.30** Each

A good looking blanket blended of choice wool, rayon and cotton fibers. The wool gives it warmth; the rayon gives it body, beauty, rich coloring; the cotton gives it strength. "Core thread" construction consists of weaving a heavy springy wool thread about a strong cotton core . . . gives a thicker, fluffier nap; a more durable underweave. Rich, true colors. Smart, 3-inch rayon taffeta binding. Washable. *Solid colors:* green, woodrose (dark rose) or blue, each with white border. Shpg. wt., 3 lbs. 10 oz.

56 K 08537—*State 1st and 2nd color choice.* Ea. $3.30

Colorful Plaid Pairs . . . in 3 colors

[B] • 75% new cotton, 25% new wool. Full size, 72x84 in. Wt., 3¾ lbs. **$4.29** Pair

The use of new materials and fine dyes makes possible the clear brilliant plaids of this attractive part wool blanket. "Core thread" construction, too, which puts the warmth of lively, springy new wool in the nap, the strength of the cotton in the sturdy underweave. The downy soft nap stays light and fluffy even after many washings. Attractive 3-inch binding. *Plaids:* cedar and white, blue and white or rose and white. Shipping weight, 4 lbs. 4 oz.

56 K 08540—*State 1st and 2nd color choice.* Pr. $4.29

Slumbersound
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50% Wool Blankets

Twice as much wool as in the 25% wools . . . fluffier, heavier, more resilient nap. Made with "core thread" construction. Washed after completion, just like all-wool blankets, to help reduce shrinkage. Pairs in gay plaids, singles in solid colors.

Gay Plaid Pairs . . . in 3 colors

[C] • 50% new wool and 50% new cotton. Full size, 72x84 inches. Wt., 4 lbs. **$6.48** Pair

Winter sleeping comfort requires warmth—warmth that you'll find in these fine Slumbersound plaid blankets. Heavier and warmer than the blankets above for they have a greater wool content. Colors are clear and bright because only fine quality new cotton and wool have been used. Retains its fresh loveliness and charm even after many launderings. Has the "core thread" construction, too, which puts the warmth of lively new wool in the nap, the strength of the cotton in the underweave. Gleaming 3-inch rayon satin binding. *Plaids:* blue, cedar or rose, each with white. Shpg. wt., 4 lbs. 8 oz.

56 K 08591—*State 1st and 2nd color choice.* Pr. $6.48

Single Blankets . . . in solid colors

[D] • 50% new wool and 50% new cotton. Full size, 72x84 inches. Wt., 4 lbs. **$6.70** Each

The only Sears part wool blanket featuring a double weave! Woven with two filling threads to every warp thread. This makes extra warmth, extra fluffiness and extra strength. "Core thread" construction, too, which puts the warmth of lively new wool in the nap, the strength of the cotton in the underweave. Choice of three rich, beautiful colors. Bound with a 3-inch lustrous acetate rayon satin binding. Washable. Packed in individual boxes. *Solid colors:* rose, blue or cedar. Shpg. wt., 6 lbs.

56 K 08582—*State 1st and 2nd color choice.* Ea. $6.70

EASY TERMS—Sears Easy Payment Plan is a convenient way to get all your blankets. Pay while enjoying them. See inside back cover.



Slumbersound

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All Wool Blankets



Single Blankets ... budget quality

A • All resilient, new wool—napped for warmth. Generous full size, 72x84 in. Weight, 3 pounds. Enjoy the comfort of all wool, even at this low pri

SORRY—NOT AVAILABLE

No other fiber pr retaining air cells. T , durable underwea stay bright even after ma buoyant nap stays fluffy, resists mat 3-inch acetate rayon satin binding is double stitched. Boxed. *Solid colors:* winter rose (shown), blue, green, or rose. Shipping weight, 3 pounds 12 ounces.

—State 1st, 2nd color choice..

Single Blankets . . . lovely, warm

B • 100% all new, all long fibered wools. Generous full size, 72x84 in. Weight, 3¾ pounds. Fluffy, "insulating" nap keeps cold out, heat in. **$9.65** Each

This thick textured, fleecy blanket is made of long, all wool fibers that give you delightful warmth without uncomfortable weight. Has a close, firm weave for extra strength. Lofty nap has been gently brushed up from the woven cloth by fine wire teeth. Air cells created in the thickly napped surface are heat retaining—give added comfort on shivery winter nights. Clear, exceptionally beautiful colors. Will make any bedroom look more lovely. 3-inch acetate rayon satin binding. Individually boxed. *Solid colors:* blue, dusty rose, cedar or green. Shpg. wt., 5 lbs.

56 K 08104—*State 1st, 2nd color choice..* Each **$9.65**

Single Blankets . . . double woven

C • 100% all new, long fibered American wools. Full size, 72x84 in. Weight, 4 pounds. Double weave results in a warmer, softer blanket. **$10.49** Each

Double woven—with two filling (or crosswise) threads to every warp thread. Since the filling threads are the ones that are later brushed up to form the nap, this blanket has a fluffier, more buoyant surface than those above. Millions of tiny air cells form an insulating air cushion that keeps the warmth in and the cold out. Fine quality wool takes dyes clearly; results in soft pastel shades. Washed and scoured after completion to help reduce shrinkage. 3-inch rayon satin binding. Individually boxed. *Solid colors:* dusty rose, blue, green or peach. Shipping wt., 4 lbs. 12 oz.

56 K 08116—*State 1st, 2nd color choice.* Each **$10.49**

Simple washing instructions are included with every blanket you buy from Sears. Washing them in gentle Lux flakes will keep them lovely longer.

Our finest Slumbersound
REG U.S. PAT. OFF.

All Wool Blankets



Single blankets . . our best quality

• 100% fine, long fibered new American wools. Full size, 72x84 in. Weight, 4 lbs. Double woven—Sears finest, most luxurious blanket.

$14.19 Each

Our very best, most beautiful all-wool blanket. Double woven with two filling threads for every warp thread—twice as many threads to be napped. The thicker the nap, the warmer the blanket because the tiny air pockets formed by the interlacing fibers keep the heat from escaping and the chilly outer air from passing in. To secure this thick nap the blanket is passed over and around cylinders of hundreds of curved wire teeth. These fine teeth gently pick up the yarns and fluff them up into a soft, fluffy texture.

If you're looking for a blanket that will give you lasting satisfaction, this is it. It's dyed into deep true colors with finest quality dyes; closely woven to give a firm, durable underweave; washed after completion to help reduce shrinkage. 3-inch rayon satin binding. Individually boxed. *Solid colors:* dusty rose, blue, cedar or white. Shipping weight, 4 pounds 12 ounces.

56 K 08131—*State 1st, 2nd color choice*. . Each $14.19

All Blankets and other Bedding Needs available on Sears convenient Easy Payment Plan. See inside back cover.

Single blankets . . our heaviest

• 100% new American wools—deep, luxurious nap. Full size, 72x84 in. Weight, 5 lbs. Colorful and gay—white with "candy stripe" border.

$12.98 Each

Five pounds of resilient, fine quality new wools—all in one Slumbersound blanket! For real winter sleeping comfort—because the additional weight gives more warmth when the temperature falls. You'll love the clear, deep, border colors, too, just as much as you'll love its cuddly warmth. It will add a handsome, rich note to your bedroom; make it look brighter, more cheerful for years to come.

Long wool fibers are expertly woven. Firm, close weave gives years of wear. Washed after completion to help reduce shrinkage. Downy-soft, buoyant nap, made by gentle brushing of the filling thread yarns, gives super warmth. Tiny air cells formed in the napping process have an insulating quality, for they retain body heat and keep it from escaping too rapidly. Ends are reinforced with wide over-lock stitching. Individually boxed; *Color:* white only with multicolor border. Shipping weight, 5 pounds 15 ounces.

56 K 08124.....Each $12.98

The name SLUMBERSOUND on a blanket or comforter is Sears Guarantee of best possible quality consistent with price. Buy with confidence.





Slumbersound

REG U S PAT OFF

Bright Novelty Blankets

$4.15 Each

- Closely woven of 65% rayon, 25% cotton and 10% wool
- Beautiful . . . has softness and appearance of all wool
- Generous full bed size 72x84 inches. Weight, 3 pounds

Here's a lovely looking blanket that is bound to please you. The wool content makes the blanket warmer, the rayon adds to its beauty, the cotton gives it strength. "Core thread" construction gives it a thicker, fluffier nap and a more durable underweave. This consists of weaving a heavy wool thread about a strong cotton core. Woven on Jaquard looms. Reversible pattern. Three-inch rayon satin binding. Boxed. Wash with care—use Lux for best results. *Colors:* green, blue or cedar.

56 K 08828—*State 1st and 2nd color choice.*
Shipping weight, 5 pounds.....Each **$4.15**



Ready-made Pillow Ticks

A **Good Cotton Twill.** Same type as used for bedding by the Army and Navy. Popular blue and white striped ticking. Meets Federal Specifications CCC-T-351, type 2. Neatly cut and sewn into sturdy ticks. For covering old pillows as well as making new ones. Washable. *Size:* 21x28 in. **36c** Each

96 K 2709—Shipping weight, 7 ounces.....Each **36c**

B **Heavy Cotton Twill.** "Tried and True" 8 oz. ticking. Blue and white striped. Woven to make it featherproof and dust-tight. Washable and sun resistant. Meets Federal Specifications CCC-T-351, type 1. Generously cut, neatly sewn. Has qualifications of a superior tick. *Size:* 21x28 in. **44c** Each

96 K 2710—Shipping weight, 10 ounces.....Each **44c**

C **Roman Striped Sateen.** Closely woven, heavyweight. Satin-smooth, lustrous finish. Sunfast colors. Cut large for full size pillows. Easy to sew up the open end . . . makes old pillows look like new Wash separately. *Size:* 21x28 in. *Colors:* woodrose or blue, each with gray and white stripes. **57c** Each

96 K 2711—*State color*—Shpg. wt., 9 oz.....Each **57c**

Batts for making pillows

Just right for 20x26-in. pillows. Ideal for hay fever and asthma sufferers who are allergic to feathers. Sanitized by Westinghouse Sterilamps. Won't mat down with ordinary care. Easy to make. Take one of the pillow ticks above or an old tick and roll it back until it is inside out. Unroll it over a pillow batt and sew up open end. Instructions included with each batt.

New Cotton... Fluffy white pilloww filli ng. Just right for making a comfortable, buoyant pillow. Stays soft and smooth with ordinary care. Shpg. wt., 3 lbs. **$1.09** Each

96K02600-2½-lb.batt.**$1.09**

Celairese Rayon.. the amazing new silvery-white Celanese rayon filling. Makes a marvelously light, fluffy pillow. Crinkled fibers add resiliency. Shpg. wt., 3 lbs. **$2.19** Each

96 K 02601–2-lb.batt.**$2.19**

Glossy Waterproof Sheeting

Lightweight, lovely du Pont Cordura—a strong rayon fabric with a waterproof coating. Use in place of rubber sheeting. Perspiration proof, dust-tight, soil and stain resistant. For crib sheets, baby pants, linings, non-allergic pillow, mattress covers. Easy to sew. Clean with damp cloth. *Width:* 38 in. *Colors:* light blue, rose beige, green or white. **65c** Yard

96 K 2380—*State color*—Shpg. wt., yd., 3 oz.....Yard **65c**

Waterproof Nursery Sheeting

Available after July 10. Glossy coated nursery print on cotton base. Takes lots of wear, won't crack or peel. For pillows, mattresses, pads, etc. Cuts, sews easily. Cleans with damp cloth. *Width:* 36 in. *Colors:* rose or blue. **59c** Yard

96 K 2384—*State color.* Shpg. wt., yd., 6 oz.....Yard **59c**

Cheery new Kitchen Towels

Bold bright stripes on a creamy white background. Lovely, heavyweight material—63% linen, 37% cotton combined for absorbency and strength. Selvaged sides. Hemmed ends. Finished *size:* 17x32 in. *Border colors:* red, green or blue. **59c** Each

96 K 3705—*State 1st and 2nd color choice.* Wt., 9 oz. Ea.**59c**

For other Kitchen Towels and Toweling; see Index.



Slumbersound

REG U.S. PAT. OFF.

Camp and Utility Blankets

20% WOOL . . . our lowest priced

[A] • Size, 70x84 inches. Weight, 3¼ pounds
• Made of 75% cotton, 25% reused wool
• A low priced and dependable blanket

$2.07 Each

Keep several around the house for rough use . . put them in the children's rooms . . take them with you on camping trips and outings. Overlock stitched ends. All materials have been washed and scoured. Border similar to illustration. *Color:* maroon with red border.

56 K 08735—Shipping weight, 4 pounds.....Each $2.07

66⅔% WOOL . . . gray with dark border

[B] • Size, 70x80 inches. Weight, 4 pounds
• Made of 40% reprocessed wool, 20% fine rayon, 16⅔% reused wool, 13⅓% cotton and 10% new wool

$3.34 Each

Good and warm, very serviceable. Don't worry if it gets walked on or rained on—this blanket can take it, and the color is dark so it doesn't show soil easily. Overlock stitched ends. All materials have been washed and scoured. *Color:* dark gray with darker gray border.

56 K 08738—Shipping weight, 4 lbs. 12 oz.....Each $3.34

66⅔% WOOL . . . choice of 3 colors

[C] • Size, 70x80 inches. Weight, 3¾ pounds
• Made of 40% reprocessed wool, 20% fine rayon, 16⅔% reused wool, 13⅓% cotton and 10% new wool

$3.78 Each

Unusually attractive with its lovely colors and 3-in. rayon satin binding. Woven from strong yarns, too—wool for warmth, rayon for beauty, cotton for strength. All materials have been washed and scoured. *Colors:* blue, green or mahogany. *State color.*

56 K 08744—Shipping weight, 4 lbs. 8 oz.....Each $3.78

80% WOOL . . . navy blue color

[D] • Size, 62x82 inches. Weight 3¾ pounds
• Made of sturdy materials: 80% reprocessed wool, 15% rayon and 5% cotton

$4.98 Each

Use as a warm blanket for your bed, or for any indoor or outdoor use. Ideal for camps, institutions—any place you need a blanket that can keep its appearance, take plenty of wear. Overlock stitched ends. All materials have been washed and scoured. *Color:* navy blue.

56 K 08721—Shipping weight, 4 lbs. 8 oz.....Each $4.98

80% WOOL . . . olive drab color

[E] • Size, 62x82 inches. Weight 3½ pounds
• Made of 80% warm new wool specially blended with 20% fine quality rayon

$5.85 Each

Tough . . . serviceable. It's the perfect blanket for camping in the woods, "tucking up" at football games. Or use it as a fine quality blanket anywhere—even in your bedroom. Gives plenty of warmth; woven for long wear. Strong, overlock stitched ends. All materials have been washed and scoured. *Color:* olive drab.

56 K 08707—Shipping weight, 4 lbs. 4 oz.....Each $5.85

100% WOOL . . . our finest, warmest

[F] • Size, 66x82 inches. Weight, 4 pounds
• Made of superior quality materials: 70% reprocessed wool and 30% reused wool

$5.98 Each

A real beauty—this topnotch blanket. Since it's all wool, you'll be as proud to have it on your bed as any blanket—and at a much lower price than you would pay for an all wool, light colored pastel. Evenly woven. Overlock stitched ends. All materials have been washed and scoured. *Color:* navy blue.

56 K 08701—Shipping weight, 4 lbs. 12 oz.....Each $5.98

All Sears Utility blankets labeled in compliance with Wool Labeling Act. For explanation of terms such as "reused" see page 895.

DAY-N-NIGHT. . the all-purpose Utility Blankets

For "around the clock" use . . . indoors or out

Excitingly new, excitingly different! For winter or summer, for day or night, for indoors or out, for multitudes of uses. No matter how much punishment you give it, it's ready for more. Lightweight . . . easy to carry, easy to wrap around yourself. Warm . . . springy wool fibers have a heat retaining quality. Sturdy . . . breaking strength: warp, 45 lbs.; filling 35 lbs. Specially napped, extra fluffy. Feels smooth, pleasantly soft. Low priced . . . an excellent investment that will serve you well.



Slumbersound 50% reused wool, 30% cotton and 20% rayon . . . choice of 2 sizes

Carefully selected wool skillfully blended with tough, strong cotton and lustrous rayon makes a beauty of a blanket. Fluffy nap helps form millions of tiny air pockets that keep warm air in and cold air out.

$2.19

Utility Size
54x70 inches

Plain . . . Utility size, 54x70 inches. Weight, 2 pounds

Sturdy blanket is ideal for auto robes, picnics, sport events, etc. Makes a warm extra on your bed, too. The deep, lovely teal blue color doesn't show soil easily. Strong, special overcast stitching at the edges adds to its long wear. Washable with care.

56 K 08703—Shipping weight, 3 pounds.....$2.19

With border . . . Large size, 70x84 in. Wt., 3¼ lbs.

Big and beautiful . . . covers you with comfort while you sleep. For children's rooms, cottages, camping, other things. Same teal blue color as at left, but the brilliant crimson border adds a dash of color. Crimson overcast stitched edges. Washable with care.

56 K 08704—Shipping weight, 4 lbs. 4 oz.....$3.19

$3.19

Large size
70x84 inches

You can buy these attractive Day-N-Nite Blankets on Sears Easy Terms. See inside back cover.

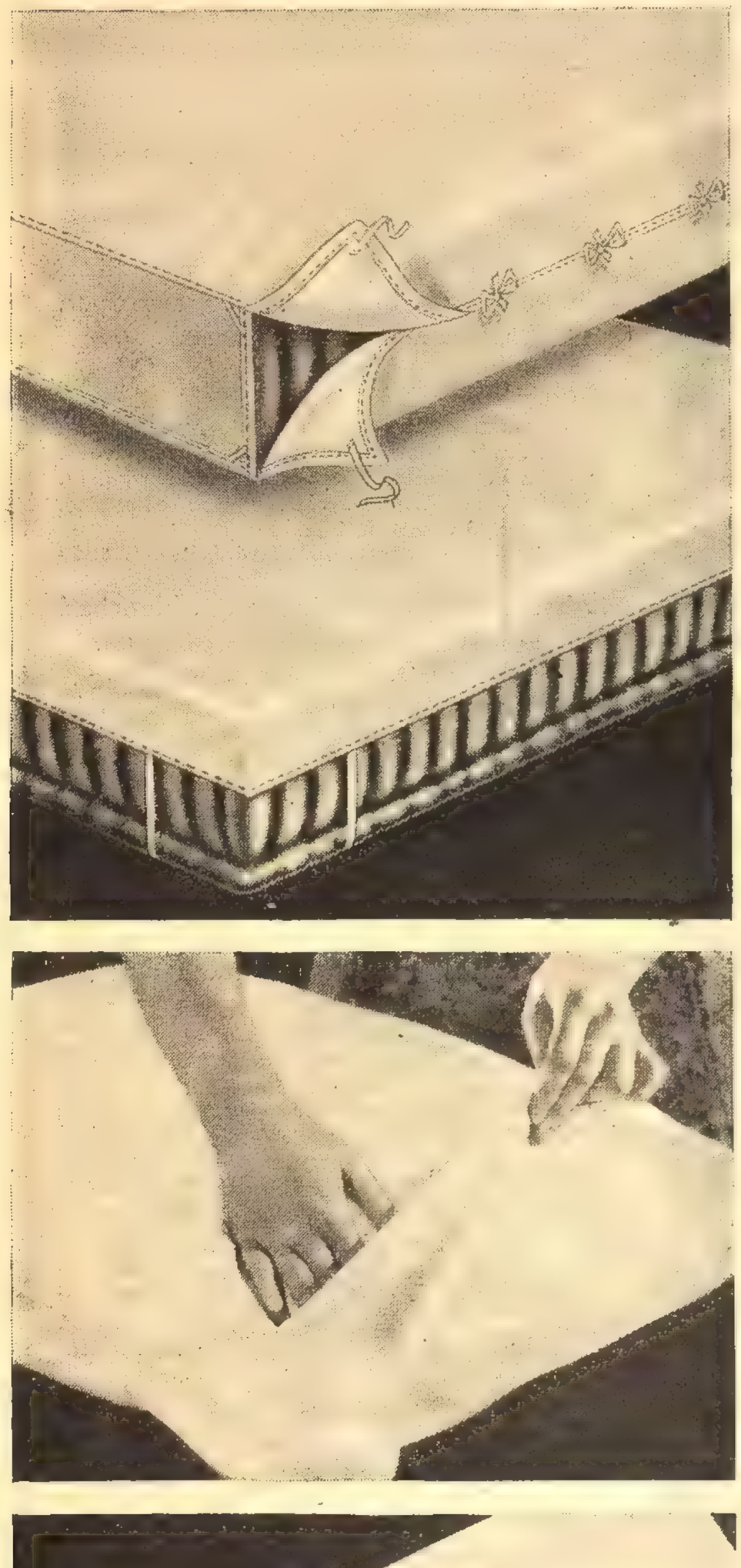
Slumbersound protective Waterproof Bedding

OUR OWN TRADE MARK

Convenient aid to sanitary sleeping comfort

Waterproof, sanitary protection . . . a real help in sickroom, nursery or hospital. Durable, heavily coated cotton . . . soft, pliable and comfortable. The smooth, glossy surface makes it easy to keep clean . . . just wipe it off with a damp cloth.

Safeguard your bedding against damage or stains from acids, oils, perspiration or body wastes . . . or from spilled foods or medicines. Feather dust can't seep through the heavy non-rubber coating . . . very helpful to those allergic to feathers.



Full Covers for Mattresses give allover protection

$4.59 Each Twin size

Allover protection from perspiration, body wastes, spilled liquids or medicines. Heavy, waterproof coated, white cotton. Tailored box style . . . set in side walls, tape bound edges. Entirely covers any type mattress, including innerspring. Tape tie closing. Smooth and glossy . . . easy to clean with a damp cloth.

For twin or single beds—39 inches wide
96K2404–Shpg. wt., 3 lbs. 3 oz. Each..**$4.59**

For full or double beds—54 inches wide
96K2405–Shpg. wt., 3 lbs. 10 oz. Each.**$5.29**

Top Covers for Mattresses Sanitary bed protection

$1.98 Each Twin size

Box type fits smoothly over entire top of any type mattress and drops down 3 in. on all 4 sides. Tape ties fasten underneath mattress for snug fit. Tape bound edges. Glossy, white, waterproof coated cotton . . . resistant to oils, perspiration. Cleans with damp cloth.

For twin or single beds—39 inches wide
96K2402–Shpg. wt., 1 lb. 6 oz. Each...**$1.98**

For full or double beds—54 inches wide
96K2403–Shpg. wt., 2 lbs.....Each **$2.98**

See index for other Mattress Covers

Protective Pillow Covers of pliable coated cotton

79c Each 2 for $1.55

Gives you the utmost in protection. Resistant to oils, face creams and perspiration. Helps keep pillow ticks free from stains. Improved double overlapping cap end does away with zippers, buttons or ties . . . seals pillows completely. Keeps feather dust from seeping out . . . important if you're allergic to feathers. Slips on and off in a jiffy. Easy to keep clean . . . wipe off the waterproof coated glossy surface with a damp cloth. White. Fits pillows up to 21x27 in. Shipping weight, each, 6 ounces.

96 K 2460.....Each 79c 2 for $1.55

For other Pillow Covers, see index



White Waterproof Sheeting Heavy, double coated

75c A yard

Strong cotton fabric, both sides coated with non-rubber compound . . . waterproof, dustite and stain resistant. Will not crack or peel with ordinary use. Use in place of rubber sheeting in nursery or sickroom. Can be sewed or used without hemming. Clean with damp cloth. White only. *Width:* 36 in.

96 K 2385—Shpg. wt., yard, 12 oz. Yard **75c**

Extra heavy quality. Same width and color as above, but heavier coating.

96K2389–Shpg. wt., yard, 15 oz. Yard **98c**



These protective covers are a real comfort and convenience during illness. Avoid soiling or staining your mattress by accidentally spilled foods or medicines. Waterproof and resistant to oils, cream, acids or perspiration.



Annoying feather dust can't seep through these waterproof, dustite pillow covers . . . They're ideal for hay fever or asthma sufferers who are allergic to feathers.



Use in place of rubber sheeting in nursery, sickroom or hospital. Just fine for making comfortable, non-allergic pillow covers.



A In 5-yd. bolts..... Less than 36c a yd.



B In 5-yd. bolts..... 31c a yd.

C In 5-yd. bolts..... 30c a yd.



D Unbleached. In 10-yd. bolts. 19½c a yd.

E In 10-yd. bolts...Less than 16½c a yd.



F Less than 11c a yard in 10-yd. bolts

G Less than 15c Each in lots of 2

H 5c Each in lots of 3

Launderite
Our own trade mark

Sturdy Kitchen Toweling

59% rayon with 37% smooth linen

Less than 36c Yard In 5-yd. bolts

A
- weighs 8.2 ounces per square yard
- closely woven . . . thread count 28x20
- 17 inches wide . . . sunfast, washfast

A combination of fibers that gives you a toweling of great strength and high absorbency, plus unusual beauty. Practically lint free. Rayon gives sparkle and luster, linen strength. 4% cotton in the bright colored woven borders similar to illustration. *Width:* 17 inches. Bleached. Border *colors:* red or blue. Shpg. wt., 5 yards, 1 lb. 4 oz.
96 K 3615—*State color*.....In 5-yd. bolts only **$1.79**

"Glass" stripe bleached linen and rayon

B
- 54% lustrous rayon . . . 44% smooth linen
- 2% cotton in the gay, colored stripes

Only 31c Yd. 5-yd. bolts

For sparkling glassware and gleaming silver . . . leaves practically no lint. Rayon gives it such a beautiful texture. 47 threads per sq. in. *Width:* 16 in. Washfast *colored stripes:* red or blue. Shpg. wt., 5 yds., 1 lb. 2 oz.
96 K 3609—*State color*.....In 5-yd. bolts only **$1.55**

Absorbent, all linen Crash . . . bleached

C
- soaks up 21 ounces of water per sq. yd.
- 37 strong, heavy threads per sq. in.

Only 30c Yd. 5-yd. bolts

Sturdy, long-wearing..breaking strength of warp, 98 lbs., of filling, 69 lbs. Launders well . . . speeds dish washing. *Width:* 16 in. Cotton borders (similar to illustration) in washfast *colors:* red or blue. Shpg. wt., 5 yards, 1 lb. 3 oz.
96 K 3616—*State color*.....In 5-yd. bolts only **$1.50**

Part linen . . . bleached or unbleached

D
- made of 75% cotton and 25% linen
- absorbs 14 ounces per square yard

Only 19½c Yd. 10-yd. bolts Unbleached

Heavy, absorbent toweling . . . thread count 40x36 per square inch. Washfast. *Width:* 17 in. Border *colors:* blue, green or red. Shpg. wt., 10 yards, 2 lbs. 2 oz.
96 K 3617—Unbleached—*State color*...10 yds. **$1.95**
96 K 3618—Bleached —*State color*...10 yds. **2.05**

Durable cotton and linen . . . unbleached

E
- made of 80% cotton and 20% linen
- thread count 32x28 per square inch

Less than 16½c Yd. 10-yd. bolts

Dependable quality . . . wears well, dries dishes quickly. Modestly priced so you can have all the towels you need. 15% finishing material. *Width:* 17 in. Assorted colored borders. Washfast. Shpg. wt., 10 yards, 1 lb. 13 oz.
96 K 3604.....In 10-yd. bolts only **$1.64**

Our lowest priced toweling . . . all cotton

F
- 60 threads per sq. in. . . . 15 in. wide

Less than 11c Yd. 10-yd. bolts

Bleached toweling of firmly woven cotton. Assorted two-tone colored borders. Shpg. wt., 10 yds., 1 lb. 10 oz.
96 K 3607—In 10-yard bolts only. **$1.06**

Cotton terry "Scotty dog" Kitchen Mitts

G Protect hands and wrists. Illustration shows both sides. Tape bound. Loops for hanging. *Size:* 8¼x5¾ in. *Colors:* red, blue or green. Shpg. wt., of two, 4 oz.
96 K 3901—*State color wanted*...2 for 29c

Less than 15c Ea. In lots of 2

"Geranium" Pot Holders of cotton terry

H For protecting your hands from painful burns. Tape bound. Loop for hanging. *Size:* 5½x6 in. Predominating *colors:* red or blue. Shpg. wt. of three, 8 oz.
96 K 3900—*State color wanted*...3 for 15c

Only 5c Ea. In lots of 3

Launderite
our own trade mark

Fine Kitchen Towels

Only 39c Each

A • 59% rayon, 37% linen . . size 17x32 in. Sparkling rayon and smooth linen for unusual beauty and high absorbency. Border similar to illustration. 28x20 threads per sq. in. Washfast. White. 4% cotton in *colored borders:* red or blue. Shipping weight, 5 ounces.
96 K 3704—*State color wanted*..... Each 39c

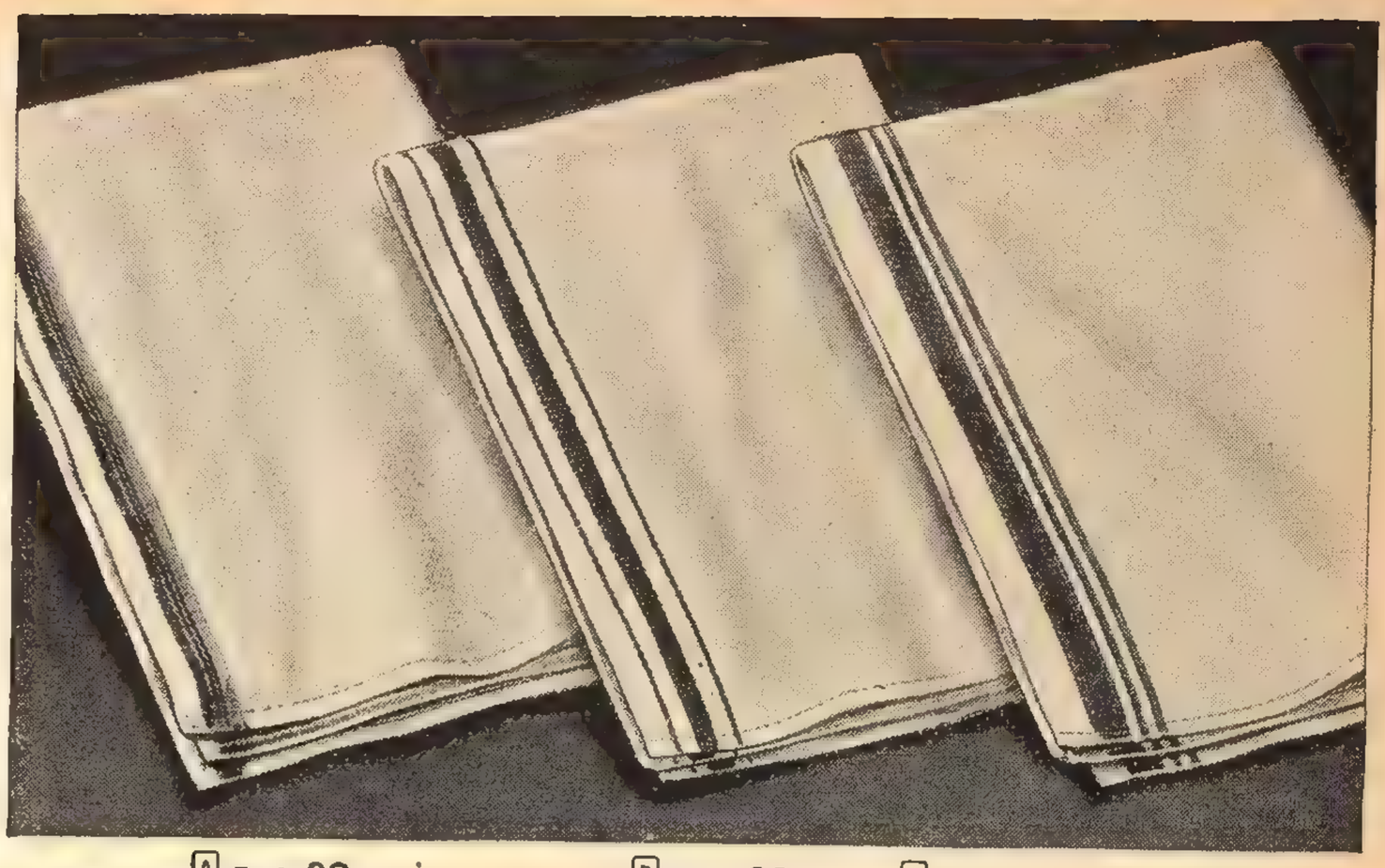
Only 22c Each

B • 75% cotton, 25% linen . . size 17x32 in. Wear well, look neat. Thread count 39x30 per sq. in. Washfast. White with border *colors*: red, blue or green. Shpg. wt., 4 oz.
96 K 3708—*State color wanted*.....Each 22c

Less than 18c Ea. Lots of 4

C • 80% cotton, 20% linen . . . size 17x32 in. A thrifty towel that gives good wear. Thread count 32x28 per sq. in. Washfast. Contains 11% finishing material. White with border *colors:* blue, red or green. Wt., 1 lb. 3 oz.
96 K 3701—*State color wanted*.....4 for 69c

For other towels with colored stripes see page 644



A Each 39c B Each 22c C In lots of 4 . . Less than 18c Ea.

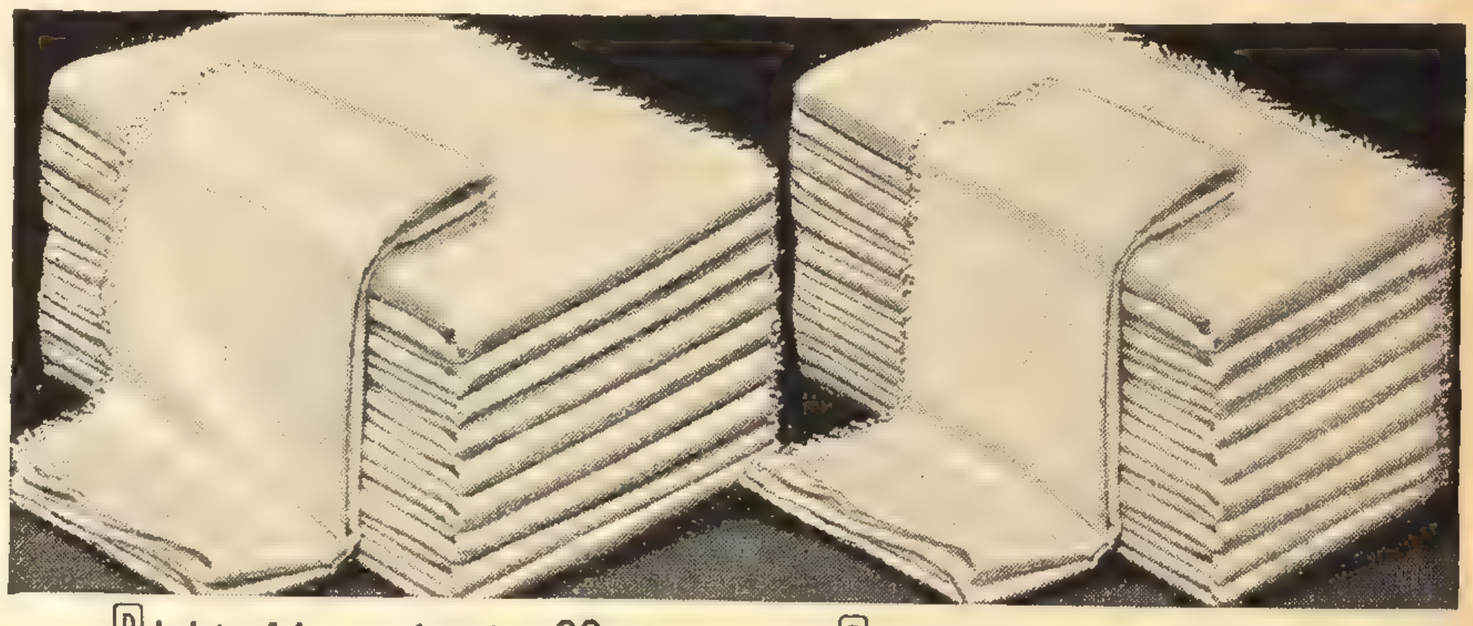
Washed and bleached Sackings

Flour Sackings . . Size about 34x36 in. Less than 20c Ea. Lots of 6

D Extra large cotton flour squares . . each makes two full size, quick drying dish towels. Durable and absorbent. Washed, bleached and mangled. Easy to hem. Practically no print. Fine for cleaning, polishing or straining.
96 K 2324—Shpg. wt., 2 lbs..... 6 for $1.19

Sugar Sackings . . size about 18x34 in. Less than 12c Each Lots of 10

E Heavier, longer lasting. Cotton utility cloths that are a real help on the farm, in the dairy and around the home. Washed, bleached, mangled and almost all print removed. Easy to hem. For polishing, cleaning, dish drying.
96 K 2329—Shpg. wt., 2 lbs. 6 oz..... 10 for $1.19



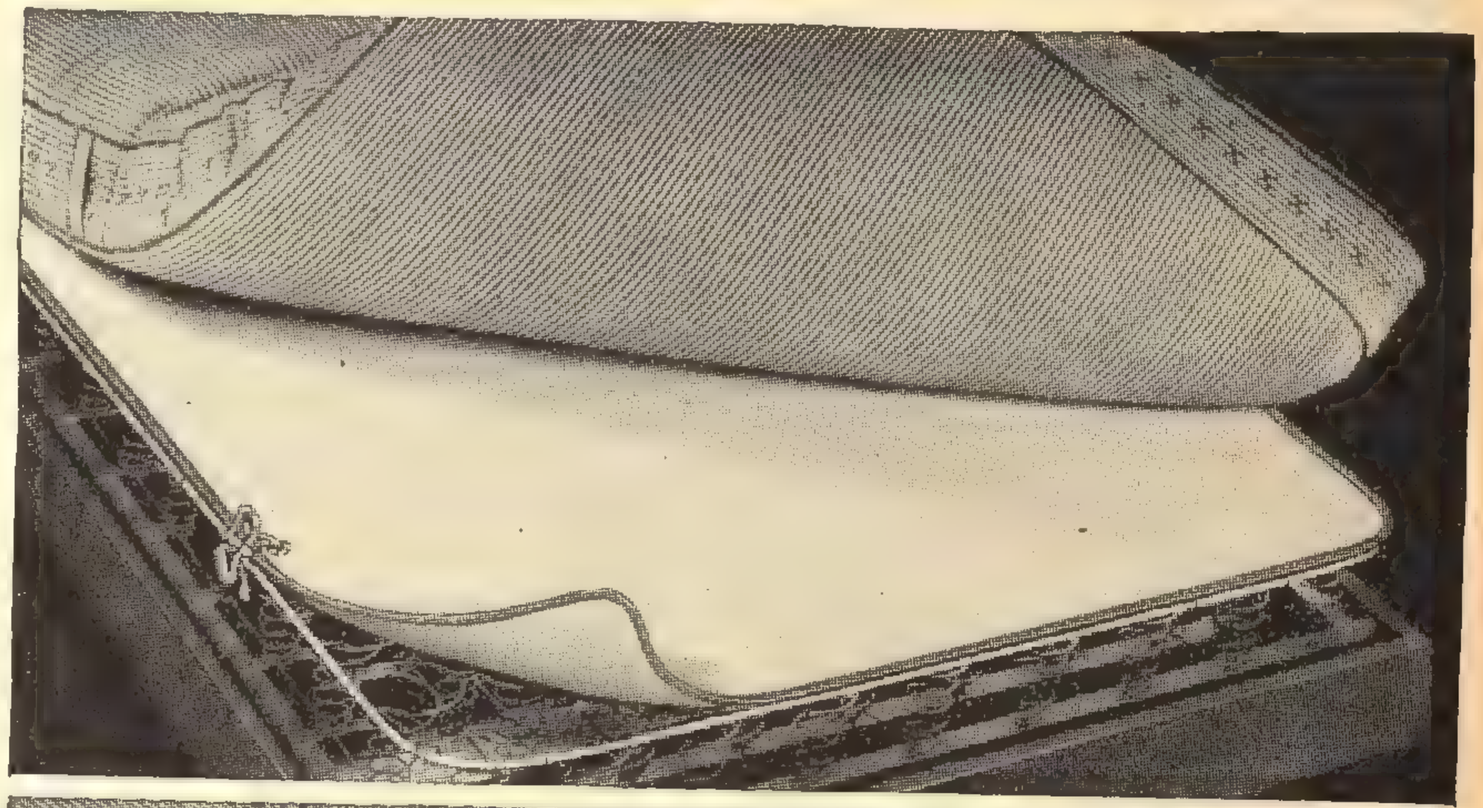
D In lots of 6 . . . . . Less than 20c Ea. E In lots of 10 . . . . . Less than 12c Ea.

Slumbersound Spring Covers
Save mattress and bedclothes

Only 89c Each

• Protects mattress, makes it last longer.
• Helps keep mattress, bedclothes clean.
• Stands up under years of ordinary use.
Safeguards bedding and mattress against wear, tear and rust, loose or broken springs. Makes it easier to turn mattress or tuck in sheets. Acts as insulator by keeping cold floor drafts from penetrating up. Durable Kraft sulphate pulp . . . laboratory tests show it will stand up under years of ordinary use. Fastens down flat to spring with tape ties that fit through metal grommets. Tape bound. Unbleached natural color. Measure mattress for size.

Size	Bed size	Catalog No.	Shpg. wt.	Each	2 for
39x72 in.	Twin	96 K 2446	1 lb. 12 oz.	89c	$1.70
54x72 in.	Double	96 K 2447	2 lbs.	89c	$1.70

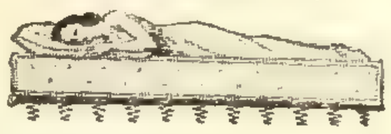


Slumbersound Bed Boards

Your body needs proper support when you sleep

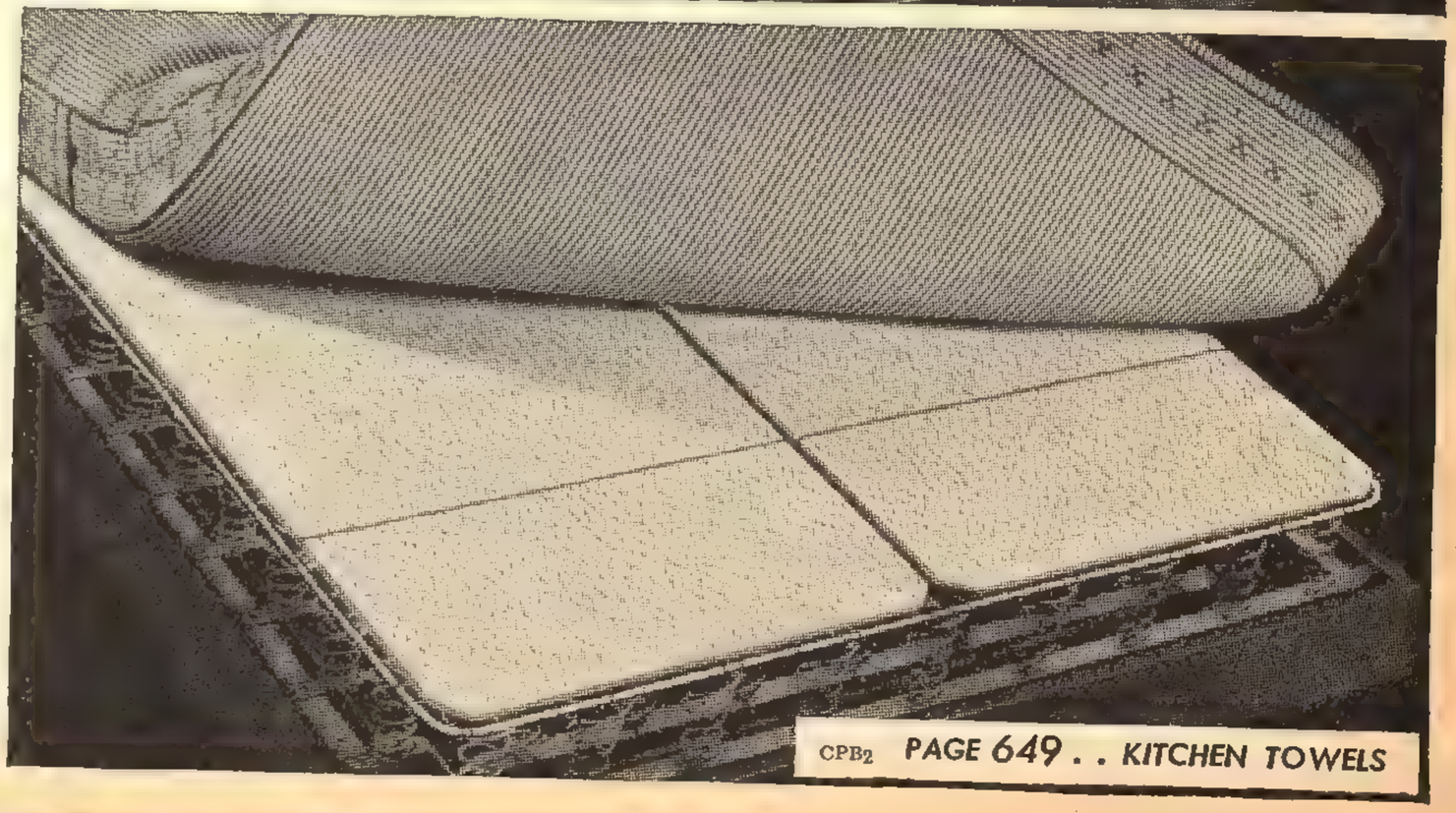


Bed boards distribute your weight evenly



Only $3.89 Each

• Have aches, pains from a too soft bed?
• Backaches from arthritis, lumbago, etc?
Aid to proper sleeping posture. Recommended where less resilient bed will help relieve pain from arthritis of the spine, lumbago, sprained or strained backs. Helpful during convalescence from illness or long periods in bed due to fractures. Laminated wood pulp fiber entirely covered with water repellent paper. Cream on one side —attractive color other. *Size*: about 24x60 in. Hinged 12 in. from each end. Fits twin or single bed, cot, or half of double bed; use two for entire double bed.
96 K 02469—Shpg. wt., 13 lbs. Each $3.89 2 for $7.60





Colorful Shower Curtains

Pyroxylin-coated cotton fabric

Shower Curtains $3.95 Set of Shower and Window Curtains $6.98

- Beautifully styled—lovely, distinctive designs on snowy white, long wearing cotton fabric
- Reverse side is coated with water-repellent pyroxylin . . . ideal for shower curtains.
- Heavy weight curtains hang in rich, deep folds

Does your bathroom have that drab, uninviting look? Here is an easy way to give it brand-new charm and a bright, cheerful appearance at low cost. Dress it up with these beautiful shower and window curtains—they'll make it a room you can be proud of.

They are a wonderful combination of beauty and serviceability. The sturdy cotton fabric will give long wear. The reverse side is coated with pyroxylin to make it water-repellent. To clean it sponge it off with mild soap and water. You'll love the refreshing, colorful designs on smart-looking, white backgrounds.

Each curtain is carefully tailored. Shower curtains have reinforced hems with securely set-in metal eyelets. (Shower curtain hooks not included; order from opposite page.)

Your choice of three exquisite, two-color designs: *Rose O'Sharon* is delightful in its full-blown beauty. *Yachting* with its sweeping sail boats suggests the bracing sea. *Plume* expresses the romantic charm of the Regency period. All three come on white backgrounds with black, blue, dusty rose, green, maize or peach predominant. *State color desired.*

Shower Curtains, approximately 6x6 feet. Shipping weight, 1 pound.

11 K 6985—Rose O'Sharon.....$3.95
11 K 6988—Plume..... 3.95
11 K 6991—Yachting..... 3.95

Complete Sets

To achieve that smart ensemble effect order a complete set of matching shower and window curtains. Each window curtain consists of two ruffled panels and tie-backs.

Set of Shower and Window Curtains (two 21x54 in. ruffled panels and tie-backs). Shpg. wt., 1 lb. 5 oz.

11 K 6986—Rose O'Sharon.....$6.98
11 K 6989—Plume..... 6.98
11 K 6992—Yachting..... 6.98

Set of Shower and Window Curtains (two 26x54-inch ruffled panels and tie-backs). Shpg. wt., 1 lb. 5 oz.

11 K 6987—Rose O'Sharon.....$7.75
11 K 6990—Plume..... 7.75
11 K 6993—Yachting..... 7.75

☆

Sears Easy Payment Plan applies to everything we sell . . .

With the help of Sears Easy Payments you can buy the better quality merchandise and budget payments over the months ahead. Include a shower curtain in your Easy Terms Order . . . use it while you are paying for it. For complete details see inside back cover.

for a beautiful bathroom

Exquisite Eton Shower Curtain Sets

Shower Curtain **$4.89** Set of Shower and Window Curtains **$9.25**

For the utmost in beauty choose brilliantly styled nationally famous Eton shower and window curtains, the most exquisite curtains we've ever offered. They'll make your bathroom sparkle with new life . . . make it glow with warmth and color. You'll be delighted with their striking designs, rich looking beauty and they wear as well as they look.

Each curtain is tailored of finely woven, heavy rayon fabric that has the appearance of rich, gleaming silk . . . is water-repellent and washable. Metal eyelets are set in wide reinforced hems. Window curtains consist of two ruffled panels and tie-backs (Curtain hooks not included; see below.)

Two magnificent patterns on soft pastel backgrounds: *Moderne* is dramatic in its simplicity. *Enchanting* has glorious floral motifs. Your choice of blue, dusty rose, green, maize, or peach backgrounds with designs in two harmonizing colors; or white with black and silver design. *State color.*

Shower Curtain, approximately 6x6 feet. Shipping weight, 1 lb.

11 K 8470—Moderne.....$4.89
11 K 8473—Enchanting..... 4.89

Set of Shower Curtain and Window Curtains consisting of two 26x54-inch ruffled panels and tie-backs. Shipping weight, 1 pound 5 ounces.

11 K 8471—Moderne.....$9.25
11 K 8474—Enchanting..... 9.25



Bathroom Accessories

Shelves with Towel Bar and Mirror

Need more space for your toilet articles . . . for hanging your towels? Let these practical shelves solve your problem. They are unusually decorative, too. Sturdily made of smoothly sanded wood. Paint them to match or harmonize with your color scheme. Sparkling clear window glass mirror fits into grooves. Two metal loops for hanging. Ideal also for hall, dressing room or kitchen.

A 11 K 06831—**Allover size 19x14⅝ inches.** Mirror 16x-13¾ in. 2 shelves, each 13¾x3½ in. Towel bar is 13¾-in. long. Shpg. wt., 6 lbs..... **$1.89**

B 11 K 06832—**Shelves with Mirror** (no towel bar). Allover size 26¾x17¼ in. Mirror 15⅝x14 in. Three shelves, each 15⅝x3¼ in. Six 4¾x3¼-in. corner shelves. Shpg. wt., 8 lbs..... **$3.50**

Practical Towel Bar Shelves

An ideal combination of towel bar and shelf for bathroom or kitchen. Provides extra hanging space for towels, storage space for toilet articles, canisters, etc. Smooth, sturdy wood. Choice of attractively enameled or unpainted shelves. Two metal loops for hanging.

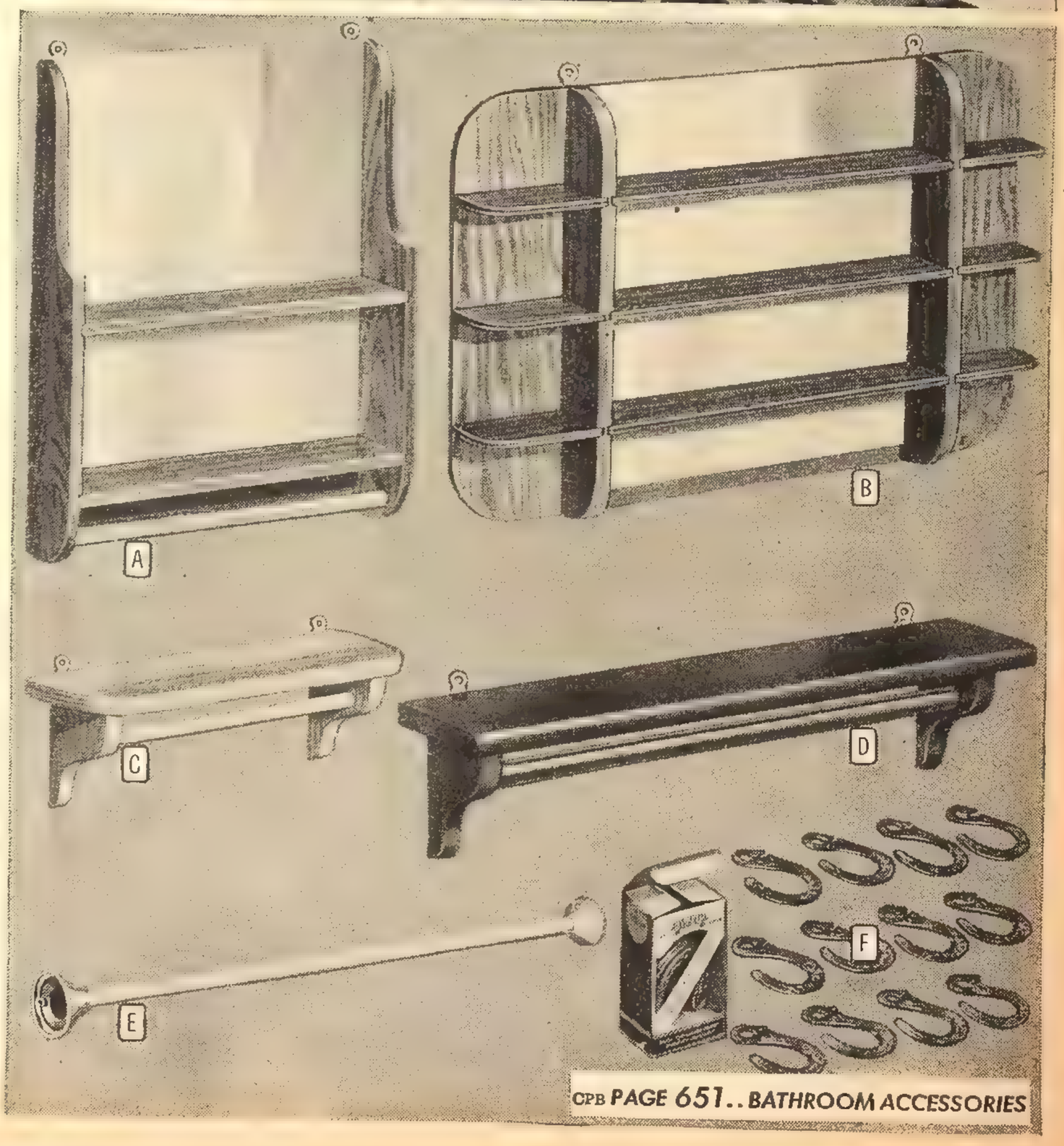
C 11 K 2628—**Unpainted Towel Bar Shelves.** Smoothly sanded, ready to paint. *State size wanted.* 14-inch towel bar with 18x4⅞-inch shelf. Shipping weight, 2 pounds 2 oz..... **95c**
20¼-inch towel bar with 23⅝x5½-inch shelf. Shipping weight, 3 lbs..... **$1.39**

D 11 K 2629—**Enameled Towel Bar Shelves.** Choice of red or white. Two sizes. *State color and size wanted.* 14-inch towel bar with 18x4⅞-inch shelf. Shipping weight, 2 pounds 2 oz..... **$1.29**
20¼-inch towel bar with 23⅝x5½-inch shelf. Shipping weight, 3 lbs..... **$1.69**

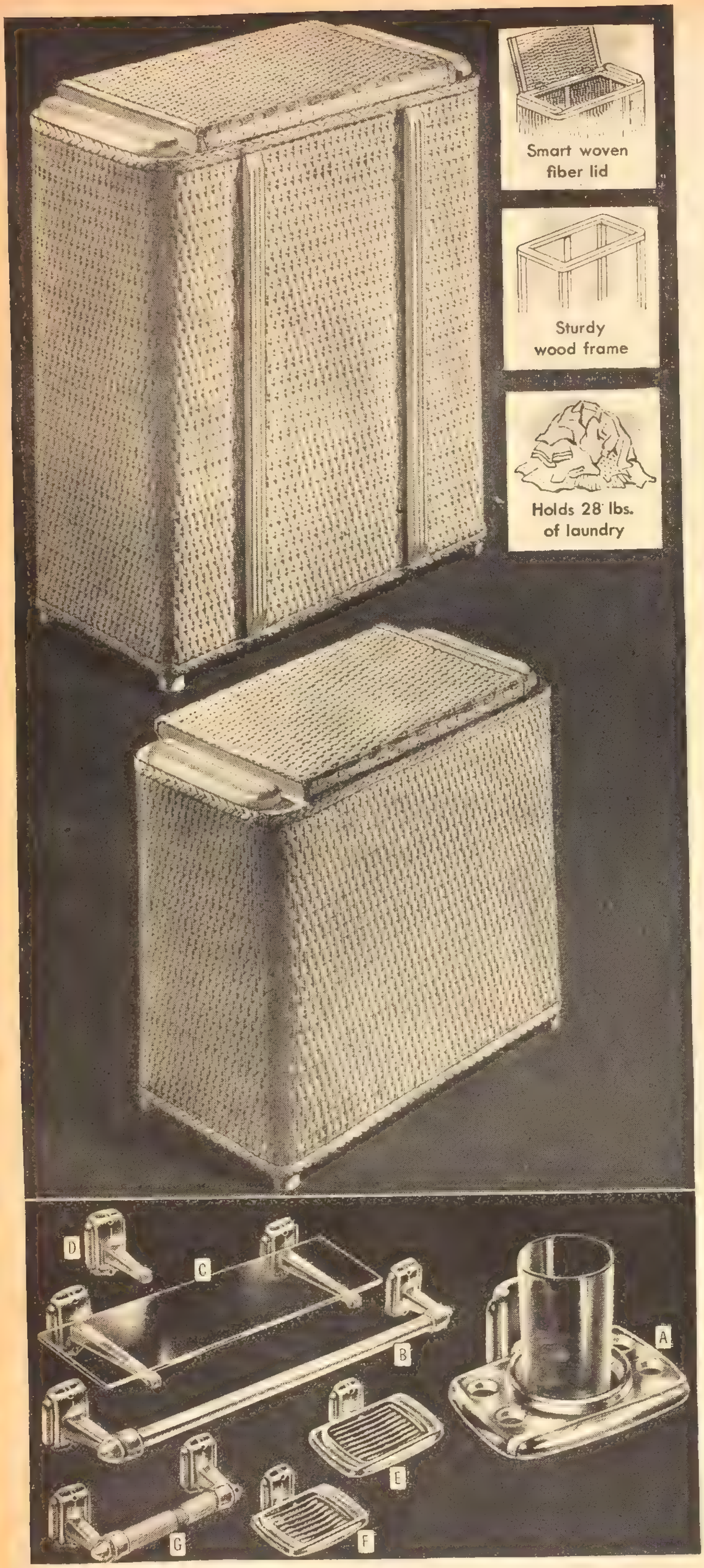
Shower Curtain Rail and Hooks

E 11 K 06727—**5-foot straight 1-inch Rail.** Covered with ivory colored plastic. For recess tub. Flanges included. Shpg. wt., 3 lbs..... **$2.59**

F 11 K 6740—**Catalin Plastic Curtain Hooks.** Your choice: black, blue, green or peach. *State color wanted.* Shipping weight, 5 ounces.....12 for **29c**



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Clothes Hampers and Bathroom Fixtures

Smartly styled . . . Sturdily built

Store soiled clothes and linens the modern, sanitary way—in one of these attractive hampers. Save steps and time, have one in your bathroom, one in your bedroom, one in the kitchen. They are not only extremely practical, but with their beautiful styling they'll add a smart, decorative note to your home.

← Giant-size Upright Hamper

$6.89

- Sturdily constructed of carefully selected materials
- Strong, tongued and grooved wood frame for extra rigidity
- Extra large size: 12x22x29½ inches high; it actually holds 28 pounds of laundry . . . yet it takes up little floor space
- Smart-looking woven fiber lid is wood-reinforced; hinged
- Smooth, high quality enamel finish is easy to keep clean
- Colors harmonize with Sears other bathroom accessories

This giant hamper is a wonderful combination of beauty and utility, ideal for a large family. It's big and roomy to hold lots of laundry, yet takes up little floor space. With its smart and simple styling it will add modern beauty to your bathroom or bedroom. Finely built of carefully selected materials to give you years of service. All joints are tongued and grooved and glued for additional strength. Narrow woven fiber body lets air circulate to reduce musty odors. Finished with smooth enamel inside and out. Easy to clean: just wipe it with a damp cloth. Your choice of blue, green, ivory, peach or white. *State color desired.*

11 K 02625—Shipping weight, 16 pounds.....$6.89

← Double purpose Bench Hamper

$4.98

- Constructed of selected materials. Strong wood frame for extra rigidity. Reinforced woven fiber lid, securely hinged
- Inside is entirely lined with a soft sprayed-on rayon nap to protect your dainty garments and stockings from snags
- Outside has smoothly sprayed, easy-to-clean enamel finish

Study the features of this hamper and you will recognize its fine quality. Serves double duty: 1—Use it for storing your family's soiled clothes and linens, and 2—use it at the same time as bench for your bathroom or dressing table. It's just the right height to make a comfortable seat. The firm lid consists of wood encased in attractively woven fiber. Sturdily built to give you long service. All joints of the seasoned wood frame are tongued and grooved and glued for strength. Covered with woven fiber, finished with smooth enamel in soft pastel shades. Choose yours in blue, green, ivory, peach or white. *State color.* Size, 12x20½x20 inches high.

11 K 02624—Shipping weight, 12 pounds.....$4.98

Sparkling Glass Bathroom Fixtures

Beautify your bathroom . . . increase its efficiency with these smart, modern fixtures. Made of thick, crystal-clear glass . . . fire-polished to a high luster, annealed (tempered under great heat) to make them strong and durable. Easy to put up. Each fixture has holes for screws. (Screws not included).

	Item—State Size	Catalog number	Size	Shipping weight	Price
A	Toothbrush-Tumbler Holder (Tumbler not included)	11 K 6914		12 oz.	$1.10
B	Towel Bar (Glass Bar)	11 K 6909	18-in.	1 lb. 8 oz.	1.59
	Towel Bar (Glass Bar)		24-in.	2 lbs.	1.66
C	Shelf Set (as shown)	11 K 6924	4x16-in.	3 lbs.	1.65
D	Robe Hook	11 K 6913		8 oz.	59c
E	Bathtub Soap Dish	11 K 6911		1 lb.	1.10
F	Lavatory Soap Dish	11 K 6923		12 oz.	1.00
G	Toilet Paper Holder (wood roller)	11 K 6910		1 lb.	1.39

Save on complete 7-piece set. Consists of one each of the fixtures shown at left, with one 18-inch towel bar only.

11 K 6982—Shipping weight, 8 pounds 8 ounces.....$7.59

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Harmony House
REG. U.S. PAT. OFF.

Shag Bath Sets

- Emphasize the charm and beauty of your room
- Soft and warm when you step out of your bath

$2.69
Ea. 18x34 in.

Charm Tred—Popular, thick, cut pile, tufted shag mats. Modestly priced ensembles with a lot of decorative value. The right touch to give new interest to your room. Blend with any toweling pattern.

Strong, soft, 4-ply yarn dyed cotton is firmly tufted into natural colored duck backing. Then each loop is cut for extra fluffiness. Stays thick and soft after washing. Lux will help you keep the colors fresh and clear.

Matching standard size lid cover. Washfast *colors:* green, peach, blue, white or dusty rose. *State color wanted.*

Mat size	Shape	Cat. No.	Shpg. wt.	Each
18x34 in.	Oblong	96 K 2917M	1 lb. 12 oz.	$2.69
24x36 in.	Oblong	96 K 2918M	2 lbs. 12 oz.	3.78
24x48 in.	Oblong	96 K 2919M	3 lbs. 4 oz.	5.95
Standard Lid Cover		96 K 2920M	8 oz.	1.05

Thick, downy soft pile
Lovely decorator colors

- Deeper pile, heavier back . . . brand new texture
- Effective way to give a room that "new" look

$2.95
Ea. 18x36 in.

Fringe Tuft—rows and rows of soft, heavy cotton fringe make an interesting texture that brings out the beauty and sparkle of your bathroom. Makes it thick and soft under your feet, too.

The cut fringe is securely sewed to a natural colored duck back which is heavier than those above to give more body to the mats and make them wear longer. It's so easy to have them always fresh and clean because they're washable and stay soft and fluffy after many tubbings.

Three convenient sizes to choose from and a matching standard size lid cover. Washfast decorator *colors:* peach, blue, dusty rose or white. *State color wanted.*

Mat size	Shape	Cat. No.	Shp. wt.	Each
18x36 in.	Oval	96 K 2984M	1 lb. 14 oz.	$2.95
24x36 in.	Oval	96 K 2986M	2 lbs. 5 oz.	4.39
30x30 in.	Round	96 K 2987M	2 lbs. 1 oz.	3.59
Standard Lid Cover		96 K 2989M	13 oz.	1.59



Our finest cotton Mats
Blended pastel colors

- Strikingly beautiful . . . practical and durable
- Perfect setting for any home decoration scheme
- A bathroom lovely as any room in your home

$4.95
Ea. 24x36 in.

Twintone Charm Tred—triple stitched, twisted loop pile. Your feet sink into the luxurious thickness. Its lasting beauty, up-to-the-minute styling is just what you'll want for yourself or for gifts.

Practical, too . . . just put it in the washing machine and through the wringer, then shake out and dry. The colors remain bright and clear . . . it always stays soft and fluffy.

Center of soft pastel colors blended with white. Higher pile solid color border. The heavy, natural colored duck back makes a mat that's firm bodied and lies flat.

Four decorator approved washfast *colors:* dusty rose, blue, green or peach, each blended with white. *State color wanted.*

Mat size	Shape	Cat. No.	Shpg. wt.	Each
24x36 in.	Oval	96 K 2995M	2 lbs. 13 oz.	$4.95
24x48 in.	Oval	96 K 2996M	3 lbs. 5 oz.	6.95
36x36 in.	Round	96 K 2997M	3 lbs. 1 oz.	8.95

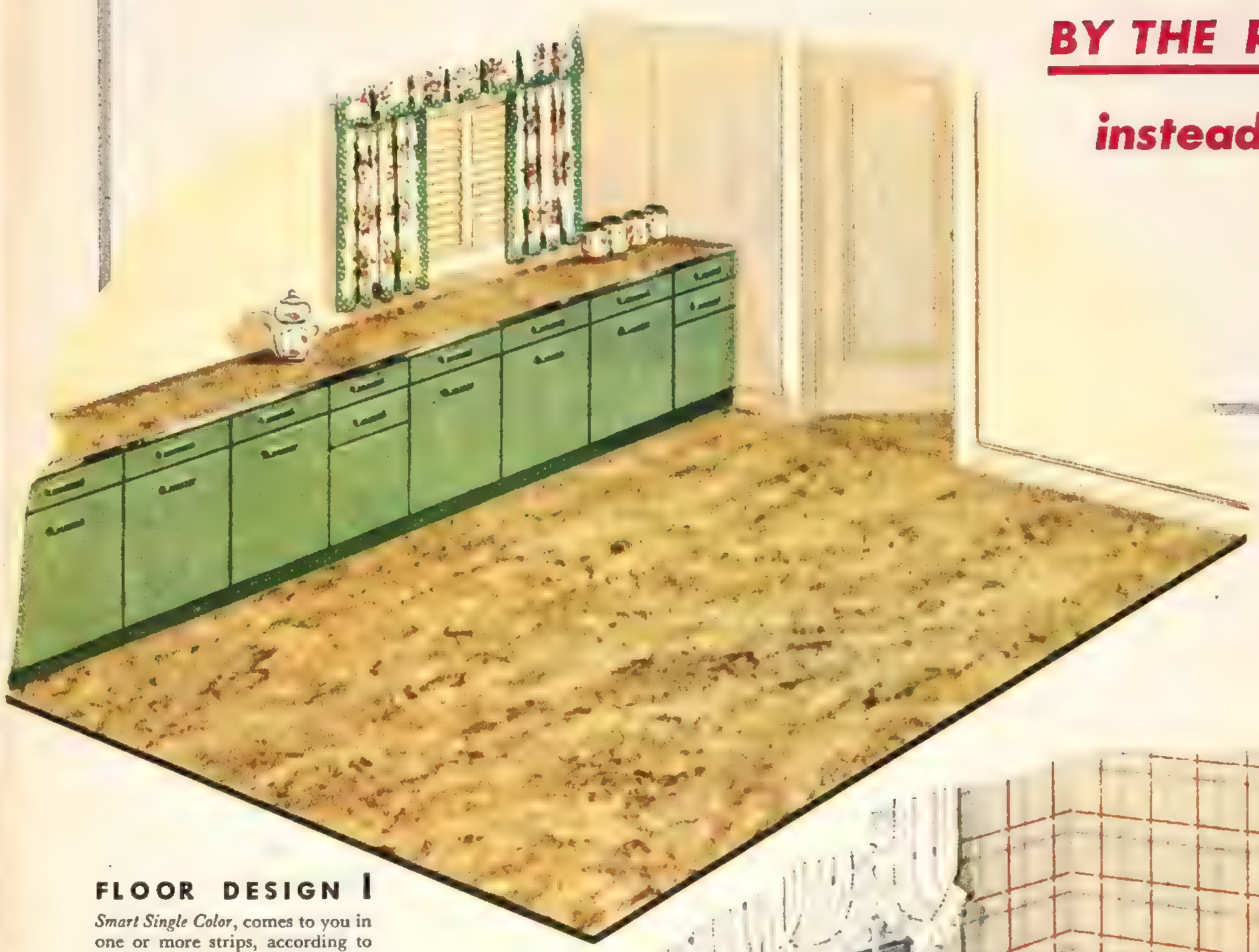
Maximum Shrinkage 1% — All mats and ensembles on this page pre-shrunk to retain their size and shape



There's a new and better way to buy linoleum today . . .

BY THE ROOM . . .

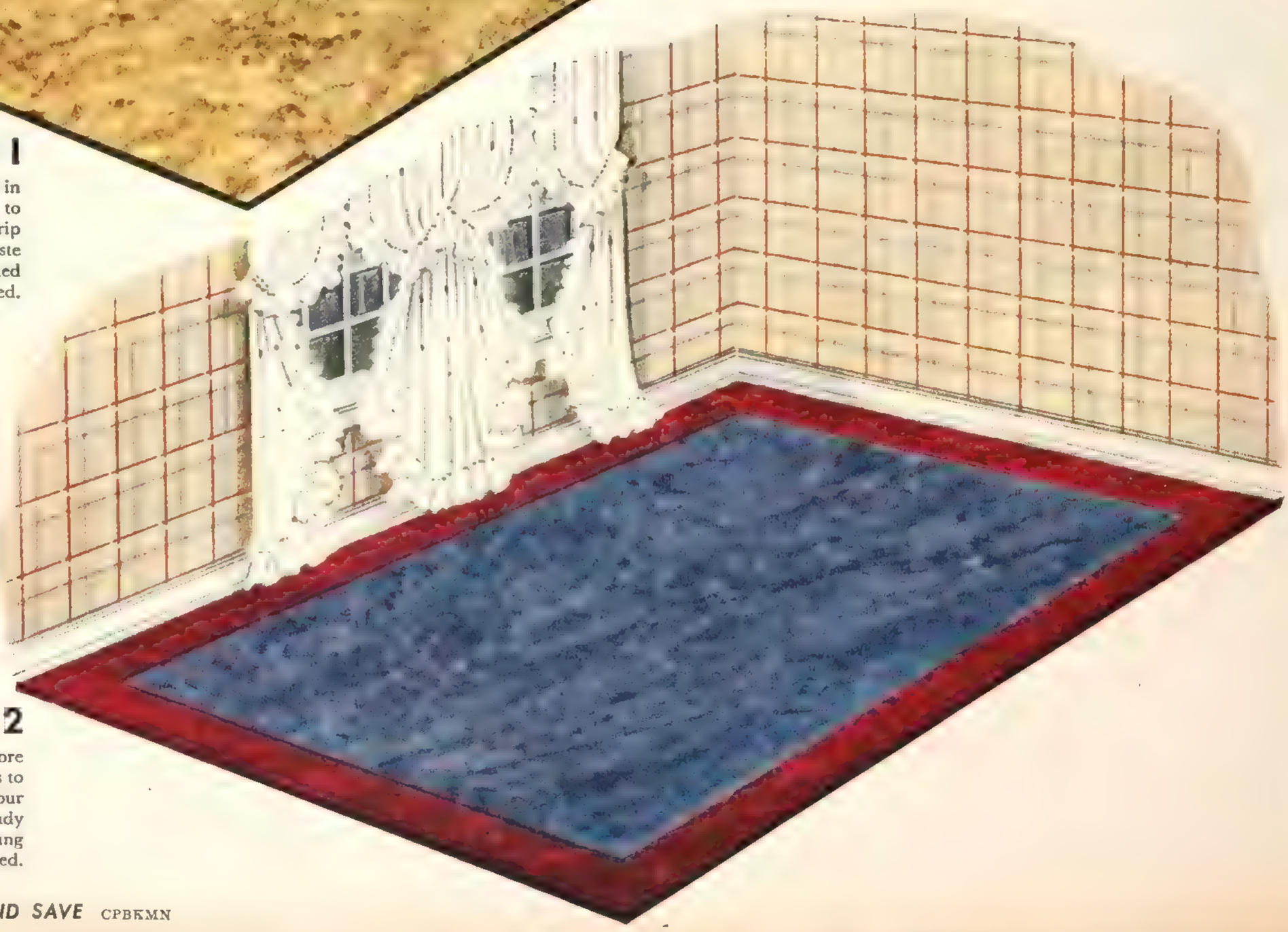
instead of by the foot



Now you pay for only the linoleum needed to cover the floor . . . none of the waste you used to allow for old-fashioned cutting and trimming.

FLOOR DESIGN 1

Smart Single Color, comes to you in one or more strips, according to the width of your floor, each strip cut to size and ready to paste in place. Everything needed to lay the linoleum is included.



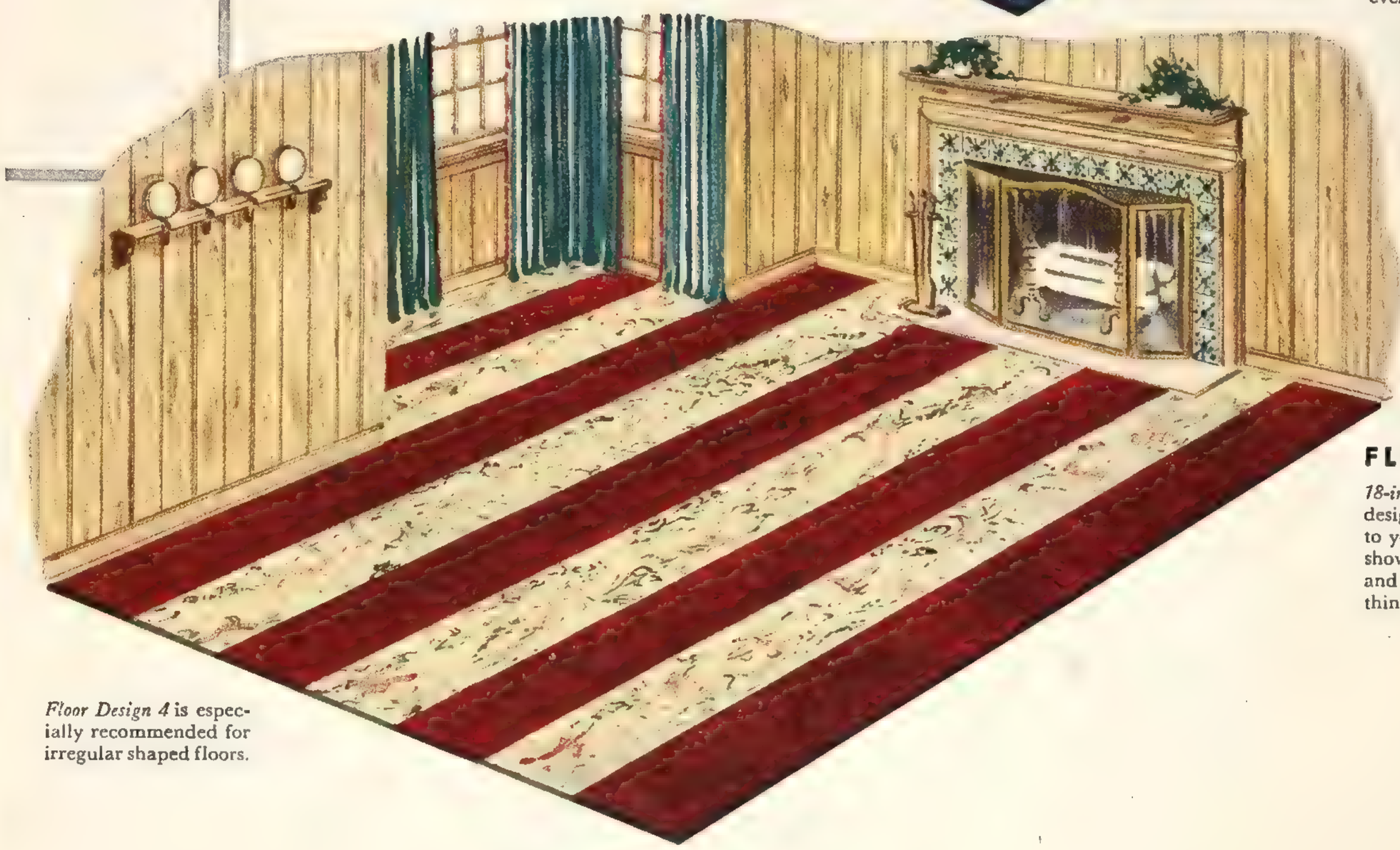
FLOOR DESIGN 2

Two-Color Combination, for more decorative appearance. Comes to you with center section and four border strips, cut to size, ready to paste on your floor. Everything needed for laying is included.



FLOOR DESIGN 3

Three-Color Combination, for maximum color accent. Comes to you with center section, four feature strips and four border strips, cut to size and ready to lay. Includes everything needed for laying.



FLOOR DESIGN 4

18-inch Strips of Alternate Colors—a design that's "different." Comes to you with strips of each color as shown, each strip cut to size and ready to paste down. Everything needed for laying included.

Floor Design 4 is especially recommended for irregular shaped floors.

Gone are the days when you did the cutting, trimming, fitting! Today you can buy famous Servistan linoleum *by the room*—with all pieces cut to fit the exact measurements of your rooms, ready to paste in place. Now you can lay linoleum in half the time it used to take . . . have the beautiful decorator-designed floors shown here in almost any color combination . . . and actually save money in most cases, over the usual way of buying linoleum by the running foot. Turn now to the four pages following and choose your floor design. Select the color combination you like best. Then use the Special Order Blank on (Page C) in back of book.

Here's proof of what you may save. Suppose you want to cover a floor 13½ by 15 ft. with Linoleum Floor Design 4, on page 661. If you bought your linoleum by the foot and purchased paste, spreader, chalk line and chalk separately, you would pay $41.42 for materials alone. You pay only $32.81 when you buy by the room, with everything you need included—*a saving of $8.61.* And that isn't all! By laying it yourself you save $13.50 more (based on an average installation cost of 60c a square yard). *You pocket a total saving of $22.11.*



37 KM 1301—Tan with accents of rust and green. (See larger illustration on page 664, pattern P.)



37 KM 1302—Red with accents of darker red. (See larger illustration on page 664, pattern J.)



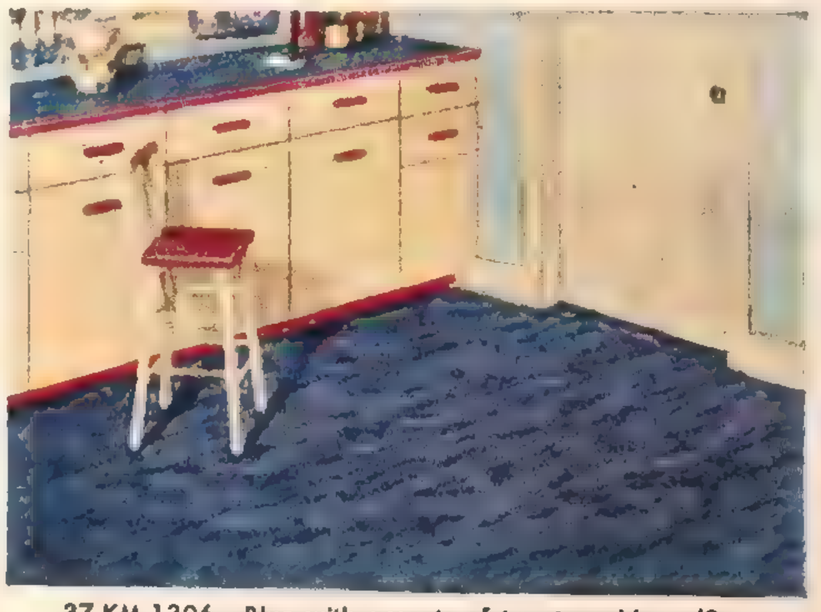
37 KM 1303—Ivory with accents of red and black. (See larger illustration on page 664, pattern H.)



37 KM 1304—Ivory with accents of two-tone blue. (See larger illustration on page 664, pattern L.)



37 KM 1305—Multicolor with green, gray, rust, gold predominating. (See larger illus. on page 664, pattern T.)



37 KM 1306—Blue with accents of two-tone blue. (See larger illustration on page 664, pattern K.)

Famous SERVISTAN Gibraltar quality Linoleum

Especially recommended for regular-shaped rooms

Floor Design 1 is particularly suitable for extra large rooms or connecting rooms. Comes in famous Servistan long-wearing Gibraltar-quality linoleum. Patented felt back pastes directly to floor, guards against cracking and bulging, is exclusive with Sears by mail. Floor Design 1 is available for rooms of any size. If your room size is not listed below or if your room is irregular in shape, use Special Estimate Form (page D) in back of book, and we will send you an estimate of the cost. *To order Floor Design 1 from this page:* (1) choose marbleized color you like best from the six shown on this page and note catalog number, (2) find your room size in the table below; (3) then fill out the Special Order Blank (page C) in the back of the book. That's all there is to it. Everything for laying included.

Prices include everything for laying—paste, spreader, chalk line, chalk and instructions

Room size in feet	Shipping weight	Sears price
7½ x 7½	54 lbs.	$11.46
7½ x 8	57 lbs.	11.74
7½ x 8½	59 lbs.	12.02
7½ x 9	62 lbs.	12.29
7½ x 9½	64 lbs.	12.68
7½ x 10	66 lbs.	12.96
7½ x 10½	70 lbs.	13.24
7½ x 11	72 lbs.	13.52
7½ x 11½	75 lbs.	13.79
7½ x 12	77 lbs.	14.07
7½ x 12½	79 lbs.	18.80
7½ x 13	82 lbs.	19.52
7½ x 13½	85 lbs.	20.25
7½ x 14	88 lbs.	20.97
7½ x 14½	90 lbs.	21.69
7½ x 15	93 lbs.	22.42
8 x 8	59 lbs.	12.48
8 x 8½	62 lbs.	12.78
8 x 9	65 lbs.	13.18
8 x 9½	67 lbs.	13.48
8 x 10	70 lbs.	13.78
8 x 10½	73 lbs.	14.07
8 x 11	76 lbs.	14.37
8 x 11½	78 lbs.	14.67
8 x 12	81 lbs.	14.96
8 x 12½	84 lbs.	19.26
8 x 13	87 lbs.	20.01
8 x 13½	89 lbs.	20.75
8 x 14	92 lbs.	21.49
8 x 14½	110 lbs.	22.23
8 x 15	112 lbs.	22.97
8½ x 8½	65 lbs.	13.65
8½ x 9	68 lbs.	13.96
8½ x 9½	71 lbs.	14.28
8½ x 10	73 lbs.	$14.59
8½ x 10½	76 lbs.	14.91
8½ x 11	79 lbs.	15.22
8½ x 11½	83 lbs.	15.54
8½ x 12	85 lbs.	15.85
8½ x 12½	[illegible] lbs.	19.73
8½ x 13	91 lbs.	20.49
8½ x 13½	109 lbs.	21.25
8½ x 14	112 lbs.	22.01
8½ x 14½	115 lbs.	23.04
8½ x 15	118 lbs.	23.80
9 x 9	71 lbs.	14.74
9 x 9½	74 lbs.	15.07
9 x 10	77 lbs.	15.41
9 x 10½	80 lbs.	15.74
9 x 11	83 lbs.	16.07
9 x 11½	86 lbs.	16.41
9 x 12	89 lbs.	16.74
9 x 12½	93 lbs.	20.19
9 x 13	111 lbs.	20.97
9 x 13½	114 lbs.	22.02
9 x 14	117 lbs.	22.80
9 x 14½	120 lbs.	23.58
9 x 15	123 lbs.	24.35
10½ x 10½	91 lbs.	18.24
10½ x 11	109 lbs.	18.63
10½ x 12	117 lbs.	19.68
10½ x 13	124 lbs.	22.69
10½ x 14	131 lbs.	24.35
10½ x 15	139 lbs.	26.02
11 x 11	113 lbs.	19.49
11 x 12	121 lbs.	20.57
11 x 13	129 lbs.	23.17
11 x 14	136 lbs.	24.87
11 x 15	143 lbs.	$26.85
12 x 12	129 lbs.	22.35
12 x 13	137 lbs.	24.13
12 x 14	146 lbs.	26.18
12 x 15	154 lbs.	27.96
13½ x 13½	156 lbs.	32.81
13½ x 14	160 lbs.	33.31
13½ x 14½	165 lbs.	33.92
13½ x 15	170 lbs.	34.42
13½ x 16	179 lbs.	35.42
13½ x 17	203 lbs.	36.42
13½ x 18	212 lbs.	37.42
13½ x 19	222 lbs.	45.76
14 x 14	165 lbs.	34.49
14 x 14½	170 lbs.	35.12
14 x 15	174 lbs.	35.64
14 x 16	199 lbs.	36.68
14 x 17	209 lbs.	37.71
14 x 18	219 lbs.	38.75
14 x 19	229 lbs.	46.74
14 x 20	238 lbs.	49.11
14½ x 14½	175 lbs.	36.33
14½ x 15	195 lbs.	36.87
14½ x 16	205 lbs.	37.94
14½ x 17	215 lbs.	39.02
14½ x 18	225 lbs.	40.36
14½ x 19	235 lbs.	47.44
14½ x 20	245 lbs.	49.85
15 x 15	185 lbs.	38.08
15 x 16	211 lbs.	39.20
15 x 17	220 lbs.	40.58
15 x 18	231 lbs.	41.69
15 x 19	242 lbs.	48.14
15 x 20	251 lbs.	50.86

All Sears Floor Designs are available on Easy Terms. See inside back cover. See pages 900 and 901 for freight and express rates. Shop at Sears and save.



37 KM 1310—Blue center (see larger illus. on page 664, pattern K). Red border.



37 KM 1311—Multicolor center (see larger illustration on page 664, pattern T). Red border.



37 KM 1312—Tan center (see larger illustration on page 664, pattern P). Red border.



37 KM 1313—Ivory center (see larger illustration on page 664, pattern H). Blue border.



37 KM 1314—Red center (see larger illustration on page 664, pattern J). Black border.



37 KM 1315—Ivory center (see larger illustration on page 664, pattern L). Black border.

Famous SERVISTAN Gibraltar quality Linoleum

Especially recommended for regular-shaped rooms

Floor Design 2 is particularly suitable for regular-shaped rooms of any size. Comes in famous Servistan long-wearing Gibraltar-quality linoleum. Patented felt back pastes directly to the floor, guards against cracking and bulging and is exclusive with Sears by mail. If your room size is not listed below or if your room is irregular in shape, use the Special Estimate Form (page D) in the back of this book, and our experts will send you an estimate without charge, covering all materials needed and the cost. *To order Floor Design 2 from this page:* (1) choose the marbleized color you like best from the six shown on this page and note catalog number (2) find your room size in the table below (3) then fill out the Special Order Blank (Page C) in back of book. Everything for laying is included.

Prices include everything for laying—paste, spreader, chalk line, chalk and instructions

Room size in feet	Shipping weight	Sears price
7½ x 7½	54 lbs.	$9.85
7½ x 8	57 lbs.	10.43
7½ x 8½	59 lbs.	11.00
7½ x 9	62 lbs.	11.58
7½ x 9½	64 lbs.	12.26
7½ x 10	66 lbs.	12.84
7½ x 10½	70 lbs.	13.41
7½ x 11	72 lbs.	13.99
7½ x 11½	75 lbs.	14.56
7½ x 12	77 lbs.	15.14
7½ x 12½	79 lbs.	15.71
7½ x 13	82 lbs.	16.29
7½ x 13½	85 lbs.	16.86
7½ x 14	88 lbs.	17.44
7½ x 14½	90 lbs.	18.01
7½ x 15	93 lbs.	18.59
8 x 8	59 lbs.	11.89
8 x 8½	62 lbs.	12.70
8 x 9	65 lbs.	13.63
8 x 9½	67 lbs.	14.44
8 x 10	70 lbs.	15.26
8 x 10½	73 lbs.	16.08
8 x 11	76 lbs.	16.89
8 x 11½	78 lbs.	17.71
8 x 12	81 lbs.	18.52
8 x 12½	84 lbs.	19.34
8 x 13	87 lbs.	20.15
8 x 13½	89 lbs.	20.97
8 x 14	92 lbs.	21.79
8 x 14½	110 lbs.	22.60
8 x 15	112 lbs.	23.42
8½ x 8½	65 lbs.	13.00
8½ x 9	68 lbs.	13.85
8½ x 9½	71 lbs.	14.71
8½ x 10	73 lbs.	$15.56
8½ x 10½	76 lbs.	16.41
8½ x 11	79 lbs.	17.27
8½ x 11½	83 lbs.	18.12
8½ x 12	85 lbs.	18.97
8½ x 12½	88 lbs.	19.82
8½ x 13	91 lbs.	20.68
8½ x 13½	109 lbs.	21.53
8½ x 14	112 lbs.	22.38
8½ x 14½	115 lbs.	23.51
8½ x 15	118 lbs.	24.36
9 x 9	71 lbs.	14.07
9 x 9½	74 lbs.	14.96
9 x 10	77 lbs.	15.85
9 x 10½	80 lbs.	16.74
9 x 11	83 lbs.	17.63
9 x 11½	86 lbs.	18.52
9 x 12	89 lbs.	19.41
9 x 12½	93 lbs.	20.30
9 x 13	111 lbs.	21.19
9 x 13½	114 lbs.	22.35
9 x 14	117 lbs.	23.24
9 x 14½	120 lbs.	24.13
9 x 15	123 lbs.	25.02
10½ x 10½	91 lbs.	19.53
10½ x 11	109 lbs.	20.40
10½ x 12	117 lbs.	22.42
10½ x 13	124 lbs.	24.16
10½ x 14	131 lbs.	25.90
10½ x 15	139 lbs.	27.64
11 x 11	113 lbs.	22.23
11 x 12	121 lbs.	24.72
11 x 13	129 lbs.	26.94
11 x 14	136 lbs.	29.18
11 x 15	143 lbs.	$31.67
12 x 12	129 lbs.	25.02
12 x 13	137 lbs.	27.39
12 x 14	146 lbs.	30.03
12 x 15	154 lbs.	32.41
13½ x 13½	156 lbs.	29.64
13½ x 14	160 lbs.	30.66
13½ x 14½	165 lbs.	31.79
13½ x 15	170 lbs.	32.81
13½ x 16	179 lbs.	34.85
13½ x 17	203 lbs.	36.89
13½ x 18	212 lbs.	38.93
13½ x 19	222 lbs.	40.97
14 x 14	165 lbs.	33.01
14 x 14½	170 lbs.	34.38
14 x 15	174 lbs.	35.64
14 x 16	199 lbs.	38.16
14 x 17	209 lbs.	40.68
14 x 18	219 lbs.	43.20
14 x 19	229 lbs.	45.99
14 x 20	238 lbs.	48.52
14½ x 14½	175 lbs.	34.57
14½ x 15	195 lbs.	35.86
14½ x 16	205 lbs.	38.46
14½ x 17	215 lbs.	41.05
14½ x 18	225 lbs.	43.92
14½ x 19	235 lbs.	46.51
14½ x 20	245 lbs.	49.11
15 x 15	185 lbs.	36.08
15 x 16	211 lbs.	38.75
15 x 17	220 lbs.	41.69
15 x 18	231 lbs.	44.36
15 x 19	242 lbs.	47 03
15 x 20	251 lbs.	49.97

NOTE: Colors shown match actual colors of merchandise as closely as is possible with modern printing methods. See page 676 for Circle Rag Rug.



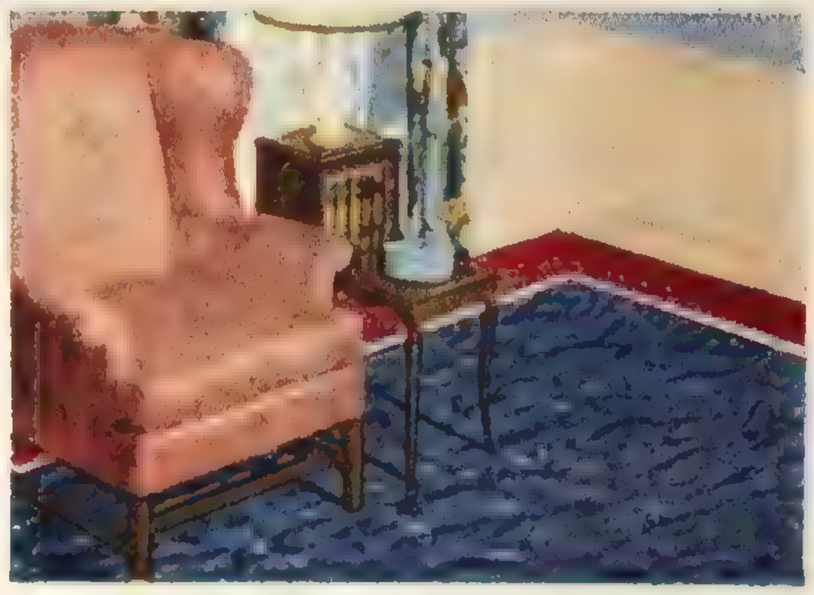
37 KM 1320. Ivory center (see larger illus. on page 664, pattern L). Red feature strip, blue border.



37 KM 1321. Multicolor center (see larger illus. on page 664, pattern T). Red feature strip, black border.



37 KM 1322. Tan center (see larger illus. on page 664, pattern P). Red feature strip, black border.



37 KM 1323. Blue center (see larger illus. on page 664, pattern K). Ivory feature strip, red border.



37 KM 1324. Ivory center (see larger illus. on page 664, pattern H). Red feature strip, black border.



37 KM 1325. Red center (see larger illus. on page 664, pattern J). Ivory feature strip, black border.

Famous SERVISTAN Gibraltar quality Linoleum

Especially recommended for regular-shaped rooms

Floor Design 3 is particularly suitable for regular-shaped rooms of any size. Comes in famous Servistan long-wearing Gibraltar quality linoleum. Patented felt back pastes directly to the floor, guards against cracking and bulging, is exclusive with Sears by mail. If your room size is not listed below or if your room is irregular in shape, use the Special Estimate Form on page D in the back of this book, and our experts will send you an estimate without charge, covering materials needed. *To order Floor Design 3 from this page:* (1) choose the marbleized color combination you like best from the six shown on this page and note the catalog number; (2) find your room size in the table below; (3) then fill out the Special Order Blank (page C) in back of book. Everything for laying is included.

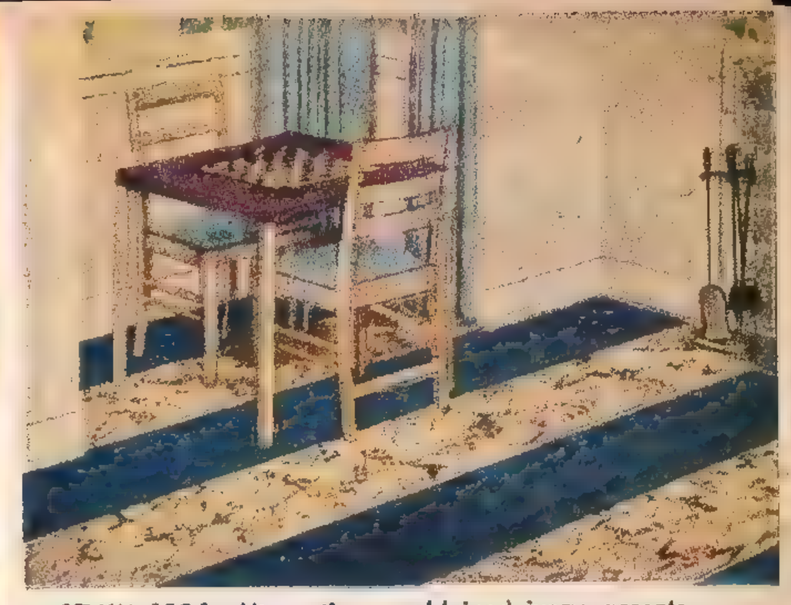
Prices include everything for laying—paste, spreader, chalk line, chalk and instructions

Room size in feet	Shipping weight	Sears price
7½ x 7½	54 lbs.	$10.54
7½ x 8	57 lbs.	11.14
7½ x 8½	59 lbs.	11.74
7½ x 9	62 lbs.	12.34
7½ x 9½	64 lbs.	13.05
7½ x 10	66 lbs.	13.65
7½ x 10½	70 lbs.	14.25
7½ x 11	72 lbs.	14.85
7½ x 11½	75 lbs.	15.45
7½ x 12	77 lbs.	16.05
7½ x 12½	79 lbs.	16.65
7½ x 13	82 lbs.	17.25
7½ x 13½	85 lbs.	17.85
7½ x 14	88 lbs.	18.45
7½ x 14½	90 lbs.	19.05
7½ x 15	93 lbs.	19.65
8 x 8	59 lbs.	12.61
8 x 8½	62 lbs.	13.46
8 x 9	65 lbs.	14.40
8 x 9½	67 lbs.	15.25
8 x 10	70 lbs.	16.08
8 x 10½	73 lbs.	16.93
8 x 11	76 lbs.	17.77
8 x 11½	78 lbs.	18.61
8 x 12	81 lbs.	19.45
8 x 12½	84 lbs.	20.28
8 x 13	87 lbs.	21.13
8 x 13½	89 lbs.	21.97
8 x 14	92 lbs.	22.81
8 x 14½	110 lbs.	23.65
8 x 15	112 lbs.	24.49
8½ x 8½	65 lbs.	13.73
8½ x 9	68 lbs.	14.61
8½ x 9½	71 lbs.	15.49
8½ x 10	73 lbs.	$16.37
8½ x 10½	76 lbs.	17.24
8½ x 11	79 lbs.	18.12
8½ x 11½	83 lbs.	19.00
8½ x 12	85 lbs.	19.88
8½ x 12½	88 lbs.	20.75
8½ x 13	91 lbs.	21.64
8½ x 13½	109 lbs.	22.51
8½ x 14	112 lbs.	23.39
8½ x 14½	115 lbs.	24.53
8½ x 15	118 lbs.	25.42
9 x 9	71 lbs.	14.82
9 x 9½	74 lbs.	15.74
9 x 10	77 lbs.	16.65
9 x 10½	80 lbs.	17.57
9 x 11	83 lbs.	18.48
9 x 11½	86 lbs.	19.40
9 x 12	89 lbs.	20.31
9 x 12½	93 lbs.	21.23
9 x 13	111 lbs.	22.14
9 x 13½	114 lbs.	23.33
9 x 14	117 lbs.	24.24
9 x 14½	120 lbs.	25.16
9 x 15	123 lbs.	26.07
10½ x 10½	91 lbs.	20.52
10½ x 11	109 lbs.	21.42
10½ x 12	117 lbs.	23.49
10½ x 13	124 lbs.	25.28
10½ x 14	131 lbs.	27.07
10½ x 15	139 lbs.	28.86
11 x 11	113 lbs.	23.26
11 x 12	121 lbs.	25.80
11 x 13	129 lbs.	28.07
11 x 14	136 lbs.	30.35
11 x 15	143 lbs.	$32.89
12 x 12	129 lbs.	26.07
12 x 13	137 lbs.	28.49
12 x 14	146 lbs.	31.18
12 x 15	154 lbs.	33.61
13½ x 13½	156 lbs.	30.93
13½ x 14	160 lbs.	31.98
13½ x 14½	165 lbs.	32.83
13½ x 15	170 lbs.	34.18
13½ x 16	179 lbs.	36.27
13½ x 17	203 lbs.	38.36
13½ x 18	212 lbs.	40.45
13½ x 19	222 lbs.	42.53
14 x 14	165 lbs.	34.33
14 x 14½	170 lbs.	35.73
14 x 15	174 lbs.	37.01
14 x 16	199 lbs.	39.59
14 x 17	209 lbs.	42.16
14 x 18	219 lbs.	44.73
14 x 19	229 lbs.	47.57
14 x 20	238 lbs.	50.14
14½ x 14½	175 lbs.	35.89
14½ x 15	195 lbs.	37.23
14½ x 16	205 lbs.	39.87
14½ x 17	215 lbs.	42.51
14½ x 18	225 lbs.	45.43
14½ x 19	235 lbs.	48.08
14½ x 20	245 lbs.	50.73
15 x 15	185 lbs.	37.43
15 x 16	211 lbs.	40.15
15 x 17	220 lbs.	43.14
15 x 18	231 lbs.	45.86
15 x 19	242 lbs.	48.58
15 x 20	251 lbs.	51.57

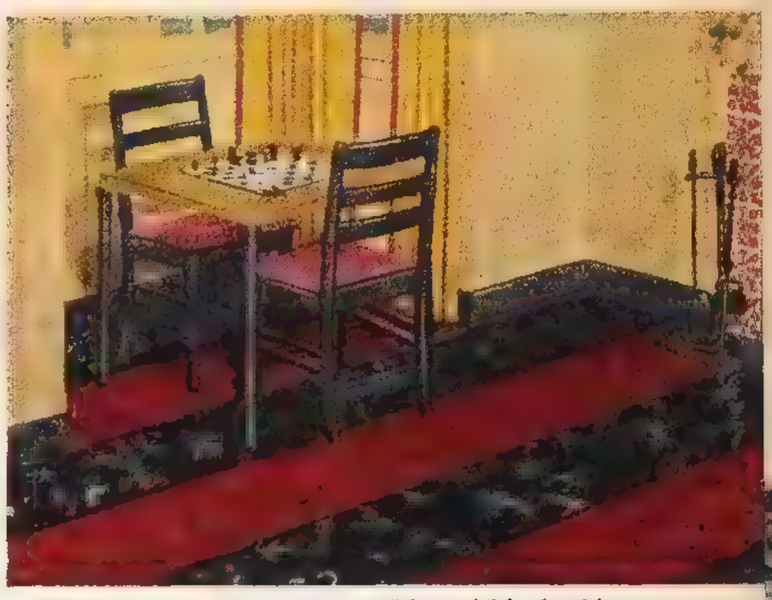
Beautiful floor designs cut to fit your floor . . . Use Sears Easy Terms if you wish. See inside back cover for details. Shop at Sears and save.



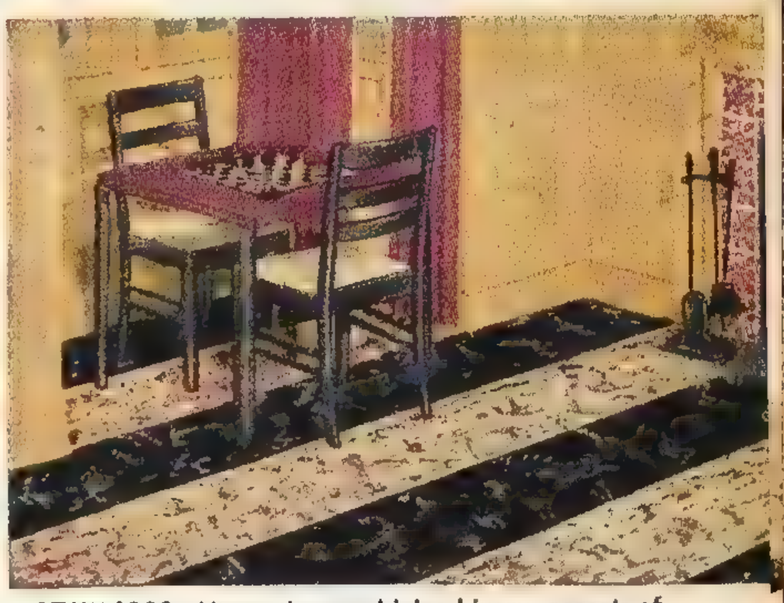
37 KM 1330. Alternating marbleized ivory, accents of red and black, with contrasting marbleized red strips.



37 KM 1331. Alternating marbleized ivory, accents of red and black with contrasting blue strips.



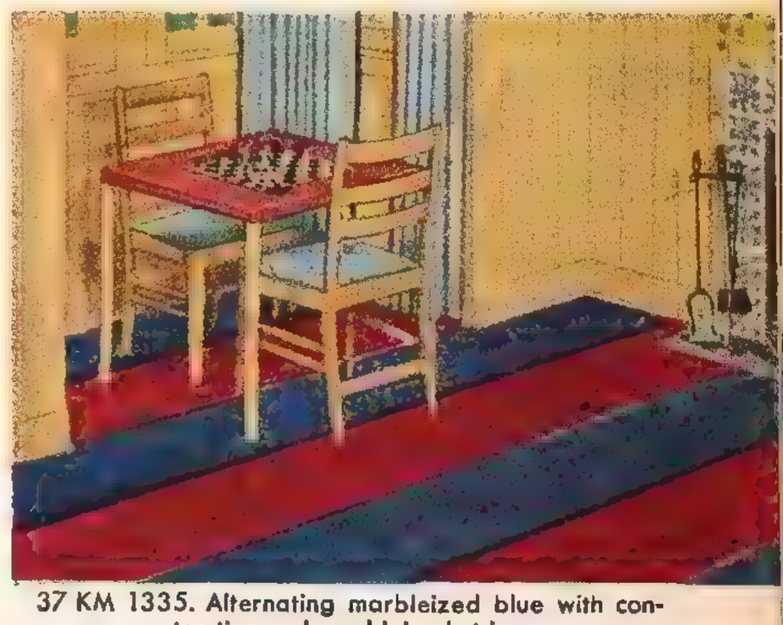
37 KM 1332. Alternating marbleized black with contrasting red marbleized strips.



37 KM 1333. Alternating marbleized ivory, accents of red and black, with contrasting black marbleized strips.



37 KM 1334. Alternating marbleized blue with contrasting black marbleized strips.



37 KM 1335. Alternating marbleized blue with contrasting red marbleized strips.

Famous SERVISTAN Gibraltar quality Linoleum

REG. U.S. PAT. OFF.

Especially recommended for irregular-shaped rooms

Floor Design 4 is particularly suitable for irregular-shaped, extra large or connecting rooms. Ideal, too, for regular-shaped rooms. Comes in famous Servistan long-wearing Gibraltar quality linoleum. Patented felt back pastes directly to the floor, guards against cracking and bulging, is exclusive with Sears by mail. If your room size is not listed below or if your room is irregular in shape, use the Special Estimate Form (page D) in back of book, and we will send you an estimate of the cost. *To order Floor Design 4 from this page:* (1) Choose the marbleized color combination you like best from the six shown and note the catalog number; (2) find your room size in the table below; (3) then fill out Special Order Blank (page C) in back of book, that's all there is to it. Everything for laying is included.

Prices include everything for laying—paste, spreader, chalk line, chalk and instructions

Room size in feet	Shipping weight	Sears price
7½ x 7½	54 lbs.	$9.85
7½ x 8	57 lbs.	10.43
7½ x 8½	59 lbs.	11.00
7½ x 9	62 lbs.	11.58
7½ x 9½	64 lbs.	12.26
7½ x 10	66 lbs.	12.84
7½ x 10½	70 lbs.	13.41
7½ x 11	72 lbs.	13.99
7½ x 11½	75 lbs.	14.56
7½ x 12	77 lbs.	15.14
7½ x 12½	79 lbs.	15.71
7½ x 13	82 lbs.	16.29
7½ x 13½	85 lbs.	16.86
7½ x 14	88 lbs.	17.44
7½ x 14½	90 lbs.	18.01
7½ x 15	93 lbs.	18.59
8 x 8	59 lbs.	11.89
8 x 8½	62 lbs.	12.70
8 x 9	65 lbs.	13.63
8 x 9½	67 lbs.	14.44
8 x 10	70 lbs.	15.26
8 x 10½	73 lbs.	16.08
8 x 11	76 lbs.	16.89
8 x 11½	78 lbs.	17.71
8 x 12	81 lbs.	18.52
8 x 12½	84 lbs.	19.34
8 x 13	87 lbs.	20.15
8 x 13½	89 lbs.	20.97
8 x 14	92 lbs.	21.79
8 x 14½	110 lbs.	22.60
8 x 15	112 lbs.	23.42
8½ x 8½	65 lbs.	13.00
8½ x 9	68 lbs.	13.85
8½ x 9½	71 lbs.	14.71
8½ x 10	73 lbs.	$15.56
8½ x 10½	76 lbs.	16.41
8½ x 11	79 lbs.	17.27
8½ x 11½	83 lbs.	18.12
8½ x 12	85 lbs.	18.97
8½ x 12½	88 lbs.	19.82
8½ x 13	91 lbs.	20.68
8½ x 13½	109 lbs.	21.53
8½ x 14	112 lbs.	22.38
8½ x 14½	115 lbs.	23.51
8½ x 15	118 lbs.	24.36
9 x 9	71 lbs.	14.07
9 x 9½	74 lbs.	14.96
9 x 10	77 lbs.	15.85
9 x 10½	80 lbs.	16.74
9 x 11	83 lbs.	17.63
9 x 11½	86 lbs.	18.52
9 x 12	89 lbs.	19.41
9 x 12½	93 lbs.	20.30
9 x 13	111 lbs.	21.19
9 x 13½	114 lbs.	22.35
9 x 14	117 lbs.	23.24
9 x 14½	120 lbs.	24.13
9 x 15	123 lbs.	25.02
10½ x 10½	91 lbs.	18.24
10½ x 11	109 lbs.	19.08
10½ x 12	117 lbs.	21.02
10½ x 13	124 lbs.	22.68
10½ x 14	131 lbs.	24.36
10½ x 15	139 lbs.	26.02
11 x 11	113 lbs.	19.48
11 x 12	121 lbs.	21.46
11 x 13	129 lbs.	23.16
11 x 14	136 lbs.	24.87
11 x 15	143 lbs.	$26.85
12 x 12	129 lbs.	22.35
12 x 13	137 lbs.	24.13
12 x 14	146 lbs.	26.18
12 x 15	154 lbs.	27.96
13½ x 13½	156 lbs.	29.64
13½ x 14	160 lbs.	30.66
13½ x 14½	165 lbs.	31.79
13½ x 15	170 lbs.	32.81
13½ x 16	179 lbs.	34.85
13½ x 17	203 lbs.	36.89
13½ x 18	212 lbs.	38.93
13½ x 19	222 lbs.	40.97
14 x 14	165 lbs.	33.01
14 x 14½	170 lbs.	34.38
14 x 15	174 lbs.	35.64
14 x 16	199 lbs.	38.16
14 x 17	209 lbs.	40.68
14 x 18	219 lbs.	43.20
14 x 19	229 lbs.	45.99
14 x 20	238 lbs.	48.52
14½ x 14½	175 lbs.	34.57
14½ x 15	195 lbs.	35.86
14½ x 16	205 lbs.	38.46
14½ x 17	215 lbs.	41.05
14½ x 18	225 lbs.	43.92
14½ x 19	235 lbs.	46.51
14½ x 20	245 lbs.	49.11
15 x 15	185 lbs.	36.08
15 x 16	211 lbs.	38.75
15 x 17	220 lbs.	41.69
15 x 18	231 lbs.	44.36
15 x 19	242 lbs.	47.03
15 x 20	251 lbs.	49.97

NOTE: Colors shown on these pages match actual colors of merchandise as closely as possible. Freight rates are low, see pages 900 and 901.

New! Exclusive!

36-inch Linoleum Squares

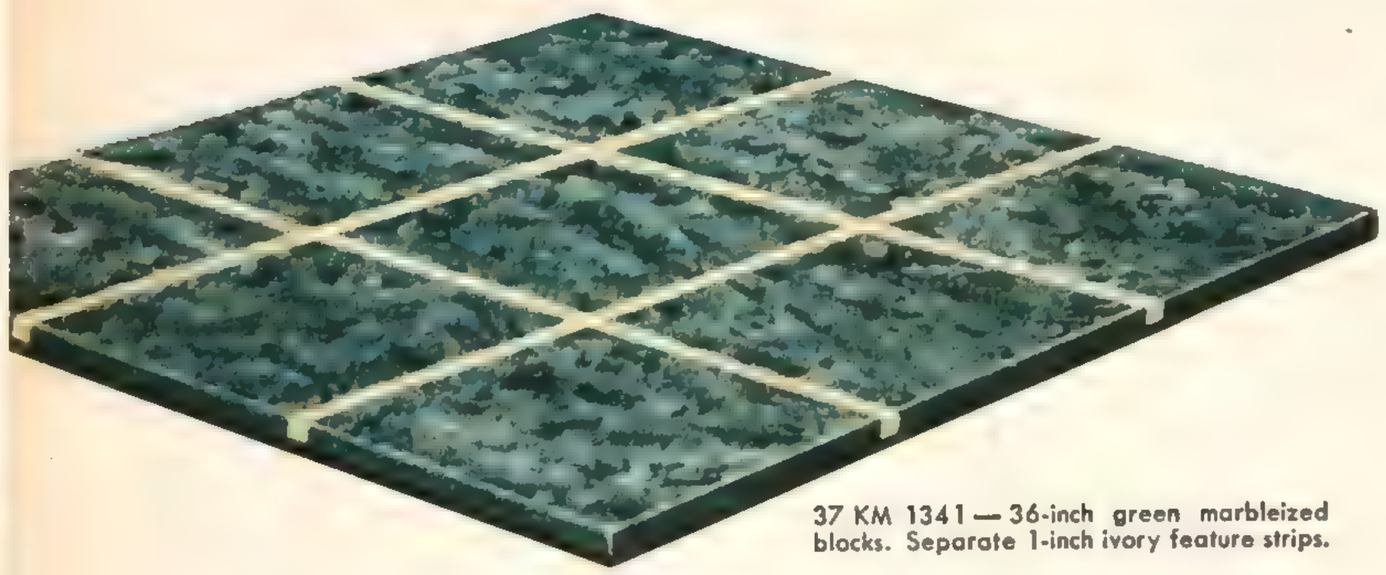
Ideal for hard-to-fit, irregular shaped rooms

- Famous Gibraltar quality on patented Felt Back. Paste directly to floor—no lining felt needed—saves time and money. Gibraltar guarantees finest materials, fadeproof colors, thick, tough wear-layer for years of service.

- The use of 36-inch linoleum squares with contrasting feature strips is a new idea for beautiful hard surface floors . . . just as you've seen them in magazines. Recommended by leading interior decorators.



37 KM 1340 — 36-inch ivory marbleized blocks. Separate 1-inch red feature strips.

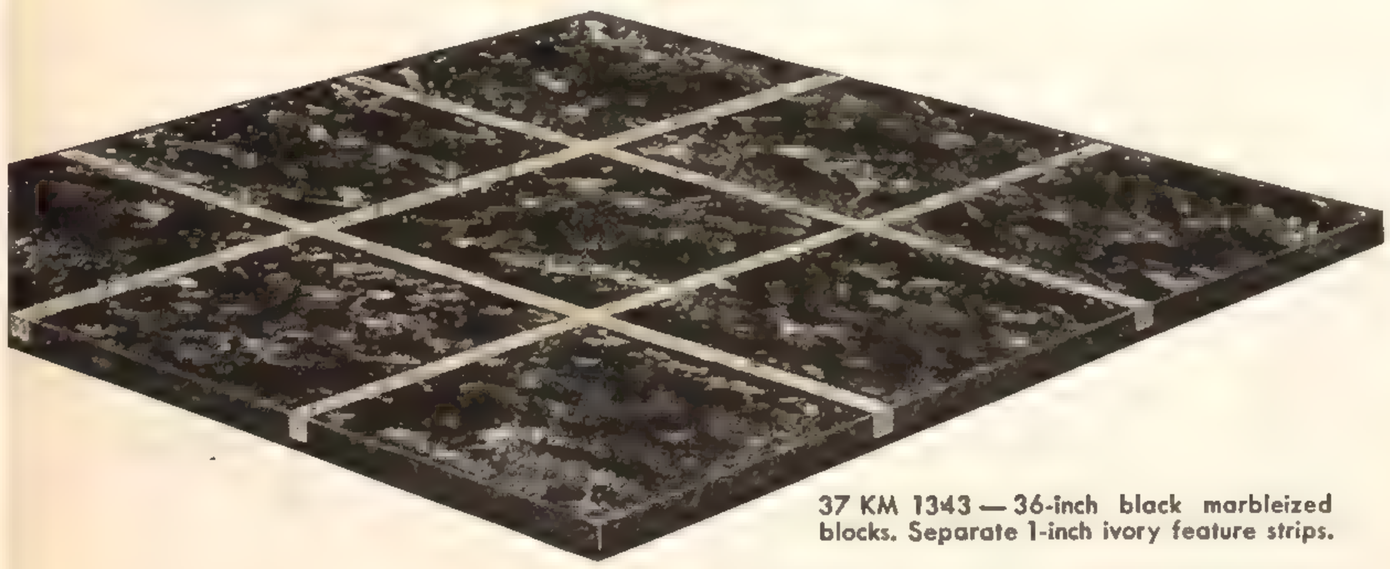


37 KM 1341 — 36-inch green marbleized blocks. Separate 1-inch ivory feature strips.



37 KM 1342 — 36-inch tan marbleized blocks. Separate 1-inch red feature strips.

Easy Terms are available See inside back cover



37 KM 1343 — 36-inch black marbleized blocks. Separate 1-inch ivory feature strips.

Now you can have the beautiful, breath-taking genuine linoleum floors you've always wanted! Furthermore, you can have them at a price far less than you'd think possible—and you can lay them yourself—*easily!* No fuss, no bother with linoleum rolls because Floor Design 5 comes in easy-to-handle 36-inch squares and separate 1-inch feature strips.

Long wearing. Made of our famous extra-thick, long-wearing Gibraltar quality linoleum on the exclusive Patented Felt Back (quality story on page 664). Easy to keep clean with a damp cloth.

Easy to install. 1-inch wide color strips fit between each 36-inch square of linoleum. Patented Felt Back grips the floor firmly and permanently. No lining felt, rollers or weights needed. Complete, illustrated, laying-instruction book included with each order.

Colors. The colors are long wearing and fade proof. Extend through wearing surface to Patented Felt Back. Gives the fine appearance of marble. Will stay clear and brilliant for years. *Order by catalog number* the color combination desired, from *this or opposite page* and *state your size from those listed below or on opposite page.*

Sizes Listed Below and on Opposite Page

Room Size	Shipping weight	Price
6 ft. 2 in. x 6 ft. 2 in.	45 lbs. (Mailable)	$6.76
6 ft. 2 in. x 7 ft. 2 in.	58 lbs. (Mailable)	9.54
6 ft. 2 in. x 8 ft. 2 in.	58 lbs. (Mailable)	9.90
6 ft. 2 in. x 9 ft. 2 in.	58 lbs. (Mailable)	10.14
6 ft. 2 in. x 10 ft. 4 in.	70 lbs. (Mailable)	12.72
6 ft. 2 in. x 11 ft. 4 in.	70 lbs. (Mailable)	13.20
6 ft. 2 in. x 12 ft. 4 in.	70 lbs. (Mailable)	13.52
6 ft. 2 in. x 13 ft. 4 in.	83 pounds	15.90
6 ft. 2 in. x 14 ft. 4 in.	83 pounds	16.50
6 ft. 2 in. x 15 ft. 4 in.	83 pounds	16.90
7 ft. 2 in. x 7 ft. 2 in.	76 pounds	13.41
7 ft. 2 in. x 8 ft. 2 in.	76 pounds	13.95
7 ft. 2 in. x 9 ft. 2 in.	76 pounds	14.31
7 ft. 2 in. x 11 ft. 4 in.	95 pounds	18.60
7 ft. 2 in. x 12 ft. 4 in.	95 pounds	19.08
7 ft. 2 in. x 14 ft. 4 in.	113 pounds	23.25
7 ft. 2 in. x 15 ft. 4 in.	113 pounds	23.85
8 ft. 2 in. x 8 ft. 2 in.	76 pounds	14.31
8 ft. 2 in. x 9 ft. 2 in.	76 pounds	14.85
8 ft. 2 in. x 10 ft. 4 in.	95 pounds	18.60
8 ft. 2 in. x 11 ft. 4 in.	95 pounds	19.08
8 ft. 2 in. x 12 ft. 4 in.	95 pounds	19.80
8 ft. 2 in. x 13 ft. 4 in.	113 pounds	23.25
8 ft. 2 in. x 14 ft. 4 in.	128 pounds	23.85
8 ft. 2 in. x 15 ft. 4 in.	128 pounds	24.75
9 ft. 2 in. x 9 ft. 2 in.	76 pounds	15.21
9 ft. 2 in. x 10 ft. 4 in.	95 pounds	19.08
9 ft. 2 in. x 11 ft. 4 in.	95 pounds	19.80
9 ft. 2 in. x 12 ft. 4 in.	110 pounds	20.28
9 ft. 2 in. x 13 ft. 4 in.	128 pounds	23.85
9 ft. 2 in. x 14 ft. 4 in.	128 pounds	24.75
9 ft. 2 in. x 15 ft. 4 in.	128 pounds	25.35
9 ft. 2 in. x 16 ft. 6 in.	153 pounds	28.62
9 ft. 2 in. x 17 ft. 6 in.	153 pounds	29.70
9 ft. 2 in. x 18 ft. 6 in.	153 pounds	30.42
10 ft. 4 in. x 11 ft. 4 in.	141 pounds	24.80
10 ft. 4 in. x 12 ft. 4 in.	141 pounds	25.44
10 ft. 4 in. x 14 ft. 4 in.	165 pounds	31.00
10 ft. 4 in. x 15 ft. 4 in.	165 pounds	31.80
10 ft. 4 in. x 17 ft. 6 in.	191 pounds	37.20
10 ft. 4 in. x 18 ft. 6 in.	191 pounds	38.16
11 ft. 4 in. x 11 ft. 4 in.	141 pounds	25.44
11 ft. 4 in. x 12 ft. 4 in.	141 pounds	26.40
11 ft. 4 in. x 13 ft. 4 in.	165 pounds	31.00
11 ft. 4 in. x 14 ft. 4 in.	165 pounds	31.80
11 ft. 4 in. x 15 ft. 4 in.	165 pounds	33.00
11 ft. 4 in. x 16 ft. 6 in.	191 pounds	37.20
11 ft. 4 in. x 17 ft. 6 in.	191 pounds	38.16
11 ft. 4 in. x 18 ft. 6 in.	191 pounds	39.60
12 ft. 4 in. x 12 ft. 4 in.	141 pounds	27.04
12 ft. 4 in. x 13 ft. 4 in.	165 pounds	31.80
12 ft. 4 in. x 14 ft. 4 in.	165 pounds	33.00
12 ft. 4 in. x 15 ft. 4 in.	165 pounds	33.80
12 ft. 4 in. x 16 ft. 6 in.	191 pounds	38.16
12 ft. 4 in. x 17 ft. 6 in.	191 pounds	39.60
12 ft. 4 in. x 18 ft. 6 in.	206 pounds	40.56
13 ft. 4 in. x 14 ft. 4 in.	196 pounds	38.75



Here's how simple it is to install Floor Design 5

1 Measure and divide the room into exact quarters by measuring from the center of each wall to center of opposite wall and placing chalk lines on the floor. Use chalk line you receive with order.

2 Place block exactly over intersecting chalk lines. Draw chalk line all around first center block . . . paste block exactly within line.

COLORS shown match actual colors of merchandise as closely as modern printing methods permit.

Ready-cut . . . beautiful . . . easy to lay

. . . so easy to lay around pipes and projections. You can do a whole floor in an evening

- Precision factory-cut edges fit perfectly—make smooth, unnoticeable seams —no trimming . . . Easy to order—just select color combination you want, find your room size in table, fill out Special Order Blank in back of book.
- Sears include all materials needed for installing—paste, paste spreader, chalk and chalk line—there are no "extras" for you to buy . . . Complete, easy-to-follow laying instructions included, illustrated step-by-step.

Here's how you order Servistan 36-inch Linoleum Squares

1 First measure the floor. *Be sure all measurements are correct.* Measure width at each end of room and length on each side.

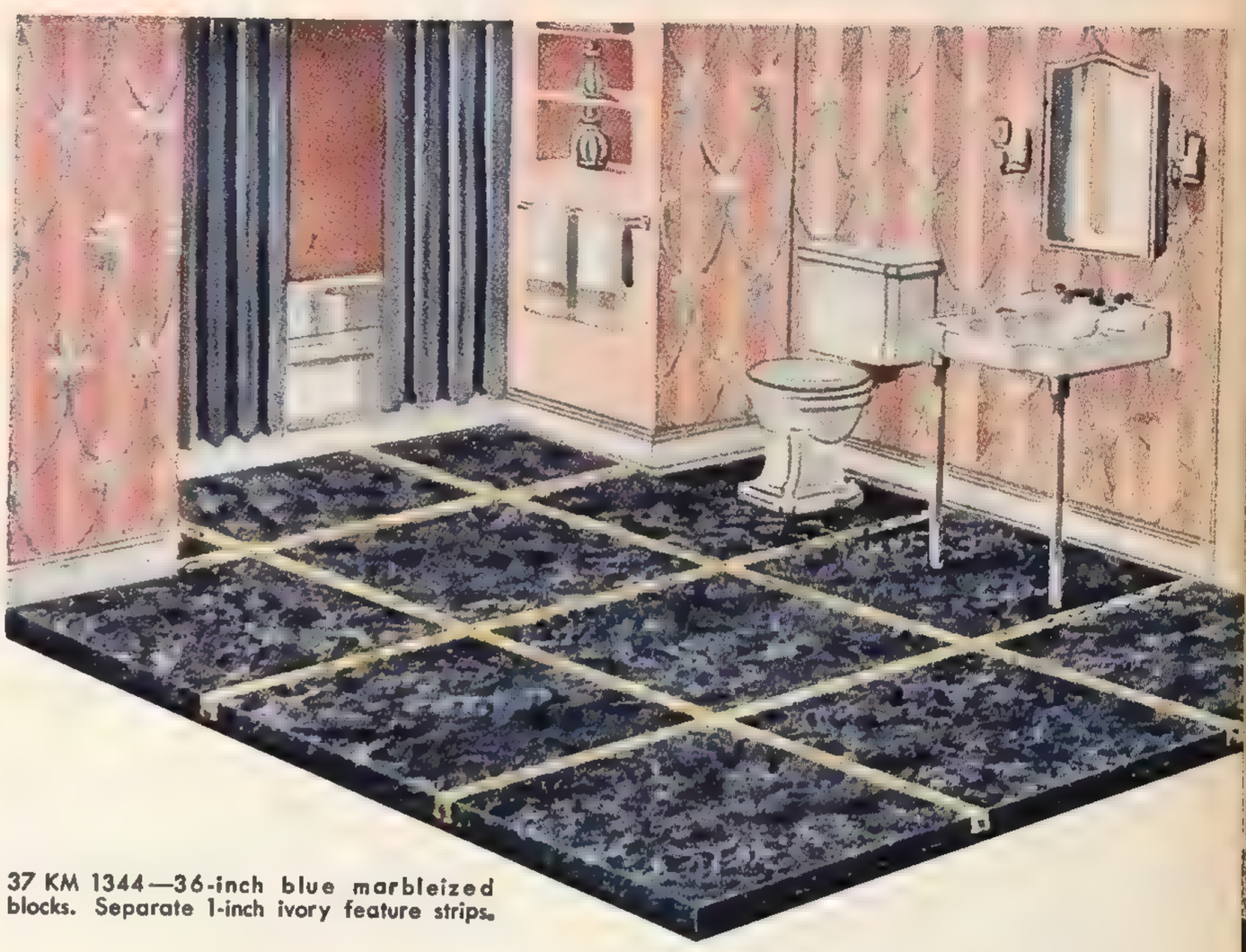
2 All room sizes *listed on these two pages* are for regular shaped rooms. To order, select by catalog number the color combination you like best from the eight beautiful designs shown. Find your room size in table below or on opposite page and fill out Special Order Blank on page C in back of book.

If your room size is not listed, or your room is irregular in shape due to constructions, projections, cabinets, etc., fill out Special Estimate Form on page D in back of book, and we will send an estimate of the cost.

Note: On the Special Linoleum Order Blank and Estimate Form on pages C and D in back of book—the 36-inch square designs on these two pages are identified as Floor Design 5. In ordering, give information as requested for Floor Design 5.

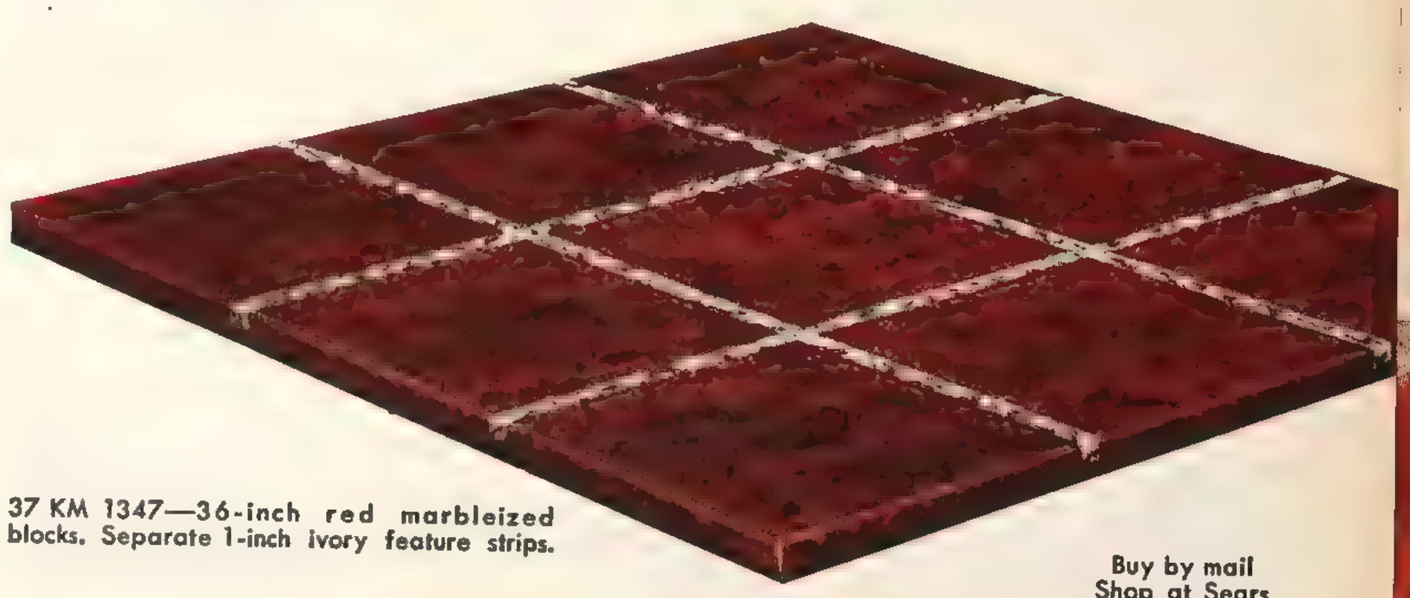
Sizes Listed Below and on Opposite Page

Room Size	Shipping Weight	Price
13 ft. 4 in. x 15 ft. 4 in.	196 pounds	$39.75
13 ft. 4 in. x 17 ft. 6 in	243 pounds	46.50
13 ft. 4 in. x 18 ft. 6 in.	243 pounds	47.70
13 ft. 4 in. x 20 ft. 6 in	279 pounds	54.25
13 ft. 4 in. x 21 ft. 6 in.	279 pounds	55.65
14 ft. 4 in. x 14 ft. 4 in	196 pounds	39.75
14 ft. 4 in. x 15 ft. 4 in.	196 pounds	41.25
14 ft. 4 in. x 16 ft. 6 in.	243 pounds	46.50
14 ft. 4 in. x 17 ft. 6 in.	243 pounds	47.70
14 ft. 4 in. x 18 ft. 6 in.	243 pounds	49.50
14 ft. 4 in. x 19 ft. 6 in.	279 pounds	54.25
14 ft. 4 in. x 20 ft. 6 in.	279 pounds	55.65
14 ft. 4 in. x 21 ft. 6 in.	279 pounds	57.75
15 ft. 4 in. x 15 ft. 4 in.	211 pounds	42.25
15 ft 4 in. x 16 ft. 6 in	243 pounds	47.70
15 ft 4 in. x 17 ft. 6 in	243 pounds	49.50
15 ft. 4 in. x 18 ft 6 in.	243 pounds	50.70
15 ft. 4 in. x 19 ft. 6 in.	279 pounds	55.65
15 ft. 4 in. x 20 ft. 6 in	279 pounds	57.75
15 ft 4 in. x 21 ft. 6 in	294 pounds	59.15
15 ft. 4 in. x 22 ft. 8 in	326 pounds	63.60
15 ft. 4 in. x 23 ft. 8 in.	326 pounds	66.00
15 ft. 4 in. x 24 ft. 8 in	326 pounds	67.60
16 ft. 6 in. x 17 ft. 6 in	287 pounds	55.80
16 ft. 6 in. x 18 ft. 6 in.	287 pounds	57.24
16 ft 6 in. x 20 ft. 6 in	339 pounds	65.10
16 ft. 6 in. x 21 ft. 6 in.	339 pounds	66.78
16 ft. 6 in. x 23 ft. 8 in	382 pounds	74.40
16 ft. 6 in. x 24 ft. 8 in.	382 pounds	76.32
17 ft. 6 in. x 17 ft. 6 in	287 pounds	57.24
17 ft 6 in. x 18 ft. 6 in.	287 pounds	59.40
17 ft. 6 in. x 19 ft. 6 in.	339 pounds	65.10
17 ft. 6 in. x 20 ft. 6 in.	339 pounds	66.78
17 ft. 6 in. x 21 ft. 6 in.	339 pounds	69.30
17 ft. 6 in. x 22 ft. 8 in.	382 pounds	74.40
17 ft. 6 in. x 23 ft. 8 in.	382 pounds	76.32
17 ft. 6 in. x 24 ft. 8 in.	382 pounds	79.20
18 ft. 6 in. x 18 ft. 6 in.	302 pounds	60.84
18 ft. 6 in. x 19 ft. 6 in.	339 pounds	66.78
18 ft. 6 in. x 20 ft. 6 in.	339 pounds	69.30
18 ft. 6 in. x 21 ft. 6 in.	339 pounds	70.98
18 ft. 6 in. x 22 ft. 8 in.	382 pounds	76.32
18 ft. 6 in. x 23 ft. 8 in.	397 pounds	79.20
18 ft. 6 in. x 24 ft. 8 in.	397 pounds	81.12
19 ft. 6 in. x 20 ft. 6 in.	387 pounds	75.95
19 ft. 6 in. x 21 ft. 6 in.	387 pounds	77.91
19 ft. 6 in. x 23 ft. 8 in.	447 pounds	86.80
19 ft. 6 in. x 24 ft. 8 in.	447 pounds	89.04
20 ft. 6 in x 20 ft 6 in.	387 pounds	77.91
20 ft. 6 in. x 21 ft 6 in	402 pounds	80.85
20 ft 6 in. x 22 ft. 8 in.	447 pounds	86.80
20 ft 6 in. x 23 ft. 8 in.	447 pounds	89.04
20 ft. 6 in. x 24 ft. 8 in.	447 pounds	92.40
21 ft. 6 in. x 21 ft 6 in.	402 pounds	82.81
21 ft. 6 in. x 22 ft. 8 in	447 pounds	89.04
21 ft. 6 in. x 23 ft. 8 in.	447 pounds	92.40
21 ft. 6 in. x 24 ft. 8 in	447 pounds	94.64



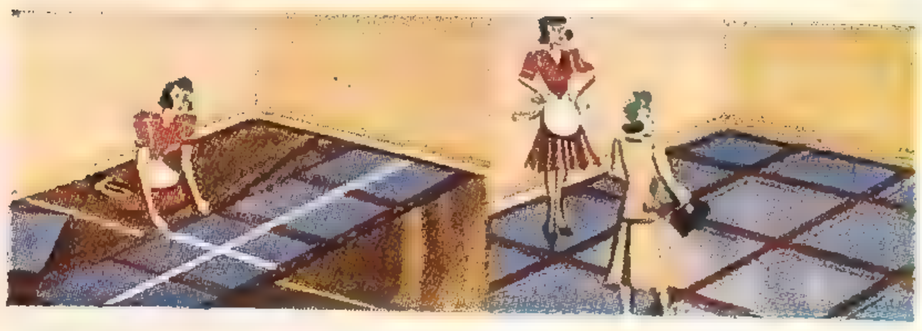
37 KM 1344—36-inch blue marbleized blocks. Separate 1-inch ivory feature strips.

37 KM 1345—36-inch ivory marbleized blocks. Separate 1-inch blue feature strips.



37 KM 1347—36-inch red marbleized blocks. Separate 1-inch ivory feature strips.

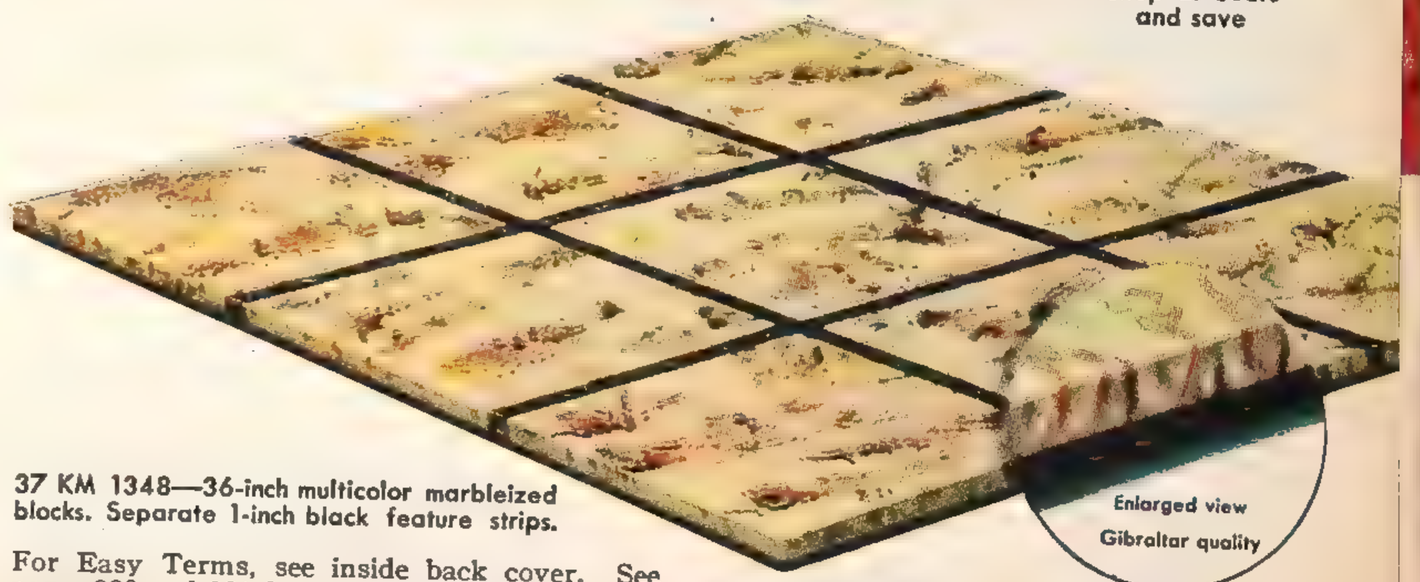
Buy by mail
Shop at Sears
and save



Complete easy-to-follow Instructions are sent with each order

3 Work from the center out towards walls. Be sure to install feature strips around each block. If necessary trim blocks with scissors against the wall on each side of room for perfect fitting.

4 Four hours after finishing the job your furniture can be replaced and the room is ready for use. No fuss—no bother!



37 KM 1348—36-inch multicolor marbleized blocks. Separate 1-inch black feature strips.

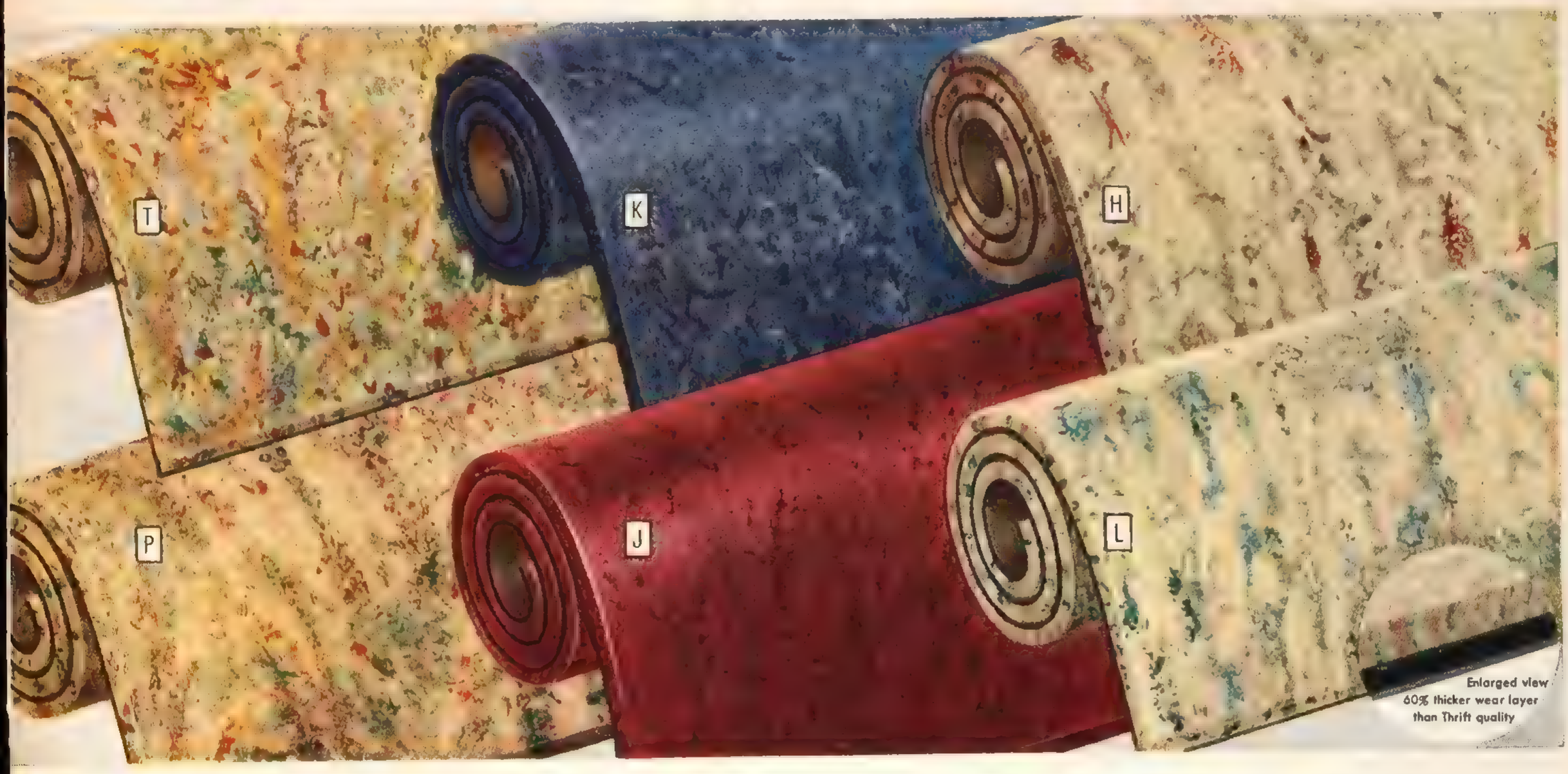
For Easy Terms, see inside back cover. See pages 900 and 901 for express and freight rates.

SERVISTAN Linoleum, our famous Gibraltar quality

REG. U.S. PAT. OFF.

Scientific Patented Felt Back makes laying easy—available by mail only at Sears

- Wear tested—60% thicker, longer wearing, than our Thrift quality.
- Thick, tough wear layer is of the finest quality genuine inlaid linoleum.
- The Patented Felt Back on *Servistan* Gibraltar linoleum is the greatest scientific development towards the improvement of linoleum in 20 years.
- Patented Felt Back serves a double purpose . . . saves time and money . . . makes laying easy. No separate felt lining needed. See explanation below.
- Colors go through wear layer to Patented Felt Back—won't wear off.
- Stainproof! Spotproof! Easy to keep clean with damp cloth—saves time.



Enlarged view—See story at right



Enlarged view of Servistan Gibraltar at left shows: (1) Thick, beautiful wear layer . . . easy-to-clean surface. (2) Patented felt back combines backing material and lining felt, which guards against cracking. buckling and permits easy removal. It pastes directly to the floor.

Servistan Gibraltar is perfectly color-styled to harmonize with draperies, curtains, upholstery fabrics, etc. Use plastics on page 681 for finishing counter or table tops. Use Sears wax occasionally to keep your linoleum new and shiny looking. See page 683 for wax.

89c A foot 6 feet wide

37 KM 1286—Servistan Gibraltar Linoleum. 6 feet wide. Shipping weight, 4 pounds 2 ounces. . . . . Per running foot 89c

Up to 12 feet mailable. Order by the running foot above or from the room sizes listed below. Be sure to state letter H, J, K, L, P or T shown on color wanted. Also state length.

For your convenience in buying, we list below costs of many typical ready-cut floor sizes and table top sizes

Table, counter, sink, cabinet top sizes. Mailable.

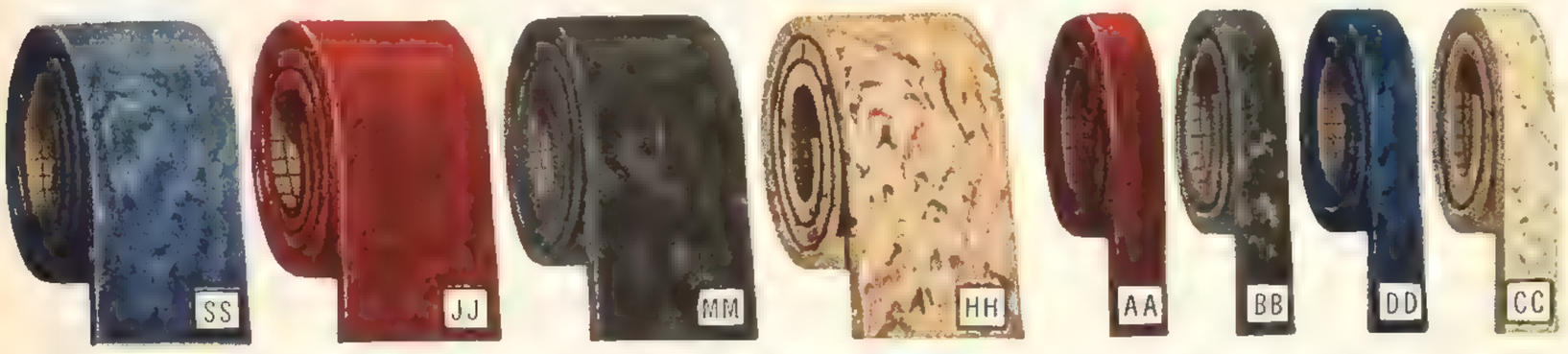
Catalog number	Size inches	Shpg. Wt., about	Sears price
37 K 840	18x27	3 pounds	$0.50
37 K 841	18x36	3 pounds	.67
37 K 842	18x48	4 pounds	.89
37 K 843	18x60	5 pounds	1.11
37 K 847	24x36	4 pounds	.89
37 K 860	24x48	6 pounds	1.19
37 K 864	24x72	8 pounds	1.78
37 K 865	24x84	10 pounds	2.08
37 K 0867	30x48	7 pounds	1.48
37 K 0874	36x48	8 pounds	1.78

Seamless Rug Sizes for kitchen, porch, living room, dining room, bedroom, bathroom. Mailable.

Catalog number	Size feet	Shipping weight	Sears price
37 K 01241	6x4	18 pounds	$3.56
37 K 01242	6x4½	20 pounds	4.01
37 K 01243	6x5	22 pounds	4.45
37 K 01244	6x5½	24 pounds	4.90
37 K 01245	6x6	26 pounds	5.34
37 K 01247	6x6½	28 pounds	5.79
37 K 01248	6x7	30 pounds	6.23
37 K 01249	6x7½	32 pounds	6.68
37 K 01271	6x8	34 pounds	7.12
37 K 01278	6x8½	36 pounds	7.57
37 K 01279	6x 9	38 pounds	$8.01
37 K 01288	6x 9½	40 pounds	8.46
37 K 01289	6x10	42 pounds	8.90
37 K 01291	6x10½	45 pounds	9.35
37 K 01292	6x11	47 pounds	9.79
37 K 01293	6x12	51 pounds	10.68
37 K 01294	6x13	55 pounds	11.57
37 K 01295	6x14	59 pounds	12.46
37 K 01297	6x15	63 pounds	13.35
37 K 01298	6x16½	69 pounds	14.69

37 K 083—Linoleum Paste. Order enough to cover your floor. Apply with a paste spreader at right. One gal. covers 90 sq. ft. Shpg. wt., 16 lbs. Mailable. . . 1 gal. 65c

37 K 1—Paste Spreader. 9 in. long, 4½ in. high. Made of tough fiberboard material. Saw tooth edge helps spread paste evenly. Mailable. Shpg. wt., 8 oz. . . . .Each 19c



Design your own floor! Pre-cut borders and feature strips

Sears make it easy for you to design your own floor to suit your individual taste. Make custom linoleum floors of your own color and design choice with the pre-fabricated materials listed below. Famous Servistan Gibraltar quality . . . factory pre-cut to your needed size. All have the Patented Felt back . . . paste them directly to floor.

Pre-cut Border Strips 9 inches wide. Offered in four marbleized colors to harmonize or contrast with the Gibraltar quality linoleum you select for the center section of your floor. You save money on many floor sizes by using a border strip to complete your floor. Mailable.

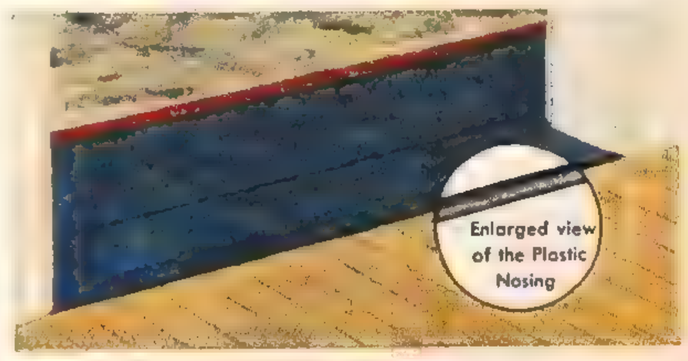
State SS, JJ, MM, or HH shown on color wanted. Also number of feet.

37 K 01272—Border Strip. 9 in. wide. Shpg. wt., 9 oz. . . Per run. ft. 13c

1-inch Feature Strip. Comes in four beautiful marbleized, permanent colors.

State letters AA, BB, CC or DD shown on color wanted. Also state length.

37 K 01280—1-in. Feature Strip. Mailable. Shpg. wt., 1 oz. . . Per run. ft. 2½c



Threshold Strips

Gibraltar quality Threshold or Doorway Strip. Use in doorways that have no wooden thresholds to protect edges of linoleum (see sketch above). Each strip 36 in. long, 7 in. wide, and includes a 36-in. strip of *black* plastic protective edging. Instructions for laying included. Available in same colors as borders. Mailable.

State letters JJ, SS, MM, or HH shown on color wanted.

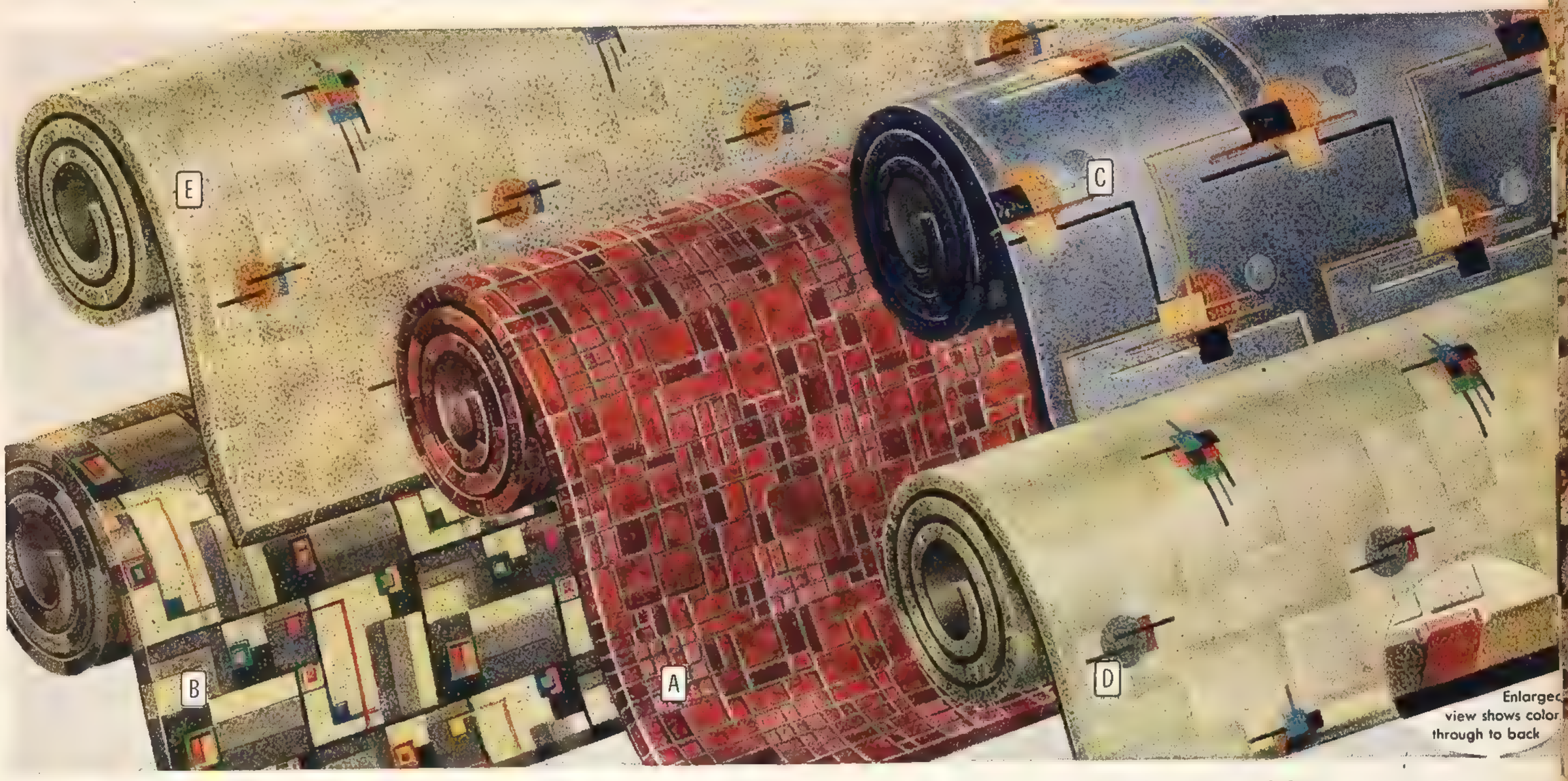
37 K 01285—Threshold strip. Shpg. wt., 2 lbs. 59c

NOTE: Colors shown on these pages match actual colors of merchandise as closely as is possible with modern printing methods. Freight rates are low, see pages 900 and 901 to estimate them. See inside back cover for Easy Terms.

Distinctive embossed design Inlaid Linoleum

Nothing like it . . . it is the most luxurious of all figured linoleum with its exclusive "raised tile" effect

- Outstanding for style and colors because of the unique tile designs and the textured, soft, warm appearance which no other linoleum has
- Outstanding for wear because of the fine quality materials used in the thick, tough wear layer and the strong, flexible, new fresh fiber felt back.
- Rich colors go all the way through the wear layer to the strong felt back —will not fade or scuff off—will retain their beauty for years.
- Styled by leading designers in the colors suitable for most color schemes.
- Stainproof! Spotproof! Wax sealed surface, easy to clean with damp cloth.



Enlarged view shows color through to back

Rich-looking Embossing creates a new depth of beauty for your floors . . . a rich feeling of warmth and texture . . . breaks up "glossy" highlights and helps to hide tracked-in dirt. It tends to conceal irregularities in the subfloor. Springy resilience deadens sound and makes walking easy on your feet. Doesn't tire you out like hard unprotected floors do. Occasional waxing keeps floors new looking. See page 683 for wax. Stainproof and spotproof . . . easy to clean. Colors and shading of colors are permanent, they go clear through wear layer to the fresh fiber felt back.

Important! If two or more widths of embossed linoleum are needed to cover your floor, order the first strip the actual length of your room, and allow 18 inches extra to the length of each additional strip for exact matching of pattern. When laid properly, the strips will fit so closely together that the seams will be practically invisible.

Easy to lay! Complete instructions furnished. Embossed linoleum should be laid over separate felt lining. See page 683 for felt lining. Order linoleum paste extra. See opposite page or page 683 for paste.

37 KM 1666—Embossed Inlaid Linoleum. 6 feet wide. . . . . Shipping weight, 4 pounds 2 ounces. Per running foot 96c

Up to 12 feet mailable. Order by the running foot or from room sizes below. State letter A, B, C, D or E shown on pattern you want. Also state length needed.

96c
A foot
6 feet wide

BUY BY MAIL
You save time, money, gasoline and tires when you buy by mail.

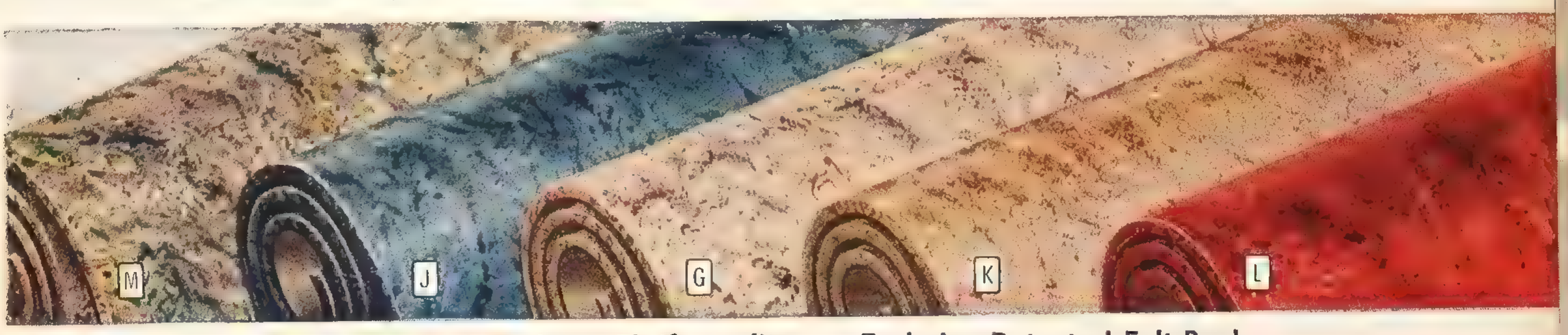
For your convenience in buying, we list below the costs of many typical ready-cut floor sizes

Seamless sizes for Kitchens, Porches, Bathrooms, Bedrooms
6x13½-foot and smaller sizes are mailable.

Catalog number	Size feet	Shipping weight	Sears price
37 K 01643	6x 6	26 pounds	$5.76
37 K 01644	6x 8	34 pounds	7 68
37 K 01645	6x 9	38 pounds	8.64
37 K 01647	6x10½	45 pounds	10.08
37 K 01648	6x12	51 pounds	11.52
37 K 01649	6x13½	57 pounds	12.96

Seamed sizes for Living Room, Dining Room, Kitchen, Bedroom, and Porches
The following sizes are seamed because they are made from 6-foot wide material. They are shipped to you in 2 pieces.

Catalog number	Size feet	Shipping weight	Sears price
37 KM 1651	9x10½	66 pounds	$16.56
37 KM 1660	9x12	75 pounds	18.72
37 KM 1652	9x13½	85 pounds	20.88
37 KM 1653	9x15	94 pounds	23.04
37 KM 1654	9x18	112 pounds	27.36
37 KM 1655	9x20	125 pounds	30.24
37 KM 1657	12x12	100 pounds	$24.48
37 KM 1658	12x13	108 pounds	26.40
37 KM 1659	12x14	116 pounds	28.32
37 KM 1661	12x15	125 pounds	30.24
37 KM 1662	12x18	149 pounds	36.00
37 KM 1663	12x20	165 pounds	39.84



Servistan Inlaid Linoleum, Thrift quality . . . Exclusive Patented Felt Back

Wear Tested. Thrift quality is an outstanding value in inlaid linoleum at Sears popular low price No other linoleum at this price has so many money saving features. Will give you many years more service than the best quality enameled surface floorcovering. It is made of the best linoleum materials, same as used in Gibraltar quality on opposite page, but wearing surface is not as thick, nor is the patented felt back quite as thick.

Marbleized colors go all the way through the wearing surface, can't scuff off.

Lustrous, smooth surface. Pre-waxed at factory. Stainproof and spotproof. Easy to clean with a damp cloth. Occasional use of Sears self-polishing wax on page 683 will keep surface glistening. Easy to lay. Pastes directly to the floor. Complete instructions furnished. No separate felt lining needed. Order paste extra, see opposite page or page 683 for paste.

37 KM 1406—Servistan Thrift quality Inlaid Linoleum. 6 feet wide. Shipping weight, 3 pounds. . . . . Per running foot 55c

Comes in five marbleized colors as shown above. Up to 15 feet mailable.

State letter G, J, K, L or M shown on color wanted. Also state the length needed.

55c
A foot
6 feet wide

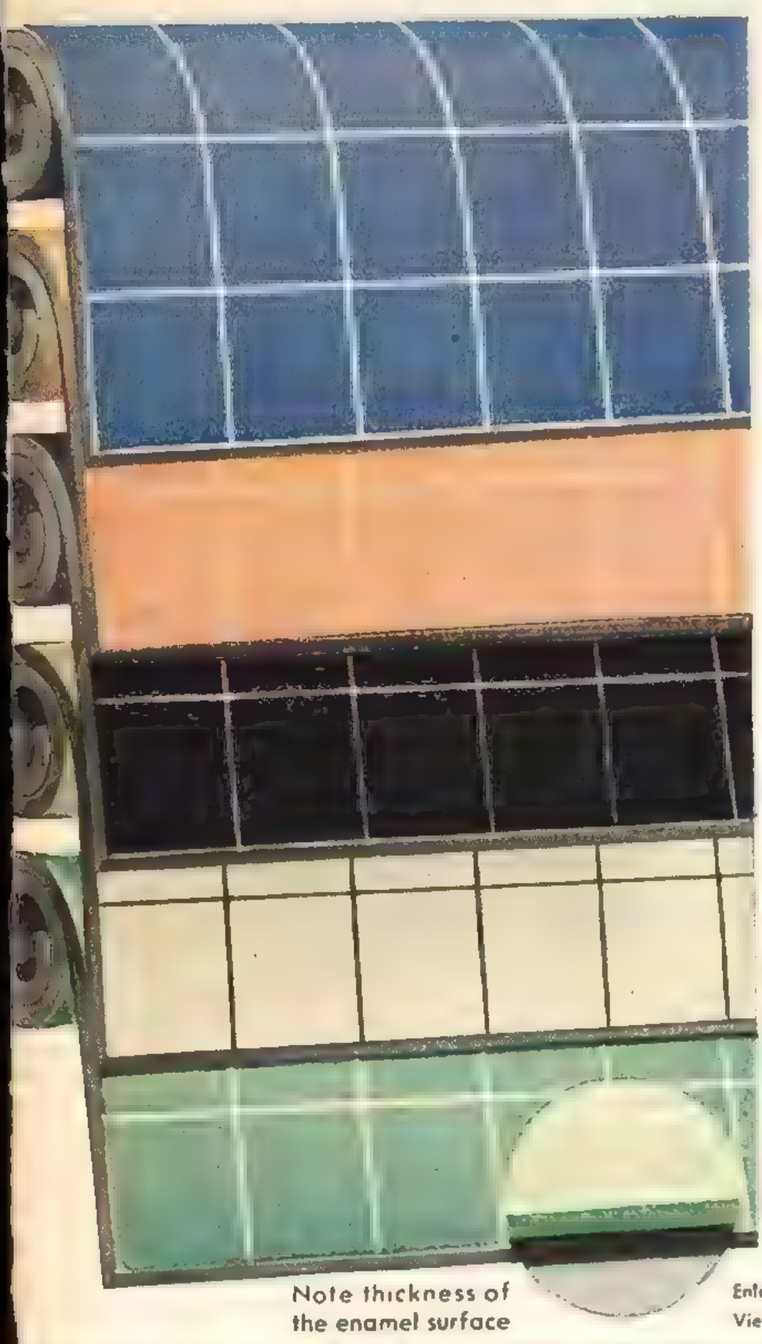
Shop the easier, thriftier way . . . by mail. Easy Terms are available, see inside back cover for details. See pages 900 and 901 for freight and express rates.

New! DURAWALL Enameled-Surface Wallcovering

Flexible and easy to handle . . . for halls, kitchens, baths, nursery walls

- Waterproof. Spot-resistant. Stain-resistant. Enamel surface is easy to clean.
- Glossy surface . . . no cracks, corners or crevices to collect and hold dirt.
- Durawall saves money by ending the need for periodic redecorating.
- Easy to order. Easy to apply. Complete instructions are included.

NOTE: Colors shown on these pages match actual colors of merchandise as closely as is possible with modern printing methods. Easy Terms are available. See inside back cover.



Note thickness of the enamel surface

Enlarged View



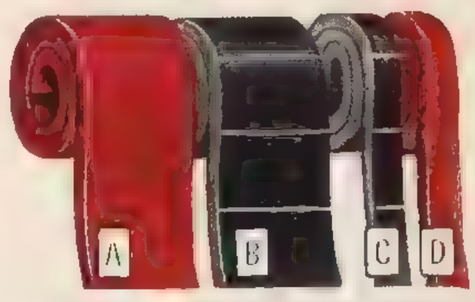
Easy to install
Flexible, easy to handle. Comes 4½ feet wide. No special tools needed. Instructions included.



Easy to clean
Wipes clean in a jiffy with a damp cloth. Resistant to steam, water, or stains.



Long lasting beauty
Colors are clear and bright with all the gloss of ceramic tile. Will remain beautiful for years.



Base Molding. (A) Plain red. (B) Black with white scoring lines. Width 4¼ in. **Cap Strip.** (C) Black with white scoring lines. (D) Plain red. Width, 1½ inches. Order by catalog number listed below.

ONLY **10c** A square foot 4½ feet wide

Here at last is a low-cost, waterproof and flexible tile design wallcovering. Ideal for kitchen, bathroom, nursery, or hallway—will stand up under hardest service. Can be installed on plaster, wallboard, paint, or wood walls. Five lovely colors shown at left. The thick, baked-on enamel surface, with its 4½ by 4½-inch tile design, has the gloss and beauty of expensive ceramic tile at a fraction of the cost. *For example:* A room 6 ft. wide and 9 ft. long with one door will require 27 running ft. of Durawall, at 45c a foot or $12.15, and 3 packages of adhesive at 33c each, or 99c. A total cost of $13.14 to cover the walls 4½ feet high.

Low-cost Durawall should not be confused with oilcloth, painted wallboard, paper, or other "imitation tile" wall coverings. It is made of the best quality enamel obtainable, baked on a special waterproof felt back in much the same way that enamel surface floorcovering is made. It will not peel, chip, warp, shrink or bulge.

Easy to clean. Baked on enamel surface is as smooth as porcelain. Resistant to water, steam, grease spots, and stains. No cracks or crevices to collect dirt. To restore its luster, wipe with a damp cloth.

Flexible, easy to install. Comes 4½ feet wide (popular wainscoting height) and any length. Unroll Durawall, and cut it into strips the proper length with sharp scissors. Spread paste on wall with brush. Put Durawall in place and rub with a damp cloth. That's all there is to it! Special back hugs walls, and the paste assures permanent bond to wall. Entire walls may be covered. If installed properly, seams are practically invisible.

How to measure for Durawall Wallcovering. Measure wall space and determine number of feet, 4½ feet wide you will need, to go around the room. Deduct for windows, doors, etc. When measuring *add* 9 inches extra to length of each wall. This will allow enough extra material to match blocks properly on the wall. If you wish, just send us a diagram showing your wall measurements, also show all windows, doors and their measurements. We will then send you a free estimate of the cost. *State color:* blue, peach, black, green with white scoring line, or ivory with black scoring line. *Order paste* listed below for installing.

37 K 01194—Durawall Wallcovering. Width, 4½ feet. (Up to 25 feet mailable). Shpg. wt., 2 lbs. Per running foot **45c**

A B **37 K 01191—Durawall Cove Base** at top of page. 4¼ inches wide. Paste to wall in place of wood baseboard or cover old baseboards. *State color A or B.* Mailable. Shpg. wt., 4 oz.....per running foot **6c**
For best and easiest installation on outside corners use plastic outside corner 37 K 42F on page 681. Refer to page 681 for plastic trim if you prefer it. Install Durawall cap and cove with paste listed below.

C D **37 K 01192—Durawall Cap Molding** at top of page. 1½ inches wide. To finish off top of Durawall wallcovering. *State color C or D.* (Mailable.) Shipping weight, 1 ounce.....per running foot **2½c**

37 K 059—2½-lb. package Wall Adhesive, covers 54 square feet of wall space. (Mailable). Shpg. wt., 2 lbs. 8 oz. . .**33c**





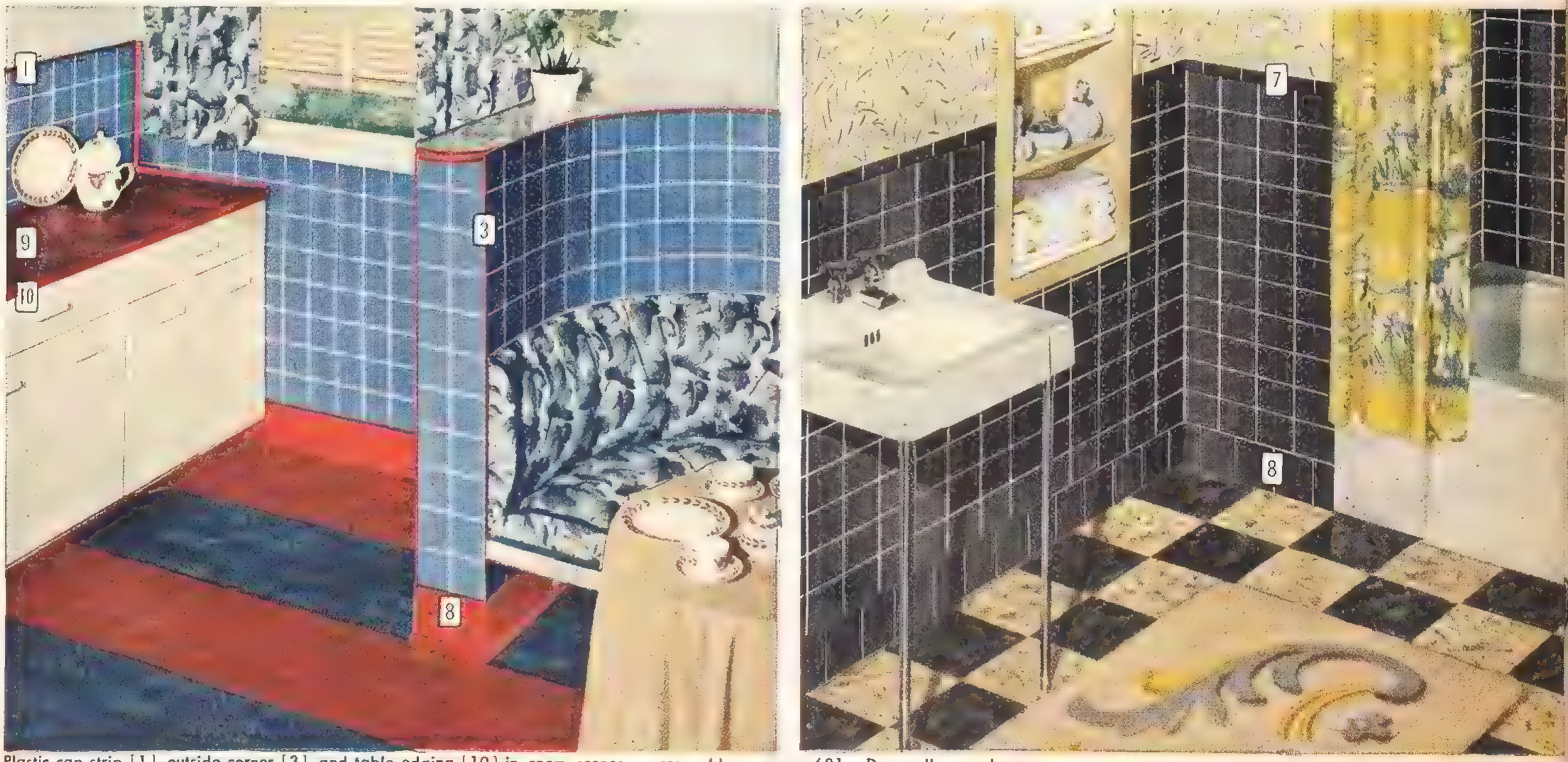
Plastic cap strip [1], utility cove [2], outside corner [3], shown in room scenes are sold on page 681. Durawall cove base [8] is sold above. Scatter rugs are sold on pages 674 and 675.

. . . beautiful, permanent, sensationally low priced

$13.14 covers the walls of a 6x9 foot room . . . you can install it yourself in a few hours



Durawall cap strip [7], Durawall cove base [8], shown in room scene, are sold on opposite page. Linoleum counter top [9] is sold on page 664. Plastic table edging [10] is sold on page 681



Plastic cap strip [1], outside corner [3], and table edging [10] in room scenes. . . are sold on page 681. Durawall cove base [8] and cap strip [7] are sold on opposite page. Linoleum counter top [9] is sold on page 664. Scatter rug is sold on page 675.

SERVISTAN Linoleum Tile . . . Famous Gibraltar quality

Exclusive . . . sold only at Sears by mail . . . Patented Felt Back makes laying easy



Ready-cut 9-inch Linoleum Squares

- Ideal for irregular shaped rooms . . . 9-inch squares are easy to handle and easy to fit around pipes, projections, etc.
- Precision factory-cut edges fit together perfectly, smoothly.
- Famous Gibraltar quality—see quality story on page 664.
- Patented Felt Back makes laying easy . . . paste directly to floor. No lining felt is needed. Saves money, saves time.
- Everything needed for laying is included, paste, spreader, chalk and chalk line. No "extras" for you to buy.

Beautiful, resilient, marbleized linoleum floor tiles, 9 inches square. Patented felt back makes laying easy. No lining felt necessary. Same quality as Gibraltar, shown on page 664. Instructions for installing included. We include everything for installing; paste, spreader, chalk line, chalk. Of all the floor tiles on the market, linoleum or mastic, we do not know of one that has all the five high quality features of Servistan Linoleum Tile. Check these features against any other tile on the market—prove it to yourself!

1. Patented Felt Back. A new scientific development. Paste directly to floor—no extra cost or bother with laying a felt lining first. You not only save money but installation is quick and easy. When any single tile is worn out, it can be removed and replaced without damaging the floor. This is a feature that linoleum tile with a fully saturated asphalt back doesn't have.

2. Wear Test. To give satisfaction, linoleum must possess these qualities: (a) colors must be permanent, (b) must be resistant to soiling and easy to clean, (c) must maintain its beauty and luster while wearing, (d) must resist denting and (e) must be flexible—resist breaking and chipping. Servistan linoleum tile has all these features, tested by both the manufacturer and Sears laboratory.

3. Rich Marbleized Colors. The beautiful, soft, delicate colors resemble those of real marble. No other types of tile except high priced rubber tile have yet been developed that will equal linoleum tile in this respect. Marbleized colors extend through wearing surface to felt back. Won't scuff or wear off.

4. Stainproof and Spotproof. Smooth, dense surface is compact and evenly textured . . . easy to keep clean with a damp cloth. Wax occasionally for added beauty. See page 683 for wax.

5. Pliant, Resilient, Flexible. Easy and restful to walk on because it is resilient underfoot, will not become brittle and hard. Linoleum is the only satisfactory tile to lay over wood floors. Not recommended for damp basements or over concrete floors.

How to Order 9-Inch Linoleum Squares. First measure the floor. Be sure all measurements are correct. Measure width at each end of room and length on each side. All room sizes listed on this page are for regular shaped rooms. To order, **select by catalog number Style A or B and state letters of colors wanted, E, G, H, J, K or L.** Find your room size in tables below. If your room size is not listed, or your room is irregular in shape due to constructions, cabinets, etc., fill out Special Estimate Form on page (D) in back of book, and we will send an estimate of the cost. Note: On Special Linoleum Order Blank and Estimate Form Pages (C) and (D) in back of book—the 9-inch square designs are identified as Floor Design 6. In ordering, give information as requested for Floor Design 6. **Order by Catalog number.**

37 K 01805—(Style A) Checkerboard pattern of 2 colors. **State 2 letters of colors wanted, E, G, H, J, K or L. State size from tables below.** 6x10½ ft. and smaller sizes are mailable.

37 K 01806—(Style B) Checkerboard pattern of 2 colors with 1-inch feature strip and 9-inch border strip.

State 2 letters of colors wanted, E, G, H, J, K, or L, also state color of border and feature strip.

Border and feature strips come in blue, red, black or ivory marbleized. See page 664 for actual colors of borders and feature strips.





Prices listed below are for both Style A and Style B

Room Size	Shipping Weight	Sears Price
3¾ x 6 ft.	33 lbs.	$5.25
4½ x 6 ft.	36 lbs.	6.13
4½ x 9 ft.	47 lbs.	8.77
6 x 6 ft.	43 lbs.	7.89
6 x 7½ ft.	50 lbs.	9.65
6 x 9 ft.	57 lbs.	11.41
6 x10½ ft.	64 lbs.	13.17
6 x12 ft.	71 lbs.	14.93
6 x13½ ft.	78 lbs.	16.69
6 x15 ft.	85 lbs.	18.45
7½ x 9 ft.	68 lbs.	14.05
7½ x10½ ft.	76 lbs.	16.25
7½ x12 ft.	85 lbs.	18.45
7½ x13½ ft.	94 lbs.	20.65
9 x 9 ft.	78 lbs.	16.69
9 x10½ ft.	89 lbs.	19.33
9 x12 ft.	99 lbs.	21.97
9 x13½ ft.	125 lbs.	25.36
9 x15 ft.	135 lbs.	28.00
9 x18 ft.	156 lbs.	33.28
10½ x10½ ft.	116 lbs.	23.16
10½ x12 ft.	128 lbs.	26.24
10½ x13½ ft.	140 lbs.	$29.32
10½ x15 ft.	153 lbs.	32.40
10½ x16½ ft.	165 lbs.	35.48
10½ x18 ft.	177 lbs.	38.56
10½ x19½ ft.	189 lbs.	41.64
10½ x21 ft.	217 lbs.	45.47
12 x12 ft.	142 lbs.	29.76
12 x13½ ft.	156 lbs.	33.28
12 x15 ft.	170 lbs.	36.80
12 x16½ ft.	184 lbs.	40.32
12 x18 ft.	198 lbs.	43.84
12 x19½ ft.	227 lbs.	48.11
12 x21 ft.	241 lbs.	51.63
13½ x13½ ft.	172 lbs.	37.24
13½ x16½ ft.	218 lbs.	45.91
13½ x18 ft.	234 lbs.	49.87
13½ x19½ ft.	250 lbs.	53.83
13½ x21 ft.	266 lbs.	57.79
15 x15 ft.	220 lbs.	46.35
15 x18 ft.	255 lbs.	55.15
15 x19½ ft.	273 lbs.	59.55
15 x21 ft.	290 lbs.	63.95

If you wish to order by the individual tile instead of by the room size, order by catalog number below and **state color E, G, H, J, K or L, also state number of tiles wanted.** Shpg. wt., 8 oz. each. Order separate borders and feature strips from page 664.

37 K 01802—Linoleum Tile. 9 inches square. Mailable.....Each **11c**

Plastic Table edging (10) shown in room scene at top of page.

37 K 56F—**15/16 inch face;** Cream, red or black. **State color.** We cut any length up to 12 feet. Up to 6 ft. mailable. Shipped from Chicago. You pay transportation from there. Order from nearest mail order house. Shpg. wt., 5 oz .....Per running foot **18c**

See page 682 for linoleum cabinet tops (9).
Easy Terms are available; see inside back cover

SERVISTAN Enameled Floorcovering . . . Searalin quality

REG. U.S. PAT. OFF.

6 ft. and 9 ft. widths by the foot or over 80 pre-cut room sizes to choose from

27c A ft., 6 ft. wide

41c A ft., 9 ft. wide

- A good heavyweight quality enameled floorcovering
- Exclusive patterns in colors that are fade-resistant
- Surface is made of fine quality enamel, baked on
- Waterproof back of heavy asphalt saturated felt

Searalin enamel surface floorcoverings are made to Sears rigid specifications as to quality, beauty and service. Stainproof! Spotproof! Easy to clean with a damp cloth. Lies flat. To maintain luster and for added wear, wax occasionally. See page 683.

Order by catalog number, state letter J, K, L, M, P or S shown on pattern wanted, also state length you desire. Patterns repeat every 18 inches

37 KM 1096—Searalin Enameled Floorcovering. 6 ft. wide. (Up to 20 ft. mailable.) Shpg. wt., 2 lbs. 4 oz. .... Per running foot 27c

37 KM 1099—Searalin Enameled Floorcovering. 9 ft. wide. (Up to 6 ft. mailable.) Shpg. wt., 3 lbs. 6 oz. .....Per running foot 41c

When ordering ready-cut Seamless Rugs from tables below, state catalog number, size, and letter J, K, L, M, P or S, shown on pattern wanted. We list below costs of typical ready-cut floor sizes.

Catalog number 37 K 01096
All sizes below are mailable.

Size feet	Shipping weight	Sears price
6x2½	7 lbs	$0.68
6x3	8 lbs	.81
6x3½	9 lbs	.95
6x4	10 lbs	1.08
6x4½	11 lbs	1.22
6x5	12 lbs	1.35
6x5½	13 lbs	1.49
6x6	14 lbs	1.62
6x6½	15 lbs	1.76
6x7	16 lbs	1.89
6x7½	17 lbs	2.03
6x8	18 lbs	2.16
6x8½	19 lbs	2.30
6x9	20 lbs	2.43
6x9½	21 lbs	2.57
6x10	22 lbs	2.70
6x10½	23 lbs	2.84

Catalog number 37 K 01096
All sizes below are mailable.

Size feet	Shipping weight	Sears price
6x11½	25 lbs	$3.11
6x12	26 lbs	3.24
6x12½	28 lbs	3.38
6x13	29 lbs	3.51
6x13½	30 lbs	3.65
6x14	31 lbs	3.78
6x14½	32 lbs	3.92
6x15	33 lbs	4.05
6x15½	34 lbs	4.19
6x16	35 lbs	4.32
6x16½	36 lbs	4.46
6x17	37 lbs	4.59
6x17½	38 lbs	4.73
6x18	39 lbs	4.86
6x18½	40 lbs	5.00
6x19	41 lbs	5.13
6x20	43 lbs	5.40

Catalog number 37 KM 1099

Size feet	Shipping weight	Sears price
9x4	16 lbs	$1.64
9x4½	17 lbs	1.85
9x5	19 lbs	2.05
9x5½	20 lbs	2.26
9x6½	23 lbs	2.67
9x7	24 lbs	2.87
9x7½	26 lbs	3.08
9x8	28 lbs	3.28
9x8½	29 lbs	3.49
9x9	31 lbs	3.69
9x9½	33 lbs	3.90
9x10	34 lbs	4.10
9x10½	35 lbs	4.31
9x11	37 lbs	4.51
9x11½	38 lbs	4.72
9x12	40 lbs	4.92
9x12½	42 lbs	5.13
9x13	43 lbs	5.33
9x13½	45 lbs	5.54
9x14	47 lbs	5.74
9x14½	48 lbs	5.95
9x15	50 lbs	6.15
9x15½	51 lbs	6.36
9x16	53 lbs	6.56
9x16½	55 lbs	6.77

9x4 ft. to 9x5½ ft. sizes, inclusive, are mailable.

Catalog Number 37 KM 1099

Size feet	Shipping weight	Sears price
9x17	56 lbs	$6.97
9x17½	58 lbs	7.18
9x18	59 lbs	7.38
9x18½	61 lbs	7.59
9x19	63 lbs	7.79
9x19½	64 lbs	8.00
9x20	66 lbs	8.20
9x20½	68 lbs	8.41
9x21	69 lbs	8.61
9x21½	70 lbs	8.82
9x22	72 lbs	9.02
9x22½	74 lbs	9.23
9x23	75 lbs	9.43
9x23½	77 lbs	9.64
9x24	78 lbs	9.84
9x24½	80 lbs	10.05
9x25	82 lbs	10.25
9x25½	83 lbs	10.46
9x26	85 lbs	10.66
9x26½	86 lbs	10.87
9x27	87 lbs	11.07
9x27½	89 lbs	11.28
9x28	91 lbs	11.48
9x28½	92 lbs	11.69
9x29	94 lbs	11.89
9x29½	96 lbs	12.10
9x30	97 lbs	12.30



Enlarged view. Shows thick wearing surface and heavy felt back.

Searalin Matching Runners, Mats

T Use enamel surface runners and mats to protect your floors in hallways and at doors. Cleans easily with a damp cloth. Waterproof back lies flat—won't slip or turn up at edges. Up to 45 ft. mailable. **12c** A foot 27 in. wide

37 K 01934M—Runner. Width, 27 in. Wt. 15 oz. .... Run. foot 12c
37 K 01935M—Runner. Width, 36 in. Wt. 1 lb 2 oz... Run. foot 15c
37 K 0930M—Mat. Size, 18x36 in. Wt. 1 lb. 11 oz.. Mailable. Ea. 23c
37 K 0931M—Mat. Size, 27x36 in. Wt. 2 lbs. 8 oz.. Mailable. Ea. 36c

Searalin quality Runners

V Long-wearing, low cost runners to brighten your hallways. Marble effect pattern. Stainproof! Spotproof! Easy to clean with a damp cloth. Waterproof felt back clings to floor. Up to 45 ft. mailable. **10c** A foot 24 in. wide

37 K 01930—Runner. Width, 24 in. Wt. 14 oz. .....Run. foot 10c
37 K 01931—Runner. Width, 36 in. Wt. 1 lb. 2 oz....Run. foot 15c

Buy by mail and save. Sears Easy Payment Plan is available on all floorcoverings—see inside back cover. See pages 900 and 901 for Freight Rates.





SERVISTAN Enameled Rugs . . . Duralin De Luxe quality

Best quality Enameled Rugs in America . . . regardless of price . . . 4 room sizes to choose from

- The best and heaviest enamel surface rugs and floorcovering made! You can't buy better anywhere, regardless of how much more you may pay!
- Baked-in, deep gloss surface, made with an extra thick coat of the finest enamel obtainable to provide maximum years of satisfactory wear.
- Gorgeous colors are the purest and most fade-resistant obtainable.
- Colorful patterns, styled right by the leading floorcovering designers—in a choice of beautiful designs for use in any room in your home.
- Longest wearing of any Servistan Enameled Floorcovering. Stainproof. Spotproof. Easy and quick to clean, just wipe with a damp cloth.
- Tough waterproof back of best quality asphalt saturated felt. Lies flat.



America's finest seamless enamel surface rugs . . . 6 beautiful patterns

Beauty. Here is your choice of six gleaming, enameled rugs that will add colorful beauty to any room in your home. The smart patterns have been carefully selected from the best work of America's leading designers. You can be sure they are correct for modern home decoration.

Long wearing. Made with the best quality heavy asphalt saturated felt back. Will lie flat without fastening. Coated with the finest quality enamel baked on to provide a hard, wear-resistant surface. Has a deep, lasting luster that will help keep these rugs easy to clean throughout their long life. Wax occasionally for longer wear—see page 683 for wax. Select from these six lovely patterns the one that harmonizes with the furniture and color scheme of the room for which you want it.

State letter A, B, C, D, G, or H shown on pattern wanted. 6x9-foot size is mailable

37 KM 2530—Size, 9x12	feet.	Shipping weight, 48 pounds	$5.98
37 K 02532—Size, 6x9	feet.	Shipping weight, 25 pounds	3.19
37 KM 2534—Size, 7½x9	feet.	Shipping weight, 31 pounds	3.95
37 KM 2535—Size, 9x10½	feet.	Shipping weight, 42 pounds	5.39

See opposite page for Duralin Deluxe Floorcovering by the running foot

$3.95 Each, 7½x9 feet

$5.98 Each, 9x12 feet

Finest quality "wood effect" enamel surface Rug Border 6½C A Foot 24 in. wide

This enamel surface rug border, with its natural-looking plank design, will give you the beauty of a new-looking, highly polished wood floor at very little expense. Use it in the 24-inch or 36-inch width as a rug border—or in the 6-foot width for covering your entire floor wall-to-wall. The two narrower widths are also excellent for use as runners in halls or entryways. Their gleaming, lustrous surface gives floors a fresh, clean look. Spotproof and stainproof, they help reduce the effort needed for housecleaning as dust and dirt are easily wiped up with a damp cloth. Tough, sturdy, asphalt-saturated waterproof felt back lies flat without fastening—will not buckle or curl up at edges.

To secure maximum service, as well as to keep the surface gleaming and easy to clean, wax occasionally with Sears wax—see page 683. Up to 45 feet of 24 and 36 inch widths, and up to 20 feet of 6-foot width mailable. Order by catalog number. Is available with other floor coverings on your Easy Terms order. See inside back cover.

37 K 01903—Rug Border. Width, 24 inches.
Shipping weight, 12 ounces..Per running foot **6½c**

37 K 01904—Rug Border. Width, 36 inches.
Shipping weight, 1 pound....Per running foot **10c**

37 KM 1905—Plank Design Floor Covering.
Width, 6 ft. Shpg. wt., 2 lbs. Per running foot **20c**



COLORS shown match actual colors of merchandise as closely as modern printing methods permit. For low freight rates, see pages 900 and 901.

SERVISTAN Enameled Floorcovering . . Duralin DeLuxe quality

REG. U.S. PAT. OFF.

Same quality as on opposite page . . 6 ft. and 9 ft. widths by the foot or in over 80 pre-cut room sizes



Cover your floors wall-to-wall with Duralin DeLuxe floorcovering for longer wear . . . . sizes to fit any room

See opposite page for Duralin DeLuxe high quality features. Longest wearing of any Servistan enameled floor covering. Laboratory tests under actual wearing conditions (same as in your home) prove its durability. Won't curl or turn up at edges. Will lie flat without fastening.

31c A ft. 6 ft. wide

46c A ft. 9 ft. wide

Order by catalog number; state letter of pattern desired; also state length. Note: patterns T and V do not come in 6 ft. width. Patterns repeat every 18 inches

6 foot width comes in patterns J, K, L, M, P or S only. State pattern

37 KM 1166—Duralin DeLuxe Floorcovering. 6 feet wide. (Up to 20 ft. mailable.) Shipping weight, 2 lbs. 10 oz. . . . . Per running foot 31c

9 foot width comes in patterns J, K, L, M, P, S, T or V. State pattern

37 KM 1169—Duralin DeLuxe Floorcovering. 9 feet wide. (Up to 6 feet mailable.) Shipping weight, 4 lbs. 2 oz. . . . . Per running foot 46c

For Your Convenience in Buying, We List Below Costs of Many Typical Ready-cut Floor Sizes.

Following sizes come in patterns J, K, L, M, P or S only. State pattern.

Catalog Number 37 K 01166
All sizes below are mailable.

Size Feet	Shipping Weight	Sears Price
6x2½	8 lbs.	$0.78
6x3	9 lbs.	.93
6x3½	11 lbs.	1.09
6x4	12 lbs.	1.24
6x4½	13 lbs.	1.40
6x5	14 lbs.	1.55
6x5½	16 lbs.	1.71
6x6	17 lbs.	1.86
6x6½	18 lbs.	2.02
6x7	19 lbs.	2.17
6x7½	21 lbs.	2.33
6x8	22 lbs.	2.48
6x8½	23 lbs.	2.64
6x9	24 lbs.	2.76
6x9½	26 lbs.	2.95
6x10	27 lbs.	3.10
6x10½	28 lbs.	3.26

Catalog Number 37 K 01166
All sizes below are mailable.

Size Feet	Shipping Weight	Sears Price
6x11½	31 lbs.	$3.57
6x12	32 lbs.	3.72
6x12½	34 lbs.	3.88
6x13	35 lbs.	4.03
6x13½	36 lbs.	4.19
6x14	38 lbs.	4.34
6x14½	39 lbs.	4.50
6x15	40 lbs.	4.65
6x15½	41 lbs.	4.81
6x16	43 lbs.	4.96
6x16½	44 lbs.	5.12
6x17	45 lbs.	5.27
6x17½	46 lbs.	5.43
6x18	48 lbs.	5.58
6x18½	49 lbs.	5.74
6x19	50 lbs.	5.89
6x20	53 lbs.	6.20

Following sizes come in patterns J, K, L, M, P, S, T or V. State pattern.

Catalog Number 37 KM 1169
9x4 ft. to 9x5½ ft. sizes inclusive, are mailable.

Size Feet	Shipping Weight	Sears Price
9x4	19 lbs.	$1.84
9x4½	21 lbs.	2.07
9x5	23 lbs.	2.30
9x5½	24 lbs.	2.53
9x6½	28 lbs.	2.99
9x7	30 lbs.	3.22
9x7½	32 lbs.	3.45
9x8	34 lbs.	3.68
9x8½	36 lbs.	3.91
9x9	38 lbs.	4.14
9x9½	40 lbs.	4.37
9x10	42 lbs.	4.60
9x10½	43 lbs.	4.83
9x11	45 lbs.	5.06
9x11½	47 lbs.	5.29
9x12	49 lbs.	5.52

Catalog Number 37 KM 1169

Size Feet	Shipping Weight	Sears Price
9x12½	52 lbs.	$5.75
9x13	53 lbs.	5.98
9x13½	55 lbs.	6.21
9x14	57 lbs.	6.44
9x14½	59 lbs.	6.67
9x15	61 lbs.	6.90
9x15½	63 lbs.	7.13
9x16	65 lbs.	7.36
9x16½	67 lbs.	7.59
9x17	69 lbs.	7.82
9x17½	71 lbs.	8.05
9x18	72 lbs.	8.28
9x18½	75 lbs.	8.51
9x19	77 lbs.	8.74
9x19½	79 lbs.	8.97
9x20	81 lbs.	9.20
9x20½	83 lbs.	9.43
9x21	85 lbs.	9.66

Catalog Number 37 KM 1169

Size Feet	Shipping Weight	Sears Price
9x21½	86 lbs.	$ 9.89
9x22	88 lbs.	10.12
9x22½	90 lbs.	10.35
9x23	92 lbs.	10.58
9x23½	94 lbs.	10.81
9x24	96 lbs.	11.04
9x24½	98 lbs.	11.27
9x25	100 lbs.	11.50
9x25½	102 lbs.	11.73
9x26	104 lbs.	11.96
9x26½	105 lbs.	12.19
9x27	107 lbs	12.42
9x27½	109 lbs.	12.65
9x28	111 lbs.	12.88
9x28½	113 lbs.	13.11
9x29	115 lbs.	13.34
9x29½	117 lbs	13.57
9x30	119 lbs.	13.80

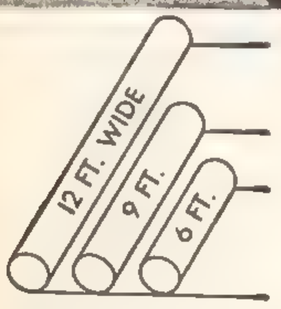
Today more than ever before your energy is needed. Don't waste it shopping. Sit back in your easy chair and do your shopping by mail. You'll save time, money too this easy way. Easy Terms available, see inside back cover.

SERVISTAN Enameled Floorcovering . . . standard quality

Available in 6-foot, 9-foot, and 12-foot widths by the foot . . . also in over 100 pre-cut room sizes

- Designed particularly to cover your larger size floors without a seam.
- Good heavyweight—not as heavy as deluxe quality on opposite page.
- Smooth, glossy surface made of fine quality enamel baked-on to provide a tough surface which gives you long and satisfactory wear.
- Colors used are the purest and most fade-resistant obtainable.
- Patterns styled to add beauty and harmony to your extra large rooms.
- Stainproof . . . Spotproof . . . Easy to clean by wiping with damp cloth.
- Heavy asphalt-saturated waterproof felt back—lies flat without fastening —won't curl or turn up at edges—no seams to crack or split.
- For added wear we recommend the use of self-polishing wax on page 683.





Choose from the five bright, cheery patterns designed for hard-to-cover extra wide floors. All sizes are seamless—no cracks to collect dirt and germs. It's easy for you to add new charm to your rooms inexpensively. For a room-size rug, order from the sizes listed below. For wall-to-wall covering, order by the running foot. Occasional waxing keeps your floors new looking. See page 683 for wax.

State letter L, M, P, S or T shown on pattern wanted, also state length. Patterns repeat every 18 inches.

37 KM 1086—Width, 6 feet. (Up to 20 feet mailable.) Shipping weight, 2 lbs. 1 oz.. .....Per running foot **28c**

37 KM 1089—Width, 9 feet. (Up to 6 feet mailable.) Shipping weight, 3 lbs. 3 oz... .....Per running foot **42c**

37 KM 1082—Width, 12 feet. (Up to 6 feet mailable.) Shipping weight, 4 lbs. 6 oz.....Per running foot **65c**

When ordering ready-cut Seamless Rugs from table below, be sure to state catalog number, size and letter L, M, P, S or T shown on pattern wanted. We list below costs of many ready-cut floor sizes.

Catalog number 37 K 01086
All sizes below are mailable.

Size Feet	Shipping Weight	Sears Price
6x 6	13 lbs.	$1.68
6x 6½	14 lbs.	1.82
6x 7	15 lbs.	1.96
6x 7½	16 lbs.	2.10
6x 8	17 lbs.	2.24
6x 8½	18 lbs.	2.38
6x 9	19 lbs.	2.52
6x 9½	20 lbs.	2.66
6x10	21 lbs.	2.80
6x11	23 lbs.	3.08
6x12	25 lbs.	3.36
6x13	26 lbs.	3.64
6x14	28 lbs.	3.92
6x15	30 lbs.	4.20
6x15½	32 lbs.	4.34
6x16	33 lbs.	4.48
6x16½	34 lbs.	4.62
6x17	35 lbs.	4.76
6x17½	36 lbs.	4.90
6x18	37 lbs.	5.04
6x20	41 lbs.	5.60

Catalog number 37 KM 1089
Sizes 9x5 feet and 9x5½ feet are mailable.

Size Feet	Shipping Weight	Sears Price
9x 5	18 lbs	$2.10
9x 5½	19 lbs.	2.31
9x 6½	22 lbs	2.73
9x 7	24 lbs.	2.94
9x 7½	25 lbs.	3.15
9x 8	27 lbs.	3.36
9x 8½	28 lbs.	3.57
9x 9	30 lbs.	3.78
9x 9½	31 lbs	3.99
9x10	33 lbs.	4.20
9x10½	34 lbs.	4.41
9x11	35 lbs.	4.62
9x11½	37 lbs.	4.83
9x12	38 lbs.	5.04
9x12½	40 lbs.	5.25
9x13	41 lbs.	5.46
9x13½	43 lbs.	5.67
9x14	44 lbs.	5.88
9x14½	46 lbs.	6.09
9x15	47 lbs	6.30

Catalog number 37 KM 1089

Size Feet	Shipping Weight	Sears Price
9x15½	49 lbs.	$6.51
9x16	50 lbs.	6.72
9x16½	52 lbs.	6.93
9x17½	55 lbs	7.35
9x18	56 lbs	7.56
9x18½	58 lbs	7.77
9x19½	61 lbs	8.19
9x20	62 lbs.	8.40
9x20½	64 lbs.	8.61
9x21	66 lbs.	8.82
9x21½	67 lbs.	9.03
9x22	69 lbs.	9.24
9x22½	70 lbs.	9.45
9x23	71 lbs.	9.66
9x23½	73 lbs	9.87
9x24	74 lbs.	10.08
9x24½	76 lbs	10.29
9x25	77 lbs.	10.50
9x26	80 lbs.	10.92
9x27	83 lbs.	11.34
9x28	86 lbs.	11.76
9x30	92 lbs.	12.60

Catalog number 37 KM 1082

Size Feet	Shipping Weight	Sears Price
12x [illegible]	37 lbs.	$5.20
12x 8½	39 lbs.	5.53
12x 9½	43 lbs.	6.18
12x10	45 lbs.	6.50
12x10½	47 lbs.	6.83
12x11	49 lbs.	7.15
12x11½	51 lbs.	7.48
12x12	53 lbs.	7.80
12x12½	55 lbs.	8.13
12x13	57 lbs.	8.45
12x13½	59 lbs	8.78
12x14	61 lbs.	9.10
12x14½	63 lbs.	9.43
12x15	65 lbs.	9.75
12x15½	67 lbs.	10.08
12x16	69 lbs.	10.40
12x16½	71 lbs.	10.73
12x17	73 lbs.	11.05
12x17½	75 lbs.	11.38
12x18	77 lbs.	11.70
12x18½	79 lbs.	12.03
12x19	81 lbs.	12.35

Catalog number 37 KM 1082

Size Feet	Shipping Weight	Sears Price
12x19½	83 lbs.	$12.68
12x20	85 lbs.	13.00
12x20½	89 lbs.	13.33
12x21	91 lbs.	13.65
12x21½	93 lbs.	13.98
12x22	95 lbs.	14.30
12x22½	97 lbs.	14.63
12x23	99 lbs.	14.95
12x23½	101 lbs.	15.28
12x24	103 lbs.	15.60
12x24½	105 lbs.	15.93
12x25	107 lbs.	16.25
12x25½	109 lbs.	16.58
12x26	111 lbs.	16.90
12x26½	113 lbs.	17.23
12x27	115 lbs.	17.55
12x27½	117 lbs.	17.88
12x28	119 lbs.	18.20
12x28½	121 lbs.	18.53
12x29	123 lbs.	18.85
12x29½	125 lbs.	19.18
12x30	127 lbs.	19.50

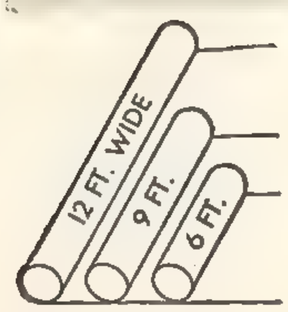
NOTE: Floorcoverings are available on Easy Terms; see inside back cover. Colors shown on these pages match actual colors of merchandise as closely as is possible with modern printing methods.

SERVISTAN Enameled Floorcovering . . . deluxe quality

Available in 6-foot, 9-foot and 12-foot widths by the foot . . . . . also in over 100 pre-cut room sizes

- Designed especially to cover your larger size floors without a seam.
- Finest and heaviest quality 12-foot wide enameled floorcovering made.
- Lustrous, wear-resistant surface of best quality baked-on enamel. For added service use self-polishing wax occasionally, see page 683.
- Colors used are the richest and most fade-resistant obtainable.
- Gorgeous patterns are styled by America's leading floorcovering designers.
- Stainproof . . . Spotproof . . . Easily cleaned by wiping with damp cloth.
- Finest and heaviest quality waterproof asphalt saturated felt back hugs floor—needs no fastening. Won't curl or turn up at the edges.
- Long wearing floorcovering (comparable to Duralin DeLuxe, page 671).





Choice of five beautiful patterns, in sparkling colors to accent your room color scheme. Suitable for dining room, living room, kitchen, nursery—any room in your home. Lies flat without fastening Special back permits pasting to floor . . . can be removed without damage to floor. Easy to order. For room size rugs, see tables below. For wall-to-wall floorcovering, order by running foot.

State letter R, V, X, Y, or Z shown on pattern wanted, also state length. Patterns repeat every 18 inches.

37 KM 1116—Deluxe quality. Width 6 feet. (Up to 20 feet mailable.) Shpg. wt., 2 lbs. 10 oz. . . . . Per running foot **35c**

37 KM 1119—Deluxe quality. Width 9 feet. (Up to 6 feet mailable.) Shpg. wt., 4 lbs. 2 oz. . . . . Per running foot **53c**

37 KM 1112—Deluxe quality. Width 12 feet. (Up to 6 feet mailable.) Shpg. wt., 5 lbs. 11 oz. . . . Per running foot **79c**

When ordering ready-cut Seamless Rugs from tables below, state catalog number, size and letter R, V, X, Y or Z shown on pattern wanted. We list below costs of many ready-cut floor sizes.

Catalog Number 37 K 01116
All sizes below are mailable.

Size Feet	Shipping Weight	Sears Price
6x6	17 lbs.	$2.10
6x6½	18 lbs.	2.28
6x7	19 lbs.	2.45
6x7½	21 lbs.	2.63
6x8	22 lbs.	2.80
6x8½	23 lbs.	2.98
6x9	24 lbs.	3.15
6x9½	26 lbs.	3.33
6x10	27 lbs.	3.50
6x11	29 lbs.	3.85
6x12	32 lbs.	4.20
6x13	35 lbs.	4.55
6x14	38 lbs.	4.90
6x15	40 lbs.	5.25
6x15½	41 lbs.	5.43
6x16	43 lbs.	5.60
6x16½	44 lbs.	5.78
6x17	45 lbs.	5.95
6x17½	46 lbs.	6.13
6x18	48 lbs.	6.30
6x20	53 lbs.	7.00

Catalog Number 37 KM 1119
Sizes 9x5 feet and 9x5½ feet are mailable.

Size Feet	Shipping Weight	Sears Price
9x5	23 lbs.	$2.65
9x5½	24 lbs.	2.92
9x6½	28 lbs.	3.45
9x7	30 lbs.	3.71
9x7½	32 lbs.	3.98
9x8	34 lbs.	4.24
9x8½	36 lbs.	4.51
9x9	38 lbs.	4.77
9x9½	40 lbs.	5.04
9x10	42 lbs.	5.30
9x10½	43 lbs.	5.57
9x11	45 lbs.	5.83
9x11½	47 lbs.	6.10
9x12	49 lbs.	6.36
9x12½	52 lbs.	6.63
9x13	53 lbs.	6.89
9x13½	55 lbs.	7.16
9x14	57 lbs.	7.42
9x14½	59 lbs.	7.69
9x15	61 lbs.	7.95

Catalog Number 37 KM 1119

Size Feet	Shipping Weight	Sears Price
9x15½	63 lbs.	$8.22
9x16	65 lbs.	8.48
9x16½	67 lbs.	8.75
9x17½	71 lbs.	9.28
9x18	72 lbs.	9.54
9x18½	75 lbs.	9.81
9x19½	79 lbs.	10.34
9x20	81 lbs.	10.60
9x20½	83 lbs.	10.87
9x21	85 lbs.	11.13
9x21½	86 lbs.	11.40
9x22	88 lbs.	11.66
9x22½	90 lbs.	11.93
9x23	92 lbs.	12.19
9x23½	94 lbs.	12.46
9x24	96 lbs.	12.72
9x24½	98 lbs.	12.99
9x25	100 lbs.	13.25
9x26	104 lbs.	13.78
9x27	107 lbs.	14.31
9x28	111 lbs.	14.84
9x30	119 lbs.	15.90

Catalog Number 37 KM 1112

Size Feet	Shipping Weight	Sears Price
12x8	47 lbs.	$6.32
12x8½	50 lbs.	6.72
12x9½	55 lbs.	7.51
12x10	58 lbs.	7.90
12x10½	60 lbs.	8.30
12x11	63 lbs.	8.69
12x11½	65 lbs.	9.09
12x12	68 lbs.	9.48
12x12½	71 lbs.	9.88
12x13	74 lbs.	10.27
12x13½	77 lbs.	10.67
12x14	79 lbs.	11.06
12x14½	82 lbs.	11.46
12x15	85 lbs.	11.85
12x15½	87 lbs.	12.25
12x16	90 lbs.	12.64
12x16½	92 lbs.	13.04
12x17	95 lbs.	13.43
12x17½	98 lbs.	13.83
12x18	100 lbs.	14.22
12x18½	105 lbs.	14.62
12x19	107 lbs.	15.01

Catalog Number 37 KM 1112

Size Feet	Shipping Weight	Sears Price
12x19½	110 lbs.	$15.41
12x20	113 lbs.	15.80
12x20½	115 lbs.	16.20
12x21	118 lbs.	16.59
12x21½	120 lbs.	16.99
12x22	123 lbs.	17.38
12x22½	126 lbs.	17.78
12x23	128 lbs.	18.17
12x23½	131 lbs.	18.57
12x24	134 lbs.	18.96
12x24½	136 lbs.	19.36
12x25	139 lbs.	19.75
12x25½	142 lbs.	20.15
12x26	144 lbs.	20.54
12x26½	147 lbs.	20.94
12x27	150 lbs.	21.33
12x27½	152 lbs.	21.73
12x28	155 lbs.	22.12
12x28½	158 lbs.	22.52
12x29	160 lbs.	22.91
12x29½	163 lbs.	23.31
12x30	166 lbs.	23.70

BUY THE BEST . . . Finer materials used in best floorcoverings give longer wear and therefore are much cheaper in the long run. Save time, save money, buy by mail. For freight and express rates, see pages 900 and 901.

Shag Rugs bring exciting new color to any room

Woven of sturdy new cotton yarns . . . luxuriously soft . . . beautiful anywhere





Thick Looped Pile Cotton Shags . . . made to wear like big rugs

• *Shag Rugs are gay.* Four beautiful colors to choose from: rose, beige, green or blue. These pastel shades will blend in with any color scheme. Lovely thick texture adds a new note of distinction . . . so soft and luxurious to walk on.

• *Shag Rugs are right.* Appropriate in modern or traditional rooms . . . right for any room. Use them in your house for smartness and lively contrasts. Thick looped pile is firmly stitched into a heavy cotton duck back . . . loops are about 1½ inches long and won't pull out. Gentle washing with care keeps them bright and fresh looking. Ideal under coffee tables, in front of chairs or fireplace, etc. The heavy weight makes them lie flat on your floor without curling. Mailable.

$3.59 Each, 22x36 in.

Oblong Shape: rose, beige, green or blue. *State color wanted.*

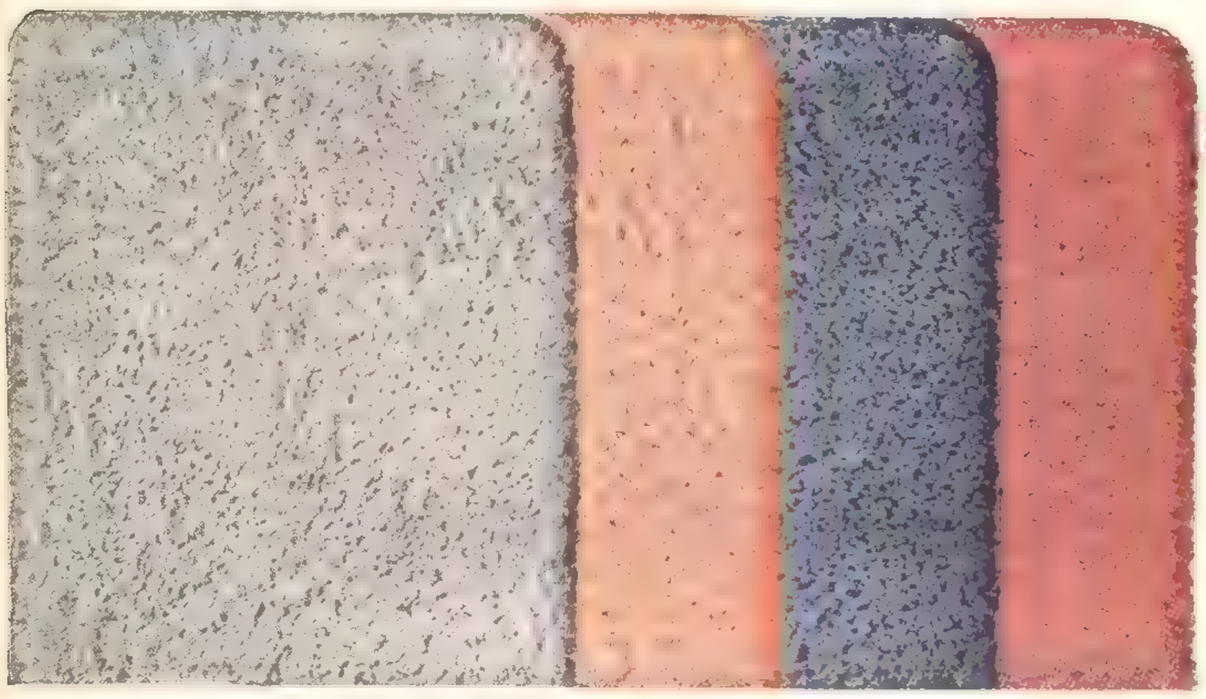
37 K 4040 —Size, about 22x36 inches. Shipping weight, 2 pounds.....$3.59

37 K 4041 —Size, about 26x48 inches. Shipping weight, 3 pounds $5.95

37 K 04045—Size, about 30x60 inches. Shipping weight, 4 pounds 3 ounces.....$8.49

Round Shape. rose, beige, green or blue. *State color.*

37 K 4044—Size, about 27 inches across. Shipping weight, 1 pound 6 ounces.....$3.39



Lovely Cut-Pile Shaggies add beauty to your rooms

Thick, high pile for long wear . . . made of fine quality extra heavy cotton yarns. Tufts firmly stitched into a heavy cotton duck back . . won't pull out. Beautiful, decorative pastel colors. Washable with care. *State color wanted:* gray, peach, blue or rose. Mailable.

$2.59 Each, 20x33 in.

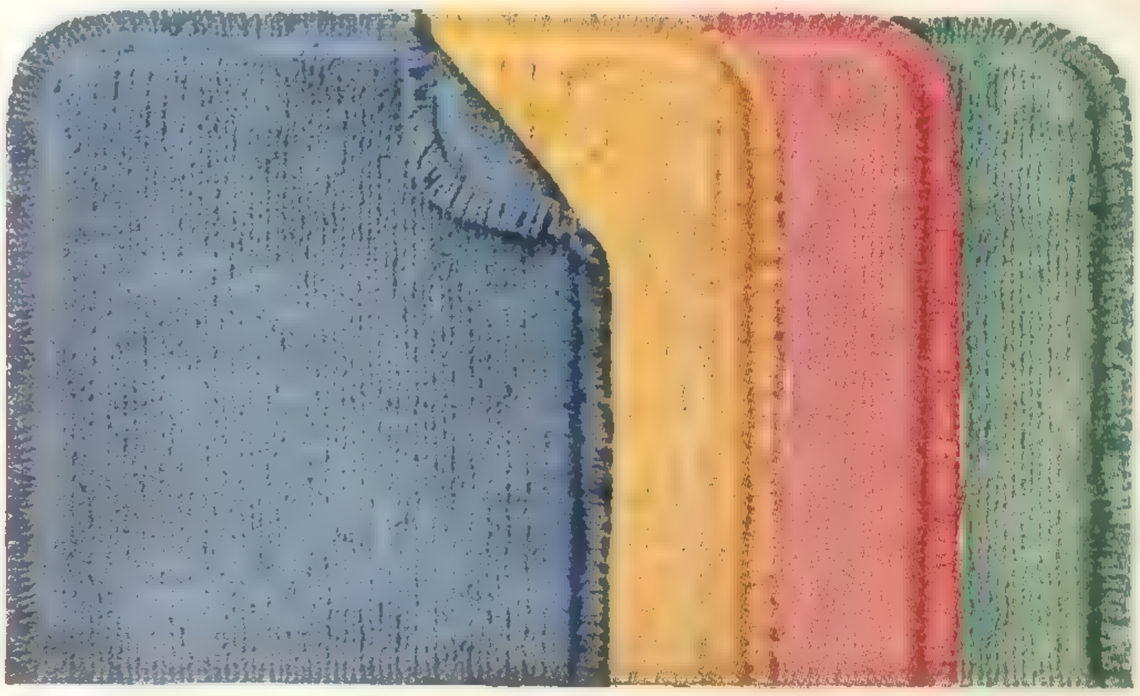
37 K 4215 —Size, about 20x33 inches. Shipping weight, 1 lb. 10 oz.....$2.59

37 K 4216 —Size, about 24x42 inches. Shipping weight, 2 lbs. 4 oz..... 4.29

37 K 4213 —Size, about 24x48 inches. Shipping weight, 2 lbs. 8 oz..... 5.79

37 K 04217—Size, about 30x60 inches. Shipping weight, 4 lbs..... 8.79

37 K 04214—Size, about 48x72 inches. Shipping weight, 9 lbs.....17.75



Heavy reversible double face Cotton Tufted Rugs

Reversible, with luxurious looking deep pile on both sides. Tufts firmly stitched into a heavy cotton duck—won't pull out. Heavy bullion fringe goes around rug. Charming in your bedroom, guest-room and bathroom. Lovely clear colors. Washable with care; instructions with each rug. *State color:* blue, gold, rose or aqua. Mailable.

$3.35 Each, 22x34 in.

37 K 4135 —Size, about 22x34 inches. Shipping weight, 1 lb. 14 oz.....$3.35

37 K 4136 —Size, about 25x40 inches. Shipping weight, 2 lbs. 13 oz..... 4.29

37 K 4137 —Size, about 27x50 inches. Shipping weight, 3 lbs. 6 oz..... 5.59

37 K 04138—Size, about 30x60 inches. Shipping weight, 5 lbs..... 8.75

COLORS shown match actual colors of the merchandise as closely as possible with modern printing methods. Small rugs are available on Easy Terms. See inside back cover. See page 895 for explanation of washing and shrinking.

Small rugs in smart, modern textures and designs

All Sears scatter rugs are heavy weight . . . guaranteed to lie flat on the floor without curling





Fine quality, round cornered Tufted Rugs

- Fine quality heavy cotton yarns for long wear.
- Tufts firmly stitched into heavy cotton duck back. Will lie flat on floor.
- Four beautiful colors in lovely new textures.

$3.79 Each, 21x36 in.

The thick, heavy cut pile of these rugs will give long service. Beautiful pastel shades are easy to keep fresh and bright. Washable with care. Pre-shrunk. Add a smart color accent in your bathroom, bedroom, guest room, nursery. Attractive in front of dressing table . . . will go with any type furnishings. Comes in rose, blue, turquoise or beige. *State color.* Mailable.

37 K 4241 —Size, about 21x36 in. Shpg. wt., 2 lbs. $3.79
37 K 4242 —Size, about 27x48 in Shpg. wt., 3 lbs. 6 oz. . . 5.65
37 K 04243—Size, about 30x54 in. Shpg. wt., 5 lbs. 7.95

Our finest and loveliest Tufted Rugs

- Finest quality heavy cotton yarns.
- Tufts firmly stitched into heavy cotton duck back.
- Expertly made for long wear.

$3.98 Each, 20x36 in.

Deep soft pile in exquisite design and colors. A luxurious rug. Washable with care. Pre-shrunk. *State color:* blue, rose, ivory. Mailable.

37 K 4190—Size, about 20x36 inches.
Shipping weight, 2 lbs. 4 oz. $3.98
37 K 4191—Size, about 24x48 inches.
Shipping weight, 3 lbs. 8 oz. 6.29
37 K 04192–Size, about 30x60 inches.
Shipping weight, 5 lbs. 8 oz. 9.79





Trim and modern Reversible Chenille Rugs

Reversible—use either side Flat weave of firmly woven cotton Chenille yarns. Fringed ends are woven into the rug, won't pull out. These colorful rugs add interesting color notes to any room. Unusually smart designs. Modern and practical at a low cost. Same attractive design on both sides—gives double wear. Washable with care; instructions included. *State color:* green, rose, black or blue. Mailable.

$1.49 Each, 22x34 in.

37 K 614—About 22x34 inches. Shipping weight, 1 lb. 13 oz. $1.49
37 K 615—About 22x44 inches. Shipping weight, 2 lbs. 6 oz. 1.97
37 K 616—About 27x50 inches. Shipping weight, 2 lbs. 14 oz. 2.75

Our finest Reversible Cotton Chenille Rugs — embossed design

Reversible for double wear. Very heavy, 100% all-cotton chenille yarns woven into this smart new two-color design. Tightly-twisted, self-color, heavy bullion fringe all around gives a rich finished appearance. All colors match for clever, complete room ensembles. Ideal rugs for bedroom, guest room, playroom, nursery and bathroom. Washable with care; instructions included. *State color:* blue, peach, gold or rose. Mailable.

$2.49 Each, 22x34 in.

37 K 4000—About 22x34 inches. Shipping weight, 1 lb. 13 oz. $2.49
37 K 4001—About 22x42 inches. Shipping weight, 2 lbs. 5 oz. 3.29
37 K 4002—About 27x50 inches. Shipping weight, 3 lbs. 4 oz. 4.49

Include scatter rugs in your Easy Terms order; see inside back cover for complete details. Save valuable shopping hours . . . buy by mail. Express rates are shown on pages 900 and 901. Shop at Sears and Save.

Rag Rugs with the charm of early Colonial days

Reversible for double wear. . . expertly woven . . . tightly braided . . . will lie flat on floor





These gay Rag Rugs come in two shapes . . . oval and round

$1.39 Each, 2x3 feet

- Firmly braided of all new cotton rags and yarns for long wear. Hit and miss ground adds simplicity.
- Tightly twisted and stitched around a tough fiber core for firmness. Will lie flat on your floors.

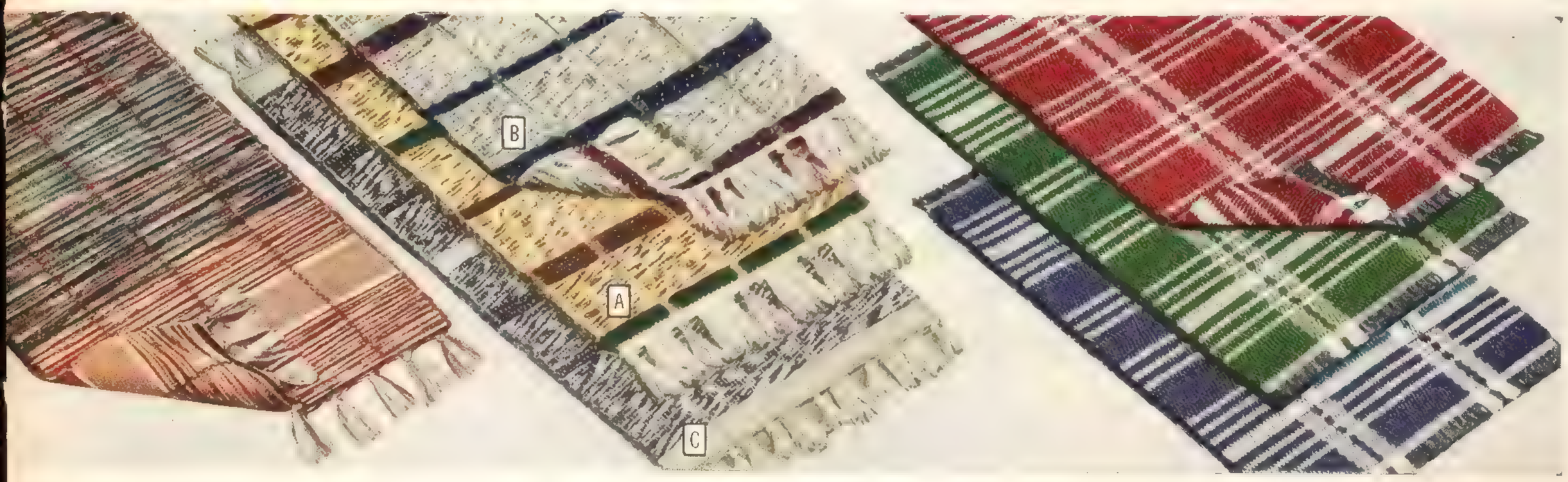
Gay colors create the warmth and friendliness of early colonial days. Ideal before your fireplace . . . in your bedrooms . . . any room where a cozy atmosphere is wanted. Especially delightful with maple furniture . . . will harmonize with any color scheme. Expertly woven to give excellent service . . . reversible so you can use either side. Lies flat. Washable with care, instructions included. Colors of multicolor centers may vary, but borders of brown, blue or red are the same shade in all rugs. *State border color.* Mailable.

Oval Type. *State border color:* red, blue or brown.

37 K 481—About 2x3 ft. Shpg. wt., 2 lbs. 6 oz. **$1.39**
37 K 482—About 2x4 ft. Shpg. wt., 3 lbs. **1.87**
37 K 0483—About 4x7 ft. Shpg. wt., 11 lbs. **7.49**

Round Type. *State border color:* red, blue or brown.

37 K 0486—Abt. 36 in. across. Shpg. wt., 4 lbs. . . **$2.15**



Hit-and-miss Rag Rugs

$1.98 Ea., 24x48 in.

Reversible—use both sides. Practical scatter rug made of new cotton and rayon rags. Hand loomed . . . stronger than those woven by machine. Fringed ends. Variegated colors. Washable with care. Mailable.

37 K 417 —Abt. 24x48 in. Wt., 2 lbs. 8 oz. . **$1.98**
37 K 418 —Abt. 27x54 in. Wt., 3 lbs. 4 oz. . **2.79**
37 K 0419—Abt. 36x63 in. Shpg. wt., 5 lbs. . **4.39**

Plaid rag and yarn Rugs

$1.29 Ea., 24x36 in.

Reversible plaids. Strong, new cotton rags firmly interwoven with cotton yarns. Fringed ends. Rugs lie flat. Washable with care. *State pattern A, B, or C.* Mailable.

37 K 531—Abt. 24x36 in. Wt., 2 lbs. **$1.29**
37 K 532—Abt. 24x48 in. Wt., 2 lbs. 7 oz. . **1.84**
37 K 536—Abt. 36x60 in. Wt., 5 lbs. **3.40**
37 K 535—Abt. 4x7 feet. Wt., 8 lbs. **5.40**

Extra-heavy plaid Yarn Rugs

$1.49 Ea., 22x42 in.

Reversible for double wear—same on both sides. Not rag rugs but made of strong cotton yarn that is much firmer, heavier, more durable. Ideal with Early American furniture. Rugs lie flat. Washable with care. *State color:* rose, green, blue. Mailable.

37 K 522—Abt. 22x42 in. Shpg. wt., 1 lb. 12 oz. . . . **$1.49**
37 K 523—Abt. 27x50 in. Shpg. wt., 2 lbs. 8 oz. . . . **2.19**
37 K 0524—Abt. 30x60 in. Shpg. wt., 3 lbs. 6 oz. . . . **2.89**

COLORS shown match actual colors of the merchandise as closely as possible with modern printing methods. Small rugs are available on Easy Terms. See inside back cover. See page 895 for explanation of washing and shrinking.

Small occasional rugs—woven like large rugs

In exceptionally beautiful colors and designs . . . lovely in living room; dining room; bedroom; hall



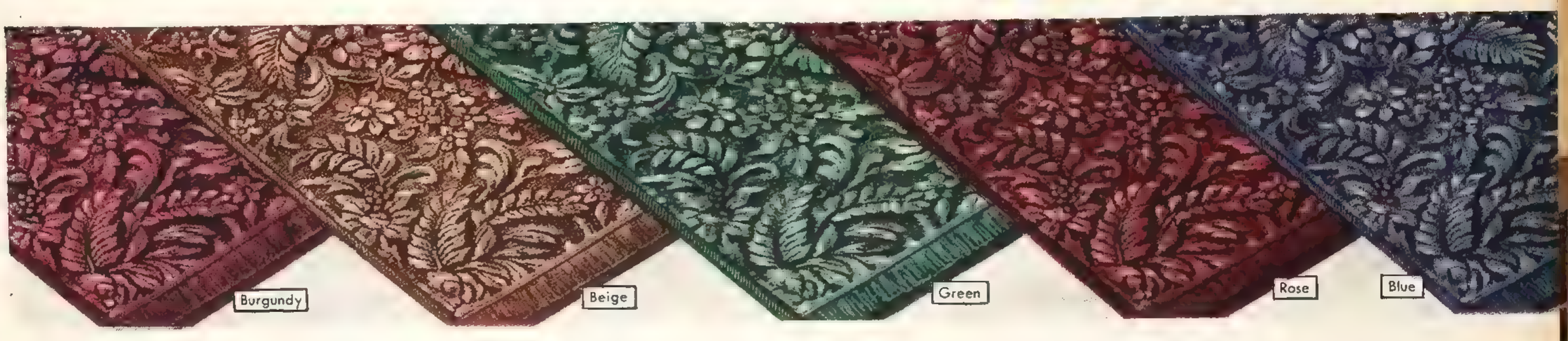
Lustrous woven Cotton Pile Rugs

$2.69 Each, 20x34 inches

- Deep, smooth, rich velvety soft cotton pile.
- Woven on Jacquard looms, similar in construction to Wilton Rugs—made to wear like big rugs.
- Over 23,000 fluffy tufts to every square foot assures long wear—gives a luxurious appearance.
- Specially treated non-skid back clings to the floor—guards against skidding.
- Designs go clear through to the back of rug.
- Thick and attractive fringe goes all around.

You'll love the clear, vibrant colors of these splendid patterns. Won't show soil readily. Dust and dirt brush off quickly. Lovely in bedrooms, hallways, guest rooms, any room. Smart with any type furnishings and go with many color schemes. They look like . . . and you'll find them as easy to care for . . . as all-wool rugs. Clean with shampoo, see page 683. *State pattern A, B, C, D or E.* Mailable.

37 K 4094—About 20x34 in. Shpg. wt., 2 lbs. **$2.69**
37 K 4095—About 24x48 in. Shpg. wt., 3 lbs. 5 oz. **4.69**
37K04096—About 32x62 in. Shpg. wt., 6 lbs. **8.95**



Seamless 9x12-foot Velray Rayon Face Rugs . . . low priced

This rug is not a woven pile fabric . . . not recommended for heavy traffic rooms. Ideal for bedrooms, guest rooms, etc. Naturally mothproofed . . . it has been scientifically proven moths will not harm materials in these rugs. The clear, vibrant colors make them just the thing for any room where traffic is light, yet which must be comfortable and attractive. Leafy pattern blends in with any type furnishings.

Smooth rayon face. The wearing surface is made of strong rayon fibers which are punched into a heavy cushion back. They are firmly held together by a special triple punching process . . . rayon fibers will not pull out. All of these Velray rugs have fringed ends. Five smart colors for you to choose from—burgundy, beige, green, rose or blue.

Don't let that old worn-out or old-fashioned rug mar the appearance of a room that you can make bright and gay so inexpensively. An ideal rug for the thrifty woman who wants beauty at low cost. Dry clean for best results. Use Servistan Rug Cleaner to keep these rugs clean, see page 683.

$17.50 Each, 9x12 feet

If you are planning to redecorate a room, there is no need to wait until you have the cash. Floorcovering as well as everything else you need for a complete job is available on convenient Easy Terms. Include accessories from page 683 with your order . . . they give your floorcovering longer life. For complete details, see inside back cover.

You save time, money, and gasoline too, when you buy by mail at Sears. You can buy all your needs from Sears big catalog right from your easy chair in your home. And you can be sure of getting the utmost in value for each dollar spent.

Choice of burgundy, beige, green, rose or blue. *State color wanted when ordering.*
37 KM 3250—Size, 9x12 feet. Shipping weight, 30 pounds. **$17.50**

NOTE: Due to restrictions on manufacturing, also importing of wools for carpets, Wool Rugs and Carpets are not available in sufficient quantity to justify including them in this catalog. However, you will find a limited selection in your Sears Retail Store.

NOTE: Colors shown on these pages match actual colors of merchandise as closely as modern printing methods permit. For freight and express rates, see pages 900 and 901. Shop at Sears and Save.

SERVISTAN Enameled Rugs . . . Searalin and DeLuxe qualities

REG. U.S. PAT. OFF.

Sears Enameled Rugs are famous for service and low prices . . . most popular room sizes



Searalin quality Rugs in exclusive patterns

$3.29 Each, 7½x9 feet

$4.98 Each, 9x12 feet

- Good heavyweight quality enameled rugs
- Surface made from finest baked-on enamel
- Waterproof back made of heavy quality asphalt saturated felt. Lies flat on floor

Beauty: Colorful patterns are planned and styled by leading floorcovering designers to make a style-right setting for the furnishings of any room in the home. Choose the one that best fits your own color scheme. Lustrous, gleaming surface is made of fine quality enamel which is baked on. The rich colors used in exclusive patterns are selected for their fade-resistant qualities. Designs will remain clear and bright. **Quality:** Made to Sears rigid specifications as to quality, beauty and service. Not to be confused with ordinary lightweight enamel surface floorcoverings. A fine quality enamel is used, equal in thickness to many coats of the best floor enamel applied by hand. Tested by severe laboratory tests to prove they'll give long and satisfactory wear. The tough, durable back is made of high-grade felt, fully saturated with asphalt to make it waterproof. Lies flat without fastening . . . won't curl or turn up at edges. Stainproof! Spotproof! Easy to clean with a damp cloth. To maintain luster and for added service, wax rugs occasionally with self-polishing wax, (see page 683). 6x9-foot size mailable.

State letter A, B, H, M, P or S shown on pattern wanted.

Catalog number	Size feet	Shpg. weight	Sears price
37 KM 2610	9 x12	40 lbs.	$4.98
37 K 02612	6 x 9	20 lbs.	2.69
37 KM 2614	7½x 9	26 lbs.	3.29
37 KM 2615	9 x10½	35 lbs.	4.48

All floorcoverings in this catalog are available on Sears Easy Payment Plan. See inside back cover.



DeLuxe quality Rugs Extra wide for big rooms

$6.75 Each, 9x12 feet

$10.48 Each, 12x12 feet

- Finest Extra Wide seamless enameled rugs
- Surface made from best baked-on enamels
- Stainproof. Spotproof. Easy to keep clean
- Long wearing rugs (comparable to Duralin DeLuxe Rugs shown on page 670)

Finest extra wide enameled rugs made. Particularly suitable for hard-to-fit, extra-large floors. Covers floors up to 12 by 15 feet without a seam. Long wearing because of no seams . . . enameled rugs usually show first signs of wear around seams. Lustrous surface is made from the finest enamels, baked on to provide the toughest, longest wearing surface of any extra wide enameled rugs. Sparkling colors are the purest and most fade-resistant obtainable. Colorful patterns. styled to harmonize with the furnishings you have in living room, bedroom, dining room, kitchen. Created by leading designers in floor covering.

Stainproof! Spotproof! Easy to clean by wiping with a damp cloth. Occasional waxing will help maintain the high luster, and give longer wear. See page 683 for wax. Waterproof felt back is made of heavy, tough asphalt saturated felt. There are no seams to crack or split. Won't curl or turn up at edges. Won't buckle or creep. Lies flat without fastening. No paste or tacks needed.

Floorcoverings are available on Easy Terms. See inside back cover for details.

State letters C, D, H, J, K or L shown on pattern wanted.

Catalog number	Size feet	Shpg. weight	Sears price
37 KM 2470	9x12	48 lbs.	$6.75
37 KM 2471	12x12	64 lbs.	10.48
37 KM 2473	12x15	78 lbs.	12.98

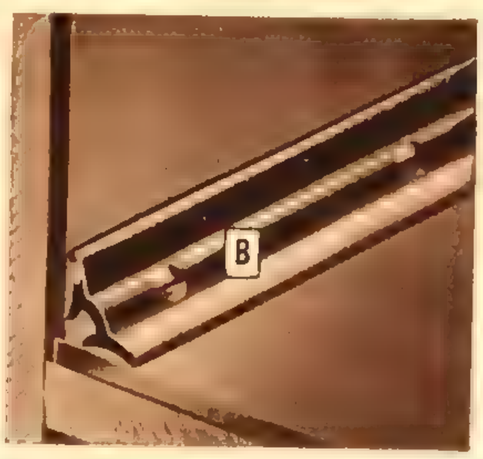
COLORS shown match actual colors of merchandise as closely as modern printing methods permit. Freight rates are on pages 900 and 901.

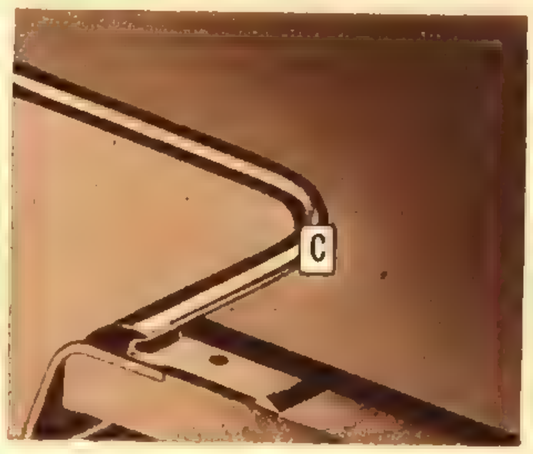
Colorful Plastic Trim has many household uses

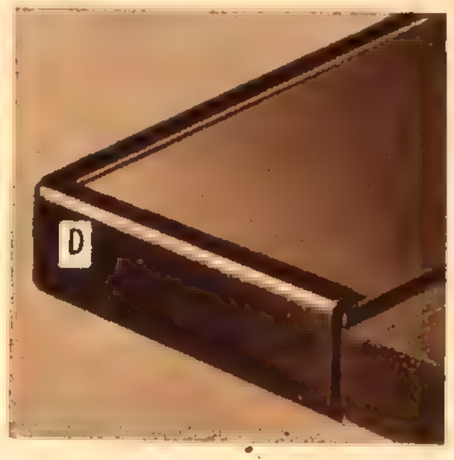
Protects and finishes off the edges of tables, shelves, floors and sinks













Sears sell Plastic Trim for tables, counters, splashboards, etc., the economical way, cut to your exact measurements. You pay for no waste. Each order comes directly to your home complete with instructions for installing together with all necessary nails, screws and plastic cement. Use plastics when installing enamel surface or linoleum strips (like those on page 682), on table tops, counter tops, sink tops, cabinets, shelves or steps, and for trimming outside and inside corners of wallcovering. Protects edges of linoleum against damage—keeps dirt and moisture out of seams and edges. Neat, attractive and low in cost. Won't tarnish . . . is acid and alkali-resistant. Plastic is flexible . . . easy to fit . . . easy to handle . . . easy to keep clean. Can easily be cut with a knife or scissors. Choice of three beautiful sparkling colors to accent your room color scheme. Maximum length is 12 feet. We cut any length up to 12 feet. Order by catalog number. *State color:* cream, black or red, and *be sure to state length desired.*

As low as **12c** A foot Cap Strip [A]

[A] **37 K 52F—Cap Strip.** ¼-inch exposed surface. Seals edges. Fits any standard linoleum: Any length up to 12 ft. Up to 6 ft. mailable. Shipping weight, 5 ounces . . . . . Per running foot 12c

[B] **37 K 55F—Utility Cove.** ¾-inch face. For sinks, counters or as quarter round on floors. Lengths up to 12 ft. Up to 6 ft. mailable. Wt. 5 oz. Per run. ft. 15c

37 K 65F—Sink or Table Edge. Same as (C) at right. ¼-in. bead seals rim of sink and counter. 9 or 12-ft. lgths. Up to 6 ft. mailable. Wt., 5 oz. . . . Per run. ft. 19c

[C] **Pre-formed rims** for flat rim sinks. Fit only flat rim sinks in sizes listed. Order size nearest to your overall flat rim sink measurements. If you are in doubt about which size to order, send paper pattern of your sink. Instructions for installing included.

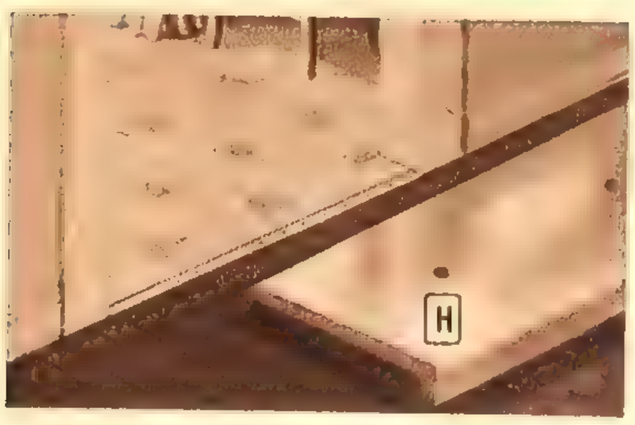
Cat. No.	Size to fit	Shpg. wt.	Each
37K140F	16x24-in. sink	2 lbs. 6 oz.	$1.69
37K141F	18x30-in. sink	2 lbs. 7 oz.	2.15
37K142F	20x30-in. sink	2 lbs. 8 oz.	2.29
37K143F	20x32-in. sink	2 lbs. 9 oz.	2.49

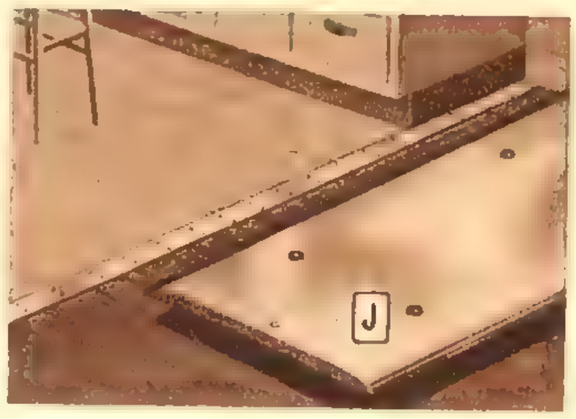
[D] **37 K 56F—Table and Counter Edge.** 15/16-inch face. Fits over linoleum and holds it securely in place. For tables, counters or shelves. Provides a neat modern trim that is attractive. Very flexible, easy to bend and fit. Cuts with a knife. We cut any length up to 12 feet. Up to 6 feet mailable. Shipping weight, 5 ounces. . . . Per running foot 18c

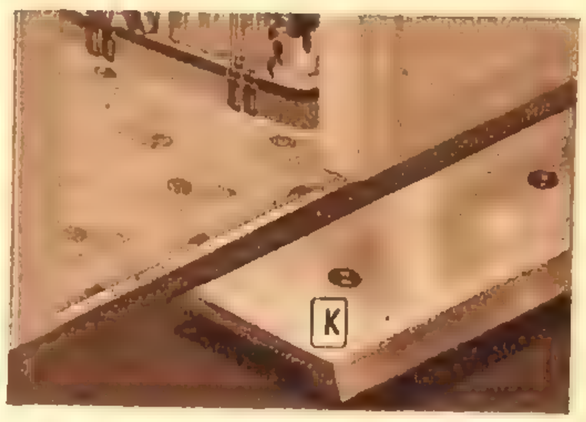
[E] **37 K 58F—Corners.** Cover joints. Protect sharp, uncovered corners. Use with 37 K 56F edging listed above. Shpg. wt., 1 oz. Mailable. . . . . Each 6c

37 K 42F—Outside Corner. (Not illustrated.) For illustration of this item see No. 3 in room scenes on pages 666 and 667. Use on outside corners, archways, openings and windows. Designed especially to go with Sears Durawall wallcovering shown on pages 666 and 667. Protects corners—covers edges of corners where the wallcovering meets. Makes a neat, and professional looking finish. Very inexpensive and serviceable. Lengths up to 12 feet. Up to 6 feet mailable. Shipping weight, 5 ounces.
Per running foot 17c

All Plastics above shipped from factory in Chicago, within five days after we receive your order. You pay transportation from there. Order from mail order house.









Plastic or Stainless Steel Edging and Binding for floorcovering

[H] Use plastic or steel to keep edges of linoleum in doorways or on steps from cracking and splitting. Easy to install. Nails included. Width 5/8-inch. Sent from nearest mail order house. Mailable. **6c** A foot

37 K 29—Plastic Edging. Beige color.
Shpg. wt., 1 oz. . . . Per running foot 6c
Box of 75 ft. Shpg. wt., 4 lbs. $3.98

37 K 4—Stainless Steel Edging. Shipping weight, 1 oz. . . . . Per running foot 6c
Box of 75 ft. Shpg. wt., 4 lbs. $3.98

[J] Plastic or stainless steel is ideal for repairing seams of hard surface floorcovering that are damaged. Guards against tripping. Nails incl. Width ¾-in. Sent from nearest mail order house. Mailable. **6c** A foot

37 K 28—Plastic Binding. Beige color.
Shpg. wt., 1 oz. . . . . Per running foot 6c
Box of 75 ft. Shpg. wt., 4 lbs. $3.98

37 K 5—Stainless Steel Binding. Shipping weight, 1 oz. . . . . Per running foot 6c
Box of 75 ft. Shpg. wt., 4 lbs. $3.98

Threshold or Doorway Edgings for floorcovering

[K] Plastic or steel edging that fits over floorcovering after it is down. Protects against chipped edges. Nails or screws incl. Width 5/8 in. Sold in 36-inch pieces only. For longer lengths, butt together. Sent from nearest mail order house. Mailable. Plastic **33c** 36-in. Strip

37 K 049—Plastic Edging. Beige color.
Shpg. wt., 1 lb. . . Per 36-inch strip 33c

37 K 011—Stainless Steel Edging. Shpg. wt., 1 lb. . . . . Per 36-inch strip 65c

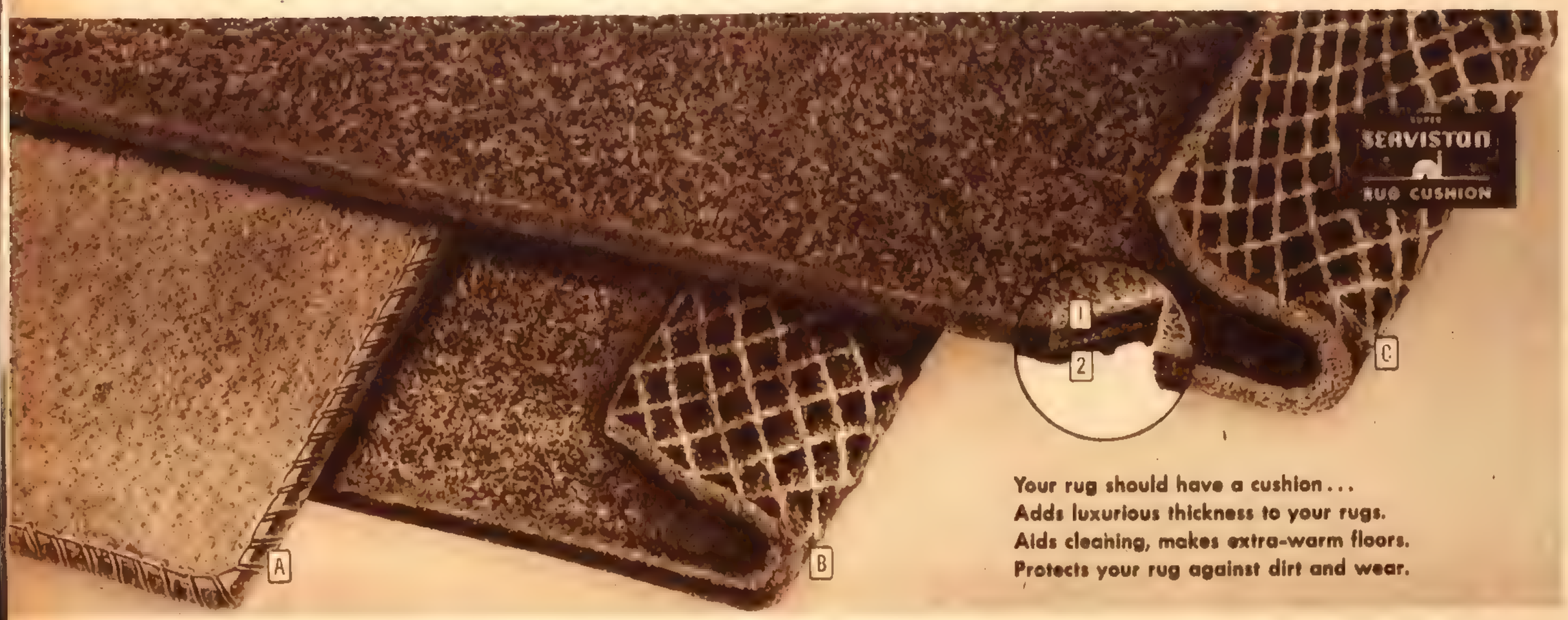
[L] Black Plastic Underslung Edging. Use at time floor covering is laid. Linoleum fits into groove covering all nails. Keeps edges smooth, free from tears. 1/8-inch bead exposed. Nails included. Sold in 36-inch pieces only. For longer lengths, order more than one piece and butt together. Sent from mail order house. Mailable. **33c** 36-inch Strip

37 K 048—Plastic Edging. Shipping wt., 1 lb. . . . . Per 36-inch strip 33c

Today more than ever your time is precious. Don't waste it shopping, just turn to your Sears catalog and supply your needs with a minimum of time and effort. Include plastic or steel Trim in your Easy Terms order; see inside back cover for terms.

Rug Cushions preserve the beauty of your rugs

Protect your rugs from wear this inexpensive way . . . make them last longer



Your rug should have a cushion . . .
Adds luxurious thickness to your rugs.
Aids cleaning, makes extra-warm floors.
Protects your rug against dirt and wear.

GOOD quality Rug Cushion

$3.29 Ea. 9x12 ft.

A A springy, flat jute fiber cushion; double-needle loomed through improved center to back for firmness and long service. Gives more thickness to any rug. Makes an inexpensive rug feel luxurious. *Edges overcast on 9x12-ft. size only.* Seamless.

37 KM 180—Size to fit 9x12-foot rug. Shipping weight, 22 pounds.....$3.29

37 KM 219—Width, 9 ft. Shipping wt., 1 lb. 11 oz.....Per running foot 28c

37 K 218—Width, 27 in. Up to 60 ft. mailable. Shpg. wt., 7 oz. Per run ft. 7c

IMPORTANT: READ BEFORE ORDERING

Rug cushions are slightly smaller than rug sizes to prevent cushion showing. The 9x12-foot size only, No. 37 KM 180 jute cushion above, has overcast edges. Edges on all other sizes and widths *in all three qualities not overcast.*

9x6-ft. size mailable. Also up to 60 ft. of 27-in. width mailable. If size you need is not listed in quality cushion you want, cut down a slightly larger size to fit your needs, or mail us a diagram showing size desired. A free estimate will be sent. You get a special quantity discount of 5% on all orders of 60 running ft. or more of any width.

BETTER quality Rug Cushion

$5.79 Ea. 9x12 ft.

B Made of hair and jute to give you a heavier, more resilient, longer wearing cushion than one at left. Springy hair, waffle design back forms vacuum cups that make cushion stay in place. Durable jute top. Makes floors warmer, helps insulate against drafts. Edges not overcast. Seamless. *Use 27-in. under hall and stair carpet.*

37 KM 299—Width, 12 ft. Shipping wt., 2 lbs. 12 oz...Per running foot 64c

37 KM 298—Width, 9 feet. Shipping wt., 2 lbs. 1 oz...Per running foot 48c

37 K 297—Width, 27 inches. Shipping weight, 8 ounces..Per running foot 12c

Catalog number	Size to fit rug	Shpg. wt. about	Sears price
37 KM 280	9 x12 ft.	25 lbs.	$5.79
37 K 0282	9 x 6 ft.	13 lbs.	3.10
37 KM 284	9 x 7½ ft.	16 lbs.	3.79
37 KM 285	8¼ x10½ ft.	20 lbs.	5.25
37 KM 287	9 x10½ ft.	22 lbs.	5.35
37 KM 283	9 x13½ ft.	28 lbs.	6.75
37 KM 281	9 x15 ft.	31 lbs.	7.45
37 KM 286	9 x18 ft.	37 lbs.	8.75
37 KM 288	12 x10½ ft.	31 lbs.	6.95
37 KM 289	12 x12 ft.	36 lbs.	7.85
37 KM 291	12 x15 ft.	44 lbs.	9.85
37 KM 292	12 x18 ft.	52 lbs.	12.25

BEST quality . . . Super SERVISTAN Rug Cushion

$6.98 Ea. 9x12 ft.

C 20% heavier than hair and jute cushion at left. (See (1) in circle illustration at the top of page.) **Waffle-design all hair back** (see 2). Waffle design creates vacuum cups so cushion hugs floor. Keeps rugs from slipping. Seamless. **Moth-proofed** by exclusive scientific process. Made vermin-free by steam process. Thicker, heavier, sturdier—to make your rugs feel and look more luxurious. Use a Super Servistan hair and jute rug cushion under all your pile rugs . . . get years more wear. Cushions make floors warmer by insulating against drafts. Edges are not overcast. Available on Easy Terms. See inside back cover.

37 KM 319—12 feet wide. Shpg. wt., about 3 lbs. 6 oz.....Per running foot 79c

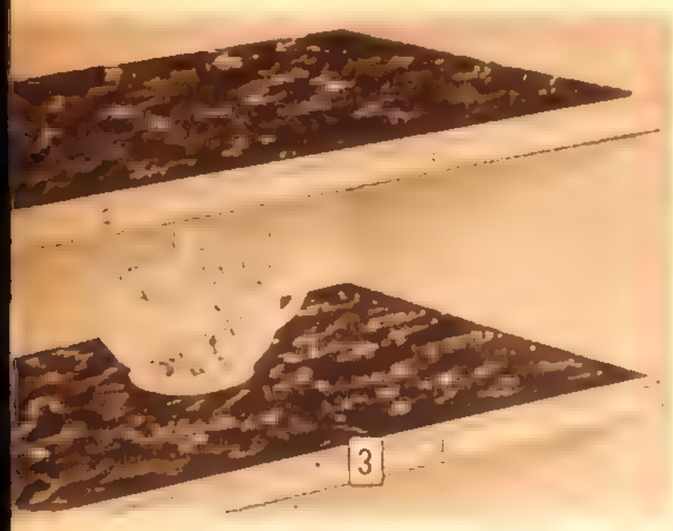
37 KM 318—9 feet wide. Shpg. wt., about 2 lbs. 8 oz.....Per running foot 59c

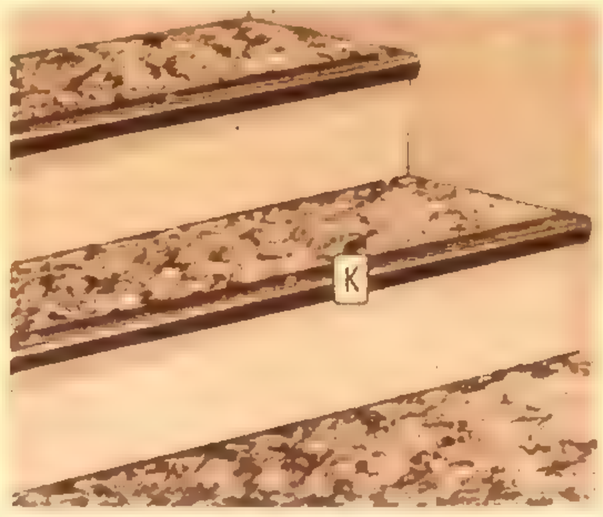
37 K 317—27 in. wide. Up to 60 ft. mailable. Shpg. wt., 11 oz. Per running foot 15c

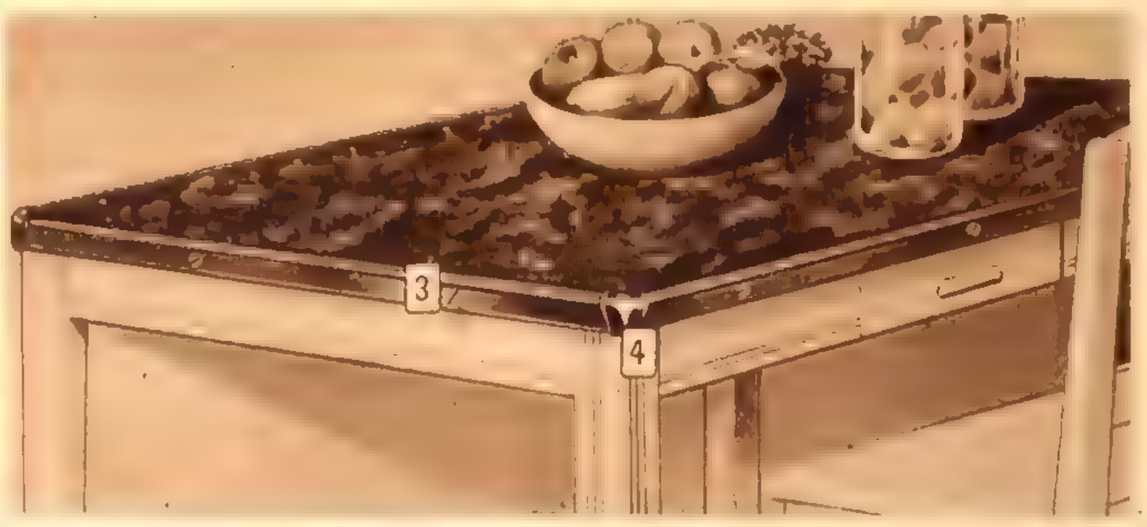
Catalog number	Size to fit rug	Shpg. wt. about	Sears price
37 KM 360	9 x12 ft.	30 lbs.	$6.98
37 K 0343	4½ x 6 ft.	8 lbs.	1.85
37 K 0344	4½ x 7½ ft.	10 lbs.	2.49
37 K 0345	6 x 6½ ft.	13 lbs.	2.89
37 K 0371	6 x 7½ ft.	15 lbs.	3.29
37 K 0362	9 x 6 ft.	16 lbs.	3.79
37 KM 364	9 x 7½ ft.	20 lbs.	4.59
37 KM 365	8¼ x10½ ft.	24 lbs.	6.79
37 KM 363	9 x 9 ft.	23 lbs.	5.45
37 KM 375	9 x10½ ft.	27 lbs.	6.89
37 KM 367	9 x13½ ft.	34 lbs.	8.39
37 KM 391	9 x14 ft.	36 lbs.	8.79
37 KM 368	9 x15 ft.	38 lbs.	8.95
37 KM 381	9 x16 ft.	40 lbs.	9.98
37 KM 382	9 x17 ft.	43 lbs.	10.29

9x6-foot and smaller sizes mailable.

Catalog number	Size to Fit rug	Shpg. wt. about	Sears price
37 KM 369	9x18 ft.	45 lbs.	$10.65
37 KM 383	9x19 ft.	48 lbs.	11.49
37 KM 384	9x21 ft.	53 lbs.	12.98
37 KM 372	12x10½ ft.	36 lbs.	8.69
37 KM 385	12x11 ft.	38 lbs.	8.89
37 KM 376	12x12 ft.	41 lbs.	9.49
37 KM 377	12x13½ ft.	46 lbs.	10.69
37 KM 392	12x14 ft.	50 lbs.	11.29
37 KM 378	12x15 ft.	51 lbs.	11.85
37 KM 393	12x16 ft.	55 lbs.	13.49
37 KM 394	12x17 ft.	59 lbs.	14.29
37 KM 387	12x18 ft.	60 lbs.	14.95
37 KM 388	12x21 ft.	70 lbs.	17.25
Sizes to fit stairs and hall runners.			
37 K 0341	27 in. x 9 ft.	7 lbs.	$1.49
37 K 0342	27 in. x 12 ft.	9 lbs.	1.85







Servistan Gibraltar Inlaid Linoleum in handy size strips . . . match table and counter tops with floors

Rich, marbleized linoleum in famous Servistan Gibraltar quality . . . cut for you in the most popular sizes for use on table tops, shelves, stairs, counter tops, splashboards, sink tops . . . for dozens of other uses. Add bright spots of color to accent your decorating schemes. See page 664 for Gibraltar story.

Select your patterns from beautiful color illustrations of Gibraltar linoleum shown on page 664. You can easily install linoleum on table tops, etc., yourself with Floor-O-Leum paste; see opposite page. For a professional looking installation, trim with plastic table edging shown on page 681. Plastic counter and shelf edging (3), and corners (4) illustrated above are sold on page 681. Steel stair nosing (K) is sold on opposite page. Order table tops, stair treads, shelf tops from listings below. *State letter H, J, K, L, P or T shown on color wanted, see page 664.* Mailable.

Table Top **50c** Each 18x27 in.

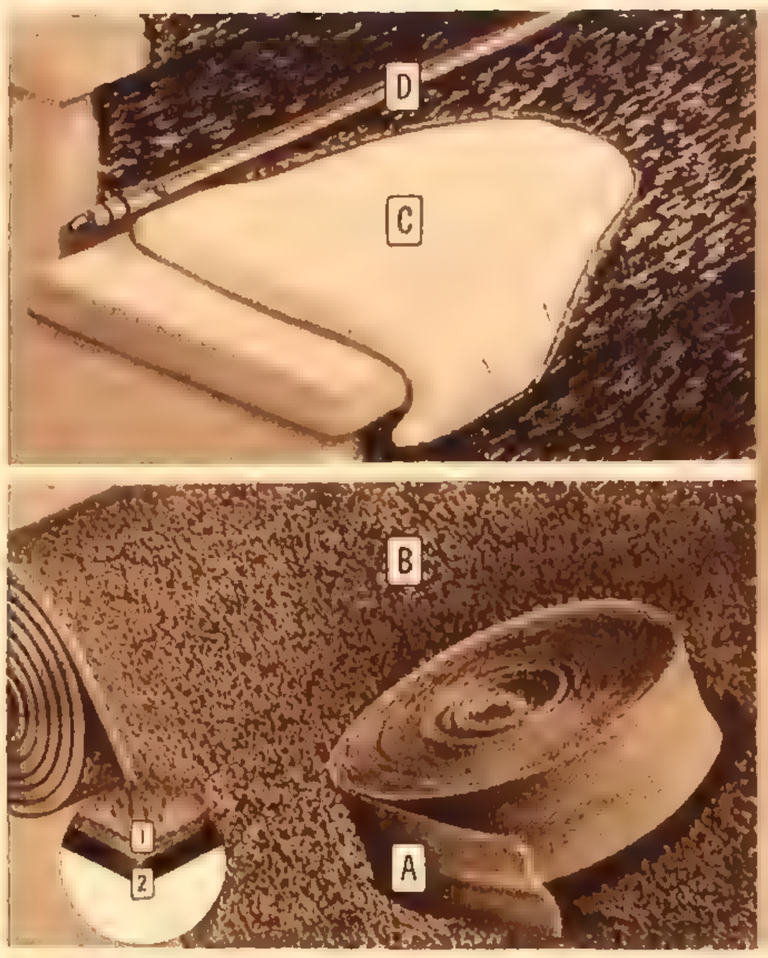
Catalog number	Size inches	Shpg. wt. about	Sears price
Stair Tread Sizes			
37 K 884	12x18	1 pound	$0.22
37 K 885	12x24	2 pounds	.30
37 K 886	12x27	2 pounds	.33
37 K 887	12x36	2 pounds	.45
37 K 888	12x48	3 pounds	.59
Shelf top and splash board sizes			
37 K 0815	6x24	11 ounces	15c
37 K 0817	6x48	2 pounds	30c
Table, counter, sink, cabinet top sizes			
37 K 840	18x27	3 pounds	$0.50
37 K 841	18x36	3 pounds	.67
37 K 842	18x48	4 pounds	.89
37 K 847	24x36	4 pounds	.89

Catalog number	Size inches	Shpg. wt. about	Sears price
Table, counter, sink, cabinet top sizes			
37 K 861	24x54	6 pounds	$1.34
37 K 862	24x60	7 pounds	1.48
37 K 864	24x72	8 pounds	1.78
37 K 865	24x84	10 pounds	2.08
37 K 0866	30x36	5 pounds	1.11
37 K 0867	30x48	7 pounds	1.48
37 K 0868	30x54	8 pounds	1.67

Catalog number	Size inches	Shpg. wt. about	Sears price
Table, counter, sink, cabinet top sizes			
37 K 0870	30x66	10 pounds	$2.04
37 K 0873	36x36	6 pounds	1.34
37 K 0874	36x48	8 pounds	1.78
37 K 0875	36x54	9 pounds	2.00
37 K 0876	36x60	10 pounds	2.23
37 K 0877	36x66	11 pounds	2.45
37 K 0878	36x72	12 pounds	2.67

Linoleum and Carpet Accessories at Sears low prices

Lighten your housework . . . make those precious floorcoverings you have last longer







Cotton Binding for rugs or carpet

A Neatly finishes edges of rugs or carpets. Makes repairs easy. Fine quality cotton fabric. 1¼ in. wide. *State color:* black, blue, brown, burgundy, green, rust, taupe. Shpg. wt., 3 oz. Mailable.
37 K 19—Per roll of 10¼ yards.....35c

2-way Felt Lining for inlaid linoleum

B For linoleums needing lining. Not needed for Servistan. Paste dry side (1) to floor, then paste linoleum to saturated top of lining (2). 36 in. wide.
37 K 071—Shpg. wt., 6 oz. Mailable. Per run. ft. 3c
150-ft. roll. Shpg.wt., 53 lbs. Mailable.....$3.98

Soft Tread Stair Cushions Pad Carpet

C Spongy layer cotton of excellent quality. Nosing fits over stair edge. One size only: 22½ in. long, 8 in. wide. See opposite page for cushions to use under carpet on landings.
37 K 015—Shpg. wt., 15 oz. Mailable....Each 15c

Wood Stair Rods in walnut finish

D Good quality. Holds carpet firmly in place. Easy to install or remove for shifting carpet to maintain even wear. Diam., ½ in.; length, 30 in. Made for 27-inch carpet. Screws included.
37 K 07—Shpg. wt., 6 oz. Mailable.....Each 15c

Sears Rug Shampoo keeps Rugs Clean

E Don't let dirt and grit mar the beauty . . . cut years from the wear life of your rugs. Keep them clean with Sears liquid shampoo. May be used on wool or cotton rugs. Ideal also for upholstery or furniture or your automobile. One pint cleans two 9x12-ft. rugs. Directions for using included. Shipping weight, 1 lb. 9 oz.
37 K 30—Mailable.....1 pint 39c

Sears Master-Mixed Self-Polishing Wax

F Add extra years of wear and beauty to your linoleum. Protects surfaces from damaging effects of dirt and grime. Can also be used on wood floors, furniture and autos. Requires no polishing. Directions included. One quart waxes about 650 sq. ft. *State size.* Mailable.
37 K 02640—1 qt. Shpg. wt., 3 lbs. 4 oz.....57c
1 gal. Shpg. wt., 10 lbs.....$1.74

High Grade Linoleum Paste

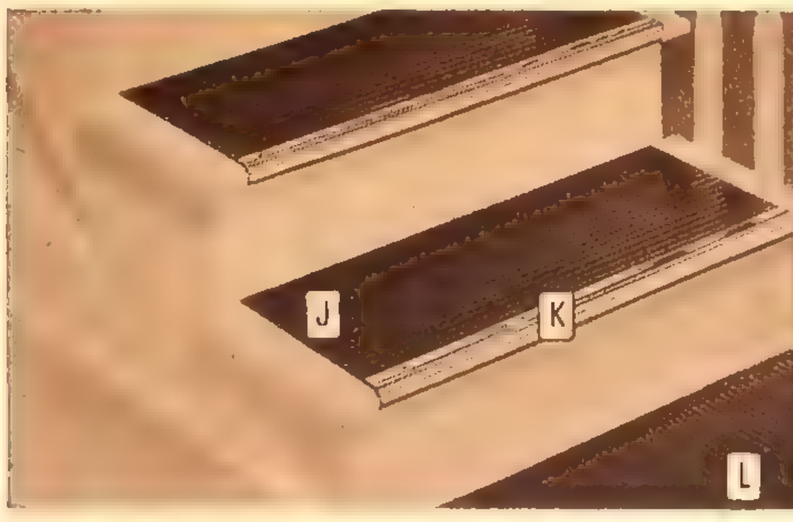
G Use paste for all grades of Inlaid linoleum. Also fine for felt lining. Not recommended for use with enamel surface floorcovering. 1 gal. covers 90 to 108 sq. ft. Directions included. Use paste spreader shown below. Mailable.
37 K 82—1 quart. Shpg. wt., 3 lbs. 14 oz...27c
37 K 083—1 gallon. Shpg. wt., 16 lbs.....65c
37 K 084—5 gallons. Shpg. wt., 69 lbs.....$2.59

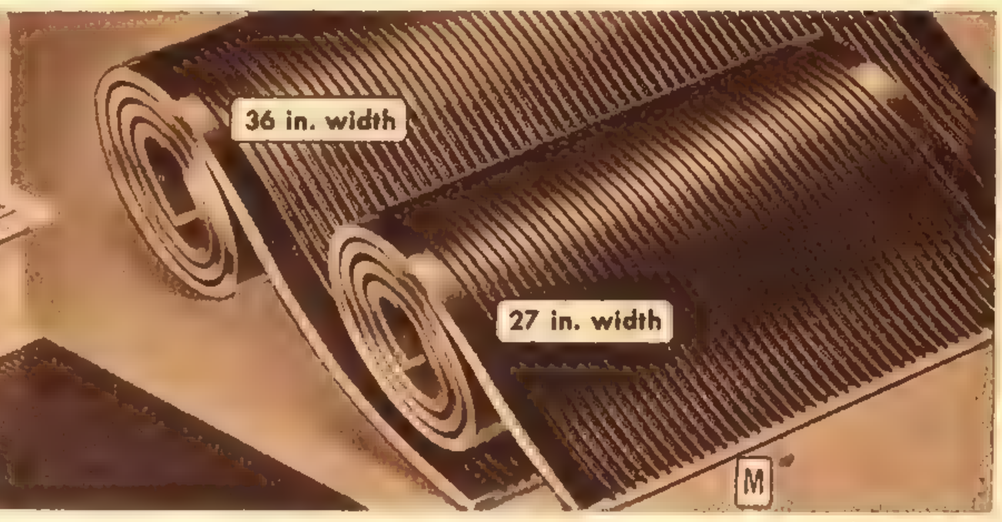
Sears Servistan Rug Cleaner . . . easy to apply

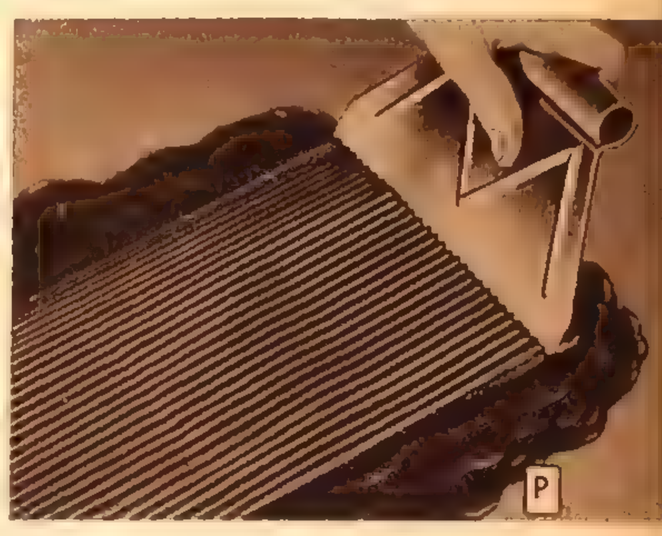
- Keep your rugs, carpets, scatter rugs fresh and new looking. Easy and economical to use. Contains no soap or alkali. **79c** 3-lb. carton
- Servistan Rug Cleaner is safe . . . it will not harm the twist in frieze or any loop pile carpet.

H Now more than ever it is important that your rugs maintain their beauty, give you longer wear. Servistan Rug Cleaner helps you keep your rugs free from dirt without even taking them off the floor. Use it for cleaning entire rugs and carpets, also scatter rugs. Easy to use. Simply sprinkle it on . . . rub it in with a stiff bristle brush . . . and then remove it with a vacuum cleaner. Eliminates danger of shrinking, will not cause mildew, matting or changes in the colors of your carpet. Contains no soap or alkali. Directions for using are on the outside of each carton.

One carton cleans a 9x12 foot rug, and several smaller rugs. Use cleaner once a month on rugs receiving average wear. Recommended for all pile rugs and carpets. If your rug is badly soiled, we suggest you use rug shampoo listed at left. Sears Easy Payment Plan is convenient and helpful. Include items from this page in your Easy Terms order. For complete details, see inside back cover. Mailable.
37 K 3—Shpg. wt., 3 lbs. 3 oz..... 3-lb. carton..79c
48-inch wood handle brush. Shown above in the center illustration. About 8x2½-inch fiber head. Mailable.
11 K 06437—Shipping weight, 2 pounds.....Each 25c







Stair Treads, Landing Mat, Steel Stair Nosing

J **Economy Stair Treads.** Protect stairs from scratching and marring. Corrugated for safety . . . guards against slipping. Heavy asphalt saturated felt that looks like rubber. Paste down with Floor-O-Leum paste (shown above) or tack down. *Black only.* Steel nosing (K) sold separately. Order by catalog number. Mailable. **Stair Tread 6c** Ea. 9x18-in.
37 K 053—Size, 9x18 in. Shpg. wt., 9 oz.....Each 6c
37 K 054—Size, 9x24 in. Shpg. wt., 12 oz.....Each 8c

K **Stainless Steel Nosing** protects stair edges. Heavy, polished 1-in. face and ¾-in. nosing fits over edges of stair. Easy to install. Screws included. Mailable.
37 K 16—*18-in. Strip.* Shpg. wt., 9 oz.....Each 22c
37 K 17—*24-in. Strip.* Shpg. wt., 12 oz.....Each 29c

L **Economy Landing Mat.** Same quality as stair treads above. For landings, hallways, entrances. Mailable.
37 K 27—Size, 18x27 in. Shpg. wt., 1 lb. 11 oz...Each 19c

Economy Waterproof Matting in two widths

M **Waterproof matting.** Excellent for many uses . . . in hallways, on porches, on stair landings or in front of laundry tubs where floor is wet. Rubber-like matting guards against slipping and falls. Designed for use with stair treads and landing mat at left. Heavy asphalt saturated felt that looks and feels like rubber. Deeply corrugated for safety. Waterproof. Attractive bordered edges. Clings to floor without pasting or fastening down. Can be cleaned easily and quickly with a damp cloth. **9c** A foot 27-in. wide

Comes in black only. Available in two matching widths. Order by catalog number the width you want and state length wanted. Buy enough for all your needs. It is available on Sears Easy Payments. For complete details, see inside back cover. Up to 40 feet is mailable.
37 K 080—Width, 27 in. Wt., 1 lb. 7 oz....Per run. ft. 9c
37 K 081—Width, 36 in. Wt., 2 lbs.....Per run. ft. 12c
Save valuable shopping hours . . . buy by mail.

Handy, Economical Paste Spreader

P No fuss, no muss and a better job done when you use this tool that's made for spreading paste. A convenient tool that you can use for many jobs—spreading linoleum paste or any other adhesive on floors, walls, table tops, etc. Saves you time . . . saves you paste because it spreads quickly and smoothly. Designed for neat spreading—saw tooth edge helps spread paste uniformly. This paste spreader is a convenient size—9 inches long, 4½ inches high. Roll-type top fits in hand easily and comfortably. Made of a tough, fiberboard material. **19c** Each
37 K 1—Mailable. Shpg. wt., 8 oz.....19c



How to measure for Window Shades

Only two measurements are needed when ordering—the width of the roller from tip-to-tip and the length. Measure your present window shade if it is a good fit, or measure your window. (See instructions below.) Be sure to use a wood rule or a metal rule when you measure, because tape stretches. Measure each window separately.

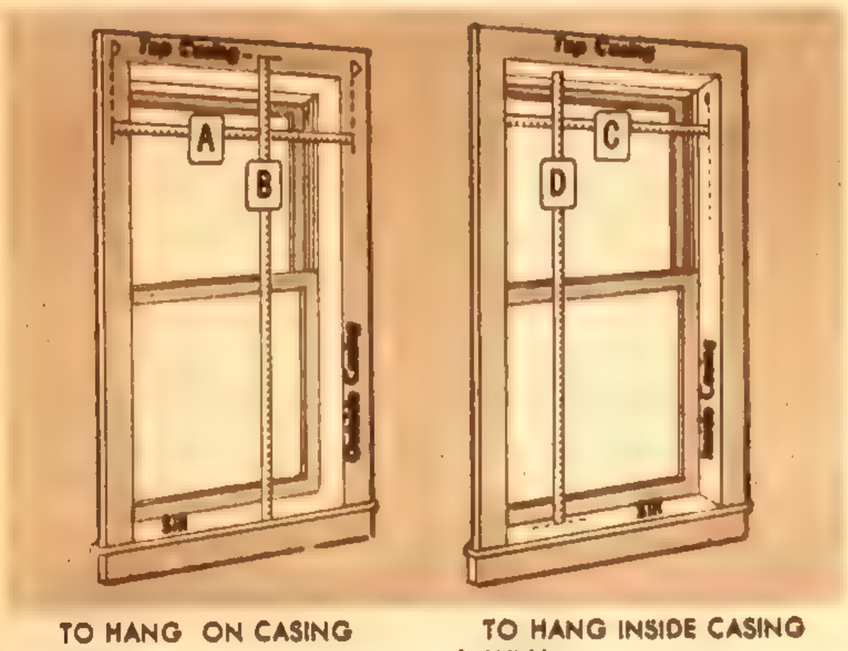
1 • You can measure your old window shades



Measure the exact width of the old roller, including the metal tips—just as you see in the illustration above. This will be the tip-to-tip roller width. Also be sure to give the length.

These are the only two measurements you need to send. If you are ordering shades without rollers, we'll send you shades to fit your old rollers.

2 • Or you can measure your windows



TO HANG ON CASING

1. Width
Add 4 in. to actual width of opening (A) above. (2-in. overlap on each side.) This is tip-to-tip roller width.

2. Length
Measure length from middle of top casing to sill. See (B) in illustration above. Order the length as shown in the chart directly below.

TO HANG INSIDE CASING

1. Width
Measure the exact distance between points where the brackets are to be put (C). This is the tip-to-tip roller width of new shade.

2. Length
Measure length of the opening (D) in illustration above. Then order length as shown in chart directly below.

Order lengths according to the following chart

Shade lengths given in chart at right are after hemming. Enough material is allowed for rolling the shade up and down without tearing.

Window lgth.	Order Shade lgth.
Up to 5¼ feet	6 feet
5¼ feet to 6¼ feet	7 feet
6¼ feet to 7¼ feet	8 feet

Shade Pulls

Shade Brackets



State color of window shade on which pull is to be used. Shade pulls add to the appearance of your shades, and make them last longer because of greater ease in raising and lowering. Made of gleaming, rayon-covered cotton. Higbee buttons are incl., that screw into slat to attach the tassel and cord to the window shade. Shpg. wt., each, 2 oz.

A **Long Tassel.** 4½ inches long. Button included.
66 K 848M—*State window shade color*.... Each **10c**

B **Ring Pull.** Economically priced. Button included.
66 K 835M—*State window shade color*.... Each **5c**

Standard metal brackets for use inside or outside window casing. Nails included for attaching brackets to window frames. Brackets are not included free with regular shade orders. Shpg. wt. of 3 pairs, all sizes, 2 oz.

C **Inside brackets** to hang shade inside casing
66 K 0813—For shades of all widths.....3 pairs **5c**

D **Outside brackets** to hang shades on the casing
66 K 0815—For shades 39½ to 49½ in. wide. 3 pairs **5c**

E **Outside brackets** to hang shades on the casing
66 K 0814—For shades up to 39½ in. wide...3 pairs **5c**



Harmony House FINE WINDOW SHADES

OUR OWN TRADE MARK

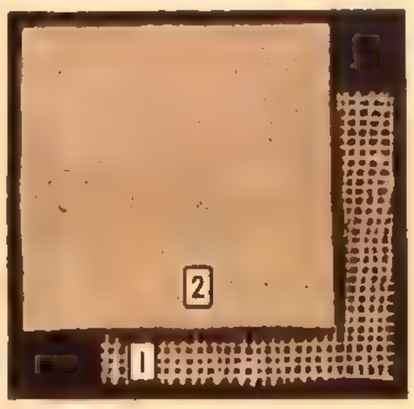
add a luxury touch to every room in your home . . . practical, too

. . . they help reduce cold and save fuel in winter time

GOOD . . . Water Color Shades

[1] Thread count 56x44 per sq. in. Evenly woven muslin. Filled to give it more body.

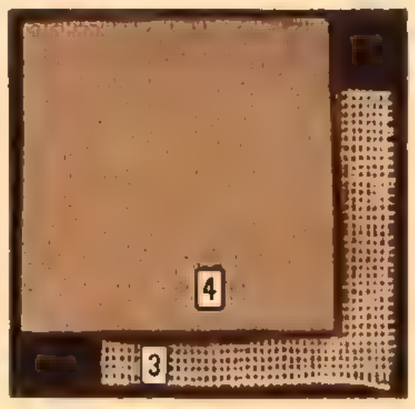
[2] A mixture of clay and starch containing coloring matter mechanically pressed into the spaces between threads gives an opaque uniform finish.



BETTER . . . Oil Opaque Shades

[3] Thread count 64x56 per square in. More closely woven. Contains some filling for body.

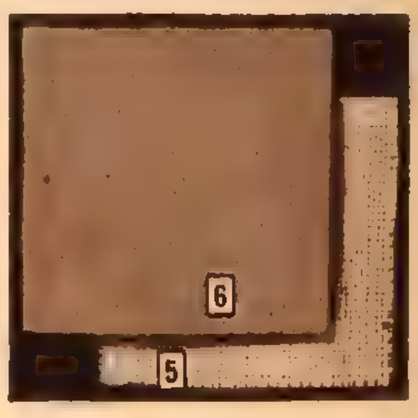
[4] Both sides are well coated by machine with linseed oil containing coloring matter . . . gives a washable surface.



OUR BEST . . . Handmade Shades

[5] Thread count is 72x68 per sq. in. So closely woven no filling is required.

[6] Treated with a gelatine sizing and stretched. Then nonfading colors in linseed oil brushed on by hand on both sides.



Serviceable, low priced cloth Shades suitable for any room in the house

Low as **61c** Hemmed

- 100 threads woven into every square inch of cloth
- Durable rollers that operate smoothly and wear well

[A] Attractive, dull finish . . . flexible. Straight hemmed style only. Not washable . . . but clean easily with wallpaper cleaner. *Colors:* buff, dark green, sand or white. *State color, tip-to-tip roller width, and length.*

Glossy Translucent Holland Shades

Low as **75c** Hemmed

- Thread count 64x56 . . . 120 threads per square inch
- Long lasting rollers . . . laboratory tested for wear

[B] More closely woven muslin than shade above, coated with wax-like solution and passed through heated rollers to give a smooth, linen-like finish. Hollands cut out glare and view; admit cheerful light. Not washable . . . use wallpaper cleaner. *Colors:* ~~white,~~ dark green or pongee. *State color, tip-to-tip roller width, and length.*

Longer wearing muslin Shades that brighten up your windows

Low as **88c** Hemmed

- 120 threads per square inch . . . heavier, stronger
- Washable . . . easy to keep them clean at home
- Attractive, uniform finish, smooth and flexible
- Rollers laboratory tested for 8,250 operations

[C] A stronger, more closely woven muslin, an oil coating and a sturdier roller make these shades better than those at the left. Because the cloth is more closely woven, the spaces between the threads are smaller . . . less filling is required. The heavy oil coating makes them washable . . . just follow the simple instructions included with each shade. The springs in the rollers withstood 8,250 trips up and down in Sears laboratory before showing wear.

Two attractive styles: straight hemmed or gracefully scalloped . . . scallops outlined with heavy 2-inch, rayon covered cotton fringe. *Colors:* dark green, sand, eggshell or spring green. *State color, tip-to-tip roller width and length.* Detailed measuring instructions are given on the opposite page.

Choose these handmade cambric Shades to give you most in wear and beauty

Low as **$1.23** Hemmed

- 140 threads per square inch . . . our closest weave
- More pliable . . . resistant to pinholes and cracks
- Easy to wash . . . rain resistant . . . fast to sunlight
- Hartshorn rollers . . withstood 22,408 operations

[D] Our best shades . . . guaranteed for 6 years. So closely woven the spaces between threads are so tiny no filler is needed. Makes shades resistant to pinholes and cracks . . . and stay pliable in all kinds of weather. Washable . . . instructions with each shade. Laboratory tests show the rollers will stand up under years of hard use in your home.

Choose either the straight hemmed or scalloped style . . . scallops outlined with 2-in. rayon covered cotton fringe. *Colors:* white, eggshell, buff, or sand.

Also come with a different color on each side. *Color combinations:* dark green outside with white or buff inside. *State color, tip-to-tip roller width, length.* See "How to Measure" on opposite page

Brackets for hanging shades and shade pulls are not included. Order these separately from the listing on the opposite page.

Shades from factory shipped direct from factory in Chicago	[A] Water Color		[B] Glossy Holland		[C] Heavier, longer wearing Oil Opaque Cloth Shades								[D] Our best most luxurious Hand made Cambric Shades												66K1465MF 66K1466MF 66K1435MF 66K1433MF If rollers are not wanted deduct
You pay postage from nearest Mail Order House only	66K01021M Hemmed From stock		66K01287M Hemmed From stock		66K01400M Hemmed From stock		66K1404MF Hemmed From factory		66K01401M Scalloped From stock		66K1402MF Scalloped From factory		66 K 1465MF Hemmed From factory			66 K 1466MF Scalloped From factory			66 K 1435MF Hemmed 2-color From factory			66 K 1433MF Scalloped 2-color From factory			
Width of roller from tip to tip	6 ft. long	7 ft. long	6 ft. long	7 ft. long	6 ft. long	7 ft. long	6 ft. long	7 ft. long	6 ft. long	7 ft. long	6 ft. long	7 ft. long	6 ft. long	7 ft. long	8 ft. long	6 ft. long	7 ft. long	8 ft. long	6 ft. long	7 ft. long	8 ft. long	6 ft. long	7 ft. long	8 ft. long	
Under 33½ inches	.....	.....	$ .80	$ .90	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
33½ inches only	.....	.....	.75	.85	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
Under 37½ inches	$ .61	$ .70	.85	.95	$ .93	$1.03	.....	.....	.....	.....	$1.29	$1.39	$1.23	$1.39	$1.59	$1.54	$1.69	$1.89	$1.39	$1.59	$1.79	$1.69	$1.89	$2.09	$ .08
37½ inches only	.61	.65	.80	.90	.88	.98	.....	.....	$1.08	$1.17	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
Over 37½ to 39½ in.	.....	.....	.....	.....	.....	.....	$1.02	$1.12	.....	.....	1.56	1.69	1.34	1.54	1.79	1.64	1.84	2.09	1.49	1.69	1.89	1.79	1.98	2.19	.08
Over 39½ to 43½ in.	.....	.....	.....	.....	.....	.....	1.33	1.54	.....	.....	1.89	1.98	1.62	1.89	2.15	1.98	2.19	2.49	1.95	2.19	2.49	2.25	2.49	2.79	.10
Over 43½ to 49½ in.	.....	.....	.....	.....	.....	.....	1.87	2.07	.....	.....	2.39	2.59	2.19	2.49	2.79	2.59	2.89	3.19	2.49	2.79	3.19	2.89	3.19	3.59	.15
Over 49½ to 55½ in.	.....	.....	.....	.....	.....	.....	2.16	2.36	.....	.....	2.79	2.98	2.69	2.98	3.29	3.09	3.39	3.69	2.89	3.29	3.69	3.29	3.69	4.09	.20
Shipping weight of each shade	1 lb. 5 oz.	1 lb. 8 oz.	1 lb. 5 oz.	1 lb. 8 oz.	1 lb. 9 oz.	1 lb. 10 oz.	1 lb. 9 oz.	1 lb. 10 oz.	1 lb. 11 oz.	1 lb. 12 oz.	1 lb. 11 oz.	1 lb. 12 oz.	1 lb. 11 oz.	1 lb. 14 oz.	2 lbs. 1 oz.	1 lb. 13 oz.	2 lbs.	2 lbs. 3 oz.	1 lb. 12 oz.	1 lb. 15 oz.	2 lbs. 2 oz.	1 lb. 14 oz.	2 lbs. 1 oz.	2 lbs. 4 oz.	

Washable coated fiber Shades

Low as **28c** without rollers

Cellulose fiber shades . . . oil coated, smooth. Straight hemmed. Washable in mild suds . . . instructions included. No brackets or shade pulls . . . order from opposite page. With or without rollers . . . gummed tape for attaching furnished with those without rollers. *Colors:* dark green, dark ecru or ivory. *State color, length and tip-to-tip roller width.* Measuring instructions opposite page.

Shipped from Stock	66 K 0948M without rollers		66 K 0947M with rollers	
Width of roller from tip to tip	6 ft. long	7 ft. long	6 ft. long	7 ft. long
Under 33½ Inches	$.35	.....	$.43	.....
33½ Inches only	.28	.....	.38	.....
Over 33½ to 37½ In.	.37	$.40	.45	$.48
37½ Inches only	.29	.35	.37	.43
Over 37½ to 43½ In.	.....	.59	.....	.69
Over 43½ to 49½ In.	.....	.66	.....	.81
Shipping weight of each shade	1 lb.	1 lb.	1 lb. 4 oz.	1 lb. 5 oz.

Cloth Shades without rollers

Low as **48c** without rollers

Our lowest price cloth shades . . . same quality as our good water color shades above. 56x44 muslin . . . coated with a sizing of clay and starch which contains coloring matter. Flexible, smooth. Not washable . . . clean with wallpaper cleaner. Fresh, clean shades add to the appearance of your home.

Straight hemmed. Gummed tape for attaching to roller furnished. No brackets or shade pulls . . . see opposite page. *Colors:* buff, dark green, sand or white. Measure your old rollers and *state tip-to-tip roller width, length and color.* Measuring instructions opposite page. Shpg. wt., 1 lb. 5 oz.

Shipped From Stock	66 K 01008M without rollers	
Width of roller from tip to tip	6 ft. long	7 ft. long
Under 37½ inches	$0.53	$0.61
37½ inches only	.48	.56

Two-color coated muslin Shades

Low as **89c** with rollers

Oil opaque shades with a different color on each side. Dark color on outside keeps out more light . . . light color inside brightens up your windows. Thread count 56x52 . . . heavily coated with good quality oil paint. Smooth, uniform finish. Clean with wallpaper cleaner. Laboratory tested rollers . . . operate smoothly, wear well. Straight hemmed.

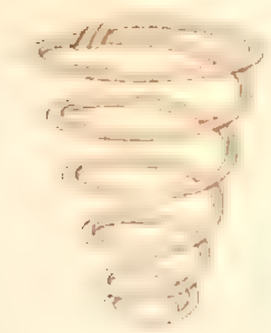
Brackets and shade pulls not included . . . order from opposite page. *Colors:* dark green with buff or dark green with white. *State tip-to-tip roller width, length and color combination.* Measuring instructions opposite page. Shpg. wt., 2 lbs. 4 oz.

Shipped From Stock	66 K 0986M with rollers	
Width of roller from tip to tip	6 ft. long	7 ft. long
Under 37½ inches	95c	$1.09
37½ inches only	89c	1.04

When ordering shades without rollers, bear in mind that cloth is 1½ in. narrower than roller from tip to tip

London Lounge Suite features resilient coil springs $174.00

Cash—2-Pcs. As listed $13 Monthly



Beautifully styled in the comfortable English tradition to add charm to your living room. Notice the generous proportions, the graceful, yet simple lines so adaptable for any style furnishings. The three-cushion-effect back, wide padded arms and massive carved feet are authentic style details.

Fine quality construction throughout—carefully made double-doweled hardwood frame, resilient spring-filled base, back and seat cushions. Neatly hand-tailored all around. Walnut finished hardwood feet, richly polished to gleaming beauty. Covered in fine quality mohair and cotton boucle frieze on long wearing cotton back in choice of royal blue, turquoise blue or dusty rose. Sofa is 80 inches wide overall; seat, 66x21½ inches; height of back, 19 inches; height overall, 34 inches. Matching chair is 35 inches wide overall; seat, 22x21 inches; height of back, 19 inches; height overall, 34 inches.

No detail has been overlooked to make this an exceptional value in long life and beauty. It's convenient to buy furniture on Sears Easy Payment Terms . . . see inside back cover for complete details. For tables shown on this page, see index. Pay freight from factory near Cleveland, O. *Be sure to state color wanted:* turquoise, royal blue, dusty rose. Shipping weight, 265 pounds.

1 KM 1655F—2-piece Suite.....$174.00

Deep coil spring comfort in this Modern Suite $198.50

Cash—2-Pcs. as listed $15 Monthly

Luxuriously comfortable living room suite that will fit graciously into your home. Distinctive modern styling, generously proportioned, exquisitely hand-tailored. Carefully made for long life. Massive, streamline design with "built-in comfort" will help give your room an air of hospitality..

Wing-effect back, softly padded arms, heavily padded vertical segments around base of arms. Resilient spring-filled base, back, and reversible seat cushions. Kiln-dried hardwood frame with double-doweled joints—corner-blocked and hot glued. Gracefully carved feet are walnut finished. Upholstered all over in rich, deep-pile angora mohair woven on sturdy cotton back in your choice of wine or blue. Neatly hand-tailored roll edge cushions and three-cushion-effect back. Nail trim on arms. Sofa is 84 inches wide overall; seat, 60x23 inches; height, 34 inches. Matching channel back chair is 41 inches wide overall; seat size, 20x23 inches; overall height of back, 35½ inches.

Furniture is available on Sears convenient Easy Payment Plan, see inside back cover for complete details. For tables shown in room scene, see index. You pay freight from factory near Cleveland, Ohio. *Be sure to state color wanted.* Shipping weight, 255 pounds.

1 KM 1643F—2-piece Suite.....$198.50



Massive Davenport

Matching Club Chair

Luxurious Living Room Suites with resilient coil springs $144.85

Cash—2 Pcs. as listed $11 monthly



Lounge Chair

For a fresh attractiveness in your living room, choose this made-for-comfort three-piece suite. Spring-filled cushions, base and backs provide soft resilience. Roll front seat cushions (spring-filled) give a pleasing modern touch. Cushions are reversible for twice the wear. Impressive size with extra wide arms, large enough to rest your arms comfortably or to hold an ashtray. Button-tufted back gives trimness and keeps filling firmly in place.

Constructed for durability, this three-piece suite has a sturdy hardwood frame made from carefully selected lumber, thoroughly seasoned. Joints are double doweled. Two grooved pegs are hot glued into each joint angle of the frame where strain and pressure are expected. In addition, frames are corner blocked for rigidity. Precision coil springs are used to give you truest comfort. Coils are deeply padded with soft, buoyant materials for lasting comfort in your home. All pieces are covered all over in 100% angora mohair, a velvety deep-pile fabric, woven on a strong cotton back for extra long wear. Choose this sturdy fabric in either wine or blue.

Built for comfort: Davenport length overall, 78 in.; height, 34 in.; height of back, 34 in. Actual seat size, 60x21 in.

Club Chair: This chair is handsomely styled; wide arms and trim, button-tufted back. Overall width, 38 in.; height of back, 34 in.; seat size, 21x21 in.

Lounge Chair: styled to go with davenport and club chair, but slightly different design for variation. Has neatly channeled high back. Lounge chair has back two inches higher than that of davenport and club chair. Other dimensions are exactly the same as club chair.

All pieces shipped from factory near Indianapolis, Ind., or Williamsport, Pa. You pay freight from nearer point.

1 KM 1672F—*Be sure to state pieces and color wanted:* Wine or blue.

2-piece suite: Davenport and Club Chair. Shipping weight, 250 pounds.....**$144.85**

3-piece suite: Davenport, Club Chair, Lounge Chair (at left). Shpg. wt., 335 lbs.....**$189.85**

For a complete selection of occasional tables to go with this suite, see index. To help you have this attractive living room suite in your home, without waiting until you can pay all cash, Sears Easy Payment Plan, explained on inside back cover, is available.



Modern spring-filled Living Room Suite $109.00

Cash—2 Pcs. as listed $9 Monthly

Gently curved lines . . . deep, tufted back . . . all spring-filled! These qualities mean attractiveness and years of comfort and you'll find them in this smartly designed three-piece suite. Expertly constructed, this suite is built to take plenty of strenuous wear. Note the wide, comfortable arms and trim wood panels, simply carved for pleasing effect. Panels protect arm fronts from soil and wear. Exposed wood in hand-rubbed walnut finish on hardwood. Neat roll front cushions are reversible for double wear. Deep springs in back, base and seat cushions are padded for more restful comfort. Three-cushion-effect back is tufted for trimness and to hold filling securely in place. Sturdy seasoned hardwood frame is carefully double doweled and corner blocked for added strength. Completely covered in a soft rayon cotton velour in wine or blue. With pieces covered all around you can set them out from the wall.

Davenport: length overall, 78 inches; seat size, 60x21 inches; overall height, 33 inches. Not sold separately.

Club Chair: width overall, 38 inches; seat size, 21x21 inches; overall height, 33 inches. Not sold separately.

Lounge Chair: has same dimensions as club chair, except back is 35 inches high. You pay freight from factory near Indianapolis, Ind. or Williamsport, Pa. *Be sure to state choice of color:* wine or blue.

1 KM 1661F—*State pieces and color wanted.*

2-piece suite: Davenport and Club Chair. Shipping weight for both pieces, 245 pounds.....$109.00

3-piece suite: Davenport, Club Chair and Lounge Chair. Shipping weight for 3 pieces, 330 pounds.....$149.00



Serviceable spring-filled Suite $89.95

Cash—2 Pcs. as listed $7 Monthly

For beauty that endures . . . for comfort that lasts . . . choose this well-built living room suite. It has the resilience of steel springs and the pleasing effect of modern styling. Back, base and seat cushions are spring-filled and well padded. Reversible seat cushions. Button-tufted backs for smart detail and durability. Decorative carving on arm panels, feet and base rail, finished in rich walnut tone. Strong hardwood frame is double doweled and corner blocked. Trimly tailored all over in a duraweave tapestry (heavy self-figured cotton) in wine or blue.

Davenport, length overall, 78 in.; seat, 60x21 in.; height, 33½ in. Club Chair, width overall, 36 in.; seat, 20x21 in.; height, 34 in. Lounge Chair, same dimensions as Club Chair, except back is 35½ inches high. Shipped from factory near Indianapolis, Ind. or Williamsport, Pa. You pay freight from there.

1 KM 1675F—*State pieces and color:* wine or blue.

2-pcs. Davenport, Club Chair. Shpg. wt., 245 lbs.....$89.95

3-pcs. Davenport, Club, Lounge Chairs. Shpg. wt., 330 lbs. $124.95

Luxuriously styled Living Room Chairs with innerspring comfort

A Graceful, channel back pull-up chair. Its smart modern styling, convenient size, comfortable spring-filled seat construction make it ideal for your home. Wing-effect channel back is deeply padded. Sturdy hardwood frame; legs and arms finished in lustrous walnut.

Straight, smoothly rounded, tapered legs—gracefully shaped arms. Covered in an attractive figured cotton tapestry. Your choice of beige or blue. Seat size is 19x21 inches; height, 34 inches; overall width, 28 inches. Get a pair of these chairs to highlight the charm and beauty of your living room. You save when you shop at Sears by mail—and Sears Convenient Terms make it easy for you to budget your payments. Shipped by freight or express from stock. *Be sure to state color:* beige or blue.

1 KM 1599—Shipping weight, 35 pounds.....**$19.95**

B Cabriole legs. Padded arms, back, large spring-filled seat. Gleaming mahogany finish on exposed wood parts. Hardwood frame. Figured cotton tapestry cover in beige or blue. Seat, 21x21 inches. Height, 34 inches. *State color.*

1KM1580—Wt., 35 lbs. **$21.25**

C Pull-up Chair. Channel back. Spring-filled seat. Figured cotton tapestry cover in beige or wine. Hardwood frame. Exposed parts finished walnut. Turned front legs, shaped arms. Seat, 19x20 in. Height, 34 inches. *State color wanted.*

1KM1585—Wt.,30lbs.**$13.95**



Comfortable Club Chair

$54.95

← Attractively styled with true spring comfort. Reversible back cushion, reversible "T"-shaped seat cushion, padded spring filled. Resilient spring base. Carved knuckles and cabriole legs.

Sturdy hardwood frame is double-doweled and corner-blocked for rigidity. Exposed parts finished in gleaming mahogany. Neatly tailored self-welt seams, nail head trim. Upholstered in durable rayon brocatelle—blue or beige. Seat, 21x20 in. Ht., 34 in. *State color.*

1KM1416—Wt., 75 lbs.**$54.95**



Large Club Chair

$49.95

Designed for restful comfort and smart appearance. Upholstered in attractive figured cotton tapestry—choice of blue or beige. Neatly tailored with nailhead trim.

Resilient springs in base and reversible spring-filled, "T"-shaped seat cushion. Gracefully carved knuckles and cabriole legs are finished in rich, lustrous Mahogany. Hardwood frame; double-doweled and corner-blocked. Seat size, 22x20 in. Height, 34 in. *Be sure to state color wanted:* blue or beige.

1KM1417—Wt., 75 lbs.**$49.95**

All chairs on this page are shipped from stock in Sears mail order house by freight or express.

Sears deluxe Tilt-Back Chair with matching Ottoman $39.95 Cash $5 Monthly

Here is real chair comfort . . . big, roomy, deeply relaxing. Its handsome styling makes this chair a smart addition to any room. The simple pressure of your weight against the back tilts it to just the position that is most comfortable for lounging ease. Note the full panel arms, thickly padded . . . the carved knuckle hand grips and massive ball feet for enduring strength.

Spring-filled seat and heavily padded, button-tufted back for restful support. Designed to give maximum comfort and lasting beauty. Covered in lustrous rayon and cotton velour in your choice of blue or wine to blend with your other room furnishings. Strong hardwood frame, exposed parts walnut finished. *Sizes:* chair seat, 22½x21 inches; overall width, 33 inches; height of back from seat, 22 inches; overall height, 34 inches. Ottoman has thickly padded attached pillow top, 22x16 inches; height, 14½ inches. You pay freight from factory near Columbus, Ohio. Order from your nearest mail order house. See inside back cover for details of Sears Easy Terms.

1 KM 1414F—*State pieces and color, blue or wine.*

Reclining Chair only. Shipping weight, 60 pounds..... $34.50
Matching Ottoman only. Shipping weight, 20 pounds..... 7.95
Chair and Ottoman. Shipping weight, 80 pounds..... 39.95



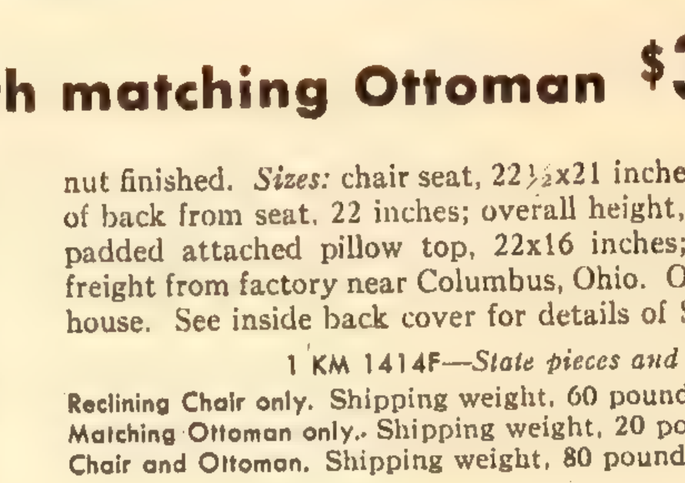
Platform Rocker

$17.98

← Gracefully proportioned rocker with charming figured cotton tapestry cover in blue or beige. No-sag spring seat, thickly padded back. Padded upholstered arm rests.

Strong hardwood frame with exposed parts richly carved and shaped, walnut finished. Chair rocks back gently to restful position. Seat size, 22x22 inches; overall width, 27 inches; height, 38 inches. Shipped by freight or express from stock. *State color:* blue or beige. Shipping weight, 45 pounds.

1 KM 1407..... $17.98



Deluxe Rocker

$27.98

There's relaxation deluxe in this comfortably sized, comfort-designed platform rocker. Spring-filled seat and heavily padded, button-tufted back. Notice how the rocker is shaped to fit and support your back.

Fully padded arms with carved knuckle hand rests. Hardwood frame, walnut finished. Rich rayon and cotton velour. Seat, 22x21 in.; ht., 34 in. Pay freight from factory near Columbus, Ohio. *State color:* wine or blue. Shipping weight, 65 pounds.

1 KM 1473F..... $27.98

Have the furniture you need when you need it. Use Sears Easy Terms. Details on inside back cover.





Luxurious Chairs and Rockers for Restful Comfort

A touch of style . . . with lots of comfort $10.98 rocker

Heavy, carved stretcher; neatly fluted, turned legs; delicate reeding on the arms; carved knuckle arm rests. Lustrous, beautifully figured rayon and cotton velour in blue or wine covers the deeply padded seat and shaped back. Every detail is planned to give it rich, luxurious beauty, and add a distinctive note to your living room.

No-sag, spring-filled seat adds lasting comfort. One-piece back posts and strong back stretchers make it exceptionally durable. Frame is well made of carefully selected hardwood, with exposed parts in rich walnut finish. Both chair and rocker are generously sized with comfortable seat, 23x20 in.; height of back from seat, 19½ in.; overall height, 35 in. Both are shipped by freight or express from stock. Rocker is shipped with runners off; easily attached. Easy Terms are available. See the inside back cover. *State color:* blue or wine.

1 KM 1485M—Occasional Rocker. Shipping weight, 24 pounds..... $10.98
1 KM 1484M—Occasional Chair. Shipping weight, 23 pounds..... 9.98

Graceful Semi-barrel back Chair $23.65

Beautifully styled chair with a deeply padded semi-barrel back. Individual channels keep the resilient filling in place; supports your back in restful comfort. Large, padded button-tufted seat.

Gracefully carved arms and legs. Exposed parts are of solid walnut, hand-rubbed to a rich, natural lustre. Upholstered in durable cotton damask in your choice of blue or wine. Sturdy hardwood frame construction. Joints double-doweled and glue-blocked for rigidity.

Chair is carefully made for long life—styled to add smartness to your living room. Seat size, 21x20 inches. Overall height, 36½ inches. Convenient Easy Terms are available. For complete information on this easy way to buy, see inside back cover. Shipped from factory near Columbus, Ohio. Pay freight or express from there. *State color:* blue or wine.

1 KM 1451F—Shipping weight, 45 pounds..... $23.65



Windsor style Rocker $6.59

Graceful traditional style. Carefully made of hardwood finished walnut, mahogany or ruddy maple. Shaped saddle seat. Five stretcher braces. Seat, 20x17 in. Height, 33 in. *State finish.*

1 KM 593—Arm Rocker. Shpg. wt., 15 lbs....$6.59
1 KM 592—Arm Chair. Shpg. wt., 15 lbs.... 5.98



Upholstered Rocker $8.98

Dura-weave self-figured cotton tapestry cover on seat and back. Button tufted seat, 22x19 inches; height, 35 inches. Hardwood frame, walnut finished. *Be sure to state color wanted:* blue or wine.

1 KM 1505M—Rocker. Shpg. wt., 24 lbs.....$8.98
1 KM 1504M—Chair. Shpg. wt., 24 lbs..... 8.48



Smartly upholstered Rocker $9.98

Figured cotton tapestry cover on large padded seat and back. Turned posts; shaped arm rests. Hardwood frame, walnut finished. Seat, 20x22 in. Height, 34 in. Assorted colors. Shipped by freight or express.

1 KM 1553M—Rocker. Shpg. wt., 24 lbs.....$9.98
1 KM 1552M—Chair. Shpg. wt., 23 lbs..... 9.48

Boudoir Chairs
for style and comfort



Loose back and seat cushion $24.98

Attractively styled modern chair that will add loveliness to your bedroom or living room. Generously proportioned . . . carefully tailored. Resilient "no-sag" spring construction for luxurious comfort. Plump, loose cushion back and T-shaped seat cushion are reversible to give chair long life. Gay cotton floral cover in beige or blue, decorator-chosen to add color to your room. Note the smart box-pleated flounce, the neat cord trim. Frame is made from select, solid hardwood for strength and rigidity. Gleaming mahogany finished legs. Padding is deep on back, arms and seat to give you restful comfort. Seat size, 20x18 inches, overall height, 32 inches. Buy in pairs, either in matching or contrasting colors, to use in fireplace groupings or as a charming bedroom ensemble. It's convenient to buy furniture on Sears Easy Payment Terms, see inside back cover for complete details. Chair shipped by freight or express from stock in our mail order house. *Be sure to state color:* beige or blue.

1 KM 963—Shipping weight, 40 pounds.....$24.98



Slipper Chair $17.95

Graceful, semi-flared back. Deeply padded and button-tufted. Durable hardwood construction, mahogany finished legs. "No sag" coil spring seat. Colorful floral design chintz cover in rose or blue. Overall height, 34 in. Height of back, 20 in. Seat size, 22x18 in. Overall width, 22 in. Shipped by freight or express from stock. *State choice of color:* rose or blue.

1 KM952–Shpg. wt., 30 lbs..$17.95

Vanity Stool $8.95

Attractive floral patterned chintz covered vanity stool in blue or rose. Matches Slipper Chair. Hardwood construction. Tufted seat, 23 inches in diameter. Tailored box pleats. Tapered mahogany finished legs. Overall height, 19½ in. *State choice of color:* blue or rose. Not mailable. Shpg. wt., 20 lbs.

1 KM975.....$8.95



Attractive Chair and Ottoman $11.98 Chair only

Deeply padded, button-tufted seat, back and ottoman top. Figured blue or rose cotton cover. Hardwood frame, walnut finished. Seat, 19½x18 in. Ht., 32 in. Ottoman top, 21x17 in., ht., 18 in. *State color*: blue or rose. Not mailable.

1 KM 972M—Chair. Shipping weight, 30 pounds....$11.98

1 KM 973M—Ottoman. Shipping weight, 22 pounds. 4.98



Tailored Bedroom Chair $14.95

Tufted back, seat and arms. No-sag spring seat. Colorful chintz in blue or beige. Box-pleated flounce. Sturdy hardwood frame. Shipped from stock. Seat size, 19½x18½ in. Overall ht., 30½ in. *State color*: blue or beige. Not mailable.

1 KM 968—Shipping weight, 30 pounds...$14.95



Comfortable barrel back $22.98

Deeply padded barrel back and "no sag" spring seat give real lounge comfort. Hardwood frame. Rich floral design on rose or beige cotton cover. Seat, 18x18 in.; ht., 33 in. *State color*. Not mailable.

1 KM 901—Shpg. wt., 43 lbs.....$22.98

One-drawer Bookcase $19.75 | Corner Bookcase $28.50 | Round Coffee Table $14.59 | Sectional Sofa $119.00 | Square Lamp Table $9.35

Matching Modern Pieces for the 20th Century living room

Three-piece Sectional Sofa and Matching Chair $159.50

Smart modern styling for interchangeable utility. You can use center section alone as a chair or the arm sections together as a love seat, etc. Resilient spring construction in the deeply padded base, back and reversible seat cushions. It's made to give you real lounge comfort. Sturdy hardwood frame, double-doweled and corner blocked. Covered in heavy figured cotton tapestry in your choice of rose or Alice blue. Self-welt seams. Walnut finished legs. **Sectional sofa** (illustrated above): seat size of each section, 22 x 22½ inches. Height, 34 inches. **Matching arm chair** (shown on opposite page): seat, 22 x 22½ inches. *State color wanted:* rose or Alice blue.

1 KM 1639—**Sectional Sofa.** Shpg. wt., 197 lbs. $119.00
4-pc. Suite: Sectional sofa and matching chair. Shpg. wt., 275 lbs..... 159.50

All pieces shown on this and opposite page are shipped by freight or express from stock. Easy Terms are available. See inside back cover for details.

Distinctive modern all-walnut Occasional Pieces

Smart, modern pieces shown on this page and opposite page are "tailored" to fit your rooms—harmonious with any interior decorating scheme. All have 5-ply walnut tops and shelves; 3-ply walnut ends—solid walnut posts. Each piece is carefully finished to bring out the rich walnut graining. Bookcase units, below, are all 33 in. high and are easily combined to fit your needs.

Round Coffee Table $14.59

Clear glass top framed in walnut. Ideal for serving or as a place for smoking accessories, etc. Convenient shelf below. Top size, 26-inch diameter. Height, 16 inches.

1 KM 3548—Shpg. wt., 25 lbs..$14.59

Square Lamp Table $9.35

Handy shelf under top for books, magazines, etc. Proper height for reading lamp. Smooth, round tapered legs. All walnut construction. Top size, 16x16 in. Height, 26 in.

1 KM 3476—Shpg. wt., 18 lbs. $9.35



Sectional Bookcases

A **End Section Bookcase.** Two shelf spaces. Top, 14x14 inches. Height, 33 inches. Shipping weight, 22 pounds.
1 KM 3234.....$11.75

B **One-drawer Bookcase.** Two full-width shelf spaces for books, etc. Top, 30x14 in. Height, 33 in. Shipping wt., 50 lbs.
1 KM 3211.....$19.75

C **Corner Bookcase.** Two shelf spaces. Top, 28x28 inches. Height, 33 inches. Shipping weight, 76 pounds.
1 KM 3210.....$28.50

D **Combination Chest and Bookcase.** One shelf space for books—two roomy drawers. Top size, 30x14 inches. Height, 33 inches. Shipping weight, 65 lbs.
1 KM 3233.....$21.95



Double Utility Desk
(Back view) $40.75



Double Utility Desk
(Front view) $40.75

Matching Chair $8.98

Modern Arm Chair
listed on opposite page

Step-end Table $13.35

All Walnut Occasional Pieces Tailored to Fit Your Rooms

Double utility Desk . . . bookcase back $40.75

Use it not only as a desk, but as a bookcase as well. Two built-in shelf spaces in back for books as illustrated above. Kneehole desk (front view shown at upper right) has four roomy drawers for storage. Lower drawer extra deep for filing. All-walnut construction. Top size, 40x23 inches. Height, 29½ inches.

1 KM 3915—Double Utility Desk. Shipping weight, 95 pounds.....$40.75

Cocktail Table $14.98

[E] Oblong table with framed, clear glass top—shelf below for your magazines. Especially smart used in front of sofa. All walnut, richly finished. Top size, 36x18 in. Ht., 16 in.

1 KM 3552—Shpg. wt., 27 lbs..$14.98

Magazine End Table $13.95

[F] Distinctive utility piece. Use as end table for lamp, knick-knacks, etc. Full lower shelf has four partitioned spaces. All walnut construction. Top, 26x13 in. Height, 22 in.

1 KM 3525—Shpg. wt., 24 lbs..$13.95

Walnut Desk Chair $8.98

Ladder back style. Continuous back post construction. Round tapered front legs. White artificial leather seat, 19½x17½ in. Height, 33 in.

1 KM 3818—Shpg. wt., 25 lbs..$8.98

Modern End Table $15.60

[G] Two corner shelf spaces on either end. Large center section partitioned for magazines or books. Richly grained, all walnut. Top, 27x12 inches. Height, 21 inches.

1 KM 3526—Shpg. wt., 30 lbs..$15.60

Step-end Table $13.35

Ideal for use as chair-side table or at end of sofa. All walnut. Two lower tiers, 27x13 inches. Top tier, 15x13 inches. Height, 21 inches.

1 KM 3541—Shpg. wt., 23 lbs..$13.35

Walnut End Table $11.45

[H] Fine proportions — modern design. Use at end of sofa or beside chair. Round tapered legs. Shelf space gives extra usefulness. Top size, 26x13 inches. Height, 22 inches.

1 KM 3531—Shpg. wt., 18 lbs..$11.45

Items on this and opposite page are available after August 15.



[E]



[F]



[G]



[H]



A Kidney-shaped Cocktail Table . . $12.19 B Lamp Table . . . . . $11.98 C English style Cocktail Table . . . . . $11.98 D Oblong End Table $12.95

Handsome tables with traditional styling for the modern home

Cocktail Table $12.19

A Kidney-shaped cocktail table, skillfully styled and beautifully made. Mahogany veneer top with glass inset—protect gleaming finish. Hardwood pedestal, mahogany finished. Top 35½x19 in. Ht., 17½ in.
1 KM 3306—Shpg. wt., 27 lbs. $12.19

Tables on these two pages shipped freight or express only, except 1 K 03470

Walnut Lamp Table $11.98

B Attractive table; top is proper height for reading lamp, has convenient shelf below. All walnut with veneer top. Shaped gallery, carved apron. Top, 17x17 inches. Height, 27 inches. Mailable.
1 K 03470—Shpg. wt., 13 lbs. $11.98

Two-Tier Table $11.98

E Genuine walnut construction, rich veneer top on both tiers. Authentic Duncan Phyfe 3-leg pedestal base. Top tier, diam. 13 in.—large enough for plants or lamp. Lower tier, diam. 20 in. Ht., 30 in.
1 KM 3539—Shpg. wt., 18 lbs. $11.98

All Walnut Table $11.98

C Distinctive cocktail table in traditional styling with shaped gallery, fluted legs, graceful carving on apron. Glass inset on genuine veneer top protects finish. 34x18 inches. Height, 16 inches.
1 KM 3085—Shpg. wt., 21 lbs. $11.98

Step-end Table $13.75

F Lovely 18th Century table, both beautiful and useful. Top and upper tier of rich mahogany veneer; balance hardwood finished to match. Top size, 25x14½ in.; upper tier, 14½x12 in. Overall ht., 26 in.
1 KM 3424—Shpg. wt., 17 lbs. $13.75

Lovely End Table $12.95

D With roomy shelf, shaped gallery top, attractively carved apron, gracefully tapered and fluted legs. All walnut with rich, lustrous walnut veneer top. Top size, 25x14 inches. Height, 23 inches.
1 KM 3468—Shpg. wt., 14 lbs. $12.95

Useful Commode $11.98

G Charming in pairs at end of sofa or used separately. Shaped gallery top, fluted legs. All walnut construction with rich walnut veneer top. Two handy drawers. Top, 18x13 in. Ht., 26½ in. Mailable.
1 K 03465—Shpg. wt., 17 lbs. $11.98



E 2-Tier Table $11.98



F Step-end Table $13.75



G Commode $11.98



A Chippendale Cocktail Table $28.95

B Large Cocktail Table.....$22.50

C Cocktail Table.....$20.98

D Pie-crust Table.....$29.98

Our finest quality 18th Century tables increase living room charm

Chippendale Table $28.95

A Cocktail table with choice mahogany veneer top. Glass inset. Bead trimmed apron, decorative gallery. Cabriole legs, ball and claw feet. Mahogany finished hardwood base. Top, 39x19 in. Ht., 17½ in.

1 KM 3549—Shpg. wt., 40 lbs. $28.95

Cocktail Table $22.50

B Glass inset on rich mahogany veneer top. Double pedestal base of mahogany finished hardwood delicately shaped in 18th Century manner. Gracefully carved legs. Top, 39x20½ in. Height, 18½ inches.

1 KM 3562—Shpg. wt., 30 lbs. $22.50

Cocktail Table $20.98

C English style cocktail table with distinctive lines; excellent workmanship. Carved gallery ends. Mahogany veneered top—glass inset. Pedestal base, hardwood, finished mahogany. Top size, 38x19½ inches.

1 KM 3551—Shpg. wt., 32 lbs. $20.98

Pie-Crust Table $29.98

D Lovely adaptation of traditional design. Mahogany veneer top, shaped gallery edge. Sturdy 4-leg pedestal base mahogany finished hardwood. Richly carved legs. Top size, 29x29 in. Ht., 28½ in.

1 KM 3570—Shpg. wt., 35 lbs. $29.98

Convenient Easy Terms are available. See inside back cover for details.

Lamp Table $14.50

E Attractive lamp table styled in a traditional design. Rich toned mahogany veneer top with carved gallery edge. Hardwood pedestal is mahogany finished. Top diameter 20½ in. Ht., 27 in. Not mailable.

1 KM 3565—Shpg. wt., 20 lbs. $14.50

Cocktail Table $15.75

F Tapered legs. Mahogany veneer top with glass inset to protect rich finish. Open work carving at ends. Hardwood base, attractively finished in warm toned mahogany. Top, 35x17 inches. Ht., 16 inches.

1 KM 3532—Shpg. wt., 32 lbs. $15.75

Carved Tier Table $18.49

G Graceful lines, lustrous finish. Carved edge. Tiers of mahogany veneer. Pedestal base of hardwood finished mahogany. Top tier, 15 in. diameter; lower tier, 21 inches. Height, 32 inches.

1 KM 3536—Shpg. wt., 26 lbs. $18.49 →



E Lamp Table...$14.50



F Cocktail Table.$15.75



G Two-tier Table. $18.49

Occasional Tables for your Living Room



Radio Table $5.39

[A] Two convenient shelves. Veneer top, fluted apron, tapered legs. Hardwood, walnut finished. Top, 18x12 inches; ht., 24 inches. Mailable.

1 K 03545—Wt., 13 lbs...$5.39

Lamp Table $5.95

[C] Rich veneer top with fluted apron. Shelf for books, etc. Sturdy hardwood construction. Walnut finish. Top, 16x16 in. Ht., 26 in. Mailable.

1 K 03543—Wt., 12 lbs...$5.95

Record Table $7.45

[B] Deep fluted top border. 4 compartments, 15 in. high. 3-ply veneer top, 3-ply sides. Hardwood, walnut finished. Top, 18x14 in. Height, 26 inches. Mailable.

1 K 03546—Wt., 17 lbs...$7.45

End Table $5.39

[D] Proper height for reading lamp. Shelf for magazines. 3-ply veneer top. Balance hardwood, walnut finished. Top, 24x12 inches. Height, 21½ inches. Mailable.

1 K 03544—Wt., 10 lbs...$5.39



Modern Cocktail Table with rich walnut finish $8.89

Cocktail table above matches contemporary modern group shown at left. Buy several pieces to give your room table harmony—or buy separately as your needs dictate. All tables are modestly priced—styled to add utility, warmth and hospitality to your home whether it be large or the small efficient apartment.

Cocktail table above has a generously-sized, three-ply veneer top. Clear glass inset protects lovely walnut finish from mars, scratches and cigarette burns. Easily removed for cleaning. Use your table for serving, a center for flowers and ornaments, or as a convenient spot for smoking accessories. Handy shelf below is ideal for keeping current books and magazines within easy reach.

Note the deep, gracefully fluted apron, the rounded tapered legs. Sturdily constructed of select hardwood with a rich walnut finish. Top size is 32x17 inches. Height, 16 inches. Shipped by freight or express from our mail order house.

1 KM 3542—Shipping weight, 22 pounds.....$8.89

Easy Terms are available for your convenience in budgeting your payments. For complete details on this easy way to buy, see the inside back cover.



Occasional Table $10.98

Lovely and useful in any home. Maple inlays on the genuine walnut veneer top. Hardwood base with matching walnut finish. Deep apron and turned legs. Leg stretchers for extra strength. Top size, 32x20 inches. Height 29 inches. Shipped by freight or express. Unassembled. Easy to set up. Shpg. wt., 25 lbs.

1 KM 3447.....$10.98



Utility End Table $4.59

Roomy drawer for storage and convenient shelf below for magazines, knick-knacks, etc. Neatly shaped top with deep shaped apron. Turned post legs. Sturdy hardwood construction throughout with lovely walnut finish. Top size, 22½x12 inches. Height, 22 inches. Mailable. Shipping weight, 14 lbs.

1 K 03410.....$4.59



Magazine Table $4.59

Use it for magazines, radio, lamp, etc. Two roomy magazine compartments plus 11x13-in. shelf give plenty of storage space. Turned legs, shaped apron and shelf. Overall width, 22 in.; top size, 16x12 in.; height, 24 in. Sturdily constructed of hardwood with walnut finish. Mailable. Shpg. wt., 12 lbs.

1 K 03487.....$4.59



Record Cabinet $14.95

Lustrous walnut veneer top, front and sides; balance of select hardwood, finished walnut. Roomy drawer in top. Double doors open to the four partitioned record sections, 14 in. high. Reeded posts and legs. Top size, 21x17½ inches. Height, 26 inches. Shipped by freight or express. Shpg. wt., 36 lbs.

1 KM 3547.....$14.95

Modern Occasional Tables in matched groups





Attractively styled group of Modern Matched Tables with walnut finish

Select the smart group of four matched tables shown above or individually as your needs require. All are conservatively styled to achieve complete table harmony. Each piece is designed to add utility and beauty to your room and priced to fit your budget. Tops are of genuine straight-grained veneer. Other parts constructed of solid hardwood. Carefully finished in soft lustrous walnut. Joints are hot-glued and corner-blocked for rigidity and long life. Strong, rounded, tapered legs give firm, sturdy support. Unusually well built and expertly designed. Heavy broad fluted aprons. Shelves provide a handy place for knick-knacks, your current books, magazines, etc. The tables harmonize with almost any style furnishings, and add comfort and convenience to everyone in your home. Sears Easy Terms make it simple for you to furnish your home the way you want. For complete information on this Easy Payment Plan, see the inside back cover. All tables are shipped by freight or express from stock in our mail order house.

Cocktail Table $7.59

[A] Ideal when used for serving or as a convenient place for your smoking accessories. Large rectangular top, 33½x17 in. Height, 15 in. Shipping weight, 20 pounds.

1 KM 3559 ..... $7.59

Oblong Radio Table $7.29

[B] May be used in pairs as end tables at sides of sofa. Proper height for reading lamps. Top, 19½x14 in. Ht., 25½ in. Shipping weight, 15 pounds.

1 KM 3558 ..... $7.29

End Table $6.98

[C] Use in pairs at sides of your sofa or it may be conveniently used as a chair-side table. Top size is 24x13 inches. Height, 23 inches. Shipping weight, 15 pounds.

1 KM 3556 ..... $6.98

Lamp Table $6.65

[D] Attractive when used as a chair-side table. Right height for reading lamp. Top, 18x18 inches. Height, 25½ inches. Shipping weight, 15 pounds.

1 KM 3557 ..... $6.65









For a beautiful room, choose Modern Matched Tables with marquetry inlaid top

Make your home more liveable with a careful choice of table. Modern group of three tables shown above has graceful rectangular lines. Genuine marquetry inlay on the fancy veneer tops. Each piece is carefully constructed of select hardwood with a rich, walnut finish. Strong, firm legs. Shelf of 3-ply hardwood gives added convenience and utility. Shipped by freight or express from our mail order house.

Radio-End Table $4.98

Ideal to use at end of sofa. Top, 18x12 inches. Height, 24 inches. Shipping wt., 12 lbs.

1 KM 3571 ..... $4.98

Lamp Table $4.59

Use it beside your favorite chair. Top, 15x15 inches. Height, 25 inches. Shipping wt., 12 lbs.

1 KM 3572 ..... $4.59

Coffee Table $4.98

Use before your sofa for serving. Top, 22x14 inches. Height, 18 inches. Shipping wt., 12 lbs.

1 KM 3573 ..... $4.98

Massive Utility Table $13.25

Two generous magazine compartments, two shelf spaces plus a roomy drawer. Beautiful diamond-matched genuine veneer top with lustrous walnut finish. Balance carefully made of select hardwood, finished to match. Top size, 26x14 in.; ht., 24 in. Shipped by freight or express from stock in our mail order house. See inside back cover for Sears Easy Terms.

1 KM 3441—Shpg. wt., 40 lbs.... $13.25

Modern trend in Cocktail and Occasional Tables

Contemporary in design, here is a group of occasional pieces to add charm and convenience to your home. Notice the beautiful details, the exquisite proportions of each piece, and notice, too, how modestly they are priced. Easy Terms are available. See the inside back cover for details.



Richly carved Cocktail Table $21.50

Graceful styling with expensive, choice grain walnut veneer top. Balance is of select hardwood carefully finished to match. Clear glass inset on top protects finish from mars and scratches. Note the gallery ends—the richly carved apron, legs and stretchers—the finial in the center. The transitional design lends itself well to almost any style furnishings whether they be contemporary or 18th Century. It is carefully constructed for long life with joints double-doweled and corner-blocked. Top size, 37x19½ in. Height, 17½ in. Shipped by freight or express from stock in our mail order house.

1 KM 3015—Shipping weight, 32 pounds.....**$21.50**



American Eagle Cocktail Table $14.95

Rich, graceful, hand-carved design—highlighted by dramatic American Eagle carving in the center of the top. Removable glass tray. The same carved design sets off the graceful lines of the cabriole legs, enriches the extra deep, attractively shaped apron, the tray frame and the curved stretchers that are crested with a lovely 18th Century finial. Gleaming walnut finish on solid hardwood—carefully rubbed to a soft, natural lustre. The glass tray protects the handsome carving in the center from scratches, mars and cigarette burns—can be used separately for serving. Generously sized—top, (tray size) 35x20½ inches; height, 17½ inches. Use table in front of Davenport as a center for your choice bric-a-brac, or as a handy spot for your smoking supplies. Easy Terms are available for convenient purchase. For complete information on this easy way to buy, see our inside back cover. Table is shipped by freight or express from stock in our mail order house.

1 KM 3321—Cocktail Table. Shipping weight, 25 pounds.....**$14.95**



Available after Sept. 1

Lamp Table

$13.15

Beautiful butt walnut veneer top. Walnut finished hardwood base. Carved apron, legs and stretchers. Top, 19½x19½ in. Height, 26 in. Shipped by freight or express. Shpg. wt., 17 lbs.

1 KM 3425.....**$13.15**

Smart Occasional Table

$15.95

Walnut veneer top. Hardwood base with walnut finish. Carving on apron, legs, and stretchers. Finial in center. Top, 28x20 in.; ht., 30 in. Not mailable. Shpg. wt., 18 lbs.

1 KM 3516.....**$15.95**

Attractive Cocktail Table

$12.29

Marquetry inlays on walnut veneer top. Removable glass tray. Carved apron and legs. Center finial. Hardwood base finished walnut. Top, 32x18 in. Height, 17 in. Shipping wt., 21 lbs.

1 KM 3421.....**$12.29**

Carved End Table

$9.78

Walnut veneer top with genuine marquetry inlays. Balance hardwood, finished walnut. Carved apron and cabriole legs. Serpentine shelf. Top, 24x12 in. Ht., 23 in. Not mailable. Shpg. wt., 15 lbs.

1 KM 3430.....**$9.78**

Our finest

$32.50

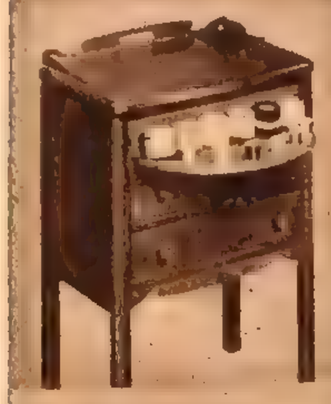
Exquisitely carved. Matched veneer top has marquetry inlays. Glass inset. Balance hardwood with French walnut finish. Top, 39x20 in.; ht., 17 in. Not mailable. Shipping weight, 32 pounds.

1 KM 3005.....**$32.50**

Attractive Sewing Cabinets and Occasional Pieces



Use in any room as handsome commode.



Spindles for thread on revolving tray.



Ideal for use as a smart telephone stand.





Modestly priced commode-type Sewing Cabinet $10.59

Smartly styled to fit equally well into your living room, bedroom or hall. Genuine sliced walnut veneer top and front; balance of sturdy hardwood, finished walnut to match. Carefully made for long life. Notice the gracefully shaped gallery around the back and sides—the shaped front apron for added smartness. Reeded posts and legs. This lovely commode-type sewing cabinet is as attractive as it is useful. Convenient, revolving tray that swings out, holds spindles for darning cotton, thread, and your sewing needs. (Sewing equipment shown is included.) Deep, roomy drawer below gives plenty of storage space. Top size, 18x12 inches. Height 26 inches. If you have always wanted a handsome sewing cabinet in which to keep your sewing needs within easy reach, you will find this one an attractive and efficient addition to your home. You get extra value when you buy by mail from Sears. Our convenient Easy Payment Plan is available to help you buy. See the inside back cover for complete details. Mailable.

1 K 03614—Sewing Cabinet. Shipping weight, 25 pounds.....$10.59

One-piece Telephone Set $11.29

Modern styling, craftsmanship and utility are combined in this attractive two-in-one combination of chair and table for your telephoning comfort. Compact in design to fit neatly into hall nook or room corner. Full size shelf provides convenient space for phone directories; table surface gives space for telephone and writing pad. Sturdily constructed of selected hardwoods finished in gleaming walnut. Square tapered legs. Comfortably padded slip seat, covered in cotton or cotton and rayon fabrics. Seat size, 15x14 inches; comes in assorted colors. Table top, 15¼x14 inches. Height, 29½ inches. Shipped by freight or express.

1 KM 3492—Shipping weight, 32 lbs.....$11.29



Useful Hostess Cart

$12.98

Scalloped gallery on lower shelf. Removable glass tray slides in above and makes shelf. Turned legs, shaped top and leaves. Size with leaves up, 40x28 inches. Leaves down, 28x18 in.; height, 29 in. Hardwood finished walnut. Not mailable.

1 KM 3684—Shpg. wt., 30 lbs..$12.98



Sewing Cabinet

$14.25

All walnut with decorative carving. Fancy matched walnut veneer top has genuine marquetry inlay. Solid walnut legs. Lift top conceals thread compartment. Thread, etc., included. Top, 16x13 inches; height, 28 inches. Mailable.

1 K 03622—Shpg. wt., 18 lbs..$14.25



Walnut veneer Cabinet

$16.98

Lustrous walnut veneer top and front; balance hardwood finished to match. One drawer (center guided with dovetailed corners) and one "swing-out" thread compartment. Thread, etc., included. Top, 18x12 inches; height, 28 inches. Mailable.

1 K 03613—Shpg. wt., 22 lbs..$16.98



Walnut finished Phone Set

$17.25

Richly carved design with tapered legs, shaped chair back. Roomy compartment for phone books. Beautiful satin-like rubbed walnut finish on hardwood. Table top, 19x12 in.; height, 29 in. Chair seat, 14x14 in. Height, 26 in. Mailable.

1 K 03438—Shpg. wt., 40 lbs..$17.25

C2 PAGE 691-693 . . SERVING TABLES

Modern Waterfall Desk, rich with genuine veneers $32.95

Desk—Cash $5 monthly

Handsome modern desk . . . designed for both beauty and efficiency to fit your needs of today, whether you use it in your home or office. Carefully matched gleaming, 5-ply sliced walnut veneers enrich the top and front. Balance is of solid hardwood, richly finished to match. 3-ply ends. Smart, rounded-edge wood drawer pulls. Base is flush-to-the-floor for modern beauty.

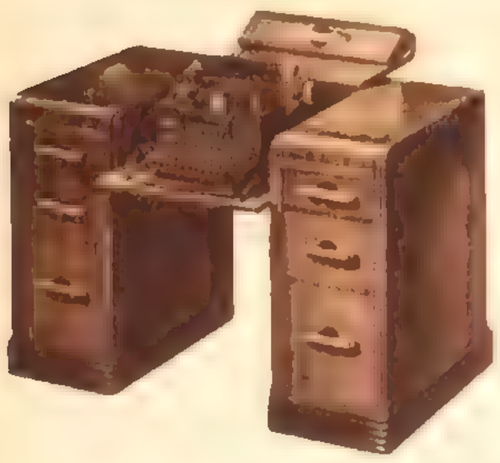
Seven generously-sized drawers. Lower drawers on each side are made extra deep to give you plenty of filing space. Top, 42x20 in.; height, 30 in. Drawers are constructed with boxed-in bottoms for precision fit. Center drawer guides for easy opening. Joints are glue-blocked for extra strength and rigidity.

Matching Desk Chair. Attractive ladder back style. Exceptionally sturdy construction from heavy, solid hardwood, finished in lustrous walnut—hand-rubbed to a satin-smooth finish. Continuous back posts. Joints are corner-blocked and double-doweled for additional strength. Padded slip seat is upholstered in oyster-white artificial leather—neatly hand-tailored. Metal glides. Seat size, 16x15 inches. Height, 34 inches. See inside back cover for convenient Easy Terms.

1 KM 3931F—Desk only. Shipped from factory at Louisville, Ky. from where you pay freight. Shipping weight, 90 pounds. $32.95

1 KM 3812—Matching Modern Chair. Shipped from stock. Shpg. wt., 15 lbs. 8.50

1 KM 3924F—Desk and Chair Combination. Shpg. wt., 105 lbs. 39.95



Typewriter Desk $41.35

Sliced walnut veneer on front and waterfall top. 3-ply ends. Balance hardwood finished walnut. Six drawers, two extra deep. Holds standard or portable typewriter. Top, 42x20 in. Height, 30 in. Shipped by freight from near Louisville, Ky.

1 KM 3930F—Wt., 95 lbs. $41.35



Smart, modern Desk . $29.49

Heavy roll top. Made of solid hardwood finished in walnut or maple. Seven roomy drawers—center guided—two extra deep for filing. Flush ends; wood pulls. Top, 42x20 inches. Height, 30 in. *State finish.* Shipped by freight from Louisville, Ky.

1 KM 3917F—Wt., 90 lbs. $29.49



Roll-Top Desk $24.95

Graceful roll top, smart wood drawer pulls, fluted base. Seven drawers, center-guided. Hardwood construction with ply wood ends. Gleaming walnut finish. Top, 42x20 inches. Height, 30 inches. Shipped by freight from Louisville, Ky.

1 KM 3984F—Wt., 85 lbs. $24.95



Early American Desk $20.95

Solid hardwood construction finished walnut; hand rubbed to a rich lustre. Seven dovetailed drawers, two lower ones extra deep for filing. Top, 42x21 inches; height, 30 inches. Shipped by freight from near Evansville, Ind.

1 KM 3918F—Wt., 85 lbs. $20.95

See inside back cover for Easy Terms

Our finest quality Modern Desk $46.95

Desk—Cash $5 monthly

Superbly styled streamlined desk. It is beautifully proportioned and carefully made by one of America's leading furniture manufacturers, which means quality construction in every detail. Full waterfall top and massive, reeded waterfall ends are of exquisitely grained, 5-ply genuine walnut veneer. Drawer fronts of decorative "V" matched pin stripe walnut veneer. Delicately carved posts between top drawers. Handsome, serpentine reeded molding extends around entire flush-to-floor base. Structural parts are made of strong, seasoned hardwood. The deep, lustrous, hand-rubbed finish brings out all the natural beauty of the rich walnut veneer—makes this a desk that will fit graciously into your room.

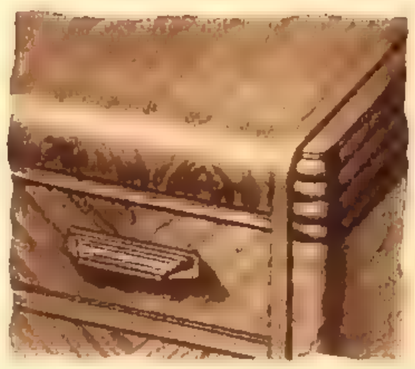
Handsomely styled and conveniently planned to give you maximum utility whether you use the desk in the home or for the office. Seven generously-sized drawers with solid walnut pulls. Two lower ones are extra deep. Lower right drawer partitioned for filing. Interiors smoothly sanded and finished with clear varnish. All drawers are center-guided. Four lower drawers glide out easily on "roller-bearings"—are held in position by metal stops. Stops may be released to remove drawer entirely. Glue-blocked joints. Top size is 45x21 in. Height, 30 in.

Matching Modern Chair. Comfortably padded back and slip seat are upholstered in oyster-white artificial leather. Fine quality hand-tailoring and smart nailhead trim. Gracefully tapered legs. Carefully made of heavy, select hardwood. The rich-toned walnut finish is handrubbed to achieve a soft, natural lustre. Continuous back post construction. All joints are corner-blocked and double-doweled. Metal glides for easy moving. Seat size, 16x15 inches. Overall height 34 inches.

1 KM 3966F—**Kneehole Desk only.** Pay freight from factory at Louisville, Ky. Shipping weight, 100 pounds.....$46.95

1 KM 3830—**Matching Desk Chair.** Shipped from stock in mail order house. Shipping weight, 15 pounds.....$10.50

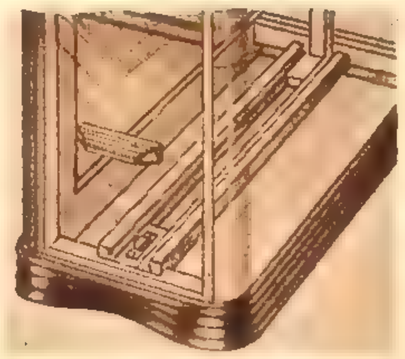
1 KM 3932F—**Desk and Chair Combination.** (Desk is shipped from factory; chair is shipped from stock.) Shpg. wt., 115 lbs...$54.95



Massive waterfall top and waterfall reeded ends add to the modern streamlined styling



Heavy, reeded base rail is gracefully shaped — extends completely around the desk.



Lower four drawers slide out full length on "roller-bearings." Simply release metal stops to take drawers out.

For desk accessories, see index

Useful Living Room Pieces

2-door Smoker $9.95



A V-matched, 5-ply walnut veneer front, pencil striped walnut veneer ends. Balance of hardwood, finished to match. Roomy humidor compartment. Tapered legs and attractively shaped apron. Top size, 14½x11 in.; ht., 22 in. Shipped from stock in our mail order house. Mailable.
1K03115–Wt., 16 lbs.$9.95

Useful Ash Trays

B **Hardwood shaft,** vitrified stoneware bowl; 12-in. base; 8-in. tray. Ht., 24 in. *State finish:* bronze or ivory.
1 K 03110–Wt., 15 lbs.$4.98

C **Leaf design,** similar to 1 K 03102 (below) except heavier. Bronze finish. ~~Glass~~ ash tray, 9¾-in. base; ht., 24 in. Shpg. wt., 10 lbs.
1 K 03107 .....$3.39

D **Bronze finished** hardwood shaft; vitrified stoneware bowl, 9¾-in. base. ~~Glass~~ ash tray. Ht., 24 in.
1 K 03102—Shipping wt., 9 lbs $2.59

Smoker Combination $7.19

E Magazine rack on one side, 2 shelves on other. Roomy drawer and convenient shelf below give extra storage space.

Notice the smart, modern design, the smoothly rounded edges and streamlined drawer pull. All are combined on this popular utility piece to add beauty as well as convenience to your room.

Constructed of sturdy hardwood throughout with a highly polished walnut finish. Large ash receptacle is included. Top size, 15½x11 inches; overall width, 19 in.; height, 22 inches. Smoker is modestly priced for your budget. Shipping weight, 18 lbs. Mailable.
1 K 03165 .....$7.19





Use it beside your easy chair as a lamp and book table

Large cedar-lined interior compartment for tobacco storage

Roomy compartments keep your magazines easily accessible

Our finest triple utility Smoker $13.35

Use as a smoking stand, lamp or end table, and as a magazine stand. It's a handsome and appropriate addition to your living room or library—ideal beside your easy chair or sofa—enables you to keep your smoking supplies, current books and magazines within easy reach.

All genuine walnut construction with carefully matched 5-ply butt walnut top and door; 5-ply walnut veneer shelf. Three divided compartments at the side are generously sized for even your largest magazines. Dividers are all genuine walnut veneer. Lower shelf gives added convenience. Turned legs. Decorative corner brackets.

Roomy compartment is completely lined with aromatic red cedar to form a humidor for tobacco storage. Removable glass ash tray on solid walnut base has felt bottom to protect wood from mars and scratches. Overall size, 24x12 inches; height, 22 inches.

Sears Convenient Easy Terms are available to help you purchase this lovely utility smoker now and pay later. For complete information on this easy way to buy, see the inside back cover. Shipped by freight or express from stock in our mail order house.

Available after August 15th

1 KM 3181—Shipping weight, 28 pounds $13.35

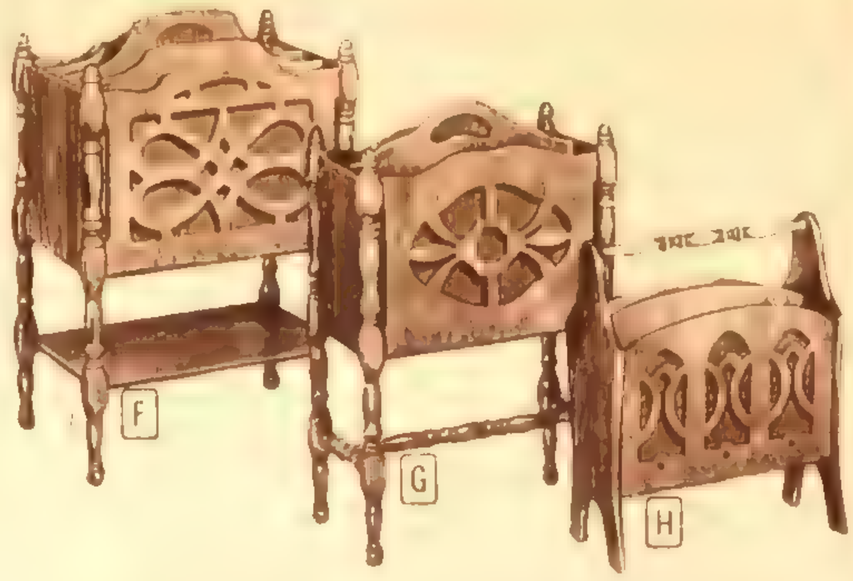


Smartly styled Bridge Set $22.95 5 Pcs.

Streamlined design with washable Masonite table top, regulation size, 30x30 inches. Sturdily reinforced. Height, 27 inches. Top is fawn color, wood parts shaded blonde finish. Folding legs lock firmly in place. Chairs have shaped seats and broad curved back for support. Fold compactly. Heavy 5-ply seat, back. Wood parts of sturdy hardwood, well braced for rigidity. Seats, 15x15¾ inches; height of back from seat, 15 inches; overall, 32 inches. Mailable.

1 K 04812—*State pieces wanted.*

Table only. Shipping weight, 18 pounds $6.59
Chair only. Shipping weight, 11 pounds 4.39
5-pc. set. table and 4 chairs. Wt., 62 lbs. 22.95



Magazine Baskets . . . attractive and useful

F **Extra large,** with four compartments. Roomy shelf below. Graceful turned legs, cutout front and handle. Walnut finished hardwood. 16¼ in. long; 10¾ in. wide; 23¼ in. high.
1 K 03316—Shipping weight, 10 pounds $4.45

G **Chair-side height.** Turned post legs. Two compartments. Center panel has cutout for handle. Walnut finished hardwood. 15¼ inches long; 8½ inches wide, 23½ inches high.
1 K 03355—Shipping weight, 8 pounds $3.25

H **2-compartment style** with turned handle for easy carrying. Hardwood with gleaming walnut finish. 13¼ inches long; 8 in. wide; 17 in. high. An economy buy at this price.
1 K 03342—Shipping weight, 4 pounds $1.94



Decorative Modern Screens

J White artificial leather cover. Wood frames, double acting hinges. Each panel 18 in. wide; 68 in. high. Wts., 18, 24 lbs.
1 KM 4850—3-panel style.$7.65
1 KM 4851—4-panel style..$9.98

K Our finest decorative rose decals add gay color. Heavy white artificial leather cover. Heavy wood frame. Double-acting hinges. 3 panels, each 18 in. wide; height, 68 in.
1 KM 4880—Wt., 28 lbs..$13.50

Bookcases and Secretaries



Bookcases . . two sizes, two styles $19.95

24-in. open style

Styled for convenience and utility . . . attractively used in almost any room. Select a pair and place them side by side, one on either side of your fireplace, etc.

Tops and ends are of sturdy hardwood, finished in your choice of rich, lustrous mahogany or walnut, carefully hand-rubbed to bring out the highlights of the wood. Plywood backs. Clear glass panel doors on 1 KM 3282F (see large view) and 1 KM 3284F. 42-inch size has center divider. All are 48½ inches high; 13 inches deep. Convenient Easy Terms are available. See inside back cover for details. You pay freight from factory near Evansville, Ind. *Be sure to state finish.*

1 KM 3282F—Double glass door. 42-inch width. Wt., 110 lbs. $41.75

1 KM 3284F—Single glass door. 24-inch width. Wt., 75 lbs. $30.50

1 KM 3288F — Open style. 42-inch width. Wt., 100 lbs. $26.85

1 KM 3286F — Open style. 24-inch width. Wt., 70 lbs. $19.95



Governor Winthrop Secretary $58.95

Cash $5 monthly

Our finest with superior cabinetwork throughout. Sturdily constructed with all the improved features of modern craftsmanship. Secretary serves dual purpose of desk and bookcase. It's decorative as well as practical for your living room, bedroom or study. Two adjustable shelves in bookcase section to be used for books or the display of your choice bric-a-brac. Veneered grille on the clear glass doors. Serpentine drawer fronts.

Roomy Desk section has small drawers, letter compartments, two secret compartments. Four drawers in base. Lustrous mahogany veneer front; balance constructed of sturdy hardwood finished mahogany. Height, 82 in. Width, 36 in. Depth, 19 in. Pay freight from factory near Evansville, Ind.

1 KM 3242F—Secretary. Shipping weight, 150 pounds. **$58.95**

1 KM 3800—Chair. Mahogany finished hardwood. Seat, 15x14 in.; ht., 33 in. Shipped from stock. Not Mailable. Shpg. wt., 9 lbs. **$3.69**



Graceful design

$19.75

Attractive double-door bookcase with graceful fretwork behind the gleaming glass doors. Attractive shaped base. Adjustable shelves.

Two convenient drawers at top for extra storage. Rich veneer drawer fronts; balance of hardwood with lustrous walnut finish. Height, 44 in.; width 38 in.; depth, 10 in. Pay freight from factory near Evansville, Ind. Shpg. wt., 65 lbs.

1 KM 3281F $19.75



Walnut or maple finish

$12.25

24-in. width

Streamlined design with fluted top and base. Choice of 2 sizes—30 or 24-in. width. 4 roomy shelf spaces. Hardwood construction; plywood ends.

Finished in rich walnut or ruddy maple. Overall height, 46 in.; depth, 10 in. You pay freight or express from factory near Louisville, Ky. Shpg. wts., 38 and 28 lbs. *State finish:* walnut or maple. **Available after Sept. 1.**

1 KM 3209F—30-inch width $14.98

1 KM 3202F—24-inch width 12.25

Easy Terms on inside back cover

Desk-Bookcase

Cash $43.95 $5 monthly

Modern credenza style. Swirl mahogany veneers, rubbed to gleaming luster. Three shelf spaces on each side for books. Three drawers for storage.

Top drawer pulls out to form handy writing desk. All drawers open and close easily on center guides. Interiors smoothly finished.

Select hardwood construction with handsome mahogany veneer front—balance finished to match. Top size, 49x16 in.; ht., 35 in. You pay freight from factory near Evansville, Ind. Shipping weight, 140 pounds.

1 KM 3220F $43.95



Shield-back Arm Chair | Breakfront Cabinet | Pedestal Table | Credenza Buffet

Lovely Sheraton styling with genuine swirl mahogany veneers $98.50

Cash
7 pieces as listed
$8 monthly

Richly designed in the gracious charm and dignity of the Georgian era with all the details of exquisite styling and craftsmanship that are the mark of America's great makers of quality furniture. Beautifully grained, reddish brown mahogany veneers are hand-rubbed to a smooth lustrous finish. 5-ply swirl mahogany fronts; 5-ply mahogany tops and ends. Structural parts and chairs are of select hardwood finished to match. Bow fronts, beaded moldings and delicately shaped, fluted posts. Clear glass doors with decorative wood grille on the breakfront and china cabinet. Notice the gracefully shaped open pediment top on the cupboard china cabinet, the carved finial in the center. The slender refined lines, spade feet and authentic drawer pulls are all characteristic of the traditional styling. The sturdy hardwood frame is carefully constructed to give maximum strength and rigidity. Drawers are dovetailed front and back; open and close easily on center-guides; are completely dustproofed. 3-ply mahogany drawer bottoms. All interiors are smoothly sanded, finished mahogany. Comfortable padded slip seats on the arm and side chairs are covered in durable blue striped cotton and rayon faille. Sears convenient Easy Terms are available to help you purchase this lovely dining room group now, without disturbing your savings. See the inside back cover for complete details. Shipped from stock in our warehouse at High Point, North Carolina. You pay freight from there.

1 KM 2340F—*Be sure to state pieces wanted*



Cupboard China Cabinet

Pedestal table. Recessed, 3-inch mahogany veneered rim with fluted corners and beaded edge. Generous top size is 62x42 inches—opens to 74 inches with one 12-inch, 5-ply mahogany leaf.

Credenza Buffet. Graceful, bowed front. 4 center drawers, 2 side drawers; 2 cupboards with one shelf in each. Designed to give maximum storage space for linen, silver and china. Top size is 62x21 inches. Overall height 36 in.

Sheraton Side Chair. Attractive shield-back design, straight tapered legs, spade feet. Shaped seat has neatly tailored cover in blue striped cotton and rayon faille. Seat size is 22x18¼ inches. Overall height is 37 inches.

Sheraton Arm Chair. Shield-back design, matches side chair in all details. Seat size overall is 22x18¼ inches. Overall height is 38 inches.

7-piece Sheraton Dining Room Suite: Includes pedestal table, five Sheraton side chairs and one Sheraton arm chair. Shipping weight, 320 pounds.....$98.50

8-piece Sheraton Dining Room Suite: Includes the pedestal table, five Sheraton side chairs, one Sheraton arm chair and the Credenza Buffet. Shipping weight, 520 pounds..$169.00

Add $2.00 to any suite price if two arm and four side chairs are wanted instead of one arm and five side chairs, as listed.

Breakfront China Cabinet. Three Drawers and two cupboards in base section; one shelf in each cupboard. Three shelf spaces in china section, may be used for the display of your choice plates or bric-a-brac. Height, 74 inches. Base is 44 inches wide and 17 inches deep; china section is 42 inches wide and 12 inches deep. Shipping weight, 200 pounds...$76.50

Cupboard China Cabinet. One full width drawer for your table linen. Two-door base compartment with one full-width shelf provides plenty of storage space. Two plate shelves in two-door china compartment. Height, 79 inches; width, 36 in.; depth, 16 in. Shipping weight, 170 pounds.....$56.50



Shield-back Side Chair

Dresser $63.50 | Chest-on-Chest $49.50 | Night Stand $15.95 | Poster Bed $39.95

18th Century Sheraton Suite . . . genuine mahogany veneers $149.95

Cash—3-Piece Suite as listed $11 monthly

Our finest bedroom group in beautiful Sheraton styling. It is simple and refined. Graceful serpentine fronts, delicate fretwork, fluted posts, square tapered legs, spade feet and harmonizing marquetry effects on each piece. All are authentic 18th century style details. Fronts of selected 5-ply swirl mahogany veneer; tops and ends of straight-grained 5-ply mahogany veneer; structural parts of hardwood finished to match. All exposed parts are hand-rubbed to a rich, reddish brown, satin-smooth finish. Round wood drawer pulls with simulated marquetry decoration. Genuine plate glass mirrors, mahogany finish frame with graceful, wood-carved broken pediment top and center finial. Carefully constructed throughout. Drawers are dovetailed front and back; center-guided for easy opening and closing. Fully dustproofed. Vanity bench and chair are upholstered in blue cotton and rayon faille. Bed slats not included. Select the pieces that fit your needs from this lovely Sheraton group. Convenient Easy Payment Plan. See inside back cover for details. For mattresses and springs, see pages 712 to 718. Shipped from stock in our warehouse at High Point, N. Carolina. You pay freight from there.

1 KM 4385F—*State pieces and width of bed.*

Dresser. 4 drawers. Top, 49x22 in. Ht., 36 in. Plate glass mirror, 30x22 in. Shipping weight, 200 lbs. $63.50

7-drawer Vanity. Top, 50x20 in. Ht., 30 inches. Plate glass mirror, 30x22 in. Shipping weight, 180 pounds. $59.50

Chest-on-Chest with 6 drawers. Base, 37x21 in. Height, 53 in. Shipping weight, 195 lbs. . $49.50

Panel Bed. 54 or 39-in. width. Graceful sleigh-type with fretwork in foot panel. Head ht., 42 in. Foot ht., 32 in. Shpg. wts., 90, 70 lbs. $34.95

Poster Bed. 54-in. width. Posts cut from 2¼-in. stock. Headpost ht., 61⅜ in., headboard ht., 42 in. Footpost ht., 55 in. Footboard ht., 32 in Shipping weight, 135 pounds. $39.95

Chair. Seat, 21½x16 in. Ht., 27 in. Shipping weight, 20 pounds. $10.95

Night Stand with 1 drawer, 1 shelf. Top size, 18x14½ in. Ht., 27 in. Wt., 40 lbs. $15.95

Bench. Top, 21½x16 in. Height, 24 inches. Shipping weight, 20 pounds. $10.95

3-piece Suite: Dresser, chest-on-chest and poster bed. Shipping weight, 530 pounds. . . $149.95

Vanity $59.50

Panel Bed $34.95

Chair $10.95

Bench $10.95

Dresser | Panel Bed | Night Stand $12.25 | Chest

Traditional suite . . . charming gallery rail tops $83.50

Cash—3 pcs. as listed
$7 monthly

Lovely Colonial styling that combines rugged built-to-last construction with graceful design details. These livable bedroom pieces are of selected hardwood with solid tops, fronts and ends, finished in a glowing ruddy Priscilla maple color. Gallery rail tops on dresser, vanity, night stand, and chest, add distinction to the ensemble. Notice the authentic details . . . the rounded edges and corners, the wood-pegged effects . . . the curved shaped drawer fronts and the gracefully styled mirror frames. Dove-tailed drawers constructed of hardwood with center-guides for smooth, effortless opening. Inside depth of drawers from front to back, 15½ in. Dust-proof panel under each drawer. All mirrors are genuine plate glass, highly polished for perfect reflection. Furnish your bedroom with a complete suite of Early American design . . . an investment in enduring loveliness at modest cost. Shipped from factory near Indianapolis, Ind., or Norristown, Pa. You pay freight from nearer shipping point. Sears Easy Payment Plan is available to help you budget your payments—see inside back cover. For mattresses and springs, see pages 712 to 718.

1 KM 4350F—*Be sure to state pieces and bed size wanted.*

Dresser with 26x18-inch mirror. Top size, 42x19 inches. Base height overall, 37 inches.

Vanity and 26x18-in. swinging mirror with top size, 44x18¾ in. Base height, 32 inches overall.

Chest. Top size, 32x18 inches and base height, 48½ inches overall.

Panel Bed. 54 or 39-inch head. Head height, 38 inches. Foot height, 26 inches.

Night Stand with one drawer and book compartment. Top size, 17¾ x14¾ in., base height, 28 in. overall. Shipping weight, 32 lbs. . $12.25

Bench. Top size, 22x14 inches. Base height, 17 inches. Shipping weight, 13 pounds $6.95

3-pc. Suite: Dresser, chest, bed (54 or 39-inch width). Shipping weight, 287 pounds $83.50

3-pc. Suite. Vanity, chest and bed (54 or 39-in. width). Shipping weight, 292 pounds $86.25

4-pc. Suite. Dresser, vanity, chest and bed (54 or 39-inch width). Shipping weight, 415 lbs. . . $118.50

Add for extra 39-inch (twin size) bed: Shpg. wt., 47 lbs. $18.95



Vanity



Night Stand $12.25

Panel Bed

Bench $6.95

Wing Chair $20.85 Davenport $33.50 Arm Chair $19.85

Durable, smart . . . early American living room $71.00

Cash—3 pcs. as listed
$6 Monthly

Rugged wood-pegged, hand-hewn effects, rounded edges and corners add authentic charm to this traditional living room group. Constructed of selected hardwood and finished in glowing Priscilla maple, these pieces will bring spirit and warmth to your home. Note the wide flat Colonial style arms, the extra width in seats and backs. Deep seat and back cushions are carefully padded for lasting smoothness of appearance, cushion **coil spring filled** for comfort. Back cushions are reversible. Plaid or figured (no choice) cotton tapestry cover in wine or blue. Shipped from Chicago, Ill., or Hoboken, N. J., whichever is nearer. See inside back cover for complete details on Sears Easy Terms.

1 KM 1765F—*State pieces and color: wine or blue.*

Arm Chair. Seat, 19½x20½ inches; width, 32½ inches; height, 32½ inches. Shipping weight, 40 pounds.....$19.85

Wing Chair. Seat, 19½x20½ inches; width, 32½ inches; height, 34½ inches. Shipping weight, 45 pounds.....$20.85

Davenport. Seat, 60x20½ inches, length, 72 inches; height, 32½ inches. Shipping weight, 80 pounds.....$33.50

2-piece suite: Davenport and Arm Chair. Shipping weight, 120 pounds.....$51.00

3-piece suite: Davenport, Arm and Wing Chairs. Shipping weight, 165 pounds.....$71.00



Boston Rocker $9.98

Boston Rocker $9.98

Traditional Boston rocker. Solid hardwood, richly finished in maple or walnut. Saddle seat is curved for comfort; high back is shaped for relaxing support. Slender, strong spindles, gracefully shaped arm rests. Four stretcher braces. Width, 22½ in., seat, 18x17 in., height, 40½ in. Shipped with runners off; easily attached. *State finish:* walnut or ruddy maple. Shipped from stock. Not Mailable. Shipping weight, 19 lbs.

1 KM 1569.....$9.98

Platform Rocker $17.98

Attractive Colonial rocker, designed to add relaxing comfort to your rooms. Resilient springs fill the deeply padded seat and back cushion. Note the traditional wide flat arms. Frame is of solid hardwood, finished in lustrous ruddy maple. Smart figured cotton tapestry cover. Seat, 19½x19 in; height, 35 inches. *State choice of color:* wine or blue. Shipped by freight or express from near South Bend, Ind. Shipping weight, 55 lbs.

1 KM 1436F.....$17.98



Platform Rocker $17.98

Spacious Chest

Dressing Table Bench $7.95

Vanity, Full Vision Mirror

Refreshing modern styling—hand-matched veneers $134.95

Cash—3 Pcs. as listed
$10 Monthly

Bedroom suite designed for modern beauty . . . built for long life and years of service. Its striking modern styling is made more attractive by the use of matched striped mahogany veneers, finished in the popular medium brown walnut tone. Note the special features: extra large 16-sided bevel-edge genuine plate glass mirrors . . . handsome V-matched fronts with reverse diamond matching on top drawers . . . contrasting Zebrawood effects on lower parting rail and drawer pulls. Fluted posts, carved bases. Tops and fronts are 5-ply; ends 3-ply mahogany veneers. Hardwood structural parts also finished in medium brown walnut. Drawers dovetailed for greater strength, center guided for smoother operation. A dust-proof panel is built under the top and bottom drawers. Shipped by freight from our warehouse stock in Lenoir, North Carolina. You pay freight from there. Sears Easy Payment Plan is available to help you obtain this good looking suite for your home. See inside back cover.



Dresser, Large Mirror



Night Stand $13.95

Panel Bed

1 KM 4335F—*State pieces, bed size*

Only Bench and Night Stand sold separately. See prices below.

Dresser, with mirror, 30x30 inches. 3 drawers. Top, 44x19 inches. Overall height, 69¾ inches. Base height, 35 inches.

Vanity, drop center style, full-vision mirror, 40x40 inches. 5 drawers. Top, 48x18 inches. Over-all height, 67¼ inches. Base height, 29 inches.

Chest. 4 drawers. Top, 34x18 inches. Overall height, 49½ inches.

Panel Bed. 54 or 39-inch size. Head height, 38 inches; foot, 24½ inches. Slats not included.

Night Stand with drawer and 1 door cupboard section. Top, 16x14 inches. Height, 27¼ in. Shipping weight, 30 lbs. . . . $13.95

Bench. Matched veneer back rest. Seat, 22½x14 in., in rayon and cotton tapestry. Seat height, 18 in. Overall height, 25 in. Shipping weight, 20 pounds $7.95

3-pc. suite: Dresser, chest, panel bed—54 or 39-in. size. Shipping wt., 370 lbs. . . $128.95

3-pc. Suite: Vanity (without bench), Chest, Panel Bed—54 or 39-inch size. Shipping weight, 390 pounds $134.95

4-Pc. Suite: Dresser, Vanity, Chest, Panel Bed—54 or 39-inch size. Shipping weight, 545 pounds $179.00
Add $37.95 for extra 39-inch bed. Shipping weight, 70 pounds.

Luxurious Daveno-Beds with buoyant spring-filled comfort $49.95 Cash $5 Monthly

Adaptable to any modern living room. This handsome Daveno-Bed, with resilient coil spring construction in seat and back offers equal comfort for lounging and sleeping. Massive styling, wide comfortable arms. Carved wood arm panels; exposed wood in medium brown walnut finish. To open—lift up seat and a new noiseless sliding fixture permits seat to slide forward, back to drop down, to make comfortable 74x46-inch bed. Springs well insulated with soft new clean filling material for smoothness and resilience when made into a bed. Upholstered in rayon and cotton velour on both seat and back in wine or blue. Outside back, arms and lower seat front are covered in durable cotton tapestry in matching color. Roomy bedding box below seat. Sturdy hardwood frame, double doweled for durability. Overall length, 84 inches. Seat, 74x23 inches; height, 36 inches. Shipped from factory near Chicago, Ill. *Be sure to state color.*

1 KM 6905F—Shipping weight, 150 pounds $49.95



Filled with resilient springs $44.95 Cash $5 Monthly

For 24-hour usefulness every day! Deep coil springs well padded. Opens easily into a comfortable double bed, 74x46 in. Appropriately covered in figured cotton tapestry in wine or blue. Carved arm panels, walnut finish. Strong hardwood frame is double doweled. Built-in bedding box. Overall length, 84 in., seat size, 74x23 in. Shipped from factory near Chicago, Ill. *State color.*

1 KM 6904F—Shipping weight, 145 pounds $44.95

Pad $5.98

Fits any Daveno in this catalog. Felted filling, sheeting cover. Tufted. Shpd. by freight or express from stock. Shpg. wt., 13 lbs.

1 KM 7217—Pad. $5.98



Comfort in soft springs $39.50 Cash $5 Monthly

Attractive Daveno-bed provides comfort for lounging and sleeping. Padded coil springs in seat and back. Opens to make a comfortable bed, 74x46 in. Self-figured cotton tapestry cover in wine or blue. Button tufted seat, back. Hardwood frame, walnut finished. Length overall, 82 in. Seat, 74x23 in. Height, 36 in. Shipped from factory near Chicago, Ill.

1 KM 6910F—Shipping weight, 135 lbs. *State color* $39.50

ca PAGE 703-711..DAVENOS



Slumbersound Mattress

for sleep that refreshes . . . for comfort that lasts

$18.95

54-Inch Mattress Only



100% Layer-felted for resilience

Slumbersound quality is built into this deep, luxurious 55-pound 100% layer-felted mattress. Layer upon layer of soft, buoyant all white materials cushion your body . . . extra deep layers in the center cradle the heavier parts of your body . . . give you the level-surface rest that is basic for refreshing sleep. You get luxury and comfort in a Slumbersound.



Innerstraps for durability

Slumbersound durability is doubly assured because of the innerstrap construction and the tufting. Innerstraps, fastened securely under the ticking at the points of tufting, prevent spreading and stretching of the layer felted materials. Tufting keeps the filling from shifting, lumping or packing down . . . keeps the surface enduringly smooth. Firm, tapered roll edges contribute to the good wearing quality of the mattress.

Slumbersound beauty comes from the smart red, white, and blue woven stripe ticking with border of rich dark blue. Matching box spring is designed for proper support with resilient coil spring construction on strong wood base. Covered to match mattress.

Choose this wonderfully comfortable mattress alone, or for exceptional economy and smartness in your bedroom, buy a complete Hollywood outfit in either full or twin size. These Hollywood beds have blond maple or walnut headboards and add a modish modern touch to your bedroom. You pay freight from Chicago, Illinois, or Columbus, Ohio, whichever is nearer to your home. For convenience in buying, use Sears Easy Payment Plan, explained in detail on inside back cover.

1 KM 7506F—Slumbersound Mattress only. *Be sure to state size wanted.*
Fits 54-inch (full size) bed. Actual weight 55 pounds. Shipping weight, 58 lbs $18.95
Fits 48-inch (¾ size) bed. Actual weight 50 pounds. Shipping weight, 53 lbs 18.85
Fits 39-inch (twin size) bed. Actual weight 42 pounds. Shipping weight, 45 lbs 18.75

1 KM 5503F—Slumbersound Mattress and box spring combination. *State size.*
Fits 54-inch (full size) bed. Shipping weight, 138 pounds $37.50
Fits 39-inch (twin-size) bed. Shipping weight, 100 pounds 37.00

1 KM 5010F—Slumbersound Mattress, box spring and six hardwood legs. *State size wanted.*
One 54-inch (full size) bed. Shipping weight, 141 pounds $39.95
One 39-inch (twin size) bed. Shipping weight, 102 pounds 39.45

1 KM 5525F—Hollywood Outfit complete with mattress, box spring, 4 legs and choice of either blond maple or walnut finished headboard (shown on page 715). *State size of bed and finish wanted.*
One 54-in. size bed. Shpg. wt., 160 lbs. . . $49.50 One 39-in. size bed. Shpg. wt., 120 lbs. . . $49.00

1 KM 5518F—Hollywood outfit has blond maple finished headboard with removable upholstered panel in blue cotton cover (see facing page), mattress, box spring and 4 legs. *State size.*
One 54-in. size bed. Shpg. wt., 165 lbs. . . $54.50 One 39-in. size bed. Shpg. wt., 125 lbs. . . $54.00

ALWAYS AVAILABLE IN  TWIN BED SIZES, TOO





Slumbersound Mattresses in rich cotton damask covers

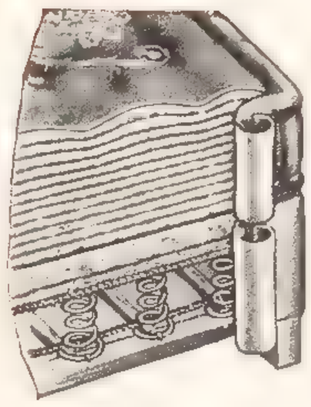
REG. U. S. PAT. OFF.

Select this restful 55-pound mattress or the complete and handsome Hollywood outfit at a moderate price, as your needs dictate. You may also select the mattress with a matching box spring. The mattress has generous thickness for substantial body support. This gives edge to edge level sleeping surface. Attractively covered in rich cotton damask in green only. 100% all white layer-felted filling.

Firm roll edges and deep uniform tufts hold filling in place to minimize shifting with your body weight. Four handles for easy turning. Matching box spring with coil spring construction on strong wood base, designed to give resilient support and longer life to the mattress. You pay freight from factory in Chicago, Illinois, or Columbus, Ohio, whichever is nearer to you.

$16.95
54-inch Mattress

$44.50 Cash
Hollywood Outfit
$5 a month



1 KM 7534F—Slumbersound Mattress. State size wanted.

Fits 54-inch (full size) bed. Actual weight, 55 lbs. Shipping weight, 58 lbs. $16.95

Fits 48-inch (¾-size) bed. Actual weight, 50 lbs. Shipping weight, 53 lbs. $16.85

Fits 39-inch (twin size) bed. Actual weight, 42 lbs. Shipping weight, 45 lbs. $16.75

1 KM 5526F—Mattress and Box Spring. State size wanted.

Fits 54-inch (full size) bed. Shpg. wt., 138 lbs $33.50
Fits 39-inch (twin size) bed. Shpg. wt., 100 lbs 33.00

1 KM 5046F—Hollywood Outfit includes Mattress, Box Spring, and six hardwood legs. **State size wanted.**

54-inch bed size. Shipping weight, 141 lbs. $37.50
39-inch bed size. Shipping weight, 102 lbs. 37.00

1 KM 5530F—Hollywood Outfit, complete with headboard, includes Mattress, Box Spring, 4 hardwood legs and choice of headboard shown on page 715. **State size and finish (blond maple or walnut) headboard.**

54-inch bed size. Shipping weight, 160 lbs. ... $44.50
39-inch bed size. Shipping weight, 120 lbs. ... 44.00

Sears Easy Terms are available . . . see inside back cover

Slumbersound Mattresses for real economy and long wear

REG. U.S. PAT. OFF.

$13.95
54-inch Mattress

$44.50 Cash
Hollywood Outfit
$5 a month

Firm, with cushiony quality, this 50-lb. mattress gives resilient support to your body. Smartly striped drill cover is neatly tailored for durability. All-white 100% layer-felted filling. Generous layers in the center give most support where needed. Deep tufts hold filling durably in place.

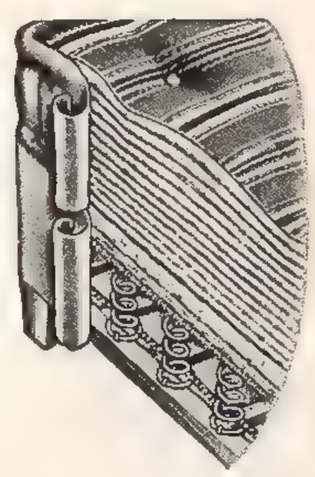
Firm roll edge keeps your mattress trim and neat through years of service. Matching box spring has coil spring construction on strong wood base. If you prefer a complete bed, at budget price, with headboard, box spring and mattress, order the Hollywood outfit. Mattress cover in rose background only. *State headboard finish wanted, blond maple or walnut.* You pay freight from factory in Chicago, Illinois or Columbus, Ohio. Use Sears Easy Payment Plan, see inside back cover.

1 KM 7513F—Slumbersound Mattress. State size wanted.
Fits 54-inch (full size) bed. Actual weight, 50 lbs. Shipping weight, 53 lbs. $13.95
Fits 48-inch (¾ size) bed. Actual weight, 45 lbs. Shipping weight, 48 lbs. $13.85
Fits 39-inch (twin size) bed. Actual weight, 37 lbs. Shipping weight, 40 lbs. $13.75

1 KM 5065F—Mattress and Box Spring. State size wanted.
Fits 54-inch (full size) bed. Shpg. wt., 133 lbs. $32.50
Fits 39-inch (twin size) bed. Shpg. wt., 95 lbs. 32.00

1 KM 5035F—Hollywood Outfit includes Mattress, Box Spring and six hardwood legs. **State size wanted.**
54-inch bed size. Shipping weight, 136 lbs. . . $36.50
39-inch bed size. Shipping weight, 98 lbs. . . . 36.00

1 KM 5050F—Hollywood Outfit complete with headboard includes Mattress, Box Spring, four hardwood legs and choice of headboard shown on page 715. **State size and headboard finish wanted.**
54-inch bed size. Shipping weight, 156 lbs. . . $44.50
39-inch bed size. Shipping weight, 117 lbs. . . . 44.00



See index for Sears bedroom furnishings and decorative accessories

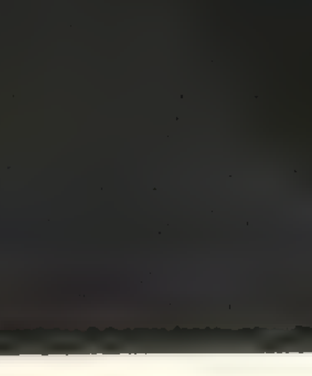
Slumbersound Mattresses . . . with special pre-built border

REG. U.S. PAT. OFF.

Top quality mattress . . . tufted or tuftless . . . with level surfaced sleeping comfort. Thickly cushioned, this 55-pound mattress has our best all white 100% layer-felted filling. In tufted mattress deep tufts keep filling from shifting. Tuftless style is smooth-surfaced with inner construction to hold filling in place. Pre-built border gives comfort to very edge of mattress.

Inner-roll edge seams keep out dust and maintain firm, squared lines of the mattress. Covered in decorative, long wearing blue and white woven stripe ticking. Resilient coil box spring construction on strong wood frame, covered to match. Choose mattress alone, box spring and mattress set, or complete Hollywood outfit. You pay freight from Chicago, Illinois or Columbus, Ohio, whichever is nearer.

$22.95
54-inch Mattress
Tufted or Tuftless



1 KM 7581F—Tufted Mattress only. State size wanted.
1 KM 7588F—Tuftless Mattress only. State size wanted.
54-inch. Actual wt., 55 lbs. Shpg. wt., 58 lbs. . $22.95
48-inch. Actual wt., 50 lbs. Shpg. wt., 53 lbs. . 22.85
39-inch. Actual wt., 42 lbs. Shpg. wt., 45 lbs. . 22.75

Hollywood Outfit; Mattress, Box Spring, Six Legs.
1 KM 5099F—With Tufted Mattress. State size
1 KM 5061F—With Tuftless Mattress. State size.
54-inch bed size. Shpg. wt., 141 lbs. $46.50
39-inch bed size. Shpg. wt., 102 lbs. 46.00

1 KM 5524F—Tufted Mattress and Box Spring. State size.
1 KM 5546F—Tuftless Mattress and Box Spring. State size.
Fits 54-inch (full size) bed. Shpg. wt., 138 lbs. $43.50
Fits 39-inch (twin size) bed. Shpg. wt., 100 lbs 43.00

Hollywood Outfit with either headboard (on page 715), Mattress, Box Spring, 4 Legs. State finish of headboard.
1 KM 5540F—With Tufted Mattress. State size.
1 KM 5568F—With Tuftless Mattress. State size.
54-inch bed size. Shpg. wt., 160 lbs. $53.50
39-inch bed size. Shpg. wt., 120 lbs. 53.00

$53.50 Cash
Hollywood Outfit
$5 a month

Two 39-inch Hollywood outfits make charming bedrooms . . . see index for other furnishings



Slumbersound Mattress DeLuxe . . . our finest in comfort

REG. U.S. PAT. OFF.

$32.95
54-inch
DeLuxe Mattress

$76.50 Cash
Hollywood Outfit
$6 a month

Plan sounder sleep for your family with these mattresses and box spring sets. Here's superb cushioning for better rest for each member of your household! Or select complete Hollywood outfits in twin or full size. Our finest mattress combines thick layers of springy sterilized hair, top and bottom, with the resiliency of 100% all-white felted filling. Firmly stitched pre-built border helps keep edges of this 55-pound mattress trim. Inner-roll edge seams aid in maintaining firm borders and help keep out dust.

Heaviest eight-ounce hairproof ticking in rose is trimly tailored. Matching box spring, designed for resilient support of mattress, has superior coil spring construction on strong wood frame. You pay freight from factory in Chicago, Illinois, or Columbus, Ohio, whichever is nearer to you.

1 KM 7507F—Slumbersound DeLuxe Mattress. State size.
Fits 54-inch (full size) bed. Actual weight, 55 lbs. Shipping weight, 58 lbs. $32.95

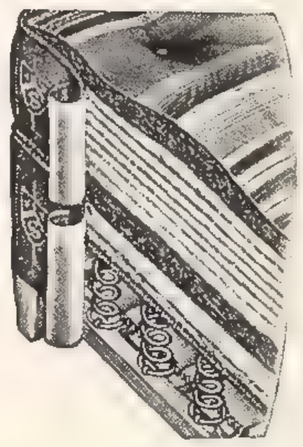
Fits 48-inch (¾ size) bed. Actual weight, 50 lbs. Shipping weight, 53 lbs. $32.85

Fits 39-inch (twin size) bed. Actual weight, 42 lbs. Shipping weight, 45 lbs. $32.75

1 KM 5519F—Mattress and Box Spring. State size.
Fits 54-inch (full size) bed. Shpg. wt., 138 lbs. $64.50
Fits 39-inch (twin size) bed. Shpg. wt., 100 lbs. 64.00

1 KM 5000F—Hollywood outfit includes Mattress, Box Spring, and six hardwood legs. State size wanted.
54-inch bed size. Shipping weight, 141 lbs. $69.50
39-inch bed size. Shipping weight, 102 lbs. 69.00

1 KM 5596F—Hollywood Outfit complete with headboard includes Mattress, Box Spring, four hardwood legs and choice of headboards shown on page 715. **State size and finish, blond maple or walnut, of headboard wanted.**
54-inch bed size. Shipping weight, 160 lbs. $76.50
39-inch bed size. Shipping weight, 120 lbs. 76.00



Easy Terms are available for convenient payment . . . see inside back cover

GO HOLLYWOOD...

For sounder sleep and better rest... for beauty in your bedroom! Here are matched sleeping units, mattress and box springs on legs... twin or full size... with or without smart headboards in blond maple or mellow walnut



Slumbersound Complete Hollywood Bed Outfits...

REG. U.S. PAT. OFF.

One 39-inch Combination

$29.95

As listed — Cash. $5 a month

Two 39-inch Combinations

$59.50

As listed — Cash. $5 a month

As modern as tomorrow... as glamorous as Hollywood itself... here is the smart, economy way to a lovelier bedroom. You can choose your Hollywood bed outfit with or without the headboard shown on opposite page... and you have your choice of decorator-designed headboards at a budget price.

Economy comfort outfit includes mattress, box spring and legs. If you buy it with Hollywood headboard, four hardwood legs are included... base of headboard forms the other two legs. If you buy it without a headboard, six hardwood legs are furnished. Headboards are available with other mattress combinations as shown on pages 712 to 714C. Hollywood bed outfits are available in 39-inch (twin size) width and 54-inch (full size) width.

Economy bed outfit with 50-pound 100% layer-felted mattress with deep tufts, roll edges. Blue floral sheeting cover. Box spring: wire tied coil unit, covered to match. Shipped from factory near mail order house or Columbus, Ohio.

1 KM 5457F—Hollywood bed outfit without headboard: mattress, box spring and 6 hardwood legs. **State size.**

One 39-inch size bed outfit.	Shipping wt., 95 lbs.	$29.95
Two 39-inch size bed outfits.	Shipping wt., 190 lbs.	59.50
One 54-inch bed outfit.	Shipping wt., 130 lbs.	32.50

1 KM 5559F—Hollywood outfit with headboard: Mattress, box spring, 4 hardwood legs and choice of headboards at top of facing page **State size; finish of headboard.**

One 39-inch size bed outfit.	Shipping wt., 115 lbs.	$35.95
Two 39-inch size bed outfits.	Shipping wt., 230 lbs.	71.50
One 54-inch size bed outfit.	Shipping wt., 155 lbs.	38.50

Easy Terms are available for convenient payment . . . see inside back cover

Note the clean cut simplicity of this panel style headboard! Crafted in lustrous blond maple or mellow walnut finish, it's designed to harmonize with any furnishings. Order from listings below and opposite page. Available also with mattress combinations on pages 712 to 714C



Select this headboard in either gleaming blond maple or in rubbed walnut finish, whichever goes best with your furnishings. Fashioned in simple panel style it is easily harmonious. Overall height of headboard, 39 inches

With or without smart headboard

Extra heavy 55-pound mattress for more cushioning support. 100% layer-felted all white filling. Box spring: wire tied coil unit, covered to match. Heavy yellow and blue woven stripe ticking. Shipped from factory near mail order house or Columbus, O.

1 KM 5462F—Hollywood bed outfit without headboard: includes mattress, box spring and six hardwood legs. **State size wanted.**

One 39-inch (twin size) bed.	Shpg. wt., 105 lbs.	$34.95
Two 39-inch size beds.	Shpg. wt., 210 lbs.	69.50
One 54-inch (full size) bed.	Shpg. wt., 140 lbs.	37.50

1 KM 5576F—Hollywood outfit with headboard: includes mattress, box spring, 4 hardwood legs and choice of headboards shown at top of page. **State size, finish (blond maple or walnut) headboard.**

One 39-inch (twin size) bed outfit.	Shpg. wt., 125 lbs.	$40.95
Two 39-inch size bed outfits.	Shpg. wt., 250 lbs.	81.50
One 54-inch (full size) bed outfit.	Shpg. wt., 160 lbs.	43.50

One 39-inch Combination

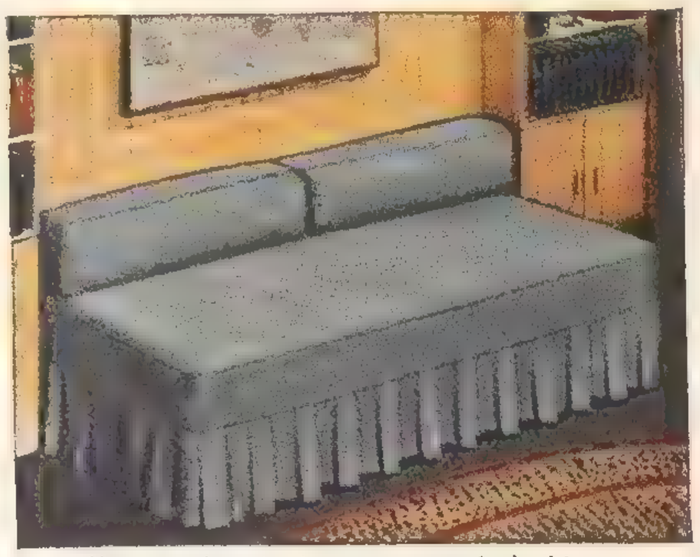
$34.95

As listed—Cash. $5 a month

Two 39-inch Combinations

$69.50

As listed—Cash. $5 a month



Use a single twin size as a smart daybed in a boy's room or den . . . see index for slip covers

See inside back cover for Easy Terms



Thick, comfortable Mattresses for long service

$18.95 54-inch

Extra heavy all-felted with innerstrap reinforcement

Buoyant, restful comfort for you in this deep extra heavy 60-pound 100% all white layer-felted mattress. Innerstrap construction reinforces the filling, helps keep it firmly in place. Extra layers in center, where body weight is greater, gives you level support from edge to edge. Strong roll edges keep mattress neat and trim. Heavy striped and floral drill cover in rose is neatly tailored for long life. *Shipped promptly from stock.*

1 KM 7521—Be sure to state width wanted.
Fits 54-inch (full size) bed. Actual weight, 60 pounds. Shipping weight ,63 pounds.$18.95
Fits 48-inch (¾ size) bed. Actual weight 55 pounds. Shipping weight, 58 pounds. . .$18.85
Fits 39-inch (twin size) bed. Actual weight, 47 pounds. Shipping weight, 50 pounds.$18.75

$16.95 54-inch

55-pound all-felted with innerstrap

Innerstraps, sewn at the points of tufting under the ticking, hold the filling securely. The extra thickness of the 100% layer-felted 55-pound weight supports your body with wonderful level-surface resilience. Deeper layers in the center where your body weight is greater. Durable blue and white woven stripe ticking. Firm roll edges and deep, uniform biscuit tuftings help preserve the mattress' shape. *Shipped promptly from stock.*

1 KM 7530—Be sure to state width wanted.
Fits 54-inch (full size) bed. Actual weight, 55 pounds. Shipping weight, 58 pounds. . .$16.95
Fits 48-inch (¾ size) bed. Actual weight, 50 pounds. Shipping weight, 53 pounds. . .$16.85
Fits 39-inch (twin size) bed. Actual weight, 42 pounds. Shipping weight, 45 pounds.$16.75

$11.45 54-inch

50-pound all-felted with sheeting cover

Thick, resilient mattress, 100% layer-felted for extra comfort—yet priced for your economy. Extra layers in the center provide extra cushioning for the heavier parts of your body. Deep uniform tufts and firm roll edges help keep the filling in place . . . help preserve its resilient comfort without lumping or sagging at the edges. Smartly patterned green floral sheeting cover is neatly tailored for long life. *Shipped promptly from stock.*

1 KM 7576—Be sure to state width wanted.
Fits 54-inch (full size) bed. Actual weight, 50 pounds. Shipping weight, 53 pounds. . .$11.45
Fits 48-inch (¾ size) bed. Actual weight, 45 pounds. Shipping weight, 48 pounds. . .$11.35
Fits 39-inch (twin size) bed. Actual weight, 37 pounds. Shipping weight, 40 pounds. . .$11.25

☆

Use Sears Easy Terms to obtain your bedding needs now, pay later. See inside back cover

Sears low priced Mattresses in popular sizes

$7.95 54-inch

Our lowest priced Mattresses

[A] 45-lb. all fluffy filling fills the ticking completely. Secure roll edge and deep uniform tufts keep it in place. Strong cotton sheeting cover, well-tailored for long wear. *Shipped from stock in mail order house.*

1 KM 7579—Be sure to state width wanted

54-inch. Actual weight, 45 lbs. Shpg. wt., 48 lbs...$7.95
48-inch. Actual weight, 40 lbs. Shpg. wt., 43 lbs... 7.90
39-inch. Actual weight, 32 lbs. Shpg. wt., 35 lbs... 7.85

$9.66 54-inch

Economy and comfort

[B] 45-lb. layer-felted filling with many fleecy layers surrounding the thick, fluffy center. Deep tufts and strong-sewn roll edge for durability. Well tailored cotton sheeting cover in smart pattern. *Shipped from stock.*

1 KM 7517—Be sure to state width wanted

54-inch. Actual weight, 45 lbs. Shpg. wt., 48 lbs...$9.66
39-inch. Actual weight, 32 lbs. Shpg. wt., 35 lbs... 9.56

$10.77 54-inch

Deeper comfort . . . longer life

[C] 50-lb. mattress for more support at a budget price. Many layers of felted filling on top and bottom of thick, fluffy center. Uniform tufts and lock-stitched roll edge. Heavy striped sheeting cover. *Shipped from stock.*

1 KM 7628—Be sure to state width wanted

54-inch. Actual weight, 50 lbs. Shpg. wt., 53 lbs..$10.77
39-inch. Actual weight, 37 lbs. Shpg. wt., 40 lbs.. 10.67

$10.88 54-inch

3 sizes . . . 100% layer felted

[D] 45-lb. weight. 100% layer-felted for soft comfort. Firm roll edges and deep tuftings hold filling secure. Long-wearing floral sheeting cover. *Shipped from stock.*

1 KM 7504—Be sure to state width wanted

54-inch. Actual weight, 45 lbs. Shpg. wt., 48 lbs..$10.88
42-inch. Actual weight, 35 lbs. Shpg. wt., 37 lbs.. 10.78
39-inch. Actual weight, 32 lbs. Shpg. wt., 34 lbs.. 10.73

$13.95 54-inch

Deep 100% felted Mattresses

[E] Extra deep 55-pound weight for extra depth that means comfortable support. 100% layer-felted filling for exceptional buoyancy and enduring comfort. Neatly tailored sheeting cover, roll edge, deep uniform tufts. *Shipped from stock in our mail order house.*

1 KM 7520—Be sure to state width wanted

54-inch. Actual weight, 55 lbs. Shpg. wt., 58 lbs..$13.95
39-inch. Actual weight, 42 lbs. Shpg. wt., 45 lbs.. 13.85

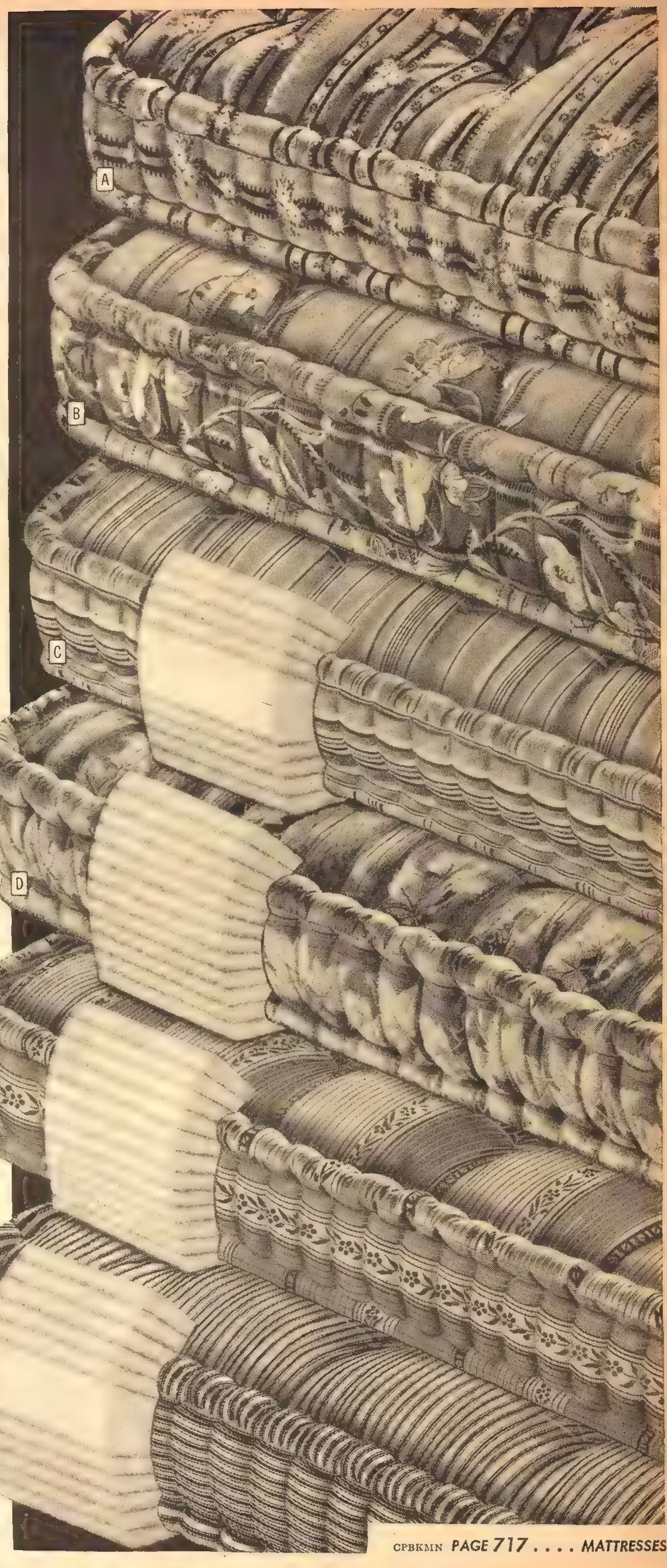
$11.95 54-inch

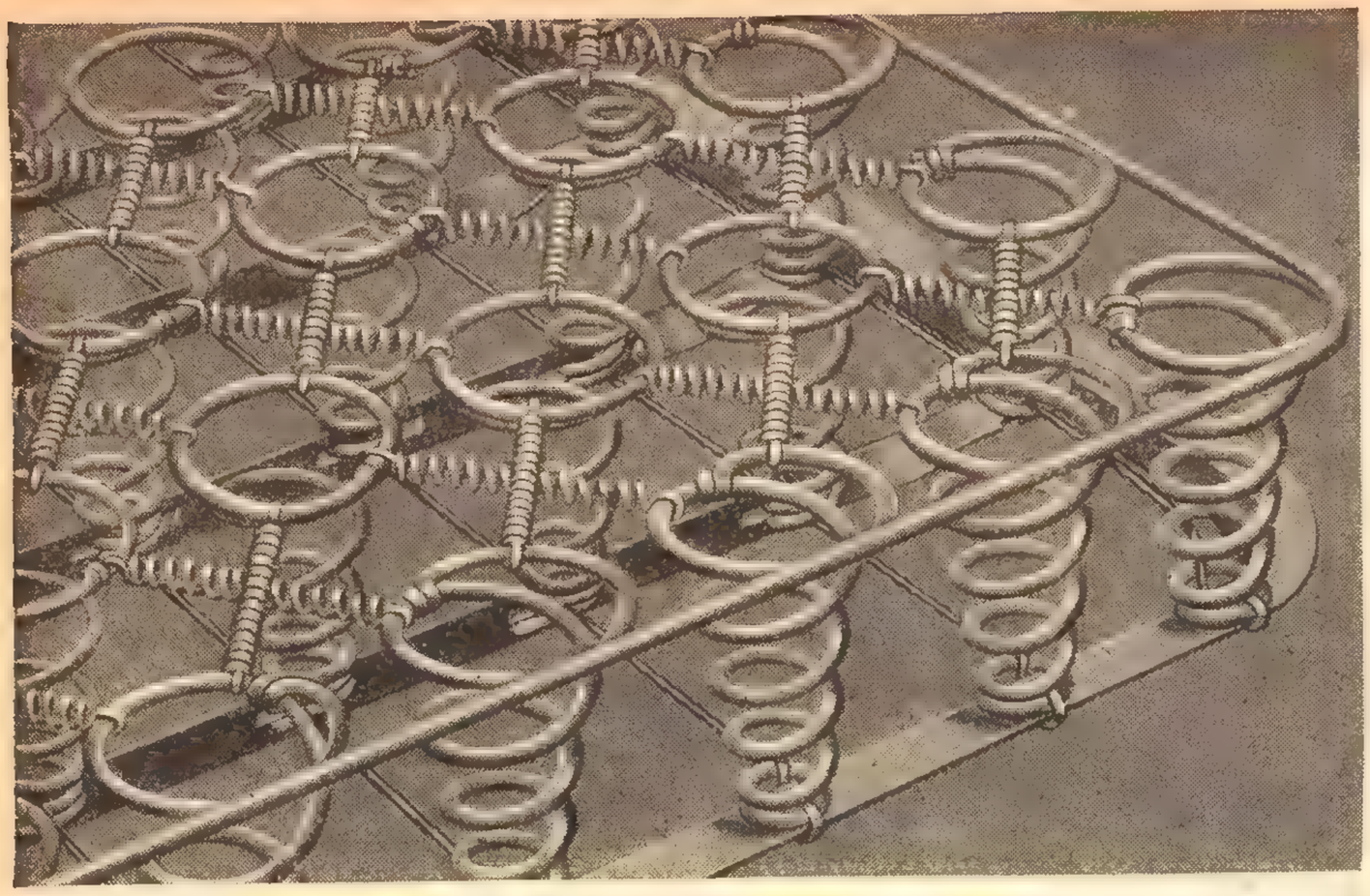
Extra depth . . . budget priced

[F] 55-lb. with fluffy center and thick layers of felted filling on top and bottom. Wonderful support . . . the extra depth adds buoyance. Deep tufts and strong roll edge. Blue and white pin stripe ticking. *Shipped from stock.*

1 KM 7554—Be sure to state width wanted

54-inch. Actual weight, 55 lbs. Shpg. wt., 58 lbs..$11.95
48-inch. Actual weight, 50 lbs. Shpg. wt., 53 lbs.. 11.90
39-inch. Actual weight, 42 lbs. Shpg. wt., 45 lbs.. 11.85





Deep Coil Springs for added comfort

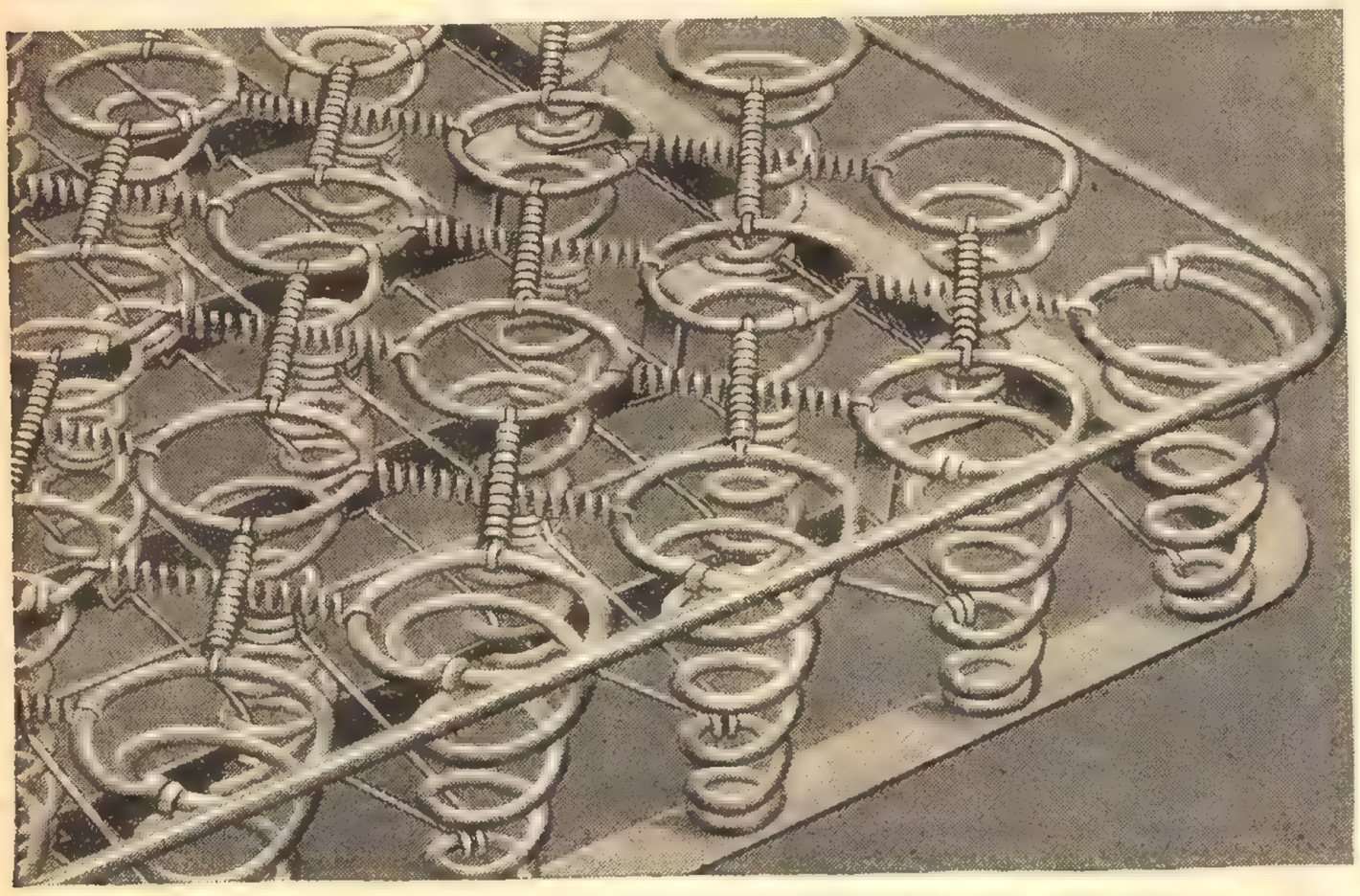
Helical tied top single deck Coil Spring

$9.75 54-inch

← Built to conform to government regulations limiting the weight for single deck bed springs. This steel, helical-tied angle base bed spring will give resilient support to your mattress. Helical coils give spring more platform evenness. The numerous open coils are easy to keep clean.

Spring has rust-resistant finish. You can get this well-constructed bed spring in two convenient sizes: to fit 54-inch (full size) beds or 39-inch (twin size) beds. It's a sound investment in comfort at this low price. . . . Available on Sears Easy Terms, see inside back cover for complete information. Shipped from stock in our mail order house. You pay freight or express from there.

1 KM 5728—Open coil spring. *State size wanted.*
Fits 54-in. (full size) bed. Shpg. wt., 46 lbs. $9.75
Fits 39-in. (twin size) bed. Shpg. wt., 36 lbs. 9.65



Double Deck Springs for extra support

$12.95 54-inch

← Firm, yet resilient spring with double deck coils and level platform surface. Its double deck construction acts as a "double" spring. Lower section supports your weight . . . upper half provides extra resilience.

Steel coils have close wound tops in center for balanced mattress support. Each big coil acts independently because it is cross-tied by small springy helical coils. Drop slats below, riveted to frame, permit use of deeper coils. Two side stabilizers minimize sidesway. Baked-on easy-to-clean rust-resistant finish. Order 54 or 39-inch size. Shipped from stock.

1 KM 5715—Double Deck Coil Spring. *State size.*
Fits 54-in. (full size) bed. Shpg. wt., 58 lbs. $12.95
Fits 39-in. (twin size) bed. Shpg. wt., 48 lbs. 12.85

Fold-a-way Beds with Pads For convenient comfort

$18.45 39-inch

← Use it for an extra bed at night. It folds compactly and can be stored in a closet by day. Or let it serve full time as a daybed for porch, sewing room or den. With an appropriate cover and a few pillows, this fold-a-way bed can be made into an attractive and comfortable couch for daytime use. Bed frame is 73½ inches long in your choice of 30 or 39-inch sizes.

Strong reinforced angle steel frame with rounded non-sag corners. Moves smoothly and easily on rolling casters. Baked-on, rust-resisting, chip-resisting enamel finish. Folded, it's 40½ inches high overall; width overall, 40½ inches. Cot and mattress folded together are 18 inches thick.

Link spring has cross wires suspended by helical (coil) springs. Gives a level surface for mattress and provides sufficient springiness for sleeping or lounging comfort. Strong enough to support a heavy person.

Cot Bed Pad has 100% layer-felted filling, extra deep cushioning quality. Strongly sewn edge and uniform tufts hold it in place. Well-tailored woven stripe ticking. So constructed to fold with bed without injury to mattress filling. Length, 72 inches to allow for stretching. Sold with bed only. Shipped from stock

1 KM 5243—Fold-a-way Bed with pad. *State size.*
39-inch (twin size). Shipping weight, 75 lbs. $18.45
30-inch size. Shipping weight, 65 pounds. 15.25

Sears Easy Payment Plan. Select the spring you need or the fold-a-way bed and add it to your Easy Terms order. For details see inside back cover of this catalog.

Slumbersound Pillows
Our Own Trade Mark
are Paragon Processed

Paragon Processing means

that all Sears pillows are scientifically treated for freshness, purity and buoyance. Feathers are chemically washed, rinsed, oven-dried . . . then gently fluffed for resilience. All fillings are specially processed to provide utmost comfort and freshness in the pillows you buy from Sears.

Unconditionally Guaranteed

for your protection. If in any way your Paragon Processed Slumbersound pillow does not satisfy you completely, you may return the pillow and we'll refund every cent you paid, including postage, and destroy the pillow.

Our finest comfort Pillows

18x26 inches **$2.98** each **2 for $5.75**

[A] These pillows combine the buoyance of crimped celanese rayon fiber with the resilience of chicken feathers for superb restful ease. ⅓ Celairese filling (made from Celanese rayon staple fiber), ⅔ white crushed chicken feathers. Down-proof blue and white woven stripe ticking. Cord edge. Buy a pair and save.

1 K7124—*State size wanted.* Mailable.
18x26 in. Wt., 3 lbs. 8 oz. Ea.$2.98 Pr.$5.75
20x27 in. Wt., 3 lbs. 12 oz. Ea. 3.29 Pr. 6.20

Pillow with 3 Compartments

18x26 inches **$2.49** each **2 for $4.80**

[B] For more lasting comfort! 3 compartments, each filled with 50% crushed chicken feathers, 50% air-sorted chicken feather fiber. Compartments keep filling in place. Covered in durable blue and white striped ticking.

1 K7128—*State size wanted.* Mailable.
18x26 in. Wt., 3lbs. 4 oz. Ea.$2.49 Pr.$4.80
20x27 in. Wt., 3 lbs. 12 oz. Ea. 2.79 Pr. 5.40

Pure white staple cotton filling

18x26 inches **$1.98** each **2 for $3.85**

[C] For super-softness here's a pillow filled with fleecy layers of long-fiber pure all-staple felted cotton. A highly resilient pillow with a lasting buoyance. "Dustite" green sateen ticking.

1 K7133—*State size wanted.* Mailable.
18x26 in. Wt., 2 lbs. 6 oz. Ea.$1.98 Pr.$3.85
20x27 in. Wt., 3 lbs. 4 oz. Ea. 2.29 Pr. 4.47

Filled with 100% Turkey Feathers

18x26 inches **$1.49** each **2 for $2.85**

[D] Plump comfortable pillow filled with 100% light, crushed turkey feathers. Long quills have been removed for softness and lighter weight. Blue and white rosebud sateen ticking.

1 K7118—*State size wanted.* Mailable.
18x26 in.Wt., 3 lbs. 2 oz. Ea.$1.49 Pr.$2.85
20x27 in.Wt., 3 lbs. 12 oz. Ea. 1.79 Pr. 3.45

Filled with 100% Chicken Feathers

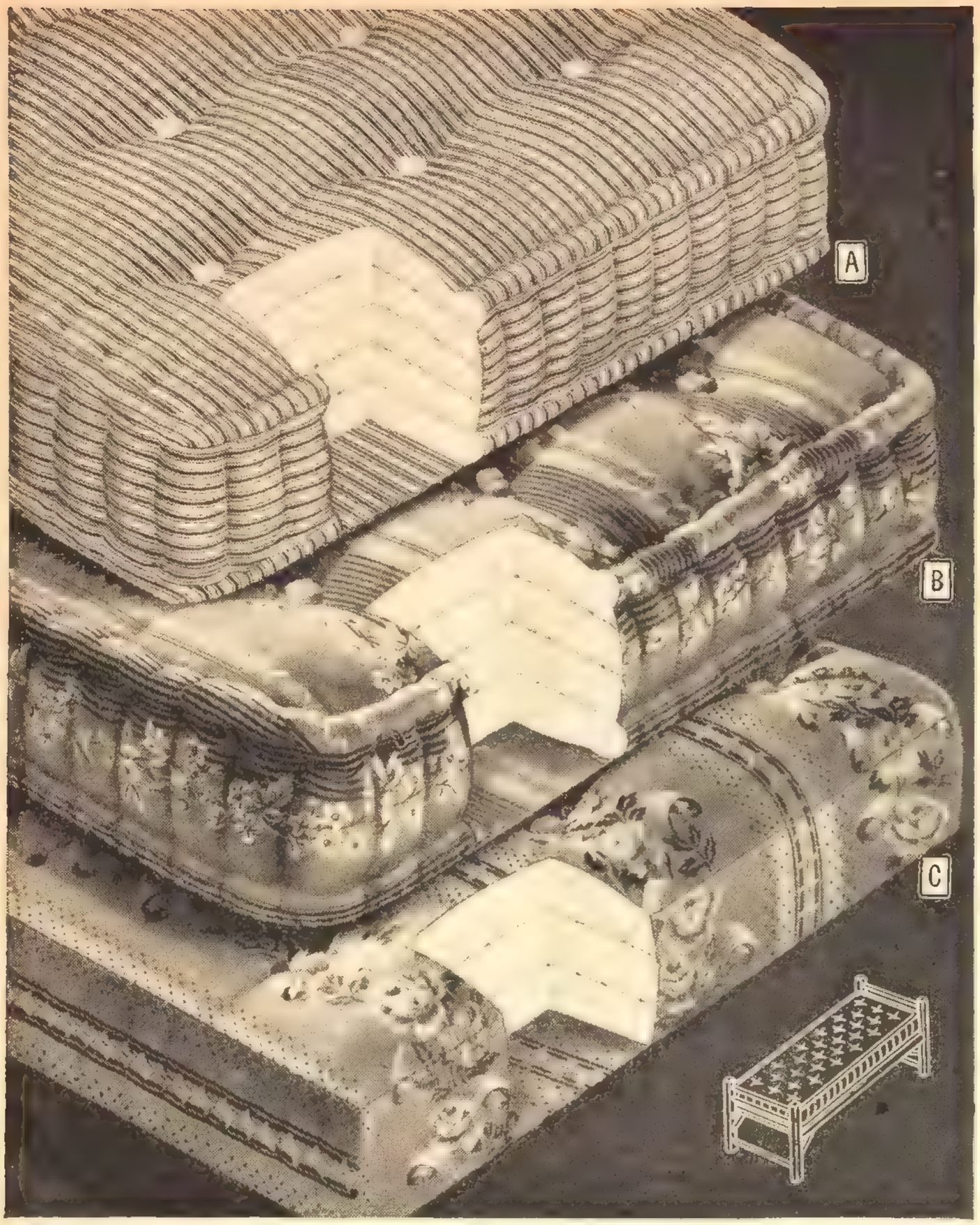
18x26 inches **98c** each **2 for $1.90**

[E] At modest price here's a pillow with fair firmness and good resilience. Filled with crushed colored chicken feathers. Blue and white stripe drill ticking.

1 K7109—*State size wanted.* Mailable.
18x26 in. Wt., 2 lbs. 12 oz. Ea.98c Pr.$1.90
20x27 in. Wt., 3 lbs. 8 oz. Ea. $1.15 Pr. 2.25



CKMN PAGE 719 . . . . . PILLOWS



Comfortable Pads for Cot Beds

$9.48 30x74 inch

A Our finest cot bed pad . . . our best for comfort and durability. The 100% layer felted filling is extra deep for added cushioning support; strongly sewn roll edge and uniform tufts hold it in place. Well-tailored, sturdy, woven stripe ticking. It pays you to buy the best from Sears . . . and you save when you buy bedding by mail.

1 KM 7243—*Be sure to state size wanted*

Fits 30x74-inch cot. Shipping weight, 33 lbs. . . . $ 9.48
Fits 36x74-inch cot. Shipping weight, 38 lbs. . . . 10.48

$7.98 30x74 inch

B Deep, comfortable pad with firm roll edge that adds extra strength and keeps the fluffy, layer-felted filling in place. Deep, uniform tufts resist shifting or lumping. The long-wearing drill ticking is accurately tailored to help keep the pad neat and to give it longer service. You save time . , . and money . . . when you buy your bedding needs by mail from Sears.

1 KM 7242—*Be sure to state size wanted*

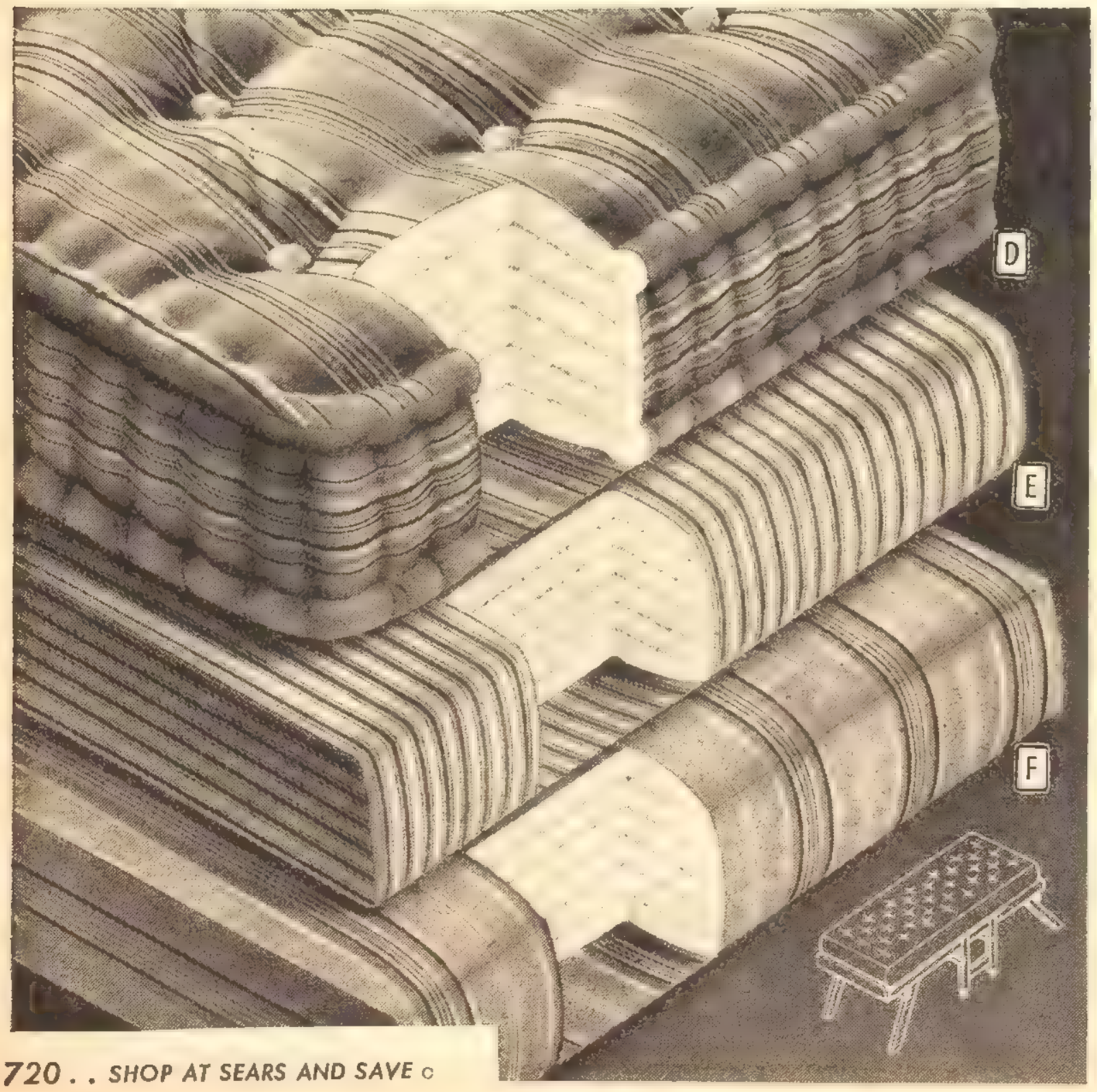
Fits 30x74-inch cot. Shipping weight, 28 lbs. $7.98
Fits 36x74-inch cot. Shipping weight, 33 lbs. 8.98

$5.98 30x74 inch

C Budget priced cot bed pad . . . a value in comfort and durability. The fresh, fleecy filling is layer-felted for long-time resilience. Deep, firm tufts help to keep it from shifting. Neatly tailored box edge helps the pad keep its shape without breaking down at the edges. Good quality sheeting cover is smartly patterned.

1 KM 7234—*Be sure to state size wanted*

Fits 30x74-inch cot. Shipping weight, 20 lbs. $5.98
Fits 36x74-inch cot. Shipping weight, 25 lbs. 6.98



Rollaway Bed Pads

$9.79 30x74 inch

D Our finest rollaway bed pad. Extra deep, extra heavy. 100% layer-felted filling gives you layer upon layer of fleecy, felted padding to cushion your body. Deep tufts and strong roll edge resist shifting or lumping. Long-wearing, woven stripe cotton cover.

1 KM 7281—*Be sure to state size wanted*

Fits 30x74-inch bed. Shipping weight, 33 lbs. . . . $ 9.79
Fits 39x74-inch bed. Shipping weight, 40 lbs. . . . 11.95
Fits 48x74-inch bed. Shipping weight, 48 lbs. . . . 13.98

$7.98 30x74 inch

E Heavy weight for deep cushioning support at an economy price. Many layers of buoyant, felted filling are securely held in place by deep tufts. Firm box edge, carefully taped for reinforcement, resists sagging. Attractive blue and white woven stripe cotton cover.

1 KM 7206—*Be sure to state size wanted*

Fits 30x74-inch bed. Shipping weight, 24 lbs. . . . $ 7.98
Fits 39x74-inch bed. Shipping weight, 32 lbs. . . . 9.48
Fits 48x74-inch bed. Shipping weight, 40 lbs. . . . 10.98

$6.39 30x74 inch

F Economy pad for your cot bed in this sturdy, all-felted pad. Layer upon layer of fresh, good quality felted material form a cushioning support. Strong, uniform tufts help keep the filling from shifting. Box edge helps it keep its shape. Striped cotton sheeting cover.

1 KM 7288—*Be sure to state size wanted*

Fits 30x74-inch bed. Shipping weight, 22 lbs. $6.39
Fits 39x74-inch bed. Shipping weight, 26 lbs. 7.98
Fits 48x74-inch bed. Shipping weight, 32 lbs. 9.78

Add to your Easy Terms Order—See inside back cover



Single Headboard—two 33-inch beds

Duplex Bed as listed **$79.50** Artificial leather headboard

For practical beauty get this newest of modern designs . . . the Duplex Bed. Larger than double-bed-size, with twin bed comfort, it uses 15% less space than two regular-sized twin beds. A headboard, 66 in. wide, unites the 2 beds, each 33 in. wide. Supported by 3 sturdy legs, headboard is button-tufted artificial leather in eggshell tone or crisscross wood panels in maple, walnut or mahogany finish. Footboard matches. Each bed is attached by metal hinge to outside leg of headboard so that it glides out easily on casters. Steel cable-type bed spring, quality felted cotton mattress with roll edge, diamond tufted; fancy woven stripe ticking. Shpg. wt., each, 168 lbs. Shipped from factory near mail order house.

1 KM 5475F—Duplex Bed, tufted headboard, footboards, 2 mattresses and springs. Complete.....$79.50

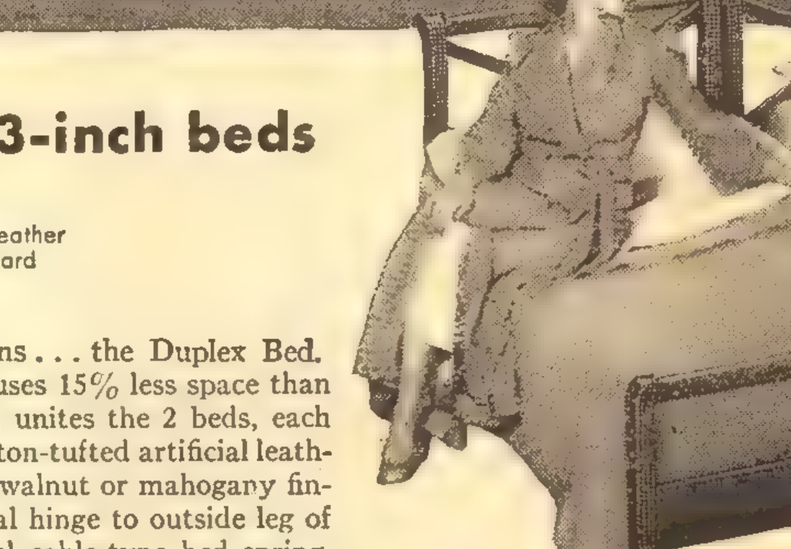
1 KM 5476F—Duplex Bed, wood panel headboard, footboards, in maple, walnut or mahogany finish. 2 mattresses and springs. *State finish*.....$74.50

Duplex Bed, wood panel headboard . . . $74.50 as listed



For Boys' Rooms

The space-saving Duplex provides separate-bed comfort for 2 boys, even in a small room. Sturdily built, the Duplex Bed will stand the strenuous wear expected from teen-age boys. Choose the artificial leather-covered headboard for them.



For Guest Rooms

The Duplex, with its twin beds under one headboard, is ideal for guest rooms. This decorative furniture dresses up your room, and the resilient mattress and spring outfits provide real comfort. Beds may be placed together or apart.



For Girls' Rooms

As feminine as a sunbonnet! That's the way your teen-age daughter wants her room. And with this charming Duplex Bed she can arrange the daintiest of rooms. Either of these attractively designed headboards will please her.



Sturdy Beds colonial styled—choice of full or twin size

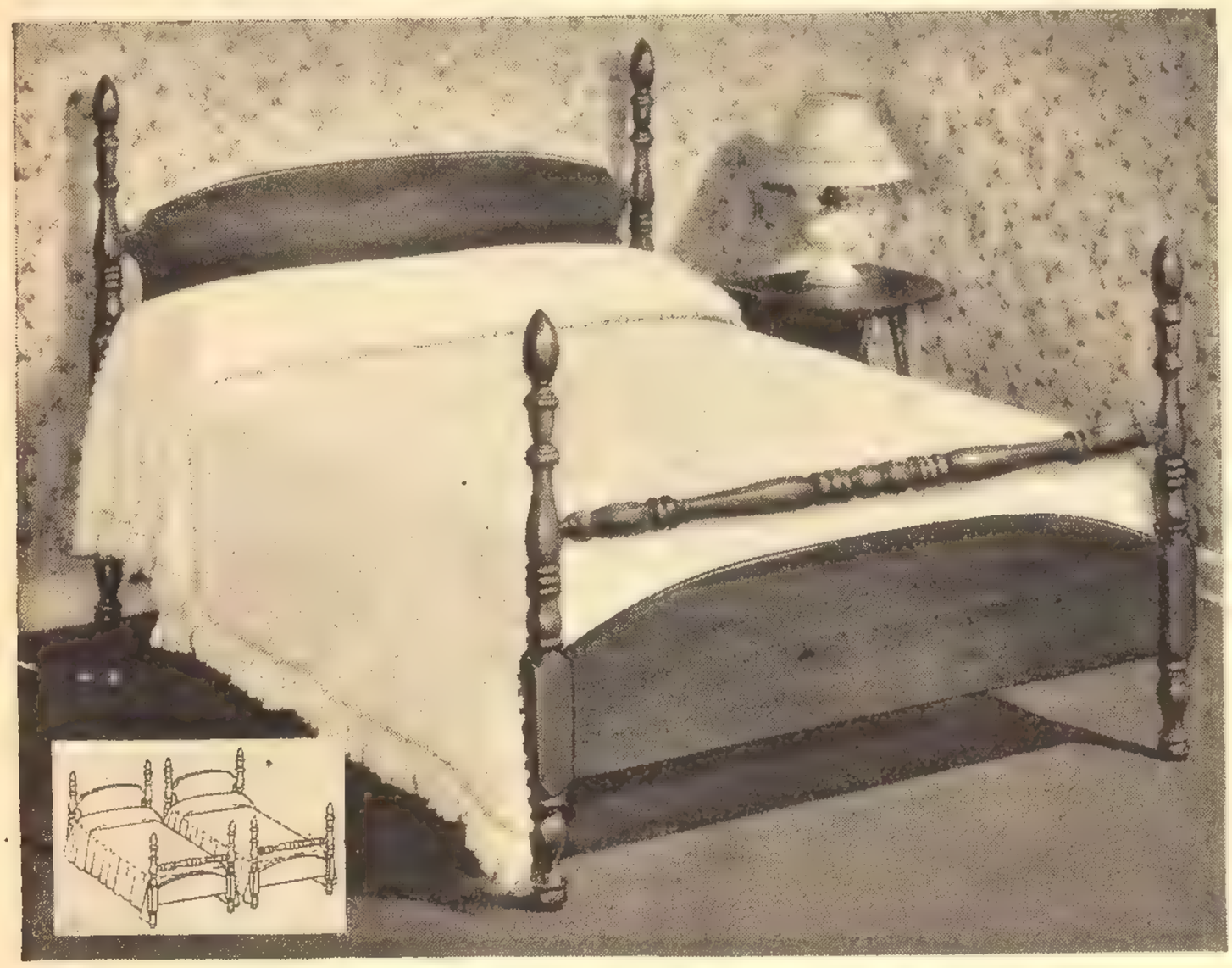
Early American design

$12.75 Bed only

Gracefully styled in the Early American manner, this attractive spindle bed will add charm to your bedroom. Strongly constructed of hardwood with 2½x1¾ in. posts. Heavy ¾-in. panels connected with seven spool-turned spindles form the head and foot ends. Finished in lustrous medium brown walnut or ruddy maple. Head height, 37½ in.; foot, 29 in. Choose full or twin size bed. Pay freight from near Chicago, Ill. or Philadelphia, Pa. Bedding shipped from stock. *State width, finish.*

1 KM 4229F—Bed only. 54-inch or 39-inch width. Shipping weights, 65 and 55 pounds.....$12.75

1 KM 9132F—One bed outfit. 54 or 39-inch. One bed, one coil spring and one 45-pound fluffy center layer-felted mattress. Shpg. wts., 156 and 123 lbs.$31.95



High Post Colonial Bed

$16.95 Bed only

Finely constructed four-poster bed in true Colonial styling. Designed to fit in with any bedroom grouping. That is one of the great virtues of the careful styling. You have your choice of a rubbed medium brown walnut or a warm, ruddy maple finish. Strongly constructed of select hardwood; sturdily built for long use and lasting satisfaction. Large shaped panels, beautifully turned posts and smart blanket rail give this bed its authentic styling. In a room with Early American designed carpeting or rag rugs and ruffled curtains this bed will help to reflect the homelike quality typical of American pioneer homes.

Posts are cut from heavy three-inch stock. Headpost height, 47½ inches; foot post, 39 inches. Bed shipped from factory near Indianapolis, Indiana or Sumter, South Carolina; bedding is shipped from stock. Available in full or twin size. *Be sure to state size and finish wanted.* Use Sears Easy Payment Plan to obtain this attractive bed for your home. See details on inside back cover.

1 KM 4277F—Bed only. 54 or 39-inch size. Shipping weights, 75 and 65 pounds.....$16.95

1 KM 9154F—One bed outfit. One bed, 54 or 39-inch width, one open coil spring and one 55-pound fluffy center layer felted mattress. Shipping weights, 176 and 143 pounds.....$37.95



Jenny Lind style

$10.75 Bed only

Our most popular and adaptable bed. Attractive spool-turned frame and posts. Early American. Appropriately finished in lustrous medium brown walnut or ruddy maple tone. Excellent quality at Sears low price. Head height, 39 inches. Foot height, 32¾ in. You pay freight from factory near Indianapolis, Indiana, or Philadelphia, Pennsylvania. Available in either 54 or 39-inch size. *Be sure to state size and finish wanted.*

1 KM 4232F—Bed. 54 or 39-inch size. Shipping weight, 54 and 45 pounds.....$10.75

1 KM 9176F—One bed outfit. One bed, 54 or 39-inch, one open coil spring and one 45-pound fluffy center layer felted mattress (a special comfort unit, selected especially for this bed). Shipping weights, 145 and 113 pounds.....$29.95

See Pages 900 and 901 for complete information on freight and express rates.

Individual Bedroom Pieces for smart economy

Space-saving Bunk Bed

$22.95

Use as one unit or separate it into twin beds. Head and foot panels finished in ruddy maple or medium walnut. Sturdy fir construction. Posts cut from 2½-in. stock. Overall height, 66 in. Overall width of bed, 43⅜ in. Overall length, 80 in. Has removable ladder and 36-in. guard rail. Strong pins hold upper bunk in place. Shipped from near Indianapolis, Ind., or Philadelphia, Pa. Bedding shipped from stock. Shpg. wt., 110 lbs. *State finish.*

1 KM 4228F—Bed, guard rail and ladder. . $22.95

1 KM 9142F—7-pc. outfit: bunk bed with ladder, guard rail, two 32-lb. fluffy center cotton mattresses and two strong fiber-braid wood frame springs to fit. Shpg. wt., 202 lbs.....$57.95



Handsome Colonial Bed

$15.95

Designed to go with either Colonial or 18th Century furniture, this lovely bed is a combination of both styles. Note gracefully shaped head and foot panels, neatly turned posts with decorative urn finials. Polished Priscilla maple (ruddy) finish. Panels of 7-ply maple veneer, head panel, 13⅞ in. wide, foot panel, 11⅞ in. wide. All posts are attractively turned from 2½-in. wide stock. Head posts, 36¼ in. high, foot posts, 33 in. high. Available in full or twin size.

1 KM 4219—Bed, 54 or 39-in. width. Shipping weights, 75 and 70 lbs. *State size*.....$15.95

1 KM 9134—3-pc. outfit, consisting of bed, 55-lb. fluffy center felted cotton mattress, open coil metal spring, 54 or 39-in. width. Shpg. wts., 176, 143 lbs. *State size*..... $36.95



Large 6-drawer Chest

$15.85

[A] Simple modern styling. Six spacious drawers to provide ample storage space. Strong hardwood construction, solid top and front; three-ply ends. Attractive wood drawer pulls. Finished in your choice of medium brown walnut or ruddy maple. Top size, 30x18 in. Height, 51 in. Shipped from Chicago, Illinois or Sumter, South Carolina. You pay freight from there. Shpg. wt., 75 lbs.

1 KM 9710F—Chest. *State finish*..... $15.85

Roomy 5-drawer Chest

$21.95

[B] Modern waterfall design. This chest has real streamlined styling and is durably constructed of hardwood in your choice of medium brown walnut or ruddy maple finish. This chest is fine quality yet priced low. Solid hardwood tops, fronts and frames, 3-ply ends. Top size, 32x18 in. Height, 53½ in. Sturdy hardwood posts and interiors; drawers dovetailed front and back. Full 16 in. (shirt length) from front to back. You pay freight from factory near Indianapolis, Ind., and Philadelphia, Pa. *State finish.*

1 KM 9776F—Chest. Shpg. wt., 100 lbs.. $21.95



Roomy Wardrobes provide plenty of extra storage space

Carefully planned big capacity wardrobes offer you the most in modern styling and compact convenience. Use one in that room without a closet or wherever you need extra space for clothing storage. You can buy wardrobes on Sears Easy Payment Plan—see inside back cover for details.



Our finest Chifforobe $32.35 Cash $5 Monthly

Massive modern chifforobe, made of hardwood with 3-ply end panels, in rich walnut or medium maple finish. Waterfall effect top, flush-to-floor base. Two 46x8-in. mirrors on doors swing toward center for full-length all-around view. Hat compartment, 15½x18¾x12¼ in., with circular mirror. Six large drawers are shirt length, 17½ in. Top drawer has cosmetic tray. 2 big closets, 56 in. high, 14½ in. wide . . . hanger bars incl. Clear window glass mirrors. Locks on long doors. Ht., 61 in., width, 42 in. Shipped from factory near Milan, Ind.

1 KM 4950F—Shpg. wt., 106 lbs. *State finish*.....$32.35



Smart Chifforobe $19.35 as shown

Hardwood chifforobe with four generously sized drawers, full length closet section with hanger bar. 3 ply end panels. Walnut or medium maple finish. Hat compartment has face mirror, 12x12 in. Long mirror is 40x12 in. Both of clear window glass. Locks on doors. Overall height, 61 inches; width, 38 inches; depth, 16 inches. Shipped from factory near Milan, Ind. *State with or without long mirror. Be sure to state finish.*

1 KM 4942F—Shpg. wt., 75 lbs. As shown . .$19.35
Same, but with wood panelled long door . . . 17.95



Bargain Wardrobe $16.95 2-door style

Hardwood wardrobe in one or two-door style. Big hanging space for clothing, extra heavy reeded base. Attractively finished in walnut or medium maple. 3 ply end panels. Locks on doors. Overall height, 61 in.; width, 38 in.; depth, 16 in. You pay freight from factory near Milan, Indiana. *State choice of finish:* walnut or maple.

1 KM 4931F—Double door style wardrobe. Shipping weight, 55 pounds.....$16.95

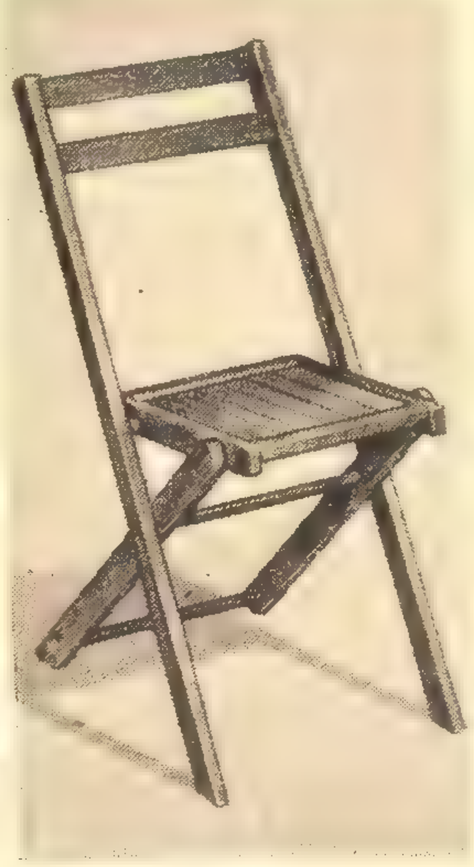
1 KM 4930F—One door style, same type. 22 in. wide; depth, 17½ in. Shpg. wt., 35 lbs....$11.79



Panel back $2.98 ea.

Folding chair, panel back, shaped seat. Steam bent 5-ply hardwood veneer, walnut finish. Compact and convenient folded size, 2½x17½x33½ inches. Mailable.

1 K 03–Shpg.wt.,ea.,11 lbs. Ea. $2.98
6 or more.....Each 2.95



Folding Chair $1.52 ea.

All purpose chair. Sturdy hardwood, natural varnish finish. Comfortable seat, back slats, two stretchers for strength. Folded size, 40x16x2 inches. Mailable in lots up to 6.

1 K 02—Wt., ea., 10 lbs. Ea..$1.52
12 or more.....Ea.. 1.47
100 or more.....Ea.. 1.41



Panel back $1.88 ea.

Solid oak chair; strong and serviceable. One-piece bent back posts. Golden oak finish. Seat size, 16½x15 inches. Shipping weight, each, 13 pounds. Not mailable.

1 KM 16.....Each $1.88
4 or more.....Each 1.84

Slat back $1.89 ea.

16¾x15½-inch seat for comfort, 1-piece bent back posts, 7 sturdy stretchers, four firm back slats. Golden oak finish. Shipping weight, each, 13 lbs. Not mailable.

1 KM 24.....Each $1.89
4 or more....Each 1.85

Curved back $2.10 ea.

Sturdy semi-box seat on this solid oak chair. Comfort-curved panel back. Golden-oak finish. Seat size, 15¼x14¾ inches. Shipping weight, each, 13 lbs. Not mailable.

1 KM 26.....Each $2.10
4 or more....Each 2.06

For your kitchen, breakfast room or small dining room

Here is furniture that will appeal equally well to the budget-wise bride planning her first home or to the family replacing old furniture with new. These sets are compact in design, yet generous in their roomy seating space . . . all are planned for maximum utility. Notice the variety of charming styles . . . modern, traditional informal, one of which is sure to fit the decorative scheme you have in mind. All are sturdily built, modestly priced, and adaptable to your needs. You will be proud of one of these sets in your home now because of its beauty; in years to come you will appreciate its sturdiness. Convenient Easy Terms are available. See the inside back cover for complete details.



Decorative, massive modern oak Dinette Set $54.95 5 pieces as listed

Smart, modern set with heavy, solid oak construction—handsomely carved and decorated in a style that will please you. Its lovely natural tan finish makes it appropriate for almost any room—dinette, breakfast room or kitchen. Set is gaily decorated with colorful fiesta design. Note the attractive deep reeded table apron, the extra heavy turned bracket legs that give the table strength and stability. Large, 5-ply table top, 48x36 inches; extends to generous 58-inch size to seat eight people comfortably. Broad panel back chairs have strong box seats, upholstered in coral red artificial leather. Continuous back post construction keeps chairs rigid and strong. Seat size, 17x14 inches; height, 35 inches. Shipped from stock in our mail order house. You pay freight from there.

1 KM 2541—5-piece set: Table and 4 Chairs. Shipping weight, 150 lbs. **$54.95**



18th Century dropleaf extension Dinette Set $53.45 5 pieces as listed

Authentically styled set, with 5-ply mahogany veneer top and sturdy hardwood base. Will give your home a new air of distinction. Two-pedestal Duncan Phyfe dropleaf style table 54x40 in. (leaves down, 40x26 in.), extends with one 10-inch leaf to 64x40 in. (full dining table size). Choice of rich mahogany or walnut finish. Matching Lyre back chairs are constructed of solid birch. Comfortably padded full box seats upholstered in rich wine colored cotton damask with small figure. Table shipped from factory near Indianapolis, Ind.; chairs from near Evansville, Ind. *Be sure to state finish and pieces wanted.*

1 KM 7318F—Table. Shpg. wt., 118 lbs. **$31.95**

Lyre-back Chair. Seat size, 16x15 in. Shpg. wt., 13 lbs. . . . . Each **6.20**

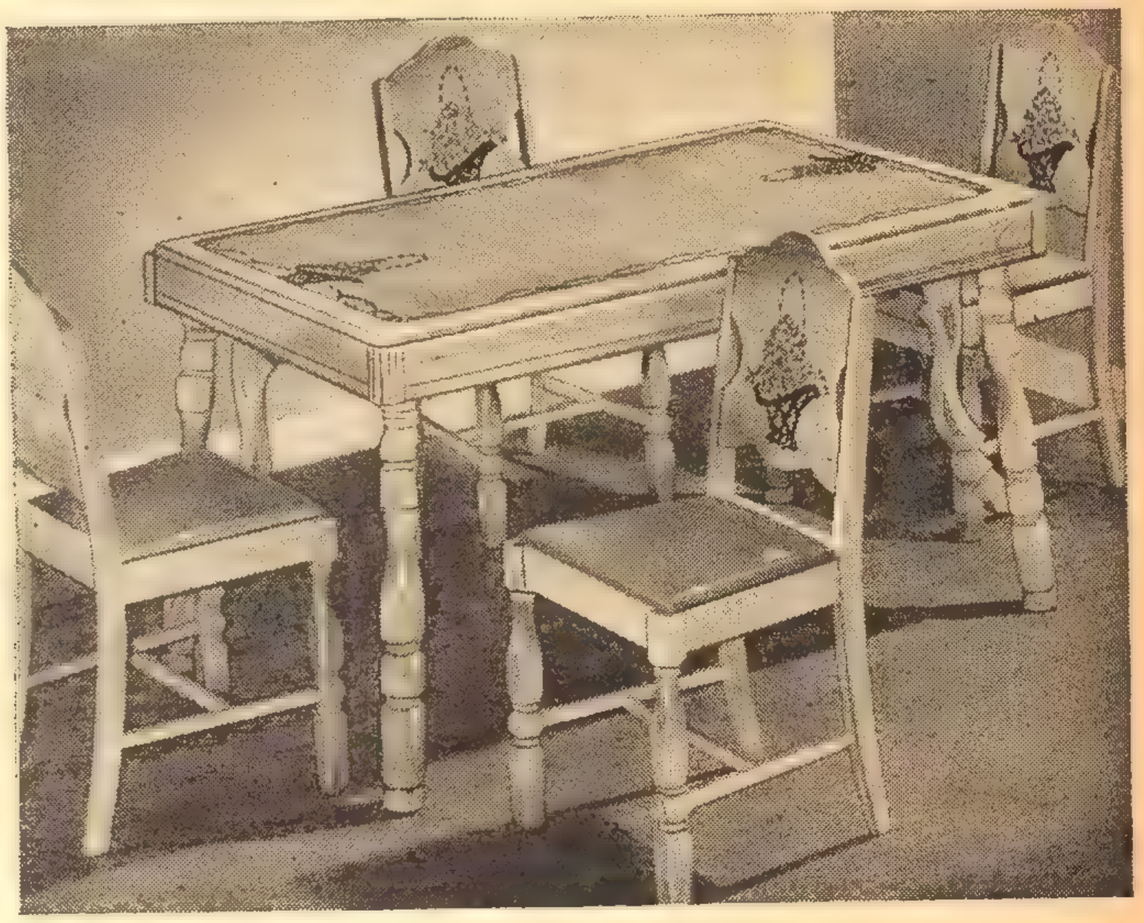
5-piece Suite: Table, 4 Lyre-back chairs. Shpg. wt., 168 lbs. **53.45**



Solid Oak Set with upholstered chairs $36.50 5 pieces as listed

Smartly designed oak dinette with recessed table top. Natural tan or lime oak (warm beige color) finish. Table, 45x32 in.; extends to 52 in. Strong box seats have backs, seats upholstered in artificial leather: red with natural finish, blue with lime oak. Seat, 15¾x14 in., height, 35 in. *Be sure to state finish.*

1 KM 2520—5-piece set: Table, 4 chairs. Shpg. wt., 110 lbs. **$36.50**



Big, Solid Oak Breakfast Set $37.25 5 pieces as listed

Colorfully attractive set with gay stencil design in red and black. Sturdy turned legs with graceful brackets. Solid oak finished in natural tan or lime oak (warm beige color). Table, 45x32 in.; extends to 52 in. Panel back chairs with seats upholstered in red artificial leather. Seat size, 17x15 in. Height, 35 in.

1 KM 2509—5-piece set: table, 4 chairs. *State finish.* Wt., 140 lbs. **$37.25**

Enameled Kitchen Cabinets and Bases for your modern kitchen

Utility Kitchen Cabinet $29.95

Heat and stain resistant top extends to 40x31 in. Large storage compartment below, shelf space above. 3 drawers . . . 1 covered for breads. Roll curtain. Hardwood fiberboard panels in gleaming white enamel finish. Height, 70¾ in., depth, 25 in. Shipped from near Indianapolis, Ind.

1 KM 2150F—Shpg. wt., 115 lbs.....$29.95

Our best Cabinet $36.95

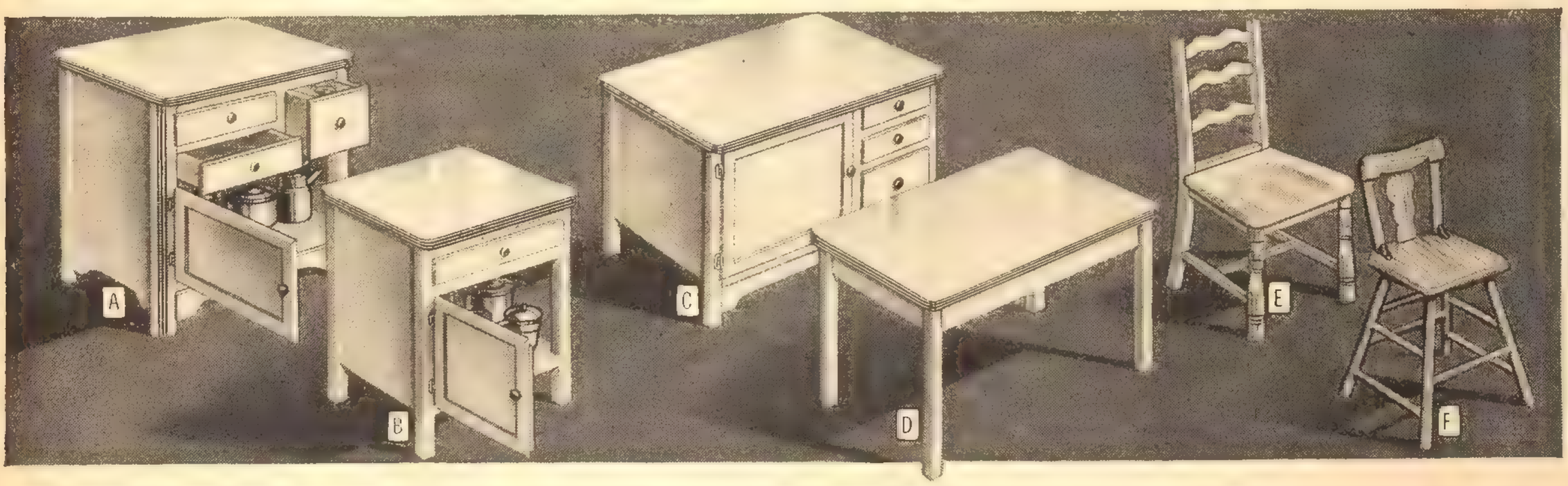
Extra big storage compartment in base section. Three drawers (one covered), 3 compartments with 3 shelves each. Mirrored door, roll curtain. Work top, 40x33 in. Hardwood construction with fiberboard panels. White enamel finish. Ht., 70 in., width, 40 in. Shipped from near Indianapolis, Ind.

1 KM 2185F—Shpg. wt., 145 lbs.....$36.95

Practical China Cupboard $21.00

Three convenient shelf spaces in top. Roomy cupboard below has two shelf spaces. Glass doors, two drawers. Hardwood frame, fiberboard panel construction. White enamel finish. Height, 68 inches, width, 30 inches, depth 11½ inches. Shipped from near Indianapolis, Ind.

1 KM 2830F—Shpg. wt., 80 pounds.....$21.00



27-inch Base Cabinet $11.95

A 2 cutlery drawers, bread drawer, pan compartment. Top, 27x22 in., resists heat, stain. Ht., 32½ in. Hardwood frame with fiberboard panels. White enamel finish. Shipped from near Indianapolis.

1 KM 2033F—Shpg. wt., 48 lbs.....$11.95

24-inch Base Cabinet $9.95

B 24 in. wide, 20 in. deep. Top resists stain, heat. 1 drawer, 1 compartment. Hardwood frame with fiberboard panels. White enamel finish. Height, 32½ inches. Shipped from near Indianapolis, Ind.

1 KM 2211F—Shpg. wt., 44 lbs.....$9.95

40-inch Base Cabinet $14.88

C Three big drawers, one with sliding cover. Hardwood frame, fiberboard panels. Top resists heat, stain, 40x25 in. Height, 32½ inches. White enamel finish. Shipped from near Indianapolis, Ind.

1 KM 2145F—Shpg. wt., 66 lbs.....$14.88

All-around Utility Table $6.98

D Heat-and-stain-resistant work top. Hardwood, white enamel finish. Reeded edge, smartly trimmed in bright red. Top, 40x24 inches; height, 30 inches. Shipped by freight or express.

1 KM 2421—Shpg. wt., 25 lbs.....$6.98

Sturdy Hardwood Chair $5.35

E Solid hardwood construction, full box seat, continuous back posts. Shaped saddle seat, 16⅜x14 inches. Washable white enamel finish. Height of back, 17½ in. Not mailable. Shipped from stock.

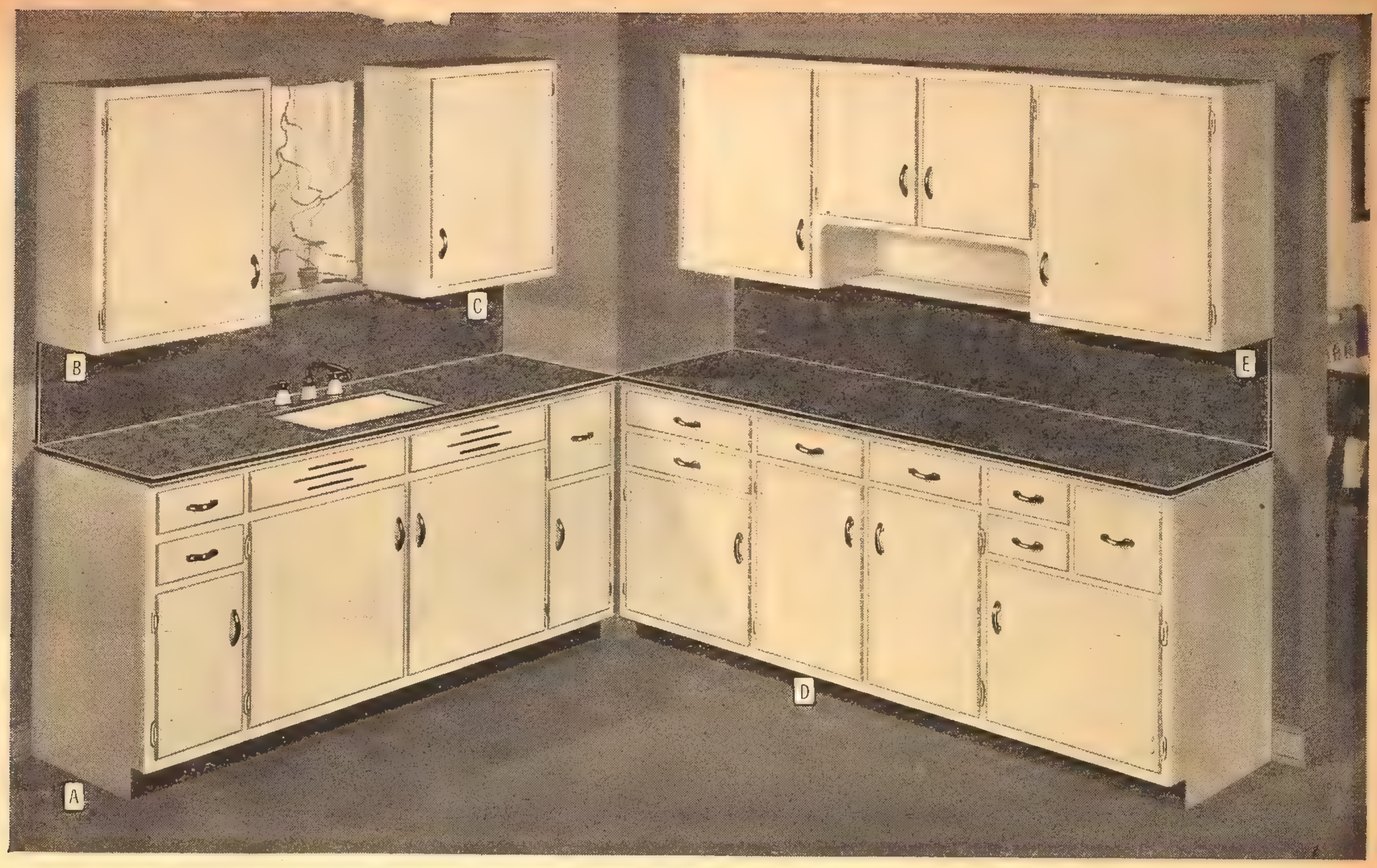
1 KM 105—Shipping weight, 14 pounds.....$5.35

Kitchen Work Chair $4.98

F Comfortable broad bent back, 15½ inches wide. Shaped seat is 23 inches from floor. Height of back, 15 in., overall ht., 38 in. Hardwood, waxed birch finish. Not mailable. Shipped from stock.

1 KM 319—Shpg. wt., 12 lbs.....$4.98

Sears Easy Terms are available for your convenience—see inside back cover.



LUSTERCRAFT Units for modern streamlined kitchens

Our Own Trade Mark

[B] or [C] 24-in. Wall Cabinet **$11.75**

[A] 72-in. Sink Base **$89.50**

[A] [B] [C] 3-Piece Ensemble **$110.00**

[E] 84-in. Wall Cabinet **$32.95**

[D] 84-in. Base Cabinet **$62.50**

[D] [E] 2-Piece Ensemble **$92.50**

Brighten your kitchen! Lighten your work! Lustercraft gives you utmost storage and working space. Cabinets and bases designed to utilize all wall space. All base cabinets are 36-in. sink height for continuous working surface. Gleaming white enameled surfaces, interiors. Black recessed bases for toe room . . . won't show scuffs. Hardwood frames, lockjointed, corner blocked. 3-ply end panels. Doors of hard warp-resistant composition board. Smart hardware. Colorful, practical, red or black linoleum counter tops, 12-in. splash backs to protect walls. *State color.* **Work Bases,** all 36 in. high, 24 in. deep, 12-in. splash back. Each base has bread drawer with sliding ventilated cover and 1 partitioned utensil drawer. **Wall Cabinets,** all 30 inches high, 12½ inches deep, with 3 roomy shelf spaces. **Sink Bases,** 72 and 84-in. widths, like work bases, but slotted panels replace center drawers. Include double mixing cast iron faucets with plastic trim. 19x13x7-inch white china clay sink, with drain and 6-in. connection to trap. All units **shipped from factory near Cincinnati, Ohio.** *State linoleum color wanted.*

[A] **1 KM 2750F—Sink Base—72-in. wide.** 4 doors (2 small drawers and 1 bread drawer). About 36 cu. ft. storage space. Includes fixtures (See description at left). Shipping weight, 200 pounds **$89.50**

[B] **1 KM 2756F—Wall Cabinet, 24 inches wide,** hinged on left hand. 1 door. About 5 cubic feet of storage space. Shipping weight, 30 pounds **$11.75**

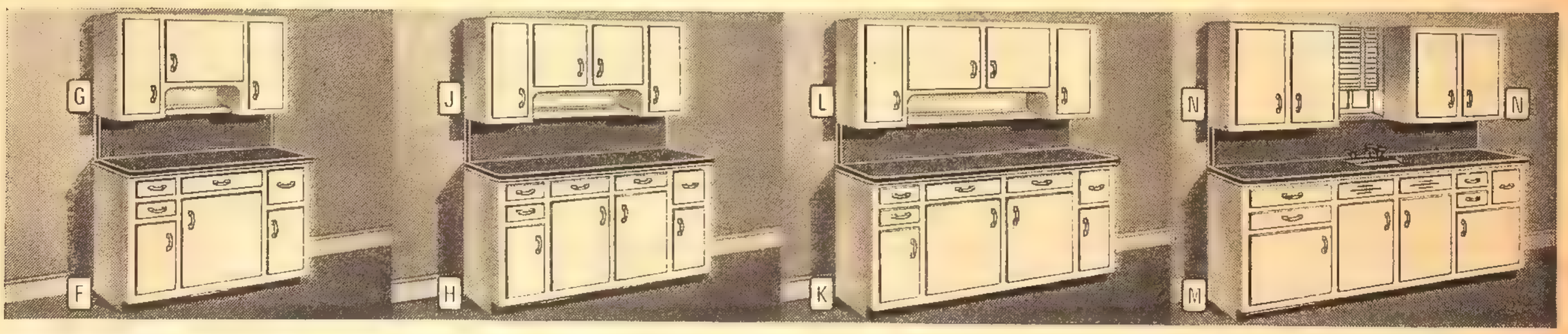
[C] **1 KM 2755F—Wall Cabinet, 24 inches wide,** hinged on right side. About 5 cubic feet of storage space. Shipping weight, 30 pounds **$11.75**

1 KM 2770F—3-piece Ensemble, A, B, and C described above. Shipping weight, 260 pounds **$110.00**

[D] **1 KM 2745F—Base Cabinet, 84 inches wide,** 6 shelf spaces, 7 drawers including 2 extra large ones for linens and 1 bread drawer. About 42 cu. ft. storage space. Shipping weight, 185 pounds **$62.50**

[E] **1 KM 2745F—Wall Cabinet, 84 inches wide.** 4 doors, recessed center section. About 17 cubic feet storage space. Shipping weight, 100 pounds **$32.95**

1 KM 2745F—2 piece Ensemble (D and E). Shipping weight, 285 pounds **92.50**



48-inch Ensemble $57.50

[F] **1 KM 2715F—48-in. wide.** *State pcs.* **Base cabinet,** 6 shelf spaces, 4 drawers (1 for bread). About 22 cu. ft. storage. Shipping weight, 120 pounds **$39.75**

[G] **Wall Cabinet.** 3 doors, recessed center section, about 9 cu. ft. storage. Shipping weight, 60 lbs **$18.75**

2-Pc. Ensemble (F, G). Shpg. weight, 180 pounds **$57.50**

60-inch Ensemble $68.50

[H] **1 KM 2725F—60 in. wide.** *State pcs.* **Base Cabinet,** 6 shelf spaces, 5 drawers, (1 for bread). About 28 cu. ft. storage space. Shipping weight, 150 pounds **$47.95**

[J] **Wall Cabinet,** 4 doors, recessed center section. About 12 cu. ft. storage space. Shpg. wt., 70 lbs. **$22.95**

2-Pc. Ensemble (H, J). Shipping weight, 220 pounds **$68.50**

72-inch Ensemble $79.50

[K] **1 KM 2735F—72-in. wide.** *State pcs.* **Base Cabinet,** 6 shelf spaces. 5 drawers (1 for bread). About 36 cu. ft. storage space. Shipping weight, 160 pounds **$55.75**

[L] **Wall Cabinet,** 4 doors, recessed center section. About 15 cu. ft. storage. Shpg. wt., 80 lbs **$26.95**

2-Pc. ensemble (K, L). Shipping weight, 240 pounds **$79.50**

Sink Base Ensemble $119.50

[M] **1 KM 2760F—84-in. Sink Base, 30-in. Cabinets,** *State pieces wanted.* **Sink Base,** 4 doors, 5 drawers, 1 for bread. About 42 cu. ft. storage space. Shpg. wt., 220 lbs . . . **$94.50**

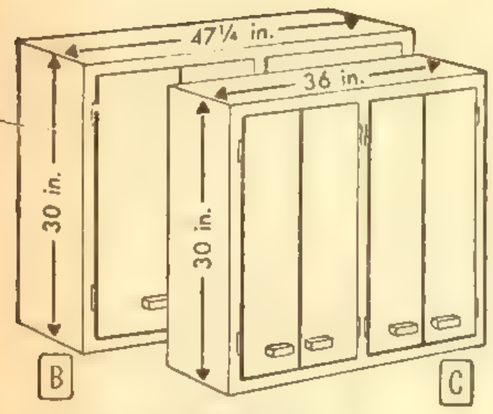
[N] **Wall Cabinet,** 30 in. wide. About 6¼ cu. ft. storage space. Shipping weight, each, 40 lbs. Each . . **$12.75**

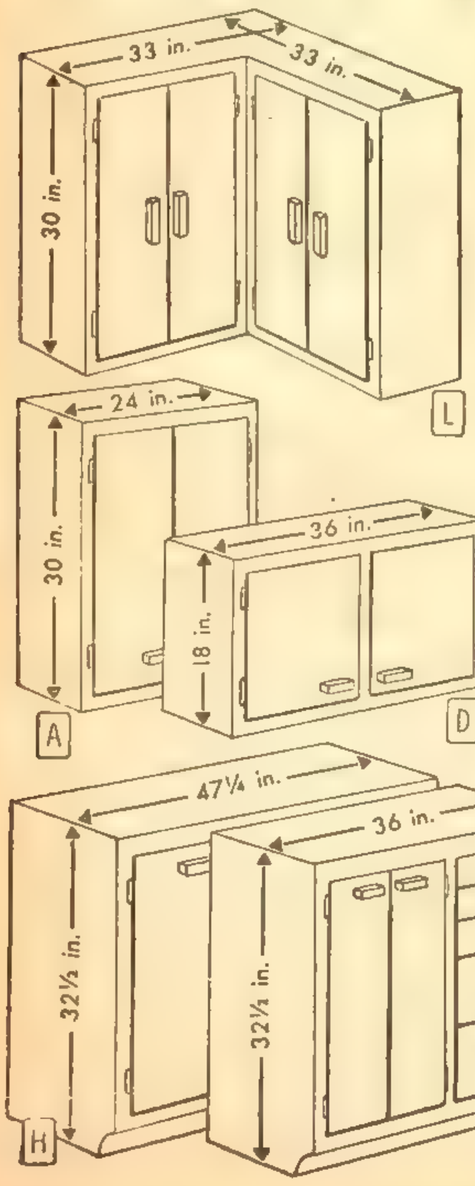
3-pc. Ensemble 1 (M) and 2 (N). Shpg. wt., 300 lbs **$119.50**

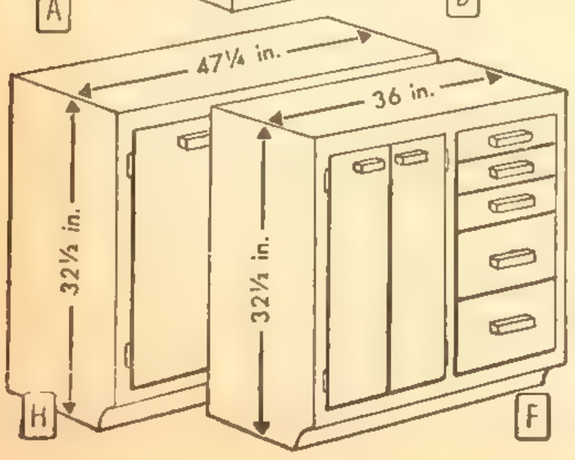
CPB *PAGE 727 . . KITCHEN CABINETS*



THRIFT Craft Kitchen Units for a built-in appearance
Modern . . low cost . . easy to paint







[A] Wall Cabinet 24 inches wide — **$6.29**

[E] or [K] Base 24 in. wide — **$8.99**

[C] Wall Cabinet 36 inches wide — **$9.25**

Thrift Craft units utilize space, give continuous working surface, modernize kitchens at low cost. All bases are 32½ in. high, 21 in. deep and are recessed so you can stand closer to your work. Bases [G] and [H] are 47¼ in. wide; [F] and [J] are 36 in. wide; [E] and [K] are 24 in. wide. Corner base [M] extends 33 inches along each wall. All wall cabinets are 30 in. high and 12 in. deep, except [D], which is 18 in. high. Fiberboard backs, drawer bottoms. All units built of easy-to-paint Thrift Craft wood, smoothly sanded. Shipped unassembled. Hardware and necessary instructions included.

Choose Matching Bases and Wall Cabinets to fit your kitchen

[A] 1 KM 6397—24-inch wide Cabinet. 3 shelf spaces. Shipping weight, 36 pounds **$6.29**

[B] 1 KM 6395—47¼-inch wide Cabinet. 3 shelf spaces. Shipping weight, 67 pounds **11.39**

[C] 1 KM 6396—36-inch wide Cabinet. 3 shelf spaces. Shipping weight, 50 pounds **9.25**

[D] 1 KM 6398—Over-refrigerator cabinet. 36 inches wide, 18 inches high, 1 shelf space. Shipping weight, 30 pounds **$4.99**

[L] 1 KM 6399—Corner cabinet, 33 inches wide along each wall. 3 shelf spaces. Shipping weight, 71 pounds **$13.35**

[E] 1 KM 6385—24-inch wide Base. 2 doors, 1 drawer. Shipping weight, 55 pounds **8.99**

[H] 1 KM 6382—47¼-inch wide Base. 2 doors, 5 drawers. Shipping weight, 106 pounds **16.89**

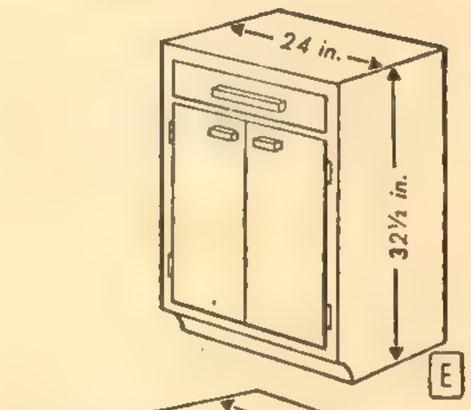
[J] 1 KM 6383—36-inch wide Base. 4 doors, 2 drawers. Shipping weight, 77 pounds **12.19**

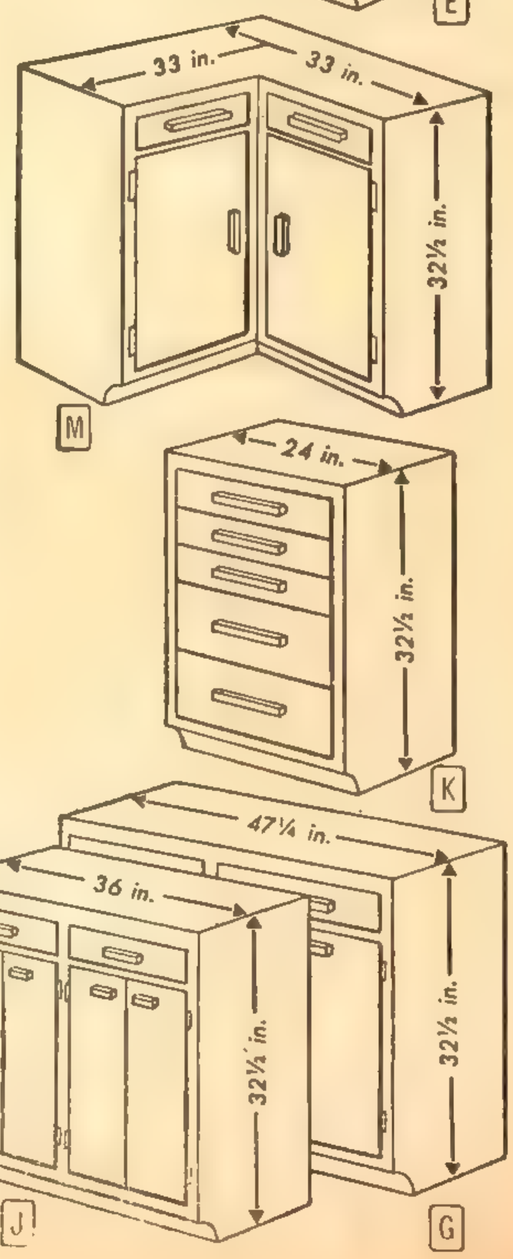
[G] 1 KM 6381—47¼-inch wide Base. 4 doors, 2 drawers. Shipping weight, 93 pounds **14.29**

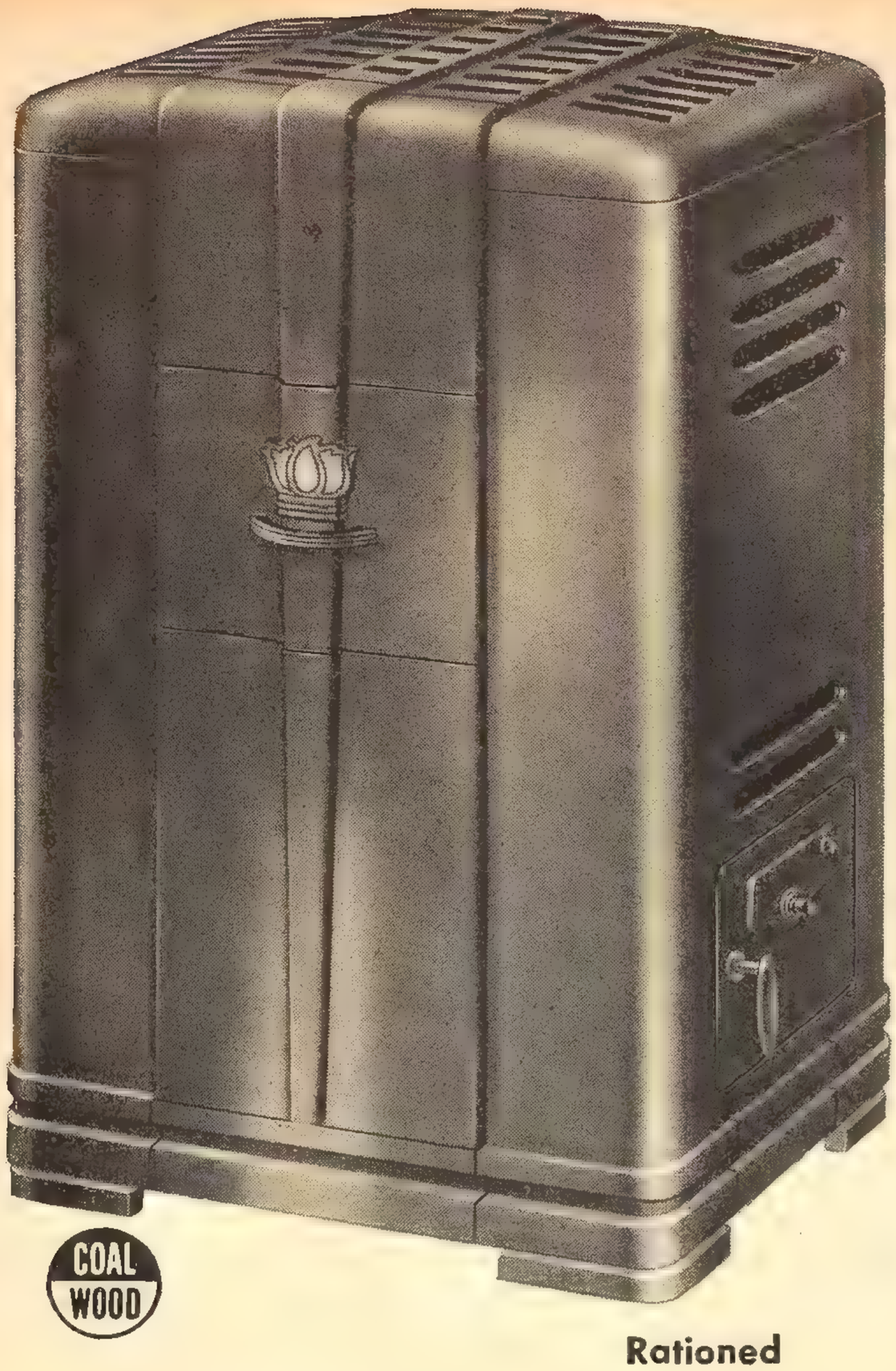
[F] 1 KM 6384—36-inch wide Base. 2 doors, 5 drawers. Shipping weight, 91 pounds **13.69**

[K] 1 KM 6386—24-inch wide Base. 5 drawers. Shipping weight, 69 pounds **8.99**

[M] 1 KM 6387—Corner base. 33 inches wide along each wall. 2 doors, 2 drawers. Shipping weight, 75 pounds **$17.39**







Rationed

Again new beauty and comfort!

- Easy-to-clean grained-walnut porcelain enamel finish
- Large fuel capacity . . . will hold fire up to 24 hours
- Circulates uniform, moist heat for 1 to 3 rooms

$43.50 Cash

Here's an answer to your heating problems. A massive, properly designed circulating heater that you can "throttle" to the temperature you desire . . . a low fire to take the chill out of those cool fall mornings . . . or slide the damper open and you can keep your home cozy and cheerful in the severest winter blizzard. The rich, dark grained-walnut porcelain enamel finish combined with the modern simplicity in design make it a heater you'll be as proud of as your finest furniture. Truly, the most beautiful circulating heater we have ever sold at this price.

Easily refillable humidifier: Concealed inside of cabinet with exposed opening located at back. Evaporating water constantly adds moisture to the moving heated air . . . moisture that adds to your comfort and aids in prevention of winter-dryness in furniture.

1 to 3 room size: This massive heater, weight 325 lbs., is large enough to heat 1 to 3 rooms comfortably . . . for extra, radiating heat open the outer front door.

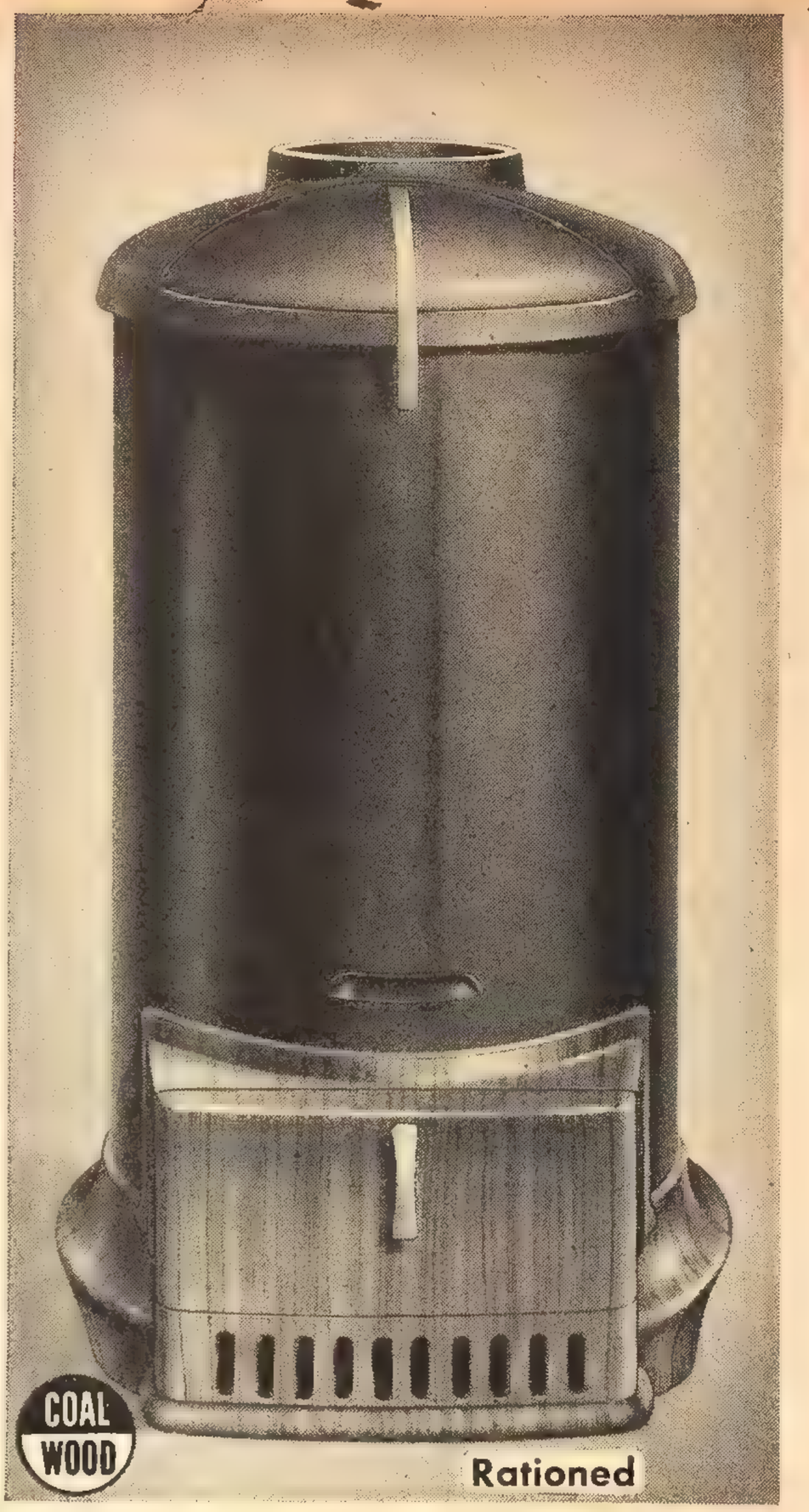
Extra heavy 4-piece cast iron fire pot: Large size, 16 in. diameter, 14½ in. deep. Will hold fire up to 24 hours. Burns soft or hard coal and wood. Triple grate bars also made of heavy cast iron, will stand hard firing in severe weather. Openings in the walls of fire pot let in secondary air, resulting in uniform and economical fuel consumption. Grate bar shaker included.

Hot blast down draft tube: Forces air to flow over hot fuel bed where it is heated to high temperature. Heated air mixes with smoke and gases permitting more complete combustion for a hotter and cleaner fire.

Specifications: 23 in. wide; 20 in. deep. Overall height, 44½ in. Feed door opening 7⅝x9⅝ inches. Diameter of inner drum, 16 in. Fits space, 26x28 inches. Cabinet porcelain enameled on three sides and top; plain steel back. Ash pit and draft door opening located on side, deep ash pan included. Check damper and elbow located on the back; hot blast tube slide damper in top of inner body. Takes 6-in. stove pipe.

Be sure to sign and enclose coal-wood heating Ration Certificate with your order.

22 KM 2402P—Shipped from mail order house. Shipping weight, 325 lbs. Cash **$43.50**



Rationed

Radiant, Magazine Heater

- Finger-tip temperature control
- Magazine holds 100 pounds of fuel
- Burns soft or hard coal, coke, wood

$38.95 Cash

Trim looking magazine feed radiant heater. Heavy, blued steel body. Grained-walnut porcelain enameled cast iron base, ash pan door and feed door handle. This heater is similar in construction to the heater on the opposite page except for the humidifier and circulating cabinet.

Draft regulating heat control regulates heater for uniform, comfortable heat for 1 to 4 rooms. Refractory fire brick magazine. Fire-resistant heavy cast iron grates, draw center. Take 6-in. pipe. Fits space, 22x20 in.; 42 in. high. 8x13 in. feed door. Shpg. wt., 360 lbs.

Be sure to sign and enclose a coal-wood heating Ration Certificate

22 KM 2372P—Shipped from mail order house.....Cash **$38.95**



An outstanding value

- Burns any coal or coke
- 100-lb. fuel magazine
- Holds fire overnight

$34.95 Cash

Fill the magazine of this heater once a day and you'll keep the fire burning all winter without re-lighting it. Built of rugged cast iron and steel, black finished. Magazine lined with high heat-resisting fire brick, burns soft or hard coal, coke or wood. Heavy duty cast iron grates with draw center. Fits space, 24x24 inches; 42½ inches high. Body diameter, 19 inches. Takes 7-inch stove pipe.

Coal-wood heater Ration Certificate required

22KM2370P—Shpg. wt., 285 lbs. Cash **$34.95**

For Sears Easy Terms see inside back cover





THRIFT Craft Unpainted Pieces . . . Easy-to-paint, easy-to-wax

Useful Corner Cabinet $12.98

Spacious cabinet—fits into corner. 7 ft. high; 3 shelf spaces above, 3 below. Doors milled for glass. (Glass and hardware not included.) Made of sturdy Thrift Craft wood, smoothly sanded and easy to paint. Fiberboard back and door panels. 36 in. wide, 17 in. deep. Shipped unassembled.

1 KM 6108—Shipping weight, 65 lbs. . $12.98
1 K 0708—Hardware for above. Wt. 1 lb. 98c

Sturdy Dinette Sets $15.99 5 pcs.

Dinette table; top, 48x36 in. Extends to 58 in. Smoothly sanded Thrift Craft wood, ready to paint. Chairs; continuous back posts. Seat, 16x15 in. Back height, 17¼ in. Shipped partly assembled. Chairs mailable.

1 KM 6006—Extension table. Wt. 55 lbs. . $8.45
1 K 06104—Chair. Shpg. wt., 10 lbs. 1.99
In sets of 4 or more, each 1.94
1 KM 6259—5-pc. set. Shpg. wt., 95 lbs. . 15.99

Attractive Vanity at budget price $4.19

Smart, useful vanity. Finish and use plain or "pretty-it-up" with dainty skirt. (Vanity skirt not included). Smoothly sanded Thrift Craft wood, ready to paint. Drawer has fiberboard bottom. Fiberboard top, 34x17½ in. Height, 29½ in. Shipped partly assembled. Mailable.

1 K 03435—Vanity only. Shipping weight, 18 pounds $4.19
1 K 03521—Bench, fiber seat, 18½x12 inches. Height, 19 inches. Shipping weight, 5 lbs. $1.69
1 K 04122—Mirror table top, fits vanity above, made of mirrored window glass. Shipping weight, 12 pounds $2.59



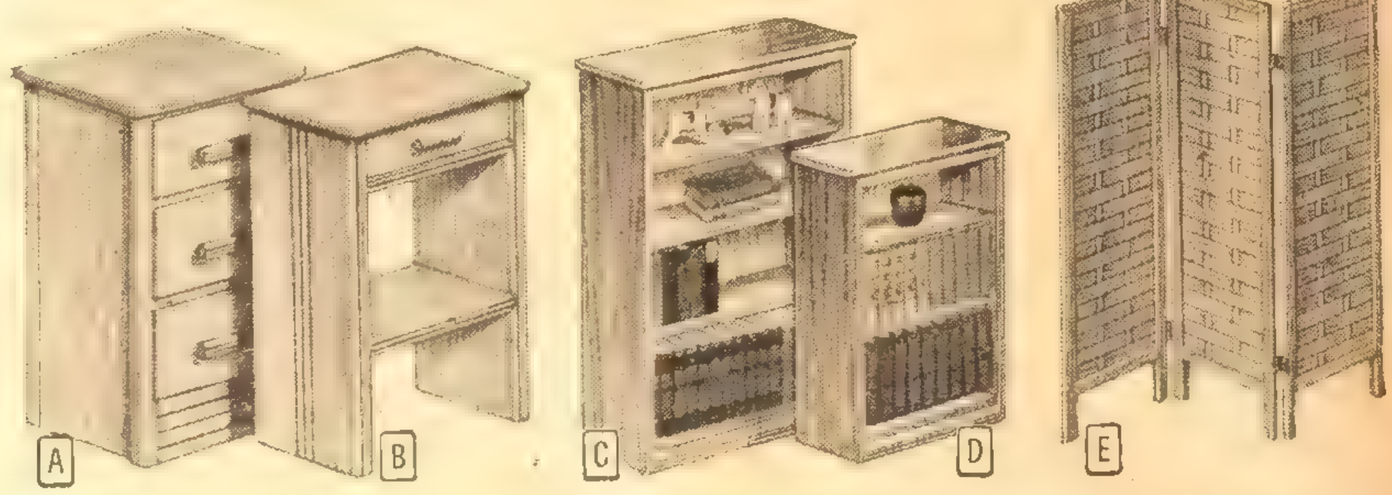
Sturdy Beds—modern style $8.45

Smart, easy-to-paint bed in attractive modern styling. Paint, stain or wax it to suit your own decorative scheme. Choose additional pieces for your bedroom from this easy-to-paint group and finish them to match bed. Bed is constructed of smoothly sanded Thrift Craft wood.

Sturdy posts; smartly reeded base rails. Grooved headboard is supported by wide panels. Head height, 32½ inches. Foot height, 22½ inches. Choose bed in either full (54-inch) size or twin (39-in.) size. Shipped unassembled by freight or express from stock with instructions for putting together.

1 KM 6215—Bed. 54-in. wide. Shpg. wt., 60 lbs. $8.45
1 KM 6209—Bed. 39-in. wide. Shpg. wt., 52 lbs. 8.45

Thrift Craft wood is used for this furniture unless otherwise stated. It is Douglas fir, Ponderosa pine or spruce.



Three-drawer Chest $4.95

A Handy extra chest for your bedroom or bathroom. Sized right for child's room, also. Top, 14x14 inches; height, 28 inches. Made of beautifully grained Douglas fir and gumwood which finishes easily. 3 drawers. Fiberboard drawer bottoms and backs. Reeded drawer pulls. Shipped unassembled.

1 K 06166—Shpg. wt., 25 lbs. $4.95

Night Stand $1.58

B Smoothly sanded Thrift Craft wood. Use it as a radio table or night stand. Order a pair and paint them to use as bedside tables. Roomy drawer and storage shelf. Top, 15x11½ inches. Height, 27 inches. Fiberboard drawer bottoms. Shipped unassembled. Mailable.

1 K 06096—Shpg. wt., 13 lbs. $1.58
Two or more, each. 1.43

Bookcase $2.43 19-in.

Available after July 15

Thrift Craft unpainted wood frame. Fiberboard backs. Shipped unassembled. Nails not incl. Mailable.

D 1 K 03770—Top, 19x9 in. Height, 38 in. Shipping wt., 19 lbs. 3 shelves. . $2.43
C 1 K 03771—Top, 25x9 in. Height, 48 in. Shipping wt., 33 lbs. 4 shelves. . . $3.59
1 K 03772—Top, 37x9 inches. Height, 48 inches. Shipping weight, 40 lbs. 4 shelves $4.97

Stools $1.32 24-in.

Thrift Craft wood. 12¾ in. seat. Shipped unassembled.

1 K 0328—24 in. Shipping weight, 7 lbs. $1.32
1 K 0329—30 in. Shipping weight, 8 lbs. $1.54

Screen $6.75

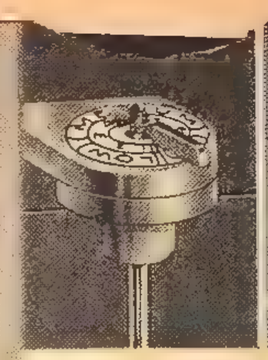
E 3-panel screen. Interwoven, unpainted, 2-inch kiln-dried wood slats. Ideal for bedroom or nursery. Double swinging hinges. Each panel, 17¼ in. wide, 65 in. high. Not mailable.

1 KM 6138 — Shipping weight, 14 pounds. $6.75

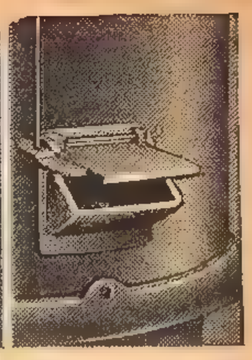




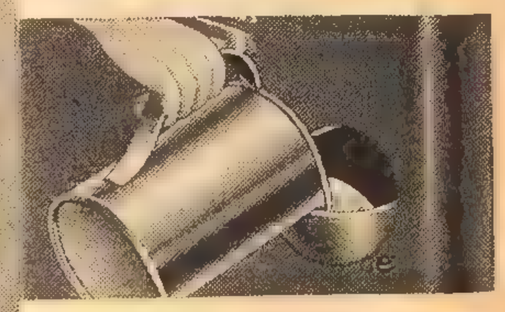




Automatic heat control, sensitive, dependable, conveniently located at top.



Heat control operates direct draft. Automatically maintains direct heat.



Concealed, easily refillable humidifier charges moving hot air with moisture for greater comfort and protection of furniture from excessive winter dryness.



Principle of circulating heater is to admit cool air, heat it as it passes up between cabinet and heating unit, then vent it through top grilles. This action keeps a large volume of heat moving continuously.

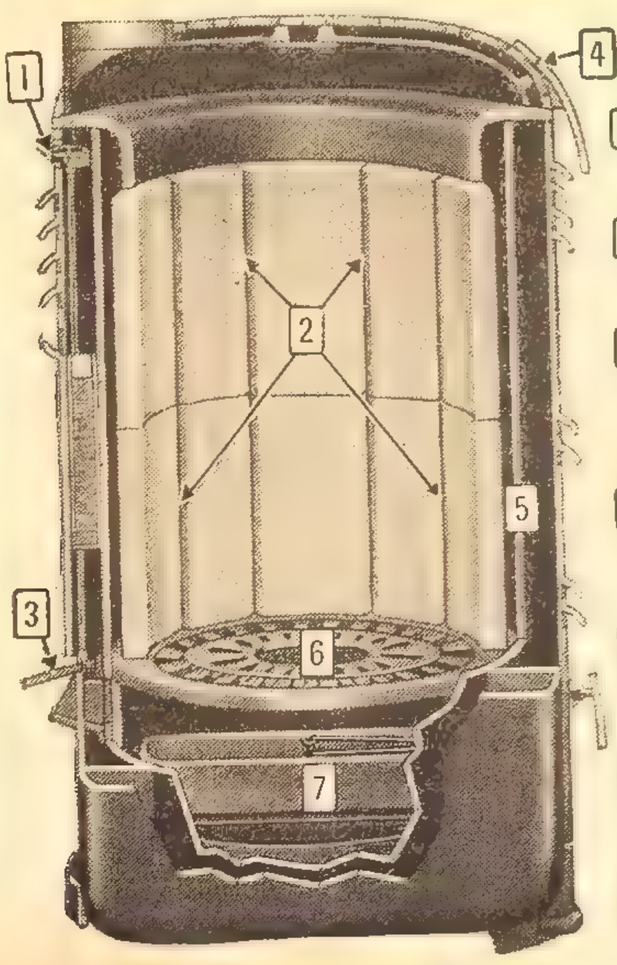
COAL WOOD

Rationed

Now you can have moist, self-regulating, circulating heat!

- Finger-tip dial automatically regulates the temperature
- Evaporating water in humidifier constantly moistens heat
- 100-lb. self-feeding coal magazine . . . holds fire all night
- Big heating capacity, easily heats 1 to 4 rooms comfortably
- Light grained-walnut porcelain enameled finish, easy-to-clean
- Sturdy cast iron and steel construction . . . will last for years

$67.95 Cash



CHECK THESE ILLUSTRATED FEATURES

1. Low, Medium, and High automatic heat control at your finger tips.
2. Grooves in fire brick lining cause even burning from outside to center.
3. Direct draft for slow or fast burning is automatic. Responds to heat control shown above. Operation is positive.
4. Heavy cast iron feed door, size 8x13 inches, is placed at the top to make fueling easy.
5. Air duct for pre-heating secondary air adds greatly to heating efficiency and fuel economy.
6. Heavy cast iron grate with draw center permits large bed of fuel and even, economical burning.
7. Large ash pan slides on track, has insulating air space below it.

For the first time in Sears history, a magazine feed, humidifying, self-regulating circulator. A beautiful, modernly designed, light grained-walnut porcelain enameled heater that has every feature you could possibly expect. Magazine that holds a fire 24 to 48 hours on one filling of coal. Finger-tip automatic heat control. Humidifier for moistening the heat. Cabinet that circulates moist heat to every part of your home. And beneath this handsome, easy-to-clean cabinet is a ruggedly built cast iron and steel heating unit that will stand years of hard service.

Easily refillable humidifier: Evaporating water moistens the circulating heat as it passes up through the cabinet and out top grilles. Helps keep the heat moist for cozy winter comfort. Also helps protect furniture against winter-dryness.

High efficiency combustion: Produces large volume of heat, easily heats 1 to 4 rooms. Extracts all possible heat values, leaves no clinkers, very little ashes. Secondary air duct preheats air as it passes to top of magazine for more complete combustion.

Refractory fire brick magazine: Holds 100-lbs. coal. Refuel once a day in severe weather . . . less frequently in moderate weather. Design of magazine causes fuel to burn from outside to center, avoids jamming or bridging. Cast iron fire-resisting draw center grates, burn soft or hard coal, coke and wood.

Heat regulator: By dialing the automatic heat control to Low, Medium or High you can regulate the temperature according to the weather and your sense of comfort. The fire burns only at bottom of magazine, controlled by the automatic heat control dial that operates the direct draft.

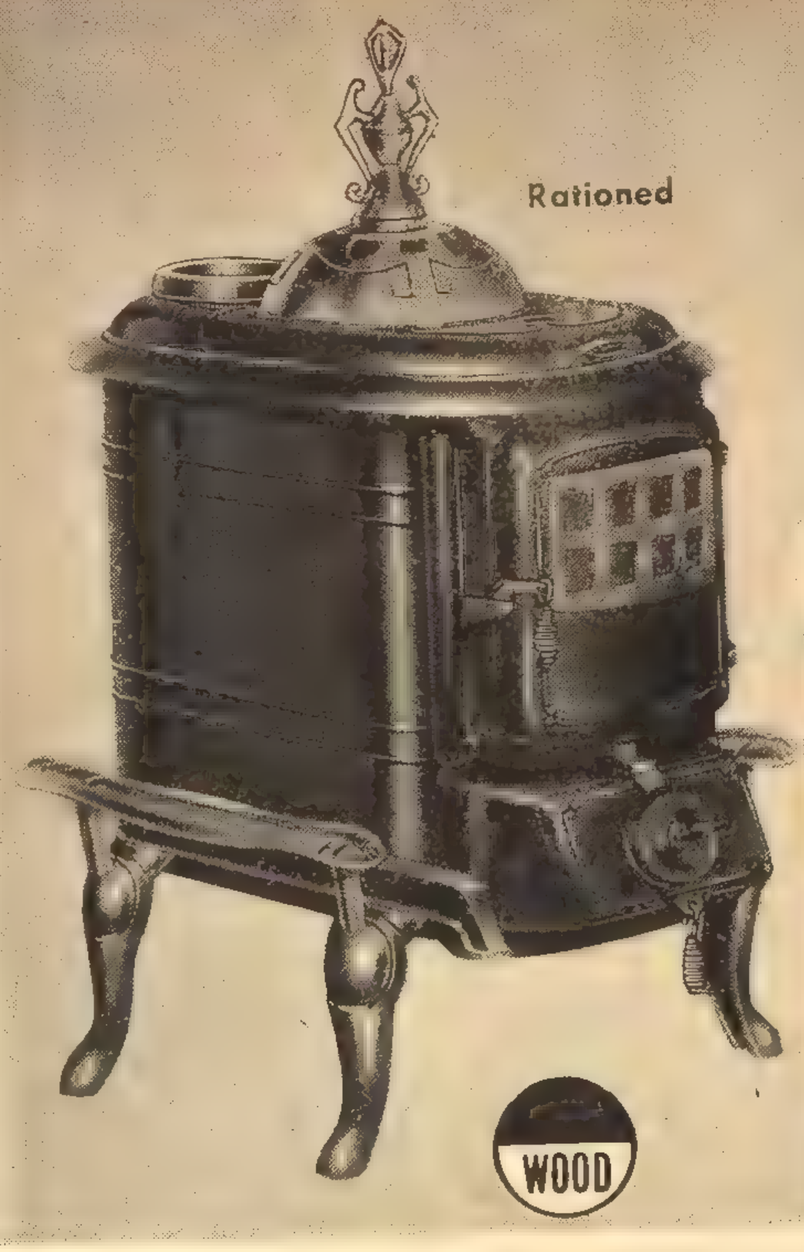
Specifications: Size, 22x23 in. Height, 42 in. Feed door opening, 8x13 inches. Inside diameter of magazine, 16 in. Cabinet is porcelain enameled on three sides and top; back panel finished in black painted enamel. Reversible collar permits stove pipe to be mounted from either back or top. Takes 6-in. pipe. Large ash pan.

Be sure to sign and enclose a coal-wood heating Ration Certificate with your order.

22 KM 2329P—Shipped from mail order house. Shipping weight, 385 lbs.....Cash $67.95

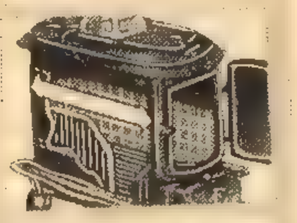
For complete Rationing Information on stoves and heaters see page 731A







Entire top swings aside. Large feed opening takes big chunks of wood.



Heavy cast iron linings and bottom are deeply ribbed for more strength.

Quality Heaters for homes, schools and stores

Dependable all-purpose Oak Heater . . . 2 sizes

$11.35 1 to 2 room

Years of sales leadership have proven this oak heater as fine a "money's worth" as you can buy. Burns coal or wood, and gives fast radiating heat. Heavy sheet steel body, or drum, will stand years of the kind of firing "fuel loading" will give it. Cast iron fire pot, ribbed for extra heating surface and long life. Cast iron draw center grates. Deep ash pit, ash pan included. Flat top under swinging top urn, convenient for heating water. Front top ring and foot rails in matching gray porcelain enamel. Screw damper and top urn are highly polished. Takes 6-inch stove pipe.

Coal-wood heating Ration Certificate required. See right

Small size: 1 to 2 rooms

A Overall ht., 43 in. Fire pot diam., 13 in. Feed door, 7¾x9½ inches. Fits space 21x21 in. Shpg. wt., 110 lbs.

22 KM 2243P.....$11.35

Large size: 2 to 3 rooms

B Overall ht., 52½ in. Fire pot diam., 17 in. Feed door, 9x12 inches. Fits space 26x26 in. Shpg. wt., 180 lbs.

22 KM 2242P.....$17.90

Rationing Information

By government order, the stoves, ranges and heaters listed on these pages are rationed (except items marked Not Rationed). Go in person or write to your local War Price and Rationing Board and ask for the proper kind of Ration Certificate for the stove you want. Also inquire about any changes in stove rationing since this book went to press.

Check each description for the *type* of Ration Certificate required. **To avoid delay, be sure to sign your name on the back and send this Certificate with your order.**

Ruggedly built "Ridgewood" wood-burning Heater

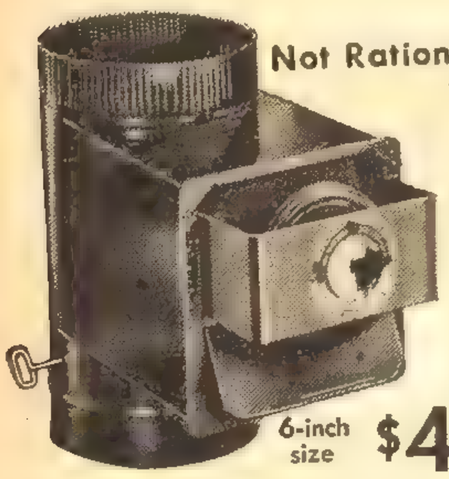
$14.45

A big favorite in wood burning territories . . . built for long life and heavy duty service. Burns wood, cobs and trash, practically anything except coal or coke. Roomy top has convenient cooking space under swinging urn. Entire stove top swings aside, making it easy to put in large chunks of wood. The sturdy bottom and heavily built top, as well as the doors and door frames, are all of heavy cast iron.

The body, or drum, is made of extra heavy gauge steel, double-seamed for added strength. Corrugated cast iron bottom and body linings will stand years of hard firing. Mica feed door windows. Cool, coiled wire handles. Screw draft register in ash-pit door. All parts securely bolted for tight fit, economical burning. Fits space 28x21½ inches. Height to urn base, 26¾ inches. Feed door opening, 9¾x8¾ inches, will take wood up to 23 inches in length. Takes 6-inch stove pipe.

Wood-burning heating Ration Certificate required. See left

22 KM 2333P—Shipping weight, 112 pounds..... **$14.45**



$4.15

Conserve fuel—regulate heat

Riteheat gives you thermostat-controlled temperatures . . . pays for itself in fuel savings. Fits any coal or wood heater with 6-inch or 7-inch flue pipe. Operates by controlling draft. Made of blued steel, extends 9 inches beyond stove pipe when attached at back.

22 KM 02613—Fits 6-inch pipe. Shpg. wt., 6 lbs. **Not Rationed** **$4.15**

22 KM 02614—Fits 7-inch pipe. Shpg. wt., 8 lbs. **Not Rationed**.....**$4.89**



$6.50 Rationed

Husky cast iron Laundry Stove

Burns coal, wood or trash. Made of heavy cast iron with large fire pot for greater strength and heating surface. Two hole cooktop with 8-in. lids. Draw center shaker grate, butterfly style register draft, reversible collar. Pouch feed door and roomy ash pit. No ash pan. Ht., 21 in. Cooktop, 20x13½ in. Takes 6-in. pipe. **Requires Coal-wood heating Ration Certificate.**

22KM2624P—Shpg. wt., 85 lbs. **$6.50**



Not Rationed

Non-rationed, steel lined Airtight Wood Heater

$2.85

Fully lined body

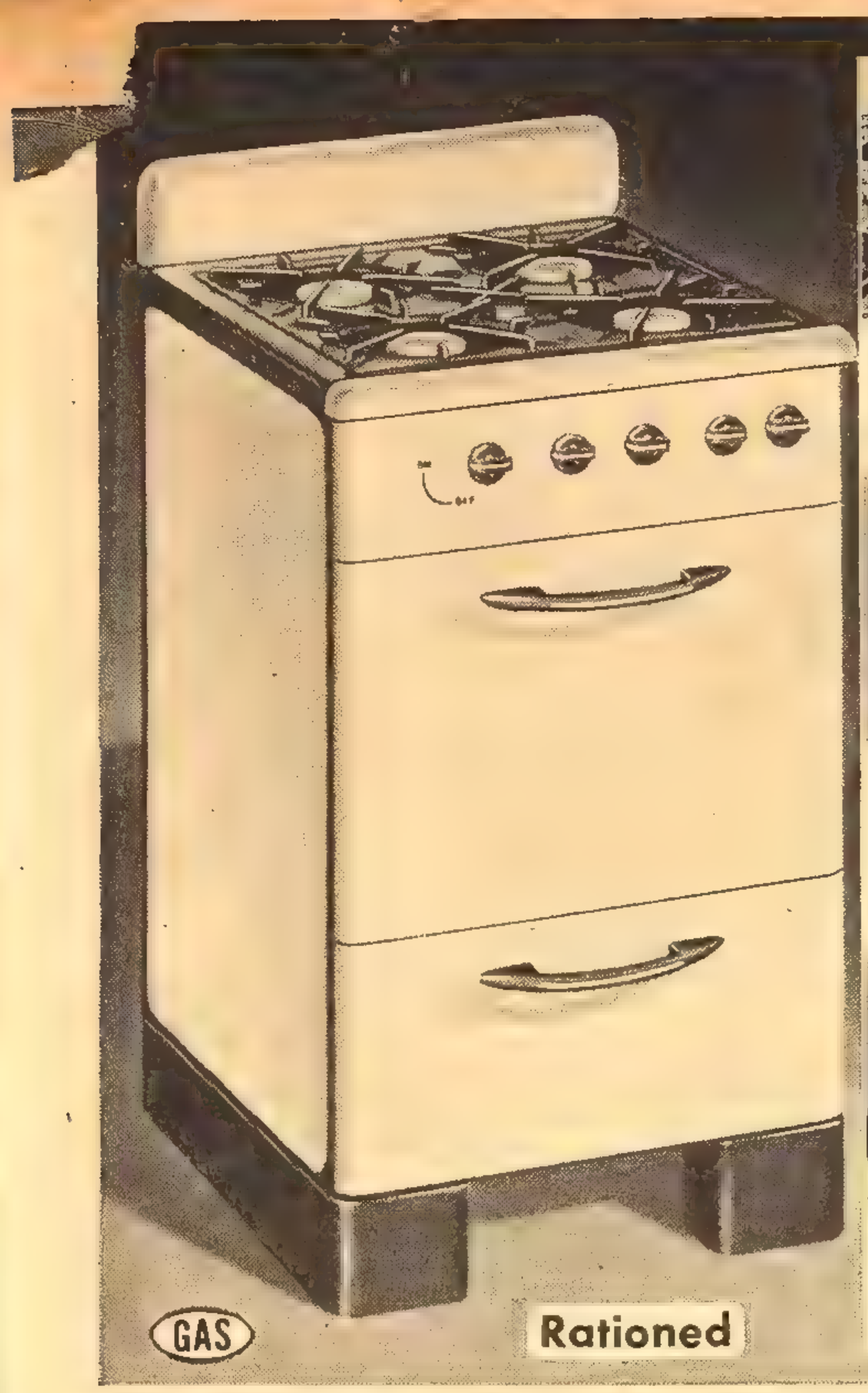
Big value! Safe, economical to operate, burns wood and trash. Use it anywhere for a large volume of quick, radiating heat. Feed door in top. When door is closed, top is smooth; may be used for cooking, heating water. Hinged flap type draft door with draft control. Body is made of heavy gauge oil-treated blued steel, fully lined with sheet steel.

Corrugated sides increase strength of drum, increase heating efficiency. Sturdy reinforced legs. Reinforced stove pipe collar. Takes 6-inch pipe. Height, 20 inches. Length, 22 inches. Width, 17 inches. Not mailable.

No Ration Certificate required

22 KM 2227—Fully lined body, Shpg. wt., 19 lbs.....**$2.85**

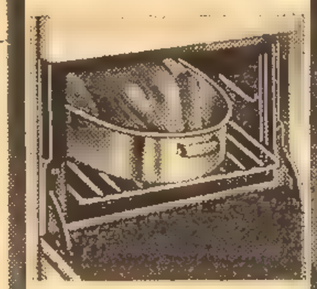
22 KM 2208—Same as above except body is unlined. Shipping weight, 16 lbs.....**$2.55**



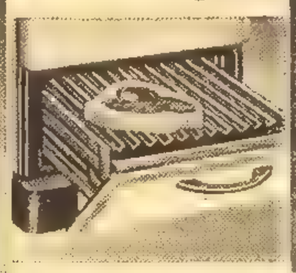
Rationed



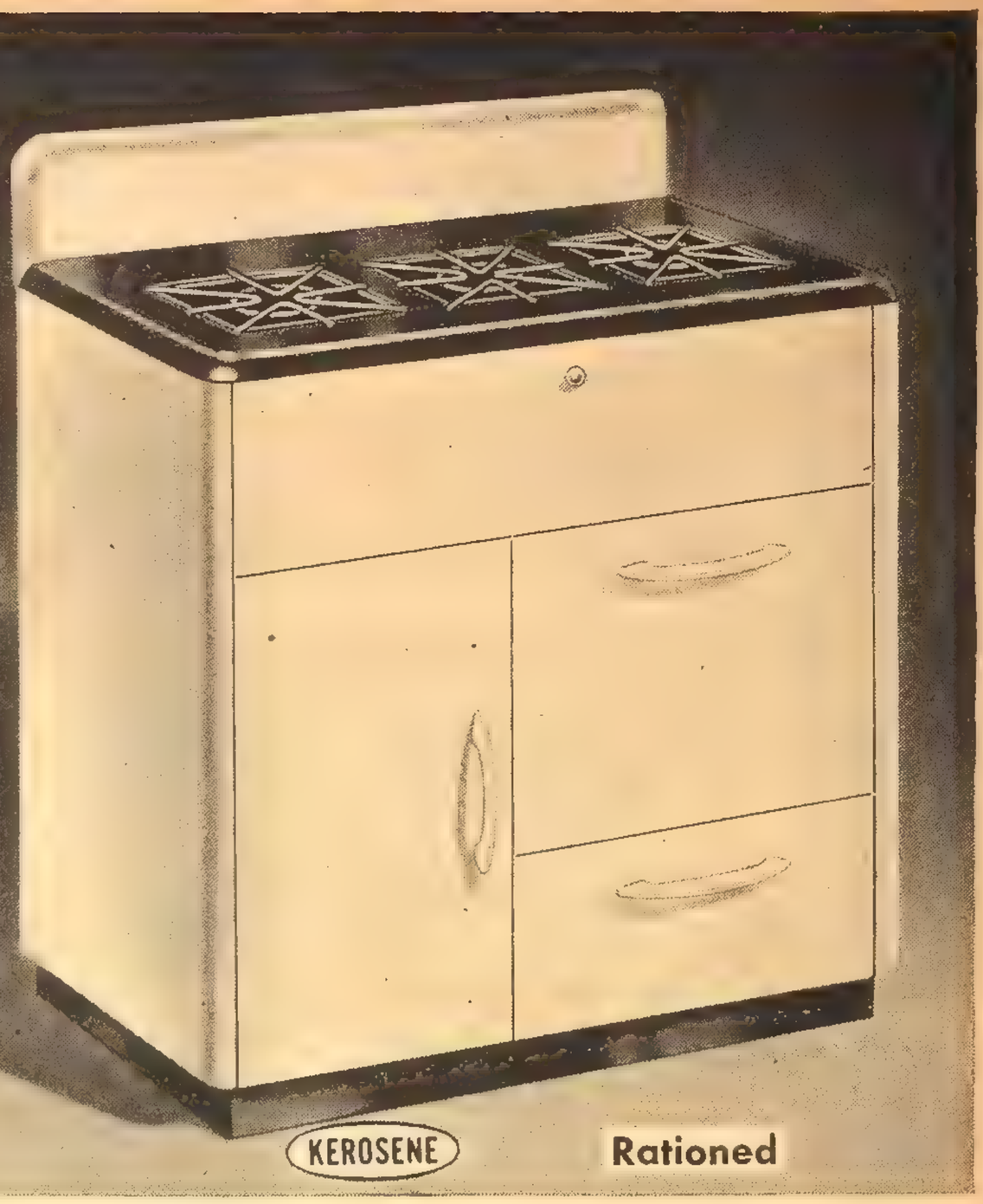
Roomy, 4-burner cooking top; black porcelain enameled grates.



Large oven holds big roaster; fully insulated. Insulation keeps heat in oven . . . kitchen cool. Saves gas.



Large, convenient slide-out broiler; easily removed for cleaning.



Rationed

Deluxe 4-burner Gas Range

All steel . . . porcelain enameled . . . fully insulated

- Easy-to-clean white porcelain enamel finish
- Powerful top burners light automatically
- Oven and broiler porcelain enamel finished

$43.50 Cash

The finest quality workmanship possible has been combined with all steel construction making this an exceptional range value. Compactly designed to fit in a small space, yet it has all the cooking, baking and broiling facilities of a full size range.

Long-lasting, sparkling white porcelain enameled finish on all parts shown in white including right side; easy to clean. Cool handles. Entire cooktop and grates finished in black porcelain enamel. Black enameled base.

Economical, clog-resistant cast iron burners can be easily removed for cleaning. Heat-focusing funnel-type cooktop for efficient, fast cooking.

Oven porcelain enameled, completely insulated for perfect baking and fuel economy. Insulation keeps heat in oven; kitchen cool.. Non-sag oven rack. Slide-out drawer type broiler, porcelain enameled including drip pan.

Specifications: Height to cooktop, 34⅝ in. Overall height, 38⅝ in. Fits space, 20⅛x26 in. Oven, 16x19x12 in. Shipping weight, 135 lbs.

Be sure to sign and enclose gas cook stove Ration Certificate with your order

22 KM 1733P —For "Regular Gas." Shipped from Chicago....Cash **$43.50**

22 KM 1734PF—For "Bottled Gas." Shipped from factory near Chattanooga, Tennessee, pay freight from there. Order from Chicago. *When ordering, state kind and B.T.U. rating of "Bottled Gas" you intend to use*.....Cash **$43.50**

Modern table top Kerosene Range

All steel construction . . . Built-in oven

- Three giant, speedy, wickless cooktop burners
- Powerful enclosed oven burner, separate fuel tank
- White enameled exterior; black porcelained cooktop

$38.49 Cash

Here's a kerosene range with all the important features you have been waiting for. Streamlined table top design. All steel construction. Large storage compartment with swing door. Easily accessible, enclosed top burners. Adjustable leg levelers that insure proper oil level in burners.

Easy-to-clean white baked-on enamel finish. Contrasting black, recessed toe base. White porcelain enameled oven door. Removable cooktop grates black enameled. Large, sturdy cooking top is finished in black porcelain enamel. Ever-cool handles.

3 giant size, speedy, wickless cooktop burners for fast top-of-stove cooking. 4½-inch size . . . easily accessible by opening top door . . . removable for cleaning. Easy to light. Needle valve controls. 3-quart metal fuel tank located in back.

Roomy, 16x16x12¾-in. oven will hold large roaster. Rust-resisting oven linings. Door and top of oven heavily insulated for even baking and fuel economy. Oven heated by separate 4½-in. wickless burner in enclosed burner compartment below oven; has own 3-quart metal fuel tank in storage compartment at left side of range.

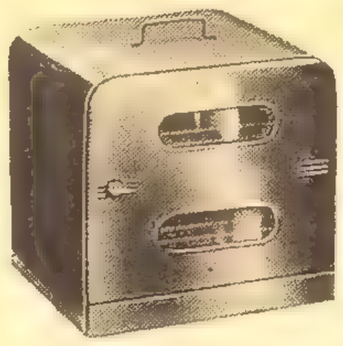
Size specifications: Height to cooktop, 36¼ inches. Overall height, 42¼ inches. Overall size of cooktop, 32½x8 inches. Fits space, 32¼x24½ inches.

Be sure to sign and enclose a kerosene cooking stove Ration Certificate with your order. For full information see opposite page.

22 KM 1332P—Shipped from mail order house. Shpg. wt., 115 lbs.....Cash **$38.49**

Portable Top-of-stove Oven

$1.54



Not Rationed

This convenient, portable oven is a splendid baker. It can be used over one burner of your kerosene or gas stove. Use it in place of a built-in oven . . . and you can use it as an extra oven on heavy baking days. Made of polished blued steel with handy top handle. Fitted with two adjustable racks . . . metal linings . . . asbestos insulation that keeps heat in oven. A heat spreader permits proper distribution of heat for even baking . . . you can turn out excellent pastry and roasts with this dandy oven. Two glass windows in swing door permit view of baking without opening door. Outside dimensions, 12x11½x12 inches. Shipped from mail order house. Shipping weight, 7 pounds.

No Ration Certificate required

22 K 02777 Available.....$1.54

Portable, 3-burner wickless Kerosene Stove

$6.95

Ideal for home or cottage . . . black baked-on enamel finish. Three standard 3½-in. wickless burners give quick, intense flame . . . needle type valves. Blued steel burner chimneys. Enclosed back. Two-quart glass fuel tank. Order oven shown at left for baking convenience.

Dimensions: Cooktop, 32x12 in.; ht. to cooktop, 30 in.; fits space 38½x12 in. Shpg. wt., 25 lbs. Mailable. Shipped from mail order house.

Be sure to sign and enclose Oil Cook Stove Ration Certificate with order

22 K 01209P.....$6.95

For Rationing information see opposite page

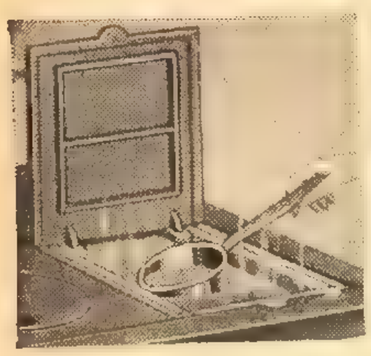


Rationed

Sparkling porcelain enameled Table Top Ranges

- All are made of rugged cast iron and steel for years of hard use.
- Modern designing, all inner working parts concealed by swing doors.
- Finished in gleaming white porcelain enamel, with matching plastic handles.

For Sears Easy Terms see inside back cover





Features in the range shown at right

Handy Reservoir

18-quart blue porcelain enameled reservoir supplies hot water whenever you need it. Rustproof—as easy to clean as a china dish. Large opening for easy dipping.

Efficient Oven

16-inch aluminized oven surrounded by tight seam flue space that pours live heat into every corner. Fully insulated door . . . keeps the heat in.



Popular priced Range . . . tops in beauty and cooking performance

Easy-to-clean white porcelain enamel finish, modern TABLE TOP design with rounded edges and concealed bolts make it a range you'll be proud to have in your kitchen for many years to come. Front swing doors conceal firebox, ash pan and reservoir; soot cleanout also concealed. White, cool plastic handles. High base gives you ample toe room. Rugged cast iron construction for all parts getting hard wear; other parts of this husky range built of Enamelite, a superior enameling steel.

$41.50 Cash

Polished cast iron cooking top requires very little effort to keep spotless and shining . . . needs no blackening. Overall size of cooktop, 38¼x22 inches; six 8-inch lids, lid lifter and cleanout rake included.

16x18x10-inch aluminized (heat-resisting aluminum finish) oven reinforced with extra sheets of steel and cast iron plate to prevent warping; seal heat in for "balanced baking." All-around flue travel circulates clean heat on all sides of oven; speeds baking. Rigid, fully insulated oven door, with adjustable spring.

Big 18-quart reservoir holds large supply of hot water for instant use. Steel reservoir tank finished in blue porcelain enamel—rustproof—for years of use.

Ventilated 16¼x6¼x5-inch firebox: Fire-back made in three interchangeable sections of heavy cast iron . . . easy to replace. Duplex grates burn soft coal or wood up to 18¾ inches in length by removing end linings. Insulated on left end. "Centermatic" easy-to reach, direct draft damper in back section of main top. Draft slide on left end.

Specifications: Height to cooking top, 30¼ in. Overall height, 36¼ in. Cooktop, 38¼x22 inches, including reservoir. Fits space, 38¼x26¼ inches. Takes 7-in. stove pipe. Large removable ash pan. Grate bar shaker handle included.

Be sure to sign and enclose coal-wood cooking stove Ration Certificate with your order.

22 KM 513P—Shipped from mail order house. Shipping weight, 250 lbs..... Cash **$41.50**



Medium sized Table Top Range

- Gleaming white porcelain enamel finish body; easy to clean
- Interchangeable firebox linings for soft or hard coal or wood
- Polished cast iron cooktop, easy to clean, needs no blackening

$31.95 Cash

Well built, medium size TABLE TOP range of cast iron and steel. Attractively designed and ideally suited to small kitchens . . . yet has most of the cooking and baking features of the finest kitchen range. Every part tight fitting for fuel economy. It's a real baker. Front, sides and backguard finished in white porcelain enamel . . . front base strip and legs in white baked-on enamel. Highly polished, heavy cast iron cooktop saves work . . . never needs blackening. Has six 8-inch lids; lid lifter and cleanout rake included. Ash pit and front of firebox concealed behind swing door. Cleanout opening behind removable panel under oven door.

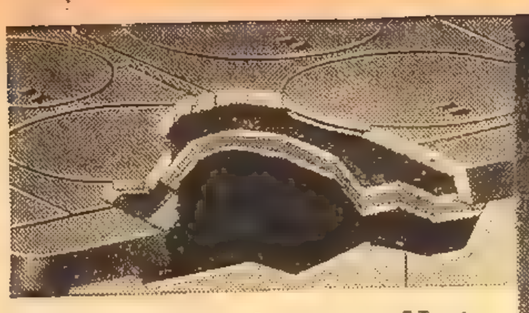
Interchangeable firebox linings, easily removed. Burns soft coal or wood. Also burns hard coal satisfactorily. With end linings removed, takes wood up to 18 inches in length. Draft slide in left body end. Easy-to-reach sliding damper for oven on back center of top. Roomy oven . . . removable center rack. Note high legs for easy cleaning under stove.

Larger dimensions than usually found in cook stoves at this price. Height to cooktop, 29½ inches. Cooktop, 34x21¾ inches. Fits space 34x28 inches. Quick heating aluminized steel oven, 15¾x18x10 inches. Firebox, 16x6¼x7½ inches. Takes 7-inch stove pipe. Large ash pan and cleanout rake included.

Be sure to sign and enclose coal-wood cooking stove Ration Certificate with your order.

22 KM 510P—Shipped from mail order house. Shipping weight, 205 lbs... **$31.95**

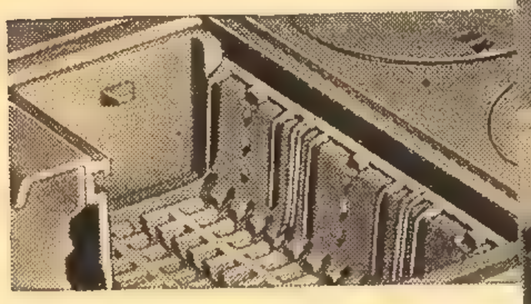
For Rationing Information on stoves and heaters see page 7



3-layer warp-proof oven top. Next to oven, thick sheet of asbestos. Then, a sheet of steel. Last, a cast iron plate. All are bolted together; keep heat in oven.



Convenient, large opening for easy fueling . . . large chunks of coal or wood slide through without any trouble. Plate stays in place when raised; lids will not fall out.



Rugged, roomy firebox of cast iron. Interchangeable. 3-section fireback built-in sections to resist warping and cracking. Ventilated for more perfect fuel combustion; gives quick heat to oven.



Our finest Table Top Range . . . picture one in your kitchen!

Balanced proportions and modern streamline designing plus "old-fashioned range" dependability make this fine range an exceptional value at this price. Notice the recessed base for toe room, the smart cool plastic handles, also the swing doors that conceal inner parts. The sparkling white porcelain enamel finish is as easy to clean as a porcelain dish. Heavy cast iron and steel working parts with Enamelite steel body and fully insulated body ends give you uniform, economical heat.

$61.00 Cash

Warp-resistant cast iron cooktop has permanent, highly polished surface . . . needs no blackening . . . just wipe it off with an oily cloth. Overall size: 38x23 inches (including reservoir). Has six 8-inch lids; lid lifter included.

All steel quick-heating oven, made in one piece with heavy, 3-layer top plate to hold an even temperature. Large size: 16x17x11 inches. Seam-tight oven flues circulate heat all around oven . . . for quick, even heating. Door fully insulated to keep heat in. Removable oven rack included.

Precision direct draft damper control is conveniently located on back center of cooktop, draft slide on left end of body; combined with fully insulated body ends they give you perfect heat control.

18-quart Reservoir lined with easy-to-clean blue porcelain enamel. Rustproof. Removable for ease in cleaning. Cast iron close-fitting reservoir cover finished in black porcelain enamel—easy to clean—will not rust from water condensation on bottom side. Cover sets flush with cooktop.

Improved rocker type duplex grates . . . burn soft coal or wood; if reversed, ideal for burning hard coal. Grate bar shaker and ash pan included.

16x7½x7½-inch firebox. Will burn wood up to 19 inches in length with end linings removed. Interchangeable 3-section, heavy cast iron fireback . . . ventilated for perfect fuel combustion, consumes less fuel, resists warping and burning. Also provides quick heat for steel oven. Heavy cast iron front grate.

Handy top fuel feed lifts up, stays in position when raised, leaves your hands free to feed the fire. Two cooking lids stay in place when plate is lifted. Cool, wire handle. Clean-out opening concealed behind removable panel under oven door. Rake included.

Specifications: Height to cooktop, 32 inches. Height, including backguard, 36½ inches. Cooktop, including reservoir, 38x23 inches. Fits space 39x33 inches. Cast iron flue collar takes 7-inch stove pipe.

Be sure to sign and enclose coal-wood burning cooking stove Ration Certificate with your order.

22 KM 515P—Shipped from mail order house. Shipping weight 310 lbs. . . . . Cash **$61.00**

22 KM 2684—Cast iron waterfront to heat boiler. **Not Rationed.** Shpg. wt. 25 pounds. **$5.50**



Convenient, quick-heating Kitchen Heaters

- Circulating heaters . . . choice of direct draft or return flue models
- Can be used for cooking and to heat water . . . has two 8-inch cooking lids
- White porcelain enamel finish body . . . easy to keep clean with a damp cloth

$36.95 Cash
Direct Draft Model

Serves as kitchen heater and cookstove. Fits compactly into your kitchen . . . put it next to your gas or electric range. White easy-to-clean porcelain enamel finish; black recessed toe base. Rugged cast iron heating unit burns soft or hard coal, wood or rubbish; circulates heat to other rooms. This sturdy construction resists the wear that years of constant firing give it. Equipped with duplex grates and firebrick liners (for soft or hard coal or wood), check damper, front feed door and roomy steel ash pan.

Patented, adjustable bottom draft control, lever-operated; furnishes correct amount of air to firebox. The draft is drawn from bottom air intake, through firebox and out flue. Cast iron cooktop.
Has two 8-inch cooking lids. Takes 6-inch stove pipe.

Return flue construction model: Gives you 25% greater heating efficiency. Fire travels approximately five times as far as in direct draft model, lowering stove pipe temperature and extracting practically all heat values from smoke and gases.

Specifications for both models: Cooktop, 14x19¼ inches. Firebox, 15½x7½x9¼ inches; takes 20-in. wood with end linings out. Fits space, 15x24 inches; 36 inches high. Shipped from mail order house.

Be sure to sign and enclose a coal-wood heating stove Ration Certificate with your order

22 KM 2480P—Direct draft model. Shipping weight, 200 pounds. . . . . Cash **$36.95**

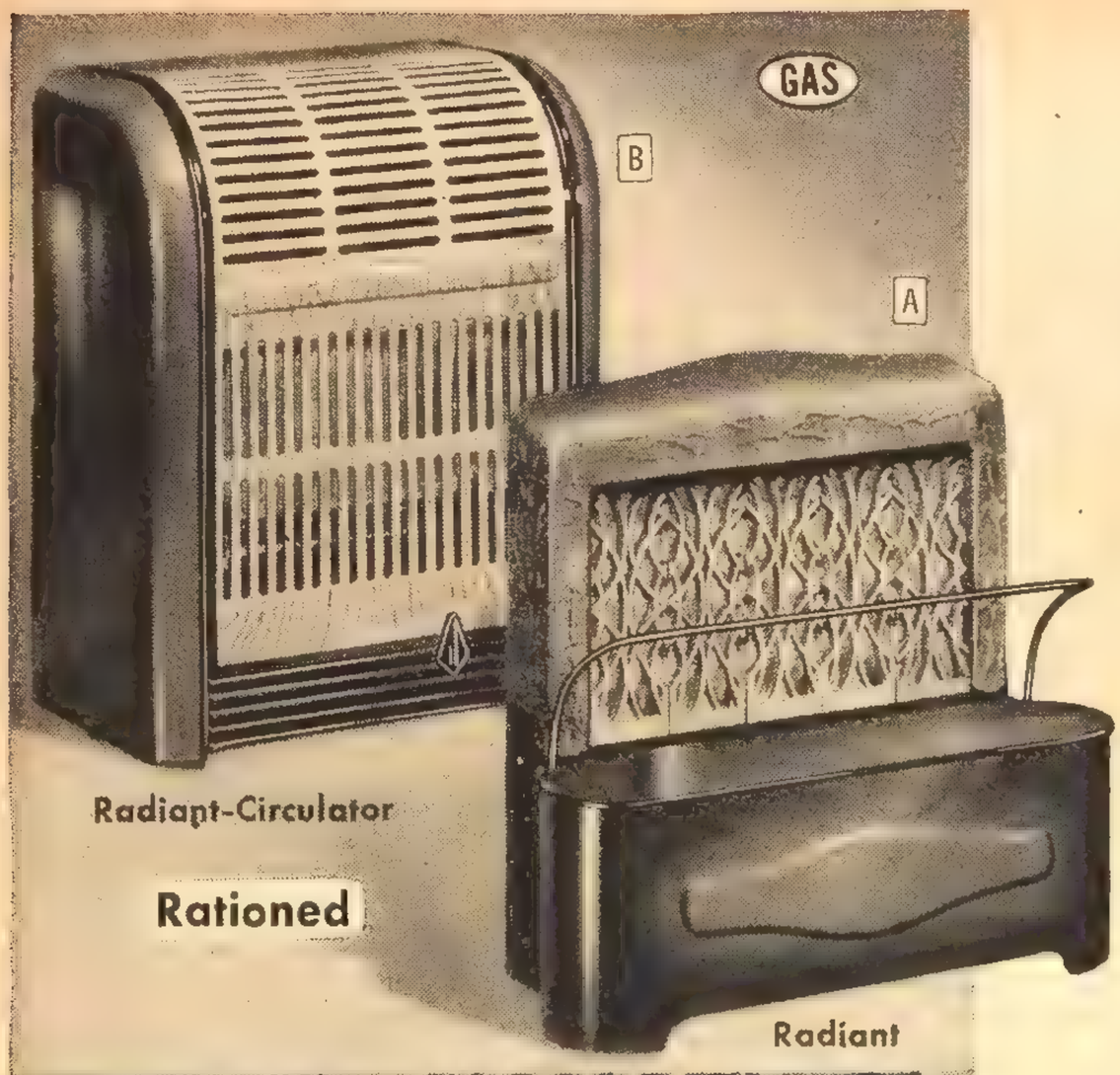
22 KM 2395P—Return flue construction model. Shipping weight, 245 lbs. . . . . Cash **$42.75**

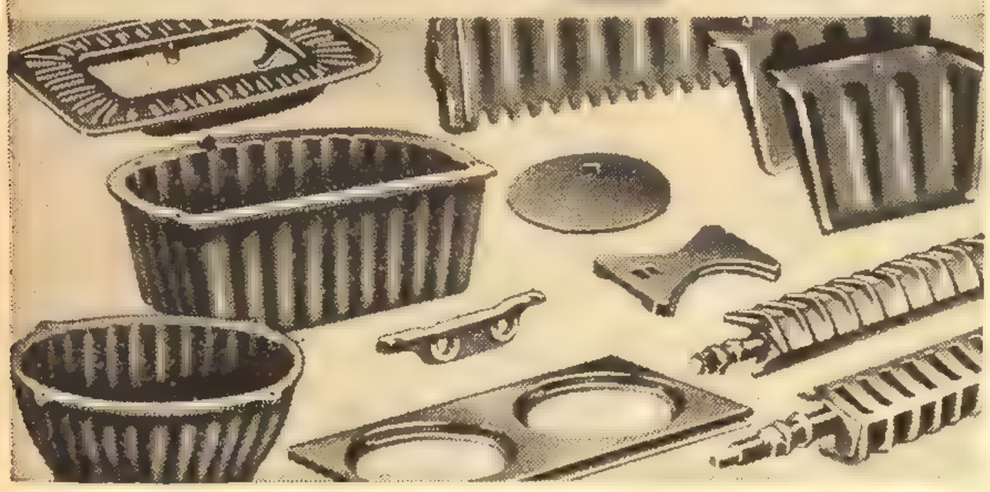
For Sears Easy Terms, see inside back cover.

PAGE 731D . . KITCHEN RANGES

Gas Circulators, Radiant Heaters

Quick comfort at low cost





Radiates heat quickly to farthest corner of room — $8.75 Cash

A Quick, clean, radiant gas heat makes entire room comfortable. Here's a compact heater that radiates enough heat to warm a large room. Beautifully finished in handsome two-tone brown porcelain enamel on sturdy steel base to harmonize with your finest furniture. Richly colored clay backwall and five double radiants. Protective dress guard. Dependable valve accurately meters gas for any required heat. Cast iron burner with large mixing tube provides efficient combustion. A.G.A. approved. 20,000 B.T.U. input. No flue needed. ⅜-inch male connection. Overall size: 18½ in. wide, 17½ in. high, 8½ in. deep. Mailable. Shipped from stock. Shpg. wt., 30 lbs. *When ordering, state kind and B.T.U. rating of gas you intend to use.*

Be sure to sign and enclose gas heating Ration Certificate with your order

22 K 01800P—For "Regular" gas. **22 K 01801P**—For "Bottled" gas..Each **$8.75**

Circulates and radiates healthful, clean heat — $10.45 Cash

B Enjoy the cheerful and cozy, instant floor-warming **radiant heat** through front . . . and flood of even **circulating heat** through top grilles. Eye-appealing design in two-tone porcelain enamel finish . . . brown sides and rich maple center. Patented ceramic radiating element. Convenient front control with adjustable needle-type valve. Efficient cast iron burner. **Approved by A.G.A.** Heats one to two rooms . . . 20,000 B.T.U. input. Needs no flue. ⅜-inch female connection. Overall size: 15 inches wide, 20 inches high, 9½ inches deep. Mailable. Shipped from stock. Shipping weight, 35 pounds.

Be sure to sign and enclose gas heating Ration Certificate with your order

22 K 01841P—For "Regular" gas. *State kind of gas you intend to use. . . .* **$10.45**

For rationing information on Stoves and Heaters, see page 731A

We can furnish Repair Parts for any stove sold by Sears

Pictured at left are some of the **functional** repair parts that we carry in stock for Sears Coal and Wood-Burning Ranges, Heaters, Cook Stoves and Laundry Stoves. Repair parts, such as these, will help keep your stove going through the present emergency.

Sears maintain stocks of **functional** repair parts for stoves, ranges and heaters. Accessories such as clocks, lamps and other refinements are not considered **functional** parts, and we will furnish these during the emergency only as long as present stocks last. When ordering repair parts, refer to the repair parts list that was sent with your stove, and give us all the information necessary. If you have no repair parts list, give us the name, model number and size number of your stove, and we will send a repair parts list for your stove.

Wicks, Kindlers and Inner Burner Tubes for Kerosene Stoves



Cotton Stove Wicks

C Note: Be sure to compare measurements with your old wick before ordering any of these wicks; also give number of stove or heater. Shipping weight, each, 6 ounces; three, 1 pound.

Long Chimney Stove Wicks. Rust-resisting metal carrier, 3¼-inch outside diameter. Height overall, 3½ inches. Fits all Sears stoves with long chimney burners as well as Clark-Jewel, Dangler, Perfection, Ivanhoe, Premier, Puritan, Savoil, Quick-Meal and many other stoves, ranges and water heaters using this size wick.

22 K 2742—3¼-inch Cotton Wick and Carrier. Each.....**25c** 3 for **69c**

Short Chimney Stove Wicks. Rust-resisting metal carrier, 3½-inch outside diameter. Height of wick overall, 3½ inches. Fits Sears short chimney oil stoves as well as over 200 other makes including Alcazar, American Home, Bluebird, Boss, Buck's, Charter Oak, Clark-Jewel, Dangler, Premier, Kerosas, Quick-Meal, White House and Windsor.

22 K 2757—3½-inch Cotton Wick and Carrier. Each.....**25c** 3 for **69c**

3-ply asbestos paper Kindlers

D Many people prefer these 3-ply asbestos paper kindlers because they absorb oil quicker than other kinds, although they do not last as long as heavy asbestos paper or woven asbestos kindlers. The pieces are fastened together and made into one complete kindler. Popular for use in portable kerosene stoves. Fit Sears or any other 3½ or 4-inch burners. Twelve in package. Shipping weight, 10 ounces.

22 K 2741—For Sears or any other 3½-inch wickless burner. ⅞x10½ inches.....12 for **35c**

22 K 2740—For Sears or any other 4-inch wickless burner. 1¼x12¼ inches.....12 for **40c**

Heavy asbestos paper Kindlers

E Tested by Sears laboratory for use in any burner using tape or asbestos rings. **Measure height and length of old tape.** Shpg. wt., 5 ounces.

22 K 2713—For Sears toplighter top burners. Height, 1 1/16 inches. 10 inches long.....6 for **13c**

22 K 2714—For Sears toplighter oven burners. Height, 1 1/16 inches. 22 inches long.....3 for **13c**

22 K 2717—For Sears and other 3½-inch wickless burners. Height, ⅞-in. Length, 12½-in..6 for **13c**

22 K 2718—For Sears and other 4-inch wickless burners. Height, 1¼ in. Length, 12½ in..6 for **14c**

22 K 2719—For Sears No. 1592 stove and any other 4½-inch wickless burners using rings 1⅜ inches high and 13½ inches long.....6 for **15c**

22 K 2721—For Sears and other 5-inch wickless burners. Height, 1⅜ in. Length, 15½ in..6 for **17c**

22 K 2724—For any wickless burners using tape 1 inch high. Length, 15 inches.....6 for **14c**

All of the above can be trimmed with scissors.

Asbestos-weave Kindler Tape

F Woven of selected asbestos fibers . . . for added life and greater oil-burning economy. Sizes given below fit over 240 various makes of stoves, water heaters, brooders and ranges. Each roll 6 feet long. **Measure height of your old tape** and order a roll. Cut with scissors. Shpg. wt., 6 oz.

22 K 2730—⅞-inch high. Usually used on small portable oil stoves.....6-foot roll **22c**

22 K 2731—1 inch high. Used in "Twin Six" conversion burners and many types of portable kerosene stoves.....6-foot roll **23c**

22 K 2732—1¼ inches high. Can also be used in place of 1⅛-inch height.....6-foot roll **27c**

22 K 2729—1⅜ inches high. Can also be used in place of 1 5/16-inch height.....6-foot roll **28c**

22 K 2745—1½ inches high. Can also be used in place of 1⅜-inch height.....6-foot roll **32c**

Efficient steel Inner Burner Tubes

Plain steel inner burner tubes. If your stove model number is listed here, order by catalog number. If not, give name and model number of your oil stove, and we will send proper inner tube at prices quoted below

G **3-inch plain steel Inner Tubes.** Used with 3½-inch burners on all Sears oil stoves where the model numbers begin with number 123, including such numbers as 123.45901, 45902, 45903, 46900, 46901, 46902, 46903, 47000, 47001. For any other Sears stove, using a 3-inch tube, give us name and model number. Shipping weight, 1 pound.

22 K 2753—3-inch tube. Each **25c** 3 for **69c**

H **3½-inch plain steel Inner Burner Tubes.** Used with 4-inch burners on all Sears oil stoves where the model numbers begin with number 103, including such numbers as 103. 46302, 46601, 46602, 46691, 46692, 46701, 46702, 46703, 46803, 46804, 50032, 50033, 50034, 50231, 60201, 60433, 60532, 60533, 60534, 60831, 60931, 62030, 62031, 62032, 62036, 62130, 62136, 62230, 62430, 62431, 62530, 62531, 71730, 71731, 71830, 71831. For any other Sears stove, using a 3½-inch tube, give name and model number. Shipping weight, 1 pound 10 ounces.

22 K 2735—3½-inch tube. Each **25c** 3 for **69c**

Cotton Heater Wicks

Be sure to give us name and model number when ordering.

J **12-inch Heater Wick.** Fits Sears heaters such as numbers A512, 1512, 103.75110, 75200, 75201, 75210, 1112, 1312, and 104.75100, 75110. Shpg. wt., 8 oz.

22 K 2744—12-inch heater wicks.....Each **50c**

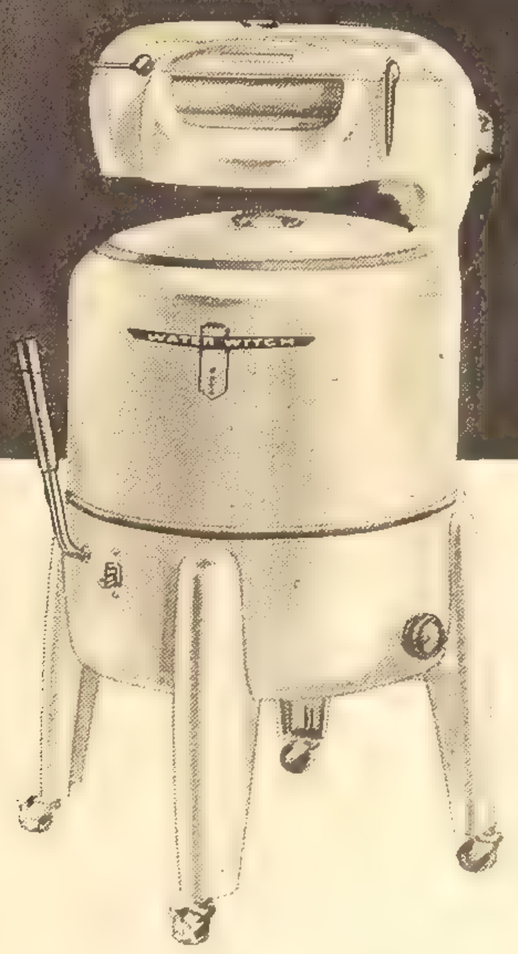
K **8-inch Heater Wick.** Fits Sears heaters such as numbers 19E.N.P., 20E.N.P., 23E.N.P., KB512, A600, C600, KC600, KD600, A601, A602, C602 and 103,75000, 76000, 76001 and 76002. Shipping weight, 6 ounces.

22 K 2743—8-inch heater wick.....Each **35c**

22 K 2756—8-inch heater wick fits Sears numbers 1108, 1208, 1308, 104.75010 only. Shpg. wt., 6 oz. Ea. **35c**

Repair Parts, Wicks, Kindlers, Kindler Tape and Inner Burner Tubes are not rationed





Since the Navy Department does not endorse any commodity this is not to be considered an endorsement by the United States Navy Department of any Sears product.

Now on Active Duty

When you are disappointed in finding "Not Available" the beautiful new appliances you need, read this true story and be reconciled. (Then buy another War Bond for that envelope marked "My new Sears washer after the war"). The story starts in November, 1941, in the city of Manila, Philippine Islands, when a Naval officer representing his ship's company bought a Sears standard home-size washing machine for use in his submarine. It was necessary to have the motor rewound in order to accommodate the ship's current and to completely dismantle the machine in order to get it through any of the ship's hatches. However, those things accomplished, from that time (Nov., 1941) until December, 1942, when he wrote us, that machine was running almost continuously, day and night, on the surface and submerged; operated with no special care by over sixty-five men. Only on one occasion were any repairs required and then only to the wringer. So you can see many of the appliances you need are doing yeoman service where they are needed more—on our fighting fronts.

SEARS FAMOUS NAMES HAVE GONE TO WAR!

© 731F . . SEARS, ROEBUCK AND CO.

Sears fine Wardrobes to store and protect garments



Twin-Door Wardrobe

$6.49

Have plenty of extra storage space for your family's clothes, hats, shoes, bedding etc.—set up one of these practical, good looking wardrobes in bedrooms, dressing room or hall. Two eye-level, clear window glass mirrors, mounted on doors, come in handy while dressing. Two racks below are convenient for ties, belts, scarfs, etc.

Sturdily made of 3-ply corrugated fiberboard. Reinforced, wood-framed top, bottom and doors; stained brown finish with plastic knobs and latches. Roomy size, 21x28⅞x67 inches high. Three removable shelves: two at bottom, each 20½x13¾ in. for blankets, etc.; one full width at top for hats. Sturdy wood hanger bar. Each door has three metal hinges for easy opening. Shipped flat. Easy to assemble. Hardware and instructions included.

11 KM 8904—*Not mailable.* Shpg. wt., 27 lbs.....$6.49



"Mirror Queen" Wardrobe

$9.50

1. Top, bottom, front and doors are wood-framed for added strength
2. Two full-length, window glass mirrors are mounted on the doors
3. Each door has three metal hinges for easy opening and closing
4. Three removable shelves for storing hats, blankets, linens, etc.

Relieve your overcrowded closets—store garments, hats, shoes, blankets, bedding, etc. in one of these handsome wardrobes. Put it in your bedroom or hall. It's smart to paper it to match your room; gives a built-in effect. The two full-length mirrors are easily moved into position so you can see your back . . . ideal for a last-minute check-up.

Sturdily constructed of 3-ply corrugated fiberboard, reinforced with strong, brown-stained wood. Onyx-color, plastic knobs and latches. Size, 21x28⅞x67 inches high. Strong wood hanger bar holds up to 22 garments. Two removable 20½x13¾-inch shelves to hold blankets, bedding, etc. One full-width, removable top shelf is ideal for hats. Plenty of space on the bottom of closet for shoes and slippers. Each door has three hinges—when you open them they will not swing shut—no need to hold them, so you can use both hands when hanging up or taking out garments. Wardrobe stands on four legs for better ventilation and easy moving. Shipped flat. Easy to assemble. Hardware and instructions included.

11 KM 8906—*Not mailable.* Shipping weight, 32 pounds.....$9.50



10-piece Household Brush Set

94c

Instead of buying separately each brush you need, buy this set of ten at an amazingly low price . . . a set which includes a brush for every purpose to make your daily housework and seasonal cleaning easier. Each brush is well and sturdily made to give you long service and satisfaction. The set includes the following items:

- Clothes Brush
- Vegetable Brush
- Pot or Pan Brush
- Toilet Bowl Brush
- Bathtub Brush
- Bed Spring Brush
- Dish Mop
- Percolator Brush
- Bottle Brush
- Jar Brush

11 K 2587—Shipping weight, 2 pounds.....10-piece Set 94c

Table and floor lamp Reflector Bowls

45c
6-inch



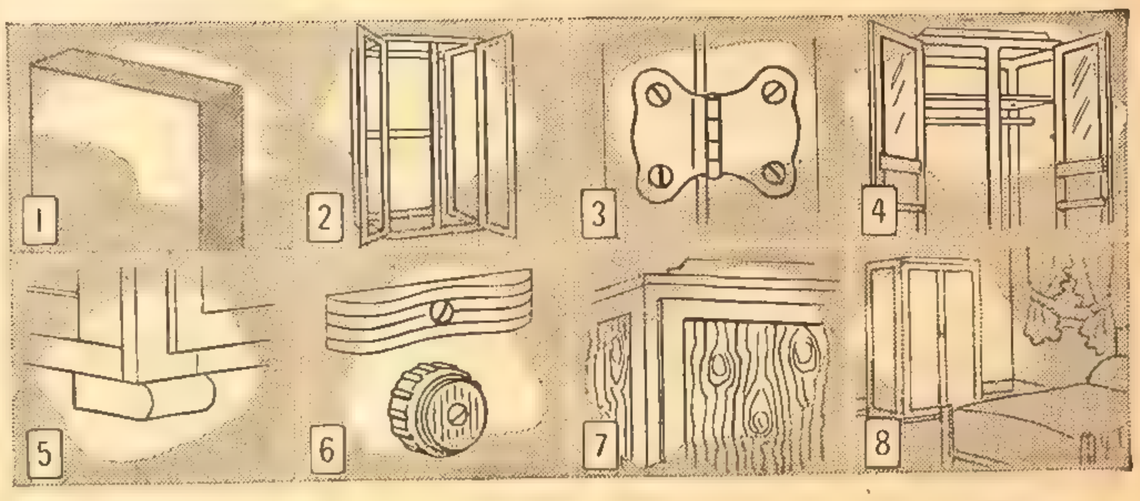
You can replace cracked or broken lamp reflector bowls in your table and floor lamps at little cost with these standard size, milk-white, blown glass bowls. Measure top and bottom diameters of your old reflector bowl to make sure you order correct size replacement bowl. These handy bowls are available in three standard sizes.

20 K 3308—Top, 6 inches; bottom 2¼ inches. Shipping weight, 3 lbs.....45c
20 K 3307—Top, [illegible] inches; bottom 2¼ inches. Shipping weight, 3 lbs. 6 oz.....65c
20 K 3306—Top, 10 inches; bottom 2⅞ inches. Shipping weight, 5 lbs. 8 oz.....95c

Don't be without that extra closet any longer. It's easy to buy by mail from Sears—save precious time, gas, tires and money. Wardrobes available on Sears Easy Payment Plan. For complete details see inside back cover of this catalog.



Add a spacious extra closet to your home



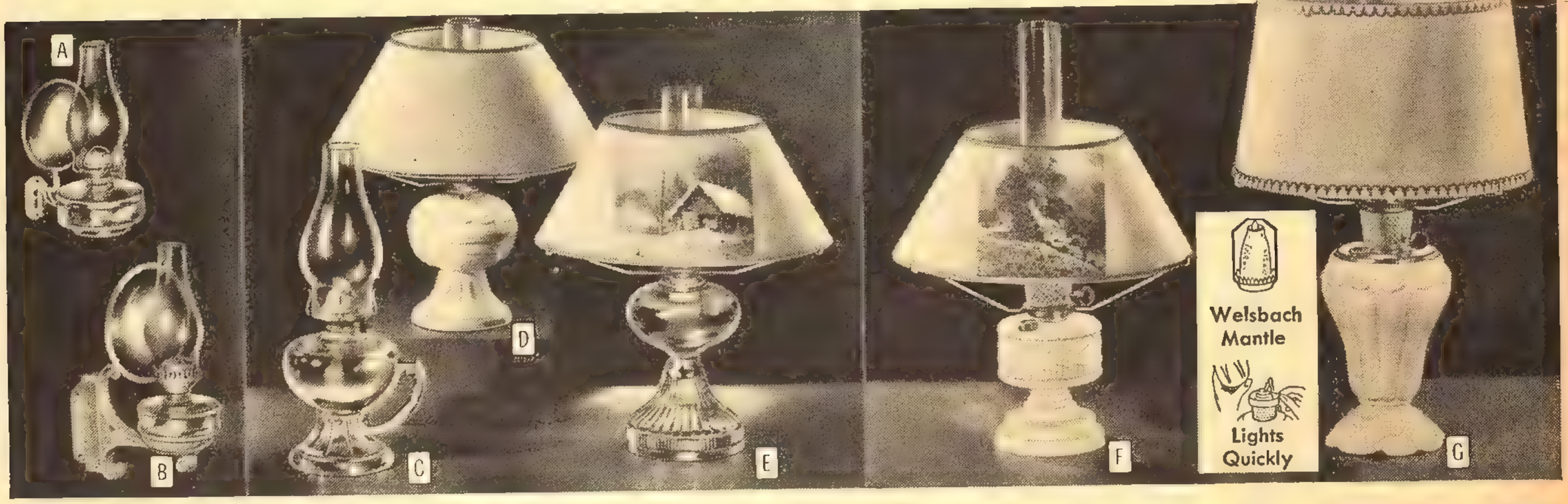
The New "Empire" Wardrobe $16.98

1. Solid fiber wallboard, 2 times stronger than corrugated board.
2. Sides, doors, back, top and bottom, independently wood framed
3. Each door has three hinges for support, and easy opening and closing
4. Two eye-level mirrors; tie-racks on doors. One shelf; wood hanger bar
5. Wardrobe stands off floor on 4 legs for good ventilation; easy moving
6. Plastic knobs, latches, corner reinforcements match ivory-color frame
7. Panels have handsome knotty pine finish outside . . . sand-tone interior
8. Smart appearance . . . blends beautifully with any decorative scheme.

This exceptionally good looking, unusually sturdy wardrobe is just the thing for your closet-ailing home. Holds as many as 22 garments. Two eye-level, clear window glass mirrors, mounted on the inside of the doors—it's easy to "see the back of your head." Two convenient racks for ties, belts and scarfs. Full-width removable top shelf for hats, blankets, etc. Each door has 3 hinges . . . stays open when you want to hang up or take out clothes. Carefully constructed like a fine piece of furniture to give you years of service. Contains more than twice as much wood as "Mirror Queen" wardrobe on opposite page. Shipped flat. Easy to assemble. Instructions and hardware included. Size, 21x28⅞x67¼ inches high.

11 KM 8907—*Not Mailable.* Shipping weight, 39 pounds.....$16.98

Modern Kerosene Lamps for every room



Twin Purpose

A 2 wall brackets. Swinging arm. 1½-pint glass fount. No. 2 burner, wick. Metal reflector. Height, 13 in. Wt., 7 lbs.
11 K 7749 ..... $1.55

B Deluxe. Swinging bracket. 1½-pint glass fount. No. 3 burner and wick. Metal reflector. Height, 13 in. Wt., 9 lbs.
11 K 7731.....$2.43

Economy Flat Wick Lamps

C Good—Glass fount holds 1 qt. fuel. About 14 in. high. No. 2 burner, 1-in. flat wick.
11 K 7707—Shipping weight, 7 pounds.....$1.18

D Better—Lovely pottery base. Attractive parchmentized paper shade. Fount holds 1 quart. Ht., 16 in. No. 2 burner, 1-in. flat wick.
11 K 07725—Shipping weight, 7 pounds..... $1.69

E Best, with No. 3 burner, gives about twice as much light as No. 2. 1½-in flat wick. Glass fount holds 21 oz. Assorted designs in bases. Height, 16 in. Parchmentized shade with scenic view.
11 K 07724—Shipping weight, 7 pounds.....$2.19

Efficient LIGHTMASTER Mantle Wick Kerosene Lamps

Clear, brilliant light for better sight: 66 candle-power equals 60-watt electric bulb. Strong, economical burner; light cost for a whole evening is very little.

F Lovely Victorian Style. Attractive glass base with side filler plug. Shade of parchmentized paper with beautiful scenic view, 15-inch diameter. Fount holds 1 quart of fuel. Will burn from 10 to 12 hours on one filling. Overall height, about 24½ inches. Charming in any room
11 K 07727—Shpg. wt., 9 lbs...$6.29

G Our finest 18th Century style. Beautiful ivory-color semi-porcelain base. Rich looking shade of parchmentized paper covered with lovely marquisette-effect material, 15-in. diameter. Removable fount holds 1 quart fuel. Burns 10 to 12 hours on one filling. Overall height, 28 inches.
11 K 07726—Shpg. wt., 10 lbs...$9.75

Parts for Flat Wick Lamps

Burners, No. 2 for 1¼-in. opening.
11 K 7752—Shpg. wt., 14 oz..2 for 24c

Flat Wick, No. 2. 1 inch wide.
11 K 7750—Shpg. wt., 3 oz....12 for 18c

Flat Wick, No. 3. 1½ inches wide.
11 K 7760—Shpg. wt., 3 oz....12 for 18c

Glass Chimney, for Nos. 2, 3 burners.
11 K 7757—Wt., 5 lbs. 12 oz...6 for 58c

Rochester Lamp Parts

Rochester Round Wick. Shipping weight, 6 ounces.
11 K 7751.....3 for 38c

Rochester Chimney.—10 inches high. 2⅝-inch bottom. Shipping weight, of 3, 2 pounds 14 ounces.
11 K 7755.....3 for 41c

Parts for Mantle Wick Lamps

Welsbach Mantle for No. 12-A and B Aladdin lamps (all lamps using locking chimney device).
11 K 7784—Wt., 8 oz...2 for 59c

Welsbach Mantle for No. 3 to No. 11 Aladdin lamps (all lamps not using locking chimney device).
11 K 7785—Wt., 8 oz....2 for 59c

Lightmaster Mantle. With holder; lock-on device.
11 K 7769—Shpg. wt., 12 oz.....2 for 73c

Heat-Resistant Chimney. Shpg. wt., 4 lbs. 3 oz.
11 K 7759.....2 for 93c

Pressure Lamp Mantles

Rayon Mantles. Standard (Jr.). Shipping weight, of six, 1 ounce.
11 K 7786.....6 for 31c

Save time, save money—buy all your housewares by mail from Sears.

Flamex
REG. U. S. PAT. OFF.

Top-of-stove Cookware

Every piece has been processed to stand top-of-the-stove heat. See how the food is cooking without lifting the cover. One dish does the work of three — cook, serve, store in the same dish—save work and time



Ideal serving dishes . . . long handles and bands are easily detachable



Covers lock on; wide pouring lips permit pouring without removing lids

GUARANTEED AGAINST HEAT BREAKAGE FOR ONE FULL YEAR

Flamex Covered Frying Pan

[A] Treat your family and guests to a tempting fried chicken dinner . . . fried to delicious brown goodness and served sizzling hot in a sparkling Flamex fryer. Flamex browns food beautifully. Cover is high for greater capacity . . . has convenient side handles. Pan has two pouring lips, detachable handle.
11 K4985—9-in. covered frying pan. Shpg. wt., 3 lbs. 4 oz.. **$1.79**

Open Frying Pans

[B] Fine for making hash, gravy . . . for frying potatoes etc. Flamex browns food beautifully. Pan has convenient side handle, also detachable handle. 9-inch diameter. Shpg. wt., 3 lbs.
11 K 4950..... **$1.39**

[C] Use this low-priced, handy pan for frying eggs, bacon, chops, etc. Has efficient, flat bottom. Washes as easily as a china dish. Handle is not detachable. Diameter, 7 inches. Shpg. wt., 2 lbs.
11 K 4988..... **77c**

Sparkling New Flamex Teapots

[D] Have one of these new teapots to brew delicious tea. It's so simple and easy in Flamex. Watch it steep to the right strength through the clear, heat-resisting Flamex glass. Makes an attractive server. Lock-on lid; easy-grip, detachable handle. Wide opening for easy cleaning. 1¾-qt. capacity.
11 K 9217—Shipping weight, 3 pounds..... **$1.25**

Percolators

[E] Watch your coffee percolate to right color and strength in Flamex. Lock-on lid stays in place when pouring. Cup graduations for full 6-oz. cups. With coffee basket and spreader.
11 K4982—*State size.*
6-cup. Wt., 4 lbs. 4 oz. **$2.24**
9-cup. Wt., 4 lbs. 9 oz.. $2.94

Drip Coffee Maker

[F] Use it three ways: 1. Make drip coffee. 2. Brew tea. 3. Use it as a handsome serving pitcher. Lock-on lid fits both parts. Easy-grip, detachable handle. Easy to clean. 8-cup (40-oz.) capacity. Shpg. wt., 4 lbs. oz.
11 K 9216..... **$2.79**

Covered Saucepans

[H] Save time and fuel—see how the food is cooking without lifting the cover; keep in steam, flavor and vitamins. Cover locks on. Convenient pouring lip. Serve food at the table in the same pan. Handle is detachable. Easy to clean.
11 K 4983—*State size desired*
1⅝-quart—Shipping weight, 2 lbs. 10 oz..... **$1.45**
2 -quart—Shipping weight, 3 lbs. 8 oz..... $1.79

Whistling Teakettle

[G] Have this kettle for added cooking convenience. It whistles to call you when the water boils . . . saves fuel. The wide, flat bottom fits directly over flame. Faucet-fill spout. Modern design. 2½-quart capacity. Shpg. wt., 3 lbs.
11 K 4986..... **$1.68**

Double Boilers

[J] Cook baby's food in an easy-to-clean Flamex glass double boiler. Ideal for sauces and frostings, too. Lock-on lid fits both parts.
11 K 4984—State size.

Insert qt.	*Base qt.*	*Shpg. wt.*	*Price*
1¾	1¾	4 lbs. 4 oz.	$2.79
2⅓	2⅓	5 lbs. 8 oz.	3.29



Grid Plate for electric stove

11 K2018—Use with "Top-of-stove" ware for 1940 or later electric ranges. Shpg. wt., 7 oz.. **4c**



3-piece Flamex Starter Set

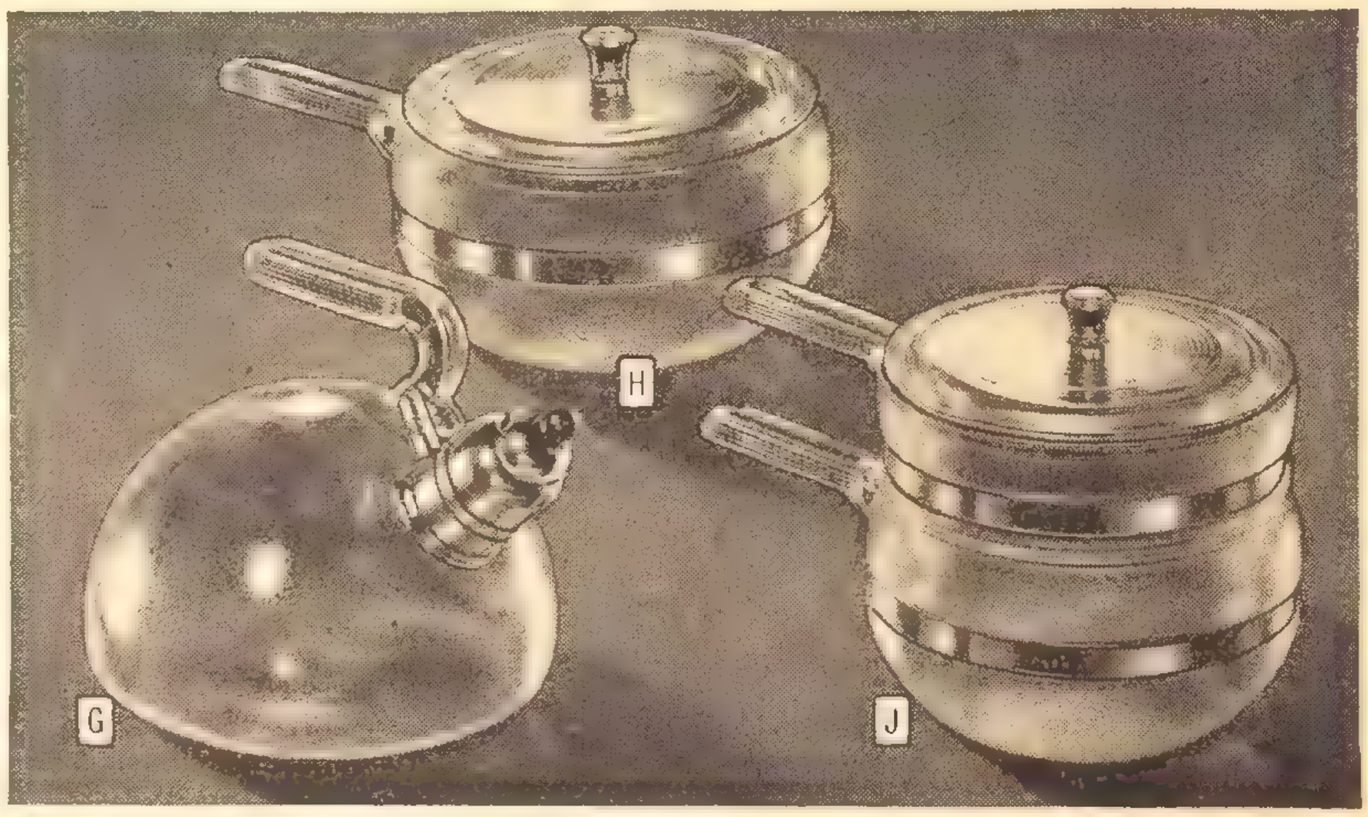
Start with this useful set and save. Consists of: 2½-quart teakettle; 1⅝-quart covered saucepan, and 9-inch covered frying pan.
11 K 09214—Shipping weight, 10 lbs.... **$4.69**



[A] 9-in. Covered Frying Pan **$1.79** [B] 9-in. Open Frying Pan **$1.39** [C] 7-in. Open Frying Pan **77c**



[D] 1¾-qt. Tea Pot **$1.25** [E] 6-Cup Percolator **$2.24** [F] 8-cup Drip Coffee Maker **$2.79**



[G] Whistling Teakettle **$1.68** [H] 1⅝-qt. covered Saucepan **$1.45** [J] 1¾-qt. Double Boiler **$2.79**



K Covered Roaster $2.29 — L Covered Loaf Pan 75c — M 10¼-in. Oblong Dish 37c

Flamex

REG. U.S. PAT. OFF.

Glass Ovenware

The beautiful etched hibiscus decoration makes it particularly attractive as serving dishes. It's strong and durable. Each dish leads a triple life—bake, serve and store in it; only one dish to wash



Permits complete visibility of food. Browns it evenly on all sides



Serve food piping hot at the table . . . Flamex keeps food hot longer

GUARANTEED AGAINST HEAT BREAKAGE FOR TWO YEARS

Flamex Covered Roaster

K Without lifting the cover you can see food browning evenly on all sides. Flamex absorbs heat quickly and holds it. Special self-locking cover stays in place. Use separately—bottom as 13¾x8½x4-in. loaf pan; cover as 14x8½x2½-in. baking dish. All-over size 14x8½x6½ in. high. Takes 5-lb. fowl or 7-lb. roast.
11 K 04929—Shipping weight, 7 pounds.....$2.29

Open Roasting Pan . . . Loaf Pan

As above but without cover. Just the thing for meat loaf.
11 K 4933—Size 13¾x8½x4 in. Shipping weight, 4 lbs.....$1.79

Covered Loaf Pan

L Ideal for small roasts, etc. Top self-locks. Use for baking. 10¼x5x4⅜ in.
11 K 4934—Wt., 3 lbs...75c

Open Loaf Pan. With side handles. For baking bread, cake, meat loaf, etc. 10¼x5x2⅞ in. Wt., 1 lb. 8 oz.
11 K 4927.....39c

Oblong Utility Dishes

M Dishes with a great many uses; for baking apples, meats, open roasting, etc.

11 K 4936—*State size*
10¼x5x1½ in. high. Shipping wt., 1 lb. 8 oz...37c
11⅞x6¾x2 in. high. Shpg. wt., 2 lbs. 8 oz.....47c
14x8½x2½ in. high. Shipping weight, 3 lbs....62c

N 9½-inch Pie Plate 24c — P 1-qt. Covered Casserole 43c — R 1-qt. Open Casserole 29c

Covered Casseroles

P Cover fits tightly, also use bottom as open baking dish—cover as a cake pan.

11 K 4924—*State size*
1 -qt. Wt., 2 lbs. 8 oz...43c
1½-qt. Wt., 3 lbs.....58c
2 -qt. Wt., 3 lbs. 4 oz.....68c
3 -qt. Wt., 4 lbs. 12 oz....87c

Round Baking Dishes

Height, 1¼ in. Make extra covers for 11 K 4924 at left. See small illustration.

11 K 4925—*State size*
7-in. diam. Wt., 1 lb.....14c
8-in. diam. Wt., 1 lb. 4 oz. 19c
9-in. diam. Wt., 1 lb. 8 oz. 19c
10-in. diam. Wt., 1 lb. 12 oz. 28c

Pie Plates

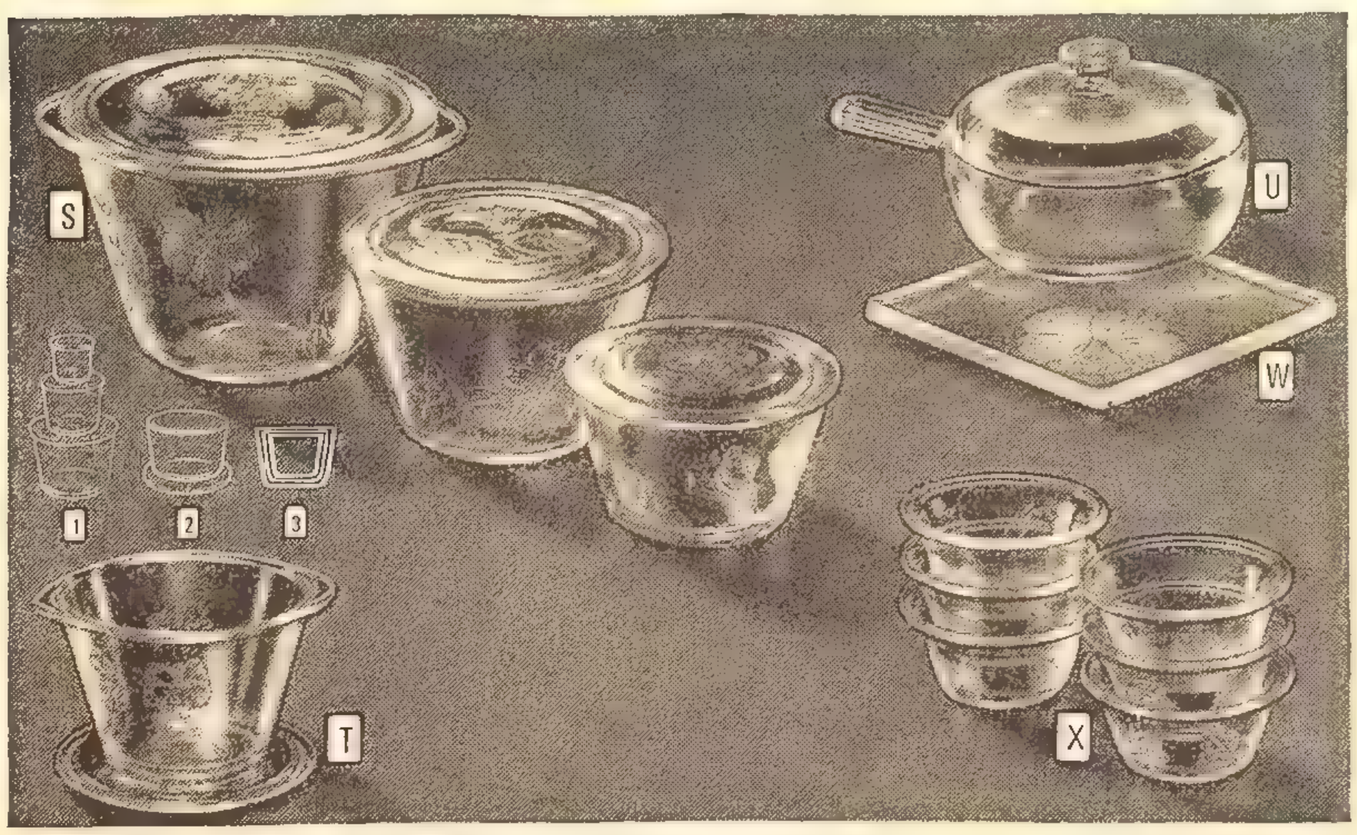
N Bake and serve your prize pie from the same attractive dish. Crusts brown beautifully...get crisp and crunchy in Flamex. Easy to slip pie out. Easy to clean. Has convenient side handles.

11 K 4928—*State size*
9½x1¼ in. Wt., 1 lb. 8 oz. 24c
10½x1½ in. Wt., 2 lbs.....27c

Open Casseroles

R Four convenient sizes. Use for macaroni, etc. (For a small roaster, buy two of one size—as in small view—they fit together tightly.)

11 K 4926—*State size*
1 -qt. Shpg. wt., 1 lb. . . 29c
1½-qt. Shpg. wt., 1 lb. 8 oz. 39c
2 -qt. Shpg. wt., 2 lbs. . . . 49c
3 -qt. Shpg. wt., 3 lbs 59c



S 6-pc. Set. 98c — T Bean Pot 63c — U 4 for $1.15 — W 4 Tiles 69c — X 6 for 29c

Refrigerator and Baking Set

S These covered dishes are grand for many kitchen tasks: 1. Store food in them—set one on top of the other to save space in your refrigerator. 2. Bake and serve puddings, beans etc. in the same dish—only one dish to wash. 3. They nest compactly when not in use—take up little space in your pantry. Sizes: 10-ounce, 1¼-pint, 2½-pint; 4, 5, 6-inch diameter.
11 K 4942—Shipping weight, 5 lbs.....6-piece set 98c

T 11 K 9223—2½-pt. covered bean pot. Ideal for cooking Boston Baked Beans and storing food. Shipping weight, 1 lb.....63c

Individual Casseroles

U Covered, handled. 5-inch diam. Wt., 1 lb. each.
11 K 9221—Ea. 30c 4 for $1.15

W Glass Serving Tiles for above. 5¼x5¼-in. Wt., 4 lbs.
11 K 9222.....4 for 69c

8-piece Set: 4 individual casseroles, 4 tiles. Wt., 7 lbs.
11 K 9226—8-piece set..$1.69

Custard Cups

X Bake and serve custard in the same cups. Use them also to mold gelatin desserts, salads. 4-oz. size. Shpg. wt., for 6, 1 lb. 12 oz.
11 K 4937.....6 for 29c

Flamex cookware, like everything at Sears, is available on Sears Easy Payment Plan. See inside back cover.

10-piece Flamex Ovenware Set



Get acquainted with Flamex Ovenware—buy this low-priced set that does so many baking jobs. You get one 1½-qt. covered casserole (use bottom as baking dish, cover as cake pan), one 14x8½x2½-in. utility dish, one 9½x1¼-in. pie plate, six 4-oz. custard cups.
11 K 04944—Shipping weight, 8 lbs.....$1.49



Dependable quality Enamel Cookware

"Visible Cooking" 3-coat Porcelain Enamelware

Now look while you cook in triple coated REPUBLIC enamelware through the heat resistant Pyrex glass covers. No lifting necessary. They fit tightly, keep in most of the steam—the food cooks faster (you use less fuel) and valuable vitamins and natural flavors are retained. Three coats of glossy, white porcelain enamel are fused into the heavy, seamless steel base. It's stain and acid resistant, as easy to clean as a china dish. Gay, red trim. Fast-heating, flat bottoms. Welded, patented "cooler handles" stay cool longer than ordinary type. Will give years of satisfactory service. No dealers' orders accepted; only one of each utensil to a customer.

A **Covered Saucepan.** Cover fits tightly. 2½-qt. capacity.
11 K 1316—Postpaid..... 98c

B **Double Boiler.** Just the thing for cooking cereals, icings, etc. Or you can use it separately as 2 saucepans. Cover fits both parts. 1½-qt. capacity.
11 K 1318—Postpaid..... $1.69

C **7-cup (35-oz. cap.) Percolator.** Easy-grip handle.
11 K 1319—Postpaid.. $1.49
Percolator Tops for above.
11K1308—Wt., 10 oz. 3 for 14c

D **Oval Dishpan.** 9-quart cap. 13x18x5 in. high. Fine for dairy or nursery, too.
11 K 1321—Postpaid....$1.19

E 11 K 1317—**Covered Saucepots** with side handles. *State size.*
3½-quart. Postpaid.....$1.39
6 -quart. Postpaid.....$1.69

Fine quality . . MERIT Porcelain Enamelware

Three coats of smooth, white porcelain enamel are fused into the heavy seamless steel base. Non-porous; stain and acid-resistant. Bright red trim. Easy to clean. Snug-fitting, non-boil-over covers keep in heat and flavors. Flat bottoms heat evenly, quickly. Cool-type, welded handles. Will give long service with ordinary care. No dealers orders accepted; only one of each utensil to a customer.

F **Covered Pots** with firmly welded side handles and snug-fitting, non-boil-over covers. Fine for making stews, soups, etc.
11 K 4064—*State size wanted.*
3½-quart capacity.
Shpg. wt., 4 lbs.....93c
7¼-quart capacity.
Shpg. wt., 5 lbs.....$1.45

G **10-quart Round Dishpan.** 15-in. diameter, 5¼ inches high. Also convenient for canning, dairy, etc. Shpg. wt., 6 lbs.
11 K 4038..... 91c

H **9-Cup (45-ounce) Percolator.** Enameled coffee basket. Shpg. wt., 3 lbs. 3 oz.
11 K 4051.....$1.15
Glass Percolator Tops for above percolator. Wt., 10 oz.
11K5292—3 for.....14c

J **1½-quart Double Boiler.** Ideal for cooking cereal, pudding, etc. Use separately, too.
Shpg. wt., 4 lbs. 6 oz.
11K4067.....$1.25

K **Open Saucepan.** 2-qt. capacity. Welded handle.
11K4017—Wt., 3 lbs. 12 oz. 44c

Thrift quality . . CHALLENGE Porcelain Enamelware

This economy-priced, gleaming white, stain-resistant porcelain enamelware will give dependable service. Gay red trim. Snug-fitting covers. Wide, flat bottoms take advantage of all the heat. Welded handles. Seamless . . . joints can't catch dirt. Easy to clean. No dealer's orders accepted; only one of each utensil to a customer.

L **Covered Pot** with side handles.
11 K 3736—6-quart size.
Shpg. wt., 3 lbs. 12 oz...58c

M **8-cup (40-ounce capacity) Percolator.** Enameled insert.
11 K 3735—Wt., 3 lbs. 8 oz. 69c

N **Rolled Rim Dishpan.** 11-quart size. 16-inch diameter. 4¾ in. high. Excellent for canning, dairy, as well as for kitchen use. Shipping wt., 3 lbs. 8 oz.
11 K 3733.....62c

Extra Glass Percolator Tops for 11 K 3735 above.
11 K 1978—Shipping weight, 10 ounces.....3 for 14c

Enamelware is available on Sears Easy Terms. This enables you to budget payments over the months ahead. Your order need total only $10 or more. For complete information see inside back cover.

Beautifully styled, efficient Drip Coffee Makers

P **Mt. Vernon.** Glass-hard china throughout. Boiling water won't crack or craze it. Trimmed with bands of 22K Gold and dainty floral motifs. Matches Mt. Vernon Granitone dinnerware. Lid fits both parts. Makes 2 to 8 (5-oz.) cups of coffee, or 10 cups tea.
11K3236—Complete with 100 filter papers. Shpg. wt., 6 lbs. $2.98

R **Cat-tail.** Cream-colored vitrified china . . . craze and heat resistant. Attractive brown and black cat-tail decoration. Porcelain enameled coffee basket. Makes 2 to 8 (5-oz.) cups of coffee or 10 cups of tea. Shpg. wt., 5 lbs.
11 K 3240.....$1.89

Bestmade Filter Papers
Fit all filter drip pots except those requiring cloth filter. Shpg. wt., 10 oz.
11 K 8146—Pkg. of 600..49c

S **Pottery.** Craze - resistant, cream-colored pottery with colorful, handpainted, floral decoration. One filter cloth included. Can be used also for making tea.
11 K 3241—*State size.*
4-cup. Wt., 4 lbs.....$1.39
8-cup. Wt., 5 lbs..... 1.59

Extra Filter Cloths for 11 K 3241
For 4-cup. Package of 24.
11 K 8012—Wt., 6 oz.....25c
For 8-cup. Package of 18.
11 K 5176—Wt., 6 oz.....29c

Nationally Advertised Coffee Makers

Famous Cory Vacuum Coffee Makers

THE CORY REG. U.S. PAT. OFF. Bowls are made of heat-resisting glass; have wide, easy-to-clean mouths. Can be used on any type range. Use Cory coffee makers also for brewing tea. *Exclusive Cory Features:* 1 Ground glass or rubber seal. 2. Glass filter rod. 3. Plastic safety stand for upper bowl. 4. Lower bowl has plastic cover and handle. 5. Plastic coffee measure for good coffee every time.

A **2 to 4-cup "Petite" Rubberless.** Small family special. Makes 2 to 4 cups. Cory glass filter rod. Black plastic accessories.
11 K 9259—Postpaid....$3.80

Replacement Bowls for "Petite"
11 K 9260—Upper Bowl.
Postpaid.....$1.75
11 K 9261—Lower Bowl.
Postpaid.....$1.45

C **4 to 8-cup Standard "Royal"** Rubber bushing forms vacuum. Ivory-tone plastic accessories. Glass filter rod.
11 K 9277—Postpaid....$4.25

Replacement Bowls for above
11 K 9291—Upper. Postpaid $1.85
11 K 9292—Lower. Postpaid $1.60

Glass Filter Rods. No hooks, no springs. Fit all Cory coffee makers and other standard brands.
11 K 5171—Postpaid...each 50c

B **4 to 8-cup "Royal" Rubberless.** Family size. Cory glass filter rod. No cloth needed. Black plastic accessories.
11 K 9262—Postpaid ...$4.80

Replacement Bowls for above
11 K 9263—Upper Bowl.
Postpaid.....$2.15
11 K 9264—Lower Bowl.
Postpaid..... 1.75

D **8 to 12-cup "Banquet"** for large families or restaurants. With Cory glass filter rod plus "Fast-Flo" porcelain filter with 2 cloths. Rubber bushing. Ivory-tone plastic accessories.
11 K 9278—Postpaid...$5.25

Replacement Bowls for above
11K9266—Upper. Postpaid $2.85
11K9267—Lower. Postpaid 1.85

Filter Cloths. For Cory "Fast-Flo" porcelain filter. Pkg. of 5.
11 K 9274—Postpaid.....25c



A 2 to 4-cup "Petite" $3.80 C Standard "Royal" $4.25 B Rubberless "Royal" $4.80 D 8 to 12-cup "Banquet" $5.25

Genuine Silex Coffee Makers

Genuine SILEX Now you can make your coffee by any of the three most popular methods in Silex coffee makers. Silex has all three types: percolator, drip and vacuum coffee makers. Patented methods make delicious, clear coffee. Pyrex brand glass bowls have wide openings for easy cleaning . . . guaranteed against heat breakage for one year. May be used on any type range. Also grand for brewing flavorful tea. Tea bags are not necessary.

E **Silex Percolator.** Watch your coffee percolate to the right strength. The new Silex method gets every bit of goodness out of the coffee. Cloth covered glass filter. Plastic handle. Glass cover on upper bowl. Makes from 4 to 8 cups.
11 K 9283—Postpaid....$2.75

F **Silex Drip Coffee Maker.** New Silex filter properly regulates flow of water through coffee .. produces delicious coffee without sediment. Makes from four to eight cups.
11 K 9295—Postpaid....$2.65

Replacement Parts for either Model above
11 K 9284—Upper Bowl.
Postpaid.....$1.10
11 K 9285—Lower Bowl.
Postpaid.....95c
11 K 9273—Filter Cloths. Package of six. Postpaid.....25c

G **Silex Vacuum Coffee Makers** with exclusive spring tension, cloth-covered filters. Choice of two family size models.

8-cup Bretton Silex. Has removable plastic decoration on lower bowl and detachable plastic pouring cover and handle.
11 K 9256—Postpaid....$3.95

8-cup Manhattan Silex. Has black plastic handle; no cover.
11 K 9290—Postpaid....$2.95

Replacement Bowls for either Model above
11 K 9257—Upper Bowl.
Postpaid.....$1.35
11 K 9258—Lower Bowl.
Postpaid.....$1.10

For extra filter cloths to fit Bretton or Manhattan see 11 K 8012, bottom of page 736.

Easy Terms available. For full details see inside back cover.



E Silex Percolator $2.75 F Silex Drip Coffee Maker $2.65 G 8-cup Bretton Silex $3.95

Vaculator Vacuum Coffee Makers

Vaculator These famous coffee makers are made with heat-resistant Pyrex brand glass. With new "Magic-Seal," the only non-friction bushing. This famous bushing with double "fins" means double seal—your guarantee for fool-proof sealing. No more squeezing and twisting. Just insert, gently press down and the job is done. Patented Vaculator filtering system: snap-in, tilt-out filter with double thickness filter cloth for crystal clear coffee . . . no strings; no chains. Wide funnel tube for fast filtration. Bowls are wide-mouthed, easy to clean. For use on any type of stove. Either model can be used for brewing tea.

H **4 to 8-cup "Cambridge."** Low-priced model. Convenient size for the average family. Has new "Magic-Seal" non-friction bushing. Patented Vaculator filtering system for crystal clear coffee. Wide-mouthed bowls for easy cleaning.
11 K 9270—Postpaid ...$2.95

J **4 to 8-cup "Eton."** Has all the famous Vaculator features stated above, plus hinged cover on lower bowl, plus practical three-in-one cover which serves as stand for upper bowl, as table mat, and as dust cover when brewer is not in use.
11 K 9269—Postpaid....$3.95

Replacement Parts for either Model above
11 K 9286—Upper Bowl. Postpaid.....$1.40
11 K 9287—Lower Bowl. Postpaid..... 1.00

Filter Cloths. For Vaculator, Challenge Taste King, and all spring type filter holders using double cloth. Shipping weight, 6 ounces.
11 K 5194—Package of 15.....27c



H 4 to 8-cup "Cambridge" $2.95 J 4 to 8-cup "Eton" $3.95

Gadgets to lighten kitchen tasks



Good cooking starts with the right equipment

A **7-piece plastic gadget Set.** This useful set includes safety grater, corer, slicing knife, lemon juicer, pickle or olive fork, paring knife and butter spreader. Handy and attractive. Shpg. wt., 1 lb. 2 oz.
11 K 5104 ..... 95c

B **Plastic Cookie Cutter Set.** For making fancy cookies. It's a pleasure to cut cookies with these sharp cutting edges. Set of 8 includes spade, diamond, heart, club, scalloped circle, rabbit, star and dog shapes. Assorted colors. Shipping weight, 1 lb.
11 K 2078 ..... 58c

C **Cake Decorator and cookie maker Set.** It's no longer necessary to depend on the baker for fancy cakes for your party. Decorate your cake (and salad molds, too) the professional way with this easy-to-use set. It consists of 10-inch canvas bag, 6 tubes, 3 fancy cookie makers and instruction book. Shipping weight, 9 oz.
11 K 1905 ..... 89c

D **Plastic Funnel.** Assorted colors. *State size wanted.*
11 K 8364
2½-oz. cap. Wt., 4 oz.... 5c
8-oz. cap. Wt., 10 oz... 15c

E **Clear plastic graduated Measure,** with pouring lip. Marked in liquid ounces. *State size wanted.*
11 K 5122
8-oz. Shpg. wt., 5 oz... 25c
16-oz. Shpg. wt., 7 oz..... 69c

F **Slicer . . . Dicer . . . Grater.** Three-in-one combination. For cutting cucumbers, dicing vegetables, grating cheese, etc. Easy-to-clean plastic. 4½x7½ in. Safe to use. Assorted colors.
Shpg. wt., 8 oz.
11 K 5312 ..... 25c

G **Egg Timer.** Handy to have when making long distance telephone calls, too. Mounted on colorful plastic.
Shipping weight, 5 oz.
11 K 1950—3-minute... 33c
11 K 1951—5-minute..... 43c

H **Glass gravy, sauce Mixer.** Plastic top in assorted colors. A few shakes and you have a smooth, lumpless blend. Graduated cup measurements. Shpg. wt., 1 lb.
11 K 2016 ..... 29c

Glass Servers. Pour freely. Dripless . . . trigger type slide closes when plastic handle is released. Fine for making waffles at the table. Put batter in the large server; serve maple syrup from the smaller pitcher. Also for milk, cream, sauces, etc.

J 48-ounce capacity. Shipping weight, 2 pounds.
11 K 8320 ..... 69c

K 11-ounce capacity. Shipping weight, 15 ounces.
11 K 8241 ..... 23c

L **Plastic Strainer.** For tea or coffee. 3-inch diameter.
Shipping wt., 4 oz.
11 K 8307 ..... 15c



Plastic Kitchen Needs . . Flavoring and Spice Sets

M **Plastic sink Strainer.** 54c
Fits in corner of sink. 7x9x2¾ in. Easy to clean; will not rust.
Shpg. wt., 7 ounces.
11 K 2132 ..... 54c

N **Plastic shortening Measure** for ¼, ⅓, ½-cup. Set for desired quantity, push plunger. No waste.
Shpg. wt., 9 oz.
11 K 5106 ..... 39c

P **Canning Funnel.** Wide mouth 35c
for filling jars or cans. Easy-to-clean plastic. 5¼ in. diam. Shpg. wt. 6 oz.
11 K 5741 ..... 35c

R **Spice Set.** Six very popular spices: allspice, roast meat seasoning, nutmeg, black pepper, poultry seasoning, paprika; in glass containers, wood holder. Shipping wt., 5 lbs.
11 K 5027 ..... $1.83

S **Flavoring Set.** Five 3 oz. bottles imitation vanilla, lemon, wild cherry, maple, cookie-cake flavor.
Shpg. wt., 3 lbs.
11 K 5101 ..... $1.25

T **Plastic Shakers.** 44c Pair
They're easy to operate . . . push button at top. Height, 3¾ in. Shpg. wt. 3 oz.
11 K 8346 ..... Pair 44c



Plated fine wire mesh Strainer. For tea, coffee, etc. 2½-in. diam.
11 K 5120—Shipping weight, 9 oz.. 15c



Miracle can Opener with bottle cap lifter. Plier type with rotary action.
11 K 5316—Shipping weight, 7 oz.. 15c



Pressure-tested Tin Cans

U Help conserve the nation's food supply—do your own canning . . . it's easier with the right equipment. You'll save money too, because home canned foods cost you less. A can sealer is needed for closing. Use **plain tin** for meats, fish, fruit, vegetables, except the following: **"R" Enamel** for red meated fruit and vegetables, squash and pumpkin; **"C" Enamel** for corn, succotash, lima beans, shrimp. Capacities: No. 2 can, 1¼ pts.; No. 3 can, 1 qt. Carton of 50 No. 2 cans mailable; others shipped by freight or express.

Cans and Lids

Size	Plain Tin 11 K 05794		"R" Enameled 11 K 05796		"C" Enameled 11 K 05798		Shipping weights	
	50	100	50	100	50	100	50	100
2	$1.65	$3.15	$1.75	$3.39	$1.79	$3.45	14 lbs.	25 lbs.
3	2.25	4.35	2.45	4.65	Not carried		19 lbs.	36 lbs.

Order extra lids to re-use above cans. Mailable.

Size	11 K 5795		11 K 5797		11 K 5799		Shpg. wts.	
	50	100	50	100	50	100	50	100
2	36c	67c	38c	69c	40c	73c	2 lbs.	4 lbs.
3	52c	97c	59c	$1.09	Not carried		3 lbs.	7 lbs.

Jar Caps, Rings

V **Presto Closures** for std. Mason. Wt., 2 lbs. 7 oz.
11 K 5693 ..... 12 for 33c
Extra Rubber Rings for above. Shpg. wt., 10 oz.
11 K 5695 ..... 36 for 14c

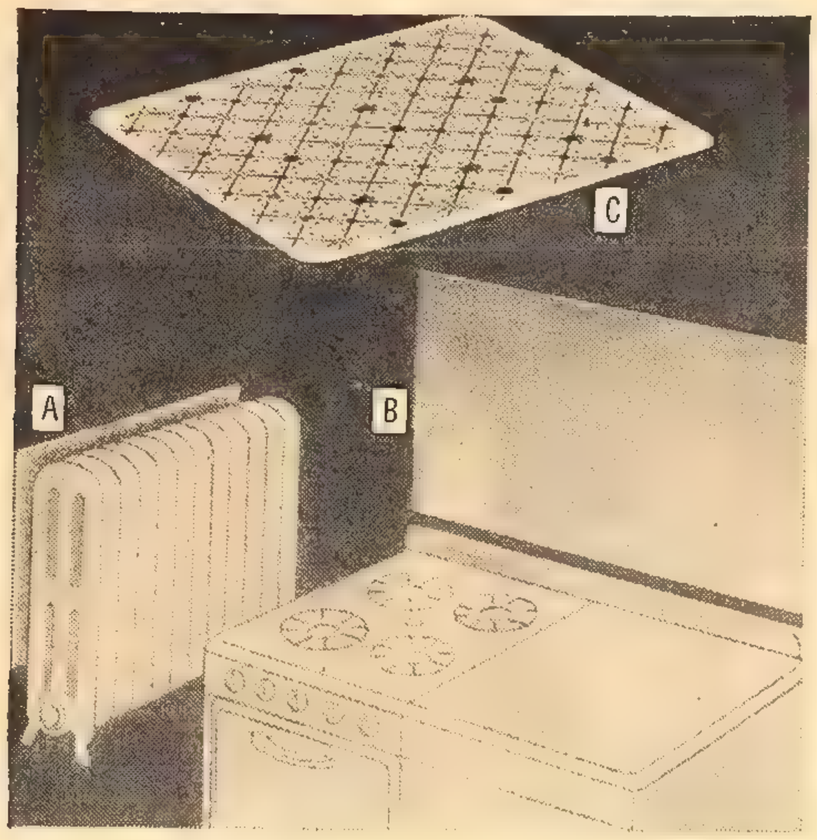
W **Kerr 2-pc. Jar Caps.** Standard wt., 15 oz.
11 K 5674 ..... 12 for 25c
For wide mouth jars.
11 K 5675 ..... 12 for 38c
11 K 5672—**Extra Kerr Lids.** For standard jars.
Shpg. wt., 6 oz. 12 for 11c
11 K 5673—For wide mouth jars. Wt., 8 oz. 12 for 20c

X **Perfect Seal Red Rubber Rings.** For standard jars. Shipping wt., 12 oz.
11 K 5680 ..... 36 for 14c

Y **Thrif-T-Lids,** 2⅜-in. diam. Use with st'd. coffee jars, etc. Wt., 6 oz.
11 K 5645 ..... 12 for 10c

Z **Cork-lined Bottle Caps,** lacquered. Wt., 2 lbs.
11 K 5701 .... 144 for 24c

Popular Kitchen Aids that save time and effort



Helps for a more efficient household

[A] **Heat Reflector for Walls and Stoves.** Place behind your radiator and you'll be surprised how much warmer and comfortable your room will be. Roll **89c**
Heat that is ordinarily absorbed into the wall is reflected back into the room; helps to conserve your fuel supply. Room will heat up faster, too. Also place behind kitchen stove [B] and protect your walls from grease, steam and food spatters. Your kitchen will be cleaner and vou won't have to wash the walls as often.

Made of metal foil on sturdy paper—blends with any color scheme. Attach to wall with thumb tacks or tape. Easy to keep clean-looking—simply wipe off with damp cloth. Roll consists of two sheets 24x36 inches.

11 K 2053—Shipping weight, 1 pound.....1 Roll **89c**

[C] **Stove Pad.** Protects stove from scratches, chipping and discoloration. Waterproof and warp-proof. Hard fiber board with asbestos backing. 18x16 inches. Baked enamel finish. Withstands up to 300°F. White ground with black, green or blue trim. **State color wanted.**

11 K 7918—Shipping weight, 2 pounds.....**98c**



Sears Household Choppers reliable . . . low priced

Good — CHALLENGE

Pressure Action. 10-lb. pressure on wood handle gives 400-lb. pressure in barrel. Has coarse, medium and pulverizer cutting plates, 2½-in. diam. Cap., 3 lbs. per minute. Triple point clamp; won't slip off table. Non-leak tilt barrel. Tinned cast iron body resists rust. Hopper, 3½x2¾ in. **$1.18**

11 K 2201—Wt., 5 lbs. . **$1.18**

Better — MERIT

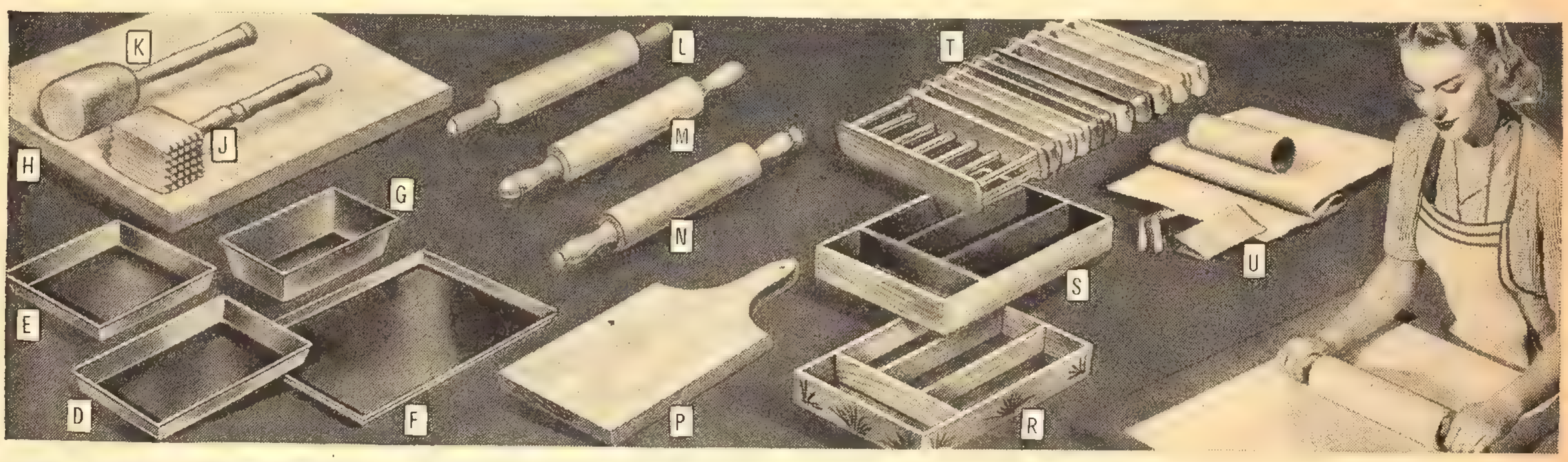
Scissors Action. 2½-in. diam. knife cuts without mashing. Two sharp knives, coarse and medium, 1 reversible plate for fine chopping. Self-sharpening cutter. Capacity, 3 lbs. per minute. Hopper, 3 5/16x3 1/16 in. Tilt-barrel won't leak. 3-point table clamp. Tinned cast iron resists rust. **$1.58**

11 K 2206—Wt., 5 lbs. . **$1.58**

Best — BESTMADE

Scissors and Pressure Action. Same action as professional butcher choppers. Keen, self-sharpening, four-blade knife cuts against medium plate . . . produces uniform pieces. Capacity, 3 lbs. per minute. Non-leak tilt barrel. Bulging hopper, 3 7/16x2 5/8 in. Long crank with wood handle. Triple-point table clamp holds chopper securely. Finger grip plate makes it easy to assemble. Tinned cast iron resists rust. **$1.80**

11 K 2209—Shpg. wt., 4 lbs. 4 oz. **$1.80**



Popular sheet steel baking Pans. High quality construction for good baking.

[D] **Biscuit Pans.** Oblong shaped biscuit or cake pans. 11x7¼x1⅜ in.
11 K 4533—Shpg. wt., 2 lbs. 3 for **25c**

[E] **Square cake or biscuit Pans.** The right size for biscuits or large one-layer cakes. 8⅞x8⅞x1½ in.
11 K 4530—Shpg. wt., 2 lbs. 3 for **24c**

[F] **Cookie Sheets.** For any type of oven. Size: 10¾x15¾x⅝ in.
11 K 4532—Wt., 2 lbs. 6 oz. 2 for **29c**

[G] **Bread or loaf Pans.** For bread, meat loaf, etc. 9⅝x5⅝x2¾ in.
11 K 4531—Wt., 2 lbs. 2 oz. 3 for **29c**

Pastry Boards. Smooth, polished finish. Ends tongued and grooved for greater rigidity, cross pieces prevent warping.

[H] 11 K 5203—About 14x20 inches. Shipping weight, 4 lbs.....**59c**
11 K 05203—Abt. 18x24 in. Wt., 6 lbs.....**83c**
11 K 05204—About 20x27 inches. Shipping weight, 8 lbs.....**$1.26**

[J] **Wood Steak Maul.** To make steaks tender. Hardwood.
11 K 5223—Shipping wt., 15 oz... **16c**

[K] **Potato Masher.** Solid hardwood head for thorough mashing.
11 K 5219—Shipping wt., 1 lb.... **14c**

[L] **Good Rolling Pin.** Polished. Revolving handles. Size about 2½x17 in.
11 K 5226—Shipping wt., 2 lbs...**24c**

[M] **Better quality Rolling Pin.** Hardwood. Smooth finish. Sol dles. Size about 2½x19⅜
SORRY— NOT AVAILABLE 13 oz.

[N] **Our** ected quality har ooth, polished. Solid handles. out 2⅜x19¼ inches. Shipping weight, 2 pounds.

[P] **Cutting Board.** About 14x7 in. Avoid the possibility of cutting through your tablecloth or oilcloth—use this handy board. Natural finish. Shaped handle with hole for hanging.
11 K 5201—Shipping wt., 2 lbs...**29c**

Keep your kitchen drawers from being untidy—keep your tableware separated in these cutlery boxes. Each has four compartments—three long: one for teaspoons and tablespoons, one for forks and one for knives; and a smaller compartment for paring knives, butter knives, fruit knives, corers, can opener, and other miscellaneous kitchen utensils.

[R] **Unlined Cutlery Box.** 13 3/16x9x1⅞ in. Smooth wood, lacquered finish.
11 K 8318—Shpg. wt., 1 lb. 2 oz...**28c**

[S] **Rayon suede-lined Cutlery Box.** 13⅛x9x1⅞ inches. Smooth wood with lacquered finish.
11 K 1989—Shpg. wt., 2 lbs. 3 oz..**68c**

[T] **Dish Drainer.** Made of smooth, varnished wood. Will not scratch your sink. Sections keep dishes separated; guard against chipping. Dishes won't slip—lessens danger of breakage. Size about 12x18 inches.
11 K 1955—Shpg. wt., 2 lbs. 3 oz..**88c**

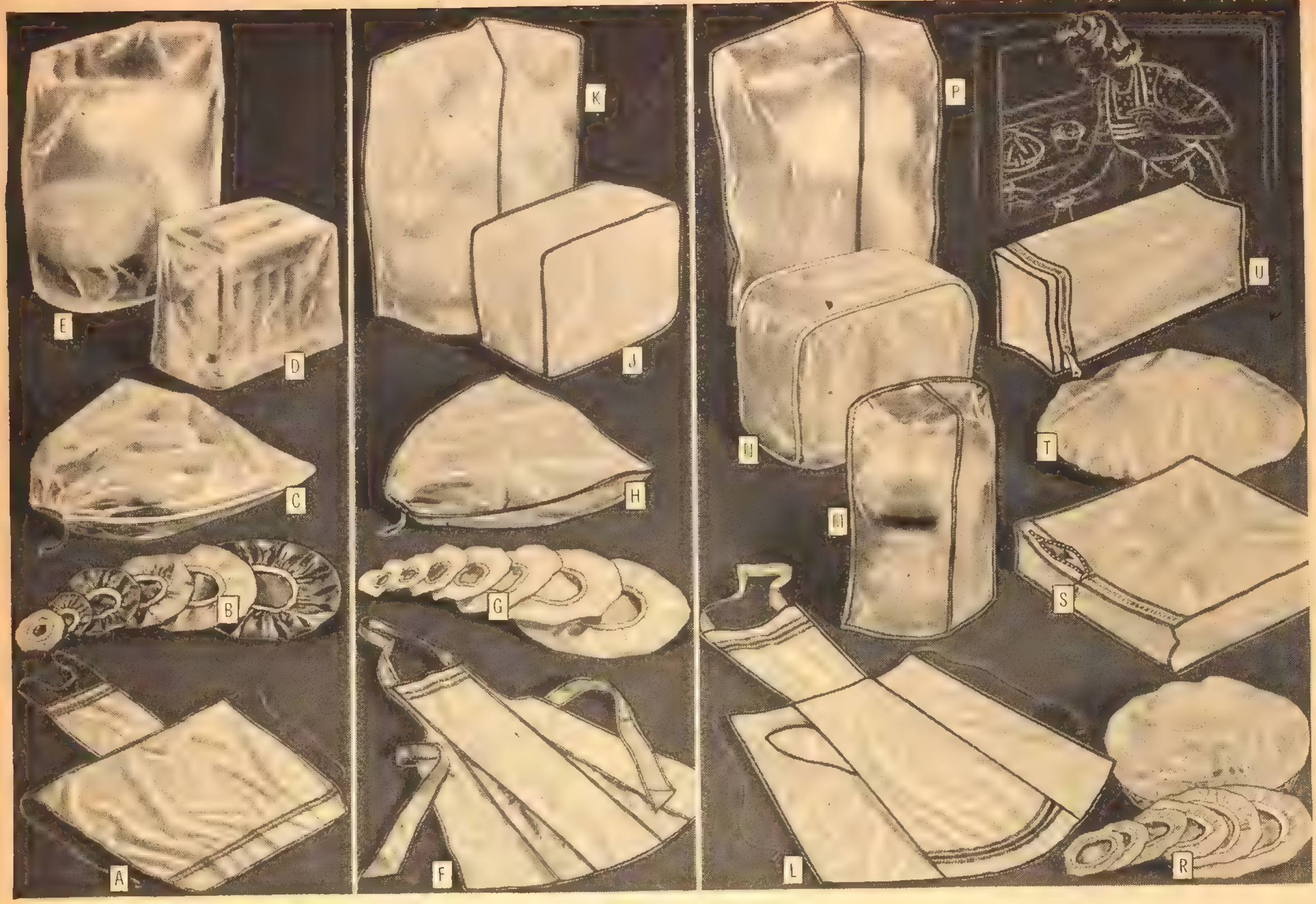
[U] **Pastry Set.** Includes rolling pin cover, 2½x13¼ inches, pastry cloth, 21¾x28 inches, and recipe booklet. Anyone can make good pies, noodles, etc. with the right equipment. You'll find pastry making simple if you have this handy set. You won't have to worry about dough sticking to the rolling pin or pastry board when cloths are used. Less handling and rolling are necessary—as a result you will have flaky, tender pastry every time.

Cloth stays in place when in use. Rolling pin cover and pastry cloth are easy to launder—will remain permanently stiff. *Rolling pin not included.* Shipping wt., 12 oz.
11 K 5228.....3 piece set **$1.00**



Measuring Pitcher. For accurate measuring. Graduations in pints, cups and ounces. Quart size. Limit: one to a customer. Shipping weight, 6 lbs.
11 K 5315.....**49c**

All the merchandise listed above is available on Sears Easy Terms. See inside back cover for complete information. It's easy to open an account



Food Protectors that help keep your foods fresh

MERIT quality

Help keep food fresh and tasty, refrigerator clean and neat-looking. Lessen the spread of food odors in your refrigerator. Made of coated rayon which is washable.

A **Utility Apron.** Attractive.
11 K 5190—Shpg. wt., 4 oz.....59c

B **6-pc. Bowl Cover Set.** One each approx. 3, 4, 6, 7, 8, 11-inch. For bottles, jars, bowls. Assorted colors.
11 K 5199—Shpg. wt., 6 oz.....49c

C **Drawstring Bags.** Keep vegetables and fruits fresh and crisp.
11 K 5187—*State size.*
About 8x 9-inch. Shpg. wt., 3 oz.29c
About 10x14-inch. Shpg. wt., 4 oz..45c
About 12x12 inch. Shpg. wt., 4 oz..49c
About 15x18-inch. Shpg. wt., 5 oz..65c

D **Toaster Cover.** For standard toasters.
11 K 5192—Shpg. wt., 3 oz..... .35c

E **Electric Mixer Cover.** Keeps dust out. For all standard mixers.
11 K 5197—Shpg. wt., 4 oz.....59c

BESTMADE quality

Heavy coated white rayon with colorful red trim. Washable, stays soft and pliable—will not crack. Help keep stored foods fresh and salad greens crisp.

F **Apron.** Wide neck and tie bands.
11 K 8253—Shpg. wt., 5 oz.....95c

G **7-pc. Bowl Cover Set.** One each approx. 3, 4, 5, 7, 9, 11 and 12-inch.
11 K 8250—Shpg. wt., 6 oz.....95c
4-pc. Bowl Cover Set. Two each approx. 6 and 8-inch. Popular sizes.
11 K 8249—Shpg. wt., 5 oz.....49c

H **Drawstring Bags** for vegetables, etc. Gusset type gives extra fullness.
11 K 8252—*State size.*
9x13-inch. Shpg. wt., 3 oz.....69c
12x12-inch. Shpg. wt., 4 oz.....79c
12x18-inch. Shpg. wt., 5 oz.....89c

J **Toaster Cover.** For all toasters.
11 K 8254—Shpg. wt., 3 oz.....49c

K **Electric Mixer Cover.** For all brands of standard mixers.
11 K 8251—Shpg. wt., 4 oz.....89c

DELUXE SEAL SAC Food Protectors

Nationally known—the name which means outstanding quality. Sears bring them to you at low prices.

Today, more than ever, it is of vital importance that you get the most out of the money you spend for food. Don't let your fresh foods and left-overs dry out and spoil. Protect them with these waterproof bags and covers. Keep your vegetables, meats, left-overs fresh; keep your refrigerator looking clean and neat. Lessen the spread of food odors.

With these covers your mixer, toaster and coffee-maker will be kept free from dust and dirt and ready for instant use.

Covers are made of heavy coated rayon material . . . waterproof, greaseproof and acid-resistant. It's easy to keep them fresh and clean. Simply wash them in lukewarm water and soap flakes, then dry.

L **Smart Apron with pocket.** White with red and blue rickrack trim. Coated rayon fabric. Attractive styling. Shipping weight, 6 ounces.
11 K 5355.....$1.39

Apron (not shown). Serviceable coated cotton fabric. Floral pattern.
11 K5348—Shpg. wt., 5 oz.$1.19

M **Coffee Maker Cover.** For any type glass coffee maker. Shipping weight, 3 ounces.
11 K 5362.....94c

N **Toaster Cover.** For all standard 2-slice automatic toasters. Keeps dust from getting into bread compartments. Toaster will always be ready to use. Shipping weight, 3 oz.
11 K 5346.....59c

P **Electric Mixer Cover.** Keep your mixer free from dust and dirt so it will always be ready to use. For all standard mixers. Shipping weight, 4 oz.
11 K 5347.....$1.19

R **7-piece Bowl Cover Set.** Approximate sizes 4½, 5, 6, 7, 9, 11 and 13 inches. Shpg. wt., 4 oz.
11 K 5345.....$1.19

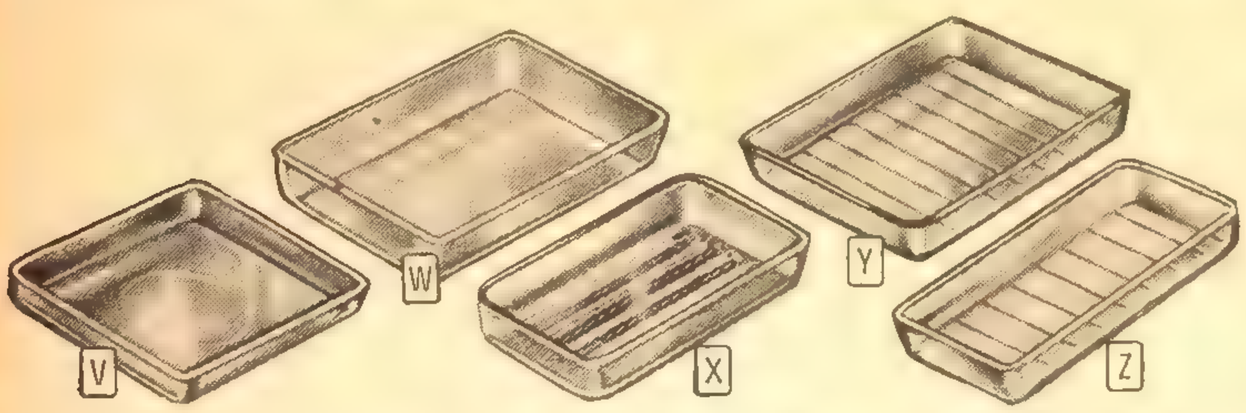
6-piece Bowl Cover Set. Approximate sizes 3½, 4½, 5½, 8, 10 and 11 in. Keeps left-overs tasty and usable. Helps to conserve food. Shpg. wt., 6 oz.
11 K 5343.....94c

4-piece Bowl Cover Set. Consists of two each about 7 and 9 in. Helps retain flavor in left-overs. Popular sizes. Shpg. wt., 4 oz.
11 K 5344.....69c

S **Utility Bags** with zipper closure. Gusset type gives extra fullness.
11 K 5337—*State size.*
About 10x11-in. Wt., 4 oz..$1.19
About 12x12-in. Wt., 4 oz..$1.39
About 15x17-in. Wt., 5 oz.. 1.89

T **Platter Cover.** About 18x20 inch. Shipping weight, 3 oz.
11 K 5349.....65c

U **Bread Bag** with zipper closure. Shaped to fit. Size: about 13x5 inches. Shpg. wt., 4 oz.
11 K 5364.....$1.39



Glass Defrosting Trays . . . fine for meat and vegetable storage

Trays with plain bottoms.
11 K 2020—*State size wanted.*

V 13x10½x1¾ inches. Shipping weight, 6 pounds.....98c

W 14 11/16x9¾x2⅜ inches. Shipping weight, pounds.... $1.29

X Trays with ribbed bottoms. 13½x 7⅛x2¼ inches.
11 K 2038—Shpg. wt., 5 lbs. 8 oz.98c

Y 14⅜x11¾x2¼ inches.
11 K 7932—Shpg. wt., lbs.... $1.00

Z 11 K 7931—13⅜x6¾x2 inches. Shipping weight, 6 pounds.....75c

Sears Easy Payment Plan offers a convenient way to buy. It's easy to open an account. You can buy all your kitchen needs at one time and without disturbing your savings. See inside back cover for complete details.



CRAFTSMAN and DUNLAP Butcher and Kitchen Cutlery

REG U.S. PAT OFF

CRAFTSMAN Butcher Cutlery

Professional quality for butchers, packing house workers, farmers, etc. Heavy duty blade and tang hammer forged from one piece high grade Swedish type cutlery steel. Tempered and hardened; take and hold a razor keen edge; stand repeated sharpenings. Hand ground with a "roll-grind" . . . edge will not break down when it strikes bones, etc. Genuine rosewood handles securely riveted.

FARMERS: See page 878C before ordering.

Cat. No.	Blade	Item	Shpg. wt.	Each
A 9 K 9853	6-in.	10⅝-in. boning knive	10 oz.	65c
B 9 K 9850	6-in	10½-in. butcher knife	10 oz.	57c
9 K 9851	7-in.	11⅝-in. butcher knife	12 oz.	69c
9 K 9852	8-in.	12⅞-in. butcher knife	14 oz.	79c
C 9 K 9854	6-in.	10⅜-in. skinning knife	12 oz.	75c

DUNLAP heavy duty Butcher Saws

D High carbon steel frame. Beechwood handle with weather-resisting finish; securely fastened to frame with three saw screws. Wing nut adjustment. With 18-inch blade.

9 K 3577—Shpg. wt., 2 lbs. 11 oz. $1.35

9 K 3578—Extra 18-inch blades for butcher saw. Width, ⅝-inch. Tempered steel. Free and fast cutting. Shpg. wt., 10 oz. ..... 2 for 29c

DUNLAP Kitchen Cutlery

Every efficient kitchen should have a complete set—and at these low, money-saving prices no kitchen should be without one.

Strong, serviceable; for every-day use. Extra heavy blades made from heat treated and tempered high carbon steel . . take and hold a keen edge. Saber ground to a fine, easy and smooth cutting edge. Occasional touching up will quickly restore blade to original sharpness. Heavy duty genuine rosewood handles are firmly riveted to tang with large rivets so they will not come loose. Bread knife (J) has serrated Burns edge—gives clean, smooth cut. Actual weight of cleaver (K), 1 pound.

FARMERS: See page 878C before ordering.

Cat. No.	Blade	Item	Shpg. wt.	Each
E 9K9778	3-in.	6½-in. paring knife.	2 oz.	20c
F 9K9756	5-in.	9-in. utility knife....	4 oz.	45c
G 9K9765	6-in.	10½-in. butcher knife	6 oz.	55c
9K9757	7-in.	12¼ in. butcher knife	6 oz.	65c
H 9K9758	8-in.	13-in. slicer.....	7 oz.	65c
J 9K9760	8-in.	13-in. bread knife....	7 oz.	69c
K 9K9622	6-in.	11½-in. cleaver.....	1 lb. 12 oz.	$1.19

CRAFTSMAN hollow-ground Cutlery

Ground like a straight razor—and just as sharp! Long lasting, sharp cutting edges. Far superior to flat ground knives.

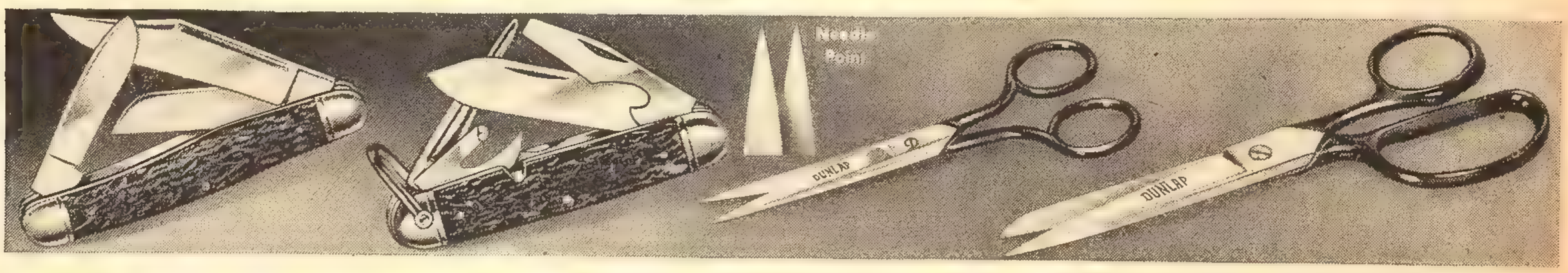
If you want the very top in cutlery—buy from this sensational CRAFTSMAN group. Forget dull blades . . . and tiresome sharpening and regrinding. These high carbon steel blades are razor-sharp. Cut through a roast with the greatest of ease . . . and as thin as you please.

These sensational knives keep their amazingly sharp edges MUCH longer—need only an occasional tuning up on a stone or steel to restore the original keen edge. Hand-fitting handles of selected tropical woods are riveted to stay.

Hollow-ground cutlery is made on the straight razor principle. Every blade ground under water to a sharp, razor-like edge. Care for it as you would a fine razor. Not made for chopping, prying, hacking, etc. Should last a lifetime if used with care.

FARMERS: Before ordering see page 878C for important notice.

Catalog No.	Blade	Item	Shpg. wt.	Each
L 9 K 9562	3-in.	6¾-in. paring knife.....	3 oz.	$0.44
M 9 K 9564	9-in.	13¼-in. butcher slicer.....	13 oz.	1.75
N 9 K 9565	9-in.	14 -in. roast beef slicer...	12 oz.	1.59
P 9 K 9563	8-in.	12⅝-in. narrow blade slicer.	11 oz.	1.35
R 9 K 9568	8-in.	13 -in. French cook knife..	11 oz.	1.75
S 9 K 9566	5-in.	11 -in. fork.....	11 oz.	0.57



CRAFTSMAN Sta-Sharp Knife

- Blades of forged steel, heat treated and hardened to take and hold a keen edge. Hand honed and highly polished
- Comfortable stag pattern handle

For farmers, ranchers, craftsmen, etc. Will give many long years of satisfactory service. Heavy duty clip, spey and sheep's foot blades. Precision fitted for easy opening or closing. Length, 3⅞ in. Shpg. wt., 5 oz. 98c

FARMERS: See page 878C.

9 K 9482 ..... 98c

CRAFTSMAN Military Knife

- Blades are of "Super-Tuff" forged steel
- Hand honed and highly polished blades
- Comfortable stag pattern handles

For servicemen, campers, etc. Our finest. Heavy construction. Precision fitted; blades open or close easily, yet hold firmly when open. A blade for every purpose—spear, punch, screwdriver-cap lifter, can opener. Chain clevis. Length, 3⅝ in. Shipping wt., 5 oz. $1.25

FARMERS: See page 878C.

9 K 9533 ..... $1.25

DUNLAP Scissors

- Made of solid high carbon forged steel
- Hollow-ground for easy, clean cutting
- Carefully fitted for easy, smooth action

Beautiful, dainty little scissors. Needle pointed blades—ideal for embroidery and fancy work. Smooth and easy cutting, right down to the tips of the matched points. Polished blades; black gunmetal finish handles. Length, 5½ inches. Shipping weight, 3 ounces. $1.19

9 K 9746 ..... $1.19

DUNLAP Trimmers' Shears

- Made of solid high carbon forged steel
- Hollow-ground blades for easy cutting
- Precision fitted for free, easy action

Ideal general purpose shears. Just the right weight and perfectly balanced to avoid hand fatigue. Smooth in action for long, trouble-free service. Cut clean to the very points. Polished blades; black gunmetal finish handles. Length, 7 inches. Shipping weight, 6 ounces. $1.55

9 K 9745 ..... $1.55

Include your cutlery needs, or anything else, in your Easy Payment Order. See inside back cover

SEARS *Approved* MOTH-OFF
REG. U.S. PAT. OFF.

Sears long-lasting moth-proofer for rugs, clothing and furniture

- Mothproofs in just one application . . . no other protection needed
- Moth larvae won't eat woolens properly treated with Moth-Off
- Odorless, stainless, non-inflammable . . . quick and easy to apply
- Moth-Off will not stain any fabric that water alone won't stain

49c Pint

Sears approved Moth-Off is not an ordinary moth-repellent or killer, but a penetrating solution that, when properly applied, goes deeply into every fiber of clothing, upholstered furniture, blankets, carpets and rugs. Moth worms actually starve to death on Moth-Off treated woolens. (Articles must be re-treated with Moth-Off only after washing). One gallon is enough to treat all the following articles: 1 suit, 1 overcoat, 1 dress, 1 sweater, 1 blanket and 1 swim suit. Quick and easy to apply—simply use sponge, soft cloth or sprayer. Follow complete directions on the label.

11 K 9029—*State size wanted.* Pint. Shipping weight, 2 lbs. 6 oz. 49c
Quart. Shipping weight, 4 lbs. 4 oz. 79c
11 K 09029—1 gal. Shipping weight, 13 lbs. $1.69

Mothproofers for closets, storerooms and trunks

A Naphthalene Moth Balls. Keep moths away by placing these moth balls between layers of clothing, blankets, etc. in storage chests, drawers, and trunks. 1-pound boxes. Shipping wt., 2 lbs. 8 oz. **28c** 2 boxes
11 K 9041—2 boxes for 28c

B Moth Crystals. Paradichlorobenzene crystals for killing moths and their eggs. Shpg. wt., 1 lb. 3 oz.
11 K 9033—1-pound size. 29c

C Apex Moth Cakes. Hang one in every closet, wardrobe, or locker. Long-lasting. 3-oz. cakes.
11 K 9034—Postpaid . . . . . 2 for 25c

Enoz Moth Spray (Not shown). Kills moths in all stages—larvae, eggs, etc. Easy to use—spray on clothes before storing them away. Won't stain.
11 K 9030—Postpaid. *State size.*
1 pint . . . . . 79c 1 quart . . . $1.29

D Frostee Vaporizer. Perforated container with ½-pound moth repellent paradichlorobenzene crystals. Also serves as a deodorizer. Just hang in closet. Shipping weight, 1 pound. **23c** Each
11 K 9043—Each. 23c

E Zorex Moth Pads (Naphthalene). A popular method of moth protection. These pleasantly scented Zorex pads leave no unpleasant, strong odors. Choice of pine, lavender, rose. *State scent wanted.* Shpg. wt, 12 oz.
11 K 9042—3 pads for 27c

Larvex Mothproofer (Not shown). Moth-proofing liquid. *State size wanted.*
11 K 9031—Postpaid.
1 pint . . . . . 79c 1 quart $1.19
11 K 09031—1 gallon. $2.89

See Index for storage bags and wardrobes.

Effective Killers for Insects, Mice and Rats

F Knock-'Em Dead Bed Bug Killer. Kills bugs and eggs. Caution: use as directed. **27c** 1 pint
11 K 9040—*State size wanted.*
1-pint. Shpg. wt., 1 lb. 12 oz. . 27c
1-quart. Shpg. wt., 2 lbs. 10 oz. . . . 49c
11 K 09040—1 gallon. Wt., ■ lbs. . $1.49

Smithereen Bed Bug Killer. (Not shown). Kills bed bugs and their eggs.
11 K 9035—*State size wanted.*
1-pint. Shpg. wt., 1 lb. 12 oz. . 23c
1-quart. Shpg. wt., 2 lbs. 10 oz. . . . 39c
11 K 09035—1-gallon. Wt., 8 lbs. . $1.29

G Smithereen Roach Powder. Caution: use as directed. Shpg. wt., 14 oz.
11 K 9032—½-pound can. 29c

H Last Lunch Ant Trap. Fatal to all ants. Shpg. wts., 5 oz.; 8 oz.
11 K 9037—1 box. . 21c 2 boxes 39c

J Quirk's Quick Death. Kills only mice and rats. Red Squill base. Non-poisonous to humans, livestock, poultry or dogs. Shipping weight, 2 oz. **39c** 3 pkgs.
11 K 9036. . . . . 3 packages for 39c

K Last Lunch Mouse Bait. Very attractive to mice . . . they eat it, then die. Caution: use as directed. Shipping weight, 7 ounces.
11 K 9038—2 ounces. 23c

Last Lunch Rat Powder. (Not shown.) Mix it with your own bait. Red Squill is recommended by U. S. Dept. of Agriculture for rat extermination and is non-poisonous to humans or livestock. Shpg. wt., 7 oz.
11 K 9039—2 ounces. 69c

Lux Flakes, Toilet Tissue and Heat Sets

L Lux Flakes. Makes dainty things last longer and keeps them fresh and new-looking. Ideal for washing silks, woolens and hosiery. Lux quickly dissolves into a rich cleansing suds. It's gentle, yet thorough, so safe it won't harm your daintiest "washables." Use it in the kitchen for washing dishes as well as in the laundry—a reliable cleanser. It's gentle and easy on your hands. Limit: 2 boxes to a customer. Shpg. wt., 2 lbs. 8 oz. **43c** 2 boxes
11 K 9016—12½-oz. boxes. . . 2 for 43c

M Challenge Toilet Tissue. Sears brand. Good quality, soft and absorbent tissue at a low price. There are 1000 full size sheets, 4½x4½ in., in each roll. Limit: 12 rolls to a customer.
11 K 9001—*State quantity wanted.*
3 rolls—Shipping wt., 1 lb. 20c
12 rolls—Shipping wt., 9 lbs. 73c

N Sears Toilet Tissue. Sears APPROVED brand. Our finest toilet tissue—extra soft, extra white, extra absorbent. 1000 sheets, 4½x5 in., in each tissue-wrapped roll. Limit: 12 rolls to a customer. Shpg. wt., 9 lbs. **97c** 12 rolls
11 K 9000—12 rolls for. 97c

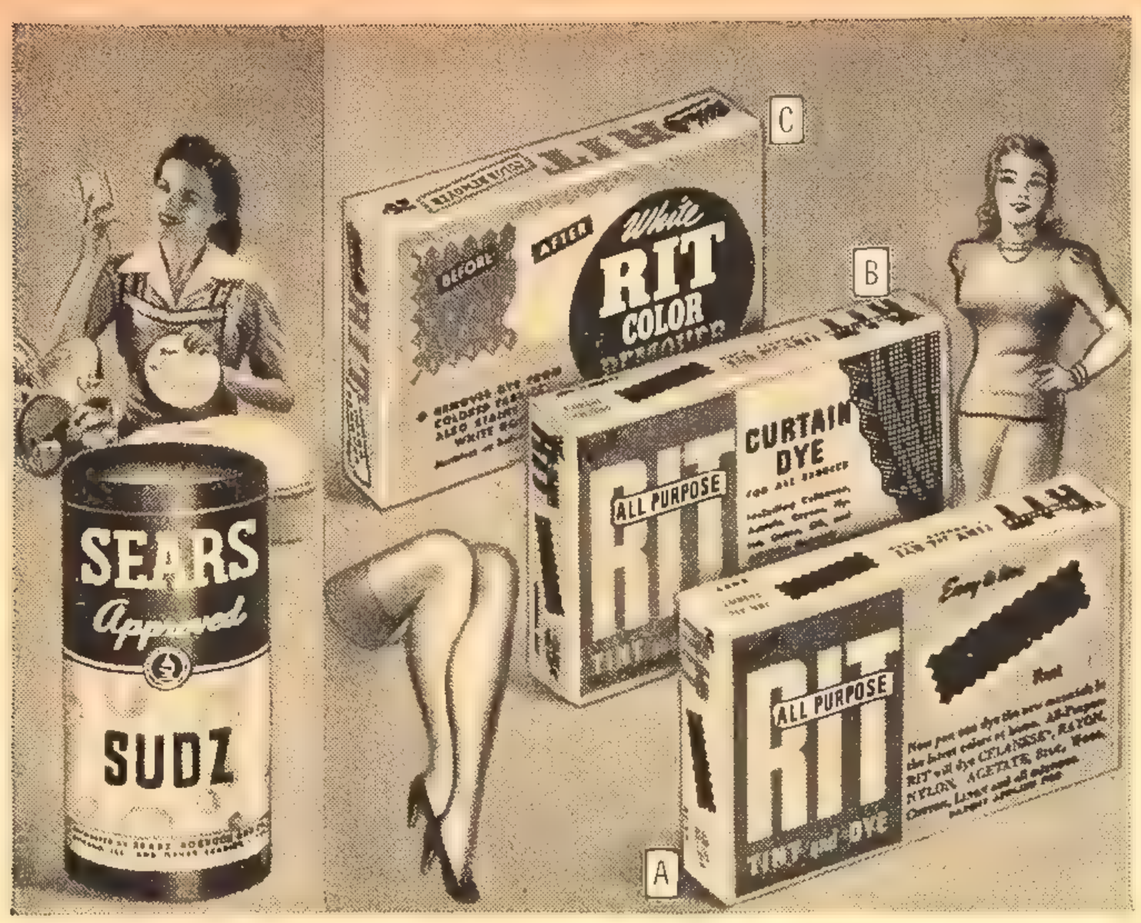
P "Heatab" Cookit Set. Pocket size metal grill that burns 2 heat tablets at one time. For indoor or outdoor use. 24 tablets included.
11 K 9052—Postpaid. $1.00

"Heatab" Refills. Box of 24 tablets.
11 K 9053—Postpaid. 65c

Sterno Stove Set. (Not shown.) Metal stove 6½x6½x3¾ in. with small can of Sterno heat.
11 K 9050—Shpg. wt., 1 lb. 35c

Sterno Refill Jar. (Not shown.) Will refill can 5 times. Wt., 1 lb. 12 oz.
11 K 9051—13-ounce size. 47c







Household Needs and Pet Supplies

SUDZ

Sears APPROVED SUDZ is the miracle cleanser that works like magic in hard or soft water. Entirely different from soap. Won't leave a "grease line" in pans, basins, tubs, etc. regardless of water's hardness. Suds quickly at any temperature. You'll find it's economical; use only one teaspoonful to a gallon of water.

SUDZ is gentle on hands, yet has amazing cleansing powers. China and glassware will sparkle without wiping. Floors and woodwork take on new luster. SUDZ will help keep your house spotless at low cost.

11 K 9015—*State size.*

Size	*Shpg. wt.,*	*Price*
5 oz.	8 oz.	23c
12 oz.	1 lb.	47c
28 oz.	2 lbs. 6 oz.	95c

Rit Dyes make old things new-looking

A All-Purpose Rit Dyes all kinds of fabrics without boiling. One package dyes about 3 yards of fabric. Choose the colors you need from this large assortment. *Colors*: Black, evening blue, navy blue, royal blue, turquoise, golden brown or dark brown, ecru, dark green, jade green, light green, orchid, peach, rose, pink, purple, old rose, rust, cardinal red, scarlet, wine, yellow, tan and hosiery tan. *State color.*
11 K 9021—Postpaid.....Each package **25c**

B Rit Curtain Dye. A new Rit dye for all types of curtain material. It's easy to give drab, faded curtains a bright, new color. One package dyes about 3 yards of fabric. *Colors*: Champagne, peach glow, sunny ecru, and desert tan. *State color wanted.*
11 K 9022—Postpaid.....Each package **25c**

C White Rit Color Remover. Removes color from all fabrics. Makes them easy to redye.
11 K 9023—Postpaid.....Each package **25c**

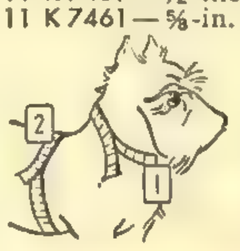
Instant Rit (Not shown). Gives fast colors without boiling. *Will not dye rayon or nylon.* One package dyes 3 yards of fabric. *Colors*: Black, Copenhagen blue, navy blue, dark powder blue, dark brown, ecru, jade green, light green, orchid, peach, rose, pink, old rose, rust, scarlet, yellow. *State color wanted.*
11 K 9020—Postpaid.....2 packages for **25c**

Collars, Harnesses, Leads

D Flat Harness (Measure dog at point 2, see below.) Heavy woven cotton web, leather at buckling point. Khaki color. Trimmed with metal spots. *State size wanted.*
11 K 7369—⅝ in. wide. 20, 22, or 24 in. long. Shpg. wt., 4 oz..... **49c**
11 K 7370—¾ in. wide, 26, 28 or 30 in. long. Shpg. wt., 5 oz..... **59c**

E Flat Collars (Measure dog at point 1. See below.) Grain cowhide. Tan or black. *State size and color.*
11 K 7351—¾ in. wide, 14 or 16 in. long. Shpg. wt., 3 oz..... **19c**
11 K 7352—1 in. wide. 17 or 19 in. long. Shpg. wt., 4 oz..... **25c**

F Heavy Woven Web Leads. Khaki color. Two widths, both 48 in. long.
11 K 7459—½-inch wide. Wt., 3 oz. **25c**
11 K 7461—⅝-in. wide. Wt., 5 oz.. **39c**



HOW TO ORDER

Add 2 in. to exact measurements . . . point 1 for collars, point 2 for harness.

Dog Bed and Feeder

G Dog Bed with pad. About 15½x25 in. Ash splint, stained finish.
11 K 07580—Shpg. wt., 6 lbs.... **$1.49**

H Dog Feeder. 2 removable glass bowls. Footed wood frame. About 13x6½ in. Stained finish.
11 K 7655—Shpg. wt., 4 lbs..... **$1.15**

Sergeant's Dog Supplies

J Disinfectant. Kills fleas.
11 K 7546—12 fluid oz. Wt., 2 lbs.. **58c**

K Sarcoptic Mange Medicine .. 6 oz.
11 K 7541—Shpg. wt., 1 lb. 8 oz.. **59c**

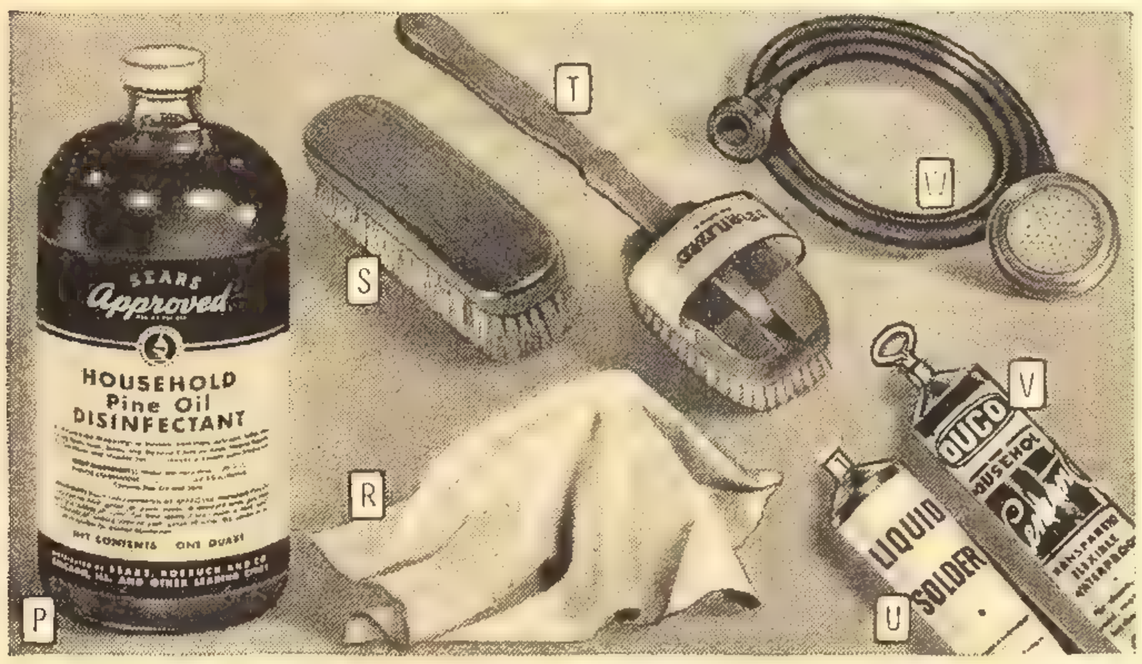
L Itsy Bitsy Sugarless Dog Candy
11 K 7646—*State size wanted.*
2½-oz. pkg. Shpg. wt., 4 oz..... **10c**
6-oz. pkg. Shpg. wt., 8 oz..... **23c**

M Skip-Flea Soap. Kills fleas.
11 K 7548—Shpg. wt., 9 oz..... **21c**

N Skip-flea Powder. Kills fleas.
11 K 7549—Shpg. wt., 8 oz..... **29c**

Worm Capsules for big dogs.
11 K 7543—Wt., 4 oz. Pkg. of 12.. **49c**

Worm Capsules for puppies.
11 K 7544—Wt., 4 oz. Pkg. of 18.. **49c**





Disinfectant

P Sears Approved household disinfectant kills germs quickly. Produces a refreshing pine odor that makes it especially suitable for sickrooms as well as bathrooms, etc.

As a germicide, it is 3 times as effective as carbolic acid. Economical too—use 4 tablespoons to a gallon of water. Powerful in action, yet pleasant to use. Try Sears Approved Household Pine Oil Disinfectant. Useful in many ways. Shpg. wt., 3 lbs. 10 oz.
11 K 9027—Qt.. **49c**

Bath Needs and Household Cleaning Aids

R Washable Chamois. Oil tanned. For window washing, etc.
11 K 6598—*State size wanted.*
11x13½ in. Wt., 2 oz.. 25c 12x16 in. Wt., 3 oz. **53c**
15x20 in. Wt., 4 oz.. 79c 18x24 in. Wt., 5 oz.. 95c

S Top quality sturdy Cloth Brush. Long stiff genuine bristles. Walnut finish wood back. 6¾ inches long.
8 K 5008—Shipping weight, 7 ounces.....Each **89c**

Economy Cloth Brush. (Not shown.) Solid wood back. Mahogany color finish. 6¾ inches long.
8 K 5009—Shipping weight, 7 ounces.....Each **49c**

T Fine Wood Back Bath Brush. Long detachable handle.
8 K 1197—Shipping weight, 1 pound..... Each **$1.19**

U Liquid Solder. Often replaces solder. Flows freely. Adheres to metal, wood, porcelain, leather, marble and similar materials. Gasoline and water proof.
11 K 9011—Shipping weight, 4 ounces.....2 for **29c**

V Duco Cement. Transparent liquid; made by du Pont. Mends glass, wood, china, marble, ivory, paper, etc.
11 K 9010—Postpaid.....Each tube **21c**

W Shampoo and Bath Spray. 5-ft. rubber tubing; 3½-in. rust-resistant metal head. Fits standard spouts.
8 K 2454—Shipping weight, 1 lb. 2 oz.....Each **79c**

Hartz Mountain Bird Products

Nationally advertised—the famous, fine quality food that helps keep your bird healthy, happy and in good voice.

X Mixed Canary Seed. Quality air-cleaned seed. 5-pound size. Shipping wt., 5 lbs. 7 oz.
11 K 7286.....**$1.29**

Y Mixed Canary Seed. Same as above. 14-oz. size. Shipping weight, 1 lb. 2 oz.
11 K 7341.....**27c**

Z Bird Gravel. Triple air washed. 28-ounce size. Shpg. wt., 4 lbs.
11 K 2892—2 for..... **18c**

AA Bis-Kit Bird Biscuits. Contain over 60% egg. 49 biscuits in each pkg. Shpg. wt., 1 lb. 8 oz.
11 K 2896..... **18c**

BB Moulting Food. Gives bird more pep during the moulting season. 3½-oz. size. Wt., 8 oz.
11 K 7345.....**27c**

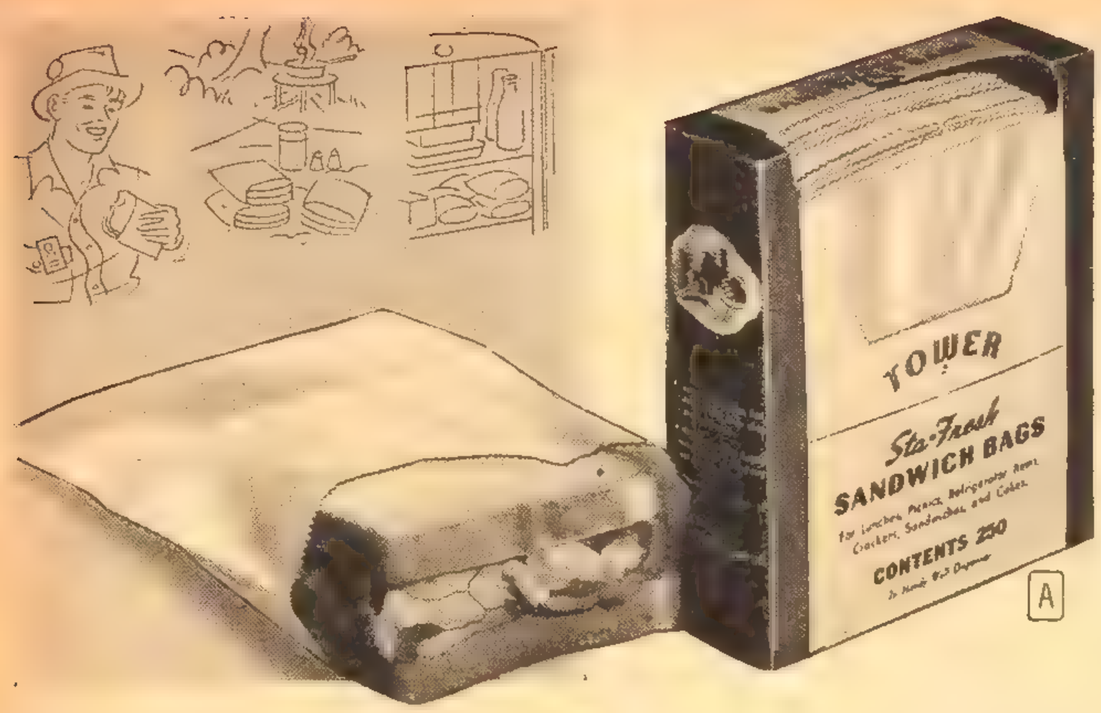
CC Condition Food. Strengthen your bird with additional food elements. 3½-ounce size. Shpg. wt., 8 oz.
11 K 7342.....**27c**

DD Song Food. Rich in minerals—an essential part of the balanced diet. 3½-oz. size. Shpg. wt., 8 oz.
11 K 7343.....**27c**

Master Canaries

EE Fluffy feathers, bright eyes, a lovely voice . . . that's *your* canary from Sears. He's been trained at a famous aviary in New York and will soon be ready to come to you.

Because he has been given good care we guarantee his lovely voice. If he doesn't sing within 21 days after he arrives we will refund your money. Delivery starts Oct. 1st but order soon so a bird can be selected for you. Shipped express collect from New York. Shipping wt., 3 lbs.
11 KM 7207F....**$10.95**



Sears Quality Paper Needs for the kitchen or party

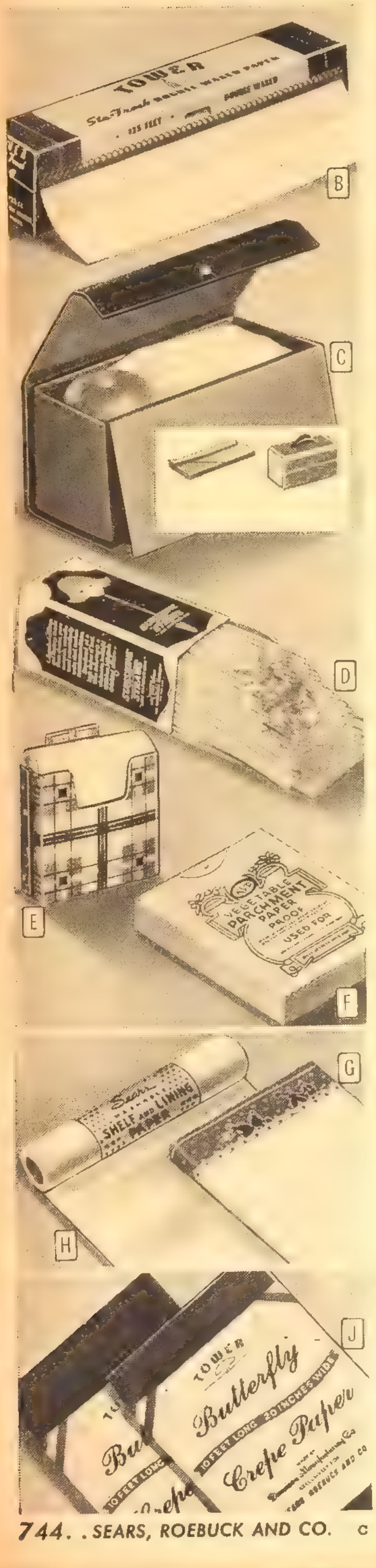
Tower Brand . . . Sta-Fresh Sandwich Bags

- Sturdy, heavily coated paper sandwich bags with wax on both sides
- Conveniently packed in wall type dispenser . . . keeps foods fresh
- Makes wrapping faster, easier . . . and your sandwiches stay wrapped
- Economical at our low price . . . soon pays for itself many times over

22c 3 K 7428

A Handy, convenient, sanitary. No waste by tearing off too much wax paper for small needs. An excellent way to store left-overs in the refrigerator. Ideal for picnic lunches. You'll actually find hundreds of uses for these practical sandwich bags.

3 K 7440—250 bags in dispenser. Size, 6¾x6¾ inches. Shipping wt., 2 lbs. **53c**
3 K 7428—100 bags in package. Size, 6x6½ inches. Shipping wt., 12 oz. **22c**
3 K 7431—200 bags in package. Size, 6x6½ inches. Shipping wt., 1 lb. 8 oz. **41c**



Extra heavy Wax Paper

B Sears Tower Brand gives quality at a saving. Extra heavyweight, double waxed paper comes in easy-to-use cutter edge box. Keeps foods fresh, clean and sanitary . . . ideal for packing sandwiches or lunches. Handy, convenient. Odorless, tasteless. 125-foot roll, 12 inches wide. Shipping weight, 1 pound.

3 K 7473—1 roll. **21c**

Twink Refill Wax Paper. Heavyweight. 125 feet long, 12 inches wide.

3 K 7466—Shpg. wt., 1 lb. **18c**

Folding Lunch Kit

C Keeps lunch fresh and uncrushed. Made of artificial leather with fabric base for extra long wear. Washable, water-resistant lining. Folds compactly when empty. Folded size, 4x8½x½ inches. Size, 4x4x8½ inches when opened. 2 snap fasteners. Assorted dark colors. Handy carrying handle on top. Ideal for work, school and outings.

3 K 7509—Shpg. wt., 9 oz. **54c**

Drinking Straws

D 8½-inch long drinking straws. Wax-treated. Shpg. wt., 10 oz.

3 K 7541 . . . . . 500 for **23c**

All-purpose Bags

E In handy wall dispenser. Use as garbage can liners, nursery bags, etc. Moisture-resistant paper. 8x6x 14½-inch size. Shipping weight, 1 pound.

3 K 7414 . . . . . 25 for **27c**

Vegetable Parchment Paper

F Ideal for milk and cream can gaskets, for wrapping butter, and general refrigerator uses.

3 K 7439—Size, 11x11 inches. Shpg. weight, 2 lbs. 8 oz.
250. .86c 500. .Wt., 5 lbs. . .$1.51
3 K 7403—Size, 8x11 inches. Shpg. weight, 1 lb. 15 oz.
250. .52c 500. .Wt., 3 lbs. 8 oz. 92c

Attractive Shelf Edging

G Four 9-foot sections per package. 9½ inches wide. Red, green or yellow. (1 color to package.) *State color.* Shipping weight, 10 oz.

3 K 7462. . . . . 36 feet for **18c**

Washable Shelving Paper

H Ideal for pantry or clothes closet shelves or drawer lining. White 60-foot roll, 14 inches wide. Easy to clean; wipe off with a damp cloth.

3 K 7416—Shpg. wt., 1 lb. **47c**

Butterfly Crepe Paper

J Famous paper made by Dennison. Actually stretches 125%. 17 colors: White, yellow, tangerine, brown, light pink, pink, flag red, dark red, American Beauty red, light blue, medium blue, flag blue, purple, light green, green, leaf green, old gold and black. Size, 10 feet by 20 inches. Shipping weight, 2 packages, 10 oz. *State colors.*

3 K 7001—2 packages **18c**
6 packages. Wt., 1 lb. 14 oz. . .**48c**
12 packages. Wt., 3 lbs. 12 oz. . .**93c**

Handy Ration Book Holder

K Two pockets hold all your ration books. New convenient token purse. Imitation leather in assorted colors. 6½x4¾ inches.

3 K 3342—Shpg. wt., 6 oz. **28c**

L **Token holder.** Imitation leather with metal ends . . . holds about 30 tokens. Spring ejects tokens. 2½ inches long.

3 K 3341—Shpg. wt., 5 oz. **17c**

Stove design Recipe File

M Contains 75 recipes planned to help conserve rationed foods. Plus 40 blank 3x5-inch cards, 16 index cards. Miniature stove design cabinet of heavy, cardboard. 4½x3⅝x5½ inches. Lift-off cover.

3 K 7454—Shpg. wt., 1 lb. **83c**

Moisture-resistant Plates

N 9-inch partitioned paper plates. Shipping weight, 2 lbs.

3 K 7510 . . . . . 25 for **24c**

P 6-inch fluted edge plates.

3 K 7502—Wt., 1 lb. . . . 48 for **17c**

P 9-inch fluted edge plates. Shipping weight 1 lb. 4 oz.

3 K 7501 . . . . . 36 for **17c**

R 4-inch Manila ice cream dishes. Wts., 1 lb. 7 oz.; 6 lbs. 12 oz.

3 K 7508 . . 100 for 17c 500 for **78c**

Tower Baking Cups

S White waxed paper sanitary cups. Just the thing for pastry, muffins, storing "left-overs," etc. 2¾ inches wide. Shpg. wt., 14 oz.

3 K 7460 . . . . . 250 for **18c**

Tower brand Doilies

T Dress up your china cabinets. These paper doilies are ideal for this purpose. Use them as a decoration on your table or on a serving tray. Attractive designs in neat, cut-out patterns. Shipping weights, each, 8 ounces.

3 K 7413—6-inch diameter white doilies. . . . . 96 for **18c**
3 K 7422—As above but 8-inch diameter. . . . . 66 for **18c**
3 K 7423—As above but 12-inch diameter. . . . . 33 for **18c**

Household Needs

U 1038 **gummed Labels** printed with names of fruits, jellies, etc. Also blank labels, parcel post, air mail and general purpose stickers.

3 K 7438—Wt., 6 oz. .1038 for **23c**

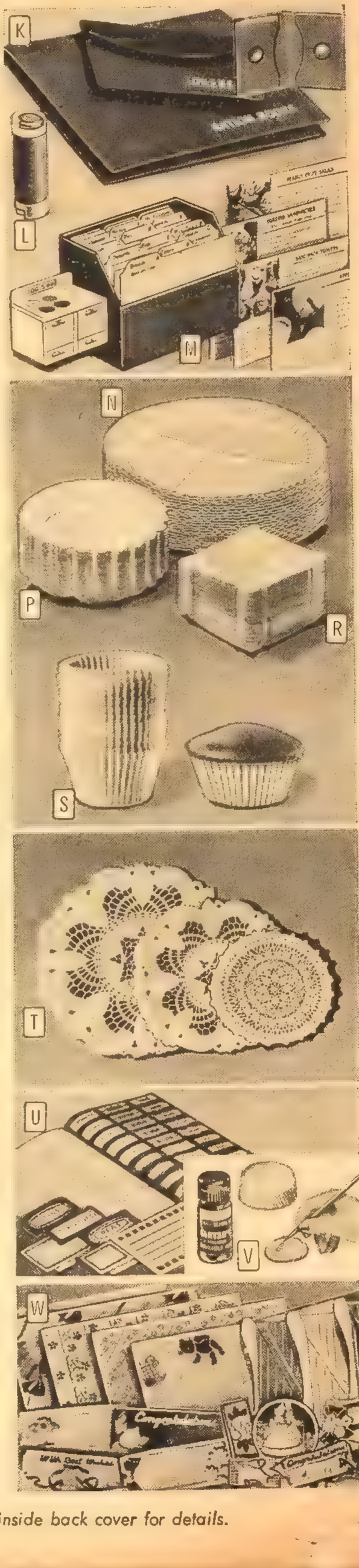
V **Laundry Marking Set.** Indelible ink, pen and cloth stretcher.

3 K 7493—Shpg. wt., 14 oz. **21c**

Gift Wrapping Ensemble

W Give your gifts that professional look with this fine quality assortment. Paper, cards, seals, ribbons in colors and designs suitable for the gala occasion of birthdays, weddings, or bridal showers. 4 sheets 20x30-inch decorated paper; 6 sheets 20x30-inch white tissue; 10 enclosure cards; 24 seals; 45 feet of ribbon ties. Shipping weight, 1 lb. 12 oz.

3 K 7435 . . . . . 45 pieces for **28c**



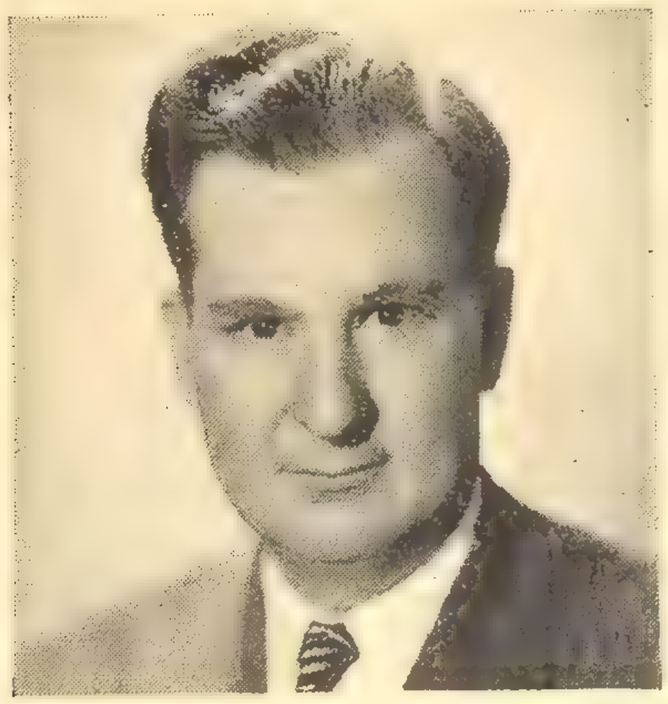
You can include Paper Needs with your Easy Terms Order . . . see inside back cover for details.

Tune in WMAQ, Chicago 670 on your radio dial

FOR "Town and Farm"

WITH EVERETT MITCHELL

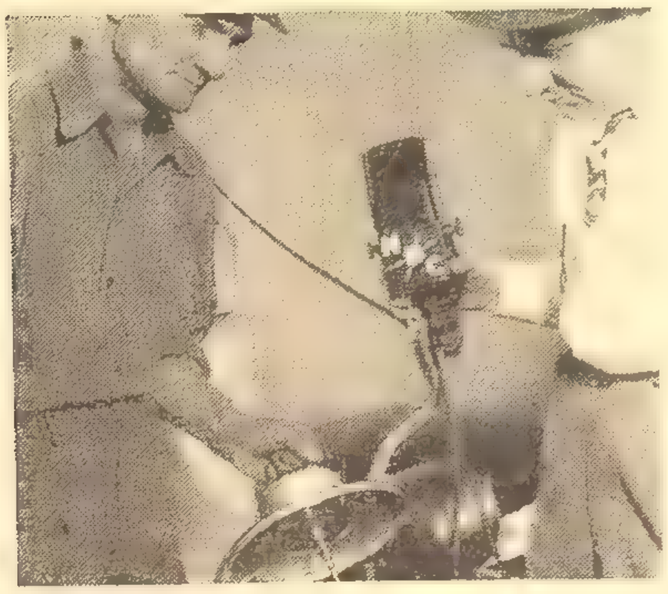
6:15 to 6:45 A.M. Central War Time every day except Sunday



Everett Mitchell, nationally-known farm commentator, has long been identified by his cheery "It's a beautiful day in Chicago".



When Everett Mitchell wants to discuss silage, he visits one of his farm friends while he is filling his silo.



Everett Mitchell calls on an electrified farm to get factual information on how to cut labor costs and increase efficiency.

☆ ☆ ☆

Sears New Radio Program brings you

- Washington News of particular interest to farmers and gardeners.
- Interviews with farm experts who bring practical help in the form of useful information to those in town and on the farm.
- Timely facts from farm groups, breed organizations and the U. S. Department of Agriculture.
- Vital information on problems pertaining to rationing and conservation supplied by Lois Schenck, home economist. Bulletins on restricted merchandise.
- Livestock Market Reports. Recordings of Popular Tunes and Classical Music. Weather reports for Chicago and the Central States.

Everett Mitchell, veteran of more than twenty years in radio, almost all of it in the field of broadcasting agricultural information, has met and talked with farmers in every state in the Union, covered every major event of agricultural interest, and worked in cooperation with all important farm organizations. His knowledge is practical, gained from first-hand experience and observation. As a natural result of his years before the microphone and in the field, Everett Mitchell was selected as expert to assist in the filming of the U. S. Department of Agriculture's motion picture, "Agriculture in Defense."

Now "Town and Farm" with Everett Mitchell will be sponsored by Sears, Roebuck and Co. The program will be heard as usual from 6:15 to 6:45 A.M. daily, Monday through Saturday, over Station WMAQ, the National Broadcasting Company's station in Chicago.





Popular, nationally known Mops . . . utility Dusters

Famous Quality Old English Dust Mops

A "Wrist-action" enables mop head to swing easily into any position—fine for getting under furniture and radiators. Made of high quality cotton yarn that will pick up and hold the dust. 19½x13 inch spread covers large surfaces. Removable and washable. Will go through wringer. 48-inch smooth wood handle. **98c**

11 K 02589—Shpg. wt., 2 lbs. **98c**

B Mop head lies flat on the floor . . . gets into narrow spaces. Handle adjusts at any angle to get under low furniture, radiators, into corners. Mop head of quality treated cotton yarn is easy to remove, just unscrew the handle. Washable. Large size, about 22x13 inches. 48-in. smooth wood handle. **$1.49**

11 K 02547—Postpaid **$1.49**

Dustmaster Dust Mop

C Head fits over flexible coil spring—adjusts itself to dust in out-of-the-way places. Reversible, holds double the dust. A gentle shake on the handle, and the coil spring vibrates rapidly, shaking out all the dust. Removable head of fluffy cotton yarn about 15x13 inches; is washable. 48-in. wood handle. **$1.50**

11 K 02527—Postpaid **$1.50**

Dusters—for walls and Venetian blinds

D **Wall Duster.** Goat Hair. About 12¾x5½ in. 48-in. handle. Wt., 2 lbs.
11 K 06429 . . . . . **98c**

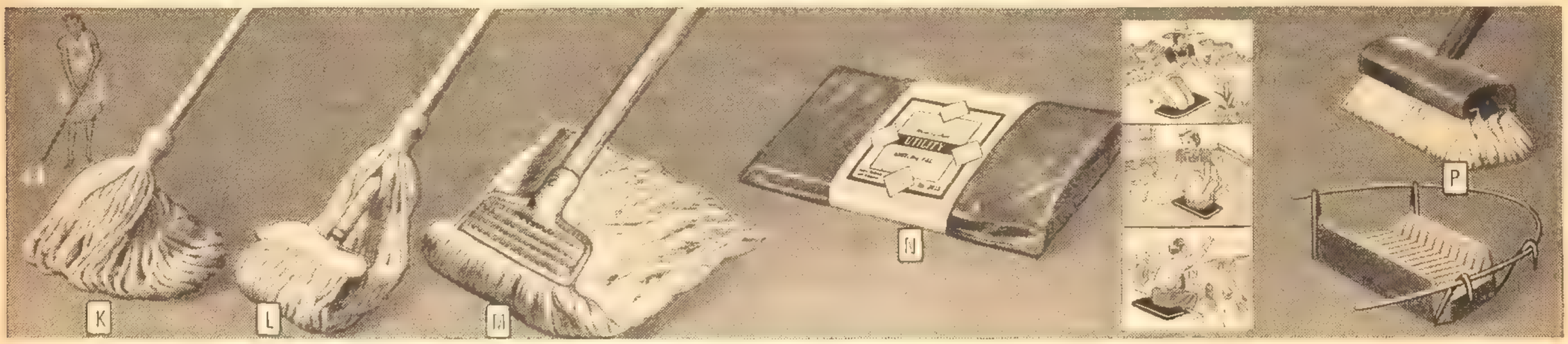
E **Open End Duster.** Cotton yarn. 11x8 in. 12-inch handle. Wt., 15 oz.
11 K 6669 . . . . . **34c**

F **Goat Hair Duster.** 3 fingers. Wt., 1 lb. 3 oz.
11 K 6415 . . . . . **73c**

J **Blind Cleaner.** 1 pint.
11 K 2508—Wt., 2 lbs. **49c**

G **Lamb's Wool Duster.** About 12-inch handle.
11 K 2563—2 fingers.
Shipping wt., 1 lb. **35c**
11 K 2564—3 fingers.
Shpg. wt., 1 lb. 2 oz. . . . **75c**

H **Cotton Yarn Dusters.**
11 K 6594—With handle.
3 fingers. Wt., 2 lbs. **$1.08**
4 fingers. Wt., 2 lbs. **1.29**
11 K 6593—Without handle.
3 fingers. Wt., 2 lbs. **89c**
4 fingers. Wt., 2 lbs. . . . **$1.08**



Self-Wringing Mop

K Twist the easy-working wood sleeve and mop is wrung dry. Saves hands—no need to touch wet mop. Made of highly absorbent cotton yarn that picks up moisture quickly. Large circular mopping surface. Head can be removed to dry. 48-in. handle. Shpg. wt., 3 lbs.
11 K 02553 . . . . . **$1.05**

Sears Wet Mops . . . made for long service

L Handy self-wringing mop. Has wood sleeve that does the work—your hands never have to touch the wet mop. Mop is wrung dry by twisting the wood sleeve. Fine quality cotton yarn mop head picks up moisture easily. 48-inch smooth wood handle. Shpg. wt., 2 lbs.
11 K 06483 . . . . . **77c**

M Highly absorbent. Made of fine twist yarn that will not leave lint. No metal parts to damage fine floors. Gets in the corners . . . reaches "down under" and hard-to-get-to places. Can be used as a dust mop, too. Cleans all varnished or painted floors, woodwork, linoleum. Easy to wash. 48-in. handle. Shpg. wt., 2 lbs.
11 K 06506 . . . . . **59c**

Water-repellent Pad

N Use it as a kneeling pad when gardening, house-cleaning—protects your knees, stockings. Use it as a seat cushion when at football games, etc., sturdily made and well-cushioned with springy jute about one inch thick. Long-wearing cover is a water-repellent fabric in assorted colors (no choice). About 7x16 in. Reinforced with overcast edges. Hang-up attachment.
11 K 2433—Shpg. wt., 15 oz. . **25c**

Mop and drainer Set

P No more chapped hands and no tired back from bending down to pail to wring out your mop. This helpful mop and drainer set is easy to use. When mop is full of water just press it into drainer and the water will be removed in a jiffy. Your hands never touch the water. Drainer adjusts to any size pail. Mop has 8-ply cotton cord head with 48-in. wood handle. For floors, etc.
11 K 02528—Postpaid **$1.15**



Sears Dust and Oil Mops clean floors quickly and easily

Low priced Oil Mop

A Good quality at a low price. **47c**

About 14-in. spread. Cuts work in half because it does two jobs at once — it polishes as it quickly picks up dust. Good quality cotton yarn head, complete with 48-inch handle. Shipping weight, 2 pounds.

11 K 06472.....**47c**

Quality Oil Mop

B Larger spread for quicker cleaning. Polishes as it picks up dust. Keeps your floor gleaming. **59c** 4-ply cotton yarn head, double stitched to binding. Has 15x15-inch spread. Removable 48-inch wood handle. Shipping weight, 2 pounds.

11 K 06537.....**59c**

GOOD Dust Mop

C Use on your hand as a mitten duster to **64c** dust furniture, woodwork, etc. Handle is easily attached so you can use it as a floor mop, too. Cotton head is easily removable for working . . . will stay soft and fluffy. Size of head is about 11x14 inches. Sturdy wood handle 48 inches long. Shipping weight, 2 pounds.

11 K 06649.....**64c**

BETTER Dust Mop

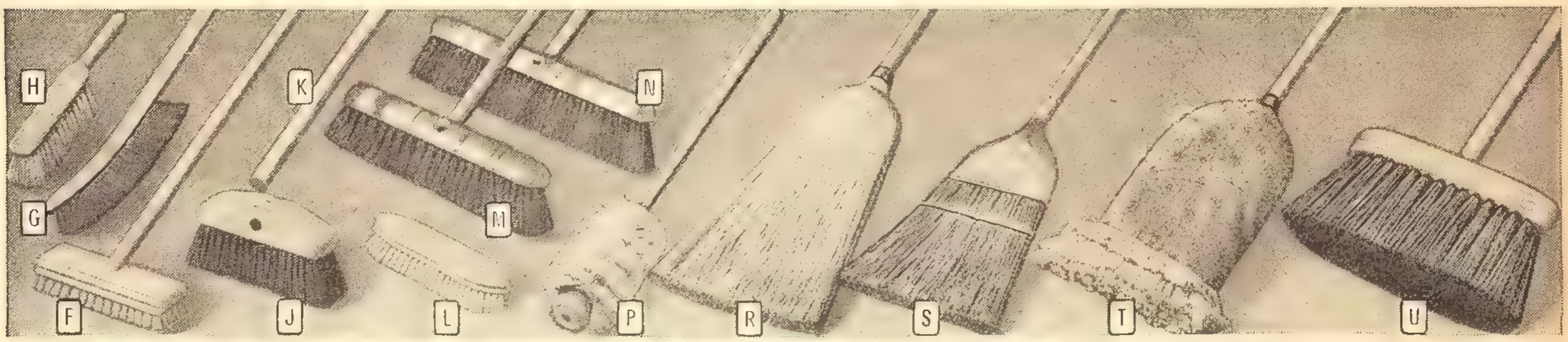
D Better quality cotton yarn twisted in wire. **69c** Stays full size after washing. Chemically treated to hold dust. Reversible, use both sides before shaking dust out. Open center eliminates problem of dusting around furniture legs. 14x8-inch spread. Soft bumper protects furniture. 48-inch handle. Shpg. wt., 2 pounds.

11 K 06663.....**69c**

Our BEST Dust Mop

E Famous Maid of Honor quality. Large **87c** head, about 12x18 inches. Open center for easy dusting around legs. Specially treated 4-ply cotton yarn holds dust. Reversible. Soft bumper protects furniture. Pre-shrunk . . . stays full size and fluffy after washing. 48-inch wood handle. Shipping weight, 3 pounds.

11 K 06652.....**87c**



Utility Brushes—for many cleaning jobs

F **Scrub Brush** of Tampico fibers. Brush about 8x2½ inches. 48-inch handle.

11 K 06437—Shpg. wt., 2 lbs. **25c**

G **Radiator Brush** of horsehair. About 24 inches long.

11 K 7850—Shpg. wt., 11 oz. **35c**

H **Dusting Brush**, about 13½ inches overall. Made of horsehair and Tampico fibers. Shipping weight, 14 ounces.

11 K 6410.....**30c**

J **All horsehair window brush.** Width 8 inches.

11 K 6425—Wt., 1 lb. 4 oz. **57c**

K **6-foot wood handle** for window brush above.

11K06427–Shpg. wt., 2 lbs. **25c**

L **Scrub Brush** of Tampico fiber. About 9x2½ in.

11 K 6421—Wt., 12 oz. . . . **20c**

P **Toilet Bowl Brush**, 24 in. overall. Tufted end.

11 K 6444—Shpg. wt., 1 lb. . **41c**

Quality Push Brushes

M Economy mixed fiber brush. About 48-inch wood handle.

11 K 02580—*State size.*
12-inch. Shpg. wt., 2 lbs. **83c**
14-inch. Shpg. wt., 3 lbs. . . **98c**

N Our best brush. Sterilized horsehair and fiber bristles. About 48-inch wood handle.

11 K 06411—*State size*
14-inch. Shpg. wt., 3 lbs. **$1.48**
16-inch. Shpg. wt., 3 lbs. 1.78
18-inch. Shpg. wt., 3 lbs. 2.08

Fine Brooms, Dusters

R All corn household broom. Firmly sewed 4 times. Natural finish handle. Limit, one broom to a customer. Shpg. wt., 2 lbs.

11 K 06403.....**$1.04**

S Quality flexible Bahia and Bassine fibers. Smooth handle. Shpg. wt., 3 lbs.

11 K 06400.....**$1.15**

T **Cotton yarn duster** fits over broom. For walls.

11 K 6409—Wt., 8 oz. **59c**

Utility Household Broom

U Handy, all purpose broom made of good quality Palmyra and Tampico fibers. These longlasting bristles are set in a hardwood block. Smooth wood handle is about 46½ inches long. Just the broom you need for your daily sweeping tasks — for floors, rugs, etc. Shipping weight, 2 lbs.

11 K 06636.....**95c**



A B



C D F G



E

Sears Household Cleaners and Polishes

Maid of Honor self-polishing Wax

A Give all your floors a satiny finish with this self-polishing wax. No vigorous rubbing or polishing needed. Pour and spread . . . it dries in about 20 minutes. Saves floors—the wax coating gets the wear. Contains finest quality Carnauba wax. *State size.* **$1.89** gallon

11 K 2501 —1 pint. Shpg. wt., 2 lbs. 2 oz.....35c
1 quart. Shpg. wt., 3 lbs. 4 oz.....57c
11 K 02501—1 gallon size. Shpg. wt., 10 lbs...$1.89

Johnson's Glo-coat self-polishing Wax

11 K 6567—*State size.* 1 pt. Wt., 1 lbs. 8 oz..**59c**
1 quart. Shipping weight, 4 lbs. 1 oz.....**98c**
See wax applicators at right

Merit Self-polishing Floor Wax

B Beautify and preserve your floors. Easy to apply. It dries in 20 minutes to a gleaming, protective coating. No polishing or rubbing needed. **$1.34** gallon

11 K 2511 —1 quart. Shpg. wt., 3 lbs. 4 oz.....37c
11 K 02511—1 gallon. Shpg. wt., 10 lbs.....$1.34

C Maid of Honor Paste Wax for furniture, woodwork and floors.
11 K 6572—1 pound. Shpg. wt., 2 lbs.....**45c**

Johnson's Paste Wax for woodwork etc.
11 K 6568—1 pound. Shpg. wt., 2 lbs.....**59c**

D Maid of Honor Liquid Wax for furniture, woodwork and floors. *State size wanted.*
11 K 6573 —1 pint. Shpg. wt., 2 lbs. 8 oz...**35c**
1 quart. Shpg. wt., 4 lbs. 2 oz.....57c
11 K 06573—1 gallon. Shpg. wt., 8 lbs.....$1.89

Maid of Honor liquid all-purpose Cleaner

E Mixed and ready to use. Dip cloth into cleaner and wipe surface . . . no rinsing necessary. Wipe dry with a clean, soft cloth. Removes dirt and grease from woodwork, enameled furniture, stoves, refrigerators, enameled cabinets, venetian blinds, painted walls, etc. You will be pleased with the results. **82c** gallon

11 K 2504 —1 quart size. Shipping wt., 2 lbs.....36c
11 K 02504—1 gallon size. Shipping wt., 5 lbs.....82c

Wax Applicators to make your work easier

F Our best applicator. Soft lamb's wool ¾-inch thick. Removable for washing. Will give long service.
11 K 06595—About 47-inch handle. Shpg. wt., 3 lbs.....**93c**

G For a smooth, even coat of wax. Removable head.
11 K 06590—48-inch handle. Shpg. wt., 1 lb.....**39c**



H J K L M N P R S T

Maid of Honor Polishes

H **Creme Furniture and Woodwork Polish**
11 K 6554—*State size wanted.*
½ pint. Shpg. wt., 2 lbs. **24c**
1 pint. Shpg. wt., 3 lbs.....37c
1 quart. Shpg. wt., 5 lbs.....59c

J **Oil Polish.** For floors, autos, etc.
11 K 6557—*State size wanted.*
1 pint. Shpg. wt., 2 lbs. 2 oz....**16c**
1 quart. Shpg. wt., 3 lbs. 4 oz.....26c

Maid of Honor Cleaners and Polishes

K **Glass Cleaner** with handy dispenser top. Keeps glass sparkling. Shpg. wt., 3 lbs.
11 K 6589—1 pint. **18c**

L **Spot Remover.** Quickly cleans spots from clothing, upholstery. Shipping weight, 2 lbs. 3 oz.
11 K 2516—8-oz. .**24c**

M **Scratch-removing Polish.** Helps hide scratches as it polishes. Wt., 1 lb. 13 oz.
11 K 2510—½-pt. .**25c**

N **Silver and Metal Polish.** Cleans metal, brass, silver. Removes stubborn stains. Shpg. wt., 1 lb. 13 oz.
11 K 6583—8 oz...**22c**

Upholstery Cleaning Set

P Cleans rugs, upholstery, etc. Set includes 1 qt. Upholstery Cleaner; 1 pint Rug Cleaner; 2½ x 8-inch brush with 4-ft. handle.
11 K 02506—Shpg. wt., 8 lbs. Set **$1.16**

Liquid Foam Rug Cleaner. *State size.*
11 K 6578—1 pt. Wt., 2 lbs. 10 oz..45c
1 qt. Wt., 5 lbs. 8 oz...73c

11 K 2514—**Upholstery Cleaner.**
1 qt. Shpg. wt., 3 lbs. 10 oz... **48c**
½ gal. Shpg. wt., 5 lbs. 5 oz.....94c

Polishing Cloths, Cleaners

R **Polishing Cloth Set.** Four mesh-covered cotton pads and a heavy knit cotton cloth. Wt., 1 lb. 8 oz.
11 K 2519—5-pc. Set.....49c

S **Ultra Aluminum Paste Cleaner.** Polishes like steel wool. 22-oz. jar.
11 K 2535—Wt., 2 lbs. 2 oz.....44c

T **Refrigerator Cleaner.** Cleans, waxes, polishes in one operation. For white enameled surfaces.
11 K 2517—8-oz. Wt., 14 oz.....**30c**





Use as a clothes catcher

Hang clothes without bending

Ironing never touches floor

Kar folds compactly

Labor-saving Kitchen Stools and Laundry Accessories

De luxe Step-Ladder Stool

A Reach your highest shelf easily. Corrugated steps fold within sturdy wood stool. Comfortable back rest. Seat about 13x9 in. Height, 23 in., overall height, 33½ in. White enamel with red seat. **$3.59**

11 K 02570—Shpg. wt., 12 lbs. $3.59

B **Comfortable Stool with Back Rest.** Made of wood; improved design. Seat about 13x9 in. Overall ht., about 33 in. White with red.

11 K 02576—Wt., 11 lbs $2.98

Folding Step-Stool

C Save effort in the kitchen—sit while you work. Also handy for reaching top pantry shelves. Seat about 13x10¾ inches. Height, 26 inches. White enameled wood with colorful red seat. **$2.99**

11 K 02529—Shpg. wt., 9 lbs.. $2.99

D **Sturdy Wood Kitchen Stool.** Sit while doing dishes, ironing, etc. Seat about 13x10¾ in. Height, about 23 in. White with red.

11K02574—Shpg. wt., 9 lbs. $2.29

Extra deep Clothes Basket

E Only 21½ in. long, but unusually deep. Easy to carry. Maple splint. Strong bottom. **$1.05**

11 K 06191—About 21½x18½x13 in.. $1.05

F **Well built Clothes Baskets.** Framed bottom gives strength. Firmly woven maple splint. Liner not included.

11 K 06181—About 28x16x11 inches.. **$1.19**

11 K 06177—About 30½x17x11 in.... 1.39

Muslin Liner for baskets up to 30½x20x12 in. Protects clothes from soiling.

11 K 2486—Shipping weight, 6 oz.... 37c

Handy Laundry Kar and Basket

G Why lift heavy baskets? Roll your clothes in this sturdy wood Kar. Rolls easily on any surface. About 16½x29x30 in. Maple splint basket, about 28x16x10 in. **$2.89**

11 K 06039—Kar and Basket..... ~~$3.89~~

11 K 06023—Kar only. Wt., 5 lbs.... 1.98

H **Karry All Kart** to save steps. Roll dishes back and forth from kitchen. Removable trays. Sturdily built, natural finish selected wood, red wheels. Folds.

11 K 02460—Shpg. wt., 14 lbs..... $3.79

Allow 10 lbs. postage, postal regulations, on above items except where weight is given.

Maid of Honor Rug Cleaner

- Tested by Sears Laboratory for your protection
- It's easy to use. See small illustrations at right
- Keep your rugs and carpets colorful and bright at low cost

89c

Now you can clean your rugs and carpets at home without the inconvenience of being without a rug for several days. This modern method takes just a few hours. It's economical, too—you'll have fewer cleaning bills.

Maid of Honor Rug Cleaner is safe to use. Non-injurious to any rug or carpet fabric—will not cause fading or discoloration of rugs; will not cause seam openings. One can will clean a very soiled 9 by 12-ft. rug. However, for lightly soiled rugs only ⅓ to ½ can need be used.

For the best results thorough brushing of the powder into the rug is advised. Allow powder to penetrate into the nap. Let it stay there for a few hours and then vacuum rug. Powder will not cause any damage to rug if left on indefinitely. Complete directions are on each can.

11 K 6566—3-lb. can. Shipping weight, 4 pounds..... 89c

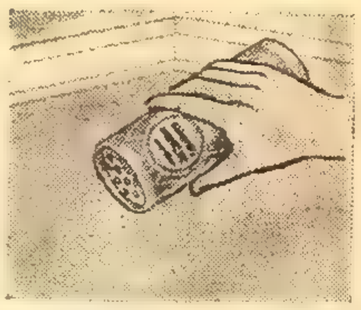
48-inch handled scrub brush for brushing powder in well; 8x2½-in. head.

11 K 06437—Shipping weight, 2 pounds..... 25c

For Sears Easy Terms see inside back cover. Your order need total only $10 or more. It's easy to open an account—and you'll find it a real convenience. You can budget payments over the months ahead.



Vacuum rug thoroughly to remove all loose surface dirt



Sprinkle rug evenly with cleaner from handy sifter can



Brush cleaner well into nap of rug and allow to stand



For best results remove powder with vacuum cleaner





Trigger action opens board easily



Won't wobble—Strong under-structure



Folds compactly for easy storage





Sturdy Ironing Boards . . . right height . . . lightweight

Our Best . . MAID OF HONOR Rig-o-matic all-wood Board

- Fully automatic . . trigger action opens and closes board easily.
- Treated top . . . ironing surface has been specially treated to resist warping. Expert workmanship and selected lumber.
- Extra skirt space . . . built with features to make ironing easier for you.
- Easy to store, easy to handle. Hangs up on door or wall out of the way.

$4.19

[A] Lighten your washday tasks . . . speed up your ironing with this sturdy, wobble-free board. It's our best quality, will last longest, will give you the most ease in ironing. It's so light in weight even a child can pick it up easily, yet Rig-o-matic is strong and steady. Just take it off the hook . . . snap, it's open. Won't slip, legs lock securely when board is open. It's braced like a bridge at all stress points. Double truss front legs give extra strength. Designed to permit easy turning of garments. A light pull on the trigger lock and snap, it's closed. Convenient table height, 31 inches, conserves your energy. Size about 15x54 inches. Mailable.

11 K 02418—Board only. Shipping weight, 14 pounds.....$4.19

MERIT . . Fine quality Ironing Board, extra sturdy

- Easy to open and easy to close . . . Lightweight, easy to handle.
- Sturdy—won't wobble or tip . . . double-trussed center leg.

$3.09

[B] Expertly constructed . . . made entirely of wood. Extra long double-trussed wood center leg gives added strength so board stands rigid and firm. Hand-grip opening and closing action makes it easy to set up and take down. Large sheets and tablecloths are easy to handle with this large size board. About 15x54 inches. About 31 in. high, just right for ironing comfort. Smooth top and beaded edge are marks of quality.

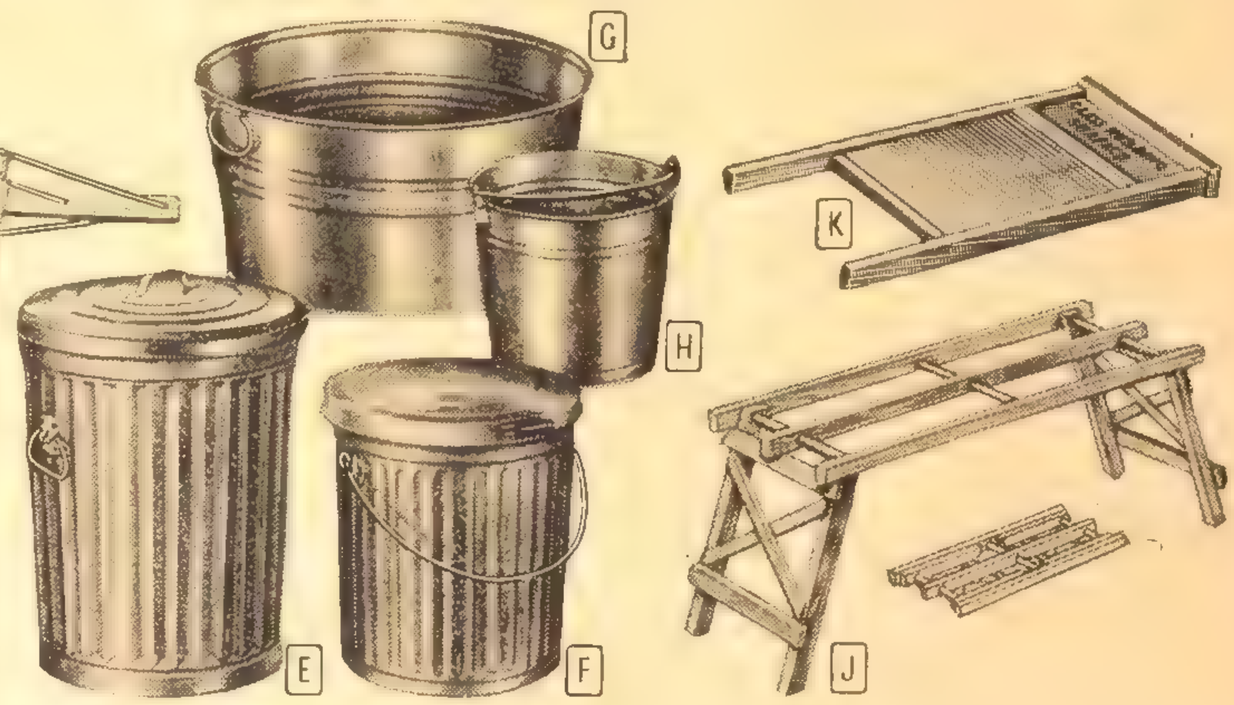
11 K 02416—Board only. Shipping weight, 14 pounds. Mailable.....$3.09

Sleeve Boards to make ironing easier — for small garments, too

[C] Stands rigidly. Complete with pad and cover on wood board.
11 K 2400—About 18x4⅜ inches. Shipping weight, 3 pounds 9 ounces.....59c

[D] With good quality pad and cover. Sturdy wood board. Folds for compact storage.
11 K 06048—About 22x4½ inches. Shipping weight, 3 pounds.....98c





← Level line Revolving Dryers

Saves steps . . . the revolving dryer comes to you. Counterbalanced—easy to open. Sturdy, will not tip. Smooth, strongly braced wood arms resist clothesline sag. Redwood box stays in ground. Rust-resistant metal parts. Seasoned wood center post. Folds like an umbrella for storage. (see small view).

11 KM 2490—About 100 ft. drying space. Shpg. wt., 25 lbs. Not mailable....$7.95

11 KM 2491—About 150 ft. drying space. Shpg. wt., 28 lbs. Not mailable....$9.98

Only 2 pieces of any galvanized item listed below to a customer

[E] **Garbage or Ash Cans.** About 20-gal. cap. Side handles fastened. Reinforced sides. Cover included.
11 K 06211—Shpg. wt., 12 lbs...$1.88

[F] **Standard Garbage Pail.** Bail handle and cover. About 9-gal. cap.
11 K 06236—Shpg. wt., 8 lbs.....$1.36

[G] **Standard Tub.** About 21½ in. diam.
11 K 06214—14-gal. Wt., 7 lbs..$1.15

[H] **Standard Pail.** Riveted handles.
11 K 06240—10 qt. Wt., 2 lbs....30c

Folding Wash Bench

[J] Sturdy wood bench holds 2 round or square wash tubs. Size about 18x47x19 inches. Securely braced . . . won't tip. Shipping wt., 10 lbs.
11 K 05916.....$1.49

[K] **Wash Board with glass rubbing surface.** Sturdy frame. Size about 10⅞x11½ in. Shpg. wt., 5 lbs.
11 K 05923.....75c



Ironing Board Pads and Covers for easier, quicker ironing

CHALLENGE quality

Ⓐ Economy priced pad and cover set. **59c**
Will fit all standard size ironing boards up to 54 inches long. Easy to put on and take off. Reversible for extra service.

Pad: Made of non-inflammable, sterilized, brown animal hair and fibers. Cap end for smooth fit.

Cover: Unbleached cotton sheeting; drawstring for a firm fit. Cap end, gives smooth ironing surface.

11 K 2426—Pad and Cover. Shipping weight, 1 lb. 5 oz.....**59c**

MERIT quality

Ⓑ Your iron will slide along smoothly with this pad and cover set. **96c**
Fits standard size boards up to 54 in. Reversible for extra service.

Pad: Cushiony knitted cotton ¼ in. thick. Cap end for tight fit.

Cover: Closely woven unbleached cotton sheeting. Draw cord adjusts through overcast edges for a wrinkle-free ironing surface. Easy to put on, take off.

11 K 2430—Pad and Cover. Shipping weight, 2 pounds.....**96c**

MAID-OF-HONOR quality

Ⓒ Makes ironing easier. Helps you finish your work in less time because your iron glides along quickly. Large size— for boards up to 56 in. **$1.19**

Pad: Made of our finest non-inflammable sterilized animal hair and bleached fibers. ½ in. thick. Cap end. Reversible. 15x56 in.

Cover: Very heavy cotton muslin sheeting . . . tailored with draw cord for easy adjusting. Cap end.

11 K 2424—Pad and Cover.
Shipping weight, 2 lbs. 7 oz..**$1.19**

DE LUXE quality

Ⓓ Ironing will be less of an effort if you have this extra thick pad and cover set. Clothes will be ironed to please the most critical. Fits boards up to 54 inches. **$1.92**

Pad: Really two pads in one. First there is a cushiony pad of heavy white cotton, stitched so it won't mat down. Then there is another pad of downy-thick white cotton flannel. The two make a ½ in. thick pad of deep softness that cushions your ironing table perfectly. Cap end keeps pad in place.

Cover: Made of high quality drill. Draw cord and cap end give a glove-like fit. Reversible.

11 K 2438—Pad and Cover.
Shipping weight, 2 pounds 7 ounces.....**$1.92**



Clothespin Bags

Why bend down to the basket every time you need a few clothespins? Hang one of these cloth bags on the line and slide it along where you need it.

Ⓔ Good quality bag.
11 K 6052—Wt., 10 oz.**27c**

Ⓕ Better quality bag—made of heavy durable muslin.
11 K 6067—Wt., 12 oz ...**43c**

Shopping Bags

Ⓖ **Heavy Canvas Shopping Bag** Handles are securely fastened by eyelets. Size about 14x17 in. Shpg. wt., 10 oz.
11 K 8025.....**49c**

Ⓗ **Woven Fiber Shopping Bag** Will give long service. Folds. Size about 16x17 in. Shipping weight, 13 oz.
11 K 8024.....**79c**

Laundry Bags

Ⓙ Good quality unbleached muslin for long wear. Have one for every member of the family, then collecting soiled clothes on washday will be easier. Keep one in every closet and one in the bathroom. Large size, about 20x35 inches. Tape ties. Shipping weight, 13 oz.
11 K 6074.....**59c**

Covers for Round Washing Machines

Ⓚ Keep your precious washing machine free from dust at all times. Dust and dirt cannot reach it when it is protected with this cover of cotton covert cloth. Does away with the extra work of cleaning machine each time before using. Shipping weight, 1 pound 1 ounce.
11 K 2492.....**$1.12**

Ⓛ It's more important than ever before to take good care of your washing machine. Heavy material with water-resistant coating will help keep out the dust and dirt. Can be wiped clean with a damp cloth—won't crack or peel. It's easier to dust the cover than the machine. Wt., 14 oz.
11 K 2493.....**$2.27**

HERITAGE MEMORIALS

Our Own Trade Mark

Free Heritage Memorial Catalog. Color illustrations of our six famous granites. Over 650 selections, including monuments, markers, cornerstones, mausoleums. Write today for your copy of Heritage Memorial Catalog 701K.

Heritage Memorial prices include delivery and setting in your cemetery

Prices shown include not only a beautiful, enduring memorial, in a Heritage copyrighted design, but *also* careful delivery, a concrete foundation and proper setting. You are relieved of all details and responsibilities . . . no freight bills to pay, no installation arrangements to worry or confuse you. Heritage Memorials are cut from the finest granites in America, skillfully carved by expert craftsmen. And you can buy any Heritage Memorial on our regular Easy Payment Plan as described on the inside back cover; or on our special plan in which you pay 20% down, and the balance of the listed price within 30 days after delivery (there's no carrying charge on this special plan).

NOTICE: In some unusual cases, there may be cemetery restrictions beyond our control that affect the price of the memorial you buy, or that require selection of a different design—in such cases, we consult you before starting work on the memorial.



SANDERS MONUMENT . . . . $149.50 delivered and set

A truly beautiful monument for double graves and family lots. You may have the Sanders with a family name panel only, for marking family lots . . . we then recommend using one of our Heritage Markers for identifying the individual graves. Or you may have the Sanders with a family name and two panels, with a first name and two dates inscribed in each panel, as shown at right . . . for marking a double grave, as for Father and Mother, or Husband and Wife. Front surface is beautifully polished. Back surface, top of base and name panels have smooth, sand-blown finish. Top and sides of main block, and front, sides and back of base are rough hewn. Overall size is 3 feet 10 in. long, 1 foot 2 in. wide, and 2 feet 8 in. high. Print plainly names and dates to be inscribed. Be sure to see "Notice" above.

63 K 3391—Sanders Monument in Southern Gray Granite $149.50
63 K 3391A—Delivered only* (No foundation or setting) . . 125.25

WAGNER MONUMENT . . . . $317.00 delivered and set

An unusually impressive monument for family lots. Large in size, with graceful, sweeping lines, and beautifully wrought carvings. Main block has brilliantly polished front, back, sides and top. Top and margin of base are also polished. Front, sides and back of base are rough hewn; name panel is smooth, sand-blown. Overall size is 4 feet 6 inches long, 1 foot 2 inches wide, and 3 feet high. Print plainly family name to be inscribed. Please read "Notice" above before ordering.

63 K 3701—Wagner Monument in Southern Gray Granite $317.00
63 K 3701A—Delivered only* (No foundation or setting) . . 277.00

FOSTER MARKER . . . . . $56.75 delivered and set

A slant face marker for an individual grave, or for use as a headstone to mark an individual grave in a family lot, where complete lot is identified by a large monument bearing the family name. This marker is designed with more height than flat or bevel-top markers, so the lettering stands well above the grass and can be read at a greater distance. Front, sides, top and back are rough-hewn. Slant surface is highly polished. Name panels have a smooth, sand-blown finish. Overall size, 1 foot 10 inches long, 1 foot 2 inches high, and 10 in. wide. Print plainly the name, dates, relationship to be inscribed. Read "Notice" above.

63 K 1151—Foster Marker in Southern Gray Granite. $56.75
63 K 1151A—Delivered only* (No foundation or setting) . . 49.25

HOUSTON MARKER . . as low as $24.75 delivered and set

Our most economical marker . . . the bevel top style. Use it to identify an individual grave, or as a headstone for an individual grave on a family lot, where the complete lot is marked by a large monument bearing the family name. Front, back and sides are rough-hewn. Top surface is highly polished. Name panel has smooth, sand-blown finish. Back of marker is slightly higher than front, giving a slope, or bevel to the top surface. If your cemetery requires that markers have a flat top (not beveled), please state so on your order. Cut from Southern Gray Granite. Print plainly the name, dates and relationship to be inscribed. Please read "Notice" above before ordering.

63 K 1011—Overall size: 2 ft. long, 1 ft. wide, 6 in. high. $31.75
63 K 1011A—Delivered only* (No foundation or setting) . . 25.75
63 K 1021—Overall size: 2 ft. long, 1 ft. wide, 10 in. high. 36.75
63 K 1021A—Delivered only* (No foundation or setting) . . 29.25
63 K 1001—Child's marker; 18 in. long, 8 in. wide, 6 in. high. . . . 24.75
63 K 1001A—Delivered only* (No foundation or setting) . . 20.25

* These amazing low prices include delivery of the monument *to your local freight station only*, and do not include the foundation or the setting of the monument.

How to Order Essential Plumbing and Heating Equipment

To save critically needed metals, all Plumbing and Heating equipment marked **RESTRICTED** in this catalog may be sold only to those whose needs are considered essential by our Government. The information given here is subject to any changes that may later be ordered by the Government.

1 Emergency Plumbing and Heating Equipment that is marked Restricted.

You may buy plumbing and heating equipment such as hot water tanks, automatic water heaters, steam and hot water boilers for repair and replacement of similar equipment **worn out, damaged beyond repair or destroyed.** All you need do is fill out the Priority Purchase form shown at the right; attach it to your regular Sears Order Blank and send it to your Sears Mail Order house. For detailed information on ordering automatic water heaters both as a replacement or a new installation, see paragraph 4 below.
Note: This ruling applies to plumbing and heating equipment only. For complete ordering information on Restricted and Rationed Pumps, see paragraph 7 below; for Restricted steel pipe and pump rod, see paragraph 6 below.

2 Construction of Agricultural Buildings

If you are a farmer, you may buy any of the materials necessary for such construction as are approved by the War Production Board. Your County War Board Chairman will supply you with the proper U. S. Government Form and will assist you in filling it out. If he does not have a supply of forms, write to us. If the construction you are contemplating will definitely contribute to the production of food products for re-sale, tell us exactly what plumbing or heating materials you will need. We will furnish the proper forms and help you in their preparation. It will be necessary for your County War Board Chairman to approve the form, and submit it to their authorities for final approval. After you have obtained approval of your application, we can ship the merchandise to you.

3 Building Homes or Remodeling Existing Homes in Defense Areas to Provide Added Living Quarters.

You may buy any materials necessary to the completion of the job, under proper authorization. Write to Sears, Roebuck and Co. Personal Service Dept. for a copy of Form No. 66815. This will aid us in determining how you may procure authority to buy the materials you need, providing you apparently qualify under the Construction Limitation Orders that have been set up.

4 Automatic Water Heating Equipment for replacement or as a new installation can be purchased under the following conditions:

(a) If you need to replace a heater that is damaged or worn out, fill out the Priority Purchase Certificate shown at the right and attach it to your order blank. The new heater must be of the same capacity as the old one you are replacing, but it need not be exactly the same type. As an example, if a hot water tank and side arm heater are both worn out or damaged beyond repair, they may be replaced with an automatic gas water heater.

(b) If you do not have any present means of heating water for family use, and you consider your need urgent, you must get the approval of the War Production Board. They provide certificates to those who meet their exacting requirements in cases where there is, in their opinion, urgent need for such equipment. If you don't know the address of the W. P. B. nearest you, your local War Price and Rationing Board or your local banker can supply it. If the W. P. B. approves your application after you have filled out the certificate furnished by them, send us the approved certificate together with your order. We will then arrange to ship the equipment.

The Priority Purchase Forms shown at the right are for your convenience. Fill out and attach one of them to your Sears Order Blank when buying Restricted Plumbing and Heating Equipment as explained in the column above.

5 Purchasing Agents for Manufacturers, Charitable or Educational Institutions.

Or for any other organization that is entitled to use a Preference Rating Order. Simply send in your order on your regular business order blank. Please furnish also the usual statement required by the Government, on a separate sheet, concerning your Preference Rating Order that you use in purchasing materials from other suppliers. Send both the order and statement to the nearest Sears mail order house.

6 Restricted Steel Pipe, Drive Pipe and Pump Rod can be ordered as follows:

(A) If your order amounts to less than $25 no priority is needed.

(B) You must fill out the STEEL PIPE, DRIVE PIPE AND PUMP ROD ORDER COUPON at right if your order is over $25, but weight of merchandise ordered is not over 20,000 lbs. Attach it to your regular Sears order blank.

If your total purchase of pipe or pump rod for any 3-month period exceeds 20,000 lbs., consult your local War Production Office.

7 How to Order Restricted and Rationed Pumps and Pump Accessories

A **Farmers and Poultry Raisers Need No Priority** to order any pumps except those marked "Rationed." Simply state "I am a Farmer" and sign your name.

B **Farmers or Poultry Raisers can order Rationed Pumps as follows:** Obtain a Rationing Certificate from your local U. S. D. A. County War Board. Attach both copies of the Rationing Certificate securely to your Sears order blank.

C **Non-farmers and non-poultry raisers can order Restricted or Rationed pumps as follows:** A priority rating of AA-4 or better is necessary. (If you do not have this rating, and consider your need urgent you must apply for Certificate WPB-541 from your War Production Office, or your local banker). Fill out certificate and attach a letter giving full details of why you need this pump. Mail certificate, with letter attached to it, to the local War Production Board. Then, if the Board approves your certificate, send it to us with your order.

D **Water storage tanks for new installations of complete pump systems can be ordered** under the same procedure that you must follow in ordering the pump. For example, if the new pump is rationed and you are a farmer, you must follow step B above in ordering your water storage tank.

EASY TERMS. Restricted Plumbing and Heating Equipment, like all Sears merchandise, can be bought on Sears Easy Payment Plan. ⅓ down payment is required for plumbing and heating items; see inside back cover for details.

PRIORITY PURCHASE UNDER ORDER L-79
For Plumbing and Heating Repairs
SEARS, ROEBUCK AND CO.

CUSTOMER'S NAME

STREET NUMBER CITY STATE

CATALOG NUMBER	Name of Item—State Capacity or Size	PRICE	

"I need the item shown on this statement to replace equipment worn out, damaged beyond repair or destroyed. I will not use the item to replace usable equipment or to make a substitution which would provide more extensive facilities than are necessary to replace the parts which are worn out, damaged or destroyed."

CUSTOMER'S SIGNATURE

ADDRESS OF INSTALLATION DATE

PRIORITY PURCHASE UNDER ORDER L-79
For Plumbing and Heating Repairs
SEARS, ROEBUCK AND CO.

CUSTOMER'S NAME

STREET NUMBER CITY STATE

CATALOG NUMBER	Name of Item—State Capacity or Size	PRICE	

"I need the item shown on this statement to replace equipment worn out, damaged beyond repair or destroyed. I will not use the item to replace usable equipment or to make a substitution which would provide more extensive facilities than are necessary to replace the parts which are worn out, damaged or destroyed."

CUSTOMER'S SIGNATURE

ADDRESS OF INSTALLATION DATE

STEEL PIPE, DRIVE PIPE AND PUMP ROD ORDER COUPON

SEARS, ROEBUCK AND CO.:

I certify to Sears, Roebuck and Co., and to the War Production Board, subject to the criminal penalties provided in Section 35 (A) of the United States Criminal Code, that the steel pipe, drive pipe or pump rod covered by the attached order, together with any other steel pipe, drive pipe or rod I have received during this calendar quarter (the past three (3) months) from all sources, will not exceed 20,000 pounds.

(SIGN YOUR NAME HERE)

(TOWN AND STATE)

Sears modern Indoor Chemical Toilets



Why put up with exposure to the elements?

Sears sanitary, modern indoor chemical toilets do away with the inconvenience and dangerous exposure of the outhouse . . . and all the unsanitary conditions and many other objectional features common to the old-fashioned outdoor toilet.

Having this modern convenience right inside your home helps form desirable regular habits . . . and, of course, encourages children to develop daily habits which are necessary to their life-long well-being. Families in homes without running water no longer need tolerate an unsanitary outmoded toilet. Sears chemical toilets make low-cost indoor sanitation possible—bring modern comfort and convenience within reach of all.



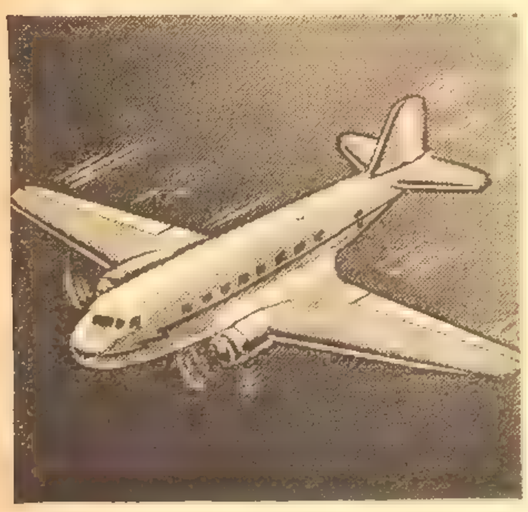
For modern convenience in congested districts

During these times when people are often forced to live in overpopulated localities . . . where housing and sanitary facilities are inadequate or make-shift . . . Sears sanitary, modern chemical indoor toilets will be welcome additions to any such homes. They are sanitary, odorless and easy to clean. Inner waste containers are removable. Toilet can be set up easily and quickly . . . takes up little floor space.



For sanitation in crowded defense areas

Those who have had modern plumbing in their homes, and are now living in defense areas, housed in either trailer camps or other quarters, will appreciate the advantages offered by Sears chemical indoor toilets. They are attractively styled . . . either in white *vitreous china* (shown on this page) or enameled steel (on facing page) to suit your budget and your needs. They are comfortable and convenient for children to use.



Similar to type used on modern airplanes

Modern airline travel includes a similar sanitary convenience. The great transcontinental airplanes of today make use of a similar type of compact, chemical toilet to provide sanitary facilities with maximum comfort and health protection to travelers. It is generally acknowledged that these modern planes include, in their fittings, only equipment that has proved to be the best by scientific research.



Vitreous China Chemical Toilets

Something New! Stainproof . . Acidproof



Standard white Toilet Seat

Well-designed seat is same as those used on toilets in modern bathrooms. 1-in. hardwood stock. Has no seams or joints. 3 coats high gloss white finish.



Vitreous china Inner Container

Inside container made of same smooth, high-fired, *acidproof, stainproof china* as the outer unit. Easy to empty and clean. Cannot rust or become dented.

- Sanitary . . . can't rust or stain . . . Easy to keep clean
- Convenient . . . Avoid exposure . . . Encourage healthful habits.
- Standard Seat . . . The same as found on modern toilets.

New and Better. Both inside and outside container of Sears indoor Chemical Toilet are made of durable vitreous china, the same china used in modern toilets. The manufacturing process used results in a glass-like glaze that penetrates and fuses with body itself. This surface stays glistening white—cannot discolor, rust, dent or craze (show hairline cracks). This is the same fine quality vitreous china glaze used on newest sinks and lavatories . . . *acid-proof* and *stain-proof* . . . cleans easily as a china dish. **$12.95**

An Outstanding Value. Convenient sanitation at low cost. Easily and quickly set up, this indoor toilet takes only 24x36-inch floor space . . . stands 16 inches high. Can be installed in closet, spare room or basement. Seat is same quality and design as Sears standard bathroom closet seat . . . sturdily reinforced with spiral dowels front and back for added sturdiness, and has 3 coats of durable, easily-cleaned white finish. Removable inside container is easy to empty. Vent pipe carries odors outside (vent pipe not included; order below). Sears Vitreous China Chemical Toilet comes complete with toilet seat and cover, and one gallon of chemical disinfectant. Shpg. wt., 60 lbs.

42 KM 4904—Closet Without pipe and elbows. **$12.95**

Vent Pipe and Elbows

Made of heavy grade, white finished steel. The number of 1-ft. lengths of pipe you will need depends on where you will locate your toilet. Before ordering, measure the distance from toilet to vent opening. The number of elbows necessary depends on the number of turns pipe will make to reach opening.

42 K 8937—**White finish vent pipe.** 3-inch diameter. Shipping weight, 8 ounces. . . . . Per 1-foot length **17c**

42 K 8936—**White finish 90-degree elbow.** Wt., 8 oz. Each. . . . **27c**

(Average installation requires 6 lengths of pipe and 2 elbows.)

. . . for homes without running water





"HANDEE" White enamel-finished Indoor Toilets

Our Own Trade Mark

Streamlined design . . . Extra sturdy . . . Economically priced . . . Easily installed

- Sturdy steel construction, with strong steel inner container
- Vent pipe and elbows furnished to carry odors to the outside
- Set it up right in your own home . . . simple and easy to install

Standard Model Handee Indoor Toilet

Modern and up-to-date . . . an outstanding value

$7.55 Complete

No running water system required. Gives you all the convenience and health protection of indoor sanitation at a very low cost. For homes, cottages or ranch houses without plumbing facilities. Convenient where there are children. Easy to set up. Once vent pipe is connected, just mix ½-pint of chemical disinfectant with 2 gallons of water and pour into inner container. Toilet takes only 4x5 feet of floor space. Is 16 inches high, 16 inches wide; extends 17½ inches from wall. White enamel-finished. Removable inner container; white finished steel seat and lid; 7 feet of white enamel vent pipe in 1-foot sections; two pipe elbows, 3 inches in diameter, and wall collar. 1 gallon of chemical disinfectant included. Wall deodorizer sold separately at right below. Mailable.

42 K 06927—Shipping weight, 31 pounds..... Complete **$7.55**

- Sturdy, durable steel construction . . . smart looking design
- Modern . . . no need to install vent pipe with this toilet
- Simplified construction makes installation quick and easy

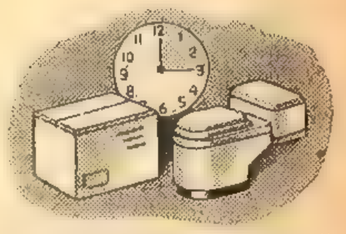
DeLuxe Handee Indoor Toilet

Complete with the features listed at right

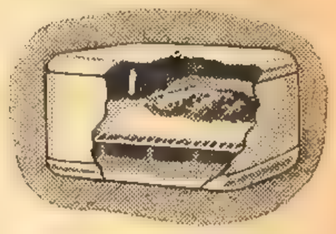
$10.98 Complete

A really comfortable, practical and modern chemical toilet. Saves you and your family the inconvenience of going outdoors on cold winter nights. No holes to cut or drill, and maintenance cost for deodorizer and disinfectant is very low. Baked-on white enamel finish; black base. Takes 4x6 feet of floor space. Extends 27 in. Height, 17 in.; width, 16 in. Comes with one charge of Absorbent Deodorizer which is used in back wall box to absorb odors, (reorder when necessary under catalog number 42K2274 below). Also includes 1 gal. of 42K02272 Disinfectant for use in black porcelain enameled inner container. Setting up instructions furnished.

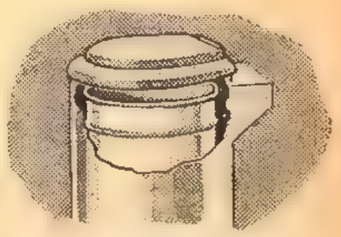
42 K 06928—Shipping weight, 50 pounds. Mailable. **$10.98**



Only 15 minutes to install. No holes to cut or drill.

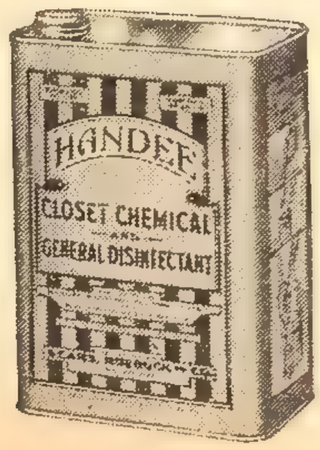


All odors are absorbed by special deodorizer.



Easy to clean enameled inner container.

Handee Chemical Disinfectants



Toilet Chemical. Germ-killing, odor-destroying disinfectant. Helps keep your indoor toilet clean and sanitary. Can be used with any of the Chemical indoor toilets illustrated above and on the facing page. Complete directions for using are included. Order an extra supply—have it handy when you need it. One gallon should last about 4 months if used as directed. Shipping weight, 13 pounds.

42 K 02272—Mailable.....1 gallon **$1.19**

Dry Disinfectant for Chemical Toilets. Comes in powder form. Can be used in place of liquid chemical. Just mix with water. Makes about 12 gallons of liquid disinfectant. Shipping weight, 1 pound.

42 K 2273—9½-oz. box.....**98c**

Scented Deodorizers and Refills



Deodorizes and gives rooms a clean, constant fragrance. Just hang it on the wall. Durable holder (5¼ in. high by 3¼ in. in diam.) has a soft light-toned finish. Two perfumed blockettes or fillers (enough for several months' use) are included.

42 K 2276—Shpg. wt., 1 lb. 2 oz.....**93c**

42 K 2277—Extra Refills (Blockettes) for deodorizer above. Wt., 10 oz.....2 for **25c**

Absorbent Charcoal Deodorizer

(Not shown.) Refill for wall box of Deluxe Toilet 42 K 06928 above. Lasts from 8 to 10 weeks. Mailable. Shpg. wt., 1 lb. 2 oz.

42 K 2274.....**47c**

EASY TERMS

You can buy a chemical indoor toilet with a down payment of ⅓ of the cash price, and the rest in easy monthly payments. See inside back cover for details.

Sparkling White Vitreous China Fixtures for your bathroom

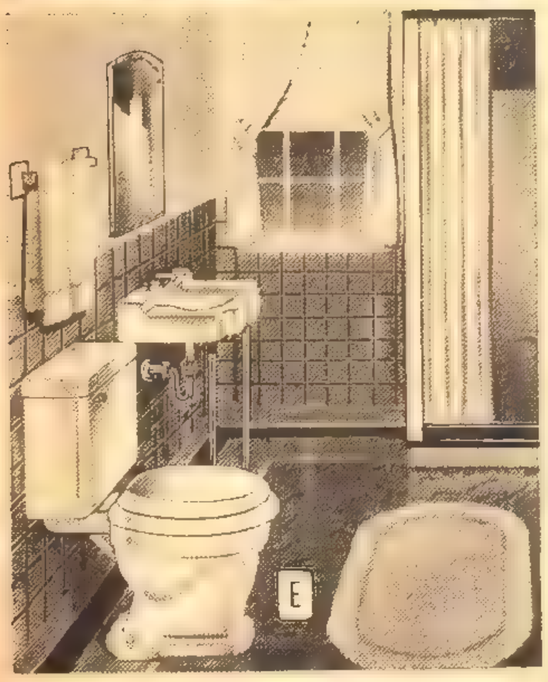


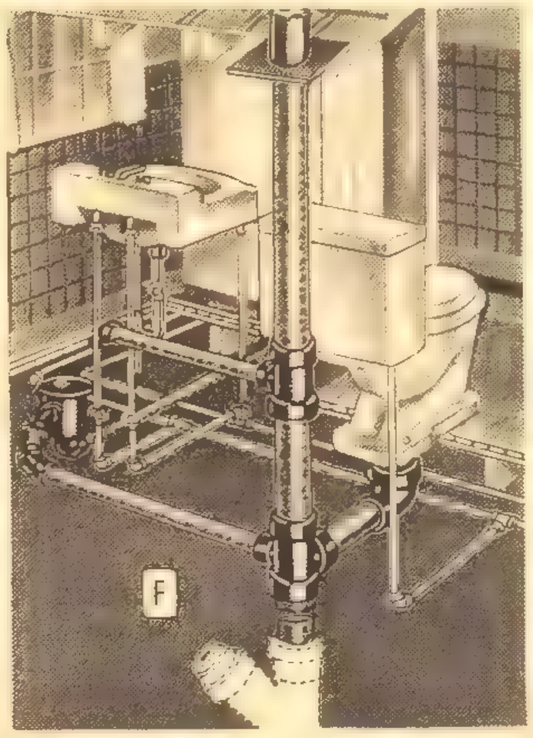
Built-in Overflow

Style [A] has modern concealed overflow beneath anti-splash rim for added beauty as well as convenience.

Style [B] has standard built-in overflow.







[A] **$8.45** Lav. only Prepaid

Leg or wall-hanging style Lavatory. Gleaming *Aristocrat vitreous china*, the finest material used for modern lavatories. Fused at high temperature for a smooth, non-porous surface. *Acidproof, stainproof.* Won't discolor or craze (show fine hairline cracks). Has raised faucet table ledge to hold toilet articles. 2 built-in, self-draining soap dishes. Large basin, about 15x10x5 inches deep; has 2 overflow outlets (see small view) concealed beneath anti-splash rim. Overall size approximately 19x17½ inches. Faucet holes drilled 4 inches between centers.

42 KM 4716—Lavatory only. *Freight prepaid*.....**$8.45**

42 KM 4717—Lavatory with fittings but without legs. *Freight prepaid*.....**12.80**

42 KM 4718—Lavatory with gray enameled steel legs and fittings that include mixing faucet 42 K 2093 and waste fitting 42 K 1830 (supply pipes and 1¼-inch trap not included, see page 756C), 31 inches floor to rim. *Freight prepaid*.....**$15.95**

[B] **$7.45** less fittings Prepaid

Wall-hung type Lavatory. Fine vitreous china; ideal for small bathrooms because of little space required. Size, 19x15 in. Faucet holes, 4 in. center to center. Built-in overflow. Wall hangers for installation included. *Trap not included, see page 756C. Freight prepaid.*

42 KM 4719—Lavatory only, without fittings..... **$ 7.45**

42 KM 4720—Lavatory with faucet and pull-out plug..... **11.80**

[C] **$19.10** less seat Prepaid

Popular unit-type Toilet. Aristocrat white vitreous china, *acidproof and stainproof.* Easily kept clean with damp cloth. Action is improved washdown type that cleans bowl thoroughly and quickly, yet uses only about 3½ gallons of water. Shelf top tank rests on bowl, appearing as one unit, so toilet may be installed away from wall. Has 8½x10-in. water area, 2½-in. water seal. 1½-in. trapway. Rough-in (see below) is 12 in. or more. Overall height, 29½ in. With flushing mechanism and float; *supply pipe not included. Freight prepaid.*

42 KM 4912—Unit-type washdown action toilet, without seat..... **$19.10**

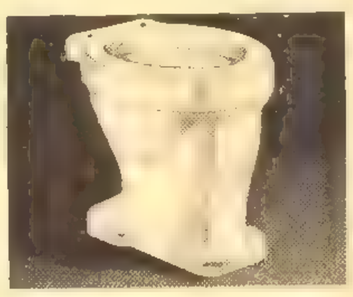
42 KM 4955—Unit-type washdown action toilet, with white seat..... **21.59**

[D] **$20.35** less seat Prepaid

Modern unit type Toilet. Attractive, exclusive, patented design. Made in glistening white Aristocrat vitreous china. *Acidproof, stainproof,* easy to keep clean. Reverse type action; rushing water from rim cleans bowl thoroughly, quickly, quietly. Large 1⅞-in. trapway; uses less water. Unit type, can be installed away from wall. Extra large 9x11½-in. water area; 2½-in. water seal. Rough-in (see below) 12 in. or more. Over-all height, 31 in. With flushing mechanism and float. *No supply pipe. Freight prepaid.*

42 KM 4947—Unit-type reverse action toilet, less seat.....**$20.35**

42 KM 4948—Unit-type reverse action toilet, with white seat..... **23.60**



Replacement Bowl

Modern bowl of acidproof, stainproof vitreous china. Washdown action. Water area, 8½x10 in., 2½-in. water seal. 1½-in. trapway. Rough-in, 14 in. (see right). *Freight Prepaid.*

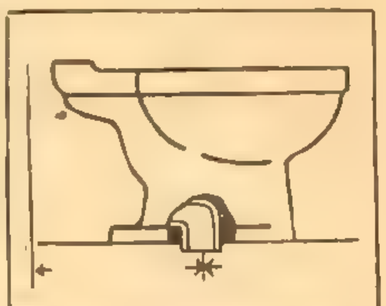
42 KM 4994...**$6.50**



Replacement Tank

Wall-hung type. Made of acidproof, stainproof vitreous china. Complete with efficient flushing mechanism, trip lever, float, flush elbow. *Supply pipe not included. Freight prepaid.*

42 KM 4976....**$10.10**



ROUGH-IN DISTANCE

Rough-in is distance from center of bowl outlet to finished, plastered wall (not to baseboard). On old installations, it is about distance from rear base bolt to wall. Be sure to check rough-in carefully.

New! A Complete, Modern Bathroom Ensemble

[E] **$74.50** **Modern Bath Ensemble.** Ideal for defense homes or wherever it is not possible to obtain a bathtub. You can now add that long-wanted extra bathroom to your home, even when there is only a small room available. Ensemble includes Shower Cabinet 42 KM 6905 complete with mixing valve, shower head (threaded for ½-inch pipe), arm, lock nut, white shower curtain and hangers; Leg-style Lavatory 42 KM 4718 complete with fittings (see above); and Washdown-type Toilet 42 KM 4955. Lavatory; toilet made of white vitreous china, *acidproof and stainproof.* Cabinet is 32x32x75 inches, made of durable asbestos cement board. *Freight Prepaid* on toilet and lavatory. Shpg. wt., of cabinet, 260 lbs.

42 KM 5125—Bath Ensemble.....**$74.50**

Now Available! Sears "packaged" Drainage Systems

[F] If lack of sanitary facilities is endangering the health of your family or preventing you from helping to meet defense housing needs, Sears can supply you with a completely planned "package" including all necessary pipe and fittings from roof to sewer to install a modern water supply and drainage system for lavatory, toilet combination and shower outfit for your home. Choose either steel or cast iron soil pipe. Average cost of Hercules steel pipe is about $26.50 for a 1-story home; with cast iron pipe, about $33.50. Two-story house, about $5.95 more.

HOW TO ORDER A DRAINAGE SYSTEM. Just send to Sears for Plumbing Estimate Blank 8206K. Fill out and return. Sears experts will plan the type of installation that meets your needs. Delivered cost estimate will be sent to you FREE.

SAVE MONEY—INSTALL IT YOURSELF. Sears will prepare easy-to-follow blueprints showing you how to install all materials and will give you instruction books that illustrate each step of installation. Ask about Sears Tool Loan Plan.

All installations must comply with regulations under Order L-41, which limits installation for residential purposes to less than $200 including materials and labor. Installations costing more than $200 with labor require approval of your County Agricultural Conservation Committee on Farm Construction. On housing, except farm dwellings, contact your nearest F. H. A. field office.

Compact Cabinet Showers
Save space, are easily installed

$37.25

Here is a bathing facility that saves time and space and promotes healthful bathing habits. You can have all the benefits of a refreshing, vitality-arousing daily shower with one of these sturdy, convenient cabinet shower units. A cleansing spray of running water washes away dirt, perspiration and soap suds . . . relieves work day fatigue. You'll find that you can afford both the cost and the space, because these units are low in price and take only 32x32x75 inches of space overall. Large and roomy inside—with plenty of elbow and head room.

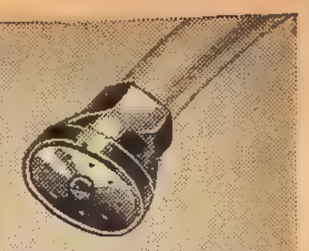
Solid, superior construction with quality materials assure you of dependable, long-lasting service. The walls are made of durable composition board finished inside and out, with two coats of white finish, baked-on at a high temperature. The base coat and finish coat are *baked on separately*. This careful process makes a thicker coat that penetrates deeper and so preserves the walls longer—makes them durable and water-resistant. The frame is made of 20-gauge gray enameled metal. The concrete base has an integral zinc plated cast iron floor drain with a removable strainer plate and caulking flange for connection to 2-inch pipe. Caulking compound furnished for caulking joint where panels meet base. A shower curtain with hangers and curtain rod are included.

Modern Fittings: The fittings include mixing valve, water-saving shower head that concentrates the water in a direct spray (shower head is threaded for ½-inch pipe), hot and cold indexed handles, shower arm, and a handy soap dish within easy reach.

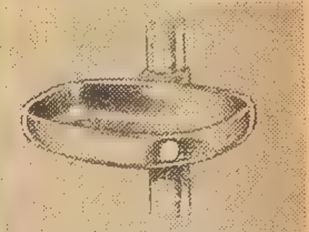
Accurately made quick and easy installation. Side walls are reversible for either right or left hand installation. Complete, easy-to-follow assembling and installing instructions are included. Can be set up in the bathroom, basement or garage, etc. Can be easily combined with a lavatory or toilet, or both, in many space saving arrangements. See facing page for vitreous china toilets and lavatories. This useful cabinet shower is available on small monthly payments under Sears Easy Payment Plan. You need pay only ⅓ of the cash price as down payment. See inside back cover for complete details.

42 KM 6905—Cabinet Shower with Fittings. Shipping weight, 308 pounds.....**$37.25**





Water-Saver Head gives strong even shower



Handy Soap Dish keeps soap always within reach



Indexed Handles Sure-grip; On or off in quarter-turn

Sears sanitary, white Toilet Seats
to replace seats that are old, cracked or worn



$4.49 [A] **Aristocrat Toilet Seat.** Sears finest seat .. your best buy .. both for the long-lasting luster of its gleaming white finish and for its durable, strong construction that gives you many years of satisfactory service. The hardwood core is made from specially selected 1¼-inch stock. No joints to come apart. Both the front and the back of the seat are doweled (reinforced) to prevent warping and splitting. Five coats of fine quality white finish—two more than on ordinary toilet seats—are sprayed on for a coating that is even, smooth and seamless. The coating is carefully buffed and polished to a high luster. Easy to keep clean. Hinge posts are 5½ inches center-to-center; fit standard bowls. Complete with hinge, nuts, washers and bumpers.

42 K 3705—Shipping weight, 9 pounds.....**$4.49**

$5.59 [B] **Open-front Toilet Seat.** Modern design seat for maximum sanitation. This good-looking open-front style is ideal for use in homes, schools, hotels and other public institutions. Meets exacting code requirements. Made of 1¼-inch hardwood stock; back of seat is strongly reinforced with spiral dowels. The same fine quality, sprayed-on white finish, as on seat 42 K 3705 above, is buffed and polished to a high gloss. It is smooth; seamless and easy to keep clean. Hinge posts are 5½ inches center-to-center; will fit all standard size bowls. Comes complete with hinge, nuts, bumpers and washers.

42 K 3745—Shipping wt., 9 lbs.....**$5.59**

$3.25 [C] **Quality Toilet Seat.** Better than Challenge model below. Seat is 1-piece core molded from treated 1¼-in. wood fiber with hardwood cover. 3 coats of sprayed-on white finish. Hinge posts, 5½ in. center-to-center; fit standard bowls. Complete with hinge, etc.

42 K 3703—Shipping wt., 9 lbs.....**$3.25**

$2.49 [D] **Challenge Toilet Seat.** Seat and cover are 1-inch hardwood stock. Doweled construction. 3 coats of white finish. Hinge posts; 5½ in. center-to-center; fit all standard bowls. Hinge, etc. are included.

42 K 3725—Shipping wt., 7 lbs.....**$2.49**

Repair Parts for Toilets

[E] **Plumber's Putty.** An ideal putty for setting toilet bowls. Fine quality; slow drying type. Contains asbestos fibers. Also a good all-purpose putty for setting window glass and other uses. One can is sufficient to set one toilet bowl. Comes in a 5-lb. can.
42 K 2207—Shpg. wt., 5 lbs. 8 oz....**43c**

[F] **Porcelain Setting Compound.** For filling cracks between wall and sinks, lavatory or wall and bathtubs. It's water-proof and will not crack—remains plastic, yet dries with a hard, white surface. Easily painted over. Keep a can handy in your home. Comes in a 1-pound can.
42 K 2210—Shpg. wt., 1 lb. 5 oz.....**35c**

[G] **Toilet Bowl Setting Compound.** Won't harden, crack or crumble. Won't allow gases or moisture to seep out from under the toilet bowl. Enough to set one bowl. Comes in a 3-pound can.
42 K 2211—Shpg. wt., 3 lbs. 8 oz....**45c**

[H] **Universal type Rubber Tank Ball.** Fits either 2½-inch or 2¾-inch valves. It is not necessary to know the size. Made of excellent quality, long-life rubber.
42 K 2292—Shipping wt., 4 oz.....**29c**

[J] **Plastic Tank Float.** Won't rust. Can't leak. Long-lasting. 4x5 inches.
42 K 2122—Shipping wt., 10 oz.....**32c**

[K] **Glass Tank Float.** Unaffected by any water conditions. Leakproof. Cannot rust or corrode. Size, 4x5 inches.
42 K 2119—Shpg. wt., 1 lb. 4 oz.....**25c**

[L] [M] **Ball Cocks.** For low tanks. Float rod, refill tube and supply pipe connection are included. Easy to install.

[L] **42 K 2112**—Ball Cock, without float. Shipping weight, 2 lbs.....**$1.45**

[M] **42 K 2121**—With glass float 42 K 2119. Shpg. wt., 3 lbs.....**$1.65**

[N] **Trip Lever for Toilet Tank.** Single-action type. Easy to install.
42 K 2290—Shipping wt., 14 oz.....**55c**

[P] **Toilet Flush Elbows.** For connecting tank to toilet bowl with flush connection at back. Not needed with unit type closets. Complete with nuts and washers. Individually packed. Shipping weight, 1 lb.
42 K 1885—Metal elbow.....**$1.19**
42 K 1917—White Plastic.....**89c**

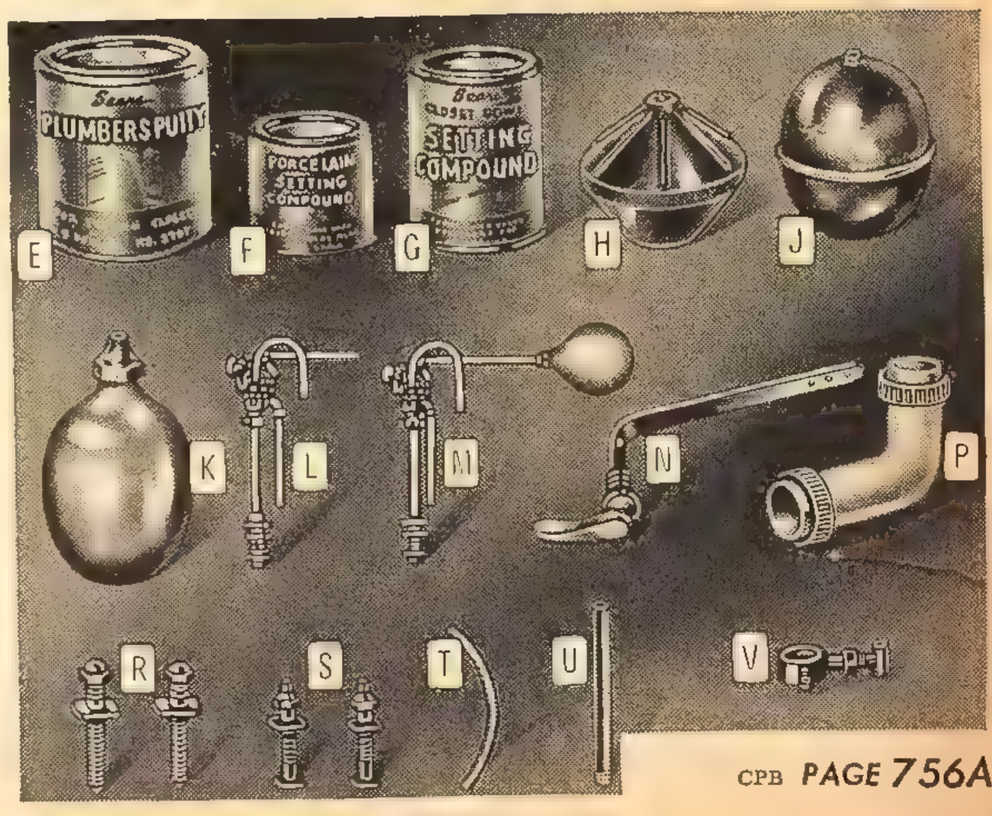
[R] **Toilet Screws.** Fasten bowl to floor.
42 K 2060—Shpg. wt., pair, 4 oz...**13c**

[S] **Toilet Bolts.** To hold toilet floor flange to bowl. With nuts and washers.
42 K 2061—Shpg. wt., per pair, 4 oz...**13c**

[T] **Refill Tube for Toilet Tanks.** Made of black plastic. 10 inches long.
42 K 1918—Shipping wt., 1 oz.....**15c**

[U] **Overflow Tube for Tanks.** Black plastic, 1x10½ in. Threaded on one end.
42 K 1920—Shipping wt., 2 oz.....**25c**

[V] **Guide Holder for Toilet Tanks.** Made of black plastic. Can be adjusted.
42 K 1922—Shipping wt., 1 oz.....**19c**



SEARS EASY TERMS are available for all merchandise when your order amounts to $10 or more. See inside back cover of this catalog for complete details of Sears Easy Payment Plan.



White Flat Rim China Sinks Are acidproof and stainproof

A **$6.70** Sink only

Made of high quality clay that is coated with a deep, glass-like vitreous glaze. The gleaming surface of these sinks cannot discolor because it is both *acidproof and stainproof*—will remain glistening white through many years of hard service in your home. Durable too—will not craze (show fine hairline cracks).

Specifications: Overall size, about 20x18x7 inches. Basin, about 17½x15½x6½ inches deep. Drilled in center for a 4½-inch strainer. Available with or without fittings. (*Trap not included*, order from opposite page.)

Ideal for small kitchens and building into standard sink cabinet tops as shown at left. For plastic sink trim and linoleum top to complete your installation, see description [B] below. Installation instructions furnished.

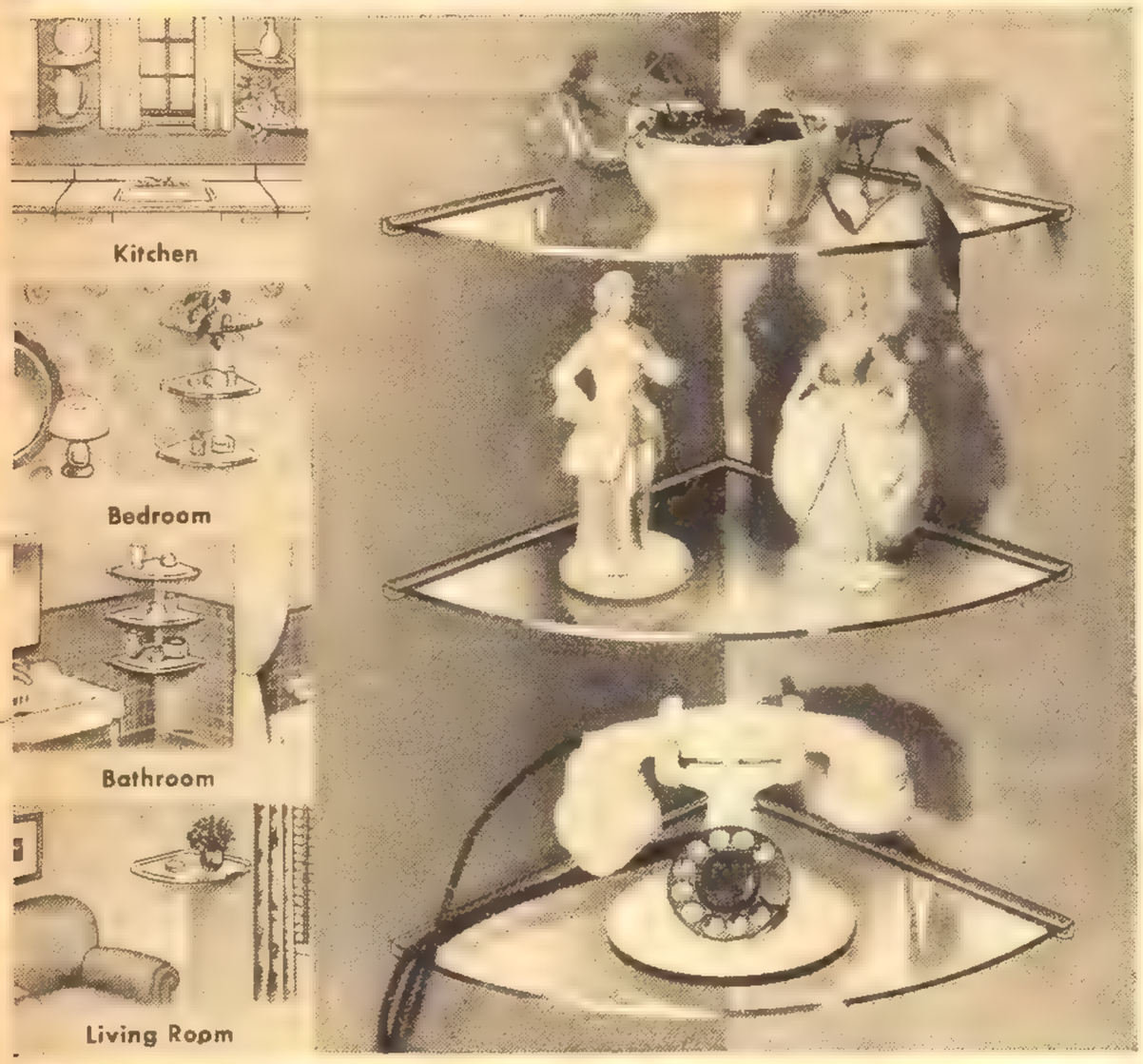
42 KM 4211—**White Flat Rim China Sink without fittings.** Not mailable. Shipping weight, 35 lbs. **$6.70**

42 KM 4212—**White Flat Rim China Sink with fittings** that include ledge-type mixing faucet and 4½-inch flat strainer. Not mailable. Shpg. wt., 45 lbs. . **$12.35**

B **Plastic sink rim** protects edges of linoleum and guards against seepage of water under linoleum top. ¼-inch bead exposed. Cement, screws, installation instructions are included. Shipped from factory in Chicago. You pay transportation charges from there. Order from our nearest mail order house. **State color when ordering: cream, red or black.**

37 K 149F—**Sink rim for sink described above** (will not fit any other sink). Size, 20x18 inches. Mailable. Shpg. wt., 2 lbs. 6 oz. . . . . Each **$1.89**

To complete your installation, you will also need linoleum for the cabinet top, see page 682; plastic utility cove where cabinet and wall meet, and plastic counter edging for edges of cabinet, see page 681.



Modern Glass Corner Shelves

$1.98 Set of 3

- Add utility to kitchen or breakfast nook.
- Provide extra convenience to the bathroom.
- Create a charming effect in the bedroom.
- Add decorative beauty to the livingroom.

Even plain corners "perk up" with added liveliness and charm with these sparkling, clear glass shelves. Attractive, sturdy, can be installed in any square corner—are large and strong enough to hold a telephone, small radio or toaster. These modern shelves add convenience and beauty to any room in your home. They will hold a clock, teapot and spice jars in the kitchen. Will give a finished appearance to the end of a row of wall cabinets or between a wall cabinet and window (see small illustration at the left). In the bathroom, they are especially useful for shaving articles, cosmetics or extra towels. In the bedroom they will hold toiletries, knick-knacks or a favorite picture. They will add to the decorative scheme of your livingroom with ivy plants, china figurines, books, novelties, etc. You can use a group similar to the illustration at the left or you can arrange your own favorite knick-knacks.

The shelves are easily and quickly installed with a screwdriver. All you need do is fasten the grooved-bracket for each glass shelf to the wall or side of a kitchen cabinet. Next, slide the glass shelf right into the bracket—and the job is done! Can be installed singly or in sets. Instructions are furnished.

A set includes brackets, screws, heavy glass shelves, 3/16-inch thick, 11½ inches wide on each side, 16 inches across the front. Front edges have been ground smooth for a finished appearance. For smaller shelves or shelves in varying sizes, cut straight sides of shelf with a glass cutter to the size desired. Accessories shown in illustration are not included.

42 K 04100—Shipping weight, 9 lbs. . . . . Set of 3 **$1.98**
42 K 04101—Shipping weight, 12 lbs. . . . . Set of 4 **2.65**



Repairs for Kitchen and Bathroom Plumbing Fixtures

C **Plastic covered Shower Curtain Rod.** 1-in. rod; 5 ft. 6 inches long. With flanges and escutcheons (without screws). Shipping weight, 5 lbs.
42 K 01915—Ivory. **$2.19**
42 K 01916—Black. **2.19**

D **Plastic covered Shower Arm.** Both ends threaded for ½-in. pipe. Complete with wall flange. Wt., 1 lb.
42 K 1913—Ivory. **85c**
42 K 1914—Black. **85c**

E **Black plastic rigid Shower Head.** 2-inch face, accurately tapped for ½-inch pipe thread.
42 K 1910—Shpg. wt., 12 oz. . . **65c**

F **Plastic movable Shower Head.** Spray can be directed. 2-inch face. Tapped for ½-inch pipe thread. Shipping weight, 14 ounces.
42 K 1911—White. **95c**
42 K 1912—Black. **95c**

G **Faucet Washers.** Semi-hard rubber. Box of 12; assorted sizes.
42 K 2200—Shpg. wt., 2 oz. . . . **12c**

Flat Red Fiber Washers. For hot or cold faucets. 24 in assorted sizes.
42 K 2208—Shpg. wt., 4 oz. . . . **12c**

H **Faucet Seat Dresser.** To stop leaky faucets. Remove handle stem. Insert seat dresser (as shown in cutaway view), give a few turns; put new washer on stem and replace handle. Dressing tool, 2 hardened steel cutters for most faucet seats, and assorted washers are included.
42 K 2288—Shpg. wt., 12 oz. . . . **49c**

J **Slip Nuts.** 1½x1½-in. size. For connecting traps or tubular wastes to 1½-in. iron pipe. Washers included.
42 K 1899—Shpg. wt., 2 oz. **15c**

K **Rubber Stoppers for Lavatories and Tubs.** 1, 1⅛, 1¼-in. for lavatories. 1⅜, 1½, 1⅝, 1¾-in. for bath, laundry tubs. Shpg. wt., of 3, 3 ounces.
42 K 2215—**State size**. . . . . 3 for **12c**

L **Small Flat Sink Strainer.** For sinks with 2-inch outlets. 3-inch size with 1½x4-inch tailpiece. Nuts and washers are included.
42 K 1821—Shpg. wt., 1 lb. **78c**

Large Flat Sink Strainer. For sinks with 3½-inch outlets. 4½-inch size with 1½x4-inch tailpiece.
42 K 1900—Shpg. wt., 2 lbs. . . **$1.05**

Wall-mount and Built-in Bathroom Medicine Cabinets

A Built-in Cabinet, economy model. A useful, roomy, low-cost cabinet which will appeal to thrifty people. Has all the features illustrated at the right. Curved-top mirror is made of double-strength window glass, 13¼x20 inches in size. White metal frame. Door is fastened to cabinet with semi-concealed hinges. Sturdy wood cabinet is 4 inches deep. Complete with two removable, easy-to-clean glass shelves to hold cosmetics and toiletries. **$4.95**

White enamel finish, sprayed inside and outside of cabinet . . . a damp cloth will clean it quickly and easily. An added feature is the handy razor blade slot in back of cabinet for convenient disposal of old blades. Wall opening required: 11⅜x16⅜ inches. First aid chart included.

42 K 03814—Shipping weight, 14 pounds..... **$4.95**

B Built-in Cabinet, deluxe model. The largest and loveliest mirror cabinet that Sears offer. Has a real plate glass mirror, plus all the features illustrated at right. Mirror is highly polished for perfect reflection . . . is extra large, 16x24 inches in size . . . has a rich-looking, hand-engraved design across curved mirror top. Entire mirror door is trimmed with a durable white metal frame. **$10.50**

Cabinet is strongly constructed of warp-resistant wood. Is 4 inches deep with three removable glass shelves and a glass cover for bottom of cabinet, providing ample space for medicine and toiletries. Glossy white enamel finish is easy to clean. Handy razor blade slot in the back. Wall opening required: 13⅝x19⅜ inches. First aid chart included.

42 K 03810—Shipping weight, 25 pounds..... **$10.50**

Wall-mount models are easily attached to wall

C Bargain value Cabinet. Curved top window glass mirror. 13¼x20 inches in size. Etched design. White metal frame. Wood cabinet, 13¼x18¼x4 inches deep. Has two glass shelves. Finished inside and out, with white enamel. First aid chart included. **$3.95**

42 K 03803—Shipping weight, 11 pounds **$3.95**

D Large size Cabinet. Bow-shaped top, double-strength window glass mirror, 16x22 inches in size. Wood cabinet, 16x19½x4⅛ inches deep, provides plenty of room for bathroom necessities. Two removable glass shelves. Easy-to-clean white enamel finish inside and out. First aid chart included. An unusual value at this price. **$5.95**

42 K 03807—Shipping weight, 16 pounds..... **$5.95**

Porcelain Fixtures for bath, kitchen

These smart looking, matching, built-in fixtures harmonize with any style bathroom. Brackets made of gleaming white vitreous china that is *stain-proof* and will not crack or craze (show fine hairline cracks). Sanitary and easy to keep clean. Soap dish [G] has handy grab bar. The toothbrush and glass holder [L] holds 6 brushes. Towel bars [E] [F] are of china with improved square type wood bars coated with stain-proof white pyralin finish that will not crack. Easy to install; instructions included. (Recessed type cannot be screwed onto the wall.) Mailable.

E 42 K 3905—Towel Bar. 18 inches. Shpg. wt., 4 lbs. 2 oz..... **$1.40**

F 42 K 3906—Towel Bar. 24 inches. Shpg. wt., 4 lbs. 3 oz..... **$1.50**

G 42 K 3900—Soap dish, grab bar. Shpg. wt., 2 lbs. 3 oz..... **98c**

H 42 K 3902—Paper Holder. 4½x6 inches. Shpg. wt., 2 lbs. 12 oz. **98c**

J 42 K 3901 — Soap Holder. 4x4 inches. Shpg. wt., 2 lbs. 8 oz... **75c**

K 42 K 3904—Robe Hook. 1¼x1¼ in. Wt., 12 oz..... **25c**

L 42 K 3903—Glass and Brush Holder. Wt., 2 lbs. 12 oz..... **75c**

42 KO3907—Complete set of seven pieces. Wt, 20 lbs..... **$5.98**

Sink, Tub and Lavatory Repairs

Cast Iron Traps. Union joint. 1½-in. slip joint inlet. 1½-in. female outlet. *Pipe to floor and wall not included.*

M 42 K 1902—"S" Trap to floor. Shipping weight, 5 lbs..... **$1.69**

N 42 K 1901—"P" Trap to wall. Shipping weight, 4 lbs..... **$1.45**

1½-inch Sink Traps. Made of 1½-in. steel tubing. Adjustable—fit any standard sink. Flanges, washers and nuts are included.

P 42 K 1834—"P" Trap to wall. Shipping weight, 3 lbs..... **$1.79**

R 42 K 1836—"S" Trap to floor. Shipping weight, 4 lbs..... **$2.50**

Anti-Siphon Traps. Painted cast iron. For sinks, laundry tubs. Prevents siphonage without need of revent. Threaded for 1½-inch pipe.

S 42 K 1979—"P" Trap to wall. Shipping weight, 6 lbs..... **$1.10**

T 42 K 1980—"S" Trap to floor. Shipping weight, 7 lbs..... **$1.29**

1¼-inch Lavatory Traps. Made of 1¼-in. steel tubing. Equipped with flanges, washers and nuts. *Slip nut for connecting trap to waste not included* (see listing [AA] at right).

U 42 K 1823—Trap to wall. 11 in. long. Shpg. wt., 1 lb. 12 oz. **$1.69**

V 42 K 1825—Trap to floor. 21 in. long. Shpg. wt., 3 lbs..... **$2.35**

Cast Iron Traps for lavatories. Union swing-joint for easier connection. Rough finish. 1¼-inch slip joint inlet. 1½-inch female outlet. *Pipe to floor and wall not included.*

W 42 K 1904—"S" Trap to floor. Shipping wt., 5 lbs..... **$1.69**

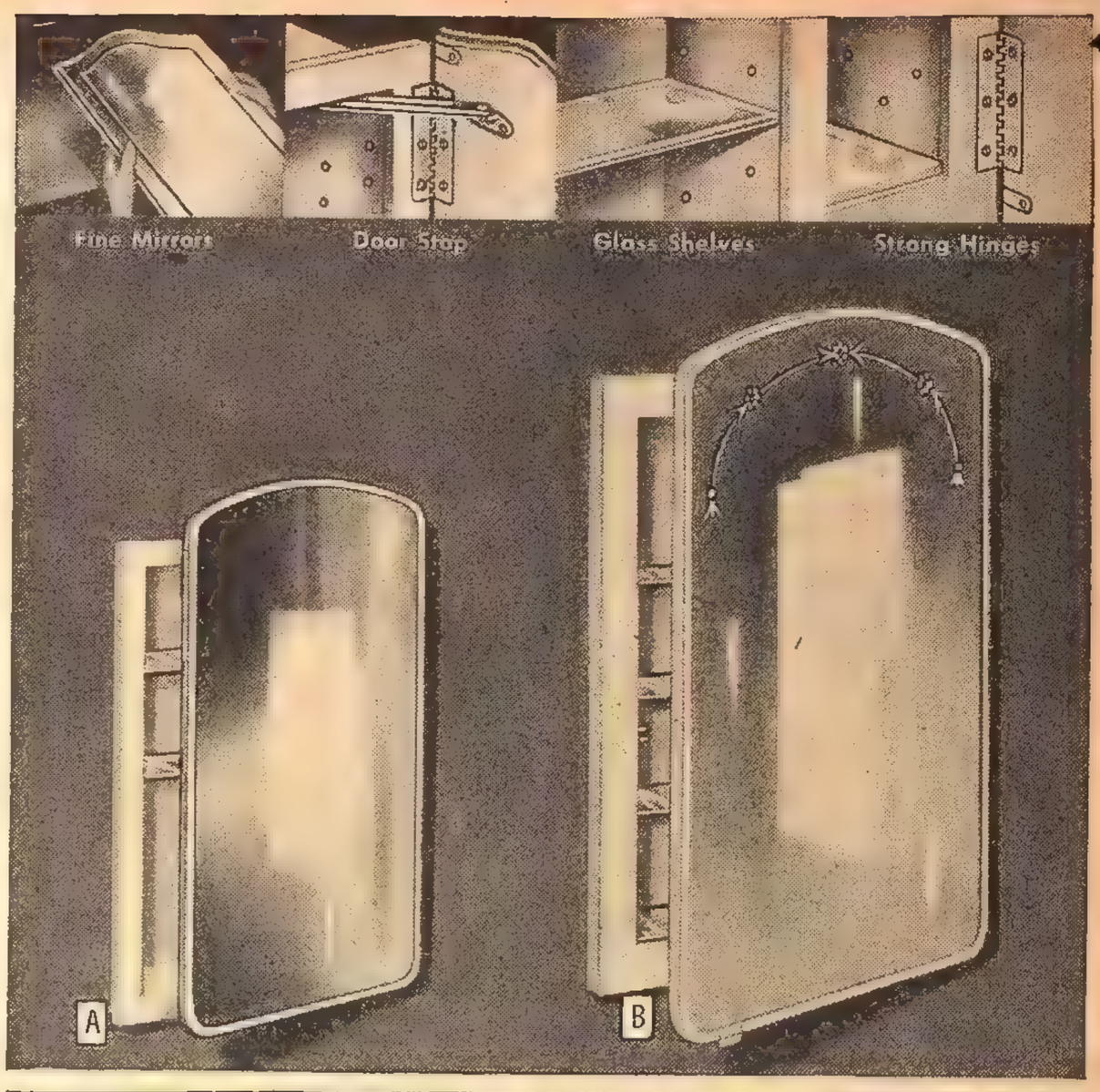
X 42 K 1903—"P" Trap to wall. Shipping weight, 4 lbs..... **$1.52**

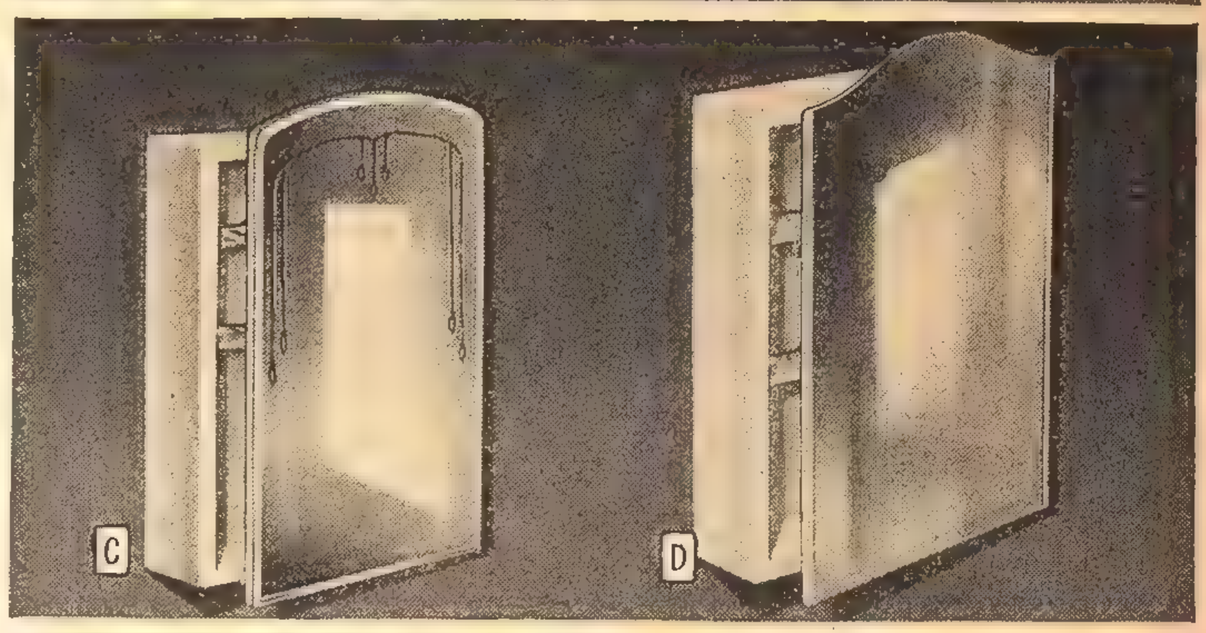
Y Lavatory Plugs. Made of steel. 1¼x5-inch size. Fits accurately in waste of lavatories. Use with 1¼-inch trap. Stopper included.
42 K 1830—Shpg. wt., 12 oz.... **85c**

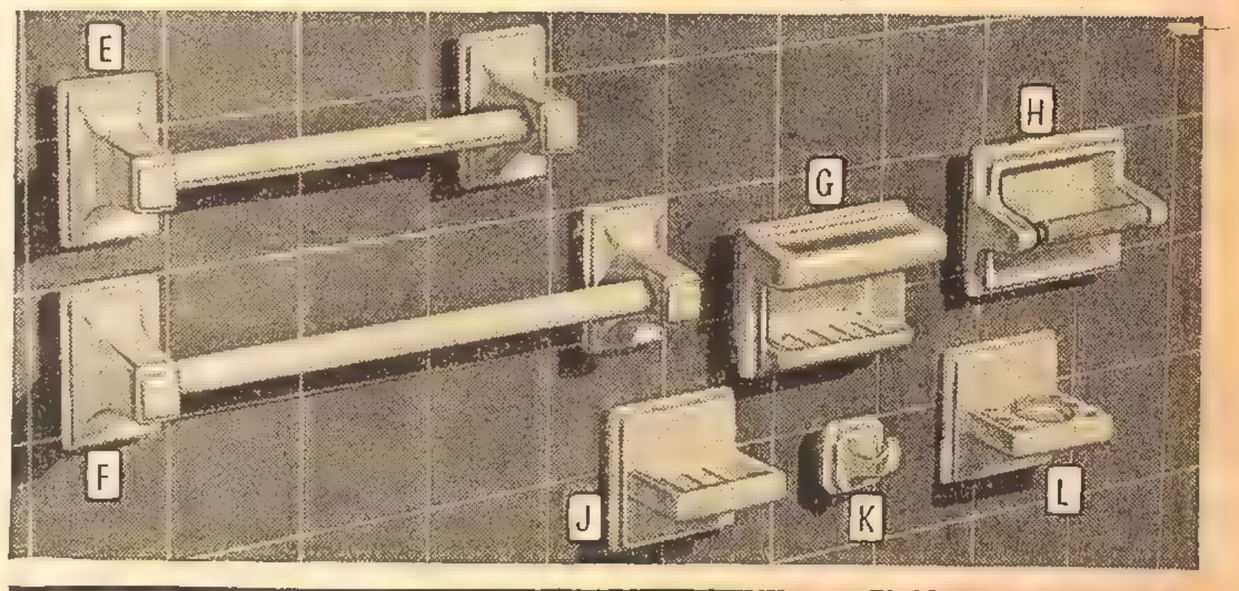
Z Waste and Overflow. For recess or corner style built-in bathtubs. 1½-in. steel tubing with stopper, floor flange and 1½-in. tailpiece.
42 K 2097—Wt., 4 lbs. 8 oz... **$3.50**

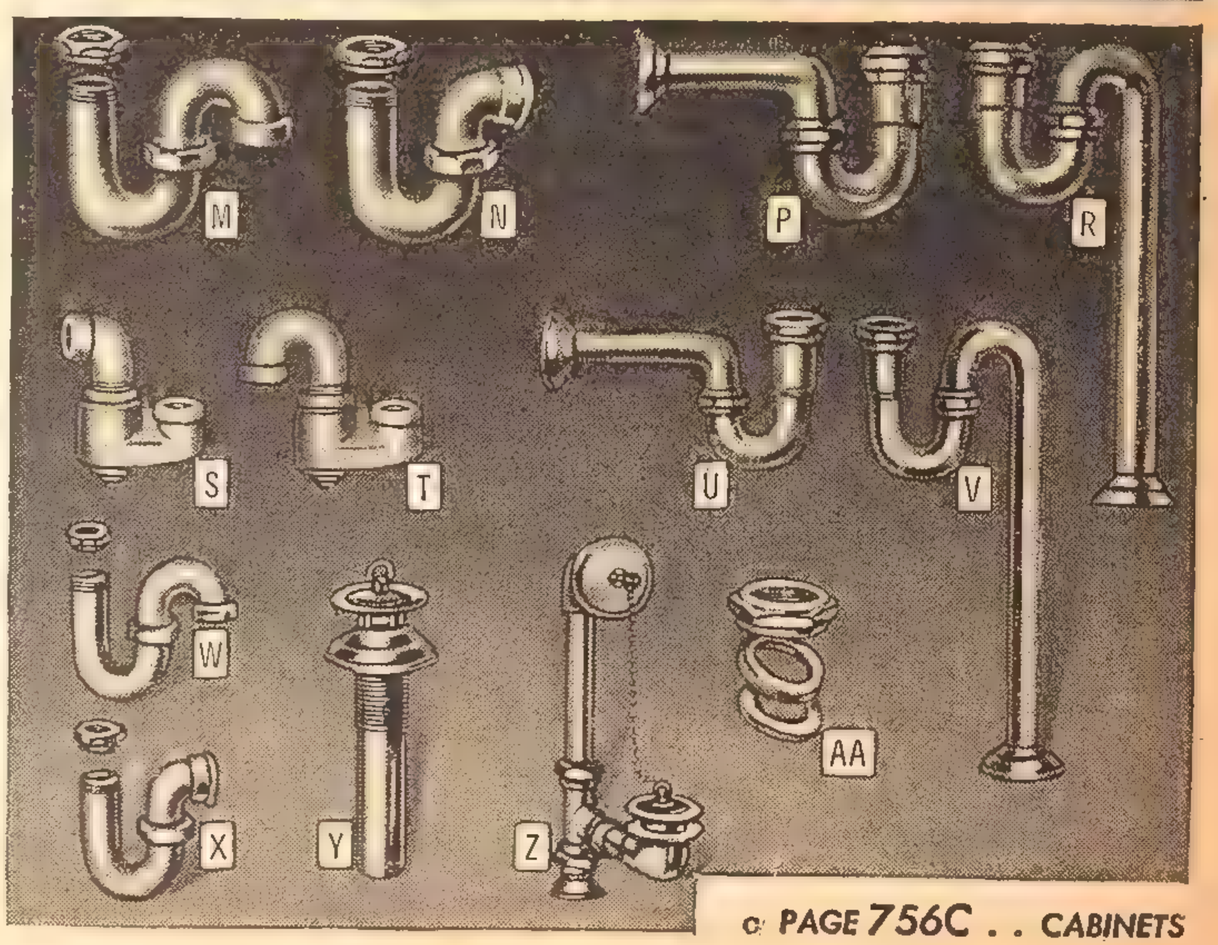
Waste and Overflow for leg-style tub. (Not shown.) Similar to [Z] above. Fits Sears Brookside or any similar leg tub. 1½-inch tubing for rapid drainage.
42 K 2098—Wt., 4 lbs. 6 oz... **$2.69**

AA Slip Nuts. For connecting 1¼-inch trap to 1¼-inch waste.
42 K 1896—Shpg. wt., 3 oz.... **15c**
42 K 1897—For connecting 1¼-in. trap to 1½-in. waste. Wt., 3 oz.. **15c**
42 K 1899—For connecting 1½-in. trap to 1½-in. waste. Wt., 3 oz.. **15c**



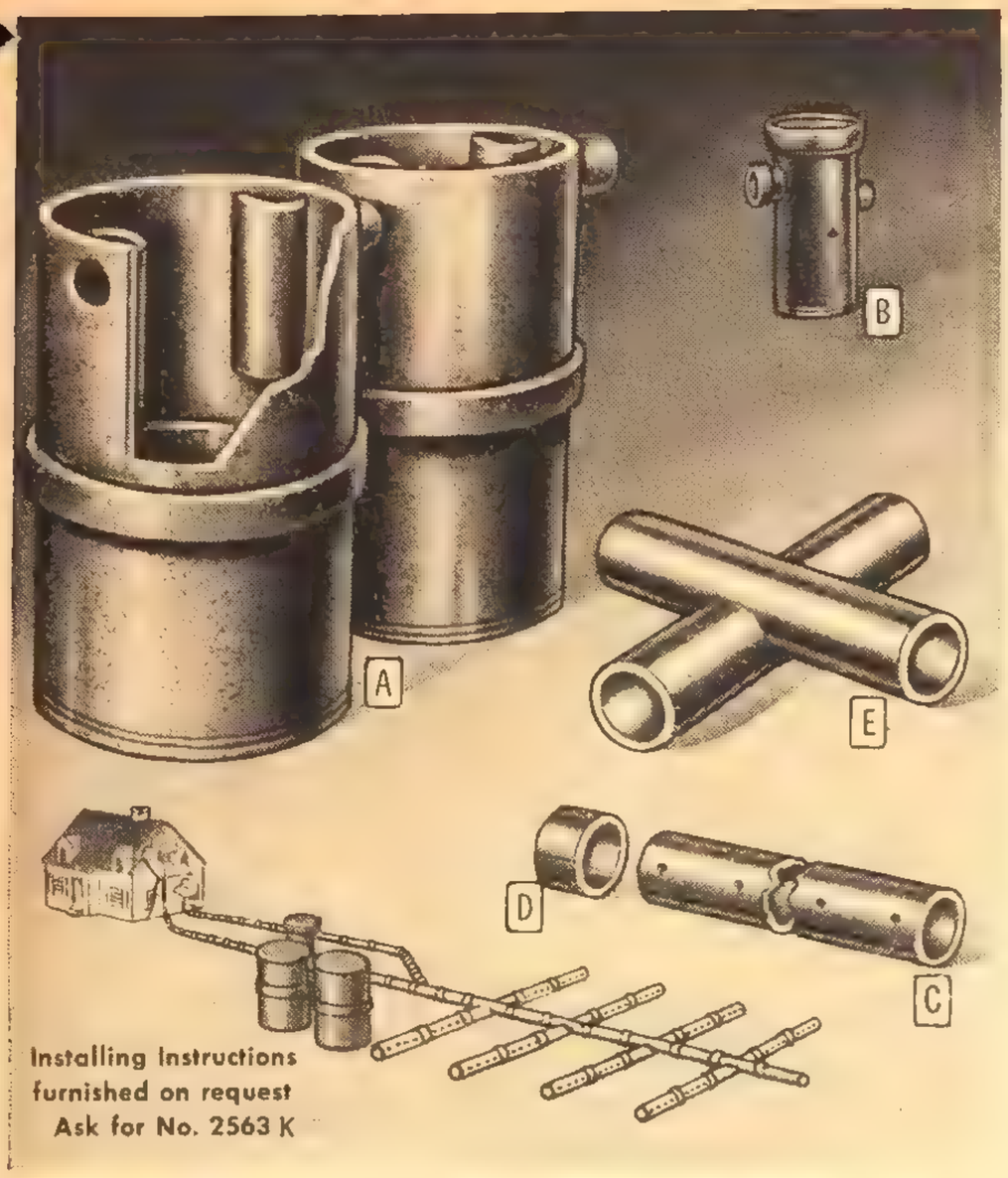




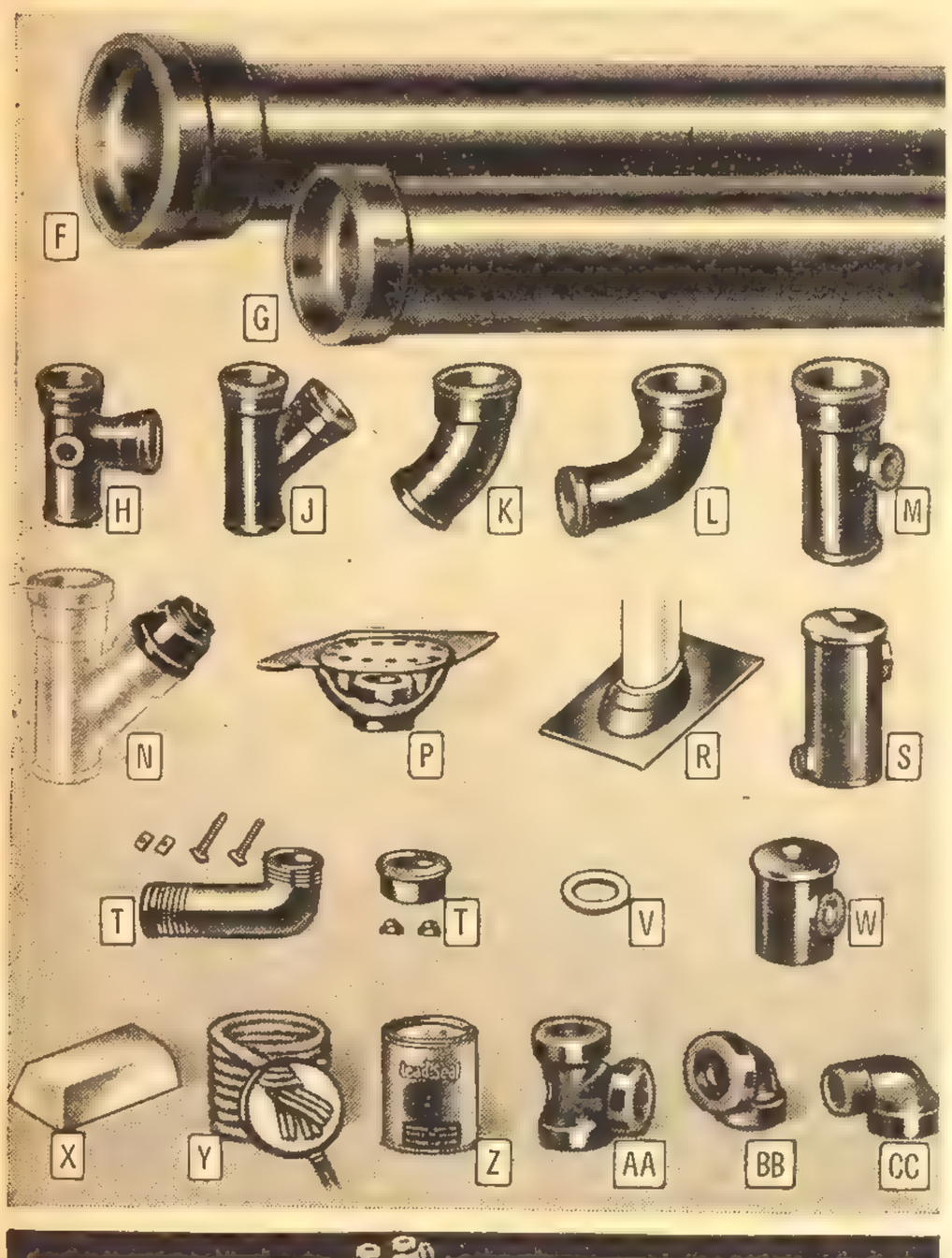


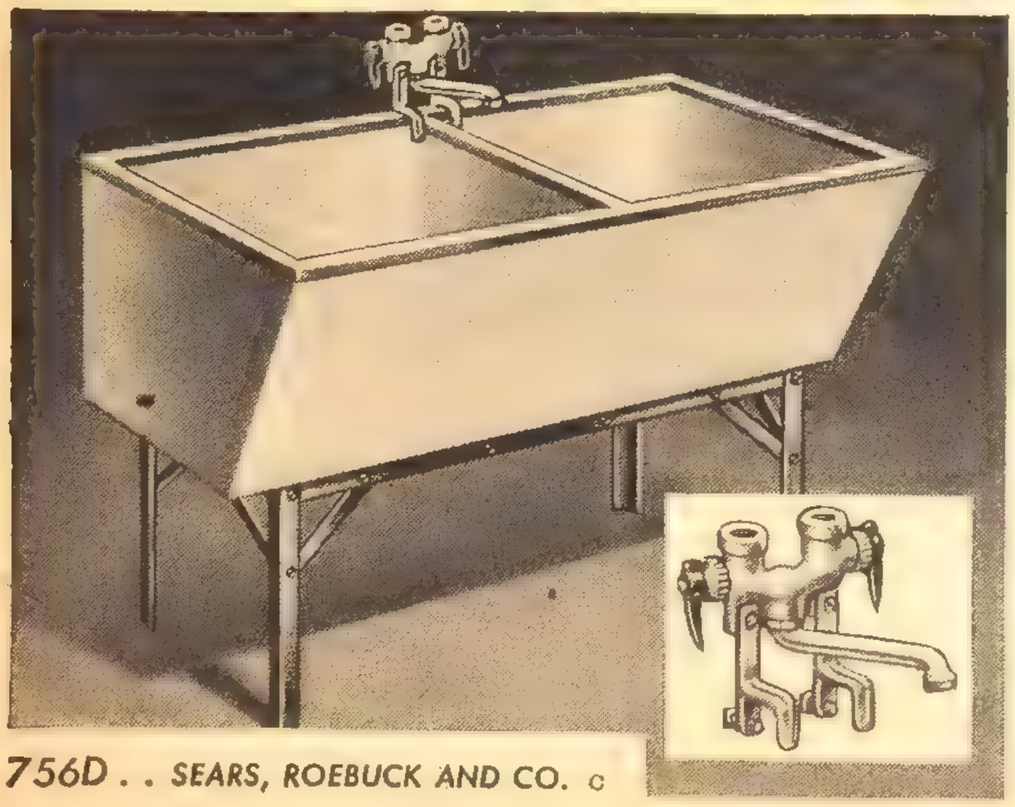
c PAGE 756C . . CABINETS

Scientific Sewage Disposal System protects your family's health



Installing Instructions furnished on request
Ask for No. 2563 K





A $29.50 160-gal. Tank **Long-lasting, Vitrified Clay Septic Tanks.** Provide maximum scientific "city-type" sewage disposal for your home. No chemicals required. Sewage flowing into tanks is completely decomposed by its own bacteria before it flows into drainage bed, where the harmless liquid seeps into the soil. Provide enduring, trouble-free service because they are made of heavy, high quality salt-glazed vitrified clay, one of the most durable materials developed for this purpose. Cannot rust, rot or corrode. Complete with baffles fused into place, connector between tanks. *Covers, base not included* (both can be made of concrete). Inlet, outlet connections fit 4-in. inside diam. pipe or tile. For drain tile, fittings to complete your sewage system installation, see below.

42 KM 3090F—State capacity. Shipping notice below.

160-gal. capacity. For up to 5-person household. 2 vertical tanks, each 24-in. inside diam. by 48 in. high. Shpg. wt., 1100 lbs.. **$29.50**

200-gal. capacity for up to 7-person household. 2 tanks, each 24-in. inside diam. by 60 in. high. Shpg. wt., 1400 lbs..... **$36.50**

240-gal. capacity for up to 9-person household. Same sizes as 160 gal. size above, but with 3 tanks. Shpg. wt., 1650 lbs..... **$42.50**

300-gal. capacity. For up to 11-person household. Same sizes as 200 gal. size above, but with 3 tanks. Shpg. wt., 2116 lbs. **$51.50**

B $7.50 12-gal. Capacity **Grease Trap.** Separates grease from drain lines from kitchen sink, bath tub and laundry tub so that grease will not affect septic tank action. Made of same high quality long-lasting salt-glazed vitrified clay as septic tanks. Comes complete with burned-in outlet baffle. 12-in. inside diam. 36 in. high. Inlet, outlet openings for 4 in. inside diam. pipe. Shipping notice below.

42 KM 3083F—Shpg. wt., 190 lbs..... **$7.50**

SHIPPING NOTICE: Septic tanks and grease traps shipped from factory at St. Louis, Mo. or Red Wing, Minn.—you pay freight from there. Order from your Sears mail order house.

C D E Sears Perforated Drain Tile and Fittings. Made of high quality composition infused with specially refined hard pitch. Evenly perforated for maximum seepage. Durable and long lasting. Records show this type of tile has provided trouble-free service underground for more than 40 years. Highly resistant to shock—supports twice the load required by American Society for Testing Material Code for clay tile. Not affected by moisture, acids or freezing. No need to replace sections. Light and easy to handle, making quick installation possible. Instructions furnished. For quantities to use, see table at right, above.

Kind of Soil	Perforated Drain Tile Needed Per Person
Clean coarse sand or gravel.....	12 feet
Fine sand or light loam.....	20 feet
Fine sand with some clay or loam..	30 feet
Clay with some sand or gravel....	80 feet

C 42 K 01380—Drain Tile. In 4-ft. lengths. 4-in. diam. Wt., ea. 8 lbs. Ea. **47c**

D 42 K 01382—Tile Couplings. Snap on tightly. Order one for each tile length or cross. Wt., 1 lb..... Each **6c**

E 42 K 01381—Tile Crosses. 2 pieces, 18 in. each way placed to make any shape drain bed. Wt., 6 lbs... Each cross **44c**

Cast Iron Soil Pipe and Fittings

F G Soil pipe. Weight is 10% heavier than standard. 5-ft. lengths. For shorter pieces, order double hub pipe; cut with cold chisel and each piece will have hub.

F 42 KM 1306—Double hub. 4-in. inside diam. Wt., 42 lbs. Per length **$2.22**

G 42 KM 1302—Single hub. 4-in. inside diameter. Wt., 40 lbs.. Per length **$2.08**

H Sanitary Tee. 4x4 in. with 1½ in. tapped opening (right or left side, left side shown). **State side wanted.**
42 K 01332—Shpg. wt., 20 lbs..... **$2.18**

J "Y" Branch. For "Y" or cleanout ferrule. 4x4x4-inch size.
42 K 01344—Shpg. wt., 17 lbs..... **$1.10**

K Eighth Bend. Turns line ⅛ of circle or 45°. 4-inch size.
42 K 01334—Shpg. wt., 8 lbs..... **60c**

L Quarter Bend. Turns line ¼ of circle. 4-inch size.
42 K 01330—Shpg. wt., 10 lbs..... **70c**

M Sanitary Tapped "T" Branch. Joins steel pipe branch drain or vent to soil stack.
42 K 01348—State size wanted.
4x4x1¼ in. side tap. Wt., 16 lbs..... **$1.17**
4x4x1½ in. side tap. Wt., 16 lbs..... **1.17**

N Cleanout Ferrule. For caulking in hub of "Y" branch, other fittings. 4-inch size. Removable plug.
42 K 1350—Shpg. wt., 2 lbs. 12 oz.... **53c**

P Floor Drain. For garage or basement. 12x12 in. sq. Fits 4 in. soil pipe.
42 K 01392—Shpg. wt., 15 lbs..... **$1.32**

R Roof Flange. Fits most roof pitches. All lead for permanence. Fits 4-in. pipe.
42 K 1387—Shpg. wt., 5 lbs..... **$1.49**

S Drum Trap. With cover. 1½ inch top and bottom tappings—on opposite sides. 4x8 inch size.
42 K 1396—Shpg. wt., 9 lbs..... **$1.75**

T Closet Bend Outfit. Connects closet with soil stack. Collar; bolts included. Length is from center of opening to end of bend. Fits standard closets. 4x4x14 in. size.
42 K 01378—Shpg. wt., 19 lbs..... **$1.35**

V Felt Gasket. Use between closet and closet bend collar to prevent gas leaks.
42 K 1379—Shpg. wt., 2 oz..... **21c**

W Drum Trap. With cover. 1½-in. tappings on side and bottom. 4x5 in. size.
42 K 1398—Shpg. wt., 5 lbs..... **$1.45**

X Pig Lead. For sealing caulked joints. 4-in. pipe joint takes 4 lbs. Sold in 5 lb. ingots.
42 K 01516—Shpg. wt., 5 lbs..... **55c**

Y Rope Oakum. 4-in. joint requires ¼ lb. Sold in 5 pound coils.
42 KM 2224—Shpg. wt., 5 lbs. 6 oz... **89c**

Z Lead Seal. Use in place of lead to seal pipe joints. No melting. 22-oz. can seals four 4-in. joints.
42 K 1525—Shpg. wt., 2 lbs..... **69c**

AA Black Drainage Tee. Fits 1½ in. pipe.
42 K 1154—Shpg. wt., 3 lbs. 5 oz. **50c**

BB Black 90° Drainage Ell. Fits 1½-in. size pipe.
42 K 1158—Shpg. wt., 2 lbs. 5 oz.... **32c**

CC Black 90° Drainage Street Ell. Fits 1½-in. size pipe.
42 K 1159—Shpg. wt., 2 lbs. 5 oz..... **32c**

Write Sears Personal Service Dept. for pipe and fittings not listed above. Extra heavy soil pipe also available.

Sturdy Concrete Laundry Tubs and Fittings

$9.95 tub only **Double Compartment Laundry Tub.** Here is an excellent quality laundry tub that will more than meet your washday requirements. It is constructed of concrete that has an extremely smooth finish so that no surface roughness remains to snag your fine and delicate fabrics. Smooth edge around top protects your clothing and hands.

Tub has two large separate compartments—each is 24x24 in. at top, 14 in. deep inside. There is plenty of room to soak, wash or rinse your family's clothes. Wringer will fit on center wall or on either end of the compartments. Overall tub dimensions: 48 in. wide, 24 in. front to back, 16 in. high.

42 KM 4071F—Concrete Laundry Tub without stand or fittings. Double Compartment. Shipped from Chicago, Detroit or Cincinnati. You pay freight charges from point nearest to you. Order from your mail order house. Shpg. wt., 375 lbs..... **$9.95**

42 KM 4069—Double Compartment Laundry Tub with fittings. As above but with strong metal stand (overall height of tub with stand, 32 inches), complete with fittings that include clamp-on type mixing faucet. Rough finish swing spout is threaded for standard hose connection. Has two ½ inch pipe connections for hot and cold water. Fittings also include funnel connection and 1½ inch cast iron trap to wall. Shipped from mail order house only.
Shpg. wt., 400 lbs..... **$15.70**

Easy Terms available on everything at Sears. See inside back cover for complete details

High quality Steel Pipe and Fittings for plumbing, heating, water systems

Inside Diam. Inches	Shpg. Wt. Per 100 Ft., Lbs.	42 KM 1000P [A] BLACK Per Foot	42 KM 1001P [B] GALV. Per Foot	Threads per End if Cut
⅜	57	3¾c	5½c	5c
½	85	4¾c	6½c	5c
¾	114	6c	8c	5c
1	169	8½c	11½c	6c
1¼	228	11¼c	15¼c	7c
1½	273	13½c	18¼c	8c
2	367	18c		10c
2½	582	28½c		15c

Made of the finest grade mild Bessemer steel. Rolled while red hot to full weight and uniform thickness with square ends. Welded at 2700° temperature under high pressure in gas fired furnaces. Clean, sharp, accurately cut threads. Conform to Federal Specification WW-P-403A. Coupling with each 21-ft. length. Choice of black or galv. pipe. Special lengths threaded at slight extra charge—see table at left (coupling not included). Use galvanized for water supply or drainage. Use black for air, oil, gas, steam and hot water heating systems. **State size and length. Restricted, see page 753.**

Standard Steel Nipples. Made of high quality new pipe. Rust-resisting coating. Accurately cut threads to make leakproof joints. Weight same as corresponding length of same size pipe. **Be sure to state size and length.**

Malleable Iron Fittings. Conform to Federal Specification WW-P521A. See "How to Order" at lower right. **State size.** Average shipping weight of each fitting unpacked, by size is ½-inch, 7 oz.; ¾-inch, 12 oz.; 1-inch, 1 lb. 2 oz.; 1¼-inch, 1 lb. 8 oz.; 1½-inch, 2 lbs.

Inside Diam. Inches	42 K 1290—BLACK—State size							
	[E] Close Nipples		[D] Short Nipples		[C] Long Nipples Each			
	Lgth. In.	Each	Lgth. In.	Each	3-in.	4-in.	5-in.	6-in.
⅜	1	4c	1½	4c	4c	4c	5c	7c
½	1⅛	5c	1½	5c	5c	5c	7c	8c
¾	1⅜	6c	2	6c	6c	6c	8c	9c
1	1½	7c	2	8c	8c	7c	10c	11c
1¼	1⅝	9c	2½	10c	11c	11c	12c	15c
1½	1¾	11c	2½	11c	12c	14c	16c	17c
2	2	12c	2½	15c	16c	16c	20c	25c

Inside Diam. Inches	42 K 1291—GALVANIZED. State size							
	[E] Close Nipples		[D] Short Nipples		[C] Long Nipples Each			
	Lgth. In.	Each	Lgth. In.	Each	3-in.	4-in.	5-in.	6-in.
⅜	1	4c	1½	4c	5c	7c	8c	9c
½	1⅛	5c	1½	5c	6c	8c	9c	10c
¾	1⅜	6c	2	7c	8c	9c	10c	11c
1	1½	7c	2	8c	8c	10c	11c	12c
1¼	1⅝	10c	2½	11c	11c	12c	13c	16c
1½	1¾	14c	2½	12c	13c	15c	17c	19c
2	2	15c	2½	17c	17c	19c	21c	27c

[S] **Elbow Unions.** For top of hot water tank. Tapped ¾-in. for pipe. Threaded to fit 1-in. tank tapping. Tapped ½-in. inside for cold water tube.
42 K 1280—Shpg. wt., 1 lb. 6 oz. **52c**

[T] **Tank Unions.** Thread sizes same as elbow unions 42K1280 above but fitting is straight for use on side of hot water tank. Shipping weight, 1 pound 6 ounces.
42 K 1281 ..... **47c**

FITS PIPE SIZE	[F] Tees		[G] 45° Elbows		[H] 90° Elbows	
	42 K 1269 Galv. Each	42 K 1268 Black Each	42 K 1273 Galv. Each	42 K 1272 Black Each	42 K 1263 Galv. Each	42 K 1262 Black Each
⅜-in.	10c	8c	10c.	8c.	8c.	5c
½-in.	11c	9c	11c.	9c.	9c.	5c
¾-in.	12c	11c	16c.	11c.	11c.	9c
1 -in.	24c	17c	24c.	15c.	18c.	14c
1¼-in.	35c	28c	32c.	25c.	28c.	20c
1½-in.	45c	34c	39c.	29c.	35c	25c

FITS PIPE SIZE [A] [B]	[J] Reducers		[K] Bushings		[L] Reducing Ells	
	42 K 1251 Galv. Each	42 K 1250 Black Each	42 K 1257 Galv. Each	42 K 1256 Black Each	42K1265 Galv. Each	42 K 1264 Black Each
⅜ x ¼	8c	5c	6c	4c	11c.	6c
½ x ⅜	9c	6c	6c	4c	11c.	9c
¾ x ½	12c	10c	9c	5c	15c.	11c
1 x ¾	17c	12c	10c.	5c	20c.	16c
1¼ x 1	23c	16c	12c.	6c.	31c.	24c
1½ x 1¼	25c	19c	15c.	9c	39c.	29c

Size, Inches (See "How to order")			[M] Reducing Tees	
A	B	C	42 K 1271 Galv. Each	42K1270 Black Each
½	½	⅜	11c.	9c
¾	½	½	14c.	11c
¾	½	¾	14c.	11c
¾	¾	½	14c.	11c
1	x1 x	¾	24c.	19c
1½	x1½	x1¼	49c.	37c

FITS PIPE SIZE	[N] Gasket Unions		[P] Street Elbows		[R] Steel Pipe Couplings		[U] Malleable Iron Plugs		[V] Pipe Caps	
	42 K 1261 Galv. Each	42 K 1260 Black Each	42 K 1255 Galv. Each	42 K 1254 Black Each	42 K 1275 Galv. Each	42 K 1274 Black Each	42 K 1253 Galv. Each	42 K 1252 Black Each	42 K 1259 Galv. Each	42 K 1258 Black Each
⅜-in.			10c	8c	5c	4c	4c	3c	7c	4c
½-in.	26c	19c	11c	9c	8c	5c	4c	3c	9c.	5c
¾-in.	30c	24c	16c	12c	11c	9c	5c	4c	11c.	10c
1 -in.	44c	29c	23c	16c	14c	11c	8c	5c	15c.	11c
1¼-in.	65c	40c	31c	25c	19c	16c	11c	5c	19c.	15c
1½-in.	80c	54c	39c	29c	25c	19c	12c	9c	25c.	17c

SEARS EASY TERMS available on orders of $10 or more. See inside back cover for details

Steel Pipe Accessories

[W] **Pipe Joint Compound.** Makes threaded connections leakproof. Won't harden or crack. 1-lb. jar. Wt., 1 lb. 4 oz.
42 K 2299....**19c**

[Y] **Thread Cutting Oil.** High quality, lard base. Meets Federal specification VV-0-251. ½-pint bottle Wt., 1 lb.
42 K 2285....**21c**

[X] **Pipe Joint Compound.** Same as [W] but in 4-oz. tubes.
42 K 2298—Shpg. wt., 6 oz.....**10c**

[Z] **42 K 1287—Pipe Straps.** Fasten pipes to walls; ceilings. State size of pipe for which straps are to be used.

In.	Wt. per Doz.	Doz.
¼	5 ounces	5c
⅜	6 ounces	6c
½	8 ounces	6c
¾	12 ounces	8c
1	1 lb. 4 ounces	12c
1¼	1 lb. 5 ounces	14c
1½	1 lb. 8 ounces	20c
2	1 lb. 12 ounces	24c

[AA] **42 K 1288—Pipe Hooks.** For suspending pipes.

State Pipe Size	State Length	Shipping Weight	Per Doz.
½-in.	6-in.	3 oz.	14c
	8-in.	4 oz.	16c
¾-in.	6-in.	4 oz.	16c
	8-in.	5 oz.	23c

[BB] **Valve Packing.** Wick style. Graphited asbestos. A leakproof packing for all sizes of valves; faucets. 30-in. long.
42 K 2202—Wt., 1 oz....**10c**

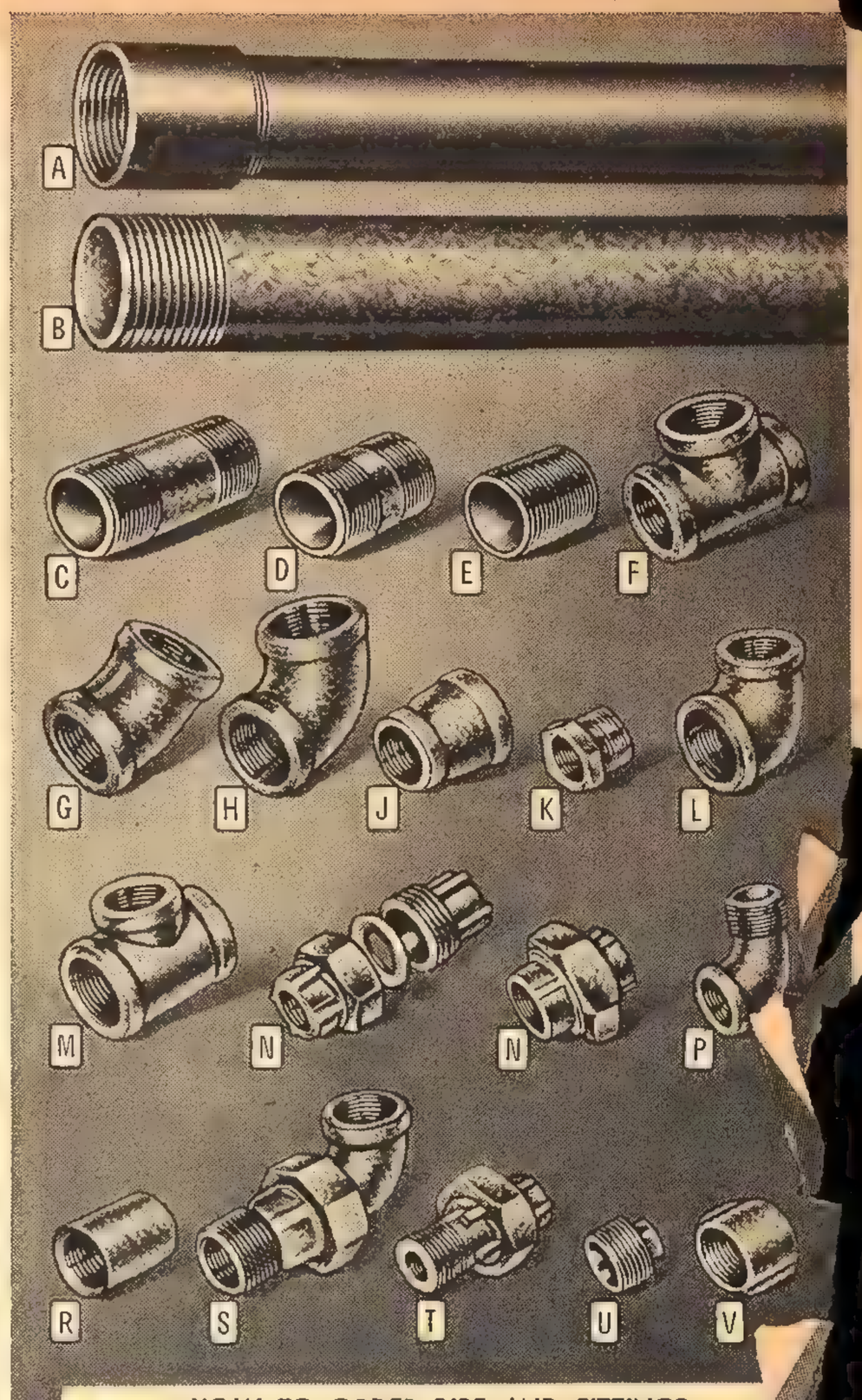
Repair Parts for Water Heating Equipment

TO ORDER RINGS AND WICKS: Give numbers on burner, catalog number of heater or diameter and height of wick carrier.

[CC] **Hot Water Tank Repair Plugs.** Stop that leak in your tank with this handy plug. Will last life of tank. Toggle bolt type for stronger grip. Easy to install—instructions included. Shpg. wt., 4 oz.
42 K 2296..... Each **17c**

[DD] **42 K 3474**—Wicks for kerosene water heater 2573. Wt., 6 oz. Each. **60c**

[EE] **Asbestos Rings** for kerosene water heaters 3475, 3473, 3464, 3462, 3461, 3460, 3457, 3453, 3452, 2562, 2560.
42 K 3463—Wt., 6 oz.....Pkg. of 3 sets **21c**
Asbestos Rings for kerosene water heaters 3476; 2576. Wt., 6 oz. 2 wicks per set.
42 K 3465—Pkg. of 3 sets..... **43c**

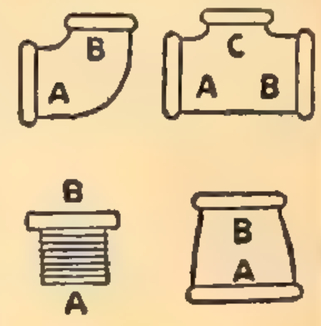


HOW TO ORDER PIPE AND FITTINGS

Pipe: Place a string around size of pipe you want and hold string firmly where ends touch. Then place string over ruler to find its length. See tables below:

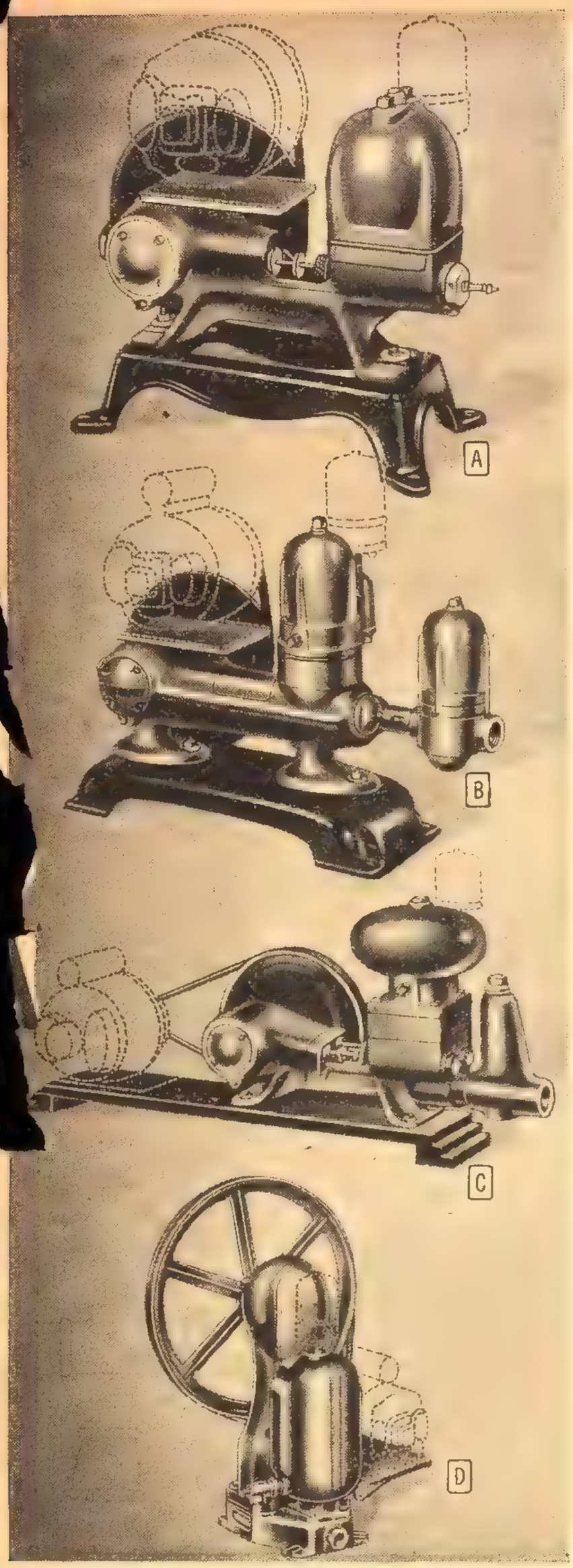


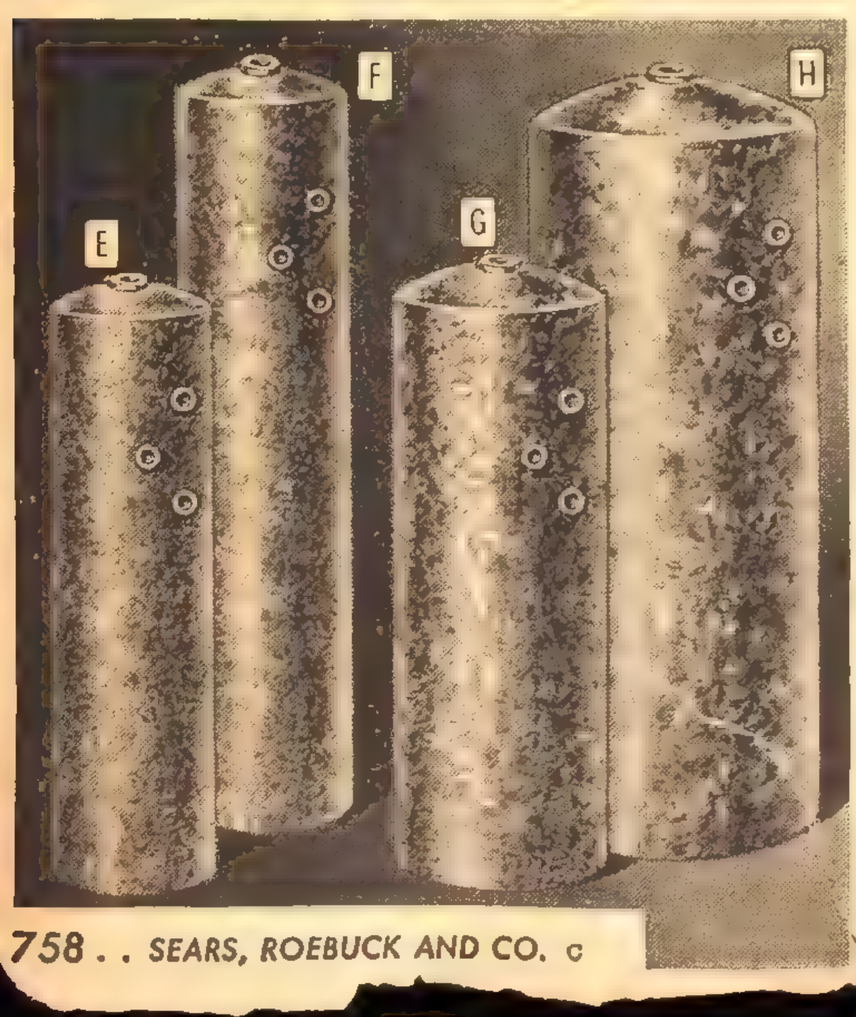
String Length	Pipe Size	String Length	Pipe Size
1¾-in.	½-in.	5¼ in.	1¼-in.
2⅛ in.	⅜-in.	6 in.	1½-in.
2⅝ in.	½-in.	7½ in.	2 -in.
3¼-in.	¾-in.	9 in.	2½-in.
4⅛ in.	1-in.	11 in.	3 -in.



Fittings: Order same size as pipe. For example, a 1-in. elbow or valve fit a 1-in. pipe. When ordering reducers, bushings and elbows, give size **A** and **B** (see sketch at right). For tees, give **A** first, then **B** and **C**. Tees reduce at **B** or **C** or both.







Replacement Pump Assemblies

How to Order Replacement Assemblies for existing water systems

If the mechanical part of your existing water system is worn out or damaged beyond repair, you can buy, as a repair part, a new replacement pump assembly of the same capacity without a ration certificate. The Government has made certain replacement pump assemblies available so that you can keep your present water system operating at peak efficiency and economy. The Government requires, however, that you order only those parts that are absolutely necessary to put your existing system in good working condition.

The various units that make up a complete pump have been assembled in a number of combinations so you can order the one that includes only those parts that are worn out or damaged beyond repair. Assemblies are listed below. They have the same Ever-Ready features that have made Ever-Ready Automatic Electric pumps so well known for long-lasting and trouble-free service.

Follow these steps in making out your order:

1. Choose the assembly listed below that includes only those parts needed for repair.
2. Write up your order on a Sears Order Blank.
3. Then, write on your order one of the following statements, whichever applies to your selection.

   Statement No. 1—My pump body, motor and switch are all damaged or worn beyond repair.

   Statement No. 2—Only my pump body is worn out or damaged beyond repair.

   Statement No. 3—Only my pump motor and body are worn out; damaged beyond repair.

   Statement No. 4—Only my automatic switch and pump body are worn out or damaged beyond repair.
4. Last, sign the statement you have written.

250-gallon-per-hour capacity

A $39.50 — 42 KM 2905

Pump, Motor and Switch Assembly. Square deck-style pump is galvanized inside and out to resist corrosion; cast iron base is painted to guard against rust. Assembly includes pump, ¼-h.p. split-phase motor, pressure switch, belt and base. For 110 to 120-volt, 60-cycle A.C. Order under Statement No. 1; see "How to Order" above. Shipped from nearest mail order house.
42 KM 2905—Shpg. wt., 90 lbs.....**$39.50**

Pump and Motor Assembly only. Without switch. Order under Statement No. 3 above. Shpg. notice below.
42 KM 2650F—Shpg. wt., 89 lbs.....**$37.50**

Pump and Switch Assembly only. Without motor. Order under Statement No. 4 above. Shpg. notice below.
42 KM 2651F—Shpg. wt., 60 lbs.....**$31.25**

Pump Assembly only. Without switch and motor. Order under Statement No. 2. Shpg. notice below.
42 KM 2652F—Shpg. wt., 59 lbs.....**$28.95**

350-gallon-per-hour capacity

B $48.75 — 42 KM 2973

Pump, Motor and Switch Assembly. Streamlined style pump is galvanized to resist corrosion; cast iron base is painted to guard against rust. Assembly includes ¼-h.p. capacitor motor, pressure switch, belt and base. For 110 to 120-volt, 60-cycle A.C. Order under Statement No. 1 above; see "How to Order" above. Shipped from nearest mail order house.
42 KM 2973—Shpg. wt., 110 lbs.....**$48.75**

Pump and Motor Assembly only. Without switch. Order under Statement No. 3 above. Shpg. notice below.
42 KM 2653F—Shpg. wt., 109 lbs.....**$46.50**

Pump and Switch Assembly only. Without motor. Order under Statement No. 4 above. Shpg. notice below.
42 KM 2654F—Shpg. wt., 79 lbs.....**$38.50**

Pump Assembly only. Without motor and switch. Order under Statement No. 2. Shpg. notice below.
42 KM 2655F—Shpg. wt., 79 lbs.....**$36.50**

500-gallon-per-hour capacity

C $69.95 — 42 KM 2982

Pump, Motor and Switch Assembly. For a large capacity water system. Sturdy construction. Assembly includes galvanized twin cylinder pump, powerful ⅓-h.p. capacitor motor, automatic pressure switch, belt and painted cast iron base. For 110-volt, 60-cycle A.C. Order under Statement No. 1; see "How to Order" above. Shipped from nearest mail order house.
42 KM 2982—Shpg. wt., 147 lbs.....**$69.95**

Pump and Motor Assembly only. Without switch. Order under Statement No. 3 above. Shpg. notice below.
42 KM 2656F—Shpg. wt., 146 lbs.....**$67.95**

Pump and Switch Assembly only. Without motor. Order under Statement No. 4 above. Shpg. notice below.
42 KM 2657F—Shpg. wt., 107 lbs.....**$57.95**

Pump Assembly only. Without switch and motor. Order under Statement No. 2. Shpg. notice below.
42 KM 2658F—Shpg. wt., 106 lbs.....**$55.95**

Deep Well Replacement Pump Assembly

D $59.95 — 42 KM 2985

Pump, Motor and Switch Assembly. Includes 3-inch stroke deep well head with ⅓-h.p. capacitor motor, built-in check valve, relief valve, automatic pressure switch and belt. Spring-loaded check valve and Timken roller bearings. For 110 to 120 volt, 60-cycle A.C. For 1 13/16-inch cylinder. Order under Statement No. 1 above. Shipped from nearest mail order house.
42 KM 2985—Shpg. wt., 135 lbs.....**$59.95**

Pump and Motor Assembly only. Without switch. Order under Statement No. 3 above. Shpg. notice below.
42 KM 2659F—Shpg. wt., 134 lbs.....**$57.50**

Pump and Switch Assembly only. Without motor. Order under Statement No. 4 above. Shpg. notice below.
42 KM 2660F—Shpg. wt., 100 lbs.....**$47.50**

Pump Assembly only. Without motor and switch. Order under Statement No. 2. Shpg. notice below.
42 KM 2661F—Shpg. wt., 99 lbs.....**$45.50**

SHIPPING NOTICE: **All assemblies ordered under Statements 2, 3, 4 are shipped from factory in Ohio. You pay transportation from there. Order from mail order house.**

Galvanized Steel Storage Tanks

Can be used with any make pump assembly. Tested before galvanizing to insure a perfect weld; surface scale is removed with an acid solution to produce a clean base for better galvanizing. Zinc galvanized inside and out for longer tank life. Tops and bottoms are of extra heavy gauge metal for added strength and safety. Electro-welded seams for strong leakproof construction. Pressure tested before galvanizing for 150 pounds; guaranteed working pressure of 75 pounds. Tanks have six tappings for easy installation in various vertical positions. Inlet, outlet and air volume control tappings are 1¼ inches in size—have clean deep threads for airtight connections. Available in four different sizes and shapes to suit the capacity of your water supply system and your particular installation problems. No priority is needed if storage tank is purchased as a repair part for existing water systems. For new installations, see "How to Order Pumps," section 7-D on page 753.

42 KM 3189P—Be sure to state the capacity wanted when ordering.

E 24-gallon capacity—12x48 in. in size. Shpg. wt., 56 lbs.....**$12.95**

F 30-gallon capacity—12x60 in. in size. Shpg. wt., 69 lbs.....**$13.95**

G 42-gallon capacity—16x48 in. in size. Shpg. wt., 83 lbs.....**$16.95**

H 82-gallon capacity—20x60 in. in size. Shpg. wt., 163 lbs.....**$29.95**

How to Order Pump Repairs for Sears Pumps

When ordering pump repairs for Sears pumps, please give us the following information.

1. Model number found on the plate or tag fastened to the pump.
2. Catalog number of pump.
3. Number of the part.
4. Name of the pump.
5. Year pump was purchased from Sears.

If you do not know the number and name of the part, send a sketch of the part with your order for replacement to prevent unnecessary delay.

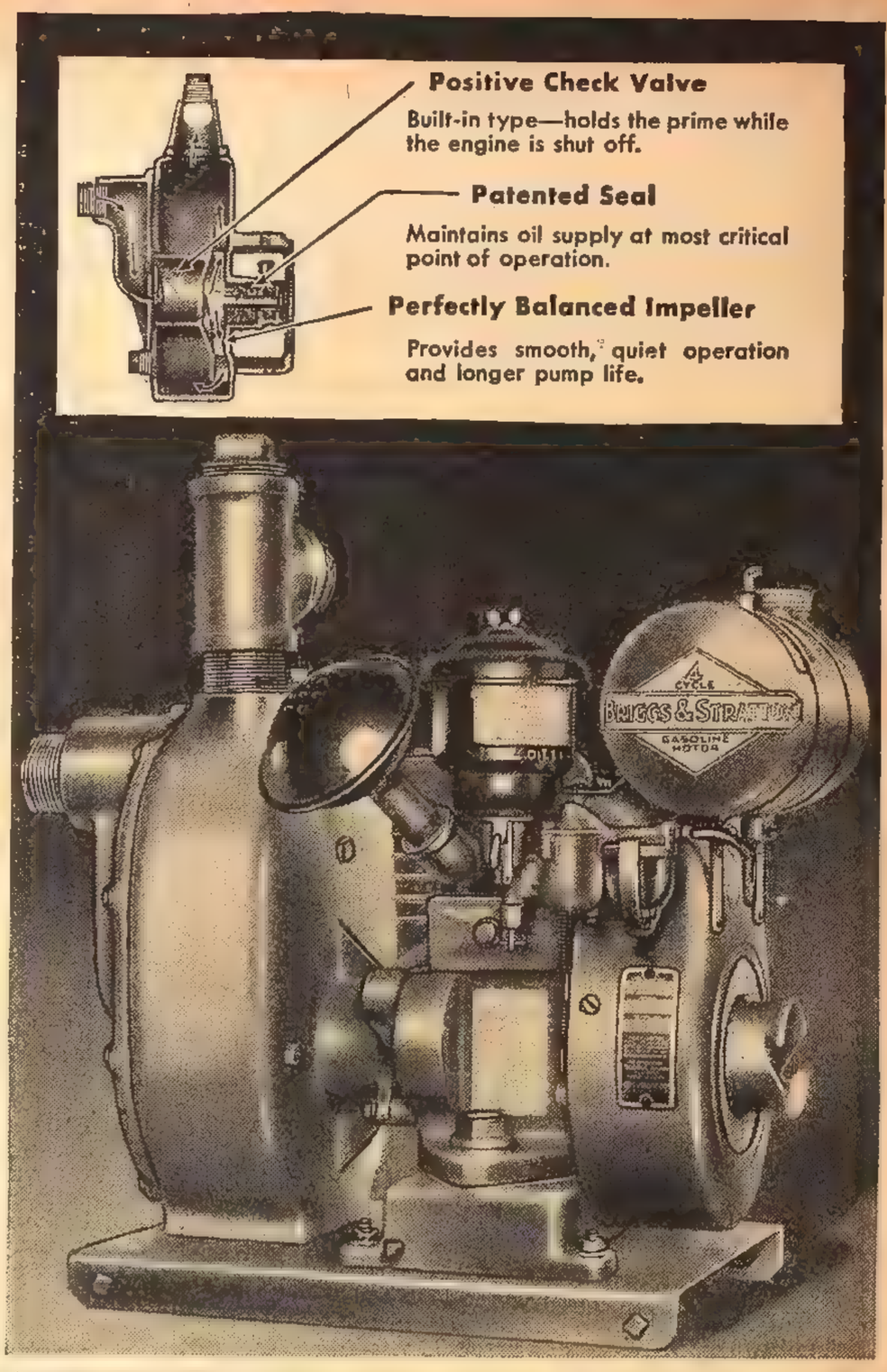
NOTE: Repair parts for pumps are not rationed; no certificate for ordering is needed.

SEARS EASY TERMS are available for all pumps, parts and repairs. See inside back cover for details.

Self-Priming Centrifugal Pumps

- Ideal for irrigation on farms for greater crop yield.
- Pump up to 15,000 gallons of water on 1 gallon of fuel.
- Compact—can be carried; will fit into auto trunk.

$99.50



Greater crop yield is every farmer's aim . . . especially in keeping with the Government's drive for increased food production. Irrigation is one of the best means for realizing that aim. Here is a high efficiency, self-priming, engine driven centrifugal pump that is ideal for this purpose and other small pumping jobs. Streamlined in design. Saves power and fuel because it does not require recirculation of a large percentage of its capacity to keep it primed.

Is self-priming—has no recirculation devices that clog or jam and so decrease efficiency. Before pump is first started, fill pump case with water. From then on, it does not have to be primed manually each time pumping is interrupted. Pumps up to 15,000 gallons of water on one gallon of fuel. Has a 3000 gallon per hour pumping capacity.

Small, compact and portable. Pump is small in size—only 10 inches wide, 20 inches long and 19 inches high—will fit into an automobile trunk. Light in weight and equipped with handle—a man can carry it easily.

Specifications of pump: Pump has a cast iron case mounted on a steel base. Open impeller handles dirty water; built-in check valve holds the prime while engine is shut off (see cutaway view at upper right). Pump suction and discharge are tapped with 1½-inch iron pipe threads. NOTE: This is a lift and not a pressure pump. Will deliver 3000 gallons of water per hour when lift is not over 10 feet, but will deliver water at a reduced capacity when pump is installed 25 feet above water.

Specifications of motor: 1½ H.P. Briggs & Stratton 4-cycle, air-cooled gasoline engine with patented shaft seal to maintain oil supply (see cutaway view at upper right) between pump body and engine. Equipped with speed changer—operates at a speed of 3000 R.P.M. Fuel capacity, ½ gallon.

Pump is complete with engine mounted on steel base, specially designed, non-clogging deep drawing type, air cleaner, rope starter, spark plug wrench and muffler. Complete operating instructions are included.

EASY TERMS ARE AVAILABLE. You can obtain this useful, efficient self-priming pump on Sears Easy Payment Plan for only ⅓ down and the rest in easy monthly payments. See inside back cover of this catalog for complete details.

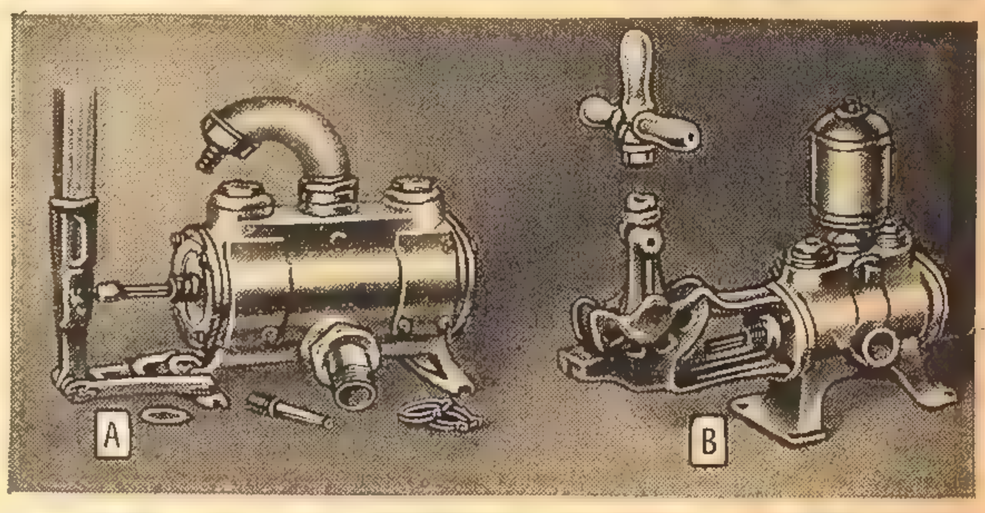
Rationed, see page 753 before ordering.

42 KM 2735PF—Self-priming Centrifugal Pump. Shipping weight, 95 lbs. **$99.50**

SHIPPING NOTICE: Pump is shipped from factory in New Jersey. You pay freight from there.

42 K 02334—1½-inch suction hose. 15 foot length. Complete with male and female couplings on opposite ends. Shipped from nearest Mail Order house. Shipping weight, 20 pounds..... **$11.49**

Horizontal Heavy-duty Cast Iron Hand Pumps



A Portable Tank Pumps. For filling tanks, emptying ditches, cess pools, etc. Heavy duty cast iron. Capacity, 1500 gal. per hour, at 30 strokes per minute. Double-acting, 5-in. diam. cylinder has 5-in. stroke. Vertical suction lift is 25 feet. Max. pressure, 50 lbs. Adjustable discharge head. Suction, discharge head tapped for 2-in. pipe or flexible hose connection. 42-in. wood handle, 1-in. hose clevis; nozzle. **$15.50**

Not restricted to farmers, see "How to Order", page 753. Restricted to non-farmers, see page 753.

42 KM 2566P—Shpg. wt., 75 lbs. . . . **$15.50**

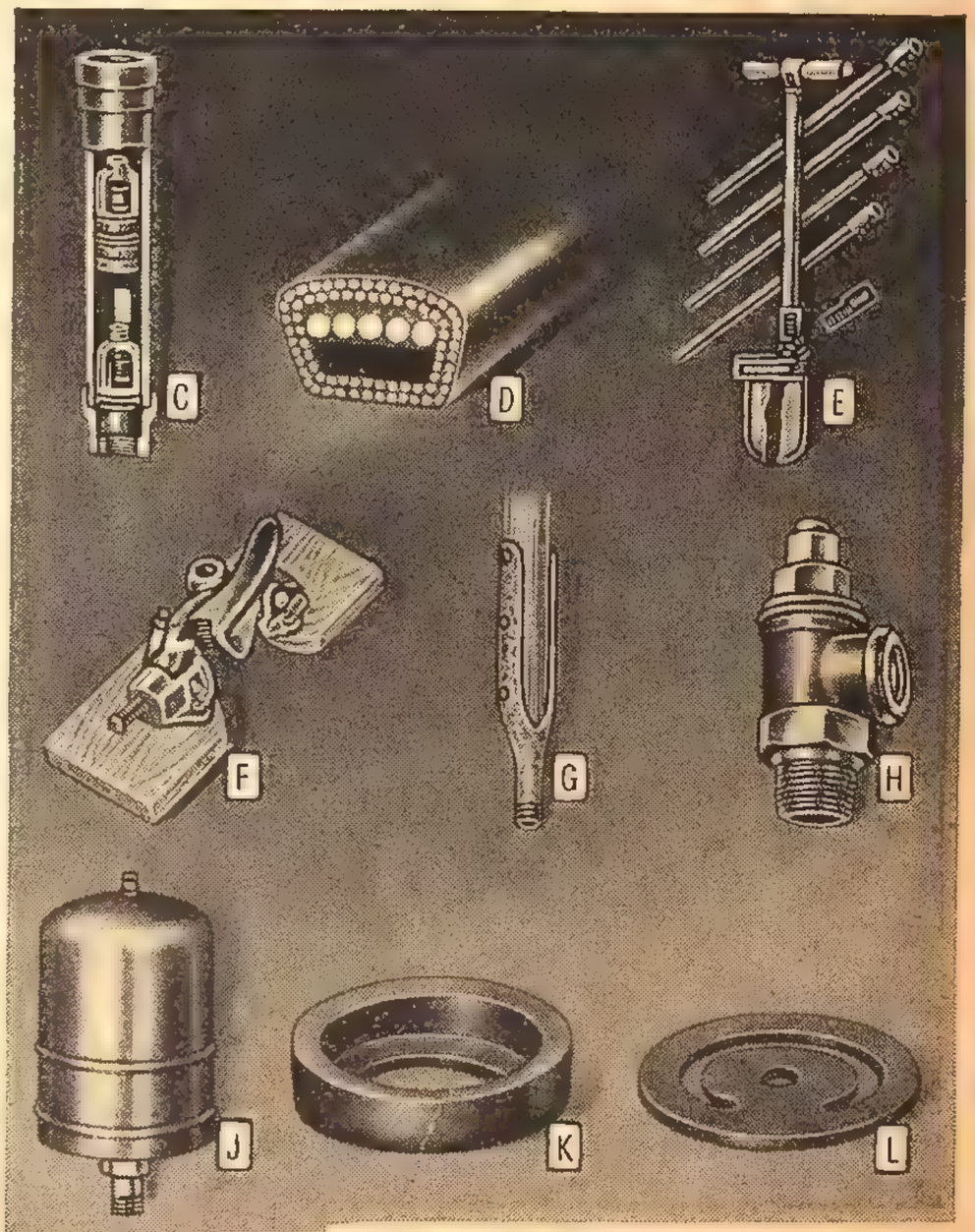
42 K 2307—5-inch Plunger Leathers. Shpg. wt., for two, 1 lb. . . . . 2 for **89c**

B Heavy duty Hand Pumps. For forcing water into pressure tank or overhead storage tank. Heavy cast iron with strong ratchet construction for easier operation and less wear on moving parts. Pumps 385 gallons per hour at 30 strokes per minute. Suction lift, 25 feet, horizontal draw, up to 200 feet. Forces water vertically 115 feet. Has a 3-inch cylinder with 5-inch stroke. Tapped for 1½-inch suction and 1-inch discharge head. Has reversible front and back cylinder heads. 31-inch wood handle. **$17.95**

Not restricted to farmers, see "How to Order", page 753. Restricted to non-farmers, see page 753.

42 KM 2588P—Shpg. wt., 70 lbs. . . . **$17.95**

Pump Accessories at Sears low prices



C Outside Cap Cylinders. 10-inch stroke. Easily and quickly installed. Plunger removable without lifting cylinder from well. Non-sticking poppets help provide uninterrupted flow of water. Spring spool valves. ¾-inch pipe thread fits rod [G] described at right.

42 K 02323—State inside diameter.

Inside Diam. In.	Barrel Length In.	Fits Inside Casing	Pipe Size Inches Top	Pipe Size Inches Bot.	Shpg. Wt. Lbs.	Each
1⅜	18	2½ in.	1½	1	5	$9.50
1 13/16	18	3 in.	2	1¼	8	10.95
2¼	20	3½ in.	2½	1¼	12	15.50

D V-Belts. High quality; will give long service and satisfaction. Fit Sears Shallow and Deep Well Pumps.

42 K 357—Outside circumference, 62⅝ inches. For Pump 42 K 2952P. Shipping weight, 2 pounds **$1.59**

42 K 556—Outside circumference, 41 5/16 inches. For Pump 42 KM 2928P. Shipping weight, 5 ounces **79c**

42 K 456—Outside circumference, 32⅝ inches. For other shallow well pumps. Shipping weight, 5 ounces **79c**

E Well and Post Auger: Expansion type blades shaped for easy digging. Self-cleaning. Digs well or post holes. Adjustable to 7 sizes: 8 to 14 inches. Has 48-inch shaft and handle. For wells to 30 feet deep, add extensions listed below.

42 K 02335—Shpg. wt., 20 lbs. **$5.25**

42 K 02337—50-inch Extension. With couplings and bolts. Shpg. wt., 5 lbs. . . . . Each **82c**

F Pipe Holder. Use at top of well. Holds pipe when replacing or repairing. Adjusts for 1, 1¼, 1½, 2-in. pipe. Size 9½x21x1½-in.

42 KM 2322—Shpg. wt., 35 lbs. **$4.45**

G Wood Pump Rod. Seasoned ash. Random lengths, 12 to 16 ft. 1⅛-in. size with ⅜-in. pipe threads. With galvanized steel couplings.

42 KM 2317—Shpg. wt. per ft., 8 oz. Per foot **17c**

42 K 2300—Galv. steel 3-rivet coupling to fit rod [G] Shpg. wt., pair, 2 pounds. **79c**

H Relief Valve. Releases at 75 pounds pressure. Has ½-inch inlet. ½-inch outlet.

42 K 02310—Shpg. wt., 8 oz. **95c**

J Pressure Switch. Automatic 2-pole. 25 lbs. min.; 45 max. pressure. ¼-in. tapping.

42 K 2374—Shpg. wt., 1 lb. 8 oz. **$3.19**

K Oak-tanned Pump Leathers. Note: 42 K 2307 fits Shallow Well Hand Pumps (Style A, E, F) and Cylinders No. 42K02304, 42K02324, and 42K02325 page 760. Wt., ea. 2 oz. **State size.**

42 K 2307 See "Note" Above

Inside Diameter Cyl., In.	Inside Diameter Hole, In.	Each
2	1 5/16	11c
2¼	1⅜	13c
2½	1⅝	15c
2¾	1⅞	16c
3	2	18c
3⅛	2⅛	21c
3½	2½	24c
4	3	35c

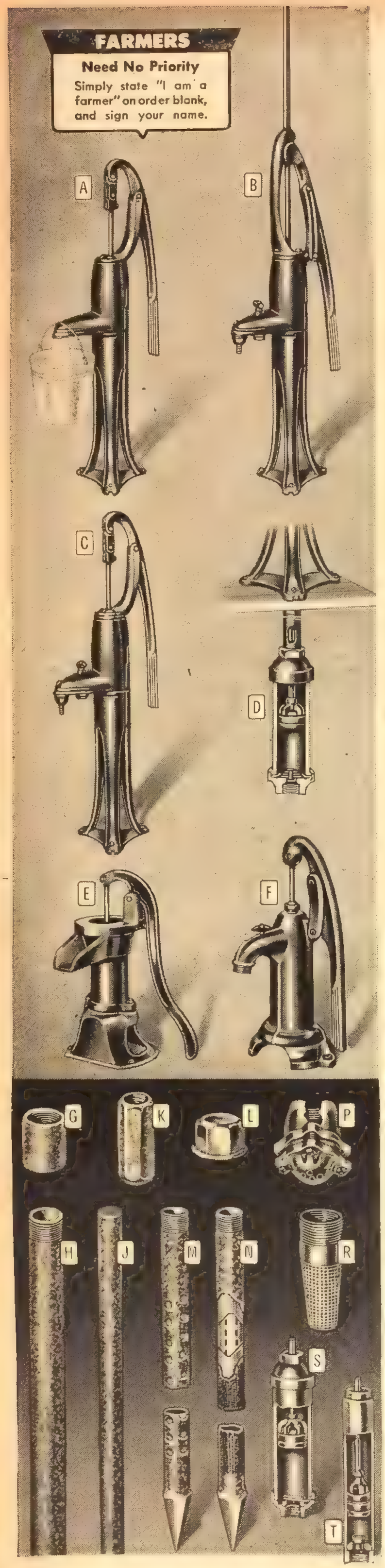
42 K 2311—For Deep Well Cylinder (42 K 02323)

Inside Diameter Cyl., In.	Inside Diameter Hole, In.	Each
1⅜	⅜	13c
1¾	1⅛	15c
1 13/16	1 3/16	16c
1⅞	1 13/16	16c
2	1 5/16	20c
2¼	1⅜	22c
2½	1⅝	24c
2¾	1⅞	27c
3	2	31c

L 42 K 2316—Valve Leathers. Order ½-in. larger than inside diam. of cylinder. (For cistern force pump order ¼-in. larger than inside diam.) Pitcher pumps (look for No. cast on base). No. 2 pump has 3-in.: No. 3 has 3½-in. cylinder. **State size.** Wt., each, 2 oz.

Outside Diam. Leather	Inside Diam. Cylinder	Each	Outside Diam. Leather	Inside Diam. Cylinder	Each
2½ in.	2 in.	7c	3½ in.	2 in.	12c
2¾ in.	2¾ in.	8c	3¾ in.	3¼ in.	13c
3 in.	2½ in.	9c	4 in.	3½ in.	15c
	3 in.	11c	4½ in.	4 in.	21c

c PAGE 759 . . . CENTRIFUGAL PUMPS



Sears Sturdy Hand Pumps

Three easy steps for installation

1 See sketches at right for your type of well; select pump at left. If pump will be set not more than 25 ft. above lowest water level, choose either pump [A], [B], [C], [E] or [F]. If you use pump jack or windmill choose pump standard [B]. If hand operated use [A] or [C].

2 See sketches below for equipment needed above water level for your type of well and your style of pump.

3 See sketches below for equipment needed near or below water level for your type of well and pump.

A $5.25 **Lift Pump, Standard only.** For wells up to 60 ft. deep. Flanged head adjusts to any direction. Tapped 22-in. above base for 1¼-in. pipe. Requires 4 ft. of pump rod and 22 in. of pipe to fit inside of standard. *Cylinder, pipe, rod, pail not included.* Not Restricted to farmers, see shield, upper left. Restricted to non-farmers, see page 753.

42 KM 2534P—Shpg. wt., 45 lbs **$5.25**

B $11.95 **Windmill Force Pump, Standard only.** Cast iron. 6-in. stroke by hand. 6, 8, 10-in. stroke for windmill or pump jack. For wells to 200 ft. Spout tapped 1¼-in. Pump tapped 22-in. above base for 1¼ and 1½-in. drop pipe. Not Restricted to farmers, see shield, upper left. Restricted to non-farmers, see page 753.

42 KM 2540P—Shpg. wt., 63 lbs..... **$11.95**

C Hand Force Pump, standard only. Same as pump [B] above, *without windmill top*. For 100-ft. wells. Not Restricted to farmers, see shield, upper left. Restricted to non-farmers, see page 753.

42 KM 2541P—Shpg. wt., 56 lbs..... **$8.50**

Windmill Force Pumps or Lift Pumps with complete set length assembly [D]. Includes pump standard cylinder [S], sufficient 1¼-in. drop pipe and rod to extend bottom of cylinder 4 ft. below base of pump. Cylinder must be placed where it will be within 24 ft. of the water at all times. If water level is less than 29 ft. below pump base, simply order enough additional drop pipe to reach from cylinder into the water. If the water is more than 29 ft. below pump base, order enough drop pipe and pump rod to lower cylinder to within 24 ft. of the water and include enough drop pipe to extend from cylinder into the water. Install foot valve at bottom of drop pipe. Submerging cylinder into the water provides better results. Not Restricted to farmers, see shield, upper left. RESTRICTED to non-farmers, see page 753.

New Pump Standard with Set Length

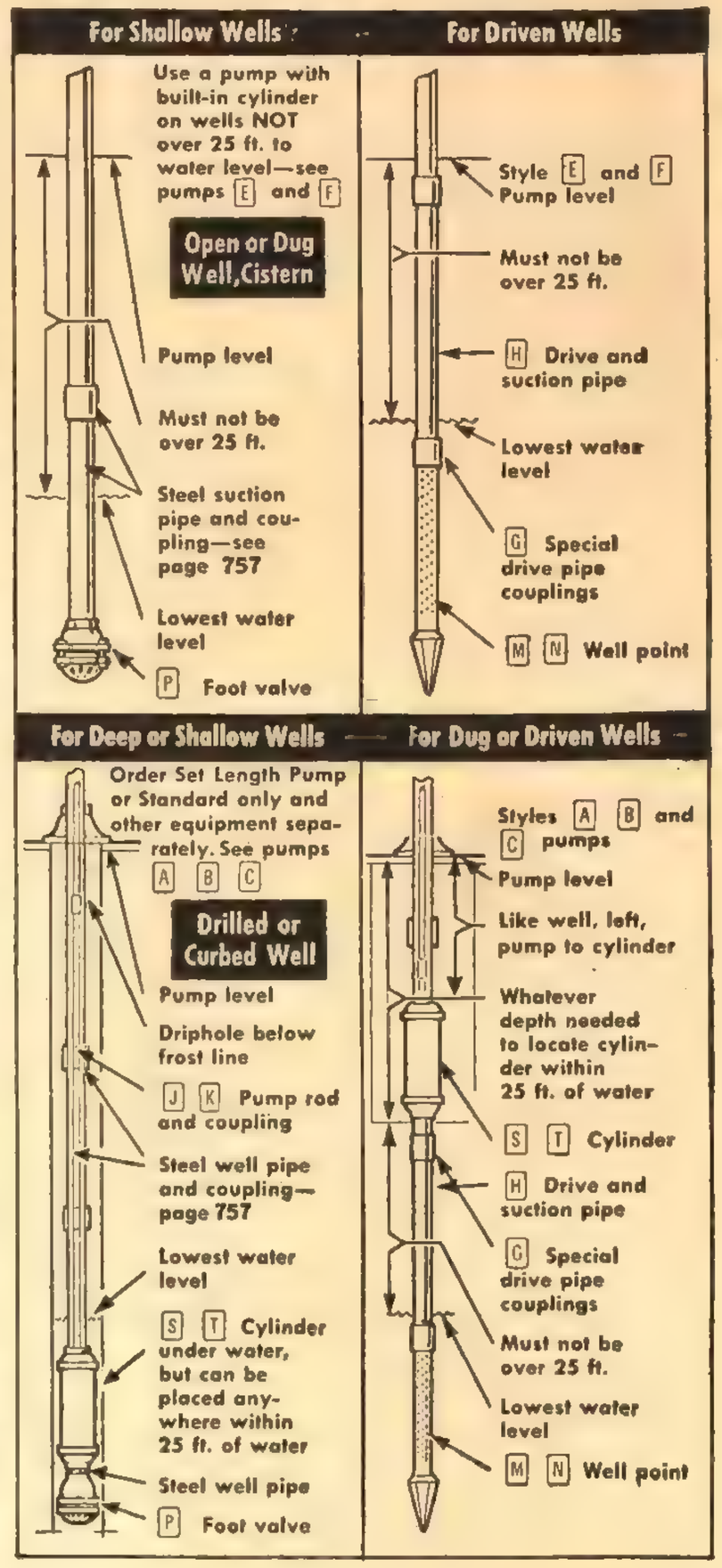
Type of Pump	Catalog Number	Size Cylinder Inches	Length of Stroke	Shpg. Wt., Lbs.	With Iron Cylinder [S]
A Lift Pump	42 K M2529P	3 x10	6 in.	65	$8.85
	42 K M2530P	3½x10	6 in.	69	9.75
B Windmill Force Pump	42 K M2531P	3 x10	6 in.	100	16.50
	42 K M2532P	3½x10	6 in.	102	16.95
	42 K M2533P	3 x16	10 in.	110	18.25

E $2.25 **Pitcher Pump.** Anti-freezing type. Handle adjusts to any direction. 3-in. cylinder. Oak tanned leathers. 25-ft. lift. Tapped for 1¼-in. pipe. 18 in. high. Not Restricted to farmers, see shield, upper left. Restricted to non-farmers, see page 753.

42 K 02570P—Shpg. wt., 22 lbs..... **$2.25**

F $5.69 **Hand Force Pump.** Lifts water 25 ft. Cast iron. 3-in. cylinder. Tapped for 1¼-in. suction pipe. Has ¾-in. discharge outlet under spout. Complete with built-in faucet for ¾-in. hose connection. 20 in. high. Not restricted to farmers, see shield, upper left. Restricted to non-farmers, see page 753.

42 K 02544P—Shpg. wt., 20 lbs..... **$5.69**



Pump Accessories to complete your Pump Installation

G H Drive Pipe, Couplings, galvanized 5-ft. pipe lengths easy to handle. Reamed and threaded ends join easily with couplings [G]. Pipe RESTRICTED, see page 753. State size.

Pipe Size Inches	H 42K01008P Drive Pipe Shpg. wt.	5-ft Lgth.
1¼	12 lbs.	$0.95
1½	15 lbs.	1.15
2	19 lbs.	1.54

Pipe Size Inches	G 42K1279 Couplings Shpg. wt.	Each
1¼	1 lb.	36c
1½	2 lbs.	41c
2	2 lbs.	79c

J Pump Rod. 7/16-inch diameter galvanized steel in 18-foot lengths. Threads extra, 5c each. Restricted, see page 753.

42 KM 2314P—Wt., 8 oz..... Per Ft. **7c**

K Pump Rod Couplings. ½-inch solid bar stock. Won't crack or split. Cadmium plated. Rust-resisting threads. For pump rod [J]. Wt., 2 oz.

42 K 2313..Each **8c**

L Driving Caps. Malleable iron. Protect pipe threads. Shipping weights: 1 lb. 8 oz.; 2 lbs.; 3 lbs. 8 oz.

42 K 2312—State size wanted.

1¼-in..**45c**; 1½-in..**55c**; 2-in..**98c**

M N Well Points. Wrought steel pipes; 1-piece forged steel points. Galvanized inside and out to resist rust. Standard type [N]. Use 60-gauze for coarse sand; 80-gauze for medium; 100-gauze for fine. Rectangular holes for greater in-flow. State pipe size.

Pipe Size, Inches	1¼	1¼	1¼	1½	1½	2	2
Approx. Length, Inches	30	36	42	36	42	42	54
Shpg. wt. lbs.	8	10	10	12	13	18	22
42 K 02308 60-gauze	$1.85	$2.49	$2.98	$3.75	$4.59	$6.50	$8.50
42 K 02320 80-gauze	2.75	3.39	3.95	4.95	6.25	8.25	10.50
42 K 02309 100-gauze	4.39	5.25	6.50	7.25	8.95	12.25	16.25

Washer type [M] for rocky soil; 60-gauze; countersunk holes. State size.

42 K 02321 60-gauze	$1.85	$2.49	$3.65	$4.59	$6.50	

P Foot Valve and Strainer. Screws on pipe. Not for use on driven wells. Openings have greater area than pipe size. Be sure to state pipe size.

Pipe Size	Shpg. Wt. Lbs.	Oz.	42 K 2303 Painted Cast Iron	42 K 2315 Galvanized
1¼-in.	2	4	$0.85	$1.09
1½-in.	2	12	1.09	1.39
2 -in	5	4	1.45	1.98

For Replacement Leathers for [P], see 42 K 2316, page 759, 1¼-in. take 2¾-in. size; 1½-in. take 3-in.; 2-in. take 4½-in.

R Foot Valve with Strainer. ¾-in. size requires 1¼-in casing; 1-in. requires 1½-in. casing; 1¼-in. requires 2-in. casing. Average shpg. wt., 1 lb. 4 oz.

42 K 2363—Order same size as pump suction pipe. State size wanted.

¾-in. **98c**; 1-in. **$1.45**; 1¼-in. **$1.79**

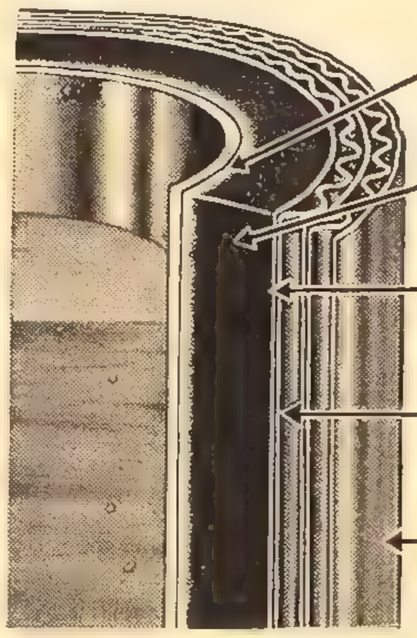
S Iron closed-type Cylinders. Ground and polished strong cast iron. Long, free waterway with non-sticking poppet, held in place by perfectly machined base. 10-in. cylinders have a 6-in. stroke and one plunger leather. 16-in. cylinders have a 10-in. stroke and 2 leathers. 3½-in. cylinders are fitted for 1½-in. pipe; all others for 1¼-in. pipe. 7/16 in. rod thread.

State Size		42 K 02304 10 inches		42 K 02324 16 inches	
Inside Diam.	Outside Diam.	Shpg. Wt.	Price Each	Shpg. Wt.	Price Each
2½ in.	3⅝ in.	11 lbs.	$2.19	16 lbs.	$3.75
3 in.	4⅛ in.	13 lbs	2.59	17 lbs.	4.50
3½ in.	4⅝ in.	14 lbs.	3.29	22 lbs.	5.95

T 42 K 02325—Closed type cylinder. Barrel length, 16 in. Has 8-in. stroke. Rod threaded for 7/16-inch. State size.

Inside Diameter, In.	For Well Pipe Size, In.	Smallest Well Cylinder Will Enter	Shpg. Wt. Lbs.	Shpg. Wt. Oz.	Price Each
1 13/16	1	2 in.	5		$8.45
2¼	1¼	3 in.	7	12	8.95
2½	1¼	3 in.	9		9.25
3	1¼	3½ in.	11		10.50

Unconditionally Guaranteed for 5 Years



Two layers of mirror-smooth glass
Inside of tank coated with specially processed glass . . . as smooth and sanitary as a drinking glass.

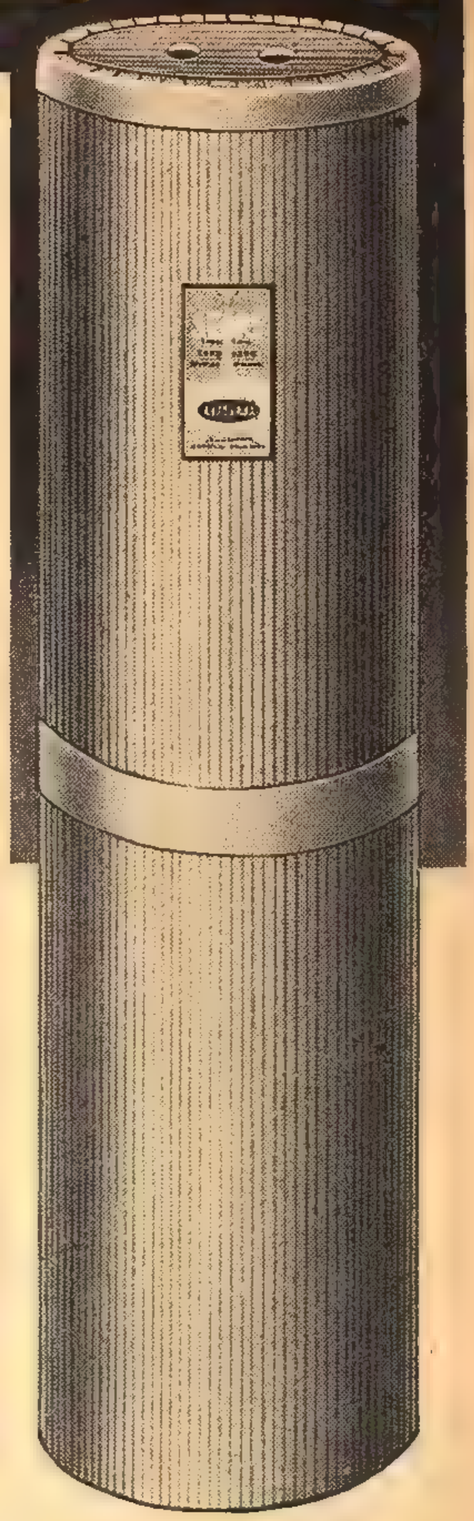
Glass lining is fused to steel tank
Glass and steel are actually fused together to form a lasting bond . . . not just a surface glaze.

Tank of extra heavy gauge steel
Made of a special grade of steel; about ⅓ thicker than that used in ordinary hot water tanks.

Outer glass coating to resist rust
Glass coating covers entire outside of tank to protect against corrosion due to "sweating."

Fuel-saving insulating jacket
Saves on fuel. Laboratory tests proved that jacket saves up to ⅔ of heat lost in bare tanks.





Tanks lined with mirror-smooth glass . . . will not rust out or leak!

$59.95

Specifications: 20-gallon capacity. Maximum working pressure, 127½ lbs. Recovery capacity, 28.3 gallons per hour at 60° temperature rise. Overall height, 61 3/16 in.; diameter, 14¼ in. Tappings: gas, ½-in., water, ¾-in., vent pipe, 3 in. Insulated with glass wool.

$21.50

Specifications: 30-gallon capacity. 106 lbs. working pressure. Five standard 1-inch tappings. Overall size, 62 inches high by 14 inches in diameter. Complete with air-cell insulating jacket.

SAFETEST Automatic Gas Water Heaters

Our Own Trade Mark

Clean, hot water whenever needed—at a low operating cost is every homemaker's dream. It can be realized with this highly efficient water heater. It has two features of superiority over ordinary heaters. First, it is lined with tough, flexible glass that cannot rust, corrode, chip or crack. Cut-away view above shows just how glass is fused to the steel body. Tappings are made of stainless steel to prevent rust or corrosion. The second feature of superiority is the 1-in. thick fuel-saving "blanket" of glass wool that insulates the entire tank against wasteful heat loss. Outside jacket has a white enamel finish. Tank is mounted on a sturdy black steel base and legs.

The burner and controls have been scientifically designed so that they heat the water quickly, inexpensively and safely. The thermostat and snap-action safety pilot are completely automatic. The thermostat is adjustable and keeps water at desired temperature. Approved by the American Gas Association. Tank is guaranteed unconditionally for 5 years; will give many more years of trouble-free service. Available for natural, mixed and manufactured gas only. **State type of gas when ordering. Restricted, see page 753 before ordering.**

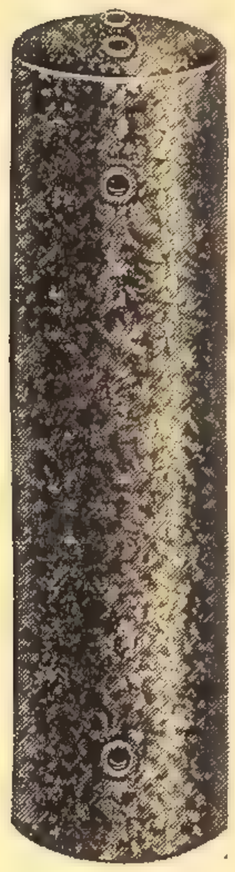
42 KM 3537P—Shipping weight, 142 pounds..... **$59.95**

Sears modern Hot Water Tanks

An unusual value in hot water tanks! Lined with rust-proof glass and insulated with a fuel-saving jacket, this tank will be a long-lasting investment for your home. Guaranteed unconditionally for 5 years. You can forget about the expense and the worry of getting critical repairs and replacements. Superior construction makes this possible—cut-away view above shows that glass lining is fused to [illegible] tank itself just like the glassy surface of your china sink. Water comes in [illegible] only with this sanitary [illegible] —even the tappings are protected with stainless steel against rust.

Body of tank is made of extra heavy gauge steel. Seams are [illegible] welded (fused into one solid piece—permanent, water-tight and [illegible]. Outer coating of sprayed-on glass helps resist rust due to damp [illegible] or low inlet water temperatures that cause "sweating". [illegible] sulated with an air-cell tank jacket, see complete [illegible] below. Note the chart on test results. Re[illegible] **ordering.**

42 KM 3135P—Shipping weight, 90 pounds..... [illegible]



Galvanized Steel Hot Water Tanks

$8.95
30-gal. Std. Wt.

Zinc galvanized with electro-welded seams. Have 6 standard 1-inch tappings—tested with standard master gauges to assure tight fitting connections. Standard weight tanks are made of 14 gauge quality sheet steel, full standard weight. Extra heavy weight tanks are made of extra heavy weight (12 gauge) prime quality sheet steel—are stronger, longer lasting than standard weight. **Restricted, see page 753 before ordering.**

42 KM 3133P—State capacity when ordering.

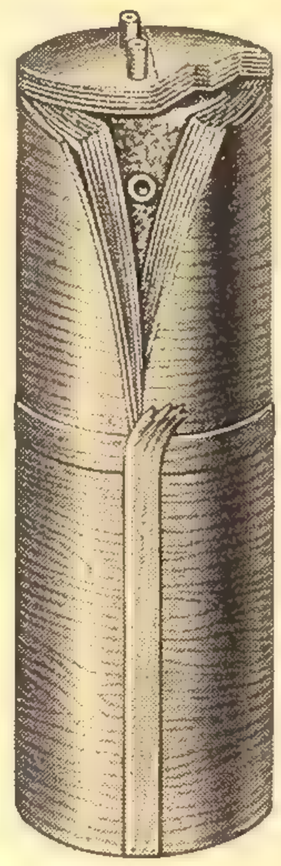
30-gallon capacity — standard weight. 12x60 inches high. Test pressure, 150 lbs.; working pressure, 85 lbs. Shipping weight, 69 pounds..... **$8.95**

40-gallon capacity — standard weight. 14x60 inches high. Test pressure, 150 lbs.; working pressure, 85 lbs. Shipping weight, 90 pounds..... **$12.95**

42 KM 3136P—State capacity when ordering.

30-gallon capacity—extra heavy weight. 12x60 inches high. Test pressure 250 lbs.; working pressure 150 lbs. Shipping weight, 90 pounds..... **$12.50**

40-gallon capacity—extra heavy weight. 14x60 inches high. Test pressure, 250 lbs.; working pressure, 150 lbs. Shipping weight, 102 pounds..... **$15.95**



Fuel Saving Air-Cell Insulating Tank Jackets

$2.35
For 30-gal. size

Actually "save" on your fuel bills! See how wasteful heat loss is reduced in an insulated tank—see chart of laboratory test at right. Made of 5-ply, layer type air-cell paper. Flame resistant. Birch grain finish; with matching tape.

42 K 08818—For 30-gal. tanks. (12-in. diam.) 37½ in. around. 60 in. high. Wt., 5 lbs. 8 oz. **$2.35**

42 K 08819—For 40-gal. tanks. (14-in. diam.) 44 in. around. 60 in. high. Wt., 6 lbs..... **$2.89**

FUEL COSTS CUT!

Insulating jacket saves up to two-thirds of the heat lost from an uninsulated tank.

Here's Actual Proof

Heat Loss	Without Jacket	With Jacket
4 hours after heat was turned off.	38%	12.5%
At end of 8 hours	63%	23%
At end of 12 hours	78%	33%

Special Combination Offer!

Galvanized hot water tanks and insulating jackets as described at left and above. Specially priced.

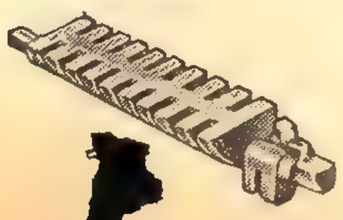
Restricted, see page 753 before ordering.

42 KM 3138P—30-gallon Standard Weight Tank with Jacket. Shipping weight, 75 pounds..... **$10.75**

42 KM 3139P—40-gallon Standard Weight Tank with Jacket. Shipping weight, 96 pounds..... **$14.95**

42 KM 3140P—30-gallon Extra Heavy Weight Tank with Jacket. Shipping weight, 96 pounds..... **$13.95**

42 KM 3141P—40-gallon Extra Heavy Weight Tank with Jacket. Shipping weight, 108 pounds..... **$17.95**



10-inch Grates for Sears Coal Water Heaters

Made of durable heavy cast iron. When ordering, be sure to state number of grates necessary and the number of your heater (shown on ash pit door or on the firing door lid).

42 K 03381—Shipping weight, 3 pounds..... Each **50c**



Sears Temperature Controls to regulate your heating system

$12.95
Standard Outfit only

- Save on fuel bills by preventing wasteful overheating.
- Be comfortable with controlled, steady, even heating.
- Save steps to the basement to regulate the draft doors.

You can now modernize your heating system and add to the comfort of your home with controlled heating. The Government has released a specified amount of material for the production of controls in line with its fuel conservation program. Sears improved temperature controls provide economical heating because they guard against wasteful overheating . . . less fuel is used and furnace is refueled fewer times. They provide an even, steady heat without the "roast-freeze" temperatures common to hand firing. No more needless running down to the basement to adjust the draft doors; you can regulate the thermostat from your easy chair upstairs.

Here is how it works: set thermostat to desired temperature. When heat in room drops below that of setting, damper motor opens draft and closes check damper in the basement to warm up your rooms almost immediately. When room regains desired temperature, the motor closes draft and opens check damper to prevent overheating.

Strongly constructed of quality materials accurately engineered and tested to assure dependability, these controls are a long-lasting investment for your home. Modern design thermostat has a beautiful ivory colored plastic case and base. Is extra sensitive—operates with as little as one degree temperature change. Low-voltage type—safe, uses minimum amount of electricity. Powerful damper motor has built-in transformer. No BX cable or conduit required between thermostat and damper motor. No radio interference. Easily and quickly installed. Complete instructions are included. Fit all hand-fired heating systems—warm air, hot water or steam. Outfit includes thermostat [A], damper motor [B], 33 feet of colored thermostat cable, 18 feet of chain, pulleys, staples [C]. For 110–120-volt 60-cycle, A.C.

42 K 08870 — Standard Temperature Control Outfit. Shpg. wt., 9 lbs. **$12.95**

42 K 08814 — Standard Temperature Control Outfit as described above plus Limit Control [D]. For warm air furnaces only. Completes your temperature regulation—limit control [D] protects furnace from overheating. Saves fuel! Sturdily built; adjustable mounting flange. Shipping weight, 12 pounds **$17.95**

[D] **42 K 08888—Limit control only.** See description as part of outfit 42K08814 above. Use with any 2 or 3 wire damper regulator or as a control to operate furnace fan. Shipping weight, 3 pounds **$4.95**

Asbestos Pipe Covering reduces fuel costs

23c ½-in. size

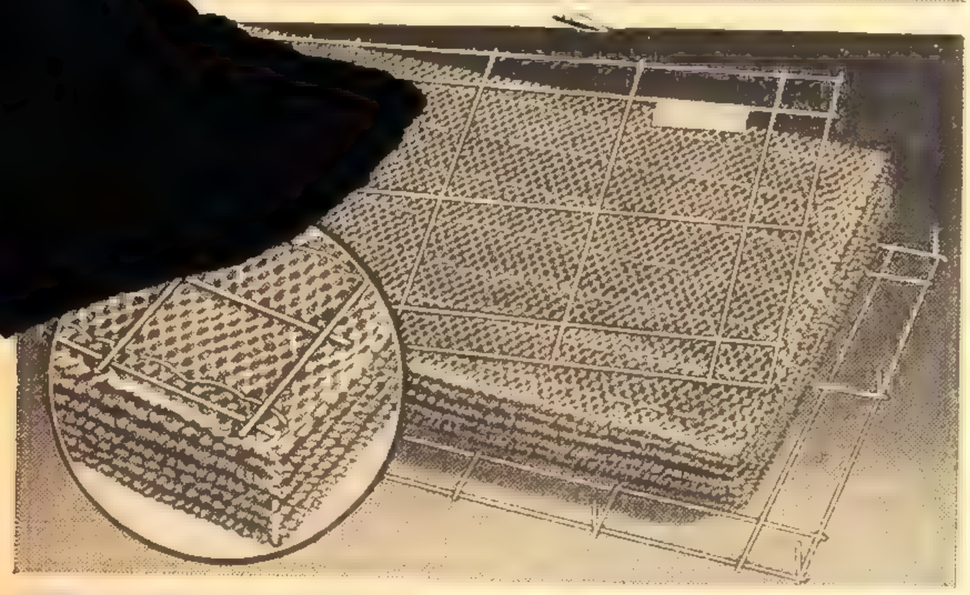
Save fuel . . . save money . . . by insulating the pipes of your heating system with Sears Asbestos pipe covering. It will actually pay for itself in a few years. The wasteful heat loss that occurs in bare, uninsulated pipes is reduced from 20% to 30% when these pipes are insulated with this covering. Because the heat is kept in, less fuel is needed to keep your home at the desired temperature, with a resulting decrease in your fuel bills. Made of heavy, corrugated 3-ply air-cell asbestos with a smooth white glazed finish that is kept clean simply by wiping with a damp cloth. Easily and quickly installed—comes in convenient 3-foot lengths that can be cut to needed sizes for perfect fit. Bands for joining sections are included.

See page 762A for Sears Asbestos Cement to cover elbows and fittings.

42 K 08880—Order same size as inside diameter of pipe to be covered.

Size of pipe	½-in.	¾-in.	1-in.	1¼-in.	1½-in.	2-in.	2½-in.
Wt. per length	2 lbs.	2 lbs.	2 lbs.	2 lbs.	3 lbs.	3 lbs.	3 lbs.
Per 3-ft. length	23c	25c	29c	33c	35c	38c	44c

HOW TO ORDER PIPE COVERING: State inside size of pipe it is to cover. For pipe with 2-in. inside diameter, order 2-in. covering.



Hercules Air Filters help cut cleaning costs

$1.09 16x20x2 in.

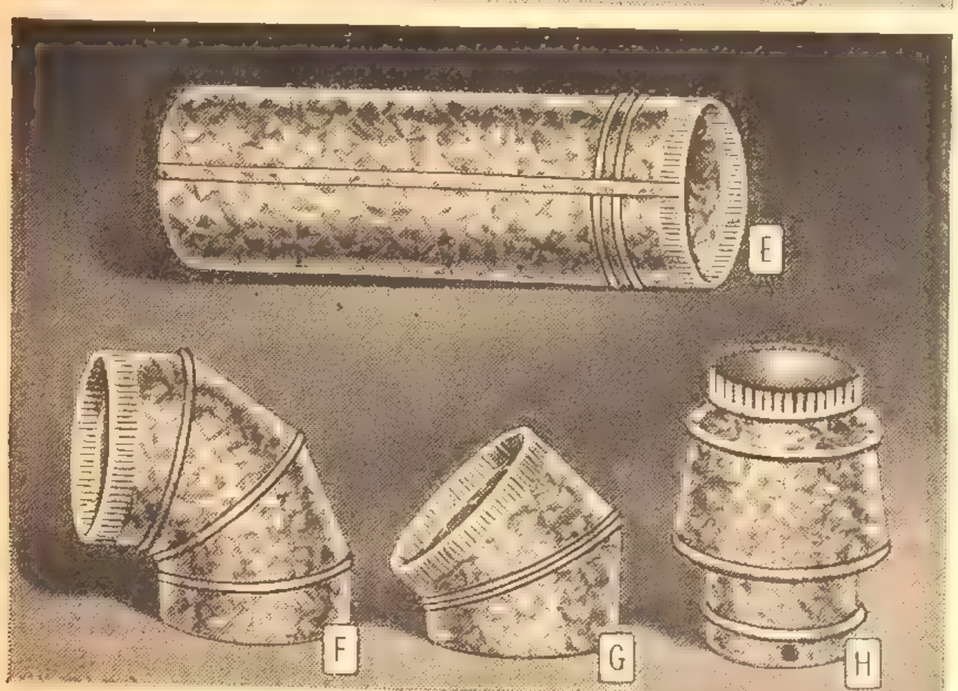
You will save on cleaning costs when you replace clogged filters with new, efficient Hercules filters for forced-air units. They remove 90% of the dust that otherwise settles on walls, windows and curtains. Filters consist of a "self seal" pad held between two snap action wire grids. Pad is slightly oversize so that it fits snugly into filter holder; no dust can by-pass edge as in ordinary filters. Pad is made of 20 layers of fiber "honey-combed" with thousands of tiny baffles, to which a special non-drying non-drip adhesive is applied. Metal grids can be re-used; just replace the pad.

Filter Pad with Snap Wire Grid. For Sears or any other blower-filter units and forced warm air furnaces of following sizes.

42 K 8153—Be sure to state size.
16x20x2-in. size. Wt., 2 lbs. 8 oz. **$1.09**
16x25x2-in. size. Shpg. wt., 3 lbs. **$1.19**
20x20x2-in. size. Shpg. wt., 3 lbs. **1.19**

Replacement Filter Pad without wire grid. To replace pads when their dust-holding capacity is reached. Best results obtained when replaced twice a season.

42 K 8117—Be sure to state size.
16x20x2-in. size. Wt., 1 lb. 12 oz. **65c**
16x25x2-in. size. Wt., 1 lb. 12 oz. **75c**
20x20x2-in. size. Wt., 1 lb. 12 oz. **75c**



Repair with high quality Smokepipe and Fittings to reduce danger of fire hazards

[E] [F] [G] Replacing worn-out furnace fittings gives added protection against fire hazards. In summer, moisture and soot inside pipes mix together to form a chemical mixture that "eats" small holes right through the metal. In winter, sparks may burst through to settle on nearby wood joists. Sears smokepipe and fittings are made of high quality 26-gauge galvanized metal. For use with water heaters, furnaces and boilers. Smokepipe comes in 2-foot lengths only. Smaller sizes are suitable for use as vent pipes. **Be sure to state size when ordering.**

Size In.	[E] Smoke Pipe 42 KM 8932 Shpg. Wt. Lbs. Oz.	[E] Smoke Pipe 42 KM 8932 Each	[F] 90° Elbows 42 KM 8931 Shpg. Wt. Lbs. Oz.	[F] 90° Elbows 42 KM 8931 Each	[G] 45° Elbows 42 KM 8930 Shpg. Wt. Lbs. Oz.	[G] 45° Elbows 42 KM 8930 Each
3.	1 8	24c.	11	26c.		
4.	2	26c.	14	30c.		
5.	2 8	31c.	1 4	36c.	1	30c.
6.	3 2	36c.	1 12	40c.	1 2	32c.
7.	3 8	49c.	2	47c.	1 4	33c.
8.	4	54c.	2 4	54c.	1 6	36c.
9.	4 10	60c.	2 8	61c.	1 8	41c.
10.	5 2	67c.	3	68c.	1 12	50c.

[H] **Draft Diverter.** For all gas or kerosene water heaters. Prevents backdrafts that might cause burner flame to be blown out. Fits 3-inch flue only.
42 K 8917—Shpg. wt., 1 lb. 8 oz. 51c

HERCULES Hot Water and Steam Boilers

Reg. U.S. Pat. Off.

- Long service—ruggedly constructed of heavy cast iron.
- High heating efficiency—scientifically designed flues give long fire travel.
- Easy cleaning and refueling—doors are extra large.

Low as **$97.50** Hot Water Type

Quality materials, sound construction and scientific heating surface design make Hercules steam and hot water boilers a dependable investment at a low cost. Doors are extra large with tight fitting faces to reduce heat losses and save fuel. Large firebox capacity makes for better combustion and reduces the number of re-fueling periods.

Heavy rocker grates are base supported for added strength. Waist high shaker gives more leverage, reduces effort required to operate the clinker breaking grates. High ashpit makes cleaning easy and reduces the possibility of burning out the grates. Low water legs protect sections from excessive heat. Temperature and pressure gauge give accurate reading. Cast iron smoke pipe connector has one choke damper. 9-inch smokepipe is required. Two outlets; two returns, each for 2½-inch pipe. Boiler height, 55¼ inches. Burns hard or soft coal or coke.

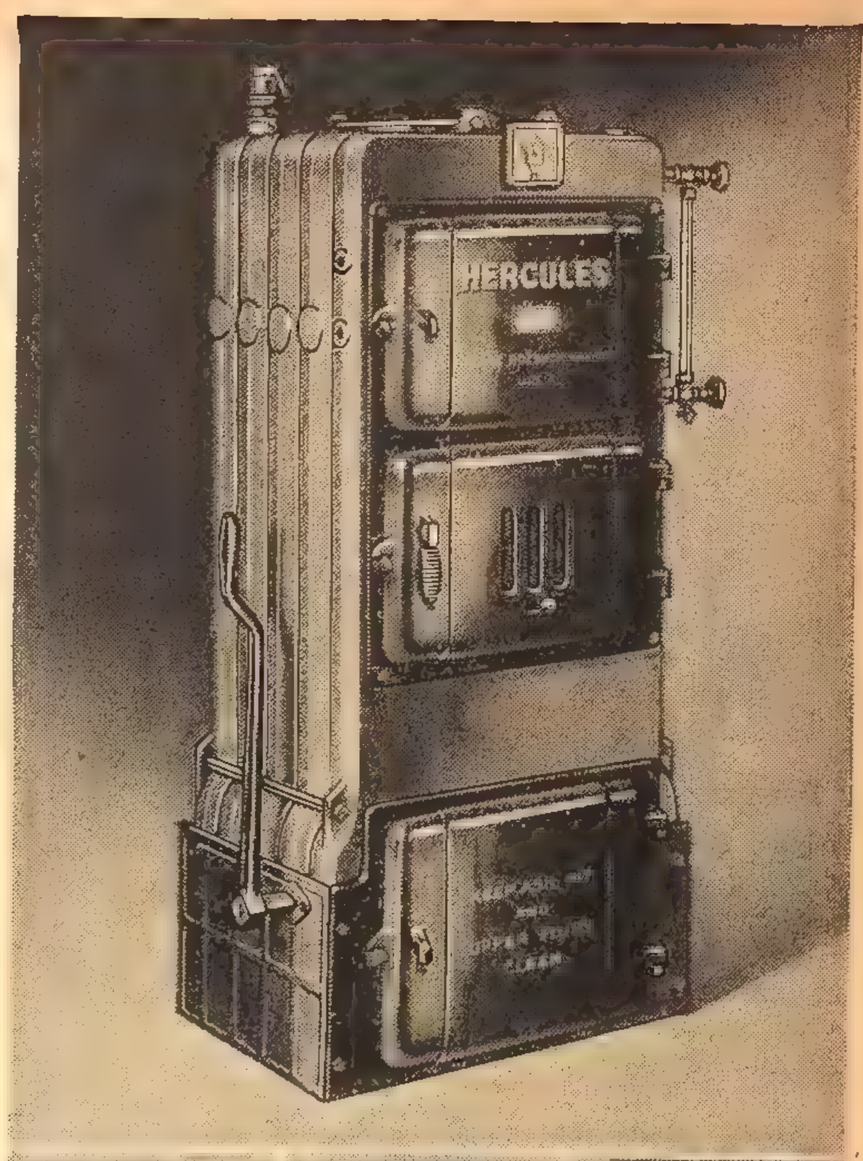
Sears Hercules Boilers are I.B.R. Rated. This means tests have been conducted to determine that ratings conform to the Institute of Boiler and Radiator Manufacturers' Code. For added efficiency insulate boiler with 1¼-inch thickness of asbestos cement—200 lbs. cover 5-section boiler; add 25 lbs. for each section more than 5. For complete listing of smokepipe, asbestos cement, and temperature controls see opposite page.

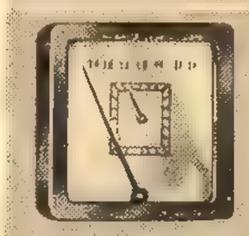
Boilers are RESTRICTED, see page 753 before ordering

No. of Sections	Net I.B.R. Ratings: Water, Square Feet	Net I.B.R. Ratings: Steam, Square Feet	BTU's	Gross I.B.R. Output BTU	Chimney Size, In.	Chimney Size, In.	Chimney Size, Ft.	Shpg. Wt., Lbs.	42KM8668P Hot Water Boiler	42KM8669P Steam Boiler
5	470	295	71,000	165,000	8x	8x	30	1,117	$97.50	$100.00
6	605	380	91,000	207,000	8x	12x	35	1,274	112.25	114.50
7	740	465	112,000	251,000	8x	12x	35	1,431	126.50	129.25
8	865	540	130,000	287,000	8x	12x	35	1,600	141.50	144.00
9	985	615	148,000	322,000	8x	12x	40	1,753	156.25	158.50

Hot Water Boiler is equipped with a built-in altitude, pressure and temperature gauge; a poker, and a flue brush.

Steam Boiler has a steam gauge, relief valve, water level glass, poker, and flue brush.





Accurate Gauge



Large Fire and Fuel Door



Convenient Shaker Handle

HOW TO ORDER REPAIRS FOR SEARS BOILERS, FURNACES AND STOKERS

Sears can furnish repair parts for any hot water or steam boilers, cast iron or steel furnaces, or stokers that you have purchased from us. Write to Sears Personal Service Dept. and tell us the name of the part, the number of the part, and the year that the equipment was purchased. Be sure to include also, the information requested under 1, 2, 3 at right depending on kind of part you are ordering.

1. **Hot water or steam boilers:** Model number found on either front of boiler, feed door, ash pit door or dome. State if hot water or steam boiler.
2. **Furnaces:** Model number found on either the front of furnace, the feed door, clean out door or ash pit door.
3. **Stokers:** Model number found on either the gear case or the fan housing.

Sears highly efficient HERCULES Radiator Valves

For uniform heat—to control each radiator and completely equalize the temperature in each room—choose Hercules Heatrol Valves. Hercules Vacuum Valves release air in each radiator and automatically close when steam enters. They stay closed after steam pressure drops. The vacuum created makes radiators heat longer and heat faster. All valves except 42 K 8890 are guaranteed for two years.

[A] **Air Valve.** For basement mains 2½ inches and smaller. Shipping weight, 8 oz.
42 K 8848..... $1.12

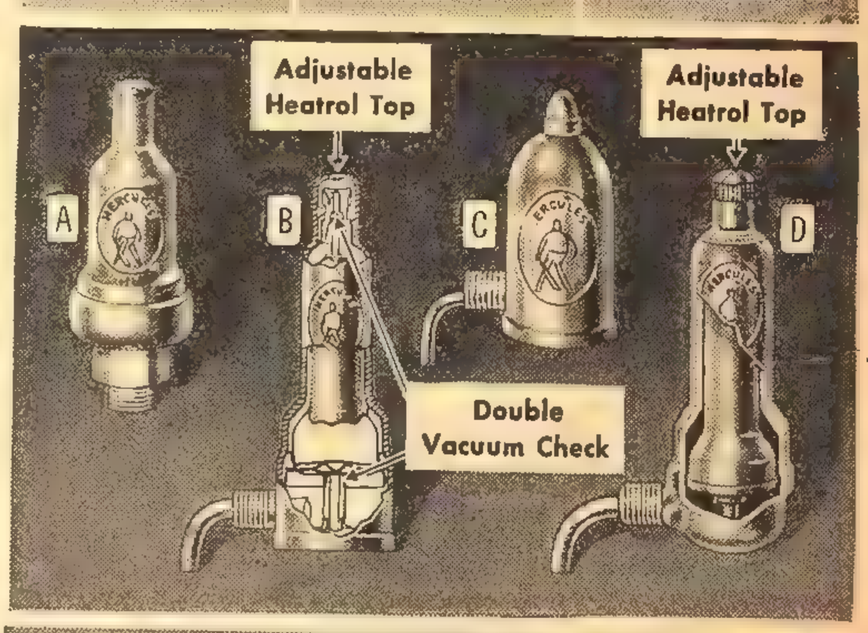
Vacuum Valve. Similar to [A]. For basement mains up to 2½ inches. Shipping weight, 8 oz.
42 K 8822..... $2.15

[B] **Radiator Vacuum Valve with Heatrol Top.** Double seal for positive action—closes quickly against steam or water. Shipping weight, 8 oz.
42 K 8821..... $2.19

[C] **Radiator Air Valve.** For regular steam systems. Shipping weight of each, 5 oz.
42 K 8890.....Each 38c 6 or more, each 36c

[D] **Radiator Air Valve with Adjustable Heatrol Top.** Shipping weight, 7 ounces.
42 K 8810..... $1.12

SEARS EASY TERMS are available on all Sears merchandise when your total order amounts to $10 or more. See inside back cover of this catalog for complete details of Sears Easy Payment Plan.



Heating System repairs and accessories

[E] **Insulating Paper.** For covering furnace pipes, walls and ceilings exposed to heat or cold; used as linings for floors. Easy to install.
42 K 8987—20-yard roll, 18 inches wide. Shipping weight, 10 pounds..... 98c
42 K 08991—50-yard roll, 18 inches wide. Shipping weight, 25 pounds..... $2.25

[F] **Asbestos Tape.** For taping warm air pipes at joints, etc. 100-ft. rolls, 3 inches wide.
42 K 8985—Shpg. wt., 2 lbs. 2 oz.....37c

[G] **Cold water Paste.** Use to paste asbestos paper pipe covering to heat pipes. 2½-lb. pkg.
42 K 8989—Shpg. wt., 2 lbs. 12 oz.....29c

[H] **Asbestos Cement.** Saves fuel by insulating boilers, pipes, etc. Dries hard; fireproof. 100 lbs. covers 25 sq. ft. 1 in. deep. **State size.**

42 KM 8875	Shipping Weight	Price
10 lb. pkg.	10 lbs.	37c
25 lb. pkg.	25 lbs.	65c
100 lb. pkg.	103 lbs.	$1.95

[J] **Asbestos Furnace Cement.** Seals joints, makes them gas-tight. Hardens quickly. **State size.**

42 K 8986	Shipping Weight	Price
1 pound	2 pounds	15c
2 pounds	3 pounds	23c
5 pounds	6 pounds	43c
10 pounds	11 pounds	79c

[K] **Furnace Coil.** Made of 1-piece welded steel pipe. Both ends threaded to connect to hot water tank.
42 K 8961—For Cast Iron Furnace. **Be sure to state diameter, furnace size.**

Pipe size	Shpg. wt.	For 18-22 in. furnaces	For 24-28 in. furnaces
¾-in.	7 lbs.	70c	75c
-in.	10 lbs.	90c	1.00

[L] **Sweat-Stop Compound.** Prevents dripping or "sweating" of cold water pipes, tanks, walls, ceilings or other surfaces where condensation takes place, by insulating pipe, etc., from the air. Made of water-proof asphalt and granulated cork composition, carefully compounded for greatest efficiency. Easily applied by hand, or with brush or stick. Economical to use—on ¾-in. pipe, 1 gallon covers about 18 to 20 lineal feet, ¼-in. deep; on flat surfaces like walls, etc., one gallon covers approximately 5½ to 6 square feet. Directions for use on can. Shpg. wt., 9 lbs.
42 K 02230—Gallon.....$1.29

[M] **Stop Leak.** Mix with boiler water to stop leaks in hot water or steam boilers, radiators or pipe and fittings below water line. Helps remove old scale, guards against new accumulations. Directions for use on can. Shpg. wt., 4 lbs.
42 K 8874—Quart can.....56c

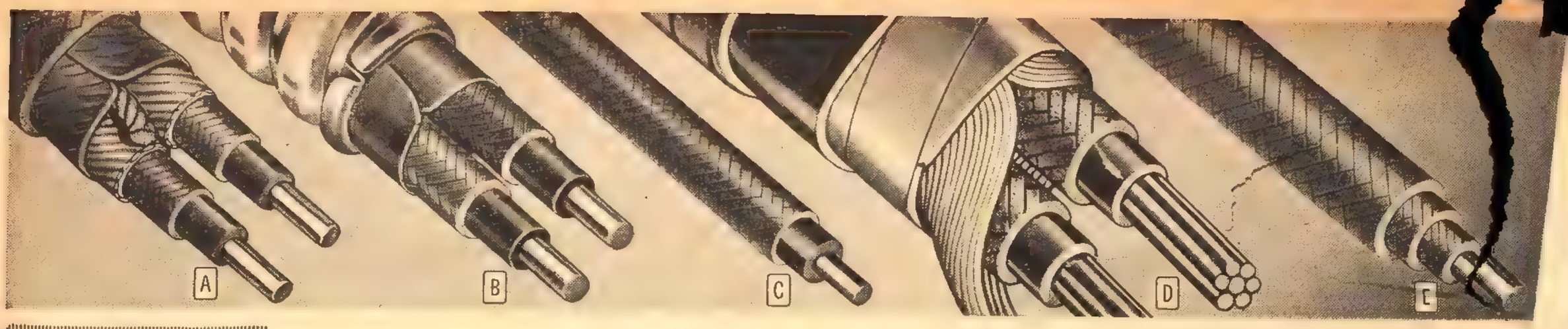
[N] **Boiler Cleaner.** Removes grease, oil; removes and prevents scale and rust. Saves fuel, increases boiler efficiency. Use one can for average boiler. Directions included. Shpg. wt., 12 oz.
42 K 8951—8-oz. can. 39c

[P] **Iron Cement.** Handy home cement, helps save big repair bills. Repairs cracks or small holes in radiators, boilers, furnaces, pipes, etc. 8-oz. can takes care of most home jobs.
42 K 8981—Shpg. wt., 10 oz..... 15c

[R] **Soot Remover.** Frees furnace or boiler from soot, greatly increases efficiency of heating unit, saves fuel. You can easily clean your own furnace or boiler; directions on can.
42 K 8983—1 lb. can. Shpg. wt., 1 lb. 2 oz..24c



c PAGE 762A



TO BUY COPPER WIRE WHICH IS **Restricted** READ BELOW

Electric Wire and Supplies for repair and maintenance

Read Notice at left below before ordering—See if you are qualified to buy

Are you eligible to buy copper wire?

As an authorized copper wire mill warehouse, Sears Roebuck and Co.'s mail order houses can sell wire and cable listed at right under WPB Regulation CMP No. 4. You should be able to obtain and use a CMP allotment symbol on your order for wire or cable if it is to be used for one of the following:

1. To install electrical service on a farm in order to increase food production.
2. To repair, replace or maintain electrical service in an industrial or commercial building, or dwelling units leased for profit.
3. To alter or add to electrical service in existing homes in order to provide another dwelling unit in a critical housing area.

If you need wire for any of the purposes outlined above, you should first contact your WPB district Office or U.S.D.A. County War Board. They will be glad to help you.

Be sure to attach your Controlled Materials Certificate or Certification when sending your order

Approved Underwriters' Laboratories

If you are authorized to buy copper wire or cable, buy wisely—buy wiring that will last. Sears wire—every foot of it—is rigidly tested to conform with all requirements of Underwriters' Laboratories. In addition, every order of wire and cable that we ship is backed by Sears absolute guarantee of complete satisfaction or your money back.

A Non-metallic Sheathed Cable—*Restricted*

Gauge	No. wires	Catalog number	Shpg. wt. 100 ft.	1–99 ft. Per ft.	100 ft. and up Per 100 ft.
14	2	20K04900P	10 lbs.	3½c	$2.80
12	2	20K04902P	12 lbs.	5c	4.00
10	2	20K04904P	16 lbs.	7¼c	5.60
14	3	20K04901P	15 lbs.	6½c	5.20
12	3	20K04903P	18 lbs.	8¼c	6.65

B Flexible Armored Cable—*Restricted*

Gauge	No. wires	Catalog number	Shpg. wt. 100 ft.	1–99 ft. Per ft.	100 ft. and up Per 100 ft.
14	2	20K04910P	23 lbs.	4¼c	$3.75
12	2	20K04912P	26 lbs.	6¼c	5.29
10	2	20K04914P	32 lbs.	9½c	7.85
14	3	20K04911P	27 lbs.	6¾c	5.60
12	3	20K04913P	32 lbs.	8½c	7.10

C Rubber-covered Indoor Wire—*Restricted*

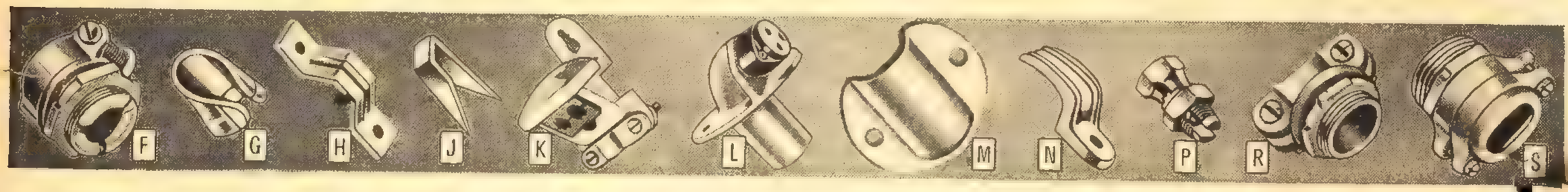
Gauge	Color	Catalog number	Shpg.wt. 100 ft. lbs. oz.	1–99 ft. Per ft.	100 ft. and up Per 100 ft.
14	Black	20K 4930P	2.12	1c	$0.69
	White	20K 4931P			
12	Black	20K 4933P	3.12	1¼c	1.05
	White	20K 4934P			
10	Black	20K 4936P	5.3	2c	1.50
	White	20K 4937P			
8	Black	20K 4939P	8.7	3¼c	2.51
	White	20K 4940P			
6	Black	20K04942P	14.3	5c	4.05
	White	20K04943P			

D Armored Entrance Cable—*Restricted*

Gauge	No. wires	Cat. No.	Shpg. wt., foot	Per foot
8	2	20 K 04950	4 oz	10½c
8	3	20 K 04951	6 oz	17c
6	3	20 K 04952	8 oz	19c

E Weatherproof Wire—*Restricted*

Gauge	Catalog number	Shpg. wt. 100 ft. lbs. oz.	1–99 ft. Per ft.	100 ft. and up Per 100 ft.
14	20 K 4920P	2.13	1c	$0.69
12	20 K 4921P	3.13	1¼c	.96
10	20 K 4922P	5.4	1¾c	1.34
8	20 K 4923P	8.7	2¼c	1.70
6	20 K 4924P	14.4	3¼c	2.69



FARMERS—Before ordering Wiring Supplies listed below, see page 878C

F Connectors for 14, 12 and 10-gauge, 2 or 3-wire, non-metallic sheathed cable or armored cable, as listed. Screw clamp type. For ½-inch box knockouts.
20 K 4977—For sheathed cable. Wt., 5 oz.. Each **4c**
20 K 4975—For armored cable. Wt., 2 oz... Each **4c**

G Fiber Bushings for armored cable listed above Shipping weight, package of 20, 4 ounces.
20 K 4985.....Package of 20 **19c**

H Galvanized Straps to fit all sizes of non-metallic sheathed cable. Nails are included. Shipping weight, per package of 50 straps, 1 pound 2 ounces.
20 K 4983.....Package of 50 **14c**

J BX Staples for armored cable. Shpg. wt., pkg., 8 oz.
20 K 4981.....Package of 25 **9c**

K Service Entrance Heads fasten on top end of service cable to protect it from weather. Made of rust-resisting cast metal. Fit 8-gauge, 3-wire; 8-gauge, 2-wire; and 6-gauge, 3-wire cable.
20 K 5090—Shipping weight, each, 1 lb...Each **33c**

L Flange Type Entrance Heads with screws and sealing compound. Two or three-wire service.
20 K 5011—Shipping weight, 1 lb. 8 oz....Each **45c**

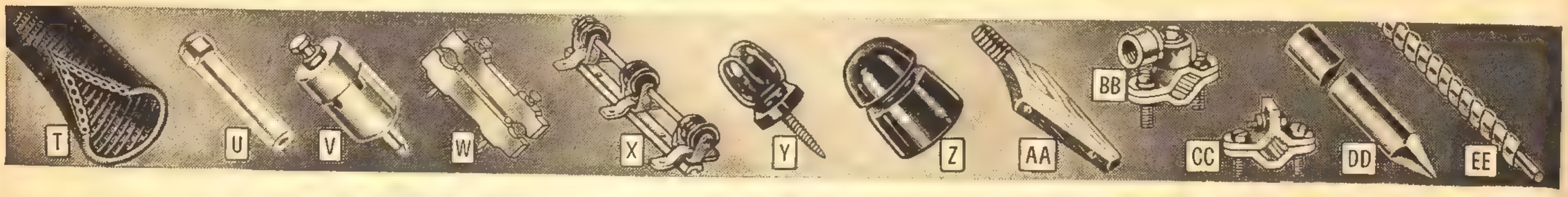
M Sill Plates to fit all sizes service cable. Sealing compound included. Use where cable enters house.
20 K 4999—Shipping weight, each, 4 oz...Each **20c**

N One-hole Cable Straps for service cable. Fit 8-gauge, 3-wire; 8-gauge, 2-wire; 6-gauge, 3-wire cable.
20 K 4993—Shipping weight, each, 2 oz.....Each **3c**

P Split Bolt Connectors for joining outdoor service entrance cable. Shipping weight, each, 3 oz.
20 K 5087—Joins two 8-gauge wires.....Each **17c**
20 K 5088—Joins two 6-gauge wires.....Each **20c**

R Non-watertight Connectors for service cable. Clamp type. For ¾-in. box knockouts. Wt., ea., 5 oz.
20 K 4991—For 8-gauge, 3-wire or 6-gauge, 3-wire armored service entrance cable.....Each **14c**
Use 20 K 4977 at left for 8-gauge, 2-wire service cable.

S Watertight Connectors for outside use with service cable. For 1-in. knockouts. Shpg. wt., each, 5 oz.
20 K 4995—For 8-gauge, 3-wire.....Each **31c**
20 K 4996—For 6-gauge, 3-wire.....Each **31c**
20 K 4997—For 8-gauge, 2-wire.....Each **31c**



FARMERS—Before ordering Wiring Supplies listed below, see page 878C

T Flexible Non-Metallic Loom—Clean and easy to handle. Flame-resistant. Takes up to 8-gauge rubber-covered wire. Shpg. wt., ft., 2 oz. State length.
20 K 4968 { 1 to 24 feet.....Per foot **2c**; 25 to 99 feet.....Per foot **1¾c**; 100 feet and up.....Per foot **1½c** }

U Tubes for 14, 12 or 10-gauge wire. 3-inch length comes in packages of 10; 4-inch in packages of 5.
20 K 5019—3-inch. Wt., pkg. of 10, 14 oz...Pkg. **11c**
20 K 5015—4-inch Wt., pkg. of 5, 10 oz.....Pkg. **6c**

V Glazed Split Knob—No. 5½ leather collared nail. For supporting 14, 12 or 10-gauge open wiring.
20 K 5016—Wt., pkg. of 10, 1 lb. 10 oz....Pkg. **22c**

W Two-wire Cleats with leather collared nails. For 14, 12 or 10-gauge wire. Shipped in pkgs. of 10.
20 K 5018—Shpg. wt., pkg. of 10, 3 lbs....Pkg. **30c**

X Service Wire Holders with porcelain insulators for 8-inch wire spacing. Made of rust-resistant steel.
20 K 5093—3-wire holder. Wt., ea., 4 lbs. 2 oz. Ea. **98c**
20 K 5092—2-wire holder. Wt., ea., 2 lbs. 14 oz. Ea. **69c**

Y Service Insulators in two sizes, as listed below. For wire up to 2-gauge. Shpg. wt., ea. 12 oz.
20 K 5029.....Each **19c** 10 for **$1.85**
For wire up to 14-gauge. Shpg. wt., ea., 8 oz.
20 K 5031.....Each **12c** 10 for **$1.15**

Z Glazed Porcelain Insulators. Shpg. wt., each, 12 oz.
20 K 5028.....Each **12c** 10 for **$1.12**

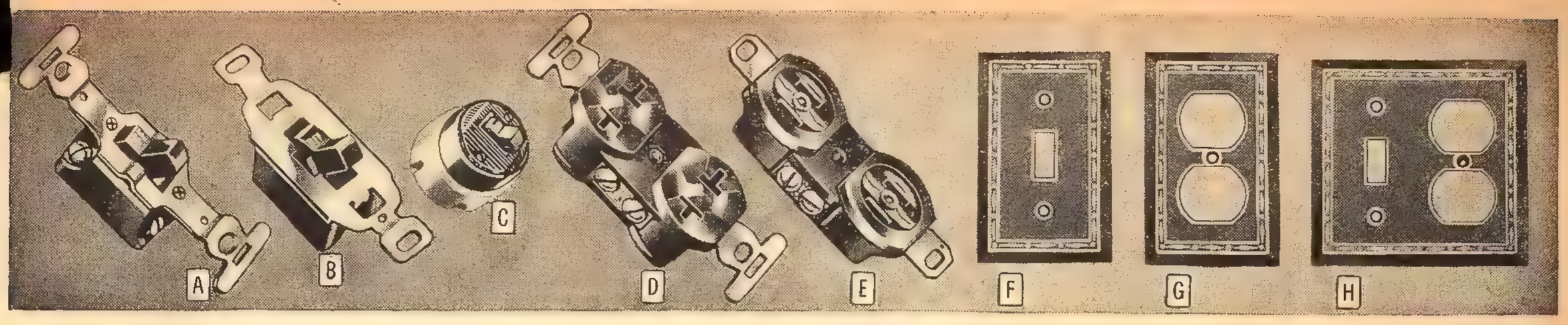
AA Oak Insulator Brackets. Shpg. wt., each, 10 oz.
20 K 05027—Each.....**3½c** 10 for **30c**

BB Threaded-end Ground Fittings for ½-inch conduit. Other end clamps water pipe ½-inch to 1-inch, or ground rods ½-inch to ⅝-inch. Cadmium plated.
20 K 5040—Shipping weight, each, 2 oz...Each **42c**

CC Ground Fittings for wire up to 4-gauge, and for water pipe ½-inch to 1-inch in diameter or ground rods ½-inch to ⅝-inch in diameter.
20 K 5042—Shipping weight, each, 3 oz...Each **25c**

DD "Copperweld" Ground Rods with steel core. Diameter is ½-inch; length, each rod, 8 feet.
20 K 5032—Shpg. wt., each, 5 lbs.....Each **$1.45**

EE Ground Wire. 8-gauge wire armored with st... **20 K 4**... Per foot 4...



Sears Wiring Materials give dependable performance

Every item on these two pages approved by Underwriters' Laboratories, Inc.

FARMERS
Before you order, see page 878C

Long wearing Toggle Switches

[A] **Powermaster Switch**—Has smooth, quick, positive action. Laboratory tests averaged more than 130,000 "ons and offs" before failure. Brown Bakelite. Type "T" rated. 10 amp., 125-volt. Shpg. wt., ea., 4 oz.

20 K 5247—1-pole (for 1-switch light operation)..**27c**
20 K 5248—3-way (for 2-switch light operation)..**42c**

[B] **Economy Switch**—Low cost quality switch. As high as 51,000 "ons and offs" before failure. Brown Bakelite. 10-ampere, 125-volt. Shpg. wt., ea., 4 oz.

20K5259—1-pole (for 1-switch light operation)..**13c**
20K5261—3-way (for 2-switch light operation)..**18c**

[C] **Surface Switch**—10-amp., 125-volt. Shpg. wt., 8 oz.

20K5263—1-pole (for 1-switch light operation)...**17c**
20K5264—3-way (for 2-switch light operation)...**25c**

Duplex Receptacles or Wall Outlets

[D] **Powermaster Wall Outlet**—Our best. "Sure-Grip"—holds plug in outlet from 2 to 3 times as tight as ordinary outlets. "T" shaped slot takes any standard plug; strong contacts grip both sides of inserted plug blades. Has patented "rigid-mount" bracket; fits any standard switch-box. Has large head terminal screws. Made of durable brown Bakelite. 15-ampere, 125-volt. Screws for installing are included.

20 K 5245—Shipping weight, each, 4 ounces. Ea. **25c**

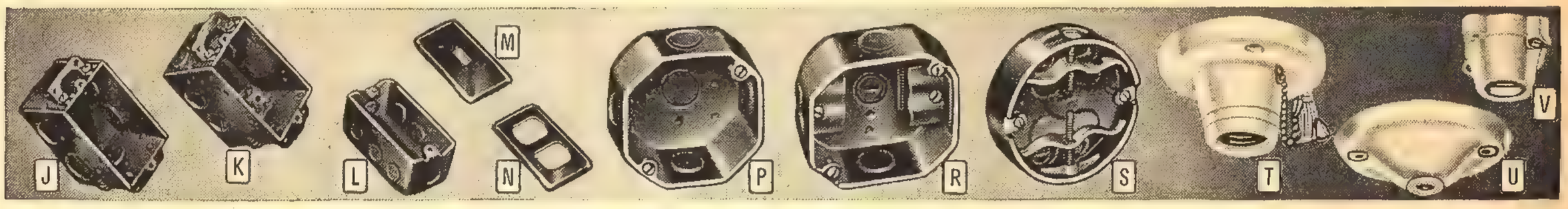
[E] **Economy Wall Outlet**—Strong construction. Contacts grip one side of plug blades. Will fit all regular switch boxes. Made of durable brown Bakelite. 15-ampere, 125-volt. All screws for mounting included.

20 K 5249—Shipping weight, each,4 ounces. Each **9c**

Wall Switch and Receptacle Plates

Replace your old and tarnished wall plates with the attractive plates shown above. They're easy to install, and come complete with mounting screws—all you need is a screwdriver. Made of durable brown Bakelite; very serviceable and attractive, with embossed design around edges. Edges are beveled, have no sharp corners. No fitting or adjustment necessary; just screw into place over switch or outlet.

	Type of Plate	Shpg. wt.	Catalog No.	Price
[F]	1-gang toggle	3 ounces	20 K 5291	7c
	2-gang toggle	3 ounces	20 K 5292	14c
	3-gang toggle	5 ounces	20 K 5293	21c
[G]	Receptacle	3 ounces	20 K 5295	7c
[H]	Combination	5 ounces	20 K 5296	14c



Switch, Receptacle Boxes; Utility Boxes

Switch and Receptacle Boxes—For old or new work. Full 14-gauge steel, with baked-on black enamel finish that resists rust. Adjustable outside mounting ears make flush installation easy. Removable sides for joining two or more boxes. Strong construction; clean cut knockouts. Shipping weight, each box, 14 oz.

	Description	Cat. No.	Depth	Each
[J]	Without clamps. For ½-inch conduit or connectors	20 K 5182 20 K 5185	2 in. 2½ in.	13c 15c
[K]	Has clamps for armored cable or BX	20 K 5186	2½ in.	15c
	Not shown. Has beveled corners; clamps for loom, sheathed cable or romex	20 K 5188	2½ in.	15c

Utility Boxes and Covers—For surface mounting. Take standard switches and receptacles. Knockouts for ½-inch conduit, or connectors. Black enamel finish.

[L] **20 K 5193—Utility Box.** Depth, 1⅞ in.
Shipping weight, 10 oz.....Each **13c**

[M] **20 K 5194—Switch Cover.**
Shipping weight, 2 oz.....Each **8c**

[N] **20 K 5195—Receptacle Cover.**
Shipping weight, 2 oz.....Each **8c**

Outlet Boxes, Covers; Ceiling Boxes

Outlet Boxes and Covers—Made of full 14-gauge steel, with baked-on black enamel finish that is rust-resistant. Have ½-inch knockouts for conduit or connectors. Clean cut threads on ears; screws included. Boxes are 1½ inches deep. Shpg. wt., each, 11 oz.

	Description	Cat. No.	Diam.	Each
[P]	Outlet Box; no clamps	20 K 5147 20 K 5160	3¼ in. 4 in.	8c 12c
[R]	Outlet Box with clamps for non-metallic cable	20 K 5201	4 in.	19c
	Outlet Box with clamps for armored cable. Not shown.	20 K 5335	4 in.	16c
	Blank Covers. Not shown. Shpg. wt., each, 4 oz	20 K 5151 20 K 5161	3¼ in. 4 in.	3½c 5c

Shallow Ceiling Boxes—Made of full 14-gauge steel with rust-resistant black enamel finish. Each box is 3½ inches in diameter, ¾-inch deep.

[S] **20 K 5211**—With clamps for sheathed cable. Shipping weight, each, 8 ounces.....**13c**

20 K 5337—Not illustrated. Similar to box [S] above but has clamps for armored cable. Shipping weight, each, 8 ounces.....**12c**

Porcelain Outlet Box Covers, Receptacles

Outlet Box Covers—Made of durable, glazed white porcelain. Shockproof; approved by Underwriters' Laboratories, Inc. All sockets are standard base. Screws included. Shipping weight, each, 1 pound.

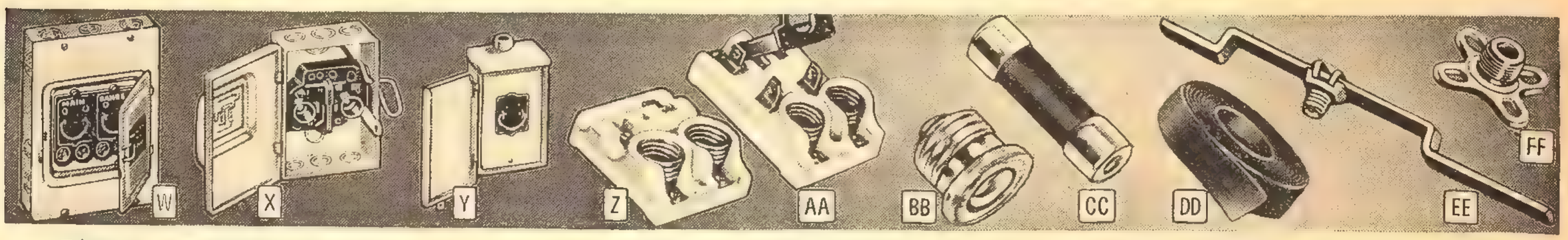
[T] **With pull switch**—Grooved for shade holder.
20 K 5155—Fits 3¼-inch outlet box..Each **22c**
20 K 5166—Fits 4 -inch outlet box..Each **30c**

With plug-in outlet, pull switch—Not illustrated.
20 K 5156—Fits 3¼-inch outlet box.....Each **30c**
20 K 5167—Fits 4 -inch outlet box.....Each **37c**

Without switch—Not shown. Grooved for holder.
20 K 5154—Fits 3¼-inch outlet box.....Each **16c**
20 K 5165—Fits 4 -inch outlet box.....Each **19c**

[U] **For drop cord**—Screws included. Shpg. wt., 14 oz.
20 K 5153—Fits 3¼-inch outlet box..Each **10c**
20 K 5163—Fits 4 -inch outlet box..Each **12c**

[V] **Receptacles**—Made of high quality, durable porcelain. Standard base socket; open terminals.
20 K 5021—Shipping weight, each, 8 oz.....**9c**



Entrance and Safety Switches

[W] **Entrance Switch** for range and entrance. Murray No. 74-4. 3-wire; 60-amp. capacity, 120–250 volts; solid neutral. Main and range pull-out disconnects. Four branch lighting circuits. 11¾x8⅝x3½ inches.
20 K 5110—Shipping weight, 9 lbs. 12 oz.....**$5.45**

[X] **Safety Switch**—Murray No. 843. 30-amp. cap., 125–250 volts. 2 or 3-wire. Two fuses. 6⅝x4¾x2½ in.
20 K 5120—Solid neutral. Wt., 3 lbs. 8 oz....**$1.35**

Not shown. Same as above but weatherproof, with 1-inch hub. Murray No. 1232. 6⅜x6⅝x3⅞ inches.
20 K 5125—Shipping weight, 5 lbs. 4 oz.....**$3.40**

[Y] **Weatherproof Switch.** Murray No. 81-H. 1¼-in. hub; 1-in. reducer. 60-amp. cap., 125–250 volts. 3-wire, solid neutral. 2 main fuses, 9¼x6⅝x3½ in.
20 K 5132—Shipping weight, 7 lbs. 8 oz.....**$4.89**

Fuses and Fuse Blocks

[Z] **Fuse Blocks**—Single branch, 2-wire. 30-ampere capacity, 125-volt. Shockproof white porcelain.
20 K 5138—Shipping weight, 1 pound.....Each **24c**

[AA] **Knife Switches**—Cut-out type; 2-wire, 30-ampere capacity, 125-volt. Glazed porcelain fuse block.
20 K 5140—Shipping weight, 1 lb. 6 oz....Each **44c**

[BB] **Plug Fuses**—Shatterproof, shockproof. You see instantly when fuse is blown. In 15, 20, 25 and 30-ampere sizes. **Be sure to state amperage size.**
20 K 5142—Shipping weight, each, 2 oz....Each **4c**

[CC] **Cartridge Fuses**—Standard type. Gives accurate, uniform performance. Approved by Underwriters' Laboratories, Inc. Shpg. wt., each, 2 oz.
20 K 5144—15, 20, 25, 30-amp. **State size**.....**6c**
20 K 5145—35, 45, 50, 60-amp. **State size**.....**10c**

Tapes, Bar Hangers, Fixture Stud

[DD] Tapes	Catalog Number	Length	Width	Shpg. wt.	Price
Rubber Tape	20 K 5081	10½ ft.	¾ in.	5 oz.	11c
Friction Tape	20 K 5080	30 ft.	¾ in.	5 oz.	10c
Friction Tape	20 K 5082	60 ft.	¾ in.	10 oz.	19c

[EE] **Bar Hangers**—With sliding studs. For old work wiring. Holds outlet box for fixture.
20 K 5175—19½-inch offset bar for outlet boxes. 1½-inch deep. Shipping weight, 14 oz.....**13c**

20 K 5171—Not shown. 12-inch straight bar for shallow outlet boxes. Shipping wt., 10 oz.....**12c**

[FF] **⅜-inch Fixture Stud** with bolts. Malleable iron.
20 K 5678—Shipping weight, each, 2 oz....**5c**



762D . . SEARS-ROEBUCK CPBKMN

Master Mixed

REG U.S PAT OFF

America's Most Famous PAINT



- *Save money and time . . . order it by mail*
- *A product for every use*



Make your paint selection in the comfort of your home, from one of the largest, most complete assortments of paint products in America. Buy every paint need in this one paint store—a store made famous by your demand for and your faith in MASTER-MIXED quality. Our big catalog brings this super store right to your door—simplifies your paint buying and saves valuable time for other important work.

Supplied by 5 Sears Factories . . . Sears record of growth from a single paint factory to five big, modern ones is a tribute to MASTER-MIXED quality—unsurpassed quality for which you pay no extra premium. It shows how well you realize the economy of buying from Sears direct. The busy hum of these 5 big factories tells plainer than words of the widespread belief in our claim that "money can't buy better paint."

Easy Terms—if desired . . . Sears Paint Products may be purchased on Easy Terms that make it easier to buy your complete needs at one time and budget the expense. Only 10% down and monthly payments as low as $5.00. Or you may add paint products to your Easy Payment order for other merchandise, in many cases, without increasing the monthly payment a single cent on total order. For details see inside back cover.

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Master Mixed

REG U S PAT OFF

HOUSE PAINT

For wood frame houses, churches, schools, garages and fences



$2.79 GALLON

IN 5 TO 24 GALLON LOTS

No better House Paint made. Today, as in the past MASTER-MIXED is made of the finest ingredients available—just the right amount of each. It is the formula on which we've built our reputation, and we intend making no changes that will affect its high quality. We are as anxious to maintain that reputation as you are to buy the paint that's best for the home you can't replace. Here is what we use and why:

1—**White Lead.** Long known as the basic ingredient for outside house paint—provides easy brushing and lasting protection from weather and decay.

2—**Zinc Oxide.** Gives the paint film the right degree of hardness—not too brittle—not too soft or porous so as to cause premature chalking.

3—**Titanium.** Gives paint its brightness—improves its power to hide the old surface.

4—**Other pigments.** Other pigments are added to provide color and further reinforce the paint film.

5—**Pure Linseed Oil,** *specially treated.* Binds all these pigments into a solid, elastic coating which adheres, protects and beautifies. Gallon protects up to 450 square feet or more, two coats. See page 776 for measuring and thinning, also facts about coverage.

6—**Thinners.** Correct thinners are added to make MASTER-MIXED easy to apply with brush or spray gun.

MASTER-MIXED Guarantee

MASTER-MIXED House Paint is guaranteed to be made of the finest ingredients available—to be unsurpassed in quality by any other House Paint made. All ingredients are combined on a formula guaranteed for:

Longest Wear — **Maximum Hiding Power**
Greatest Spread — **Lowest Cost per year of Wear**

We will refund your money cheerfully, plus any transportation charges you may have paid, if you are not entirely satisfied. SEARS, ROEBUCK AND CO.

NOTE: Orders for 5 gallons or more of house paints shipped in 5-gallon containers insofar as possible, otherwise they are shipped in single gallons. Shipping weights vary by colors; average shipping weights given at right. Freight rates, pages 900 and 901. Paints, varnishes, enamels, etc., shipped in metal containers where now indicated, insofar as possible. We reserve right to ship in other types of containers if metal is not available when your order is received.

Be sure to state SIZE and CATALOG NUMBER desired

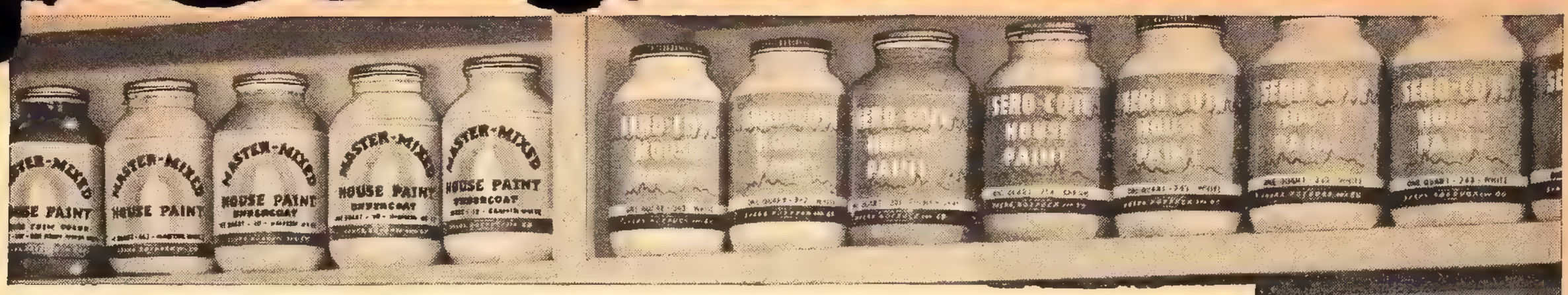
QUART—Shpg. wt., 5 lbs. 8 oz. 79c
GALLON—Shpg. wt., 19 lbs. $2.89

5 to 24 GALLONS—Shpg. wt., 5-gallon containers, 89 lbs. .....Per gallon $2.79
25 GALLONS OR MORE. White only. Shpg. wt., 5 gal. containers, 89 lbs..Per gal. $2.69

COLORS: For actual paint colors see Color Chart between pages 770 and 771

30 KM 143—White
30 KM 154—Cream
30 KM 160—Ivory
30 KM 101—French gray
30 KM 145—Colonial yellow
30 KM 139—Trim-Sash black
30 KM 130—Chocolate brown





Paint gives extra years of protection to your home

SERO-COTE House Paint

For outside walls of your home and other buildings requiring paint protection at low cost. Made in our five modern paint factories—under the same rigid methods of manufacture and control that are maintained for our famous MASTER-MIXED House Paint, on the opposite page. Gallon covers up to 325 square feet, two coats.

$1.69 A gallon, 5 to 24 gallons

30 KM 243—White 30 KM 260—Ivory
30 KM 254—Cream 30 KM 201—French gray

For actual paint colors see Color Chart between pages 770 and 771

GALLON—Shipping weight, 17 pounds.....$1.79

5 to 24 GALLONS—Shipping weight of 5-gallon containers, 82 pounds.....Per gallon $1.69

25 GALLONS OR MORE (White only). Shipping weight of 5-gallon containers, 82 pounds.....Per gallon $1.59

NOTE: Orders for 5 gallons or more of house paint shipped in 5-gallon containers insofar as possible, otherwise in single gallons. Shipping weights vary by colors; average shipping weights given above. See freight rates on pages 900 and 901.

House Paint Undercoat

For sealing the surface; making it smoother and easier to apply any good house paint. Grips tightly to wood or previously painted surfaces. Stops absorption of succeeding coat and overcomes any tendency toward a "spotty" finish coat. When MASTER-MIXED House Paint Undercoat is used over new wood or surfaces already painted, only one coat of regular house paint is required. This avoids the expense of a third coat. Grayish white, but may be tinted as desired with Colors-in-Oil, listed on page 771. Gallon covers 400 to 500 square feet, one coat.

77c Quart

30 K 010—Be sure to state SIZE desired

QUART....Shipping weight, 4 pounds 10 ounces.....77c
GALLON...Shipping weight, 16 pounds.....$2.65

Non-fading Trim Colors

For window sash, storm windows, trellises, doors, shutters and trim on houses, garages, other buildings. Beautify your home—give it added distinction and color style with these bright, glossy, non-fading, sunfast Trim Colors. They are made from the finest ingredients obtainable—retain their color under severe weather conditions. Gallon covers up to 450 square feet, two coats. Other colors suitable for trim, in addition to those shown below, will be found in our MASTER-MIXED Paint listings on opposite page.

$1.39 Quart

30 K 0125—Brilliant red 30 K 0148—Spanish blue
30 K 0126—Dark green 30 K 0142—Verdi green

For actual paint colors, see Color Chart between pages 770 and 771

QUART....Shipping weight, 4 lbs. 8 oz.....$1.39
GALLON...Shipping weight, 13 pounds.....4.98

Linseed Oil Putty

For setting glass, for filling cracks, nail holes, and for general surface repairs . . . especially before painting. For filling openings around windows and doors, see Caulking Compound, and Kalk Kord page 776.

10c Pound

30 K 02205—Be sure to state SIZE desired

1 POUND.....Shipping weight, 1 pound 6 ounces.....10c
5 POUNDS....Shipping weight, 5 pounds 12 ounces.....39c
15 POUNDS...Shipping weight, 17 pounds.....98c

Stucco-Cement Paint

For stucco, cement, brick, tile and other masonry surfaces, whether new or painted with cement base paints. Not for use over oil paints. Colors are fast to sunlight and the light shades are ideal for masonry surfaces. No priming needed. 1 coat hides similar color. Two coats do outstanding job. 5 pounds mixed with water covers 100 to 150 square feet, 1 coat.

53c 5-lb. pkg.

30 K 03662—White 30 K 03665—Ivory 30 K 03667—Cream
30 K 03664—light tan 30 K 03663—Pearl gray

For actual paint colors see Color Chart between pages 770 and 771

5-POUND PACKAGE....Shipping weight, 5 lbs. 14 oz...53c
25-POUND PACKAGE...Shipping weight, 27 pounds....$2.39
FOUR 25-LB. PKGS.....Shipping weight, 108 pounds.... 9.29

Pure White Lead

For making white house paint. A soft paste of pure White Lead and Linseed Oil. 100 pounds plus 3½ gallons of Linseed Replacement Oil and 1 pint of All-Purpose Drier, below, make about 6¾ gallons of white paint. If color is desired, use Colors-in-Oil, page 771. Gallon covers about 300 square feet, two coats.

$11.95 100 lbs.

30 KM 747—Be sure to state SIZE desired

1 POUND.....Shipping weight, 1 pound 8 ounces....19c
5 POUNDS....Shipping weight, 5 pounds 10 ounces....77c
12½ POUNDS.Shipping weight, 13 pounds 8 ounces...$1.79
25 POUNDS...Shipping weight, 27 pounds..... 3.25
50 POUNDS...Shipping weight, 53 pounds..... 6.25
100 POUNDS..Shipping weight, 106 pounds.....11.95

ALL PURPOSE DRIER. For reducing white lead. Use with Raw Linseed Oil or with Linseed Replacement Oil, as above, or wherever a paint drier is required.

30 K 2728—Be sure to state SIZE desired

PINT...Shipping weight, 1 pound 10 ounces.....28c
QUART.Shipping weight, 2 pounds 12 ounces.....43c

Turpentine, Paint Thinner, Pure Linseed and Linseed Replacement Oil

For thinning and reducing paste and ready-mixed outside and inside oil paints, for cleaning brushes, etc. Highest quality available. See How to Thin house and barn paints, page 776.

30 K 03460—Turpentine

QUART...Shipping weight, 2 pounds 9 ounces.....49c
GALLON..Shipping weight, 9 pounds.....$1.39

30 K 03463—Paint Thinner

QUART...Shipping weight, 2 pounds 9 ounces.....19c
GALLON..Shipping weight, 9 pounds.....53c

30 K 03467—Linseed Replacement Oil

QUART...Shipping weight, 2 pounds 12 ounces.....42c
GALLON..Shipping weight, 9 pounds.....$1.49

30 K 03464—Pure Raw Linseed Oil

GALLON..Shipping weight, 9 lbs.....$1.55

30 K 03465—Pure Boiled Linseed Oil

GALLON..Shipping weight, 9 lbs.....$1.61

NOTE: If pure Linseed Oil, either Raw or Boiled, are not available, we will ship Linseed Replacement Oil 30 K 03467 at the price shown, unless otherwise stated on your order.

EASY TERMS are available on all paints, varnishes and enamels. Only 10% down and monthly payments as low as $5.00. See inside back cover for complete details







Sero-Tone

OUR OWN TRADE MARK

MAGIC WALL PAINT

For soft, restful beauty in living rooms, dining rooms and bedrooms



$2.49 GALLON

1—**Thins with water.** Turpentine or other standard paint thinners are entirely eliminated.

2—**Simple to apply.** You need no special skill. Use a kalsomine brush or handy roller at left below.

3—**Dries in an hour.** You can decorate a room in a single day . . . no waiting to replace furniture.

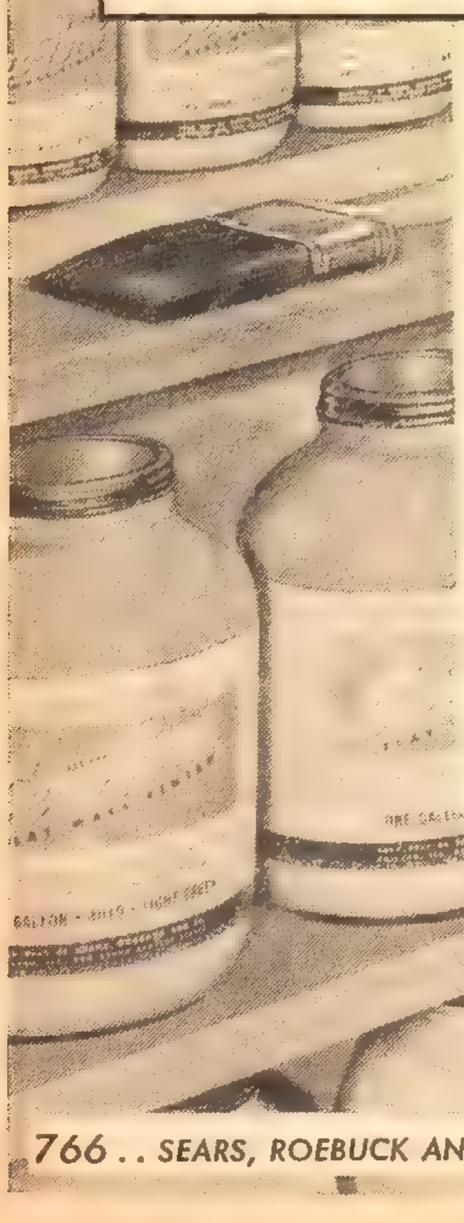
4—**Washable.** Ordinary dirt can be removed with mild soap and water . . . after surface is allowed to cure for about two weeks. We recommend enamel or glossy oil-type finishes for kitchen and bathroom.

5—**Soft pastel tones.** Blend beautifully with your drapes, rugs and woodwork; reflect light without glare. You can obtain unlimited variety of colors by using SERO-TONE Tinting Colors on opposite page.

6—**Brushes cleaned with water.** Solves disagreeable cleaning problems for tools, buckets, hands or for paint spattered on woodwork and floors.

7—**No painty odor.** SERO-TONE has no unpleasant "paint" smell . . . even while it is being applied.

8—**Economical.** Low cost makes it practical for most every use—even in basement and attic. Two quarts of water added to one gallon of SERO-TONE make 1½ gallons of ready-to-use paint . . . enough for walls and ceilings of average room—or from 250 to 700 square feet, one coat, depending upon surface.



EASY TERMS: Easy Terms are available on all paints, enamels, varnishes and painting supplies at Sears. 10% down and monthly payments as low as $5.00. For complete information, see inside back cover.

Handy Roller-Coater

79c Each



For applying Sero-Tone Flat Wall Finish, Casein, Kalsomine and other water-thinned paints to your walls and ceilings. Spreads paint smoothly without laps. Saves brushes, makes painting faster. Easy to use—just dip applicator into paint and roll it on to wall or ceiling surface. 7 inches wide. Easily cleaned with water—can be used again and again. Directions included.

30 K 4070—Shpg. wt., 1 lb. 8 oz. . . . 79c

Be sure to state SIZE and CATALOG NUMBER desired

QUART . . . . . Shipping weight, 4 pounds 8 ounces 69c
GALLON. . . . . Shipping weight, 15 pounds. $2.49

COLORS: For actual colors, see Color Chart between pages 770 and 771

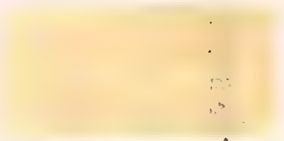
30 K 04013—White	30 K 04030—Ivory
30 K 04016—Light buff	30 K 04031—Sea green
30 K 04019—Light green	30 K 04043—Light blue
30 K 04022—Cream	30 K 04044—Peach
30 K 04015—Sunlight yellow	



Sears Modern Paint Colors

DECORATIVE ENAMELS

For Furniture, Walls and Woodwork


Oyster White


Sunlight Yellow


Royal Blue


Light Gray


Jade Green

Ivory

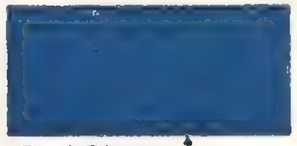

Turquoise Blue


Vermilion

Sea Green


Burnt Orange


Cream


Pool Blue


Walnut


Lettuce Green

Also available in Black and White

INTERIOR FINISHES

Sero-Tone, Casein, Flat, High-Gloss, Semi-Gloss

Oyster White

Light Cream


Light Buff


Light Blue

Sea Green

Ivory


Cream

Sunlight Yellow

Light Green


Peach

FLOOR AND PORCH FINISHES


Light Oak Yellow


Light Brown


Maroon


Step Red


Gray


Slate

WOOD FINISHES

Varnish, Oil Stain


Light Oak


Dark Oak


Yellow Maple


Red Maple

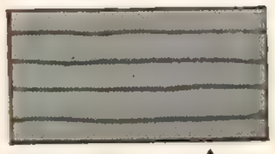

Walnut


Red Mahogany

Above COLORS are not ALL available in Sero-Cote products—be sure to check catalog COLOR LISTINGS before ordering to avoid disappointment

Sears Modern Paint Colors

SHINGLE FINISHES

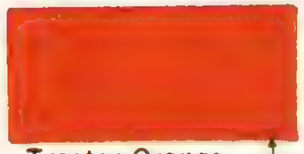

Silver Gray


Bungalow Brown


Venetian Red

TRACTOR, IMPLEMENT PAINT


Trim Yellow


Tractor Orange


Trim Green


Case Tractor Red


Body Green


Implement Red

AUTOMOBILE ENAMEL


French Gray


Dark Blue


Dark Wine


Imperial Green

TRIM AND SHUTTER COLORS


Brilliant Red


Spanish Blue


Verdi Green


Dark Green

EXTERIOR HOUSE PAINTS


Ivory


Chocolate Brown

Cream

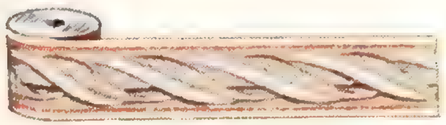

French Gray


Colonial Yellow

Also available in Black and White

TRIMZ WALL BORDERS


Kitchen Floral


Modern Leaf

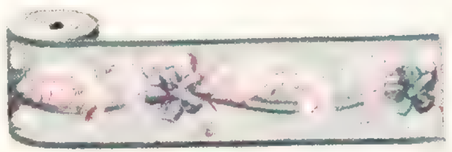

Swan


Chintz


Ivy


Fiesta


Morning Glory


Plume

DECALCOMANIA TRANSFERS

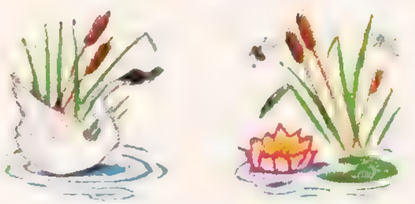

Fruit


Red Roses


Mexican Designs


Basket


Juvenile


Swan and Water Lily

Above COLORS are not ALL available in Sero-Cote products—be sure to check catalog COLOR LISTINGS before ordering to avoid disappointment



Modern, Water-thinned Wall Paints . . . low cost . . . easy to apply

Paste Casein Flat Paint

$1.79 Gallon

For walls and ceilings in living room, dining room, bedrooms, closets, attic or basement. We recommend oil-type paints or enamel for kitchen and bathroom. A beautiful flat-tone finish that reflects light without glare—kind to the eyes. Dries in 40 minutes. No objectionable odor. Makes your rooms brighter, and its pastel colors are soft, harmonious, restful. Additional colors may be obtained by mixing with Sero-Tone Tinting colors below. One coat of Paste Casein covers most any surface—even fresh plaster. Washable after 30 days with mild soap and water. Low cost—2 quarts of water added to 1 gallon of Paste Casein make 1½ gallons of paint—enough for an average room, or 250 to 700 square feet, depending on surface.

Be sure to state SIZE and CATALOG NUMBER desired

30 K 03813—White
30 K 03816—Light buff
30 K 03822—Cream
30 K 03830—Ivory
30 K 03844—Peach

For actual paint colors, see Color Chart between pages 770 and 771

QUART....Shipping weight, 4 pounds 8 ounces.....59c
GALLON..Shipping weight, 15 pounds.....$1.79

SERO-TONE Tinting Colors

39c ½ Pint

For tinting Sero-Tone, Paste and Powder Casein Paints. Deep tones. Add small amount of one or more Tinting Colors to get color desired, or use full strength for posters and show cards. Write for FREE Sero-Tone Tinting Color Chart, 97631K.

Be sure to state CATALOG NUMBER desired

30 K 4082—Bright red
30 K 4083—Ultramarine blue
30 K 4084—Bright green
30 K 4085—Crimson
30 K 4086—Dark green
30 K 4087—Deep buff
30 K 4088—Deep brown
30 K 4091—Black

½ PINT.....Shipping weight, 1 pound 8 ounces.....39c

Patching Materials

14c 2½ Lbs.

MASTER-MIXED PATCHING PLASTER. For filling large cracks or holes in plaster. Hardens quickly. Won't fall out. Superior to Plaster of Paris. Coat patches with Wall Primer and Sealer before painting.

30 K 2658—**Be sure to state SIZE desired**

2½ POUNDS..Shipping weight, 2 pounds 14 ounces.....14c
5 POUNDS..Shipping weight, 5 pounds 8 ounces.....25c

59c 5 Pounds

SPACKLING COMPOUND. For filling and patching small cracks, scars, nicks, etc. in plaster, wood, or old painted surface before painting. Makes them level and smooth. Adheres to any clean surface. Dries hard in about two hours. Much superior to Patching Plaster. Excellent base for Swedish Putty.

30 K 2662—**Be sure to state SIZE desired**

1 POUND...Shipping weight, 1 pound 4 ounces.....14c
5 POUNDS..Shipping weight, 5 pounds 12 ounces.....59c

15c Pound

MASTER-MIXED WATER PUTTY. For filling holes and damaged places in furniture and woodwork surfaces. Will not shrink. Can be finished like wood. Takes nails and screws without cracking.

30 K 2659—POUND. Shipping weight, 1 pound 4 ounces...15c

Wall and furniture decoration. See pages 774 and 775, also Color Chart opposite page 770 for attractive, colorful, easy-to-use "Trimz" Wall Decorations and Decalcomanias.

Powder Casein Flat Paint

63c 5 Pounds

For walls and ceilings in living room, dining room, bedrooms, closets, attic or basement. We recommend oil-type paints or enamels for kitchen and bathroom. Soft texture spreads light evenly throughout the room—gives you light without glare. Easily applied with a Kalsomine brush or Roller-Coater on opposite page. One coat covers most surfaces—wallboard, wood, brick, stone, metal, canvas—even over uncured plaster or cement. No sizing required to prepare surface. Dries quickly—no objectionable odor. Washable after 30 days with mild soap and water. 5 pounds mixed with water covers 400 to 500 square feet. For our finest water-thinned Wall Finishes see Paste Casein Paint at left or SERO-TONE on opposite page.

Be sure to state SIZE and CATALOG NUMBER desired

30 K 03717—White
30 K 03736—Ivory
30 K 03726—Cream
30 K 03744—Peach
30 K 03738—Light buff
30 K 03721—Sunlight yellow
30 K 03743—Light blue
30 K 03724—Sea green

For actual paint colors, see Color Chart between pages 770 and 771

5 POUNDS...Shipping weight, 5 pounds 11 ounces.....63c
10 POUNDS...Shipping weight, 11 pounds.....$1.17
25 POUNDS...Shipping weight, 27 pounds..... 2.59

Hot or Cold Water Kalsomine

31c 5 Pounds

For use on plaster or painted walls and ceilings in bedrooms, closets, basement, etc. Only one coat needed. Has flat, velvety finish. Apply with brush or Roller Coater. Dries in an hour. First prepare surface with Kalsomine Size below.

30 K 03617—White
30 K 03636—Ivory
30 K 03626—Cream
30 K 03644—Peach
30 K 03638—Light buff
30 K 03643—Light blue
30 K 03624—Sea green
30 K 03621—Sunlight yellow

For actual paint colors, see Color Chart between pages 770 and 771

5 POUNDS..Shipping weight, 5 pounds 12 ounces 31c
10 POUNDS..Shipping weight, 11 pounds 57c
25 POUNDS..Shipping weight, 28 pounds $1.35

Kalsomine Wall Size

20c Pound

For treating new or painted walls and ceilings before applying Kalsomine or wallpaper. Provides tight bond with wall and stops grease spots, stains and lime burns from marring the appearance of the decorative finish. One pound makes enough for average room.

30 K 2736—1-POUND PACKAGE. Shpg. wt., 1 lb. 4 oz.....20c

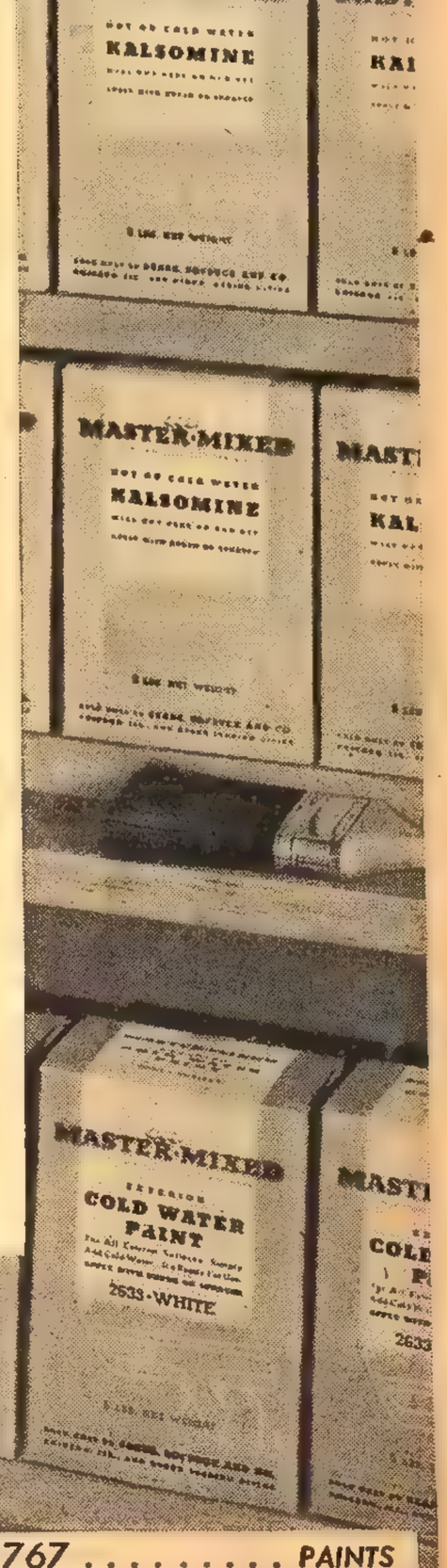
Cold Water Paint

41c 5 Pounds

For beautifying and reviving appearance of farm buildings, fences, basements, coal bins, fruit cellars, other inside or outside surfaces. Do not use on new, smooth finish plaster walls and ceilings. A water-resistant white paint in powder form. One coat does a good job. Is much firmer, lasts longer than whitewash. Easy to apply. Five pounds mixed with two quarts of water make about one gallon of paint, which covers 250 to 400 square feet, one coat, depending on the surface.

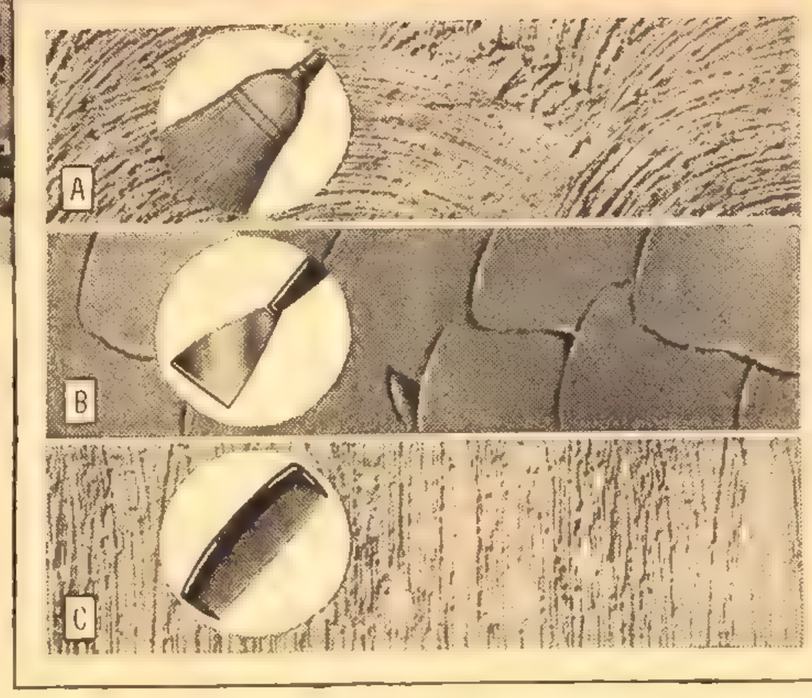
30 K 02633—White only

5-POUND PACKAGE....Shipping weight, 5 lbs. 10 oz....41c
25-POUND BOX.....Shipping weight, 27 pounds.....$1.88
FOUR 25's.....Shipping weight, 114 pounds..... 6.98

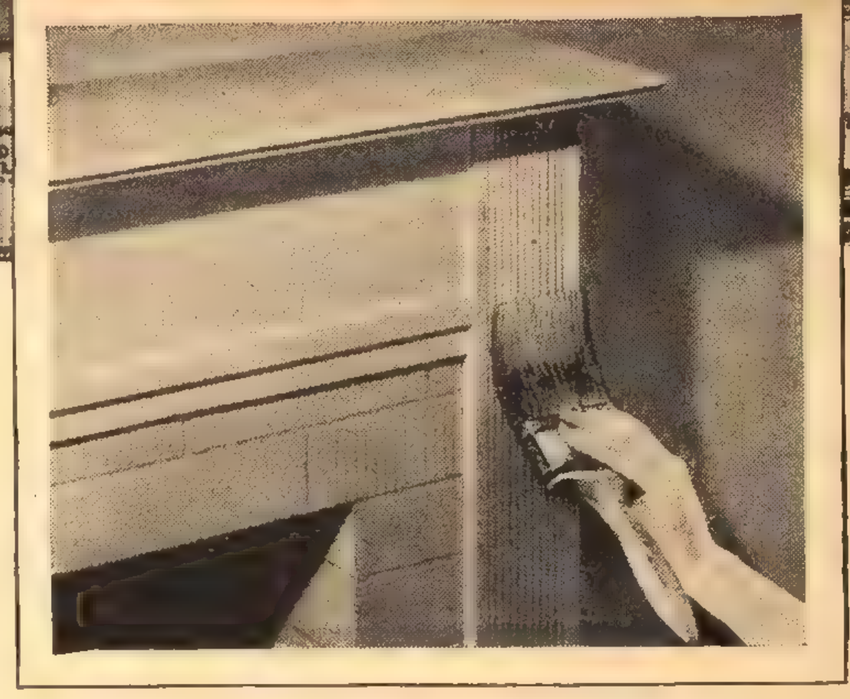








Texture Paint makes old walls look new and attractive



Flat Paint provides a restful, non-glare wall finish

Master Mixed

REG. U.S. PAT. OFF.

MASTER-MIXED Texture Paint

55c 5 Pounds



For making attractive texture effects, and for hiding joints, cracks, crevices and other defects in the surface of walls made of plaster, plasterboard, wallboard, brick, metal, stone, etc.

Plaster-like coating helps correct uneven, bulging appearance in wall surface. Tends to deaden sound. May also be used to cover old, textured surfaces and to make a smooth surface for paint or wallpaper.

Texture Paint Book, 90093K, included in package, or write for FREE copy. Textures above were made with: (A) Whisk Broom; (B) Putty Knife; (C) Comb. 1 pound covers 9 square feet. Can be painted with oil or water-mixed paints, or glazed (if first coated with Wall Primer and Sealer on page 771).

30 K 01150—Be sure to state SIZE desired

5-POUND PACKAGE. Shipping weight, 6 pounds.....55c
10 POUNDS. (Two 5-pound packages). Shpg. wt., 11 lbs.....89c
25-POUND CARTON. Shipping weight, 26 pounds.....$1.98

GLAZING LIQUID. For producing decorative color effects on Texture Paint. A clear liquid which can be tinted any color with Colors-in-Oil, page 771. Gallon covers 600 square feet.

30 K 01151—Be sure to state SIZE desired

QUART...Shipping weight, 2 pounds 12 ounces.....69c
GALLON..Shipping weight, 9 pounds.....$2.49

FABRIC TAPE. For use over filled-in cracks and joints in plaster or wallboard before applying Texture Paint above. Special muslin, 2 inches wide. Shipping weight, 1 pound 2 ounces.
30 K 1147—300-foot roll.....59c

MASTER-MIXED One-Coat Flat

72c Quart

For walls and ceilings in living room, dining room and bedrooms. Use it over any previously painted interior surfaces of plaster, wood, canvas, metal, or composition wallboard—even over brick and cement fireplaces.

The soft, modern pastel colors of this unusually attractive finish have a restful, subdued quality particularly desirable for your living areas. You can harmonize them beautifully with rugs, drapes, furnishings and woodwork. The soft texture of MASTER-MIXED One-Coat Flat spreads light evenly throughout the room—glareless light that's kind to the eyes. One coat does the work of two—so you spend only half the time, half the money, use only half as much paint. It dries fast and can be washed again and again. Gallon covers 600 square feet, one coat, over any painted surfaces. Unpainted surfaces should first be coated with Wall Primer and Sealer or Enamel Undercoat, described on page 771.

Be sure to state SIZE and CATALOG NUMBER desired

30 K 02313—White	30 K 02321—Light cream
30 K 02330—Ivory	30 K 02323—Oyster white
30 K 02322—Cream	30 K 02343—Light blue
30 K 02316—Light buff	30 K 02344—Peach

For actual paint colors, see Color Chart between pages 770 and 771

QUART..... Shipping weight, 5 pounds.....72c
2 QUARTS .. Shipping weight, 10 pounds.....$1.33
GALLON..... Shipping weight, 18 pounds..... 2.39

SERO-COTE Flat Paint

47c Quart

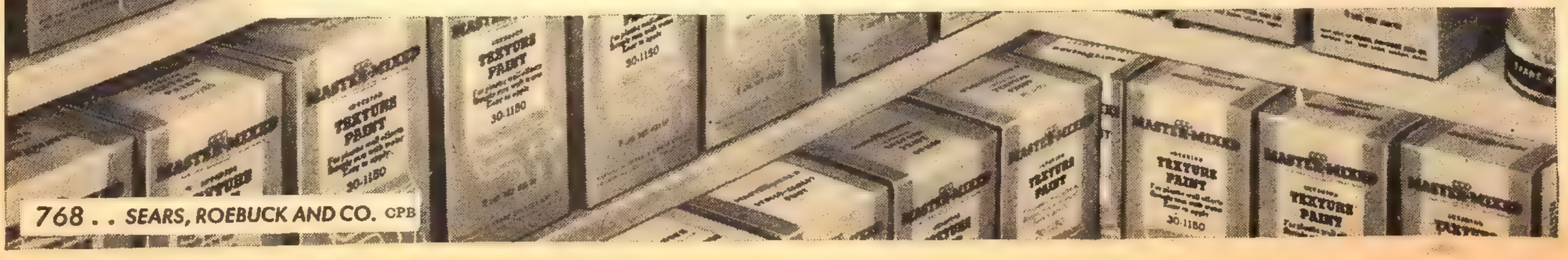
For wall and ceiling beauty at low cost. A dependable quality product—made under the same supervision and methods of control as our finest paints. Two coats of SERO-COTE provide excellent results. Soft, restful finish. Withstands washing with mild soap and water. Gallon covers 275 square feet, two coats.

Be sure to state SIZE and CATALOG NUMBER desired

30 K 02513—White	30 K 02516—Light buff
30 K 02530—Ivory	30 K 02524—Peach
30 K 02522—Cream	30 K 02523—Light blue

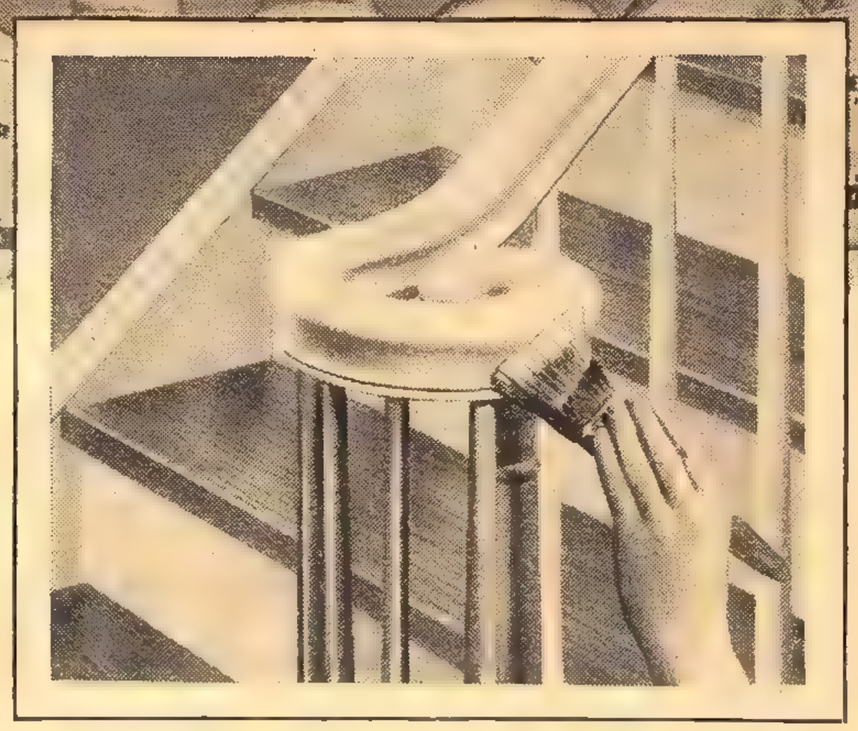
For actual paint colors, see Color Chart between pages 770 and 771.

QUART.....Shipping weight, 4 pounds 4 ounces.....47c
2 QUARTS...Shipping weight, 9 pounds.....84c
GALLON.....Shipping weight, 16 pounds.....$1.47





High Gloss sparkles with light—is easy to keep clean



Semi-Gloss gives a rich satin sheen to walls and woodwork



WALL FINISHES

MASTER-MIXED High Gloss Finish

90c Quart

For walls, ceilings and woodwork in any room where a brilliant, high gloss finish is desired. Its glistening beauty is so appealing you'll want to use it throughout the house. Many use High Gloss on the woodwork and ■ more subdued finish, like Semi-Gloss or Flat Paint, on the walls and ceilings, particularly in living rooms and bedrooms. The modern, pastel colors of High Gloss harmonize beautifully with wallpaper and with your room furnishings. Its hard tile-like surface makes it easy to clean—perfect for bathroom and kitchen—rooms that get hard wear. Dirt, ink, crayon and finger marks wash off like magic. It resists soap suds, grease, steam and vapors.

MASTER-MIXED High Gloss is simple to apply without streaks or brushmarks. It hides the old surface well and dries rapidly. One gallon of High Gloss covers 500 square feet or more, one coat. For best results, first use a coat of MASTER-MIXED Enamel Undercoat or Wall Primer and Sealer, page 771, particularly before applying a light gloss color over a dark one.

Be sure to state SIZE and CATALOG NUMBER desired

30 K 02364—White	30 K 02375—Light buff
30 K 02361—Ivory	30 K 02381—Light cream
30 K 02366—Cream	30 K 02378—Sea green

For actual paint colors, see Color Chart between pages 770 and 771

QUART..... Shipping weight, 3 pounds 14 ounces.....90c
2 QUARTS.. Shipping weight, 8 pounds.....$1.73
GALLON.... Shipping weight, 15 pounds..... 3.15

MASTER-MIXED One-Coat Semi-Gloss

93c Quart

For walls, ceilings, woodwork, mantels, dadoes, stairways—similar surfaces throughout the house. One of the most beautiful wall and woodwork finishes made. It has a soft sheen like satin—neither too glossy nor too flat. The rich, egg shell finish of MASTER-MIXED Semi-Gloss reflects light without glare, is particularly desirable for rooms in which a softer, more restful finish is desired. Yet its semi-lustrous finish is hard, tough and washable, and can be used in any room you desire.

MASTER-MIXED Semi-Gloss harmonizes beautifully with wallpaper, with all types of wall finish, and with your room furnishings. There's no better Semi-Gloss made. It's simple to use, spreads smoothly, hides the old surface well and leaves no brushmarks. One gallon covers 600 square feet, one coat (on unpainted walls, first apply a coat of Wall Primer and Sealer or Enamel Undercoat, page 771).

Be sure to state SIZE and CATALOG NUMBER desired

30 K 01647—White	30 K 01663—Oyster white
30 K 01648—Ivory	30 K 01641—Sea green
30 K 01654—Cream	30 K 01660—Light blue
30 K 01646—Light buff	30 K 01652—Peach
30 K 01651—Light cream	

For actual paint colors, see Color Chart between pages 770 and 771

QUART..... Shipping weight, 4 pounds 4 ounces.....93c
2 QUARTS... Shipping weight, 8 pounds.....$1.75
GALLON..... Shipping weight, 15 pounds..... 3.29

SERO-COTE Gloss Finish

57c Quart

For walls, ceilings and woodwork throughout the house. Provides real satisfaction for those who do not require the exceptional serviceability of MASTER-MIXED High Gloss Finish above. Washable. Dries hard overnight to a smooth, lustrous finish. It's easy to apply. One gallon covers 225 square feet, two coats.

Be sure to state SIZE and CATALOG NUMBER desired

30 K 03364—White	30 K 03372—Light buff
30 K 03361—Ivory	30 K 03378—Sea green
30 K 03366—Cream	

For actual paint colors, see Color Chart between pages 770 and 771

QUART..... Shipping weight, 4 pounds.....57c
2 QUARTS... Shipping weight, 8 pounds.....$1.05
GALLON..... Shipping weight, 14 pounds..... 1.98

SERO-COTE Semi-Gloss Finish

54c Quart

For walls, ceilings and woodwork in any room in the house. A low-cost satin finish—bright without glare. Has beauty and dependable quality. Leaves no brushmarks. Dries overnight. One gallon covers up to 275 square feet, two coats.

Be sure to state SIZE and CATALOG NUMBER desired

30 K 02547—White	30 K 02546—Light buff
30 K 02548—Ivory	30 K 02541—Sea green
30 K 02554—Cream	30 K 02552—Peach
30 K 02560—Light blue	

For actual paint colors, see Color Chart between pages 770 and 771

QUART..... Shipping weight, 4 pounds 8 ounces.....54c
2 QUARTS... Shipping weight, 9 pounds.....$1.00
GALLON..... Shipping weight, 17 pounds..... 1.93

See pages 774 and 775, also Color Chart opposite page 770, for colorful "Trimz" Wall Decorations and Decals







Master Mixed

REG U S PAT OFF.

4-HOUR ENAMEL

For a sparkling, colorful finish on furniture, woodwork and walls



$1.33 QUART

1—**Has many uses.** You can use it as listed above—on wood or metal, interior or exterior surfaces—on painted or unpainted furniture, as well as on kitchen and bathroom walls, ceilings, cupboards, cabinets—on toys, autos, boats and bicycles.

2—**Easy to apply.** No special skill required—no worrying about results. It flows freely, smoothly, doesn't tire the hand. Quickly hides old surface—saves time. Simple directions on label.

3—**Washes like tile.** Dirt washes off like magic with soap and water; makes your work easier.

4—**Sparkles with color, light.** Wide variety of lustrous colors that reflect maximum light, provide appealing beauty and also add cheer throughout your home.

5—**Resists wear and abuse.** Tough film takes hard knocks, is unharmed by hot water, grease, oil, fruit juices. Keeps wood and metal surfaces in good condition.

Gallon covers up to 700 square feet, one coat. On unpainted surfaces first apply Enamel Undercoat, described on opposite page. For unusual decorative effects on walls, cabinets and furniture, see Trimz Wall borders, Applikays and Decalcomanias, pages 774-775.



SERO-COTE Enamel

60c Quart

For interior use only where low cost is important. A good, durable, washable high gloss finish for old, worn or new unpainted furniture, novelties, toys, walls and woodwork. One quart will cover 125 square feet, one coat.

30 K 2130—White
30 K 2150—Ivory
30 K 2148—Cream
30 K 2142—Lettuce green
30 K 2145—Jade green
30 K 2133—Pool blue
30 K 2140—Black

State SIZE and COLOR NUMBER desired. For actual paint colors, see the Color Chart opposite this page.

½-PINT....Shipping weight, 1 pound 4 ounces....22c
QUART ...Shipping weight, 3 pounds 14 ounces....60c

EASY TERMS: Easy Terms are available on all paints. 10% down and monthly payments as low as **$5.00.** See the inside back cover for full details.

"HOW TO PAINT": No charge for this helpful book No. 686K. Write for your copy today. Answers all questions on painting, varnishing and enameling.

Be sure to state SIZE and CATALOG NUMBER desired

½-PINT.....Shipping weight, 1 pound 4 ounces.....41c
QUART.....Shipping weight, 3 pounds 10 ounces.....$1.33
2 QUARTS ..Shipping weight, 7 pounds..... 2.47
GALLON....Shipping weight, 13 pounds..... 4.69

COLORS: For actual paint colors, see Color Chart opposite this page

30 K 02430—White
30 K 02450—Ivory
30 K 02448—Cream
30 K 2436—Vermilion*
30 K 02434—Burnt orange
30 K 02440—Black
30 K 02442—Lettuce green
30 K 02445—Jade green
30 K 02428—Sea green
30 K 02433—Pool blue
30 K 02446—Turquoise blue
30 K 02435—Light gray
30 K 02456—Walnut
30 K 02452—Royal blue
30 K 02425—Oyster white

* ½-Pint size only.







Smooth, lustrous easy-to-clean enamels for every use

Lustrous WHITEGLO Enamel

$1.45 Quart

For walls, and ceilings in kitchen and bathroom—all interior woodwork, furniture, cupboards, cabinets, etc. One of the truest white enamels made—as close to a permanent finish as can be applied with a brush-smooth as porcelain, as washable as a china dish. It resists every household abuse and retains its sparkling beauty.

WHITEGLO'S washable, sanitary, pure white finish is highly valued by hospitals, restaurants and bakeries—by housewives throughout the land. You can apply it yourself, easily, quickly, expertly. Gallon covers 600 square feet, one coat. On unpainted surfaces first apply Enamel Undercoat below. WHITEGLO may be tinted with "Colors-in-Oil" below

30 K 02166—Be sure to state SIZE desired

QUART....Shipping weight, 4 pounds.....$1.45
2 QUARTS.Shipping weight, 8 pounds..... 2.59
GALLON..Shipping weight, 14 pounds..... 4.95

Enamel Undercoat

71c Quart

For hiding and smoothing out the surface on furniture, woodwork and interior walls before applying enamels, High Gloss or Semi-Gloss Wall Finishes, especially when using light colors over dark or worn surfaces. Provides the proper foundation for a smooth, lustrous finish coat. A necessary first coat on unpainted furniture and woodwork—to seal the wood. Quart covers 150 square feet, 1 coat. Save money—only one finish coat required.

30 K 02654—White only. State SIZE desired.

½-PINT.....Shipping weight, 1 pound 6 ounces.....27c
QUART.....Shipping weight, 4 pounds 6 ounces.....71c
2 QUARTS..Shipping weight, 9 pounds.....$1.33
GALLON....Shipping weight, 16 pounds..... 2.45

Wall Primer and Sealer

69c Quart

For the first coat when oil paints are used on hard composition boards, porous tile, mortar, cement, burlap—on surfaces finished with several coats of flat paint, or from which kalsomine has been removed. Will not seal dye stain, asphalt, pitch or tar. Makes a smooth under-surface before applying flat, gloss or semi-gloss oil-type wall finishes. It fills and seals porous surfaces which contain hair cracks, checks and lime burn spots. Easy to apply. May be tinted with "Colors-in-Oil" listed below. Gallon covers 300 to 500 square feet, one coat, depending upon the surface.

30 K 02652—White only. State SIZE desired

QUART.....Shipping weight, 4 pounds 8 ounces.....69c
2 QUARTS..Shipping weight, 9 pounds.....$1.33
GALLON....Shipping weight, 16 pounds..... 2.39

MASTER-MIXED Colors-in-Oil

17c Tube

For tinting white oil paint or enamel. Add one or more colors and obtain an unlimited range of color tones. Mixing Chart, 69085K, is included with each tube. A copy of this mixing Chart will be mailed FREE on request. Shipping weight, 6 ounces.

COLORS: lamp black, drop black, zinc white, Prussian blue, ultramarine blue, raw umber, burnt umber, raw sienna, burnt sienna, venetian red, Indian red, rose lake, scarlet vermilion, French ochre. **Be sure to state COLOR desired.**

30 K 2220—Tube. No exchange tube required.....17c

MASTER-MIXED Auto Enamel

$1.19 Quart

For use over the old finish . . . Make your car look like new with just one coat of this brilliant enamel. Only one quart needed for the average size car. Brush or spray. It is easy to apply. Dries quickly.

30 K 1740—Black
30 K 1715—Dark wine
30 K 1755—Dark blue
30 K 1750—French gray
30 K 1736—Imperial green

For actual colors, see the Color Chart opposite this page.

½-PINT..Shipping weight, 1 pound 2 ounces.....39c
QUART..Shipping weight, 3 pounds 6 ounces.....$1.19

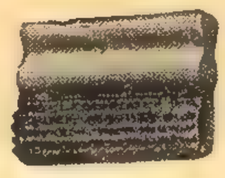
MASTER-MIXED Screen Enamel

27c Pint
30K02178

For protecting screens and frames from rust and decay. Fast drying. Adds new life and luster to your screens . . . Available in the two most popular colors—green and black. One quart covers about 15 average screens. See Screen Painter below.

Size	Shipping weight	30 K 02175 Green	30 K 02178 Black
PINT	1 lb. 10 oz	$0.35	$0.27
QUART	3 lbs	.59	.49
GALLON	11 lbs	1.98	1.69

Screen Painter



For Painting screens and frames — makes screen painting easier, faster. Made with durable wool carpeting for painting screen and frame. Uses less paint, saves good brushes—does work three times as fast.

30 K 2187—Shipping weight, 6 oz.....9c

Refrigerator Enamel

40c ½-Pint

For exterior surfaces of refrigerators, bathtubs, sinks, metal cabinets and other porcelain or enameled fixtures. Add that finishing touch of beauty to surfaces that require quick, easy cleaning with this hard, porcelain-like white enamel finish. Also used to touch up chipped spots. Use 30 K 02654 Enamel Undercoat, at left above, as a first coat to get best results.

30 K 2170—White only. Be sure to state SIZE desired

½-PINT...Shipping weight, 1 pound 6 ounces.....40c
QUART...Shipping weight, 4 pounds.....$1.47

MASTER-MIXED Stove Pipe Enamel

19c ½-Pint

For retarding rust and brightening up metal surfaces. A glossy, jet-black enamel, for stove pipes, fronts and sides; boilers; iron pipes, etc. Dries quickly. Quart covers about 150 square feet, one coat. Not recommended for surfaces that get red hot.

30 K 2182—Black only. Be sure to state SIZE desired

½-PINT...Shipping weight, 12 ounces.....19c
QUART...Shipping weight, 2 pounds 10 ounces.....49c

Directions on every package

Simple directions on every package make it easy for you to apply any Sears Paint, Varnish or Enamel product—easy for anyone to get excellent results without any special skill.









MASTER-MIXED Spar is sparkling, transparent—brings out beauty of wood. Withstands weather and wear

Master Mixed

REG. U. S. PAT. OFF.



All-purpose Spar Varnish

For interior woodwork and floors, exterior doors, furniture, boats

$1.33 Quart

No better Spar varnish made—for every purpose. A smooth, mirror-like finish to preserve and enhance the beauty of the wood surfaces inside as well as outside your home. Keeps wood in good condition . . . makes it last longer—is unharmed by alcohol, soap, ammonia, fruit juices and acids. Does not lose its luster.

Equip yourself with a supply of this high quality varnish, a good brush, and apply it yourself. It flows freely, levels smoothly. It leaves no brushmarks and dries rapidly. Varnished surfaces are easier to clean—save time. Before applying this or any other varnish, remove all traces of wax or grease, so that varnish will be sure to dry and adhere firmly. Gallon covers 600 to 700 square feet, one coat.

30 K 02727—Be sure to state SIZE desired

½-PINT. . Shipping weight, 15 ounces. . **44c**
PINT. . . . . Shipping wt., 1 lb. 9 oz. **75c**
QUART. . Shipping weight, 2 lbs. 12 oz. **$1.33**
GALLON. . Shipping wt., 9 lbs. . . . **$4.79**

Furniture Varnish

93c Quart

For furniture, church pews, chair seats, etc. A high quality clear varnish that will not stick or soften under body heat. It has a high luster, is fast drying and easy to use. Takes a rubbed finish or high wax polish, if desired. Quart covers 100 to 150 square feet, one coat.

30 K 2715—Be sure to state SIZE desired

PINT. . Shipping weight, 1 lb. 8 oz. . **52c**
QUART. . Shipping weight, 2 lbs. 12 oz. **93c**



MASTER-MIXED Color Varnish

$1.10 Quart

For sparkling floors, furniture, stairs, woodwork, radiator covers, etc. Popular for finishing unpainted furniture, refinishing previously varnished surfaces where a slightly darker color is desired, and for touching up worn spots on varnished floors. It stains, varnishes, beautifies and protects with just one application. It has a transparent color, a rich, full gloss and extra resistance to hard wear. Fruit acids, alcohol or water do not dull its gleaming luster. Transparent color stains are blended to bring out the natural beauty of the wood grain. Easy to apply . . . dries rapidly. Gallon covers 600 to 700 square feet, one coat. To lighten the color of the old surface, first use Color Varnish Undercoat, listed at right below.

30 K 02680—Light oak
30 K 02681—Dark oak
30 K 02682—Red mahogany
30 K 02684—Walnut

For actual colors see Chart opposite page 770

½-PINT. . . . Shpg. wt., 1 lb. **33c**
PINT. . . . . Shpg. wt., 1 lb. 10 oz. **59c**
QUART. . . . Shpg. wt., 2 lbs. 12 oz. . . **$1.10**
GALLON. . . Shpg. wt., 9 lbs. **3.98**

SERO-COTE Color Varnish

63c Quart

For furniture, woodwork, floors. Makes them sparkle. A good quality color varnish that goes far; is easy to apply. Transparent . . . reveals natural beauty of wood grain. Gallon covers 600 square feet, one coat. On dark or badly worn surfaces, first apply a coat of Color Varnish Undercoat described below.

30 K 02690—Light oak
30 K 02691—Dark oak
30 K 02692—Red mahogany
30 K 02694—Walnut

For actual colors see Chart opp. page 770

PINT. . . . . Shpg. wt., 1 lb. 10 oz. . **39c**
QUART. . . . Shpg. wt., 2 lbs. 12 oz. . **63c**
GALLON. . . Shpg. wt., 9 lbs. **$2.25**

Linoleum Varnish

55c Pint

For reviving dull, faded patterns in your linoleum. Makes it sparkle, last longer and easier to clean. MASTER-MIXED is one of the finest linoleum varnishes made. It is unusually tough, clear and transparent—won't crack or chip. It resists repeated scrubbing, heavy kitchen traffic, and is unharmed by soap, grease, ammonia, vinegar, boiling water, fruit juices. Dries fast. Remove all wax or grease before applying this or any other varnish. Quart covers 200 square feet, one coat.

30 K 2641—State SIZE desired

PINT. . . . . Shpg. wt., 1 lb. 10 oz. . . . **55c**
QUART. . . Shpg. wt., 2 lbs. 12 oz. . . . **98c**

Color Varnish Undercoat

63c Quart

For first coat on dark, worn floors, furniture and woodwork before applying Color Varnish. No need to remove the old finish — just apply Color Varnish right over it. It dries flat and "newwood" color hides old finish with one coat. A necessary base coat when applying a light Color Varnish over a dark surface—provides a true wood color effect. Quart covers 150 square feet.

30 K 02697—Be sure to state SIZE desired

QUART. . . . . Shipping weight, 4 pounds 8 ounces. **63c**
GALLON. . . . Shipping weight, 15 pounds. **$2.27**





MASTER-MIXED Floor and Trim Varnish has tough, elastic film that resists scuffing feet—keeps its clear, sparkling beauty

VARNISHES

Floor and Trim Varnish

For interior floors, doors—other woodwork or trim throughout the house

98c Quart

Keep your floors—all woodwork in your home—sparkling with the beauty of this transparent varnish. Solves the most difficult problems of appearance and wear. MASTER-MIXED Floor and Trim Varnish is exceptionally water-resistant—just what is needed for surfaces that must be scrubbed again and again—that must withstand repeated hard knocks. Hot water, grease, alcohol, soap and fruit juices will not dull or mar its beautiful high luster or cause the finish to soften or turn white.

You need no special skill to apply MASTER-MIXED Floor and Trim Varnish. Women—even children—apply it with wonderful results. It leaves no brush marks and dries fast. Made of the finest ingredients available, it gives valuable protection to your interior floors and woodwork—keeps them looking their best. Gallon covers 600 to 700 square feet, one coat; enough for the floors in an average five-room house.

30 K 02729—Be sure to state SIZE desired

PINT. Shipping weight, 1 pound 10 ounces.....53c
QUART. Shipping weight, 2 pounds 12 ounces....98c
GALLON. Shipping weight, 9 pounds.....$3.75



SERO-COTE Floor Varnish

63c Quart

For interior floors, doors, woodwork. For years, until our research department developed MASTER-MIXED above, this was our best floor varnish. It continues to meet the high requirements of thousands of our customers. Note low cost. Gallon covers, protects up to 600 square feet, one coat.

30 K 02723—Be sure to state SIZE desired

QUART. Shpg. wt., 2 lbs. 10 oz.....63c
GALLON. Shpg. wt., 9 lbs.....$2.15

Semi-Gloss Varnish

$1.05 Quart

For use on all interior wood trim, doors, etc. A deep satin-smooth finish that gives a hand-rubbed effect without the labor of rubbing it down with pumice and oil. It's easy to apply . . . and the results are always satisfying. Protects wood surfaces from wear—gives them greater beauty—makes them last longer. Dries without brush marks or laps. One of the best varnishes of its kind. Quart covers 150 square feet, one coat.

30 K 2717—State SIZE desired

PINT....Shpg. wt., 1 lb. 10 oz.....60c
QUART. Shpg. wt., 2 lbs. 8 oz....$1.05

Paint, Varnish Remover

23c Pint

LIQUID FORM. For softening old paint, varnish or enamel. Makes it easy to remove loose film with putty knife or scraper. Quart treats 30 to 50 square feet.

30 K 02770—State SIZE desired,

PINT.....Shpg. wt., 1 lb. 10 oz...23c
QUART....Shpg. wt., 2 lbs. 10 oz..37c
GALLON...Shpg. wt., 8 lbs.....$1.15

PASTE FORM. For upright surfaces. Stays in place, loosened film easily removed. Quart treats 25 to 40 square feet.

30 K 02771—State SIZE desired

QUART....Shpg. wt., 2 lbs. 12 oz..45c
GALLON...Shpg. wt., 8 lbs $1.39

Paste Wood Filler

17c ½-Pint

For filling open-grained woods before applying varnish, enamel or paint. Thin with equal parts of turpentine or paint thinner. ½-pint fills about 55 sq. ft. Lt. oak fills, stains in one operation. For walnut, mahogany use proper oil stain and natural filler.

30 K 2607—Natural 30 K 2608—Light oak

½-PINT..Shipping wt., 1 lb. 6 oz.....17c
QUART..Shipping wt., 4 lbs. 14 oz....59c

Softwood

For filling cracks, joints, nail and screw holes in wood surfaces. Is actually wood in soft, pliable form. Hardens quickly and is waterproof. Can be nailed, sawed, drilled, stained, varnished, enameled or painted. Finish hides patches.

30 K 2664—State SIZE desired

¼-lb. Can...Shpg. wt., 7 oz 18c
½-lb. Can...Shpg. wt., 14 oz.....33c
1-lb. Can...Shpg. wt., 1 lb. 6 oz...57c

Sero-Lac

For same use as shellac. 3-pound cut. (3 lbs. resin per gallon of solvent.) White or orange. Orange produces amber tint. Gallon covers 400 square feet, 1 coat.

State SIZE and CATALOG NUMBER desired

Size	Shpg. wt. lbs. oz.	White 30 K 02704	Orange 30 K 02705
QUART...	..2..12..	...83c...	...76c...
GALLON..	..9.....	..$2.89..	..$2.82..

MASTER-MIXED Oil Stain

27c ½-Pint

For unpainted floors, woodwork and furniture. A beautiful stain—more permanent than dye stains. Will not fade or bleed. Requires no sealing coat of shellac. Gallon covers 400 square feet, one coat.

30K02750—Yellow maple 30K02755—Red mahogany
30K02751—Red maple 30K02753—Dark oak
30K02752—Light oak 30K02754—Walnut

For actual colors see the Chart opp. page 770

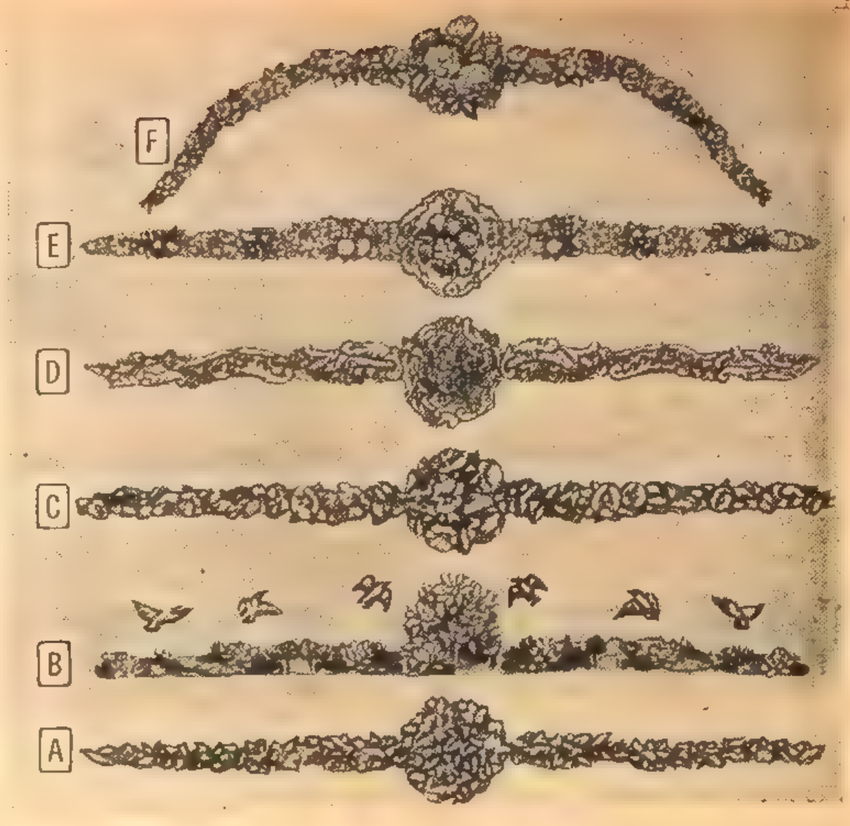
½-PINT... Shipping wt., 1 lb.....27c
PINT .... Shipping wt., 1 lb. 11 oz...43c
QUART... Shipping wt., 3 lbs.....68c
GALLON.. Shipping wt., 10 lbs.....$2.15











Master Mixed Floor and Porch Enamel

Reg. U.S. Pat. Off.

For wood, concrete, stone, linoleum and metal floors in all rooms from attic to basement, on porch and steps, on terrace or patio. Wherever you have floors to paint, give them sparkling, colorful beauty . . . make them last . . . with this hard-wearing, durable floor finish. **87c** Quart

With MASTER-MIXED Floor and Porch Enamel you'll have no need to worry about scuffing feet, heavy traffic, hot water, ammonia, etc.—nor about rain, snow or sun. It resists them all—and scrubbing, too. Gallon covers up to 700 square feet, one coat. Before painting cement, use Cement Floor Primer, below.

Be sure to state SIZE and CATALOG NUMBER desired

30 K 0613—Light oak yellow
30 K 0618—Slate
30 K 0619—Maroon
30 K 0621—Light brown
30 K 0623—Gray
30 K 0630—Step red

For actual paint colors, see Color Chart between pages 770 and 771

QUART. . . . . Shipping weight, 3 pounds 2 ounces 87c
2 QUARTS. . . Shipping weight, 6 pounds $1.63
GALLON. . . . Shipping weight, 12 pounds 3.09

SERO-COTE Floor Paint

For use on your wood, linoleum, cement, stone and metal floors. Not the superior quality of MASTER-MIXED above, but dependable value in protection . . . wear . . . beauty. Dries overnight to a lustrous, hard finish. Does not dull, fade or mar easily. New, glossy floors are easy to have, low in cost when you use SERO-COTE. No special skill is required to give your floors the protection this paint so ably provides. Gallon covers 300 square feet, two coats. **63c** Quart

Be sure to state SIZE and CATALOG NUMBER desired

30 K 0512—Lt. brown 30 K 0513—Lt. oak yellow 30 K 0518—Slate

For actual paint colors, see the Color Chart between pages 770 and 771

QUART. . . . . Shipping weight, 3 pounds 2 ounces. 63c
2 QUARTS. . . Shipping weight, 6 pounds $1.17
GALLON. . . . Shipping weight, 12 pounds 2.19

Cement Floor Primer

For use as a first coat on concrete or cement before applying MASTER-MIXED Floor Enamel or SERO-COTE Floor Paint. Provides better adhesion or bond for the enamel coat—gives it a beautiful, smooth, durable finish. Helps avoid chipping and other troubles that sometimes occur when painting cement. Fast drying. Easy to apply—directions on label. Gallon covers up to 600 square feet, one coat. **87c** Quart

30 K 0636—Neutral gray. Be sure to state SIZE desired

QUART. . . . . Shipping weight, 4 pounds 87c
GALLON. . . . Shipping weight, 13 pounds $3.09

Basement Stop-Leak

For stopping running or seeping water through basement walls, cisterns, elevator pits, concrete tanks—any underground masonry surface subjected to water pressure. Dark gray powder . . . easy to mix. Apply on inside surfaces with brush, like paint, or patch with trowel wherever leak occurs. For streams of water, make putty-like wad, hold against opening a few minutes and leak is sealed. Sets in three to five minutes. One pound, mixed with water covers 10 square feet, brushed on. Can be painted. Full directions on the label. **49c** Pound

30 K 3661—Be sure to state SIZE desired

1 POUND. . Shipping weight, 1 pound 4 ounces. 49c
5 POUNDS. Shipping weight, 5 pounds 8 ounces. $2.19

TRIMZ Applikays ready-pasted and cut

For painted or plain walls, ceilings, cupboards, drawer fronts, lamp shades, waste baskets, etc. An exciting new decorative treatment for use in every room. Advertised in leading magazines. The lively colors will blend beautifully with any color scheme—give your home added charm. Trimz Applikays are easy to apply—just wet and hang. They're washable, fade-proof, guaranteed to stick. Each set contains 7 pieces that can be arranged in many different and thrilling ways. Several patterns are used in room scenes in this book. Pieces marked 1 to 6 in all sets are about 4½ inches wide and 11 inches long; center piece about 10½ inches wide, 10½ inches long. Full directions included with each package, also suggested uses. Shipped postpaid.

A 30 K 42502—English Ivy. Light and dark greens; red berries on white background . . . . . Postpaid. Set 59c
B 30 K 42503—Lotus Pool. Green leaves; white, yellow and pink lilies, white birds. . . . . Postpaid. Set 59c
C 30 K 42504—Morning Glory. Light blue and pink flowers, yellow centers, green leaves. . . . . Postpaid. Set 59c
D 30 K 42505—Victorian Floral. Pink, blue and white flowers; gray and white background . . . . . Postpaid. Set 59c
E 30 K 42506—Fruit Fantasy. Red and yellow apples; blue grapes on gray and white background . . . . . Postpaid. Set 59c
F 30 K 42501—Rose Arbor. Pink and white roses; small blue flowers and pale green leaves. . . . . Postpaid. Set 59c

SETFAST Canvas Paint

For protecting all duck or canvas equipment . . . awnings, grass rugs, convertible car tops, tents, beach umbrellas, canopies, cabanas, sails, other boat canvas. This new, scientific coating restores the original color—doubles the life of your faded awnings. SETFAST Canvas Paint is sun-resistant, water-repellent, keeps canvas soft, pliable; retards rot and mildew. Easy to apply. Use original color pattern or a new one. Quart covers about 60 square feet. $1.40 Quart

Be sure to state SIZE and CATALOG NUMBER desired

30 K 650—Light green
30 K 651—Blue
30 K 652—Burgundy
30 K 653—Yellow
30 K 658—Orange
30 K 654—Red
30 K 655—Dark green
30 K 657—Brown

For actual paint colors, see the Color Chart between pages 770 and 771

PINT. . . Postpaid. . . . . 85c QUART. . . . Postpaid. $1.40

SETFAST Canvas Paint Overcoating

For sealing and protecting Setfast colors and keeping them from rubbing off canvas furniture, shoes, fiber rugs, leggings, etc., that get body contact. $1.40 Quart

30 K 664—Be sure to state SIZE desired

PINT. . . . Postpaid. . . . . 85c QUART. . . Postpaid. $1.40

High grade Glues

LEPAGE'S LIQUID GLUE. Ready to use. A good household glue.

30 K 3218—Be sure to state SIZE desired

1¼-OZ. TUBE. (Old tube not needed.) Shpg. wt., 4 oz. 16c
¼-PINT. . . Shipping weight, 13 ounces. 25c
½-PINT. . . Shipping weight, 1 pound 2 ounces. 39c
1 PINT. . . Shipping weight, 1 pound 14 ounces. 69c

LEPAGE'S GROUND GLUE. For sizing walls before applying wallpaper. Also for rugs. First quality bone glue.
30 K 2791—1-lb. Carton. Shipping weight, 1 lb. 6 oz 22c

TESTOR'S LIQUID GLUE. Unsurpassed as an adhesive for wood.
30 K 3201—2-OZ. TUBE. (Old tube not needed.) Shpg. Wt., 4 oz. 10c

Easy Terms available . . . see inside back cover for details







TRIMZ Wall Borders and Decalcomanias

TRIMZ WALL BORDERS . . . For colorful, decorative effects on solid color painted or papered walls—at ceiling line, around doors, mirrors, on dadoes, etc. Pre-pasted, washable borders in a variety of smart patterns. For use in every room. Made in 12-foot rolls.

For actual colors, see Color Chart opposite page 770

G 30 K 4053—Plume. 4 inches wide. Blue ground. White plumes shaded with peach. Dark blue ribbon. For white, ivory, peach, yellow or blue walls.....Postpaid 29c

H 30 K 4061—Swan. 4 inches wide. Light gray ground. White and black swan. Pink water lilies..... Postpaid 29c

J 30 K 4058—Ivy. 3 inches wide. White ground with dark green leaves and edging..... Postpaid 20c

K 30 K 4056—Modern Leaf No. 1. 3 inches wide. Beige ground, ivory leaves, cream and light buff edging..... Postpaid 20c

30 K 4057—Modern Leaf No. 2. 3 inches wide. Peach ground. Ivory leaves, blue edging..... Postpaid 20c

L 30 K 4059—Morning Glory. 3 inches wide. Ivory ground. Matches all Sears interior paint colors..... Postpaid 20c

M 30 K 4054—Chintz. 3 inches wide. White ground. Bright flowers. Blends with Sears interior colors..... Postpaid 20c

N 30 K 4060—Fiesta. 3 inches wide. White ground. Bright, colorful design..... Postpaid 20c

P 30 K 4062—Kitchen Floral. 1⅞ inches wide. Brilliant colored flowers on white ground. Red border..... Postpaid 15c

DECALCOMANIAS . . . For walls, cabinets, furniture, canister sets, many other articles. These colorful transfers add an extra touch of beauty to plain surfaces. One or two patterns from each set illustrated above. Simply dip in water and apply. Sheets (set), 6x8½ inches. Shipping weight, each set, 2 ounces.

For actual colors, see Color Chart opposite page 770

R 30 K 61—Flower Basket. .....6-piece set 22c

S 30 K 59—Juvenile Assort. .....9-piece set 22c

T 30 K 62—Fruit Designs. .....10-piece set 22c

V 30 K 65—Red Rose Design. .....15-piece set 22c

W 30 K 63—Swan and Water Lily.....4-piece set 22c

X 30 K 64—Mexican Designs. ..... 10-piece set 22c

Paint and Varnish Paste Cleaner

For cleaning paint, varnish and enamel finishes. Harmless to hands. Makes old surfaces sparkle like new again. Spread it on and wipe it off; dissolves and removes dirt quickly. Quart cleans 1000 square feet. **29c** Quart

30 K 2783—Be sure to state SIZE desired

1 QUART....Shipping weight, 3 pounds 2 ounces.....29c
2 QUARTS....Shipping weight, 5 pounds 12 ounces.....53c

"Kleer-brite" Glass Cleaner

For cleaning and polishing windows, windshields, mirrors or tile. Spread small quantity on surface and wipe dry. 12-ounce bottle cleans 125 windows. **15c** 12-oz.

30 K 2760—Be sure to state SIZE desired

12-OZ. BOTTLE....Shipping weight, 2 pounds.....15c
QUART...Approximately 3 refills. Shpg. wt., 4 lbs. 4 oz....29c

Sponges for every use

For removing Kalsomine . . . all washing and cleaning work. Cuban sheepswool. Finest quality available. Hold more water without dripping than ordinary sponges. Sizes indicated are when sponges are wet. Average shipping weight, 6 ounces. **$1.89** 6-inch

30 K 3981 6-INCH.....$1.89
30 K 3982 7-INCH.....$2.79
30 K 3983 8-INCH.....$3.69

Master Mixed REG.U.S.PAT.OFF. Waxes and Polishes

SELF-POLISHING WAX . . . for wood, linoleum, asphalt tile, cement, terrazzo, rubber and marble floors. Wipe away floor dullness as easily as you wipe off dust. It requires no polishing—dries in 20 minutes to a hard lustrous finish with little effort on your part. Contains Carnauba wax—the most durable known. Just spread a small amount on the floor with a cloth, or wax spreader. Excellent for Venetian blinds. Quart waxes and protects 650 square feet. **30c** Pint

30 K 02640—Be sure to state SIZE desired

PINT.....Shipping weight, 1 pound 13 ounces.....30c
QUART....Shipping weight, 3 pounds 4 ounces.....57c
GALLON...Shipping weight, 10 pounds.....$1.74

LIQUID WAX . . . For wood and linoleum floors, woodwork, furniture, autos. No other liquid wax will outwear MASTER-MIXED. Polishes to brightest gloss, protects finished surface, makes it last longer. Contains Carnauba wax for greater durability. Not for asphalt tile. Quart waxes 1000 square feet. **39c** Pint

30 K 02639—Be sure to state SIZE desired

½-PINT JAR....Shipping weight, 1 pound 8 ounces.....25c
PINT JAR.....Shipping weight, 2 pounds 2 ounces.....39c
QUART JAR....Shipping weight, 3 pounds 4 ounces.....69c
GALLON CAN...Shipping weight, 9 pounds.....$1.98

PASTE WAX . . . For floors (except asphalt tile), furniture, autos. A fine quality waterproof paste wax. Easy to polish to a high gloss. Contains Carnauba wax. **39c** Pound

30 K 2636—Be sure to state SIZE desired

1 POUND....Shipping weight, 1 pound 5 ounces.....39c
4 POUNDS....Shipping weight, 5 pounds 2 ounces.....$1.29

CREME POLISH . . . For furniture, woodwork, autos and many other uses. Will not collect dust or show smeary fingerprints. Polishes to high gloss. **29c** Pint

30 K 2766—Be sure to state SIZE desired

PINT.....Shipping weight, 2 pounds 4 ounces.....29c
QUART...Shipping weight, 4 pounds.....49c

OIL POLISH . . . For cleaning and polishing floors, furniture and automobiles. Does both at once. A high grade polish to beautify and protect the finest of finishes. **23c** Pint

30 K 2767—Be sure to state SIZE desired

PINT.....Shipping weight, 2 pounds 2 ounces.....23c
QUART...Shipping weight, 3 pounds 10 ounces.....35c

Paint Drop or Spatter Cloths

For protecting floors and furniture from paint spatters when decorating. Made of a number of pieces securely stitched together. Paint won't spot through. Sturdy —stand repeated washing. **$2.09** 6x9-ft.

30 K 2599—Be sure to state SIZE desired

6x 9 FEET.....Shipping weight, 3 pounds.....$2.09
9x12 FEET.....Shipping weight, 6 pounds..... 3.98
12x15 FEET.....Shipping weight, 10 pounds..... 6.49
14x16 FEET.....Shipping weight, 12 pounds..... 8.15

Soilax Cleaner

For cleaning painted woodwork, porcelain, tile, and for softening laundry water, etc. Makes surfaces sparkle. Does not harm hands or clothing, nor discolor any surface. A nationally advertised cleaner. **25c** 1½ lbs.

30 K 2795—1½ POUNDS. Postpaid.....25c





Master Mixed
REG. U.S. PAT. OFF.

weather-resisting

BARN PAINT

$1.47 A gallon in 25-gallon lots

For barns, sheds and other farm buildings. Guards them against damage from deterioration and decay—protects them from costly repairs due to the destructive action of weather and wear. Now, more than ever, all necessary painting should be taken care of promptly—it's the surest way to conserve critical repair materials and valuable man hours.

MASTER-MIXED Barn Paint is made of the finest ingredients obtainable—money can't buy better. It's made to give your barn the best possible protection—to make it last. It gives your buildings color and beauty for lasting enjoyment. MASTER-MIXED Red is brilliant and stubbornly resists fading. Gallon covers up to 400 square feet, two coats.

30 KM 815—Bright red. State SIZE desired

GALLON—Shipping weight, 14 pounds.....$1.67

5 to 24 GALLONS	25 GALLONS OR MORE
Per gallon.....$1.57	Per gallon.....$1.47

Shipped in 5-gal. containers insofar as possible. Shpg. wt., of 5-gal. containers, 66 lbs.

Add 40% to life of your barn

Paint lengthens life of buildings as much as 40%, and can bring you an annual saving of about 3¼% in building cost, says University of Missouri Agricultural Experiment Circular No. 279. So don't neglect your barn or other farm buildings. Get every extra year of service you can from them. Decay attacks all unprotected surfaces—causes serious destruction. Avoid this by protecting all your buildings with Sears paint.

Tractor and Implement Paint

79c Quart

For wood and metal parts on tractors, trucks, wagons and other farm implements. Protects them from weather, rust and decay—makes them last. Available in colors to match those used originally on tractors and implements made by leading manufacturers. Select yours from the list below. They set fast and dry hard overnight. Easy to use. Gallon covers 600 square feet, one coat. Quart finishes an average wagon or small implement.

Be sure to state SIZE and CATALOG NUMBER desired

30 K 01852—Trim yellow	30 K 01861—Tractor orange
30 K 01853—Trim green	30 K 01859—Black
30 K 01863—Case tractor red	30 K 01860—Body green

For actual paint colors, see the Color Chart on the opposite page

QUART....Shipping weight, 3 pounds 3 ounces.....79c
GALLON...Shipping weight, 12 pounds.....$2.85

SERO-COTE Barn Paint

98c Gallon 25-gallon lots

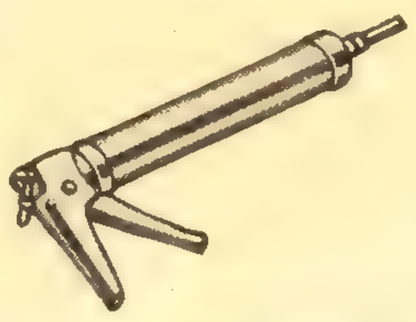
For barns, sheds and other farm buildings. One of the finest red barn paints in the low-cost field. If first cost must be considered look no farther. Its brilliance, hiding power and service will satisfy you. Gallon covers up to 325 square feet, two coats.

30 KM 800—Oxide red only. State SIZE desired

GALLON. Shipping weight, 14 pounds.....$1.18

5 to 24 GALLONS	25 GALLONS OR MORE
Per gallon.....$1.08	Per gallon.....98c

Shipping weight, 5-gallon container, 66 pounds



Caulking Guns and Tips

Caulking Guns. For applying caulking and glazing compound below. Works easily, is fast and efficient. Strong pressure forces compound deep into every crack; fills it completely—gives you professional results. Sturdy 2⅛-inch diameter barrels with bright metallic finish. ⅜-inch diameter oval tip—best size for home use. "Snap trigger" stops flow of caulking—saves material and reduces cost. One oval tip included with each gun.

30 K 3496—¾-QUART CAPACITY (illustrated) 12 inches long. Shipping weight, 4 pounds 6 ounces.....$3.09

30 K 3495—PINT CAPACITY 7 inches long. Shipping weight 3 pounds 8 ounces.....$2.09

CAULKING GUN TIPS. Extra tips for guns above. Average shipping weight, each, 2 ounces.

30 K 3902—¼-inch oval lip.....35c
30 K 3903—⅛-inch, oval lip.....35c
30 K 3905—⅜-inch, triangular lip.....35c
30 K 3906—¼-inch, triangular lip.....35c

How to thin House or Barn Paint

FOR TWO-COAT WORK PER GALLON

KIND OF SURFACE	For 1st Coat use: Raw or linseed Replacement Oil	Turpentine or Paint Thinner
Fair to good (painted)	0 and	1½ pints
Badly worn (painted)	1 pint and	1 pint
Badly worn (unpainted)	3 pints and	1 pint
New wood	3 pints and	1 pint

Second Coat—Do not thin.

FOR THREE-COAT WORK PER GALLON

1st coat—Thin as in 1st coat, above.
2nd coat—1½ pts. turpentine or paint thinner per gal. of paint.
3rd coat—Do not thin.

NOTE: 3 coats recommended for unpainted and painted surfaces in bad condition. It's false economy to "over-thin" paint, because inadequate coverage and short life are the results.

How much Paint do I need? Multiply distance (in feet) around building by 2 ft. more than height to eaves. Add number of sq. ft. in gables (height of each by ½ the width). Divide total by number of sq. ft. each gal. of paint will cover. Barns need 1 gal. of trim color for every 10 gals. of body color—other buildings, about 1 gallon of trim color to 5 gallons of body color.

KIND OF PAINT	Surface Condition	Sq. ft. gal. will cover: Two coats	Three coats
Master-Mixed House Paint	Good	450 or more	300 or more
	Good to fair	400 to 450	250 to 300
	New, unpainted or badly weathered	350	200 to 250
Sero-Cote House Paint	Good	325 or more	250 or more
	Good to fair	300 to 325	200 to 250
	New, unpainted or badly weathered	250	175 to 200
Master-Mixed Barn Paint	Good	400 or more	275 or more
	Good to fair	325 to 400	200 to 275
	New, unpainted or badly weathered	275	175 to 200
Sero-Cote Barn Paint	Good	325 or more	225 or more
	Good to fair	300 to 325	200 to 225
	New, unpainted or badly weathered	225	150 to 200

Facts about paint coverage: The amount of paint required depends not only on the condition of the surface—new, good, fair or bad—but upon the painter as well. Our sq. ft. coverages are figured on the needs of the average painter on surfaces of average condition—not the least area they will cover—nor the most. You may run a little over, but you will never run short.

Caulking and Glazing Compound

59c Quart Gun Grade

For filling cracks and crevices around doors, windows, chimneys, foundations, and for fitting glass in wood or metal sash. Better than putty—remains pliable and won't crack. Keeps out rain, wind, cold and dust. Stops heat losses, saves fuels, adds to your comfort. Light gray color. Knife grade is thicker—like putty.

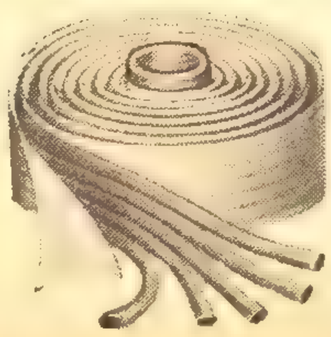
30 K 03494—Gun Grade. State SIZE desired

QUART....Shipping weight, 4 pounds 8 ounces.....59c
GALLON...Shipping weight, 16 pounds.....$1.69

30 K 03490—Knife Grade. State SIZE desired

1 POUND....Shipping weight, 1 pound ■ ounces.....19c
2 POUNDS...Shipping weight, 2 pounds 9 ounces.....35c
5 POUNDS...Shipping weight, 5 pounds 14 ounces.....69c
16 POUNDS..Shipping weight, 18 pounds.....$1.92

Kalk Kord Weatherstripping



89c 60-foot roll

For sealing leaks and cracks around windows and doors—inside or outside. Soft, putty-like strips easily pressed into place with hands — no tools needed. Keeps out cold, dust, dirt; stops heat losses. Waterproof—can be painted. Will not crack or harden. Roll treats 4 or more average windows. Shipping weight, 2 lbs. 8 oz

30 K 3487—60-FOOT ROLL (five 12-foot strips).....89c

Master Mixed

REG. U. S. PAT. OFF.

asbestos fiber

ROOF COATING

61c a gallon in 5-gallon lots

For sealing small cracks, joints, seams, nail holes in composition or metal roofing—for protecting exposed foundations, underground tanks, silos—any wood, metal or concrete exterior surfaces—from moisture, acid or rust. Not for slate or wood shingles. Adds years of life to your old roof—improves its appearance—postpones need for a complete new roof covering. Keeps stored materials dry, provides excellent protection against spoilage. Blended asphalts and long asbestos fiber provide water-resistance and toughness. Gallon covers 25 to 50 square feet on concrete or dried-out composition roofing; 50 to 75 square feet on good composition roofing; 75 to 100 square feet on metal roofing, one coat. To repair bad cracks in composition roofing see Asbestos Fiber Roof Cement below.

30 KM 3479—Black only. State SIZE desired

1 GALLON....Shipping weight, 10 pounds.....71c
5 GALLONS...Shipping weight, 45 pounds.....Per gallon 61c
25 GALLONS OR MORE. Shipping weight, 5 gallons, 45 pounds. Per gallon.....51c

Economy Roof Coating

For same uses as MASTER-MIXED above. Contains a little less asphalt, but gives you an unusual amount of service for the money. Much heavier and thicker than ordinary roof paints. A tough, black coating to make your roof last longer. Packed in 5-gallon containers only. Gallon covers 25 to 50 square feet on concrete or dried-out composition roofing; 50 to 75 square feet on good composition roofing; 75 to 100 square feet on metal roofing, one coat.

49c Gallon in 5-gal. lots

30 K 03470—Black only

5 GALLONS...Shipping weight, 47 pounds.....Per gallon 49c

Asbestos Fiber Roof Cement

For sealing flashings around skylights, chimneys, valleys, pipes. Waterproof asphalt and tough asbestos fibers only. A durable, elastic paste . . . will not crack, crumble or shrink . . . apply with putty knife. Seal bad breaks or holes in composition roofing with it before applying roof coating to provide a completely watertight roof. Gallon covers 6 square feet the proper thickness of ¼-inch.

75c Gallon

30 K 03477—Black only. Be sure to state SIZE desired

QUART.....Shipping weight, 3 pounds 8 ounces.....27c
GALLON.....Shipping weight, 10 pounds.....75c

Asphalt Roof Paint

For waterproofing, protecting metal, wood or concrete surfaces . . . composition roofs, tanks, fences, implements, boilers, bridges or foundations . . . also pipes, furnaces. Smooth black finish—contains no asbestos fibers. Gallon covers 175 square feet of metal; 80 square feet of worn roofing, one coat.

55c Gallon in 5-gal. lots

30 KM 1910—Black only. Be sure to state SIZE desired

1 GALLON....Shipping weight, 9 pounds.....63c
5 GALLONS...Shipping weight, 45 pounds.....Per gallon 55c
25 GALLONS OR MORE. Shpg. wt., 5 gals., 45 lbs..Per gallon 45c

Metal Roof and Gutter Paint

For use as either a primer or finishing coat for metal roofs, gutters, windmills, tanks, bridges, metal sash, smokestacks, fences. Protects against rust . . . improves appearance . . . makes metal last longer. Gallon protects 700 to 800 square feet, one coat.

75c Quart

State SIZE and COLOR desired

30 K 01905—Green 30 K 01907—Red

QUART....Shipping weight, 3 pounds 13 ounces.....75c
GALLON...Shipping weight, 14 pounds.....$2.29

MASTER-MIXED Red Lead Primer

For priming or preparing the surface before painting metal roofs, gutters, downspouts, fences, bridges, tanks, metal sash, etc. Gives superior protection against rust . . . provides better bond for finish coat . . . makes metal last longer. Gallon protects 700 square feet, one coat.

85c Quart

30 K 01909—Orange red color. State SIZE desired

QUART....Shipping weight, 3 pounds 13 ounces.....85c
GALLON...Shipping weight, 14 pounds.....$2.79

EASY TERMS: All products on this and opposite page may be purchased on Easy Terms. Or you may add paint products to your Easy Payment order for other merchandise, in many cases, without increasing the monthly payment a single cent on total order. For details see inside back cover.



Wood Shingle Paint

For wood roof or siding shingles on houses, garages, etc. MASTER-MIXED House Paint, makes an excellent finish for new or previously painted wood shingles, is available in a variety of attractive colors. See prices and ordering information on page 764. Just add three pints of Linseed Replacement Oil and one quart of Paint Thinner or Turpentine, page 765, to each gallon of House Paint. Not a stain, but a linseed oil paint that will add years to the life of your home.

$2.79 Gallon 5 to 24 gallons

Creosote Wood Preserver

For protecting fence posts and building timbers from decay, dry rot, termites, worms, insects. Use also as insecticide for poultry houses, stock pens, and for making chinch bug barriers. The finest preservative known for protecting wood exposed to the ground—makes it last longer. Meets Federal Specification No. TTW 556. Nut brown color. Dip brush or spray. Gallon covers 100 square feet, two coats, or dips 20 average size posts to depth of 30 inches, one coat. FARMERS—When you order see page 878C.

37c Gallon in 55-gal. lots

30 KM 1947F—Be sure to state SIZE desired

1 GALLON.....Shipping weight, 10 pounds.....75c
*55-GAL. BBL...Shipping weight, 555 pounds....Per gallon 37c
*Shipped from Chicago, Ill.; Minneapolis, Minn.; Duluth, Minn.; St. Louis, Mo. or Cleveland, Ohio. You pay charges from nearest shipping point. Order from Sears mail order house.

"Wood Treat" Wood Preservative

For treating new, unpainted lumber, millwork, interior woodwork or trim, furniture, etc. before applying first coat of paint, enamel or varnish. An oil solution that preserves wood and repels moisture, protects it against decay, termites, wood borers, shrinking, swelling, warping, checking, nail-splitting and grain raising. Apply it just like paint to any wood not previously treated with a wood preservative or to edges exposed by cutting or trimming. Untreated wood swells when it absorbs moisture, shrinks when it dries. This causes sticking or rattling of doors, windows, drawers or other fitted parts. Wood Treat seals wood against its natural tendency to absorb water—keeps things in proper condition. One gallon of Wood Treat covers about 700 square feet, one coat.

$1.39 Gallon in 5-Gal. lots

30 KM 1944F—Be sure to state SIZE desired

1 GALLON.....Shipping weight, 10 pounds.....$1.49
5 GALLONS.....Shipping weight, 50 pounds. Per gallon. 1.39
*55-GAL. DRUM..Shipping weight, 555 pounds. Per gallon...94c

*55-gallon drum shipped from factory in St. Louis, from where you pay transportation charges. Order from mail order house.

For a better paint job

Send for Sears "How to Paint" book No. 686K. No charge for this helpful book that answers all important questions on painting, varnishing and enameling. Beautifully illustrated in color. Be sure to send for your copy today. You'll find it very convenient to have a copy of this book in your home.

Need any of these?

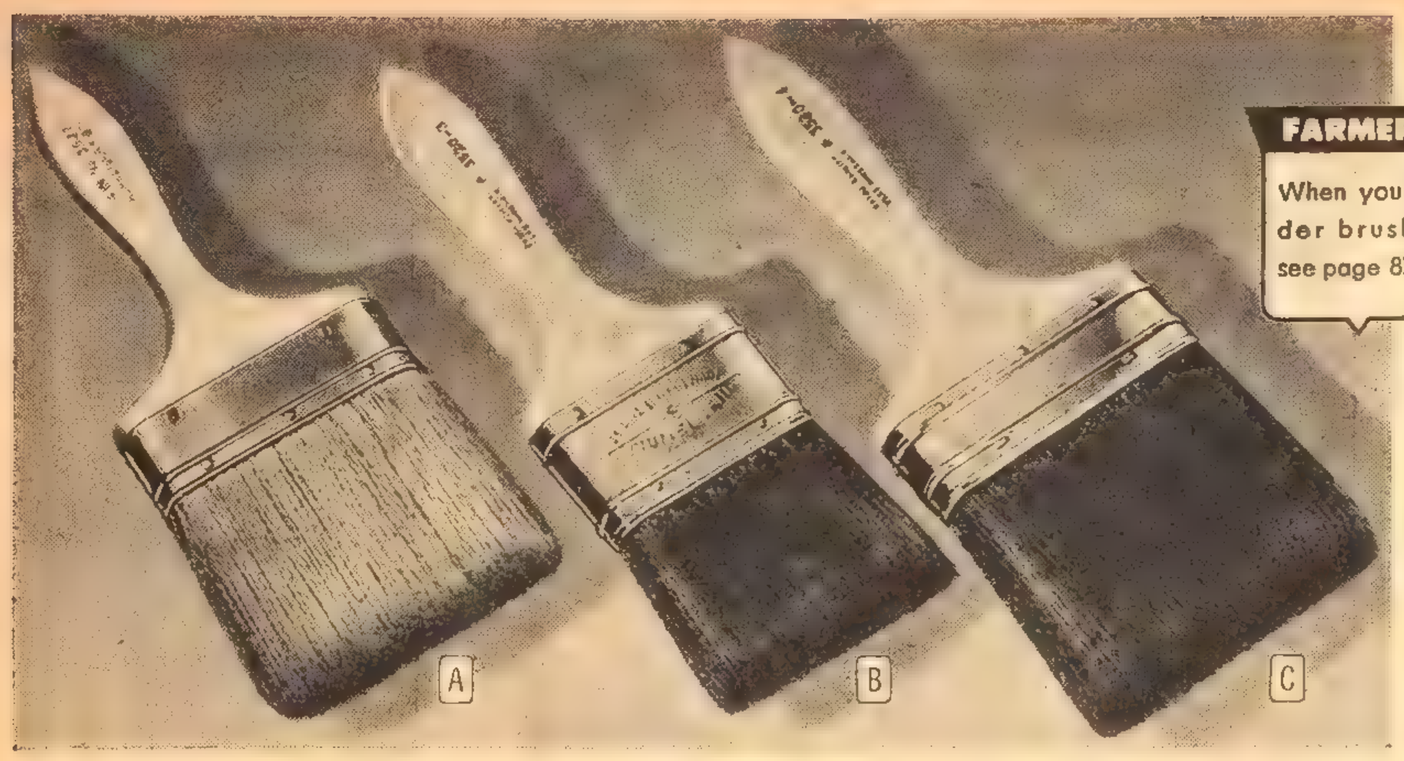
Have you all the things you need to go ahead with the paint job you are planning? Or will you have to wait for things you overlooked ordering? Check now and include with your paint order such things as brushes, tools, cleaners, scrapers, patching materials, undercoats, primers, paint and varnish removers, thinners, etc. See index for complete paint products listings.

Container Notice

All paints, varnishes, enamels, etc. will be shipped in metal containers where now indicated in this catalog, insofar as possible. We reserve the right to ship in other types of containers if metal is not available.

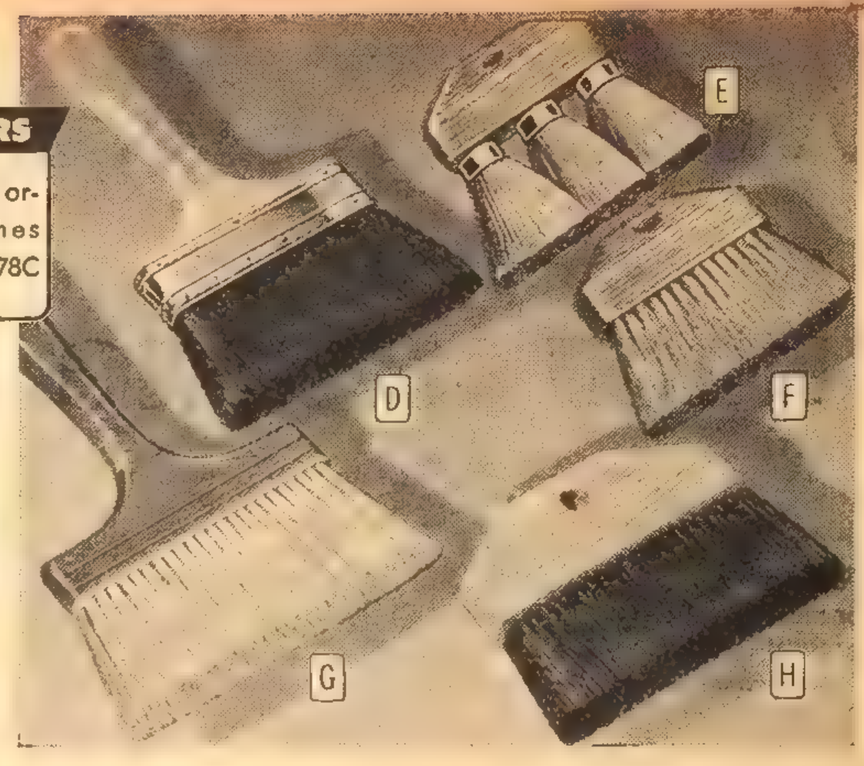
Complete directions for easy application or use of all Sears paint products are printed on all packages or can labels, or included with the merchandise when shipped.





FARMERS

When you order brushes see page 878C



Brushes for every purpose . . . inside and outside

For high quality Painting, Enameling and Varnishing

Horsehair and Fiber Brushes

67c 3-inch

A A thoroughly dependable brush for painting large, rough surfaces, such as barns, houses, walls. Horsehair and fiber, vulcanized in rubber so they can't come out. Has hardwood handle. For better brushes see the all-purpose bristle and flagged horsehair brushes at the right. Brush comb, 30 K 2935 below, will help to keep your brushes in good condition. Also see Liquid and Powder Brush Cleaners described below. **FARMERS —when you order any brushes on this page, see page 878C.**

30 K 3527—State SIZE desired

Width	Length	Shpg. wt.	Price
3 in.	2⅝ in.	7 oz.	67c
3½ in.	2⅞ in.	8 oz.	77c
4 in.	3⅛ in.	10 oz.	95c

Pure Bristle and Horsehair Brushes

92c 3-inch

Contain just the right mixture of bristle and horsehair for all-purpose use—vulcanized in rubber—can't come out. More durable than brushes at left, and "flagged" (split) ends hold more paint, spread it smoothly, rapidly over any surface. An extremely well-balanced brush with sturdy hardwood handle. Best quality construction throughout. Made in large sizes only—ideal for painting walls and ceilings—varnishing floors—similar surfaces requiring a smooth finish.

30 K 3520—State SIZE desired

Size	Bristle Length	Bristle Weight	Shpg. wt.	Price
3 in.	2½ in.	1⅛ oz.	6 oz.	$0.92
3½ in.	2¾ in.	1 1/16 oz.	7 oz.	1.25
4 in.	2¾ in.	1 3/16 oz.	8 oz.	1.45

"Flagged" Horsehair Brushes

$1.09 3-inch

"Flagged" (split) ends hold more paint than ordinary brushes. The wider brushes are longer and have more stock than brushes at left—spread paint faster and easier. You'll find a suitable size below for every use. Sturdy hardwood handle. Best quality construction throughout. Use them for finest work—painting, varnishing or enameling. FARMERS —see page 878C.

30 K 3530—State SIZE desired

Size	Bristle Length	Bristle Weight	Shpg. wt.	Price
1 in.	1⅞ in.	3/16 oz.	3 oz.	$.29
1½ in.	2⅛ in.	⅜ oz.	4 oz.	.43
2 in.	2⅜ in.	⅝ oz.	5 oz.	.59
3 in.	2⅝ in.	1⅛ oz.	7 oz.	1.09
3½ in.	2⅞ in.	1⅝ oz.	8 oz.	1.55
4 in.	3⅛ in.	2⅛ oz.	10 oz.	1.85

For Casein, Kalsomine, Whitewash, Roof Coatings

G **WHITEWASH BRUSH.** 3⅜-inch white Tampico fibers stapled in sturdy hardwood block, 7 in. wide.
30 K 3111—Wt., 14 oz. . 47c

H **WHITEWASH BRUSHES.** Blended mixture of horsehair and fiber. 2¾ in. long, 7 in. wide. Bored to take a long handle.
30 K 3122—Wt., 12 oz. . 79c

Similar to above, only 8 inches wide, 3 inches long. White Tampico fibers. Shipping weight, 11 oz.
30 K 3110 . . . . . 29c

D **KALSOMINE BRUSH** 6 in. wide. Mixture of 3⅛-in. horsehair and Tampico fiber. For water-thinned paints. Shpg. wt., 1 lb.
30 K 3127 . . . . . $1.39

ROOF BRUSHES. For applying roof coatings and roof paints. Insert broom handle in block for handy use. Long fibers hold good quantity of material.

F **SOLID BLOCK.** 3½-inch Tampico fibers firmly stapled in 6-inch hardwood block. Shipping weight, 15 ounces.
30 K 3162 . . . . . 43c

E **REGULATION TYPE.** Firmly bound knots of finest quality 3½-inch Tampico fiber securely anchored into hardwood block.

30 K 3170
State SIZE desired

3 Knots. Shipping weight, 1 pound 6 ounces 59c

4 Knots. Shipping weight, 1 pound 12 ounces 73c



J **TOUCH-UP, TRIM BRUSHES. For all types of home touch-up work, also poster or show card work, requiring a fine, soft hair brush.** For applying water colors, dyes or stains to any smooth surface. Camel's hair. Round shaped wood handles. Metal ferrules.

30 K 3550—State SIZE

Width	Length	Shpg. wt.	Price
¼-in.	⅝-in.	1 oz.	10c
½-in.	⅞-in.	1 oz.	15c
¾-in.	1⅛-in.	1 oz.	25c

K **LACQUER, BRONZING BRUSHES. For small, accurate painting jobs on difficult surfaces—woven fiber, cloth, canvas, etc.** Also for sign writing. Can be used for any type of finish. Black sable, extremely fine. Flat cedar handles, durable metal ferrules.

30 K 3552—State SIZE

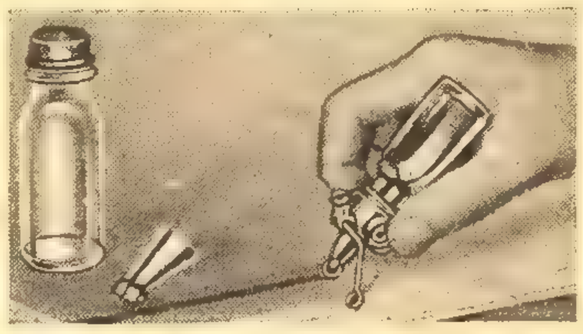
Width	Length	Shpg. wt.	Price
½-in.	⅞-in.	1 oz.	39c
¾-in.	15/16-in.	1 oz.	49c
1 -in.	1 -in.	2 oz.	69c

Sandpaper

For smoothing surfaces before painting, etc. Handy package of 20 sheets, 4⅜x5¼ in. from No. 4/0 to 2, (extra fine to coarse).
30 K 2674—Shipping weight, 5 ounces 8c
30 K 2675—8¾x10½ in. Durable. Package of 24 sheets. **State grit.**

Grit	Shpg. wt.	Price
00 Fine	1 lb.	13c
½ Medium	1 lb. 8 oz.	18c
1 Medium	1 lb. 14 oz.	20c
2 Coarse	2 lbs. 4 oz.	26c

Wet or dry Sanding Paper For sanding undercoats, lacquer and enamel finish coats. Coated with silicon carbide, an extremely hard abrasive that cuts quickly; raises no gritty dust to mar the surface. Dip in water before using for best results. Package of 12 sheets; four sheets each of fine, medium and coarse. The size of each sheet is 4½x5½ inches. Shipping weight, 7 ounces.
30 K 2676 . . . . . 15c



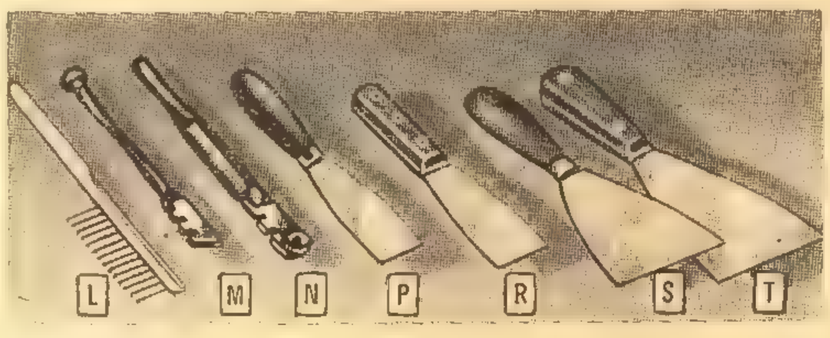
Striping Outfit

For making clean, sharp decorative stripes on automobiles, furniture, walls, toys, etc. The "Kleen-Line" Striping Outfit is the most efficient we have ever seen. Makes striping amazingly easy. Gives that "professional" touch to your decorating. There's no end to the things you can do with this amazing outfit. Outfit No. 30 K 2933 includes striping wheels in three widths. The genuine "Kleen-Line" can only be bought at Sears. Costs little; easy to use. Directions included in package.

89c

30 K 2932—**Illustrated.** Outfit equipped with 1/16-inch striping wheel.
Shipping weight, 3 ounces 89c

30 K 2933—Same outfit as above but with the following additional accessories: 1/32-inch and ⅛-inch striping wheel, one extra material bottle and one extra wheel jaw. Shipping weight, 5 ounces $1.55



Household Tools

L **WORKRITE BRUSH COMB.** Keep your brushes workable and ready to use with this handy comb. Removes loose hairs, straightens bristles quickly and easily.
30 K 2935—Shipping weight, 4 ounces 23c

GLASS CUTTERS. Shipping weight, each, 3 ounces.

M 30 K 2918—**Craftsman.** Best quality tungsten steel cutting wheel 15c

N 30 K 2919—**Craftsman.** Six wheels individually set into turret head. Lasts 6 times longer 25c

P **PUTTY KNIFE.** Has stiff, high quality steel blade for effective work. Properly shaped wood handle.
30 K 2904—Shipping weight, 3 ounces 9c

R **OUR BEST PUTTY KNIFE.** High grade, flexible steel, hand-ground blade, 1¼x3⅛ in. Genuine walnut handle.
30 K 2908—Shipping weight, 3 ounces 24c

S **WALL SCRAPER.** Stiff, high grade steel blade, does not bend and "set" like cheaper steel. Blade, 2¾ inches wide. Properly shaped wood handle.
30 K 2924—Shipping weight, 5 ounces 15c

T **OUR BEST WALL SCRAPER.** Finest grade flexible steel, hand-ground blade; 3 in. wide. Genuine walnut handle.
30 K 2925—Shipping weight, 5 ounces 39c

Brush Cleaners . . . liquid and powder

LIQUID FORM. For removing hard, dried-up paint, varnish, enamel, shellac or lacquer from your old brushes . . . keeps them clean, ready for use. Quart cleans six 4-inch brushes.

30 K 2780—State SIZE desired.

PINT. Shpg. wt., 1 lb. 8 oz. . . . 21c
QUART. Shpg. wt., 2 lbs. 14 oz. . . . 36c

POWDER FORM. Simply add water to powder—mix and use. Good quality cleaner, but not as fast acting as Liquid at left. 1 pound cleans six 4-inch brushes. Shpg. wt., 1 lb. 8 oz.
30 K 2781—POUND 19c

Easy Terms

Brushes, tools . . . all paint products on these and other pages, may be purchased on Sears Easy Terms. Only 10% down and monthly payments as low as $5.00. For complete information, see the inside back cover.

MASTER-MIXED—the Paint that you made famous

Reg. U. S. Pat. Off.

The first rule in buying paint is to "buy the best"—it costs you less in the long run. That's why so many people continue to buy MASTER-MIXED—why its name has become so famous.

Paint for protection . . . Paint arrests the decay of wood by sealing the pores and keeping out moisture. It prevents rust on metal and the cracking and crumbling of brick, cement and stucco surfaces. It protects from weather and wear.

Paint for beauty . . . Paint provides appealing, colorful beauty inside and outside your home. With it you can re-style any room—create any effect you desire—warm, cool, subtle or gay.

Paint for sanitation . . . Paint provides a smooth, hard surface that repels dirt and germs—is easy to clean.

Paint for light . . . Painted surfaces reflect light from windows and lamps—make rooms lighter, brighter, more cheerful.

Below are the 9 principal types of MASTER-MIXED finishes and the results you may expect from each.





House Paints

Use regular House Paint only on wood surfaces. Stucco, cement, or wood shingles take special paints. (See index.) Special colors are also available for trim and shutters. Top quality in House Paint is important to the appearance and life of your building.



Enamels

For every decorative use—walls, woodwork, furniture. Ideal for kitchen and bathroom. Quick drying. More washable than paint but do not hide as well. Made in brilliant colors and pure white. Hard, smooth, tough and glossy finish.



Barn Paint

A special type of paint finish like our MASTER-MIXED is required for barns, sheds, other farm buildings that shelter your implements and stock. It is made for the protection and beauty of farm buildings, has the right color—the right quality for this special use.



Wall Paints

Four types—Enamel, Gloss, Semi-gloss and Flat. Water-thinned flat paints are the most modern and the lowest in cost. Enamels and Gloss Paints are hardest, smoothest, most durable—the most washable. Flat and Semi-Gloss finishes reflect light without glare.



Floor and Porch Enamel

Protects wood, concrete and linoleum surfaces, inside or outside, including basement, porch, steps, terrace or patio. Resists scuffing feet, heavy traffic, hot water, ammonia, is unharmed by sun, rain or snow and can be scrubbed repeatedly.



Roof Coating

Not as permanent as a new roof, but adds years to life of old roof. Seals cracks, joints, seams, nail holes. Made of asphalt—oldest waterproofing material known. Waterproofs exposed foundations, underground tanks, silos, etc. Some have asbestos for strength.



Varnishes

Protect wood surfaces. Sparkling gloss or semi-gloss finishes—either transparent or colored. Clear, transparent varnishes reveal natural beauty of wood. Colored varnishes give wood color effects—oak, maple, etc. Varnish more washable than paint or enamel.



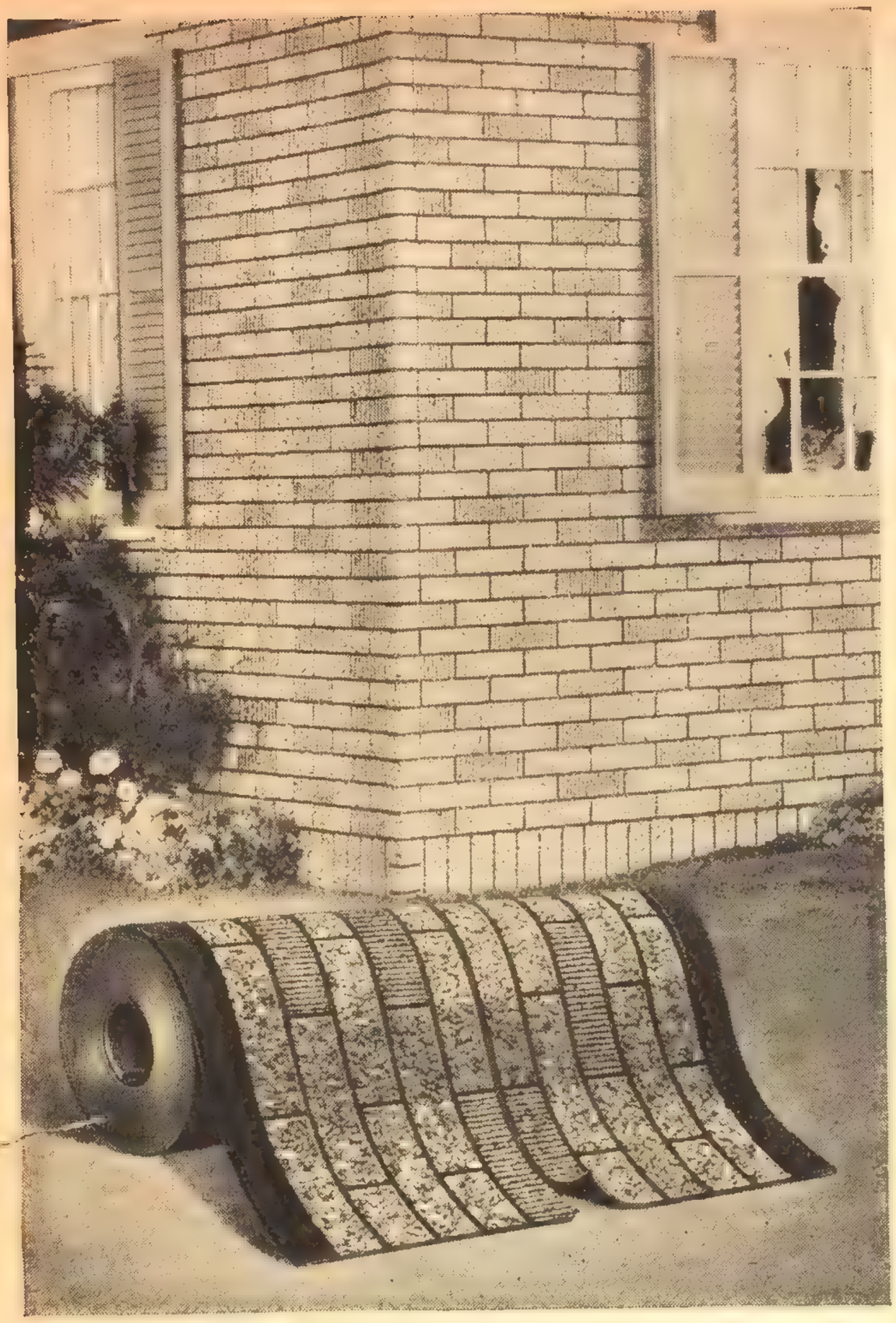
Waxes and Polishes

Have attractive gloss but no color. Clear and transparent they reveal color patterns in linoleum and natural beauty of wood. Not as permanent a finish as paint, varnish or enamel but keep out moisture, prevent decay. Easy to keep clean.



Shingle Finish

House Paint reduced with Linseed Replacement Oil and paint thinner makes a good paint for new or previously painted roof and siding wood shingles. Thinner—more penetrating than House Paint. Protects from weather and decay, prevents warping.





Saturated Asphalt Felt recommended as a base under asphalt shingles or "mop" asphalt roofs

Saturated Asphalt Felt recommended as extra insulating base under Asbestos Siding Shingles

Saturated Asphalt Felt helps keep out drafts when used to insulate homes without basements



Brick-effect Asphalt Roll Siding

Less than **3c** a sq. ft.

Here is one of the best investments you could put into your house. Low in cost, easy to apply, a permanent improvement . . . Sears brick-effect Asphalt Roll Siding will reduce your fuel cost through its insulating effect, improve the appearance of your whole house and make your home more fire-resistant, thereby increasing the value of your property. Any surface covered with roll siding need no longer be painted. In fact, the siding material itself actually costs less than a good paint job, and this low first cost is your last cost. Best of all, roll siding more than pays for itself through these savings in painting, and in the fuel savings it makes possible. Made of high quality heavy felt base, thoroughly saturated with asphalt, then covered with a heavy asphalt coating. Embedded in the coating is a long-wearing surface of tough mineral granules, in bright, fade-resistant colors. Brick design with black mortar lines is permanently impressed—will last for the life of the siding. Easy to nail over clapboards, sheathing, etc.—you can do the work yourself; simple step-by-step instructions included. Over uneven surface, use under-surface of Asphalted Fiberboard Sheets, listed below. Use other accessories listed, including blackhead nails, for a first class job.

Brick-effect Siding Rolls. 43 feet long, 32 inches wide, die-cut down center into two easy-to-handle 16-inch wide strips. Roll covers 100 square feet allowing for lap. Install with black-head nails. Shipping weight, roll, 105 pounds.

64KM1352F—Buff color . . . . Per roll **$2.85**
64KM1353F—Red blend color Per roll **2.85**

Starting Course Rolls give neat trim to base of building. Roll 47 ft. long, 30 in. wide, die-cut into three 10-inch wide strips. Contains 141 lineal ft. Shpg. wt., roll, 105 lbs.

64KM1356F—Buff color . . . . Per roll **$2.85**
64KM1357F—Red blend color Per roll **2.85**

Corner Strips are necessary for finished appearance at corners of building. Each strip is 34½ in. long, 2½ in. wide on each side. Made of same materials as siding rolls, but reinforced with metal. Choice of buff or red blend. Shpg. wt., strip, 2 lbs. 8 oz.

64 KM 1338F—State color wanted. Each **45c**

Asphalted Fiberboard Sheets. Use under roll siding applied over clapboard, sheathing or uneven surfaces. Gives smooth base and helps seal out cold, wind and moisture. Sheets are 30x48 in., about ⅛-inch thick. Bundle contains 10 sheets; covers 100 sq. ft.

64KM1374F—Shpg.wt.,55lbs.Bundle **$2.25**

Black Head Nails for "invisible" nailing in black mortar lines; also for lap nailing. When applying siding over a smooth, thin surface order 2 lbs. of 1¼-inch nails per roll; over a thick or uneven surface, such as clapboard, sheathing, or asphalted fiberboard sheets, order 2¼ lbs. of 1¾-inch nails per roll. Shipping weight, per pound, 1 pound 4 ounces.

64 KM 9070F—1¼-inch nails. Per lb.. **12c**
64 KM 9071F—1¾-inch nails. Per lb.. **12c**

SHIPPING POINTS: All items above shipped by freight from factories in Chicago, Minneapolis, Kansas City, Chester, W.Va., Detroit, Mich. Order from Chicago or Kansas City.

High quality Building Felts

As low as **$1.85** 432 sq. ft. roll

Sears high quality Building Felts serve a wide variety of practical needs in your home, summer cottage, farm buildings, etc. They are low in cost, enabling you to improve your property in many ways at no great expense to you. Installation is easy—you can readily do the work yourself, as no special tools are required. We furnish complete, easy-to-follow instructions with every order. Felts are available in the same high quality that Sears has sold for years. Like all Sears products, Sears Building Felts are guaranteed to give satisfaction—you can buy with confidence. For free samples of our Sound-deadening Felt or Saturated Asphalt Felt, write to our Personal Service Department. Be sure to state catalog numbers wanted.

To help you order the right Building Felt for your particular need, we have listed our available felts below, indicating suggested uses. Improve your property NOW with Sears high quality Building Felts.

Sound-deadening Felt—Use as lining or insulation; as a cushion under rugs or linoleum (makes your rugs and linoleum last longer, and helps eliminate drafts); or as a substitute for canvas under wallpaper. Sears Sound-deadening Felt is pliable; easy to work with. Gray in color. Insulates against sound, cold and heat. 36 inches wide, 150 feet long, covers 450 square feet. We recommend the heavyweight roll.

64 KM 3002F—Medium weight. Shpg. wt., 38 lbs. . . . . Per roll **$2.15**
64 KM 3004F—Heavyweight. Shpg. wt., 50 lbs. . . . . Per roll **2.85**

Saturated Asphalt Felt—Use as a base under Asphalt or Asbestos Shingles; as a base under built-up asphalt or asphalt gravel roofs; or as insulation for homes without basements (guards against drafts sweeping in under floor). High quality felt thoroughly saturated with pure asphalt. This felt is waterproofed—use for exterior as well as interior purpose. Felt in the 216 square foot roll is twice as thick as in the 432 square foot roll—the thicker roll is stronger, more durable, has greater insulating value. Roll is 36 inches wide. Shipping weight, roll, 60 lbs.

64 KM 3009F—432 square foot roll . . . . . Per roll **$1.85**
64 KM 3010F—216 square foot roll . . . . . Per roll **1.85**

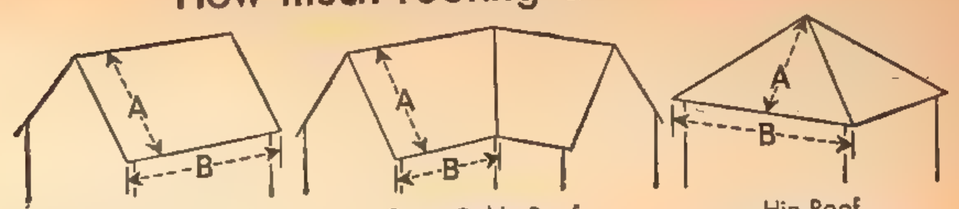
SHIPPING POINTS: Sears Building Felts are shipped from factories in Chicago, Kansas City, Minneapolis or Detroit, Mich. Order from Sears nearest mail order house. For freight rates see pages 900 and 901.

For your convenience, Roll Siding and Building Felts available on Sears Easy Terms—see inside back cover

.RIAL



How much roofing do I need?



Plain Gable Roof — Cross Gable Roof — Hip Roof

Plain Gable Roof—To figure square foot area of roof to be covered, multiply rafter height (A) by length at eaves (B), and multiply result by 2. Add 6% to allow for cutting and fitting at ridges and gables.

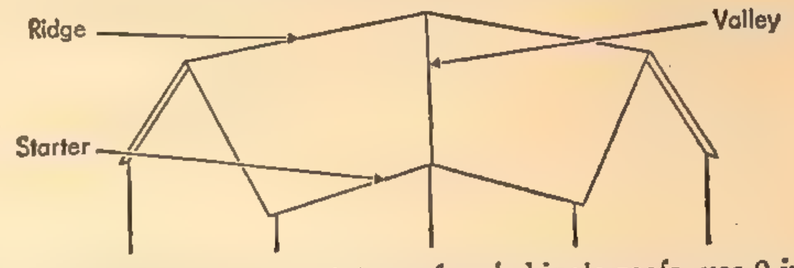
Cross Gable Roof—Multiply rafter height (A) by length at eaves (B). Do this for each section of the roof, and then add 11% to allow for cutting and fitting at valleys, ridges and gables.

Hip Roof—Multiply rafter height (A) by length at eaves (B) and divide by 2. Do this for each section of the roof, and then add 11% to allow for cutting and fitting at hip, and ridges.

About Dormers—If your roof has one small dormer, the allowance shown above will be sufficient. If two or more dormers, add 5% more roofing material in addition to regular allowance made for cutting and fitting.

If you need further help, write for Sears Free Estimate Blank 6089K

What about starters, ridges, valleys?



Starters—For starting strips on slate-surfaced shingle roofs, use 9-inch wide slate-surfaced Ridge and Starter Strip listed on following page; or apply shingles in reverse position, with straight edge along eaves of roof.

Valleys—We recommend double thickness valleys for maximum watertight protection. First lay 18-in. wide Valley Strip (listed on following page). Over this lay 36-in. wide slate-surfaced roll roofing (listed on following page).

Ridges—For all slate roll roofing jobs, use 9-inch wide slate-surfaced Ridge Strip listed on following page. For shingle roof we recommend Boston type shingle ridge for best appearance and maximum weather protection. To make a Boston type shingle ridge, order 1 roll of 9-inch wide slate-surfaced Ridge Strip (listed on following page) for every 15 lineal feet of ridge and apply as follows: Cut strip into rectangular pieces each 12 in. long. Place first piece lengthwise at edge of gable, and nail 6 inches in from outside edge and 1 inch in from each side. Second piece should overlap first by 7 in., covering nail heads of first piece. Apply each succeeding piece in same manner—this gives double thickness ridge with nails concealed.

Mica-surfaced Roll Roofing

As low as **85c** per roll to cover 100 sq. ft.

Protect your property! Don't neglect the roofing on your garage, sheds, small farm buildings, chicken houses, barns, etc. You get positive, low-cost, all-weather protection with Sears mica-surfaced asphalt roll roofing—especially recommended for buildings of type mentioned above.

Next in quality to slate surfaced asphalt roofing, described and shown on following page . . . made with same 100% pure asphalt coating . . . contains no mineral fillers. This proven superior coating makes Sears roofing stay waterproof year after year—gives it maximum resistance to all extremes of weather. The basic material for Sears mica roofing is a heavy, long fiber felt, saturated with asphalt and then given a weather coating of 100% pure asphalt. To make it tough and fire-resistant, it is further surfaced with a thick coating of mica flakes.

Same high quality as sold by Sears for years, available in 35, 45, 55, and 65-pound rolls. The heavier weights give longer wear. Each roll is 36 feet long, 36 inches wide; contains 108 square feet of material; covers 100 square feet of roof, with 2-inch lap allowance. Use on roofs with a rise of at least 1½ inches per horizontal foot. Sears mica roll roofing is easy to lay, no special tools required. Complete, easy-to-follow instructions included with every order.

Nails and lap cement included. Free samples of our mica-surfaced roll roofing available—write to our Personal Service Department, stating catalog number of roofing sample wanted.

SUPERWEIGHT—65 pounds per roll—covers 100 square feet . . . Has 20% more felt than Heavyweight roofing below. Labeled "fire-resistant" by Underwriters' Laboratories. Our best mica-surfaced roofing. Use on your home, barns, etc. Shipping weight, roll, 65 lbs.

64 KM 3033F—With 1-inch galvanized nails for over roof boards. . . . . Roll **$1.85**

64 KM 912F—With 1¾-inch galvanized nails for over wood shingles. Per roll **$1.95**

HEAVYWEIGHT—55 pounds per roll—covers 100 square feet. . . . Labeled "fire-resistant" by Underwriters' Laboratories. For barns, chicken houses, garages, etc. Shipping weight, roll, 55 pounds.

64 KM 3032F—With 1-inch galvanized nails for use over roof boards. Roll **$1.55**

64 KM 911F—With 1¾-inch galvanized nails for over wood shingles . . Roll **$1.65**

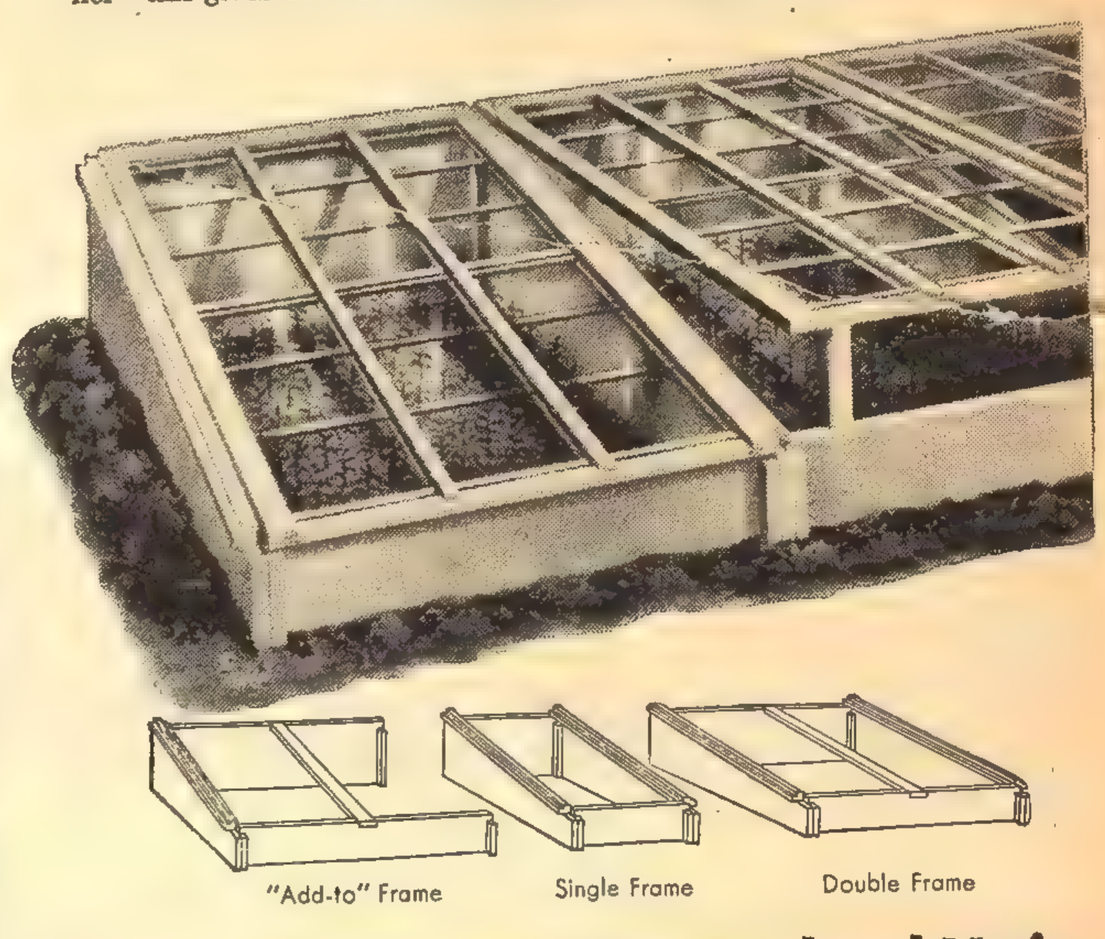
MEDIUM WEIGHT—45 pounds per roll—covers 100 square feet. . . . A good low-cost roofing. Made of same materials as heavier roofing above, but lighter in weight, and not approved by Underwriters' Laboratories. Use on small buildings, hog houses, feed houses, etc.

64 KM 3031F—With 1-inch galvanized nails. Wt., roll, 45 lbs. . . . . Roll **$1.25**

ECONOMY WEIGHT—35 pounds per roll—covers 100 square feet . . . . Not equal to roofings above, but gives enough protection for temporary roof. Priced low for real roofing economy.

64 KM 3111F—With non-galvanized 1-inch nails. Wt., roll, 35 lbs. . . . Roll **85c**

SHIPPING POINTS: Items above shipped by freight from factories in Chicago, Detroit, Mich., or Buffalo, N.Y. Order from Chicago. Freight rates on pages 900 and 901.



"Add-to" Frame — Single Frame — Double Frame

Sears high quality Hotbed Units

Hotbed Sash. Well constructed of 1⅜-inch thick Ponderosa pine, each sash 3x6 feet. Woodguard-treated to guard against moisture, warping, decay. Strong inter-locked corners (mortise and tenon construction); hardwood crossbar prevents sagging. Clear glass securely held with metal points and putty; lapped to drain off rain. Frame not included. Shipped by freight from warehouse in Chicago. Order from Chicago. Freight rates on pages 900 and 901.

64 KM 7270W—Sash only. Shpg. wt., each, 35 lbs. . . . . Each **$4.64**

64 KM 7271W—Sash only. Shpg. wt., three, 100 lbs. . . . . Set of 3 **13.22**

Hotbed Frames. Made of tough, weather-resistant cypress. Single frame, 3x6 feet, takes single sash above. Double frame, 6x6 feet, takes two sash. "Add-to" frame, 6x6 feet, has one side only . . . can be fitted to either end of single or double frame . . . takes two sash. Height of frames at front, 8 inches—at back, 16 inches. Ready to assemble and paint. Sash not included. Shipped by freight from warehouse in Chicago. Order from Chicago.

64 KM 7280W—Single frame only. Shipping weight, 60 lbs. . Each **$5.75**

64 KM 7282W—Double frame only. Shipping weight, 75 lbs. . Each **7.69**

64 KM 7281W—"Add-to" frame only. Shipping weight, 60 lbs. . Each **5.98**

Dark red —(hog or hotbed units on Sears Easy Terms—see inside back cover for complete details

Sears best Roofing . . . as low as 4½c a sq. ft.

It wears longer . . . 100% pure asphalt coating . . . natural slate granule surface

The asphalt coating is 100% pure—It's the *asphalt* that keeps the roof waterproof . . . gives it lasting protection against rain and snow. It's the *asphalt* that keeps the roof pliable . . . keeps it from becoming stiff and breaking off in high winds. It's the *asphalt* that holds the surface granules firmly embedded . . . keeps them from washing away under a strong rain. It's the *asphalt* that resists the hot summer sun . . . that bonds the roofing materials together so they don't become dry and brittle and fall apart in a few years. Asphalt is the *life-blood* of the roofing—the most important single material used in its manufacture.

That is why for years Sears has used nothing but a *100% pure asphalt coating* for their roofing. Thanks to this superior coating, Sears roofs, *some of them put up over 30 years ago*, are still in good shape . . . still bright and colorful . . . still resisting the toughest weather.

Why is this so important? Because today many dealers are offering asphalt roofings in which the coating has been adulterated with so-called "fillers" or "tempering" materials. These materials are cheaper than 100% pure asphalt. They lower the asphalt content—the waterproof element of the coating. They weaken the resistance of the roofing to year-in-year-out extremes of weather. They reduce the adhesion of granules to the asphalt coating, so that the granules are more apt to shed. *They dilute the life-blood of the roofing.* We are positive that no roofing made with such a "filled" or "tempered asphalt" coating can last *anywhere near as long* as Sears 100% asphalt-coated roofing.

For tested, on-the-roof proof of Sears quality, note the 32-year service record set by the Sears roof owned by Mr. H. A. Schultz of Oshkosh, Wisconsin. He writes:

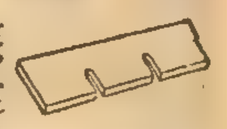
"The Sears roofing I bought in 1912 is still in good shape. No sags or wrinkles have appeared, and the slate is all there. I bought some other asphalt roofing at a higher price for my porch 15 years ago, and it looks twice as old and the porch leaks."

Here, still in use after 32 years, is real proof of the quality of Sears roofing—a service record that few other roofings can equal. You can buy, on these pages, roofing of the same identical quality. It costs more to make than the "filled" or "tempered" roofings, but the price is no higher. And, in the long run, it *actually costs you less*, based on the extra years of service it will give.

The granule surface is natural Vermont slate—Genuine Sta-So slate granules are the best surfacing for asphalt roofing. Here's why: each small slate granule is flat and irregular in shape, entirely different from the round-shaped stone or ceramic granules used in other roofings. These natural slate granules are firmly embedded in the asphalt coating, and overlap each other in a sort of "fish-scale" coverage. Rain can't seep through to wash away the slate; sunlight can't pass through the granules. You can actually *see* this extra protection when you look at the surface of Sears roofing. The attractive colors go clear through the slate granules, and are fade-resistant—made to stay brighter longer.

In addition, Sears Slate-Surfaced Roofing meets Federal Specifications S-R-521. It is all fire-resistant—and so-labeled by Underwriters' Laboratories, Inc. When you buy Sears Slate-Surfaced Roofing, you buy asphalt roofing at its best. Satisfaction is guaranteed.

"3-in-1" Shingles . . . low as 4½c Square foot



Our finest—weigh 219 pounds per 100 square feet, with a felt base 21% thicker than on our Hexagon shingles. All-over thickness equals thickest point of so-called Thick-Tab shingles. Will not buckle or crack in changing temperatures; can be laid in warm or cold weather. Give *double thickness* of material over 97% of roof. Self-spacing . . . easy to lay; size 12x36 in. For roofs with at least 6-inch rise per horizontal foot. Bundle covers 33⅓ sq. ft.

Catalog Number	Color	Shipping weight	33⅓ sq. ft. Bundle
64 KM 2966F	Jade green	73 lbs.	$1.50
64 KM 2965F	Tile red	73 lbs.	1.50
64 KM 2972F	Blue-black	73 lbs.	1.50
64 KM 2968F	Green tone	73 lbs.	1.55
64 KM 2967F	Red tone	73 lbs.	1.55
64 KM 2969F	Blue tone	73 lbs.	1.55

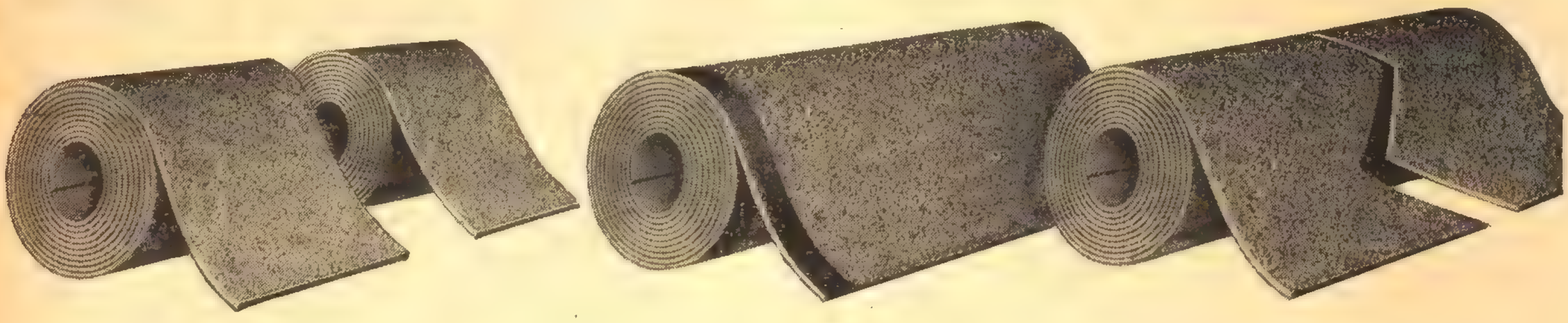
Hexagon Shingles . . . low as 3½c square foot



Next in quality to our heavier "3-in-1" design above. Weigh 168 pounds per 100 square feet. Hexagon design gives pleasing appearance and lasting protection, with double thickness of material over 78% of roof. Will not buckle or crack in changing temperatures; can be laid in warm or cold weather. Self-spacing . . . easy to lay; size 11⅓x36 inches. Use only on roofs with at least 6-inch rise per horizontal foot. Bundle covers 50 square feet.

Catalog Number	Color	Shipping weight	50 sq. ft. Bundle
64 KM 490F	Jade green	84 lbs.	$1.75
64 KM 480F	Tile red	84 lbs.	1.75
64 KM 485F	Blue-black	84 lbs.	1.75
64 KM 494F	Green tone	84 lbs.	1.79
64 KM 493F	Red tone	84 lbs.	1.79
64 KM 495F	Blue tone	84 lbs.	1.79

ORDERING INFORMATION—Before ordering, be sure to see preceding page. It tells how to figure roofing, ridges, valleys, etc. Order all your roofing needs at one time. Roofing shipped by freight from factories in Chicago, Detroit, Buffalo, Memphis, Kansas City, Mo., Kearny (near Newark), N. J., Waltham (near Boston), Mass. or Lancaster, Pa. Order from Sears mail order house nearest you.



Valley and Ridge Strips

Less than 2c square foot

Same materials and colors as described and shown on these pages. Ridge strips used for plain roll ridge or Boston type shingle ridge as described on preceding page; also as starter strip and flashings. Valley strips used as described on preceding page.

Valley Strips—Roll, 18 inches by 36 feet. *State color.*
64 KM 962F—Shpg. wt., 44 pounds . . . Roll **$1.00**

Ridge Strips—Roll, 9 inches by 36 feet. *State color.*
64 KM 960F—Shpg. wt., 22 pounds . . . . . Roll **52c**

Nails—Large head; rust-resisting. Order 2 pounds of nails for every 100 sq. ft. of roofing.

64 KM 3041F—1-in. **64 KM 2975F**—1½-in.
64 KM 2974F—1¼-in. **64 KM 2976F**—1¾-in.
Shipping weight, 1 lb. 3 oz. . . . . Per Pound **11c**

90-pound Slate Roll Roofing

Low as 1¾c square foot

Same 100% pure waterproof asphalt coating and colorful, fade-resistant Sta-So Slate surface as shingle roofings above. Roll is 36 inches wide, 36 feet long. Contains 108 square feet; covers 100 square feet with 2-inch lap. Nails, lap cement and instructions included. Use on roofs with at least 1½-inch rise per horizontal foot. Shipping weight, roll, 90 pounds.

With 1-inch nails for over roof boards or old roll roofing

Cat. No.	Color	4 Rolls or less	Over 4 Rolls
64 KM 2162F	Gray-green	Per roll $1.89	Per roll $1.75
64 KM 2163F	Dark red	Per roll 1.89	Per roll 1.75
64 KM 2164F	Blue-black	Per roll 1.89	Per roll 1.75

With 1¾-inch nails for opplying over wood shingles

64 KM 1476F	Gray-green	Per roll $1.99	Per roll $1.85
64 KM 1479F	Dark red	Per roll 1.99	Per roll 1.85
64 KM 1480F	Blue-black	Per roll 1.99	Per roll 1.85

Diamond Point Slate Roll Roofing

Only 2¼c square foot

Made of the same quality materials as Hexagon slate-surfaced shingles listed above. Cut in Diamond Point design, which gives attractive shingle effect at low roll roofing prices. Because of the overlapping pattern, this roofing gives 17% more weight per roll than 90-pound slate roll roofing. Each roll is 36 inches wide, die-cut into two strips that are easily broken apart. Roll contains enough material to cover 100 square feet, allowing for 2-inch lap. For use only on roofs with at least 6-inch rise per horizontal foot. Lap cement not needed; nails, ridge and valley strips listed at left.

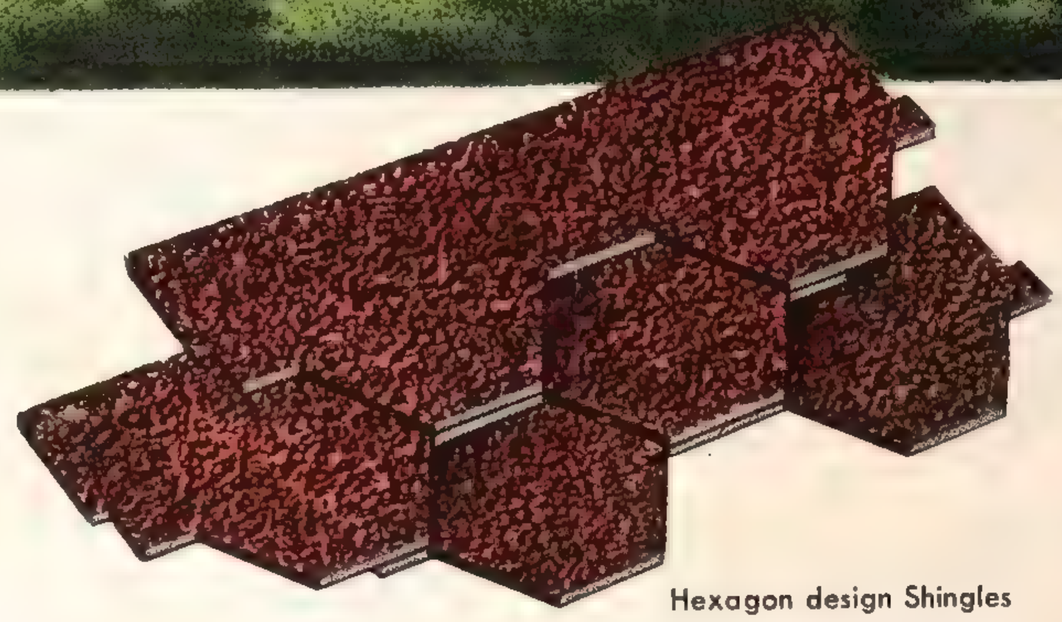
Catalog Number	Color	Shipping weight	Per Roll
64 KM 1324F	Gray-green	105 lbs.	$2.25
64 KM 1323F	Dark red	105 lbs.	2.25
64 KM 1325F	Blue-black	105 lbs.	2.25

Buy roofing on Easy Terms . . . see inside back cover of this Ca[t] CPBK2 PA



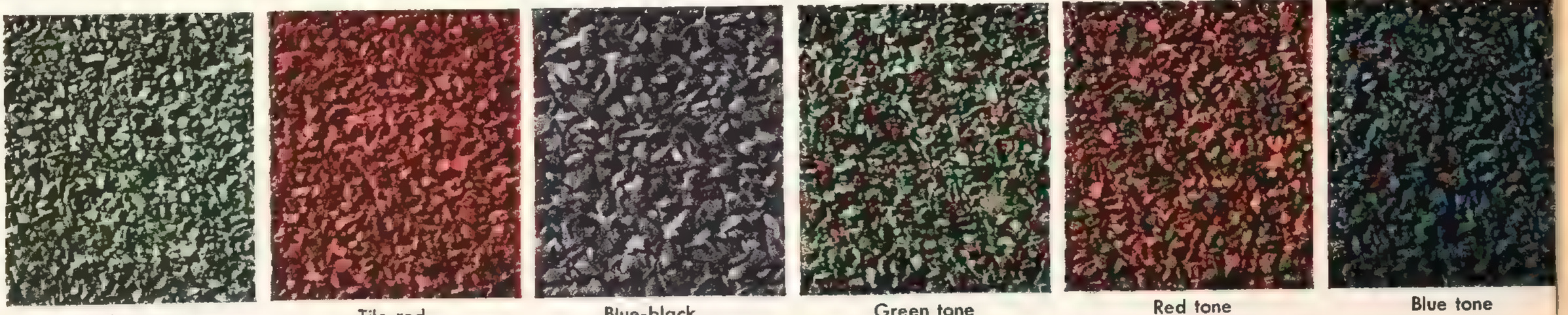


"3-in-l" design Shingles



Hexagon design Shingles

COLOR CHART SHOWING ACTUAL SIZE OF SLATE GRANULES



Jade green | Tile red | Blue-black | Green tone | Red tone | Blue tone

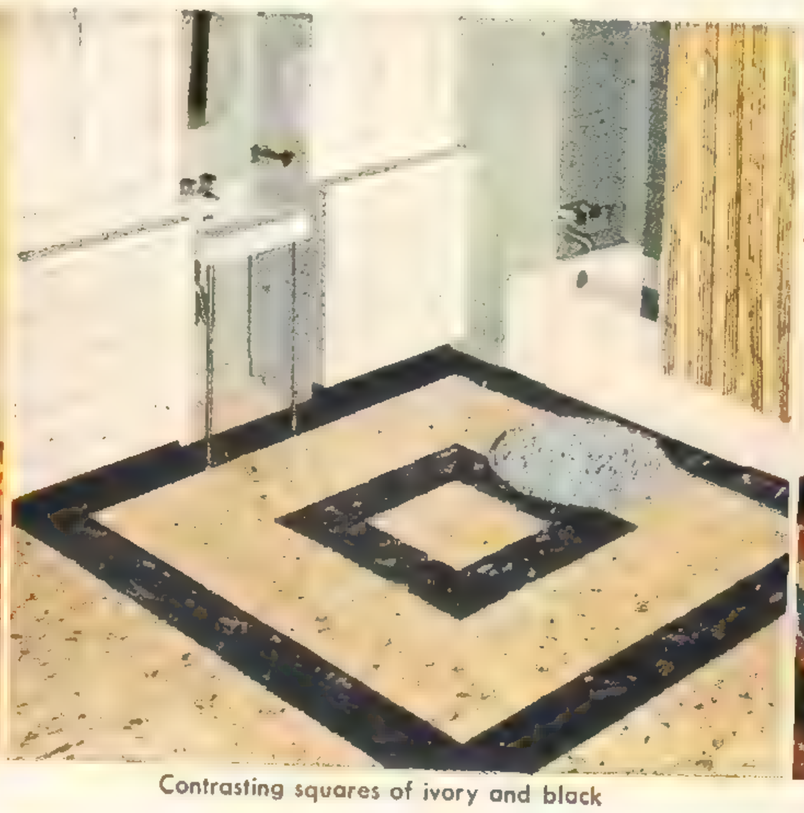
Gray-green—(not shown) is somewhat darker than jade green.
Dark red —(not shown) is somewhat darker than tile red.

For Easy Terms, see inside back cover

Put colorful floors in every room . . . kitchen above in marble-like black, green and ivory tiles



Border design in tan and brown



Contrasting squares of ivory and black



Checkerboard pattern in red and tan

Have the Floor of Tomorrow...Today!

SEARS ASPHALT FLOOR TILE

Brings new beauty, new color to every room. Lay it one tile at a time . . . there's no limit to the patterns and color combinations that you yourself can design. It's colorful, durable, easy to work with.

AS LOW AS **10c** PER SQ. FT.

The floor of tomorrow . . . alive with color . . . kept clean and lustrous with amazingly little effort . . . made to withstand years of constant wear . . . priced well within your reach. Sears Asphalt Floor Tile, in 9 by 9-inch squares, is so easy to handle that you can design and install your own floors without expensive, professional help. Use any of the four modern floor plans exactly as shown on the opposite page . . . use these same basic patterns but change the colors to suit yourself . . . or make your own original patterns—there's no limit to the designs and color schemes possible. You can use Sears Asphalt Floor Tile in almost every room in your home—kitchen, bathroom, playroom, nursery or den.

It is the *only* flooring recommended for laying directly over concrete basement floors, because surface moisture, present in most basements, won't affect it. It is also an excellent floorcovering for beauty shops, stores, restaurants, offices—wherever unusual beauty, durability, ease of cleaning, and long-run economy are important. Surface wear will not affect the appearance of the tile, since the lovely colors and marble-like graining go clear through. Each tile is a full ⅛-inch thick. Tiles are pre-waxed at the factory, making floor care as you used to know it a thing of the past. No more down-on-your-knees scrubbing—just swish a damp mop over Sears Asphalt Floor Tile and wax it occasionally to keep it clean and bright.

Install it yourself in 3 simple steps, as shown below. Complete, easy-to-follow instruction sheet is included with your order. In brief, this is all you have to do: **First prepare your floor**—On a clean, smooth concrete floor apply Sears Floor Primer—just like paint—and let it dry. If concrete floor is painted, remove paint with a lye solution. On a wood floor, paste Saturated Asphalt Felt to the floor with Sears Underfelt Paste—no primer needed. **Next spread the cement,** using a trowel or flat piece of wood. **Then lay the tile** — Set Sears Asphalt Floor Tile in any pattern you wish. You can walk on it immediately after laying. All supplies needed are listed at right.

How to Order. Make an accurate drawing of your room, ruled off into squares, allowing one square for each 9 by 9-inch tile. Draw your pattern right on this floor plan, and then figure how many squares or tiles of each color you need. Divide number of tiles needed in each color by 90 to determine number of cartons of each color needed. It's best to allow 5% extra for cutting and fitting at corners, stairs, etc. If you need further help in figuring how much Floor Tile you need, send this drawing to our Personal Service Department, and we will estimate your needs for you. This service is free.

Shipping Points: All items on this page shipped by freight from stock. Order from our mail order house nearest you. Freight rates on page 900.

64 KM 1040—Be sure to state color wanted

Marble-like colors	Per Carton 90 tiles (50 sq. ft.)	Shpg. wt. lbs.	Per tile	Shpg. wt. oz.
Black or brown.	$4.95	60	6c	11
Red, tan, green or ivory	7.45	60	9c	11

Sears Easy Payment Plan makes it possible for you to order Floor Tile and supplies with only a 10% down payment . . . details on inside back cover.

What supplies do I need?

It's wise to have everything you may possibly need right at your finger-tips when you start to install your Sears Asphalt Floor Tile. You'll have a better-looking, better-wearing floor by using supplies that are specially made for use with Asphalt Floor Tile.

Floor Primer. Use in preparing concrete floors only. One gallon covers 150 to 175 square feet.
64 KM 1052—Shpg. wt., gallon, 10 lbs. . Gallon **98c**

Underfelt Paste. For applying Saturated Asphalt Felt (below) to wood floors. Gallon covers 100 sq. ft.
64 KM 1028—Shpg. wt., gallon, 16 lbs. . Gallon **80c**

Saturated Asphalt Felt. Use as a base when applying Asphalt Floor Tile over wood floors. Apply with Underfelt Paste above. Rolls are 3 feet wide, any length. **State length wanted.**
64 KM 1027–Shpg. wt., running ft., 8 oz. Running ft. **5c**

Asphalt Tile Cement. For applying Asphalt Floor Tile to wood or concrete floors that have been properly prepared. One gallon covers 100 square feet.
64 KM 1053—Shpg. wt., gallon, 10 lbs. Gallon **98c**

Cove Base Molding. Set on top of Tile at base of wall . . . keeps wall base clean . . . no crevices to collect dust or grime. 4 in. high, 3 ft. long. Plain Black only. Apply with Cove Base Cement below.
64KM1045—Shpg. wt., per strip, 1 lb. 8 oz. Strip **51c**

Cove Base Cement. Quart covers 12 strips of molding.
64KM1043—Shpg. wt., per quart, 3 lbs. . Quart **98c**

Edging Strip. Use at thresholds to give a smoother edge, and a more finished, professional appearance to your floor. Made of the same material as Asphalt Floor Tile. It tapers from the regular tile thickness of ⅛ inch to a feather edge. Comes in strips 1 inch wide, 3 feet long. Plain black only.
64 KM 1041—Shpg. wt., per strip, 1 lb. Strip **39c**

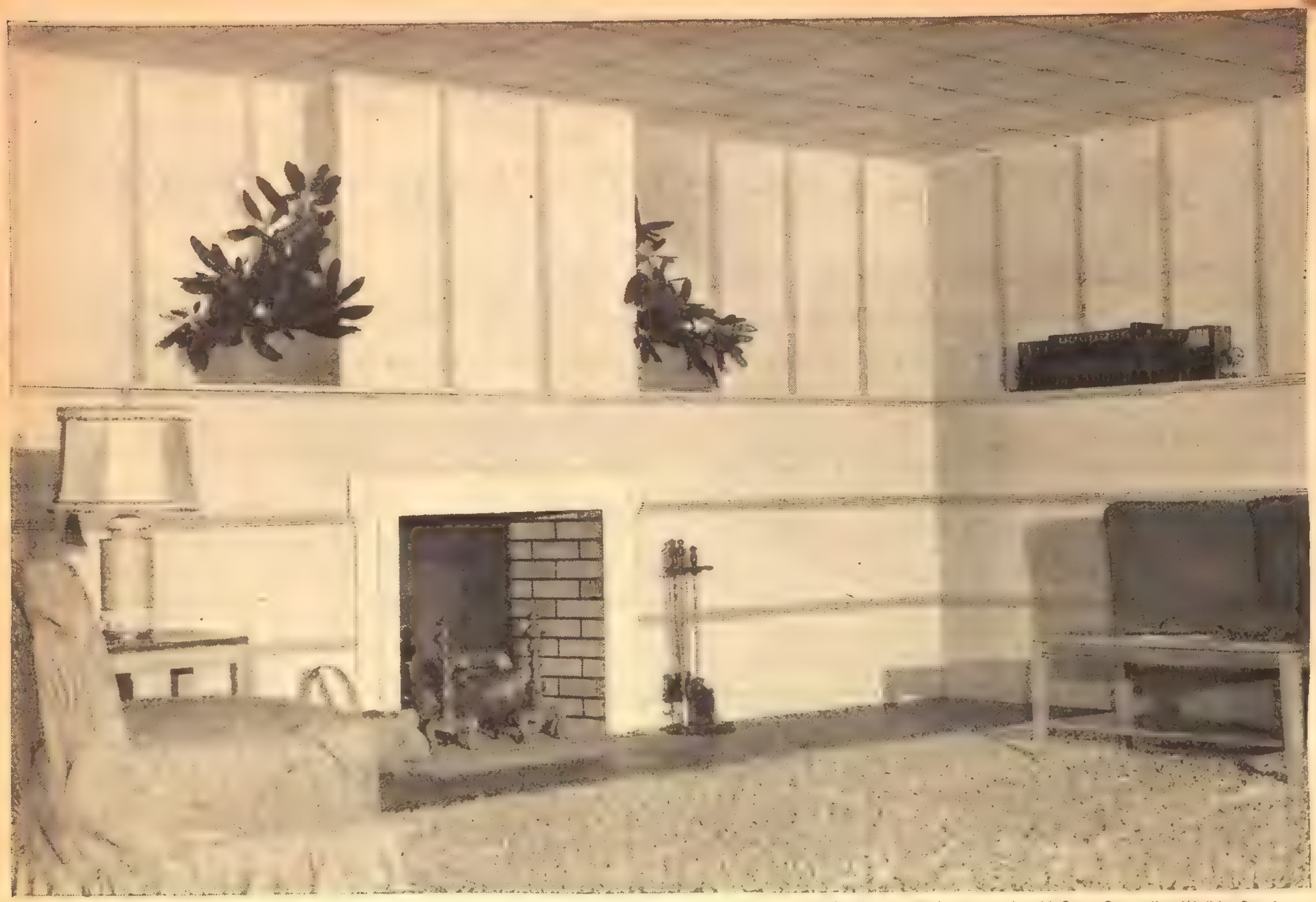
INSTALL IT YOURSELF IN 3 SIMPLE STEPS







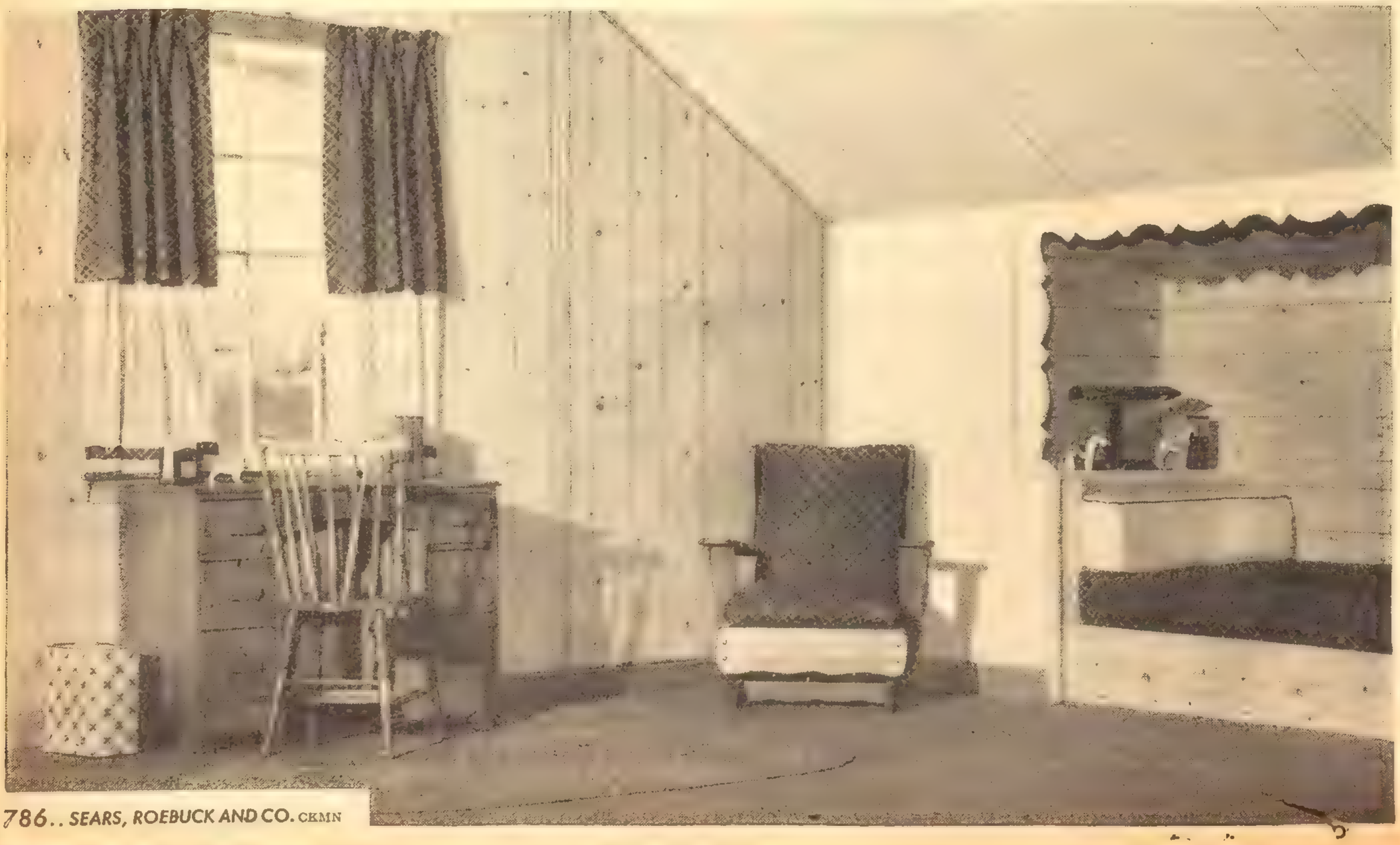
Prepare floor, as described above . . . spread cement . . . then lay tiles . . . you can walk on it immediately.



A lovely, practical room made with Sears Streamline Walltite Panels

Build livable extra rooms from unused space

An attic room of Knotty-Pine design Wallboard and Fiber Wallboard



Walltite insulates and decorates for as low as 3¼c a square foot

Build an extra room! Your attic or basement probably offers just the spot for a game room, den, extra living room or bedroom. You can build it yourself, using Sears Walltite Insulating Panels. Same high quality sold by Sears for years—meets all Federal Specifications. Walltite has high insulating value . . . contains millions of dead air cells which resist the passage of heat and retard the passage of sound. Makes rooms warmer in winter, cooler in summer; noises originating within room are deadened; noises entering from outside are lessened. An ideal surfacing for old cracked plastered walls, or open wall studding and rafters.

Walltite is made of chemically-treated interlacing vegetable fibers . . . will not sag, split, decay, rot or support vermin. You can install Walltite yourself—no special tools required. Panels can be easily sawed; they hold nails tightly; are readily handled. Easy-to-follow instructions included with every order. Comes already painted on one side—makes a beautiful room without further decoration—but can be repainted if desired with a water-thinned or oil type paint. (See Sero-Tone Magic Wall Finish on page 766.) No further priming necessary. We do not recommend using Walltite as a base for wallpaper. Use ½-pound of 1¼-inch wire brads or 1½-inch finishing nails for every 100 sq. ft. of Walltite.

[A] **Plain Walltite Panels.** Painted on one side only with one coat ivory colored casein paint. Available in full ½-inch or full ⅜-inch thicknesses. Sold in bundle lots only. Shipping points are listed below. *State size wanted.*

Panel Size	64 KM 3300F—½-inch thick 4 Panels to a Bundle			64 KM 3311F—⅜-inch thick 6 Panels to a Bundle		
	Sq. Ft. per Bundle	Shpg. Wt. Bundle	Price Bundle	Sq. Ft. per Bundle	Shpg. Wt. Bundle	Price Bundle
4 x 6 feet	96	70 lbs.	$3.95	144	80 lbs.	$4.60
4 x 7 feet	112	82 lbs.	4.60	168	94 lbs.	5.40
4 x 8 feet	128	93 lbs.	5.25	192	108 lbs.	6.20
4 x 10 feet	160	117 lbs.	6.55	240	134 lbs.	7.75

[B] **Walltite "Streamline" Scored Panels.** Shown in room scene at top of opposite page. Full ½-inch thick, painted on one side only with two coats of neutral cream color casein paint. May be repainted if desired—no further priming necessary. You can get beautiful contrasting decorative effects by running colored wax crayon along score lines. Scoring spaced to permit nailing panels directly to 16-inch centered studs; nails applied in the score lines do not show. Panel strips to cover joints not needed. Panels may be installed horizontally or vertically; use together for lovely effects, as shown on opposite page. Installation instructions included with every order. Sold in bundles only.

64 KM 3359F—½-inch thick—4 Scored Panels to a Bundle

Panel Size	Sq. Ft. per Bundle	Shpg. Wt., per Bundle	Price per Bundle
4 ft. x 6 ft.	96	70 pounds	$4.95
4 ft. x 7 ft.	112	82 pounds	5.75
4 ft. x 8 ft.	128	93 pounds	6.59

SHIPPING POINTS: Walltite shipped by freight from stock in Chicago or factory in Dubuque, Iowa. Order from Chicago. Freight rates on pages 900 and 901.



EASY TERMS
You may use Sears Easy Terms for all wallboards on this page. See inside back cover.

There's a Durable Sears Wallboard for every purpose

A real value, 4-ply Fiber Wallboard, only 3½c Square foot

[C] If you prefer hard-surfaced wallboard for that extra room, Sears 4-ply Fiber Wallboard panels, 5/32-inch thick, are offered at low, economy prices. Use them alone or in combination with Sears Knotty-Pine Design Insulating Panels, as shown in room scene on opposite page. Fiber Wallboard comes tinted, light orange on one side, cream on the other. No further decoration necessary but you can size and repaint it if you wish. Not recommended as a base for wallpaper. Panels are rigid, easy to handle, can be sawed like lumber and nailed directly to studs and rafters, or over old plaster walls. For neatest appearance, cover joints with our Gummed Tape, listed below. Order ½ pound of 1¼-inch plasterboard nails (see page 772) for every 100 square feet of panels.

64 KM 7911F—State size wanted. Minimum order 5 panels.

Panel Size	Sq. Foot per Panel	Shpg. Wt., per Panel	Price per Panel
4 ft. x 6 ft.	24	14 pounds	$0.84
4 ft. x 7 ft.	28	17 pounds	.98
4 ft. x 8 ft.	32	20 pounds	1.12
4 ft. x 9 ft.	36	21 pounds	1.26
4 ft. x 10 ft.	40	25 pounds	1.40

SHIPPING POINTS: 4-ply Wallboard shipped by freight from stock in Chicago or factory in Buffalo, N. Y. Order from Chicago. Freight rates on pages 900 and 901.

Gummed Tape—For 4-ply wallboard. Light orange color. Moisten and apply.
64 K 02956F—1½ inches wide. Shpg. wt., roll, 1 lb. 2 oz. . . Per 200-ft. roll **24c**

Knotty-pine design Insulating Panels

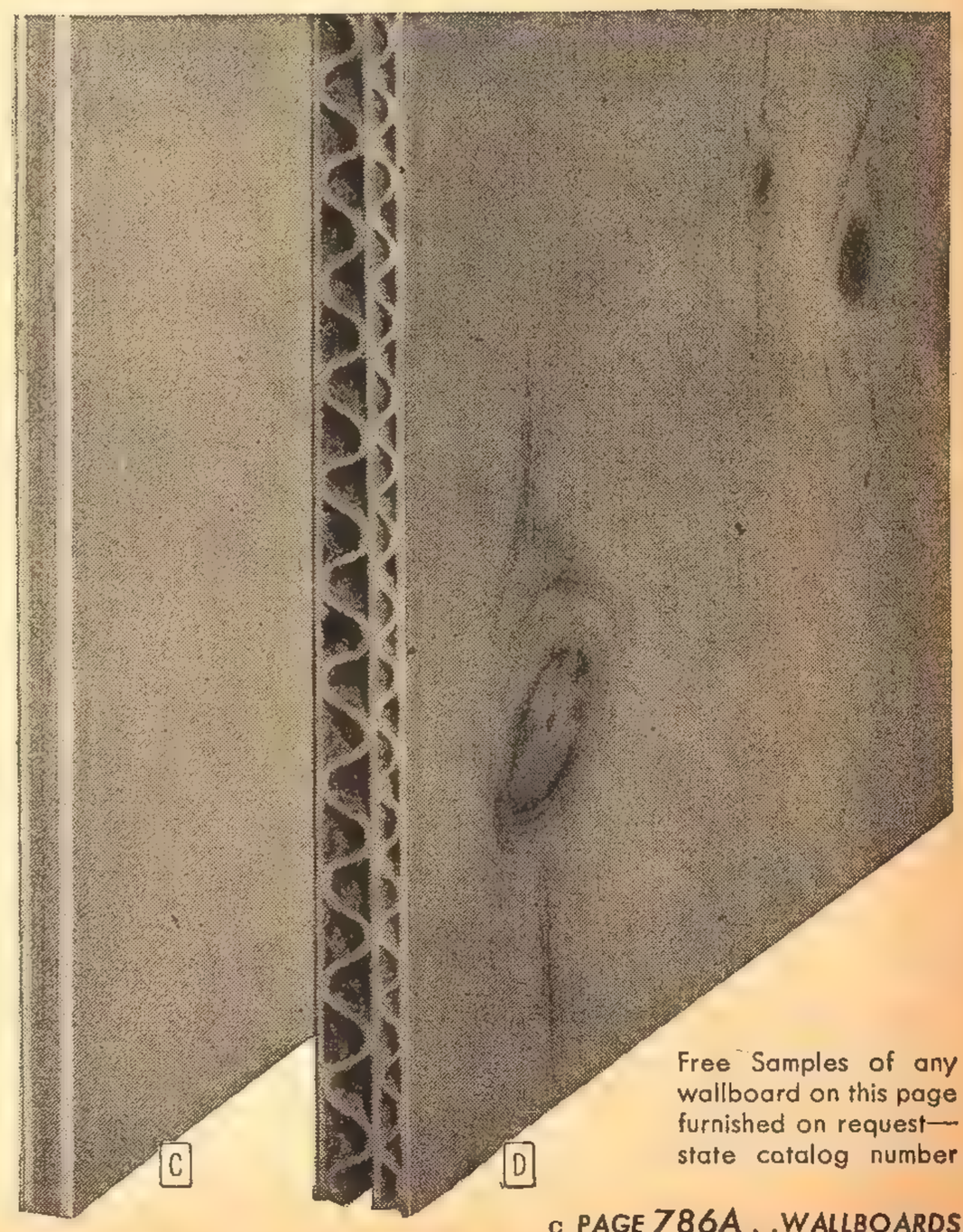
Less than 3¼c Square foot

[D] If you are going to build an extra room, or "do-over" an old room, why not use Sears Knotty-Pine Design Panels? They look like real Georgian pine—see them used in combination with Fiber Wallboard in room shown at bottom of opposite page. Knotty-pine design panels are 5/16-inch thick, with an asphalt-treated, double-corrugated back, which provides strength to resist warping. Dead air spaces insulate against cold, heat, moisture and sound. Can be used over old plaster walls, or open wall studding and rafters. Panels can be easily cut, quickly installed. Easy-to-follow instructions included. Order ½-pound of 1¼-inch plasterboard nails (page 772) for every 100 square feet of panels.

64 KM 7930—State size wanted. Minimum order 5 panels

Panel Size	Sq. Ft. per Panel	Shpg. Wt. per Panel	Price per Panel
4 ft. x 6 ft.	24	9 pounds	$0.80
4 ft. x 7 ft.	28	10 pounds	.93
4 ft. x 8 ft.	32	12 pounds	1.06
4 ft. x 9 ft.	36	14 pounds	1.16

SHIPPING POINTS: Knotty-pine design insulating panels shipped by freight from stock in Chicago. Order from Chicago. Freight rates on pages 900 and 901.



Free Samples of any wallboard on this page furnished on request—state catalog number

"Full-thick" Rock Wool Batts

less than **5½c** square foot

Rock Wool Batts are best for most homes because they are the easiest type of rock wool to install, and because they provide a full, 3-inch thick, even layer of insulation. In Sears batts the distribution of air cells, which act as the barrier to heat and cold, is carefully controlled at the factory by treating the rock wool with a brown synthetic resin. This treatment assures full thickness, uniform density and maximum insulating efficiency of .0833 B.T.U.'s. It also results in a lighter, fluffy batt—puts less weight on your ceiling plaster—and allows batts to be compressed so that twice as many are packed in each carton. Sears batts expand to full thickness when installed.

Sears Rock Wool Batts are easy to handle—2 feet long, 15 inches wide. You merely lay them in place between joists of unfloored attics, or tack them between studs or rafters of floored attics, as shown at right. The rock wool in Sears batts is treated to make it water-repellent. One side of batt is cemented with asphalt to a layer of heavy, vapor-proof paper; this gives extra protection from dust, wind and moisture. 1½-inch flanges on long sides are for tacking batt to standard studs or rafters. Sears Batts are odorless, vermin-proof, fire-resistant. Carton of 16 batts covers 42 square feet, allowing for studs, joists or rafters. Instructions included. Shipped by freight from stock in Chicago, Kansas City or Minneapolis. Shpg. wt., carton, 32 lbs.

64KM3298—Carton to cover 42 sq. ft.. **$2.29**



INSULATION . . . you're paying for it—why not have it? . . . from the third year on, fuel savings are clear profit

Insulation pays for itself—It is actually costing you money not to insulate your home! By insulating, you save enough in fuel costs over a three year period to more than pay for the cost of insulation. To insulate the attic floor of an average 6-room house (832 sq. ft.) using "full-thick" 3-inch Rock Wool Batts—Sears best—your cost is only $45.80 for material, or about 5½c per sq. ft. Compare this cost with your fuel savings every year after insulating, and you will readily see that it pays to insulate NOW!

SAVE 16.2%

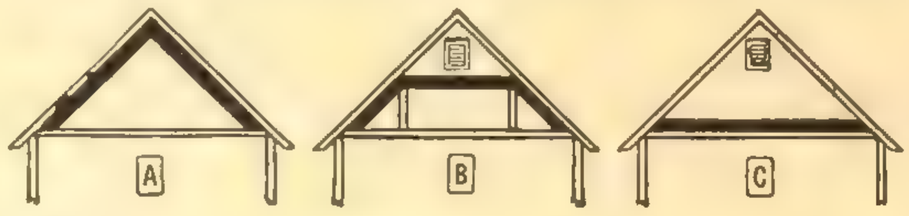
Fuel cost BEFORE insulating average 6-room house	**$110.60**
Fuel cost AFTER insulating same 6-room house	**92.62**
Yearly Fuel Saving—a reduction of 16.2%, or	**$17.98**

This means that in 2½ years the insulation has paid for itself. And from then on, your yearly fuel saving of $17.98 is extra cash in your pocket! You are paying for insulation . . . why not have it?

Insulation has many benefits—Your home will be more comfortable, offer healthier living conditions, when properly insulated. In winter you will be able to maintain more even temperatures . . . be exposed to fewer drafts. In summer your home will be 8° to 15° cooler, with as little as 2° difference in temperatures between floor levels. Upstairs rooms—which tend to heat up unbearably in summer—will be practically as comfortable as your first floor rooms. Your home will be more quiet . . . insulation helps keep out noise. Your decorating costs will go down, and unsightly lath streaks on your ceilings should be eliminated. Sears insulation will also help keep fires from spreading . . . all Sears insulating materials are fire-resistant and non-conductors of electricity.

Insulation is easy to install—You can insulate your home yourself in your spare time, making extra savings by eliminating professional installation costs. As shown on these pages, it requires no special skill or equipment. Full instructions with each order.

Where should I insulate my home? This depends for the most part upon whether or not your attic is occupied. For best results, see the descriptions and pictures below, showing typical installations.



If entire attic is in use as living quarters, or if it will be in the future, insulate the entire attic roof as shown in [A]. Also the gable ends, and walls, if any. For best results use Rock Wool Batts.

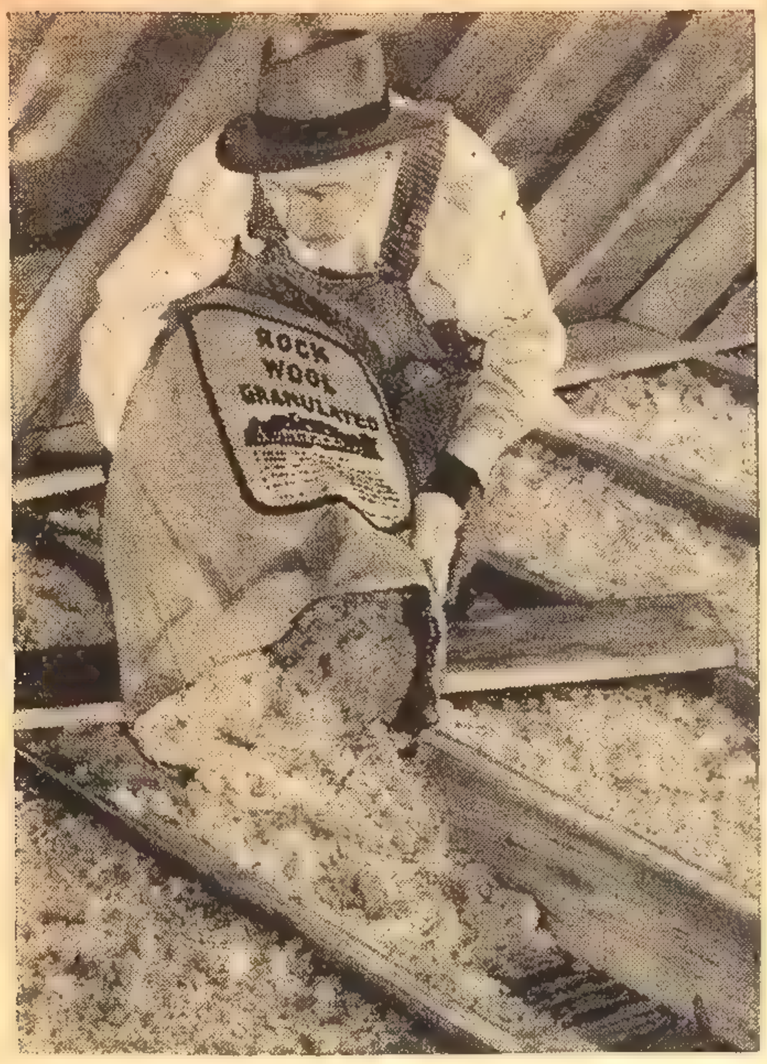
If attic has a separate room, you should insulate above and around the room on all sides. See illustration [B]. We recommend Sears Rock Wool Batts, although Granulated Rock Wool or Expanded Pellet Type Mica Insulation may be used for insulating any level surfaces where a "pour-type" insulation will stay in place.

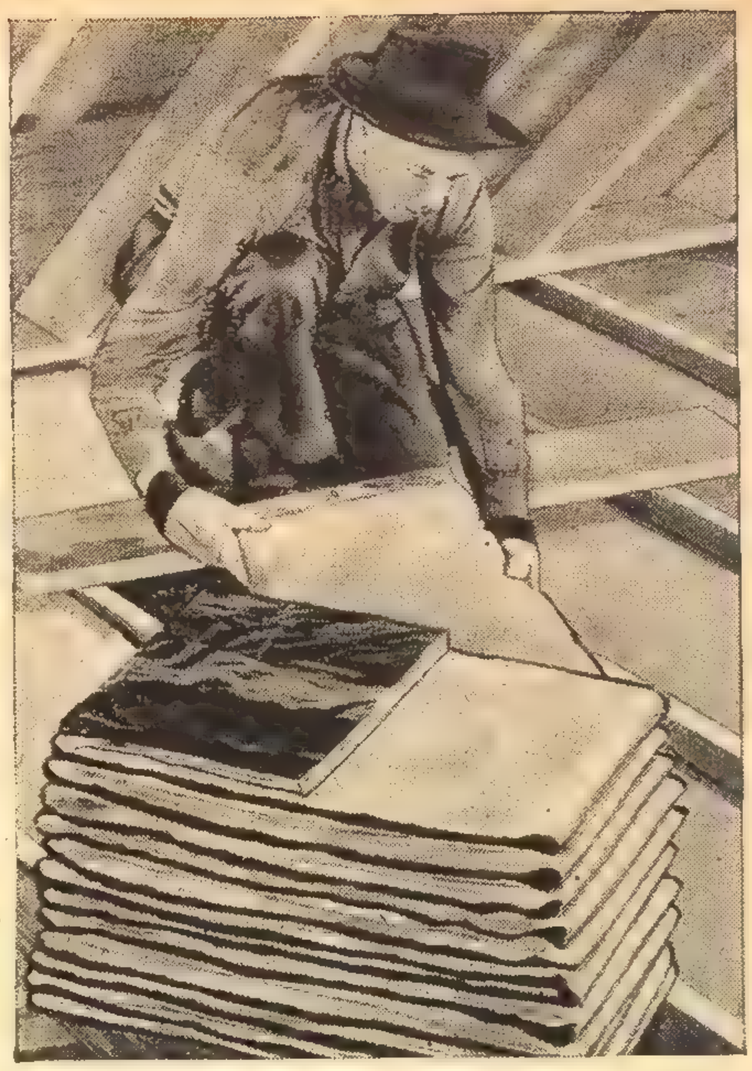
If attic is not occupied, and you do not plan to use it for future living quarters, insulate the attic floor as shown in [C] above. Takes a minimum of material—saves you money—keeps the heat where you need it. If attic is unfloored, place insulation between floor joists. If floored, take up every third or fourth board and pack insulation under other boards. Use Sears Rock Wool Batts, or "pour-type" Granulated Rock Wool or Expanded Mica Insulation.

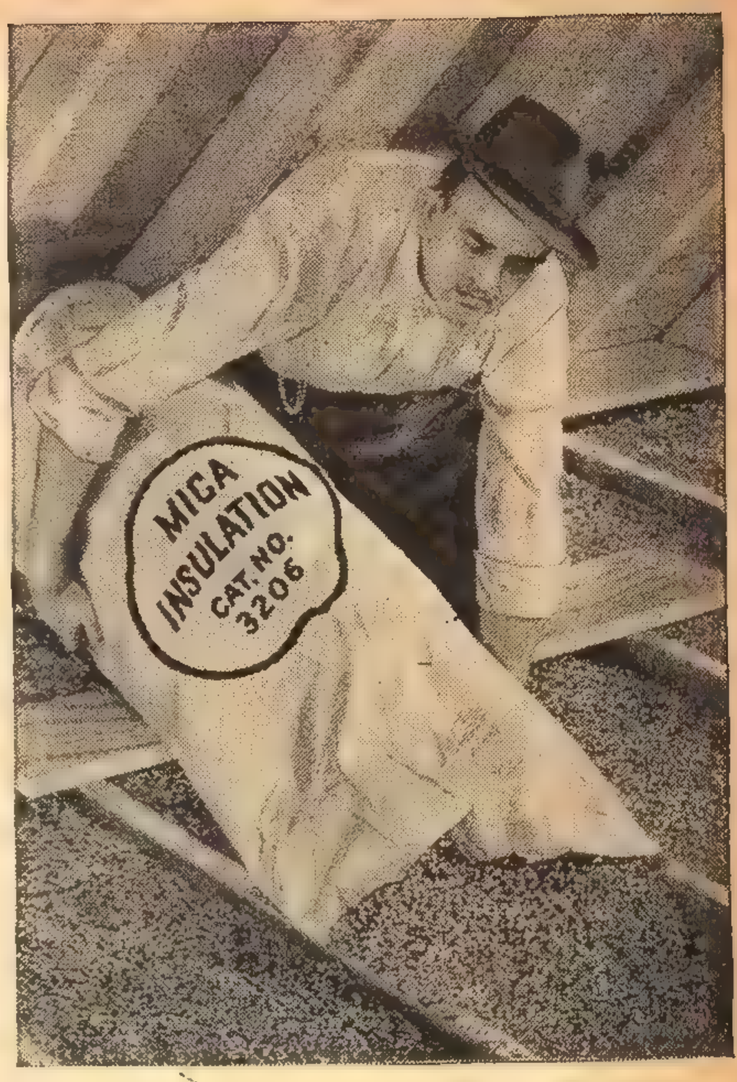
Which Insulation should I buy? For most homes, batts are best because their density, and hence their efficiency, is controlled at the factory, and cannot ordinarily be altered during installation. Sears full 3-inch thick batts stop 85% of heat attempting to pass. For other types of insulation commonly used, see opposite page.

Proper ventilation is important to maintain the life and efficiency of your insulation. Read about Ventilating Louvers on opposite page.

Write to our Personal Service Department for Free Sample of any type Sears insulation . . . state catalog number







Insulation works for you all the year around . . . saves fuel in winter, makes homes cooler in summer

Granulated Rock Wool

Less than **5½c** square foot 3 inches deep

Sears Granulated Rock Wool flows freely from the bag, requires no hand packing—simply pour in place and level off to desired depth. May be poured into outside walls through openings in attic, or between joists of unfloored attic. If attic is floored, lift every third or fourth board and pack by hand. Pellets will not sift through cracks. Non-conductor of electricity; can safely be placed around wiring. It is odorless, vermin-proof, fire-resistant . . . has same high insulating value as rock wool batts. Bag covers 20 sq. ft. 3 inches deep, allowing for joists. For best results per dollar invested, use to 3-inch depth (stops 85% of heat attempting to pass). Shipped by freight from stock in Chicago. Shipping weight, bag, 40 lbs.

64KM3236—Bag, to cover 20 square feet.....**$1.09**

Low cost Fluffed Rock Wool—gives all the benefits of granulated rock wool above. Harder to install; does not pour, must be pulled from bag and packed by hand. Use fluffed rock wool to stop openings where other types might sift through. One bag covers 20 square feet 3 inches deep, allowing for joists. Shipped by freight from stock in Chicago. Order from Chicago. Shipping weight, per bag, 40 lbs.

64KM3237—Bag, to cover 20 square feet.....**94c**

Seamless Cotton Blanket Insulation

Only **4¾c** square foot 2 inches thick

Sears Cotton Blanket is one of the newest types of insulation, offering many desirable features and advantages. It has a slightly greater insulating value than any other material of equal thickness . . . 2 inches of Sears Cotton Blanket Insulation gives same result as 2¼ inches of Rock Wool or Expanded Mica. Ideal for use where less than 3 inches of insulation is needed. Made of gray cotton, completely enclosed in kraft paper. One side is coated with asphalt—acts as barrier to moisture. Very light in weight, extremely easy to handle and install. A ¾-inch flange on each side makes it easy for you to tack to studs or rafters. Instructions included.

Sears Cotton Blanket Insulation is odorless, water-repellent, free from dust and splinters; will not pack or settle, will not disintegrate or support vermin. Chemically-treated to make it permanently fire-resistant. Comes in a continuous piece 75 feet long, 15 inches wide. Easily cut with shears to required size. One 75-foot length insulates about 110 square feet of surface, allowing for joists, studs or rafters. Compressed in packing, blanket expands to full 2-inch thickness when applied . . . original compactness makes for easier handling. Shipped by freight from Chicago. Order from Chicago. Shpg. wt., roll, 20 lbs.

64KM3211—Roll to cover 110 sq. ft.....**$4.75**

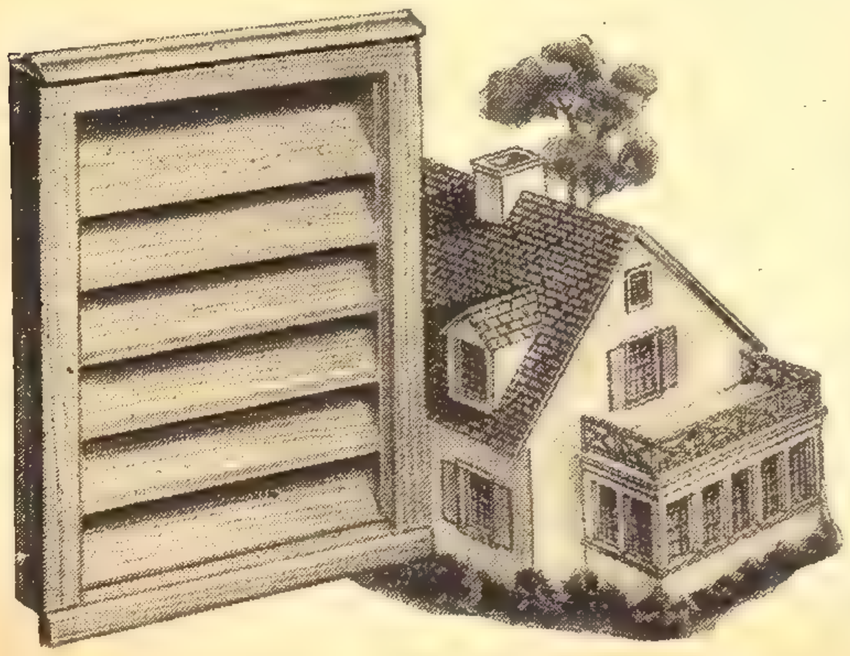
Expanded Mica Insulation

Only **5¾c** square foot 3 inches deep

Sears Expanded Pellet-type Mica Insulation is the easiest of all "pour-type" insulations to use. Flows very freely . . . readily reaches many otherwise inaccessible places . . . wires and nails will not hold it back. Ideal for insulating outside walls; pour into walls through openings in attic. In unfloored attics, use for insulating between joists—simply pour from bag and level to desired depth. In floored attics, remove every third or fourth board and pack into place by hand. Clean, odorless, fireproof. Will not disintegrate, settle, rot or support vermin; will not cut or irritate the skin. Has same high insulating value as rock wool. Bag covers about 17 square feet, 3 inches deep, allowing for studs and joists. For best results per dollar invested, use to 3-inch depth (stops 85% of heat attempting to pass).

Expanded Mica is also known as "Vermiculite." Recommended as insulation for farm buildings, where warm, comfortable dairy barns and poultry houses may mean increased milk, egg and meat production. Makes a good, low-cost chicken litter. Shipped by freight from factories in Chicago, Springfield, Ill., Joliet, Ill., Cleveland, Ohio, St. Louis, Mo., or Detroit, Mich. Order from Chicago. Shipping weight, bag, 24 pounds.

64KM3206F—Bag, to cover 17 sq. ft.....**98c**



Ventilating Louvers for homes and farm buildings

Your insulation job is not complete unless you provide for necessary ventilation above the insulated area. By installing a louvered ventilator at each end of your attic, you get thorough circulation of air. This is particularly important in summer, when extremely hot, dead attic air lays over the cool air in your insulated living quarters. Proper ventilation helps to keep this excessive heat from storing up. *Important*—install louvers in gable ends above insulation, as shown in B and C on opposite page; do not install louvers in gable if insulation is applied between rafters of entire roof, as in A.

Louvers are also valuable for ventilating farm buildings—barn lofts, brooder houses, milk houses, etc. Proper ventilation is just as important in these buildings as in your home. Sears louvers give free circulation of air, but are stormproof and keep out rain and snow. Well-built of unpainted Ponderosa pine; fit any type wall construction. Wire screen keeps out insects and birds. Easy-to-install wood back is included; should be installed for winter to keep cold air out of *uninsulated* buildings. Casings 1x2 inches; jambs 2¼ inches wide. For correct size, allow 12½ to 25 sq. in. of vent area for 100 sq. ft. of attic floor area; for best results, order two louvers of that size. Rough openings should be 2 in. wider, 3½ in. higher than vent area. Shipped from warehouse near Chicago. Order from Chicago. *State size.*

Vent area Width in.	Vent area Ht. in.	64KM120W Shpg. wt., Each	64KM120W Price, Each	64KM121W Shpg. wt., Two	64KM121W Price Two
8	18	.11 lbs.	$2.87	.22 lbs.	$5.60
12	18	.13 lbs.	3.08	.26 lbs.	6.00
12	24	.16 lbs.	3.78	.32 lbs.	7.35
18	24	.19 lbs.	4.59	.38 lbs.	8.90

Insulate now—pay later. All items on this page available on Sears Easy Terms . . . see inside back cover



High-quality Windows at money-saving prices

Good looking, high quality windows . . . windows that meet official standards of the National Door Manufacturers' Association, the same high quality sold by Sears for years, and backed by our absolute guarantee of satisfaction or your money back. We can offer such high quality windows at these money-saving prices because we buy them in large quantities directly from the mill, and ship direct to you from centrally located warehouses.

Windows are made of clear, kiln-dried Ponderosa pine . . . 1⅜ inches thick . . . Woodguard-treated to resist warping and twisting, rot and termites. They have check-rail construction for weather-tight fit. Mortised and tenoned (interlocked) joints are reinforced with metal pins. Fitted with clear glass securely held by plenty of metal sash points, and sealed with high quality putty. Grooved for sash cord. Sizes shown in table below are the outside measurements of the window (2-sash) and are the same as inside measurements of the frames these windows fit.

Twin and Triple Windows, shown at left below, give more light and air, as well as better appearance to your home. Any window or complete window set listed in the table below can be had in Twins . . . state "Twin" on order and send twice the price of a single window or single complete window set. Rough openings for twin windows should be 12 inches wider than width of two windows, and 5 inches higher than window height. Any size window or complete window set marked with an asterisk (*) in the table below can be had in Triples . . . state "Triple" on your order and include three times the price of a single window or single complete window set. Rough openings for triple windows should be 17 inches wider than width of three windows, and 5 inches higher than window height.

EASY PAYMENT PLAN: When you're short of cash, Sears Easy Payment Plan may help you buy the things you need . . . for complete details of this plan see the inside back cover.



Ⓐ low as $1.69 Ⓑ low as $1.89 Ⓒ low as $2.46 — Twin Windows — Triple Windows



*Trim Frame



Sash cord, Sash weights, Hardware

Order Windows and Complete Window Sets here

Overall size (2 sash) Width Ft. In.	Height Ft. In.	Windows (2 sash) only Ⓐ Window 64 KM 7186W	Ⓑ Window 64 KM 7172W	Ⓒ Window 64 KM 7126W	Shpg. Wt. Lbs.	Complete Window Sets . . include windows Ⓐ Set with Window 64 KM 303W	Ⓑ Set with Window 64 KM 304W	Ⓒ Set with Window 64 KM 305W	Shpg. Wt. Lbs.
1– 8	3–10	$1.71	$1.99	.....	15	$5.84	$6.12	.....	52
1–10	3–10	1.82	2.10	.....	15	6.13	6.41	.....	54
*2– 0	3– 0	1.69	1.89	$2.46	14	5.71	5.91	$6.48	51
*2– 0	3– 6	1.82	2.10	.....	15	6.02	6.30	.....	55
*2– 0	3–10	2.01	2.27	2.78	17	6.50	6.76	7.27	60
*2– 0	4– 2	2.12	2.38	2.88	18	6.72	6.98	7.48	62
*2– 0	4– 6	2.22	2.49	3.00	18	6.95	7.22	7.73	64
*2– 0	4–10	2.30	2.58	.....	20	7.23	7.51	.....	69
2– 2	4– 6	2.30	2.58	.....	20	7.18	7.46	.....	68
*2– 4	3– 0	1.81	2.01	.....	16	6.03	6.23	.....	56
*2– 4	3– 2	1.91	2.10	2.67	16	6.12	6.31	6.88	56
*2– 4	3– 6	2.11	2.36	.....	18	6.56	6.81	.....	61
*2– 4	3–10	2.22	2.49	2.90	18	6.84	7.11	7.52	62
*2– 4	4– 2	2.30	2.58	3.08	20	7.11	7.39	7.89	67
*2– 4	4– 6	2.49	2.76	3.19	21	7.52	7.79	8.22	72
*2– 4	4–10	2.52	2.79	3.21	22	7.66	7.93	8.35	74
*2– 4	5– 2	2.70	2.98	.....	23	8.01	8.29	.....	79
*2– 4	5– 6	2.83	3.11	.....	24	8.30	8.58	.....	83
*2– 6	4– 6	2.52	2.79	3.34	22	7.60	7.87	8.42	73
*2– 6	4–10	2.70	2.98	3.45	23	7.94	8.22	8.69	79
*2– 6	5– 2	2.91	3.19	.....	24	8.27	8.55	.....	82
2– 8	4– 6	2.70	3.04	3.48	23	7.89	8.23	8.67	77
2– 8	4–10	2.91	3.19	3.67	25	8.29	8.57	9.05	82
2– 8	5– 2	3.10	3.38	.....	26	8.61	8.89	.....	85
2–10	4– 6	2.83	3.11	3.40	24	8.16	8.44	8.73	81
2–10	5– 2	3.13	3.40	.....	27	8.86	9.13	.....	89

ORDERING INFORMATION: Be sure to *state size, giving width first.* All items shipped by freight from warehouse in Chicago. Order from Chicago. For freight rates see page 901.

Save time, money and labor . . . buy Sears Complete Window Sets

Save time because practically everything needed for proper installation of a window is included in the Complete Window Set, and you need not hunt elsewhere for it . . . *save money* because Complete Window Set prices are lower than when same items are bought separately . . . *save labor* because parts are accurately cut, making assembling and installing much simpler. Complete Window Sets as listed at left are for single windows only . . . for Twin and Triple Window Sets see "Twin and Triple Windows."

Each Sears Complete Window Set includes the following items:

One Window consisting of two sash, as described under "Windows" at top of page; choice of styles A, B, or C illustrated at left above.

One Outside Window Frame. Clear, kiln-dried Ponderosa pine, smoothly sanded . . . Woodguard-treated to guard against warping, twisting, rot and termites . . . all you do is assemble parts, and paint or varnish them. For use in standard frame wall construction (2x4 stud walls, with siding or shingles over sheathing outside; lath and plaster inside). Has weather-resisting jam-proof pulleys; sash weight pockets already cut. Frame includes blind stops, parting stops, outside casings, sill and drip cap. Fits walls up to 5¼ inches thick. Rough openings should be 6 inches wider and 5 inches higher than overall size of window (2-sash).

Hardware includes **four sash weights** of the correct weight to balance window properly; plenty of Sears special Hy-Test **Sash Cord; sash lifts** (one for windows up to and including 2 ft. 6 in. wide, two for windows over 2 feet 6 inches wide); **one lock fastener** and **screws.**

***Inside Window Trim.** We are very sorry, but as this catalog goes to press we are informed by the manufacturers that Inside Window Trim formerly listed will no longer be available. Prices for our Complete Window Sets have been reduced because of this omission.

A new window deserves the best paint job—for the exterior, use House Paint or Trim and Shutter Paint on pages 764 and 765 . . for the interior, use High Gloss and Semi-Gloss Enamels or Varnishes on pages 769–773.

A closed-in Porch is an extra room

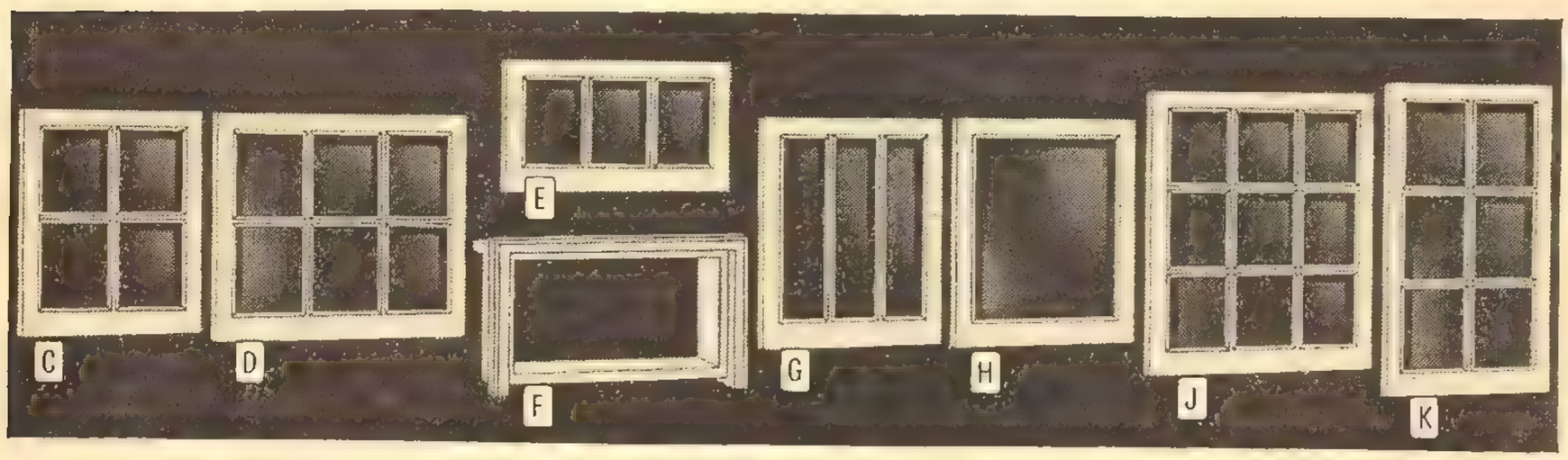
Enclose your present open porch with Sears fine quality windows and have an extra room . . . a room you can live in, summer and winter . . . a room in which to sew, to read, to play or to sleep. Enjoy fresh air and sunshine the greater part of the year, yet keep your porch free from summer rain, falling leaves and winter snow. Use window [A] or window [B] for either front or back porches.

Clear, kiln-dried Ponderosa pine, 1⅜ inches thick. Accurately cut, smoothly sanded, ready to paint. Woodguard-treated as a guard against warping and decay. Wide side rails take standard casement hardware . . . window can be hinged at the side and used as a French (casement) window. Clear glass is held in place with metal points and plenty of putty. Shipped by freight from our warehouse in Chicago. Order from Chicago. Freight rates on pages 900 and 901.

State size wanted, giving width first

Width Ft. In.	Height Ft. In.	[A] 8-pane Window 64KM7018W	[B] 5-pane Window 64KM7299W	Shpg. wt. Lbs.
1– 6¼	x 3–9¾	$1.91		11
1– 6¼	x 4–5¾	2.09		14
1– 8¼	x 3–9¾	1.96		13
1– 8¼	x 4–5¾	2.12	$2.30	14
1– 8¼	x 5–1¾	2.27		16
1–10¼	x 4–5¾	2.19	2.46	15
2– 0¼	x 4–5¾	2.30	2.62	16
2– 0¼	x 5–1¾	2.51	3.00	18
2– 2¼	x 4–5¾		2.76	20
2– 4¼	x 4–5¾		2.81	23
2– 4¼	x 5–1¾		3.19	26







Snug-fitting Sash for barns, homes, cottages and garages
Smoothly sanded . . . Woodguard-treated . . . ready to paint or varnish

Keep up the appearance of your buildings by installing Sears snug-fitting sash wherever needed. Use them in cellar or attic of home, in summer cottage or tourist cabin, in barn or garage . . . wherever a single sash can be used. Made of clear, kiln-dried Ponderosa pine . . . accurately cut . . . 1⅜ inches thick. Corners are mortised and tenoned (interlocked) for tight fit and reinforced with steel pins. Fitted with clear glass, held by strong metal points and sealed with putty. Smoothly sanded, and Woodguard-treated for added protection against the weather . . . all you do is install and paint them. Shipped by freight from warehouse in Chicago. Order from Chicago. Freight rates on pages 900 and 901. Sash are available on Easy Payment Terms . . . for details see inside back cover.

State size, giving width first

[C] 4-pane Sash

Width Ft. In.	Height Ft. In.	64 KM 5082W	Shpg. wt. Lbs.
1– 8	x 2–1	$1.03	8
1–10	x 2–5	1.15	10
2– 0	x 2–5	1.20	10
2– 4	x 2–5	1.31	12
2– 4	x 2–9	1.54	13

[D] 6-pane horizontal Sash

Width Ft. In.	Height Ft. In.	64 KM 5076W	Shpg. wt. Lbs.
2– 4	x 2–1	$1.33	10
2– 7	x 2–5	1.51	12
2–10	x 2–5	1.58	14
2–10	x 2–9	1.73	16
2–10	x 3–1	2.13	17

[E] [F] Cellar Sash, Frame. Use in concrete block, stone or solid brick wall. Frame unassembled; jambs 1⅜x5¼ in.

Width Ft. In.	Height Ft. In.	[E] Sash 64 KM 7245W	Wt. Lbs.	[F] Frame 64 KM 790W	Wt. Lbs.
2– 4	x 1–3	$0.88	9	$1.39	12
2– 4	x 1–5	.93	9	1.54	12
2– 4	x 1–9	1.04	10	1.61	13
2– 7	x 1–5	.98	10	1.61	13
2– 7	x 1–7	1.06	10	1.65	13
2–10	x 1–5	1.04	12	1.65	13
2–10	x 1–7	1.11	12	1.71	14
2–10	x 1–9	1.27	12	1.74	14

[G] 3-pane Sash

Width Ft. In.	Height Ft. In.	64 KM 7013W	Shpg. wt. Lbs.
1– 8	x 2– 1	$1.23	8
1–10	x 2– 5	1.40	9
2– 0	x 2– 1	1.40	9
2– 0	x 2– 5	1.48	10
2– 4	x 1– 9	1.24	8
2– 4	x 2– 1	1.48	9
2– 4	x 2– 5	1.58	11
2– 4	x 2– 9	1.69	12
2– 4	x 2–11	1.77	13
2– 8	x 2–11	1.93	14

[H] 1-pane Sash

Width Ft. In.	Height Ft. In.	64 KM 7211W	Shpg. wt. Lbs.
1– 8	x 2– 1	$0.96	8
1– 8	x 2– 5	1.02	9
1–10	x 2– 1	1.02	8
2– 0	x 2– 1	1.12	9
2– 0	x 2– 5	1.20	9
2– 4	x 1– 9	1.05	8
2– 4	x 2– 1	1.20	9
2– 4	x 2– 5	1.31	11
2– 4	x 2– 9	1.42	12
2– 4	x 2–11	1.50	13
2– 8	x 2–11	1.66	14

[J] 9-pane Sash

Width Ft. In.	Height Ft. In.	64 KM 5081W	Shpg. wt. Lbs.
2– 4	x 2–11	$1.93	13
2– 4	x 3– 5	2.14	14
2– 7	x 3– 5	2.27	16
2–10	x 3– 5	2.38	17

[K] 6-pane vertical Sash

Width Ft. In.	Height Ft. In.	64 KM 5080W	Shpg. wt. Lbs.
1– 4¼	x 2–11½	$1.28	10
1– 8¼	x 2–11½	1.38	12
1– 8¼	x 3– 5½	1.55	13
1–10¼	x 3– 5½	1.63	14
2– 0¼	x 3– 5½	1.71	15
2– 0¼	x 3–11½	1.90	16
2– 4¼	x 3–11½	2.30	17

Woodguard protects against decay, warping

Woodguard is a colorless, odorless chemical that adds years of life to millwork by sealing it against its natural tendency to absorb water. When wood absorbs water it swells and warps, causing windows and doors to stick. Then, as the wood dries, it shrinks, so that windows and doors rattle in their frames and let in annoying drafts. Woodguard minimizes this water absorption . . . note how Woodguard-treated wood in picture above has been unaffected by water. It guards against rot, decay, black mold, blue stain, termites and end checking. All Sears pine millwork has been pre-treated with Woodguard to give you this extra protection . . . at no extra cost to you. Apply Woodguard, however, to all new wood not thus pre-treated, and to wood exposed by cutting or trimming. Serves as a primer coat, saving time and money in painting. Apply with a brush—like paint. Gallon covers 680 square feet. Shipped by freight from warehouse in Chicago. Order from Chicago.

64 KM 552W—State size,

Gallon—Shpg. wt., 12 lbs $1.52
Quart —Shpg. wt., 4 lbs 62
Pint —Shpg. wt., 2 lbs. 12 oz. 37

For an exterior window finish, see House Paint or Trim and Shutter paint, pages 764 and 765.
For an interior window finish, see High Gloss and Semi-Gloss Enamels or Varnish, pages 769-773.

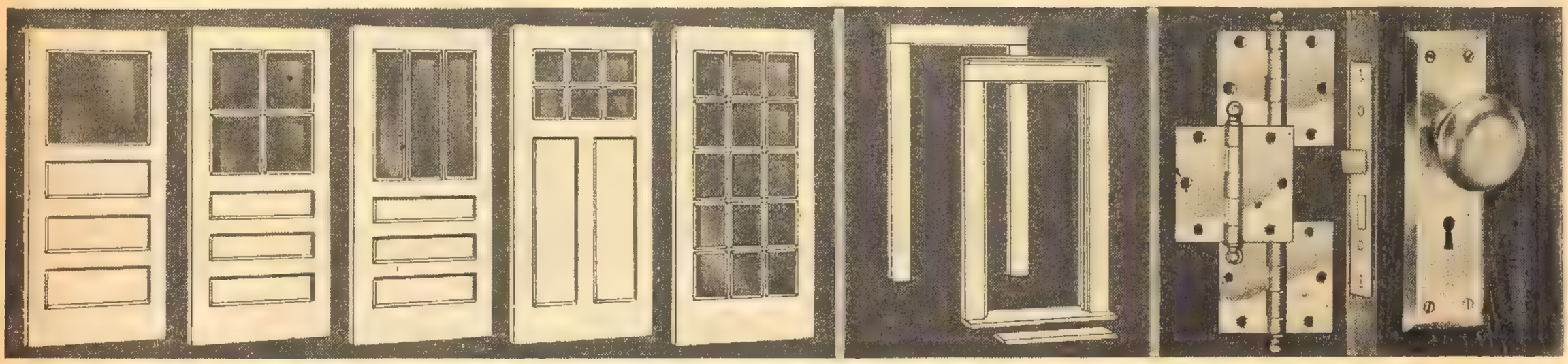


You save on Doors at Sears low prices

Why pay more? Every Sears door is built to the exacting standards of the National Door Manufacturers Association or the Fir Door Institute . . . the same high quality that Sears has sold for years . . . and offered to you at low, money-saving prices made possible by Sears large quantity purchases direct from the mill. Order a Sears Complete Door Set and you will make even greater savings in time, money and labor.

Entrance Doors. Dress up the entire front of your house at low cost by installing a new, beautiful entrance door. If your old door is warped or swollen, install one of the well-constructed doors shown on this page. Sears exterior doors for front, rear and side entrances will give your home a modern, up-to-date appearance. A new entrance door will bring extra comfort and fuel economy, and will help protect the health of your family, by eliminating many costly and dangerous drafts. You will find it to your advantage to buy a Complete Door Set . . . installation will be easier and you will make an even greater saving in cost. Complete Door Set includes frame, three hinges, screws, lock set, plus free mortising (pocket cut for lock). All Sears pine entrance doors and frames are Woodguard-treated to make them resistant to warping, checking, moisture, rot, decay, termites, as described on preceding page.

EASY TERMS. You may buy any item on these two pages on Sears Convenient Easy Payment Plan. There is no need to disturb your savings . . . you pay only 10% down, the balance in easy monthly installments. See inside back cover for complete details.



A low as $5.12 B low as $5.54 C low as $5.70 D low as $8.12 E low as $8.42 Trim* Frame Pocket for lock cut free with Complete Door Set

Sears beautiful Entrance Doors

These fine looking entrance doors combine good appearance, sound construction and low cost. They will harmonize with almost all architectural requirements, and their simple lines reflect good taste.

First class workmanship has been used throughout. Accurately cut of fine quality Douglas fir or Western Ponderosa pine, air seasoned and kiln-dried, as listed in table below. Hardwood dowels set in water-proof glue reinforce and secure all joints. All corners are cut square. Door surfaces are sanded satin-smooth, ready to paint, stain or varnish. Pine doors are treated with Woodguard to resist warping and swelling. All glass set in with molded wood beads. *State size, giving width first.*

SHIPPING POINTS—All items on this page shipped by freight from warehouse in Chicago. Order from Chicago. Freight rates on pages 900 and 901.

Save time, save work, save money—buy Sears Complete Door Sets

As shown above, Sears Complete Door Sets include everything you need for proper installation of entrance door, except trim, nails and paint. Each set includes the following:

Outside Door Frame. Shown above. Clear Western Ponderosa pine, sanded smooth and Woodguard-treated to resist warping and decay . . . adds years of life to door sets. Ready to assemble and paint. Includes outside casings, jambs and sill. Frame is pre-fitted and rabbeted (grooved to form door stops) for doors of 1⅜ or 1¾-inch thickness, as listed below. Sizes listed are exact sizes of doors which will fit these frames . . . rough wall openings should be 3 inches wider and 4 inches higher than finished door size. For standard frame wall construction only (2x4 stud wall, with siding or shingles over sheathing outside; lath and plaster inside.)

Sturdy Oak Threshold. Correct size to fit frame.

Necessary Hardware. 3 butt hinges, screws; one 3-tumbler lock set in jet black, rust-resisting finish.

IMPORTANT. We will mortise your door free of charge (cut pocket in the door to take lock furnished with set), when you order a Sears Complete Door Set. This special Sears service makes installation easier for you. Be sure to state if hinges are to be on the *right* or *left* hand side as you face your door from the *outside*. "Outside" of door is the side on which the unremovable molding holds the glass. Doors are not mortised unless ordered as part of a set.

***Inside Door Trim.** We are sorry, but as this catalog goes to press we have been advised by the manufacturers that they can no longer furnish us inside door trim. We have reduced prices of our Complete Door Sets proportionately because of this omission.

Entrance Doors only . . . *state size, width first.* Sears Complete Door Sets . . . door included.

Size of Door	A Fir	B Fir	C Fir	D Pine		E Pine		Shpg. wt., Doors Only		Set with 1⅜-inch Fir Door A	Set with 1⅜-inch Fir Door B	Set with 1⅜-inch Fir Door C	Set with 1⅜-inch Pine Door D	Set with 1¾-inch Pine Door D	Set with 1⅜-inch Pine Door E	Set with 1¾-inch Pine Door E	Shpg. wt., Complete Set	
Width Ht. Ft.In.Ft.In.	1⅜-in. thick 64 KM 142W	1⅜-in. thick 64 KM 635W	1⅜-in. thick 64 KM 2566W	1⅜-in. thick 64KM885W	1¾-in. thick 64KM889W	1⅜-in. thick 64KM886W	1¾-in. thick 64KM887W	1⅜-in. thick	1¾-in. thick	64KM401W	64KM402W	64KM403W	64KM404W	64KM405W	64KM406W	64KM407W	1⅜-in. thick	1¾-in. thick
2-6 x 6-6	$5.12	$5.54	$5.70					45 lbs		$12.17	$12.59	$12.75					90 lbs.	
2-8 x 6-8	5.43	5.87	6.02	$8.12	$10.63	$8.42	$10.88	46 lbs	57 lbs	12.73	13.17	13.32	$15.42	$17.93	$15.72	$18.18	93 lbs.	104 lbs.
3-0 x 6-8				8.54	11.27	8.74	11.20	48 lbs	63 lbs				16.09	18.82	16.29	18.75	97 lbs.	112 lbs.
3-0 x 7-0					11.96	9.07	11.63	55 lbs	67 lbs					19.73	16.84	19.40	105 lbs.	117 lbs.

For finishing exterior doors, see Master-Mixed Spar Varnish, Page 772, or Trim Colors, page 765.

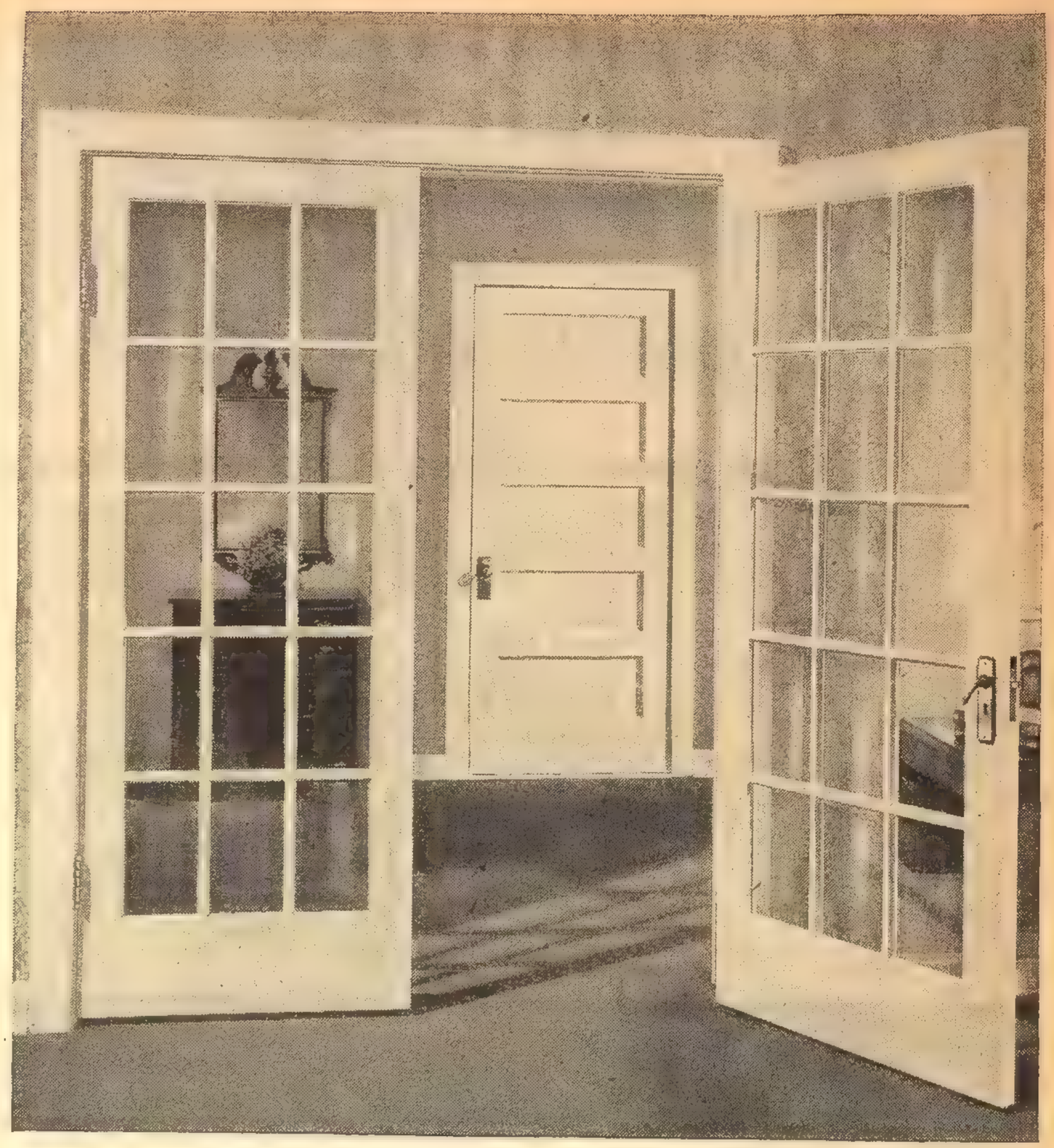
Same high quality we have always sold

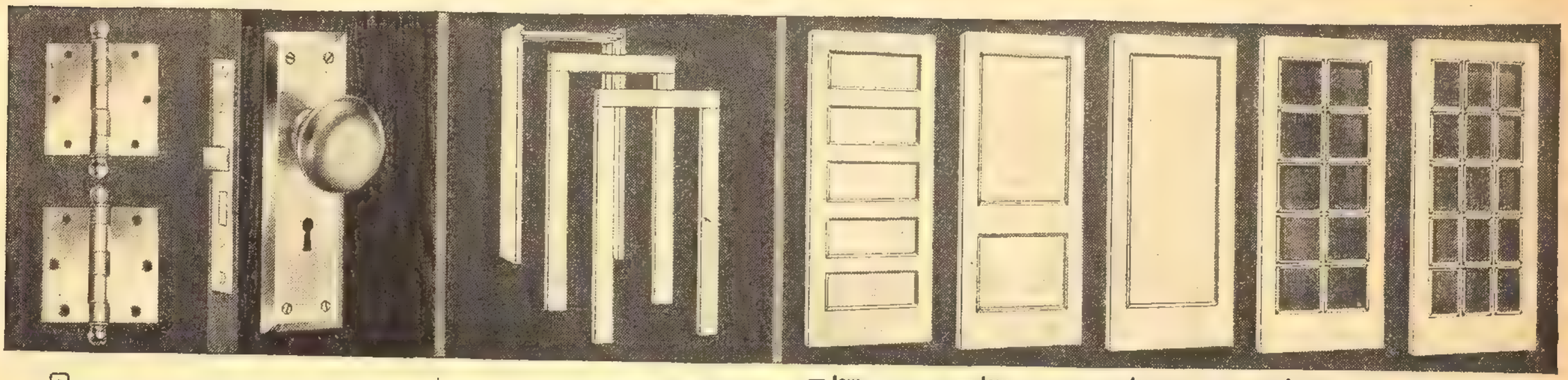
Each of the five attractive interior doors shown on this page has been made to the official grading standards of the National Door Manufacturers Association or the Fir Door Institute. Sears can offer them at low, money-saving prices only because of our direct purchases from the mill. We urge you to compare our prices with others, to *see* the large savings you make by buying from Sears.

Interior Doors. The doors you see on this page have been carefully chosen to fit into the decorative scheme of the average American home. They are the most popular styles sold today. Manufactured to high grading standards, they will bring new beauty into your home, and will give you many years of useful service. In bedrooms, closed doors give desirable quiet and privacy—especially important if a member of your family works nights and sleeps days. In rooms used for study and reading, they shut out household noises. And in winter, closed doors can shut off seldom-used rooms that need not be heated . . . this cuts down your fuel bills and makes the rest of the house more comfortable.

If you are remodelling or modernizing your home, French doors, as shown used in pairs in illustration at right, will give lasting satisfaction at low cost. They are particularly desirable in that they admit light—rooms seem larger, brighter. Use French doors singly or in pairs.

GUARANTEE. All Sears millwork is made of high quality materials and constructed by expert workmen to make sure you get the most for your money. Satisfaction guaranteed or your money back, including freight charges both ways.





[A] Hardware Set, includes hinges and lock

Jamb and Trim not available*

[B] low as $3.86 [C] low as $3.94 [D] low as $4.08 [E] low as $5.77 [F] low as $7.04

Interior Door Hardware Sets

[A] As shown above, set includes two butt hinges and a complete door lock set. Hinges are loose pin type, with button tip. Reversible for right or left hand doors. Made of heavy steel, with prime coat finish. Each hinge is 3½ by 3½ inches. Screws included.

Lock set is made to meet Defense Housing Specifications for mortise lock sets. Broad bevel design; sturdy steel construction; jet black, rust-resisting finish. Reversible for 1⅜ to 2-inches thick right or left hand doors. Knobs (on both sides) are 2½ inches across. Knob plates 7x2¼ inches; reversible mortise latch 3¾ in. high, 3¼ in. deep, ⅝-in. wide; face plate 5½x7⅞ in. Complete with lock, key, screws.
64 K 408—Shpg. wt., 3 lbs. 12 oz. Mailable.... **$1.07**

***Jamb and Trim**—We are sorry, but as this catalog goes to press, we are advised by the manufacturers that interior door jambs and trim will not be available.

Wood Panel Interior Doors

Illustrated above are our three most popular wood panel doors. Each one is accurately cut from high quality, kiln-dried Douglas fir, 1⅜ inches thick. All rails are joined with 5-inch hardwood dowels, set in waterproof glue, to keep them in perfect alignment. Doors are sanded satin-smooth, ready for you to paint, stain or varnish. New wall openings for these doors should be 3 inches higher and wider than finished door size. If door jamb or frame is already in place, you must be sure to measure inside of jamb opening where door will hang, to determine exact size door you should order. Be sure to state size on your order, giving width first.

SHIPPING POINTS—Wood panel doors and glazed French doors and interior door hardware sets are shipped by freight from warehouse in Chicago. Order from Sears at Chicago. To figure freight rate to your local station, see pages 900 and 901.

Single and Double French Doors

Many people prefer French doors, in the popular 10 and 15-pane designs shown above, because they can be used to close off rooms, while at the same time letting in more light . . . making rooms seem brighter and more cheerful. They may be used singly or in pairs—paired doors being particularly suitable for closing off large living room entrances, or for use between living room and dining room.

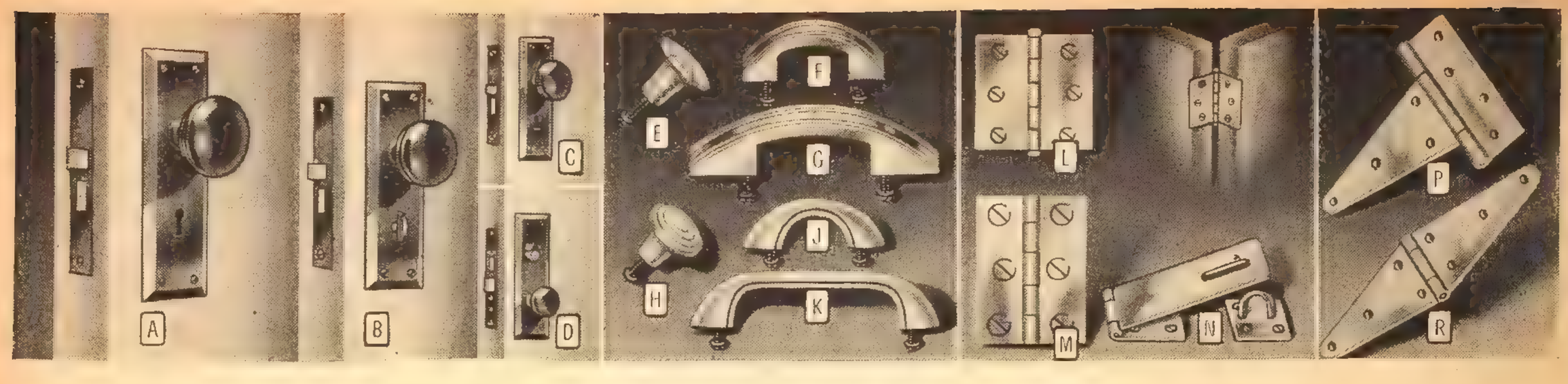
These doors are made of clear, kiln-dried Ponderosa pine—best for French doors because of its straight grain and resistance to checking. All joints are securely held with hardwood dowels set in waterproof glue. Doors are 1⅜ inches thick, smoothly sanded, ready to paint, stain or varnish. All glass is held in place with molded wood beads. An astragal molding is included with pairs of doors to cover seam between doors; this serves as a stop, and helps keep out drafts. Hardware not included.

Size of Door Width Ft. In.	Height Ft. In.	Wood Panel Interior Doors [B] 64KM204W	[C] 64KM193W	[D] 64KM191W	Wt. of Door only Lbs.
2-0	6-0	$3.86	$3.94	$4.08	31
2-0	6-6	4.04	4.13	4.27	33
2-0	6-8	4.14	4.22	4.38	37
2-6	6-6	4.43	4.52	4.69	34
2-6	6-8	4.48	4.58	4.74	38
2-8	6-8	4.61	4.70	4.92	41

Single French Doors Each Door Width Ft. In.	Height Ft. In.	[E] 64KM39W	[F] 64KM41W	Shpg. Wt. Lbs.
2-0	6-6	$5.77		48
2-0	6-8	5.87		50
2-6	6-6		$7.04	52
2-6	6-8		7.14	53

Double French Doors—priced per pair Overall Size Width Ft. In.	Height Ft. In.	[E] 64KM40W	[F] 64KM42W	Shpg. Wt. Lbs.
4-0	6-6	$12.10		96
4-0	6-8	12.32		100
5-0	6-6		$14.65	104
5-0	6-8		14.87	106

For finishing interior doors, see Enamels, High Gloss, Semi-Gloss and Varnish, pages 769 to 773



First quality Door Hardware, Nails, Hinges, Screws

ELGIN Door Lock Sets

Made to meet Defense Housing Specifications for mortise lock sets. Steel construction. Jet black, rust-resisting finish meets Federal Specifications U. S. 18A. **74c** 9K5762

Broad bevel design. Easy to align with door edges. For doors 1⅜ to 2 inches thick. Reversible for right or left hand doors. Unless otherwise stated, sizes are: knobs, 2½-inch; escutcheons, 7x2¼-inch; case, 3¾ inches high by 3¼ inches deep by ⅝-inch wide; face plate, 5½x⅞-inch. With screws. FARMERS: See page 878C before ordering.

[A] **ELGIN Inside Door Set.** Knobs both sides. With key.
9 K 5762—Shipping weight, 2 lbs. 2 oz. **74c**

[B] **ELGIN Bathroom Door Set.** Knobs on both sides. Locks from inside with thumb turn instead of key.
9 K 5764—Shipping weight, 2 lbs. 4 oz. **$1.10**

[C] **ELGIN 3-tumbler Rear Door Set.** Cast iron instead of steel front. Knobs on both sides. With key.
9 K 5774—Shipping weight, 2 lbs. 6 oz. **$1.55**

[D] **ELGIN Cylinder Front Door Set.** Has knobs on both sides. Key-operated bolt from outside. Stop in face controls operation of outside knob. Thumb turn inside. Mortise latch is 5½ in high, 3⅝ in. deep, 1⅛-in. wide; face plate is 7¾x1 in. Knobs, 2¼ inches in diameter. Escutcheons: outside, 10x2¾ in.; inside, 7x2¼ in. 2 keys.
9 K 5770—Shipping weight, 4 lbs. 10 oz. **$5.75**

Colored Cabinet Hardware

Gives a modern touch to your kitchen. Made of Tenite—the plastic that defies wear. Comes in red, blue, green, ivory or black. With screws. State color wanted. 2 for **10c** 9K6011

[E] **9 K 6011—Knob.** Tenite. 1⅛ inches across top. Shpg. wt., 1 oz. 2 for **10c**

[F] **9 K 6012—Drawer Pull.** Tenite with inlaid dull chrome finish metal strip. 3 inches long. 1⅞ inches between screw centers. Shpg. wt., 1 oz. ..... Each **10c**

[G] **9 K 6013—Drawer Pull.** As above, but 4¾ inches long. 3¼ inches between screw centers. Shpg. wt., 1 oz. Each. **12c**

Smart, two-tone Tenite cabinet hardware in red, blue, green or black, trimmed in ivory color. With screws. State color.

[H] **9 K 6019—Knob.** 1 inch across top. Shipping weight, 2 ounces. ..... 2 for **10c**

[J] **9 K 6017—Drawer Pull.** 3 inches long; 2 inches between screw centers. Shipping weight, 1 ounce. ..... Each **10c**

[K] **9 K 6018—Drawer Pull.** 4⅜ in. long; 3⅛ inches between screw centers. Shipping weight, 2 ounces. ..... Each **12c**

Heavy steel Butt Hinges

[L] Prime coat finish. Button tip, loose pin type. With screws.
9 K 5896—State size.

Size, open	Shpg. wt.	Pair
3 x3 in.	1 lb. 4 oz.	32c
3½x3½ in.	1 lb. 10 oz.	33c
4 x4 in.	1 lb. 14 oz.	39c

Wrought steel Narrow Hinges

[M] Light weight. Tight pin. Plain finish. With screws.
9 K 5881—State size.

Size, open	Shpg. wt.	3 pairs
1 x1 in.	4 oz.	12c
1½x1 7/16 in.	6 oz.	16c
2 x1 9/16 in.	10 oz.	19c
2½x1 11/16 in.	12 oz.	21c

Wrought steel Safety Hasps

[N] When closed, screw heads are concealed. With screws.
9 K 5933—State length.

Length	Shpg. wt.	Each
3¼ in.	5 oz.	12c
4½ in.	6 oz.	14c
6 in.	10 oz.	19c

Wrought Hinges

Natural. Sizes given are from joint to end of strap. With screws. State size. **11c** Pair Up

[P] **"T" Hinges.**
9 K 5955—Light.

Size	Shpg. wt.	Pair
3 in.	6 oz.	13c
4 in.	6 oz.	15c
6 in.	11 oz.	26c

9 K 5956—Extra heavy

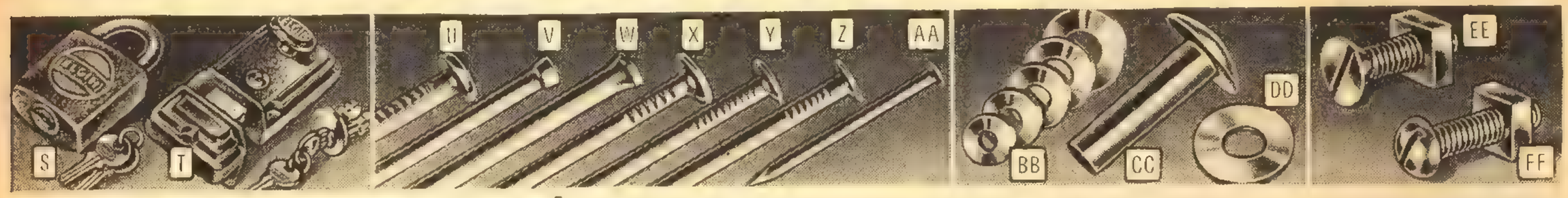
6 in.	2 lbs. 4 oz.	32c
8 in.	3 lbs. 10 oz.	45c
10 in.	4 lbs. 11 oz.	79c

[R] **Strap Hinges.**
9 K 5950—Light.

Size	Shpg. wt.	Pair
3 in.	6 oz.	11c
4 in.	8 oz.	14c
6 in.	14 oz.	23c

9 K 5951—Extra heavy.

6 in.	2 lbs. 2 oz.	23c
8 in.	3 lbs. 4 oz.	40c
10 in.	4 lbs. 14 oz.	59c



ELGIN Padlocks

[S] Secure 5-disc tumbler type. Strong, one-piece, die-cast case; no seams to break open or rivets to pull out. Rust-resisting black finish. Size, 1½-inches. ¼-inch hardened steel self-locking shackle; resists filing or sawing. With 2 cylinder keys. Low priced, but dependable. **28c**
FARMERS: See page 878C.
9 K 5852—Shpg. wt., 8 oz. . **28c**

ELGIN Night Latches

[T] Heavy semi-steel case, 2½x3⅝ inches. Black, rust-resistant wrinkle finish. 5-pin tumbler cylinder, wrench-proof cylinder ring; cylinder cannot be removed from outside. Solid bolt. Locks automatically when door is closed, but stop button controls bolt as wanted. Bolt can be deadlocked to resist prying. Reversible for right or left hand doors 1⅜ to 2½ in. thick. With 2 keys and screws. Shpg. wt., 1 lb. 12 oz. **$1.19**
FARMERS: See page 878C.
9 K 5815 ..... **$1.19**

Sears Nails meet Federal Specifications FF-N-101

First quality in every respect—no seconds. Made in the U. S. A. Meet rigid Federal Specifications FF-N-101. Drawn from correctly hardened steel. Full, uniform gauge. Clean-cut, sharp points; accurately centered heads. FARMERS: Before ordering, see page 878C. Shipping weight, 5-pound package, 5 lbs. 4 oz. **26c** 5 lbs. 20 D Common

[U] **Common Nails.** For general use. Flat heads; sharp points. **State size wanted.**

Size	Length, inches	Number per lb.	9K1190 5 lbs.
6d	2	168	28c
8d	2½	106	28c
10d	3	69	28c
16d	3½	49	26c
20d	4	31	26c

[V] **Finishing Nails.** For trim, etc. Small brad head for driving below surface of wood; sharp points. **State size.**

			9K1192
4d	1½	584	33c
6d	2	309	28c
8d	2½	189	28c

[W] **Casing Nails.** For casing work on walls and cabinets; also for flooring. Countersunk head drives flush with surface of wood; sharp points.

			9K1193
8d	2½	145	28c

[X] **Smooth Box Nails.** Similar to common nail, but finer; for use on boxes, etc. Will not split wood so easily. **State size.**

Size	Length, inches	Number per lb.	9 K 1196 5 lbs.
4d	1½	473	31c
6d	2	236	28c
8d	2½	145	28c

[Y] **Blued Plaster Board Nails.** Sterilized. Large flat heads; diamond shaped points.

			9 K 1179
3d	1¼	387	38c

[Z] **Galvanized Shingle Nails.** Zinc coated to resist rust and corrosion. Large heads.

			9 K 1195
3d	1¼	429	40c

[AA] **Blued Lathing Nails.** Sterilized. Thin, flat heads; sharp points. **State size.**

			9 K 1194
2d fine	1	1265	42c
3d	1⅛	752	38c

Wrought steel Washers

[BB] U. S. Standard sizes. Select stock. Clean cut; no burrs. Include an order for washers with your bolt order. 400 for **19c** 3/16-in.
FARMERS: See page 878C.
9 K 7185—State size wanted

For bolt	Pkg. of	Shipping weight	Price, per pkg.
3/16-in.	400	1 lb. 4 oz.	19c
¼-in.	320	2 lbs. 3 oz.	27c
5/16-in.	225	2 lbs. 8 oz.	26c
⅜-in.	210	3 lbs. 6 oz.	35c
½-in.	75	3 lbs. 4 oz.	27c
⅝-in.	36	3 lbs. 4 oz.	25c
¾-in.	30	3 lbs. 4 oz.	25c

Soft steel Rivets

[CC] **Wagon Box Head.** See below for burrs. 2-pound package. Lgth., 1, 1½, 2, 2½ and 3 inches. State length. Shipping weight, 2 lbs. 8 oz.
FARMERS: See page 878C before ordering.
9 K 7450—¼-inch diameter. **16c**
9 K 7456—3/16-inch diameter. **18c**

Soft steel Burrs

[DD] For use with wagon box head rivets above. 1-lb. pkg. Shpg. wt., 1 lb. 4 oz. FARMERS: See page 878C.
9 K 7457—¼-inch diameter **20c**
9 K 7458—3/16-inch diameter **22c**

Stove Bolts, Nuts

[EE] [FF] Bright finish. Uniform, accurate threads. **Order by catalog number and state length.** **25c** for 100 ½-in.

Diameter, 3/16-inch
9 K 7162—Flat Head
9 K 7163—Round Head

Length	Shpg. wt.	100 for
½-in.	14 oz.	25c
¾-in.	1 lb. 2 oz.	29c
1 -in.	1 lb. 4 oz.	35c
1½-in.	1 lb. 10 oz.	39c
2 -in.	2 lbs.	49c
2½-in.	2 lbs. 4 oz.	59c

Diameter, ¼-inch
9 K 7164—Flat Head
9 K 7165—Round Head

Length	Shpg. wt.	100 for
¾-in.	2 lbs. 2 oz.	45c
1 -in.	2 lbs. 8 oz.	49c
1½-in.	3 lbs.	59c
2 -in.	3 lbs. 8 oz.	69c
2½-in.	4 lbs.	89c
3 -in.	4 lbs. 10 oz.	$1.10

You may include your Hardware needs in an Easy Terms order. See inside back cover.



Blued Wood Screws

Round heads. First quality. Standard threads, sharp points. Drive easily. Lengths given in table below are measured from under the head. **FARMERS: Before ordering, see page 878C.**

9 K 7104—State size and length

Size	Length	Shpg. wt.	144 for
4	½ in.	5 oz.	18c
5	⅝ in.	7 oz.	21c
6	¾ in.	9 oz.	23c
8	¾ in.	12 oz.	27c
8	1 in.	1 lb. 2 oz.	31c
8	2 in.	1 lb. 12 oz.	45c
10	1¼ in.	1 lb. 12 oz.	39c
10	1½ in.	1 lb. 14 oz.	42c

Bright finish Wood Screws

First quality. Sharp points; standard threads. Clean screwdriver slot. Actual sizes are shown above. **FARMERS: See page 878C before ordering.**
9 K 7102—State size (number) and length of screw wanted

Size and lgth., in.	Shpg. wt. Lbs.	Shpg. wt. Oz.	Box of 144	Size and lgth., in.	Shpg. wt. Lbs.	Shpg. wt. Oz.	Box of 144	Size and lgth., in.	Shpg. wt. Lbs.	Shpg. wt. Oz.	Box of 144
2–⅜	...	2	18c	6– ⅞	...	8	31c	10–1½	1	11	49c
2–½	...	3	19c	6–1	...	10	32c	10–1¾	2	..	57c
4–⅜	...	3	19c	8– ¾	...	10	31c	10–2	2	4	62c
4–½	...	4	20c	8– ⅞	...	12	34c	10–2½	2	10	72c
4–⅝	...	4	21c	8–1	...	13	36c	12–1¼	1	12	55c
5–½	...	5	23c	8–1¼	1	4	38c	12–1½	2	3	59c
5–⅝	...	6	22c	8–1½	1	4	43c	12–1¾	2	5	66c
5–¾	...	7	26c	8–1¾	1	8	48c	12–2	2	13	72c
5–⅞	...	7	30c	8–2	2	..	51c	12–2½	3	7	86c
6–½	...	5	25c	8–2½	2	6	59c	14–1½	2	4	76c
6–⅝	...	7	25c	10–1	1	6	40c	14–2	3	8	89c
6–¾	...	8	27c	10–1¼	1	10	43c	14–2½	4	8	$1.05

Screw Assortment

Assorted sizes, lengths and types . . . 115 to 150 first quality wood screws, round and flat heads. Sharp points and clean-cut threads for easy starting. A handy assortment for the hundred-and-one repair and construction jobs in the home or on the farm. Shipping wt., 1 lb. 4 oz. **FARMERS: See page 878C before ordering.**
9 K 7103 ..... **13c**

Sash Locks

Crescent type. Made of strong cast iron. Case is 1 5/16 x2½ in. Strike is ⅝x2¼ in. Use for all double hung windows. Rust-resisting jet black finish. Screws for attaching included. Shipping weight, 4 ounces. **FARMERS: See page 878C before ordering.**
9 K 6098 ..... Each **9c**

FARMERS: Before ordering Builders' Hardware, Padlocks, Nails, Rivets and Burrs, Washers or Screws, be sure to see page 878C.



Inset view shows how ELGIN weather strip keeps out drafts and stops windows from rattling. Narrow strips fit on inside parting strip (A) and on top of bottom sash frame (B). Wide strips fit on inside sills and bottom of lower sash frame (C). Automatically conforms to all uneven surfaces. Easiest and quickest of all weather strip to apply.

ELGIN Weather Strip . . . conserves fuel

Conserve vital fuel . . . Install ELGIN Weather Strip now

65c Set for Window 2½x5 ft.

Follow U.S. Government recommendations . . . equip all doors and windows with weather strip . . . save up to 20% on your fuel bill this winter. Be warm. Seal your home against cold, rain, snow, dust . . . eliminate chilling drafts . . . stop annoying rattles. The amount you save on your fuel bill will go a long way towards paying for your weather strip at Sears reasonable prices.

ELGIN weather strip is first quality in every way. Made of rustproof white metal and chemically treated felt. Felt is mothproof, water-resistant; won't shrink or come loose from the metal. Simple and easy to install . . . no planing or cutting of frames needed. Just nail on. Will not interfere with smooth action of doors or windows. Self-adjusting. With nails and complete instructions for installing.

99 K 07518—7-piece Window Set. For openings up to 2½x5 ft. Shpg. wt., 15 oz. **65c**
99 K 07519—7-piece Window Set. For openings up to 3x6 ft. Shpg. wt., 1 lb. 2 oz. **75c**
99 K 07520—7-piece Window Set. For openings up to 3½x7 ft. Shpg. wt., 1 lb. 6 oz. . . . **79c**
99 K 07517—6-piece Door Set. For openings up to 3x7 feet. Bottom strip 1¼ inches wide; screw slots take up wear. With nails and screws. Shipping weight, 1 lb. 9 oz. **95c**

Gasket type

$1.19 50-feet

Improved weather strip. For doors, windows, refrigerators, cars, etc. Tough cover, treated to withstand moisture, oil, etc. Cushion core makes airtight contact between surfaces. Double stitched. Tacks included.

9K7498—State length. 50-foot package. Shpg. wt., 1 lb. 8 oz. **$1.19**
100-foot package. Shpg. wt., 3 lbs. **$2.25**

Wood and Felt

42c 6 Strips ¾-in.

Clincher type. Walnut finish pine. Chemically treated water and moth-resistant felt insert. Strips 3½ feet long, ⅜-inch thick. With nails.

99 K 07521—¾-inch wide. Shpg. wt., 1 lb. 6 strips. **42c**
99 K 07522—1 inch wide. Shpg. wt., 1 lb. 8 oz. 6 strips. **59c**
99 K 07523—1¼ inch wide. Shpg. wt., 2 lbs. 6 strips. **75c**

Metal and Felt

7c ⅝-in. x3 ft.

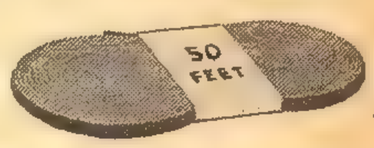
Best quality weather strip. Rustproof white metal with chemically-treated, moth-proof, water-resistant felt insert. Felt won't shrink. Easy to install. With nails.

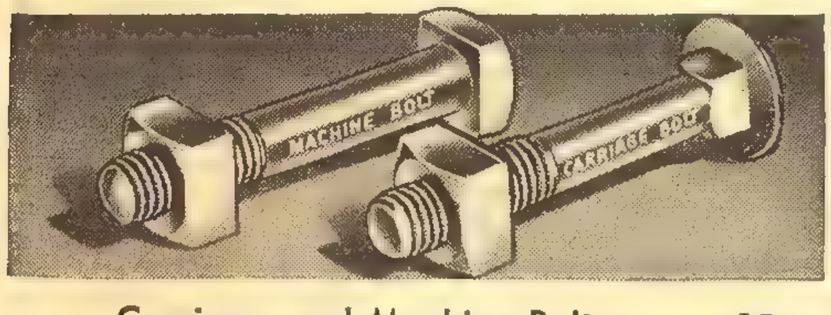
99 K 07486—⅝-inch x 3 feet long. Shpg. wt., 3 oz. . . . . Strip **7c**
99 K 07496—1¼ inches x 3 feet long. For door bottoms. Shipping wt., 5 oz. . . . . Strip **19c**

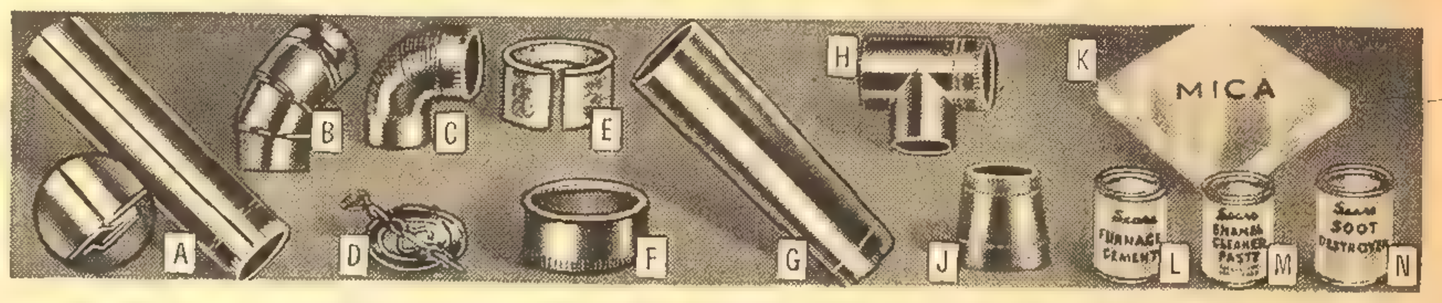
Wool-cotton felt Weather Strip. Better quality than hair felt. Lasts longer—more durable. Moisture and weather-resistant. Saves fuel; provides comfort. ¾-inch wide. Tacks included. Easy to apply.
9 K 7494—100-foot roll. Shpg. wt., 14 oz. **49c**



Hair felt Weather Strip. Strong body; fuzzy surface. Stops drafts—saves heat. Enough in one roll for 3 average doors. Easy to apply; use ordinary carpet tacks. 11/16-inch wide, 3/16-inch thick.
9 K 7485—50-foot roll. Shpg. wt., 10 oz. **23c**







Carriage and Machine Bolts

10c for 25 Carriage ¼x¾

Meet Federal Specifications FF-B-571A. Clean, even, uniform American standard coarse threads. Carriage bolts have square shoulders under round heads. Machine bolts have square heads with round shanks. **State diameter and length. FARMERS: See page 878C.**

¼-inch diameter. Pkg. of 25

Lgth. in.	Shpg. wt. Lbs.	Shpg. wt. Oz.	9K7116 Carriage	9K7128 Machine
¾	. . .	14	10c	13c
1	1	..	12c	14c
1¼	1	..	13c	16c
1½	1	..	14c	17c
2	1	3	17c	18c
2½	1	3	20c	21c
3	1	6	22c	23c
3½	1	8	25c	26c
4	1	10	26c	28c
4½	1	12	27c	29c
5	1	14	28c	30c
5½	2	..	29c	32c
6	2	2	31c	36c

5/16-inch diameter. Pkg. of 25

Lgth. in.	Shpg. wt. Lbs.	Shpg. wt. Oz.	9K7116 Carriage	9K7128 Machine
¾	1	6	16c	17c
1	1	9	17c	18c
1¼	1	10	19c	20c
1½	1	12	20c	21c
2	1	13	22c	23c
2½	2	2	25c	28c
3	2	4	28c	30c
3½	2	8	31c	33c
4	2	11	32c	36c
4½	3	..	36c	38c
5	3	2	38c	42c
5½	3	10	40c	45c
6	4	..	43c	49c

⅜-inch diameter. Pkg. of 25

Lgth. in.	Shpg. wt. Lbs.	Shpg. wt. Oz.	9K7116 Carriage	9K7128 Machine
¾	1	6	. . .	24c
1	1	9	. . .	26c
1¼	2	..	. . .	27c
1½	2	4	25c	29c
2	2	10	27c	33c
2½	2	14	30c	37c
3	3	4	33c	39c
3½	3	8	37c	45c
4	3	14	41c	49c

½-inch diameter. Pkg. of 25

Lgth. in.	Shpg. wt. Lbs.	Shpg. wt. Oz.	9K7116 Carriage	9K7128 Machine
1	4	9	. . .	50c
1¼	4	12	. . .	55c
1½	5	..	47c	58c
2	5	5	49c	59c
2½	5	14	58c	69c
3	6	4	67c	74c
3½	6	12	70c	80c
4	7	6	72c	84c

FARMERS: Before ordering Nuts and Bolts, see page 878C.

⅜-inch diameter. Pkg. of 10

Lgth. in.	Shpg. wt. Lbs.	Shpg. wt. Oz.	9K7116 Carriage	9K7128 Machine
4½	1	14	18c	21c
5	2	..	22c	23c
5½	2	2	23c	24c
6	2	6	24c	26c
6½	2	10	32c	31c
7	3	..	33c	35c
8	3	2	39c	40c

½-inch diameter. Pkg. of 10

Lgth. in.	Shpg. wt. Lbs.	Shpg. wt. Oz.	9K7116 Carriage	9K7128 Machine
4½	4	..	32c	36c
5	4	2	34c	38c
5½	4	8	36c	39c
6	4	9	37c	41c
6½	5	..	50c	56c
7	5	8	51c	58c
8	5	6	59c	62c
9	5	10	67c	69c
10	6	4	72c	77c
12	7	10	82c	86c
16	9	12	98c	$1.05
20	12	8	$1.19	1.25

Machine ⅝-inch diameter

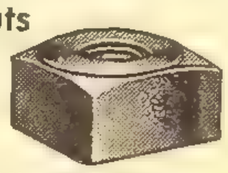
9K7128	Shpg. wt.	Each
Lgth. 10 in.	12 oz.	11c
Lgth. 12 in.	1 lb.	12c
Lgth. 14 in.	1 lb. 2 oz.	13c
Lgth. 16 in.	1 lb. 5 oz.	15c
Lgth. 18 in.	1 lb. 8 oz.	16c

Machine. ¾-inch diameter

9K7128	Shpg. wt.	Each
Lgth. 16 in.	2 lbs.	19c
Lgth. 18 in.	2 lbs. 6 oz.	23c
Lgth. 20 in.	2 lbs. 12 oz.	26c
Lgth. 22 in.	3 lbs. 2 oz.	27c
Lgth. 24 in.	3 lbs. 8 oz.	28c

Square Nuts

100 for **19c** ¼-inch



9 K 7175—Fit standard carriage and machine bolts. State size. FARMERS: See page 878C.

Size	Pkg. of	Shpg. wt.	Pkg.
¼ -in.	100	14 oz.	19c
5/16-in.	100	1 lb. 14 oz.	28c
⅜ -in.	100	2 lbs. 10 oz.	33c
½ -in.	50	2 lbs. 14 oz.	39c

Top quality Stove Pipe, Fittings and Accessories

Take good care of your stove if you want it to last. Recondition it periodically. Make all the repairs that are needed. Replace all rusted stove pipe as a fire precaution. Clean out the soot with Sears soot destroyer. Seal up all the cracks with our specially prepared stove cement. Save fuel; replace all broken mica in stove doors and panels. All Sears stove pipe and fittings are made of heavy 28-gauge uniform blued steel, oil coated to guard against rust.

A Self-locking Stove Pipe. 28-gauge blued steel. Has self-locking seam. Easy to assemble; just push together and "snap"—you have a tightly locked joint the entire length of pipe. No tools needed. No sharp edges. Can be cut without damaging joint. **State size and length.**

Size, in.	Shpg. wt. 24-in. piece	9K9870 12-in. pc.	99K09870 24-in. pc.
3	1 lb. 8 oz.	9c	12c
4	1 lb. 12 oz.	10c	13c
5	2 lbs. 8 oz.	11c	14c
6	2 lbs. 12 oz.	12c	16c
7	2 lbs. 14 oz.	14c	19c

B 9 K 9877—Adjustable Elbow. 28-gauge blued steel. **State size.**
3-inch. Shpg. wt., 1 lb. 10 oz. . . **17c**
4-inch. Shpg. wt., 1 lb. 14 oz. . . **18c**
5-inch. Shpg. wt., 2 lbs. 2 oz. . . **19c**
6-inch. Shpg. wt., 2 lbs. 8 oz. . . **20c**
7-inch. Shpg. wt., 2 lbs. 12 oz. . . **23c**

C 9 K 9875—Corrugated Elbow. 28-gauge blued steel. **State size.**
3-inch. Shpg. wt., 2 lbs. 2 oz. . . **12c**
4-inch. Shpg. wt., 2 lbs. 6 oz. . . **13c**
5-inch. Shpg. wt., 2 lbs. 10 oz. . . **14c**
6-inch. Shpg. wt., 2 lbs. 14 oz. . . **16c**
7-inch. Shpg. wt., 3 lbs. 2 oz. . . **19c**

D 9 K 9886—Damper. Cast iron plate. Coil handle. **State size.**
3-inch. Shpg. wt., 10 oz. **11c**
4-inch. Shpg. wt., 14 oz. **12c**
5-inch. Shpg. wt., 1 lb. **13c**
6-inch. Shpg. wt., 1 lb. 6 oz. . . . **14c**
7-inch. Shpg. wt., 1 lb. 8 oz. . . . **19c**

E Flue or Chimney Thimble. Heavy gauge steel; galvanized finish. Diameter adjustable from 6 to 7 inches. 4 inches deep.
9 K 9900—Shpg. wt., 1 lb. **8c**

F Flue Reducers. 28-gauge blued steel. Shpg. wt., each, 14 oz.
9 K 9878—Use to reduce 6-inch flue openings to 5 inches. Length, 3¾ inches. **17c**
9 K 9879—Use to reduce 6-inch flue openings to 4 inches. Length, 2⅞ inches. **17c**

G Tapered Stove Pipes. 28-gauge blued steel. 24 inches long. Self-locking seams. Shipping weight, each, 3 pounds.
99 K 09871—Tapers from 6-inch diameter to 5-inch diameter. . . **20c**
99 K 09872—Tapers from 7-inch diameter to 6-inch diameter. . . **21c**

H "T" Stove Pipe Joint. 28-gauge blued steel. For connecting two 6-inch stove pipes to one flue; also for making midsection "T" connections. Overall length, 12 inches. Size, 6x6x6 inches. Shipping weight, 2 lbs. 6 oz.
9 K 9881. . . . . **43c**

J Oval Stove Pipe Reducer. 28-gauge blued steel. To connect 7-inch diameter stove pipe to 6-inch stove pipe. Length, 6¾ inches.
9K9880—Shpg. wt., 1 lb. 4 oz. **18c**

K Mica. Best quality available. Cuts easily with scissors or knife. Use for stove doors and panels, insulation, etc. Transparent. Shipping weight, per package, 3 ounces.
9 K 9357—State size.

Size	Package of 6
1 1/16x3½ inches	13c
2 x3 inches	12c
2½ x2½ inches	14c
2½ x4 inches	23c
3 x4 inches	37c
3 x5 inches	47c
3½ x4½ inches	55c
3½ x5 inches	66c
4 x5 inches	72c

L Furnace or Stove Cement. For sealing cracks, joints and seams in stove or furnace. Easy to apply. Shipping weight, 1 lb. 8 oz.
9 K 9355—1-lb. can. . **16c**

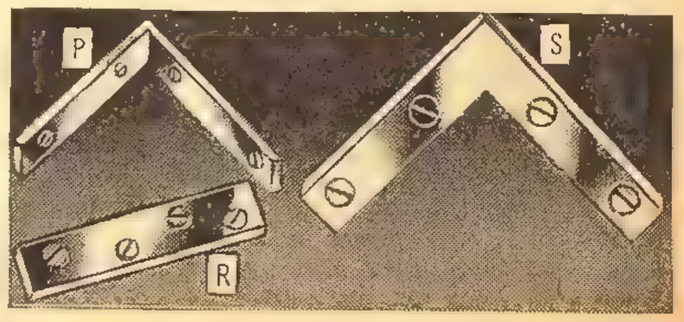
M Enamel Cleaner Paste. Removes stains from porcelain, metal or brass. Harmless. Shpg. wt., 1 lb.
9 K 9356—12-oz. can. **19c**

N Soot Destroyer. Spread on bed of hot coals; effectively destroys soot in flue. Saves fuel. Shipping weight, 1 lb. 8 oz.
9 K 9354—12-oz. can. **17c**

Angles, Mending Plates, Flat Corners

Handy to have for repairing and reinforcing screens, or storm windows and doors, furniture, frames, etc. You'll find many other uses for them. With necessary screws. **Order by catalog number and state size.**

P Size, inches	1x½	1½x⅝	2½x⅝	3x¾
Shpg. wt., dozen	7 oz.	14 oz.	1 lb. 12 oz.	2 lbs. 6 oz.
9 K 7280—Dozen	20c	29c	45c	55c
R Size, inches	. . . . .	2x½	3x⅝	4x⅝
Shpg. wt., dozen	. . . . .	7 oz.	13 oz.	1 lb. 2 oz.
9 K 7282—Dozen	. . . . .	17c	27c	32c
S Size, inches	2x⅜	2½x½	3x⅝	4x¾
Shpg. wt., dozen	7 oz.	1 lb. 2 oz.	1 lb. 6 oz.	1 lb. 14 oz.
9 K 7281—Dozen	21c	30c	35c	49c







CRAFTSMAN Industrial Grinding Wheels

Cut cool, fast and free—unaffected by oil, acid, water, heat or cold

Features that make CRAFTSMAN grinding wheels top quality: 1. Made by America's leading manufacturers of top quality grinding wheels. 2. Each wheel precision-made from finest aluminum oxide abrasives. Abrasives are selected for uniformity of size and ability to stand up under hard use. 3. Sharp, solid, uniform crystalline structure of the grain, plus scientific bonding, insures a wheel that will cut clean and fast. Each wheel bonded and vitrified in an electrically-controlled furnace for over 150 hours. 4. **Dressed square on both sides and face, and "trued" perfectly round.**

The popular and practical type universally used for farm, shop and industrial applications. Each wheel factory inspected for perfect balance, sound composition, uniformity of grit and trueness of sides and face. All wheels with 1, 1¼ and 1⅜-inch and larger arbor holes have lead centers. Wheels for shafts less than 1 inch in diameter have special bushings inserted to meet shaft diameter specified in your order. **When ordering state 3 dimensions: diameter, thickness and size center hole.** See "How to Order" below. **FARMERS: See page 878C for important notice before ordering.**

"How to Sharpen"

This authentic book contains valuable information on how to sharpen and care for cutting tools, knives, saws, shears, garden tools, razors, etc. 36 pages, 6x9 inches. Over 100 illustrations. Shipping weight, 2 ounces. **19c**

9 K 2924.....Each **19c**

CRAFTSMAN Industrial Wheels

9 K 6412—Fine Grain. Flat face. For knives and all keen edge tools. **State size wanted.** See "How to order" below.

Thickness, in.	3-in. diam. Wt., lbs.	3-in. diam. Each	4-in. diam. Wt., lbs.	4-in. diam. Each	5-in. diam. Wt., lbs.	5-in. diam. Each	6-in. diam. Wt., lbs.	6-in. diam. Each	7-in. diam. Wt., lbs.	7-in. diam. Each
½	1	29c	1	49c			3	$0.85		
¾	1	36c	2	60c	3	86c	3	.98	4	$1.25
1			2	70c	3	95c	4	1.15	5	1.39
1¼							4	1.37	6	1.68

9 K 6411—Medium fine grain. Flat face. For general machine shop sharpening. **State size.** See "How to order."

Thickness, in.	3-in. diam. Wt., lbs.	3-in. diam. Each	4-in. diam. Wt., lbs.	4-in. diam. Each	5-in. diam. Wt., lbs.	5-in. diam. Each	6-in. diam. Wt., lbs.	6-in. diam. Each	7-in. diam. Wt., lbs.	7-in. diam. Each
½	1	29c	1	49c			3	$0.85		
¾	1	36c	2	60c	3	86c	3	.98	4	$1.25
1			2	70c	3	95c	4	1.15	5	1.39
1¼							4	1.37	6	1.68

CRAFTSMAN Industrial Wheels

9 K 6412—Medium grain. Flat face. For wood cutting and machine shop tools. **State size.** See "How to order."

Thickness, in.	8-in. diam. Wt., lbs.	8-in. diam. Each	10-in. diam. Wt., lbs.	10-in. diam. Each	12-in. diam. Wt., lbs.	12-in. diam. Each	14-in. diam. Wt., lbs.	14-in. diam. Each
1	6	$1.75	9	$2.53				
1¼	7	2.00	10	2.90	17	$4.00		
1½	9	2.39	12	3.45	18	4.70	23	$6.35
2			14	4.35	23	6.00	28	8.00

9 K 6411—Flat face. For plow shares; rough castings, etc. **State size.** See "How to order," below.

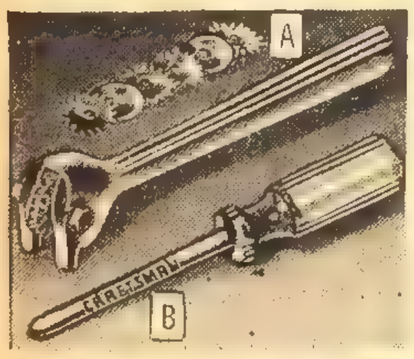
Thickness, in.	8-in. diam. Wt., lbs.	8-in. diam. Each	10-in. diam. Wt., lbs.	10-in. diam. Each	12-in. diam. Wt., lbs.	12-in. diam. Each	14-in. diam. Wt., lbs.	14-in. diam. Each
1	6	$1.75	9	$2.53				
1¼	7	2.00	10	2.90	17	$4.00		
1½	9	2.39	12	3.45	18	4.70	23	$6.35
2			17	4.35	23	6.00	28	8.00

CRAFTSMAN Saw Gummer Wheels

Wheels specially designed for grinding out the gullets of all types of circular saws. Made from finest aluminum oxide abrasives, bonded and vitrified in an electrically controlled furnace. The careful manufacture of these wheels enables the operator to do a good, clean job of reconditioning his circular saw. Wheels are dressed on both sides and face. Perfectly balanced to run true.

9 K 6408—Medium grain. Round face. **State size wanted when ordering.** See "How to order" below.

Thickness, in.	6-in. diam. Wt., lbs.	6-in. diam. Each	8-in. diam. Wt., lbs.	8-in. diam. Each	10-in. diam. Wt., lbs.	10-in. diam. Each	12-in. diam. Wt., lbs.	12-in. diam. Each
¼	2	70c	3	$1.00	4	$1.40	5	$1.85
⅜	2	80c	4	1.15	5	1.55	6	2.10
½	2	89c	4	1.25	5	1.75	8	2.39
⅝					7	1.95	10	2.59
¾					7	2.10	10	2.89



Grinding Wheel Dressers

A **DUNLAP.** Huntington hooded pattern. For truing, shaping and removing glaze. With two sets of steel cutters.

9 K 6492—Shpg. wt., 1 lb. 14 oz.....**59c**

9 K 6495—Set of 4 extra cutters for above. Shipping weight, 2 ounces.....**6c**

B **CRAFTSMAN.** Tipped with ⅓-carat industrial diamond. Will outwear 10 steel cutter-type wheel dressers. For free hand use. Transparent amber colored handle. 8 inches long overall. ⅜-inch polished steel shank.

9 K 6497—Shipping weight, 8 oz.....**$2.98**

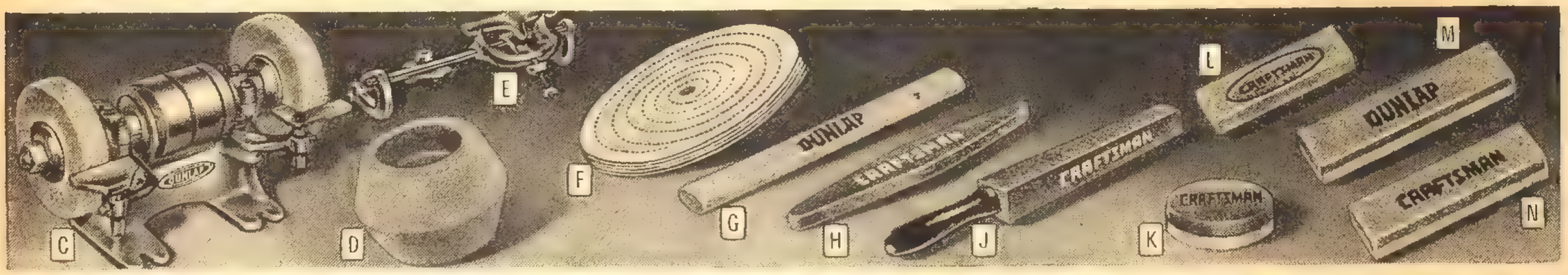


How to Order Grinding Wheels

Give catalog number, and (1) diameter of wheel; (2) thickness or width of wheel; (3) size of center hole, which is outside diameter of shaft upon which grinding wheel is mounted. Grinding wheels up to and including 8-in. diameter available from stock with ¼, 5/16, ⅜, ½, ⅝, ¾, ⅞ and 1-in. arbor holes. 10 to 14-in. stocked with ⅝, ¾, ⅞, 1, 1¼ and 1⅜-in. holes. Wheels with arbor holes other than listed shipped from factory in central Michigan; you pay transportation from there. Order from Sears nearest mail order house. Allow 2 weeks.

Important Safety Information. (1) Enclose as much of the wheel as possible, using a guard. (2) Place an unbreakable glass shield over the remaining portion. (3) Never run your wheel at a higher rate of speed (R.P.M.) than specified below. (4) **Always wear safety goggles to protect your eyes from flying particles.**

Diameter	3-in.	4-in.	5-in.	6-in.	7-in.	8-in.	10-in.	12-in.	14-in.
Diam. Flange	1-in.	1¼-in.	1½-in.	2-in.	2½-in.	3-in.	3½-in.	4-in.	4½-in.
R.P.M.	7640	5730	4585	3820	3275	2870	2290	1910	1640



DUNLAP Grinders . . . heavy duty construction

C For general shop and farm use. Heavy babbitted bearings. Oversize, 16x⅞-inch arbor; turned down to ¾-inch at shaft ends. Takes wheels up to 8 inches with ¾-inch arbor hole. Two 3½x2⅛-inch V-grooved pulleys. Takes flat or V-belt. Idling pulley locks for double V-drive. Can be converted into power sickle grinder with sickle holding attachment listed below. Rust-resisting finish. **FARMERS: See page 878C.** **$4.75** Grinder Only

99 K 06629—Grinder head only, less wheels and guards. Shipping weight, 30 pounds.....**$4.75**

99 K 06631—As above, with 2 CRAFTSMAN vitrified grinding wheels, 8x1¼ inches (grinding and finishing) and 5½x3 3/16-inch vitrified sickle wheel. Shpg. wt., 46 lbs.....**$10.25**

D **9 K 6419**—5½x3 3/16-inch vitrified sickle wheel. ¾-inch arbor hole. Shipping weight, 5 lbs. 4 oz.....**$1.75**

E **9 K 6420**—Sickle holding attachment. For above grinder. Shipping weight, 6 pounds 8 ounces.....**$1.30**

9 K 6421—Guards for above grinder. Take up to 10-inch wheels. Shipping weight, 9 lbs. 6 oz.....Pair **$1.58**

Muslin Buffing Wheels

F Twenty thicknesses of pieced bleached material; one-piece covers. ½-inch center hole. **State size.**

Diameter	4 in.	6 in.	8 in.	10 in.	12 in.
Shipping weight	2 oz.	3 oz.	4 oz.	7 oz.	10 oz.
9 K 6490	9c	14c	23c	36c	46c

DUNLAP oval Scythe Stones

G Vitrified abrasive. Cut fast and clean; hold their cut and wear evenly. 11x1¼x⅜-inch. **FARMERS: See page 878C for important notice.**

9 K 6445—Shipping wt., 1 lb. 2 oz.....**15c**

CRAFTSMAN flat tapered Stone

H For general sharpening; household knives, small tools, garden tools, etc. 9½x1⅜x½-inch. **FARMERS: See page 878C for important notice.**

9 K 6446—Shipping weight, 14 oz.....**23c**

CRAFTSMAN Vitrified File

J For sharpening mower section knives, garden tools, etc. With handle. Length, 14 inches. **FARMERS: See page 878C for important notice.**

9 K 6452—Shipping wt., 1 lb. 14 oz.....**79c**

CRAFTSMAN Axe Stones

K Vitrified silicon carbide. One side coarse; other fine. Diameter, 3 in.; ⅝-in. thick. **FARMERS: see page 878C for important notice.**

9 K 6450—Shipping weight, 13 ounces.....**47c**

CRAFTSMAN Pocket Hones

L Vitrified silicon carbide. Medium fine grit both sides. 3x⅞x⅜-in. thick. **FARMERS: See page 878C for important notice.**

9 K 6432—Shipping weight, 2 ounces.....**15c**

DUNLAP Combination Stones

M Vitrified aluminum oxide. One side medium grit; other side fine. 8x2x1 inch. **FARMERS: See page 878C for important notice**

9 K 6438—Shipping weight, 1 lb. 12 oz.....**89c**

CRAFTSMAN Combination Stones

N Vitrified silicon carbide. One side coarse grit; other side fine. **FARMERS: See page 878C.**

Size, in. State size.	5x2x¾	6x2x1	7x2x1
Shpg. wt.	12 oz.	1 lb.	1 lb. 8 oz.
9 K 6440	75c	95c	$1.19



Easy-running Saws . . . fast-cutting Axes

CRAFTSMAN perforated Lance-Tooth Saws for the professional woodsman

A Professional quality one-man saw. Hardened and tempered "Super-Tuff" steel. Stays sharp; holds the set longer. Taper ground 16 to 18-gauge to avoid binding. Even gauge along tooth edge. Deep, wide gullets clear out sawdust. Expertly hand set and filed. Hardwood handle. Supplementary handle included. (To reset use saw set 9K4910 below). Mailable. FARMERS: See page 878C before ordering.

Length, feet (State length)	3½	4	4½
Shipping weight	5 lbs.	6 lbs.	7 lbs.
99 K 04957	$3.85	$4.39	$4.89

B Professional quality narrow pattern two-man saw. "Super-Tuff" steel, hardened and tempered to stay sharp and hold the set longer. Taper ground 14 to 16-gauge—won't bind. Expertly hand set and filed. Width, 3¾ inches. (For resetting use saw set 9K4914 below). Mailable. Shipping weights shown below are without and with handles. FARMERS: See page 878C.

Length, feet (State length)	5	5½	6
Shipping weight, pounds	5–7	6–8	7–9
99K04958—Without handles	$3.85	$4.25	$4.59
99K04959—With 9 K 4993 handles	4.39	4.75	5.10

C Our finest 2-man saw. Super quality in every detail—materials, design and workmanship. Meets all the requirements of the professional woodsman. Blades made from carefully selected "Super-Tuff" steel . . . precision heat treated, hardened and tempered to stay sharp and hold its set longer and do a better cutting job. Four slasher teeth and one raker for fast and easy cutting. Expertly hand set—sharpened and filed by master saw makers. Are ground 14 to 19-gauge—five gauges thinner at center of back than on tooth edge—no choking or binding—easy running and fast cutting. Absolutely flat, free from lumps—even gauge along entire tooth edge. Deep, wide gullets clear out sawdust. Every saw is carefully inspected at the factory; reaches you ready to cut. (For resetting use saw set 9K4914 listed below). Mailable. Shipping weights shown in table below are without and with handles.

FARMERS: See page 878C for important notice.

Length, feet (State length)	5	5½	6
Shipping weight, pounds	6–8	7–9	9–10
99K04973—Without handles	$4.89	$5.39	$5.89
99K04974—With 9K4993 handles	5.39	5.89	6.39

DUNLAP Woodsmen's Axes

D E Fine quality for day-after-day use. Not only the bit, but the entire head, is forged from "Super-Tuff" steel, tempered and hardened to perfection. Sharp bit, precision ground—cuts deep and clean—bursts the chip for easy removal. Tough hickory handle is machine driven into eye and wedge-locked. Attractive luster finished head in two weights; 3½-pound for felling or lopping; 4-pound for splitting and general use. State weight of head wanted. Balanced to give an easy, tireless swing. Shipping weight, 7 pounds. Mailable. FARMERS: See page 878C.

D 99 K 05038 — Single bit $1.98

E 99 K 05054 — Double bit $2.59

DUNLAP Boys' Axes

F Ideal for light work and general farm use. Entire head, not just the bit, is forged from "Super-Tuff" steel, tempered and hardened. Bit is ground to a keen edge—clean and deep cutting—bursts the chip for easy removal. Weight of head, 2¼ pounds. Strong 28-inch hickory handle, wedge-locked. Balanced for an easy swing. FARMERS: See page 878C.

99 K 05015—Shipping weight, 5 pounds $1.49



Two-man Saw Handles

Seasoned hardwood; weather-resisting.

G 9 K 4993—Loop pattern. Steel loops clamp on end of saw blade; tighten by turning handle. Length, 12 in. Shpg. wt., 1 lb. 14 oz. Pair . . . . . 65¢

H 9 K 4984—Climax pattern. Fastens with wing nuts which fit holes in blade. Malleable castings. Length, 12 in. Shpg. wt., 1 lb. 5 oz. Pair . . . . 65¢

One-man Saw Handles

Seasoned hardwood; weather-resisting finish.

J 9 K 4986—Supplementary Handle. Steel ferrule and bolt. Shipping weight, 7 oz . . . . . 25¢

K 9 K 4988—Main Handle. Not bored. No screws. Shpg. wt., 12 oz. 35¢

Morril pattern Crosscut Saw Sets

L Strong steel spring. Handy thumb screw adjustment.

9 K 4910—Size 3. For 20 to 16-gauge lance, single tooth crosscut or circular saws (circular with not less than 6 teeth per inch). 8½ in. long. Shpg. wt., 1 lb. 12 oz. $1.29

9 K 4912—Size 4. For champion tooth saws, 20 to 16-gauge. 8½ inches long. Shipping weight, 1 lb. 12 oz. $1.39

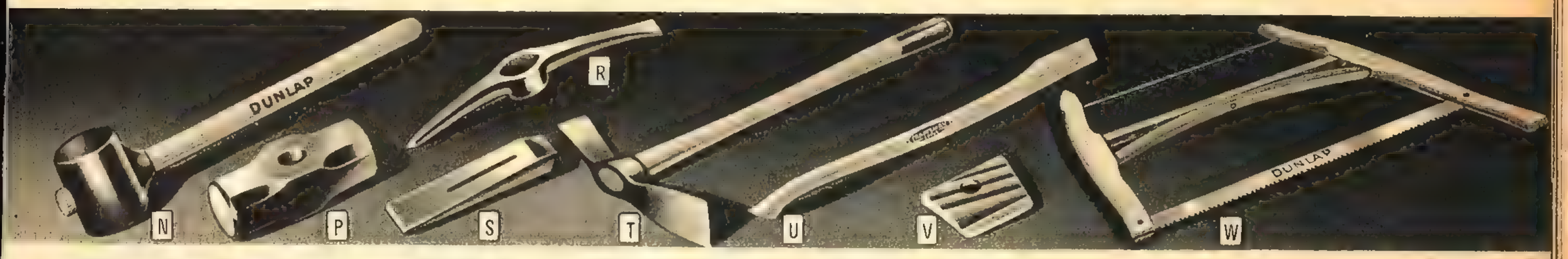
9 K 4914—Size 5. For 16 to 6-gauge crosscut and circular saws (circular with not less than 4 teeth per inch). 15 inches long. Shipping weight, 3 lbs. 6 oz. $2.75

Crosscut Saw Filers

M Excelsior pattern. Three complete tools: jointer (also raker tooth gauge and side filer); setting block, set gauge. Shpg. wt., 1 lb. 6 oz.

9 K 4898—Less file . . . . . 35¢

9 K 6764—CRAFTSMAN 8-inch mill file for above. Shipping weight, 7 ounces . . . . . 18¢



DUNLAP Post or Picket Mauls

N Cast iron head weighs 13 pounds. Strong 36-inch select, straight-grained white hickory handle. FARMERS: See page 878C before ordering. $1.18

99 K 05076 — Shipping weight, 16 pounds $1.18

99 K 05126—36-inch hickory handle for above. Shpg. wt., 2 lbs. . 39¢

Blacksmith Sledges

P Drop forged from high carbon steel; heat treated and hardened. Black finish; polished faces. Shipping weights are the same as actual weights.

99 K 05070—State weight wanted.

Weight	8 lbs.	10 lbs.
Each	$1.19	$1.39

99 K 05120—36-inch hickory handle for above. Shpg. wt., 2 lbs. 49¢

FULTON 6-pound Railroad Picks

R Made of durable forged steel. Chisel point and pick point. Length, 23 in. Without handle. FARMERS: See page 878C. 95¢

99 K 05079—Shipping weight, 8 pounds. . 95¢

99 K 05122—36-inch hickory handle for above. Shipping weight, 3 pounds . . . . . 45¢

Woodchoppers' Wedges

S Drop forged high carbon steel, heat treated and hardened. Makes easy work of splitting logs. Length, about 9 in. Painted black; polished face and bit. Shipping weight is same as actual weight. FARMERS: See page 878C.

9 K 5064—Weight, 5 pounds . . . . . 55¢

FULTON 3-pound Cutter Mattocks

T Forged steel head. Length overall, 13 inches; 2½-inch cutter, 3-inch hoe. 36-inch select hickory handle. FARMERS: See page 878C.

99 K 05082—Shipping weight, 5 lbs. $1.39

Replacement Axe Handles

U Standard length. Turned oval style. Select, second-growth hickory; sanded smooth. Shpg. wt., each, 2 lbs. 21¢ Up

FARMERS: See page 878C.

99 K 05100—FULTON. Single bit. For men's style axe . . . . . 21¢

99 K 05104—DUNLAP. Single bit. For men's style axe . . . . . 39¢

99 K 05102—DUNLAP. Single bit. For boys' style axe . . . . . 35¢

CRAFTSMAN. Finest grade AA all-white hickory. Turned oval style.

99 K 05108—Single bit . . . . . 59¢

99 K 05110—Double bit . . . . . 59¢

Axe Handle Wedges

V Avoid accidents; tighten loose handles. Corrugated to hold securely. Width, 2 inches. Shpg. wt., 1 oz.

9 K 5065 . . . . . Each 3¢

DUNLAP fast-cutting Buck Saws

W Select hardwood frame. Heavy double brace stretcher; double riveted for extra strength. Extra heavy rod for tension adjustment. Complete with 30x1¼-inch champion tooth breasted type blade, made of specially tempered saw steel—to stay sharp longer. Blade is taper ground 2 gauges to avoid binding and bucking. Expertly hand set and filed—cuts much faster than an ordinary saw. Shpg. wt., 4 lbs. FARMERS: See page 878C. $1.59

99 K 04901—Saw and one blade . $1.59

99 K 04904—DUNLAP taper ground blade only (described above). Shipping wt., 12 oz. FARMERS: See page 878C 69¢

See inside back cover for complete details on Sears Easy Payment Terms



DUNLAP quality Hammers and Hatchets

DUNLAP Carpenters' Hammers

Exceptional quality for this low price. Head is made of drop forged steel, properly heat treated and hardened for heaviest service and extra durability. Can really "take it." Will not chip or flare. Claws are accurately and correctly shaped to give proper leverage, and a firm, secure grip to draw the smallest brad as well as the largest spike. Rust-resisting black satin finish Handle is straight-grained, select, tough, second-growth hickory; pre-shrunk and wedge-locked into tapered eye so head will stay put. Correctly balanced for an easy swing. FARMERS: See page 878C.

Curved Claw Hammers

A **9 K 3841**—Size 1½, 16-ounce head. Shpg. wt., 2 lbs.. **$1.15**
9 K 3843—Size 3. 7-ounce head. For light cabinet work, etc. Shipping weight, 1 pound 6 ounces..... **98c**

Straight Claw (Rip) Hammers

B **9 K 3844**—Size 1½, 16-ounce head. Shpg. wt., 2 lbs... **$1.15**
9 K 3845—Size 1. 20-ounce head. **Electricians' hammer.** Shipping weight, 2 pounds 6 ounces..... **$1.39**

Ball Pein Hammers

C DUNLAP. A rugged hammer for machinists' toughest day-after-day service. Head is drop forged "Super-Tuff" steel, heat treated and tempered. Will not chip under heaviest pounding. Rust-resisting black satin finish. Seasoned, strong white hickory handle, carefully fitted into eye, and wedge-locked. Balanced for correct "feel." FARMERS: Before ordering see page 878C.

9 K 3846—State size wanted.

Size	Head	Shpg. wt.	Each
5/0	¼-lb.	12 oz.	69c
3/0	½-lb.	1 lb. 6 oz.	75c
00	¾ lb.	1 lb. 12 oz.	79c
0	1 lb.	2 lbs.	89c
2	1½ lbs.	2 lbs. 11 oz.	$1.15

DUNLAP Broad Hatchet

D For heavy and rough cutting. Correct weight and balance or "hang" for an easy, tireless swing. Entire head is drop forged from "Super-Tuff" steel, properly heat treated and hardened for the necessary toughness to give and hold a keen and clean cutting edge. One side of bit beveled. High lustre, black satin finish. Seasoned, select straight-grained white hickory handle, is carefully fitted into the head and securely wedge-locked. Size 2; width of cut, 4½ inches. Shipping weight, 2 pounds 5 ounces. FARMERS: See page 878C.

9 K 4810..... **$1.65**

DUNLAP Half Hatchet

E The carpenters' favorite. Has the "feel" and easy swing that only perfect balance can give. Extra thin blade for fast, easy and accurate cutting. Entire head is forged from "Super-Tuff" axe steel, properly heat treated and hardened to take and hold a clean-cutting edge. Has positive grip nail slot. Blade is ground to a razor-like edge. Width of cut, 3⅝ inches. High luster black satin finish. Seasoned, select straight grained white hickory handle is carefully fitted into head and securely wedge-locked to keep head from working loose. Shipping weight, 2 lbs. 14 oz. FARMERS: see page 878C.

9 K 4804..... **$1.45**



Engineers' Hammers

F **DUNLAP.** For hardest use of engineer, machinist or blacksmith. Head is drop forged "Super-Tuff" steel, heat treated and tempered. Will not chip or flare. Black satin finish. Seasoned, strong white hickory handle, perfectly fitted into eye and wedge-locked. **$1.35** Size 2
FARMERS: See page 878C.

9 K 3847—State size.

Size	Head	Shpg. wt.	Each
2	2 lbs.	3 lbs. 12 oz.	$1.35
3	2½ lbs.	4 lbs. 2 oz.	1.49

Riveting Hammers

G **DUNLAP** For machinists, tinners and millwrights who need a light easy-swinging yet rugged hammer. Head is drop forged "Super-Tuff" steel, properly heat treated and tempered. Will not chip. Black satin finish. Seasoned white hickory handle, perfectly fitted into eye and wedge-locked. Size No. 2, 9-oz. head. Shpg. wt., 1 lb. 3 oz. **98c**
FARMERS: See page 878C.

9 K 3848..... **98c**

Amber Head Mallets

H Will not damage or mar assemblies or machinery. Widely used in place of rawhide and rubber mallets. Excellent to straighten dents in fenders, milk shipping cans, etc. Solid amber head will stand tremendous pounding. Strong hickory handle. **69c** 7-oz.

9 K 3836—State size

Head	Shpg. wt.	Each
7 oz...	..14 oz..	$0.69
13 oz...	1 lb. 4 oz.	1.25

Hatchet Handles

J **CRAFTSMAN.** Finest quality, select, seasoned, straight-grained all-white hickory. FARMERS: See page 878C.

9 K 4860—14-inch hatchet handle. Shipping weight, 10 ounces.... **19c**
9 K 4861—18-inch broad hatchet handle. Shipping weight, 15 ounces.... **19c**
9 K 5097—14-inch lath hatchet handle. Shipping weight, 12 ounces.... **19c**
9 K 4857—14-in. camp axe handle. Shipping weight, 13 ounces ... **19c**

Hammer Handles

K First quality, select, seasoned, straight-grained all-white hickory. FARMERS: Be sure to see page 878C.

14-inch Claw Hammer Handles. Shipping weight, each, 10 ounces.
9 K 4846—DUNLAP..... **12c**
9 K 4850—CRAFTSMAN..... **19c**
9 K 4849—For machinists' or ball pein hammers. 12, 14, or 16-inch. **State length.** Shpg. wt., 11 oz.. **19c**
9 K 4853—For engineers' hammers. 16-inch. Shpg. wt., 12 oz..... **19c**

Hammer Wedges

M ½, ¾ or 1-inch. **State width wanted.** Shipping weight, 10 oz.
9 K 4834.....6 for **10c**

Wrecking Bars

L Forged from one piece of octagon steel. Heat treated and hardened for toughest prying and spike-pulling jobs. One end has curved, slotted nail claw; other end has chisel point tip. Diameter, ⅝ inch.
FARMERS: See pg. 878C.
99 K 06598—Length, 24 in. Shipping weight, 4 lbs.... **29c**
99 K 06599—Length, 30 in. Shipping weight, 5 lbs.... **35c**



CRAFTSMAN Socket Butt and Socket Firmer Chisels

Our finest! Professional quality for the master carpenter. Beveled blades are hand forged from "Super-Tuff" steel; precision heat treated to take a keen, clean-cutting, long-lasting edge. Full ground, high mirror polished finish. Leather tipped select hickory handle to withstand hard, rough use.
FARMERS: See page 878C.

85c ¼-in.

N **Socket Butt Chisels.** 3-inch beveled blade. **State size wanted when ordering.**

Size	⅛-in.	¼-in.	⅜-in.	½-in.	¾-in.	1-in.	1¼-in.	1½-in.
Shpg. wt	6 oz.	7 oz.	10 oz.	10 oz.	11 oz.	1 lb.		
9 K 3691	85c	95c	98c	$1.10	$1.15	$1.19		

9K3703—Set of 4 Butt Chisels. ¼, ½, ¾, 1 in. Shipping weight, 2 lbs. 8 oz. **3.69**

85c ⅛-in.

P **Socket Firmer Chisels.** 4½-inch beveled blade. **State size wanted when ordering.**

Size	⅛-in.	¼-in.	⅜-in.	½-in.	¾-in.	1-in.	1¼-in.	1½-in.	2-in.
Shpg. wt.	6 oz.	6 oz.	6 oz.	8 oz.	10 oz.	11 oz.	15 oz.	1 lb. 4 oz.	1 lb. 6 oz.
9 K 3682	85c	89c	95c	98c	$1.10	$1.19	$1.25	$1.35	$1.59

9K3694—Set of 4 Firmer Chisels. ¼, ½, ¾, 1 in. Shipping weight, 1 lb. 6 oz. **3.98**

CRAFTSMAN Ripping Chisels

R For prying and cutting. Drop forged from one piece of "Super-Tuff" steel, correctly tempered, with bits hammer drawn and hardened for toughest and hardest use. Octagonal shape to prevent rolling. **45c** ½-in.

9 K 3695—State size wanted

Size, Inches	Length, Inches	Shipping weight	Price, each
½	9	12 oz.	45c
1	11	1 lb. 2 oz.	59c
1¼	12	1 lb. 10 oz.	69c

CRAFTSMAN Scrapers

S For cabinets, etc. Double "Super-Tuff" steel blade, 2½ inches wide. All 4 edges may be used. Shaped hardwood handle. Shipping weight, 8 oz. **47c**
9 K 3656..... **47c**

CRAFTSMAN Nail Sets

T Tempered steel. Square head; knurled grip. **13c**
Sizes, 1/32, 3/32, 5/32 and 7/32-inch.
State size. Shipping wt., 2 oz.
9 K 3753.....Each **13c**

Include Tools in your Easy Payment Order. See inside back cover for complete details.



Have the right Plane when you need it

Save at Sears on Block Planes

A **DUNLAP.** Good quality; for the all-around handy man. 1⅝-inch tempered steel cutter set at 20-degree angle. Cutter adjustable endwise and sidewise. Bottom and sides ground smooth. Length, 7 inches. FARMERS: See page 878C. **$1.29**

9 K 3701—Shipping weight, 1 lb. 12 oz.....**$1.29**

B **CRAFTSMAN. Professional quality low angle knuckle joint block plane** 1⅝-inch tempered tool steel cutter set at 12-degree angle for working across grain of wood. Patent screw adjustment; adjustable throat. Bottom and sides ground smooth. Length, 7 inches. FARMERS: See page 878C. **$2.19**

9 K 3732—Shipping weight, 2 lbs. 4 oz.....**$2.19**

Sears Easy Terms can help you get the tools you need. See inside back cover.

DUNLAP quality Planes

C Good, medium priced planes. Practical and serviceable quality for the handy man who requires a plane for the average job. **Special analysis steel cutters;** tempered to take and hold a keen edge. Ground and honed, ready for use. Patent lever and screw device for sidewise and depth adjustment; cuts tissue-thin to coarse shavings. Polished lever cap holds cutter snugly against frog; avoids chatter. Bottom and sides machine ground. Hardwood handle and knob. A really good tool—low priced. FARMERS: See page 878C.

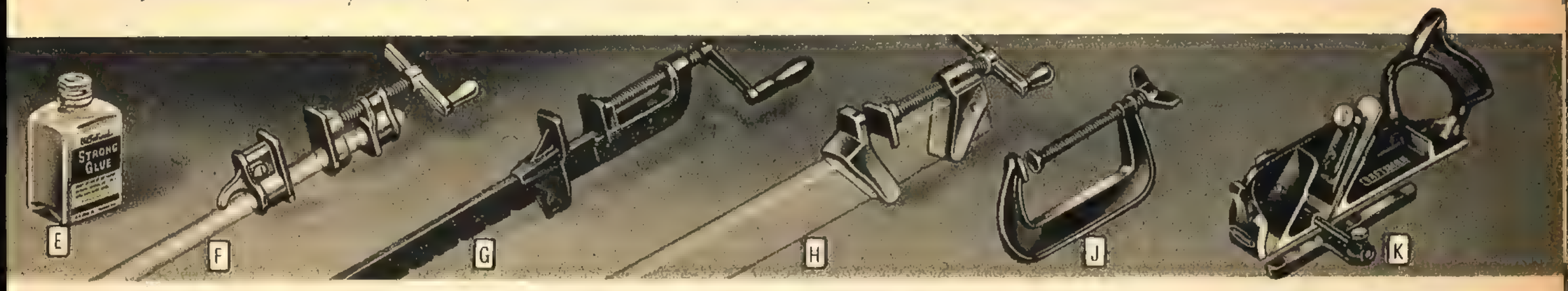
Style Plane	Lgth., In.	Cutter, In.	Shpg. wt. Lbs.	Shpg. wt. Oz.	Catalog Number	Each
Smooth	8	1¾	3	8	9K3726	$2.19
Smooth	9	2	4	4	9K3738	2.55
Jack	14	2	5	12	9K3739	3.19

CRAFTSMAN Planes . . . fine professional quality

D Many master carpenters, the men who really know, prefer CRAFTSMAN planes because they give a smoother, faster, more accurate cut and stand the gruelling grind of everyday use better than ordinary planes. CRAFTSMAN super-quality 1-piece cutters are strong and smooth cutting. Strong because entire blade is made from "Super-Tuff" steel. Last longer—hold original hand honed razor-like edge longer because of their scientific heat treating and oil tempering.

Patent lever and screw device makes possible closest sidewise and depth adjustments; cuts tissue-thin to coarse shavings. Hammer locking device locks frog-lever, cap and blade to bed of plane in vise-like grip. Blade will not slip its adjustment; will not chatter. Rugged, reinforced frame built to stand abuse. Sides and bottom machined square. Rosewood handle and knob. FARMERS: See page 878C.

Style of Plane	Length	Cutter	Shpg. wt.	Smooth Bottom		Corrugated	Bottom
Smooth No. 4	9 in.	2 in.	4 lbs. 4 oz.	9K3742	$3.79	.....	.....
Jack No. 5...	14 in.	2 in.	5 lbs. 12 oz.	9K3743	3.98	9K3747	$4.35
Fore No. 6...	18 in.	2⅜ in.	7 lbs. 14 oz.	.....	.....	9K3748	6.39
Jointer No. 7	21½ in.	2⅜ in.	9 lbs.	.....	.....	9K3749	7.39



Liquid Glue

E For almost anything; wood, leather, glass, etc. Ready to use; requires no heating or mixing. Makes a strong, durable joint. Moderately slow drying; allows resetting of parts to be joined. **25c**

9 K 8089—4-oz. bottle. Shpg. wt., 14 oz.....**25c**

9 K 8082—8-oz. bottle. Shpg. wt., 1 lb. 4 oz..**43c**

Woodworkers' Gluing Clamp

F **Adjustable pipe style.** Use with any ¾-inch threaded pipe. Crank adjustment. Sliding jaw has 1¾x1⅞-inch face; lever lock. Light, yet powerful. Quick and easy operating. With cap for end of pipe; without pipe. **$1.19**

9 K 6674—Shipping weight, 3 lbs. 14 oz.....**$1.19**

Cabinetmakers' Steel Clamp

G **Notched T-bar type.** Bar is 1½x½x3/16-inch. Sliding jaw has 1⅞-inch face; locks in notches. Acme threaded screw; crank adjustment.

Opens to	3 feet	4 feet
Shipping weight	8 lbs	9 lbs.
99 K 06676—State size	**$2.33**	**$2.59**

Woodworkers' Gluing Clamp

H **Wood bar type.** For any length wood bar, 1⅜x2⅜ inches. Makes a strong, yet light clamp. Easy to handle. Sliding jaw has 1¾x1¾-inch face. Crank adjustment. With necessary screws; without wood bar. **85c**

9 K 6673—Shipping weight, 4 lbs. 8 oz.....**85c**

Heavy duty Iron C Clamps

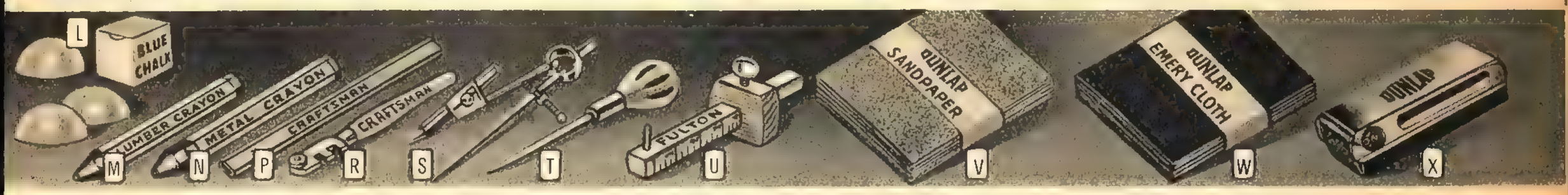
J Strong. Clean cut, Acme threaded screw. Self adjusting swivel head. **State size.**

Opens	4 in.	6 in.	8 in.
Shipping weight	2 lbs. 2 oz.	3 lbs. 2 oz.	4 lbs. 8 oz.
9 K 6669—Each	44c	65c	$1.07
Pair	85c	$1.25	1.98

CRAFTSMAN Rabbet Plane

K Professional quality. Right or left hand fillister. 1½-inch tempered "Super-Tuff" steel cutter; razor sharp. 2 cutter seats—rear for regular work, front for bullnose work. Also has spur and removable depth gauge. Adjustable fence can be used on either side. Sides ground flat for planing into corners. Length, 8½ inches. Shipping weight, 3 lbs. 10 oz. **$2.10**

9 K 3730.....**$2.10**



Carpenters' Chalk

L Blue. Shipping weight, 3 cakes, 4 ounces.

9 K 3759— 3 cakes....**4c**
12 cakes...**15c**

Lumber Crayon

M 4½ inches long. Red, blue or black. **State color.** Shipping weight, of 3, 6 ounces.

9 K 3761— 3 for.....**14c**
12 for.....**49c**

Marking Crayon

N For metal. 4½-in. Red or yellow. **State color.** Shpg. wt., of 3, 6 oz.

9 K 3758— 3 for.....**19c**
12 for.....**69c**

Pencils

P **CRAFTSMAN.** High grade carpenters' pencils. Beveled edges. Jet black hard lead. 7 in. long. Shpg. wt., of 3, 3 oz.

9 K 3763— 3 for **12c**
12 for **45c**

Glass Cutter

R **CRAFTSMAN,** 6 wheels, each individually set in turret head and each numbered. Tool steel cutters. Shipping weight, 2 oz.

9 K 3797.....**25c**

Pencil Scriber

S 5-inch size. Quick acting adjustment. Spring type. With pencil. Shipping weight, 4 ounces.

9 K 3764.....**25c**

Scratch Awl

T **CRAFTSMAN.** 3½-inch tool steel blade. Tempered needle point. Capped hardwood handle. Shipping wt., 4 oz.

9 K 3664.....**35c**

Marking Gauge

U For marking wood, etc. Steel point. Thumb screw. Shpg. wt., 8 oz.

9 K 3945.....**23c**

Fine grade Flint Paper

V Heavy and durable, yet flexible. We do not break packages.

9 K 6794—Package of 20 sheets. Size of sheets, 4⅜x5¼ inches. Assorted grits. Shipping wt., 6 oz.....**7c**

9 K 6793—Packages of 24 or 120 sheets. Size of sheets, 8¾x10½ inches. A grit for any sanding need.

State grit and size package wanted.

Grit	Shpg. wt., 24	24 for	120 for
00 Fine	1 lb.	13c	59c
0 Fine	1 lb. 1 oz.	16c	75c
½ Medium	1 lb. 4 oz.	18c	85c
1 Medium	1 lb. 8 oz.	20c	95c
1½ Coarse	1 lb. 13 oz.	22c	$1.00
2 Coarse	2 lbs. 2 oz.	26c	1.10

Emery Cloth

W Fast cutting and long lasting. High quality emery abrasive coating. Strong and pliable.

9 K 6799—Package of six sheets, 4⅜x5¼ inches. Assorted grits. Shipping weight, 3 oz.....**7c**

9 K 6798 — 9x11-inch sheet. 2/0, ½ or 1 grit. **State grit.** Shpg. wt., 6 oz. 3 sheets.....**12c**

DUNLAP Sanding Block

X A great time and labor saver for the shop or home. 6-inch blued finish steel block with a 30x1⅝-inch roll of medium grit sanding cloth, stretched over a flat soft felt cushion. Just pull out a new section as sanding cloth wears out. Shipping weight, 12 oz.

9 K 3681.....**49c**

9 K 3688 — 30x1⅝-inch sanding cloth for above. Shipping weight, 3 oz. 3 for.....**29c**



CRAFTSMAN . . . the best buy for full satisfaction

Forged Steel Auger Bits

Made of carefully tempered, hammer forged steel; holds a sharp cutting edge. Extra sharp spur cutter and lip provide smooth, clean boring. Will stand repeated sharpenings. Double thread screw makes them practically self starting. Cut fast and easy, even in hardest woods. **FARMERS: See page 878C for important notice.**

9 K 4163—State size wanted.

Size	Shpg. wt.	Each	Size	Shpg. wt.	Each
¼-in.	2 oz.	27c	⅝-in.	4 oz.	45c
5/16-in.	2 oz.	29c	¾-in.	6 oz.	50c
⅜-in.	3 oz.	33c	⅞-in.	7 oz.	55c
½-in.	4 oz.	39c	1-in.	8 oz.	65c

CRAFTSMAN Bit Brace

Heavy duty professional quality. Designed to meet the rigid demands of the master carpenter. Full steel clad, smooth and easy turning **ball bearing head** for a long and useful life. Reversible ratchet is enclosed box type for protection from dirt and damage; machine-cut teeth. Heavy duty steel chuck takes all sizes square shank bits; also round shank bits from ⅛ to ¼-inch. Positive-grip, universal self-opening alligator jaws are drop forged and heat treated. Attractive hardwood head and handle. Heavy ½-inch steel frame; 10-inch sweep; highly polished. **FARMERS: See page 878C for important notice.**

9 K 4263—Shpg. wt., 4 lbs. 2 oz. **$3.25**

CRAFTSMAN 6-ft. Steel Tapes

[A] **Flex-rigid.** Professional quality. 6-foot flexible steel tape; ½-inch wide and graduated in 16ths. Upper edge in 32nds for first 6 inches. Guaranteed accurate. Safe "pull-push" action. Blue tenite case.
9 K 3913—Shpg. wt., 4 oz. **79c**

[B] **Inside-Outside Tape.** Similar to above but especially designed for taking both the inside and outside measurements of windows, doorways, etc. Guaranteed accurate.
9 K 3905—Shpg. wt., 4 oz. **$1.00**

Carpenters' Tapes . . accurate

Clearly marked and graduated in feet, inches and 8ths. Folding flush handles.

[C] **FULTON 50-foot cotton Tape.** Yellow coated tough cotton fabric tape, ½-inch wide. Sturdy steel case.
9 K 3907—Shpg. wt., 6 oz. **55c**

[D] **DUNLAP 50-foot steel tape.** Flexible. ⅜-inch wide. Steel case.
9 K 3910—Shpg. wt., 11 oz. **$2.65**

[E] **CRAFTSMAN.** Our finest. Guaranteed accurate. Flexible steel tape, ⅜-in. wide. Fabricoid covered steel case.
9 K 3914—State length wanted.
50-foot. Shpg. wt., 10 oz. **$3.19**
100-foot. Shpg. wt., 1 lb. 1 oz. **$4.98**



CRAFTSMAN Bit Stock Drills

[F] Made of fine carbon tool steel; hardened. For drilling wood or soft metal. Tapered square shank for use in any standard bit brace.
9 K 6709—Be sure to state size wanted.

Size, Inch	Length, Inches	Shpg. wt.	Each	Size, Inch	Length, Inches	Shpg. wt.	Each
3/32	3½	1 oz.	12c	5/16	5½	3 oz.	32c
1/8	3¾	2 oz.	14c	3/8	5⅝	3 oz.	34c
5/32	4	2 oz.	16c	1/2	6⅜	4 oz.	59c
3/16	4½	2 oz.	18c	5/8	7½	6 oz.	79c
7/32	4½	2 oz.	20c	3/4	7½	8 oz.	$1.10
1/4	5⅛	3 oz.	22c	...	...	...	...

CRAFTSMAN Blacksmiths' Drills

[G] Carbon tool steel; hardened. ½-inch shank; one side flattened. **FARMERS: See page 878C.**
9 K 6713—Be sure to state size wanted.

Size, Inch	Length, Inches	Shpg. wt.	Each	Size, Inch	Length, Inches	Shpg. wt.	Each
1/8	4⅞	3 oz.	29c	3/8	6	4 oz.	50c
5/32	5⅛	3 oz.	30c	7/16	6	4 oz.	59c
3/16	5⅜	3 oz.	32c	1/2	6	5 oz.	65c
7/32	5⅝	3 oz.	35c	5/8	6	6 oz.	82c
1/4	6	3 oz.	39c	3/4	6	7 oz.	$1.10
5/32	6	4 oz.	42c	7/8	6	9 oz.	1.35
5/16	6	4 oz.	45c	1	6	12 oz.	1.59

Electricians' Drills

[H] **CRAFTSMAN.** For wood or soft metal. Tool steel. Tapered square shank. 18 in. long.
9 K 6722—State size.

Size	Shpg. wt.	Each
3/16-in.	14 oz.	71c
¼-in.	14 oz.	77c
5/16-in.	1 lb.	87c
⅜-in.	1 lb. 2 oz.	$1.10
7/16-in.	1 lb. 4 oz.	1.48
½-in.	1 lb. 6 oz.	1.69

Screwdriver Bits

[J] Forged steel. Size, ¼, 5/16, ⅜ or ½-in. **State size.** Shpg. wt., each, 3 oz. **FARMERS: See page 878C.**
9 K 4100 . . . . . **21c**

Taper Reamers

[K] **9 K 6728** — Forged steel. Reams ⅛ to ½-in. Shpg. wt., 3 oz. **79c**
9 K 6729 — Reams ¼ to ⅞-in. Shpg. wt., 5 oz. . **98c**

Countersink Bits

Forged steel. For wood or metal. Shpg. wt., each, 4oz. **FARMERS: See page 878C.**

[L] **9 K 4202**—For holes up to ¾-inch. Tapered square shank. **25c**

[M] **9 K 4203**—For holes up to ½-inch. Straight round shank. . **23c**



CRAFTSMAN Level Transits at money-saving prices

Rugged Farm Levels. Accurate . . . easy to use. For general construction work, determining slopes, landscaping, running boundary lines, etc. 10-power, 10-inch telescope with achromatic lenses for clearer, easier reading. One-piece truss standard rigidly supports telescope; 2½-inch ground and graduated control level (astride telescope); ½-inch transverse control level; fixed cross hairs—always in focus; 2¼-inch vertical arc and 4½-inch horizontal circle graduated in degrees; index pointer simplifies reading and laying out of angles. Standard 4-screw base—easy to adjust. Self-leveling locking bar. Complete with tripod, plumb bob, wood carrying case and simple instructions. **FARMERS: See page 878C.**

[N] **Standard Model Level Transit.** Inexpensive, durable. Equipped with pull-out eye piece and all the features listed above. **$31.75**
99 K 04001—Transit only.
Shpg. wt., 14 lbs. **$31.75**
99 K 04002—Transit complete with 8½-ft. 3-pc. rod with target.
Shpg. wt., 16 lbs. **$33.25**

[P] **Deluxe Model Level Transit.** Easier to operate. Does more accurate work. Has all the features listed above, plus larger objective lens, which gives 50% larger field. Precise rack and pinion focusing adjustment. Micrometer screw adjustment on horizontal circle. **$46.00**
99 K 04006—Shpg. wt., 15 lbs. . . . **$46.00**
99 K 04005—Transit with 8½-ft. 3-pc. rod with target. Shpg. wt., 17 lbs. **$47.50**

Plumb Bobs. Machine cut. Guaranteed to hang true. Polished steel; round. Knurled screw cap for line.

Size (actual weight)	5 oz.	8 oz.	12 oz.
Shipping weight	8 oz.	12 oz.	1 lb.
9 K 3943—State size	25c	29c	35c



FULTON Folding Rule

[R] 6-foot. Good quality, low priced. **17c**
Made of hardwood, white enameled finish. Black markings. Graduated in 16ths. Very easy to read. Easy working joints. Shpg. wt., 5 oz.
9 K 3911 . . . . . **17c**

DUNLAP Folding Rule

[S] Better quality. 6-foot. White finish. Select hardwood; strong metal joints. Graduated in 16ths; clear and easy to read. With hook for attaching to places out of reach. Shpg. wt., 5 oz.
9 K 3926 . . . . . **32c**

CRAFTSMAN Folding Rule

[T] 6-foot. Professional quality. Select hardwood; enameled white. Clearly graduated in 16ths; easy to read. Easy, smooth working, rust-resisting friction plates. Shipping weight, 5 ounces.
9 K 3930 . . . . . **49c**

Masons' Edgers and Groovers

[U] [V] Made from high-quality gray iron; polished, buffed, rust-resisting finish. Size, each, 6x2¾ inches. Hardwood handle. Shpg. wt., each, 1 lb. 6 oz. **39c** Each
(U) **9 K 6559**—Groover. **39c**; (V) **9 K 6560**—Edger. **39c**

DUNLAP Laminated Wood Plasterers' Hawk

[W] Designed to take the place of metal hawks which have been discontinued due to government restrictions. Made of thoroughly seasoned wood. Reinforced to resist warping. 13½x13½ in. Comfortable handle. Light in weight, well balanced.
9 K 6561—Shipping weight, 3 pounds **98c**

CRAFTSMAN Professional Brick Trowel

[X] Popular Philadelphia pattern. Blade forged from top quality spring steel. Tempered for necessary flexibility. Taper ground. Blade, post and tang made from one piece of steel for extra strength. Handle set at correct angle to relieve wrist strain. Choice of 10½ or 11-inch blade. **State length.**
9 K 6553—Shipping weight, 2 pounds 5 ounces **$2.15**

CRAFTSMAN Professional Plastering Trowels

[Y] Light weight. Blade forged from top quality spring steel. Tempered to provide proper flexibility; easy on the wrist and arm. Permanently secured handle mount. Handle tapered to comfortable natural grip. Length, 11 in.; width, 4¾ in.
9 K 6554—Shipping weight, 1 lb. 10 oz. **$2.15**



CRAFTSMAN Hand Saws for the professional

CRAFTSMAN Miter Box

- Professional quality. For use with any standard 26-inch stiff back saw.
- Guaranteed to do accurate work.

Preferred by skilled wood workers, carpenters, cabinet makers, etc. Back and bed are cast in one solid piece, with two working faces machined at right angles to each other. Saw carriage swings freely from 45° to 90°, either right or left; locks automatically at most used angles. Compression lock holds it at intermediate angles. Depth gauges accurately regulate depth of cut. Can be set for making repetitive cuts. Shpg. wt., 26 lbs.

9 K 03648.....**$10.95**

CRAFTSMAN C-8 Hand Saws

- Hi-Carbon steel blade, precision heat treated
- Taper ground 4 gauges from teeth to back and from butt to point of saw. Won't bind.

Thin skew back. Teeth expertly set and bevel filed; same gauge entire length of saw. Perfectly shaped handle . . . held with 4 screws on 24-inch size; 5 on 26-inch size. Perfectly balanced. **State type, size, and points to the inch wanted. FARMERS: See page 878C for important notice.**

9 K 3600—24-inch, 10-point crosscut saw. Shipping weight, 1 pound 14 ounces.....**$2.49**

99 K 03600—26-inch crosscut saw. 8 or 10 points to the inch. Shipping weight, 3 pounds **$2.79**

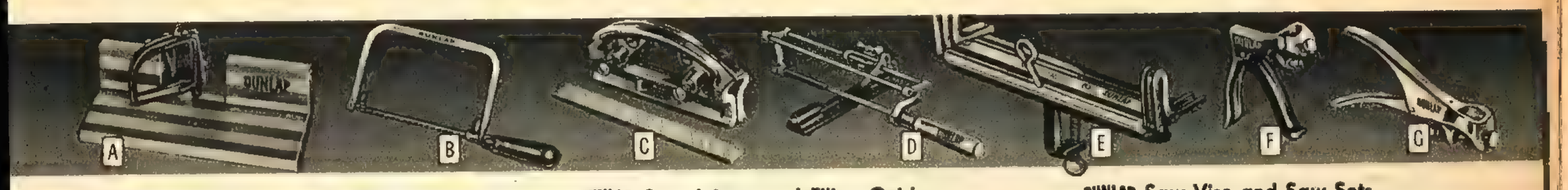
26-inch 5½-point rip saw. Shpg. wt., 3 lbs.. **2.79**

CRAFTSMAN C-15 super quality Hand Saws

- GRADE A—our finest. "Super-Tuff" best quality saw steel blade
- Precision heat treated. Points hold their set—cut fast and easy
- 4-gauge taper ground from teeth to back and from butt to point
- Teeth are the same gauge the entire length of the saw . . . expertly hand set and bevel filed to keen, fast cutting diamond shaped points
- Hardwood handle designed to eliminate wrist strain

We believe this is the very TOP in hand saw quality. A masterpiece of the sawmakers' craft. Has superb hang and balance. Saw actually does the work; you need only guide it through the wood. Beautiful speed-ribbon-wave polish. Popular ship pattern. 26-inch blade. Available in 8, 10 or 11-point crosscut saw, or 5½-point rip saw. **State type, and points to the inch wanted. Shipping weight, 3 pounds. FARMERS: See page 878C before ordering.**

99 K 03610—C-15 Straight Back Saw.....**$3.59**



DUNLAP Miter Box

A Accurate. Base and back made of laminated hardwood; will not warp. Adjustable holder takes any kind of hand saw. Guide quickly set to make square cuts or right or left hand angle cuts at either 9, 22½, 30, 36 or 45°; also 4, 5, 6 and 8-sided figures. Shipping weight, 7 lbs. 2 oz.

9 K 3644.....**$3.25**

DUNLAP Coping Saw

B For sawing wood, metal, plastics, etc. Steel frame; 4⅜-inch throat. Rust-resisting finish. 6½-inch blade; turns to cut at angle. Hardwood handle. Shpg. wt., 14 oz. **FARMERS: See page 878C.**

9 K 3536..... **39c**

DUNLAP Saw Jointer and Filing Guide

C **Saw Jointer.** Use this tool on old saws where the teeth are damaged and uneven. Evens up the teeth preparatory to filing. Adjustable to any thickness of saw blade. With file. Rust resisting black finish. **FARMERS: See page 878C.**

9 K 4899—Shipping weight, 12 ounces.....**69c**

D **Saw Filing Guide.** Use with any saw vise. Enables you to correctly sharpen saw teeth. Adjustable to any depth or angle of cut. With 5½-inch slim taper file. **FARMERS: See page 878C.**

9 K 4920—Shipping weight, 2 lbs. 10 oz.....**$1.89**

DUNLAP Saw Vise and Saw Sets

E **Folding Saw Vise.** 10½-inch vise grip roller. Back jaw faced with rubber. **FARMERS: See page 878C.**

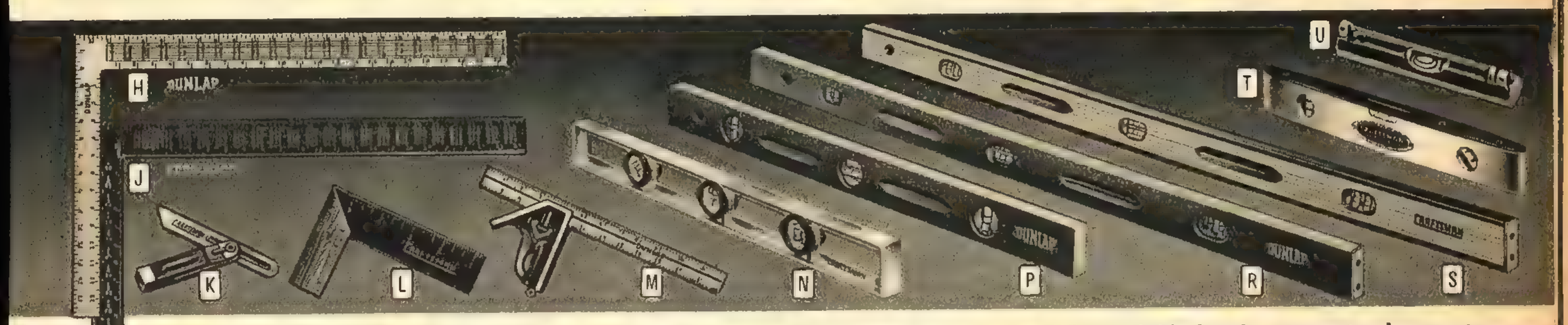
9 K 4918—Length, 12 in. Shpg. wt., 2 lbs. 10 oz....**92c**

F **Saw Set.** Pistol grip style. Wheel shows correct setting for 4 to 16-point hand saws. Anvil determines bevel and length of teeth. **FARMERS: See page 878C.**

9 K 4896—Black finish. Shpg. wt., 1 lb. 2 oz.....**98c**

G **Saw Set.** For 4 to 16-point hand saws. Numbered indicator shows correct anvil setting. Won't mar, distort or curl the points. **FARMERS: See page 878C.**

9 K 4895—Polished finish. Shpg. wt., 14 oz.....**$1.19**



Precision Steel Squares

$1.09
No. 14

Guaranteed accurate. Made from one piece of steel. Hardened corners. Tapered in thickness from angle outward to give strength without excessive weight. **FARMERS: See page 878C.**

H **DUNLAP No. 14.** Essex table to show board measure. Polished. Body, 24x2 inches; tongue, 16x1½ in. Face marked ⅛ and ¼-inch; back ¼-inch. With instructions.

99 K 03964—Shpg. wt., 3 lbs.**$1.09**

J **CRAFTSMAN No. 100B.** Meets Federal Specifications GGG-S-656. Rafter or framing table; brace table; octagon scale; Essex table; and 100ths scale to obtain decimals of an inch. Rust-resisting blued finish. White enamel markings. Body, 24x2 inches; tongue, 16x1½ inches. Face marked 1/16 and ⅛-inch; back 1/10, 1/12, and 1/32-inch. Instructions included.

99 K 03973—Shpg. wt., 3 lbs **$2.25**

CRAFTSMAN Sliding "T" Bevel

K Professional quality. Accurately machined blued steel blade; rust-resisting. Polished hardwood handle. Locking device holds blade at any desired angle for repeated markings. Overall length, 8 inches. **45c**

9 K 3947—Shpg. wt., 6 oz.....**45c**

CRAFTSMAN Try Square

L Professional quality. Rust-resisting blued steel blade. Both sides accurately graduated in 8ths. Easy-to-read white markings. Polished hardwood handle. Blade, 7½ inches. **FARMERS: See page 878C.**

9 K 3949—Shpg. wt., 10 oz.....**59c**

DUNLAP Combination Square

M 12-inch steel blade is graduated in 8ths and 16ths; slotted so handle can be moved to any point on blade. Lock nut securely holds handle in place. Fitted with level and scriber. **FARMERS: See page 878C.**

9 K 3948—Shpg. wt., 1 lb.....**89c**

Carpenters' Levels

N **CRAFTSMAN.** Professional quality. Meets Federal Specifications GGG-L-211 for aluminum levels. Precision built; guaranteed accurate. Won't warp or rust. Machined and polished trued edges. Sensitive vials protected by adjustable vial cases which are held in place by special rings. Absolutely dustproof. 6 glasses; 2 levels and 4 plumbs. Shipping weight, 2 pounds 6 ounces. **FARMERS: See page 878C.** **$3.98**

9 K 3992—24-inch size.....**$3.98**

P **DUNLAP.** Select straight grained kiln-dried pine for protection against warping. Weather-resisting red painted finish. Vials clearly marked. Metal rings hold protective glass discs in place. 4 glasses; 2 plumbs and 2 levels. **State size. FARMERS: See page 878C.**

Catalog No.	Size	Shpg. wt.	Each
9 K 3985	18-in.	1 lb. 2 oz.	89c
9 K 3985	24-in.	1 lb. 8 oz.	$1.10
99 K 03985	28-in.	2 lbs.	1.18

Dependable Levels—guaranteed accurate

R **DUNLAP 48-inch Mason's Level.** Select, straight grained, kiln-dried white pine. Weather-resisting red painted finish; moisture proof. Will not warp. Oval vials covered with glass discs. Protective end plates. 6 glasses; 2 levels and 4 plumbs. **$2.65**

99 K 03995—Shipping weight, 3 pounds...**$2.65**

S **CRAFTSMAN 48-inch Mason's Level.** Our finest. Select, straight grained **laminated hardwood**—kiln-dried. Moisture-proof weather-resisting finish. Will not warp. Extra sensitive vials machine marked; dust-proof glass discs. Plastic end plates. 6 glasses—2 levels, 4 plumbs.

99 K 03997—Shipping weight, 3 pounds... **$5.35**

T **Craftsman 8½-inch aluminum Torpedo Level.** Grooved on bottom. Protective plastic top plate. 3 glasses; 1 plumb, 1 level, and glass set at 45-degree angle.

9 K 3983—Shipping weight, 10 ounces..... **$1.25**

U **3-inch Line Level.** Round bakelite body; metal line hooks. Use as line, shaft, surface and regular level. **FARMERS: See page 878C.**

9 K 3980—Shipping weight, 3 ounces **33c**



Chests for Mechanics and Carpenters

DUNLAP Machinists' Chest

Open top style. Especially designed for tool and die makers. Size, 20x9x12¾ inches. Two large and five small felt-lined drawers. Extra roomy felt-lined top compartment. Meets requirements of machinists, schools, factories. Kiln-dried plywood frame resists warping or cracking; **absorbs moisture, prevents tools from rusting.** Entire chest covered with heavy gauge steel. When open, front locking panel slides under bottom drawer out of the way. Strong leather handle. Built-in tumbler lock, and key. Reinforcing corner irons. Machinery gray finish.

99 K 06522—Shipping wt., 23 lbs.... **$12.75**

CRAFTSMAN Hardwood Tool Chest

Open top style. Meets the demands of toolmakers, machinists and aircraft workers. Well built—will give long service. Finely grained, thoroughly seasoned hardwood oak throughout . . . finished like a fine piece of furniture. Hand rubbed lacquered finish. **Lock-cornered joints in frame—will never come apart.** Front door slides under bottom drawer, out of way. Large top compartment. Seven drawers; five small and two large. Drawers can't warp or twist; felt lined to protect delicate tools. Drawer supports set in grooves; hand fitted for easy sliding. Extra heavy reinforcing corner irons and fittings. Pins hold front door in place. Tamper-proof lock; with key. Leather handle. Size, 20x8⅜x12¾ in.

99 K 06535—Shipping weight, 24 pounds..... **$19.95**

DUNLAP Carpenters' Chest

Popular with carpenters everywhere on account of ample space for tools, handy storage space and durable construction. Hip roof style. Extra large—32x8x10 in.; holds a complete kit of carpenters' tools.

Heavy 22-gauge steel construction. Wood bottom protects sharp edge tools. Has special wood blocks to hold 3 standard size saws; fitted with slot in top for rafter square; clips hold level in place. Full length piano hinge, hasp and swivel staple. Corner irons for extra protection. Strong leather handles on top and end of chest. Painted finish. All-in-all, a chest that will stand up under hard usage for a long period of time.

99 K 06514—Shipping weight, 17 lbs..... **$4.25**



Micrometers — $8.95

A CRAFTSMAN. Meets rigid industrial requirements. With ratchet and spindle lock. **Guaranteed accurate.** Forged steel frame. Anvil, spindle and screw are of tool steel. Decimal equivalents plainly etched on frame. Graduated to 1/1000-inch. Capacity, 0 to 1 inch. Shipping weight, 8 ounces.

9 K 4069..... **$8.95**

Micro-Calipers — $9.95

B CRAFTSMAN. Same top quality as 9K4069 micrometer listed at left, but larger. Capacity, 1 to 2 inches. Decimal equivalents clearly etched on frame. 1-inch precision test gauge included. Shipping wt., 14 oz.

9 K 4071. **$9.95**

Micrometers — $3.75 (0 to 1 in.)

C MAJESTIC. Graduated to 1/1000-inch. Smooth, accurate action. For trade schools, etc. Range, 0 to 1 inch. Shpg. wt., 8 oz.

9 K 4080... **$3.75**

9 K 4081—Micro-caliper. As above, but for larger work. Range, 1 to 2 in. Shipping weight, 14 oz..... **$5.25**



Hermaphrodite Calipers

D CRAFTSMAN. **Professional quality.** Meets rigid industrial requirements. For laying out work, locating centers, etc. Tempered crucible steel legs. One leg is offset and has adjustable point. Smooth action improved friction joint. Polished finish. 4-inch size. Shipping weight, 10 ounces.

9 K 4010 ..... **79c**

CRAFTSMAN Calipers and Dividers

Professional quality. Meet rigid industrial requirements. Tempered stiff springs assure uniform tension. The solid nuts operate easily on the screws, and are quick-adjusting. Tempered crucible steel legs. Accurately machined. Hardened points meet evenly. **State size wanted when ordering.**

Size, inches	4	6	8
Shipping weight, ounces	4	6	11
E 9 K 4019—Outside Caliper	79c	95c	$1.09
F 9 K 4018—Inside Caliper	79c	95c	1.09
G 9 K 4017—Divider	79c	95c	1.19



DUNLAP Drill Gauges

Help to select right drill to suit most used machine screw taps. Made of hardened steel, polished.

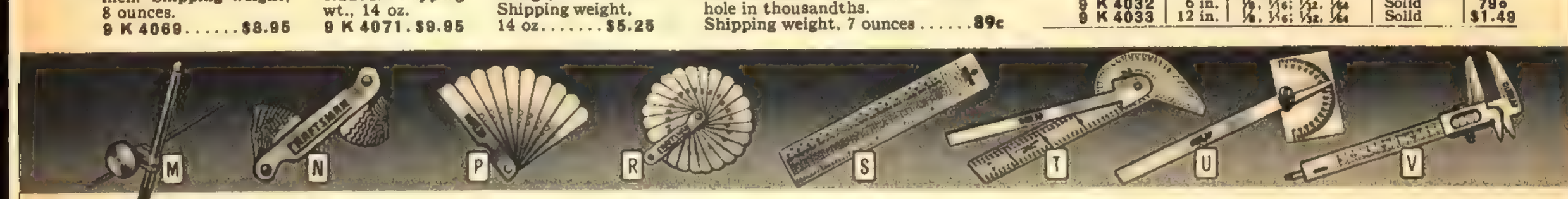
H **9 K 4049 — Jobbers' Drill Gauge.** 29 sizes, 1/16 to ½-inch. Shipping weight, 4 ounces **98c**

J **9 K 4047**—Wire Drill Gauge. Sizes 1 to 60. Gives number of drill to use for each size hole, and size of hole in thousandths. Shipping weight, 7 ounces **89c**

Stainless Steel Rules—quick-reading graduations

Made of fine quality stainless steel. Shpg. wt., each, 6 oz.

		Length	Graduations	Type	Each
DUNLAP					
K...	9 K 4045	6 in.	1/32, 1/50; 1/64, 1/100	Semi-flex	32c
	9 K 4040	6 in.	1/32; millimeters	Semi-flex	19c
L...	9 K 4038	6 in.	1/8, 1/16; 1/32, 1/64	Semi-flex	23c
	9 K 4042	12 in.	1/32; millimeters	Semi-flex	55c
	9 K 4043	24 in.	1/32; millimeters	Semi-flex	98c
CRAFTSMAN. Machine etched. Quick-reading.					
	9 K 4031	6 in.	1/32, 1/64	Flexible	79c
	9 K 4032	6 in.	1/8, 1/16; 1/32, 1/64	Solid	79c
	9 K 4033	12 in.	1/8, 1/16; 1/32, 1/64	Solid	$1.49



CRAFTSMAN Surface Gauges

M Hardened steel base, 2¼x1½x¾-inch. 9-inch spindle; 5-inch scriber. Spring control holds scriber and head at any point while thumb nut is tightened.

9 K 4050—Shipping wt., 1 lb..... **$3.50**

CRAFTSMAN Pitch Gauges

N Gives screw pitches on V-threads. For gauging inside or outside threads. 22 pitches, 9 to 40.

9 K 4048—Shipping wt., 2 oz..... **$1.05**

DUNLAP Feeler Gauges

P 9 steel blades; .0015 to .025. Gives any thickness from .0015 to .2755. Length, 3½ inches.

9 K 4052—Shipping weight, 3 oz.. **35c**

9 K 4053—9 extra long 6-inch steel blades; .002 to .025. Wt., 2 oz.... **58c**

CRAFTSMAN Feeler Gauges

R Our finest. 25 finely tempered spring steel blades; .0015 to .025. Gives any thickness from .0015 to .2755. Length, 2¼ inches.

9 K 4057—Shipping wt., 4 oz.. **$2.35**

DUNLAP Reference Table and Rule

S Tempered steel. 6-inch rule. Shows fractions, decimals and graduations to 32nds on one side; reference table for tap and drill data, and 64th graduations on other side. Quick reading.

9 K 4011—Shipping wt., 4 oz..... **38c**

DUNLAP Combination Rules

T Made of stainless steel. Square, bevel protractor, circle finder, divider and drill gauge—all in one handy rule. Clearly marked in 32nds and 64ths graduations; easy to read. Accurate.

9 K 4026—Shipping wt., 4 oz..... **98c**

DUNLAP Protractors

U Stainless steel. For setting bevels, transferring angles, for use as a T-square, etc. Rectangular head has 4 working faces. Accurately graduated 0 to 180 degrees.

9 K 4029—Shipping wt., 4 oz.. **98c**

DUNLAP 5-inch Vernier Calipers

V For inside-outside measurements, or can be used as depth gauge. Graduated in 16ths and 32nds; 1/128-inch vernier. Clear, easy reading graduations.

9 K 4022—Shipping wt., 5 oz.. **98c**



Tool Boxes to safeguard your valuable tools

DUNLAP Mechanics' metal Tool Boxes

Grand opportunity to get that tool box you have always wanted—at a typical Sears low price. Meets the demands of factory workers and mechanics. Made of heavy 22-gauge steel, electric welded construction for greater strength and rigidity. Size, 16x7x7¼ in.; plenty of room for all your important tools. Full length piano hinge. Convenient lift-out sliding tray. Steel handle, hasp and fittings. Machinery gray finish.

9 K 6527—Shipping weight, 12 pounds.....**$2.25**

9 K 6511—Tool box as above, but larger. Size, 19x 7x7¼ inches. Excellent for the mechanic who carries a greater number of tools. Shpg. wt., 9 lbs.....**$2.55**

DUNLAP hip-roof Tool Boxes

Ideal all-around tool box for mechanics. Just the right size; plenty of room for all those important tools. **Large lift-out "tote tray"** has heavy round carrying bar and full length compartment for socket wrenches. Heavy 22-gauge steel construction — electrically welded for greatest strength. Size, 19x7¼x9 inches. Full length piano hinge. Heavy reinforcing corner irons, hasp and fittings. Heavy leather handle. Machinery gray finish. Will take all the abuse you can give it . . . assures many years of continuous service. A splendid value in one of the most popular mechanics' tool boxes.

9 K 6520—Shipping weight, 12 pounds....**$3.49**

CRAFTSMAN Tool Chests

Heavy duty tool chest for carpenters and mechanics who must carry lots of tools on the job. Heavy 22-gauge steel construction, electrically welded for extra strength. Has lift-out sliding tray, and clip for saw. Size, 26x8x8 inches. Easy action, full length piano hinge. Heavy reinforcing corner irons. Corbin hasp lock and key. Two hasps. Strong leather handle. Machinery gray finish.

99 K 06513—Shipping weight, 14 pounds.....**$4.85**

99 K 06515—Tool chest as above, but larger and with extra end handle for ease in handling. Size, 32x8x9 inches. Large enough to carry a complete set of tools. Includes clip for regular 26-inch saw. Shipping weight, 18 pounds.....**$5.35**



Center Gauges

A CRAFTSMAN. For checking lathe centers, setting screw-cutting tools, etc. U. S. Standard 60° gauge. Made of tempered steel with ground edges. Graduated in 14ths, 20ths, 24ths and 32nds. Useful for determining threads per inch. Shipping weight, 4 oz.

9 K 4064.....**43c**

CRAFTSMAN Combination Squares

B C Can be used as an inside or outside try square, miter square, depth and height gauge, marking gauge, rule, straight edge, level and plumb. The polished steel blade is accurately graduated in 8ths, 16ths, 32nds and 64ths of an inch; slotted so that handle can be moved to any point on blade. Lock nut securely holds blade at any desired reading. Handle is equipped with level and scriber.

B **9 K 4037**—Less protractor. State size wanted.
6-inch blade. Shipping weight, 14 ounces.....**$2.29**
12-inch blade. Shipping weight, 1 pound 4 ounces....**$3.25**

C **9 K 4039**—With 360° graduated turret protractor.
12-inch blade. Shipping weight, 1 lb. 14 oz.....**$6.50**



Micrometer Depth Gauges

D CRAFTSMAN. To take accurate depth measurements in holes, slots, shoulders, etc. Spindle has full one-inch movement; is graduated in 1000ths of an inch. Three measuring rods give 0 to 3-inch capacity. Base is 2½ inches long and 1½-inch wide; handlapped at right angles to rods. Shipping weight, 14 ounces.

9 K 4046.....**$8.95**

Speed Indicators

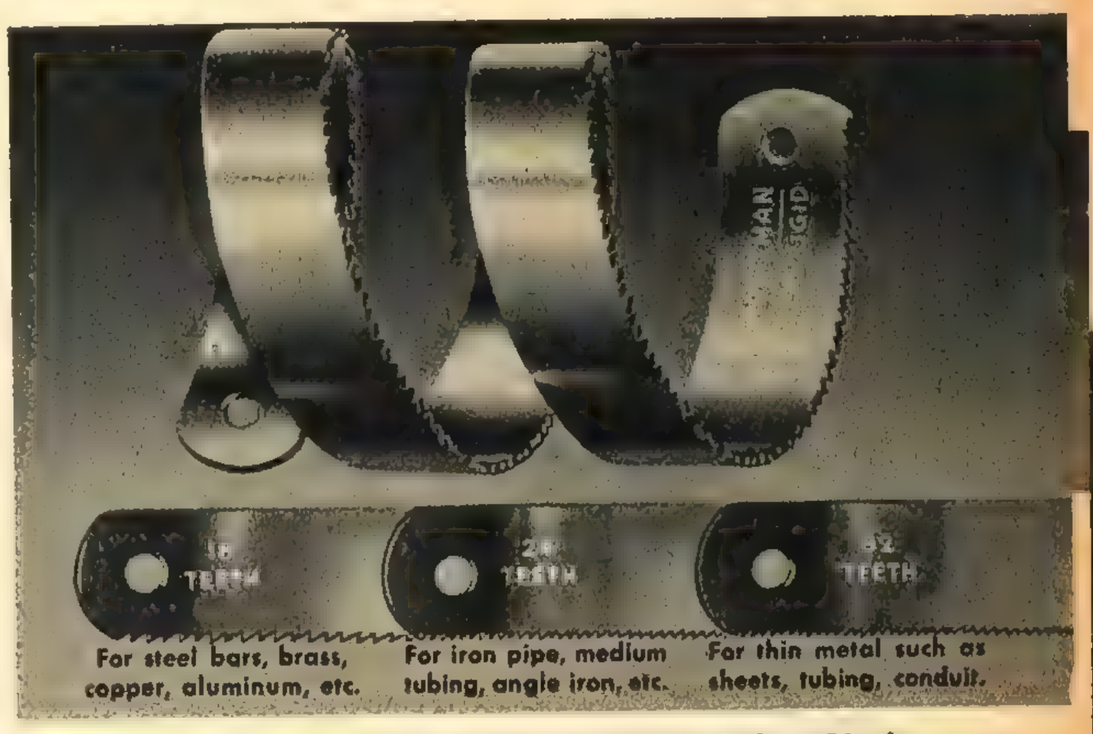
E CRAFTSMAN. For high speed work. Shows every revolution. Easily set to 0. Two rubber tips. Dial has two rows of figures for right or left hand revolutions. Ball thrust bearing takes up pressure. Shipping weight, 7 ounces.

9 K 4060.....**$1.25**

Magnifiers

F Used by mechanics and machinists for checking readings on precision instruments. High quality 40-millimeter lens, carefully ground and polished. Handy pocket size. Black bakelite case for safety. Shipping weight, 4 ounces.

9 K 4076.....**79c**



CRAFTSMAN Flex-Rigid . . . the two-in-one Hack Saw Blades

Made of "Super-Tuff" steel, scientifically heat-treated. Tooth edge is tempered hard; teeth are guaranteed not to strip. Back of blade is tempered for flexibility. Buy the right blade; see illustrations above before ordering. State length. Shipping weight, dozen, 13 ounces. FARMERS: Before ordering hack saw blades see page 878C.

55c for 12 10-in.

	9K6584—18 Teeth		9K6585—24 Teeth		9K6586—32 Teeth	
	10-in.	12-in.	10-in.	12-in.	10-in.	12-in.
Length	55c	69c	55c	69c	55c	69c
Dozen	55c	69c	55c	69c	55c	69c

CRAFTSMAN molybdenum high speed Hack Saw Blades. 18 teeth per inch. Highest quality; outwears 10 regular blades. State size. Shpg. wt., three, 3 oz.
9 K 6583—10-inch. 3 for....55c; 12-inch. 3 for.....**69c**

CRAFTSMAN high-speed power Hack Saw Blades. 12 inches long, ⅝-inch wide. Made of special tool steel for cutting very hard metals at high speed. 14 or 18 teeth per inch. State which. Shpg. wt., of three, 3 oz.
9 K 6582—2 for.....**79c**



Rule Depth Gauge

G CRAFTSMAN. 6-inch steel rule accurately graduated in 32nds and 64ths. Milled and ground base, 3 inches long. Head indicates 30, 45, 60-degree angles. Shipping weight, 4 oz.

9 K 4044.....**$1.95**

CRAFTSMAN Pocket Scribers

H Knurled steel tubing. Reversible steel point. Shipping weight, 4 oz.
9 K 4051—State size wanted.
¼-inch diameter.....**35c**
⅜-inch diameter.....**45c**

J CRAFTSMAN Double Scribers. Knurled body. Replaceable tempered points. Length, 9 inches.
9 K 4014—Shpg. wt., 6 oz.....**45c**

CRAFTSMAN Wiggler

K Also center finder. For tool or jig work. Tempered steel pointer is adjustable; telescopes into body. Length, open, 4⅛ in. Shank ⅜-inch. Shipping weight, 4 oz.

9 K 4025.....**95c**



DUNLAP Hack Saws

Good quality. Steel frame; electric welded. Pistol grip. Reinforced back. Blade turns in 4 directions for angle cuts. For 8 to 12-inch blades. With CRAFTSMAN 10-inch blade. Shipping weight, 1 lb. 8 oz. FARMERS: Before ordering, see page 878C.

9 K 3553.....**79c**

CRAFTSMAN Hack Saws

Our finest. Extra heavy steel frame; electric welded. Reinforced back. Transparent amber color safety-grip is unbreakable. Blade turns in 4 directions for angle cuts. For 8 to 12-inch blades. With CRAFTSMAN 10-inch blade. Shipping weight, 3 lbs.
FARMERS: See page 878C.

9 K 3557.....**$1.95**

FARMERS: *Before ordering Hack Saw Blades or Hack Saws be sure to see page 878C*



CRAFTSMAN Sockets for fullest satisfaction

Famous CRAFTSMAN super quality. Meet rigid industrial requirements. Guaranteed to render unexcelled service. Each socket is made from "Super-Tuff" steel, noted for its great strength and wear-resisting qualities; heat treated and tempered. Clean, accurate openings are precision broached to insure a perfect, snug, non-slip fit; will retain their original accuracy. Parts guaranteed against breakage due to defects in materials and workmanship. Rust-resisting finish.

¼-inch Square Drive Sockets

A Midget sizes for small, close work. **6-point** sockets for hexagonal nuts. Sizes: 7/32, ¼ and 9/32-inch. **State size.**
9 K 4350—Shpg. wt., each, 2 oz. Each.**13c**

12-point sockets for hexagonal nuts. Sizes: 5/16, 11/32, 3/8 and 7/16-inch. **State size.**
9 K 4360—Shpg. wt., each, 3 oz. Each.**13c**

3/8-inch Square Drive Sockets

B **12-point** sockets for hexagonal nuts.

Size, inch	3/8	7/16	1/2	9/16	5/8	11/16	3/4
Shpg. wt., oz.	3	3	3	3	4	4	4

9 K 4433—**State size**.....Each **25c**

½-in. Square Drive Sockets

C Light weight, super strong, thin sidewalls. Fit close places. **12-point** sockets for hexagonal nuts.
9 K 4421—**State size wanted.**

Size, inch	7/16	1/2	9/16	5/8
Shpg. wt., oz.	4	4	4	5
Each	32c	32c	32c	32c

Size, inch	11/16	3/4	13/16	7/8
Shpg. wt., oz.	5	6	6	6
Each	37c	37c	37c	37c

Size, inch	15/16	1	1 1/16	1 1/8
Shpg. wt., oz.	7	8	8	8
Each	47c	47c	47c	47c

¾-inch Square Drive Sockets—12-point openings

D Big, heavy duty sockets—for tractor, truck, bus, heavy farm and industrial machinery. Super-strong side walls; tempered to stand tremendous strain.
9 K 4444—**Be sure to state size wanted when ordering.**

Size, in.	1 1/16	1 1/8	1 1/4	1 3/8	1 7/16	1 1/2	1 5/8	1 11/16	1 3/4	1 13/16	1 7/8	2
Shpg. wt.	9 oz.	10 oz.	10 oz.	14 oz.	15 oz.	15 oz.	1 lb.	1 lb. 8 oz.	2 lbs.	2 lbs. 4 oz.	2 lbs. 8 oz.	3 lbs.
Each	75c	79c	95c	98c	$1.15	$1.25	$1.29	$1.65	$1.75	$1.95	$2.15	$2.25

CRAFTSMAN Spark Plug Sockets

E **½-inch Square Drive. 12-point** openings. Deep recessed spark plugs on motors make these extra deep sockets an absolute necessity. In addition to fitting all spark plugs, these sockets are invaluable for work on body bolts, spring clips and any other place where an extra long reach is necessary. Specially tempered to give long years of service in heaviest use.
9 K 4424—**State size wanted.**

Size	Shipping weight	Each
½-inch	6 ounces	62c
9/16-inch	6 ounces	62c
5/8-inch	6 ounces	62c
11/16-inch	7 ounces	62c
¾-inch	8 ounces	68c
13/16-inch	8 ounces	79c
7/8-inch	8 ounces	85c
15/16-inch	9 ounces	98c
1 -inch	10 ounces	$1.05
1 1/16-inch	14 ounces	1.09
1 1/8-inch	15 ounces	1.19

CRAFTSMAN Flexible Sockets

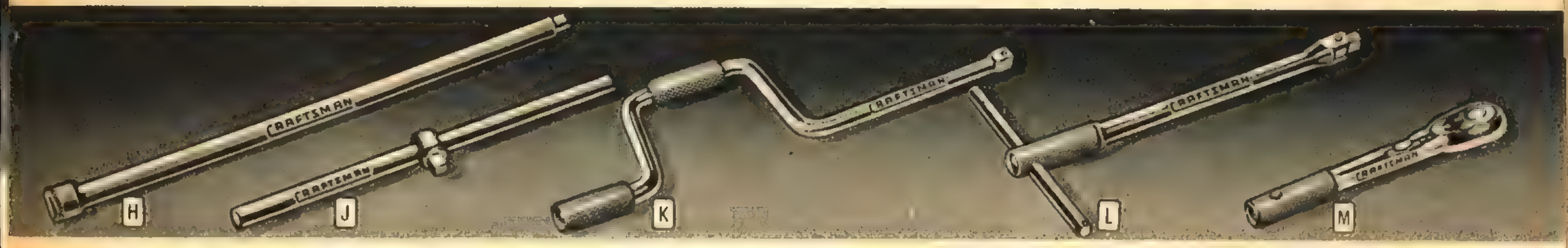
F **⅜-inch Square Drive. 12-point** openings for hexagonal nuts. Sockets and universal joints combined for turning nuts at any angle. Compact, close coupled. Spring tension holds at any angle. **State size.**

Size, inch	3/8	7/16	1/2	9/16	5/8	11/16	3/4
Shpg. wt., oz.	3	3	4	4	5	5	5

9 K 4439.....Each **$1.04**

CRAFTSMAN Universal Joints

G Make it easier to do work in difficult positions. Indispensable when building up individual tools from various parts. Compact design; all bulk eliminated. Joint swings at any angle up to 90°, making it possible to reach extremely out-of-way places. Forged from **"Super-Tuff"** steel to handle toughest jobs.
9 K 4435—**⅜-inch Square Drive.**
Shipping weight, 3 ounces.....**98c**
9 K 4425—**½-inch Square Drive.**
Shipping weight, 10 ounces.....**98c**



CRAFTSMAN Extension Bars

H Make it possible to reach nuts otherwise inaccessible. Equipped with lock-on feature. **State size wanted.**

9 K 4353—**¼-inch square drive.**
3 inches long. Shipping wt., 2 oz.....**35c**
6 inches long. Shipping wt., 4 oz.....**39c**

9 K 4426—**⅜-inch square drive.**
3 inches long. Shipping wt., 4 oz.....**38c**
6 inches long. Shipping wt., 8 oz.....**54c**
11 inches long. Shipping wt., 1 lb.....**69c**

9 K 4413—**½-inch square drive.**
5 inches long. Shpg. wt., 10 oz.....**59c**
10 inches long. Shpg. wt., 1 lb. 2 oz....**69c**
20 inches long. Shpg. wt. 2 lbs. 2 oz.**$1.19**

9 K 4441—**¾-inch square drive.**
8 inches long. Shpg. wt., 2 lbs.....**$1.35**

9 K 4442—**¾-inch square drive.**
16 inches long. Shpg. wt., 4 lbs.....**$1.69**

CRAFTSMAN Slide Bar Handles

J Can be used as "T" or "L" handles. Forged from **"Super-Tuff"** steel.
9 K 4354—**¼-inch square drive.**
4¼ in. long. Shpg. wt., 4 oz.....**39c**
9 K 4428—**⅜-inch square drive.**
8 in. long. Shpg. wt., 8 oz.....**69c**
9 K 4415—**½-inch square drive.**
9-inch. Shipping wt., 1 lb.....**98c**
9 K 4443—**¾-inch square drive.**
18 in. long. Shpg. wt., 5 lbs.....**$1.98**

CRAFTSMAN Speeder Wrenches

K Designed to speed up work. Full swing for ample leverage and clearance. Forged from **"Super-Tuff"** steel.
9 K 4427—**⅜-inch square drive.**
16 in. Shipping wt., 1 lb.....**89c**
9 K 4416—**½-inch square drive.**
18 in. Shpg. wt., 2 lbs. 4 oz.....**$1.25**

CRAFTSMAN Flex "T" Handles

L Four most important tools in one . . . swivel handle, offset handle, "T" handle, and nut spinner. Perfectly balanced for easy handling. Long handle provides powerful leverage with minimum effort. Compact swivel joint. Hinged socket with friction ball permits tool to be held at any desired angle to clear obstructions and reach out-of-the-way places without removing tool from work. Forged from **"Super-Tuff"** steel, noted for its super strength. With cross bar. Rust resisting finish.
9 K 4352—**¼-inch Square Drive.**
6-inch. Shpg. wt., 5 oz.....**85c**
9 K 4436—**⅜-inch Square Drive.**
10-inch. Shipping weight, 1 lb.....**$1.37**
9 K 4420—**½-inch Square Drive.**
15-inch. Shipping weight, 2 lbs.....**$1.79**

CRAFTSMAN Ratchet Wrenches

M Free working ratchet is instantly reversible, either right or left, with easy operating thumb lever. Handy in close places; no chance of accidental tripping; no lost motion. No socket set is complete without one. Strong drop forged handle.
9 K 4495—**¼-inch Square Drive.**
4½ in. long. Shpg. wt., 8 oz.....**$1.43**
9 K 4429—**⅜-inch Square Drive.**
6 in. long. Shpg. wt., 1 lb.....**$2.45**
9 K 4417—**½-inch Square Drive.** Not reversible and without adapter. Has ½-inch square opening. 10 inches long.
Shipping weight, 1 lb. 9 oz.....**$1.98**
9 K 4419—**½-inch Square Drive.**
This is the ratchet illustrated.
10 in. long. Shpg. wt., 1 lb. 8 oz...**$3.55**



CRAFTSMAN 10-piece Midget Wrench Set

N **¼-inch Square Drive.** For ignition, refrigerator, oil burner, aircraft work, etc. A complete, efficient little set that makes small, difficult repair jobs easy. Made of tough alloy steel for strength. Extra thin sockets. Set consists of two 6-point sockets (7/32 and ¼-inch); four 12-point sockets (5/16, 11/32, ⅜ and 7/16-inch); one reversible ratchet; one Flex-T handle with slide bar; one extension; one slide bar handle. Packed in handy metal box. Shipping weight, 2 pounds. **$4.19**
9 K 4367—**10-piece set**.....**$4.19**

Slip Joint Pliers

P **DUNLAP.** Drop forged from **"Super-Tuff"** steel, hardened and tempered. Rust-resisting gunmetal finish; polished heads. Machine milled jaws. Free working slip joint has 2 adjustments. Knurled handles. **FARMERS: See page 878C for notice.**

9 K 4489—**State size**

Length	6 in.	8 in.
Shpg. wt.	8 oz.	12 oz.
Each	39c	49c

Linemen's Pliers

R **DUNLAP.** Heavy duty professional type. Drop forged from **"Super-Tuff"** steel, hardened and tempered. Perfectly aligned cutters; hand filed and honed. Rust-resisting gunmetal finish; polished heads. **FARMERS: See page 878C for important notice.**

9 K 4512—**State size**

Length	7½ in.	8¾ in.
Shpg. wt.	12 oz.	1 lb.
Each	$1.45	$1.85

Screwholding Screwdrivers

S **CRAFTSMAN.** Blades are forged from **"Super-Tuff"** steel. Fitted with spring steel clips that hold screw to blade. Unbreakable transparent amber color handles.
FARMERS: See page 878C.
9 K 4105—**State size wanted.**

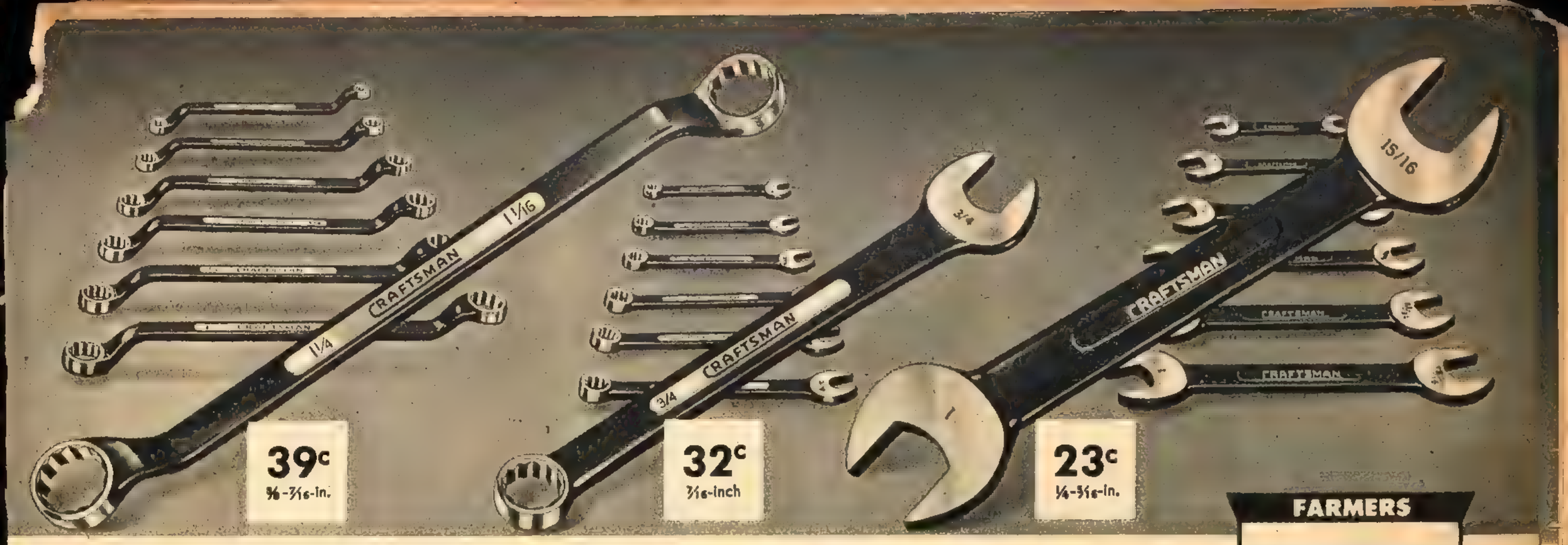
Blade	Shpg. wt.	Each
2½ x 1/8-in.	4 oz.	35c
4 x 1/8-in.	5 oz.	38c
5 x 3/16-in.	6 oz.	53c
7 x 3/16-in.	8 oz.	69c

Heavy duty Screwdrivers

T **CRAFTSMAN.** Professional quality. Square stock blades forged from **"Super-Tuff"** steel. Unbreakable, shockproof, transparent amber-colored handles.
FARMERS: See page 878C for important notice.
9 K 4148—**State size wanted.**

Blade	Shpg. wt.	Each
4x1/4 -in.	5 oz.	53c
6x1/4 -in.	6 oz.	65c
8x5/16 -in.	10 oz.	85c

FARMERS: *Before ordering pliers and screwdrivers, see page 878C*



CRAFTSMAN Wrenches for hardest use

FARMERS

Before ordering Wrenches or Tin Snips, see page 878C for important notice.

CRAFTSMAN Box End Wrenches

Offset type. Professional quality. Long handle style. Scientifically designed for maximum efficiency. Deep offset heads have strong, thin side walls, which reach deep-sunken nuts and clear obstructions. Drop forged "Super-Tuff" steel; individually machined to precision tolerances; clean, accurate 12-point openings. Heat treated and tempered. Rust-resisting finish.
FARMERS: See page 878C before ordering.

9 K 4392—State size wanted

Size, In.	Length	Shpg. wt.	Each
3/8 – 7/16	7 3/4 in.	5 oz.	$0.39
1/2 – 9/16	8 1/2 in.	6 oz.	.42
5/8 – 11/16	10 in.	7 oz.	.45
3/4 – 25/32	11 1/8 in.	10 oz.	.54
13/16 – 7/8	12 1/2 in.	13 oz.	.62
15/16 – 1	14 1/8 in.	1 lb.	.75
1 1/16 – 1 1/4	15 1/2 in.	1 lb. 10 oz.	1.55

CRAFTSMAN Combination Wrenches

15-degree offset. Professional quality. Wide range of uses. Both ends have same size openings. Especially adaptable for carburetor, manifold, clutch, starter work, etc. Box end offset 15 degrees; open end set at standard 15-degree angle. Openings precision broached for snug, non-slip grip. Strong, thin tapered heads. Forged from "Super-Tuff" steel, heat treated and tempered. Rust-resisting finish.
FARMERS: See page 878C for important notice.

9 K 4469—State size wanted

Size	Length	Shpg. wt.	Each
7/16-inch	5 1/4 inches	2 ounces	32c
1/2-inch	6 inches	4 ounces	38c
9/16-inch	6 5/8 inches	5 ounces	43c
5/8-inch	7 1/8 inches	6 ounces	49c
11/16-inch	8 1/2 inches	8 ounces	54c
3/4-inch	9 3/8 inches	10 ounces	59c

CRAFTSMAN Open End Wrenches

15-degree offset. Professional quality. Super strong, thin, pear-shaped heads set at 15-degree angle. Handles designed to give maximum turning radius. Drop forged from "Super-Tuff" steel. Heat treated and tempered for extra toughness. Openings milled to close tolerances . . . fit nuts perfectly for a non-slip grip. Polished heads.
FARMERS: See page 878C for important notice.

9 K 4458—Be sure to state size wanted

Size	Length	Shpg. wt.	Each
1/4 – 5/16-inch	3 3/4 inches	2 ounces	23c
3/8 – 7/16-inch	4 3/16 inches	2 ounces	29c
1/2 – 9/16-inch	5 3/8 inches	3 ounces	35c
17/32 – 1 1/16-inch	6 3/8 inches	5 ounces	39c
5/8 – 3/4-inch	7 3/4 inches	7 ounces	49c
3/4 – 13/16-inch	8 3/8 inches	11 ounces	59c
25/32 – 7/8-inch	8 1/2 inches	12 ounces	65c
15/16 – 1-inch	10 1/8 inches	14 ounces	75c



CRAFTSMAN Aviation Snips

A For aircraft and sheet metal shops. Compound lever for powerful leverage. Easy cutting. Cuts right or left hand circular and irregular shapes. Forged "Super-Tuff" steel. Serrated blades to avoid slipping. Length, 10 inches. Cut, 1 1/4 inches.
9 K 4536—Shpg. wt., 1 lb. 6 oz. **$2.45**

CRAFTSMAN Duck Bill Tinners' Snips

B Cuts straight, circular or irregular shapes. Blades shaped with crown; draws metal into jaws without bending. Great leverage to cut heavy metal. Forged "Super-Tuff" steel blades. Gunmetal blued handles. **$1.19** 10-in.
FARMERS: See page 878C. State length.

Length	Cut	Shpg. wt.	9 K 4546
10 in.	2 1/2-in.	1 lb. 8 oz.	$1.19
12 in.	3 -in.	2 lbs.	1.55

CRAFTSMAN Torque Wrenches

C Meet the most rigid demands of master craftsmen. **Surpasses U. S. Air Corps specifications (50343-A) for accuracy.** Readings will remain accurate for the entire life of wrench. Measures up to 105 foot pounds. **$5.75**

Rugged, long-life construction. Made from high quality alloy steel, carefully heat treated and hardened. Sensitive and accurate 2-way gauge registers correct amount of tension developed when tightening bolts. Vertical and horizontal scales are easy to read regardless of working angle. **For 1/2-inch square drive.** Overall length, 19 inches. Shipping weight, 4 pounds 12 ounces.
9 K 4448. . . . . **$5.75**

DUNLAP Auto Wrenches

D The type used by auto mechanics, etc. Compact design for use in tight places. Drop forged from "Super-Tuff" steel. Hardened and tempered to withstand long, hard service. Polished jaws open up to 1 1/4 inches. Rust-resisting finish. Length, 8 inches. **45c**
FARMERS: See page 878C.
9 K 4466—Shipping weight, 1 lb. **45c**

DUNLAP Auto Wrenches

Heavy duty. Same type of wrench as above, only larger and heavier. For use on heavy machinery using extra large nuts. Large, powerful jaws open up to 3 in. Length, 12 in. (Not illustrated.)
FARMERS: See page 878C.
9 K 4461—Shpg. wt., 2 lbs. 8 oz. **$1.19**

CRAFTSMAN Box Wrenches

E **45-degree offset.** Short, stubby type. Heads set at correct pitch from handle to clear 3/8-5/16 obstructions. Specially designed for maximum speed and handling efficiency when working in close quarters, such as manifolds, starters, water pumps, universal joints, etc. Tapered heads offset at 45 degrees. 12-point openings carefully broached for perfect non-slip fit. Drop forged from "Super-Tuff" steel; hardened and tempered to render long, unfailing service. Rust-resisting finish. **35c**
FARMERS: See page 878C.
9 K 4386—Be sure to state size

Size, in.	3/8-7/16	1/2-5/16	5/8-11/16
Length	4 1/2 in.	5 1/2 in.	6 in.
Shpg. wt.	1 oz.	2 oz.	3 oz.
Each	35c	39c	45c



DUNLAP 8-piece Midget Wrench Set

Ignition Wrenches. Light as a feather. Heads carefully tempered . will not break. The combination box end and open end makes these wrenches indispensable for assembly work and for tricky ignition, carburetor, appliance, radio and office machine repair jobs. Duplicate openings permit two wrenches to be used when dual nuts of the same size must be locked tight. **$1.25**

Openings accurately sized for a non-slip grip. Ends offset for easy clearance of obstructions. Sizes: 13/64–7/32; 7/32–15/64; 15/64–1/4; 1/4–9/32; 9/32–5/16; 5/16–11/32; 11/32–3/8; 3/8–7/16-inch. Lengths, 3 to 3 3/4 inches. Black finish. Shipping weight, 12 ounces.
9 K 4475—8-piece set. **$1.25**

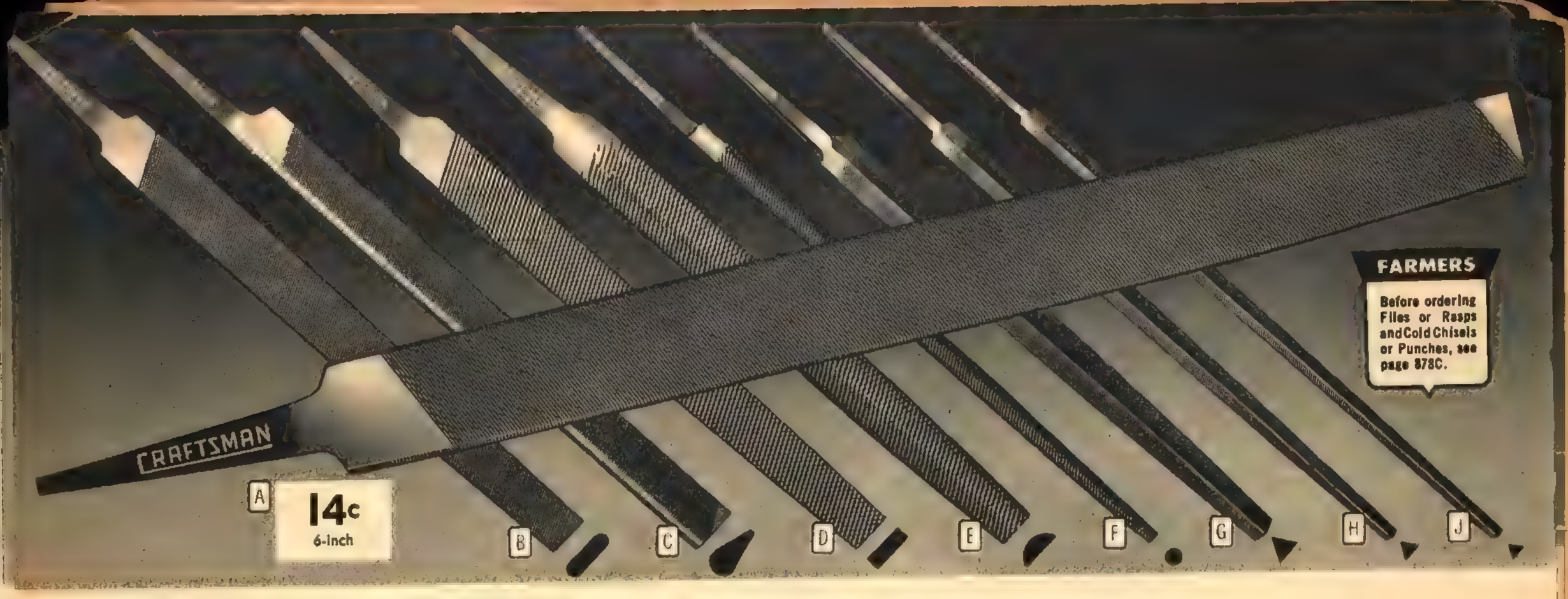
FULTON 4-piece Tiny Plier Set

Set of 4 tiny pliers, having a wide range of services. Designed especially for auto mechanics, electricians, radio repairmen, watchmakers, etc., for close, small work. Their thin jaws and unique construction make it easy to reach inaccessible quarters. Positive grip permits either a fine, close adjustment or a strong, firm pull. Set includes standard plier, Parrot slip joint plier, needlepoint plier and flat nose plier. Made from steel, tempered to correct hardness. Milled jaws. Knurled handles for a sure grip. Packed in handy fabric kit. Shipping weight, 1 pound. **$1.65**
9 K 4671—4-piece set. **$1.65**

DUNLAP 7-piece "Spintite" Wrench Set—3/8 to 1/2-in.

Wrenches that work like screwdrivers. Speed up production. For radio, electrical appliance, automobile and aircraft mechanics who are constantly using the same size wrench. Gets in places where socket wrenches can't reach. Difficult nuts can be tightened and loosened quickly. Long, recessed barrel enables nuts to be run up tight when deeply set over bolts. Large hardwood handle. **$2.59**

Made from "Super-Tuff" steel, hardened and tempered. Perfectly broached for a non-slip grip. Sizes: 3/16, 1/4, 5/16, 11/32, 3/8, 7/16, 1/2-inch. With hardwood stand. Shipping weight, 2 lbs.
9 K 4373—7-piece set. **$2.59**



CRAFTSMAN Files meet U. S. Navy Specifications

CRAFTSMAN Files . . . made from specially refined file steel . . . scientifically heat treated and hardened

There are no better files made. Professional quality in every respect. Guaranteed to meet U.S. Navy Specifications No. 41F3D. Every CRAFTSMAN file is forged from specially refined file steel, heat treated and hardened by expert file makers to stand severe service. Each tooth is milled with a deep undercut to give it proper rake and clearance for fast, smooth cutting. Every file is tested individually by factory experts for sharpness, uniform hardness, and freedom from defects. CRAFTSMAN files are used in many major industries. You cannot buy a better file. FARMERS: Before ordering files, see page 878C for important notice.

CRAFTSMAN Mill Files—medium fine cut

A **Medium fine, single cut.** Standard pattern. For lathe work, sharpening machine knives, cross-cut and circular saws, lawn mower blades, axes, etc. Tapered in both width and thickness from near center to point. **State size.**

Length	6 in.	8 in.	10 in.	12 in.	14 in.	16 in.
Shpg. wt.	3 oz.	7 oz.	14 oz.	1 lb. 4 oz.	1 lb. 10 oz.	2 lbs. 4 oz.
9 K 6764	14c	18c	26c	34c	49c	69c

B **As above, with two round edges.** Designed for filing gullets and teeth on crosscut and circular saws. **State size.**

Length	6 inches	8 inches	10 inches
Shpg. wt.	3 oz.	7 oz.	14 oz.
9 K 6756	19c	25c	33c

CRAFTSMAN Flat Bastard Files—medium coarse cut

D **Medium coarse, double cut.** Ideal for general use in shops, factories, garages, farm work, etc., where metal must be removed rapidly. Tapered towards point. **State size.**

Length	6 in.	8 in.	10 in.	12 in.	14 in.
Shpg. wt.	4 oz.	10 oz.	1 lb.	1 lb. 8 oz.	2 lbs. 2 oz.
9 K 6758	19c	24c	31c	44c	62c

CRAFTSMAN Crosscut Saw Files

C **Rounded back; single cut.** To accurately file and deepen saw gullets and teeth on crosscut saws. **State size.**

Length	8 inches	10 inches
Shipping weight	10 oz.	14 oz.
9 K 6772	34c	42c

CRAFTSMAN Half Round Bastard Files

E **Medium coarse, double cut teeth.** For fast and heavy cutting of flat or uneven metal surfaces. **State size.**

Length	6 inches	8 inches	10 inches	12 inches
Shpg. wt.	4 oz.	6 oz.	12 oz.	1 lb. 4 oz.
9 K 6768	29c	35c	42c	55c

CRAFTSMAN Round Bastard Files—full tapered

F **Medium coarse, single cut spiral teeth.** For irregular surfaces or enlarging holes. For wood or metal. **State size.**

Length	4 inches	6 inches	8 inches	10 inches	12 inches
Diameter	3/32 in.	7/32 in.	11/64 in.	5/16 in.	1/2 in.
Shpg. wt.	1 oz.	3 oz.	8 oz.	12 oz.	1 lb.
9 K 6760	13c	16c	19c	29c	35c

CRAFTSMAN Taper Saw Files

Fine, single cut teeth. Made for proper filing of gullets and saw teeth of all types of hand saws. Also used for sharpening axes, milling cutters, etc. All files taper from near center towards the end.

G **Regular.** For sharpening coarse tooth hand saws, small circular saws, etc. **State size.**

Length	6 inches	8 inches
Shipping weight	3 ounces	5 ounces
9 K 6741	19c	25c

H **Slim.** For filing 5½, 6, and 8-point hand saws and coarse band saws. **State size.**

Length	4 inches	5 inches	6 inches
Shpg. wt.	1 oz.	2 oz.	3 oz.
9 K 6743	10c	11c	14c

J **Double extra slim.** For filing 8, 9, 10, 11 and 12-pt. hand saws and back saws. Also for fine tooth band saws, etc. **State size.**

Length	6 inches	7 inches	8 inches
Shpg. wt.	3 oz.	4 oz.	5 oz.
9 K 6749	15c	19c	22c



CRAFTSMAN Horse Rasps

K **Double ended. Straight sides.** Made especially for blacksmiths, horseshoers, farriers, etc. Forged from specially refined file steel, heat treated and hardened. Extra large, sharp, deep-biting teeth. **44c** 12-in.

FARMERS: See page 878C.

9 K 5310—State length.

Length, inches	Shipping weight	Price Each
12	1 lb. 8 oz.	44c
14	1 lb. 14 oz.	63c
16	2 lbs. 10 oz.	84c
18	3 lbs. 4 oz.	$1.10

CRAFTSMAN Wood Rasps

L **Half round. Tapered sides.** Used by plumbers, cabinet and pattern makers, wood workers, etc. Forged from specially refined file steel, heat treated and hardened. Extra large, sharp, deep biting and fast cutting teeth. **49c** 8-in.

FARMERS: See page 878C.

9 K 6776—State length.

Length, inches	Shipping weight	Price Each
8	10 oz.	49c
10	14 oz.	59c
12	1 lb. 4 oz.	85c

General purpose Rasps

M **CRAFTSMAN. Half-round.** One half of each surface rasp-cut; other half file-cut. Sides smooth. Used by shoe repairers, in wood working shops, etc. Forged from refined file steel, heat treated and hardened. Sharp, non-clogging teeth. **35c** 8-in.

FARMERS: See page 878C for important notice.

9 K 6777—State length.

Length, inches	Shipping weight	Price Each
8	3 oz.	35c
10	6 oz.	49c

CRAFTSMAN Bit Files

N For restoring original sharpness to cutting edges of auger bits. One end has top side "safe" or "uncut"; other has "safe sides" with top file-cut. This prevents damage to surfaces adjacent to those being filed. Forged from specially refined file steel, heat treated and hardened. Deep biting teeth for fast cutting. Length, overall. 7 inches. **23c**

FARMERS: See page 878C.

Shipping weight, 2 oz.

9 K 6739 . . . . . 23c

CRAFTSMAN Die Makers' File Set

P **Swiss pattern needle-point files.** Designed for die makers, tool makers, watch makers, etc. who require fine files for close, fine, delicate work. Set includes one each of the following round handle files: round file, half round file, flat file, oval file, knife file, square file, three-square file, equalling file, barrette file, joint file (cut on two round edges only), slitting file, and marking file (cut on half round side only). Forged from specially refined file steel, heat treated and hardened. Teeth are extra sharp and deep-biting for fast, clean work, yet do not clog readily. Will give many long years of satisfactory service. Length, each, 5½ inches. Shipping weight, 10 ounces. FARMERS: Before ordering files, see page 878C for important notice. **$3.19**

9 K 6779—Set of 12 . . . . . $3.19



CRAFTSMAN Pry Bar

R Combination pry and jimmy bar forged from "Super-Tuff" steel. Hardened and tempered to stand up under hardest usage. Can also be used as line-up punch. Made from ½-inch square stock. Length, 16 inches. Handy for many uses on the farm or in the shop. Shpg. wt., 1 lb. 10 oz. **85c**

9 K 4283 . . . . . 85c

CRAFTSMAN Line-up Punches

S Forged from "Super-Tuff" steel. The correct size and type for lining up bolt holes, etc. **State size.** FARMERS: See page 878C.

9 K 4290—½x9 inches. Shpg. wt., 7 oz. 59c
⅝x12 in. Shpg. wt., 1 lb. 2 oz. 69c

CRAFTSMAN Prick Punches

T Made of "Super-Tuff" steel for hardest, toughest use. Tapered point. **State size.** FARMERS: See page 878C for important notice.

9 K 4284—⅜x4½ inches. Shpg. wt., 3 oz. . . . 25c
½x6 inches. Shpg. wt., 6 oz. 38c

CRAFTSMAN precision-made Pin Punches

U Made of non-chipping "Super-Tuff" steel. **State size wanted.** FARMERS: See page 878C.

Size, in.	3/32	1/16	5/32	3/16	1/4
Stock, in.	5/16	3/8	1/2	1/2	1/2
Shpg. wt.	3 oz.	3 oz.	4 oz.	5 oz.	6 oz.
9 K 4288	25c	27c	29c	32c	36c

CRAFTSMAN Center Punches

V Forged from "Super-Tuff" steel. **State size.** FARMERS: See page 878C.

9 K 4286—⅛x4½ inches. Shipping wt., 3 oz. . 25c
½x6 inches. Shipping wt., 6 oz. . . . 35c

CRAFTSMAN Cold Chisels

W Made of tough, non-chipping "Super-Tuff" steel. For hardest use and long life. **25c** 4½-in.

FARMERS: See page 878C.

9 K 4297—State size wanted.

Length	Edge	Shpg. wt.	Each
4½ in.	½-in.	4 oz.	25c
6 in.	⅝-in.	5 oz.	36c
6½ in.	¾-in.	7 oz.	47c
6½ in.	¾-in.	14 oz.	62c
7½ in.	⅞-in.	1 lb.	75c

It's wise economy to buy the best . . . CRAFTSMAN . . . Sears Easy Terms make it easy. See inside back cover





FARMERS

Before ordering Thread Cutting Tools, Carbon Steel Drill Bits, Hand or Breast Drills, be sure to see notice on page 878C.

CRAFTSMAN Tap and Die Sets

CRAFTSMAN 26-piece Button Tap and Die Set

Professional quality tap and die set, designed especially for automobile and general repair work. The taps and dies are made from "Super-Tuff" tool steel. Cut clean, sharp and straight threads—quickly and easily. Cutting edges of taps and dies are hardened and tempered to hold their cutting edge.

Dies are 1 inch in diameter; adjustable by means of screw in die stock. Set includes: 5 NC (USS) coarse taps and 5 NC (USS) coarse dies (¼-20, 5/16-18, ⅜-16, 7/16-14, ½-13); 5 NF (SAE) fine taps and 5 NF (SAE) fine dies (¼-28, 5/16-24, ⅜-24, 7/16-20, ½-20); adjustable die holder; tap wrench; screwdriver; ⅛-inch standard pipe tap and die. In strong hardwood box.

9 K 5460—Shpg. wt., 5 lbs. **FARMERS: See page 878C** **$12.95**

Individual CRAFTSMAN Tap and Die Parts . . . FARMERS: See Page 878C

9 K 5461—NC (USS) Coarse Thread Taps. Shipping weight, each, 2 ounces. **State size.**

Size, inch	¼	5/16	⅜	7/16	½
Threads per in.	20	18	16	14	13
Each	35c	39c	45c	49c	59c

9 K 5462—NF (SAE) Fine Thread Taps. Shipping weight, each, 2 ounces. **State size.**

Size, inch	¼	5/16	⅜	7/16	½
Threads per in.	28	24	24	20	20
Each	35c	39c	45c	49c	59c

9 K 5463—Machine Screw Taps. Shipping weight, each, 2 ounces. **State size.**

Screw gauge No.	4	6	8	10	10
Threads per in.	36	32	32	24	32
Each	23c	23c	23c	23c	23c

9 K 4067—Tap Wrench. For above taps. Capacity, ¼ to ½-in. Shpg. wt., 12 oz. **$1.25**

9 K 5464—1-inch Round Dies. NC (USS) Coarse threads. Shpg. wt., each, 4 oz. **State size.**

Size, inch	¼	5/16	⅜	7/16	½
Threads per in.	20	18	16	14	13
Each	69c	69c	69c	69c	69c

9 K 5466—1-inch Round Dies. NF (SAE) Fine threads. Shpg. wt., each, 4 oz. **State size.**

Size, inch	¼	5/16	⅜	7/16	½
Threads per in.	28	24	24	20	20
Each	69c	69c	69c	69c	69c

9 K 5469—1-inch Machine Screw Dies. Shipping weight, each, 4 oz. **State size.**

Screw gauge No.	4	6	8	10	10
Threads per in.	36	32	32	24	32
Each	69c	69c	69c	69	69c

9 K 5476—Adjustable Guide Stock. For above 1-in. round dies. Shpg. wt., 1 lb. **$1.25**

CRAFTSMAN Machinists' Screwplate Set

Professional quality screwplate set. Cuts NC (USS) coarse and NF (SAE) fine right hand bolt threads. (Meets Federal Specifications GGG-T-581 for design, chamfer, taper, material and heat treatment.) Because cutting efficiency is the basic quality built in every tap and die set we sell, our CRAFTSMAN trade name is recognized by expert mechanics as the mark of superior quality.

Sharp, clean cut dies take hold easily and cut readily without hard pushing effort; back off smoothly without jamming or tearing threads. Tap and dies made from highest grade "Super-Tuff" steel possessing great strength to resist distortion and breakage. Heat treatment is full length on all taps and dies. Cutting teeth are properly hardened and tempered. Adjustable dies can be set for deep or shallow threads. Individual guide rings insure accurate threads. In strong hardwood box. **FARMERS: See page 878C.**

NC Coarse Bolt Threads: Threads to inch for sizes given: ¼–20, 5/16–18, ⅜–16, 7/16–14, ½–13, 9/16–12, ⅝–11, ¾–10, ⅞–9, 1–8.

NF Fine Threads: Threads to inch for sizes given: ¼–28, 5/16–24, ⅜–24, 7/16–20, ½–20, 9/16–18, ⅝–18, ¾–16.

Catalog No.	Cuts	Size of cuts	Shpg. wt.	Set
9 K 5493	5	NC ¼, 5/16, ⅜, 7/16, ½	7 lbs. 10 oz.	$10.50
99 K 05499	7	NC ¼, 5/16, ⅜, 7/16, ½, ⅝, ¾	16 pounds	14.50
99 K 05500	9	NC ¼, 5/16, ⅜, 7/16, ½, ⅝, ¾, ⅞, 1	21 pounds	23.95
9 K 5501	5	NF ¼, 5/16, ⅜, 7/16, ½	8 pounds	10.50
99 K 05504	7	NF ¼, 5/16, ⅜, 7/16, ½, ⅝, ¾	16 pounds	14.50
99 K 05505	16	1 each NC and NF in ¼, 5/16, ⅜, 7/16, ½, 9/16, ⅝ and ¾-in. sizes	21 pounds	29.50



CRAFTSMAN Jobbers' Twist Drills

A Perfectly tempered. Precision ground. Use carbon steel drills for slow speed in hand or breast drills. (**FARMERS: See page 878C.**) Use high speed drills for electric drills, drill presses, etc. High speed drills can be used at high speeds without drawing temper from drill. **State size.** **8c** Each Up

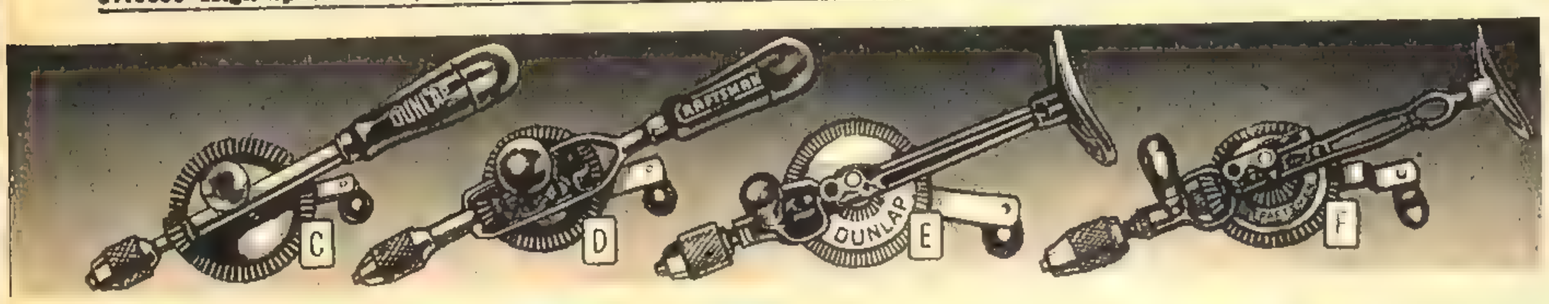
Diameter, inches	1/16	5/64	3/32	7/64	1/8	9/64	5/32
Length, inches	2½	2⅝	2¾	2⅞	2¾	3⅛	3¼
Shipping weight, oz	1	1	1	1	1	1	1
9 K 6698–Carbon Steel	8c	9c	10c	10c	11c	11c	11c
9K6699–High Speed Steel	16c	17c	18c	19c	20c	21c	22c
Diameter, inches	11/64	3/16	13/64	7/32	15/64	¼	9/32
Length, inches	3⅜	3½	3⅝	3¾	3⅞	4	4¼
Shipping weight, oz	1	1	1	1	1	2	2
9K6698–Carbon Steel	11c	12c	13c	15c	15c	17c	20c
9K6699–High Speed Steel	24c	26c	29c	32c	35c	39c	45c
Diameter, inches	5/16	11/32	⅜	13/32	7/16	½	.....
Length, inches	4½	4⅝	5	5¼	5½	6	.....
Shipping weight, oz	2	3	3	3	4	5	.....
9K6698–Carbon Steel	23c	27c	30c	35c	45c	60c	.....
9K6699–High Speed Steel	55c	65c	75c	85c	95c	$1.20	.....

CRAFTSMAN Wire Gauge Drills

B Finest quality **high speed steel**, scientifically hardened and tempered. Precision ground. For use at high speeds in electric drills, drill presses, etc. Shipping weight, each, 4 ounces. **17c** Each Up

9 K 6700—Be sure to state size wanted.

Size	Each	Dozen	Size	Each	Dozen
1 or 2	35c	$3.87	28,29,30	22c	$2.40
3	35c	3.69	31	22c	2.10
4,5,6	32c	3.57	32,33	22c	2.10
7,8,9	32c	3.27	34	22c	2.05
10,11,12	28c	3.15	35,36	21c	2.05
13,14,15	28c	2.91	37,38,39	21c	1.90
16,17	26c	2.79	40	21c	1.85
18	26c	2.70	41,42	20c	1.80
19	26c	2.61	43,44,45	20c	1.75
20,21	26c	2.61	46 to 49	19c	1.70
22	24c	2.49	50	19c	1.70
23,24,25	24c	2.43	51 to 55	17c	1.65
26,27	24c	2.43	56 to 60	17c	1.60



Quality Hand Drills

C **DUNLAP.** Good quality. Three-jaw chuck takes straight shank drills up to ¼-inch. All-steel frame. Perfect meshing gears. Convenient screw top handle provides space for drills. Length, 11 inches. **FARMERS: See page 878C for important notice.** **95c**

9 K 4229—Shipping weight, 1 pound 5 ounces **95c**

D **CRAFTSMAN.** Our finest. Professional quality. Three-jaw chuck takes straight shank drills to ¼-inch. Machine cut gears. Screw cap hardwood handle has space for drills. Length, 12½ inches. **FARMERS: See page 878C.**

9 K 4245—Shipping weight, 2 lbs. 10 oz. **$2.35**

9 K 4230—Set of 8 drill bits for above drills. Sizes, 1/16 to 11/64-inch. For drilling wood. Shipping weight, 4 ounces. **FARMERS: See page 878C** **35c**

2-speed Breast Drills

E **DUNLAP.** Good quality. Heavy duty. Ball bearing construction. 3-jaw chuck; better than 2-jaw type. Takes straight shank drills up to ½ inch. Machine cut gears and pinion. **2-speed gear shift.** Length, 16½ inches. **FARMERS: See page 878C.** **$3.39**

9 K 4239—Shipping weight, 5 lbs. 10 oz. **$3.39**

F **CRAFTSMAN.** Our finest. Professional quality. For heaviest duty . . . longest service. Equipped with spirit level; well protected. Smooth operating ball bearing construction. Three-jaw chuck takes straight shank drills up to ½-inch. Machine cut gears and pinion. **2-speed gear shift.** Length, 17½ inches. **FARMERS: See page 878C for important notice.**

9 K 4236—Shipping weight, 8 lbs. 8 oz. **$5.69**

CRAFTSMAN Twist Drill Sets

G **H** High quality carbon tool steel, hardened and tempered. Precision ground. For hand, breast or bench drill (not for electric drill); for soft metal or wood. With metal stand; sizes marked for easy drill selection. Hole sizes are accurate; stand may be used as drill gauge for added efficiency and convenience. **$6.75** Set of 60

G **9 K 6702—Set of 29.** Sizes, 1/16 to ½-inch by 64ths. Shpg. wt., 4 lbs. 2 oz. .. **$7.75**

H **9 K 6701—Set of 60.** Wire gauge sizes, 1 to 60. Shpg. wt., 2 lbs. 12 oz. **$6.75**

CRAFTSMAN High Speed Drill Set

Made from finest quality **high speed** steel, scientifically hardened and tempered. For high-speed use in drill presses, electric drills, etc. Precision ground. Shipping weight, 4 pounds 2 ounces.

9 K 6704—Set of 29, in stand described above. Sizes, 1/16 to ½-inch by 64ths. **$16.50**

Drill Cases

J Automatic, self-positioning. Just lift the cover . . . drills are at your fingertips, instantly available. Easy to select because each size is clearly marked. Also shows decimal equivalents and has handy tap drill table. Takes wire gauge drills 1 to 60. Made of heavy gauge steel. Folds flat to 5x4¾x1 inch. Easily stored in tool chest or bench drawer. Shipping weight, 1 pound 8 ounces. **$1.95**

9 K 6679 ..... **$1.95**





CRAFTSMAN Stock and Die Sets

CRAFTSMAN Solid Die Sets

- Equipped with special, patented, self-centering adjustable guide, adjusts itself to any pipe size. Centers stock accurately. See inset view above.
- Special self feeding inserted tooth dies cut clean, accurate, leak-proof threads with little effort.

Professional quality. Solid dies need no adjusting. Just slip in place and thread. Automatic self-centering guide keeps stock in alignment with work, insures straight, even threads. Dies cut U. S. Standard R. H. (75% depth) pipe threads which are considered best for commercial tapping. **For Easy Terms, see inside back cover. FARMERS: see page 878C.**

Catalog number	Threads Pipe size, inches	Size dies, inches	Shpg. wt. Lbs.	Shpg. wt. Oz.	Complete Set
9 K 5391	¼, ⅜, 1	2½x2½x⅜	10	10	$8.10
9 K 5392	¼, ⅜, ½, ¾, 1	2½x2½x¾	12	14	10.50
99 K 05393	½, ¾, 1, 1¼	3x3x¾	19	..	11.75

Individual CRAFTSMAN Dies for Solid Die Stocks listed above. Prices below are for each die. **Be sure to give size of each die wanted.**

Catalog number	Size, Inches (state size)	Fits Stocks size, inches	Shpg. wt. Lbs.	Shpg. wt. Oz.	Each Die
9 K 5510	¼, ⅜, ½, ¾, 1	2x2	..	14	$1.24
9 K 5470	¼, ⅜, ½, ¾, 1	2½x2½	1	..	1.45
9 K 5471	½, ¾, 1, 1¼, 1½	3x3	1	6	1.89
9 K 5472	¾, 1, 1¼, 1½, 2	4x4	2	8	2.50

CRAFTSMAN Adjustable Die Sets

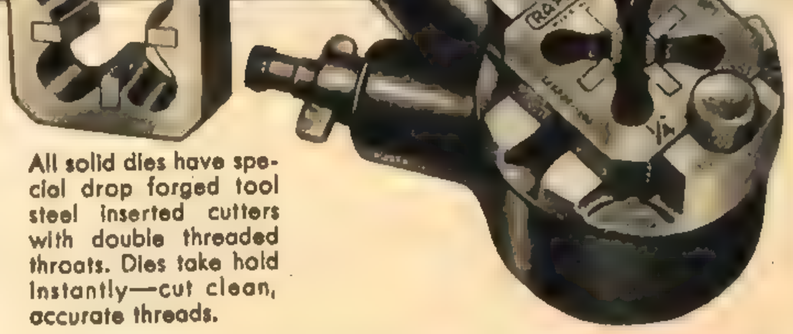
- Equipped with special, patented, self-centering adjustable guide. Centers stock accurately; adjusts to any pipe size. See inset view above
- Self-feeding 2-piece dies; double threaded throats; instant starting; requires little effort

Professional quality . . . for skilled plumbers, steam fitters, etc. 2-piece dies of finest tool steel cut clean and accurate, deep or shallow threads. New threads can be matched with old for leak-proof fit. Cut U. S. Standard R. H. (75% depth) pipe threads. **For Easy Terms, see inside back cover. FARMERS: See page 878C.**

Catalog number	No.	Threads Pipe size, inches	Shpg. wt. Lbs.	Shpg. wt. Oz.	Complete Set
9 K 5387	2A	½, ¾, 1	10	14	$8.90
9 K 5388	2A	¼, ⅜, ½, ¾, 1	13	14	11.75
99 K 05389	2½A	½, ¾, 1, 1¼	18	..	13.75
99 K 05390	3A	1¼, 1½, 2	26	..	17.25

Individual CRAFTSMAN Dies for above sets. 2-piece tool steel. Prices given below are for each die. **Give number and state size of each die wanted.**

Catalog no.	No.	Size, inches	Shpg. wt.	Ea. Die
9 K 5482	2A	½, ¾, ½, ¾, 1	12 oz.	$1.89
9 K 5483	2½A	½, ¾, 1, 1¼, 1½	1 lb.	2.50
9 K 5484	3A	¾, 1, 1¼, 1½, 2	2 lbs. 14 oz.	3.75



All solid dies have special drop forged tool steel inserted cutters with double threaded throats. Dies take hold instantly—cut clean, accurate threads.

CRAFTSMAN self-feed Ratchet Pipe Threaders

- Tool steel dies cut U.S. Standard, tapered pipe threads
- One headstock with solid interchangeable dies eliminates troublesome lead screw. Dies fit all standard die stocks
- Dies can be instantly changed for any size work

Professional quality. Specially designed for close quarter work or where working space is limited—corners, between partitions and floors, wells, ditches, etc. Long handle provides a powerful leverage—requires minimum effort. Ratchet action pumps die on pipe—double action pawls reduce lost motion 50%. Easiest type of die to start. Fine threads in throat take hold instantly and draw themselves on. Dies cut smooth, accurate threads which give a tight joint. **For Easy Terms, see inside back cover. FARMERS: see page 878C.**

99 K 05385—5-die set. Threads pipe ¼, ⅜, ½, ¾ and 1-inch. Dies, 2 inches square. Shipping weight, 16 pounds..... $12.65

99 K 05386—3-die set. Threads pipe 1¼, 1½ and 2-inch. Dies, 4 inches square. Shipping weight, 20 pounds..... $11.95



CRAFTSMAN

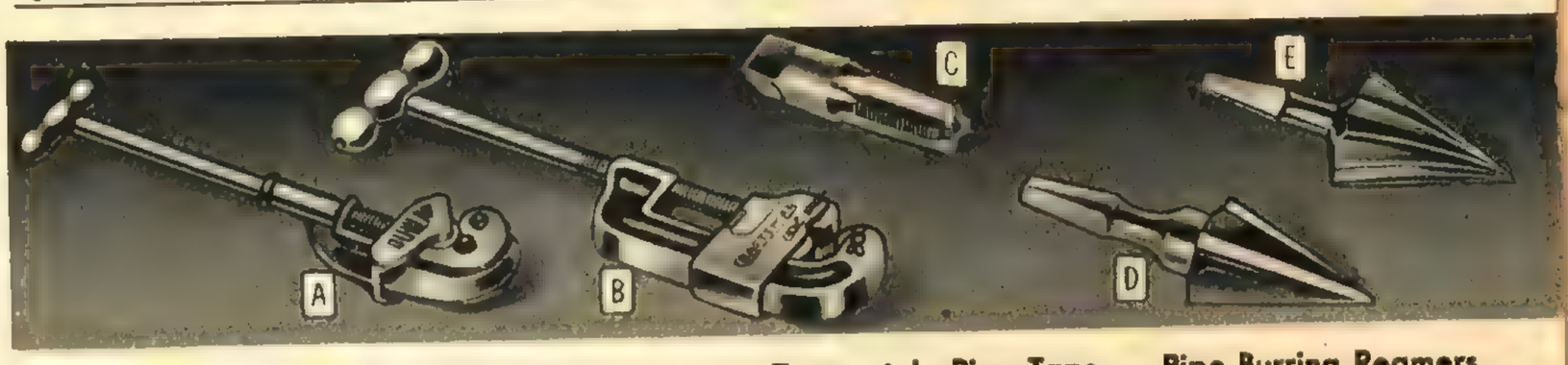
Pipe Wrenches

89c 8-inch

Professional quality. Guaranteed not to break. Exceeds twice the load required by U. S. Navy and Federal Pipe Wrench Specifications GGG-W-651A. One-piece malleable iron frame housing and handle. Extra hard, special analysis steel jaws are replaceable. Machine-cut teeth will not slip. Designed to get into tight places. Painted blue. **FARMERS: see page 878C before ordering.**

9 K 5563—State size

Size in.	Takes pipe	Shpg. wt. lbs.	Shpg. wt. oz.	Price each
8	¾-in.	...	14	$0.89
14	1½-in.	3	10	1.69
18	2 -in.	5	10	2.39
24	2½-in.	9	4	4.10



Pipe Cutters for plumbers, steamfitters, etc.

A DUNLAP. Saunders type. Good quality for general use. Has one thin, tool steel cutting wheel and two case-hardened guide rollers. **$2.45** No. 1

9 K 5502—State size wanted

Size	Cuts pipe	Shpg. wt.	Each
No. 1	⅛ to 1 inch	4 lbs. 2 oz.	$2.45
No. 2	1 to 2 inches	7 lbs. 6 oz.	3.69

9 K 5503—Extra Cutting Wheels. For above cutters **State size wanted.** Shipping weight, each, 1 ounce. Size No. 1.....24c; Size No. 2.....27c

B CRAFTSMAN. Professional quality. Super sharp wheels cut iron, steel, brass, copper, etc. Does close quarter cutting with ease and leaves very little burr. Cutters track perfectly, as correct alignment is maintained by rigidity of frame. Cuts pipe ⅛ to 2 inches in diameter. Has 2 extra wheels for converting into a 3-wheel cutter.
9 K 5543—Shipping weight, 8 pounds..... **$5.95**
9 K 5545—Extra Wheel. For 9 K 5543 pipe cutter. Shipping weight, 1 ounce..... **43c**

Taper style Pipe Taps

C Cut right hand U. S. Standard pipe threads. Forged from ⅛-in. high quality tool steel; heat treated and hardened. Start easy. Self threading. Cut clean, accurate 75% depth of threads; leakproof fit. Made for long service. **49c**
FARMERS: See Important notice on page 878C.
9 K 5453—State size

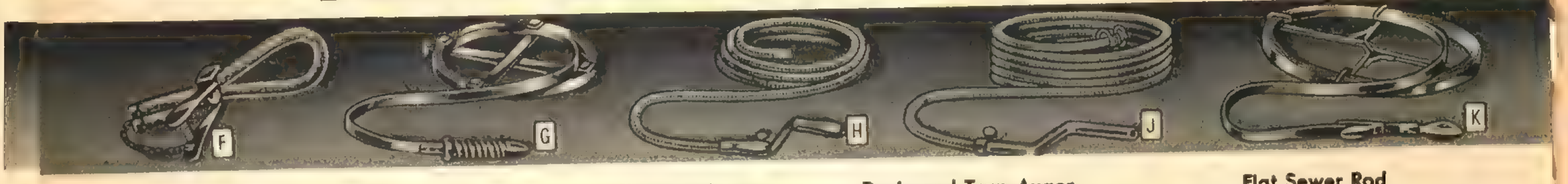
Size, in.	Threads per in.	Shpg. wt.	Price each
⅛	27	3 oz.	49c
¼	18	4 oz.	59c
⅜	18	6 oz.	79c
½	14	8 oz.	98c
¾	14	12 oz.	$1.45
1	11½	1 lb.	2.35

Pipe Burring Reamers

For removing burrs caused by cutting pipe; also for enlarging holes in conduit boxes, etc. **69c** Up
FARMERS: See page 878C.

D Standard quality. Forged steel. For pipe ¼ to 1¼ inches. Shipping weight, 4 ounces.
9 K 5515.....**69c**

E Professional quality. "Super-Tuff" steel. Spiral flutes for faster, cleaner work. Will not crack or chip.
9 K 5513—For pipe or holes ¼ to 1¼ inches. Shipping wt., 8 oz....**$1.35**
9 K 5514—For pipe or holes ¼ to 2 inches. Shpg. wt., 1 lb. 8 oz.....**$2.45**



Joint Runner

F Made of strong asbestos fiber; will not burn. Spring clamp of cast iron. ¾-in. diameter. For 2, 4, 5 and 6-in. pipe. For pouring lead into horizontal soil pipe joints. Runner holds lead in until it hardens. Makes safe, tight joints. Not affected by cold or hot lead. Shipping wt., 1 lb. 12 oz. **98c**
9 K 5439.....**98c**

Cleanout Auger

G For removing stoppages in drains, traps, etc. Thin, flat, strong flexible clock spring steel. Width, ¼ inch; length, 25 feet. Spear point plows through traps and around bends with ease. Quickly loosens stoppages. Handy holder; easy to unroll and rewind. Shipping wt., 1 lb. 4 oz. **79c**
9 K 5532.....**79c**

Cleanout Auger

H For cleaning out drain traps; will reach obstructions in closets and other plumbing fixtures. Turn of handle enables wire hook on end to loosen stoppage. Strong spring steel coil spring; ¼-inch wide, 6 feet long. Rust-resisting finish. Wooden handle, steel brace. Shipping weight, 2 pounds 2 ounces. **49c**
9 K 5530.....**49c**

Drain and Trap Auger

J Made from high quality ⅜-inch coiled steel high tension spring. Rust resisting finish. Strong, sharp hook on end plows through all stoppages—makes it easy to clear out drains, traps, etc. Flexible, for sewers with short bends. Auger type handle grips at any desired point on the spring. **$2.25** 15 ft.
9 K 5536—State length wanted
Lgth., 15 ft. Shpg. wt., 7 lbs...**$2.25**
Lgth., 25 ft. Shpg. wt., 10 lbs.. **3.19**

Flat Sewer Rod

K The type used by professional plumbers. For cleaning traps, pipes, etc. Made of high quality spring steel. Will straighten out and lie flat. Revolving spear point digs through stoppages. Self-adjusting handle grips rod at any point. Steel frame holds rod together when not in use; enables one man to unroll the flat rod into pipe. ⅜-inch wide; 1/16-in. thick. **$5.19** 50 ft.
99 K 05539—Length, 50 feet. Shipping weight, 10 pounds.....**$5.19**
99 K 05540—Length, 100 feet. Shipping weight, 18 pounds.....**$7.75**

FARMERS: Before ordering Threading Tools, Wrenches and Reamers, see page 878C.



CRAFTSMAN Machinists, and DUNLAP Bench Vises

REG U.S. PAT OFF

DUNLAP Bench Vises

- Oil tempered and hardened steel jaw faces. Deep cut knurl for sure grip
- Acme threaded forged steel screw has more threads for a better grip on work
- Heavy "U"-shaped slide beam gives added strength

We firmly believe this is the very top in bench vise quality. None other has more features than the DUNLAP. Precision workmanship for better performance and longer life. Extra weight for added strength. Rugged semi-steel body, reinforced at all points of strain. Oversize cold rolled steel beam fits snugly—yet slides easily—jaws won't wobble. Positive-locking 3-point contact swivel base turns a full 360 degrees. Green crackle finish. With lag screws. Jaws, 3½ in.; open to 4¼ in. Weight, 17½ lbs. Mailable. **FARMERS: See page 878C.**

99 K 05244—Shipping weight, 22 pounds... **$3.75**

FARMERS: Before ordering Vises, Oilers, Solder and Flux, see page 878C.

CRAFTSMAN solid and swivel base Industrial Machinists' Vises

- All parts are accurately machined for snug fit and to provide complete interchangeability
- Alloy steel facings on jaws are securely welded in; cannot get loose, lost or broken
- Machined base insures smooth bearing surface, and jaws are parallel with work bench
- Head and collar bearings are machined to avoid screw wear and to eliminate lost motion
- Screw and handle are heat treated high carbon alloy steel for strength and durability
- CRAFTSMAN vises are made to give many years of unfailing service in the hardest use

Solid Base. Guaranteed 10 years against defects. Super quality—constructed for the heaviest machine shop work. All parts have large bearing surfaces. **Semi-steel construction** reinforced at points of strain. Carbon steel screw and handle bar. Heavy milled bar fits snugly, slides smoothly in double broached rectangular hole through body. Four bolt holes for attaching. Actual weights same as shipping weights. Shipped freight or express.

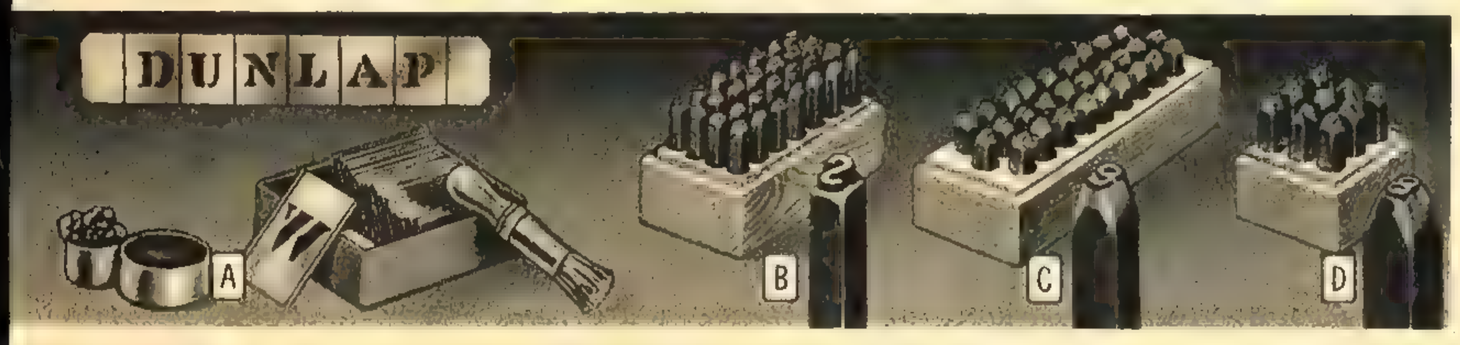
FARMERS: See page 878C before ordering.

Catalog No.	Jaws	Opens	Shpg. wt.	Price
99 KM 5180	3½ inches	5 inches	31 lbs.	$10.12
99 KM 5181	4 inches	6 inches	45 lbs.	11.47
99 KM 5182	4½ inches	6½ inches	60 lbs.	13.95
99 KM 5183	5 inches	7½ inches	77 lbs.	18.00

Swivel Base. Guaranteed 10 years against defects. These vises are the same as the solid base type described at left, except for swivel base. Wedge bolt when tightened prevents any swiveling motion. Three-point contacts, one at center and two at rim, lock securely in any position. Actual weights are same as shipping weights. Shipped freight or express.

FARMERS: See page 878C for important notice.

Catalog No.	Jaws	Opens	Shpg. wt.	Price
99 KM 5184	3 inches	4 inches	27 lbs.	$11.70
99 KM 5185	3½ inches	5 inches	38 lbs.	13.50
99 KM 5186	4 inches	6 inches	51 lbs.	15.30
99 KM 5187	4½ inches	6½ inches	66 lbs.	18.00
99 KM 5188	5 inches	7½ inches	89 lbs.	27.00



DUNLAP 78-piece Stencil Set

$1.49 ½-inch

A Includes letters, figures, period, brush and ink. Interlocking; can be joined to form any word desired. Will be supplied in either brass or zinc, whichever is available. Sizes given in table are size of letters.

9 K 3785—State size wanted

Size	½-in.	1-in.	1½-in.	2-in.
Shpg.wt.	8 oz.	12 oz.	14 oz.	1 lb.
Set	$1.49	$1.79	$2.25	$3.79

9 K 3787—Stencil Brush. Shipping weight, 2 ounces.....Each **25c**

9 K 3788—Black Stencil Ink. Shipping weight, 1 pound 4 ounces. 6-ounce cake.....**43c**

Klear Kut Letters—Figures

$1.85 ⅛-inch

B Hardened steel face, sharp cut to give clear impressions. For marking wood, metal, leather, etc.

9 K 3792 — Complete set of alphabet, period and "&"

Size	Shpg. wt.	Set
⅛-in.	1 lb. 2 oz.	$1.85
3/16-in.	1 lb. 8 oz.	2.48
¼-in.	2 lbs. 6 oz.	2.98

9 K 3791 — Set of figures, 0 to 9 (6 inverts for 9)

Size	Shpg. wt.	Set
⅛-in.	8 oz.	65c
3/16-in.	10 oz.	85c
¼-in.	14 oz.	98c

Hand-cut Letters—Figures

$5.25 1/16-in.

C Heat-treated tool steel. For marking hardened steel, etc.

9 K 3783 — Complete set of alphabet and "&"

Size	Shpg. wt.	Set
1/16-in.	2 lbs.	$5.25
⅛-in.	2 lbs. 13 oz.	5.95
¼-in.	6 lbs.	8.50
⅜-in.	9 lbs. 10 oz.	11.95

D **9 K 3784 — Set of figures, 0 to 9** (6 inverts for 9)

Size	Shpg. wt.	Set
1/16-in.	12 oz.	$1.75
⅛-in.	1 lb. 2 oz.	1.98
¼-in.	2 lbs. 3 oz.	2.95
⅜-in.	3 lbs. 5 oz.	4.25

Hinge type Pipe Vises

$4.19 ⅛ to 2 in.



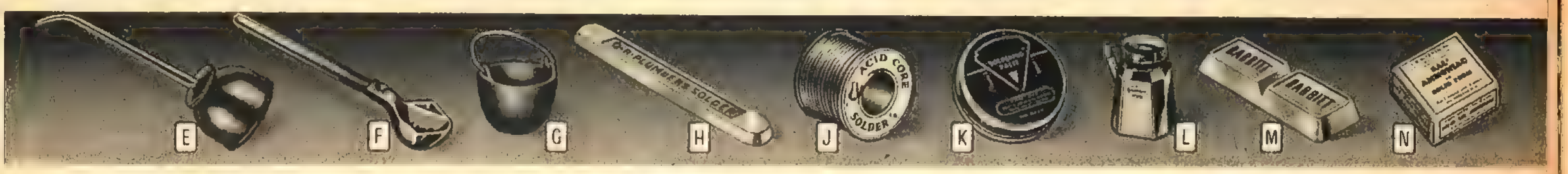
CRAFTSMAN. Professional quality. Malleable iron frame with solid, oil-hardened, tool steel jaws. For holding pipe, rods, shafting, copper tubing, etc.

Extra long jaws of hardened tool steel hold work rigid without tendency to crush, mar or bend the pipe. Reversible lower jaws give the CRAFTSMAN twice the life of ordinary vises. Vise can be adjusted to take up wear; keeps vise from getting loose. Automatic lock. Vise opens so pipe can be removed sideways—a great time-saver. See small sketch above for vise with jaws in open position. **FARMERS: See page 878C.**

99 K 05550—Capacity, ⅛ to 2 inches. Shipping weight, 8 pounds.....**$4.19**

99 K 05557—Capacity, ⅛ to 2½ inches. Shipping weight, 11 pounds.....**$5.15**





Push bottom Steel Oilers

E ½-pint capacity. Leakproof seams and spout. 3½-in. bottom, reinforced with clock spring insert; cannot collapse. 8-inch spout. **FARMERS: See page 878C.**

9 K 6464—Shipping weight, 8 oz.....**45c**

Cast Iron Melting Ladles

F Screen strains dirt and other impurities. Holds about 1½ pounds of molten metal. 10¼-inch handle.

9 K 5436—Shipping weight, 1 lb. 12 oz.**39c**

Cast Iron Melting Pots

G For use with plumbers' blast furnace. Top diameter, about 5 inches. Holds about 12 pounds of molten metal.

9 K 5435—Shipping weight, 2 lbs. 12 oz.**49c**

First quality Solder

Contains 21% tin, 77% lead, ¾% silver and 1¼% antimony in accordance with U. S. Tin Conservation Order M-43-A.

FARMERS: See important notice on page 878C.

H **Plumbers' Solder.** Economical bar; weight, abt. 1 lb.

9 K 8085—Shipping weight, 1 lb. 8 oz.....**50c**

J **Core Solder.** No fluid or paste needed. Ready for instant use—convenient. Best core solder available.

Acid Core Solder. For general work.

9 K 8095—10-foot coil. Shipping weight, 6 oz.....**21c**

9 K 8093—1-pound spool. Shipping weight, 1 lb. 6 oz....**72c**

Rosin Core Solder. Non-corrosive and non-conductive. Used for radio and electrical work.

9 K 8102—10-foot coil. Shipping weight, 6 oz.....**21c**

9 K 8100—1-pound spool. Shpg. wt., 1 lb. 6 oz.....**72c**

Solid Wire Solder. Not illustrated. Diameter, ⅛-inch.

9 K 8090—1-pound spool. Shipping weight, 1 lb. 6 oz....**60c**

Soldering Paste

K ½-pound. Top grade. Use for all metals except aluminum. Non-corrosive. Quick acting. Shpg. wt., 6 oz. **FARMERS: See page 878C.**

9 K 8075.....**14c**

Soldering Fluid

L ½-pint. Non-corrosive. For all metals except aluminum. Easier and more convenient to use than soldering salts. Shpg. wt., 1 lb. 12 oz. **FARMERS: See page 878C.**

9 K 8073.....**21c**

"Old Reliable" Babbitt Metal

M Adopted as the best for use in high speed, heavy duty work under Government tin conservation order.

9 K 8081—State size wanted.

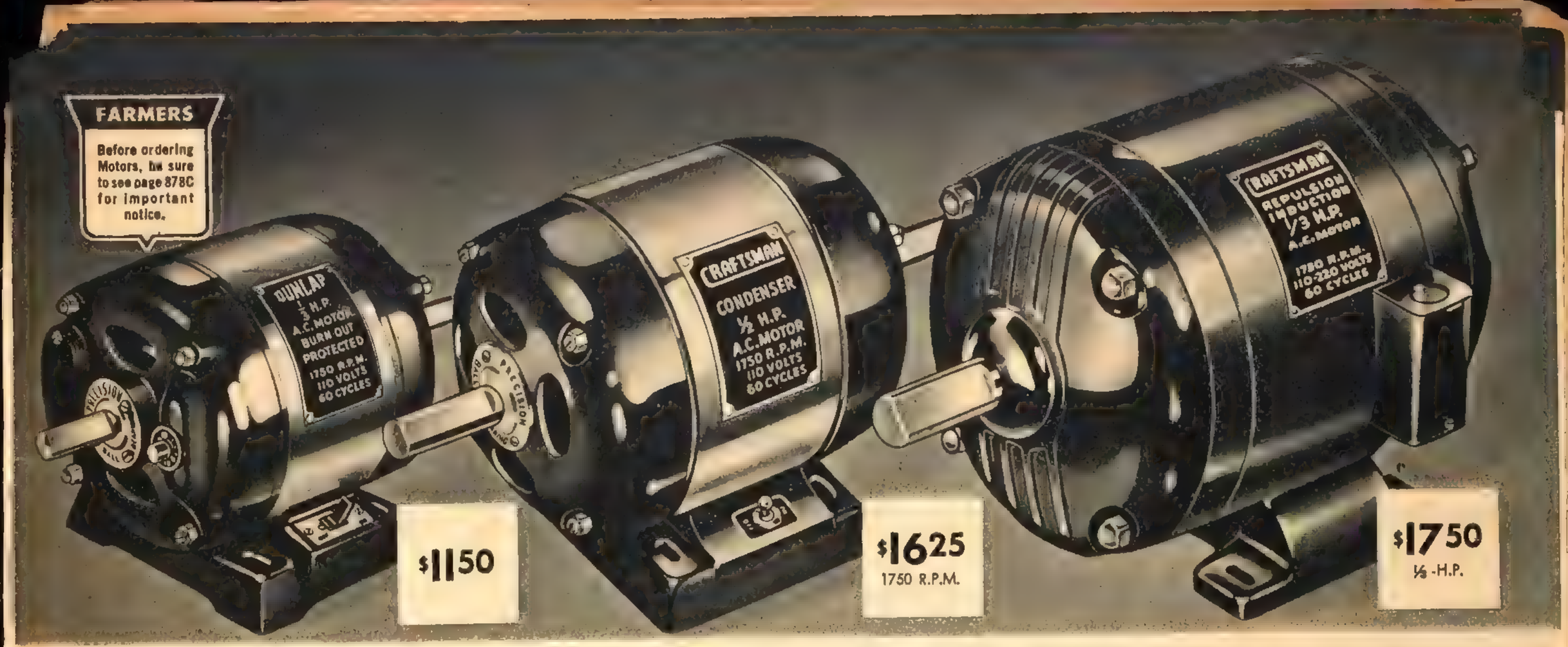
2½-pound bar. Shipping weight, 2 pounds 10 ounces.....**88c**

5-pound bar. Shipping weight, 5 pounds 4 ounces.....**$1.73**

Sal Ammoniac, solid type

N For cleaning and tinning soldering coppers. Permits a smooth, even flow of solder.

9 K 8071—Shpg. wt., 6 oz.....**17c**



$11.50

$16.25
1750 R.P.M.

$17.50
⅓-H.P.

Motors RESTRICTED . . . Priority orders only

DUNLAP ⅓-H.P. Split Phase Motor

Restricted to AA-5 Priority or better. See below.

Plenty of power. Handles more than 2½ times its rated horse power before stalling. Equipped with overload burnout protector. Grease sealed precision ball bearings (See notation at right below). Easily reversed. Built-in on-off switch. ½-inch double drive shaft. For 110–120 volts 60-cycle A.C. 1750 R.P.M. Base mounting, 3¾x5 inches. With short connection cord. **FARMERS: See page 878C.**

99 K 05620P—Shipping weight, 30 lbs.....**$11.50**

HOW TO GET A PRIORITY

The following items are marked "RESTRICTED" in this catalog, and Priority Ratings are required before we can make shipment:

Acetylene Welders and attachments
Electric Motors Electric Grinders All Power Tools
Metal Turning Lathes and accessories

You are eligible for priority assistance if you are a prime or sub contractor for the Army, Navy, Coast Guard or other Government agency . . . or if you are directly or indirectly connected with the war program or **connected with any essential civilian industry.**

To get priority assistance, apply to the nearest War Production Board district office on form PD-1A. Application forms and additional information may be obtained from your local War Production Board office.

When your application is approved, send the Priority certificate and complete information along with your order. Remember, the higher the Priority Rating you are granted, the sooner we can make delivery. We will make delivery as promptly as possible, but at times on these critical items delivery is delayed longer than our usual prompt service.

CRAFTSMAN ½-H.P. Condenser Motors

Restricted to AA-5 Priority or better. See at left.

Big . . . heavy . . . powerful. Built to rigid industrial requirements. Great overload capacity. Built-in condenser reduces starting current. Motor starts easier—comes up to top speed quicker. Starts 50% heavier load than split phase motor at left. Grease-sealed precision ball bearings (See notation below). Efficient design eliminates excess weight. Special ventilated openings for cool operation. Built-in start and stop switch. Easily reversed. ½-inch shaft extends on both ends. For 110–120 volt 60-cycle A.C. Mounting dimensions, 3¾x5 inches. With short connection cord. Not recommended for extra hard starting jobs, for which a repulsion-induction motor should be used. **FARMERS: See page 878C.**

99 K 01957P—1750 R.P.M. Shpg. wt., 35 lbs.....**$16.25**
99 K 01971P—3450 R.P.M. Shpg. wt., 36 lbs..... **18.50**

CRAFTSMAN ¾-H.P. Condenser Motor

Restricted to AA-5 Priority or better. See at left.

Not illustrated. 3450 R.P.M. motor built for heavy duty, high speed power tools such as large circular saws, jointers, etc. Motor is controlled by a heavy duty start-stop switch. Precision ball bearings (See notation below). Burnout protector; shuts off current automatically if motor is overloaded or overheated; reset by pushing button. ⅝-inch double drive shaft has keyways. Base mounting, 3¾x5 inches. For 110 or 220-volt 60-cycle A.C. With short connection cord. **FARMERS: See page 878C for important notice.**

99 K 01970P—Shipping weight, 48 pounds.....**$29.50**

Due to scarcity of ball bearings, it may be necessary to substitute bronze bearing motors for those described as being equipped with ball bearings. However, we will continue to ship ball bearing motors just as long as they are available.

CRAFTSMAN R.-I. Industrial Motors

Restricted to AA-5 Priority or better. See at left.

For hard starting jobs these repulsion-induction motors can't be beat. Made to exacting specifications. Built to stand up under hard everyday service. Thousands now giving uninterrupted day-in-day-out service in shops and industries all over America.

Tremendous overload capacity. Develops 3 to 4 times rated H.P. while starting. Easily starts heavy loads on cream separators, refrigerators, water pumps, heavy machinery, etc.

Large, heavy end bells assure permanent alignment. Massive base gives a solid mounting.

Excess weight eliminated in this modern, compact design. Ventilating openings below shaft level—no dirt or chips can drop into motor.

Large ventilating openings for more efficient cooling. Powerful fan forces cooling air into all parts of motor.

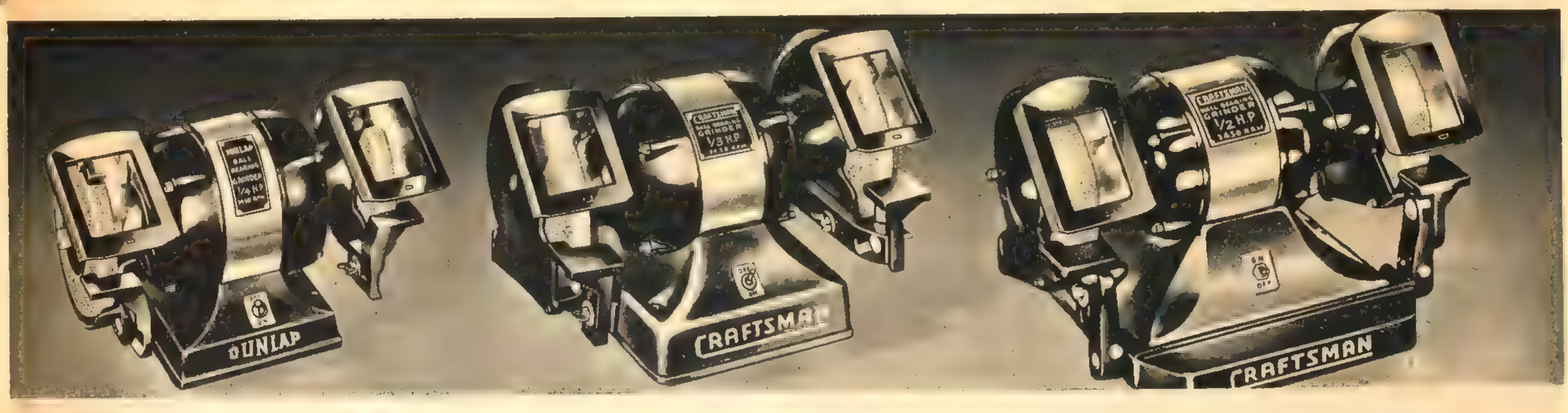
Oversize phosphor bronze bearings. Recognized by motor industry as finest sleeve-type bearings.

Giant oil wells packed with absorbent material. Motors will operate longer without oiling.

Meets all A.I.E.E., N.E.M.A., and central station requirements. Four brushes permit easy starting, even with low voltage. Shafts on ⅓-H.P. are beveled; larger sizes have keyway. Easily reversed. Use horizontally only. 1750 R.P.M. Single phase. For 110–220 volt 60-cycle A.C. Before ordering, check with your power company on voltage, cycle, phase and capacity of your line.

FARMERS: See page 878C for important notice.

Catalog No.	H.P.	Shaft	Base Mounting	Shpg.wt.	Cash
99K 01951P	½	⅝ in.	3¾x6 in.	38 lbs.	$17.50
99KM1952P	½	¾ in.	3¾x7½ in.	71 lbs.	24.25
99KM1953P	¾	¾ in.	4¾x7½ in.	77 lbs.	31.50



DUNLAP . . . ¼-H.P. Grinder

Restricted to AA-5 Priority or better. See above.

Built for years of smooth, trouble-free operation. Husky ¼-H.P. motor. Grease sealed precision ball bearings protected against grit. Two 6x¾-in. vitrified grinding wheels—one coarse and one fine grit. Adjustable shatterproof glass shields. Removable, adjustable tool rests. Rubber mountings. ⅝-in. shaft; ½-in. at wheel ends. With on-off switch. Full-load speed, 3450 R.P.M. For 110–120 volt 60-cycle A.C. Width, 15½ inches. 11-inch clearance between wheels.

$17.75

99 K 02616P—Shipping weight, 41 lbs. **$17.75**

CRAFTSMAN . . . ⅓-H.P. Shop Grinder

Restricted to AA-5 Priority or better. See above.

Production type for heavy service. Easy-starting condenser-start induction-run motor. Grease sealed precision ball bearings protected against grit. Streamlined motor design allows grinding across face of machine. Two 7x¾-in. vitrified wheels; one coarse, one fine. Adjustable shatterproof glass shields. Removable, adjustable tool rests. Rubber mountings. On-off switch. 15/16-in. shaft; ½-in. at wheel ends. Full load speed, 3450 R.P.M. For 110–120 volt 60-cycle A.C. Width, 17½-in. 13-in. clearance between wheels.

$25.95
Cash
$3 down

99 KM 2617P—Shipping weight, 75 pounds..**$25.95**

CRAFTSMAN . . . ½-H.P. Industrial Grinder

Restricted to AA-5 Priority or better. See above.

Our top quality. Powerful and rugged. Dustproof grease-sealed precision ball bearings. Easy-starting condenser-start induction-run motor. Streamlined motor design allows grinding across face of machine. Two 7x1-in. vitrified grinding wheels; one coarse, one fine. Adjustable shatterproof glass shields. Removable, adjustable tool rests. Enclosed wheel guards. Rubber mountings. Water container for cooling work. On-off switch. 15/16-inch shaft; ⅝-in. at wheel ends. Full load speed, 3450 R.P.M. For 110–120 volt 60-cycle A.C. Width, 21 in. 14¾-in. clearance between wheels.

$35.90
Cash
$4 down

99 KM 2609P—Shipping weight, 97 pounds.....**$35.90**

Use Sears Easy Payment Terms if you wish. See inside back cover for complete details.



$34.50 Cash
$4 Down



$33.00 Cash
$3.50 Down

Power Tools RESTRICTED . . . Priority orders only

CRAFTSMAN 24-inch Production Type Jig Saws

Restricted to AA-5 Priority or higher. See page 802 for details

- Cuts up to 2-inch stock to center of 48-inch circle
- Extra large 14x14-inch smoothly finished reinforced table
- Self lubricating precision bronze bearings for smooth operation
- 4 separate speeds—600, 900, 1200 and 1500 R.P.M.
- Universal chuck turns to 90° angle to handle long work

Meets toughest shop problems. Blade tension adjustment. Sawdust blower. Spring holddown guide. Height, 22 in.; width, 14⅛ in.; length, 37 in. With 4-step ½-inch bore motor pulley, and V-belt; less motor. Use ⅓-H.P. 1750 R.P.M. motor.

99 KM 2284PF—Shipping weight, 115 pounds..... **$34.50**

Jig Saw Blades. Do not require a priority. Plain ends. 6 inches long. Shipping weight, per package, 1 ounce.

9 K 2692—.035-in. wide. For thin wood.	Package of 8.....	**21c**
9 K 2695—.070-in. wide. For wood or metal.	Package of 8.....	**21c**
9 K 2701—.110-in. wide. For general use.	Package of 6.....	**19c**
9 K 2867—¼-in. wide. For heavy work.	Package of 3.....	**21c**

CRAFTSMAN Heavy Duty 8-inch Tilting Table Bench Saws

Restricted to AA-5 Priority or higher. See page 802

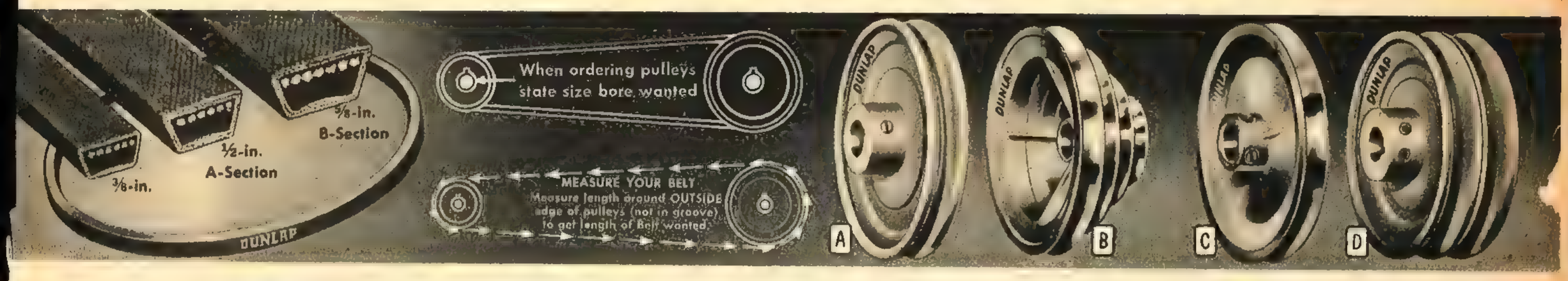
- Precision ball bearings packed in grease
- Depth of cut, 2½ in.; miters up to 2-in. stock
- Has removable insert for dado cutting with Dado Saw 9K4888 sublisted below
- ⅝-inch arbor. Polished 15¼x18½-inch table tilts any angle up to 45 degrees
- Miter gauge has indexing device with stops for important angular positions

Heavy duty construction. All mechanism enclosed within base. Saw blade lowered and raised by feed wheel and screw mechanism. Table controlled by hand wheel and self-locking screw. Automatic leveling double-pivot guard. Spring loaded kick-backs. Accurate, easy-to-read gauges show depth of cut, depth of dado cut, angle of table tilt, angle of miter gauge, width of rip. All controls conveniently grouped together. Overall height, 15 inches; length, 26½ inches; width, 20 inches. Use 2½-inch motor pulley (not included) with ½ or ¾-H.P. 3450 R.P.M. motor (not included).

99 KM 2199PF—Shipping wt., 95 lbs.. **$33.00**

DUNLAP 5½-inch Dado Saw. Does not require a priority. For dadoing, grooving, rabbeting, tenoning, etc., either with or across the grain. Tempered high carbon steel. Set includes two 3/32-inch thick outside saws and six 1/16-inch inside chippers. ½-inch arbor hole. Fits above bench saw.

9 K 4888—Shipping weight, 1 lb. 10 oz..... **$3.95**



DUNLAP V-Belts and Pulleys are long wearing and true running

Reg. U. S. Pat. Off.

DUNLAP V-Belts. Resist slipping and stretching. Heavy duty cord wrapper—flexible inner cushion of tough rubber—strong cord reinforcing—all vulcanized into one inseparable unit. See "How to Measure" above.

⅜-inch V-Belts

Ideal for drives over small diameter V-pulleys. See "How to Measure."

Catalog No.	Length	Width	Shpg. wt.	Each
9 K 2750	20 in.	⅜-in.	3 oz.	24c
9 K 2751	24 in.	⅜-in.	3 oz.	31c
9 K 2752	30 in.	⅜-in.	4 oz.	36c
9 K 2753	36 in.	⅜-in.	4 oz.	45c
9 K 2754	42 in.	⅜-in.	4 oz.	50c

½-inch (A Section) V-Belts

For most applications with single V-pulleys of 2-inch diameter or larger. See "How to Measure."

Catalog No.	Length	Width	Shpg. wt.	Each
9 K 2758	28 in.	½-in.	4 oz.	39c
9 K 2816	30 in.	½-in.	5 oz.	43c
9 K 2759	32 in.	½-in.	5 oz.	44c
9 K 2760	34 in.	½-in.	6 oz.	49c
9 K 2761	36 in.	½-in.	6 oz.	50c
9 K 2762	38 in.	½-in.	6 oz.	55c
9 K 2817	40 in.	½-in.	7 oz.	58c
9 K 2763	42 in.	½-in.	7 oz.	57c
9 K 2757	45 in.	½-in.	7 oz.	62c
9 K 2818	46 in.	½-in.	7 oz.	66c
9 K 2764	48 in.	½-in.	7 oz.	65c
9 K 2765	54 in.	½-in.	7 oz.	78c
9 K 2766	58 in.	½-in.	8 oz.	82c
9 K 2767	66 in.	½-in.	9 oz.	95c
9 K 2771	84 in.	½-in.	10 oz.	$1.05
9 K 2772	100 in.	½-in.	12 oz.	1.19

Measure carefully for V-belts before ordering. See "How to Measure" above.

⅝-inch (B Section) V-Belts

Heavy duty. Made to exacting specifications for longer wear and better transmission of power. Use for heavier drives over a minimum pulley diameter of 3 in. Frequently used for pump drives, etc.

Catalog No.	Length	Width	Shpg. wt.	Each
9K2960	45 in.	⅝-in.	10 oz.	84c
9K2961	49 in.	⅝-in.	10 oz.	94c
9K2962	54 in.	⅝-in.	11 oz.	$1.00
9K2963	58 in.	⅝-in.	12 oz.	1.06
9K2964	63 in.	⅝-in.	12 oz.	1.10
9K2965	71 in.	⅝-in.	14 oz.	1.25
9K2966	78 in.	⅝-in.	15 oz.	1.35
9K2967	84 in.	⅝-in.	1 lb.	1.45
9K2968	88 in.	⅝-in.	1 lb. 2 oz.	1.55
9K2969	93 in.	⅝-in.	1 lb. 3 oz.	1.65
9K2970	100 in.	⅝-in.	1 lb. 4 oz.	1.75
9K2971	108 in.	⅝-in.	1 lb. 6 oz.	1.95
9K2972	115 in.	⅝-in.	1 lb. 8 oz.	2.15
9K2973	123 in.	⅝-in.	1 lb. 9 oz.	2.25
9K2974	131 in.	⅝-in.	1 lb. 10 oz.	2.35
9K2975	147 in.	⅝-in.	1 lb. 12 oz.	2.75

Flat Belt Pulleys. Fitted with one slotted, headless, hardened set screw. Accurate bore; correctly crowned; carefully balanced. ⅝-inch bore and larger have standard keyway.

9 K 2798—State size and bore wanted.

Diam. and Face	Bore, inch	Shpg. wt.	Each
2 x2 in.	½	12 oz.	39c
2½x2½ in.	½, ⅝	1 lb. 3 oz.	59c
3 x3 in.	½, ⅝, ¾, 1	1 lb. 8 oz.	79c
4 x3½ in.	¾, 1	2 lbs. 3 oz.	$1.19

DUNLAP V-Belt Pulleys. Scientifically designed, carefully and accurately made. Grooves machined perfectly true. Bores reamed to exact size. Diameters given refer to outer edge of pulley, not groove. **Be sure to state bore wanted when ordering.**

Single groove V-Pulleys

A For ⅜ or ½-inch V-belt, except 9K2800, which uses ⅜-inch V-belt only. 2 slotted-head, hardened set screws. **State bore.**

Catalog No.	Diameter	Bore, in.	Shpg. wt.	Each
9 K 2800	1½ in.	½	3 oz.	17c
9 K 2801	2 in.	½, ⅝	5 oz.	20c
9 K 2802	2½ in.	½, ⅝, ¾	6 oz.	27c
9 K 2803	3 in.	½, ⅝, ¾	7 oz.	30c
9 K 2804	4 in.	½, ⅝, ¾	10 oz.	39c
9 K 2805	5 in.	½, ⅝, ¾	15 oz.	49c
9 K 2806	6½ in.	½, ⅝, ¾	1 lb. 6 oz.	79c

3 and 4-step Cone V-Pulleys

B Use in matched pairs for wide variety of speeds. For ⅜ or ½-inch V-belts. 2 slotted-head, hardened set screws. ½, ⅝ or ¾-inch bore. **State bore wanted.**

Catalog No.	Size	Diam., step, in.	Shpg. wt.	Each
9 K 2788	3⅜ in.	3⅜, 2⅝, 2	1 lb.	59c
9 K 2792	4 in.	4, 3¼, 2⅝, 2	1 lb. 10 oz.	69c
9 K 2793	5 in.	5, 4, 3, 2	1 lb. 14 oz.	85c



Single groove V-Pulleys

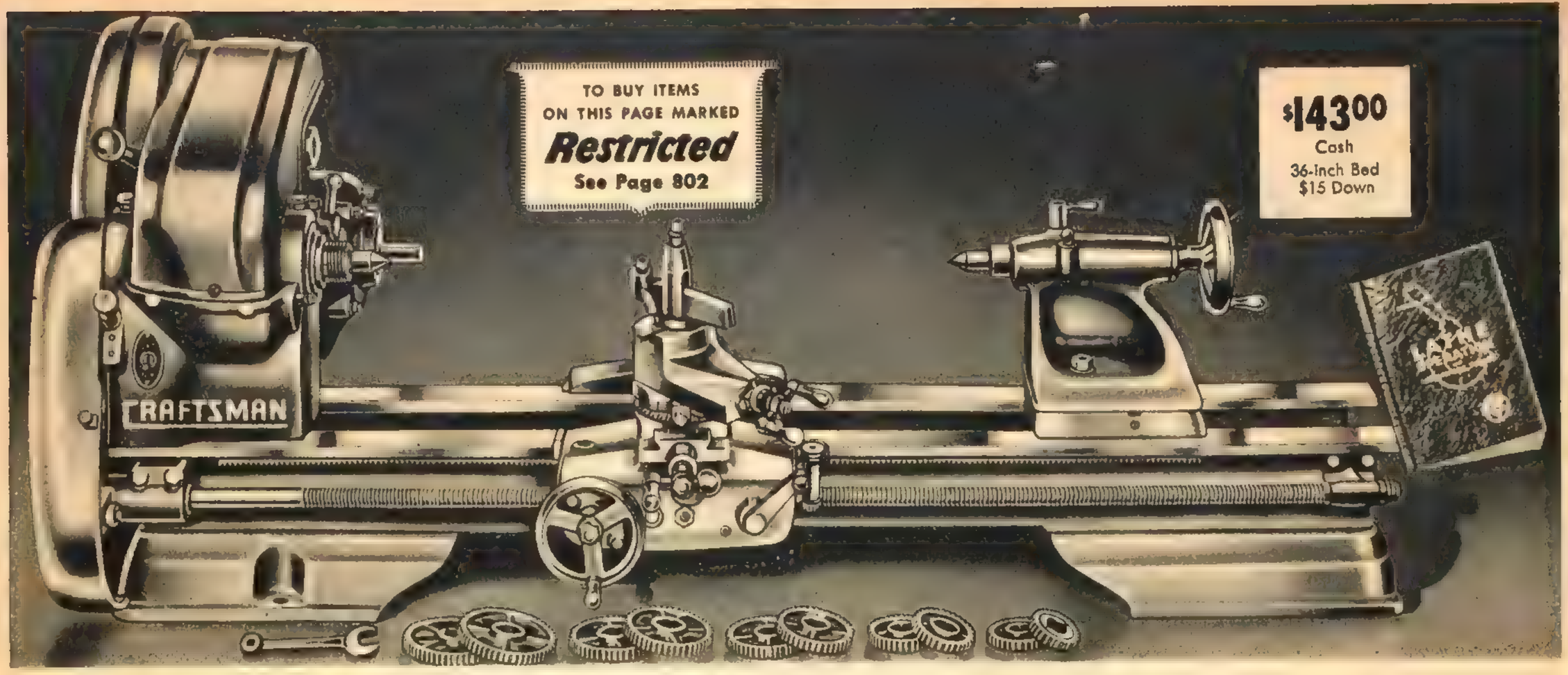
C Heavy construction. For heavy production work. For ⅜ or ½-inch V-belts. Standard keyways provided in all bores over ½-inch. Each pulley has one slotted-head hardened set screw. **State bore wanted.**

Catalog No.	Diameter	Bore, In.	Shpg. wt.	Each
9 K 2880	1½ in.	½	5 oz.	29c
9 K 2881	2 in.	½, ⅝	6 oz.	37c
9 K 2882	2½ in.	½, ⅝, ¾	9 oz.	42c
9 K 2883	3 in.	½, ⅝, ¾	12 oz.	52c
9 K 2884	4 in.	½, ⅝, ¾	1 lb.	62c
9 K 2885	5 in.	½, ⅝, ¾	1 lb. 4 oz.	75c
9 K 2886	6½ in.	½, ⅝, ¾, 1	1 lb. 10 oz.	93c
9 K 2808	8 in.	½, ⅝, ¾, 1	2 lbs. 4 oz.	$1.25
9 K 2810	10 in.	½, ⅝, ¾, 1	3 lbs.	1.55
9 K 2812	12 in.	½, ⅝, ¾, 1	3 lbs. 13 oz.	2.10
9 K 2815	15½ in.	¾, 1	6 lbs. 5 oz.	3.10

Two-groove V-Pulleys

D Heavy duty. Fitted with standard keyways and two hollow-head hardened set screws. Wrench included. Use V-belts ½ or ⅝-inch wide. **State bore wanted.**

Catalog No.	Diam.	Bore, In.	Shpg. wt.	Each
9 K 2940	3 in.	⅝, ¾, 1	1 lb. 13 oz.	$2.35
9 K 2941	4 in.	⅝, ¾, 1	3 lbs.	2.75
9 K 2942	5 in.	¾, 1, 1 3/16	3 lbs. 6 oz.	3.25
9 K 2943	6 in.	¾, 1, 1 3/16	4 lbs.	3.65
9 K 2944	8 in.	1, 1 3/16	5 lbs. 4 oz.	4.85
9 K 2945	10 in.	1, 1 3/16	7 lbs.	6.75
9 K 2946	12 in.	1, 1 3/16	8 lbs. 10 oz.	8.25



CRAFTSMAN Metal Turning Lathes

Guaranteed accurate to one-thousandth of an inch

Restricted to Priority Rating of AA-5 or higher. See page 802.

- Famous Timken tapered roller bearings in headstock assure accurate, smooth performance even at high speeds.
- Headstock equipped with No. 3 Morse taper with sleeve to No. 2 taper.
- Reversible automatic power cross feed makes it possible to do facing work more accurately. Tested and guaranteed accurate to .001-inch.
- Compound rest swivels and locks to any angle from 0 to 180 degrees.

Now serving in hundreds of industries for light work demanding close tolerances. Headstock is equipped with indexing device so work may be evenly divided, or fluted. Tailstock has ¾-inch set-over for taper turning, and is fitted with center ejector and coordinate ram lock. Ram is graduated in 16ths of an inch and has 2½-inch travel; has No. 2 taper. Headstock has No. 3 Morse taper, with sleeve for No. 2 taper. Spindle capacity, ½-inch. Spindle nose, 1½-in., 8-thread. Pulling knob on front of carriage engages power cross feed; cutting tool feeds across face of work. 5 feeds (.0024, .0035, .005, .0071 and .0087). Thread range, 4 to 96 (standard R.H. or L.H.); also metric, .5 to 7.0 M.M.

Heavily reinforced semi-steel bed has precision ground ways and adjustable gibs for take-up. Back gears give range of 16 speeds (28 to 2072 R.P.M.). Non-slip V-belt drive has adjustable tension and release lever. Hinged belt guard completely covers headstock and motor drive pulleys to meet safety code regulations; easily opened to change speeds.

Overall height, 28 inches; width, 25½ inches; swing over bed, 12¼ inches; over carriage, 8⅝ inches. Complete with threading gears, threading dial, V-belts, pulleys, wrenches and 234-page "Manual of Lathe Operation." Without motor; use ⅓ or ½-H.P. 1750 R.P.M. motor.

Outstanding in every respect—efficient in design and made of the finest materials available to the best standards of performance and accuracy. Each step in its manufacture is rigidly inspected and each finished lathe must undergo a test to insure accuracy to .001-inch.

Shipped from factory in southern Michigan. You pay transportation charges from there. Send your order to Sears nearest mail order house.

Catalog Number	Bed length	Between centers	Shipping weight	Less motor
99 KM 2073PF	36 inches	18 inches	265 pounds	$143.00
99 KM 2075PF	42 inches	24 inches	275 pounds	153.00
99 KM 2077PF	48 inches	30 inches	290 pounds	162.00
99 KM 2079PF	54 inches	36 inches	295 pounds	172.00

CRAFTSMAN 12-inch Metal Cutting Lathe (Not illustrated)

Restricted to AA-5 Priority rating or higher. See page 802.

Similar to lathe above except equipped with high speed, line reamed babbitt bearings and ball thrust bearing. Does not have the reversible power cross feed and belt guards. Has ⅝-inch lead screw compared to the ¾-inch lead screw on lathe above. Precision built. Guaranteed accurate to within .001-inch. **Shipped from factory in southern Michigan. You pay transportation charges from there. Send your order to Sears nearest mail order house.**

Catalog Number	Bed length	Between centers	Shipping weight	Less motor
99 KM 2065PF	36 inches	18 inches	245 pounds	$115.00
99 KM 2067PF	42 inches	24 inches	255 pounds	125.00
99 KM 2069PF	48 inches	30 inches	270 pounds	134.00
99 KM 2071PF	54 inches	36 inches	275 pounds	144.00



¼-inch Tool Bit Holders

Restricted to AA-5 Priority or higher. See page 802. Fit lathes above. "Super-Tuff" steel. Shanks are ⅝-inch high; ⅜-inch wide. Shipping weight, each, 2 pounds.

A **9 K 2194PF** Offset, left..... **$1.39**
B **9 K 2192PF** Offset, right..... **1.39**
C **9 K 2196PF** Straight..... **1.39**
D **9 K 2198PF** Threading..... **$3.25**
E **9 K 2200PF** Cut-off..... **1.95**
F **9 K 2202PF** Knurling..... **3.95**

Set of Six ¼-inch Formed Tool Bits

Restricted to AA-5 Priority or higher. See page 802. Fit above tool holders. High speed tool steel. Set includes: [G] L.H. facing bit, [H] round nose turning bit, [J] threading bit, [K] R.H. facing bit, [L] L.H. turning bit, [M] R.H. turning bit.

9 K 2205P—Set of 6. Shpg. wt., 8 oz..... **$1.65**

Accurately Machined Face Plates

N **Restricted to AA-5 Priority or higher. See page 802.** Fit lathes above or any lathe having 1½-inch 8-thread spindle.

9 K 2097PF—3½-inch. Shipping wt., 2 lbs..... **$1.39**
9 K 2098PF—6-inch. Shipping wt., 3 lbs..... **2.10**
9 K 2087PF—8½-inch. Shipping wt., 6 lbs..... **4.35**

New, improved, independent 4-jaw Lathe Chucks

Restricted to AA-5 Priority or higher. See page 802.

Meet rigid industrial specifications. Now better than ever—heavier, stronger. More efficient because of new improved design. Weight has been scientifically added where it is needed most—longer and thicker jaws—thickened body sections—heavier tongues in jaw slides—deeper and heavier backing behind jaw screws. This weight increase produces needed strength to meet increasing demands for a work-holding tool that has sufficient holding power to hold work rigidly and revolve it smoothly under all normal cutting conditions.

These chucks will fit any make of wood-turning or metal-turning lathe having spindle diameters and threads per inch listed below. The four reversible jaws work independently of each other, thereby increasing the chucks usefulness especially when "chucking" irregular shaped work. All working parts and jaws forged from high grade tool steel, heat treated and tempered to withstand hard use and excessive strain.

P **Fits ½-inch 24-thread spindle.** Diameter, 3 in. With key and back plate. Shpg. wt., 3 lbs.
9 K 2137P..... **$4.75**

R **Fits ¾-inch 16-thread spindle.** Diameter, 4 inches. Complete with key and back plate. Shipping weight, 4 lbs. 4 oz.
9 K 2156P..... **$5.45**

S **Fits 1-inch 8-thread spindle.** Diameter, 4 inches. With key. Shipping weight, 4 lbs. 4 oz.
9 K 2138P..... **$5.95**

T **Fits 1½-inch 8-thread spindle.**
9 K 2139PF—6-inch diameter. Shpg. wt., 8 lbs. 12 oz..... **$10.50**
99 K 02141PF—8-inch diameter, Shpg. wt., 22 lbs..... **$17.95**

Famous Barron Rotary Planer

Does not require Priority

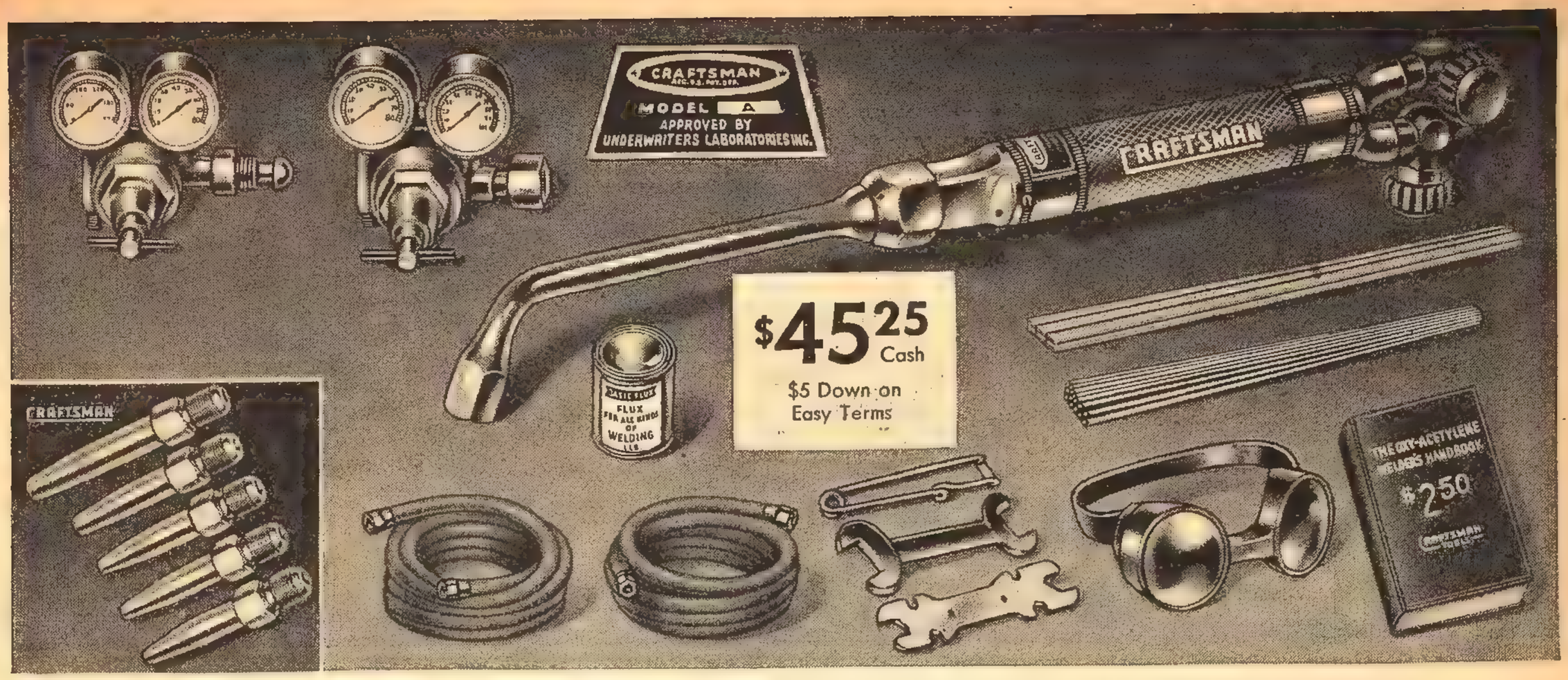
U **Sears Laboratory tested and approved.** Actually five tools in one—does planing, routing, rabbeting, tenoning and paneling. Fits any make of drill press with ½-inch chuck. **Spindle adapter included.** You actually save $1.00 because we furnish adapter.

Will dress up, true up and accurately finish all types of wood. Will not burn, gouge or scratch the work. All hand finishing eliminated. A 12x28-inch board can be accurately planed and resurfaced in 45 to 60 seconds. Cuts perfectly square sides and edges.

Blades are of special Molybdenum Tungsten tool steel, ground and honed—adjusted for precision work. Size, 3-inch diameter; ½-inch round arbor. Set includes drill press adapter, Allen wrench, set-up gauge, push down pin and complete instructions. Shipping weight, 1 lb. 14 oz. **Postage prepaid.**

9 K 2289—Complete..... **$7.50**

Lathes, Tool Bit Holders, Face Plates, and 9K2139PF and 99K2141PF chucks shipped from factory in southern Michigan, you pay transportation from there. Order from Sears nearest mail order house. Other lathe accessories and rotary planer shipped from stock.



CRAFTSMAN Acetylene Welders . . . sold on priority only

Restricted to AA-5 Priority or better. See page 802.

Extra heavy duty professional quality. Its efficient design and fine construction have made it standard equipment in many shops over America.

Triple tested. (1) Listed by Underwriters' Laboratories and Associated Factory Mutual Insurance Co. (2) Tested and retested during production. (3) Tested by Sears Laboratory.

Super-quality. All parts coming in contact with gas are brass or bronze. All other parts are made of highest quality materials permitted under present W.P.B. restrictions. All joints are ground and hand fitted to eliminate danger of leaks. Regulators have patented safety pressure relief devices. **Patented balance-pressure non-flash mixer** is located beyond head of torch and outside of torch handle for extra safety.

Heavy duty construction. 17¼-inch bronze non-flash torch with mixer and 6-inch gooseneck. Gooseneck is bronze drop forging—will not bend. Forged bronze bodied regulators have 2 pressure gauges with steel cases—100 and 3,000 pounds on oxygen regulator; 100 and 600 pounds on acetylene regulator.

With two 12½-foot lengths of ¼-inch high pressure hose, tested to 600 pounds per square inch; assorted welding rods; flux; lighter; 2 wrenches; 50-mm. professional welders' goggles, **and 224-page Welder's Handbook.** Tips sold separately (see below) per W.P.B. regulations. May be used as cutting torch with 9K5445P attachment, below.

99 K 05425P—Shipping weight, 28 pounds.....**$45.25**

Welding Tips. Restricted to AA-5 Priority or better. See page 802. Heavy one-piece solid drawn copper, highly polished. **State size wanted.**

Size	Capacity, in.	Size	Capacity, in.	Size	Capacity, in.
A-0	Soldering	A-3	⅛ to 3/16	A-6	½ to ¾
A-1	1/64 to 1/16	A-4	3/16 to ⅜	A-7	⅝ to 1
A-2	3/64 to ⅛	A-5	⅜ to 9/16	A-8	1 in. up.

9 K 5441P—Shipping weight, 4 ounces.....Each **$1.59**

Oxy-Acetylene Welding Parts and Accessories

Restricted to AA-5 Priority or better. See page 802.

9 K 5429P—Model A Welding Torch. 17¼ inches long. With 6-inch mixer. Will cut steel with attachment 9K5445P listed below at left. Shipping weight, 3 pounds.....**$14.75**

9 K 5437P—¼-inch Oxygen Hose. With connections. **State length.** 12½-foot length. Shpg. wt., 1 lb. 13 oz. **$2.35**
25-foot length. Shpg. wt., 4 lbs..... **3.55**

9 K 5438P—¼-inch Acetylene Hose. With connections. **State length.** 12½-foot length. Shpg. wt., 1 lb. 13 oz. **$2.35**
25-foot length. Shpg. wt., 4 lbs..... **3.55**

9 K 5430P—Oxygen Regulator. 100 and 3,000-pound gauges. Guaranteed accurate. Shpg. wt., 4 lbs....**$14.75**

9 K 5431P—Acetylene Regulator. 100 and 600-pound gauges. Guaranteed accurate. Shpg. wt., 4 lbs.....**$12.50**

9 K 5440P—90 assorted Welding Rods. For welding cast iron and mild steel. Sizes, 3/32 to ¼-inch; lengths, 18 to 24 in. **Farmers: See page 878C.** Shpg. wt., 12 lbs. 8 oz. **$2.98**

9 K 5443P—12-in. Mixing Chamber. Necessary when using tips A-6, A-7, or A-8 listed at left. Shpg.wt.,12 oz.**$5.95**



CRAFTSMAN Cutting Attachment. Use with 99K05425P outfit above. Replaces mixing attachment. With wrench. **Restricted to AA-5 Priority or better. See page 802.**

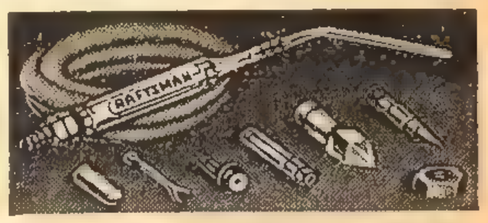
9 K 5445P—Shipping weight, 3 pounds 6 ounces.....**$12.95**

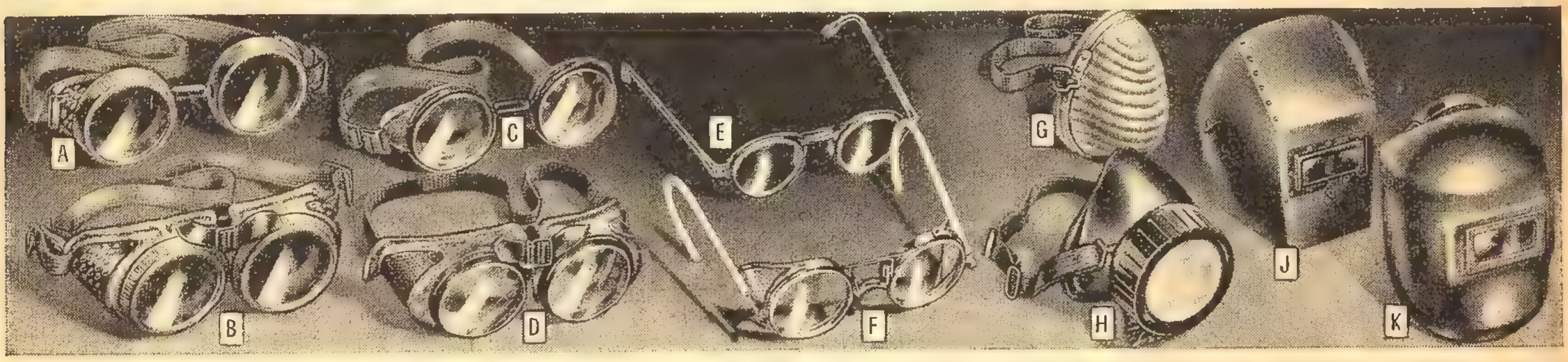
CRAFTSMAN Cutting Tips. For above cutter. Size B-2 cuts steel ⅛ to ½-inch thick; B-3 cuts ½ to 1½-inch; B-4 cuts 1½ to 4-inch; B-5 cuts 4 to 6-inch. **State size wanted. Restricted to AA-5 Priority or better. See page 802.**

9 K 5447P—Shipping weight, each, 6 ounces..... **$2.79**

CRAFTSMAN Jr. Soldering Outfit. Use with Prest-O-Lite cylinders to burn paint, braze, solder, etc. With handle, 3 heating tips, soldering copper, paint burning tip, tank connection, tip cleaner and 5-foot rubber hose. Complete—no extras to buy. **Restricted to AA-5 Priority or better. See page 802.**

9 K 5446P—Shpg. wt., 2 lbs.....**$5.95**





Safety Equipment . . . meets rigid Industrial Requirements

A B **Industrial Acetylene Welding Goggles.** Professional quality. Provide positive protection against flying sparks, scale, radiant heat, infra-red and ultra-violet rays. Scientifically designed composition frames assure tight, lightproof fit; day-long wearing comfort assured. Adjustable bridge and headband. 50-mm. cover lenses protect colored filter lenses from pitting or scratching. **State choice of No. 4 or No. 6 density colored filter lenses.**

A **9 K 1300—Regular style.** Shipping weight, 9 ounces.....**$1.89**

B **9 K 1301—Cover glass style.** For welders who wear corrective glasses. Fits over all makes of glasses. Shpg. wt., 12 oz....**$2.29**

9 K 1302—Extra No. 4 density Filter Lenses. 50-mm. For acetylene welding, cutting, brazing. Shipping weight, 3 oz.....Pair **69c**

9 K 1303—Extra No. 6 density Filter Lenses. 50-mm. For heavy acetylene welding, etc. Shipping weight, 3 oz.....Pair **69c**

9 K 1304—Cover glass Lenses. 50-mm. Clear. Shpg. wt., 3 oz. Pair **9c**

9 K 1305—Replacement Headband. Shipping weight, 2 oz.....**12c**

C **Industrial Chipping and Grinding Goggles.** Professional quality. For workers whose eyes are exposed to hazards of flying particles coming from all directions. Special hardening process provides lens with great resistance to impact. Cool, comfortable to wear. Lenses optically ground; designed for perfect wide angle vision. Sturdy composition frames. Fully adjustable headband.

9 K 1306—Complete with 50-mm. lenses. Shpg. wt., 9 oz.....**$1.79**

D **Coverglass Chipping and Grinding Goggles.** For workers who wear their own corrective glasses. Non-fogging and comfortable to wear. Fit over all makes of glasses. Adjustable headband.

9 K 1307—Complete with 50-mm. lenses. Shpg. wt., 12 oz.....**$1.98**

9 K 1308—Extra 50-mm. lenses for above. Shpg. wt., 3 oz.. Pair **59c**

9 K 1305—Extra headband for above goggles. Shpg. wt., 2 oz.....**12c**

E **Spectacle type Safety Goggles.** Professional quality. Popular with men and women alike because of their good appearance and perfect fit. Standard, crystal clear 44-mm. flat lenses provide full angle vision. Non-inflammable acetate frame. Wire-core temples, 6 in. long, with "paddle tips"; hold glasses firmly in place. Comfortable.

9 K 1310—Shpg. wt., 5 oz.**$1.29**

9 K 1311—Extra 44 mm. lenses. Shpg. wt., 3 oz.....Pair **49c**

F **Spectacle type Safety Goggles, with side shields.** Professional quality. Provide frontal as well as side protection. For all operations where flying particles are a menace to the eyes. Ample ventilation eliminates fogging. Non-corroding frame. Insulated temple pieces. Adjustable nose piece. Can be worn all day in perfect comfort. With 50-mm. lenses. Full angle vision assured.

9 K 1312—Shpg.wt.,8 oz..**$1.49**

9 K 1308—Extra 50 mm. lenses. Shpg. wt., 3 oz.....Pair **59c**

G **Low cost Respirator.** For pollens, dust from wood, grain, stone, metal processing, etc. Sanitary plastic frame. Comfortable.

9 K 1334—Shipping weight, 8 ounces.....**$1.49**

H **Industrial Respirators.** Provides positive protection. Airtight fit. Can be worn for long periods without fatigue or discomfort. Valve cannot stick open. Easy to keep clean and sanitary.

9 K 1330—For all dust hazards such as mineral, agricultural, nuisance dusts, etc. With filter. Shpg. wt., 12 oz.....**$2.98**

9 K 1331—Extra filter for 9 K 1330. Shpg. wt., 5 oz.....**98c**

9 K 1332—For fumes and vapors. Protection against low concentrations of fumes and vapors as in paint spraying, dry cleaning, gasoline, benzene, etc. With filter. Shpg. wt., 12 oz.....**$2.98**

9 K 1333—Extra filter for 9 K 1332—Shpg. wt., 5 oz.....**49c**

J K **Industrial Welding Helmets.** Designed for men or women. Tough vulcanized "shockproof" fiber. Light weight, comfortable, cool. Provide maximum protection against glare and impact. "Free-floating" headgear; adjustable to any head size. Replaceable cover glass and filter glass included. **When ordering 9K1325 only state choice of either No. 10 or 12 colored glass filter plate.**

J **9 K 1326—Fabricated construction.** Wt., 2 lbs. 8 oz. **$2.98**

K **9 K 1325—One-piece construction.** Wt.,2lbs.6oz.**$7.49**

9 K 1327—Extra filter plate, shade No. 10. For electric arc welding 75 to 250 amperes. Size, 2x4⅛ inches. Shpg. wt., 5 oz.....**79c**

9 K 1328—Extra filter plate, shade No. 12. For electric arc welding 250 amperes or more. Size, 2x4⅛ in. Shpg. wt., 5 oz.....**79c**

9 K 1329—Extra cover glass. Clear. 2x4⅛ in. Shpg. wt., 5 oz.....**5c**

WARNING: Respirators cannot be used as gas masks.



CRAFTSMAN Circular Saws for shop, mill and factory

CRAFTSMAN Crosscut and Rip Saws

A Our finest. Made for production work in factories, shops, etc. Made of "Super-Tuff" steel. Precision heat treated to get both hardness and toughness. Will hold set, yet permit resetting and filing. Hand-hammered to correct tension for true, fast, easy cutting. Hand set and filed. To reset use saw sets 9K4895 or 9K4896 listed on page 797. **State hole size and diameter. See below for special center hole sizes.**

Diam. In.	Gauge	Center Hole, In.	RPM	Shpg. wt.	9 K 4925 Crosscut	9 K 4926 Rip
7	18	½ or ⅝	4750	13 oz.	$2.55	$2.55
8	18	½ or ⅝	4500	1 lb.	2.95	2.95
10	16	⅝ or ¾	3600	1 lb. 12 oz.	3.69	3.69

Important Circular Saw Ordering Information: When ordering circular saws it is necessary to state size of center hole and saw diameter. All saws are stocked with center hole sizes as listed in tables. However, a smaller center hole can be ordered special and shipped from stock at no extra charge. A special bushing is inserted to meet your requirements. If you require a larger center hole than listed, write to Sears for delivery date before ordering. These saws are shipped from factory in central Ohio, from where you pay transportation charges.

Flat-ground Combination Saws

A combination saw is the handiest of circular saws. 3 saws in 1 . . . for cross-cutting, ripping or mitering. Flat ground. See hollow ground combination saws at right.

B CRAFTSMAN. Our finest. Super quality in every way. Made of special selected "Super-Tuff" steel—accurately heat treated and hardened. Stays sharp and holds the set much longer than ordinary carbon steel. Hand-hammered for proper tension to make it run true and cut straight. Expertly hand-set and filed.

C DUNLAP. Good, general purpose saw. Made of tough, high carbon steel, hardened and tempered. Hand-hammered for proper tension to make it run true and cut straight. Teeth hand-set and filed.

To reset 7 and 8-inch saws use saw sets 9K4895 or 9K4896 (page 797). For 10-inch saws use 9K4910 saw set (page 793). **State size of center hole and diameter of saw wanted. See notice at left for special center hole sizes.**

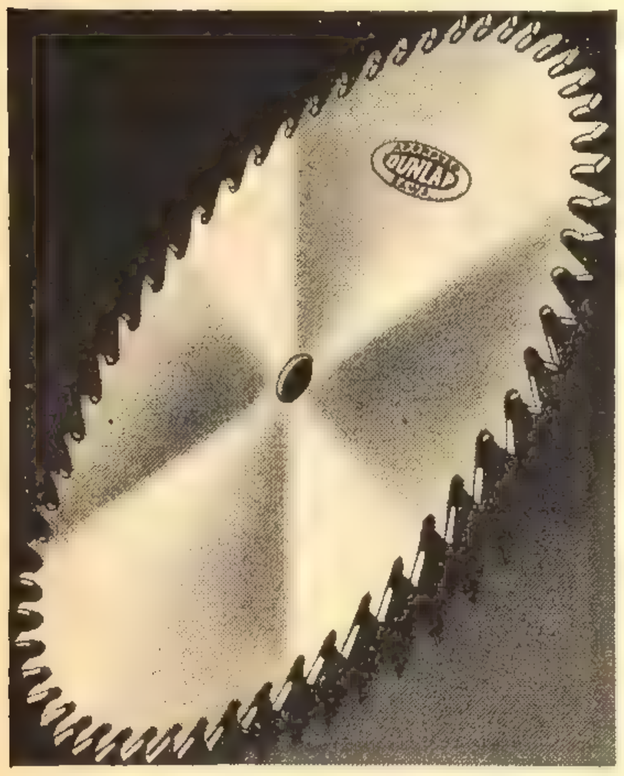
Diam. In.	Gauge	Center Hole, in.	RPM	Shpg. wt.	CRAFTSMAN 9 K 4937	DUNLAP 9K4915
7	17	½ or ⅝	4750	13 oz.	$2.55	$1.69
8	17	½ or ⅝	4500	1 lb.	2.95	1.74
10	16	⅝ or ¾	3600	1 lb. 12 oz.	3.69	2.42

CRAFTSMAN Hollow-ground Saws

- Hollow ground type, 3-gauge taper grinding; ample clearance for free and easy cutting.
- Special "Super-Tuff" steel, scientifically heat treated for toughness . . . far superior to high carbon steel. Stays sharp much longer.
- The correct saw to use for fine woodworking, furniture building, cabinet work, etc.

D CRAFTSMAN. Our finest. Improved taper grinding for strength and rigidity . . . for free cutting without being set. Hand hammered for proper tension and balance—true running. Specially filed for ripping, cross-cutting or mitering. Leaves a finished surface, smooth enough to glue. No planing or sanding necessary. Cuts slower than flat-ground saws. **State hole size and diameter. For special center hole sizes, see notice at left.**

Diam. in.	Gauge Taper	RPM	Center Hole, in.	Shpg. wt.	9 K 4939
7	15 to 18	4750	½ or ⅝	12 oz.	$4.05
8	15 to 18	4500	½ or ⅝	1 lb.	4.69
10	14 to 17	3600	⅝ or ¾	1 lb. 10 oz.	5.95



DUNLAP Cordwood Saws

$8.69 30-inch

Ideal for general cordwood sawing and other rough work. For crosscut sawing only. Made of highly refined saw steel, heat treated and hardened in expertly controlled furnaces. Tested for hardness. Tough and hard . . . but not brittle . . . needs less resharpening. Hand-hammered for correct tension to make it run true and cut straight. Hand-set and filed. Long, edge-holding teeth; deep, round gullets free sawdust. Fast and clean cutting.

Saw ground to 10 gauge. Recommended operating speed, 1200 R.P.M. Center hole, 1⅜ inches. To reset teeth use saw set 9K4895 or 9K4896 listed on page 797. Does a quick and accurate job. **For special hole sizes, see circular saw ordering information above.** Shipping weight, 30 pounds.

99 K 04945—30-inch diameter **$8.69**



Spring set Mill or Factory Saws

$5.49 14-inch

CRAFTSMAN. Our finest. Special "Super-Tuff" steel, heat treated and hardened—stays sharp, holds set longer than ordinary high carbon steel. Hand-hammered. Expertly hand-set and filed.

To reset use 9K4914 on page 793. 32 and 36-inch saws shipped freight or express from factory in central Ohio, from where you pay transportation. **State center hole size and diameter of saw. See notice above at left for special center hole sizes.**

CRAFTSMAN Crosscut Saws. State size.

Diameter	Gauge	Center Hole	RPM	Shpg wt	99K04933
14 in.	14	1 or 1⅛ in.	2585	5 lbs.	$ 5.49
16 in.	14	1 or 1⅛ in.	2220	8 lbs.	6.85
18 in.	13	1⅛ or 1¼ in.	2000	10 lbs.	8.20
20 in.	13	1¼ or 1 5/16 in.	1800	13 lbs.	9.85
24 in.	11	1¼ or 1⅜ in.	1500	20 lbs.	13.30
26 in.	11	1¼ or 1⅜ in.	1385	23 lbs.	15.79
28 in.	10	1¼ or 1⅜ in.	1285	29 lbs.	18.40
30 in.	10	1¼ or 1⅜ in.	1200	32 lbs.	21.00
					99KM4933F
32 in.	10	1⅜ or 1½ in.	1120	37 lbs.	$24.00
36 in.	9	1½ or 1⅝ in.	1000	51 lbs.	30.80

CRAFTSMAN Rip Saws. State size wanted.

Diameter	Gauge	Center Hole	RPM	Shpg.wt	99K04934
14 in.	14	1 or 1⅛ in.	2585	5 lbs.	$ 5.49
16 in.	14	1 or 1⅛ in.	2220	8 lbs.	6.85
18 in.	13	1⅛ or 1¼ in.	2000	10 lbs.	8.20
20 in.	13	1¼ or 1 5/16 in.	1800	13 lbs.	9.85
24 in.	11	1¼or 1⅜ in.	1500	20 lbs.	13.30
26 in.	11	1¼ or 1⅜ in.	1385	23 lbs.	15.79
28 in.	10	1¼ or 1⅜ in.	1285	29 lbs.	18.40
30 in.	10	1¼ or 1⅜ in.	1200	32 lbs.	21.00
					99KM4934F
32 in.	10	1⅜ or 1½ in.	1120	37 lbs.	$24.00
36 in.	9	1½ or 1⅝ in.	1000	51 lbs.	30.80

Swage-set Rip Saws

$38.65 36-inch

CRAFTSMAN. Finest quality. For power feed and for hard, knotty wood. Chisel tooth swaged to give two cutting corners. Special "Super-Tuff" steel, tempered and hardened. Hand-hammered for correct tension. Set and filed.

Shipped freight or express from factory in central Ohio or Chicago from where you pay transportation. Allow 4 weeks. Order from Sears nearest mail order house. **State diameter of saw, center hole size, speed of saw in cut, right or left hand.** If pin holes are desired, send tracing showing location and size.

Diam., In.	Rim Gauge	Shpg. Wt., Lbs.	99 KM 4921F
36	9	58	$38.65
40	9	73	51.00
44	9	88	68.25
48	9	109	92.15
52	9	135	116.65

Inserted Tooth Saws

$94.85 44-inch

CRAFTSMAN. Dull or damaged teeth easily replaced—no need to discard blade—original saw diameter always preserved. "Super-Tuff" steel, scientifically tempered and hardened. With No. 3 hoe style teeth (same as Disston No. 7) inserted in spring holders. Two extra shanks, complete set of bits and wrench included.

State diameter of saw, center hole size, speed of saw and if for right or left hand mill. If you want pin holes, send diagram of location and size. Shipped freight or express from factory in Chicago or central Ohio, from where you pay transportation. Allow about 4 weeks. Order from Sears nearest mail order house.

Diam., In.	Rim Gauge	No. Teeth	Shpg. wt.	99 KM 4936F
44	9	30	132 lbs.	$94.85
48	9	34	157 lbs.	113.65
52	9	38	191 lbs.	138.25

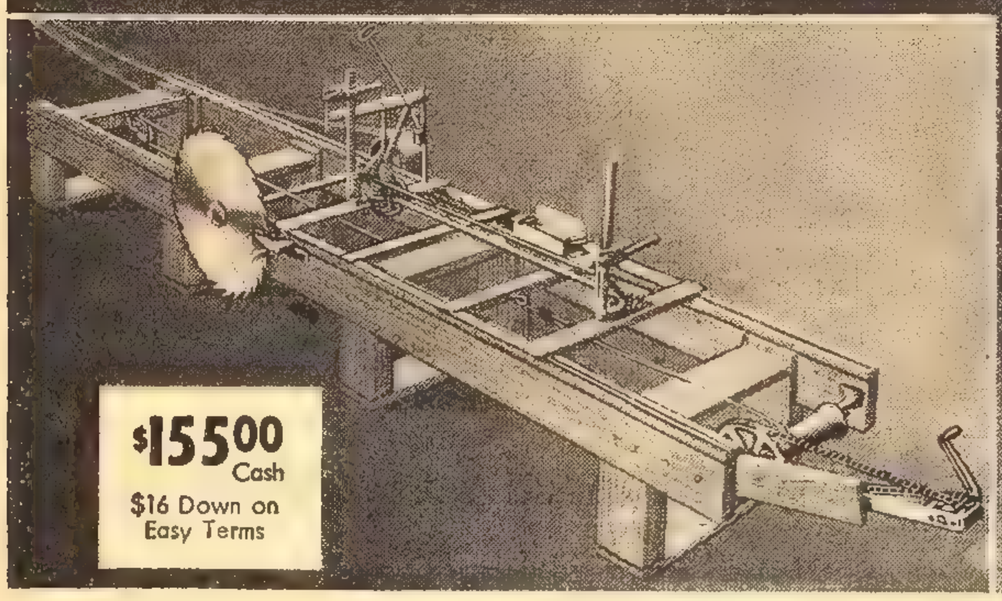
Inserted Tooth Saw Shanks and Bits



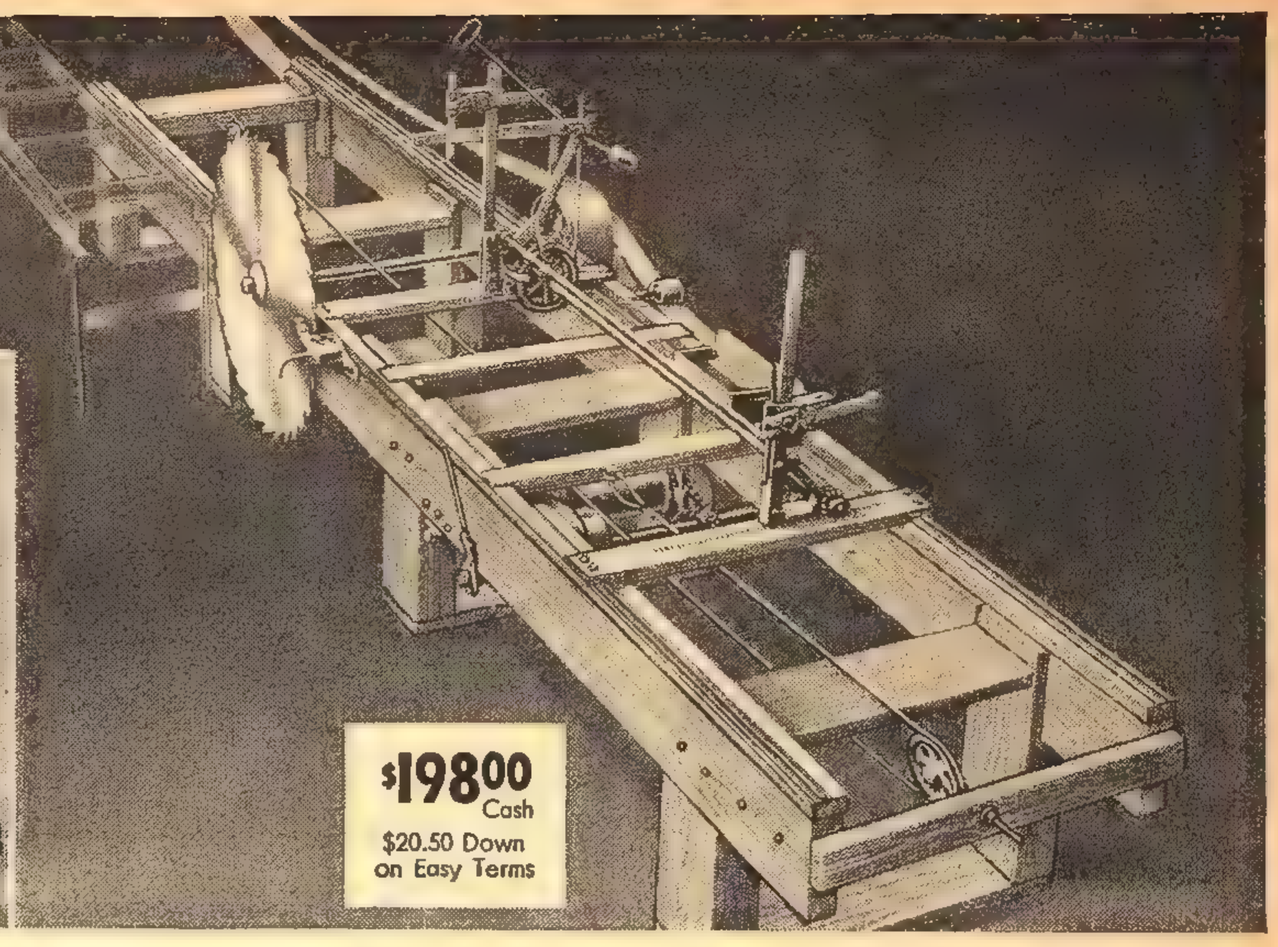
E **Shanks.** For bits below. 8, 9 or 10-gauge. **State gauge.** Shipping weight, 3 oz.
9 K 4916 . . . . . Each **57c**

F **Bits. "Super-Tuff"** steel; tempered. **For No. 3 Hoe style blades** (same as Disston No. 7). Sizes: 8-gauge, 9/32-inch kerf; 9-gauge, 17/64-inch kerf; 10-gauge, ¼-inch kerf. **State gauge.**
9 K 4922—Shpg. wt.. 1 lb. 2 oz. . .50 bits **$2.83**

TO BUY ITEMS ON THIS PAGE MARKED **Restricted** SEE BOTTOM OF PAGE



$155.00 Cash
$16 Down on Easy Terms



$198.00 Cash
$20.50 Down on Easy Terms

Dependable steel carriage Saw Mills

Steel Carriage Saw Mill

Restricted to Priority Orders. See below

Steel carriage guarantees better sawing results. Very easy to set up and to operate. Unit includes, beside the steel carriage, mandrel assembly, hand feed with cable, 18-inch diameter or smaller pulley (as needed), 36-inch FULTON spring tooth rip saw, and necessary track and fittings for an 18-foot base. Woodwork for base is not included, as the base can be built from your own lumber for less than the shipping charges on factory-built base. Set of simple plans are included for building your own base.

Saws logs up to 10 feet long and 30 inches in diameter. Needs only 15-H.P. Use tractor or old car motor for power. Precision set works give thickness settings by 1/16-inch. True-running mandrel has heavy babbitted bearings, **split to take up wear.** Complete with instructions for installation and operation. Shipped from factory near Kansas City, Mo., you pay freight from there. Order from Sears nearest mail order house. **When ordering state kind of motor to be used, giving R. P. M., H.P., pulley size, year and serial number if available, so we may send you correct mandrel pulley.**

99 KM 4764PF—Shipping weight, 680 pounds..... **$155.00**



FREE CATALOG

Write for Sears FREE Saw Mill Catalog 740K. This large 12-page booklet (shown above) describes other Sears Sawmills and woodworking equipment.

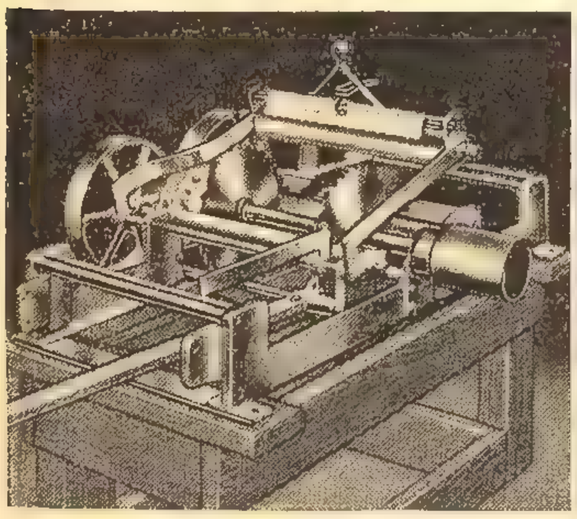
Power-feed production-type Saw Mill

Restricted to Priority Orders. See below

Designed to meet the demands of small professional operators. Equipped with power feed for fast production. Includes heavy duty steel carriage, track and hardware for 18-foot base, mandrel assembly, 40-inch CRAFTSMAN swage set rip saw, slipping belt and friction gig back with power feed and cable and sheaves, 18-inch diameter or smaller mandrel pulley with 6-inch face. Steel carriage headblocks open 26 inches from saw.

Handles logs up to 10 feet long and 30 inches in diameter. Precision set works give thickness settings by 1/16-inch. Cuts can be automatically repeated. Needs only 25-H.P. Use your old car or tractor motor. Mandrel is precision built to run true; has heavy babbitted bearings, **split to take up wear.** Instructions and drawings for setting up and operating. Woodwork for base, roller table, power unit and adapter, edger and belting are not included. Attachments are available to increase sawing capacity to 24 feet. (See Saw Mill Catalog at left.) Shipped from factory near Kansas City, Mo., from where you pay freight. Order from Sears nearest mail order house. **When ordering state kind of motor to be used, giving R.P.M., H.P., pulley size, year and serial number if available.**

99 KM 4791PF—Shipping weight, 825 pounds..... **$198.00**



Saw Mill Gang Edgers

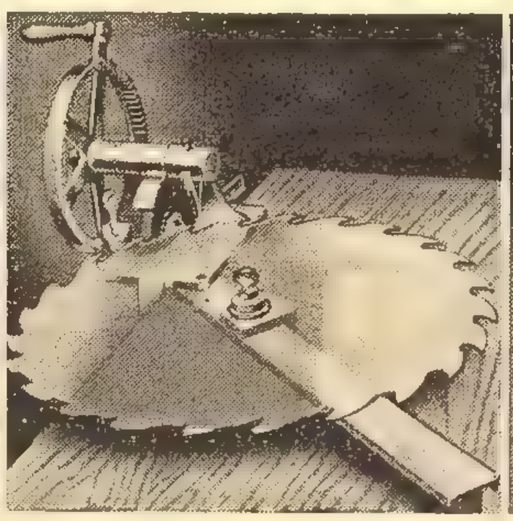
Restricted to Priority Orders. See below

Operates independently of main mill. Relieves mill of all but main cuts —increases production. Edges up to 16-inch width. Maximum depth of cut, 3⅝ inches.

$119.50
99 KM 4779PF

Includes two 12-inch 8-gauge saws. Left hand saw can be set anywhere on arbor. Right hand saw can be shifted to the left 10 in. with lever. Arbor has 5-in. diameter drive pulley for 6-in. belt. Feed speeds from 65 ft. maximum to 50 ft. minimum linear feet per minute, with saw turning 2000 R.P.M. Up to 5 extra saws may be added for gang sawing. Shipped from factory near Kansas City, Mo.; you pay freight from there. Order from nearest mail order house.

99 KM 4779PF—With plain bearings. Shipping weight, 425 pounds.. **$119.50**
99 KM 4780PF—Same, but with ball bearings. Shpg. wt., 420 lbs... **$129.50**
99 K 4781PF—Extra Saw Hub. Needed with extra saw. Shpg. wt., 2 lbs.... **$3.75**
99 K 4774PF—Extra Saw. Shipping weight, 5 pounds..... **7.95**



Saw Gumming Machine

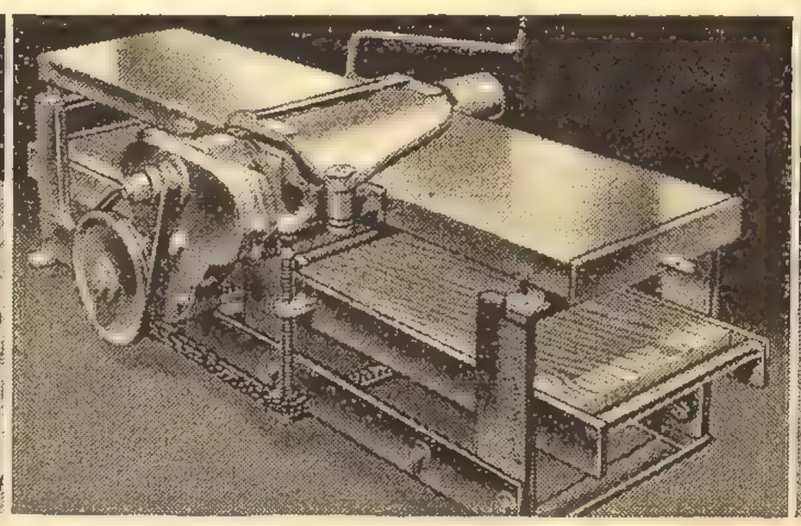
Restricted to Priority Orders. See below

Takes mill saws to 48-inch diameter, and small saws down to 12-inch diameter. Taper arbor fits saw holes from ½ to 2 inches. Includes hand crank grinder with 6x½-inch gummer wheel.

$17.50

Machine joints, that is, brings to true round, and gums, or grinds out gullets to uniform depth, of either rip or cut-off type saws. Gives uniform hook to any desired angle. Saves much hand filing and sharpening time. Speeds up sharpening and makes possible a much better job—needed by every operator who does much sawing. Shipped from factory near Kansas City, from where you pay transportation. Order from Sears nearest mail order house. Shpg. wt., 50 lbs. Not mailable.

99 KM 4796PF..... **$17.50**
99K4757PF—Extra Gumming wheel. 6 inches x ½-inch. Shipping weight, 4 pounds..... **$1.00**



One-man Planing and Jointing Mill

Restricted to Priority Orders. See below for full details

A combination thickness planer and jointer; planes boards to a uniform thickness and gives them a smooth finish. Doubles value of native lumber. Thickness planer consists of a 12x48-inch adjustable bed, cutter-head with chipbreaker, forward corrugated power feed roll, and plain rear pressure roll. Takes work 12 inches wide to 5½ inches thick. Jointer consists of 2 adjustable upper tables, adjustable guide fence and self-closing cutter guard with opening to dispose of chips when cutter-head is used for planing.

$167.50

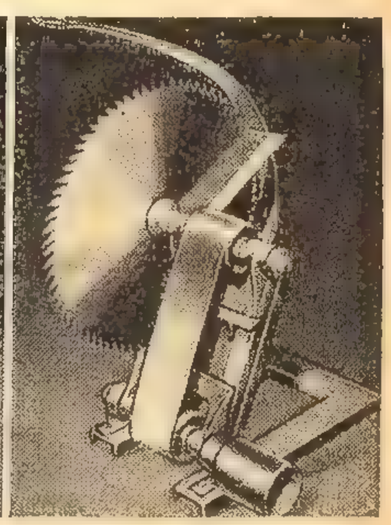
Cutter-head is round, safety type, with double row self-aligning ball bearings. Equipped with two thin, high-speed carbon-steel cutter knives.

Arbor has both ends extended. One end is equipped with keyed 4-inch diameter drive pulley taking 4-inch belt. Feed pulley on other end can be removed and groover saw, moulding cutter-head, or bench type saw with 1-inch arbor hole can be installed for auxiliary operations.

With cutter-head turning at 3,750 R.P.M., planer has feed of 40 linear feet per minute with 15 cuts to the inch.

Shipped from factory near Kansas City, Mo.; you pay freight from there. Order from Sears mail order house.

99 KM 4783PF—Shipping weight, 520 pounds.. **$167.50**
99 K 4795PF—Attachment for grinding planer knives. Mounts directly on planer. Complete with 6-inch abrasive cup wheel. Shipping weight, 35 lbs..... **$12.50**



Butting Saws

Restricted to Priority Orders

For squaring up the ends of boards, cutting boards to commercial lengths, etc. Saws blocks and flitches to uniform length when making shingles, lath, box stock, crate stock, etc.

$52.50

Movable frame supports saw arbor, lower end of frame pivots on trunions, so saw is pulled forward into work by using handle on saw shield. When operator releases handle, saw automatically returns to starting position for new cut.

Takes cordwood type cut-off saw up to 30 inches in diameter, 1⅜-inch arbor hole size. Saw not included. See page 806 for cordwood type cut-off saws. Shipped from factory near Kansas City, Mo.; you pay freight from there. Order from Sears nearest mail order house. Shipping weight, 250 pounds.

99 KM 4782PF...$52.50

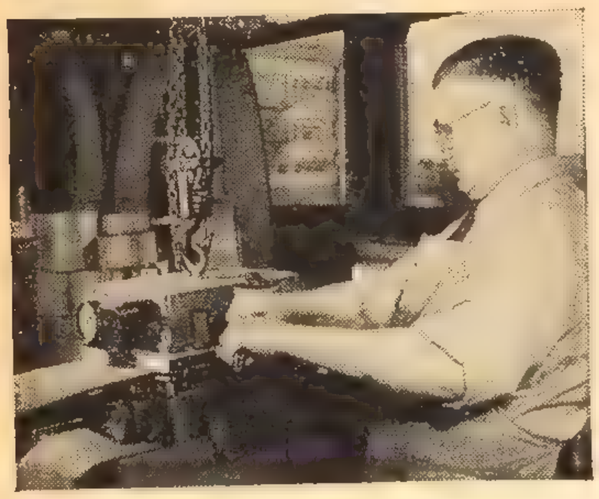
Saw Mills Restricted to AA-5 Priority Rating or Higher

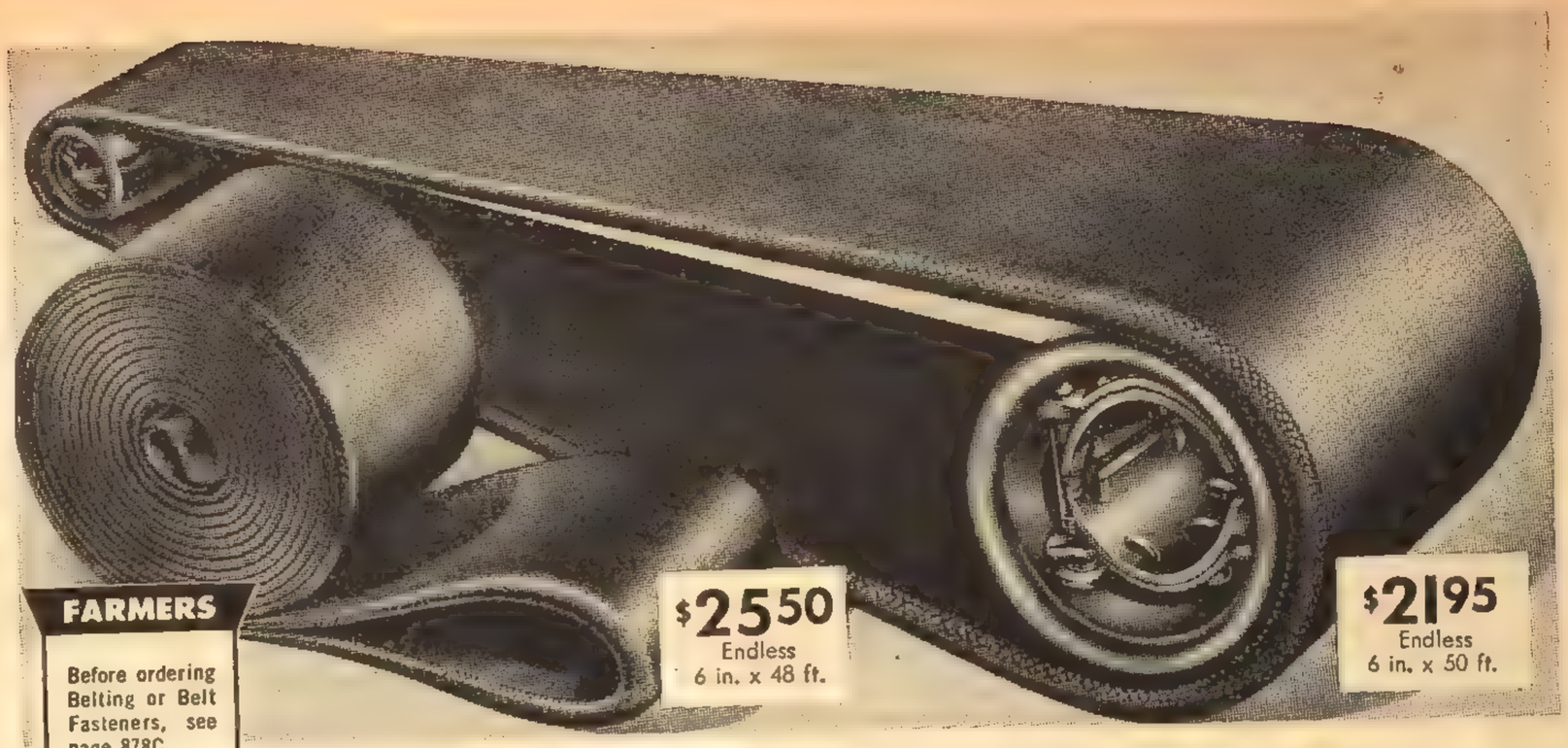
All saw mill and wood working equipment on this page is RESTRICTED and Priority Ratings of AA-5 or higher are required before we can make shipment. If you need lumber for farm use or other essential war use you are eligible for a Priority.

To get priority assistance apply to the nearest War Production Board field office on War Production Board form PD-1A. When your application is properly approved send the Priority Certificate and complete information along with your order.



How to Measure: See illustration—measure as shown by arrows around both pulleys. Give exact length wanted. Note that distance between machines will be about one-half the length of belt. **Use a steel tape.**





FARMERS

Before ordering Belting or Belt Fasteners, see page 878C.

Rubber Belts for farm and factory

Special Splicing Service

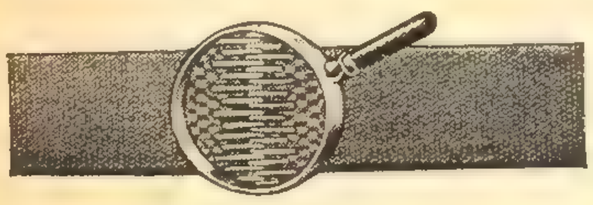
All belts made endless with standard metal lacing at no extra charge if so requested. However, for a small additional charge your belt can be made endless by one of the three methods described below.

Rubber Belts, vulcanized splice. Our 99 K 07080, or 99 K 07088 and 99 K 07089 rubber belts made endless to any length with vulcanized splice for a charge equal to the price of 10 extra feet of belting. Give catalog number and finished length and width of belt wanted. See "How to Measure" above. State that you want vulcanized splice endless belt and include extra charge. Shipped from Chicago stock. Order from nearest Sears mail order house from where you pay shipping charges. This service applies only to belts 3 to 8 inches wide. Minimum length, 8 feet. Allow 5 days.

Canvas Belts, sewed splice. Canvas belts (opposite page) made endless to any length with a factory sewed splice for a charge equal to the price of 6 feet of the size of belt wanted. **State length and size.** Shipped from factory near Toledo, Ohio and you pay shipping charges from there. Allow 10 days.

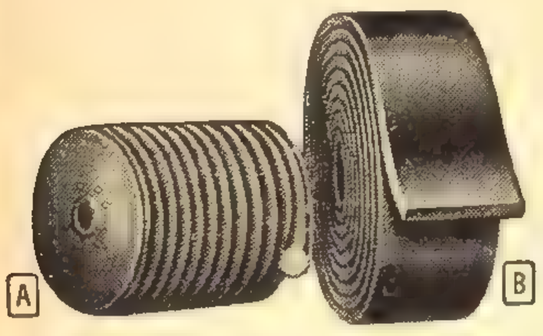
Leather Belts, waterproof cemented splice. Leather belts (below) made endless to any length with a factory cemented splice for a charge equal to the price of 2 feet of the size of belt wanted. **State length and size.** Shipped from nearest factory branch; you pay shipping charges only from Sears nearest mail order house. Allow 10 days.

Repair Service. If you have a belt that is in need of repair, write Sears Personal Service Department for estimate. Give condition of belt and repairs wanted.



General Splicing Service

Any belt will be spliced with Wirelace or Steelgrip flexible steel lacing at no extra charge if requested. Save the difference. Makes a strong, dependable, long-lasting splice.



Round and Flat Leather Belting

Strong, heavy oak-tanned leather; pre-stretched. Oil-proofed, waterproofed, slip-resistant. Resists splitting and abrasion. Delivers up to 50% more power than fabric belts. Both flat and round belting, in popular widths and diameters. FARMERS: See page 878C for important notice.

3½c Per ft. ⅜6-in. Round

A **Round Belting.** Well rounded; uniform. For round or V pulleys. With couplings. **State diameter and length wanted when ordering.**

Diameter	3⁄16-in.	¼-in.	5⁄16-in.	⅜-in.
Shpg. wt., 10 ft.	2 oz.	2 oz.	3 oz.	4 oz.
9 K 7023 Per foot	3½c	5½c	7½c	10½c

B **Flat Belting.** Made endless with Wirelace or Steelgrip if requested. For factory cemented splice see above.

Width	1 in.	1½ in.	2 in.	2½ in.
Shpg. wt., ft.	2 oz.	2 oz.	3 oz.	4 oz.
99 K 07025—*State width and length.* Per foot	11c	16½c	22c	27½c
Width	3 in.	4 in.	5 in.	6 in.
Shpg. wt., ft.	5 oz.	6 oz.	7 oz.	9 oz.
99 K 07025—*State width and length.* Per foot	33c	44c	55c	86c

FLEX-MASTER Rubber Belt

New, improved . . . made with special purpose synthetic rubber. Has high adhesion qualities, greater resistance to oil and heat . . . more flex-life due to skim coat (rubber film) between the 33-ounce hard duck plies . . . better pulley grip. It's the finest rubber belt made today. Ideal for hammer mills, saw rigs . . . all farm and industrial work. Stands up under the strain of shock loads, high speeds and heaviest "pulls." Has improved rolled edge; plies fully protected against moisture; will not separate. Is stronger . . . has less stretch . . . maximum power transmission assured. Sizes over 70 lbs. not mailable.

BY THE FOOT. 4 or 5-ply. Made endless with Wirelace or Steelgrip lacing at no extra charge, if requested. **State exact width and length.** See "How to Measure" at left above. For special lengths vulcanized endless see "Splicing Service" at left. **FARMERS: Before ordering, see page 878C.**

99 K 07088—4-Ply

Width	Shpg. wt.	Per Ft.
3-inch	5 oz.	28c
4-inch	6 oz.	35c
5-inch	7 oz.	42c
6-inch	9 oz.	50c
7-inch	10 oz.	58½c
8-inch	11 oz.	63½c

99 K 07089—5-Ply

4-inch	7 oz.	39½c
5-inch	9 oz.	48c
6-inch	11 oz.	57c
8-inch	14 oz.	71c

ENDLESS. 4-ply belt. Made endless at factory with sewed and vulcanized splice. Best for hammer mills; 70-ft. length recommended as minimum. Actual lengths 3 ft. shorter than listed because of lap for splice. See "How to Measure" at left above before ordering. **State length and width. FARMERS: See page 878C before ordering.**

99 K 07087

Width	Lgth.	Shpg. wt.	Price
5 in.	38 ft.	18 lbs.	$17.25
6 in.	28 ft.	15 lbs.	15.45
6 in.	38 ft.	21 lbs.	20.50
6 in.	48 ft.	26 lbs.	25.50
6 in.	60 ft.	33 lbs.	31.50
6 in.	70 ft.	38 lbs.	36.50
6 in.	90 ft.	50 lbs.	46.50
7 in.	48 ft.	31 lbs.	29.75
7 in.	60 ft.	38 lbs.	36.85
7 in.	70 ft.	44 lbs.	42.70
7 in.	90 ft.	57 lbs.	54.40
8 in.	48 ft.	35 lbs.	32.35
8 in.	70 ft.	50 lbs.	46.35
8 in.	90 ft.	65 lbs.	58.95

General purpose Rubber Belt

Now manufactured of 100% synthetic rubber to the highest standards set up by the War Production Board. A film of rubber (skim coat) separates each ply of the 32-ounce cotton duck. It firmly binds the layers together and adds to flex-life and pulley grip. These belts are unaffected by oil, and retain all the best features of crude rubber belt. Rolled edge. Sizes over 70 lbs. not mailable.

BY THE FOOT. 32-oz. 4-ply. Any length made endless with Wirelace or Steelgrip lacing at no extra charge if requested. State exact length. See "How to Measure" at left. For special lengths vulcanized endless see "Special Splicing Service" at left. **FARMERS: see page 878C.**

99 K 07080—Be sure to state width and length wanted.

Width	2 in.	2½ in.	3 in.	4 in.	5 in.	6 in.	7 in.	8 in.	10 in.
Shpg. wt.	3 oz.	4 oz	5 oz.	6 oz.	8 oz.	9 oz.	11 oz.	12 oz.	15 oz.
Per foot	16c	19½c	22c	29c	35½c	42c	49½c	56½c	70c

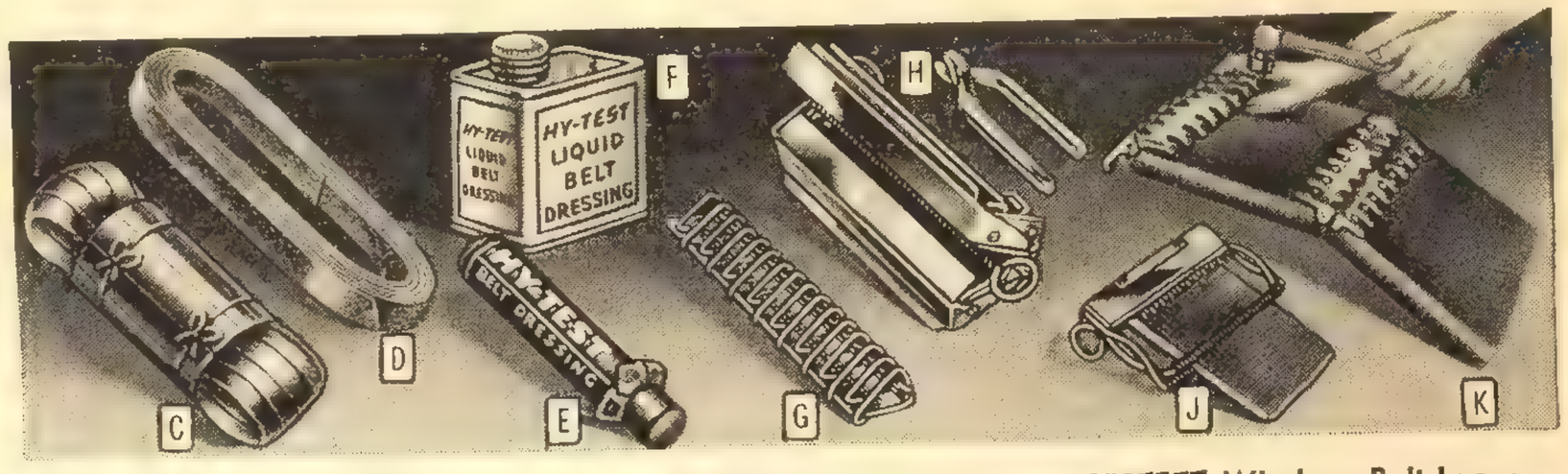
ENDLESS. 32-oz. 4-ply. Sewed vulcanized splice. 3 feet shorter than listed due to lap for splice. See "How to Measure," left above. **State width and length. FARMERS: See page 878C.**

Width	Length	Shpg. wt.	99K07082	Width	Length	Shpg. wt.	99K07082
4 in.	18 ft.	9 lbs.	$ 5.95	7 in.	50 ft.	34 lbs.	$26.25
4 in.	28 ft.	11 lbs.	8.95	7 in.	60 ft.	40 lbs.	31.15
5 in.	28 ft.	14 lbs.	10.95	7 in.	75 ft.	49 lbs.	38.60
5 in.	40 ft.	20 lbs.	15.25	7 in.	95 ft.	62 lbs.	48.50
5 in.	50 ft.	24 lbs.	18.75	7 in.	120 ft.	77 lbs.	60.85
6 in.	28 ft.	16 lbs.	12.95	7 in.	150 ft.	96 lbs.	75.50
6 in.	40 ft.	23 lbs.	17.95	8 in.	50 ft.	38 lbs.	29.95
6 in.	50 ft.	29 lbs.	21.95	8 in.	75 ft.	56 lbs.	43.95
6 in.	60 ft.	35 lbs.	26.10	8 in.	95 ft.	70 lbs.	55.35
6 in.	75 ft.	43 lbs.	32.40	8 in.	120 ft.	88 lbs.	69.45
6 in.	95 ft.	56 lbs.	40.65	8 in.	150 ft.	110 lbs.	85.95

DUNLAP Rubber Belt. An inexpensive belt for light service. Prestretched cotton duck, impregnated with a synthetic rubber compound. Rolled edge keeps out moisture. **FARMERS: see page 878C.**

BY THE FOOT. Made endless with Steelgrip or Wirelace lacing at no extra charge if requested. **State width and finished length.** See "How to Measure" at left above. Sizes over 70 pounds not mailable.

	99 K 07070—3-ply; 28-oz.					99 K 07065–2-ply; 26-oz.		
Width	1½ in.	2 in.	2½ in.	3 in.	4 in.	1 in.	1½ in.	2 in.
Shpg. wt.	2 oz.	3 oz.	3 oz.	4 oz.	5 oz.	1 oz.	2 oz.	2 oz.
Per foot	12c	14c	19c	21c	26c.	6c	9c	12c



Leather Repair Assortment

C Cut from superior quality leather. A very handy repair assortment for farm or machine shop. Assortment contains narrow strips for belt lacing, harness repairs, etc.; also wide pieces for general repair work. Rawhide, Indian tan, chrome and latigo pieces included. Shipping weight, 1 pound 5 ounces.

9 K 7015—1-pound package **39c**

HY-TEST Leather Lace

D Pieces cut from select hides. Strong and durable. 9 K 7011 and 9 K 7012 come individually packed. **State width and length wanted.**

	¼ in.	⅜ in.	½ in.	⅝ in.
Width	¼ in.	⅜ in.	½ in.	⅝ in.
Length	4 ft.	5 ft.	6 ft.	7 ft.
Shpg. wt. each	3 oz.	3 oz.	5 oz.	5 oz.
9 K 7011 Rawhide	6c	10c	17c	22c
9 K 7012 Indian Tan	6c	10c	17c	22c

50-foot bundles. Individual lengths, 4 to 7 feet.

Shpg. wt., 50 ft.	1 lb. 2 oz.	1 lb. 5 oz.	1 lb. 9 oz.	1 lb.14 oz.
9 K 7007 Rawhide, 50 ft.	47c	78c	$1.04	$1.30
9 K 7008 Indian Tan, 50 ft.	47c	78c	1.04	1.30

HY-TEST Belt Dressing

Prolongs belt life. Reduces slipping to give better transmission.

E **Stick Dressing.** 1-pound stick. Shipping weight, 1 pound 2 ounces.

9 K 7016. . . . . **21c**

F **Liquid Dressing.** ½-pint, pint or quart.

9 K 7018—State size.

Size	Shpg. wt.	Each
½-pt.	12 oz.	32c
Pint	1 lb. 6 oz.	57c
Quart	2 lbs. 6 oz.	83c

HY-TEST Wire Belt Hooks

G Enough to lace 24 in. of belt. Use lacers at right. **FARMERS: see page 878C.**

9 K 7005—State size.

Size No.	For Belt Thick	Ply	Shpg. wt.	Per Box
2	⅛-in.	2 or 3	6 oz.	36c
4½	¼-in.	3, 4, 5	8 oz.	41c
6	⅜-in.	5 or 6	13 oz.	50c

HY-TEST Wirelace Belt Lacers

H For all standard wire belt hooks. Laces 6 inches at a time. For use in a vise. With cutting nippers. Size No. 0; for belts up to ⅜-inch thick, any width. **FARMERS: See page 878C before ordering.**

9 K 7006—Shpg. wt., 3 lbs. 6 oz. **$2.95**

J Portable type; use anywhere—a hammer is the only tool needed. For use with 9K7005 wire belt hooks at left. **FARMERS: See page 878C before ordering.**

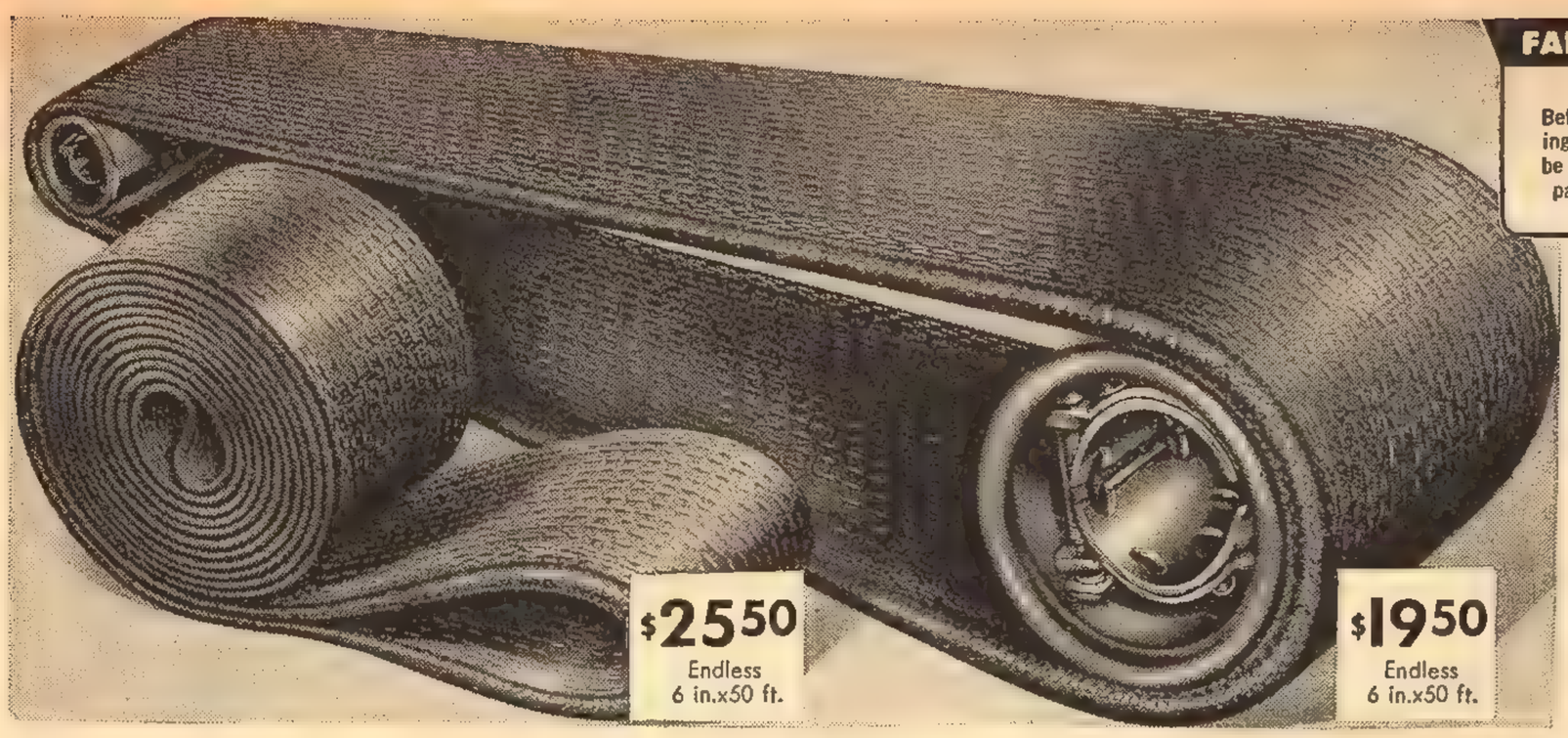
9 K 7010—Shipping weight, 1 lb. **70c**

HY-TEST Steelgrip Belt Lacing

K Only a hammer needed. Complete with steel rocker hinge pins. 90-in. lace handles up to 4 ft. of belt width; 22-in. lace up to 1 ft. of belt width. Shipping weights of 22-inch laces are ¼ of 90-inch lace. **State size. FARMERS: See page 878C.**

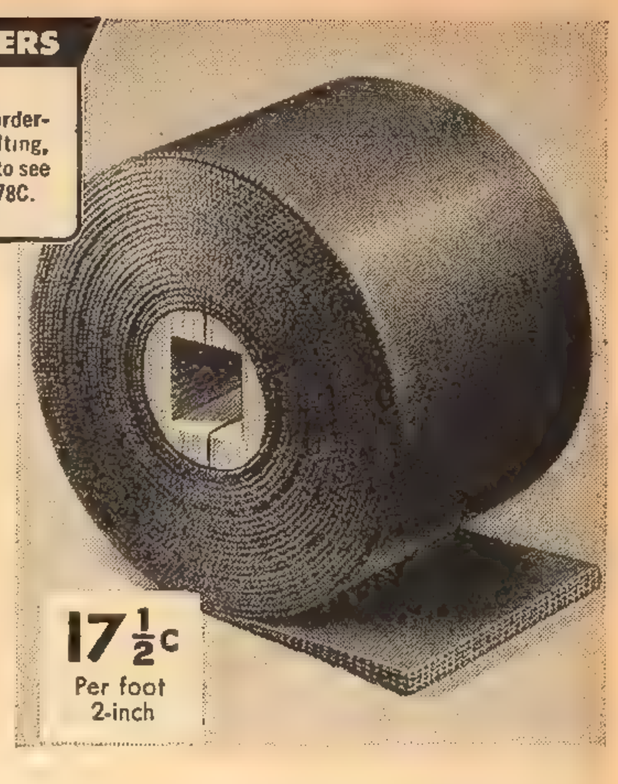
Size No.	For Belt Thickness	Shpg. Wt. 90-in. lace	9 K 7003 90-in. lace	9 K 7004 22-in. lace
15	Up to 5⁄32 in.	1 lb. 3 oz.	$0.83	22c
20	5⁄32 to 3⁄16 in.	1 lb. 7 oz.	.95	28c
25	3⁄16 to 7⁄32 in.	2 lbs.	1.05	33c
27	7⁄32 to 9⁄32 in.	2 lbs. 4 oz.	1.10	39c

Include your belting needs in an Easy Terms order. See inside back cover



FARMERS

Before ordering belting, be sure to see page 878C.



HY-TEST Canvas Belts . . . strong, flexible

Brown HY-TEST Belts

Designed specially for use with hammer mills, saw rigs and other high speed, heavy, shock-load operations, which require a strong, durable, flexible belt. Has greater flex-life and better pulley grip than thicker, stiffer belts.

Thoroughly seasoned—permanently flexible—prestretched. Impregnated with a special compound. Gives longer service. Treated to resist water, heat, cold, oil and acids. Double coated with a brown, pulley-gripping traction coating to reduce slipping.

4-ply special specification belt fabric with reinforced lock stitching for extra strength. Triple stitching on both edges.

ENDLESS SEWED SPLICE. Actual length is 3 feet shorter than listed because of lap for splice in accordance with standard practice of belting manufacturers. See "How to Measure," opposite page. Remember — distance between machines is about one-half length of belt. Sizes over 70 lbs. not mailable. **FARMERS: Before ordering, see page 878C.**

99 K 07048—State size wanted

Width	Length	Shpg. wt.	Each
6 inches	50 feet	32 pounds	$25.50
6 inches	60 feet	39 pounds	30.20
6 inches	75 feet	50 pounds	37.00
6 inches	95 feet	63 pounds	46.40
7 inches	50 feet	41 pounds	28.65
7 inches	60 feet	49 pounds	33.89
7 inches	75 feet	57 pounds	41.65
7 inches	95 feet	72 pounds	52.10

Before ordering your belt be sure to see "How to Measure" on the opposite page.

Red HY-TEST Canvas Belts

Our most popular canvas belt. For most general uses, such as tractors, gas engines, threshers, etc. Strong, thoroughly seasoned and permanently flexible. Pre-stretched. Made of 4-ply U. S. Standard 32-ounce duck. Triple lock-stitched edges for extra strength. Special compound lubricates all fibers—reduces internal friction—keeps belt flexible—makes it resistant to moisture, dry rot, heat, cold, oil and acids. Coated and completely sealed with red compound to resist slipping. These belts transmit maximum power at all speeds in all weathers. Sizes over 70 pounds not mailable.

BY THE FOOT. Any length made endless with Wirelace or Steelgrip at no extra charge if requested. For **special length** endless belts with factory splice see "Splicing Service" on opposite page. **State width and exact length.** See "How to Measure" on opposite page. **FARMERS: See page 878C.**

99 K 07033—3-Ply			99 K 07035—4-Ply					
Width	Shpg. wt.	Per Ft.	Width	Shpg. wt.	Per Ft.	Width	Shpg. wt.	Per Ft.
1½ in.	2 oz.	8c	1½ in.	2 oz.	12½c	5 in.	8 oz.	32c
2 in.	3 oz.	10c	2 in.	3 oz.	15c	6 in.	10 oz.	37c
2½ in.	3 oz.	13c	2½ in.	4 oz.	18c	7 in.	11 oz.	45c
3 in.	4 oz.	16c	3 in.	5 oz.	21c	8 in.	12 oz.	51c
4 in.	5 oz.	20c	4 in.	7 oz.	26c	10 in.	15 oz.	63c

ENDLESS SEWED SPLICE. Triple lock-stitched edges. 3 feet shorter than listed because of lap for splice in accordance with standard practice. Remember—distance between machines is about ½ belt length. See "How to Measure" on opposite page. Stick belt dressing included. **FARMERS: See page 878C.**

99 K 07037—State width and length wanted.

Width in.	Lgth. ft.	Shpg. wt. lbs.	4-ply Each	Width in.	Lgth. ft.	Shpg. wt. lbs.	4-ply Each	Width in.	Lgth. ft.	Shpg. wt. lbs.	4-ply Each
4	18	9	$5.45	6	60	43	$23.95	7	120	91	$54.20
4	28	14	7.95	6	75	56	29.45	7	150	111	67.25
5	28	17	9.95	6	95	67	36.95	8	50	48	27.00
5	40	24	13.75	7	50	43	23.70	8	75	73	39.50
5	50	31	16.95	7	60	51	28.10	8	95	86	49.50
6	28	21	11.95	7	75	63	34.70	8	120	102	62.00
6	40	29	16.50	7	95	80	43.30	8	150	137	76.95
6	50	35	19.50								

Cotton Belts

Solid Woven Cotton Belts

For both farm and industrial use — on the farm for tractors, separators, shellers, pumps, etc.; in industry for main and counter drives.

Solid woven cotton through and through; no plies to separate; no seams to open up. The same thickness as 4-ply canvas or 4-ply rubber belt. Exceptionally strong for long, trouble-free service.

Treated with a special compound that resists the harmful action of water, barnyard acids, steam, oil, heat, cold, etc. Prolongs the life of the belt . . . gives it a slip-resisting surface for better traction between belt and pulley — reduces power loss. Always pliable and easy to handle in all kinds of weather—ideal for outdoor and indoor use.

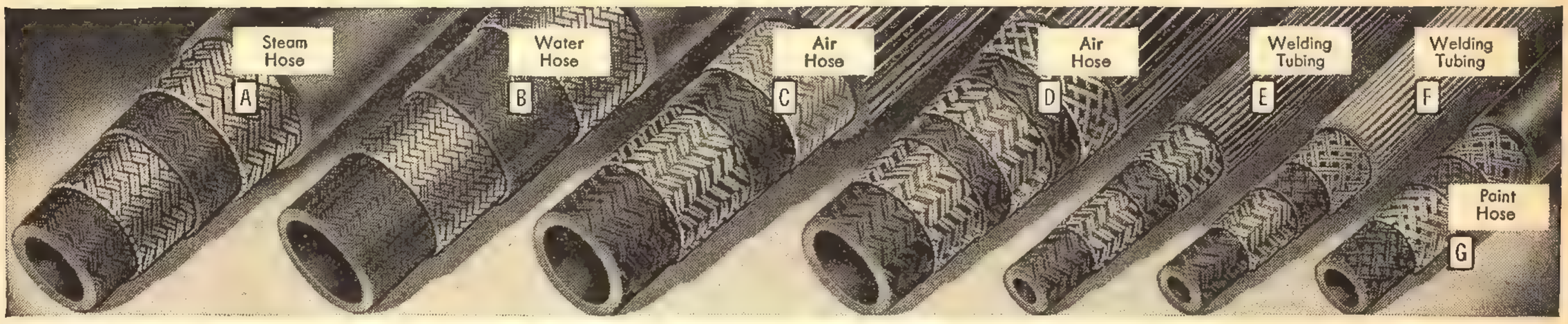
BY THE FOOT. Any length made endless with Wirelace or Steelgrip lacing at no extra charge if requested. Makes a flexible, durable, safe joint. Give exact length, making no allowance for splice. See "How to Measure" on opposite page. Remember — distance between machines is about one-half the length of belt. Sizes over 70 pounds are not mailable. **FARMERS: Before ordering, see page 878C.**

99 K 07041—State width and exact length.

Width	2 in.	2½ in.	3 in.	4 in.	5 in.	6 in.
Shpg. wt.	5 oz.	6 oz.	7 oz.	8 oz.	9 oz.	10 oz.
Per ft.	17½c	20c	23c	29c	36c	43c

Belts, like everything else at Sears, are available on Easy Payment Terms. See inside back cover for complete details.

CRAFTSMAN Industrial Hose available for immediate shipment



A **CRAFTSMAN Steam Hose.** Used by food processors, creameries, refineries, steel mills, etc. Hose linings specially designed to resist action of heat and steam pressure. Strong reinforcing layers of cotton cord give hose flexibility and great strength. 99K08793 is lightweight for low pressure use. 99K08794 is for moderate steam pressures. 99K08795 is heavy duty steam hose . . . use for greatest safety. **State length wanted when ordering.** **45c** Per ft. 2-braid

Catalog Number	Type Braid	Inside diam.	Working Pressure	Shpg. wt. per foot	Price, foot
99K08793	2-braid	½-in.	50 lbs.	6 oz.	45c
99K08794	3-braid	¾-in.	75 lbs.	8 oz.	58c
99K08795	4-braid	1-in.	125 lbs.	13 oz.	75c

B **DUNLAP heavy duty Water Hose.** Used in industry for washing, flushing, fire prevention, etc.; also in greenhouses, and by contractors as temporary pipe lines for carrying cold water, etc. Strong—flexible—easy to handle; a real economy on those tough jobs where the ability to "take it" counts most. Seamless rubber tube is reinforced with two layers of cotton cord; gives hose great bursting strength. Available in lengths up to 250 feet. **State length wanted when ordering.** **12c** Per ft. ¾-in.

Catalog Number	Inside diameter	Working pressure	Shpg. wt. per foot	Price, foot
99 K 06917	¾-inch	175 pounds	6 oz.	12c
99 K 06918	1-inch	150 pounds	14 oz.	16c

CRAFTSMAN Industrial Air Hose. For use with pneumatic tools, air hammers, drills, etc. For air lines on spray equipment; for cleaning with compressed air; for operating pneumatic signals; used by garages and filling stations for tire inflation. Use this hose for every purpose where air or non-corrosive gas is conducted. **10½c** Per ft. ¼-in.

Two constructions: 2-braid type for most installations; 3-braid type for high pressures and heavy duty service. Specially compounded inner tube resists the action of hot oil.

Inner tube is reinforced by layers of tightly braided cotton cord for extra strength. Inner tube, reinforcing layers and cover are all vulcanized into one inseparable, flexible unit. Available in lengths up to 250 feet. **State length wanted.**

C **2-braid Air Hose**

Catalog Number	Inside diameter	Working pressure	Shpg. wt. per foot	Price, foot
99 K 08775	¼-inch	225 pounds	3 oz.	10½c
99 K 08776	5/16-inch	225 pounds	3 oz.	11½c
99 K 08777	⅜-inch	200 pounds	4 oz.	12½c
99 K 08778	½-inch	175 pounds	5 oz.	18c
99 K 08779	¾-inch	175 pounds	7 oz.	21c

D **3-braid Air Hose**

99 K 08780	½-inch	200 pounds	6 oz.	20c
99 K 08781	¾-inch	200 pounds	9 oz.	26c
99 K 08782	1-inch	175 pounds	12 oz.	33c

CRAFTSMAN Welding Tubing. For standard oxy-acetylene welding outfits. ¼-inch inside diameter. Same 2-braid construction as air hose at left. Working pressure, 225 pounds. Shipping weight per foot. 3 ounces. **State length wanted.** **10½c** Per ft.

E **Oxygen Tubing.** Black cover.
99 K 08775—Per foot **10½c**

F **Acetylene Tubing.** Red cover for identification. Also used for conducting other type gases. Smooth, seamless tube is not affected by hot gases.
99 K 08783—Per foot **10½c**

G **CRAFTSMAN Paint Solvent Hose.** For material lines on paint sprays; for solvents and similar liquids; for liquid lacquer, grease, glue, etc.; for distillate, gasoline, and other petroleum products with burners, heaters, torches, etc. Strong, 2-braid construction. Specially compounded synthetic rubber inner tube resists action of solvents. Reinforced by two layers of strong cotton braid—all vulcanized into one inseparable, flexible unit. Synthetic compound cover is also solvent-resistant. **State length.** **16c** Per ft. ¼-in.

Catalog Number	Inside diameter	Working pressure	Shpg. wt. per foot	Price, foot
99 K 08790	¼-inch	200 pounds	3 oz.	16c
99 K 08791	⅜-inch	175 pounds	3 oz.	18c
99 K 08792	½-inch	150 pounds	4 oz.	24c



Save on Garden Hose at Sears Low Prices



Reinforced with Layer of Hose Yarn

Made with Reclaimed Rubber

Made from good quality reclaimed rubber. Strong and flexible. Will give good service with reasonable amount of care.

Has ⅝-inch inside diameter seamless rubber inner tube; has reinforcing layer of braided hose yarn to provide strength; tough ribbed rubber cover to help hose resist wear. All three layers vulcanized into one leakproof unit. Built to withstand average city water pressure. Couplings and washers to fit all standard sill cocks included only with 25 and 50-foot lengths. For lengths cut to order see 9 K 6981 couplings below.

99 K 06906—State length wanted.

Length	Per foot	25 ft.	50 ft.
Shpg. wt.	5 oz.	7 lbs.	14 lbs.
Price	6¢	$1.59	$2.98



Extra Heavy Layer of Hose Yarn for Extra Strength

DUNLAP . . . made with Synthetic Rubber

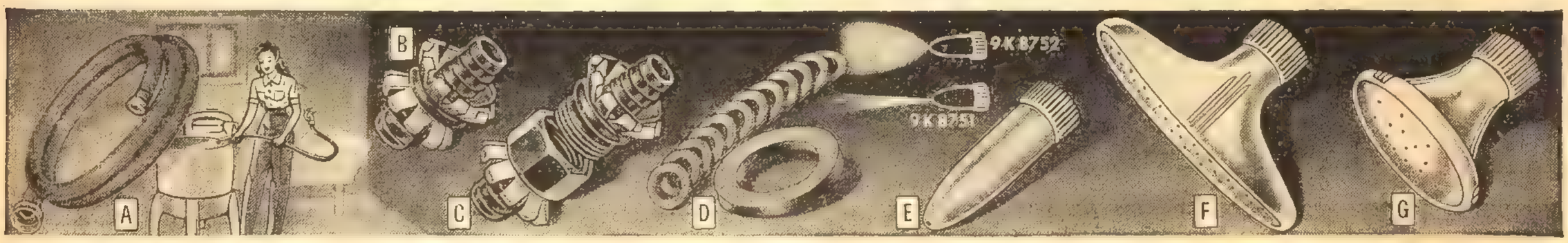
Now, a garden hose made from the new synthetic rubber. This garden hose is among the first civilian items resulting from our nation's vast synthetic rubber program. Careful manufacture, combined with improved materials and laboratory research, make this hose strong—tough—long-wearing. Will give years of satisfactory service, under hard use. Many experts believe this will be the rubber hose of the future.

The ⅝-inch inside diameter, thick, seamless rubber inner tube is firm bodied, yet resilient. Reinforcing layer of extra heavy, tightly braided hose yarn. Tough ribbed rubber cover will resist abrasion and sun and weather-checking. All three layers vulcanized into one leakproof, non-kinking, flexible unit. Withstands 450 pounds—9 times average city water pressure. Couplings and washers to fit all standard sill cocks included only with 25 and 50-foot lengths. For lengths cut to order see 9 K 6981 couplings below.

99 K 06913—Be sure to state length wanted when ordering.

Per foot—Cut to any desired length. Shipping weight, foot, 5 ounces....**8½¢**
25 feet—Shipping weight, 8 pounds.....**$2.29**
50 feet—Shipping weight, 15 pounds.....**4.29**

WE RESERVE THE RIGHT TO LIMIT 50 FEET OF HOSE TO ANY ONE CUSTOMER



Washing Machine Hose

A Convenient and serviceable. Full 6-foot length. Rubber inner tube and cover reinforced with layer of braided hose yarn; vulcanized into one leakproof unit. Same construction as garden hose. Standard coupling on one end, other end moulded; cannot chip or scratch porcelain tubs, etc. Shpg. wt., 1 lb. 8 oz.

9 K 6911.....55c

Hose Menders

B For joining 2 pieces of hose. Clincher type. Rust-resisting steel clincher prongs will not tear hose. Won't leak. For ½, ⅝ and ¾-inch inside diameter hose. State size wanted. Shpg. wt., 4 oz.

9 K 6983.....7c

Hose Couplings

C Clincher type. Merely insert tube in hose ends and hammer down prongs. Makes a leakproof connection; will not cut hose. For ½, ⅝ and ¾-inch inside diameter hose. State size wanted. Shpg. wt., 4 oz.

9 K 6981....22c

Hose Washers

D Replace old, worn-out washers to eliminate leaks at connections. Use with nozzles, sprinklers, faucets, etc. Made of rubber. Fit all standard hose couplings. Shipping weight, 2 oz.

9 K 6979
12 for.....**4c**

Popular new Ceramic Sprinklers . . . won't corrode

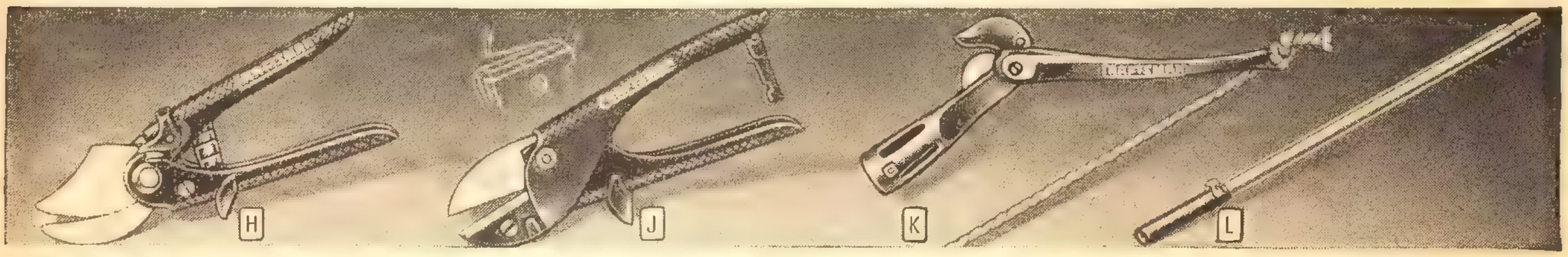
Ceramic hose nozzles and lawn sprinklers, especially designed to replace those made of critical metals. Colorful, gleaming vitreous finish. No metal to rust, corrode or tarnish. Does a perfect sprinkling job . . . every bit as efficient as old metal type sprinklers. Threaded to fit all standard hose coupling threads.

E **Stream Nozzle.** Throws heavy stream up to 40 feet. For lawns, car washing, etc. Length, 3¾ inches. Shipping weight, 5 oz.
9 K 8751—Each.....18c

Spray Nozzle. Throws fine, misty spray for flowers, etc. Length, 3¾ inches. Shpg. wt., 8 oz.
9 K 8752.....Each 18c

F **Fan Spray.** Gentle rainlike spray. Waters broad or narrow strip. Size: 5¼ inches long and 1¼ inches wide. Shipping wt., 8 oz.
9 K 8753—Each.....37c

G **Shower Spray.** Fine, misty spray; ideal for new lawns, flowers, etc. Diameter, 3¼ in. Shpg. wt., 8 oz.
9 K 8754—Each.....37c



CRAFTSMAN All-steel Pruners

H Fine quality. Unbreakable 2-inch steel blade. Hardened and tempered cutting parts take and hold a keen edge. Cut easy and clean without injuring bark. Has finger guard and quick-acting catch. Strong steel spring. Length, 8 inches. Shipping weight, 12 ounces. **95c**

FARMERS: See page 878C.

9 K 8605.....95c

CRAFTSMAN Marvel Cut Shears

J Fine quality. One of the easiest and cleanest cutting shears made. Full polished tool steel blade cuts against soft metal anvil. Makes a clean cut. Has finger guard and improved quick-acting catch. Strong steel spring. Length, 8 inches. Shipping weight, 15 ounces. **$1.89**

FARMERS: See page 878C.

9 K 8610.....$1.89

CRAFTSMAN Pruner Heads

K Strong, malleable iron head and lever. Tool steel blade. Cuts up to 1-inch branches. Complete with 12-foot sash cord. Pole not included (listed separately at right). Makes trimming high branches so easy. Shipping weight, 2 pounds. **$1.75**

FARMERS: See page 878C.

9 K 8624.....$1.75

Sectional Poles

L For pruner head at left. Made of polished spruce. Add several sections to get the length desired. **65c** 4-ft.

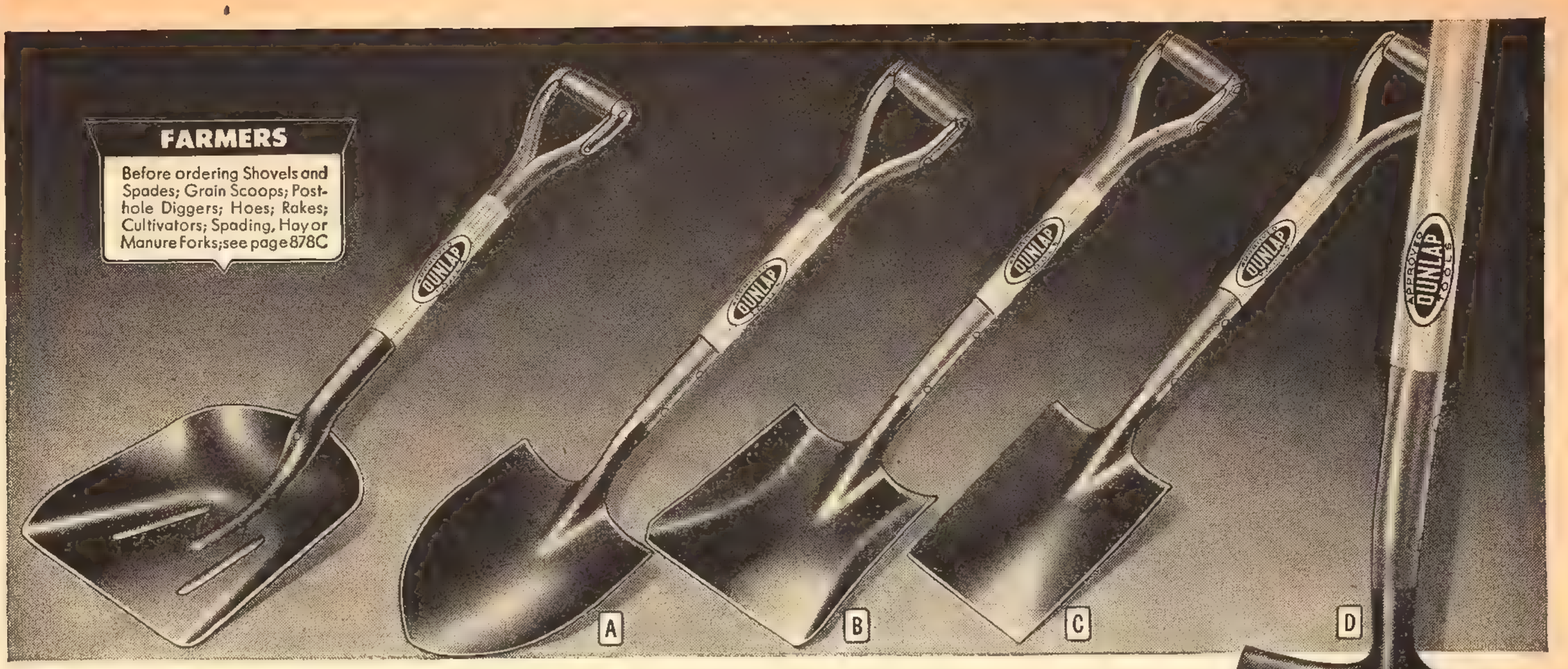
99 K 08625—4-foot pole. Shipping weight, 1 lb.....65c

99 K 08626—8-foot pole. Two 4-foot sections. Shipping weight, 3 pounds.....$1.05

FARMERS: *Before ordering Pruning Shears, see page 878C for important notice.*

FARMERS

Before ordering Shovels and Spades; Grain Scoops; Post-hole Diggers; Hoes; Rakes; Cultivators; Spading, Hay or Manure Forks; see page 878C



DUNLAP Shovels for extra long service

REG U.S. PAT OFF

DUNLAP Grain Scoops

Popular Western pattern. Give the advantage of maximum load with minimum weight of tool. Use for all loose and bulky materials. Extra wide carbon steel blade, deeply ribbed for extra strength. Frog, or ridge, in center of blade gives extra rigidity. Blade and socket forged from one piece of steel. Natural finish. 27-inch straight-grained ash handle; sanded smooth and waxed; comfortable "D" grip. Perfectly balanced for easy handling. Shipping weight, each, 7 lbs. FARMERS: See page 878C.

$1.79 Size 8

Catalog No.	Size	Blade, in.	Each
99 K 08328	8	13½x16½	$1.79
99 K 08329	10	14 x17½	1.89
99 K 08330	12	14½x18½	1.98
99 K 08331	14	15 x19½	2.15

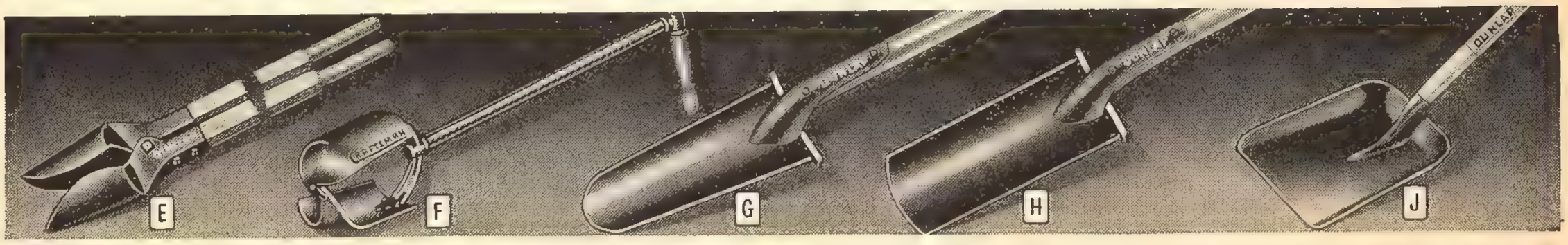
DUNLAP . . . Extra good quality . . . medium priced

Good and strong—well balanced—easy to handle. High carbon steel blade is heat treated to make it practically unbreakable—a very important feature which gives great strength with minimum weight. Another outstanding feature is the extra long reinforcing frog, or ridge, which provides extra strength where needed most.

$1.19 Each

Lightweight, hollow back type. Turned-over top edge not only gives additional strength and rigidity, but provides a foot rest that aids in shoveling—easy on shoes, too. One-piece blade and socket enables this shovel to stand plenty of abuse. Blade finished black; sizes below. Extra strong, well-seasoned ash handle. "D" handles have comfortable, full size wood grip. Perfectly balanced for ease in handling. FARMERS: See page 878C before ordering.

Catalog No.	Blade	Size (about)	Handle	Shpg. Wt.	Each
A 99 K 08291	Round	9x12 in.	"D" (27-in.)	5 lbs.	$1.19
B 99 K 08292	Square	9x12 in.	"D" (27-in.)	5 lbs.	1.19
C 99 K 08293	Spade	7x11½ in.	"D" (27-in.)	5 lbs.	1.19
D 99 K 08290	Round	9x12 in.	Long (47-in.)	5 lbs.	1.19



DUNLAP Post Hole Diggers

E Built strong to resist shock and abrasions. Large capacity. Digs fast; empties easily. Heavy alloy steel one-piece blades, 9 inches long. Pointed and sharpened. Strong, ash handles; 4 ft. long; bolted into steel shanks. Smooth, rounded grip. Shipping weight, 9 lbs. FARMERS: See page 878C for important notice.

$1.65

99 K 08337.....$1.65

CRAFTSMAN Post Hole Augers

F "Super-Tuff" steel blades. Blades interlock and twist into the ground like a drill. A quick, easy digger. Makes short work of digging post holes. Iron pipe handle can be extended for deeper boring by using ¾-inch pipe and fittings. Overall length, 47 inches. FARMERS: See page 878C for important notice.

$1.98 4-in.

Catalog. No.	Blade	Shpg. wt.	Each
99 K 08340	4 in.	7 lbs.	$1.98
99 K 08341	6 in.	8 lbs.	2.09
99 K 08342	8 in.	9 lbs.	2.29
99 K 08343	9 in.	10 lbs.	2.49

DUNLAP Drain and Post Hole Spades

Strap shank type. Blades and straps heat treated for necessary hardness. 27-inch select ash handle. Steel reinforced "D" with comfortable wood grip. Strongly made for long, hard use. Shipping weight, each, 6 pounds.

$1.65 14-in.

G Drain Spades. Round point blade; tapered from 6 to 4¾ in. FARMERS: See page 878C.

99 K 08308—14-inch blade.....$1.65
99 K 08306—16-inch blade..... 1.79

H Post Hole Spades. Blade is 6 inches wide; has square corners. FARMERS: See page 878C.

99 K 08305—14-inch blade.....$1.65
99 K 08309—16-inch blade..... 1.79

DUNLAP general purpose Shovels

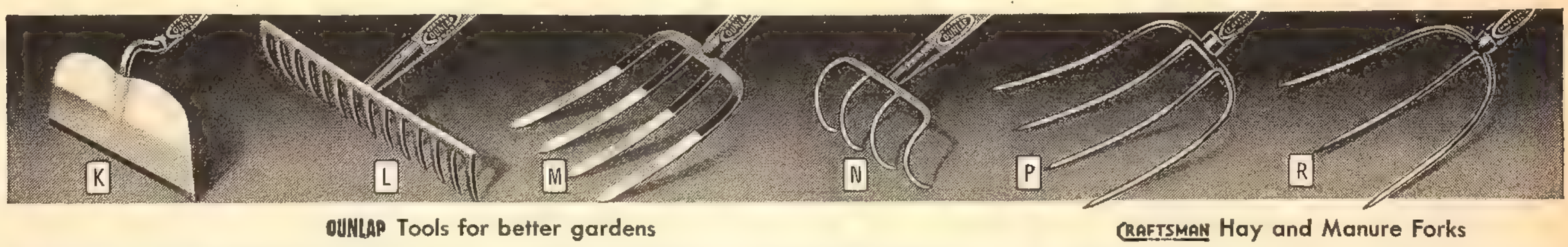
J A strong, durable shovel for general use; in yards, barns, for shoveling snow, and many other shoveling jobs. Lightweight hollow back type. Heat treated, high carbon steel blade, 11x13¾ inches. Strong 46-inch straight-grained ash handle. FARMERS: See page 878C befor ordering.

98c

99 K 08315—Shpg. wt., 5 lbs.....98c

DUNLAP general purpose "D" handle shovel. Widely used as a furnace scoop. Same quality as above but with 27-inch ash handle with "D" grip. FARMERS: See page 878C.

99 K 08320—Shpg. wt., 5 lbs.....98c



DUNLAP Tools for better gardens

Heads and shanks are all forged from one solid bar of steel; heat treated for extra strength and wear. No welds or rivets to break. Tubular steel ferrules hold handles securely. All handles are white ash, light in weight but extra strong. Built for hard use, easy handling and extra long service.

K Field and Garden Hoe. Lightweight for ease in hoeing, but strong. Correct shape and balance—reduces back and shoulder strain. Full polished blade; 6½ in. x 4¾ in. deep. 4⅓-foot handle. Shpg. wt., 2 lbs. FARMERS: See page 878C.

99 K 08411.....75c

L Level Head Rake. 14 teeth, correctly curved to penetrate the soil and do a good job. Heavy duty. Head, 14¾ in. wide; teeth, 3¼ in. deep. 5-foot hardwood handle. Shpg. wt., 3 lbs. FARMERS: See page 878C before ordering.

99 K 08382.....79c

M 4-tine Spading Fork. Built to stand the gaff. Does a good job of breaking up earth. 11-inch polished, tempered steel tines. 7½ inches wide at points. 30-inch handle with "D" grip. Shpg. wt., 5 lbs. FARMERS: See page 878C.

99 K 08260.....98c

N 4-tine Speedy Cultivator. Sharp 5-inch curved tines set at proper angle to easily penetrate and loosen soil. Head is 5 inches wide. 4⅓-foot handle. Shipping wt., 3 lbs. FARMERS: See page 878C before ordering.

99 K 08431.....95c

CRAFTSMAN Hay and Manure Forks

Top quality. Polished oval tines forged from spring steel . . . oil tempered to resist breakage. Tubular steel ferrules with "Flex-Beam" construction, the sensational feature that puts the strength of steel into wood at point of strain. First grade sanded white ash handles. FARMERS: See page 878C for important notice before ordering.

P Four-tine Manure Fork. 12½-inch tines. 4-foot handle. Shipping weight, 4 pounds.

99 K 08545.....$1.49

R Three-tine Hay Fork. 12-inch tines. 4½-foot handle. Shipping weight, 3 pounds.

99 K 08531.....$1.45

The New 1945

Now ready to

At your service, Mr. and Mrs. America, stands this great new line of ALLSTATE Tires . . . as fine as money can buy. Into their designing and building have gone well nigh countless thousands of dollars to make sure that they are the very finest tires we can produce for your car, truck or tractor. But much more than mere money has been lavished on this new 1945 ALLSTATE Tire line. Into its development Sears have poured a vast knowledge of and a tremendous amount of experience with America's new miracle material, synthetic rubber . . . a knowledge and an experience that have been the direct result of our extremely close association with the Nation's synthetic rubber program. All of this we are passing on to you in the form of highest possible tire quality at the lowest prices for which such quality can be sold.

PASSENGER—
SEE PAGES 836-7

TRACTION GRIP—
SEE PAGE 838

COMMERCIAL—
SEE PAGE 839



ALLSTATE Tires

REG. U.S. PAT. OFF.

Serve America

The sale of Tires still is restricted by Government Rationing. You must send us a Tire Ration Certificate in order to obtain any ALLSTATE Tire or Tube. Be sure to read Tire Rationing Information below before ordering.

TRUCK AND BUS—
SEE PAGE 840

TRACTOR—
SEE PAGE 841



SPECIAL NOTICE: Before we can ship you any ALLSTATE Tires we must have a Tire Ration Certificate from you. To obtain Certificate, have your tires examined at an authorized OPA Tire Inspection Station. If a new tire is needed, the Inspector will state this on your Tire Inspection Record. You then must fill out an application for a new tire and present it and your record to your local Ration Board. If application is accepted, Board will issue you a Tire Ration Certificate. **Be sure to sign Certificate wherever required (including Part A). Mail *all three parts* of Certificate to us with your order.**

Now ready to serve America

A tire as good as money can buy

because it is made from the finest synthetic rubber our Government has been able to produce. There is no finer synthetic than we use in building these great ALLSTATE Tires.

because it is designed with the new 1945 safety tread which our tests have shown gives better traction, greater safety and longer wear than any similar tread we have tested.

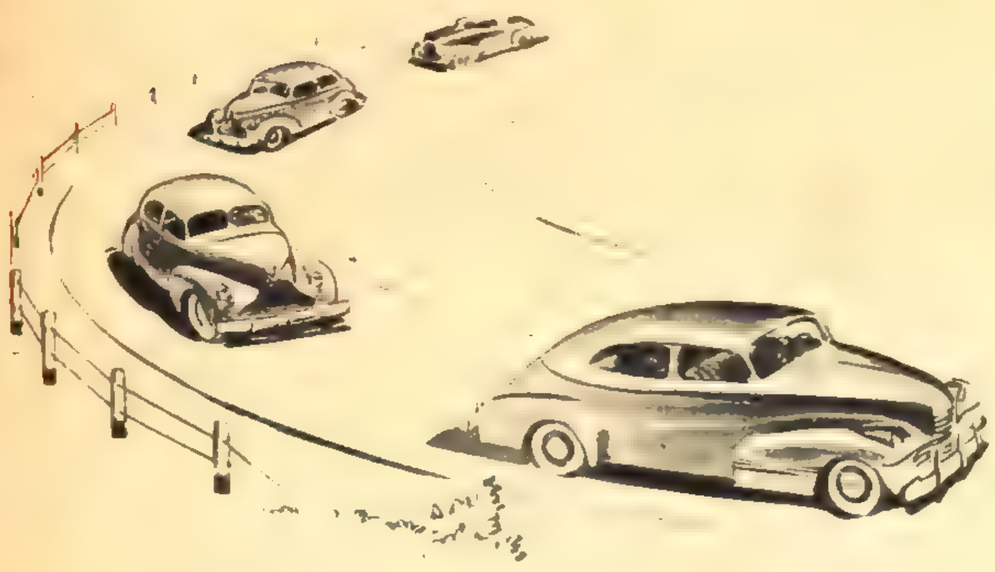
because its construction utilizes Sears exclusive "Coolerized" cord plies of low-stretch, high tensile strength cotton to give the tire carcass greater strength, longer life.

because the ALLSTATE Test Car Fleet has shown that no other tire built today gives consistently longer wear under the severe conditions of actual road tests at high speeds and huge overloads than does the ALLSTATE Passenger Tire.

This tire, like every ALLSTATE Passenger, Truck, Tractor or Motorcycle Tire, is guaranteed by Sears. Read the ALLSTATE Guarantee below. **You must send us a Tire Ration Certificate in order to obtain these tires.** **See Page 835 for Rationing Information.**

ALLSTATE GUARANTEE

Every ALLSTATE Tire or tube is guaranteed to be free from defects in workmanship and material, and to give service consistent with the material used. If our examination shows such tire or tube has failed under the terms of this guarantee, we will either repair it or make a reasonable allowance on the purchase of another tire or tube. We do not guarantee an ALLSTATE tire or tube when it has failed as a result of overload, excess speed, improper inflation, abuse, or other non-defective conditions, or when it has been used on rims not conforming to Tire and Rim Association standards.



THE NEW

Passenger

Tires and Tubes are available on Easy Terms. See inside back cover for details

ALLSTATE 4-ply Passenger Car Tires and Tubes

Order by Catalog Number. State size. All prices below include Federal Excise Tax

SIZE	95 K 6500P ALLSTATE 4-Ply Tires		95 K 8500P ALLSTATE Extra Heavy Tubes	
	Price, Each	Shpg. Wt.	Price, Each	Shpg. Wt.
4.40-21	$10.25	20 lbs.	$2.25	3 lbs.
4.50-20	10.75	20 lbs.	2.25	3 lbs.
4.50-21	10.25	20 lbs.	2.25	3 lbs.
4.75-19	10.35	21 lbs.	2.40	3 lbs.
4.75-20	10.75	20 lbs.	2.25	3 lbs.
5.00-19	10.35	21 lbs.	2.40	3 lbs.
5.00-20	10.75	20 lbs.	2.25	3 lbs.
5.00-21	14.25	25 lbs.	2.75	3 lbs.
5.25-17	12.65	25 lbs.	2.50	3 lbs.
5.25-18	11.55	24 lbs.	2.55	3 lbs.
5.25-19	14.15	25 lbs.	3.10	3 lbs.
5.25-20	15.65	25 lbs.	3.25	3 lbs.
5.25-21	14.25	24 lbs.	2.75	3 lbs.
5.50-16	12.25	23 lbs.	2.50	3 lbs.
5.50-17	12.65	25 lbs.	2.80	3 lbs.
5.50-18	11.55	24 lbs.	2.55	3 lbs.
5.50-19	$14.15	25 lbs.	$3.10	3 lbs.
5.50-20	15.65	26 lbs.	3.25	3 lbs.
6.00-16	13.75	25 lbs.	2.95	4 lbs.
6.00-17	14.95	27 lbs.	2.80	4 lbs.
*6.00-18	19.65	33 lbs.	3.10	4 lbs.
*6.00-19	19.85	33 lbs.	3.10	4 lbs.
6.25-16	16.85	25 lbs.	2.95	4 lbs.
6.50-15	16.65	27 lbs.	3.30	4 lbs.
6.50-16	16.85	27 lbs.	3.35	4 lbs.
6.50-17	14.95	27 lbs.	3.50	4 lbs.
*6.50-18	19.65	33 lbs.	3.10	4 lbs.
*6.50-19	19.85	33 lbs.	3.10	4 lbs.
7.00-15	18.25	30 lbs.	3.35	5 lbs.
7.00-16	18.95	33 lbs.	3.45	5 lbs.
*7.50-15	29.45	36 lbs.	3.50	5 lbs.
*7.50-16	30.35	43 lbs.	4.35	6 lbs.

Shipping Points: We ship ALLSTATE Tires and Tubes from Chicago, Philadelphia, Boston, Kansas City, Minneapolis or Denver, Colo. Order from our nearest mail order house or from Denver. *These sizes available in 6-ply only.

6.00-16
4-Ply

$13.75

Price Includes
Federal Excise Tax

NOTICE: It may be necessary for us to fill your order with proper size tires differing in brand or tread design from the ALLSTATE Tire illustrated. Regardless of which brand of tire we ship, you will receive quality equal to that illustrated.

ALLSTATE
REG. U. S. PAT. OFF.
Car Tire



Now ready to serve America

An all-weather tire that fights snow, mud, bad roads

Choose this tire for off-the-pavement driving in any weather, wet or dry . . . for sure-footed traction on improved roads when snow is deep or highways slick. It has the stuff in it to get you there and back regardless of the road or weather. Those husky hexagonal knobs on Traction Grip's tough tread are scientifically designed to grip the highway with bulldog determination . . . are self-cleaning . . . long-wearing. We use high tensile strength, low-stretch "Coolerized" cotton cord, combined with the finest of synthetic rubber, in building Traction Grips. You'll find them even better than we claim.

You must send us a Tire Ration Certificate in order to obtain these tires. See Page 835 for Rationing information

6.00-16 4-Ply **$13.75** Price Includes Federal Excise Tax

Every ALLSTATE Tire, whether for passenger car, truck, tractor or motorcycle, is *guaranteed by Sears.* Read the ALLSTATE Guarantee on Page 836.

NOTICE. It may be necessary to fill your order with proper size tires differing in brand or tread design from the ALLSTATE Tire illustrated. Regardless of which brand of tire we ship, you will receive quality equal to that illustrated.

ALLSTATE Traction Grip Tires and Tubes

Order by Catalog Number below. State size wanted
All prices include Federal Excise Tax

SIZE Tire-Rim	95 K 01900P 4-Ply, Tire		95 K 8500P Extra Heavy Tubes	
	Price, Each	*Shpg. Wt.*	*Price, Each*	*Shpg. Wt.*
6.00-16	$13.75	26 pounds	$2.95	3 pounds
6.25-16	16.85	29 pounds	2.95	3 pounds
6.50-16	16.85	29 pounds	3.35	4 pounds

SHIPPING POINTS. We ship ALLSTATE Tires and tubes from Chicago, Philadelphia, Boston, Kansas City, Minneapolis or Denver, Colo. Order from our nearest mail order house, or from Denver.



Now ready to serve America

A tire designed especially for light commercial vehicles

Owners of light commercial vehicles using tires of passenger car sizes will find in this ALLSTATE DeLuxe Commercial Tire surprisingly high quality at a reasonable price. Because we know the service commercial tires must deliver, we build these to give maximum wear under conditions pickup trucks must meet. Rib tread is unusually silent. The finest synthetic rubber made is combined with Sears exclusive "Coolerized" Cord plies of low-stretch, high-tensile cotton and other materials to meet rigid manufacturing specifications. Why look further for commercial tires when these fine tires cost so little?

You must send us a Tire Ration Certificate in order to obtain these tires. See Page 835 for Rationing Information

6.00.16 6-Ply **$18.45** Price Includes Federal Excise Tax

Every ALLSTATE Tire, whether for passenger car, truck, tractor or motorcycle, is *guaranteed by Sears*. Read the ALLSTATE Guarantee on Page 836.

NOTICE. It may be necessary to fill your order with proper size tires differing in brand or tread design from ALLSTATE Tire illustrated. Regardless of which brand of tire we ship, you will receive quality equal to that illustrated.

ALLSTATE Commercial Tires and Tubes

Order by Catalog Number below. State size wanted.
All prices include Federal Excise Tax

SIZE Tire-Rim	No. of Plies	95 K 03500P ALLSTATE Commercial Tires		95 K 8900P DeLuxe Heavy Duty Tubes	
		Tire	Shpg. wt.	Tube	Shpg. wt.
5.50.17	6	$20.30	32 lbs.	$3.20	4 lbs.
6.00.16	6	18.45	33 lbs.	2.85	4 lbs
6.00.17	6	20.30	32 lbs.	3.20	4 lbs.
6.50.16	6	21.20	35 lbs	3.40	4 lbs.
7.00.15	6	25.10	41 lbs.	3.80	5 lbs.
7.00.16	6	25.35	42 lbs.	3.95	4 lbs.
7.50.15	6	25.10	41 lbs.	5.60	5 lbs
7.50.16	8	34.70	51 lbs.	5.75	6 lbs.
†7.00.17	6	28.75	43 lbs.	4.00	5 lbs.
†7.50.17	8	37.75	54 lbs.	4.05	8 lbs.

Flaps included with truck tires marked with (†). If you need bent valves, request with order.





See inside back cover for Easy Terms

Now ready to serve America

A truck tire built to stand up under hard, punishing service

When you buy Truck Tires you want low cost per ton-mile for your tire money. You get it with ALLSTATE De Luxe Safety Treads! Their zig-zag tread provides a good grip on the road for safety, and ample braking power. Shoulders are designed to give maximum heat dissipation. In their construction we have incorporated our finest "Coolerized" low-stretch high-tensile cotton cord to combat road heat, resist wear. These are ideal tires for long; tough hauls over all kinds of roads in all weathers. At Sears low prices they are, we believe, your best truck tire buy.

You must send us a Tire Ration Certificate in order to obtain these tires. See page 835 for Rationing Information.

32x6 10-Ply **$41.75** Price Includes Federal Excise Tax

Every ALLSTATE Tire, whether Passenger, Truck, Tractor or Motorcycle, is guaranteed by Sears. Read the ALLSTATE Guarantee on page 836.

NOTICE. It may be necessary to fill your order with proper size tires differing in brand or tread design from the ALLSTATE Tire illustrated. Regardless of which brand of tire we ship, you will receive quality equal to that illustrated.

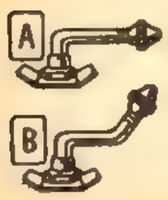
ALLSTATE Truck and Bus Tires and Tubes

Order by catalog No. State size. Prices include Fed. Excise Tax.

Size Tire-Rim	No. of Plies	95K03300P—Deluxe Safety Tread Tires		95 K 8900P—Deluxe Heavy Duty Tubes	
		Tire	Shpg. wt.	Tube	Shpg. wt.
§32x6	8	$30.85	50 lbs.	$4.35	6 lbs.
32x6	10	41.75	70 lbs.	5.30	7 lbs.
6.00-20	6	21.25	39 lbs.	3.50	5 lbs.
6.50-20	6	24.75	44 lbs.	4.35	6 lbs.
6.50-20	8	30.85	50 lbs.	4.35	6 lbs.
7.00-20	8	32.15	55 lbs.	5.30	7 lbs.
7.00-20	10	41.75	70 lbs.	5.30	7 lbs.
7.50-20	8	41.75	70 lbs.	7.50	11 lbs.

Flaps included with all truck tires listed above.
§Replacement for 30x5 on Ford and Chevrolet.

If you need Bent Valves



Should you require bent valves for your truck or bus tires, request them on your order. Sears supply these in style A or B, as shown at left, without extra charge. Tell us which style you require.



ALLSTATE Tractor Tires cut costs, and speed up food production

Reg. U.S. Pat. Off.

You will find the answer to your tractor tire problem in pneumatic tires. The ALLSTATE is rigidly inspected at every stage of manufacture, it is "farm tested" to bring you superb performance at remarkably low cost. The tread is scientifically designed to give maximum pulling power in all soils. Combining Sears exclusive hexagonal knobs with husky cleats and bars, this tread is self-cleaning, sure-pulling, long-wearing. We use the finest of "Coolerized" low-stretch high-tensile cotton cord, synthetic rubber and other ingredients in building these tires.

You must send us a Tire Ration Certificate in order to obtain these tires. *See Page 835 for Rationing Information.*

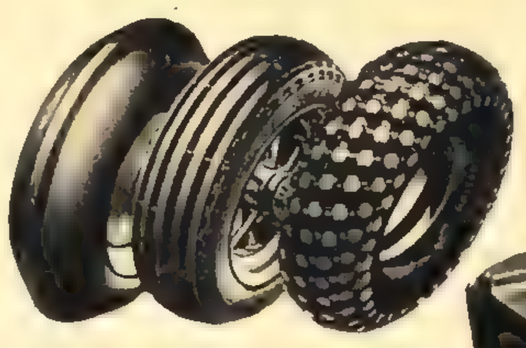
9.00-36 4 Ply **$57.85** Prices Include Federal Excise Tax

Order by Catalog Number and size below: State size, plies

SIZE OF Tire, Tube				♦95 K 01700PY Tractor Tires		♦95 K 08700PY Tubes	
On Regular Type Rims	On Wide Base Rims	Front or Rear	Plies	Price Each	Wt. Lbs.	Price Each	Wt. Lbs.
4.50-12††#	.....	Front	4	$9.05	12	$2.25	3
5.00-15††*#	.....	Front	4	10.15	12	2.10	3
5.00-16††#	.....	Front	4	10.45	12	2.45	3
5.50-16††§*#	.....	Front	4	11.25	15	2.50	3
6.00-16§#	.....	Front	4	12.70	20	2.95	3
6.00-16*	.....	Front	4	12.70	24	2.95	3
7.50-10††	.....	Front	6	25.55	26	3.10	4
7.50-18††#	.....	Front	4	19.50	31	4.80	4
7.50-24*	9-24	Rear	4	30.75	40	5.80	9
9.00-24	11-24	Rear	4	46.75	59	8.75	12
9.00-36	11-36	Rear	4	57.85	112	10.80	16
9.00-36	11-36	Rear	6	67.65	121	10.80	16
9.00-40	11-40	Rear	6	80.70	101	12.05	18
10.00-36	12-36	Rear	4	66.15	86	13.15	20
10.00-36	12-36	Rear	6	77.45	131	13.15	20
11.25-24	13-24	Rear	4	58.50	103	9.70	15
11.25-28	13-28	Rear	6	74.95	125	10.95	17
11.25-36	13-36	Rear	6	85.25	152	13.15	20
12.75-24	14-24	Rear	6	83.75	110	12.65	20
12.75-32	14-32	Rear	6	101.75	129	16.55	24
13.50-28	15-28	Rear	6	104.25	128	14.65	22
13.50-32	15-32	Rear	6	112.50	140	16.55	24

State type of front wheel tread design wanted. ††Studded type only. § Rib type Tread. *Skid Rib. # Passenger Car Tubes.

♦Means shipped from Chicago, Philadelphia, Kansas City, Minneapolis or Denver, Colo. You pay shipping charges from nearest mail order house.



Skid Rib | Rib Tread | Studded Tread

Every ALLSTATE Tire, whether Passenger, Truck, Tractor or Motorcycle, is *guaranteed by Sears.* Read the ALLSTATE Guarantee on Page 836.





Water Valve Attachment

Greatly simplifies the adding of from 108 to 550 pounds of water to each tube for greater traction.

95 K 9999—Shpg. wt., 1 lb.....**94c**

CPBKMN PAGE 841 . . TRACTOR TIRES

CPB PAGE 843 . . BATTERIES

Now ready to serve America

New ALLSTATE TUBES are top quality, for long service

Reg. U. S. Pat. Off.

You will find it wise economy to install a new tube with your new tire, because a new tube holds air longer, giving you better wear from both tire and tube. ALLSTATE Tubes are built of the finest synthetic rubber obtainable; they are tested and inspected at every stage of manufacture. Full circle molded type, with one-piece rubber valve stems on all passenger tubes and fine quality metal valve stems on truck and tractor sizes. ALLSTATE Tubes stay smooth and wrinkle-free inside the tire; this means long service, less danger of pinching. Be sure to choose ALLSTATE Tubes the next time you replace yours.

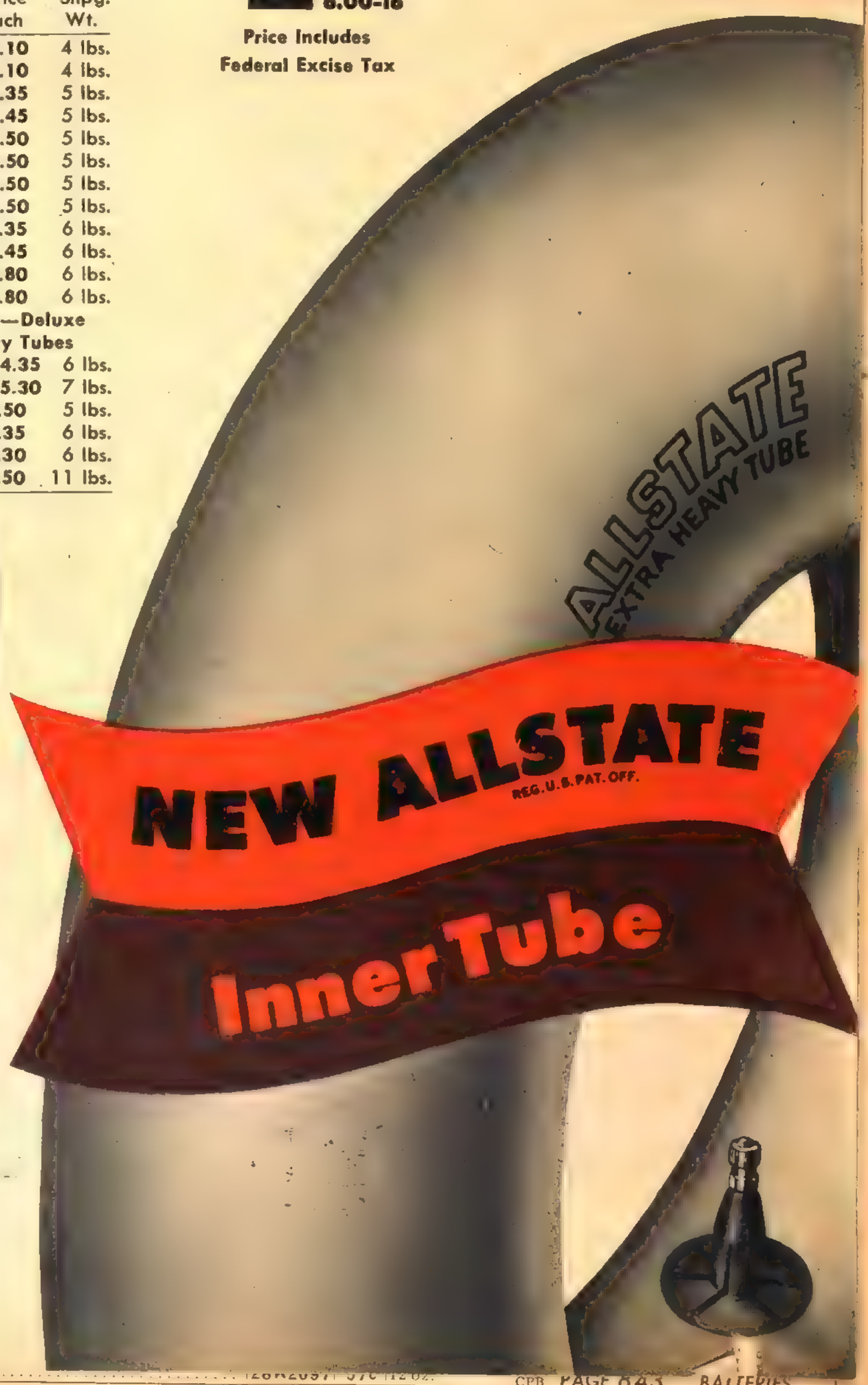
You must have a Ration Certificate in order to obtain these Tubes. See Page 835 for Rationing Information

Order by catalog number. State size. All prices include Federal Excise Tax
Be sure to include Ration Certificate, properly signed, with your order

95 K 8500P—ALLSTATE Extra Heavy Synthetic Tubes

SIZE Tire-Rim	Price Each	Shpg. Wt.	SIZE Tire-Rim	Price Each	Shpg. Wt.	SIZE Tire-Rim	Price Each	Shpg. Wt.
30x3	$1.35	3 lbs.	5.25-19	$3.10	3 lbs.	6.50-18	$3.10	4 lbs.
30x3½	1.50	3 lbs.	5.25-20	3.25	3 lbs.	6.50-19	3.10	4 lbs.
31x4	1.65	3 lbs.	5.25-21	2.75	3 lbs.	7.00-15	3.35	5 lbs.
32x4	1.65	3 lbs.	5.50-16	2.50	3 lbs.	7.00-16	3.45	5 lbs.
32x4½	1.85	3 lbs.	5.50-17	2.80	3 lbs.	7.00-17	3.50	5 lbs.
33x4	1.65	3 lbs.	5.50-18	2.55	3 lbs.	7.00-18	3.50	5 lbs.
33x4½	1.85	3 lbs.	5.50-19	3.10	3 lbs.	7.00-19	3.50	5 lbs.
4.40-21	2.25	3 lbs.	5.50-20	3.25	3 lbs.	7.50-15	3.50	5 lbs.
4.50-20	2.25	3 lbs.	6.00-16	2.95	4 lbs.	7.50-16	4.35	6 lbs.
4.50-21	2.25	3 lbs.	6.00-17	2.80	4 lbs.	7.50-17	3.45	6 lbs.
4.75-19	2.40	3 lbs.	6.00-18	3.10	4 lbs.	7.50-18	4.80	6 lbs.
4.75-20	2.25	3 lbs.	6.00-19	3.10	4 lbs.	7.50-19	4.80	6 lbs.
4.75-21	2.25	3 lbs.	6.00-20	3.25	4 lbs.	**95 K 8900P—Deluxe Heavy Duty Tubes**		
5.00-15	2.10	3 lbs.	6.00-21	3.25	4 lbs.			
5.00-19	2.40	3 lbs.	6.00-22	3.40	4 lbs.	32x6 (8-*ply*)	$4.35	6 lbs.
5.00-20	2.25	3 lbs.	6.00-23	3.40	4 lbs.	32x6 (10-*ply*)	5.30	7 lbs.
5.00-21	2.75	3 lbs.	6.25-16	2.95	4 lbs.	6.00-20	3.50	5 lbs.
5.00-22	2.75	3 lbs.	6.50-15	3.30	4 lbs.	6.50-20	4.35	6 lbs.
5.25-17	2.50	3 lbs.	6.50-16	3.35	4 lbs.	7.00-20	5.30	6 lbs.
5.25-18	2.55	3 lbs.	6.50-17	3.50	4 lbs.	7.50-20	7.50	11 lbs.

$2.95 6.00-16
Price Includes Federal Excise Tax



ALLSTATE Motorcycle Tires, Tubes

Price Includes Fed. Excise Tax **$8.75** 3.85-18 4 ply

These fine ALLSTATE Motorcycle Tires are made with our exclusive zig-zag safety tread that grips the road and helps to keep your cycle from slipping . . . give maximum traction on the turns where you need it most. Made from synthetic rubber with plies of long staple "Coolerized" cotton for long wear.

You must have a Tire Ration Certificate in order to obtain these tires. See Page 835 for Rationing Information.

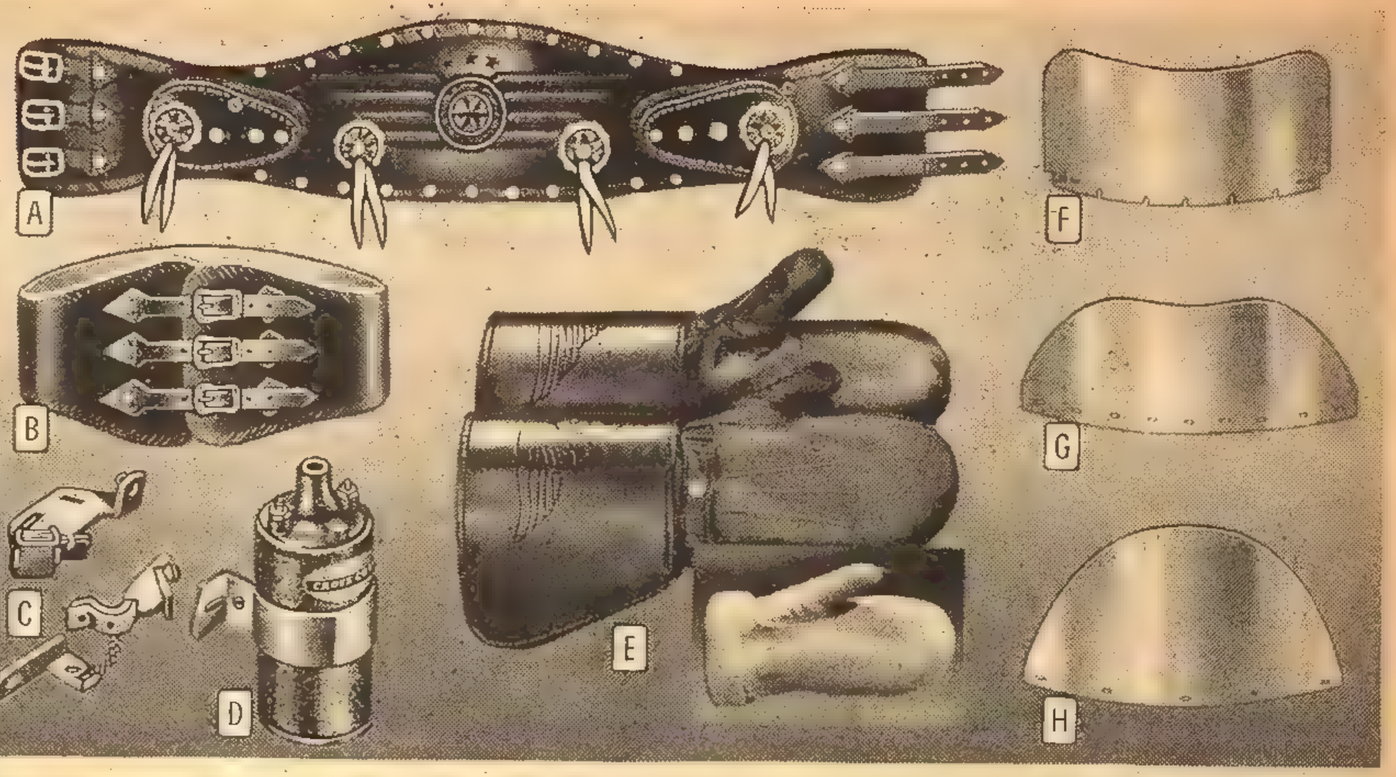


Order by Catalog Number below. State size

SIZE Tire—Rim	TIRES Each	TIRES Shpg. Wt.	RED TUBES Each	RED TUBES Shpg. Wt.
4-ply Heavy Duty, Order No. 95 K 01825P				
3.85—18 Cl.	$8.75	13 lbs.	$1.94	3 lbs.
3.85—20 Cl.	9.50	14 lbs.	1.92	3 lbs.
4.00—18 S.S.	9.05	14 lbs.	1.94	3 lbs.
4.00—19 S.S.	9.25	15 lbs.	1.94	3 lbs.
4.50—18 S.S.	9.95	16 lbs.	1.94	3 lbs.
4.50—19 S.S.	10.15	16 lbs.	1.94	3 lbs.
5.00—16 S.S.	10.95	19 lbs.	2.13	3 lbs.

Every ALLSTATE Motorcycle Tire is guaranteed by Sears. Read the ALLSTATE Guarantee on page 836





Motorcycle Batteries and Supplies

CROSS COUNTRY Motorcycle Batteries

- Supersealed top insulates connector links and top of battery.
- Vent plugs of improved design.
- Plates anchored so they cannot vibrate or break loose.
- Lead parts subjected to extra strain are 25% heavier.
- Gives even power flow, with minimum danger of shorts.
- Each battery is exact replacement of original equipment.
- Batteries are fresh and fully charged when shipped.

We consider this sturdy CROSS COUNTRY battery, backed by Sears nine-months' service guarantee, to equal or excel the strongest and best constructed motorcycle battery obtainable anywhere. Note the molded top cover (patented) that minimizes leakage, slopping of electrolyte, and terminal corrosion. Terminal posts are imbedded in hard rubber. Vent plugs of improved design are located in wells which retain accidental spillage, and reduce corrosion of metal battery box or carrier.

Dual plate insulation—Port Orford cedar separators with perforated rubber sheet against positive plate—affords extra protection against shorts. Hand-fitted hard rubber dowel pins hold plates in two places to resist effects of vibration. Oversize plates give longer life and deliver more power than standard plates. Outside filler plug makes it handy to water battery without removing saddle or battery holddowns. Select correct model from table below, **and state make, year and model of motorcycle when ordering. Batteries not mailable.** Shipped separately from other merchandise,

GUARANTEE: Sears guarantee CROSS COUNTRY Motorcycle Batteries against failure for nine full months from date of purchase. If battery fails during guarantee period, Sears will replace your battery on a service basis, charging you only for the time it has been in your possession. SEARS, ROEBUCK AND CO.

Order from complete listings below

Battery shown is 28 KM 97 for Indian 1932–43

For Name and Model	Size, In. L x W x H	Amp. Hrs.	Catalog Number	Price	Shpg. Wt.
Cleveland, All	4 x3½x7	16	**28 KM 90**	**$6.80**	12 lbs.
Excelsior, All	4 x3½x7	16	**28 KM 92**	**6.80**	12 lbs.
Harley-Davidson					
61, 74 before 1926	4½x3½x6¾	12	**28 KM 91**	**5.63**	12 lbs.
61-74 Big, '26–36	6½x3⅞x6½	28	**28 KM 94**	**6.70**	18 lbs.
Twin 74, 80, 1925–36	6½x3⅞x6½	28	**28 KM 94**	**6.70**	18 lbs.
Single Cylinder before '29	4½x3½x6¾	12	**28 KM 91**	**5.63**	12 lbs.
Single Cylinder '29–33	4½x4 x8½	23	**28 KM 96**	**6.70**	17 lbs.
45 Small Twin '29–40	4½x4 x8½	23	**28 KM 96**	**6.70**	17 lbs.
All 1937–43 Models	4½x4 x8½	23	**28 KM 96**	**6.70**	17 lbs.
Henderson, All	4 x3½x7	16	**28 KM 92**	**6.80**	12 lbs.
Indian					
4-cylinder Ace, '27–31	4 x3½x7	16	**28 KM 90**	**6.80**	12 lbs.
Chief and Big Chief 1922–31	Use 28 KM 90 with wood block.				
Prince Single before 1927	Change battery hanger and use 28 KM 91.				
Prince Sgl., 1927–28	4 x3½x7	16	**28 KM 90**	**6.80**	12 lbs.
Scout '27 and Earlier	Change battery hanger and use 28 KM 91.				
Scout, 1928–31	4 x3½x7	16	**28 KM 90**	**6.80**	12 lbs.
All models, '32–43	6½x3⅞x7⅜	28	**28 KM 97**	**7.59**	19 lbs.

Heavy duty Kidney Belts

A Cyclists find this belt a real aid toward lessening fatigue and injury to kidneys as a result of constant jarring and bumping. Cradles your back and molds to body without binding. Fine quality, heavyweight top-grain cowhide; finished in smooth black. Bright studs and conchas set off embossed design. Two streamlined pockets close securely with full Talon fasteners. Even sizes: 28 to 38-inch waist. **State size over clothing you intend to wear.**

28 K 8040—Shpg. wt., 1 lb. 8 oz. . **$4.85**

B **Handsome all-purpose Belt,** for riders, farmers, field workers. Supports back muscles, lessening fatigue from bending and jarring. Extra heavy, black, top-grain cowhide. Even sizes: 28 to 42-inch waist. **State size over clothing you intend to wear.**

28 K 7960—Shpg. wt., 1 lb. 8 oz. . **$2.85**

Ignition Parts

C For Harley-Davidson, 1930–40.

28 K 7909—Point Set. Shpg. wt., 2 oz. **79c**

For Indian 1935–40

28 K 8230—Point Set. Shipping weight, 2 ounces . . . **65c**

D **28 K 1333**—Coil. Shipping weight, 3 lbs. . . **$1.40**

Sheep-lined Mitts

E Full cut mitts with removable sheepskin inserts. Inserts are long and snug fitting to keep wrists warm. Mitts are of tough horsehide with reinforced thumbs. Cuffs of black cowhide protect arm half way to elbow. **State size:** medium or large. Shpg. wt., 1 lb. 3 oz.

28 K 7969 . . . . . **$5.45**

Screen Windows

Heavy plastic replacement windows for wind screens. Nearly 1/16-inch thick with strong, hard surface. Not inflammable.

F Fits all old style Harley-Davidson winter screens, and all Indian screens.

28K8050–Shpg. wt., 1 lb. 4 oz. . . **$2.35**

G Fits all new style Harley - Davidsons. Shpg. wt., 1 lb.

28 K 8051 . . . . . **$2.49**

H Fits all Harley-Davidson and Indian sport shields. Shpg. wt., 1 lb. 4 oz.

28 K 8052 . . . . . **$2.59**



Light Sport Helmet

We used the finest cotton gabardine we could buy for this deluxe helmet. **Sanforized shrunk,** can't shrink over 1%. Ideal for summer; cool, washable. **Colors:** white or tan. **State color and hat size when ordering.** Shpg. wt., 6 oz.

28 K 7907 . . . . . **95c**

Standard Cotton Gabardine Helmet. Sanforized. A well cut and finished helmet at this price. **Colors:** white or tan. **State hat size and color.** Shpg. wt., 4 oz.

28 K 7970 . . . . . **59c**

Leather Helmet

An unlined helmet of top grade glove leather. Will not stretch. Fits snugly to keep wind out. Adjustable chin strap; loops for goggles. **State hat size.** Shpg. wt., 8 oz. **Black only.**

28 K 7965 . . . . . **$2.10**

Chamois-lined Helmet. Similar to above but with soft chamois lining for extra warmth and comfort. Adjustable chin strap. **Black only. State hat size.** Shpg. wt., 8 oz.

28 K 7900 . . . . **$3.75**

Sheep lined

The thick, soft lining of warm, deep-pile sheepskin gives extra warmth and protection against the cold. A smart looking helmet of pliable black leather carefully tailored for perfect fit. This leaves no gaps for icy winds to enter. Adjustable chin strap. You'll agree that it can't be beat for smart appearance plus warm comfort. **Black only. State hat size.** Shipping weight, 8 ounces.

28 K 7967 . . . . . **$3.69**

Plastic Shield

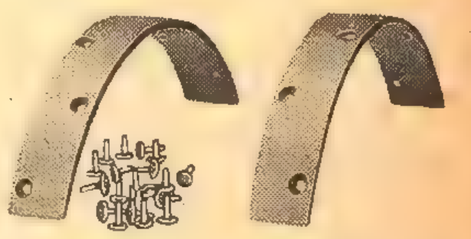
For safety and clear vision, this face shield offers **complete visibility** while protecting the face from cap brim to collar and from ear to ear. Fastens around head; **can be raised off face** without taking it off. Made of transparent, sturdy plastic—it will not darken. Unaffected by heat, cold, oil. Inner edge lined with sponge rubber. (Helmet not included.) Shipping weight, 1 pound.

28 K 8095 . . . . **$2.17**

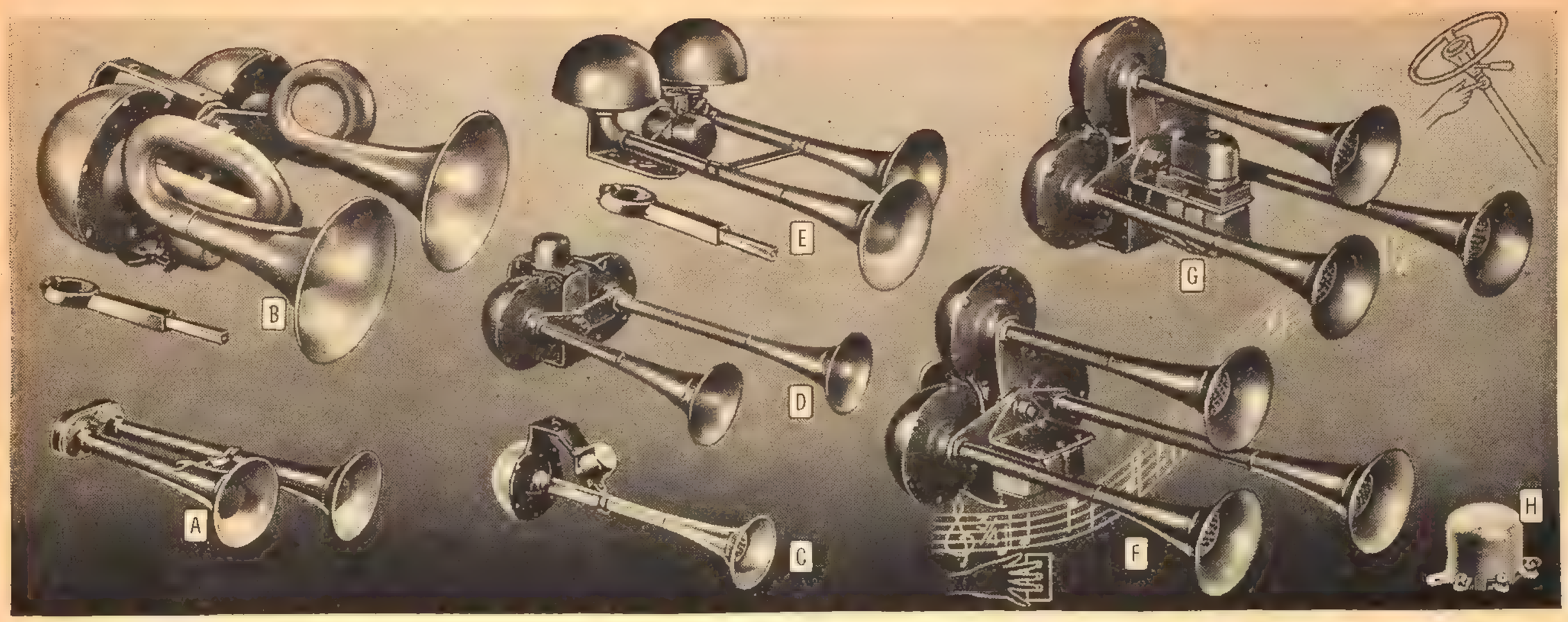
Quality Motorcycle Brake Lining for most popular makes—as low as 57c per set

Fits Make, Year and Model	Cat. No.	Price	Wt.
Harley-Davidson			
1931 to first 1938, 74-inch and 80-inch Twins (Rear)	**28K2090**	**67c**	8 oz.
1937 to first 1938, 61-inch (Rear)	**28K2090**	**67c**	8 oz.
1934–36 Servi-Cars (Rear)	**28K2090**	**67c**	8 oz.
Later 1938–1941, 61-inch, 74-inch, and 80-inch Twins (Rear)	**28K2091**	**77c**	9 oz.
1931–1935, 45-inch, 74-inch, and 80-inch Twins (Front, right)	**28K2092**	**67c**	9 oz.
Early 1935, 45-inch (Rear, left)	**28K2092**	**67c**	9 oz.
Later 1935, 45-inch Twins (Rear)	**28K2093**	**77c**	7 oz.
1936–1940, 45-in. Twins (Front and Rear)	**28K2093**	**77c**	7 oz.
1936, 74-in. and 80-in. Twins (Front only)	**28K2093**	**77c**	7 oz.
1941, 45-inch Twins (Front)	**28K2093**	**77c**	7 oz.
1936, 61-in. Twins (Front and Rear)	**28K2094**	**77c**	10 oz.
1937–1938, 61-inch, 74-inch and 80-inch Twins (Front)	**28K2094**	**77c**	10 oz.
1937–1938 Servi-Car (Rear)	**28K2094**	**77c**	10 oz.
1939–1941, 61-inch, 74-inch and 80-inch Twins (Front)	**28K2095**	**77c**	11 oz.
1939–1941 Servi-Car (Rear)	**28K2095**	**77c**	11 oz.

Fits Make, Year and Model	Cat. No.	Price	Wt.
Indian			
1941, 30–50 Model 541, 45-Model 641	**28K2096**	**57c**	10 oz.
1940, 30–50 Model 540, 45 Model 640	**28K2096**	**57c**	10 oz.
1939, Junior Scout Model, 539 (340B, early models front axle only)	**28K2096**	**57c**	10 oz.
Sport Scout Model 639	**28K2096**	**57c**	10 oz.
1938 Junior Scout Model 538, Sport Scout Model 638	**28K2096**	**57c**	10 oz.
1937 Junior Scout Model 537, Sport Scout Model 637	**28K2096**	**57c**	10 oz.
1936 Pony Model 536; 1935, Model 535, Sport Scout Model 636	**28K2096**	**57c**	10 oz.
1935 Model 635; 1934, Pony Model 534	**28K2096**	**57c**	10 oz.
1934 Sport Scout Model 634	**28K2096**	**57c**	10 oz.
1941, 74-Model 341, 340B; 1940, 74-Model 340	**28K2097**	**57c**	12 oz.
1939, 74-Model 339; 1938, 74-Model 338	**28K2097**	**57c**	12 oz.
1937 Scout Model 237; 1936, 45-Model 236	**28K2097**	**57c**	12 oz.
1935 Model 335; 1934, 74-Model 334; Model 235; 1934, 45-Model 234	**28K2097**	**57c**	12 oz.
1941 Model 441 4-cylinder	**28K2097**	**57c**	12 oz.
1940 Four Model 440, 1939, 4-Model 439	**28K2097**	**57c**	12 oz.
1938 Four Model 438; 1937, 4-Model 437	**28K2097**	**57c**	12 oz.
1936 Four Model 436; 1935, 4-Model 435	**28K2097**	**57c**	12 oz.
1934 Four Model 434	**28K2097**	**57c**	12 oz.



For greater safety and best control of your motorcycle it is important to keep the braking system in its peak operating condition at all times. This set consists of two pieces of molded asbestos material drilled, countersunk and curved to fit shoes or bands. Ready to be installed. Complete with box of rivets and instructions for installing. Order from table at left.



"Clear the road" with a Blast or Musical Horn

TWO POPULAR HORNS

Twin Air Vacuum Horn

A A quality low-priced trumpet horn that is a real value for the money. The sharp, clear tone of this air horn is produced by diaphragm. Not a reed horn. The 14½-inch screened trumpets operate on air pressure from intake manifold. Mounts on engine. Fittings and hose included. Control on dash.

28 K 1601—Shpg. wt., 3 lbs. 8 oz. **$2.58**

Bugle Power Twins

B This is one of the best electric blast horns you can buy anywhere regardless of price. With the handy select-tone button extending from the steering column, you can choose a melodious single tone warning for city driving, or a penetrating double blast while on the highway that lets everyone know you're coming. Gives a blast that can be heard for a mile and a quarter. No other horn we know of has a stronger power plant . . . built to deliver dependable service for years. Two relays. Horns 12½ inches long, 11½ inches wide. Fit all cars. Wired and assembled ready to be installed. Supply of 10-gauge wire included.

28 K 1613—Shpg. wt., 13 lbs. . . . **$7.85**

ELECTRIC BLAST HORNS

Single Trumpet Horn

C This single-toned horn gives a sharp, clear blast that commands attention. Completely wired, tested and assembled for installation. Built-in relay. Universal bracket for 3-way mounting; supply of 10-gauge wire included. A real value at this low price!

28 K 1616—Shpg. wt., 5 lbs. 4 oz. **$2.43**

Popular Twin-Blast Horn

D This electric straight trumpet horn blows a double-tone blast to "clear the road" for you. Has built-in relays and full-sized, weatherproof power plant. Horn is wired, tested and assembled—ready to be installed. Universal bracket for 3-way underhood mounting. Trumpets have durable luster finish. Supply of 10-gauge wire for installing included.

28 K 1607—Shpg. wt., 9 lbs. **$3.89**

Triple-Tone Blast Horn

E The tone you want at the touch of a finger . . . sharp, single notes from either trumpet separately, or a blast from both trumpets together. 3-way universal bracket for underhood mounting. Two relays, switch, 10-gauge wire. 18 inches long, 11½ inches wide.

28 K 01617—Shpg. wt., 12 lbs. **$5.85**

MELODY HORNS

Tri-Trumpet Songster

F You'll get a real thrill out of owning this horn. With the numbered electric piano-keys on the control you can make your own selection by playing them in different sequence. Control clamps to steering post. With each set we include music showing how to play the eight tunes listed under the Muse-A-Tone discs below. Has super-sized power plant and long-life assembly. Fits under hood of any car. All assembled, ready for easy installation. Supply of 10-gauge wire and directions for installing.

28 K 01612—Shipping weight, 12 pounds. **$7.60**

Automatic Muse-A-Tone Musical Horn

G Give a pleasant warning with this musical horn. Plays tunes automatically—you just press a single button on the steering post! There is no fingering to learn, nor music to remember . . . it's all done for you by the Automatic Tune Disc. Easy to change disc and have a different tune. Fits under any hood. Directions for installing and supply of wire included. State choice of tune disc from list below.

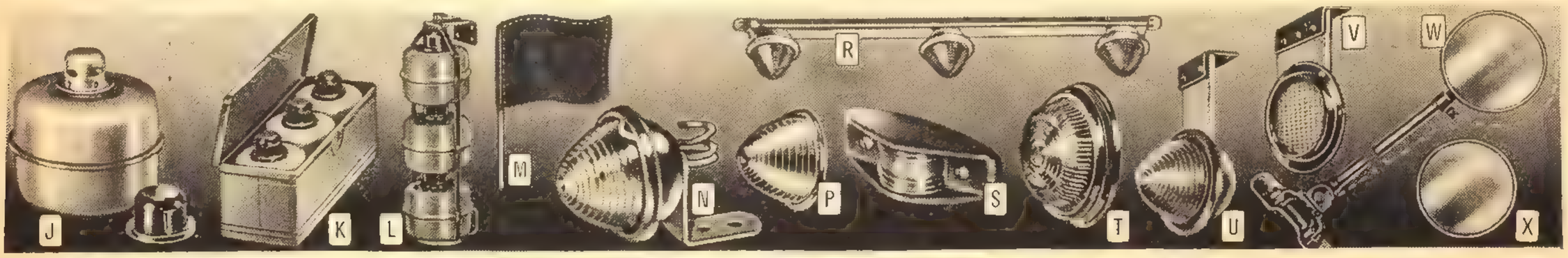
28 K 01614—Muse-A-Tone with disc. Shpg. wt., 14 lbs. **$12.35**

Muse-A-Tone Standard Tune Discs

With these popular discs you can change the tune on your Muse-A-Tone horn as often as you like! Eight favorite melodies: God Bless America, Yankee Doodle, The Old Oaken Bucket, The Old Gray Mare, Oh-Susanna, Good Night Ladies, I've Been Working on the Railroad, or Merrily We Roll Along. State catalog number below and name of tune disc you want.

28 K 1615—Extra tune disc. Shipping weight, 6 ounces. Each. **$1.80**

H Horn Relay for Single or Twin Electrical Horns.
28 K 1625—Shipping weight, 8 ounces. **37c**



Make Sears your headquarters for Truck Flares, Lamps and Reflectors

Don't run the risk of serious and costly accidents at night. Keep your truck equipped with proper flares, lamps and reflectors for added protection and safety. Failure to have this equipment has been the cause of many accidents. All listings below meet state and I. C. C. requirements, which is your assurance of top quality. From this wide selection you can find the exact equipment to meet your particular needs and put your truck in proper condition to comply with local, state or I. C. C. requirements. So don't delay equipping your truck any longer . . . order from any of the listings below and save by buying these safety accessories at Sears low prices.

Leakproof Truck Flares

Meet I.C.C. and all state requirements. Also carry approval of Underwriters' Laboratories, Inc. Gaskets under burner and screw cap make flares leakproof. Steel hinged case with hasp for locking. Inside or outside mounting. Holds 48 ounces of fuel oil or kerosene—one filling burns 16 to 20 hours.

J **28 K 1682—Single Flare.** Shipping weight, 2 pounds 5 ounces. **67c**

K **28 K 1684—3-Flare Kit.** Shipping weight, 13 pounds. **$2.79**

L **28 K 1568—Nested Flares.** Three leakproof oil-burning flares as above, mounted in bracket for fastening to cab or side panel. Bracket may be locked.
Shpg. wt., 8 lbs. 8 oz. **$2.17**

M Red Flag with steel staff. Use with oil flares above. Legal.
28 K 1532—Shpg. wt., each, 12 oz. **21c**
Wicks for above flares. ⅝-inch size.
28 K 1683—Shpg. wt., 6 oz. 3 for. **21c**

Colored Lenses, Lamps and Reflectors for trucks

I.C.C. and state laws require amber and red lamps and reflectors on trucks over 80 inches in width. To meet these requirements and for your own protection make your selection from lamps below. **State lens color.**

	Description	Finish	Lens Color	Lens Size	Catalog No.	Wt.	Each	Set of 4
N	Heavy Duty Offset Marker Lamp	Baked Enamel	Red, Amber, Green, Blue or Clear	2½ in.	28 K 1535	12 oz.	27c	$0.95
P	Improved Beehive Replacement lens	Smooth	Red, Amber, Green or Clear	2½ in.	28 K 1557	7 oz.	5c	.18
	Lens retainer spring	Bright		2½ in.	28 K 1558	2 oz.	3c	.10
S	Heavily guarded cast iron body marker lamp. Fresnel type lens. A superior lamp, brightly visible from any angle. Practically unbreakable.	Baked Enamel	Red or Amber	2⅛ x 1⅜ in.	28 K 1540	1 lb. 2 oz.	79c	3.00
R	Three-in-line Clearance lamp. For front or rear. 21¾ in. long	Baked Enamel	Red, Amber, Clear, or Green	2½ in.	28 K 1536	2 lbs. 7 oz.	93c	3.49
	Two-way Marker Lamp	Enamel	Red and Amber	2½ in.	28 K 1542	12 oz.	45c	1.67
T	Flush type Marker Lamp. Large shallow lens	Baked Enamel	Red, Amber, Green, or Clear	3⅜16 in.	28 K 1541	12 oz.	38c	1.43
U	Flexible Clearance Lamp	Baked Enamel	Red, Amber, Green or Clear	2½ in.	28 K 5688	12 oz.	43c	1.59

Reflectors and Mirrors

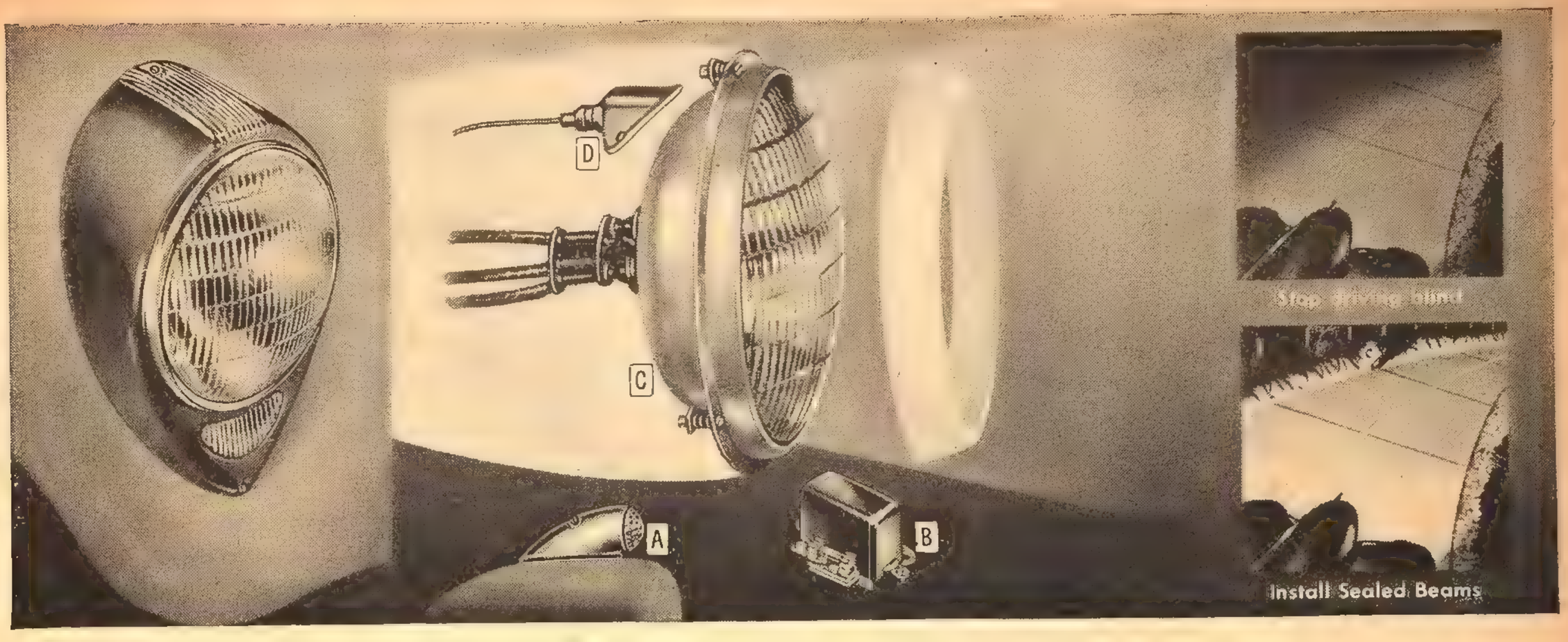
V Meet I. C. C. and State requirements. **Flange type reflector with flexible mounting bracket.** As bright as the average tail light. 3-in. diam. reflecting surface. Approved in all States. **State color:** red or amber.
28 K 5824—Shpg. wt., 1 lb. 2 oz. **69c**
Flange Type Reflector. As above without flexible mounting bracket. 3-in. diam. reflecting surface. **State color:** red or amber.
28 K 5823—Shpg. wt., 10 oz. **47c**

Rear View Truck Mirrors

W **Deluxe heavy duty Mirror.** Extends from 15 to 24 inches. Universal hinge or cab mounting on any truck. 5-inch size.
28 K 1642—Shpg. wt., 2 lbs. 6 oz. **$1.49**
Truck Mirror. As above, but shorter. Black enamel finish. Adjusts from 12 to 17 in.
28 K 1640—Shpg. wt., 1 lb. 12 oz. **75c**

X **Truck Mirror Head.** Fits nearly all truck arms. 5-in. size. Ball and socket mounting.
28 K 1647—Shipping weight, 1 pound. . . . **c**

OR



Install modern Sealed-Beam Lights for safe driving

Sealed Beam Adapter Units

$8.39 Per Pair

Almost double the output of light for safer night driving. Designed for cars listed below where original head lamps were oval. Die cast housings included for proper installation, perfect fit. Bulbs are standard Mazda Sealed Beams, 28K1505, listed below. **Approved in all states.**

28 K 5894—State make, year, model of car. Chrysler 1939; **Dodge** 1939; **Ford** 1937–39 Standard and Deluxe; **Mercury** all 1939; Plymouth 1939. Built-in parking lights included. **Per pair.** Shpg wt., 7 lbs. 8 oz. **$8.39**

[A] **Parking Lights.** Include a pair when ordering adapter units at right. Mount on headlamp or fenders. Gives much brighter light than 28 K 5897 at right.
28 K 5821—Per pair. Shpg. wt., 4 oz. . **$1.49**

[B] **Headlamp Relay.** Carries current directly from battery to lamps. Brightens lights by increasing voltage at lights. Fuse included. Fits all cars. For best results use two, one each for high and low beam.
28 K 1686—Shipping weight, 4 oz. **56c**

Adapters to almost double light output of old style Reflector Lamps

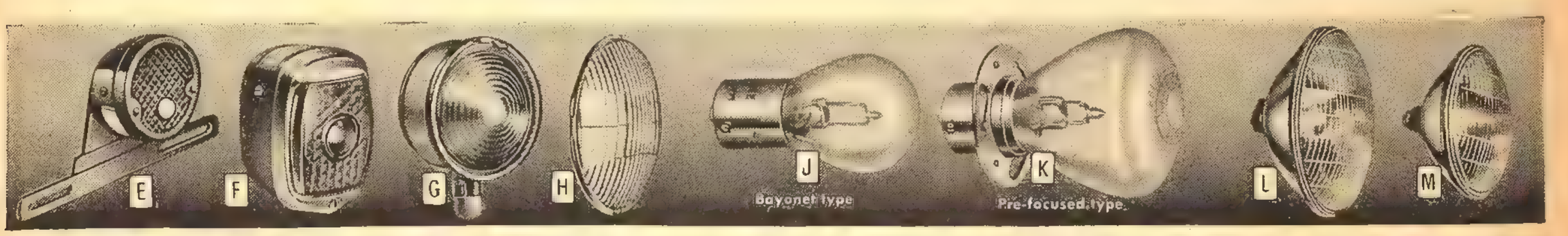
As low as $4.59 Per pair

[C] These modern Sealed Beam adapters will prove a real help for safer, easier night driving. The output of light is almost double that of old style reflector type headlamps. Easy to install . . . just mount them in your present headlamp. Comes complete with permanently sealed glass units (bulbs). Cannot tarnish or catch dust. All necessary fittings for proper installation included. Where parking light is needed, order 28 K 5897 at right, or 28 K 5821 at left. We recommend the use of 28K1686 Headlamp Relays listed at left for best results with old wiring. (Bulbs used are standard Mazda replacement units 28 K 1505 listed below.)

28 K 5894—State make, year and model of car. For pass. cars. **Buick** 1934–35 Model 40, all 1936 and 1939 models; **Cadillac,** 1938–39, Models 603-61-75; **Chevrolet,** 1934 DA Master, 1935 EAED Master Deluxe, all 1936 and 1939 models; **Chrysler.** 1935 6-cyl. C-6, CZ Airstream, 1936, 1937 6-cyl. Airstream, all 1938 models. **DeSoto,** 1935 6-cyl. SF Airstream, 1936 Airstream, 1937 6-cyl. S3, all 1938 models; **Dodge,** 1934–35 DR, DV, DU all 1936–38 models; **Ford,** all 1935–36 models; **Hudson,** 1936–37 All models; **Lafayette,** 1936–37 All models; **LaSalle,** 1936 Model 50, all 1938–39 models; **Nash,** 1936–37 6-cyl.; **Oldsmobile,** 1934 8-cyl., 1935–36, 1938–39 All models; **Packard,** 1935–39, 6 and 8-cyl. models, 115, 115C, 120, 120C, 1600, 1601, 1602, 1700, 1701, 1702; **Plymouth,** 1935–1938 all models; **Pontiac,** 1934 8-cyl., 1935–39 All models; **Stude.,** 1936 models 3A, 4A, 2C, 1937 models 5A, 6A, 3C and 8-cyl., 1938 6-cyl., Commander, 7A; **Terra.,** all 1936–37.
A pair, for above cars. Shpg. wt., 6 lbs. 8 oz. **$4.59**

28 K 5894—State make, year and model of car. For pass. cars. **Buick,** 1932–33 (series 50), 1934–35 (series 50, 60, 90), 1937–38 all models; **Cadillac,** 1932–33, 1936–37, 8 and 12-cyl.; **Chev.** 1930–33, 34-35 Std., 1937–38 all **Chrysler,** 1931–32 6-cyl.; **DeSoto,** 1930–33; **Dodge,** 1930 6 cyl.; **Ford,** 1930–34; **LaSalle,** All 1935 also 1937 Model 50; **Olds** 1933, 1937 6 and 8-cyl.; **Packard,** 1930–31 (126), 1938–39 Super 8 and 12-cyl.; **Plymouth,** 1930–33, 1934 (with rim PF, PG); **Pontiac,** 1930–33.
A pair for above cars.
Shpg. wt., 6 lbs. 8 oz. **$5.49**

[D] **Parking Light.** For use with above adapter units where parking light is a part of headlamp. Gives indirect light . . . not bright enough to drive by. For brighter parking lights see 28 K 5821 at left.
28 K 5897—Shipping weight, 4 ounces. . . . . Pair **45c**
For most Trucks and many other Cars not listed
Write our Personal Service Department for information



Tail Lamps, Lenses

Replace cracked or broken lenses at Sears. Regular lenses and 28 K 1564 not approved in Minn., Penn. and N. J. Shpg. wt., lamps, 1 lb. 8 oz.; lenses, 11 oz., exc. 28K1549, 2 lbs. 4 oz.

Fit	Regular Glass Lens Only		Legally Approved Tail Lamp Comp.		Legally Approved Tail Lamp Lenses	
Chev. '26–30	28 K 1543	10c			28 K 1657	35c
Chev. '31–32	28 K 1678	10c	28 K 1569	$1.25	28 K 1653	35c
Chev. '33–34	28 K 1681	10c	28 K 1679	1.35	28 K 1654	27c
Chev. '35–36	28 K 1681	10c	28 K 1574	1.59	28 K 1654	27c
[F] Chev. 1937–38	28 K 1592	10c	28 K 1641	1.39	28 K 1664	30c
Ford '29–32	28 K 1545	10c	28 K 1570	1.21	28 K 1639	23c
Ford '33–36	28 K 1596	10c	28 K 1567	1.49	28 K 1651	23c
Ford 1937	28 K 1595	10c	28 K 5877	2.22	28 K 1637	23c
Ford 1938–39					28 K 1676	27c
Plym '34–36 exc. PJ	28 K 1597	10c	28 K 1591	1.29	28 K 1656	35c
[E] Universal Plym. and Trailer			28 K 1549	1.55		
[G] Universal Single Bolt Type			28 K 1564	.37		

Fog Lamp Lenses

[H] Put your fog lamps in shape now by repairing and replacing worn and broken parts. These quality lenses are scientifically constructed to distribute the light. Will fit any lamps previously sold by Sears. To be sure of the correct replacement, give the number on old lens or stamped on lamp housing. Shipping weight, 1 pound.
28K1561–Amber 49c
28K1547–Clear.. 49c

Westinghouse Mazda Bulbs

Equip your lights with these genuine Westinghouse Mazda brand bulbs. Each bulb passes 480 inspections for quality and accuracy, guaranteeing perfect focus, even light distribution and longer life. **Check Mazda number on old bulb or state make, year and model of car and type and location of bulb. Postpaid.**

[J] **Headlamp Bulbs with Bayonet Type Base**

Mazda No.	Contact	Volts	C.P.	Cat. No.	Each	Pairs
1110	Double	6–8	21–21	28 K 1509	15c	28c
1000	Double	6–8	32–32	28 K 1517	15c	28c
1158	Double	6–8	21–3	28 K 1501	15c	28c
1133	Single	6–8	32	28 K 1516	15c	28c
1141	Single	12–16	21	28 K 1524	20c	38c
93	Single	12–16	15	28 K 1518	15c	28c

[J] **Bulbs for stoplights, Tail, Dash, Panel, Dome, Illuminated Switches**

51	Single	6–8	1	28 K 1522	5c	....
55	Single	6–8	1½	28 K 1523	5c	....
63	Single	6–8	3	28 K 1502	5c	....
67	Single	12–16	3	28 K 1529	9c	....
87	Single	6–8	15	28 K 1515	13c	....
1154	Double	6–8	21–3	28 K 1537	17c	....
1158	Double	6–8	21–3	28 K 1501	15c	28c

[K] **Pre-focused Headlight Bulbs for 1935-39 Cars**

Mazda No.	Contact	Volts	C.P.	Cat. No.	Each	Pairs
2330	Double	6–8	32–32	28 K 1526	20c	38c
2331	Double	6–8	32–32	28 K 1546	20c	38c

For Fog Lights and Spot Lights

[J]	1129	Single	6–8	21	28 K 1503	13c	25c
	1134	Double	6–8	32	28 K 1662	15c	....
[K]	1323	Single	6–8	32	28 K 1660	19c	....

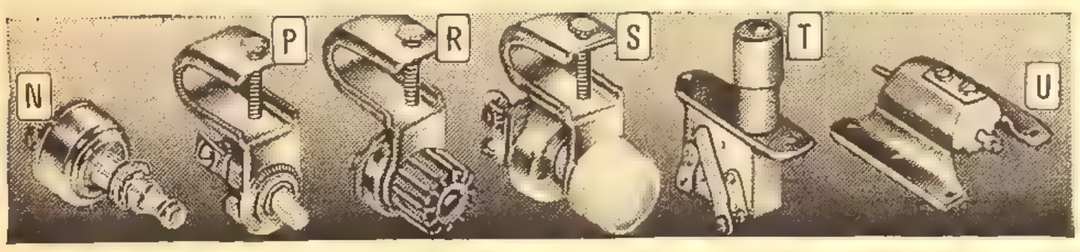
NOTE: Certain types of bulbs formerly listed have been eliminated because of restrictions on their manufacture. If bulb to be replaced is not listed, use as a substitute a bulb of the same type base, contacts and voltage in the candlepower available.

Sealed-Beam Headlight Unit

[L] Install Sealed Beam Headlight Units for brighter lights. This is a genuine replacement unit for 1940–42 cars equipped with Sealed Beam lights. Dirt and moisture-proof . . . it cannot tarnish. **All Glass type,** hermetically sealed. Hold original light intensity longer. No inner bulb to blacken. Westinghouse Mazda No. 4030.
28 K 1505—Postpaid.
Each **89c**

Replacement Bulbs

[M] Sealed beam replacement bulbs for auxiliary lamps . . . reliable, standard Westinghouse Mazda replacement units. Same as original equipment. Completely sealed—cannot dim from dirt or tarnish. Diameter, 5¾ inches. **Postpaid.**
28 K 1506—
For driving lamp . . . . Ea. **89c**
28 K 1507—
For passing lamp . . . . Ea. **89c**
28 K 1508—
For fog lamp, clear . . Ea. **89c**
28 K 1533—
For fog lamp, amber. Ea. **$1.19**



Light and accessory Switches

[N] **Push-Pull Switch.** A universal accessory switch with one-hole mounting. 15-ampere capacity.
28 K 5819—Shpg. wt., 3 oz. **15c**

[P] **Toggle Switch.** For lights and accessories. Clamp on or through dash mounting. 20-ampere capacity.
28 K 5825—Shpg. wt., 4 oz. **33c**

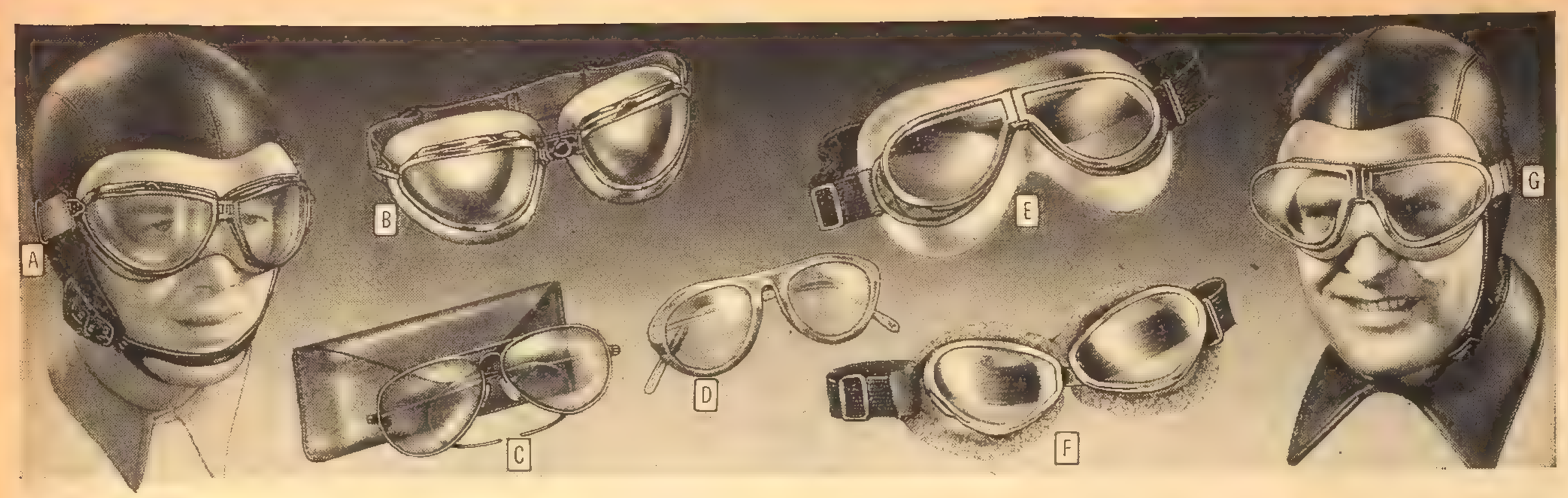
[R] **Rotary On-Off Switch.** Clamp on or through dash mounting. 15-ampere capacity. Plastic knobs.
28 K 5826—Shpg. wt., 3 oz. **16c**

[S] **Fog Light Switch.** Illuminated fused type rotary switch. Use clamp-on or through dash mounting. 20-ampere capacity.
28 K 5827—Shpg. wt., 4 oz. **40c**

[T] **Headlight Dimmer Switch.** Foot operated. Universal replacement.
28 K 1343R—Shpg. wt., 4 oz. **27c**

[U] **Mechanical brake Stoplight Switch.** Universal replacement.
28 K 1576—Shpg. wt., 6 oz. **19c**

EASY TERMS—See inside back cover.



Goggles for the Aviator, Motorcyclist, Sportsman

Aviation Goggles

Dependable, accurately made goggles are important to flying, air force and commercial pilots agree, because they filter out most harmful light rays. From our complete goggle line we recommend the best —**Broadview**—for the aviator. Replacement lenses for goggles below —write our Special Service Dept.

[A] The famous **Fischer Broadview**—same type goggle used by Army and Naval air forces. Has extra large, spherically ground and polished lenses. Can be worn over regular glasses. Glareproof cool green lens that absorbs most of harmful light rays. Has chamois-lined sponge rubber face pad . . . fits snugly and comfortably. Adjustable headband. Exclusive Venturi Tube ventilators prevent fogging. Removable lens.

28 K 6047—Postpaid **$21.00**

[B] **Skyway** is also made by Fischer . . . with same accurately ground and polished lenses, in cool green. Two-piece sponge rubber face pad. Adjustable nose bridge, headband; removable lens.

28 K 6046—Postpaid **$14.50**

Sun Glasses protect against harmful glare

Sun glasses guard eyes against blinding glare of reflected sunlight on snow, ice, sand, etc. Soldiers, sportsmen, aviators—anyone who spends much time outdoors find these glasses ideal protection. The Air Crest (Nos. 28 K 6049 and 28 K 6042) is as fine a sun glass as you can buy. Have carefully fitted lenses that provide eye comfort and protection. **An ideal gift for servicemen in this country or abroad.** When your boys in the service ask for goggles, you can satisfy their needs by sending one of our quality line.

[C] **Air Crest Glasses.** The most popular style and quality—at an unusually low price. **Overwhelming choice of soldiers who want a pair of really good sun glasses**—and aviators who appreciate the comfort and relief from eyestrain these glasses will give, while not interfering with normal vision. Popular with sportsmen and motorists, too. Protect against snow glare . . . snow blindness. Cool green lenses, optically ground. Gold frame.

28 K 6049—*With leather case. Postpaid* **$10.75**

Prescription-ground Air Crest Goggles. You can also order the above goggles ground to your prescription. (Note: Single Vision only.) Orders filled by registered opticians. Accuracy is guaranteed. ***How To Order:*** If you do not have old glasses, send prescription. Have doctor include: (1) Distance between pupils; (2) Width between lenses; (3) Temple length. If you have old glasses, wrap them in tissue paper or cotton, place in eyeglass case with name and address. Send complete glasses with frames. If lenses are broken, wrap all broken pieces of each lens separately and mark whether left or right. Pack eyeglass case with order and money inside. Mark package "Glass—handle with care." Send First Class or Registered Mail to Sears, Roebuck and Co., Aviation Dept. 155, Chicago 7, Ill.

28 K 6042—Postpaid **$24.95**

[D] **Sport Sun Goggle.** Drop eye shape Naivex lens is ground and polished. Flesh color plastic frame. Wire core temples for comfortable fit.

28 K 6040F—Postpaid **$1.29**

Motorcycle Goggles

Motorcyclists need a goggle that affords the strongest protection to the eye as well as unrestricted vision . . . and Sears have a complete assortment of shatterproof goggles for such wear. All goggles listed below have the well-known "Resistal" shatterproof lenses for maximum eye protection.

[E] **Quality Goggles for Motorcyclists.** Full size Resistal shatterproof lenses in durable, ventilated frames. Face-hugging, molded mask, or sponge rubber padding curves against face comfortably. Weight, 10 oz.

28 K 7971—With molded mask **$2.98**

28 K 7963—With rubber padding **$2.49**

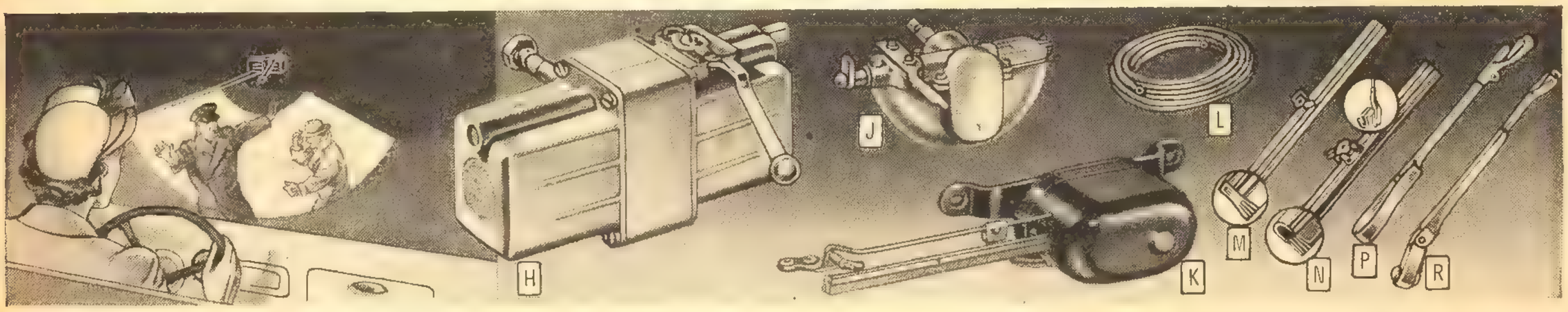
[F] **Economy Goggle.** Although bargain priced, these goggles have Resistal shatterproof lenses and frames lined with fur-like Tussah silk chenille . . . always rest comfortably on face. Shpg. wt., 10 oz.

28 K 7964 ..... **$1.33**

[G] **Sears Best Motorcycle Goggle.** Most comfortable to wear and safest because of their extra wide and deep lenses with heavily padded frames. These goggles have **Resistal** nonshatter lenses, set in ventilated frames so they will not cloud. Mask of face-fitting sponge rubber or soft, triple chenille binding. Sponge rubber is cool and resilient; chenille is extra soft. **Goggles will fit over regular glasses.** (Helmet not included.) Shpg. wt., 10 oz.

28 K 8064—Molded rubber mask **$3.59**

28 K 8067—Chenille padding **$2.98**



New Travler Vacuum Motor for Windshield Wiper

[H] In rain, snow or sleet you need a dependable windshield wiper. This hard-working, low-priced Travler vacuum motor will replace your worn motor. Why risk accidents caused by obscured vision? Be sure your wiper is in good working order to keep your windshield clean by installing a new Travler. Mounts in the same place as your car's original equipment . . . easily installed. Motor case is die-cast. Equipped with adjustable speed control and easy to operate switch lever—pull to start; push in to stop. Complete instructions for installing are included. At this unusually low price why take chances with inferior motors that drag or jam? Keep your windshield clean and avoid danger. You can buy a motor and new accessories on Easy Terms. See inside back cover for complete information about Sears Easy Payment Plan. Shipping weight, 1 pound. **Order by Catalog Number from table below.**

For Closed Cars	Side*	Catalog No.	Price
Buick 1934-35 Model 40	D & P	28K7585	$2.39
Chevrolet 1927-30	Driv.	28K7593	2.39
1931 AE	Driv.	28K7591	2.39
1933 Standard and Master	Driv.	28K7586	2.39
1934 Standard and Mstr.; 1935 EC and Standard	D & P	28K7585	2.39
DeSoto 1929-30 All 6-cyl	Driv.	28K7593	2.39
1932 6-cylinder SC	Driv.	28K7586	2.39
1935 SF, SG, Airstream	Pass.	28K7589	2.39
1935 SF, SG Airstream	Driv.	28K7583	2.39
1936-37 S1, S4 Airstream	Pass.	28K7589	2.39
1936-37, S1, S4 Airstream	Driv.	28K7583	2.39
Dodge '33 6-cyl. DP, 8-cyl. DO	Pass.	28K7589	2.39
1933 6-cyl. DP, 8-cyl. DO	Driv.	28K7583	2.39
1934 DR, DS	Pass.	28K7589	2.39
1934 DR, DS; 1935 DU; '37 D5	Driv.	28K7583	2.39
1937 D5	Pass.	28K7589	2.39
1938 D8, D9, D10	Pass.	28K7581	2.39
1938 D8, D9, D10	Driv.	28K7592	2.39
Ford 1928-29 A	Driv.	28K7590	2.39
1930-31 A	Driv.	28K7582	2.39
1933-34 All V8	D & P	28K7580	2.39
1935-36 All V8	D & P	28K7581	2.39

*D&P, Driver and Passenger

For Closed Cars	Side*	Catalog No.	Price
Ford 1937 All V8	Driv	28K7584	$2.39
1937-38 All V8	Pass.	28K7587	2.39
1938 All V8	Driv.	28K7588	2.39
Plymouth 1932 PB	Driv.	28K7586	2.39
1932 PB	Pass.	28K7583	2.39
1933 PC	Pass.	28K7589	2.39
1933 PC, PD, closed body	Driv.	28K7583	2.39
1933-34 Cov. body PC, PD, PE, PF	Pass.	28K7590	2.39
1933-34 PD, PE, PF closed body	Pass.	28K7589	2.39
1934 PE Deluxe coupe	Pass.	28K7589	2.39
1934 PE Deluxe coupe & sedan	Driv.	28K7583	2.39
1934 PF Economy coupe	Pass.	28K7589	2.39
1935-36 PJ, P1, P2	Pass.	28K7589	2.39
1935 PJ; 1936 P1, P2	Driv.	28K7583	2.39
1937 P3, P4	Pass.	28K7589	2.39
1937 P3, P4	Driv.	28K7583	2.39
1938 P5, P6	Driv.	28K7592	2.39
1938 P5, P6	Pass.	28K7581	2.39
1938-39 S7; Std.; P8 & P9 Del	Driv.	28K7583	2.39
1939 S7, Std.; P8 & P9 Del.	Pass.	28K7589	2.39
1939 P8 Del.; P8 Spec	Pass.	28K7589	2.39
Pontiac 1931—401	Driv.	28K7591	2.39
1933 8-cylinder 601	D & P	28K7586	2.39
1934 8-cylinder 603	D & P	28K7585	2.39

Trico Vacuum Wiper Motors for popular cars.

[J] Genuine—high quality—brand new. Send us old motor **prepaid** and exchange price. Or send full price; send motor **prepaid** later for 70c credit. Blade, wiper, arm attachment not included. Will not fit open or convertible models. **State make, year, model, body style, for driver or passenger side. Order by Cat. No. Postpaid.**

For Closed Cars	Catalog No.	Exch. Pr.	Full Pr.
Buick 1934-35 Mod. 40	28 K 7548	$2.95	$3.65
Buick 1936 Mod. 40-60	28 K 7536	3.55	4.25
Chev. 1933-34 and 35 Std.	28 K 7548	2.95	3.65
Chev. 1935 Mstr., all 1936.	28 K 7536	3.55	4.25
Chevrolet 1937-38	28 K 7537	3.55	4.25
Dodge 1933-36	28 K 7509	2.95	3.65
Ford 1930-31	28 K 7529	2.95	3.65
1933-34	28 K 7549	3.55	4.25
1935-36	28 K 7531	3.55	4.25
Plym.—1932 Mod. PB	28 K 7548	2.95	3.65
1933 to 1937, 1939	28 K 7509	2.95	3.65
Pontiac 1933-34	28 K 7548	2.95	3.65
Pontiac 1935-36	28 K 7536	3.55	4.25

Electric Wipers

Standard for cars and light trucks whose wipers mount over windshield. Weatherproof housing; no oiling necessary. Will not replace under-dash type. With motor, blade, arm, wire, switch. 2.5 amps. Wt., 2 lbs.

[K] **28 K 7511—Outside Mounting Type.** For Model A Fords and other cars originally equipped with vacuum motors mounted on outside of windshield frame **$2.95**

28 K 7510—Inside Motor Type. For all cars except those with vertical windshields. Complete with equipment as listed above **$2.95**

Windshield Wiper Accessories

In bad weather an efficient windshield wiper is all that stands between a full clear view and dangerous, blurred vision. Sears blades and tubing will give long, trouble-free service.

[L] **28 K 7519—Wiper Tubing.** Fabric insert type. For cars up to 1936. Shipping weight, per foot, 1 ounce. Per foot **5c**

28 K 7538—Tubing for cars 1936 and later. Shipping weight, foot, 1 ounce **5c**

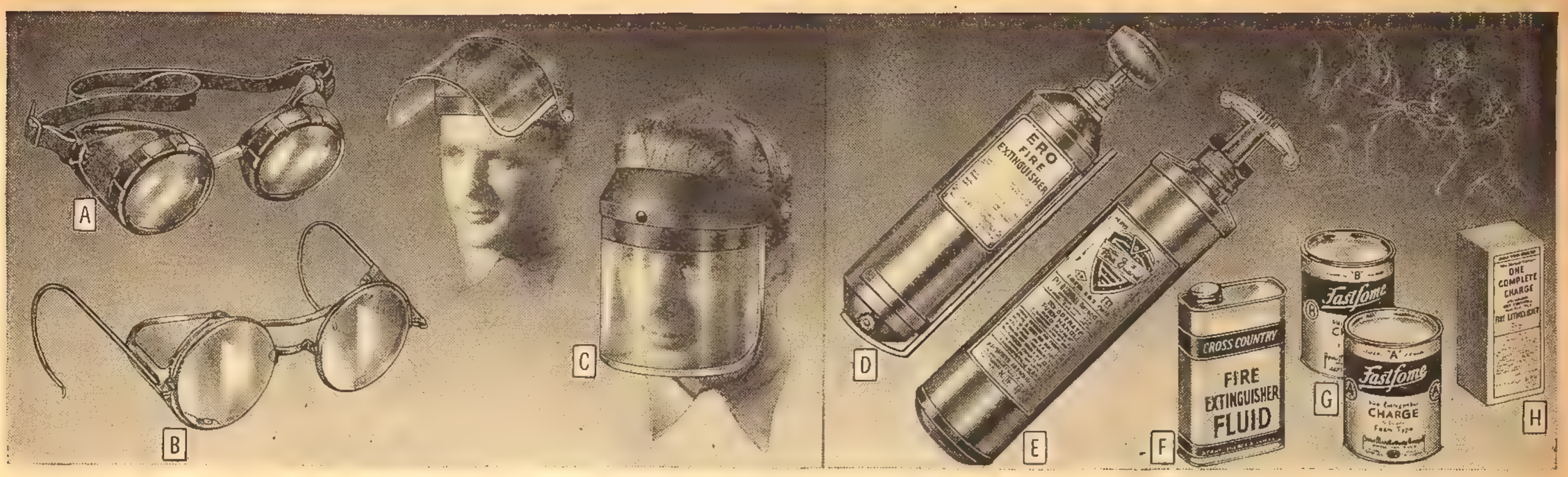
[M] **28 K 7521—Low priced Blade.** 8¼-in. long. Fits all cars. Shipping weight, 2 ounces. Each **9c**

[N] **28 K 7518—Wiper Blade.** Fits all cars. 5 plies of live rubber. Cadmium-plated steel channel. 7¼, 8¼, 9 and 10 in. long. **State size.** Shpg. wt., 3 oz. Each ..... **25c**; Pair **45c**

[P] **28 K 7514—Wiper Arm.** For most cars up to 1936. Shipping weight, 3 ounces. Each .. **25c**

28 K 7539—Wiper Arm. For most 1936-39 cars. Adjustable for length. Shipping weight, 4 ounces **42c**

[R] **28 K 7526—Wiper Arm.** Cross Country cadmium plated steel. Replaces both straight and bent arm types. Adjustable length, tension. Shipping weight, 4 ounces. Each **72c**



Eye and Face Protectors

Even the tiniest fragment lodged in your eye can cause enormous pain, besides expense and lost working time. **Don't risk it!** Always protect eyes and face with one of these goggles or shields whenever you are doing welding, riveting, grinding, chipping or any work where there may be injurious light or dangerous flying particles.

Heavy duty Goggles

A Safety goggles fit comfortably and snugly—elastic head band . . . correctly shaped eye cups. Adjustable rubber-covered ball chain nose bridge. Ventilated side shields keep eyes cool, prevent lens fogging. Screw caps permit changing of lens or cover glass. Over-spec type can be worn over prescription glasses. Shpg. wt., 4 oz.

Welders' Safety Goggles. Ideal for all-around protective wear against intense light.

28 K 6076—Shade 5. For light acetylene welding, cutting. . . . **$1.95**
28 K 6079—Over-spec type with Shade 5 lenses. **$2.25**
28 K 6077—Shade 6. Standard for acetylene gas welding. **$1.95**
28 K 6080—Over-spec type with Shade 6 lenses. **$2.25**

Chipper's Goggles. Shatterproof 50-mm. lenses of laminated glass guard eyes from impact hazard . . . heavy duty type frame. Shpg. wt., 4 oz.

28 K 6075 . . . . . **$1.95**
28 K 6078—Over-spec type . **2.25**

Spectacle Goggles, Face Shield

B Lightweight safety goggles with specially hardened 50-mm. lenses exceeding new government specification GGG-G-501A for impact resistance by 100%! Light weight but strongly made . . . comfortable nose rest pads . . . metal frames with fully covered, folding metal temples and side shields. Shpg. wt., 4 oz.

28 K 6082—"Chipper's" Goggles. Clear lens for general wear to protect against flying particles. Metal mesh side shields. **$1.95**

28 K 6083—Glare Goggles. Special green lenses that protect eyes against injurious rays as well as flying particles—yet permit clear, restful vision. Green plastic side shields have sturdy metal binding. Ideal for spot welding, foundry or furnace work, protection from sun and snow glare. **$2.25**

C **28 K 6085**—Face Shield. Ideal for safety and comfort. Plastic (10¾x6 in.) is non-inflammable, can be raised to any level. Window snaps on to head shield, is attached to fiber headband that has slide adjustment for firm fit, padded sweat band for comfort. Plastic window is bound in metal, permitting the plastic to be shaped as needed. Green eye shade softens glare. Shipping weight, 1 lb. **$1.85**

Fire Fighting Equipment

Fire Extinguishers available

You can buy fire extinguishers at Sears! Through a special purchase we are again able to offer them . . . **so now you can have protection against heavy fire losses.** Equip your car, home, garage! It simply does not pay to risk serious fire damage when it costs so little to be protected. **FARMERS: When ordering see page 878C.**

D **Dependable Ero Extinguisher.** Fast working, double-action pump—throws powerful, fire-quenching stream for 20 feet. Low priced, dependable. Occupies small space, 14 inches long. Not approved by Underwriters' Laboratories. Brass container. Brackets for wall mounting. Not filled . . . we recommend filling with CROSS COUNTRY Extinguisher Fluid. Quart size.
28 K 7929—Shipping wt., 2 lbs. 4 oz. . . . **$3.29**

E **Heavy duty S. O. S. Fire Guard.** Double action hand pump fire extinguisher. Approved by Underwriters' Laboratories, Inc.; meets all federal, state, I.C.C. rulings. Easy to operate. Brass container. Compact size—14 in. long. Fast-acting fluid (carbon tetrachloride) will extinguish electrical, oil, gasoline, wood or paper fires . . . does not injure fabrics. Extinguisher is spring-sealed to prevent evaporation of liquid. With liquid and wall brackets for mounting. Quart size.
28 K 7987—Shpg. wt., 8 lbs. 8 oz. **$7.95**

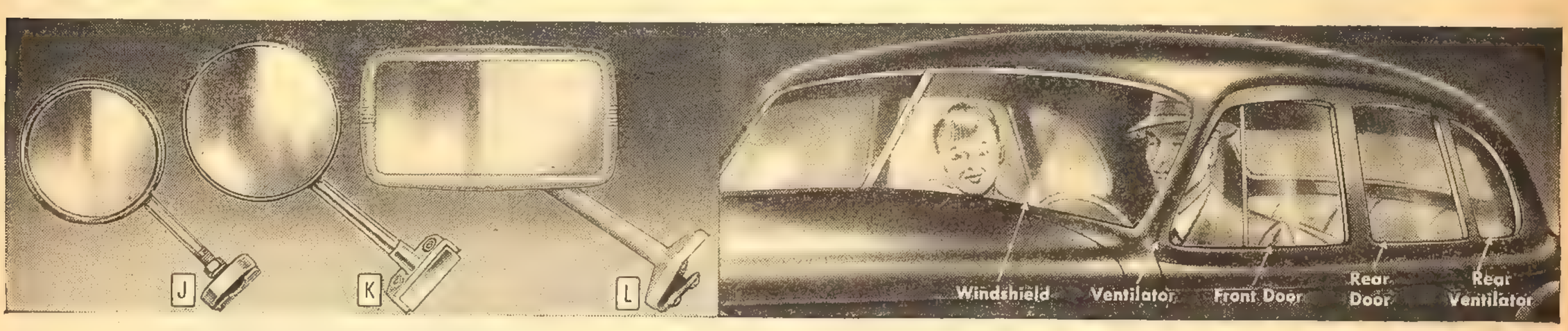
Extinguisher Refills

Is your fire extinguisher ready for instant use? Check it regularly . . . and keep a supply of extinguisher refills on hand at all times so that the extinguisher can be refilled immediately after using. Fire insurance experts recommend that every home and car be equipped with a reliable extinguisher. Remember that you should keep it filled, ready for action. Choose the correct type below.

F **CROSS COUNTRY Extinguisher Fluid.** For hand pump type fire extinguishers. Non-conductor of electricity. Can be used on oil, gasoline, electrical, wood or paper fires. Quart size.
28 K 7985—Shipping weight, 4 pounds 8 oz. **79c**

G **Recharge for foam type Extinguishers.** For 2½-gallon size. Not mailable.
28 K 7981—Shipping weight, 5 pounds. **88c**

H **Recharge for soda and acid-type Extinguishers.** For 2½-gallon size. Not mailable.
28 KM 7979—Wt., 3 lbs. . **35c**



Rear View Mirrors aid driving

By installing one of these attractive rear view mirrors you can eliminate a "blind spot" at the left rear of your car. These are beautiful, long-wearing. All three at right have non-glare mirror . . . clamp on door edge. They will fit either side of any car—are practically theft-proof when door is locked. Adjust to any angle by means of the ball and socket joint construction. No drilling necessary . . . easily installed. All commercial vehicles use this type mirror for safety—you will find it helpful, too. Makes parking and pulling away from curb and passing cars in crowded traffic easier.

J **Round Mirror.** Handsomely styled. Strongly constructed of steel. 3 inches in diameter.
28 K 5508—Shpg. wt., 9 oz. . . **75c**

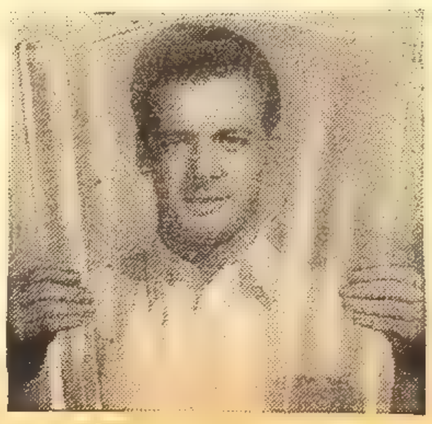
K **Deluxe Round Mirror.** All steel—attractively styled. Finished in smart gray enamel to simulate chrome. 4-inch diameter.
28 K 5507—Shpg. wt., 1 lb. . . **$1.18**

L **Oblong Mirror.** Attractive variegated cream-colored plastic over steel. Rust and tarnish-proof. Large 2½x5-inch mirror . . . can be used vertically or horizontally.
28 K 5515—Shpg. wt., 1 lb. . **$1.89**

Transparent Sheets

This fine transparent sheeting will enable you to repair side curtains on car or windows in shed, hen house or tent. Flexible, yet does not split or tear easily. Choice of two weights . . . 12½-gauge is thicker and tougher. Either weight has many uses around home or shop. Keep a supply on hand. Easy to cut with shears and stitch on sewing machine. **20x50-inch sheets.**

28 K 07355—Heavy 12½-gauge sheet. Shpg. wt., 2 lbs. . . . . Each **75c**
28 K 07358—Standard 10-gauge sheet. Shpg. wt., 2 lbs. . . . . Each **69c**



Protect with Safety Glass

Install Hi-Test Safety Glass—it affords much greater protection than ordinary glass which may shatter just from a door slamming. Made with a plastic sheet between two layers of glass . . . if the glass breaks, this sheet holds broken particles together—prevents glass splinters from flying all over . . . protects passengers from serious cuts. Always replace broken windows and windshields with safety glass. All materials included. For Easy Payment Terms see inside back cover.

Two types are available: (1) **Non-shatter sheet glass.** Crystal clear. (Not legal in Pennsylvania or N. J.) (2) **Non-shatter plate glass.** Thicker and heavier, carefully ground and polished. (It is unlawful in most states to use any glass other than non-shatter plate glass when replacing a broken windshield.) Average shipping weight, windshield and windows, each, 24 pounds (not mailable); ventilators, each, 5 pounds (mailable).

HOW TO ORDER: Be sure to give us following information. (1) Catalog No. (2) Make and year of car. (3) Model No. or letter (Chev. BA, Packard 120, etc.) (4) Serial No. (5) Body style (3 or 5-window coupe, etc). (6) Location of glass. If for 1930–31 Ford state whether windshield is straight or slanting. If for 1938–39 Chrysler state whether windshield is ventilating or stationary. For 1933 GM cars state whether dividing bar in front door lowers or is stationary.

Shipped from factory at Chicago, Philadelphia, Kansas City or Minneapolis. You pay transportation from nearer one. Order from Sears nearest mail order house.

Fits cars and truck models below	Catalog Number	Sheet Glass	Catalog Number	Plate Glass
1-pc. windshields for all Ford, Chevrolet, Plymouth, and 1933–34 Pontiac, Dodge	28 KM 7558F	$5.15	28 KM 7570F	$9.50
1-pc. windshields for all other cars, 1929 to date	28 KM 7559F	5.50	28 KM 7571F	9.50
For all split type windshields. Each piece	28 KM 7563F	3.45	28 KM 7572F	4.95
Door glass for coupes. Each piece	28 KM 7560F	4.39	28 KM 7573F	7.95
Door glass or rear side glass for 2-door sedans. Each piece	28 KM 7561F	5.25	28 KM 7574F	8.95
Door glass for 4-door sedans. Each	28 KM 7562F	4.15	28 KM 7575F	6.95
Ventilator glass. Front door. All cars	28 K 7564F	1.89	28 KM 7576F	3.19
Rear quarter ventilator, all cars	28 KM 7565F	1.89	28 KM 7577F	3.19



Preserve your car's gleaming finish

Use CROSS COUNTRY Cleaners and Waxes

Keep the car you can't replace new-looking and protect the finish with these CROSS COUNTRY products. Cost very little . . . help keep it in service. No long hours of work, either—Sears cleaners and waxes are easily applied and long-lasting.

A **CROSS COUNTRY Liquid Cleaner and Polish.** Gives a weather-resistant, sparkling luster that protects the finish of your car. Apply to your car . . . see how road film and oxidation dirt vanish. Also excellent for furniture, woodwork, etc.
28 K 7001—16 ounces. Shipping weight, 2 pounds.....**33c**

B **CROSS COUNTRY Paste Wax.** Gives lustrous, durable film. The best for all finishes . . . enameled, varnished, lacquered.
28 K 7003—8 ounces. Postpaid.....**32c**

CROSS COUNTRY Paste Cleaner. Wipes away road dirt and stain. Use before applying paste wax.
28 K 7002—14 ounces. Postpaid.....**32c**

CROSS COUNTRY Outfit. Can of Wax and Cleaner listed above.
28 K 7007—Postpaid.....**59c**

C **CROSS COUNTRY Chromium Polish.** Polishes hard-to-replace chrome and other metal surfaces on car or in home.
28 K 6914—½-pint. Shipping weight, 15 ounces.....**22c**

D **CROSS COUNTRY Liquid Cleaner and Wax.** Cleans as it waxes. Wipes dirt away—leaving a protective film of wax. Most effective on car finish not badly oxidized or dulled.
28 K 7013—16 ounces. Shipping weight, 2 pounds.....**35c**

Polish with CROSS COUNTRY Cloths

Polish and dust your car regularly. These cloths and pads will make the job easier . . . help protect the finish and keep your car in service longer.

CROSS COUNTRY Polishing Cloth. Chemically treated cotton flannel. Picks up dust, helps preserve luster, does not scratch surface. Long lasting. Packed in pouch.
28 K 6960—18x27 inches. Shpg. wt., 6 oz...**33c**

Gold Crest Cloth. Lighter weight than above cloth. Chemically treated; packed in glassine envelope.
28 K 7018—15x27 inches. Shpg. wt., 5 oz...**15c**

E **Absorbo-knit Pads.** Extremely soft and absorbent. Package of 2 pads of absorbent cotton, covered with cotton knit cloth. Pad folds to fit hand . . . 16 usable surfaces in pad. Ideal for waxing, polishing autos, furniture, etc. 12 in. sq.
28 K 6982—Shipping weight, 4 ounces....**13c**

Knit Utility Cloth. Extra heavyweight cloth—fine for any cleaning or polishing job.
28 K 6983—5 ounces. Shpg. wt., 7 oz.....**25c**

F **Combination Pkg.** Contains 4 Absorbo-Knit Pads and 5-oz. heavy knit Utility Cloth.
28 K 6984—Shipping weight, 10 ounces...**47c**

Chamois and Sponges for washing cars

Absorbent, pliable sheepskin chamois is the best known drying and polishing material for cars and windows. Excellent for many cleaning purposes in the home. First quality skins—oil tanned. Soft and free from lint. Sizes are approximate; measurements made from extreme ends of skin. Average shipping weight, each, 4 ounces.

G **28 K 6936**—Full-hide. Approximate shape of natural hide. Perfectly oil-tanned. Overall size, 17½x22½ inches.....**$1.05**
28 K 6996—Sewed chamois. Pieces of skin sewed together. About 14x18 inches.....**26c**

Pocket-shaped Chamois.
28 K 6939—10x13 inches.....**21c**
28 K 6938—12x16 inches.....**57c**
28 K 6963—14x18 inches.....**75c**
28 K 6962—16x21 inches.....**89c**
28 K 6932—19x25 inches.....**$1.22**
28 K 6940—20x26 inches.....**1.44**

H **"Sheepswool" natural sponges . . .** most absorbent type. Tough, long-wearing. For windows, metal, tile. Av. shpg. wt., 4 oz.
28 K 6971—Small size.....**89c**
28 K 6972—Medium size.....**$1.49**

Cleaners and Wax, Auto Shampoo



J **Hurricane Auto Shampoo.** Rich, soapless foam removes grease and grime from car finish—makes chrome, glass painted surfaces sparkle. One package contains enough for 4 car washings.
28 K 6916—Shipping weight, 4 ounces **19c**

K **Simoniz Liquid Kleener.** Prepares finish for waxing.
28 K 6900—20 ounces. Postpaid.....**49c**

L **Simoniz Paste Wax.** Protects finish.
28 K 6991—6½ ounces. Postpaid.....**49c**
28 K 7019—1 pound. Postpaid.....**89c**

Simoniz Paste Cleaner. Cleans, renews finish.
28 K 6990—12 ounces. Postpaid.....**49c**

Simoniz Wax-Cleaner Outfit. 6½-ounce can of wax, 12-ounce can of cleaner.
28 K 6992—Postpaid.....**95c**

DuPont and Johnson's nationally-advertised Polishes, Cleaners



M **Johnson's Carnu.** A triple-action preparation that does a complete job . . . cleans, polishes, waxes at the same time. Restores luster and increases beauty of the finish on cars, furniture, woodwork, etc. A well-known, nationally-advertised product.
28 K 7028—Pint. Postpaid.....**59c**

N **DuPont No. 7 Liquid Polish.** Nationally-known, easy-to-use polish for cars, furniture, etc. Protects finish.
28 K 6953—Pint. Postpaid.....**59c**

P **DuPont Speedy Wax.** Cleans and waxes enameled or varnished surfaces in one operation. Easy, speedy to use.
28 K 6956—Pint. Postpaid.....**59c**



CROSS COUNTRY Top Preservatives

R **CROSS COUNTRY Top Preserver.** Apply this quality product to the cloth of sport cars. Weather-proofs and preserves it, adds beauty. Replacing the top of convertible coupes and sedans is expensive . . . but it costs very little to preserve and renew the appearance of your old one with this Cross Country Preserver. Keep your car in top-notch condition for the duration. Supplied in **tan, black** or **clear. State color when ordering.** Buy the money-saving quart size for badly discolored top, and for superior water-proofing. Buy the smaller size to keep tops in good condition—to preserve waterproofing.
28 K 6998—Quart. Shipping weight, 2 lbs., 14 oz. .**69c**
28 K 6995—Pint. Shipping weight, 1 lb. 12 oz.....**39c**

S **CROSS COUNTRY Sealing Compound.** Don't let small holes in car top go unrepaired—or entire top may be ruined. A first quality waterproofing cement compound for filling cracks in fabric car tops. Handy for repairing leaks in window frames, too. Easy to apply. Black.
28 K 7370—1½x6-inch tube. Shpg. wt. ,8 oz.....**15c**

Top Dressings . . . Touch-up Enamel

T **CROSS COUNTRY Top Dressing.** Our finest quality waterproof dressing for fabric tops. Dries to a glossy black luster. Protection at very low cost.
28 K 6906—Pint. Shipping weight, 1 lb. 14 oz....**45c**
28 K 6907—½-pint. Shipping weight, 1 lb. 5 oz..**25c**

V **CROSS COUNTRY Heavy Coat Top Dressing.** Extra heavy compound for fabric tops. Flows smoothly and evenly; dries quickly. Forms a tough, protective coat on car roof for long service. Use this dressing for protection against leaks and cracks. Black.
28 K 6957—½-pint. Shipping weight, 1 lb. 4 oz....**27c**

W **DuPont Thickote Top Dressing.** A fine, extra-heavy fabric top dressing, backed by a nationally-known manufacturer. A lasting protective coat. Black only.
28 K 6965—Pint. Postpaid.....**59c**

X **CROSS COUNTRY Touch-up Enamel.** Scratches on your car will quickly rust and permanently damage the body unless you have touch-up enamel to brush on. Smooth-flowing and quick-drying. Leaves no brush marks. Have a can on hand so you can cover scratches as soon as they occur. Black.
28 K 7005—6-ounce can with brush. Shpg. wt., 9 oz. **27c**

Upholstery, Rubber Cleaners

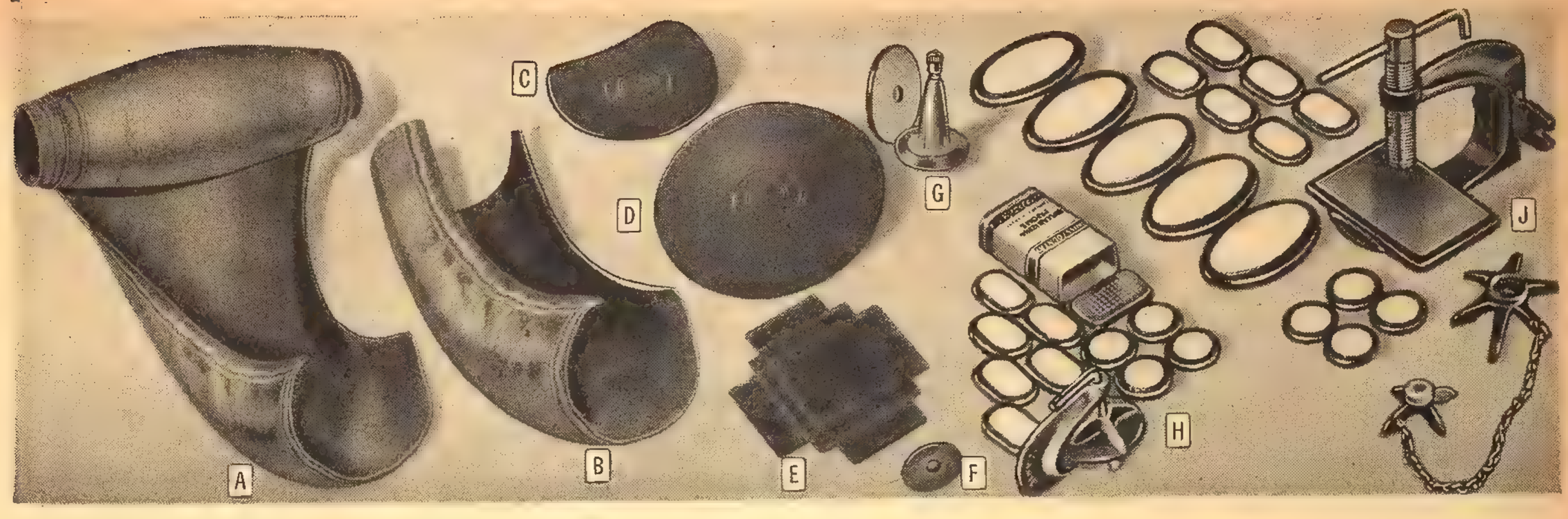
Y **Gold Crest Cleaning Fluid.** Keeps upholstery fresh and clean . . . can be used on clothing, draperies, furniture upholstery or other fabrics. Regular cleaner's naphtha. Works quickly; does not leave rings.
28 K 4430—8 ounces. Shipping wt., 1 lb **14c**

Z **CROSS COUNTRY Liquid Rubber-New.** Rich black dressing for tires, running boards, floor mats, etc. Gives like-new appearance.
28 K 1053—Pint. Shpg. wt., 1 lb. 4 oz.....**24c**

AA **Simoniz Whiteside Cleaner.** White wall tires are restored to their original brightness with this cleaner. **Postpaid.**
28 K 6994—13-ounce can with brush.....**29c**

Sturdy Garage Broom

BB Quality push broom, for sweeping garage, shop, basement, barn, etc. Extra heavy fibers securely set, won't drop out. Lacquered hardwood block head, 18 in. wide. For wet or dry floors, as the fiber keeps its body and works equally well with water. Complete with handle.
28 K 06985—Shipping weight, 5 pounds.....**$1.19**



Keep your Tires and Tubes in good repair

Prolong the life of your tires with Sears Repairs

A **Tire Reliner.** You can get many extra miles, with extra safety from worn casings by installing Sears quality tire reliner. Made from selected used tires, these reliners are thoroughly dependable . . . will give long service. All have three or more plies of tire fabric and rubber. **Protects tires against blowouts.** Easily installed . . . just roll reliner in the tire. Guaranteed to fit tire sizes listed below.

28 K 1130—Fits 4.50–21. Shipping weight, 5 lbs. 4 oz. **$2.25**
28 K 1131—Fits 4.75–19 and 5.00–19. Shpg. wt., 5 lbs. 4 oz. . . **2.25**
28 K 1132—Fits 5.25–17 and 5.50–17. Shpg. wt., 5 lbs. 12 oz. . **2.25**
28 K 1133—Fits 6.00–16. Shipping weight, 6 lbs. 4 oz. **2.25**
28 K 1134—Fits 6.50–16 and 7.00–16. Shpg. wt., 7 lbs. 4 oz. . . **2.25**

B **Tire Boot.** Made from selected used 4-ply tires—adds mileage to old casings. Reinforces tires with breaks, cuts or bruises up to 4 in. One of these in a tire that has a cut or break will protect it from further harm, decrease blowout-danger. Approximate size 12x15 inches.
28 K 1011—**For 5.50. 6.00, 6.50, 7.00 pass. car tires.** Wt., 1 lb. **39c**

C D **Super quality Tire Patches.** Our finest repairs. Use them to repair casing breaks promptly and your tires will give you longer service. Center reinforcement is made of all new tire cord, sturdily woven and imbedded in live rubber, molded with a flexible edge. A layer of uncured gum cushions the patch. **Self-vulcanizing.** When patch is applied and used with fully inflated tire, this gum oozes into the break and seals the patch permanently to the casing—avoiding deterioration, shifting of patch or pinching of tube. Available in a wide range of sizes and plies for every need.

C **28 K 1002**—For passenger car tires. **Order by Cat. No. and sizes.**
5-in. round 3-ply. Repairs breaks up to 1 in. Shpg. wt., 6 oz. . **27c**
7-in. round 3-ply. Repairs breaks up to 2½ in. Shpg. wt., 7 oz. . **40c**
5x7 in. 3-ply. Sidewall patch. . Shipping weight, 6 ounces. **33c**

D **28 K 1003**—For truck tires. **Order by Cat. No. and sizes.**
9-in. round 5-ply. Repairs breaks up to 4 in. Shpg. wt., 9 oz. . . . **69c**
8½x11-in. oval 6-ply. Repairs breaks up to 6 in. Wt., 10 oz. . . . **91c**
10x12-in. oval 8-ply. Repairs breaks up to 7 in. Wt., 12 oz. . . **$1.14**

E **Molded Criss-Cross Tire Patch.** Extra sturdy construction of four layers of new tire cord fabric and heavy rubber. Cement coated. Grips casing firmly for a durable repair.
Order by catalog number 28 K 1009 and state size.
6x6 in. Wt., 2 oz. . **22c; 7x7 in.** Wt., 3 oz. . **29c; 8x8 in.** Wt., 5 oz. . . **39c**

F **Nail Hole Patch.** Plugs up holes in casing—avoids further trouble.
28 K 1008—Shipping weight, 2 ounces. **8c**

Use CROSS COUNTRY Vulcanizing Patch Kits

Vulcanized repairs are the most lasting and satisfactory type you can make. Simple to do with Sears Cross Country Patch Kits and replacement rubber valves. Just clean the tube, apply patch, touch a lighted match to the special heating element—and you have a permanent repair. Choose the materials to fit your needs from complete assortment below.

Sears offer repair materials for synthetic tubes. Special Vulcanizing Kit for repairing synthetic rubber inner tubes. Vulcanizing clamp 5 standard size (1⅞x1 in.) oval patches (with heating elements), strip of patching material, cement, buffer, instructions.
28 K 1020—Shipping weight, 8 ounces. . . **59c**
Repair Patches, Materials only for synthetic tubes. Like above except no clamp.
28 K 1021—Shipping weight, 3 ounces. . . **33c**
Handy Kit for repairing synthetic rubber tubes. 3 large patches 3⅜x1¾-in. (with heating elements), strip of patching material, strip of vulcanizing gum, rubber cement, instructions.
28 K 1030—Shipping weight, 12 ounces. . **43c**

G **Replacement Rubber Valves** for inner tubes. Ready for vulcanizing. Designed for use with clamp 28K1038 at right. Shpg. wt., 4 oz.
28 K 1063—**For 16-inch diam. tubes** **30c**
28 K 1064—**For 17-inch diam. tubes** **30c**
28 K 1065—**For 18 to 23-in. diam. tubes** . . . **30c**

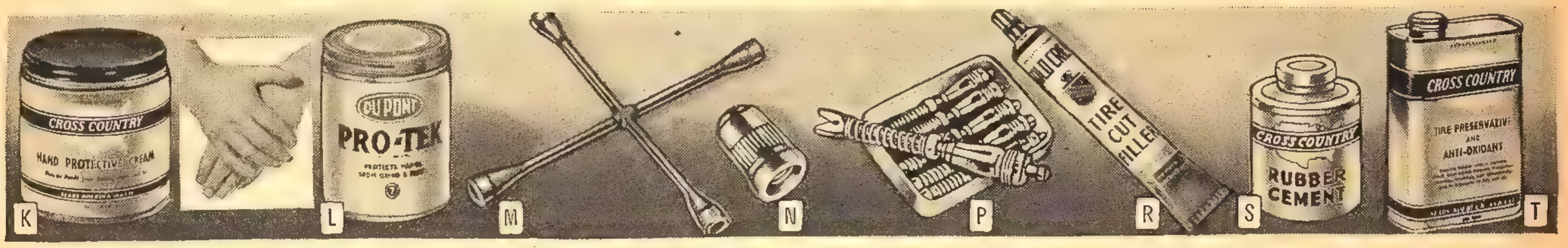
H **Handy Vulcanizing Kit.** Contains one universal clamp, buffer and 10 rubber inner tube patches with heating elements.
28 K 1037—Shpg. wt., 1 lb. 6 oz. **49c**

J **Garage and Truck Kit** for vulcanized patching of inner tubes. Save by buying outfit. Includes heavy duty clamp with spider clamps (28K1038), 5 large oval patches (28K1039) and 10 regular size patches (28K1036).
28 K 1035—Shipping weight, 6 lbs. . . . **$2.79**
Heavy duty Clamp only. With 2 spider clamps for large and small patches. Attaches to wall or bench. Ideal for emergency use by truckers.
28 K 1038—Shpg. wt., 4 lbs. 12 oz. **$2.29**
Vulcanizing Patches. Std. size. 10 assorted round and oblong patches with heating elements.
28 K 1036—Shipping weight, 8 ounces. . . **29c**
Large size Vulcanizing Patches, 5 oval patches, 3⅜x1¾ inches, with heating elements.
28 K 1039—Shipping weight, [illegible] ounces. . . **45c**

CROSS COUNTRY Kits repair inner tubes without vulcanizing

Cold patch tube repair kits belong in every car; handy for emergency repairs. Contains all materials for repairing tubes without vulcanizing.
28 K 1049—Contains 18 sq. in. of patching material, including several cut patches, rubber cement and buffer. Shpg. wt., 4 oz. **8c**
28 K 1028—Kit illustrated at right. 150 sq. in. of patching material, including 50 cut patches, 1¼x1¼ in., rubber cement and buffer. Shpg. wt., 1 lb. **47c**
28 K 1029—Kit for garages, service stations, truckers. Contains 300 sq. in. patching material, including 100 cut patches, rubber cement and buffer. Shpg. wt., 1 lb. 8 oz. **79c**





Hand Protective Creams

K **CROSS COUNTRY Hand Protector.** Before you begin any messy job, smooth a little of this protective cream onto your hands. It rubs on like cold cream. Then when the job is done, wash your hands with mild soap and water—and **the grease and grime** that usually is absorbed into pores and creases of your hands . . . **wash away easily!** It covers your hand like an invisible glove, protects the skin from paint, lacquer, grease, thinner and many other liquids. Will not roughen or chap the hands. You scarcely know you have it on while you work . . . it isn't greasy or oily. Hand Protector is necessary equipment in household, garage, workshop, factory. Women like it because they can do painting, dusting, sweeping and still keep their hands grime-free. Car owners and factory workers use it whenever they work with greasy or dirty parts.
28 K 6999—**12-ounce jar.** Shipping weight, 2 lbs. . . **24c**

L **DuPont Pro-Tek.** For garage workers, machinists, painters—this soft, greaseless cream protects the skin. Covers your hand with an invisible protective coating that prevents paint, grease, dust, etc. from penetrating into the skin. Washes away after job is done.
28 K 6970—**8-ounce jar. Postpaid.** **29c**

4-way Rim Wrench

M Greatly speeds tire changes . . . makes fast work of tightening nuts and bolts. Fits ⅝, ¾, 13/16 and ⅞-inch nuts. Forged steel. 16-inch arms. **FARMERS: When you order see page 878C.** Shpg. wt., 2 lbs. 12 oz.
28 K 6225. . . . . **79c**

Valve Caps, Cores

N New Cross Country plastic valve cap is very sturdy, effective against leaky valves. Protects them from dust and dirt. Saves vital war material. Shpg. wt., package of five, 2 oz.
28 K 1085—**Package of 5** **15c**

P **Valve Cores.** Cross Country fine quality. Leaky valves cause your tires to be unevenly inflated . . . you can keep air pressure in with these cores. Regular length. Shpg. wt., box of five, 2 oz.
28 K 1078—**Box of 5** **15c**

Tire Cut Filler

R Fills small holes and cuts in tire tread—seals them against entrance of dirt or moisture. Apply this refined rubber filler to gouges; retards deterioration. Shipping weight, 8 ounces.
28 K 1000—**1x6-in. tube. 12c**

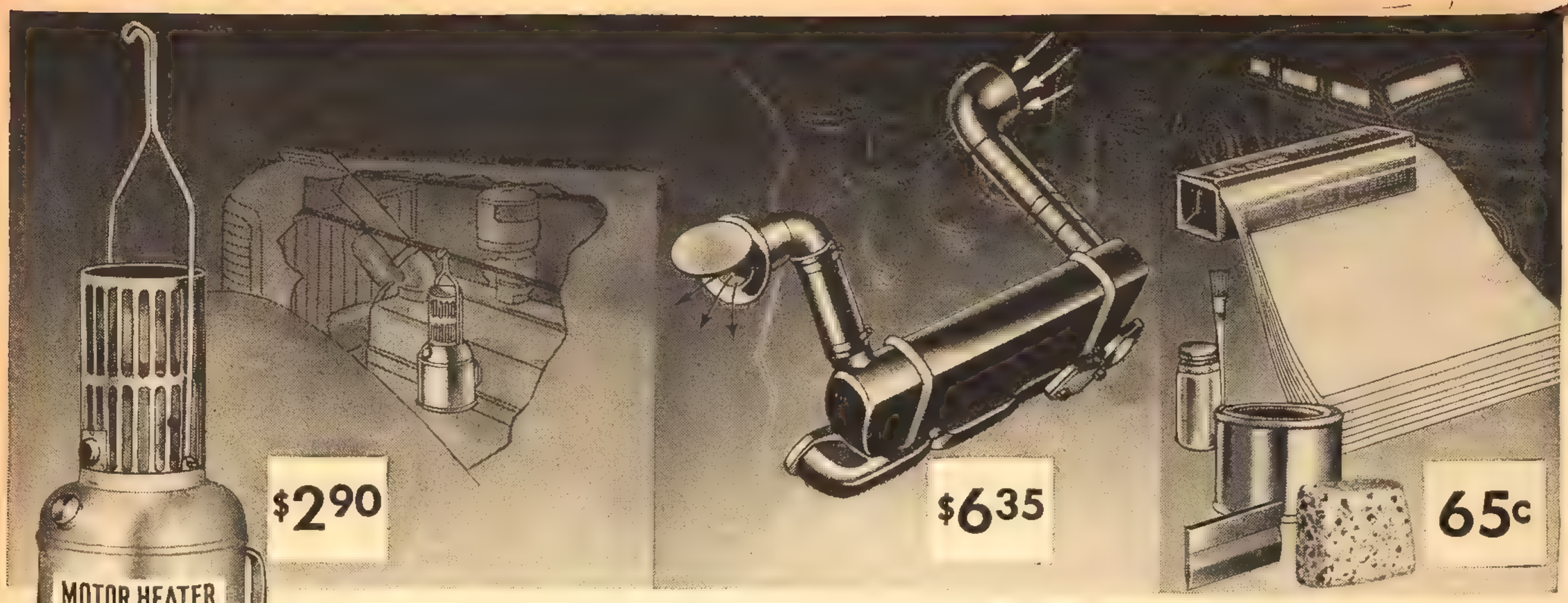
Rubber Cement

S Nothing sticks like rubber cement! Pure rubber product with the natural adhesive qualities of rubber improved. For mending auto inner tubes and other rubber articles, coats, boots, garden hose, hot water bottles, etc.
28 K 1050—**4 ounces.**
Shpg. wt., 9 oz. **13c**
28 K 1051—**Pint.**
Shpg. wt., 1 lb. 11 oz. **27c**

Tire Preservative

T Cross Country Tire Preservative is a black coating compound that retards oxidation—oxidation that causes rubber to deteriorate from exposure to sun and air, **even if never used.** This preserver is easily applied to any rubber article. Just brush it on with an ordinary paint brush . . . it flows on smoothly. It is not just a surface coat, however . . . **the chemical is absorbed into the rubber.** The anti-oxidant used in this product is the same as that in Sears famous, long-wearing Allstate Tires —Santoflex "B". Coat your rubber things with this compound . . . you will find it lengthens their usefulness amazingly! Black. A quart coats 5 tires.
28K1054 — **Quart.** Shipping weight, 3 pounds 4 ounces. **75c**

c PAGE 849 . . . AUTO SUPPLIES



Save on your winter Auto Needs at Sears

Portable kerosene under-hood Heater

Get "heated garage" protection for as little as 30c a month with one of these kerosene heaters. No installation problem—just hang the heater under the hood of your car and cover the hood with a blanket. Motor stays warm and starts instantly in sub-zero weather. This is important when you are not operating your car often. Quicker starting means a saving on gas and battery power, too. Keeps engine lubricants and water in cooling system at proper temperature, thus avoiding excessive motor wear.

This heater is very simple to use—fill with kerosene only once in 24 hours and it will give steady, ample heat. It will not blow out or ignite gas fumes. It's safe—made on the same principle as a miner's lamp. Gives clean, odorless heat. Compact—only 14 inches high . . . lightweight—easy to carry—costs very little to operate.

You will find many other uses for this handy heater other than for your car. Easily portable . . . take it on camping trips—will warm a small tent. Heat trailers, prevent exposed plumbing from freezing, maintain even temperature in chicken coops. At this low price you can have a heater for all such needs—costing about 1c a day to use.

28 K 7799—Shipping weight, 2 lbs. 3 oz.....**$2.90**

Sunwarm Manifold Heater for Fords

- Fresh air heat produced within three minutes
- Heats when motor is at high, low or idling speeds
- Heat rapidly forced into car by radiator fan
- No drain on battery. Can be easily installed

Here is a big heater value for Ford owners. This manifold heater uses the intense heat of the engine to heat your car interior. Fresh air is forced into the heater by the radiator fan . . . where it is heated. This super-heated, pure air is then passed into car to give you complete winter driving comfort. Gives 195° heat on 85-H.P. Fords and 160° heat on other models—**in only 3 minutes at 25 miles per hour.** Made of quality gray iron, heater has 12-tube insulated heating chamber attached to special replacement manifold. Custom-built to fit perfectly. Instructions and parts included. Order on Sears Easy Payment Plan. See inside back cover for complete information. **State year and model** of Ford when ordering.

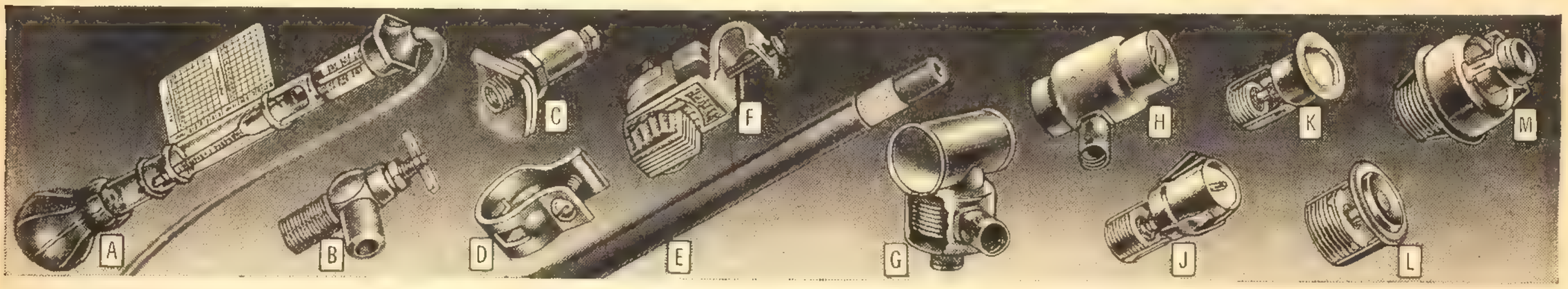
28 K 07737—For Ford 1933–38 85-H.P. passenger cars; 1939 Standard; all 1935–39 85-H.P. pick-up trucks. Shipping weight, 21 pounds.....**$6.35**

Sta-Clear makes driving safer

Install these popular Sta-Clear transparent cellophane shields on the inside glass of your car this winter for clearer vision and safer, more enjoyable driving. They cement firmly to windshield and windows to give satisfactory protection against frosting and condensation in the areas covered. They are practically invisible, do not obstruct driver's vision. Install them on your car and see how satisfactory they really are. Sta-Clear strips do not interfere with the operation of heat-defroster or fans for melting ice on outside of windshield.

Handy kit includes 8 sheets—enough for every window in a sedan. Everything included for easy, permanent installation . . . exclusive film adhesive, sponge, squeegee, and edge-sealing compound. Fits glass firmly—no edges are visible. Does not interfere with opening or closing of windows. Takes only a minute to install; just as easy to remove. Complete instructions for installing are included.

28 K 7835—Shipping wt., 13 oz.....Set **65c**



Accurate Freezometers for all anti-freeze

[A] Temperature correction scale sealed in barrel. Always clean and easy to read. Handy flag gives correct degree of car protection. Long ball bottom float. Annealed barrel with hanger.
28 K 7741—Shipping weight, 10 ounces.....**$1.17**

"Hot-Cold" Type. Test cold solutions accurately at 60°; hot solutions at 140°.
28 K 7852—Shipping weight, 10 ounces.....**52c**

Quality Heater Replacement Parts

Keep your heater in condition for peak performance at little cost by getting these repair parts. All are treated to resist rust and are of the highest quality.

[B] **Plated steel Shut-Off Cock** with brass valve seat.
28 K 7740—Shipping weight, 5 ounces.....**40c**

[C] **Cadmium plated upper and lower Hose Connection.**
28 K 7743—Shipping weight, 5 ounces.....**11c**

[D] **Set of 4 full sized hose clamps.**
28 K 7742—Easy to use. Shpg. wt. 4 oz. Set..**6c**

[E] **Hot Water Heater Hose.** Is your heater "starved" for water? Get full water flow to your heater for greater heating efficiency by installing new single braid hose. Avoid damage and loss due to old hose bursting. Black. Size, ⅝-inch inside diameter.
28 K 7711—Shipping weight, per foot, 7 ounces...**7c**

[F] **Heater Switch.** Illuminated heavy duty 15-ampere switch with high, medium and low settings. Will not short or burn out. Metal trim. With bulb.
28 K 7725—Shipping weight, 3 ounces.....**43c**

Heatmaster Thermostats—more, quicker heat from hot water heaters

Adjustable Control Thermostat

Quick opening. The only thermostat on the market that opens completely in 15° temperature rise. Less antifreeze evaporation in winter . . . cooler running in summer.

Free flow. Bellows mechanism removed from water passage for **unrestricted water flow.** Hot water to heater sooner. Specially suited for Ford V8.

Equip your heater for year around service. Install this thermostat for faster heat from your heater, quicker warm-up. **Adjustable** for alcohol or permanent anti-freeze, summer and winter. For all cars with radiator hose 1¼-in. to 1¾-in. inside diameter, except 1941–42 General Motors cars. Wt., 12 oz.

28 K 7723—Without built-in heater outlet nipple.....**$1.49**

[G] **28 K 7721—With** built-in heater outlet nipple..**$1.65**

Non-adjustable Thermostat

Full brass, non-corrosive. In 2 heat ranges. Easily installed. **Standard temperature** begins to open at 150–155°. Can be used with any type anti-freeze. **High temperature** begins to open at 165–170°. For use with anti-freeze **containing no alcohol.**

Universal Hose Line type

Complete with adapters, heater nipple and plug. Fits all cars with 1¼-in. to 1¾-in. hose; except Fords; 1941–42 General Motors cars. Shpg. wt., 12 ounces.

[H] **28 K 7732**—Standard temperature**$1.15**

28 K 7736—High Temperature.....**$1.15**

For Ford V8, Mercury—2 needed. Insert type—no need to cut hose. Standard temperature range. Shipping wt., 6 oz.

[J] **28 K 7731** — For 1928-36 Fords; Lincoln-Zephyr 1936-42.....**75c**

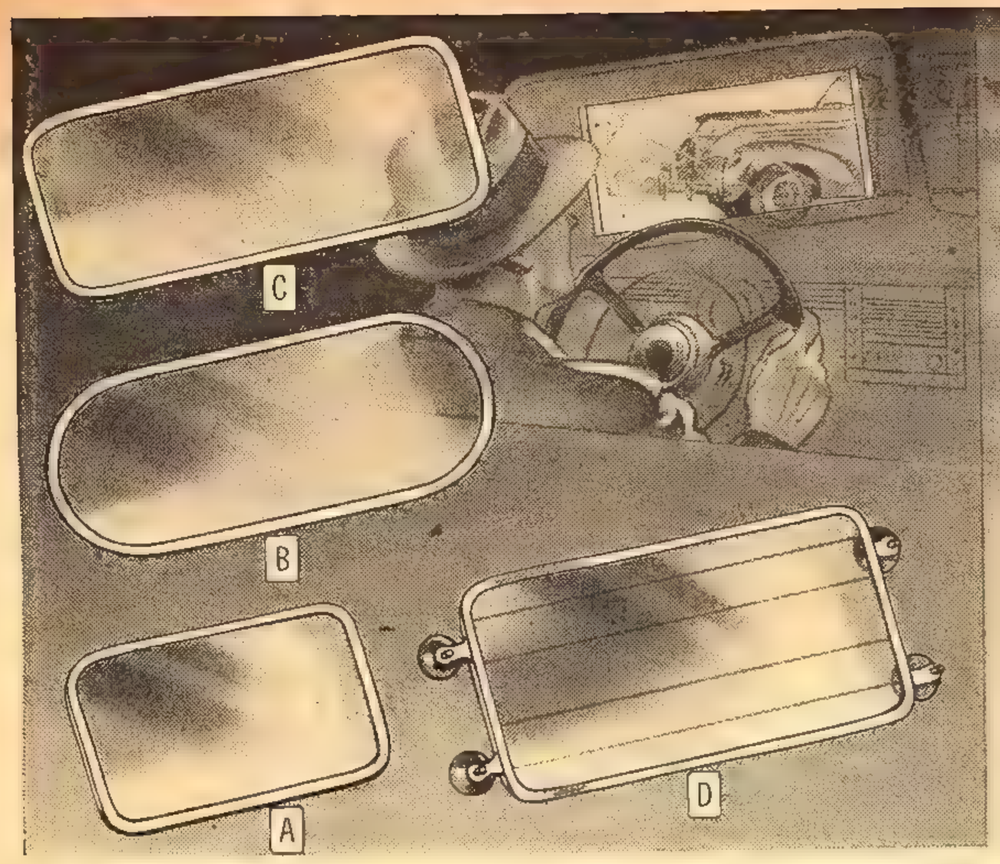
[K] **28 K 8350** — For 1937-42 85 H.P. Fords; Merc. 1939-42.....**60c**

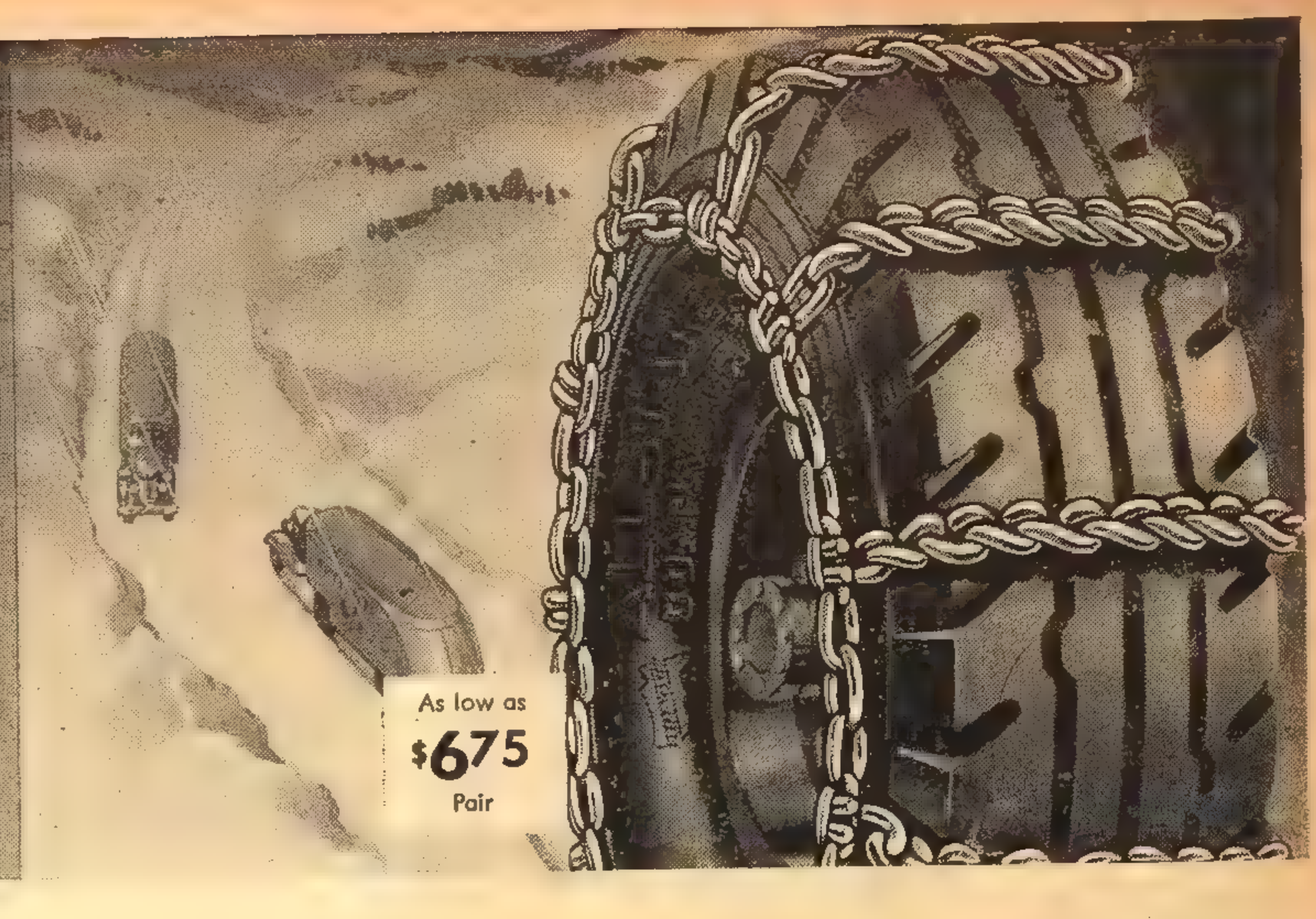
Motor Block Insert type

[L] Replaces standard equipment for heater and motor performance. Shpg. wt., 6 oz.
For Buick 1933–40; Chevrolet 1935—36 Std., 1933–42 Masters; Olds. 1935–42; Packard 6-cyl. only 1935–42, 110 Series 1938–42; Stud. Champ. 1939–42; Willys Overland 1940–42.
28 K 7729—Standard Temperature.....**65c**
28 K 7758—High Temperature.....**65c**
For Plymouth all 1933, Economy, Std., Roadking 1934–42, P11 DeLuxe 1941–42; Dodge, Chrysler, DeSoto 1930–33; Graham 1937; Nash 1931–42; Studebaker Comm. and Pres. 1938–42.
28 K 7735—Standard Temperature.....**70c**
28 K 7771—High Temperature.....**70c**
For Pontiac 1933–42.
28 K 8385—Standard Temperature.....**65c**
28 K 8386—High Temperature.....**65c**

By-pass type

[M] For use in Chrysler-made cars. By-pass type of thermostat is constantly active and should be replaced much oftener than other original types. Exact replacements. Wt., 7 oz.
For Chrysler, DeSoto, Dodge 1935–39 (exc. 1935 Airflow); Plymouth Deluxe 1936–39; Hupmobile 1936–40.
28 K 7782—Standard Temperature.....**95c**
28 K 7783—High Temperature.....**95c**
For Chrysler, DeSoto, Dodge 1940–42; Plymouth delivery 1940, P12 Spec. Deluxe 1941-42.
28 K 7785—Standard Temperature.....**95c**
28 K 7786—High Temperature.....**5c**





As low as **$6.75** Pair

Glass—Electric and Plastic—Shield Defrosters

No matter what your requirements may be in the way of a defroster unit for winter driving, Sears can supply it. You need the added safety a dependable defroster shield can give.

Perma-Tite non-electric Frost Shields. These shields are of plastic with Perma-tite rubber gasket that conforms to irregularity of windshields and windows. No tape needed. Does not interfere with opening or closing of windows. Now, more than ever, you need the added safety of a dependable frost shield. Costs very little to give yourself all the protection these shields provide.

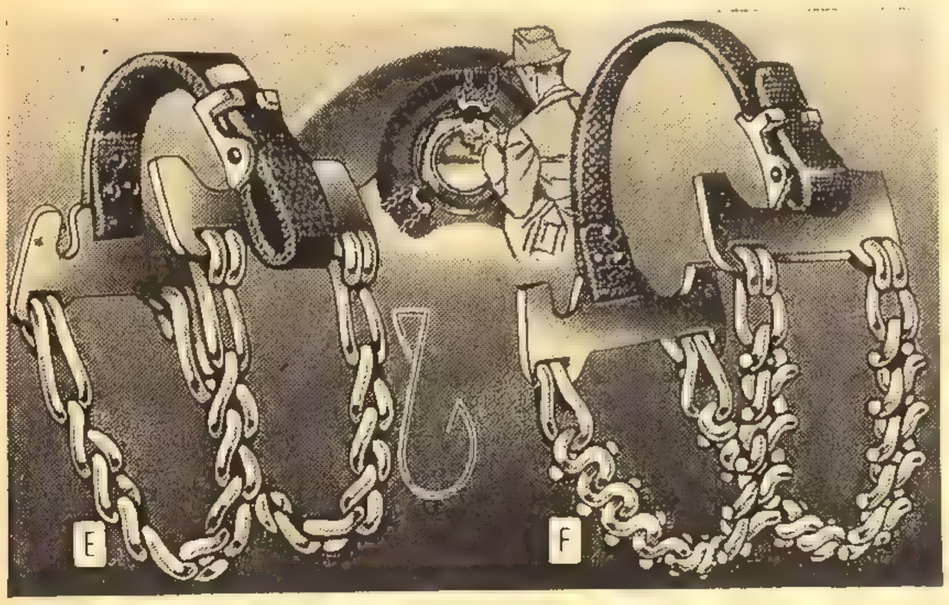
[A] **28 K 7819—8x12 inches.** Round corner type for front or side windows. **Postpaid**.....**60c**

[B] **28 K 7820—8x18 inches.** Round corner type for front or side windows. **Postpaid**.....**68c**

[C] **28 K 7821—8x18 inches.** Best for curved rear windows . . . not suitable for side windows. **Postpaid**.....**68c**

[D] **Glass Electric Defroster Shield.** Snow and ice will vanish from your windshield when you turn the switch on this shield. Four heating wires keep frost and ice from forming on outside of windshield when current is on. Clears space 15¾x7¾ in. Strong brown enamel steel frame with 4 rubber cups creates air-tight seal—prevents formation of mist on inside of windshield. Carefully made, sturdily constructed and nicely finished shield . . . will operate perfectly when installed according to instructions supplied with each defroster. Select the best—you get greater safety, value and longer service. Complete with cord and instructions. Easily installed.

28 K 7784—Shipping weight, 5 pounds 3 ounces.....**$1.95**



ALLSTATE Emergency Chains

These chains are quality ALLSTATE brand: Two qualities are available—Heavy Duty and Traction Grip. Both have heavy woven strap with an exclusive buckle that cannot open by itself on the tire . . . reduces danger of loss. Also keeps chain from turning on tire. Recommended for emergency use only—and how you'll appreciate the added traction they give you when driving on slippery roads! Use 3 or more to each wheel. Will not fit wheels which have no slot under felloe or space between spokes for strap. Handy slip-on hook is included with each set of 6 chains.

[E] **Heavy Duty.** Bargain-priced twist-link chains. Made of a special steel tougher and harder than case-hardened carbon steel. Equal to any standard twist-link strap-on chain.

28 K 7652—Fits tires 6.00, 6.25, 6.50. Shpg. wt., ea., 1 lb. 14 oz. Each sold separately...**55c** Each, in sets of 6 or more...**52c**

28 K 7655—Fits tires 6.75, 7.00, 7.50. Shpg. wt., each, 2 lbs. Each sold separately....**65c** Each, in sets of 6 or more.....**62c**

[F] **Traction Grip.** Our best emergency type chain . . . equipped with famous Traction Grip links—those tough, ground-gripping, teeth-like links, that give longer wear and greatest possible traction. They will dig in muck, sand or snow and get you out.

28 K 7897—Fits tires 6.00, 6.25, 6.50. Shipping wt., each, 2 lbs. Each sold separately.....**65c** Each, in sets of 6 or more.....**63c**

28 K 7898—Fits tires 6.75, 7.00, 7.50. Shpg. wt., ea., 2 lbs. 2 oz. Each sold separately.....**70c** Each in sets of 6 or more.....**67c**

ALLSTATE long-wearing Truck Chains

Interstate Commerce Commission rulings make it necessary that you carry chains in your truck. Be sure to get chains you know will give you long wear and safe, dependable service. ALLSTATE heavy duty Truck Chains are standard weight with four link spacing. **Case-hardened over a tougher core** to take plenty of hard service. **Cross chains lie flat** and cannot gouge or injure the tire. **Electrically welded** at all points for extra strength. The easy-operating, positive-locking fasteners cannot fall open, even on roughest roads. So equip your truck with ALLSTATE Chains and be sure of necessary traction to get your loads through on the worst kind of roads all winter long. Enjoy the feeling of safety and satisfaction you will get from having these chains ready for any emergency that might occur. Sizes to fit buses, light panel and delivery trucks. **State tire size.**

28 KM 7663—For Dual Wheel Trucks

Fits Tire Size	Shipping weight	Price per Pair
6.50–20	63 lbs.	$13.35
32x6	63 lbs.	13.35
7.00–20	75 lbs.	16.35
7.50–20	81 lbs.	17.85
34x7	81 lbs.	17.85
8.25–20	85 lbs.	19.35
9.00–20	100 lbs.	20.45

28 KM 7635—For Single Wheel Trucks

Fits Tire Size	Shipping weight	Price per Pair
6.50–20	34 lbs.	$6.75
32x6	34 lbs.	6.75
7.00–20	47 lbs.	10.25
7.50–20	52 lbs.	10.50
34x7	52 lbs.	10.50
8.25–20	51 lbs.	11.70
9.00–20	58 lbs.	11.95

Chains over 70 pounds shipped by freight or express only.

Delivery Truck Chains

These chains are designed expressly for use on light panel or delivery trucks. They will handle almost any kind of "tough" going . . . in mud, slush or snow . . . are much longer lasting than passenger car weight chains.

28KM7635—For single-wheel Delivery Trucks

Fits Tire Size	Shipping weight	Price per Pair
7.00–17	38 lbs.	$9.65
7.50–16	38 lbs.	9.65
7.50–17	39 lbs.	10.25



Handy Chain Repair Links

It's easy to fix old, broken chains with these Wing-Loc type repair links. For non-reinforced twist link chains only. Package of 6. Shipping weight, 6 ounces.

28 K 7645.....**19c**

DON'T GUESS!

To be sure of perfect-fitting parts, be certain to give correct make, year and model of your car, truck or tractor. Check your title or registration card for information.

Replacement Cross Chains for trucks

Repair your truck chains—replace worn cross links with these new links, instead of discarding the old chains. Costs very little and gives all the tough service and traction you had from the new chains. Will not work loose or gouge tire. Order now and do your repair work before winter arrives. **State Cat. No., tire size.**

28 K 07672—Heavy Duty for dual-wheel trucks

Fits Tire Size	Shipping Weight Set of 10	Price Set of 10	Price Each
6-in. 6.50	22 lbs.	$3.15	35c
7-in. 7.00, 7.50	27 lbs.	4.95	55c
8-in. 8.25	29 lbs.	5.40	60c
9.00, 9.75	32 lbs.	5.80	65c

28 K 07670—Heavy Duty for single-wheel trucks

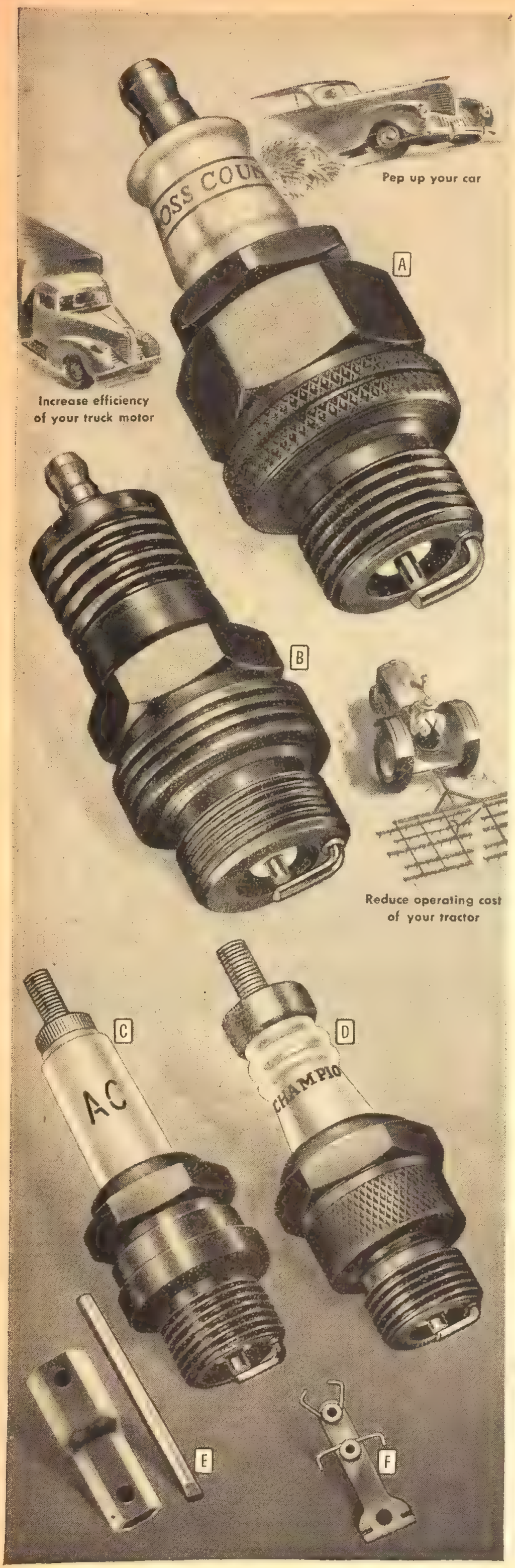
Fits Tire Size	Shipping Weight, Set of 10	Price Set of 10	Price Each
6-in. 6.50	8 lbs.	$1.60	18c
7-in. 7.00, 7.50	15 lbs.	2.60	27c
8-in. 8.25	16 lbs.	3.15	35c
9.00, 9.75	18 lbs.	3.35	37c



CROSS COUNTRY Stop Seep

Protect against seepage of anti-freeze through hose connections and gaskets . . . use CROSS COUNTRY Stop Seep. You will avoid loss of anti-freeze and prevent expensive repairs caused by anti-freeze leaking into cylinders of crankcase. Not designed to repair radiator leaks . . . order CROSS COUNTRY Leakstop (see "Sealer, Radiator" in Index). Stop Seep is easy to use. Just pour into radiator while motor is running. One 4-ounce can is sufficient for cooling systems up to 22-quart capacity.

28 K 7874—Shipping weight, 5 ounces **19c**



CROSS COUNTRY Spark Plugs

REG U S PAT OFF

Famous name in Spark Plugs — Sears own brand

We maintain that you can buy no better plugs than these Sears offer you. And when was that more important than today? Defective or worn plugs that cause starting troubles, sluggish pick-up and general motor inefficiency mean one thing to auto owners today . . . less mileage. Remember—under gas rationing there is no way to obtain more mileage except to reduce your motor's gasoline consumption rate. Actual tests prove where waste is due to defective plugs, installing a new set saves as much as one gallon of gas in 10.

Look at the plugs in your car today. Are they fouled, pitted, out of adjustment? You will want to replace them now for more gasoline economy and better motor performance. And when you install new plugs, be sure they are CROSS COUNTRY. In addition to the savings you will effect in operating costs, you will save substantially with Sears low prices. Plugs on this page can be used in cars, trucks, tractors, busses, motorcycles, marine engines, washing machines, stationary engines, outboard motors, lighting plants, etc.

CROSS COUNTRY Spark Plugs

- "D"-shaped side electrode provides large flat area . . . for proper firing
- Extra heavy electrodes keep spark gap in adjustment longer . . . long life
- Thermoseal construction makes a compression-tight seal . . . saves gas

39c Ea. In sets of 4

[A] Into this plug Sears have built all the features usually found in plugs selling for much higher prices. CROSS COUNTRY plugs give long, trouble-free service. Their hot, fat spark gets every last possible drop of power out of today's lower octane gas—that means fast starting in all weather . . . quick get-away . . . smooth driving. You can buy no finer spark plug than our CROSS COUNTRY. Made of finest materials—top quality porcelain, heavy electrodes. Efficiently designed, too. Thermoseal construction, D-shaped side electrode. Thermoseal gives a compression-tight seal that prevents loss of power, saves gasoline. The electrode design gives a large flat-to-flat area that produces proper sparking with 25% less voltage. Heavy electrodes minimize wear—keep plugs in adjustment longer. Read "How to Order." Shpg. wt., each plug, 4 oz.
28 K 1405—Each, in sets of 4 or more, with gap gauge. **State make, year, model. 39c**
Each, sold separately (without gauge). **State make, year, model, No. of cylinders . . . 41c**

Super CROSS COUNTRY Spark Plugs

- Protex-All synthetic rubber insulator jacket completely covers full size porcelain, providing extra protection against shorting.
- Finned-type shell increases cooling effect of air 30% . . . for longer life

55c Ea. In sets of 4

[B] These plugs have every feature of famous CROSS COUNTRY Spark Plugs (described above)—plus the exclusive feature of shock-proof, short-proof Protex-All insulation. Choose Super CROSS COUNTRY and know you have the finest spark plug obtainable, regardless of the price you pay. The Protex-All synthetic rubber insulator jacket, used only on Sears Super CROSS COUNTRY, protects the full size porcelain insulator. Reduces the danger of cracking . . . provides extra protection against shorting . . . insulates against weather. Not affected by heat or cold, water, oil and dirt. Buy the best—get the longest service. Order on Easy Terms. See inside back cover for information. **Be sure to read complete ordering instructions below.** Shpg. wt., each plug, 4 oz.
28 K 1404—Each, in sets of 4 or more. With gap gauge. **State make, year, model, etc . . . 55c**
Each, sold separately (without gauge). **State make, year, model, No. of cylinders. 59c**

Installation Note: When using a socket wrench to install these plugs, be sure that the socket fits over top of plug freely. Do not force. Use wrench which came with car or order wrench (Catalog Number 28 K 6208), shown at bottom of this page.

A. C. Spark Plugs

[C] Nationally known A.C. Plugs are used as original equipment by many car manufacturers. Heat-sealed, compression-tight units. See Important Notice "How to Order." Postpaid.
28 K 1406—State make, year and model.
Each, in sets of 4 or more. **59c**
Each, sold separately. **65c**

Champion Spark Plugs

[D] Top quality, nationally advertised spark plug that will give the service you need under hard driving conditions. Original equipment on many cars. See Notice, "How to Order." Postpaid.
28 K 1411—State make, year, model.
Each, in sets of 4 or more. **63c**
Each, sold separately. **70c**

Important Notice: On the above spark plugs we will ship your preference, but we reserve the right in the event of shortages to ship whichever is available. If neither A.C. nor Champion Plugs are available, we will ship you our Super CROSS COUNTRY Spark Plugs (Cat. No. 28 K 1404). You will be charged accordingly.

Champion and A.C. Plugs sold without terminals to conserve metal . . . use those from your old plugs.

HOW TO ORDER SPARK PLUGS

Compare the thread on your plug with these sizes

- ⅞-inch thread
- ½-in. pipe thread
- 18-mm. thread
- 14-mm. thread
- 10-mm. thread

State choice of "Hot," "Cold" or "Normal" type plug on order. Use size chart at left . . . place old plug with thread on outline and order size which matches.

Cold Plug. For use only in extreme cases of sustained driving at maximum allowable speeds, for long hauls or with heavy loads.

Hot Plug. For city drivers, or those operating at extremely low speeds, where normal plugs foul or accumulate carbon at firing tip.

Normal Plug. Recommended for ordinary driving under present limitations on speed and distance.

IMPORTANT: When ordering give catalog number of plug, make, year, model and number of cylinders of your car, truck, tractor or motorcycle. If old plugs have given satisfactory service send us name and number of them.

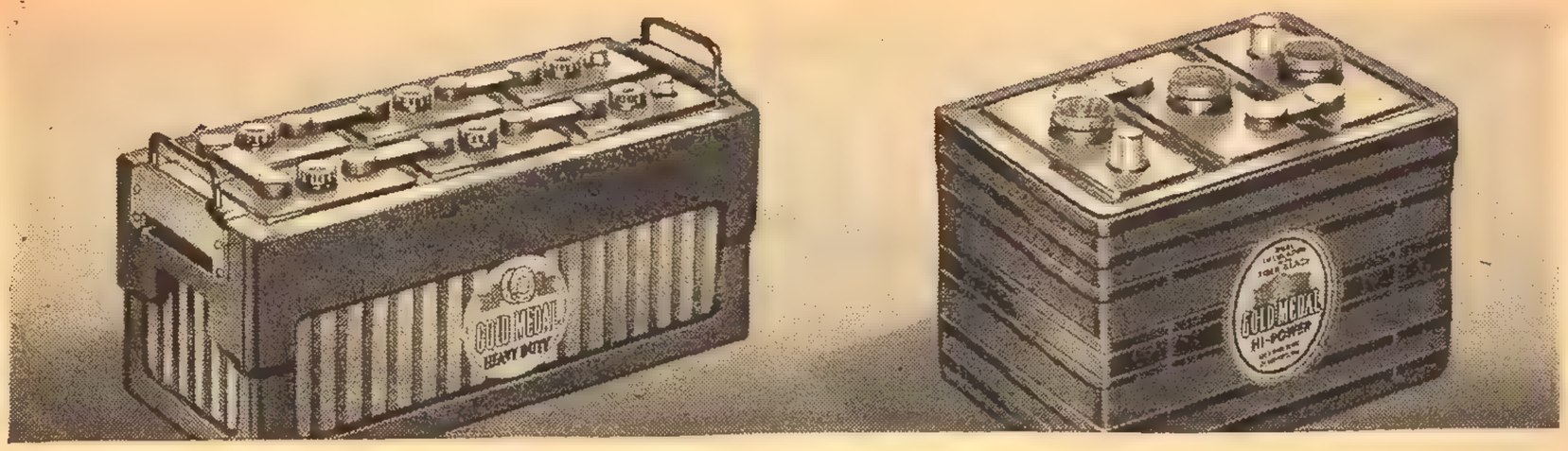
We need all the above information. If ordering plugs for 1938 Ford V8 state whether plug is 18MM. Any plug on this page can be used in marine engines.

Spark Plug Wrench

[E] This double end type wrench makes it easy to install or remove spark plugs. Sizes: 31/32 and 15/32; 29/32 and 1 1/32; 21/32 and 27/32; and 3/16 and 1 1/16-inch. Handle is included. When using this type of wrench on Spark Plugs No. 28K1404, follow installation instructions. **State wrench size, or state name of plug, make, model, year of car.**
28 K 6208—Shipping weight, 11 oz. . . . **25c**

Handy Gap Gauge

[F] For best spark plug performance and gasoline economy, check and reset your electrode gaps with this handy gauge. Easy to do . . . the fine wires slip easily between electrodes—it is not necessary to use a wedging action that might cause breaking of insulators. Keep this gauge on hand for periodic checks. **2.85**
28 K 1403—Shipping weight, 2 oz. . . . **5**



GOLD MEDAL Truck and Diesel Batteries

Our Own Trademark

With these GOLD MEDAL heavy duty truck and diesel starting batteries in your trucks or buses, you are sure of having batteries built to highest capacities permitted under WPB limitations. **Rigidly inspected** to insure maximum life and power. **Highest quality materials** used throughout. **Heavy Duties** are built with dual insulation—highest quality wood separators, plus Fiberglas retainer mats . . . service guaranteed for 24 months. **Diesels** are made with selected wood separators, and are guaranteed for 12 months, on a service basis.

In addition to these two types of batteries, any of our four classes of GOLD MEDAL 6-volt batteries may be used in trucks using standard sized batteries. We recommend Hi-Power or Powermaster for this use. (Complete description on the next two pages.)

When ordering, find type battery required for your truck or bus in the table at right. Then select that type number from the Heavy Duty or Diesel batteries, or from the 6-volt batteries listed below. If truck is not listed in table at right, follow ordering instructions on page 855. Also see notice about 75c allowance on old battery. Allow 3 weeks shipping time on Truck or Diesel Batteries. Standard sized batteries shipped promptly.

Make, Name and Model of Truck	Type
Chevrolet—All models	1
Diamond T 1931–33 506A, 606A	6B
1934–38 410A, 425, 510, 525	4
1935–39 412B, 512B, 412DR	4
1940–41 406, 509, 509C, 509H, 612	2
1940 Diesel, 513, 615, 615C	3
1941–42 509, 509C, 612, 612C	2
1941–42 900	7H
1941–42 808	5
Dodge 1922–29 12 volt systems	11
1½-ton and Pickup Trucks	1
1932–34 G80, G81, G82, G83	4B
1936–37 All 12-volt systems	4B
1942 T118, T119, T122, T123	2
Federal 1927–32 Lighting only	1
1929–34 all exc. A6B 12-volt	7T
1940 7, 8, 9, 11, 12, 14, 15, 75	1
1941–42 25, 29, 35, 45, 55, 62	3
Ford 1928–33 Model AA	1
1934–39 All models	1B
1940–42 All Trucks	2H
G.M.C. Models T11—T23, Regular models AC100–450, AF230–450	1
Models T25–T130, AC & AF over 500 series T23, T33, T46, T61	2
Special models AC100–450	2
International ¼, ¾, 1-ton models	1
1936–39 C40, D35, DS35, D40	3
1931–39 A4, A5, A6, B4	4
1941–42 K8 and KR series	4
1941–42 K6, K6F, K6T, K7, K7COE	3
White 1937, 65, 65A, 712, 720, 722	6B
1938–39 704K, 709, 710, 712, 805	2
1940–41 500, 700, 800, 802	1
1941–42 WA14, WA18, WA20	2
Yellow Coach 1938 T14, 15, 16, 18	1
1938 T23, 33, 46, 61, F23, 33, 46	2
1938 728, 729, 731, 736, 746	7B

Heavy Duty Truck Batteries . . . 24-month guarantee

Type	Catalog Number	Case Size in Inches Length	Width	Height	Battery Voltage	No. of Plates	20 Min. Amps	20 Hr. A. H.	Price	Shpg. wt. Lbs.
3T	28KM33F	16½	7 7/16	9¾	6	51	180	160	$21.50†	100
7T	28KM34F	23⅛	7 7/16	9¾	6	75	270	240	28.20†	144
4B	28KM35F	20 13/16	7 7/16	9¾	12	66	113	100	31.20†	132
5B	28KM36F	20 13/16	8⅝	9¾	12	78	135	120	31.20†	149
6B	28KM37F	20 13/16	9¾	9¾	12	90	158	140	34.40†	164
7B	28KM38F	20 13/16	10⅞	9¾	12	102	180	160	37.50†	182
11	28KM40F	17 15/16	7½	10 1/16	12	90	125	100	23.60†	92

Diesel Starting Batteries . . . 12-month guarantee

Type	Catalog Number	Case Size in Inches Length	Width	Height	Battery Voltage	No. of Plates	20 Hr. A. H.	Price	Shpg.wt. Lbs.
7H	28KM2F	16 3/16	7	9 3/16	6	75	204	$14.45†	85
9T-D	28KM66F	25½	7½	11	6	123	336	33.25†	165
5B-D	28KM5F	20 13/16	8⅝	9¾	12	126	155	27.20†	149
7B-D	28KM7F	20 13/16	10⅞	9¾	12	162	205	31.20†	184

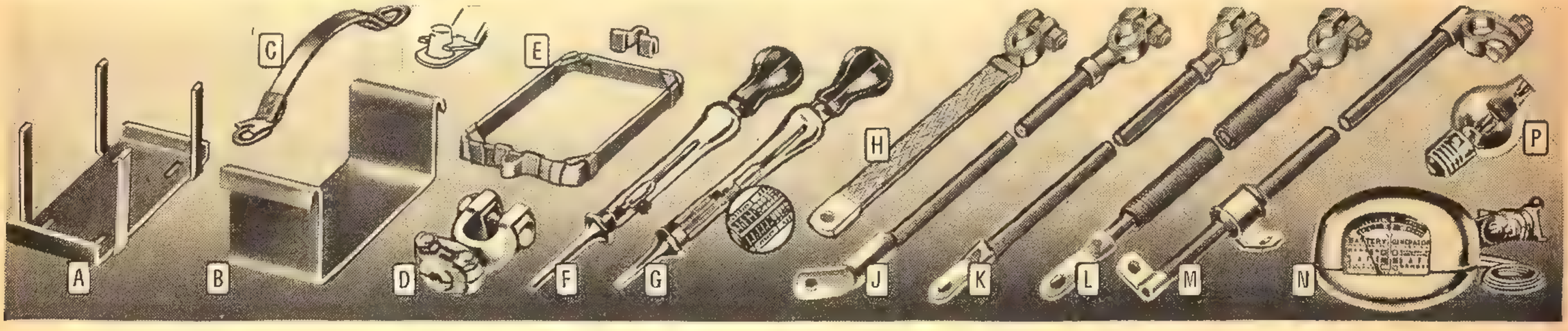
†Send sketch covering special assemblies and terminal plans. If terminals are requested an extra charge of $2.15 is added to cost of battery.

GOLD MEDAL 6-volt Batteries for Truck and Bus

For complete description of these batteries see following pages.

GOLD MEDAL Batteries	Type	Catalog Number	Case Size in Inches Height	Width	Length	No. of Plates	20 Min. Amps.	20 Hrs. A. H.	Price	Shpg. wt., Lbs.
HI-POWER 24-month Guarantee	1	28KM111F	8 1/16	7⅛	9	45	125	100	$6.75	44
	1B	28KM113F	7⅞	7⅛	10⅜	51	125	100	6.75	44
	2	28KM114F	8 1/16	7 1/16	10⅜	51	137	110	8.65	46
POWERMASTER 9-month Guarantee	1	28KM121F	8 1/16	7⅛	9	45	125	100	4.90	42
	1B	28KM123F	7⅞	7⅛	10⅜	51	125	100	5.04	42
	2	28KM124F	8 1/16	7 1/16	10⅜	51	137	110	7.00	46
	2H	28KM126F	9 3/16	7¼	10 5/16	45	125	100	6.50	51
	3	28KM128F	8 1/16	7 1/16	11¾	51	150	120	8.55	56
	*4	28KM129F	8 1/16	7 1/16	13	63	185	148	9.95	63
EMBLEM 6-month Guarantee	1	28KM141F	8 1/16	7 1/16	9	45	112	90	4.65	41
	1B	28KM143F	7⅞	7⅛	10 7/16	45	112	90	4.65	42
CENTURY 3-month Guarantee	1	28KM151F	8 1/16	7 1/16	9 1/16	39	100	80	3.90	38

*Does not have Automatic No-Spill Safety Vent Caps.



Battery Trays, Hold-downs, Hydrometers, Straps

Battery Trays. These trays are of heavy gauge steel to replace old, corroded equipment.

A This type battery tray can be used on most cars because of the adjustable steel straps. Easily installed. Shipping weight, 4 lbs.

28 K 7180—For 9¼-inch long batteries **37c**
28 K 7181—For 10¼-inch long batteries **37c**

B For Chevrolet only. Duplicates original equipment tray. Shipping weight, 3 pounds.

28 K 7182—For 9¼-inch long batteries **32c**
28 K 7183—For 10½-inch long batteries **32c**

C **Battery Carrier Strap.** This strap greatly simplifies the hard job of lifting or carrying battery. Metal safety catch, illustrated in small insert view, grips terminal post securely . . . can't slip. Heavy strap is of acid-resisting rubberized webbing—no stretch, for sure grip. Shipping weight, 10 ounces.

28 K 7154—17 inches long **35c**
28 K 7155—27 inches long **45c**

D **Cable Terminal.** Repair your old battery cable quickly with this solderless terminal. Easily adjustable . . . made of corrosion-resisting brass.

28 K 7110—Shpg. wt., 8 oz . . **23c**



Battery Post Shims. Provide perfect contact on all worn battery posts. Extra heavy lead. Box of 25.

28 K 7145—Shpg. wt., 7 oz . . . **39c**

E **Battery Hold-downs.** Sturdy hold-downs; have adjustable stud holders—can be placed in any location on either side (see illustration). Provides extra protection by keeping it in place at all times. Saves battery much road shock . . . adds to its service and life. An economical investment that pays big returns. Shpg. wt., 10 oz.

28 K 7164—For 9¼-in. batteries . . . **45c**
28 K 7165—For 10¼-in. batteries . . **45c**
28 K 7161—For General Motors cars with 19½-inch batteries **49c**

Bargain Battery Hydrometer

F Priced very low, but this hydrometer will give accurate and dependable service. Easy to read. Float will not stick. Annealed barrel is tapered . . . has hexagonal non-roll end cap—prevents accidental breakage. Accurate ball bottom float gives correct test.

28 K 7141—Shpg. wt., 1 lb. 4 oz. **45c**

Sears best Hydrometer

G A temperature-corrected hydrometer of CROSS COUNTRY quality . . . as accurate and dependable as you can buy. Sealed-in temperature correction scale (see insert view) and accurate cotton-packed ball bottom float mean true test of battery charge in any weather. Thermometer sealed in barrel prevents damage, makes scale easy to read. Hard neoprene-rubber tip. Tapered barrel prevents float sticking. Complete with hanger.

28 K 7134—Shpg. wt., 10 oz. **92c**

New CROSS COUNTRY Battery Cables cut current loss

H J K L M CROSS COUNTRY cables are finest quality, heavy duty type, uniformly thick and corrosion-resisting, with super-strong terminal construction. Do not confuse with ordinary 3 or 4-gauge types sold at this price. Get top quality at Sears for the price of ordinary battery cable elsewhere.

Equal to your original equipment in size, insulation and gauge. Insulation has heavy black lacquer finish. Meets S.A.E. standards. All standard gauges, as used by car manufacturers. **Order from table at right if car is listed. Give catalog number, make, model of car, type of cable.**

Make, Model of Car	Battery to Starter Catalog Number	Battery to Starter Price Each	Battery to Car Frame Catalog Number	Battery to Car Frame Price Each
Chevrolet Std. 1935	28K7131	92c	28K7114	25c
Master 1935	28K7119	53c	28K7114	25c
Standard 1936	28K7126	65c	28K7116	33c
All 1937-39	28K7111	67c	28K7114	25c
All 1940-42	28K7108	57c	28K7115	35c
Ford A 1928-31	28K7117	45c	28K7113	20c
18, 40 1932-34	28K7119	53c	28K7116	33c
48, 68 1935-36	28K7112	60c	28K7116	33c
60, 85 Std. 1937-39	28K7117	45c	28K7114	25c
85 DeLuxe 1939	28K7129	57c	28K7114	25c
60, 85, Merc. 1940-42	28K7129	57c	28K7113	20c
Plymouth 1933-34	28K7131	92c	28K7111	67c
1935	28K7132	$1.19	28K7131	92c
1936-38	28K7118	98c	28K7131	92c
1939	28K7118	98c	28K7126	65c
1940	28K7118	98c	28K7119	53c
1941-42	28K7111	67c	28K7119	53c

If car is not listed above, measure old cable and order new Cross Country cable from table below.

Cable Style	Catalog Number	Lgth. In.	Description	Ga.	Shpg. wt. lbs.	Shpg. wt. oz.	Each	Cable Style	Catalog Number	Lgth. In.	Description	Ga.	Shpg. wt. lbs.	Shpg. wt. oz.	Each
H	28K7113	6	Braided Strap	2		5	20c	K	28K7119	26	Black lacquered	1	1		53c
H	28K7114	8	Braided Strap	2		6	25c	K	28K7111	37	Black lacquered	1	1	4	67c
H	28K7116	13	Braided Strap	2		8	33c	K	28K7118	64	Black lacquered	1	2		98c
H	28K7115	16	Braided Strap	2		8	35c	K	28K7126	31	Black lacquered	1	1		65c
J	28K7108	14	Chev. 1940-42	1		9	57c	L	28K7131	46	Full Fab. Loom	0	2	12	92c
K	28K7129	16	Black lacquered	1		9	57c	L	28K7132	54	Full Fab. Loom	0	2		$1.19
K	28K7117	19	Black lacquered	1		9	45c	M	28K7112	26½	Ford 1935-36	1	1	4	60c

Chargemaster

N Battery and generator gauge which reflects immediately any electrical condition that may cause battery, regulator or generator failure. Avoid these repair bills. You can read it at a glance. Attractive plastic case, attaches to dashboard. Easily installed—complete instructions included. Draws only one-tenth ampere at 6 volts. **State make, year and model of car when ordering.**

28 K 1348—Shipping weight, 1 lb. **$3.49**

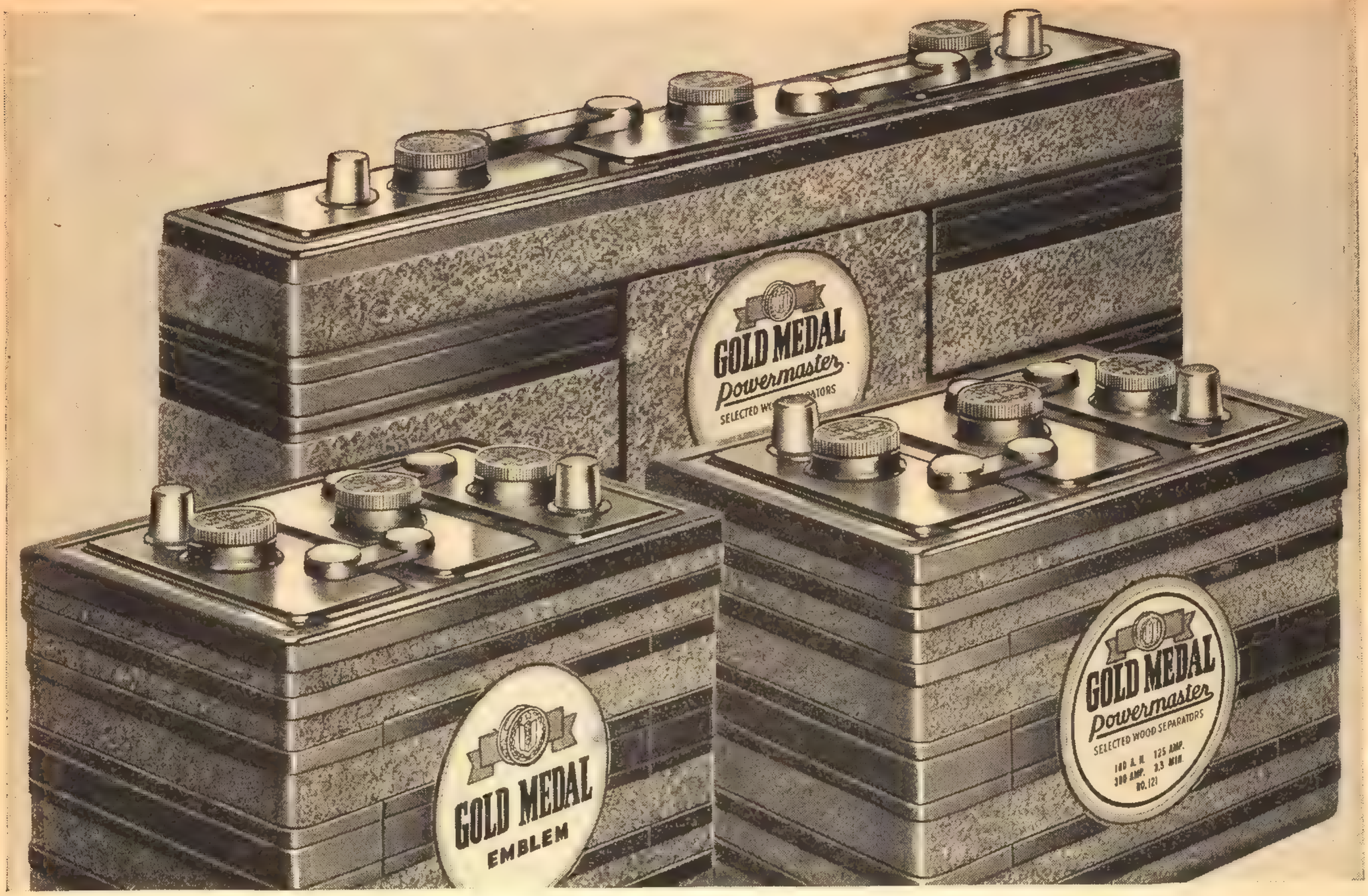
Charger Bulbs

P Mercury Vapor 10-ampere bulbs for all 6 or 10-ampere chargers.

28 K 7173—Shpg. wt., 12 oz. **$4.28**

Longlife Bulbs. For chargers handling 6 to 12-batteries. Guaranteed. 6-ampere bulb, gas filled.

28 K 7197—Shpg. wt., 12 oz. **$2.85**



Famous GOLD MEDAL Guaranteed Batteries

Our Own Trade Mark

CENTURY $3.90

6-month Guarantee

- 39 Chem-Set processed standard plates
- 80 ampere hours, 100 ampere rating
- Selected straight-grain wood separators

Ample capacity for starting and lighting service . . . a real buy for light car use. If low first cost is especially important, or if you will sell your car soon, invest in the CENTURY. It is built to deliver real power for at least 6 months. Selected wood separators . . . carefully processed plates—assuring longer battery life. A fine buy, but we suggest a Hi-Power or Powermaster to use with extra accessories, for longer service and extra power. See "How to Order" on facing page. Dimensions: 8 1/16x7 1/16x9 inches. We reserve the right to limit quantities

28 KM 151F—Type 1. Wt., 38 lbs. **$3.90**

EMBLEM $4.65

12-month Guarantee

- 45 Chem-Set standard processed plates
- 90 ampere hours, 112 ampere ratings
- Automatic No-Spill safety vents

Selected straight-grain wood separators. EMBLEM, with its year guarantee, has 90-ampere-hour capacity . . . 112 ampere output . . . sufficient for quick, sure starting. The 45 plates are Chem-Set processed to retard "shedding." Will handle several standard accessories. However, for longer life and extra power, choose the batteries at right. See "How to Order" on facing page. Allowance of 75c on old battery—see notice below.

28 KM 141F—Type 1. Size 8 1/16x7 1/16x9 inches. Shipping wt., 41 lbs. **$4.65**

28 KM 143F—Type 1B. Size 7 7/8x7 1/8x 10 3/16 inches. Shpg. wt., 42 lbs. . . . **$4.65**

Protect your present battery, get maximum life and power by having it checked frequently and recharged when necessary. This is especially important under present reduced driving program, as your generator cannot keep the battery fully charged.

GOLD MEDAL POWERMASTER $4.90

18-month Guarantee

- Separators of tough, long fiber wood—for 1 1/2 years or more service
- Heavy duty plates, Chem-Set processed . . . an exclusive development
- Automatic No-Spill safety vent caps, except Types 4 and 6

Powermaster delivers the long-lived, satisfactory service that millions of users have found they can expect from a GOLD MEDAL Battery. *Plenty of added power because it is built with more plates*—greater plate area—than standard 39-plate batteries. Battery retains its power longer, too, because the plates are Chem-Set Processed to resist shedding of the power-creating oxides . . . also retards battery failure due to "shorts" caused by shedded material. Batteries shipped fresh, fully charged. See notice of 75c allowance below. Read ordering instructions, facing page.

Type	Catalog Numoer	Case Size in Inches			No. of Plates	20 Min. Amps.	20 Hr. A. H.	Price	Shpg. Wt. Lbs.
		Ht.	Width	Length					
1	28KM121F	8 1/16	7 1/8	9	45	125	100	$4.90	42
1B	28KM123F	7 7/8	7 1/8	10 3/8	51	125	100	5.04	42
2	28KM124F	8 1/16	7 1/16	10 3/8	51	137	110	7.00	46
2E	28KM125F	8 3/4	4	19 3/16	51	137	110	6.95	48
2H	28KM126F	9 3/16	7 1/4	10 3/16	45	125	100	6.50	51
3	28KM128F	8 1/16	7 1/16	11 3/4	51	150	120	8.55	56
*4	28KM129F	8 1/16	7 1/16	13	63	185	148	9.95	63
*3†	28KM140F	8 15/16	7 1/16	11 3/4	42	55	45	7.49	52

*Does not have Automatic No-Spill Safety Vent Caps. †12-volt battery.

GUARANTEE

If any Sears battery in normal use fails to give you service as specified (except for broken cases, covers or posts) it will be replaced on a service basis, charging you only for the time it has been in your possession. If Century, Emblem, or Powermaster auto battery is used in truck or commercial service, guarantee periods are reduced one-half. Hi-Powers, when used in this service, carry full 24 months guarantee.

SEARS, ROEBUCK AND CO.

Batteries for farm use

Any of these batteries may now be purchased for operating shocking devices for wire fencing, and other farm equipment. If battery is ordered for that purpose, please so state on order, and we will send a special certificate to be signed.

75c Allowance

With every battery, we send a coupon entitling you to a 75c allowance when your old battery is delivered, prepaid, to any Sears mail order house, order office or retail store. Be sure to send full purchase price with your order.

Order on Sears Easy Terms

With the help of Sears Easy Payment Plan you can afford to purchase the best quality battery because payments are small and are distributed over several months. Any order totalling $10 or more may be purchased on Easy Terms. You will find this a convenient way to buy . . . and you can use your battery while you are paying for it. See inside back cover of this catalog for Easy Terms information.

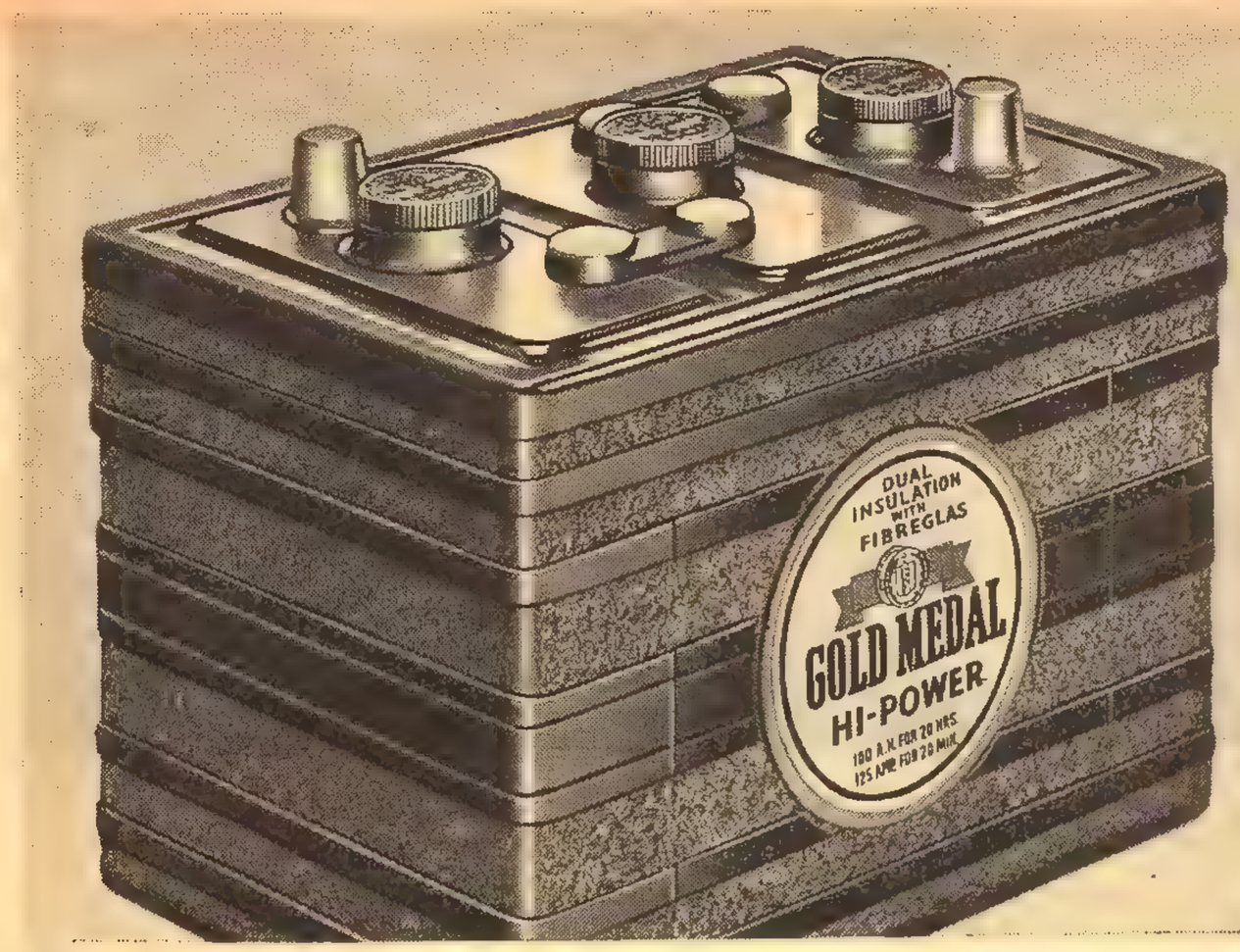
Important—about Old Batteries

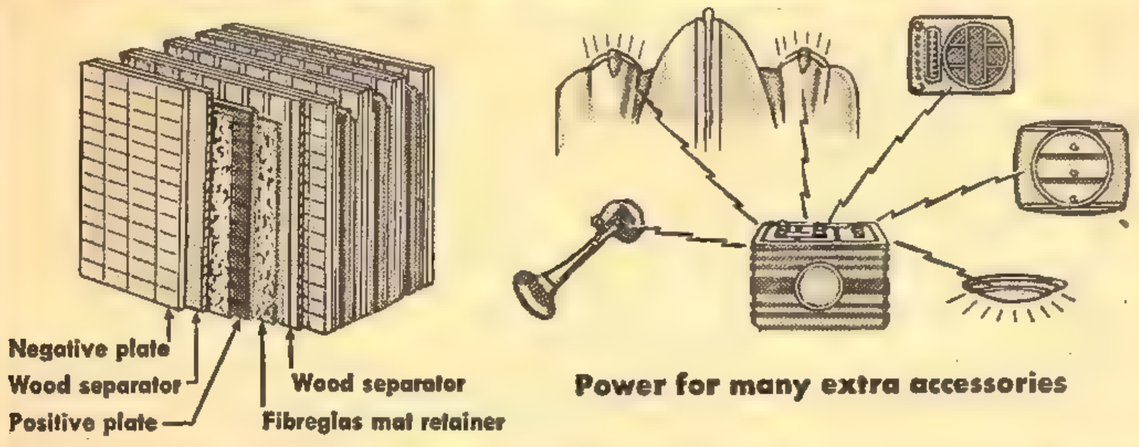
Under Government regulations a used battery must be turned in when a new one is purchased. In order to qualify for a new battery, you must copy the following wording on your order and sign:

"I (or we) will within 30 days turn in a used battery for every new battery that is shipped on this order."

Signed. . . . . .
(Name of Customer)

We will send you a stamped post card to be signed by you and returned to us, indicating that within 30 days you will dispose of your old battery to our nearest mail order house, retail store, order office or to your local junk dealer.





Power for many extra accessories

. . . Long life at low cost

GOLD MEDAL HI-POWER $6.75

24-month Guarantee

- DUAL insulation—specially selected wood separators PLUS oxide-retaining Fiberglas mats.
- 45 heavy duty plates (Type 1) Chem-Set Processed—an exclusive feature—retards shedding
- Ample capacity in all sizes for operating many electrical accessories.

GOLD MEDAL doubly-insulated Hi-Power is one of the best battery buys for car, truck or tractor. **It is guaranteed to give two years of service . . .** and with proper care will last **much longer.** Hi-Power is the product of years of battery building experience—it is the finest battery which can be built under present W.P.B. regulations. Dual insulation of first quality wood separators and Fiberglas retainer mats (see illustration above) **lengthens plate life . . . keeps battery capacity up over a longer period.** Fiberglas mats are sheets of pure glass fibers that cling to the plates, holding the power-producing oxides firmly in place, instead of allowing them to drop to the bottom of each cell where they may produce shorts. These retainer mats are backed up by the scientifically designed, fine grain wood separators. Hi-Power also has **ample reserve power for many extra accessories**—radio, heater, lights, horn, etc.—besides giving a quick, sure start and trouble-free service in any weather. Plates resist shedding by Sears exclusive Chem-Set Processing. No-spill safety vents prevent corrosion of cables and terminals due to overflow of acid. Buy a powerful new GOLD MEDAL—then keep it fully charged for longer life. Read "How to Order" above, at right.

Type	Catalog Number	Case Size in Inches: Height	Width	Length	No. of Plates	20 Minutes Amperes	20 Hours Ampere-Hours	Price	Shpg. wt., Lbs.
1	28 KM 111F	8 1/16	7 1/8	9	45	125	100	$6.75	44
1B	28 KM 113F	7 7/8	7 1/8	10 3/8	51	125	100	6.75	44
2	28 KM 114F	8 1/16	7 1/16	10 3/8	51	137	110	8.65	46

How to Order Batteries

First, find your passenger car model in the listings below, or your tractor model in listings at bottom of this page. Note what **Type** battery it takes. Then choose one of the GOLD MEDAL Batteries listing this **Type**, and **order by catalog number and price.**

Even if your car is not in the general listings, you can order a battery from Sears—by case size and voltage. Measure your old battery for height, width and length, and select one of the batteries that is available in the size and rating you need. **Also state make, year and model number of car, truck, bus or tractor.**



SHIPPING POINTS: Batteries are not mailable. They are shipped by freight or express, separate from other merchandise. The map at right shows all the shipping points from which Sears ship batteries; in this area . . . you save substantially on the shipping charge—figure how little it will cost you by referring to the Freight Rate Tables on pages 900 and 901. Batteries are stocked in cities near you . . . in mail order house, factory or warehouse in Chicago, Cincinnati, Milwaukee, Kansas City, Minneapolis or Memphis, and are shipped from whichever is nearest you. **Send order to Sears nearest mail order house.**

For Cars, models, years not listed see ordering directions above.

Car, Year and Model	Type
Auburn—1927–37, All 8-cyl. †8-51, †8-52	2
1934–37 All 6, †6-53, †6-54	1
Buick—1928–31, 8-60, 6	1
1928–31 Mas. 6, 8-80, 8-90	2
1931, 8-50, 8-57	1
1932–37, "40 Special, 50"	1
1932–36, 8-60	2
1932–35, 8-80, 8-90	3
1936, 8-80, 8-90	2
1937, 60, 80, 90	2
1938–42, 40, 50, 60, 80, 90	2E
Cadillac—	
1932–38 V8 Models 70, 75	3
1931, 36–38, †V8, †60, 65	2
1939–42 All Models	2
Chev.—1929–34*, All 6	1
1935–36 Std. 6 Master 6	1
1937–39 Standard, Master	1B
1940–42 All Models	1
Chrysler—1924–30, 60, 62, 65, 66, 70, 72	2
1928–32, 75, 77, All 8-cyl	3
1926–32 Imperial 6, 8	4
1932–34 All 6-cyl	2
1935–36, 6 and 8-cyl. Airstream, Royal 8	2
1934–37 Air Flow	3
1933, Cust. Imperial 8	4
1933, 35–36, Imp., Imp. 8	3
1939–41 Imperial, Saratoga, New Yorker, Traveller	2
1937–42 Royal-Imperial Royal, Windsor	2
Crosley—1940–41	1
DeSoto—1929–33 All 6-cyl.	1
1930–31 All 8-cyl. models	2
1934–42 All. †Air Flow	2
Dodge—1926–30 Victory 6, Standard 6	2
1928–31 Senior 6, DG8	3
1930–31 DD6, DH6	1
1932 All 6-cylinder	2
1932 All 8-cyl	3
1933 All 6-cylinder	1
1933 All 8-cylinder	2
1934–42 All †1934, †'36	1
Essex—1922–31 All	1
1932 All Models	2
Ford—T, 1928–32 A, V8, 1933 4-cyl	1
1933–39 V8-60, V-8-85	1B
1940–42 60, 85, DeLuxe	2H
Graham—1932–34, 6-cyl.	1
1935–40 Spec. 6, 73, 74, †80, 90, 110, 85, 96, SC	1
1938–40 Spl. 6, Sup. 6, 97	2
1941 All models	1B
Hudson—1930–31 All	1
1932–33 All models	2

Car, Year and Model	Type
Hudson—1935–42, 90, 92, 93. All 6-cyl. models	1B
Hupmobile—1935–40, 6 and 8-cylinder	2
1941 All Models	1B
Lafayette—1934–40 All	1
La Salle—1927–31, 35-40	2
Lincoln—	
1936–39 Zephyr	1B
1940–42 Zephyr	2H
Mercury 1939 V8	1B
1940–42 All	2H
Nash—1925–42 Standard 6, Sgle. Ign. 6, Amb. 6, 3820, 3920, 4020, 5600	1
1925–42 Adv. 6, Twin Ign. 6, Amb. 8, 3880, 3890, 4080	2
1930–34 Twin Ign. 8, 1090, 1190, 1290, 8-90	3
Olds—1930–33, 6, 8-cyl.	1
1934*–6-cylinder models	1
1934*–8-cylinder models	2
1935–37 All 6-cyl. †37	1
1935–37 All 8-cyl. models	2
1938–42 All 6-cyl. models	2E
1938–42 All 8-cyl. models	2E
Packard—1929–31; 626, 633, 726, 733, 826, 833	3
1926–39; 640, 645, 740, 745, 236, 242, 840, 845, 901, 902, 903, 904	4
Light 8, Series 10, 11, 12, 14, 8-1500-2, 12-1506-8, Super 8, 12	4
1935–42, 120, 120C, 1701-2, Super 160, 180	2
1937–41, 115C, 1700 Other 6's	1
1942 Clipper 6, 8 Super 8	2E
Plymouth—1928–42. All. †1934–39	1
Pontiac—1926–32, 35-37 All 6-cyl. models	1
1932, 35–37 All 8-cyl.	2
1933, *All models	1
1934, *All models	2
1938–42 All 6-cyl	2E
1937–42 All 8-cyl	2E
Studebaker 1921–36 Dictator, 6-cyl	1
1933–35 Commander	1
1933–36 Pres., Speedway	3
1937–38 All Models	2
1939–42 All Models	1
Terraplane—1933 All 6	1
1933 All 8-cyl. models	2
1934–38 All models	1B
Willys—1937–42 All	1

†Carriers in these cars are large enough to hold batteries in next larger type 1 to 2, 2 to 3).

*These cars use reverse assembly batteries as original equipment. Batteries listed are standard assembly—will fit with use of 13-inch braided ground strap for installation. (See Cables on preceding page.)

Sears offer high quality GOLD MEDAL Batteries for Tractors at low prices

For Tractor and Model	Type
Allis-Chalmers	
B, C, RC, WC	1
K, KO, WK, WKO	1§
Ltg. only U, U-40, UC	2
IU, 42, 54	3
M	3§
L, S, SO, WSO	4
A, E-60	4
Stg. and Ltg. A, 42, 54	1
Avery Model B	1
Case Ltg. only CI, CIM, LI, LIM	1
S, SC, SO, V, VC, VI, VO	2
Stg. and Ltg. C, CC	2
CH, CO, CV, CCS, D, DC	2
DH, DI, DO, R, R1, RC2	
Stg. and Ltg. CI, CIM, LI, LIM, L, LISOL, L, LA4	4
Caterpillar 30, 60	3
All 6-volt models	2
All 12-volt models	Special

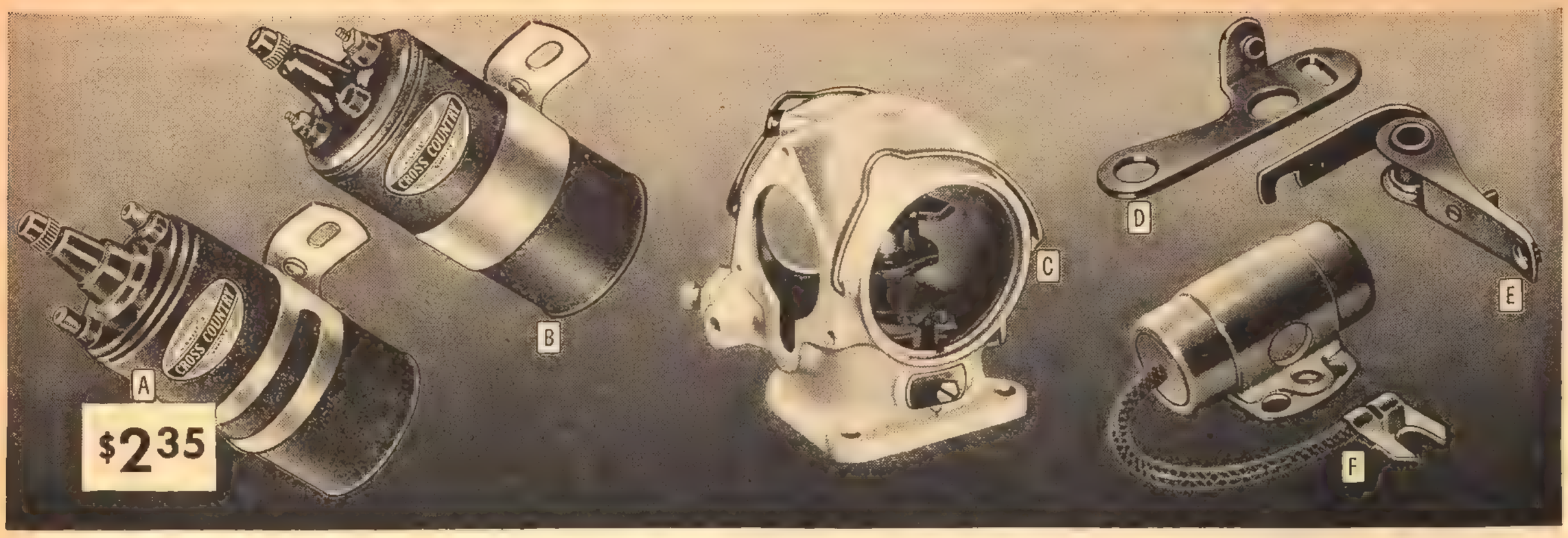
For Tractor and Model	Type
Cletrac GG, HG	1
AD-2, AG, EG42, EHG-68, EHD68	2§
John Deere All B and L series models	1
All A series models	2
D	1§
Eagle Models 6B, 6C	1
Fordson, All models	1
Graham-Bradley All models	1
Huber Models, B, L, LC	2
International Harvester Farmall A, B and H	1
W4, W9, O4, I14, O14, W14	1
M, W6, O6, WD6	3
Massey-Harris All models	1

For Tractor and Model	Type
Minneapolis-Moline ZTU, ZTS, ZTN, ZTI	2
UDLX	2
To Serial No. 404,800 RTU, RTS, RTN, RTI	2
After Serial No. 404,800 RTU, RTS, RTN, RTI	1B
GT, GTI, FTA, GTA	2E
To Serial No. 316,499 UTS, UTU, UTI	2E
After Serial No. 316,500 UTS, UTU, UTI	1B
Oliver Models 60, 70	1
Models 80	2
Models 90, 99	3
Silver King	
All 6-volt systems	1B
All 12-volt systems	1B§

§ After Type Number indicates 2 batteries are required.



Equip your tractor with a new GOLD MEDAL Battery, and be ready for the work ahead! Find the type battery your tractor needs from the table at left . . . then choose one from the four listings of batteries on these pages. We recommend that you order the sturdiest battery with highest guarantee and rating **—the cost per month at Sears price will be low and you will have extra power for all your heaviest work.** Sears service-guaranteed batteries are unsurpassed at their price. Before ordering, be sure to read "How to Order" above; also notices regarding allowance on your old battery and care of your battery. **(Batteries for most models of tractors not listed can also be supplied.)**



Coils, Distributors and Wiring Sets

CROSS COUNTRY Coils give hot spark

[A] **Sears Super Universal type Coils** give best performance, longest life. Note the plus features: **screw-top terminal,** providing positive waterproof contact; **stepped top,** designed to avoid external surface leakage when coil is wet or oily; **deep bakelite skirt,** for insulation against internal high tension leakage top and bottom. Contains 5,000 more turns of wire than standard replacement coil. Oversize 2⅝-inch container. Best for high compression motors of 6 or more cylinders, especially when driving conditions do not permit keeping battery fully charged. Constructed throughout according to CROSS COUNTRY quality standards.

28 K 1315—Shipping weight, 3 pounds 12 ounces **$2.35**

[B] **Cross Country Standard Universal Coil.** Stands up under hard usage. Gives a hot spark on as low as 4 volts which will save you plenty of gas. Equal to original in size and output.

28 K 1333—For Ford A and Chevrolet 1929–32 and other light 4 and 6-cylinder cars. Shipping weight, 3 pounds..... **$1.40**

Order Universal type if old coil does not have terminals on bottom.

Lock Switch type Coils. Order this type if your present coil has bottom terminals. Same features as on Super Universal (A). Restricted driving causes your battery to be less than fully charged. These coils help you get started quickly . . . give the fattest spark under today's limited driving. Use old cable, key, switch. Shipping weight, 2 lbs. 10 oz.

For car and model	Cat. No.	Price
Buick 1940 41	28 K 8204	$2.85
Chevrolet 1933–34	28 K 8203	2.85
1935–40	28 K 8201	2.85
1941–42 Oil filled Type	28 K 8202	3.25
Chrysler 1933	28 K 8203	2.85
1934 6 and 8-cylinder	28 K 8203	2.85
1935, 1936 All	28 K 8205	2.85
1937 38; 1939 6-cyl	28 K 8205	2.85
1939 8-cyl. 1940–42 All	28 K 8205	2.85
DeSoto 1933	28 K 8203	$2.85
1934	28 K 8203	2.85
1935–42	28 K 8205	2.85
Dodge 1933–34	28 K 8203	2.85
1935–42	28 K 8205	2.85
Oldsmobile 1935–42	28 K 8201	2.85
Plymouth 1933–34	28 K 8203	2.85
1935–42	28 K 8205	2.85
Pontiac 1935–42	28 K 8201	2.85

Distributors for Fords

Sears NU-BILT will make your gasoline go further with a completely overhauled ignition system. All work on NU-BILTS is done by experienced workmen. All latest heavy duty type parts are used throughout these completely rebuilt units. New parts include body, shaft, cam, breaker and base plate with new points. Read "How to Order" instructions below. **State year and model of Ford.**

TWO WAYS TO ORDER: (1) Send full price with your order and we will ship distributor with coupon. Return coupon with old distributor for credit. Under WPB Order L-158 you must return your old distributor for credit. Or, (2) Send your distributor prepaid with exchange price. No damaged distributors can be accepted for credit.

[C] For Ford V8 1932–36, for round top coil only. Shipping weight, 4 lbs.

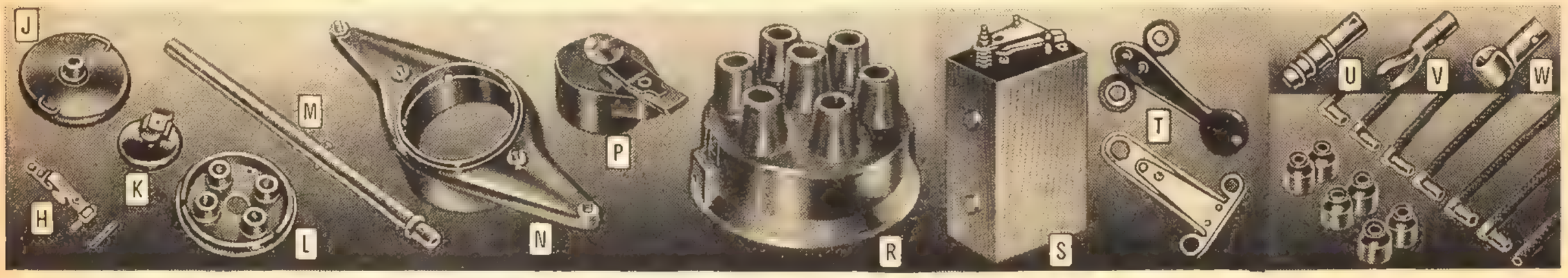
28 K 8191—Exchange Price **$2.95**
Full Price **5.95**

Super Point Sets, Standard Condensers

[D] [E] [F] Wider, thicker points on Super Sets . . . carry more current, pit less, give easier starts. Standard condensers reduce burning, pitting of points. Shpg. wts., sets, 2 oz.; condensers, 4 oz.

For Car and Model	[D] [E] Point Sets	Ea.	[F] Condensers	Ea.
Buick 1928–30 All except 50-60	28 K 8227	50c	28 K 8118	26c
1933–36 All	28 K 8228	60c	28 K 8119	26c
1937–42 All	28 K 1393	65c	28 K 8118	26c
Chev. 1929–32 All; 1933–34 Standard	28 K 8226	50c	28 K 8122	31c
1933–34 Master; 1935–40 All	28 K 8227	50c	28 K 8118	26c
1941–42 All	28 K 8234	50c	28 K 8218	30c
Chrysler, De Soto, Dodge 6, 1931–32	28 K 8226	50c	28 K 8122	31c
1935–38 6-cylinder	28 K 8230	65c	28 K 8118	26c
1939–42 6-cylinder	28 K 1496	65c	28 K 8118	26c
Ford A-AA 1928–31	28 K 8229	40c	28 K 1334	21c
1934–35 V8; 1936 early V8	28 K 1495	67c	28 K 8133	26c
1936–42 late V8	28 K 8245	85c	28 K 8128	26c
1942 6-cyl. and Ferguson Tractor	28 K 8240	44c	.....	.....
Mercury 1936–42 All	28 K 8245	85c	28 K 8128	26c
Oldsmobile 1928–35 6-cylinder	28 K 8226	50c	28 K 8122	31c
1936 6-cylinder	28 K 8234	50c	28 K 8119	26c
1936 8-cylinder	28 K 8228	60c	28 K 8119	26c
1938 8-cylinder	28 K 1498	57c	28 K 8119	26c
1937 6-cylinder; 1939–42 All	28 K 1498	57c	28 K 8118	26c
1938 8-cylinder	28 K 1393	65c	28 K 8119	26c
1937 8-cylinder; 1939–42 All	28 K 1393	65c	28 K 8118	26c
Plymouth U, PA-PB 1929–32 4-cylinder	28 K 8226	50c	28 K 8122*	31c
1935–38 All	28 K 8230	65c	28 K 8118	26c
1939–42 All	28 K 1496	65c	28 K 8118	26c
Pontiac 1930–32 6-cylinder	28 K 8226	50c	28 K 8122	31c
1932–36 8-cylinder	28 K 8228	60c	28 K 8119	26c
1935–36 6-cylinder	28 K 8234	50c	28 K 8119	26c
1938 6-cylinder	28 K 1498	57c	28 K 8119	26c
1937 6-cylinder; 193 –42 All	28 K 1498	57c	28 K 8118	26c
1938 8-cylinder	28 K 1393	65c	28 K 8119	26c
1937 8-cylinder; 1939–42 All	28 K 1393	65c	28 K 8118	26c

*28 K 8122 condenser will not fit Model U 1929–31.



Distributor Parts

Sears distributor parts for Ford give smoother starts . . . burn less gas.

[H] **Point Set** for Ford A, AA. Equal original. Shpg. wt., 4 oz.
28 K 8190.....**21c**

[J] **Distributor Cover** for distributor body 28 K 1328. Shpg. wt., 4 oz.
28 K 1329.....**12c**

[K] **Rotor** for Ford A, AA, B, BB. Made of Bakelite. Shipping weight, 2 oz.
28 K 1330.....**10c**

Distributor Body of durable Bakelite.

[L] For Ford V8, late 1936–42. Wt., 4 oz.
28 K 8247.....**45c**

[M] **Distributor Shaft** for Ford A, AA. Replace original. Shpg. wt., 9 oz.
28 K 1341.....**30c**

[N] For Ford A, AA, B 1928–32. Shipping weight, 1 lb.
28 K 1328.....**41c**

CROSS COUNTRY Rotors and Caps

[P] [R] These rotors and caps are built of the finest materials obtainable to give longer life and better service. The distributor cap has **thick plastic walls and heavy, deep, brass distributor segments.** Another of the quality features is the new, fine-textured, non-porous, plastic material used in our Super line. This material has 45% greater resistance when wet, and 100% greater resistance when dry . . . especially recommended for their performance in wet weather. **Standard** caps are genuine bakelite . . . exact replacements of original car equipment. Shipping weights, **rotors,** 2 ounces; **caps,** 1 pound. **Be sure to state make, model and year of car when ordering.**

For Car and Model	Year	[P] Rotors Super	Rotors Ea.	[R] Caps Super	Caps Ea.	Caps Standard	Caps Ea.
Buick, All	1929–30	28 K 8155	25c	28 K 8156	$0.79	28 K 8141	45c
All	1931–42	28 K 8157	35c	28 K 8158	1.29	28 K 8168	87c
Chev. '29–32; Std. '33–34	1929–34	28 K 8159	25c	28 K 8180	.57	28 K 1475	35c
Mstr. '33–34; All '35–42	1933–42	28 K 8155	25c	28 K 8156	.79	28 K 8141	45c
Chrysler, DeSoto, Dodge 6-cylinder	1931–32	28 K 8159	25c	28 K 8180	.57	28 K 1475	35c
	1935–42	28 K 8179	35c	28 K 8181	1.10	28 K 8146	67c
Ford A-AA, B-BB	1928–34	28 K 8182	21c	†28 K 8176	.65	See left hand column	
V8 1932–35, early 36*	1932–36	28 K 1484	50c	.....	.....		
Late 1936–41; Mercury	1936–41	28 K 8246	50c	.....	.....		
Oldsmobile, 6-cyl	1928–35	28 K 8159	25c	28 K 8180	.57	28 K 1475	35c
6-cylinder	1936–42	28 K 8155	25c	28 K 8156	.79	28 K 8141	45c
8-cylinder§	1936–42	28 K 8157	35c	28 K 8158	1.29	28 K 8168	87c
Plymouth U, PA-PB	1929–32	28 K 8159	25c	28 K 8178	.57	28 K 1477	35c
Standard PC, PF	1933–34	28 K 8159	25c	28 K 8180	.57	28 K 1475	35c
DeLuxe PD-PE	1933–34	28 K 8155	25c	28 K 8156	.79	28 K 8141	45c
All	1935–42	28 K 8179	35c	28 K 8181	1.10	28 K 8146	67c
Pontiac, 6-cylinder	1930–32	28 K 8159	25c	28 K 8180	.57	28 K 1475	35c
6-cylinder	1935–42	28 K 8155	25c	28 K 8156	.79	28 K 8141	45c
8-cylinder	1933–42	28 K 8157	35c	28 K 8158	1.29	28 K 8168	87c

†28 K 8176 is body complete with cover *Using round top coil.
§Cap listed will not fit 1939 8-cylinder Olds.

Ignition Parts for Ford

[S] **Coil** for Ford T and Fordson. Has tungsten points and extra heavy windings. Strongly built wooden case of high quality construction. Shipping weight, 2 lbs. 2 oz.
28 K 1327..... **$1.37**

[T] **Coil Points** for Ford Model T and Fordson. Spring steel, standard tungsten points. Shipping wt., pair, 1 oz.
28 K 1326.....Pair **9c**
Set of 4 pairs. Shipping wt., 4 oz..... **34c**

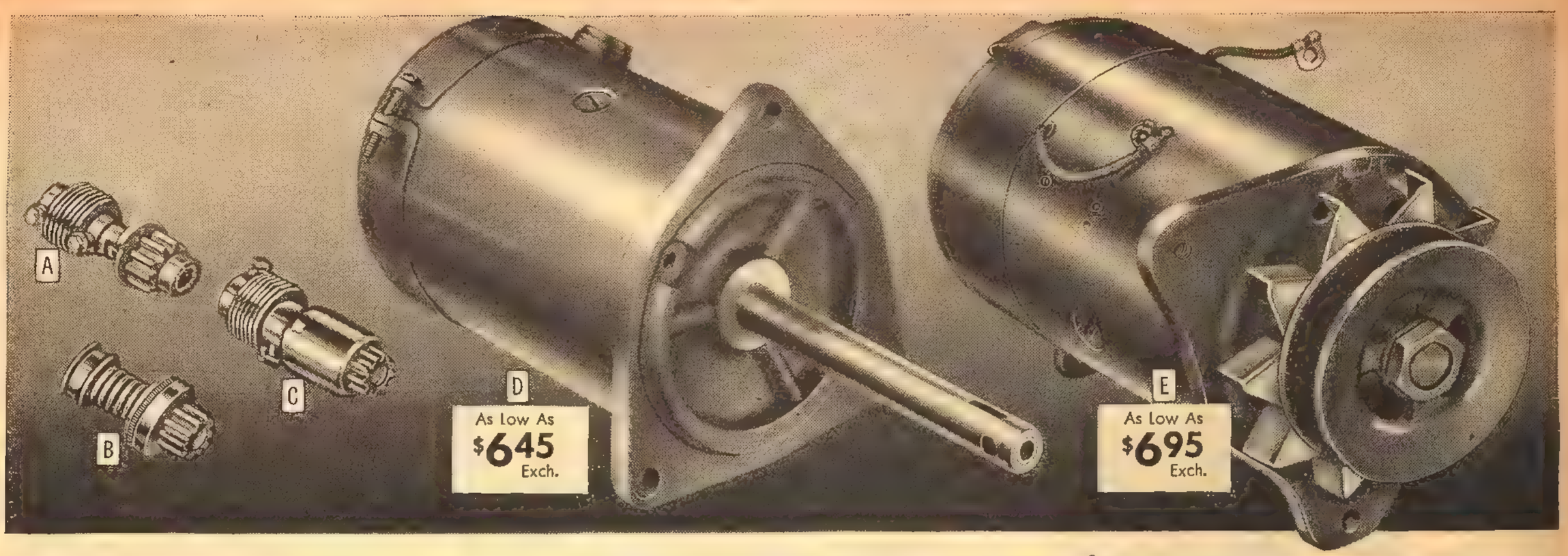
Deluxe heavy duty Points. Tempered spring steel. Tungsten contact—extra large. Hot spark at all speeds. Shipping weight, pair, 1 ounce.
28 K 5030.....Pair **12c**
Set of 4 pairs. Shipping wt., 4 oz..... **46c**

When ordering parts be sure to state make, year and model of your car, truck or tractor.

Ignition Wire Sets

[U] [V] [W] For best performance, faster cold weather starting, install a new CROSS COUNTRY ignition wire set in your car. Every set meets all S.A.E. specifications. Tested at 35,000 volts. Our finest quality, like sets used on highest priced cars as original equipment. Heavy rubber insulation; woven braid, impregnated and heavily coated with lacquer. Withstands hot oil, grease and zero weather to assure you of dependable performance at all times. Complete, including plastic rain guards. Faulty insulation means lost current, inefficient car performance and excess gasoline consumption, so take this opportunity to enjoy improved driving at lower cost. A new wire set is easy to install.

Spark Plug Wire Sets for	Cross Country	Price Set
All Chevrolet 6, 1929–42. Shipping weight, 11 oz	28 K 8101	59c
Cars with Thrust or Snap Terminals, Type [U] or [V]		
6-cyl. cars, except Hup. 1930–33; Willys Knight, 1930–32. Shpg. wt., 1 lb. 2 oz.	28 K 8110	98c
Cars with Elbow Type Terminals, Type [W] Illustrated		
All 6-cyl. except Buick 1920–28. Shpg. wt., 1 lb.	28 K 8114	98c
8-cyl. cars. Shpg. wt., 1 lb. 6 oz.	28 K 8115	$1.29



New and rebuilt Starters and Generators

Rebuilt Starter Drives and Starters

Replace that old worn starter drive with one of these Sears rebuilts. All are completely rebuilt to rigid factory specifications. Complete with new Wickwire starter spring and drive head. Check type you want with illustration above before ordering. **State make, year and model of car when ordering.** Av. shpg. wt., 1 lb.

Enjoy faster starting and put an end to unnecessary battery wear and costly gasoline waste with a Sears NU-BILT starter assembly. These NU-BILT starters for Fords and Chevrolets are rebuilt to make them equal to original equipment. All worn parts are replaced and new installed. Starters for Chevrolets are complete with drive. Starter drives for Fords are listed at left. Sears replacement parts are guaranteed (see below) which is your assurance of top quality and dependable service. With the liberal trade-in allowance given for your old starter, your savings are even greater. Read "How to Order" directions below. Shipping weight, 20 pounds.

For Car and Model	Catalog Number	Exch. Price	Outr't Price
[D] Ford A, 1929–31	28 K 01353	$6.45	$8.25
Ford V8, 85 H.P. 1932–41, Mercury 1939–41	28 K 01359	6.45	8.25
Chevrolet 1929–33 all, 1934–Std	28 K 01360	6.95	9.50
1934–36 Mst. truck, 1935–36 All	28 K 01364	9.50	14.50

[A] **28 K 2261—Screw type.** For Ford, all except 1928 Model A and 60; Chevrolet 1919–33 and 1934 Standard; Mercury, all; Nash 400, 1929–30; Plymouth 1928–32; Pontiac 1926–29.

Outright price.....**$1.89**
Exchange price.....**1.39**

[B] **28 K 2265—Clutch type.** For Chevrolet 1938–42; Buick 1932–42; Chrysler, DeSoto, Dodge, Plymouth, Oldsmobile, 1933–42, Pontiac 1939-42.

Outright price.....**$1.98**
Exchange price.....**1.48**

[C] **28 K 2253—Barrel type.** For Chevrolet 1934–37; Packard 120 6 and 8; 1936–39; Pontiac 1934; Studebaker 1936, Commander 1938-40.

Outright price.....**$3.10**
Exchange price.....**2.60**

HOW TO ORDER

Generators or starters may be ordered in two ways:

(1) Send full price with order and we will ship new unit with coupon, which you return to us with your old unit for credit.

(2) Send old unit **prepaid**, plus the exchange price. Keep old cutout or regulator. Generator or starter returned must be for the same car as one ordered. Deductions made for missing or broken parts. **State make, year and model of car.**

GUARANTEE

Sears guarantee all NU-BILT replacement parts to give service equal to original equipment. This money-back guarantee affords you full protection. All parts have been carefully and thoroughly tested and are ready for immediate operation.

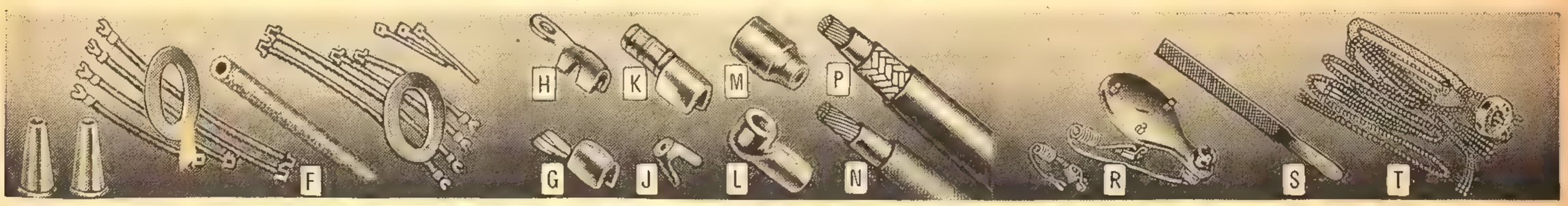
Money-saving prices on NU-BILT Generators

[E] Sears replacement parts have long been famous with motorists and mechanics everywhere for delivering satisfactory service, and these NU-BILTS continue to uphold that fine record. Every worn part has been replaced with a full size part in order to give "like new" performance. Each one is rigidly factory-tested and inspected by skilled workmen in accordance with the latest manufacturing standards. Your NU-BILT will deliver maximum output without overheating. All field coils and armatures are ample size. The NU-BILT 12 to 14 ampere generators are standard replacement. Air cooled NU-BILTS deliver 18 to 36 amperes (depending on the car for which they are built). Some of the 18 to 36-ampere assemblies may be used as extra power units to replace non-air-cooled generators. You get a really dependable generator when you buy a NU-BILT, and the price is unusually low for this quality. Read "How to Order" directions below. See listings below. State make, model and year of car.

Generators listed for most cars. State make, year and model of car when ordering.

Car and Year	14-Amp.	Price Exch.	Price Outr.	Air-cooled	Price Exch.	Price Outr.	Wt. Lbs.
Ford A, AA, B, BB, 1928–32				28 K08126	$6.95	$9.50	17
V8, 1933–36	*28 K01316	$6.95	$10.39	*28 K01324	7.59	10.59	21
V8, 1937–38, 1939 Standard				*28 K01324	7.59	10.59	21
Chevrolet 1926–33; 1934–36 Standard	†28 K01302	6.95	9.50	*28 K01320	7.50	12.50	20
1934–36 Master				*28 K01354	7.50	12.50	21
1937 All				*28 K01351	7.75	14.50	20
1938–39 All				*28 K01352	7.75	14.50	21
Chrysler 1929–33, belt driven	†28 K01302	6.95	9.50	*28 K01320	7.50	12.50	20
1935–36 All				*28 K01350	7.50	14.50	20
DeSoto 6, 1929–33	†28 K01302	6.95	9.50	*28 K01320	7.50	12.50	20
1934				*28 K01320	7.50	12.50	20
1935–36 All				*28 K01350	7.50	14.50	20
Dodge 1929–33, belt driven	†28 K01302	6.95	9.50	*28 K01320	7.50	12.50	20
1934 All				*28 K01320	7.50	12.50	20
1935–36 All				*28 K01350	7.50	14.50	20
1937–39 D6, D9, D12				*28 K01331	8.25	15.50	21
Oldsmobile 1931, 1933 6 and 8-cyl	†28 K01302	6.95	9.50	*28 K01320	7.50	12.50	20
1935–37, 6 and 8-cylinder				*28 K01339	7.50	12.50	21
1938–39, 6 and 8-cylinder				*28 K01352	7.75	14.50	21
Plymouth 1931–34. See below	†28 K01302	6.95	9.50	*28 K01320	7.50	12.50	20
1935–36 All				*28 K01350	7.50	14.50	20
1937–39 Standard P3, P5, P7				*28 K01331	8.25	15.50	21
1937–39 Deluxe P4, P6, P8				*28 K01332	8.25	15.50	21
Pontiac 1927–34 (except 1932, 8-cyl.)	†28 K01302	6.95	9.50	*28 K01320	7.50	12.50	20
1935–36, 6 and 8-cylinder				*28 K01339	7.50	12.50	21
1937–39				*28 K01352	7.75	14.50	21

*Amperage provided by standard equipment. †28 K 01302 will not fit 1934 deluxe Plymouth. Order 28 K 01320.



Save at Sears by mail on Wiring Accessories to keep your car in shape

Wiring Set for Ford V8

[F] One of these complete wiring sets for Ford V8, 1932–42, will quickly renew wornout spark plug wiring. Takes all the hard work out of rewiring and considerably shortens the time to do a complete job. You will get a much faster, hotter spark through these Cross Country wires . . . made to withstand high voltage.

Set includes a special loom to be used as an auxiliary conduit for generator and primary leads that normally are run through the left-hand spark plug wire conduit. Clamps for attaching included. Faulty wiring slows starting, lowers power, pulls your battery down. Restore full firing power.

28 K 8107—Shipping weight, 1 pound 4 ounces.....**$1.40**

High quality Wire Accessories

Include all the terminals you need with your wire order. Average shipping weight, 2 ounces.

Type of Terminal	Cat. No.	Price
[H] Primary Hole 3/16-in.	28 K 1377	10 for 18c
Primary Hole 3/32-in.	28 K 1358	10 for 20c
[G] Thrust terminal	28 K 8149	6 for 18c
[K] Snap-on Terminal	28 K 8148	6 for 18c
[J] Distributor Wire Clip	28 K 1376	10 for 12c
[M] Bakelite Nipples	28 K 1375	6 for 18c
[L] Angle Snap Terminal	28 K 1378	6 for 18c

High tension Spark Plug Wire

[P] **28 K 8147**—CROSS COUNTRY, our finest quality. Resist shorts, heat. No lost current—for quicker starts, less fuel. **State length.**

Per foot. Shipping weight, 8 ounces.....**7c**
100 feet. Shipping weight, 5 lbs. 8 oz.....**$6.30**

Don't Guess! Be sure of perfect-fitting parts by giving correct make, year, model, factory serial number and motor number of car when you order. If your model is not listed, write our Personal Service Department.

Low tension Lighting Wire

[N] Single stranded shortproof primary, rubber covered wire; heavy lacquered braid over all. Actual size of wire not including insulation:
● 10-gauge ● 12-gauge ● 14-gauge ● 16-gauge
Av. shpg. wt., 10 ft., 7 oz. **State length.**

Gauge and S.A.E. rating	Catalog No.	Per foot	100 feet
16-ga. for 6 amps.	28 K 1367	2½c	$2.25
14-ga. for 15 amps.	28 K 8171	3c	2.70
12-ga. for 20 amps.	28 K 8169	3½c	3.15
10-ga. for 25 amps.	28 K 8170	4c	3.60

Ignition Tools, Wiring

[R] **Timing Device** for Ford V8 (except 1942). Accurate and easy-to-use device to check distributor timing. Requires 3CP Bulb, Cat. No. 28 K 1502 (see Index).
28 K 1389—Shpg. wt., 1 lb. 12 oz.....**$1.98**

[S] **Ignition File.** For dressing and cleaning contact points. Made of high quality steel. Shipping weight, 2 ounces.
28 K 1398.....**5c**

Light Wire Assembly

[T] This assembly of Sears famous CROSS COUNTRY quality contains all the wiring necessary for proper lighting on Ford A, AA, 1928–31. Has 1 or 2-bulb headlight loom; long stop and tail light loom; and switch plate with all terminals soldered. Don't risk serious accidents by driving with faulty lights when you can keep them in their proper working order so easily and economically with these Sears light wiring assemblies.

28 K 8150—Shipping weight, 1 lb., 6 oz.....**$1.25**

Auto parts and accessories are available on Sears Easy Terms. For full details see inside back cover.

28 K 1318.....17c



Oil Filters protect your motor

Filtrite Unit

A Under today's curtailed driving, motors become coated with sludge and grit. The specially prepared cellulose filtering bed on this Filtrite, filters out dirt and abrasive materials that cause valves and rings to stick and reduce the motor's power. **Install a Filtrite . . .** you save gas. You save on oil and motor repairs, too. Replaces any standard equipment sealed-can type filter, such as Purolator or AC, without extra oil line tubing. **Only for cars equipped with such filters.** Filtrite is 4 5/16 inches in diameter and 5 inches long.

28 K 4657—Shpg. wt., 2 lbs. **$1.25**

Reliance Oil Filter

When you install a new filter, you help to reduce engine wear and oil consumption substantially. Next in quality to Filtrite. Gives thousands of miles of trouble-free driving with clear, bright oil. Only for cars originally equipped with throw-away, sealed-can type filter.

28 K 4665—Shpg. wt., 2 lbs. **79c**

Oil Filter Unit

B Why let dirt, gum and grit in your oil grind away at hard-to-replace motor parts . . . clog them up, reducing motor power? This excellent quality oil filter **halts abrasive action** of impure motor oil by filtering out all dirt, sludge, grit, foreign particles—restoring the oil to its original lubricating efficiency. Replaces throw-away "sealed can type" filters on **Chrysler, Dodge, DeSoto, Plymouth,** without extra fittings. **Install this inexpensive filter . . . and save from then on by using Sears low-priced refills.** Replaceable filter element is of long-fiber, non-channeling cotton material in perforated shell . . . easy to change with one wrench. This unit keeps new oil bright and clean for a long time. Keep several refills on hand.

28 K 4599— Complete filter. Shpg. wt., 4 lbs.... **$2.19**

28 K 4598—Refill with new cover gasket. Shpg. wt., 1 lb..... **55c**

Refill Filter

C Sears Filtrite Senior is a refill type filter — has larger area for removing all grit, gum, sludge and impurities from oil. Keeps oil at top lubricating efficiency for ■ longer period. **Conserve your car and get full power out of your fuel ration by installing Filtrite Senior.** Avoid motor repair bills caused by gritty oil. Install this unit and you will save many times its low cost in lower oil and gas bills. No extra parts needed. Order an extra refill, see table at right. Shpg. wt., each, 11 lbs.

28K4552—For all Plymouth, Chrysler, Dodge, DeSoto. **$3.98**

28K4553—For all Chevrolet 6-cylinder 1937–42 cars and trucks..... **$3.98**

28K4554—For Ford V8, Mercury cars, trucks (except cab-over-engine type). **$3.98**

28K4555–With Universal fittings for all other cars and light trucks..... **$5.10**

Keep your oil clean—Now, more than ever, an oil filter can help you. With motors idle for long periods at a time, you can't afford to have vital surfaces coated with sludge, grit or gum that are the cause of most lubricating problems. Abrasive wear would be greatly accelerated—sludge and gum would cause valves and rings to stick and waste precious fuel. An oil filter will help conserve your car by keeping the motor clean and in free operating condition. In ordering your filter be sure to **state make, year and model of your car, truck or tractor.** For Sears Easy Terms, see inside back cover of this catalog.

Filter Refills

Cartridge Refills for popular makes of Filters

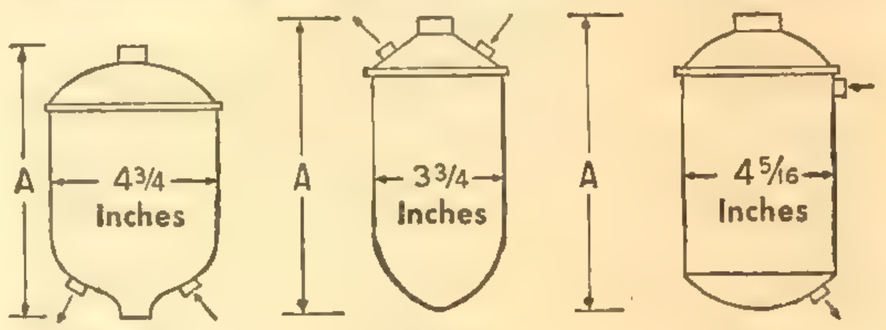
D Under present conditions, change your element at least every four months and be sure of removing varnish and gum that cause valves and rings to stick, thereby wasting gasoline. Sears **low-priced elements do this economically,** remove all abrasives and sludge that accumulate now that engines are idle more of the time. Finely perforated case, packed with long-fiber cotton filtering material. **Perfect interchangeability and seal guaranteed.**

HOW TO ORDER: Because replaceable element filters on most cars are not standard equipment, but are accessory equipment usually installed afterward, **you must check your filter very carefully before ordering.** Most filters are marked with manufacturer's name and number. Check this with listings below. Average shipping weight, each, 2 pounds.

For Filter Make	Used On	Cat. No.	Price
AC Model L1	1939–42 G.M. Cars and Trks.	28 K 4557	60c
AC Model L4	Various Cars and Trucks	28 K 4563	55c
AC Model S1	Various Cars and Trucks	28 K 5096	69c
Briggs Clarifier G200	Various Cars and Trucks	28 K 4658	60c
Briggs Clarifier G250	Various Cars and Trucks	28 K 4650	60c
Deluxe JC	Various Cars, Trucks, Tractors	28 K 4569	55c
Deluxe CU, CS, CSB	Various Trucks, Tractors	28 K 4570	59c
Fram F3, F315, F325, F326, F327	Stude. Champ. 1941, Ford-Ferguson and 4-cyl. truck 1941–42 and others	28 K 4559	60c
Fram F4, F413, 415, 425, 425F & 485F	Stude. Comm., Pres., 1938–42, Reo; many Trucks and Tractors	28 K 4556	60c
FordFram-KingSeeley	Ford 6 and 8 cyl., Mercury 1940–42, Lincoln Zephyr 1937–42 Ford Part A1A, O14-18662	28 K 4556	60c
Fram F30, F35, F35T	Fords, Studebaker and other Trucks and Tractors	28 K 4562	75c
Fram F40, F40D	Various Trucks & Tractors	28 K 5086	$1.69
Purolator MODAR MNE, NE1517, 1503, 1500 Series	Plymouth, Chrysler, DeSoto, Dodge and other Trucks and Tractors	28 K 4558	55c
Purolator N16, 1600 series	Various Trucks and Tractors	28 K 4571	59c
WGB, JR, J100, JD100	Various Cars and Trucks	28 K 4560	45c
WGB, STD, C100, RP, RPM, CD-200, CM200	Various Trucks & Tractors	28 K 4561	49c
Graham-Bradley Fram	Graham-Bradley Tractor	28 K 4556	60c

Refills for Sears Filtrite Filters

In ordering a refill unit for any filter bought at Sears check the illustrations below. Determine the type you have by the small arrows **indicating inlets and outlets.** In the table below order by the catalog number shown for your type filter and having the same overall height (A) as your filter. The identifying colors given for the various filters may vary in some cases. Average shipping weight, each, 2 pounds.



Type	Height	Used On	Cat. No.	Price
1	8½ in.	Black filter 4614, 4634, 4565, 66, 67 and 68 with inlet, outlet in bottom	28 K 4658	60c
1	9¼ in.	Black filter 4569, 70, 71, 72 with inlet and outlet in bottom	28 K 4650	60c
1	9¾ in.	Black filter 5095 with inlet and outlet in bottom	28 K 4564	75c
2	10½ in.	Red filter with inlet and outlet in top cover	28 K 4661	60c
2	9⅛ in.	Red filter with inlet and outlet in top cover	28 K 4598	55c
3	11½ in.	Green filter 5095 with inlet in side near top	28 K 5096	69c
3	8 5/16 in.	Green filter 4552, 53, 54, 55 with inlet in side near top	28 K 4557	60c



New Barrel Pump

Just the kind of pump you need for drawing gasoline, oil or tractor fuel out of storage containers. Extremely well built. As all parts of pump have metallic fittings, there's nothing to wear out. Adjustable to any depth barrel and opening. Spout threaded to take garden hose coupler. Steel pump cylinder is 42 inches long, 1½ inches in diameter. For any liquid.

28 K 04549—Shpg. wt., 7 lbs... **$2.98**

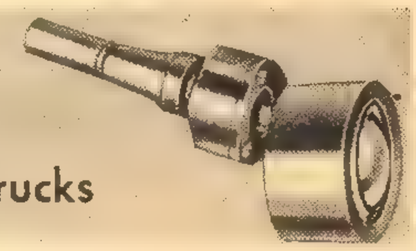


Brand new Cylinder Heads for Fords

Replace Ford cracked cylinder heads with one of these high quality heads that are exact duplicates of original equipment. Each one is water-tested under high air pressure at the factory to assure you of dependable service. **Sears guarantee that these cylinder heads will give a perfect compression-tight fit.** These heads are accurately machined from close-grained, high-grade iron castings. When replacing an old cylinder head it is necessary to install new cylinder gaskets also. Include these with your order for a complete job. For Sears high quality gasket material see index. **Order from table below. Be sure to state model, year and serial number of your Ford.**

For Car and Model	Catalog Number	Wt. Lbs.	Each
1932-36 V8, Right Hand } For flat head Aluminum pistons and 18MM Plugs	28 K 04773	29	$3.85
1932-36 V8, Left Hand } For flat head Aluminum pistons and 18MM Plugs	28 K 04774	29	3.85
1935-36 V8-85 Right Hand } For Domehead—Steel pistons, 18MM Plug	28 K 04729	29	3.98
1935-36 V8-85 Left Hand } For Domehead—Steel pistons, 18MM Plug	28 K 04812	29	3.98
1937-38 V8, Right or Left Dome Head pistons, 18MM Plugs, 21 Stud	28 K 04790	25	3.98
1938-42 V8, Rt. or Lt. 14MM Plugs, 24 Stud	28 K 04792	25	3.98
1937-40 V8 60 H.P., Right or Left Hand (C)	28 K 04813	17	3.98
1939-42 95 H.P. Trucks Rt. or Lt. 24 stud	28 K 04795	28	3.98

Oil Pump Assemblies for Chevrolet Cars, Trucks

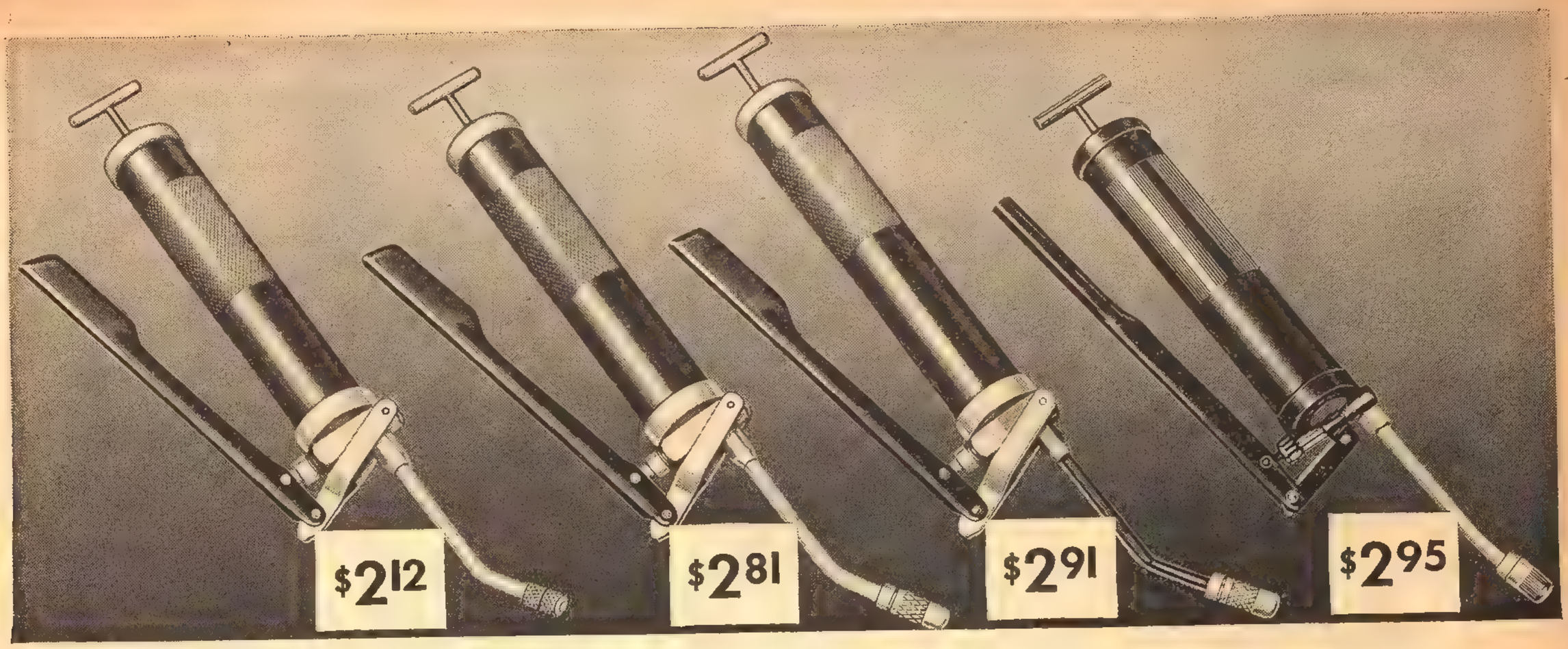


Oil Pump Assemblies for Chevrolet

No part of your car's lubrication system is more important than its oil pump assembly, for it is the function of this part to maintain a constant flow of oil to all parts of the motor. If your engine is not being properly lubricated you may have costly repair bills to pay. If oil pump assembly is defective you may be wearing out your motor too fast. Be sure to check your oil pump assembly, and if in need of replacement, order a new one from Sears. These assemblies have been carefully tested and inspected and will deliver long, trouble-free service. Guaranteed to deliver full capacity. Made from quality materials by expert workmen, they are duplicates of original equipment. If you wish, you may add one of these assemblies to your Easy Payment order. For complete information see inside back cover. Average shipping weight, 4 pounds.

Order from table below. State year, model and serial number

For make and model	Cat. No.	Price
Chev. pass. cars, trucks, 1929–32; 1933–34 Std.	28 K 5305	$2.05
Chev. pass. cars, trucks, 1933–34 except Std.	28 K 5306	2.0
All Chevrolet passenger cars, trucks 1935	28 K 5390	2.3
All Chevrolet passenger cars, trucks 1936	28 K 5391	2.42
Chevrolet passenger cars, trucks 1937–39	28 K 5307	[illegible]
Chevrolet passenger cars, trucks 1940–42	28 K 5310	3.[illegible]



Regular greasing makes equipment last longer

Safeguard the sizeable investment you have in your car, truck, farm equipment by proper lubrication. Many experts claim that fully 70 per cent of repair bills could be saved by proper lubrication. Do it yourself and know it is done right . . . you save a great deal of expense, and you can be sure that every point of lubrication is properly treated. Sears guns make the job much easier. They develop tremendous pressure to get grease into fittings. All Sears guns are designed for full free feed of light or heavy greases, in all temperatures. Durable construction, generous capacity, easy filling, maximum power are built into these guns for long, satisfactory service. Remember—one neglected bearing may cause a big repair bill. Grease your equipment regularly for maximum service and maximum wear. You will have fewer breakdowns that are expensive and time-wasting . . . that may keep your equipment out of service for a long time.

Universal Gun

Grease flows freely out of this gun because of the **full length spring-primed construction.** Has the constant pressure you need to get grease into clogged fittings. Disappearing filler ram. Universal nozzle fits hydraulic or Zerk fittings. 20-ounce capacity.

28 K 4625—Shipping weight, 4 pounds 12 ounces.....**$2.12**

Snap-on coupler for above gun. Best for hydraulic fittings.

28 K 4608—Shipping wt., 3 oz...**57c**

Easy-action Gun

Lever action gun designed for easy filling and long wear. Develops real pressure for thorough, speedy greasing jobs. Snap-on coupler for hydraulic fittings supplied. Spring-primed grease feed gives constant pressure in any temperature. Filler ram disappears for handier operation. All-steel construction; rust-resisting finish. 16-ounce capacity.

28 K 4623—Shipping weight, 4 pounds 12 ounces.....**$2.81**

Sears finest Gun

You can't go wrong choosing this extra quality, large capacity gun of rust-resistant steel. Develops the terrific pressure needed to lubricate every fitting. Easy lever action. Full length spring-primed . . . it won't get air-bound and slow up your greasing. Has disappearing filler ram. Extra large capacity—23 **ounces**—does much work without refilling. Hydraulic snap-on coupler included.

28 K 4600—Shpg. wt., 5 lbs....**$2.91**

Alemite Grease Gun

Lever type grease gun made by Alemite, nationally known manufacturer of greasing equipment. Built to the exacting standards of this famous company. Gun is equipped with snap-on coupler for positive connection to hydraulic fittings. Filler ram disappears. Produces constant pressure for easy operation and fast greasing jobs. 17-**ounce** capacity.

28 K 4629—Shipping weight, 4 pounds 13 ounces.....**$2.95**

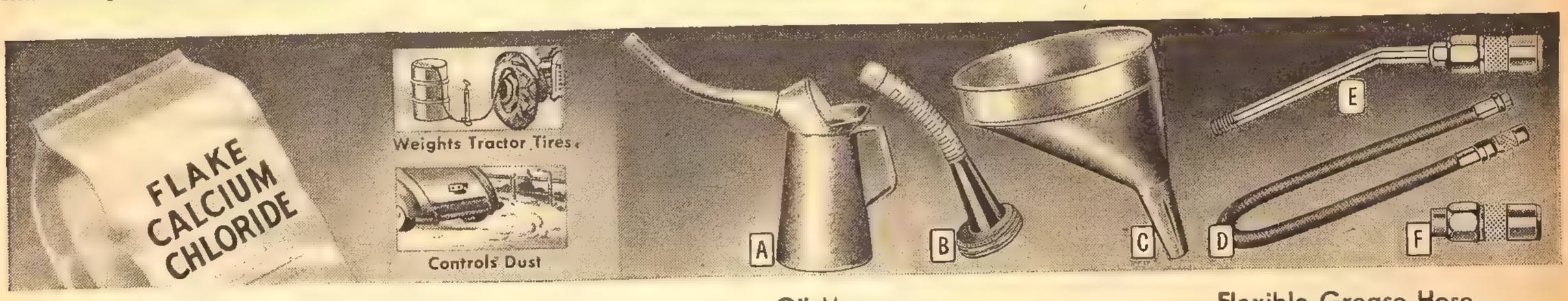
For a complete line of quality CROSS COUNTRY Lubricants see thn following pages. Greases available for every type of lubrication on car, truck, tractor or farm equipment

Alemite hydraulic Grease Fittings

You can't get grease into broken fittings, so insure a good grease job by first replacing all worn or broken grease fittings. These are well-known Alemite hydraulic type—give surest connection with gun. It will cost you very little to replace with these Alemite fittings . . . and they make all the difference in a thorough greasing job. Sizes quoted are thread diameters having overall dimensions corresponding to diagram above.

If Outside Thread Diam. of fitting measures this:	Order Size
	¼-in. S.A.E.
	⅛-In. pipe thd.
	¼-In. pipe thd.

Be sure to order correct size fittings	Ford A 5/16-inch drive. **28K4622** Each.....4c	⅛-Inch pipe thd. 30° Angle. **28K4617** Each...11c	⅛-inch pipe thd. 67½° Angle. **28K4618** Each...11c	⅛-inch pipe thd. 90° Angle. **28K4626** Each...11c
⅛-inch pipe thd. Straight **28K4616** Each.....5c	¼-inch pipe thd. 67½° angle. **28K4589** Each...18c	¼-in. S.A.E. 28-thread. **28K4580** Each.....7c	¼-inch pipe thd. Straight Type. **28K4588** Each...14c	¼-in. S.A.E. 28 thd. 45° angle. **28K4581** Each...14c



Calcium Chloride has many uses

Calcium chloride is a low-cost product that has many uses in farms and homes. Dissolve in water and put in tractor tires . . . it will increase drawbar pull, without the use of expensive and cumbersome steel weights. Solution will not freeze—use in tires the year around, in any climate. Easily added to tractor tire with a Water Valve Attachment (see page 841).

Many other uses. Calcium chloride will also eliminate dust on roads, parking lots, tennis courts, driveways. Harmless and odorless. Easily applied . . . just spread over dusty area. Controls dust . . . kills weeds. Thaws ice, too—use it on roads, sidewalks, drain pipes, etc. Add to fire pails and barrels; it prevents freezing and evaporation.

Still another use for this chemical is in basements, cellars, vaults, closets and the like . . . calcium chloride will absorb several times its weight in moisture from the atmosphere . . . thus controlling dampness. Complete directions on each bag.

95 K 9949—100-pound bag. Prepaid.....

Oil Measure

[A] Strongly made oil measures of steel with rust-resistant coating. U.S. legal measures. Flexible spout is 5½ inches long. Will not leak.

28 K 4631—Quart. Shpg. wt., 1 lb. 2 oz.....**68c**

28 K 4632—2 quarts. Shpg. wt., 1 lb. 8 oz....**84c**

Oil Jar Pour Spout

[B] Flexible spout attached to cap. Fits oil jar or Mason jar. Pours at any angle. 9-inch.

28 K 4683—Shipping weight, 8 ounces.....**25c**

Funnels

Big funnels—8-quart capacity—with fine mesh strainer. Heavily galvanized. Handy for gas, oil, water. Two types. Shipping weight, 4 pounds.

[C] **28K04697**—Offset Spout.**90c**

28K04699—Center Spout. (Not illustrated).....**86c**

Flexible Grease Hose

[D] Makes sure connection with hard-to-reach lubricating points. 14 inches long, with hydraulic snap-on coupler. Hose fits all guns having ⅛-inch female pipe thread.

28 K 4628—Shipping weight, 6 ounces..**$2.45**

Hydraulic Couplers

[E] **Coupler with nozzle pipe.** Fits ⅛-inch female pipe size threads on guns. Positive connection. Fits most guns.

28 K 4592—Shipping weight, 12 ounces....**72c**

[F] **Hydraulic Snap-on Coupler** only, like above. Fits ⅛-inch female pipe size threads.

28 K 4608—Shipping weight, 3 ounces.....**57c**



High Quality Oils to protect and preserve your motor

GOLD CREST Oil

As low as **7½c** Qt. Incl. Fed. Tax

- Low carbon content—keeps power-wasting deposits to a minimum
- Tough oil film protects every moving part

A safe, dependable low-priced motor-oil. GOLD CREST is 100% distilled, wax-free, modernly refined to remove harmful impurities. Compare GOLD CREST with other medium priced oils, and you will see why we recommend it with confidence. For greater economy, order drum sizes.

State catalog number, S.A.E. grade, size of container. Prices include 6c per gal. Fed. tax.

Catalog No.	S.A.E.	Type
28 KM 4475 F	20	Lt. Med.
28 KM 4476 F	30	Medium
28 KM 4477 F	40	Heavy
28 KM 4478 F	50	Ex. Hvy.
28 KM 4479 F	60	Spec. Hvy.

Size Container	Shpg. wt., lbs.	Total Price, oil and container
[A] 5-gal. utility can	41	$2.39
[B] 5-gal. pour pail	43	2.52
15-gallon drum	125	6.77*
30-gallon drum	250	12.11*
54-gallon drum	450	20.20*

*Includes drum deposit. See Notice.

ARGOSY Motor Oil

As low as **10c** Qt. Incl. Fed. Tax

- 100% pure paraffin base
- Resistant to sludge formation
- Minimum carbon formation
- A "balanced" specification oil

It is especially important that you keep your car and truck motor well lubricated under today's driving conditions and to keep it in service longer. Choose a fine, free-flowing oil like ARGOSY to do this important job. Holds up under hard driving in all weather, too, making it excellent for truck and tractor engines. ARGOSY is refined by the newest methods to bring you the finest quality oil obtainable at this price.

State catalog number, S.A.E. grade and size of container. Prices include 6c per gallon Federal Tax.

Catalog No.	S.A.E.	Type
28 KM 4451 F	10	Light
28 KM 4452 F	20	Light Medium
28 KM 4453 F	30	Medium
28 KM 4454 F	40	Heavy
28 KM 4455 F	50	Extra Heavy
28 KM 4456 F	6	Special Heavy

Size Container	Shpg. wt., pounds	Price of oil and container
[C] 5-gal. utility can	41	$2.49
[D] 5-gal. pour pail	43	2.79
15-gallon drum	125	8.44*
30-gallon drum	250	15.86*
54-gallon drum	450	25.60*

*Price includes drum deposit. See below.

PENN MEDAL . . . 100% Pennsylvania Motor Oil

As low as **14c** Qt. Incl. Fed. Tax

- Toughened friction-reducing film protects all moving parts
- Conserves power—saves gasoline—by effecting a better piston seal against compression losses
- Resists sludge formation. Less engine wear, fewer repairs
- Costs much less than other oils of comparable quality

You just can't buy better oil at a price near PENN MEDAL. **It is a pure Pennsylvania motor oil that equals or surpasses premium quality oils selling at twice the price.** This is your oil if you are interested in having fine quality lubricant which will flow freely at temperatures that congeal many other types of oil . . . but which will not thin out dangerously or boil away in summer heat. Protects moving engine parts with a toughened, friction-reducing, protective film . . . which minimizes wear—and consequently, repair bills. PENN MEDAL Oil is refined under the most modern refining methods . . . because of its purity and greater chemical stability, sludge formation is kept to a minimum. **It is the oil to choose if you are interested in quality and economy.** PENN MEDAL has a high flash point so it stands more heat, making the oil last longer and thereby effecting further economies.

Study the comparative chart shown below carefully. You will see that PENN MEDAL is unexcelled by three other premium quality Pennsylvania Motor Oils . . . although Sears price is much lower.

S.A.E. 30	Penn Medal	Oil B	Oil C	Oil D
Viscosity Index (The higher the better)	107	105	105	107
Flash (A high flash means economy)	450	450	445	440
Carbon (Low carbon is desired)	0.55%	0.65%	0.54%	0.43%

Take advantage of a lower cost per quart by buying the drum sizes. Buy on Sears Easy Payment Plan if you wish—you save substantially on the cost per quart and pay for the oil as you use it. See inside back cover.

State catalog number, S.A.E. grade, size of container when ordering. Prices include 6c per gallon Federal Tax.

Catalog Number	S.A.E. Grade	TYPE of Oil
28 KM 4501 F	10	Light
28 KM 4502 F	20	Lt. Med.
28 KM 4503 F	30	Medium
28 KM 4504 F	40	Heavy
28 KM 4505 F	50	Ext. Hvy.
28 KM 4506 F	60	Spec. Hvy.

Size Container	Shpg. Wt., Lbs.	Oil and Container
10-qt. can	21	$1.87
[E] 5-gal. utility can	41	3.75
[F] 5-gal. pour pail	43	3.89
15-gallon drum	125	11.90*
30-gallon drum	250	21.60*
54-gal. steel drum	450	34.24*

*Includes drum deposit. See notice at left about returning drums.

NOTICE ABOUT DRUM DEPOSIT

*Drum deposit is $2.00 for 15-gallon drum, $3.00 for 30-gallon drum and $4.00 for 54-gallon drum. This is included in the prices shown above. Deposit is refunded when empty drums (must be undamaged and fit for reuse) are shipped prepaid to our manufacturer, in accordance with instructions we send with each shipment. We cannot accept drums for refund other than those on which a deposit was made. (Be sure bungs are securely in place.)

Containers: Because our supply of containers is very limited, it may be necessary to substitute our closest available size and type can. You will be charged accordingly.



Motor Tune

32c

- Increases gas mileage . . . because of better compression seal
- Increases film strength of motor oil

Get more mileage—obtain maximum pep, speed and power from your engine by using CROSS COUNTRY Motor Tune regularly. It frees sticky valves and aids compression, reduces or eliminates "blow-by" caused by carbon deposits, and gum binder on pistons, rings and other parts giving you a smoother running engine . . . no bucking or pinging. Remove carbon and gum with Motor Tune—results are quickly noticeable, and it costs only a fraction of a tune-up job. No danger of clogged screens because gum and sludge are actually dissolved. Add to gear lubricants in cold weather for easy shifting.

Motor Tune helps your oil to do a better job of lubricating because it toughens oil film strength. This greatly increases efficiency of ordinary motor oil, assures better lubrication with minimum wear and tear on moving parts. Contains "essence of oiliness"—which is removed from most motor oils by modern refining methods. Motor Tune assures free flow of lubricants, does away with drag and strain even during cold weather . . . relieves battery drain—gives quick pick-up.

Motor Tune is easy to use. Pour some in the gas tank; balance in the crankcase in amounts indicated on each container. Treat your car regularly with it. **Be sure to state size when ordering.**

28 KM 4417—Pint.	Shipping weight, 2 pounds	32c
Quart.	Shipping weight, 3 pounds 1 ounce	55c
Gallon	Shipping weight, 11 pounds	$1.69



Shipping Points on Penn Medal, Argosy, Gold Crest Oils

To save money on shipping charges, Sears ship oil in 15, 30 and 54-gallon drum sizes from points shown above . . . Chicago, Milwaukee, Minneapolis, Omaha, Kansas City, St. Louis, Danville, Ill., Cincinnati (Penn Medal only), Pittsburgh, Detroit or Cleveland.

Nearby shipping points mean economy—oil is shipped from city nearest you. Figure how little it will cost to have a drum of oil shipped from one of these points. See Freight Rate Tables on pages 900 and 901. Send orders to nearest Sears mail order house. ↓38

All other sizes of oils stock at mail order hou — Shipped by parcel post, express or freight as desired, from ped separately from other merchandise.



CROSS COUNTRY Lubricants for every car, truck or tractor

REG U S PAT OFF

Don't fail to lubricate your car and all your machinery regularly! With CROSS COUNTRY lubricants—Sears guaranteed highest quality—it will cost you surprisingly little. Your repair bills will be reduced (the majority of repairs are necessary because of neglected lubrication). You will have fewer breakdowns . . . breakdowns that today may keep your equipment out of service. Properly greased, your car and machinery will operate more smoothly. Check your equipment . . . then go over the list of lubricants—our line is complete. Order the right greases and a grease gun—and lubricate all your machinery thoroughly. Do it regularly for savings in time and repair bills. Buy the larger sizes for greatest savings.
SHIPPING POINTS: 100-lb. drums of grease shipped from factories at Chicago, Denver, Detroit, Cleveland, Camden, N.J., Milwaukee, Minneapolis or Kansas City. You pay shipping charges from nearest point. Order from nearest mail order house.

High pressure Gun Grease.

Use CROSS COUNTRY high quality, waterproof Gun Grease for best lubrication of cars, trucks, tractors and other farm equipment requiring lubrication through fittings. This grease is made from high grade oils with a viscosity many times greater than used in ordinary greases. Refined and compounded for best service under any conditions. Has special adhesive qualities that protect moving parts from wear, but it will not harden or clog fittings. For Alemite, Zerk and other lubrication systems. **State catalog number and size.**

28 K 04400	Shipping weight	Price
1-lb. can	2 pounds	$0.14
5-lb. can	7 pounds	.56
10-lb. pail	14 pounds	1.03
25-lb. pail	31 pounds	2.40
100-lb. drum	120 pounds	7.20

Gear Lubricant

Extreme pressure type grease for transmissions, differentials and steering gears. CROSS COUNTRY quality. Gives efficient lubrication under all conditions. For all cars except 1937–42 hypoid gear models (order 28 K 04418 or 28 K 04419, at right). **State Cat. No. and size.**



Available in 40-pound utility (kerosene type) container that has many handy uses in shop or farm after gear lubricant is used.

28 K 04404—SAE 140 Summer
28 K 04405—SAE 90 Winter

	Shpg. wt.	Price
5-lb. can	7 lbs.	$0.63
2 5-lb. cans	15 lbs.	1.15
25-lb. pail	31 lbs.	2.69
40-lb. Utility	60 lbs.	4.70
100-lb. drum	120 lbs.	8.60

Cup Grease

Can be used on any style grease cup . . . for cars, trucks, farm machinery not needing high pressure grease. Penetrates most remote parts of bearing surfaces to form protective cushion that prevents wear. Made of high quality solidified oil. Not affected by extreme heat or cold. Bears the CROSS COUNTRY brand name—your assurance of finest quality. **State catalog number and size when ordering.**

28 K 04402	Shpg. wt.	Price
1-lb. can	2 lbs.	$0.13
5-lb. can	7 lbs.	.55
10-lb. pail	14 lbs.	.98
25-lb. pail	31 lbs.	2.32
100-lb. drum	120 lbs.	7.10

Transmission and Differential Grease

CROSS COUNTRY quality **heavy duty** Gear Grease for older cars, trucks, tractors not requiring an extreme pressure type of lubricant. Semi-fluid, fibrous. Adheres to parts, reducing wear, but does not interfere with shifting. **Reduces noise; will not leak through the gear case.** Lubricate equipment regularly with Sears quality greases, for much longer wear. **Be sure to state catalog number and size wanted.**

28 K 04406	Shpg. wt.	Price
5-lb. can	7 lbs.	$0.53
2 5-lb. cans	15 lbs.	1.06
25-lb. pail	31 lbs.	2.27
100-lb. drum	120 lbs.	6.95

All-purpose Gear Lubricant

Especially compounded for 1937–42 cars with hypoid gears. Very satisfactory for all other cars. A modern powerful E.P. gear lubricant. Will not separate or oxidize. **State catalog number and size.**



Buy the 40-lb. size, and have a handy utility type kerosene can for many other uses in shop or on farm.

28 K 04418–SAE 140 Summer
28 K 04419–SAE 90 Winter

Size	Shpg. wt.	Price
5-lb. can	7 lbs.	$0.69
2 5-lb. cans	15 lbs.	1.25
25-lb. pail	31 lbs.	2.97
40-lb. Utility	65 lbs.	4.80
100-lb. drum	120 lbs.	9.70

Wheel Bearing Grease

A A fibrous clinging grease of CROSS COUNTRY quality. Will withstand severe wear in wheel bearings and universal joints. Provides utmost lubricating effectiveness. **State size.**

2 K 04407—1-lb. can. Shpg. wt., 1 lb. 12 oz. . **17c**
10-lb. pail. Shpg. wt., 12 lbs. **$1.25**

Rust Preventative cuts replacements

B Prevents rust before it starts! You can do it by coating metal parts of equipment or machinery that are exposed to the weather with CROSS COUNTRY Rust Preventative. It affords the utmost protection against rust damage—which means fewer repair and replacement bills for you. Rust Preventative keeps bright metal surfaces shiny. Prolongs life of plowshares, discs, harrows, mower knives, open gears, etc. Contains an effective anti-oxidant which prevents rusting. Very inexpensive—and gives protection that is especially important now with machinery hard to replace. Easily applied—brush it on. Stays on! Snow, rain, ice do not wash it away.

28 K 04415—Gallon. Shpg. wt., 10 lbs. **88c**

Light Machinery Lubricants

C **CROSS COUNTRY Light Machine Oil.** A high quality lubricant for motors, sewing machines, typewriters, cream separators, windmills, guns, other appliances, machinery. Non-corrosive, non-gumming. Flows at very low temperatures.

28 K 04408—Quart. Shpg. wt., 2 lbs. 3 oz. **19c**
Gallon Shpg. wt., 9 lbs. **58c**

D **CROSS COUNTRY General-Purpose Oil.** Light-bodied oil for all household, shop and auto use. Full bodied, free flowing. Non-corrosive.

28 K 4411—4 ounces. Shipping wt., 10 oz. . . . **9c**

E **CROSS COUNTRY General-Purpose Lubricant.** A soft textured grease for light machinery lubrication and many other uses. Will not drip. For ns, hinges, bicycles, and many auto applications. handy collapsible tube.

4432—4 ounces. Shpg. wt., 11 oz. **14c**



Water Pump Grease

F This CROSS COUNTRY grease is manufactured especially for lubricating water pumps on automobiles, motorboats, bilge pumps and stuffing boxes. It is waterproof and will not melt or drip into cooling system. Lubricates thoroughly in hot or cold weather. **State size.**

28 K 04403—1-pound can. Shipping weight, 1 pound 12 ounces. **17c**
10-pound pail. Shipping weight, 12 pounds. **$1.30**

Pyroil Lubricants

G Nationally-advertised lubricant. Cleans engine of carbon, gum, sludge and other harmful accumulations. Non-corrosive. Pyroil "A" lubricates upper cylinder walls and valves. Pyroil "B" removes gum and sludge. **Be sure to state size and type when ordering.**

	28 K 4440 Pyroil "A", add to gas			28 K 4441 Pyroil "B", add to oil			
Size	Shpg. Lbs.	Wt. Oz.	Price	Size	Shpg. Lbs.	Wt. Oz.	Price
3 oz.		6	14c	12 oz.	1	8	56c
Pint	1	12	79c	Pint	1	12	79c
Quart	3		$1.39	Quart	3		$1.39

CROSS COUNTRY Penetrating Oil

H Positive penetrating action loosens rusty bolts, pipe threads, locks, springs, etc.—acts quickly. Stops auto body and door squeaks. Add to transmission and differential in winter to insure easy gear shifting.

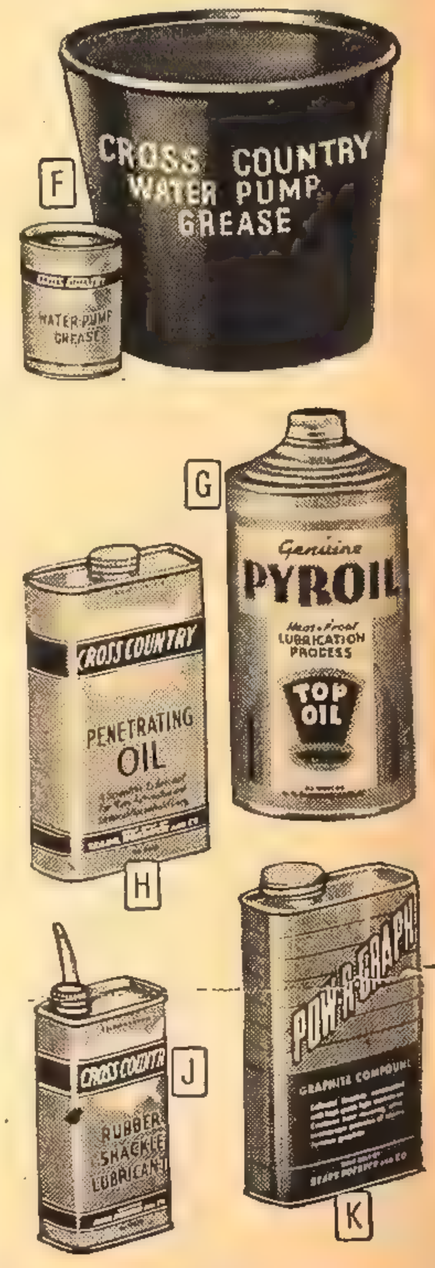
28 K 4410—Pint. Shpg. wt., 1 lb. 13 oz. **21c**

J **CROSS COUNTRY Rubber Shackle Lubricant.** Stops squeaks and chirps in rubber parts of chassis. Preserves rubber, now so hard to replace, by keeping it soft and pliable.

28 K 4423—8 oz. Shpg. wt., 1 lb. 14 oz. . . . **35c**

K **CROSS COUNTRY Pow-R-Graph.** Upper cylinder oil—colloidal graphite compound—for use in motor oil and gasoline. Good for "breaking in" motors; also for hot-running motors.

28 K 4433—Pint. Shpg. wt. 1 lb. 13 oz. . . . **29c**







RELIANCE Cellular Radiator Core

The RELIANCE Cellular Core has ⅝-inch hexagonal cells and large, non-clogging water channels that resist clogging or sludge formation. The water passes over the zig-zag channels for faster cooling. Sturdy construction. This core is equal to or better than original equipment.

HOW TO ORDER YOUR RADIATOR FROM SEARS

When ordering your new radiator from Sears be sure to **state make, year, model, number of cylinders and serial number of car.** This information is on your state license card. All are mailable except those with "M" in catalog number (such as 28 KM 9459F) which are shipped freight or express. To estimate freight charge, see pages 900 and 901. Chevrolet K* has outlet on left; V* on right. (Driver's side is *left* side of car.) For Pontiac 1928–29, also specify whether hose connections are at sides or at top and bottom. For 1933 Plymouth, also state whether Model PC or PD, and if PC, state whether filler neck is under the hood or outside. On 1929 Plymouth give inside diameter of lower outlet. Due to manufacturing limitations, **we can supply only one radiator to a customer.**

Shipping Points: Radiators for Chevrolets and Fords are shipped from our mail order house except as indicated by (†). Radiators indicated by (†) and radiators for other cars are shipped from factory in Chicago, Philadelphia, Kansas City or Minneapolis. You pay transportation from nearest one. **Order from nearest mail order house.**

75c ALLOWANCE for your old Radiator

With each order for a new COOLMASTER or RELIANCE Radiator, we issue a coupon entitling you to the above amount to be paid upon receipt of your old radiator by us. Return old radiator, prepaid, to any of our mail order houses or retail stores, following the installation of your new COOLMASTER or RELIANCE Radiator in your car or truck.

IMPORTANT NOTICE about Radiators

In ordering your COOLMASTER or RELIANCE Radiator from Sears, please be sure to **state the make, year, number of cylinders and serial number of your car.** This is essential if we are to fill your order without delay. Also, please be sure to read instruction on "How to Order your Radiator" above, before mailing your order, and the allowance notice at left.

RELIANCE Radiators

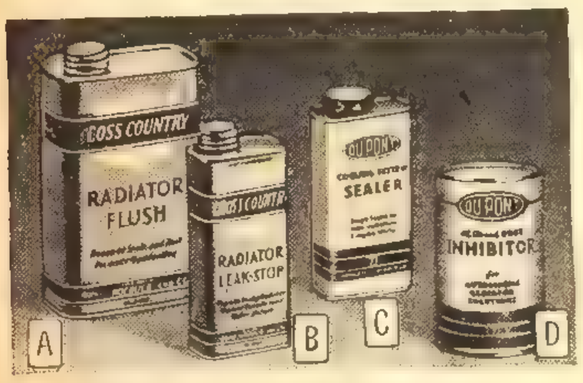
Our Own Trade Mark

- Next quality to our COOLMASTER . . . made from the same materials, in the same factory as our COOLMASTERS
- Sears RELIANCE Radiator is equal in every respect to the original radiator equipment on your car
- The RELIANCE Radiator gives splendid service . . . it is carefully made by skilled, reliable radiator craftsmen
- Priced remarkably low for their outstanding quality

Sears RELIANCE Radiators are next in quality to our well-known COOLMASTER brand. They are made from the same high quality materials as our finest radiators, and are manufactured in the same factories. The basic difference between our lower-priced RELIANCE Radiators and our COOLMASTER models is in the construction of the honeycomb cells. RELIANCE has a slightly reduced cooling surface, hence a smaller water capacity. For example, COOLMASTER Cellular type Radiators have ¼-in. diamond-shaped cells, as compared with ⅝-in. in the RELIANCE Radiator of the same type. Naturally this gives COOLMASTER Radiators a more rapid cooling efficiency. In all other respects RELIANCE Radiators are identical with our higher priced COOLMASTERS.

IMPORTANT NOTICE Regarding Radiator Availability

While the production of radiators for civilian use has been greatly reduced, we will be able to fill practically all orders if our customers are willing to accept a reasonable delay. Most of our radiators can be shipped within 2 weeks. On a limited number there may be a delay of from 3 to 4 weeks. Please bear these facts in mind when placing your order, and rest assured that we will handle it as promptly as possible under present circumstances.



Quality Radiator Needs

Your radiator will last longer and operate more efficiently when given proper care. Stop small leaks immediately. Clean radiator regularly. We recommend that before removing old radiator, clean the motor block thoroughly with CROSS COUNTRY Radiator Flush. Rust and scale, which have collected in an old block, will clog the finest new radiator a few minutes after the motor has started. Order a new hose and new fan belt, too, and completely overhaul the cooling system of your car for miles of trouble-free driving.

A CROSS COUNTRY Radiator Flush. Removes rust and scale from cooling system. Use before and after anti-freeze season.
28 K 6406—16 ounces. Shpg.wt., 2 lbs. **23c**

B CROSS COUNTRY Radiator Leakstop. For small leaks in radiator, water jacket or cracked cylinder head. Won't clog cooling system. Shpg. wt., 1 lb. 6 oz.
28 K 6400—10 ounces. **27c**

Anti-freeze Rust Inhibitor (Not illustrated). To be added to permanent type anti-freeze to protect cooling system against rust, acid and scale formation. Add to anti-freeze when removing from system in spring, or in fall when placing anti-freeze in radiator. Shipping weight, 1 pound.
28 K 6415—8-ounce bottle. **47c**

C DuPont Cooling System Sealer. Repairs leaks in radiators and engine blocks without clogging. Postpaid.
28 K 6402—8 ounces. **44c**

D DuPont Acid and Rust Inhibitor. For reconditioning old anti-freeze. Neutralizes acid developed in the anti-freeze and renews its rust-preventative powers.
28 K 6416—5-ounce can. Postpaid. **37c**

RELIANCE for Chevrolets . . . honeycomb type like original equipment

For Chevrolet Year and Model — Passenger Cars and Trucks — 75c Allowance for Your Old Radiator	Reliance Catalog Number	Reliance Price	Shpg. Wt., Lbs.
1923–24 Superior Pass. and Truck	†28K9337F	$ 8.45	25
1925–26K*, M, R Pass. and Truck	†28K9338F	10.25	24
1926-V*, X Pass. and Truck	†28K9339F	10.20	24
1927–28 AA Pass.; LM, LO, LP Trks	†28K9340F	11.65	25
1928-AB Passenger	†28K9341F	11.65	24

For Chevrolet Year and Model — Passenger Cars and Trucks — 75c Allowance for Your Old Radiator	Reliance Catalog Number	Reliance Price	Shpg. Wt., Lbs.
1929–30 AC, AD Pass.; LQ, LR, LS Trks	28 K 09342	$12.25	26
1929–32 AE Passenger; LT, M, BB, N, Commercial Truck	28 K 09343	12.25	26
1932–33 BA Pass.; CB, O, Comm. Trks	†28K9344F	12.45	25

For greatest efficiency on 1½-ton trucks we recommend COOLMASTER Radiators. (†)Shipped from factory in Chicago, Philadelphia, Kansas City or Minneapolis. You pay transportation from nearest one. See "How to order" above. **State year, model, serial number and number of cylinders.** Chevrolet K* has outlet on left; V* on the right. (Driver's side is left side of car.)

RELIANCE Radiators for Plymouth, Dodge, Pontiac and other cars

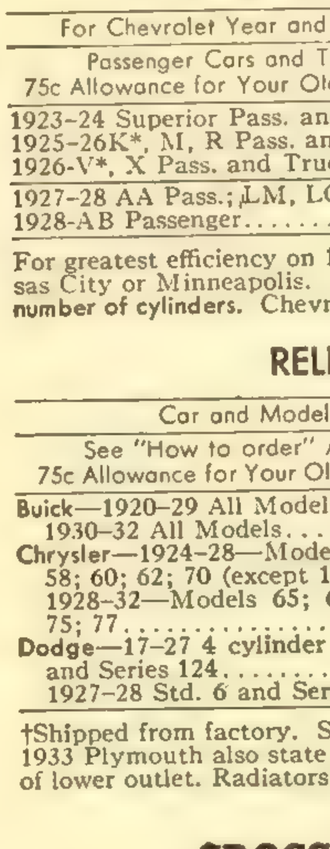
Car and Model — See "How to order" Above — 75c Allowance for Your Old Radiator	Reliance Catalog No.	Reliance Price	Shpg. Wt., Lbs.
Buick—1920–29 All Models	†28K 9454F	$24.95	48
1930–32 All Models	†28K 9455F	25.75	43
Chrysler—1924–28—Models 50; 52; 58; 60; 62; 70 (except 1928)	†28KM9459F	22.95	45
1928–32—Models 65; 66; 70; 72; 75; 77	†28KM9460F	25.15	58
Dodge—17–27 4 cylinder Old Series and Series 124	†28K 9472F	14.98	34
1927–28 Std. 6 and Series 128	†28KM9473F	18.98	30

Car and Model — See "How to order" Above — 75c Allowance for Your Old Radiator	Reliance Catalog No.	Reliance Price	Shpg. Wt., Lbs.
Dodge—1928–32—All models except 1928 Standard 6, 1928 Model 128, 1929 Series 6	†28KM9475F	$24.45	49
Durant—1928–30 Models M-2, M-4, 40, 55, 60, 65, 75, 610, 612, 614, 617	†28K 9478F	24.85	47
Plymouth—1929–32 All Models	†28KM9522F	19.60	51
Pontiac—1926–29, All Models*	†28K 9526F	18.95	41
1930–32, All Models	†28K 9527F	22.55	46
Oldsmobile—1928–32, All Models	†28K 9512F	21.75	42

†Shipped from factory. See "How to Order." *For Pontiac 1928–29 specify if hose connections are at sides or at top and bottom. For 1933 Plymouth also state if Model PC or PD, and if PC state whether filler neck is under hood or outside, and on 1929 give diameter of lower outlet. Radiators marked "M," such as 28KM9459F, are **Not mailable,** but are shipped by freight or express. Others mailable.

CROSS COUNTRY Radiator Hose and Hose Clamps

Reg. U. S. Pat. Off.



E Curved Radiator Hose to size. Molded to fit. "U" means upper, "L" means lower. Average shipping weight, 1 pound 3 ounces.

For Car and model	Year		Catalog No.	Each
Chevrolet all	1935–41	L	28 K 6458	39c
Chev. Master Deluxe, Special Deluxe 6	1942	U	28 K 6459	33c
Buick 40-50-70	1934–41	L	28 K 6451	47c
60-80-90	1936–38	L	28 K 6451	47c
60	1939–40	L	28 K 6451	47c
Buick All models	1939–41	U	28 K 6452	47c
Ford V8 pass. 85 H.P. and 1939 Standard	1937–38	U	28 K 6450	47c
85 H.P. Deluxe and Merc	1939–41	U	28 K 6429	57c
V8 85 H.P. Deluxe and Super Deluxe	1942	U	28 K 6460	62c
60 H.P. passenger	1937–39	U	28 K 6454	47c
60 H.P. passenger	1937–39	L	28 K 6455	35c
Dodge all passenger	1935–41	L	28 K 6457	49c
Oldsmobile	1934–36	L	28 K 6451	47c
	1937–41	L	28 K 6453	49c
6	1935–41	L	28 K 6453	49c
Plymouth all passenger	1935–41	L	28 K 6457	49c
Pontiac 6	1935–36	U	28 K 6451	47c
6 and	1939–42	U	28 K 6453	49c
8	1933–36	U	28 K 6451	47c
6 and 8	1937–38	L	28 K 6451	47c
6 and 8	1939–40	L	28 K 6451	47c
6 and 8	1939–40	U	28 K 6453	49c
8-cylinder	1941–42	U	28 K 6453	49c
6-cylinder	1941–42	U	28 K 6453	49c

F CROSS COUNTRY Straight Hose. Sold by the foot. Will give top-flight service under all operating conditions. When ordering, measure your present hose and order according to size below, stating whether 1, 2 or 3-foot length is required.

28 K 6440—State length

Inside diameter	1	1⅛	1¼	1⅜	1½	1¾	2	2¼
Price, foot	14c	14c	15c	16c	18c	20c	22c	25c
Shipping weight, oz.	10	10	10	10	11	16	16	16

G Standard Bolt type. Fastens tightly around hose, giving firm contact. Standard type. Will give satisfactory service at low cost. Shpg. wt., pair, 3 oz.
28 K 6448. . . . . Pair **5c**

H Knockout Hose Clamp. Galvanized. Adjustable winged-nut type. Makes a watertight connection. Durable, rust-resisting. Grips hose all the way around.
28 K 6447—Shpg. wt., pair, 4 oz. . Pair **14c**

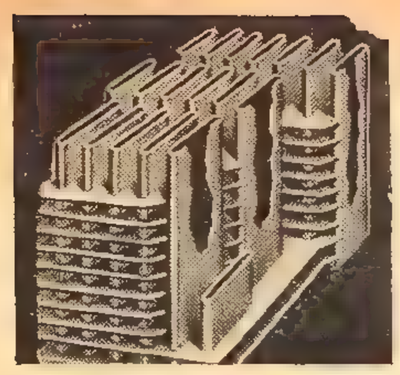
Sears Easy Terms

For your convenience you can buy auto parts and accessories on Sears Easy Terms. Buy the best and pay for it during the months ahead. For details see inside back cover.

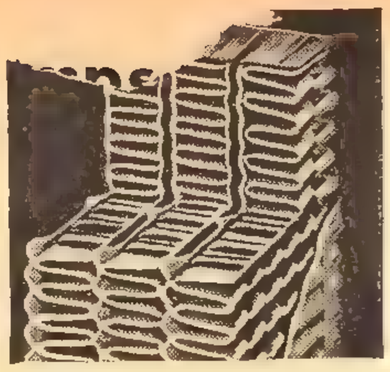
38c

PLIES

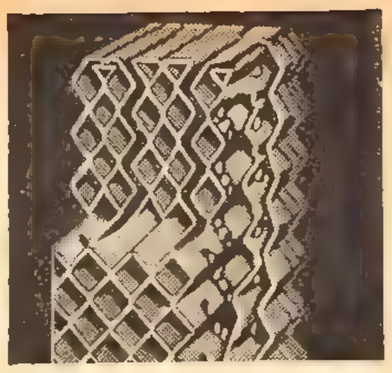
28 K 1318. . . . . 19c



TUBULAR TYPE core like standard equipment Radiators on all model A, AA, V8 Fords.



MULTI-V-TYPE cellular core like standard equipment on 1933 and later General Motors cars.



DIAMOND SHAPE cellular core like standard equipment on Chrysler and other popular cars.

Tubular type for V8 Fords

Tubular core similar to original. Flat, ribbon-type "staggered" tubes. More cooling fins per inch. Note extra large size and close spacing of tubes—they cool faster.

For Model A Fords

Contains more tubes and fins than standard equipment. Designed with triple row of oval brass tubes.

For 1933-41 Chevrolets and other G. M. cars

Latest Multi-V-type cellular construction. The vertical water passages containing scientifically designed water pockets promote faster cooling and resist radiator clogging or formation of troublesome scale. Give much greater cooling efficiency because they contain 30% more metal . . . therefore dissipate heat faster.

For 1925-32 Chevrolets and Chrysler Makes

Provide more efficient, speedier cooling than original equipment. Has ¼-inch diamond shaped cells with thousands of scientifically designed air deflectors. Creates two-way air stream through core. Water passes in thin stream over maximum area of metal in zigzag channels of the core for faster, more efficient cooling.

†Refer to "How to Order" on opposite page. We can deliver only one radiator to a customer.



As low as **$11.90** For Chevrolet

COOLMASTER Radiators

Our Own Trade Mark

- Sears best radiator . . . has extra long efficient type water passages . . . more cooling fins. • Will fit perfectly
- The correct core designs for most efficient operation—like the original equipment on the different cars
- Highest grade materials used in COOLMASTERS to make them stronger, more resistant to corrosion, clogging, freezing
- Built by skilled workmen with factory precision methods

Get a COOLMASTER for the real answer to overheating! So much of your motor's efficiency depends on proper cooling that we recommend a COOLMASTER for the job. Husky construction includes leakproof, double lock-seamed tanks and header plates, as rust-resistant and long lived as it's possible to make any radiator today. We allow 75c for old radiators. †See facing page for ordering information.

COOLMASTERS for Ford A, AA and V-8

Tubular like original equipment

For Ford Cars and Trucks 75c Allowance for Old Radiator	Coolmaster Catalog Number	Live Tubes	Price	Wt., lbs.
1928–29 Model A-AA	28K 09305	105	$14.45	27
1930–31 Model A and ½-Ton	28K 09312	99	15.20	27
1930–31 Model AA Tr. (1½-ton)	28K 09307	113	17.95	34
1932—V8-18 Pass.; V8-½-T; V8 BB 1½-ton	†28K 9300F	131	21.65	35
1932—4 cyl. BB 1½-ton tr.	†28K 9301F	131	21.75	40
1933–34 V8 40, 46 Pass., ½-ton tr	28KM9314	131	21.65	40
1933–34 V8 BB 1½-ton truck	28K 09315	131	21.65	40
1933–34 4 cyl. Mod. BB 1½-ton truck	†28K 9316F	131	21.75	38
1935–48 Pass. ½-ton sedan del.	28K 09324	131	22.25	38
1935—50 Comm. ½-ton	†28KM9567F	154	23.40	47
1935—51 1½-ton Single Pulley	28KM9568	154	22.95	45
1936—68 Pass.; ½-ton Sedan del.	28KM9569	131	22.95	39
1936—51 1½-ton Single Pulley	28KM9570	152	22.95	47
1936—67 Comm. ¾ ton	†28KM9306F	152	22.95	46
1937—74–60 H.P. Pass. and ½ ton Sedan delivery	†28KM9318	91	17.55	30
1937—78-85 H.P. Pass. and ½-ton	28KM9319	119	22.60	41
1937—77-85 H.P., ½–¾-t. tr.	28KM9320	152	25.80	47
1937—79-85 H.P. 1½-ton tr.	28KM9321	152	25.80	46
1938—81T, 81U, 81W, 817T, 811W, 811Z trucks	28KM9326	149	24.75	47
1939—91T, 91U, 91W, 917T, 917W, 911T, 911W, 911Z trks	28KM9326	149	24.75	47
1938–39 82A, 922A, 60 H.P. Pass.	†28KM9303F	91	18.55	29
1938–39 81A, 91A, Standard Passenger, 85 H.P	28KM9304	119	22.60	39
1938–39 81C, 91C, 99C tr.	28KM9323	152	24.80	47
1938–39 81Y, 91Y Truck	28KM9299	152	24.80	45
1939–40 91A Deluxe, 01A Deluxe and Standard Fords; 99A, 09A Mercury; 01A Sedan Delivery 1940; C, 11C, 19C, Commercial 1941	28KM9325	149	24.50	40
1940–41—All cab over Eng. trks.	28KM9326	149	24.75	47
1940–41 01D, 01Y, 09D, 09Y, 11D, 11Y, 19D, 19Y 122-in. wheelbase, except 4-cyl.	28KM9327	115	24.50	52
1940–41—01T, 01U, 014T, 018T, 09U, 11T, 11U, 118T, 114T, 19U, 85-95 H.P.	28KM9328	149	25.70	56
1940—022A 60 H.P. Pass.	†28KM9329F	114	20.30	35

COOLMASTERS for Chevrolet

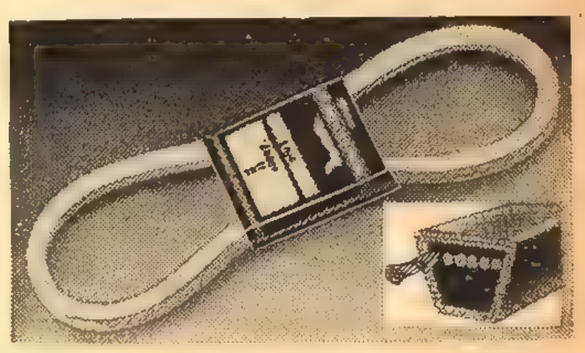
For Chevrolet Cars and Trucks 75c Allowance for Old Radiator	Coolmaster Catalog No.	Price	Wt., Lbs.
1925–26 K, M, R, Pass. & Truck	†28K 9575F	$11.90	25
1926—V, X, Pass. & Truck	†28K 9276F	11.95	25
1927–28 AA Pass.; LM, LO, LP Tr.	†28K 9277F	14.40	26
1928—AB Passenger	28K 09279	14.25	25
1929–30 AC, AD, Pass.; LQ, LR, LS Trk	28K 09280	15.65	28
1931–32 AE Pass.; LT, M, BB, N, Truck	28K 09281	15.65	25
1932–33 BA Pass.; CB, O, Comm. trucks	28K 09282	15.65	27
1933—Master CA	28K 09250	15.95	27
1933—Standard CC	†28K 9251F	15.25	24
1934—Master DA, Sedan Delivery	28K 09252	16.15	28
1934—Standard DC	28K 09253	15.20	25
1934—Comm. DB, P Series 1½-ton	28K 09254	16.70	30
1934—P Series 1½-ton Heavy Duty 3-inch core (less shroud)	28K 09255	19.60	39
1935—Master EA; ED	28K 09256	16.10	32
1935—Standard EC and Sedan Del.	28K 09257	15.25	32
1935–36 Comm. EB, FB: Q, R series 1½-ton, regular 2-inch core	28K 09258	16.60	31
1935–36 Q or R series 1½ ton Hvy. Duty 3-inch core (less shroud)	28K 09259	20.75	38
1936—Mst. FA, FD; Std. FC, Sedan Del.	28K 09260	16.20	32
1937—Mst. GB; Mst. Del. GA, Sedan Del	28K 09262	17.45	29
1937—Comm. GC, GD, GE; S Series 1½-Ton, regular 2-inch core	28K 09263	17.95	29
1937—S Series 1½-ton Heavy duty; Comm. GD, GE Hvy. Duty 3-in. core	28K 09264	21.95	40
1938—Mst. HB, Sed. Del. Mst. Del. HA	28K 09265	17.75	28
1938—Comm. HC, HD, HE; TSer. 1½-T	28K 09266	18.85	31
1938—T Series 1½-ton Hvy. Duty; Comm. HD, HE Heavy Duty 3-inch core (less shroud)	28K 09267	23.40	40
1939—Mst. JB85; Mst. Del. JA, Sedan Delivery	28K 09268	17.75	29
1939—Comm. JC, JD, JE; Vutility 1½-T	28K 09269	18.65	32
1939—Comm. and 1½-Ton Heavy Duty 3-inch core (less shroud)	28K 09270	23.40	40
1940—Master KB85, Master Delivery KH, Special Delivery KA	28K 09271	17.70	30
1940—Comm. KC, KD, KE; W 1½-Ton	28K 09272	20.50	34
1940—Commercial, and 1½-Ton Heavy Duty, 3-inch core (less shroud)	28K 09273	24.15	44
1941 Mst. deluxe AG Spec. Deluxe AH	†28K 9285F	17.70	32
1941 Commercial AK, AL, AM, AN, ½, ¾, 1-ton; Y Utility H.D. tr.	†28K 9283F	20.50	34
1941–42 Commercial and Utility H.D. trucks (3-inch core)	28K 09284	24.15	42

COOLMASTERS for other cars, Plymouth, Dodge, Pontiac, Buick, Chrysler, Olds.

For Car and Model See How to order on opposite page 75c allowance for your old radiator	Coolmaster Catalog Number	Price Each	Shpg. Wt., Lbs.
Buick—1920–29 All Models	†28 K 9354F	$33.25	54
1930–32 All Models	†28 K 9356F	34.25	54
1933–38 All Models	†28 K 9357F	34.45	62
Chrysler—1924–28—Models 50; 52; 58; 60, 62; 70 (except 1928)	†28 KM 9359F	28.95	55
1928–32—Models 65; 66; 70; 72; 75; 77	†28 KM 9360F	31.65	63
DeSoto—1929–38—All (except Airflow)	†28 K 9367F	30.20	50
1934–35—Airflow Model SE	†28 KM 9368F	34.95	50
Dodge—17-27 4 cyl. Old Ser. & Ser. 124	†28 K 9372F	18.65	42
1927–28—Std. 6 and Series 128	†28 KM 9373F	24.15	38
1928–32—All modejs except 1928 Std. 6, 1928 Model 128, 1929 Senior 6	†28 KM 9370F	30.20	60
1933–38—All Mod. exc. 33 DO-8-cyl	†28 KM 9371F	29.95	48
Durant—1928–31 Models, M-2, M-4, 40, 55, 60, 65, 75, 610, 612, 614, 617	†28 K 9378F	30.50	55
Hudson—1933–35, All Models	†28 KM 9503F	29.95	62

For Car and Model See How to Order on opposite page 75c allowance for your old radiator	Coolmaster Catalog Number	Price Each	Shpg. Wt., Lbs.
Oldsmobile—1928–32, All Models	†28 K 9412F	$28.95	48
1933–38—All Models 1939, 8 cyl. L-80	†28 KM 9515F	31.30	60
1939–1940 6-cyl. F-39, G39, 60, 70	†28 K 9515F	31.30	60
Plymouth—1929–32; All Models	†28 KM 9423F	24.95	40
1933–34, All Models*	†28 KM 9424F	24.95	37
1935—All Models	28 KM 9417	24.95	35
1936—All Models	28 KM 9418	24.95	32
1937—All Models	28 K 09419	24.95	30
1938–39 All Models	†28 KM 9420F	24.95	30
1940, P9 and P10	†28 K 9421F	24.95	30
1941, P11; P12	†28 K 9421F	24.95	30
Pontiac—1926–29, All Models*	†28 K 9426F	24.15	48
1930–32, All Models	†28 K 9428F	27.75	52
1933–39, All Models 6 and 8-cylinder	†28 K 9429F	27.65	57
Terraplane—1934–38, 6-cylinder Models (except Model G)	†28 KM 9385F	30.20	55

†Shipped from factory. *See How to Order on opposite page.



Sears Fan Belts give long service

As low as **19c**

Avoid over-heating and resultant motor troubles by replacing that worn or slipping fan belt now. Sears Fan Belts are of V-type cable cord construction . . . 40 to 50 gum-insulated tire cord plies 2-ply vulcanized outer cover . . . a tough single unit. Finest grade treated fiber cords are embedded in firm, flexible, heat-resisting rubber. All parts are securely vulcanized to resist internal friction and over-heating. Flat belts are made of layers of strong fabric vulcanized between rubber. Shipping weight, each, 14 ounces.

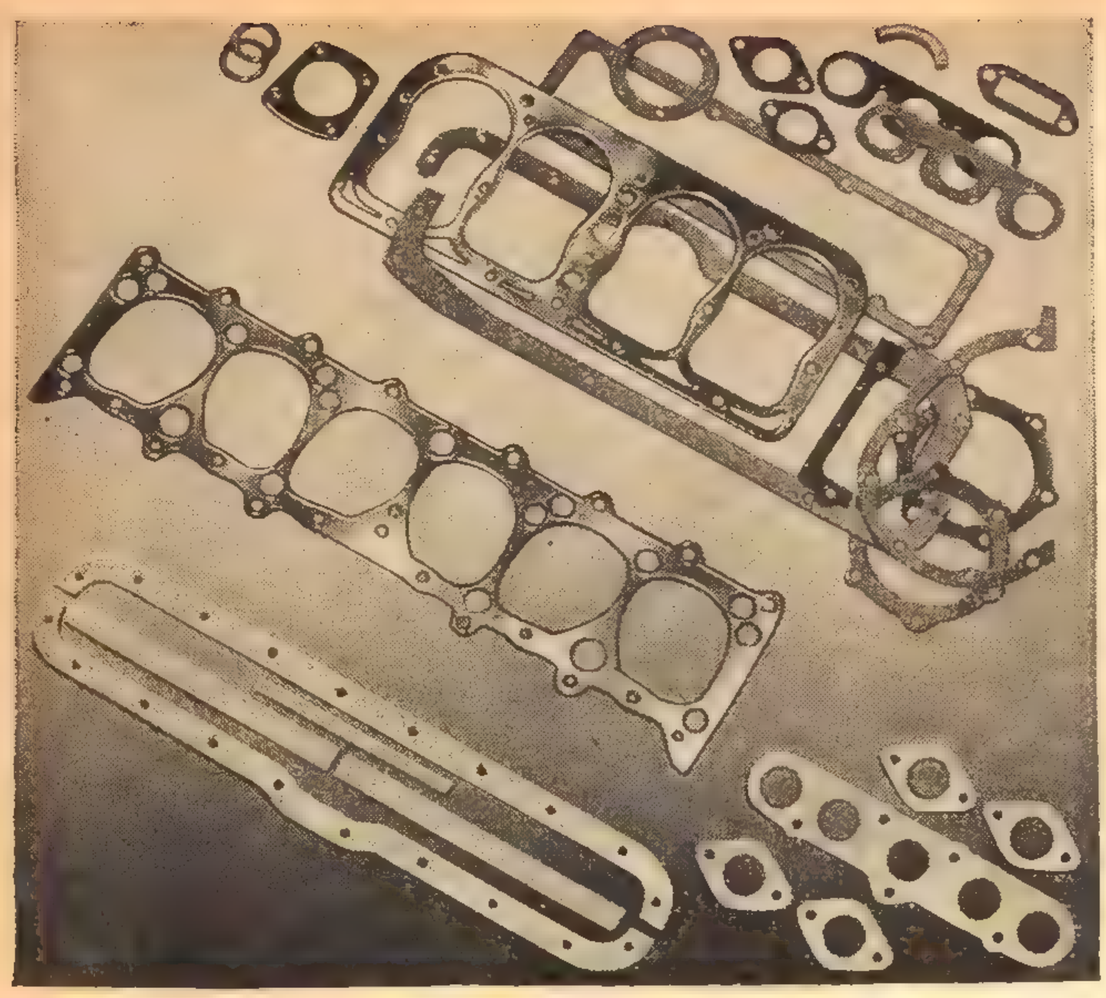
Order by Catalog Number

28 K 2800—State make, year, and model of car or truck.

For Car and Model	Ea.
Buick 1925–28 Std. 6 cyl.	29c
1929–30, All 6 cyl.	38c
1931–35 8-50, 8-60.	36c
1934–3 Series 40..	52c
1940 Series 40, 50.	52c
1941–42 Series 40, 50	45c
Chev 1918–25, All.	38c
1926–28 4-cyl., Pass. & Truck	38c
1929–32 6-cyl., Pass. & Truck	34c
'33–34 Std. Pass.	38c
'33–34 Master Pass. & Truck	38c
1935–36 all Pass. and Trucks	38c
1937–42 Pass.	33c
1937–39 Trucks	33c
DeSoto 1933–34, SD 6 cyl.	48c
1935 SF	48c
1937–42, 6-cyl.	47c
Dodge 1922–27, 4-cyl.	27c
1932–33, DK, DO 8 cyl	48c
1933–40, All 6-cyl.	47c
Essex-Terra 1924–27, 6 cyl. flat belt	27c
1927–29 Late 6, V belt	38c
1931–32, 6 cyl.	36c
1932–33, 6 and 8 cyl. Regular Head	48c
1934–35, K6, G, GU Reg. Head	48c
1936–37 6 cyl.	52c
Ford '17–25 T, TT..	19c
1926–27 T, TT	19c
'28–33 4-cyl. All pass. & truck	33c
1932 V8 Pass.	48c
1933–36 V8 Pass..	46c
1933–35 Truck 15½-in. fan blade	46c

For Car and Model	Ea.
1936–37 Pickup Trucks, ½ H.P..	46c
'37–40 V8-85 Pass.	48c
1937–40 V8-60 Pass. and Truck	40c
1941 All	48c
Hudson 1931–33 8 cyl.	47c
1936–37, all	52c
1938–41, all	52c
Nash 1937: 3710, 3720, 3780	47c
1938; 3810, 3820, 3880	47c
1939; 3910, 3920, 3980	47c
Oldsmobile 1924–30, 6 cyl.	50c
1933–36, F33, L33, L34, L35, L36	48c
1934–36 6 cyl., F34, F35, F36	48c
1937–42, all models	48c
Plym. 1929–30, Motor—RR120P to Y403EP	48c
1930–31 4 cyl. 30U after 1517767	52c
1931–32, 4 cylinder, PA, PB after 1570301	48c
1933, PC, PD to Car—1817101	46c
'33 PC after 1817101	45c
1934 PE, PF	45c
1935–40 all 6 cyl.	47c
1941–42 P11, P12, P14	45c
Pontiac 1926–28, 6 cylinder	38c
1929–32 6 cyl.	43c
1933–36 6 & 8 cyl.	48c
1937–42 all	47c
Willys 1935–41, all	36c
Whippet '26–30 4 & 6 cyl. models 96, 96A, 98, 98A	38c

Gasket Sets ... and trucks



Victor Manifold Gasket Sets

Install a set for security from gas poisoning. Good quality at low prices.

For Car and Model Below Average shpg. wt., 8 oz.	Catalog Number	No. Pcs.	Set
Buick 1931–35, 8-60	28K4240	3	45c
1934–39, 41, 42, Model 40; 1941–42 Model 50	28K4240	3	45c
Chevrolet 1928, 4 Cylinder	28K4065	4	21c
1929–33 All	28K4066	3	31c
1934–36 All	28K4067	3	31c
1937–42 All	28K4076	3	31c
Dodge 6, Vic. Std. DA '28–30	28K4068	3	49c
6, All 1933–42	28K4087	5	23c
Ford 4, T and TT 1909–27	28K4081	2	15c
4, A, AA, B, BB 1928–34	28K4082	2	9c
8-85, 1932–42, Merc. 1939–42	28K4069	8	15c
8-60, 1937–40	28K4247	8	15c
Oldsmobile 6, F34, F35, F36, 1934–36	28K3981	3	23c
Packard 8, 120, 1600, 1700, 1800 series. 1935–42	28K3980	7	59c
Plymouth 4, 1925–32	28K4080	1	33c
6, 1933–42	28K4087	5	23c
Pontiac 6, 1935–42	28K4244	3	27c
8, 1933–42	28K4245	3	27c
Willys 4, 1933–42	28K4246	1	18c

Gasket Sets for Chev. Ford, Plym. Block Assemblies

"Victor" quality sets include all gaskets for a complete engine overhaul from head to pan. Everything you need is included for a complete job. Av. shpg. wt., 3 lbs. State make, year and model.

For Models Below	Catalog No.	Per Set
Chevrolet, 1929–31	28 K 04203	$1.69
1932	28 K 04204	1.69
1933, Standard	28 K 04205	1.89
1934, Standard	28 K 04206	1.89
1933 Master and Trucks	28 K 04207	1.69
1934 Master and Trucks	28 K 04208	1.69
1935 All	28 K 04209	1.69
1936 All	28 K 04210	1.89
1937–42 All	28 K 04211	1.98
Dodge, 1934–42	28 K 4293	1.89
Ford, A-AA	28 K 4200	1.19
V8-85, 1932–37	28 K 04201	2.19
1938; V8-85, 24 stud Head	28 K 04202	1.98
V9-85, 1939–42	28 K 4224	1.98
1937–39, V8-60	28 K 4248	1.95
1940, V8-60	28 K 4249	1.89
Fordson Tractor 1916–27	28 K 4013	1.89
Mercury, 1938–41	28 K 04202	1.98
Plymouth, 1933–34	28 K 4292	1.89
1935–42	28 K 4293	1.89

Cork Gasket Sets for all Model T Fords

For 1909-27 inclusive. Cork gaskets for motor and transmission. Includes gaskets for valve cover, transmission plate, housing ball cap, crankcase, oil pan, magneto post.
28 K 4003—Shipping weight, 15 ounces **42c**

Cork Gasket Sets for Oil Pan

Accurately cut from treated cork sheets to insure perfect seal and long life. Average shipping weight, each, 1 pound 4 ounces. **State make, year and model.**

For Car and Model Below	Catalog Number	No. Pcs.	Set
Buick 8-50, 1931–35	28K04275	1	39c
8-60, 1931–35	28K04276	1	39c
8-40, 1934–41, 8-50, 1940	28K04278	1	37c
Chevrolet 4, 1916–28	28K 4157	4	20c
6, 1929–31	28K 4158	4	17c
6, 1932	28K04159	4	20c
6, Mstr. 1933–34 all	28K04165	4	23c
6, Std. 1933–34	28K04280	4	24c
6, All 1935–36	28K04165	4	23c
6, All 1937–41	28K04083	4	21c
Dodge 4, 1915–27	28K 4168	2	24c
6, DD, DH, DL, 1930–32	28K04281	1	20c
6, 1933–41	28K04186	4	23c
Ford 4, T, TT, 1909–24	28K 4177	1	11c
4 T, TT, 1925–27	28K 4178	1	12c
4 A, AA, 1928–31	28K 4001	4	15c
4 B, BB, 1932–34	28K04285	4	19c
8-85 H.P. 1932–34	28K04057	4	19c
8-85 H.P. 1935–41	28K04075	4	19c
8-95 H.P. 1938–41 (Merc.)	28K04075	4	19c
8-60 H.P. 1937–39	28K04286	4	19c
8-60 H.P. 1940	28K 4284	4	24c
Oldsmobile 6, 1928–33	28K 4179	4	16c
6, 1934–36	28K04084	4	17c
6, 1937–41	28K 4180	4	16c
8, 1937–41	28K 4291	4	17c
Packard 8, 120, 1935–41	28K 4290	2	29c
Plymouth 4, 1929–32	28K 4185	1	20c
6, 1933–41	28K04186	4	23c
Pontiac 6, 1926–32	28K04187	2	23c
6, 1935–41	28K04287	2	23c
8, 1933–41	28K 4289	2	31c
Willys 4, 1933–41	28K04288	1	20c

Valve Push Rod Cover and Seals
(6 seals included with Chevrolet)

Buick 8-40, 1934–36	28K 3990	5	29c
8-40, 1937–40	28K 3991	5	29c
Chevrolet 6 all 1929–32	28K 3992	5	39c
Master 1933	28K 3993	5	39c
Standard 1933–34	28K 3994	5	39c
Master 1934–36, Standard 1935–36	28K 3995	5	43c
All 1937–41	28K 3996	5	43c
Oldsmobile 8, 1937–41	28K 3997	5	25c

Cylinder Head Gaskets

Head gaskets made by the world's largest manufacturer of gaskets. Perfect fit guaranteed. Material and construction conform to latest factory specifications. **State make, year, model when ordering car parts.**

Genuine Victor Gaskets

For Car and Model	Catalog Number	Shpg. Wt. Lb.	Shpg. Wt. Oz.	Each
Buick 8-50, 1931–35	28K04033	1	14	$1.05
8-40, Models 1934–40, except 1937	28K04052	1	14	1.19
Chevrolet, 4, 1916–28	28K 4029	1	..	.36
6, 1929–32, '33 Master	28K04030	1	8	.46
6, 1933 Standard	28K04060	1	8	.53
6, 1934 Master early '35	28K04061	1	8	.53
6, 1934 Standard	28K04062	1	6	.45
6, 1935–36 (late '35 mstr.)	28K04063	1	8	.49
6, 1937–42 All	28K04077	1	8	.51
Dodge 4, 1915–27	28K 4034	1	7	.75
6, Vic. Std. DA, '28–30	28K 4036	1	7	.97
6, 1933 Iron Head	28K 4059	1	8	.79
6 cyl. 1934–42 Iron Head	28K 4198	1	5	.57
Ford A and AA 1928–31	28K 4040	1	8	.53
B, BB, 4-cyl. 1932–34	28K 4197	1	2	.47
V8-85 (21 Stud) 1932–37 and early 1938	28K 4199	1	2	.36
V8-85-95 (24 stud) 1938	28K 4079	1	2	.39
V8, all 60 H.P. 1937–40	28K 4041	.	13	.39
V8-85, 1939–42	28K 3968	1	2	.36
Mercury 1939–42	28K 4079	1	2	.39
Olds. 6, 1935–36	28K03965	1	4	.85
Packard 8, 120, 1601, 1602, 1935–38	28K03966	1	5	1.09
1701–2, 1901-1A, 1939–42	28K03967	1	5	1.09
Plymouth 4, '29–32	28K 4047	1	7	.65
6, 1933–34 Iron Head	28K 4059	1	8	.79
6, 1935–42 All	28K 4198	1	5	.57
Pontiac 6, 1935–40	28K04085	1	10	.57
8, 1933–42	28K04086	1	10	.63
Whippet 4, '26–30	28K 4051	1	..	.59
Willys 4, 1933–39	28K 4051	1	..	.59

Valve Rocker Arm Covers

Buick 8-40, 1934–41	28K04236		4	27c
8-50, 1931–35	28K04237		4	27c
Chevrolet all 1929–36	28K 4032		3	27c
6, 1937–41 all	28K 4235		4	29c

Engine Gasket Sets for Ford and Chevrolet

Complete replacement sets of cork and composition paper as needed. These gasket sets duplicate original equipment in quality and accuracy.

For all Ford A-AA. Valve cover, rear oil pan strip, oil pan, oil pipe return, timing gear covers and front oil pan packing.
28 K 4000—Shpg. wt., 10 oz. **32c**

For Ford V8-85, 95 H.P. 1932-41 (not 60). Composition valve cover gasket.
28 K 4055—Shpg. wt., 1 lb. 2 oz. . . . **33c**

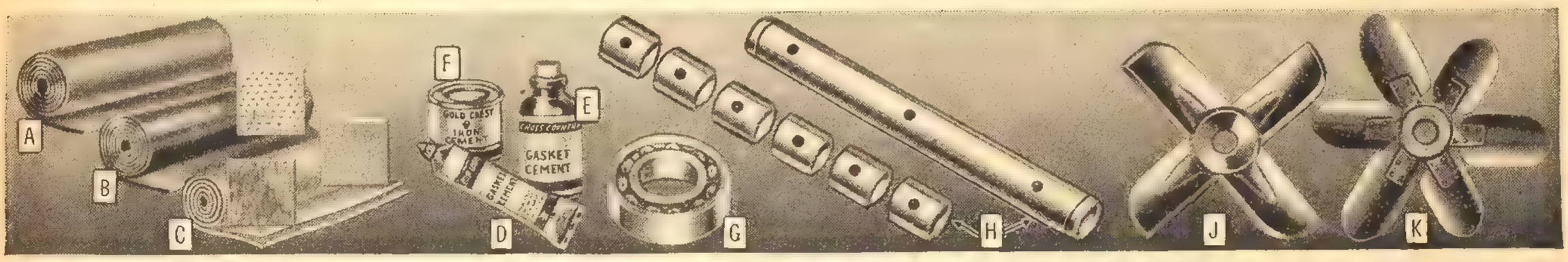
Chevrolet 4-cyl. 1916-28. Timing gear cover, oil pan seal strips. valve cover.
28 K 4015—**18 pcs.** Wt., 13 oz. . . . **57c**

Chevrolet 6-cyl. 1929-31. Rocker cover, oil pan, push rod cover, oil pan seal strips, crankcase plates and front end covers.
28 K 4004—Shpg. wt., 14 oz. **59c**

Chevrolet Standard 1933-34. Rocker cover, oil pan, push rod cover, oil pan seal strips, crankcase plates and front end covers.
28 K 4212—**8 pieces.** Shpg. wt., 12 oz. **63c**

For Chevrolet 1934 Master and both Master and Standard 1935-36. Rocker cover, oil pan, push rod cover, oil pan seal strips, crankcase plates, front end covers.
28 K 4213—**8 pieces.** Shpg. wt., 12 oz. . **63c**

For Chevrolet 1937-39. Rocker cover, oil pan, push rod cover, oil pan seal strips, crankcase plates and front end covers.
28 K 4214—**8 pieces.** Shpg. wt., 12 oz. . **63c**



Gasket Material, Cork Sheeting

A **Gasket Material** . . . one sheet. Wire woven asbestos cloth, 10x40x1/16-inch thick. For use on manifold and exhaust gaskets. Strong; resists heat.
28 K 4012—Shpg. wt., 1 lb. 15 oz. . . . **$1.95**

B **Cork Sheets** . . . High quality material.
28K3999—12x36x1/16-inch thick.
Shipping weight, 10 ounces **23c**
28 K 4010—16x36x3/32-inch thick.
Shipping weight, 12 ounces **49c**
28 K 4196—16x36x1/8 inch thick.
Shipping weight, 12 ounces **55c**

C **Gasket Material** . . . two sheets. One of high quality fiber, the other of strong rubber asbestos compound. Heat-resistant, resilient
28 K 4188—Shpg. wt., 1 lb. 8 oz. **79c**

D **Gasket Paste.** Repairs, forms gasket when used alone. Shpg. wt., 8 oz.
K 4005—**3-ounce tube** **18c**

E **Gasket Cement.** Can be used for all gaskets. Makes a firm, tight seal. Dauber included. Shpg. wt., 1 oz.
28 K 4016—**2-ounce bottle** **8c**
28 K 4017—**4-ounce bottle** **15c**

Gold Crest Liquid Iron Mender. Seals cracks in block. Use when motor is warm.
28 K 4009—**Pint size.** Shipping weight, 1 pound 12 ounces **37c**

F **Iron Cement.** Seals leaks in cylinder head, water jackets, pumps and radiator tanks. Dries solid. Shpg. wt., 13 oz.
28 K 4007—**1/2-pound can** **19c**

Engine and Chassis Parts for Fords and Chevrolets

G Ball Bearings

Name of Part and Series	Model†	Year	Catalog No.	Price	Lbs.	Oz.
203 Generator	P-T	1925–40	28 K 1349	$0.55		3
Pinion Shaft, rear 307	P	1928–32	28 K 4865	2.37	1	6
307 Transmission mainshaft (rear) 4-speed	1½ T	1931–40	28 K 4865	2.37	1	
1208 Transmission driveshaft (rear) Master	P-T	1932–36	28 K 4780	1.68	1	
5206 Front Pinion—all except standard	P	1930–36	28 K 5320	2.33	1	
0100 Differential—all except standard R or L	P	1930–36	28 K 5316	2.13	1	2
0101 Differential 1½ Ton	T	1930–36	28 K 5318	3.08	1	10
R. W. Pass.; ½ T. (307)	P-T	1928–32	28 K 4865	2.37	1	6
Rear Wheel 1½ T. (1101)	T	1930–33	28 K 5314	4.75	2	5
Rear Wheel 1½ T. (5125)	T	1934–35	28 K 5313	5.91	4	6

G Bearings for Clutch—Transmission—Differential

Clutch Pilot (B7600)	P & T All	1928–41	28 K 4766	$0.68		4
Transmission Mainshaft Pilot, also front countershaft (B7118A)	All	1928–40	28 K 4862	.22		5
Trans. Driveshaft, Rear	A, B	1928–32	28 K 4780	1.68	1	
Differential Right or Left cone (B4221)	A, B	1928–32	28 K 4829	.94		9
Differential Right or Left cup (B4222)	A, B	1928–32	28 K 4830	.47		9
Differential Right or Left cone (68-4221)	V8 Pass. All	1937–40	28 K 4906	.79		12
Differential Right or Left cup (68-4222)	V8 Pass. All	1937–40	28 K 4907	.49		10
Pinion Cup (B4616)	A, B	1928–32	28 K 4831	.97	2	6
Pinion Cone (2 needed)	A, B	1928–32	28 K 4829	.94		9
Pinion Cone (48-4621)	All Pass.	1935–40	28 K 4908	.94		14
Pinion Cup (48-4616)	All Pass.	1935–40	28 K 4909	1.24		15

†"P" is Passenger; "T" Truck.

Name of Part	Model†	Year	Cat. Number	Price	Lbs.	Oz.
H Rocker Arm Shaft, 6 bush*	P-T	1934–36	28 K 2943	$1.05	1	2
Rocker Arm Shaft, 6 bush.	P-T	1937–39	28 K 2944	1.05	1	2
Bell Housing Support. Not for Std. Also fits Pontiac 1926–28	P-½ T	1925–36	28 K 2230	.43	2	1
Same for Standard	P-T	1933–36	28 K 2239	.58	2	1
Same for 1937–39 Pass. & 1925–39 1½-Ton Trucks			28 K 2237	.94	3	8
Rubber Motor Support Set	A-AA	1928–31	28 K 7939	.74		13
Brake Rod, Front or Rear 50½-inch	A	1928–31	28K04834	.23	1	6
Rad. Rod Anti-Rattler Set	A, AA	1928–31	28 K 7912	.23		13
Rad. Rod Anti-Rattler Set	A	1932–39	28 K 4849	.25		13
Grease Retainer for Inner Rear Wheel Bearings	All Pass.	1928–41	28 K 4701	.22		6
Connecting Rod Bushing (Pair)	A-AA	1928–31	28 K 4737	.16		2
Crankshaft Ratchet	All	1928–38	28 K 4838	.20		9

†"P" is Passenger; "T" Truck; *except 1934DC.

Fans of high quality for Ford and Chevrolet passenger cars and trucks. Equal to or better than original equipment.

J **Fan—4 blade.** For 1928–34 All A, AA, B, BB 4-cyl. Ford.
28 K 4839—Shipping weight, 2 pounds, 11 ounces **79c**

Ford No. 78-8600. Models 74-78—1937 Passenger, 81A-82A-91 Standard-922A (Including 1938–39–41 Passenger cars).
28 K 4837—Shipping weight, 2 pounds **89c**

Four-blade fan for 1929–36 Chevrolet passenger cars, trucks.
28 K 5288—Shipping weight, 2 lbs. 7 ounces **43c**

K **Six-Blade Fan.** For Ford No. 99B-8600B. 1938–39 truck, 101–191-inch wheelbase. COE-1940–41 (Used with double sheave pulley) Truck, 79-1937 (With double sheave pulley).
28 K 4852—Shipping weight, 8 pounds **$4.29**

Ford No. 91A-8600. Models 91A Deluxe-99A-1939, 01A-09A—1940 Pass., 11A-1941 Pass., 01C-09C-1940, 11C-1941 Commercial. Mounted in rubber for quiet operation.
28 K 4844—Shipping weight, 6 pounds . . . . . **$2.8[illegible]**

Water Pumps and Kits

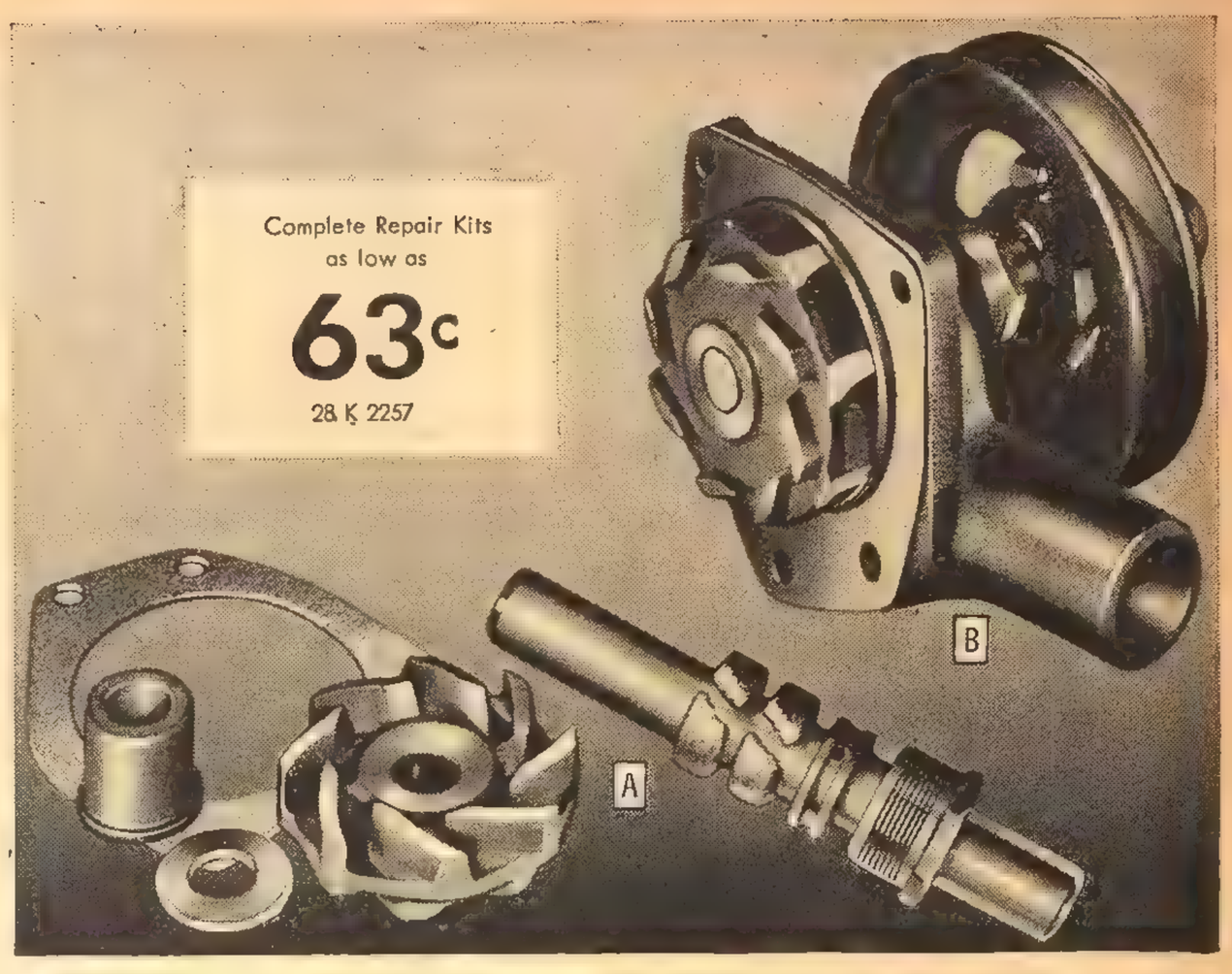
New Water Pumps for Ford and Chevrolet

If the water pump in your car is leaking, squealing or imperfect in any way, now is the time to get a brand new, exact replacement. Latest improved packless type **Aqua-tite** seals used in all pumps except for early model Ford and Chevrolet. Easy to install. Complete with pulleys and gaskets, except 28 K 4769 and 28 K 4770. Thus you do not have to remove pulley from old pump and press it on the new one.

Two Ways to Order. Send outright price and return old unit later, **prepaid** for allowance. Or, send exchange price with your old unit, **prepaid. State make, year and model.**

B Water Pumps for Ford and Chevrolet	Catalog Number	Shpg. Wt. Lbs.	Shpg. Wt. Oz.	Outrt. Price	Exch. Price
Ford 1928–31, A, AA	28 K 4769	3	14	$2.10	No Ex.
1932–34 B, BB, less pulley	28 K 4770	5	10	3.39	No Ex.
1932–36 V8 Passenger and Commercial With original equipment type seal	28 K 4803	3	14	2.19	No Ex.
As above but with improved Aqua-tite seal	28 K 2240	4		2.39	No Ex.
1935–36. 1½-ton Truck. Double sheave Pulley Heavy Duty. Right hand side	28 K 4801	5	2	4.95	$4.55
Same as above, but left hand side	28 K 4800	5	2	4.95	4.55
1937–42, 85, 95 H.P. Trucks, Rt. Hand	28 K 4820	7	6	4.95	4.55
Same as above, but left hand side	28 K 4821	7	6	4.95	4.55
1937–42. 85, 95 H.P. Passenger and Comm. Right hand side	28 K 4809	7	2	2.95	2.55
Same as above, but left hand side	28 K 4811	7	2	2.95	2.55
Chevrolet 1929–31	28 K 5284	5	6	3.25	3.00
1932–34 (except Standard)	28 K 5304	5	5	3.25	3.00
1935	28 K 5386	6	6	3.13	2.88
1936	28 K 5385	6	6	3.15	2.88
1937–40 (Exc. '38 Mast. without Knees). Victory model	28 K 5322	6	8	3.39	3.14
1937–40 All (Super Quality) Aqua-tite Seal	28 K 5243	7		5.70	4.95
1941–42 Packing nut style. Victory model	28 K 5317	7	4	4.10	3.85
1941–42 (Super Quality) Aqua-tite seal	28 K 5244	7	12	5.70	4.95

We sell New Pumps Only. Old pumps are now accepted in exchange as listed in cooperation with the Government salvage program.



Water Pumps for other cars

These are highest quality complete new replacement pumps, with gaskets included, all ready to install. Has large bearings, sealed in grease, with **Aqua-tite** seal, which is latest 1942 equipment type of water pump.

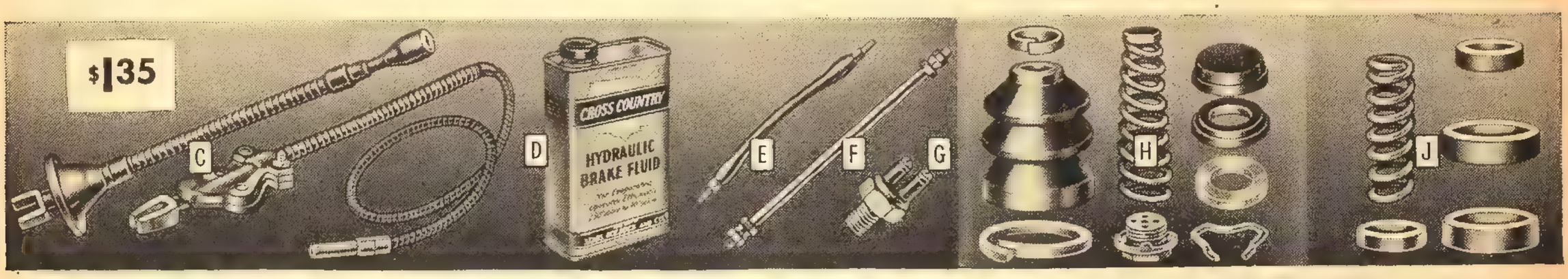
B Water Pumps for Other Cars	Catalog Number	Shpg. Wt. Lbs.	Shpg. Wt. Oz.	Outrt. Price	Exch. Price
Chrysler C7, C16, C18, C22, C25, C28, 1936–42	28K2246	6	2	$6.30	$5.55
DeSoto S1, S3, S5, S6, S7, 1936–42	28K2246	6	2	6.30	5.55
Dodge pass. DU, D2, D5, D8, D11, D14, D15, D19, S8, 1935–42	28K2246	6	2	6.30	5.55
Dodge ½, ¾ 1-ton, MC 116-in W.B., MC20, 120-in. W.B., MD21 136-in. W.B., RC 116-in. W.B., RD120 136-in. W.B , TD-15, 20, 21, VC, KC, KCL, LC, TC 1936–40	28K2246	6	2	6.30	5.55
Dodge Trucks 1936 models LH 45, 46, 47, 48, 1937 ME 30, 31, 32; MF 35, 36, 37, 38, 39; RF 38, RH; 1939 TE20, 21, 22 1-ton, 30, 31, 32 1½-ton; TH45, 46, 47, 48, 49 2-ton; TG40, 41, 42, 43, 44, 1½-ton; 1940 VF30, 31, 32, 33, 39, VG, VM, VS; 1941models with radiator shutter WF30, 31, 32, 33, 39, 20, 21, 22, WH45, 46, 47, 48; 49, WG40, 41, 42, 43, 44, WFM35, 37, 38; WHM45, 47, 48; WGM40, 41, 42	28K2247	7		6.69	6.19
Olds. All 6 and 8-cyl. 1937–42	28K2248	8		6.94	6.19
Plymouth pass.: 1935–42	28K2246	6	2	6.30	5.55
Pontiac All 6 and 8-cyl. 1937–38 (Exc. 37 packing nut style); 8-cyl. only 1939–40; 6 and 8-cyl. 1941	28K2249	8	8	6.94	6.19
Willys Overland 1939 model 39	28K2241	6	8	5.75	.....
Willys 1940–42, models 4–40, 4–41, 4–42	28K2241	6	8	5.75	.....
Jeep, Willys 1941–42 MA, MB	28K2241	6	8	5.75	.....
Jeep, Ford 1942 GPW	28K2241	6	8	5.75	.....

Water Pump Repair Kits for popular cars, trucks and tractors

Sears water pump kits are complete with new gaskets and full installation instructions for a simple, easy repair job. All kits except 28 K 2258, 28 K 2256, 28 K 2257 and 28 K 2259 have **Aqua-tite** seals—newest type that is standard on most 1941–42 original equipment. State make, year and model of car.

A Water Pump Repair Kits	Catalog Number	Shpg. Wt. lbs.	Shpg. Wt. oz.	Price
Allis-Chalmers, Tractor model B, 1938–41; RC 1939–41	28 K 2242	1	15	$3.45
Buick 1938–40, 40, after engine No. 4-3535259; 50, 1940	28 K 2244	1	12	4.59
1938, Model 60, after engine No. 3524449; 1939–40, all models 60, 80, 90; 1940, all 70	28 K 2245	1	14	4.59
1941–42. All models	28 K 2222	2	4	4.59
Chevrolet 1929–34, except Std	28 K 2258	2		.89
1937–38. All pass. and comm. cars	28 K 5308	1	14	2.59
1939–40. All pass. and comm. cars	28 K 5309	1	12	2.59
1941–42. All pass. and Comm	28 K 2223	1	10	2.63
Chrysler 1934–42	28 K 2260	1	6	1.98
DeSoto 1935–42, pass	28 K 2260	1	6	1.98
Dodge pass. 1933–42	28 K 2260	1	6	1.98
Dodge truck 1933–42 having pass. car motors	28 K 2260	1	6	1.98
Ford 1928–31. A, AA Pass. and truck	28 K 2256	2		.85
1932–36. V8 Pass. and Comm	28 K 2257		15	.63
Same as 28 K 2257, but with Aqua-tite seals	28 K 4925		12	.98
1937–41. 85, 95 H.P. Passenger and Commercial	28 K 4926		14	.98
1937–41. 85, 95 H.P. truck	28 K 4928	1	4	2.49
1938–40. 60 H.P. Pass	28 K 4927		10	2.69
1941. Truck 1-NC, IND, INY	28 K 4950	2		2.49
Fordson tractor 9N, 1939–41	28 K 4950	2		2.49

A Water Pump Repair Kits	Catalog Number	Shpg. Wt. lbs.	Shpg. Wt. oz.	Price
Hudson 1936 8-cyl. models 64-65-66-67; 1936 6-cyl. 63; 1937 8-cyl. 74-75-76-77; 1938 112 model 89; 1938 8-cyl. 85-86-87; 1939 8-cyl. 95-97; 1940 6-cyl. 40-41-43-48; 1940 8-cyl. 44-45-47; 1941 6-cyl. 10-11-12-18; 1941 8-cyl. 14-15-17; 1942 6-cyl. 20-21-22-28; 1942 8-cyl. 24-25-27	28 K 2225	2	4	$4.19
Oldsmobile 6 and 8-cyl. 1937–41 and G.M.C. trucks with Olds. Eng	28 K 2250	1	6	3.79
Packard 1938–39 models 1600, 1700, 1601, 1602, 1701, 1702; 1940 models 1800, 1, 1A; 1941 6-cyl. 1900; 1941 8-cyl. 1901, 1A; 1942 6-cyl. 2000, 20; 1942 8-cyl. 2001, 1A-21	28 K 2226	2	6	4.98
Plymouth 6, 1933–42. Std. quality	28 K 2259	1	5	1.69
6, 1933–42. Aquatite style	28 K 2260	1	6	1.98
Pontiac 1938 and 1941, 6 and 8-cyl	28 K 2251	1	8	3.59
1939–40 8-cyl. only	28 K 2251	1	8	3.59
1939–40 6-cyl. only	28 K 2252	1	10	3.59
Studebaker Champ. G, G2 1939–40	28 K 2243	1	13	3.89
Terraplane 1936 models 61-62; 1937 71-72 pass., 70-78 Trk.; 1938 81-82 pass., 80-88 Trk.; 1939 Deluxe 92; 1939 deluxe 90-92-98	28 K 2225	2	4	4.19
Willys Overland 1939 model 61	28 K 2231	1	14	3.59
Willys 1940 model 4-40; 1941 model 4-41; 1942 model 4-42	28 K 2231	1	14	3.59



Mechanical Brake Cables

C For safety's sake and best car operating condition keep the brake system of your car in perfect working order at all times. With these brake cables, made of highest quality materials obtainable, you're assured of dependable replacements equal to original equipment. Conduits are capped to protect the cables from water and dirt for longer service and a smoother working brake system. All fittings firmly attached. Tested for 10 times normal strain so that you can always depend on them to deliver top service.

Will Fit Your Car Perfectly

Each cable is designed for use on a particular car . . . sure to fit. Sears can furnish brake cables at real savings for service and hand brakes on most passenger cars and ½-ton trucks (using cable type brakes), except Ford 1939–42. Brake rods for Fords up to 1936 not available. Cables **shipped from factory** in Chicago. You pay postage from there. Include the following information: **State make, year, model, serial number of car** (on trucks, the wheel base also.) **State also position of cable—front, rear, right, left or hand brake.**

28 K 1938F—Shpg. wt., 1 lb. 8 oz. . . **$1.35**

Brake Fluid

D CROSS COUNTRY Hydraulic Brake Fluid. Highest quality, safe and dependable for all hydraulic brakes, as it mixes perfectly with Ford, Chrysler, General Motors and all other fluids. Operates perfectly at all temperatures. Does not freeze at 40° below zero or evaporate at high temperatures. Will not clog or corrode systems. Check the hydraulic brake system of your car regularly to be sure it has adequate fluid. Keep the system free from dirt and gum by draining and refilling with CROSS COUNTRY highest quality hydraulic brake fluid.

28 K 1930—1 pint. Shpg. wt., 1 lb. 14 oz. . . **47c**

28 K 1929—1 quart. Shpg. wt., 3 lbs. 6 oz. . **79c**

Keep the brake system of your car in good condition at all times. Replace worn parts at Sears low prices.

Bleeder Hose

E You'll need one of these bleeder hoses to exhaust air from hydraulic brake system after relining brakes or adding fluid. Complete with all connections. Universal for all cars. A real help when repairing hydraulic brakes. Shipping weight, 3 oz.

28 K 2202—Each **12c**

Brake Hose

F Install these quality brake hoses, too, when replacing worn brake linings. Tested for 5,000 lbs. pressure. All fittings are permanently attached. For all cars. Pennsylvania state approved. License No. VH 20. For cars listed in How to Order at right shipped from stock, others from factory in Chicago. In ordering, **state make, year, model, serial number, and** whether for **front** or **rear** wheel. Shpg. wt., 4 oz.

28 K 2175F **81c**

Stoplight Switch

G Heavy duty type for hydraulic brakes. Genuine replacement. Include one with your other brake accessories. Shipping weight, 2 oz.

28 K 1318 . . . . . **19c**

Master Cylinder Parts

H For the utmost safety and protection against serious accidents, keep the brake system of your car in perfect condition. This set consists of all high quality parts to rebuild the master cylinder of your hydraulic brake assembly. Each part is made and inspected by expert mechanics for exact trouble-free replacement if cylinder walls are true. Set includes valve, piston cup, boot, spring, and clamps (where needed). Complete instructions included to make installation easy. In ordering, **state make, year, model and serial number of car.** Read "How to Order" instructions below.

28 K 2159—Shipping weight, 8 ounces . . . . . Kit **70c**

Wheel Cylinder Parts

J All new parts to completely recondition one wheel cylinder to keep brakes in top condition. Set includes cups, return spring and boots. For complete job and best results, two front and two rear sets are needed. **State wheel position, front, left, right, rear, etc.** Also **make, year, model, and serial number** of car.

28 K 2160—Shipping weight, 5 ounces . . . . . Each wheel **26c**

HOW TO ORDER

Master Cylinder Parts, Wheel Cylinder Repair Parts and Flexible Brake Hose carried in stock for these passenger cars: Buick, 1936–42, Chevrolet 1936–42, Chrysler 1929–42, DeSoto 1928–42, Dodge 1929–42, Ford 1939–42, Plymouth 1928–42, Pontiac 1935–42, Oldsmobile 1935–42, and for 1½-ton Chevrolet trucks 1936–42. These parts also fit many other cars and trucks not listed. Kits for almost all cars and trucks available.

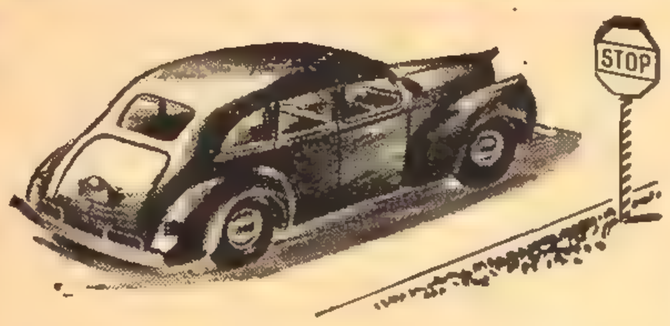
If we cannot ship from stock we will ship from Chicago factory. You pay postage from there. Order from nearest mail order house. Give make, year, model of car, serial number and whether for front or rear, right or left wheel.

All auto accessories are available on Sears convenient Easy Terms. For complete information see inside back cover of this catalog.

IMPORTANT NOTICE

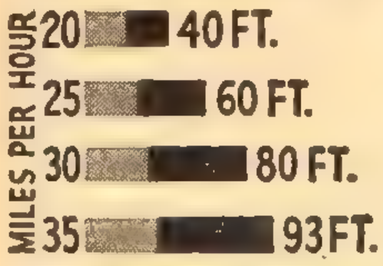
Our government requires that when new or rebuilt functional parts are purchased, a similar used, defective part be turned in for each part purchased (WPB Order L-158). When you receive your parts from us, you will be advised how to handle your old parts.

To be assured of getting the correct replacement part **always give make, model and year** of car with your order.



Restricted driving speeds do not solve your braking problem nor prevent accidents

BRAKES SHOULD STOP CAR IN THESE LIMITS



The above chart is considered as "par" for safe braking under normal conditions. Since brakes are your first line of defense against accidents, never allow them to fall below "par." Reline worn brakes with Sears guaranteed linings.



CROSS COUNTRY Brake Lining

REG U S PAT OFF

Guaranteed for 20,000 miles of service

- Only highest grade asbestos and mineral compounds are used in Cross Country
- Designed for perfect fit to each car or truck . . . quickly and easily installed
- All Cross Country Brake Sets are guaranteed to give you 20,000 miles of service
- Every set complete with necessary rivets and easy-to-follow installation instructions

Sears can guarantee CROSS COUNTRY Brake Lining Sets for 20,000 miles because these sets are properly engineered to fill the exact requirements of your particular braking system . . . and because they are made of the top quality materials proven to be the best for your brakes. **Highest grade asbestos and mineral compounds in CROSS COUNTRY sets.** That is why they give such perfect service over such a long time. **Smooth, powerful braking action, with featherweight pedal effort!** It takes no longer to install Sears fine quality, CROSS COUNTRY Brake Lining Sets than it does to reline with a brake lining material of lesser quality. To get the extra mileage and safer, smoother braking, it is worth far more than the slight extra cost of this superb material, to install CROSS COUNTRY 20,000-mile sets when you reline your brakes. Emergency brake lining not included . . . use Cross Country Super-Flex Lining, shown at right, for this purpose.

CROSS COUNTRY Sets for Ford, Chevrolet, Plymouth, Chrysler, Dodge, De Soto, Buick, Oldsmobile, Pontiac and Zephyr

All sets are for four wheels and are drilled and countersunk (except as noted).

For Car and Year	Cross Country Cat. No.	Price	Shpg. Wt., Lbs.	Oz.
Ford Pass. Cars				
A, 1928–31	28K1975	$1.97	2	14
B, all V8, 1932–34	28K1976	2.27	3	2
V8, 1935–36, all	28K1939	2.39	2	12
V8, 1937–38, all 60 and 85	28K1912	2.49	2	12
V8, 1939–42, All 60, 85, 11	28K1916	2.49	2	12
Chev. Pass. Cars				
V, 1926–28 (Rears) . . .*†	28K1881	1.69	2	6
4 and 6, 1928–29 (Fronts) §	28K1850	.75	1	
AC-6, 1929 (Rears) . . . . .†	28K1882	1.49	2	3
6-cyl., 1930–32	28K1853	1.59	1	14
Standard 1933	28K1856	1.79	2	2
Master, CA, 1933	28K1854	1.79	2	4
Standard, 1934	28K1980	1.85	2	2
Master 1934–35	28K1979	2.39	2	10
Chev. Pass. Cars				
Standard, EC, 1935	28K1784	2.10	2	12
All Models, 1936–42	28K1914	2.25	2	10

For Car and Year	Cross Country Cat. No.	Price	Shpg. Wt., Lbs.	Oz.
Chry's. 6cyl. only '38-42*	28K1907	$2.29	3	10
Dodge all 1938-42 . . .*	28K1907	2.29	3	10
De Soto all 1938-42 . .*	28K1907	2.29	3	10
Plymouth All 1929-32 .	28K1981	1.75	2	11
6 cyl. PC, PD, 1933	28K1982	1.75	2	4
6 cyl. PF, PG, 1934	28K1982	1.75	2	4
PE, 1934, 6 cyl	28K1789	1.85	2	12
All, 1935–42, 8 cyl	28K1795	2.09	3	8
Buick 40, 1934–35	28K1796	2.75	3	6
40, 1936–42; 1942-50 . . .	28K1719	2.79	3	6
Olds. 6, 1937–41★	28K1794	2.89	3	6
8, 1937–39	28K1719	2.79	3	6
Pontiac 8, 1934	28K1796	2.75	3	6
6 and 8, 1935–38	28K1719	2.79	3	11
6, 8, 1939–41	28K1794	2.89	3	11
Zephyr, 1936–42	28K1796	2.75	3	6

†Rear wheels only. §Front wheels only. *Not drilled. ★Does not fit 1941-76, 96, 78, 98, 90.

CROSS COUNTRY Brake Lining Sets for Trucks

All these sets are complete for all 4 wheels. All sets are drilled, complete with rivets except sets marked (*) are not drilled.

Same quality materials and exact engineering supplied to truck manufacturers for original equipment are used in Cross Country brake sets. The Army, Navy and truck fleet owners use this same quality material.

As low as **$2.09** Set

For Truck and Year	Cross Country Cat. No.	Price	Shpg. Wt., Lbs.	Oz.
Ford Trucks				
AA, before Jan. 1, 1930 . .	28K1978	$3.95	5	2
AA, BB, after Jan. 1, 1930	28K1977	5.49	7	4
V8, ½ ton, 1935–36 . . .	28K1939	2.39	2	12
V8, 1½-ton, 1935–37	28K1783	5.49	7	9
V8, ½-ton, 1937–38	28K1912	2.49	2	12
V8, ½-ton, 1939–42	28K1916	2.49	2	12
V8, 1-ton, 1939–42	28K1973	3.19	3	2
V8, 1½-ton, 1939–42	28K1969	5.98	6	4
Chevrolet Trucks				
1930-LS, 1½ ton (Rears)†	28K1862	$2.49	3	10
1931–34, 1½-ton (Rears)†	28K1862	2.49	3	10
1930-32, 1½ ton (Fronts)§	28K1780	.98	1	1
1935, Q, 1½-ton	28K1787	4.98	6	1
1936, early 1½-t. Mod. R	28K1787	4.98	6	1
1936, late 1½-t. Mod. R.	28K1955	6.98	6	4
1937–42, all 1½-ton	28K1955	6.98	6	4

For Truck and Year	Cross Country Cat. No.	Price	Shpg. Wt., Lbs.	Oz.
Dodge Trucks				
KC, KCL, LC, MC, RCX, TC, VC, WC, 1935–42 . . .	28K1795	$2.09	3	8
LE, LD, ME, RE, RXE, TE, 1936–39 . . . . . *	28K1756	5.17	3	8
LH-29, LS-35, MG, MH, MN, FE, RG, RH, TH, VG, VH, VR, VS, WG, WH, WGM, WHM, 1936–40 . *	28K1757	8.46	6	
LF-28, LT-35, MF, RF, RXF, TF, VF, VM, WF, WFM, 1936–42 . . . . . *	28K1758	6.84	4	12
TD-21, TD-20, VD-21, VD-20, WD-21, WD-20, 1939–42	28K1759	3.97	3	11
TD-15, VD-15, WD-15, 1939–42	28K1760	2.48	3	8

For Truck and Year	Cross Country Cat. No.	Price	Shpg. Wt., Lbs.	Oz.
International Harvester Trucks				
C-1, 1935; C1, 1936 (1½-in. lining) .	28K1958	$8.08	3	8
C-5, 1935; C1, 1936–37 (1¾-in. lining)	28K1959	4.95	3	4
M3, C-10, C-15, C-20, 1935–37	28K1960	5.41	3	12
C-5, C-36, C-30, C-31, CS-30, CS-35, 1936–37	28K1961	7.34	6	
D-5, D-5M, D-2, D-2M, 1937–40	28K1959	4.95	3	4
D-15, D-15M, 1937–40	28K1960	5.41	3	12
D-30, DS-30, D-30B, D-35, 1937–40 .	28K1964	7.47	6	
DS-30B, D-40, DS-40, D-35B, DS-35B, 1937–40	28K1965	10.23	7	14
K-1, K-1M, 1941–42	28K1916	2.49	2	12
K-3, 1941–42	28K1966	3.96	3	6
K-5, K5B, K-5(COE) 1941–42	28K1967	9.68	6	10
K-6, KS-6, K-6F, K-7, 1941–42	28K1968	12.27	8	4

CROSS COUNTRY Brake Lining Sets for other cars

Same fine Cross Country quality as those at left, but for other popular cars. Same high-grade materials used to suit the special braking system of your car. On each of these sets Sears 20,000 mile service guarantee applies, too. **Sets marked (▲) are drilled;** others are not. Some require cutting to exact length. **Sets marked (†) for rear wheel only; sets marked (§) for front wheel only.** All others for all four wheels.

For Car and Year	Cross Country Cat. No.	Price	Shpg. Wt., Lbs.	Oz.
Buick 1931, 850	28K1991	$2.75	3	6
1936–39, Models 60, 80 .	28K1799	2.79	3	4
Chrysler 70, 1930-31, 65, 75, 1928–29	28K1988	2.59	3	14
1934, 6, CA, DeLuxe CB; 1935 8-CZ, 1936 6-C7, DeLuxe C8	28K1907	2.29	3	10
DeSoto 1936, Airstream S1-Custom Airflow; 1934 SE; 1935 SG.	28K1907	2.29	3	10
Dodge Victory 6, '28	28K1988	2.59	3	14
DA-1, 6, 1929-30 . . .	28K1988	2.59	3	14
1930 DC8, 1931 DG6	28K1988	2.59	3	14
1932 DL 6	28K1988	2.59	3	14
1933, 6 DP (▲)	28K1982	1.75	2	4
1934, 6, DR, DS (▲)	28K1789	1.85	2	12
1935–37, 6, DU, D2, D5 (▲)	28K1795	2.09	3	8
1938–41	28K1907	2.29	3	10
Terraplane 1932–33, Super 6, K6	28K1985	2.19	2	6
1936–38, all	28K1985	2.19	2	6
Oldsmobile 1932–33, 6, 8, 1934, 8 (▲)	28K1796	2.75	3	6
1934, 6	28K1985	2.19	2	6
1935-36, 6, 8	28K1799	2.79	3	4
Pontiac 1926–28, 6† . .	28K1881	1.69	2	6
1928, 6 (Fronts) (▲)§ . .	28K1850	.75	1	
1929–30, all	28K1987	2.59	3	12
1931, all	28K1992	2.85	4	6
1932, 6 (▲)	28K1796	2.75	3	6
1933, 8 (▲)	28K1854	1.79	2	4
Willys all 4-cyl. '33-39	28K1898	1.79	2	11

Avoid mistakes. Check your license card. Give make, year and model.

Super Flex Roll Lining for External Brake Bands

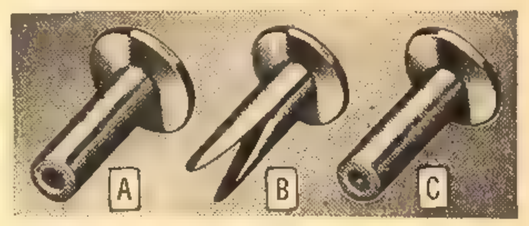
Install Cross Country Super Flex Roll Lining and drive in safety. Sears **guarantees this quality lining for 20,000 miles** if brake system and drums are in good condition. Finest lining suitable for cars, trucks, tractors, hoists, shovels, cranes, and other industrial machinery. **Use only on external band contracting brakes and emergency brakes.**

Width, inches	Thickness, inches	Cross Country Super-Flex Catalog Number	Per Foot	Weight, Ounces
2	¼	28 K 1710	33c	8
2¼	¼	28 K 1712	39c	10
2½	¼	28 K 1714	45c	11
3	¼	28 K 1716	63c	14
3½	¼	28 K 1718	77c	15
4	¼	28 K 1720	97c	1 lb. 1 oz.

Wire Back Roll Lining

Asbestos and mineral compound lining reinforced with wire mesh . . . molded into back under pressure and extreme heat. Rivets set deeper. **For any car or truck with internal expanding brakes.** Guaranteed not to "fade" (lose friction). Average shpg. wt., foot, 8 oz.

Size	Catalog Number	Per foot
1½ x 5/32	28 K 1771	14c
1½ x 3/16	28 K 1772	15c
1¾ x 3/16	28 K 1773	18c
2 x 3/16	28 K 1774	19c
2 x ¼	28 K 1776	27c



Semi-tubular, Split, Special Rivets

Order from table below. **State size.**

A **28 K 1925**—Semi-tubular rivets, with heads ⅜-inch in diameter.

B **28 K 1927**—Split rivets, with heads 5/16-inch in diameter.

C **28 K 1926**—Special rivets. 5/16-inch heads. For all Bendix brakes.

A Semi-Tubular Diam. Inch	Lgth. Inch	Price 100	Shpg. Wt.	B Split Lgth. In.	Price 100	Shpg. Wt.
9/64	4/16	21c	5 oz.	5/16	19c	4 oz.
9/64	5/16	23c	6 oz.	⅜	20c	4 oz.
9/64	6/16	25c	6 oz.	½	24c	4 oz.
9/64	7/16	27c	6 oz.	⅝	27c	6 oz.
5/16	5/16	30c	8 oz.			
5/16	7/16	32c	8 oz.			
5/16	8/16	39c	9 oz.			

C Special

Diam., inch	Length, inch	Price, 100	Shpg. Wt.
9/64	4/16	19c	4 oz.
9/64	5/16	21c	4 oz.
9/64	6/16	24c	5 oz.
9/64	7/16	25c	5 oz.

For Sears convenient Easy Payment Terms see inside back cover



Transmission Lining for all Model T Fords

Famous CROSS COUNTRY Transmission Lining for all Model T Fords — **unsurpassed for quality and dependability.** To reduce noise and jerkiness; gives excellent service. Extra heavy duty—made of long fiber cotton, extra thick, extremely flexible. **Oil treated to resist heat, grit, moisture and wear.** Set includes 3 strips cut to exact length, and rivets. Order a set for your car for improved driving. Shpg. wt., 14 oz.

28 K 1857—For 1909–25 Ford.....88c
28 K 1858—For 1926–27 Ford.....97c

IMPORTANT NOTICE

Our government requires when new or rebuilt functional parts are purchased, a similar used defective part to be turned in for each part purchased (WPB Order L-158). When you receive your parts from us, you will be advised how to dispose of old parts.

CROSS COUNTRY ready-lined Brake Shoes

REG U S PAT OFF

It's quick and easy to have New Brakes this way

Ready-lined Brake Shoes for passenger cars

It pays to buy the best quality. By installing CROSS COUNTRY ready-lined brake shoes you'll drive many thousands of miles before brake adjustment is needed, and you'll receive 20,000 miles or more service before relining is needed. All shoes are factory-made to each car's requirements. Line with CROSS COUNTRY lining. Sets listed are for front or rear unless otherwise stated. Order two sets for complete job. Emergency shoes not included.

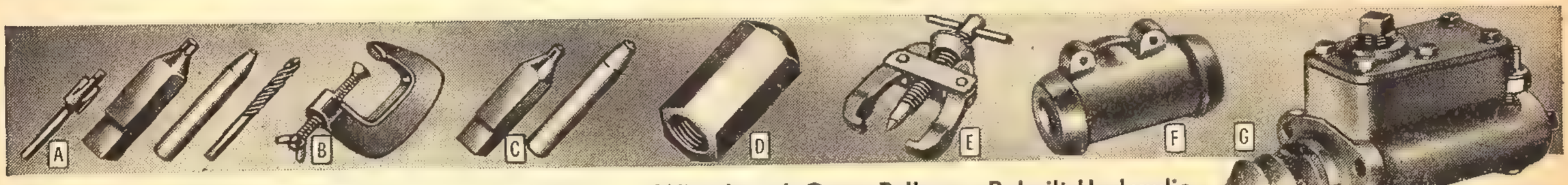
For Car, Model and Year Shown Below	Catalog Number	Full Price	Exch. Price	Wt. Lbs.
Ford A, 1928–31; front only AA, 1928–29..	23K1831	$2.37	$1.78	7
1932–34; B, V-8 pass., and ½-ton truck.	28K1833	2.65	1.97	6
1935–36, V-8 pass., also ½-ton.....	28K1843	3.55	2.17	7
1937–38, V-8 pass., also ½-ton.....	28K1861	3.39	2.08	7
1939–42 V-8 and Merc. pass., also ½-ton..	28K1814	3.45	1.98	8
Chevrolet 6, 1930–32, AD, AE, BA, BB...	28K1836	2.24	1.53	5
1933, Master 6, CA, CB.....	28K1835	2.67	1.89	7
1934–35 Master 6, DA, DB, EA.....	28K1846	3.19	1.98	7
1936–42, all pass. and ½-ton.....	28K1867	2.98	2.09	7
Plymouth 1929–32.....	28K1834	2.24	1.79	7
1933–34 PC, PD, PF, PG.....	28K1832	2.38	1.65	5
PE, 1934; all 1935 and 1937–42 (cars having emergency brake at trans.).....	28K1847	2.77	1.87	8
Plymouth P1, P2, 1936... } Emergency brake	28K1866	2.85	1.95	8
Dodge D2, 1936..... } at Rear Wheels	28K1866	2.85	1.95	8
Chrysler C18, C22, C25, C28, C34, 1938–42.	28K1849	3.18	2.47	9
DeSoto S5, S6, S7, S10 Deluxe, 1938–42....	28K1849	3.18	2.47	9
Dodge 1934-35; All 1937 Emerg. Brake at Trans....	28K1847	2.77	1.87	8
Dodge 1938–41 All cars and ½-ton trucks.	28K1849	3.18	2.47	9
Pontiac 1935–38, all models.....	28K1828	5.19	3.25	8
1939–42, all models.....	28K1829	5.19	3.19	8
Oldsmobile 1937–39, 8-cylinder only.....	28K1828	5.19	3.25	8
1937–40, 6-cylinder only.....	28K1829	5.19	3.19	8
1941, Special 66, 68.....	28K1829	5.19	3.19	8
Buick 1936–42, model 40.....	28K1828	5.19	3.25	8
1941 model 50.....	28K1828	5.19	3.25	8

Ready-lined Brake Shoes for large trucks

Truck owners—keep the braking system of your trucks in top working order this quick, economical way. Like all dependable CROSS COUNTRY products they're guaranteed to deliver satisfactory service. Sets consist of 4 lined shoes. Order two sets for a complete job. In ordering be sure to follow the instructions given below.

Truck, Model and Year	Front or Rear	Catalog Number	Full Price, Set	Exch. Price	Shpg. wt., lbs.
Ford: AA, 1½-ton, before Jan. 1, 1930	Front	28K 1831	$2.37	$1.78	7
AA, 1½-ton, before Jan. 1, 1930.....	Rear	28K01842	3.98	3.19	16
AA, BB, 1½-ton, 1930–34.....	F or R	28K01842	3.98	3.19	16
1½-ton V8, 1935–37.....	F or R	28K01815	6.95	3.98	19
1½-ton V8, 1938.....	F or R	28K01812	8.65	5.39	18
1-ton V8, 1938.....	Front	28K 1861	3.39	2.08	7
1-ton V8, 1938.....	Rear	28K01812	8.65	5.39	18
1½-ton V8, 1939–42.....	Front	28K01813	7.45	4.19	18
1½-ton V8, 1939–42.....	Rear	28K01818	11.35	6.89	28
Chev.: 1½-ton, LS, LT, N, 1930–32....	Front	28K 1836	2.24	1.53	5
1½-ton, LS, LT, N, Utility, P, 1930–34	Rear	28K 1821	5.25	3.48	11
1½-ton, Utility, 1933.....	Front	28K 1835	2.67	1.89	7
1½-ton, Utility, P, 1934.....	Front	28K 1846	3.19	1.98	7
1½-ton, Q, R, S, T, V, W, 1935–42...	Front	28K01822	5.95	4.15	20
1½-ton, Q, early, 1936 R, 1935–36....	Rear	28K01825	7.85	4.98	20
1½-ton, late 1936R; S, T, V, 1937–42.	Rear	28K01827	6.95	4.98	21
G. M. C. T16, T16H, 1936–38.....	Front	28K01822	5.95	4.15	20
T16, T16H, F16, F16H, 1936–38.....	Rear	28K01827	6.95	4.98	21
CF 350, AF350, 1939–41.....	Front	28K 1867	2.98	2.09	7
CF350, AF350, 1939–41.....	Rear	28K01827	6.95	4.98	21
AC300, AF300, AC350, 1939–40.....	Front	28K01822	5.95	4.15	20
AC300, AF300, AC350, 1939–40.....	Rear	28K01827	6.95	4.98	21
T16, T18, T23, 1933–34.....	Rear	28K 1821	5.25	3.48	11

HOW TO ORDER: Send full price. We issue credit when we ship brake shoes. Mail in old brake shoes, **postpaid**, with credit for exchange allowance—OR, send in old brake shoes, **postpaid**, with your order and the amount of the exchange price. **State make, year and model.**



Brake Relining Tools make the job easier, better

44c

A Do a professional-like job on installing new brake lining with this set of tools. Has all equipment needed for applying brake linings not drilled or countersunk. Includes twist drill, counter sink, anvil and riveter. Shipping weight, 10 oz.
28 K 1928-Set.44c

13c

B "C" Clamp. Opens about 1 inch. Holds lining securely to brake shoe for easier, faster drilling or riveting. Use four for security and do a really good job. Has many other uses in the shop. You pay less at Sears for tools that help to do the job faster. Shipping wt., 10 oz.
28 K 1937–Each.13c

21c

C Two-piece brake lining kit, for lining already drilled and countersunk. Includes anvil and rivet setter. Does good, clean work and helps you save a lot of time on relining jobs. A real buy at this price—Shipping weight, 8 ounces.
28K1932–Kit.21c

Wheel and Gear Pullers

D Knockout-type wheel puller. Solid steel Screws on end of axle shaft; protects threads. Sizes to fit practically all cars: ⅝-inch 18-thread; ¾-inch 16-thread; ⅞-in. 14-thread; 1-in. 14-thread. **State size wanted, or give make and year of car or truck.** Shpg. wt., each, 1 lb. 2 oz.
28 K 2224.....Each **15c**

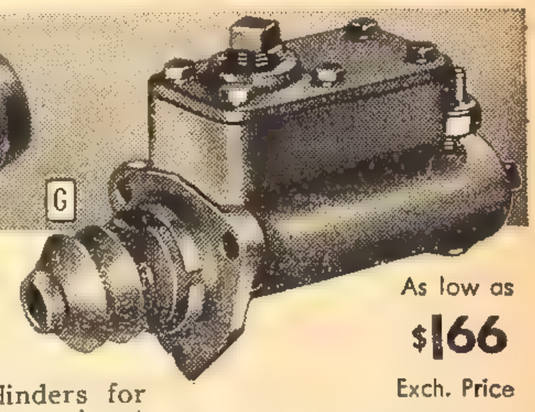
15c Each

E Special tool to pull gears up to 3 inches in diameter. Also for pulling battery terminals. Thin jaws fit in small spaces. Made of drop-forged carbon steel. Centering wedge insures even pull.
28 K 2228—Shipping weight, 1 pound 8 ounces.....98c

98c

When ordering parts, state make, model, year of car.

Rebuilt Hydraulic Brake Cylinders



As low as
$1.66
Exch. Price

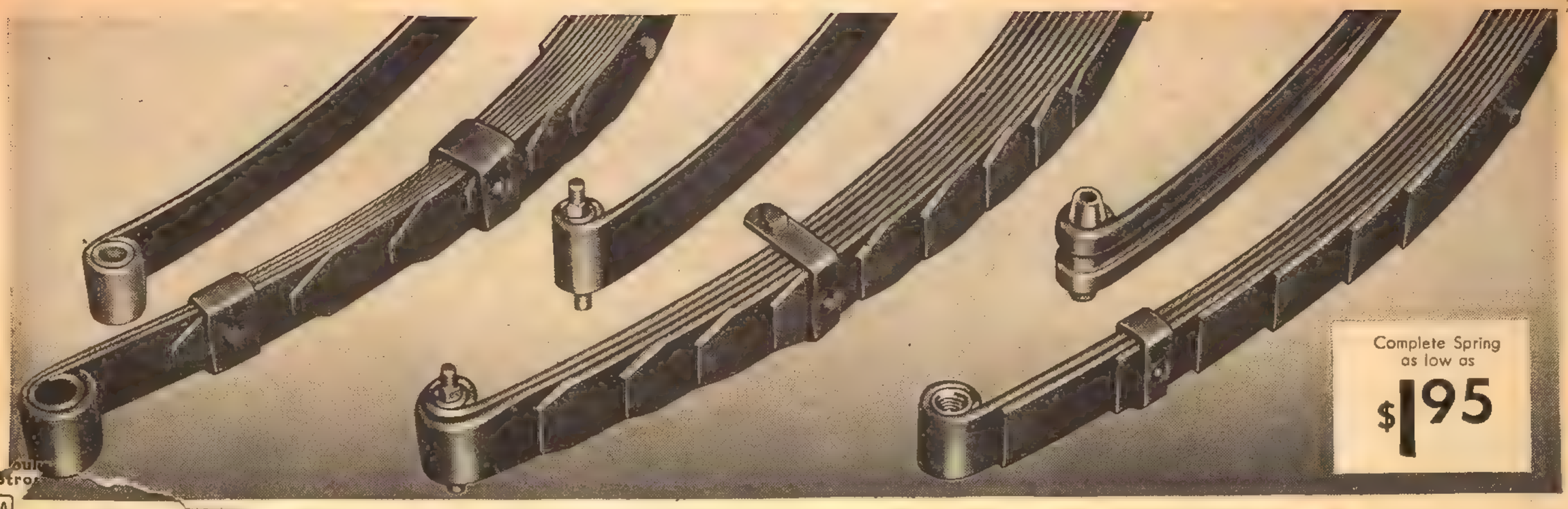
Completely rebuilt cylinders for passenger cars and light trucks at lowest cost to you. Stoplight switch included. Save original mounting screws. Fluid not included. Only for models listed. Cylinders for 1931–36 Dodge and Plymouth, and 1936 Chevrolet shipped from stock; others from factory in Chicago. State make, year, model of car and for wheel cylinder is wanted.

TWO WAYS TO ORDER: (1) Send outright price. We include exchange coupon when we ship cylinder. Mail old cylinder, postpaid, with coupon for exchange allowance. (2) send in old cylinder, postpaid, with order, and remit exchange price.

Only for Cars Below	Outright Price, Ea.	Exchange Price, Ea.	Credit for Old Part
28 K 2165F Master Cylinder, Shipping weight, 4 pounds			
Plym. Dodge, DeSoto, Chrysler 1931–36	$3.35	$1.66	$1.69
Chevrolet 1936; all Pontiac and Olds...	5.25	1.98	3.27
28 K 2166F—Wheel Cylinder, Shipping weight, 2 pounds			
Plym., Dodge, DeSoto, Chrysler 1931–36	$1.59	95c	64c
Chevrolet 1936; all Pontiac and Olds...	1.89	95c	94c

SEARS EASY PAYMENT PLAN

When buying replacement parts, or new auto accessories, for your ... you can use Sears convenient Easy Payment Plan. For com... information regarding Easy Terms see the inside back cover.



Quality Car and Truck Springs at Sears low prices

Install new Springs for smoother riding and increased driving comfort!

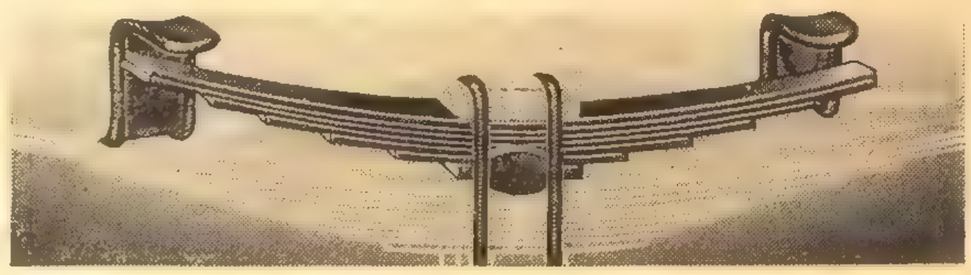
• Individually heat-treated, oil-tempered leaves are stronger . . . accurately tested for arch and temper. • Precision formed. • Perfectly fitted. • Ready to install. • Pins and bushings included if part of spring. • High quality . . . made of top grade materials.

Be sure that the springs on your car are always in good shape. This is important as an aid to easier steering, protection against excessive and uneven tire wear, and general all-around improved car performance. The springs listed below are perfectly fitted and have correct resilience to duplicate original equipment exactly. Made of highest grade materials . . . carefully tested for correct arch, firmness and temper. All leaves are individually heat-treated and oil-tempered for longer service. Best results obtained when installed in pairs. **Be sure to state make, model, year, serial number, body style, number of leaves, and whether front or rear, right or left.** Come ready to be installed. We furnish springs for many cars, trucks and trailers not listed below. Write Sears Personal Service Department for prices and availability. For Sears Easy Payment Terms see inside back cover of this catalog.

For Car, Model and Year	Type	Width In.	No. Leaves	Complete Spring	Each	Wt., Lbs.	Main Leaf	Each	Wt. Lbs
Chevrolet—1930-33, AD, AE, BA, CA,				Springs for popular makes of Passenger Cars					
All except fender well	Front	1¾	7	28 K 09615	$3.98	20	28 K 09955	$1.29	6
1933, CC, Standard 6, all	Front	1¾	.....	.....	.....	...	28 K 09957	1.10	5
1934-35, DC, EC, Standard 6, all	Front	1¾	7	28 K 09626	3.19	18	28 K 09957	1.10	5
1936, FC, Standard 6, all	Front	1¾	8	28 K 09620	3.89	20	28 K 09987	1.10	5
1934-36, Master DA, EA, ED, FA, FD, (except coupes)	Rear	1¾	8	28 K 09606	5.98	36	28 K 09941	2.10	4
1937-38 Mast. pass. GB, HB all	Front	1¾	8	28 K 09610	3.98	23	28 K 09646	.95	4
1937 Pass. GA, GB, Mstr., Coach, Sedan	Rear	1¾	8	28 K 09611	5.29	30	28 K 09647	2.10	7
1938 Pass. HA, HB, Mstr., Coach, Sedan	Rear	1¾	8	28 K 09613	5.19	30	28 K 09648	1.69	7
1940-42 KA, KB, KH, AG, AH, BG, BH Sedans	Rear	1¾	8	28 K 09614	4.49	28	28 K 09649	1.69	7
1937-38 ½-ton GC, HC	Front	1¾	8	28 K 09617	4.29	25	28 K 09958	1.29	6
1939-42 ½-ton JC, KC, AK, BK	Front	1¾	7	28 K 09619	3.19	19	28 K 09959	1.07	5
1937-40 ¾-1-ton GD, GE, HD, HE, JE, KD, KE, JD	Front	1¾	8	28 K 09621	4.45	25	28 K 09958	1.29	6
1936-40 FB, GC, HC, JC, KC, Panel and Sedan Del	Rear	1¾	8	28 K 09624	7.29	43	28 K 09660	1.89	10
1937-40 S, T, V, WA, WB, 1½-ton Truck	Front	1¾	9	28 K 09631	5.29	33	28 K 09899	1.39	8
Dodge 1933 DP	Front	1½	7	28 K 09800	4.19	18	28 K 09817	1.69	5
1935 DU after 9,316,226; DV after 9,460,026	Front	1¾	1/9	28 K 09802	3.98	20	28 K 09819	2.19	7
1935 DU to 3,759,630; DV to 9,316,266	Front	1¾	1/9	28 K 09803	3.98	20	28 K 09820	2.19	4
1936 D3, all types	Front	1¾	1/7	28 K 09807	3.69	19	28 K 09821	1.55	5
1937-38 D5, D10 All except 7-pass., taxi	Front	1¾	2/8	28 K 09810	3.69	18	28 K 09823	2.39	8
Ford 1926-27, all, except trucks	Front	1½	8	28 K 09717	2.13	19	.....	.....	...
1928-32, all, Std. Mod. A replacement type	Front	1¾	10	28 K 09725	1.95	22	28 K 09972	.59	5
1928-32, All super quality alloy steel	Front	1¾	10	28 K 09729	2.59	22	.....	.....	....
1928-31, all, 12-Leaf Heavy Duty	Front	1¾	12	28 K 09726	2.68	23	28 K 09972	.59	5
1928-29, AA, 1½-ton Truck	Front	1¾	12	28 K 09731	3.49	29	28 K 09975	.74	5
1930-34, AA, BB, 1½-ton Truck	Front	2¼	14	28 K 09734	3.95	36	28 K 09977	.91	7
1932-34 B4, V8 Fordor Sedan	Rear	2¼	11	28 K 09740	5.79	43	28 K 09748	1.69	9
1932-34 B, V18, Tudor Sedan, Coupe, Roadster	Rear	2¼	10	28 K 09741	5.45	42	28 K 09748	1.69	9
1932-34, B, 4-cyl. V8 PASS.; 46, ½-Ton.	Front	1¾	12	28 K 09735	2.89	23	28 K 09974	1.05	5
1933-34 Tudor and Fordor	Rear	2¼	12	28 K 09721	5.98	49	28 K 09748	1.69	9
1935-37, 51, 75, 79, ALL 1½-2-ton truck.	Front	2¼	14	28 K 09720	7.29	56	28 K 09948	2.10	10
1935-37, All pass. cars and ½ Ton	Front	2	12	28 K 09736	4.29	32	28 K 09997	1.13	12
1935-39 Tudor and Fordor, 1939-40 Merc.	Rear	2¼	11	28 K 09723	5.29	41	28 K 09747	1.39	8
1937-39 All, 60; 73, ½ ton	Front	2	10	28 K 09711	4.05	29	28 K 09997	1.13	12
1935-39 All 48, 68, 78, 85 H.P.; ½-ton	Front	2	11	28 K 09712	4.85	32	28 K 09997	1.13	12
1935-39 48, 68, 74, 78, 85 H.P., 95 H.P. (Mercury) Roadster, Coupe, Cabriolet, Phaeton, 60 H.P. Sedans	Rear	2¼	10	28 K 09713	4.58	37	28 K 09747	1.39	8
1940 85 H.P. Pass. without cover	Front	2	10	28 K 09738	4.25	29	28 K 09982	1.23	7
1941 85, 95 H.P. (Mercury) All types	Front	2	12	28 K 09742	4.75	33	28 K 09983	1.29	5
1941 85, 95 H.P. (Mercury) sedans	Rear	2¼	11	28 K 09743	4.95	39	28 K 09984	1.49	7
1940-41 1½-2-ton exc. cab over Engine	Front	2	11	28 K 09744	5.59	37	28 K 09985	1.89	9
International 1934-37, C1-C5 ½-ton.	Front	1¾	7	28 K 09650	3.17	20	28 K 09651	1.23	5
1937-40 D2-D5 ½-ton, All	Front	1¾	7	28 K 09652	3.35	21	28 K 09653	1.16	6
1937-40 D30, DS30, 1½-ton Ex. Panel	Front	2	9	28 K 09654	5.39	38	28 K 09655	1.39	7
1937-40 D35, D35B, DS35, 1½-ton, 2-ton	Front	2	11	28 K 09656	6.49	43	28 K 09655	1.39	7
Plymouth 1933 PC to 1,791,708	Front	1½	7	28 K 09800	4.19	18	28 K 09817	1.69	5
1933-34 PC after 1,791,708; PG all	Front	1½	8	28 K 09801	3.77	18	28 K 09818	2.19	4
1935 PJ Std. to 1,061,575; PJ DeLuxe exc. 7 pass. after 2,404,688	Front	1¾	1/9	28 K 09802	3.98	20	28 K 09819	2.19	7
1935 PJ to 1,040,935; PJ DeLuxe exc. 7-pass. to 2,404,688	Front	1¾	1/9	28 K 09803	3.98	20	28 K 09820	2.19	4
1936 P1 Standard all	Front	1¾	1/7	28 K 09807	3.69	19	28 K 09821	1.55	5
1936 P2 exc. 7-pass. to 2,790,616	Front	1¾	2/8	28 K 09808	3.95	20	28 K 09822	2.39	8
1936 P2 exc. 7-pass. after 2,790,616	Front	1¾	2/8	28 K 09809	3.95	19	28 K 09823	2.39	8
1937-38 P4 exc. 7-pass.; P6	Front	1¾	2/8	28 K 09810	3.69	18	28 K 09823	2.39	8
1937-38 P3, one eye reversed; P5	Front	1¾	8	28 K 09811	3.95	19	28 K 09824	1.29	5
1938-39 P6, P8, Sedan. Right	Rear	1¾	9	28 K 09812	6.39	33	28 K 09825	2.39	9
1938-39 P6, P8 Sedans. Left	Rear	1¾	9	28 K 09816	6.95	35	28 K 09825	2.39	9
Pontiac 1935 All types 6 AB	Front	1¾	8	28 K 09832	3.69	19	28 K 09940	1.45	5
1936 All types 6 BB	Front	1¾	8	28 K 09833	3.69	19	28 K 09940	1.45	5
1935-36 6 and 8-cylinder Sedans	Rear	1¾	8	28 K 09834	5.33	35	28 K 09941	2.10	4
1937-38 6 and 8-cylinder Sedans	Rear	2	7	28 K 09835	5.79	34	28 K 09892	2.19	9
Oldsmobile 1935-36, 6-cyl. sed	Rear	2	7	28 K 09836	6.29	36	28 K 09893	1.95	9
Willys 1937-38 All models	Front	1¾	7	28 K 09850	2.02	15	28 K 09851	.76	4
1939 All models	Front	1¾	7	28 K 09852	2.21	15	28 K 09853	.92	4
1940-41 All models	Front	1¾	7	28 K 09854	2.21	15	28 K 09855	.92	5

Stocks in mail order houses assure prompt delivery

All springs are now carried in stock in our mail order houses to assure you prompt delivery. Factory and warehouse stocks are depleted and unreliable, but numbers listed can be shipped promptly. Springs at left and number 28 K 09915 below, are mailable. You pay transportation from nearest mail order house. See inside back cover of this catalog for Sears convenient Easy Terms.



Helper Springs for passenger cars and trucks

Install a set of these dependable helper springs on your car or light truck for increased carrying capacity. They give positive reinforcement to original springs against breakage and shock . . . help reduce maintenance cost. Light loads ride original equipment springs only, with the helper springs coming into service as the load increases. Easy to install, as no changes, drilling or special tools are needed. Come complete with brackets, bolts and spring. A smart investment for salesmen, farmers, and others who are using their cars or trucks to do extra hauling.

All Sears Helper Springs are easily installed. Complete instructions included. **Not Mailable** except 28 K 09915.

28 KM 9927—For Rear Ford 1935–36 early pass. and ½-ton. 6-leaf. ¾-ton extra cap. Shpg. wt., 52 lbs. ..... Each **$11.75**

28 KM 9918—For Rear Ford and Mercury Pass. 1936–40. ¼-ton extra capacity. Shipping weight, 55 pounds ..... Each **11.25**

28 KM 9917—For Rear Ford and Mercury Passenger 1941–42. ¾-ton extra capacity. Shipping weight, 60 pounds ..... Each **11.25**

28 K 09915—For rear spring Ford V8 pass. and ½-ton. 1935–40 and ½ ton 1941 Standard light-weight type. 5-leaf. ¼-ton extra capacity. Shipping weight, 30 pounds ..... Each **$7.45**

28 KM 9921—For Rear Ford ½-ton trucks. 1937–41. Also late 1936 with larger axle housing. 6-leaf. ¾-ton extra capacity. Shipping weight, 61 pounds ..... Each **$11.75**

28 KM 9919—For Rear Ford Sedan Delivery 1937–41. ¾-ton extra capacity. Shipping weight, 55 pounds ..... Each **11.25**

28 KM 9910—Rear, for Ford 1-ton 1940–42. Wt., 77 lbs. ... Pair **13.85**

28 KM 9923—For Rear Chevrolet DB, EB, FB, ½-ton 1934–36. ¾-ton extra capacity. Shipping weight, 55 pounds ..... Pair **11.75**

28 KM 9932—Rear semi-elliptic type for Chev. ¾, 1-ton 1937–40. GD, GE, HD, HE, JD, JE, KD, KE. Shpg. wt., 61 lbs. ... Pair **13.75**

28 KM 9924—Rear for Chevrolet GC, HC, JC, KC, KP, AK, ½-ton 1937–42. Also fits **GMC** T14, AC100, CC100, ½-ton 1937–42. ¾-ton extra capacity. Shipping weight, 56 pounds ..... Pair **$11.75**

28 KM 9928—For Rear Chevrolet ¾, 1-ton AL, BL, 125¼-in. W.B. 1941–42. ¾-ton extra capacity. Shipping weight, 57 pounds ... Pair **14.95**

28 KM 9922—Rear for Chev. 1½-T. 1934–36. Wt., 98 lbs. ... Pr. **13.75**

28 KM 9925—Rear for Chev. 1½-T. 1937–40. Wt., 106 lbs. ... Pr. **13.75**

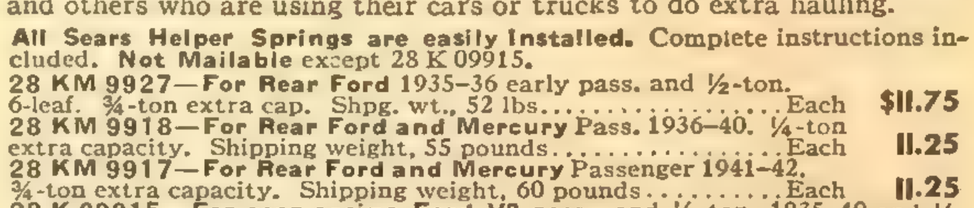
For popular Passenger Cars and ½, ¾, 1-ton Trucks

28 KM 9908—For Rear Dodge ½, ¾ and 1-ton TC, VC, TD15, VD15, WD15, 1939–42. Shipping weight, 76 pounds ..... Pair **$11.75**

28 KM 9912—For Rear Dodge 1-ton TD21, TD22, VD20, VD21, WD20, WD21, 1939–42. Shipping weight, 60 pounds ..... Pair **13.50**

28 KM 9907—For Rear International ½-ton C1, D1, C5, 1933–36. Shipping weight, 53 pounds ..... Pair **11.75**

28 KM 9935—For Rear International D2 and D5 ½-ton 1937–42, ¾-ton extra capacity. Shipping weight, 62 pounds ..... Pair **11.75**



Rear Helper Springs for passenger cars

Carry 600 to 800 pounds extra. For cars which are usually heavily loaded, or for use with trailer. Made of 4 leaves to support present springs when loaded. Helper springs do not operate except under load. Set includes two springs and fittings. Be sure to **state make, year and model** of your car.

28 KM 9946—For **Chevrolet** 1938–39 all, models Master HA, HB, JA, JB. All cars, sedan, del. and station wagon. Shpg. wt., 60 lbs. . Set **$10.69**

28 KM 9947—For **Chev.** 1940–42 all, models KA, KB, KH, AH, AG, BH, BG. All cars, sedan, del. and station wagon. Shpg. wt., 60 lbs. Set **10.69**

28 KM 9944—For **Pontiac** 1939–42, 6 & 8 cyl; **Oldsmobile** 1934–36, 6 & 8 cylinder. Shipping weight, 72 pounds ..... Set **10.**

28 KM 9945—For **Plymouth** 1935–42 All cars; **Chrysler** 1935 CZ, C6; C7, C8; 1937 C14, C16; 1938 C18, C19; 1939–42 C22, C23, C25, C26, C30, C34, C36; **DeSoto** 1935–42 S; **Dodge** 1935–42 All. Shipping weight, 65 lbs. ..... Set **$**

Avoid mistakes. Check your license card. Give correct make, year and model



Spring Shackles

Spring Shackle Sets for Ford, Chevrolet and Plymouth

A big difference between the riding qualities of an old car and a new one is in the spring action. Install new shackles and notice the vast improvement. New shackles and bushings also eliminate many hard-to-find knocks and rattles. New shackles should be installed with new springs to avoid excess wear on spring bushings. **Strongly and accurately made of highest quality materials.**

A **Front Shackles for 1928-'31 Ford A only.** Install a full set of spring shackles on your Model A. Set incl. 2 hangers, 2 bars, 4 bushings, 4 nuts.
28 K 4755—Front Spring Set. Shipping weight, 2 pounds **59c**

B **Rear Spring Set for 1928 to 1931 Ford A only.** Complete with fittings. Same high quality as above. Install both sets for best results.
28 K 4754—Shipping weight, 2 pounds 12 ounces **63c**

Shackles for Ford V-8. Shackle sets are of **first-quality steel.**
28 K 4815—For front spring 1932–34 passenger. Shpg. wt., 1 lb. 13 oz. Set. **$1.00**
28 K 4816—For rear spring 1932–34 passenger. Shpg. wt., 2 lbs. 2 oz. Set. **1.00**
28 K 4817—For front spring 1935–42 passenger. Shpg. wt., 1 lb. 13 oz. Set. **1.00**
28 K 4818—For rear spring 1935–42 passenger. Shpg. wt., 2 lbs. 2 oz. Set. **1.00**
28 K 4819—For front spring 1935–42 truck. Shpg. wt., 4 lbs. 5 oz. Set. **2.10**

C **Shackles for Chevrolet.** For 1930–33 passenger and ½-ton truck and 1934–35 Standard passenger. With shackles, bolt, nut, lock, plates. Pins not included. Use pins (D) 28 K 5379 listed below.
28 K 5377—Set for 1 front spring. Shipping weight, 1 pound **42c**
28 K 5378—Set for 1 rear spring. Shipping weight, 1 pound 8 ounces **45c**

D **Shackle Pin.** Fits either set above. 2 needed for each spring.
28 K 5379—Shipping weight, 7 ounces. Each. **10c**

C D **Spring Shackle Set** for Chevrolet pass. and ½-ton truck. With shackles, bushings, pins, washers, bolt and nut. Shpg. wt., 2 lbs. 8 oz.
28 K 5380—For 1 front spring. 1934–41 (exc. 1934–35 std.) **65c**
28 K 5381—For 1 rear spring, 1934–39. ..... **69c**
Plymouth Spring Shackle Set for one front or rear spring for all 1935–41 Plymouth and Dodge. Will not fit front springs on knee-action models.
28 K 2668—Shipping weight, 1 pound 8 ounces **83c**

E **Spring Shackle Bolt,** Front and Rear Spring. Chevrolet passenger 1925–33, all except CC. Front end of spring only.
28 K 5216—Shipping weight, 5 ounces. **17c**

F **Spring Eye Bushing.** Front and Rear. All 1916–33 Chevrolet passenger except CC.
28 K 5214—Shipping weight, 3 ounces. **15c**
Spring Hanger Bushing. Front and Rear all. For all 1923–29 Chevrolet passenger cars and trucks.
28 K 5215—Shipping weight, 2 ounces. **12c**

Speedometer Cables

Low prices on Speedometer Cables and Housings

G **Complete Shaft and Housing Assemblies.** Both cable and housing furnished with all fittings attached. This unit may be slightly longer than your present cable, but it will operate perfectly. For pass. cars only. Shpg. wt., each, 3 lbs.
28 K 2234—For Ford 1930–34. 61¾ in. long. **$ .98**
28 K 2235—For Ford 1935–42. 71 in. long. . **.98**
28 K 2233—For Chev. 1933–36. 68⅛ in. long. **1.49**
28 K 2232—For Chev. 1937–42. 68⅜ in. long. **1.05**
28 K 2236—For Plymouth 1937–38 model P3, P4, P5, P6 with overdrive; 1939 model P7, P8. 78¾ inches long **$1.45**
28 K 2292—For Plym. 1940–42. 79 9/32 in. long. **$1.59**

H **Tailor-made Speedometer Cables** cut to exact length needed with both ends attached. For pass. cars unless otherwise stated. Shipping weight, 6 ounces.
28 K 2270—For Ford 1928 to early 1930. 62 inches long **29c**
28 K 2271—For Ford late 1930–34; Plymouth, Dodge, DeSoto (without overdrive) 1935–36. 61¾ inches long **29c**
28 K 2277—For Ford 1935 to June 1937. 68¾ inches long **29c**
28 K 2280—For Ford July 1937–39, also ½-ton truck 1937. 65¾ inches long. **29c**
28 K 2275—For Ford 1940. 71 in. long **30c**
28 K 2276—For Ford 1941–42. 69 in. long. **30c**

H **Speedometer Cables.** For any other car not listed above or at right. Cut to exact length. All necessary fittings attached. **Specify make, year, model, serial number and approximate length of old cable.** Shipped direct from factory near Newark, N. J. or Chicago. You pay postage from nearer point.
28 K 2283F—Shipping weight, 6 ounces. **73c**

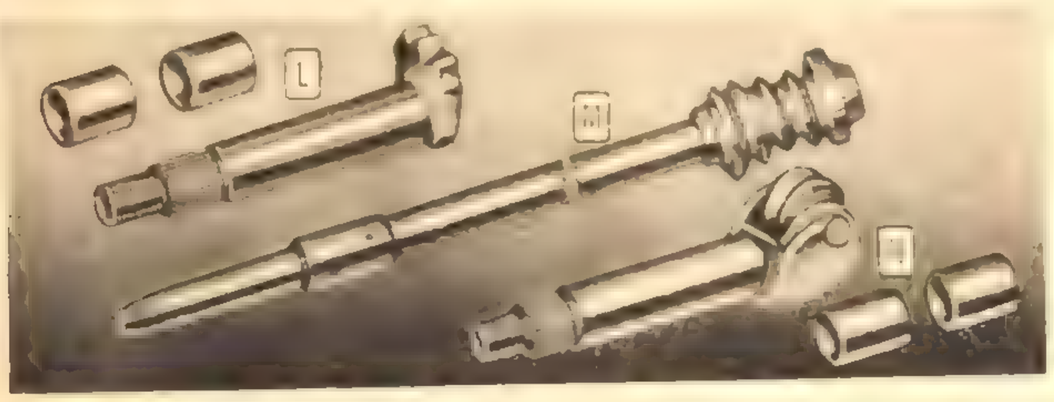
Housings only for any other car not listed above. **Specify make, year model, serial number of car** (Refer to license card). Also state approximate length of housing. Shipped from factory near Newark, N.J. or Chicago. You pay postage from nearer point. Shipping weight, 1 lb. 14 oz.
28 K 2274F—Housings **$1.35**

J **Adaptable Speedometer Cables.** One end attached. Other end packed loose. You cut cable to correct length and fasten end fitting with tool furnished.

Easy to install. Instructions furnished. Shipping weight, 8 ounces.
28 K 2294—For Chevrolet and Pontiac 1926–36. Buick 40, 1934–36; Oldsmobile 1930–36. Plymouth PC, PD, 1933. 69 inches long. **35c**

28 K 2269—For Ford 1930–42; Chevrolet 1937–42; Plymouth (without overdrive) 1935–38; Dodge 1935–38; Pontiac 1937–42; Buick 1937–42; all models (except automatic transmission) Oldsmobile 1939–42; Willys 1930–42; Hudson (without overdrive) 1932–40; Nash and Lafayette (without overdrive) 1931–42; Cadillac 1937–42; LaSalle 1937–40; Graham 1930–37. 71 inches long **35c**
28 K 2293—For Chrysler 1939–40; De Soto 1937–42; Dodge 1939–42; Plymouth 1937–42; Packard 1937–42; Studebaker 1937–42; Lincoln-Zephyr 1940–41; Ford Trucks AA, BB, 51, (131 inch W.B.) 1930–36, 90 inches long **49c**

K **Speedometer Rebuilding Service.** To comply with the 35 M.P.H. regulation and save tires, you need a dependable speedometer. Let **Sears rebuild your speedometer head completely** and return it ready to install. New parts installed when necessary. **Cable and housing not included.** See listings above. Send old speedometer head **in its case or housing** only, **postpaid,** with order to us. See "How to Return Goods," page 898. Old head must be in condition to rebuild. Pack it properly to avoid damage in transit. Allow ample time for rebuilding and return shipment. We pay postage on return from factory.
28 K 2285F **$4.39**



Steering Repair Sets for popular makes of cars

L **Complete Tooth type Steering Sector and Bushing Sets.** Exact replacement for original. **Made by skilled factory workmen to meet perfectly the requirements of each car.** Alloy steel, precisely machined. Each set consists of sector and one or two bushings as required. New gears give easy, smooth steering, help prevent transmission of road shocks to driver, and holds the car on a steady course. **State make, year and model.**

For Car and Model	Replaces	Year	Catalog No.	Price	Lbs.	Oz.
Chevrolet All	260372	1931-32	28 K 5218	$1.24	2	
Standard Passenger CC, DC, EC	261550	1933-35	28 K 5323	1.13	2	4
CA, DB, EB, FC, O, P, Q	261353	1933-36	28 K 5■42	1.28	2	
ED, FD	262810	1935-36	†28 K 5274	1.56	2	8
FB ½ ton, R 1½ ton	262946	1936	28 K 5266	1.50	2	6
Ford B, 18, 40, 46 (15 to 1)	B3575B	1932-34	28 K 4785	1.24	2	6
48, 50	48-3575	1935	28 K 4786	1.18	2	6
Model 51, 75, 79	51-3575	1935-37	28 K 4■07	1.51	3	9
67, 68 (17 to 1)	68-3575	1936	28 K 4808	1.24	2	6
BB Truck	BB-3575	1932-34	28 K 4824	1.45	3	11
1½ T Truck	81-T-3575K	1938-39	28 K 4716	4.49	5	

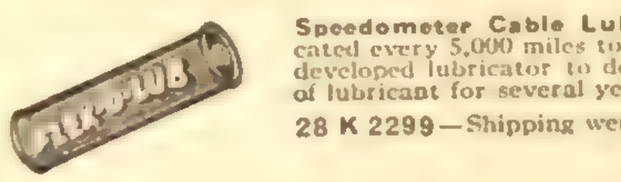
†Will not fit knee-action models. Don't guess. If your car does not agree with the series, model, or year shown in the description column, write Sears Personal Service Department stating the make, model and year of your car.

M **Steering Column Shaft and Worm Assembly.** (Bearings not included.) Replace original equipment. Completes the roller sectors listed below under N.

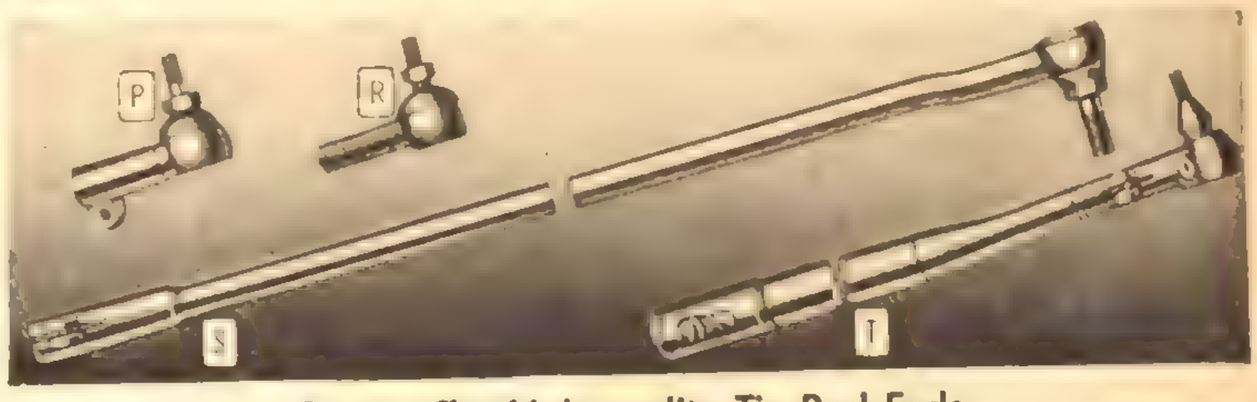
Ford All passenger	78-3524	1937	28 K 04762	$2.49	5	
All passenger 112-inch wheelbase	81-A-3524	1938-39	28 K 04776	2.49	7	
All passenger 112-inch wheelbase	01-A-3524	1940-41	28 K 04775	2.49	7	
Plymouth PE model	620768	1934	28 K 02675	3.98	7	
PF, PG	621530	1934	28 K 02676	3.98	7	
P1, Dodge DU	640508	1935	28 K 02677	3.98	7	
P1, P2	651964	1936	28 K 02678	3.29	7	
P3, P4; Dodge D5	667214	1937	28 K 02679	3.29	7	

N **Roller type Sector Sets.** Exactly replaces original part numbers listed below. Bushings furnished as illustrated.

Chevrolet Master Passenger	261126	1934	28 K 5325	$3.95	3	8
Passenger, Master with Knees	262672	1935-36	28 K 5326	3.95	3	10
Passenger, Master with Knees	263543	1937	28 K 5327	3.95	4	
Passenger, Master with Knees	264275	1938	28 K 5328	4.49	4	
Passenger, No Knees	264334	1938-39	28 K 5329	4.49	4	4
Passenger, with Knees	264432	1939-41	28 K 5330	4.49	4	4
Ford all passenger 112, 116, 122-inch Wheelbase	78-3575	1937-41	28 ■ 4826	3.10	2	
Plymouth passenger PE, PF, PG; Dodge BR, DS	620762	1934	28 K 2671	4.75	2	
...senger PJ; Dodge DU	639842	1935	28 K 2672	4.75	2	
...senger P1, P2, PT50, Dodge D2	651953	1936	28 K 2673	4.75	2	
...senger P3, P4; Dodge D5	667217	1937	28 K 2674	4.89	2	



Speedometer Cable Lubricator. Speedometer cables should be lubricated every 5,000 miles to insure longer life and quietness. Use this newly developed lubricator to do the job easily and properly. Sufficient supply of lubricant for several years. Include one with your speedometer order.
28 K 2299—Shipping weight, 1 pound **69c**



Sears offer high quality Tie Rod Ends

P **R** For long tire wear it is necessary to replace worn Tie Rod Ends and Drag Links. Sears offer perfect replacements of original equipment at substantial savings.

For Car and Model Below. Average shipping weight, each, 1 lb. 3 oz.	Year	Rt. Wheel	Lt. Wheel	Price
[R] **Buick** Models 40, 60, 80, 90, 1937 and Models 80, 90, 1938-39	1937-39	28 ■ 2652	28 ■ 2653	$1.45
[P] **Chevrolet** All Pass. 1930-32 and Models DA, EA, FA, GA, HA, KB; 1½-Ton tr				
LQ, LR, LS, LT, ■, N, O, P, ½-Ton All; ¾-Ton GD, HD, JD, KD; 1-Ton GE, HE, JE	1930-40	28 K 5276	28 K 5277	1.13
[R] **Chev.** 1½-ton Tr. Q, R, S, T, VA, VB, VC, VD, WA, WB, WC, YR, YS, YT, MR, MS	1935-42	28 K 5373	■ K 5374	1.23
Dodge Pass. All (Except DP, DQ and DO 1933)	1930-38	28 K 2625	28 K 2626	1.28
[R] **Ford**: Pass. 48, 68, 74, 78, 81A, 82A, 91A, 922A, 01A, 01C, 01D, 02D, 01Y, 02Y,				
09A, 022A, 11A, 11C, 1 GA, 2 GA, 2A; ½-Ton tr. All Mercury 95 H.P. 1939-42.	1935-42	28 K 4846	28 K 4847	.81
Oldsmobile 6 and 8 cylinder F37, F38, L37, L38	1937-38	28 K 2652	28 K 2653	1.45
Oldsmobile All Passenger 6 and 8-cylinder	1939-41	28 K 2654	28 K 2655	1.49
[P] **Pontiac** P6, P6A, P6B, P6BA, 6BB, 601, 603, ■, 8BB	1933-36	28 ■ 5276	28 K 5277	1.13
Pontiac ■ and 8-cyl. 6CA, 6DA, 8CA, 8DA	1937-38	28 K 2652	28 K 2653	1.45
Pontiac All Passenger 6 and 8-cylinder	1939-41	■ K 2654	28 K 2655	1.49
[P] **Plymouth** All 1930-38 except 1933 PC, PD; Plymouth tr. PT 50-57-81	1930-38	28 K 2625	28 K 2626	1.28
[P] **Plymouth** 1933 PC, PD. Also Dodge 1933 DP, DQ.	1933-34	28 K 2627	28 K 2628	1.35
Plymouth All Passenger. Also all Dodges.	1940-41	■ K 2629	28 K 2630	1.49

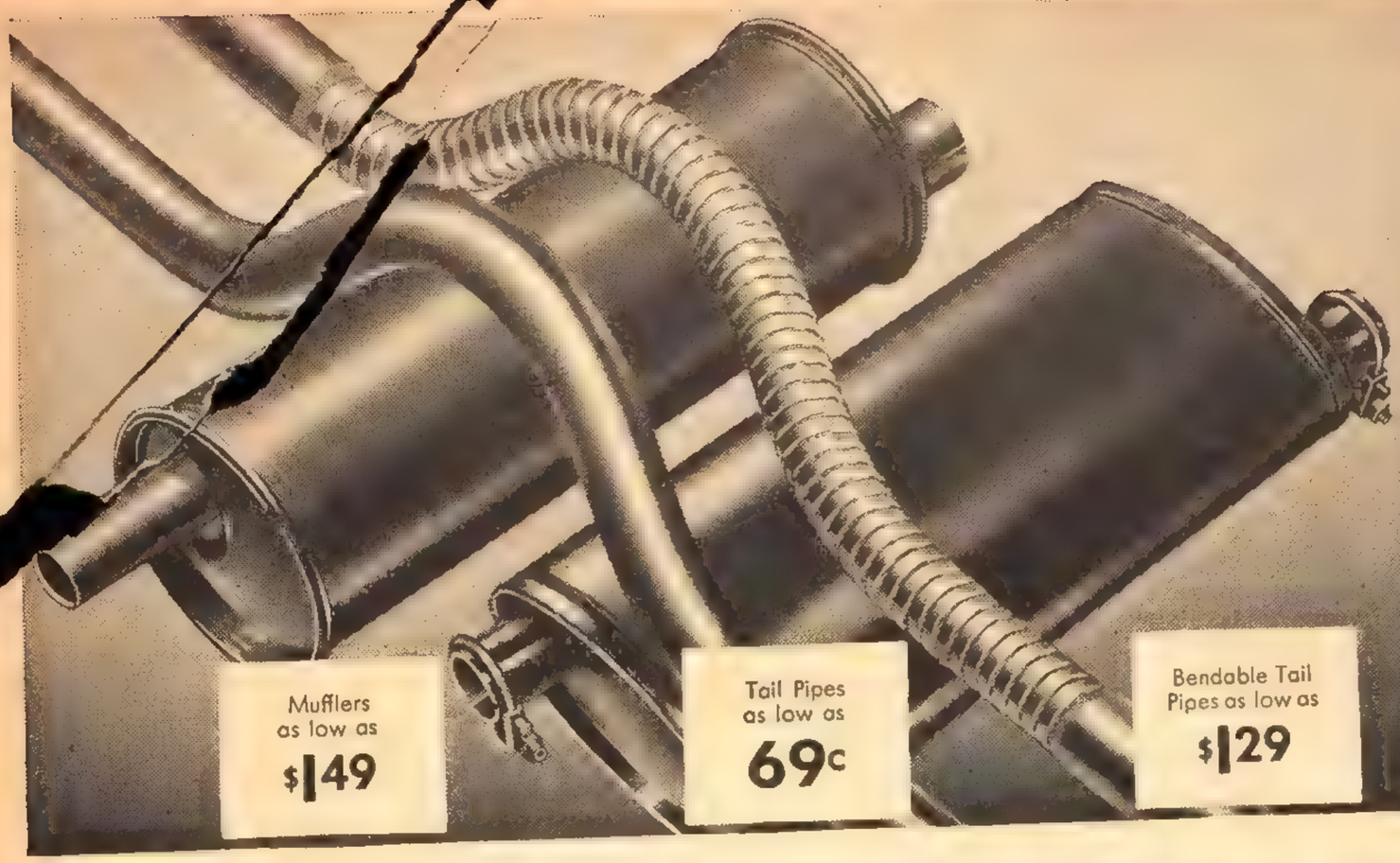
Drag Links for Ford, Zephyr, Mercury, Plymouth and Dodge

For Car and Model Below	Year	Catalog No.	Lbs.	Oz.	Price
[R] **Left drag link end** ■ complete either Ford drag link below	1935-41	28 K 4847		14	$ .81
[S] **Ford** V8 Passenger models 48, ■, and ½-Ton truck 1935-36	1935-36	28 K 4851	4	12	1.69
Ford V8 Pass. and trk. '37-41, Lmc. Zephyr '35-41, Merc. 1939-41	1937-41	28 K 04848	5		1.69
[T] **Plymouth** PJ Model except 7 passenger	1935	28 K 02651	5		2.69
Plymouth P1, P2, PT50, PT57; also **Dodge** D2	1936	28 K 2624	2	14	2.29
Plymouth P3, P4, P5, P6, also **Dodge** D5, D8	1937-38	28 K 2650	3	4	2.69



Friction Type Stabilizer

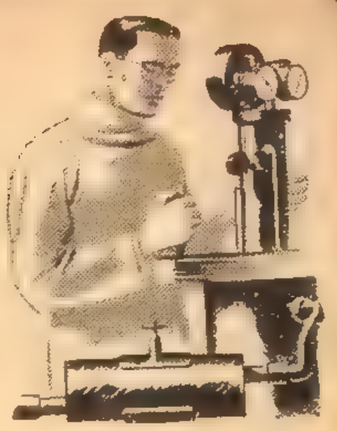
This stabilizer reduces steering gear wear, and front wheel wobbling. Also helps reduce tire wear. **Operates freely at all times.** Easy to install. Adjustable for length. Can be attached at top or bottom of axle. **For all cars with "I" Beam axles.**
28 K 6296—Shipping weight, 2 pounds. **59c**





Tailor made

Mufflers look alike but differ in performance. CROSS COUNTRY assures correct back pressure plus noise control, being tailored to your motor.



Stronger

The shell of 20-gauge cold rolled steel construction with sturdy, reinforced end pieces is stronger than most original equipment mufflers.

Prices Cut on *CROSS COUNTRY* Mufflers and Pipes

REG U S PAT OFF

Mufflers equal to original equipment

- Each type tested at factory for operating efficiency and quietness on car it fits
- Gives low back-pressure for economy in high speed engines . . . cuts fuel waste
- Restore full power . . . motor operates as freely as when equipped with original
- Clamps are included with muffler where necessary for proper installation

Choose a CROSS COUNTRY, now offered at big savings, and you get the correct inner muffler construction for your car. Remember—**clogged or poorly designed mufflers can create enough back-pressure to waste 15% of your gasoline and reduce your power drastically.** Low speeds and short drives cause mufflers to clog up and rust out quickly, because low temperatures and low pressures do not permit the muffler to clear itself. **Cross Country mufflers permit the low back pressure necessary to prevent power loss and fuel waste.** Sturdily made to resist leaks and blowouts; of heavier material than most original equipment. **A new Cross Country will increase your car's efficiency**—giving added gasoline mileage and full engine power—and you will have a smoothly operating engine. **All mufflers are mailable.**

Order CROSS COUNTRY Mufflers from this table

For Car and Model	Cat. No.	Price	Wt.
Buick 4 cyl. 1917–24	28K09090	$2.19	9 lbs.
Standard 6, 20, 1928	28K09015	2.95	14 lbs.
Master 6, 40, 50, 1928	28K09017	3.29	13 lbs.
Master 6, 40, 50, 1929	28K09017	3.29	13 lbs.
50, 60 series, 1930	28K09017	3.29	13 lbs.
20, 1929; 40, 1930	28K09023	3.29	15 lbs.
60 series, 1931–32	28K09023	3.29	15 lbs.
Series 50, 1931–32	28K09016	2.95	13 lbs.
Series 50, 1933–35	28K09046	4.25	16 lbs.
Series, 60, 80, 90, 1933–35	28K09109	5.19	19 lbs.
Series 40, 1934–36	28K09008	3.29	13 lbs.
All 1937–43 except 1941–43 Series 90	28K09009	3.39	14 lbs.
Chevrolet 1929–32; 1933–34 Std	28K09069	1.49	7 lbs.
6, 1933 Master	28K09089	2.15	9 lbs.
6, 1934 Master	28K09076	2.15	11 lbs.
6, 1935–36 Master	28K09078	2.15	10 lbs.
6, 1935 Standard	28K09053	2.15	9 lbs.
6, 1936 Standard	28K09038	2.15	9 lbs.
6, 1937–39, all pass	28K09060	2.15	9 lbs.
6, 1940 pass. exc. coupe	28K09077	2.49	10 lbs.
6, 1941–42 All pass	28K09113	2.49	10 lbs.
▲Truck, 1929–40 ½, ¾, 1½-ton	28K09069	1.49	7 lbs.
Chrysler 4 1926–28	28K09090	2.19	9 lbs.
6 cyl. 60, 62, 65, 70, 77, 1924–32	28K09015	2.95	14 lbs.
6 cyl. 72, 75, 1927–29	28K09016	2.95	13 lbs.
C-6, C-Z, 1935	28K09044	3.79	16 lbs.
C7, C8, C14, C16, 1936–37	28K09054	3.79	15 lbs.
All 6 cyl. 1938–43	28K09095	3.79	13 lbs.
DeSoto SF, SG, 1935	28K09044	3.79	16 lbs.
All 1936–37	28K09054	3.79	15 lbs.
All 1938–43	28K09095	3.79	13 lbs.
Dodge 4 cyl., up to and incl. 1926	28K09090	2.19	9 lbs.
4-cylinder 1927–28	28K09011	2.69	12 lbs.
6-cylinder, 1928–32	28K09011	2.69	12 lbs.
*DP after 3584044 1933	28K09048	3.19	10 lbs.
½ ton, 1933–35	28K09048	3.19	10 lbs.
DU, 1935	28K09044	3.79	16 lbs.
All 1936–38	28K09054	3.79	15 lbs.
All 1939–43	28K09095	3.79	13 lbs.
Essex 6 cyl. 1929–32	28K09090	2.19	9 lbs.
Ford A, AA, 1928–31. With pipes	28K09022	2.15	10 lbs.
V8 1932–34 Passenger and trucks, 1935–36 model 51, 75, 79, 1938 81Y, 1½-ton trucks	28K09085	2.15	9 lbs.
Ford V8-85 pass., ½-T. 1935–38; V8-60 1937 pass. (17-in. muffler)	28K09075	$1.79	8 lbs.
V8-60 1937 (14-in. muffler) all 1938–40 pass.; 1939–40 ½-Ton	28K09021	1.79	7 lbs.
V8-85, 1939–40 pass. 1939–41 ½-ton Delivery	28K09024	1.79	9 lbs.
V8-85 All pass. 1941	28K09112	1.85	10 lbs.
V8 Del., Spec. Del. 1942–43	28K09000	2.75	13 lbs.
Mercury pass. 1939–41 09B, 19B, 29B, 1940–42 trucks	28K09035	2.39	10 lbs.
Lincoln-Zephyr, 1936–42	28K09097	3.55	16 lbs.
Oldsmobile 6, 1932, 8, 1935	28K09023	3.29	15 lbs.
8L, 1932–33	28K09103	2.49	10 lbs.
6-cyl., F, 1935	28K09107	2.49	11 lbs.
6-cyl., F, 1936	28K09111	2.49	10 lbs.
6-8 cyl., 1937–38	28K09103	2.49	10 lbs.
6-8-cyl. exc. F60, 1939–40	28K09071	2.49	12 lbs.
6-8 cyl., 1941–42 exc. 1942 E, J, L models	28K09071	2.49	12 lbs.
6-cyl. F60, 1939–40	28K09070	2.49	10 lbs.
Plym., All 1929–31	28K09090	2.19	9 lbs.
*PC after 1788600, 1933	28K09088	3.19	10 lbs.
*PD, PF, PG, 1933–34	28K09088	3.19	10 lbs.
*PE, 1934	28K09048	3.19	10 lbs.
*PJ, 1935	28K09049	3.19	10 lbs.
P2, 4, 6, 8, 10, 12 1936–41	28K09091	2.59	12 lbs.
*P4, P6 1937–38	28K09092	3.79	13 lbs.
P1, 3, 5, 7, 9, 11 1936–41	28K09031	1.85	8 lbs.
*P3, P5, 1937–38	28K09093	3.35	9 lbs.
P14, 1942–43	28K09095	3.79	13 lbs.
Packard 120 Series 1938–43, Clipper 1941	28K09074	3.79	15 lbs.
110 Series 1938–43	28K09008	3.29	13 lbs.
Pontiac 6 cyl. after 204001, 1928–32	28K09011	2.69	12 lbs.
All 1934–43	28K09056	2.49	12 lbs.
Studebaker Champ. 1939–41	28K09072	2.19	9 lbs.
Comm. 1938–43, Dict. 1937	28K09073	2.69	10 lbs.
Champ. 4G 1942	28K09001	2.49	12 lbs.
Terra 6, 8, 1933; 6, 1937	28K09011	2.69	12 lbs.
6-cylinder, 81, 82, 1938	28K09016	2.95	13 lbs.
Willys 4, 1933–39, Overland Standard 1939	28K09098	1.59	7 lbs.

*Mufflers have one-piece welded assembly of muffler, exhaust pipe and flange.

▲This muffler will fit all Chevrolet trucks, except certain 1933 models with 1¾-inch tail pipe. Mufflers for these models cannot be furnished.

Heavy gauge Tail Pipes at lower prices

Tail pipe is used from muffler to rear of car, and exhaust pipe from motor to muffler. Be sure to specify correct pipe. Mailable. †28 K 09193—measures 83½ in. overall. ¶28 K 09128—measures 94¼ inches overall. Check before ordering.

Tail Pipes For Car and Model	Catalog No.	Lbs.	Price
Buick 40-50, 1934–35	28K09185	4	$1.40
40, 1936	28K09140	4	1.40
40, 60, 1937	28K09141	6	1.45
40, 60, 1938	28K09142	7	1.45
40, 60, 1939	28K09143	6	1.45
40, 60, 1940	28K09157	6	1.45
40, 50, 60, 70, 1941	28K09198	7	1.45
40A Series 118" W.B. 1941	28K09189	7	1.45
60, 40B (121" W.B.) 1942–43	28K 9198	7	1.45
40, A series 1942–43	28K09129	7	1.59
50, 70 series 1942–43	28K09130	7	1.85
Chev. 6, 1929–32	28K09057	4	.69
Master, CA, 1933	28K09058	5	.79
CC, DC, Std. 1933–34	28K09124	3	.79
Master DA, 1934	28K09059	6	1.15
EC, Standard 1935	28K09135	5	1.15
§Master 1935–36	28K09123	7	1.15
FC, Standard 1936	28K09136	6	1.15
§All Pass. exc. coupe 1937–39	28K09137	5	1.15
§All Pass. exc. coupe 1940	28K09158	▮	1.49
§All Pass. exc. coupe 1941–43	28K09191	6	1.49
Chrys. C6, CZ, 1935	28K09145	7	1.44
C7, C8, 1936	28K09146	7	1.55
§C14, C16, 1937‡	28K09147	5	1.55
C18, C22, 1938–39‡	28K09156	6	1.55
C25, 1940‡	28K09159	8	1.55
†C28, 1941 except coupe‡	28K09193	7	1.55
§¶C28 exc. coupe 1941‡	28K09128	7	1.89
§C34 exc. coupe 1942–43	28K09131	▮	1.89
DeSoto SF, 1935	28K09145	7	1.44
S1, 1936‡	28K09146	7	1.55
§S3, 1937‡	28K09147	5	1.55
DeSoto S5, S6, 1938–39	28K09156	6	1.55
S7, 1940‡	28K09159	8	1.55
†S8, 1941‡	28K09193	7	1.55
§¶S8 1941‡	28K09128	7	1.89
§S10 exc. coupe 1942–43	28K09131	5	1.89
Dodge DU, 1935	28K09145	7	1.44
D2, 1936‡	28K09146	7	1.55
§D5, D8, 1937–38‡	28K09147	5	1.55
D11, 1939‡	28K09156	6	1.55
D14, D17, 1940‡	28K09160	7	1.55
†D19, 1941‡	28K09193	7	1.55
§D19 1941‡	28K09128	7	1.89
§D22 exc. coupe 1942–43‡	28K09131	5	1.89

Tail Pipes For Car and Model	Catalog No.	Lbs.	Price
§**Ford** V8, 1935–38; 60 hp. 1937–40	28K09122	5	$0.89
All Pass. 1942–43, 85 Hp. 91, 01A, 1939–40, 1939–41 ½ Ton Delv	28K09161	4	.89
All Pass. 1941	28K09192	5	.75
All Pass. 1942–43	28K 9144	6	89
§**Mercury** 1939–40	28K09190	5	.89
All Pass. 1941	28K09192	5	.75
Olds. 6, 1936	28K09148	5	1.39
All 1937–38	28K09149	5	1.39
6-cyl. F60, 1939	28K09186	4	1.39
6 cyl. F60, 1940	28K09199	5	1.39
6 & 8-cyl. G70, L80, 1939–40	28K09187	5	1.39
F66, E68 Series 1941	28K09196	6	1.39
§G, H, J, L Series 1941	28K09197	6	1.39
F66, 1942–43	28K09125	6	1.49
Plym. PC 1933 after 1,788,600; PF, PG, 1934	28K09150	4	.89
PJ, 1935	28K09151	6	1.29
P-2, 1936	28K09152	7	1.29
§P-1, 1936	28K09153	6	1.29
§P-3, P-5, 1937–38	28K09154	7	1.29
§P-4, P-6, 1937–38‡	28K09155	7	1.29
P7, 1939‡	28K09162	4	1.29
P8, 1939‡	28K09163	5	1.29
P9, 1940–41‡	28K09164	8	1.29
P10, P11, P12, 1940–41‡	28K09165	7	1.29
§P14 exc. coupe 1942–43	28K09126	8	1.59
Pontiac All 1935–36	28K09138	7	1.25
All 1937–38	28K09139	6	1.25
6-cyl. Quality 6, 1939	28K09188	5	1.25
DeLuxe 6, 8, 1939–40	28K09166	5	1.25
§24, 26, 28, 29 1941–43	28K09194	6	1.25
Deluxe Torpedo 1941	28K09195	5	1.25
25, 27 Torpedo 1943	28K09127	7	1.45
§**Stude.** Champ. G, 2G, 1939–40	28K09172	5	1.19
§Champ. 3G 1941	28K09173	4	1.19
§Champ. 4G 1942	28K09174	4	1.35
Exhaust Pipes for Ford, Chevrolet			
Ford V8, 1935–36¶	28K09121	5	$1.75
Chev. 6, 1929–32	28K05234	5	1.35
Master CA, 1933	28K09116	5	1.15
Master DA, 1934	28K09118	3	1.15
Master EA, ED. FA FD, 1935–36	28K09120	3	1.15
All Chev. Passenger 1937–38	28K09133	5	1.25

‡Except 7 passenger. ¶Cross over pipe from left motor bank not furnished.
§Allow postage for 10 pounds due to postal regulations.

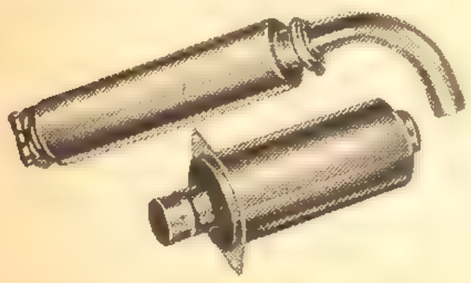
Bendable Tail Pipes for any car or truck



If your car is not included in tail pipe listings, order bendable pipes. Bend to any position. Hangers furnished. Order same diameter of pipe as present one, as long as "A" (see picture above) plus 10 inches. Mailable.

Outside Diameter	Length	Catalog Number	Price Each	Shpg. Wt.
1½-in.	60 in.	28 K 09175	$1.29	3 lbs.
1½-in.	75 in.	28 K 09176	1.45	3 lbs.
1½-in.	90 in.	28 K 09177	1.59	4 lbs.
1⅝-in.	70 in.	28 K 09178	1.45	4 lbs.
1⅝-in.	90 in	28 K 09179	1.75	6 lbs.
1¾-in	60 in.	28 K 09180	1.45	4 lbs.
1¾-in.	75 in.	28 K 09181	1.59	5 lbs.
1¾-in.	90 in.	28 K 09182	1.79	6 lbs.
2-inch	75 in	28 K 09183	1.79	5 lbs.
2-inch	90 in.	28 K 09184	2.19	7 lbs.

CROSS COUNTRY Mufflers for Tractors



CROSS COUNTRY Tractor Mufflers fit perfectly and will reduce ear-splitting noise. Made of heavy gauge steel. Designed for long life, perfect fit. Through-pass type. **Gives the low back-pressure that cuts power loss and fuel waste.** You will have increased satisfaction and service if you order a CROSS COUNTRY. Mailable.

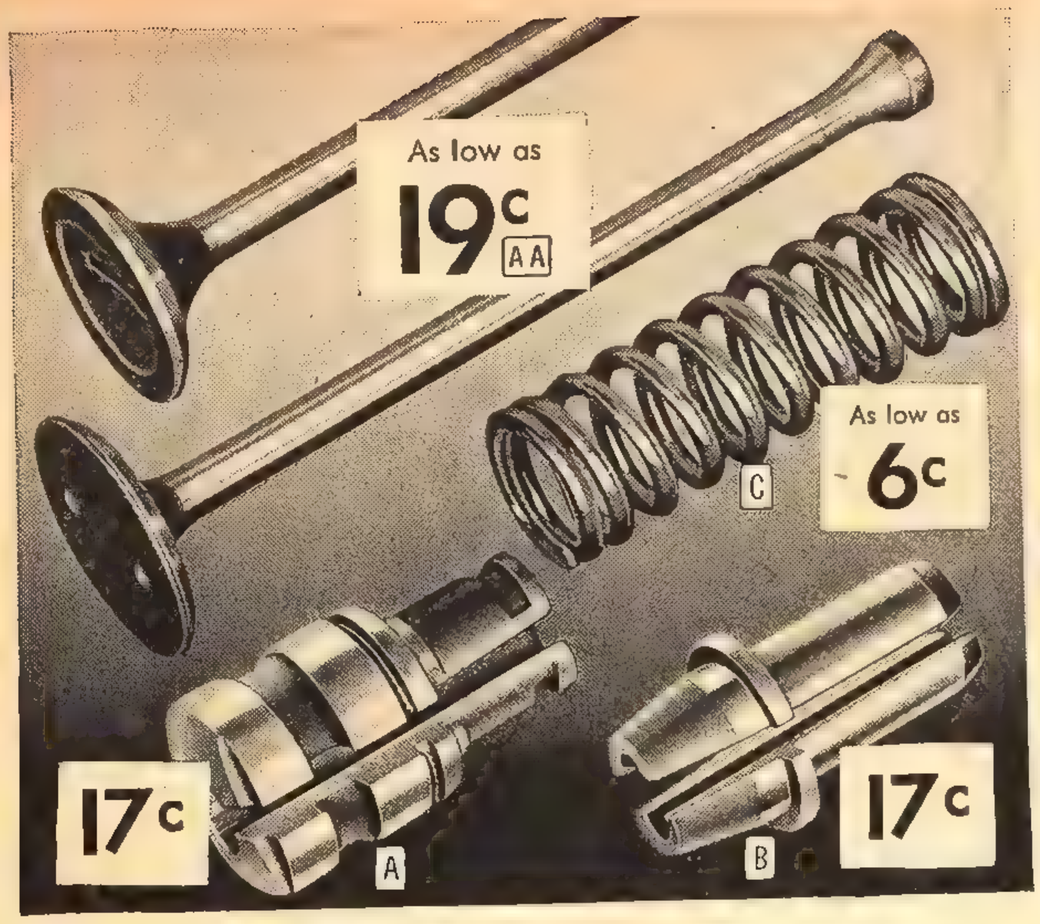
28 K 09168—For Farmall all models (except F12, F14) 1924–41; 1931–41 models W30, 130. Includes outlet pipe. Shipping weight, 7 pounds **$2.59**

28 K 09169—For International Harvester 10-20. 1927–31. Shpg. wt., 5 lbs. . . . **$1.35**

28 K 09170—For International Harvester 15-30. 1927–41. Shpg. wt., 6 lbs. . . . **$1.45**

28 K 09171—Elbow Outlet Spout for International Harvester mufflers above. (Not illustrated.) Complete with clamp. Shipping weight, 3 pounds **75c**

28 K 09167—Universal Muffler. This dependable tractor muffler fits most John Deere, Fordson, Massey-Harris and others. Overall length, 13¾ inches. Fits motor exhaust outlets from 1¾ to 2½ inches in outside diameter. Muffler outlet fits pipes 1½ to 2½ inches in outside diameter Clamps furnished. A real Sears v at this low price. Shipping weight, ▮ pounds . . . . . $



Intake, Exhaust Valves

- Heat-treated steel for intake . . . heat-resisting alloy for exhaust
- Accurately ground and polished for improved engine performance
- For best results always install new valves in sets

AA Save fuel by replacing worn valves. To get best results always install in sets . . . one corroded valve indicates wear in others. Intake valves are quality steel, heat-treated, with specially hardened tip to prevent wear at tappets. "Heat-Resisting" valves equal finest you can buy. Exhaust valves especially designed to resist heat and acid developed by high-test gasoline. The quality materials and precision construction features of these valves assure you of long wear, increased mileage and all-around improved engine performance.

For Car, Year and Model	Position	Heat-Treated Catalog No	Heat-Treated Each	Heat-Resisting Catalog No.	Heat-Resisting Each	Wt., Each
Chevrolet 1913–27, all 4-cylinder.	Int.& Exh.	28 K 2915	24c	28 K 3015	45c	5 oz.
Aug. 1927–28, 4-cylinder, AB...	Int.& Exh.	28 K 2916	24c	28 K 3016	45c	5 oz.
1929, All Cars and Trucks.....	Int.& Exh.	28 K 2917	24c	28 K 3017	35c	5 oz.
1930–31, All Cars and Trucks ..	Intake	28 K 2918	24c			5 oz.
1930–31, All Cars and Trucks .	Exhaust			28 K 3019	35c	5 oz.
1932, All Cars and Trucks	Intake	28 K 2992	24c			5 oz.
1932, All Cars and Trucks	Exhaust			28 K 3093	35c	5 oz.
1933, Cars and Trucks; '34 Std.	Intake	28 K 3001	24c			5 oz.
1933, Cars and Trucks; '34 Std.	Exhaust			28 K 3099	37c	5 oz.
*1934, early 35, all exc. '34 Std...	Intake	28 K 3054	25c			6 oz.
*1934, early 35, all exc. '34 Std...	Exhaust			28 K 3155	39c	6 oz.
*1935–36, all except early 1935..	Intake	28 K 2990	27c			6 oz.
*1935–36, all except early 1935..	Exhaust			28 K 3069	39c	6 oz.
1937–40, all Models.....	Intake	28 K 2989	27c			6 oz.
1937, all Models.....	Exhaust	.....	....	28 K 3069	39c	6 oz.
1938–40, all Models.....	Exhaust	.....	....	28 K 3069	39c	6 oz.
Dodge 1915–28 all 4-cylinder	Int.& Exh.	28 K 2930	29c	28 K 3030	37c	6 oz.
6-cyl, 1933–40 (Pass. cars)....	Int.& Exh.	28 K 3005	27c	28 K 3006	37c	6 oz.
Ford 1909–27 T and TT.....	Int.& Exh.	28 K 2939	19c	28 K 3025	29c	5 oz.
1928–32, A, AA, B, BB.....	Int.& Exh.	28 K 2940	25c	28 K 3040	35c	5 oz.
1932–33, V-8, 18, 40.....	Int.& Exh.	28 K 2995	29c	28 K 3095	35c	5 oz.
1934–42, all V8 (exc. model 60)..	Int.& Exh.	28 K 3056	29c	28 K 3156	35c	5 oz.
1937–40, V8-60.....	Int.& Exh.	28 K 2996	29c	28 K 3096	35c	5 oz.
Plymouth 1932, PB.....	Intake	28 K 3003	29c			7 oz.
1932, PB.....	Exhaust	.....	....	28 K 3004	49c	6 oz.
1933–41, 6-cylinder.....	Int.& Exh.	28 K 3005	27c	28 K 3006	37c	6 oz.

* For early 1935 Chevrolet, order 1934, early 1935 type, if you use rectangular valve spring keepers. For late 1936 Chevrolet, order 1935–1936 type if your engine uses U-shape valve spring keepers.

Valve Guides

A **28 K 4797**—Valve guides for Ford V8, 85 and 95 1934–42. (Not for V8-60.) Shipping weight. 5 ounces.. ... .**17c**

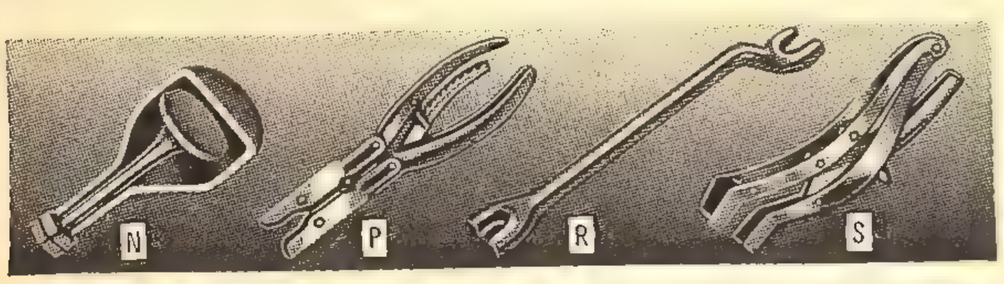
28 K 4805–For Ford V8-60 1937–40. Wt., 5 oz....**19c**

B **28 K 4741**–For Ford A, AA, B, BB 1928–34. Shipping wt., 3 oz.....**17c**

Valve Springs

C High-grade oil-tempered, heat-treated spring steel. Shipping weight, each, 4 ounces.

28 K 3202—For Ford A, AA, B, BB 1928–34..**8c**
28 K 3198—For Ford V8, 85 and 95 HP 1932–42..**8c**
28 K 3199—For Ford V8-60, 1937–40.....**8c**
28 K 3203—For Chevrolet 4-cyl. 1914–28 .....**6c**
28 K 3204—For Chevrolet 6-cyl. 1929–33 .....**7c**
28 K 3190—For Chev. 6 1934–37. (Exc. '34 Std.) .**9c**
28 K 3191—For Chevrolet 6-cyl. 1938–41 ....**10c**
28 K 3192—For Ply., Dodge 6-cyl. pass 1933–40.**10c**



Bushing Remover

N Handy tool—makes easy the removal of valve guide bushings. Shipping weight, 4 ounces.

28 K 3224—For Ford A, B.....**22c**

Valve Lifter for Ford V8

R Heavy straight beam of drop-forged steel. Fits both old-new type springs. For all Ford V8 motors except 60 HP type.

28 K 3222—Shpg. wt., 2 lbs .**59c**

Valve Spring Compressor

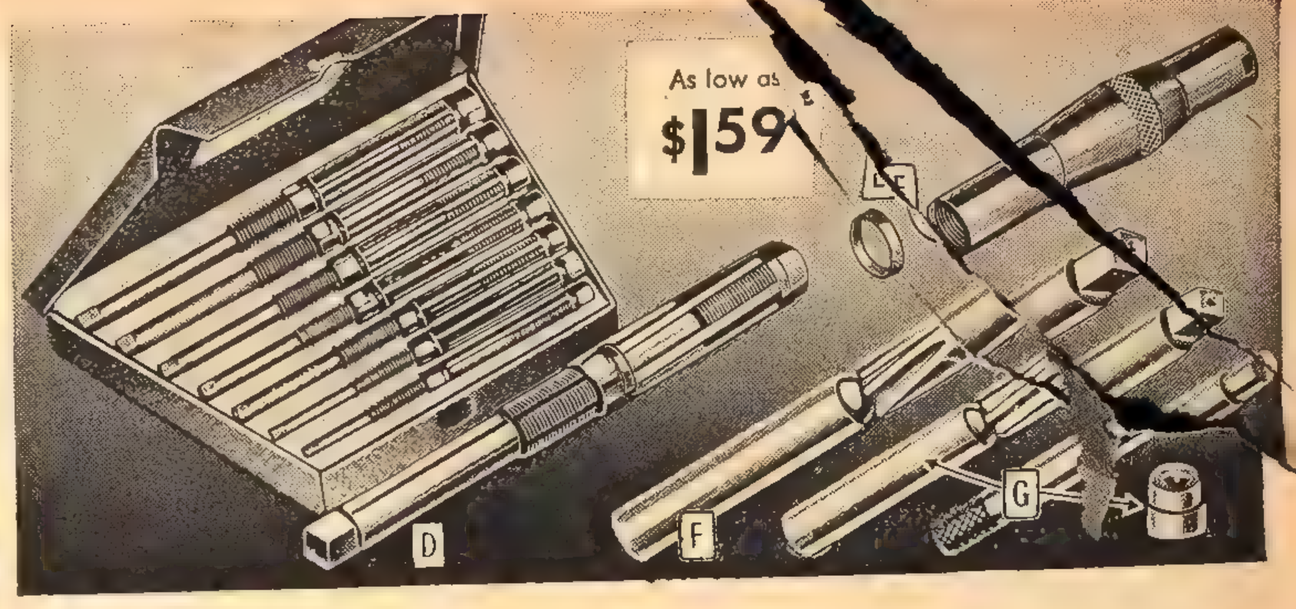
P For replacing valve springs in all types gasoline engines. Will serve as valve lifter in many cases when ordinary lifter cannot be used.

28 K 3220—Wt., 1 lb. 8 oz..**$1.25**

Universal Valve Lifter

S Fits practically all cars. Fast and simple to operate. Adjustable jaws.

28 K 3221—Wt., 1 lb. 4 oz.**$1.25**



Precision-built Auto Reamers

Famous Cross Country quality for long service

D **Expansion Reamers.** Designed for work requiring great accuracy. Precision built of high quality steel with blades set at proper angle to give smooth cut. The ideal tools for piston pin, king bolt and water pump jobs. Smaller sizes are particularly suited for electric motor, vacuum cleaner, refrigerator, car door hinge and valve guide work. They're built for great precision and long wear. See table below.

E **Expansion Reamer Pilot.** Precision ground for greatest accuracy. Prevents reamer from chattering, jumping or digging in. Necessary for use with expansion reamer on king bolt, water pumps, pistons, etc. The first 8 sizes listed below are extension shanks only to extend length of reamer. See table below for listings of sizes available.

28 K 6273—Set of 7 Expansion Reamers in box. Reams holes from ¼-in. to 15/32-in. inclusive. Shpg. wt., 1 lb. 8 oz.....**$18.95**
28 K 6275—Set of 8 Expansion Reamers in box. Reams holes from 15/32-in. to 1 1/16-in. inclusive. Shpg. wt., 6 lbs. 7 oz.....**$12.98**
28 K 6277—Set of 9 Expansion Reamers in box. Reams holes from 15/32-in. to 1 3/16-in. inclusive. Shpg. wt., 9 lbs. 8 oz.....**$16.25**
28 K 6100—Set of 8 Expansion Reamer Pilots in box. Sizes 15/32-in. to 1 1/16-in. inclusive. Shpg. wt., 4 lbs.....**$8.75**
28 K 6110—Set of 8 Cross Country Reamers complete with pilots in box. Sizes 15/32-inch to 1 1/16 inches inclusive. Shipping weight, 11 pounds 4 ounces **$22.50**

Order individual sizes of reamers and pilots from table below. State number and size when ordering.

[D] Expansion Reamers 28 K 6276 Expansion	Each	Oz.	[E] Pilots 28K6102 Each	Oz.	[D] Expansion Reamers 28 K 6276 Expansion	Each	Lbs.	Oz.	[E] Pilots 28 K 6102 Each	Oz.
¼ -9/32 in.	$2.75	2	*63c	2	17/32-19/32 in.	$1.59	...	5	$1.05	4
9/32-5/16 in.	2.75	2	*63c	2	19/32-21/32 in.	1.69	...	7	1.10	5
5/16-11/32 in.	2.79	2	*67c	2	21/32-23/32 in.	1.69	...	9	1.10	6
11/32-3/8 in.	2.79	2	*67c	2	23/32-25/32 in.	1.79	...	11	1.15	7
3/8-13/32 in.	2.85	2	*67c	2	25/32-27/32 in.	1.79	...	13	1.15	8
13/32-7/16 in.	2.85	2	*69c	2	27/32-15/16 in.	1.98	...	15	1.25	9
7/16-15/32 in.	2.89	2	*69c	2	15/16-1 1/16 in.	2.15	1	3	1.35	10
15/32-17/32 in.	1.59	4	$1.05	3	1 1/16-1 3/16 in.	2.59	1	14	1.50	13

*We furnish extension shank–not a true pilot as furnished in other sizes.

King Bolt Reamers

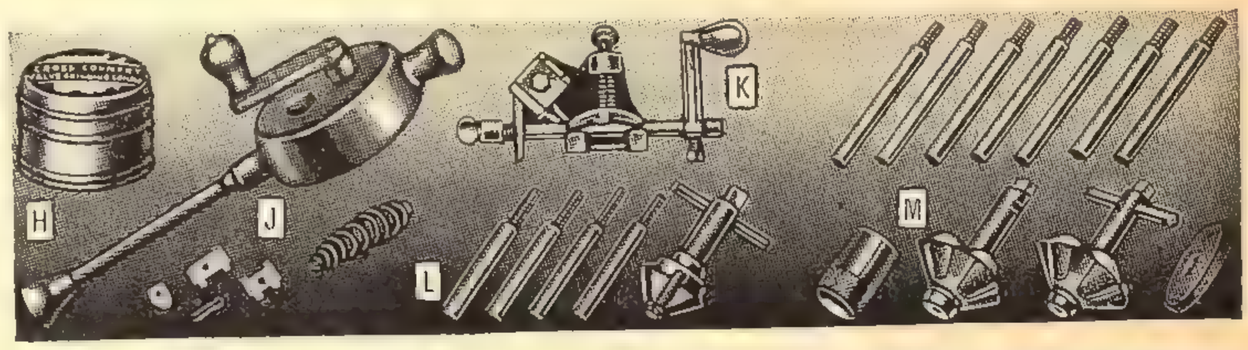
You can't install king bolts properly without a good reamer. Make sure of a first rate job.

F Long type with both ends ground to act as pilots. Assures perfect alignment. Average shipping weight, 1 pound 12 ounces.

28 K 6228—For 1928–41 A.B. V8 Ford passenger cars and 1935–40 V8 ½-ton trucks; 1928–29 Ford AA 1½-ton trucks and all Mercury passenger cars.....**$1.39**
28 K 6248—For 1930–33 Ford Model AA, BB and 1935–37 V8 1½-ton trucks.....**$1.95**
28 K 6237—For all 1928–40 Chevrolet (except knee-action models); 1933–34 Plymouth passenger and 1928–40 Chevrolet ½-ton trucks **$1.50**
28 K 6249–1931-40 Chev. 6, 1½-ton trucks..**$1.85**

G **King Bolt Bushing Reamer Set.** Short type reamer with bushing remover. Shipping weight, 3 pounds.

28 K 6240—For 1928–41 A.B. V8 Ford passenger 1935–40 Ford ½-ton trucks.....**$1.05**
28 K 6239—For all 1928–40 Chevrolet (except knee-action models) 1933–34 Plymouth passenger cars.....**$1.05**



Grinding Compound

H Cross Country quality. Includes both coarse and fine type valve grinding compound in divided can. Shipping weight, 9 ounces.

28 K 3214—4 ounces....**12c**

ZIP compound. Nationally advertised valve grinding compound. Duplex can contains about 3 oz. of two grades of material to take care of any valve grinding job. Not shown.

28 K 3215—Postpaid...**29c**

Valve Grinders

J **Economy Grinder.** Oscillating type . . . priced amazingly low. A speedy, reliable tool—does quality work. Complete with three universal blades, vacuum cup and valve grinder spring. Shipping weight, 1 lb. 4 oz.

28 K 3211.....**89c**

Sears Best Grinder . . . easy to use . . . priced low. Oscillating type, gives quick unbalanced forward and back movement that constantly advances to new position, assuring a smooth even surface. Includes long and short shafts, bits, suction cup and spring. Fits all valves. Not shown. Shpg. wt., 1 lb. 4 oz.

28 K 3216.....**$1.05**

Refacing Lathe

K Refaces scored and pitted valve face surfaces. High speed, tool steel blade holds its cutting edge. Adjustable cutter for both 30° and 45° valve faces. Shpg. wt., 1 lb. 12 oz.

28 K 3218.....**95c**

Valve Seat Reamers

L For all valve seats from 1 to 2 in. in diameter except Chevrolet and hardened insert seats. Tool steel blades. Includes 45° head, 4 pilots, 5/16, 1 1/32, 3/8, 1 9/32-in. Shpg. wt., 1 lb. 7 oz.

28 K 3213.....**67c**

With 45° head. Fits all 1913–34 Chev. except 1928.

28 K 3219—Wt., 12 oz.**57c**

With 30° head for Chevrolet 1935 Standard and later, and other cars with 30° valves. Shpg. wt., 9 oz.

28 K 3270.....**85c**

Valve Seat Refacer

M For hard or soft valve seats. Use with speeder handle or with electric drill. Replaceable abrasive discs. Grinds a fine finish. An accurate, fast tool. Reseats all valves up to 2⅛-in. except Chevrolet 6. Set has 45° and 30° heads, 7 pilots (5/16, 21/64, 1 1/32, 3/8, 25/64, 7/16, 1 9/32), pilot bushing for Ford V8, extra fine abrasives for each head, cross bar. Shipping weight, 3 lbs. 5 oz.

28 K 3247.....**Set $3.39**

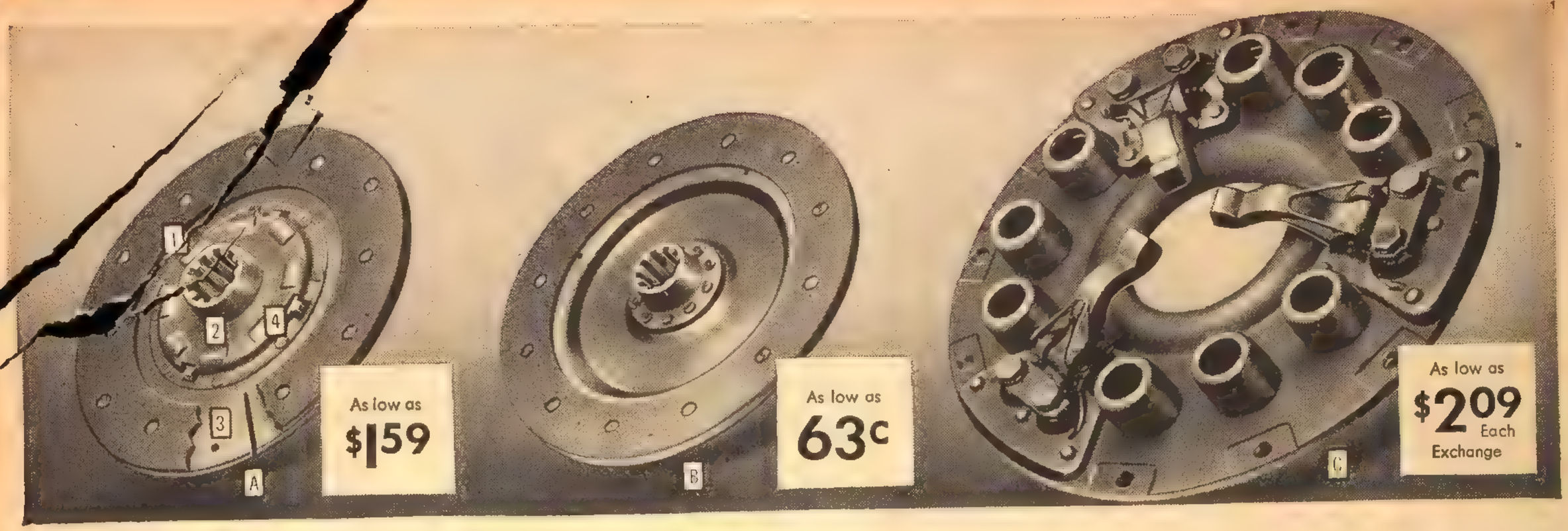
Replacement Abrasive Discs

Package of 12 extra abrasives, 6 fine and 6 coarse for above refacer set. Shipping weight, 3 ounces.

28 K 3248....**Package 45c**

Your car will operate more smoothly and economically if you keep it in good repair with Sears quality tools.

When ordering parts for your car, truck or tractor, be sure to state make, year and model.



Clutch Plates and Assemblies for cars and trucks

Spring Center Clutch Plates

[1] Shielded Springs [2] Special Forged Hub [3] Cushion Type Disc [4] Heavy Safety Stop

[A] Get better clutch action and improved motor performance with these new spring center clutch plates. The free-springing center gives easy, cushioned starting. Same type as original equipment on late model higher priced cars.

New plates complete with new molded facings, ready to install. Be sure to state make, year and model of car.

For Car and Model	Year	Cat. No.	Lbs.	Oz.	Each
Chev. Pass (exc. 1933-34 Std.)	1932-37	28K4119	3	2	$1.65
As above, with super quality facings	1932-37	28K4121	3	4	2.33
Chev. Pass. Standard 6	1933-34	28K4112	3	4	1.83
Chev. Pass. and ½-ton Tr. super quality molded facing	1938-42	28K4103	3	2	2.17
Chev. 1½-Ton Truck	1930-37	28K4104	3	6	2.83
Chev. 1½-Ton Truck	1938-42	28K4111	4		2.43
Dodge Pass. DP6, Trucks KC, KCL, HC, HCL	1933-34	28K4123	2	10	2.37
Ford All A, B, V8-60, 85, 95, (exc. 1937-39 60 H.P.)	1929-42	28K4120	3	2	1.59
As above, with super quality facings	1929-42	28K4108	3	4	2.43
Ford V8-60 H.P.	1937-39	28K4105	3		1.68
Mercury 95 H.P.	1939-40	28K4108	3	4	2.43
Ford 1½-ton Truck 85 H.P.	1935-42	28K4124	2	8	2.05
Plym. 6 cyl Exc. P3 Taxi	1933-38	28K4123	2	10	2.37
As above, with super quality facings	1933-38	28K4141	2	12	2.75
Pontiac 6, 8	1933-38	28K4104	3	6	2.83

Standard Rigid Clutch Plates

[B] Eliminate clutch slipping and grabbing with a quality Clutch Plate. Long life molded asbestos facings on rigid steel plate. Heavy forged and broached hub for long service. For better driving performance and conservation of car life, order a spring center clutch plate listed at left.

State make, year and model of car when ordering.

For Car, Model	Year of Car	Catalog Number	Price Each	Shpg. wt. Lbs.	Oz.
Chev. (all except trk. and 1933-34 Standard)	1925-37	28K4100	$0.63	2	8
Chev. 1½-ton Trucks	1930-37	28K4101	1.14	3	
Ford A, B, V8, (except 60)	1929-42	28K4107	.88	2	8
Ford AA, BB, 1½ ton	1929-34	28K4116	1.14	3	
Pontiac	1926-27	28K4100	.63	2	8
Pontiac after 204001	1928-31	28K4113	1.65	2	8
Pontiac 6 & 8	1933-38	28K4101	1.14	3	
Plymouth 4-cylinder	1929-32	28K4114	1.33	2	10

Cross Country Quality rigid type steel clutch plates. Forged and broached hubs, lined with CROSS COUNTRY facings. **No finer quality obtainable.** With average use, will outlast your car. Same quality as used on many 1942 cars. Shpg. wt., each, 2 lbs. 8 oz.

28 K 4117—For Chev. pass. 1925–37, except 1933–34, Std. Also fits Pontiac 1926–27 **$1.07**

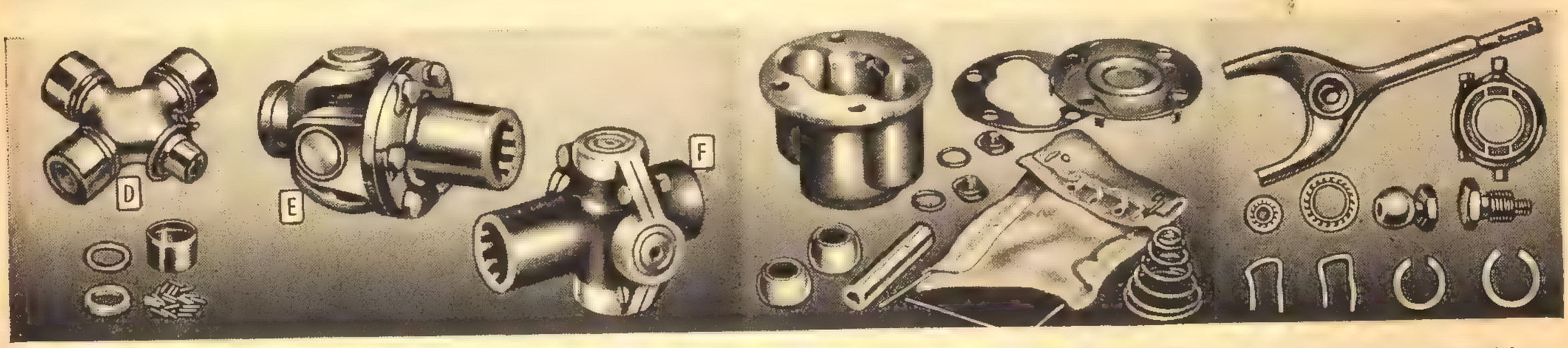
28 K 4118—For Ford A, B, V8 (except 60) 1929–42 **1.37**

Rebuilt Pressure Plate Assemblies

[C] Worn pressure plates give uneven pressure, **causing rapid wear and poor clutch action.** Install a pressure plate whenever a clutch plate is replaced. Completely rebuilt for new performance. Comes ready to install. **Be sure to state make, year and model of car and read "Two ways to order" below before ordering.**

TWO WAYS TO ORDER—(1) Send full price. We will send rebuilt assembly with credit coupon. Old assembly **must be returned** within 30 days. Return **prepaid** for credit shown. Or, (2) Send exchange price and old assembly **prepaid** with order (see page 898).

For Car and Model	Year of Car	Catalog Number	Full Price	Credit Old part	Exch. Price	Wt. Lbs.
Chevrolet 6, Passenger Cars having step-up on flywheel face	Early 1929	28K04129	$4.07	$0.88	$3.19	23
6, Pass. cars having flat flywheel face, and all 1½-ton trucks	Late 1929–31	28K04130	6.10	3.35	2.75	23
6, Standard Passenger	1933–34	28K04194	6.10	3.15	2.95	19
6, Master Pass. and 1½-ton Trucks	1932–33	28K04131	5.80	3.05	2.75	22
6, Master Pass. and 1, 1½ t. Trucks	1934–37	28K04132	6.80	3.05	3.75	20
Passenger, All	1938–42	28K04195	7.60	2.45	5.25	14
Ford A, B, V8 Passenger and ½-ton AA, BB, V8 Trucks (Heavy Duty)	1929–34	28K04125	4.30	1.80	2.50	16
ALL V8-85 Pass. and 1940 60-HP.	1929–34	28K04126	4.40	1.90	2.50	16
V8 60-HP. Passenger	1935–41	28K04127	3.60	1.40	2.20	12
	1937–39	28K04193	3.23	1.14	2.09	10
Plymouth 6, Models PC, PD	1933	28K04133	5.70	2.45	3.25	13
6, Models PE, PF, PG	1934	28K04134	5.85	2.60	3.25	15
6, Models PJ, P1, P2, P3, P4	1935–37	28K04140	5.95	2.75	3.20	15
6, Models P5, P6, P7, PR	1938–39	28K04155	5.80	2.80	3.00	15



[D] Worn universal joints cause broken axles, broken drive shafts, transmission and differential gear trouble and strain on all clutch parts. Replace those worn parts. **New cross and bearing assembly of highest grade materials. State make, year and model of car.** Shipping weight, 1 lb. 2 oz.

28 K 2288—For Graham 1936–37, 6-80A, 6-90, 6-90A, 6-91, 6110; 1940–41, 6, 111, 109, 113. **Hudson** 1936–37, 6 & 8 all; 1938, 6 & 8, 83, 84, 85, 87, 88, 112; 1939, 6 & 8, 90, 92, 93, 95, 97; 1940, 6 & 8, 40, 41, 42, 43, 44, 45, 47, 48. **Studebaker** 1936 3A, 4A Dic.; 1938, 7A, 8A, 4C, Comm. and Pres.; 1939–41, 9A, 10A, 11A, 5C, 6C, 7C, Comm. and Pres.; 1939–41, G, 2G; 3G, Champion. **Terraplane,** 1936–37, 6-61, 62, 70, 71, 72; 1938, 6-80, 81, 82 ..... **$3.59**

28 K 2290—For **Chevrolet** Pass., ½ and ¾-ton trucks. 1940–42 ..... **$3.79**

28 K 2639—For **Chev.** Trucks 1939–40, models VF-WD, 1941 AL & AM (Rear), AN, ¾ & 1 Ton YU, YV & YW 1½ Ton. **Chrys.** 1934, 8-CW, 8-CT; 1935, 8-C2, 8-C3 airflow 8-CZ27. **Ford Trucks** 1940–41 All 1½ Ton. **G. M. C. Truck** 1933–39, T16, T16H, F16, F16H, T18, T18H F18, F-18H, T-23, T-155, 4272, 4407, 4929, 4933, 4936, 4937. **Packard** 1933-8-1001; 1933–34 8-1002, 3, 4; 1934 8-1100, 1, 2, 3, 4, 5, 6, 7, 8; 1935–36 8-1003, 4, 5 ..... **$4.95**

[E] Universal Joints for Fords

A duplicate or improved joint. (E) is a cross type, (F) a ring type. Body forged and machined to fit mating part.

Car and Model	Year	Catalog No.	Price	Shpg. Wt.
For Ford Pass. All A, V8-85 H.P., 95 H.P. MERCURY V8-60	1928–41	28K4781	$2.39	3 lbs. 10 oz.
	1940	28K4781	2.39	3 lbs. 10 oz.
All 60, 85, 95 V8 Comm. 3-speed	1938–41	28K4781	2.39	3 lbs. 10 oz.
60 H.P. Passenger	1937–39	28K4913	2.63	3 lbs. 6 oz.
60, 85, 95 H.P. Comm. 4-speed	1938–41	28K4810	2.47	3 lbs. 10 oz.
For Ford Trucks AA Front	1928–29	28K4781	2.39	3 lbs. 10 oz.
Front, 60 and 85 H.P. 122 in. WB., 4-speed (Also 1931 AA)	1938–39	28K4911	4.85	4 lbs. 10 oz.
AA 1½-ton Rear	1930–31	28K4747	3.18	4 lbs. 10 oz.
Roller bearing type for Ford Trucks (Not illustrated)				
1½-ton front 131, 134, 157 WB	1932–39	28K4912	$5.79	4 lbs. 4 oz.
1½-ton rear 131, 134, 157 WB	1932–38	28K4715	5.10	4 lbs. 7 oz.

[F] For Chevrolet Passenger Cars

Chevrolet All Pass.	1925–29	28K5223	$2.49	4 lbs.
All Pass. Cars	1930–31	28K5369	2.39	4 lbs. 7 oz.
Master Models	1932–33	28K5219	2.39	4 lbs.
Master Models also ½-ton DB, EB, FB, 3-speed	1934–36	28K5348	2.85	4 lbs. 7 oz.
Std. and Sedan Divy	1933–36	28K5347	2.85	4 lbs. 7 oz.
Master GA, GB, HA, HB, JA, JB	1937–39	28K5349	2.85	4 lbs. 7 oz.
GC, HC, JC, ½-ton 3-speed	1937–38	28K5349	2.85	4 lbs. 7 oz.
For All Chev. Trucks	1925–26	28K5223	2.49	4 lbs.
All 1½-ton	1927–30	28K5225	2.98	4 lbs. 11 oz.
LS, LT 131 in. WB	1931	28K5225	2.98	4 lbs. 11 oz.
LT, 157 in. WB Frt. & Rear	1931	28K5225	2.98	4 lbs. 11 oz.
M, N, 157 in. WB Rear	1931–32	28K5225	2.98	4 lbs. 11 oz.
1½-ton M, N, 131 in. WB and front only 157 in. WB	1931–32	28K5370	2.75	4 lbs. 14 oz.
1½-ton P, Q, R, S, T, V Frt. or Rear	1931–39	28K5346	3.79	4 lbs. 7 oz.
GD, GE, HD, HE; Frt. ¾ & 1-ton 4-speed	1937–38	28K5346	3.79	4 lbs. 7 oz.
G.M.C. 18B-157 in. WB Rear	1931–32	28K5225	2.98	4 lbs. 11 oz.
G.M.C. 18A-131 in. WB; 18B 157 in. WB Front	1931–32	28K5370	2.75	4 lbs. 14 oz.

Universal Joint Assemblies, Kits

Roller bearing joints of highest quality materials. Accurately machined; needle-bearing units. Assembly consists of forged steel body, cross pin, two balls with needle-bearing assemblies, two centering buttons with thrust washers, taper coil spring, paper gasket, grease cover and leather boot for either front or rear joints. Shipping weight, 3 lbs. 8 oz.

28 K 2635—For Chrysler 6, 1932, and 1937–39; DeSoto 1932 and late 1936–39; Dodge passenger 1931–42; Dodge truck ¾ ton, TD15, VD15, 1939–42; Comm. ½-ton, KC, KCL, LC, MC, RC, TC, VC, 1935–42; Graham 95, 96, 97, 116, 120, 1937–39; Plym. 1931–42; Willys 1933–38 to serial 88008 ..... **$5.65**

Repair Kits without body. For above cars.

28K2612—Complete Repair Kit. All parts necessary to recondition one universal joint. Consists of 1 pin, 2 balls complete with needle bearings, 2 centering buttons with thrust washers, 1 spring, cover, gasket, leather boot. Shpg. wt., 2 lbs. **$2.69**

28 K 2637—Service Kit for partial replacement of worn universal joint parts in above cars. Contains 1 pin, 2 ball and needle-bearings, 1 gasket. Shpg. wt., 13 oz. **$1.29**

Clutch Fork Assembly

Duplicates original equipment for best replacement. Chevrolet set illustrated. Throw-out bearing included in Chevrolet sets only. Shipping weight, assembly, 2 lbs. 5 oz.

28 K 5393—For **Chevrolet,** 1934 Master passenger **$1.65**

28 K 5394—For **Chevrolet,** 1935–37, all passenger cars **$1.65**

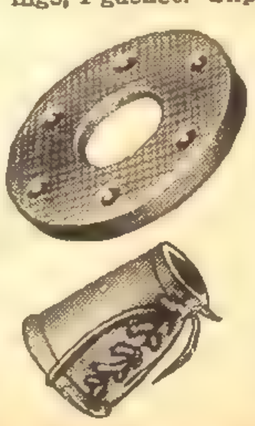
28 K 5392—For **Chevrolet,** 1931–37 Trk.; 1931–32 Pass.; 1933 Master. Also Pontiac 6, 1933–36 ..... **$1.65**

28 K 5338—Clutch Throw-Out Collar and Bearing only. For Chevrolet all 1929–37, except standard 1933 models. Shpg. wt., 8 oz. **73c**

28 K 5397—Clutch Fork Kit for Plymouth, Dodge, Chrysler (clutch release bearing not included) 1937–42. Shpg. wt., 1 lb. 7 oz. **$1.39**

28 K 5398—Clutch Release Bearing for above. Shpg. wt., 9 oz. **$1.39**

See inside back cover for Sears Easy Terms.



Universal Joint Discs and Boots

Universal Joint Discs. For smoother driving, helps prevent broken axles, drive shafts, etc. Shipping weight, 7 ounces.

28 K 4135—For **Nash** 28 big 6, 230, 331, 430, 1926–31; 360, 460, 490, 990, 1927–31; 870, 960, 970, 1930–31; 880, 1932. Each **69c**

28 K 4137—For **Studebaker** 1920–27; Light 6, Standard 6, Standard EJ, EM, ER-EU **67c**

Universal Joint Boots. Grease-resistant chrome leather boot with tanned leather laces for 1926–42 cars. Wire-on and lace types. State make, year and model of car. Check your license card for correct information.

28 K 2649—Shipping weight, 3 ounces ..... $

Rebuilt Transmissions

for popular cars and trucks

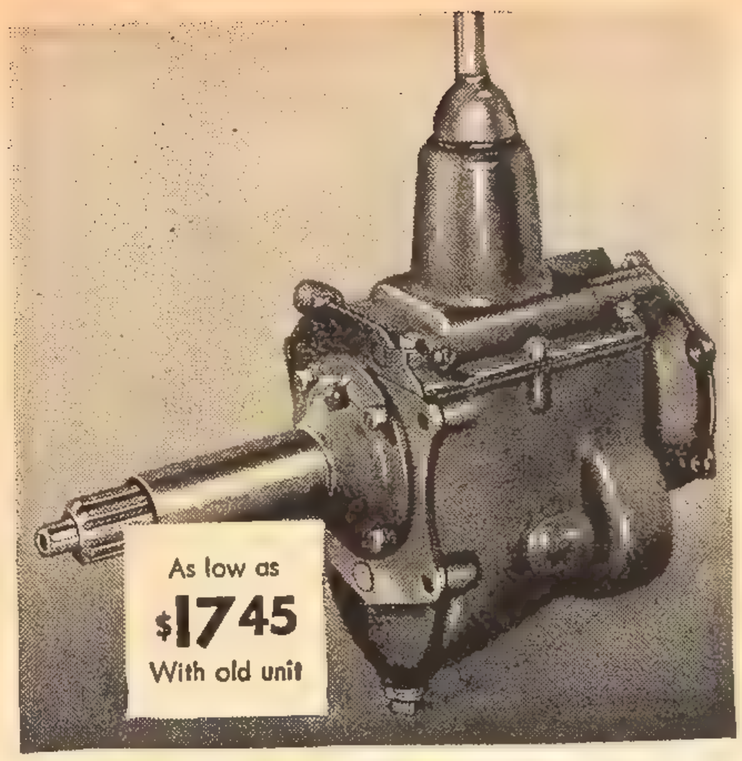
Get these satisfaction-guaranteed "like new" rebuilt assemblies. All gears, bearings, shafts and other parts which show wear are replaced. Completely assembled and tested by factory experts. Complete with gear shift lever and cover on passenger cars only. Grease not furnished . . . for transmission grease, refer to Index. Overdrives and free wheeling not included.

HOW TO ORDER

Mail order with outright cash price or down payment to mail order house. We ship transmission in crate, which you use to return old unit, **freight prepaid to factory.** Do not return old transmission to mail order house. Instructions for return of old unit are included with rebuilt transmission. Credit for old unit issued from mail order house. Reasonable deduction made for any missing or broken parts. Minimum allowance $2.00. **State make, year, model and serial No.** Transmission shipped from factory in Chicago or St. Paul. You pay freight from shipping point. We do not furnish transmission for 1928 Ford A with multiple disc clutch. *Give full information as to year and model.*

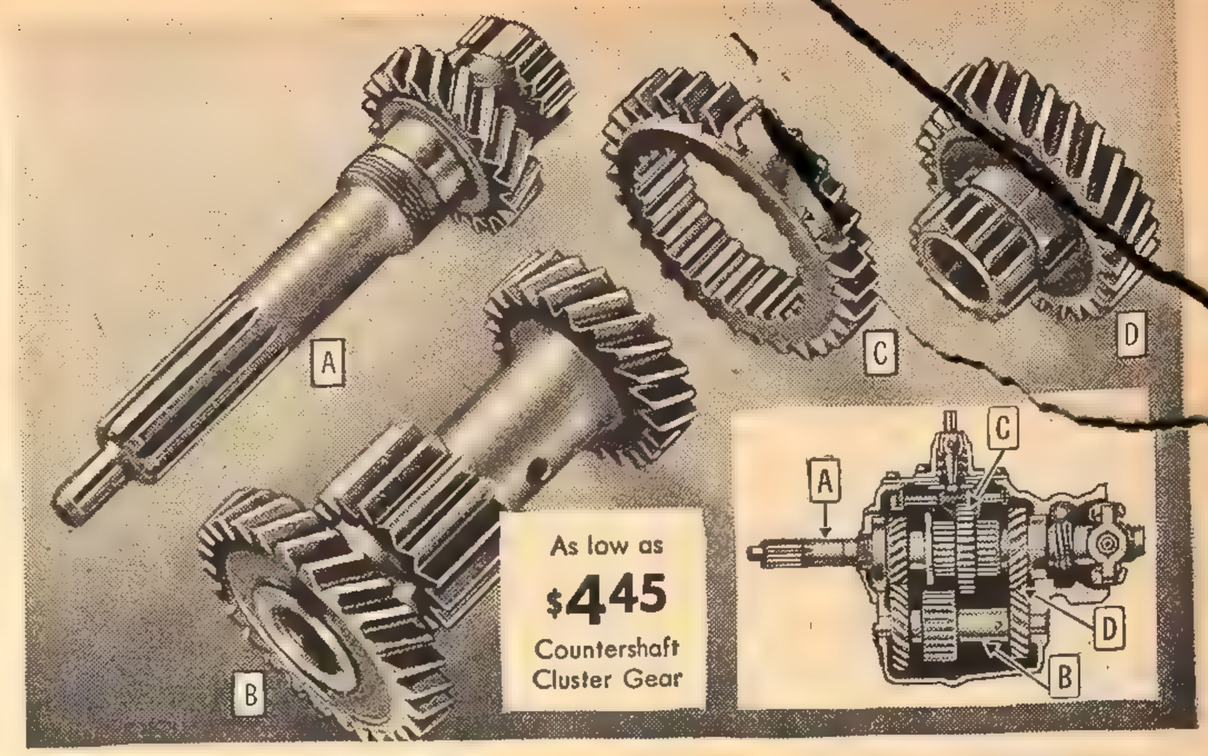
Many four-speed truck transmissions available. Write Sears Personal Service Department for prices.

Limitation order L158 requires that a used part be turned in whenever one is purchased.



Rebuilt units for many models not listed below are available from factory. Write to Sears Personal Service for prices giving complete information as to make, year, model and serial number. On trucks state tonnage, wheelbase and transmission casting number, if possible.

For Car and Year	Catalog Number	Full Price	Max. Allow.	Exch. Price	Wt., Lbs.
Ford A, 1929, emerg. brake at top of trans.	28KM5050F	$22.45	$ 5.00	$17.45	50
A, Late 1929, 1930-31 with emerg. brake on side of trans. cover	28KM5051F	22.45	5.00	17.45	50
B, V8, Pass and ½-ton truck, 1932-36 (Ex. 60)	28KM5052F	31.50	10.00	21.50	95
AA, BB, 1½-ton tr., 1929-34	28KM5053F	59.95	25.00	34.95	134
V8, 1½-ton tr., 1935-39	28KM5054F	54.95	20.00	34.95	125
V8-60 Pass. 1937-39. A heavy duty long-life V8-85 Transmission converted to fit the "60" models. Easily installed with only a slight relocation of shift lever hole in floor board	28KM5067F	$49.95	$13.00	$36.95	95
V8-85 Pass. 1937-39	28KM5061F	45.95	19.00	26.95	65
Chevrolet 6, AC, AD 1929-30	28KM5055F	$28.95	$ 5.00	$23.95	53
AE, 1931	28KM5056F	28.95	5.00	23.95	59
Pass. and ½-ton 1932-36. Ex. 1933-36 Std.	28KM5057F	46.95	20.00	26.95	75
1½-ton tr., 1929-39	28KM5058F	67.95	20.00	47.95	110
Dodge, DeSoto, Plymouth All Pass. 1933-34	28KM5062F	38.95	7.00	31.95	65
All Pass. 1935-37	28KM5063F	46.95	15.00	31.95	68
All Pass. 1938-39	28KM5064F	46.95	15.00	31.95	68

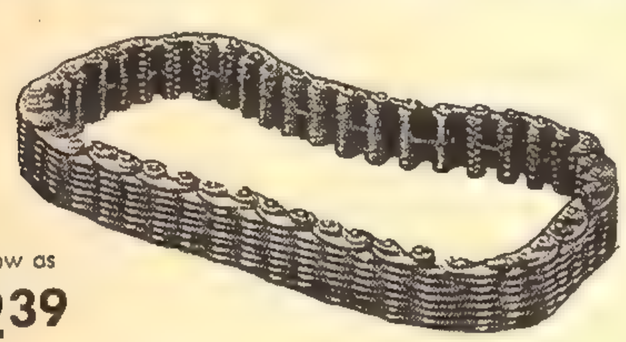


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Exact replacements—S. A. E. quality. Only the best alloy steel is used. All forgings are heat-treated before machining. Each gear is finished on a gear tooth shaver which leaves a glossy, absolutely smooth surface so that your gears operate together, smoothly, efficiently and quietly. Average shipping weights: Main Drive, 4 lbs.; High and Intermediate, 3 lbs. 12 oz.; Low and Reverse, 3 lbs. (exc. 1929–36 Ford Truck, 8 lbs. 12 oz.): Cluster, 6 lbs. (except Chevrolet and Ford Truck, 18 lbs.) **State make, year and model.**

For Car and Model — Check Bill of Sale for this information	Year	A Main Drive Gear Cat. No.	A Each	B High & Intermediate Gear Cat. No.	B Each	C Low and Reverse Gear Cat. No.	C Each	D Countershaft Cluster Gear Cat. No.	D Each
Chev. All Pass., ½-ton, and Sedan Del.	1929	28K5280	$5.25	28K5257	$3.25	28K5256	$2.95	28K5210	$4.45
All Pass., ½-ton, and Sedan Delivery	1930	28K5280	5.25	28K5258	3.49	28K5259	3.39	28K5210	4.45
All Pass., ½-ton, and Sedan Delivery	1931	28K5251	2.45	28K5258	3.49	28K5259	3.39	28K5210	4.45
All Standard Passenger—CC, DC	1933–34	28K5271	4.95	28K5237	3.25	28K5239	3.25	28K5222	5.95
All Master Pass.—CA, DA, EA, ED, FA, FD and ½-ton CB, DB, EB, FB, 3 speed	1933–36	28K5254	4.45	28K5361	3.49	28K5358	3.25	28K5221	5.95
All Std. Pass. and Sedan Del. EC, FC	1935–36	28K5273	4.95	28K5237	3.25	28K5239	3.25	28K5222	5.95
½-ton GC, HC; ¾-ton GD, HD; 1-ton GE, HE	1937–38	28K5262	5.25	28K5264	3.95	28K5281	3.49	28K5224	6.95
All mas. pass. and Sedan Del. GA, GB, HA, HB	1937–38	28K5262	5.25	28K5264	3.95	28K5281	3.49	28K5224	6.95
All 1½-ton trucks except 1931 Early LT	1931–38	28K5290	5.49	28K5291	3.95	28K5292	6.45	28K5235	14.95
Ford—All Passenger Model A	1929–31	28K4742	3.59	28K4749	2.59	28K4748	2.29	28K4782	5.25
All Pass. B, 18, 40, 46, 4 and 8-cyl. Early 48-50	1932–35	28K4854	3.25	28K4868	2.59	28K4866	2.17	28K4876	5.45
Late passenger 48 50	1935	28K4881	3.39	28K4868	2.59	28K4866	2.17	28K4882	5.45
All passenger 67, 68	1936	28K4881	3.39	28K4868	2.59	28K4726	2.10	28K4732	5.95
Pass. and ½-ton 77, 78, 81A, 81C, 91A, 91C	1937–39	28K4881	3.39	28K4868	2.59	28K4727	2.39	28K4732	5.95
60 H.P. trucks 73, 82C, 922C, 92Y, 022C	1937–40	28K4870	4.29	28K4868	2.59	28K4871	2.59	28K4872	7.69
1½-ton truck 4-cyl. AA, BB	1928–34	28K4855	5.19	28K4869	4.69	28K4758	6.45	28K4760	15.50
1½-ton models 51, 75, 79, 81T, 81U, 81W, 811W, 811Z, 817T	1935–39	28K4855	5.19	28K4869	4.69	28K4758	6.45	28K4760	15.50
Plymouth PD, PE, PF, PG	1933–34	28K2685	4.79	28K2688	3.19	28K2692	2.98	28K2697	6.75
PJ, P1, P2	1935–36	28K2687	5.25	28K2690	3.69	28K2693	3.49	28K2698	6.75
P3, P4	1937	28K2687	5.25	28K2690	3.69	28K2693	3.49	28K2698	6.75
P5, P6	1938	28K2687	5.25	28K2690	3.69	28K2693	3.49	28K2698	6.75
Pontiac All 6 Pass. after car 410101	1929–31	28K5280	5.25	28K5257	2.98	28K5256	2.95	28K5210	4.45
Straight 8—601, 603, P8 to 8-27163, and P6 to 6-46475	1933–35	28K5254	4.45	28K5361	3.39	28K5358	3.25	28K5221	5.95
Dodge Pass. DP, DO, DR, DS	1933–34	28K2685	4.79	28K2688	3.19	28K2692	2.98	28K2697	6.75
Dodge Pass. DU, D2, **Chry'r** C6, C7, C8	1935–36	28K2687	5.25	28K2690	3.69	28K2693	3.49	28K2698	6.75
Dodge Pass. D5, D5X, **Chrysler** C14, C16, **DeSoto** S-3	1937	28K2687	5.25	28K2690	3.69	28K2693	3.49	28K2698	6.75
Dodge passenger D8, D8X	1938	28K2687	5.25	28K2690	3.69	28K2693	3.49	28K2698	6.75

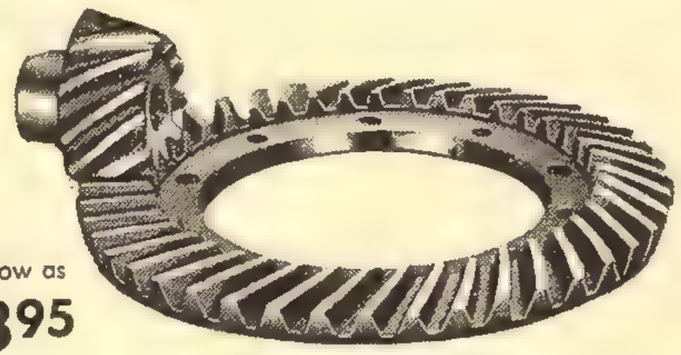
FOR SEARS EASY TERMS SEE INSIDE BACK COVER



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Highest quality Timing Chains at Sears

For Car and Model	Year	Catalog No.	Price	Shpg. Wt.
Buick 40-50	34–41	28 K 2519	$2.98	2 lbs. 4 oz.
Chrysler 8 CP, CT, CQ	30–33	28 K 2518	2.65	2 lbs. 4 oz.
6-CM, CI, CO, CA, CB	31–34	28 K 2518	2.65	2 lbs. 4 oz.
6-6C, C7, C16, C18, C22, C25, C28	35–41	28 K 2517	2.39	2 lbs. 4 oz.
8-CU, CV, CW, CZ, C1, 2, 3, 8, 9, 10, 11, 14, 15, 19, 23, 26, 27, 33	34–41	28 K 2514	2.69	3 lbs. 4 oz.
Continental Engines-W8, W10, W11, W20	30–35	28 K 2514	2.69	3 lbs. 4 oz.
22A, 25A, 30A, 32A, 26B, 40A, 41A, A6244, 25B	30–40	28 K 2513	2.98	2 lbs. 4 oz.
DeSoto 6 and Straight 8	28–33	28 K 2518	2.65	2 lbs. 4 oz.
6SE, SF, SG, AS and AF-S1, S2, S3, S5, S6, S7, S8	34–41	28 K 2517	2.39	2 lbs. 4 oz.
Dodge 4—124, Std. and Vict. 6	27–29	28 K 2503	2.98	3 lbs.
6-DA, DD, DH to motor 320428, DL	29–32	28 K 2518	2.65	2 lbs. 4 oz.
8-DC, DG, DK, DO	29–33	28 K 2518	2.65	2 lbs. 4 oz.
6-DP, DR, DS, DU, 2, 5, 8, 11, 14, 17, 18 **Dodge** truck RC, RD, RE, RF, RG, RH-¾ to 4-Ton	33–41	28 K 2517	2.39	2 lbs. 4 oz.
Dodge Trucks—6F10, F30, F31, F35, F36	30–33	28 K 2518	2.65	2 lbs. 4 oz.
6-KC, KCL, KH, H20, 21-¾ to 1-Ton	33–35	28 K 2517	2.39	2 lbs. 4 oz.
6-H30, 31, 33, 34, H22, 33, 34, 43, 44, T6, 48, T23, T25, T26, T27, LC, LD35, LE15, 20, 30, LF28, 35, LH29, 30, 45, LG40, LS, LT35, MC, MD, ME, MF, MH	33–41	28 K 2517	2.39	2 lbs. 4 oz.
G.M.C. T16, F16, 1½ and 2-Ton T14, I45, T15, I55	34–36	28 K 2514	2.69	3 lbs. 4 oz.
	37–38	28 K 2520	2.98	1 lb. 10 oz.
Graham Std. 6-68 Std. 6-73	34–35	28 K 2521	2.98	2 lbs. 6 oz.
I.H.C. C1, D1, C15, C30, C300, D2, D15, D30, D300, ½ to 1½-Ton	33–41	28 K 2516	3.29	2 lbs. 12 oz.
Oldsmobile—F28, F29, F30	28–30	28 K 2503	2.98	3 lbs.
6-F31, F32, F33, F34, F35, F36	31–36	28 K 2514	2.69	3 lbs. 4 oz.
8-L32, L33, L34, L35, L36	32–40	28 K 2513	2.98	2 lbs. 4 oz.
Packard—All (Except 120 series)	28–35	28 K 2524	4.89	4 lbs.
Plym.—6 All pass. & Comm	33–41	28 K 2517	2.39	2 lbs. 4 oz.
Pontiac-6 All	26–32	28 K 2506	2.45	2 lbs. 6 oz.
6 BA, BB	35–36	28 K 2512	2.45	2 lbs. 12 oz.
Pontiac Straight 8, all	33–41	28 K 2522	2.49	1 lb. 7 oz.
6-Cyl.—CA, DA, EA, 25, 26	37–41	28 K 2520	2.98	1 lb. 10 oz.
Studebaker—Dictator 6	33–34	28 K 2513	2.98	2 lbs. 4 oz.
Whippet—4-96A Center Guide—To Eng. No. 427362	26–30	28 K 2508	3.98	2 lbs.
6—98A Center Guide—To Eng. No. 96015	28–30	28 K 2508	3.98	2 lbs.
4—96A Side Guide—To Eng. No. 425108	26–30	28 K 2509	3.98	2 lbs. 10 oz.
6—98A Side Guide—To Eng. No. [illegible]5	28–30	28 K 2509	3.98	2 lbs. 10 oz.
[illegible]s 6—98B, 98D, 6-90, 8-80D, [illegible] Trk. C113, 131, 157	30–34	28 K 2516	3.29	2 lbs. 12 oz.
[illegible] 37, 38, 48, 440, 441 to Eng. [illegible]5 Trk., CC, CP, CS, 38, SC48	33–40	28 K 2523	2.98	2 lbs. 12 oz.

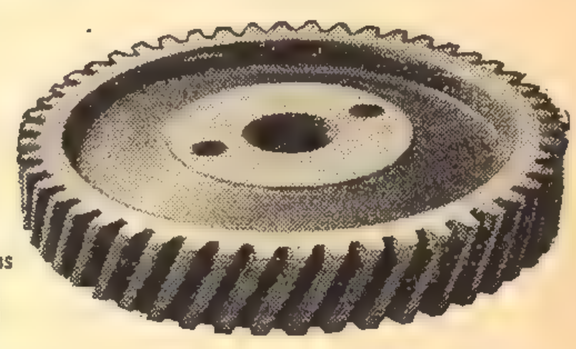


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Drop-forged Gear and Pinion Sets

Exact replacements! Equal to or better than original equipment. **Meet or surpass all S.A.E. requirements.** Made from **seasoned forgings** of highest grade steels. Accurately cut, mated with pinion gear, and **lapped-in for perfect fit;** that is, actually operated on test machines in proper relation to each other so that in your car they will operate silently and smoothly as soon as they are installed. Rivets furnished when needed. Buy these gear sets and other repair parts on Sears Easy Terms . . . see inside back cover of this catalog for complete details.

For Car	Ratio	Year Mod.	Catalog No.	Price	Lbs.	Oz.
Chevrolet 4	42–11	1925–1928	28 K 2703	$5.95	7	4
4	46–11	1925–1928	28 K 2710	5.95	8	
6	42–11	1929 only	28 K 2704	6.25	8	4
6	41–10	1930–1932	28 K 2705	3.95	11	10
6 Master and ½-Ton	37–9	1933 only	28 K 2719	7.95	11	12
6 Standard	37–9	1933 only	28 K 2716	8.95	8	4
6 Master and ½-Ton	37–9	1934 only	28 K 2718	8.95	11	12
6 Standard	37–9	1934–1935	28 K 2724	8.89	9	8
6 Master Pass	37–9	1935–1936	28 K 2721	10.95	11	4
6 ½-Ton	37–9	1935–1939	28 K 2721	10.95	11	4
GA, GB, HA, HB, JA, JB	38–9	1937–1939	28 K 2717	12.95	12	4
Chev. Trucks, 1½-Ton	38–7	1930–1932	28K02728	12.95	17	
Chevrolet 1½-Ton	37–6	1933–1934	28K02730	13.95	23	
Chevrolet 1½-Ton	38–7	1935–1939	28K02732	16.95	21	
Dodge, DP, DR, DS	35–8	1933–1934	28 K 2767	10.75	10	
Dodge DU, D2, DUX, D2X	33–8	1935–1936	28 K 2769	8.39	9	12
Ford "A" Plain Hub Pinion	34–9	1928 only	28 K 2707	6.95	9	4
Ford "A" Threaded Hub Pinion	34–9	1928–1932	28 K 2700	7.95	9	4
Ford A-Speed Set threaded Hub Pinion	36–11	1928–1932	28 K 2712	11.75	10	
Ford A Speed Set Plain Hub Pinion	36–11	1928–1932	28 K 2755	12.45	10	
Ford A and Early V8—Threaded Hub Pinion	37–9	1928–1932	28 K 2708	7.45	9	14
Ford V8 Pass	37–9	1933–1934	28 K 2791	11.95	13	4
Ford V8, 48, 50, 67, 68, 77, 78	37–9	1935–1937	28 K 2765	12.95	13	4
Ford V8 1½-Ton	33–5	1934–1938	28K02766	22.95	25	
Plymouth 6 All Pass	35–8	1932–1936	28 K 2767	10.75	10	
Plymouth All pass	37–9	1933–1934	28 K 2768	10.75	9	12
Plymouth All pass	33–8	1935–1936	28 K 2769	8.39	9	12
Pontiac 6	42–11	1925–1928	28 K 2703	5.95	7	4
Pontiac 6	46–11	1925–1928	28 K 2710	5.95	8	



As low as
$1.28

Laminated Fabric . . . Bakelite Gears

Best non-metallic construction. Replace originals. **Proofed against noise, oil, water, shrinkage and expansion.** For camshaft only except 28K2550 and 28K5010. Oversize of .003 or .005 available on special order.

For Make and Model	Year	Catalog Number	Price	Shpg. Wt. Lbs.	Oz.
Buick, Stand. 6, series 115	1924–28	28 K 2526	$5.75	1	14
Buick, Stand. 6, 116, 40	1929–30	28 K 2547	5.98	2	6
Chevrolet AA, AB, VV, 3/16 in. thick	1927–28	28 K 2529	2.29	1	
Chevrolet Crankshaft gear	1927–28	28 K 2550	1.85		10
All 6-cyl. cars, trucks	1929–32	28 K 2530	2.19	1	3
Standard 6	1933–34	28 K 2530	2.19	1	3
Master Six	1933–36	28 K 2543	2.19	1	2
Standard Six	1935–36	28 K 2543	2.19	1	2
All models	1937–41	28 K 2527	2.19	1	4
Dodge, 4-cyl.	1916–27	28 K 2533	4.49		15
Ford T and TT	1919–27	28 K 2534	1.35		11
Crankshaft Gear, Metal (Small)	1919–27	28 K 5010	1.28	1	2
Ford A, AA, B, BB 4-cyl.	1928–34	28 K 2535	1.33		11
Ford A, AA, B, BB, 4-cyl. .004 oversize teeth	1928–34	28 K 2551	1.49		12
Nash Light 6, Std. 6, 221 Series 400 Single 6 to No. 222890	1926–30	28 K 2537	3.19	1	3
Plymouth 4, all models	1928–32	28 K 2531	2.55	1	9

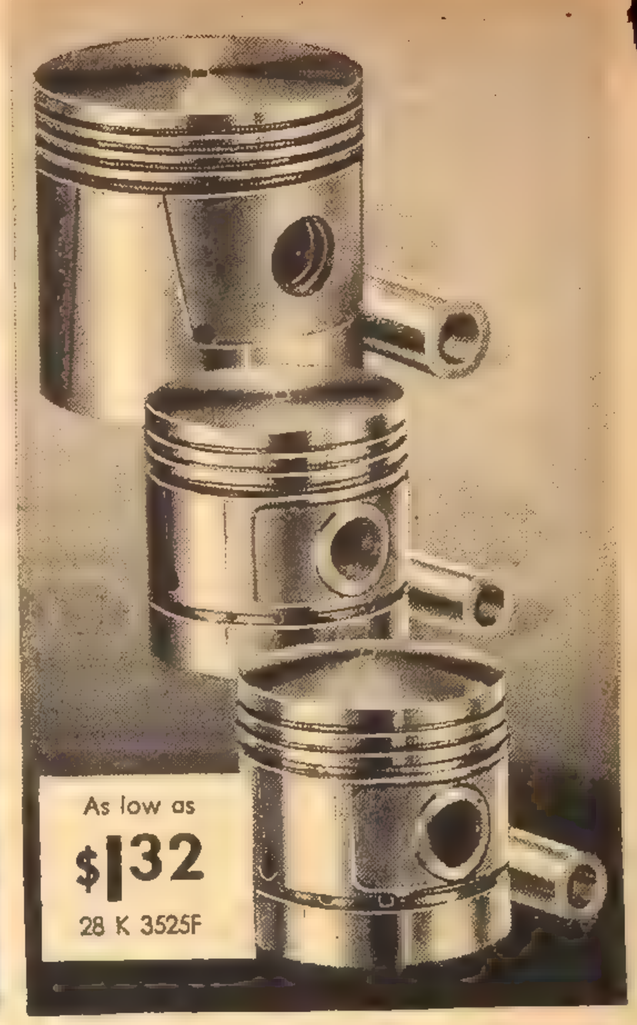
Timing Gears for other cars

Silent fiber camshaft, metal crankshaft, or idler gears for almost any passenger car not listed above. State make, year, model, engine and serial number, number of cylinders and teeth, approximate diameter of gear. **Timing chain sprocket gears are not available.** Shipped from Chicago. You pay postage from there. Allow 5 to 10 days. Order from nearest mail order house. **For our low prices and availability on truck and tractor timing gears,** write our Personal Service Dept. Be sure to give us full information.

28 K 2539F—Average shipping wt., 3 lbs. **$6.25**

Don't Guess: Car Parts in most cases are not interchangeable. Check your license card.





New Pistons for economical, quiet operation

HOW TO ORDER PISTONS

1. Find out if cylinders have previously been reconditioned oversize. **Examine tops of old-pistons—if oversize they usually are marked** with size .005 (five-thousandths), .030 (thirty-thousandths), .040 (forty-thousandths), etc.

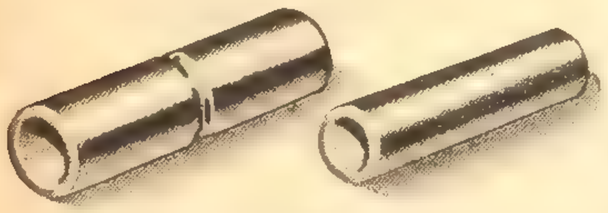
2. If cylinders are tapered or out of round more than .003, we recommend honing or reboring. You can usually have cylinders refinished by your garage man for from $1.50 to $2.50 each. Always re-bore to one of the following official oversizes: .020, .030, .040, .060.

Note: We can supply sizes only as listed in this catalog. Do not order other sizes as they are prohibited by WPB Order L-158.

3. State actual cylinder oversize. Don't guess—use a micrometer or have cylinders measured by a competent mechanic. Pistons are finished with proper running clearance—do not allow for this.

4. Give make, year, model, engine number, serial number and number of cylinders. See your license card.

5. Rings available: **Regular** are plain compression and wide slot oil control rings. **Deluxe** are plain compression, scraper compression and wide slot channel oil control.



High grade Piston Pins

As low as **18c** Each

Of high quality, special analysis steel. Each pin heat-treated and ground to exact size. Carried in standard, .003 and .005 oversize. State which size is wanted when ordering. Make your ring job complete with a set of brand new piston pins. Average shipping weight, per pin, 11 ounces.

Piston Pins For Car Year and Model	Cat. No.	Each
Ford T-TT, 1909-27	28 K 3425	18c
A-AA, B-BB (long type with center groove)	28 K 3413	23c
A-AA, B-BB (short type, no groove)	28 K 3402	22c
1932-36 V8 (long type with center groove)	28 K 3414	21c
1932-36 V8 (short type, no groove)	28 K 3404	20c
1937-42 V8-85	28 K 3408	20c
1937-40 V8-60	28 K 3411	19c
Mercury, 95 Truck, 1939-42	28 K 3433	22c
Chevrolet 1914-28, 4-cyl	28 K 3403	21c
1929-36, 6-cylinder	28 K 3405	24c
1937-42, 6-cylinder	28 K 3410	21c
Chrysler 1925-28, 50-52-58	28 K 3406	21c
Plymouth 1928-32, 4-cyl	28 K 3406	21c
Plymouth 1933-41, All 6-cyl	28 K 3427	24c
Dodge 1923-28, 4-cylinder	28 K 3409	23c
Dodge 6, 1931-32; 8, 1932-33	28 K 3435	27c
Dodge 6, 1933 DP	28 K 3427	24c
Dodge 6, all pass. cars 1934-42	28 K 3435	27c
Essex 6 cyl. 1925-30	28 K 3412	18c
Pontiac 1926-28, 6-cyl	28 K 3418	23c
Pontiac 6, 1935-39	28 K 3434	28c
Whippet 1928-30; 96, 96A, 98A	28 K 3420	21c
1928-30; 96, 98, 96A, 98A	28 K 3420	21c

Perfectly fitted Pistons for economical performance

- Each piston is furnished complete with Piston Pin—nothing else to buy
- Every Sears piston equal to or better than original equipment in your car
- Precision made, ground by skilled factory workmen to meet S.A.E. standards
- Aluminum pistons cast from special low-expansion alloy for longest service
- Iron pistons cast from special close-grain alloy . . . highly wear-resistant
- Designed throughout for long life, satisfactory service, economical operation

Install a complete set of new pistons . . . and you will soon see why we urge you to use Sears pistons in your car. Cut gasoline and oil bills. Aids your car in operating smoothly and quietly, with plenty of power.

Be sure to read How to Order at left. Following pistons shipped promptly from stock in sizes shown: 28 K 3507—For Ford A, 5, 20, 30, 40, 60-thousandths. 28 K 3584—For Chevrolet 6, 5, 20, 30, 40-thousandths. 28 K 3560—For Chevrolet 6, 5, 20, 30, 40-thousandths. 28 K 3513—For Plymouth and Dodge, 5, 20, 30, 40-thousandths. 28 K 3502—For Plymouth and Chrysler, 5, 20, 30, 40-thousandths.

All others for above cars and other cars shipped from factory in St. Louis, Mo. (for aluminum pistons) or Milwaukee, Wis. (for iron pistons). You pay postage from shipping point. Order from nearest mail order house.

Shipping weight: **Iron pistons**, each, 3 pounds; **Aluminum pistons**, each, 1 pound 8 ounces. Before ordering be sure to read "How to Order Pistons" at left.

Order Pistons by Catalog Number below. State make, year and model

For Car Year and Model Average shipping weights: Iron pistons, 3 lbs.; aluminum pistons, 1 lb. 8 oz.	Cyl. Diam. inches	Piston Type	No. and Width of Rings: Comp.	No. and Width of Rings: Oil	Catalog Number	Pistons, Each (Pin Fitted): Without Rings	With Regular Rings	With Deluxe Rings
Ford Model T (bronze bushings)	3¾	Iron	2-¼	1-¼	28K3559F	$1.28	$1.48	$1.59
Ford 1928-34 "A," "AA," "B," "BB," 4-cyl. (latest design)	3⅞	Alum.	2-⅛	1-5/32	28K3507	1.89	2.13	2.23
1932-36 "V8" (flathead)	3 1/16	Alum.	2-3/32	1-5/32	28K3511F	1.24	1.48	1.58
1937-40 "V8" 60 (Domehead)	2.6	Alum.	2-3/32	2-5/32	28K3520F	1.35	1.69	1.89
Ford-Mercury 95, 1939-42, 4 ring	3 3/16	Alum.	2-3/32	2-5/32	28K3527F	1.45	1.90	2.15
Ford-Mercury 95, 1939-42, 3 ring	3 3/16	Alum.	2-3/32	1-5/32	28K3528F	1.33	1.68	1.84
Ford-Ferguson Trac. 1939-42, 4 ring	3 3/16	Alum.	2-3/32	2-5/32	28K3527F	1.45	1.90	2.15
Ford-Ferg. Trac. 1939-42, 3 ring	3 3/16	Alum.	2-3/32	1-5/32	28K3528F	1.33	1.68	1.84
Buick 8-40 Series 1938-40	3 3/32	Alum.	2-3/32	2-3/16	28K3533F	2.69	3.19	3.39
Chevrolet 1914-28—4-cyl	3 1 1/16	Iron	2-3/16	1-3/16	28K3555F	1.33	1.57	1.68
1929-36—All 6 cyl.	3 5/16	Alum.	2-⅛	1-3/16	28K3512F	1.77	2.02	2.12
1929-36—All 6 cyl. cam ground	3 5/16	Iron	2-⅛	1-3/16	28K3584	1.43	1.68	1.78
1937-40—All 6 cyl. cam ground	3½	Iron	2-⅛	1-3/16	28K3560	1.48	1.73	1.83
1941-42, Pass.	3½	Iron	2-⅛	1-3/16	28K3561F	1.48	1.78	1.93
1941 Truck only	3½	Iron	2-⅛	1-3/16	28K3562F	1.75	2.05	2.20
1942 Truck only	3 9/16	Iron	2-⅛	1-3/16	28K3563F	1.79	2.09	2.33
Oldsmobile 1936, 6-cyl	3 5/16	Alum.	2-⅛	2-3/16	28K3588F	2.49	2.89	2.98
1940, 6-cyl	3½	Alum.	2-3/32	2-3/16	28K3589F	2.89	3.39	3.59
1941-42, 6-cyl	3½	Iron	2-3/32	2-3/16	28K3590F	2.65	2.95	3.35
1937-38, F37, F38	3 7/16	Alum	2-⅛	2-3/16	28K3591F	2.33	2.83	3.03
1939-40, F39, F40, G40	3 7/16	Alum.	2-3/32	2-3/16	28K3592F	2.59	3.09	3.29
Plymouth—1928-32-4-cylinder (late 4-ring type)	3 5/8	Alum.	3-⅛	1-5/32	28K3502	2.05	2.44	2.59
1933-40 all 6-cylinder	3⅛	Alum	2-⅛	2-5/32	28K3513	1.95	2.33	2.45
1941—All 6-cylinder	3⅛	Alum.	1-3/32, 1-⅛	2-5/32	28K3514F	2.35	2.80	2.90
1942—All 6 cylinder	3¼	Iron	2-3/32	2-5/32	28K3509F	2.49	2.89	3.05
Chrysler-1925-1928—50-52-58	3 5/8	Alum.	3-⅛	1-5/32	28K3502	2.05	2.44	2.59
1934-42, all 6-cylinder models	3⅜	Alum.	2-⅛	2-5/32	28K3517F	2.23	2.68	2.92
DeSoto—1934-40, All 6-cylinder	3⅜	Alum.	2-⅛	2-5/32	28K3517F	2.23	2.68	2.92
Dodge—1923-28—4-cylinder	3⅞	Alum.	3-⅛	1-5/32	28K3504F	1.88	2.25	2.50
1933, 6-cylinder Pass. Cars	3⅛	Alum.	2-⅛	2-5/32	28K3513	1.95	2.33	2.45
1934-40, 6-cyl. Pass. Cars	3¼	Alum.	2-⅛	2-5/32	28K3503F	2.42	2.85	3.13
1933-42 Trucks (check cyl. dia.)	3⅛	Alum.	2-⅛	2-5/32	28K3513	1.95	2.33	2.45
1932-42 Trucks (check cyl. dia.)	3¼	Alum.	2-⅛	2-5/32	28K3503F	2.42	2.85	3.13
1934-42 Trucks (check cyl. dia.)	3⅜	Alum.	2-⅛	2-5/32	28K3517F	2.23	2.68	2.92
1941-42—6-cylinder	3¼	Alum	1-3/32, 1-⅛	2-5/32	28K3535F	2.45	2.89	3.15
Hudson-Terraplane 6 & 8, 1932-42	3	Alum.	2-3/32	2-3/16	28K3529F	1.96	2.38	2.62
Lincoln-Zephyr 1936-39	2¾	Alum.	2-3/32	1-3/16	28K3531F	1.77	2.07	2.23
Oldsmobile 6, 1937-40	3 7/16	Alum.	2-⅛	2-3/16	28K3530F	2.32	2.82	2.99
Studebaker Dictator 6, 1934-37	3¼	Alum.	2-⅛	1-3/16	28K3532F	2.37	2.67	2.83
Studebaker Champion 6, 1939-41	3	Alum.	3/32, ⅛	1-5/32	28K3534F	1.73	2.03	2.18
Willys 1933-36, 77, 4-cylinder	3⅛	Iron	3-3/32	1-3/16	28K3598F	1.66	1.95	2.12
Willys 1937-38, 4-cylinder	3⅛	Iron	3-3/32	1-3/16	28K3599F	1.92	2.32	2.57
Pontiac—1929-31—Big 6	3 5/16	Iron	2-3/16	1-3/16	28K3568F	1.95	2.26	2.41
1935, 6-cylinder All models	3⅜	Iron	3-⅛	1-3/16	28K3575F	2.18	2.63	2.85
1936, 6-cylinder All models	3⅜	Iron	2-⅛	1-3/16	28K3576F	2.18	2.55	2.70
1937-38 6-cylinder All models	3 7/16	Iron	2-⅛	1-3/16	28K3577F	1.95	2.30	2.45
1939-40—6	3 7/16	Iron	2-3/32	1-3/16	28K3578F	2.19	2.49	2.66
1941-42—6	3 9/16	Iron	2-3/32	1-3/16	28K3579F	2.39	2.69	2.85

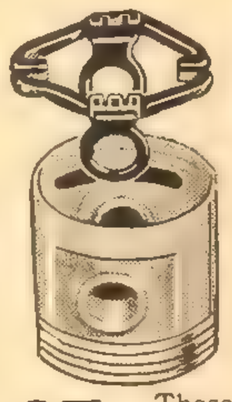
4-ring Pistons for Fords

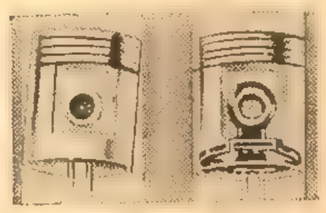
For Ford A, AA, B, BB. The extra compression ring in these 4-ring aluminum pistons adds power, saves gas. Three ⅛-inch compression grooves and one 5/32-inch oil groove. Shipped from stock in 5, 20, 30, 40 and 60-thousandths oversize. Order from nearest mail order house. Pin fitted. See "How to Order Pistons" at left. Shipping weight, 3 pounds.

28 K 3518—Piston without rings	**$1.96**
Piston with Regular rings	**2.27**
Piston with Deluxe rings	**2.46**

For Ford V8. A 4-ring aluminum piston gives you greater rigidity and more strength . . . and the double oil control makes your car cost less to operate. Pin fitted. Shipped from factory in St. Louis. Available in Std., 5, 20, 30, 40, and 60-thousandths oversize. Read "How to Order Pistons" at left. Shipping weight, 1 pound 11 ounces.

28K3525F—Flat head. For 1932–36 Ford V8. Without rings	$1.32
Piston with Regular rings	1.72
Piston with Deluxe rings	1.86
28 K 3519F—Dome head. For 1937–42 Ford V8-85. (Not for earlier models.)	
Without rings	$1.42
Piston with Regular rings	1.76
Piston with Deluxe rings	1.88





U-type Skirt Expanders

37c These U-type skirt expanders provide an easy and inexpensive way to correct piston slap and increase the power of your motor. **No machining or grooving necessary . . . easily installed.** Made of strong heat-treated spring steel. They restore collapsed piston skirts and maintain perfect cylinder wall pressure. Stop rocking action of work pistons—create straight ring travel. Locked securely in place by piston pin. Shipping weight, each, 2 oz.

For cars and trucks	Year	Cat. No.	Each
Ford A, AA, B, BB	1928-34	28K3760	37c
V8, All (Alum. piston)	1932-36	28K3761	37c
V8-85 (Steel piston)	1937-42	28K3771	37c
V8-60 (Steel piston)	1937-40	28K3772	37c
Plymouth 4-cylinder	All	28K3763	37c
6-cylinder	1933-41	28K3765	37c
Chrysler 50, 52, 58	1926-27	28K3763	37c
6, CM, CL	1931-32	28K3767	37c
8, CP	1932	28K3767	37c
DeSoto 6-cyl. SA, SC, SD	1931-33	28K3767	
Dodge 6-cyl, DH, DL	1931-32	28K3767	
8-cyl. DO, DK	1932-33	28K3767	
6-cyl. 3¼ cyl. diam.	1934-41	28K3767	



Rebuilt Crankshaft and Connecting Rod Assembly

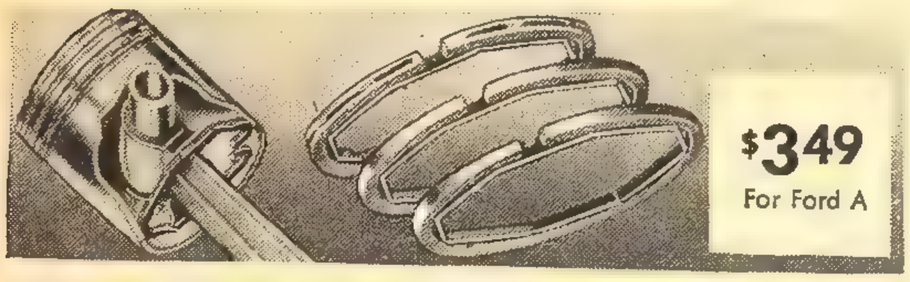
- Crankshafts reground on rod and bearing surfaces
- All parts are precision fitted . . . tested for alignment
- Connecting rods realigned, fitted with new bearings
- Slip-in main bearings to fit . . . furnished where used

You can trade in that old, out-of-round crankshaft—with its loose, noisy connecting rods—and install one of Sears fine Rebuilts at very small cost. Complete rebuilt assembly. All crankshafts have **brand new factory duplicate main bearings**—except Ford A and V8 1932–36, using cast-in-block main bearings. On these models motor block must be rebabbitted and line-bored to fit our crankshaft. Order from Sears and save money on this Rebuilt Assembly.

HOW TO ORDER: We ship assembly ready to install. Use same crate to ship old assembly, freight prepaid, to factory at St. Louis, Mo., Trenton, N. J. or Chicago, whichever is nearest you. Full credit will be issued if crankshaft will regrind to .030, or less, undersize, and if rods are suitable for reconditioning. Shipped by freight or express from factories in St. Louis, Trenton, or Chicago. You pay freight from closest point. **State make, year, model.**

Year and Model	Catalog Number	Wt., lbs.	Full Price	Credit on Old Ass'y	Exch. Price
Ford A, AA, no main bearings	28KM4708F	45	$12.50	$2.00	$10.50
*V8, 1932–36 no main bearings	28KM4708F	75	29.50	6.00	23.50
†V8-85 late 1936, 1937–38 slip-in main bearings	28KM4708F	65	37.50	8.00	29.50
V8-60, 1937–39	28KM4708F	65	46.75	15.00	31.75
Chevrolet 1929, All	28KM5200F	69	29.50	5.00	24.50
1930–31; all models	28KM5200F	69	29.50	5.00	24.50
1932, all models	28KM5200F	69	31.50	6.00	25.50
1933–34, Std.	28KM5200F	69	33.50	7.00	26.50
1933–34 Master Pass. and Trucks	28KM5200F	69	33.50	7.00	26.50
1935–36, all models	28KM5200F	69	33.50	7.00	26.50
1937–39, all models	28KM5200F	75	39.50	10.00	29.50
Plymouth 6, 1933–41 (State year, model)	28KM2600F	75	44.50	10.00	34.50
Dodge 1933 DP only	28KM2605F	75	44.50	10.00	34.50
1934–39 all with 3¼ cyl. dia.	28KM2605F	75	51.50	12.00	39.50

*For 1936 models having main bearings cast into block
†For 1936 models having slip-in removable main bearings.



Sealflex Piston Overhaul Sets

Stop oil pumping by overhauling pistons. Set includes latest type expander rings . . . **spring steel inner rings,** that provide perfect seal . . . wide slot oil rings, to prevent clogging in grooves . . . U-type skirt expander. **State make, year and model of car when ordering.** Oversizes other than those listed shipped from factory in St. Louis, Mo.

28 K 3799—For A Fords using ⅛-inch oil rings, .010 to .025 oversize. Shipping weight, 1 pound 11 ounces $3.49

28 K 3793—For A, AA, B, BB Fords using 5/32-inch oil rings, standard to .009 oversize. Shipping weight, 1 lb. 11 oz. $3.49

28 K 3794—For A, AA, B, BB Fords using 5/32-inch oil rings, .010 to .025 oversize. Shipping weight, 1 lb. 11 oz. $3.49

28 K 3795—For V8 Fords, 1932–40, with aluminum pistons. Standard to .009 oversize. Shipping weight, 1 lb. 15 oz. $6.65

28 K 3792—For V8, 85 1937–42, with semi-steel pistons. Standard to .009 oversize. Shipping weight, 1 pound 15 ounces $6.65

28 K 3796—For Plymouth 4-cylinder, 1931–32. Standard to .009 oversize. Shipping weight, 1 pound 5 ounces $4.29

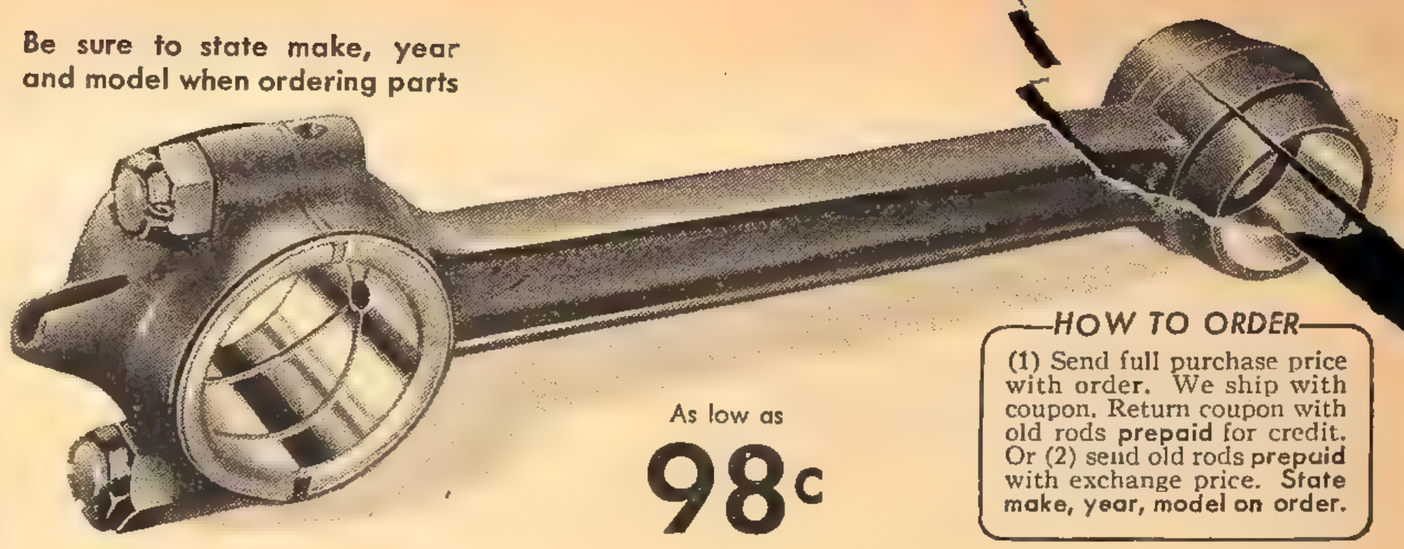
28 K 3797—For Plymouth 6, 1933–34 having one ⅛ and one 5/32-inch oil grooves. Standard to .009 oversize. Shipping weight, 2 pounds 2 ounces $6.49

28 K 3798—For Plymouth 6, 1934–40 having two 5/32-inch oil grooves. Standard to .009 oversize. Shpg. wt., 2 lbs. 2 oz. $6.49

28 K 3773—For Dodge 6, 1935–40 (pass. cars). 3¼-inch cylinder diameter. Standard to .009 oversize. Shpg. wt., 2 lbs. 2 oz. . $6.49

28 K 3774—For Dodge 6, Chrysler 6, 1931–32 and DeSoto 6, 1931–33 . cars equipped with Tungtite compression rings. 3¼-inch cyl- r diameter. Standard to .009 oversize. Shipping weight, unds 2 ounces. $6.49

Be sure to state make, year and model when ordering parts



As low as **98c**

HOW TO ORDER

(1) Send full purchase price with order. We ship with coupon. Return coupon with old rods **prepaid** for credit. Or (2) send old rods **prepaid** with exchange price. **State make, year, model on order.**

Rebuilt Connecting Rods

These "like new" Rebabbitted Connecting Rods are finished to rigid S.A.E. specifications. For best results install in complete sets. **Returned rods must be exactly the same type ordered.** Piston pin clamp screws not supplied—keep your old screws. See two ways to order at right. If you want UNDERSIZE rods, add 60c to price in table below, mark order SPECIAL UNDERSIZE, and state undersize. Average shipping weight, each, 2 lbs. 8 oz.

For Car and Model	Catalog No.	Full Price	Exch. Price
Chevrolet 6-cyl., 1929–31	28 K 2301	$1.19	.....
6-cylinder, 1932	28 K 2302	1.19	.....
6-cyl., Master & Truck, 1933–34	28 K 2330	1.39	$1.19
Standard 6, 1933–34	28 K 2333	1.49	1.29
6-cylinder, 1935–36, all models	28 K 2334	1.49	1.29
Ford, A, AA, All	28 K 2316	1.19	1.09
Ford T all	28 K 2350	.98	.....

For cars not listed above (except rods using "slip in" bearings). **State make, year, model and for which cylinder** (1st, 2nd, etc., counting from radiator). Also give number on old connecting rod. Shipped from factory in Chicago, Philadelphia, New York, Minneapolis or St. Louis. You pay postage from shipping point. Order from nearest mail order house. Shpg. wt., each, 4 lbs.

28 K 2335F—For 4-cylinder cars. Exch. price, with old rod . . . $1.95
Outright price, exchange coupon included 2.45

28 K 2336F—For 6, 8-cylinder cars. Exch. price with old rod . . . $2.50
Outright price, exchange coupon included 3.25

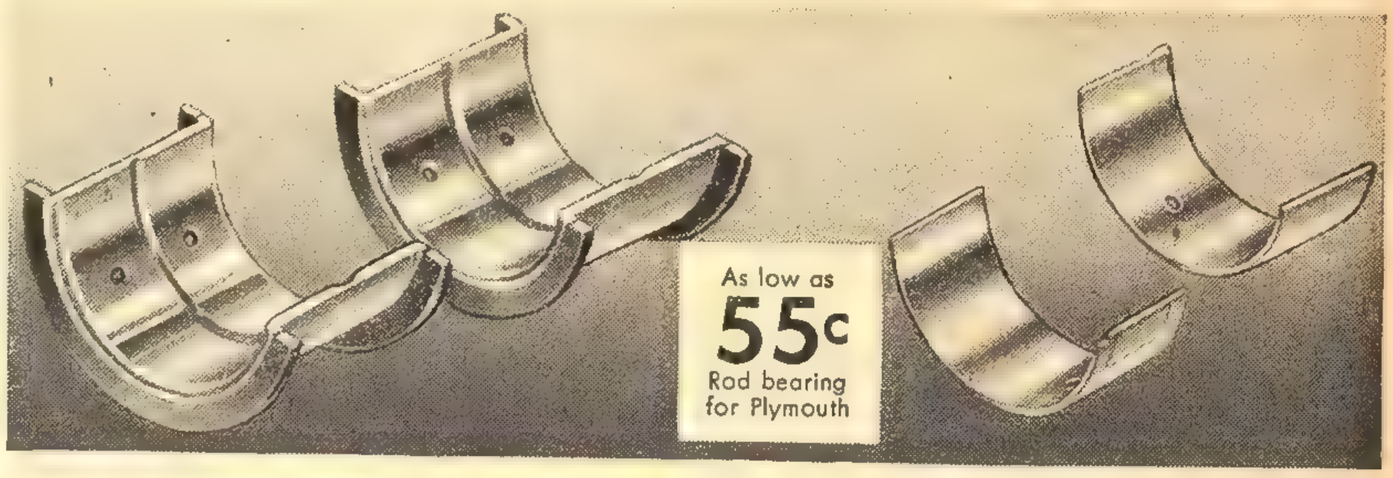
Reconditioned Connecting Rods

For rod bearings with standard outside diameter. Bearings not included. New precision-reamed pin bushings fitted for standard pins. Follow "How to Order" directions above.

28 K 2318 — For Ford V8-85 1932–38. Shpg. wt., 1 lb. 4 oz.
Outright price $1.59
With old rod 1.29

28 K 2325 — For Plymouth 6 1934–40, Cylinders 1, 3, 5. Shipping weight, 2 pounds 2 ounces.
Outright price $2.59
With old rod 1.33

28 K 2326 — For Plymouth 6 1934–40, Cylinders, 2, 4, 6. Shipping weight, 2 pounds 2 ounces.
Outright price $2.59
With old rod 1.33



Slip-in Connecting Rod and Crankshaft Main Bearings

Guaranteed equal to or better than original. Each bearing consists of two pieces, upper and lower. These bearings (unless otherwise listed) are all standard size. If **undersize** is wanted, add 60c to price shown, state exact UNDERSIZE wanted and mark order SPECIAL UNDERSIZE. Average shipping weight, 13 ounces.

SBB is Steel-Back, Babbitt-lined; BBB is Bronze Back, Babbitt-lined; CL is Copper Lead alloy.

Connecting Rod Bearings

For Cars and Trucks below	Type	Year	Catalog No.	Price
Ford Big V8	SBB	1932–38	28K4764	$1.37
.002 Undersize	SBB	1932–38	28K2308	1.44
Ford V8-85	SBB	1936–38	See listings above	
V8-85, Cadmium for Rods, Babbitt Mains	.....	1939–40	28K2348	1.54
Ford V8-60	CL	1937–39	28K2349	.98
Ford V8-95, Mercury	SBB	1939–42	28K2321	1.48
.002 Undersize	SBB	1939–42	28K2322	1.58
Chevrolet 6	BBB	1929–31	See Rebabbitted Connecting Rods Above	
Chevrolet 6	SBB	1932		
Chevrolet 6	SBB	1933–36		
Chevrolet 6	SBB	1937–39		
Chrysler 6	SBB	1934–36	28K2346	.59
Chrysler 6	SBB	1937–41	28K2345	.68
DeSoto 6	SBB	1934–36	28K2346	.59
DeSoto 6	SBB	1937–41	28K2345	.68
Dodge 6 DP	SBB	1933	28K2386	.56
6 Pass. Cars only	SBB	1934–41	28K2387	.64
.002 Undersize	SBB	1934–41	28K2306	.61
Nash and Lafayette 6	SBB	1933–40	28K2340	.78
Oldsmobile 6	SBB	1935–36	28K2342	.72
Oldsmobile 6*	SBB	1937–40	28K2343	.68
Plymouth 6	SBB	1933–41	28K2386	.56
6, .001 Undersize	SBB	1933–41	28K2327	.55
.002 Undersize	SBB	1933–41	28K2304	.55
Pontiac 6	SBB	1935–36	28K2344	.68
Pontiac 6	SBB	1937–38	28K2341	.58

Crankshaft Main Bearings

All 1932–35 and some 1936 V8 Fords use poured babbitt main bearings. Some 1936 and all 1937–40 use slip-in Mains, listed below.

Front		Center (or 2nd)		Third (Not Rear)		Rear	
Cat. No.	Price	Cat. No.	Price	Cat. No.	Price	Cat. No.	Price
28K2361	$0.68	28K2361	$0.68	.....	.....	28K2362	$1.24
28K2359	.64	28K2359	.64	.....	.....	28K2360	1.58
28K2363	.68	28K2363	.68	.....	.....	28K2364	1.28
28K2359	.64	28K2359	.64	.....	.....	28K2360	1.58
.....	....	.....	....	.....	....	.....	....
28K2390	1.04	28K2391	1.54	.....	.....	28K2392	1.24
28K2393	.97	28K2394	1.54	.....	.....	28K2396	1.18
28K2393	.97	28K2395	1.58			28K2396	1.18
28K2371	1.24	28K2372	1.24	28K2373	$1.48	28K2374	1.48
28K2353	1.18	28K2354	.97	28K2354	.97	28K2355	2.63
28K2356	1.38	28K2356	1.38	28K2356	1.38	28K2357	2.37
28K2353	1.18	28K2354	.97	28K2354	.97	28K2355	2.63
28K2356	1.38	28K2356	1.38	28K2356	1.38	28K2357	2.37
28K2365	.86	28K2366	.97	28K2366	.97	28K2367	1.78
28K2368	.84	28K2369	.98	28K2369	.98	28K2370	1.78
.....		.....		.....		.....	
28K2358	.97	28K2378	.97	28K2379	.97	28K2380	1.14
28K2381	.97	28K2382	.97	28K2383	.98	28K2388	1.28
28K2365	.86	28K2366	.97	28K2366	.97	28K2367	1.78
.....	.....	.....	.....	.....	.....	.....	.....
.....	.....	.....	.....	.....	.....	.....	.....
28K2389	1.04	28K2397	.97	28K2398	2.23	28K2399	1.28
28K2328	.97	28K2329	.97	28K2338	1.78	28K2339	1.14

*Rod Bearing also fits 8-cylinder 1937–40. **Notice:** "Slip-in" bearings are used only in cars originally equipped with them.

Rebabbitted Main Bearing Caps for Ford A, AA Trucks

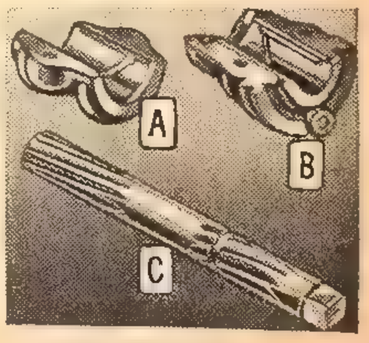
A Front and Center Main Bearing Cap for Ford A, AA, 1928–31.
28 K 4835—Shipping weight, 11 ounces . . . . . Each **89c**

B Rear Main Bearing Cap for Ford A, AA, 1929–31.
28 K 4836—Shipping weight, 2 pounds 11 ounces **$1.79**

Reamer for Connecting Rods

C Solid reamer for reaming piston pin bushings and connecting rods. Tempered tool steel. Gives true center. .005 oversize.

28 K 6227—For Ford A, AA, B, BB. Shipping weight, 1 lb. 4 oz. $1.33
28 K 6233—For Ford V8-85, Merc., Linc. Zephyr. Shpg. w ., 1 lb. 1 oz. . 1.19
28 K 6234—For Chevrolet 6, 1929-36.
Shipping weight, 1 pound 14 ounces $1.33





Skilled workmen test and inspect Sears Rings

Econo-Steel Ring Sets reduce oil pumping

A Top ring—Plain cast iron compression type. Size accurate.

B Second ring—Sectional steel expander type with spring steel inner ring.

C Oil ring—Econo-Steel sectional type separator ring. Made of lightweight steel instead of the cast iron usually found in ring sets priced as low as this. Thin steel wiper rings above and below separator, and the heat-treated inner ring, reduce oil consumption. Excess oil drains back to oil pan through holes in piston ring groove. This set is priced very low for its quality. Read "How to Order." **Order from table at right below.**

Steel-Drain set design restores compression

D Top ring—Taper-face compression type. Combustion heat can't reach cylinder to burn off lubricating oil.

E Second ring—SEALFLEX Expander compression ring with steel inner ring. Follows cylinder wall closely, stops "blow-by," gives compression-tight seal.

F Oil ring—Steel-drain design. Includes two steel segment rings, oil drain inner ring of spring steel and cast iron ring. Segment rings gather excess oil from cylinder wall for return to crankcase. Cast iron ring controls lubrication . . . slotted to permit escape of excess oil. Read "How to Order" at left.

HOW TO ORDER PISTON RINGS

State diameter, width, and oversize. Also give make, year, model of car or truck, serial number and engine number.

"Standard" means new-car cylinder diameter. **Always order "Standard" if cylinders have not been rebored,** regardless of car mileage or age. If cylinders have been honed, reground or rebored, and oversize pistons installed, or if motor has been rebuilt, **be sure to determine actual oversize.** Give the exact oversize as measured with an inside micrometer, or examine top of pistons for oversize markings, or send us heavy wire or metal rod cut to fit across smallest part of cylinder. We stock sets for cylinders up to .060-inch oversize. If possible, check your pistons for width of rings, number and type required, before ordering. Always remove ridge at top of cylinder.

Piston rings in sizes and oversizes not listed here, and all those except Econo-Steel and All-Steel sets with (F) following the catalog number (as 28 K 3825F) are shipped from factory in St. Louis, Mo. Econo-Steel and All-Steel sets are shipped from Cleveland, Ohio. You pay postage from there. Order from nearest mail order house.

For early Ford A or for Plymouth 6, 1933–34, be sure of oil ring width. On 1929–36 Chev., check all groove widths when ordering new rings as various pistons have different groove widths. For a rebuilt Ford A or V8 with 4-ring pistons, see Steel-Drain rings.

Stock Sizes of Sealflex and Factory Replacement Type

(*) Oil rings only. (**) Compression rings only. Others in both sizes.

$2\frac{11}{16} \times \frac{1}{8}$	$3\frac{5}{16} \times \frac{3}{16}$
**$2\frac{3}{4} \times \frac{1}{8}$	$3\frac{3}{8} \times \frac{1}{8}$
*$2\frac{3}{4} \times \frac{3}{16}$	*$3\frac{3}{8} \times \frac{5}{32}$
$2\frac{7}{8} \times \frac{1}{8}$	*$3\frac{3}{8} \times \frac{3}{16}$
**$2\frac{15}{16} \times \frac{3}{32}$	**$3\frac{7}{16} \times \frac{1}{8}$
$2\frac{15}{16} \times \frac{1}{8}$	*$3\frac{7}{16} \times \frac{3}{16}$
*$2\frac{15}{16} \times \frac{3}{16}$	**$3\frac{1}{2} \times \frac{1}{8}$
**3 $\times \frac{1}{8}$	*$3\frac{1}{2} \times \frac{3}{16}$
*3 $\times \frac{3}{16}$	**$3\frac{5}{8} \times \frac{1}{8}$
**$3\frac{1}{16} \times \frac{3}{32}$	*$3\frac{5}{8} \times \frac{3}{16}$
**$3\frac{1}{16} \times \frac{1}{8}$	$3\frac{11}{16} \times \frac{5}{32}$
*$3\frac{1}{16} \times \frac{5}{32}$	$3\frac{11}{16} \times \frac{3}{16}$
*$3\frac{1}{16} \times \frac{3}{16}$	**$3\frac{3}{4} \times \frac{1}{8}$
$3\frac{1}{8} \times \frac{1}{8}$	$3\frac{3}{4} \times \frac{3}{16}$
*$3\frac{1}{8} \times \frac{5}{32}$	$3\frac{3}{4} \times \frac{1}{4}$
*$3\frac{1}{8} \times \frac{3}{16}$	**$3\frac{7}{8} \times \frac{1}{8}$
**$3\frac{3}{16} \times \frac{1}{8}$	$3\frac{7}{8} \times \frac{3}{16}$
*$3\frac{3}{16} \times \frac{3}{16}$	*$3\frac{7}{8} \times \frac{5}{32}$
$3\frac{1}{4} \times \frac{1}{8}$	4 $\times \frac{3}{16}$
*$3\frac{1}{4} \times \frac{5}{32}$	4 $\times \frac{1}{4}$
*$3\frac{1}{4} \times \frac{3}{16}$	$4\frac{1}{4} \times \frac{1}{4}$
**$3\frac{5}{16} \times \frac{3}{32}$	$4\frac{1}{2} \times \frac{1}{4}$
**$3\frac{5}{16} \times \frac{1}{8}$	

Order Econo-Steel or Steel-Drain Ring Sets from table below

Piston Ring Sets for Cars Below	Year	Econo-Steel Number	Econo-Steel Price	Steel-Drain Number	Steel-Drain Price	Wt., Set Lbs.	Wt., Set Oz.
Ford A, AA, B, BB using $\frac{5}{32}$ Oil Ring. (3-ring pistons)	1929-34	28 K 3600	$1.59	28 K 3875	$2.25	1	6
A, AA, B, BB, cars with 4-ring pistons	1928-34	.....	.....	28 K 3849	4.29	2	
V8, cars with 3-ring Aluminum pistons	1932-41	28 K 3601	3.09	28 K 3876	4.15	2	10
V8-85, Cars with 3-ring steel pistons	1936-42	28 K 3602	3.09	28 K 3873	4.15	2	8
V8 (Except 60) cars with 4-ring pistons	1932-42	.....	.....	28 K 3874F	7.85	3	
V8, Mod. 60, cars with 3-ring pistons	1937-40	28 K 3603	3.09	28 K 3877	4.15	2	8
Ford 95 Mercury, and 95 H.P. Truck $3\frac{3}{16}$ cylinder diameter	1939-42	28 K 3604F	3.09	28 K 3821F	4.69	3	
Chevrolet 6, All (ring width $\frac{5}{32}$)	1929-32	28 K 3605	2.37	28 K 3878	3.15	2	
6, All Models ($\frac{5}{32}$ compression, $\frac{3}{16}$ oil)	1933	28 K 3606	2.37	28 K 3879	3.15	2	
6, All Models ($\frac{1}{8}$ compression, $\frac{3}{16}$ oil)	1934-36	28 K 3607	2.37	28 K 3880	3.15	2	
6, All Models ($\frac{1}{8}$ compression, $\frac{3}{16}$ oil)	1937-42	28 K 3608	2.37	28 K 3881	3.15	2	
Plymouth 4, Q, U, 30U	1928-31	28 K 3625	1.59	28 K 3848	2.25	1	6
Plymouth 6, one $1\frac{1}{8}$, one $\frac{5}{32}$ oil rings	1933-34	28 K 3609F	3.15	28 K 3882	4.25	2	
6, using two $\frac{5}{32}$- inch oil rings	1934-40	28 K 3610F	3.15	28 K 3883	4.25	2	
Buick 116	1929	28 K 3607	2.37	28 K 3880	3.15	2	
8-cylinder (State year and model)	1933-42	28 K 3611F	4.19	28 K 3810F	6.25	3	
Chrysler 6, C18, C6, C7, C16, $3\frac{3}{8}$-bore, $12\frac{1}{8}$ compression. $12\frac{5}{32}$ Oil	1934-41	28 K 3612F	3.15	28 K 3885F	4.25	2	10
Dodge 6, $3\frac{1}{4}$-cylinder diameter	1935-40	28 K 3613F	3.15	28 K 3884	4.25	2	
Hudson 6, (State year and model)	1935-41	28 K 3614F	3.15	28 K 3811F	4.25	3	
Hudson 8-cylinder. (State year and model)	1932-41	28 K 3615F	4.19	28 K 3812F	8.85	3	
Lincoln-Zephyr (State year and model)	1936-41	28 K 3616F	5.19	28 K 3813F	6.89	3	
Lafayette (State year and model)	1934-36	.....	.....	28 K 3814F	4.25	3	
Lafayette-Nash 6 cyl. $3\frac{3}{8}$ cyl. bore	1937-41	28 K 3617F	3.15	28 K 3885F	4.25	2	10
Oldsmobile 8, (State year and model)	1932-41	28 K 3618F	4.19	28 K 3816F	8.85	3	
6, $3\frac{5}{16}$-inch bore	1934	28 K 3607	2.37	28 K 3880	3.15	2	
6, $3\frac{5}{16}$-inch bore	1936	.....	.....	28 K 3871F	4.25	2	10
6, $3\frac{7}{16}$-inch bore.	1937-38	28 K 3619F	3.15	28 K 3872F	4.25	2	10
Pontiac 6	1932	28 K 3607	2.37	28 K 3880	3.15	2	
8, $3\frac{1}{16}$-inch bore	1933-35	28 K 3620F	3.15	28 K 3886	8.85	3	
6, $3\frac{3}{8}$-inch bore	1935	28 K 3621F	3.15	28 K 3887F	6.65	2	10
6, $3\frac{3}{8}$-inch bore	1936	28 K 3621F	3.15	28 K 3888F	4.25	2	
6, $3\frac{7}{16}$-inch bore.	1937-38	28 K 3621F	3.15	28 K 3870F	3.77	2	
8-cylinder. (State year and model)	1936-41	28 K 3620F	3.15	28 K 3817F	6.85	3	
Terraplane 8 (State year and model)	1933	28 K 3615F	4.19	28 K 3818F	8.85	3	
6-cylinder. (State year and model)	1933-41	28 K 3614F	3.15	28 K 3819F	4.25	3	
Willys 4, 77 (State year and model)	1933-41	28 K 3630F	2.15	28 K 3820F	2.67	3	
Graham-Bradley Tractor, 103	.....	.....	.....	28 K 3844F	6.85	2	
Graham Bradley Tractor 93	.....	.....	.....	28 K 3845F	6.85	2	

Groove Cleaner

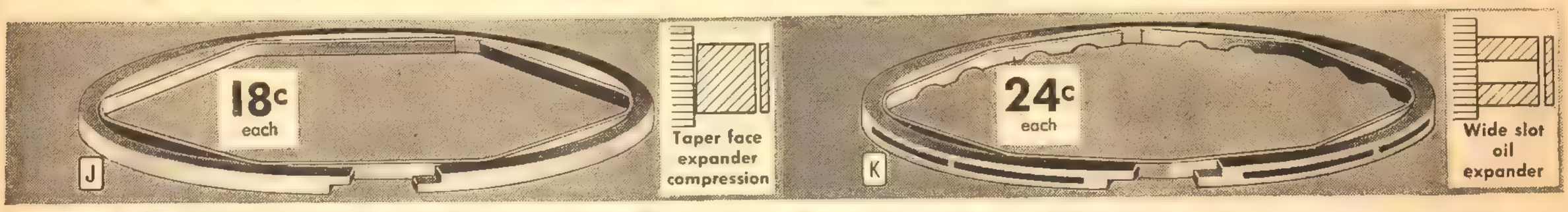
G Removes carbon from piston grooves to make your new rings fit better, work more freely. Fits all pistons. Shipping weight, 1 pound 3 ounces.

28 K 3791 ..... 37c

Ring Remover

H Rings cannot be damaged while being installed with this tool. Fits rings from $2\frac{3}{4}$ to $4\frac{1}{4}$ in. in diameter. Easily operated. Wt., 12 oz.

28 K 3782 ..... 89c



Factory-tested SEALFLEX Expander rings

Road tests, as well as factory inspection, show that SEALFLEX expander type piston rings stop oil pumping, "blow-by" and piston slap in worn motors. They stabilize the piston to prevent knocking **—lubricate cylinder walls properly.** Reduce fuel consumption because of the better compression produced, and lengthen life of your motor. Rings have taper face and surface finish for quick and easy seating. When ordering SEALFLEX rings, read "How to Order" above. Stock sizes in which these rings are available are listed there. **State size wanted.** If you wish to buy your rings in complete sets, order from table at right.

J SEALFLEX Expander Compression Ring. For both upper grooves of piston. Notice cross section view. Live, flexible, cast iron outer ring—requires no harsh pressure to create perfect seal against uneven cylinder walls. Inner ring of finest heat-treated spring steel has eight pressure points (45-degree, patented design) . . . providing perfect pressure on cylinder walls. Especially effective in badly worn, tapered or out-of-round cylinders to restore proper compression seal.

28 K 3700—Shpg. wt., 4 oz. Each . **18c**

K SEALFLEX Expander Oil Ring. (Use 2 on a 4-ring piston.) See cross section view. Large, wide oil slots prevent pile-up of harmful carbon and insure best cylinder wall lubrication. Inner ring also has large oil notches to provide free drainage. Excess oil is returned to crankcase—eliminates oil burning.

28 K 3702—Shipping weight, 4 ounces. Each **24c**

SEALFLEX Ring Sets for Ford, Chevrolet and Plymouth

Order SEALFLEX rings in complete sets—they include the proper assortment of compression and oil rings. You will save on first cost . . . and enjoy better car operation **plus lower fuel bills. Standard size** fits cylinders up to and including .009; **first oversize** fits cylinders from .010 to .025 oversize. **State size wanted,** following directions given above in "How to Order." Larger sizes shipped from St. Louis, Mo.

For Car and Model shown below	Year	Comp. No.	Comp. Size	Oil No.	Oil Size	Wt., Set Lbs.	Wt., Set Oz.	Catalog Number	Price Set
Ford T	1916-27	8	$\frac{1}{4}$	4	$\frac{1}{4}$	1	6	28K3832	$2.18
A (narrow $\frac{1}{8}$-inch oil ring)	1928	8	$\frac{1}{8}$	4	$\frac{1}{8}$	1	6	28K3833	2.18
A, AA, B, BB ($\frac{5}{32}$-inch oil ring)	1929-34	8	$\frac{1}{8}$	4	$\frac{5}{32}$	1	6	28K3834	2.18
V-8 (cars using aluminum pistons)	1932-36	16	$\frac{3}{32}$	8	$\frac{5}{32}$	2	10	28K3835	3.98
V8-85 (cars using semi-steel pistons)	1937-42	16	$\frac{3}{32}$	8	$\frac{5}{32}$	1	4	28K3825F	3.98
V8-60	1937-40	16	$\frac{3}{32}$	8	$\frac{5}{32}$	2	8	28K3823F	3.98
Chevrolet 4	1917-27	8	$\frac{3}{16}$	4	$\frac{3}{16}$	1	6	28K3836	2.18
4 cylinder	1928	8	$\frac{5}{32}$	4	$\frac{5}{32}$	1	6	28K3837	2.18
6 all models	1929-32	12	$\frac{5}{32}$	6	$\frac{5}{32}$	2		28K3838	3.27
6 all models	1933	12	$\frac{5}{32}$	6	$\frac{3}{16}$	2		28K3839	3.27
6 all models	1934-36	12	$\frac{1}{8}$	6	$\frac{3}{16}$	2		28K3868	3.27
6 all models with $3\frac{1}{2}$ cylinder diam.	1937-42	12	$\frac{1}{8}$	6	$\frac{3}{16}$	2		28K3869	3.27
Plymouth Q, U, 30U 4 cyl	1928-31	8	$\frac{1}{8}$	4	$\frac{1}{8}$	1	6	28K3840	2
PA, PB, 4-cylinder	1931-32	8	$\frac{1}{8}$	4-$\frac{1}{8}$	4-$\frac{5}{32}$	1	6	28K3842	2
All 6 Oil Rings $\frac{1}{8}$ and $\frac{5}{32}$	1933-34	12	$\frac{1}{8}$	6-$\frac{1}{8}$	6-$\frac{5}{32}$	2		28K3843F	4
All 6 (all oil rings $\frac{5}{32}$)	1943-40	12	$\frac{1}{8}$	12	$\frac{5}{32}$	2		28K3841	4



Piston Rings built with precision machinery

CROSS COUNTRY All-Steel Ring Sets for overhaul jobs

A Top ring—alloy iron compression type. Quick-seating. Chemically treated for safe break-in.

B Second ring — All-Steel laminated compression type. Holds power.

C Oil ring—All-Steel laminated and ventilated. Controls oil consumption—provides correct amount of cylinder lubrication without any waste of oil. Spring steel inner ring. Restore power, stop oil waste, with less cylinder wall drag or pressure. Excellent for any overhaul job. Recommended for motors with worn cylinders. See "How to Order Rings" on facing page.

All-Steel Piston Ring Sets for Cars Below	Year	Catalog Number	Price	Lbs.	Oz.
Ford A, AA, B, BB using 5/32 Oil Ring (3-ring pistons)	1928-34	28 K 3622	$3.88	1	6
Ford V8-85, Cars with 3-ring pistons	1932-42	28 K 3623	6.10	2	8
Ford V8-60, Cars with 3-ring pistons	1937-40	28 K 3624	6.10	2	12
Ford V8-95 H.P.; **Mercury**	1939-42	28 K 3626	6.10	3	
Chevrolet 6, All (ring width 5/32)	1929-32	28 K 3627F	5.64	2	
Chevrolet 6, All Models (5/32 compression, 3/16 oil)	1933	28 K 3628F	5.64	2	
Chevrolet 6, All Models (1/8 compression, 3/16 oil)	1934-36	28 K 3629	5.64	2	
Chevrolet 6, All Models (1/8 compression, 3/16 oil)	1937-42	28 K 3631	5.64	2	
Chevrolet Trucks, 3 3/16-hi-torque engine	1941-42	28 K 3660	5.64	2	
Plymouth 6, one 1/8, one 5/32 oil rings	1933-34	28 K 3632F	6.11	2	
Plymouth 6, using two 5/32-inch oil rings	1934-40	28 K 3633	6.11	2	
Plymouth, 3 1/8-cylinder diameter	1941	28 K 3634	6.11	2	
Plymouth, 3 1/4-cylinder diameter	1942	28 K 3635	6.11	2	
Chrysler 6, after engine 8924	1934-41	28 K 3637F	7.30	2	
DeSoto 6, after engine 5474	1934-41	28 K 3637F	7.30	2	
Dodge truck, all 3 3/8-inch bore engine. State year and model		28 K 3637F	7.30	2	
Dodge 6, 3 1/4-cylinder diameter	1935-40	28 K 3636	6.11	2	
Dodge 6, passenger cars, 3 1/4-cylinder diameter	1941	28 K 3639	6.11	2	
Dodge 6, passenger cars, 3 3/8-cylinder diameter	1942	28 K 3638	6.11	2	
Buick 8, Series 40	1934-36	28 K 3640F	8.88	2	8
Nash 6	1934-36	28 K 3641F	7.30	2	
Nash 6; **Lafayette** 6	1937-40	28 K 3642F	7.30	2	
Oldsmobile 6	1936	28 K 3643F	7.30	2	
Oldsmobile 6	1937-38	28 K 3644F	7.30	2	
Oldsmobile 6	1939-40	28 K 3645F	7.30	2	
Pontiac 8	1933-35	28 K 3646F	8.88	2	8
Pontiac 6	1935	28 K 3647F	7.30	2	
Pontiac 6	1936	28 K 3648F	5.94	2	
Pontiac 6	1937-38	28 K 3649F	6.70	2	
Pontiac 6	1939-40	28 K 3696F	5.94	2	
Pontiac 8	1939-42	28 K 3697F	8.88	2	8
Willys 4 (for 4-ring piston)	1933-40	28 K 3698F	4.71	2	
Willys 4 (for 3-ring piston)	1939-42	28 K 3699F	4.42	2	

IMPORTANT NOTICE ABOUT OVERSIZES: WPB Order L-158 permits only the following oversizes for piston rings: Standard, .020, .030, .040, .060, and for medium and heavy duty trucks and busses. .080 and .100. Oversizes offered by Sears conform to this ruling, and we ask that you order only authorized oversizes.

CROSS COUNTRY Steel-Master Rings—Sears finest

D Top ring—Taper-face compression ring. Lektro-Lube coated . . . electrically covered with pure, soft tin.

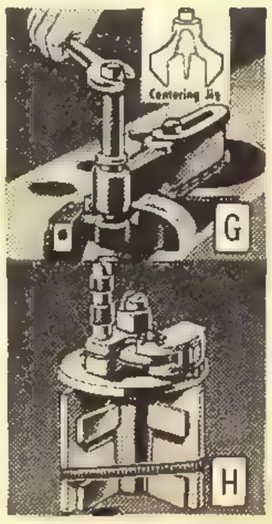
E Second ring—Bevel-back scraper expander type compression ring. Lektro-Lube coated. Spring steel inner ring.

F Oil ring—Lightweight all steel, Lektro-Lube coated. Two steel wafer rings control oil consumption . . . corrugated steel separator provides drainage . . . notched spring steel inner ring.

CROSS COUNTRY Steel-Master rings are the best Sears offer. They have all the features of finest quality rings—plus the extra protection of Lektro - Lube coating, which makes break-in safe, sure. Recommended for all cases of heavy oil consumption and high mileage . . . best for replacement when motor is not being rebored. Easily installed because they have no thin cast iron sections which may break in installation. Be sure to read, "How to Order Rings" on facing page.

Steel-Master Piston Ring Sets for cars below	Year	Catalog Number	Price	Lbs.	Oz.
Ford A, AA, B, BB using 5/32 Oil Ring. (3 ring pistons)	1928-34	28 K 3650	$4.40	1	6
Ford V8, cars with 3-ring Aluminum pistons	1932-36	28 K 3651	6.35	2	8
Ford V8-85, Cars with 3-ring steel pistons	1936-42	28 K 3652	6.35	2	8
Ford V8-60	1937-40	28 K 3653	6.35	2	12
Ford V8 trucks 95 H.P.; **Mercury** passenger cars	1939-42	28 K 3654	6.35	3	
Chevrolet 6, All (ring width 5/32)	1929-32	28 K 3655	5.89	2	
Chevrolet 6, All Models (5/32 compression, 3/16 oil)	1933	28 K 3656	5.89	2	
Chevrolet 6, All Models (1/8 compression, 3/16 oil)	1934-36	28 K 3657	5.89	2	
Chevrolet 6, All Models (1/8 compression, 3/16 oil)	1937-42	28 K 3658	5.89	2	
Plymouth 4, Q, U, 30U	1928-31	28 K 3665	4.40	1	6
Plymouth 6, one 1/8, one 5/32 oil rings	1933-34	28 K 3663	7.25	2	
Plymouth 6, using two 5/32-inch oil rings	1934-40	28 K 3664	7.25	2	
Dodge 6, 3 1/4-cylinder diameter	1935-40	28 K 3668	7.25	2	

Steel-Master rings furnished only for cars listed above. Other models are not available. Order Steel-Drain or Econo-Steel sets at left for cars and trucks not listed here.



Cylinder wall Ridge Reamers

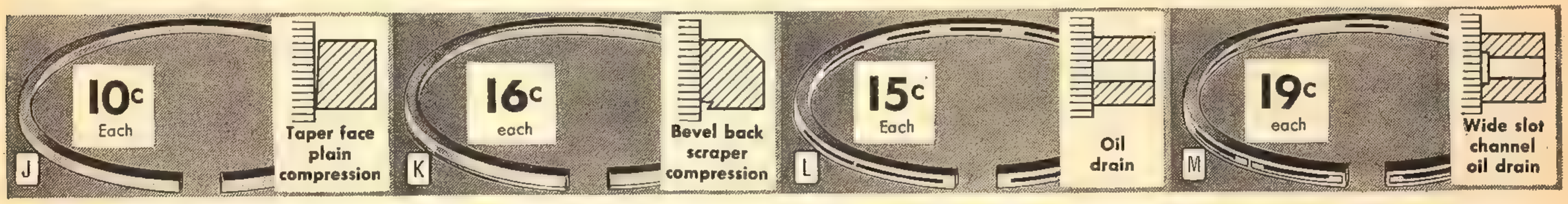
G Economy Reamer. Removes ridge on upper cylinder caused by ring wear. Bolts to block. Centering jig included. Handles cylinders from 2 3/4 to 4 1/4 inches in diameter.
28 K 6251—Shipping weight, 3 pounds 4 ounces.....**$3.19**

H Professional type Reamer. Works within cylinder. Stopping device prevents cutting cylinder walls too deep, regardless of out-of-round condition. Adjustable diameter screw. Fits 2 3/4 to 4-inch, straight or chamfered cylinders.
28 K 6252—Shipping weight, 1 pound 12 ounces.....**$6.75**

Extension Block. Extends range of above reamer up to 5-in. diam.
28 K 6253—Shipping weight, 1 pound 4 ounces.....**$3.15**

Ridge Reamer. Same as professional type reamer above (Cat. No. 28 K 6252), but reams cylinders from 4 1/2 to 6 in. in diameter.
28 K 6255—Shipping weight, 6 pounds.....**$12.00**

Extension Block. Increases range of reamer 28 K 6255 up to 7 1/2 in.
28 K 6256—Shipping weight, 1 pound 8 ounces.....**$1.75**



Taper-face Compression Ring

J Provides perfect compression seal because of built-in tension. Seats quickly. Used in top groove of 3-ring piston; in top and second groove of 4-ring piston. Shipping weight, 4 ounces.
28 K 3707—Standard to .005 oversize.....Each **10c**
28 K 3708—.010 oversize..Each **10c**

Beveled scraper Compression

K Scrapes surplus oil back to crankcase—cuts oil burning and waste. Quick seating. Used in top groove of 3-ring piston; in top and second groove of 4-ring piston. Shipping weight, 4 ounces.
28 K 3722—Standard to .005 oversize.....Each **16c**
28 K 3723—.010 oversize...Each **16c**

Wide slot Oil Drain Ring

L Wide slots provide free drainage of excess oil to crankcase through holes in piston groove . . . prevents carbon clogging. Used in bottom groove of 3-ring pistons; in both lower grooves of 4-ring. Shipping weight, 4 ounces.
28 K 3715—Std. to .005 oversize.**15c**
28 K 3716—.010 oversize..... **15c**

Channel type Oil Drain Ring

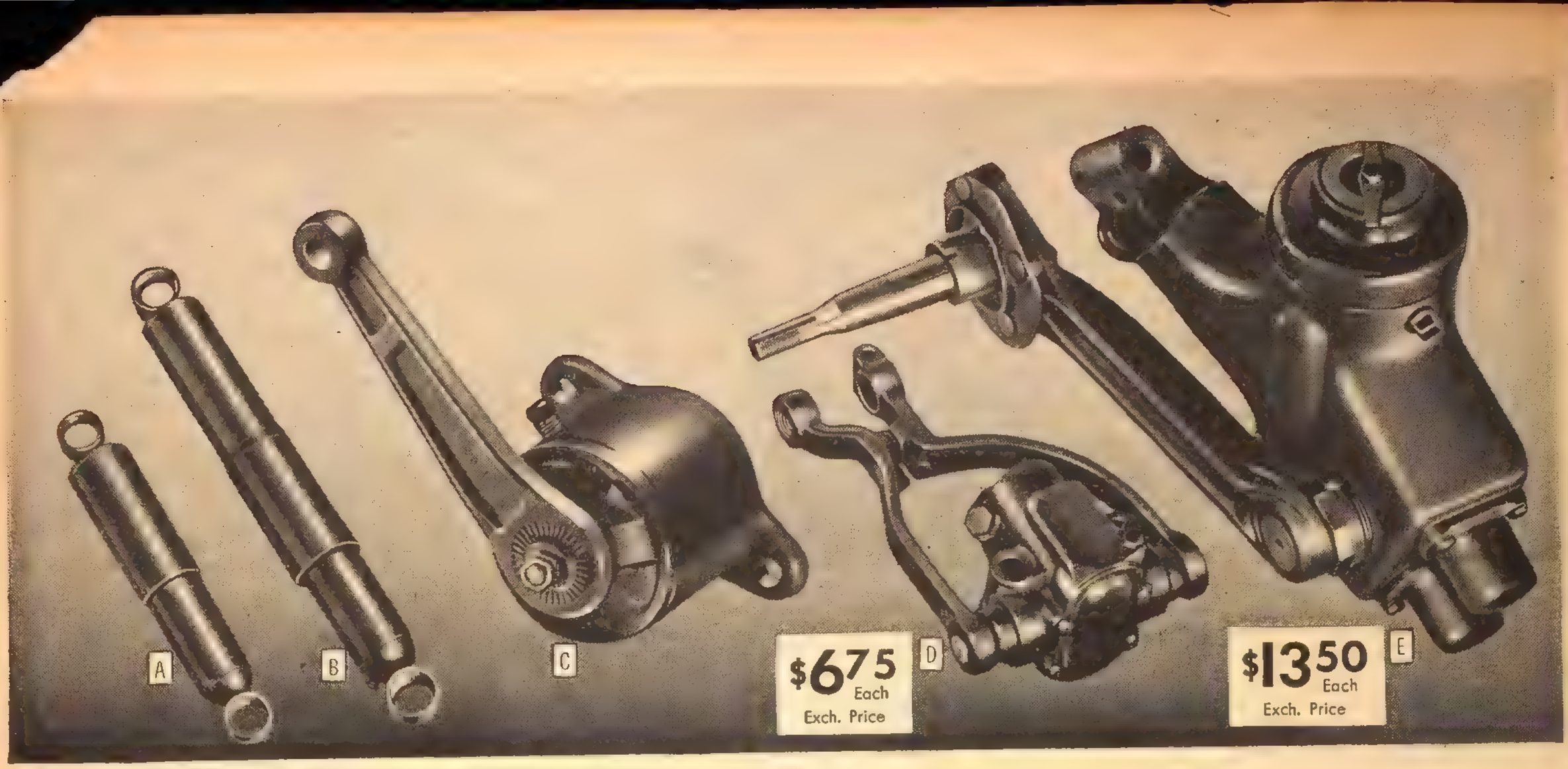
M Twin-action ring—wide groove in face traps surplus oil . . . slots provide for return of oil through holes in piston. Used in bottom groove of 3-ring piston; in both lower grooves of 4-ring piston. Shipping weight, 4 ounces.
28 K 3727—Std. to .005 oversize...**19c**
28 K 3728—.010 oversize.....**19c**

...oove rings are Lektro-Lube coated for safe break-in. Oversizes .020, .030, .040, .060 ...ed from factory in St. Louis, Mo. See "How to Order" on facing page. State type ...gs wanted and make, year, model of car when ordering.

Factory replacement types in Regular and Deluxe Sets

Sets are carried in two qualities—Regular, consisting of taper-face compression and wide slot oil control rings, and Deluxe, which have bevel-back and channel type oil drain rings. Available in the following sizes: Standard to .005, .020, .030, .040, .060 oversize. **State oversize wanted when ordering, and make, year and model of car.** See "How to Order" on facing page.
NOTE: Types of rings in some of these sets may vary from description above, because sets are engineered for maximum performance. You are sure to get the best possible combination.

Complete Sets For Car and Model	Year	Compression No.	Compression Size	Oil No.	Oil Size	Wt., Set Lbs.	Wt., Set Oz.	Regular Sets	Price Set	Deluxe Sets	Price Set
Ford "T"	1916-27	8	1/4	4	1/4	1	11	28 K 3800	$0.95	28 K 3850	$1.39
A, AA, B, BB (5/32 oil rings)	1929-32	8	1/8	4	5/32	1	6	28 K 3725	.95	28 K 3852	1.39
V-8, 3 1/16 bore	1932-42	16	3/32	8	5/32	2	10	28 K 3802	1.89	28 K 3853	2.69
Chevrolet 4	1917-27	8	3/16	4	3/16	1	6	28 K 3730	.95	28 K 3854	1.39
4 cylinder	1928	8	5/32	4	5/32	1	6	28 K 3731	.95	28 K 3855	1.39
6 all models	1929-32	12	5/32	6	5/32	2		28 K 3729	1.45	28 K 3856	2.09
6 all models	1933	12	5/32	6	3/16	2		28 K 3803F	1.45	28 K 3857F	2.09
6 all models	1934-36	12	1/8	6	3/16	2		28 K 3868	1.45	28 K 3867	2.09
6 all models with 3 1/2 cyl. dia.	1937-42	12	1/8	6	3/16	2		28 K 3826	1.45	28 K 3827	2.09
Plym. Q, U, 30U—4-cyl.	1928-31	8	1/8	4	1/8	1	6	28 K 3804F	.95	28 K 3858F	1.39
PA, PB, 4 cylinder	1931-32	8	1/8	4-1/8	4-5/32	1	14	28 K 3806	1.45	28 K 3859	2.09
All 6 (Oil rings 1/8 and 5/32)	1933-34	12	1/8	6-1/8	6-5/32	2		28 K 3807F	2.19	28 K 3860F	2.98
All 6 (all oil rings 5/32)	1934-40	12	1/8	12	5/32	2		28 K 3828	2.19	28 K 3829	2.98



NU-BILT Shock Absorbers for popular cars

New direct-action Shocks

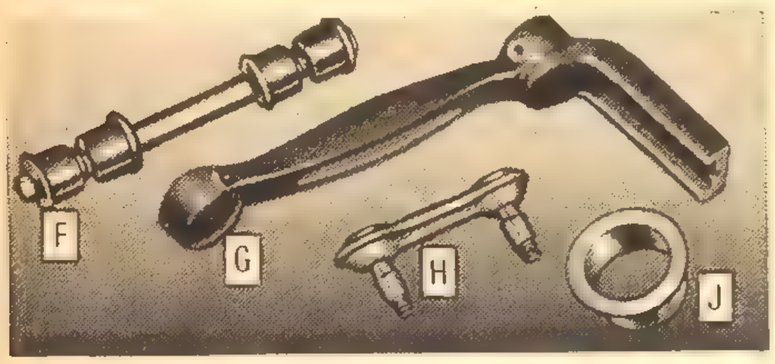
A B **For Chevrolet, Plymouth, Dodge, De Soto, Chrysler.** Replace your direct-action shocks now when they are priced so low! Brand new shock absorbers—**equal to original equipment**—will give your car smooth riding qualities, besides reducing hard steering, shimmying and wear on tires due to worn shocks. These shocks have oil seal several inches above oil level, reducing danger of leaking. For most satisfactory service order shock absorbers in pairs. **State make, year and model of your car, and whether for front or rear.**

28 K 8021—For Chevrolet 1939–40 Master; Chrysler; Dodge; De Soto; Plymouth 1937–42. Shipping weight, 5 pounds 8 ounces.....Each **$2.79**

Rebuilt airplane-type Shocks

Carefully rebuilt direct-action shock absorbers . . . will give long, satisfactory service, prevent oil leakage. Be sure to read "How to Order" at bottom of page. No old shocks accepted in exchange that have broken eyes or damaged cylinders. **State make, year, model and whether for front or rear.** Shipping weight, 5 pounds 8 ounces.

For Car and Year	Position	Catalog Number	Outright Price	Exch. Price
B **Plymouth, Dodge,** 1937–38	Front	28 K 8037	$2.89	$2.49
A **Plymouth, Dodge,** 1939–42, **Chrysler, DeSoto,** 1938–42	Front	28 K 8038	2.89	2.49
B **Plymouth, Dodge, Chrysler, DeSoto,** 1937–42	Rear	28 K 8039	2.89	2.49
B **Pontiac** 1937–40; **Hudson** 1937–41	Rear	28 K 8039	2.89	2.49



Shock Links and Arms

F **Knee Action Stabilizer Link Assembly** for Chevrolet, Oldsmobile 1939–41; Buick 40, 60, 1938–41; Pontiac 1937–41. Two assemblies required for front end.

28 K 8019—Shipping weight, 9 ounces.....Each **55c**

Stabilizer Rubber Bushings for all G.M. cars 1939–41.

28 K 8003—Shipping weight, 1 pound...Set of 8 **44c**

G **Knee Action Arm and Bracket** for Chevrolet 1934–38; Pontiac 1934–36. Threaded .003 undersize to take up wear. Order when replacing knee action units.

28 K 5236—Shipping weight, 3 lbs. 8 oz.....**$2.33**

H **Shock Link.** 3-inch for Ford late 1935–36 front and rear, 1937–40 rear; Mercury 1939–40 rear.

28 K 4753—Shipping weight, 14 ounces.....**40c**

Shock Link. 4-inch for Ford 1937–39 front, 1941 rear; Mercury 1939 front, 1941 rear.

28 K 4804—Shipping weight, 14 ounces.....**40c**

Shock Link. 4¾-inch for Ford 1940–42 front; Mercury 1940–42 front.

28 K 4752—Shipping weight, 14 ounces.....**55c**

J **Brake Flange Bushing** for Chevrolet, Pontiac 1934–38 front wheel spindle.

28 K 5265—Shipping weight, 4 ounces.....**44c**

Rebuilt Shocks for Fords

C You can't replace your car . . . but **you can give your old car "like new" riding quality** by installing NU-BILT shock absorbers in your Ford. Restore that balanced spring action your car had when new. Besides vastly improved riding, rebuilt shocks will correct hard steering and excess wear on tires caused by old bent arms. Shocks usually need to be replaced every 5,000 miles for efficient operation. How many miles have yours been driven?

Sears NU-BILT shock absorbers are completely rebuilt to equal original equipment . . . reconditioned to stand up under all driving conditions. Each unit is carefully tested and inspected by skilled workmen, using factory precision methods. Worn parts are replaced wherever necessary to give full shock absorber action. Ready to install. For best results order shock absorbers in pairs. Also order new links, listed at left below. **When ordering shocks, be sure to read, "How to Order" information below.** Some models fit Mercury and Lincoln Zephyrs also. See table. You can add shock absorbers to your Easy Terms order and enjoy the improved riding quality of your car while you pay. See inside back cover for information.

Year of Ford	Position	Catalog Number	Outrt. Each	Exch. Each	Wt. Lbs.
Ford V-8, 1933	Right front				6
1933	Left front				6
1933–34	Right rear				6
1933–34	Left rear				6
1934*	Right front				6
1934*	Left front				6
1935*	Right front				6
1935*	Left front				6
1935–36	Righ t				6
1935–36					6
1936*▲					6
1936*▲					6
†1937–39*					6
†1937–39*					6
†1937–39*					6
†1937 39*					6
1940*	Right front				6
1940*	Left front				6
1941*	Right front				6
1941*	Left front				6
1937-38-39*-40*§	Right rear				6
1937 to 1940*	Left rear				6
1941*	Right rear				6
1941*	Left rear				6

SORRY— NOT AVAILABLE



†Before ordering these shocks, check carefully the base measurement "A" as indicated on the sketch at left, and order according to the base size.

* Arms are furnished if they are not removable from old shocks. Save arms on other model shocks.

▲Fit Mercury and Lincoln Zephyrs of the same years.

§Fit Mercury and Lincoln Zephyrs, 1937–1939 only.

HOW TO ORDER SHOCKS

Give make, year and model of car and state whether for front or rear, and for right or left side. (Steering wheel is left side.) **Single shocks will not improve your riding.** Be sure to order in pairs, and for best results replace links, stabilizers, etc., at the same time. After replacing front end parts **always have wheels checked for alignment** to make sure other parts are not damaged, so as to cause excess tire wear.

Two Ways to Order: (1) Send full price plus postage. Government Order L-158 requires that you return your old shocks for credit. Ship them **postpaid.** Or, (2) Send old shocks, **postpaid,** with exchange price for rebuilt shocks.

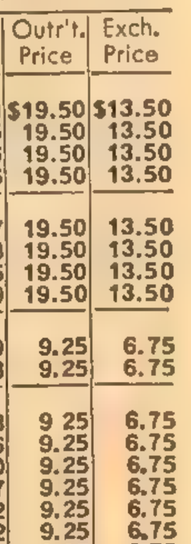
Rebuilt knee-action Shocks

D E Replace shock absorbers that are worn or have bent arms—these cause hard steering, excess tire wear, rough spring action. Sears rebuilt shocks will restore the front end spring action. Completely reconditioned to equal new, original equipment shocks of the same type. **All worn parts replaced, all arms carefully gauged and trued for alignment.** Ready to install, filled with fluid. Always replace shocks in pairs and check wheel alignment.

HOW TO ORDER: **For Shock (E), give length of front wheel spindle (6 or 6½ in.) from dust shield to tip.** No credit will be given on shocks exchanged for Cat. No. 28K07947 or 28K07948 unless rubber bumpers are included. No credit given on any units with broken arms or castings. **Read "How to Order."** Shpg. wt., (E), 60 lbs., not mailable; shipped by freight to express only. Shpg wt., (D), 15 lbs.

For Car and Year	Position	Catalog Number	Outr't. Price	Exch. Price
E **Chevrolet** 1934–35 6½ in.	Right side	28K M7903	$19.50	$13.50
1934–35 6½ in.	Left side	28K M7905	19.50	13.50
1936–38 6 in.	Right side	28K M7906	19.50	13.50
1936–38 6 in.	Left side	28K M7916	19.50	13.50
E **Pontiac** 6, 8, 1934–35 6½ in.	Right side	28K M7917	19.50	13.50
6, 8, 1934–35 6½ in	Left side	28K M7918	19.50	13.50
6, 1936 6 in.	Right side	28K M7915	19.50	13.50
6, 1936 6 in.	Left side	28K M7919	19.50	13.50
D **Chevrolet** 1939–42 Mst. Del.	Right side	28K 07959	9.25	6.75
1939–42 Mst. Del.	Left side	28K 07958	9.25	6.75
D **Buick** 40, 1935–36	Right side	28K 07988	9 25	6.75
40, 1935–36	Left side	28K 07966	9.25	6.75
40, 60, 1937–38	Right side	28K 07950	9.25	6.75
40, 60, 1937–38	Left side	28K 07957	9.25	6.75
40, 60, 1939	Right side	28K 07942	9.25	6.75
40, 60, 1939	Left side	28K 07942	9.25	6.75
40, 50, 60, 70, 1940–42	Right side	28K 07942	9.25	6.75
40, 50, 60, 70, 1940–42	Left side	28K 07942	9.25	6.75
D **Olds.** 1936	Right side	28K 07947	9.25	6.75
1936	Left side	28K 07948	9.25	6.75
1937-38	Right side	28K 07950	9.25	6.75
1937-38	Left side	28K 07957	9.25	6.75
1939-42	Right side	28K 07941	9.25	6.75
1939-42	Left side	28K 07940	9.25	6.75
D **Pontiac** 1937–38	Right side	28K 07950	9.25	6.75
1937–38	Left side	28K 07957	9.25	6.75
1939–42	Right side	28K 07941	9.25	6.75
1939–42	Left side	28K 07940	9.25	6.75
D **La Fayette** 4010, 1940	Right side	28K 07941	9.25	6.75
4010, 1940	Left side	28K 07940	9.25	6.75
Nash, 4020, 4080, 1940	Right side	28K 07941	9.25	6.75
4020, 4080, 1940	Left side	28K 07940	9.25	6.75

Shock Absorber Fluid



CROSS COUNTRY non-clogging, high quality fluid. Maintains even pressure summer and winter.

For Lovejoy, Monroe, Delco and all other shock absorbers, including all shocks on this page, except Ford and Houdaille types.

28 K 2211—Pint. Shipping weight, 1 lb. 14 oz.....**30c**

28 K 2214—Quart. Shipping weight, 3 lbs. 8 oz.....**44c**

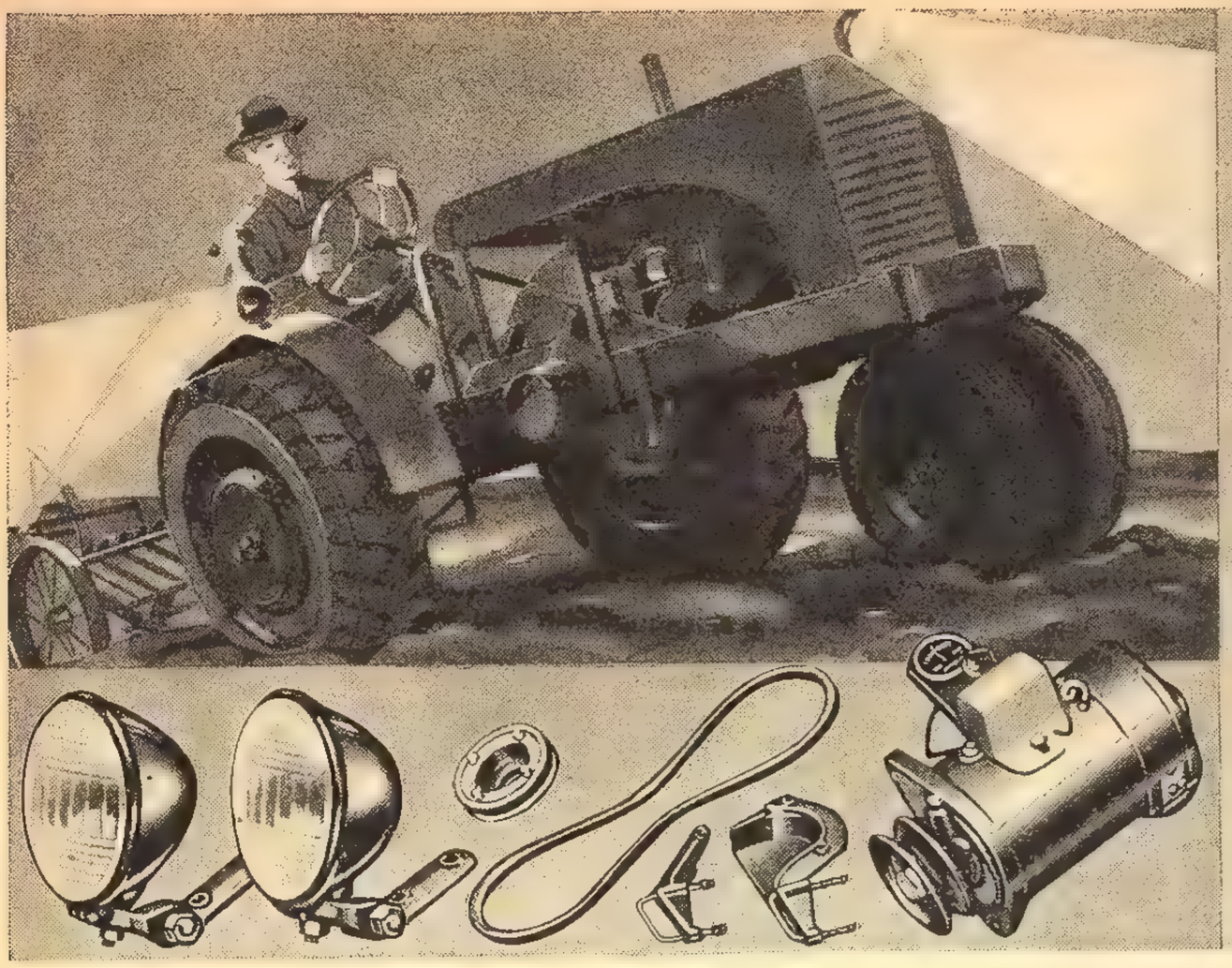
For Houdaille, Ford shocks, either new or rebuilt.

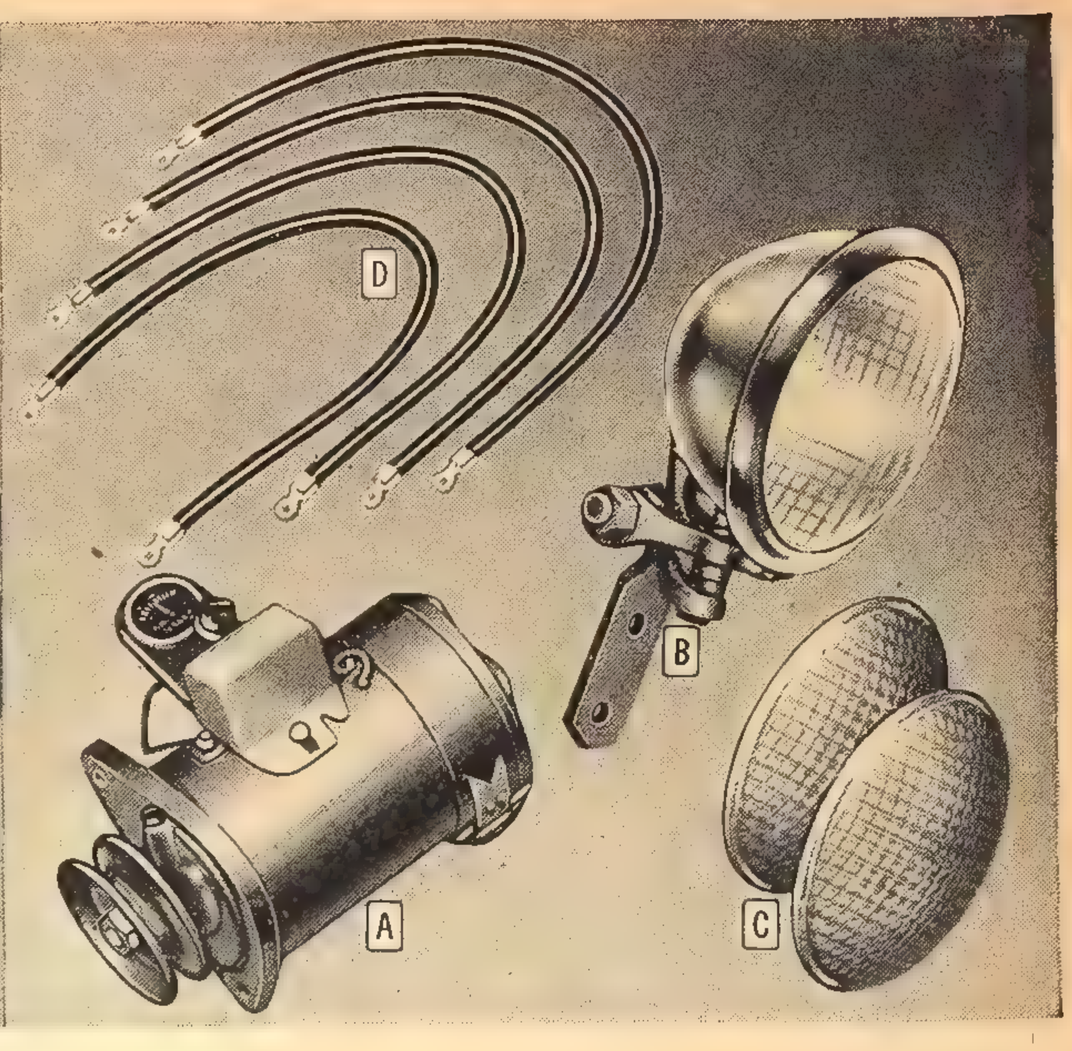
28 K 2212—Pint. Shpg. wt., 1 lb. 14 oz.....**36c**

For Houdaille thermostatic-type shocks, Pint.

28 K 2213—Shpg. wt., 2 lbs. 4 oz.....

For Easy Payment Terms see inside back co





Complete Tractor Light Outfit

- Work any time—at any job . . . plowing, seeding, dusting, spraying
- Permanent, easy installation; all accessories included
- Lights without running motor . . . equipped for battery (not incl.)
- Run your tractor longer . . . overcome lack of equipment, bad weather

$27.95

Available after October 1st. Equip your tractor with Sears 6-volt Tractor Light Outfit—then operate it day and night. Make the most of good weather, of all available help and machinery resources . . . install this lighting outfit on your tractor. A powerful lamp floods the rows ahead of your tractor with light—another lamp shows clearly the area behind it. Lights can be used in harvesting, cultivating, seeding, dusting, spraying or any job that cannot be delayed. These lights will pay for themselves many times over . . . especially during these days when full crops are needed most. During burning summer heat, work in the cool of the night. Lengthen the short fall and winter working days by using these lights.

It is vitally important that large farm quotas be met to satisfy the demands for military and civilian needs. Our manufacturers obtained permission from the WPB to make these light outfits as an essential aid to farm production. Buy the outfit on Sears Easy Payment Plan. See inside back cover.

The complete Tractor Light Outfit includes a 6-volt dust-tight generator, belt, two large floodlamps, ammeter, cutout, switches and wire. Instructions included . . . ready to install. Battery and carrier are not included. We recommend GOLD MEDAL Powermaster, Catalog Number 28 KM 123F on page 854, or Hi-Power, Catalog Number 28 KM 111F on page 855, as suitable batteries for this outfit.

These outfits will fit only models below

For **Farmall** Regular 1924–32, F12 (except with Waukesha motor) 1934–38, F14 all, F20 1932–37, F30 all, F20 1938; Farmall H, M; **McCormick-Deering** W30 10–20; **John Deere** General Purpose A, B, G (except 1943–44), Model D (state whether steel or rubber tires); **Case** Model L; **Allis-Chalmers** WC. **State make, year and model.** Shpg. wt., 40 lbs.

28 K 06726 . . . . . **$27.95**

Replacement Parts

Build your own light outfit if the set offered at left will not fit your tractor. Lights will lengthen the short working day. We offer generators and lamps for making your own outfit . . . also batteries on pages 854 and 855. We cannot supply brackets only, because of steel limitations.

[A] **Tractor Light Generator.** Complete with ammeter, switch, cutout. Has maximum output of 12 amps . . . supplies enough current to battery for three lamps of type below. Same generator as offered in the set at left—can also be used as replacement generator with that light set. Shpg. wt., 30 lbs.
28 K 6728—Outright Price . . . . **$11.95** Exchange Price **$8.95**

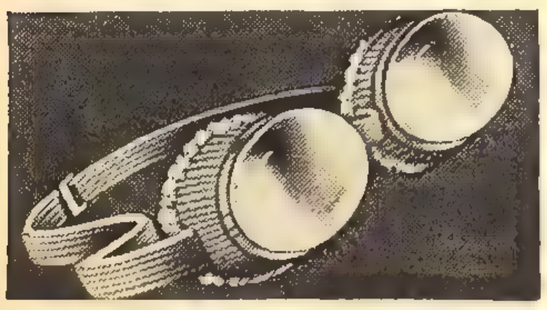
[B] **Tractor Lamps.** Easily installed on tractors already equipped with generators . . . or used with generator 28 K 6728 to build your own lighting equipment. Throws light in any direction. 6-volt, 32-C.P. Universal bracket. 6-inch reflector with scientific lens. Shipping weight, each, 3 lbs. 8 oz.
28 K 5850—Each . . . . . **$2.09** Pair **$3.98**

[C] **Tractor Lamp Lens.** Fits tractor lamps listed above, and 6-inch lamps on Tractor Light Outfits not originally equipped with sealed beam lights.
28 K 5851—Shipping weight, 8 ounces . . . . . Each 49

Tractor Spark Plug Wire Set

[D] For most efficient tractor performance, install a new wire set. This set is made with highest quality ignition wire—heavy rubber insulation, woven braid covered, impregnated and heavily coated with lacquer. 4 pieces to a set with terminals . . . takes all the hard work out of re-wiring. You will get faster, hotter spark through these wires—tested at 35,000 volts.

28 K 8151—For Allis-Chalmers W, WC. Shipping weight, 8 ounces **35c**
28 K 8152—For Fordson 1917-26. Shipping weight, 14 ounces **35c**
28 K 8153—For Fordson 1927-34. Shipping weight, 14 ounces **35c**



Wind and Dust Goggles. Protect your eyes during long working hours in the wind and dust with these inexpensive goggles. Fitted with clear glass lenses that do not distort vision. Cloth sides filter out dust, prevent fogging. Comfortable to wear—chenille bound edges. Has an adjustable head band. Shpg. wt., 4 oz.
28 K 6062 . . . . . **65c**
28 K 6068—Larger lenses than above and shatterproof **$1.45**



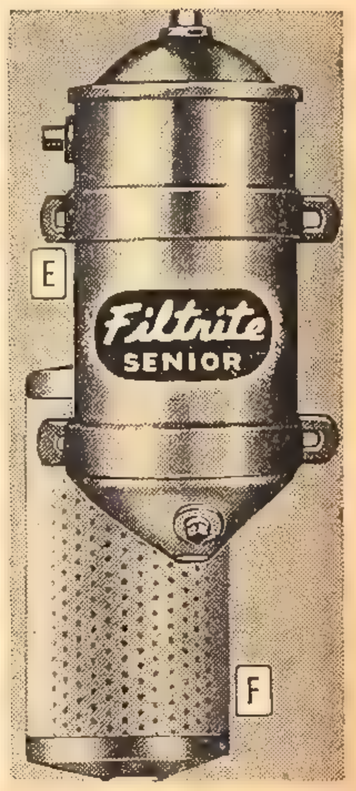
Tractor and Farm Implement Seat Pad. This soft sheepswool pad will absorb shocks and jars and give real riding comfort during long working hours. Put an end to rough, hard riding on your tractor and other farm implements. An unusual value at Sears low price. A "must" for long days in the field. Approximately 14x18 inches in size; has tie strings to fasten to tractor or implement seat. Shipping weight, 8 ounces.
28 K 7321 . . . . . **$1.89**

Sears offer Filtrite Oil Filter Refills to fit most tractors

[F] Replace the filter refill on your tractor with a Sears Filtrite. Does a superior job of filtering dirt, water, grit, sand, metal particles out of oil so that it lasts longer and protects your engine better. Change refill every 225 hours. Seal and interchangeability guaranteed. State make, year, model. Average shipping weight, 1 pound 6 ounces. **Order Filtrite refills at right, others from table below.**

Sears Filtrite Refill for 1940 Filtrite Senior Tractor filter (No. 5095); Briggs Clarifier G300.
28 K 4564—Shipping weight, 2 pounds **75c**
Sears Filtrite Refill for 1941-44 Filtrite Senior tractor filter, illustration (E) at right, No. 5095.
28 K 5096—Shipping weight, 2 pounds **69c**

For Filter Make	Use On	Cat. No.	Price
ACL1	Various trucks and tractors	28 K 4563	55c
ACS1	Some Allis-Chalmers, Eagle 6C; other trucks, tractors	28 K 5096	69c
Deluxe JC	Centaur, Silver King 1937–39 tractors, IHC trk.; others.	28 K 4569	55c
Deluxe CU, CS, CSB.	Many IHC, GMC, Mack, White trucks and tractors	28 K 4570	59c
Fram F3, 315, 325, 326, 327	Ford-Ferguson all, 4-cylinder Ford trucks; other trucks	28 K 4559	60c
Fram F4, 413, 425, 425F, 485 Ford Fram	Silver King 1940–42; Graham-Bradley 1938–40; other trucks and tractors	28 K 4556	60c
Fram F30, 35, 35T	Ford truck, Avery-Ro-Track B 1939–41; other trucks and tractors	28 K 4562	75c
Fram F40, 40D	Various trucks and tractors	28 K 5086	$1.69
Purolator N3	Caterpillar prior to 1940, top half of filter (part 8B5935 or 5B8934)	28 K 5089	69c
Purolator N10	Caterpillar 1940–42, inner element only (part 8B5755 or 6B907)	28 K 5090	75c
Purolator MOPAR, 1500 series	MNE, NE1517, 1503, Massey-Harris 101JR 1939–41; other trucks and tractors	28 K 4558	55c
Purolator N16, 1600 series	Dodge GMC trucks, Massey-Harris—81 1941; other tractors and trucks	28 K 4571	59c
Purolator P15 (Paper Element). Replaces I.H.C. Nos. 256770, 9515DA, 46635DA, 3858D	Allis-Chalmers U Series 1929–38; John Deere all A and B Series, D 1935–38; IHC or McC-D Farmall 10-20, A, Av, B H, F12, F14, F30; Fairway 12, 14, 20 Series 4, 12, 14, all I, O, W, models; Series 20, 30, 40, all I, W, T, models; Series U all 2, 4, 21 models; P12. Da40, Da50, ID40, Wa40, WD40. Huber	28 K 5099	52c
Purolator P20 (Paper Element). Replaces I.H.C. Nos. 63884D, 51183DA, 538548A, 27105D	Allis-Chalmers A, F, L, K, WK 1928–38; Cletrac AD, BD, DD, 40D, 80D, FD 1936–38; IHC or McC-D. 15-30, 22-36, Series 6 all I, ID, O, OT, TD, W, WD models; Series 9 all I, T, TD, U, VD, W, WD; Series 14 all T, TD, U, UD; Series 40 all I, ID, PD, TD, TA; T35, TD35, PD80, T20, TK40; New Farm-all M-MD	28 K 5097	69c
Purolator P12, 280	John Deere 1939–41 A, B, D, AR, BR, L using conversion unit-part AA2092R	28 K 4565	52c
Purolator	John Deere A, Part AH-783-R	28 K 5087	52c
	Various trucks and tractors	28 K 4560	45c
WGB JR, J100			
Michiana Duo Flo HW2400, 10750-3, 8800-40, 3450-3	M-M Twin City 1937–42 ZT Series (RE Engine) 1939–42 RT series (EE Eng.) 1934–41 KTA-MTA (KCA Eng.) 1935–37 JT series (JE Eng.) Oliver 50, 70HC, 70KD, 80HC, 80KD, 90, 99. Massey-Harris Challenger, Pacemaker, Orchard, 25. Eagle 6A; Cletrac CG, Michiana refill #SA 5453 or 6453 and other trucks and tractors	28 K 4574	55c
Michiana Duo Flo HW2500, 15100	M-M Twin City 1939–42 GT series; 1936–39 FTA (GE Eng.), 1938–42 UT series (KEF or KEC Eng.) 1938–41 UDCX (KED Eng.) Cletrac DG and other trucks and tractors. Michiana refill #SA 15117.	28 K 4575	59c





Sears Tractor Sleeve Assemblies

will put new power and pull in your tractor

- Assembly consists of high-grade cast iron sleeve, complete with piston, pin and rings
- Easily installed. Rubber packing rings included if used, otherwise use old packing
- Add extra power to tractor for faster work, more strength, smoother operation
- Built of quality materials to give long, dependable service under the toughest working conditions

Put new pep and power in your tractor by installing a set of these standard replacement type sleeve assemblies. In addition to the general improvement in performance you'll also notice big savings in fuel expense. Note the many features above which make these quality assemblies equal to or better than original equipment. These assemblies are supplied in standard medium compression ratio. Come with piston, pin, rings and rubber packing rings (if used) for a complete installation job. Easy Terms (see inside back cover) make it a simple matter to repower your tractor with these assemblies. For best results we suggest installing in sets. **State make, year and model of tractor. Shipped from nearest mail order house.**

Order Standard Replacement Type Tractor Sleeve Assemblies by Catalog Number below.

For Make and Model	Bore In.	Catalog Number	Price Each	Shpg. Wt. Ea.
Allis-Chalmers, W, WC, WF, W25, 1933-1940 4-cyl. models	4	28K05106	$5.71	11 lbs.
Allis-Chalmers B, 1938-1940	3¼	28K05184	4.66	10 lbs.
Case, K, 15-27, 18-32, 1918-29	4½	28K05150	8.19	23 lbs.
Case, L, LE, LI, LO, 26-40, Ind. 1929-40	4⅝	28K05189	7.20	19 lbs.
Case C, CC, CO, CI, CE, CO, 1929-39	3⅞	28K05182	5.21	20 lbs.
Farmall, F12, I12, O12, W12, 1934-39	3	28K05193	3.95	7 lbs.
Farmall, F14 up to FS-138323 and from FS140000 to 143000; I14, O14, W14	3	28K05193	3.95	7 lbs.
Farmall, F14 after FS-138323 (exc. FS140000 to 143000) I14, O14, W14, '38-'40	3	28K05188	3.95	7 lbs.
Farmall, Regular, F20, 20, Fairway, 1924-1939	3¾	28K05151	4.22	12 lbs.
Farmall, F30, 20-30 Industrial 30, 1931-39 4 cyl	4¼	28K05418	5.91	18 lbs.
Oliver Hart-Parr 70, 1935-40	3⅛	28K05194	5.41	7 lbs.
Hart-Parr, Crop 2-3, 18-28, Row-Crop 8-18, 1930-37, 4 cyl	4⅛	28K05419	$7.30	21 lbs.
Int. Harv. truck, B4, C35, C40, PA35, 1933-37	3 7/16	28K05191	4.91	10 lbs.
Int. Harv. F, 33, 43, 54L, 1924-33	3¾	28K05151	4.22	12 lbs.
Int. Harv. truck, D40, DS40, 2 & 3 ton	3½	28K06785	5.41	9 lbs.
Int. Harv. truck, C55, A5, A6, C60, D50, DS50, 1933-40	3⅝	28K06786	6.70	10 lbs.
McC-Deering 10-20 Ind. 20, 1920-35	4¼	28K05153	5.71	18 lbs.
McC-Deering 15-30 early, 1921-28	4½	28K05154	6.70	24 lbs.
McC-Deering 15-30 late, 22-36, 1929-34	4¾	28K05155	6.90	19 lbs.
McC-Deering 15/30 (for changing 4½ to 4¾ bore)	4¾	28K06787	6.90	18 lbs.
Minneapolis-Moline Univ., 11/20, 13/25, KT, MT, 1930-35	4¼	28K06789	6.70	16 lbs.
Wallis, K, OK, J, K3, 15-27, 1917-26	4¼	28K05157	7.59	18 lbs.
Wallis, Cert. 20-30, Orchard 1927-33	4⅜	28K05158	6.40	15 lbs.

High-power, high-compression Sleeve Assembly steps up tractor efficiency

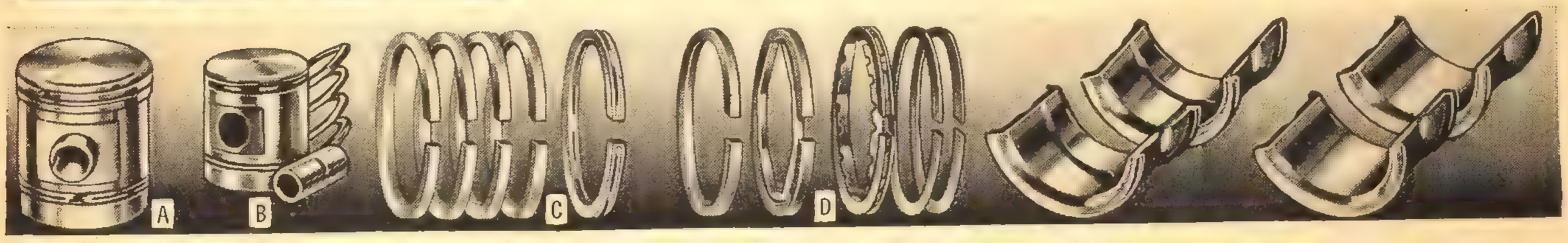
Higher compression means more power. Absolutely necessary at altitudes of 3000 ft. and over when using regular fuel. **Steps up efficiency in three ways** when used with gasoline at lower levels: (1) Increased drawbar pull—handle three plows instead of two; (2) Increased speed—finish more acreage in less time; (3) Increased power—all the added strength needed for muddy fields and heavy loads. Sleeve, rings and pin same as those in regular type, but piston is designed to increase compression ratio. **Instructions included.** Rubber packing ring included where used. Must be installed in full sets. **Give make, year, and model wanted.** Use "colder" type spark plug for proper ignition. Shipped from mail order house.

For Make and Model	Bore	Cat. No.	Each	Shpg. wt.
Allis-Chalmers W, WC, WF, 1933-40	4	28K06781	$5.85	11 lbs.
Allis-Chalmers B, 1938-39	3¼	28K06782	4.85	10 lbs.
Farmall F12, I12, O12, P12, W12, 1934-39	3	28K05420	4.07	7 lbs.
Farmall, F20, T20, Fairway 1924-39	3¾	28K05421	$4.57	12 lbs.
McC-Deer. 10/20, Ind. 20, 1920-35	4¼	28K05422	5.94	19 lbs.
McC-Deering 15/30, 1924-28	4½	28K06783	6.93	24 lbs.
McC-Deer. 15/30, 22/36, 1929-34	4¾	28K05423	7.20	19 lbs.

Deluxe Tractor Sleeve Assemblies . . . extra safety . . . extra protection

In Sears Deluxe tractor sleeve assemblies you get the extra protection and extra safety of **fully tin-coated pistons and rings.** This eliminates danger of damage to cylinder walls during break-in. These assemblies must be installed in sets. **Select the best** for best results and longer service. These assemblies will help provide new pep, power and pull for your tractor . . . save fuel and oil . . . reduce your operating costs. **State make, year and model of tractor.** Shipped from Milwaukee, Wis. You pay transportation from there.

For Tractor Make and Model	High Compression	Price Each	Standard Compression	Price Each	Wt. Lbs.
Farmall F12, I12, O12, P12. 3-in. bore	28K6790F	$4.60	28K6795F	$4.33	7
Farmall 3¾-in. bore	28K6791F	5.19	28K6796F	4.63	12
McC-Deering 10/20	28K6792F	6.58	28K6797F	6.38	19
McC-Deering 15/30, early. 4½-in. bore	28K6793F	7.57	28K6798F	7.15	24
McC-Deering 15/30, 22/36 Late. 4¾-in. bore	28K6794F	7.69	28K6799F	7.35	19



New Pistons—mean more power and less fuel

[A] Put a stop to fuel and power losses. Each piston complete with plain compression and oil regulating rings, pins. Pistons for Fordson carried in stock in .003, .005, .010, .020, .030, .040, and .050 oversize. Others shipped from factory in Milwaukee, Wis. You pay postage from shipping point. **State oversize.** Average shipping weight, 4 lbs. 8 oz.

$2.23 For Fordson

Pistons Complete with rings and Pins Fitted	Cyl. Dia.	No. & Width of Rings: Comp.	No. & Width of Rings: Oil	Catalog Number	Each With Rings
Fordson 1917-1927 Flat Head	4	2-¼	1-¼	28K3573	$2.23
Fordson 1927-1929 Dome Head	4	3-5/32	1-5/32	28K3574	2.45
Farmall 1924-1939	3¾	3-3/16	1-3/16	28K5401F	2.47

Domehead Pistons give Fordson Tractors more pep

[B] Get higher compression, pep from Fordson 1917-27 tractors with these 4-inch domehead pistons. With old style pin for use with I-beam type connecting rod, with clamp screw to hold it. Complete with new rings. Shipped from factory in Milwaukee, Wis. You pay postage from shipping point. **State oversize.**

28 K 3549F—Shpg. wt., 5 lbs. Each **$2.37**

For Sears Easy Payment Terms see inside back cover of this catalog.

Factory replacement-type Tractor Ring Sets

[C] Complete new ring sets save fuel. Furnished in Standard to .005, .020, .030 oversize; also .040, and .060 for Fordson. State oversize, make, year and model. **Includes all necessary compression and oil rings.** Shipping weight, set, 2 pounds 11 ounces.

As low as **98c**

Order by Catalog Number below. State make, year, model

Catalog Number	Equal to Original Equipment: For Model	Equal to Original Equipment: Year	Cyl. Bore	No. & Width of Rings: Comp.	No. & Width of Rings: Oil	Price per Set
28 K 3890	Fordson..	Up to and Incl. 1927	4	8-¼	4-¼	$0.98
28 K 3898	Fordson..	1927-29 Domehead	4	12-5/32	4-5/32	1.18
28 K 3892	Fordson..	Late 1930-31	4⅛	12-5/32	4-5/32	1.18
28 K 3893	Farmall..	1924-39 (Reg. and F20)	3¾	12-3/16	4-3/16	1.18
28 K 3894	McC-Deer	(10-20) 1920-35	4¼	12-¼	4-¼	1.28
28 K 5410	McC-Deer	F30,20/30,some10/20..	4¼	12-3/16	4-3/16	1.28
28 K 3895	McC-Deer	(15-30) 1923-28	4½	12-¼	4-¼	1.28
28 K 3896	McC-Deer	(15-30) 1929-34	4¾	12-¼	4-¼	1.28

Steel Drain Rings cut repair costs

[D] For lower operating cost, for better tractor performance, install Steel Drains now! Your old tractor sleeves—even up to .020 wear—will still give you top service when you install a set of these quality piston rings. **State make, year and model.**

$3.89 For Fordson

For Farmall regular; F20, Fairway, T20, 1924–39, Model F30, 20–30, 130, W30, P30, Model 1020, Orchard 1020, 1921–38; Model 15–30 after TG99926, 22–36, 1929–37; Model F-12, 112, 012, W12 after FS3035, Combine 20, 1933–38.

28 K 3899—Shipping weight, 1 pound 8 ounces . . . . . Set **$5.19**

Steel Drains for Fordson 1917-33. Carried in sizes up to .100-oversize. Same high quality as other Steel Drain Rings (see index). Order a set today for improved tractor operation. **State year, oversize and cylinder bore.**

28 K 3889—Shipping weight, 1 pound 8 ounces . . . . . Set **$3.89**

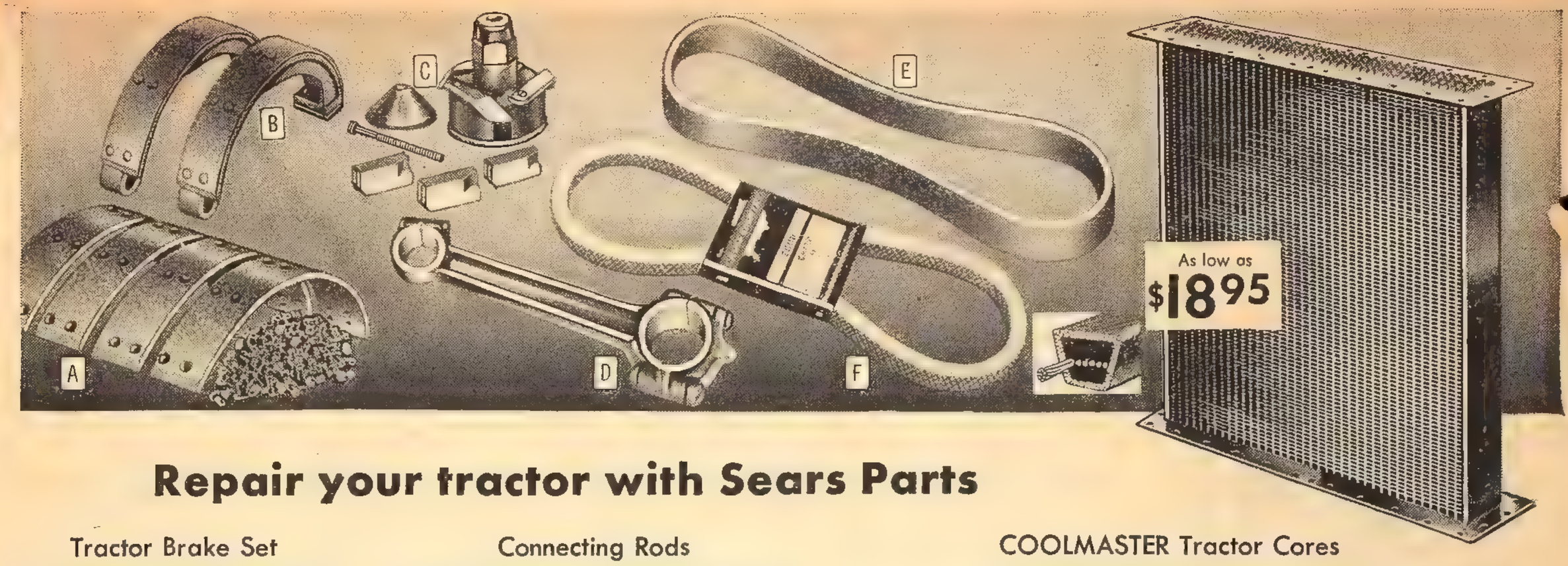
Tractor Rod Bearings for long service

42c For F-12 **$1.64** For F-20

Replace loose and worn rod bearings with these precision-made new ones. They are **equal in every way to original equipment,** and are backed by Sears well-known guarantee . . . satisfaction or your money back. One pair of bearings is needed for each connecting rod. Sears bearings are standard size. Be sure to order new bearings when you order your replacement parts for complete overhauling. You can add them to an Easy Terms order; see inside back cover. Order from table below. In these times it is essential to work with machinery that is in first class condition. Write to Sears Personal Service Department for prices of bearings not listed. **State make, year and model.**

Order by Catalog Number below. State make, year, model

For Tractor	Factory Number	Catalog Number	Pair	Shpg. Wt. Lbs.	Shpg. Wt. Oz.
Allis-Chalmers WC to engine W-13664, 1933-36; 2-in. pin	U3113	28K5432	$0.68	.	3
Mod. WC after engine W13664, 1936-40; 2⅜-in. pin	U3989	28K5433	.72	.	4
Mod. B, 1938-40	207460	28K5434	.68		4
McC-Deering 15-30 early (with bolt notches in rod bearing),	4203DD	28K5425	2.83	2	8
15-30 late (no bolt notches)	4363A	28K2320	2.96	2	8
IHC 8-16, 10-20, T20, F30, P30, W30	8298TCX	28K5426	2.27	1	12
Farmall F-20, T-20, 3¾-in. cyl. diam. 1924-39	10303DBX	28K5427	1.64	1	3
F-12, I-12, W12, 1933 to early 1935	24410DX	28K6730	.42	.	
F-12, I-12, O-12 late 1935-38	3092DX	28K6731	.52	.	
Wallis 20-30, 1931-40	4882-3A	28K5428	2.47	1	
J, K, K3, 15-25, 15-27, 1917-31	2124A	28K5429	2.47	1	
John Deere, GP, all 1931-35	A0456	28K6732	2.93	3	
D-3-in. crankpin to 1931	AD634	28K6734	3.17	3	



Repair your tractor with Sears Parts

Tractor Brake Set

[A] Your tractor needs good brakes for proper steering. This quality brake lining set for FARMALL tractor gives the necessary control for smooth operation. Long-wearing asbestos fiber and mineral compound. All holes drilled and countersunk. Fits FARMALL F12, F14 and F20. Set includes necessary lining, rivets, instructions.

28 K 1770—Shpg. wt., 1 lb. 6 oz. **85c**

Tractor Brake Shoes

[B] These ready-lined brake shoes will put your FARMALL in shape for better operation at low cost. Exact duplicate of original equipment. Quality molded type, lining securely riveted to shoes to give long, dependable service. Keep your equipment in good working order with quality replacement parts from Sears. Fits FARMALL F12, F14, F20 rear wheels, left or right. Set includes two shoes for one wheel. **For both wheels order two sets.** Shpg. wt., set of two shoes, 4 lbs. 8 oz.

28 K 1769—Set for 1 wheel....**$2.49**

Cylinder Ridge Reamer

[C] Use this reamer to remove ridge at top of cylinder caused by ring wear. Eliminates noisy ring click, and greatly reduces danger of breaking rings. Always use it to do an accurate job of installing new rings. Fits cylinders from 3¾ to 5¼ inches in diameter.

28 K 6274—Wt., 3 lbs. 4 oz...**$3.19**

Connecting Rods

[D] NU-BILT rods for FORDSON with brand new heavy duty babbitt to give best service and performance. Accurately broached to a mirror surface. Standard size. Shipping weight, 3 pounds 12 ounces.

28 K 2317—I-Beam type for 1917–27..**$1.38**
28 K 2332—X-Beam type for 1928–33.**$1.68**

CROSS COUNTRY Fan Belts

[E][F] Fine quality tractor fan belts of pre-stretched fabric cords, tough cover, properly compounded rubber core . . . reduce friction, heat, wear. Order by Catalog Number. Shipping weight, 1 lb.

28 K 2805—State make, year and model

For Tractor Models	Year	Factory Part No.	Price
Allis-Chalmers RC, B with generator	1935–42	209656	70c
E, K, S, SO, W, WC-F, L, LO Generator Belt	1930–42	208519	38c
W, WC, WF (no generator)	1935–42	U3073	70c
IB, R, RC	1938–42	207003	38c
Case C, CC, L, L40, LA, L1, D, DC	1936–42	0296-AB1	98c
Fordson All, V-type Belt	1929–36	98620B	98c
All, Flat Belt	1917–28	98620A	50c
Ford Ferguson	1939–41	9N-8620	65c
Massey-Harris 101 T57 Master Fan Belt	1939–40	32324	47c
101 Jr. Cont. Master	1940–42	33145A	65c
PA, CH (no generator)	1935–42	31709A	98c
McCormick-Deering Farmall F12, F14, I12, O12, W12, P12	1932–39	21771-V	70c
Farmall A, B	1939–42	46869D	65c
M Fan Belt	1939–42	45983D	98c
Farmall 7, 10, 11 Engine	1924–30	140-40DB	55c
Farmall Special	1924–31	20270D	55c
Farmall F20 Flat Belt	1934–38	20270D	55c
10-20, Ind. 20, 200 P.U.	1923–31	10414DA	70c
15-30, 4½-inch	1921–29	4284DA	$1.00
Oliver Standard Row Crop—Fan	1934–42	B-372	70c

COOLMASTER Tractor Cores

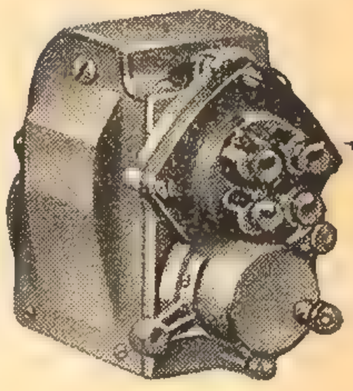
- Guaranteed for a full 18 months of service
- $1.00 trade-in credit for your old tractor core

In Sears COOLMASTER Tractor Core you get the best quality obtainable. Extra large, copper alloy tubes. Header plate gaskets furnished with all bolted cores. **State make, year, model, serial number and core dimensions.** Send order at full price as listed. Return old radiator, **prepaid**, for credit. We either credit your account or return $1.00 in cash. Cores are mailable, except for 28 KM 9575F, which is shipped from factory in Chicago, Philadelphia, Kansas City or Minneapolis. You pay postage from nearest one. Send order to nearest mail order house. Write our Personal Service Department for prices on radiators not listed in table below. See inside back cover for Easy Terms.

Make and Model of Tractor	Core Size	Wt.	Catalog Number	Price
Allis-Chalmers—1931-40, U, UC, IU	23 x20½ in.	37 lbs.	28 K 9581F	$23.95
Case—1919-30 K, 15/27, 18/30, 18/32	22 x22 in.	48 lbs.	28 KM 9575F	28.95
1920-29 A, 10/18, 12/20, 9/18	18 x18 in.	37 lbs.	28 K 9562F	19.45
1928-40 L, All Models 26/40	23 x19 in.	58 lbs.	28 K 9560F	26.95
1928-40 C, All Models	20½x15 in.	40 lbs.	28 K 9561F	22.95
John Deere—To 1940 D, All 15/27	19¾x20¼ in.	39 lbs.	28 K 9576F	21.55
Fordson—1917-38	19⅞x17¾ in.	35 lbs.	28 K 9577F	18.95
1919-37 Special 3¼-inch Heavy Duty Core	19⅞x17¾ in.	40 lbs.	28 K 9585F	21.45
I. H. C. McCormick-Deering				
1921-40 10/20 Farmall, F20, P20, T20, P200, 33, 43	20⅜x19½ in.	34 lbs.	28 K 9578F	18.98
1921-28, 15/30 to Ser. No. TG65479	*5½x24 1/16 in.	43 lbs.	28 K 9579F	24.95
1928-40 15/30, 16/35, 22/36, P300, P30, W30, I30	*6⅛x24 in.	44 lbs.	28 K 9586F	24.95
1931-40, F30	22½x19½ in.	40 lbs.	28 K 9593F	24.95
1932-38 Fairway, 12, I12, F12, P12, O12, W12	19 x14 in.	29 lbs.	28 K 9589F	18.95

*Header plate size—core size 23⅝x20⅝ inches.

Magneto Rebuilding Service



Send your old magneto to us to be entirely rebuilt by factory experts to a like-new condition. **All worn parts replaced.** Send complete magneto, **postpaid**, to Sears nearest mail order house. Include impulse coupling, distributor block breaker cover and assembly for complete overhauling. Pack magneto in wooden box and pad carefully. We will ship from factory in Chicago or Minneapolis. You pay postage from nearer one.

28 K 5123F—Average shpg. wt., 16 lbs....**$12.95**

NOTE: We cannot rebuild Accurate Engineering, Eckert, Heco, Heinze, National, Remy or Phoenix.



New Valves and Guides help maintain efficiency

[G][H][J][K] New valves and valve guides in your tractor will go a long way toward stopping power loss which is important today. You'll also enjoy the benefits of generally improved performance to make every job a bit easier and faster to complete. In the illustrations shown above [G] is Valve Guide for Fordson, [H] is Valve Guide for Farmall 20 and 10/20; [J] is Valve Guide for John Deere D; [K] is Valve for McCormick-Deering 10/20. Use heat treated valves for intake only, not for exhaust. Use heat-resisting valves for exhaust at all times, and if listed, also use for intake. Heat-resisting valves will give longest service and best performance. Order from the listings below and include them when buying other tractor accessories and parts. Shpg. wts.: valves, guides, each, 1 lb. 2 oz.

For Tractor Make, Model, and Year	Position	Heat Treated Cat.No.	Heat Treated Price	Heat-resisting Cat.No.	Heat-resisting Price	Valve Guides Cat.No.	Valve Guides Price
Fordson, 1917–29 (Std. 5/16 dia. stem)	In. or Ex.	28 K 2985	24c	28 K 3085	37c	28 K 6741	10c
Fordson, F, 1930-36	In. or Ex.	See at right		28 K 3133	39c	28 K 6746	11c
Farmall, 3¾ bore, To engine T125747	In. or Ex.	28 K 3034	39c	28 K 3134	60c	28 K 3079	19c
Farmall, F20, after T125747, 1932–39	In. or Ex.	See at right		28 K 3135	66c	28 K 3079	19c
Farmall, F12, F14, after FS3035, 1933–39	In. or Ex.	See at right		28 K 3136	52c	28 K 6747	19c
Farmall, 30, F30, 20/30, 1931–39	Intake	28 K 3037	49c			28 K 3081	29c
Farmall, 30, F30, 20/30, 1931–39	Exhaust			28 K 3137	61c	28 K 3081	29c
Mc. Deering, 15/30, up to TG99926	In. or Ex.	28 K 3039	55c	28 K 3139	86c	28 K 3080	56c
Mc. Deer., 22/36, Ind. 30, 15-30 after TG99926	In. or Ex.	28 K 3041	55c	28 K 3141	74c		
Case, K, 15/27, 18/32, 1918–29	In. or Ex.	See at right		28 K 3142	76c		
Case, 12/20, A, 1920–33	In. or Ex.	See at right		28 K 3143	64c	28 K 3076	19c
Case, L, LI, 26/40, 1929–38	In. or Ex.	See at right		28 K 3144	74c		
Case, C, CC, CI, CO, 1929–38	In. or Ex.	See at right		28 K 3145	66c		
John Deere, D, 15/27, to 109944	In. or Ex.	28 K 3046	71c	28 K 3146	$1.14	28 K 3077	26c
John Deere, A, 1933–39	Intake	28 K 3071	81c			28 K 3084	23c
John Deere, A, 1933–39	Exhaust			28 K 3072	97c	28 K 3084	23c
John Deere, B, 1933–39	Intake	28 K 3073	61c			28 K 3092	19c
John Deere, B, 1933–39	Exhaust			28 K 3074	91c	28 K 3092	19c
John Deere, No. 1, 8-10-12 Cut; No. 2, 12-16 Cut; No. 3, 12-16 Cut	In. or Ex.			28 K 3147	71c		

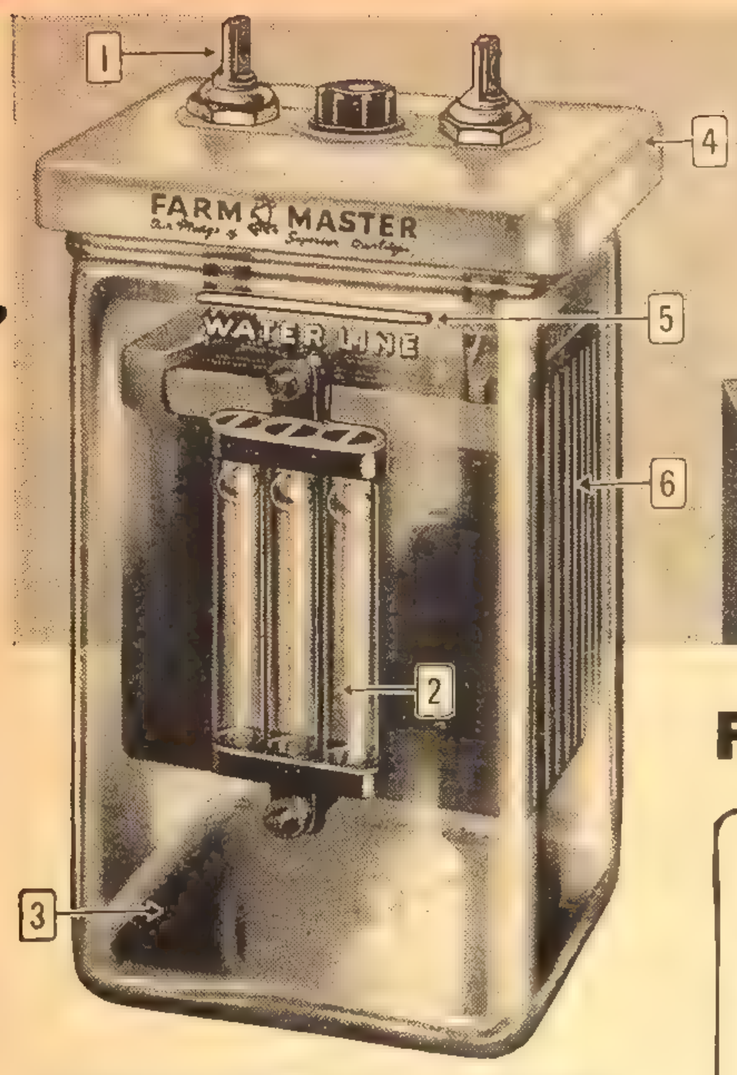
NOTE: 28K6741 fits only 1917-1927. Order valve guide 28K3078 at 10c each for 1927-1929 domehead models.

Sears quality Gaskets for tractors

Buy new gaskets for your tractor at Sears now and enjoy big savings plus improved performance. Always install them when making any repairs, from a minor job to a complete overhaul. The use of old gaskets may easily cost you more in damage and delay than the cost of several new sets at Sears special low prices. At these low prices you can afford not to run the risk of gasket failure **by keeping a spare set on hand for use in emergencies.** Manufactured by factories long famous for high quality materials and dependable workmanship. Material and construction conform to latest specifications. For prices on other gaskets not listed below, write Sears Personal Service Department. Average shipping weights: Head Gaskets, 1 pound 10 ounces; Manifold Gaskets, 1 pound; Oil Pan Gaskets, 14 ounces; Valve Cover Gaskets, 8 ounces. See inside back cover for Sears Easy Terms.

For Tractor	Head	Price	Manifold	Price	Oil Pan	Price	Valve Cover	Price
Allis-Chalmers, M, U, UC, WM, 1933–40	28 K 3900	$1.55	28 K 3905	66c	28 K 3917	39c	28 K 3927	29c
Allis-Chalmers, W, WC, WF, 1933–38	28 K 4297	.97	28 K 3906	38c	28 K 3918	29c	28 K 3928	27c
Case, L, LI, LJ, 26/40, 1929–40	28 K 3901	1.05	28 K 3907	66c	28 K 3919	27c	28 K 3929	59c
Case, C, CC, CI, CO, 17/27, 1929–40	28 K 3902	.99	28 K 3908	33c	28 K 3920	33c	28 K 3930	34c
John Deere, D, D1, 15/27, 1925–40 (to Number 109943)	28 K 4099	.89	28 K 3909	37c			28 K 3931	85c
John Deere, Same, after 109943	28 K 4099	.89	28 K 3910	13c			28 K 3931	85c
Ford, 9N, 1939–40	28 K 3903	.50	28 K 3911	13c	28 K 3921	20c	28 K 3932	24c
Fordson, 4-cyl. 1917—early 1927	28 K 4088	.69	28 K 3912	28c	28 K 3922	27c	28 K 3933	15c
Fordson, 4-cyl., late 1927–39	28 K 4089	.69	28 K 3912	28c	28 K 3922	27c	28 K 3933	15c
McC-Deer., 8/16, 10/20, Ind. 20, 1922–40	28 K 4092	.72	28 K 3913	49c	28 K 3923	17c	28 K 3934	24c
McC-Deering, 15/30, 1927–28	28 K 4094	.89	28 K 3914	46c	28 K 3924	21c	28 K 3934	24c
McC-Deering, 15/30, 22/36, 1929	28 K 4095	1.10	28 K 3914	46c	28 K 3924	21c	28 K 3935	24c
Farmall, 30, W30, I30, 10/20, 1932–40	28 K 3904	.88	28 K 3913	49c	28 K 3923	17c	28 K 3934	24c
Farmall, F12, Fairway 12, I12, O12, W12, F14, I14, O14, W14, Fairway 14, 1933–40	28 K 4295	.66	28 K 3916	14c	28 K 3926	25c	28 K 3937	17c
Farmall, Fairway F20, 1924–40	28 K 4090	.65	28 K 3915	36c	28 K 3925	17c	28 K 3936	23c
I.H.C. TracTracTor, T20, 1932–40	28 K 4091	.79	28 K 3915	36c	28 K 3925	17c	28 K 3936	23c

See inside back cover For Easy Terms



FARM-MASTER AND DEFIANCE
Batteries built for long service

1 **Heavy Posts**—Permit free flow of current. Non-corrosive. All batteries furnished with two posts, except 21-plate sizes, which have four posts.

2 **Visible 3-ball Indicator**—Easy to read. 3 large size balls tell if battery is fully or partially charged or discharged. Indicator furnished with pilot cell on 32 or 110-volt set of batteries. (16 or 56-cell set.)

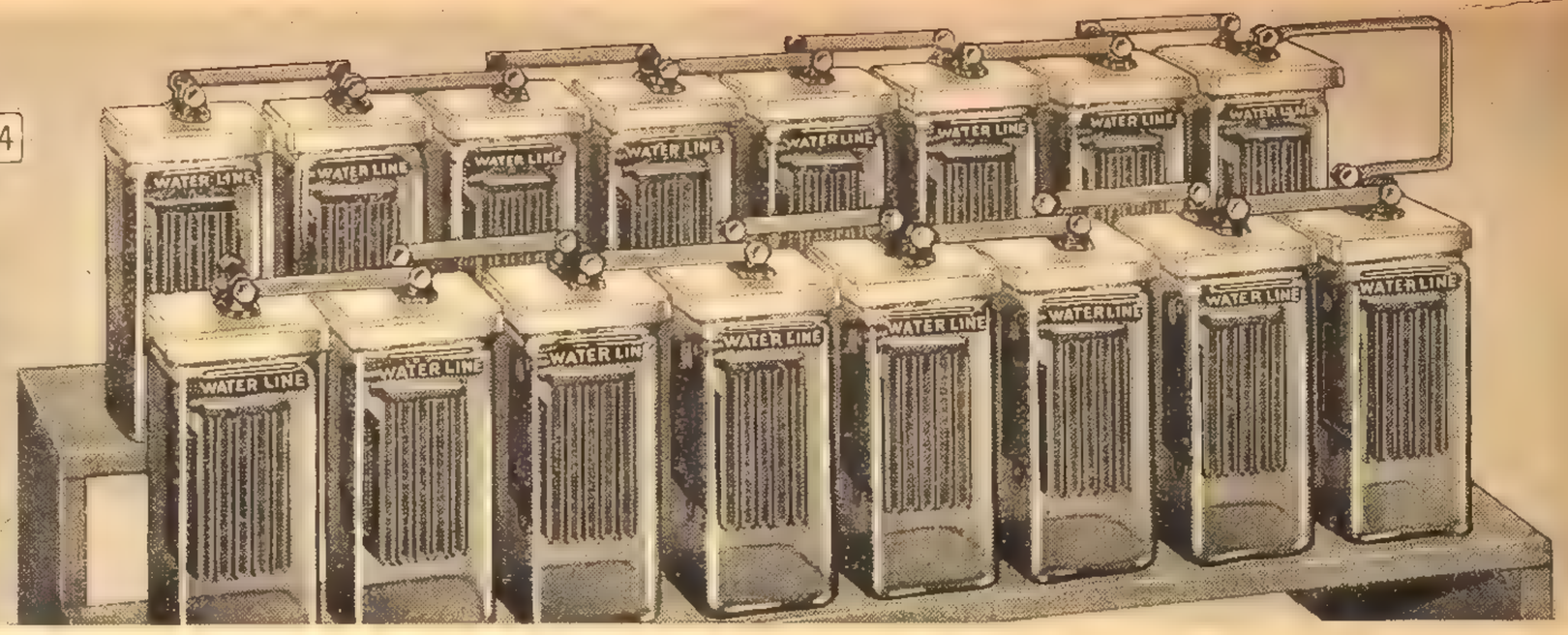
3 **Large size Glass Jar**—Scientifically designed to give proper balance between liquid and size of plates; permits free flow of liquid around plates. Large sediment space—Never needs cleaning; no short-circuiting.

4 **Glazed porcelain Cover**—With special asphalt seal. Will not sag or leak. Not affected by acid or temperature changes. Ideal insulator for top of jar.

5 **Molded Water Line**—Correct level clearly shown; regular filling prolongs life.

6 **Heavy-duty Plates**—Large, specially designed to retard shedding. Have large quantities of power-creating materials.

SHIPPING NOTICE: All light plant batteries are shipped from factories in Memphis, Milwaukee, Kansas City, Minneapolis, Philadelphia or Dallas whichever is nearest you; you pay freight from factory. Order from Sears nearest mail order house.



FARM-MASTER replacement Light Plant Batteries

Our Own Trade Mark

NOW GUARANTEED FOR 10 YEARS

"We guarantee all Farm-Master, Defiance and Fulton Batteries to deliver the number of years of service advertised. Should your light plant battery fail to give the years of service guaranteed, we will replace it on a service basis, charging you only for the time it has been in your possession."—Sears, Roebuck and Co.

Select the proper size Battery

$112.50
13-Plate, 16-Cell 32-volt Battery
Less old battery allowance

Your light plant battery will give you bright, steady, dependable light, and in addition, if you select the proper size, it will run refrigerators, churns, separators, washing machines, etc. A refrigerator takes a 21-plate battery. Add up the number of watts your lights and appliances need, add 20% for overload, then select the size from the "Normal Weekly Watt Hour" column in the tables below.

32-volt service requires 16 cells; 110-volt, 56 cells (3½ 16-volt units). Hydrometer included with each set.

Extra heavy-duty FARM-MASTER—now guaranteed for 10 years

Improved manufacturing practices plus actual experience of our customers in how long these famous batteries really do last, make it possible for us now to back them with a 10-year guarantee. Fiber-Glass retainer mats, in addition to selected wood separators on each side of plates, reduce shedding and greatly increase battery life.

Capacity Ampere Hours	Normal Weekly Watt Hours	Charging Rate Amperes Normal	Charging Rate Amperes Max.	Plates Per Cell	Outside Size Cell in Inches	Shpg. Wt. Lbs. 16 Cells	Guaranteed 10 Years Catalog Number	Guaranteed 10 Years *2-volt Single cell	Guaranteed 10 Years 32-volt Set of 16 Cells	Guaranteed Watt Hours	Cost Per K. W. H.
180	5760	15	30	13	6½x7¼x12¼	805	32 KM 7370F	$8.50	$112.50	3,000,000	3¾c
270	8640	22½	45	13	6½x7¼x14¾	1020	32 KM 7372F	11.00	145.00	4,500,000	3⅛c
360	11520	30	60	17	8¼x8 x14¾	1300	32 KM 7374F	14.00	185.00	6,000,000	3 17/100c
450	14400	37½	75	21	8¼x9⅞x14¾	1650	32 KM 7375F	17.00	225.00	7,500,000	3c

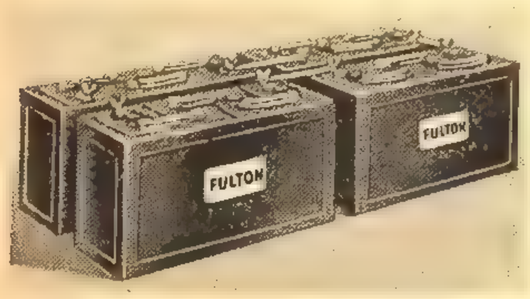
***10% Discount on orders of 3 or more single cells. Prices of 16-cell units already discounted.**

Heavy-duty DEFIANCE Batteries—guaranteed for 5 years

Note the low cost of current delivered by these batteries (Cost per K.W.H.) in the table below. This, plus low cost, has made them excellent replacement values for thousands of owners. Can be used to replace any other make battery. Selected wood separators on each side of plate; ribbed to permit free circulation of acid.

Capacity Ampere Hours	Normal Weekly Watt Hours	Charging Rate Amperes Normal	Charging Rate Amperes Max.	Plates Per Cell	Outside Size Cell in Inches	Shpg. Wt. Lbs. 16 cells	Catalog Number	Guaranteed 5 Years *2-Volt Single Cell	Guaranteed 5 Years 32-Volt Set of 16 Cells	Guaranteed Watt Hours	Cost Per K.W.H.
120	3840	10	20	9	5 x7⅛x12¼	600	32 KM 7358F	$5.95	$73.50	1,000,000	7⅓c
180	5760	15	30	13	6½x7¼x12¼	805	32 KM 7360F	8 40	104.00	1,500,000	6 9/10c
270	8640	22½	45	13	6½x7¼x14¾	1020	32 KM 7362F	10.95	133.00	2,250,000	5 9/10c
360	11520	30	60	17	8¼x8 x14¾	1300	32 KM 7364F	12.95	172.50	3,000,000	5¾c
450	14400	37½	75	21	8¼x9⅞x14¾	1650	32 KM 7365F	16 50	212 00	3,750,000	5⅝c

***10% Discount on orders of 3 or more single cells. Prices of 16-cell units already discounted.**



Composition-case FULTON Light Plant Batteries

$39.90
32 KM 7350F

Guaranteed for 2 and 2½ years. Made particularly for people who need a battery for a limited time only—to carry them over until the high-line is installed, or for some other similar reason. Ideal for marine or truck use.

Made up in 2-volt cells connected together into a portable 8-volt unit. Four units make a 32-volt set. No trade-in allowance on these batteries; no hydrometer included. See above shipping notice.

Intermittent Capacity Amp. Hours	Max. Weekly Watt Hours	Charging Rate Amperes Normal	Charging Rate Amperes Max.	No. of Plates Per Cell	Outside Size 4 Cells Inches	Shpg. Wt. Lbs.	Catalog Number	Price 32-Volt Set	Guaranteed Years	Guaranteed Watt Hours	Cost Per K.W.H.
115	3680	10	20	15	7 x13x 9¼	280	32 KM 7350F	$39.90	2	383,000	10 3/5c
130	4160	11½	23	17	7 x13x 9¼	295	32 KM 7351F	43.50	2	433,000	10c
155	4960	13	26	21	7¼x19x10¼	375	32 KM 7352F	63.00	2½	645,000	9⅘c
185	5920	15	30	25	7¼x19x10¼	400	32 KM 7353F	69.00	2½	768,000	9c

Liberal Battery Trade-in Allowance

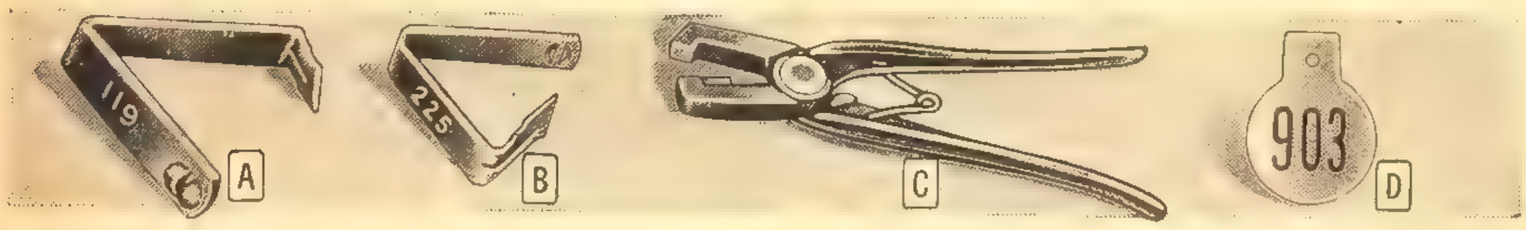
Even if your old glass jar battery is worn out, it is worth money at Sears. We include with each 32-volt set of 5 or 10-year guaranteed batteries a credit coupon entitling you to the following allowances, if the batteries are shipped prepaid to any Sears retail or mail order store; on old 32-volt set of 7-plate batteries, $5.00; on sets of 9, 11 or 13-plate glass jar batteries, $10; on old 15 or 17-plate glass jar batteries, $14; on old 21-plate batteries, $20. Deduct these liberal allowances and see how much you save.



Parts to fit Delco Plants

Need repairs to fit your Delco light plant or pump? Order them from Sears at money-saving prices. Just write for special booklet and price list No. 751K. It is free, and will save you money.

If you prefer you may purchase Light Plant Batteries on Sears convenient Easy Payment Plan. See inside back cover for details.



Numbered Ear Tags

A B Made from durable rust-resisting metal with clearly printed numbers. Specially designed with patented locking device. Sharp arrowhead points pierce any ear easily. Numbered in sequence from 1 up.

50 for **98c** (B)

Quantity	A For Cattle 32 K6727 Shpg. wt.	A For Cattle 32 K6727 Price	B For Hogs and Sheep 32 K6728 Shipping weight	B For Hogs and Sheep 32 K6728 Price
50	1 lb.	$1.35	8 oz.	$0.98
100	2 lbs.	2.35	1 lb.	1.89
500	9 lbs.	7.45	4 lbs. 8 oz.	6.45
1000	17 lbs.	13.45	8 lbs. 8 oz.	11.45

Ear Tag Pliers

C For fastening tags at left firmly and quickly. Order correct plier for the type of tag you are going to use. Shpg. wt., each, 1 lb. 4 oz.

32 K 6729—Pliers for cattle tags.....Each 98c

32 K 6726—Pliers for hog and sheep tags.....Each 98c

Turkey Wing Bands

Many turkey raisers are finding the hog and sheep size tags at left ideal for turkey wing bands; birds do not pick off.

Metal Auction Tags

D Easy-to-read tags. Plain style black numerals on white enamel finished metal. 1½ in. in diam. Punched for string or wire. Numbered in sequence from 1 up to number ordered—not over 4 figures.

95c 100 Tags

32K6725–State quantity.

Quantity	Shpg. wt.	Price
100	8 oz.	$0.95
500	3 lbs.	4.55
1000	6 lbs.	8.65



$5.95 Wico Exchange Price

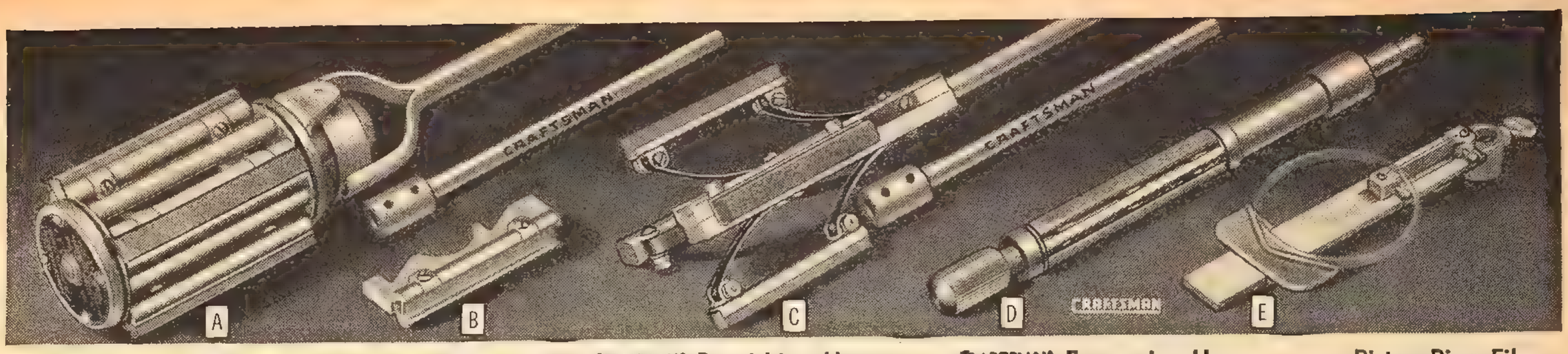
Magneto Rebuilding Service

Rebuilt good as new. For 1 and 2-cylinder stationary engines, including flywheel type. **How to order: Remove trip mechanism, brackets. Send Magneto only.** If a Wico E. K. for exchange, send to us prepaid; allow return postage. We mail you rebuilt Wico E. K. If other than Wico E. K., allow 20 days for rebuilding. Shipping weight, 12 pounds. Allow for return postage.

32 K 7225—Wico E. K. Rebuilt Magneto, in exchange for yours...$5.95

32 K 07227—Wico E. K. Rebuilt Magneto. Full price, no exchange.....$13.50

32 K 7226—Rebuilding your old Magneto, other than Wico E. K.....$7.95



CRAFTSMAN self-lubricating Cylinder Grinder

A No time wasted—no flying dust—no vacuum cleaner needed. It's the only self-lubricating grinder made for fast, clean, accurate cylinder reconditioning. Removes metal at uniform high speeds—continues to cut without frequent adjustments—easily removed to check work—no complicated adjustments. Provides mirror finish for longer piston ring wear. Fits any cylinder 2 11/16 to 4 1/8-inch. Includes set of coarse stones, set of fine stones, set of lubricating pads, 2 sets of stone carriers, extension and instructions. Use any ½-inch electric drill.
9 K 4681—Shipping weight, 9 pounds 8 ounces.....**$26.95**

Replacement Parts for above grinder. Shipping weight, 14 oz.
9 K 4684—Set of 2 coarse stones, 2 lubricating pads....**$3.98**
9 K 4685—Set of 2 fine stones, 2 lubricating pads..... **3.98**

B **Oversize Stone Carriers for above grinders.** Set of 4. For use in large bore truck, bus and tractor engines.
9 K 4682—Range, 4 1/8 to 4 15/16 in. Shpg. wt., 2 lbs **$7.49**
9 K 4683—Range, 4 15/16 to 5 5/8 in. Shpg. wt., 2 lbs. 8 oz. **7.49**

CRAFTSMAN Burnishing Hone

C The best tool for rapidly and effectively removing cylinder glaze. Will not remove metal. Resurfaces cylinder walls preparatory to installing expander type rings. Enables rings to seat immediately. Shortens running-in time—provides new motor performance. Automatically centers itself—no adjustments or special set-up required. Tool automatically expands to fit any cylinder 2 11/16 to 4 1/8-inch diameter. Oversizing cylinder is impossible. Use any ½-inch electric drill. Complete with holder, extension, 2 extra stones, 2 extra lubricated pads. Instructions included.
9 K 4679—Shpg. wt., 21 lbs. .**$7.50**
9 K 4680—Set of 2 replacement stones and pads. Shpg. wt.,8 oz.**$3.98**

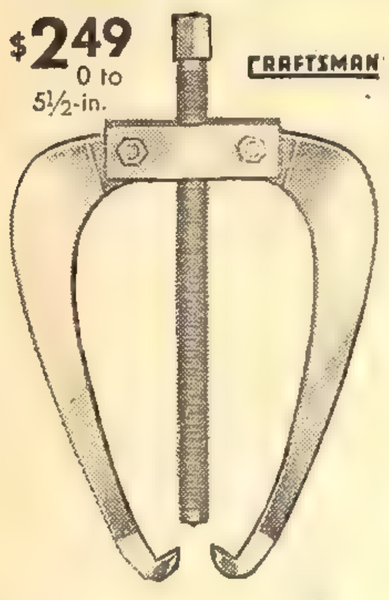
CRAFTSMAN Expansion Hone

D For precision work where speed and quality of work turned out is important. Hones steel, cast iron, brass, bronze, alloys, etc. For precision piston pin fitting—honing spindle bolt or water pump bushings, brake cylinders and any internal cylinder bore 47/64 to 1 1/8-inch. Will not jam in split bushings. Self-centering cone maintains perfect alignment. Special stop nut limits expansion to any desired diameter—permits grinding all holes to same size when necessary—eliminates over-grinding. Use with ¼ or ½-inch electric drill or drill press. Complete with 2 sets each of fine and coarse abrasive pads, and pad carriers.
9K4688—Shpg. wt., 1 lb. 5 oz.....**$7.95**
9K4689—12 replacement abrasive pads; 6 coarse, 6 fine. Wt., 4 oz....**$1.48**

Piston Ring File

E **CRAFTSMAN.** Developed for proper fitting of piston rings. Cuts ring fitting time in half. Attaches to vise or cylinder block. Handles all types and sizes of piston rings. Enables you to precision-fit every ring to the cylinder—eliminates ring distortion, scored cylinders, overheating, etc. File holder slotted to hold file in 3 positions; vertical, and at 45° left or right. Shpg. wt., 2 lbs.
9 K 4687—With file..**$3.45**

9 K 4694—Replacement files. Size, 2 5/8 x 9/16-inch. Shpg. wt., 4 oz. Set of 4..**98c**

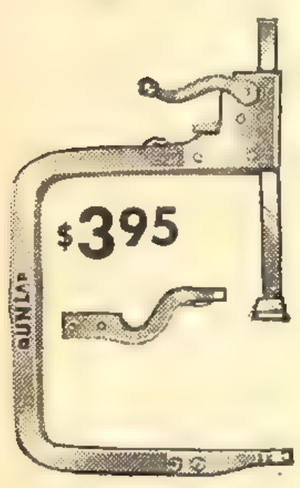


Auto-grip Gear Pullers

CRAFTSMAN. Available in 3 sizes to cover a complete range of automotive and industrial needs. The 3 sizes will pull gears, pinions, bearings, pulleys, wheels, etc. from ½ to 10½-inch diameter.

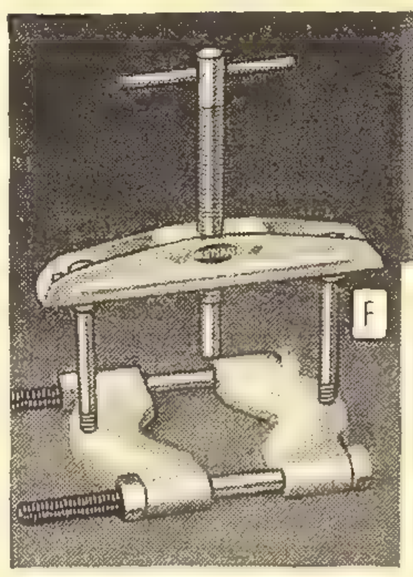
The design of the jaw assures an automatic, positive, non-slip grip that prevents the jaws from slipping when pressure is applied. Jaws are drop forged alloy steel—thin enough to work in close quarters, yet strong enough for most strenuous pulling jobs. Fine pitch screw thread provides tremendous slow pulling power with minimum effort; eliminates gear and pulley breakage.

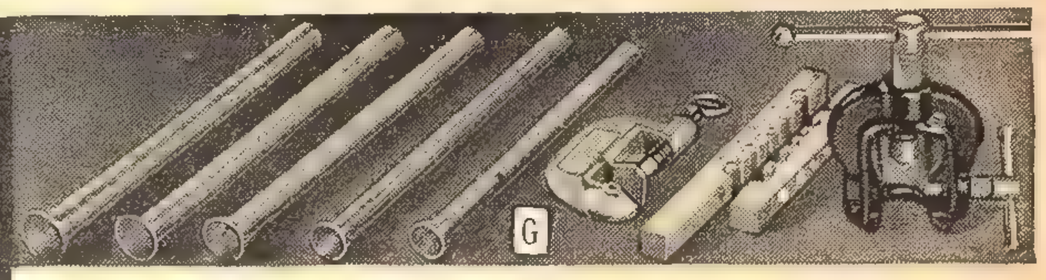
Cat. No.	Jaw spread	Shpg. wt.	Each
9K4690	0 to 5½-in.	2 lbs.	$2.49
9K4691	0 to 8 -in.	4 lbs.	6.25
9K4692	0 to 10½-in.	9 lbs.	10.50



Valve Spring Compressor

DUNLAP. Services more different cars than any other type made. Size frame, 9x11 inches. Clears exhaust manifolds and other obstructions—no need for their removal. Straight type jaws fit all sizes of springs and washers on 90% of older model cars, trucks and small tractors. Ratchet type crank handle permits work to be done in restricted places. Automatic lock to hold valve springs at any position; leaves hands free for removal of valve locks, etc. Provides a positive, vertical lift.
9 K 4695—Shpg. wt., 6 lbs..**$3.95**
9 K 4697—Special No. 2 Offset Jaws. For General Motors cars and Continental motors. Shipping weight, 4 ounces.....**$1.00**
9 K 4699—Special No. 5 Offset Jaws. For Plymouth, Dodge, Chrysler, Waukesha motors. Shipping weight, 4 ounces.....**$1.25**





←Pulley Remover

F **CRAFTSMAN.** Removes small pulleys when frozen fast on electric motor shafts and other power tools. Fits single or multiple-groove pulleys, gears, bearings, etc. Provides positive support which prevents breakage or damage to pulley being removed. Capacity, 1¼ to 4½ inches. Shipping weight, 4 pounds.
9 K 4696.....**$1.98**

8-piece Flaring Tool Set

G All the tools necessary for cutting, bending and flaring tubing from ¼ to ½-inch inside diameter. Tube cutter cuts any tube up to 1-inch diameter. Tool steel blade makes clean cut clear through—no ragged edges. Flaring vise has 7 openings to handle all popular sizes of tubing. Spring coil tube benders enable you to bend tubing by hand without danger of collapsing. 5 tube benders, sizes ¼, 5/16, 3/8, 7/16 and ½-inch.
9 K 5546—Shpg. wt., 5 lbs.....**$4.75**



DUNLAP Valve Guide Puller Set

H J Includes guide puller (J) and driver (H). For Ford V-8-85, Mercury, Lincoln-Zephyr. Pulls valve assemblies no matter how tightly stuck with carbon. Does a thorough job without damage or delay. For complete job both puller and driver are required. Puller made of drop forged steel; hardened tool steel jaw plate.
9 K 4665—2-pc. set. Shpg. wt., 8 lbs.....**$7.50**

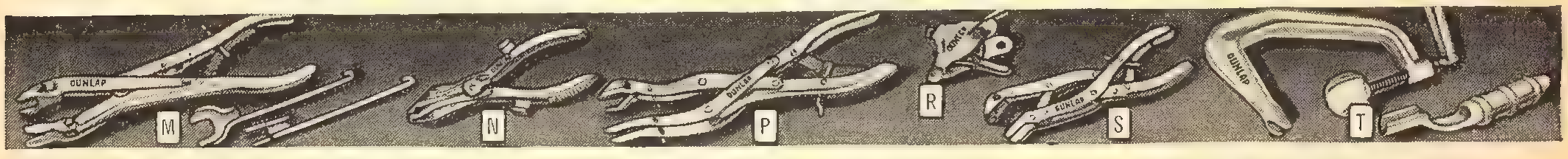
H **Guide Retainer Driver Only.** Removes guide retainer on all Ford motors. Tempered steel.
9 K 4662—Shipping weight, 2 pounds.....**98c**

DUNLAP Valve Spring Lifter—bar type

K For Ford V-8-85, Mercury, Lincoln-Zephyr. 30 inches long; powerful leverage to lift toughest valve assembly. Identical jaws each end give the tool double life; tempered.
9 K 4655—Shipping weight, 5 pounds.....**$2.25**

DUNLAP Valve Guide Driver

L For Ford V-8-85, Lincoln-Zephyr. Drives guides far enough to permit removal of retainers. Will not pass through valve bore. CANNOT be used on late model cars with heavy valve springs.
9 K 4660—Shipping weight, 1 pound.....**98c**



DUNLAP Valve Lifter—our most popular

M For old model cars with exposed valve assemblies. Safety ratchet locks jaws in place; both hands are free. Tempered interchangeable jaws. Parallel jaw action.
9 K 4651—Length, 11 inches. Shpg. wt., 2 lbs.....**95c**

DUNLAP Valve Keeper Insert

N Use when installing slit keys on valve stems. Easy to load. Jaws keep a firm grip on keepers. Self supporting. Quick and convenient.
9 K 4675—Shipping weight, 10 ounces.....**98c**

DUNLAP Valve Spring Lifter

P Strong, dependable. For practically all L-head motors, old or new. Equipped with safety ratchet lock. Hardened steel jaws; fully adjustable.
9 K 4653—Length, 10 in. Shpg. wt., 2 lbs.....**$1.95**

DUNLAP Piston Ring Compressor

R For putting on and taking off piston rings. Easy, fast to operate—safe. Avoids stretched rings and cut fingers. Handles all types of piston rings.
9 K 4677—Shipping weight, 8 ounces.....**95c**

DUNLAP "Hi-Offset" Valve Lifter

S Designed for under-the-fender operation (with manifolds on), in late model L-head car and truck motors. Strong, tempered steel jaws. Parallel lift, 3 inches.
9 K 4652—Length, 8¾ inches. Shpg. wt., 1 lb. 6 oz.**$1.55**

DUNLAP Valve Guide Puller Set

T Includes guide puller and guide retainer driver. For Ford V-8-60 motors only. Pulls valve assemblies no matter how tightly stuck. Never fails.
9 K 4666—2-piece set. Shpg. wt., 6 lbs.....**$7.00**



DUNLAP Valve Grinding Attachment

U Use with mechanical valve grinder. Self centering rubber cap. Diameter, 1⅜ inches.
9 K 4669—Shipping weight, 6 ounces.....**45c**

FULTON Vacuum Cup Grinder

V For hand grinding. Coil spring keeps retaining ring in place; prevents cup from slipping off valve while grinding.
K 4667—1⅜-inch diameter. For Ford V-8-85, ercury, and Lincoln-Zephyr. Shpg. wt., 8 oz.**49c**
K 4668—1 1/16-inch diameter. For Ford V-8-60 ly. Shipping weight, 6 ounces.....**49c**

Ignition File

W **CRAFTSMAN.** Fine double-cut teeth produce a perfectly smooth contact between points. For distributor or spark plug points, magnetos, etc., tipped with tungsten, iridium and similar metals. Length, 5 in. Shpg. wt., each, 4 oz.
9 K 6740—Each...**9c**
3 for..**25c**

Adjustable File Holder

X Simple adjustment makes file either concave or convex, or can be used for straight filing. For 12 to 14-inch files. File not included; see below for file to fit.
9 K 4572—Shpg. wt., 3 lbs....**$2.50**

Vixen Body File

Y Fits above holder. Quick cutting curved teeth; machine milled. Highest quality file made. Length, 14 inches.
9 K 4576—Shpg. wt., 1 lb....**$2.25**

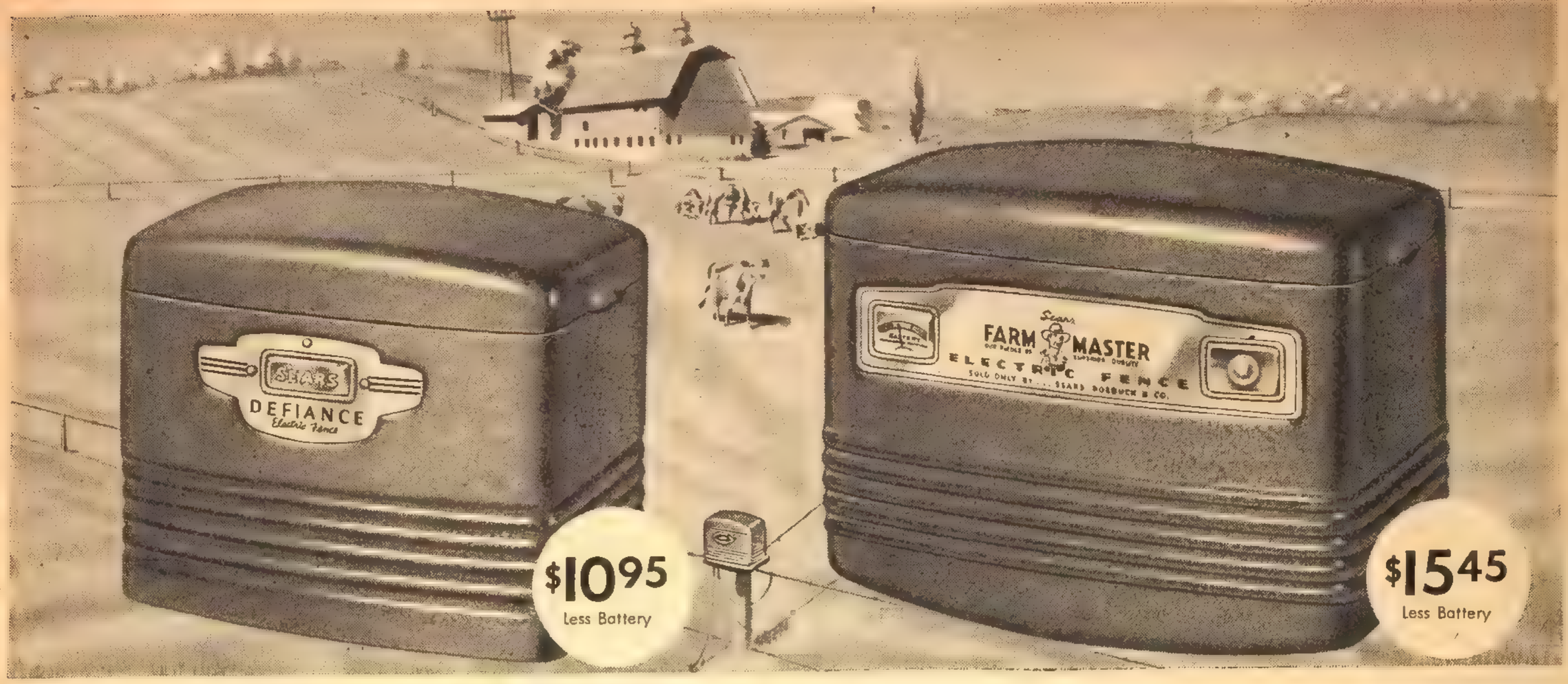
Reveal File Holder

Z For filing in corners, or for difficult filing on small work where larger files do not allow the necessary stroke. Teeth milled on both sides, doubling their life and service. Size, 4⅛ inches long; 1 1/16 inches wide. Shipping weight, 1 pound 8 ounces.
9 K 4577—With file...**$1.50**

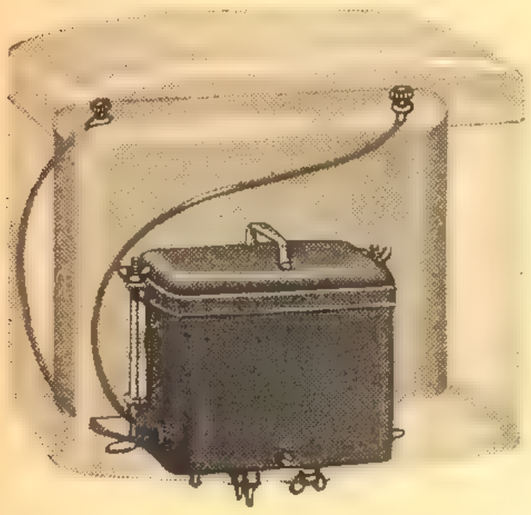
AA **9 K 4578**—Extra file for above holder. Shipping wt., 6 oz.....**50c**

Eccentric Stud Remover

BB **CRAFTSMAN. ½-inch square drive.** Cam principle develops tremendous power. Capacity, 5/16 to ¾-inch. Forged from special alloy steel. Precision cut teeth of roller grip studs that have broken off close to surface. Shpg. wt., 1 lb.
9 K 4457.....**$2.19**



NEW! Battery-type Fence Chargers



NEW! Sealed-in controller unit fits inside steel charger case, doubly protected by two steel cases against dust, dirt, moisture and insects—**gives you long trouble-free service**

NEW! Precision-built, carefully inspected, factory sealed controller unit holds its fine factory adjustments; reaches you ready to hook up to your fence—**lasts longer.**

NEW! Completely redesigned compact unit uses less current so your battery will last longer; strong shock voltage to stop even unruly and hard-to-hold stock—**costs less to operate**

NEW! Controller unit is factory sealed in heavy steel enameled case with convenient handle —**sealed-in unit cannot be tampered with unless seal is broken**

NEW! Sealed-in controller unit can be removed from charger case as quickly and easily as a battery; just remove two wing nuts—**easily replaceable**

New DEFIANCE battery-type Electric Fence Charger

New! Sealed-in Controller Unit: Lower operating cost, longer life, easily replaceable. An exclusive Sears feature in electric fence chargers. Only two moving parts; balance wheel turns on sealed-in-oil bearings. Self-wiping contact points. Built-in lightning arrestor. High voltage and low voltage terminals for dry or normal ground conditions.

New! Streamlined Outer Case: Redesigned case approved for inside or outside use. Heavy zinc galvanized 18-gauge steel, with weather-resistant baked-on enamel finish. Both sealed-in controller unit and 6-volt hot spark battery (or four 1½-volt dry cells) fit inside charger case, protected from weather. Terminals, off-on switch and ground are on bottom, protected by extended sides of case. With post-mounting bracket and convenient carrying handle. Snap-on cover; you can change battery without the use of tools.

Ground wire, ground clamp and full instructions included. Handles up to 12 miles of fence. Shipped promptly from stock.

32 K 07752—Charger without battery. Shpg. wt., 18 lbs.....Each **$10.95**
32 K 07753—Charger with 6-volt hot spark. Shpg. wt., 26 lbs.....**$12.40**

BARBED WIRE: Sold only with orders for fence chargers, limit 3 rolls to a customer. 2-point; 14-gauge galvanized steel wire.
32 KM 9900—80-rod rolls. Shpg. wt., 53 lbs.....Each **$2.59**

New improved FARM-MASTER battery-type Fence Charger

New! Sealed-in Controller Unit: Newly designed compact mechanism is factory sealed in a strong metal case, which fits inside the outer steel case. The two cases form a double protection against dust, dirt, insects and moisture, the things which cause most trouble in an electric fence charger. Unit is factory sealed-in, it holds its accurate factory adjustments and cannot be tampered with, unless the seal is broken. Off-on switch. Built-in lightning arrestor; only two moving parts, balance wheel turns on sealed-in-oil bearings.

Streamlined Steel Case: Formed from heavy 18-gauge galvanized steel, further protected from weather by baked-on enamel finish. Snap-on cover; you can remove battery or controller unit without tools. Houses 6-volt hot spark or four 1½-volt dry cell batteries. Extended sides protect terminals and switch from weather and damage from stock. With post mounting bracket and carrying handle. Flash indicator tells if set is operating.

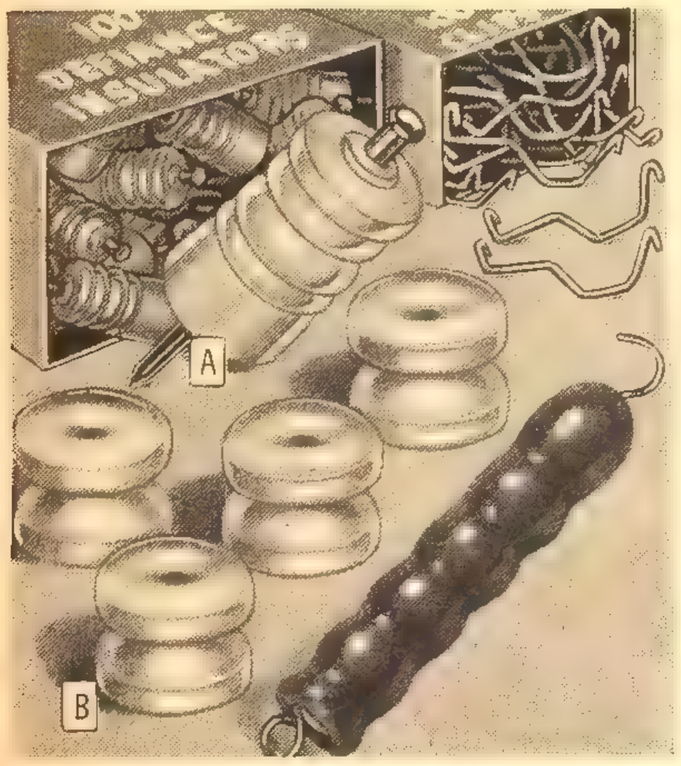
Battery Condition Meter: With push button control switch; tells charge in battery.

Our Best battery-type Charger: Has the strongest shock voltage and the longest battery life of any charger we have tested. Approved for inside or outside use. Will handle up to 15 miles of properly installed barbed or smooth wire fence.

Ground wire, ground clamp and full instructions are included. For barbed wire to be ordered with your charger, see at left. **Available after Aug. 15th.**

32 K 07764—Farm-Master charger without battery. Shpg. wt., 20 lbs.....Each **$15.45**
32 K 07769—Farm-Master charger with 6-volt hot spark battery. Shpg. wt., 30 lbs. Ea. **$16.90**

Approved: All FARM-MASTER and DEFIANCE Electric Fence Chargers on this and the facing page have been approved for safety by the Wisconsin Industrial Commission, and meet the requirements of the National Electrical Safety Code. Every Charger is guaranteed to satisfy you.



Electric Fence Accessory Kit

$2.25 Kit — A convenient money-saving way to buy all the accessories you need to build 200 to 300 rods of electric fence. The same high-quality parts we sell separately below. Kit is made up of 100 line post insulators with nails for fastening to wood posts (we will furnish 100 insulators with clips for fastening to steel posts instead if requested), 100 wire fasteners for fastening barbed or smooth wire to insulators, 4 corner insulators and 1 gate fastener. Shipping wt., 18 lbs.

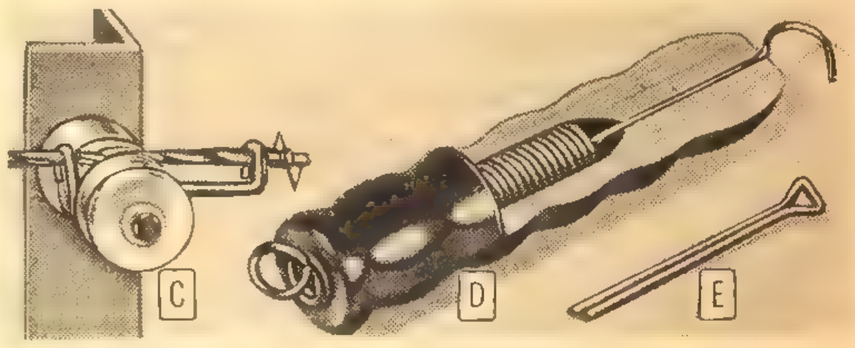
32 K 07778—Accessory Kit.....**$2.25**

Porcelain Insulators for electric fence

[A] **For Wood Line Posts:** 1¾ inches long; the extra length reduces shorts across insulator. Complete with leather washer and nail.
32 K 7774—For 100; Shpg. wt., 14 lbs....**$1.77**
For 10. Shpg. wt., 2 lbs. 2 oz....**19c**

For Steel Line Posts: (Not illustrated.) Same as above except less nail and washer. Order fasteners 32 K 7784 for attaching to posts.
32 K 7773—For 100. Shpg. wt., 12 lbs....**$1.49**
For 10. Shpg. wt., 1 lb. 12 oz...**17c**

[B] **Corner Insulators:** For all corner posts.
32 K 7772—Ea. Wt., 4 oz..2½c; 10 for **22c**



Galvanized wire-to-insulator Fasteners

[C] Spring wire. Make it easy to fasten barbed or smooth wire to insulators without the use of tools. Save time in building or moving your electric fence. Use one for each insulator on your fence. **29c** Box of 100
32 K 7782—Box of 100. Shpg. wt., 10 oz.....**29c**

Improved one-piece Core Gate Fasteners

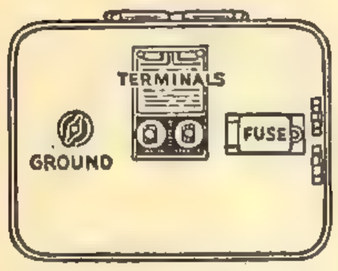
[D] Improved design gives positive electrical circuit through the one-piece core; core is made from galvanized spring steel wire, with built-in spring. Eliminates current leakage in gate; gives stronger, more positive shock on the fence line. Improved shape of handle for better grip. Make your gate any place you desire in the fence line.
32 K 7783R—Shipping weight, each, 10 ounces. Each..**20c**

Insulator-to-post Fasteners—galvanized steel

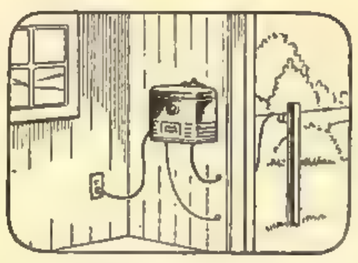
[E] For attaching porcelain insulators to punched steel post
32 K 7784—Box of 100. Shpg. wt., 2 lbs. 2 oz. Box..3



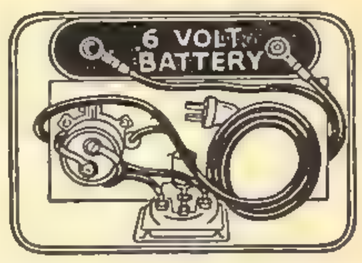
Hi-Line and Battery-Hi-Line Fence Chargers



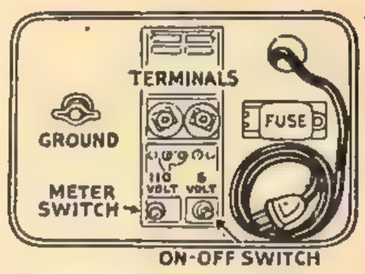
Weather-protected terminals and fuses on bottom of case; high-low voltage terminals.



Simple reliable mechanism; just plug it into a high-line socket; plug and cord included.



Terminals, switches and extra fuses on bottom of case protected from weather and animals.



Compartment inside case for Hot-Spark battery or 4 dry cells; retractible A.C. cord.

FARM-MASTER Hi-Line (110-volt A.C.) Charger

Build your fences faster; rotate crops and pastures; get full use from every possible piece of ground; use an efficient, economical FARM-MASTER Charger and save money when you buy your charger; save money when you build your fence.

Simple—very economical mechanism: Draws only 2½ watts of power. Runs 30 days for less than a dime (at 5c per KWH). No tubes to burn out. Only 2 moving parts. Balance wheel turns on life-time bearing. Self cleaning, non-corrosive breaker points. Lightning arrestor built into Hi-Line and fence line circuits.

Strong steel Case: Heavy 18-gauge steel, with baked-on enamel finish. Approved for inside use.

High-Low Terminals: Use low-voltage during normal season and for trained stock; use high voltage for training stock and during dry season. Separate terminals for each voltage.

Alternating Current: Operates on 110 to 120-volt, 60-cycle A.C. Ground wire, ground clamp, cord and plug, 2 extra fuses and instructions included. Shipped promptly from stock. See opposite page for barbed wire to be bought with fence chargers.

32 K 07780—Hi-Line Charger. Shpg. wt., 19 lbs....Each **$19.90**

FARM-MASTER Battery or Hi-Line Fence Charger

A real aid in saving time and in better farming. If you want to run a fence across or around a field in the back of the farm, just hang this charger on a post and operate it from a 6-volt battery. For fences near to farm buildings, operate it from the 110-volt alternating current Hi-Line.

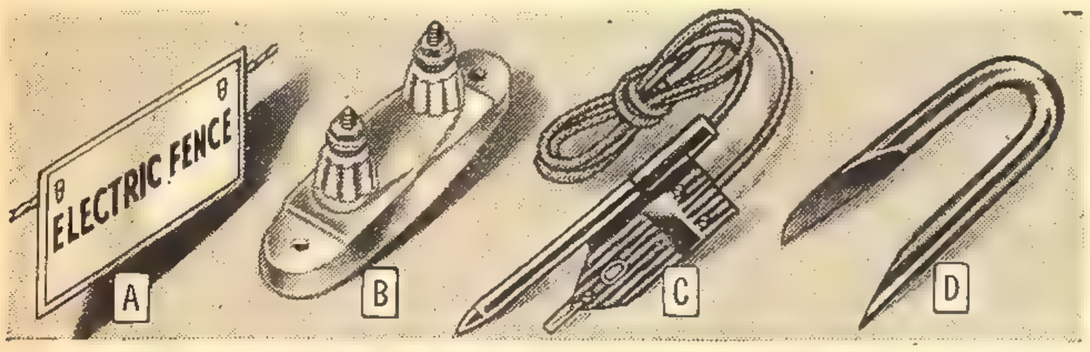
Dual-Purpose Mechanism: Simple, positive cut-over switch sets charger for use with 6-volt battery or with 110-volt Hi-Line current. Only draws 2½ watts of 110 to 120-volt, 60-cycle A.C.; runs a month for a dime (at 5c per KWH). Also operates from 6-volt Hot Spark or four 1½-volt dry cells (either of which fit into case) or from 6-volt storage battery. Only 2 moving parts; balance wheel turns on sealed-in-oil bearings. No tubes to burn out. Built-in battery condition meter and lightning arrestors. Flash indicator tells if set is working. Off-on battery circuit switch.

Heavy Steel Case: 18-gauge steel case with weather-resistant baked-on enamel finish. Snap-on cover; change batteries without the use of tools. Terminals and switches on bottom of case, protected from weather and animals.

High-Low Voltage Control Terminals: Use low voltage for trained stock and during normal ground and weather conditions. Use high voltage for training stock and when ground is dry, sandy or rocky. Handles up to 15 miles of barbed wire fence. Ground wire, ground clamp, battery lead wire, cord and plug, extra fuses, complete instructions are included with each set. Shipped promptly from stock. See opposite page for barbed wire to be bought with fence chargers.

32 K 07765—Charger without battery. Shipping weight, 22 lbs.....Each **$22.50**

32 K 07766—Charger with 6-volt hot-spark battery. Shpg. wt., 33 lbs. ....Each **23.90**



Painted metal Fence Sign

[A] Required by law for electric boundary fences in some states. Clear easy-to-read black letters. **6c** Each

32 K 7785—Signs. Wt., 2 oz. Each.....6c

Lightning Arrestor

[B] Valuable for protecting your stock and charger. For greatest safety use one on each corner and one near charger. With two clamps. **37c** Each

32 K 7786—Shpg. wt., 8 oz. Each.....37c

Handy Neon Fence Tester

Makes it easy to locate shorts on your electric fence line. Fits into it. Shipping weight, 8 ounces. **45c** Each

7787.....Each **45c**

Fence Staples

[D] Galvanized, sharp-pointed, accurately formed. From 75 to 100 per pound, depending on size. 1, 1¼ and 1½-inch sizes. State size wanted. Shpg. wt., of 1 lb., 1 lb. 4 oz.; of 100-lb. keg, 107 lbs.

32 K 9995—1 pound 7c

32 KM 9992—100-pound keg.....$5.19

Netting Staples

⅞-inch size. About 400 to the pound. Easy driving. Shpg. wt., 1 lb. 4 oz.

32 K 9993—1 pound.....8c

FARMERS—When ordering staples —see page 878C.

Easy Terms: Fence chargers, accessories and posts may be bought on Sears Easy Terms. See the inside back cover of this catalog for complete details on this convenient way to buy; use your charger while you are paying for it.

Steel Electric Fence Posts

Easy to drive: Enter the ground easier, and can be driven as solidly as necessary quicker than a wood post. **21c** Each

Easy to move: Can be pulled quickly without removing insulators when moving your electric fence from one field to another.

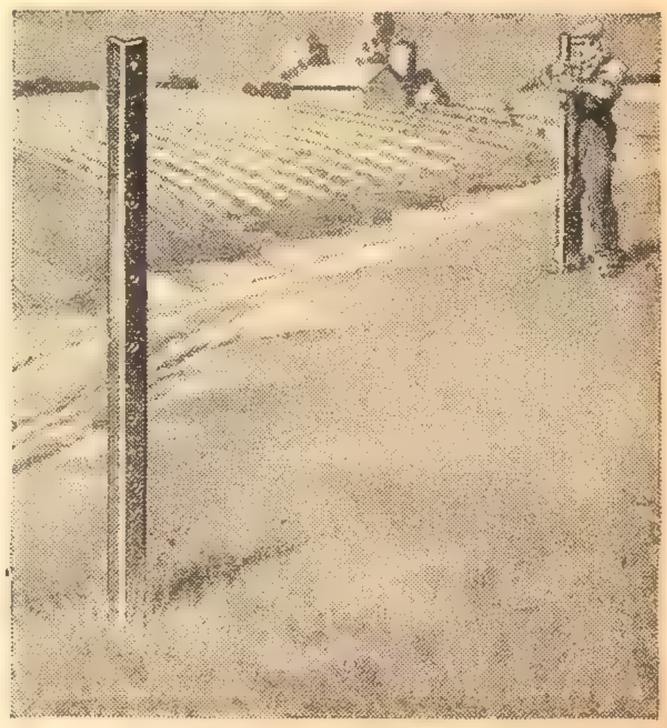
High-carbon rail steel; angle-shaped; 4½ feet long, punched for six fence heights. Need only be set 40 to 50 feet apart. Weather-resistant paint finish. Insulators easily attached with No. 32K7784 fasteners on opposite page.

FARMERS: See page 878C before ordering fence posts.

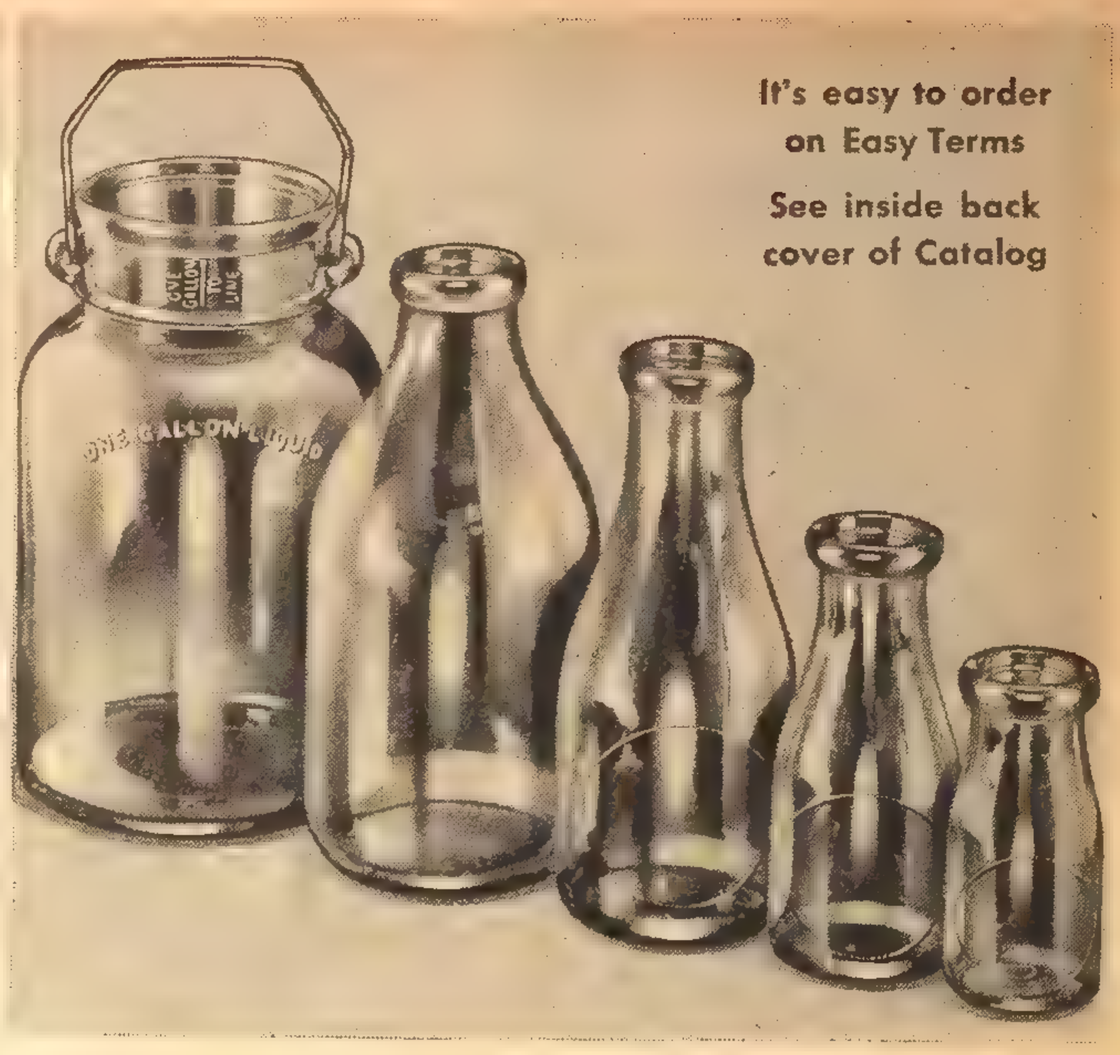
32 K 09980—Wt., 4 lbs. Ea.21c

About Wire Fence

Wire fence, steel posts, smooth wire and barbed wire (except with fence chargers) are not offered in this catalog; however some will be available from time to time. When it is, we will offer it to our customers in special circulars . . . watch for them.







It's easy to order on Easy Terms

See inside back cover of Catalog

Bottle Caps . . . colorful designs

Sears bottle caps are 1²¹⁄₃₂-inch diameter, standard No. 2 size. Modern designs, all in two colors. Made of white spruce board, paraffined both sides. Not touched by human hands. Calibrated for perfect fit. Tab pull caps have cut-out pulls and wire reinforcing staple. Regular caps are .035-inch thick; tab pull caps .040-inch thick. Choice of 8 designs above. **State design letter wanted and quantity.** Packed in tubes holding 500 caps.

As low as **27c** for 500 unprinted

Quantity Packed 500 per Tube	Approximate Shipping Weight	Designs A, C, D, E, F, G, H, L		Unprinted Caps	
		32 K 09091 Regular	32 K 09096 Tab Pull	32 K 09059 Regular	32 K 09069 Tab Pull
500	1 lb. 14 oz	$0.29	$0.33	$0.27	$0.31
2,000	6 lbs. 4 oz	1.09	1.27	1.00	1.19
5,000	16 lbs.	2.59	3.10	2.48	2.98
10,000	32 lbs.	4.98	5.98	4.89	5.89

32 K 9072—Unprinted Tab Pull Caps to **fit gallon jugs** (as 32 KM 9030 at right above), .055-in. thick. 3⁶¹⁄₆₄-inch diameter. Shpg. wt., 6 lbs. . . . . 250 in tube **$1.28**

[J] **32 K 9074**—Unprinted No. 9 tab pull caps. 48 mm. (1¹⁹⁄₃₂-inch) diameter to fit new style small-mouth bottles. Shipping weight, 1 lb. 4 oz. . . . . 500 in tube **29c**

Special Print Tab-Pull Bottle Caps at low cost

Have your own private caps with an attractive design, dairy name, phone number or address printed on them. Allow 15 days for shipment from factory in Detroit, Mich.

HOW TO ORDER: (1) Send us your business name and phone number or address, or any other lettering you wish. Add $1.25 for one color, or $2.00 for two colors, to price of caps for plate charge. This plate charge is for first order only. (2) If you wish your own design, send us a sketch of the design you have in mind. Include your name, phone number or address or any other lettering. Add $3.00 to price of caps to cover plate charge. If you wish our suggestion for your special design, write for Free Circular No. 7483K. (3) If you want your present cap duplicated, send us a new, clean cap. There will be no plate charge for duplicating caps. **Plate charge is for first order only. No plate charge for re-orders.** Shipping weight, per 1000 caps, 3 pounds 2 ounces. **Orders for 50,000 or more shipped Prepaid. Write for prices on more than 100,000 caps.**

Catalog Number	5,000		10,000		25,000
	One color	Two color	One color	Two color	1 or 2 color
32 K 9084F	$4.85	$5.50	$8.25	$8.65	$16.95

32 KM 9084F—50,000 caps. 1 or 2 colors. $31.15
100,000 caps. 1 or 2 colors. 59.95

FARM-MASTER Milk Bottles

Our Own Trade Mark

High quality . . . clear flint glass. Reinforced shoulders and bottoms. Designed for standard No. 2 size caps, except 1-gallon jugs which take 3⁶¹⁄₆₄-inch caps. Will meet all state requirements. **Shipped from nearest mail order house.** Shipped only in quantities of 2 dozen, 3 dozen and 6 dozen, as listed below. **State quantity wanted.**

$2.55 6 dozen ½-pint size

Size	Catalog Number	Shipping weight, Per Dozen	2 Dozen	3 Dozen	6 Dozen
½-pint	32 KM 9022	9 pounds			$2.55
Pints	32 KM 9039	13 pounds		$1.69	
Quarts	32 KM 9024	19 pounds	$1.52		
½-gallon	32 KM 9029	25 pounds	2.35		
Gallon	32 KM 9030	50 pounds	3.98		

For Easy Terms see inside back cover

DAIRY EQUIPMENT GUARANTEE

We guarantee all dairy equipment shown in this Catalog to be equal to or better than any similar dairy equipment, regardless of price. If you are not completely satisfied, we will refund every cent you have paid, including transportation charges.

SEARS, ROEBUCK AND CO.



Calf and Cow Weaners

69c Calf size

Jabs the animal doing the sucking. Weans calves; also stops cows from sucking themselves or each other. Won't come off. Made of strong metal; jabbing points of clock-spring steel. Adjustable chain halter with snap. Shipping weights, 1 pound and 2 pounds.

32 K 9204—Calf size. 69c
32 K 9208—Cow size. $1.09



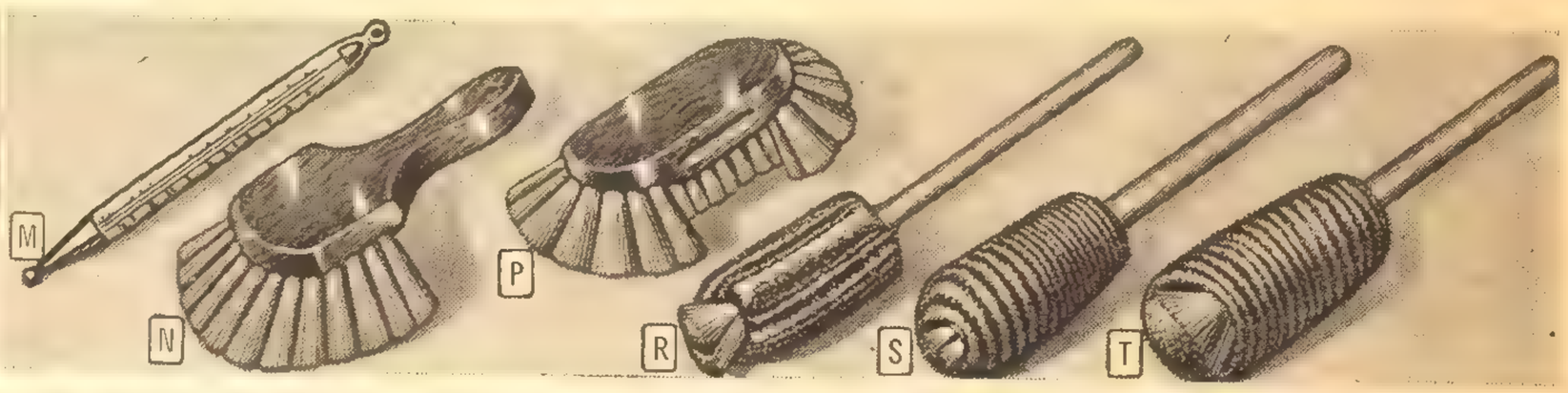
New Milk Record Blanks

9c Per pad

The most complete Milk Record Blanks we have ever seen. One pad provides a year's supply for a herd of 20 cows. Enables you to keep an accurate production record—by the day, week and month for each cow.

New, simplified design permits sure, easy, day-to-day totaling for every month. Each pad consists of 12 record sheets with an extra sheet on back which has space for a monthly and yearly herd record and also contains gestation table, breeding dates, drying-off period and calving dates. These new Milk Record Blanks will enable you to identify the low-producers and weaklings; will help you build up production in your herd at a saving in cost. Priced low as a service to you.

32 K 9119—Milk Record Pad. Shpg. wt., 8 oz. **9c**



[M] **Dairy Thermometers.** Finest Taylor quality . . . guaranteed accurate. Degrees show points of churning, cheese-making and freezing. Shot-weighted to float upright. Ranges 20° to 220°F. Size, 10 inches long. Boxed. Shipping weight, each, 11 ounces.
4 K 2900—Taylor standard model. 87c
4 K 2902—Taylor finest shatter-proof model. $1.15
4 K 2915—Taylor thrift model. 8¾ inches long 37c

[N] **Milk Can Brush.** Ideal for cleaning milk cans, pails, and other utensils. Rounded Palmetto 2-inch fiber, securely bound in smooth block. Flared-end design.
32 K 9048—Length, 10 inches. Shpg. wt., 1 lb. **33c**

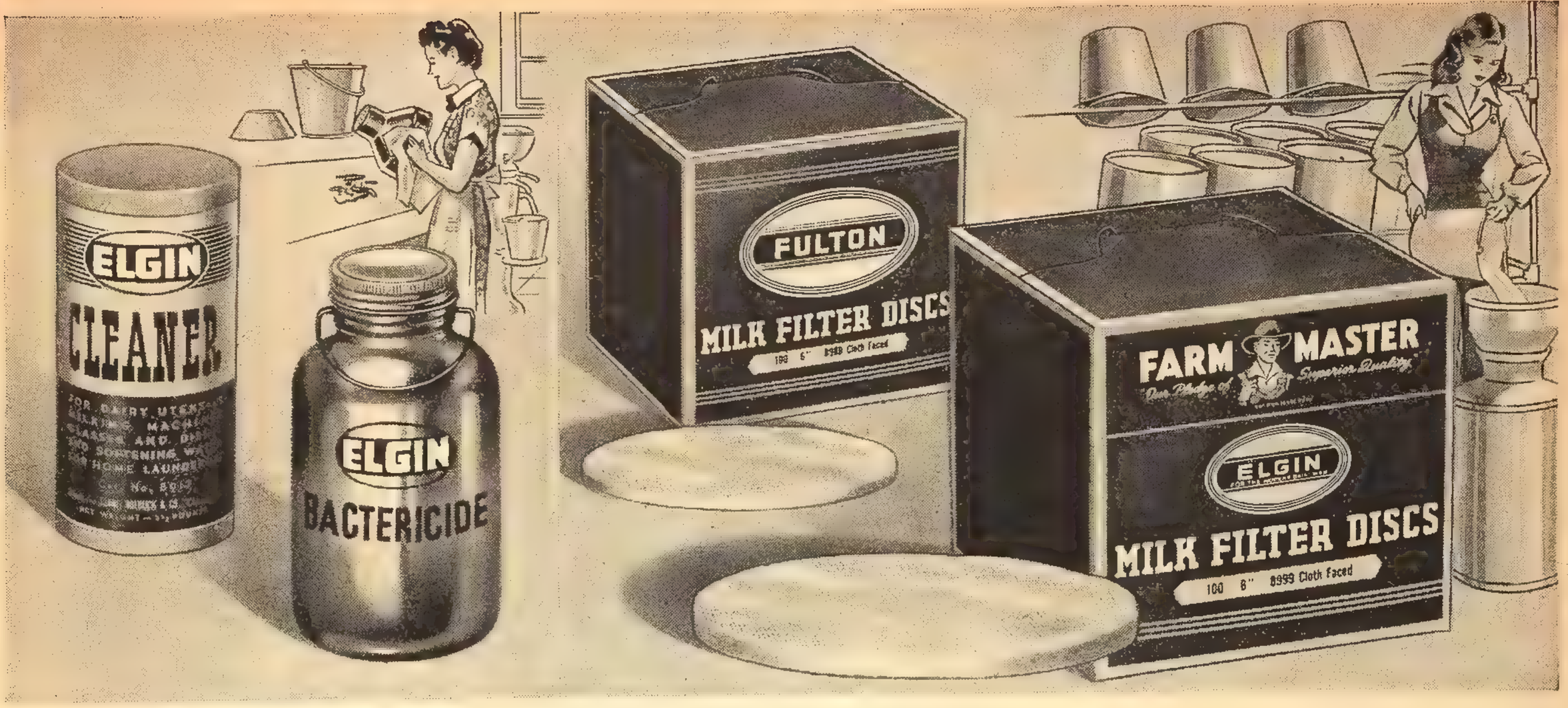
[P] **Double End Brush.** Double-end design; gets into seams and crevises. Removes sediment, grease, etc. Flaring end reaches all corners. Palmetto pure fiber. Polished wood block. 6⅞ inches long; 2½ inches wide.
32 K 9049—Shipping weight, 1 pound **44c**

[R] **Fruit Jar Brush.** A mighty convenient brush to have . . . especially at canning time. Helps you to keep your fruit jars clean and sanitary. Has good stiff bristles that loosen dirt, grease, etc. Wound securely with strong wire. Overall length, 16 inches.
32 K 9043—Shipping weight, 6 ounces. **15c**

[S] **Milk Bottle Brush.** Has a 6-inch brush. 2¾ inches in diameter—of good construction. The stiff bristles loosen all particles of grease, dirt, etc. Overall length of 15 inches permits easy cleaning of all sizes of bottles, also very handy for gallon milk jugs.
32 K 9044—Shipping weight, 8 ounces. **59c**

[T] **Washer Brush.** Does fast work; saves time and labor. Fits standard chucks for use with all washers. Select quality hair. Diameter, 3 inches, 6½ inches long. Overall length 15 inches. Fits all milk bottles.
32 K 9046—Shipping weight, 8 ounces. . . . . .

FARMERS—When you order Cleaning Brushes and Dairy Thermometers, see page 878C



Keep Utensils Sanitary

43c

ELGIN Cleaner

Fine for cleaning dairy utensils; also one of the best general household cleaners made. Makes hard water soft; rinses easily. Contains no soap, yet it is a big soap saver. ELGIN Cleaner quickly removes milk fat, film, scale and dirt from dairy utensils. It's excellent for washing dishes, cleaning refrigerators and sinks. Widely used for cleaning woodwork or for washing clothes. ELGIN cleaner is economical in every way. Don't fail to try it. Shipping weight, 4 pounds.

32 K 8917—3½-pound carton.....**43c**

64c

ELGIN Bactericide

Disinfect all milking utensils with ELGIN Bactericide before milking—and help keep down bacteria count. It makes one of the best disinfecting solutions you can find for milker tubing and teat cups. Contains no harsh abrasives to injure surface of pails, strainers, etc. Has easy-to-follow instructions on label. Every dairyman needs this effective bactericide and disinfectant. It's economical to use and priced low. Be sure to order a supply. Shpg. wt., 3 lbs. 8 oz.

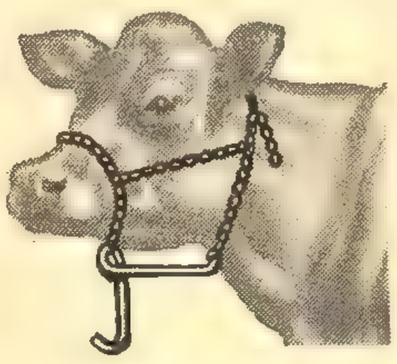
32 K 8916—2-pound 15-ounce glass jar.....**64c**

Cow Poke

FARM-MASTER quality. Light in weight; humane. Will not injure animal or interfere with grazing. Easily subdues all hard-to-control animals. Steel hook stops the jumper, the reacher and crawler. Fits like a regular halter.

68c Each

32 K 9141—Shpg. wt., 2 lbs. 4 oz.....Each **68c**



FULTON and ELGIN Milk Filter Discs

FULTON 6-in. Plain — 100 for **23c** — 300 for **65c**

ELGIN 6-in. Plain — 100 for **30c** — 300 for **86c**

FULTON standard Milk Filter Discs

FULTON Milk Filter Discs are now thicker than ever before. A good value. Quality next to the famous FARM-MASTER ELGIN Discs at right. Priced low. Made of pure bleached cotton fibers. Do a fast, thorough filtering job. Uniform in size and thickness. Discs with one side gauze-faced are stronger and will filter more milk than the plain discs. FULTON filter discs are also used for filtering soups, jellies, coffee, cooking oils, etc. Shipping weight, per box of 100, 1 pound. **When ordering be sure to state size wanted.** **FARMERS—When you order Milk Filter Discs see page 878C.**

Plain Filter Discs

Size	32 K 8985
6 inches..	100 for **23c**...300 for **65c**
6½ inches..	100 for **31c**...300 for **87c**

With One Side Gauze-faced

Size	32 K 8989
6 inches..	100 for **42c**..300 for **$1.19**
6½ inches..	100 for **49c**..300 for **1.39**

FARM-MASTER ELGIN special quality Milk Filter Discs for fast, efficient filtering

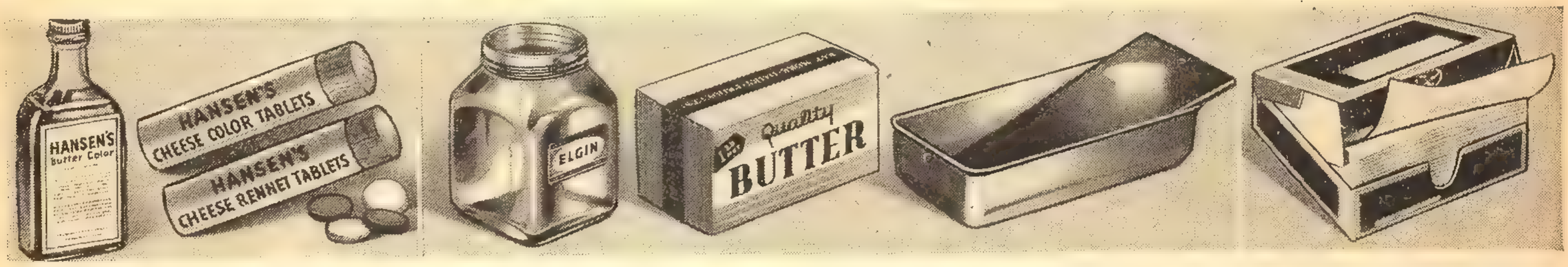
The finest milk filter disc we have ever seen. FARM-MASTER ELGIN discs are the choice of dairymen who take pride in producing high quality milk, and who know that it's just plain common sense to use a disc that's strong enough to filter an entire milking quickly and efficiently.

The new "fiber-treated" process creates extra strength for the amazing performance of ELGIN milk filter discs. This "fiber-treated" process produces a thick, fluffy disc with fibers bound together for maximum strength and filtering speed. Owners of 10 to 12 cows will find that one ELGIN disc will filter an entire milking, maintaining top efficiency and without any appreciable diminishing of speed.

ELGIN discs are new, finest grade long-fiber cotton, bleached pure white. Packed in sanitary cartons. Guaranteed to meet exacting dairy regulations everywhere.

Try ELGIN filter discs—and you'll be convinced of their outstanding quality. The prices are low; in lots of 300 the cost per disc is still lower. Discs with one side gauze-faced are stronger and will filter more milk than plain discs; gauze-facing on both sides makes disc still more substantial for filtering larger quantities quickly and efficiently. Shipping weight, per box of 100 discs, 1 pound. **FARMERS—When you order Milk Filter Discs see page 878C.**

Size, In.	32 K 8995 Plain	32 K 8999 One Side Gauze Faced	32 K 9003 Both Sides Gauze Faced
6 .	100 for **30c**..300 for **$0.86**	100 for **46c**..300 for **$1.29**	..100 for **62c**
6½ .	100 for **35c**..300 for **.97**	100 for **54c**..300 for **1.54**	..100 for **69c**
7 .	100 for **47c**..300 for **1.34**	100 for **67c**..300 for **1.95**	.....
7½ .	100 for **54c**..300 for **1.53**	100 for **75c**..300 for **2.15**	.....



Butter and Cheese Coloring

32 K 8912—Hansen's Brand Butter Color. Fresh. Uniform high strength. Add before churning. Imparts a natural color to butter. One ounce colors 50 to 100 pounds butter. Net contents, 4 ounces. Shipping weight, 1 pound.....**29c**

32 K 8914—Hansen's Cheese Rennet Tablets. Convenient for cheese-making on the farm. Also used for making creamy ice cream in large quantities, with less cream. One tablet for 100 pounds of milk, makes 10 pounds of cheese. Shipping weight, ...nces..... 25 tablets **79c**

...K 8913—Hansen's Cheese Color Tab- ...Impart an appetizing yellow color ...heese. Shpg. wt., 2 oz. 12 tablets **33c**

Glass Churn Jars

If you've broken your glass churn jar, order one of these fine quality ELGIN clear glass replacement jars for hand churns. They are sanitary in construction, have rounded corners for quick, easy cleaning. To assure a correct fit, be sure to measure your churn lid carefully before ordering, and select correct size in table below. **State size wanted.**

Cat. No.	Cap.	Size in.	Shpg. wt.,	Price
32 K 8910	2-qt.	4 5/16	4 lbs.	48c
32 K 08911	4-qt.	5 1/16	6 lbs.	79c
32 K 08911	6-qt.	5 3/16	7 lbs.	98c
32 K 08911	8-qt.	5½	8 lbs.	$1.29

Butter Cartons

Make your butter more attractive for market; help protect butter from air, handling, and odors. One-pound size. Tough cardboard; cold waxed inside and outside for protection. Blue and yellow color. Gloss finish. Shpg. wts., 3 lbs, 6 lbs. and 25 lbs. **State quantity.**

32 K 9117—
50 cartons.....**60c**

32 K 09117—
100 cartons.....**$1.10**
500 cartons..... **5.00**

Mastitis Strip Cup

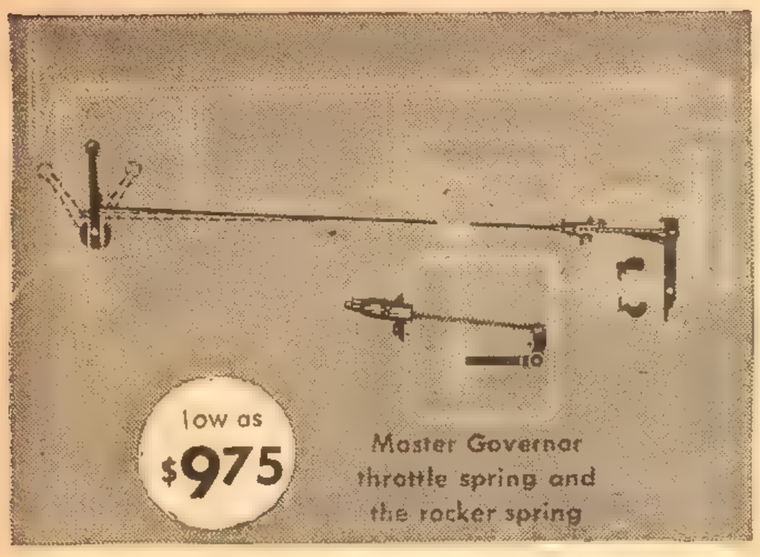
Detect symptoms of mastitis (garget or caked udder) quickly so you can prevent disease from spreading. A few drops from each quarter will show at a glance if animal is infected. Required in many localities. Cup is seamless, heavy metal. Detection plate smooth plastic. Sanitary. See page 877D for liquid Novoxil for aiding in treatment of mastitis. Shipping weight, 1 pound.

32 K 9121....89c

Cotton Flannel Filters

Excellent quality for filters of this type. Woven to make cleaner milk and more even filtering. Long nap—two to three times as long as in ordinary flannel squares. Extra long fingers in nap remove small and large particles of sediment. Unbleached cotton. Each package contains 60 squares. Shipping weight, pkg., 1 pound 2 ounces.

32 K 8992—State size.
7-inch size.....**59c**
7½-inch size.....**69c**
8-inch size.....**79c**



Governor Repair Kit for FARMALL

Pep up your FARMALL, get it to do more and better work for you, and at the same time run on less gasoline. Sears improved governor kit has been designed to give the engine more "snap" at top speed and better control of throttled-down speeds; wear points have been strengthened. Whether you are using your tractor in the field or for belt power, it will work better for you when it is equipped with one of these governor kits.

For all 15–30, 22–36, 10–20, W-30, F-30 and F-20 I.H.C. tractors and Regular FARMALL 20 tractors made from 1926 to July 1st, 1937. **Will not fit other makes or other models.** The kit includes all parts necessary to convert your old governor into a variable speed type; also includes the master governor throttle spring and rocker arm. The new rocker arm casting adds to the fast action of the governor in increasing or decreasing engine speeds. The governor weights have also been redesigned to improve the action of the governor. With these improvements you can now get the action of newer model tractors from your old one. Cultivate your corn in high-gear with a throttled-down motor; the governor will save fuel, save wear and tear on your engine when doing belt work, keep the engine at constant speed whether or not there is any load on the belt.

Governor controls an F-20 from 400 to 1350 R.P.M., and other models at corresponding speeds. Complete illustrated instructions included. **State year and model of your tractor when ordering.**

32 K 04838—For 15–30 and 22–36 I.H.C. tractors. Shipping weight 14 lbs. Each.....**$12.25**

32 K 04839—For 10–20, W-30, F-30 and F-20 I.H.C. tractors and Farmall F-20 tractors made from 1926 to July 1st, 1937. Shipping weight, 13 lbs..**$9.75**



Gate Steels . . . build your own low-cost gates

It's easy, quick and economical to build wood gates with a set of these steels and your own 4 or 6-inch wide boards. Gates can be made any length up to 16-feet. The entire assembly can be made with a wrench; no holes to drill, no special tools needed. Braces are adjustable to take up sag. Set of steels includes 8 steel uprights (4 for each side of the gate), 2 brace irons, 2 lag bolt type hinges for attaching to wood posts, with straps. Latch irons, all necessary bolts and nuts and complete, easy-to-follow instructions are included. Use seven 4-inch boards or five 6-inch boards up to 1-inch thick. Any board can be quickly replaced without taking entire gate apart; just loosen bolts above and below the particular board you want to change, slide it out and slide a new one in. Shipping weight, of set, 39 pounds. Shipped from mail order house stock. Mailable.

32 K 09701—Gate Steels for seven 4-inch boards (illustrated).....Set **$3.95**

32 K 09700—Gate Steels for five 6-inch boards (not illustrated) ....Set **3.90**

Everything at Sears on Easy Terms

With the help of our convenient Easy Payment plan Sears customers can buy the things they need, or better quality merchandise and get the benefit of it while they are paying for it. Anything in this big catalog can be included on Easy Term orders of $10 or more. The amount of the down payment is only 20% for farm equipment and monthly payments are reasonable. Just make out the Easy Payment order blank in the back of the book and refer to the inside back cover for amount to be included with order, and the size of the monthly payment.

Borax

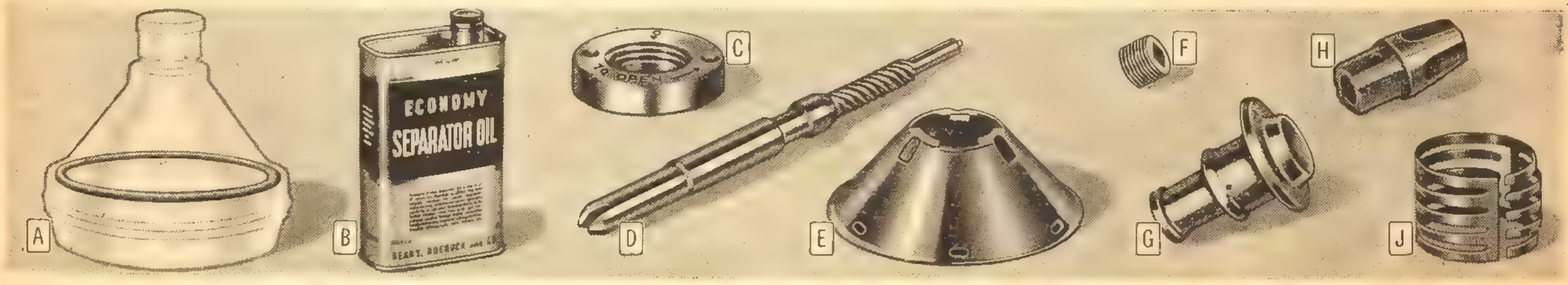
Borax is now being put to important farm uses. It is recognized in many regions as a valuable plant food for increasing yields of alfalfa and other crops in boron-deficient soils; ask your County Agent. It can also be used effectively for controlling flies around barnyards; simply scatter a small quantity of borax on straw or manure piles to keep flies from hatching. Borax is an excellent water softener and soap saver—for washing clothes, dishes, etc. Instructions included. Shipped from factory in Chicago, Ill., St. Louis, Mo. or Cleveland, Ohio.

32 KM 9340F
100 lbs.....**$4.69**

32 KM 9340F
2000 lbs.....**$81.40**

ECONOMY Separator Repair Parts and Accessories

Keep your separator in good working condition. Sears offer Repairs for all ECONOMY Models, Bowl Rings for practically all separators, and high quality Separator Oil. Some Separators and Rebuilt Bowls available. See notice at bottom of page.



Fine quality Bowl Rings

A If your separator is listed below, you can get Sears high quality bowl rings for it. Made of fine rubber. Correctly designed to fit properly. For all Sears ECONOMY Models, Prima, De Laval Models 10, 12, 15, 16, 17, 19; Lily Models 1, 2, 3, 4; Primrose Models 1, 2, 3, 4; Dairy Maid Models 1, 2, 3, 4; McCormick-Deering Models 1, 2, 3, 4; Diablo No. 2; Anker-Holth No. 5; Bluebell No. 1, 2, 3, 4. Give name and model number of your separator when ordering. Also state quantity wanted.

32 K 6817—Shipping weights, 2 rings, 2 oz.; 6 rings, 4 oz.
2 rings for.....12c 6 rings for.....**35c**

High quality ECONOMY Separator Oil

B The ideal oil for separators and other fine machinery. ECONOMY is extra high grade machine oil, carefully refined for best lubrication. Has a long-lasting body. Flows freely in zero weather. Be sure to change oil regularly for easier turning, smoother operation and longer life of your separator. For extra savings order larger sizes listed below. **State size wanted.**

32 K 06799—One quart. Shipping weight, 3 lbs. 8 oz.....**18c**
One-half gallon. Shipping weight, 5 lbs. 12 oz.....**31c**
One gallon. Shipping weight, 10 lbs.....**57c**

NOTICE

Economy King Separators. Write for FREE BOOKLET No. 6051K describing and pricing ECONOMY Separators now available. **Rebuilt Bowls for Economy King Separators** . . . write for prices on bowls, giving name and Model number of your ECONOMY separator.

Prompt Separator Repair Parts Service at Sears

NOTE: Serial numbers are stamped on rim of bowl pot. Model numbers are shown on front of the separator. **All parts shipped prepaid. Be sure to mention model and serial number of your separator.**

C **32 K 6800—Bowl Nuts** for Economy King.
For Models 2, 4, 6, 12, 14, 16, 24, 26, 32, 34, 36, 40.....Each **54c**
For Models 8, 18, 38.....Each **84c**
For Models 152, 162, 252, 262, 352.....Each **26c**
For Models 154, 155, 156, 164, 166, 168, 364, 500, 555, 3354, 3356, 3358.....Each **74c**

D **32 K 6803—Bowl Spindle.**
For Models 12 and 14.....Each **$3.25**
For Models 16 and 18.....Each **3.38**
For Model 24.....Each **3.10**
For Models 152, 252.....Each **1.85**
For Models 154, 156, 354, 364, 356, 3354, 3356, 164, 166, 0164, 0166 (without ball bearing).Each **$2.70**
For Models 154, 156, 354, 364, 356, 3354, 3356, 164, 166, 0164, 0166 (with ball bearing attached).....Each **$4.10**
For Models 358, 2358, 3358, 168, 0168 (without ball bearings).....Each **$2.65**
For Models 155, 500, 555.....Each **2.65**
For Models 358, 2358, 3358, 168, 0168 (with ball bearing attached).....Each **$4.25**

E **32 K 6805—Carbon Steel Double-Tinned Skimming Discs.**
For Models 152, 252, 352.....Each **14c**
For Models 2, 4, 12, 14, 24, 32, 34, 40, 155, 500, 555.....Each **20c**
For Models 6, 16, 26, 36.....Each **22c**
For Models 8, 18, 38, 154, 156, 354, 356, 364, 358, 3354, 3356, 3358.....Each **24c**

F **32 K 6808—Cream Screws.**
For Models 2, 4, 6, 8, 12, 14, 16, 18, 34, 36, 38, 40, 154, 156, 354, 356, 358, 500, 555, 3354, 3356, 3358, 164, 166, 168.....Each **8c**

Notice: Cream screws shipped prepaid only when included with other merchandise.

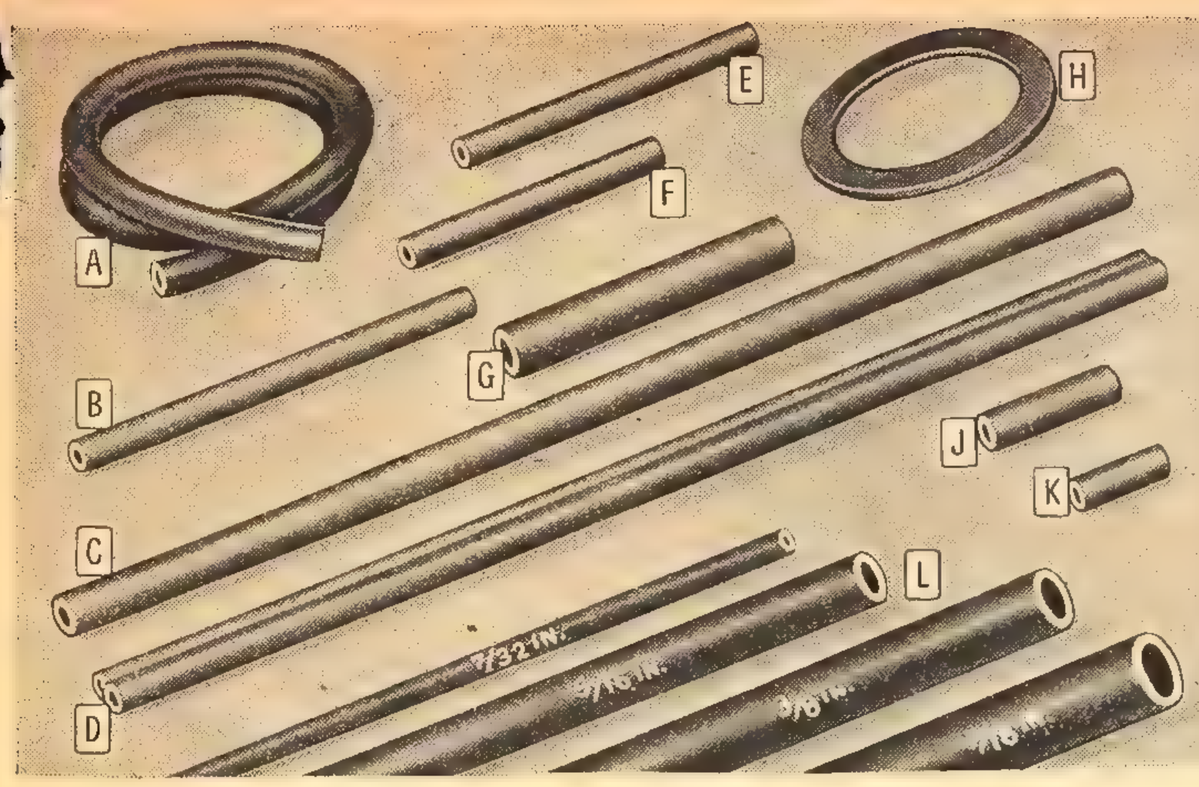
G **32 K 6812—Upper Bearing Bushing.**
For Model 12, with Serial Numbers starting with 242,000.....Each **$1.58**
For Model 14, with Serial Numbers starting with 440,000.....Each **$1.58**
For Model 16, with Serial Numbers starting with 665,000.....Each **$1.58**
For Model 18, with Serial Numbers starting with 820,000.....Each **$1.58**

H **32 K 6810—Lower Bearing Bushing.** For Models 12, 14, 16, 18.....Each **88c**

32 K 6813—Upper Bearing Bushing. (Not illustrated). For Models 2, 4, 6, 8.....Each **$1.58**
Model 12, with Serial Numbers 200,000 to 218,999.....Each **$1.58**
Model 14, with Serial Numbers 400,000 to 420,999.....Each **$1.58**
Model 16, with Serial Numbers 600,000 to 635,499.....Each **$1.58**
Model 18, with Serial Numbers 800,000 to 811,999.....Each **$1.58**

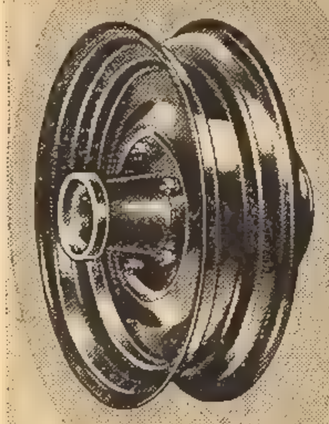
32 K 6814—Upper Bearing Bushing. (Not illustrated). For Model 12, with Serial Numbers 219,000 to 241,999.....Each **$1.62**
For Model 14, with Serial Numbers 421,000 to 439,999.....Each **$1.62**
For Model 16, with Serial Numbers 635,500 to 664,999.....Each **$1.62**
For Model 18, with Serial Numbers 812,000 to 819,999.....Each **$1.62**

J **32 K 6816—Upper Bearing Springs**
For Models 32, 34, 36, 38.....Each **59c**
For Models 2, 4, 6, 8, 12, 14, 16, 18, 24, 26, 40, 500, 555.....Each
For Models 152, 252.....Each
For Models 162, 262, 352.....Each
For Models 154, 156, 164, 166, 168, 354, 356, 364, 3354, 3356, 3358, 0164, 0168.....Each

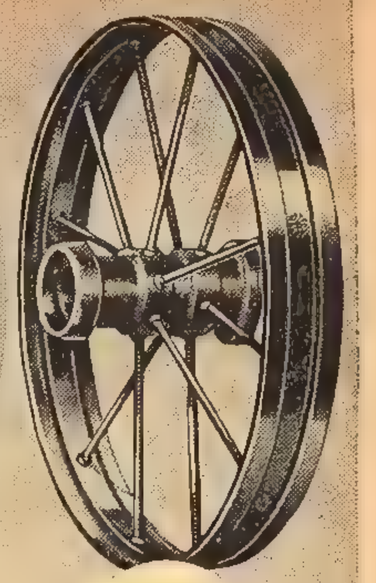


NEW!

Now you can buy Made-to-Measure Drop Center Rim Wheels in disc type—demountable at the hub.



$5.45 Ea. Ready Made



Low as $4.98 Ea.

FARM-MASTER Milker Parts . . . WEARWELL Wagon Wheels

Our Own Trade Mark — Reg. U. S. Pat. Off.

Rubber Milker Repairs

Keep your milker working with Sears Rubber Milker Parts. For ECONOMY KING, FARM-MASTER, Prima, DeLaval, Perfection, Empire, Universal, McCormick-Deering, Pine Tree, Surge, Hinman, Anderson, Blue Ribbon, Bull, Burton Page, ECONOMY QUEEN, Fairbanks-Morse, Ford, Liberty, Rite-Way, Sharples and Ubler. Every part guaranteed to fit and give satisfaction. Specify make of milker and year purchased.

A **32 K 6915—Vacuum Hose.** Tapered ends. ½x⅞x72 inches. Shipping weight, 1 pound 8 ounces..... $1.39

B **32 K 6917—Long Single Air Tube.** 5/16x5/8x36 inches. Shipping weight, 8 ounces..... 69c

C **32 K 6914—Long Milk Tube** for Blue Ribbon, Perfection, Universal, Hinman, ECONOMY QUEEN, Sharples, United, Liberty, DeLaval, Ford, Bull, Anderson and Fairbanks-Morse. ⅜x¾x36 inches. Shipping weight, 8 ounces..... 73c

C **32 K 6916—Long Milk Tube** for FARM-MASTER, Pine Tree, Prima, Rite-Way, ECONOMY KING, Ubler, Empire. 7/16x13/16x36 inches. Shipping weight, 10 ounces..... 87c

D **32 K 6918—Duplex Air Tube.** ¼x1/16x39 in. Shipping weight, 12 ounces..... 89c

E **32 K 6912—Short Air Tube.** 7/32x½x7 in. Shipping weight, 4 ounces..... 11c

F **32 K 6913—Short Milk Tube.** 5/16x5/8x6 in. Shipping weight, 4 ounces..... 11c

G **32 K 6928—Teat Cup Liner** to fit DeLaval Teat Cup. Replacement for 03 liner. Shpg. wt., 4 oz. Each..... 22c
Set of 4. Shpg. wt., 1 pound..... 79c

H **32 K 6922—Pail Lid Gaskets** for most milkers. State make of milker and year purchased. Shpg. wt.. 4 oz..... 39c

J **32 K 6923—Vacuum Hose Extension.** ⅜x13/16x3 inches. Shpg. wt., 2 oz.. 19c

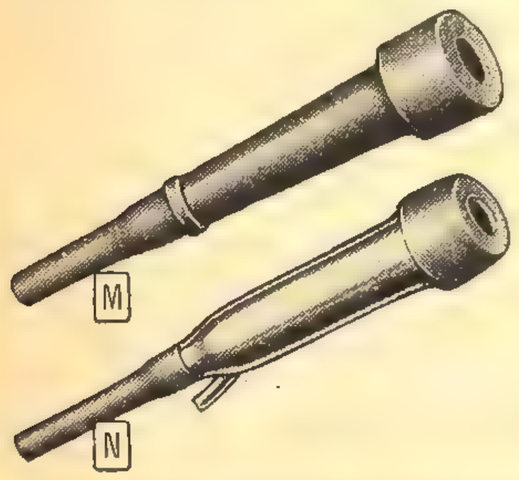
K **32 K 6925—Sight Glass.** Non-breakable. Shpg. wt., 4 oz..... 15c

L **Milker Tubing.** Replacement tubing for FARM-MASTER or any other milker. Enables you to keep your milker operating efficiently. Available in the length you desire.

State length and inside diameter.

32 K 6895—

Inside Diameter	Outside Diameter	Shpg. wt., per foot	Per Foot
7/32-inch	½-inch	4 ounces	11c
5/16-inch	5/8-inch	4 ounces	14½c
3/8-inch	3/4-inch	4 ounces	16½c
7/16-inch	13/16-inch	4 ounces	18c



FARM-MASTER Inflations

M Guaranteed to fit FARM-MASTER, Perfection, ECONOMY KING, Rite-Way, Prima and ECONOMY QUEEN Milkers. Designed to do a thorough milking job. For shells 6 to 6½ in. long. Made of durable rubber.
32 K 6893—Shpg. wt., 4 oz. Each..... 63c
Set of 4. Shpg. wt., 1 lb..... $2.29

FARM-MASTER Teat Cups

N For all standard pipe line milkers. Shells are sanitary in design and construction. Made of nickel plated brass.
32 K 6927—Set of 4 shells and 4 FARM-MASTER Inflations listed above.
Shipping weight, 6 pounds..... $4.49

Sturdy, light-draft Steel Wheels

Make your work easier, get it done faster. Put new life into your wagon by equipping it with a set of light-draft, sturdy WEARWELL steel wheels. Built for hard service. Large barrel section provides ample grease space. Carefully made hubs fit skeins accurately for light draft and long wear.

Steel tired wheels are furnished with 4-inch wide Deep-Gruv tires; the heads of the spokes are set in the groove so they do not wear off and become loose. Spoke-type wheels have ½-inch steel spokes, firmly set into hub and headed into groove of tire. Drop-Center Rim Wheels are disc type, steel tire wheels are spoke type.

Read "How to Order Wheels" below and give all information requested. All wheels are shipped from factory near Mt. Sterling, Ill., from where you pay freight.

Special Note: Drop Center Rim Wheels 32 KM 4320F are available for shipment within 15 to 20 days; all other wheels will be available after Sept. 1, 1944.

Made-to-measure Wheels

These wheels are made up to the specifications you give us on your order; this takes about 20 to 25 days. Can be furnished to fit cast tapered skeins from 2½x8 to 3½x11 inches, or straight skeins from 2½x8 to 3½x11 inches if nut diameter is not greater than 3¾ inches. Read "How to Order Wheels" before ordering.

With Steel Tires

32 KM 4311F—State size and catalog number when ordering.

Height, Wheel	Shpg. Wt.	Each
24 inches	61 pounds	$5.25
28 inches	68 pounds	5.95
32 inches	78 pounds	7.10
36 inches	89 pounds	8.40

With Drop Center Rims

Now offered for the first time in demountable disc type; demountable at hub so they can be used on other demountable wheel type equipment. For 5.50 or 6.00-16 auto tires. Tires not included.

32 KM 4320F—Wt., 50 lbs. Ea... $6.25

Ready-made Steel Wheels

Made up in three popular skein sizes. Check size of your old skein against those below, give Sears Hub Number. Fit Following

Sears Hub No...	H643	H94A	H640
Length of Skein (1).....	10-in.	10-in.	9-in.
Diameter Large End (3).....	3¼-in.	3⅜-in.	3¼-in.
Diameter Small End (4).....	2¼-in.	2¼-in.	2¼-in.
Maximum Diameter of Collar..	5⅜-in.	4⅞-in.	5⅜-in.
Maximum Diameter of Nut...	3¼-in.	3¼-in.	3¼-in.

With Steel Tires

Ht. In.	Catalog Number	Shpg. Wt., Lbs.	Each Wheel	2-Wheels With Skeins	
				Shpg. wt.	Price
28	32 K M 4326 F	64	$4.98	162 lbs.	$12.95
32	32 K M 4327 F	73	5.75	180 lbs.	13.95

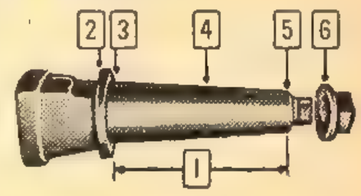
With Drop Center Rims

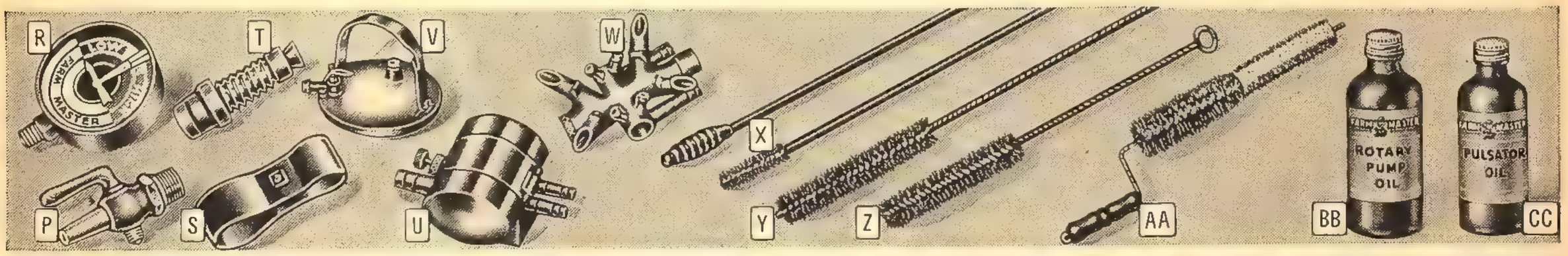
Fit same hubs as above; for 5.50-6.00-16 auto tires. Tires not included.

32 K M 4321 F—Wt., 60 lbs. Ea.. $5.45

HOW TO ORDER WEARWELL STEEL WHEELS

Measure old skein where arrows indicate. Give the exact size, as we allow for play. Use calipers or cut cardboard to get correct dimensions. Measure diameters from side to side. State (1) Length of skein. (2) Diameter of collar. (3) Largest diameter of spindle. (4) Center diameter of spindle. (5) Smallest diameter of spindle. (6) Largest diameter of nut. If your skein is different from one at right, write for special order blank 6372K.





P **32 K 6906—Brass Stall Cocks.** ½-inch pipe thread. Shipping weight, 4 ounces. Each 63c

R **32 K 6897—Vacuum Gauge.** Threaded to fit ¼-inch pipe outlet. Shipping weight, 1 pound..... $1.79

S **32 K 6905—Steel Stanchion Clamps.** For supporting pipe line on steel stanchions. Shpg. wt., 8 oz. Each. 23c

T **32 K 6898—Relief Valve.** Threaded to fit standard 1-inch pipe outlet. Shipping weight, 14 ounces..... $1.98

U **FARM-MASTER Milker Pulsator.** For ECONOMY KING, FARM-MASTER, Prima and New Style Rite-Way Milk- No springs. No diaphragms. Oper- on low vacuum of only 13 to 15 s. Shpg. wt., 6 lbs.
6933—For Single Unit.... $14.95
6935—For Double Unit.... $14.95

V **FARM-MASTER Milker Pail Lids.** For ECONOMY KING, FARM-MASTER, Prima and Rite-Way Milkers. One-piece construction. Has sanitary check valve and moisture trap; no exhaust air can enter pail. Pulsator lifts off for easy cleaning. Shpg. wt., 6 lbs.
32 K 6850—For Single Unit.... $14.50
32 K 6851—For Double Unit..... 14.50

W **Sanitary Claw.** Non-corroding brass, nickel plated. To fit the following alternating-action milkers: FARM-MASTER, Rite-Way, Conde, ECONOMY KING, International, DeLaval, Universal and Perfection.
32 K 6909—Shpg. wt., 2 lbs ... $3.39

Claw to fit the following single-action milkers: International, Empire, Hinman and Pine Tree.
32 K 6968—Shpg. wt., 2 lbs. $3.75

X **Cleaner Rod.** For long milk tubes. Don't be without this labor-saving, sanitary cleaner rod. Has a burr-and-brush arrangement which enables you to clean milk tubes quickly, easily and thoroughly. Helps you to meet sanitary regulations. Comes in two sections which can be screwed together. Overall length, 39 inches.
32 K 6886—Shpg. wt., 8 oz..... 89c

Y **Long Milk Tube Brush.** 40-inch length makes cleaning easy.
32 K 6900—Shpg. wt., 4 oz..... 19c

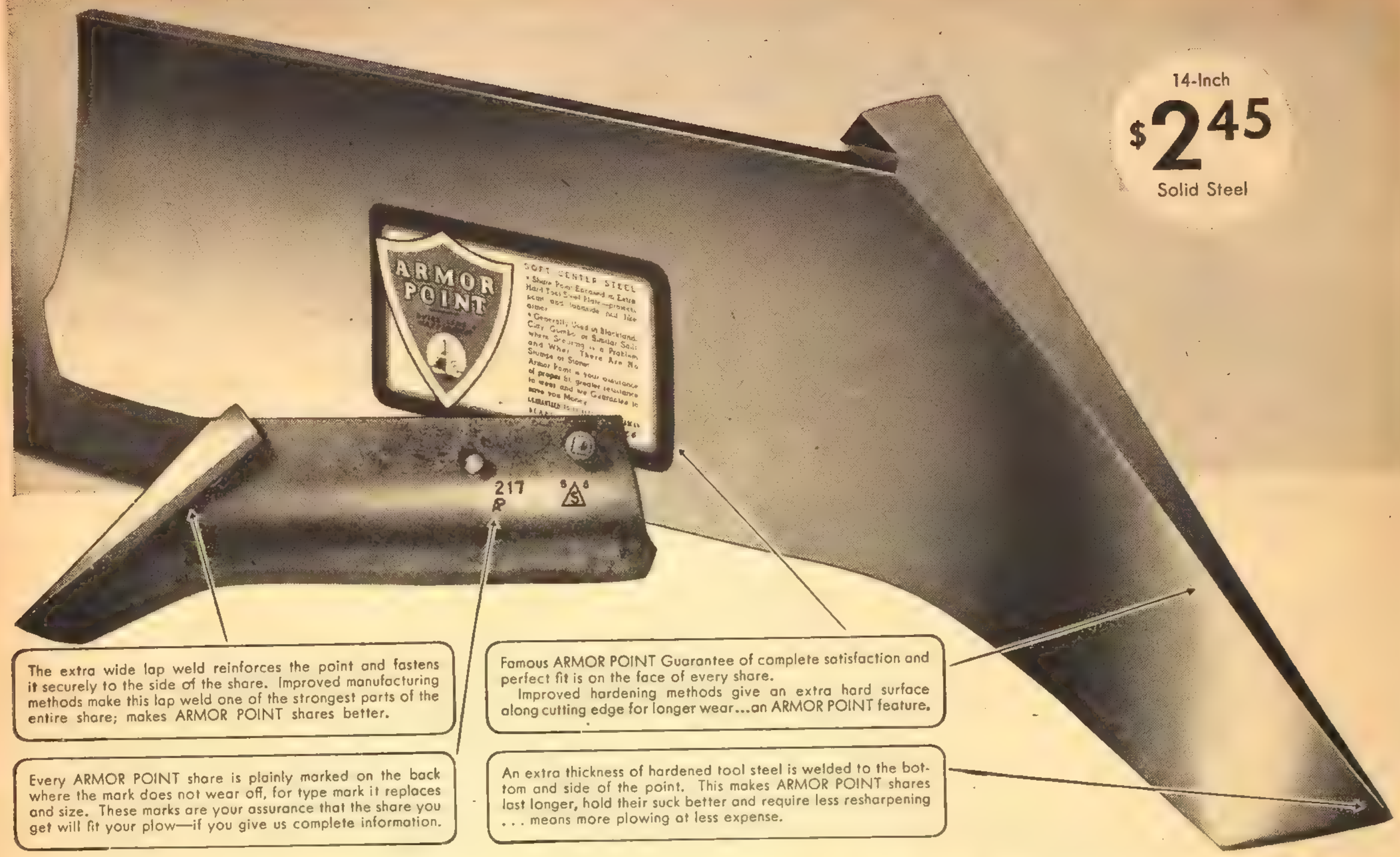
Z **Claw Brush.** Easy-to-use design.
32 K 6902—Shpg. wt., 4 oz..... 9c

AA **Teat Cup Brush.** For all types of teat cups. Correctly shaped for easy, sanitary cleaning.
32 K 6901—Shpg. wt., 4 oz..... 32c

BB **FARM-MASTER Rotary Pump Oil.** An exceptionally high quality, pure blended oil. Prepared especially for FARM-MASTER and all other makes of rotary vacuum pump outfits. Full instructions on label. 1 pint. Shipping weight, 2 pounds 8 ounces.
32 K 6910—1 Pint..... 50c

CC **Special Pulsator Oil.** The precision mechanism of milker pulsators requires the highest quality oil for efficient operation. FARM-MASTER Pulsator Oil is ideal for all milker pulsators because of its special blending. Lubricates leathers, valves and all moving parts properly. Shipping weight, 4 ounces.
32 K 6907.....25c

c PAGE 876N . . MILKER REPAIRS



Long-lasting ARMOR POINT Plowshares

Reg. U.S. Pat. Off.

To fit all popular make plows

The importance of keeping your old plow in first-class working order is still great. One of the best ways to make it plow cleaner, pull lighter, enter the ground easier and last longer is to equip it with new ARMOR POINT shares: Because of continual manufacturing improvements in these famous shares, the ARMOR POINT shares now available are better than ever—they are stronger and will last longer. The extra thickness of hardened tool steel welded to the side and bottom of the point takes the hard wear, so the share holds its suction and requires less resharpening than ordinary shares. The improved hardening processes and improved lap weld, make it stronger and longer wearing. ARMOR POINT shares save you money.

There is an ARMOR POINT for every type of soil. For best plowing results buy the type that suits your soil best. Be sure to give the proper catalog number on your order for the type of share you want.

Soft-center steel Shares: For obstruction-free, hard-to-scour soils such as black land, clay or gumbo. The extra hard outer surface of these shares takes on a very high polish, so the soils do not stick to it. The soft inner layer of steel helps absorb shocks.

Solid (crucible) steel Shares: These shares are for light clay or sandy soils where scouring is not a problem, or where the share may be subjected to sudden or severe shocks.

IT IS EASY TO ORDER SHARES BY MAIL:

(1) Give catalog number of type (solid or soft-center steel)—use type best suited to your soil.
(2) Give make of plow, mark on old share and size.

Check the make, mark and size with the tables below. Two or more numbers listed together (like Deere 217QD, 207QD, 321QD, 266QD) mean they all fit the same plow. The share shipped you will carry the first number given.

Order by catalog number and give all information requested below

Share Size	Shpg. Wt.	Solid Steel (Crucible) Shares 32 K 2746F	Hardened Soft Center Steel Shares 32 K 2745F
10-inch	9 lbs.	$1.65	.....
12-inch	12 lbs.	2.15	$3.40
13-inch	13 lbs.	2.38	3.59
14-inch	13 lbs.	2.45	3.65
16-inch	14 lbs.	2.70	4.08
18-inch	15 lbs.	3.40	4.85

An asterisk (*) before the number means the share is furnished in Solid Steel only. QD means Quick Detachable. A dagger (†) before the number means the share is shipped from factory at Bradley, Ill. All other shares are shipped from mail order house. Order and pay postage on all shares from your nearest Sears mail order house.

IMPORTANT: Read Carefully before ordering shares

Because of raw material conditions beyond our control, we may not be able to furnish Soft Center steel shares of the particular mark you need at the time your order is received; in most cases the Solid Steel shares of the same mark will work satisfactorily in your soil. Therefore, when you order a Soft Center steel share, indicate on your order if you will accept a substitution of Solid Steel; the difference in price will be refunded to you. Be sure to give the proper catalog number for the type share you want, as well as make, mark and size you need. Every ARMOR POINT share is equal in shape, fit and weight to the share it replaces. **Catalog numbers are shown in box at left. When ordering, be sure to give correct number.**

To fit Bradley

*RB10	10x¼
*GPH10	10x5/16
GPW-12	12x5/16
*RB12	12x¼
GPW-14	14x5/16
*RB14	14x¼
TR-14 soft center only	14x5/16
GPW-16	16x5/16
T19B, T19	12x5/16
T21B or T21	14x5/16
DO27-QD	12x5/16
DT27-QD	12x5/16
†*DT27SL-QD	12x5/16
O27 or 19-127	12x5/16
T27 or 20-127	12x5/16
O33 or L-33	12x5/16
O45 or L45	14x5/16
DT47-QD	14x5/16
DO-47-QD	14x5/16
*DT47SL-QD	14x5/16
O47 or 19-147	14x5/16
T47 or 20-147	14x5/16
†DO67-QD	16x5/16
DT67-QD	16x5/16
†*DT67SL-QD	16x5/16
†O67 or 19-167	16x5/16
T67 or 20-167	16x5/16
†O70 or L70	16x5/16
T-77 or L77	16x5/16
†T-87	18x⅜ D

Be sure to give catalog number, shown in box above.

To fit I.H.C., P & O, Canton, Hamilton

42	14x¼
†46	12x¼
†264 S. C. only	12x5/16
266	14x5/16
†428-QD	14x5/16
†444-QD soft center only	12x5/16
†446-QD	14x5/16
454-QD S. C. only	12x5/16
462-QD	14x5/16
0552-QD	12x5/16
0554-QD	14x5/16
0556-QD	16x5/16
†*0558-QD	12x5/16
0560-QD	14x5/16
†0562-QD	16x5/16
†0566-QD	14x5/16
†0674	14x⅜
*SA3844-QD	14x⅜

To fit Allis-Chalmers Lacrosse, Defiance

LAX19-14	14x5/16
24-QD	12x⅜
24-QD	14x⅜
25-QD	14x⅜
*25-QD	16x⅜
26-QD	14x⅜

To fit Janesville

†12AS	12x9/32
†12AR or 12CR	12x5/16
†14AR or 14CR	14x5/16

To fit John Deere

†*33 or 033	14x¼
†40 or 40H soft center only	16½x5/16
†42 soft ctr. only	14x¼
†46 or U46 S.C. only	16x¼
†*049	10x¼
†110	16x9/32
†152 or 97	12x5/16
†157	14x5/16
215QD, 268QD, 325Q	12x5/16
216QD	13x5/16
217QD, 207QD, 321QD, 266QD	14x5/16
218QD, 267QD	16x5/16
†221QD	12x5/16
†223QD S.C. only	14x5/16
†250QD	14x⅜
†223QD	14x5/16
†*375QD	12x5/16

To fit Massey-Harris or Case

*ADL or ADHL	14x5/16
†SGL or SGHL	12x9/32
SGL or SGHL soft center only	14x9/32

To fit Rock Island

†66, 66H	12x5/16
68 or 68H soft center only	14x5/16
†227 S. C. only	14x5/16
†266-QD, 266H-QD soft center only	12x5/16

To fit Moline

†C-1	14x¼
†CY12 soft center only	12x5/16
†W12 or W12A	12x5/16
*CY16	16x5/16
†CY121-QD	12x5/16
CY122-QD	12x5/16
CY142A-QD, CY142-QD	14x5/16

To fit Ford-Ferguson

12A-A0120	12x¼
14A-A0120	14x¼
16A-A0120	16x¼

To fit Oliver

†Star 3	12x¼
†*NC3 or NC3-DS	18x⅜
†NC-23	14x5/16
†NC23 or NC123 soft center only	16x5/16
NC27-QD	14x5/16
†404	12x5/16
†405 Soft Ctr. only	14x5/16
4674-QD, NC23-QD	12x5/16
4675-QD, 5526-QD, NC23-QD or 5871-QD	14x5/16
4676QD soft center only	12x⅜
*4677-QD	14x⅜

To fit Sattley

†F12-181 or F12-N	12x5/16

To fit Emerson

N12R or N12 soft center only	12x5/16
†N12R9-QD or N12RC9-QD soft center only	12x5/16
†N13R or N13	13x5/16
†N14R or N14	14x5/16
N14R9-QD, N14RC9-QD	14x5/16
†N16R or N16 soft center only	16x5/16
†N16R9-QD, N16RC9-QD	16x5/16

To fit Case-Grand Detour

12D-QD, S12D-QD soft center only	12x5/16
BX-12 soft center only	12x¼
BX-14	14x5/16
14D-QD, S14D-QD	14x5/16
*BX-16	16x5/16
16D-QD	16x5/16

Left Hand ARMOR POINT Shares

Same construction as right hand shares.
32 K 02740A—For Solid Steel left hand Shares.
32 K 02740B—For Soft Center Steel left hand Shares

To fit Bradley

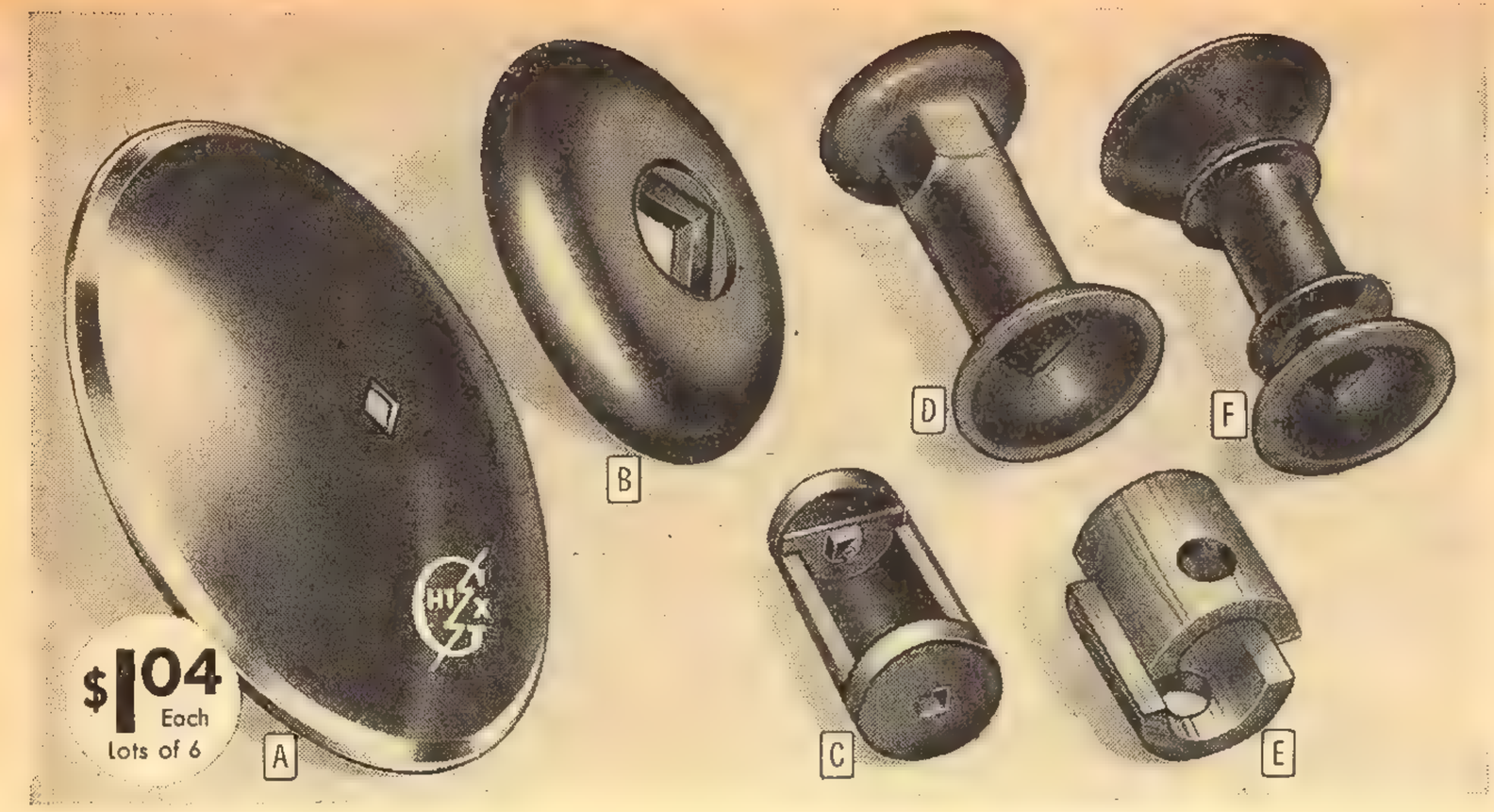
T-19-L	12x5/16 in.
T-21-L	14x5/16 in.
T-48 or 20-148	14x5/16 in.
T-68 or 20-168	16x5/16 in.
T-77-L	16x5/16 in.

Partly Finished or Blank Shares

Made from same high-quality steel as shares at top of page, but without the Armor Point. If make and share number for your plow are not known, order these blank shares and have them fitted by a blacksmith. Fully welded and point finished. Not drilled. Drill holes and cut landside using old share for pattern. Landside is long enough to fit all plows.

32 K 02735—Solid Steel Right Hand Shares only. **Be sure to state size wanted.**
12-inch share. Shipping weight, 11 pounds...$1.7
14-inch share. Shipping weight, 12 pounds...$2.
16-inch share. Shipping weight, 13 pounds... 2.

EasyTerms: Everything at Sears, including repair parts, may be included on Easy Term orders; see inside back cover.



Guaranteed WEARWELL Harrow Parts

Our Own Trade Mark

Galesburg Blades for the tougher discing jobs

A Genuine Galesburg blades, save you money and stand up under the toughest kind of discing. Particularly suited to discing in the tough, hard stalks and roots of hybrid corn. Made from Galesburg Tem-Cross steel—cross-rolled to give an interlocking mesh grain which resists splitting. Electrically heat-treated to hold a keen cutting edge which seldom needs resharpening. Takes a high polish to scour cleanly and easily in all soils. Tough and springy to hold their shape without curling.

These highly efficient, long-lasting blades do your discing faster and prepare a better seed bed in less time than ordinary blades. At Sears low prices they really save you money. 16-inch diameter, with 1 5/16-inch center hole to fit ⅞-inch square axle. Shipping weight, each, 7 pounds.

32 K 04350—Price each, lots of less than 6..... $1.10
Price each, lots of 6 or more $1.04

Bumper Washers

B Heavy castings. 6½-inch diameter. With square hole to fit square axle or gang bolt. Low priced.

32 K 4358 — State axle size wanted.

Axle size	Shpg. wt.	Each
¾-inch	5 lbs.	30c
⅞-inch	5 lbs.	32c
1-inch	5 lbs.	34c
1⅛-inch	5 lbs.	35c

Special Bumper Washers

For harrows that do not use standard type bumper washers at left. Guaranteed to fit.

32 K 04359—State make harrow and mark on old part

To Fit	Mark	Shpg. wt.	Each
I.H.C.	PA1800	6 lbs.	63c
I.H.C.	PA1801	7 lbs.	89c
I.H.C.	PA1802	5 lbs.	58c
I.H.C.	PD1803	7 lbs.	89c
Deere	KK1899B	6 lbs.	63c
Deere	KK2158B	6 lbs.	83c
Deere	KK2304B	7 lbs.	73c

Disc Harrow Extension Spools

C To fit disc harrows with ⅞ or 1-inch square axles. A pair of extension spools and two disc blades listed above will make harrow one foot wider. With nuts and bolts.

32 K 04364—Shipping weight, 19 lbs.... Per Pair $1.79

Disc Harrow Spreader Spools

D With square hole to fit harrows with square axles or arbors, using spools 6 or 6¾ inches long. Length is about 6½ inches; diameter at center, 1⅞ inches. For ⅞, 1 or 1⅛-inch square axles. **State size wanted.**

32 K 04354—Shipping weight, 4 pounds..... Each 45c

Harrow Spools and Bushings

E F High-grade cast spools that fit and wear as well as originals. State make and mark when ordering spools; or give top and bottom bearing box numbers. Oil-soaked, hard maple bushings; prices are per set for one spool. State spool and bushing number. Shpg. wt. of bushings, 6 oz. Give Catalog Number.

To Fit	Markon Spool	F Spools 32 K 4366 Shpg. wt.	Each	E Bushing 32 K 4367 Mfr's. No.	Set
Allis-Chalmers	NH7	3 lbs.	49c	.....	....
Allis-Chalmers	LX793	5 lbs. 12 oz.	89c	.....	....
Avery	H166	4 lbs.	49c	.....	....
Bradley	5114A	3 lbs. 6 oz.	49c	5117A	10c
Case-Emerson	H820	3 lbs. 12 oz.	49c	51W, 105W	10c
Case-Emerson	H660	4 lbs.	49c	51W, 105W	10c
Case-Emerson	H859	4 lbs.	49c	51W, 105W	10c
Case-Emerson	H961	4 lbs.	49c	.....	....
Case (Grand Detour)	D126	5 lbs. 8 oz.	49c	.....	....
Case (Grand Detour)	910	4 lbs.	49c	X681	12c
Deere	KK14B	3 lbs. 8 oz.	49c	KW61, KW62, KW238	9c
Deere	KK126B	3 lbs. 13 oz.	49c	KW61, KW62, KW63	9c
Deere	KK1703B	4 lbs. 12 oz.	49c	KW452-47	19c
Deere	KK2251B	3 lbs.	49c	KW457	12c
Deere	KK2252B	2 lbs. 8 oz.	49c	KW457	12c
Deere (Washer)	KK2261B	8 oz.	49c	.....	....
Dunham	DH7	3 lbs. 8 oz.	49c	.....	....
Emerson	H355	4 lbs.	49c	51W, H105W	10c
Hummer (Sattley)	3803	4 lbs.	49c	T529	9c
I.H.C. (McC-Drg.)	P1663	4 lbs. 4 oz.	49c	.....	....
I.H.C. (McC.-Drg.)	P1655	5 lbs.	49c	.....	....
I.H.C. (McC-Drg.)	P3090	7 lbs. 8 oz.	49c	.....	....
P & O (I.H.C.)	8857	5 lbs.	49c	W709, W710	14c
Janesville	DH77	3 lbs. 11 oz.	49c	DH1079	11c
Keystone (IHC)	P1058	4 lbs.	49c	J9204	9c
P & O (IHC Canton)	PA1263	4 lbs. 11 oz.	49c	J9955, J9915, J9998	12c
P & O (IHC Canton)	4361	3 lbs.	49c	W211, W662	10c
Massey-Harris	P517	4 lbs.	49c	P616, P598	12c
Moline	B1141A	4 lbs. 4 oz.	49c	B739	10c
Moline	B3168A	4 lbs. 12 oz.	49c	B739	10c
Monmouth	3447	3 lbs. 13 oz.	49c	3492	12c
Oliver	DH8	3 lbs. 4 oz.	49c	DH9008	12c
Oliver	DH98	5 lbs. 4 oz.	49c	DH9011	15c
Oliver	DH306	4 lbs.	49c	.....	....
Oliver	DH383	4 lbs. 8 oz.	49c	.....	....
Rock Island	H346	3 lbs. 7 oz.	49c	W257	10c
Rock Island	R1648	5 lbs.	49c	W873	16c
Roderick Lean	D5A	4 lbs.	49c	3252	11c
Roderick Lean	D5X	3 lbs. 10 oz.	49c	3252	11c
Roderick Lean	DH22X	3 lbs. 14 oz.	49c	6062	12c
Roderick Lean (Collar for DH22X)	DH23X	2 lbs.	49c	.....	....
Roderick Lean	D156	4 lbs.	49c	3252	10c
Sattley Hummer	HD10	4 lbs.	49c	.....	....
Soilfitier	D841	4 lbs.	49c	.....	....
Sterling	371	3 lbs. 6 oz.	49c	371W	10c
Wards	DH8	4 lbs.	49c	DH9008	12c



Disc Harrow Bearing Boxes

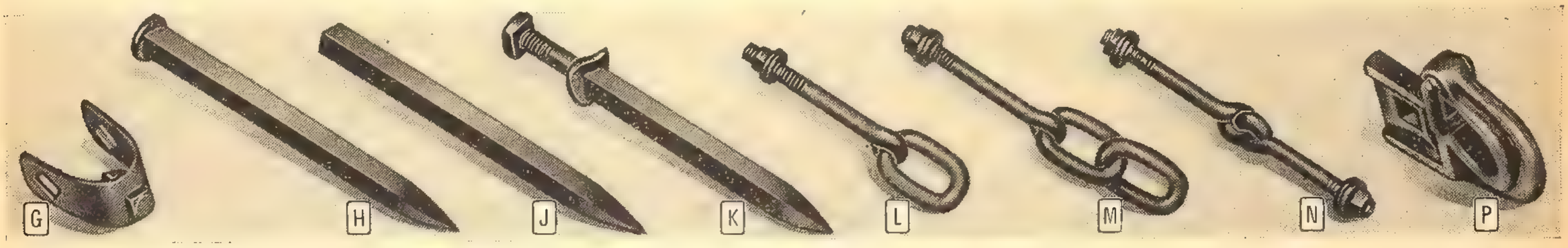
65c
KK1297

The bearing boxes on any disc harrow are subjected to a great amount of hard wear and need frequent replacement. WEARWELL boxes are made from strong, long-lasting iron, and are guaranteed to fit and wear as well as the originals furnished by the maker of your harrow. And they are priced to save you money. Order your boxes and other parts early and have your harrow in first class working order before fall field work starts. **When ordering state make of harrow, number of box and position it is used on harrow.**

32 K 4368—Be sure to give this Catalog Number.

Mark	Description	Weight	Price
	To Fit David Bradley		
1093E	Lower half	2 lbs. 12 oz.	$0.45
1495E	R. H. Upper half	3 lbs. 6 oz.	.59
1496E	L. H. Upper half	3 lbs. 6 oz.	.59
	To Fit John Deere		
KK581B	Top Right Inside	4 lbs.	.98
KK582B	Bottom Right Inside	3 lbs.	.67
KK583B	Top Left Inside	5 lbs.	.98
KK584B	Bottom Left Inside	3 lbs.	.65
KK585B	Top Right Center	5 lbs.	.95
KK587B	Top Left Center	5 lbs.	.95
KK588B	Bottom Left Center	3 lbs.	.70
KK589B	Top Right Outside	4 lbs.	.85
KK590B	Bottom Right Outside	3 lbs.	.53
KK591B	Top Left Outside	4 lbs.	.85
KK592B	Bottom Left Outside	3 lbs.	.53
KK1705B	Top Right Center	7 lbs.	1.25
KK1709B	Top Right	6 lbs.	1.05
KK1710B	Bottom Right	6 lbs.	.73
KK1711B	Top Left	6 lbs.	1.05
KK1712B	Bottom Left	4 lbs.	.73
KK1294	Top Right Center	5 lbs.	.95
KK1295	Bottom Right Center	3 lbs. 4 oz.	.65
KK1296	Top Left Center	4 lbs. 8 oz.	.95
KK1297	Bottom Left Center	3 lbs.	.65
KK1682	Top Right Center	4 lbs. 12 oz.	.98
KK1683	Bottom Right Center	3 lbs. 12 oz.	.78
KK1684	Top Left Center	5 lbs.	.98
KK1685	Bottom Left Center	3 lbs. 12 oz.	.78
KK1769B	Top Right Center	6 lbs. 8 oz.	1.24
KK1770B	Bottom Right Center	4 lbs. 8 oz.	.95
KK1771B	Top Left Center	6 lbs. 8 oz.	1.25
KK1772B	Bottom Left Center	4 lbs. 8 oz.	.95
	To Fit McCormick-Deering		
P1473	Lower Bearing	2 lbs. 8 oz.	.49
P1511	Cap for Standard, Plain	3 lbs.	.57
P1512	Cap for Standard with Eye	3 lbs. 8 oz.	.78
P1605	Bearing with Eye, Upper Right	6 lbs.	.98
P1606	Bearing with Eye, Upper Left	6 lbs.	.98
P1651	Bearing Lower	3 lbs 8 oz.	.60
P1654	Hard Iron Bushing for P1653	1 lb. 8 oz.	.57
PA1824	Upper Right for Steel Standard	5 lbs. 8 oz.	.78
PA1825	Upper Left for Steel Standard	5 lbs. 8 oz.	.78
PA1826	Lower Right for Steel Standard	2 lbs. 12 oz.	.49
PA1827	Lower Left for Steel Standard	2 lbs. 12 oz.	.49
	To Fit Moline		
B719	Lower Half	2 lbs.	.54
B1916	Upper Right Inside	4 lbs. 12 oz.	.95
B1917	Upper Left Inside	4 lbs. 12 oz.	.95
B2039R	Upper Right Connector	6 lbs.	1.15
B2040	Upper Left Connector	5 lbs. 8 oz.	1.15
B2159	Lower Right Half	2 lbs.	.54
B2160	Lower Left Half	2 lbs.	.54
B3052	Lower Center Right Half	2 lbs. 4 oz.	.67
B3053	Lower Center Left Half	2 lbs. 4 oz.	.67
B3079B	Upper Center Right Half	7 lbs. 8 oz.	1.95
B3080B	Upper Center Left Half	7 lbs. 8 oz.	1.95
V4226	Upper Inside Right Half	5 lbs.	1.15
V4227	Upper Inside Left Half	5 lbs.	1.15
V4230	Upper End Right Half	3 lbs. 12 oz.	.98
V4231	Upper End Left Half	3 lbs. 12 oz.	.98
	To Fit Roderick Lean		
D3X	Lower Half	2 lbs.	.59
4Y or D4	Upper Half	4 lbs.	1.15
D76X	Lower Half	3 lbs.	.75

For complete details of Sears convenient Easy Terms on Repair Parts see inside back cover.



Clips for Drag Harrow Teeth

G **For Square Teeth.** Fit standard U-bar steel frames. with set screw and lock nut. **State tooth size when ordering.** Shipping weight, per dozen, 4 pounds.

32 K 04393—For ½-inch teeth.....Dozen 85c
For 9/16-in. teeth..Doz. 88c For ⅝-in. teeth. Doz. 95c

For Diamond Shaped Teeth. U-bolt type clip. Not illustrated. For ⅞-inch teeth.

32 K 04391—Shipping weight, 4 pounds...Dozen 93c

Headed Drag Harrow Teeth

H **Square.** Fit standard wood frame or U-bar steel frame harrows. Hard steel, about 8 inches long.

32 K 04389—State size. ½ inch. Wt., 7 lbs. Doz. 65c
9/16-inch teeth. Shipping weight, 9 lbs... Dozen 79c
⅝-inch teeth. Shipping weight, 11 lbs.. Dozen 89c

Diamond Shaped. (Not shown.) ⅝ x ⅞-inch steel, about 8 inches long. Long-lasting, low-priced teeth.

32 K 04390—Shipping weight, 11 pounds..Dozen 98c

Plain Harrow Teeth

J Without heads, for wood bar drag harrows. ½ inch square steel, about 8 in. long. Sharp points. Shpg. wt., per doz., 8 lbs.

32 K 04388..... Dozen 59c

Shouldered Harrow Teeth

K Fit all standard pipe bar harrows. Teeth are about 8 in. long, with a 2-inch round shank which is threaded. Nut is included. Strong steel. Available after Oct. 1st, 1944.

32 K 04385—½-inch teeth, 7/16-in. shank. Wt., 9 oz. Ea.....12c

32 K 04386—⅝-inch teeth, 9/16-in. shank. Wt., 14 oz. Ea.....18c

Steel Harrow Eye Bolts

L **Single Link Eye Bolts.** Bolt is 7/16-inch steel, threaded with nut and washer. Steel link, 3 inches inside. For wood draw bar.

32 K 4397—4½-inch bolt. Shpg. wt., 12 oz. Each 11c
32 K 4398—6½-inch bolt. Shpg. wt., 1 lb..Each 12c

M **Double Link Eye Bolt.** Bolt is 7/16-inch steel, 6½ inches long, threaded with nut and washer. 2 steel links are 3 inches inside, forged closed.

32 K 4396—Shipping wt., 1 lb. 6 oz.....Each 17c

N **Double Eye Bolt.** Two 7/16-inch steel bolts, one 5½-inch, one 6½-inch, forged together at the eyes. With nuts and washers, threaded.

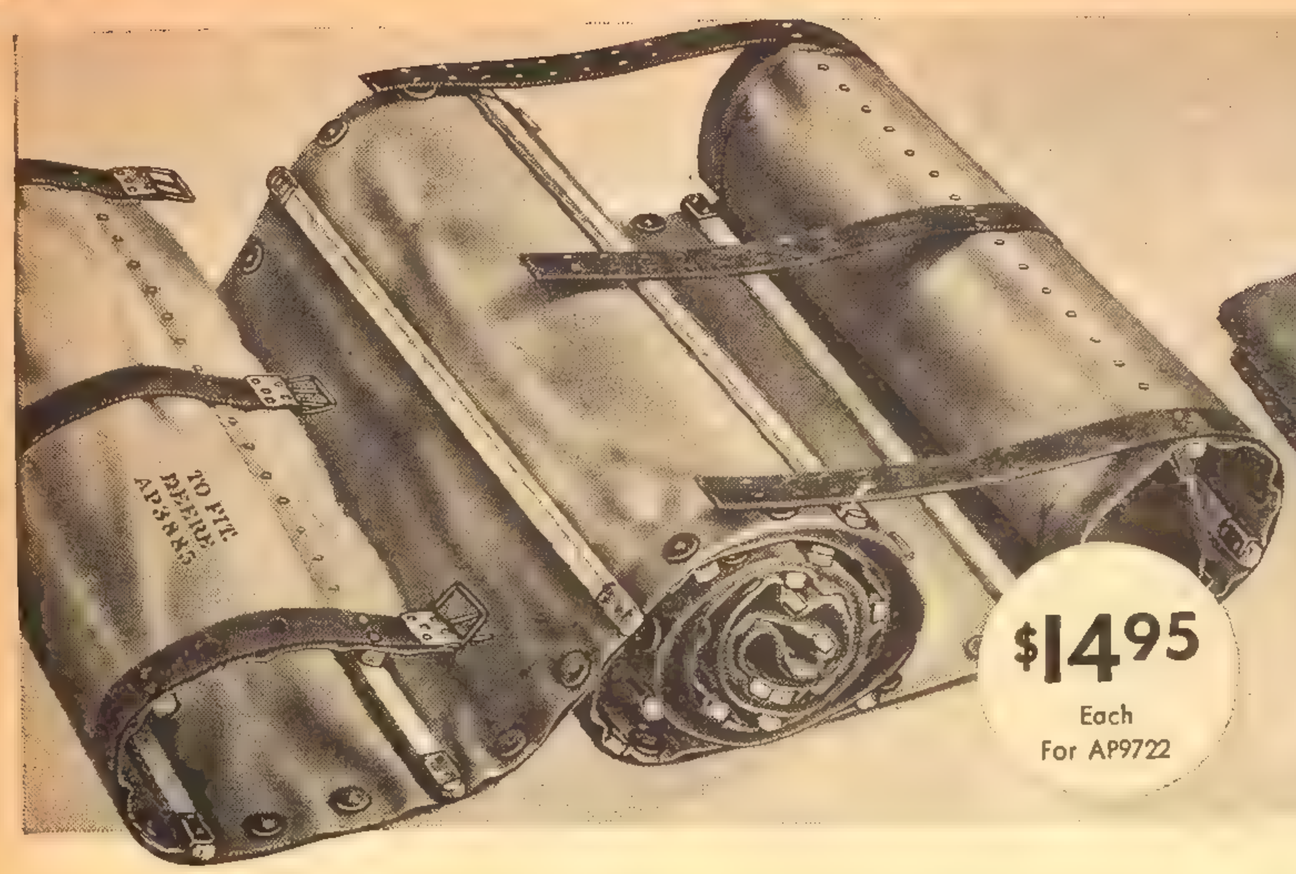
32 K 4395—Shipping weight, 1 pound.....Each 13c

Harrow Hooks

P Fits any drag harrow. Made from tough malleable iron; will take the hard pulls without breaking. Safety catch in hook prevents draw-bar hook from accidentally coming unfastened. Bolts are not included. Shipping weight, each, 8 ounces.

32 K 4403
⅜ x 3⅞ in. Each ...9c

32 K 4404
7/16 x 5¼ in. Each..14c



$14.95 Each For AP9722



$4.59 35½x42 in.

Guaranteed quality WEARWELL Combine Canvases

Our Own Trade Mark

Perfect-fitting Canvases for popular make combines

Guaranteed, fit. Made from No. 6 duck, weighing 21.27 pounds per square yard. With hardwood slats, reinforced at ends by metal clips. Rust-resistant rivets with large leather washers. Staples diagonal to slats. Strong buckles.

32 K 2845F—Plain duck (not waterproofed).
32 KM 2844F—Waterproofed. Weighs about 50% more than the weights in tables below. 3-ply continuous side straps. Web straps treated to resist fraying.

Mfr's. Number	Model No.	Type Canvas	Size, inches	Wt., Lbs.	Plain 32K2845F	Waterpfd. 32KM2844F
To fit John Deere Combines						
AP3885	7	Platform	35½ x126	27	$19.90	$26.90
AP3897	7	Plat. Elev.	35½ x113¼	16	12.90	17.50
AP4568	7	Platform	35½ x198⅜	26	18.80	24.90
AP9279H	7	Plat. Elev.	35 x110⅞	14	10.90	14.25
AP3905	5A & 17	Lower Elev.	35½ x136½	18	12.95	16.90
AP3906	5A & 17	Upper Elev.	35½ x128¾	12	12.45	16.50
AP4135	5A & 17	Platform	35½ x316	40	29.90	38.90
AP4909	5A	Platform	35½ x269½	34	26.90	33.75
Following Canvases have wood intermediate, metal end slats						
★AP9721	6	Lower Elev.	64⅝ x 95¼	24	.....	16.50
★AP9722	6	Platform	64⅝ x 84¼	21	.....	14.95
★AP9720	6	Upper Elev.	64⅝ x102	27	.....	18.90
★AP13683	12 & 12A	Platform	59 x126⅝	46	17.75	21.90
AP13964	12A	Feeder	59¼ x 45½	9	7.50	7.60
AP13682	11 & 11A	Platform	47 x126⅝	15	14.95	18.90
AP13963	11A	Feeder	47 x 46	8	.....	6.95
To fit McCormick-Deering						
HB19476	4 & 8	Upper Plat.	30½ x 52	6	4.95	6.95
★M73448	8	Platform	36 x340	43	25.90	34.90
H29251	8	Platform	36 x290	41	25.90	32.90
★MA93540	20 & 22	Platform	36 x206	26	15.50	23.50
★MA93543	20 & 22	Lower Elev.	36 x 98	13	8.75	11.95
★MA79978	20 & 22	Upper Elev.	36 x 85	11	7.75	10.75
MA93542	22	Upper Elev.	36 x 97	13	8.25	11.80
M92023	22	Platform	35½ x261¼	34	22.50	28.80
MB79241	31T	Platform	35½ x306	39	22.90	31.00
MA84522	31T & 41	Upper Elev.	36 x110	15	10.90	13.90
MA84523	31T & 41	Lower Elev.	36 x122	16	11.50	15.45
To fit J. I. Case Combines						
015237HT	A & B	Platform	30 x417	41	$32.50	$46.50
015027HT	A & B	Spout	30 x128	13	10.70	14.90
015237HT1	C & CB	Platform	35¾ x409	50	36.50	48.50
015027HT2	C & CB	Spout	36¾ x128	16	10.90	15.75
010342HT	H & P	Spout	35¾ x151	19	14.25	18.50
010205HT1	P	Platform	35¾ x568	71	54.80	69.90
010205HT	P	Platform	36 x474	59	46.50	59.50
Following Canvases have wood intermediate, metal end slats						
114BA	F	Platform	47¼ x146	17	$13.50	$16.90
115BA	F	Elevator	47¼ x 52	12	4.75	5.75
To fit Minneapolis-Moline Harvester Combine						
Following Canvases have wood intermediate, metal end slats						
1657R2	.....	.....	47¼ x146	17	.....	13.50
To fit Avery						
K1746	E	Platform	35¾ x471	59	44.80	57.90
K1745	E	Spout	35¾ x148	19	14.50	18.50
Following Canvases have 2-inch continuous web side straps, two 1¼-inch continuous web center straps.						
K3396	HA	Lower Draper	61½ x140	30	.....	21.00
K3450	HA	Upper Short	61½ x 45½	10	.....	7.90
To fit Massey-Harris, No. 5, 6, 7, 9, 9A, and 11.						
DV5471½	.....	Platform	35¾ x320	41	28.80	39.90
For Clipper 5 rubber end straps, not continuous						
★GH5031½	.....	.....	58⅝ x149	32	.....	19.90
To fit Wood Bros. 5-foot Combine						
★5F345	.....	Long Draper	58¾ x159	33	.....	15.90
★5F346	.....	Short Draper	58½ x 51	11	.....	7.45

★ before mark means shipped from stock. All other canvases shipped from factories in Chicago, Ill. or Kansas City, Mo.

Canvases to fit A.-C. Combines

Made in same style and guaranteed to fit and wear as well as original canvases. With composition-filled metal slats. Made from No. 6 duck, weighing 21.27 ounces per square yard; waterproofed canvases weigh about 50% more than weights given below. State size, type and model of combine.

Width Cut	Model No.	Size Inches	Shpg. wt.	Plain 32K02845	Waterproofed 32K02844
5 -ft.	60	59½ x 49	10 lbs.	$ 6.95	$ 7.95
5 -ft.	60	59½ x152	21 lbs.	15.75	18.80
3½-ft.	40	35½ x42	5 lbs.	4.59	.....
3½-ft.	40	36 x111½	9 lbs.	8.95	.....

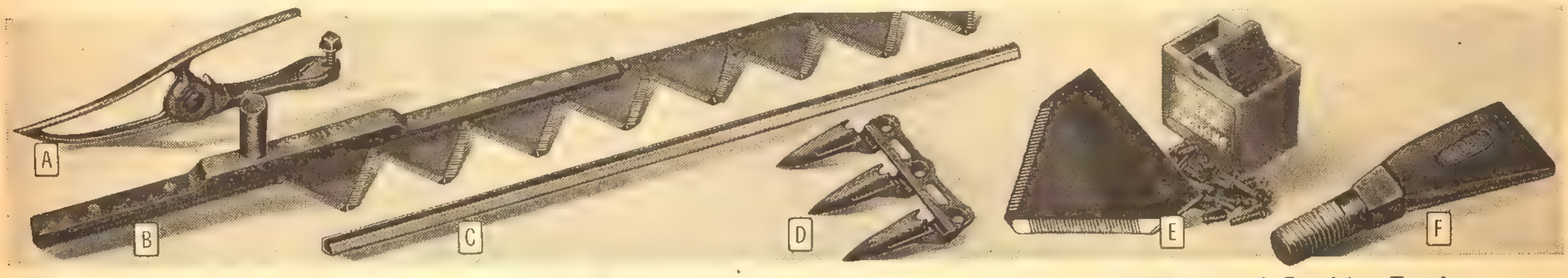
Made-to-measure Combine Canvases

If the canvas to fit your combine is not included in the tables above, order a made-to-measure canvas at Sears low prices. Made from No. 6 duck, weighing 21.27 ounces per square yard; plain white duck canvases (not waterproofed) have 2-inch wide continuous side straps. Waterproofed canvases have 2-inch wide belting side straps.

When ordering give make of machine, if possible the number of old canvas, width of cut and length and width of old canvas, also extreme width of slats. For the width of canvas measure distance between canvas guides; for length, run a string around the rollers and add 20 inches for flap. Length should be from buckle to end of strap. Figure cost in full feet of length and fractions of feet. Shipping weight, plain duck, 1 pound 8 ounces per foot; of waterproofed, 2 pounds 4 ounces. **State type and width.**

32 K 2846F—Prices per lineal foot

Width	Plain	Waterproofed
Up to and including 36-inch	$1.09	$1.48
Over 36 and including 42-inch	1.23	1.58



Combine Grain Saver Guards

A To fit Allis-Chalmers All-Crop Combines. Stout steel spring automatically returns guard to position after it strikes an obstacle. For best results, use 4 on 3½-foot and 5 on 5-foot sickle. **89c** Each

32 K 02902—Shipping weight, 2 pounds..Each 89c

Sickles to fit Allis-Chalmers Combines

B Will fit and wear as well as originals. Mark on head, K5D15321; to fit All-Crop combines.

32 K 02897—3½-foot. Shipping weight, 7 pounds.....Each $2.78

32 K 02898—5-foot. Shpg. wt., 9 lbs. Each $3.78

Sickle Head. Illustrated on sickle. Mark K5D-15321. Fit All-Crop Combines. Good quality.

32 K 2899—Shipping weight, 2 lbs....Each $1.08

Slats to fit Allis-Chalmers Combines

C Same design as slats furnished on your original All-Crop canvases. Strong metal sides with composition filling in center for driving staples. Length 59¼ inches. Intermediate slats are not drilled. End slats are punched for bolt holes. See illustration of canvas on top of page. Bolts not included with slats; order bolts separately, see below. **28c** Each 32K02887

32 K 02887—Intermediate slats. Shipping weight, 14 ounces.....Each 28c

32 K 02888—End slats. Wt., 13 oz....Each 29c

32 K 2889—Set of bolts, lock washers and nuts for 1 pair of end slats. Shpg. wt., 3 oz. Set.....17c

Malleable Combine Guards

D Accurately made. Guaranteed to fit and wear as well as originals. With oil-tempered steel plates. **State make of combine and number on old guards.** Shipping weight, each, 1 pound. **33c** Each HM 1

32 K 2895—To fit following:

Allis-Chalmers	501209	Triple pointed	Each 57c
J. I. Case	111HT	Triple, no plate	Each 57c
J. I. Case	112HT	Triple pointed	Each 57c
J. I. Case	113HT	Triple pointed	Each 57c
John Deere	P1	Triple pointed	Each 57c
Gleaner Baldwin	HM1	Double pointed	Each 33c
Gleaner Baldwin	HM2	Triple pointed	Each 38c
Holt	042 or 109255	Triple pointed	Each 43c
McCormick-Deering	JA1	Double pointed	Each 43c
McCormick-Deering	JA2	Triple pointed	Each 57c

Perfect-fitting Combine Sections

E Made from oil-tempered steel; with serrated edges for heavy cutting. Accurately made with proper size and hole locations. Guaranteed to wear as well as originals. You save extra when you buy your combine sections from Sears, because rivets are included with our sections. **State size and make or send paper pattern.** As low as **$1.29** 25 Sections

32 K 2892—Box of 25 sections with rivets. Shipping weight, box, 5 pounds.

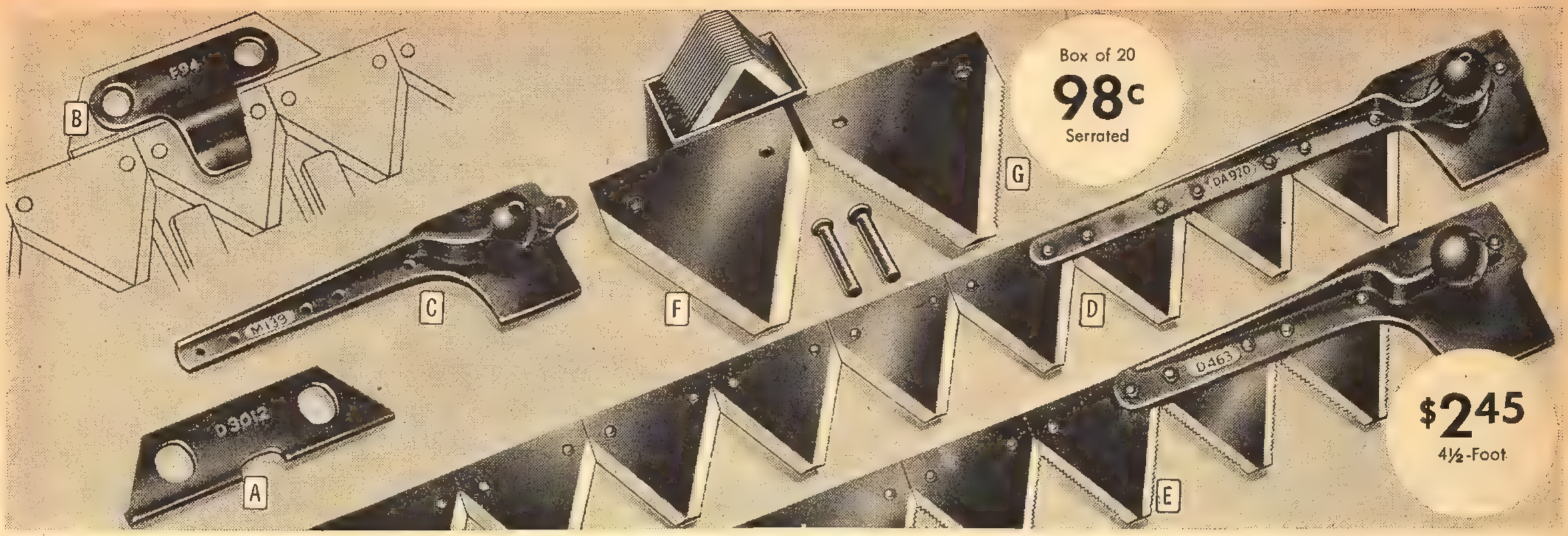
Make to fit	Size, inches	
Allis-Chalmers	3x2⅝	$1.29
J. I. Case	4x2⅞	$1.49
John Deere	4x2⅞	1.49
John Deere	3x3³⁄₁₆	1.29
Massey-Harris (Clipper)	3x2⅝	1.29
McCormick-Deering	3x2³¹⁄₃₂	1.29
McCormick-Deering	4⁵⁄₃₂x2⅝	1.49

High grade Thresher and Combine Teeth

F Forged tool steel with heat-treated edge. Machine-cut threads. Guaranteed to fit and wear as well as original teeth furnished in your machine, or your money refunded. Square tapered shank. Nuts and washers sold separate from teeth. Asterisk (*) following mark indicates teeth fit Russell if ordered in a full set. As low as **11c** Each

32 K 4447—Give make, mark and place used when ordering teeth, nuts or washers.

To fit	Mark	Place Used	Wt. Oz.	Teeth Each	Nuts Each	Washers Each
Allis-Chalmers-Rumely	S4K3107, MA1414	Cylinder	8	13c	4c	3c
Allis-Chalmers-Rumely	S4K3108, MA1415	Cylinder Band	6	13c	4c	3c
Aultman-Taylor Threshers	XX5	Cylinder, Concave	8	14c	3c	3c
Aultman-Taylor Threshers	XX3	Cylinder Band	8	14c	3c	3c
Avery Late Threshers, Combines	SS3	Cylinder, Concave	8	14c	4c	3c
Avery Yellow Fellow and	6702*	Cylinder, Concave	8	14c	4c	3c
Avery Yellow Kid Threshers	6703*	Cylinder Band	9	14c	4c	3c
Avery	6704*	Concave Short	8	14c	4c	3c
Case Threshers, except 20x28-in.	0254T	Cylinder, Concave	6	13c	4c	3c
Case Combines 20x28-in. Thresher	0237T	Cylinder, Concave	6	11c	3c	2c
Deere All Combines	P44H	Cylinder, Concave	6	11c	3c	2c
Huber All Threshers	6X	Cylinder, Concave	9	12c	4c	3c
I. H. C. All Threshers	1416M	Cylinder, Concave	8	16c	3c	3c
I. H. C. All Threshers	1415N	Cylinder Band	8	16c	3c	3c
I. H. C. All Combines	M3072	Cylinder, Concave	6	12c	3c	3c
I. H. C. All Combines	M4498	Concave Band	6	12c	3c	3c
Keck-Gonnerman	641	Cylinder	6	14c	4c	3c
Keck-Gonnerman	642	Cylinder	6	14c	4c	3c
Oliver 22x26 and 28x46 Threshers	14	Cylinder	8	13c	4c	3c
or A and B Combines	15	Cylinder Band	9	13c	4c	3c
Oliver 30x52,32x56,36x60 Threshers or D, E, F Combines	21	Cylinder	9	15c	4c	3c
	22	Cylinder Band	9	15c	4c	3c
Oliver All Threshers, Combines	24	Concave	10	15c	4c	3c
Wood Bros. Threshers, Combines	1 or 247	Cylinder, Concave	8	14c	4c	3c
Wood Bros. Threshers, Combines	2 or 307	Cylinder Band	8	14c	4c	3c
Wood Bros. Threshers, Combines	4 or 248	Concave Short	8	14c	4c	3c



WEARWELL high-quality Mower Repairs

Our Own Trade Mark

Wearing Plates

A Fit perfectly. State make mower and number on old plate.

32 K 2830—Shipping weight, 5 oz. Each... **10c**

Fit Make	Mark
Acme	M213A
Adr.-Moline	3094,3094A,3094D
Allis-Chalmers	AC300743
Allis-Chalmers	AC300744
Bradley	D1038 or D3012
Bradley	D1455
Bradley	2789M
Bradley	2790M
Champion	H282
Champion	A5858
Deere	Z5925, Z5414, Z5064, Z5926, Z5415, Z5327
Deering	D1038 or D3012
Deering	D1455
Emerson	M66-S
Ford-Ferg.	AE03942or2789M
Ford-Ferg.	AE03943or2790M
McCormick	MA468
McCormick	M490
McCormick	MA490 or M22863
McCormick	MA1263
Massey-Harris	M2277
Milwaukee	PK156
Minnesota	M1053
Minnesota	M1120
New Idea	O37HS
Oliver	Z5155
Oliver	Z5472
Osborne	7122
Case-Osborne	09967, 09968, or 013461

Knife Clips

B Guaranteed to fit and wear as well as originals. State make of mower and number on old clip.

32 K 2833—Shpg. wt., 8 oz. Each..... **10c**

Fit Make	Mark
Acme	T4
Adriance-Moline	3093 or 3093A
Allis-Chalmers	AC300741
Allis-Chalmers	AC300742
Bradley	2690M
Bradley	8618E
Bradley	9174A
Case	O14509S
Champion	A1155
Deere	Z6, Z5450, Z5628 or Z6060
Deering	F94
Deering	D927
Deering	E461
Emerson	M503 or M579
Ford-Ferguson	AE01231 or 8618E
Ford-Ferguson	AE01232 or 2690M
Johnston	1814D
McCormick	H496
McCormick-Deering	M1000
McCormick-Deering	MF1000
McCormick	M463
Massey-Harris	M2292 or M883
Milwaukee	PK1
Milwaukee	PJ1
Minnesota	M131
Minnesota	M12
New Idea	039HS
Oliver	Z5156
Oliver	Z5475
Osborne	K665

Mower Knife Heads

C Guaranteed to fit and wear as well as originals. Duplicate originals in shape and materials. State make of mower and number on old head.

Steel Knife Heads

Make	Mark
Bradley	2925M or DA920 (For Zerk)
Case	MT808 S
Case	MTB808S
Deering	F123
Deering	DA920
Ford-Ferguson	DA920 or 2925M (For Zerk)
McCormick	MA139
Oliver	Z5489
Milwaukee	AB184
Moline	PAB184

32 K 2767A—Shpg. wt., 2 lbs. 4 oz.. **75c**

Notice about Steel Heads: Due to shortage of materials it may be necessary to substitute malleable for steel heads, in which case the difference in price will be refunded to you. Guaranteed to fit.

Malleable Mower Knife Heads

Make	Mark	Make	Mark
Adriance-Moline	557F	Emerson	M203, MA203
Allis-Chalmers	300611M	Johnston	2211
Bradley	1820E, D463	McCormick	M139
Champion	A415	McCormick	MA139M
Champion	A870	Milwaukee	PG6
Deere	AZ955M	Minnesota	M129, M15
Deere	Z502	Minnesota	M135
Deere-Dain Z45, Z45A, Z4, Z4E		Oliver	Z5489
Deering	D463	Osborne	OK284 or K284
Deering	D920	Osborne	OK774, K774

32 K 2767B—Shpg. wt., 2 lbs..... **43c**

Mower Knives with Smooth Sections

D Made from the highest quality materials we know of for each particular part. Guaranteed to fit your mower as well as the original knife or your money back. Oil-tempered smooth sections; the same size, with the same hole locations as originals. Strong steel knife back. Head is an exact duplicate of that furnished with your mower; made from high-grade malleable or steel, whichever is used by the the maker of your mower. Sears low prices on these high-grade knives will save you money. **To fit following:**

Make of Mower	Marks on Head	Sizes, Ft.	Make of Mower	Marks on Head	Sizes, Ft.
Acme	T6X or T6	4½,5,6	Johnston	919	4½,5
Adriance-Moline	557F	4½,5,6	Johnston	2211	4½,5
Bradley	D463	4½,5,6	Massey-Harris	M1708	5,6
Bradley	2925M or DA920 (For Zerk)	4½,5,6,7	Massey-Harris	M802 or M902	4½,5,6
Buckeye	864	5	Massey-Harris	M875	4½,5,6
Case	MT808S or MTB808S	4½,5,6	McCormick	M139	4½,5,6,7
Champion	A870	4½,5	McCormick	MA139	4½,5,6,7
Champion	A415	4½,5,6	McCormick	MA139M	4½,5,6
Champion	A5792	5,6	Milwaukee	A184	5
Crown-Thomas	6	4½,5	Milwaukee	PG6	4½,5,6
Deere	Z502	4½,5,6,7	Minnesota	M15	5,6
Deere or Dain	Z45, Z4, Z4E	4½,5,6	Minnesota	M129	5,6
Deering	F123	4½,5,6	Minnesota	M130	4½,5,6
Deering	D463	4½,5,6,7	Minnesota	M135	4½,5,6
Deering	D920	4½,5,6	Oliver	Z5489	5,6
Deering	DA920	4½,5,6,7	Osborne	K284 or OK284	4½,5
Emerson	M203 or MA203	4½,5,6	Osborne	OK520	5
Ford-Ferguson	2925M or DA920 (For Zerk)	4½,5,6,7	Osborne	K774 or OK774	4½,5,6
			Wood	K366	5,6
			Wood	2862	4½,5,6

Be sure to order by size. Give make of mower and number on knife head when ordering.

32 K 02755—4½-foot size. Shipping weight, 10 pounds..... **$1.98**
32 K 02756—5-foot size. Shipping weight, 11 pounds..... **$2.25**
32 K 02757—6-foot size. Shipping weight, 12 pounds..... **2.48**
32 K 02758—7-foot size. Shipping weight, 13 pounds..... **3.10**

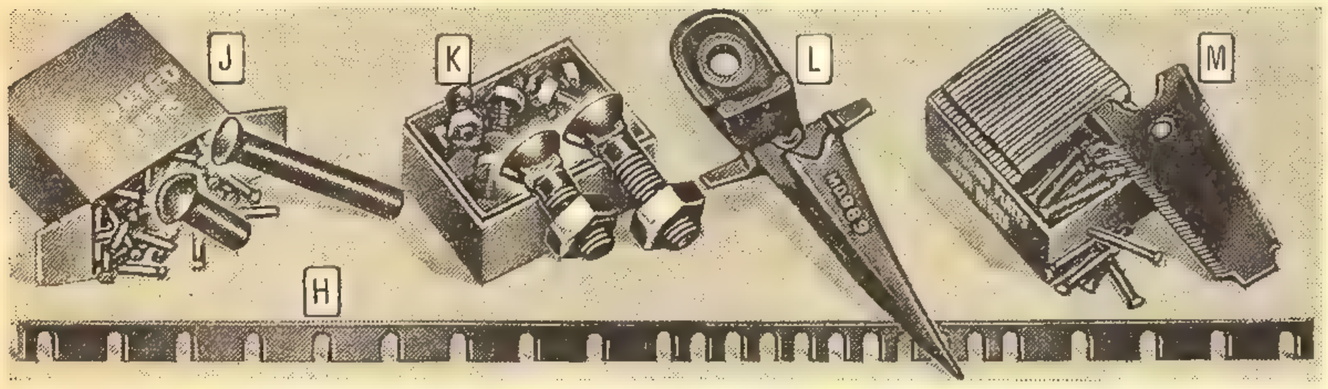
Mower Knives with Under-Serrated Sections

E The same high grade as knives above, but furnished with under-serrated sections for heavy cutting. Can be used on mowers originally equipped with smooth section knives. Cut faster and easier than smooth sections. Can be resharpened without destroying the serrations. **To fit popular makes shown below.**

Make of Mower	Marks	Sizes, Ft.	Make of Mower	Marks	Sizes, Ft.
Adriance-Moline	557F	5, 6	Emerson	M203	4½, 5, 6
Bradley	D463	4½, 5, 6	Ford-Ferguson	2925M or DA920 (with Zerk)	4½, 5, 6
Bradley	2925M or DA920 (with Zerk)	4½, 5, 6	Massey-Harris	M875M	4½, 5
Case	MT808S or MTB808S	5, 6	McCormick	M139	4½, 5, 6
Champion	A415	4½, 5, 6	McCormick	MA139	4½, 5, 6
Deere	Z45, Z4	4½, 5, 6	Minnesota	M135	4½, 5
Deere	Z502	4½, 5, 6	Oliver	Z5489	4½, 5
Deering	D463	4½, 5, 6	Osborne	K774	4½, 5, 6
Deering	D920	4½, 5, 6	Wood	2862	5
Deering	DA920	4½, 5, 6			

Be sure to order by size. Give make of mower and marks on head.

32 K 02762—4½-foot. Shipping weight, 10 pounds..... **$2.45**
32 K 02763—5-foot. Shipping weight, 11 pounds..... **$2.55**
32 K 02764—6-foot. Shipping weight, 12 pounds..... **2.75**



Full length Wearing Plates

H Easier to attach, easier to align than individual plates. Can be used on any mower originally equipped with individual type plates. Give full length bearing surface for knife to ride on; reduce wear on knife so it lasts longer; reduce draft; add strength. Easily attached without changing guard alignment. Closes knife race to keep out dirt. Fits mower knives with guards 3 inches apart. Shpg. wt., 4 lbs. Not mailable.

32 KM 2831—State size wanted.
For 4½-foot knife.. Each **83c**
For 5-foot knife.... Each **85c**
For 6-foot knife.... Each **$1.15**

Assorted Mower and Binder Rivets

J Box of assorted rivets for sections, knife heads, guard plates and pitman straps for any mower or binder. A necessity in farm repair shops. FARMERS—See page 878C before ordering rivets. Shpg. wt., 1 lb. 2 oz.

32 K 2775—1-pound box..... **15c**

Guard Bolts to fit popular makes

K Box of 10 long and 10 short bolts. To fit guards at right. When ordering state guard number and make of mower. FARMERS—See page 877C before ordering guard bolts.

32 K 2795—Shpg. wt., 2 lbs. 4 oz..... **54c**

Mower Guards and Plates

L M Guaranteed to fit and wear as well as originals furnished by the maker of your mower. Made from tough, long-wearing malleable iron; duplicate originals in shape. Plate is riveted on. Guard plates are made from high-grade steel, heat-treated to make them hard, oil-tempered to make them tough; with sharp serrated cutting edges. Rivets are included with plates. **State make of mower and number of guard when ordering guards or plates.**

For Make	Mark	For Make	Mark
Adriance-Moline	3087D	Emerson	M527, M595 or M614
Adriance-Moline	3087H or 3087E	Ford-Ferg.	AE01237 or 2697M
Allis-Chalmers	300740	Massey-Harris	M803
Bradley	D698	Massey-Harris	L215
Bradley	2697M	McCormick	M462
Osborne	K790	McCormick	MC804
Case-Osborne	OKC 790or MT77	McCormick	MA989, MD989
Osborne	OK280 or K280	Milwaukee	PK5
Osborne	K514	Milwaukee	A161
Champion	A465	Milwaukee	A800 or PA800
Champion	A811	Minnesota	M13
Champion	A881 or AA881	Minnesota	M91
Dain or Deere	Z5	Minnesota	M94
Deere or Dain	Z1, Z439 or Z463	Minnesota	M152
Deering	F½ or D442	New Idea	3IHS
Deering	D698	Oliver	Z166
Emerson	H or S or M504	Oliver	Z181 or Z181A
		Oliver	Z65

L **32 K 2811**—**Guard with plate.** Shipping weight, 1 pound 4 ounces... Each **28c**

M **32 K 2810**—**Box of 20 Guard Plates.** with rivets. Shipping wt., 2 lbs. Box of 20 **85c**

Oil-tempered Mower Sections with Rivets

F Smooth Mower Sections. Guaranteed to fit and wear as well as originals. Oil-tempered to hold sharp cutting edge. When ordering state size and make of mower, or send a paper pattern showing size and hole locations. Furnished to fit all makes in table below.

G Under-Serrated Sections. Under side is serrated with sawtooth like edge; resharpening doesn't destroy serrations. Can be used on knives equipped with smooth sections. State make and size or send paper pattern. Available only in makes marked †.

To Fit Make	Size, In.	To Fit Make	Size, In.	To Fit Make	Size, In.
Acme	3x3 3/16	†Deering	3x3 3/16	Milwaukee	3x3 3/16
†Adriance-Moline	3x3 1/8	Deere-Dain	3x3 3/16	Milwaukee	3x3 1/4
†Allis-Chalmers	3x3 3/16	†Emerson	3x3 1/8	†Minnesota	3x3 1/4
†Bradley	3x3 3/16	†Ford-Ferguson	3x3 3/16	Minnesota	3x3 3/8
Buckeye	3x3 3/8 H.P.	Johnston	3x3 3/8	†Moline	3x3 1/4
Buckeye	3x3 3/8 L.P.	Massey-Harris	3x3 3/8	†New Idea	3x3 1/4
†Champion	3x3 3/16	†Massey-Harris	3x3 1/4	†Oliver	2 1/2 x3
†Champion	3x3 1/4	†McCormick	2 1/2 x3 1/16	Oliver	3x3 1/4
Crown-Thomas	3x3 1/4	†McCormick	3x3 3/16	†Case (Osborne)	3x3 3/16
†Deere	3x3 3/16	†McCormick	3x3 1/4	Osborne	3x3 H.P.
				†Wood	3x3 1/8

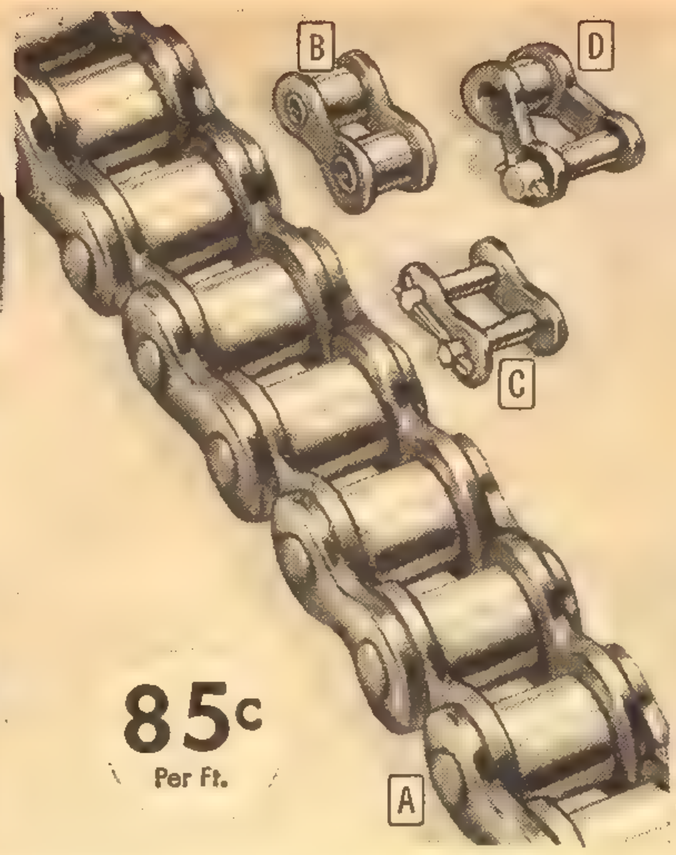
32 K 2750—Smooth Sections for all makes and sizes listed above. **Box of 20 with rivets.** Shipping weight, 3 lbs. 6 oz... **85c**

32 K 2751 — Under-serrated sections only for makes and sizes marked with †. **Box of 20 with rivets.** Shpg. wt., 3 lbs. 6 oz.. **98c**

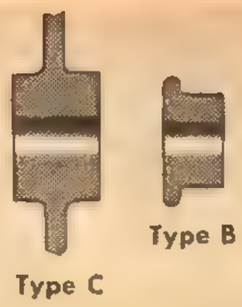
c PAGE 876V . . MOWER PARTS

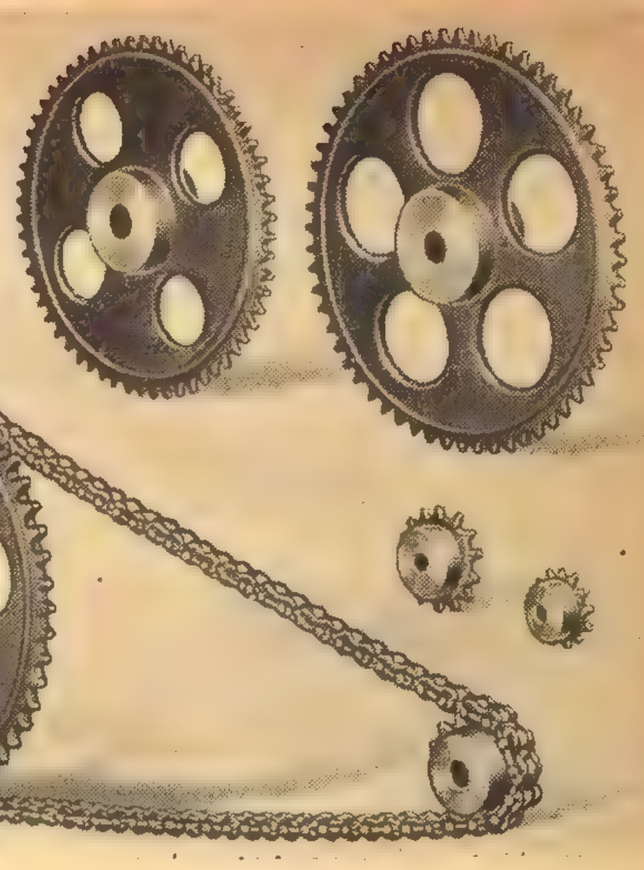


12c Ea. Section



85c Per Ft.





WEARWELL Implement Repairs . . . guaranteed to fit

Our Own Trade Mark

Corn Binder Repairs

WEARWELL corn binder repairs are guaranteed to fit and wear as well as the original parts furnished by the maker of your corn binder. Carefully made from accurate patterns in the same shape and size as the originals.

32 K 02766—State catalog number, make of binder, mark and name of part.

Name of Part	Marks	Ship. wt.	Price
To Fit John Deere			
Knotter Hook Pinion	HZ183 or B130	6 oz.	$0.29
Serrated Section	H1038	5 oz.	.12
Knotter Hook	HZ185	12 oz.	1.20
Twine Knife	HZ5157	2 oz.	.25
To fit Deering and McCormick-Deering			
Knotter Disc Pinion	B145D	4 oz.	$0.29
Knotter Hook	B189D	12 oz.	1.25
Chain Tightener Sprocket	CB29	1 lb. 8 oz.	.65
Chain Tightener Stud	C31	11 oz.	.30
Serrated Section (3 holes)	C143	5 oz.	.12
Sickle Head Holder with Collar and Plate	CA145	7 oz.	.30
Sickle Head Guide	C426	9 oz.	.25
Clutch Sprocket (7 teeth)	C524	4 lbs. 12 oz.	1.18
Shifter Clutch	C532	13 oz.	.49
Flywheel Pinion (12 teeth)	C540	13 oz.	.49
Ratchet Pinion and Sprocket	C562	5 lbs. 9 oz.	1.18
Idle Wheel Stud (lower left)	C585	1 lb. 8 oz.	.55
Grain Wheel Sleeve	C611	7 lbs. 6 oz.	1.70
Knotter Cam	CA619	6 lbs. 2 oz.	1.48
Idler Stud (Lower right)	C660	1 lb. 8 oz.	.48
Chain Tightener Pinion	CA674	4 oz.	.23
Flywheel Bevel Pinion	C1427	1 lb. 2 oz.	.48
Drive Clutch	CA3025	9 lbs.	2.18
Main Clutch	CA3050	1 lb. 8 oz.	.63
Rachet Pinion and Sprocket	C3166	6 lbs. 6 oz.	1.38
Packer Pinion	C3167	2 lbs.	.89
Flywheel Bevel Pinion	C3224	1 lb. 4 oz.	.83
Knotter Hook Pinion	E609D	4 oz.	.30
Twine Knife	E1150D	1 oz.	.29
Outer Drive Shaft Pinion	H558	1 lb. 4 oz.	.69
Binder Driver with Rollers	H663	2 lbs.	.98
Clutch Gear on Binder	H667	2 lbs.	1.20
Binder Driving Dog	H668	6 oz.	.30
Binder Driving Dog Pin	H2513	3 oz.	.08
Knotter Hook	T567 or T567H	12 oz.	1.48
Knotter Disc Pinion	T582	9 oz.	.30
Knotter Hook Pinion	TB586	6 oz.	.30
Twine Knife	T824	2 oz.	.13
Packer Pinion	V344	1 lb. 10 oz.	.65
Spur Pinion (10 teeth)	Y461	2 lbs. 4 oz.	.68
Box for Outer Chain Bracket	Y468	12 oz.	.48
Inner Drive Shaft for Zerk	Y708	1 lb. 8 oz.	.79
Double Bell Knuckle	Y742	2 lbs. 4 oz.	.55
Single Bell Knuckle	Y743	1 lb. 2 oz.	.30
Knuckle (male)	Y744	10 oz.	.25
Outer Gatherer Drive Shaft Bracket	Y748	5 lbs.	.98
Box for Y748 Bracket	Y753	1 lb.	.48
Pitman Box Bushing for Y795	Y775	12 oz.	.69
Pitman Box less Bushing	Y795	1 lb.	.55
Cross Drive Shaft Box (left)	Y810	12 oz.	.49
Serrated Section (Blank Inner)	Y2391	5 oz.	.12
Serrated Section (Blank Outer)	Y2392	5 oz.	.12
Serrated Section (4 holes)	Y2393	5 oz.	.17

Corn Binder Side Knives

State catalog number, make, type and part number.

32 K 2765—Shpg. wt., 1 lb. 6 oz.

Binder	Marks	Each	Binder	Marks	Each
Deere, outer	H1039	49c	McCorm., R	C612	49c
Deere, inner	H1040	49c	McCorm., L	C613	49c
Deering, inner	Y2109	49c	McCorm., R	C1487	49c
Deering, outer	Y2110	49c	McCorm., L	C1488	49c

Complete Corn Binder Knives

State name of binder, number of part, length, number of sections and catalog number.

32 K 02768—To fit following

Binder	Marks	Ship. Wt.	Each
Deere	H206 or AH1337H	3 lbs. 2 oz.	$1.48
Deering	Y777	6 lbs. 4 oz.	1.48
McCormick	CA425	5 lbs. 12 oz.	1.20
McCormick	C1430	4 lbs. 4 oz.	1.48

Easy Terms: Wearwell repair and replacement parts for farm machinery can be included in Easy Term orders of $10 or more—see inside back cover for details.

WEARWELL hardened steel Roller Chain for farm machinery

C D Guaranteed high-quality chain which will fit and wear as well as original chain. Chains No. 40, 41 and 50 are made with spring clip connecting links like [B] above. Chains No. 60 and 80 are made with cottered connecting links like [C] above. One offset link like [D] above is furnished with each 10 feet of chain. Use the offset link to lengthen or shorten the chain one pitch. **State catalog number, chain number, length or number of links wanted. Farmers: see page 878C before ordering.**

Chain No. (State No. and Length)	40	41	50	60	80
Pitch (Center to center of rivets)	½ in.	½ in.	5/8 in.	¾ in.	1 in.
Width inside	5/16 in.	¼ in.	3/8 in.	½ in.	5/8 in.
Diameter of roller	5/16 in.	.306 in.	5/16 in.	15/32 in.	5/8 in.
Links, per foot	24.	24.	19.2	16.	12.
Shipping weight, per foot	8 oz.	5 oz.	11 oz.	1 lb.	26 oz.
A 32 K 4412—Chain, per foot	85c	45c	89c	$1.10	$1.98
B 32 K 4413—Clip link. Each	10c	5c	10c	.....	.....
C 32 K 4414—Cottered link. Each	.....	.....	.....	.14	.22
D 32 K 4415—Offset link. Each	28c	19c	28c	.39	.65

WEARWELL Sprockets for single roller chain

For chains with ½, 5/8 or ¾-inch pitch. Type B, with hub construction as shown above, is steel; Type C (note the hub construction) is semi-steel. Stock bore for shaft hole is given, in inches, in 3rd column in each table; maximum size of shaft hole for rebored sprockets is given, in inches, in 4th column.

Rebored KS-SS means sprockets are with key set and set screw. Keyway furnished ⅛-inch wide, 1/16-inch deep; 3/16x3/32-inch; ¼x⅛-inch; 3/8x3/16-inch or ½x¼-inch. When ordering rebored sprockets state size of keyway. Rebored sprockets not returnable; shipped from factory in Chicago.

For No. 40 Single Chain—½-inch pitch

No. Teeth	Outer Diam.	Stock Bore	Max. Bore	Length of Hub	Hub Type	Ship. Wt. Lbs.	Ship. Wt. Oz.	32K04420 Stock Bore	32K4420F Rebored "KS-SS"
10	1.839	½	5/8	7/8 in.	B		4	$1.10	$4.50
12	2.166	½	27/32	7/8 in.	B		6	1.25	4.80
14	2.491	½	1 3/16	7/8 in.	B		9	1.25	4.80
15	2.652	½	1¼	7/8 in.	B		12	1.25	4.80
16	2.814	5/8	1 3/8	7/8 in.	B		14	1.25	4.80
18	3.135	5/8	1 5/8	7/8 in.	B	1		1.70	4.98
20	3.457	5/8	1 11/16	1 in.	B	1	8	2.20	6.25
24	4.098	■	1 11/16	1 in.	B	1	12	3.50	7.55
30	5.057	5/8	1 11/16	1 in.	B	1	5	3.75	7.75
40	6.653	15/16	1 11/16	1¾ in.	C	4	14	4.40	8.75
45	7.451	15/16	1 11/16	1¾ in.	C	5	5	4.50	8.75
60	9.841	15/16	1 15/16	1¾ in.	C	7	4	6.85	10.98

For No. 41 Single Chain—½-inch pitch

No. Teeth	Outer Diam.	Stock Bore	Max. Bore	Length of Hub	Hub Type	Ship. Wt. Lbs.	Ship. Wt. Oz.	32K04421 Stock Bore	32K4421F Rebored "KS-SS"
10	1.839	½	¾	7/8 in.	B		4	$1.10	$4.50
12	2.166	½	27/32	7/8 in.	B		6	1.10	4.50
14	2.491	½	1 1/16	7/8 in.	B		9	1.10	4.50
15	2.652	½	1 3/16	7/8 in.	B		12	1.10	4.50
16	2.814	5/8	1¼	7/8 in.	B		13	1.10	4.50
18	3.135	5/8	1 3/8	7/8 in.	B	1	2	1.50	4.98
20	3.457	5/8	1¾	1 in.	B	1	8	1.98	5.98
24	4.098	5/8	1¾	1 in.	B	1	11	2.98	6.98
30	5.057	5/8	1¾	1 in.	B	2	2	3.50	7.50
40	6.653	15/16	1¾	1¾ in.	C	4	12	3.50	7.50
45	7.451	1 3/16	1¾	1¾ in.	C	6	9	3.98	7.98
60	9.841	15/16	1¾	1¾ in.	C	8	4	4.95	9.50

For No. 50 Single Chain—5/8-inch pitch

No. Teeth	Outer Diam.	Stock Bore	Max. Bore	Length of Hub	Hub Type	Ship. Wt. Lbs.	Ship. Wt. Oz.	32K04424 Stock Bore	32K4424F Rebored "KS-SS"
10	2.299	5/8	13/16	1 in.	B		6	$1.98	$5.98
12	2.708	5/8	1⅛	1 in.	B		12	1.98	5.98
14	3.113	5/8	1 7/16	1 in.	B	1	2	2.20	6.20
15	3.315	5/8	1 5/8	1 in.	B	1	4	2.20	6.20
16	3.517	5/8	1¾	1 in.	B	1	8	2.40	6.60
18	3.920	5/8	2 1/16	1 in.	B	2		2.98	6.98
20	4.321	¾	2¼	1⅛ in.	B	2	6	3.50	7.50
24	5.122	¾	2¼	1⅛ in.	B	3	2	4.60	8.60
30	6.321	¾	1 15/16	2 in.	C	7	2	3.35	7.75
40	8.316	¾	1 15/16	2 in.	C	7	12	5.10	9.50
45	9.313	¾	1 15/16	2 in.	C	7	14	5.70	9.98
60	12.301	15/16	1 15/16	2¼ in.	C	12	4	7.85	11.95

For No. 60 Single Chain—¾-inch pitch

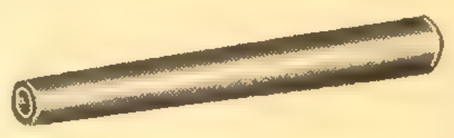
No. Teeth	Outer Diam.	Stock Bore	Max. Bore	Length of Hub	Hub Type	Ship. Wt. Lbs.	Ship. Wt. Oz.	32K04425 Stock Bore	32K4425F Rebored "KS-SS"
10	2.758	¾	1	1¼ in.	B		12	$2.10	$6.20
12	3.249	¾	1 5/16	1¼ in.	B	1	4	2.40	6.50
14	3.736	¾	1 11/16	1¼ in.	B	2		2.95	6.90
15	3.979	¾	1 13/16	1¼ in.	B	2	6	2.98	6.98
16	4.221	¾	2⅛	1¼ in.	B	2	12	3.60	7.65
18	4.704	¾	2½	1¼ in.	B	4	6	4.10	8.10
20	5.185	¾	2⅛	1½ in.	B	4	8	4.95	8.85
24	6.147	¾	2⅛	1½ in.	B	5	8	6.98	10.95
30	7.586	¾	2 3/16	2¼ in.	C	10	2	5.50	9.75
40	9.980	1 3/16	2 3/16	2¼ in.	C	13	4	7.30	11.75
45	11.176	1 3/16	2 7/16	2½ in.	C	16	6	8.50	12.95
60	14.761	1 3/16	2 11/16	2½ in.	C	21		11.95	16.90



Blank Drill Points

Can be fitted to any grain drill with 8 hoes or larger. Polished and blued. Not drilled; use old point as pattern to mark location and size of holes for new point. Properly shaped to open ■ clean furrow for seed. Long wearing. Priced to save you money.

32 K 4455—Shipping weight, 12 ounces . . . Each **17c**



Check size of your old tubes and order same size. **FARMERS—See page 878C before ordering.**

Rubber Drill Tubes

32 K 4452—Shipping weight, each, 6 ounces.

15½	x1 1/16	x ¾	-inch 22c
18	x1½	x ¾	-inch 27c
18½	x1⅞	x1	-inch 30c
20	x1⅝	x ¾	-inch 28c
22	x2	x1	-inch 34c
23	x2	x1⅛	-inch 35c
24	x2	x1	-inch 35c



Sweep Rake Points

Fit all standard sweep rake teeth. Made from long-wearing cast iron. Fasten on with one bolt. Bolt is not included with points.

For Square Tip Teeth

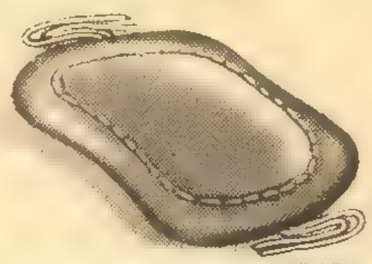
Illustrated above.

32 K 4532A—Shipping weight, 1 lb. . . . . Each **12c**

For Round Tip Teeth

Not illustrated.

32 K 4532B—Shipping weight, 1 pound **12c**



Seat Cushion

Comfortably padded for easy riding. Long-lasting brown drill cover. Side tapes to tie cushion to implement seat. Shaped to fit any standard implement seat. Will make the long hours on a hard implement seat seem much shorter. Size, 19½ x 16½ inches. Shpg. wt., 2 lbs.

32 K 4502 Each **45c**



Axle Grease

FARM-MASTER graphite-base grease . . . lubricates better, lasts longer than ordinary grease. Make your implements work easier and last longer. It pays to keep them well greased.

32 K 4467—1-lb. can. Shpg. wt., 2 lbs. **9c**

32 K 04468—10-lb. can. Shpg. wt., 12 lbs. . **75c**

32 K 04470—25 pounds in handy pail. Shipping weight, 28 lbs. **$1.58**



Grease Cup Caps

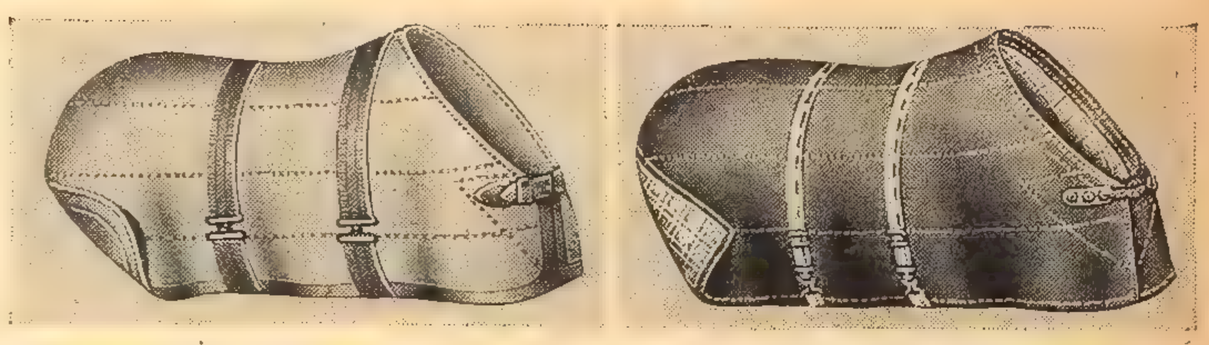
Pressure fitting on top of cap makes it possible for you to fill the cup with your Zerk grease gun. Easy to use; saves time. Provides large grease reservoir. Replaces ordinary caps of same size. Steel. **FARMERS—See page 878C.**

32 K 4361—Shipping weight, each, 2 oz. **State size wanted.**

Size	Diameter	Each	6 f
00	1 -inch	12c	6
0	1¼-inch	14c	7
1	1½-inch	17c	9

FARM-MASTER Stable Supplies

Our Own Trade Mark



English-style Blankets

$6.69 72-inch

Heavy plaid jute-lined duck. Neck fits closely. Reinforced. Billet and buckle fastener. Red bootweb trim with two surcingles. Measure length along bottom.

32 K 876—72-inch. Shpg. wt., 7 lbs. 2 oz. Each $6.69
32 K 877—76-inch. Shpg. wt., 7 lbs. 8 oz. Each 7.10

Same style, except unlined

32 K 874—72-inch. Shpg. wt., 2 lbs. 4 oz. Each $3.89
32 K 875—76-inch. Shpg. wt., 2 lbs. 8 oz. Each 4.10

Dark blue color Stable Blankets

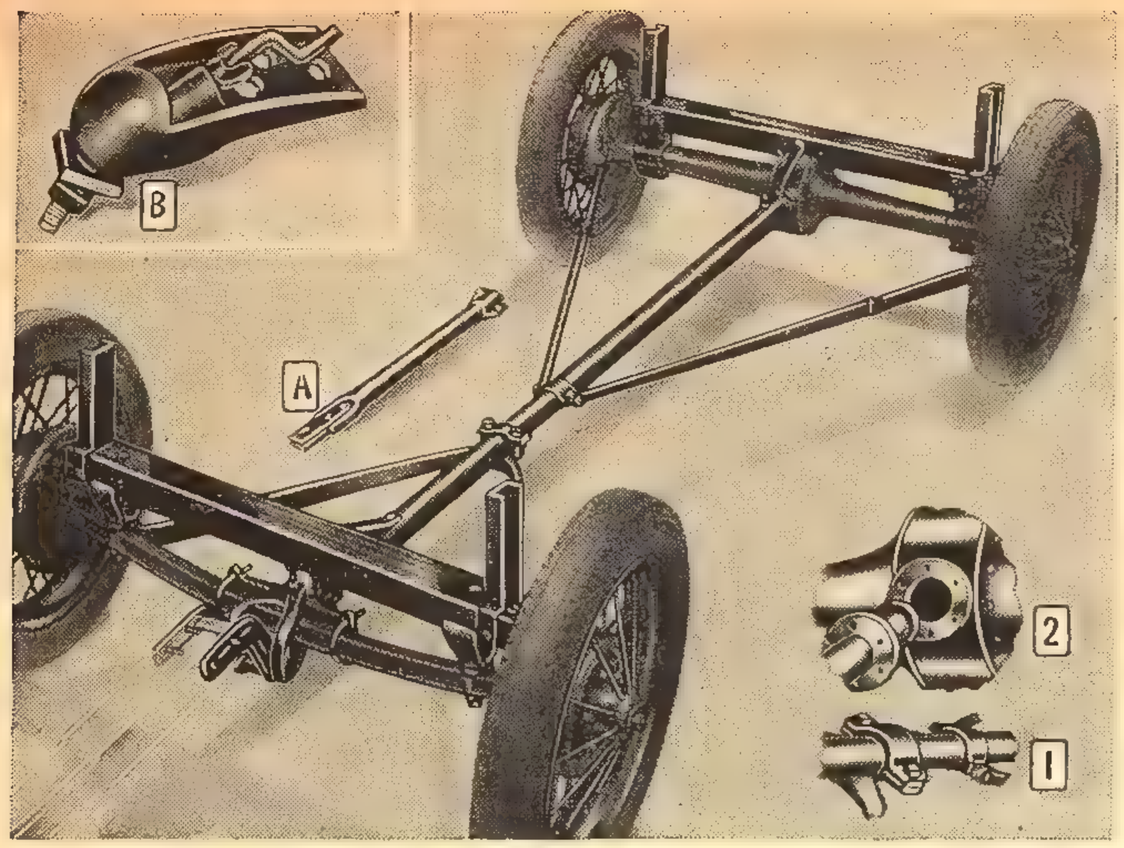
$4.85 72-inch

Reinforced chain fastener with triple adjustment in front. Heavy 7-ounce duck with strong jute fabric lining, quilted and stitched. Two adjustable surcingles. Sizes given are for lengths along bottom. Shipping wt., 6 lbs. 4 oz.

32 K 867—72-inch. Small.....Each $4.85
32 K 868—76-inch. Medium. Shipping weight, 6 pounds 8 ounces.....Each 5.00
32 K 869—80-inch. Large. Shipping weight, 6 lbs. 10 oz.....Each 5.19
32 K 870—84-inch. Extra large. Shipping weight, 7 pounds 6 ounces.....Each 5.45

Dark blue color unlined Stable Sheets

32 K 872—72-in. Small. Wt, 2 lbs. 8 oz. Ea. $3.19
32 K 873—76-inch. Medium. Shipping weight, 2 pounds 12 ounces.....Each 3.35



FARM-MASTER 4-wheel Trailer Kit

$19.50 Kit as listed

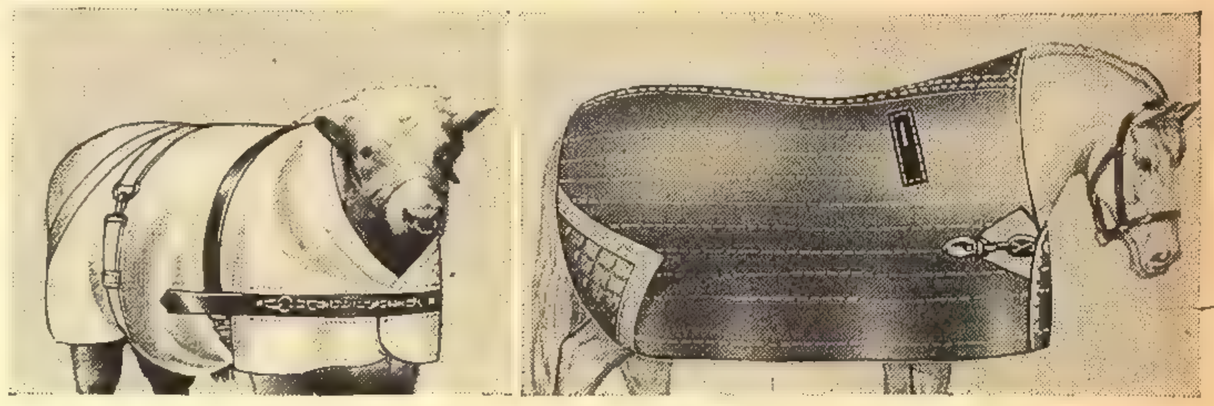
- Converts Model A or V8 Ford chassis into a handy, dependable farm trailer or wagon for many hauling jobs
- Built for loads up to 4,000 pounds. Takes from 38 to 42-inch box or rack; 21 inches above ground
- Strong, convenient telescoping reach, quickly adjustable from 7 feet 5 inches to 11 feet 6 inches; swivel action frame (No. 1 above); no binding

Kit consists of adjustable 3-piece steel pipe with swivel ring (No. 2) for attaching to differential housing; two 15-in. fir bolsters; 4 steel bolster stakes; 4 bolster support castings; 2 sets of pipe castings; necessary straps, channel brackets and bolts; also malleable team hitch with clevis for standard wagon pole (chassis, tires and pole not included). Shipped from factory in Des Moines, Iowa, from where you pay freight. Order from nearest mail order house. Shpg. wt., 125 lbs.
32 KM 6290F—For Model A or V8 Ford Chassis.....$19.50

[A] **32 K 6289F—Tubular Tongue.** Replaces clevis to convert farm truck into a high-speed trailer. Shipping weight, 14 pounds.....$1.79

[B] **32 K 6229—Malleable Iron Trailer Coupler.** Bolts to Tubular Tongue listed above. For general farm hauling. Positive lock with thumb nut. 1¾-inch ball, ⅝-inch bolt. Shipping weight, 5 pounds.....95c

FREE Circular. Get complete information about this economical, hauling kit. Write today for Circular No. 6374K—sent FREE on request.



Popular Cow Covers

$3.12 50-inch

For 4-H Clubs, show animals, etc. Heavy khaki-colored cotton duck; with girth and surcingles. 3 adjustments. Chain front fastener. Unlined. Measure size along back, shoulder to tail. Shipping weights, 2 lbs. 4 oz.; 2 lbs. 6 oz. and 2 lbs. 8 oz.

32 K 897—50-inch. Small. Ea. $3.12
32 K 898—56-inch. Med.. Ea. $3.27
32 K 899—60-inch. Large. Ea. 3.42

Warm lined Storm Blankets

$6.20 84-inch

Protect your horses in cold weather with these warm, cozy blankets. Do not interfere with work. Outside is heavy brown duck. Printed jute fabric lining is full-quilted, closely woven. Edges folded and trimmed. Well-shaped neck. Reinforced front chain fastener. Leather trace loops and leather-bound hame openings. Length is measured along bottom. Shipping weights, 9 pounds and 10 pounds.

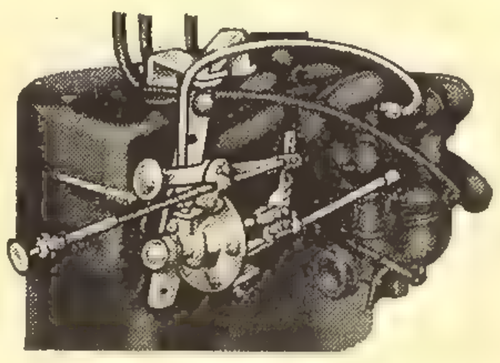
32 K 927—84 inches long.....Each $6.20
32 K 928—90 inches long.....Each $6.60

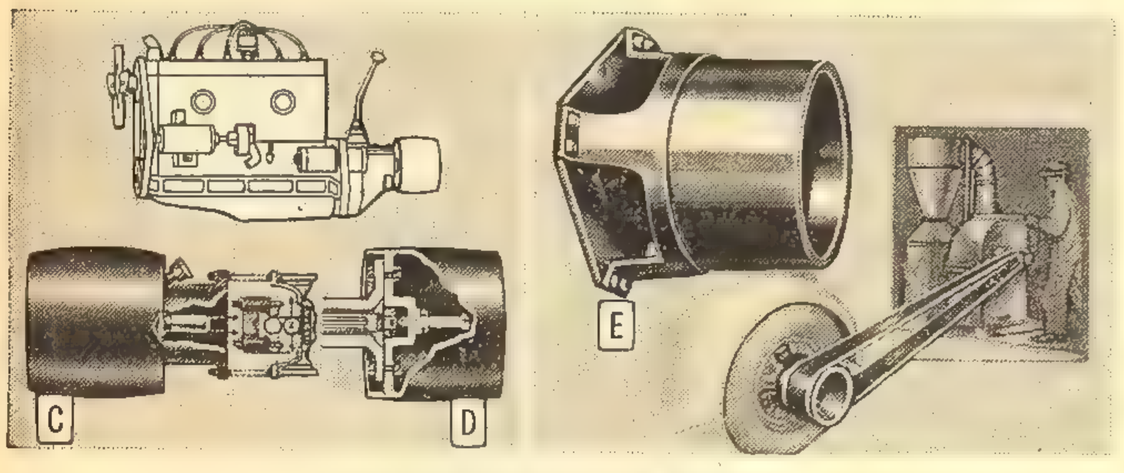
Auto Engine Governor

$4.98 Each

For stationary or portable power plants and tractors, if powered by auto engine. Saves fuel, saves wear on engine. Works from increase or decrease of vacuum in intake manifold. Automatically opens carburetor for sudden excess loads. Hand throttle control for instant adjustment of power for normal operation. Will not work on weak compression or tractor engines. Shipping weight, 6 pounds.

32 K 06210.....$4.98





Auto Power Plant Pulleys

$3.59 [D] 7-inch

32 K 06203 pulley fits all cars with universal housing built on rear of transmission case; 32 K 06204 fits only cars with universal joint separate from transmission. 6-in. face pulleys. State name, year and model of your car. *Note: Give overall length of universal yoke pin—distance marked "X" on pulley at left above. State size.

Catalog number	Type Universal Joint	Type Bearing	Diameter	Weight	Price
[C] 32K06203 See Note*	Fully enclosed Universal Joint	6-Inch Babbitt Bearing	6 inches	26 pounds	$6.10
			8 inches	31 pounds	6.69
			10 inches	37 pounds	7.69
			12 inches	47 pounds	8.79
[D] 32K06204	Semi-enclosed or open Universal Joint	Uses Bearing in Transmission	7 inches	15 pounds	3.59
			10 inches	20 pounds	4.19
			12 inches	30 pounds	5.29

Rear Wheel Pulleys for autos

[E] Make a power plant out of your car for sawing wood, grinding feed and many other jobs. Just attach this pulley to rear wheel, jack up the wheel—and you're ready for work. Made of heavy gray iron; 10-in. diam., 6-in. face. With bolts for wood wheels, or malleable plate for attaching to hub when wheels are removed. Fits wheels on which hub bolt circle is from 4½ to 6 in. in diam. and on which distance out from wheel flange to fender is not more than 5 in. See index for belts. Shpg. wt., 31 lbs.

Low as $4.59

32 K 06207—For all cars except V8 Fords.....$4.59
32 K 06209—For all V8 Ford Cars..... 4.89



54c Each

Old Gold Pad

Soft composite filled 1-piece, 5-row stitched; bound seams. 3 hooks. Known as 12-in. draft. Even thicknesses. Sizes: 18 to 25-inch. State size. Shpg. wts., 2 lbs. to 3 lbs. 4 oz.
32 K 593—Each.....54c

$1.05 Each

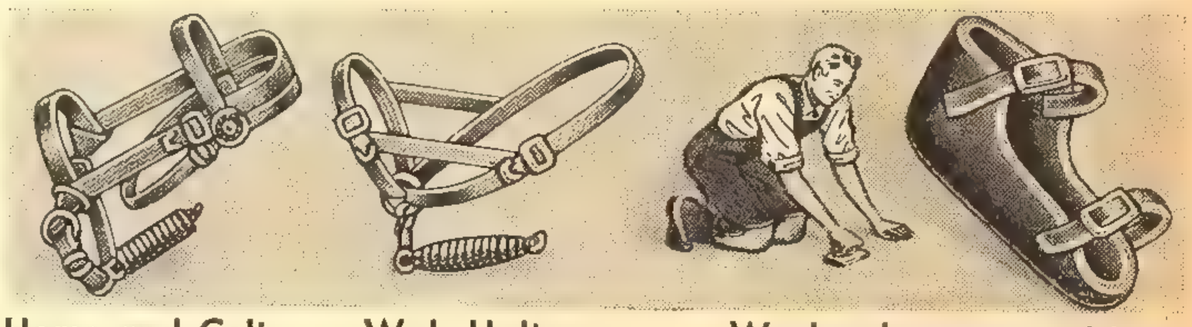
Deer Hair Pad

100% deer hair filling. Yellow drill back; white face. 3 hooks. Known as 12-inch draft. Shpg. wts., 1 lb. 8 oz. to 2 lbs. 6 oz. Sizes, 19 to 26 inches. State size.
32 K 575—Each. $1.05

52c Each

Feltex Pad

5-ply herringbone striped back. Double reinforced. Sewed edges; 3 hooks. Known as 10-inch draft. Shpg. wts., 1 lb. 4 oz. to 1 lb. 12 oz. Sizes: 18 to 25 inch. State size.
32 K 577—Each.....52c



Horse and Colt Web Halter

Heavy 1½-inch tan web. Adjustable chin and cheeks. With tie rope.
32 K 474—Shipping weight, 1 pound. Each 79c
For colt or pony 1-inch web.
32 K 481—Shipping weight, 12 ounces. Ea. 68c

Web Halters for cow and calf

1½-inch web. Adjustable crown. Strong nose band. Has tie rope with snap. A good value halter.
32 K 478—Large size. Shipping weight, 1 lb. 2 oz. Each....89c
32 K 479—Calf Size. 1-inch web. Shipping wt., 14 oz. Each.....63c

Workers' sponge rubber Knee Pads

Widely used by shipyard workers. Fine for cement workers, gardeners, berry pickers, roofers, etc. Good protection for your knees. Soft and resilient to absorb jolts and jars. Made of sponge rubber, with web strap for fastening. Shipping weight, 1 lb. 6 oz.
32 K 8718.....Pair $1.29

FARM-MASTER Minerals

Our Own Trade Mark

can save feed for you

Now is the time to take advantage of every feed-saving method in the production of meat, eggs, milk, etc. Stretch those home-grown feeds to the fullest value by adding Minerals which are often lacking. The cost is only a fraction of a cent per head per day—and when you add FARM-MASTER minerals to mineral-deficient rations you can save money on valuable feed. You'll find that excessive quantities of high-priced rations will not be necessary to provide the required minerals for best health and condition in your animals.

FARM-MASTER minerals contain only top-quality ingredients, properly balanced and thoroughly blended. FARM-MASTER cattle and hog minerals now contain Vitamin D, made possible by the addition of Fleischman's Type 9 Irradiated Yeast. Every pound of this yeast contains 4,000,000 units of Vitamin D—so important in the development of bones, teeth and hard tissues . . . especially good for pregnant animals in the proper pre-natal development of the young. Builds resistance to rickets in young animals.

Note Sears wide selection of minerals. Dairymen, poultry raisers, owners of beef cattle, hogs or sheep, can all find a FARM-MASTER mineral prepared especially to meet their feeding requirements.

Sears low prices on FARM-MASTER minerals mean an extra saving in economical livestock feeding for you. Be sure to order a supply.

Learn about mineral requirements of farm animals. Send for Booklet No. 755K "Mineral Hunger in Livestock." Free on request.



Hog Mineral

$3.19 100 lbs.

Guaranteed analysis: calcium, not less than 20%; phosphorus, not less than 3.5%; iodine, not less than .022%; salt, not more than 14%. Ingredients: high grade limestone, low fluorine phosphate, steamed bone meal, salt, hardwood ashes, Glauber salt, iron sulphate, sulphur, tankage, iron-copper mineral blend, manganese sulphate, potassium iodide, irradiated yeast. **Be sure to state size when ordering.**

32 KM 9348F

100 pounds	$3.19
500 pounds	14.95
1000 pounds	29.60

Sheep Mineral

$3.65 100 lbs.

Guaranteed analysis: calcium, not less than 15%; phosphorus, not less than 6.75%; iodine, not less than .018%; salt not more than 28%. Ingredients: dolomite limestone, bone meal, low fluorine phosphate, potassium iodide blend, manganese sulphate, salt, copper sulphate, sulphur, cobalt sulphate, iron sulphate, zinc sulphate, glauber salt. **Be sure to state size.**

32 KM 9354F

100 pounds	$3.65
500 pounds	17.20
1000 pounds	33.90

Poultry Mineral

$3.15 100 lbs.

Guaranteed analysis: calcium, not less than 20%, phosphorus, not less than 4%; salt, not more than 20%. Ingredients: special steamed bone meal, special high grade soft limestone, low fluorine phosphate, iodized salt, sulphur, manganese sulphate (to build resistance against perosis), copper sulphate, iron oxide. **Be sure to state size wanted when ordering.**

32 KM 9308F

100 pounds	$3.15
500 pounds	14.65

Cattle Mineral

$3.19 100 lbs.

Guaranteed analysis: calcium, not less than 20%; phosphorus, not less than 3.90%; iodine, not less than .022%; salt, not more than 20%. Ingredients: Special steamed bone meal, low fluorine phosphate, special high grade soft limestone, salt, sulphur, hardwood ashes, iron-copper mineral blend, molasses, potassium iodide, irradiated yeast. **Be sure to state size.**

32 KM 9329F

100 pounds	$3.19
500 pounds	14.95
1000 pounds	29.60

NOTICE: All FARM-MASTER minerals are shipped from factory near Minneapolis, Minn., Lafayette, Ind. or Kansas City, Mo., whichever is nearest you to save you money. You pay freight from shipping point.

FARM-MASTER Molasses-Mineral Blocks

[A] Essential minerals are mixed with distillers' dried fermented molasses and yeast, then pressed. Resist average rainfall. Shipped from stock. Holder not included; listed separately below. Shipping weight, 25 pounds.

32 K 09482—General purpose Block. Helpful as an appetizer for other foods. Also contains valuable minerals: Calcium 4%; phosphorus 2%; iodine .04% and salt 6%. Higher in dried molasses than block listed below..... **98c**

32K09483—Sheep Block. Contains limestone, low fluorine phosphate, salt, potassium iodide, sulphur, manganese sulphate, tobacco powder, iron oxide, charcoal, dried molasses. Guaranteed calcium 6%, phosphorus 3%, salt 7½%.... **$1.14**

32K 09484—Hog and cattle Block. Contains limestone, bone meal, low fluorine phosphate, salt, potassium iodide, sulphur, manganese sulphate, iron oxide, charcoal, dried molasses. Guaranteed calcium 8%, phosphorus 3%, salt 7.5%..... **$1.14**

[B] **Salt Block Holder.** For FARM-MASTER molasses-mineral blocks, or any regular size salt block. Makes blocks last longer; keeps them off the ground. Made of heavy hardwood. Base is 20 inches square. Block not included.

32 K 09446—Shipping weight, 12 pounds..... **$1.29**





FARM-MASTER Feed Bunks

Good for feeding all kinds of rations, minerals, etc. Made of sound lumber. Sturdy and securely braced. Heavily bolted. Outside of bunk is creosoted to resist decay; inside is soaked with raw linseed oil. Shipped knocked down for low freight rate. Has 4x4-inch legs, 3 feet long; floor three feet wide; 2x10-inch sloping side planks; 1¾-inch thick ends. Bolts included. Shipped from factory near Cairo, Ill. from where you pay freight. May be purchased on Sears convenient Easy Terms, if you prefer. Order from Sears nearest mail order house. See inside back cover for complete details on Sears Easy Payment Plan.

32 KM 5966F—8 feet long
Shipping weight, 275 pounds..... **$14.90**

FARM-MASTER 4-door Pen Feeder

[C] A new, handy feeder for small herds. Fine for feeding tankage or minerals. Holds 10 bushels. Center cone helps to prevent clogging; keeps feed sliding down. Has four heavy steel trough doors. Removable top. Sides and ends made of air-seasoned No. 2 lumber, not kiln-dried or Masonite. Heavy wood base. Painted red. Easily portable. Shipped from factories near Kansas City, Mo., Ft. Wayne, Ind.

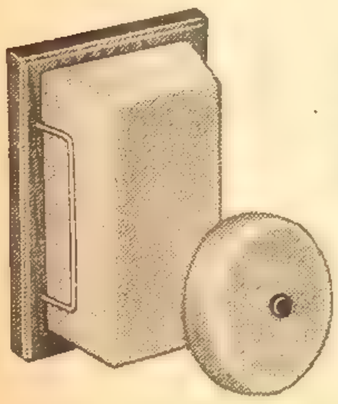
32 KM 5903F—Shipping weight, 132 lbs. **$17.90**

FARM-MASTER 2-door Mineral Feeder

[D] Similar to above, but has two doors and holds 5 bushels. Painted red. For feeding minerals and protein supplement. Shipped from factory near Kansas City, Mo.

32 KM 5949F—Shipping weight, 88 lbs.. **$10.30**

Salt Bricks and Rabbit Salt Spools



Holder for Salt Bricks. Wood base 5½x8½ inches. Wire brackets hold brick securely. Steel clamps for attaching to stanchion or manger. **27c**

32 K 9266—Shipping weight, 2 pounds.....

32 KM 9469—Plain Salt Bricks for above. Good for cattle or horses. Shipping weight, 68 pounds..... Case of 15 **$1.94**

32 KM 9470—Iodized bricks for above..... Case of 15 **$2.19**

32 KM 9471—Sulphurized bricks for above..... Case of 15 **2.19**

Salt Spools for Rabbits. Shipping weight, 12 spools, 2 lbs. 4 oz.; 250 spools, 55 pounds.

32 K 9473—Plain	12 for...39c	32K09473	250 for..$7.39
32 K 9474—Iodized	12 for....39c	32K09474	250 for...$7.69
32 K 9475—Sulphurized	12 for....39c	32K09475	250 for... 7.69

Powdered Sulphur

[E] Often used to counteract alkaline soils, for livestock and for coccidiosis in poultry. **$2.98** 100 lbs. Shipped from factory in Chicago, or near Lafayette, Ind., from where you pay freight.

32 KM 9347F—State size.

25 pounds for	84c
100 pounds for	$2.98
2,000 pounds for	$54.90

Manganese Sulphate

[F] For poultry. Famous FARM-MASTER brand tends to discourage "perosis" (slipped tendon). Helps toward egg production and hatchability when added to rations lacking manganese sulphate. See U. S. Farmers Bulletin No. 1841.

32 K 9352—2-lb. package.
Shipping weight, 2 lbs. 4 oz.... **49c**

32 K 9353—5-lb. package.
Shipping weight, 5 lbs. 8 oz.... **98c**

Sugar Copperas (Iron Sulphate)

[G] Mix with feeds; paint on sows' udders to build resistance against anemia in pigs. Also called iron sulphate. Shipped from factory near LaFayette, Ind.

32 KM 9349F—State size

25 pounds for	59c
100 pounds for	$2.19

FARM-MASTER Charcoal

[H] For poultry and livestock. Shipped from warehouse in Chicago. Send orders to Sears mail order house. **$1.48** 50 lbs.

Powdered for stock
32 KM 9361F—50 pounds.. **$1.48**

Granulated chick size
32 KM 9357F—50 pounds.... **1.48**

Granulated, large poultry
32 KM 9359F—50 pounds.... **1.48**

Glauber Salt

[J] Excellent laxative for all livestock. Helps to keep stock on feed and in condition. Shipped from factory near LaFayette, Ind., from where you pay transportation.

32 KM 9339F—State size

25 pounds for	69c
100 pounds for	$1.98

Sodium Bicarbonate

[K] FARM-MASTER quality. An effective anti-acid for livestock. Relieves bloat and minor digestive disorders. Note that you can make a substantial saving by purchasing 100 lbs. Economical to use; low in price. Use 1 pound to 6 gallons drinking water. **State size.**

32 K 09432— 25 pounds....89
32 KM 9432—100 pounds...$3.

For complete details on Sears convenient Easy Payment Plan, see inside back cover



PHENOTHIAZINE

Greatest worm killer ever discovered



An article published by the Department of Agriculture contains the following statement: "No other known anthelmintic (de-wormer) removes so many kinds of parasites from the host animals mentioned (sheep, goats, cattle and hogs) as does Phenothiazine." Livestock raisers are amazed at the miraculous effect of Phenothiazine on many kinds of worms that have caused tremendous livestock losses annually. This chemical, developed by the U.S. Dept. of Agriculture is prepared for Sears from materials produced by DuPont, and has brought spectacular results as a treatment for stomach worms, "bankrupt" worms, nodular worms, hookworms and large-mouth bowel worms in sheep; round worms and nodular worms in hogs; round worms, stomach worms and nodular worms in cattle and calves; and pin worms (cecal worms) in poultry. Phenothiazine is relatively harmless to animals when given in proper doses.

Worm Bombs for poultry

[A] Effective against pin worms (cecal worms) in all poultry. Contain 0.5 gram phenothiazine each. Give one per dose. Especially designed for individual dosing. Economical. Be sure to order a supply for your stock. Shipping weight, 6 oz. **43c** Box

32 K 9406
Box of 100.....43c

Worm Bomb Pellets—small

[B] For individually dosing lambs and kids under 50 lbs. Size, 5/16-inch diameter. 1½-inch length, 7½-gram weight. Contain phenolphthalein for laxative effect. 2 per dose. Shpg. wts., 1 lb.; 4 lbs. **$1.19** 25 Pellets

32 K 9490
25 pellets.....$1.19
32 K 9491
100 pellets.....$4.49

Worm Bomb Pellets—large

[B] For individually dosing sheep, goats and cattle. Size, ¾-inch diameter. 12½-gram weight. Give two per dose. Also contain phenolphthalein for laxative effect. Shpg. wts., 2 lbs. and 8 lbs. **$1.89** 25 Pellets

32 K 9492
25 pellets.....$1.89
32 K 9493
100 pellets.....$6.69

Phenothiazine Paste for drench

[C] Recommended strength of twelve and one-half grams per ounce. 64 average doses. Give as a drench. Thoroughly blended to prevent settling. A speedy method of individually dosing sheep, goats, cattle and hogs with worm-killing Phenothiazine. Shipping weight, 14 lbs.

32 K 09360
1 gallon jug.....$4.89

Phenothiazine Powder for mash

[D] For all livestock. Mix with dry or moist mash at regular feedings. One pound will dose about 50 pigs or 18 sheep. Shpg. wts., 1 lb. 8 oz.; 6 lbs.; 11 lbs.; 28 lbs.; 52 lbs. and 104 lbs. **State size.**

32 K 9375
1-pound can.....$1.19
5 pounds..... $5.39
10 pounds..... 10.40
32K09375—25 lbs. 25.90
50 lbs. 47.90
32KM9375—100 lbs. 94.40

Salt and Phenothiazine

[E] For sheep and goats. After a regular dosing of phenothiazine, give sheep the new Farm-Master Salt and Phenothiazine mixture in place of regular salt. Helps keep sheep thrifty. One part phenothiazine to nine parts salt. Shipped from factory near Indianapolis, Ind. Order from Chicago. Shpg. wt., 102 lbs.

32 KM 9376F—
100-pound Bag....$11.90



Phenothiazine kills worms in cattle

"Phenothiazine has been found a practical and effective treatment for cattle under range and farm conditions. Single treatments have given better results than repeated dosings with other de-wormers. Ridding cattle of parasites enables them to gain weight much more rapidly, and this fact more than repays the moderate cost."*



Phenothiazine kills worms in sheep

"Phenothiazine is effective in removing both adult nodular worms and most of the other important parasites (in sheep and goats). The dose for adult sheep is approximately 25 grams. For adult lambs weighing less than 60 pounds, 15 grams is generally adequate. Phenothiazine may be administered as a drench, with syringe, in pellets or in feed."*

*From "The Story of Phenothiazine" by the Du Pont Company, manufacturers of materials for Sears Farm-Master Phenothiazine, the famous de-wormer.



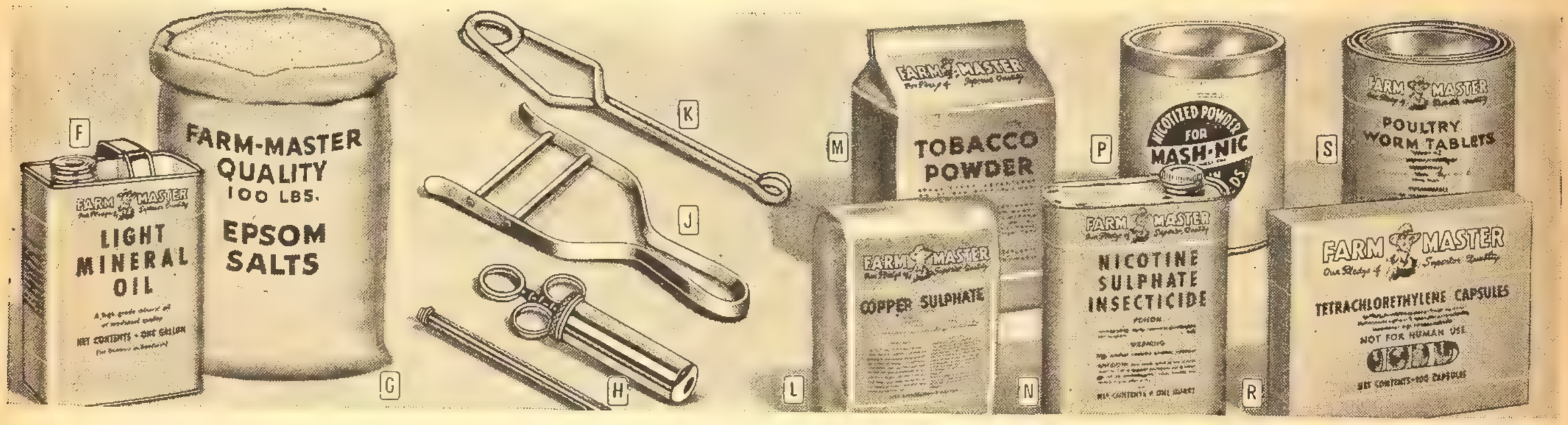
Phenothiazine kills worms in hogs

"Phenothiazine has proved to be the only drug effective against nodular worms (in hogs). It also controls round-worms or ascarids. The ascarid is probably the most important single parasite of hogs in the United States. The nodular worm also causes considerable damage. Infection with worms may cause loss of weight."*



Phenothiazine kills worms in poultry

"Phenothiazine is 95% to 100% effective in removing cecal worms, which are believed to carry the organism causing blackhead in poultry. The cecal worms will be eliminated in the droppings during two or three days following treatment. Where practical, the birds should then be removed to clean ground to prevent reinfestation."*



FARM-MASTER Mineral Oil

[F] A safe, mild intestinal lubricant that works off as an oil instead of being digested. Better than irritating purgatives. U.S.P. quality. Keep on hand for emergencies. See Farmers' Bulletin 1723. Mailable.
32 K 09319—1 gallon. Shpg. wt., 9 lbs.....$1.29
32 K 09320—5 gallon. Shpg. wt., 50 lbs.....$4.98

Epsom Salts for stock feeding

[G] Stock laxative. U.S.P. quality. **When ordering, be sure to state quantity.**
32 KM 9337— 10 pounds.....47c
100 pounds.....$2.98
32 K 09338—Not U.S.P. quality.....25 pounds $1.14

2-ounce Syringe

[H] For dosing. Handy. Holds 2 ounces. Metal syringe. With 6-inch pipe for dosing.
32 K 9288—Shipping weight, 13 ounces..**Each** 98c

Hog Jaw Spreader

[J] Every hog raiser needs one. Holds jaws apart for dosing hogs with capsules or liquid.
32 K 9307—Shipping weight, 10 ounces...**Each** 59c

Capsule Forceps

For dosing swine and sheep with any size capsule. Made of rust-resistant steel. Makes dosing easy.
32 K 9281—Shipping weight, 2 ounces...**Each** 19c

FARM-MASTER Copper Sulphate

[L] For tape worms and stomach worms in lambs and sheep. Easy to use. Dissolve in water or mix with nicotine sulphate to make drench.
32 K 9495—1-pound bag. Shpg. wt., 1 lb. 8 oz...24c
32 K 9496—5-pound bag. Shpg. wt., 5 lbs. 8 oz....93c

FARM-MASTER Tobacco Powder...1% nicotine

[M] For round worms in poultry. Mix 2 pounds per 100 pounds of mash. Use as dust to control plant lice.
32 K 9341— 5-lb. package. Shpg. wt., 5 lbs. 8 oz.29c
32 K 09342— 25-pound bag. Shpg. wt., 26 lbs..$1.19
32 KM 9343—100-pound bag. Shpg. wt., 102 lbs. 3.59

FARM-MASTER Nicotine Sulphate

[N] 40% solution nicotine sulphate. Paint on roosts to kill lice and mites while fowls sleep; used as a dip for scabies, or as a drench for stomach worms in sheep. Net weight, 2 lbs. 8 oz. per quart. Destroys insects.
32 K 9290—1 pint. Shipping weight, 2 lbs.....$1.89
32 K 9411—1 quart. Shipping weight, 4 lbs.....$3.64

Mash-nic De-wormer

[P] For round worms in poultry. Economical to use. One pound is sufficient for 100 pounds of dry mash. Contains no tobacco dust. Nicotine content, 2.5%. Does not affect egg production in laying hens. Mix with dry mash and feed for about 3 weeks.
32 K 9476—2-pound package. Shpg. wt., 2 lbs. 8 oz.79c
32 K 9477—5-pound package. Shpg. wt., 6 lbs....$1.49

FARM-MASTER Tetrachlorethylene Capsules

[R] Effective dewormer. See U.S. bulletin No. 1330.
For lambs. 2.5 cc. (40 minim capsules).
32 K 9373— 50 capsules. Shpg. wt., 13 oz.....74c
32 K 9374— 100 capsules. Shpg. wt., 1 lb. 10 oz.$1.39

For Sheep (80 minim capsules).
32 K 9377— 50 capsules. Shpg. wt., 1 lb. 2 oz.$1.49
32 K 9378— 100 capsules. Shpg. wt., 2 lbs. 4 oz.$2.39
32 K 9379—1000 capsules. Shpg. wt., 11 lbs....19.90

FARM-MASTER Poultry Worm Tablets

[S] Contains phenothiazine for cecal worms and nicotine for round worms. Enables you to treat fowls individually by hand. No odor; tasteless.
One tablet per dose. **State size wanted.**
32 K 9488—100 pellets. Shipping weight, 4 oz....79c
500 pellets. Shpg. wt., 1 lb. 8 oz....$3.59

32 K 9489—Poultry Worm Powder. Contains same ingredients as 32K9488 above. Mix with mash for hens.
100 doses. Shipping weight, 1 pound.....73c
250 doses. Shipping weight, 2 pounds.....$1.69

Livestock and Poultry Health Supplies

Sears bacterins and vaccines are standardized and tested under U. S. Veterinary License according to methods approved by the Bureau of Animal Industry. However, we cannot guarantee absolute immunity from disease with them.


United States
Department of Agriculture

UNITED STATES VETERINARY LICENSE

Produced under U. S. Government License

Liquid Blackleg Bacterin

Builds resistance against blackleg in calves and sheep. Contains killed bacteria plus cultural aggresin. 5 cc. dose.
32 K 9262—50 cc.
Shipping weight, 11 ounces.....59c
32 K 9263—250 cc.
Shipping weight, 2 pounds.....$2.59

Blackleg Tissue Vaccine

Consists of 10 pellets and an injector. For young cattle. Dose 1 pellet.
32 K 9271—Set. Shpg. wt., 5 oz.$1.59
32 K 9272—10 pellets.
Shipping weight, 3 ounces.....54c

Mixed Bacterin Bovine No. 1

Formula No. 1 contains killed bacterial organisms. For dosing cattle only. Dose consists of 5 cc.
32 K 9435—50 cc.
Shipping weight, 6 ounces.....69c
32 K 9436—250 cc.
Shipping weight, 1 pound.....$2.79

Mixed Bacterin Bovine No. 2

Formula No. 2 contains killed bacterial organisms. For dosing cattle only. Dose consists of 5 cc.
32 K 9439—50 cc.
Shipping weight, 6 ounces.....59c
32 K 9440—250 cc.
Shipping weight, 1 pound.....$2.69

Mixed Bacterin Ovine

For sheep and goats. Formula No. 1. Contains killed organisms. Dose, 5 cc.
32 K 9456—50 cc.
Shipping weight, 11 ounces.....69c
32 K 9457—250 cc.
Shipping weight, 2 pounds.....$2.79

Avisepticus-Gallinarium Bacterin

A preparation for dosing poultry. Dose consists of 1 cc. to 3 cc.
32 K 9402—50 cc. Shpg. wt., 6 oz...69c
32 K 9403—250 cc.
Shipping weight, 1 pound.....$2.79

Fowl Pox Vaccine

Helps poultry resist chicken pox. Chicken origin. Shpg. wt., 100 doses, 10 oz.
32 K 9269—100 doses.....59c
32 K 9270—500 doses.
Shipping weight, 2 lbs. 8 oz.....$2.49

Mixed Bacterin Avian

Chicken formula. Dose consists of 1 cc.
32 K 9260—60 cc.
Shipping weight, 6 ounces.....67c
32 K 9261—250 cc.
Shipping weight, 2 pounds.....$2.69

Mixed Bacterin Avian

Turkey formula. Dose consists of 1 cc.
32 K 9424—60 cc.
Shipping weight, 6 ounces.....59c
32 K 9425—250 cc.
Shipping weight, 2 pounds.....$2.59

Fowl Tracheitus Vaccine

Builds resistance against laryngo-tracheitus (a disease affecting the larynx and windpipe in fowls). Full directions for using included.
32 K 9452—100 doses.
Shipping weight, 8 ounces.....$2.49

Hemorrhagic Septicemia Bacterin

32 K 9276—10 doses.
Shipping weight, 5 ounces.....59c
32 K 9277—50 doses.
Shipping weight, 1 pound.....$2.49



$3.45 Complete

Tetanus Anti-Toxin

Builds resistance against lockjaw infection in animals when it is used immediately after an injury. Dose consists of 1500 units. Directions included.
32 K 9454—1 dose.
Shipping weight, 1 ounce.....49c
32 K 9455—5 doses.
Shipping weight, 2 ounces.....$2.19

Tetanus Toxoid

Helps to protect animals against lockjaw from 2 to 3 years. Chemically detoxified. Produced and tested under U. S. Bureau of Animal Industry supervision. 10-cc. dose.
32 K 9450—10 cc.
Shipping weight, 2 ounces..... 59c
32 K 9451—50 cc.
Shipping weight, 5 ounces.....$2.49

Mixed Bacterin Porcine Formula 1

For swine. Dose consists of 5 cc.
32 K 9274—50 cc.
Shipping weight, 11 ounces.....69c
32 K 9275—250 cc.
Shipping weight, 2 pounds.....$2.59

Brucella Abortus Vaccine

Helps to immunize against contagious abortion. Strain 19. For heifer calves 4 to 8 months old only. Dose of 5 cc. Mailed from factory in Colorado, you pay postage from mail order house.
32 K 9383F—1 dose.
Shipping weight, 4 ounces.....39c
32 K 9384F—5 doses.
Shipping weight, 10 ounces.....$1.89

Serum Syringe Set

Professional quality. Consists of one 10-cc. and one 40-cc. syringe; 4 rust-resisting needles, in fiber box. First quality syringes, rust-resistant washers; Pyrex glass barrels. Shipping weight, 2 pounds.
32 K 9250—Complete set.....$3.45

Heavy duty Serum Syringes

Genuine Pyrex glass barrels. Needle included. Graduated plunger rods. Shipping weights, 10 oz.; 13 oz. and 13 oz.
32 K 9252—10-cc.....$1.39
20-cc. **32 K 9253**..$1.69 **40-cc.** **32 K 9254**..1.98

Non-rust Needles

For above syringes and any Luer type syringe. 16-gauge is heavier. Length, 1 inch. Made from stainless steel. Shipping weight of three, 2 ounces.
32 K 9257—16-gauge.....3 for 33c
32 K 9289—18-gauge.....3 for 33c

Pyrex Glass Barrels

For above syringes. Shpg. wt., 8 oz.
32 K 9256—For 10-cc. syringe.....19c
32 K 9258—For 20-cc. syringe.....29c
32 K 9259—For 40-cc. syringe.....37c

Repair Washers

For above syringes. One top end, 1 bottom end, 1 spreading and 2 packing washers.
32 K 9298—For 25-cc. or 40-cc. syringe. Shipping weight, 2 oz.....21c
32 K 9299—For 10-cc. or 20-cc. syringe. Shipping weight, 2 oz.....19c



Valuable Supplies for Livestock and Poultry Raisers . . . FARM-MASTER Quality

Caponizing Set

A Cockerels grow to 10 to 14 pounds in weight when caponized. You can caponize fowl in a few minutes with this complete set. Highly polished, sanitary steel. Instructions. **FARMERS — see page 878C.**
32K9291—Shipping weight, 7 oz.$2.69

Dose Syringes

B Special syringe for dosing various kinds of livestock. Leather cups. 3-inch short pipe and 6-inch quittor pipe included.
32 K 9285—2-ounce capacity.
Shipping weight. 13 ounces.....98c
32 K 9286—4-ounce capacity.
Shipping weight, 1 lb. 4 oz.....$1.59

Vaccine Syringe

C For poultry. Accurately graduated 5-cc. glass barrel. With two needles.
32 K 9287—Shipping weight, 3 ounces.....$1.29

Stainless Steel Needles—20-gauge

Fit above or any Luer type syringe.
32 K 9265—Shpg wt., 2 oz...4 for 33c

Castrating Knife

D Exceptionally keen edged. Metal handle. Polished tool steel cutting blade, pointed hook blade. **FARMERS — see page 878C.**
32 K 9282—Shipping weight, 3 oz..98c

Stock-marking Punch

E One ¾-inch die includ **number wanted** —Sh

Extra **style** State SORRY—NOT AVAILABLE fit above punch. **er wanted.** —Shpg. wt., each, 1 oz. Ea.

Trocar and Canula

F To relieve bloat in cattle—every farmer should have one. Highest quality, sanitary steel. Shipping weight, 5 ounces.
32 K 9300.....74c

Extra Canula

For use with Trocar, catalog number 32 K 9300, listed above.
32 K 9301—Shipping weight, 2 oz....39c

Calf Scour Powder

G Helps in treating intestinal disorders that cause infectious scours in calves. A valuable product to have on hand. Has a pleasing odor and taste. Easy to administer. Just moisten a teaspoonful of powder with water and place on calf's tongue; or mix in milk if hand feeding. Complete instructions included. Dependable FARM-MASTER quality. Shpg. wt., 1 lb.
32 K 9460—½-pound carton.....$1.49

FARM-MASTER Dehorning Sticks

H Remove horns from calves this effective, easy way. Merely rub on buttons on calf's head where horn is starting to grow; the horn base is effectively destroyed. Much more humane than using dehorners. Leaves no unsightly scars that often result from cutting or sawing horns. Broken sticks in glass container. Shpg. wt., 12 oz.
32 K 09157.....39c

FARM-MASTER Sheep Marking Paint

J As durable as sheep marking paint can possibly be. Properly applied it will last an entire season. Means real economy for you. Bright colors. **Dissolves when wool is scoured before processing.** Choice of red, green or black. **State color.**
32 K 9478—1 quart. Shipping weight, 4 pounds.....65c
32 K 9479—1 gallon. Shipping wt., 12 pounds.....$1.79

Horn Weights

K For shaping horns. 4H Club members will want them for show cattle. Have double set screws; won't come off. Made of cast iron. Available in 3 sizes for various ages of cattle.
32 K 5840—Shpg. wt., 8 oz. Pair...69c
32 K 5841—Shpg. wt., 1 lb. Pair.....79c
32 K 5842—Shpg. wt., 1 lb. 8 oz. Pair89c

Plain Petrolatum

L Farm-Master quality. Clear, odorless. Use on cows' teats to resist chapping. Shpg. wts., 1 lb. 2 oz., and 5 lbs. 8 oz.
32 K 9387—1-pound can.....19c
32 K 9388—5-pound can.....79c

Carbolated Petrolatum

M Contains 2% carbolic acid; U.S.P. quality. For cuts and bruises on humans or animals. Keep a can of Farm-Master on hand. Shipping weight, 1 lb. 2 oz.
32 K 9391—1-pound can.....24c

Dr. Naylor's Udder Balm

N Healing, absorbing antiseptic ointment for udder and teats. Also used as a general wound dressing. Shpg. wt., 13 oz.
32 K 9442—8-ounce box.....44c

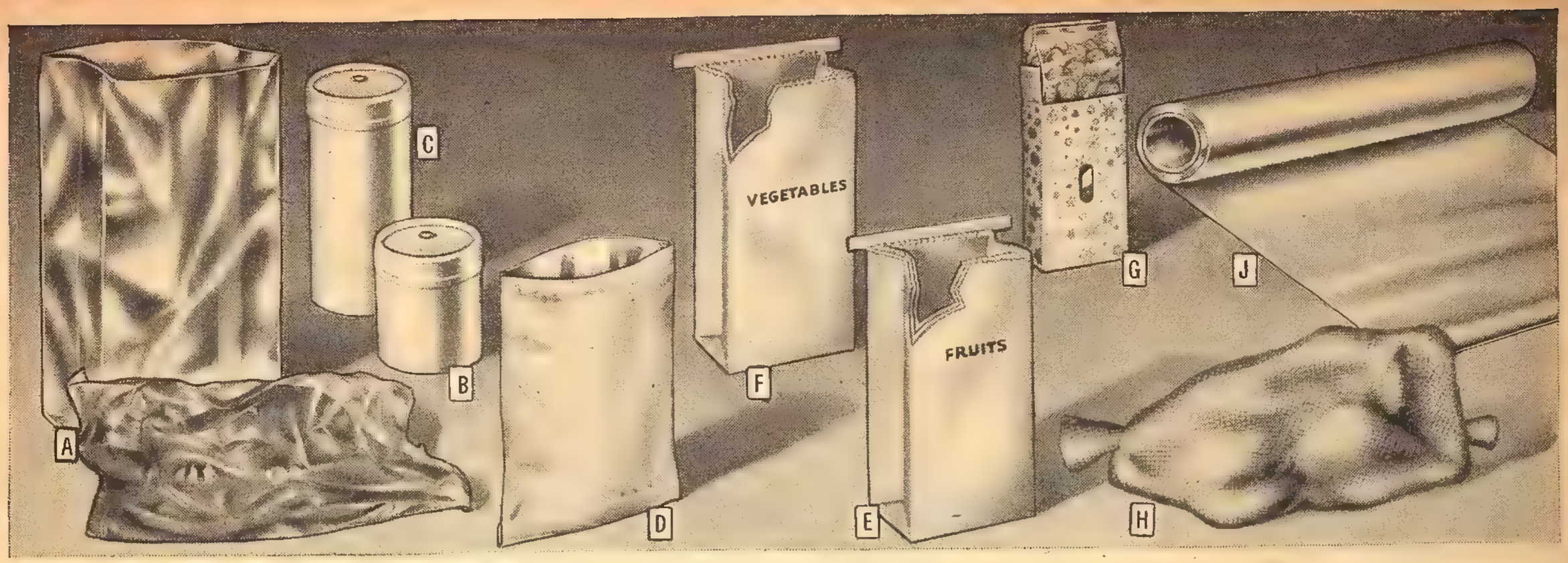
Dr. Naylor's Teat Dilators

P Soft, absorbent, medicated with antiseptic ointment containing sulfathiazole for injured teats, scab; cut, bruised or obstructed teats. 45 in box.
32 K 9441—Box of 45. Wt., 6 oz....89c

Sanitary Milk Tubes and Teat Dilators

R S Nickel plated. Are self retaining in the teat. For sore teats and hard milkers. Make milking easier. Convenient.
R **32 K 9304—4 milk tubes.** Shipping weight, 4 ounces.....29c
S **32 K 9306—2 dilators.** Shipping weight, 2 ounces.....2

Farm Equipment may be purchased on Easy Payment Terms . . . see inside back cover for details



Packaging Materials for frozen and dehydrated foods

A Cellophane Bags. Tough, transparent cellophane. For frozen meats and fruits; wet or dry-packed fruits and vegetables. Largest size suitable for storing frozen broilers, roasts, etc., when wrapped in Stockinette material at right. Seal with moderately hot curling iron or flat iron.

Cat. No.	Size, in.	Quantity	Shpg. wt.	Price
32K6945	5¼x2¼x 8¾	50 bags	12 oz.	69c
32K6946	5¼x2¼x10¼	50 bags	15 oz.	75c
32K6947	5¼x2⅝x13	50 bags	1 lb. 4 oz.	98c
32K6948	8 x3 x15	25 bags	14 oz.	69c

B Sealright Containers for both dehydrated and frozen foods.

32 K 06938—Pint size.
In lots of 50. Shpg. wt., 7 lbs... **$1.39**
In lots of 200. Shpg. wt., 25 lbs.. **$4.24**

C 32 K 06939 — Quart-size Sealright Containers. In lots of 50.
Shipping weight, 9 pounds..... **$1.79**
Lots of 100. Shpg. wt., 17 lbs.... **$2.72**

D New cellophane-lined Parchment Bags. For both frozen and dehydrated foods. Made of heavy, tough, water-resistant white parchment with moisture-proof cellophane lining. Can be sealed with a moderately hot iron.

32 K 6986—50 Bags. 7x10 in. (3 to 6 servings). Shipping weight, 1 pound 7 ounces..... **98c**

32 K 6987—25 bags. 10½x15 in. Holds 5 quarts. Wt., 1 lb. 14 oz... **98c**

32 K 6988—10 bags. 12x6x22 inches. Large enough for quick-frozen turkeys, large cuts of meat, roasts, etc. Shipping weight, 1 lb. 8 oz..... **$1.49**

E 32 K 6929 — Lok-R-Bags for fruit. Double waxed paper lining. Easily sealed with a hot iron. 1-pound size. 3⅜x2½x7½ inches. In lots of 50. Shpg. wt., 2 lbs. 8 oz.... **$1.29**

F Lok-R-Bags for vegetables. Heavy paper with moisture-resistant wax paper lining. Metal fastener at top for easy closing.

32 K 6924—1-pound size. 3⅜x2½x8 inches. In lots of 50.
Shpg. wt., 1 lb. 4 oz..... **74c**

32 K 6926—2½-lb. size. 4½x2½x9½ inches. In lots of 50. Wt., 2 lbs.... **98c**

G Cellophane-lined Folded Cartons. For packaging frozen foods only. Ideal for quick-frozen vegetables, fruits and berries of all kinds.

32 K 6943—Pint-size cartons.
In lots of 50. Shpg. wt., 4 lbs.... **$1.39**

32 K 6944—Quart-size cellophane-lined Folded Cartons In lots of 50.
Shpg. wt., 5 lbs..... **$1.79**

H Stockinette Material. Stretches over quick frozen cuts of meat and poultry that have been wrapped in waxed paper or stored in cellophane bags like those listed at left. Keeps wrapper tight and helps prevent loss of flavor or drying out of meat. Comes in open weave tubes from which you can cut any length desired.

32 K 6949—100-foot tube.
Shipping weight, 2 pounds..... **93c**

J Moisture-proof Waxed Paper. For wrapping cuts of quick frozen meats, fryers, broilers, fish, etc. In sheets 18 inches wide by 24 inches long. Shipping weight, 7 pounds.
32 K 06984—About 150 sheets... 98c



K Sausage Seasoning. A highly successful, popular seasoning. Ready for use; nothing to add. Contains salt, spices and all necessary ingredients. Gives a delicious flavoring to pork sausage. Also a splendid seasoning for gravies, dressing and roasts of all kinds. Economical to use. One 10-ounce can will season about 30 pounds of meat. Directions for use shown on label. Shipping weight, 1 pound.
32 K 6116—10-ounce can.. 25c

L Meat Sugar Cure. Well known and widely used. Simplifies and speeds up meat curing process. Saves time and labor, yet gives the fine, delicious flavor of "old fashioned" meat-curing methods. For hams and bacon. A combination of refined, condensed wood smoke, salt and other ingredients. One 10-pound can will cure from 100 to 110 pounds of meat. Complete instructions on label make it easy for you to cure meat successfully with this Sugar Cure. Don't fail to try it and see what a difference it makes in better flavor for your home-butchered meats. Shipping weight, 12 pounds.
32 K 6117—10-pound can.. 89c

M Moist-pack Pork Sausage Casings. Produced by one of the nation's largest meat packers. Will keep indefinitely. Figure about 3 feet of casings for one pound of meat. Shipping weights, 1 lb. 4 oz. and 3 lbs. 4 oz. **Available after September 15.**
32 K 6120—About 75 feet..... 69c
32 K 6121—About 300 feet..... $2.19

N Liquid Meat Smoke. Gives fish or meat a delicious sugar-cured, smoked flavor. One quart will cure about 250 lbs. of meat. State quantity.
32 K 06125—1 quart. Shipping weight, 4 lbs. 14 oz..... **59c**
2 quarts. Shipping weight, 9 pounds 12 ounces..... **98c**

P Egg Preservative. Enables you to keep eggs edible for many months. Sodium silicate "water glass" solution in concentrated form. It forms a protective coating over the surface of eggs, preserving them effectively. Use only on fresh eggs with sound shells. Very economical; one quart added to 10 or 11 quarts of water in a six-gallon container makes ample solution for 15 dozen eggs. Follow the simple, complete instructions on label for easy preserving. Egg preservative will be shipped by express in zero weather; by parcel post in milder weather. Shipping weight, 5 pounds.
32 K 06119—1 quart..... 39c

R Bar-type Hog Rings. Shipping weight, package, 4 ounces.
32 K 5977—Hog size. 12 rings. 19c
32 K 5978—Shoat size. 20 rings.. 19c
32 K 5979—Pig size. 24 rings.. 19c

S Blair Hog Rings. Shipping weight per box, 9 ounces.
32 K 5913—Hog size. 100 rings. 10c
32 K 5914—Pig size. 100 rings.. 10c

T Nostril Hog Rings. Package of 25 rings. Shipping weights, 5 ounces and 8 ounces.
32 K 5975—Hog size... ..... 19c
32 K 5976—Pig and shoat size.... 17c

U Hill Hog Rings. A popular type of ring everywhere. Hill hog rings are made of strong copper-coated steel. They are easy to insert, keep their shape and prevent animals from rooting. Box of 100. Shpg. wt., 9 oz.
32 K 5896—Hog size..... 9c
32 K 5897—Shoat size..... 9c
32 K 5898—Pig size..... 9c
12 boxes. Shipping weight, 6 pounds 8 ounces..... **98c**

V Fish Hook Hog Rings. The "dozen" price saves cost of one box of rings.
32 K 5888—Fish Hook Rings for hogs.
32 K 5889—Fish Hook Rings for pigs.
Box of 100, any size. Shipping weight, 11 ounces..... **15c**
12 boxes. Wt., 7 lbs. 10 oz..... **$1.59**

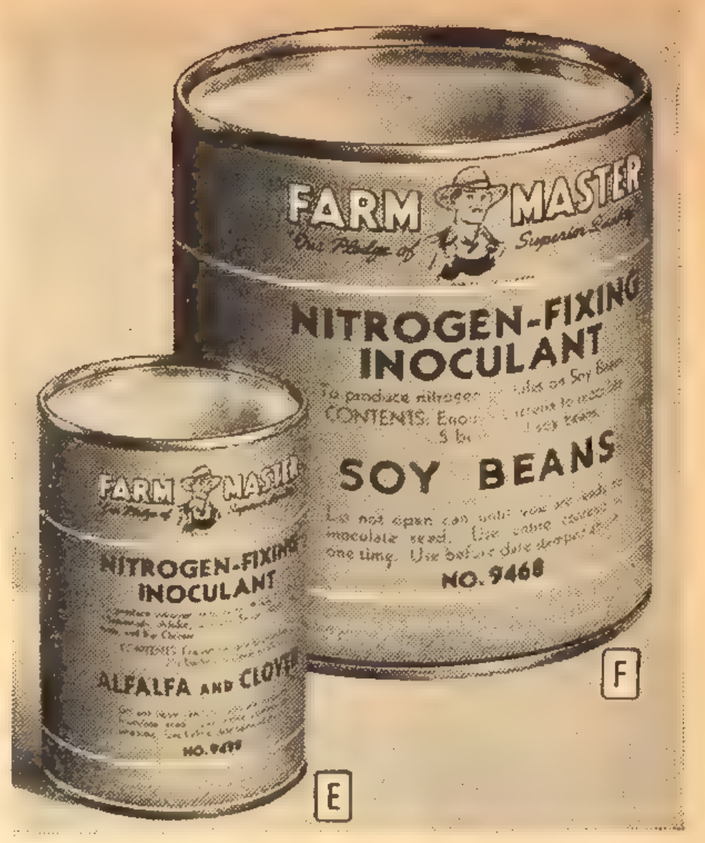
Masonite Farrowing House

Made of famous Masonite Tempered Presdwood, sturdy and rigid. Has convenient "tilt-top" design. A real value in a single unit farrowing house. Gives your brood sows and small pigs good protection against rain and chilly drafts. Makes snug, warm quarters for new litters. Easily portable; you can move this light but strong and rigid farrowing house easily from place to place to any desired location. Sides and top are made of 3/16-inch Masonite Tempered Presdwood, with 2x2-inch wood bracing. Strong 2x4-inch pig rail protects pigs against crushing. Width, 6 feet; length, 7 feet; sides, 3 feet high. Hinged top tilts back to admit sunlight and to permit easy feeding, watering or cleaning. With or without rough wood floor to protect animals from slipping. Well coated with red paint. Shipped taken apart in easily assembled sections to assure low freight rates—an extra saving for you. Shipped from factory near La Crosse, Wisconsin or Chillicothe, Missouri, from where you pay freight. Order from Sears nearest mail order house. May be purchased on Sears convenient Easy Terms, if you prefer; see inside back cover for complete details.

32 KM 5874F—Farrowing House, less floor. Shpg. wt., 250 lbs..... **$24.90**
32 KM 5876F—Farrowing House, with floor. Shpg. wt., 420 lbs..... **28.90**







Poultry Mix

$1.29 5 pounds

Here's a real food stretcher for home-grown poultry feeds. It's FARM-MASTER Vitamin D, B-G Mix—a new high-quality, vitamin-rich concentrate for poultry. Now more popular than ever, because of big demand for increased meat and egg production. When it is added to Vitamin-deficient rations, Vitamin D Mix helps keep hens, in heavy production during season of high egg prices. Helps put growth and faster gains on chicks and broilers. Builds resistance against rickets in chicks. If your home-grown feeds lack vitamins, just add Farm-Master Vitamin-rich Poultry Mix. Guaranteed to contain 100 A.O.A.C. chick units of vitamin D per gram. Contains valuable Vitamins, B_1 and G.

Economical to use

Carefully balanced. Economical to use. Add one to 2 pounds to 100 pounds of home-grown feeds. Don't fail to try FARM-MASTER Vitamin-rich Poultry Mix.

32 K 9358—5-pound package. Shipping weight, 6 pounds.....**$1.29**

Stock Vitamins

$4.98 Quart

A **Wheat Germ Oil.** Add it to rations lacking Vitamin E. Helps increase egg hatchability. Also used to help reduce stillbirths, strengthen weak offspring; aids in getting more pigs per litter; helps dairy cows to calve regularly.

32 K 9365—4 ounces. Shipping weight, 12 ounces .....**$ .85**
32 K 9366—Pint. Shipping weight, 1 lb. 10 oz..... **3.19**
32 K 9367—Quart. Shipping weight, 2 lbs. 14 oz..... **4.98**

B **Vitamin D Feeding Oil.** Standardized to contain 85 A.O.A.C. units of Vitamin D per gram. Blended fish oil. Helps keep poultry and livestock healthy where rations lack vitamins.

32 K 09369—1 gallon. Shipping weight, 10 pounds.....**$2.39**

C **FARM-MASTER Cod Liver Oil.** Splendid quality pure cod liver oil, fortified and standardized to contain 1000 U.S.P. units of Vitamin A and 400 A.O.A.C. units of Vitamin D per gram.

32 K 09325—1 gallon. Shipping weight, 10 pounds.....**$5.79**
32 K 09326—5 gallons. Shipping weight, 44 pounds....**$27.90**

D **NOPCO XX Fortified.** Scientific blend of Vitamin A and D concentrate and cod liver oil (not U.S.P. in color and odor). Vitamin potency, 1,800 U.S.P. Vitamin A and 400 units A.O.A.C. Vitamin D units per gram. Contains 3 times the Vitamin A and almost 5 times the Vitamin D as in minimum standard U.S.P. cod liver oil. Helps build resistance against rickets in growing chicks; helps increase egg production when added to vitamin-deficient poultry rations.

32 K 9311—5-pound can. Shipping weight, 6 pounds.....**$4.09**

Crop Inoculants

29c (E) ½ lb.

E F **Nitrogen-Fixing Inoculants.**—Don't let the scarcity of nitrogen-containing fertilizers affect your soil. Inoculate your alfalfa, clover and soy beans with FARM-MASTER nitrogen-fixing inoculants. It's an easy, economical way to build up and conserve soil fertility. Especially valuable today, when there is such a tremendous demand for greatly increased crop production. FARM-MASTER inoculants are carefully prepared by experienced bacteriologists. Developed from strains of bacteria known to be efficient in nitrogen fixation. Finely powdered humus base. Freshly packed. Economical; costs only a few cents per acre to inoculate alfalfa, clover or soy beans.

Not available after November 1st

Nitrogen-Fixing Inoculant for Alfalfa and all Clovers

E **32 K 9497**—½-pound. Enough to inoculate 1 bushel of seed. Shpg. wt., 12 oz.....**29c**
32 K 9498—1½ pounds. Enough to inoculate 2½ bushels of seed. Shpg. wt., 1 lb., 12 oz.....**59c**

Nitrogen-Fixing Inoculant for Soy Beans

F **32 K 9468**—1 pound. Enough to inoculate 5 bushels of seed. Shpg. wt., 1 lb. 4 oz.....**34c**
32 K 9472—5 pounds. Enough to inoculate 25 bushels of seed. Shpg. wt., 5 lbs. 8 oz.....**$1.59**



Pratt's Poultry and Livestock Supplies

G **Pratt's Roost Paint for lice and mites** Paint on roosts; fumes and contact kill lice and mites while hens sleep. Oil base retards rapid evaporation. **89c** (G) ½ Pint

32 K 9408—½-pint can. Wt., 1 lb.....**$ .89**
32 K 9409—1-pint can. Wt., 2 lbs..... **1.59**
32 K 9410—1-quart can. Wt., 3 lbs..... **2.29**

H **Pratt's Poultry Regulator** — Supplies fowls with minerals and tonics often lacking in feeds. Only 2¾ pounds regulate 50 hens for 30 days. The large size saves you money. Shipping weights, 3 lbs. 8 oz., 7 lbs. and 27 lbs.

32 K 9413—2¾-pound package..... **41c**
32 K 9362—6-pound package..... **89c**
32 K 09414—25-pound package.....**$2.98**

J **N-K "Split-Action" Worm Capsules.** For poultry infested with round and cecum worms. Contain Kamala, nicotine and phenothiazine.

Hen Size—for fowl 18 weeks or older.
32 K 9400—Box of 50. Shpg. wt., 5 oz...**79c**
32 K 9401—Box of 100. Shpg. wt., 8 oz.**$1.39**
Chick Size—for fowl 10 to 18 weeks old.
32 K 9405—Box of 100. Shpg. wt., 5 oz..**89c**

K **Chick Tablets.** Releases germ-killing medicines when added to water. Shipping wt., each, 3 oz. **26c** (K) 22 Tablets

32 K 9418—22 tablets....**26c**
32 K 9419—55 tablets....**51c**

L **Lice Killer.** For livestock, poultry; sprinkle on Shpg. wts., 1 lb. 8 oz; 3 lbs. 2 oz.

32 K 9426—14-oz. pkg...**26c**
32 K 9427—2-lb. pkg.....**51c**

M **C-Ka-Gene.** Compounded to aid resistance against coccidiosis. Shpg. wt., 4 lbs. 4 oz.

32 K 9438
100-chick size.....**$1.09**

N **Worm Powder.** For round worms; mix in mash. 8-ounce package treats 100 hens. Shpg. wts., 7 oz; 10 oz.

32 K 9422—4-oz. pkg.....**51c**
32 K 9423—8-oz. pkg.... **89c**

P **Pik-No-Mor.** Helps check cannibalism, feather and vent picking. Disagreeable, non-poisonous paste. Shpg. wt., 1 lb 2 oz. **51c** (P) 5 oz.

32 K 9434—5-oz. package....**51c**

R **Disinfectant.** Coefficient 6 germicide stock dip. Makes milky-white solution. Shipping weights, 3 lbs. 6 oz. and 11 lbs

32 K 9430—1-quart can.....**51c**
32 K 09431—1-gallon can...**$1.49**

S **R-P Tablets.** For treating symptoms of simple colds and bronchial irritations in grown fowl. Add to drinking water or dose separately. 3½-ounce package.

32 K 9420—Shpg. wt., 1 lb.. **51c**

T **Inhalant.** For symptoms of colds and bronchial irritations. For chicks or grown fowl. Spray over birds. Pint package.

32 K 9416—Shpg. wt., 1 lb.. **61c**

V **Pratt's Bag Ointment.** Used by successful dairymen everywhere. A soothing, penetrating ointment that is helpful in treating chapped and cracked udders. Contents, 8 oz. **46c** (V) 8 oz.

32 K 9394—Shpg. wt., 1 lb.....**46c**

W **Pratt's Cow Tonic.** For cows at calving time; helpful in maintaining milk production. Also contains valuable minerals. Contents, 3½ pounds.

32 K 9448—Shpg. wt., 5 lbs.....**98c**

X **Pratt's Medicated Powder.** For treating cuts, scratches, saddle sores, burns and other skin abrasions on livestock. Also for human use when applied according to directions. Contents, 3 ounces.

32 K 9429—Shipping weight, 8 oz..... **22c**

Y **Pratt's Animal Regulator.** A general tonic and conditioner. Contains "trace elements," mineral and vegetable ingredients usually lacking in ordinary rations. Easy to use. Mix with feed. Contents, 6 pounds.

32 K 9412—Shipping wt., 9 lbs.....**89c**

Many of our customers buy on Easy Terms. See inside back cover for complete information



FARM-MASTER Disinfectants and Delousers

Our Own Trade Mark

New FARM-MASTER Disinfectant

A A good all-purpose disinfectant for farm and home. Helpful in maintaining sanitary conditions. Use on dairy equipment, in poultry houses, incubators, hog pens, feeders, etc. Use as a disinfectant following appearance of Bang's disease or bovine tuberculosis in dairy herd. Fine for deodorizing. Instructions. Powder form. 1 lb.

32K9459—Shipping wt., 2 lbs..... **$1.14**

FARM-MASTER Pine Oil Disinfectant

B C A good investment for better sanitation. Efficient disinfectant; fragrant pine odor. For use in kitchen, barn, outhouses, toilets, etc. One pint makes 8 gallons solution for most purposes. Instructions. Coefficient 3 (three times as effective as carbolic acid).

32 K 09295—1 quart.
Shipping weight, 3 lbs. 6 oz..... **49c**
32 K 09389—1 gallon.
Shipping weight, 11 pounds..... **$1.49**

FARM-MASTER Dip and Disinfectant

D E Carefully prepared from coal tar derivatives. Coefficient 10 (ten times as effective as carbolic acid). Triple the strength of ordinary dips. For sheep dip, deodorizer or insecticide. For use in sick rooms, water closets, garbage cans, etc. Mailable.

32 K 9464 —1 qt. Shpg. wt., 3 lbs.. **54c**
32 K 09392—1 gal. Shpg. wt., 11 lbs. **$1.39**
32 K 09393—5 gal. Shpg. wt., 49 lbs. **4.98**

FARM-MASTER Poultry Tablets

For disinfecting water to aid in avoiding the spread of disease among baby chicks or poultry of all ages. Contains calcium, zinc and sodium phenosulphonates, copper arsenite and boric acid. Figure one tablet for each chick. Shpg. wts., 3 oz., ▮ oz. and 2 lbs.

32 K 9313—30 tablets..... 25c
32 K 9314 125 tablets **89c** **32 K 9315** 500 tablets **$2.89**



Livestock Wound Treatments . . Delousers for Animals and Poultry

F **Squibb's Liquid Novoxil.** An anti-bacterial agent produced by E. R. Squibb & Sons for aiding in the treatment of chronic infectious mastitis. Special canula included for injecting Novoxil into udder with syringe. Complete instructions. Write for free booklet No. 702K—"Mastitis is Being Cured."

32 K 9447—120-cc vial Novoxil.
Shipping weight, 4 ounces..... **$3.50**

G **Squibb's Novoxil (Paste).** Helpful in treating ringworm, eczema, mange, warts, sore teats, etc. Effective for treating hard-to-heal sores. Often injected into infected teat canals. Contains silver oxide. Easy-to-apply paste form. Instructions included.

32 K 9351—⅛-ounce tube
Shipping weight, 2 ounces..... **25c**
32 K 9421—4-ounce jar
Shipping weight, 12 ounces..... **$2.40**

H **Screw Worm Killer (Smear 62).** Made according to formula No. 62, developed by U. S. Department of Agriculture. Kills wool maggots or screw worms that infest wounds, and guards against reinfestation. A valuable product for every livestock raiser. Use after castrating, dehorning, wire cuts, etc. Shpg. wts., 4 lbs. and 10 lbs.

32 K 9355—1 quart.....$1.49
32 K 09356—1 gallon..... 4.98

J **Dr. Naylor's Linite.** Powerful antiseptic. Helps treatment of hoof rot, canker calks and lameness. A good treatment for horses, cattle and sheep. Apply externally. Instructions included.

32 K 9443—12-ounce bottle
Shipping weight, 2 pounds 9 ounces... **89c**

K **Tincture of Iodine.** Needed by every livestock raiser. Use it for first aid in treating wire cuts and other wounds on livestock. Standard for applying to fresh wounds. Mild form. Used to disinfect navels of new-born calves, colts, pigs, etc.

32 K 09278—Pint
Shipping weight, 2 pounds..... **65c**

L **FARM-MASTER Inhalant.** When your poultry shows symptoms of colds and bronchial irritations use FARM-MASTER Inhalant. Spray over fowl. Use as smudge; also for controlling common mites.

32 K 9385—½-pint
Shipping weight, 1 pound..... **69c**
32 K 9386—1 pint
Shipping weight, 2 pounds..... **$1.19**

M **Sulfurized Hog Oil.** Useful in treating hog mange. Contains mineral oil and sulphur in solution for healing and soothing effect on skin infected with mange. Easy to apply.
Shipping weight, 11 pounds.
32 K 09494—Gallon..... $1.19

N **FARM-MASTER Wound Dressing.** A good treatment to have on hand for emergency use. FARM-MASTER quality. Apply to any fresh or chronic wound. Use it on horses with sore shoulders. This solution quickly penetrates surrounding tissues. For burns, cuts, skin infections and for treating dehorned cattle. Non-toxic.

32 K 9458—4-ounce bottle
Shipping weight, 8 ounces..... **59c**

P **FARM-MASTER Rotenone Wettable Sulphur Dip.** Highly successful treatment for grubs or warbles in cattle. Contains 10% rotenone dust or .45% rotenone. Mix with water. Instructions for using included with each package.

32 K 09486—25 pounds
Shipping weight, 26 pounds..... **$4.98**

R S **FARM-MASTER Dry Insecticide for delousing.** For late fall, winter or early spring delousing of cattle for short nosed ox louse. New, more effective formula; gets the lice. Non-poisonous to skin of warm-blooded animals. Don't let lice sap the vitality of your livestock. You'll find that there's a big saving in feed after delousing. Thoroughly tested. Order the 25-pound box for extra savings.

R **32 K 9322—5-pound bag**
Shipping weight, 5 lbs. 8 oz..... **49c**
S **32 K 09323—25-pound box**
Shipping weight, 26 pounds... **$2.39**

T **Sodium Fluoride Lice Powder.** Use FARM-MASTER Lice Powder for dusting or dipping fowl. Provides an economical means of controlling lice. 95% active. Kills lice, ants, roaches. Order the 5-pound can and make a substantial extra saving. State size.

32 K 9428—1-pound can
Shipping weight, 2 pounds..... **37c**
32 K 9417—5-pound can
Shipping weight, 6 pounds..... **$1.59**

V **Kopper's Kolineum (Mite Paint).** Good insecticide. Refined anthracine oil. Preserves wood. Very economical to use. One application helps control mites in poultry houses for long periods of time.

32 K 09390—1-gallon can
Shipping weight, 11 pounds..... **98c**

W **New FARM-MASTER Roost Paint.** A new, easy, effective treatment for the control of lice and mites on poultry. Brush on roosts so that fumes will destroy lice while fowls sleep. Brush into cracks, crevices, etc., to control mites. Makes an excellent mite-killing spray when mixed with kerosene or distillate. Note the substantial saving you can make by purchasing the pint size.

32 K 9344—½-pint
Shipping weight, 1 pound..... **69c**
32 K 9345—1 pint
Shipping weight, 2 pounds..... **$1.19**

FARMERS—when you order insecticides and disinfectants, see page 878C



4-A Grade Chicks

FARM-MASTER 4-A Grade baby chicks are for the commercial poultry raiser who wants a money-making flock of high egg producers and more profitable market birds. Every one of the FARM-MASTER 4-A Grade chicks of the breeds listed on the following page is sired by trapnest pedigreed males from dams with egg records of 200 to 300 eggs per year—big eggs, weighing from 24 to 28 ounces per dozen.



Bred for Production

Trapnest pedigree breeding means more and better eggs for you. Egg production ability is a family trait, the egg-laying ability of the parent stock is handed down to the daughters. The only way to get big egg production from pullets is to have egg production bred into them. Hatcheries supplying FARM-MASTER chicks annually use thousands of expensive cockerels from 200 to 321-egg trapnested hens.



Rigid Standards

To make sure of high quality and livability, all of the breeding birds producing FARM-MASTER chicks are individually hand selected by an official state inspector or State authorized agent. They are examined for health, type, size, weight and production capacity, and are blood tested and banded. Hatching eggs are selected for shape and shell texture and must average 23 ounces or more per dozen.



Health Tests

Each bird in the parent flock is tested for Pullorum (bacillary white diarrhea) disease by a state authorized agent examining a blood sample from each bird. In this way all infected birds are eliminated from the flock. This careful, thorough health testing is an important factor in obtaining strong, healthy chicks. High profits for poultry raisers are possible only with low mortality and high production.



Pedigreed Males

Sires of FARM-MASTER 4-A Grade chicks are wing-banded after being hatched in special pedigree baskets. Careful wing banding identifies these birds as the sons of pedigree dams with laying records of 200 to 300 eggs per year. A Certificate of Breeding is sent you with every order for FARM-MASTER 4-A chicks, certifying the official egg record and breeding of the sire's dam. Note Certificate at right, your proof of high quality chick breeding.



Strict Sanitation

To make doubly sure that you get vigorous, healthy chicks, strict sanitary measures are taken throughout the incubation and hatching of FARM-MASTER chicks. Every part of the hatchery building and equipment is kept sanitary at all times. The hatching trays are thoroughly disinfected frequently. FARM-MASTER chicks get the right start in clean, sanitary surroundings. They come to you strong and sturdy, ready for quick growth.



State Supervision

FARM-MASTER chicks come from leading U.S. Approved hatcheries; State inspected for sanitation and operated according to regulations of the National Poultry Improvement Plan. Each grade of FARM-MASTER chicks is hatched in separate marked trays. Official State inspectors check the hatcheries for strict observance of regulations.



Instruction Book

A special Booklet, "How to Feed and Manage Poultry" was written by poultry experts for Sears. It covers the entire field of poultry raising, from chicks to broilers and pullets. Contains valuable information on feeding, brooding, management, etc., to help you make more money on poultry. Sent with every shipment of FARM-MASTER Baby Chicks.



FARM MASTER Baby Chicks

"Our Pledge of Superior Quality"

OUR OWN TRADE MARK

FOR PROFITABLE FALL AND WINTER FLOCKS

There's a real opportunity for you to cash in on "off season" poultry profits with late summer and fall broods of baby chicks. Order a brood of hardy, vigorous FARM-MASTER baby chicks for either egg or meat production. They have the breeding it takes to grow into profitable early broilers, or profitable early egg producers. During any season, high quality chicks are the most profitable to buy. Especially when feed is scarce, a brood of FARM-MASTER chicks from parent flocks that have been bred up for heavy egg production, vigor, swift growth and early maturity is your most profitable investment. Because of their inherent sturdiness they are easier to raise, and you'll find that they will produce more eggs or more meat than average flocks from the same amount of valuable feed. Note, at left, the illustrations and description showing the special attention hatcheries give to FARM-MASTER Baby Chicks. Sears secure chicks from numerous hatcheries, one of which is conveniently located for quick delivery of chicks to you.

EASY TERMS . . .You can order a brood of profit-making FARM-MASTER Baby Chicks on Easy Payment Terms, if you prefer. See inside back cover for detailed information.

FARM-MASTER
Baby Chick Guarantee

WE GUARANTEE chicks will be exactly as represented by us.

WE GUARANTEE 100% live arrival. Extra chicks are included in each shipment. Count the live ones and report within 24 hours any losses from the number of chicks ordered.

WE GUARANTEE to replace once, at half price, any losses over 5% during the first 14 days, providing proper care and equipment have been used, and loss is reported within 17 days after arrival of chicks.

WE GUARANTEE 90% sexing accuracy on pullet orders. Should you receive more than 10% cockerels we will refund difference in price between pullets and cockerels on cockerels in excess of 10%, providing claims are filed when chickens are 8 to 10 weeks old.

SEARS, ROEBUCK AND CO.

See pages 877C and 877D for Poultry Sanitation Supplies



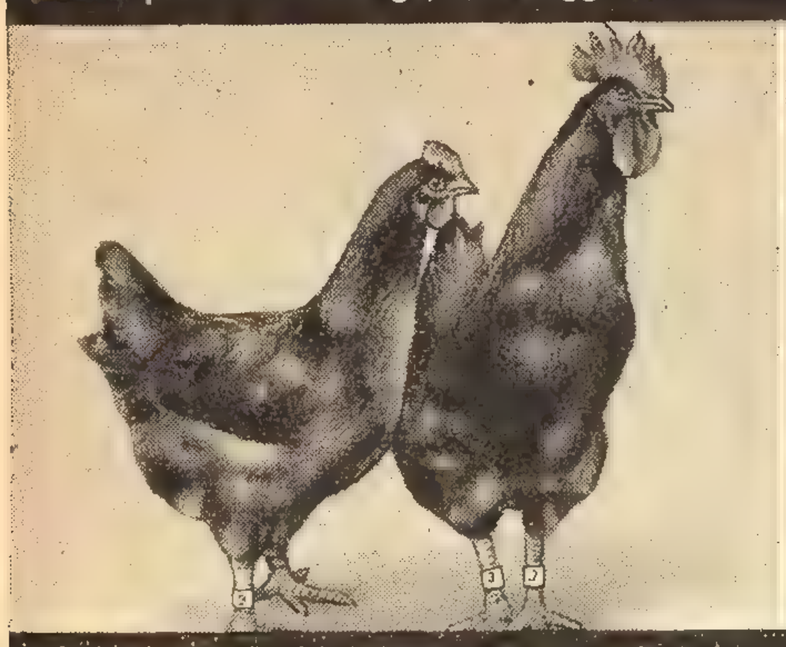
White Leghorns
Big type, persistent producers of large, white eggs



Barred Plymouth Rocks
A favorite meat bird in the live market
Bred way up for egg production, too



White Plymouth Rocks
A beautiful dressed bird, and a dependable breed for big brown eggs



Rhode Island Reds
Biggest layers of heavy breeds
also famous for meat production



New Hampshires
Famous for fast growth
dependable egg and meat profits



White Wyandottes
Northern favorites, for their cold weather laying ability

Get more Eggs and Meat through R.O.P. (Record of Performance) Bloodlines

2-A GRADE day-old Chicks

As low as **12c** Ea.
In Lots of 100
Shipped Prepaid

Good quality chicks at a low price. Fine layers; excellent for meat or egg production. These chicks are from U.S. Approved flocks and hatcheries under official state and government supervision. Flocks 100% blood tested for Pullorum (bacillary white diarrhea). All males and females in the parent breeding flocks have been carefully selected for health, size, vigor and egg production characteristics. Specify date chicks are wanted. We pay postage or express.

As hatched (about 50% pullets, 50% cockerels)

Breed	25	50	100	200	500
32 K 1750F—S. C. White Leghorns..	$3.75	$6.95	$12.90	$25.50	$63.00
32 K 1753F—White Rocks.....	3.75	6.95	12.90	25.50	63.00
32 K 1752F—Barred Rocks.....	3.75	6.95	12.90	25.50	63.00
32 K 1751F—S. C. Rhode Island Reds	3.75	6.95	12.90	25.50	63.00
32 K 1754F—New Hampshires.....	3.95	7.50	13.90	27.50	68.00
32 K 1755F—White Wyandottes....	3.75	6.95	12.90	25.50	63.00
32 K 1793F—Buff Orpingtons.....	3.75	6.95	12.90	25.50	63.00
32 K 1794F—Assorted Heavy Breeds	3.50	6.45	11.90	23.50	58.00

2-A grade sexed pullets—90% accuracy guaranteed

Breed	25	50	100	200	500
32K1756F—S. C. White Leghorns.	$6.25	$11.95	$22.90	$45.50	$113.00
32K1759F—White Rocks.....	4.25	7.95	14.90	29.50	73.00
32K1758F—Barred Rocks.....	4.25	7.95	14.90	29.50	73.00
32K1757F—S. C. Rhode Island Reds	4.25	7.95	14.90	29.50	73.00
32K1760F—New Hampshires.....	4.50	8.45	15.90	31.50	78.00
32K1761F—R. C. White Wyandottes	4.25	7.95	14.90	29.50	73.00
32K1815F—Buff Orpingtons.....	4.25	7.95	14.90	29.50	73.00

Super 3-A GRADE Chicks

As low as **14c** Ea.
In Lots of 100
Shipped Prepaid

From U.S. Approved flocks. Many of the breeding males are pedigreed—most of them are pedigree-sired from our 4-A Grade. All eggs from flocks selected under regulations of National Poultry Improvement Plan. Flocks blood-tested for Pullorum. Specify date chicks are wanted. We pay postage or express.

As hatched (about 50% pullets, 50% cockerels)

Breed	25	50	100	200	500
32K1768F—S. C. White Leghorns..	$3.95	$7.50	$13.90	$27.50	$68.00
32K1771F—White Plymouth Rocks	3.95	7.50	13.90	27.50	68.00
32K1770F—Barred Plymouth Rocks	3.95	7.50	13.90	27.50	68.00
32K1769F—S. C. Rhode Island Reds	3.95	7.50	13.90	27.50	68.00
32K1772F—New Hampshires.....	4.25	7.95	14.90	29.50	73.00
32K1773F—White Wyandottes....	3.95	7.50	13.90	27.50	68.00

Pullet Chicks—90% sexing accuracy guaranteed

Breed	25	50	100	200	500
32K1774F—S. C. White Leghorns..	$6.75	$12.90	$24.90	$49.50	$123.00
32K1777F—White Plymouth Rocks	4.75	8.95	16.90	33.50	83.00
32K1776F—Barred Plymouth Rocks	4.75	8.95	16.90	33.50	83.00
32K1775F—S. C. Rhode Island Reds	4.75	8.95	16.90	33.50	83.00
32K1778F—New Hampshires.....	4.95	9.45	17.90	35 50	88.00
32K1789F—White Wyandottes....	4.75	8.95	16.90	33.50	83.00

3 WAYS TO ORDER

(1) All cash. (2) 25% with order, balance C. O. D. (Only on orders for $10 up, or minimum of 100 chicks. 5% of selling price plus transportation will be forfeited whenever delivery is not accepted and we are not at fault.) (3) Easy Terms: see inside back cover.

Our best 4-A Grade Chicks

As low as **16c** Ea.
In Lots of 100
Shipped Prepaid

Sired by pedigreed males from R.O.P. dams with egg records of from 200 to 300 eggs per year. These dams have been trapnested and bred for generations past for high egg production, large egg size, high livability, early maturity and fast feathering. Blood tested for Pullorum. You'll make more money with Sears Farm-Master 4-A quality chicks, whether you raise them for eggs or meat. Cost only a few cents more, but the extra quality will return dollars in extra profit. **State breed and date wanted.** When ordering specify date chicks are wanted. We pay postage or express.

As hatched (about 50% pullets, 50% cockerels)

Breed	25	50	100	200	500
32K1853F—S. C. White Leghorns..	$4.50	$8.45	$15.90	$31.50	$78.00
32K1856F—Barred Plymouth Rocks	4.50	8.45	15.90	31.50	78.00
32K1857F—White Plymouth Rocks.	4.50	8.45	15.90	31.50	78.00
32K1854F—S. C. Rhode Island Reds	4.50	8.45	15.90	31.50	78.00
32K1858F—New Hampshires.....	4.75	8.95	16.90	33.50	83.00
32K1859F—White Wyandottes....	4.50	8.45	15.90	31.50	78.00

Pullet Chicks, 90% sexing accuracy guaranteed

Breed	25	50	100	200	500
32K1874F—S. C. White Leghorns..	$7.75	$14.95	$28.90	$57.50	$143.00
32K1879F—Barred Plymouth Rocks	5.50	10.50	19.90	39.50	98.00
32K1882F—White Plymouth Rocks.	5.50	10.50	19.90	39.50	98.00
32K1878F—S. C. Rhode Island Reds	5.50	10.50	19.90	39.50	98.00
32K1883F—New Hampshires.....	5.50	10.50	19.90	39.50	98.00
32K1884F—White Wyandottes....	5.50	10.50	19.90	39.50	98.00

FARM-MASTER Vigorous Purebred day-old Cockerels

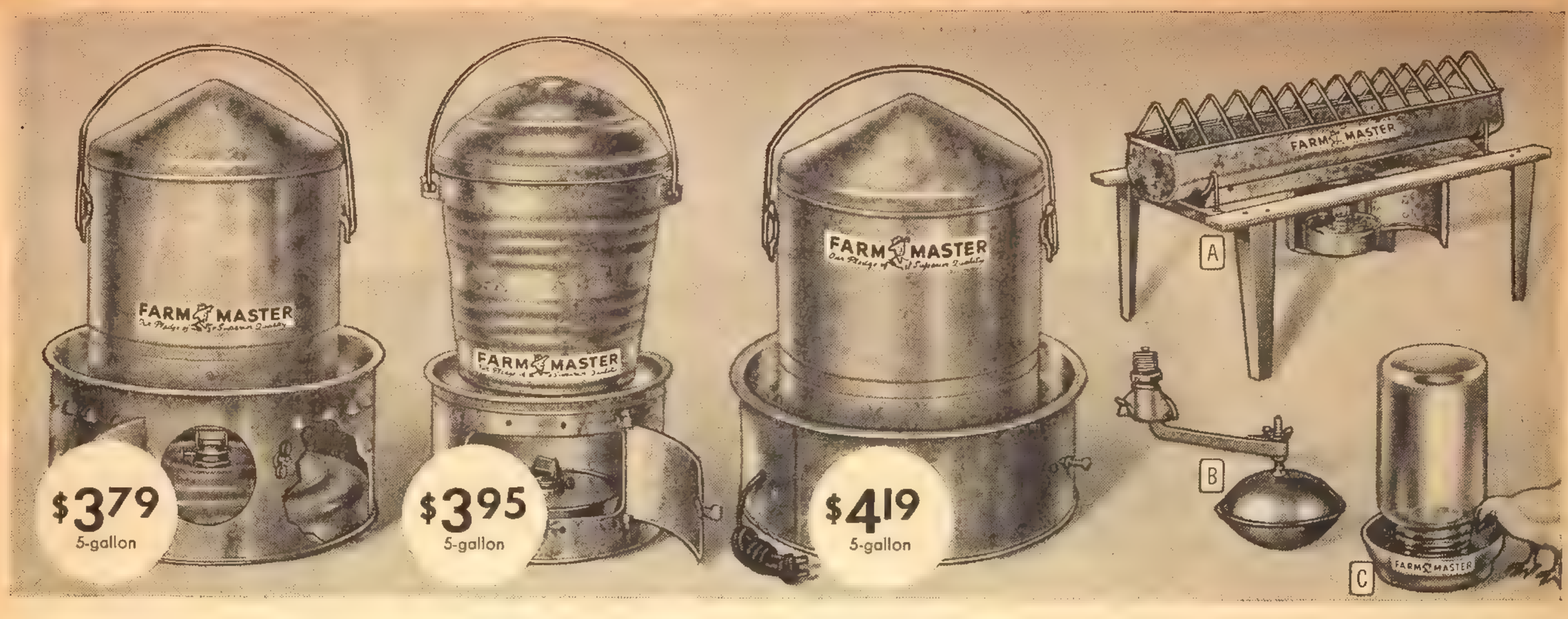
Grow them for your own table or for the market. These cockerels are from superior flocks, consisting of well-bred males and females, individually selected for health, vigor and all other desirable characteristics. Flocks are 100% blood tested for Pullorum (bacillary white diarrhea). From U.S. Approved Hatcheries. **Unless you request otherwise, we will substitute "As hatched" chicks if cockerels are not available. When ordering be sure to state breed and date of shipment wanted. Shipped prepaid.**

Breed	25	50	100	200	500
32 K 1764F—Barred Plymouth Rocks..	$3.75	$6.95	$12.90	$25.50	$63.00
32 K 1765F—White Plymouth Rocks..	3.75	6.95	12.90	25.50	63.00
32 K 1763F—S. C. Rhode Island Reds.	3.75	6.95	12.90	25.50	63.00
32 K 1766F—New Hampshires.....	3.75	6.95	12.90	25.50	63.00
32 K 1767F—White Wyandottes.....	3.75	6.95	12.90	25.50	63.00
32 K 1823F—Buff Orpingtons.....	3.75	6.95	12.90	25.50	63.00
32 K 1824F—Heavy Assorted.....	3.50	6.45	11.90	23.50	58.00

FARM-MASTER Baby Chicks may be purchased on Easy Payment Terms. See inside back cover

Two-way Price Protection on Chicks

You get Two-way Price Protection when you order Baby Chicks from Sears: (1) Should we find it possible to reduce our baby chick prices, we will charge you the lowest price in effect at the time your chicks are shipped. (2) Should market prices of baby chicks be increased, you pay no more than the prices shown in this catalog.



FARM-MASTER high quality Poultry Supplies

Our Own Trade Mark

Vacuum-type Fountains

Furnished with or without heater and base. Heavy galvanized steel. Spring valve regulates flow of water. Double-wall construction. Clean burning wick-type kerosene burner. Fuel tank holds 1⅓ gallons, three weeks' supply. Anti-roost top keeps fountain clean. Handy bail on outer shell so it can be used to fill inner container. **Available after August 1.**

Heated Fountains with base

32 K 01475—5-gal. For 50 hens. Shpg. wt., 17 lbs. Each **$3.79**

32 K 01476—8-gal. capacity. For 80 hens. Shpg. wt., 20 lbs. . **$4.29**

Unheated Fountains, less base

32 K 01467—3-gal. capacity. For 30 hens. Shpg. wt., 7 lbs. . . **$1.65**

32 K 01477—5-gal. capacity. Shpg. wt., 12 lbs. . . . . Each **$2.45**

32 K 01478—8-gal. capacity. Shpg. wt., 15 lbs. . . . . Each **$2.95**

Float-type Fountains

Furnished with or without heater and base. Heavy steel, hot-dip galvanized after forming for complete protection of seams and surfaces against rust. Removable non-roost top. Water tank is heavily beaded. Brass float valve keeps water in pan at desired level. Wick-type kerosene burner with 1-qt. fuel tank. **Available after Sept. 1.**

Heated Fountains with base

32 K 01493—5-gal., with 4-inch float. Capacity 50 hens. Shpg. wt., 12 lbs. **$3.95**

32 K 01494—10-gal., with 6-inch float. Capacity 100 hens. Shpg. wt., 20 lbs. . . . . Each **$4.95**

Unheated Fountains, less base

32 K 01455—5-gallon. Shpg. wt., 7 lbs. . . . . Each **$2.55**

32 K 01456—10-gallon. Shpg. wt., 14 lbs. . . . . Each **$3.59**

Electric Fountains

Fully automatic, electrically heated fountain keeps the water at proper temperature at all times without fuss or bother. Just set thermostat at temperature you want water, and it turns the snap-action switch on and off. 100-watt heating element; cord and plug included. For 110–120-volt A. C. only.

Water tank and base are made from heavy 26-gauge galvanized steel. Non-roost top. Valve and 5½-inch float regulate flow of water into the pan. 15-inch diameter base, 6 inches high. **Available after August 1.**

32 K 01488—5-gallon. Shipping weight, 17 pounds. **$4.19**

32 K 01489—8-gallon. Shipping weight, 20 pounds. **$4.60**

FARM-MASTER heated Trough Fountain

A Big capacity waterer for 100 or more fowl. Removable galvanized steel trough is 40 inches long, 9 inches wide and 5 inches deep; holds 6 gallons. Hinged grill top. Channel steel legs and wood perches, 15 inches high. Two-quart kerosene tank; manifold type heat distributor trough. Shpg. wt., 22 lbs. **Available after Sept. 1.** **$4.60** Each

32 K 01500—Kerosene heated **$4.60**

32 K 01491—Same as above except electrically heated. Has 100-watt element with thermostatic heat regulator. For 110–120-volt A.C. Shpg. wt., 20 lbs. **$5.75**

Automatic Float Valve

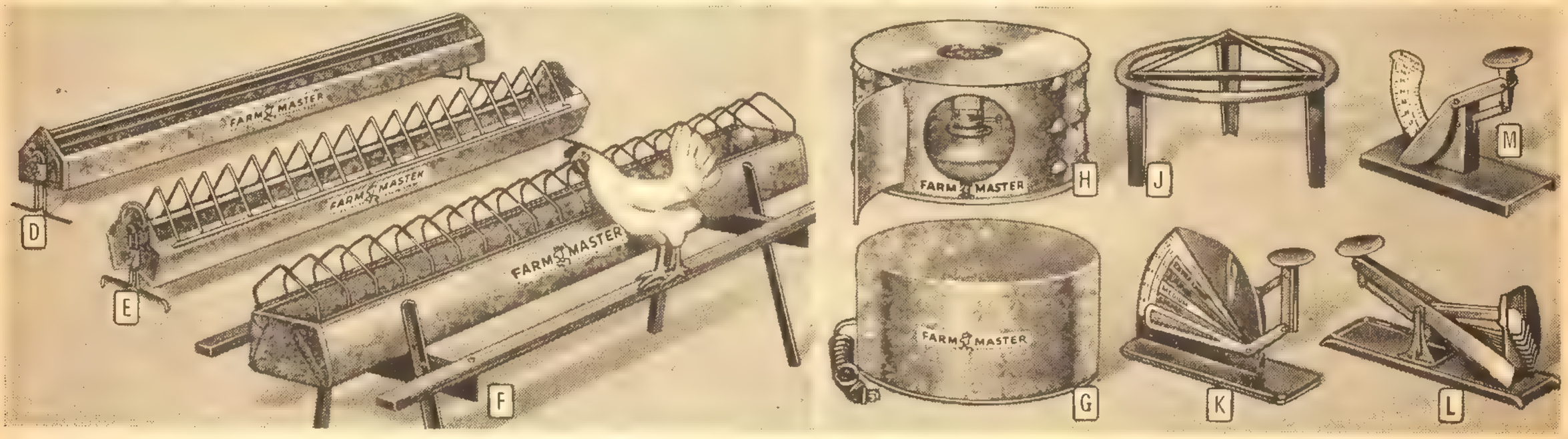
B Make your own automatic waterer with this shut-off float valve, and a pan or trough. Can be used with any water pressure. Adjustable for depth of pan or trough. Double threaded for ¼ or ½-inch pipe. Galvanized steel and copper. Long lasting, efficient.

32 K 1409—Shipping weight, 12 ounces. . . Each **75c**

Molded glass Mason jar Fountain Base

C For 1 or 2-qt. jar (not included). Fine for medicated water or buttermilk. Have at least 1 for each 50 chicks.

32 K 1402—1-piece glass base. Shipping weight, 8 ounces. . . . . Each **9c**



Galvanized steel Chick Feeders

D With legs adjustable for height. 4-vane metal reel prevents roosting and keeps chicks out of feed. Flared-in sides to save feed. Trough is 4 inches wide, 2 inches deep and 48 inches long. Feeding capacity 50 three-week-old chicks. **85c** Each

32 K 01591—Shpg. wt., 4 lbs. Each **85c**

Raised center Broiler Feeder

E An improved design feeder with the center of the bottom raised so the feed flows to the corners where chicks can reach it; prevents sticking. Heavy galvanized steel; sides are flared in to reduce feed waste. Ends are inset into sides and welded in place for greater strength. Hinged wire grill with wires 2⅛ inches apart. Adjustable height legs. Trough is 6½ in. wide, 3 in. deep and 48 in. long; capacity of 2, 75 to 100 broiler-size chicks. Wt., 10 lbs. **Available after Aug. 1.**

32 K 01547. . . . . 2 for **$2.75**

FARM-MASTER Feeder

F A strongly built, big capacity feeder for flocks up to 50 birds. Holds 1 bushel of feed; 22 to 26 birds can eat at one time. Heavy galvanized 26-gauge steel trough is 8 inches wide, 4½ inches deep and 5 feet long. Rounded bottom corners for easy cleaning. Ends are welded to sides for extra strength. The hinged to sides for extra strength. The hinged grill top keeps fowls out of feeder trough; easy to open for filling or cleaning. Strong angle steel legs bolt to trough; perches are bolted to angle steel cross braces. 1x3-inch wood perches, 16 inches high. A feed-saving, time-saving feeder at a real money-saving price. Easily assembled in a few minutes. Mailable. Shipping weight, 21 pounds. **$3.75** Each

32 K 01588—Feeder. Each **$3.75**

Feeders may be included in your Easy Payment order. See inside back cover for details.

Electric Fountain Heater

G Automatic thermostatic regulator to maintain proper water temperature. Made from heavy galvanized steel, 11½ inches in diameter, 5 inches high. 100-watt heating element for 110–120-volt alternating current. Cord and plug included. Economical to operate. **$2.95** Each

32 K 1611—Wt., 6 lbs. . Each **$2.95**

Kerosene Fountain Heater

H Galvanized steel, 6 in. high, 11 in. in diameter. Oil bowl forms base; holds 5 pints. Wick-type kerosene burner. Hinged door, with safety fastener. **Available after August 1.**

32 K 1615—Wt., 5 lbs. . . . Each **$1.18**

Poultry Fountain Stand

J Keeps fountain out of litter and water clean. Takes fountains with 12 to 15-inch bases. Sturdy 16-gauge steel frame; perches 15 inches high; 30-inch overall diameter.

32 K 01490—Wt., 10 lbs. . Ea. **$1.48**

Jiffy Egg Scale

K Colored dial gives you instantaneous reading of weight and grade. Perfect accuracy. Adjustable stop speeds up grading. No springs. Made from 22-gauge steel with baked-on enamel finish. Size 6½x8x3 inches. **$1.29** Each

32 K 1683—Shipping weight, 1 pound 2 ounces. . . . . Each **$1.29**

FARM-MASTER Egg Scale

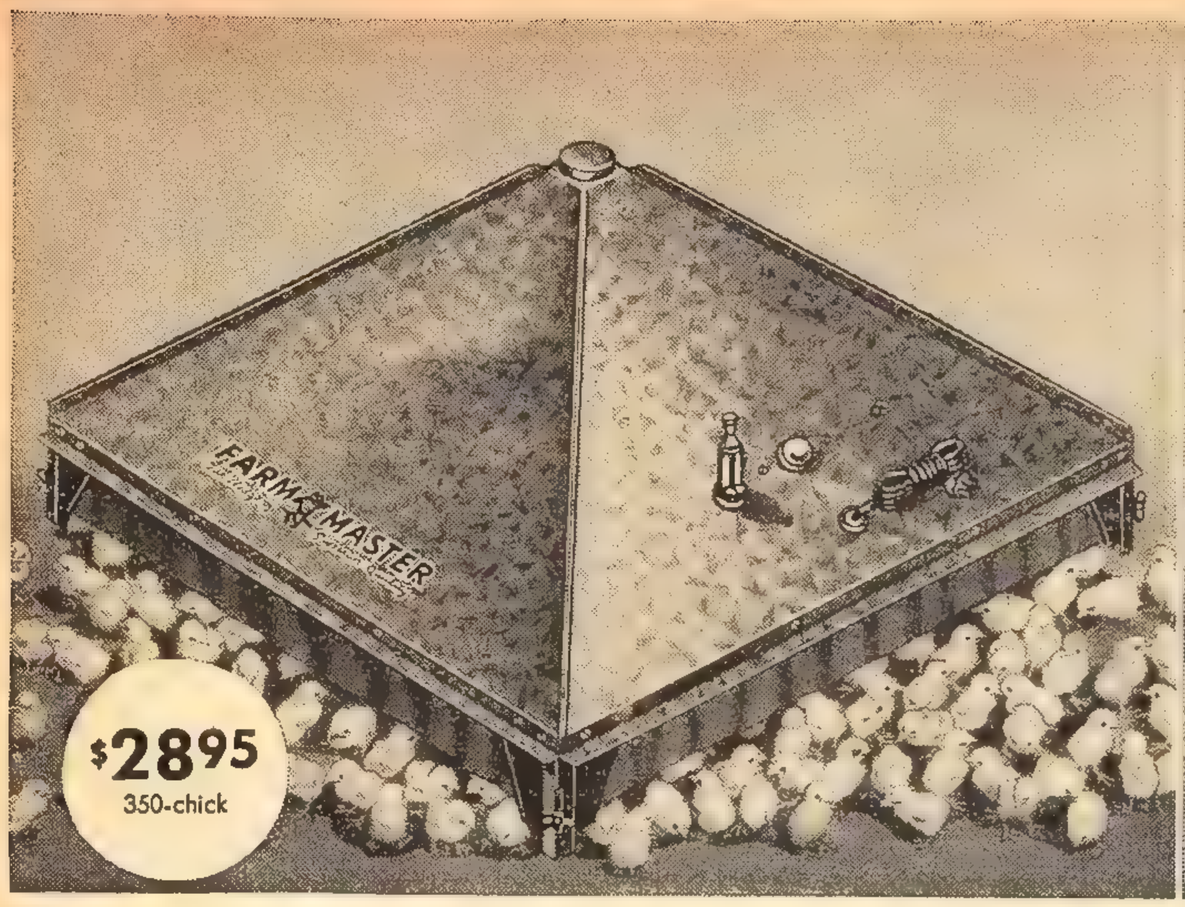
L Automatically shows weights per dozen in figures of 19 to 24, 26, 28 and 30 ounces. Sturdy metal construction. Grades eggs quickly and accurately. **Available after September 1.**

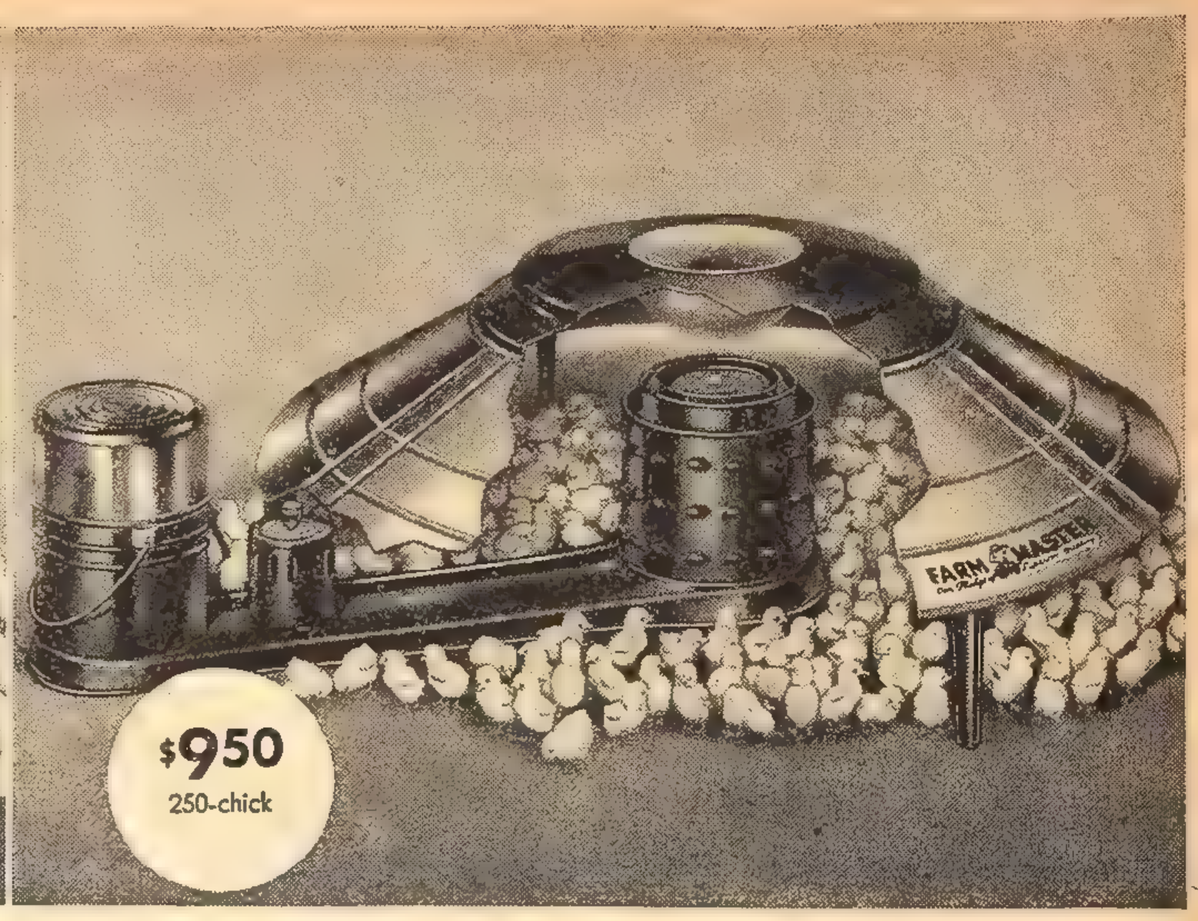
32 K 1656—Shipping weight, 1 pound 8 ounces. . . . . Each **$2.60**

DEFIANCE Egg Scale

M Balance type. Shows weights per dozen. Sorts eggs over 25 and under 20 ounces per dozen. **Available after September 1.**

32 K 1681—Shipping weight, 1 pound 2 ounces. . . . . Each **$1.0**





FARM-MASTER dependable Chick Brooders

Our Own Trade Mark

Dependable, economical FARM-MASTER Electric Brooder

- **It is Dependable** . . . Big, adjustable automatic thermostat maintains even temperature and operates fan to keep chicks supplied with fresh, pre-heated air
- **It is Economical** . . . Thermostat turns heat on and off; no wasted electricity
- **It is Safe** . . . Heater and electrical connections are metal enclosed
- **It is Strong** . . . Galvanized steel canopy, securely bolted together; adjustable meta legs raise edge of canopy from 7 to 12 inches; rubberized drop curtain

FARM-MASTER Electric Brooders are designed and built to give chicks every possible growing advantage—plenty of room, plenty of even heat and plenty of fresh air, all at a minimum cost. Subceiling and ½-inch insulation board hold heat down. Sides are insulated with ½-inch of insulation board; saves heat and helps keep the chicks comfortable. Saves electricity and reduces the cost of brooding your baby chicks. Special ventilation tube takes air off top so fresh air comes to floor where chicks get full benefit from it.

Outside thermometer gives temperature reading at chick level. Thermostat regulation screw on outside of canopy. With pilot light and chick attraction light. Canopy made in sections, shipped flat to save you freight. Easily assembled. Cord plug included. For 110–120-volt alternating current only. Shipped from stock. See inside back cover for complete details on Sears convenient Easy Payment Plan. **Available after August 1.**

32 KM 1178—**Canopy size, 52x52 inches.** Capacity, 350 six-week-old chicks. 1000-watt heating element. Motor-driven fan. Shpg. wt., 60 lbs. **$28.95**

32 KM 1179—**Canopy size, 60x60 inches.** Capacity, 500 six-week-old chicks. 1200-watt heating element. Motor driven fan. Shpg. wt., 76 lbs. **$34.95**

FARM-MASTER Blue Flame kerosene-burning Brooders

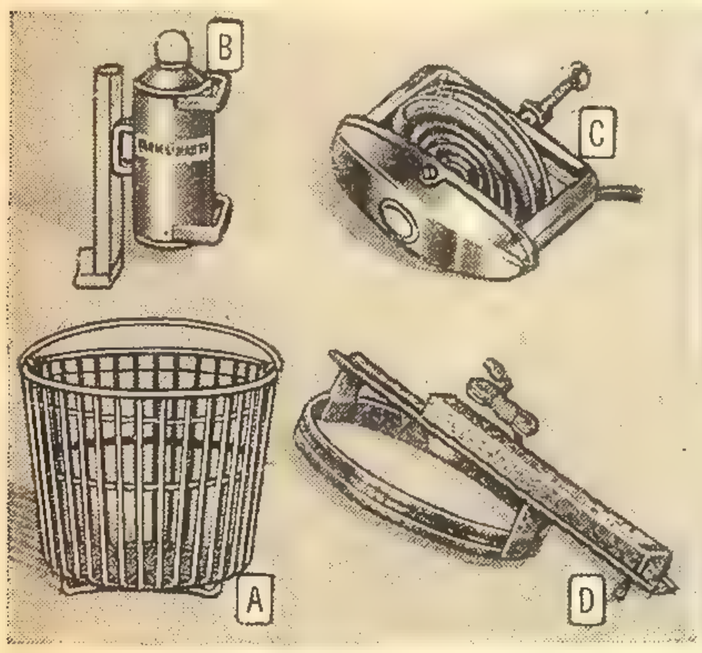
- **Clean-burning** big Blue Flame burner gets maximum heat from kerosene; burns 1 to 2 gallons of kerosene in 24 hours. Full 1-gallon glass kerosene tank
- **Sub-canopy around burner** with cone-shaped reflector circulates heat to floor
- **Filter strainer** keeps dirt and water out of fuel line; burner burns evenly
- **Strong sensitive thermostat** automatically regulates flow of oil to burner to keep a constant heat under canopy; can be adjusted for proper temperature

You can depend on this sturdy, long-lasting brooder to operate 24 hours a day, furnishing even, proper heat for the brooding of healthy, robust chicks. It is economical to operate and requires a minimum of care. Equalized heat under the entire canopy area reduces crowding and smothering of chicks. Metal enclosed thermostat, with large, strong, sensitive wafer, is adjustable so you can set it for the proper temperature for any age chicks.

Special air louvres in outer jacket of burner draw air from outside of canopy; do not consume oxygen needed by chicks, keep air circulating under canopy. 5-in. Blue Flame burner. Reinforced steel canopy with sturdy legs. Thermostat, fuel valve and oil line are all protected by rigid steel housing. One asbestos lighting ring included. Shipped in sections; easily and quickly assembled. Does not heat an entire brooder house. Mailable. Shipped from stock. Brooders like everything else at Sears can be bought on Easy Terms, see inside back cover for complete details.

32 K 01047—**42-inch diameter canopy.** Capacity, 250 six-week-old chicks. Shipping weight, 35 pounds. **$9.50**

32 K 01048—**52-inch diameter canopy.** Capacity, 350 six-week old chicks. Shipping weight, 40 pounds. **$10.50**



Welded wire Egg Basket

[A] Holds 15 dozen. ½-bushel capacity.
32 K 01686—Shpg. wt., 4 lbs. . . Each 79c

Electric Egg Candler

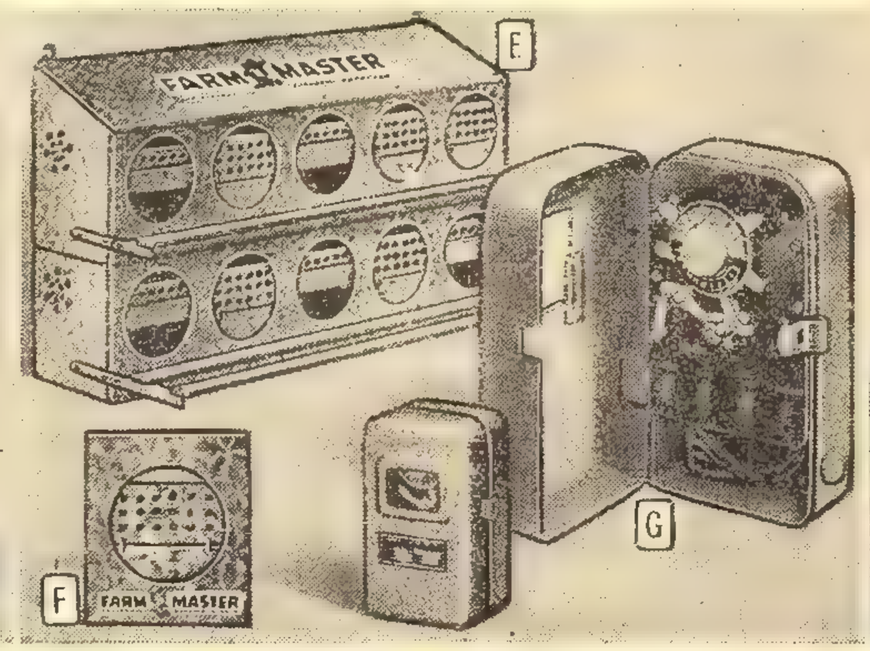
[B] Use in horizontal or vertical position. With cord and plug. Takes 20 to 60-watt bulb. Bulb and stand not included.
32 K 1682—Shpg. wt., 2 lbs. . . . . Each **$1.10**

Automatic Brooder Heat Regulator

[C] Holds temperature to 1 degree. For up to 1200-watt heating elements. No radio interference. For 110 to 120-volt alternating current.
32 K 1305—Shipping weight, 1 lb. Each. . **$1.59**

Bar-type Brooder Heater Unit

[D] With automatic temperature regulator to maintain uniform brooding temperature. 300-watt heating element, fully enclosed; 12-inch ring. With socket for light or attaching auxiliary heating unit. Complete instructions for building your own brooder included. For 110 to 120-volt alternating current only.
32 K 01137—Shipping weight, 5 lbs. **$2.98**



Galvanized Steel Laying Nests

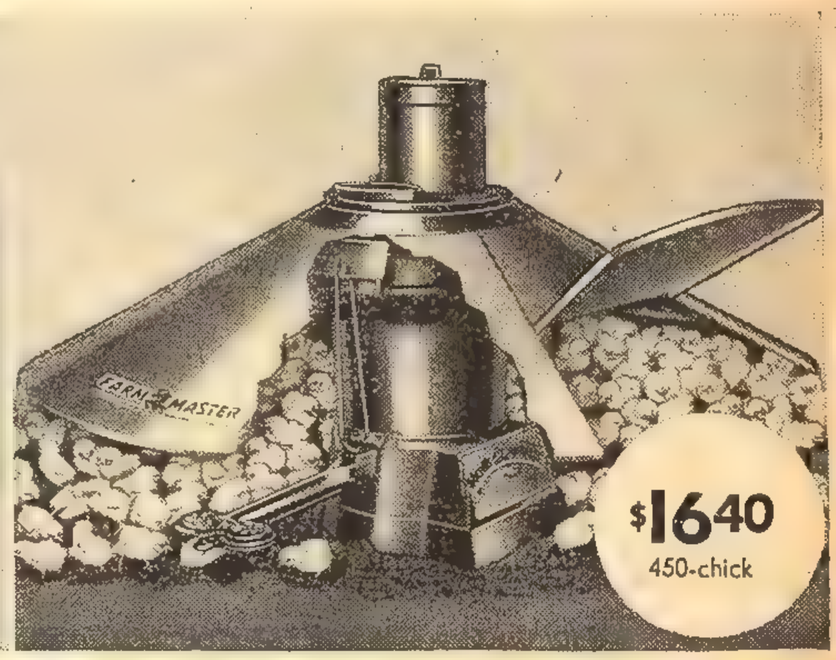
[E] Strong, durable. Tiers of 5 nests, 55 in. long, 13 in. deep; open back. Traps not included; see below. Not mailable. **Nests and traps available after September 1.** **$7.95** 10-nest

32 KM 1711—10-nest section; 2 tiers of 5 nests each. Shipping weight, 40 pounds. **$7.95**
32 KM 1712—15-nest section: 3 tiers of 5 nests each. Shipping weight, 55 pounds. **$10.90**

[F] **Traps to fit above nests.** Easy to install.
32 K 1707—Shipping weight, of five, 4 lbs. 5 for 85c
Traps for Wooden Nests. Galvanized steel, 15 inches high, 12 in. wide, 8-in. opening. *State quantity.*
32 K 01715—Shpg. wt., each, 2 lbs. . . . . Each 39c
Shpg. wt., of six, 12 lbs. . . . . 6 for **$2.10**

FARM-MASTER automatic Light Controls

[G] Turns lights on and off each morning and evening. Dims lights about 15 minutes before completely turning on or off. Pure silver contact points. Handles up to 1100 watts. Heavy steel case.
32 K 01623—**Self-starting electric** for 110 to 120-volt A.C. only. **Approved by Underwriters' Laboratories, Inc.** Case, 7¼x4⅜x3¼ inches. Shpg. wt., 4 lbs. Each **$9.75**
32 K 01624—**10-day key-wind spring movement.** For 110–120-volt A.C. or 32-volt D.C. Case, 8½x6½x4½ inches. Shipping weight, 6 lbs. . Each **$12.40**



FARM-MASTER coal-burning Brooder

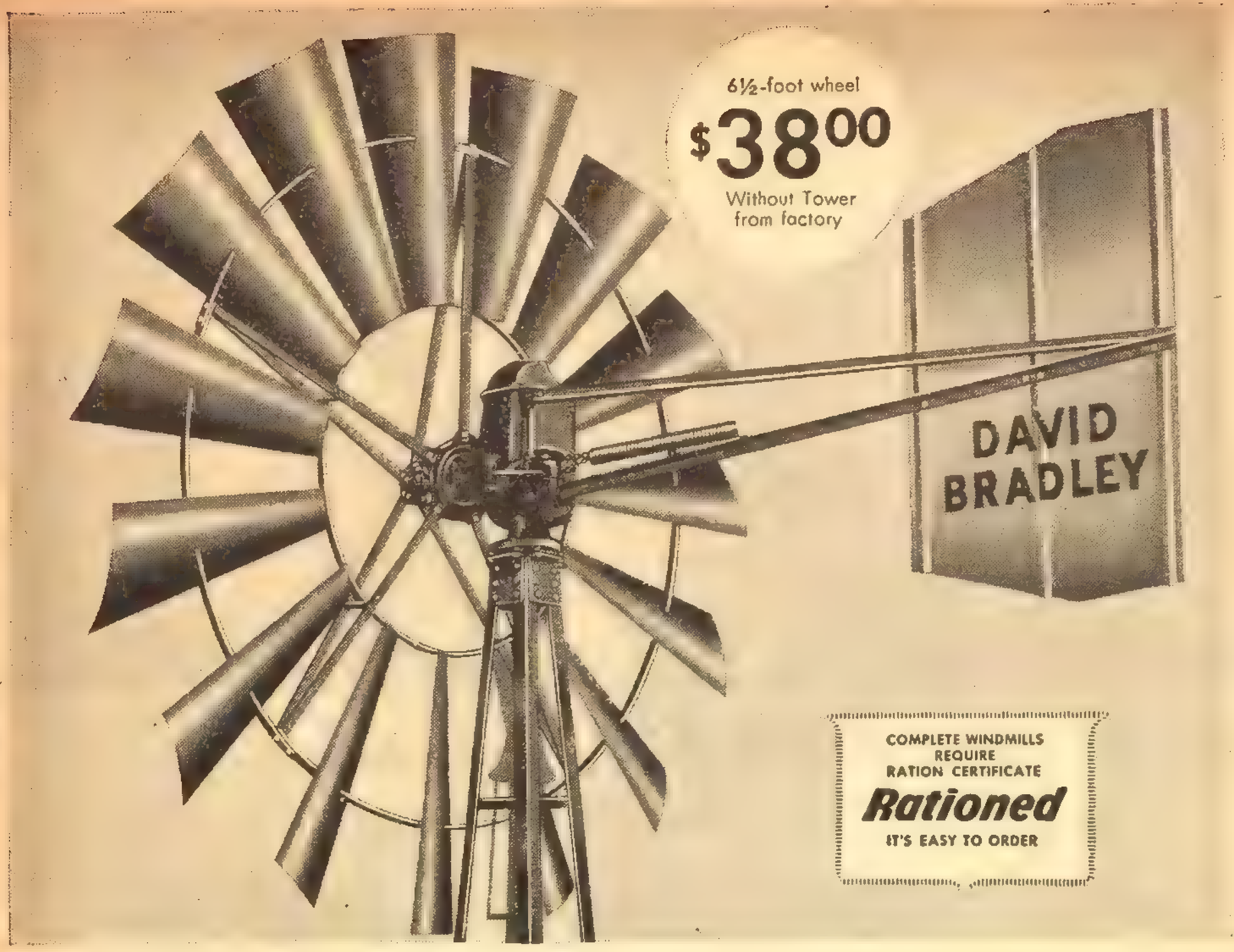
Heavy gray-iron stove, tapered firepot; no leaking gas. Revolving metal canopy. Powerful twin thermostats operate air intake and check draft at same time; they automatically maintain an even brooding temperature, regardless of outside temperature changes. Burns hard or soft coal; reserve fuel magazine. Special draft passage cleaner. Takes about 10 feet of 5-inch pipe, not included. (See index for pipe).

32 KM 1108—**54-inch diameter canopy.** Capacity, 450 six-week-old chicks. Shpg. wt., 130 lbs. **$16.40**
32 KM 1109—**60-inch diameter canopy.** Capacity, 500 six-week-old chicks. Shpg. wt., 135 lbs. **$17.40**

IMPORTANT NOTICE ON BROODERS

The supply of brooders is limited by Government order. Therefore we cannot guarantee to fill your brooder order. When baby chicks and ■ brooder are ordered together, if our supply of brooders is exhausted, we will ship the chicks and refund your money on the brooder, unless you instruct us to the contrary on your order.

EASY TERMS: All poultry supplies may be included on Easy Term orders of $10 or more—see inside back cover.



COMPLETE WINDMILLS
REQUIRE
RATION CERTIFICATE
Rationed
IT'S EASY TO ORDER

DAVID BRADLEY
Our Own Trade Mark

Easy-running Windmills

Storm-safe brake. Strong cast circular V-brake will not release the mill even if the pull-wire breaks. Greatly reduces storm damage.

Strong piston swivel. Located in piston bearing. Provides a solid driving rod from mill to pump connection. Saves wind power.

Positive vane lock. When wheel is out of wind, latch locks it parallel to vane and sets brake.

Ball-bearing turn table. Makes mill head sensitive to slightest breeze. Grease-filled race.

RATIONED—It's Easy to Order

All windmill heads and towers are rationed. So just obtain an approved ration certificate from your County War Agricultural Board and send it to us with your regular order for a head, a tower or both. This certificate is necessary wherever you buy your mill.

If you buy both head and tower, to make a complete mill, the stub tower priced with the head is not needed; therefore you can deduct $1.20 for a 6½ or 8-foot head from the prices below. Mention on your order that the stub tower is not needed. When ordering a tower without a head, state the make of your old head, and the correct tower plates will be included. State size of head on all orders. Your mill should stand 15 feet above surrounding buildings.

DAVID BRADLEY Windmill Heads with stub towers

Scientifically designed Wheel and Vane. Properly shaped, based on latest aerodynamic theories, to take maximum power from a light breeze. Proper shape and set to sails. Flat, braced wheel arms, placed at same angle as sails, give increased strength and pumping power to wheel. Extra strong vane stem with angle brace attached to mill head forms a strong support for vane and stops whipping. Vane is made with three reinforcing corrugations, running at right angles to stem. Wheel turns freely on long-lasting bronze bearings; run in a continual bath of oil. Made of heavy steel, galvanized to resist rust.

Improved Wind Governor. Extra heavy spring gives constant pumping speed in variable winds. Saves wear and tear on mill. Protects mill from damage even in heaviest storms.

Strongly built Head Mechanism. Double width steel cut gears, one-piece reversible pitman eliminates wrist pins. Large wheel shaft is tilted to stop oil leakage and to bring wheel closer to center of tower; gives better balance of mill on tower.

Universal Pump Pole Connector. Fits onto old pump pole.

Oil-tight cast Gear Box. Keeps oil in . . . keeps dust and dirt out. Red enameled.

Stub Tower. Strong angle steel. Will fit any make of old steel or wood tower. Give make of old tower, whether wood or steel, and number of posts.

RATIONED—See right above before ordering.

Size Head	Height Stub	Shpg. wt.	Catalog No.	Head with Stub
6½ feet	39 inches	248 lbs.	32KM7135PF	$38.00
8 feet	48 inches	359 lbs.	32KM7136PF	45.90
10 feet	60 inches	662 lbs.	32KM7137PF	71.90

SHIPPING NOTICE: **All windmill heads and towers are shipped from factory near Janesville, Wisconsin. You pay freight from there.**

DAVID BRADLEY Windmill Towers

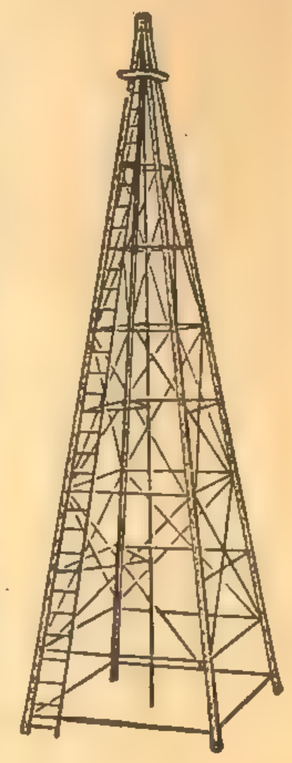
Properly Engineered. Built with four heavy 3/16-inch thick angle steel posts, of the proper size in each section and with strong truss and cross braces to provide a margin of safety over normal peak wind velocities.

Ladder and Platform. Strong steel ladder to platform. Wide wood platform at proper height for working on mill head.

Pump Pole Guides. Hold pump pole in center of tower—not affected by strong winds. Cannot bind and pole cannot get out of line. No wear on pump pole by rubbing on supports. One guide furnished with each section. New pump pole included with tower. If tower is bought without head, state make of old head; the right tower plates will be furnished. For complete mill, order tower below, and head from table at left. **State size head in all orders.**

RATIONED—See above before ordering

Catalog No.	Height	Size Head	Shpg. wt.	Price
32KM7180PF	22 ft.	6½ ft.	333 lbs.	$31.60
State Height of	35 ft.	6½ ft.	640 lbs.	54.50
Tower only	48 ft.	6½ ft.	1014 lbs.	82.50
32KM7181PF	22 ft.	8 ft.	387 lbs.	35.25
State Height of	35 ft.	8 ft.	757 lbs.	62.75
Tower only	48 ft.	8 ft.	1126 lbs.	88.90
32KM7182PF	35 ft.	10 ft.	838 lbs.	69.75
State Height of	48 ft.	10 ft.	1238 lbs.	96.90
Tower only				



Repairs for DAVID BRADLEY Windmills
Our Own Trade Mark

Repair Sails and Wheel Spokes

$6.95

6½-foot Mill



Economical replacement parts to fit DAVID BRADLEY windmills, Models 802.6, 802.8 and 802.10. Be sure your mill carries one of these model numbers and specify the number on your order.

Sails: Sold in crates of 5 sections of 3 sails each, complete with inner and outer rims and bolts, with nuts and washers. This makes up a full set of sails for one wheel. Shipped from factory near Janesville, Wis.

A **32 KM 7130F**—Crate of sails. State size.
For 6½-foot mill. Shipping weight, 65 lbs. . $6.95
For 8-foot mill. Shipping weight, 100 lbs. . $10.30
For 10-foot mill. Shipping weight, 175 lbs. . . 17.55

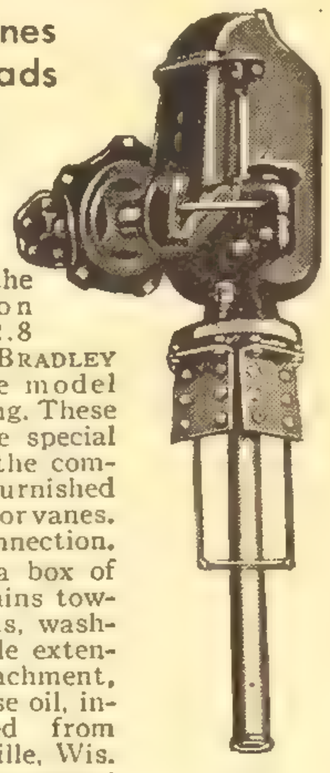
Spokes: Sold in bundle of 5 sets of spokes, with nuts, bolts and washers for one complete wheel. Spokes and sails above make up a wheel. Shipped from factory near Janesville Wis.

B **32 KM 7132F**—Bundle of spokes. State size.
For 6½-foot mill. Shipping weight, 11 lbs. . . . $1.87
For 8-foot mill. Shipping weight, 20 lbs. . . . $2.40
For 10-foot mill. Shipping weight, 30 lbs. . . . 4.05

Repair Mill Engines for Bradley Heads

$26.30

For 6½-foot Mill



Will exactly replace the original engines on Models 802.6, 802.8 and 802.10 DAVID BRADLEY Windmills. State model number when ordering. These engines have all the special features shown on the complete heads above. Furnished without sails, spokes or vanes. With pump-pole connection.

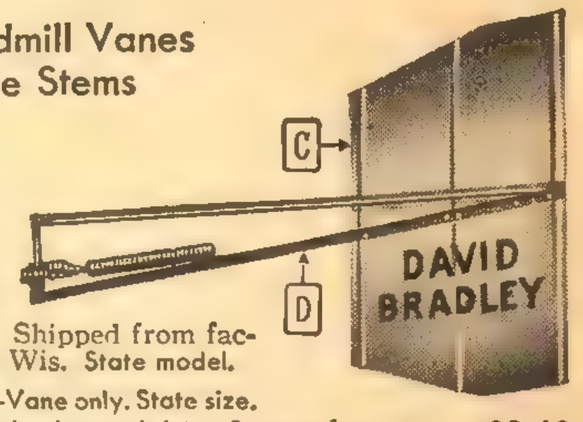
We also include a box of fixtures which contains tower plates, bolts, nuts, washers, pump pole guide extensions, pump attachment, grease cup, crankcase oil, instructions. Shipped from factory near Janesville, Wis. Send orders to Sears nearest mail order house.

32KM7138F—Repair engines. Be sure to state catalog number and size when ordering.
For 6½-foot mill. Shpg. wt., 90 lbs. . $26.30
For 8-foot mill. Shpg. wt., 160 lbs. . . $32.90
For 10-foot mill. Shpg. wt., 285 lbs. . . . 54.00

Repair Windmill Vanes and Vane Stems

$2.40 Vane only

For 6½-foot Mill

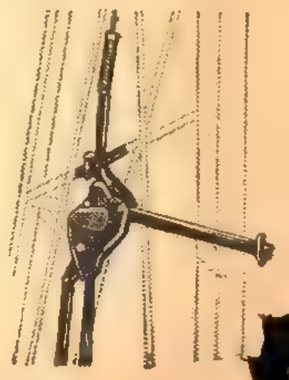


For DAVID BRADLEY Models 802.6, 802.8 and 802.10. Shipped from factory near Janesville, Wis. State model.

C **32 KM 7141F**—Vane only. State size.
For 6½-foot. Shipping weight, 9 pounds. $2.40
For 8-foot mill. Shipping weight, 12 pounds. 2.75
For 10-foot mill. Shipping weight, 24 pounds. 3.35

D **32 KM 7142F**—Vane stem with truss, governor spring.
For 6½-foot mill. Shipping weight, 15 pounds. $2.00
For 8-ft. Shpg. wt., 27 lbs. $2.75 10-ft. Shpg. wt., 44 lbs. 3.35

Windmill Regulators



For any size or make of windmill; two types, one for pull-out mills and one for pull-in mills. Regulator throws mill out of gear when tank is full and into gear when the water level drops. Will pull the wire 13½ inches. Shipped from factory near Janesville, Wisconsin.

32 K 7143F—For pull-out mills.
Shipping weight, 21 lbs. $5.80

32 K 7144F—For pull-in mills.
Shipping weight, 31 lbs. 6.50

All Windmills are one-third down on our Easy Terms . . . see inside back cover for complete details

This merchandise is NOT AVAILABLE in your Sears Catalog this Fall

To send our fighters the arms and munitions they must have to fight our battles, we at home must do without many of the things we formerly enjoyed. And we do it willingly and gladly that Victory may be won. The lines of merchandise listed below are omitted from this catalog because the materials and factories that produced them are now doing important war work. The list may seem long, but thousands and thousands of items are still available. See our Catalog Index beginning on page 879. And, though the special item you want may not be available—look through the catalog for others that will serve your needs. For Sears have been busy finding worthy alternates for the items that have gone to war . . . and Sears pledge to keep on bringing you the best buys possible for your money.

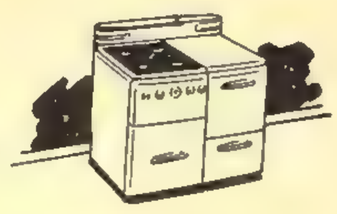
Accordions
Aerials
Air Compressors
Air Guns
Air Moisteners
Alarm Clocks



Aluminum Cookware
Ammunition
Anti-Freeze Solution
Arc Welders
Army Lockers
Auto Engines, Rebuilt
Auto Grilles, Covers and Guards
Auto Jacks
Auto Seat Covers
Auto Tire Hand Pumps
Auto Trailers
Barn Door Track and Hangers
Bath Towels, Washcloths
Bathtubs
Bicycles
Brass Hose Nozzles
Brass Musical Instruments
Brass Pipe
Brass Pipe Fittings
Broadlooms
Burlap
Cameras
Carpet Sweepers
Cast Iron Cookware
Casters
Cedar Shingles
Ceramic Floor Tile
Chain Link Fencing
Chrome Furniture
Churns
Cigars
Cigar Lighters
Clarinets
Clocks
Cold Pack Canners
Combination Doors
Combinets
Concrete Mixers
Copper Tubing and Fittings
Cordwood Saw Frames
Corn Cribs
Corn Shellers
Curtains
Dairy Pails
Disc Harrows
Drainboard Sink Tops
Drums and Sticks
Elastic
Electric Bottle Warmers
Electric Cellar Drainers
Electric Cord Sets
Electric Door Bells
Electric Fans
Electric Hair Clippers
Electric Hair Dryers
Electric Heaters
Electric Heating Pads
Electric Hot Plates



Electric Irons
Electric Ironers
Electric Lamps
Electric Milk Coolers
Electric Mixers
Electric Radios
Electric Ranges
Electric Refrigerators
Electric Roasters
Electric Sanders
Electric Shavers
Electric Soldering Irons
Electric Toasters
Evaporative Coolers
Farm Trailers
Farm Trucks
Feed Grinders
Fencing, Woven Wire
Field Glasses
Fireplace Accessories
Flashlights
Flashlight Batteries and Bulbs
Flooring, Rubber
Flutes
Fog Lamps
Forges
Fuel Storage Tanks
Garage Doors
Gas Engines
Gasoline Lanterns



Gasoline Stoves
Golf Clubs
Grindstones
Guitars
Guttering
Hammer Mills
Handiman Tractors
Harmonicas
Harness Sets, Hardware
Hay Mowers
Hay Rakes
Hay Stackers
Heat Lamps
Hog Feeders, Oilers and Waterers
Hose Faucets and Reels
Hot Water Tank Valves
Ice Cream Freezers
Kitchen Ventilators
Knotty Pine
Lanterns
Lantern Batteries and Bulbs
Lawn Fencing
Lawn Mowers and Rollers
Lead Pipe
Light Plants
Lightning Rods
Lumber
Mandolins
Manila or Sisal Rope
Manure Spreaders
Men's Watches
Metal Closet Hardware
Metal Venetian Blinds
Milk Cans
Milk Coolers
Milking Machines
Nylon Hosiery
Oil Heaters
Outboard Boat Motors and Supplies
Overhead Garage Door Hardware
Paint Sprayers
Phonographs
Pianos
Pit-type and Platform Scales
Plows
Plywood
Post Drills
Portable Electric Steam Radiators
Portable Water Softeners
Poultry Gates
Pressure Cookers
Pressure Gauges, Pump
Pulverizers
Pump Jacks
Radiator Enclosures
Radios
Radio Phonographs
Radio Testing Apparatus
Riding Cultivators
Riding Weeders



Rifles
Roller Skates
Rotary Electric Tools
Saddles
Safety Pins
Safety Razor Sets
Sawdust Burners
Scales
Screen Doors and Windows
Seeders
Sewing Machines
Shearing Machines
Sheets
Silk Hosiery
Silverware
Sound Equipment
Stainless Steel Cookware
Steel Beds
Steel Curtain Rods
Steel Filing Cabinets
Steel Guttering
Steel Implement Seats
Steel Kitchen Cabinets
Steel Lawn Furniture
Steel Manicure Instruments
Steel Roofing
Steel Safes
Steel Sink Drainboards
Steel Wool
Stokers
Storm Sash
Sun Lamps
Sweep Rakes
Table Tennis Tables
Tractor High Compression Outfits
Trumpets
Typewriters
Ukuleles



Vacuum Cleaners
Vacuum Jugs
Velocipedes
Venetian Blinds
Violet Ray Outfits
Violins
Wardrobe Trunks
Wash Boilers
Washing Machines
Waste Valves
Wheelbarrows
Whisk Brooms
Wind Chargers
Wire Screen
Wire Trellis
Wool Rugs
Work Benches
Zinc Sulphate

Garden Master Lawn Seed and Fertilizer . . . Use this fall

Garden Master
Our Own Trade Mark



GARDEN MASTER Victory Garden Plant Food

Start this fall to prepare your soil to grow more vegetables. Build it up and enrich it with a fall feeding of GARDEN MASTER Victory Garden Plant Food. Fall rains and winter snows incorporate it thoroughly with the soil. Puts your soil in top condition for garden growth next spring. Enables your garden to produce larger quantities, better quality and more nutritional vegetables. Provides all eleven essential food elements. Contains correct amounts of the 3 vital elements, according to U.S. Gov't regulations. **Government-restricted:** under Food Production order No. 5, GARDEN MASTER Victory Garden Fertilizer, for food production only, is to be used only on non-commercial vegetable gardens. Economical to use. Spread 4 pounds per 100 square feet. Shipped by freight. **Prepaid.**

71 KM 1002— 50 pounds..... $2.19
71 KM 1003—100 pounds..... 3.49



Unrestricted Vigoro Fertilizer

General fertilizer, for use on your lawn, trees, shrubs, flowers, indoors and out. **Not government restricted.** Scientifically balanced plant growth elements properly combined for best results. Use 4 lbs. per 100-sq. ft. 50 and 100-lb. bags only prepaid by freight.

71 K 990—5 pounds.
Shpg. wt., 5 lbs. 5 oz..... 45c
71 K 991—10 pounds.
Shipping weight, 11 pounds..... 85c
71 K 0992—25 pounds.
Shipping weight, 26 lbs..... $1.50
71 KM 993— 50 lbs. Prepaid.. $2.50
71 KM 994—100 lbs. Prepaid.. 4.00



Vigoro Victory Garden Fertilizer

A scientifically balanced fertilizer for victory gardens. **Government restricted:** under Food Production Order No. 5, Vigoro Victory Garden Fertilizer, for food production only, is to be used only on non-commercial vegetable gardens. For best results apply 4 lbs. per 100 sq. ft. 50 and 100-lb. bags only are shipped prepaid by freight.

71 K 1009—10 pounds.
Shipping weight, 11 lbs..... 80c
71 K 01010—25 pounds.
Shipping weight, 26 lbs..... $1.45
71 KM 1011— 50 lbs. Prepaid. $2.35
71 KM 1012—100 lbs. Prepaid. 3.70

Fall seeding and re-seeding brings far better lawns

This year, sow your lawn seed in late August or September, right after late summer dews begin falling. Nights are cool, dew is plentiful, weeds stop germinating, fall rains soon start. Roots become well established before the ground freezes; your lawn will obtain a faster growth—start next spring to render it more resistant to summer's hot, dry spells that burn so many spring-sown lawns. For new lawns, sow one pound to each 200 square feet. For established lawns, about one-half this quantity. Kentucky Blue Grass is ideal for re-seeding old lawns.

Our highest quality mixture . . . GARDEN MASTER Superfine

Contains an extremely high percentage of hardy perennial Kentucky blue grass and bent, skilfully combined by Sears Tru-Blend process with finest "nurse" grasses; red top and rye. Guaranteed at least 99% weed-free; fresh-crop seed of high germination. You'll be proud of its velvety smooth thickness. **Not Postpaid.**

71 K 4700—1-pound bag. Shipping weight, 1 pound 3 ounces..... 58c
71 K 4701—3-pound bag. Shipping weight, 3 pounds 3 ounces..... $1.68
71 K 4702—5-pound bag. Shipping weight, 5 pounds 5 ounces..... 2.69
71 K 04702—25 pounds. (Five 5-pound bags). Shipping weight, 27 lbs. 12.95

ROBIN HOOD Park Mixture

Next in quality to Sears Superfine. Contains white clover. **Not postpaid.**

71 K 4769—1-lb. Wt., 1 lb. 3 oz... 48c
71 K 4770—3 lbs. Wt., 3 lbs. 3 oz.. $1.39
71 K 4771—5 lbs. Wt., 5 lbs. 5 oz.. 2.25
71 K 04771—25 pounds (five 5-lb. bags.) Shipping weight, 27 lbs. $10.50

GARDEN MASTER Shady Mix

Grows a thick, green turf in shady and exceedingly dry spots. **Not postpaid.**

71 K 4706—1 lb. Wt., 1 lb. 3 oz.... 64c
71 K 4707—3 lbs. Wt., 3 lbs. 3 oz. $1.85
71 K 4708—5 lbs. Wt., 5 lbs. 5 oz. 2.98

GARDEN MASTER White Clover

Guaranteed pure. Fights weeds. Grows thick-matted turf. Sow alone or 1 lb. with 10 lbs. any mixture. **Not postpaid.**

71 K 4737—1 lb. Wt., 1 lb. 3 oz... $1.37

GREEN KARPET Mixture

High quality at low cost. Sprouts in 5–7 days; a thick green lawn quickly. Contains good percentage of permanent grasses . . . just re-seed at intervals to renew. **Not postpaid.**

71 K 4763—1 lb. Wt., 1 lb. 3 oz. 38c
71 K 4764—3 lbs. Wt., 3 lbs. 3 oz. $1.09
71 K 4765—5 lbs. Wt., 5 lbs. 5 oz. 1.75
71 K 04765—25 lbs. Wt., 27 lbs. 8.50

GARDEN MASTER Bent

Perennial Astoria bent gives smoothness of a golf green. Tops, roots creep to form dense, sturdy turf. Certified purity 96% or more by Oregon State Agr. College. Use alone or with mixture. **Not postpaid.**

71 K 4775—1 lb. Wt., 1 lb. 3 oz. $1.49
71 K 4861—2 lbs. Wt., 2 lbs. 3 oz. 2.89

Kentucky Blue Grass . . . hardy perennial for fall re-seeding

For an ever-beautiful lawn, reseed every fall and spring with GARDEN MASTER Kentucky Blue Grass seed. For reseeding, use 1 lb. for 300 to 500 sq. ft. **Not postpaid.**

71 K 4712—1 pound. Shipping weight, 1 pound 3 ounces..... 58c
71 K 4713—3 pounds. Shipping weight, 3 pounds 3 ounces..... $1.68
71 K 4714—5 pounds. Shipping weight, 5 pounds 5 ounces..... 2.69
71 K 04716—25 pounds. Shipping weight, 26 pounds..... 12.95

Full directions for successful fall planting. Write for free Garden Master Lawn Book 778K



Colored Flower Pots

New, dripless pots have removable sub-watering reservoirs—soil stays sweet. Unpainted inner sides act as wicks. (See diagram, left). No saucers necessary. If you desire to drain, punch out bottom holes. 6 pots, 1 each, red, green, blue, orange, yellow, white. Sizes 2-in. to 6-in. Shpg. wt., 4 lbs. 4 oz. **Not postpaid.**

71 K 385..... Set of 6 for 89c



40% Nicotine Sulphate

A very effective contact spray. For plant or chicken lice; sucking and chewing insects, such as aphids. 1 oz. makes 6 gal. Shpg. wts., 8 oz., 1 lb., 3 lbs., 4 lbs. **Not postpaid.**

71 K 1284—1 ounce.... 22c
71 K 1285—5 ounces... 69c
71 K 1286—1 pound. $1.59
71 K 1287—2 pounds 3.10



Black Leaf 40

40% nicotine sulphate solution for plant or chicken lice, sucking and chewing insects, aphids and the like. Effective contact spray. **Postpaid.**

71 K 1276—1 ounce.. 33c
71 K 1277—5 oz.. $1.00
71 K 1278—1 lb... 2.35
71 K 1279—2 lbs.. 3.45



Driconure

Not restricted. Spread Driconure, soil conditioner and fertilizer, this fall. An effective natural fertilizer for lawn, flower gardens, shrubs and trees. Contains equal parts of cow and poultry manure, plus moss peat. Use 50 lbs. per 1,000 sq. ft. **Not prepaid.**

59c — 7½ pounds

71 K 978—7½ pounds.
Shpg. wt., 8 lbs. 59c
71 K 0979—50 pounds.
Shpg. wt., 51 lbs..... $2.10
71 KM 979—100 pounds. (Two 50-lb. bags.)
Shpg. wt., 102 lbs..... $3.98

GARDEN MASTER Peat

A high grade, granulated horticultural peat. One of nature's own soil improvers. **For your lawn:** Apply a top dressing in fall, repeat next spring. Makes a springy turf. **For your garden:** Spread 1-inch deep before fall plowing. Adds humus to replace that absorbed by plants in the former season. Loosens clay. Bale covers about 300 sq. ft. **Shipped from near Mason City, Iowa by freight or express. Not prepaid.**

$1.69 — 50 pounds

71 KM 905F—1 Bag. (4 cu. ft.) Shpg. wt., 50 lbs... $1.69
71 KM 906F—1 Bale (10 cu. ft.) Shpg. wt., 135 lbs.. $3.35

Adco Manure

Start your Adco-enriched compost pile this fall. Will be ready for use next spring. You can make your own fertilizer this easy and economical way. Return to your garden the vital elements of plant growth removed each year. Makes a true organic manure. Combine a few handfuls of Adco with leaves, straw, grass clippings, vegetable peelings, etc. A little Adco manure goes a long way; 1000 lbs. of manure can be made with 25 lbs. of Adco. Full easy-to-follow instructions included. **Not Postpaid.**

$2.15 — 25 pounds

71 K 0975—25 pounds.
Shpg. wt., 26 lbs..... $2.15

Vitamin B_1 Tablets

Treat your transplanted nursery stock and perennials this fall to off-set shock and to help them become established. They obtain a quicker start next spring. Will help stimulate them to a more luxuriant growth. Effective for use on house plants, also. Contains Vitamin B_1 in concentrated form. Creases makes half portions—½ tablet in 2 gallons water for applying to plant roots. Full instructions included with every package.

29c — 100 Tablets

71 K 923—Postpaid.
100 tablets for..... 29c
200 tablets..... 49c

Rootone for more roots

Have greater success with your slips and cuttings . . . dip them in Rootone powder before planting. Very easy and economical to use—merely dip, then plant in the usual way. Rootone is a plant hormone powder. The synthetic hormones which it contains help promote rapid rooting of cuttings ordinarily quite difficult to start. May also be used on seeds and bulbs. Use according to directions. **Postpaid.**

25c — 400 treatments

71 K 910—¼-oz. packet.
400 treatments..... 2
71 K 911—2-oz. jar.
3,000 treatments..... $1.

IMPORTANT NOTICE TO FARMERS

Special priority assistance on your purchases of needed farm supplies

(Under War Production Board Order Priorities Regulation 19)

On many of the farm supplies shown in this catalog appears this notice: "Farmers—when you order see page 878C."

If you are a farmer and need any of those farm supplies for the operation of your farm, it is important that you fill out one of the certificates below, sign it and attach it to your order. This certificate is your most effective means of obtaining necessary equipment because it helps the government in its effort to maintain the flow of supplies from the manufacturers to the farm front where they are needed for vital food production. No other priority is necessary.

Who May Sign Certificates

Any person engaged in farming as a business, either raising crops, livestock, bees or poultry. Also custom operators who use farm supplies in performing services for farmers.

How Farmers May Order

1 Make out your order on a Sears order blank in the usual way.

2 If your order includes any of the Farm Supplies in this catalog on which the "notice to farmers" appears and you are a farmer qualified to sign the certificate shown below, fill out, sign and attach it to your Sears order blank.

3 Should you use up all certificates below, simply write the following statement on a separate piece of paper: "In accordance with Priority Regulation PR-19, I certify to the War Production Board that I am a farmer and that the supplies covered by this order are needed now and will be used for other than household purposes in the operation of a farm." After this statement write the catalog number, name and total price of the items you are ordering, sign your name and attach this separate piece of paper to your Sears order blank.

Show on Certificates below only Farm Needs as Indicated in this Catalog

TEAR OFF HERE

CERTIFICATE

In accordance with Priority Regulation PR-19, I certify to the War Production Board that I am a farmer and that the supplies covered by this order are needed now and will be used for other than household purposes in the operation of a farm.

Catalog No.	Name of Item	Total Price

Sign here_____

CERTIFICATE

In accordance with Priority Regulation PR-19, I certify to the War Production Board that I am a farmer and that the supplies covered by this order are needed now and will be used for other than household purposes in the operation of a farm.

Catalog No.	Name of Item	Total Price

Sign here_____

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Catalog No.	Name of Item	Total Price

Sign here_____

CERTIFICATE

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Catalog No.	Name of Item	Total Price

Sign here_____

Proved* CORN-MASTER

OUR OWN TRADE MARK

Freight Prepaid on two-bushel lots or more
Order now for spring 1945 planting

*Proved in farm and officially conducted field tests—the high yields and all-around excellence of Sears Corn-Master Hybrids! See story below. Farm and field-test performance figures given in descriptions on opposite page. The difference lies in the superior inbreds used in producing our Corn-Master hybrid seed corn.

- **Adapted to Your Locality:** Each Corn-Master number adapted to conditions of section for which it is specified.
- **Controlled Breeding:** Experts select inbreds to produce high quality. Care keeps Corn-Master "bloodlines" pure.
- **Detasseled 10 to15 Times:** Inspected and detasseled daily during pollinating. You receive only pure seed corn.
- **Thoroughly Tested:** You get the grower's best hybrids developed from hundreds of tested high yielding varieties.
- **Inspected Ear by Ear:** Every ear examined; all undesirable ears thrown out. 90% or higher germination guaranteed.
- **Carefully Processed:** Hand-sorted kernels, accurately graded to give you uniform, dependable hybrid seed corn.

- *We offer only 100% new-crop hybrid seed corn, grown in 1944*
- *All seed carefully treated for your protection*

$1.00
DOWN
Per Bushel

Reserve your Spring 1945 seed corn. No carrying charge on orders fully paid before shipment. See details of our simple, easy buying plan below. We pay the freight on 2-bushel lots or more. Shipped direct from grower.

Trial Seed Offer



Prove to yourself on your own farm the amazingly high yield and uniform dependability of Corn-Master Hybrid Seed Corn. Order this 10-lb. trial package . . . test it on your farm, under local conditions. We will select and ship you the Corn-Master hybrid that is best adapted to your locality. Will be shipped to you before planting time next spring, about March 15th, 1945. **Postpaid from grower.**

71 K 2000F—10 pounds **$2.00**

Select the proper CORN-MASTER Hybrid number

If your farm is located in one of the states listed below, order only the Corn-Master numbers recommended.

For Montana, North Dakota, Wyoming, Wisconsin, Northern half of Minnesota, Northern half of Michigan, we recommend the following. State choice.

Maturity	*Corn-Master*
Early season	Number 55
Midseason	Number 66
Late season	Number 77

For South Dakota, Northern third of Colorado, Southern half of Minnesota, Southern half of Michigan we recommend the following. State your choice.

Maturity	*Corn-Master*
Early season	Number 66
Midseason	Number 77
Late season	Number 88
Late season	Number 99

For Southern half of Kansas, Southern half of Missouri and Kentucky, we recommend the following. State your choice.

Maturity	*Corn-Master*
Early season	Number 111
Midseason	Number 555
Midseason	Number 666
Midseason	Number 777
Late season	Number 888

For New Mexico, Oklahoma and Arkansas, we recommend the following. Please state your choice.

Maturity	*Corn-Master*
Early season	Number 77
Early season	Number 111
Midseason	Number 555
Midseason	Number 666
Late season	Number 777
Late season	Number 888

For Utah, Northern Nebraska, Central Colorado, Southern Colorado, Northern Iowa, Northern Illinois, Northern Indiana, Northern Ohio, we recommend following., State choice.

Maturity	*Corn-Master*
Early season	Number 77
Medium season	Number 88
Medium season	Number 99
Late season	Number 111

For Central Nebraska, Central Iowa, Central Illinois, Central Indiana, Central Ohio and West Virginia, we recommend the following. Please state your choice.

Maturity	*Corn-Master*
Early season	Number 99
Midseason	Number 111
Late season	Number 222
Late season	Number 333
Late season	Number 444
Late season	Number 555
Late season	Number 666

For Southern Neb., Northern half of Kan., Northern half of Mo., Southern Iowa, Southern Ind., Southern Ohio and Southern Ill., we recommend the following. Please state your choice.

Maturity	*Corn-Master*
Early season	Number 111
Midseason	Number 222
Midseason	Number 333
Midseason	Number 444
Midseason	Number 555
Midseason	Number 666
Midseason	Number 777
Late season	Number 888

Above Corn-Master Numbers described on opposite page. Order hybrids by Catalog No. from opposite page.

No other Hybrids have produced higher averages!

Big news for the corn farmers of America! Sears now offer a truly great line of Hybrid Seed Corn. For years we have been combing the nation in an endeavor to find a superior line of hybrid seed corn that would come up to Sears standards of high quality and productiveness. We found this seed corn in the most logical place . . . the officially conducted field tests.

Proved in Farm and Official Field Tests

Here were all well-known brands of hybrid seed corn making their competitive records under official State supervision, with conditions for all growers exactly the same. Published reports, year after year, proved that our grower's hybrids consistently scored well up among the leaders. We now are marketing these hybrids under our trade name, Corn-Master.

High yield . . . all-around dependability

Now we offer the corn farmers of America Corn-Master Seed Corn with full confidence that this great line of proved hybrids will give them big, profitable yields and all around satisfaction. Bred by a highly reliable producer. You cannot buy better quality hybrid seed corn at any price, in high yield, strong standability, feeding quality, easy picking ,resistance to the corn borer as well as to corn diseases, or heavy root development and strong stalks to resist droughts and high winds. Corn-Master Hybrid Seed Corn is treated for your protection.

There are Hybrids for your own farm

Order from chart above. Read descriptions of Corn-Master numbers, opposite page. There are numbers adapted for your locality, for making an early, midseason or late crop. There are uniform, dependable Corn-Master Hybrids for every farmer.

Save money . . . buy CORN-MASTER Hybrids

Sears low prices enable you to make a substantial saving. Order now, ahead of the buying rush. As little as $1.00 per bushel reserves your seed for planting your spring 1945 crop.



Order now to be sure of next year's CORN-MASTER Hybrid Seed Corn

All Seed Corn prices void after December 31, 1944, and are subject to Government regulations and change without notice. Your Corn-Master Hybrid Seed Corn will be ready for delivery to you about January 1, 1945, if you want it this early. Please specify the shipping date desired. We will store your seed corn for you in the grower's warehouse under the best conditions until the time you want it. **However, we cannot reserve your Seed Corn beyond March 15, 1945.**

90% germination guaranteed

We guarantee the germination of Corn-Master Hybrid Seed Corn to be 90% or better. We will allow 10 days after delivery of the seed corn for germination test. All Corn-Master Hybrid seed 99% strain purity.

As vigorous growth depends upon proper planting, soil conditions, and other factors over which we have no control, we cannot be responsible for the crop, nor for any amount greater than purchase price. If seed crop conditions justify lower price, we will make adjustment, and notify you.

Three easy ways to buy by mail

1. Cash in full with your Corn-Master Hybrid Seed Corn order.

2. $1.00 down per bushel with your order, the balance paid any time before we make shipment (no carrying charge). However, we cannot reserve your Seed Corn beyond March 15, 1945.

3. $1.00 down per bushel with your order, Easy Payments on unpaid balance at time of shipment, not later than March 15, 1945. (For Sears Convenient Easy Terms see inside back cover.) Corn-Master Hybrid Seed Corn shipped freight prepaid from grower on 2-bushel lots or more.

SEARS, ROEBUCK AND CO.

Hybrid Seed Corn

Round or Flat Grade Seed—which?
Select the grade of seed corn suitable for your planter plates

Large Rounds, plant 5–6 acres per bushel.
Medium Rounds, plant 6½–7½ acres per bushel. *Popular grade at a low price.*
Small Rounds, plant 8–9 acres per bushel.

Large Flats, plant 6–7 acres per bushel.
Medium Flats, plant 7–8 acres per bushel.
Small Flats, plant 8½–9½ acres per bushel. *A big value at our low price.*

Order next year's Seed Corn supply now
Compare prices . . . see what you save at Sears

You can't buy better quality Hybrid Seed Corn at any price



Prepaid 2 bu. or more
As low as
$6.95 Per bushel
Large Round Grade

Prepaid 2 bu. or more
As low as
$7.45 Per bushel
Medium Round Grade
Small Round Grade
Small Flat Grade

Prepaid 2 bu. or more
As low as
$8.45 Per bushel
Medium Flat Grade
Large Flat Grade

Low moisture content at harvest time
All seed treated and dusted for your protection

ORDER BY CATALOG NUMBER. BE SURE TO STATE GRADE. PREPAID FROM GROWER ON 2-BUSHEL LOTS OR MORE

Corn-Master Hybrid No. 55

85–90-day Hybrid. Fast maturing, early hybrid for Northern regions. Past 4-year average over 50 bushels per acre, compared to only 41 bushels per acre for open pollinated. Yellow ears; good for feeding. Medium dent. Ears average 7½ inches long. Good standability. Well-developed root systems helps stalks stand in strong winds.
71 KM 2080F—State grade wanted.

Corn-Master Hybrid No. 66

92–98-day Hybrid. One of the earliest to mature. Dries down fast. High-yielding. Yellow ears average 7½ to 8 inches full size to tip. Strong stalks. Yielded over 51 bushels per acre compared to 44 bushels per acre for open pollinated. Good feeder.
71 KM 2085F—State grade wanted.
Freight prepaid on 2-bu. lots or more. One bushel only not prepaid. Shipping weight, 1 bu., 57 lbs Shipped from near Ottumwa, Iowa. See 3 Ways to Buy on opposite page.
Prices below for the above 2 numbers only.

Large round grade	Per bushel	$7.45
Small round grade	Per bushel	7.95
Medium round grade	Per bushel	7.95
Small flat grade	Per bushel	7.95
Medium flat grade	Per bushel	8.95
Large flat grade	Per bushel	8.95

Corn-Master Hybrid No. 77

105–109-day Hybrid. Great northern variety. Fast grower; medium stalks hold large ears 8 to 9 inches long. Fine feeder. Averaged 75 bushels per acre. Heavy dark foliage. Strong grower. Ideal for northern farms. A fine yellow hybrid.
71 KM 2095—State grade wanted.

Corn-Master Hybrid No. 88

113–117-day Hybrid. High-yielding. Yellow ears. Stiff stalks, easily harvested. Yielded over 88 bu. per acre. Good feeder.
71 KM 2100F—State grade wanted.

Corn-Master Hybrid No. 99

114–118-day Hybrid. Strong grower; big yields. Fine for picker. Drys down fast. Deep yellow ears. High shelling percentage. 2-year test yielded over 91 bu. per acre.
71 KM 2111F—State grade wanted.

Corn-Master Hybrid No. 111

115–119-day Hybrid. Tall, early, drought-resistant. Stiff stalks, long yellow ears. Yielded over 92 bu. per acre in tests. Proved for hot, dry summers; on thin soil.
71 KM 2110F—State grade wanted.

Corn-Master Hybrid No. 222

115–120-day Hybrid. Higher borer resistance. Average last 4 years, over 86 bushels per acre. 1943 yield, 94 bu. per acre. Rough, yellow feeding ears. For bottom land.
71 KM 2118F—State grade wanted.

Corn-Master Hybrid No. 333

115–120-day Hybrid. Resists borers. Large, yellow ears; good feeder. 1943 yield over 89 bushels per acre. Excellent for picker.
71 KM 2977F—State grade wanted.

Corn-Master Hybrid No. 444

118–122-day Hybrid. One of our best. High yielding; large yellow ears. Stiff stalks. 3 yr. average over 87 bu. per acre. 1943 yield over 91 bu. per acre. Good for all soils.
71 KM 2117F—State grade wanted.

Corn-Master Hybrid No. 555

118–122-day Hybrid. Stiff stalks. Yields big crops of large yellow ears. Borer-resistant. Thrives in all soils. 1943 yield over 96 bu. per acre. Excellent feeder.
71 KM 2987F—State grade wanted.

Corn-Master Hybrid No. 666

118–122-day Hybrid. One of our best yellow hybrids. Stiff stalks. Resists corn borer. Medium-rough for good feeding. 1943 yield over 95 bu. per acre; 3 year average 91 bu.
71 KM 2124—State grade wanted.

Corn-Master Hybrid No. 777

120–125-day Hybrid. Good feeder. Thick, yellow ears. Strong standing. Resists borers. 2-year average over 81 bu. per acre. For all soils.
71 KM 2123F—State grade wanted.

Corn-Master Hybrid No. 888

130-day Hybrid. Heaviest yielding in Southern regions. Deep-yellow kernel. Good feeder. Yielded 79 bu. per acre. Our latest hybrid.
71 KM 2130F—State grade wanted.

Prices below for all numbers except 55 and 66. Freight prepaid only on all 2-bushel lots or more. Shipping weight, 1 bushel, 57 pounds. Shipped direct from grower near Ottumwa, Iowa.

Large round grade	per bushel	$6.95
Small round grade	per bushel	7.45
Medium round grade	per bushel	7.45
Small flat grade	per bushel	$7.45
Medium flat grade	per bushel	8.45
Large flat grade	per bushel	8.45

Choose your hybrid corn number carefully from the chart on opposite page.

Garden Master Berries and Perennials for fall . . . Postpaid

OUR OWN TRADE MARK



GARDEN MASTER Currants

Plant this fall for earlier growth next spring. Stand drought and extreme cold. GARDEN MASTER, vigorous, 2-year-old No. 1 size plants. Well-rooted. Shipped at proper fall planting time. **Shipped Postpaid.**

Red Lake: Large red currant. Best for jelly. Very popular.
91 K 3124—2 plants for..... **98c**
5 currant plants for..... **$1.98**

GARDEN MASTER Gooseberry Plants

Plant this fall. Grow rapidly. 2-yr.-old, No. 1 size.
Champion: Midsummer. Large green fruit. Sweet and tangy. Will stand cold weather. **Postpaid.**
91 K 3131—2 plants for...$1.25 5 for..... **$2.49**

Jelly—Pie Garden: Includes, 3 Red Lake Currant, 3 Champion Gooseberry, and 5 giant-bearing Boysenberry plants. Should bear second year. No. 1 size. Shipped for fall planting. **Postpaid.**
91 K 3165—Above 11 plants for..... **$2.98**

GARDEN MASTER heavy-cropping Raspberries for the home

Plant GARDEN MASTER raspberries this fall and gain one-half year. Should start to bear next year after planting. Hardy. Plant 4 to 6 feet apart.
Latham: Ripens mid-season. By far the most popular red raspberry. Huge size.
Cumberland: Ripens mid-season. Large, firm and glossy. Most popular black.
Indian Summer: Bears heavy crops both in spring and fall. A giant red everbearing.
Purple Sodus: Bears mid-season. Large, firm with fine flavor. Heavy-bearing.
New Morrison: Ripens a little after the Cumberland. Black, almost seedless.
New Sunrise Early Red Raspberry: Ripens 10 days earlier than Latham. A luscious red raspberry. Developed in New York State. Sweet and full of delicious flavor. Superior to the Latham in appearance and hardiness. Make the Sunrise a "must" in your new raspberry patch this fall. Very easy to grow.

All raspberry plants postpaid from grower at proper fall planting time.

Please state variety and quantity wanted.

Name of Variety	91 K 3153 Select heavy plants				91 K 3138 Giant best grade plants			
	5	10	25	100	5	10	25	100
Latham, Cumberland	75c	$1.29	$2.75	$9.98	89c	$1.49	$3.25	$11.49
Indian Summer, Purple Sodus, Morrison, New Sunrise	85c	1.39	2.98	10.49	98c	1.69	3.79	12.95



GARDEN MASTER Hardy Perennials . . . bloom next year

Plant all perennials this fall; they will bloom next spring and summer. You gain one whole year! The following 4 new varieties (not illustrated) should be planted in every garden.

Blue Moon Aster: **91 K 3977**—Lovely blooms from June to frost. Our best lilac-blue.
Adorable Pink Aster: **91 K 3952**—Blooms September to frost. A deep salmon-pink.
Sungold Mum: **91 K 3968**—September-frost. Our best. Myriads of beautiful yellow blooms.
Crimson King Carnation: **91 K 3957**—July-frost. Our best carnation. Fire-engine red.

Your choice, above 4 varieties. Postpaid. Order by catalog number. Each plant 59c Any 3 for $1.59

Plant these hardy GARDEN MASTER Perennials this fall

Bloom next year if planted this fall; will continue to bloom for years. **Shipped Postpaid.**

[A] **Double Hollyhocks:** July. 5-ft. Pink, red, salmon, yellow, white. Tall growing.
91 K 3862—Hollyhock Garden.
1 each above colors. 5 for..... **$1.19**

[C] **Columbine** (Aquilegia): May-June. 24 to 30 inches. Red, white, blue, pink and yellow colors. Giant blooms have long spurs.
91 K 3846—Columbine Garden.
1 each, above colors. 5 for..... **$1.19**

[D] **Gaillardia** (Blanket Flower): All summer. 1 foot. Wine, yellow, crimson with gold tips. Should be in every garden.
91 K 3860—Gaillardia Garden.
2 each above colors. 6 for..... **$1.29**

[G] **Sweet Peas** (Hardy): All summer. 6 ft. Pink, red, white. Have long stems.
91 K 3903—Dainty Sweet Pea Arbor.
2 each above colors. 6 for..... **$1.29**

[H] **Sweet William** (Calico flowers): All summer. 1½ to 2-ft. Pink, red, white.
91 K 3905—2 each color. 6 for..... **$1.29**

[J] **Canterbury Bells** (Campanula): June-Aug. Grow 2 ft. Blue, rose, white.
91 K 3853—2 each color. 6 for..... **$1.29**

[L] **Delphinium** (Larkspur): June-Sept. 5 ft. **Clivenden Beauty:** Best sky-blue colors. **English Hybrids:** Blue and purple blending. **La Martine:** Indigo-blue with white eye.
91 K 3858—Delphinium Garden.
2 each above colors. 6 for..... **$1.29**

[M] **Pyrethrum** (Painted Daisy): May-August. 1½ ft. Red, pink, shasta-white. Popular. Dazzling, long-stemmed flowers.
91 K 3901—Pyrethrum-Aster Garden. 2 each above 3 colors, plus 1 Adorable Pink Aster. 7 plants..... **$1.65**

Your choice of any of the 8 hardy Perennials listed above

Use Catalog No. 91 K 3840—State variety and color. Postpaid from grower this fall.
Any 3 plants for only..... **85c** Any 6 plants for only..... **$1.45** Any 12 plants for only..... **$2.65**

[B] **Tall-growing Bush Asters:** Sept. to frost. Grow 3 ft. Blue, pink, crimson, white.
91 K 3849—1 each above colors, plus 1 Adorable Pink Aster. 5 for.. **$1.39**

[E] **Veronica; Purple Beauty:** 2 ft. July-Sept. **Penstemon; Pink Beauty:** 3 ft. Midsummer. Pinkish, bell-shaped slender spikes.
91 K 3881—Garden. 3 ea. above. 6 for **$1.49**

[F] **Hardy Verbena:** All summer. 1½ feet. Huge trusses of lilac, rose and red. Vivid.
91 K 3908—Vivid Verbena Garden.
2 ea. above colors. 6 for..... **$1.59**

[K] **Carnations:** Hardy. Bloom all season. Grow 1½ ft. Pink, red, salmon, yellow, white.
91 K 3855—1 each, above colors, plus 1 Crimson King Carnation. 6 for. **$1.98**

Your choice of any of the 5 hardy Perennials listed above

Use Catalog No. 91 K 3838. State variety and color. Postpaid from grower this fall.
Any 3 plants for only..... **98c** Any 6 plants for only..... **$1.69** Any 12 plants for only..... **$3.19**

We do not ship nursery stock C.O.D.
Easy Terms . . . see inside back cover



GARDEN MASTER quick-crop Berry Patch

Enjoy many different varieties of berries over a long season by planting this fall. Will start to bear next year after planting. Includes: **5 Red Latham Raspberry, 5 Cumberland (Black Cap) Raspberry, 5 Sodus Purple Raspberry, 5 Alfred Blackberry and 5 Boysenberry plants. Prepaid from grower.**
91 K 3158—Heavy No. 1 size plants. All 25 berry plants..... **$3.25**

Giant Oriental Poppies

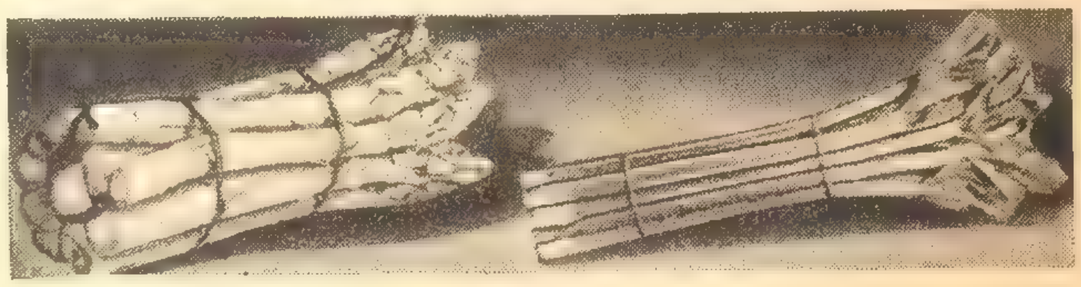
May-June. Grow 40 inches. Fall is the best time to plant. Shipped at proper planting time. **Postpaid from grower.**
Beauty of Livermore: A dark crimson.
Enchantress: Soft lilac-rose color.
Orange Perfection: Orange-tinted red.
Sass Pink: Has pink, crinkly petals.
Wurtembergia: Giant rose-red blooms.
91 K 3898—State variety.
2 plants for..**79c** Any five for **$1.75**

Our finest Oriental Poppies

Australia: New. Brightest crimson-red.
Purity: A soft, pure pink. No spots.
Wunderkind: Largest of poppies. Pink.
91 K 3899—State variety.
Each plant...**59c** 3 plants for..**$1.69**
Poppy Collection: 1 ea. 8 above poppies.
91 K 3896—Postpaid from grower.
8 poppy plants for..... **$2.98**

Oriental Hybrid Poppies

Huge cup-shaped red flowers.
91 K 3897—Postpaid. 5 plants..**98c**



Asparagus Plants

Low as **98c** For 25 Postpaid

Start that long-delayed asparagus bed this fall. Eat second spring after planting. Produce for many years. Easy to grow.

Washington: Best for home gardens. Produces many tender tips.
91 K 3168—1-year plants. Postpaid. 25 plants for..... **98c**
50 for..**$1.89** 100 for...**$3.45**
91 K 3169—2-year plants. Postpaid. 25 plants for....**$1.49**
50 for..**$2.75** 100 for...**$4.98**

Paradise: Rich flavor, juicy.
91 K 3171—2-year plants. Postpaid. 10 plants for....**75c**
25 for..**$1.75** 50 for....**$3.25**

Rhubarb Roots

Low as **79c** For 5 Postpaid

Order GARDEN MASTER rhubarb roots for fall planting. Once planted they will continue to grow and produce for 20 years and more. Bears second spring after planting. Best size plants. **Postpaid from grower.**

Giant Victoria: Large semi-red stalks.
91 K 3180—2 roots for..**39c** 5 for..**79c**

McDonald's Red: Extra large, rich red, sweet and juicy stalks. Heavy-yielder.
91 K 3183—Each..**75c** 3 for...**$1.98**

Asparagus-Rhubarb Garden: All are vigorous, 2-year No. 1 size. Includes: [illegible] Paradise Asparagus, 1 McDonald R[illegible]barb, and 5 Victoria Rhubarb roots.
91 K 3191—Postpaid. 31 roots...$[illegible]

Garden Master Bulbs for fall planting . . . Postpaid

OUR OWN TRADE MARK



Hardy Shade Trees

As low as **$1.69** for 4 Prepaid

Fall is the best time to plant shade trees. They become established, growth starts earlier next spring. You gain one season. Shade trees increase the value of your home. Our strong, vigorous trees are 3 years old. Well-rooted. **State size, variety. Prepaid.**

A Lombardy Poplar: 91 K 3499—Grows 60 feet. Striking appearance; upshooting green foliage. Best for screens. One of the fastest growing shade trees.
4 to 5 ft. Ea. **49c** 2 for **89c** 4 for **$1.69**
5 to 6 ft. Ea. **59c** 2 for **98c** 4 for **1.79**
6 to 8 ft. Ea. **69c** 2 for **$1.29** 4 for **2.39**

B Soft Maple: 91 K 3489—Grows 60-80 ft. Leaf tops green; silvery beneath.
5 to 6 ft. Ea. **98c** 2 for **$1.85** 4 for **$3.49**
6 to 8 ft. Ea. **$1.29** 2 for **2.39** 4 for **4.49**

Chinese Elm: 91 K 3478—Grows 45 feet. Fastest growing for quick shade. Popular.
4 to 5 ft. Ea. **59c** 2 for **$1.09** 4 for **$1.89**
5 to 6 ft. Ea. **69c** 2 for **1.29** 4 for **2.25**
6 to 8 ft. Ea. **89c** 2 for **1.69** 4 for **3.19**

Weeping Willow: 91 K 3511—Grows 40 feet. Yellow bark, drooping branches. Graceful lawn and shade tree. Hardy.
4 to 5 ft. Ea. **79c** 2 for **$1.49** 4 for **$2.79**
5 to 6 ft. Ea. **98c** 2 for **1.85** 4 for **3.49**
6 to 8 ft. Ea. **$1.39** 2 for **2.59** 4 for **4.98**

C Pink Flowering Crab: 91 K 3528—Grows 25 feet. Pink flowers in April. Red fruit makes fine jelly. Prices below.

Red Bud: 91 K 3523—Known as Judas Tree. Grows 25 ft. Pink spring flowers.
Choice of above two varieties. 4-5 ft.
Each.....**98c** 2 for.....**$1.85**



Easy-to-grow Iris

May. 2½ ft. Fall-planted, blooms next spring. Shipped for early fall planting.

All iris roots below postpaid from grower.

Black Wings: Deep blue; nearly black.
Blue Triumph: Our best pure blue iris.
Crystal Beauty. Pure white. Giant size.
Desert Dawn: Lavender with yellow blend.
Golden Flare: Red and yellow combined.
Indian Chief: Vivid red, bronze-blended.
Red Dominion: Rich, deep reddish-black.
Spring Maid: Delightful soft rose-pink.

91 K 3868—State variety, quantity.
2 Iris roots...**49c** 5 roots for..**98c**

Garden Master Rainbow Iris Garden: Our most colorful iris collection. Includes one each of the 8 varieties above.
91 K 3874—8 Iris roots for.....**$1.45**

Fiery red-tone Iris Garden: 2 each, or 4 each, of our five best red-tone varieties included. **Our choice of varieties.**
91 K 3872—10 roots for **$1.45**
20 roots, 4 each for.....**$2.75**

"Old Glory" Iris Garden: Plant these red, white and blue iris this fall to make your iris garden in the colors of our flag. Bloom next spring. **Postpaid.**
91 K 3870—5 each color. 15 for **$1.98**

Baby Doll Iris... best for borders: Grow 6 inches tall. Lovely blue, white, yellow, near-red, purple. **State color choice and quantity wanted. Postpaid.**
91 K 3864—5 roots for.....**98c**
10 roots for..**$1.89** 15 roots for **$2.69**

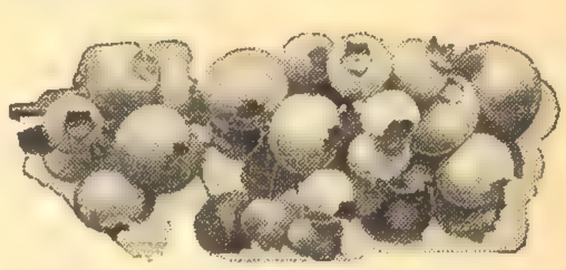


Plant GARDEN MASTER Tulip Bulbs this fall for spring blooms

Bloom in April-May. Grow to 2½ feet high. Triumphant success of American tulip growers! Rival, and in many instances excel, tulips formerly imported from Holland. Huge blooms on tall, straight stems well above foliage. Unusually brilliant colors. Large, healthy bulbs, **Bloom next spring;** repeat their vivid colors for years with very little attention. A tulip display is a truly lovely sight. Planting instructions included with each shipment. **Shipped in time for fall planting. Sold in color groups only, except in the tulip collection. State quantity. Postpaid direct from grower.**

91 K 792—Lavender, rich and cool.
91 K 793—Pink, delicate and clear.
91 K 794—Red, vivid and brilliant.
91 K 795—Yellow, fine, clear golden.
Any one-color group above—
6 bulbs....**85c** 15 bulbs...**$1.98**
50 bulbs.**$6.19** 100 bulbs.**$11.49**

Save on Rainbow Tulip Collection:
Same fine tulip bulbs as above. Our color choice. Carefully mixed to assure you a briliant garden.
91 K 788—12 bulbs for.....**$1.49**
25 for.....**$2.98**
50 for.....**$5.85** 100 for.....**$10.98**



GARDEN MASTER Blueberries

As low as **$1.49** for 2 Postpaid

Plant GARDEN MASTER blueberries this fall... gain one-half year. All the fresh berries and pie you want, right from your garden. Cultivated blueberries are larger, sweeter. **State variety, quantity. Shipped prepaid for fall planting.**

Pioneer: Extra-large, firm and tasty.
Rubel: Giant berries. Best for pies.
91 K 3112—1-year-old select plants.
2 for **$1.49** 4 for **$2.65** 6 for **$3.75**
91 K 3114—2-year-old best plants.
2 for **$1.98** 4 for **$3.59** 6 for **$4.98**



GARDEN MASTER Blackberries

As low as **85c** for 10 Postpaid

Fall-planted GARDEN MASTER blackberries bring their taste delights into bearing much earlier. These heavy yielding varieties will give you all you can eat, with plenty left for canning and preserving. **State variety, quantity. Postpaid.**

Eldorado: Very large and tart berry.
Alfred: Seedless, coreless. Popular.
91 K 3108—No. 2 select. 10 for **[illegible]**
25 for **$1.89**; 50 for **$3.49** 100 for **$6.49**
91 K 3100—No. 1 best. 10 for **98c**
25 for **$2.25** 50 for **$4.25** 100 for **$7.95**



Fragrant Yellow Jonquils

98c for 6 Postpaid

April. 10 in. tall. Plant jonquil bulbs this fall for next spring blooms. Deep butter-yellow. Fragrant. **Postpaid.**
91 K 561—6 bulbs for **98c**
12 for **$1.85** 25 for **$3.49** 50 for **$6.45**

Narcissus (Trumpet Mixture)

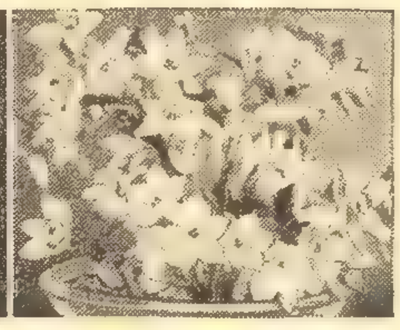
Long yellow trumpets stand out from yellow or white giant petals. **Postpaid.**
91 K 554—6 bulbs for **$1.10**
12 for **$1.98** 25 for **$3.95** 50 for **$7.25**
Shipped for fall planting



Daffodil Mixture

$1.85 for 12 Postpaid

Spring Glory Mixture: These lovely daffodils bloom next year from early spring until your other flowers reach blooming stage. Grow 16 to 20 inches tall. Yellows and whites, with orange, yellow and red centers. Bloom each spring. Popular types, carefully mixed. **Postpaid.**
91 K 558—6 bulbs **98c**
12 for **$1.85** 25 for **$3.49** 50 for **$6.45**



Paper-white Narcissus

98c for 12 Postpaid

Maintain a constant succession of these dainty blooms all winter; start a bowl every 10 days from October through Feb. Blooms in 5 weeks from planting. Easiest to grow: place 3, 5 or more bulbs in bowl of pebbles, fill with water, place in dark closet until rooted. Fine for centerpieces on mantle or tables. Bowl not included. **Postpaid.**
91 K 736....6 for **59c**
12 for **98c**; 25 for **$1.89**



5-on-1 Apple Tree

Plant this fall and gain one-half year toward your enjoyment of apples. Grow this tree that will yield apples from July to October. Takes only 20 square feet of space. This scientifically budded apple tree bears 5 different apple varieties, giving you a long bearing season for such a small space. Hardy, 2-year-old trees. The 5 varieties borne on this tree are: **Yellow Transparent:** July, **Anoka:** August, **Yellow Delicious:** September, **Red Jonathan:** October, and **Red Delicious:** October.

Shipped at proper fall planting time. Prepaid to you from grower.

91 K 2614—4 to 5-foot size.
Each tree..**$2.49** 2 trees **$4.25**



GARDEN MASTER French Lilacs

April-May. Grows to 9 feet. If planted this fall, may bloom next spring; certainly the second spring. Bear large trusses of fragrant flowers. **State varieties. Postpaid.**

President Lincoln: Our best. Clear, rich blue.
Lucie Baltet: Finest satiny-rose flowers.
Mont Blanc: Purest snowy-white flowers.
Congo: Immense clusters of wine-red blooms.

Catalog No.	Grade	Height	Each	3 for
91 K 3762	Good	12 to 18-in.	**65c**	**$1.79**
91 K 3763	Better	18 to 24-in.	**75c**	**1.98**
91 K 3764	Best...	2 to 3-ft	**89c**	**2.49**

French Lilac Collection—Postpaid
1 each of above four lilac varieties.
91 K 3767—12 to 18-in. grade. 4 for **$1.98**
91 K 3766—18 to 24-in. grade. 4 for **$2.49**
91 K 3765— 2 to 3-ft. grade..4 for **$2.98**



Grow your own Horseradish

Homemade horseradish is superior in both strength and flavor. Very easy to plant and grow. Plant several roots this fall. They'll yield for years. **Postpaid from grower.**

91 K 3174—Horseradish roots. **State quantity.**
Root Cuttings—10 roots.....**49c** 25 roots.....**98c**

WE GUARANTEE our nursery stock and bulbs to be healthy and true to name. If stock is unsatisfactory on arrival, we will replace it or refund your money. Due to conditions beyond our control, we cannot be responsible for the crop.
SEARS, ROEBUCK AND CO.

PLEASE NOTE: All nursery stock prices appearing in former catalogs are hereby cancelled. We cannot accept orders from this catalog for nursery stock after close of 1944 fall planting season. All prices are void after December 15th, 1944.

We do not accept C.O.D. orders for nursery stock and bulbs. Orders for Nursery Stock received after December 1st will be shipped at the proper planting time next spring.

Garden Master Fruit Trees for fall planting . . . Prepaid





Heavy-bearing Grape Vines for fall planting

Plant GARDEN MASTER grapes this fall; save growing time. Shipped from grower at proper planting time.
Concord: Ripens September. Most popular blue grape.
Moore's Early: Black. Ripens two weeks before Concord.
Niagara: September. Big white grape. Large and sweet.
Delaware: September. Wine-red grape. Has spicy flavor.
Caco: August. Best red variety. Very juicy and sweet.
Fredonia: August. Earliest black grape. Extra-sweet.
Portland: September. Our most delicious white grape.
Sheridan: September. Best new large blue-black grape.

Postpaid from grower. State varieties wanted.

Name of Variety	91 K 3032—1-yr. vines				91 K 3037—2-yr. vines			
	2	5	10	25	2	5	10	25
Concord	49c	$1.10	$1.89	$3.98	59c	$1.35	$2.39	$4.98
Moore's	69c	1.59	2.89	6.49	79c	1.85	3.39	7.75
Niagara	69c	1.59	2.89	6.49	79c	1.85	3.39	7.75
Delaware	69c	1.59	2.89	6.49	79c	1.85	3.39	7.75
Caco	79c	1.85	3.39	7.75	95c	2.25	4.19	9.49
Fredonia	79c	1.85	3.39	7.75	95c	2.25	4.19	9.49
Portland	79c	1.85	3.39	7.75	95c	2.25	4.19	9.49
Sheridan	79c	1.85	3.39	7.75	95c	2.25	4.19	9.49

Save on hardy home garden Grape Arbor

A collection of the most popular grape varieties. Often bear the second season. Includes: 6 Concord, 1 Delaware, 1 Fredonia, 1 Moore's Early and 1 Niagara—10 vines in all. **Postpaid from grower this fall.**
91 K 3017—1-year-old vines.....10 for **$1.98**
91 K 3028—2-year-old vines.....10 for **$2.49**



Hardy red "pie" Cherry Trees

A Our best sour varieties. Well-rooted GARDEN MASTER 3-year-old trees. Shipped for fall planting.
Montmorency: Ripens in late June. Has tart flavor.
Early Richmond: Ripens in May. Dark red. Rich, juicy.
Giant Royal Duke: Last cherry to ripen. Large, tart.

State variety and quantity. Prepaid from grower.

Choice of above		1 or 2 Each	3 to 5 Each	6 to 11 Each	12 up Each
Catalog No.	Height—Size				
91 K 2683	3–4-ft.	$1.19	$1.14	$1.10	$1.07
91 K 2684	4–5-ft.	1.34	1.29	1.25	1.22
91 K 2685	5–6-ft.	1.59	1.54	1.50	1.47
91 K 2686	6–7-ft.	1.84	1.79	1.75	1.72

Hardy "sugar-sweet" Cherry Trees

Golden Delicious: Ripens July. Large, yellow fruit. Grows 4 to 5 feet per year. Splendid shade tree.
Black Tartarian: Bears its fruit heavily beginning in late June. Rich purplish-black. Rich, tender fruit.

State variety and quantity. Prepaid from grower.

Choice of above		1 or 2 Each	3 to 5 Each	6 to 11 Each	12 up Each
Catalog No.	Height—Size				
91 K 2673	3–5-ft.	$1.34	$1.29	$1.25	$1.22
91 K 2674	4–6-ft.	1.59	1.54	1.50	1.47
91 K 2675	5–7-ft.	1.89	1.84	1.80	1.77

Save...Home Cherry-Berry Orchard...Prepaid

Plant this fall and gain one-half year toward bearing time. Ideal for home canning and pies. 3-year-old trees should bear the third year after planting. 3 to 5-foot size trees. 2 Montmorency, 1 Early Richmond, 1 Black Tartarian and 5 giant Boysenberry plants. Shipped in time for proper fall planting.
91 K 2703—Orchard of 9 for.....**$4.69**

GARDEN MASTER hardy Fruit Trees for fall planting . . . prepaid

Fall is the ideal time to plant fruit trees. You gain time; trees root more quickly. GARDEN MASTER fruit trees are carefully graded to standards of American Ass'n of Nurserymen. **Shipped at proper fall planting time.**

Heavy-bearing hardy Apple Trees

Duchess Red: Ripens in early July. Our best early red.
Yellow Transparent: Ripens in July. White and juicy.
Anoka: Ripens August. Bears first year after planting. Large yellow fruit, striped with red. Widely planted.
Grimes Golden: September. Rich golden yellow. Vigorous.
Improved Wealthy: September. Large, bright, striped red.
McIntosh, All-Red: September. Highly flavored. Uniform.
Red Rome Beauty: Ripens in September. Large; red with rich flavor. Excellent baking apple. Vigorous, hardy.
Yellow Delicious: Ripens late September. Finest yellow apple. Very large; firm and crisp, yet tender.
Jonathan, Double-Red: Ripens in October. Popular eating apple. Tender, crisp flesh. Best winter apple.
Delicious, All-Red: Ripens in September. Crisp, juicy.
Stayman's Winesap, All-Red: October. A deep red apple.
Baldwin All-Red: October. Juicy, spicy flavor. One of the oldest and best apples. A good keeper for winter.
Red Whitney Crab: Ripens fall. Red. Makes fine jellies.

Prepaid from grower. State variety and quantity.

Choice of above		1 or 2 Each	3 to 5 Each	6 to 11 Each	12 up Each
Catalog No.	Height—Size				
91 K 2603	3 to 5 feet	74c	69c	65c	62c
91 K 2604	4 to 6 feet	98c	93c	89c	86c
91 K 2605	5 to 7 feet	$1.10	$1.05	$1.01	98c
91 K 2606	6 to 8 feet	1.35	1.30	1.26	$1.23

Save on Apple-Berry Orchard . . . Prepaid

A money-saving collection for an all-season apple supply and plenty of berries to eat, too. 1 each, **Yellow Transparent, Wealthy, Delicious, Jonathan:** 3 to 5-foot trees, **plus** 5 giant-bearing Boysenberry plants, No. 1 size. Shipped at proper fall planting time.
91 K 2633—Orchard of 9 for.....**$2.69**

Hardy European Plums and hardy Prunes

Gain one-half year by planting this fall. All freestones. Well-rooted GARDEN MASTER, 2 and 3-year-old trees.
Abundance: August. Cherry-red; yellow flesh. Hardy.
Green Gage: August. Large greenish-yellow. Popular.
Burbank: August. Reddish-purple. Large size fruit.
Shrop's Blue Damson: September. Large size, purple.
Stanley Prune: Sept. New purple prune, very superior.
Fellenberg Prune: Sept. Deep purple. Tangy flavor.

State variety and quantity. Prepaid from grower.

Choice of above		1 or 2 Each	3 to 5 Each	6 to 11 Each	12 up Each
Catalog No.	Height—Size				
91 K 2863	3 to 5 feet	$1.24	$1.19	$1.15	$1.12
91 K 2864	4 to 6 feet	1.44	1.39	1.35	1.32
91 K 2865	5 to 7 feet	1.64	1.59	1.55	1.52
91 K 2866	6 to 8 feet	1.89	1.84	1.80	1.77

Save on Plum-Berry Orchard . . . Prepaid

GARDEN MASTER 2 and 3-year-old trees. 3 to 5 feet tall. Plant this collection for plums over a long season. Our most popular varieties: 1 each, **Green Gage:** August, **Burbank:** August, **Stanley:** September, **plus** 5 giant-bearing Boysenberry plants, No. 1 size.
91 K 2873—Collection of above 8.....**$3.59**

Heavy-bearing Boysenberry Plants

$1.55 10 Plants

Have you tried this delicious, new, heavy-yielding berry? A cross between loganberry, red raspberry and blackberry. It has a tempting flavor all its own. Boysenberry vines may be trained on supports like grapes. Splendid for pies and preserves, as well as for eating fresh. It is also a delicious table fruit. Bear fruit in August. Berries grow from 1½ to 2 inches in length. All GARDEN-MASTER, well-rooted No. 1 plants. Will be shipped at the proper time for fall planting.

Shipped Postpaid from grower near you
91 K 3120.....3 plants for **59c** 10 plants for **$1.55**
25 plants for.....**$3.49**

Hardy thornless Boysenberry Plants

Imagine the boysenberry with this added feature. It has no thorns, makes berry picking a pleasure. Our plants are GARDEN MASTER No. 1 size. **Shipped Postpaid from grower.**
91 K 3119—2 for **69c** 5 for **$1.49** 10 for **$2.69** 25 for **$5.69**

Hardy quick-bearing Peach Trees

Plant our sturdy, 2-year-old GARDEN MASTER peach trees this fall. Should bear 2 years after planting. Northern-grown trees. All freestone varieties.
Golden Jubilee: Ripens June. One of the best early-bearing peaches. Rich, golden yellow, flushed red.
Hardy Vedette: Ripens three weeks before Elberta. Yellow flesh. Best hardy peach for the far North.
Red Haven: Ripens 10 days before Elberta. Large size, yellow flesh. Sweet, juicy, delicious. Hardy, vigorous.
Giant Elberta: Ripens late July. Has no equal in delicious taste, and golden coloring. Most popular variety. Strong grower, vigorous and heavy producer.
Champion: Ripens late July. Delicious white flesh with brilliant red cheeks. A peach of tremendous size.
Veteran: Ripens in July. New, large, hardy, yellow-fleshed peach. Has a honey-sweet flavor. Favorite.
J. H. Hale: July. Large, golden fruit with red cheeks.
South Haven: July. Yellow-fleshed. Delicious flavor.

State variety and quantity. Prepaid from grower.

Choice of above		1 or 2 Each	3 to 5 Each	6 to 11 Each	12 up Each
Catalog No.	Height—Size				
91 K 2743	3–5-ft.	74c	69c	65c	62c
91 K 2744	4–6-ft.	98c	93c	89c	86c
91 K 2745	5–7-ft.	$1.10	$1.05	$1.01	98c
91 K 2746	6–8-ft.	1.35	1.30	1.26	$1.23

Save on Peach-Berry Orchard . . . Prepaid

Now you can have your own peach orchard at small cost. 2-year, 3 to 5-foot size trees. Vigorous, hardy. Includes: 1 Red Golden Jubilee, 1 New Red South Haven, 1 extra hardy yellow Vedette, 1 Giant Elberta Peach, all should bear 2 to 3 years after planting, **plus** 5 famous Boysenberry plants, No. 1 size.
91 K 2793—Collection of above 9.....**$2.69**

Early-bearing hardy Pear Trees

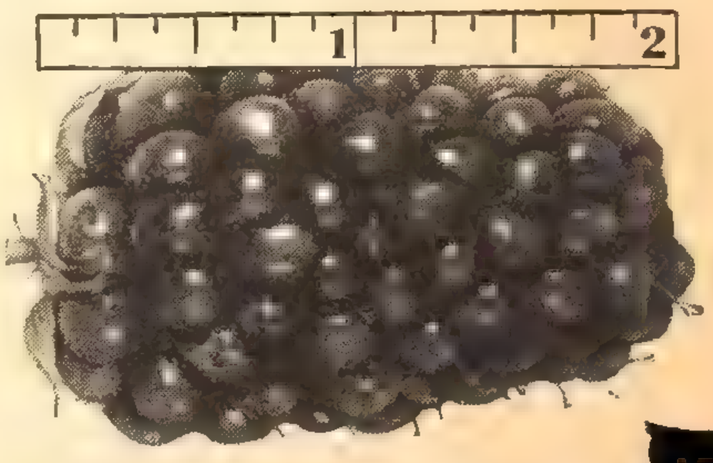
Plant at least 2 varieties for big crop. 2 to 3-yr. trees.
New Hardy Patten: Late August. Best yellow. Sweet.
Bartlett: Early September. Large, glowing yellow.
Hardy Mendel: September. Glossy yellow. Juicy, sweet.
Sugar-sweet Seckel: Late September. Buttery flavor.
Early Douglas: Late September. Often bears 1st year.
Giant Kieffer: Late October. Good keeper. Orange-red.

State variety and quantity. Prepaid from grower.

Choice of Above		1 or 2 Each	3 to 5 Each	6 to 11 Each	12 up Each
Catalog No.	Height—Size				
91 K 2803	3–5-ft.	$1.19	$1.14	$1.10	$1.07
91 K 2804	4–6-ft.	1.34	1.29	1.25	1.22
91 K 2805	5–7-ft.	1.59	1.54	1.50	1.47
91 K 2806	6–8-ft.	1.84	1.79	1.75	1.72

Save on Pear-Berry Orchard . . . Prepaid

Fall is the best time to plant this orchard. 2 to 3-year trees, 3 to 5 feet tall. All fall ripening varieties. Includes: 1 reddish-yellow Bartlett Pear, 1 golden yellow Kieffer Pear, 1 sugar-sweet early Douglas Pear, **plus** five Boysenberry plants, No. 1 size.
91 K 2813—Collection of above 8 for.....**$3.39**

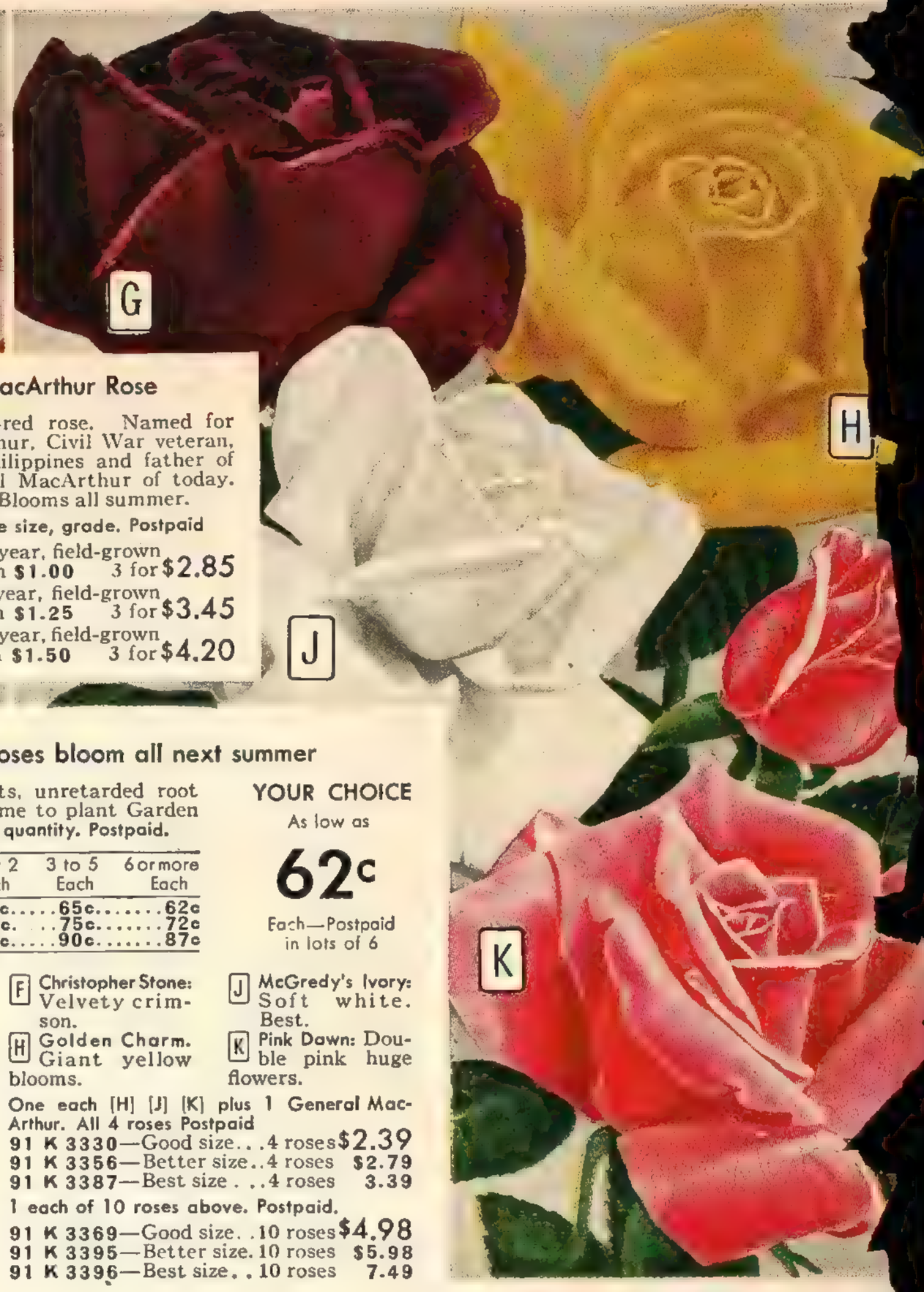


We do not ship nursery stock orders C. O.

Garden Master Roses for fall planting . . Postpaid

OUR OWN TRADE MARK





General MacArthur Rose

G Dark mahogany-red rose. Named for General MacArthur, Civil War veteran, Governor of the Philippines and father of world-famed General MacArthur of today. Giant, fully double. Blooms all summer.

91 K 3315—State size, grade. Postpaid

Good. No. 1½ size, 2-year, field-grown bushes	Each **$1.00**	3 for **$2.85**
Better. No. 1 size, 2-year, field-grown bushes	Each **$1.25**	3 for **$3.45**
Best. Super Giant, 2-year, field-grown bushes	Each **$1.50**	3 for **$4.20**

Order Now . . . Fall-planted Roses bloom all next summer

Grow 2 to 5 feet. For healthier rose plants, unretarded root growth and bigger blooms, fall is the best time to plant Garden Master everblooming roses. **State variety and quantity. Postpaid.**

Your choice of 9 below, alike or assorted — Catalog No.	Grade	Size Shipped	1 or 2 Each	3 to 5 Each	6 or more Each
91 K 3322	Good	2-year, No. 1½	**70c**	**65c**	**62c**
91 K 3349	Better.	2-year, No. 1	**80c**	**75c**	**72c**
91 K 3382	Best.	Super Giant	**95c**	**90c**	**87c**

YOUR CHOICE
As low as
62c
Each—Postpaid in lots of 6

A **Night:** Deep, dark crimson, shaded black and maroon. Spicily fragrant.

B **Mrs. Sam McGredy:** Scarlet-copper-orange, flushed red outside. Profuse.

C **Edith Nellie Perkins:** Finest Salmon-pink with a coppery-rose reverse.

D **McGredy's Yellow:** Beautifully formed butter-yellow buds. Intense fragrance.

E **Condesa de Sastago:** Cupped flowers of orange scarlet with yellow reverse.

One each [A] [C] [D] [E] [F] plus one General MacArthur. Postpaid

91 K 3333—Good size	6 roses	**$3.39**
91 K 3361—Better size	6 roses	**$3.89**
91 K 3391—Best size	6 roses	**4.79**

F **Christopher Stone:** Velvety crimson.

H **Golden Charm.** Giant yellow blooms.

J **McGredy's Ivory:** Soft white. Best.

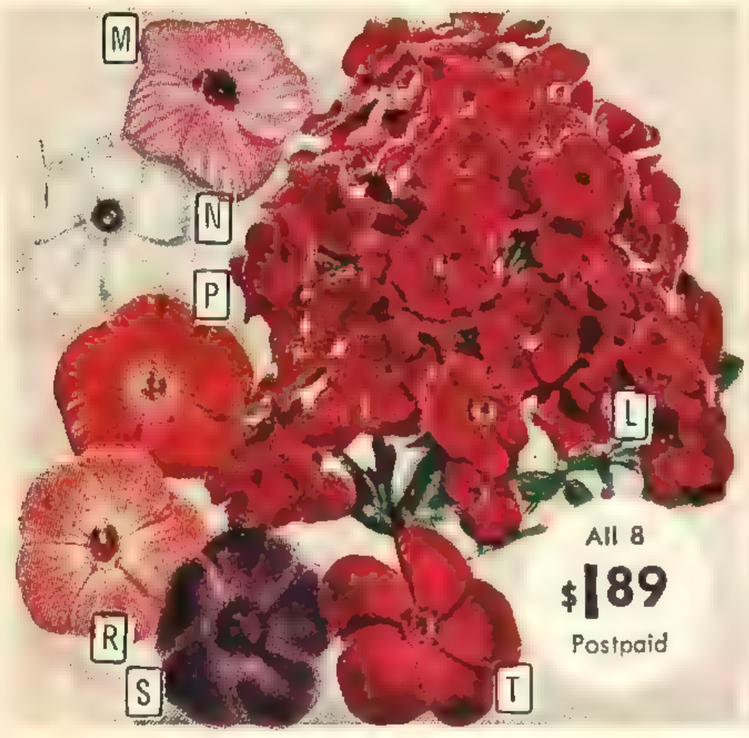
K **Pink Dawn:** Double pink huge flowers.

One each [H] [J] [K] plus 1 General MacArthur. All 4 roses Postpaid

91 K 3330—Good size	4 roses	**$2.39**
91 K 3356—Better size	4 roses	**$2.79**
91 K 3387—Best size	4 roses	**3.39**

1 each of 10 roses above. Postpaid.

91 K 3369—Good size	10 roses	**$4.98**
91 K 3395—Better size	10 roses	**$5.98**
91 K 3396—Best size	10 roses	**7.49**



Hardy Phlox for fall planting

Plant these hardy phlox this fall; bloom next summer. Plants are 2 yr. No. 1 size. Plant 2 ft. apart.

Charles Curtis: Most brilliant sunset red.

Apple Blossom: Clear, delicate cameo-pink.

Prime Minister: Huge flower heads of white.

San Antonio: Dazzling non-fading fiery-red.

R **Salmon Beauty:** A deep and soft pinkish-rose.

S **Blue Boy:** Lovely dark blue with rich violet shadings. A beauty.

T **Africa:** A new and popular brilliant carmine-red, scarlet eye.

vest Fire: New, flaming orange-red. A beauty.

stpaid from grower. Please state choice of above 8.
K 3884..2 for **69c** 4 for **$1.25** 6 for **$1.65**

Da… …arden . . . blooms all next summer
…r fall planting. A …olors. 1 each of …paid.
…s.....**$1.89**



Double Peonies . . Postpaid

GOOD Peonies: 3 to 5-eye roots.
Karl Rosenfield: A rich crimson.
Festiva Maxima: White, red centers.
Edulis Superba: Pure rose-pink.
Felix Crousse: Bright ruby-red.
91 K 759—Ea. root **45c** 3 for **$1.19**
91 K 766—1 each, four above **1.45**

V **BETTER—Peonies for fall planting:**
Walter Faxon: Large orange-pink.
Baroness Schroeder: Pinkish-red.
Mary Brand: Brilliant and deep red.
Therese: Enormous size, rose-pink.
91 K 760—Ea. root **60c** 3 for **$1.65**
91 K 767—1 each, four above **1.89**

BEST . . . Peonies for fall planting
Kelway's Glorious: Our best white.
Martha Bullock: Our finest pink.
Phillipe Revoire: Our best deep-red.
Tourangelle: Cream with rose-pink.
91 K 761—Ea. root **75c** 3 for **$2.10**
91 K 768—1 each, four above **$2.59**



Bleeding Hearts

W **Old Fashioned Variety:** April-June. Grows 2 ft. Thrives in semi-shaded places. Hardy perennials. Plant 18 to 24 inches apart. Beautiful house plant if potted in fall. Stems covered with heart-shaped, rose-pink blooms. **Postpaid.**
91 K 3850—Each **59c** 3 for **$1.59**

X **Fern-Leaf Everblooming Variety:** Everblooming Bleeding Heart. Finely cut, fern-like foliage. Pink, heart-shaped blooms, appearing from April to frost. Thrives in full sun or partial shade. Our finest perennial.
Shipped Postpaid from grower.
91 K 3851—3 for **89c** 6 for **$1.49**

Bleeding Heart Garden

91 K 3852—2 each, above.
Postpaid . . . . . 4 plants for **$1.49**



Hardy Cushion 'Mums

Grow to 2½ feet July to hard frost.
Pink: Rich, clear rose-pink color.
Bronze: Shading to bronzy-gold.

Y **Red:** Fiery. Big, heavy bloomer.
White: Snowy white, perfect blooms
Yellow: Golden yellow flowers.
91 K 3970—Choice above.
Postpaid. 2 plants **69c**; 4 plants **$1.29**

Cushion 'Mum Garden

1 plant, each color above, plus one 59c Sungold 'Mum. **Postpaid.**
91 K 3972.....6 plants for **$1.98**

Tall Bush Chrysanthemums

91 K 3973—State colors; as above.
Postpaid direct from grower.
3 for **98c**; 6 for **$1.69**; 12 for **$3.19**

Garden Master Shrubs for fall planting . . . Postpaid







Popular Shrubs for fall planting

Many of these beautiful shrubs will flower next spring if you plant them this fall. Easy to winter-over; follow directions. Hardy, well-rooted and branched shrubs, 2 years old. Shipped at proper planting time this fall.

A **Tamarix:** Grows 12 feet. Has feathery silver-blue foliage; blue flowers at intervals all summer long.

B **Red-Flowering Quince:** (Fire Bush) Grows 5 to 6 feet. Scarlet spring blooms. Glossy leaves appear varnished.

C **Forsythia** (Golden Bell) Grows 8 to 10 feet. Golden blooms in early spring before foliage. Dense foliage.

D **Rose of Sharon** (Althea) Grows 10 feet. Blooms midsummer to frost. blue, pink, red, purple. **State color.**

Barberry, Green-leaf: Grows 4 feet tall and wide. Leaves turn red in winter. Red berries throughout fall and winter.

Dogwood: Grows 9 feet. Covered with beautiful white flowers in spring, followed by blue berries on which the birds will feast. Red or yellow bark. **State color bark wanted.**

Honeysuckle, Bush: Grows 10 feet. Pink flowers in May-June, followed by red-orange berries. Fine for birds.

Mock Orange: Grows 8 feet. Mass of fragrant white bloom.

Weigela, Pink: Grows 5 feet. Bell-shaped flowers in spring.

State choice, quantity, size. Postpaid from grower

Catalog No.	Grade	Size shipped	Any 2	Any 4	Any 8
91 K 3700	Good	12 to 18 inches	75c	$1.29	$2.45
91 K 3702	Better	18 to 24 inches	95c	1.69	3.19
91 K 3709	Best	2 to 3 feet	$1.29	2.29	4.29

91 K 3732—2 each, A, B, C, D, above, plus 2 Bridal Wreath Spirea. 12 to 18-in. size. 10 shrubs. **Postpaid.** **$2.49**

Finest Shrubs for fall planting

Brightest, most colorful of flowering shrubs. Many will burst into colorful bloom next spring and summer if planted this fall. Will winter-over nicely; merely follow the planting directions. Healthy, Vigorous, 2 years old. Well-rooted and branched.

E **Weigela, Eva Rathke:** Grows 4 feet. Bears masses of striking crimson blooms all summer.

F **Hydrangea, P. G.:** Grows 6 feet. Bears huge conical heads of brilliant pink-red blooms

G **Snowball:** Grows 10 feet. Covered with a mass of pure white balls in early spring. Popular.

Almond, Pink-Flowering: Grows 6 feet. First shrub to bloom. Rose-like double blooms early in spring.

Red-Leaf Barberry: Grows 5 feet. Has bronze-red foliage turning scarlet in fall. Red winter berries.

Hydrangea, A. G.: (Hills of Snow) Grows 4 feet. Has large, round, snow-white blooms all summer.

Double Mock Orange: (Syringa Virginalis) Grows to 7 feet. Fragrant white blooms all summer long.

Crepe Myrtle: Grows 7 feet. Red blooms all summer.

Postpaid from grower. State choice, quantity, size

Cat. No.	Grade	Size	Any 2	Any 4	Any 8
91 K3701	Good	12 to 18 in	$1.09	$1.89	$3.49
91 K3703	Better	18 to 24 in.	1.29	2.29	4.29
91 K3710	Best	2 to 3 ft.	1.59	2.89	5.49

91 K 3726—2 each, F, E, G, above, plus 2 Bridal Wreath Spirea. 12 to 18-inch size. shrubs. **Postpaid.** **$2.98**

Spirea Shrubs for fall planting

Plant spirea this fall; then you can enjoy their cascades of beautiful blooms beginning early next season Many of them will bloom the first spring Best for low and background plantings, hedge or screening 2-year, heavy-rooted, 18 to 36-inch size. All spirea will be shipped at proper fall planting time.

H **Spirea Bridal Wreath:** (V H) Grows 6 feet. Makes a gorgeous snowbank of bloom in early spring. Pure white blooms literally cover the entire bush

J **Spirea Billardi:** Grows 5 feet. Blooms gloriously from July to frost, its branches covered with long, dense spikes of rose-pink blooms. Very hardy.

K **Spirea Anthony Waterer:** Grows 2½ feet. Gives a delightful effect in low hedges and foreground plantings. Has bright crimson blooms all summer

Spirea, Gold Leaf: (Not illustrated) Grows 8 feet Foliage is a beautiful golden. Attractive white spring blooms followed by orange colored pods. Very hardy

91 K 3788—Choice of above spirea. Postpaid.
Any 2 above **89c** Any 4 **$1.59** Any 8 **$2.89**

Popular Spirea landscape planting

Collection of the 4 hardy varieties above make a complete shrub planting for yard or landscape. **Shipped at proper planting time this fall. Postpaid**

91 K 3794—1 each of the above Spirea..4 for **$1.29**

91 K 3795—As above, except larger size, heavy Spirea landscape shrubs.....4 for **$1.59**





Plant Evergreens this fall for faster spring growth

Roots in moss. Trees 12 to 24 inches high.

L **Pfitzer's Juniper:** Grows 5 feet wide to hug foreground. A deep, rich green color.

M **Savin Juniper:** Grows 3 feet wide. Tender moss-green; beautiful for the foreground.

N **Arbor Vitae:** Grows 2½ to 3 feet. Light green foliage. Excellent intermediate.

P **Irish Juniper:** Grows 6 to 8 feet. Silvery-green. Best for corners and cemetery lots.

R **Christmas Tree Spruce:** Grows 50 feet. Tall, conical, for lawns and windbreaks.

S **Pyramidal Arbor Vitae:** Grows 20 to 30 feet. Our very finest for corner plantings.

T **Green Pyramidal Juniper Virginiana:** Grows 30 feet. Unusual grayish-green foliage.

V **Oriental Arbor Vitae:** Grows 30 feet. Bright green foliage.

W **Colorado Blue Spruce:** Grows 50 feet. True blue. Majestic.

Silver Blue Juniper: (Not illus.) Grows 15 feet. Silver-blue tipped.

2 Trees Your choice $1.59 Prepaid

Choice above, left. Please state varieties. Shipped prepaid at proper planting time this fall.

91 K 3550—Each.....89c
2 for.....$1.59 4 for.....$2.98

Colorado Blue Spruce Planting

4 Colorado Blue Spruce trees, same as (W) except trees are 8 to 12 inches tall, 5 years old. Sturdy, vigorous, healthy.

91 K 3595—4 Trees. **Prepaid**.....**$1.98**

Larger and older GARDEN MASTER Evergreens for fall planting

Any of the above 10 evergreens; 3 years older and the next size larger than above. Roots balled in earth, wrapped in burlap and packed in baskets for safe delivery. **State choice. Prepaid.**

91 K 3554—6 to 7-year-old evergreens. Each evergreen.....**$7.95**
Any 2 evergreens.....**$14.49**

GARDEN MASTER Doorway Evergreens for fall planting

Plant in early fall for immediate enjoyment. Each group includes one pyramidal type, one intermediate, one low foreground tree 3 to 4 years old. Roots packed in moss. **Prepaid from grower.**

91 K 3556—1 of each type, doorway evergreens.....3 trees for **$1.98**
91 K 3557—2 of each type, doorway evergreens.....6 trees for **3.75**
91 K 3558—Next size larger; 6 to 7 years old. Roots balled in earth....3 trees for **19.50**

An established Hedge next spring . . . plant this fall

This fall plant that long-wanted "living fence." Establish it now for a quick "growth-start" in the spring. 50 plants make a 50-foot hedge fence.

California Privet: Grows 8 ft. high. May be pruned anytime to any height.

Amoor River Privet: Similar to above but hardier. May be pruned to any height, anytime during the growing season. Makes very dense foliage.

Caragana: Grows 10 to 12 ft. high. Bright green leaves. Very hardy hedge.

Cotoneaster: Grows 10 to 12 ft. tall. Is very hardy for the far North. Dark green, glossy leaves. Soft pink flowers in spring; black berries.

Buckthorn and Russian Olive: Best Northern hedges. Buckthorn, green leaves; grows 10 feet high. Russian Olive, silver leaves. Grows to 18 feet.

Spirea Van Houttei: Grows 5 to 7 feet high. Also known as Bridal Wreath. Countless snowy-white flowers in the early spring. Very popular hedge.

Barberry, Green Leaf: Low-growing. Makes a dense, rounded hedge 3 to 4 feet tall, or may be trimmed lower as desired. Green foliage turns red the fall. Bright red berries all winter attract many birds. Has thorns

Hardy Juniper Virginiana Evergreen: Grows 30 feet. Best for tall hedges.

Postpaid from grower. State variety and quantity

Variety of Hedge	91 K 3667—Good 12 to 18-in. size			91 K 3668—Better 18 to 24-in. size			91 K 3669—8 2 to 3-ft. size		
	10	25	50	10	25	50	10	25	50
California Privet	$0.98	$2.25	$ 4.25	$1.49	$3.49	$ 6.49	$2.19	$5.19	$9.
Amoor River Privet	1.19	2.69	4.98	1.89	4.25	7.98	2.39	5.49	9.
Caragana	.59	1.25	2.25	.79	1.75	3.25	.98	2.25	4.
Cotoneaster	1.69	3.98	7.25	2.19	5.25	9.75	.69	6.49	12.
Buckthorn; Russ Olive	.89	1.98	3.69	1.45	3.25	5.98			7.
Spirea Van Houttei	1.19	2.69	4.98	1.89	4.25	7.9			9
Barberry, Green Leaf	.89	1.98	3.69						
Juniper Virginiana	1.45	3.35	6.2						

All Nursery Stock can be bought on Sears convenient Easy Terms, see insid

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NOTICE

CONCERNING OUT-OF-SEASON GOODS

Occasionally, when you look for an item in this index you are referred to this page ("See Notice on Page 892"). That reference means that the item is not offered for Sale in this Fall and Winter Catalog because it is Spring and Summer Merchandise.

If you want out-of-season merchandise, write for prices. When writing, be sure to give us full information on the merchandise you want.

SEARS GUARANTEE

TO SAVE YOU MONEY . . .
TO DELIVER ALL MERCHANDISE SAFELY
TO SATISFY YOU PERFECTLY

We guarantee that every article in this catalog is honestly described and illustrated.

We guarantee that any article purchased from us will give you the service you have a right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense. We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

Statement of Policy about ars Big Catalog

s Big General Catalog has been the nation's g guide for more than half a century. The that America grew up with, now serves than 12 million customers all over the ry.

send our Big Catalog without request to ners who buy regularly from any Sears g—by mail, phone or at catalog order s.

cause it costs about a dollar to print and his great book, you can readily understand would be impractical to send it to those o not buy regularly from us.

t is why the millions of catalogs we do de are mailed to our regular customers—the ies just like yours who know the worth and of our Big Catalog and use it year in and out as an important part of their home- ng equipment.

to the advantage of your family to place ur orders under one name, preferably that e head of the household. For example, if members of your family, ordering under wn names, each had orders totaling $5.00 the preceding season, neither might re- a General Catalog. The same orders made e person's name would total $10.00, and amily would then be assured of receiving xt catalog without request. Assure yourself iving your Sears catalogs regularly by or- your everyday needs from this or any atalog . . . directly by mail . . . through a Order Office . . . or by phone through Sears rift Shopping Service.

rtant about Prices rders

ve you will find the prices in this catalog e to reflect the economies of mail order that have appealed to thrifty people hout the nation. Prices in this catalog nly to orders placed by mail, telephone, h or at the catalog order desk in a Sears Store, Order Office, or in one of Sears d Stores.

d the Federal, State or Local Govern- crease or impose additional taxes after es to press, we shall be obliged to add ices shown.

We believe our purchases and stock on hand are sufficient to meet all normal requirements of our customers during the period for which this catalog is intended. However, we are unable to guarantee that we shall be able to supply every item throughout the life of this catalog. To protect you, as well as ourselves, we may—before filling, refuse orders so large as to indicate that we are being used as a source of supply by those who intend to sell the goods again either directly or as a service.

Every item in this catalog is accurately described and illustrated. However, should the defense needs of the Government further restrict the sale of certain items or cause a change in the manufacturing specifications of certain items—we will wherever possible fill your orders with goods made according to Government regulations when our existing stocks are exhausted. Your attention will be called to such changes when the merchandise is sent to you.

C.O.D. Orders

Unless there is real need for C.O.D. service, we urge you to enclose money order or check when you mail your orders and avoid the extra handling and expense of C.O.D. orders. On parcel post C.O.D. shipments, in addition to the price of the merchandise and regular parcel post charges, we will bill you for the C.O.D. collection fee which we are required to pay the postoffice. The postoffice also collects a money order fee for forwarding the total amount to us. See page 899 for information about C.O.D. fees.

The cost of this type of service is so great that we believe very few of our customers will want to order C.O.D. However, when you need the fastest possible service regardless of cost to you —for example on emergency orders for repair parts—we will ship C.O.D. if you will send a paid telegram, giving full information about the merchandise you want and your complete name and address.

We do not accept C.O.D. orders:

- For less than $2.00 (except orders for repair parts)
- For merchandise that is cut or made to special measurements
- For items that are shipped direct from one of our factories
- For shipment to foreign countries

Prompt Service

The vast majority of Sears orders are carefully filled and on their way to the customer within 24 hours after they are received.

Where catalog descriptions show factory or warehouse shipping points, please allow us enough time to forward your order to the fact or warehouse for shipment from that po to you. When merchandise is shipped factory or warehouse, we give you fa ble service and notify you of appr when shipment will be made.

Our Ten Mail Order Houses

Sears, Roebuck and Co. operate mail or houses in Chicago, Philadelphia, Boston, Kan City, Minneapolis, Atlanta, Memphis, Dalla Seattle, and Los Angeles. We'd enjoy a visi from you. Our door is always open and you ar welcome to come in and visit us at any time.

Write in Any Language

We can always take care of your order and assure you of complete satisfaction at all ti or your money will be gladly refunded.

Important Tax Notice

If you live in any of the places listed b please add to your order an amount (at the shown) to cover the following:

Alabama (Use Tax)	
California (Sales Tax)	2
Colorado (Use Tax)	
Illinois (Expense due to Ret. Occ. Tax)	
Iowa (Use Tax)	2
Michigan (Use Tax)	3
Mississippi (Use Tax)	
Missouri (Sales Tax)	
New Mexico (Compensating Tax)	
New York City (Use Tax)	
North Carolina (Use Tax)	
North Dakota (Use Tax)	
Ohio (Use Tax)	
South Dakota (Use Tax)	
Utah (Use Tax)	
Washington (Sales Tax)	

Five easy ways to shop at Sears



Shop at home by mail

Shop the convenient way . . . at home in your easy chair you can select just what you want from over 100,000 catalog items at Sears low prices with satisfaction guaranteed or your money back. Simply write your order on a Sears Order Blank or plain paper and mail it to us. Your order will be carefully filled and shipped usually on the day we receive it.



Shop at Sears by phone

Just pick up your phone and call Sears . . . it's the easiest, quickest way to shop. Give the catalog number, price and description of the merchandise you want. Your order will be filled promptly at our Mail Order House and you pay on delivery. It takes only a few minutes to do your shopping for the entire family by telephone . . . with satisfaction guaranteed.



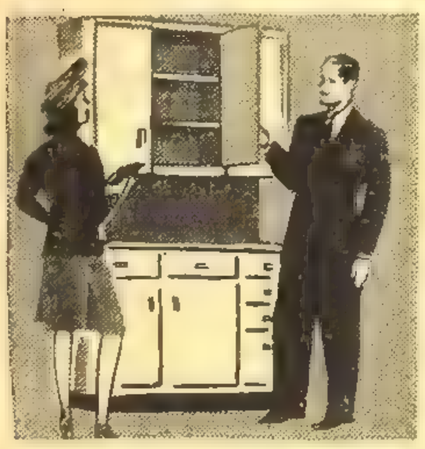
Shop at Sears order offices

For Sears mail order prices and *special services*, visit or phone Sears Order Office. A salesperson will take measurements, write out orders, show you our helpful sample books with thousands of sample fabrics, and show you our many special catalogs. You pay Sears low prices, eliminate money-order fees, and save considerably on transportation charges.



Shop at catalog order desks

There's one in your nearest Sears store. You'll find thousands of fabric samples to see and touch-test, and many special catalogs, to help you make selections. You can buy at Sears low catalog prices and save letter postage and money order fees. You can save on transportation charges, too. Our sales people will be glad to help you and write your order.



Shop at Sears retail stores

At your service throughout the country—over 600 Sears stores filled with nationally accepted, always up-to-date merchandise offered at Sears usual low prices. Buy over the counter and take the merchandise with you. We also arrange for home delivery and installation whenever such services are required. You'll find the store nearest you shown in the list at right.

If you have a question . . . just write to us

If, after looking through this catalog, there is something additional you want to know about our merchandise, how to make out your order, or how to have it shipped . . . we invite you to write to our Personal Service Department and request whatever information you need.

Ask us anything you want to know about Sears service. Your questions will receive prompt, individual attention. Address your letter to Personal Service Department, Sears, Roebuck and Co., at our Mail Order House nearest you. See page 893 for locations of Sears ten Mail Order Houses.

Sears Retail Stores, Order Offices and Affiliated Stores Near You

☆

ILLINOIS

Alton
Aurora
Belleville
Bloomington
Blue Island
*Cairo
Canton
*Carbondale
Carrollton
Carthage
**Centralia
Champaign
Chatsworth
Chicago (9 stores)
Chicago Heights
Cicero
Danville
Decatur
Des Plaines
Downers Grove
E. St. Louis
Effingham
Elgin
Elmhurst
Evanston
*Flora
Freeport
Galesburg
Glen Ellyn
*Herrin
Highland Park
Hillsboro
Jacksonville
Joliet
Kankakee
Kewanee
La Grange
*La Salle
Lawrenceville
Lincoln
Macomb
*Marion
Mattoon
Maywood
Mendota
Moline
Mount Sterling
**Mount Vernon
*Oak Park
Ottawa
*Pekin
Peoria
Princeton
Quincy
Rockford
Rock Island
Shelbyville
Springfield
Sterling
*Streator
Waukegan
*West Frankfort

INDIANA

Anderson
*Columbus
*Connersville
Elkhart
Evansville
Fort Wayne
*Frankfort
Gary
Greenfield
Hammond
*Huntington
Indianapolis
*Jeffersonville
**Kendallville
**Kentland
**Knox
Kokomo
La Fayette
La Porte
Logansport
**Lowell
Marion
Martinsville
Michigan City
**Monticello
Muncie
New Albany
New Castle
Princeton
**Rensselaer
Richmond
Seymour
Shelbyville
South Bend
Terre Haute
**Valparaiso
Wabash
**Warsaw
Washington

IOWA

Burlington
Cedar Rapids
*Clinton
Council Bluffs
Davenport
Des Moines
Dubuque
Fort Dodge
*Fort Madison
Iowa City
*Keokuk
Mason City
*Muscatine
Oskaloosa
Ottumwa
Sioux City
Waterloo

KENTUCKY

*Ashland
Covington
Frankfort
Lexington
Louisville (2 stores)
*Madisonville
Owensboro
Paducah
*Paris
St. Matthews

MICHIGAN

Ann Arbor
Battle Creek
Bay City
Benton Harbor
Detroit (4 Stores)
Flint
Grand Rapids
Highland Park
Hillsdale
*Holland
Ironwood
Jackson
Kalamazoo
Lansing
*Midland
Monroe
*Mt. Clemens
Muskegon
Niles
*Owosso
Pontiac
Port Huron
Saginaw
Wyandotte

MISSOURI

*Festus
*Hannibal
*St. Charles
St. Louis (3 Stor

OHIO

Akron
Alliance
Ashtabula
*Bucyrus
Canton
*Chillicothe
Cincinnati (3 St
Cleveland (6 St
*Columbus
Dayton
Delaware
Elyria
Fostoria
Greenville
Hamilton
*Kenton
Lima
Logan
Lorain
Mansfield
Marion
Massillon
Middletown
Mount Vernon
Newark
Painesville
Portsmouth
Salem
Sandusky
*Sidney
Springfield
Steubenville
*Tiffin
Toledo
Warren
Wooster
Youngstown
Zanesville

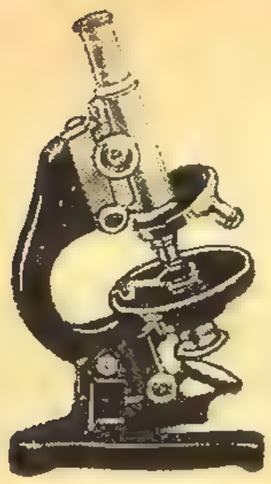
WISCONSIN

Appleton
Baraboo
Beaver Dam
Beloit
Berlin
Burlington
Eau Claire
Fond du Lac
Green Bay
Hartford
Janesville
Kenosha
La Crosse
Madison
Manitowoc
Marinette
Marshfield
Milwaukee(
Oshkosh
Racine
Richland Cen
Sheboygan
Watertown
Waukesha
Wausau
West Allis
West Bend

*Towns marked like this have a Sears Order Office where you can order all Catalog merchandise.

**Towns marked like this have a Sears Affiliated Store offering regular retail as well as catalog order service.

☆



Sears great Laboratories test Sears merchandise to secure your money's worth

rs Technical Laboratories are the invisible guard- of your pocketbook—protecting your dollars ore they are spent! With the advice of Labora- y experts, our buyers know just what to look for nerchandise before they buy. In this way, Sears p modern discriminating and enlightened cus- ers satisfied, supplying them with high quality chandise at low prices!

When you buy by mail at Sears, you do so with knowledge that statements concerning quality l serviceability of merchandise are continually checked. Sears laboratory conducts many under conditions similar to actual usage.

mall wonder, then, that more than 12,000,000 omers the country over depend upon and have in the many thousands of articles they find in s catalogs and sale books.

ou can shop with confidence at Sears, knowing our buyers have the benefit of technical advice ever needed and that merchandise is accurately ibed in every respect.

☆

Help conserve Fabrics and Materials

small swatch of yard goods or a set of samples of eting may not measure much in yardage. How- multiply these few small pieces by hundreds of nds of customer requests we receive each year e result is thousands of yards of fabrics that d in the way of samples during normal times. ight of present day conditions, every scrap of l must be put to essential use. Therefore, lo not ask for samples of yard goods, up- ng, carpeting, curtain fabrics, draperies, shade fabrics, etc. We cannot send them.

ur building material, and wallpaper depart- nly can we continue to fill your requests for s. We have a supply of samples on hand and tion, are able to make up samples from ends ner pieces normally wasted in the process of facture.

☆

For wise buying know what these terms mean

WASHABILITY— We use the following terms to describe care required for fabrics and garments which may be washed. The original appearance can best be retained by following these washing instructions:

Superior Washfastness: May be washed under severe conditions.

Washfast: Wash in washing machine with any good soap and hot water. Usually only cottons and linens are so described.

Washable: Wash with care in warm suds (about 120° F.). Use mild soap flakes . . . we recommend Lux.

Washable Separately, or Wash Separately: Wash with care in rich warm suds (about 120° F.). Remove trimmings and wash article *by itself* because it may fade or stain other fabrics. Use mild soap flakes . . . we recommend Lux.

Hand Washable: Wash by hand in rich, lukewarm suds (about 100° F.). Use mild soap flakes . . . we recommend Lux. ***Wash With Care:*** Indicates articles such as bedspreads, rag rugs, slip covers, where weight or size requires use of washing machine and rich lukewarm suds (about 100° F).

Hand Washable Separately, or Wash by Hand Separately: Wash by hand in rich, lukewarm suds (about 100°F.). Remove trimmings and wash article *by itself* because it may fade or stain other fabrics. Use mild soap flakes.

FABRIC SHRINKAGE— All fabrics shrink (or stretch) some in washing. Below we explain what shrinkage may be expected on Sears washable merchandise.

The shrinkage tests are made in accordance with Commercial Standard CS59-44 issued by the National Bureau of Standards. Garments with over 5% shrinkage are cut to allow for this shrinkage or they are described as "Allow for Shrinkage."

Sanforized Shrunk or Preshrunk Fabrics: The shrinkage in Sanforized fabrics will not exceed 1%. The shrinkage on preshrunk fabrics will not exceed 3% except on corset fabrics which will not exceed 5%. The maximum shrinkage is always stated in the description.

Ordinary Woven Fabrics: Unless otherwise stated the maximum average shrinkage will not exceed 5% except on ginghams, chambrays, coverts, denims and woven striped ticking.

Knitted, Napped, Braided or Sheer Fabrics: Unless otherwise stated shrinkage will not exceed 10%. These fabrics include such articles as rag rugs, blankets, curtains, flannelettes, sweaters, voiles, batistes, bedspreads and tablecloths.

SUNFAST—Superior Sunfastness: The fabrics identified by "Superior Sunfastness" will withstand exposure to sunlight under severe conditions without noticeable fading or color change.

Sunfast: Where "Sunfast" has been used to describe fabrics it means that dyes have a high resistance to conditions of normal use. Their color should not alter noticeably during the normal life of the fabrics.

Sun Resistant: Where "Sun Resistant" is used to describe fabrics, such as draperies, it means that dyes have good resistance to conditions of normal use. Because fabrics so qualified are ordinarily subjected to considerable sunlight, their colors may alter slightly during the normal life of the fabrics.

WATER RESISTANCE—Waterproof: Where "waterproof" is used, the fabric has been treated so that water will not penetrate and is nonporous. Where garments are described as wholly or 100% waterproof the seams of the waterproof fabric have been sealed for complete protection.

Water Resistant or Water Repellent: Where either term is used, the material has been treated to resist water, but is porous to air. Where "Durable" is used with either term, the material has been treated so that it will withstand repeated washings or dry cleanings.

Water Spot Resistant: Where this term is used the fabric has been treated to resist water spots without leaving a mark.

WOOL LABELING TERMS— The Federal Government requires all wool and part-wool products (except carpets, rugs, mats and upholstery fabrics) to be labeled as to fiber content.

Wool goods are made of the same materials as in the past—Three kinds of wool are used: New, Reprocessed and Reused. Grade for grade—New Wool gives most warmth and has the greatest resistance to wear. However, Reprocessed and Reused Wools are good materials and equally as sanitary. Reprocessed and Reused Wools are reduced from their woven or felted form to fibrous state, scoured and cleaned before reprocessing. Over half a century of volume wool buying has taught our Buyers the correct blending of New Wool, Reprocessed Wool, and Reused Wool to give you the best service for your dollar. They buy wool and part-wool goods with you in mind . . . the use to which you are going to put the goods, the warmth and hard wear you have a right to expect, and the price you wish to pay. You can buy woolens by mail at Sears with confidence.

Wool, New Wool, Virgin Wool are three terms employed to describe wool fibers which have never before been woven or felted.

Reprocessed Wool is the term employed to describe wool fibers reclaimed from woven or felted products that have never been used by the customer—such as leftover trimmings and cuttings.

Reused Wool is the term employed to describe wool fibers reclaimed from wool products that have been used by the customer.

How to order your p[illegible]ming size

Order the exact size in your new coat, dress or suit. You'll find it easy to be correctly fitted when you order from Sears. Simply check your measurements each time you order and consult the size scales below. When you have selected the proper size, use that size for your coat, dress, suit or blouse, whether high priced or low priced, whether made of rayon, cotton or wool

We have made all the necessary allowances for style and fit. Be certain of fit by measuring carefully—you get the most accurate results when you have one else measure you. *IMPORTANT:* Give special attention to hip and waist urements; most garments fit more closely at these points than at the bust. measurements should be taken over slip or lightweight dress with belt rem

Misses', Women's, Juniors', Larger Women's Dresses, Coats and Suits

JUNIORS' SIZE SCALE . . The Junior figure is slightly shorter than a Misses'. The bustline is higher, the waistline slimmer. Garments are youthful in style for youthful figures of all ages.

Order Size	**9**	**11**	**13**	**15**	**17**	
If hips are	33	34½	36	37½	39	in.
If waist is	23½	24½	26	27½	29	in.
If bust is	30½	32	33½	35	36½	in.
Dress lengths	39½	40½	41	41½	42	in.
Coat lengths: (fitted coats)	40	40½	41	41½	42	in.

MISSES' SIZE SCALE . . Misses' figure has a well-developed but youthful bustline. The waist is slender. The figure is well proportioned throughout. This average figure type has the widest choice of styles.

Order Size	**10**	**12**	**14**	**16**	**18**	**20**	**22**	
If hips are	34	35	36½	38	39½	41	43	in.
If waist is	24	25½	27	28½	30	32	34	in.
If bust is	31	32½	34	35½	37	39	41	in.
Dress lengths	41	41½	42	42½	43	43½	44	in.
Coat length (fitted coats)	41½	42	42½	43	43½	44	44½	in.

WOMEN'S SIZE SCALE . . The Woman's figure is a well proportioned, mature figure with waistline slightly larger than a Misses' figure.

Order Size	**34**	**36**	**38**	**40**	**42**	**44**	
If hips are	38½	40½	42½	44½	46½	48½	in.
If waist is	30	32	34	36	38	40	in.
If bust is	36	38	40	42	44	46	in.
Dress lengths	43	43½	44	44½	45	45½	in.
Gracious Lady Dress Lengths	45	45½	46	46½	47	47½	in.
Coat length (fitted coats)	43	43½	44	44½	45	45½	in.

SHORTER WOMEN'S SIZE SCALE . . Shorter Women are 5 feet 3 inches or under. The figure proportions are similar to the Misses', except for slight increase in waist and hips due to shorter height.

Order Size	**14½**	**16½**	**18½**	**20½**	**22½**	**24½**	**26½**	
If hips are	38	40	42	44	46	47½	49	in.
If waist is	29	31	33	35	37	39	41	in.
If bust is	35	37	39	41	43	45	47	in.
Dress lengths	41½	42	42½	42½	43	43½	44	in.
Coat length (fitted coats)	41½	42	42½	42½	43	43½	44	in.

LARGER WOMEN'S SIZE SCALE . . Larger Women's figure is heavier through the upper body than the woman's figure. Garments are styled with Sears famous trimline perfection to make you look slim.

Order Size	**46**	**48**	**50**	**52**	
If hips are	49½	51½	53½	55	in.
If waist is	42	44	46	48	in.
If bust is	47	49	51	53	in.
Dress lengths	45½	46	46½	47	in.
Gracious Lady Dress Lengths	48	48½	49	49½	in.
Coat length (fitted coats)	45½	46	46½	47	in.

Important Notice

When ordering the following merchandise, refer to the detailed measuring instructions on the following merchandise pages:

Blouses	Girls', page 202	Women's, page 80
Corsetry, Brassieres		page 151G
Hats, Girls' and Women's		pages 131, 135
Jackets	Girls', page 196	Misses', page 68H
Knit Underwear	Girls', page 224	Women's, page 172
Nightwear	Girls', page 198	Women's, pages 151C, 151F
Riding Wear Children's,	Girls' page 196	Women's, page 93
Skirts	Girls', page 202	Misses', page 82
Slacks, Overalls	Girls', page 195	Women's, page 95
Slips, Lingerie	Girls', page 198	Women's, pages 147, 151
Sweaters	Girls', page 219	Women's, page 86

Teen Girls' and Growing Girls' Dresses, Coats and Suits

Be sure to measure each time you order

GROWING GIRLS' SIZE SCALE . . Check her size each time you order. Measure over dress. Measure chest, close up under arms; waist, at natural waistline. Take length down center back from collar line.

Order Size	**7**	**8**	**10**	**12**	**14**	
If chest is about	26	27	29	30½	32	in.
If waist is about	23½	24	25	26	27	in.
If hips are about	28	29	31	33	35	in.
Dress length	27	26½	31	34	36	in.
Coat lengths (fitted coats)	27	28½	32	34	36	in.

Be sure to measure each time you order

TEEN GIRLS' SIZE SCALE . . Have someone else measure you over slip or light dress. Measure chest around fullest part (be sure tape does not slide down in back); measure natural waistline; measure hips 7 inches down. Take length down center back from collar line.

Order Size	**10**	**12**	**14**	**16**	
If chest is	30	31½	33	34	in.
If waist is	24½	25½	26½	27½	in.
If hips are	33	34½	36	37	in.
Dress length	36½	38	39½	40½	in.
Coat length (fitted coats)	37	38½	40	41	in.

How to measure for Women's, Girls' Clothing

MEASUREMENTS SHOULD BE TAKEN OVER SLIP OR LIGHTWEIGHT DRESS WITH BELT REMOVED

Preferably, have someone else measure you. If you must measure yourself, do it in front of a mirror. Take measurements 1, 2, 3 and 4 at figure points illustrated below Find the corresponding measurements in the size scale of the garment you are ordering, and determine your size. Do not change the size for one inch variation in bust measure . . . if hip and waist agree with scale. If hip and waist measurements are between sizes, order size nearest to these two measurements. *In determining girls' sizes;* if her measurements come in between sizes, order the *larger* size. Be sure the garment you want comes in your size.



1. HIPS
Measure around the fullest part of the hips, 7 inches below your natural waistline. Hold the tape firm but not tight.



2. WAIST
Measure around the smallest part of the body at natural waistline. Be sure to stand evenly balanced on both feet.



3. BUST OR CHEST
For women, measure fullest part of bust. For girls, measure close up under arms. Do not let tape slide down in back



4. LENGTH
Length is measured from "bump" at back of neck, following curve of body to hem. Take in two steps—from neck to waist, waist to hem. Dress, coat lengths given in size scales above, other lengths in description of garment.



5. OUTSEAM
Length of slacks and ski pants given in description of garments is taken from waistline to ankle, measured straight down outside of leg.

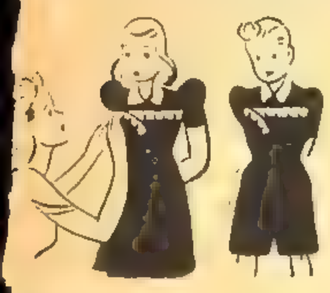
Send for a Free Tape Measure:



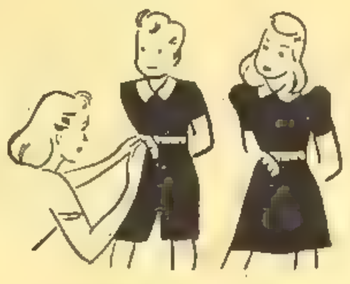
If you haven't a tape measure, we will gladly send you one FREE. Just send us a post card or add a note to your order.

How to Measure for Little Girls' and Boys' Clothing

RDER BY SIZE, NOT BY CHILD'S AGE, since children the same age vary greatly in size. MEASURE CHILD CH TIME YOU ORDER to insure correct fit.

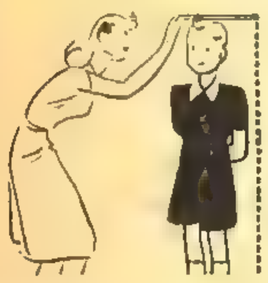


ttle Girls' Chest Meas-rement determines sizes underwear, playsuits, weaters and pajamas. easure around the fullest art of her chest, with tape ld snugly and well up er her shoulder blades.



Little Girls' Waist Measurement should always be taken at natural waistline.

Little Boys' Waist Measurement should be taken around trousers at natural waistline just above his hip bones. Remove belt before measuring. Refer to size scales on the merchandise pages. If his measurement comes between sizes, order the larger size.



o measure height, have our child stand in stocking et against wall. Mark a ot on the wall level with top of the child's head, shown above. Measure rately along the wall the point which you marked to the floor.



Length of Little Girls' Dresses and Coats. Measure in any well-fitting dress or coat straight down center from neckline to desired length. See size scales on merchandise pages. If measurement is between sizes, order larger size.

How to Measure for Men's and Young Men's Clothing

ve someone else measure you if possible

escription of each garment, we tell you the measents we need to fit you properly. Send us these body measurements; make no allowances. Stand ally and don't expand chest; take bulky material pockets. Order suits, overcoats, topcoats and rain- on Men's and Young Men's special order blank in of catalog or on one of our regular order blanks.



easurement is takup under the arms. easuring keep the ne snug but not ape-line should be under the arms er the shoulder Measure over vest , overcoats, topd raincoats.



Waist Measurement is taken at the natural waistline which is that part of the body right above the hip bones. Remove belt before measuring. Place tape-line all around the body, measuring over trousers. Be sure to keep the tape-line snug but not tight.



Inseam is taken se up in crotch to of trousers at the esired, usually to eel. Or, you can air of trousers that roperly, lay them table and measn from crotch to the trouser leg.



Sleeve Inseam Measurement. Take this measurement from the sleeve of a coat that fits correctly. Measure under the arm and along the seam to end of sleeve as shown in the illustration above. Take this measurement carefully and do not make an allowance.

Three Ways to Order Your Correct Shoe Size

1 Tell us your shoe size—length and width—if you know it

For men and women only—not for children. (For children, use 4-point measuring system and see important notice at bottom of page.) Make sure that shoes you order are sold in your particular size and width.

or 2 Give us all numbers and letters in your shoe

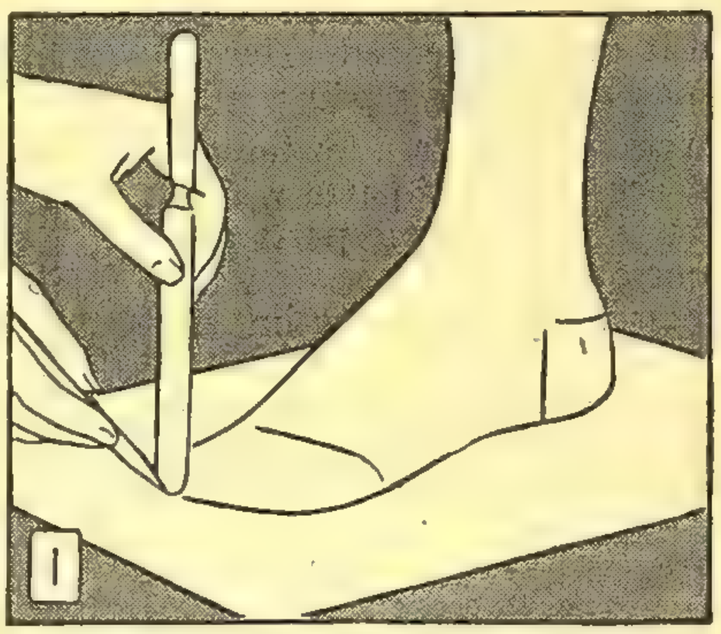


For men and women only—not for children. (For children, use 4-point measuring system and see important notice at bottom of page.)—Just write on your order all the numbers and marks you find in the lining of a comfortable old shoe—whether you bought it at Sears or not—and your new Sears shoes will fit just as comfortably. Be sure to include any dashes that occur, as they sometimes indicate half sizes.

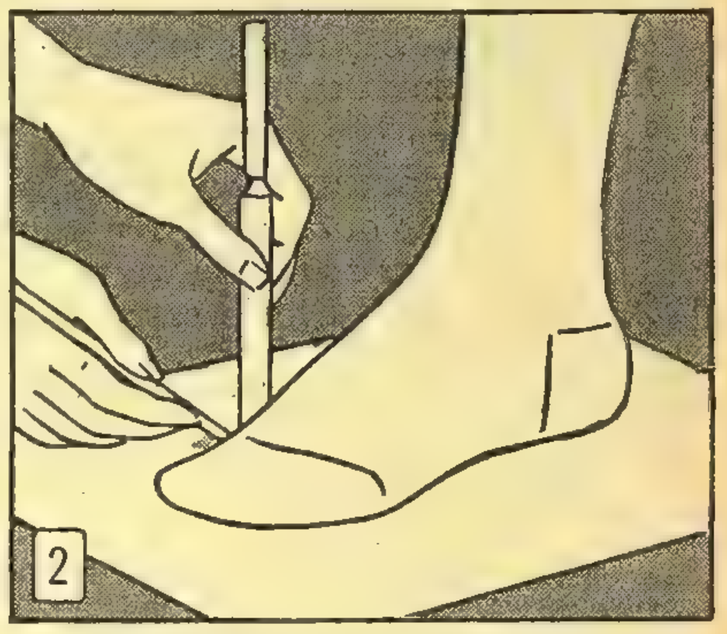
or 3 Use Sears Scientific 4-point measuring system



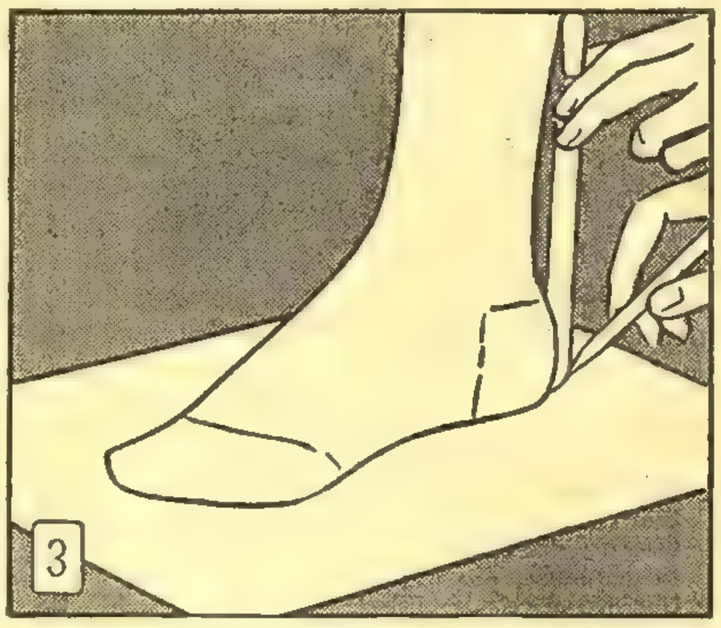
For men, women, older boys, girls and children—Take a piece of blank paper large enough to fit under your foot . . . an ordinary kitchen knife . . . and a sharp pencil. **Sit on a chair** and let the foot which gives you the most trouble rest naturally and without moving on the piece of paper as shown below. **Do not stand** as this will spread the foot and result in an incorrect measurement. Our measurements allow for normal spread of foot when standing.



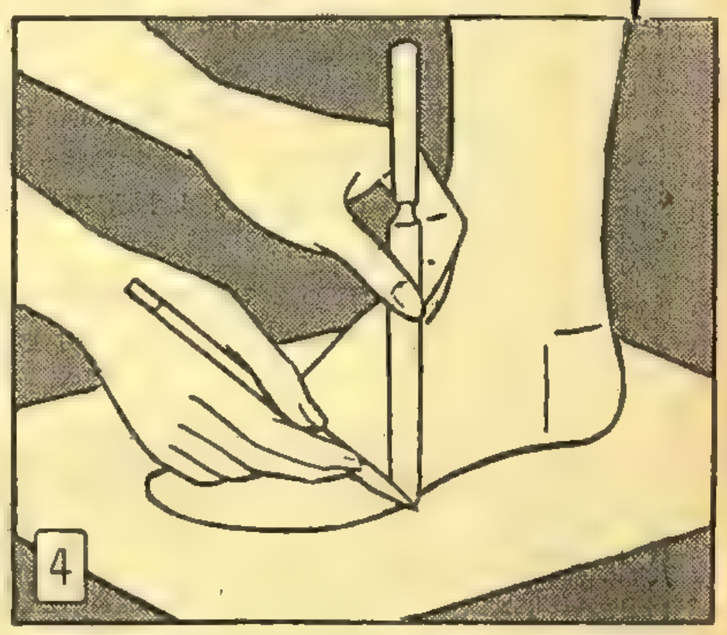
Have someone else hold the knife straight up and down at the tip of your longest toe as shown in Point Number (1) above, and make a mark with the pencil along the outside edge of the point of the knife.



Have the knife blade moved to the joint at the inside of the foot (widest part), as shown in Point Number (2) above, and again make a mark with the pencil along the outside edge of the blade.



Next, have the knife blade placed at back of the heel, as shown in Point Number (3) above, and make another mark along the outside edge of the blade. Be sure that the knife is held straight up and down.



And last, have knife blade placed at widest part of the outside of your foot, as shown in Point Number (4). This gives us your exact foot measurement so do not send us pencil outlines of your foot.

Now you will have a piece of paper with four pencil marks on it as shown at the right.→ Enclose this piece of paper with your order blank (if ordering more than one pair, send diagram for each with catalog number noted). Sears 4-Point Foot Measurement gives us all the information we need to determine your correct shoe size.

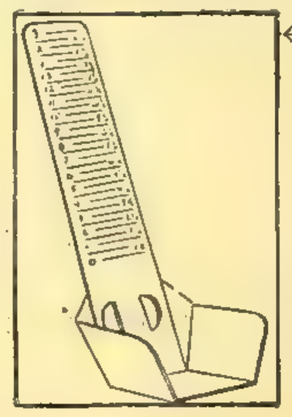


For Children's Shoes measure each time you order

New measuring device now Free for the asking!



Before purchasing new shoes for children, check for correct size, following the 4-point system above. Never order same size twice without again measuring, as children's feet grow fast — even in the teen years. Short or tight shoes will cramp the feet and may do lasting harm. Measure carefully each time!



←Sears new measuring device, very easy to use in getting exact size measurement for children only. Simple and complete instructions are printed right on device.

Send for one today—use it again and again to determine correct size before ordering your children's shoes. Ask for number F13818.

How to order REPAIR PARTS

At Sears, Roebuck and Co. the term "Service" as applied to mechanical merchandise means much more than satisfactory operation for a few months—or years. The finest piece of equipment ever built has parts that will eventually become worn in normal service and need replacement. And we consider it our responsibility to provide replacement parts for Sears-Roebuck equipment, and to provide these parts at the lowest prices obtainable. On repair parts, as on all other Sears-Roebuck merchandise, we guarantee to satisfy you perfectly.

What have Sears done to provide repair service?

Millions of customers buy farm machinery, power tools, washing machines, stoves, and hundreds of other things from Sears, Roebuck and Co. with confidence and faith in Sears ability to provide speedy, low-cost repair service, should it ever be needed. Here's how we make it easy for you to get quick service on repair parts:

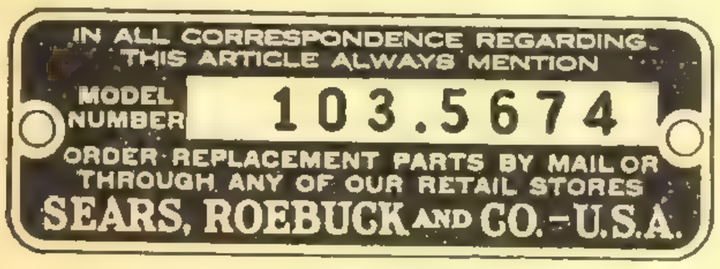
1. At all ten of our big mail order houses we maintain for immediate shipment large stocks of replacements for parts which may wear out through natural use. Most of these parts are shipped *the same day* we receive your order.
2. Sears Retail Stores carry large repair parts stocks for immediate delivery.
3. Complete lists of repair parts for all Sears mechanical equipment, old and new, are kept in all our Retail Stores. Sales people will help you order the correct part.

How do I order repair parts by mail?

Before ordering, please be sure to check this catalog—as many regular replacement parts are listed along with the equipment for which they are intended. (Please turn to Index for page references on the type of equipment you wish to repair.)

Prompt service on repair parts depends upon the completeness of information you give us. With each major piece of mechanical merchandise sold, we include a complete repair parts list. Keep this list and refer to it when in need of repairs. All repair lists give you the price of each part, as well as the exact weight so you can include proper postage. *If in a special hurry*, just send your order by paid telegram, giving us *complete information*, and we will rush the parts to you.

1. Give us the exact name and number of part you want.
2. Give us the model number of machine or item for which part is being ordered.



To find the model number, look for the metal tag carried on most of Sears mechanical merchandise. If the tag does not appear on your merchandise, you will find the number stamped or stenciled somewhere on the article.

How about repair parts for very old equipment?

We are able to supply parts in most cases for equipment 10, 15, and 20 or more years old. We have supplied parts for furnaces and David Bradley farm machines sold over 40 years ago. If the article bears no plate like the one shown above, send us the following information:

1. Name and model number of the machine or item referred to. If there is no model number, give us a complete description of the item, including the year purchased.
2. Exact name and number of part wanted. If no number appears on the part, send us a pencil outline, or the old part itself. Tell us location of part on equipment.

Repair parts for older equipment are quoted at reasonable prices which will be supplied on request, or can be obtained at any Sears Retail Store. When you order mechanical equipment, you can be sure that you will be able to obtain repair parts.

IF NECESSARY TO WRITE US OR SEND GOODS

When writing to us about an order, help us g
you quick service by including any papers,
voices, or correspondence pertaining to the
der about which you are writing. Give us f
information as to catalog number, size, col
price, etc. But first examine the order or
voices and check with the merchandise, as ve
often changes in invoices or orders are fully
plained, making it unnecessary for you to wri
us. Sometimes the papers come separately
mail a day or two after your merchandise h
been received.

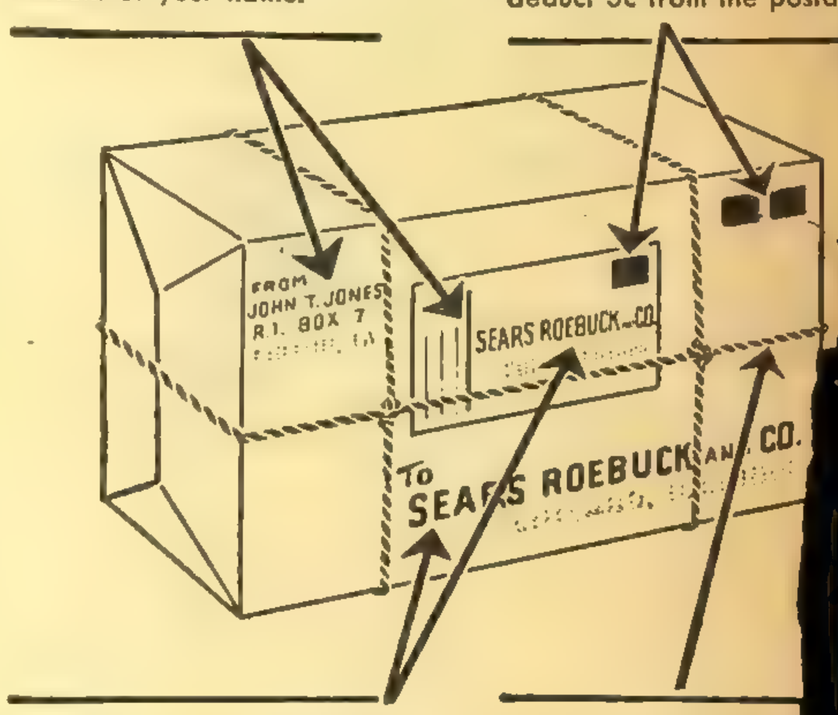
If necessary to return goods, please tell us why y
are returning the merchandise and what articles y
want in exchange, or if you want your money
turned. Also send all invoices and papers receiv
which pertain to the order.

We always allow you any postage paid for returni
goods to us. *Attach letter of instructions to OUTSID
of package when sent by Parcel Post.* The letter and i
voices must not be put inside the package as th
makes the entire package subject to the First Cla
(letter) rate which is much higher than the Parc
Post rate. Wrap and address package carefully,
shown in directions below. Pack fragile merchand
with special care. The postoffice requests that c
rect postage be put on package and letter bef
depositing them in your mail box.

If necessary to return very small articles
sewing machine needles, wrap them in paper, enc
with your letter, and send by first class mail. P
letter postage on envelope.

Please print your full name and complete return address plainly both on the letter and in the upper left hand corner of the package, as illustrated, with "FROM" in front of your name.

Put correct amount of pos
on package, according
weight and zone, plus
stamp on letter. If you li
a rural route, mark pa
"Mailed on Rural Route"
deduct 3c from the postag



Please print or write plainly and address both the letter and the package to Sears, Roebuck and Co.

Wrap in strong paper,
curely, but do not seal
letter on outside of p
under string.

If necessary to return goods by freight
press . . . Write us first for instructions.
merchandise securely and address properly, acc
to our directions. Put your full name and addi
inside or outside of package with "FROM"
your name. Your station agent will give you a
to be mailed to us at once together with our le
instructions. If the freight station is not th
as your regular postoffice address, be sure to

How to figure PARCEL POST RATES

ckages weighing up to 70 pounds, and measuring not more than 100 inches in mbined length and girth (distance around at widest point), can be sent by parcel st in all postal zones. However, explosives, highly inflammable articles, and poisons ith the exception of germicides, insecticides, and fungicides) cannot be sent by rcel post. Whenever the catalog description states "Unmailable" it means that at article is of such a nature, size or weight that it cannot be sent by parcel post. ou should then specify freight or express shipment and turn to the following pages r instructions and rates.

gure the total weight of the articles you are ordering. The shipping weight of each ticle is given in the catalog description. When you write your order show the ship- ng weight of each article ordered, in pounds and ounces, in the last two columns on e right side of the order blank. Add the pounds and ounces and change ounces into ll pounds (16 ounces to a pound). Then show the total weight in pounds. Consult he parcel post rate table at right for the correct amount to include in your remittance r postage. *For example*, if your order adds up 25 pounds and you live in Zone 3, the ostage on your merchandise would be 59c. If you do not know your postal zone, fer to the zone map below or see the example shown directly below the map.

hen figuring postage on packages weighing more than one pound, always remem- r that the postoffice counts a fraction of a pound as a full pound and charges post- e accordingly. For example, if the total weight of your order is 7 pounds and one nce, the postoffice charges the parcel post rate for 8 full pounds. Therefore you uld include additional articles weighing 15 ounces without having to pay one cent re for postage. It means extra savings for you when you build up your order to pounds.

de money for postage with your order as we must pay postage on parcel post ages before we can send your merchandise. *Don't worry about sending more than orrect amount—if you send us too much, every cent extra will be promptly returned* You pay only the exact postage needed for your order.

SHIPPING WEIGHT	Local Zone Within Chicago	Zones 1 and 2 Not Over 150 Miles	Zone 3 151 to 300 Miles	Zone 301 to 600 Mile
2 oz. or less	1½c	1½c	1½c	1
3 or 4 oz.	3c	3c	3c	
5 or 6 oz.	4½c	4½c	4½c	
7 or 8 oz.	6c	6c	6c	
9 oz. to 1 lb.	8c	9c	10c	1
1 lb. 1 oz. to 2 lbs.	9c	11c	12c	1
2 lbs. 1 oz. to 3 lbs.	9c	12c	14c	1
3 lbs. 1 oz. to 4 lbs.	10c	13c	16c	2
4 lbs. 1 oz. to 5 lbs.	10c	14c	18c	25
5 lbs. 1 oz. to 6 lbs.	11c	15c	20c	
6 lbs. 1 oz. to 7 lbs.	11c	16c	22c	
7 lbs. 1 oz. to 8 lbs.	12c	17c	24c	3
8 lbs. 1 oz. to 9 lbs.	12c	18c	26c	39c.
9 lbs. 1 oz. to 10 lbs.	13c	19c	28c	43c
10 lbs. 1 oz. to 11 lbs.	13c	20c	30c	46
11 lbs. 1 oz. to 12 lbs.	14c	22c	32c	50c
12 lbs. 1 oz. to 13 lbs.	14c	23c	34c	54c
13 lbs. 1 oz. to 14 lbs.	15c	24c	36c	58c
14 lbs. 1 oz. to 15 lbs.	15c	25c	38c	61c
15 lbs. 1 oz. to 16 lbs.	16c	26c	40c	65c
16 lbs. 1 oz. to 17 lbs.	16c	27c	42c	68c
17 lbs. 1 oz. to 18 lbs.	17c	28c	44c	72c
18 lbs. 1 oz. to 19 lbs.	17c	29c	46c	75c
19 lbs. 1 oz. to 20 lbs.	18c	30c	48c	79c
20 lbs. 1 oz. to 21 lbs.	18c	31c	50c	82c
21 lbs. 1 oz. to 22 lbs.	19c	33c	53c	87c
22 lbs. 1 oz. to 23 lbs.	19c	34c	55c	90c
23 lbs. 1 oz. to 24 lbs.	20c	35c	57c	94
24 lbs. 1 oz. to 25 lbs.	20c	36c	59c	
25 lbs. 1 oz. to 26 lbs.	21c	37c	61c	$1.0
26 lbs. 1 oz. to 27 lbs.	21c	38c	63c	1.04
27 lbs. 1 oz. to 28 lbs.	22c	39c	65c	1.08
28 lbs. 1 oz. to 29 lbs.	22c	40c	67c	1.11
29 lbs. 1 oz. to 30 lbs.	23c	41c	69c	1.15
30 lbs. 1 oz. to 31 lbs.	23c	42c	71c	1.18
31 lbs. 1 oz. to 32 lbs.	24c	44c	73c	1.23
32 lbs. 1 oz. to 33 lbs.	24c	45c	75c	1.26
33 lbs. 1 oz. to 34 lbs.	25c	46c	77c	1.30
34 lbs. 1 oz. to 35 lbs.	25c	47c	79c	1.33
35 lbs. 1 oz. to 36 lbs.	26c	48c	81c	1.37
36 lbs. 1 oz. to 37 lbs.	26c	49c	83c	1
37 lbs. 1 oz. to 38 lbs.	27c	50c	85c	
38 lbs. 1 oz. to 39 lbs.	27c	52c	88c	1.47
39 lbs. 1 oz. to 40 lbs.	28c	53c	90c	1.51
40 lbs. 1 oz. to 41 lbs.	28c	54c	92c	1.55
41 lbs. 1 oz. to 42 lbs.	29c	56c	94c	1.59
42 lbs. 1 oz. to 43 lbs.	29c	57c	96c	1.62
43 lbs. 1 oz. to 44 lbs.	30c	58c	98c	1.66
44 lbs. 1 oz. to 45 lbs.	30c	59c	$1.00	1.69
50 lbs.	33c	64c	1.10	1.87
55 lbs.	35c	70c	1.21	2.05
60 lbs.	38c	75c	1.31	2.24
65 lbs.	40c	81c	1.41	2.41
70 lbs.	43c	87c	1.51	2.60



u are not sure which Parcel Post Zone you are in, ask your or postmaster or look at your address on the wrapper of this atalog we mail to you, or on the label on any package you from Sears. The number that appears on the line with your as shown in the example below, is your Parcel Post Zone.

JOHN T. JONES
R I B 7
TIPTON, IOWA 3

DISTANCE FROM CHICAGO

Local Zone	Within Chicago
Zones 1 and 2	Not over 150 miles
Zone 3	151 to 300 miles
Zone 4	301 to 600 miles

Postoffice money order charges

The postoffice makes the following charges for Money Orders, regardless of where they are purchased.

Amount	Charge	Amount	Charg
Up to $ 2.50	10c	$20.01 to $ 40.00	25c
$2.51 to 5.00	14c	40.01 to 60.00	30c
5.01 to 10.00	19c	60.01 to 80.00	34c
10.01 to 20.00	22c	80.01 to 100.00	37c

For amounts above $100, purchase additional Money Orders at the same charges as shown above.

Parcel Post C.O.D. fees

On parcel post C.O.D. shipments, in addition to the price of the merchandise and regular parcel post charges, we will bill you for the C.O.D. collection fee which we are required to pay the Post Office, as follows:

Amount Due	Fee	Amount Due	Fee
Up to $ 5.00	24c	$25.01 to $ 50.00	44c
$5.01 to 25.00	34c	50.01 to 100.00	64c

In addition the postoffice collects a Money Order fee for forwarding the total amount to us.

Special delivery

If you want your order mailed Special Delivery, mark it "Special Delivery Mail" and allow the following charges in addition to regular Parcel Post charges.

Up to 2 pounds	15c
Over 2 pounds to 10 pounds	25c
Over 10 pounds	35c

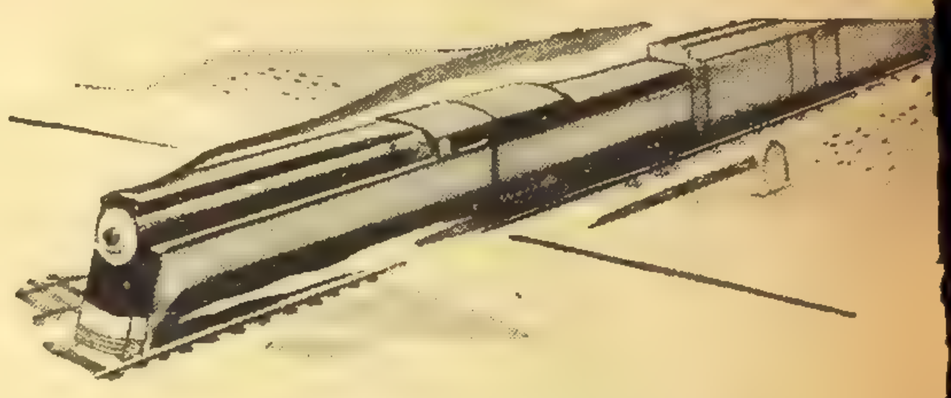
For any other information regarding parcel post matters, ask your mail carrier or your postmaster

How to estimate Express Rates an

reight is the best and most economical way to ship heavy, bulky erchandise. Improved handling, faster trains and more frequent runs ave greatly speeded up freight service. Rates are the same, regardless who ships the merchandise.

d up your freight shipment to 100 pounds. The minimum charge any rail freight shipment is the rate for 100 pounds, but it is er less than 55 cents. Minimum charge by truck may in some instances ntly exceed the hundred pound rate. Charges on shipments over 100 nds, however, are based on actual weight. If your order weighs less, ill be to your advantage to anticipate future needs and build it up 00 pounds. On freight orders of 100 pounds or less, made up of several les taking different freight rates, the highest rate applies to the shipment.

ransportation companies are required to collect a Federal tax of 3% their charges.



If there is a freight agent at your station, you pay freight char when shipment is received. *If there is no freight agent*, include additio money with your order to cover freight charges. If you send too mu we will return the difference.

Estimated Rail Freight Rates Per 100 Pounds for various types of merchandise

Freight charges are based on distances. Therefore, the rates below can be used to estimate freight charges from CHICAGO, or any of our warehouses or factories. Figure up the total weight of your order, refer to the chart below, and you can easily estimate the freight charges. The actual charge, however, may be slightly more or less than your estimate.

EXAMPLE: Suppose you live about 200 miles from CHICAGO and order p weighing 125 pounds. The rate table below shows the 200-mile freight rate for pounds of paint to be 48 cents. Multiply the shipping weight, 125 pounds (times the hundred pound rate), by 48 cents. 1¼ times 48 cents is 60 cents, t add 3% (2c) for Federal tax making the approximate total freight charge 62

Merchandise	100 Miles	200 Miles	300 Miles	400 Miles
Asbestos Cement	$0.35	$0.48	$0.59	$0.72
Asphalt Roof Coatings	.35	.48	.59	.72
Auto Parts, Steel	.54	.75	.92	1.11
Auto Tires	.46	.64	.78	.94
Auto Truck Bodies, Wood, KD	.64	.88	1.08	1.30
Baby Carriages	.64	.88	1.08	1.30
Bass Viols	.96	1.32	1.62	1.95
athroom Medicine Cabinets	.64	.88	1.08	1.30
atteries, Glass Cell	.54	.75	.92	1.11
atteries, Storage for Autos or Radio	.54	.75	.92	1.11
orings	.54	.75	.92	1.11
	.54	.75	.92	1.11
oilers, Heating	.38	.53	.65	.78
ookcases	.64	.88	1.08	1.30
reakfast Sets	.64	.88	1.08	1.30
dge Sets	.64	.88	1.08	1.30
ooders, Knocked Down	.45	.62	.76	.91
uilding Papers and Felts	.35	.48	.59	.72
Cabinets, Bathroom, Wood	.64	.88	1.08	1.30
Cabinets, Corner, China, KD	.45	.62	.76	.91
Cabinets, Filing, Wood	.64	.88	1.08	1.30
Cabinets, Kitchen, Wood	.64	.88	1.08	1.30
Cabinets, Phonograph Record	.64	.88	1.08	1.30
Cabinets, Shower	.45	.62	.76	.91
Cabinets, Wood, Knocked Down	.45	.62	.76	.91
Canvas Covers	.54	.75	.92	1.11
Chairs, Folding	.54	.75	.92	1.11
Chairs, Set Up	.64	.88	1.08	1.30
Closet Combinations	.45	.62	.76	.91
ibs, Baby	.64	.88	1.08	1.30
upboards, Set Up	.64	.88	1.08	1.30
esks	.64	.88	1.08	1.30
inette Sets	.64	.88	1.08	1.30
Dinnerware	.45	.62	.76	.91
Doors, Glazed and Unglazed	.45	.62	.76	.91
Door Accessory Sets	.45	.62	.76	.91
Door Frames, KD	.45	.62	.76	.91
Door Jambs, KD	.45	.62	.76	.91
Door Trim, KD	.45	.62	.76	.91
Drain Tile	.35	.48	.59	.72
Farm Implement Repairs	.45	.62	.76	.91
Ferneries	.64	.88	1.08	1.30
Fertilizers, Plant Foods	.35	.48	.59	.72
Fiber Wallboard	.45	.62	.76	.91
Flooring, Asphalt	.45	.62	.76	.91
Flooring, Linoleum	.45	.62	.76	.91
Forks, Hay or Manure	.45	.62	.76	.91
Furniture, Knocked Down	.54	.75	.92	1.11
Furniture, Set Up	.64	.88	1.08	1.30
Grease	.45	.62	.54	.65
Hardware, Brass, Bronze or Copper	.54	.75	.92	1.11
Hardware, Iron or Steel	.45	.62	.76	.91
Heaters, Coal or Wood	.45	.62	.76	.91
Heaters, Gas, Oil	.46	.63	.92	1.11
Hog Feeders, Wood or Masonite	.45	.62	.76	.91
Hollywood Beds	.64	.88	1.08	1.30
Hose, Rubber	.45	.62	.76	.91
Hot Water Tanks	.45	.62	.76	.91
Hotbed Frames	.35	.48	.59	.72
Hotbed Sash	.45	.62	.76	.91
Ice Refrigerators	$0.54	$0.75	$0.92	$1.11
Insecticides	.45	.62	.76	.91
Insulating Wallboard (Walltile)	.35	.48	.59	.72
Ironing Boards	.54	.75	.92	1.11
Kegs	.64	.88	1.08	1.30
Kettles, Iron	.45	.62	.76	.91
Knotty Pine Wallboard	.35	.48	.59	.72
Ladders, Step	.64	.88	1.08	1.30
Laundry Tubs, Concrete	.45	.62	.76	.91
Lavatories, China	.45	.62	.76	.91
Linoleum	.45	.62	.76	.91
Louvers (Attic Ventilators)	.45	.62	.76	.91
Machinery, Woodworking	.54	.75	.92	1.11
Mandrels, Saws	.45	.62	.76	.91
Mattresses	.64	.88	1.08	1.30
Mica Insulation	.54	.75	.92	1.11
Milk Bottles	.45	.62	.76	.91
Minerals, Livestock, Poultry	.35	.48	.59	.72
Mirrors	.64	.88	1.08	1.30
Moldings, Wood	.45	.62	.54	.65
Motors, Electric	.54	.75	.92	1.11
Nails	.26	.35	.43	.52
Oil for Autos, Trucks, Tractors	.45	.62	.76	.91
Paint, Varnishes and Enamels	.35	.48	.59	.72
Pipe, Iron, Steel, Soil	.26	.35	.43	.52
Pipe Covering	.45	.62	.76	.91
Power Tools	.54	.75	.92	1.11
Pumping Outfits	.54	.75	.92	1.11
Pumps, Hand	.45	.62	.76	.91
Radiators, Auto	.54	.75	.92	1.11
Record Cabinets	.64	.88	1.08	1.30
Repairs: Farm Implement	.45	.62	.76	.91
Rock Wool Insulation	.54	.75	.92	1.11
Roofing, Asphalt	.35	.48	.59	.72
Roof Coatings	.35	.48	.59	.72
Rugs and Carpet	.64	.88	1.08	1.30
Rugs and Carpet, Felt Base	.54	.75	.92	1.11
Rug Cushions	.54	.75	.92	1.11
Saws	.54	.75	.92	1.11
Shovels	.45	.62	.76	.91
Siding, Asphalt	.35	.48	.59	.72
Sinks, China	.45	.62	.76	.91
Sprayers, Hand	.54	.75	.92	1.11
Stoves, Coal or Wood	.45	.62	.76	.91
Stoves, Gas or Oil	.46	.63	.92	1.11
Tables, Knocked Down	.54	.75	.92	1.11
Tables, Set Up	.64	.88	1.08	1.30
Tank Jackets	.54	.75	.92	1.11
Tanks, Hot Water	.45	.62	.76	.91
Tanks, Septic	.54	.75	.92	1.11
Tile, Perforated Drain	.35	.48	.59	.72
Unpainted Furniture, KD	.54	.75	.92	1.11
Upholstered Furniture	.64	.88	1.08	1.30
Wagon Wheels, Steel	.45	.62	.76	.91
Wallcovering, Enameled	.45	.62	.76	.91
Wallpaper	.45	.62	.76	.91
Wash Tubs	.64	.88	1.08	1.30
Water Closet Bowls or Tanks	.45	.62	.76	.91
Water Heaters, Coal	.38	.53	.65	.78
Water Heaters, Gas	.45	.62	.76	.91
Water Heaters, Oil	$0.45	$0.62	$0.7	
Water Supply Systems, Household	.54	.75	.9	
Wheel Chairs	.64	.8		
Windmills, KD	.45	.62		
Windmill Towers, KD	.45	.62		
Windows	.45	.62		
Window Accessory Sets	.45	.62		
Window Frames, KD	.45	.62		
Window Trim, KD	.45	.62	.76	
Wood Preservative (Woodguard)	.45	.62	.76	
Youth Beds	.54	.75	.92	

The letters KD wherever used in con nection with freight rates mean *knocked down* which is the railway companies' way of say ing the article shipped is sufficiently take apart to ship it at lowest freight rate.

SU means *set up*.

Express Rates

The fastest way to ship unmailable m chandise is by express, as express shipmen are carried on regular passenger trains a get special handling all along the line. not send money for express charges w your order; charges are paid on delive They can be easily figured from rates belo

Example: If your order weighs 30 poun and you live about 200 miles from the shi ping point, the approximate charge on 30-pound package shipped 200 miles wou be 85c, plus 3% (3c) Federal tax, or 88c.

Distance from Shipping Point	100 Miles	200 Miles	30 Mi
Charges on Packages Weighing			
5 Pounds	$0.35	$0.40	$0
10 Pounds	.40	.50	
15 Pounds	.44	.53	
20 Pounds	.52	.63	
30 Pounds	.68	.85	1
40 Pounds	.84	1.06	1
50 Pounds	1.00	1.28	1
75 Pounds	1.40	1.82	2
100 Pounds	1.70	2.25	2

American Express Money

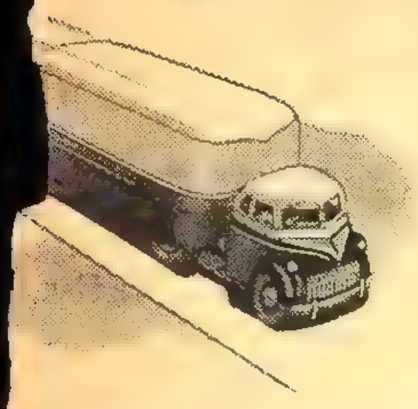
Money orders can be purchased at any Ex at the following rates:

Amount	*Charge*	*Amount*
Up to $5.00	10c	$25.01 to $50
$5.01 to $25.00	15c	$50.01 to 10

For amounts above $100, you can pur Express Money Orders at same charges

OEBUCK AND CO. ... antee to Satisfy ... pletely on Every Order

reight Charges to your station



It's easy to figure freight charges. The rate on heavy, compact articles like roofing is different from the rate on light, bulky furniture. Use the rate tables on these two pages to estimate freight charges to your town. Or ask your station agent, or write us giving catalog numbers of items on which you want actual freight charges.

ipments from factory or warehouse. Many heavy articles are ipped direct from factories and warehouses near you. The catalog de- riptions of the articles give the various points of shipment. *Articles ipped from factories or warehouses may be included on the same order blank th goods shipped from our mail order house, but they will be sent as separate ipments with separate shipping charges.*

Direct-to-home freight delivery. Many railroads offer direct-to-home truck delivery service on rail freight shipments—usually only within city or village limits. Ordinarily there is no extra charge except where the freight rate is very low—then a slight extra charge is made by the railroad to cover the cost of delivering the merchandise.

Ask your freight agent or write us about this service—we are always glad to give you information about the shipment of your orders.

Truck line shipments. Truck rates are slightly higher than railroad rates. But before ordering goods shipped to you by truck, consult the local representative of a reliable trucking company to be sure truck of that line can make proper connections with shipping points given in catalog description. Then mark an "X" in space provided on the order blank—and *specify name of trucking company serving your community.*

Actual Rail Freight Rates Per 100 Pounds from factories and warehouses . . . See below

you are ordering merchandise to be shipped from one of our conveniently lo- ed warehouses or factories, first find in the table below the city in which you r the city nearest you. Then find the rate per 100 pounds from the factory rehouse from which your order is to be shipped to this town, and it will be for you to estimate the freight charge.

EXAMPLE: If you live in or near Hoopeston, Ill., and order insulating board weighing 200 pounds, which is to be shipped from our factory in Dubuque, Ia., the rate per 100 pounds from Dubuque to Hoopeston, Ill. is 63c. Multiply ship- ping weight, 200 lbs. (2 times the 100-lb. rate), by 63c and your answer is $1. Add 3% (4c) for Federal tax, making the total freight charge $1.30.

FROM	Batteries Auto, Storage or Radio Cincinnati, Ohio	Batteries, Storage, Auto or Radio and Batteries, Glass Cell Milwaukee, Wis.	Brooders, K.D. Near Quincy, Ill.	Cabinets, Storage or Wardrobes, KD—Near Cincinnati, Ohio	Desks, Louisville, Ky.	Fiber Wallboard Buffalo, N. Y.	Gas Ranges Near Chattanooga, Tenn.	Furniture Near Chicago, Ill.	Furniture, SU Near Cincinnati, Ohio	Furniture, SU Near Columbus, Ohio	Furniture, KD Near Evansville, Ind.	Furniture, SU Near Evansville, Ind.	Furniture, SU Near High Point, N. C.	Furniture, KD Indianapolis, Ind.	Furniture, SU Knoxville, Tenn.	Furniture Lenoir, N. C.	Furniture Milan, Ind.	Insulating Wallboard (Wallite) Dubuque, Ia.	Mattresses and Box Springs Near Chicago, Ill.	Mattresses and Box Springs Near Columbus, Ohio	Mica Insulation Cleveland, Ohio	Mica Insulation Detroit, Michigan	Mica Insulation St. Louis, Mo.	Oil Auto, Truck, Tractor Coraopolis, Pa.	Oil, Auto, Truck, Tractor Danville, Ill.	Oil, Auto, Truck, Tractor Milwaukee, Wis.	Oil, Auto, Truck, Tractor St Louis, Mo.	Roofing, Siding, Asphalt and Building Papers, Fe Detroit, Mich.	Septic Tanks near Columbus, Ohio	Windmills r Janesville, Wis.
LINOIS																															
iro	88c	99c	62c	88c	90c	84c	88c	1.06	1.03	1.17	62c	73c	1.95	78c	1.66	2.06	98c	80c	1.06	1.17	1.11	1.09	62c	99c	50c	64c	40c	70c	1.05		
nton	88c	90c	29c	88c	1.03	79c	1.15	77c	1.03	1.09	78c	92c	1.95	74c	1.88	2.20	1.01	54c	77c	1.09	99c	94c	65c	95c	39c	50c	42c	62c	99c		
ixon	90c	62c	45c	90c	1.06	75c	1.20	62c	1.06	1.09	83c	98c	1.95	77c	1.88	2.20	1.03	43c	62c	1.09	97c	90c	74c	91c	43c	40c	48c	58c	99c		
coopeston	71c	67c	48c	71c	84c	68c	1.01	62c	84c	92c	67c	79c	1.80	54c	1.68	2.07	83c	63c	62c	92c	86c	82c	68c	82c	22c	43c	44c	53c	86c		
attoon	74c	77c	48c	74c	84c	73c	97c	77c	87c	98c	58c	68c	1.84	58c	1.71	2.18	86c	64c	77c	98c	94c	88c	58c	85c	30c	50c	37c	57c	90c		
t. Vernon	78c	88c	53c	78c	79c	78c	93c	92c	92c	1.09	50c	59c	1.86	71c	1.65	2.12	87c	72c	92c	1.09	1.04	99c	48c	92c	42c	57c	31c	64c	97c		
uincy	94c	86c	34c	94c	1.09	83c	1.17	92c	1.11	1.22	82c	96c	2.02	83c	1.91	2.29	1.09	61c	92c	1.22	1.12	1.05	60c	1.02	47c	56c	39c	68c	1.09		
DIANA																															
ndallville	67c	71c	71c	67c	87c	58c	1.09	77c	79c	77c	83c	98c	1.71	62c	1.65	1.97	84c	69c	73c	77c	68c	60c	88c	71c	53c	59c	72c	39c	74c		
komo	62c	71c	64c	62c	76c	61c	1.01	74c	73c	79c	71c	84c	1.71	43c	1.61	1.97	73c	69c	70c	79c	77c	71c	78c	74c	41c	59c	64c	46c	77c		
dison	53c	88c	72c	53c	57c	68c	93c	96c	62c	83c	65c	77c	1.64	50c	1.51	1.89	51c	80c	92c	83c	86c	86c	82c	76c	54c	72c	67c	56c	77c		
byville	49c	82c	69c	49c	61c	64c	94c	86c	58c	76c	65c	77c	1.64	35c	1.53	1.87	57c	74c	83c	76c	78c	78c	78c	72c	46c	67c	64c	51c	73c		
ennes	67c	83c	64c	67c	68c	72c	88c	90c	79c	96c	43c	50c	1.77	56c	1.57	1.96	73c	74c	87c	96c	93c	90c	63c	85c	46c	69c	52c	58c	88c		
OWA																															
mes	1.34	68c	71c	1.58	1.62	1.04	1.84	1.13	1.58	1.64	1.29	1.52	2.53	1.45	2.24	2.56	1.58	67c	1.21	1.64	1.44	1.37	1.09	1.02	72c	68c	70c	88c	1.48		
dependence	1.17	88c	67c	1.38	1.52	91c	1.84	97c	1.38	1.41	1.20	1.41	2.45	1.31	2.21	2.49	1.38	47c	1.00	1.41	1.24	1.16	1.03	90c	66c	57c	67c	75c	1.28		
eokuk	97c	83c	34c	97c	1.11	80c	1.20	86c	1.14	1.22	83c	98c	2.02	83c	1.98	2.27	1.11	58c	90c	1.22	1.11	1.04	65c	1.02	47c	54c	42c	67c	1.11		
uscatine	97c	71c	42c	97c	1.14	80c	1.23	77c	1.14	1.19	90c	1.06	2.02	86c	1.98	2.29	1.11	46c	79c	1.19	1.05	99c	77c	99c	48c	46c	50c	64c	1.09		
ENTUCKY																															
shland	62c	1.04	87c	62c	92c	60c	93c	1.14	73c	68c	90c	1.06	1.31	77c	1.34	1.57	80c	92c	1.09	68c	78c	83c	1.01	67c	71c	85c	83c	54c	56c		
anville	47c	74c	94c	77c	61c	77c	83c	1.24	90c	98c	86c	1.01	1.69	86c	1.06	1.60	94c	1.01	1.24	98c	99c	1.05	1.04	66c	61c	74c	67c	68c	82c		
enderson	76c	90c	70c	74c	70c	78c	82c	1.02	89c	1.08	31c	36c	1.84	67c	1.52	1.93	80c	81c	96c	1.08	1.01	99c	65c	90c	56c	74c	54c	64c	93c		
ICHIGAN																															
drian	71c	77c	76c	71c	96c	53c	1.11	90c	84c	74c	90c	1.06	1.71	71c	1.71	1.97	90c	76c	84c	74c	60c	43c	94c	64c	61c	63c	78c	28c	71c		
lpena	1.05	90c	98c	1.05	1.34	64c	1.42	1.19	1.23	1.13	1.21	1.42	2.01	1.03	2.11	2.28	1.29	92c	1.16	1.13	94c	77c	1.25	90c	86c	74c	1 03	51c	1.03		
olland	82c	54c	72c	82c	1.03	60c	1.20	79c	96c	96c	90c	1.06	1.86	74c	1.80	2.12	1.01	67c	74c	96c	82c	65c	93c	78c	60c	45c	76c	43c	88c		
arquette	1.34	62c	1.09	1.58	1.78	88c	2.08	1.31	1.58	1.55	1.51	1.78	2.59	1.62	2.41	2.66	1.58	99c	1.31	1.55	1.30	1.15	1.49	1.20	84c	62c	96c	78c	1.43		
idland	88c	71c	83c	88c	1.14	54c	1.27	98c	1.03	92c	1.04	1.22	1.84	86c	1.87	2.09	1.09	78c	96c	92c	78c	.56	1.09	76c	72c	59c	90c	36c	88c		
t. Clemens	78c	82c	83c	78c	1.09	48c	1.22	1.01	92c	83c	99c	1.17	1.77	82c	1.84	2.04	1.01	83c	96c	83c	67c	25c	1.05	69c	69c	67c	87c	22c	78c		
raverse City	1.03	74c	86c	1.03	1.27	65c	1.38	1.02	1.21	1.13	1.14	1.34	2.01	96c	2.05	2.28	1.23	79c	1.00	1.13	96c	81c	1.14	90c	79c	61c	94c	52c	1.03		
MISSOURI																															
Hannibal	94c	86c	36c	94c	1.09	83c	1.15	96c	1.11	1.19	82c	96c	2.00	82c	1.91	2.26	1.09	63c	96c	1.19	1.11	1.05	54c	1.00	46c	56c	32c	68c	1.09		
t. Louis	86c	89c	48c	86c	92c	81c	1.01	92c	1.01	1.11	65c	76c	1.95	74c	1.76	2.15	96c	69c	92c	1.11	1.09	1.01	...	97c	43c	57c	....	64c	1.01		
OHIO																															
ambridge	68c	1.01	90c	68c	99c	53c	1.09	1.11	80c	58c	94c	1.11	1.51	78c	1.68	1.77	90c	91c	1.06	58c	58c	77c	1.05	46c	72c	83c	87c	48c	50c		
hillicothe	53c	94c	83c	53c	86c	57c	97c	1.03	62c	47c	86c	1.01	1.41	67c	1.53	1.71	74c	85c	1.01	47c	67c	73c	97c	60c	64c	78c	80c	47c	48c		
emont	68c	83c	80c	68c	96c	50c	1.09	96c	80c	64c	90c	1.06	1.61	71c	1.65	1.87	90c	80c	90c	64c	48c	50c	99c	58c	64c	69c	82c	33c	65c		
inesville	78c	94c	90c	78c	1.09	41c	1.17	1.09	92c	76c	1.01	1.19	1.64	83c	1.76	1.94	1.01	90c	1.06	76c	35c	68c	1.11	48c	74c	78c	91c	44c	73c		
qua	49c	83c	74c	49c	79c	57c	97c	92c	58c	56c	82c	96c	1.57	56c	1.53	1.84	73c	78c	87c	56c	65c	65c	88c	63c	55c	69c	72c	43c	60c		
lem	82c	99c	92c	65c	1.11	42c	1.20	1.14	96c	77c	1.05	1.24	1.57	86c	1.78	1.87	1.03	92c	1.09	77c	46c	73c	1.12	38c	78c	82c	92c	47c	68c		
WISCONSIN																															
Fennimore	1.11	41c	67c	1.30	1.45	83c	1.81	89c	1.30	1.32	1.18	1.39	2.37	1.05	2.13	2.40	1.30	44c	90c	1.32	1.17	1.04	1.04	1.08	63c	44c	67c	67c	1.2		
Marinette	1.12	42c	1.09	1.32	1.32	67c	1.92	1.09	1.32	1.27	1.12	1.32	2.41	1.01	2.19	2.46	1.32	83c	95c	1.[illegible]08		92c	1.29	99c	70c	44c	84c	67c	1.1		
hinelander	1.34	50c	98c	1.58	1.69	79c	1.97	1.21	1.58	1.63	1.41	1.66	2.53	1.28	2.28	2.61	1.58	88c	1.39	1.8[illegible]89		1.22	1.36	1.23	77c	56c	88c	79c	1.4		
oyga	99c	26c	65c	1.16	1.19	67c	1.78	78c	1.16	1.19	99c	1.16	2.24	87c	2.07	2.31	1.16	64c	75c	1.19	1.01	87c	99c	94c	48c	30c	64c	56c	1.1		
22	41c	84c	1.43	1.55	86c	1.83	1.00	1.43	1.47	1.29	1.52	2.43	1.15	2.18	2.49	1.43	71c	1.00	1.47	1.27	1.09	1.20	1.16	68c	48c	78c	70c	1.3			

With[illegible] Notice

How to make out an order

Just five simple steps, as shown below, and your shopping is done. To enjoy all the advantages of shopping by mail at Sears, please give us all the information requested in the description of merchandise you are ordering.

The Sears order blank shown below is correctly made out. Use it as a guide in writing your own orders and you can be sure your order is complete. Please give special attention to Step Number 1 and follow the simple instructions given.

SEARS, ROEBUCK AND CO. ORDER BLANK

WE GUARANTEE TO SATISFY YOU

SEND MONEY The best way to send money is by postoffice or express ...der, by bank draft or check. The mail carrier will be glad to buy a ...oney order for you if you live on a rural route. It is better not to ...aper money or postage stamps with orders but should it be neces... ...o send your order by registered mail.

...POST SHIPMENTS figure and include the parcel post charges. Add the weights given for articles ordered and refer to table of rates on Parcel Post Page in our Catalog. Don't be afraid to send too much postage, as we will return every penny not used to ship your order.

ON FREIGHT SHIPMENTS You pay freight charges to the freight agent at your station when goods are received. If there isn't a freight agent it is necessary to send money to prepay freight charges.

RATIONED MERCHANDISE Enter opposite each *rationed* item in the column headed Ration Stamps the number of ration stamps needed. *Detach* from your War Ration Books the correct number and color stamps, and attach them to your order. Please be guided by O.P.A. radio and newspaper announcements as to the value of your ration stamps and the periods in which they can be used. *Do not send your War Ration Books.*

PLEASE DO NOT WRITE IN THIS SPACE

Amount Received from Customer

WHEN ORDERING ON EASY TERMS USE OTHER SIDE

Date Sept. 15

PLEASE WRITE OR PRINT NAME AND ADDRESS PLAIN
All members of the same household should order under one name

Name JOHN (First Name) T. (Middle Initial) JONES (Last Name)

Street Address _____ Rural Route 1 Box No. 7

Please give both your Route and Box Number if on Rural Route

Postoffice TIPTON State IOWA

If you want this order shipped to another person or to a temporary or different address from that shown above, give directions here

HOW SHALL WE SHIP? (Mark X in Proper Square)

Parcel Post ☒ Rail Freight ☐ Rail Express ☐ Motor Truck ☐ Name of Truck Line

IF YOU HAVE MOVED *since sending your last order, please give old address below*

Street Address _____ Rural Route 1 Box No. 53

Postoffice BAGLEY State WIS.

attach necessary RATION STAMPS in space provided below

Quantity Wanted	NAME OF ITEM WANTED If Furnished with Initials, Print Initials Below Item Ordered	DO NOT FORGET COLOR Pattern, Finish, Etc.	SIZE Width, Etc.	Price Each, Yard, Pair, Etc.	Put Total Price Here and Add This Column		Ration Stamps Required	Shipping Weight Pounds	Shipping Weight Ounces
31K5085	1 Dress	Aqua	12		$7	98		1	8
36K7707	3 yds Plaid Wool	Patt. 16		$2.37	7	11		2	1
9K3841	1 Dunlap Hammer		16 oz.		1	15		2	
33K30	1 Men's Shirt	White	15		1	46		1	1
86K2538	3 prs Anklets	White	9	3 for 57¢		57			5
8K1801	1 box Approved Super-Kaps				1	79			8
67K4648P	1 pr Work Shoes	Brown	8½		4	95	1	4	2
	(numbers in old shoe 8½ 585 41736-16)								

Spaces for Ordering MEN'S and YOUTHS' Clothing

Quantity Wanted	Name of Garment wanted	COLOR, Etc.	Chest Size	Waist Size	Trouser Inseam	Sleeve Inseam	Height	Weight	Age				
1	Suit	Blue	40	35	31	18	5ft 10in	175	35		26	95	

NOTICE! ADD SHIPPING WEIGHTS AND FIGURE PARCEL POST CHARGES ON TOTAL WEIGHT ONLY

AMOUNT FOR GOODS	51	96	1	POUNDS 15 OUNCES 33
AMOUNT for TAX on Sales (if Any)	1	04		
AMOUNT for POSTAGE		44	↑ Total Ration Stamps	TOTAL WEIGHT IN POUNDS 18
AMOUNT DUE SEARS (If Any) on Previous Order				
TOTAL AMOUNT ENCLOSED	53	44		

RATION STAMP NO. 2

FASTEN YOUR RATION STAMPS SECURELY IN THIS SPACE

IMPORTANT NOTICE ABOUT TAXES

If you live in any of the places listed below, please add to this order an amount (at the rate shown) to cover the followings:

Alabama (Use Tax) 2%
California (Sales Tax) 2½%
Colorado (Use Tax) 2%
Illinois (Expense due to Ret. Occ. Tax) 2%
Iowa (Use Tax) 2%
Michigan (Use Tax) 3%
Mississippi (Use Tax) 2%
Missouri (Sales Tax) 2%
New Mexico (Compensating Tax) 2%
New York City (Use Tax) 1%
North Carolina (Use Tax) 3%
North Dakota (Use Tax) 2%
Ohio (Use Tax) 3%
South Dakota (Use ...) 2%
Utah (Use Tax) 2%
Washington (Sales ...) 3%

LIST ADDITIONAL ITEMS ON OTHER SIDE CPEMNAMDSLA **PAGE A**

1 Print or write plainly your full name and complete address, including route and box number if you live on a rural route.

PLEASE NOTE!

All members of the family should order under one name and this name should be written the same way each time you order—for example "John T. Jones," (always use full name).

•

Using one name per family helps us give you faster, more efficient service. It makes sure that all of your orders will be correctly credited to you and that, as a regular customer, you will automatically receive copies of Sears-Roebuck catalogs.

2 Please give us catalog number, ...tity, name of each item, color ... price, shipping weight and any spec... information required. Give us the sam... information whether you order on pla... paper or one of our order blanks.

3 Tell us color, size and pattern whe... requested. Take all measuremen... carefully just as they are asked for ... the description of the item you are orde... ing. If you haven't a tape measure, w... will gladly send you one FREE o... request. Just send us a postcard or pu... a note on your next order.

4 Add the shipping weights of ite... you are ordering, and change oun... to full pounds (16 ounces to the poun... Complete information on Parcel Pos... Freight and Express Rates will be foun... on pages 899 to 901. It's easy to est... mate transportation charges.

5 Send money the same way whethe... you are buying for cash or on Eas... Terms. The best ways to send money a... by postoffice or express money order, o... by bank draft or check. Your mail carrie... will be glad to buy a postoffice mone... order for you if you live on a rural route... You can also obtain a money order a... your postoffice or from your local expres... agent. See page 899 for postoffice mone... order charges and page 900 for expres... money order charges.

If you are ordering on Sears Easy Pay... ment Plan, please see inside back cove... for information and table of Terms.

When ordering rationed merchandis... detach from your War Ration Books t... correct number and color stamps, an... attach them to your order. Please b... guided by O. P. A., radio and news... paper announcements as to the value o... your ration stamps and the periods ... which they can be used ... your War Ration ...

SEARS, ROEBUCK AND CO. ORDER BLANK

WE GUARANTEE TO SATISFY YOU

HOW TO SEND MONEY The best way to send money is by postoffice or express money order, by bank draft or check. The mail carrier will be glad to buy a postoffice money order for you if you live on a rural route. It is better not to send coins, paper money or postage stamps with orders but should it be necessary, be sure to send your order by registered mail.

ON PARCEL POST SHIPMENTS figure and include the parcel post charges. Add the weights given for articles ordered and refer to table of rates on Parcel Post Page in our Catalog. Don't be afraid to send too much postage, as we will return every penny not used to ship your order.

ON FREIGHT SHIPMENTS You pay freight charges to the freight agent at your station when goods are received. If there isn't a freight agent it is necessary to send money to prepay freight charges.

RATIONED MERCHANDISE Enter opposite each *rationed* item in the column headed Ration Stamps the number of ration stamps needed. *Detach* from your War Ration Books the correct number and color stamps, and attach them to your order. Please be guided by O.P.A. radio and newspaper announcements as to the value of your ration stamps and the periods in which they can be used. *Do not send your War Ration Books.*

WHEN ORDERING ON EASY TERMS USE OTHER SIDE

Date_____ 194____

PLEASE WRITE OR PRINT NAME AND ADDRESS PLAINLY
All members of the same household should order under one name

Name_____
(First Name) *(Middle Initial)* *(Last Name)*

Street Address_____ Rural Route____ Box No.____
Please give both your Route and Box Number if on Rural Route

Postoffice_____ State_____

If you want this order shipped to another person or to a temporary or different address from that shown above, give directions here

PLEASE DO NOT WRITE IN THIS SPACE

Amount Received from Customer

HOW SHALL WE SHIP? (Mark X in Proper Square)
Parcel Post ☐ *Rail Freight* ☐ *Rail Express* ☐ *Motor Truck* ☐ _____ *Name of Truck Line*

IF YOU HAVE MOVED *since sending your last order, please give old address below*

Street Address_____ Rural Route____ Box No.____

Postoffice_____ State_____

Please attach necessary RATION STAMPS in space provided below

Catalog Number	Quantity Wanted	NAME OF ITEM WANTED If Furnished with Initials, Print Initials Below Item Ordered	DO NOT FORGET COLOR Pattern, Finish, Etc.	DO NOT FORGET SIZE Width, Etc.	Price Each, Yard, Pair, Etc.	Put Total Price Here and Add This Column	Ration Stamps Required	Shipping Weight Pounds	Shipping Weight Ounces
			—Color, etc.—	—Size—					
			—Color, etc.—	—Size—					
			—Color, etc.—	—Size—					
			—Color, etc.—	—Size—					
			—Color, etc.—	—Size—					
			—Color, etc.—	—Size—					
			—Color, etc.—	—Size—					
			—Color, etc.—	—Size—					
			—Color, etc.—	—Size—					
			—Color, etc.—	—Size—					
			—Color, etc.—	—Size—					
			—Color, etc.—	—Size—					

Spaces for Ordering MEN'S and YOUTHS' Clothing

Name of Garment wanted	COLOR, Etc.	Chest Size	Waist Size	Trouser Inseam	Sleeve Inseam	Height	Weight	Age
	—Color, etc.—							

NOTICE! ADD SHIPPING WEIGHTS AND FIGURE PARCEL POST CHARGES ON TOTAL WEIGHT ONLY

POUNDS | OUNCES

TOTAL WEIGHT IN POUNDS

FASTEN YOUR RATION STAMPS SECURELY IN THIS SPACE

IMPORTANT NOTICE ABOUT TAXES

If you live in any of the places listed below, please add to this order an amount (at the rate shown) to cover the following:

Alabama (Use Tax)	2%
California (Sales Tax)	2½%
Colorado (Use Tax)	2%
Illinois (Expense due to Ret. Occ. Tax)	2%
Iowa (Use Tax)	2%
Michigan (Use Tax)	3%
Mississippi (Use Tax)	2%
Missouri (Sales Tax)	2%
New Mexico (Compensating Tax)	2%
New York City (Use Tax)	1%
North Carolina (Use Tax)	3%
North Dakota (Use Tax)	2%
Ohio (Use Tax)	3%
South Dakota (Use Tax)	2%
Utah (Use Tax)	2%
Washington (Sales Tax)	3%

AMOUNT FOR GOODS	
AMOUNT for TAX on Sales (if Any)	
AMOUNT for POSTAGE	
AMOUNT DUE SEARS (If Any) on Previous Order.	
TOTAL AMOUNT ENCLOSED	

↑ Total Ration Stamps

LIST ADDITIONAL ITEMS ON OTHER SIDE

SEARS, ROEBUCK AND CO. • EASY PAYMENT ORDER BLANK

SEARS, ROEBUCK AND CO. You may ship me the following subject to the approval of your Credit Department: DATE _____ 194____

Catalog Number	Quantity Wanted	NAME OF ITEM WANTED If Furnished with Initials, PRINT INITIALS Below Item Ordered	COLOR Pattern, Finish, etc.	SIZE Width, etc.	Price Each, Yard, Pair, Etc.	Put Total Price Here and Add This Column		Ration Stamps Required
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
		LIST ADDITIONAL ITEMS ON REVERSE SIDE	Color, etc.	Size	TOTAL CASH PRICE			TOTAL

THE HEAD OF HOUSEHOLD SHOULD SIGN BELOW AND ANSWER QUESTIONS

Articles priced at $10.00 or more require a down payment. See Easy Payment explanation in your Sears catalog.

SEARS, ROEBUCK AND CO.: Enclosed is a deposit of $..... which is to be used in part payment of the merchandise shipped. Beginning thirty days after the shipment is received, I will pay $..... each month as required by your terms until the unpaid balance, plus carrying charge to be added as shown in your catalog, has been entirely paid. Until full payment is made, I agree that title to and right of possession of the merchandise shall remain in you, that I will not sell, remove, or encumber the same without your written consent, that I assume and shall be responsible for all loss or damage to said goods, and that upon default of any payment or payments, you may, at your option, take back the merchandise or affirm the sale and hold me liable for the full unpaid balance.

Signature of the Head of Household _____
(First Name) (Middle Name) (Last Name)

Street Address _____ Rural Route _____ Box No. _____

Please give both your Route and Box Number if on a Rural Route

Postoffice _____ State _____

If order is to be shipped to a different person or address give instructions here _____

Have you had a previous Easy Payment Acct. with us? _____ What is account no.? _____ Is account still open? _____

If acct. was closed, when? _____ At what Sears store? _____

Age? _____ Married? _____ Number of Dependents: Adults? _____ (Number) Children? _____ (Number)

Do you own your home? _____ Rent ☐ Board ☐ How much rent do you pay? $_____ Weekly earnings $_____

How long at above address? _____ If less than 5 years give former address _____

Are you steadily employed? _____ How long with present employer? _____ Occupation _____

Name of employer _____ Address _____

Name of your bank _____ Address _____

If farmer, how large is your farm? _____ Acres. Name and Address of landlord _____

Please show source and amount of ADDITIONAL income _____

Give Below the Names and Addresses of Two Stores With Which You Have Had Credit Dealings or Two Business Men Who Know You

Name _____ Address _____ Business _____

Name _____ Address _____ Business _____

The Spaces Below Are To Be Filled in When You Order Merchandise That Is To Be Attached To Your Property

Street number or other definite location of property in which material is to be installed _____ Cost of Property $_____ Amount of Mortgage $_____

Name of person holding legal title _____ Name and address of mortgage holder _____

HOW SHALL WE SHIP?
Mark X in Proper Space

Parcel Post		Rail Express	
Rail Freight		Motor Truck	

Name of Truck Line

160

Please do not write in spaces below

CASH PRICE		
TAX (If any)		
SHIPPING CHARGES		
TOTAL		
DEPOSIT		
CASH BALANCE		
CARRYING CHARGE		
TIME BALANCE		
MO. PAY'T	1st Pay'l DUE	

SPECIAL ORDER BLANK FOR LINOLEUM FLOOR DESIGNS

SEARS, ROEBUCK AND CO.

USE THIS SIDE TO ORDER FLOOR DESIGN IF YOUR ROOM IS REGULAR IN SHAPE AND FLOOR SIZE IS LISTED

HOW TO SEND MONEY: *The best way to send money is by postoffice or express money order, or by bank draft or check.* The mail carrier will be glad to buy a postoffice money order for you if you live on a rural route.

It is better not to send coins, paper money or postage stamps with orders, but should it be necessary, be sure to send your order by registered mail.

Don't be afraid to send too much postage, as we will return every penny not used to ship your order.

PLEASE DO NOT WRITE IN THIS SPACE

Amount Received From Customer

Date_____ 194__

PLEASE WRITE OR PRINT NAME AND ADDRESS PLAINLY

All members of the same household should order under one name

Name_____
(First Name) (Middle Initial) (Last Name)

Street Address_____ Rural Route_____ Box No._____
Please give both your Route and Box Number if on Rural Route

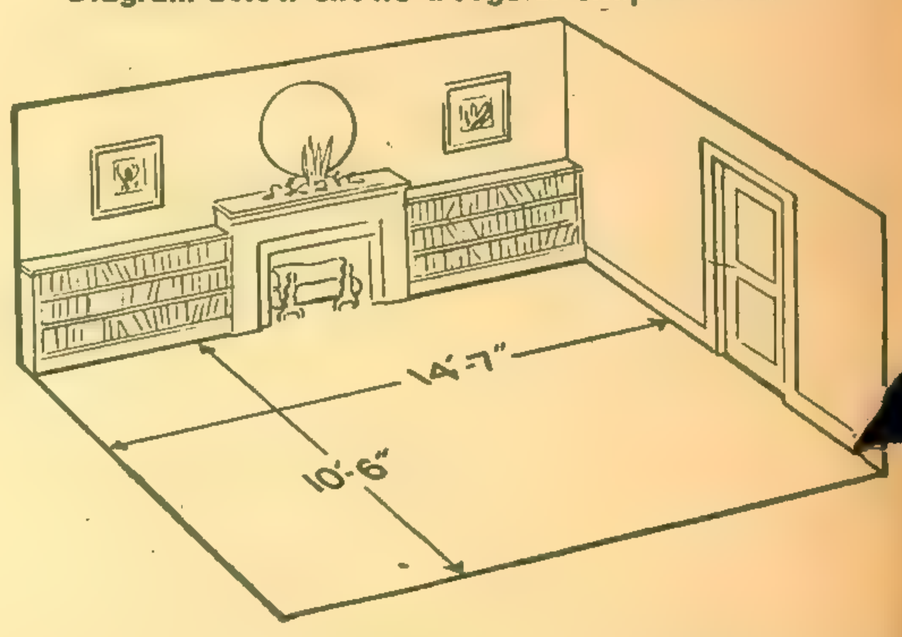
Postoffice_____ State_____

If you want this order shipped to another person or to a temporary or different address from that shown above, give directions here

HOW SHALL WE SHIP? (Mark X in Proper Square)

Parcel Post ☐ Rail Freight ☐ Rail Express ☐ Motor Truck ☐ _____ *Name of Truck Line*

Diagram below shows a regular shaped room



To order any of the Servistan Linoleum Floor Designs by room size as listed on pages where they are shown, fill in the information as requested below. Be sure to state catalog number, size of room and price as listed.

CAUTION! In determining the proper room size, measure the widest width and longest length of your room from baseboard to baseboard (not from quarter-round to quarter-round). If the exact size needed is not listed, order the next size larger (if it's within four inches in either width or length). All you will need to do in laying the linoleum is trim off the outside edges and the material will fit perfectly.

IMPORTANT! In the event your room size is not listed or if your room is irregular in shape, you may secure a FREE ESTIMATE on the Floor Design of your choice by filling in the information on the back of this page.

CATALOG NUMBER OF COLOR SELECTION	FLOOR DESIGN NO. (1, 2, 3, 4, 5 OR 6)	ROOM SIZE—LENGTH AND WIDTH	Total Amount DOLLARS	CENTS	Shipping Weights POUNDS	OUNCES

Order threshold strips extra for each doorway unless doorway has wooden threshold. See Gibraltar linoleum page for description. **Note:** Threshold strips are not included in Floor Design prices.

NUMBER OF THRESHOLD STRIPS REQUIRED: Quantity_____ Price each_____

AMOUNT for GOODS.....		
AMOUNT for TAX on sales (If any)		
AMOUNT for POSTAGE		
AMOUNT DUE SEARS (If Any) on Previous Order...		
TOTAL AMOUNT ENCLOSED.....		

ADD SHIPPING WEIGHTS

Pounds	Ounces

Total weight in pounds

IF ORDERING ON EASY PAYMENTS fill in application form on bottom of Easy Payment Order Blank and attach it to this order blank.

FOR FREE ESTIMATE on any Floor Design, cut to fit any size or shape room, fill in the information requested on the back of this form and send to nearest mail order store. Free Estimate will be sent to you promptly.

ESTIMATE FORM FOR SPECIAL LINOLEUM FLOOR DESIGNS

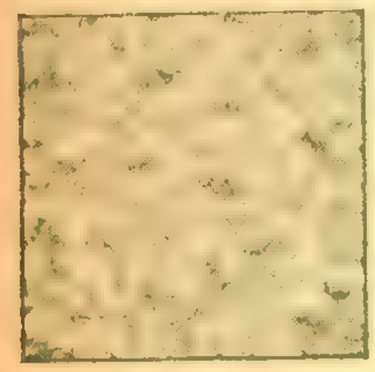
SEARS, ROEBUCK AND CO.

USE THIS SIDE TO ORDER FLOOR DESIGN WHEN YOUR ROOM IS IRREGULAR IN SHAPE OR IF SIZE IS NOT LISTED

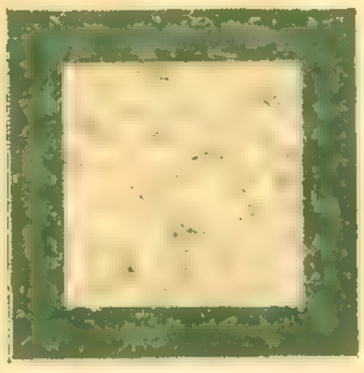
If your room size is not listed on catalog pages where the Floor Design you want is shown, or if the shape of your floor is irregular (as in illustration) draw a free-hand diagram of your floor on the squared paper below. Clearly show each dimension as in diagram—*PLEASE CHECK DIMENSIONS ACCURATELY.* Be sure to indicate on diagram all doorways so we can put cost of threshold strips in your estimate.

Put check mark in square below indicating which Floor Design you want. Then, be sure to state catalog number of your color and selection in space provided below. A FREE ESTIMATE will be sent promptly without any obligation to you.

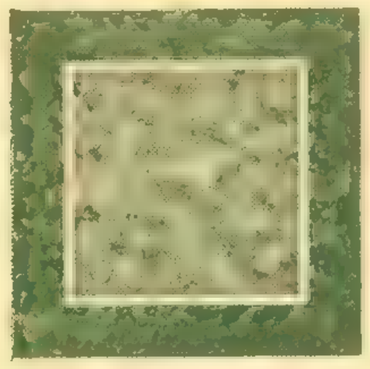
CHECK HERE FOR FLOOR DESIGN 1 ☐



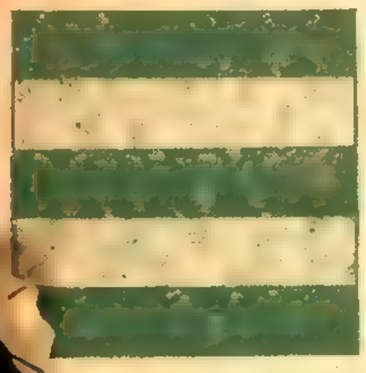
CHECK HERE FOR FLOOR DESIGN 2 ☐



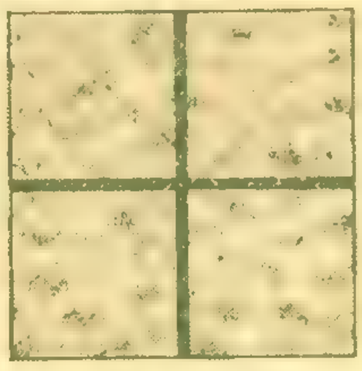
CHECK HERE FOR FLOOR DESIGN 3 ☐



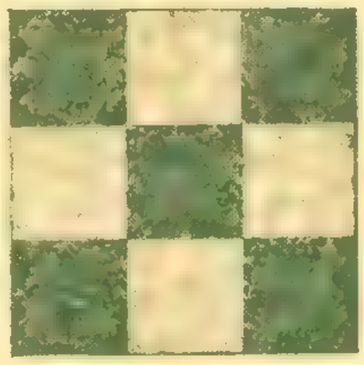
CHECK HERE FOR FLOOR DESIGN 4 ☐



CHECK HERE FOR FLOOR DESIGN 5 ☐



CHECK HERE FOR FLOOR DESIGN 6 ☐



Date_____ 194__

PLEASE WRITE OR PRINT NAME AND ADDRESS PLAINLY

All members of the same household should order under one name

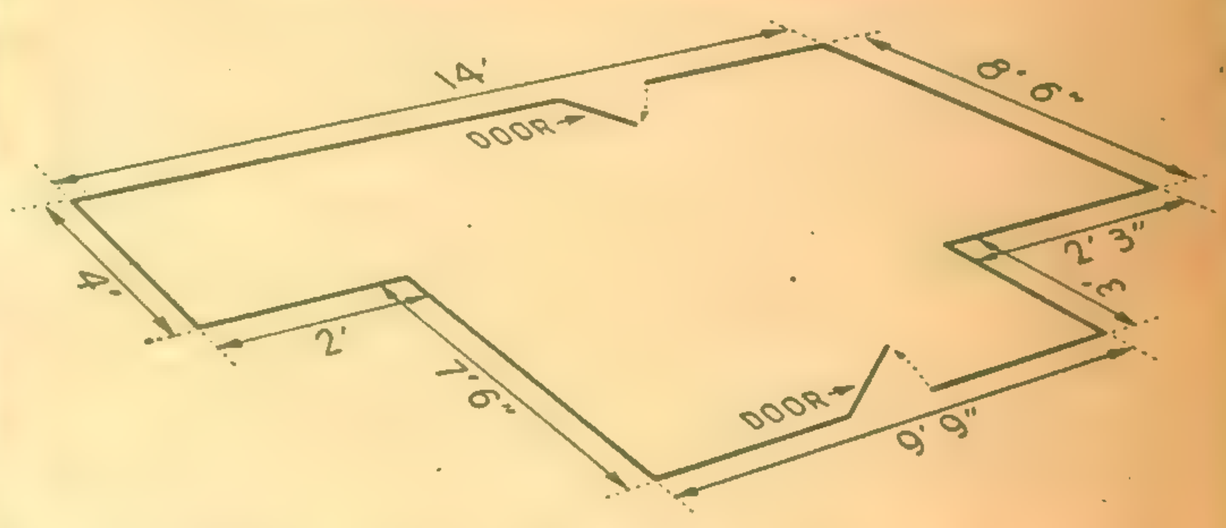
Name_____
(First Name) (Middle Initial) (Last Name)

Street Address_____ Rural Route_____ Box No._____

Please give both your Route and Box Number if on Rural Route

Postoffice_____ State_____

Diagram below shows an irregular shaped room



Above diagram illustrates how to draw irregular shaped floors and how to indicate the needed dimensions. Please be sure all measurements are correct and all dimensions are clearly shown.

STATE CATALOG NO. OF YOUR COLOR SELECTION_____

IMPORTANT! ROOM MEASUREMENTS MUST BE ACCURATE. Indicate the widest width from baseboard to baseboard and the longest length from baseboard to baseboard (not from quarter-round to quarter-round). Indicate all doorways.

D SEARS, ROEBUCK AND CO. All

SEARS, ROEBUCK AND CO. ORDER BLANK

Use for Men's, Young Men's and Boys' Suits, Topcoats, Overcoats, Raincoats

WE GUARANTEE TO SATISFY YOU

HOW TO SEND MONEY The best way to send money is by postoffice or express money order, or by bank draft or check. The mail carrier will be glad to buy a postoffice money order for you if you live on a rural route. It is better not to send coins, paper money or postage stamps with orders but should it be necessary, be sure to send your order by registered mail.

ON PARCEL POST SHIPMENTS figure and include the parcel post charges. Add the weights given for articles ordered and refer to table of rates on Parcel Post Page in our Catalog. Don't be afraid to send too much postage, as we will return every penny not used to ship your order.

ON FREIGHT SHIPMENTS You pay freight charges to the freight agent at your station when goods are received. If there isn't a freight agent it is necessary to send money to prepay freight charges.

WHEN ORDERING ON EASY TERMS USE OTHER SIDE

PLEASE DO NOT WRITE IN THIS SPACE

Amount Received from Customer _____

Date _____ 194____

PLEASE WRITE OR PRINT NAME AND ADDRESS PLAINLY
All members of the same household should order under one name

Name _____
(First Name) *(Middle Initial)* *(Last Name)*

Street Address _____ Rural Route _____ Box No. _____
Please give both your Route and Box Number if on Rural Route

Postoffice _____ State _____

HOW SHALL WE SHIP? (Mark X in Proper Square)

Parcel Post ☐ Rail Freight ☐ Rail Express ☐ Motor Truck ☐ _____ *Name of Truck Line*

IF YOU HAVE MOVED since sending your last order, please give old address below

Street Address _____ Rural Route _____ Box No. _____

Postoffice _____ State _____

CATALOG NUMBER	Quantity Wanted	GARMENT WANTED	DO NOT FORGET COLOR	DO NOT FORGET SIZE	Price Each	Total Amount DOLLARS	Total Amount CENTS	Shipping Weights POUNDS	Shipping Weights OUNCES
			Color	Size					
			Color	Size					
			Color	Size					
			Color	Size					
			Color	Size					
			Color	Size					

ADD SHIPPING WEIGHTS ▼

	Pounds	Ounces
AMOUNT for GOODS		
AMOUNT for TAX on Sales (if any)		
AMOUNT for POSTAGE.....		
AMOUNT DUE SEARS (if any) on Previous Order ..		
TOTAL AMOUNT ENCLOSED		

Total weight in pounds.

When ordering men's, young men's and boys' suits, mark measurements in proper spaces below for perfect fit



CHEST MEASURE ☐ Measure around chest over vest. Keep tape up under arms, over shoulder blades.

WAIST MEASURE ☐ Measure around waistline with belt off. Hold tape snugly but not tight.

INSEAM MEASURE ☐ Measure from close up in crotch down inseam to length desired.

SLEEVE LENGTH ☐ Measure carefully along seam under arm from A to B for sleeve length.

Also give the following information

HEIGHT—Feet _____ Inches _____

WEIGHT _____ AGE _____

OCCUPATION _____

WHAT SIZE COLLAR Do You Wear? _____

DO YOU WANT Coat Cut Snug ☐ Easy ☐ Loose ☐

IS YOUR FORM Slender ☐ Regular ☐ Stout ☐

DO YOU WEAR Belt ☐ Suspenders ☐

SIZE SCALES FOR MEN'S AND YOUNG MEN'S SUITS

To insure a perfect fit when ordering clothing from this catalog, *be sure to state chest, waist, inseam and sleeve length measurements as well as your height, weight and age.* When you measure your chest wear a vest, and measure over it. Don't order a larger size than you actually take as all our suits are cut full and according to a standard size range. Our descriptions show the sizes in which our clothes are made. If your size is listed in the suit you select, we guarantee the garment will fit you.

Men's Suit Size Chart for Regular Sizes . . . in regulars, shorts and longs

Chest sizes.	34	35	36	37	38	39	40	42	44
Comes in waist sizes.	29 to 31	29 to 32	30 to 33	31 to 34	32 to 35	33 to 36	34 to 37	36 to 39	39 to 41

Men's Suit Size Chart for Semi-Stouts and Stouts

Chest sizes.....	38	39	40	42	44	46	48	50
Waist for semi-stouts.....	36–37	37–38	38–39	40–41	42–43	44–45	.....	.....
Waist for stouts.....	38–39	39–40	40–41	42–43	44–45	46–47	47 to 49	49 to 51

MEASURING INSTRUCTIONS FOR Overcoats, Topcoats and Raincoats



State actual chest measure taken over vest. Be sure tape is over shoulder blades at back. *Do not* make allowances as our overcoats, topcoats and raincoats are full cut to fit over suits. State age, height, weight also as all Sears overcoats and topcoats come in regulars and longs. The proper length is figured for the regular or tall man.

CHEST MEASURE ☐

SEARS, ROEBUCK AND CO. • EASY PAYMENT ORDER BLANK

SEARS, ROEBUCK AND CO. You may ship me the following subject to the approval of your Credit Department: DATE _____ 194____

Catalog Number	Quantity Wanted	NAME OF ITEM WANTED If Furnished with Initials, PRINT INITIALS Below Item Ordered	COLOR Pattern, Finish, etc.	SIZE Width, etc.	Price Each, Yard, Pair, Etc.	Put Total Price Here and Add This Column		Ration Stamps Required
			___ Color, etc. ___	___ Size ___				

SEARS, ROEBUCK AND CO. • EASY PAYMENT ORDER BLANK

SEARS, ROEBUCK AND CO. You may ship me the following subject to the approval of your Credit Department: DATE _____ 194____

Catalog Number	Quantity Wanted	NAME OF ITEM WANTED If Furnished with Initials, PRINT INITIALS Below Item Ordered	COLOR Pattern, Finish, etc.	SIZE Width, etc.	Price Each, Yard, Pair, Etc.	Put Total Price Here and Add This Column		Ration Stamps Required
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
			Color, etc.	Size				
		LIST ADDITIONAL ITEMS ON REVERSE SIDE			TOTAL CASH PRICE			TOTAL

THE HEAD OF HOUSEHOLD SHOULD SIGN BELOW AND ANSWER QUESTIONS

Articles priced at $10.00 or more require a down payment. See Easy Payment explanation in your Sears catalog.

SEARS, ROEBUCK AND CO.: Enclosed is a deposit of $..... which is to be used in part payment of the merchandise shipped. Beginning thirty days after the shipment is received, I will pay $..... each month as required by your terms until the unpaid balance, plus carrying charge to be added as shown in your catalog, has been entirely paid. Until full payment is made, I agree that title to and right of possession of the merchandise shall remain in you, that I will not sell, remove, or encumber the same without your written consent, that I assume and shall be responsible for all loss or damage to said goods, and that upon default of any payment or payments, you may, at your option, take back the merchandise or affirm the sale and hold me liable for the full unpaid balance.

HOW SHALL WE SHIP? Mark X In Proper Space

Parcel Post		Rail Express	
Rail Freight		Motor Truck	

Name of Truck Line

160

Please do not write in spaces below

CASH PRICE		
TAX (If any)		
SHIPPING CHARGES		
TOTAL		
DEPOSIT		
CASH BALANCE		
CARRYING CHARGE		
TIME BALANCE		
MO. PAY'T	1st Pay'l DUE	

Signature of the Head of Household._____
(First Name) (Middle Name) (Last Name)

Street Address_____ Rural Route_____ Box No._____

Please give both your Route and Box Number if on a Rural Route

Postoffice_____ State_____

If order is to be shipped to a different person or address give instructions here_____

Have you had a previous Easy Payment Acct. with us?_____ What is account no.?_____ Is account still open?_____

If acct. was closed, when?_____ At what Sears store?_____

Age?_____ Married?_____ Number of Dependents: Adults?_____ (Number) Children?_____ (Number)

Do you own your home?_____ Rent ☐ Board ☐ How much rent do you pay? $_____ Weekly earnings $_____

How long at above address?_____ If less than 5 years give former address_____

Are you steadily employed?_____ How long with present employer?_____ Occupation_____

Name of employer_____ Address_____

Name of your bank_____ Address_____

If farmer, how large is your farm?_____ Acres. Name and Address of landlord_____

Please show source and amount of ADDITIONAL income _____

Give Below the Names and Addresses of Two Stores With Which You Have Had Credit Dealings or Two Business Men Who Know You

Name_____ Address_____ Business_____

Name_____ Address_____ Business_____

The Spaces Below Are To Be Filled In When You Order Merchandise That Is To Be Attached To Your Property

Street number or other definite location of property in which material is to be installed _____ Cost of Property $_____ Amount of Mortgage $_____

Name of person holding legal title_____ Name and address of mortgage holder _____

SEARS, ROEBUCK AND CO. CPKMNAMDLAS

SEARS, ROEBUCK AND CO. ORDER BLANK

WE GUARANTEE TO SATISFY YOU

HOW TO SEND MONEY The best way to send money is by postoffice or express money order, by bank draft or check. The mail carrier will be glad to buy a postoffice money order for you if you live on a rural route. It is better not to send coins, paper money or postage stamps with orders but should it be necessary, be sure to send your order by registered mail.

ON PARCEL POST SHIPMENTS figure and include the parcel post charges. Add the weights given for articles ordered and refer to table of rates on Parcel Post Page in our Catalog. Don't be afraid to send too much postage, as we will return every penny not used to ship your order.

ON FREIGHT SHIPMENTS You pay freight charges to the freight agent at your station when goods are received. If there isn't a freight agent it is necessary to send money to prepay freight charges.

RATIONED MERCHANDISE Enter opposite each *rationed* item in the column headed Ration Stamps the number of ration stamps needed. *Detach* from your War Ration Books the correct number and color stamps, and attach them to your order. Please be guided by O.P.A. radio and newspaper announcements as to the value of your ration stamps and the periods in which they can be used. *Do not send your War Ration Books.*

WHEN ORDERING ON EASY TERMS USE OTHER SIDE

Date_____ 194____

PLEASE WRITE OR PRINT NAME AND ADDRESS PLAINLY
All members of the same household should order under one name

Name_____
(First Name) (Middle Initial) (Last Name)

Street Address_____ Rural Route_____ Box No._____
Please give both your Route and Box Number if on Rural Route

Postoffice_____ State_____

If you want this order shipped to another person or to a temporary or different address from that shown above, give directions here

PLEASE DO NOT WRITE IN THIS SPACE

Amount Received from Customer

HOW SHALL WE SHIP? (Mark X in Proper Square)
Parcel Post ☐ *Rail Freight* ☐ *Rail Express* ☐ *Motor Truck* ☐ _____ *Name of Truck Line*

IF YOU HAVE MOVED *since sending your last order, please give old address below*

Street Address_____ Rural Route_____ Box No._____

Postoffice_____ State_____

Please attach necessary RATION STAMPS in space provided below

Catalog Number	Quantity Wanted	NAME OF ITEM WANTED If Furnished with Initials, Print Initials Below Item Ordered	DO NOT FORGET COLOR Pattern, Finish, Etc.	DO NOT FORGET SIZE Width, Etc.	Price Each, Yard, Pair, Etc.	Put Total Price Here and Add This Column		Ration Stamps Required	Shipping Weight Pounds	Shipping Weight Ounces
			Color, etc.	Size						
			Color, etc.	Size						
			Color, etc.	Size						
			Color, etc.	Size						
			Color, etc.	Size						
			Color, etc.	Size						
			Color, etc.	Size						
			Color, etc.	Size						
			Color, etc.	Size						
			Color, etc.	Size						
			Color, etc.	Size						
			Color, etc.	Size						
			Color, etc.	Size						
			Color, etc.	Size						

NOTICE! ADD SHIPPING WEIGHTS AND FIGURE PARCEL POST CHARGES ON TOTAL WEIGHT ONLY

Spaces for Ordering MEN'S and YOUTHS' Clothing

Name of Garment wanted	COLOR, Etc.	Chest Size	Waist Size	Trouser Inseam	Sleeve Inseam	Height	Weight	Age
	Color, etc.							

FASTEN YOUR RATION STAMPS SECURELY IN THIS SPACE

IMPORTANT NOTICE ABOUT TAXES

If you live in any of the places listed below, please add to this order an amount (at the rate shown) to cover the following:

Alabama (Use Tax)	2%
California (Sales Tax)	2½%
Colorado (Use Tax)	2%
Illinois (Expense due to Ret. Occ. Tax)	2%
Iowa (Use Tax)	2%
Michigan (Use Tax)	3%
Mississippi (Use Tax)	2%
Missouri (Sales Tax)	2%
New Mexico (Compensating Tax)	2%
New York City (Use Tax)	1%
North Carolina (Use Tax)	3%
North Dakota (Use Tax)	2%
Ohio (Use Tax)	3%
South Dakota (Use Tax)	2%
Utah (Use Tax)	2%
Washington (Sales Tax)	3%

AMOUNT FOR GOODS	
AMOUNT for TAX on Sales (if Any)	
AMOUNT for POSTAGE	
AMOUNT DUE SEARS (If Any) on Previous Order	
TOTAL AMOUNT ENCLOSED	

↑ Total Ration Stamps

POUNDS | OUNCES

TOTAL WEIGHT IN POUNDS

LIST ADDITIONAL ITEMS ON OTHER SIDE

PBC

SEARS

You are invited to join *Peoples Book Club*

- You receive a gift book when you join. It comes to you without extra cost with your first regular Club selection.
- You pay only $1.66 each for books that sell for $2.50 to $4.00 in the publishers' editions.
- You may buy as few as four books a year and still retain all privileges of Club membership.
- With every fourth book you purchase you will receive an additional $2.50 to $5.00 book (regular publisher's edition list price) as a gift.
- You will receive regularly without charge "The Peoples Choice," the Club magazine which reviews in full the forthcoming selection.
- Club selections are issued exclusively for Club members, in handsome bindings. Famous Gallup Poll methods are used to determine which of the new books will be most enjoyed by Club members.
- You must be pleased. Satisfaction is guaranteed or your money back.

C1137PBKMN

READ OUR SPECIAL GIFT OFFER TO NEW MEMBERS—

Pages 492 and 493

2 outstanding best-sellers for $1.66

PEOPLES BOOK CLUB

P. O. Box 6570A, Chicago 80, Illinois

Please enroll me as a member of the Peoples Book Club and send me the two books I have checked, in accordance with your enrollment offer, for which I will send you $1.66, plus 9c postage and handling (full payment for both books.)

As a member I am not obligated to accept every Club selection. My only agreement is to purchase at least four of the regular Club selections within the next 12 months, for which I will pay $1.66 each, plus 9c for postage and handling. With every fourth book I purchase the Club will send me an additional book without charge, as a gift. I am also to receive regularly without charge the Club's magazine, "The Peoples Choice," describing future books.

CHECK ONE AS A GIFT BOOK

☐ A Treasury of Modern Best Sellers ☐ The Robe
☐ A Treasury of the Familiar

CHECK ONE AS FIRST CLUB SELECTION

☐ Journey in the Dark ☐ Here Is Your War
☐ Tomorrow Is Forever ☐ Roughly Speaking
☐ Burma Surgeon ☐ Yankee Lawyer
☐ Also the Hills

Please do not write in this space

PLEASE PRINT PLAINLY

Mr.
Mrs.
Miss _____

Rural Route _____ Box No. _____

Street Address _____

Post Office _____ State _____

Occupation _____ Age if under 21 _____

NOTE: If no choice is indicated we will send you *A Treasury of Modern Best Sellers* as your enrollment gift and *Yankee Lawyer* as your first Club selection.

☐ Check here if you desire to pay in advance. If so, enclose only $1.66 and the Club will pay postage. Include tax on sales if required by your state or city.

POST CARD

PLACE ONE CENT STAMP HERE

PEOPLES BOOK CLUB

P.O. BOX 6570A

CHICAGO 80, ILL.

(Dept. F73)

PULITZER PRIZES AWARDED TO TWO P. B. C. AUTHORS

Journey in the Dark, by Martin Flavin, a current Peoples Book Club selection, has been awarded the coveted Pulitzer prize for the most distinguished American novel of 1943.

The Pulitzer Prize for the most distinguished war correspondence during 1943 went to Ernie Pyle, author of *Here Is Your War,* also a current Club offering. In the book, as in his newspaper reports from the battlefronts, Ernie Pyle describes the warm, human side of the war, for the folks at home.

Both books were overwhelming favorites with the Peoples Book Club juries to which they were submitted. The Pulitzer awards are proof that the Club's method of allowing its own members to determine Club selections assures fine books for distribution. The awards are a tribute also to the discrimination of the member juries to which these books were submitted for judging.

***Here Is Your War* and *Journey in the Dark* are included in the current Peoples Book Club offer on pages 492 and 493.**

TAILORED TO-ORDER

Virgin Wool Suits
for men and young men

AS LOW AS
$29.85
Easy Terms Available

100% VIRGIN WOOL FABRICS

The latest patterns . . . most popular Custom-Tailor Styles

Our new Tailored-to-Order Sample Book is packed with quality virgin wool worsteds . . . a selection of patterns that is sure to contain one you will like. Big choice of custom-tailor styles. Money-saving prices from $29.85 to $45.00 that give every man a chance to have the luxury of Tailored-to-Order clothes.



Individually tailored to your measurements

Every fabric cut by hand and tailored to your individual measurements. There is better appearance, longer wear, extra quality, perfect fit in Sears Tailored-to-Order clothes because they are made especially to your order.

Ready for mailing July 31, 1944

MAIL THIS POST CARD TODAY ➡

PLACE ONE CENT STAMP HERE

POST CARD

SEARS, ROEBUCK AND CO.

CHICAGO 7, ILL.

FREE—Send me your Tailored-to-Order Catalog 681K

NAME_____

RURAL ROUTE NO._____ BOX NO._____

STREET ADDRESS_____

POST OFFICE_____

STATE_____

C1126K



Actual cloth samples
Feel the rich fabrics

Mail this post card today for your

FREE

SAMPLE BOOK OF TAILORED-TO-ORDER CLOTHES

for men and young men

See the newest fabrics and styles for Fall and Winter 1944-1945

DESIGNED FOR PERFECT FIT

Sears Tailored-to-Order Clothes

The pattern for your suit is designed for you . . . so your suit will fit you, and you alone, perfectly. Every tailoring operation . . . the hand cutting, the essential hand stitching, the hand pressing, is done by long experienced tailors with your measurements as a blue print.

Your Sears Tailored-to-Order Suit will be a better looking, longer wearing suit than you ever thought you could afford. And remember . . . you save money when you shop at Sears.

WE GUARANTEE TO FIT YOU PERFECTLY . . . NO MATTER WHAT YOUR BUILD



SEARS EASY PAYMENT PLAN

Applies to everything we sell



With the help of Sears Easy Payment Plan you can buy the better quality merchandise and budget payments over the months ahead. Your order need total only $10 or more. The down payment required depends upon the kind of merchandise you buy as explained below. 10% down payment is required on orders which include only items priced at $10.00 or less (including tax on sales, if any, and shipping charges). Below are instructions for ordering on Easy Payments, showing amount to send with order and amount to pay monthly for all kinds of merchandise. Use Sears Easy Payment Plan. It's easy to open an account.

HOW TO ORDER

List the items you are ordering on the Easy Payment side of one of Sears Order Blanks. Total the cash prices and be sure your order amounts to $10.00 or more. Several copies of order blanks are furnished for your use in making a copy of the order.

The head of the household should fill in the answers to the questions on the lower portion of the order blank and sign it. Then enclose a check or a money order for the required down payment and mail the order to Sears.

For amount to send with your order refer to the four down payment groups at right. If you are ordering merchandise from more than one group, figure the down payment on each group separately and add them together. The total of these down payments is the amount you send with your order.

For example: You may wish to include in the same Easy Payment order a $7.50 bookcase, a $3.50 pair of shoes, $2.95 sweater, and $1.45 hosiery (each article is less than $10.00—only 10% down payment required), a $12.00 coat and a $15 mattress. Figure down payment as follows:

		Down Payment	
BOOKCASE....$7.50 SHOES..... 3.50 SWEATER..... 2.95 HOSIERY..... 1.45	*Price** ..$15.40	$1.54	(10%)
COAT.....	12.00	4.00	(33⅓%)
MATTRESS.....	15.00	3.00	(20%)
TOTAL.....	$42.40	$8.54	

For amount payable monthly refer to the *Payment Table* at the right. Notice that the monthly payment is only $5 for an unpaid balance up to $55. Usually you can fill many of your needs on one Easy Payment order without increasing the amount you pay each month.

ADDITIONAL PURCHASES

Once you have an open account on our books, you'll find it a real convenience. As you need new things, you may add them to your current account—in most cases with no increase in your monthly payments. If the articles you add are individually priced at $10 or less (including tax on sales, if any, and shipping charges), you need not send a down payment. For items over $10, the down payments at the right apply.

DOWN PAYMENTS

10% (ONE-TENTH) **DOWN PAYMENT*** **on any Article priced at $10.00 or less** (including tax on sales, if any, and shipping charges) regardless of the type of merchandise

10% (ONE-TENTH) **DOWN PAYMENT*** **on Building Material, Hardware, Wallpaper, Paint, and Light Plant Storage Batteries**

20% (ONE-FIFTH) **DOWN PAYMENT*** **on Furniture, Mattresses, Bed Springs, Farm Equipment, Fencing, Wheel Chairs and Monuments** individually priced at more than $10.00

33⅓% (ONE-THIRD) **DOWN PAYMENT*** **on all other Merchandise** individually priced at more than $10.00

**Where any tax on sales, or transportation charge is to be included in the bill, such amount must be added to the cash price before figuring the down payment you are to send.*

PAYMENT TABLE

If unpaid balance amounts to	We shall add for Easy Payments	Amount payable monthly is
Up to $16.00	$1.00	
$16.01 to 18.00	1.25	
18.01 to 20.00	1.50	
20.01 to 22.00	1.75	
22.01 to 24.00	2.00	
24.01 to 26.00	2.25	
26.01 to 28.00	2.50	$5.00
28.01 to 30.00	2.75	
30.01 to 33.00	3.00	
33.01 to 36.00	3.30	
36.01 to 40.00	3.60	
40.01 to 45.00	4.00	
45.01 to 50.00	4.50	
50.01 to 55.00	5.00	
55.01 to 60.00	5.50	6.00
60.01 to 65.00	6.00	
65.01 to 70.00	6.50	7.00
70.01 to 75.00	7.00	
75.01 to 80.00	7.50	8.00
80.01 to 85.00	8.00	
85.01 to 90.00	8.50	9.00
90.01 to 95.00	9.00	
95.01 to 100.00	9.50	10.00
100.01 to 110.00	10.00	
110.01 to 120.00	11.00	11.00
120.01 to 130.00	12.00	12.00
130.01 to 140.00	12.75	13.00
140.01 to 150.00	13.50	14.00
150.01 to 160.00	14.25	15.00

WRITE FOR TERMS OVER $160.00



Famous brand, hand washable

Rayon Broadcloth

94c yard

OUTSTANDING IN EVERY WAY:

- Deep-dyed brilliant colors
- Balanced weave for uniform strength in length and width
- Resists slipping at seams
- Beautiful exclusive designs
- Convenient 41½-inch width

Firm-textured nubby broadcloth, in a border print designed to be equally smart for mother or small daughter. It's made of smooth strong rayon, firmly woven and finished to Darbrook's rigid standards. Soft and drapey . . it's easy to sew. Laboratory tests prove it keeps its radiant beauty, vivid coloring, its soft touch through repeated washings. We recommend LUX for washing. *Colors:* Blue, red or moss green, shown actual size below. *State color.* Width, 41½ in.
36 K 8511—Shipping weight, yard, 7 ounces. A yard . . 94c

MOTHER'S DRESS PATTERN with shirtwaist top, yoke front and back. Unpressed pleats, front and back, in skirt. *Sizes:* 12, 14, 16, 18, 20, 40, 42. Size 16 takes 3⅞ yds. 41-in. fabric.
36 K 6831—*State size.* Postpaid 25c

DAUGHTER'S DRESS like mother's, but all-around pleated skirt. *Girls' sizes:* 4, 6, 8, 10, 12. Size 8 takes 2¼ yds. 41-in. fabric.
36 K 6832—*State size.* Postpaid 15c

For buttons and ribbon bow trimmings, see pages 180 and 578.

DARBROOK. REG.U.S.PAT.OFF. fabric

SEARS, ROEBUCK AND CO.

CHICAGO 3